

Goodfellows Face Heavy Demands; Help Is Needed

The Goodfellows... take responsibility of providing for the unfortunate...

Haskell Man Wins Top Award of \$50; \$123.75 To Be Given Away Saturday

H. R. Collins of Haskell was awarded the top prize in Saturday's Christmas drawing, receiving \$50 in cash given by Haskell merchants...

Munday Cagers Edge Indians In Friday's Games

Munday pulled a pair of basketball victories out of the fire in the last seconds Friday night, winning in boys' basketball, 36-35, over Haskell...

Sister of Haskell Woman Dies In Bowie Dec. 14th

Mrs. Elizabeth Gardner, sister of Mrs. L. D. Ratliff of this city, died at Bowie, Texas Wednesday afternoon, Dec. 14...

Hearing Slated On Brucellosis Control

The Texas Animal Health Commission announces the receipt of Haskell County petition for Type H Brucellosis Control...

Haskell Woman's Brother Victim of Hunting Mishap

Maurice Durst, 73, of Laton, Calif., and brother of Mrs. J. L. Reid Sr., of this city, was killed Dec. 12 in a hunting accident near his home in Laton...

No Meeting of Cub Scouts in December

There will be no Pack Meeting for Haskell Cub Scouts this month, Cub Pack Master Dude Mercer has announced...

'Stabbing' Brings Fines for Rule Negro Couple

A Rule Negro man who evidently had been hitting the bottle a little too heavy came off second best in a difficulty with a Negro woman from his home town Friday night...

District Governor Visits Local Lions Club

'Lionism is a challenge,' Dr. D. L. Ligon, District Governor, District 2-E1, Wichita Falls, emphasized in his talk before members of the Haskell Lions Club...

Highway Improvements Costing \$39,000 Due in '61

The Texas Highway Commission has approved the expenditure of \$39,000 for highway safety and betterment in Haskell County during 1961...

Winners Announced in Christmas Home and Yard Lighting Contest

Winners in the Christmas Home Lighting Contest sponsored by the Business and Professional Women's Club have been announced...

Scout Troop 36 Has Xmas Tree, Court of Honor

Christmas came early for members of the Boy Scout Troop 36 and their families when they held a family get-together and Christmas tree in connection with a Court of Honor...

Funeral Services For Noah Lane Held Tuesday

Funeral services for Noah Lane, 70, prominent Haskell resident who died Monday in a Dallas hospital following a lengthy illness, was held at 3 p. m. Tuesday in the First Baptist Church...

Tax Collector of Water District To Be Here

For the convenience of persons having property assessed on the tax rolls of the North Central Texas Water Authority, Tax Assessor-Collector Pete Beecher of the water district will be in Haskell at the City Hall on Tuesday and Wednesday, Dec. 27 and 28...

Christian Church To Have Special Morning Service

The Christian Church will have a special Christmas Day morning service. Instead of having the regular Bible School and Worship services at the normal time, there will be a special combination service which will begin at 9:30...

Mrs. H. Moeller, Former Resident, Dies in Waco

Mrs. Henry Moeller, 74, member of an earlyday Haskell County farm family, died Dec. 14 in Waco following a lengthy illness. She was a sister of Mrs. Louis Brueggeman, Mrs. J. P. Moeller, Mrs. Otto Pieser, and Joe Zelisko, all of this city...

Service Pipe Line Workers to Get Pay Increase

Service Pipe Line has announced a five per cent increase which was effective December 18, 1960, for the firm's employees below the executive level who are not represented by unions...

Attends National Meeting of Farm Bureau in Denver

S. M. (Shelly) Royall returned the last of the week from Denver, Colo., where he attended the annual convention of the National Farm Bureau, held in that city from Sunday through Wednesday...

Covell Adkins To Be Sheriff's Office Deputy

Selection of Covell Adkins of this city as office deputy in the sheriff's department after Jan. 1 was announced today by Sheriff-elect Garth Garrett...

Haskell Gains 2 New Residents

Haskell gained two new residents this week, according to the weekly survey made by the Chamber of Commerce. Listed as newcomers are: J. L. Haynes, 1200 South 12th Street...

Restoring True Spirit of Christmas's Today's Need, Rotarians Told

Restoring the true spirit of Christmas is one of today's greatest needs, members of the Rotary Club were told in a timely and thought-provoking talk by Rogers Durham, Christian Church minister, at the regular noon meeting and luncheon Thursday...

Window-Breaking Thief Hits Fouts Dry Goods Store

A long-armed thief or thieves stole several pairs of boots from Fouts Dry Goods Store Wednesday night of last week, after breaking the glass in a barred window at the rear of the store...

Visitors From Illinois

Mr. and Mrs. Alvin Monke and son Robert Monke, of Walshville, Ill., visited in the homes of Mr. and Mrs. Fred Monke and Mr. and Mrs. R. C. Liles of Weinst over the week end. Robert Monke is stationed at Sheppard Air Force Base in Wichita Falls...

Table with columns: Bowling League, W, L, Pct. Rows include various bowling leagues and their records.



High School cheerleaders from left: Joanie Watson, Le Vern Jones; and back row, Christy Royall, Beverly Helweg and Carol Jirlik. (Photo courtesy Abilene Reporter-News.)

START REGISTERING TODAY FOR OVER \$200 WORTH OF GIFT CERTIFICATES!
 The following items to be GIVEN AWAY SATURDAY, DEC. 24 AT 4:00 P. M. THERE
 Will be a Winner for each of the Items listed below. You DO NOT HAVE TO BE PRESENT to win!

52 WEEKS 1-Freddy's Fryer APPROX. VALUE \$50

52 WEEKS 1-10-lb. bag Potatoes APPROX. VALUE \$25

52 WEEKS 1-1/2 Gal. Sweet Milk Oak Farm's Approx. Value \$25

52 WEEKS 1-1-lb. pkg. Bacon APPROX. VALUE \$35

52 WEEKS 1-1-lb. box Crackers 1-lb. boxes Approx. Value \$15

52 WEEKS 1-1/2 Gal. Mellorine Oak Farm's Approx. Value \$25

52 WEEKS 1-6 Pak Coca Cola 6 Pak Cartons Approx. Value \$15

52 WEEKS 1-1-lb. can Coffee White Swan Approx. Value \$40

ALL ITEMS Can be picked up each and every Week throughout our New Year 1961



BEST Christmas BUYS

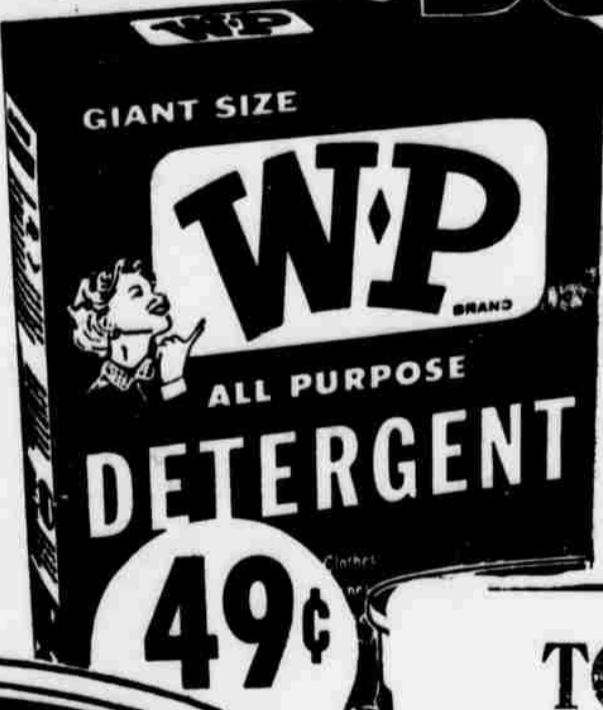
QUANTITY RIGHTS RESERVED

MCCORMICK'S PURE VANILLA EXTRACT 2-Oz. Btl. 53¢

MCCORMICK'S BLACK PEPPER 4-Oz. Can 45¢

MCCORMICK'S CINNAMON 1 1/2-Oz. Box 23¢

MCCORMICK'S POWDERED NUTMEG 1 1/2-Oz. Can 43¢



IRELAND'S NO. 2 CAN CHILI . . . 69¢

ELLIS NO. 2 1/2 CAN TAMALES 39¢

WHITE SWAN NO. 300 Cans PORK & BEANS 3 cans 35¢

CAMPBELL'S TOMATO SOUP 3 cans 35¢

SEASIDE-NO. 303 CANS BUTTER BEANS 2 cans 25¢

BLACKEYED PEAS PANTRY DRIED lb. pkg. 15

CELERY Fresh Celery Stalk 9¢

TANGELOS California lb. 19¢

ONIONS lb. 5¢

TURKEYS lb. 39¢

MEATS

ROUND STEAK 69¢ lb.

-SUPER SAVE- T-BONE STEAK 65¢ lb.

-SUPER SAVE- SIRLOIN STEAK 61¢ lb.

-SUPER SAVE- CLUB STEAK 57¢ lb.

-SUPER SAVE- CHUCK ROAST 39¢ lb.

-SUPER SAVE- RUMP ROAST 49¢ lb.

-SUPER SAVE- PIKES PEAK ROAST 49¢ lb.

-SUPER SAVE- HAMBURGER MEAT 2 lbs. 79¢

-SUPER SAVE- MARKET-MADE SAUSAGE 2 lbs. 75¢

-SUPER SAVE- DECKER'S IOWANA BAKED HAMS 3-lb. can \$2.49

FRESH DRESSED HENS POUND 35¢

GOOD THRU SATURDAY, DEC. 31ST
 SWAN
 WACHES . . . 2 1/2 can 29¢
 SWAN-24 OZ. Bottle
 GRAPE JUICE . . . 35¢
 PEAS . 3 cans 35¢
 AMERICAN
 CHEESE . . . 2-lb. box 99¢

RADBERRY'S
 PHONE UN 4-3095-HASKELL
 SALES GOOD THRU SATURDAY, DEC. 31, 1960

RANBERRY SAUCE WHITE SWAN



16-Oz. Can 15¢

SCOTKIN DINNER NAPKINS 50-Ct. Box 25¢

SCOTT TOWELS Roll 21¢

Everyone Loves SWEETHEART FLOUR Always 'Mighty Sweet' Savings
 Pound 29¢

CISCO KID STICK HORSES 79¢

CANADA DRY LINGER ALE 25¢ btl.

SCOTTIE SOCIAL TISSUE 25¢

well House COFFEE 2-lb. can 1.29

Little Brownie Christmas Cookies 29¢

White Swan Christmas Stockings 29¢

HERSHEYS COCOA 1/2-Pound Can 35¢

WHITE SWAN MILK CHOCOLATE COVERED CHERRIES 10 1/4-Oz. Box 49¢

NEW CROP SHELLED PECANS (12-Oz. Bag) \$1.19
 WHITE SWAN PUMPKIN 300 Can 10¢
 BAMA Pineapple, Peach or Apricot PRESERVES 3 18-Oz. Tumbler \$1.00 mix or match
 WHITE SWAN BISCUITS 3 Reg. Cans 25¢
 CARNATION EVAPORATED MILK 3 Tall Cans 43¢
 SWANSDOWN ANGEL FOOD CAKE MIX 17-Oz. Box 49¢
 DEL MONTE WHOLE KERNEL CORN 303 Can 19¢
 WHITE SWAN FRUIT COCKTAIL 2 1/2 Can 39¢

Folger's Instant COFFEE 6 oz. jar 79¢

SUPER SAVE MARGARINE Pound Carton 19¢

Gladiola FLOUR 25-lb. bag 1.99

NEWS OF INTEREST WOMEN

Garden Club Has Annual Christmas Program

The playing of recorded Christmas carols welcomed members of the Haskell Garden Club Dec. 13, at 3:30 p. m. as they assembled in the community room of the Haskell National Bank, for their Christmas program, while members and guests were served a coffee plate.

