THE FLOYD COUNTY HESPERIAN

VOLUME 30

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, DECEMBER 20, 1923

NUMBER 42

Citizens Favor Bonds For Sewer System

Worth More than Added Cost, Says Dr. L. V. Smith

Following the announcement of the calling of a city election for the purpose of voting on a bond issue for the construction of a sewer system in Floydada as made by the city council at their regular meeting last week, the sewer proposition is receiving Start Campaign for New Membersquite a bit of discussion already on the

E. C. Nelson, president of the First National Bank, which is the largest An interesting meeting of the Mcditions of the community."

tors of the First National Bank, and or less than two cents per day.

development where it can't get much Cemetery. larger without a good up to date sew- The Legion adopted a plan of haver system," he said in speaking of the ing a feature program at the first coming election.

this bank expressed himself as fav- the program for January 7th, at which oring the proposed issue.

Dr. L. V. Smith, City Health Offi- be installed. cer, in speaking of the proposed bond issue said Monday: "The open toilet is are as follows: today the greatest health menace that we have in Floydada. An elimination of these filthy outhouses even in the ews; business section of Floydada would do 2nd Vice Commander, Roy Snodmuch to promote the general health grass; would be worth the money that this entire system is to cost us. We have deep water in Floydada and this removes one of the great typhoid hazards. The situation can be materially improved and another typhoid men- Poultry Show Opens ace removed by eliminating the open toilet.

"Statistics show," he said, "That typhoid fever and dysentery, (summer complaint) kill more babies than any other causes, and both of these are tion are holding their annual show at traceable directly to the presence of Lockney this week, having begun toopen toilets. To bring it home to day and will continue throughout Sateach of us, the cost of this proposed urday. sewer system would look mighty small Quite a bit of interest is being taken

"From a civic standpoint," he points out, "Floydada could be made one of ma, will be the judge. the cleanest andmost attractive towns tem. I consider thismove essential, it will not reach my residence accordment in the section the sewer will o'clock. serve will be worth much more to me

Gins To Close For Christmas Holidays tially covered by insurance.

The crews of the Floydada gins will have two days of Christmas holidays, the management of the three gins in Floydada announced this week.

week on Saturday night, and will re- son. open for ginning on Wednesday morning, December 26th, giving their crews ing specialist was in Floyd county Monday and Tuesday (Christmas day) Tuesday with the intention of doing as holidays.

tently during the past week. Every had to be postponed indefinitely. bright day brings in some cotton over the heavy roads and cotton raisers, in charge of home demonstration without exception, are taking advant- agent work in the panhandle district, age of every hour of sunshine to gath- came to Floydada Tuesday and reer the staple.

PIANO RECITAL

Piano pupils of Mrs. Fannie Rush ill be presented in a recital tomorst Methodist Church. recital will open at 7:30.

evening, December 21st, at the verton, is in the Smith & Smith Sani-

NO FIREWORKS DISPLAYS

Mayor F. P. Henry has called attention to the fact that it is a viola-Improvement in Sanitary Conditions tion of the city ordinances for fire works of any kind to be fired within the city fire limits, which extend one block from the square.

McDermett Post Names Officers For Year

Begin Plans for Fourth of July Picnic

single city tax payer in Floydada ex- Dermett Post of the American Legion pressed himself Monday as being for was held in the Legion Hall on last the proposed issue. In speaking of Monday night. This being the last the coming election Mr. Nelson said: meeting of the year, it was decided to "It looks like the time has come when start a campaign for new members. Floydada must have a sewer system. Jack Henry and Bob McGuire were ap-We are for it here in the bank, and I pointed captains of the opposing don't know of a man that is working teams. In the contest new members for us that is not going to vote for the and attendance will count. The contest proposed bonds in January. We be- is to close February 4th, and a feed lieve the advantages of a good sewer is to be furnished by the losing team. system will be many times worth the Every ex-service man should belong to cost from the standpoint of the im- the Legion, and it is hoped to build prevement in the public health con- the membership to at least 100 members. The total National, State and Mrs. J. N. Farris, one of the direc- Local dues are only \$7.25 per year,

one of the heaviest taxpayers in the coming year city personally, expressed herself as were discussed. It was the opinion favoring the proposed bond issue. that another Fourth of July picnic "I'm for anything that means a better would be held. The barbecue and don't know of anything that we need more than a sewer system. I'm coing to this amount so that in the near full may Gullion, Hazel Probasco, Lanell Baptist Fifth Sunday more than a sewer system. I'm going to this amount so that in the near futo vote for the bonds on January ture a suitable home for the post may be provided.

H. E. Cannaday another director of It was agreed that a fund would be the First National Bank, expressed started for placing a suitable monuhimself as strong for the sewer bonds. ment at the grave of Corporal Steph-"Floydada has reached a place in its ens, who is buried in the Floydada -

regular meeting in each month. A J. B. Jenkins, another director of committee was appointed to arrange Children. time the newly elected officers will

The new officers for the year 1924

Post Commander, T. R . Webb; 1st Vice Commander, L. G. Math-

Finance Officer, Kight Dickey; Historian, E.C. Nelson, Jr.;

Chaplain, Elmer Wood; Sergeant at Arms, Calvin Steen.

Today At Lockney

The Floyd County Poultry Associa-

in comparison with the life on one of and a large number of entries and a

Charles Ward of Marshall, Oklaho

FIRE DESTROYS RESIDENCE

A fire completely destroyed a residence in the north part of town, belonging to R. C. Hutsell of Lockney, Sunday school program and Christ- ada Independent School District and TWO CHRISTIAN EVANGE-

room in which he was sleeping.

Both house and furniture were par-

A. & M. SPECIALISTS

Two representatives from A. & M.

Mr. M. R. Bentley, farm engineersome terracing demonstrations but on Gins have been running intermit- account of bad weather this project

> Miss Mamie Haden, district agent mained over till Wednesday in the interest of home demonstration work in Floyd county.

Mrs. C. M. Ware, of St. Louis, relative of Dr. J. J. Breaker, of Siltarium convalescing following an op- tree on Christmas Eve at the church. eration the latter part of last week. The following program has been Yearwood.

IN CITY FIRE LIMITS Sunday Schools To Have Christmas Trees

grams and Trees on Eve Before Christmas

Christmas trees, with programs and byterian Sunday schools each plans to house. have a tree, and practically all of The play is approximately two them have their programs made up. hours long. embrance of some kind.

families will gather about the home Campbell School. fireside and wait Santa's coming.

Following are the plans or programs of the different Sunday schools | -Frank Farmer; as given out:

Christian Church Christmas tree program to be given by the Sunday School of the Christian Ollie Carter; Church on Monday evening is as fol- Jupiter Jackson, a colored gentle-

Song, "Joy, Great Joy."-By Chil-

Scripture Reading-Mary Helen

Prayer-Mrs. W. H. Marler.

Song, "I Love You"-Gladys Ruth er-Nita Glover: Brown, Ediclair Stevens, Florence Rosiland Wilson, a college report-Dorrell, Rex Brown, Dorothy Snod- er-Velma Jamerson. grass, Turline Lynn.

Thomas, Ruth Jenkins, Mary Helen "I Can Tell You Why".—Ediclair

Stevens, Gladys Ruth Brown, Laura Reading, "The Lowly King".- John

Reading, "What the Little Star Heard".-Annie Ruth Gullion.

Song, "Music of the Bells' .-- By Reading, "Once in Royal David's

City"-Charles Brown. Reading, "Bethlehem Star"-Venitta Brown, Hazel Probasco, Dorothy Snodgrass, Mary Helen Snod-

Reading, "Room for the Christ Child."-Gordon Thomas.

Children. Reading, "Why Do Bells of Christ-

mas Ring"-Nell Thomas. Reading, "The Shining Star" .-Charle Owens.

Christmas Song,—Gladys Ruth

Snodgrass, Mary Helen Snodgrass, been approved, according to advices Hazel Probasco, Charles Brown, Mod- received by E. C. Nelson, Jr., county sel Williams, Gordon Thomas. Distributing of the gifts.

Benediction.

Baptist Church

a Christmas tree next Monday evening Christmas Eve, at the church. An interesting program is being time of year. planned and every one attending will

A general invitation to the public is being extended.

M. E. Church

In connection with the Methodist

last Friday morning about three mas tree to be held at the church next within two and one-half miles of the Monday evening, at 7 o'clock P. M., school building, begins on Monday, The house was occupied by Frank it is announced that the Friendship December 31st. Brown and the fire was not discov- Class, composed of high school girls, ered until the flames had covered the with Mrs. J. S. Dickey teacher, proposes to aid Santa Claus on his arrival in Floydada to the extent of distributing such things as are brought among those of the community who VISIT FLOYDADA may be lacking in those things that go to make Christmas cheer.

In order that everyone attending The gins will close down for this ence with County Agent T. Scott Willow to their own Christmas joy by contributing to some one less fortunate, bule entrance, one for potatoes and bracing Christmas week. one for apples, we ask that you please put a potato or an apple in one of the planned: barrels, the contests being afterwards used by the Friendship Class in their | Has Come." surprise packages.

> If you know of any one person or family that should not be over looked, please notify Mrs. J. S. Dickey, box 72, a post card with the party's name will do.

A general invitation is extended. C. P. CHURCH

The Cumberland Presbyterian Sunday school will have their Christmas

"A Poor Married Man" To Be Presented

Play at Campbell Friday and Fairview Saturday

Young people of Campbell Commu- members are requested to be present. old Santa Claus at each, is the plan nity plan to present a play, "A Poor of four Sunday schools of the church- Married Man" tomorrow evening, Fries in Floydada for their Christmas day, December 21st, beginning at 7:30 Eve activities. The Baptist, Metho- at Campbell, for the purpose of raislist, Christian and Cumberland Pres- ing funds for a piano at the school

At each of them it is planned that On Saturday night the same play everyone present shall receive a rem- will be presented at Fairview and the funds from this exhibition will also be There will also be a number of home used for the same purpose, according Christmas trees in Floydada, where to Frank Farmer, principal of the

> The cast of characters are: John B. Wise, a poor married man

Dr. Graham, a country physician-

Billy Blake, a college student—Van

man-Henry Hancock; Mrs. Iona Ford, a mother-in-law-

Miss Eura Horn; Miss Zoie Ford, Mrs. Ford's dau-

ghter-Miss Myriah Warren; June Graham, Dr. Graham's daught

Meeting Called In

Baptist Association, which was to abandoned school house, to which they who has a good record in every way. Church, has been called in.

W. L. Williamson, Pastor.

ing was to have opened.

FLOYD COUNTY SCHOOLS GET \$5,825 STATE AID

Rural schools of Floyd County will Brown, Ediclair Stevens, Rex Brown. fare well this year in the distribution Reading, "Solving the Problem" of the funds from the State Rural Song, "Santa Claus."—Dorothy be divided between 14 schools having death, were unfounded, it develops. superintendent, from the State Department of Education.

On December 12th ,there had been paid into the local maintenance funds The Baptist Sunday school will have of the rural schools of the county,

> COMPULSORY ATTENDANCE TERM BEGINS DECEMBER 31 26th.

all pupils within the compulsory at- course tendance age who reside within Floyd-

100 school days from that date. J. N. JOHNSTON, Attendance Officer.

MEETING STARTS SUNDAY

Devotional—Led by a band of chil-

Welcome Address-Samuel Rut Reading-Margaret Anderson. Reading-Bessie Mae Menefee.

Reading-George Eudie. Song. Reading-Miss Thelma Teeple.

"Christmas Spirit"—By Clara Bell

FARM BUREAU WILL MEET FRIDAY AFTERNOON

Members of the Farm Bureau will neet Friday afternoon, December 21, Four Churches Will be Scenes of Pro- Campbell Young People Will Give at 2 o'clock, at the county court house Program and Buffet Luncheon at M. for the purpose of electing officers and selecting delegates to attend the annual convention at Dallas. All

Grand Children Of W. T. Cantrell Freeze

Two Boys Succumb When they Lose ago. More than a hundred members Way in Storm and Stop at School House

grandsons of W. T. Cantrell who lives enjoyable features of the evening, 17 miles southeast of Floydada, were which was given over principally to frozen to death in the storm which social enjoyment, were the numbers raged across the northwest corner of of the Floydada Orchestra and the

Friona, where he had been to attend cellent manner. the funeral held at Friona for the J. H. Reagan was in a happy frame

of last week.

at their home by their mother late each. danger when his grandfather left to Hesperian as a newspaper.

return home.

Kater, Magician, Next Lyceum Offering Here

Kater, "different" magician, is to be called back for an encore. from taxes, \$1,953.32. This is above the next offering on the Floydada. The Roy L. Snodgrass division of the average paid from taxes for this High School Senior Class lyceum the organization was found to have course, and he will give his program at the Olympic Theatre on Wednes- contest. They won both in number of day night of next week, December

His program is being advertised as The compulsory attendance term for the feature number of the year's

LISTS HERE SUNDAY NIGHT

Rev. Bogue and Shuttlesworth visit-The compulsory term continues for ed the First Christian Church Sunday night and/ preached there. Brother Bogue is the district evangelist for the panhandle country for the Christian secretary of the State Board of Christ- ricultural Experiment Station at Lub-Elder Alva Johnson, of Tulia, will here in interest of home mission work the substation, has advised T. Scott conduct a series of services at the and especially the work in the pan- Wilson, county agent of Floyd county. Church of Christ on South Wall handle plains country. According to College were here Tuesday in confermay be given an opportunity to add Street, beginning Sunday morning at their present plans the work in this part of the state will be on much The meeting will continue through better basis as they are working out two barrels will be placed in the vesti- the last Sunday in the month, em- a program which will be of greater service to the churches where there are no pastors. They report that ta are among the varieties the Lubsome of the pledges are being in-Song, "Joy to the World, the Lord creased by the stronger churches to according to these advices. All the six times that formerly paid. These seed are good, Mr. Karper states. two evangelists left Monday for Ralls and Crosbyton, the southern limit of

CHRISTMAS TREE AT FAIRVIEW

A community Christmas tree at Fairview School House has been an-

ed to come and have a part in it.

