

WRIGLEYS

Take it home to the kids.
Have a packet in your pocket for an ever-ready treat.
A delicious confection and an aid to the teeth, appetite, digestion.



Sealed in its Purity Package

After Every Meal

WRIGLEY'S JUICY FRUIT CHEWING GUM

THE FLAVOR LASTS

"Positivel Niftick"

You'll say with Abie after you visit our Filling Station and let us serve you.

We have everything you should find at a good service station, and service with some speed.

—TRY US—

F. F. F.
SERVICE STATION
O. E. MURRAY, PROP.

FARM LOANS AND INSURANCE
PHONE 42
G. C. TUBBS

FULL MOTOR EQUIPMENT
PRIVATE AMBULANCE
Plainview Undertaking Co.
Undertaking, Embalming
A. A. HATCHELL, Director
PLAINVIEW, TEXAS
Phones: 6, 30, 243, 650

Kenneth Bain
Lawyer
OFFICE ROOM 4 AND 5 FIRST NATIONAL BANK BUILDING
General Practice

Dr. W. M. Houghton
GENERAL PRACTICE
Diseases of Women and Children a Specialty
ROOMS 11 AND 12, FIRST NATIONAL BANK BLDG.
PHONES: Residence 250 Office 256

L. G. MATHEWS
LAWYER
OFFICE IN MITCHELL BUILDING
GENERAL PRACTICE ALL COURTS

Drs. Smith & Smith
CHILDERS' PRIVATE SANITARIUM:
For Medical and Surgical Cases
Phone No. 177
FLOYDADA, TEXAS

CANYON HI LEAVES FIELD IN GAME PROTEST

Dissatisfied with Officials Coach Webb Said—Game was 20 to 14 With 4 Minutes to Play

The Floydada Whirlwinds were leading 20 to 14 in their skirmish here Friday afternoon with Canyon Hi on the football field, when with four minutes and six seconds to play Coach Jimmie Webb of Canyon, called his men from the field and left for home. The decision on which the visitors left the field was on a punt from F. H. S. which went out of bounds and was covered by Captain Henry of the local squad, after it had been touched by a Canyon player, the referee declared. The Canyon boys maintained the ball had not been touched by the Canyon player. However, this was only one of a half dozen wordy squabbles between the teams and the officials. Two Canyon players were disqualified by the referee during the last half, the Canyon squad was penalized fifty-five yards during the game, and the local squad thirty. Coach Webb declared he would never bring his team to Floydada again for a game. This was a return practice game, contracted last fall. Two years ago the local boys went to Canyon and were beaten 7 to 0.

Canyon scored in the first four minutes of play. The Whirlwinds kicked off and after three downs Canyon punted to safe territory. On the second down a backfield mixup caused a fumble and a visiting player grabbed the ball and raced to the goal line for a touchdown and made the score 7 to 0 when Canyon kicked from placement.

The score was protested by Captain Henry, who maintained the fumble was on an attempted double pass. The referee held that the play had an element of fake play in it and a fumble made it a scrimmage ball.

The Whirlwinds scored within a few minutes when Burke punted and F. H. S. recovered. This was followed by completing three downs with line bucks and end runs and Rogers went over. Place kick was blocked-by Canyon.

As the quarter closed Canyon had the ball on Floydada's 6 yard line, after Floydada had been penalized 15 yards for interference on a forward pass play. In the second quarter Canyon lost several yards on the first two downs but on the third completed a long, pretty pass perfectly and made the score 14 to 6 when they kicked goal.

Floydada's next score came in the same quarter when after a punting duel and see-sawing across the field, F. H. S. completed two long passes and Daily carried a pass over for a touchdown. Ml. Burke kicked goal.

Followed more see-sawing across the field, the half closing with Canyon in possession of the ball on F. H. S. 35 yard line.

