

## C. Of C. Drive Closes

On December 14th

Informal Buffet Luncheon Will be Served With Program of Interesting Features

The program committee of the Chamber of Commerce has been working on the program for the big meeting Friday night, December 14, when the membership contest closes. The following tentative program has been arranged.

Toastmaster and presiding officer—R. E. Fry.

Music for evening by Floydada Orchestra under direction of Tom Columbus.

Report of membership drive and close of contest—Roy Snodgrass, and J. G. Wood.

"How we Won"—Impromptu address—by winning captain.

"When Grandmother Papered the Hall"—Bruno Quartette.

(Absolutely the first time this selection has been presented in Floydada.)

"To our guests, the Ladies,"—John H. Reagan.

"What our Chamber of Commerce May Mean to us"—Homer Steen.

"A Married Man and his Troubles"—Bruno Quartette.

"How to Make a Big Noise"—L. G. Mathews.

Reading—Miss Mattye Lee Richardson.

"Some Pungent Palaver"—J. Pat Horton.

It is planned by the program committee to make the occasion a get-together get better acquainted affair and no business will be transacted except the close of the membership drive. Each of the speakers for the evening have something of value to tell the audience under the camouflage of the more or less indefinite subjects assigned them.

Arrangements for the informal banquet which will more than likely be served buffet luncheon style are under way and the meeting will be held in the Montgomery building the south side of the square.

## BETTER SERVICE TO MATADOR, CROSBYTON PROMISED

Better service to Matador and Crosbyton by telephone is promised by the Hendricks Bros. Telephone Company, which operates the lines from Crosbyton to Matador, following a conference with local representatives of the Southwestern Bell Telephone Company Tuesday of last week.

Mrs. Flynn Thagard, chief operator of the local exchange of the Bell System, spent Tuesday at Crosbyton. The lines between these places have been in bad condition, and as the Floydada circuit must go through Crosbyton to Matador there has been some complaint among the patrons about the service. Mr. Hendrix, manager of the Hendricks Bros. Telephone Company states that he is having the lines worked over and hopes to give much better service in the future.

## Head Of Land Bank Praises Floyd County

M. H. Gossett, of Houston, president of the Federal Land Bank of Houston, in a recent letter to Jas. K. Green, secretary of the Floydada National Farm Loan Association, has quite a bit of praise for Floyd County.

His letter was occasioned by the receipt from Mr. Green of one of the booklets "Floydada and Floyd County," recently issued by the Floydada Chamber of Commerce.

Judge Gossett said in part: "It (the booklet) is a very comprehensive exposition of Floyd County and unusually free of the boom quality which so frequently distinguishes this character of literature. I have not found the opportunity to review all of it in detail, but have placed it on my desk so that I may do so as opportunity offers. The analysis of conditions, population, agricultural production, character of citizenship, etc., of Floyd County, by comparison with other panhandle counties, is very creditable to Floyd.

"The officers of the Federal Land Bank have for years taken pride in announcing that there have been no delinquencies from the panhandle section. This, in a measure, of course, grows out of the fact that our standards of values may be conservative. We are urging secretary-treasurers to extraordinary diligence in order to protect and maintain that splendid record which the whole country north of the caprock has made."

## STATE TEACHERS' MEETING HAS HEAVY ATTENDANCE

The meeting of the Texas State Teachers' Association held in Fort Worth Thursday to Saturday last was one of the largest conventions held in Texas this year and many educational problems were discussed.

J. J. Wilson, superintendent of the Lockney Public Schools, attended the convention as a representative from this county association. Other teachers who planned to attend, including Price Scott of Sand Hill, and I. I. Isbell and Lee Harry of Lakeview, were unable to make the trip through by automobile as they had planned.

## Amarillo High Wrests Title From Ralls Boys

Amarillo High School took the title of Champions of Districts One and Two following their gridiron battle with the Ralls High School Saturday at Wayland Grounds in Plainview. The schools were winners in their respective districts.

The game was postponed from Thanksgiving on account of the snow. It was played in the forenoon. Amarillo High won 32 to 7 in a field of mud that effectively stopped any spurts of speed from either side.

The Amarillo boys used straight football throughout and on account of superior weight had the offensive the greater part of the time. Ralls score came in the latter part of the last quarter.

The Ralls boys and their coach spent Friday night in Floydada and made the remainder of the trip by train Saturday morning.

The score:  
Amarillo ..... 7 7 12 6—32  
Ralls ..... 0 0 0 7—7

## DEMAND FOR HOUSES GROWING IN FLOYDADA

The demand for houses in Floydada is growing. With no excessive supply of homes at any time during the past few years, recent immigration to this section from the east and north is increasing the demand to the point where some provision must be made for more people or it will be impossible for them to locate here.

Seven families were in Floydada last week seeking homes to rent. A part of them were accommodated, and all of them had profitable employment in view, if homes had been available for all.

Rooms furnished and unfurnished have also been in demand than usual during the past thirty days.

## RED CROSS ROLL CALL IN PROGRESS THIS WEEK

The Red Cross Roll Call in Floyd County is in progress this week.

J. G. Wood, chairman of the Roll Call, has named Mrs. T. R. Webb as captain of the membership solicitors in the business district, and Mesdames Lora R. Farris, G. V. Smith, M. F. Husky and Miss Ruth Collins will act as captains in the residence district in Floydada.

Everyone will be given a chance to become a member of the Red Cross.

## 4-POUND TURNIP RAISED IN G. L. FAWVER FIELD

Geo. L. Fawver, one of the leading citizens of Baker Community, was in Floydada Tuesday with the largest turnip seen locally in many days, a turnip that tipped the scales at four pounds. The turnip stopped going the rounds when it reached the Hesperian office. It is now a matter of history. It was a good turnip.

## FLOYD COUNTY LUMBER CO. REMODELING OFFICE

The Floyd County Lumber Company this week is re-modeling the interior of the office at their headquarters yard in Floydada, which increases the working space for the office force and adds much to the appearance of the office.

The change also makes possible a sample and display room, which may be used also as a reception room.

The changes will be completed sometime this week.

## W. B. M. PROGRAM POSTPONED

The W. B. M. Program which was to have been given at the Presbyterian Church last Sunday was postponed on account of inclement weather. It will be given next Sunday at 11:00 o'clock.

Jno. Moss of Roaring Springs was in Floydada Wednesday.

## "Brit" Is Guard On

Mythical "All-Star" Team

A mythical all-star team composed of the football players of the associated conference of West Texas, Oklahoma and New Mexico Colleges has been selected by Coach Harley True Burton of Clarendon College.

Loraine Britton, line star last year on the F. H. S. eleven, and similarly this year on the Wayland team, was selected to "make" this team, at guard. His "Team mate" is Hughes of N. M. M. I.

Burton selected three men from N. M. M. I., 2 each from W. T. S. T. C. and Clarendon College, 1 each from Oklahoma S. W. Normal, A. C. C., Wayland and the U. of N. Mex.

## HEALTH OFFICERS ELECTED IN SOUTH SIDE SCHOOL

Much enthusiasm was shown in the balloting for health officers in each division of the grades of the south-side school.

Officers elected are as follows: 6A Kathleen Snodgrass; 6B Virginia Meachum; 7A Jewell Stribling; 7B U. S. Marshall; 8S T. M. Houghton; 8L Ethna Green; 9S Bonnarea Stephens; 9L Inez Paschall; 10S Kenneth Henry; 10L Garner Surginer; 11S G. V. Slaughter; 11L Mable Willis.

Elections were held during the Nutrition classes. In her speech of acceptance of the office, Bonnarea Stephens said, "I shall do everything I can to help with the health work, and perform the duties of my office as best I can." Kenneth-Henry said, "We are glad to have the nutrition work in our school, and we should all want to do everything we can to help Miss Morrow in this work. As your health officer, I shall co-operate with Miss Morrow in every way that I can, and shall be glad to have the cheerful co-operation of all of you." Such speeches as these are indicative of interest and enthusiasm which will make the health program in the school really vital.

The first outstanding activity of the health committee will be the putting over of a health exhibit on Saturday, December 15th, which day has been designated as health day. Each grade in the Floydada schools will plan and arrange an exhibit in some prominent place down town. The best exhibit will be awarded a prize, which will be announced at the theatre on health day. Further plans are under way, and will be given in detail next week.

Weighing and measuring at the North Side School, in the plan of the health program, will begin this afternoon. Mesdames T. B. Triplett, W. B. Henry and L. T. Bishop are the members of this committee.

## BRIDGE CLUB

The Wednesday Bridge Club met Wednesday of last week at the home of Mrs. Homer Steen. High score went to Mrs. C. P. Baker.

A turkey dinner was served cafeteria style to the members and the following visitors: Mrs. L. C. Krames and Miss Blanch Abston.

The club will meet next week with Mrs. L. T. Bishop.

## BOX SUPPER AT BAKER

A box supper at Baker is announced for Friday night, December 14th, and an invitation extended to everybody to come and bring a box.

A beautiful quilt is offered as a prize for the prettiest girl at the box supper.

## ATTENDING A. F. & A. M. GRAND LODGE AT WACO

G. C. Tubbs and Machen Meredith left Saturday for Waco, where they are attending the Grand Lodge of Texas, A. F. & A. M., which convened this week.

They represent the local lodge at the state meeting.

## REV. G. B. HUMPHRIES ACCEPTS PASTORATE OF CUMBERLAND PRESBYTERIAN CHURCH

Rev. G. B. Humphries of Bellevue, Texas, has accepted the pastorate of the Cumberland Presbyterian church.

He is expected this week and will take charge of the services next Sunday.

Mr. and Mrs. F. W. Boerner and son, of Lubbock, spent Sunday in Floydada visiting W. L. Boerner, his father, and family, and other relatives. Fred and his family plan to leave soon for California to make their home.

## Organization Of Food Selection Class

On Wednesday afternoon, several women met at the general invitation of the Nutrition Committee of the Red Cross to organize a Food Selection Class which is to be conducted after the holidays by Alva Morrow, Nutrition Worker of the American Red Cross. Geo. A. Linder presented many phases of Organized Volunteer Service; and indicated the Clerical, Motor Corps, Hostess and Recreation, and Junior Red Cross as the chief services which women may render to insure success of the health program now being conducted in the schools.

Friday, January 4, at 3:00 o'clock, in the County Court Room was set as the time and place for the first meeting of the Food Selection Class. Everyone, young or old, married or single, is invited to attend the class.

Enough of the teachers have expressed a desire to take the food selection class to insure a special class for them, which will be conducted at an hour convenient for them. The interest of the teachers in such extra-school programs, indicates the progressive type of teachers which Floydada is fortunate to have.

## FLOYD CO. CLUB OF W. T. S. T. C. ARE BANQUETTED

The Floyd County students and ex-students of the West Texas Normal College enjoyed a banquet Thanksgiving, given at the Normal Building at Canyon. There was a large number present and a number of the Floydada students had places on the program.

The following program was given: Invocation—J. B. Allen. Toastmaster—Tate Fry. To Alma Mater—Miss Alma Burks. Reading—Miss Willie Crane. To President and Mrs. Hill—Miss Kate Bullard. Response—Mrs. Hill. Violin Solo—Herschel Coffee. To Ex-Club Members—Odus Mitchell.

Response—Frank Farmer. Reading—Miss Sena Mae Mounts. To Our Country—Miss Jessie Green. Address—E. C. Nelson, Jr.

## CLARENDON COLLEGE BULLDOGS LOSE TO W. T. S. T. C.

The Clarendon College Bulldogs went down in defeat 6 to 0 to the W. T. S. T. C. Buffaloes at Canyon last Monday afternoon.

Two of the Floydada boys, Odus Mitchell and Clement McDonald made some excellent plays and won much admiration from those on the sideline for their work.

## P. T. MEETING

The Parent Teachers' Association will have a regular meeting tomorrow afternoon at the North Side School, it is announced.

The meeting will begin at 2:30. Miss Morrow, nutrition specialist of the American Red Cross, will be present and talk to the association.

## CRO TAT EM CLUB

The Cro Tat Em Club was entertained Tuesday with an all day party at the home of Mrs. E. C. Henry.

Those present were: Mesdames C. Surginer, J. D. Starks, M. F. Husky, Key Green, L. C. Krames, Homer Steen, T. B. Triplett, W. B. Henry, Roy Snodgrass, Francis Wofford, G. V. Smith, C. P. Baker, R. C. Henry, F. P. Henry and Misses Ruth Collins and Blanch Abston.

## R. C. SCOTT IN SAN ANTONIO VISITING THIS WEEK

R. C. Scott is in San Antonio this week on a brief visit and is expected home the latter part of this week or the first of next.

He spent last week in Waco attending the Royal Arch Grand Chapter.

## MARLER ATTENDING PANHANDLE MINISTERIAL CONFERENCE

Rev. W. H. Marler spent Tuesday and Wednesday in Amarillo, where he was in conference with other members of the ministerial board of the Christian church for the panhandle district on matters of church business.

Evangelical work of the church had particular attention in the meeting.

Leon Collins returned Saturday from A. & M. where he attended the football Thanksgiving.

Joe and Taylor Crane attended the football game in Plainview Saturday.

## HONERHEA CHILDERS WINNER OF POPULARITY VOTE

Honerhea Childers, of Pomona, Cal., daughter of Mrs. B. F. Manasco, former resident of Floydada, was the winner of a popularity contest held jointly by The Pomona Bulletin, morning newspaper, and a new theatre which opened there last week.

Miss Childers is a student in a private school at Pomona and did not cease her school work during the contest.

She was presented Tuesday night of last week at the theatre in a company of professionals, she being the only non-professional out of twenty-three on the stage.