72 Members Added To C. Of C. Roster

E. Church Friday Closes Drive For Members

Friday evening's program at the the Chamber of Commerce, when the members had their ladies as guests, was the largest meeting in point of attendance the organization has had since its inception nearly three years were present and an equal number of

R. E. Fry, a member of the exe-Two boys, O. D. and Lewis Can- cutive committee of the Chamber of trell, nine miles southeast of Friona, Commerce presided. Two of the most the panhandle and eastern New Mexi- Bruno Quartette. The orchestra has co, Monday and Tuesday of last week. been organized only a brief month, Mr. Cantrell returned Sunday from but handled themselves in a very ex-

boys. The funeral was held Thursday of mind and "toasted" the ladies to the merriment of all present. He di-O. D. Cantrell, 11, Lewis Cantrell, vided the gentler sex into five classi-4, and Don Cantrell, 6, had been left fications and paid his respects to

Tuesday afternoon while she went to "How to make a big noise," was disa neighbor's half a mile distant to cussed by Attorney L. G. Mathews, aid the sick. After she had been gone who declared that three means of adfor perhaps an hour the boys attempt- ding to Floydada's welfare in a very ed to replenish the fire with coal. The material way would be a sewer and coal contained snow and as the water paving program, and a more adequate hit the banked up coals a little explo- school program. An immediate way. sion resulted. Thinking the house of making a "big noise," he said, is afire the boys hurriedly left, starting the organization of a good band. A for the neighbor's where their mother band adds "pep" at home and "pep" was, through the blinding snowstorm abroad, he pointed out. He declared On account of the condition of the which fell. Enroute they lost their that good material for a band teach-Blanch Hilton, Rex Brown, Turline roads throughout the country the 5th way, but reached a fence gap which er was available in the person of Tom Sunday Meeting of the Floyd County | they recognized as being close to an | Collum, musical director and teacher,

have been held with the Quitaque made their way. Meanwhile Lewis, Translating, or deciphering his asthe four year old, had tired out and signed subject, "Some pungent palavhis elder brother carried him for some er," into its dictionary terms to distance to the school house. O. D. mean "penetrating talk of an African In connection with the announcement that the Fifth Sunday meeting brother of the trio was far gone when the conclusion that it should give him at Quitaque has been cancelled, Rev. they reached the school house, Don considerable lattitude for discussion. G. W. Tubbs of this city, moderator | Cantrell, the survivor of the tragic | He praised Floydada as a town havof the association, has announced that occurrence told his grandfather. No ing a wonderful democracy in its busia meeting of the associational board fire was to be had, the window lights ness relations, with business men on will be held in Floydada on December were out of the building and they a par with business men anywhere 27th, the day the Fifth Sunday Meet- huddled up in the corner as far from and some with advanced ideas of busithe snow drifts as possible. There ness and community building. Hav-The meeting of the board will be the eldest and youngest brother were ing such an adequate foundation he Song, "Sing a Song of Xmas"—By held at the First Baptist Church at 11 found dead by the searchers who declared the town had as bright prosut after them. The six year | pects as any where on the plains. He old, Don, had on more clothes and complimented Maury Hopkins, secresurvived but has badly frost-bitten tary of the Chamber of Commerce, the legs, ears and nose. He was out of bar association at Floydada and The

> The business interests of the com-Reports that a man on the R. K. | munity need to get together in a mid-School Aid Fund, a total of \$5,825 to Bruner Ranch nearby also froze to week luncheon club, he said, forget their worries and get better acquaint-

> > The dire need of a chapel at the cemetery worthy to be called such was pointed out by the speaker.

> > A reading by Miss Mattyelea Richardson was enjoyed and she was

won the membership and attendance the J. G. Wood division were hosts at basement, served by the Parent Teachers' Association. Sandwiches, doughnuts and coffee were served to more than two hundred.

Limited Supply Forage Seeds At Lubbock

A limited supply of forage crop Churches and Bro. Shuttlesworth is seeds are available at the Texas Agian Church. These two ministers were bock, R. E. Karper, superintendent of

Mr. Wilson has been seeking supply of good seed for the farmers of this county.

Dwarf yellow milo, dwarf feterita, dwarf blackhul kafir, and spur feteribock Substation now has available,

SANITARIUM NOTES

Mrs. Mary Graham was operated on last Saturday morning for gall stone. Mrs. A. B. Duncan, Jr., underwent a minor operation Sunday.

R. G. Lewis underwent an operanounced for Christmas Eve, Monday, tion for appendicitis Friday evening. Miss Mildred McPeak, daughter of Everybody in the community invit- Mr. and Mrs. T. B. McPeak, was operated on Saturday for appendicitis.

The Floyd Co. Hesperian

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In Advance	

THE AMERICAN PRESS ASSOCIATION

FOR THE SEWER BONDS

Every reader of The Hesperian were to announce itself against the sewer bonds it is proposed to be issued, following an election in January, if the citizens express themselves favorably for it. Therefore, nobody

will be particularly surprised that we

urge every citizen who wants to see

Floydada grow to vote for the issue. Approximately \$60,000 is the debt which, according to the proposals of the council, we shall have to underwrite as a community to get the system which is planned. In urging our readers who reside within the city limits to support the issue we do not for a minute minimize the fact that the sewer bond issue will increase the tax rate to some extent-not to the extent that it will break anybody at all, but an increase just the same.

Against this argument of increased taxes for city property are two big arguments neither of which can be met successfully we think. The first is the fact that a \$60,000 sewer system when completed will be worth several thousand dollars more money in bettter sanitation and increased values than its cost; the second is that we have a city council made up of some of the city's heaviest taxpayers and best business men who are going to take every precaution to see that the citizens get their money's worth if the bonds carry.

Vote for the sewer bond issue in January. You'll be glad you did.

CARRYING A DEAD LOAD

In all business ,including the business of city-building or communitybuilding, there is usually too much dead load to carry. No business will grow and prosper unless the men who are responsible for that business put team work and organized effort into

In city-building the man who has a tendency to think too much of himself, to feel himself the whole show, individualizing at the expense of the community, represents the dead load.

Carrying a deadload of men who will not do anything in team work will slow down a business. It will also slow down a town, city or com-

A small per centage of aggressiveness is not sufficient to throw into the building of a real city, a place where people will be glad to make their homes. It takes at least eighty per cent, a hundred per cent would be much better.

Evidence that the Floydada retail section is becoming an ideal shopping center for a tremendous trade territory is made more plain than ever by the tremendous stocks of holiday goods which have been prepared and laid out for their customers during this Christmas. Hundreds and hundreds of out-of-the-ordinary gifts have been on display in the stores and the windows have been things of beauty. If you love to look on useful, beautiful things, in other words if you love to "window shop" and have been in the downtown district of Floydada during this Christmas season, you certainly have realized the truth of the statement that the stores have had everything almost that could appeal as an ideal gift. Floydada business houses are progressive and forwardlooking. They are not content to "keep store." They sell merchandise. People who have shopped in Floydada or will shop during this holiday season have advantages offered them in shopping that many cites of ten thousand and more have not offered.

If you have waited until this time to make the purchases for Christmas presents you want to give-and a good many of our readers have, doubtless, you have waited long enough that you ought to appreciate an editorial on early shopping. Early shopping, as anybody who tries to shop from this time until Christmas will find out, means shopping with more ease, choosing better gifts and getting more personal attention from the sales forces. If you were a salesperson could you patiently wait for a

mind to buy an article with a house full of other customers awaiting their turn? Well, neither can the clerk who neighbor who shopped early did bet- this capacity. ter than yourself who shopped late. But the fault is not with the store.

The report from Atchison, Kansas. Advt. Rates Furnished on Application means to the fraternity in the plains nies to pay on its subscription price. would be surprised if this newspaper Amarillo is growing tremendously and boy or girl rendering such service. some day will furnish room enough for two newspapers probably, each serving adistinct field. But now there isn't enough field for the two, and the undertaker who officiates at news- toric Flagg ranch in Castro County, paper buryings can get him a nice thirty-five miles north of Plainview, new shroud ready and lay it away will be cut up into 225 farms of 160 handy for the one or the other, which- acres each and sold at once, accordever fails to stand the gaff in the ing to Col C. T. Herring of Amarillo, fight for "the survival of the fittest." owner of the property. An office for That's a mean way to talk, but its this purpose has been established in just about facts, unless miracles are Plainview. The ranch covers sixty to begin happening again.

> tree-planting month but December and January are the months to make your preparations for tree-planting. Floydada and the farms in the Floydada trade territory need more shade trees. They need to be planted right and then have care after they are planted. Trees rightly planted and rightly cared for will pay big dividends in future years. Get ready to plant trees.

J. W. and J. P. Sims, of Roseland, were in Floydada Saturday transacting business.

L. G. MATHEWS

LAWYER

OFFICE IN MITCHELL BUILDING

GENERAL PRACTICE ALL COURTS

Kenneth Bain Lawyer

OFFICE ROOM 4 AND 5 FIRST NATION-AL BANK BUILDING

General Practice

"A 100 per cent membership" is the Ruth Stegall, H5. is waiting on you. And, although, slogan advanced by Garner Surginer, In order to establish health habits every effort is made by the store to who, as health officer in one division on the part of the children, the difin service and merchandise value, organization committee. The health performance of simple rules, each you'll find by comparison that your officers in each grade are serving in child is allowed to put in a brick. The

price of the news is fifty cents a year, and in order that the News may seem | HEPWING PASSES THROUGH hat a syndicate of Kansas men will really the property of the boys and start a new newspaper in Amarillo girls ,each one is bringing two pen-

country that Amarillo will continue Individual membership, however, is J. Ambrose Hepwing, thought by Anits reputation of being the next best granted on the performance of a sig- drew Gump, hero of Sidney Smith's burying ground for newspapers in this nificant service for the school, com- cartoon, to have disappeared with all section of the state. Amarillo has a munity, or nation. A committee from the funds of the Combination Hairgraveyard full of newspapers. Only each grade will be appointed to de- brush and Mirror Manufacturing Sweetwater has her record bested, if termine what services will merit mem- Company. Mr. Horton says he was on we are not wrong in our calculations. bership in the organization for the the streets of Plainview. He wore a

CUTTING UP FLAGG RANCH

Plainview, Texas, Dec. 14.—The hissections of land near the center of the Plains section in what is known February is said to be the ideal as the shallow water belt, below Plainview and Hereford.

> HEALTH OFFICERS ELECTED IN NORTH SIDE SCHOOL

Officers elected to supervise health activities in the north side school are: Julia Marie Blackwell, L1; Meeta Gilbert, H1; Floyd Murray, L2; Genell Stovall, H2; Samuel Rutledge, L3;

H4; Mary Elizabeth Triplete, L5; and Herald.

wait on you in a satisfactory manner of the tenth grade, is acting as one of ferent grades are competing in build-For a school to be enrolled in Ju- the rules, and painting the bricks. nior Red Cross ,it is necessary that They, also, are responsible for colleceach room subscribe to the Junior ting the pennies for Junior Red Cross

PLAINVIEW, HORTON SAYS

J. E. Horton is positive that he saw goatee, which showed signs of recent alteration. Hepwing was seen by Mr. Horton walking south on Broadway,

FULL MOTOR EQUIPMENT PRIVATE AMBULANCE

Plainview Undertaking Co.

Undertaking, Embalming A. A. HATCHELL, Director PLAINVIEW, TEXAS Phones: 6, 30, 243, 650

D. I. BOLDING

Candidate for TAX ASSESSOR OF FLOYD COUNTY

OATS CORN

Cotton seedHulls, Cottonseed Meal, Bran, Shorts, Barley Chops, Maize Head Chops, Alfalfa Hay.

COAL

We are better stocked on the various kinds of feeds you will need this winter than we have been in sometime.

Edwards Grain & Elevator Company

TELEPHONE 106, FLOYDADA

NEW YEAR is not far off. Beyond that, in the Great Unknown, lies the destiny of your success and ours.

You've been kind to us this year. You have given us encouragement. You have recognized our right to exist. Are we amiss when we say you have wished us success? We believe not. We are grateful, thankful and appreciative.

Let us drop the mask of business formality and face each other -- man to man. Friends we wish you every joy, every possible success this coming year. This is no "hollow" statement -- we mean it--deep in our heart we mean it.

Merry Christmas and prosperous New Year to you and yours.

W. J. BURKE

customer leisurely to make up his ORGANIZATION OF JUNIOR RED | Dorothy Snodgrass, H3; Gwendolyn near the Laird Drug Company, in the | Hovey of Hamilton, Texas, and Miss CROSS IN THE SCHOOLS Snodgrass, L4; Katie Lee Thurman, direction of the postoffice.—Plainview Lorena Poe of Floydada. The bride's

POE-HOVEY

Married at Methodist Parsonage, and be sure that you get all you need the chairmen of the Junior Red Cross ing the Health Fairy's home. For the Thursday, 13th inst. Mr. Virtise

parents recently moved here from Hamilton, Texas, and Mr. and Mrs. Hovey will make their future home at

Advertise in The Hesperian. It Pays

FLOYD COUNTY ABSTRACT CO.

O. W. GANO, Secretary

Abstract of Title to all Lands and Town Lots in Floyd County.

Deeds and other instruments of writing prepared. 20 years experience with Floyd County Land Titles.

Room 7 First National Bank Building

Floydada, Texas

MORTGAGES YOU NEVER HAVE TO PAY BACK

Money to loan at 5 1-2 per cent by Floydada National Farm Loan Association of Floyd County, Texas. Loans run from 5 to 34 1-2 years, payable on the amortization plan;

OLD PLAN Interest on \$10,000.00 at 8 per cent for 34 1-2 years \$800.00 per year ... Principal still unpaid .

. 10,000.00

TOTAL37,600.00

OUR PLAN Sixty nine amortization payments of \$325.00 each.... Principal fully paid. You save on \$10,000.00 loan....

We have loaned in Floyd county over \$375,000.00. Our loans are handled by us direct thru the Federal Land Bank, of Houston.

Floydada National Farm Loan Association ROOMS 8 AND 9 FIRST NATIONAL BANK BUILDING

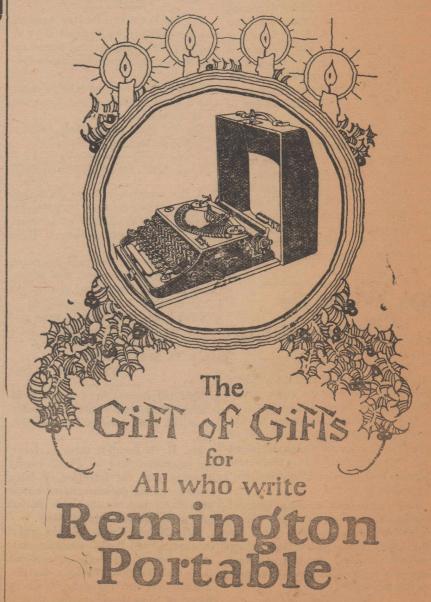
FLOYDADA, TEXAS

LAND FOR SALE

About 200 Sections located in Floyd, Motley, Hall and Briscoe Counties, to sell for farms, small ranches, some to lease to farm and graze. Consider these lands among the choicest in North West Texas for cotton, wheat, feed, general farming and grazing, some of these lands already in good state of cultivation and some of the grazing land has living water. Will sell or lease in small or large quantities.

