



**The Floyd Co. Hesperian**

Published Every Thursday By  
**THE HESPERIAN PUBLISHING CO**  
**HOMER STEEN** Editor and Manager  
Entered as second class matter  
April 20th, 1907, at the Post Office  
at Floydada, Texas, under the Act of  
Congress of March 3rd, 1879.

**SUBSCRIPTION PRICES:**  
One Year ..... \$1.50  
Six Months ..... .85  
Three Months ..... .45  
In Advance

Advt. Rates Furnished on Application

Foreign Advertising Representative  
**THE AMERICAN PRESS ASSOCIATION**

**CAMP GROUNDS**

Every community in the country has developed the sense of host during the past three or four years—host to the itinerant who passes through as a tourist, seeing the country. America is on wheels now and the problem of properly caring for and impressing the tourist has become one for every community, large or small. Perhaps the smaller the community the bigger the problem.

Floydada's experience with camp house and parking space for tourists has been mixed. For a time it appeared that the local civic interests had hit the ideal plan in presenting a free camp ground, with certain conveniences for the tourists. The accommodations were greatly appreciated for the most part, and possibly they are still, for the most part. But the "wart" who has no regard for property of any kind, the "hog" who takes possession of the campground and then borrows everything any body has for two or three blocks around, is beginning to make the campground question a new problem. Recently a tourist found the kind of hinges he wanted—the ones that hung the camp-house door—and appropriated them, setting the door aside very nicely, so that no one would step on it. Another cut off the biggest limb on one of the trees in the campground, so he could swing his engine in the air and get to it properly to overhaul it. Incidentally, he scattered grease for a half block, so that grass couldn't grow, and for other people to walk in. These and other things are done not by the hundreds of good people who use Floydada's camp grounds but by the occasional scrub stock that comes along, invading rather than visiting the community.

The solution of the problem presented is not in discarding the campgrounds altogether, which is the quitter's way of solving a problem. There is a solution which must be found that will accommodate the traveler, make him worth something to the community, and at the same time give the community protection against the irresponsible.

Perhaps this solution is in the establishment of a privately-owned or managed camp ground, where the tourist can get most anything he wants at a reasonable price. From experience most every reader of The Hesperian will recall that a reasonable charge for an accommodation while on the road is not offensive to the traveler but rather is expected. Without any doubt Floydada must change its plan before another tourist season opens. Perhaps it is a good idea to arrive at this plan now.

**A NEW OWNER**

The Lockney Beacon has a new owner. He is Harry B. Adams, for the past twelve years a resident of Plainview, and a brother of J. M. Adams, editor of the Plainview News. The first issue of The Beacon under the new management was mailed Friday last, and Mr. Adams makes some promises to his readers which mean that The Beacon is going to be better and better from week to week, if they are carried out. Adams is a newspaperman of wide experience, a westerner to the manor born, and announces he has moved to Lockney to make that his permanent home. Here's hoping he and the people of Lockney hit it off well together and that he may prove to be a powerful and valuable ally toward the upbuilding and development of Floyd County.

With a good sewer system Floydada should grow very fast within the next two years. Floydada's greatest handicap just at this time toward getting more homes and better homes is this lack. The sooner this fact is recognized and the matter settled the sooner will Floydada begin the growth to which its natural advantages have these long years entitled it.

Fortunately since it was not Floyd County to have first prize at the Texas State Fair, it was the next door neighbor, Hale.

The dispatch from Crosbyton which relates the expressed statement of Clarence E. Gilmore, chairman of the Texas Railroad Commission, to the effect that a lack of platform facilities does not bar the shipper from making deliveries to common carriers and receiving therefrom bills of lading for their cotton, will be comforting to cotton shippers, who although not anticipating any lack of room for making their deliveries to the platforms of the railways in this section of the state at least, still know that if worst came to worst delivery can be made by tender. Floydada for instance, is receiving this week approximately 200 bales of cotton per day, which is equal to the loading capacity of the carrier's platform. It is also equal to the capacity of the buyers and banks in handling the tremendous volume of business. A period as long as a week when deliveries could not be made, with that much cotton arriving in town daily would tax the strength of the financial community to the limit. Nothing like that is to happen, the railway company having ample facilities for handling the crop, and cotton buyers have the added assurance that the cotton will be received and receipted for.

**FOOTBALL**

Dear to the heart of the public school or college boy and girl is the football season, with its rivalries and hard victories and pep squads, et cetera. And equally interesting, almost, is the game becoming to the general public.

That such a spirit can be made to pay big dividends in the school, and possibly in the community, can be taken for granted. It is certain that the scholastic requirements made of boys who are on the squad are of great value to the morale of the school.

The faculty and Coach Wester may be sure that the folks making up the community, the parents and guardians, are going to be mighty highly pleased to have them make the boys meet these requirements, if it costs a football championship.

If the Lubbock High School Westerners are not a much stronger organization than they were last year we believe the Whirlwinds have an excellent chance to beat them in their set-to tomorrow afternoon at Floydada Baseball Park. One qualification we want to make. Overconfidence may lose the game for the Green and White. Fumbles, due largely to overconfidence, have lost practically every foot of ground the local school boys have lost this season. The boys are mighty good and we feel mighty proud about the way they are showing up. But when they tackle another bunch almost if not quite so good, as they will do tomorrow we hate to think what a little overconfidence may cost.

Floyd County's exhibit at Dallas this year attracted an unusual amount of interest and publicity because it was the best arrangement, as to color, contour, and detail of any at The Texas State Fair. That Hopkins, a novice at the game, (this is his second year) should outclass his rivals who have had many years of experience, speaks well for Floydada's secretary of Chamber of Commerce.

The Floydada Chamber of Commerce wants you for a member if you are interested in Floydada and would like to aid in forwarding its financial welfare. The Chamber of Commerce has many members but it needs more.

**Robs Calomel of Nausea and Danger**

Medical Virtues Retained and Improved—Dangerous and Sickening Qualities Removed. Perfected Tablet Called "Calotabs."

The latest triumph of modern science is a "de-nauseated" calomel tablet known to the drug trade as "Calotabs." Calomel, the most generally useful of all medicines thus enters upon a wider field of popularity, —purified and refined from those objectionable qualities which have heretofore limited its use.

In biliousness, constipation, headaches and indigestion, and in a great variety of liver, stomach and kidney troubles calomel was the most successful remedy, but its use was often neglected on account of its sickening qualities. Now it is the easiest and most pleasant of medicines to take. One calotab at bedtime with a swallow of water,—that's all. No taste, no griping, no nausea, no salts. A good night's sleep and the next morning you are feeling fine, with a clean liver, a purified system and a big appetite. Eat what you please. No danger.

Calotabs are sold only in original, sealed packages, price thirty-five cents for the large family package; Your druggist is authorized to refund the price as a guarantee that you will be thoroughly delighted with Calotabs. (Adv.) 29-8tc

**HIGH TAXES AND RADICALISM**

Why is it that high taxes seem to be an inevitable result of radical rule? When North Dakota took its plunge into state socialism, the taxes immediately went up and soon the state was groaning under a tax rate it had never known before.

Last year a Governor of Oklahoma was elected who promised great things for the poor people.

Now the news comes that Oklahoma will have the highest tax rate in its history, 3 1-2 mills, and this will not be enough to keep the state on a cash basis.

The radicals have had plenty of opportunity to demonstrate what they could do in the line of government.

The experience thus far is that when radicals get into power, the people get it in the neck.—Exchange.

Are you making plans to increase the beauty and attractiveness of your home? Does the fact that you do not live on the main street or the main road make you careless about the appearance of your premises. A good looking home is an asset to its owner and the community, and well-kept premises are not as expensive in the long run.

Natural advantages are not worth anything to a town that does not take advantage of them. Development comes from the people who reside in a community. The people develop a country, not the country a people.

The plains of Texas is getting more recognition as time goes by as the agricultural section of Texas.

The work of publicity, selling one's community to the people of the whole section, is one that never is finished.

Back home industries. They back you.

**CITY CAFE INTERIOR CHANGES ADD TO APPEARANCE**

Changes in the interior arrangement of the City Cafe have added much to the appearance of the cafe and to the comfort of their customers. The changes were made several days ago.

Joe Hicks is proprietor of the cafe, which is located first door west of the Post Office.

**BUICK DELIVERIES**

Recent deliveries made by the Gamble Bros. Agency for the Buick were: A Buick Four to O. E. Murray; A Buick Six five-passenger to Mrs. T. F. Houghton.

**ORDINANCE NO. 68**

Be it ordained by the City Council of the City of Floydada:

Section 1. That it shall be unlawful for any person to appear in mask or disguise within the limits of the City of Floydada, and that any person violating this ordinance shall be fined in any sum, not more than \$100.00.

Section 2. This ordinance shall not apply to persons in their own homes, children's amusements or frolics, nor to persons attending masked balls or social gatherings where members of both sexes participate.

Section 3. The Marshal and other peace officers of the City are required to arrest any person violating this ordinance, and are authorized to appoint such number of deputies as may be necessary to prevent any violation of this ordinance and to arrest all persons violating, or attempting to violate this ordinance.

Section 4. That any peace officer of the City, or any citizen of the city may arrest without warrant any person violating or attempting to violate this ordinance, or where the circumstances reasonably show that such person has been guilty of a breach of this ordinance, or is about to violate this ordinance.