## W. A. Donaldson, Plainview Banker, Is Dead

W. A. Donaldson, 66 years of age, a veteran banker of the plains, and at the time of his death vice president of the Third National Bank, of Plainview, died last Friday in Plainview, following an illness of some months with Bright's Disease.

Funeral services were held in Plainview Sunday afternoon and interment made in the Tulia Cemetery the same afternoon.

W. A. Donaldson is the father of J. H. Donaldson, former resident of Floydada, now of San Diego, Cal. He has been in the banking business in West Texas many years, at Plainview, Canyon and Tulia. He organized the Third National Bank in Plainview thirteen years ago.

Besides his son, J. H., who is widely known here, Mr. Donaldson is also survived by a son, Hayden, of San Diego, and a foster-daughter, Mrs. Stanley Sigler, of Farwell.

Mr. Donaldson was a member of numerous lodges and civic bodies, was a director of the Plainview Board of City Development, a deacon in the Baptist church and a trustee of Wayland College.

## TEXAS CHAMPION COTTON PICKER LIVES IN FLOYDADA

The champion cotton picker of Texas and Oklahoma lives in Floydada. He is D. A. Biggers, who formerly resided at Dodsonville, Texas, where he hung up the record for all the boys to shoot at.

Mr. Biggers has been picking cotton here this fall. He has picked in many races and is still undefeated. His record for a day is 1,485 pounds, made a few years ago.

## DO NOT TAKE YOUR PACKAGES TO P. O. TO WRAP OR ADDRESS

Have you been imposing on the post office force and taking up other people's time while you had the postal clerk wrap and address your Christmas packages?

If you have word must have reached the Post Office Department at Washington because the local office got point blank instructions to cease this practice, especially during the Christmas holidays.

Wrapping and addressing your Christmas package, the department informs the local office in bulletin, takes up time the clerks should be giving to the routine of their duties, and the new order is expected to relieve the congestion at windows and expedite the handling of the mails generally.

The business of the local office has already begun to swell on account of the Christmas mail.

## GOOD WEATHER AGAIN

Clear weather prevailed again Tuesday, Wednesday and today following cloudy, misty or rainy weather every day since the opening of the snow storm before Thanksgiving Day.

Gins have been stopped for several days but steamed up again yesterday and turned out some thirty bales.

Roads are heavy and difficult to travel in every direction.

## WARREN-FRIZZELL

Monday afternoon at the Methodist Parsonage, J. L. Henson performed the marriage ceremony of Mr. Elmer Warren and Miss Ethel Frizzell.

The groom is the son of Mr. and Mrs. R. E. Warren residing in the Campbell community. The bride is the daughter of Mr. and Mrs. J. J. Frizzell of the Center community.

Attorney Kenneth Bain returned Wednesday from Austin where he had been on business. He also visited in Dallas and Denton before returning home.

## McDermett Post Will Vary Programs In Future

Officers for 1924 Will Be Selected at Regular Meeting on Night of December 17th

An interesting meeting of the American Legion was held in the Legion Hall on last Monday evening. Owing to the weather, the attendance was not large, but considerable enthusiasm was developed in a general discussion of plans for the coming year. The last meeting of the present year will be held on Monday night, December 17th, at which time the election of officers for 1924 will be held. A full attendance of the membership is very much desired for this occasion. A great deal depends upon the selection of the proper officers for any organization, and everybody should be present to help select them.

It was proposed to vary the regular meetings during the coming year with frequent musical and general programs. A further proposal was to have regular meetings only once a month instead of twice a month as now. Some suggestion was made as to changing the meeting night from Monday night to Friday night. Many other suggestions were made, all of which will be taken up for discussion and probable action at the next regular meeting.

One thing determined upon was a drive for new members at the opening of the new year. The finance officer pointed out that to maintain the organization on a self-sustaining basis, there must be as many as 60 regular paid-up full-time members. The State and National dues are \$2.25 per year, and the local dues are \$5.00 per year, making a total of \$7.25 a year. This is only 60 cents a month or less than 2 cents a day for the privilege of being a member of the American Legion, sharing the benefits of its club rooms, and all the benefits that come from belonging to such an organization. The cost is only a trifle, less, it is believed, than the cost of belonging to any similar organization maintaining club rooms, and every ex-service man should promptly pay up his dues in full for the year 1924. Our post is known as one of the liveliest on the plains. Let's make it go for 1924. Be sure and be out on the next meeting night, December 17th.

POST COMMANDER.

## MALE QUARTETTE, "THE MUSIC MAKERS", HERE TONIGHT

A male quartette of singers and funsters, billed as "The Music Makers" appear here tonight under the auspices of the senior class of Floydada High School, who are sponsoring this season's lyceum course.

The program will be given at the Olympic Theatre.

W. C. Gaither left last Saturday for Waco, Chilton and other points in McLennan and Falls Counties, where he is visiting with relatives at his former home.

## 250 Partake Of Community Dinner

Two hundred and fifty persons ate dinner with the school boys and girls on Thanksgiving Day, not to mention the considerable numbers who helped in serving the dinner and had their dinner at the Montgomery Building on south side from twelve to two o'clock.

The dinner was excellent and was well served. In addition to this a program of songs, readings, piano solos and orchestra numbers were given throughout the dinner.

Among the school pupils who were on the program were Wynell Master-son in soprano solos, Gladys Windsor and Elizabeth Pitts in piano solos, the High School Orchestra in orchestra numbers and Milton Sims, Dovie Williams, Georgie Lee Assiter, Margaret Sims, Pauline Rushing, Alma Doris Manning, Mildred Olson, Louise Threstian, Hazel Jones, Williamina Salisbury and Evelyn Kizziar in readings.

Selections by the choral club under the direction of Mrs. O. W. Kirk also added to the program.

Judge Arthur B. Duncan was Floyd County's oldest settler at the big feed and was awarded the free dinner.

The dinner netted the funds of the school approximately \$150.00.

Mrs. Rush, teacher of piano, and Miss Mattyelee Richardson, teacher of expression, aided in the preparation of the program rendered.

**The Floyd Co. Hesperian**

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THE AMERICAN PRESS ASSOCIATION

**COTTON SWINDLERS**

Cotton swindlers have found easy pickings in West Texas this fall. Because the market has been a bullish one and because it has done what everybody has expected it to do, the number of men who have been willing to back their judgment on the bull side of the market have been hundreds rather than scores.

Taking advantage of this fact there have been an ample number of swindlers playing for such easy pickings. Operating under the guise of reputable exchange houses the city slicker has taken the West Texans' money but have never paid back the principal much less the heavy profits made in many instances.

After the horse has left the stable and the thief has gone the West Texas Chamber of Commerce is hearing about it from interested members who have been fleeced or have friends who have been fleeced. Of course that organization, as a representative of all West Texas will attempt an investigation of the matter.

Folks get more human every day. Who would trust his neighbor out of sight with \$500, although he may have lived in the same town with you for twenty years? But on the other hand, in a gamble, we trust unknown and unheard of people in our desire to get a little of something for nothing. Octavus Roy Cohen had one of his negro characters say a mouthful a few weeks ago, and what he said might be kept in mind by everyone of us who get anxious to make money faster. "Had you rather have all of something or half of nothing?" was what the negro wanted to know.

**RALLS TO FLOYDADA 28 MILES**

If the weather stays bad the rest of the winter the signs along the roads will be changed by springtime and instead of printing distances on the road signs the distance will be indicated in hours.

Friday afternoon the Ralls football team started to Plainview by way of Floydada. They expected to sleep in Plainview, but they stayed in Floydada, because although the sign says twenty-eight miles from Ralls to Floydada the distance was exactly five hours and fifteen minutes for them, or more than 100 miles.

We do not know the exact hour-distance from Floydada to the caprock or from Floydada to Lockney, but it is without doubt greater than it has been in ten or twelve years.

**GROUP INSURANCE**

A new kind of insurance has arisen in our midst during the past few years known as "group insurance," and the latest notable Texas instance of this kind of insurance came to light the other day in a dispatch from Cameron, Texas, in which it was stated that the Southwestern Life Insurance Company had written insurance for 171 ministers, members of the Texas Methodist Conference. The policy places \$1,000 each on the lives of the 171 ministers. The total premium was over \$2,600.

In "group insurance" no physical examinations are made and the policies are not written for individuals. To illustrate, if any minister of the above organization should die, it would be necessary first to prove that he was a member of the Methodist Conference and then the other proofs would follow.

**"BETWEEN YOU AND I,"  
"HE DON'T" IS O. K.**

No country newspaper editor will defend so-called bad grammar—or ungrammatical expressions—even though he makes a slip once in a while himself. Nevertheless, we have to say that the editor who takes to heart the frequent high brow condemnations of the rough and ready English found in many of our newspapers, should forget it.

The English language is a language of evolution. It changes with every generation. That which was correct in expression 200 years ago was not correct 150 years ago. What was correct fifty years ago, is not correct to-

day. And, shocking to relate, the high brow pedant is right now saying things every day of his life that a hundred years from now will be bad grammar.

Once in a while we see the words "He don't" in a country paper. It is historically correct English.

Lots of people say: "It is me." That is historically correct English. So is "Between you and I."

We have no less an authority than Prof. Thos. R. Lounsbury, of Yale, noted scholar and expert on the English language, for this. Prof. Lounsbury, understanding the evolution of English, understanding how certain expressions of long ago came down to the common people of today, looks lightly upon such slips. To him they are history making.

The pedants and high brows number less than 1 per cent of the population. They do not make the English language. The evolution of the English language is in the hands of the mass of the population, the common people, and their textbook is the newspaper.

Therefore, Mr. Editor, if you make a slip once in a while, take note "on it," as Captain Cuttle would say, but don't worry over it. You are simply performing your part in the evolution of the language we speak.—American Press.

**DOES ADVERTISING PAY?**

A story which occurred in the Dallas morning News of Thursday well illustrates whether advertisements are read. A man was followed home by a dog. This man, being somewhat tender hearted, did not wish to kick the animal out into the alley to shift for

**W. M. MASSIE & BRO**

GENERAL LAND AGENTS  
(The Senior Land and Abstract  
Business of Floyd County.)

BUY, SELL, LEASE OF EX-  
CHANGE LAND

Any size tracts through North-  
west Texas, especially through  
Floyd and other Counties of the  
beautiful Plains. Render and  
Pay Taxes, Furnish Abstracts,  
Perfect Titles Etc.

NON-RESIDENT LANDS  
A SPECIALTY

W. M. MASSIE & BROTHER  
FLOYDADA, TEXAS

**ARTHUR B. DUNCAN**

GENERAL LAND AGENT  
AND ABSTRACTER

Buys, sells and leases Real Es-  
tate on commission; Render and  
pay taxes; Investigate and per-  
fect titles; Furnishes abstracts  
of title from records; Owner of  
Complete Abstract of all Floyd  
County Lands and Town Lots;  
30 years experience with Floyd  
County land titles. List your  
land and town lots with me, if  
for sale or lease; and give me  
your abstract of title work. Of-  
fice South East Corner of  
Square.

ADDRESS

ARTHUR B. DUNCAN  
FLOYDADA, TEXAS

himself so he advertised that if any one wanted a dog that they might get one by calling him. The man relating the story afterwards did not say in what classification the ad was put but it probably was put in the "Pet Stock" section, which one would suppose would be read as little as any classification. But the advertiser relates that answers began to pour in at 7 o'clock in the morning and kept up until the middle of the week, though the ad appeared only once, Sunday morning. By Wednesday he had received 150 answers to that want-ad. At first the number of answers received was amusing to him, then it was annoying, and finally it got exasperating. After such an experience he did not doubt that folks read the ads. But if that man had advertised to sell that dog for ten dollars he probably would not have received a single answer and might have gone on his way believing that his ad was not read. Newspaper folks know that ads are read, and they never realize this more forcefully than when they make a small mistake in print, particularly if it is a mistake in a name. Then it seems as if every body in town had read and observed that one error.—Bryan Eagle.

**EAT VEGETABLES**

One reason why there is a lot more sickness in the late fall and winter and early spring than there is in the summer is because the folks do not eat enough foods other than meats, especially vegetables.

Fresh vegetables, of course, are preferable, but if you can't get fresh vegetables then use the vegetables you have canned and put away in the cellar or that your groceryman has on his shelves. They have valuable elements you can't get out of meats.

If you'll try plenty of vegetables in your diet and plenty of fresh air in the room where you sleep we'll guarantee your doctor bill to be fifty per cent less than usual when the winter is over. The doctor tells you that time and again, your doctor does, and you don't heed him. When he comes out of bed at 2 a. m. a cold morning to come wait on you or some of your family he doesn't feel a bit bad about charging you a good stiff price for the unpleasant job and you oughtn't to mind paying it. It's probably most all your fault.

Effective December 1st the Snyder Signal was absorbed by the Scurry

County Times, of Snyder, the latter the newspaper established at Snyder some months ago by Ben F. Smith, former resident of Lockney and publisher of The Lockney Beacon. The plant, subscription list and good will of the Signal was purchased. The name of the consolidated newspaper is to be the Scurry County Times-Signal.

**Miss Mollie Crum**

Dressmaker—Spirella  
Corsetiere  
Shop in Room 5, Mitchell  
Building  
FLOYDADA, TEXAS

Advertise in The Hesperian. It Pays

**FLOYD COUNTY ABSTRACT CO.**

R. C. SCOTT, Manager

O. W. GANO, Secretary

Abstract of Title to all Lands and Town Lots in Floyd County.

Deeds and other instruments of writing prepared. 20 years experience with Floyd County Land Titles.

