

# THE FLOYD COUNTY HESPERIAN

VOLUME NUMBER 29

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, APRIL 27, 1922

NUMBER 8

## MIRACULOUS ESCAPE FOLLOWS AUTO'S PLUNGE INTO PALO DURO

Paul Barker, of Plainview, Goes off Washed Out Bridge Embankment in Car

Paul Barker, of Plainview, brother of B. K. Barker of this city, and Arthur Barker of Lockney, had a miraculous escape from death by drowning Sunday night about 8 o'clock at Spring Branch a mile north of Canyon, when a Ford Sedan he was driving alone, plunged off a road embankment into the stream, where a concrete bridge had just been washed-out by a water-spout. His car was seen by another traveller in an open car just behind him. The car came up twice with the lights shining but Barker could not be found when a searching party was formed and hunted for him all night. He had, meanwhile, escaped when the top of the car was demolished, swam out and stayed at the farm home of Jim Foster, two miles east of Canyon.

Further search was planned for Monday morning and the two brothers at this place and Lockney, together with their father were ready to leave for the scene when Paul Barker telephoned he was safe and sound. He was unaware of the commotion caused by his disappearance. His car was found some 200 yards downstream from the road, where the bridge had gone out.

Spring Branch is a tributary of Palo Duro Canyon. It heads a few miles above Canyon City, and its sudden rise was due to a heavy down-pour of rain amounting almost to a water spout. Ten inches of rain is reported to have fallen in a very brief time. Barker left Amarillo about 6:30. The roads were heavy and it was about 8 o'clock when he reached the bridge. He was enroute to Plainview with a new sedan.

The rain was so heavy and covered such a wide territory that considerable damage is said to have been done in Randall and Swisher counties. In the lowlands of the Spring Branch Valley considerable loss of cattle, hogs and chickens was suffered and two or three families had to move to higher ground for safety.

## 27 CONVERSIONS AND MANY RECLAMATIONS IN MEETING

The revival at the Baptist Church in Floydada, conducted by Rev. J. F. Nix, of Portales, New Mexico, which closed Sunday night, after two weeks of successful campaigning, had as its visible results twenty-seven conversions and many reclamations and additions, greatly strengthening the Baptist church and other churches of the city.

Sunday afternoon there were sixteen baptisms at the baptismal service held at the church.

With keen interest manifest in the meeting from the beginning by the laity and close co-operation and congenial work among the leading spirits in the meeting it was one of the most successful campaigns conducted by the Baptist church at this point in a number of years. J. Pat Horton, pastor of the church, J. F. Nix who preached for the revival, and I. I. Isbell, leader of the song service, were in heartiest accord throughout the meeting. Rev. Nix, in his preaching, adhered strictly to the bible for his themes, and while he took a firm stand against wrong and sin in all its phases, he exhibited, throughout the meeting, the warmest feeling for the sinner.

With the close of the meeting officials and laity of the church are unanimous in expressions of delight at the strengthening and warming up of the spirit in the church which it has brought about.

## NEW PUMP EQUIPMENT WILL STRENGTHEN WATER SERVICE

A new centrifugal pump, a pump jack and 25-horse power engine will be added to the city's water works system as soon as it arrives from the Fairbanks-Morse people, from whom city officials purchased the new equipment this week.

The centrifugal pump will be installed for use either to pump from the ground storage tank to the stand pipe or direct to the mains under heavy pressure in case of emergencies.

## MARRIAGE LICENSES

During the past week licenses to marry have been issued from the clerk's office to the following: Earl Rogers and Miss Lena Millican, April 22nd; O. H. Heard and Miss Stella Hanna, April 25th;

## SENIOR CLASS OF F. H. S. HAS 36 MEMBERS

Equal Number Boys and Girls Applicants for Diplomas—Gladys Dobson Valetictorian

The senior class of Floydada High School has thirty-six members, an equal number of boys and girls, the largest class ever applying for diplomas from this school. The three graduates of the class having the highest credits are Gladys Dobson, valetictorian, Roy Haynes, salutatorian and Chauncey Garrison, honor graduate. Gladys Dobson, who leads the class, has an average of 95 per cent in her studies. She is the daughter of Mr. and Mrs. J. T. Dobson of the north part of Floyd County. Roy Haynes is the son of Mr. and Mrs. A. V. Haynes of this city and Chauncey Garrison is the son of Mr. and Mrs. Doyle Garrison, also of this city.

The date set for the baccalaureate sermon is May 14th and for the graduating exercises May 19th.

The members of the class are: Ona Bagwell, Roy Baker, Bill Beedy, Audrey Mae Borum, Bill Colville, Henry Conway, Chester Day, Gladys Dobson, Elna Eubank, Chauncey Garrison, Samuel Green, Roy Haynes, Eura Horn, Ardrea Jones, Rosa Jones, Arthur Jordan, Thelma Kinnard, Ira Marshall, Myrtle Muncy, Jerome McCauley, Clement McDonald, Ruby Noland, Virgie Price, Jack Scott, Ralston Scott, Roy Smith, Foy Smith, Ruby Stanley, Edwin Stiles, Aileen Stovall, Emma Della Summerville, Leslie Surringer, Thelma Teeple, Vaughan West, Maude Williams and Louise Wright.

The seventh grade class is composed of more than fifty members, approximately fifty of whom will graduate from the grades into the high school. Several scholarships will be available for the honor graduates of the high school from which to choose should they plan to take college or university work next year.

## MILITARY TRAINING CAMPS OFFER OPPORTU- NITY FOR OUTING

A thirty-days outing that will be of great benefit to most any person within the age limits prescribed, is offered in the citizens' training camps which will be held on the plan of the old Plattsburg idea at various points over the country beginning early this summer.

Either Fort Sill or San Antonio will be the assembly and training point for applicants from this territory. Very interesting information on the camps and their activities is being made available through J. H. Reagan adjutant of McDermott Post, American Legion, at Floydada. A person planning to attend one of the training schools will have to make an early application, as the number of applications is expected to exceed very largely the number who can be accommodated.

## GEORGE PATULLO GETTING MORE "WESTERN ATMOSPHERE"

George Pattullo, who has been one of the most virile and prolific writers of short stories of the country for the past ten or fifteen years, now a widely known figure in American literature, is on another jaunt over the southwest getting "Atmosphere." He has been resting on one of the large ranches near Muleshoe for the past several days.

Pattullo's first visit to the panhandle country was spent principally around Silverton and on the JA Ranch, and a number of his best short story plots have the Tule and Blanco canyons as the scenes or back ground. A later visit was made to this section and was spent on the Spur Ranch in Dickens and Kent counties.

Mr. Pattullo is a big husky. He hepled load out a bunch of cattle off the Furneaux Ranch near Muleshoe last week and was afterwards a guest of J. F. Antoin, Division Superintendent, whose car happened to be "spotted" in that section at the time.

## CEMETERY ASSOCIATION TO ELECT OFFICERS MAY 6th

The Floydada Cemetery Association, whose good work in its first year of organized effort last year was so widely recognized, will elect officers in anticipation of an active season of work this spring beautifying the cemetery.

The election will be held on Saturday afternoon, May 6th, at 3:30. The meeting will be held at the office of Geo. A. Lider.

## METHODIST REVIVAL WELL UNDER WAY DESPITE WEATHER

Although inclement weather has tended to cut down the attendance at the opening of the revival begun Monday morning at 11 o'clock at the Methodist Church, the revival is getting well under way.

Rev. Patterson, of Spur, is preaching at the services, and Mrs. Delaney, of Memphis, is leading in the song and personal work since her arrival Tuesday afternoon.

## GOOD RAINS OVER PANHANDLE GIVE FINE GROWING SEASON

Good rains over the entire western half of the state have fallen during the past week, according to reports, the panhandle having had a very thorough season, and a few points reporting excessive rainfall. In this county the fall has been from 1 to 3 inches, at Floydada the gauge showed 1.67 inches.

Every report made indicates the season is thorough and all the territory covered. The rains covered a period from Sunday night until Wednesday noon.

Farmers have been intensely busy for some weeks preparing for the planting and although a heavy acreage in row crops will be attempted on many farms, a very heavy percentage of the land is in first class condition for planting at this time.

## CULLEN F. THOMAS WILL SPEAK IN FLOYDADA MONDAY

Cullen F. Thomas, candidate for the United States Senate, will speak in Floydada Monday afternoon at two o'clock. The distinguished visitor will come here after speaking at Crosbyton Saturday night.

Local supporters of Mr. Thomas are making plans for his reception here. He will speak either at the Olympic Theatre or at the District Court room at two o'clock.

## RUTLEDGE DISTRIBUTING TWO INTERESTING PAMPHLETS

O. P. Rutledge is distributing copies of two interesting pamphlets recently received from the agricultural department of the International Harvester Company. Neither is an advertising project in any sense. "Farm Prosperity Guaranteed," one of the pamphlets, is a brochure on diversified farming, while the other gives valuable hints on dairying. It is entitled, "The Cow, the mother of prosperity."

## SCHOLASTICS TOTAL 2912

The total scholastic population of Floyd County this year is 2912. The figures were compiled by County Superintendent W. B. Clark the first of this week from district reports made to him.

The figures represent a net loss in the county of 40 scholastics. Floydada lost 11 and Lockney 51, while the common school districts made a gain of 22.

## CONTRACT LET FOR BRISCOE'S NEW COURT HOUSE

Contract was let by the Commissioners' Court of Briscoe County the latter part of last week for the construction of that county's new court house at Silverton. It will cost about \$70,000 when completed.

Geo. A. Lider, civil engineer of Floydada, was in Silverton Friday when he made the location, and ran the grades on the court house grounds. Work of removing the old building has been started.

## 14-YEAR-OLD BOY DEAD

Wallace Ferrier, fourteen-year-old son of Mr. and Mrs. Wm. Ferrier, of Sunset Community, died at a sanitarium in Plainview Wednesday of last week from the effects of a fall from a horse at home a week previous. The remains were brought to Floydada for interment, the funeral service being held Thursday, conducted by Rev. O. N. Baucum.

The exact cause of the boy's death probably will never be known. He was recovering from an illness from influenza at the time of the accident. Having ridden out into the pasture for some cows, his parents found him unconscious shortly afterward, with only a slight bruise to indicate violence. Whether he became unconscious or the horse fell or threw him is a matter of conjecture. He is believed to have died from internal injuries.

B. P. Sandefur, of Muncy, is the boy's grandfather.

## 7th DISTRICT FEDERATION MEETS NEXT AT CLARENDON

Mesdames W. C. Grigsby, E. C. Nelson, A. P. McKinnon, Glad Snodgrass, George McCarty, J. U. Borum, Edd Johnson, E. E. Brown, J. B. Jenkins and A. J. Welch, of the Parent-Teachers' Association represented that organization at the Seventh District Federation of Women's Clubs held in Plainview Thursday and Friday of last week.

The meeting was largely attended by delegates from over the district. The district meeting will be held next year at Clarendon.

## H. M. McDONALD SLOWLY RECOVERING

H. M. McDonald, who has been quite ill at Fort Worth the past few weeks is showing more rapid improvement the past few days.

His condition was quite serious for several days. His brother, L. C. McDonald, returned from Fort Worth last week, after being called to his brother's bedside.