Section 5. The fact that there is now no ordinance prohibiting the appearance of persons in masks or disguises, within the City, and that the appearance of such persons within the City is calculated to cause affrays, disturbances of the peace and riot, creates an emergency and an imperative public necessity requiring all rules to be suspended, and that this ordinance take effect from and after its passage, and publication, and it is so ordained.

The adoption of the above ordinance was moved by Alderman W. A. Baker, seconded by Alderman B. P. Woody, and adopted by a vote of 4 for, and none against; Aldermen W. A. Baker, B. P. Woody, I. C. Surginer, Fred Brown, voted aye and Aldermen none voted no.

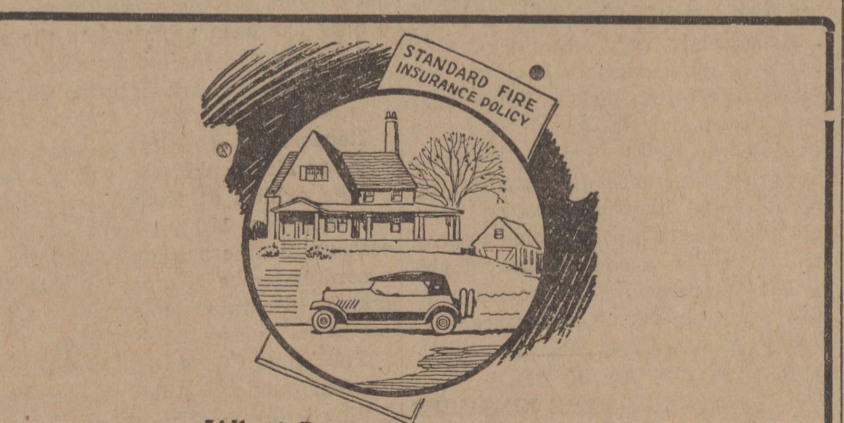
Passed, adopted and approved this the 10th day of Oct., 1923.

Attest: **BURL BEDFORD,** City Secretary.  
**F. P. HENRY,** Mayor.

**Your CHRISTMAS PORTRAITS**

Of course you will have your picture taken this year. Fix your personality, your likeness while you may. Later, a hundred and one things may interfere if you put it off. YOURSELF—"just as you are"—speaking from the portrait. What better gift; what better time? Even today is not too early to arrange for a sitting. Think of the economy of 12 PORTRAITS. THE GIFT YOUR FRIENDS CAN'T BUY.

**WILSON'S STUDIO**  
MAKERS OF QUALITY PORTRAITS



What Property have you? This Agency will tell you how to protect it.

**Give this Agency a List of Your Properties**

A plan will be submitted to you showing how you can be protected against fire loss. Such work is not a matter for you to worry about—but a job for experts who have studied fire protection, and who know the insurance business.

Talk over your insurance problems with this agency. We can offer you advice about safeguarding your property, and sell you reliable protection in the Federal Insurance Company.

A 'phone call today may save you loss tomorrow

**Duncan Insurance Agcy**  
THE AGENCY OF SERVICE

**Miss Mollie Crum**  
Dressmaker—Spirella  
Corsetiere  
Shop in Room 5, Mitchell Building  
FLOYDADA, TEXAS

**Wilson Kimble, Opt. D.**  
Specializing in practice of Optometry. Phone or write for appointments. Office phone 254, residence phone 245.  
**Dr. Wilson Kimble**  
Floydada, Texas  
Advertise in The Hesperian. It Pays.

**ADVICE TO THE A**  
Age brings infirmities, such as bowels, weak kidneys, torp  
**Tutt's P**  
have a specific effect on these stimulating the bowels, gives action, and imparts vigor to the  
Read the Hesperian W

**W. M. MASSIE &**  
GENERAL LAND AG  
(The Senior Land and All Business of Floyd County)  
BUY, SELL, LEASE OR CHANGE LAND  
Any size tracts through Northwest Texas, especially through Floyd and other Counties of beautiful Plains. Render Pay Taxes, Furnish Abstracts, Perfect Titles Etc.  
NON-RESIDENT LAND A SPECIALTY  
**W. M. MASSIE & BRO**  
FLOYDADA, TEXAS

**THE NEW Ford SEDAN**

THE motoring public has been emphatic in its approval of the new Ford Four-Door Sedan. In all parts of the country its stylish appearance and inviting interior have brought the car instantly into great demand. Now, at its reduced price, it presents a more compelling value than ever. Although better looking, roomier, easier riding, it is listed at forty dollars less.

**\$685.00 f. o. b. Detroit**

This good-looking, comfortable, and dependable Ford selling at this low price offers an agreeable solution to your closed car problems.

These cars can be obtained through the Ford Weekly Purchase Plan.

**BARKER BROTHERS**

**CARS · TRUCKS · TRACTORS**

**Health—Comfort—Economy**

Safeguard the health of your family—keep your home always warm and cosy with

**COLE'S ORIGINAL HOT BLAST HEATER**

Gives even steady heat day and night. Guaranteed to hold fire 36 hours, and will burn any fuel.

Remember, this is the Original Hot Blast heater—guaranteed to save one-third your fuel. There are many imitations, but only one Cole's Original Hot Blast.

Come in today while our stock is complete.

**Mitchell Hardware**

The Most Sweeping Landslide of Bona Fide Bargains on Fall Winter Merchandise Ever Inaugurated in this City. COME EARLY AND BUY A BARGAIN.

## The Climax of Value Giving

Regardless of Your Past Experience in Bargain Buying You Will be More than Satisfied With this Great Sale. Every Item in the Store has been Reduced for this Sale.

# MONEY SAVING SALE

Begins **FRIDAY, OCTOBER 26th.** Closes **Saturday, NOVEMBER 10th.**  
**14 DAYS—OF RAPID SELLING—14 DAYS**



### Men's Suits--The CURLEE Kind

Curlee's guaranteed 100 per cent Pure Wool Velvet finish Blue Serge Suit for \$25.00. All other Curlee suits reduced in proportion. Men's Grey Serge Suit for \$12.50.

### Sweaters, Sweaters, Sweaters

THEY ARE THE WELL KNOWN LAMB-KNIT SWEATERS.  
 Values up to \$5.00 Reduced to.....\$4.50  
 Regular Value \$6.00, Reduced to.....\$5.25  
 Regular Value \$7.75, Reduced to.....\$6.60  
 Values up to \$8.50, Reduced to.....\$7.50  
 Men's TWO PIECE UNDERWEAR, in broken sizes, good heavy garments, going for.....55 Cents Each  
 Heavy Work Pants in Moleskin and Corduroy,  
 \$4.50 Values for \$3.95                      \$3.50 Values for \$2.95

Be here early Friday morning and witness the greatest bargain feast ever before attempted in this part of the country with the most astounding reductions in each and every department.

## \$40,000.00

Worth of Fall and Winter Goods Must be Turned Into Cash Within 14 Days.

Everything in this enormous stock goes on Sale—Dry Goods of all kinds; Up-to-Date Men's and Boys' Clothing and Shoes; High Grade Ready-to-Wear; Furnishing Goods for Men, Women and Children; Trunks, Suit Cases and Bags; a full and complete line of everything; Notions and Staple Goods of every description. Something for everybody at prices unequaled in this part of the State. Close up the house and come to town early for it will be the most phenomenal unloading event of high-grade seasonable merchandise ever witnessed in this city.

This Sale includes every article in the store. Just at the beginning of the Buying Season for Fall and Winter Clothing. Now is the time to buy your supply for the Winter.

### JUST A FEW of the many bargains offered.



### Boys Wear

Boy's wool suits going at greatly reduced prices.  
 Regular \$6.00 Values, Reduced to.....\$5.35  
 Regular \$8.00 Values, Reduced to.....\$7.25  
 Regular \$10.50 Values, Reduced to.....\$9.50  
 Regular \$12.00 Values, Reduced to.....\$10.95  
 Boys Pants in \$2.25 Values for.....\$1.90  
 Boys Pants in \$2.50 Values for.....\$2.15  
 Boys Pants in \$3.00 Values for.....\$2.50

### Boys Sweaters

\$5.00 Values Reduced to.....\$4.50  
 \$6.00 Values Reduced to.....\$5.25  
 \$7.25 Values Reduced to.....\$6.25  
 Boy Army Officer Dress Shoe styles, regular price \$4.75, reduced to.....\$3.95  
 Boys leather Puttees, regular \$3.75, now.....\$3.15  
 Boys lace leg Khaki Pants, now.....\$1.75



Entire Stock of LADIES READY TO WEAR  
 On Sale at Greatly Reduced Prices.

