

## Schedule For Auto Highway Tax

Weight and Weight of Car Will Determine Amount of Automobile License

The schedule of rates for the registration of passenger motor vehicles has been received by County Collector J. A. Grigsby. This schedule will become effective, January 1, 1924 and all registered for 1924 will be based on it.

County registration fee for passenger motor vehicles will be seven and one half cents for each vehicle according to the A. L. A. weight of the car, with a minimum of 500 pounds and a maximum of 3,500 pounds for each car.

State registration fee will be graduated on basis of weight. The actual weight of the car with 100 pounds of gas, oil, tire, water, etc., will be taken as so much for each hundred pounds. Class No. 1 includes cars weighing up to 2,000 pounds, for which the fee is 40 cents per hundred. Class No. 2, 2,000 pounds to 3,500 pounds, \$1.00 per hundred. Class No. 3, 3,500 pounds to 4,500 pounds, 60 cents per hundred. Class No. 4, 4,500 pounds to 6,000 pounds, 75 cents per hundred.

State registration fee for commercial vehicles, such as trucks, is based on the weight of the vehicle. Commercial vehicle will be licensed on the gross weight is greater than 3,500 pounds to the inch of tire.

For instance if a truck with four inches wide weighed more than 28,400 pounds it could not be licensed for a four inch tire would weigh 2,600 pounds for tire and since there are four inches the gross weight could not exceed 28,400 pounds.

Commercial vehicles are sub-divided into classes and the rates are different for each class.

Under this new schedule a Ford touring car will cost \$11.20; a Buick touring car \$17.70; a Buick touring car \$18.72; a Buick 4 touring car \$21.12; a Chevrolet touring car \$11.20; other models of the same makes will be priced more or less in proportion to their weight.

## Heavy Rains Reduce Mail Service Efficiency

Heavy rains during the past week, which have become increasingly heavy with more rain and deeper ruts, have reduced the efficiency of the service on the star routes east to Roaring Springs and north to Silverton, as well as on the rural routes out of Floydada.

While all route carriers are making efforts to get over their routes on schedule they have met with failures in one or two instances and partial failures on other days.

Roads over the county are probably as heavy as they have been in a number of years, with ruts and holes becoming increasingly bad, weather conditions preventing almost any kind of repair work.

## LOYAL F. H. S. EX'S WIRE SQUAD ENCOURAGEMENT

Loyal ex-students and ex-members of the F. H. S. faculty have been wiring encouragement to the high school football squad, and in wires to friends have expressed keen anxiety to get the results of their games.

The Lubbock game especially has drawn interest. Among those who have wired their encouragement are: Red Bishop, who wired from Chicago; Miss Elsie Savage, who wired from Alice, Texas; Odus Mitchell, Clement McDonald, Tate Fry and Chester Day, who wired from Canyon where they are in school; Misses Lorene Carter, Gladys Covington, Maude Williams and Aileen Stovall, who are in W. T. S. T. C. at Canyon; and Bill Colville, of Los Angeles.

"Pour it on 'em gang," was Red Bishop's characteristic telegram Tuesday afternoon.

## BOY ACCIDENTALLY SHOT

Tom Williamson of Whitfield, the fifteen year old nephew of J. B. Rutledge was accidentally shot last Thursday week while duck hunting on his uncle's farm, five miles north of town. The bullet tore the thumb from his hand and glanced causing other minor injuries. He remained in the sanitarium here until Sunday.

T. Stribling returned Saturday from North Worth and other eastern cities he has been on business.

## Methodists in Annual Conference at Plainview

Northwest Texas Conference of M. E. Church Opened Wednesday Morning

The annual conference of the Northwest Texas District of the Methodist Episcopal Church, South, is in session at Plainview this week, having opened for the first session on Wednesday morning, with Bishop J. E. Dickey presiding.

During the sessions the business of the church within the conference confines will be gone over thoroughly with reports from all charges and circuits. At the close of the sessions Sunday, if the usual program is followed, the bishop will announce the appointments for the ensuing year.

The local Methodist Church will make one of the best reports in its history, the biggest achievement in the business management of the church here being the adoption of the storehouse tithing plan. A large number of the members of the church have adopted the tithing plan as advocated by most of the leaders of the local institution. The tithing plan, it appears, will be largely responsible for the fact that the church will make a better report financially than is usual.

A number of members of this church will attend the conference in Plainview at one or more sessions.

The condition of the business affairs of the church were gone over fully at Monday night's session of the fourth quarterly conference for this charge. Presiding Elder G. S. Hardy, was ill and could not come to Floydada to hold the conference, which was conducted instead by the pastor, Rev. J. L. Henson.

Stewards of the church elected at the conference for the year are: C. R. Houston, S. W. Ross, J. V. Daniel, O. M. Watson, Pitzer Baker, N. W. Williams, D. D. Shipley, H. S. Sanders, A. N. Gamble, N. G. Jackson, Calvin Steen, C. M. Martin, Robt. McGuire, Lee Faulkner, G. R. May and G. V. Smith.

Geo. A. Linder was elected Sunday School superintendent for the year and L. H. Liston lay leader for this charge. C. R. Houston was chosen district steward from the Floydada charge.

Mrs. Jno. W. Smith will attend the conference at Plainview. She is one of the district delegates chosen last spring. W. A. Baker is a member of the budget commission and J. M. Wilson a member of the educational board of the conference. These and others are in attendance at the conference.

## City Tax Valuations For Year \$1,486,900

Shows Reduction of \$69,000 Under 1922 Taxable Valuation. Two Have Paid Taxes

Tax rolls for the City of Floydada completed last week by City Assessor and Collector Burl Bedford and approved by the Board of Aldermen, show a total valuation of \$1,486,900, of which \$1,072,700 is real estate and \$414,200 is personal property.

These figures are \$69,000 under the valuations of last year, the real estate values being \$20,000 higher than last year and the personal property figured \$89,036 less.

Based on a tax rate of \$1.35 the total income of the city will be \$20,073 if 100 per cent collections are made. The total tax rate is divided as follows: General fund 60c; Water works fund 60c; Street 10c; and park 5c.

D. I. Bolding was issued receipt No. 1 for taxes paid for the current year and the American Railway Express Company got receipt No. 2, which was issued last week.

## MISS MARY McGLINCHEY MARRIED LAST SATURDAY

Mrs. Wilson Kimble left Thursday morning of last week for Fort Worth to attend the wedding of her sister Miss Mary McGlinchey, who was married at that place Saturday, October 27th, to Mr. Denny Collin of Houston. Miss McGlinchey has visited in Floydada a number of times and has many friends here.

The couple will make their home in Houston.

Mrs. Kimble will remain in Fort Worth for a couple of weeks and visit with relatives.

## South Side Singers Meeting Is Nov. 4th

The South Side Singing Convention will be held at Sand Hill on November 4th, if the weather conditions are such as to permit it, according to announcement made this week.

The convention was to have been held early in October, but heavy rains prevented. On a postponed date—last Sunday—it was again rained out.

"Provided the weather is favorable to us," the convention will be held this time sure, one official of the organization said, and the people of Sand Hill are expecting a good crowd if the weather clears in the meantime, according to Price Scott of that community.

## HALLOWEEN PRANKS FEWER BUT KIDS HAVE FUN

The youngsters and a large percentage of their elders had almost enjoyable Halloween, although mud and water everywhere except on sidewalks and pavement made the usual run of Halloween pranks, usually credited to goblins, much less noticeable this morning in the business section of Floydada.

## Lubbock Game Postponed for Third Time

F. H. S. Whirlwinds Must Await Better Weather.—November 9th New Date

The Floydada Whirlwinds were to have been on their way again toward district championship honors tomorrow afternoon but the continued pervasiveness of the elements has made another postponement of their game with Lubbock necessary. The game was postponed for the third time last night by consultation between Coach Wester of F. H. S., and Coach Marr of Lubbock High, when more rain fell adding to the muddiness of the field here. The new date set is Friday, November 9th.

The second postponement of the game was made last Friday when it became apparent by seven A. M., that the field would be too muddy to use and the Lubbock boys could not get here in automobiles. The postponement was to Tuesday, of this week. Rain, clouds and fogs in the interval, with only about two hours sunshine late Monday afternoon, and rain again Tuesday morning with a few icicles hanging on trees and grass blades made travel from Lubbock to Floydada an impractical thing again and the game was postponed to tomorrow. This morning it is apparent that a game could not be played on the local field if the sun shone out the remainder of the time until play should be called.

"We aren't sure just what effect the continued delay is going to have in the office of the Interscholastic League director," Mr. Wester said this morning. "But we can't play with mud and water ankle deep on the field. I am of the opinion that the Austin headquarters of the league will recognize the outstanding team of the district as champions if the teams of the district can get in another game or two to give an idea of their relative strength before November 11th."

The Lubbock team is making an effort to match Plainview High at Lubbock for tomorrow. Not near so much rain has fallen at Lubbock as in this section and the sanier soil has absorbed the moisture more quickly, so that the Lubbock coach believes a game can be played there. The Lubbock team is in need of games as badly or possibly worse than the local school boys to keep in condition.

Coach Wester is getting punched up about the small number of interscholastic games he has played. A telegram from Roy B. Henderson, director of State interscholastic football Tuesday afternoon, asked for the school's season record. A ruling before the season opened put the number of games a school must play (interscholastic games) at five, by the night of November 11th. Mr. Wester has written advising the reason for failure to play as many games as should have been played at this time, only one within the district.

Mr. and Mrs. John McClesley left for their home in Afton Tuesday after a few days visit with Mr. McClesley's parents, Mr. and Mrs. S. B. McClesley.

## Annie Therese Davault At Olympic Tonight

Annie Therese Davault, dramatic reader of note, will give one of her inimitable programs tonight at the Olympic Theatre under the auspices of the senior class of Floydada High School.

In two previous appearances here Miss Davault pleased lyceum audiences very much.

Funds derived from the lyceum course will be used by the senior class to swell the fund for their annual to be issued in the spring.

## ELEPHANT BOGS DOWN; NO CIRCUS AT PLAINVIEW

Al G. Barnes' Circus advertised to show in Plainview on October 30th, but the first elephant detained bogged down in the mud of the show lots, so the show management reloaded him and pulled out of town.

## BIG NEWS EDITION TELLS OF CANYON'S RESOURCES

A 48-page edition of the Randall County News, telling of the resources of Canyon and Randall County, and depicting the improvements in Canyon in the past few years, was issued last week.

The edition was profusely illustrated and is one of the most interesting special editions recently issued in this section.

## APPENDICITIS HAS E. C. NELSON, SR., IN HOSPITAL

E. C. Nelson, Sr., president of the First National Bank of this city, is in the Smith & Smith Sanitarium, resting fairly satisfactorily following an operation yesterday afternoon at 4:30 for appendicitis. He became ill Tuesday morning and in a consultation Wednesday noon local physicians decided an operation would be necessary.

## WINGATE, TEXAS, MAN BUYS FARM NEAR LAKEVIEW

M. T. Hensley, of Wingate, Texas, last week contracted for the purchase of the J. R. Harris 160-acre farm near Lakeview, recently bought by the latter from J. D. Smith.

The contract was made Thursday, Jno. A. Hollums negotiating the sale. Mr. Harris plans to make a change in location.

## FRUIT SHOWERS FOR ATHLETIC COACHES WEDNESDAY

Coaches of Floydada High School, J. C. Wester for the boys and Miss Ida Mae Jarvis for the girls, were surprised by members of their classes and teams Wednesday when they were given a fruit shower each.

## HIGHWAY IS NOW OPEN ACROSS CANADIAN RIVER

State Highway No. 4 across the Canadian River at Canadian is now open and cars are going across by the dozens every day. Arrangements were made to station a man and team at the bridge to pull cars across at a charge of \$1.00 per car, the same as toll bridge charges. Wagons and other vehicles are crossing without any help. Cars can drive across the river on their own power as soon as the water goes down a little more. They can drive now but the water is high enough that there is a chance of flooding the carburetor.

Commissioner John Dorsey and County Engineer Dick Spiller expect to have a pontoon bridge over the water inside of a week and an approach to the end of the bridge so that cars can cross the water, go up on the bridge and come across on their own power.

The Santa Fe has a force of workmen on the river a mile west of the bridge and are ditching and throwing the stream back to the center of the river so it will again flow under the bridges.

They turned the water into the ditch excavated in the river bed Tuesday and the water turned back to the center of the river and began cutting out the old channel. With no more floods to interfere it is likely that the river will be back where it belongs before many days. In the meantime the highway is open and tourists, farmers, traveling men and all other may resume travel on the highway through Canadian.—The Canadian Record.

Miss Maurine Andrews is visiting in Amarillo with relatives this week.

## 81 Undefeated Teams in Interscholastic Football

25 Teams Eliminated Last Week in Hard Fought Games in Drive for Championship Honors

Austin, Texas, Oct. 29.—The past week was a most important one for the University of Texas Interscholastic League High School football series. Many close and hard fought games were played which, when the smoke had cleared away, reduced the number of contenders for the State title by more than 25. Schools remaining in the running are being urged to get together as rapidly as possible so that the season may not be unduly prolonged.