W. M. Massie & Bro., Agents

FLOYDADA, TEXAS



HESPERIAN PUB. CO. Telephone No. 8

What Some of the Kiddies Want Santa Claus to Bring Them Xmas



Lockney, Texas, Dec. 11, 1923. | Dear Santa Claus:

will find the cake in the cupboard.

Your friend, Frances Carpenter.

Dear Santa Claus:

My, it is sure cold today, Santa. I hope I will not ask for too much, but please bring me a doll that says Dear Santa Claus: of the other boys and girls.

Your little friend, Helen Carpenter.

Dear Santa Claus:

I am glad Christmas will soon be here. I want a tricycle, doll buggy, doll bed and apair of house slippers Dear Santa Claus: also some nuts, candy and some fruits. Floyd Holland.

Dear Santa Claus:

and some fruit and nuts. Marjorie, to Santa Claus. my little sister, wants a doll and some little dishes and candy, fruit and nuts. Please bring them to the Xmas tree. -Rena Mae Lyles, Marjorie Lyles.

Dear Santa Claus:

will tell you what I want for Christ- Boy a big rubber ball.

I want a mamma doll, a string of beads, some candies, nuts and fruits. You will find the cakes in the cabinet. Dear Santa Claus: Your friend, Argearee Berry.

Dear Santa Claus:

I want you to bring me a little doll, nuts and candy for all of us. set of dishes, some nuts, candies and

I will be at the Xmas tree at McCoy. Dear Santa Claus: Don't forget my two little brothers. I want to thank you for the things Evelyn Berry. | you sent me last Christmas. Malcom

I want you to please bring me a I want to tell you what I want. I doll ,a set of furniture for my doll want a big doll that says mamma, and and some slippers for my other doll. some candy, fruit and nots. Please | Would also like to have a pair of bring me some fire works too. You house slippers, a thimble and a little Dear Santa Claus: pair of embroidery hoops. Please don't forget my little sister. She will be one year old Christmas day.

I am a little girl, 9 years old. I go Lockney, Texas, Dec. 11, 1923. to school and am in the fourth grade. Your little friend,

mamma ,and a fountain pen. Also I am a little boy five years old. some fruits and candies and some Please bring me a little car like Roman candles. Santa, remember all Julian's, a gun and a French harp, also some candy, apples, oranges and nuts. I am going to Childress, so please come to see me down there. I

> Your little friend, Raymond Dunn.

Juanita Hart.

I want a doll and some candy, apples and nuts, and I want a little purse, too, and some dishes. I guess that is all. My name is Lanless Jones I want an embroidery set and a doll and I live in Floydada. Lots of love

Lanless Jones.

Dear Santa Claus:

Please bring me a set of dishes and Dear Santa Claus: a little cabinet with glass doors. And, F. G., Jr., a little wagon with solid

> Your little friend, Dorothy Marie Hall.

Dear Santa Claus:

I want a string of pearls and a doll.
Richard wants a football and little car
with doors on it. Mary Louise wants

Inlliand a doll buggy. Bring fruits,

Mable Tubbs.

a jumping rope.

And don't forget the poor little boys and girls for they want some toys, too. I will close by wishing you a Merry Christmas. From

Selma Louise Lider.

Dear Santa Claus:

Please bring my mother a carbon and some candy and oranges. set and a pair of waffle irons, and my little sister and brother a tricycle boys and girls. apiece, a pair of roller skates, a package of fire crackers, two Roman candles and a box of nuts.

Price Conway

Will you please bring me a little electric stove? And as there are other children I will not ask for more. Don't forget the other children.

> Your friend, Gwendolyn Snodgrass.

Dear Santa Claus: Please hurry and load up your pack

to come to see us. good things to eat.

Garland Foster, Cleo Cozby, Willie Austin, J. B. Jordan, Robert Welborn, Dear Santa Claus: Orville and Gertrude Lightfoot, Al- Santa, that's all. Willie Jackson, Annie, Norine and dy. With lots of love, Truett Spence, Odion and Beadford

Abernathy, Texas, Dec. 10, 1923. Dear Santa Claus:

lers, and George Fry wants a clown my little brother, Ray, a coon jigger ples. doll, and I want a kitchen cabinet and ball and some marbles besides lots of good things to eat.

> Your little friends. El-Louise and Ray Lowrance.

I want an airgun and shot, some Route 1, Box 55, Floydada, Texas. candy, nuts ,oranges, and my little brother wants a clarinet and tricycle | Dear Santa Claus:

Your little friends, Cloy and Albert Lyles.

Dear Santa:

I want a doll and a doll buggy and set dishes and a piano and some candy, oranges and apples.

Your friend, Elsie Ryals.

Please bring me a train and some fire crackers and French harp and some apples and some nuts and or-Center, Dec. 16, 1923. anges. Thank you, friend Santa. G. W. Smith.

Dear Santa Claus:

We are little boys and girls from Please bring me a doll and a doll will you please bring me a tricycle tion of the throbbing human appeal seven to thirteen years of age, so just buggy. I want some candy, nuts and and picture book and some A. B. C. of the real and the charm of the illubring all kinds of fireworks, toys and oranges. And please don't forget my blocks, some fireworks and fruits and sory unreal. The girl centers all her little sister, Mamie Marie. Thank you candy. Please bring my sisters, papa affections on a great lumbering ele-Don't forget the poor and sick. With and Mrs. Santa for these things.

Mona Mae Smith.

Alina Montgomery, Ovelene McCrack- Please bring me an airgun and a DAUGHTER OF JUDGE WILKINen, Winston Woolsey, Ralph and Har- tricycle and candy and bananas, and a old Tubbs, J. D. and Aline Woolsey, ball. We have apples and nuts. And

Your little friend, Eddie Kelley.

I am a little girl 7 years old. I go and in the fourth grade. I want you moon. to school at Abernathy. I sure do to bring me a sleeping doll with curly I am a little girl nine years old, I rubber tire wheels, and little Hal Ray like my teacher. Now, Santa, I wish hair that will say mamma. And I E P. Nelson, and visited the Nelson's you would please bring me a doll, doll want a bed, a trunk, and don't forget with her father here last summer.

HOLIDAY SALE

Only Three More Days, Friday, Saturday and Monday

We will begin our inventory the first day after Christmas. Lower

prices will prevail throughout the store to avoid inventory.

Mens' Suits

Boys' and Men's Sweaters

PULL OVER STYLE, CADET MAKE,

ALL WOOL

\$9.85 Sweaters, Extra Special \$6.95 Cotton Sweaters, Coat Style only 98c

\$22.50 and \$25.00 Suits, nov.

\$4.95 Sweaters, now.....

\$29.00 Suits, now..... \$39.00 Suits, now. \$50.00 Suits, now.....

We are offering new special bargains for these last three days.

FRANTYS

Administration

Decrease

D

Blanket

Special

vants a football and a box of spark- buggy and little rocker. And bring the nuts and oranges, candy and ap-

And don't forget my little sister. She is four years old. She said she wanted a little doll and a little doll bed and candy, nuts and oranges and

Flora Day.

I want you to please bring me a And don't forget the other little football, water colors, a gun, some candy, apples and oranges. See me at the Xmas Tree at McCoy.

Your little friend, Clifton Payne.

Dear Santa Claus:

I want you to please bring me a big baby doll, a doll buggy and some candy, apples and oranges. I will be at the Xmas tree at the church house at McCov.

Hoping to see you there.

Your friend, Bonnelle Payne.

Lockney, Texas, Dec. 11. Dear Santa Claus:

I am a little boy four years old and | Cinderella of the Circus. A combinaand mamma something, too.

> Your little friend, Harold Carpenter.

SON MARRIED DEC. 12th | Matinee begins at 3 p. m.

Miss Gladys Wilkinson, of Mt. Vernlena and Christina Goodman, Leo and Please don't forget mother and dad- on, daughter of Judge R. T. Wilkinson of that city, and Charles M. Wingle, county attorney of Franklin county, were married Wednesday afternoon of last week at the home of the bride's parents in Mt. Vernon, and the couple ning at 3 p. m., I am a little girl, eight years old left for Memphis on their honey-

The bride is a niece of E. C. and

Frat Clothes

Program for Christmas Week

MONDAY, DEC. 24th "THE SOUL OF THE

"CHRISTMAS EVE"

BEAST"

A tale of the adventures of a little phant, "Oscar," and their adventures following an unusual turn of affairs offers a real story you will like. A Metro feature.

Also a 2-reel Johnnie Jones Comedy.

TUESDAY, DEC. 25th

Matinee and night, matinee begin-

"THE MID NIGHT ALARM"



Also featuring the same story on

WEDNESDAY, DEC. 26th

And a Johnnie Jones 2-reel comedy

THURSDAY, DEC. 27th

GLORIOUS GLORIA SWANSON n a new picture. Conceded to be her greatest and most memorable photoplay. It bears the somewhat odd title

"HER HUSBAND'S TRADEMARK"

If you have seen any of Glorious Gloria's past pictures this announcement will mean a big evening for you Thursday.

FRIDAY, DEC. 28th

A great Metro Picture "SUCCESS" with Brandon Tynan, the celebrated stage star in the leading role.

MIDNIGHT MATINEE Coming soon.

Also watch for announcement of a

KININI KININI KININI KANDANANANANANAMI

TOTAL STATE OF THE PROPERTY OF A practical GIFT that is appreciated by every woman. No home has too many of them, and one or more given as a Christmas Gift will be treasured through years of splendid service.

72x84 All Wool, Bob Smith Blanket, \$20.00 sale price \$15.00 Virgin Wool Blankets, in beautiful plaids and wide stripes, all colors, regular \$17.50, sale price \$12.45 Virgin Wool, two in one single blanket \$12.85, sale price \$9.85 Monarch Wool and Cotton mixed assorted plaids in bright colors, regular price \$6.75, sale price... 64x76 Monarch Cotton plaid Blankets, special price \$2.98 Monarch, Cotton double Blankets, in assorted colors, plaids and stripes, this is an excellent value for only \$3.98 Baby Blankets 30x40, colors, blues and pinks, each ______69c Baby Blankets 36x48, pinks and blues, each \$1.39

The Martin Dry Goods Company "The Store With the Goods."

SOUTH SIDE - FLOYDADA

YULETIDE GREETINGS

TO OUR LOYAL PATRONS. AND FRIENDS

May the sound of Christmas bells bring glad tidings to you and may the holly wreath prove a symbol of happiness for you. We wish you the happiest sort of a Christmas and take this opportunity to extend our hearty thanks for the excellent business the people of this territory have given us during the year which is now drawing to a close.

F. C. Harmon

COMMERCIAL MOTOR VEHICLES Guimarin, and the author of the poem, MAY BE RATED 50 PER CENT EXCESS

tax payer as well in connection with poem after the ball was over. the registration of commercial motor. It comes to light ,incidentally, that spent Sunday in Plainview.

all other parties concerned to permit interest in a change of shirt styles. owners of commercial motor vehicles Accordingly he wore on this Christto register such vehicles for a carry- mas evening, not a white front, as all ing capacity of 50 per cent in excess the other gentlemen did, but a shirt panhandle and down through New and there before said Court this writ of the manufacturers' rated carrying having colors in it. capacity. This will be optional with in every instance to fill out the regular application form provided by the State Highway Department. Inforand the tax collector should determine whether or not the equipment is suf- for starting a new daily newspaper at that blew the white flakes in blinding ficient to carry the load desired to be Amarillo, Texas, to be known as the sheets for hours and piled it high in carried on such vehicle.

"In cases of a commercial owner for 1924, and desires to increase his syndicate composed of Gene Howe, ple could "dig out." Near Friona two carrying capacity under this ruling, the tax collector will refund the original fee and re-register the vehicle Congressman Dan Anthony publisher Mexico reports indicate ten or more under the new carrying capacity and of the Leavenworth (Kansas) Times. persons who were out in the storm collect a fee accordingly."

This ruling will govern the local of commercial motor vehicles, it is

POEM IN HESPERIAN RECALLS CHRISTMAS 37 YEARS AGO

The Hesperian last week brought family, having arrived last Thursday. lished in a newspaper of general cirback memories of a day long ago to T. P. Guimarin of this city.

It was a Christmas night in Gainesville, Georgia, thirty-seven years ago | Margaret who spent the week end | the date of the notice in the County when he and Mrs. Guimarin were a here. young married couple, that Mr. Guimarin recalled, and the occasion was a visiting her parents, Mr. and Mrs. once each week for the period of ten Christmas ball, at which a number of Sam Abston, for the past two months days exclusive of the first day of pubyoung people gathered including left for her home in San Francisco, lication before the return day hereof Frank L. Stanton, a friend of Mr. California, last Thursday. She was Notice of Application for Probate of

"The Missing One."

Stanton's thoughts for the entire evening were given over to "The shopping in Floydada Monday. A ruling from the State Highway Missing One," and, having the inspi-Department greatly simplifying the ration possibly of a drink or two, he ney were in Floydada Sunday. problem of the tax collector and the sat down and wrote the pretty little

vehicles, was received by Collector J. Mr. Guimarin was one of those who A. Grigsby this week in the form of a had an active part in changing the Abilene to visit with friends and rel- heard at the next term of said Court, styles in this country from the "hard atives. "After careful consideration," the boiled," pleated bosom white shirt of bulletin says, "The State Highway De- the olden days. Mr. Guimarin was day from Portales, New Mexico, where house thereof, in the City of Floydada, partment has decided that it will be a traveling salesman for a shirt fac- she was called by the illness of her Texas, at which time all persons into the best interests of the State and tory, and as such thought to stir up brother.

Amarillo Globe.

The new Amarillo newspaper, which ! lost their lives. will be an afternoon daily, will be inoffice in making all 1924 registrations dependent in politics, according to the NOTICE OF APPLICATION announcement. It is planning to publish the first issue some time between Feb. 1 and March 1.