Roll call was answered with "A Gift I Want for My Garden."

The Christmas story and carols have never grown old through all the ages past. Christmas is celebrated in all Christian countries as the birthday of Christ. In most of Europe the day is known as Christ's Birthday. Scandinavia, an countries still use the pagan name "Yule Day," and Germany and Switzerland observe "Holy Night." However the date of Christmas in most lands is Dec. 25. It is also marked by religious services, by the exchanging of gifts, and by merrymaking.

December 6 is the day on which the long Christmas season opens for the Austrians, Belgians, Bulgarians, French, Germans, Greeks, Hungarians, Italians, Dutch and Swiss. On this date Santa Claus, Christkindl, Saint Nicholas, Kris Kringle, and Shen Koll, comes with his pack of gifts for the children. The countries which observe Dec. 6, for the giving of presents, also have a solemn hour for religious services on Christmas Day, after which they are free for their feasting, carol singing, dramas, and visiting with relatives and friends to exchange their Christmas greetings.

The giving of presents, the use of holly, mistletoe, yule logs, and the wassail bowl have all come to us from the days before Christianity, but they are the things which set Christmas distinctly apart from all other holidays.

Other customs of Christmas around the world are: remembering the animals and birds with food since they were the only ones present at the birth of the Holy Babe; leaving tidbits of food in wooden shoes for Santa's reindeer; placing lighted candles in windows of home and doors left ajar symbols of welcomed hospitality; children sleeping on manger-like beds of straw; on visiting neighbors the caller sprinkles handfuls of grain in the corner of the house to assure bountiful crops the coming year; straw is placed under the table, dishes and tablecloth and one chair is left vacant for the Holy Child; and in most of the countries dramatic remem-

Miss Strickland Becomes Bride of Clinton McKinney

Mary Evelyn Strickland and Clinton Roy McKinney exchanged wedding vows Friday night, December 16, in a single ring ceremony in the parsonage of Rev. and Mrs. Roy Davidson.

Officiating was the Rev. Davidson pastor of the Pinkerton Baptist Church. The bridegroom is the son of Mr. and Mrs. E. B. McKinney of Stephenville, Texas and the bride is the daughter of Mr. and Mrs. M. E. Strickland of Rule.

The bride wore a dress of blue nylon organdy with rhinestone accessories.

The new Mrs. McKinney attended Rochester High School. Attendants of the wedding couple were Iris and Doris Strickland, Herby Frugia, Deryl Strickland, Mr. and Mrs. M. E. Strickland and Regina and Barbara McKinney, sister of the bridegroom.

Mr. McKinney is now employed with the McKinney and Son Dairy in Stephenville where the couple will make their home.

Mrs. Elliott Is Director For P-TA Program

A very interesting program, directed by Mrs. Helen Elliott, was presented at Junior High P-TA December 8.

Dianne Hester sang "White Christmas," accompanied by Mrs. Roy Wiseman. Mrs. Buford Cox told a Christmas story and a children's choir directed by Mrs. Jack Pippin sang Christmas Carols.

A nice box of canned goods was given to the Godfellow.

Members of the story of the birth of Christ are enacted. Even though Christmas may differ from one country to another, the real spirit of Christmas remains the same no matter where a person lives.

Those taking part on the program were Mesdames Riley Pace, Ed Fouts, K. H. Thornton and Scott Greene.

Mrs. K. H. Thornton gave an effective seasonal arrangement demonstration using birds, driftwood, and greenery flanked by white.

Mrs. Earl Atchison, president, appointed the following to serve on the nominating committee: Mrs. Luther Burkett, Mrs. James Crawford and Mrs. Ed Fouts.

The Carlsbad Caverns of New Mexico never have been completely explored.

Christmas Party Held by Rainbow Sewing Club

The home of Mrs. Florence Larned was attractively decorated in the Christmas theme as setting for the Rainbow Sewing Club's Christmas Party Tuesday, Dec. 13, with fifteen members and one visitor present.

A Christmas program was sponsored by the club members. The Babe in the Manger scene was presented by Elizabeth Andrews and Annie Thomas, and the singing of Christmas carols was led by Flossie Rogers. Readings were given by Eva Pearsey, LaVerne New, Zada Smith, Eddie Johnson and Ethel Edwards, and the impressive candle lighting was conducted by Stella Josselot, Sallie Patterson and Essie Bland. Pals were revealed, with each member receiving a nice Christmas gift. The club Mother, Mrs. Johnson, had charge of the program. Mrs. Edwards won the hostess gift.

A delicious refreshment plate was served to a visitor, Mrs. Alpha Deiche from Rochester, and members Mesdames Ethel Edwards, Eddie Johnson, Sue Peavy, Stella Josselot, Zada Smith, Flossie Rogers, Annie Thomas, Elizabeth Andrews, Essie Bland, LaVerne New, Cora Piman, Ann Taylor, Eva Pearsey, Sallie Patterson, and the hostess Mrs. Larned.

Neighbors Hobby Club Meets With Mrs. Harris

The Neighbors Hobby Club met for its monthly meeting and Christmas party in the home of Mrs. Hamp Harris.

Members gathered at noon for a covered dish luncheon, hosted by Mrs. Harris who served dishes of her own and those brought by the other members. The delicious meal consisted of baked ham, fruit salad, vegetable salad, winter salad, sliced tomatoes, pickles, deviled eggs, fruit cake, date twists, coffee and tea.

After the luncheon a business meeting was held. Mrs. Hamp Harris led the opening prayer and Mrs. John Wallace presided over the meeting.

Officers for the new year were elected as follows:

Mrs. Glenn Alsbrook, president; Mrs. Gene Grand, vice-president; Mrs. John Wallace, secretary-treasurer; and Mrs. Ray Smith, telephone committee and reporter.

After old and new business was transacted the meeting was adjourned and Mrs. Henry Harris presented a Christmas program of readings, prayer, and carols. Mrs. Ray Smith then entertained the group with her beautiful rendition of "At the Cradle of Jesus" accompanied by Mrs. Al C. Williams. Then all joined in singing Christmas carols.

Next meeting will be in the home of Mrs. Willie Buerger where the new yearbooks will be made.

VISITING SISTER IN WASHINGTON, OKLA.

Mrs. John T. Ellis left last week for Washington, Okla., where she will spend Christmas with her sister, Miss Lavena James and remain there for a visit of several weeks. They are members of an early-day Haskell County family. Their father, the late Rev. D. James was a pioneer preacher in this section.

Dolores Jo Thane, Burl Leon Medford Repeat Wedding Vows Saturday



MRS. BURL LEON MEDFORD

Weinert Matrons Club Has Annual Dinner Party

The Weinert Matrons Club meet Thursday evening at the Community Center for their annual Christmas dinner party. Invocation was given by Rev. Tommy Wilson. After the dinner games of Progressive "42" were played. Bailey Guess acted as Santa Claus and distributed gifts to each one present. Books were collected from the members for donations to the school library. Attending the party were Mr. and Mrs. W. B. Guess, Mr. and Mrs. C. G. Hamner, Mr. and Mrs. W. A. King, Mr. and Mrs. H. W. Liles, Mr. and Mrs. E. C. Liles, Mr. and Mrs. Fred Monk, Mr. and Mrs. Marvin Phemister, Mrs. Russell Rainey, Mr. and Mrs. W. C. Winchester, Mrs. P. F. Weinert, Mr. and Mrs. M. R. Boykin, Mr. and Mrs. J. F. Cadenhead Sr., Mr. and Mrs. W. I. Coggins, Mrs. O. G. Gary, Mr. and Mrs. Clyde Mayfield, Mr. and Mrs. D. C. Myers, Mr. and Mrs. Frank Oman, Mrs. Grace Reid, Rev. and Mrs. Tommy Wilson and C. E. Gary, Harlan Weinert.

The next meeting will be held in the home of Mrs. A. M. Turner and the director of the program will be Mrs. R. C. Liles.

Weinert Study Club Packs Box For Home

Members of the Weinert Study Club met Thursday at the Community Center to pack a box for the Abilene Children's Home. Luncheon was served at noon, but the 2 o'clock Christmas program that was to be given by Mrs. Eudora Hawkins was canceled due to illness and absenteeism.

The next meeting will be held at the Community Center under the direction of the president Mrs. R. E. Hutchinson. At this meeting will be the election of officers. A parliamentary skit will be given that was arranged by the parliamentarian, Mrs. E. D. Earle.

Farmland in New York state totals 17.6 million acres. The first baseball diamond was laid out in Cooperstown, N. Y.

Josselot HD Club Meets for Christmas Party

The Josselot Home Demonstration Club met for their annual Christmas Party Friday, December 16 in the home of Mrs. J. P. Perrin.

Mrs. J. A. Cain and Mrs. Paul Cothron read a poem. For recreation, the ladies played two Christmas games and sang several Christmas songs. Gifts were exchanged by the group.

Refreshments of fruit, nuts, candy and cake were served to Mesdames Paul Cothron, Martin Rueffer, C. A. Thomas Sr., Carl Bailey, J. A. Cain, Clovis Norton, Truman Howeth, J. L. Toller, Miss Barbara McAnelly, Kathy Perrin, Lana Sue Bailey and the hostess, Mrs. J. P. Perrin.

Letters to Santa Claus

Dear Santa Claus: I live at 501 N. Ave. D in Haskell and I will be 8 years old Dec. 23. I have been a pretty good girl this year, so would you please bring me a doll that has a bath tub, an air gun, a baking set, a Paladin gun and some clothes. Oh, yes, I would love to have a wrist watch with a black band. If this is too much to ask for, please bring me what you can.

Love, Cathy Adkins

Rt. 1, Weinert

Dear Santa Claus: I am a little girl 4 years old. I have tried to be a good girl this year. Please bring me a Tiny Tears doll, and a Happy-Time Sink to wash my dishes in. Please don't forget all the other little boys and girls.

Love, Lana Sue Bailey

Dear Santa: I am a little girl six years old and have been pretty good. I would like for you to bring me a bride doll, records and record player, a birthstone ring, a pair of red rubber boots, a big teddy bear and some nuts and candy. Hope I haven't asked for too much. Please don't forget the other boys and girls.

Love, Vicki Sue Matthews

Dear Santa: I am a little boy two years old and my name is Tommy. I want you to please bring me a red wagon, a horse, tractor, tinkler toys, a gun set and anything else you think I'd want. Don't forget the other boys and girls.

I love you, Tommy Matthews

Dear Santa: I am a little boy four years old and have been pretty good. Would you please bring me a horse, gun set, blackboard, Wells Fargo set, some cowboys and a truck. Don't forget my big sister and little brother and all the other boys and girls.

Thank you, Curt Matthews

Star Route, Haskell

Dear Santa Claus: I am a little girl five years old. My mother says I have been a pretty good girl.

For Christmas will you please bring me a doll that wears size 3 clothes, a doll suitcase and some candy and chewing gum.