Room 7 First National Bank Building

Floydada, Texas

**MORTGAGES YOU NEVER  
HAVE TO PAY BACK**

Money to loan at 5 1-2 per cent by Floydada National Farm Loan Association of Floyd County, Texas. Loans run from 5 to 34 1-2 years, payable on the amortization plan;

**OLD PLAN**  
Interest on \$10,000.00 at 8 per cent for 34 1-2 years \$800.00  
per year ..... \$27,600.00  
Principal still unpaid ..... 10,000.00

TOTAL ..... 37,600.00

**OUR PLAN**  
Sixty nine amortization payments of \$325.00 each ..... \$22,425.00  
Principal fully paid.  
You save on \$10,000.00 loan ..... 15,175.00

We have loaned in Floyd county over \$375,000.00. Our loans are handled by us direct thru the Federal Land Bank, of Houston.

**Floydada National Farm Loan Association**

ROOMS 8 AND 9 FIRST NATIONAL BANK BUILDING  
FLOYDADA, TEXAS

**LAND FOR SALE**

About 200 Sections located in Floyd, Motley, Hall and Briscoe Counties, to sell for farms, small ranches, some to lease to farm and graze. Consider these lands among the choicest in North West Texas for cotton, wheat, feed, general farming and grazing, some of these lands already in good state of cultivation and some of the grazing land has living water. Will sell or lease in small or large quantities.

**W. M. Massie & Bro.,**

Agents

FLOYDADA, TEXAS

**DAINTY FROCKS**

for the Holidays



Design 4017

Design 4086

**P**ALE pink or mist blue are the favorite colors for the young girl's party dress this season, and the popular materials are Georgette and crepe de Chine. Make your daughter a dress like the one shown here. You will find the materials at our piece-goods counter and the pattern at our Butterick Pattern counter.

Are you wondering how to make the roses that trim the dress? The Deltor enclosed with Butterick Patterns will show you how to make fabric flowers or do whatever finishing is required for the dress you are making. The shirring at the waistline of the satin crepe dress above is carefully explained in the Deltor.

**C. R. Houston & Co.**

FLOYDADA, TEXAS

**When Dinner Is Served**



When Dinner is Served on Christmas Day you want the meat to be worthy of the other viands and a credit to your ability as a cook.

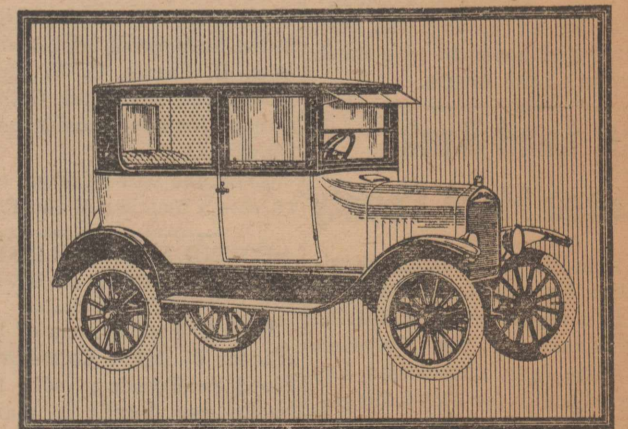
One of the best ways to insure this is to order your Meat here, where the highest quality is always to be found.

**City Market**

JONES & HOWARD, Props.

TELEPHONE 118

**A New Body Type**



THE *Tudor* SEDAN

F.O.B. \$590 FULLY EQUIPPED  
DETROIT

The Tudor Sedan is a distinctly new Ford body type, admirably designed for harmony of exterior appearance and excellence of interior comfort and convenience.

At \$590, its price is lower than any sedan ever put on the American market.

Wide doors, folding front seats, well spaced interior, dark brown broadcloth upholstery and attractive trimmings give it individuality, comfort and convenience.

See this exceptionally desirable new Ford product in Ford showrooms.

This car can be obtained on the Ford Weekly Purchase Plan

BARKER BROTHERS

*Ford*  
CARS - TRUCKS - TRACTORS

# REMOVAL SALE



## An Announcement and a Promise

About January 1st we will move from our present location on the south side of the square to the building on West Side Square, in Floydada, now occupied by The Floyd Mercantile Company, second door north of the First National Bank.

We are making this change because we believe we will be in position to serve a larger number of customers in a more acceptable manner at the new location.

In order to get the fact before the trade that we are making a change and in order to reduce our stock before we do make the change

### We Announce a Removal Sale

And promise you that you may depend on every sale price we will quote being a real reduction from the regular price values. Naturally everything in the house will be reduced. All odd lots and lines being closed out will carry drastic reductions in price.

With Christmas closely approaching this sale of ours will present thrifty shoppers with an opportunity to buy Christmas Gifts that are useful at less than the regular prices.

Our sale will continue through the holiday season and until we begin the actual work of changing our place of business.

# Clark - Wood Dry Goods Co.

*"Goods of the Better Kind"*

FLOYDADA

TELEPHONE 124

TEXAS

**The Hesperian Want Ad Department**

DODGE COUPE, NEW, for sale. M. B. Cavanaugh at Hesperian office.

For cleaning, pressing, alterations and hat work phone 22. Pope's Tailor Shop. 19-tfc.

See FLOYD COUNTY ABSTRACT CO. for City property, improved and unimproved. We represent the owners of more than 300 lots in Floydada, Room 7 First National Bank Building. 28-tfc

LOST—Between Floydada and our farm northwest of town, boy's plaid mackinaw. Finder please notify O. W. Fry. 39-2tp

Best grade kerosene at Stephens' Store. 39-tfc

Gebhardt's chili, Ratliff's tamales. Brown Bros. 40-1tc

FOR SALE—Pure White Leghorn cockerels hatched by Bryan Hatchery, \$1.25 each. D. S. Battey, Rt. 2, Floydada, Texas. 37-6tp

Salted almonds, ground nuts, pecans and walnuts. Brown Bros. 40-1tc

Best grade Pennsylvania lube oils at Stephens' Store. 39-tfc

Bottled snails, lobsters, shrimp, caviar, mushrooms, truffles, lentils and split peas. Brown Bros. 40-1tc

LOST—Blue sweater on street running east from Presbyterian church on Main Street, Nov. 26. Finder please leave at Woody Drug Store and receive reward. 40-1tc

Bulk sage, black pepper, red pepper and cuminos seed. Brown Bros. 40-1tc

FOR SALE or trade—320 acres 11 miles S. E. Floydada, 1 1-2 miles Lakeview brick school. \$50 an acre. 225 acres in cultivation, 6 room modern house. Will trade for 160 acres. Difference can be assumed. See Stephens' Store. 39-tfc

DODGE COUPE, NEW, for sale. M. B. Cavanaugh at Hesperian office.

Rugs are very suitable gifts for Xmas and we have just what you want—all sizes, makes and colors. Harmon. \*

Cube powdered and brown sugar. Brown Bros. 40-1tc

FOR SALE—5 large-roomed house, 2 porches, garage, sidewalks, 3 blocks west of square. A bargain. See Will Morgan. 39-1tc

Some have paid up which we appreciate and would like for others to do the same while they have the money. F. C. Harmon. 40-1tc

Heinz plum pudding, gherkins, salad dressing and canned spaghetti. Brown Bros. 40-1tc

See FLOYD COUNTY ABSTRACT CO. for City property, improved and unimproved. We represent the owners of more than 300 lots in Floydada, Room 7 First National Bank Building. 28-tfc

Wright's Meat Smoke and ham pickle. Brown Bros. 40-1tc

If you have some odd pieces of furniture we will be glad to take them in on a new suite. We have some swell ones. Harmon. 40-1tc

Wright's Meat Smoke and ham pickle. Brown Bros. 40-1tc

SECOND hand Victrolas and PLAYERPHONE MACHINES. Come see them. Very attractive prices and terms. Floydada Drug Co. 32-tfc

Be sure to see the new line of Furniture at Harmon's. 40-1tc

Cedar Chests, of the Caswell-Runyon make, a large assortment. Harmon. 40-1tc

Sunmaid raisins, Grecian Currants, Dromedary Dates, figs, lemon, orange and citron peel, grated. Brown Bros. 40-1tc

Mahogany, oak and reed fibers in this car. Harmon. 40-1tc

Best grade kerosene. Collins Gro. Company. 4-tfc

A car of furniture just unloaded. We are prepared to supply the wants of the most skeptical in Living, Dining, Bed and Breakfast room suites. Harmon. 40-1tc

FOR SALE—Purebred Mammoth Bronze/Turkey toms, Goldbank strain \$5. Purebred Dark Cornish cockerels \$1. Mrs. O. M. Conway, Route 2, Box 63. 40-1tc

\$275 buys Howard piano and stool in good condition at Mrs. J. T. Kirk's home. For further information see Mrs. J. T. Kirk, or write Myra Pack, Post, Texas. Reason for selling, going to school. 40-2tc

For marble or granite Monuments see S. B. McCleskey. 4-tfc.

**LET US TAN YOUR HIDE**

Hides do not bring you hardly anything when you sell them. Why not let us have your hides tanned and made into harness and lace leather or coats and robes. See A. D. White Pro. Co. for particulars. 40-1tc

Wright's Meat Smoke and ham pickle. Brown Bros. 40-1tc

Swan's Down Cake Flour, instant and regular. Brown Bros. 40-1tc

**CHRISTMAS APPLES**

We have in transit a car of fancy apples consisting of King David, Wine Sap, Jonathan, Pearmain, Cano, and Grimes Golden. These apples are all hand picked and boxed and good winter keepers and will come but little higher than bulk apples. We expect the car in a few days. A. D. White Pro. Co. 40-tfc

FOR SALE—4 standard bred White Leghorn cocks \$1 each. See A. D. White. 40-2tc

FOR SALE—Full blood Bronze Turkey Toms \$8 each. Leave orders at Hesperian or come to C. M. Bond farm 2 miles east of the N. E. corner of Floydada town section. 40-1tc

**5 F. H. S. BOYS ON SECOND DISTRICT ALL-STARS**

Kittrell of Lubbock Given Slight Edge Over Luttrall—Ralls and Lubbock Men Place

(J. A. Wright in the Amarillo News.) Lubbock, Dec. 3.—The football season for 1923 in district No. 2 is now history and all-star selections are in order. This is much more hazardous than picking a team in baseball, because every detail can be tabulated and converted into averages in baseball. If some expert could devise a box score method for keeping results of football games so that every play or every player could be shown both on offense and defense and proper credit given for every effort, he would be entitled to anything he cared to ask.

Another difficulty is that all the teams in the district cannot be seen in action and studied by one person, and where there are no daily papers to write up the games in detail no correct estimate can be made as to the merits of individual players in many schools.

The linemen never get credit for all of their efforts because an observer follows the ball and cannot see all that is going on away from the man carrying the ball, and such plays may be the ones that are making large gains possible by the man with the ball.

Taking all these things into consideration to account for errors, uncertainties and differences of opinion here is an all-star high school team for district No. 2:

Ends—Daily, Floydada, and Gee, Ralls.

Tackles—Rogers, Floydada, and Castleberry, Lubbock.

Guards—Holmes, Floydada, and G. Hankins, Lubbock.

Center—Kittrell, Lubbock.

Quarterback—Maurice Burke, Floydada.

Halfback—Dunlap, Lubbock, and Loran, Floydada.

Fullback—Hawes, Lubbock.

The end selections stand out without any question, though Weaver of Slaton, Bailly of Lubbock and Henry of Floydada are good men, and Westberry of Ralls would probably get serious consideration had he played regularly, but he only played here for a few minutes in the last period of the game. However, reports show that he played a good game against Amarillo at Plainview.

There is some question about tackles, as Burroughs of Lubbock is a rangy, fast man and plays hard. But Rogers has had more experience and equal ability. Both Ralls' tackles are good but are not equal to the men selected.

The guards are selected because of their fighting qualities, Hankins being probably the hardest working guard in the district, with Holmes having more experience. Trotter of Lubbock was coming fast at the close of the season, as he has had little or no previous football experience and was commencing to show results of training. Had he played all season as he did in the last two games he would have had a first team place.

At center, Luttrall of Floydada is good and probably is as good or maybe a shade better than Kittrell on offense, but Kittrell's work on defense and his bulldog fighting spirit, coupled with excellent work on the offense, gives him first place. Miller of Ralls is a good center and the best drop kicker in the district.

Maurice Burke is given quarterback because he is good as a field general, can hit the line as hard as the best of them in carrying the ball, does the punting for his team and is one of the best passers in the district and is fairly fast for a big man. Powell of Ralls is faster and a good general, a good passer and a hard man to keep out of first place. Burke is

the only man who can do it.

Hawes at fullback seems to leave little room for argument, as he is fast, good on end runs, hits the line hard, runs the best interference seen here, has not played a poor game this season and is the "spark plug" of his team. They all play better when Hawes is in the line-up. Brown of Ralls is second choice and a good man.

There are many good halfbacks in the district, but Loran is a big, fast man and probably the hardest hitting half considered. Dunlap is more versatile, being a good man to carry the ball around ends or through the line, the best punter in the district and equally as good on passing. Tommy Moore is the best broken field runner, with a side step and a whirl all his own, but is not as hard a hitter as Loran nor as versatile as Dunlap, and did not play up to form earlier in the season because of poor health. Others who were considered were Nelson of Floydada, Hunt of Lubbock, Keith of Ralls, Brown of Slaton and Stoe of Slaton.

Jackson of Lubbock would be the most available substitute, as he has played end, guard, tackle and backfield and played well in every position. Ater of Lubbock has a wonderful amount of natural ability but didn't finish the season and played up to his possibilities in only one game, that of Nov. 2 at Floydada.

Floydada had the best coached team and their teamwork was excellent. Floydada had the best passing team with Ralls almost their equal in this style of play. It is said that the Floydada squad worked out during the summer, which would give them the edge in training over other teams such as Ralls, which had a well coached team and went far with the material they had because of the small squad to select from.