### Men's New Fall Hats

All John B. Stetsons at a 15 per cent discount. Others in Worth and Davis

Regular \$5.00 Values.....\$4.45  
 Regular \$4.75 Values.....\$3.45  
 Regular \$3.75 Values.....\$2.25



WORTH HATS

### Women's and Children's Department

A good cotton Blanket in grey with ping border, a bargain.....\$1.75  
 An extra good Heavy Wool-Nap Blanket, size 66x80, reduced to.....\$4.25  
 Nice assortment of "LAMB KNIT" Caps for all the family in solid and combination colors going at a 10 per cent discount.  
 Nice assortment of Gingham in fast colors, per yard.....15c  
 Regular 25c Gingham, fast colors now.....19c  
 Regular 35c Gingham, 32 inches wide, now.....29c  
 Bleached Domestic, 36 inches wide.....12 1-2c  
 A good grade of Outing, lights and darks 17 1-2c  
 Heavy Hickory Shirting.....19c  
 36 inch Kimona Crepe, per yard.....19c  
 Silk Shirting.....\$1.49  
 All 40 Silk Taffeta and Satin on Sale at.....\$1.49  
 Good grade table linen at.....95c  
 Khaki Cloth and Blue Dinem going at, yard.....29c

LEATHER VESTS AND COATS  
 Some leather lined, others blanket lined and some sheep skin lined.  
 Regular \$13.25 values.....\$10.95  
 Regular \$12.75 values.....\$10.25  
 Regular \$10.50 values.....\$8.95  
 Men's Heavy Ribbed Union Suits, Special.....\$1.35  
 Men's solid Leather straight last Brown Kid Shoes, Special.....\$5.00

Ladies Pure Thread Silk Hose  
 A Special Bargain  
**\$1.00**



Are You Going to Take Advantage of this Wonderful Opportunity?

# Clark-Wood Dry Goods Company

FLOYDADA - - - "Goods of the Better Kind" - - - TEXAS

**The Hesperian Want Ad Department**

For cleaning, pressing, alterations and hat work phone 22. Pope's Tailor Shop. 19-tfc.

Big saving in wall paper remnants while they last. Harmon. 34-1tc

Good Gasoline, Good Coal Oil, Good Lubricating Oil, at Stephens' Store successors to Floydada Oil Co. 3-tfc

Cover your floor now with linoleum and get the full benefit of it this winter. Harmon. 34-1tc

See FLOYD COUNTY ABSTRACT CO. for City property, improved and unimproved. We represent the owners of more than 300 lots in Floydada. Room 7 First National Bank Building. 28-tfc

Pie supper Saturday night, October 27th, at McCoy Church for benefit of piano fund. Everybody come and bring a pie. 33-2tc

SECOND hand Victrolas and PLAYERPHONE MACHINES. Come see them. Very attractive prices and terms. Floydada Drug Co. 32-tfc

We are making room for our new stock of Wall Paper which will arrive soon. Harmon. 34-1tc

For marble or granite Monuments see S. B. McCleskey. 4-tfc.

Best grade kerosene, Collins Gro. Company. 4-tfc

HIDES and furs of all kinds tanned and made into rugs, coats and scarfs. See W. D. Smith at Smith Produce. 34-tfc.

WANTED—Good homes, as one of the family, for four orphan children, two girls ages 8 and 11 years, two boys ages 7 and 10 years. For information write Box 472, Sulphur Springs, Texas. 32-3tp

We want to buy second hand Iron beds, bed springs, New Perfection oil cook stoves, chairs, etc. Harmon. 34-1

See our stock of Heaters before you buy. J. S. Dunavant Hardware. 29-tfc

Want to buy two second hand shot-guns. See J. S. Dunavant Hardware. 34-1tp.

USED AUTOMOBILE PARTS for sale. Harris Bros. Auto Wrecking House. East Side Square. 29-6tp

New Perfection Stove wicks 30c, 2 for 55c, at J. S. Dunavant's Hardware. 34-1tc

SKAT SALESMAN — Salesman wanted for Skat Paste Hand Soap and other products; sell to grocery, drug, auto and wholesale trade; excellent opportunity to build up steady repeat business. Commission. The Skat Company, Hartford, Conn. 30-tfc

Good Piano to trade for lot in Floydada, or anything of its value. J. S. Dunavant Hardware. 34-1tp

See FLOYD COUNTY ABSTRACT CO. for City property, improved and unimproved. We represent the owners of more than 300 lots in Floydada. Room 7 First National Bank Building. 28-tfc

MILK 12 1-2c per quart. Phone No. 924-F22. Woods Dairy. 32-4tp

4-room house for rent. Will rent a year, \$20 month. See J. J. Day for particulars. Mrs. R. M. Barton. 32-tfc

50 Purebred White Leghorn Hens and Pullets at \$1 each. J. S. Dunavant. 34-1tp

FOR SALE or trade.—320 acres 11 mi. S. E. Floydada, 1 1-2 miles Lake-view brick school. 225 acres in cultivation, 6 room modern house. Will trade for 160 acres. Difference can be assumed. See Stephens Store. 34-1tc

FOR SALE or trade—Good Ford truck. See F. L. Hargis. 34-2tp

**HORSES AT \$7.50 AROUND**

We are closing out our entire lot of stock horses, mares and colts at from \$7.50 to \$10.00 around in car load lots. Heavier blocky mares and mules at prices equally as cheap. Worth while to investigate our bargains and first come first served. For further detailed information write or wire. Strain & Montgomery, Carlsbad, New Mexico. 32-3tc

All sizes of good horse collars cheap at J. S. Dunavant Hardware. 34-1tc

**SAND HILL NEWS**

Sand Hill, Oct. 22.—Rev J. L. Henson filled his appointment Sunday afternoon here. Everyone enjoyed the sermon. A large crowd was out.

Mr. and Mrs. S. H. Boone, of Mineral Wells, are visiting their daughter, Mrs. W. M. Jeter.

N. B. Pace and wife, citizens of our community for many years, left last week for California.

Frank Ford and wife, of Lockney, Mr. Puckett from McCoy, D. T. Scott and family from Harmony, all attended services at Sand Hill Sunday.

Miss Ethel Hogue has been visiting her grandparents, Mr. and Mrs. J. S. McLain. The Hogue's have been living at Plainview for a number of years but are now moving to Dallas.

Mr. and Mrs. Lewis entertained the community with a singing Sunday night.

Remember the singing Sunday, October 28th. Bring your song book and dinner for an all-day good time.

Mr. and Mrs. Woods entertained the young folks with a party Saturday night.

Misses Ola and Lillie Hanna returned from Canyon Saturday for a weekend visit with their parents and friends.

The trustees met this afternoon and decided to stop school for two weeks on account of cotton picking. The attendance has been light for several days.

**EPWORTH LEAGUE PROGRAM**

For Sunday, October 28th. Leader—Miss Gwendolyn Green. Subject: Psalm of Life, Psalms 73. Devotional service.

Talks: (1) Explanation of Psalm.—Leader. (2) The problem of the Psalm.—Ina Faulkner.

(3) Solution of problem.—Miss Thomson.

General participation at roll call. Reading.—Miss Richardson. Business.

Responsive Benediction: Leader: "The Lord bless thee, and keep thee."

League: "The Lord make his face to shine upon thee, and be gracious unto thee."

Leader: "The Lord lift up His countenance upon thee, and give thee peace."

**LEATHER COATS SUITS FROM**

**\$22.50 to \$50.00**

Florsheim dress shoes. Stetson Hats. Holeproof Hose. Trunks, Leather Bags. Suit Cases, Underwear,

Work Clothing, Wool Shirts and every thing to wear in the better quality at the same price.

"LOOK 'EM OVER"

**"Glad's"**

**BLANCO NEWS**

Blanco, Oct. 23.—The farmers are busy cutting feed, picking cotton and some few have land dry enough to plant wheat since the big rains have fallen. The lakes are full of water for the first time in two years.

Tom Christian is in Artesia, New Mexico, attending to business.

Mrs. John L. West, of Floydada, is spending a few days on the farm with her husband.

Several from this community attended the sale north of town last Thursday.

Rev. R. C. Tennison and family, of Plainview, visited at the home of J. M. Gamblin and W. C. Cates the last of the week.

Mrs. Tom Christian received a message Sunday from Gainesville stating that her sister-in-law was dead.

Our teacher, Mrs. Lucian Wheeler, is arranging for a program at the school house Hallowe'en night, October 31st.

**FIRST CHRISTIAN CHURCH**

W. H. Marler, Pastor. J. C. Wester, Superintendent of Sunday School.

Sunday, October 28th, Sunday School 10 A. M. Preaching 11 o'clock Subject, "A Vision." Christian Endeavor 6:30. Preaching 7:30. Subject. "A Way".

**MISSIONARY SOCIETY**

The Methodist Ladies Missionary Society met last Monday at the home of Mrs. E. C. Henry. After a brief business session, the ladies were pleasantly entertained with a solo, "Beyond the Gates of Paradise," beautifully rendered by Mrs. D. D. Shipley.

The meeting was then put in charge of the district secretary, Mrs. O. P. Clark of Plainview, who brought a very helpful and interesting message in the form of a report from the School of Missions held in Dallas.

Refreshments were served to Meses. J. M. Willson, Ona Mitchell, A. N. Gamble, Geo. Dickey, R. L. Henry, W. A. Robbins, C. A. Shockey, S. L. Rushing, W. D. Sanders, D. D. Shipley, John Smith, W. A. Baker, W. H. Alexander, J. A. Montgomery, Earl Edwards, Roy Curry, N. A. Wimberly, L. H. Liston, G. V. Smith, H. S. Sanders, R. T. Stribling, Homer McDonald, Wilson Kimble, T. P. Guimarin, O. P. Clark and E. C. Henry.

**HOUSTON COTTON FACTOR HERE**

I. Kyser, of Kyser & Sons, Cotton Factors, of Houston, spent Tuesday and Wednesday in Floydada looking over the cotton situation.

He was accompanied by J. P. Brennan, also of Houston, who will buy cotton at this point this season, which will be his third at Floydada.