I love you a lot, Santa. Thank you very much. Your little friend, Sharon Lynn Hise

Dear Santa: I am three years old in March and my name is Terry Joe Bruggeman and I could like a big teddy bear and a big truck. My big sister is writing this for me. And I would like some candy and gum and some fruit. I love you Santa.

Love, Terry Joe

WANT BUILDING MATERIALS? See the YELLOW PAGES

Sunspots are not visible to the naked eye except when the sun is shrouded by mist, fog, thin clouds or reddening at dusk.

FIRE WORKS A COMPLETE STOCK ON SALE RULE HIGHWAY DON PENNINGTON & JIMMY DON BROCK

At The TEXAS THEATRE THURSDAY - FRIDAY NIGHTMARE THRILLS BEYOND BELIEF! MONSTER FROM GREEN HELL HALF HUMAN

OUR ANNUAL DAY-BEFORE-CHRISTMAS FUN SHOW FROLIC CARTOON CAPERS SATURDAY NIGHT, SUNDAY AND MONDAY

Santa Claus Visits Your Theatre A VERY SPECIAL Christmas Treat DEAR PATRONS: If we searched the wide world over, no finer entertainment Christmas could be found. Walt Disney's heart-warming, umph, "POLLYANNA," and with infinite pride we recommend it for moviegoers of all ages. In this great motion picture, will find the joy, the laughter, true Spirit of Christmas. -Your Theatre Manager

JANE WYMAN RICHARD EGAN KARL MALDEN NANCY OLSON ADOLPHE MENJOU DONALD CRISP AGNES MOOREHEAD KEVIN CORCORAN and playing HAYLEY MILLS as Pollyanna - JAMES DRURY BETA SHAW LEDNA DANNA

EXTRA! "POLLYANNA" WILL BE SHOWN AT 7:15 P.M. XMAS EVE PREV

Santa Suggests... the perfect gift! her favorite seamless nylons in an exquisite gift box styles, sizes, colors \$1.65 and \$1.50 The PERSONALITY SHOPPE

Noël May the peace and hope that shone so many years ago light your way during this holy Holiday Season. PAYNE DRUG COMPANY

OLD-FASHIONED BARGAINS



FOR YOUR CHRISTMAS DINNER!

Oranges Navel Pound **9¢**

Fancy Green Stalk
Celery 2 for **15¢**

Coconuts Fresh Each **9¢**

Christmas Beautiful Red Canadian Delicious
Apples **19¢**

Sauce Kimbell's Cranberry 300 size **15¢**

Pumpkin Del Monte **10¢**

Dates Dromedary 8 oz. **19¢**

ALL PRICES
in this
WEEK'S AD
GOOD
until
CHRISTMAS

Red
Potatoes 10-lb. bag **39¢**

Sugar Powdered or brown boxes **25¢**

Cranberries Cello Pkg. **19¢**

Christmas HAM Half or Whole Pound **45¢**

Christmas Turkeys Grade A Fancy Baby Beef Broad Breasted TOMS LB. **39¢** HENS LB. **43¢**

All Specials - LISTED BELOW ARE EVERYDAY LOW, LOW SPECIAL M-SYSTEM PRICES! - =

MEAD'S ZEN ROLLS 24 Count Pkg. **19¢**

GIANT SIZE TIDE **69¢**

GOLDEN OLEO **13¢**

Golden Gem ORANGE JUICE 6 oz. Frozen **15¢**

REG. SIZE CHEER **29¢**

SWIFT'S PREM **49¢**

Gold Medal FLOUR 5 Pounds **39¢**

MIRACLE WHIP Quart **49¢**

CLOROX OR PUREX Half Gallon **33¢**

Cracker Barrel CRACKERS Pound Box **15¢**

Gold Medal FLOUR 10 Pounds **89¢**

Maxwell House COFFEE Pound Can **59¢**

Folger's COFFEE 4c Off Label **65¢**

GIANT SIZE CHEER **69¢**

REG. SIZE TIDE **29¢**

CLOROX OR PUREX Quart **17¢**

Campbell's TOMATO SOUP **10¢**

KIMBELL'S COFFEE 2 Pounds **98¢**

"M" SYSTEM SUPER MARKETS

**Peace on Earth
Good Will
Toward men...**

Each year we appreciate more fully the loyalty of friends. A Merry Christmas to all!

**From Wooten and
Employees**

LETTERS TO SANTA:

Knox City, Texas
December 13, 1960

Dear Santa Claus:
I am a nine year old girl in the third grade. I think I have been kinda good, so will you please bring me a 3-year-old doll and an overnight case for my doll, and for myself I would like to have some new clothes. Don't forget all other people.

I love you,
Brenda Alexander

Haskell, Texas

Dear Santa Claus:
I hear there is a Santa Claus somewhere. I wish I could see you on Christmas Eve at our house. Will you please bring some toys, fruit and candy. I have two brothers, 8 and 10 years old and one sister 13. I am 8 years old.

With love,
Santos Rodriguez

Dear Santa Claus:
I am a little girl 2 1/2 years old. I have long dark blonde hair and blue eyes.

My last two Christmases were spent in Hawaii and I'm so glad you found me here in Texas this year.

Before I tell you what I want, I want to "thank you" for the horse you brought me

while I was in the hospital. He is just the one I wanted and I love him very much.

I would like to have a car, a baby doll, a new crib for my baby doll, and a high chair for her. And also, I'd like an iron and ironing board so I could iron her clothes.

If I had a table and chair set and some new dishes, then I could serve my friends some of Mommie's cookies. Mommie says if you bring me some baking dishes and a mixer, I can make my own cookies. I'd like that very much.

Santa, would you bring me a toaster of my own? Mommie's has burned my fingers twice and I don't like it. And Santa, I'd love to have an electric coffee pot to make coffee for Daddie and Mommie too. I can tend to my baby dolls when they are sick.

I've tried to be a good girl, Santa, and Mommie and Daddy say I have been. I've been sick an awful lot and was cross then; but they say you'll look over that. I take my medicine 3 times a day like a good girl. Don't forget all my little friends in Hawaii, Washington, and here in Texas. And my doggie has been a good boy, too.

I'll be watching for you, Santa.

Love,
Kathy Godbout

P.S. I'd like very much to have a music box like my Mamason's too.

Dear Santa:
I have been a pretty good little boy this year, so could you please bring me an airplane and pick-up truck and trailer. Please be good to all the other boys and girls too.

Santa,
Thanks.

Jeffery Teague
Haskell, Texas

Haskell, Texas

Dear Santa Claus:
I want a bicycle and a high-heeled dolly and a play monkey. Please bring me these things. I have been nice.

Helen Mary Cadenhead

Hull, Mass.

Dear Santa:
I am a little girl who will be two years old May 15. Will you come way up north and bring me a doll buggy, doll stick horse and some new dresses. Don't forget Mother and daddy and Grandmother, Daddy New and Doylene. And also Grandpa and Grandma Andrews.

Thanks,

Tammy and Sue Thibault,
Hull, Mass.

103 N. Ave. M

Dear Santa:
I am a little girl five years old and I'm trying to be good. Would you please bring me a bicycle with training wheels, a doll and doll buggy and a piano. Remember all the other little girls and boys.

Love,
Cathy Lou Larned

Rt. 1 Haskell, Texas

Dear Santa Claus:
I am ten years old. My teacher is Mrs. Johnson. She is very nice. I would like an oil coloring set, stuffed donkey, pony-tail Peggy rag doll, TV cushion, house coat, knit white set, make-it book, some fireworks, and some fruit and nuts.

Sincerely,
Barbara Foster

Rt. 1, Haskell

Dear Santa Claus:
I am eight years old. My teacher's name is Miss Madalin Hunt. She is very nice. I would like a bayonet gun, a Whirlwind merry-go-round, a pellet gun with pellets, a Huckleberry Hand watch, some fireworks, leathercraft, Indian moccasins, a boy's bicycle and some books. For my mother a pair of house shoes. Father would like a flashlight. My sister would like a stuffed elephant.

Sincerely,
Randy Foster

Star Route, Haskell

Dear Santa Claus:
We are twin girls and we would like to have dolls for Christmas. And we have a sister, she is three, and a brother one and one-half years old. My sister would like a doll and I would like a bicycle for my little brother. Well, thanks, and we wish you a Merry Christmas and a Happy New Year. Our names are

Jane and Mary Ellen
Rodriguez

Dear Santa Claus:
I want a Baby Dear doll. I like Baby Dear very much. She looks like a real baby. Don't forget to get it for me. Set it by the side of the television.

Love,
Cindy Smethie

Johnny Acosta

Dear Santa:
I want a television, a train and an airplane. I also want roller skates.

Love,
Johnny Acosta

Dear Santa:
I would like these toys: One US Marines telephone, one radio set, one cash register, one color printing press, and one 26-inch bicycle.

With love,
James Robert Crawford

Dear Santa:
Please bring me a three-year-old doll and a microscope. I hope you will bring all the boys and girls nice toys.

With love,
Debbie Lynn Brown

Dear Santa:
Please bring me roller skates and a bicycle for Christmas.

Love,
Danny

Christmas Eve
DANCE
Saturday, Dec. 24

JIMMY HEAP
and the
Melody Masters
9 p. m. 'til—
Round-Up Hall
Stamford, Texas

New Year Eve
DANCE
Saturday, Dec. 31

BILLY THOMPSON
and the
STARLIGHTERS
"The Best Floor in Texas"

**We Are Celebrating Our:
FIRST ANNIVERSARY
(In Business in Haskell)**

And want to express our thanks for the fine patronage we have received during the past year.

As we pass our first milestone, words cannot express our appreciation to the fine people of this trade area, and especially do we appreciate the patronage of the young people, many of whom make the "Dairy Cream" their headquarters.

In the future, as in the past, we will endeavor at all times to serve you to the best of our ability... so when in need of a refreshing soft drink, a cup of coffee, sandwich, etc., be sure to visit us as you will find our prices right and our service courteous and prompt.

Again We Say "Thank You!"

**CARTER DAIRY
CREAM**

ART AND VERNIE CARTER

407 So. Ave. E Haskell, Texas

Greetings
May this Holiday
Season be the
nicest you've
ever had!

JOHN BROCK

Commissioner-Elect
Precinct 1

ATTENTION MOTORISTS...

WASH AND LUBRICATION
With Oil and Filter Change **\$2.95**

Due to the fact that our station is equipped with overhead heaters we can take care of all YOUR washing and lubrication needs regardless of temperature.

Come by and ask about our prices on all tires and batteries before you buy. We think we can save you money on these items.

—We Give S.&H. Green Stamps—

HOWARD'S MOBIL STATION

201 N. Ave. E One Block North of Square
Phone UN 4-2551 Haskell, Texas

GREETINGS
May the season's joys follow throughout a happy New Year

CARRIE McANULTY
District Clerk

Best Wishes

The best part of Christmas, we believe, is the good wishes extended... and the wishes received. And so, in all sincerity, send to all our friends our best wishes for a cheerful Christmas and a joyous New Year.

JASON W. SMITH
ABSTRACTOR
Haskell, Texas

NOEL

ARROWHEAD MOTEL
Lee and Bobbye Faires,
Owners

Season's Greetings

To you, our friends and neighbors—we extend our best wishes for the merriest of Christmases and the happiest of New Years and add the prayer that your homes be blessed with Peace and Good Fortune.

JIM ALVIS
COUNTY JUDGE

CHRISTMAS BLESSINGS FOR ALL OUR FRIENDS

The Wise men knew that this is the season for great rejoicing and many blessings. We wish you all the joys of this holy holiday.

