





## HOW TO FEED BABY CHICKS

By F. W. Kazmeier, Poultry Husbandman, A. & M. College

To raise the chicks, is the big job. If there is a stumbling block in the poultry business it is the raising of the chicks. Many people each year lose half of their chicks, because of faulty feeding.

In raising baby chicks, it is well to study the feeding of them carefully. Many people do not stop to think long enough to realize that a small chick's digestive system, is very delicate and easily upset.

Milk has been found a most excellent feed for small chicks. There is no feed that will develop chicks so quickly and uniformly as milk. Few people appear to realize the value of milk in raising chicks. There is nothing quite as good, and positively nothing that will take its place. If you want to decrease the mortality of your chicks, feed more milk. It will pay to buy milk and feed to the baby chicks. We have raised over 100,000 chicks, and each year come to realize more and more the necessity of feeding baby chicks milk.

Sour milk or butter milk is the very best. Sour milk or buttermilk not only is a wonderful food, but it contains a lactic acid, that has a tendency to keep the entire digestive system of the chick in fine shape. Feeding plenty of sour milk has a tendency to check and control the much dreaded disease, "white diarrhoea."

The milk must be fed regularly. It should be kept before them all the time, and it is especially important that it be given the chicks as early in life as possible. It is not wise to feed sweet milk one day and sour the next. Clabber also is a most excellent feed, and should be fed with a very small amount of black pepper sprinkled over it.

The milk must be fed in such a way the chicks can not get into it. The drinking vessels must be cleaned and washed in scalding water every other day.

We would not like to think of raising baby chicks without milk, because it is such a most wonderful feed.

### Time of First Feed

The last thing a chicken does before it emerges from the shell is to absorb or assimilate the yolk of the egg. This is nature's provision to keep the chick alive for the first few days, or until it is strong enough to eat. What happens, when you give the first few feedings to a bunch of baby chicks mothered by a hen—she gobbles it up in a hurry—so the little chicks can not eat any of it. She knows what is best. Too bad we can not arrange for the same thing to happen, when artificially brooded chicks are fed too soon.

Millions of chicks are killed—out right killed, each year by feeding too soon. By feeding we refer to solid food and not milk. We do not find it safe to ever feed our chicks before they are 48 hours old, and some times we wait until they are 60 hours old. We like to wait until they are very, very hungry, and show this by the way they act.

### How Much to Feed

Many people believe it possible to feed chicks by measure. Some people consider it safe to feed chicks all they will eat up clean. Experience has shown us that for the first two weeks chicks should never be fed quite all they would eat up clean. Over feeding is one of the most common causes of bowel trouble. We believe it wise to feed often, say five times a day the first two weeks, but never all they would eat up clean. Feed in such a way that they are always glad to see you at the next time, and act very hungry.

### Starting Feeds

There are many good starting feeds. A good starting food, above all else fresh.

Corn bread, the kind we eat, ground up fine and baked dry is an excellent feed the first few days.

Equal parts of rolled oats and bread crumbs mixed with 10 per cent hard boiled eggs is a good feed.

Any of the so-called buttermilk starting feeds are excellent. They must be fresh and clean.

### Method of Feeding

Starting Food—  
8 parts rolled oats.  
8 parts bread crumbs.  
10 per cent hard boiled eggs.

Grain Mixture—  
1 lb. cracked wheat.  
1 lb. cracked corn or  
1 lb. cracked milo.

Mash Mixture—  
3 lb. wheat bran.  
1 lb. wheat shorts.  
1 lb. corn meal.  
1 lb. sifted meat scraps.

FIRST WEEK:—Starting food three times a day on feeding boards or shallow pie tins. Grain mixture twice a day—first two days on clean feeding boards, after that in the litter. Clean water and milk; chick size grit, charcoal and cracked bone in separate dishes. Green food, cut very fine.

ONE TO THREE WEEKS:—Two

feeds a day of starting food. Grain mixture fed in litter twice a day. Dry mash in a hopper always before them. Grit and charcoal in hoppers. Plenty of green food. Clean water and milk to drink.