## HARMON MATRICULATES FOR COURSE IN EMBALMING

F. C. Harmon, wife and son left the first of the week for Dallas and Denton counties. At the former place Mr. Harmon matriculated in an embalming school for a course of work covering a period of some six weeks.

Mrs. Harmon and son will visit relatives in Denton county during his stay there.

H. T. Smith has charge of the furniture business during Mr. Harmon's absence.

## JACK RABBITS THICK; BIG DRIVE PLANNED SOON

W. C. Cates, J. D. Christian and their immediate neighbors have more jack rabbits to the square mile than in any similar area in this section. At least, that is about the essence of tales told in Floydada this week, one report stating that 400 rabbits were counted by one man who drove out in pastures close to the wheat fields on one of the farms. Driving along the road the other day 50 rabbits were counted in a mile on Mr. Christian's place.

Gamble Bros. have a farm in the community, and all the owners declare their wheat is being damaged badly by the rabbits. As soon as the weather clears up sufficiently to permit them plan a big rabbit drive covering two or three sections. Wire netting will be stretched, everybody who wants to take part in the "shooting" invited to come and a half-day be given to the drive.

## F. H. S. TO PLAY ROARING SPRINGS FRIDAY AND SAT.

What promises to be a very good game of baseball will be played at the city ball park here next Friday and Saturday between the F. H. S. boys and Roaring Springs High. The games are scheduled for three thirty and will start promptly at that time. The Roaring Springs boys will spend Friday night in Floydada.

## MUTUAL AID ASS'N MEM- BERSHIP GROWING RAPIDLY

The Floyd County Mutual Aid Association is growing rapidly in membership during the special drive for members being conducted by J. G. Wood, its secretary, while special rates have been in effect for the purpose of increasing the membership to 1,000 at an early date.

## ANNUAL FINISHED IN MAY

The Hesper, Floydada High School Annual, will be completed in May. It is edited and compiled by the classes of the high school, the Senior Class having general charge of the work.

It is expected to be a very meritorious production and present plans are to have it completed about the middle of May.

## PROTRACTED MEETING

Protracted meeting will open at Campbell on Saturday night, April 29th, and will continue through the first Sunday in May.

Rev. M. L. Moody, pastor of Floydada Circuit, will conduct the meeting. Everybody is cordially invited to attend the services.

Douglas Martain and mother of Matador were in Floydada Friday shopping.

## CULLEN F. THOMAS' PANHANDLE DATES ARE ANNOUNCED

Dallas, Texas, April 23.—Cullen F. Thomas, candidate for the United States Senate, closed his week's speaking tour at Quannah Saturday afternoon, delivering an address at that place upon the necessity for the reform of the railway situation in this country. Mr. Thomas will spend three days in Dallas, after which he will start upon the following speaking campaign:

Thursday, April 27—Snyder 2 p. m., Post 8 p. m.

Friday, April 28—Tahoka 2 p. m., Slaton 8 p. m.

Saturday, April 29—Lubbock 2 p. m., Crosbyton 8 p. m.

Monday, May 1—Floydada 2 p. m., Plainview 8 p. m.

Tuesday, May 2—Lockney 2 p. m., Tulia 8 p. m.

Wednesday, May 3—Hereford 1 p. m., Amarillo 8 p. m.

Thursday, May 4—Claude 2 p. m., McLean 2 p. m., Shamrock 8 p. m.

Saturday, May 6—Canadian 2 p. m., Panhandle 8 p. m.

Monday, May 8—Dalhart 8 p. m.

Tuesday, May 9—Wellington 2 p. m., Memphis 8 p. m.

Wednesday, May 10—Kirkland 2 p. m., Childress 8 p. m.

## RELIEF FROM TELEPHONE TROUBLES ARE PROMISED

Relief from their telephone troubles is in sight for users of the Southwestern Bell Telephone Company's Floydada Exchange, if the company "makes good" on a promise given Mayor R. E. Fry Saturday by mail by Geo. H. Hill, District Manager of the business in this territory, from Amarillo.

Last week Mr. Fry in a letter to the Amarillo office, called attention in particular to the "cable" trouble now almost general over the entire exchange. Breaks in the cable insulation have occurred to such an extent that "cross talk" has become the rule instead of the exception. The fact that some of the cables are full and cannot accommodate new customers who desire service and that the exchange board has a very limited capacity for further accommodation of new business, as well as the fact that a number of telephones have through necessity been installed as party lines in order to get service at all, are also called to the attention of Mr. Hill in the letter from the mayor.

The letter commended the excellent service now being given on the exchange by Manager C. D. Long and the staff of operators, so far as the condition of the plant will permit.

Mr. Hill's letter promises early relief and expresses appreciation for the cordial relations his company has enjoyed with its patrons at Floydada in the past. The cordial and frank manner in which the patrons' viewpoint of the present situation on the exchange was stated by Mr. Fry is also appreciated by him, the District Manager declared.

## KANSAS CITY GRAIN RATE CASE CAUSES CONCERN HERE

The proposal of the group of Kansas City grain dealers for an adjustment of grain rates applying between panhandle points and southern seaports and between the panhandle and Kansas, made recently to the Interstate Commerce Commission, is causing concern among business interests, grain dealers and farmers of the panhandle, who see in it a possible disturbance of the present favorable rates to gulf ports from this territory. The matter was discussed by Hamlin Palmer, secretary of the Panhandle-Plains Chamber of Commerce of Amarillo, before some twenty-five business men and grain dealers of Floydada last Thursday. It was pointed out by Mr. Palmer that little grain is shipped to Kansas City from this territory, even Kansas City dealers shipping to gulf points from the panhandle, which was true before the differential was applied.

George Ryan, of Clarendon, field manager for the P. P. C. of C., outlined the work of the organization in a general way. Floyd County business interests are to be asked to support the organization, according to present plans.

## WEDNESDAY BRIDGE CLUB

Mrs. Tom B. Triplett was hostess to the Wednesday Bridge Club yesterday afternoon. High score went to Miss Irene Daily. The club will meet next Wednesday with Miss Alma Long.

## FLOYDADA HEADQUARTERS NAMED FOR W. T. C. OF C. CONVENTION

Slogan Contest is Creating Much Interest—Many Suggestions in Hands of Secretary

Arrangements have been made by the Chamber of Commerce for Floydada Headquarters at the West Texas Chamber of Commerce Convention in Plainview May 22nd and 23rd at the O. K. Drug Company. The Chamber of Commerce of Floydada will maintain an office at this Drug Store where Floydada literature will be distributed, where people attending the Convention interested in Floydada may come and find out whatever they want to about Floydada and Floyd County. A register will be kept for such interested visitors for future reference. Also complete information about the activities of the convention can be obtained here by Floydada's delegation at the convention. Some three to five thousand people are expected to be present at the convention from all portions of the State of Texas. A special trade excursion from Fort Worth will be present and on May 24th will make a tour of Floyd County. Arrangements are being made to have proper entertainment for the visitors while in Floydada and Floyd County.

The Chamber of Commerce Slogan Contest is creating a great deal of interest. A great number of suggested slogans have been received by Secretary Maury Hopkins and a great many more are expected. The Secretary urges those who have not turned in their suggestions to not let the matter drag. The slogan will be selected at the next regular meeting of the Chamber of Commerce which has been postponed till after the revival meeting is over.

## SPECIAL FEATURES FOR WOMEN AT W. T. C. OF C. CONVENTION

In order to take care of the large number of ladies from various parts of West Texas who anticipate attending the Fourth Annual Convention of the West Texas Chamber of Commerce to be held in Plainview, May 22-23 this year, the following program has been announced:

May 22nd—2:00 p. m. to 3:00—A talk on home Demonstration work—Miss Bess Edwards, district home demonstration agent for the panhandle.

May 22nd—3:00 p. m. to 4:30—Dress form demonstration—Mrs. Dora R. Barnes, clothing specialist.

May 23rd—2:00 p. m. to 4:00—Appropriateness in Dress—Miss Bess Edwards, district H. D. agent for the panhandle.

## CENTENARIAN IS VISITING GRANDCHILDREN HERE

Grandma Walker, of Lehi, Oklahoma, is visiting in Floyd County with her grandchildren, A. E. Tinnin and Mrs. George Ingram, of Sand Hill, arriving last week cross country by auto.

Mrs. Walker will be 106 years of age on August 15th of this year, having passed the 100-mark by five years. She has seen the many transitions which have marked the passage of time the past fifty or more years in Texas and the southwest. She has been a pioneer most of her life, and was living in Parker county at the time of the Indian raid when Cynthia Ann Parker, of historic fame, was captured there.

Grandma Walker is the grandmother of T. M. Goodman, of Fairview, Mr. Goodman visiting her at the Ingram home Sunday last.

## C. OF C. BENEFIT PLAY SET FOR FRIDAY, MAY 12th

Arrangements have been completed by the directors of the Chamber of Commerce and Director Ray Dickey of the Plains Dramatic Club for the production of a play by the club for the benefit of the Chamber of Commerce. The name of the play to be given is "All a Mistake." It will be given Friday, May 12th, at the City Park Auditorium. Further announcements will be made by the Chamber of Commerce at a later date.

## SHIPLEY'S HOME

Mr. and Mrs. W. A. Shipley, who have been spending the past two months at Mineral Wells, returned home last Thursday.

They visited for two or three in middle Texas just prior to their return here.

**The Floyd Co. Hesperian**

Published Every Thursday By  
THE HESPERIAN PUBLISHING CO.

HOMER STEEN  
Editor and Manager

Entered as second class matter April 20th, 1907, at the Post Office at Floydada, Texas, under the Act of Congress of March 3rd, 1879.

**SUBSCRIPTION PRICES:**  
One Year ..... \$1.50  
Six Months ..... .85  
Three Months ..... .45  
In advance

Advt. Rates Furnished on Application

Foreign Advertising Representative  
THE AMERICAN PRESS ASSOCIATION

**AREN'T THE CHINKS LOONEY?**

In China they have a funny little brass coin, with a little hole in the center of it. And when they go out to buy a loaf of bread, or a bun or postage stamp they have to carry about a bushel of these comic coins to pay the price.

In America, there are four billions of dollars worth of gold money—that is, four thousand millions of dollars worth of perfectly good gold cash. Does America use it as capital for great industrial and commercial undertakings that will give employment to two or three millions of idle people, thereby enabling them to spend an enormous total of wages for goods, the production of which will keep many others employed?

No, she does not! She just locks that four thousand millions of gold money in great steel vaults and keeps it there in total idleness.

Such money looks looney, doesn't it?

Who's Looney Now?  
Is it the one that circulates its money, however small the value—or is it the one that puts its money under lock and key where it does not a single person an atom of good?—American Press.

Don't know, Mister. But we are prejudiced against moving from Texas to China or changing financial status with the chinks, somehow or other. In fact, there are dozens of countries where free and unlimited circulation of every kind of money is taking place (except gold, which they have not.) and somehow we prefer this country to any of them, too. This business of "rocking the boat" just now should not be undertaken by our

many amateurs who consider themselves authorities on a whole lot of subjects on which even the experts are divided. Lord, save the United States from our "cure alls" and paid "reformers."