COURTNEY HUNT

Rexall SUPER PLENAMINS

America's Largest Selling Vitamin-Mineral Product

Buy a bottle of 72 tablets at regular price and get a bottle of 18 FREE!

\$6.19 4.79 \$1.40

41 Vitamins, 12 Minerals in Each Tablet. Use the free trial size—if not satisfied return large size unopened for money back.

COME IN—SEE THE OTHER 4 SPECIAL SUPER PLENAMINS OFFERS!

AT OUR **Rexall** DRUG STORE

Payne Drug Co.

Who put the sock in Susie's Christmas?

One legend goes that the jolly old driver of the reindeer dropped some coins down a chimney on Christmas Eve night... as was his custom a long time ago... and instead of climbing on the hearth, they fell into a stocking hung up by a child from the mantel to dry.

Ever since that time, visits from the jolly old fellow, known as Old Santa, have been awaited by children like Susie... with very special eagerness, hoping he might fill their stocking with gifts!

Yet, Christmas was not created just for gifts... Christmas is for kindness, friendship, warmth and beauty. Only by keeping the spiritual meaning of Christmas can we hope to acknowledge the greatest gift to man: The First Christmas.

Let us help Susie understand this deeper meaning of Christmas... the joy that goes beyond her Christmas stocking. Why don't you sit down with your children now and tell them this greater story?

West Texas Utilities Company
an investor owned company

WANT AD SECTION

REAL ESTATE FOR SALE

FOP SALE: New 2 bedroom house and 3 bedroom house. Contact Roy Herricks, Weinert. Call OR 3-2651. 50-51p

FOR SALE: Five room frame house and bath to be moved. Reasonably priced. Call PR 3-2694 Stamford or inquire at Cobb's Camp. 49-51p

FOR SALE: 258 1/2 acres, 165 acres in cultivation, 93 1/2 acres in good pasture, has irrigation possibilities, on gravel road, REA and mail route, One-Half royalty to be reserved by owner. Located in Jones County, Texas, eight miles from Anson. Priced at \$175.00 per acre. So-sebee & So-sebee, Box 189, Anson, Texas. Telephone VA 4-1224 day-time or VA 4-1488 night. 48-1p

FOR SALE or TRADE: 3 bedroom house near grade school. Terms. Marvin Letz, Phone UN 4-2104. 45tc

FOR SALE: Good 300-acre farm, 8 miles Southeast Haskell, on paved road. 203.8 acres in cultivation; 71 acres cotton allotment; 25 acres wheat. A good buy. Phone UN 4-2371. Barfield-Turner Agency. 44tc

BUSINESS SERVICES

HUTCHENS BROS. Hot oiler service. Goree HE 6-2801, Seymour TV 8-3498. 50-1p

ROTOTILLING: Yards and gardens pulverized. Free estimate. Phon UN 4-2397. Bill Marr. 18tc

CLEAN OUT your septic tanks or grease traps. We have the equipment to serve you. Day or night call UN 4-3043. Otho Nanny Plumbing. 33tc

PERSONAL

PERSONAL—If you have a drinking problem, write P. O. Box 294, Haskell, for a confidential talk. 18tc

MISCELLANEOUS

OPEN JANUARY 1st—Upholstery, divans, auto seat covers. Bills Trading Post, Munday, Texas. 51-1p

FREE Use of our carpet shampooer with purchase of Blue Luster shampoo. Sherman's Floor and Interiors. 51c

FOR SALE: Good fat turkeys for Christmas. Ira Short, 8 miles west of Rochester. 50-51p

FOR SALE: Boat motor and trailer, 21" TV, Kenmore automatic washer, 12 gauge automatic shotgun, living room suite. Call UN 4-3036 or see at 104 S. Ave. I. 50-51p

FOR SALE: Good used maternity clothes. Call UN 4-3009. 50-51p

FOR SALE: 10 hp Johnson motor, 14 ft. boat with trailer, all in excellent condition, very reasonable. See Charley Redwine or call UN 4-3239. 50tc

NOTICE: For a good deal on your daily newspaper and Free Press see your authorized mail subscription agent, W. J. Adams, Haskell. Phone UN 4-2203. 48tc

PETS

CHIHUAHUA Puppies for Christmas. Warren's Pet Shop. Phone UN 4-2540. 51c

FOR SALE: Miniature Daschund puppies; will be ready for weaning by Christmas Eve. Mrs. Frank Urban, Ph. UN 4-3034. 51c

BULLMASTIFFS: Registered stock available for sale or lease. Oreland Kennels, Haskell, Texas. 49tc

ORELAND KENNELS: Ready-mix dog food, O.K. for your dog and mine. Direct from kennel to consumer. Available only at Oreland Kennels, Haskell, Texas, and Associate Kennels. (In Haskell, Cecil Corley, the tire and feed man) 49tc

PROFESSIONAL SERVICES

WHEN in need of a Veterinarian, call Dr. W. H. Stewart, 6861, Munday, Texas. 45tc

FOR RENT

FOR RENT: Brick apartment, furnished, all bills paid, very private, adults only. Phone UN 4-3345, Mrs. Noah Lane. 49tc

FOR RENT: Modern 4 room unfurnished house, close to town. See Jesse Dean at Dean Butane or call UN 4-2420. 48tc

HOUSEHOLD FURNITURE

FOR SALE: Child's used walker, in good condition, \$4.95. Phone UN 4-3213. 51c

FOR SALE: Good used 30 inch gas range. See Mrs. Abe Turner at 1007 N. Ave. J after 5 or call UN 4-3284. 48tc

LIVESTOCK

FOR SALE: Shetland ponies, ideal gifts for children for Christmas. Have some nice ones. J. P. Perrin, 906 N. 10th St. Phone UN 4-2913. 49-52p

FOR SALE: Fresh young milk cow. Good milker. Rice Alvis, phone UN 4-2830, 6 miles west of Haskell. 50-51p

FOR SALE: Two Shetland ponies, 1 mare, 1 horse, very gentle; also 1 fancy saddle and bridle. V. W. Howard, 1 mile west, Paint Creek School. 50-51p

STOCKHOLDER'S MEETING

Notice is hereby given that a meeting of the stockholders of the HASKELL NATIONAL BANK of Haskell, Texas, will be held in the office of said bank in the city of Haskell, State of Texas, on the second Tuesday in January, A. D. 1961, the same being the 10th day of said month, at 3 o'clock in the afternoon, for the purpose of electing a board of directors for said bank and the transaction of such other business that may properly come before said meeting.

CHARLES E. SWINSON, Cashier.

MASSEY-FERGUSON NEWS by D. E. LIVENGOOD



Haskell IMPLEMENT CO.
Sales & Service
Authorized MASSEY-FERGUSON Dealer
THROCKMORTON HIGHWAY · HASKELL, TEXAS
Phone UN 4-2315

Read Free Press Want Ads and Save

WANT ADS BRING FAST RESULTS

Christmas Food Savings!

| | | | |
|------------------|------------------------------------|--------|-----|
| HENS | Fresh Dressed 4-5 lb. average size | LB. | 39¢ |
| CURED HAM | | LB. | 45¢ |
| RIB STEAK | | LB. | 49¢ |
| Sausage | Pure Pork Store Made | 2 LBS. | 79¢ |

- PUREX BLEACH** . . . qt. 19c
- 12-OZ. CANS
- LIQUID TREND** . 2 for 49c
- SWEETHEART
- TOILET SOAP** . . 4 bars 39c
- GERBER'S STRAINED
- BABY FOOD** . . 9 cans \$1.00
- BAMA—20-OZ. SIZE
- RED PLUM JAM** . 2 glasses 59c
- KARO SYRUP** . . . qt. 49c
- MRS. TUCKER'S
- SHORTENING** . 3-lb. can 69c
- BAKER'S "ANGEL FLAKE"
- COCONUT** 2 cans 39c
- SCOTT
- TISSUE** 3 rolls 35c
- SCOTT FAMILY SIZE
- NAPKINS** 2 boxes 25c
- PILLSBURY'S BEST
- FLOUR** 5 lbs. 49c
- BETTY CROCKER, DUNCAN HINES OR PILLSBURY
- CAKE MIXES** . 3 boxes \$1.00

- SUNKIST
- ORANGES** lb. 10c
- FRESH
- CELERY** stalk 10c
- "HI-C" ORANGE, GRAPE, ETC.
- DRINKS** . . . Big 46-oz. can 29c
- COMSTOCK NO. 2 CANS
- PIE APPLES** each 19c
- KUNER'S "TENDER GARDEN"—NO. 303 CANS
- PEAS** 3 cans for 49c
- LIBBY'S CREAM STYLE
- CORN** . . . 3 No. 303 cans 49c
- FOLGER'S
- COFFEE** lb. 63c
- GIANT SIZE
- TIDE or CHEER** 69c
- DEL MONTE
- TUNA** can 29c
- EAGLE BRAND
- MILK** 2 cans 49c

POGUE'S

113 NORTH AVENUE E

Smart Laundry
Speed Queen, Helpy-Selfy
Wet Wash, Rough Dry or Finished
Pick-Up and Delivery
Phone UN 4-2441

NOW AVAILABLE: Gold and silver ink with own writing pen. Excellent for scrapbooks, place cards, invitations and greeting cards. Bottle of ink and pen only 29c at Haskell Free Press. 11tc

WHITE INK now available. Suitable for mixing with red, blue and other dark colors for lighter shades. Haskell Free Press. 11tc

FOR SALE: Red sable and camel hair paint brushes in all sizes. Excellent for graphic work. Haskell Free Press. 12tc

MERCHANDISE FOR SALE

WE STOCK a good line of Sherwin-Williams paints at reasonable prices. Letz Builders Supply. 202 So. Ave. G. 41tc

FOR FUEL savings this winter, let us install full thick rock wool insulation in your attic. Letz Builders Supply. 202 So. Ave. G. 41tc

ELECTRICAL Supplies, Goulds pumps, plumbing supplies, hot water heaters, also day and night central heating and air conditioning equipment. Sales and installation; also metal-bestos vent pipe. Letz Builders Supply. 202 So. Ave. G. 41tc

FOR SALE: Washing Machines, Refrigerators, Shot Guns and Rifles, Boat and Motor, Food Lockers, Bicycles and Tricycles, Used Doors and Windows. Trade Center. 40tc

HANDY MARKER with felt tip. Marks, writes, draws on anything. Waterproof, rub-proof, non-spilling, quick drying, unbreakable. Excellent for posters, marking clothes and in teaching. Available at The Haskell Free Press in red or black. 59c. 20tc

PLASTIC CONVENTION BADGES with safety pin attached. Excellent to hold bracero's name cards. The Haskell Free Press. 34tc

BOAT NUMBERS AND LETTERS now available. Absolutely waterproof, adheres to all smooth surfaces. Haskell Free Press. 16tc

FOR SALE: Single letter size metal transfer drawers, half price. Haskell Free Press. 1tp

FOR SALE: Paint brushes: red sable artist rounds and brights; camel hair lacquering; white bristle brights; red sable water color, camel hair water color and ox hair one stroke. Haskell Free Press. 12tp

WANTED—

WANTED: Tenant to share office building, 2 blocks from square on Highway 277. Plenty parking space. Will remodel to suit. See John Darnell or call UN 4-2313. 51-52c

WANTED: To buy one large room or two small room house to be moved. Write Floyd McGuire, Weinert, Texas. 50-51p

WANTED: Guns of all types will buy, sell or trade. See T. J. Ballard at 1005 North Ave. J. 7tc

Horace Oneal Abstract Co.