Lubbock had the best material from which to build a championship team but never rose to their real capacity except in one game and that was with Floydada Nov. 2 when they eliminated Floydada from the race. Some players or parts of the team kept up to par all season but did not get everybody keyed up to the same pitch at the same time after that. They sagged badly after reaching the peak and Ralls knocked them over for the district championship while they were in the valley.

Lubbock had the best line and not a touchdown was made through the line all season and when called on to open up their opponents' line for their backs to go through, they nearly always went through. In losing the championship to Ralls, the Lubbock line was not at fault, as they permitted no gains through the line and went through the Ralls line at will, tearing great holes for their backs. No adequate defense against passes defeated them.

Carey Griggs left Tuesday for his home at House, New Mexico, after a business visit in Floydada of several days.

Mrs. H. T. Smith is expected home in the next few days from Leonard, Texas, where she has been visiting her father, who has been in ill health.

**Kenneth Bain  
Lawyer**

OFFICE ROOM 4 AND  
5 FIRST NATIONAL  
BANK BUILDING  
General Practice

**Neglected  
coughs—**

A cold often leaves behind a cough that hangs on and on—wearing you out with its persistent hacking. Dr. King's New Discovery will stop it quickly by stimulating the mucous membranes to throw off the clogging secretions. It has an agreeable taste. All druggists.



**FULL MOTOR EQUIPMENT  
PRIVATE AMBULANCE**

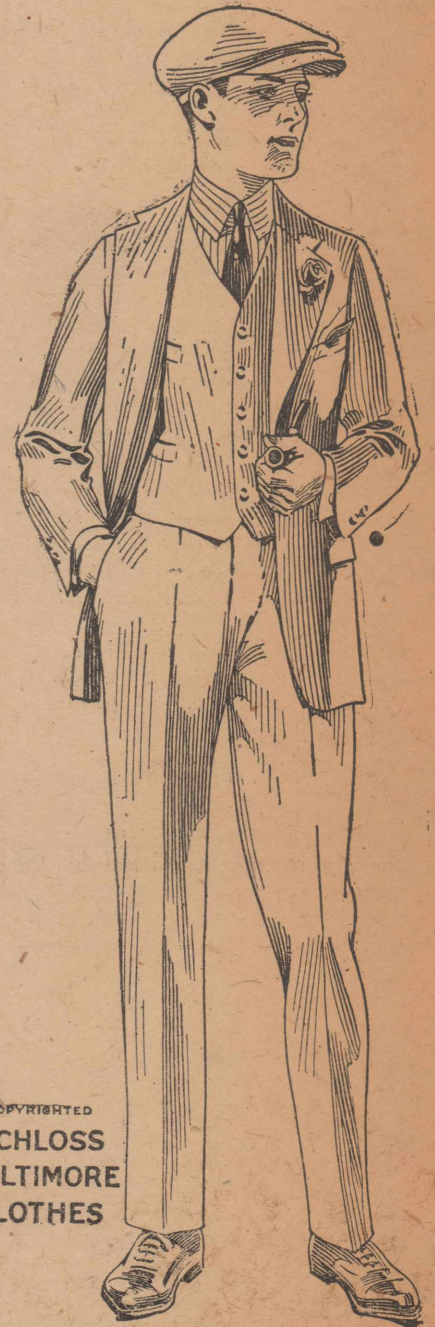
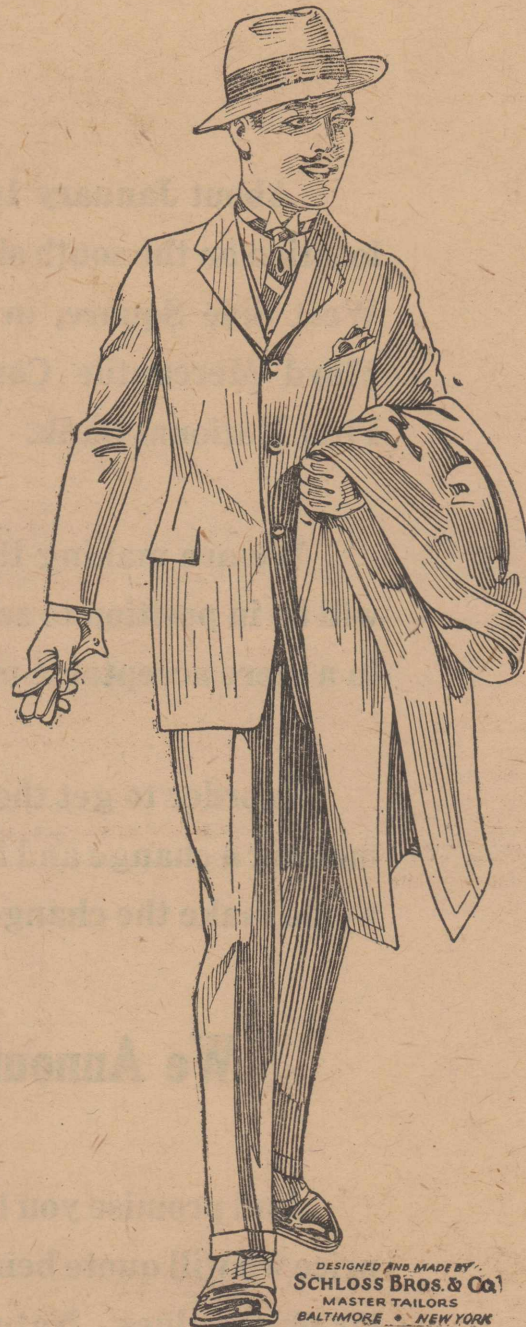
**Plainview  
Undertaking Co.**

Undertaking, Embalming  
A. A. HATCHELL, Director  
PLAINVIEW, TEXAS  
Phones: 6, 30, 243, 650

**Demonstration  
White Swan Food Products  
SATURDAY, DEC. 8 AT  
FLOYDADA DRUG CO.**

We will be glad to have you place orders for White Swan products at the demonstration to be delivered through us.

**Baker-Campbell Company**



REGISTERED  
SCHLOSS  
BALTIMORE  
CLOTHES

DESIGNED AND MADE BY  
SCHLOSS BROS. & Co.  
MASTER TAILORS  
BALTIMORE • NEW YORK

**A Man's Gift**

Madam, Your Husband Would Most Appreciate Something Useful.

The gift season is swiftly approaching and it is not too early now for you to make the selection from

**Schloss Brothers  
Suits and Overcoats**

YOU'LL FIND HERE.

We'll be glad to aid you with any other gift problems you may have.

**C.R. Houston & Co.**

FLOYDADA, TEXAS

Hesperian Want-Ads Get Quick Results. Try Them.

SAND HILL NEWS

Sand Hill, Dec. 3.—A big snow fell last Tuesday. It is considered the biggest in two or three years. It is estimated from 3 to 5 inches.

Mrs. A. R. Hanna entertained the young people of her Sunday school class with a social Tuesday night, November 23rd. Everyone reported a nice time.

Bro. Smith held the Christian services here Sunday morning.

R. G. Lewis has bought a home in Floydada, to which he expects to move soon.

Raby Manning has become the owner of a new Ford coupe, and Arthur Walden has also bought a Ford roadster.

Leonard Holmes is in bed with the measles at the home of his sister, Mrs. Ernest Grigsby. He is improving very nicely.

Mr. and Mrs. Pigg and children, of Vernon, are visiting Mrs. Pigg's parents, Mr. and Mrs. R. G. Lewis.

Mrs. Ralph May and Mrs. Arthur Womack spent a few days last week with their parents, Mr. and Mrs. Hollingsworth, who live east of Lockney.

Y. W. A. BAZAAR

The bazaar of the Y. W. A. of the Baptist Church planned for tomorrow and Saturday will feature practically all kinds of merchandise.

The organization just at this time is bending its efforts toward completing the furnishing of a room in one of the foreign field hospitals. Proceeds from the bazaar will be used to promote this effort and other phases of church work.

TAKES A DESERTER

A young man, about twenty-one years of age, came here a few weeks ago, accompanied by his wife, who is a mere girl, only about fourteen years old, and they had been working at the Matador Cafe.

One day last week City Marshal Fred Simpson was advised by the military authorities at Fort Sill, that the young man was wanted as an army deserter. He did not deny his identity and was placed under arrest, awaiting further advice from the post, and Mr. Simpson took him to Lawton last Saturday, and delivered him to the post officers.

The young wife has been fortunate in finding at least a temporary home with Mr. and Mrs. W. Y. Higgins.—Motley County News.

BREEDING FORAGE SORGHUMS

From the Progressive Farmer:

Results recently published by the Texas Agricultural Experiment Station on the inheritance of seed coat color in crosses in grain sorghums throw new light on the breeding of these crops which is of value to all farmers growing and particularly those interested in the practical breeding of them. Crosses of yellow milo with white milo produce a head colored like the yellow parent in the first generation, the yellow color being dominant. When grown in the second generation the progeny breaks up into a ratio of three yellows to one white.

Hybrids between red and white kafir give a seed coat intermediate in color—a pale red, as does also the first generation hybrid between pink and white kafir—a pale pink. These crosses also break up in the second generation in a three to one ratio similar to the milo.

In crosses between yellow milo and white milo or red kafir and white kafir, that is between closely related strains or varieties, it was found no hybrid vigor was exhibited, whereas crosses of milo on kafir resulted in extraordinarily vigorous, large growing and late maturing plants. A much closer relationship is shown between varieties of milo and of kafir than exists between different classes or groups of sorghum such as feterita and kafir or milo and kafir.

Such information on the inheritance of these crops gives an explanation of the origin of some of the varieties which have come into existence. For instance, dwarf white milo which made its appearance unannounced and unexplained several years ago, and is now an important variety, can be ascribed with reasonable certainty to hybridization and recombination of characters between standard white milo and dwarf yellow milo, then already existing varieties. With the mode of inheritance of different characters in the grain sorghums once fully determined and understood, the breeding and isolation of new and better varieties will be a much simpler problem than at the present time.

Robert Rose of Chillicothe has accepted a position as salesman in the Martin Dry Goods Company. He arrived Sunday.

Mrs. Sarah Flint of Amarillo is visiting in Floydada this week with her brother, Dr. V. Andrews, having arrived Monday.

Misses Marilou Crane, Mable Willis and Vera Fry attended the football game at Plainview Saturday.

Ralph Zachery attended the football game in Plainview Saturday.

Ternell Loran attended the football game in Plainview Saturday.

Mr. and Mrs. H. H. Hatchett, who have been visiting Mrs. Hatchett's parents, Mr. and Mrs. J. C. Dickey, left Sunday for their home in Clinton, Oklahoma.

Mr. and Mrs. A. A. Beedy, who started last week for Ensign, Kansas, were caught in the snow storm at Amarillo and returned to Floydada Friday.

Carroll Barnett returned to Floydada Monday and accepted a position in the Palace Barber Shop.

Mrs. L. A. Beasley and family left Tuesday for St. Louis, Mo., to join her husband. They will make their home in St. Louis.

Taylor Crane, who has been visiting Joe Crane for the past two weeks left for his home in Sherman Tuesday morning.

J. B. Campbell and family, who have been prospecting in Floydada for the past week, returned to their home in Bowie Saturday.

Miss Gladys Johnson left Monday morning for Portales, New Mexico, where she was called by the illness of her brother.

A. J. Ballard, who has been visiting with his daughter, Mrs. W. C. Grigsby, left Saturday for his home in Bowie.

A. M. Allen of Lorenzo was visiting in Floydada Sunday.

H. E. Earthman of Lockney has moved back to Floydada and accepted a position with the Willson Lumber Company.

L. Smith, who has been visiting his sister, Mrs. S. Y. Carter, left for his home in Waxahatchie Wednesday.

Mr. and Mrs. J. W. Rose arrived Tuesday afternoon from Chillicothe. They will make their home on North First Street.

Jodie Day and Laurin Guimarin attended the football game between Clarendon College and W. T. S. T. College at Canyon Monday.

Mr. and Mrs. G. G. Thompson of Seagraves are visiting in Floydada this week with friends.

Rev. G. W. Rushing who has been substituting as pastor of the Presbyterian church for the past three weeks, left Monday for his home in Olney.

Mr. and Mrs. W. Y. Bagwell and son, Wayland, and Mr. and Mrs. Clyde Bagwell, left Monday morning for Los Angeles, California, where they will make their home.

B. F. Manasco left Saturday for his home in Pomona, California.

Mr. and Mrs. W. A. Shipley left Friday for Mineral Wells to spend the winter.

NOTICE

# MILK

I wish to thank my customers for their support and prompt pay. I am now in a better position to handle new customers and would appreciate your trade and influence.

BUY ONCE, YOU'LL BUY TWICE.

## Wood's Dairy

PHONE 924F22

A SOUND POLICY

It Will Be Made Sure As

INSURANCE

Day and Night

If This Agency Does It

A SQUARE DEAL

Fellah  
Fell  
Offa  
Ladder  
Had  
Our  
Policy  
And  
Glad  
He  
Hadder

## S. E. Duncan

AETNA—IZER

Floydada, Texas

Who Is Your Neighbor? A Good Christmas Game

THIS is a very lively Christmas game, and one especially useful in an emergency, for it can be played without preparation of any kind. Arrange as many chairs as there are players in the form of a circle. When this has been done the party must divide into sides, one side being blindfolded and taking possession of the chairs in such a way that each has a vacant chair at his right hand.

The other side then move silently into the middle of the circle, and at a given signal they must all mysteriously and noiselessly seat themselves in the vacant chairs. At the word "sing" the blindfolded players must all start singing. A well-known tune may be arranged beforehand, or they may all sing anything that happens to occur to them at the time.