**14 APPLICANTS EXAMINED FOR P. O. CLERK**

Fourteen applicants took the examination Saturday conducted by Civil Service Examiner N. W. Williams at the High School Building, from which one will be chosen by the Civil Service Commission for post office clerk at Floydada.

**B. Y. P. U. PROGRAM**

For Sunday, October 28th. Leader.—Lenna Bond. Introduction, leader.

1 and 2. Missionary by-products: Roy Paschall.

3 and 4. Advance in agriculture and public education: Agnes Burrows.

5 Music: Gladys Windsor.

6 and 7. Social uplift and advance in literature: Miss Stanley.

8. Jesus, the world's light: R. V. Bond.

**Don't Forget**

**YOUR CAN OF Family Circle Roast Coffee**

this week when you order cereals. Also, a sack of Plainview Flour.

We pay highest prices for Cream and Poultry.

**Awtrey Grocery Produce Co.**  
South Side

**ANNOUNCEMENT**

In appreciation of the nice patronage given us since we began business in July we intend to make you the very best price the market will afford, and in addition for each \$5.00 cash purchase you make we are going to give you a coupon worth 25 cents in trade or anything you want to buy.

Save the coupons and see how quick you can get some article you have been wanting so long and did not feel able to buy.

Yours for a great fall harvest and a bountiful crop next season.

Thank you. Come again.

**E. R. BORUM & SONS**

Phone 231 South Side Square



**Three models in thirteen body types — each a Six and each a Studebaker and each representing the greatest value for the money invested.**

1924 MODELS AND PRICES—f. o. b. factory		
LIGHT-SIX 5-Pass., 112" W. B. 40 H. P.	SPECIAL-SIX 5-Pass., 119" W. B. 50 H. P.	BIG-SIX 7-Pass., 126" W. B. 60 H. P.
Touring.....\$995	Touring.....\$1350	Touring.....\$1750
Roadster (3-Pass.) 975	Roadster (2-Pass.) 1325	Speedster (5-Pass.) 1835
Coupe-Rd. (2-Pass.) 1325	Coupe (5-Pass.) 1975	Coupe (5-Pass.) 2550
Coupe (5-Pass.) 1475	Sedan.....2050	Sedan.....2750

*Terms to Meet Your Convenience*

**T. L. CALLAWAY**

THIS IS A STUDEBAKER YEAR

**....NOTICE COTTON FARMERS!....**

It has been reported, and we are asked most every day if this is not a cotton oil mill gin. We are not prejudiced against Cotton Oil Mill Gins, but for the benefit of those who want to know, we make the following statement:

This gin is owned solely by L. T. Lewis, of Quanah, and Lon M. Davis, of Floydada. The cotton oil mills have no interest in, nor control of this gin in any way, and have never had.

We appreciate your business.

**Lewis & Davis Gin Company**

LON M. DAVIS, Manager, Floydada, Texas.

CENTER NEWS

er, Oct. 24.—We have been negligent about our items for a or two. Rained out one week so much work this week. on picking and feed cutting are leading jobs at present, every- wanting theirs cut right now be- a heavy frost or freeze. Kinnard has a bunch of darkies, is place to pick his cotton. Some of the community want hands help with their crops. r. Noland is hauling wheat to

chool closed last Friday for a h so the children could help gath- the cotton crop. rs. J. L. Montgomery went to ita Falls Saturday to see Mr. tgomery, whose condition has a extremely serious for the past weeks. She was to have returned terday, but think she did not. Mr. Mrs. Walter Baxter went with

Mr. and Mrs. N. R. Austin and s have gone to Quannah on business s week.

Mr. Chas. Spence's baby has been il sick with a case of tonsillitis, is well yet.

Iachen Meredith and Misses Vada ledge and Louise Wright attend- church at Fairview Sunday after- noon. The Reverend Cal and Philip Gahee, of Wayland College did the aching there and at Cedar Hill.

Singing was very well attende re Sunday afternoon. G. C. Tubbs d family were visitors.

Remember, next Saturday and Sun- y is our regular preaching day here. everyone is invited to come, especial- the membership.

A class in stewardship will begin ndy at the school house Sunday af- ernoons. All interested be present. t is especially for the laity of the church. The B. Y. P. U. will soon ave a class on the same subject as heir next study course.

Today looks like it might turn bad and have most any kind of weather, either cold or rain, maybe both.

PARENT-TEACHERS ASSOCIATION

A special meeting of the Parent- Teachers Association was called last Friday with Mrs. E. C. Henry pre- siding. Mrs. H. S. Sanders was electe secretary, Mrs. Wilson Kimble vice president and Mrs. T. B. Triplett re- porter.

The main subject under discussio as how to get mothers to attend ese meetings. It was resolved that ch member should bring a new mber to the next meeting which l be held at the North Side School t Friday, October 26th. All others are urged to be there.

SUNBEAM PROGRAM

For Sunday, Oct. 29th.  
Song, "Jesus bids us shine."  
Reading, "A Model Baby,"—Hazel Borum.  
Dialogue, "No Sects in Heaven."  
Reading, "Kittens and Babies,"— Mildred Strickland.  
Song, "The Sunbeam Band."  
Reading, "Rapid Transit,"—Lois Sitton.  
Story, "There'll be Room in Heaven,"—Ruth Stegall.  
Reading, "Be Careful What You Say,"—Vela Gilbert.  
Dialogue, "Jesus Loves Me."  
Collection. Dismissal with prayer.  
The leaders are especially anxious for all those interested in the Sun- beams to be present at 3 o'clock Sun- day afternoon.

Mr. and Mrs. A. P. Barker of Lock- ney were visiting in Floydada Sun- day.

Mr. and Mrs. Flynn Thagard and Mr. and Mrs. Oliver Allen left Sat- urday afternoon for Dallas to attend the fair.



Coughs become dangerous

If allowed to run on. Check them at once with Dr. Bell's Pine-Tar Honey. Dr. Bell's contains just the medicines the best doctors prescribe combined with the old-time remedy—pine-tar honey. Dr. Bell's loosens hard-packed phlegm, stops coughing and soothes raw tissues in throat and chest. Keep it on hand for all the family. It's a favorite with young and old.

All druggists. Be sure to get the genuine.

DR. BELL'S Pine-Tar Honey

# Ladies, Misses and Children's Wearing Apparel in the Season's Newest Styles

Are shown here in large variety and in a wide range of prices.



## Bolivia Coats

There are many different new models made in the new side effects and straight line models in many original variations.

The colors are black, brown, kit fox and navy. Luxur- ous fur collars of beaver, black fox, taupe fox, natural fox or squirrel while some have self collars and cuffs. All full lined.

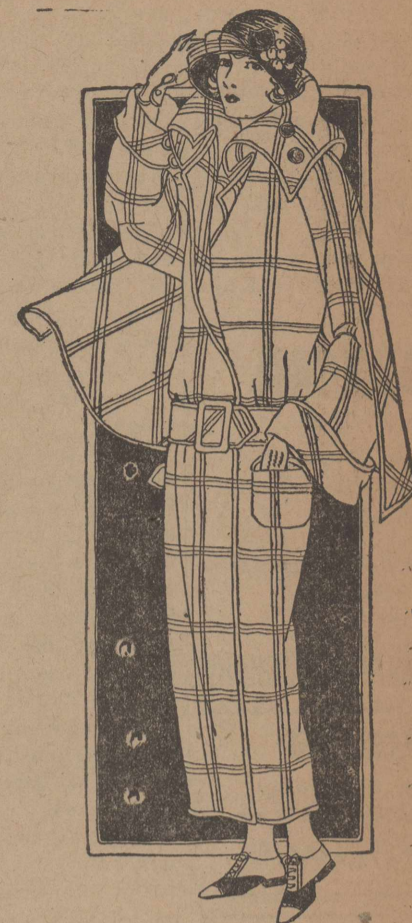
\$25.00, \$30.00 and \$35.00

## New Fall Dresses

This is truly awonderful showing of dresses. Superb materials and all the newest styles are included in this showing.

They are developed from the much in demand Poirer Twills, Canton Crepes, Crepe Satins and other popular fabrics and combinations.

\$10.00, \$15.00, \$20.00



### Items that should interest thrifty shoppers in the piece goods department

- Good quality and a good weight outing, 27-inch wide, in good colors, per yard.....15c
- Good heavy weight outing in light and dark patterns, 27 inch wide, per yard.....20c
- Extra heavy weight outing in dark and light patterns, 36 inch wide, per yard.....25c
- Good heavy brown domestic, 36 inch wide, per yard 20c
- A good quality brown domestic, 36- inch wide, per yd. 15c
- Good quality Hope bleached domestic, 36-in. wide, yd. 20c
- Garza bleached and brown sheeting, 9 & 10-4 65c & 70c
- Just unpacked a case of Delhi 27-in. gingham in new Fall

- patterns that will sell quick if you need gingham, yd. 20c
- Quality gingham in check and plaid patterns, 27 in. 15c
- New Fall patterns in 32-in. wide gingham, at, per yard.....25c, 29c, 35c, 50c

### NEW BRUSH WOOL SWEATERS

They are very new and popular sweaters, Chappie, Jacquettes, Balkin and Golf styles in buff and buff combinations.

\$6.00, \$6.50, \$7.00, \$7.50

## Correct Dress for Men and Young Men

At Nominal Prices.

Quality, Style and workmanship are the outstanding features of our showing of Men's and Young Men's Suits and Overcoats.