- TITLE WORK
- PROMPT SERVICE

ELAINE FOUGHT, Mgr.
804 N. Ave. F Haskell
Phone UN 4-3383 or 4-3451

DELIGHT
HIWAY 277
ATRE
STAMFORD
PLAYGROUND
BAR FOODS
MISSION—
56c
(Under 12) FREE
Thursday, 29th
FEATURES—
DIANA
GOBEL-DORS
WARRIED
WOMAN
THIS HIT
STEVES
REEVES
HERCULES
Sunday, 25th
Christmas Show—
ROBERT
RYAN
CAROLYN
JONES
Dec. 28-29
Age Features 3
HIS FIRST
FILM ROLE!
THEY'RE YOUNG
TUESDAY WELD
Plus—
"Rod Gang"
Also—
"Zombies"
AT DUSK
COMPLETE
NIGHTLY

The age-old story takes new meaning each year as again we wish all our friends and customers: A VERY MERRY CHRISTMAS

BARFIELD - TURNER
INSURANCE - LOANS - REAL ESTATE
DIVIDEND SAVINGS

OUR INCOME TAX

Considerable study of the new tax laws enables us to be prepared to give you advice on many small tax savings which may be yours. Being certain of your deductible expenses is essential, as the Treasury Department has expanded its staff to check more thoroughly on deductions, and also, on more recent New stringent requirements are going into effect even more costly for those taxpayers who do not handle their travel expenses, entertainment deductions, etc., in the proper manner.

We have printed forms which will aid the taxpayer in making up his summary. These forms are free for the asking.

Also, we have our 1960 supply of income tax forms and are now ready to give you expert service in seeing that you get every available deduction.

COURTNEY HUNT

AUTHORIZED DEALER
WHITE
Also Sells
and Operated by
ALTON HESTER

News from Rule

MRS. FAY DUNNAM

John Baugh's Celebrate Fiftieth Anniversary

Mr. and Mrs. John Baugh of Rule held open house in their home on Sunday afternoon, December 11, in celebration of their fiftieth wedding anniversary.

Their daughter-in-law, Mrs. Wayland Baugh, greeted guests at the door. In the receiving line were Mr. and Mrs. Baugh; their daughter, Mrs. Guy Coleman of Lubbock; their son, W. E. Baugh of Rule; their granddaughters, Mrs. Raymond Lancaster of Abilene and Kay Coleman of Lubbock.

A sister-in-law, Mrs. E. H. Baugh of Rule, presided at the guest register where more than 100 guests registered. Mr. Baugh's sister, Mrs. C. H. White of Rule, poured punch and Kay Coleman served cake.

Mrs. E. D. Kinney and Mrs. Ruby Dugan showed gifts.

The home was beautifully decorated. The three-tiered wedding cake was topped with a heart bearing the figures "50th" in gold letters.

Talent Show Results

Judy Gibson, high school freshman, placed first in the high school division of the annual Talent Show sponsored by the Rule Senior Class on December 8, in the high school auditorium. Judy won in her singing, "Goodnight My Love." Monty Martez with his drums and band placed second in the high school division.

Paula Pinkard and Jana Kile placed first in the grade school division and Hal Ousley placed second.

Locals

Dr. M. W. Rogers is at home after visiting with his daughter and family, Mr. and Mrs. Maurice Crawford, in Wichita Falls, Texas. He is sick, but is reported to be doing better.

Miss Margaret Williams, homemaker teacher, is in Dallas this week where she underwent surgery Monday at Baylor Hospital.

One hundred eighty-six employees of West Texas Utilities Company & their families attended the Christmas dinner at the Rule Cafeteria on Tuesday night, Dec. 13. After the turkey dinner, served by the Rule Junior class and their mothers, the group played bingo.

Mrs. S. H. Gray underwent surgery recently at Cox Memorial Hospital in Abilene.

Scout Dinner

Rule Scouts, their parents and guests, held a dinner meeting on Monday night, December 19, in the Rule School Cafeteria.

Henry McGinty, Scout Executive, was present. A film taken at the Scout National Jam-

boree was shown.

Oddfellow-Rebekah Dinner
Members of the Rule Oddfellows and Rebekah lodges and their families met Monday evening, Dec. 19, at the lodge hall for their annual Christmas dinner, exchange of gifts, Christmas carols and fellowship. A large number attended.

Catholic Church Plans Christmas Masses

Father James A. Meuree, pastor of St. Ann Catholic Church, Stamford, has announced the schedule for the Christmas Masses at the Catholic churches in Jones and Haskell Counties.

In Stamford, at St. Ann Church, the Christmas Midnight Mass will be at midnight on the night of December 24th. On Christmas day the Mass will be at 9:00 A. M.

At St. Michael Church in Anson, for the first time in the history of the local church, a Christmas Midnight Mass will be held. It will be at midnight on the night of December 24. On Christmas Day the Mass will be at 11:00 A. M.

The Catholic Center in Haskell will have its Christmas Mass at 11:00 A. M. on Christmas Day. Beginning on January 1, 1961, the Haskell church will have Mass every Sunday morning at 11:00 o'clock. The catechism class for the youth will be held immediately after Mass, beginning on Jan. 8.

Anyone who wishes to attend any of the Masses is cordially invited to do so.

All social activities of the parish will be suspended until January 3, 1961.

The word "Christmas" comes from "Christ" and "Mass". The feast is so called because on that day the Mass commemorates the birth of Christ. On this day all priests have the privilege of saying three Masses. The mystical reason for the three Masses is that they commemorate the triple appearances of the Son of God. The Mass at dawn His birth as Man and the third Mass His re-appearances as Judge at the end of time or His birth by grace in souls at baptism.

The crib, which is set up at Christmas in many churches and homes, has a very ancient origin. The custom was popularized by St. Francis of Assisi in the year 1223. He made a scenic representation of the Nativity in the church at Greccio, Italy. At the Midnight Mass, St. Francis acted as deacon. He sang the words,

"and they laid Him in a manger." Then he knelt down to meditate on the gift of Jesus Christ. The people around him saw in his arms a child, surrounded by a brilliant light. The tree used in most homes, is a reminder of the cross. The boxes of Christmas gifts remind us of the great Gift that God sent us.

Santa Claus, beloved of all children, is an American adaptation of St. Nicholas, Bishop of Myra of the 4th century. The custom of giving gifts to children on December 6, his feast day, was brought to New York by the Dutch. The custom spread quickly throughout the United States and became absorbed into the Christmas celebration.

LETTERS TO SANTA:

Dear Santa:

My name is Paula Kay Mayfield and I am 9 years old. I would like a Monopoly game and a doll with baby bath with automatic shower. And a basket for my bike. And a big teddy bear.

Love,
Paula

Dear Santa:

I will be 7 in January. My name is Forrest Clin, Mayfield. I would like a BB gun and some BB's. And like my brother I would like a baseball glove, and some gum and candy and a little bit of fruit. Also a basket for my bike.

Love,
Forrest.

OIL NOTES

Fletcher Oil & Gas Drilling Corp. of Abilene completed No. 1 Beuna Kelso in the O'Brien (Strawn) Field. It is four miles southeast of O'Brien and in Section 194, Block 45, H&TC Survey.

Daily potential was 26.18 barrels of 41 gravity oil, pumping from four perforations per foot at 4,767-4,789 feet. Casing was set at 4,925 feet, total depth. Formation was fractured.

Too Late to Classify

HAVE A FEW HUNDRED acres of grassland for sale. Also have three houses for rent, \$60 per month each. See Stanley Furrh. 51c

WILL the one that picked up the reading glasses by mistake from the Cofield Dept. Store, please return them. 51p

Hospital Notes

The following persons have been listed as patients in the Haskell County Hospital during the past week:

Carl Fischer, medical, Haskell.

Mrs. Dale Dunlap, surgical, Haskell.

Mrs. Francis Redder, medical, Munday.

Scott White, medical, Rule.

Vernon L. Dillard, accident, Snyder.

Miss Maggie Neal, medical, Rule.

Annette Higgs, surgical, Rule.

Linda Higgs, surgical, Rule.

Matilda Sorelo, surgical, Haskell.

Girlie Mae Walker, accident, Haskell.

Silve Felipe Juarez, accident, Haskell.

Dismissed

Mrs. J. H. Redding, Haskell; Lucy Bristow, Rule; Willie Love, Haskell; O. Gipson, Haskell; Linda Rhoads, Rule;

Mancill Robertson, Haskell; Martin Branch, Rule; Joe Maples, Haskell; Miss Eugenia Getaz, San Antonio; Mrs. Jno. W. Earp, Weinert; Mrs. Raymond Hernandez, Haskell; Howard Randle, Haskell; Weldon Elliott, Arlington; Jessie Ortiz, Haskell; Joel Chad Coleman, Stamford; Mrs. Oran Baldree, Old Glory; Mrs. E. M. Derr, Haskell; Edwin E. Roberts Jr., Rochester; Bruce Ford, Weinert.

THE VERY NEWEST

Mr. and Mrs. Weldon Dale Walling, O'Brien, a boy, Weldon David, born Dec. 17, 1960, weight 8 lbs., 2 ounces.

Mr. and Mrs. Aubrey Paul Stegall, Rule, a girl, Cynthia Jean, born Dec. 16, 1960, weight 7 pounds, 11 ounces.

Mr. and Mrs. Roy Dean Smith, Rule, a girl, Lisa Dean, born Dec. 6, 1960, weight 6 pounds, 9 1/2 ounces.

Mr. and Mrs. Billy Vern Davis, Wilmer, a boy, Brady Kyle, born Dec. 12, 1960, weight 8 pounds.

Mr. and Mrs. John W. Trammell, O'Brien, a boy, born

Dec. 13, 1960, weight 8 pounds, 6 ounces.
Mr. and Mrs. Oren Dewey Baldree, Old Glory, a girl, Sandra Marcene, born Dec. 12, 1960, weight 8 pounds, 1 ounce.

VISITING PARENTS

Mr. and Mrs. James Alvis and little son of Sweeney, Tex., are here to spend the holidays with their parents, Judge and Mrs. Jim Alvis.

LETTER TO SANTA

Dear Santa Claus: Please bring two dolls, a Tiny Tears or Betsy Wetsy doll for me and a small doll for my baby sister, Rosemary. Dishes would be nice if you have any left. I've tried real hard to be good, so please hurry and come, Santa.
Catherine Anne Kimbrough

The fastest animal in America is the pronghorn, an antelope with bursts of speed up to 40 or 50 miles an hour.

Kansas means "people of the south wind" in the Indian language.

LETTER TO SANTA

Dear Santa: My name is Gary Wade Mayfield. I will be 6 in February. I would like a BB gun and do not forget the BB's. Also I would like a baseball glove, and some gum and candy and a little bit of fruit. And a basket for my bike.
Love,
Gary

Milk is one of the oldest known foods.

LETTER TO SANTA

Dear Santa: I am a little and have been record player. And don't sister, Carol. And you wish. And the other boys. Loads of Judy

Merry Christmas
Happy New Year
Furrh Insurance & Real Estate
South 1st Stanley Furrh Ph.