All endeavor to disguise their voices as much as possible. The blindfolded players must listen attentively, the object of each being to guess correctly who his singing right-hand neighbor is.

Those whose guesses are correct have their bandages removed, and change places with their singing neighbors. The unsuccessful guessers must try again. One guess only is allowed each time.—F. H. Sweet.

(©, 1923, Western Newspaper Union.)

There Is Satisfaction in Trust in the Future

HE was shabby and old and stooped. As she walked along the streets people turned and looked after her with pitying eyes and thought to themselves what a hard lot hers must be. Yet, had they but known the truth she needed no pity, for although poor in material wealth, she was far richer in other things than many of those who looked upon her with compassion. For her heart was full of contentment, she had a childlike faith and trust in the future and she was content with her lot in life, realizing that while she lacked many of the things which wealth could buy, God had given her many other gifts instead: The fullness of years, good health, a little fireside to call her own, an income which, if very meager, was enough to supply her with necessities, and, best of all, the ability to see and enjoy the things which were hers. So, while the merry Christmas throng looked at her pityingly as they passed, she went serenely on her way as happy and as much at peace with everything as if all the earth was hers.—Katherine Edelman.

(©, 1923, Western Newspaper Union.)

Dr. E. O. Nichols of Plainview was in Floydada Tuesday on business.

Mrs. J. P. Hart of White Flat is visiting with her daughter, Mrs. J. T. McLain, having arrived Monday.

Mrs. R. F. Fry underwent an operation at the Smith and Smith Sanitarium last Monday for gall stone. Her condition has been satisfactory since.

L. E. Fagan made a business trip to Plainview Wednesday.

D. T. Ewing, of Antelope, was a business visitor in Floydada Tuesday and Wednesday.

Mr. and Mrs. W. L. Boerner returned last Friday from Amarillo, after a visit of several days with their son, Frank Boerner and wife.

Mr. and Mrs. C. E. Neil and little son returned Monday from Abilene, after a brief Thanksgiving visit in that city with their daughter, Miss Evelyn, who is attending Draughon's Business College.

Miss Georgie McPeak returned to Plainview Monday after spending Thanksgiving with her parents, Mr. and Mrs. Jonah McPeak.

W. H. Seale and family of Marlow, Oklahoma, are prospecting in Floydada this week.

TO THE VOTERS OF FLOYD CO.:

I again want to express my thanks and appreciation to you for the favors

Wilson Kimble, Opt.

Specializing in practice of Optometry. Phone or write for appointments. Office phone 254, residence phone 245.

Dr. Wilson Kimble

Floydada, Texas

Hesperian Want Ads  
Get Results—Try One.

shown me in the past. I shall never forget you.

Taking into consideration the extra work and expense I have had forced on me since I have been in office and—as we all know practice makes perfect—with the experience I have, I feel that I am better qualified to serve you another term than in the past.

If you are not acquainted with my work in the office I will be glad for you to inquire of those that know, and see if I have tried to make you an efficient officer.

My motto, "Equal rights to all and special privileges to none."

Now, ladies and gentlemen, I am asking you to please consider me and if you think I am entitled to the assessor's office for another term I will assure you your vote and influence will be highly appreciated.

Yours for service,  
D. I. BOLDING.  
(Political Advertisement)

## Be ahead of trouble

Insurance today is worth a hundred regrets tomorrow.

Our office is open six days every week—and six nights if necessary—to discuss, advise, counsel, investigate and go over your insurance problems. Even hours may make a difference to you. Fires come in a minute. A loss may occur in less than a minute.

Insure today—now—telephone us. We are ready.

## S. E. Duncan

FLOYDADA, TEXAS

Representing the  
Insurance Company of  
North America  
Founded 1792

CLARENCE FOSTER  
CANDIDATE FOR COUNTY CLERK  
—OF—  
FLOYD COUNTY.

# Fitch Dairy

We want to express hearty appreciation for the way the former customers of the Gordon Dairy have continued to give us their patronage.

We are selling absolutely guaranteed Whole Sweet Milk. At any time the service and quality is not satisfactory please tell us before you tell others.

## Beginning Dec. 10

We will make residence deliveries once only, daily.

# Telephone 913F12

V. B. FITCH, Prop.



## Stop that cough right now—

YOU can often prevent serious complications by giving Dr. Bell's Pine-Tar Honey at once. Dr. Bell's loosens hard packed phlegm, soothes inflamed tissues and restores normal breathing. Made of just the medicines that up-to-date doctors recommend—combined with the old-time favorite, pine-tar honey. Children like its pleasant taste.

All druggists. Be sure to get the genuine.

DR. BELL'S Pine-Tar Honey

WE HAVE A COMPLETE LINE OF

# Holiday Goods

A PRESENT FOR EVERYONE

FOR HIM

- Combination Fountain Pen and Pencil
- Box Cigars
- Pipe
- Smoking Stand
- Smoking Set
- Razor
- Shaving Stand
- Kodak
- Flash Light
- Thermos Bottle
- Travelling Set

FOR HER

- Toilet Set
- Dresser Set
- Manicure Rolls
- Stationery
- Combination Fountain Pen and Pencil
- Toilet Water
- Boudoir Lamps
- Cut Glass
- Ivory
- Electric Curling Irons

WE ALSO HAVE A COMPLETE LINE OF

## Cut Glass, Pictures, Fire Works, Etc.

COME EARLY AND LET US OFFER SUGGESTIONS

# Woody Drug Company

HEADQUARTERS OF SANTA CLAUS

# LUDEN'S

MENTHOL COUGH DROPS  
for nose and throat  
Give Quick Relief

ADVICE TO THE AGED  
Age brings infirmities, such as sluggish bowels, weak kidneys, torpid liver.

# Tutt's Pills

have a specific effect on these organs, stimulating the bowels, gives natural action, and imparts vigor to the system.

## A Wish

"I have taken Cardui for run-down, worn-out condition, nervousness and sleeplessness, and I was weak, too," says Mrs. Silvie Estes, of Jennings, Okla. "Cardui did me just lots of good—so much that I gave it to my daughter. She complained of a soreness in her sides and back. She took three bottles of

# CARDUI

The Woman's Tonic

and her condition was much better.

"We have lived here, near Jennings, for 26 years, and now we have our own home in town. I have had to work pretty hard, as this country wasn't built up, and it made it hard for us.

"I WISH I could tell weak women of Cardui—the medicine that helped give me the strength to go on and do my work."

E 95

**FLOYD COUNTY STUDENTS AT W. T. S. T. C. ORGANIZE**

Canyon, Nov. 30.—Floyd County recently organized her students in the West Texas State Teachers College and elected Chester Day of Floydada president of the club. Other officers were: David White vice president, Allene Stovall, secretary and Tate Fry, annual representative.

Forty three Floyd county students are charter members of the club which was organized for the purpose of creating a bond of friendship and co-operation between the students in Floyd county and to bringing more students from that county to the college here.

Many counties now have similar organizations in the Teachers College at Canyon and work in harmony with the college authorities in bringing more students and creating a closer bond of friendship between those in school. The organization also co-operate with ex-student county organizations which are maintained in many counties over the panhandle.

**CHRISTMAS SEAL SALE ENDORSED BY UNCLE SAM**

Austin, Texas.—The value of the Christmas Seal Sale as a means of financing a nationwide health movement is shown by the attitude of the government at Washington which has given its unqualified endorsement of the little health stamps and has authorized the post-offices in the larger cities throughout the country to use a die in the stamp cancelling machines which will imprint on each outgoing envelope the words, "Christmas Seals Stamp out Tuberculosis."

This is considered by publicity experts to be one of the best methods of broadcasting a message to the world that has ever been used and the privilege is granted by the government only in matters of vital public interest and welfare. The Post-Office Department has also granted the privilege of selling the Christmas Seals in booths in the lobbies and entrances of all post-offices when it does not interfere with the regular business of the office. Thus an exception is made to a very strict rule against the use of the post-office buildings for anything but government business, and goes to show that Uncle Sam believes that the health of the people is government business.

Read the Hesperian Want Ads.

**SHERIFF'S SALE**

The State of Texas, County of Floyd.

Notice is hereby given that by virtue of a certain Alias Execution issued out of the Honorable County Court of Hale County, of the 17th day of October, 1923, by Joe Wayland, Clerk of said court for the sum of Two Hundred Seventy Six and 97-100 Dollars and costs of suit, under a certain judgment, in favor of Commercial Credit Company, in a certain cause in said court, No. 1031 and styled commercial Commercial Credit Company vs. M. F. Husky

and placed in my hands for service, I, J. A. Grigsby, as sheriff of Floyd County, Texas, did, on the 28th day of November, 1923, levy on certain Real Estate, situated in Floyd County, Texas, described as follows, to-wit: All of Lots (10) ten, (11) Eleven and (12) twelve Block (1) one Honerhea addition to the Town of Floydada, Texas, and levied upon as the property of M. F. Husky and that on the first Tuesday in January, 1924, the same being

the first day of said month, at the Court House door, of Floyd County, in the town of Floydada, Texas, between the hours of 10 a. m. and 4 p. m., by virtue of said levy and said Alias Execution I will sell said above described Real Estate at public vendue, for cash, to the highest bidder, as the property of said M. F. Husky.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in the Floyd County Hesperian, a newspaper published in Floyd County.

Witness my hand, this 28th day of November, 1923.

J. A. GRIGSBY.

40-4tc. Sheriff Floyd County, Texas.

Advertise in The Hesperian. It Pays

**Drs. Smith & Smith**

**SANITARIUM:**

For Medical and Surgical Cases

Phone No. 177  
FLOYDADA, TEXAS

**KODAKERS**

Bring us your films today  
And get your prints tomorrow.

**WILSON STUDIO**

**Dr. W. H. Alexander**

General Practice

OFFICE OVER MITCHELL  
HARDWARE

Office Telephone No. 93  
Residence Phone No. 260

**FARM LOANS  
AND  
INSURANCE  
PHONE 42  
G. C. TUBBS**

**A. H. Manning**

REAL ESTATE DEALER

Farms, Ranches and City Property on the South Plains.

Floyd County Farm Lands a specialty. Office phone 28; Residence Phone 19. Office Room 8, First National Bank Building.

FLOYDADA, TEXAS

**F. C. HARMON**

Funeral director and Embalmer  
Motor Hearse.  
FLOYDADA, TEXAS.

**MRS. JNO. W. SMITH**

CANDIDATE FOR COUNTY CLERK  
—OF—  
FLOYD COUNTY.

**A MOTORING TRIP**

Friday afternoon of last week Mr. and Mrs. Luce, Misses Ola and Lilly Hanna, Hattie Bagwell, Thalia Williams and Zant Scott motored to Amarillo, where they were guests in the home of Mr. and Mrs. M. D. Ramsey.

A delicious dinner was served the visitors at the Ramsey home and the evening made pleasant with music and informal conversation.

Mrs. S. P. Holmes left the first of this week for her home at Corsicana, Texas, after a visit of several days with her sister, Mrs. M. B. Holmes, of Sand Hill.

Misses Inez Blankenship and Flora Philpott of Wayland College spent last week end in Floydada with Miss Audrey Mae Borum.

**L. G. MATHEWS**

LAWYER

OFFICE IN MITCHELL  
BUILDING

GENERAL PRACTICE ALL  
COURTS

**Dr. W. M. Houghton**

GENERAL PRACTICE

Diseases of Women and  
Children a Specialty

ROOMS 11 AND 12, FIRST  
NATIONAL BANK BLDG.

PHONES:

Residence 250 Office 256

**Hesperian Want Ads  
Get Results—Try One.**

**Christmas Fruit Cakes**

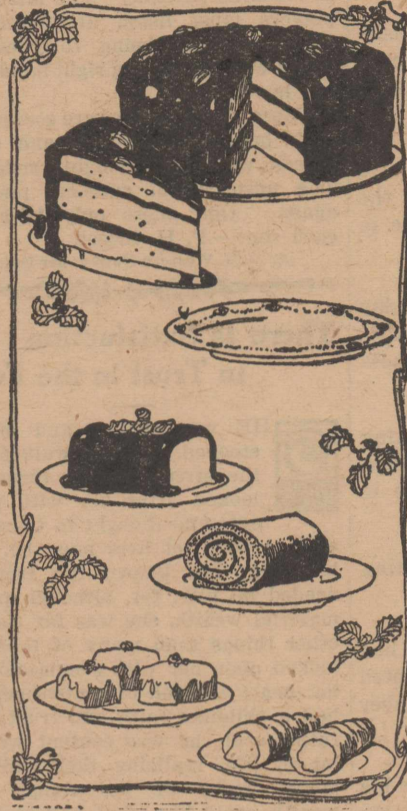
Why worry with preparing your own FRUIT CAKES for the Holiday Feasts when you can so easily

**Telephone No. 223**

and let us take the worry off your hands. We will have an ample supply of Good Fruit Cakes and all kinds of pastries to take care of your needs, all done by an expert baker.

**E. E. Boothe Bakery**

FLOYDADA, TEXAS



**Christmas Goods  
Now On Display**

SEE OUR LINE. HERE YOU WILL FIND GIFTS FOR EVERY MEMBER OF THE FAMILY.

**For Him**

- Shaving Set
- Traveling Set
- Smoking Set
- Fountain Pens
- Pencil
- Stationery
- Pipe
- Cigars
- Kodak
- Magazine Subscriptions
- Writing Sets
- Desk Set
- Belt
- Flash Light
- Thermos Bottle
- Bill Folder
- Pocket Book
- Etc.