Mrs. E. B. Bloodworth of Amarillo Floyd County—Greeting:

Plainview last week. She was accom- and regularly published for a period panied home by her daughter, Miss of not less than one year preceding

accompanied to Plainview by Otis Abston.

Mrs. Elmer Stearns of Matador was

and Mrs. W. C. Grigsby and family, the probate of the last will and testa-

Miss Gladys Johnston returned Fri-

The storm of last week which swept | they desire to do so. across the northwest corner of the Mexico is evidently one of the severest with your return thereon endorsed, that has come 'this way in many showing how you have executed the the owner, and he should be required AMARILLO TO HAVE ANOTHER years. It just happened that this im-NEWSPAPER SOON mediate section did not come within the zone of severest storm. While of said Court, at office in Floydada, Atchison, Kan., Dec. 13.—Announce snow fell here in considerable propormation relative to tire equipment ment was made here Thursday that tions the section where the fall was D. 1923. should be included in the application Carl Brown, editor of the Atchison heaviest had ten to twenty inches of (Seal-Globe, had made final arrangements snowfall accompanied by a heavy wind drifts, stalled trains ,filled highways Mr. Brown will be editor of the new in every direction and slowed down having already registered his vehicle daily, which will be published by a business of every kind until the peo-Wilbur C. Hawk and J. E. Rank, all children were frozen, when they were three of the Atchison Globe force, and caught away from home, and in New

FOR PROBATE OF WILL

To the Sheriff or any Constable of

is visiting in Floydada with her par- You are hereby Commanded to A poem in the Christmas number of ents, Mr. and Mrs. Pat Felton and cause the following notice to be pub-Mrs. J. A. Grigsby made a trip-to culation which has been continuously of Floyd, State of Texas, and you shall Mrs. L. C. Krames, who has been cause said notice to be printed at least

Will, and Letters Testamentary The State of Texas:

To all persons interested in the Estate of Mrs. Leone Foster, deceased Otis Harris and Allen Bell of Lock- you are hereby notified that J. J Foster has filed in the County Court C. R. Houston, accompanied by Mr. of Floyd County, an application for ment of the said Mrs. Leone Foster, Miss Hattie Thorp left Monday for deceased which application will be commencing the Third Monday in January, A. D. 1923, at the Court terested in said Estate may appear and contest said application should

Herein fail not, but have you then

Given under my hand and the seal Texas, this 15th day of December, A

CLARA LEE JOHNSON, Clerk County Court, Floyd Count

MERRY CHRISTMAS FOLKS! INSURE A HAPPY NEW YEAR WITH

Floydada Insurance Agency

J. G. WOOD-Managers-T. R. WEBB

Christmas Clothes and Other Things

Things to wear are very acceptable to men of all ages because they never have too many of any one item.

You can buy here with the feeling that this is a man's shop. We know the men and their particular tastes and anything that isn't right as to size, color, or pattern we will gladly exchange after the holidays.

We have a very complete assortment and you'll find that your dollars go far in this store.

Give wisely—Give particular things, they fit a real need and you get real thanks.

Good emrchandise, in style, reasonably priced, intelligently sold.

Suits and Overcoats





Chest of Silver,	*	\$12.75 and up
Wrist Watch		\$12.50 and up
Diamond Ring		\$20.00 and up
Silver Mesh Bag		\$5.00 and up
Leather Purse		_ \$12.50 and up
Platinum Diamond Bar Pin	n	\$15.00 and up
String of Pearls		\$5.00 and up
White Gold Diamond Wedd	ing Ring	\$35.00 and up
Diamond Onyx Dinner Ring	r	\$12,50 to \$25,00

A Watch	Many Values here
Watch Chain	\$1.25 and up
Cuff Links	\$1.25 and up
Belt Buckles	\$2.00 and up
Emblem and other charms.	Many values
Diamond Tie Pins	\$25.00 and up
Diamond and other emblem l	buttons \$1.00 up to \$35

NSULIN NOT A QUACK DIS-COVERY, SAYS DR. BREAKER

Dr. J. J. Breaker, of Silverton, who which is known as insulin.

the south are making a study of the negligence and has been arrested and ary 1st. new treatment for the fatal disease of released on \$300 bond. reasonable cost, the Rockefeller Insti- Daily News. tute at St. Louis, for instance, giving free instruction in its use to the medical fraternity.

Insulin was discovered by an exservice man of Canada ,who was a noley, of Lakeview, November 29th, a of Lone Wolf, Okla:, in company with student in a medical school when the daughter. World War started. He was never able to finish hi scourse but was fi- gan, city, a son. nally given consent to use laboratory in Toronto for his experiments. Since his discovery, something over a year ago he has been awarded a life annuity of \$7,500 and the use of a laboratory for continued research work.

Dr. Breaker took the insulin treatment himself and declares that it can in no sense be considered a "quack remedy" or nostrum. He predicts its widespread use throughout the country. Many physicians look upon the discovery as one of the great advancements in medical science since the discovery of the diptheria antitoxin.

MODERN COVERED WAGON BIRTHPLACE OF GIRL TWINS

A modern covered wagon, as much a part in the epic of the pioneer life of America as any that trailed to Oregon in the days of "The Covered Wagon," was the scene of the birth of two girl babies near Baker School House on the night of December 1st.

The parents of the babies, Mr. and Mrs. G. L. Baker, were emigrating from Wichita county to Lynn county, when the stork overtook them and delivered the tiny mites

ANDY COLE, SHERIFF OF DICKENS COUNTY, DEAD

Spur, Dec. 12.-H. P. (Andy) Cole, sheriff of Dickens county, died at his home in Dickens yesterday. 'He was 57 years old and had been a resident of Dickens county for 42 years.

He ran the Spur ranch for many years when it was owned by the Scotch syndicate. He leaves a wife and three children.

CRIMINAL NEGLIGENCE CHARG- MISS ALVA MORROW SPENDING ED FOR BLACKMAN'S DEATH

Wesley Barringer, driver of the auwas in Floydada last week in consul- tomobile that struck the truck on specialist with the American Red tation with local physicians, has re- which B. C. Blackman was standing on Cross, left thefirst of the week for cently returned from several weeks a ladder on the night of November 10 Robert Lee, Texas, where she will of study at the Rockefeller Founda- hanging flags and which resulted in spend the holiday season with reltion in St. Louis of the new treat- Blackman receiving injuries that led atives. ment for diabetis, the preparation for to his death a few hours later has She will return to Floydada and re-Although very few medical men of grand jury on a charge of criminal Chapter, A. R. C., early after Janu-

diabetis, modern science has made the The accident occurred at the corner insulin treatment available at a very of Sixth and Polk streets.—Amarillo resentative of the Red Cross, spent

BIRTHS REPORTED

BORN-To Mr. and Mrs. J. I. Con-

HOLIDAYS AT ROBERT LEE

Miss Alva Morrow, nutrition

been indicted by the Potter county sume her work for Floyd County

Mrs. Donald F. Taylor, division rep-Wednesday to Friday last here with Miss Alva Morrow, nutrition worker with the Floyd County Chapter .

G. A. Blevins, A. G. and S. Blevins, Jay Vickery, of the same place, have BORN-To Mr. and Mrs. John Rea- been in Floydada on a prospecting trip the past few days.

Christmas Greetings

FROM-

J. R. Yearwood

DEALER IN QUALITY COAL

TO

The people of Floydada and this trade Territory.

Telephone

OFFICE EAST SIDE TRACK

1923

An Appreciation of Your Gift to Us

You have given us a priceless gift—one that enabled us to build this business to what it is at the present for without YOUR CONFI-DENCE we would not enjoy the business we have today. To merit this confidence and to serve you better is our hope and desire. To know that we enjoy your confidence and friendship has raised this business above a place to merely sell merchandise, and has made it an institution built upon a foundation of service.

Your Confidence---

Is the greatest asset this business has. We thank you for all past favors and wish you the joys of the Yuletide season and a Happy. Prosperous New Year.

C. R. Houston & Company WEST SIDE, FLOYDADA

SERVICE

COURTESY

May the Joy Bells of the Yuletide Season Ring Merrily for you and yours

Because of the opportunity it affords us to extend to you our expressions of good will, we welcome the happy Yuletide season.

To each of you we tender our sincere good wishes for a joyous Christmas and unending happiness and prosperity for the New Year.

We trust that our relations have been as pleasant to you as they have to us and that it will be our good fortune to serve you in the future.

First State Bank

A Guaranty Fund Bank

Floydada, Texas

PROMPT

RELIABLE

Christmas March Was Played by Minister

IE minister had hung up his stocking, too. The sprites that put into it a candy cane, a lollipop, a ball, an apple and a motor car that would go, had

added a mouth organ, most appropriate and perhaps most needed of all gifts, for what other mouth should so dispense harmony?

Then, after breakfast, came the procession into the parlor and unto the wonderful tree. First, little Sarah, with the early and aided steps of her one year and the big eyes of her first Christmas tree. Then demure Helen, blowing her own horn for once, then big Sarah and all the uncles, aunts and cousins, then father and mother, march upon his new organ.

of that new tune and here they are:

If birds could sing in Christmas trees, If they could hum with happy bees, If they were sweet with all the spice Of all things beautiful and nice, They could not altogether be More full of love than this, our tree. Chorus.—March, march to the Christmas tree

It has a loving gift for thee.

Then they all sang it, after which the beautiful tree yielded its fruit.

—Christopher G. Hazard.

(©, 1923, Western Newspaper Union.) O·CONTRACTOR OF THE PROPERTY O

Christmas Telegrams Add Yuletide Cheer

WAS always busy, always rushing, always hurrying. He attend to and so many people ment. Eva Waggoner. were constantly pressing it upon his time with this demand, with

that, which required attention. He wished he could see more of his friends. His frieds wished they could see more of him. He was the sort they would like to see more of and at times they were a little annoyed that he was so busy.

He was busier than was really normal. They said he had no time for the pleasant things of life and that he could neither enjoy things himself nor could he be enjoyed because he was always having so much to do.

never failed to take time for it. friends beautiful Christmas telegrams of cheer. He thought of them and he remembered them and every Christmas morning as his friends opened their gay Christmas telegrams they

"He always finds time to think of me on Christmas morning, anway! What a pleasure this is!"-Mary Gra-

RECERCERCE REAL SPIRIT

JF THE real spirit of Christmas is within us we will, indeed, find that it is more blessed to give than to receive, and we will give out of the full-

(C), 1923. Western Newspaper Union CHECKER CHECKER TO THE STATE OF TH

"It Is More Blessed to Give Than Receive"

more money is saved at Christ- ware. mas time than any other time of the year. Yes, saved. That SECOND hand Victrolas and may sound absurd to a lot of people PLAYERPHONE MACHINES. Come presents for their families and friends and neighbors, but it is true just the same. How? Why, because giving is the finest sort of saving, and not only saving, but investing. Every good gift is a permanent gain to the giver; the same amount, for a gift is more J. E. Tarpley. truly a saving than credit account on a bank ledger. If you want to save your money, give it away-wisely. Does that sound unreasonable? Remember, it is more blessed to give than receive.-F. H. Sweet. (©. 1923. Western Newspaper Union.)

0.8 AUNT MEHITABLE'S PRESENT

Aunt Mehitable had a powerful and active imagination that often kept her awake. She was ever creating difficulties by imagining them and making things crooked by tryin, to straighten them out. "Hiram," said she, "I can't think what has got into George; this morning."

body else," answered her brother.

day, "what was the matter with you yesterday morning, you looked sourer

"Nothin' was the matter with me," said the boy, "I was puzzlin' over your Christmas present." Then he added, "Since you're so mighty suspicious, I guess I'll give it up." But remembering her goodness of heart, George relented, and, when the day that shines away all unpleasantness came round, Aunt Mehitable had a new nightcap! -C. G. Hazard.

(©. 1923, Western Newspaper Union.)

The Hesperian Want Ad Department

TURKEY MARKET

Unsatisfactory this week. Do not ee how they can get any cheaper. Really ought to be better price after S. Dunavant Hardware.

A. D. White Produce. Co

See FLOYD COUNTY ABSTRACT and then the minister, playing his new CO. for City property, improved and When they were all seated in the ers of more than 300 lots in/Floydada. and hat work phone 22. Pope's Tailor a short program at the church Monhappy circle they asked for the words Room 7 First National Bank Build-Shop. 28-tfc

> For firstclass dressmaking, button hole work, layettes, embroidery and children's clothes, call 157. Mdmes. Fritchie & Smith.

Best grade kerosene at Stephens'

Kirk & Sons have some big bargains that will interest you. 42-1tc

cockerels hatched by Bryan Hatchery, gifts-Harmon. \$1.25 each. D. S. Battey, Rt. 2, Floyd-

Notice-I have taken up two stray yearlings. Owner may have same by always had so many things to paying for feed and this advertise-42-1tc

> Best grade Pennsylvania lube oils at Stephens' Store. 39-tfc

We are reducing our stock for inventory. See our prices. Kirk &

T. E. Lemons, Plumber. Telephone 42-8tp. once.

FOR SALE—Single comb Buff Minorca hens and pullets, your choice day for Anaheim, Cal., where they \$1.25 each. Try this wonderful new plan to be gone several months. But he took time for one thing. He breed of chickens and .. be convinced J. R. Harris left this morning for that they are better than the best to Seymour, Texas, where he will make Every Christmas he sent all his lay in the fall andwinter. Phone or his home. write. Mrs. S. D. Irwin, Route 3, Floydada, Texas. 42-2tp

> Good 160-acre farm for sale or trade for town property or good young mules, or small farm near town Write or see J. H. Baxter, Route A Lockney, Texas .

Little rugs and rockers for small Xmas gifts. Harmon.

LOST-Dark brown fur neckpiece in Floydada. Finder please return to Hesperian Office.

See FLOYD COUNTY ABSTRACT CO. for City property, improved and unimproved. We represent the owners of more than 300 lots in Floydada. Room 7 First National Bank Build 28-110

FOR SERVICE CARS, call 143 Have two new cars, take you any

LOST-In Floydada 11x14 wagon sheet in good condition, 12 oz. Wire cops in end seams. Return to Massie Wholesale Grocery.