Although sectional championships are to be awarded on the percentage basis, it should be remembered that this does not necessarily mean that a team with 1,000 per cent will participate in the inter-sectional eliminations. A rule of the League provides that a team may be dropped if it fails to meet teams of known strength. A school with a thousand per cent and a weak schedule will not be chosen over a stronger team that may have lost one game of a difficult schedule. On the other hand, a team that keeps a perfect record after meeting representative opponents will be given an opportunity to go as far as its strength will carry it.

The following teams are only those with undefeated standing, according to the reports on file at the State office: Section 1—Amarillo, Canyon, Claude, Hereford, Pampa, Perryton. Section 2—Floydada, Littlefield, Lockney, Lubbock, Ralls, Snyder.

Section 3—Arlington, Cisco, Stephenville. Section 4—Cleburne, Mineral Wells, Quanah, Strawn, Vernon, Wichita Falls.

Section 5—Dallas Forest Avenue, Dallas Oak Cliff, Denison, Denton, Forney, Paris, Sherman, Whitesboro. Section 6—Clarksville, Jacksonville, Longview, Marshall, Sulphur Springs, Texarkana, Tyler.

Section 7—Fort Stockton, Midland, Pecos.

Section 8—Lampasas and Marble Falls.

Section 9—Bartlett, Belton, Clifton, Hillsboro, Italy, Itasca, Marlin, Rosebud, Temple, Waco.

Section 10—Crockett, Livingston, Nacogdoches.

Section 11—Del Rio, Devine, Laredo, Sabin.

Section 12—Austin, Giddings, Granger, Nixon, San Marcos.

Section 13—Calvert, Conroe.

Section 14—Beaumont, Galveston, Goose Creek, Harrisburg, Houston Heights, LaPorte, Port Arthur.

Section 15—Kenedy, San Antonio, Breckenridge, San Antonio Main Avenue, Yorktown.

Section 16—Corpus Christi, San Benito, Soudville.

## Too Wet in Floyd; Too Dry in Tenn.

Rev. and Mrs. R. E. L. Muncy returned home Tuesday afternoon of this week from Cumberland Gap, Tenn., after an absence of five weeks. During their sojourn across the Mississippi they visited also in Kentucky and Virginia.

It was their first visit to their former home in thirty-two years. Peculiarly enough weather conditions in the section of country where they visited is just opposite to that which prevails in this section. It had not rained any at Cumberland Gap, while they were there, being excessively dry, and killing frost fell in that section on October 8th.

## AMARILLO POST

The Amarillo Post is the name of an afternoon paper being launched today in Amarillo, to be published every day except Sunday by the Amarillo News Publishing Company. The afternoon daily will supplement the news service for the territory now given by the Morning News.

Mrs. H. Collins returned home Wednesday from Munday where she has been on an extended visit.

## Rain With Colder Weather Prevailed Tuesday

Nearly Two Inches of Rainfall in Period Since Thursday of Last Week

Nearly two inches of rain fell over Floyd County in the period since Thursday of last week and to this morning the sun had shone less than four hours in a period of seven days. This rain on top of seven and a half inches which had already fallen in the month of October brought the month's total to 9.85 inches.

The most marked change in the temperature in the period to Tuesday afternoon came Monday night, when the thermometer dropped to the freezing point and hung around the freezing marker practically all of Tuesday. Six tenths of an inch of rain fell Monday night and Tuesday morning considerable moisture fell. For a while Tuesday morning the water froze on trees and fences as it struck.

All kinds of farming operations, except the most urgent, have been brought to a complete halt. Cotton and feedstuffs, are waiting for enough dry weather so the harvesters can get in the fields. The cotton crop is hindered, too, by the fact that cotton pickers who had begun to drop into this section have ceased to move this way and some of those who have come here to pick have wearied of waiting for good weather and have returned to their homes.

Only ten or fifteen bales of cotton have been ginned since last Thursday.

## Y. W. A. WILL SERVE AMERICAN LEGION BANQUET

The Young Women's Auxiliary of the Baptist Church will serve the banquet for the American Legion at their annual feed on the night of November 10th, arrangements for which are now under way.

Within a short time a place for holding the banquet will be announced definitely as well as the name of the principal speakers.

Tickets for the banquet will be placed on sale this week.

## Herschel Green, Strong Sub, Sustains Injuries

Herschel Green, considered the strongest substitute on the Whirlwind team, Hi football squad, may be out for the remainder of the season as a result of injuries sustained Monday afternoon in a practice scrimmage in preparation for the game with Lubbock, which was to have been played Tuesday afternoon.

One ankle was badly sprained and he will be unable to walk on it for sometime, Coach Wester thinks.

Green has been boring right in every opportunity he has had to substitute, making good gains when he had a chance on the offensive. His injury is the first this season to be sustained by a player of the Whirlwind team.

## F. H. S. "PEP" SQUAD ORGANIZED TO BACK TEAM

A "pep" squad, organized among the students and faculty of Floydada High School, got in a good two hours of practice Monday night in preparation for the Lubbock football game Tuesday afternoon.

Mabel Willis is leader of the squad, which held their practice at the high school building.

Need of organized rooting for the team has been realized by the student body and the "pep" squad is the result.

## BOOTHE BAKERY BEING ENLARGED AND MODERNIZED

The Boothe Bakery is being enlarged and modernized in many respects, the plant improvements now being partially completed.

Among the changes are an increase in the size of the oven, making its capacity greater. New floors are also being put down in the work shop and other modernizing improvements made.

Work has been halted this week by the inclement weather.

Mrs. R. A. Goins who has been visiting her daughter, Mrs. E. G. Carpenter, left Monday morning for her home in Bonham.

BORN—To Mr. and Mrs. O. W. Kirk City, October 20th, a son.

The Floyd Co. Hesperian

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HOMER STEEN Editor and Manager

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 Six Months ..... .85  
 Three Months ..... .45  
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CHRISTMAS IS NEAR

Some of the older heads may have overlooked, some of them purposely, with their heads turned sidewise as it were, the fact that Christmas is near. But as a matter of fact Christmas is less than sixty days away, counting Sundays and everything.

This thing is not overlooked by some of the younger and wiser generation however. Most of them can tell you just how long it's going to be, and know what they want Santa Claus to bring them. For instance, The Hesperian has an epistle in its care for forwarding to the North Pole address a letter addressed to Mr. and Mrs. Santa Claus from little Miss Emma Louise Smith. Except for the pictures and diagrams which accompany the letter we cannot tell exactly what the little lady has in mind. Perhaps that part of it is not necessary anyway, for why should an ordinary grown up person have to decipher a code which will be as simple as pie for old Santy, when he gets the letter?

We can not assure the little miss who is thus beginning a correspondence with the manager and manageress of Toyland that she will get the "dolly and outfit of 23 pieces" as suggested by the illustration enclosed, but we can assure her that Santa Claus is thinking only of her happiness and of the happiness of the other little girls and boys and if he doesn't bring her exactly what she calls for he will bring her something that will delight her just the same. Meanwhile it will behoove Emma Louise to have mother and daddy get busy with their Christmas shopping if they intend to emulate Santa Claus and give gifts to their friends at Christmas time.

Among the reasons she should give her parents for beginning now are that they can shop more wisely if they do so more leisurely now and they can get better service now than they can hope to get in the days immediately preceding Christmas.

You tell them that, Emma Louise.

In line with the idea advanced in this column that our school district and similar bonds are recognized by good business men as good investments, we have a letter from the director of the 11th Federal District Savings Director calling attention to the risk-proof bonds of the United States Government. "Every year," says Mr. Hume, "literally millions of dollars are poured into the pockets of those who 'find 'em, frisk 'em and forget 'em.' The 'common' man, the stock faker, the blue sky promoter and others of like ilk find easy pickings in Floyd County and in other communities like it, while we are every one too smart to put our money into securities like school district bonds or Treasury Savings Certificates.

**Rob's Calomel of Nausea and Danger**

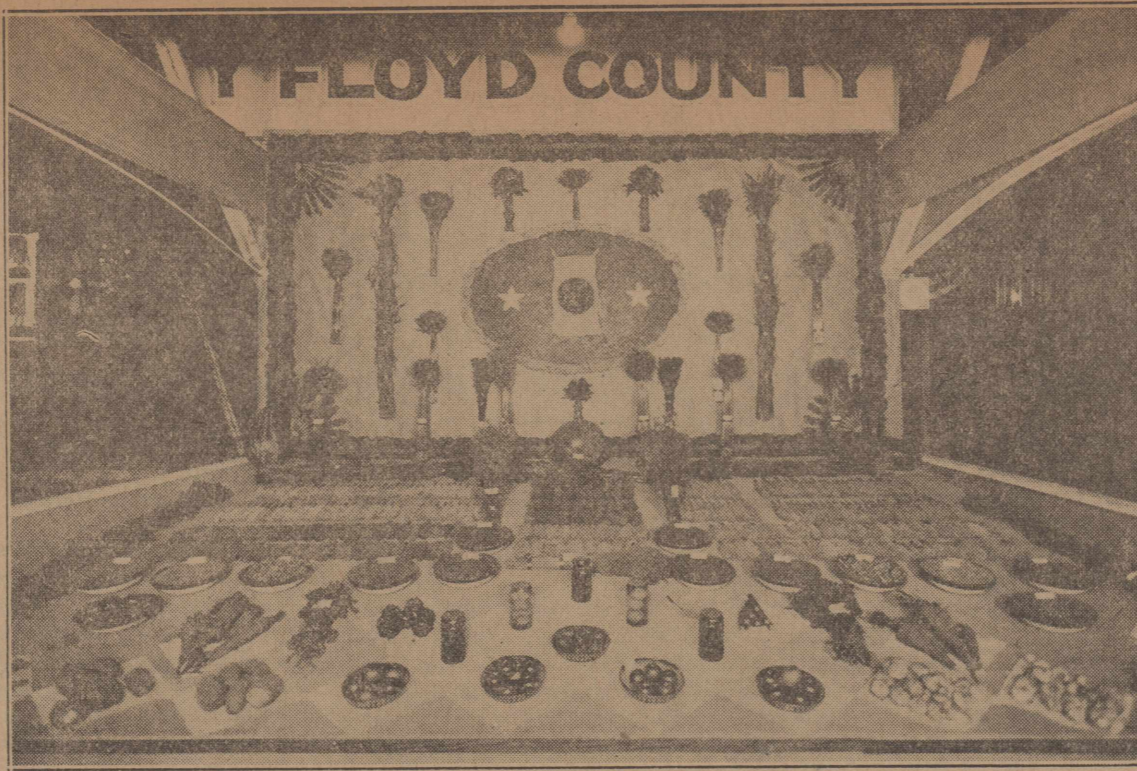
Medical Virtues Retained and Improved—Dangerous and Sickening Qualities Removed. Perfected Tablet Called "Calotabs."

The latest triumph of modern science is a "de-nauseated" calomel tablet known to the drug trade as "Calotabs." Calomel, the most generally useful of all medicines thus enters upon a wider field of popularity, purified and refined from those objectionable qualities which have heretofore limited its use.

In biliousness, constipation, headaches and indigestion, and in a great variety of liver, stomach and kidney troubles calomel was the most successful remedy, but its use was often neglected on account of its sickening qualities. Now it is the easiest and most pleasant of medicines; to take one calotab at bedtime with a swallow of water, that's all. No taste, no griping, no nausea, no salts. A good night's sleep and the next morning you are feeling fine, with a clean liver, a purified system and a big appetite. Eat what you please. No danger.

Calotabs are sold only in original, sealed packages, price thirty-five cents for the large family package; Your druggist is authorized to refund the price as a guarantee that you will be thoroughly delighted with Calotabs. (Adv.) 29-8tc

THE FLOYD COUNTY EXHIBIT AT THE TEXAS STATE FAIR



Showing the arrangement of the exhibit, which was declared by the Judge of Decorations to be the only 100 per cent county exhibit in arrangement, neatness, color and contour shown at the fair.

About the most unusual bit of news that appeared in plains newspapers last week was that which related to the purchase by J. N. Donohoo, of Plainview, of three issues of school district bonds of Floyd County totaling \$11,000. It is a hopeful sign leading to the possibility of the plains people becoming investors and lenders of money rather than always being borrowers. Mr. Donohoo is a very good business man—above the average. It is reasonably sure that he would not spend his money for school district bonds if they did not appeal to him as a good investment. But you say six per cent is not enough money to make. It is enough to make if you eliminate practically all of the risk. The thousands and thousands of people "up north" and "back east" who are the well-to-do people we read about who own little or no land or cattle but still are "well off" have learned that lesson. Practically every community in West Texas that floats a bond issue for school house building or sewer or water system has the wealth at home, in the pockets of its own citizens to buy their own bonds and lend themselves their own money. But we are too anxious to make a "killing", to be rich suddenly. All of us are that way, almost, except a few who, like Mr. Donohoo, have learned that a less per cent and less risk make more money in the long run than "the gambling chance."

The lack of sunshine this fall, since cotton picking time has come, is only equalled by the excessive sunshine we had last summer and spring. Estimates of the damage done would be wild guesses. Most certainly the damage about Floydada has not been nearly so great as it has been in many other parts of the area where excessive rains and cloudy weather have been the rule.

Read the Hesperian Want Ads

EGGS AND BUTTER

Eggs and butter have been mighty hard to buy in Floydada for more than two weeks. The rush of the cotton picking when there was a day or two the staple could be gathered has been followed by bad weather each time that has made butter and egg production low.