In the second half the Whirlwinds scored in the first 8 minutes of play. On the kick off it was Canyon's ball on their 20-yard line. On a punt F. H. S. returned the ball to the 14 yard line. On a fumble Canyon recovered the ball on the 22-yard line. Blocking attempted passes and holding for downs the ball went over and F. H. S. scored in seven downs with line bucks and end runs. Loran carried the ball over and Maurice Burke kicked goal. F. H. S. attempted two field goals, one each in the third and fourth quarters. Both failed. Toward the latter part of the third quarter the Canyon coach and players became highly dissatisfied with the decisions, and much time was spent in squabbling. Coach Webb sent his men back in after they left the field practically in a body after a penalty of 15 yards was assessed, and in the fourth the visitors began desperate playing with the sun in their favor. Practically every play was a long pass, the line forming a perfect defense for their pass thrower, while two men went down field. In this way they completed two long passes, one for 25 yards and another for 20 yards in rapid succession. With only 4 yards to go and two downs in which to make it a penalty of five yards for offside made the distance 9 yards. Attempting apass the ball was caught behind the lines by Ml. Burke and the ball belonged to F. H. S. on the 20-yard line. This play was protested by the Canyon boys on the ground of player-interference. On the next downs came the punt which F. H. S. recovered and the Canyon players left the field in protest of the decision.

Floydada High used its regular line up at the beginning of the game with one change. Loraine Nelson was out from injuries, and his place was filled very acceptably by Herschel Green, who played end opposite Terrell Loran, with Bill Daily in the back field. Allen, Coach of Plainview High was referee, Lockhart of W. T. S. T. C. being unable to come; Dawson was umpire and Colville head lineman.

The game will go as a practice game. Coach Wester said he had a

notice following the game from Superintendent Henderson of the Interscholastic League, advising that all games hereafter will be counted as official, whether played with in or out-of-district opponents.

FIFTH SUNDAY MEETING OF BAPTIST ASSOCIATION

The Fifth Sunday Meeting of the Floyd County Baptist Association held at McCoy from Thursday night last through Sunday night was well attended generally, although the fact that the fall crop saving season is on prevented some from attending during the day sessions until Sunday.

An unusually large crowd attended the Sunday sessions among these being twenty-five or more members of the local church who went to McCoy immediately after the close of the services at the Baptist Church here.

HAIL BREAKS SCREENS AND WINDOW LIGHTS AT PLAINVIEW

Thursday evening's little flurry of rain and hail at Floydada was quite a rain and hail in a strip of country running northwestward from a point about 12 miles southwest of Floydada to Plainview. At Plainview the hail at Nichols & Guest's sanitarium broke out window screens and lights and put nurses and patients in a temporary panic. Some twenty windows were turned with them.

Damage to crops in some instances was rather severe, a half dozen or more farms reporting considerable cotton knocked out on the ground.

J. H. Fowler, of Lone Star, was a business visitor in Floydada Saturday.

Inactive Liver

"I have had trouble with an inactive liver," wrote Mrs. S. Nichols, of 4412 Spencer St., Houston, Texas. "When I would get constipated, I would feel a light, dizzy feeling in my head. To get up in the morning with a lightness in the head and a trembly feeling is often a sign that the stomach is out of order. For this I took *Theford's Black-Draught*, and without a doubt can say I have never found its equal in any liver medicine. It not only cleans the liver, but leaves you in such a good condition. I have used it a long time, when food does not seem to set well, or the stomach is a little sour."

If it isn't **Theford's** it isn't **BLACK-DRAUGHT** Liver Medicine.

WEST TEXAS HAS BEST EXHIBIT AT OKLAHOMA CITY

West Texas' exhibit at the Oklahoma State Fair was the best and most comprehensive at that show in the agricultural department in the judgment of F. L. Hargis, who returned home last week from a trip through Oklahoma, Arkansas and Missouri. He stopped at Oklahoma City and visited the West Texas Exhibit at the state fair while in Oklahoma.

Mr. Hargis praised the exhibit of forage crops and said the wheat was the best he saw shown there. In addition he said the exhibit looked the best of any there from the viewpoint of arrangement.



buy **Goodrich Silvertown CORD TIRES**

Guillion & Sons

Best in the Long Run

Marshall BUYS COTTON SEED at Public Scales

Young Man!

Remember that time long ago when mother and you went to the photographer's? How you have grown since that day! You're a big little boy now, aren't you?

Confidentially, now, wouldn't you like to make another visit to "see the birdie"? And then you can place that cute baby picture alongside of the new one and say proudly, "Look! me when I was a baby—and me—now."

You and mother come around the next nice day you can. Mother will be delighted and so will you, especially in the years to come.