Buy the boys that all-steel wagon HIS has nothing to do with made without bolts; guaranteed to banks or savings accounts; but hold up a ton, at J. S. Dunavant Hard-

who have spent all their money buying see them. Very attractive prices and terms. Floydada Drug Co. 32-tfc

FOR SALE—Well arranged little home of 4 rooms front and back porch. \$1,400 buys it. \$500 cash. it is better than a bank book carrying Balance terms. See Homer Steen or

> FOR SALE OR TRADE-One Maxwell Roadster. What have you? Maury Hopkins.

GUNS for sale or rent-Buy your ammunition from us. Our stock is complete. J. S. Dunavant Hardware.

Cedar Chests-Another shipment just arrived-good selection. Harmon

FOR TRADE-640 acres of land, fairly improved, clear of indebtedness, I didn't like the way he looked at us located in Curry Co., N. Mex., 20 miles northwest of Clovis, about 10 "Probably he was thinking of some miles from Melrose, 7 miles from St. Vrain. Will exchange for land here "George," began his aunt the next clear of indebtedness. See Mrs. Worth Shipley, Box 281.

> For marble or granite Monuments see S. B. McCleskey.

> FOR SALE: Pure unfermented grape juice. See A. B. Duncan, Jr.

HEMSTITCHING

I have installed a new Singer Hemstitching machine at Clark-Wood Dry Goods Co. Will appreciate your patronage. Mrs. A. J. Welch.

FOR SAIE-Practically new Remngton No. 10 typewriter, cheap. For

CHRISTMAS APPLES

apples consisting of King David, Wine | nald Williams were married Saturday 42-2tp Sap, Jonathan, Pearmain, Gano, and evening near seven o'clock by Rev. The car of Furniture just received hand picked and boxed and good wint- in East Texas. nakes a full house to select from. er keepers and will come but little The box supper held at the church 41-1tc higher than bulk apples. We expect Saturday night to raise money for the left for their home in Leonard Satthe car in a few days. A. D. White piano, brought \$75.50. Pro. Co.

Xmas gifts for all the family at J. night. Everyone is invited.

See our line up of Suits, also odd pieces of furniture, rugs and linoleum.

unimproved. We represent the own- For cleaning, pressing, alterations

Smoke Stands and Floor Lamps for 41-1tc Xmas gifts—Harmon.

The all-steel one-ton coaster wagons will last a life time. The thing for 42-1tp rough boys. J. S. Dunavant Hard-42-1tc

> Best grade kerosene. Collins Gro. 4-tfc Company.

We invite you to see our line of FOR SALE-Pure White Leghorn Cedar Chests, Rockers and Rugs, Nice

SCHOOL HOUSE CONTRACTS

Bonds of the Ramsey School District have been sold on the basis of par and accrued interest, E. C. Nelson, Jr., County Superintendent, advises. The proceeds are to be used for the construction of an addition to the Ramsey School Building.

The \$11,250 bond issue of Prairie Chapel Consolidated School has been 42-1tc cashed and the contract let for the construction of the district's new school building. Work will begin at

Mr. and Mrs. Haden Harris left to-

We have in transit a car of fancy | Miss Selma Pittman and Mr. Regi-Grimes Golden. These apples are all Tennyson. They will make their home

40-tfc A Christmas program will be given

by the school in the church Friday Mr. and Mrs. J. R. Williams left day.

Thursday for Bivins, Texas. tended the pie supper at Allmon Sat- ada with friends and relatives. irday night.

There will be a Christmas tree and 19-tfc. day night. Everybody come see

Mr. and Mrs. E. D. Ferris intend spending Christmas with their people at Lubbock. We wish them a merry

Miss Doris Manning spent the week end with her parents, Mr. and Mrs. V. M. Manning.

Mrs. Rogers will leave Friday for

CLARENCE FOSTER

CANDIDATE FOR COUNTY CLERK -OF-

FLOYD_COUNTY.



Wilson Kimble, Opt...

Specializing in practice of Optometry. Phone or write for appointments. Office phone 254, residence phone 245.

Dr. Wilson Kimble

Floydada, Texas

have been visiting with Mr. Officer's parents, Mr. and Mrs. J. P. Officer,

R. A. Lemond, manager of S. W. Bell Telephone Co., at Plainview, was

Mr. and Mrs. J. C. Parker of Lo-Several from this community at renzo visited last week end in Floyd-

Danger is a quick traveler

Watching cannot always see danger ahead. Dodging cannot always miss it. It comes in a flash—does its damage—is gone.

Complete insurance against the risks of all eventualities guards you from loss at all times.

Only insurance can give you constant financial pro

It is our pleasure as well as profession to arrange complete property insur-

S. E. Duncan

FLOYDADA, TEXAS

Representing the Insurance Company of North America Founded 1792

Wiss Wolle Crum

Dressmaker—Spirella Corsetiere Shop in Room 5, Mitchell Building FLOYDADA, TEXAS

STOP THAT ITCHING

Use Blue Star Remedy for Eczema, Itch, Tetter or Cracked Hands, Ring a business visitor in Floydada Mona Worms, Chapped Face, Poison Oak, dren. It relieves all forms of Sore Feet. For Sale by Woody Drug Co.

Dr. C. M. Thacker DENTIST

OFFICE OVER MITCHELL'S HARDWARE

FLOYDADA, TEXAS

THE TAILOR

Cleaning, Pressing, Alterations of all Kinds.

We call for and deliver.

Phone 67. Rear Glad's Store

Dixie Lyceum Bureau Presents KATER, the MAGICIAN Wednesday night, December 26th

At the OLYMPIC THEATRE

This is the feature number of the course. and the very best talent of its kind that can be secured, Kater having played on the best chautauqua and lyceum and vaudeville circuits in America. It will be a program full of magic, fun and illusions that will be enjoyable to the whole family.

Reserved seats may be secured now at Woody Drug Company.

Door Admission 35c and 50c

Auspices Senior Class F. H. S.

Candy and Nuts For the Christmas Stockings

Floydada Variety Store

Santa Claus'

Headquarters

If the weather is pretty I will be there

Saturday Afternoon about 2 o'clock

To see what the little children want.

Candy and nuts, all kinds of fruits for the Christmas Stockings. Christmas day is only five days away and you should give us

We are featuring for the holiday season a great variety of excellent Apples and Oranges.

You will find the price is right.

TELEPHONE NO. 40.

Star Cash Grocery

SOUTH SIDE FLOYDADA

your order at once.

Red Hot Prices Worth Remembering

On Kohler A-1 Bath Fittings. The Snow White Ware. 5 Foot bath on legs Same fitted to floor \$42.50 5½ foot tub add \$4 to above A-1 Closet outfit complete \$33.00 18x30 flat rim sink..... 18x30 roll rim sink with back \$18.00 One piece Kitchenette sink, one piece with back and drain _____\$32.00 30 gallon range boiler \$12.00 4 inch clay tile, per foot 25c 4 inch soil pipe, per foot 42½c 2 inch soil pipe, per foot 22½c These are cash prices. Buy where you

Kirk & Sons

Special prices throughout our stock.

save money.

NORTH SIDE SQUARE

with Beatrice." Ann, "the T. B. Triplett. hard-boiled" of the office,

No one paid much attention to Ann usually. She was of such an explosive nature, and said such presponsible things, that she was not taken seriously. But the break between Ann and and had been commented upon so Floydada Monday. much by Ann that her announcement

"That's a fact," continued Ann, "and I am so ashamed of my treatment of her this long time."

Sadie, assistant to the department tend Draughon's Business College.

mas present, which no one but good no difference what it was. Today of this place. noon I met her on the street and she stopped me to thank me for the pres-

"'It was not the present so much, Ann, that came by mail,' said she. 'What made me feel good was that you had been thinking of me.' Then she took hold of my hand to caress it and said. 'It was not any kind of a present that I wanted most from you, Ann, but your love and companionship and sympathy. I have been hungry for you, Ann, and you had no right to take yourself away from me. I give you my love for Christmas-will you give me yours?' And little Ann, the What do you think of that, girls?"

"The day of miracles is not past, it seems," commented one.

"And now do you know what?" This from Ann. The girls waited expectantly for further information from the erratic one.

"Well, I always thought Christmas" was to get people to spend lots of money to send things to other people that they did not want," rattled off Ann. "Now I have a new understanding of Christmas since my most loyal friend has asked me only for my love and she sure is going to get it."-C. F. Wadsworth.

(@, 1923, Western Newspaper Union.)

Ireland Hunts Wrens Day After Christmas

as St. Stephen's day. On this the face of Mr. Solemcolly. day there is practiced an old istom that has come down through the ages and which is called permanence about it, for, from that "hunting the wren." A crowd of grown boys with blackened faces and broadened, and fattened, and colored dressed in the most grotesque cos- up, until it came to look a good deal tumes seek out a wren, which is the like the face of that old fairy who smallest of all birds in Ireland, and is always young and kindly.

carrying it with them go from house So the mask that fell off left its to house all over their particular part imprint and stayed on, and Philetus, of the country, asking, or rather sing- able to be merry, became the familiar elebration which takes place in the Hazard village that evening. There are several verses which they use, the following being a sample of their kind:

The wren, the wren, the king of all Stephen's day, she was caught in

Although she is little her family is please try your pocket and give us a trate (treat)

Sing holly, sing ivy, sing ivy, sing

holly,
Just a drop to drown melancholy,
And if you draw it of the best
I hope in Heaven your soul will rest
And if you draw it of the small
It will not agree with the wren boys
at all.

And so much is the spirit of hospitality and good will in evidence at Christmas time that they very seldom meet with a refusal and by evening the pile of small silver pieces has grown into large enough proportions to warrant a big celebration at which all the young folks in the district make merry.-Katherine Edelman. (©, 1923, Western Newspaper Union.)



It is a pleasant Astom, when the Christmas tree is lighted and its many candles fail to give all the needed cheer, to light a candle from its fires and give the taller candles on the shelf and on the table a share in the happy illumination.-C. G. Hazard. (©, 1923, Western Newspaper Union.)

THE OPTIMIST'S VIEW

The optimist reflects that the shopping rush would be much more uncomfortable if Christmas came on July

IT TAKES COURAGE

The true diplomatist is one who can ay "Just what I needed" while specuting on his chances at the exchange

IE POSTMAN SETS THE PACE

There would be merriment enough all if everybody worked as hard distributing holiday cheer as the

BRIDGE CLUB

yanked off her coat and hat following: Mesdames Kight Dickey, S. A. Crum. and placed them in the locker W. Ross, Lon M. Davis, Homer Steen, The evening was spent playing full, student number, pr that ranged across the end of the C. P. Baker, T. B. Triplett and W. B. games and contests.

to Meadow, Texas, this week.

Beatrice had been of long standing to Munday last week, returning to that in those counties where roads are work, is situated in Floyd County.

caused the other girls to look up past two years has been chief oper- the highway department. The "seven Rose Stewart, Lockney; Price Scott, spent a few days in Floydada with her are going to be the main streets of mother, Mrs. C. O. Bradley. She left the nation and that within a few "How did it come about?" asked today for Abilene where she will at- years.

H. L. Haines and family, of Burk-"Well," exclaimed Ann, "I will have burnett have moved to Floydada and Lockney, spent Sunday here, guests of to confess my beastly nature, before I will make their home on the A. J. Mr. and Mrs. S. B. McCleskey. can tell you how it happened. In a Ryals farm northeast of town. Their Mr. and Mrs. M. H. Martin left tospirit of spite I sent Beatrice a Christ- daughter, Miss Eva will remain in day for Valley View, Texas, to spend town and attend high school. Mr. the Christmas holidays. as anything but an insult. It makes Haines is a brother of A. V. Haines V. A. Leonard returned Saturday

That Mask Which Grew on Mr. Philetus' Face

HILETUS SOLEMCOLLY could not understand when it dren did not like him. He gave them good advice. He patted business. them upon their heads. He ex- Carl Bird was in Floydada last week successful in life as he had been. He in Matador.

promised them rewards if they would behave themselves as he wanted them to. Yet they came to his school unwillingly and went home from it glad- daughter, Mrs. Francis Wofford. hard-boiled, cried right on the street. | ly. They were respectful, but unsmil-

> It was with hope, but not without Mr. and Mrs. D. T. Curry. difficulty, that a friend persuaded Philetus to officiate as Santa Claus at the Christmas festival and to assume the traditional garb of the part. Phi- they have been the past few months. letus did not see much use in such fanciful doings, but yielded to solici- Paris to spend the holidays with tation and appeared upon the occasion friends and relatives. with as much grace as a feeling of foolishness would allow. His spare form was now rotund, his sober garments had become gay, and the jolly mask that had been adjusted to his long face gave him quite a new ex-

As the joy among the children progressed and the spirit of fun and frolic mounted high Philetus began to experience a change of heart. To his amazement he began having a good time himself and to feel like a real Saint Nicholas, For this reason, perhaps, he overexerted himself to such an extent that his mask fell off and N IRELAND Boxing Day (the it was revealed to the surprised audiday after Christmas) is known ence that it had been contradicting

This was really the best feature of the evening, and it proved to have a time, the Philetus phiz shortened, and

of the children.—Christopher G.

(©, 1923, Western Newspaper Union.)



THE THREE "F'S"

HE important thing about Christmas is the way you feel. Not bodily feeling, but heart-

feeling.
And the heart-feeling should be one of fun, faith and frolic.
Fun for as many as you can

Faith in the fun of giving.
Frolic with the nearest and

A Christmas filled with these three "F's will shed sparks of happiness on many a day to

come.

There is too much running about to find pleasure . . . when the greatest joy can be found on our own thresholds . . . if we are determined to seek it.—Martha B. Thomas. (@, 1923, Western Newspaper Union.)

THE PROPERTY OF THE PROPERTY O GOOD IDEA



He-Don't you think it would be a good idea to hang up some mistletoe? She—Christmas is several weeks

He-Yes, but we could be practic-

THE RIGHT SPIRIT

Put the Christmas spirit into your politics and keep the partisan spirit out of your Christmas.

THOSE SLIPPERS

Grandfather is pretty sure it will be a pair of slippers. All that remains to be decided is how many pairs.

SOPHOMORES ENTERTAINED

DEL

The Sophomores of the Floydada ednesday of last-week with Mrs. L. High School were very pleanantly en- regardless of date of attendance, who T. Bishop. High score went to Mrs. tertained last Friday evening, by their are interested in keeping fresh and was served to the Hazel Mathes, at the home of Mrs. G. centered around our Alma Mater,

The people of Floyd County should W. R. Johnston made a business trip be studying the workings of the new been organized and you are sincerely highway law in Texas. It has begun urged to join. All ex-students are W. A. Baker made a business trip to dawn on the folks and rightly, too, eligible whose present address, or being built is where the money is goator of the Telephone Co. of Matador, per cent system" of roads in America Mickey; O. W. Kirk, Floydada.