Creamery butter and "brought on" eggs could be had but merchants were reluctant to invest in them. What their customers desired was good fresh country butter and ditto eggs. One merchant bought two dozen eggs one day last week. He divided them out between four jealous-eyed customers, eight to one large family, four to a small family and six to two other families.

Egg-less pie and cake recipes, long put away in the bottom of the trunk in the back bedroom closet were dug out, and the week's baking done with some grumbling. And all on account of the weather. Funny that lack of sunshine can do that. But this is a land of sunshine and when the native son and his cattle and chickens do not get the sunshine they all get out of sorts. Something is going to get "out of joint" when you separate a westerner and his sunshine, although he is proverbially growling because it does not rain.

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 FLOYDADA, TEXAS

YEAR'S FORD SALES

Detroit, Mich., Oct. 26.—Sales of Ford Cars and Trucks in the United States for the first nine months of the year totaled 1,354,020, it is just announced. This is an increase of 466,433 over the same months of 1922. In September alone, 141,467 Ford cars and trucks were delivered at retail, a gain of 35,029 over September

last year, while truck sales for the same month were 15,947 or 4,588 more than the same month a year ago.

Mr. and Mrs. J. Q. C. returned home Thursday afternoon after a six weeks visit at the home at Wolfe City, and daughter, Mrs. Fred L. Wichita Falls.

**'We'll Make it Warm for You'**



Install SAGE METAL WEATHER STRIPPING on your doors and windows, a scientific device ever placed on the market for this purpose. It locks out all dust and soot-dust, noise—cause your windows smooth and easy and they can't be blown out with the wind. IT WILL SAVE THIRD OF YOUR FUEL. They are made of zinc and copper and will last as long as the building today is costing 100% more than 10 years ago. It is too expensive to let us estimate on your needs obligation. That is part of our

Endorsed by The United States Fuel Administration

R. H. WILLIS, Agent, Floydada, Texas

**Mrs. Jno. W. Smith**

CANDIDATE for County Clerk

I wish to announce to the voters of Floyd County that I have decided to announce for the office of

County Clerk of Floyd County Subject to the Democratic Primaries in June of 1924.

I have resided in Floyd County for 12 years, my interests are here, and for the benefit of those voters who do not know me personally, will say that I am a widow with two children.

I feel like I have the qualifications to fill the duties of the office acceptably to the taxpayers of the county, and will be glad to have any of the voting public investigate to determine this for themselves.

Later it is my intention to visit every home in Floyd County and talk with the voters personally. Meanwhile your consideration of my candidacy will be deeply appreciated.

**Mrs. Jno. W. Smith**

34-3tp

(Political Advertisement)

**PUBLIC SALE**

I am Quitting the Farm on Account of my Wife's Health and on **Wednesday, Nov. 7th**

Beginning promptly at 10 A. M., at my place 1 mile west and 1-2 mile north of Fairview, 11 miles northeast of Floydada, I will sell the following described property:

MULES AND HORSES

- 1 Black Horse Mule, 15 1-2 hands, 6 years old;
- 1 Black Mare Mule, 15 1-2 hands, 6 years old;
- 1 Black Horse Mule, 15 hands, 5 years old;
- 1 Brown Horse Mule, 15 1-2 hands, 5 years old;
- 1 Brown Mare Mule, 15 hands, 3 years old;
- 1 Brown Mare Mule, 14 1-2 hands, 2 years old;
- 1 Brown Horse Mule, 14 hands, 1 year old;
- 1 Black Horse Mule, Spring Colt;
- 1 Roan Horse, 16 1-2 hands, 6 years old;
- 1 Bay Horse, 16 1-2 hands, 8 years old;
- 1 Bay Mare, 17 hands, 7 years old.
- 1 Jersey Cow, 7 years old, be fresh in January;
- 1 Half-Jersey cow and calf, 2 years old, good milker.

FARMING IMPLEMENTS

- 1 Fordson Tractor and 3-disc plow;
- 1 Gas Pump Engine, 2 1-2 H. P.;
- 1 Texan Automobile;
- 1 Row Binder;
- 1 8-foot Tandem;
- 1 Double-row Go-Devil;
- 1 Triple-row Go Devil;
- 2 Four-plow Cultivators;
- 1 Two-disc Breaking Plow;
- 2 Sulkey Plows;
- 1 8-hole Grain Drill;
- 1 McCormick Mower;
- 1 Self-dump Hay Rake;
- 1 Stalk Cutter;
- 1 two-section Harrow;
- 1 No. 2 Sweep Feed Mill;
- 2 P. & O. Lister-planters;
- 2 Wide-gauge farm wagons, 3 inch;
- 1 Low-wheel Farm Wagon, 3 1-4 inch;
- 1 Set Low Iron Wagon wheels, 3 inch;
- 2 Header Barges;
- 1 Set Leather Wagon Harness;
- 1 Good Saddle; Several Leather Collars;
- Several pairs Leather lines and several pairs Chain Harness;
- 4 Pitch Forks; 2 maize forks; 2 garden rakes; 2 weeding hoes; 2 lister bottoms; Shovels and Sweeps of all description;
- 1 Scoop; 1 Shovel; 2 picks; 2 grubbing hoes; 1 Chop Ax; 2 Crowbars.

HOUSEHOLD GOODS

- 3 Bed Steads; 1 Dresser; 1 Bureau;
- 1 Wash Stand; 1 Davenport, leather cover;
- 1 Set 5 piece Plush Covered Parlor Chairs;
- 1 Center Table; 1 Corner Stand; 2 Rockers;
- 1 large easy-back chair; 6 straight chairs;
- 1 Dining Table; 1 Kitchen Safe;
- 1 Kitchen Cabinet; Dishes and Glassware;
- 1 Typewriter and Stand.

All the above articles mentioned are good and in good shape.

Dinner Served by Missionary Ladies. Proceeds go to Orphans' Home

TERMS OF SALE: Sums \$20 and under cash. On sums over \$20 11 months time given on approved notes bearing 10 per cent or 10 per cent discount for cash.

**S. D. IRWIN, Owner**  
 J. I. HAMMONDS, Clerk

SEALE & NASH, Auctioneers

**Ford**  
 Truck Chassis \$370

Flare board body type, ideal for packers, plumbers and others handling heavy merchandise. Body types to meet every hauling requirement can be supplied.

A dividend-paying business utility—a tide the Ford One-Ton Truck has earned for itself through years of reliable service in diversified lines. Powered by the famous Ford Model T engine through the Ford planetary transmission and special Ford worm gear, it brings to the business man for his delivery service the abundant power, reliable operation, and real economy for which the Ford product is notable everywhere.

It carries its load day in and day out with a minimum of attention. Its ease of handling adapts it for use in the limited areas about loading docks, warehouses and construction locations. Giving rapid, dependable hauling service at low initial cost, and at the lowest possible expense for operation and upkeep, it pays the highest dividend on the investment of any motor transportation equipment available to the business world.

**BARKER BROTHERS**

**Ford**  
 CARS · TRUCKS · TRACTORS

LY-OWNED  
TOURIST PARK

Advanced last week in the... is no new one of course, of the possibility of com- useful service and profit tourist camp ground that e privately owned. Further d north these parks are said the bill exactly. As an ex- of the kind of thing we rather mind is the following news The Scurry County Times: srs. Ollie and Wood Stinson lding a modern tourist camp on the highway north of the a fe wblocks. 10 buildings are up on the camp grounds. These are roomy, all ten in a row. re equipped with sliding doors, screened and single doors to nd re-enter when car is driven alf of the building is to be , and the other half for garage t floors. Each building will be ed with folding springs and a rner oil stove for cooking pur- Each building has locks so that a traveler drives in he slides ig doors shut and uses the single o enter and re-enter. When he o town he locks his door and all longings are safe. In the west f the buildings are large double ws which will be screened, with ns to lower or raise. The single will be screened also. e Stimsons are planning and ating one of the most modern sts parks in West Texas. Every enience will be provided for the ler, which includes housing, ing and cooking. Shade trees flowers will be started and grown e park, and the place beautified ery particular. The plan is after Seattle Tourist Park plan, which ades a nominal fee for use of the k by campers. Travelers would er pay 50 cents per night for ern conveniences in camping than go to parks with nothing to add to r comfort and convenience."

ust change the names and the lo- tion to Floydada and Floydada peo- and that would be the kind of a ws story we'd like to print. The blic camp grounds that belongs to e whole community is the better ea theoretically. It is an ideal hard attain, however. "What is every- dy's business is nobody's business." camp ground should have, must ve attention all the time and the ively owned grounds would be the est solution, it seems to us.

Our president doesn't go into office until four months after election be- cause in the days of slow communi- cation and stage coach transportation it took that long to find out who was elected and get him to Washington. Now the vote can be counted and the president rushed by airplane to the White House almost overnight. So it's sound sense, the recommendation by American Bar Association that our political system should be changed to put the president and congressmen in- to office immediately after election. We have many other stage coach sys- tems in politics that need correction— Exchange.

This little bit of suggested "reform" is appearing in most all the news- papers hereabout these days and though it may be wise to do as sug- gested we have our doubts. So doubt- ful are we that we would be unwilling for the change to be made. In America we are changeable enough and willing enough to "reform" some- thing every day in the year without having removed this curb of the con- stitution now wrapping about one foreleg. The forefathers were men of mature years. They had, since their voting days begun, had many a "re- form" themselves that wasn't worth knocking in the head. And they had a pretty good idea that their off- spring would be about the same kind of folks—willing to take a chance just so there was "something doing". Now, if these reformers, who would change the day of the inaugural or the day of the election, whichever it is they want done, were successful in this they would proceed to reform something else before the president could get seated in office. Where did we read that it doesn't do any harm for a man to have from November to March to prepare himself for the presidency, to realize the manifold duties and tremendous responsibilities to which he is to fall heir? Whether we read it or not, it's a fact and these lads who just must be changing some- thing or other that they may not know any more about than some of the rest of us could be spending their time more profitably doing something else. For instance, they might be figuring on "How are we going to make national prohibition prohibit?" That's quite a mouthful to digest before we start in on the president's term of of- fice and when it shall begin.

The shortage of stock cars which is holding back the movement of cat- tle from this section to the packing centers may not be an unmixed bless- ing. While it does change the plans of the stockmen unwillingly and adds

to the cost of holding the stuff, prices this year are unguessable and it might be that an up-market will hap- pen along about the same time the cars arrive.

KING TUT SHOULD HAVE KNOWN WHAT WE KNOW

If Tut-Ankh-Amen had known 5,200 years ago what we now know about tuberculosis, he might have continued to ride through the streets of Thebes in that wonderful golden chariot for possibly fifty years more instead of being an untimely victim of a preventable disease. But tuber- culosis is no respecter of persons. It takes high and low, rich and poor. And how the young King did hate to go, judging by the way he clung to his treasures even in death, in the hope of being reunited with them some time in another world!

If he had lived today, his doctors would have detected the first symp- toms of the disease and ordered his Royal Highness to the simple life—back to nature, rest, a rational diet, medical supervision, away from the fast pace of court life for a few months and back he would come with rosy cheeks and springy step feeling more like a king than ever.

But then, if they had known as much about tuberculosis 3,200 years ago as we do now, there wouldn't be much, if any tuberculosis now. This is shown in the remarkable decrease in the deaths from tuberculosis in the United States in the past twenty years since the strenuous fight against this disease was started by the National Tuberculosis Association. The number of deaths then was over 200,000 every year. It is now less than 100,000—cut more than one-half in twenty years!

One of the greatest contributing factors in bringing this about is the little Christmas Seals which are dis- tributed every year in December, giv- ing every man, woman and child a chance to help fight disease and pro- mote health in their own community.

HI FOOTBALL RESULTS

Results of interscholastic high school football games played the lat- ter part of last week as reported by Roy B. Henderson, secretary of the Interscholastic Football League, at Austin, are as follows:

- Texarkana 14, Athens 0; Abilene 59, Big Springs 0; Georgetown 0, Main Avenue 0; Austin 74, San Mar- cos 0; McAllen 48, San Benito 0; Mason 9, Llano 6; Lufkin 66, Center 0; Beeville 13, Kenedy 0; Oak Cliff 66, Corsicana 0; Marshall 32, Jack- sonville 0; Ranger 25, Eastland 0; Farmersville 12, Whitewright 6; Nac- ogdoches 9, Crockett 0; Clarksville 7, Mount Pleasant 6; El Campo 24, Pal- acious 18; Conroe 21, Humble 0; Pal- estine 46, Trinity 0; Kosse 58, Chilton 0; Denton 19, Gainesville 0; Marlin 33, Rosebud 0; Laporte 0, Goose Creek 0; Richland Springs 7, Goldth- waite 0; Junction 36, Menard 0; Strawn 32, Mineral Wells 3; Del Rio 30, Laredo 0; Bartlett 0, Belton 0; Corsicana 6, Ennis 0; Cisco 35, Gor- man 7; Denison 19, Honey Grove 6; Fort Worth Central 19, Dallas Bryan

High 7; San Benito 32, Edinburg 0; Houston Central 30, Eagle Lake 0; Marlin 12, Mexia 0; Goose Creek 0, Sour Lake 0; Wellington 6, Childress 0; Sabinal 40, Hondo 6; Canyon 10 Dalhart 6; Sulphur Springs 53, Com- merce 0; Mason 1, Kerrville 0; Devine 12, Uvalde 0; Del Rio 29, Eagle Pass 6; Brownsville 25, Harlingen 6; Sham- rock 14, Canadian 0; Clarendon 14, Memphis 7; Hereford 39, Happy 0; Perryton 33, Miami 7; Mercedes 33, Donna 0; Stephenville 2, Hico 0; Sherman 38, Sanger 0; Sonora 13, Menard 6; Mineral Wells 61, Decatur 0; Quanah 48, Crowell 0; Calvert 10, Bryan 7; Dayton 31, Cleveland 0; Oak Cliff 62, Sulphur Springs 0; Cisco 10, Breckenridge 0; Beaumont 33, Sour Lake 0; Denison 40, Bonham 0; Hills- boro 7, McGregor 0; Mineola 0, Tyler 0; Sherman 53, Honey Grove 0; Waco 33, Clifton 0; Belton 6, Temple 0; Granger 33, Taylor 0.