TASTY TREATS FOR A Merry Christmas FEAST

| | |
|---------------------------------------|------------------|
| SUGAR | 5 LB. BAG |
| HIP-O-LITE | JAR |
| COFFEE MAXWELL HOUSE | LB. CAN |
| INSTANT COFFEE MAXWELL HOUSE | 6 OZ. JAR |
| CORN KOUNTY KIST | 12 OZ. CAN 2 FOR |
| PRUNES DEL MONTE | 2 LB. BOX |
| MACARONI OR SPAGHETTI AMERICAN BEAUTY | 2 BOXES FOR |
| HONEY LONE STAR | 5 LB. CAN |
| SALAD DRESSING MORTON | QT. JAR |

NOW IS THE TIME TO START SAVING GREEN STAMPS TO HELP OUT ON YOUR CHRISTMAS SHOPPING

Wednesday Is Double Stamp Day With the Purchase of \$2.50 or More



Cut shopping costs by using Green Stamps. Green Stamps cost—they pay!

MEATS

TURKEY HENS 10 lb. up, lb. 43c
HOME KILLED, STORE MADE—
SAUSAGE lb. 39c
CHICKEN HENS . . lb. 39c

ANY BRAND—
HAMS WHOLE lb.
BUTT HALF lb.
SHANK HALF lb.

GHOLSON GROCERY

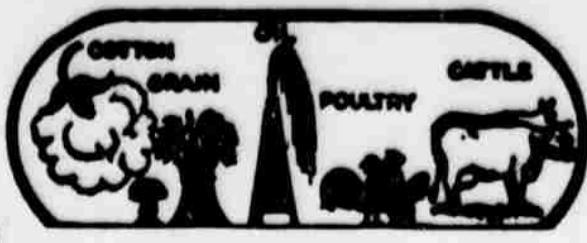
Phone UN 4-2929-We Deliver



As we come to this season of good will and joyous tidings, I want to pause to express my sincere thanks to those of you it has been my privilege to serve as Commissioner of Precinct 4. Your cooperation and confidence has meant much to me and has helped me to more efficiently discharge my duties.

I want to wish each of you and those who are not in my precinct a Merry Christmas and a peaceful and prosperous New Year.

---FRANCIS BLAKE



Newspapers Basis for Themes By HHS English Students

(Editor's Note: Two themes written by students in HHS English classes during National Newspaper Week in October this year, are published in this issue of The Free Press. The first, by Suzanne Lane, is "The History of The Haskell Free Press." Another, by Jennabeth Weaver, is titled "Freedom of the Press Protects Our Rights.")

HISTORY OF THE HASKELL FREE PRESS By SUZANNE LANE

For centuries the newspaper has been a vital part of the American way of life. And for nearly a century the Haskell Free Press has played a vital part in the lives of many West Texans in Haskell and the surrounding counties.

Only one year after Haskell County was organized and a system of government was set up, the Haskell Free Press was established. Through the years, since its meager founding on January 1, 1886, the Free Press has grown and prospered as the area grew and prospered. Since the Free Press was founded, there have been many papers that have not survived the hardships and trials that a newspaper must endure to grow and be a success.

Many people think that a newspaper is purely for the convenience of the public. They fail to realize that owning and operating a newspaper is a means of livelihood for many people. The misunderstanding of the purpose of a newspaper has created a hardship upon many papers and their owners to such an extent that the doors of the plants had to be closed.

Criticism is another "thorn" in the newspaper industry. Not all people can be pleased by certain articles, editorials, or even some of the owner's business transactions. Therefore, controversy has been another great trial for the newspapers to endure.

From a quick glance, it seems

as if drought years or just plain "hard" years only affect farmers or sometimes merchants. Citizens do not realize when a paper has few subscribers there is little income which makes it hard for a newspaper to operate.

These are a few of the hardships that the Haskell Free Press fought for survival.

The Free Press has occupied many homes. The first site for the newspaper plant was in Throckmorton in a wooden frame building. The next home of the Free Press was in Haskell in a tin building across from the City Hall. Then the Masonic building, on the north side of the square, was a "one-time" home of the plant. Next the newspaper was moved to the south side of the square where it grew and prospered until that building would hold it no longer. The next and present home of the Haskell Free Press is the newly remodeled building on the southeast corner of the square. The building provides for each of the employees an office and a much greater area for the machinery of the plant.

Linotype machines and presses provide for the public a newspaper. Without these two machines the people of America and all other countries would be ignorant of the events of the other peoples of the world. The linotype, as well as the newspaper press, has made outstanding improvements in the last fifty years.

The linotype machine does the type setting. In olden days, the letters had to be set one at a time by hand. Now we have the linotype machine which does as much work as six men setting type by hand. At first, the linotype had but one size magazine. A magazine is a size of type. Then later a machine was built with three size magazines and one auxiliary. A relatively new linotype machine has been developed that is a "multi-magazine" machine.

The presses today are from eight to ten times larger than

the first newspaper presses. The first press was a flat platform on which a roller was operated by hand. This press printed only one page at a time and about one hundred copies could be printed in one hour. The modern press can print four pages at one time and about twenty-one hundred pages can be printed in one hour.

For the length of time that the Free Press has been in existence, it has not changed hands very many times.

The founder and first owner of the Haskell Free Press was Oscar Martin. Martin, at that time, was a young lawyer who knew nothing about writing. He hired a printer to take care of the printing part of the business while he served as editor.

For the first several months after its establishment, the Free Press was in Throckmorton, about thirty miles east of Haskell. Because of the plant's inconvenient location, "Editor" Martin would ride horseback to Throckmorton carrying a news copy for the paper to be printed the following week. He would pick up the bundle of current papers and bring them to Haskell for distribution.

After a few months, Martin's printer quit. Martin was then faced with the problem of learning the art of printing or letting the newspaper die. With the aid of a younger brother, the plant was moved to Haskell and the two brothers began the task of learning to set type and printing a newspaper. Through the Free Press many settlers were encouraged to move to West Texas and to this area.

Mr. Martin was a strong prohibitionist and an "outsoken" man. In the few elections held in the newly organized county of Haskell, Martin would really pull some fine punches by speaking out in public and writing editorials in the paper.

As in every town in the 1880's and early 1900's, there was a saloon in Haskell. And as in all saloons, there were fights. One

particular fight that occurred in the Haskell saloon involved two "tough" brothers. Martin wrote about the fight in an article in the paper and in mentioning about the fine imposed on the brothers, he said, "they got just what they deserved."

To get the papers delivered to the business in town, "Editor" Martin merely stuck a few copies into his pocket and walked around the square distributing them. As usual Martin took some papers into the saloon. After handing out some papers to some of the men, Martin stepped to the back to talk for a few minutes. While in the back, one of the men in the front noticed the article and said something about it to one of the brothers who was sitting here. This made the brother very angry, and he asked Martin why he had written about them. Martin replied, "I just wanted you to know how you looked to other people." The brother cursed him and told him never to mention their names in the paper again. Again Martin came back with a witty reply, "Well, boys, I hope I never do, but if you have another fight, I'll write you up and it won't cost two-bits to kill you."

Mr. Martin continued as publisher until his death in 1915. At which time his son-in-law, Mr. Woodward from Corpus Christi, Texas, came and helped Mrs. Martin manage the paper until it was sold in 1916 to the late Sam A. Roberts.

Mr. Roberts was owner and editor of the Haskell Free Press during its greatest period of development. This was the era in which West Texas moved ahead from a strictly farming and ranching section to a more industrial section of Texas.

When Roberts purchased the paper, the type was still set by hand. He made the first major improvements in the plant by purchasing a linotype and a newspaper folding machine.

The aim of newspapers everywhere was to help encourage settlement of the country and to promote the building of railroads. Sam Roberts and the Haskell Free Press were two of the main factors for civic improvements in Haskell.

Roberts came to Haskell when the town was in need of (Continued on Page 4)



Season's Greetings

To all our loyal friends and customers. May this joyous season be filled with contentment and happiness.

BYNUM'S

Mr. and Mrs. J. A. Bynum



Come all ye faithful...

May the peace and happiness symbolized by the Star of Christmas remain with you throughout the Holiday Season.

PENCER LUMBER COMPANY



Christmas

IS A FAMILY AFFAIR

It is as it should be . . . many of us remember the happiest times in our lives . . . when our families came from far and wide to share this day of happiness . . . and so today, it is our hope that you find the wondrous spirit of Christmas in the heart of your family . . . to you and your loved ones . . . we wish a VERY MERRY CHRISTMAS!

BRADBERRY'S



Best wishes for Christmas and the New Year



As we come to this season as is the custom we want to wish you Season's Greetings. But most of all we want to express our sincere appreciation for the fine reception we have received during the past year.

THE SMART LAUNDRY

David C. and Marie Smart

Clement Moore Gave Popular Image of Santa

That jolly, rotund, little man, who will bring joy to millions of children this year and whom we know as Santa Claus, was born in the United States—the product of the imagination of Dr. Clement Moore who wrote "A Visit from Saint Nicholas."

There was, of course, a Saint Nicholas. He is the patron saint of children and known for his miracles and generosity. Dr. Moore transformed him into a jolly, plump, rosy-cheeked little man with reindeer and sleigh.

The story of Santa's "birth" begins in the afternoon on Christmas Eve, 1822, in Dr. Moore's home—Chelsea House.

Christmas Eve was always an exciting time in the Moore household. Late that afternoon Mrs. Moore reminded her husband that he still had some Christmas presents to deliver to friends in nearby Greenwich Village.

Dr. Moore pulled on heavy winter boots and overcoat, called for Peter, an old Dutch handyman on the estate, hitched up a horse and sleigh and the two were off on the Christmas mission.

In an hour or so they were done and on the way home at a gay tempo with jingling bells which were fastened to the horse's harness.

During this ride Dr. Moore had his inspiration. In Peter's round, ruddy face and sparkling eyes he had seen Santa Claus. The sound of bells in the clear crisp air produced a vision of reindeer flying through the wintry night.

Dr. Moore remembered that he had promised to write a Christmas poem for his children and during the rest of the ride he composed the gay jingle.

That evening, by the fireplace he read the poem to his children. From this tenuous beginning, the Santa Claus we know has spread literally all over the world. The poem has been printed in many millions of copies. It has been translated into scores of languages, and into Eraille.

It was in this manner that Saint Nicholas, a serious Fourth Century Bishop of Myra, in Lycia, Asia Minor became a happy laughing little man who flies through the sky in his sleigh pulled by reindeer dressed in furs smoking his pipe and going down chimneys to give little boys and girls goodies and toys.

Plentiful Foods Can Help Fill Santa's Bag

Santa's bag of gifts this December will include a bountiful supply of farm-produced foods, reports the Texas Agricultural Extension Service at College Station.

Seven food items will be especially plentiful all month. These are cranberries, broiler-fryers, turkeys, onions, dates, peanuts and peanut products, and vegetable fats and oils.

Broilers and cranberries are the features of the December list.

Recent chick placements have been running 15 to 20 per cent higher than a year ago, so it looks like marketings of live broilers will be unusually heavy in December. Fresh cranberries come from the 1936 record crop, which was a third above average.

The plentiful foods list is determined each month by the area food distribution division of the Agricultural Marketing Service. Items are eligible for listing, at the request of the food industry, when supplies exceed expected trade needs.

Consumers usually will find it profitable to watch for special sales on plentiful items at local stores as the food industry cooperates with producers in attempts to move the abundance in normal trade channels.

Every second the sun unleashes energy equivalent to that of a billion or more hydrogen bombs.