It is a business virtue to practice economy—to get real value for your money. Low prices are not always an indication of economy; real value consists more in "Quality" for the price.

You get full value for every dollar you put in a suit here. The height of perfection has been reached in-the designing and workmansh ip of our clothing. The fabrics have been care- fully selected to meet the demands of the most exacting as to quality and attractiv patterns.

The color range is broad, showing stripes and pretty mixtures, in solids, blues, grays and browns.

We can fit almost any type, stouts, slims, stubs, regulars, in two and three button mod- els and in two pant suits.

The price range is \$15.00, \$17.50, \$20.00, \$25.00 up to \$40



## When You Buy the Boy a Suit Get a Good One

Does your boy go through his clothes? Most boys do and care should be exercised in selecting his suit. We studied boys clothes and we know what will give them full measure of service—we know fabric, style and workmanship and we ask you to come in and let us show you our line of boys two pant suits.

\$10.00, \$12.50, \$15.00, \$17.50

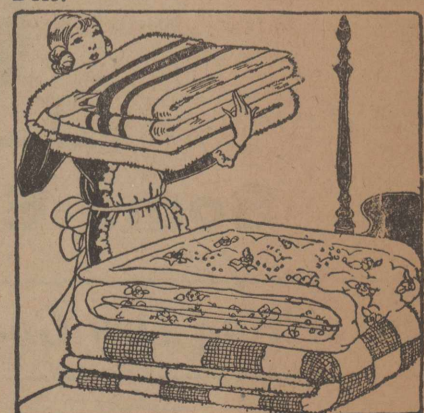
Boys be sure to ask about that watch that goes with ever suit or overcoat.



### BLANKETS

A wonderful showing of blankets in wool finished and all wool in big block plaids, in tan, gray, blue, pink and lavender.

66x80 wool knap and mixed wool \$5.50  
70x80 wool blanket..... \$7, \$9, \$12.50



# BAKER-CAMPBELL COMPANY

THE HOME OF GOOD MERCHANDISE

C. R. Houston and Mr. and Mrs. W. C. Grigsby were visiting in Plainview Sunday.

### Only Safe Progress is Progress

The credit and surplus figures upon your books are only safe if your business, your property and your goods are protected by insurance.

A single misfortune to your plant or your stock may eat up all past profits.

You insure not only your property but your profits when you take out an insurance policy.

We can insure you with real profit to yourself. We can make your progress safe.

### S. E. DUNCAN

FLOYDADA, TEXAS

Representing the INSURANCE CO. OF NORTH AMERICA

The Oldest American Fire and Marine Insurance Company  
Founded 1792

### KODAKERS

Bring us your films today and get your prints tomorrow.  
WILSON STUDIO

### ARTHUR B. DUNCAN

GENERAL LAND AGENT AND ABSTRACTOR

Buys, sells and leases Real Estate on commission; Render and pay taxes; Investigate and perfect titles; Furnishes abstracts of title from records; Owner of complete Abstract of all Floyd County Lands and Town Lots; 10 years experience with Floyd County land titles. List your land and town lots with me, if for sale or lease; and give me your abstract of title work. Office South East Corner of Square.

ADDRESS

ARTHUR B. DUNCAN  
FLOYDADA, TEXAS

### A. H. Manning

REAL ESTATE DEALER

Farms, Ranches and City Property on the South Plains.

Floyd County Farm Lands a specialty. Office phone 28; Residence Phone 19. Office Room 8, First National Bank Building.

FLOYDADA, TEXAS

### F. C. HARMON

Funeral director and Embalmer  
Motor Hearse.  
FLOYDADA, TEXAS.

### FOOTBALL NOTES

Coach Wester has at last found the man in his squad that fits into the job of center just right. Frank Luttrall will work tomorrow at center against Lubbock. In the Plainview Armory game last Friday Luttrall didn't get any the worst of the deal although the center is supposed to be helpless to an extent because of his position to snap the ball. He is a tower of strength on the defensive, too.

Macyl Burke, diminutive quarterback on the Green & White squad said he went higher than the ball did when that 190 pounds hit him in the first play of the Plainview Armory game. It came when the Armory boys kicked off and recovered when Burke fumbled within a few yards of the Green and White goal. Although the boys got "chilled" two or three times apiece in that game none of them were knocked out completely and they came up with a smile every time, although it was hard work, they admit, at times.

After the Armory boys had won their touchdown on the fumble in the first few minutes of play Friday it looked like a runaway for them, but when the high school boys marched down the field with line bucks and passes for a touchdown immediately afterward the Armory fellows realized they had a real tussle.

Coach Wester realizes that himself or his successor with the squad here next year must revise his manner of making his dates. Although his lads of the Green and White have played four games, two of them tough numbers, only one of the number counted in the interscholastic standing. The way it stands now if his boys play five interscholastic games by the night of November 11th they must play two games one week. The first of the week Mr. Wester didn't have any games scheduled after Friday and no chance presenting itself for a game. Coach hasn't been dodging competition. He wouldn't have asked the Plainview Armory team for a game if he had been.

### LOCKNEY HI ADDS ANOTHER VICTIM TO ITS LIST

Lockney Hi's dandy football team added another feather in its cap and victim to its list Friday afternoon, winning from Tulia 7 to 6, in a hard-fought game.

The Lockney team, in common with

other teams in this part of the district is behind with its list of eligibility played games. All teams are supposed to have played five interscholastic games by November 11th in order to have eligibility for district championship, and although none of the teams have failed to play except when weather prevented, at least a portion of their schedule was made up last fall before the change in the boundary lines of the district.

Lockney still has three district games to play, Floydada four, Plainview three and Lubbock four.

By the change in the district boundary lines Floydada and Lockney are in the same district with teams as far south as Snyder.

Snyder is so far away from Floydada that the local lads have no idea what kind of a team the town has nor what they may expect if they had to tackle them. And yet Snyder is in this district under the new arrangement of districts. If the Whirlwinds get away with the Lubbock game tomorrow, which of course they will if they put the fight into it, they may have to face another formidable one in Snyder.

### MATADOR WINS FOOTBALL GAME FROM PLAINVIEW HIGH

Matador High School won their game from Plainview High School on the Matador grounds Friday afternoon last, beating their opponents 24 to 12.

The game was marked by wrangling and roughing, reports reaching Floydada indicated.

A. R. Meriwether, of Lockney, was in Floydada Friday on business.

### SOCCER, "FOOTBALL FOR GIRLS" INAUGURATED AT SIMMONS

Abilene, Texas, Oct. 22.—Soccer has been inaugurated for the co-eds at Simmons College. Ready response of the girls to the new sport has resulted in the organization of two teams which have already gone through several practices. This week for the first time the teams took the outdoor field, after work-outs in Marston gymnasium. This, possibly the first Soccer team in West Texas, will play on Parramore Field, the official territory of the Simmons Cowboys.

Soccer, the great English game, is known in American parlance as "football for girls." It differs decidedly from the American intercollegiate game, however, in that the ball is advanced on the field entirely by kicking; all tackling is eliminated, as are all of the more strenuous features of the regulation football. The field used by the girls is shortened to the size of 100 by 130 feet. The ball is round and similar to a basketball only heavier. It is 27 inches in circumference.

### DOPE FAVORS CANYON HI FOR DISTRICT ONE HONORS

Football fans who are wondering who the representative of Interscholastic District No. 1 will be in the play-off against District No. 2 winner have been of the opinion that the honor stands between Amarillo and Pampa. Recent games played, however, indicates that Canyon High should be the winner in that district.

McLean was an easy victim for Canyon but played Amarillo to a

standstill and Pampa only won from McLean by a score of 6 to 0. Unless Amarillo shows much better form than in the McLean game against Canyon that aggressive squad is going to beat the Sandstorms badly when they tie up.

A. E. Johnson, of Vernon, was Floydada from Wednesday to Saturday last, closing out his farming interests here with a farm sale, held with F. L. Hargis. Col's. Seale & Nash conducted the sale.

Mr. and Mrs. O. W. Gano spent last week-end in Canyon, where they visited relatives.

## Mrs. Jno. W. Smith

### CANDIDATE for County Clerk

I wish to announce to the voters of Floyd County that I have decided to announce for the office of

### County Clerk of Floyd County Subject to the Democratic Primaries in July of 1924.

I have resided in Floyd County for 12 years, my interests are all here, and for the benefit of those voters who do not know me personally, will say that I am a widow with two children.

I feel like I have the qualifications to fill the duties of the office acceptably to the taxpayers of the county, and will be glad to have any of the voting public investigate to determine this for themselves.

Later it is my intention to visit every home in Floyd County and talk with the voters personally. Meanwhile your consideration of my candidacy will be deeply appreciated.

## Mrs. Jno. W. Smith

34-3tp

(Political Advertisement)

### THE DIXIE LYCEUM BUREAU PRESENTS

## Annie Therese Davault

Thursday Evening,

November 1st.

7:30 O'CLOCK AT THE

## Olympic Theatre

Probably no reader in the entire country has aroused more genuine enthusiasm or has given such deep enjoyment as Miss Davault with her appealing charm and rare versatility. Tickets for this number and the three following numbers of the course are now on sale by the

Senior Class of F. H. S.

at 80c and \$1.60 Each

Door Admission 35c and 50c

This course is for the benefit of the Senior Class. Come! Short picture feature before program.