THREE TO SIX WEEKS:—Morning feed of moist mash; two feeds of grain mixture in litter. Dry mash mixture in hoppers. Increase proportion of wheat shorts if diarrhoea appears in chicks. Water, milk, grit and charcoal always available. Green food.

AFTER SIX WEEKS:—Morning feed of moist (milk) mash; one feed of grain mixture in litter. Dry mash mixture before them all the time. Milk, water, charcoal, grit and bone in boxes.

### Green Food is Necessary

Many people do not realize the importance of green food for small chicks. When they are small, it should be very fine and succulent and cut up very fine. Fine cut cabbage, onions, clover, lettuce and sprouted oats may be fed.

### Sudden Changes

It is very unwise to make any sudden changes in either ration or system of feeding. Sudden changes may disarrange the digestive system and cause bowel trouble. Necessary changes should be made very gradual.

### Sufficient Feeding Boards

Plenty of feeding boards or troughs should be provided so the chicks do not have to crowd at feeding time. This is especially true in the case of large flocks. Insufficient feeding boards, develops stunted chicks and weaklings.

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### THE CHOIR INVISIBLE

As the Canadian Record editor views it:

Another Kansas girl tried to help the fire along with coal oil, and she is now singing soprano in the choir invisible, where coal oil isn't a commodity. Her sister who said that low necked dresses and short skirts wouldn't cause pneumonia sings alongside her.

In the same choir invisible and singing bass is the fellow who poked the dog out from under the barn with the but end of a shotgun. Alongside of him is the fellow who climbed thru the fence and pulled the shotgun after him by the barrel. Another singer jabbed a mule with a cane in a dark stall.

Holding down the alto parts are, the lady who blew out the gas, the woman who wondered if evaporated gasoline is explosive, and the gal who got strichnine mixed up with headache powders.

In the tenor section there is a strong representation. There is the fellow who tried to show everybody that his car could beat the train to the crossing. Yes, and our friend who looked into a gun barrel to see if it was loaded. Also the guy who tried to get drunk on home brew made in tin buckets. Then there is the fellow singing high tenor who boasted that he could grab a rattlesnake by the tail and snap its head off.

Singing baritone on a lead part is the male vamp who thought he could steal another man's wife and live happy ever after.

Some Choir!

E. M. Johnson, who has moved to Lubbock from Merit, Texas, visited two days the latter part of last week with his daughter, Miss Clara Lee Johnson here.

### POLITICAL ANNOUNCEMENTS

The following named persons have authorized announcement by The Hesperian of their candidacies for the offices indicated over their respective names, subject to the Democratic Primaries:

FOR JUDGE 64th JUDICIAL DIST.:  
R. C. Joiner.

FOR ATTORNEY 64th DISTRICT:  
Charles Clements.

FOR COUNTY JUDGE:  
W. A. Robbins.

E. C. Nelson, Jr.  
F. P. Henry.

FOR COUNTY ATTORNEY:  
A. P. McKinnon.  
W. E. Huffines.

FOR SHERIFF AND TAX COLLECTOR:  
J. A. Grigsby.

FOR COUNTY TAX ASSESSOR:  
D. I. Bolding.

FOR COUNTY CLERK:  
Miss Lola Walling.

FOR COUNTY TREASURER:  
Mrs. Lillie Britton.

Mrs. Mollie Walling.  
Mrs. Addie Thagard.

Mrs. Elder Morris.

FOR COUNTY SURVEYOR:  
Geo. A. Lider.

FOR COMMISSIONER PRE. NO. 1:  
J. L. King.

W. A. Cates.  
W. C. Hanna.

FOR COMMISSIONER PRE. NO. 4:  
Earl Rainer.

W. W. Payne.

FOR PUBLIC WEIGHER AT FLOYDADA:  
W. M. Colville.



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Stylish, all-wool, guaranteed, they are "the clothes of first appeal" to thousands of men and young men. Long noted for outstanding quality at their prices, Styleplus this spring go even farther in the direction of unusual value.