Christmas Is Not 'X's' Birthday

Today is the day of commercialization and advertising. Throughout the year we are bombarded with ads and promotions of one kind or another proclaiming the merits of everything from shoelaces to \$10,000 autos. Everybody has something to sell and Christmas is the biggest selling season of all. In our efforts to buy and sell, we too often lose sight of the true meaning of Christmas. We seem, some of us, to forget who's birthday it is. Evident for this can be found in the word "Xmas." It's easier to say, and much easier to write on an ad layout or sign. However we are not celebrating X's birthday. Who was, or is "X"? Put the "Christ" back into Christmas.

Tell and sell with Want Ads.

Biblical Star Still Puzzles Astronomers

The mystery of the Biblical Star of Bethlehem has for centuries intrigued scholars and astronomers.

Some scholars believe it may have been a supernova, or exploding star. Others think it might have been a comet or perhaps a conjunction of the bright planets Jupiter and Saturn.

If it was a supernova in the Milky Way, astronomers say, it would have unquestionably filled ancient stargazers with awe and the feeling that a great event might be taking place.

A "nova" implies a new star.

but actually is not. It is rather an old star that suddenly flares up in a display 20,000 to 50,000 times brighter than the sun. A supernova is about 100 million times more brilliant than the sun.

Japanese and Chinese documents report a "guest star," so bright it could be seen in daylight, appeared in July, 1054. This, no doubt, was a supernova, astronomers say.

Astronomers do not know what causes a supernova. One theory is that the star's supply of hydrogen becomes exhausted. As the star contracts, the core temperature rises to 110 million degrees centigrade. The incredible temperature sets off helium fusion processes, and the star becomes a huge nuclear fusion reactor which eventually flies to pieces.

Read Free Press Want Ads.

TIDINGS OF GREAT JOY. May true happiness be yours at Christmastime. Artie Bradley County Treasurer

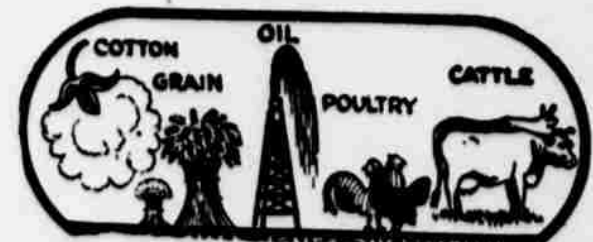


to Our Many Friends and Customers

With the passing of each year, it becomes more evident that the peace of Christmas is enjoyed only because there were those who made every sacrifice that we might enjoy Christmas to its fullest extent. As we extend our Season's Greeting we are mindful that without those sacrifices, we could not enjoy the blessings of peace.

If we strike a solemn note at this glad season of the year, it is only because we are remembering that there were those who gave their all to make it possible for Americans everywhere to observe and enjoy Christmas.

The peace of Christmas is sacred. May we never forget.



THE HASKELL FREE PRESS

Mr. and Mrs. Jetty V. Clare, Owners and Publishers

- Alonzo Pate, Editor • Alfred Hinds, Advertising Mgr. • Mike Campbell, Linotype Op. Ted Dement, Printer • Wilma Adkins, Secretary • Bill Tomlinson, Print Phil Spain, Apprentice • Vance Abeldt, Lino-Op., Printer



Yuletide Greetings

Here's wishing to our many friends in an old-fashioned way . . . that the many blessings of Christmas time, linger long past Christmas day . . .

SMITTY'S AUTO SUPPLY

Best Wishes. No other words say it so well - MERRY CHRISTMAS CITY BARBER SHOP BRUCE YOUNG

ALL OUR FRIENDS CUSTOMERS



As another year rolls around
express our thanks for your past
patronage and wish you all . . .
MERRY CHRISTMAS!

BIARD'S CLEANERS

—Service That Satisfies!—
MYRON BIARD, Owner
1014 Avenue E Haskell, Texas

Holly Had Many Strange Uses In Past Ages

The popularity of holly as a Christmas decoration is not merely because the plant retains its prickly green leaves and bright red berries after winter's cold has withered other forest greenery.

Before the Christmas, Romans sent gifts of holly to friends to mark the December festival of Saturn. The superstitious Druids kept holly in their dwellings, as an invitation to the "spirits" to enter and seek shelter from winter cold and winter winds. The early Germans used holly in an observance which marked the return of the sun from its southward pilgrimage.

In medieval times, holly was used as a remedy to treat a variety of aches and ailments. Some early American Indians even attached twigs of holly to their shields, in the belief that some special powers within the holly would make them more formidable in battle.

Holly, like mistletoe, is surrounded by legends and superstitions, dating back to pagan rites and rituals. We moderns attach no particular significance to our use of holly as a Christmas decoration — other than that it is "traditional" and "pretty." Yet, we use so much more holly than our ancestors used that today the plant has all but disappeared in some sections of the country.

Lack of limestone limits production on three-fourth of the soils in the East Texas Timberlands and on half of the soils in the Gulf Coast Prairie, says W. F. Bennett, extension soil chemist. This lime deficiency limits the growth of nearly all crops and practically stops growth of clover and other legumes.

A pioneer V-Space Probe vehicle was recently displayed in the lobby of a California bank. The original model is still circling the sun. It has traveled more than 29,000,000 miles into space since it was launched at Cape Canaveral last March.

Letters to Santa Claus

Dear Santa:
My mother is writing this for me because I am only 5 years old. I would like a football helmet and shoulder pads, a doctor's set, and a few games. Thank you very much. I hope you remember all the other little boys and girls.
Yours truly,
Frank Paul Jirek.

Dear Santa,
I am having a good time. I hope that you can see all the little boys and girls on Christmas Eve.
Bring me a two gun set holster.
Your friend,
Joey Ozuna, Star Route 2 Haskell, Texas.

Dear Santa,
I wish you could come and see us. If you do, bring me a gun and my brothers and sisters something. Merry Christmas.
Your friend,
Danny Ozuna, Star Rt. 2 Haskell, Texas.

Dear Santa Claus,
I am a little boy seven years old. I have tried my best to be a good boy this year. I would like for you to bring me a record player, a football suit and a basketball and hoop. Thank you very much.
Love,
Ricky

P. S. The record player I want is at Frazier's Record Shop.

Dear Santa Claus,
I would like for you to bring me a little kitchen, a little doll with a suitcase, and a set of dishes. I also want a record player, but I will share one with my brother so you can bring us one together. I am nearly five years old.
Love,
Niki
Weinert Texs

Dear Santa Claus,
Thank you for the letter you sent me. Please bring me a bicycle and clothes and nuts, candy, fruit. Please bring my little niece a Teddy Bear. May this be the Merriest Christmas you ever had. Thanks again.
Judy Therwhanger

Dear Santa,
My name is Eddie DelValle and I have tried so very hard to be a good boy all year. I mess up sometimes, but if you take an average of the good days and bad days, I think I'll tally out fine.

I would like to stay up and see you so please try to come to my house early.

I would like for you to bring me a Paladin gun and holster

set, a blackboard and chalk, some trucks and a farm set.
Please be real good to Grandma and Granddaddy Cunningham here in Haskell and to my Grandma and Grandpa DelValle in Tampa, Florida.

Thanks for the nice things you've brought me my other two Christmas. Be real nice to my brother Bruce and my Aunts, "I" and Maxine, also my Uncle Don and all my Cousins in Tampa.

Much Love,
Eddie DelValle.

Dear Santa,
My name is Bruce DeValle. Eddie is my big brother. If I don't know as much as he so I can't write a long letter. I will be one year old on New Year's Day.

Please bring me a rocking horse, a stuffed monkey and any thing else you think a boy my age would like.

I have lots of Cousins in Tampa, Florida that I'd like you to visit especially good.

Be good to my Mommy, Daddy, brother and my Grandparents. They are real good to me and spoil me terribly.

If you come to see Eddie and me early enough, perhaps I will be awake and can have my picture made with you. I'd like that, wouldn't you?
Love from
Bruce DelValle.
Route 3

Water Is Key to Keeping Christmas Trees Fresh

It's not necessary to wait until the last minute to get your Christmas tree. In fact, it's smart to get your tree early, when the choice is wide. The important thing is to test the tree for freshness before you buy it.

The first test is important. If the tree fails to pass examination, pass it over and look for another: bounce the butt end of the tree on the ground. If the needles shower down, the tree has already begun to dry out.

Next, tug at the needles at the end of the branch. If they pull out easily, the tree has already started to dry out.

Rub a finger over the butt end. If it's sticky, the tree is fresh. Spread the lower branches. If they're springy and bounce back, they will hold the weight of ornaments.

Spread out, the lower branches should measure half the height of a tree, the stump should be at least 6 to 7 inches long.

Other healthy signs: good color, full needles, a fragrant odor. Warning sign: patches of brown needles, a sign of sure-fire hazard.

Water is the key to keeping the tree fresh.



ELIZABETH STEWART

Dora Montgomery * Alene Rainey

Sandra Peiser * Margaret Ratliff



Merry Christmas

At no other season
of the year are warm feelings
and friendly words more fitting and
sincere than at this time —
We say to you -- Merry Christmas

AUTHORIZED DEALER
WHITE
Auto Store
THE HOME OF GREATER VALUES
Owned and Operated by:
ALTON HESTER

MERRY CHRISTMAS

★ May this Holiday
Season be the
Nicest You've
Ever Had!
T. J. Arbuckle
City Secretary



Christmas Greetings

CHRISTMAS gives us an opportunity to express our appreciation of your kind friendship and loyal patronage; we extend our thanks to our many friends and patrons and hope that the Christmas Season will bring you all the joys possible.

POGUE'S GROCERY



Here's Santa with a package of good wishes for your joyous Holiday Season!

BRAZELTON LUMBER COMPANY

Desmond Dulaney, Manager
Jerry Dunnam * Bobby Medford

Newspapers--

(Continued from Page 1)

paved roads, better schools, and other facilities. Through the paper, he promoted paving. Roberts was elected mayor and during his administration the square and several streets were paved. Next, the highway was paved.

After selling the newspaper plant to a Mr. Jones in 1945, Mr. Roberts stayed on to run the paper until 1950.

Not much is known about Willard Jones, the next owner of the Free Press. He lived in Snyder, Texas, and his brother, Fred Jones, managed the paper until 1950, when it was sold to Jetty V. Clare. During the time in which Jones owned the paper, Sam Roberts, returning from retirement, acted as editor of the paper.

The most essential "human fixture" in the Haskell Free Press today, as has been the case for half a century, is Alonzo (Lon) Pate. Lon has been with the Free Press since he was eleven years old. He started out as a "printer's devil." That meant that he did all sorts of jobs from janitor work to writing or helping set the type.

Unlike most editors, which Lon has been since 1938, he has never been threatened with a gun but has written the news. As Lon said, "If a story should be printed, its printed—with no fuss or fanfare."

Lon recalls with pride one of the first "extras" printed by the Free Press. The regular week's edition had been published as usual on Thursday. The following day, four road construction workers were killed in a traffic accident near town.

The newspaper staff immediately started to work on an "extra" telling of the tragic accident. The surprised newspaper subscribers soon had the story in their local paper.

From 1916 to 1960, the veteran editor proudly declared, "The Free Press has never been more than one day late in its weekly publication. The single instance was during World War II when a shipment of scarce newsprint arrived a day late."

In regard to his many opportunities to move to larger towns, Lon once said, "I somehow always had some responsibility I couldn't turn loose. So, I just stayed on."