The photographer in your town
WILSON STUDIO

Dr. C. M. Thacker
DENTIST
OFFICE OVER MITCHELL'S HARDWARE
FLOYDADA, TEXAS

E. C. NELSON, JR.
LAWYER
PRACTICE IN DISTRICT AND APPELLATE COURTS
OFFICE AT COURT HOUSE
FLOYDADA, TEXAS.

6% **Farm & Ranch LOANS** 6%

Long Term Loans With Liberal Pre-Payment Options Made by
The Dallas Joint Stock Land Bank
T. R. WEBB,
LOCAL AGENT
—WITH—
Floydada Insurance Agency
6% Phone 273. Room 6 First National Bank Building 6%

FLOYD COUNTY ABSTRACT CO.
R. C. SCOTT, Manager O. W. GANO, Secretary
Abstract of Title to all Lands and Town Lots in Floyd County.
Deeds and other instruments of writing prepared. 20 years experience with Floyd County Land Titles.
Room 7 First National Bank Building Floydada, Texas

WARREN & TUBBS
GENERAL REAL ESTATE AGENTS
DEALERS IN FARMS, RANCHES AND TOWN PROPERTY
SEE US FOR BARGAINS. DISTRICT CLERK'S OFFICE IN COURT HOUSE, FLOYDADA, TEXAS.


MORTGAGES YOU NEVER HAVE TO PAY BACK

Money to loan at 5 1-2 per cent by Floydada National Farm Loan Association of Floyd County, Texas. Loans run from 5 to 34 1-2 years, payable on the amortization plan;

Interest on \$10,000.00 at 8 per cent for 34 1-2 years	\$800.00
per year	\$27,600.00
Principal still unpaid	10,000.00
TOTAL	37,600.00

OUR PLAN
Sixty nine amortization payments of \$325.00 each.....\$22,425.00
Principal fully paid.....15,175.00
You save on \$10,000.00 loan.....15,175.00
We have loaned in Floyd county over \$375,000.00. Our loans are handled by us direct thru the Federal Land Bank, of Houston.

Floydada National Farm Loan Association
ROOMS 8 AND 9 FIRST NATIONAL BANK BUILDING
FLOYDADA, TEXAS



"Sure-Fit" Is Different from Every Other Cap

It works as your belt does. When motor-ing you can tighten it. After a rain, you can loosen it.

The simple strap-and-buckle (invisible on your head) does the trick. For every occasion, it's the world's most comfortable cap.

Now ready in the new Fall styles and patterns, fresh from Fifth Avenue. No extra cost for the comfort feature.

Martin Dry Goods Co.

Look for label shown to right

Sure-Fit
The World's most comfortable Cap
ADJUSTABLE
PAT. 3-10-20

Made by Fine & Levy
702 Broadway, N.Y.C.



MEN'S SUITS

We feature Hart Schaffner & Marx and Frats clothes for men and young men. Everything you want is here: all the new and best styles; the very finest quality for long wear and economy; a lot of value for your money; and too, we have them at prices you can afford to buy,

\$17.50, \$20.00, \$22.50, \$29.00, up to \$50.00

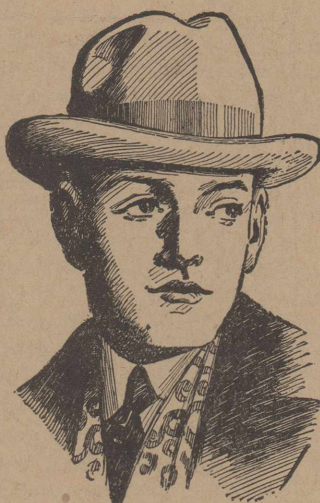
Buy It In October

We are beginning this merchandise movement early in **OCTOBER** that you may reap the benefit of merchandise based on 20c cotton instead of 28c.

We have a house brim full of everything that you want from a brass pin to the most expensive garment,— and at prices that will defy competition.

Men's Hats for Fall

We are showing all the most popular styles in fall hats, featuring the new welt edge, and also the edges bound in silk with linings to match. These felts and scratch felt hats may be had in such shades as pearl, gray, light, tan, brown, seal brown.



Price
\$3 to \$10.00



FALL SUITS FOR SCHOOL BOYS

Boys "Perfection" suits with two pair lined pants, and belted coats with inserted pleats in back are just the thing for school wear. They come in brown, grey and blue mixtures, as well as small striped and checked patterns. Sizes 4 years to 18 years,

Priced \$4.50 to \$11.85 and up to \$20.00

HIGH GRADE HOSIERY



We carry the best brand of hosiery for men, women and children, such brands as Phoenix, Cadet, Hummingbird and Radium hose.