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This spring, for economy's sake, pay a moderate price; and for satisfaction's sake, get its greatest value--Styleplus--here!

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"Every Styleplus suit and overcoat bearing the official Styleplus label is guaranteed to be all wool. Should any Styleplus garment fail to give reasonable wear and satisfaction the merchant from whom it was purchased is authorized to replace it, with a new and satisfactory Styleplus garment."

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Floydada, Texas

### FREIGHT RATES FROM PLAINVIEW TO BE REDUCED

The Traffic Bureau of the West Texas Chamber of Commerce announces that it has made arrangement with the Interstate Commerce Commission whereby freight rates from Plainview into Louisiana and Mississippi are materially reduced. The reduction on an average amounts to something like 13 cents per hundred pounds of freight.

### common points and from Plainview

to California markets are also going to be reduced, according to the announcement of the traffic bureau. This concession has already been announced, it states from the Interstate Commerce Commission. The traffic bureau has been working on this project for some time, it being the desire of Plainview people to remove the handicap under which they were shipping due to the differential in freight rates on this part of the Santa Fe line.—Plainview Herald.

### HUCKABAY DAIRY MOVING

The J. W. Huckabay Dairy which has been located south of Floydada several miles on the Huckabay farm, is being moved to a closer location. After April 1st Mr. Huckabay will be located immediately east of Floydada on the J. A. Huckabay place. Greater demand and the necessity for giving more frequent service to customers on his routes are the occasion for the change.

### GARNER BROS. UNDERTAKERS and EMBALMERS.

We have just added an Auto Hearse to our already excellent equipment. All calls answered promptly day or night.

PLAINVIEW, TEXAS



# Berry's New Store Opens for Business Saturday, April 1st, 1922

Berry's Cash Store will open at 9:30 A. M.---A cordial invitation to the general public is extended

The first 100 boys and girls under 12 years of age to enter my store Saturday will receive a 10c Trade Check good for 10c worth of merchandise redeemable any time in the next 30 days.

While all my goods have not arrived I have decided to open with what I have. The merchandise is all new, clean and high quality at pre-war prices. I have a nice assortment in a general line, except ready-to-wear. To appreciate this merchandise and these prices, you will have to come and see.

Come and Let's Get Acquainted, because I have come here to live and be one of you, and I am very proud of locating in so great a country and good town as this.

Listen, People, be sure to be here at 9:30 to hear a splendid talk and a good prayer by two of your most prominent ministers in the city. You will miss something worth while if you miss this.

Thanking you, one and all, for the courteous treatment already extended to us and hoping to see and meet quite a number of you Saturday, we remain,

Yours most respectfully,

SAM BERRY AND WIFE, PROPRIETORS OF

## Berry's Cash Store, Floydada, Texas

Northwest Corner Square, Across Street from First State Bank.

### FAIRVIEW NEWS

Fairview, March 28.—We are very glad of the fact the sick of this community are improving. Some show slow improvement over last week while others are doing well. We hope and pray that each one of our sick neighbors will continue to improve and will soon be back in our Sunday school and church work where we so much miss them.

We do not have a very deep season but the farmers are certainly making use of what we have with disc harrows.

Rev. Orrick filled his regular appointment Sunday morning, with a good attendance.

The B. Y. P. U. of Center gave a program for us Sunday night. It was certainly grand. We would like to speak a good word for that union as

they seem so devoted to the work.

We were glad to see our neighbors of Cedar Hill, Center and Campbell at the service Sunday night and ask that they all come back again.

Rev. Tubbs preached for us Sunday night after the union program.

The Fairview School and community seemed to get real good out of the County School Fair, although they put something into it and were naturally expecting something out of it.

We were not disappointed for we were awarded prizes ranging from the third to the first. We believe in County School Fairs and hope ours will grow greater each year.

The Snodgrass family took dinner at the Kneirim home Sunday.

Miss Gertrude Conner and Miss Glennie Austin took dinner at the Hoffman home Sunday.