### A SUCCESSFUL DINNER

Is hard to arrange in the fall months when Fruits and fresh garden products are more difficult to obtain, unless you have the aid of a good grocer, who is always on the look-out for your needs and desires.

Such a grocery is our Store—neat, clean, fresh groceries all the time—and always the widest range of good viands obtainable.

A visit to our grocery will afford scores of suggestions for the answer to "what to cook?"

## Star Cash Grocery

SOUTH SIDE

PHONE 40

# Floyd Mercantile Company

## OCTOBER SALE

Some Extra Special Bargains for Saturday. Don't Miss!

We are selling Dry Goods and Groceries at Strictly BARGAIN Prices. NOW is Your LAST CHANCE

This Sale Will Close Wednesday, Oct. 31.

Buy your winter needs NOW! We have the price and are Selling the Goods.

## Floyd Mercantile Company

F. F. F. SERVICE STATION

you get good treatment
Food Accessories
Good Gas
Good Oils
Good Tires and Tubes.
Prices are Right Always.
O. E. MURRAY, PROP.

FARM LOANS AND INSURANCE PHONE 42 G. C. TUBBS

FULL MOTOR EQUIPMENT PRIVATE AMBULANCE Plainview Undertaking Co. Undertaking, Embalming A. A. HATCHELL, Director PLAINVIEW, TEXAS Phones: 6, 30, 243, 650

Kenneth Bain Lawyer OFFICE ROOM 4 AND 5 FIRST NATIONAL BANK BUILDING General Practice

Dr. W. M. Houghton GENERAL PRACTICE Diseases of Women and Children a Specialty ROOMS 11 AND 12, FIRST NATIONAL BANK BLDG. PHONES: Residence 250 Office 256

L. G. MATHEWS LAWYER OFFICE IN MITCHELL BUILDING GENERAL PRACTICE ALL COURTS

Drs. Smith & Smith CHILDREN'S PRIVATE SANITARIUM: For Medical and Surgical Cases Phone No. 177 FLOYDADA, TEXAS

Dr. C. M. Thacker DENTIST OFFICE OVER MITCHELL'S HARDWARE FLOYDADA, TEXAS

Dr. W. H. Alexander General Practice OFFICE OVER MITCHELL HARDWARE Office Telephone No. 93 Residence Phone No. 260

LACK OF PLATFORM ROOM NO BAR TO BILL LADING

Crosbyton, Texas, Oct. 17.—Clarance E. Gilmore, chairman of the Railroad Commission of Texas, in answer to a complaint filed with the Texas Railroad Commission by the West Texas Chamber of Commerce on behalf of the Federated Farm Bureau of Mitchell County, states that where a railroad company in Texas refuses to give a shipper of cotton the bill of lading because the platform is overcrowded with cotton, that the railroad company has no right to refuse the cotton, because it is the opinion of the commission that when there is not sufficient platform space to hold all cotton as tendered, a tender by the shipper on the railroad right of way is a legal tender, and it is the duty of the railroad company to receive and receipt the same. In other words, the commission considers that under the law of Texas a failure to have adequate platform space is a disability of the carrier and ought not to inure to the disadvantage of the shipper by delaying the securing of bill of lading.

HEAVY RAINS CAUSES CROSBYTON BUILDING TO COLLAPSE

Last Saturday night about 9 o'clock the foundation under the Ellison building occupied by Koen-Edwards Co., gave way and the two story brick building fell into the basement of the new building now under construction. The Aynes building was threatened with the same fault, but a force of men were put to work that night and the foundation was re-inforced with brick. The Ellison building was immediately condemned. Mr. Ellison has a gang of men at work cleaning brick and clearing the lot. It is his plan now to put both buildings up under the same roof, making a hall through the center and offices on both sides on the third floor. He expects to complete the building by the first of January. This is a heavy loss for Mr. Ellison, but he is a man that never quits. —Crosbyton Review.

JUDGE R. C. JOINER BACK ON JOB WITH A CANE

Judge R. C. Joiner returned from Plainview Monday to resume the bench in District Court here, considerably worse for his accident Thursday afternoon, but still in the going. The judge gets around fairly well with the use of a cane. He was rather seriously bruised up, but will be in good condition again in a few weeks.

ORDINANCE NO. 66

Be it ordained by the City Council of the City of Floydada, Texas, in regular session, October 9th, 1923, that:
First: It shall be unlawful to drive or operate any automobile or motor vehicle of any kind, within the corporate limits of the City of Floydada, Texas, at a greater rate of speed than fifteen (15) miles per hour.
Second: That it shall be unlawful to drive or operate any automobile or motor vehicle of any kind, within the corporate limits of the City of Floydada, Texas, with an unmuffled exhaust.
Third: That it shall be unlawful for an infant under the age of sixteen, (16) years to drive or operate an automobile or other motor vehicle, within the corporate limits of the City of Floydada, Texas, unaccompanied by an adult.
Fourth: The City Marshal, Chief of Police or any other peace officer of the City are required to arrest any person or persons violating the provisions of this ordinance.
Fifth: Any person who violates any provision of this ordinance shall be deemed guilty of a misdemeanor and upon conviction thereof shall be fined in any sum not to exceed twenty-five (\$25.00) dollars.
Sixth: For good cause shown to the Council therefor, it is ordered that this Ordinance shall take effect and be in force from and after the date of its passage.

Passed and approved this the ninth day of October, 1923.
Attest: BURL BEDFORD, Secretary.
F. P. HENRY Mayor.



Coughs annoy unnecessarily

Check those violent coughing spells that bring upon you unfavorable attention. Dr. King's New Discovery stops coughing quickly by gently stimulating the mucous membranes to throw off clogging secretions. It has a pleasant taste. All druggists.

DR. KING'S NEW DISCOVERY

ANGIE STILES, ASSISTANT IN CHEMISTRY AT U. OF T.

Austin, Texas, Oct. 23.—Announcement has just been made from the office of the President of the University of Texas of the final list of 186 student assistants and tutors appointed for the 1923-24 session. According to the policy of the University in encouraging graduate work by students showing exceptional ability, a large number of tutors and assistants are elected annually to assist with laboratory work and other details of instruction. A sum of \$87,000 will be paid to them this year in salaries. Only students with high scholastic records are appointed to these positions, varying in time from six hours a week to thirty hours a week. It is announced that Miss Angie Stiles, daughter of Mr. and Mrs. W. T. Stiles of Floydada, is among the number appointed. She was named as assistant in chemistry.

LYCEUM NUMBER WILL BE PRESENTED AT OLYMPIC

The next number of the Lyceum Course, which is being sponsored this season by the Senior Class of Floydada High School, will be presented at the Olympic Theatre, Roy Baker, secretary of the local lyceum organization said Monday, the change being made to get the attraction closer to those who desire to attend.

The number to be presented is a dramatic production, in which Miss Annie Therese Duvault will give the entertainment. It will be given Thursday night of next week.

Miss Duvault has twice before visited Floydada in the capacity of a lyceum entertainer. She has been popular heretofore with local lyceum goers and will, doubtless, get a good house.

The seniors of the high school are planning to use the proceeds of the lyceum course for supplementing the funds for their annual.

Wm. Salisbury is back on the job on Route 3 once more, after having been laid up some three weeks with an injured foot, in which he stuck a nail. Haden Harris, substitute carrier, has had the route during Mr. Salisbury's injury.

C. R. Smith of Roaring Springs was in Floydada on business Saturday.

WRIGLEYS

Advertisement for Wrigley's Juicy Fruit Chewing Gum, featuring a cartoon character and text: 'Take it home to the kids. Have a packet in your pocket for an ever-ready treat. A delicious confection and an aid to the teeth, appetite, digestion. After Every Meal. Sealed in its Purity Package. Wrigley's Juicy Fruit Chewing Gum. The flavor lasts.' An image of the gum pack is shown.

AETNA-IZE



before the collision!

THE time to be thrifty is before you are hard up. And the time to protect yourself from damage suits is before your automobile injures or kills someone.

Few people drive an automobile nowadays without liability insurance. But many do not carry adequate limits.

We can provide you with an Aetna Liability Policy protecting you up to \$10,000 for an accident involving one person (\$20,000 for one accident) for but 20% more than the cost of an ordinary policy giving you but half that protection.

Let us tell you more about this positive protection issued by the strongest multiple-line insurance organization in the world.

S. E. DUNCAN Aetna-Izer Floydada



McDERMOTT POST BANQUET SET FOR NOV. 10th

The annual banquet of the McDermott Post, American Legion, held on Armistice Day, will be held this year on the evening of November 10th, according to present plans of the banquet committeemen from the legion.

J. C. Wester, chairman of the committee, said Tuesday that very likely Col. E. O. Thompson, of Amarillo, would be the principal speaker of the evening. He has not promised definitely to attend, however.

Col. Thompson has just recently returned from France, where he went in company with Legion National Commander Alvin Owsley on an official visit through the war zone, and local legionnaires are anxious to have him with them at their annual festivities.

Advertisement for S.E. Duncan Aetna-Izer Insurance, featuring a graphic of a triangle with text: 'I A SOUND POLICY A SQUARE DEAL', 'N "It Will Be Made Sure As Sure As Day and Night" if This Agency Does It', 'S. E. DUNCAN AETNA-IZER Floydada, Texas'. Text to the right: 'Our Mission Here Is To Protect With Any Policy You Select'.

TO THE VOTERS OF FLOYD COUNTY

After giving the matter a thorough consideration, and being encouraged by numbers of my friends I have decided to enter the race for County Clerk, subject to the Democratic Primary, July, 1924.