8,500,000 FORD MOTORS

Detroit, Mich., Oct. 24.—Ford Mo- tor number 8,500,000 went off the as- sembly line at the Ford Motor Com- pany's Plant in Highland Park on October 4th, it is announced. The last half million motors were produced in seven days less than three months, for motor number 8,000,000 went out July 11th, this year.

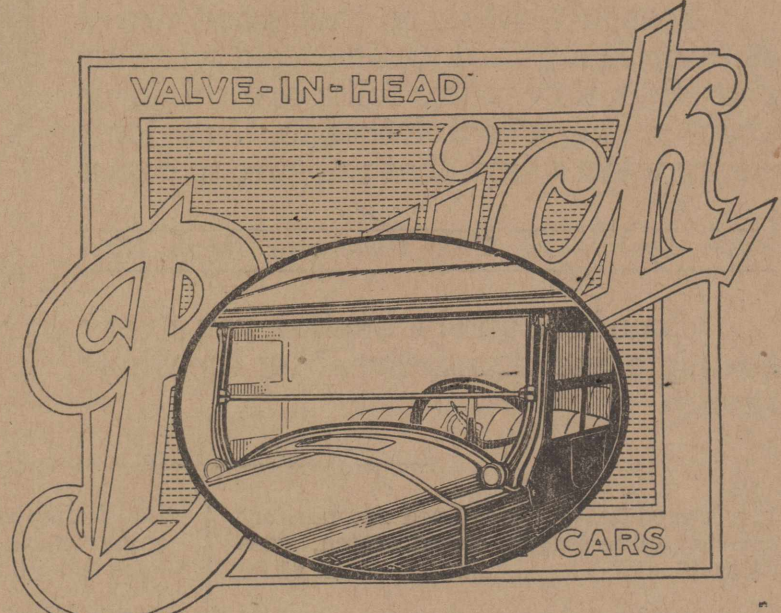
Mr. and Mrs. Flynn Thagard and Mr. and Mrs. Oliver Allen returned Wednesday night of last week from Dallas where they had been attending the fair.

Mrs. J. C. White left Thursday morning for Snyder to join her hus- band who has accepted a position in the American Cafe at that place.

Lorraine Britton, who is attending Wayland College at Plainview spent last week end in Floydada with his mother, Mrs. Lillie Britton.

Ocie Husky returned Friday from Vernon where he had been several days on business.

**WRIGLEYS**  
After Every Meal  
Have a packet in your pocket for ever-ready refreshment.  
Aids digestion. Allays thirst. Soothes the throat.  
For Quality, Flavor and the Sealed Package, get  
**WRIGLEYS SPEARMINT**  
THE PERFECT FLAVOR  
THE FLAVOR LASTS



Buick Open Cars are Stormtight

Perfect protection is provided from rain and wind. The lower frame of the windshield fits into a permanent rubber grommet. Moulded rubber seals every joint between the frames and posts. At the top a new weatherstrip, steel reinforced, excludes all air that might enter between the windshield and top, and side curtains button to the windshield, instead of the posts, covering the slight crack between them.

In addition to these and numerous other refinements, Buick four-wheel brakes afford a greater degree of safety on all models.

**GAMBLE BROS., Dealers**  
FLOYDADA, TEXAS  
When better automobiles are built, Buick will build them

B. Y. P. U. PROGRAM

For Sunday, November 4th.  
Leader, Lela Windsor.  
Introduction: Leader.  
1. Contentment and happiness: Pinky Hubbard.  
2. Content but not complacent: Mrs. T. R. Webb.  
3. The beggar and king; worry hinders growth: Ethel Rhodes.  
4. Contentment essential to ser- vice: Mrs. J. P. Horton.

BOX SUPPER AT ANTELOPE

A box supper at Antelope school house, twenty-five miles southeast of Floydada, is announced for tomorrow, Friday night, November 2nd. The announcement states that the boxes will be filled with fresh fruit. In connection with the box supper a short program will be rendered. Everybody is invited.

**Queer Feelings**  
"Some time ago, I was very irregular," writes Mrs. Cora Robie, of Pikeville, Ky. "I suffered a great deal, and knew I must do something for this condition. I suffered mostly with my back and a weakness in my limbs. I would have dread- ful headaches. I had hot flashes and very queer feelings, and oh, how my head hurt! I read of  
**CARDUI**  
The Woman's Tonic  
and of others, who seemed to have the same troubles I had, being benefited, so I began to use it. I found it most benefi- cial. I took several bottles . . . and was made so much better I didn't have any more trouble of this kind. It regu- lated me."  
Cardui has been found very helpful in the correction of many cases of painful female dis- orders, such as Mrs. Robie mentions above. If you suffer as she did, take Cardui—a purely vegetable, medicinal tonic, in use for more than 40 years. It should help you.  
Sold Everywhere. E 90

**FLOYD COUNTY ABSTRACT CO.**  
R. C. SCOTT, Manager O. W. GANO, Secretary  
Abstract of Title to all Lands and Town Lots in Floyd County.  
Deeds and other instruments of writing prepared. 20 years ex- perience with Floyd County Land Titles.  
Room 7 First National Bank Building Floydada, Texas

**Marshall BUYS COTTON SEED at Public Scales**

**WARREN & TUBBS**  
GENERAL REAL ESTATE AGENTS  
DEALERS IN FARMS, RANCHES AND TOWN PROPERTY  
SEE US FOR BARGAINS. DISTRICT CLERK'S OFFICE IN COURT HOUSE, FLOYDADA, TEXAS.

**MORTGAGES YOU NEVER HAVE TO PAY BACK**  
Money to loan at 5 1-2 per cent by Floydada National Farm Loan Association of Floyd County, Texas. Loans run from 5 to 34 1-2 years, payable on the amortization plan;  
OLD PLAN  
Interest on \$10,000.00 at 8 per cent for 34 1-2 years \$800.00 per year ..... \$27,600.00  
Principal still unpaid ..... 10,000.00  
TOTAL..... 37,600.00  
OUR PLAN  
Sixty nine amortization payments of \$325.00 each.....\$22,425.00  
Principal fully paid.  
You save on \$10,000.00 loan.....15,175.00  
We have loaned in Floyd county over \$375,000.00. Our loans are handled by us direct thru the Federal Land Bank, of Houston.  
**Floydada National Farm Loan Association**  
ROOMS 8 AND 9 FIRST NATIONAL BANK BUILDING FLOYDADA, TEXAS

**CLARK-WOOD DRY GOODS CO'S**  
**Money-Saving SALE**  
Closes Saturday, November 10th. You can buy cheaper NOW those Winter things you need. Our first Price reductions always pay our customers best because they then have the best pick of our unbroken stock.  
We have made reductions in "PRICES" but we have not reduced "QUALITY."  
"SAVE" Money and you "MAKE" Money. Buy Early and use longer.  
VISIT OUR STORE AND GET OUR PRICES  
**Clark-Wood Dry Goods Company**  
"Goods of the Better Kind"  
FLOYDADA - - - - - TEXAS

**The Hesperian Want Ad Department**

LOST—50 foot pocket tape in leather case. Please return to Geo. A. Linder. 34-1tp

For cleaning, pressing, alterations and hat work phone 22. Pope's Tailor Shop. 19-tfc.

SALE of Army Goods, Shoes and Notions Saturday in Floydada 1:30 P. M. W. H. Seale, Auctioneer. 35-1tc

Oil stoves of any kind. Kirk and Sons. 35-1tc

Some grain drills at a special price. Kirk and Sons. 35-1tc

FOR SALE—160 acres good smooth land located nine miles north of Friona. Price \$10.00 per acre, \$650.00 cash, balance one to four years at 6 per cent interest. See us for cheap farm and ranch lands. M. A. Crum, Friona, Texas. 35-2tp

Complete stock of well supplies. Kirk and Sons. 35-1tc

Good Gasoline, Good Coal Oil, Good Lubricating Oil, at Stephens' Store successors to Floydada Oil Co. 3-tfc

MILK 10c qt., 15c qt., 50c per gallon. Phone No. 924-F22. Wood's Dairy. 35-2tp

Bath fittings and fixtures. Kirk and Sons. 35-1tc

FOR RENT—Two or three unfurnished rooms. Across street from Commercial Hotel. W. S. Kennon. 35-4tc.

See FLOYD COUNTY ABSTRACT CO. for City property, improved and unimproved. We represent the owners of more than 300 lots in Floydada. Room 7 First National Bank Building. 28-tfc

LOST—In or near Floydada, small red sample case, containing sections of sample tires, R. G. Dunn & Co., rating book, order book, bundle of blotters, etc. Finder please leave at Daily Hotel. J. R. Card, Dallas, Texas. 35-1tc

LOST—Old hen and brood of chickens, strayed during rain. Notify Telephone No. 125. 35-2tc

Comfort and economy make happy homes. You get both by using Cole's Hot Blast Heaters. 35-1tc

SECOND hand Victrolas and PLAYERPHONE MACHINES. Come see them. Very attractive prices and terms. Floydada Drug Co. 32-tfc

Special prices on leather and harness. Kirk and Sons. 35-1tc

**HORSES AT \$7.50 AROUND**

We are closing out our entire lot of stock horses, mares and colts at from \$7.50 to \$10.00 around in car load lots. Heavier blocky mares and mules at prices equally as cheap. Worth while to investigate our bargains and first come first served. For further detailed information write or wire. Strain & Montgomery, Carlsbad, New Mexico. 32-3tc

A complete stock of Ammunition, also guns for rent at J. S. Dunavant's Hardware. 35-1tc

For marble or granite Monuments see S. B. McCleskey. 4-tfc.

Sometimes it pays to look around. Come and see us. Kirk and Sons. 35-1tc.

A complete stock of guns for sale and rent, at J. S. Dunavant Hardware. 35-1tc

Best grade kerosene. Collins Gro. Company. 4-tfc

Kill ducks and geese with ammunition bought at Dunavant's Hardware. 35-1tc.

HIDES and furs of all kinds tanned and made into rugs, coats and scarfs. See W. D. Smith at Smith Produce. 34-tfc.

Service goes with our merchandise. We put up window shades and stoves and put down linoleum. Kirk and Sons. 35-1tc

Special orders a specialty. Let us get it for you. Kirk and Sons. 35-1tc

See our stock of Heaters before you buy. J. S. Dunavant Hardware. 29-tfc

SKAT SALESMAN — Salesman wanted for Skat Paste Hand Soap and other products; sell to grocery, drug, auto and wholesale trade; excellent opportunity to build up steady repeat business. Commission. The Skat Company, Hartford, Conn. 30-tfc

See FLOYD COUNTY ABSTRACT CO. for City property, improved and unimproved. We represent the owners of more than 300 lots in Floydada. Room 7 First National Bank Building. 28-tfc

FOR SALE or trade.—320 acres 11 mi. S. E. Floydada, 1 1/2 miles Lake-view brick school. 225 acres in cultivation, 6 room modern house. Will trade for 160 acres. Difference can be assumed. See Stephens Store. 34-1tc

FOR SALE or trade—Good Ford truck. See F. L. Hargis. 34-2tp

**IRWIN SALE NOVEMBER 7th**

S. D. Irwin, of Fairview, who is advertising a farm sale on November 7th, will leave sometime after his sale is over, probably about January 1st, for California to spend the remainder of the winter.

Mr. Irwin is quitting the farm but will add some improvements before he leaves.

**SENIOR CLASS ENTERTAINS**

The Senior Class of the Floydada High School was entertained with a masquerade party at the basement of the Methodist church last night.

Upon arriving each guest was conducted to the gypsy's tent where they had their fortune told. Old time games and hallowe'en pranks were the features of the evening.

Music was furnished by the High School Orchestra.

Refreshments of sandwiches, coffee, doughnuts and apples were served.

**BRIDGE CLUB**

The Wednesday Bridge Club met at the home of Mrs. C. P. Baker with Miss Blanche Abston winning high score.

Hallowe'en color scheme was carried out in decorations and refreshments. A salad course was served to the club members and the following visitors: Mrs. L. C. Krames of Oakland, California, Mrs. T. P. Collins, Mrs. E. C. Henry and Miss Blanche Abston.