Mr. and Mrs. Roe McCleskey, of

from a week's business trip to Clar-

Ben Kelsey, T. J. Darsey and J. R. Robertson, prominent residents of Whiteflat, were in Floydada Wedneslay on business

J. M. Massie returned Thursday from Amarillo where he had been on

pressed the hope that they would be enroute from Plainview to his home

Mrs. R. W. O'Keefe of Plainview visited in Floydada last week with her

O. Curry of Abernathy visited in Floydada last week with his parents,

Rufus and Francis Lowry returned Monday from Anaheim, Calif., where Billy Sanders left Wednesday for

Drs. Smith & Smith SANITARIUM:

For Medical and Surgical Cases

Phone No. 177 FLOYDADA, TEXAS

KODAKERS

Bring us your films today And get your prints tomorrow.

WILSON STUDIO

MRS. JNO. W. SMITH CANDIDATE FOR COUNTY CLERK

FLOYD COUNTY. To cure costiveness the medicine must be more than a purgative; it must contain tonic, alterative and cathartic properties.

Weak

Mrs. Mildred Pipkin, of R. F. D. 8, Columbia, Tenn., says: "My experience with Cardui has covered a number of years. Nineteen years ago . . . I got down with weak back. I was run-down and so weak and nervous I had to stay in bed. I read of

The Woman's Tonic

and sent for it. I took only one bottle at that time, and it helped me; seemed to strengthen and build me right up. So that is how I first knew of Cardui. After that, ... when I began to get weak and 'no account', I sent right for Cardui, and it never failed to help me."

If you are weak and suffering from womanly ailments, Cardui may be just what you need. Take Cardui. It has helped thousands, and ought to help

At all druggists' and dealers'.

ALL "EXES" OF W. T.

teachers, Misses Ida Mae Jarvis and renewing old friendship ties that are

A "Floyd County unit of Exes" has

Membership committee: Frank Miss Opal Bradley, who for the ing that the other counties pay in to Farmer, Chairman, Floydada; Miss

> Kenneth Bain left the first of the week for Austin on business.

> > FARM LOANS AND INSURANCE PHONE 42 G. C. TUBBS

A. H. Manning REAL ESTATE DEALER

Farms, Ranches and City Property on the South Plains.

Floyd County Farm Lands a specialty. Office phone 28; Residence Phone 19. Office Room 8, First National Bank Building.

FLOYDADA, TEXAS

F. C. HARMON Funeral director and Embalmer

Motor Hearse. FLOYDADA, TEXAS.

Sheck of Lockney was in Militari Milita

ARTHUR B. DUNCAN

GENERAL LAND AGENT AND ABSTRACTER

Buys, sells and leases Real Estate on commission; Render and pay taxes; Investigate and perfect titles; Furnishes abstracts of title from records; Owner of Complete Abstract of all Floyd County Lands and Town Lots; 30 years experience with Floyd County land titles. List your land and town lots with me, if for sale or lease; and give me your abstract of title work. Office South East Corner of Square.

ADDRESS

ARTHUR B. DUNCAN

FLOYDADA, TEXAS

Dr. W. M. Houghton GENERAL PRACTICE

Diseases of Women and Children a Specialty

ROOMS 11 AND 12. FIRST NATIONAL BANK BLDG.

PHONES: Office 256 Residence 250

Miss Clara Lee Johnson

Candidate for County Clerk of Floyd

County will appreciate your vote and Influence.

Just a Reminder---

All the Apples, Oranges, Bananas, Nuts and Candies for your CHRISTMAS DINNER and CHRISTMAS STOCKINGS at

Awtrey Grocery & Produce Co. SOUTH SIDE TELEPHONE 92

The Season of Good Cheer and Happiness

Finds us mindful of our old friends and patrons, so we pause to wish you A REAL OLD MERRY CHRISTMAS as we do so we like to recall the pleasant dealings of the past year.

THE HOME OF PRIDE AND FLAVO FLOUR

Finds much to be thankful for. We value the friendship and confidence of our customers and will be found always striving hard not to disappoint you in any way.

So, as we come to this season of happiness and rejoicing we take the opportunity it affords to sincerely thank you for your patronage and good will, and to extend to you our sincere wish that yours will be a Merry Christmas and your New Year one of Happiness, Prosperity and Success.

Floydada Mill & Elevator

J. A. ABERNATHY, Prop., Floydada, Texas

BUY IT, HIMSELF

A pair Stetson silk lined gloves.

A white Crepe de Chine Shirt

Diamond Rings in gentlemen's

A Combination Fountain Pen and A 19 jewel watch, watch chains, Gold Belt Bucklese Silk Underwear

Cuff links, gold knife and chain.

and a Traveling Bag. Silk Holeproof Hose, the kind he'd

O'Coats-Right now I've sold cut but have a telegram from clothing people. They will have me twelve keen ones here by Friday \$22.50 to



SUITS; SOME REAL VALUES

\$42.50 and up to \$59.00 ... Suits snappy made for \$32.50 and \$35.00

Some of the best 16 oz. Blue Serges ve've ever had at \$32.50 and \$35.00, these are not the ordinary get the money serges polished up but handmade and tailored as young bloods like them.

Leather Vests, Sweaters, Caps, Slip n Rubber Coats.

a gift selected here because I study

One of the New Scratch Stetson We think any man will appreciate

the man's wants. Neckwear in Xmas boxes by the hundreds. Tie him here and he's tied



Select for Mother, Sister, Sweetie or Wife HOLEPROOF HOSE. Wool, Silk, Chiffon, Glove Silk Chiffon. No ladies wearing apparel is complete unless a pair of Holeproof Hose is included.

Ladies rain or shine umbrellas, Pure silk taffeta with heavy silk covers to match, assorted colors with ivory ring handles, also leather side strap handles very stylish and guaranteed water proof.

Diamonds, Mounted in rings. Brooches up to 50-100 weight from \$22.50 to \$50.00.

Glad's

Other selections They all appreciate

A SOUND POLICY N"It Will Be Made Wish SureAs You One And All

Very Merry Christmas

S. E. Duncan AETNA-IZER

Floydada, Texas

Read the Hesperian Want Ads.

A MERRY, MERRY CHRISTMAS!

The following firms, business and professional men of Floydada extend
Christmas Greetings to the people of Floyd County and the
Floydada Trade Territory:

Wooldridge Lumber Co.

F. S. TRUHT, MGR.
Builders' Materials. Telephone No. 7

McClesky Top Shop

SAM McCLESKEY, OWNER

Tops, Curtains, Curtain Glass, Etc.

South Main Street

West Texas Gin Co.

A. V. HAYNES, MGR., Let us do your Ginning

Palace Barber Shop

W. H. HILTON, Prop.

Second Door East of Post Office

Floydada Tire Service

Gullion & Son, Props., North Side Square.

Goodrich and Gates Tires, Headquarters
for Tire Service.

Day & Night Garage
J. M. HUGHES, Prop.,

North Main Street, Telephone No. 20

Tourist Garage

General Tires at the Price you pay for other tires. Batteries Built in Floydada, guaranteed to give satisfaction.

Boothe Brothers

Coal, Hay, Grain and Feed On Santa Fe Industrial Switch. Telephone 224 Smith Produce

Poultry, Hides, Eggs and Cream S. E. Corner Square Telephone 270

The Wilson Studio

Photographs of the Better Class

Phone 162. South Side Square

E. E. Boothe Bakery

All Kinds of Pastries for Christmas and every other day
Telephone 223

The City Market

JONES & HOWARD, Props.
First Door East of Post Office

L. G. Mathews

Attorney at Law. Office over Mitchell Hardware, West Side Square. Floyd County Abstract Company

R. C. SCOTT, Mgr. O. W. GANO, Sec'y.

Abstracts of Title to all Lands and Lots in

Abstracts of Title to all Lands and Lots in Floyd County. Office Room 7, First Nat'l Bank Building.

P. & R. Electric Co.

All Kinds of Electrical Work. Ignition and Battery Work our Specialty.

S. D. Furguson & Company

Cottonseed Meal, Cottonseed Hulls, Bran, Shorts, Wheat and Wheat Chops. Home of Low Priced Groceries. CHRISTMAS GIFTS

For all Members of the Family.

Buy them at

J. S. Dunavant, Hardware

R. E. Fry

Representing the Southwestern Life Insurance Co., Office in First National Bank Building.

California Adopts Gay Christmas Berry

OYAL to its own products, California has adopted the "Christmas berry" as its holly, and from some points of similarity it makes a very good substitute for the well-known holly of the

eastern states. The California holly-Christmas berry-toyon-is not very similar to the regular holly in structure, but the tint of the leaves and of the berries approximates the colors afforded by the

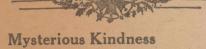
The leaves of the California holly are not of the form of holly leaves, but the berries easily suggest the regular species. To make the effect seem more real, some florists of coast cities mix the berries of the California holly with the prickly foliage of the live oak.

.The shrubs of the California holly grow 4 to 25 feet tall, and the flowers appear in July and August, and the

The plant is common in most of the southern half of the state, and at Christmas time the rich cardinal berries contrasted with the full green of the street vendors.

taste, somewhat acid and astringent, and are "sometimes eaten by the Indians with great relish," according to Mary Elizabeth Parsons Cunningham, in "Wild Flowers of California."

Such has been the wild scramble for recent years that it has been necessary to protect the shrubs by law, it now being a misdemeanor to gather the holly in the hills and along the highways without the permission of the owner of the property. Landowners, however, usually are willing for motor parties to avail themselves of a reasonable supply of the rich red and green decorating material for home use, but dealers are often at a loss to supply the demand at Christmas time. - C. F.



Bound Up in a Bundle TER the joyous excitements of Christmas Day they all sat

about the blazing hearth fire with happy reminiscent thoughts and called upon the doctor to tell them a story,

"I will," he said, "upon one condidition; each one of you must throw a small fagot upon the blaze and tell a story as long as it burns, then I will tell my story.

So they did, and pleasant and laughing interest went round until the turn came to the doctor

"Well," said he, as he threw a larger fagot into the fire, "my story is not yet a day old, and still it is not a little one, for, as I went my round of calls this morning I was surprised to see a large bundle lying in front of the door of a cottage by the roadside that looked as if it were in need of paint stand the matter, I stopped to investigate it and discovered by a card that was pinned upon the wrapper that the bundle was designed for Mrs. Cafferty. bundle into the room, whereupon she Lots (10) ten, (11) Eleven and (12) Mike, Nora, Rose, Timothy, Patrick, Bridget and Kate, come here you spalpeens and ce phwat the leprechauns and levied upon as the property of M. have brought ye.'

from all sides they came, and it is the first day of said month, at the many a day since I have seen as much joy as came out of the mysterious kindness that was bound up in the good things of that bundle.'

Before they went to bed they voted the doctor's story the best Christmas story of them all.-Christopher G.



A fellow that is far away from his home folks on Christmas day may make an effort to be gay, but doesn't from buildings often strike the pashave much luck, says a writer. For serby though he occupies no chair, across the miles his heart is there, with mother, dad and sis to share the dressing and nually by falling missiles of this kind. something in his throat grows tight During convalesence and makes him dream of home.

THE FIRST CHRISTMAS CAROL

good tidings of great joy, which shall be to all people. For unto you is born Pays an "insurance income" which en this day in the city of David a Savior, ables you to face injury and loss of which is Christ the Lord. And this salary without dismay-and pays your shall be a sign unto you; ye shall bills. find the babe wrapped in swaddling clothes, lying in a manger.

Chorus: Glory to God in the highest, and on earth peace, good-will toward men.
—St. Luke's Gospel.

SOME PEOPLE

Some grownups are so childish that they do not even believe in Santa

ON SHOPPERS' LIST

The next event in the shopper's life will be the January sales.

ELECTION ORDER

he purpose hereinafter mentioned.

the City Council of said City that an as the property of said M. F. Huskey. election be held on the twenty second shall be submitted:

sue bonds of said City in the sum of Sixty Thousand (\$60,000.00) Dollars payable as follows: One Thousand November, 1923. Five Hundred \$1,500.00) Dollars each year for the first thirty (30) 40-4tc. Sheriff Floyd County, Texas. years and Three Thousand (\$3,000.00) Dollars each year for the last five (5) years, beginning five (5) years from date of issuance of said bonds bearing interest at the rate of six (6) per cent per annum, payable semiberries, which grow in large clusters annually, and to levy a tax sufficient similar to cherries, are ripe by Thanks- to pay the interest of said bonds and giving and remain on the trees for create a sinking fund sufficient to resome time; although they do not keep deem them at maturity, for the purwell after being plucked. pose of constructing a sewer system and extending the waterworks system of said City.

Said election shall be held at the the foliage adds a gay note to the City Hall of the City of Floydada, florists' windows and the baskets of | Texas, and the following named persons are hereby appointed managers The berries have a rather pleasant of said election: A. D. White, Presiding Judge, W. L. Boerner, Assistant Judge, J. G. Wood, Clerk and Maury Hopkins Clerk.

Said election shall be held under the provisions of the Statutes of Tex-California holly at Christmas times in as regulating the issuance of Municipal Corporation Bonds, and only qualified voters, who are property taxpayers of said City, shall be allowed to vote, and all voters ,desiring to support the proposition to issue bonds, shall have printed on their ballots the words "For the issuance of bonds," and those opposed shall have printed on their ballots the words "Against the issuance of bonds." The manner of holding said election shall be governed by the laws of the State regulating general elections.

> A copy of this order, signed by the Mayor of said City, shall serve as a proper notice of said election, and the Mayor is directed to cause notice of the election to be posted up at the places designated for holding said election at least thirty days prior to the date of said election.

Attest: Burl Bedford, Secretary. F. P. Henry, Mayor.