**For Her**

- Toilet Set
- Vanity Case
- Stationery
- Candy
- Fountain Pen Set
- Over Night Bag
- Nut Set
- Serving Tray
- Boudoir Lamp
- Candle Sticks
- Ivory Set
- Manicure Set
- Magazine Subscriptions
- Kodak
- Perfume Atomizer
- Bible
- Thermos Bottle
- Perfumery, Etc.

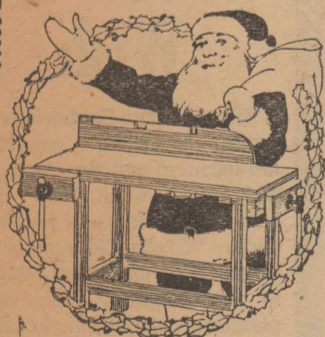
And many other useful and appropriate gifts. The most complete line of Christmas candies we have ever stocked.

All kinds of Christmas Greeting Cards and Decorations.

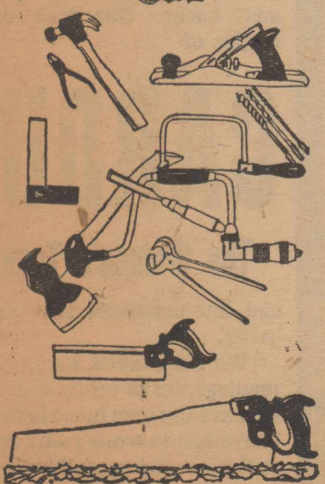
**Floydada Drug Co.**

FLOYDADA, TEXAS

**Toyland Is Ready**



Bring the children to TOYLAND and let them see what a wonderful array of TOYS SANTA CLAUS has provided to help make this Christmas the MERRIEST ever.



LOW PRICES ON ALL OFFERINGS ALLOW YOU TO BUY LIBERALLY FOR THE WHOLE FAMILY.

**Floydada Variety Store.**

South Side Square

Santa's Headquarters



**RED CROSS, ROADS, BAND, ARE DISCUSSED**  
**Bonds for Sewer System Are Needed, W. H. Marler, New Comer, Thinks**

Discussions from the floor by more than thirty members of the Floydada Chamber of Commerce were had at the Friday night meeting of the organization last week, when good roads, a band for Floydada, the Red Cross program, sewer system, a more concerted effort toward agricultural betterment, were talked about in a set program followed by round table discussion. And more than thirty new members were also reported at the meeting by J. G. Wood and Roy L. Snodgrass, captains in the membership and attendance campaign.

T. R. Webb, vice president of the organization presided at the meeting, an honor which it is planned to pass around among the directorate and membership during the remainder of this fiscal year. And the Bruno Quartette made melody for the meeting.

Tom Collum, band teacher, discussed the advisability and feasibility of a band for the community and pointed to the inestimable value bands have proven to other communities as proof of the value of a good band of the right sort to Floydada. A committee composed of R. T. Stribling, N. W. Williams and G. C. Tubbs were named to confer with Mr. Collum and report back to the body.

Rev. W. H. Marler, recently to this city from North Carolina, now pastor of the First Christian Church, talking from the set subject, "Observations of a new comer," declared that the vast acres of the Floydada trade territory are the backbone of Floydada's commercial life and that one need of the community, from his viewpoint, is to get behind the agricultural club work and do anything else possible to enlarge and make richer the farm life of the county. His home state, he pointed out, has been one of the leaders in this kind of work during the past decade and the state now ranks fourth in education, has more mileage of paved roads than any other state of like area and population in the United States and, contrary to opinion in this section, is a wideawake, progressive community throughout. The great need of a sewer system in Floydada and more paving were touched upon, as well as the advisability of going out after industries to aid in increasing the population of the country, in making better markets and in lending encouragement to developments. While the public improvements mean increased taxes they are vital to the welfare and growth of the town, he said; "Where there is no vision the people perish."

The problem before the commissioners through whose precincts Highway No. 28 runs, in improving the condition of this highway preparatory to turning it over to the State Highway Commission on January 1st, is twofold, E. C. Nelson, Jr., county judge, and presiding officer of the commissioners court, told the Chamber of Commerce. The question at this time is one of means and also one of finance, he said. The responsibility lies upon the commissioners, he pointed out, and it would not be fitting for himself to set up a premise for action in a matter in which the responsibility was not his. However, the court is anxious to put the highway in condition if weather will permit and if the

means of doing the work can be found together with the funds for doing the work.

A committee from the Chamber of Commerce to study the situation and aid the court in any manner possible was named, following his discussion and remarks by members present. This committee is at work this week. It is composed of Homer Steen, L. G. Mathews, R. L. Snodgrass, O. P. Rutledge and R. C. Covington. The necessity of a common sense program that would meet with the good business judgment of the court was made plain by Judge Nelson.

The health work of the Red Cross in its peace time program was discussed by Miss Alva Morrow, Nutrition Specialist, who outlined the plan of work to be undertaken by herself in this county. "We are extremely anxious for the Floyd County donors to American Red Cross to have their money's worth from the efforts to be made here, and aid from the Chamber of Commerce and other civic organizations will be very helpful toward this end," Miss Morrow said.

J. G. Wood, chairman of the annual Red Cross Roll Call, in progress this week, asked for the backing of every interest in the campaign.

R. F. Brown discussed the need of a change in policy toward the tourist camp grounds. Little Miss Emma Louise Smith read, and a number of new members acknowledged introductions. Among these were W. H. Perry of the Battery Service Company, Mr. Ewing of Ginn & Ewing and Mr. Hunton, with the Blackwell Shoe Shop.

Friday night of next week the membership drive will close. Rivalry in the contest is growing keener with indications of a largely increased membership, which will entitle Floydada to the distinction of having the largest chamber of commerce membership in the state, population considered.



Do you realize how often people trip in the dark over a rug or chair? This sounds ordinary, yet most injuries are met in the day's ordinary routine.

**Accident and Health Insurance**

Provides an insurance income that pays "rainy day" expenses caused by injury or sickness. Everyone dependent on his earnings needs this form of insurance.

ASK ABOUT INSURANCE INCOME  
**Duncan Insurance Agency**

The Agency of Service  
 PHONE 272 FLOYDADA

**BRUNK'S SHOW TENT BURNED AT ENNIS**

The tent of the Brunks Comedians show was destroyed by fire shortly after 9 o'clock Friday night, during an intermission of the play "Why Wives Go Wrong."

The fire originated from a stove that was used for heating the large tent and the blaze spread quickly after gaining a headway. As soon as the fire was discovered an attempt was made to put out the blaze but the paraffine covered canvas burned like powder. Mr. Brunk had his hands badly burned in trying to put out the blaze.

The tent was crowded. As the people rushed to the door to get out men cut the tent at the sides to permit them to leave quickly. Many cars were parked around without injury to anyone is considered a miracle.

The tent was a total loss as no insurance was carried on it. The seats and the entire wardrobe belonging to the company were saved. The stage equipment was also lost. The total loss is estimated to be \$5,000 or more.

Mr. Brunk will take the company to Mexia, where they will show in the opera house next week.—Ennis Weekly.

**BUSY HARVESTER'S CORN SMELLED TOO LOUD**

The smell of corn whiskey was the turning point in an arrest made by Federal Officer Morton of Wichita Falls along with Tom Shook of the local force Tuesday afternoon on a farm about twelve miles west of town.

Mr. Morton had information which led him to believe that whiskey was being sold by the man and called on Tom Shook to accompany him to make an investigation.

Upon arriving at the man's home the premises were searched and at first nothing out of the ordinary was discovered. The search led to the barn and here the suspected man kept busy shocking corn as he replied to the questions put to him by Officer Shook. Nothing unusual was noticed as the man sat down and apparently worked with honest intentions.

The officers first sensed a clue when the aroma of corn whiskey attracted their attention. They ordered the man to get up from where he sat and upon investigation found that all the time he had been shocking corn, he had also been busy pouring out the whiskey. He had failed to realize that his corn whiskey was not "smell-proof."—Electra News.

**WEATHER STOPS BEEDY'S ON INTENDED KANSAS TRIP**

Mr. and Mrs. A. A. Beedy failed to reach their destination at Ensign, Kansas, last week when they left Floydada to make a visit and join relatives in a reunion of Mr. Beedy's family. They were met by the snow by the time they reached Amarillo and awaited several days at that point for the weather to clear. The latter part of last week they gave it up and returned home, without going further.

Mark Galloway and Edgar Ross of Plainview were in Floydada Friday, visiting with Mr. Ross' brother, Clem Ross.

Mr. and Mrs. Fletcher Patton, accompanied by Jake Patton of Clovis, visited last week in Floydada with Mrs. G. E. Courtney. They returned to Clovis Sunday.

**CHRISTMAS IS COMING**

Winter is here. We have a nice line of heaters, queens-ware, cutlery, school and radio supplies, on which we will save you money. And remember, we give you a 25-cent coupon with every \$5.00 cash you trade with us. We have a small line of substantial Christmas goods which will not last long. So come early.

Yours to Accomodate and Please.

**E. R. BORUM & SONS**

PHONE 231 FLOYDADA, TEXAS

**Saturday, December 8,**

THERE WILL BE A

**White Swan Demonstration**

HELD IN FLOYDADA.

In giving your order to the demonstrator, for any of these quality products, please tell him you want your order thru

**Collins Grocery Company**

as we carry the following WHITE SWAN GOODS in stock:

White Swan Coffee, Fruit Salad, Pure Fruit Jelly, Sliced and Grated Pineapple, Maraschino Cherries, Red Pitted Cherries, De Luxe Peaches, Sliced Peaches, Apricots, Pears, Pork & Beans, Tomatoes, Lima Beans, (canned) Tomato Catsup, Corn, Mince Meat, Citron Mayonnaise Salad Dressing, Olives, Olive Oil, Red and Black Pepper, Mustard, Nutmeg, Cloves, Cinnamon, Austrian Sage, Allspice and Mixed Spice.

Any time you want anything in The White Swan line phone 88.

**COLLINS GROCERY COMPANY**

**New Prices On Goodrich Cord Casings**

Size	Commander	Silvertown	H. Duty
30x3 1/2	\$11.15	\$13.65	
31x3.85		\$15.30	
30x3 1/2 S. B. Reg	\$15.30		
30x 3 1/2 S.B. Oversize	\$16.25		
32x3 1/2	\$16.10	\$19.45	
31x4	\$18.20	\$22.05	\$21.10
32x4	\$20.25	\$24.25	\$24.80
33x4	\$20.75	\$25.25	
34x4	\$21.40	\$25.75	
32x4 1/2	\$26.00	\$31.20	\$36.15
33x4 1/2	\$26.65	\$32.15	\$32.50
34x4 1/2	\$27.10	\$32.75	\$38.95
35x4 1/2		\$34.45	
33x5	\$32.40	\$37.70	\$41.15
35x5	\$33.95	\$39.15	\$43.55

**Floydada Tire Service**

GULLION & SON, Props. Floydada, Texas

**Christmas Suggestions**

Christmas will bring to you the usual difficulties of suitable remembrances. You can give twelve most acceptable gifts by having us make you a dozen of our special photographs.

Arrange today by telephoning 162.

**WILSON - STUDIO**

**Some Present**

For Most Any Member of the Family

Check the items and come in—make a small payment. Then Christmas you won't feel sad but glad you made your selection at Glad's.

**Girls and Mothers, Select Him**

A beautiful 'Snowsheel' Shirt the splendid luster does not wash out nor wash yellow. Also crepe de chine, English broad cloths put up in holiday boxes.

A box of rich Silk Holeproof hosiery (In gift boxes)

A Keen Wesley Barry Cap. (Fits any head.)

One of those new Scratch Woolly dress up hats. Nothing would tickle any him more than a new shape John B. Stetson.

There was never a Xmas when he wouldn't like Gold Cuff Links—Gold knife and Chain, Tie Clasp or a Watch Fob.

A pair of Florsheim Shoes (Over the new last.)

A real Leather Vest, all Wool Sweater, Pair Silk Lined Gloves or an Over Coat.



SUITS, Sure, I've probably got his measure and can have him one here made absolutely to fit him. Make the selection this week.

The boys write me from Chicago they are going to have me a couple dozen here this week. These suits have been returned to them uncalled for and a saving of from \$10 to \$20 on every suit. Eighteen blue serges and others, just received that are real values.

OH, BOY! Will be his remark on Xmas if the selection is made at

**GLADS**

P. S. Not much expense, but snappy merchandise.



Holeproof Hosiery

**Dads, Brothers and Sweethearts**

Select her a box or pair of real Silk Holeproof Hosiery. There's none better and they are about the most sensible gift you could give, Sweeties, Sisters or Mothers for Xmas.

I have them in Chiffon, Glove Silk, Glove Silk Chiffon, Ribbed and in new colors including: Sun Burn Nude. There's a gift box for every pair.

As in the past I am showing a nice assortment of PEARLS in the reliable makes, Gold Pencils, Fountain Pens, Etc.

Anyone will appreciate a traveling bag, Steamer Trunk, Special built ladies trunk and other traveling luggage.

Make your selections here. Chances are Your Gift will be reliable.

**Glad's**

**PROGRESS ON LEE HIGHWAY PROGRAM ENCOURAGING**

**Dr. Johnson Says Construction of Lee Highway is Absolutely Assured**

As a Thanksgiving and Christmas greeting to the members of the Lee Highway Association and the cities and towns on the route Dr. Johnson, general director of the Lee Highway Association, sends the good news that the construction of the Lee Highway is absolutely assured.

Lee Highway, from Coast to Coast, is included in the seven per cent system of roads the states have submitted to the Federal Government and which the latter has approved. Approved maps showing the seven per cent roads of the nation as the System of National Highways which the nation and the states together will develop as the most important roads of the country, have been made. Lee Highway roads without exception, from coast to coast, are included. Lee Highway is also classed as a "Main Street of the Nation."