- Phoenix Silk Hose for women\$1.25 to \$3.00
- Children's guaranteed Cadet Hose for school.....50c
- Yankee Boy Hose is a heavy ribbed hose, per pair.....25c
- We have another school hose very fine, ribbed, looks like a 35c value, our price, only.....25c
- Women's fine cotton hose, black and brown.....25c
- Men's fine cotton hose, seamless, special value.....12 1/2c
- Men's Phoenix Lisle Thread Hose.....45c
- Men's Phoenix Silk Hose.....75c



The popular Munsingwear for men, women, Misses and children now await your selection. Women's unions, long sleeve, high neck, ankle length; elbow sleeve, low neck, also sleeveless, low neck, tight or loose knee length; light, medium and heavy weight..... \$1.00 to \$2.50

- Men's Munsingwear.....\$1.00, \$1.95, \$2.25, \$2.50
- Boys' Munsingwear, age 5 years to 12.....\$1.50
- 13 to 18 years.....\$1.75
- Boys' heavy ribbed union suits, Monarch.....90c

32 inch gingham, long fold, a 29c value, fast colors, October special 23c

We offer 40 pieces book fold dress gingham, October special, only 10c

October Special, men's heavy ribbed union suits \$1.39

Children's union suits, age 2 years to 12 years, October special 75c

Children's sleepers, age 2 to 8 years, \$1.00
Age 8 to 13 years \$1.25

Buy Your Blankets in OCTOBER
Prepare for the coming cool nights.

64x76 Cotton blankets, good heavy quality, one of the best staple blankets we have ever shown at the price, choice of gray or tan with contrasting borders, per pair..... \$1.98

66x80 Pink and blue plaids blankets, very pretty, to appreciate the values in these blankets you will have to see them. Priced only per pair \$3.85

66x80 mixed wool plaid blankets, bright pretty plaid patterns, edges bound, all perfect numbers, pair.....\$6.75

Pure Virgin wool blankets in pink, blue heliotrope, edges satin bound, each blanket, only \$12.85

Baby blankets, 30x40, pink and blue, each.....75c

Baby blankets, 36x48, pink and blue, each.....\$1.50

Dress Materials

A world of exquisite dress materials wait your inspection. The highest type of the fashionable Crepes—the Cantons—the Bracades—the Velvet and Velours. The proper woolens for Dresses, Coat Suits, Skirts and Coats are here.

- 40-inch Satins, in all the new shades..... \$1.95
- 42-inch Satin Faced Canton Crepe, only.....\$4.85
- 40-inch pure silk Canton Crepe, of beautiful quality, in every wanted color,\$2.48 and \$2.98
- 40-inch Crepe de Chine.....\$1.95

Woolen Fabrics

- 56-inch finely woven Poiret twill, a popular fabric for fall dresses and suits\$3.45
- 42-inch Poiret twill of fine serviceable quality, in dark shades.....\$1.98
- 36-inch Wool Crepe in high colors for sport wear.....\$1.25
- 42-inch wool crepe, dark colors.....\$2.50
- 56-inch storm serge extra quality.....\$2.98
- 44-inch French Serge.....\$1.95
- 56-inch needle cord.....\$4.75
- 27-inch sport Flannel, all wool.....\$1.25
- 44-inch all wool Flannel, beautiful shades.....\$3.45
- 36-inch serge 85c

Cotton Goods

- 32-inch book fold dress gingham in solid colors and fancy effects, special value 29c
- 32-inch imported gingham, only39c
- 36-inch everfast gingham, only59c
- 36-inch light and dark percales, only.....19c
- 36-inch the new light fancy percales.....25c

Value, Quality, Style, Service:

Big factors that have made this the leading store heralding the fall season with an unusual showing of rich dresses, suits, coats and other wearing apparels.

Dresses \$19.75

Coat dresses that bestow slender lines, simply tailored dresses and frocks on flaring lines with dash of brilliant color to enliven them. Our values that are well worth \$24.75.

BUY THEM IN OCTOBER, ONLY \$19.75

Splendid are the values in an assortment of fine quality canton crepe, flat crepe, satin back crepe and poiret twill dresses in a wide selection of last-minute styles, choice, **OCTOBER SPECIAL, ONLY \$27.50** If you want less expensive dresses we have them made of poiret and the new silk materials for\$8.85 to \$17.50

SUITS

Every woman should have at least one tailored suit. We know, of course, the great popularity of dresses. We like them, you like them, they are comparatively inexpensive, but, as a rule they are rather sheer and not always ready for immediate use.