Mr. Branson and wife and Mrs.

Cooper were visitors at the Bullard home Sunday evening.

Mrs. Rushing and children have been visiting their home people here and will return to their home in Canyon soon.

Mrs. G. M. Bullard visited Mrs. J. C. Crabtree Monday.

Messrs. Carl Gordon, Ed Bullard and Floyd Ruddick were visitors at Campbell Sunday evening.

### COMEDY OF DRAMATIC CLUB MAKES HIT WITH CROWD

The comedy-drama, "True Blue", presented Thursday evening of last week at the City Park Auditorium by the Plains Dramatic Club made a hit with a crowd which filled the auditorium comfortably full.

The play was presented as a benefit for the annual fund of the high school

The High School Orchestra furnished the musical accompaniment and did it well.

Two or three members of the club were cast in parts which they had not previously played before Floydada audiences, and their work was clever.

A mixed quartette from the high school composed of Chester Day, Ira Marshall, Velma Jackson and Joyce Hopkins sang very acceptably in the first intermission and Ray Dickey and C. A. Shockey gave a comedy sketch which went over good in the second intermission.

### M. W. O. A. OF LOCKNEY WORK ON HOME OF T. B. PRICE

The Modern Woodmen of Lockney spent Monday of this week at the farm of T. B. Price near Sand Hill working upon the house of Mr. Price which has been under construction since the storm in that part of the country. Mr. Price was a member of this lodge and the members and friends have been helping him in the construction of his home. The work is being done by Camp No. 13019. Mr. Price's house was completely destroyed by the wind and two members of the family were injured.

### WRONG AGAIN

The Plainview Herald of Plainview carried the following as a news story on its front page Tuesday of this week:

"The L. D. Rucker Produce Company Monday shipped a car of eggs, containing 400 crates, to Havana, Cuba. The eggs were bought in and around Plainview." A plain statement of fact is that the particular car of eggs to which The Herald has reference, was sold by A. D. White Grocery Co., of Floydada, and billed out from Floydada by A. D. White who signed the bill of lading in person. C. R. Wilkinson, Lockney dealer, and L. D. Rucker, Plainview dealer, both aided in filling the car from their respective points. The eggs loaded in the car by the Rucker Produce Company were bought by Mr. White, who sold and consigned them to Swift & Co., at Havana.

The Herald should be given credit for overstepping the proprieties inadvertently. The general attitude of the newspapers of Plainview and the news dispensing agencies of that city, has, however, been very unfair to Floydada, Lockney and Floyd County, for a number of years.



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We offer this famous hosiery in Pure Silk, Silk Faced, and Lusterized Lisle, for men, women and children, in the season's popular colorings.

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PLAINVIEW

### Taste is a matter of tobacco quality

We state it as our honest belief that the tobaccos used in Chesterfield are of finer quality (and hence of better taste) than in any other cigarette at the price.

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CIGARETTES

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20 for 18c  
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"May we have faith in ourselves  
and in each other."

May we work a little harder and strive a little better to make this bank a helpful, useful factor in the life of this community.

May we be worthy of the friendship and confidence with which you have favored us in the past and which we are looking forward to this year.

## First National Bank

THE BANK THAT SAYS: "THANK YOU"  
FLOYDADA, TEXAS

### ROY BAKER TO HOLD SERVICES AT SCHOOL BUILDING

Roy Baker, a young minister of the Gospel and a student of the Floydada school, announces his intentions of holding services at the school building every Thursday night from now on to the close of the school term. He is a friend of the boys and girls of the school and the prospects are good for good attendance. He is a member of the senior class and this probably be his last year with the students of this school. Three services have been held so far this year, though only boys have been attending so far, Mr. Baker states that he extends the invitation to the girls.

### PARENT-TEACHERS' ASS'N

Parent-Teachers' Association met in regular session Friday, March 24th, at the High School Building. Owing to the circumstances it was thought best to omit the program and proceed with the business.