**MRS. A. E. TINNIN'S SISTER DEAD**

Mrs. A. E. Tinnin returned last Wednesday from Coalgate, Oklahoma, where she had been to attend the funeral of her sister, Mrs. Mattie Ingram of that place.

Mr. and Mrs. L. C. McDonald returned Wednesday from Lubbock. Mrs. McDonald has been in the sanitarium at that place for the past two weeks.

Mrs. F. P. Henry returned Monday of this week from Amarillo, where she had been for a week's visit with Mr. and Mrs. S. A. Henry.



**Wearisome coughing—**

need not be endured long. Dr. Bell's Pine-Tar Honey will stop it quickly by clearing away the heavy phlegm and reducing inflammation in your chest and throat. It combines just such modern medicines as your doctor prescribes—with the soothing pine-tar honey that generations have relied upon to break up coughs. Keep Dr. Bell's on hand for all the family.

All druggists. Be sure to get the genuine.

**DR. BELL'S Pine-Tar Honey**

**Pre-Holiday Announcements**

THE only Christmas gift your relatives and friends cannot buy is your photograph.

At Christmas time thoughts turn to old days, old times and old friends: and your photograph will be most welcome then.

What better gift; what better time? Even today is not too early to arrange for an appointment.

**Wilson Studio**

**We Have a Full and Complete Line of Staple and Fancy Groceries**

If it is quality you want we have it.

The prices are right, we don't quote prices, but meet any body's price in town.

We have lots of satisfied customers, but still want more.

COME GIVE US A TRIAL OR PHONE 92

**AWTREY GROCERY & PRODUCE CO.**  
SOUTH SIDE

**Of SERVICE to this community**

It is our aim to serve, to the best of our abilities, the interests of the business and business men of our community.

We stand ready to protect the property, the merchandise and the valuables of the citizens of our commonwealth.

We stand ready to assist in the appraisement of local properties and to insure such properties against destruction and damage.

We stand ready to insure goods in stock and in transit against loss and pilferage.

We stand ready to protect the homes of our city and vicinity from fire and storm.

We stand ready to serve ANY firm and ANY individual.

We believe we are performing a genuine service to our community and trust that we may be of service to every reader of this message.

**S. E. DUNCAN**

FLOYDADA, TEXAS

Representing the INSURANCE COMPANY OF NORTH AMERICA "The Oldest American Fire and Marine Insurance Co." Founded 1792

Consult your insurance agent as you would your lawyer or doctor.

Studebaker's experience of 71 years in providing the best in transportation is worth considering when you buy your car.



1924 MODELS AND PRICES—f. o. b. factory		
LIGHT-SIX 5-Pass., 112" W. B. 40 H. P.	SPECIAL-SIX 5-Pass., 119" W. B. 50 H. P.	BIG-SIX 7-Pass., 126" W. B. 60 H. P.
Touring.....\$ 995	Touring.....\$1350	Touring.....\$1750
Roadster (3-Pass.)...975	Roadster (2-Pass.)...1325	Speedster (5-Pass.)...1835
Coupe-Rd. (2-Pass.)...1225	Coupe (5-Pass.)...1975	Coupe (5-Pass.)...2550
Coupe (5-Pass.)...1475	Sedan.....2050	Sedan.....2750
Sedan.....1550		

Terms to Meet Your Convenience

T. L. CALLAWAY

THIS IS A STUDEBAKER YEAR

**We Deal in Merchandise—Not Claims**



THE STORE THAT WANTS TO THRIVE AND WIN CONFIDENCE HAS GOT TO PRODUCE THE GOODS.

In clothing this means REAL STYLE; and it means REAL QUALITY; it means SCRUPULOUSLY FAIR PROFITS for the sake of GENUINE VALUES.

Look where you may, we believe you will tell us frankly that in these inducements this store excels.

WE HAVE A WONDERFUL LINE OF MEN'S AND YOUNG MEN'S SUITS AND OVERCOATS here and the prices are especially convincing.

Make believe is all right for Hallowe'en but when it comes to quality you want to fight shy of false faces. The big test of a suit or overcoat is not how it looks on the rack but how it wears on your back. Come in and let us try on as many as you like. No worry or trouble to us to show them, we're glad to do it.

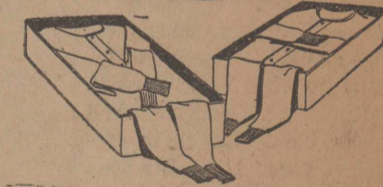
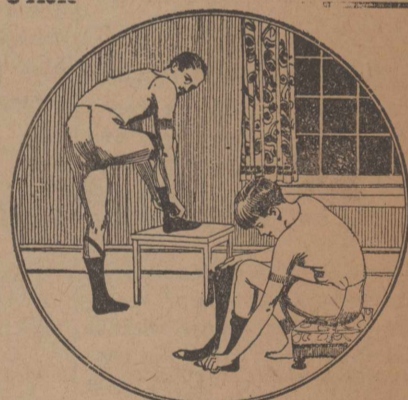
Suits From \$17.50 to \$40.00  
Overcoats \$15.00 to \$40.00

**Don't Let Cold Weather Catch You Unprepared.**

Reason teaches us that good warm clothing is a guard against cold weather and right now many folks are thinking about buying warm clothes for these long weary wintry days that are sure to come.

Better Look About Your Underwear Needs Now.

Come here and let us show you a very complete line of underwear for the whole family.



Men's good heavy fleece lined unions, long sleeves, ankle length, closed crotch, sizes 34 to 46, suit.....\$1.50

Men's good weight ribbed unions, in white and ecru, long sleeves, ankle length, closed crotch, 34 to 46, suit.....\$1.50

A good weight men's union in long sleeves, ankle length, closed crotch, in ecru color, ribbed with a slight-fleece inside, suit, \$1

Other weights and qualities in men's unions in cotton and all wool from, per suit .....\$2.00 up to \$5.00

Boys' unions, flat fleece, in gray color, ankle length, long sleeve, closed crotch, sizes from 6 to 16, suit.....\$1.00

Boys' ribbed unions, ecru color, long sleeve, ankle length, closed crotch, sizes from 4 to 16, per suit.....85c, 90c, \$1.00

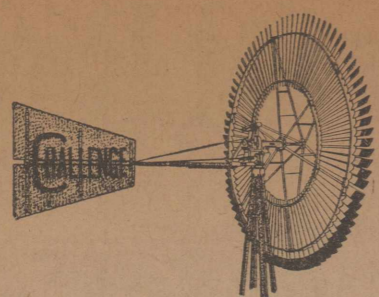
Children's E. Z. unions, bleached, taped with buttons, drop seat, sizes 2 to 14, per suit .....\$1.00

Children's outing sleeping garments, neatly made and a good garment in sizes 4 to 10, garment.....75c

Every thing sold here meets the high standard of top notch quality and value. Have an early look.

**Baker-Campbell Company**

"The Home of Good Merchandise."



## Challenge or Standard Hyatt Roller Bearing Windmills

PIPE, CASEING, WOOD ROD, CYLINDERS, FITTINGS. BEST PRICES.

Buy an Ideal heater now and save money. Small heaters with all fittings.

Complete stock of furniture.  
Leather and leather goods.  
Let us serve you. We have the goods and the price.

**KIRK & SONS**  
NORTH SIDE SQUARE CALL 84



## Personal Service on Phone Calls

We give your phone order the same careful consideration as if you came to the store to shop.

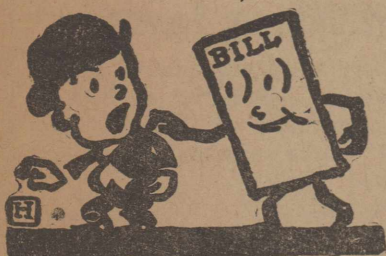
Our delivery is prompt and efficient, and you will find that you are as near to us as your telephone.

### Vegetables and Fruits

We offer you in complete assortment, as near as markets will provide, and no matter what your needs or plans for your meals you should call us. Usually we can meet your requirements in every particular.

## Star Cash Grocery

SOUTH SIDE PHONE 40  
P. S. East Texas Poto Rico Yams \$1.75 per bushel.



## One of Every Eight

People each year is disabled for an average of three weeks.

Even an apparently negligible ailment is likely to make you the "One of eight" any day.

### ACCIDENT AND HEALTH INSURANCE

Will assure a steady "insurance income," enable you to pay the butcher and grocer and meet the extra burden of medical bills.

This protection is more than worth the small annual premium required.

### Duncan Insurance Agency

ASK ABOUT INSURANCE  
INCOME  
The Agency of Service  
PHONE 272 FLOYDADA, TEXAS

## \$100 SALARY

Times are prosperous, positions plentiful. Our scholarships guarantee \$75 to \$100-a-month positions or your money back. Ten times as many positions as graduates. Write today for Guarantee Contract, finest catalog in the South and SPECIAL OFFER 10. Address Draughon's Practical Business College at either place below.



35-2tp

### THE Y. W. A.

The Y. W. A. met with Mrs. T. R. Webb Tuesday, October 23rd, in one of the most delightful social meetings of the year. On arrival each guest was greeted by a ghost, recalling to mind that it was the Halloween season. This idea was further carried out in the decorations throughout the home.

The different contests were especially enjoyed. Delicious refreshments consisting of creamed chicken in patty cases, plum pudding with hard sauce, pickles, coffee, whipped cream were served to quite a number of members.

R. E. Brasher, of Henderson, Texas, is here this week on a visit with E. F. Stovall and family.

### TATION CONFERENCE KEYNOTE

City Sanitariums Will Meet in Austin November 14th to 17th to Study Sanitation Methods

Austin, Texas, October 31.—Dr. W. H. Beazley, State Health Officer, announces that a four day course of instruction will be offered to sanitarians, and others interested in municipal sanitation, at Austin, Texas, from November 14th to 17th. Twenty lecturers, who are authorities in their various lines, have been secured for this occasion.

The item of economy in street cleaning, garbage and waste disposal will be the key note of the program. Simple measures for protecting foods, controlling mosquitoes, flies and other disease carrying insects, will be explained in non-technical language. The production of safe milk, checking of communicable diseases, the enforcement of the Sanitary Code, the sanitation of public buildings, the proper use of disinfectants, and kindred subjects will be included on the program.

Sanitary Commissioners, food inspectors, sanitary supervisors, mosquito control directors and all others interested in the field of sanitation are invited. There will be no fees of any kind. Parties desiring to attend are urged to register now, and write the State Health Officer for final program.

The discussions on health comforts for the smaller towns that can not financially cope with the sister city that is provided with suction street sweeper, incinerators, storm sewers and paved streets should be of great interest to all local officials.

Miss Glayds McMahan spent Saturday and Sunday in Whiteflat with her parents, Mr. and Mrs. W. D. McMahan.

J. A. Goodwin spent Saturday and Sunday at his home in Roaring Springs, returning to Floydada Sunday night. He is here with his wife who is in the sanitarium.

Mrs. J. O. Clark, who has been visiting Mrs. E. G. Carpenter, left for her home in McLean Monday.

Mrs. J. E. Courtney left Monday morning for Colorado, Texas, to visit with her daughter, Mrs. Lee Robinson.

Hollis Moore, who is attending Wayland College at Plainview spent Tuesday night in Floydada with his mother, Mrs. Wm. Moore.

Mrs. T. M. Cox and little daughter, Thomisene left Monday for Merit, Texas, to visit with her father-in-law, H. N. Cox.

Sion Edgerton, of Artesia, New Mexico, spent Saturday and Sunday in Floydada as the guest of A. L. Bishop.

Mesdames A. F. Huskinson and C. L. Mayes of Munday are here visiting W. A. Baker and family, having arrived last Wednesday. Mrs. Mayes is a niece of Mrs. Baker.

Curtis Carter visited last week end in Floydada with his mother, Mrs. S. Y. Carter.

E. E. Moss left Saturday morning for his home in Dallas, after a visit with his sister, Mrs. J. A. Goodwin who is in the sanitarium here.

B. Marshall spent Friday and Saturday in Floydada with his parents, Mr. and Mrs. L. A. Marshall. He returned to Plainview Sunday.

Advertise in The Hesperian. It Pays.

Mr. and Mrs. J. J. Addington, former residents of Lockney, were in Floydada over night Thursday. Mr. Addington has been severely ill following a stroke of paralysis sustained at the Amarillo Hotel some weeks ago, but is able to be on the road once more. Their home is at Childress.

W. E. Hayes and O. J. Haines returned Monday from Long Beach, California, where they have been for several months.

BORN—To Mr. and Mrs. W. N. Anderson, of Baker, October 30, a boy.

J. H. Reagan went to Amarillo Monday on business, returning home Tuesday.

Clifton Potter spent Sunday and Monday with his wife in Snyder.

Col. W. H. Seale spent Wednesday in Snyder, where he cried a mule sale.

Frank Brown spent Wednesday in Plainview on business.

A. D. White spent Wednesday in Plainview on business.

**Hesperian Want Ads  
Get Results—Try One.**

### WEST MAKES SO MUCH

Fort Worth Star-Telegram:

Inquisitive-minded people who wonder why West Texas makes so much noise in the world may try their mental athletics on the following exercise: Out of the first 29 places in the ranking of county agricultural exhibits at the State Fair, 25 were won by West Texas counties. The answer is that West Texas has got the goods.