The suit is always ready. It always looks dressy. We have them priced, \$19.75, \$25.00, \$35.00 to \$50.00

COATS

We offer you the most beautiful selection of coats for women, misses and children it has ever been our pleasure to offer. A stunning new style is the side closing affect. Still another important style is the fur trimming; the cord girdle is also one of the more advanced ideas. We want you to see them. We have them in all prices from,

\$8.85 TO \$22.50 AND UP TO \$85.00
CHILDREN'S COATS, \$3.85, \$6.85, \$9.00 TO \$19.75



The Martin Dry Goods Company

FLOYDADA, TEXAS

"THE STORE WITH THE GOODS"

FLOYDADA, TEXAS

SAND HILL NEWS ITEMS

and Hill, Oct. 1.—We regret to learn of the loss of the North Side school building at Floydada last night. We had a nice rain last night. There is some damage by hail. We were visited by a severe wind, hail and rain last Thursday evening. Several Sand Hillites attended the singing at Lockney yesterday. All report a nice time.

Mrs. Clayton Williams, from near Emmitt, is visiting with her parents, Mr. and Mrs. J. S. McLain.

Mrs. A. R. Hanna left for Shamrock Friday afternoon for a visit with her daughter, Mrs. W. M. Lisle.

Misses Ona Hanna, Alice and Alma Smith left for Canyon Tuesday to attend the normal at that place.

Misses Wynell Masterson, Ailene Woods and Mr. Leonard Holmes are attending the Floydada High School this term.

Mr. Merriott, from Electra, visited at the home of W. R. Dooley several days last week.

A. R. Hanna, Elmer Mickey and J. C. Cates marketed melons in Crosbyton last week.

Everyone is invited to Sand Hill to the South Side Singing Convention Sunday, October 14th. Bring a well filled lunch basket as we expect to have dinner on the ground. There will be singing all day. Come, friends and we will promise you a good time.

Mr. Elmer Mickey and Miss Eva Jean May were united in marriage yesterday evening at 2:30 o'clock. Rev. C. W. Smith performed the ceremony at the home of Mrs. S. W. Mickey. The young couple are now on their honeymoon trip to Roswell, New Mex.

Elmer is the son of C. R. Mickey. Mrs. Mickey is a daughter of Mr. R. M. May.

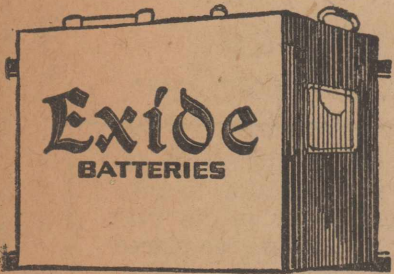
Both families have lived in this community for many years. We extend congratulations and best wishes to them a long and happy wedded life.

W. D. NEWELL AT MEETING OF WOOL GROWER DIRECTORS

W. D. Newell returned Sunday from Temple, where he had been attending a meeting of the directors of the Farm Bureau Wool and Mohair Association.

Aside from their business sessions the directors, of whom Mr. Newell is one, were guests at a banquet and other entertainment given for them by the Chamber of Commerce and other civic organizations of the city of Temple.

N. A. Armstrong has been absent from home several days on a trip to Brown County on business.



Before you start another season it will pay you to let us examine your battery. Responsible advice and skilful work on every make of battery.

BATTERY SERVICE CO. at Motor Supply Co.

CENTER NEWS

Center, Oct. 1.—Another rain last night with quite an electrical display. Some hail but not enough to do any special damage.

No cotton picking this morning but some were on the job after dinner. Cotton looks now like the yield might be good and the price makes everyone wish for a few acres.

Misses Effie Noland and Cecil Lightfoot entertained Saturday night with a joint birthday party. Music and various games were played and refreshments of cake and hot chocolate were served to the following guests:

Misses Clyde Carpenter, Ethel Frizzell, Floy Spence, Ola Huckabee, Louise Wright, Warren, and Clara Bell Williams; Messrs. Elmer Warren, Runnell Morgan, Otis Huckabee, Jess Warren, Sidney Williams, Shorty Williams, Lee and Byers Golightly, Wesley and Raymond Foster, Roy O'Brien, Jackson.