While the wheat production of Floyd County this year has been greatly reduced by the weather conditions of the past six months it is beginning to be realized that this county will produce much more wheat than was thought possible some sixty days ago. Except for the appearance of the green bug in some of the crops the wheat is looking good. However, the condition of the crop the world over is said to be the cause of the sharp increases in the price in the past two weeks.

It will be welcome news to people residing in Floydada that the local plant of the Southwestern Bell Telephone Company is in for an overhauling, as Mayor Fry was advised last week by District Manager Hill. It has ceased to be a novelty to listen in on all the conversations in the community.

Says the Randall County News, quoting an unnamed authority: "The filth of your town is as much yours as the most beautiful place." Something to think about. Floydada people would not like to be judged by the filthiest places here, would they?

**ECONOMY OF ADVERTISING**

To the general rank and file of our readers, this matter of deflation and liquidation, this recovery toward normalcy, gets home at one close contact point: A dollar is worth more.

Food and clothing are costing less. Here we have a singularly satisfying proof of the economy of advertising. This was the situation: The public confronted by high prices, curbed their spending; bought goods only under stress of imperative need. Trade stagnated. Merchants felt the burden of full shelves. They needed actual money. There was just one way to get it—by selling their merchandise.

It takes two to make a sale. One of them must be the buyer. The merchants wanted buyers; lots of them. They got them. You know how they got them. They advertised for them. They advertised their goods. They advertised their prices. The public bought. The public is still buying. Because the public has learned that modern advertising is truthful. An

enthusiastic salesman, under the stimulus of rapid-fire conversation, may tint truth with eulogy, but writing an advertisement is a more deliberate process. It is natural for a man to write more carefully than he speaks. A signed statement is more convincing than a spoken word. No man can advertise untruthfully and survive—and every advertiser knows it.

The established probity of American advertising has never been more dramatically displayed than in this constructive campaign of the past few months. Without it, the readjustment of prices would have been an

uncertain, laborious and hap-hazard process. Advertising has provided the huge volume of business, without which such price reductions would have been flatly unprofitable. It has produced the rapid turnover. The rapid turnover is the only thing that compensates for reduced profit margin. A 2 per cent profit on \$100 is only \$2, but if it happens once a month it is as good as 24 per cent once a year. That is why present prices are possible. They mean a drastic reduction of profit on each single sale; but advertising has increased the rapid frequency of sales

to a point at which the merchant gets

**R. C. Scott  
ABSTRACTER, NOTARY PUBLIC AND  
CONVEYANCER.**

Abstract of Title to all Lands and Lots in Floyd County. Deeds and other instruments of writing prepared. 20 years experience with Floyd County Land Titles.

Room 7 First Nat'l Bank Building Floydada, Texas



**Fresh Water—  
Healthy Stock—**

FAT hogs and heaves, vigorous horses, cows that give a steady, heavy flow of milk are always to be found on the farm where there is an abundance of pure, fresh water.

**Red Bottom Tank**

**With a 5-Year Warranty**

It is made of the best grade galvanized steel throughout. Top rim reinforced by clinched-on Patent tube top. Shell reinforced by two triple swedges or corrugations. Shell and bottom united by original Columbian double lock seam which forms a 4-ply steel reinforcement around bottom edge. All seams soldered tight by hydrogen sweating-in torch designed by Columbian engineers. Entire bottom and lower edge of shell thoroughly coated (over the galvanizing) with special rust-resisting, metal preservative, red pigment paint.

MANUFACTURED BY  
**COLUMBIAN STEEL TANK COMPANY**  
1000 1/2 Ave. B, St. Louis, Mo.  
Leading Tank Makers for More Than a Quarter Century

SOLD FROM STOCK BY  
**C. SURGINER & SON  
J. U. BORUM, HARDWARE  
Floydada, Texas**

The 5-year warranty and maker's name is stamped in the steel of every Columbian Red Bottom Tank. It is not genuine unless so stamped.

**First to establish the  
\$10.90 price—Usco**

THE makers of U. S. Tires made this announcement last November—

"Hereafter the price of the 30x3 1/2 'Usco' is \$10.90." The lowest price ever quoted on a tire of quality reputation and standard performance.

And now, with the opening of Spring, there seem to be quite a number of "New and Special tires" coming into the market in the \$10.90 price range.

Perhaps you are wondering just what there can be either "new" or "special" about these tires.

It can't be the \$10.90 price—"Usco" established that five months ago.

Nor quality reputation and standard performance—for it takes more than one full season for any new tire to demonstrate where it stands in quality and value

With so many tires rushing into this \$10.90 price

United States Tires are Good Tires

Copyright 1922 U. S. Tire Co.

field (now that the season promises business from the American car-owner), it is worth remembering that "Usco" showed its good faith by announcing this price last fall.

The same intent to serve that has made "Usco" a standard value for years.

The "Usco" Tire was never better than it is today—with its established quality, its time-tested performance, and its price closely figured in tune with the times.

**\$10.90**

and even better than the price

**United States Tires  
United States Rubber Company**

Fifty-three Factories The Oldest and Largest Rubber Organization in the World Two hundred and thirty-five Branches



**WARREN & TUBBS**  
GENERAL REAL ESTATE AGENTS

DEALERS IN FARMS, RANCHES AND TOWN PROPERTY

US FOR BARGAINS. DISTRICT CLERK'S OFFICE IN COURT HOUSE, FLOYDADA, TEXAS.

Where You Can Buy U. S. Tires:

**BROWN BROTHERS**  
FLOYDADA, TEXAS

a reasonable return on his investment, at prices so low that the women are at least realizing that their dollar is again approaching 100 cents in value. This should kill once and for all the silly and obsolete argument that advertising is expensive and an extravagance. It is neither. It is the most beneficent influence in modern trade. It is good for those who write and those who read advertisements. It is a strong, staunch pillar of modern economy.—Tidings.

**RESOLUTIONS OF RESPECT**

Floydada Lodge I. O. O. F., No. 34. Be it resolved that this lodge extend to the widow, son and relatives of our Departed Brother, D. P. Brewer, who passed from this life on April 16th, 1922, to a land where there is no parting, sorrows and sad heart aches; and may the blessings of the merciful and all knowing God be upon these bereaved ones and may they be cheered in their sad hours by trusting and abiding in Him who alone can comfort and cheer.

Be it further resolved that these resolutions be spread upon the minutes of the lodge, a copy sent to the home lodge of the Brother, a copy mailed to the widow, and same be published in the Floyd County Hesperian.

Fraternally,  
H. B. CALLAHAN,  
J. R. MADDOX,  
J. B. GREEN.

BORN—To Mr. and Mrs. Robt. T. Miller, City, Saturday, April 23rd, a son.

Gordon Hodges of Matador was in Floydada Friday of last week on business.

# Clark-Wood Dry Goods Co.

"THE STORE OF PERSONAL SERVICE"

## A Special Friday, Saturday and Monday Sale

Frankly we do not permit prices to govern the quality of our merchandise. We could not afford to take chances of losing your confidence. We insist that our merchandise be both trustworthy-quality and better than usual standard value, so the people who buy our goods find them true economy.



Young men who want distinctive appearance in their hats, and yet are looking for serviceable qualities, wear



At church, in the fields—everywhere where there are men, you'll find *Davis Hats*. Next time, buy a *Davis*.

John B. Stetson Hats, Staple shapes Special \$9.75

Davis Hats in Staple and Novelties, Special \$4.25, \$4.50 and \$5.85

Men's and Young Men's all wool suits priced in four groups: Special \$13.50, \$21.75, \$24.75, \$26.75.

### Men's and Boys' Peters Diamond Brand

### All Leather Shoes

Black Kangaroo kid straight last, special, \$6.75. Brown kid \$7.75

Men's Vici kid Bluchers box toe, Special \$3.50 and \$4.00

Boys' Brown Dress Shoes, Special \$3.95

Boys' straight last oxfords rubber heel, Special \$2.75 and \$3.00

### Ladies' and Misses Strap Pumps and Oxfords

1 lot strap pumps and oxfords new styles, Special \$2.95

1 lot strap pumps and oxfords new styles, Special \$4.25

Infants' three strap White Kid Roman Sandals, Special 75c

Children's Patent Leather and kid strap, pumps, Special price according to sizes, \$1.40, \$1.75, \$2.00, \$2.75 and \$3.00

### Special Prices

#### On Piece Goods

Best grade Cheviot shirting, Special...19½c

Kimona Crepe, 36 inches wide, Special 27½c

Percales in light colors good grade, Special at 12½c and 18c

Percales in lights and darks, best grade, Special 22½c

Ginghams, best grades, Specials 17½c, 20c, 22½c and 25c

Fancy Cretones, 36 inches wide Special 17½c

English Nainsook, best grade, Special 29½c

Unbleached domestic, Special 10c and 15c

Bleached and Unbleached 9-4 Sheeting Special 49c

Scrims, good grade, special 19½c

White Lawn, best grade, Special 19½c

Cotton bats, quilt size, Special 40c

All Remnants, Special, One-Half Price

### Free to Our Customers

You can secure Rodgers Silverware without charge

BY TRADING WITH US.

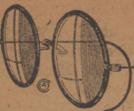
Save our Cards. They are Valuable

# Clark-Wood Dry Goods Company

SOUTH SIDE

"THE STORE OF PERSONAL SERVICE"

FLOYDADA, TEXAS



### Don't Take any Risks With Your Eyesight

When glasses are required get a scientific examination of your eyes by registered Optometrist. WHY?

Because we make and supply and keep them adjusted.

No divided service or divided responsibility.

PHONE 254

SOUTH SIDE SQUARE

**Wilson Kimble, Opt. D.**  
REGISTERED OPTOMETRIST

### W. M. MASSIE & BRO

GENERAL LAND AGENTS  
(The Senior Land & Abstract Business of Floyd County.)  
**BUY, SELL, LEASE OR EXCHANGE LAND**

Any size tracts through Northwest Texas, especially through Floyd and other Counties of the beautiful Plains. Render and Pay Taxes, Furnish Abstracts, Perfect Titles Etc.

NON-RESIDENT LANDS A SPECIALTY

**W. M. MASSIE & BROTHER**  
FLOYDADA, TEXAS

### ARTHUR B. DUNCAN

GENERAL LAND AGENT AND ABSTRACTER

Buys, sells and leases Real Estate on commission; Render and pay taxes; Investigate and perfect titles; Furnishes abstracts of title from records; Owner of Complete Abstract of all Floyd County Lands and Town Lots; 30 years experience with Floyd County land titles. List your land and town lots with me, if for sale or lease; and give me your abstract of title work. Office South East Corner of Square.

—ADDRESS—

**ARTHUR B. DUNCAN**  
FLOYDADA, TEXAS

### W. M. HOUGHTON, M. D.

General Practice Medicine and Minor Surgery

DISEASES OF WOMEN AND CHILDREN A SPECIALTY

Rooms 11 and 12, 1st National Bank Building.  
FLOYDADA, TEXAS

### F. C. HARMON, UNDERTAKER

Embalmer furnished—if desired. Caskets, Suits, Robes and Dresses  
MOTOR HEARSE  
Day Phone 281-F3 Night Phone 199

### Dr. K. J. CLEMENTS

OSTEOPATH PHYSICIAN  
OFFICE OVER MITCHELL HARDWARE  
MONDAYS, WEDNESDAYS AND FRIDAYS  
TELEPHONE NO. 93

### JEFF D. AYRES

LAWYER  
Rooms 9 and 10  
FIRST NATIONAL BANK BLDG.  
FLOYDADA, TEXAS.