The new piano ordered for the North Side School by this association was received Wednesday afternoon of

### SOME SPECIALS

ON THE BETTER MADE  
WORK CLOTHES

Men's Shan-House Unionalls \$3.25  
New pair if they rip, Khaki trousers, \$2.75  
Khaki Shirts \$1.50  
Oil field khaki trousers \$2.25  
The best work shoes ever constructed at \$5.25  
New shirts, caps etc. in the latest styles.  
For dress shoes, try a pair of Lorschims, for a dress up suit—Ah well you can't beat Glad's International made to measure—and you will be surprised at some \$35 and \$37.50 numbers.

### Glad's Furnishing Store

"FOR MEN WHO CARE"

Clothes cleaned and pressed the sanitary way. Ladies fine dresses a specialty. Phone 67.

this week, and a special meeting of the membership has been called for Friday, March 31st, to inspect and approve the piano. We urge as many as possible to be present as other matters of importance are to have attention.

We will serve dinner on Trades' Day, April 8th, using the funds thus obtained in paying for the piano.

—Reporter.

### GLAD GIRLS ENTERTAIN

"Defeated yet willing to our part" was the slogan carried by the defeated side of the Glad Girls last Tuesday evening when they delightfully entertained the winning side of the contest.

At seven thirty the larger number of the members assembled at the tourist camp grounds and immediately began cooking their supper which consisted of bread, butter, which

over a large bonfire. Then a delightful hour was spent in playing games and other outdoor amusements. After this every one was put to work freezing a large freezer of ice cream which was much enjoyed by all. At a late hour the participants in the fun departed for home declaring the evening to have been a perfect one. Starting Sunday another contest will be begun and we wish to invite every girl not in Sunday school to come and join us and share the fun that is in our work as well as the good.

Those present were: Misses Aileen Stovall, Gladys Covington, Florence Nelson, Pauline Simmons, Dutch Viles, Joyce Hopkins, Thelma Kinnard, Beth Carruth, Agnes Burroughs, Evelyn Neil, Belle Cannaday, Myrtle Henry, Audrey Mae Borum, Mary Lou Crane, Mable Willis, Gladys Dobson, Maude Williams, Ruby Huckabach, Velma Norman, Verdie Snodgrass, Ruby Price, Garnet White and Fae Hatchell. Messrs. Macyl Burke, Bill Daily, Laurence Wilbourne, Buster Eubank; Mesdames W. J. Burke and W. I. Cannaday.

### LAYMEN'S SERVICE

Laymen of the Baptist Church will have a devotional service at the church Sunday afternoon next at 2:30, it is announced.

R. L. Carter is convalescing following an attack of appendicitis and an operation Monday at the Childers Sanitarium.

### WOMAN'S MISSIONARY SOCIETY ENTERTAINS

The Woman's Missionary Society entertained the new members of the society Tuesday afternoon at the home of Mrs. J. M. Willson.

Several contests were enjoyed and two readings were given by Mrs. Webb. Mrs. Calvin Steen also gave a much appreciated piano solo.

Thirty-five ladies were present. Refreshments consisting of potato chips, tea, sandwiches and a salad were served.

—Contributed.

### THE METHODIST CHURCH

In the absence of the pastor, the following lay program will be rendered Sunday morning at 11 o'clock.

Devotional—Olin S. Miller.  
Meaning of the Centenary—Hayden Harris.

Present status of the Centenary locally—J. V. Daniel.

The church's obligation to its young people—Mrs. L. H. Liston.

A musical program will be rendered at the night hour of service, beginning at 7:45, as follows:

1. Song "All Hail the Power."—Congregation.
2. Prayer—Olin Miller.
3. Scripture—Miss Rea.
4. Quartet, "From every Stormy wind," obligato Mrs. T. R. Webb, soprano Mrs. L. M. Flanary, alto Mrs. Calvin Steen, tenor Fletcher Curry, bass Ernest Randerson.
5. Solo, "The Plains of Peace"—Miss Vesta Fae Warren.
6. Reading, "The Swan Song"—Mrs. T. R. Webb.
7. Quartet, "Lost"—E. S. Randerson, Fletcher Curry, Jim Maynard, Jim Curry.
8. Piano duet—Mmes. Jno. W. Smith and Calvin Steen.
9. Solo—Mrs. Alvis Chawning.
10. Song "America"—By congregation.