Mr. Compton on the Kinnard place is having his small son treated at the Smith Sanitarium at this time.

CARD OF THANKS

God in His infinite wisdom has taken from us our husband and father, to His will we bow in humble submission. In the hours of our sorrow we learned to know life's best gifts. The interest and sympathy of friends made the days to be full of peace, though they were days of sorrow. He is not dead, he has only gone on a journey. And you who were so kind and sympathetic in the last days were proving the richness of your friendship. We shall not attempt to express our appreciation, words are too feeble for such a task. It was as though God had visited us in the person of a host of friends. Every kind deed and word will be treasured by us as most precious. We want you to know that the hearts of a mother and her children are too full for words because of your kindness. You will have your reward sometime somewhere.

Mrs. C. M. Stribling and Family.

Advertise in The Hesperian. It Pays.

BABIES BORN WITH TEETH

M. Bolard, a surgeon of Bordeaux, France, recently reported to the local medical society a case of twin boys, one of whom was born with all his teeth and the other having out a tooth twelve days after birth.

"This is a very rare occurrence, of which only about fifty cases have been recorded in medical literature," a London physician told a Daily Mail representative.

"It used to be regarded as a portent that the child would grow up with exceptional strength or mental ability. King Richard III, Louis XIV, the great philosopher Bigot, and Boyd, the poet, were born with teeth; Louis XIV had two teeth at birth."

WHEELBARROW CLIMBS STAIRS

In China there is a wheelbarrow which climbs stairs. Some distance ahead of the regular wheel there is another smaller one. In climbing over flagstone steps or bridges the handles of the barrow are lowered until the auxiliary wheel rises above the next higher step. Then the wheelbarrow, which often carries as much as 400 pounds, seesaws from wheel to wheel until the next level stretch of flagstone is reached.

LIFE AT CAPITAL

"Don't you ever get homesick?" "No," replied Senator Sorghum. "After being heckled a few times by my constituents I'm perfectly satisfied to reside in Washington, D. C."

THE USUAL QUESTION

Doctor—Your boy is all right. All he needs is a little soap and water.

Anxious Mother—Before or after meals, doctor?—Hygeia.

W. L. Boerner left Saturday for Red River County on business to be absent from Floydada several days.

W. M. U. MEET

The W. M. U. of the Baptist Church met Monday afternoon with Mrs. J. Pat Horton.

The afternoon was spent in sewing for Buckner Orphans Home.

Miss Gladys Windsor furnished music which was much appreciated by all.

Refreshments of ice cream and cake were served.

P. V. Price, of Sunset, Texas, is here this week on a visit with his brother, F. M. Price and family. Mr. Price is planning to move back to Floyd County.

Mrs. F. L. Hargis returned Saturday from a visit of thirty days with her sister, Mrs. R. J. Topliffe, at Houston.

Mrs. R. G. French left Sunday for Dallas where she will visit during the fair with relatives.

GREETING

We appreciate the nice business that has been given us since we opened for business.

It has been and is our aim to give you the very best value and service that can be had. While our stock is not as complete as we wish it to be we are adding new goods every day.

We have a good line of Oil Stoves, prices to suit you; Dishes; Aluminum, Tin, and Enamelware; Ammunition and a general line of Shelf Hardware, Tools and Cutlery.

We thank you. Come to see us.

E. R. BORUM & SONS

South Side Square Phone 231

When you want to save money on groceries Phone us.

92

AWTREY

Grocery & Produce Company



Now----

WE are showing New Redfern Coats for Fall. The very last word in stylish garments are these Redfern adaptations of the latest Paris creations.

Prices are reasonable, while Quality and Wear are guaranteed.

C. R. Houston & Co. Floydada, Texas

Three Big Values in 30x3½ regular size clincher tires

Usco Fabric Royal Cord and the NEW USCO CORD -now ready

This U.S. quality group at lowest prices ever offered



Buy U.S. Tires From --

BROWN BROTHERS Floydada, Texas

ANNOUNCING The AGENCY FOR PENNSYLVANIA Vacuum Cup TIRES

We are pleased to say to our customers that we are now dealers for Pennsylvania Vacuum Cup Tires and will have a shipment this week. At this time we have some sizes in Firestone Tires and Tubes, which we are closing out at a material reduction to discontinue the line.

PHONE 88

Collins Grocery Company

PHONE 88