FULL MOTOR EQUIPMENT  
PRIVATE AMBULANCE

### Plainview Undertaking Co.

Undertaking, Embalming  
A. A. HATCHELL, Director  
PLAINVIEW, TEXAS  
Phones: 6, 39, 243, 650

W. A. Seale, of Wichita Falls, arrived in Floydada the first of the week for an indefinite visit with his son, W. H. Seale and family.

T. S. Stevenson and J. A. Grigsby spent the earlier part of this week in New Mexico on business.

### METHODISTS DEFEAT BAPTISTS IN THURSDAY'S GAME

The ball game last Thursday was the unique attraction of the afternoon. Something like a hundred fans were seated in the grand stand when the game started. This is the third game that the two Sunday school teams have played this year, the first two being divided among them. The first game was an easy victory for the Methodists but the Baptists surprised them the next by winning over them. The first inning the Methodists made four scores and the Baptists two. The remainder of the game only one score was run in on each side making the score five and three at the end of the ninth. Although this was a very interesting game of baseball it probably was not as amusing as the first two. The first two games showed to the bystanders two teams that played base ball although in a rather amusing way. This game showed great improvement on the part of most of the men and a very good game was played. Next Thursday at four thirty the two teams will meet again and they promise a very good game that will interest everyone present. There will be no admission at the gate but the hat will be passed around to meet the expenses of bats and balls and the necessities of the game.

The lineup at the beginning of the game Thursday was:  
Methodists: c, Curry, p, Randerson,

Baptists: c, Moore, p, Kirby, 1b, Gilbert, 2b, Brannen, 3b, Daily, ss, Burke, lf, Evans, cf, Hall, rf, Harrell, 1b, Davy, 2b, I. Bishop, 3b, Carter, ss, Ansley, lf, Salisbury, cf, Eubank, rf, Henry.

### SCHOOL PROGRAM AT PLEASANT VALLEY

Friday night, April 21st, a splendid program was given at the Pleasant Valley school house to denote the closing of the school in that district. Practically all the numbers were given by the pupils of the school although the teachers appeared in some.

Misses Glenna and Irene Smith of Canyon, conducted the Pleasant Valley school this year and gained splendid results by their efforts. Although the night was rather disagreeable the house was completely filled with the patrons from the Pleasant Valley district as well as neighboring districts.

Following is the program rendered:  
Song, "Welcome to our school," by the primary;

Reading, "A laugh" by Lloyd Childress;

Dialogue, "Jenny's Secret" by Sanford Shaw and Cleo Thorn;

Reading, "An egg, a chicken" W. C. Hubbard;

Song, "Vacation Days" sixth and seventh grades;

Reading, "Slaves of the weeds" Sanford Shaw;

Dialogue "Diamonds and toads";

Reading, "The Elf Child" Melvin Thompson;

Jokes, by Wade Thompson and Haul Ferguson;

Drill, "The windmills" Primary room;

Reading, "My trundle Bed" Robin Byars;

Dialogue, "Theatre tickets," Calvin Harris and Glenna Smith;

Song, "Naughty Beetle," Fourth and fifth grade;

Reading, "The Wind," Cleo Thorn;

Dialogue "Hero Dick";

Reading "Willie's speech" R. C. Mitchell;

Song "I wish I was Grandpa" Kline Nall;

Reading "Spring" Eugene Harris;

Dialogue "Renting the Pickaninies".

BORN—To Mr. and Mrs. L. E. Fagan, City, April 23rd, a son.

Mrs. W. P. Daily left this week for Russellville, Ark., where she will spend a month on a visit with her son, Fred Daily and family, and with her brother.

Elmer Jameson and wife of Mador were in Floydada Friday of last week attending the F. C. Harmon furniture sale.

## FREE!

YOU CAN SECURE

## Rogers' Silverware

WITHOUT CHARGE BY TRADING WITH ME

### FRY, THE TAILOR

PHONE 232

## HARNESSES! HARNESSES!

Why not have a good set made to your order? We make and repair all kinds of harness.

Complete stock Harness Hardware, Collars, Bridles, Etc. If it's anything in leather goods you need, call on—

### Electric Shoe Shop

SOUTH SIDE J. A. BLACKWELL, Prop.

**The Hesperian Want Ad Department**

P. & O. 1-row sled go-devils, the old reliable. C. Surginer & Son. 7-3tc  
 Fresh line cookies at W. R. Johnson Grocery Co., now. 7-2tc  
 A new shipment of poultry wire received at Willson & Son Lumber Co. 8-1tc.

Fleischmann's Yeast every week. Brown Bros. 3-2tc

Let us "shoe" your auto with Good-year's this time. They have been standard for many years. F. F. F. Service Station. 6-3tc

Miss Mollie Crum, Spirella Corsetter. Phone 129. 10tfc

Regular weekly trips to Plainview. Any hauling either way? Call 207. We handle it right. Pitts Transfer Co. 47-3tc.

We give "service." That's our middle name. F. F. F. Service Station. 6-3tc.

Bradley Yam Sweet potato slips 50c per 100; \$4.00 per thousand. Ready May 1st. A. B. Duncan, Jr. 7-2tc

FOR SALE—40 acres, all in cultivation, fenced, 2 miles N. E. Floydada, on Route 3. \$50 an acre. Half down with terms. D. E. Welborn. 5-4tp

J. I. Case two-row go-devils are the thing for the farmer who wants to cover lots of ground and cover it right. C. Surginer & Son. 7-3tc

Lubricating oils, gas and kerosene. Collins Gro. Company. 4-tfc

Fleischmann's Yeast every week. Brown Bros. 3-2tc

To lease and rent—Some farm lands real near Floydada. W. M. Massie & Bro. 8-2tc

Gas, lube, tires, tubes, accessories, free air, at F. F. F. Service Station. 6-3tc.

BRICK STORAGE space available now. Phone 207 for rates. Pitts Storage & Transfer Co. 47-3tc

Best grade kerosene. Collins Gro. Company. 4-tfc

Fleischmann's Yeast every week. Brown Bros. 3-2tc

SERVICE CAR, anywhere, any time. Prices reasonable. Phone 207. Pitts Transfer Co. 47-3tc

If you want a farm lease see W. M. Massie & Bro. 31-tfc

FOR RENT—160 acres 6 miles S. E. Floydada, 112 acres ready to plant, partly improved. See E. T. Williamson or phone 920-F3, Floydada, Texas. 5-4tp.

We pay cash for produce. W. R. Johnson Grocery Co. 7-2tc

Tomato plants 35c per 100. A. B. Duncan, Jr. 7-2tc

To lease and rent—Some farm lands real near Floydada. W. M. Massie & Bro. 8-2tc

Best grades canned fruits and pickles. W. R. Johnson Grocery Co. 7-2tc.

Oliver cultivators are made right to do the work in Floyd County. See them at C. Surginer & Son. 7-3tc

Lubricating oils, gas and kerosene. Collins Gro. Company. 4-tfc

**NOTICE**  
 Notice is hereby given that R. W. O'Keefe, doing business in the town of Floydada, Texas, under the name of The Floydada Drug Company, intends to incorporate said business, and will after the publication of this notice for the time required by law, apply for a charter authorizing the continuance of the business under the same name. 6-4tc R. W. O'KEEFE.

Gasoline with a "kick" at F. F. F. Service Station. 6-3tc

EGGS—Partridge Wyandotte, pen No. 1, \$5.00; pen 3, \$4.00; pen 4, \$3.00; per setting of 15. Ben F. Smith, Lockney, Texas. 6-4tp

See Floydada Mattress Factory and Second Hand Store for sanitary mattresses, quilting cotton and bargains in second hand articles. N. O. Phillips, Proprietor. 6-tfc

Cabbage plants, per 100, 35c. A. B. Duncan, Jr. 7-2tc

Hog oil at F. F. F. Service Station, 25c gallon. 6-3tc

WANTED—Either elderly lady or young girl who will help care for small children. Call mornings or after supper evenings. W. T. Cochran, pastor First Christian Church. 7-2tp

We pay cash for produce. W. R. Johnson Grocery Co. 7-2tc

FOR SALE OR TRADE—Lone Star 4-Burner gas cook stove, dandy, same as new, used 10 days. See A. V. Haynes. 8-2tp

FOR SALE—Bundled Kaffir, Sorghum and Maize. All good. J. C. Bolding. 8tfc

Jersey heifer for sale; fresh. Two miles south of town on Lakeview road Wilburn Nelson. 7-2tp

For pure culled improved Mebane cotton seed see Smith Produce, Southeast corner square. 7-3tc

FOR SALE—160 acres good plains land 20 miles N. W. Friona, price \$12.50 per acre. \$1,000 cash, balance good terms. Can turn 6 sections grazing lease with this place. M. A. Crum, Friona, Texas. 7-2tp

Hot and sweet peppers 10c per dozen; \$1 per 100. A. B. Duncan, Jr. 7-2tc.

J. I. Case 2-row Go-devils, P. & O. 1-row Sled go-devils, Oliver 1-row cultivators. C. Surginer & Son. 7-3tc

Best grade kerosene. Collins Gro. Company. 4-tfc

FOR SALE—Five room residence. See J. U. Borum. 4-tfc.

For marble or granite Monuments see S. B. McCleskey. 4-tfc.

Mobiloil E lubricates your Ford, goes further besides taking care of the machinery. Floydada Oil Co. 7tfc.

Wanted—A man or lady to represent us in Floydada. Standard line toilet preparations and food products. Address: Box 275 Lubbock, Texas.

To lease and rent—Some farm lands real near Floydada. W. M. Massie & Bro. 8-2tc

FOR SALE—About 50 bushels Mebane cotton seed. J. J. Day. 8-2tc

**ANNOUNCEMENT**  
 I wish to announce we have dissolved partnership in the L. A. White Motor Co., and I am retaining the battery business.

I respectfully solicit your auto repair work, electrical or mechanical. I can supply you with a good battery at a fair price and a guarantee behind it. Am located at Allen's Tin Shop. A. L. Traylor Motor Co. 8-2tp

Best grade of oak lumber at Willson & Son Lumber Co. 8-1tc

New shack for sale. Mrs. Bertie Muncy. 8-3tp

320 acres of land and 46 head of fine whiteface cows for \$8,500.00. Half cash, and good terms. Jno. A. Hollums. 8-2tp

TRUCK—For sale or trade. Will consider terms. R. L. Hinkson. 8-3tp

**HIGH SCHOOL HONORED BY TALK FROM BRO. NIX**

Thursday morning, April 20th, the entire high school was honored by a splendid talk given by Bro. Nix who has been in the Baptist meeting here. Although it was necessary for the students to crowd into one room in the high school building the talk was much enjoyed by all. This is the first and only time the students have had this year what would be termed chapel exercises on account of the auditorium being cut into school rooms at the beginning of the term to make it possible to seat all the pupils. Bro. Nix made a very good moral talk and told as well some of his experiences which were very amusing. After the talk Bro. Nix extended a very cordial invitation for the high school to attend the meeting the following Friday and he made the statement that he would have a special place reserved for the high school students. It was arranged for all that could to meet at the Methodist church Friday evening at seven thirty and go to the Baptist church in a body. These arrangements were splendidly carried out and something like a hundred of high school students marched in to the Baptist church Friday night in a body and listened to the splendid sermon preached.