Dr. Johnson in this report adds: "Also the maintenance after construction is assured, by the contract under which Federal-aid is granted which requires the state to maintain the road when built."

"The U. S. Bureau of Education has issued Bulletin 1923, No. 28 "Main Streets of the Nation" telling of the success attending the teaching of highways in a school in Washington, D. C., the "Main Streets" studied being Lincoln Highway, Lee Highway, Dixie Highway and the Old Spanish Trails. Requests are reaching headquarters from schools throughout the country for our literature as they wish to take up the study of Lee Highway."

"President Harding in dedicating the Zero Milestone said, "There is another reason why this particular location should have been chosen for our golden milestone. It marks the approximate meeting place of the Lincoln Highway and the Lee Highway; of the northern and southern systems of national roads."

"The National Highways Association which advocates a system of national highways includes Lee Highway as one of the most important roads of the system."

"Last Saturday President Coolidge touched a button in the white house and unveiled our pacific milestone in San Diego, California. His message for the occasion closed as follows: "Lee Highway Association has done a work of national unification in opening up this route between the National Capital and Southern California. The monument may well be dedicated to the purpose of marking the meeting place of this splendid highway with the waters of the Pacific, in the hope that it may hasten the coming day of a perfected system of highway communications throughout the entire nation."

"One hundred and eighteen federal aid projects are now under construction or in the preliminaries between Washington and San Diego, calling for the construction of twelve hundred and eight miles and the disbursement of over twenty two million dollars."

"When the above work is finished the situation will be thus: "53 per cent pavement.

"30 per cent modern light-surfaced.

"7 per cent natural good road across western plains.

"Total 90 per cent a good tourist route."

"This leaves only 382 miles of little improved road, out of a total of 3,820 miles. With concentration on these gaps, we may anticipate completion within a reasonable time."

**FLOYDADA LINE CAR COLIDES WITH FORD TOURING CAR**

The Floydada Line Car had a head on collision with a Ford touring car driven by Mr. Robinson, a cotton buyer of Matador, about three miles this side of Matador last Tuesday afternoon.

C. S. Price, driver of the line car, states that he saw the car, pulled aside and attempted to stop but Mr. Robinson, failing to see him, ran head long into the line car.

Mr. Robinson and two other occupants of the Ford were thrown from the car and escaped with only minor cuts and bruises, however the car was completely demolished.

The passengers of the line car were uninjured but the car was "laid up" a couple of days for repairs.

**COMMUNITY THANKSGIVING SERVICE IS INSPIRING**

The Community Thanksgiving Service at the Methodist Church the morning of Thanksgiving day was an inspiring service.

Hymns by a choir of voices from various churches specially fitting for the occasion, together with a number from the High School Choral Club and an anthem by a chorus of voices

made an excellent background for the scripture reading and sermon.

Rev. J. Pat Horton, pastor of the First Baptist Church read the scripture; Rev. W. H. Marler, pastor of the Christian Church, preached the Thanksgiving sermon and Rev. G. W. Rushing, pastor of the Cumberland Presbyterian Church said the benediction. The service was opened with an invocation by the pastor of the Methodist Church, Rev. J. L. Henson.

**SAND HILL NEWS**

Sand Hill, Nov. 26.—(Delayed) After a week of vacation for cotton picking our school reopened again today.

An immense amount of work was done during the pretty weather and some few have their work finished.

The long-delayed and postponed South Side Singing Convention has at last passed into history. This event was staged yesterday afternoon. An unusual large crowd gathered and the auditorium was packed to its fullest capacity. The quantity of the singing was abundant and the quality excellent. At the close of the session the convention voted unanimously to return to Sand Hill for the next convention, which will meet the second Sunday in May, 1924.

R. O. Daniel has about recovered from injuries sustained about ten days ago, when he accidentally fell through a trap door into a cellar in one of the stores of Floydada.

Mrs. M. B. Holmes purchased a Star car from the Star company's agents in Floydada.

Calvin Golleher has recently become the owner of a Ford Sedan which he traded from Dick Parkey.

A new coal house for our school has

just been completed. The capacity of the new house is twenty-five tons.

A number of the young people enjoyed a pleasant evening of singing Sunday at the home of Walter Knight.

Mrs. Terrell Rose, of Farwell, Texas, is visiting her parents, Mr. and Mrs. S. A. Greer.

Eli Horton and family, from Somerville County, have recently moved into our community. At present they are staying with Mrs. Horton's parents, Mr. and Mrs. S. D. Mills.

Hollis Moore, of Wayland, spent Thanksgiving in Floydada with his mother, Mrs. Wm. Moore.

Mrs. Baird Bishop returned Friday from Snyder where she had been visiting her mother, Mrs. J. C. White.

Miss Margaret Grigsby of Wayland College spent Thanksgiving in Floydada with her parents, Mr. and Mrs. J. A. Grigsby.

Miss Blanche Scott, who is teaching school at Texico, spent last week end in Floydada with her parents, Mr. and Mrs. D. T. Scott.

Curtis Carter spent Thanksgiving in Floydada with his mother, Mrs. S. Y. Carter.

**CHRISTIAN CHURCH**

W. H. Marler, pastor. Sunday School Sunday at 10 a. m., J. C. Wester, superintendent.

Preaching, 11 a. m., subject, "Redemption." Fifth of a series of sermons on the subject.

Christian Endeavor 6:15 p. m. Preaching, 7:15 p. m., Subject, "Does that Include Me?"

Advertise in The Hesperian. It Pays.

**PROVIDENCE NEWS**

Providence, Nov. 27.—Cleve Hartman took a load to his farm near Hereford last week.

Mrs. Harve Cliver is improving after a very serious illness.

Mr. Jackson is improving his farm in this community. He built a bungalow last week.

Bonnie Wallen is quite sick with scarlet fever.

**Ingredients for Christmas Cakes**

Sliced lemon and orange peel, dates, cherries, currants, raisins, and all the other ingredients that go in the Good Fruit Cake for Christmas.

Everything fresh and sanitary, at the cleanest store in town.

PHONE 92

**Awtrey Grocery & Produce Company**

SOUTH SIDE

FLOYDADA, TEXAS

**OATS CORN**

Cotton seedHulls, Cottonseed Meal, Bran, Shorts, Barley Chops, Maize Head Chops, Alfalfa Hay.

**COAL**

We are better stocked on the various kinds of feeds you will need this winter than we have been in sometime.

**Edwards Grain & Elevator Company**

TELEPHONE 106, FLOYDADA

**VISIT DEMONSTRATION OF**

**White Swan Food Products**

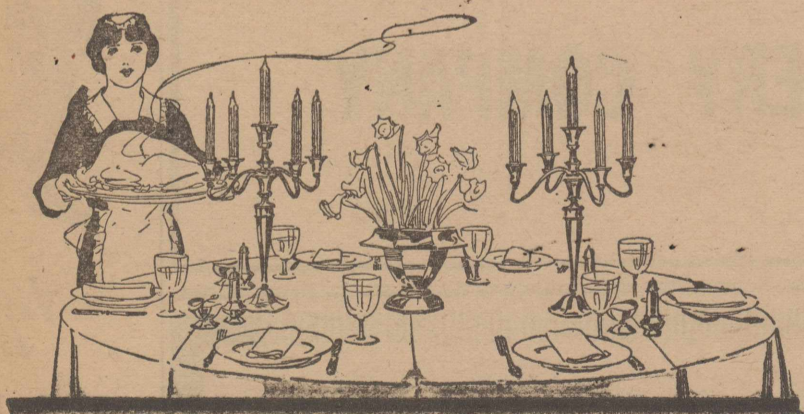
AT

**Floydada Drug Co., Saturday Dec. 8th.**

We have full line of these goods, and don't forget to let your orders come through us.

**Star Cash Grocery**

PHONE 40



**A Home Gift That Cannot Fail to Delight Her**

Do you wonder what gift you can make for the home that will delight that good wife?

If so, here is a sensible answer to your problem. 50-year guarantee Community Plate is a gift that is hard to equal.

It brings added enjoyment and pleasure to the entire family—while it pleases HER most and in time becomes a valued heirloom.

You can obtain Community Plate either in separate pieces or in sets at this shop and you can always be assured of obtaining additional pieces at any and all times.

**C. H. DAVIS, Jeweler**

LOCATED AT WOODY DRUG CO., FLOYDADA

WE ARE FEATURING THE

**White Swan Line**

Place your order through us at the DEMONSTRATION SATURDAY.

**Brown Bros.**

**FEED**

Corn, Corn Chops, Corn Meal, Hominy, Feed Oats, Seed Oats, Ground Oats, Oat Meal, Barley Chops, Barley Meal, Cotton Seed Meal, Hulls, Cake, White Shorts, Brown Shorts, Bran.

NIGGERHEAD COAL, MAITLAND COAL

Phone 43

**W. J. BURKE**



# GIFTS *for* EVERYONE

COMING DIRECTLY BEFORE THE HOLIDAYS, HERES SUGGESTIONS THAT WILL BE A BIG HELP TO YOU IN HELP-  
ING YOU TO CHOOSE A GIFT THAT WILL BE USEFUL AND BENEFICIAL TO THE RECIPIENT AND WILL BE REMEMBER-  
ED LONG AFTER THE HOLIDAYS HAVE PAST.

OUR STORE IS BRIM FULL OF GOOD QUALITY MERCHANDISE AND YOU CAN COME HERE AND SHOP AND GET THE  
BEST THAT MONEY WILL BUY AND AT A CONSIDERABLE SAVING TO YOU IN THE LONG RUN.

WE ARE SHOWING A LARGE AND WELL ASSORTED STOCK OF HOLIDAY GIFTS AND WE CORDIALLY INVITE YOU  
TO COME IN EARLY AND MAKE YOUR SELECTIONS WHILE THE STOCKS ARE COMPLETE.

SHOP EARLY IT PAYS. AND IT SAVES MANY HOURS OF WORRY WHEN YOU ARE BUSY WITH OTHER THINGS AT  
CHRISTMAS TIME.

## The Gift of Apparel



### THE NEW DRESSES

A big shipment of new styles in the popular materials  
of charmeens and poret twills, principally in navy and  
browns.

**\$12.50, \$15.00, \$17.50, \$20.00**

The new silk dresses in crepes, satin back crepes and  
satins and cantons, in black, navy, brown. New styles and  
values that will surely interest you.

**\$15.00, \$17.50, \$20.00, \$25.00**

### NEW WINTER COATS

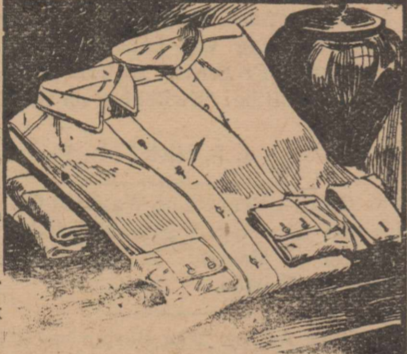
We are showing a shipment of new coats that have  
just arrived in the season's popular shades of brown, navy  
and black with self and fur collars. You will find cloth  
coats in fine materials that are made exceptionally well and  
are the new models. The special price will interest you.  
We invite your inspection of these coats as early as possible.

**\$19.50, \$22.50 and \$25.00**



### MEN'S SHIRTS

Shirts make a wonderful gift  
and one that is surely appreciated  
by almost any man and the  
line of shirts we are showing,  
both collar attached and neck  
band styles are very attractive  
and the qualities are in a wide  
range for you to choose from  
also.



Come in now and make your  
selections from the largest stock  
you have seen.

**\$1.00, \$1.25, \$1.50, \$2.00, \$2.50, \$3.00 \$3.50, \$4.**

### HOLIDAY HOUSE SLIPPERS FOR ALL THE FAMILY

#### FOR WOMEN

These are wonderful gifts. They have warmth and  
comfort and women will enjoy many hours of comfort in  
wearing house shoes these long wintry days.

Felts, satins in colors of pink, brown, open blue, ox-  
fords, black, purple and orchid. Leather and padded soft  
soles.

**\$1.00, \$1.50, \$1.75, \$2.00, \$2.50**

#### FOR MEN

Men enjoy warm house shoes as well as women and  
every man will appreciate having a good warm pair to slip  
on in the evenings when he goes home to rest and read.

Men's Hyllo in green with plaid collars in padded soles.  
Gray with leather soles and Cumfy slippers in brown with  
padded soles.

**\$1.75, \$2.00, \$2.50**

#### FOR CHILDREN

Felt house slippers for little boys and girls are made  
in all the season's wanted styles and colors.

The Cavalier style, also moccasin and ribbon trimmed  
styles.

Sizes 11 1-2 to 2.....\$1.50 to \$1.75  
Sizes 8 1-2 to 11.....\$1.00  
Sizes 5 1-2 to 8.....\$1.25

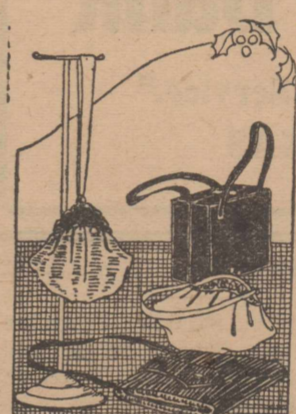
### Gifts that Delight the Women Folk

#### HAND BAGS AND PURSES

Smart hand bags of genuine beaver  
calf in tans, brown and gray are ex-  
amples of the newest and most favor-  
ed styles in bags.

Beaded bags in gay colors and beau-  
tiful designs. Filagree mountings or  
draw string tops. A wide range of  
bags in styles and materials and col-  
ors of all descriptions.