SHERIFF'S SALE

The State of Texas, County of Floyd. Notice is hereby given that by virtue of a certain Alias Execution issued out of the Honorable County Court of Hale County, of the 17th day of October, 1923, by Joe Wayland, Clerk of said court for the sum of Two Hundred Seventy Six and 97-100 Dolars and costs of suit, under a certain judgment, in favor of Commercial Credit Company, in a certain cause in said court, No. 1031 and styled com-

M. and placed in my hands for service, I J. A. Grigsby, as sheriff of Floyd County, Texas, did, on the 28th day of Knocking upon the door, I at last in November, 1923, levy on certain Real duced the woman herself to open it. Estate, situated in Floyd County, Tex-Reading the card to her, I lifted the as, described as follows, to-wit: All of called out in a loud voice: 'Here, you, twelve Block (1) one Honerhea addition to the Town of Floydada, Texas, F. Huskey and that on the first Tues-"They came, from above, below, and day in January, 1924, the same being

mercial Commercial Credit Company



Bricks, timber, ice or snow, falling

Thousands of people are laid up an-

Accident and Fear not, for, behold, I bring you Health Insurance

The annual loss of income through injury or sickness is stupendous.

ASK ABOUT INSURANCE INCOME

Duncan Insurance Agency

The Agency of Service PHONE 272 FLOYDADA

Court House door, of Floyd County, in the town of Floydada, Texas, be-Whereas, the City Council of the tween the hours of 10 a.m. and 4 p. City of Floydada, Texas, deems it ad- m., by virtue of said levy and said risable to issue bonds of said City for Alias Execution I will sell said above described Real Estate at public ven-Therefore, it is hereby ordered by due, for cash, to the highest bidder,

And in compliance with law, I give (22) day of January, 1924, at which this notice by publication, in the Engelection the following proposition lish language, once a week for three consecutive weeks immediately pre-Shall the City Council of the City of ceding said day of sale, in the Floyd Floydada, Texas, be authorized to is- County Hesperian, a newspaper published in Floyd County.

Witness my hand, this 28th day of

J. A. GRIGSBY. NOTICE OF APPLICATION

FOR PROBATE OF WILL

The State of Texas,

To the Sheriff or any Constable of Floyd County,-Greeting:

You are hereby Commanded to cause the following notice to be published in a newspaper of general circulation which has been continuously and regularly published for a period of not less than one year preceding the date of the notice in the County of Floyd State of Texas, and you shall cause said notice to be printed at least once each week for the period of ten days exclusive of the first day of publication before the return day here

Notice of Application for Probate of Will, and Letters Testamentary The State of Texas:

To all Persons interested in the Estate of C. M. Stribling, deceased, Sarah E. Stribling has filed in the County Court of Floyd County, an application for the Probate of the Last Will and Testament of the said C. M. Stribling, deceased, which will be heard at the next term of said Court, commencing the Third Monday in January, A. D. 1924, at the Court house thereof, in the City of Floydada, Texas, at which time all persons interested in said Estate may appear and contest said application should they desire to do so.

Herein fail not, but have you then and there before said Court this writ with your return thereon endorsed, showing how you have executed the

Given under my hand and the seal of said Court, at office in Floydada, Texas, this 10th day of December A.

CLARA LEE JOHNSON, Clerk County Court, Floyd County,

May Christmas Happiness Like That in the Hearts of Little Children Be Yours

Because Christmas is one of the happiest days of the year to children it brings happiness to all of us.

We hope that Christmas will fill your heart with happiness. May the joy of a happy family fireside, the warmth of re-united friendships and all the good things of the season be with you. And in sending our greetings we feel the message quite incomplete without expression of our sincere appreciation of all patronage of the past year. We want you to know we appreciate you and will be found in 1924 putting forth our best efforts to serve and please you.

Clark-Wood Dry Goods Co.

FLOYDADA "Goods of the Better Kind"

P. S. We move about January 1st to West Side, and our removal sale prices are still in effect.

To the People of Floydada Trade Territory

Merry Christmas

We take a great deal of pleasure in extending Best Wishes for a Happy Christmas to all the home-owners and prospective Home-Owners in the Floyda a Trade Territory.

If you have your own home then it will be a Happy Christmas for you, for having a home and a fireside all your own for your family to gather about at the Merry Yuletide is a sure index to Happiness and Contentment.

If you do not have your own home, then you dream of the home you will have some of these days. And you are planning to make this dream come true.

Making dream of ideal homes come true is our business. We study it. We very likely have your very problems worked out. If we do not we can solve them for you. Many plans that have been proven highly pleasing to other people are here for your inspection and selection.

In addition to helping you plan we can supply the kind of materials best suited to your needs.

Come and talk your building problems over with us. Resolve that next Christmas will see you and your loved ones by your own fireside in your own home.

Floyd County Lumber Co.

W. I. CANNADAY, MANAGER

Floydada, Texas

Floydada, Texas

How Four Old Maids Have Real Christmas From The Beacon:

and now I know it. What do you think they did for Christmas?
Did they have a tree for themselves and exchange costly presents with each other and then set at the second of the show will be held in the E. D. each other, and then eat a turkey with dressing and pies, alone in their Thompson building on the west side of the toes of an old centlemen in a springing into an over-crowded moving train ,trod on the toes of an old centlemen in a

bit of it. They know what Christmas 22. was meant for, and they acted on the We are informed that citizens of tively, I couldn't know that.

who wouldn't ordinarily have a Christ- highway. mas tree at all and give their presents | It is stated that they want bonds to them. And then those twelve, poor issued for the paving of a concrete little mites sit down at the table in highway through Floyd County. the old maids' charming white dining We have been informed by Mr. A. mas spirit, a spirit that lasts all the country next year. year around when it is genuine.

But why should I call them "old = maids?" That term is in such disrepute? They are four angels! And knowing that, I am going to try my luck, some time when I can get the courage, and ask one of them, the one I happen to be in love with, to "have me." Perhaps if I make the proposal within the Christmas season she'll remember she's a Christmas angel, and take me. Don't laugh at my audacity. Anything may happen at Christmas time! For Christmas is a magical time. Even a child can tell you that.-Ethel Cook Eliot.

(©, 1923, Western Newspaper Union.)

That Plum Pudding and Some Twisted Mottoes

OUISE loved jokes. She caught people with questions and puzzled them with conundrums. So she had arranged a program that centered about the Christmas plum pudding. When that came upon the table each one was to put in his thumb and pull out a plum in the shape of a twisted motto; there they were, all around the sides of the platter.

Father was first, unfolding his plum he read off the pit of it and, as if to moderate the coming merriment, said "All is not laugh that titters."

Then mother read hers: "It's a wrong turkey that has no turning." As this did not apply to the bird that had just disappeared, the self-satisfied smile of the cook behind the door did not come off.

Then Aunt Mary: "A hitch in time saves mine." This reference to Bob's trousers asserted his independence of suspenders, but caused his relative to remind him that he was not as need-less of stitches as he thought, upon which he replied that he could depend upon that tailor who had advertised pants a dollars and a half a le

Then Susan: "We never miss the swatter till the flies go by." This was a fly paper upon a dead subject and

Bob's plum was also laid on the table after he had read: "A strolling boy catches no horse." A sentiment that he was inclined to think a little too personal.

Louise had the last plum and declared; "All's well that ends swell." Expressing the traveler's satisfaction with terra firma, less terror and more

But the pudding was cooling and that was no joke, so, as the temperature fell, they fell to .- Christopher G. Hazard.

(©, 1923, Western Newspaper Union.)

A CHRISTMAS THOUGHT

The greater happiness of the Christmas season is a direct result of the greater participation of men and women in the spirit of Christ. For then weakness has a power over strength; and then the laughter in the eyes of little children seems a better thing than our own good; and then the tired routine in the lives of those around us looks out upon us through enigmatic eyes, and we understand better, we pity, we cease to condemn-we would even ameliorate, we would show that we see and understand-and so we offer the dumb gift which mutely tells what our words could never tell; and then in our hearts, in our households, in our little world, there is Christmas joy and peace-earth's highest happiness.-Sister M. Fides Shepperson in Pittsburgh Dispatch.

THE GENUINE SPIRIT

The genuine holiday spirit consists not only in wishing a merry Christmas, but in making one.

MOTHERS' CHRISTMAS

After receiving her gifts, mother's Christmas will be devoted largely to washing an extra number of dishes.

NEVER TOO HIGH

It might be different with a lot of things around Christmas, but the mistletoe is never too high.

LOCKNEY NEWS BRIEFS

ever knew. I always swore it, Floydada parties, bids well to be the new Methodist Church.

charming white dining room? Not a Main Street, on December 20, 21, and the toes of an old gentleman in a Dallas with friends.

knowing. Their friends tell me they Aiken are very enthusiastic over the have done it every year; but since I'm opening of the new road along the only a new acquaintance, compara-railroad from Lockney to Plainview, your pardon. They invite in a dozen children and favor thebuilding of a first class

room, and the old maids themselves B. Brown that through the efforts of serve them with turkey and all the the First National Bank, there has fixings. And they don't do it for char-been a car load of the famous Kasch ity either. They do it because they adore children, and making them happy is to them a treat. You see, from that this seed will be distributed out their cradles, these four old maid to the farmers of this section, in order sisters were blessed with the Christ- to have a better cotton crop in this

An infant of Mr. and Mrs.

Evans, who live south of Lockney, ANDERSON'S TO SPEND WINTER born October 29, 1923, died December 6, 1923. Funeral services were con-The Floyd County Poultry Show ducted at the home of the grandfath-

AN ACCIDENT

corner seat. "I'm very sorry," he said Old Gentleman (hand behind ear)

-"Eh? Young Man (more loudly)-"I beg Kelley Field, San Antonio, is here to

your foot. It was an accident—an ac- ing reached Floydada Sunday on a 15-

Old Gentleman (catching last word only)-"An accident! You don't say

J. E. Horton, of Plainview, was in Floydada over Sunday on a visit with his brother, J. Pat Horton and fami-

to spend the holidays with relatives. | Woody, Monday.

IN RIO GRANDE VALLEY

Mr. and Mrs. T. F. Anderson, ac-HEY were a family of old maids which is fostered this year by the er, Mr. Evans, of Lockney, at 10 companied by their son, W. N. Ander -four sisters. But they were Lockney Community Chamber of Com- o'clock last Friday morning, by Rev. son, left the first of the week for the the jolliest, nicest old maids I merce, assisted by H. P. Coleman and J. P. Patterson ,pastor of the Lock- Rio Grande Valley where they will

> Dr. C. M. Thacker went to Roaring Springs Monday on business.

Russell Duncan, who is with the band detachment of the air force at spend the Christmas holidays with his Young Man (shouting)-"I trod on father, S. E. Duncan and family, havday furlough.

Machen Meredith returned Sunday so! Anybody hurt?" London Tid-Bits. from Waco and other points downstate where he had been for several days following the Grand Lodge meeting of the A. F. & A. M. of Texas.

Ed Woody, accompanied by his sister, Miss Ferdie Woody, and Miss Mr. and Mrs. C. C. Andrews arrived Jewel Barnett of Girard, were visiting Sunday from Long Beach, California, in Floydada with Mr. and Mrs. B. P.

It Has Been a Pleasure For Us to Serve You

We take this method of expressing our thanks to the citizens of this community for the business entrusted to us this year, and to assure you it has been a pleasure to serve

Accept our sincere wish for an Enjoyable Christmas and a New Year to Your Liking.

Floydada Drug Company

"THE REXALL STORE



"Merry Christmas Everyone"

Believing that the real gifts of Christmas are the kindly, loving thoughts of friends, we extend to each and every one of you our best wishes for a Yuletide of joy and happiness.

We may not see each of you in person, but we will be thinking of you just the same and wishing you, in all sincerity,

> "A MERRY CHRISTMAS **EVERYONE!**"

The First National Bank

"THE BANK THAT SAYS: THANK YOU."

FLOYDADA, TEXAS

STORE WINDOWS SATURDAY at Christmas time

conveyed, attractive appearance, and quet. originality. The committee judged at

The sixth and ninthterades exhibited in windows of the Star Cash Grocery, the seventh grade in a window at the Floydada Drug Co., and the eighth grade at Houston's.

by the grades in the north side school nosed as tuberculous and little hope after the holidays.

JUNIOR RED CROSS SENDS

GIFTS TO HOSPITALS

Ex-service men in the veterans' Kerrville, Texas, will receive this torium is the best place in which to Orphans Home at Waco, Texas. We Christmas fifty packages from the get well, unless you have means now have nearly 400 children in this Junior Red Cross of Floydada.

The boxes for the gifts were ordered specially by George A. Lider, chairman of the Junior Red Cross organization in this county and the boys and girls filled them with ties, handkerchiefs, pencils, pens ,puzzles, postage stamps, stationery, candy, etc. The gift boxes are specially for the patients at the hospitals mentioned.

The boxes were packed and prepared for shipment under the direction of Mrs. J. G. Wood Tuesday afternoon and Wednesday morning.

OSBURN-DUNAVANT

Mr. Sidney Dunavant and Miss Nola Mae Osbourn were married at the Methodist Parsonage Sunday afternoon. The groom is the son of R. C. Dunavant, residing one mile south of Floydada. The bride is the daughter of Mr. and Mrs. H. L. Osburn who reside in the Sand Hill community. Mr. and Mrs. Dunavant will make their future home in Floyd-

F. H. S. CLASS OF '22 TO HAVE BANQUET

The Floydada High School Class of 1922 will hold their banquet this year in the basement of the Methodist Church, where they plan to have as

CHRISTMAS SEALS FINANCE AGAINST TUBERCULOSIS

The judges declared a tie between tles, has been fighting the greatest world." A similar exhibit will be arranged years. Three years ago he was diag- tuberculosis. was held for his recovery. Now he is known as an arrested case and is able to manage the Boston Braves.

sanatorium treatment for tuberculosis. cember 23, that you may send your hospitals at Ft. Bayard, N. Mex., and In speaking of this he says, "A sana- Christmas offering to the Methodist

you, from friends or from fellow pa- during the year 1924. tients is one of the greatest helps in | The needs of the institution are the Conditions Upon Which it Offer-

Austin, Texas.-Christy Mathew- "I am sure of it because of the in- year. Our own W. A. Baker is a son, the hero of every baseball fan in creased knowledge is taking a hand in member of the Board of trustees for the world and of many baseball bat- one of the biggest games in the this orphans home. the 8th and 9th grades for first place. battle of his life for the past three | Seals finance the campaign against

METHODIST CHURCH NOTES

Texas Methodist Orphanage Envel-Mathewson is a strong advocate of opes will be available Sunday, De-

CHRISTMAS DINNER

We are preparing to serve

Christmas Dinner

Special

and will be glad to have you come around and

eat with us.