Mrs. R. L. Harrell and baby Jane left Saturday for Palestine where they will visit relatives for two weeks.

**BOX SUPPER BENEFIT LIBRARY FUND AT ANTELOPE**

A box supper for the benefit of the library fund of Antelope School will be held at the school house in that district on Saturday night, April 29th.

The box supper marks the close of the school.

Miss Susie Stanley, principal of the school, was in Floydada Saturday shopping.

**ANNOUNCEMENT**

Mrs. Delaney, of Memphis, who is here to help in the Methodist Revival, will speak to the young ladies' class of the Methodist Sunday School at the Sunday School hour Sunday morning.

**CHRISTIAN CHURCH SERVICES**

10:00 a. m. Bible school.  
 11:00 a. m. Preaching, "The name of the New Testament Church."  
 3:30 p. m., preaching at Mayview. Would be glad to have a large number from Floydada. Those going will assemble at the church, leaving at 3 p. m.

Further services will be announced at the 11 o'clock service.

W. T. COCHRAN, Pastor.

**I. O. U. CLUB**

The I. O. U. Club met last Wednesday at the home of Mrs. C. C. Wright on West Missouri Street, where the day was spent in quilting. Three

quilts were completed and one left unfinished.

Those present at Mrs. Wright's were: Misses Pauline Bishop, Aminur-Cloyd, Marguerite Viles; Mmes. Ansley, Paul Foster, Wood, J. J. Seale, J. D. Price, Harrell, Cyrus Wright, Sam McCleskey, Orb Tye, Zell Probasco, M. L. Probasco, James Colville and the hostess.

The next meeting of the club will be at the home of Mrs. Ansley. —Reporter.

W. A. Robbins spent Saturday in Lockney electioneering in his race for county judge.

Mr. and Mrs. W. U. White, of Plainview, visited relatives in Floydada Sunday.

**Extra Special**

CHOICE OF ENTIRE STOCK OF TAFFETA, CREPE AND KRAPE KNIT DRESSES, ASSORTED SIZES AND COLORS,

**\$16.75**

SPECIAL PRICE ON ALL LADIES' SUITS AND COATS. MANY OTHER ITEMS ON SALE.

**C. R. HOUSTON & CO.**

FLOYDADA, TEXAS

**compare**



Fisk Premier Tread 30 x 3 1/2 — \$10.85	Six-Ply Non-Skid Cord 31 x 4 — \$27.00
Non-Skid Fabric 30 x 3 1/2 — 14.85	Non-Skid Cord 32 x 4 — 30.50
Extra-Ply Red-Top 30 x 3 1/2 — 17.85	Non-Skid Cord 32 x 4 1/2 — 39.00
Six-Ply Non-Skid Clincher Cord 30 x 3 1/2 — 17.85	Non-Skid Cord 34 x 4 1/2 — 41.00
Six-Ply Non-Skid Cord Straight Side 30 x 3 1/2 — 19.85	Non-Skid Cord 35 x 5 — 51.00

THE lower prices on Fisk Cord Tires are interesting to you because they buy more tire value than higher priced tires can give you. Comparison with other tires will show you Fisk are bigger, stronger, and lower priced throughout the range of sizes.

There's a Fisk Tire of extra value in every size, for car, truck or speed wagon



**Notice!**

We have the best in Staple and Fancy Groceries.

In the lines we handle we have the best obtainable.

White Swan and Del Monte in canned goods. Paul's and Lippencott's in preserves and jams.

**Star Cash Grocery**

A. L. SCOGGIN J. E. DICKEY

**You'll Recognize Real Value Here**

When you see the quality put into these suit samples we are showing at \$20 and up.

We claim they're dandies. Some of the fellows have seen the savings and have given us orders. Come in today and look them over.

**Do-U-Rite Clothing Co.**

LOCATED RUSSELL'S STORE TELEPHONE 66

**The Federal Land Bank Since January 1st has been Closing loans in excess of \$1,000,000 per month**

This association is in position to accept applications for loans from Actual Farmers for the purpose of taking up Purchase Money Notes and obligations incurred for Agricultural Purposes.

We will be glad to figure with you.

**Floydada N. F. L. Association**

J. K. GREEN, SECRETARY-TREASURER  
 Rooms 8-9, First National Bank Building

**8% MONEY**

We are in a position to handle a large volume of land loans at the above rate, for five, seven, or ten year terms.

Can give you prompt service, and liberal payment options.

**Duncan Insurance Agency**

Rooms 8 and 9 First National Bank Building Floydada.

BLANCO NEWS

Blanco, April 25th—We got a nice shower Sunday night, which was very fine on crops, grass and gardens.

Mr. Earl Rogers and Miss Lena Millican, daughter of Mr. and Mrs. Tom Millican, were married Sunday morning by Elder E. B. Mullins. We wish them much happiness and prosperity.

The club met with Mrs. W. C. Cates last Thursday where a pleasant day was spent by the following ladies: Mesdames Cates, McCarty, Ham Smith, Mullis, Walter Millican, Tom Millican and daughter, Lena, Gamblin, Ross, Hawkins, Snell, Billington and daughter, Lura. The next meeting is with Mrs. Mullis May 4th.

Sorry to report our neighbor, Jodie Grace, was badly cut when his horse got into the barbed wire with him

Sunday night. Several stitches were required to sew the wounds up.

Miss Daltis Rea and father, of Floydada, took supper at the home of Will Snell last Wednesday night.

Mr. and Mrs. Wiley Lynn and baby, of Electra, have moved into the Brewer house. We welcome them to our community.

Mrs. H. S. Sanders and children, of Floydada, visited her friend, Mrs. Will Snell from Friday to Sunday. Mr. Sanders spent Sunday with them also.

BAKER NEWS

Baker, April 25.—We hope everybody enjoyed what little rain we had.

L. C. McDonald is putting up a new house on his farm in Baker Community.

Miss Nora Bell Day, Clayton Day

and Minthro Brown took dinner Sunday with Claude and Miss Virgie Fawver.

M. D. Bumbalough and family visited W. F. Weatherbee and wife Monday evening.

Mrs. J. P. Hart's father from Odell has come to spend the summer with her.

Mrs. Floy Hart last week was called to the bedside of her mother, who is very sick.

Grandma Fawver visited in Lakeview last week with her daughter, Mrs. B. C. Willis.

J. M. Neeley came home Saturday from Crosby County, where he has been at work.

LAKEVIEW ITEMS

Lakeview, April 26.—Bro. Reed filled his appointment here Saturday and Sunday. The Sunday school was pretty well attended Sunday afternoon.

Several people of this community have been attending the Baptist meeting at Floydada.

Mr. and Mrs. Ollie Conway and family, Misses Clara Patton and Mary Tennie, took dinner with Mr. and Mrs. W. N. Jones and family Sunday.

Mr. and Mrs. Bill Burgett, of Floydada, spent Saturday night and Sunday with Mrs. Burgett's parents, Mr. and Mrs. T. W. Martin.

Miss Norman Parker returned to her home in Floydada Saturday.

Mrs. R. Parker and Mrs. Clardy Barton, of Floydada, spent last weekend at Mr. and Mrs. Andrew Waldron's.

Several people from this community attended the play, closing the school at Mt. Blanco Friday night.

Mrs. A. M. Battey visited her parents, Mr. and Mrs. J. W. Wright, in Floydada Saturday night.

Miss Ruby McMurray took dinner with Misses Edith and Bell McClure Sunday.

Miss Alice Anderson took dinner with Misses Letha and Mary Pearl Coward Sunday.

Miss Clara Rogers, of Mt. Blanco, is visiting with her cousins, the Misses McMurray.

The High school students of Petersburg will present a play here Friday night, April 28th, "Borrowed Money."

FLOYDADA vs SPUR

Friday and Saturday of last week Floydada High School visited the Spur team for one of the best baseball games they have played this year. The F. H. S. boys left Floydada Friday at noon with something like twelve men on the lineup for the two days. They arrived in Spur about three and the game started immediately. This was a very close game and did credit to High school baseball. Although the Floydada boys played real baseball Friday they lost the game. This only made them the more determined to win the next day.

From the beginning of the game the following day it looked like a tie and the result was a score of four and four at the end of the ninth. It was decided to play one more inning and Floydada did some wonderful playing this inning making three runs while Spur was shut out. It would be hard to pick out an outstanding star as only a few errors were made the entire game. After the game Saturday the Spur boys complimented the Floydada boys upon their victory and invited them back again.

Spur will return the two games Friday and Saturday, May 5th and 6th, when they will be returned the kind hospitality which they rendered the Floydada boys there.

The box score Friday was as follows. The box score for Saturday's game is unavailable.

Floydada	AB	R	H	E
Daily 3 b	4	1	0	0
Burke ss	4	1	1	0
Gilbert 1b	4	0	1	0
H. Moore c	4	0	2	0
McDonald rf	4	0	1	0
Evans cf p	5	0	1	0
L. Moore lf 2b	4	0	0	0
Scott 2b cf	4	0	0	1
Colville p	2	0	0	0
Eubank lf	1	0	0	0
Total	36	2	6	3

Spur	AB	R	H	E
Harris ss	4	1	1	1
Vernon 1b	4	0	0	0
Abernathy c	4	0	1	1
Watson 3b	3	0	0	0
Hindman lf	4	1	0	0
Karr 2b	3	0	0	0
Chapman cf	2	1	1	0
M. Moore rf	3	1	1	0
Burnham p	3	1	0	1
Total	30	5	4	3

Floydada 000 000 020  
Spur 110 030 00\*

Summary: Runs, Daily, Burke, Harris, Hindman, Chapman, M. Moore, Burnham. Hits, Burke, Gilbert, H. Moore 2, McDonald, Evans, Harris, Abernathy, Chapman, M. Moore, two-base hits M. Moore. Base on balls off Colville 2. Innings pitched by Colville 7, by Evans 2. Strikeouts by Colville 3, by Evans 2, by Burnham 2. Umpires Flynn and Harris. Time of game 1 hour 15 minutes.

The batteries Saturday for Floydada were: H. Moore, Colville, Evans.

# Money to Loan

Do you need to borrow money on your farm or ranch?

Would you like to get it at a reasonable rate of interest and with options of paying 10 to 20 per cent each year?

Would you like to place your business in the hands of people who CAN and WILL get the money when they accept your business?

Would you like to have your loan made on a flat rate of interest—without extra trimmings for inspections, commissions and the like

The above are necessary questions to consider before applying for a loan. We can meet these requirements. TRY US.

## FLOYDADA INSURANCE AGENCY

(We insure everything but the great beyond)



"Captain Kidd will release your little baby, lady, by handing over that big box of Kellogg's Corn Flakes. All my pirates won't eat any other kind for breakfast but Kellogg's!"

If you like crisp and delicious corn flakes, insist upon Kellogg's

Kellogg's are the original Corn Flakes—and they ought to be superior in flavor and in crispness! You have only to eat Kellogg's, then try the imitations, to know the wonder deliciousness of Kellogg's. You never ate more fascinating food than Kellogg's Corn Flakes!