I moved to Floyd County in 1901 with my parents. The first six years we were here we lived 12 miles east Floydada in the Center Community.

In 1907 we moved to Floydada and lived there until 1920, with the exception of two months I lived at Lockney.

The past four years I have been on the farm eight miles northeast of Floydada.

I am placing my past record for each voter to investigate, and after you have investigated, and if you find that I am worthy of the office, I will appreciate your support and influence.

I assure you I will give the people and the office the very best of service if elected.

I will see each voter before the primary.

Again, I solicit your support and influence.

33-2tp CLARENCE FOSTER. (Political advertisement)

Weak Back

Mrs. Mildred Pipkin, of R. F. D. 8, Columbia, Tenn., says: "My experience with Cardui has covered a number of years. Nineteen years ago... I got down with weak back. I was run-down and so weak and nervous I had to stay in bed. I read of

CARDUI The Woman's Tonic

and sent for it. I took only one bottle at that time, and it helped me; seemed to strengthen and build me right up. So that is how I first knew of Cardui. After that, . . . when I began to get weak and 'no account', I sent right for Cardui, and it never failed to help me." If you are weak and suffering from womanly ailments, Cardui may be just what you need. Take Cardui. It has helped thousands, and ought to help you. At all druggists' and dealers'.

City Cafe Clean, Attractive, Ready to Serve you with the best. Have you visited our Cafe since we remodeled the interior arrangement? We are in position to serve you inviting meals at reasonable prices. Joe Hicks, Prop. First Door West of Post Office

Money to Loan We Lend on Improved Real Estate, Office Buildings, Commercial Property, Hotels, Residences, Industrial Property, Churches, Farms & Ranches. DEVELOP THE SOUTH'S INDUSTRIES WITH SOUTHERN FUNDS. A West Texas Concern for the benefit of West Texas, As always, we have available, at reasonable interest rates, money in any amount, up to several MILLIONS, and we pay all expenses. In Floyd County, we are represented by S. E. DUNCAN of Floydada, Texas Office Opposite Post Office THE SOUTHERN MORTGAGE COMPANY Abilene, Texas Affiliated with Mortgage and Securities Co., of New Orleans, La. Capital and Surplus over \$2,500,000.00

HESPERIAN WANT ADS—QUICK RESULTS FLOYD COUNTY ABSTRACT CO. R. C. SCOTT, Manager O. W. GANO, Secretary Abstract of Title to all Lands and Town Lots in Floyd County. Deeds and other instruments of writing prepared. 20 years experience with Floyd County Land Titles. Room 7 First National Bank Building Floydada, Texas

Marshall BUYS COTTON SEED at Public Scales

WARREN & TUBBS GENERAL REAL ESTATE AGENTS DEALERS IN FARMS, RANCHES AND TOWN PROPERTY SEE US FOR BARGAINS. DISTRICT CLERK'S OFFICE IN COURT HOUSE, FLOYDADA, TEXAS.

MORTGAGES YOU NEVER HAVE TO PAY BACK Money to loan at 5 1-2 per cent by Floydada National Farm Loan Association of Floyd County, Texas. Loans run from 5 to 34 1-2 years, payable on the amortization plan; OLD PLAN Interest on \$10,000.00 at 8 per cent for 34 1-2 years \$800.00 per year \$27,600.00 Principal still unpaid 10,000.00 TOTAL 37,600.00 OUR PLAN Sixty nine amortization payments of \$325.00 each \$22,425.00 Principal fully paid. You save on \$10,000.00 loan 15,175.00 We have loaned in Floyd county over \$375,000.00. Our loans are handled by us direct thru the Federal Land Bank, of Houston. Floydada National Farm Loan Association ROOMS 8 AND 9 FIRST NATIONAL BANK BUILDING FLOYDADA, TEXAS

# Watch for the Symbol of Safety

Through the medium of the Depositors' Guaranty Fund Law, the State of Texas has provided this splendid protection for the benefit of every man, woman and child; and whether the people of the State avail themselves of its privileges or not, the Safety, Security, and Solvency of this mighty fund is open to every depositor through the Guaranty Fund Banks of Texas.

The sign of the "GUARANTY FUND" is a symbol of safety to depositors.

## First State Bank

OF FLOYDADA  
"The Bank of Friendly Service."  
A GUARANTY FUND BANK

J. B. Bishop went to Ralls Tuesday on business.  
L. A. Beasley was visiting in Floydada with his family Tuesday.  
See T. C. Carpenter on Saturday for milch cows. 34-2tc

W. H. Nelson left Tuesday morning for Waxahachie to visit with relatives Edwin Woody and C. R. Cross of Girard were in Floydada Wednesday on business.  
Mrs. R. A. Goins of Bonham is here visiting with her daughter, Mrs. E. G. Carpenter.  
Mr. and Mrs. J. V. Daniel spent last Sunday in Plainview visiting F. M. Butler and family.

Miss Stella Tubbs left last week for Oklahoma City where she will spend several months studying music.  
Mr. and Mrs. J. G. Martin spent Sunday in Plainview with F. M. Butler and family.  
C. C. West of Newland was in the sanitarium this week with an infected hand.  
Mrs. J. O. Clark of McLean, came in Wednesday to visit with Mrs. E. G. Carpenter.

W. A. Baker and Charles Goodwin spent Tuesday and Wednesday in Munday on business.  
L. D. Rucker, produce dealer of Plainview was in Floydada on business Friday.  
O. P. Rutledge and B. K. Barker returned Saturday from a sojourn of a week at Dallas.

Mrs. Glad Snodgrass, Mrs. Ed Johnson and Mrs. W. J. Burke attended the football game at Plainview Friday.  
B. B. Nighan, of Lansing, Mich., factory representative of the Star and Durant Cars, was in Floydada Monday on business.  
Mrs. W. H. Hilton left Saturday morning for Waco to visit her mother, Mrs. W. E. Scoby. She will also attend the Cotton Palace while there.

Misses Lola Peltette and Hazel Hadley of Lockney were shopping in Floydada Saturday.  
Mr. and Mrs. B. P. Woody and little son, B. P., Jr., spent last week end in Girard, returning home Monday.  
Miss Lois Richards, who is teaching school at Wake was in Floydada last week end.

Lewis Lee of Amarillo was visiting in Floydada last week end, returning home Monday.  
S. A. Christian of Turkey was a business visitor in Floydada last week.

Roy Green of Arnel, Colorado, is here visiting his father, J. H. Green and family.  
Misses Vera Fry, Willie Hale and Mary Lou Crane, visited in Quitaque Sunday.  
Mr. and Mrs. A. A. Jones and sons Jonnie and Homer returned Thursday from Dallas.  
Miss Jessie Green, who is attending W. T. S. N. at Canyon, spent the week end with her father J. H. Green.  
Mr. and Mrs. C. M. Wilson spent Sunday in Lockney with Mr. Wilson's mother, Mrs. John Wilson.

Little Miss Dorothy Allen visited her aunt, Mrs. J. C. Parker, at Lorenzo last week.  
Mr. and Mrs. J. D. Beasley who have been visiting Mr. Beasley's brother, W. T. Beasley, left for their home in Merkel last Thursday.  
Slaton Division Superintendent J. F. Anton of the Santa Fe, was a business visitor in Floydada yesterday.  
Mr. and Mrs. Fred Deen and Jim Shurbet left Monday for Redlands, California.

M. E. McNight of Portales, New Mexico, was in Floydada last week on business.  
F. F. Fisher of Amarillo, distributor for the Star and Durant cars, was in Floydada on business Monday.  
Fred W. Nickles and family, who have been at Mart, Texas, the past several weeks, returned home Wednesday of last week. They were visiting at the home of Mr. Nickles' father at that place while Fred was employed in his father's gin during the earlier part of the cotton season.  
W. H. Dougherty, of Gainesville, was in Floydada the latter part of last week attending district court. He is interested in the outcome of the boundary line suit in the southeast part of the county, which was continued following the injuries sustained by Judge R. C. Joiner.

BORN—To Mr. and Mrs. E. J. Casper, of Sand Hill, October 21st, a son.  
Mrs. Lon. M. Davis and mother, Mrs. Henry Bradford attended the football game in Plainview Friday.  
W. J. Burke spent the first of this week in northeastern New Mexico on business.  
Mr. and Mrs. J. F. Blanton, of Plainview, were in Floydada over Sunday, visiting Mr. and Mrs. L. T. Bishop.  
W. D. Burk, formerly a resident of Floydada, now of Conway, Arkansas, was in Floydada Saturday on business.  
Miss Annette Newell left Saturday morning for Plainview to visit a few days before going to Dallas where she will spend the winter.  
Wiley Day, of Branson, Colo., is visiting his parents, Mr. and Mrs. M. M. Day of Lockney. He was in Floydada Monday on business.