**\$1.50 to \$15.00**



### Boys Overcoats

Mothers know when an overcoat is a good one,  
they know quality, snappy style, and the extreme  
warmth they afford, and above all, she knows value;  
bring mother along and purchase one of these over-  
coats. They come in sizes from 8 to 17 in gray and  
brown mixtures, and the prices are so reasonable  
you'll have plenty left when you've purchased to buy  
something else.

### MOTHERS, TAKE A LOOK AT OUR BOYS SUITS

Mothers know what constitutes long service.  
Two pant suits are the proper kind to buy and boys  
like them too. We have quite a big range of fine  
quality two-pant suits, grays, tans, browns, blue,  
stripes and checks. Ages 7 to 19.

**\$10.00, \$11.00, \$12.50, \$15.00**



#### For Her

- Toilet Sets
- Beads, Ear Drops
- Pearl Necklaces
- Sweaters
- Shoes
- Silk Hosiery
- Bath Robes
- Silk Petticoats
- Blankets



### Men's and Boys' Caps and Hats

A wide range of styles in hats in  
Velours, Scratch, felt and the smooth  
felts in all the leading colors and  
styles. Stetson's and Lion Brands.

**\$3.00, \$3.50, \$4.00 \$5.00,  
\$7.00 and \$12.50**

#### CAPS

A big assortment of men's and boys'  
caps both the inband and the sure fit  
kind that will appeal to you in style  
and colors.

BOYS' CAPS  
**50c to \$1.50**  
MEN'S CAPS  
**\$1.00 to \$3.00**

### SUGGESTIONS FOR KIDDIES Give Them:

- Shoes
- Coats
- Sweaters
- Gloves
- Beads
- Madam Hendren Talking Dolls
- Compact Sets
- Bags or Vanities
- Boxed Handkerchiefs
- Bath Robes

### Mens Suits

Don't wait until the last moment and then rush  
in and try to buy that New Suit, but come in now  
while you have the benefit of a well assortment to  
choose from and let us fit you up in a suit that you  
like and that fits you perfectly.

We offer suits that have all the quality you will  
want in clothes and we offer tailoring that is second  
to none.

The size range is a big one now and the patterns  
are varied and broad so you can have plenty to  
choose from.

**\$17.50, \$20.00, \$25.00, \$30.00, \$35**

#### For Him

- Hand Bags
- Bath Robe
- Belts
- Belt Buckles
- Ties
- Shirts
- Hosiery
- Gloves
- Sweaters
- Handkerchiefs



There are just 16 shopping days left between now and Christmas. The last two weeks  
will be very busy ones. By shopping early, you avoid the rush and are more certain of  
finding what you want without shopping around. Don't wait to the last minute. It doesn't  
pay. **SHOP EARLY**

# BAKER-CAMPBELL COMPANY

"The Home of Good Merchandise"

# Hidden Dollars

Every dollar which you, Mr. Citizen of Floyd County, are keeping out of circulation is a dollar withdrawn from the channels of trade and industry.

Its place can be taken by no other dollar—it has a duty to perform, which it cannot perform as long as it stays in a sock or in some hidden place which you consider secure.

It's your money. You worked for it, or sold the products of your farm or business for it. But nevertheless it also belongs to the public in that it can be aiding your neighbor while it still remains your property—and more safely and securely.

The way it can do this double duty which every dollar should be doing is to deposit it in a good, safe bank where it will swell the aggregate wealth of the community. Hidden away it does not do this.

This is a Guaranty Fund Bank of the State of Texas.

## First State Bank

"The Bank of Friendly Service."  
FLOYDADA, TEXAS

### LOCKNEY BOY IS ON CANYON NORMAL TEAM

Canyon, Nov. 27.—Roy Muncy, for two years an end on the West Texas State Teachers' College yearling squad hails from Lockney, Texas, and is the only man on the squad from that place. Roy plays the left wing, weighs 155 and has never been quite able to make the Buffalo herd. Before coming to the Teachers College at Canyon he played one year with the Wayland College team and in 1920 played against the Buffaloes with the Wayland team.

Muncy also plays basketball, baseball and track. He will be out for every squad this year and has a wonderful chance to make his letter in baseball or track.

Mrs. Pierce King left Wednesday morning for Waxahachie, Texas, to spend Christmas with her parents.

### EX-STUDENTS OF THE W.T.S.T.C.

At 2:30 p. m. Saturday, December 8th, the Floyd County "Exes" will meet in the Methodist Church in Floydada for the purpose of organizing a county unit of the Ex-Students Association. Refreshments will be served, an appropriate program will be presented, and an enjoyable time is promised to everyone.

All ex-students, whether temporary or permanent residents of this county, are urged to be loyal to our Alma Mater and come.

R. W. CASTLEBERRY.

Mrs. G. E. Courtney returned Wednesday from Colorado, Texas, where she has been visiting for the past two weeks. She was accompanied home by Mr. and Mrs. Lee Robinson of that place. Mrs. Robinson is a daughter of Mrs. Courtney.

Carl Bird of Wayland College was in Floydada Friday.

### WOOL COTTON NEW EXPERIMENT IN FLOYD COUNTY

Floyd County Poultry Show December 20 to 22 at Lockney—Lockney May Get Mill

From The Beacon:

J. E. Watson, who lives four and one-half miles south of town, brought to Lockney and put on exhibit at the First National Bank, a few bolls of wool-cotton, which he raised on his place. The specimen looks and feels like wool, and grows in the regular cotton boll shape.

Mr. Watson got a few seed from a Florida experiment station last year and planted them on his place here the past spring. He says the stalk resemble a weed more than it does the cotton stalk, but the boll looks just the same as the ordinary cotton boll. He had one stalk with 12 bolls on it, and the plant is hardy and easy to grow. He didn't think the plant would produce as much per acre as the common cotton, but the price at present would be about 75c or 80c a pound. If the crop proves to be successful it will be a paying one for the farmers. The Government has been experimenting with the wool-cotton problem, and it may be that it can be made a paying crop in this part of the country.

The Floyd County Poultry Show, which is being fostered by the Lockney Community Chamber of Commerce this year, under the direction of Mr. H. P. Coleman, will be held in the E. P. Thompson building on the west side of Main Street, December 20th, 21st and 22nd.

A large and very fine showing of birds is expected, and one of the best shows of the country is anticipated.

Any information desired can be had by addressing Mr. H. P. Coleman, Lockney, Texas.

Perry Fort of Silvertown, who conducts a flour, grisp and feed mill at that place, was a visitor at the Monday luncheon of the Lockney Community Chamber of Commerce. He stated that he was here looking over the situation with a view of locating a mill at this place. He was given the encouragement of the organization, and told that a mill was badly needed here, and that he could do well by establishing such an enterprise at this place. Mr. Fort said he was undecided as yet as to whether he would locate here or not.

E. M. Randolph received a message from his brother, A. J. Randolph, of near Ft. Sumner, New Mexico, last week stating that the test well being drilled on their holdings there was down 2,200 feet and the indications were very strong for oil. The driller on the test well is very enthusiastic over the showing, and expects to bring in a well in a short time. The property on which the well is located belongs to H. C. Randolph of near Lockney and his sons.

Last Saturday the board of trustees of the Prairie Chapel school let a contract for the erection of a brick school building in that district. K. D. Middleton of Lockney, being the successful bidder. Mr. Middleton and his carpenters have already begun work on the building, in way of building window and door frames, etc.

The building will be erected as fast as material arrives, and weather permits, Mr. Middleton says.

Dr. H. H. Ball and family arrived here several days ago from Fort Worth to make Lockney their home, and the doctor has opened a dental office in the France Baker building, over Theo Griffith's grocery.

### LETTERS TO SANTA CLAUS

Floydada, Nov. 29.

Dear Santa Claus:

Please bring me, Jean, a doll buggy and a little set of furniture and a doll and a ring.

Please bring Kenneth a big drum and a horn and a big tricycle and a toy gun with some caps.

Jean Bain,  
Kenneth Ewing Bain, Jr.

Dear Santa Claus:

Please bring me a bathrobe, house shoes and bracelet and a little doll. I love you and am a good girl.

Mary Anna Ross.

Floydada, Texas, Dec. 1.

Dear Santa Claus:

I want a doll and a saddle and a buggy and a little electric stove and a doll jumper and a little table big enough for me, and that will be enough this time.

Josephine Daniels.

Floydada, Nov. 30.

Dear Santa Claus:

I am going to tell you what I want. Please bring me a doll that will go to sleep and talk. And please bring me a doll buggy, and candy and nuts. Don't forget other little children.

Your little friend,  
Floriene Dorrell.

J. A. Nickels, of Mart, Texas, in company with his son, Herbert, and nephew Jim Nickels, also of Mart, spent a few days this week and last on a visit with his son, Fred W. Nickels and family, near Mayview.

### DISTRICT RALLY FOR METHODIST LAYMEN AND PASTORS

A meeting of unusual importance to local Methodists and Methodists of the Lubbock District will be held at the First Methodist Church Lubbock on Dec. 10th. This meeting is to be a big rally of lay leaders, pastors, committee chairmen and representative men and women over the district together with a large attendance of the local church membership. Prof. G. L. Morelock, of Nashville, Tenn., who is the general secretary of the Board of Lay Activities of the M. E. Church South, will be the principal speaker at this rally. Dr. Morelock is familiar with all the phases of the work of the laymen, and he is considered the greatest lay speaker in the Southern Methodist Church. His coming this way will be an opportunity to the people of this denomination to learn more about the activities of their church and to hear a great message. Another visiting speaker who will take part in the exercises will be Rev. J. Earl Crawford of Ft. Worth. The presiding elder and the district lay leader are planning and working for the biggest layman's rally in the history of the district.

The district leader will preside at the meeting, and the program in outline is as follows:

- 10:00 a. m.—Devotional.
- Short addresses by district and conference leaders.
- 11:00 "The Responsibilities of Laymen"—Dr. G. L. Morelock.
- 12:30 Lunch.
- 2:00 p. m.—Round Table Conducted by Conference Leader.
- 3:00 "The Call of the Hour"—Dr. G. L. Morelock and Rev. J. Earl Crawford.
- 4:00 Closing Message by Presiding Elder—Dr. E. E. Robinson.
- Adjournment.

### METHODIST NOTES

In spite of the bad weather Sunday, our Sunday school in its contest with Tulia, took the lead by about fifty points.

So come to Sunday school on time next Sunday, "rain or shine" and so do your part in helping us to keep in the lead. It is important that we make a good record in attendance next Sunday.

The monthly social meeting of the entire church is to take place this week. Refreshments will be served. The Juniors will have part on the program.

The box of clothing and food to be

# Facilitate

Webster says that to Facilitate is to make easy or less difficult; to assist.

It is this bank's aim and constant endeavor to Facilitate the business, happiness and prosperity of this city and community.

Is there some way in which we can serve you?

## First National Bank

The bank that says: "Thank You."  
FLOYDADA, TEXAS

sent to our Methodist Orphanage at Waco, Texas, will be ready for shipment early next week. Final announcement will be made from the pulpit next Sunday. For further information regarding this, call Mrs. A. N. Gamble, phone 249.

The sermon subject for next Sunday morning will be: "The Law of Christian Progress." At 7:00 p. m. the theme will be: "Switching on the Current."

J. L. HENSON, Pastor.

Gordon Bennett of Wayland College spent Thanksgiving in Floydada, the guest of Messrs. B. Marshall and Lorain Britton.

Miss Audrey Mae Borum spent last week end in Floydada with her parents, Mr. and Mrs. E. R. Borum.

B. Marshall spent Thanksgiving in Floydada with his parents, Mr. and Mrs. L. A. Marshall.

### EPWORTH LEAGUE PROGRAM

Sunday, December 9th, 6 p. m. Subject: Preparation of the heart and the house of worship.

Leader—Miss Jarvis.

Roll Call—Answer with some Bible quotation.

Devotional.

Song—Jesus Lover of My Soul.

Prayer.

Song—Take My Life and Let It Be.

Leader's Talk.

Special Music.

Round table discussions on the subject.

Song—True Hearted, Whole Hearted.

Benediction.

Miss Lois Barrett of Matador spent Tuesday night at the home of E. R. Borum. She was enroute for Plainview where she is attending Wayland College.

# Men's Gifts

No, it's not too early to begin shopping. In fact, it is time you were making out your gift lists and preparing to make your friends or relatives glad by making THOUGHTFUL GIFTS.

Ours is the ideal store for Men's Gifts. For instance a made-to-measure Suit or Overcoat such as you can choose here now would be the ideal gift for a man.

### OTHER USEFUL SUGGESTIONS:

- |                 |                     |
|-----------------|---------------------|
| Pajamas         | A Tie               |
| A Good Hat      | Silk Hose           |
| Cuff Buttons    | Pair of Gloves      |
| A Pair of Shoes | Knife and Chain     |
|                 | Belt or Belt Buckle |

Don't forget this is the place to bring your cleaning and pressing.

**RUSSELL'S STORE**  
PHONE 66 FLOYDADA, TEXAS

# RUSH!

## Close Out Sale

We must give up our lease on this Building.

Now is your chance to buy your every-day needs.

Everything must go; we are leaving town.

Lots of Staple Goods, such as Shoes, Hosiery, Underwear, Gloves, Gingham, Percales, Outing Flannel Canton Flannel, Domestic, Sheeting, Sateens,—things you have to buy.

Close out prices on Groceries. Some extra special prices for Saturday. Extra Clerks will be employed to take care of the crowd.

Don't miss Saturday. If you do you will regret it. We are going to sell 'em.

# Floyd Mercantile Company

SECOND DOOR NORTH FIRST NATIONAL BANK