Hale County, on the South Plains, swept off first place honors with a score of 911.8 points out of a possible 1,000. Floyd, another South Plains county, fell in 16.6 points behind the leader. Ellis County, pride of the touted black land belt, was forced to be content with the third place with 880.6 points. Then the procession of West Texas counties resumes again Dallam, Lubbock, Potter, Crosby, Garza, Gillespie, Dawson and Brown counties march by in order, to be broken at thirteenth place by Hill, another Central Texas black land county. Then West Texas again. Hemp Hill, Childress, Wilbarger, precede Collin, representing North Texas, in seventeenth place. Lamb, Swisher, Jones, Bexar, Baylor, Mitchell, Colorado restore the West Texas march, which is broken again by Trinity (South Texas) in twenty-fifth place. The list closes with four more West Texas counties, San Saba, Lynn, Howard and Terry.

It is the second year in succession that the farm championship of Texas has gone to West Texas, and to the South Plains. Last year Lubbock captured first place. In that list of 29 are many counties scarcely emerged from the grazing land stage. The record was made in a year distinguished by an almost unprecedented drought in the growing season.

That is the secret of the big noise West Texas is making in the world.

Mr. and Mrs. E. L. Landtroop, of Siloam Springs, Ark., Mrs. L. E. Fowler, of Wichita Falls and W. A. Seale, also of Wichita Falls, are here on a visit with Mr. and Mrs. W. H. Seale. W. A. Seale is the father of Col. W. H. Seale, and has visited here before.

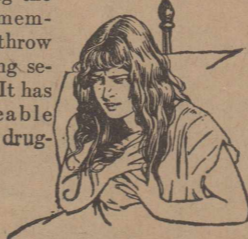
BORN—To Mr. and Mrs. Sam McCleskey, City, October 22nd, a daughter.

Miss Willihemina of Plainview is visiting in Floydada this week with Mr. and Mrs. Francis Wofford.

Will Hayes has returned from California, where he has been spending the past several months.

## Night coughing—

exhausts you so that you are more tired in the morning than when you went to bed. Dr. King's New Discovery stops coughing by gently stimulating the mucous membranes to throw off clogging secretions. It has an agreeable taste. All druggists.



## Can Any Woman Disregard a Warning Like This?



AN investigation, conducted among women in every walk of life, has revealed a startling fact. Women are astounded by the things this inquiry has revealed. So we must spread the warning.

It has been proved that women who discontinued wearing corsets for a year or more, now require four to five sizes larger! This has been proved by measurements and by card index records of corsetiers the country over.

This illustration was drawn from an actual photograph. The protruding abdomen, exaggerated waist-line and bulky hips are the natural, inevitable result of leaving off corsets.

We found that women stopped wearing corsets because of discomfort. But now a new type corset has been perfected that is truly "the most comfortable corset in the world." Its name is La Camille.

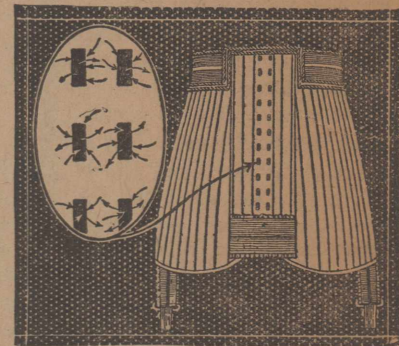
We will take pleasure in showing you how, in addition to giving the body the support it requires, in addition to giving the figure beautiful proportions, it actually makes the wearer more comfortable than without them. Our showing is complete.

PRICED AS LOW AS \$2.00.

A specially designed twin row of apertures follow the natural curve of the spine in La Camille. With every movement, there is a natural, yet imperceptible "inhalation" of air. This prevents uneven bodily heat, binding and consequent swelling. No other corset has this exclusive feature. La Camille has patented it.

So, for greater comfort, demand

**La Camille**  
LOOK FOR THESE TWIN ROWS  
They give corset comfort



The Martin  
Dry Goods  
Company

"The Store With the  
Goods"

## An Indian Victory Lost

Men who ventured into the uninhabited regions of Southwest Texas more than half a century ago, not only had Indians to fear, but they faced the danger of dying from thirst. THE FLOYD COUNTY HESPERIAN Magazine Section for November, to be issued November 8th, will print the story of the sole survivor of a party of explorers who died from thirst while fighting Indians in a lonely spot near Devils River. The story is in the form of a diary, written by the sole survivor, as he lay wounded on his saddle blanket and famishing for water.

### Renew Your Subscription to The Hesperian

And don't miss these good stories which are appearing monthly in our Magazine Section.

HESPERIAN WANT ADS—QUICK RESULTS

## East Texas Yams Per Crate, \$1.75

OTHER SPECIALS FOR THIS WEEK:

Cabbage, per pound.....	3c
Pure Ribbon Cane, per can.....	90c
Large can Table Peaches, per can.....	20c
2 Large Cans Van Camp's Hominy.....	25c
Armour's Vegetole (8 pound pail).....	\$1.35

## COLLINS GROCERY COMPANY

Phone 88

Telephone Company at Matador Putting Wires Underground. Bakery Enlarging

From The Motley County News: "Uncle Frank" Leonard, the pioneer cow man and settler, who first discovered the caprock and settled right on its edge, just this side of the Floyd county line, has sold out and will quit ranching.

The home place, which is an ideal one for stock raising and grazing, was disposed of to W. M. Massie, the Floydada wholesale grocer.

What is known as the Mott place, about two miles this side of the "Mott Camp" of the Matador Land & Cattle Company he sold to Ed Russell.

Mr. Leonard will probably move to Arizona.

The Matador Telephone Company is preparing to place all its phone wires underground, and the preliminary survey has been made, preparatory to starting the work without delay.

It is estimated that about two and one-half miles of the buried wires will be laid within the corporate limits of the city.

The company which owns the connecting lines and exchanges in Roaring Springs, Paducah, Crosbyton and Ralls, is planning on installing the same system in those places, and the work has been done in Ralls and partially in Crosbyton.

Like every other man, or association of men, who has ever engaged in any legitimate business in Matador, and applied himself to its interests, leaving outside ventures and investments alone, Walter Higgins has made money out of his bakery and candy kitchen. He started in here several years ago when the town was small, and about fifty loaves of bread would supply a day's demand, always on the job and going day and night when the occasion demanded, he prospered from the very start and the demand for his products now exceeds the capacity of his plant and he finds it necessary to enlarge.

Higgins went to Dallas yesterday morning, to purchase a larger furnace and capacity oven and one of the latest, improved bread mixers, the foundations for the new equipment being all ready to receive it.

"HOWDY, FRIEND," DIAMOND JUBILEE OFFICIAL GREETING

Fort Worth, October 23. "Howdy, friend." This official greeting to be used during the celebration of the Diamond Jubilee in Fort Worth Nov. 11 to 14. Entertainment will be free and everybody will be royally welcomed. This is the word that is being passed by the executive committee in charge of Jubilee arrangements.

Reduced railroad rates have been granted for the celebration by Texas passenger agents. The rates are: One and one-third fare for round trip from all points within 166 mile radius of Fort Worth; one and one fifth fare from all points in Texas outside this radius.

Tickets will go on sale Nov. 10 and are good on all trains reaching Fort Worth on or before the morning of Nov. 14. They expire Nov. 15.

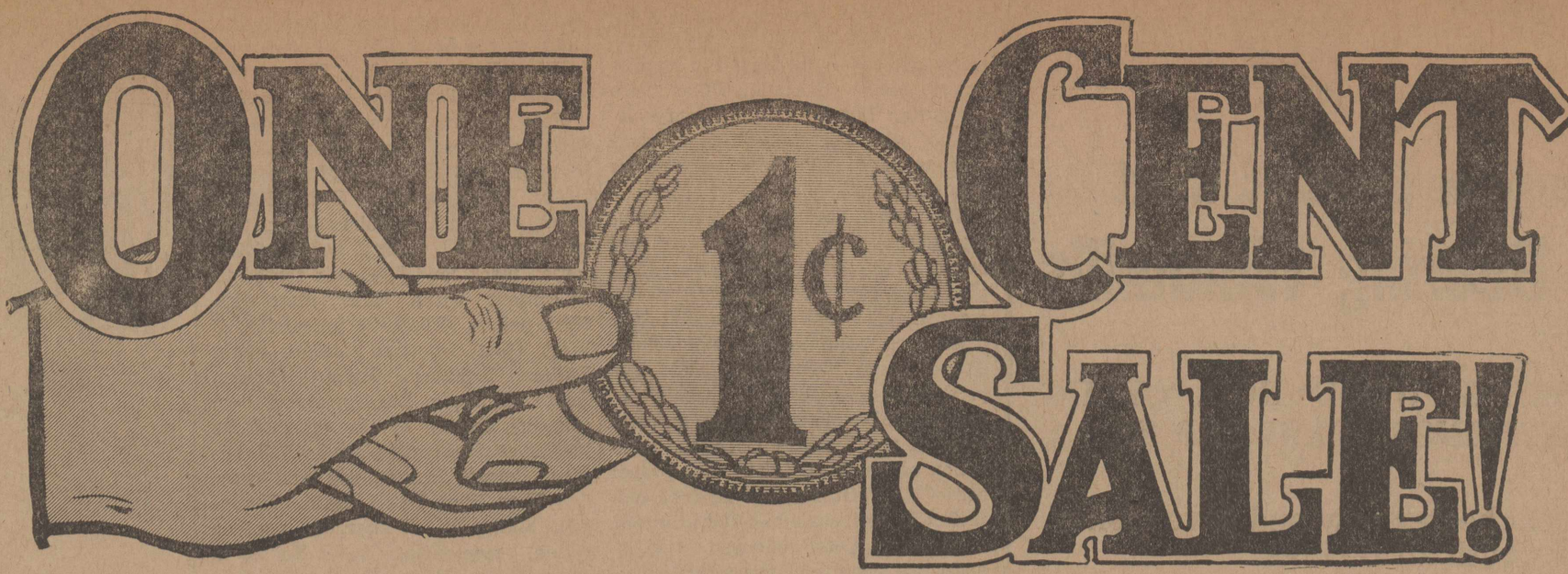
Eager response to plans for entertaining people by the thousands is coming to the various committees. C. C. Miller, chairman of the music committee, receives applications for entrants in the band contest daily. The Gainesville band of 149 pieces is the largest musical organization to enter the contest so far.

Three mammoth parades are in state of preparation. One will be a military parade of veterans and soldiers of all the wars which have taken place during the several generations just passed. A big automobile parade will also be staged during the Jubilee, with showings of late models in all the types of cars. The schools, public and private, will parade in costume on the last day of the celebration. A big general picnic, with basket lunch will be another unique feature of the Jubilee.

The business district of Fort Worth will be gaily decorated. Plans for a huge welcome arch, featuring a picture of General Worth, for whom the city is named, and for other festive designs in incandescent lights are in preparation, and the banners and flags of all nations will fly in the air.

The old anvil which rang forth the joy of the city in 1856 when it won its contest over the county seat has been located, and will be beaten during the celebration. The historical committee is finding other precious relics imbued with the spirit and legends of Fort Worth and Texas, and all will be displayed. This committee has also located a granddaughter and great granddaughter of Major Ripley Arnold, commander of the old military fort upon which Fort Worth was founded. These descendants of Major Arnold now live in Ft. Worth and will have parts in the Jubilee program.

# Bigger than Ever--The Original Rexall



## Next Thursday, Friday and Saturday, November 8th, 9th, 10th

**What is a One-Cent Sale?** It is a sale where you buy an item at the regular price--then another item of the same kind for 1c. As an illustration: The standard price of Arbutus Complexion Cream is 50c. You buy a jar at this price and by paying 1c more, or 51c, you get two jars. Every article in this sale is a high-class standard piece of merchandise, just the same as we sell you every day at regular prices and have sold you for years.

**A New Way of Advertising** This sale was developed by the United Drug Co. as an advertising plan. Rather than spend large sums of money in other ways to convince you of the merit of these goods, they are spending it on this sale in permitting us to sell you a full-size package of high standard merchandise for 1c. It costs money to get customers. The loss taken on this sale will be well spent if the goods please you.

### Fernway Whole Cherries in Liquid Cream.

Full one-pound box of delicious whole ripe cherries in liquid cream, chocolate covered. They fairly melt in your mouth.

Standard Price One Pound **75 cents**  
This Sale Two Pounds **76 cents**

#### OTHER CANDY ITEMS

- 50c Guth Wrapped Caramels (1 pound) 2 for 51c
- 35c Liggett's Milk Chocolate Bar, 1-2 pound 2 for 36c



### Boquet Ramee Face Powder

An exceptionally high-grade complexion powder. Adheres to the skin. Contains a bouquet of rose, jasmine, heliotrope, and lilac odors. Comes in three tints.

Standard Price One Box **\$1.00**  
This Sale Two Boxes **\$1.01**

### Household Remedies

- 25, Corn Solvent 2 for 26c
- 25c Laxative Aspirin Cold Tablets 2 for 26c
- 25c Croup Ointment 2 for 26c
- 25c Rubbing Oil 2 for 26c
- 25c Zinc Oxide Ointment 2 for 26c

### Puretest

Peroxide of Hydrogen Antiseptic, Doodorant, Cleansing

For oldsore, freckles, pimples, blackheads, ulcerated teeth, nasal catarrh, sore throat and tonsillitis, cuts, wounds, boils, ulcers, etc., and for bleaching the skin and nails.