Mrs. Glad Snodgrass, Mrs. Ed Johnson and Mrs. W. J. Burke attended the football game at Plainview Friday.  
B. B. Nighan, of Lansing, Mich., factory representative of the Star and Durant Cars, was in Floydada Monday on business.  
Mrs. W. H. Hilton left Saturday morning for Waco to visit her mother, Mrs. W. E. Scoby. She will also attend the Cotton Palace while there.  
Mr. and Mrs. Henry Bradford of Canyon spent Thursday night in Floydada with their daughter, Mrs. Lon M. Davis.  
B. Marshall, who is attending Wayland College at Plainview spent the week-end in Floydada with his parents, Mr. and Mrs. L. A. Marshall.  
J. J. Cates of Brownwood, who has been visiting the past week with his brother W. A. Cates, left Monday morning for home.  
Attorney A. B. Martin, of Plainview, was in Floydada Tuesday and Wednesday on business connected with his practice of law.  
Mr. and Mrs. Roe McCleskey were in Floydada Sunday visiting with Mr. McCleskey's parents, Mr. and Mrs. S. B. McCleskey.  
Mr. and Mrs. Floyd Parker of Ralls, and Mr. and Mrs. J. C. Parker, of Lorenzo, visited Mrs. R. P. Parker and children here Sunday.  
Among those attending the football game at Plainview last Friday were Misses Vera Fry, Mary Lou Crane, Mable Willis, Garnet White and Hazel Felton.

Mr. and Mrs. John McCleskey and little daughter of Afton are visiting with Mr. McCleskey's parents, Mr. and Mrs. S. B. McCleskey.  
Mrs. O. P. Clark, district secretary of the Methodist Ladies' Missionary Society was entertained in the home of Mrs. L. H. Liston while in Floydada.  
R. E. Brock and Sam Dunn were guests of Mr. and Mrs. Glad Snodgrass Tuesday night. They were enroute to their home in Springer, New Mexico, from central Texas points.  
Miss Florence Green, who is training for nurse in the Dr. Clay Johnson Hospital at Fort Worth has been visiting with her father J. H. Green and family. She returned to Fort Worth Wednesday to resume her training.  
Mrs. R. G. French and little daughter, Ruby Kathryn, returned home the first of the week from a visit of several weeks at Dallas with her father, T. B. Holland. Mr. Holland accompanied them to Floydada and will spend sometime here on a visit.  
C. B. Thomas of Plainview is in Floydada this week on business.

Mr. and Mrs. J. V. Daniel spent last Sunday in Plainview visiting F. M. Butler and family.  
Miss Stella Tubbs left last week for Oklahoma City where she will spend several months studying music.  
Mr. and Mrs. J. G. Martin spent Sunday in Plainview with F. M. Butler and family.  
C. C. West of Newland was in the sanitarium this week with an infected hand.  
Mrs. J. O. Clark of McLean, came in Wednesday to visit with Mrs. E. G. Carpenter.  
W. A. Baker and Charles Goodwin spent Tuesday and Wednesday in Munday on business.  
L. D. Rucker, produce dealer of Plainview was in Floydada on business Friday.  
O. P. Rutledge and B. K. Barker returned Saturday from a sojourn of a week at Dallas.  
Misses Lola Peltette and Hazel Hadley of Lockney were shopping in Floydada Saturday.  
Mr. and Mrs. B. P. Woody and little son, B. P., Jr., spent last week end in Girard, returning home Monday.  
Miss Lois Richards, who is teaching school at Wake was in Floydada last week end.  
Lewis Lee of Amarillo was visiting in Floydada last week end, returning home Monday.  
S. A. Christian of Turkey was a business visitor in Floydada last week.  
Roy Green of Arnel, Colorado, is here visiting his father, J. H. Green and family.  
Misses Vera Fry, Willie Hale and Mary Lou Crane, visited in Quitaque Sunday.  
Mr. and Mrs. A. A. Jones and sons Jonnie and Homer returned Thursday from Dallas.  
Miss Jessie Green, who is attending W. T. S. N. at Canyon, spent the week end with her father J. H. Green.  
Mr. and Mrs. C. M. Wilson spent Sunday in Lockney with Mr. Wilson's mother, Mrs. John Wilson.  
Little Miss Dorothy Allen visited her aunt, Mrs. J. C. Parker, at Lorenzo last week.  
Mr. and Mrs. J. D. Beasley who have been visiting Mr. Beasley's brother, W. T. Beasley, left for their home in Merkel last Thursday.  
Slaton Division Superintendent J. F. Anton of the Santa Fe, was a business visitor in Floydada yesterday.  
Mr. and Mrs. Fred Deen and Jim Shurbet left Monday for Redlands, California.  
M. E. McNight of Portales, New Mexico, was in Floydada last week on business.  
F. F. Fisher of Amarillo, distributor for the Star and Durant cars, was in Floydada on business Monday.  
Fred W. Nickles and family, who have been at Mart, Texas, the past several weeks, returned home Wednesday of last week. They were visiting at the home of Mr. Nickles' father at that place while Fred was employed in his father's gin during the earlier part of the cotton season.  
W. H. Dougherty, of Gainesville, was in Floydada the latter part of last week attending district court. He is interested in the outcome of the boundary line suit in the southeast part of the county, which was continued following the injuries sustained by Judge R. C. Joiner.  
BORN—To Mr. and Mrs. E. J. Casper, of Sand Hill, October 21st, a son.



# Advice

Do not hesitate to ask our advice on a business problem that confronts you.

It is our business to help you if we can and every facility of this bank is always your disposal.

## First National Bank

FLOYDADA, TEXAS  
The bank that says: "Thank You."

### GIRLS BASKET BALL

The basket ball girls of F. H. S. played the Lockney girls Monday and were defeated. The score was, Lockney 16, Floydada 9. The lineup for Floydada was: Audrey Felton and Audrey Stiles forwards, Arie Gamble jumping center, Evelyn Kizziar running center, Mildred Carter and Adelaide Scott guards, and Frances Kinard, Billie Rushing and Vera Turnbow substitutes. Mrs. C. D. Hopkins refereed.

The Floydada girls played a fair game of ball for the time they have practiced, and with more practice they are expecting to win a number of games this season. Not only do they need practice but they need the support of the school. If you are for them, tell them so, and prove your

statement by coming out and giving them a few yells when they play game.

They are to play the Silverton team at Silverton. The line up will be practically unchanged.

### 1922 STUDY CLUB

The 1922 Study Club met at the home of Mrs. O. P. Rutledge last Thursday afternoon. Those present enjoyed one of the best programs that has ever been given. The Club will meet at the home of Mrs. W. I. Cannaday on Thursday afternoon, November 1st, at three o'clock.

All members be present.  
Mrs. R. M. McCauley, accompanied by her daughter, Mrs. Calvin Steen, and Miss Wynette Britton left last Friday for Dallas to attend the fair.

# Cold Weather

Calls for warm clothes. We have them, winter underwear, wool shirts, mole skin and khaki pants, all kinds of overshoes for men and women, prices are right, too.

Time to order that overcoat, or winter suit now, come in and let me measure you.

I have your fall hat here, one that will look just right on you, several different colors to choose from.

My fall shoe stock is complete now, you can get your selection of styles or sizes, and we are glad to show you any time.

If that old suit needs cleaning or pressing call us, we will be glad to call for it, fix it up and return it looking good.

## RUSSELL'S STORE

PHONE 66 FLOYDADA, TEXAS

# Our Prices

- Spuds per 100 pounds.....\$2.25
- Compound, per pail .....\$1.35
- No. 3 tomatoes, per can.....15c
- Block salt .....50c
- 6 lb. box crackers .....75c
- Prince Albert, 2 cans.....25c
- Pure Ribbon cane syrup.....90c
- Van Camps tomato soup.....10c
- Van Camps large size Hominy, 2 cans .....25c
- Pan cake syrup .....65c
- Gallon solid pack peaches, plums and grapes .....50c
- Pink salmon, 3 cans .....50c
- Post Toasties, 2pkgs .....25c
- Plainview's best Flour.....\$1.60
- Mother's and Armour's aluminum oats .....35c
- Rex Bacon, per lb. ....25c
- New Perfection wicks.....30c
- Van Camp's pork and beans 10c
- Van Camps catsup .....30c
- Pure cane sugar, 100 lbs \$11.00
- Farm House cocoa, per lb. ....35c
- Billows Corn, by the case, per can .....10c



"Smile and the World Smiles With You."

### BUT

will some one tell us how a fellow can smile if he has a suit of clothes on that has no snap—tailored and fits like it was made for the other fellow and styled in a fashion that's as old as the hills—That would even make Rip Van Winkle blush. It just simply cannot be done. That's all.

Then why not buy them where YOU know they are made right, all wool and fit right.

Several young men sixty years old are buying clothes that fit this week at

### "GLAD'S"

Every thing for men. Holeproof Hose for Ladies.

## Brown Bros.

# A FULL LINE of VAN CAMP'S GOODS

We have purchased a large quantity of Van Camp's Goods, which we bought at a good price and we are giving you the benefit of same as per the prices below:

- Small pork and beans, per can.....10c
- No. 2 pork and beans 2 cans for.....25c
- Large pork and beans, per can.....25c
- No. 2 size spaghetti, per can.....15c
- No. 1 size Chili Con Carne.....15c
- No. 2 size Chili Con Carne.....25c
- No. 2 Hominy, per can.....10c
- No. 3 Hominy, 2 cans for.....25c
- No. 2 red kidney beans, per can.....15c
- No. 2 sauer kraut, per can.....15c
- No. 3 sauer kraut, 2 cans for.....35c
- No. 1 can tomato soup, per can.....10c
- No. 1 can vegetable soup, 2 for.....25c
- Small size tomato catsup.....20c
- Large size tomato catsup.....35c
- Medium size salad dressing.....25c

# Collins Grocery Company, Phone 88