Tomorrow morning, serve Kellogg's at the family breakfast party! Let big and little folks tell you how much better Kellogg's Corn Flakes really are—because Kellogg's are never tough or leathery, and that Kellogg flavor—well, just prove it out for yourself!

Insist upon Kellogg's, the delicious kind of Corn Flakes in the RED and GREEN package that bears the signature of W. K. Kellogg, originator of Corn Flakes! NONE ARE GENUINE WITHOUT IT!



Don't forget, KELLOGG'S Corn Flakes are made by the folks who gave you the JUNGLE-LAND Moving Pictures. Coupon inside every package of KELLOGG'S Corn Flakes explains how you can obtain another copy of JUNGLE-LAND.

# Kellogg's CORN FLAKES

Also makers of KELLOGG'S KRUMBLES and KELLOGG'S BRAN, cooked and krumbled

# A Sale of Ladies Coat Suits, Coats, Dresses and Beautiful Skirts

For three days we are going to offer an extra special reduction on Ladies Dresses, Coat Suits, Coats and Skirts—Friday, Saturday and Monday, April 28th, 29th, and May 1st.

The woman who has hitherto withheld buying her dress, suit or skirt may now indulge herself and be very happy for the great savings this sale affords.



## Ladies Suits

Beautifully tailored suits, all in this season's best and newest models and all the newer materials.

- Former \$22.50 values are now..... ONE HALF PRICE \$11.25
- Former \$25.00 values are now..... ONE HALF PRICE \$12.50
- Former \$30.00 values are now..... ONE HALF PRICE \$15.00
- Former \$35.00 values are now..... ONE HALF PRICE \$17.50
- Former \$40.00 values are now..... ONE HALF PRICE \$20.00

## 1-2 Price

## Ladies Coats 1-2 Price

Every Coat is this season's best style and it will surely come in handy to have one of these coats many times this summer at night.

- Former \$25.00 values in Coats are now..... \$12.50
- Former \$50.00 values in Coats are now..... \$25.00

## 1-2 Price

## Ladies Skirts

Nearly every lady can use a skirt and here is your opportunity to purchase a pretty one for a little money.

- Former \$5.00 to \$7.50 values in skirts are now..... \$4.25
- Former \$8.50 to \$12.50 values in skirts are now..... \$6.85

## Ladies Dresses

Here's the prices we are offering on Ladies Dresses and we are sure that they are good values and you too will be quick to recognize their worth and to see they are bargains.

- Former \$17.00 to \$19.00 Dresses are now..... \$13.85
- Former \$24.75 Dresses are now..... \$18.85
- Former \$29.00 Dresses are now..... \$21.75
- Former \$35.00 to \$39.00 Dresses are now..... \$28.75

# Martin Dry Goods Co.

"THE STORE WITH THE GOODS"



If You are Not Satisfied with the Flour You are Using Try

# White Crest or Peace Maker

## COLLINS GROCERY CO.

PHONE 88



**CENTER**

(Delayed from last week)  
Center, April 17.—We are hoping the dirt storms will cease now that Easter has passed. It has blown so much another good rain soon would be a great help.

Mr. Kinnard and family moved to their farm here last week. We welcome them and give them a cordial invitation to come out to Sunday school and church and other community affairs.

L. B. Maxey, Mrs. Clyde Irwin and W. H. Finley and family spent Sunday with Mr. and Mrs. Lemons.

Mr. and Mrs. C. Foster entertained the primary and junior Sunday school classes with an Easter Egg Hunt Sunday afternoon. All report a nice time.

Mrs. J. T. Howard, of Floydada, is spending several days with Mrs. F. S. Kinnard.

Mrs. Charles Spence spent Sunday afternoon with Mrs. Meredith while Mr. Spence and the Rev. Meredith went to Baker where the latter preached.

A number from Center have been attending the meeting at town at different times during the week.

Quite a number went to town Saturday to see the street parade and a few took in the show.

Mr. Noland and family went to Lockney Saturday afternoon. Miss Archer spent the week-end at home.

Miss Addie Goodman had a girl friend from Turkey to spend the week-end with her. Miss Clyde Carpenter spent Saturday night and Sunday with Miss Myrtle Goodman.

Lee and Byers Gollightly visited awhile Saturday night with Arthur Jordan. Wesley Foster spent the night at the Jordan home.

Miss Fannie Bolding took Sunday dinner with the Goodman girls.

Misses Cecile and Gertrude Lightfoot, Inez Bolding and Ima Johnson took Sunday dinner with Mrs. C. Foster.

Mrs. Jordan spent Friday afternoon with Mrs. Montgomery.

Roy O'Brien took dinner Sunday with the Gollightly boys, Elvard Gollightly went with Otho Johnson, C. E. Meredith with Raymond Foster; and Arthur Jordan and Leo Frizzell took dinner with the Meredith boys last Sunday.

Mr. and Mrs. O. R. Gollightly and small children visited Mr. and Mrs. T. M. Noland Sunday afternoon.

**CARD OF THANKS**

We take this means to express our gratitude and appreciation for the kindness and assistance which our friends and neighbors showed during the illness and death of our dear son and grandson. May God bless each and everyone of them.

Mr. and Mrs. Wm. Ferrier and Children,  
Mr. and Mrs. B. P. Sandefur and Children.

Advertise in The Hesperian. It Pays.

**POLITICAL ANNOUNCEMENTS**

The following named persons have authorized announcement by The Hesperian of their candidacies for the offices indicated over their respective names, subject to the Democratic Primaries:

FOR JUDGE 64th JUDICIAL DIST.:  
R. C. Joiner.

FOR ATTORNEY 64th DISTRICT:  
Charles Clements.

FOR COUNTY JUDGE:  
W. A. Robbins.

E. C. Nelson, Jr.  
F. P. Henry.  
W. B. Clark.

FOR COUNTY ATTORNEY:  
A. P. McKinnon.

FOR SHERIFF AND TAX COLLECTOR:  
J. A. Grigsby.

FOR COUNTY TAX ASSESSOR:  
D. I. Bolding.

FOR COUNTY CLERK:  
Miss Lola Walling.

FOR DISTRICT CLERK:  
G. C. Tubbs.

FOR COUNTY TREASURER:  
Mrs. Lillie Britton.

Mrs. Mollie Walling.  
Mrs. Addie Thagard.  
Mrs. Elder Morris.

FOR COUNTY SURVEYOR:  
Geo. A. Lider.

FOR COMMISSIONER PRE. NO. 1:  
J. L. King.

W. A. Cates.  
W. C. Hanna.

FOR COMMISSIONER PRE. NO. 4:  
Earl Rainer.

W. W. Payne.  
W. B. Jordan.

FOR PUBLIC-WEIGHER AT FLOYDADA:  
W. M. Colville.

S. T. Harris.  
S. B. McCleskey.  
G. Scott King.

T. E. Crow returned the first of this week from Amarillo where he had been employed with the Amarillo Hotel Barbershop. He is with the Eubank Barbershop here now.

**CITATION BY PUBLICATION**

THE STATE OF TEXAS.  
To the Sheriff or any Constable of Floyd County Greeting:

You are hereby commanded to summon A. E. Shelton by making publication of this citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your county, to appear at the next regular term of the Justice Court of Precinct No. 1, Floyd County, Texas, to be held at the court house thereof on the 27th day of June, 1922, then and there to answer a petition filed in said court on the 20th day of October, 1920, in a suit numbered on the docket of said court No. 237, wherein Mitchell Bros. are plaintiffs and A. E. Shelton is defendant, said petition alleging that said defendant is indebted to plaintiffs in the sum of \$110.30 on open account. In which

cause plaintiff has garnished moneys of said defendant in the First State Bank of Floydada, Texas, which moneys are before the court.

Herein fail not but have before the court on the said 27th day of June, 1922, this writ with your return thereon showing how you have executed the same. Witness my hand this 18th day of April, 1922.

J. C. GAITHER,  
Justice of the Peace Precinct No. 1,  
Floyd County, Texas.

Issued this the 18th day of April, A. D. 1922.

J. C. GAITHER,  
Justice of the Peace Precinct No. 1,  
Floyd County, Texas. 7-4tc

**SHERIFF'S SALE**

THE STATE OF TEXAS, County of Floyd.

By Virtue of a certain order of sale issued out of the Honorable District Court of Floyd County, on the 6th day of April, 1922, in favor of Wm. M. Peck as plaintiff against R. M. Abbott as maker of the notes and against M. F. Hampton as endorser thereon for the sum of Seventy Six Hundred

Sixty Six and 91-100 (\$7666.91) Dollars and costs of suit, in cause No. 1374 in said Court, styled Wm. M. Peck versus R. M. Abbott, Mrs. R. M. Abbott and M. F. Hampton and placed in my hands for service, I, J. A. Grigsby as sheriff of Floyd County, Texas, did, on the 6th day of April, 1922, levy on certain Real Estate, situated in Floyd County, described as follows, to-wit being 160 acres of land, known as the Northwest one fourth (N. W. 1-4) of Section No. 37, Block G, Cert. No. 49, original grantee A. B. & M. and levied upon as the property of said R. M. Abbott and on Tuesday, the 2nd day of May, 1922, at the Court House door of Floyd County, in the town of Floydada, Tex-

as, between the hours of ten A. M. and four P. M. I will sell said described land at public vendue, for cash, to the highest bidder, as the property of said R. M. Abbott, as well as any right or claim of either defendant by virtue of said levy and said order of sale.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in the Floyd County Hesperian a newspaper published in Floyd County.

Witness my hand, this 6th day of April, 1922.

J. A. GRIGSBY,  
Sheriff Floyd County, Texas.

## O. P. RUTLEDGE CO.

FULL LINE INTERNATIONAL DEALERS  
Tractors, Trucks, Harvesting and Tillage and other Power Farming Machinery.



Telephone 57  
FLOYDADA  
TEXAS

## CREAM

We have installed modern steam equipment with which to test cream. We have one of the most sanitary and best equipped cream stations on the South Plains.

We have plenty of steam and hot water to use in CLEANING AND STERILIZING your cream cans and can always furnish you a STERILIZED CREAM CAN to take back home.

We test every day and always pay the highest market price.

## Floydada Produce Company

EAST SIDE SQUARE PHONE 283

## Your Laundry

The many reasons why a good Steam Laundry in YOUR town is a boost for you and your business will come to mind readily if you'll give it a little thought. Such a laundry we try to make ours be. We do business on a strictly "make good" policy at reasonable rates.

And to maintain such an industry and add others as the years go by, they must have your support. Home industries are what you make them. THINK ABOUT THIS.

CALL 208. WE CALL FOR AND DELIVER.

## Floydada Steam Laundry

"Enemy to Dirt."  
F. W. ANSLEY, Mgr., FLOYDADA, TEXAS.

## Can You Afford to Take the Risk?

It may be your home that is destroyed by fire or tornado the next time.

If ever you should look upon the charred ruins of your house, would not you like to have the solid satisfaction of knowing that it would be replaced without cost to you? We offer you such protection supported by the strongest companies in the world—companies that have paid promptly every just claim for more than a hundred years.