DINNER SERVED 12 NOON TO 2 P. M.

JOE HICKS, Prop.

First Door West of Post Office

Come and bring your friends. You'll

a hospital. No one can keep a patient school and church. The grammar day. This time by 59 points. Come ing, December 12th, her lifeless body A large per centage of the class is "pepped up" better than a sanatorium grades are taught in the home school. and bring the other fellow at 9:45, being found in bed at the family home Dr. W. H. Alexander, Mrs. Oscar off at various schools and universities doctor. And the mere fact of associ- After which the Waco High School next Sunday morning. You hear how One of our good Floydada ladies pro- P. M. on "The Star in the East." The of Maury Hopkins and Mrs. W. B prize was made were: information class members and parents at the ban- they are getting on. Sympathy, I tell poses to clothe one of these children sermon at McCoy will be at 3 P. M. Henry of this city

> great. Make your offering liberal. fered. "The campaign will succeed in Bring or send it Sunday. More than stamping out tuberculosis," he said. 600 children were turned away last

The home has its own farm, came out in the lead again last Sun- ent, died sometime Wednesda

J. L. Henson, Pastor.

MISS RUTH CLEMENTS DEAD

Miss Ruth Clements, of Denton Tuberculosis Christmas The S. S. Contest With Tulia: We daughter of Mr. and Mrs. W. B. Clem

She was a niece of Mrs. E. A. Hopkins, now of White Deer, and a cousin

Dr. W. H. Alexander General Practice Office Over Mitchell Hardware Office Telephone No. 93

Residence Phone No. 260

Collins Grocery Company

Home of White Crest Flour: Chase & Sanborn's Teas and Coffee; Peacemaker Flour; and other leading brands of groceries.

We extend Greetings and Best Wishes to our many friends and customers over Floyd County and the Floydada Trade Territory, in the hope that your Christmas may be a Merry One, with happiness and good cheer.

Telephone 88 for last minute grocery needs

Christmas Holidays for the

like it.

The undersigned gins will be closed down on

Monday and Tuesday, **December 24th and 25th**

To give Christmas Holidays to our Gin Crew.

However, we will be running all this week to Saturday night, December 22, and

WILL RESUME WORK AGAIN WEDNESDAY, **DECEMBER 26th**

Farmers' Gin Company West Texas Gin Co.

FLOYDADA, TEXAS

At my place at the McCoy School house, 14 miles S. W. of Floydada. On account of my own and my wife's health I am quitting farming, and will on

Thurs., December 27

Beginning promptly at 10 A. M., Sell the following described property:

MULES AND HORSES

- 1 Black Mare Mule, 8 years, 15 1-2 hands;
- 1 Brown Mare Mule, 16 hands, 8 years old;
- 1 Black Mule, coming 3, a good one;
- 1 Black Mare Mule, coming 3; 1 Mule Colt;
- 1 Black Mare, 15 1-2 hands high;
- 1 Black Mare, 6 years old;
- 1 Sorrel Mare, 15 1-2 hands, a good one;

MILCH COWS

- 1 Red Cow. calf by side, good milker; 1 Red Cow, fresh in April;
- Half-Jersey, fresh in April;
- 1 Red Yearling Heifer; 1 Jersey Cow, 3 years old, giving milk.

FARMING IMPLEMENTS

- 1 Oliver Lister, a new one;
- 1 Emerson two-row Go-Devil, good shape; 1 Double disc dry land plow, good shape;
- Sulkey Plow, 16 inch; 1 Cultivator; 1 Disc Harrow, 14 disc;
- 1 3-Section Drag Harrow with trucks;
- 12-Section Drag Harrow;
- 1 Double Shovel; 1 1-inch John Deere Turning Plow, a good
- one; 1 one-row Seeder;
 1 Deering Header-Binder, 12 foot;
- Several Sweeps; 1 Set Leather Harness;
- 1 Set Chain Harness; 1 Set Check Lines;
- 4 Bridles, 3 Leather Collars, 2 Cloth Collars; 1 Lot of Single and Double Trees; 1 Weber Wagon, 3 1-4, a good one; narrow
- guage, broad tire; 1 Farm Wagon; 1 Lot Maize and Pitch Forks, Etc.

FREE LUNCH ON GROUNDS

TERMS OF SALE: Sums \$20 and under cash. On sums over \$20 ten months time will be given on approved notes bearing 10 per cent interest or 10 per cent discount for cash.

SEALE & NASH, Auctioneers

FRANCE CARTHEL, Clerk.

NEXT WEEK IS HOLIDAY WEEK FOR SCHOOLS

Pupils and faculty of the Floydada 21st, and reopening on Monday morn- ber 18th. complete school week:

The school folks will be out of the was given. school room nine days, however, two

NO. 1 SNAPS SELL ON MID-

T. Scott Wilson, county agent, is advised by J. W. L. Hall, secretary of the Texas Farm Bureau Cotton Association, that in the Bureau sales of snapped cotton, there is no particular difference in the price of middling snaps and middling cotton, where the snaps are thoroughly opened.

No. 2 snaps are figured 100 points off, No. 3-is 200 points off, and so on, Mr. Hall states.

NOTICE, ODD FELLOWS

Floydada Lodge will install both elective and appointive officers Tuesday night, January 1st, 1924.

Elective officers are as follows: W. M. Henson, N. G.; J. P. Looney, V. G.; S. H. Wright, secretary; C. Surginer, treasurer. Appointive officers: W. H. Foster, chaplain; T. H. Benton, Warden; R. M. McCauley, R. S. N. G.; F. J. Dudley, L. S. N. G.; Clark Bolding, chaplain; C. M. Stephenson, R. S. V. G.; J. N. Gullion, L. S. V. G.; G. M. Woolsey, I. G.; Fred Woolsey, R. S. S.; J. E. Dickey, L. S. S.

All members are asked to be with us. Refreshments and a general good time promised all who can attend. W. R. Johnson, N. G.;

J. R. Maddox, Secretary.

Only a Few More Days to Shop

ave some very useful gifts for the men folk.

White broad cloth shirts, Ties, Hose, Belts

with silver buckles, Watch chains with

knives, A nice Velour Hat, A Pair of Selz

be useful and appreciated by the men. You

should visit our store before you complete

RUSSELL'S STORE

FLOYDADA, TEXAS

before the Holidays. Your friends will think

P.S. Have that suit cleaned and pressed

Below is a list that we would suggest:

We have tried to prepare for you. We

Bath Robes, Pajamas, House Shoes,

We have various other things that will

Advertise in The Hesperian. It Pays. Matador Monday.

Shoes.

your shopping.

you have a new one.

MARTHA GIRLS ENTERTAINED WITH CHRISTMAS PARTY

The Martha Girls of the Methodist

ing, December 31st, thus giving one After playing several games, a program of Christmas readings and songs

The gifts were from each girl to her of the snow melted.

passed the gifts.

After the tree the "eats," consisting of sandwiches, olives, cakes and cocoa were passed.

The following were present: Misses Mattyelea Rihcardson, Daltis, Rea, Francis Thompson, Kate McFall, Dessie Walker, Gladys Johnson, Molly and Lucy Crum, Hazel Mathews, Belva Solomon, Idamae Jarvis, Ruby Higgs; Mesdames Pitzer Baker, Susie Flanary, Calvin Steen, C. M. Wilson, J. B. Bishop, Ruby Young, J. B. Bartley, Ona Mitchell.

B. Y. P. U. PROGRAM

For Sunday, December 23rd. Subject, "Christian Fellowship." Leader: Quiz, Roy Paschall. Introduction and No. 1.-Miss Susie

New Testament fellowship-Vera

Church fellowship, the trust-J. Pat

Fellowship and sacrifice—Pinkey Our duty toward fellowship-Elmer

Fellowships in friendly service to be

Fellowship in service-Irene Wood.

Ocie Husky made a business trip to

NEW MEXICO TRAFFIC

Last week New Mexico towns and Public Schools will have a week of Sunday School entertained with a counties spent the greater part of holidays this Xmas the school dis- Christmas party at the home of Mrs. their time "digging out" of the heavy missing Friday afternoon, December E. C. Henry Tuesday evening, Decem- snow which fell in that section and drifted badly in cuts and in city

At Clovis, J. E. Swinson writes, the snow drifted in places 8 and 10 feet The dining room was decorated in high in the streets and at some cross-Christmas colors, and a small tree ings the drifts were so high as to Saturdays and Sundays intervening loaded with gifts on the dining table. practically block the streets until some

Mr. Swinson and his family are set-As it was too early for Santa Claus, tling down in their new home at DLING BASIS, HALL SAYS Susie Flanary took his place and Clovis, their address being 517 Wal-

CHRISTIAN CHURCH

W. H. Marler, pastor; J. C. Wester, Sunday school superintendent.

Announcements for Sunday, De-

Sunday school 10 a. m. Sermon, 11 a. m. Subject. "The birth and return of Jesus; Restora-

Christian Endeavor 6:15 p. m. Preaching, 7:15 P. M. by Pastor.

EPWORTH LEAGUE PROGRAM

Sunday, December 23, 6 p. m. Leader—Belva Solomon. Song. Prayer.

Scripture Reading. Piano Solo-Ina Faulkner. Story of the Wise Men-Mattyelea

Duet-Mr. and Mrs. J. S. Dickey. What the wise men found-Mildred

Special Music-Margarette Henson.

What this day means to us-Miriam

Male Quartette.

PROVIDENCE NEWS

Providence, Dec. 17.--Merry Christnas and Happy New Year to one and all is the wish of the Providence re-

Will Kramer was in Plainview Saturday to attend the German lodge

Mrs. Will Schmidt, of Tahoka, arrived Saturday and will visit at the Boedeker home during the holidays. Mrs. H. J. Ratjen is visiting at

Snyder, Texas, this week. Providence will have their tree Sunday nght for the school. The members of the German Lutheran Church will have a tree Monday night and a program by the Sunday School chil-

Bob Ratjen, Jr., is visiting at Happy with his brother Henry.

We are certainly having our share of the bad roads in our community

THE FIRST BAPTIST CHURCH

As the Christmas season approaches, bringing with it a spirit of gladness, may we not forget Him who came to earth bringing hope to a world of sorrow. May each of us have a personal experience of His nearness at this happy season. May His, "Lo I am with you always, even to the end," be so real that His life will make light the dark places of earth. In thankfulness of heart may we ascribe unto Him the full measure

of praise and loyalty. If prosperity hassmiled on us, may we not forget the less fortunate, and give to them that cheer that makes the world akin. If we have suffered, may we remember the glad annunciation song, "Behold I bring you good tidings of great joy, for unto you is born in the city of David a king and

In this, our greetings of the season, we wish for all a Christmas filled with the Christ Spirit. May He be the honored guest of each home and may we so honor Him that if He were present in person He could say, "We'l done good and faithful ser-

Sunday, December 23, will be given

Christmas Gifts

FOR EVERY MEMBER OF THE FAMILY



You should see our large stock before buying. We have practically every article that is carried in an up-to-date jewelry store. and are prepared to do special engraving. We are also prepared to do electrical engraving on all leather goods, pipes, ivory, umbrellas, cigar and cigarette holders, in gold and silver, FREE.

Wilson Kimble

WEST SIDE SQUARE

FLOYDADA, TEXAS

Our Christmas gift-Gwendolyn to a Christmas service with music and munity yesterday. He was enroute to part of last week and was operated on worship with us.

> of His, is the prayer of the pastor. J. Pat Horton.

> > SAND HILL NEWS

Sand Hill, Dec. 17.—We are glad to have the Tinnin children back in sent for quite awhile on account of Knight's baby.

cipal of Fairview School happened on cember 24th. an unpleasant experience in our com- R. G. Lewis became ill the latter was there.

uninjured himself. He waited at his will soon recover. May the Father of our Lord Jesus car for sometime for help, finally Religious services were held both and someone for help.

considering the weather.

There are two cases of measles in school with us. They have been ab- Mr. Golleher's family. Also Walter urday for Phoenix, Ariz., where they

sermon fitting for the season; we Ellen to fill an appointment, when a at the Smith & Smith Sanitarium Satgive you a hearty invitation to come front wheel ran off his car. He was urday for appendicitis. We hope he

Christ bless and make glad every child walking to the home of C. W. Smith, morning and evening last Sunday. where he obtained a wagen and team Rev. J. L. Henson filled the pulpit in the afternoon at 3.

There was a singing at Ralph May's The box supper was postponed unhome Sunday night. A large crowd, til some time after New Year on account of the measles.

R. O. Daniels and family left Satexpect to make their future home.

Preparations are being made for the Mr. and Mrs. Earl Rogers enter-Rev. Scott Cotten, who is the prin- Christmas tree on the night of De- tained the young folks by giving a party Friday night. A large crowd

Pailroads Completely Regulated

The Santa Fe says efficient transportation to meet growing needs of country is possible under existing Governmental regulation. Farmers and business men asked to exercise their influence in giving Transportation Act a fair trial.

The vigor of our national life absolutely depends upon transportation, primarily the railroads. To insure that all important functions of the railroads are discharged in an orderly and dependable manner the Government has undertaken to regulate them in the following particulars:

1. A Government Commission determines freight and passenger rates.

2. A Government Commission determines what is a "fair return" on the value of property used for transportation purposes, but does not guarantee any return.

3. A Government Commission determines the above value of transportation property.

4. A Government Board determines wages and working conditions in case of dispute between railroad employer and employe.

5. A Government Commission determines whether or not a railroad may issue its stock

6. A Government Commission has determined how all railroad accounts are to be kept.

7. A Government Commission determines whether or not a railroad line may be built or abandoned, leased, sold or merged with any

8. Any and every form of discrimination is prohibited by law.

9. A Government Commission prescribes safety methods and appliances and makes constant inspection for any failure to observe its requirements.

There are duties devolving upon the people to see that the railroads are given fair treatment by the Commission and Boards to whom has been delegated the task of exercising the overwhelming control described above, and that the provisions for such control are not lightly tampered with nor changed until some clear need for change appears. With such treatment assured the railroads can and will grow in capacity and efficiency to meet all the needs of our country, and health and vigor will be assured to our great national industries, such as farming, manufacturing, mining and commerce.

W. B. STOREY, President The Atchison, Topeka & Santa Fe Railway System

To Our Friends and Patrons:

We Wish You One and All a Merry Christmas and a Happy New Year

Brown Bros.