4 ounce Standard Price One Bottle **25 cents**  
This Sale Two Bottles **26 cents**

### Other Puretest Products

- 35c Aspirin Tablets (24's) 2 for 36c
- 25c Boric Acid, 4 oz. 2 for 26c
- 60c Castor Oil, 8 oz. 2 for 61c
- 20c Cream of Tartar 2 for 21c
- 15c Epsom Salt, 8 oz. 2 for 16c
- 25c Glycerin Suppositories (Infant's) 2 for 26c
- 25c Tincture Iodine 2 for 26c



### KLENZO LIQUID ANTISEPTIC

A scientific preparation for the teeth, mouth, gums, nose, throat, skin and mucous surfaces. Wonderful for combating germs Useful in the treatment of pyorrhea. 9 oz. Bottle. 50c a Bottle, Two for 51c

### KLENZO DENTAL CREME

Cleans and whitens the teeth. Hardens the gums. Removes tartar. Does not scratch the teeth. You can have beautiful teeth by using Klenzo. Standard Price One Tube 50c, This Sale Two Tubes 51c

### Rexall SHAVING CREAM

Produces a thick creamy lather. Will stand up on your face throughout the shave

Standard Price One Tube 30c, This Sale Two Tubes 31c

### MAXIUM HOT WATER BOTTLE

A high quality bottle. Molded all in one piece and guaranteed for one year.

Standard Price One Bottle \$2.00, This Sale Two Bottles \$2.01

### LEMON COCOA BUTTER SKIN CREAM

A real tissue builder and skin beautifier. Restores vigor to the muscles, vitality to the tissues, elasticity to the skin. Helps to eradicate tan and freckles

Standard Price One Jar 50c, This Sale Two Jars 51c

### LEMON COCOA BUTTER LOTION

Mildly antiseptic. Soothing and beneficial for the treatment of chafing, windburn and chaps. An excellent skin bleach. Not greasy

Standard Price One Bottle 50c, This Sale Two Bottles 51c

## Jonteel Soap

Equal in appearance and quality to many of the finest imported toilet soaps. Made from purest material, milled by the French process. Gives a free bland lather. Wonderfully fragrant with the famous Jonteel perfume

Standard Price One Cake 25 cents, This Sale Two Cakes 26 cents

### QUALITY TOOTH BRUSHES

Adult's Size Assorted Styles. Good Quality White Bristles

Standard Price, Each 35 cents, This Sale, Two for 36 cents

### FOOD ITEMS

- 40c Symond's Vanilla Extract 2 for 41c
- 40c Symond's Inn Vanilla Extract 2 for 41c
- 25c Symond's Inn Baking Chocolate 1-2 pound 2 for 26c
- \$1.00 Olive Oil, 12 1-2 oz. 2 for \$1.01
- 40c Truefruit Strawberry Jam 15 oz 2 for 41c
- 40c Truefruit Raspberry Jam, 15 oz 2 for 41c
- 40c Truefruit Pure Grape Jam 15 oz 2 for 41c

### BRUSHES AND SUNDRIES

- \$1.50 Hair Brushes (assorted) 2 for \$1.51
- 15c Goodform Hair Net (Double mesh, cap) 2 for 16c
- 15c Jonteel Powder Puff (3 inch Diam.) 2 for 16c
- 25c Jonteel Wool Powder Puff (3 inch Diam.) 2 for 26c
- 25c Nail File 2 for 26c

# Floydada Drug Company

The Rexall Store

A blend of High Grade Coffee of exceptional value roasted and packed by the latest machinery. During our One Cent Sale we are offering



2 Lbs. for 51c

### Rexall Cherry Bark Cough Syrup

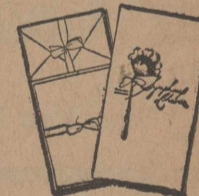
An excellent, reliable treatment for simple coughs. Soothes the irritated membranes, relieves congestion, and checks the spasms of the bronchial tube. Contains alcohol, opiates, or other narcotic drugs. Safe for children.



Standard Price One Bottle 25c, This Sale Two Bottles 26c

### Stationery and Household Needs

- 75c Le Claire (deckle edge) Stationery 2 for 76c
- 50c Lord Baltimore Stationery 2 for 51c
- 10c Writing Tablet, 45 sheets, note size 2 for 11c
- 40c Maximum Pocket Comb, all coarse also coarse and fine 2 for 41c
- 75c Victoria Ladies' Comb, all coarse, also coarse and fine 2 for 76c
- 15c Firstaid Zinc Oxide Adhesive Plaster, 1 inch, by 1 yard 2 for 16c
- 50c Firstaid Zinc Oxide Adhesive Plaster, 1 inch by 5 yards 2 for 51c



### Symphony Lawn

Highest quality, heavy fabric finish—24 sheets of paper, 24 envelopes. Ribbon-tied, white with gold deckle borders. White and tints with fancy borders.

Standard Price One Box \$1.00, This Sale Two Boxes \$1.01

### Toilet Goods

- 50c Arbutus Complexion Cream 2 for 51c
- 50c Boquet Ramee Talc 2 for 51c
- \$1.50 Ramee Toilet Water 3 oz. 2 for \$1.51
- 25c Gentlemen's Talcum 2 for 26c
- \$1.00 Harmony Toilet Water (8 odors) 2 for \$1.01
- 50c Harmony Rolling Massage Cream 2 for 51c
- 50c Harmony Quinine Hair Tonic 2 for 51c
- 50c Harmony Coconut Oil Shampoo 2 for 51c
- 50c Jonteel Talc, 5 1-2 oz. 2 for 51c
- 25c Midi Talcum 2 for 26c
- 75c Rexall Shaving Lotion 2 for 76c
- 15c Rexall Toilet Soap 2 for 16c
- \$1.00 Septone Hair Tonic 2 for \$1.01
- 90c Theatrical Cold Cream (1 pound) 2 for 91c
- 25c Tiny Tot Talcum 2 for 26c

**A. H. Manning**

REAL ESTATE DEALER  
Farms, Ranches and City Property on the South Plains.  
Floyd County Farm Lands a specialty. Office phone 28; Residence Phone 19. Office Room 8, First National Bank Building.  
FLOYDADA, TEXAS

**F. F. F. Service Station**

Where GOOD Gas, GOOD Lubricants, GOOD Tires and Accessories are sold.

You'll like our service. Try us the next time you go to the service station.

O. E. MURRAY, Prop.

**FARM LOANS AND INSURANCE**  
PHONE 42  
G. C. TUBBS

FULL MOTOR EQUIPMENT  
PRIVATE AMBULANCE

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FLOYDADA, TEXAS

**Dr. W. H. Alexander**  
General Practice

OFFICE OVER MITCHELL HARDWARE  
Office Telephone No. 93  
Residence Phone No. 260

NOTES FROM FIRST CHRISTIAN CHURCH

The services Sunday morning, October 21, were in charge of the women. This is the first of a series of services to be conducted by the laymen. By means of these lay-sermons it is hoped that a development of leadership will result and greater work accomplished than if the pastor does all the talking.

The subject of the morning service was "Doubling the Power of the Church." Mrs. W.H. Marler and Mrs. L. B. Fawver were the speakers. Special music was rendered by Mrs. John Faris and Mrs. J. N. Johnston. The speakers handled their subject in a very able manner and after listening closely the audience congratulated them upon their excellent addresses. Mrs. Marler said in part as follows:

"The doubling of one man's power is the same as employing two men. From an economic standpoint such a proposition is worthy of acceptance. What I am going to suggest any church can do. Nothing is easier or more delightful. Moreover nothing is more desirable. This can be accomplished by standing together, loyally and at all times helping our pastor."

"The church can double its minister's power in many ways. (1) By making it a matter of business to attend all public services. (2) Empty pews take the heart out of a speaker and freeze the gentle currents of the soul. (3) The absence of those who are considered 'pillars' reduces his power by half. But their presence puts fire into his brain and his tongue will deliver all he ever knew. (4) The members should fill front seats. If there are any vacant seats let them be in the rear."

"The church demands an eloquent preacher. You can make him eloquent or otherwise. Eloquence, like gravitation takes course of least resistance. He feels your prayers and appreciates compliments at end of services and at other times. If you sit with your head down and show indifference he feels the loss. It is easy to find excuses and say 'I was with you in Spirit'. Remember he can not preach to Spirits. If the officers and members will attend all services and help the audience will grow. Without your presence and co-operation he is a Samson with his hair shorn. Christian people should not only come but enter into the spirit of the services. Come in His name and not to criticize."

"Let the community know the esteem in which the pastor is held by those closest to him. Talk him up and not down. Some churches do well while the pastor is new but after the 'honey moon is over' a change is necessary. What is needed is not a new pastor but treatment. Don't wear your pastor out by making a 'floor walker' of him or a janitor. He needs time to study and commune with God at times. These are some of the things which are the causes of pastorless churches. Some churches change pastors every year. Instead of wearing out he ought to wear in."

"It is our plan to double the pastor's power, the church's power, and the Sunday School and other departments. This can be done by co-operation and service. Let us do this and it will be well pleasing unto God."

Mrs. Fawver said that indifference is the reason why so many young people are not active in church work

and enter the ministry. The speaker also declared that many ministers are under paid and can not maintain the proper degree of decency and are forced to quit the pulpit to follow other more profitable pursuits.

"We some times forget that the minister has to spend more than the average person. He gives more to worthy causes than many of us do."

"We can double the power of the church by working and not criticising and by holding up the pastors hands. We can help him in his work by attending the services, saying good things, having pure thoughts, doing kind acts, seeing nothing but good, hearing nothing but good, and knowing nothing but good."

"We are due our pastor these little services. I am sure a few flowers scattered in his pathway will lighten his burden, and thus double his power."

"We candouble our church in a very short time by working together. Just see what we did within one week. We put down a side walk. We can even build a new church in a short time if we will co-operate."

"Have we done all we could have done? Just think whether we could have done more. God holds us responsible for what we can do as well as what we do. Let us forget the things of the past, our past blessings, our past achievements, our past sins, our past omissions, our former pastors with all the good they have done. Let us press on to the mark of the high calling."

"Past blessings are stepping stones to future success. Past achievements are good ideas to better things and greater vision. Past sins are viewed in the true repentance which differ from remorse but help us to not make like mistakes."

"In order to have a real live healthy church we must keep the dead timber trimmed out. The reward comes only after the race is won. We must go forward we can not stand still. We can not take on the yoke of Christ and be equally yoked to sin. Let us all get in the race and stay in."

Mrs. J. M. Baggett, of Ozona, has been here this week on a visit with her parents, Mr. and Mrs. W. L. Boerner. She spent last week in Amarillo attending the Grand Chapter O. E. S. as a delegate from the Chapter at Ozona.

A SOUND POLICY  
"It Will Be Made Sure As  
**Day and Night**  
If This Agency Does It  
A SQUARE DEAL

Your Home May Burn To Cinder Insure Here To What's To Hinder

S. E. Duncan  
AETNA-IZER  
Floydada, Texas

**AETNA-IZE**

before the accident!

SHIPS carry anchors in fair weather. And the time to protect your earning power is before an accident cuts it off.

An Aetna Accident Policy will provide you with an income of \$50.00 a week as long as you live, if you are permanently disabled by an accident.

Or a sum ranging as high as \$30,000 should the accident prove fatal.

All for \$50.00 a year if you are a preferred risk.

Let us tell you more about this positive protection issued by the strongest multiple-line insurance organization in the world.

S. E. DUNCAN  
Aetna-Izer  
Floydada

AETNA-IZER in your community

**KODAKERS**

Bring us your films today And get your prints tomorrow.

WILSON STUDIO

FIVE RECEIVE O. E. S. CERTIFICATES OF PERFECTION

Those receiving Certificates of Perfection during the gathering of the Grand Chapter of Eastern Star at Amarillo were Mesdames J. D. Starks, G. V. Smith, Clarence Goins, Hewett Boteler and Mr. R. L. Harris. Mrs. Clarence Goins represented the local chapter at the meeting.

Mesdames Starks, Smith, Goins, Dr. V. Andrews and R. L. Harris returned Friday afternoon, while Mesdames Henry and Harris remained in Amarillo to visit with relatives a few days.

R. E. FRY AND J. G. WOOD AT SOUTHWESTERN MEETING

R. E. Fry and J. G. Wood, representatives of the Southwestern Life Insurance Co. at Floydada are in Dallas this week at the annual conference of Southwestern agents in Texas. They go to Dallas as guests of the company.

Mr. Fry this year qualifies in the \$100,000 Club for the fourth consecutive time.

Advertise in The Hesperian. It Pays.

**E. C. NELSON, JR.**  
LAWYER

PRACTICE IN DISTRICT AND APPELLATE COURTS  
OFFICE AT COURT HOUSE  
FLOYDADA, TEXAS.

**PREVENTION**

better than cure. Tutt's Pills taken in time, are not only a remedy for but prevent SICK HEADACHE  
biliousness, constipation and kindred diseases

**Tutt's Pills**

**W. M. MASSIE & BRO**

GENERAL LAND AGENTS  
(The Senior Land and Abstract Business of Floyd County.)