### FLOYDADA INSURANCE AGENCY

HAIL, LIFE, FIRE

PHONE 273 FIRST NAT. BANK BLDG.

## Never Before A Value Like This

Why should you buy any car but a Ford? Prices lowest, parts lowest, operating and up-keep expense lowest, yet a Ford car will take you any place any car will go. These are sensible, not extravagant times, and a Ford is the most sensible car for anyone to own. Terms if desired.

## BARKER BROS.

FLOYDADA, TEXAS,

## 8 PER CENT MONEY 8 PER CENT TO LOAN ON FARM LANDS

Red tape reduced to the minimum. Quick Service. Fair terms. And you're doing business with the Southwestern Life Insurance Co., Texas' best, when you borrow through us.

### R. E. FRY

Life Insurance and Farm Loans. Rear First State Bank Building FLOYDADA, TEXAS

**CO. AGENT NOTES**

**MEETING OF FARM BUREAU SATURDAY**

General meeting of the Floyd Farm Bureau is called for Saturday 29th, at 2 p. m. at the county agent's office in the Court house. The purpose of this meeting is to elect officers for vacancies, elect officers for wheat and cotton associations. All members of wheat, cotton and wool associations are urged to attend.

**CULTURAL BOARD CHOSEN**

County Agent is adopting a policy in his work and in co-operation with the commissioners court has outlined a plan of work and four men have been chosen as an advisory board, one from each commissioner's precinct. We are getting started in this new plan rather late this year but we hope to get it working by next year. It is the desire of the county agent for every citizen who is interested to help in making up the program for next year. We shall call mass meetings to get the will of the people. Certain men who are willing to try to carry out this program of work shall be chosen. These men must be interested in some particular phase of this program and voluntary agree to try to help carry it out. Some men shall try to carry out part of it and others some other part of it.

**REFINEMENTS ADDED TO FORD ENCLOSED CARS**

**DEMAND EXCEEDS SUPPLY AS RUSH SEASON APPROACHES**

Many added conveniences and refinements are to be seen in the Ford enclosed cars now being displayed by the local authorized Ford dealers. The interior of both the coupe and the sedan is now finished in an attractive shade of walnut brown broadcloth; and the seats are upholstered with a similar material threaded with chalked ebony-stripe. Heavy floor rugs give an added touch of comfort. Lifts, of a special design, minimize the effort of raising or lowering the windows. Door bumpers insure a lighter fitting, and new door grips, both inside and out, add to the rider's convenience. The demand for Ford enclosed cars has been unusually high during the past two months. Although production has been speeded up in the Ford factory at Detroit, sales continue to exceed the output, making it necessary for purchasers in many parts of the county to wait for their cars. Local dealers say this is the reason they have been urging customers to place their orders as early as possible.

**ROZENA GREENHOUSES**

Cut Flowers, Funeral Work, Plants and Bulbs  
MRS R. P. FRAZER, Proprietor  
303 South Broadway  
PLAINVIEW, TEXAS

while some of the recommendations apply to the entire county. The purpose of this plan of work is to have some definite plan and by the help of the county agent we can fulfill these suggestions. The county agent desires to do what the people of Floyd county want him to do and help get agriculture on a higher plain. The recommendations of the advisory board for the year's work will be given next week.

**DAIRY SPECIALIST VISITED HERE LAST WEEK**

Mr. J. W. Ridgeway who for ten years was the head of the dairy department of the Texas A. & M. College spent four days in Floyd county last week. In company with T. Scott Wilson, county agent, meetings were held at Floydada, Lockney, Lakeview and Sand Hill. On account of revivals at Floydada and Meteor night meetings could not be held there. Several schools were visited and talks were made to students. Mr. Ridgeway was well pleased with the results obtained here, but larger crowds could have been had if more time had been given to give his visit more publicity before he came. Illustrated lectures were given at night.

Mr. Ridgeway is now with the Mistletoe Creamery Company and is in charge of the development department. His lectures are very interesting and are of great educational value. He is the best authority in Texas on Dairy Cattle. He judges at the Dallas Fair, Oklahoma City, Shreveport and other places where dairy cattle are shown in the southwest.

Beginning with the 15th of May Mr. Ridgeway will spend another week in Floyd county and it is very urgent that the people take advantage of this great dairy authority when they can. We have been working for more than a year to get Mr. Ridgeway to come here. He was so favorably impressed with the possibilities here he has promised to come back and give us more of his services. Remember the date and try to attend some of the meetings in May. The program will be announced next week.

**GREEN BUGS DAMAGE WHEAT**

The wheat in the northern part of the county is being greatly damaged by green bugs. The winged form is present and will spread to new fields and will do great damage to the young

oats as well as wheat unless warm weather comes soon and stops them. This bug always does its damage in Texas in the winter and early spring and when warm weather comes they take wings and migrate to Oklahoma and Kansas. The damage is done in those states in May usually. These bugs are present in all states from Texas to Minnesota throughout the summer, moving northward till they reach the north in September, but none being present in the south later than May. It will be noticed that these insects do not start in fields where wheat was not grown the year before. It will also be noticed that they always start in small patches and spread until almost the entire field is damaged. If one will look closely he will notice that these first damaged patches are always where volunteer wheat or oats are left growing in the new crop. This pest lives over on these volunteer plants. You will find these old volunteer plants killed first. Unless the wheat growers of Floyd county stop leaving volunteer to grow in the fields this pest will get so bad we shall have to stop growing wheat in order to control them. One of the best ways to control volunteer and the green bug is to rotate the crops. This method is not only a good measure for this pest but is best for the soil. If the farmers will change and plant cotton or other row crops where wheat or oats grew last year it will greatly help to control this pest. The bug does not attack cotton or maize. After the green bug has gotten a start in the field in these small patches the best thing to do is to plow under deep. These patches can be plowed under and stop the spread to other parts of the field unless they are all over the entire field.

**TIME TO SPRAY APPLES**

In order to control the codling moth in apples it is necessary to spray the

**GARNER BROS. UNDERTAKERS and EMBALMERS.**

We have just added an Auto Hearse to our already excellent equipment. All calls answered promptly day or night.

PLAINVIEW, TEXAS

fruit trees. Three sprayings are necessary to effect a reasonable control. The trees should be sprayed the first time when the blossoms are nearly all fallen. Do not spray too soon and do not wait too late. The best time for the first spray is when the petals are about three fourths gone. The reason for this is to get the poison in these little blossom ends of the little apple before it closes up. The second spraying should be applied two weeks after the first and the third three weeks after the second. Arsenate of lead paste should be used for this spray. Three pounds of arsenate of lead paste to fifty gallons of water is the right strength. I

would advise using coppersulphate with this arsenate spray to make a double spray to control both insects and disease on apples, to prevent apple rot scab. For this double spray use three pounds of arsenate of lead paste and three pounds of copper sulphate (bluestone) and three pounds of lime. Dissolve these substances and then put in fifty gallons of water. The lime is added to neutralize any acid formed which often burns the foliage. Care should be used in weighing these poisons.

I shall be glad to put on a demonstration in any communities that are interested in this spraying.  
COUNTY AGENT.

Mrs. E. M. Walling, of Lockney, was in Floydada the latter part of last week presenting her candidacy for the office of county treasurer.

W. W. Moore and wife of Matador were in Floydada Friday of last week shopping.

M. S. Patten and wife, Miss Mary Keith and Mrs. W. T. Patten were among the out of town visitors here Friday.

**Sale! Sale! Sale!**

**One-Third Off on All Millinery**

**Starting Saturday 29th**

OUR ENTIRE STOCK WILL BE SOLD AT A REDUCTION

**The O'Neal Hat Shop**

BALCONY CLARK-WOOD STORE

**Acala**

Cotton Seed

**Mebane**

Cotton Seed

- Medium Dwarf Maize
- Pure Dwarf Maize
- Medium Dwarf Kaffir
- Pure Dwarf Kaffir
- Red Darso
- Hegari
- Red Top Cane
- Seeded Ribbon Cane
- Sudan Grass
- Big German Millet

Feed for all sizes of chickens. The kind that make them grow.

We buy and sell all kinds of Produce.

**The Plains Produce Company**

PHONE 180  
SOUTH SIDE SQUARE

**Our Auction Sale Was Great!**

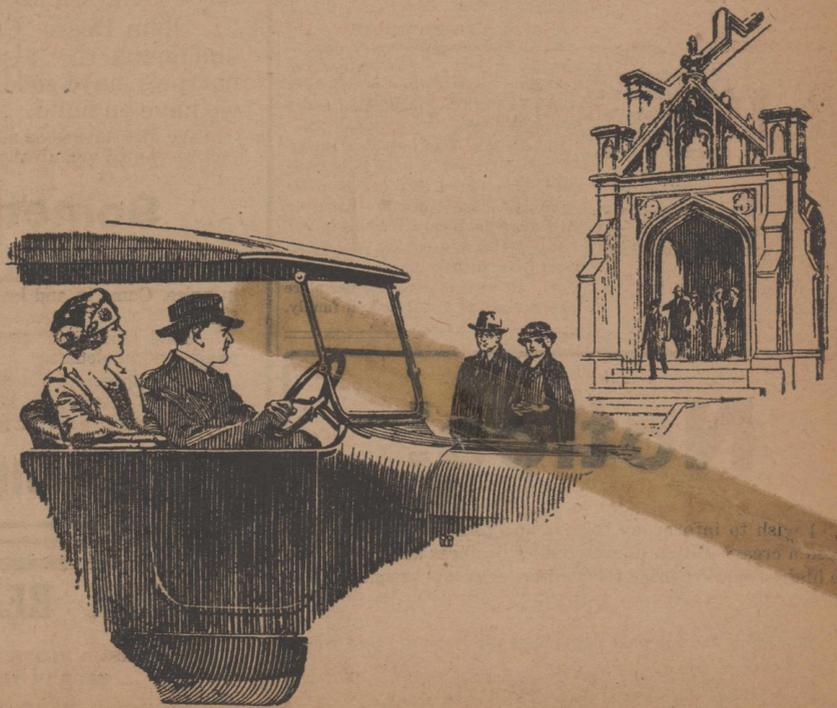
We were mighty glad to have the wide expression of confidence in our advertisements as given by the people of this section at our sale Friday and Saturday. We are sure each and everyone got his money's worth. We thank you.

We have a big, well-assorted stock and can take care of your needs in Furniture, floor coverings and Wall Paper. Call to see us.

**F. C. HARMON**

Over **700,000** owners

**DODGE BROTHERS MOTOR CAR**



**Wm B. Triplett, Floydada, Texas**

Taste is a matter of tobacco quality

We state it as our honest belief that the tobaccos used in Chesterfield are of finer quality (and hence of better taste) than in any other cigarette at the price.

Liggett & Myers Tobacco Co.

*"I like 'em"*



**Chesterfield CIGARETTES**

of Turkish and Domestic tobaccos—blended

20 for 18c  
10 for 9c  
Vacuum tins of 50 - 45c

*"They Satisfy"*

# DIVERSIFY

When a man becomes willing to risk everything on one throw in the game of life he is courting disaster.

We believe this statement applies to any line of business, and especially to the business of farming.

Diversify and help your country.

## First State Bank

A GUARANTY FUND BANK  
FLOYDADA, TEXAS

### HONOR ROLL OF FLOYD-ADA PUBLIC SCHOOLS

Low first: Margaret Sims, Vonciel Benton, Ben Eudy.