### C. E. PROGRAM

For April 2 at seven o'clock.

Subject—Bible reading (consecration meeting).

Leader—Mrs. Frede.

Song—"How Firm a Foundation."

Reading of the pledge by members in concert.

Sentence prayers.

Song—"Wonderful words of life."

Text—Deuteronomy 6:1-9.

### Prayer.

Roll call, each member taking some part in the meeting as their names are called.

### Blackboard talk.

The radiant bible—Thelma Teeple.

Reading—Russell King.

Special music.

Business.

### Benediction.

### F. H. S. DEFEATS CONE

The fourth baseball game Floydada Hi has played this year was a victory for them. The Cone baseball team visited Floydada Wednesday. The game started something near five o'clock with a nine inning game matched. Cone seemed to have an idea that they were going to win from the beginning for they were ahead two

scores at the end of the seventh inning. The first three innings was a very tight play and the board showed that Cone was walking off with the game. With the beginning of the eighth inning the Floydada boys awoke. Three men were struck out in the eighth inning by Burke. This encouraged the boys somewhat and the score began to change in favor of Floydada. At the end of the last half of the eighth inning the score stood 11 and 14 in Floydada's favor. The next inning three men got on bases with no outs and Cone put up a

"pinch" hitter. This man struck after several fouls. The next man was also struck out. The next man was a very good hitter. The first ball that came over he hit but luck was against him and it was a high foul which was caught by Harris.

Wm. Salisbury officiated the game. The score stood 11 and 14 with Floydada ahead.

The lineup for Floydada was: C. Harris, P. Colville, F. B. Gilbert, 2B., Pierce, 3 B., Moore, S. S., Eubank, L. F., McDonald, C. F., Evans, R. F., Dailey.

Two home runs were knocked during the game, one by Gilbert and one by Harris. Maurice Burke was exchanged for Colville in the fifth inning.

E. C. Nelson, Jr., was in Lockney Friday electioneering.

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ON

ONE CYLINDER

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GROW YOUR CASH CROP

BUT

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HOGS—AND PLENTY OF CHICKENS

## First State Bank

FLOYDADA, TEXAS

THE BANK OF FRIENDLY SERVICE

A GUARANTY FUND BANK

### KICK OF ENGINE BELIEVED TO HAVE KILLED TULIA MAN

Tulia, March 27th.—Kick from the crank handle on a gasoline engine, used to run the Porter Grain Elevator here, is believed to have caused the death this afternoon of W. A. Porter, aged 62.

Porter is known to have entered the

elevator at 3:30. At 5:30 he was found lying near the engine with his skull crushed above the left eye. It is believed the crank struck him in the head when he attempted to start engine. He leaves a large family.

F. P. Henry was among the visitors in Lockney Friday a

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If you like good work. Our work done by an expert, ten years experie

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We will be found giving the best of service at all times

## EUBANK CAFE

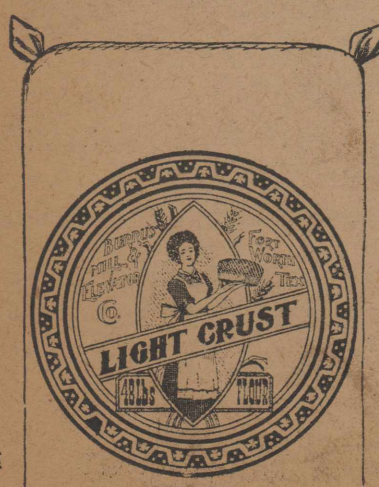
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Bonanza, solid pack, Yellow free, Gallon peaches.  
Missouri Brand, quart size, Sliced Pineapple, good quality, only

## BROWN BROTHERS