**BUY, SELL, LEASE OF EXCHANGE LAND**

Any size tracts through Northwest Texas, especially through Floyd and other Counties of the beautiful Plains. Render and Pay Taxes, Furnish Abstracts, Perfect Titles Etc.

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Floydada, Texas

**Something to Think About!**

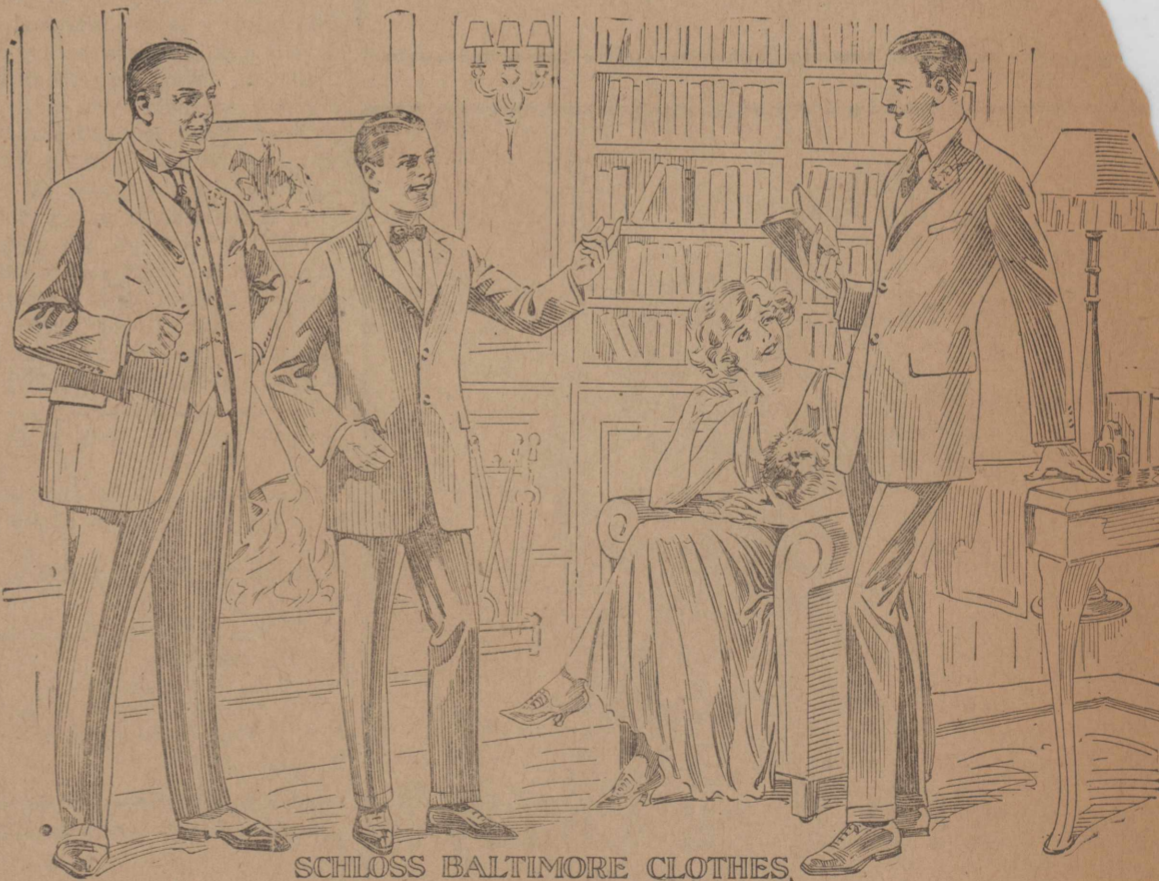
—Think of what you spend yearly for coal.  
—Think of a Range that will save 1/3 to 1/2 of your fuel bill.  
—Think of what your saving would amount to in a year with this remarkable Range.  
—Think of the saving in ten years service.  
—Think of a Range that will pay its own initial cost while serving you.  
We've got just what you are thinking about—

**COLE'S**  
SANITARY  
DOWN DRAFT RANGE  
The Stove of exclusive features

**Mitchell Hardware**

**When You Buy Schloss Bros.' Clothes**

You Get Quality Through and Through



SCHLOSS BALTIMORE CLOTHES.

You get everything with Quality—Good Style, Fine Fit, Long Service; You get mighty little without it. That's why we insist on

**Schloss Bros.' Suits and Overcoats**

Schloss Bros. Suits Priced.....\$25 to \$40  
Schloss Bros. Overcoats.....\$19.75 to \$35.00  
John-Kelly Suits and Overcoats.....\$18.50 to \$28.50

**C. R. HOUSTON & CO.**

P. S. Overshoes for Men, Women and Children. Big Shipment just received this week.

## When You Know Us and We Know You

Kindness and courtesy are wonderful business builders. Many persons would be surprised to know that the growth of this institution has been very largely due to the recommendations of its friends.

Your influence among your friends, relatives and business associates would be more valuable to us than any advertising that we could do.

Our earnest desire is to make this bank mean something more to you than merely a safe place to deposit your money. We want to know you intimately and to have you think of your transactions here as DEALINGS BETWEEN FRIENDS.

# First State Bank

OF FLOYDADA

"The Bank of Friendly Service."

A GUARANTY FUND BANK

## Fire Makes No Discrimination

YOUR HOUSE MAY BE NEXT.

Have you taken out a fire insurance policy in a strong, financially responsible organization? It is your only guarantee that your loss by fire will be replaced promptly and fully.

A reliable insurance agency should be your first concern. Bring your insurance problems to us; we will gladly assist you in solving them. A policy in the HARTFORD, HOME, or LIVERPOOL LONDON AND GLOBE INSURANCE COMPANY is the ACME of protection.

## Floydada Insurance Agency

J. G. WOOD and T. R. WEBB



## Doesn't it Look Comfy?

This big, roomy, belted overcoat is a mighty popular model this season. Made from one of famous "warmth without weight" plaid backed overcoating it is good to look at and a joy to wear.

**\$29.50**

MADE—TO—MEASURE. A BEAUTIFUL GARMENT

See us for overshoes, wool shirts, mole skin pants and winter underwear.

We can fit you in the dress shoe you will like, SELZ ROYAL BLUE, and a good one too.

Send us your cleaning and pressing we will do it right.

## RUSSELL'S STORE

PHONE 66

FLOYDADA, TEXAS

### COUNTY AGENT NOTES

#### Agent Arranging Office

The county agent has been taking advantage of the bad weather for getting his office in good condition. He has a library unequalled in this part of the plains. The books and bulletins are now arranged on shelves so that they are usable. This library contains information on every subject of agriculture and many other subjects as well as a special collection of general scientific information. Among these subjects there is special emphasis placed on entomology (insects studies). Every person is welcome to come in and read. If the farmers will come over and read instead of standing on the sidewalks they can receive great benefit by improving their knowledge on the various subjects. Besides bulletins there are about thirty different kinds of farm papers in this library. Also there are many charts and pictures which are of great value. The people of Floyd County do not realize what an opportunity they are letting go by in failing to come and inspect this library and reading during spare moments. This office belongs to the people and they should make use of it and call upon the county agent for information. He can now deliver better service than heretofore and those who avail themselves of this opportunity are the ones who will get the most benefit.

#### Cull Poultry Now

The time will soon be passed for successful culling out the loafers. You should not wait till spring to do this culling because you can do it now much better. The county agent is willing to come and put on a culling demonstration in your community any time during the month of November but after that time there is not much use. Do not get an idea just because you have seen a demonstration that you have learned all there is to know about it. The experts are learning more all the time and the way for you to get this latest information is to take advantage of the agents knowledge which he has obtained at the Annual Short Courses.

#### Feeding Poultry for Eggs

During these times when eggs are scarce and getting higher every farmer should have his flock in condition to get eggs for sale. At this time it is better to be getting eggs than during the spring months because the price is better now.

After you have culled out your hens the next question is to feed them and house them for production. Many hens are of the kind which will produce eggs if properly fed. During these bad cold days the hens should not be allowed to run out in the mud and hustle for their food for it takes all they can find to keep them warm.

Do not let them get to grain and fill up early in the morning. If you have a feed stack where they can get grain you should keep them up in a dry shed and make them eat dry mash made of wheat bran 50 pounds, barley chops 30 pounds, maize chops 50 pounds and meat scraps 20 pounds. Then in the after noon turn them out and if they can not get grain they should be fed grain before going to roost. Fill them up at night but not in the morning. This grain should consist of wheat 60 pounds, maize 40 pounds, and oats or barley 20 pounds.

### MARRIAGE LICENSE RECORDS

Licenses to marry issued the past week include license to marry issued to:

Mr. W. O. Williams and Miss Talfa Walker, October 24th;

Mr. Wm. Bills and Miss Zona Tinin, October 24th.

Mrs. W. S. Posey of Lubbock is here visiting her mother, Mrs. W. L. Boerner.

### IN LOVING REMEMBRANCE OF LILLIE MILAM, DECEASED

Little Lillie Milam was one of my Sunday School pupils, and was loved by her teacher and every member of the class. She was a good, sweet girl, always seemed so interested in her lessons.

Deceased became a Christian and was baptized during our last meeting at the tabernacle, August 28th, 1923, and we know she has gone to her beautiful home beyond the river to be with her loving Savior and loved ones, who have gone on before.

Yes, Lillie, we all miss you and will till we all meet in heaven.

Beautiful, lovely, she was but given a fair bud on earth to bloom in heaven.

Mrs. Sam Berry and Class.

### WHEELER COUNTY PRAIRIE CHICKENS TO BE FILMED

Wheeler County prairie chickens are scheduled to star in the movies according to B. D. Garmon deputy game warden who is here taking pictures of prairie chickens in their native haunts. The pictures will be used in an educational film which will show all the wild game of the state of Texas. This film will be distributed free to theatres and schools over the country in the interest of a game preservation campaign. — Wheeler News-Review.

### AGED MAN DIES WHILE WEIGHING COTTON IN FIELD

Last Friday about 11 a. m. Mr. A. H. Parchman was found dead in the field of his son Ed Parchman. Reports are that Mr. Parchman was weighing cotton for the pickers and that some of the pickers came to the scales to have their cotton weighed and found him to be dead.

Mr. Parchman was between 70 and 80 years of age, and his sudden death was quite a shock to the community. Lorenzo Enterprise.

### LAMESA OFFICER SHOOTS AND KILLS MAN SUNDAY

Deputy Sheriff Walter Henderson, of Lamesa, shot and killed a young man by the name of Simmons at Lamesa Sunday morning, and the grand jury has returned an indictment against the officer charging him with murder. He will be tried some time next week in connection with the killing of young Simmons.

Feeling is said to have run high in Lamesa over the killing Sunday, but Lamesa is quiet as ever now, it is reported.

The shooting to death of this young man is to be deplored, since, according to reports, there was no reason for shooting down the young man. Officers from outside counties were called to take charge of the situation. — Tahoka News.

### KANSAS CITY MARKET

Kansas City Stock Yards, Oct. 29.—Chicago with 58,000 hogs was the only market that reported liberal supplies and while prices there were slightly lower, the market here was strong to higher with trade active. Trade in cattle opened slowly. Good to choice fed steers were fully steady, and practically all other classes were weak. Average quality of the offerings was plain. Receipts of cows and stockers and feeders were liberal. A good many country buyers were here and volume of trade in stockers and feeders was fairly large. Fat lambs were steady to strong.

Revs. C. B. Meador of Abilene and R. B. Bonner of Ralls were in Floydada Monday, enroute to Plainview to attend the Northwest Texas Conference.

## TRY Light Crust Biscuits FREE

Friday and Saturday of this week there will be a Cooking Demonstration held at our store featuring Light Crust Flour.

Visit us on the above days and let us show you what delicious Biscuits and Light Bread can be made with Light Crust Flour.

All cooking will be done on New Perfection Oil Stoves. We carry a full line of these stoves.

# Brown Brothers

# SERVICE

AN OLD WORD WITH A NEW MEANING.

Modern, up-to-date Bank Service means more than simply the handling of funds—it stands for increased efficiency and assures satisfaction with every transaction.

Service, in its fullest meaning is a fixed part of our bank covenant.

Let us SERVE your Banking Needs.

## First National Bank

FLOYDADA, TEXAS

The bank that says: "Thank You."



You're

**SURE of GOOD Results from LIGHT CRUST**

—or your money back

Every sack of Light Crust Flour is fully guaranteed. You take no chances on using this high grade flour. If it doesn't make good, we will.

If Light Crust Flour doesn't "look right" to you when you open the sack, your grocer will give you your money back, or give you another sack of flour. If the baking results are not satisfactory, your grocer will refund your money or replace the sack of flour.

The reason we can feature this liberal guarantee, is that we KNOW Light Crust Flour is RIGHT. It is milled from choicest wheat, by flour milling SPECIALISTS. Try a sack now under our guarantee. One trial will convince you—and every additional sack will give you the same good results.

BURRS MILL & ELEVATOR CO. FORT WORTH

## Light Crust FLOUR

"Makes Good Baking Easy"

BROWN BROTHERS Sold by BAKER-CAMPBELL CO.