High first: R. L. Stovall, Willamina Salisbury, Bernice Murray, Alice Davidson, Juanita Houghton.

Low second: Fred Fondy, Ruth Rutledge, Hazel Probasco, Frank Menefee, Gwendolyn Snodgrass, Eva Bell Gamble, Polly Pitts, Juanita Hall.

High second: Starks Green, Donnie Stephenson, Donley Stephenson, Jessie Mae Wood.

High third: Mary Elizabeth Triplett, Mary Helen Snodgrass, Ann Hopkins, Flora May Cook, Ruth Jenkins, Melvin Slaughter, Marvin Menefee, Ray Sims, Bishop Pitts.

Low fourth: Thelma Covington, Corinne Orsborn.

High fourth: Novia Wilkes, John Key West, Merle McFarland.

Low fifth: Lulu Kate Johnson, Anna Bell Thagard, Oleta Carter, Woodrow Goen, Charles Hicks, Ralph Jones, David Luttrall, Winfred Newsum, Lilburne Nelson.

The honor roll this month has the largest number of members of any previous month and several were omitted on account of being absent or tardy. This is a splendid record for the high school and there will probably be a larger number on roll next month than before.

8 L: Raymond Hancock, Will Boothe, Jean Ayres and Clyde Norman.

8 S: Paul Menefee.

9 S: Revis Gilbert.

10 S: Dobson, Chauncey Gar-

Marshall.

Duke.

11 S: Aareia Stephens and Lola

12 S: Madine Turnbow, Mary Louise

13 S: Pearl Burroughs, U. S. Mar-

14 S: and Raymond Williams.

15 S: Ethna Green, Elmo Honea,

16 S: Tenave Shipley, Ila Wright, Bessie

17 S: Day Menefee.

### PARENT-TEACHERS ASS'N

The Parent-Teachers' Association in its meeting tomorrow afternoon at the High School Building, will have an interesting program. Three numbers on the stated program. J. E. Parks, superintendent of schools, will discuss the subject, "Holding Community Interest." Mrs. Lon Smith will discuss "Parliamentary Law," and Mesdames J. N. Farris and Powell will sing a duet.

A business meeting will be held following the program.

## Notice!

I wish to inform my friends and patrons that I have added a cream station to my produce business and will pay the highest market price for poultry, eggs and cream at all times.

We thank you for past patronage and hope to serve you in the future.

## Smith Produce

PHONE NO. 270

S. E. CORNER SQUARE

### HOTTEST PLACE ON EARTH IS DEATH VALLEY, CALIF.

Ten years of records obtained at the United States Weather Bureau station at Greenland ranch in Death Valley, California, indicate that this is the hottest region in the United States, and probably on earth. The average of extreme maximum temperature reported to the United States Department of Agriculture since 1911 has been 125 F. At Greenland ranch temperatures of 100 F. or higher occur almost daily during June, July and August. The hottest month on record is July, 1917, when the mean temperature was 107.2 F. But the temperature of 134 F. observed on July 10, 1913, is believed by meteorologists to be the highest natural-air temperature ever recorded with a standard tested thermometer exposed in the shade under approved conditions.

Death Valley is from 2 to 8 miles wide and about 100 miles long, lying between high mountain ranges. It is the deepest depression in the United States, some estimates placing its lowest point at 337 feet below sea level. Greenland ranch is 178 feet below sea level. White people find the midsummer heat intolerable, and even the Indians go up to the Panamint Range during July and August.

The normal annual precipitation in Death Valley is less than 2 inches. Successful agriculture can not be maintained on less than 15 or 20 inches of annual precipitation without the aid of irrigation. A group of springs serve as the source of irrigation-water supply for Greenland ranch. The water has a temperature of about 100 F. and is only sufficient to irrigate 70 acres. Four crops of alfalfa are gathered each year. The principal product of the ranch is dressed meat, but experiments are being made in raising poultry and in growing vegetables, dates, citrus, and delicious fruits.

W. L. Jackson, who is spending his time at present in the Putnam oil fields, was home the first of this week on a visit with his family and transacting business.

Mr. and Mrs. J. D. Christian returned Wednesday of last week from Ross-ton, Texas, where they had been for several months. They are living on their farm in Blanco Community.

J. D. Mince returned the first of the week from Burkburnett and Wichita Falls. He visited at the former place with his son, E. C. Mince and family.

### ELECTRICITY FOR EVERY FARM

"There are a great many ways in which electricity helps out around the home. One way which I think I appreciate as much as any other is that it furnishes power to run a pump so that we have water under pressure for use in the home just the same as we would in the city.

"That means running water at the kitchen sink, hot or cold; I don't have to go out on the porch even, for water for kitchen use or for laundry—and the bathroom—you wouldn't know until you had tried both ways, how much satisfaction and protection that bathroom and indoor toilet is.

"And the electric lights. We have something over thirty about our house, porches, barnyard and the barns and sheds. They make an abundance of electric light wherever we want it just by turning a switch here and there. We have had considerable experience with coal oil and gas lights, but this is the only really satisfactory kind of light for the home we have ever had.

"It's the only thing we had that didn't take a lot of cleaning or attention of one kind or another. If the attention wasn't given with the systems we used to have, then we went without light or got our coal oil lamps in order after dark.

"There's a nice electric light out there on the screened porch where we like to sit out an evening in the warm weather. Just outside is a bigflower bed with a fountain, part of our water system, and with it playing and good electric light all around us we certainly feel pretty well contented.

"We have the two-way switches wherever they are needed, we can turn the lights on and off on a high post in the barnyard and at the barn, either from the house or the barn.

"Our electricity is furnished by a small individual plant that we have installed in our wash house.

"No, the plant itself didn't cost so very much considering what it gives us, and electricity is such a convenience that you can afford to pay a great deal for the sake of getting it, if you have to. I didn't realize until we got it just how much it would mean to enjoy the comforts that electricity has brought to our home, nor how much it relieves me from the hard work I used to have to do."

### SAND HILL BALL TEAM WINS FROM MIXED TEAM AT STARKEY

The Sand Hill school boys went to Starkey for a game with Cone and Starkey mixed teams. The game started off in favor of Cone, which team scored three times in the first two innings. It was the third before Sand Hill scored, when they ran in three scores also. The game from then on was in favor of Sand Hill.

In the first of the eighth Sand Hill made nine scores, thirteen men facing the pitcher in that inning. In the ninth Cone ran in two pinch hitters but they did not make any scores and the game closed with Sand Hill in the lead with 14 scores, while Cone and Starkey had 6.

—Contributed.

### THE HOME MERCHANT

"Mid pleasures and palaces though I may wend, I find the home merchant a much valued friend. . . . The mail order catalog woos me in vain, for to pay without seeing may bring me a pain. . . . The home merchant credits till pay day arrives—he knows all the whims of his friends and their wives. His overalls wear like the buck skins of old—his buttons ain't brass, if he tells you they's gold! Of every community is a part, and even the kids know the path to his heart. He boosts for the chapel, the lodge and the school—"community uplift" is ever his rule. . . . And even the foot ball and basket ball teams, look kindly on him, in their athletic dreams. . . . I'd rather have him at my elbow each day, than to deal with a shark, many furlongs away. . . . Let's make the thing mutual, and stand by our friends—there's no place like home for the money we spend!—By Uncle John, in Autocaster Service.

## GENEROUS RAINS HAVE FALLEN

The farmers have some busy days ahead planting crops, and this is the thing we have all been wishing for.

We have a good stock of harness goods, horse collars, and collar pads.

John Deere Cultivators in both single and double row, also Disk Harrows and drag harrows; have good prices on any implements we have on hand.

We also have good stock hoes, files and water bags. In fact we can fit you up at reasonable prices.

### Something New

The New KanKaKee long burner Oil Cook Stove. We believe it equal to any stove on the market, and is cheaper in price. Come in and let us show you this wonderful new stove.

Good stock and assortments in window shades, wall paper, and linoleums.

We appreciate your business, and strive to give you service.

Here goes for a big year for Floydada.

## Mitchell Hardware

## FAWVER REALTY COMPANY

26 YEARS IN FLOYD COUNTY; 14 YEARS EXPERIENCE IN THE LAND BUSINESS

Buy and sell land and cattle on commission basis in Floyd and adjoining counties.

PHONE 178

Over First National Bank Room 14

# 'Let's Go'

This slogan carried our undaunted battle over the top to victory.

The co-operation that made success possible for them will also lead us forward to prosperity and success.

It's squarely up to the people of this nation to recognize the situation and apply the team-work that is necessary at this trying time.

"LET'S GO!"

## FIRST NATIONAL BANK

FLOYDADA, TEXAS

The bank that says: "Thank You."

Rev. M. L. Moody returned the first of the week from Sweetwater and Monahan. He visited with his wife and family at Sweetwater and a son at Monahan.

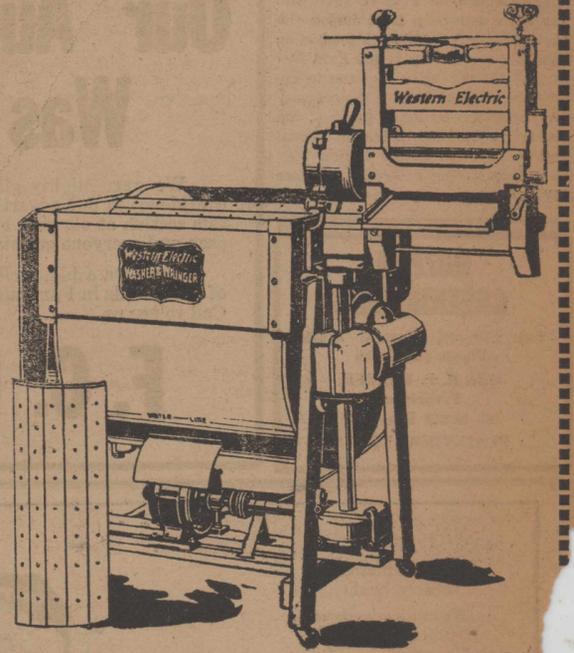
Mesdames N. A. Armstrong and Sam Abston returned Friday of last week from Coffeyville, Kansas, where they had been the past few weeks to be with their mother at her last illness and death. They were accompanied home by Mrs. Armstrong's daughter, Miss Doris, who has been visiting at Lawrence, Kansas, with her sister, Mrs. Wanda V. Banker.

O. P. Rutledge is spending the first of this week in Dallas.

Edwin Woody who recently returned from Macon, Ga., after a study of pharmacy for some months at a school there, was advised the first of last week he had passed the Georgia Board of Pharmacy with an apothecary grade. Ninety-five of a total of 165 were passed by the board, it is stated.

W. A. Baker left Tuesday for his home at Munday, his son, Pitzer Baker, arriving from that place to take the management of the local store the latter part of last week.

J. W. Butler and family left Thursday of last week for San Angelo, where they go to make their home.



## Almost Forty Western Electric Washers in Use in Floydada

Some have been in use for more than two years. If you are in doubt whether or not they are worth the money ask any one using a WESTERN ELECTRIC.

\$115 CASH. \$125 EASY PAYMENTS

## Brown Bros.