Like most good, experienced newspaper men, Jetty V. Clare, present owner of the Haskell Free Press, started his newspaper career young and worked from the bottom up. Clare,

like Pate, started out as a "devil." He spent his first four years working for the Rockdale Reporter, in Rockdale, Texas. He then moved to Coleman, Texas, where he spent a number of years and graduated from high school. In Coleman, Clare was the mechanical superintendent, over fourteen employees, for sometime. Next he was promoted to advertising manager and served as business manager for a short time.

From Coleman, Clare went to Paducah, Texas, where he bought the paper. Upon leaving Paducah, he sold the paper, but bought it back within three years and is still owner.

Later Clare went to Olney and bought the paper there.

In 1950, Clare sold his Olney paper and purchased the Haskell Free Press.

Mr. Clare says this about newspaper work, "It's a great, wide field. It is varied and interesting. One never quits learning."

Clare had been brought up on a farm and had been taught a lot of "tricks" which helped him make out well as a young boy starting out in the news-

paper world. There was one time when his "home learning" did not help in his awkward situation.

Clare had been working on the Rockdale Reporter for about a month. He was told that Mr. Dean, the foreman, wanted to see him. There were just three boys working in the department at that time and Mr. Dean told him one of these boys needed some "striped" ink. Clare doubted his boss' words but set out for Perry's anyway. When told at two or three stores that they had no "striped ink," Clare began to get suspicious and sure enough when he returned to the shop, his co-workers were beside themselves with laughter.

Newspaper work is not always fun and laughter. It can also be dangerous. When in Olney, Mr. Clare's life was threatened by a woman. This particular woman had several rent houses and she and one of her tenants had a fuss. The woman got very upset during the argument, got a six-shooter and took three or four shots at her tenant.

There was a small article of only a few lines in the paper about it, but that was a few lines

too many for her. She went into the office of the newspaper and exclaimed, "I just shot at one man and I'm fixing to shoot another if anything else is printed about me." Clare answered her very straight forward, "When you threaten me, you are on the same level as a man and I'll shoot back. If you come in here again, I'll consider that you came in here for that purpose and I'll shoot first."

Mr. Clare says his greatest joy in all his years of newspaper work is the people he has trained and the number is great. One of the girls he trained in Paducah was given the position of night editor on the Chicago Tribune.

The importance of the Haskell Free Press, to the people of Haskell and surrounding towns, cannot be summed up in a few words. The service and growth of any successful newspaper is told in years, much hard labor, and many long hours. It takes, not few, but "many"—both men and hours. Without the Free Press, the people would be lost, as well as ignorant of many important events that occur.

(Continued on Page 5)



REETIN

Our sincerest good wishes you may enjoy a Merry Christmas and all the good fortune your New Year a Happy

Nell's Alteration & Gift Shop
102 S. Ave. E • Haskell, Texas
Phone UN 4-2894 • Mrs. Troy Ash



This is the spirit of Christmas that began on that silent and holy night in Bethlehem. May this same spirit bless your family, bringing you all the heart-warming joy of a very Merry Christmas!



A very merry Christmas

This is the time of year when our thoughts turn with warmth and gratitude to you, our many loyal friends and customers. To every one we wish a **MERRY, MERRY, CHRISTMAS!**

THE FARMER'S NAT'L BANK
OF RULE

Morris Neal, Executive Vice-President Pearl Cox, Assistant Cashier
Jo Benton Henry Townsend, Assistant Cashier Polly Cox

HOLDEN'S FUNERAL HOME
And
HOLDEN BENEFIT ASS'N.
INSURANCE

warn of danger. The Romans put up placards on their city walls to tell the day's news and to advertise goods for sale. When the king did not call Parliament to meet the eighteenth Century Englishman went to his favorite coffee house and met friends with interests similar to his. There he learned the news of the day—especially that which interested him most.

After the printing press was invented, the news was recorded and kept. Almost at once opposition to the press began to grow. Dishonest or evil people who feared the results of the spread of truth tried to censor the press. Dictators, wicked politicians, and military leaders, tried to stop or limit the printing of news. A censored press is not free. Only in free nations, democracies, does the free press exist today.

Man not only wants the news,

but he wants it explained by people who know all the facts. The right to print the opinions of the leaders is an important part of freedom of the press. In totalitarian governments only the leaders who are in power get to express their opinions. In a democracy the leaders of both sides or any side may say what he wishes through the free press.

Man did not need the advertising section of the newspaper when he bartered for the things which he could not provide for himself. Today it is very different, for man looks to the newspaper to find what is for sale, and where it can be bought for the best price.

Though people of today take the newspaper for granted, they look to it for the news, for an explanation of the news, and for the markets.

The newspaper is the first draft of history. In a free country, journalists who gather the news are called the "fourth branch of our government." This title in itself tells us how important the newspaper is to the individual and national freedom. The journalist works under the pressure of a near deadline. His story or article may be rough and may lack polish, but it must present the facts truly and clearly.

The news must be reliable to meet the present needs of man. It must be true because it is the data of future historians. The journalist finds it hard to see news as it relates to other things or to guess what the results of the events described will be. The historian gets off a few months or years and recreates the journalist's story into a refined historical article.

The newspaper is important as a source of history and must never tamper with the facts of any story which it prints.

Strange as it may seem, one can rarely find freedom of speech and freedom of religion unless he finds freedom of the press too. As one freedom was strengthened, so was the other. As soon as the democratic nation is politically free, the nation has a free press, freedom of speech, and freedom of religion.

At the time of the Puritan Revolution in England, John Milton wrote, "Give me liberty to know, to utter, and to argue freely according to conscience above all liberties." Those who first fought for freedom of the press had a driving force—religious freedom.

If Samuel Adams, Thomas Paine, or Patrick Henry could revisit America today, he would be shocked to see that Americans have turned into a nation of verbal Casper Milquetoasts. Americans used to take pride

in their rugged individualism. Nobody with the courage and ability to lead is seen today because we "don't want them," says Dave Garraway. He says "the average American wants a walking tranquilizer, a reporter who will feed us happy assurances that all is well with the world."

It seems from the reports that Americans just are not worried about the loss of the three freedoms. According to Time Magazine, they do not even guess that they can be lost.

Throughout our time, just as throughout the entire period since the art of printing was invented, there has been a constant struggle in the world between those who seek authoritarian rule over people and those who believe in and are willing to fight for individual liberty. Historians tell us that since the beginning of the printing press era every gain in human liberty that has been obtained as a result of the courage of newspaper editors in stressing individual rights against the absolute power held by monarchs or those who would take away or limit individual liberty.

History also tells us that every loss of liberty during the same period of time has been preceded or accomplished by a subjugation of the press.

Hanson says that freedom of the press is not a special privilege for those who are engaged in the business of printing publications. It is the right of the people to have their information come to them free from regulation or control by those in power.

In 1933 when Hitler came to power, the German press had its freedom taken away in one fell stroke. All editors and contributors to the German newspapers had to be able to trace their German ancestry back to 1880.

Walter D. Fuller said that nothing is so vital to the whole future of the country as the public opinions molded by a free American press. Not even guns, tanks, ships or planes have the influence. The power of American public opinion can produce a cloud of airplanes, all the guns and ships we can possibly need to make America supreme in the air, on the land, and on the sea.

Industry will go all out for defense when the press arouses it, but that is not the answer. More and better use of freedom is freedom's only defense. America is ruled by the majority to keep the freedoms for them and not the minority. A free press is its own guardian of a free press.

In 1945 Time furnished \$200,000 and Encyclopedia Britannica, Inc., \$15,000 for a commission on Freedom of the Press to study the position of the free press. The men on the commission decided that press freedom—T.V., radio, movies, newspapers and magazines—was in danger. They found the danger inside the press, not outside. The press is not filling its assigned purposes. The United States asks the press to give a true account of the news, to print comments and criticisms of the news and to give this information to the public. What the people get is not what was expected. Movies entertain, radios sell soap, and cereal; and the press is out for a scoop and sensations.

The commission on Freedom of the Press saw three dangers to a free press—"a drift toward monopoly, failure to meet society's needs, and false interpretations."

The Bill of Rights is one hundred sixty-eight years old. Americans are proud, confident, and secure knowing that we may assemble freely, speak without hindrance and print a true account of any event, but Archibald MacLellan warns that this may not last. He says that freedom is never a fact. The only way freedom can be defended is not by fencing it in but by enlarging it. Today many Americans are concerned about the loss of values in American society—payola, T.V., Quiz, scandals and cheating in school. There is only one answer. He who would make his own liberty secure must guard even his enemy from oppression.

Practical Gifts Good Surprises At Christmas

There are two kinds of Christmas gifts for the home that strike a happy note. One is the gift that is needed and the other is the gift that represents a frivolous surprise, something one wouldn't buy for oneself.

Practical gifts include necessary items for kitchen or table. Casseroles, for instance. But these do not need to be ordinary. There are charming styles available that may go from oven to table to compliment the decor. Orange enameled Belgium ware, French clay pots, blue and white drowse of Holland, Swedish enamelware, or a Chinese wok (cooking pot) to be used on a gas stove, are all waiting to be set under a tree.

The lady of the house may need a new coffee maker or iron, perhaps one with a cord winder, a gadget that attaches to the ironing board to keep the cord out of the way. A wise husband can choose a number of utility gifts—pots, pans, cutlery, ice box dishes.

There are gay gifts in every price category. Low-priced boxes of large matches are fun to have at a fireplace, an ideal stocking stuffer. Coasters are inexpensive and some new ones have interesting motifs such as old English rub signs. Inexpensive glassware has taken on glamor. You can find some with any desirable motif from sports insignia to travel banners with the theme color and symbols of important cities. There are elegant glasses with 24-karat gold trim, some with handetched initials.

One of the new thermal trays that plug in and keeps a meal at even heat from morning until night would be most appreciated by a busy hostess. Ditto a soda sparklet syphon that will charge a quart of water, another handy item for entertaining ladies, ideal, too, in a house full of youngsters.

There are fancy ash trays, telephone memo pads and pencil sets, sterling silver phone dialers, cigarette boxes, all attractive to the homemaker.

The plant from which pepper comes is a climbing vine native to the Indo-Malayan region. It is unrelated to either sweet, or hot garden peppers.

Plant Your Tree

Why not plant that living Christmas tree after you are through with it this year? Be sure to get it in the ground as soon as possible after Christmas. The sooner it is planted, the better chance it will have to survive.

Original Gift

Want to give mother and her little girl an original gift? Make them both aprons of similar design and material. Make one for the doll, too.

A Solution

Christmas shopping bags always seem to fall over when set down. But there's a solution. Place the top of a cardboard shoe box in the bottom of the bag.

Your message is never overlooked on the Want Ad page.



MERRY CHRISTMAS

May happiness ring in your holidays and accompany you through this glad season!

RAYMOND WHEELER

Mobil Station

Best CHRISTMAS Wishes

Oneal Carolyn Reynolds
Deputy

Gibbs Mrs. Arlo Ivey
Deputy

Merry Christmas

"Glory to God in the highest, and on earth peace, good will toward men." Luke 2:1-20

May this Holy Season bring with it many rich blessings for you and your loved ones. May it bring you health, prosperity, peace—and the very merriest Christmas Day ever!

CAMPBELL SERVICE STATION

Season's And The Best of Good Wishes


As Christmas is here we bring you a wish for every joy and gladness and a thank you for everything.

HASKELL COOPERATIVE GIN COMPANY

"A Good Gin Owned by Good People"

R. W. TURNBOW, Manager

The submarine is this country's most economical weapon.



Season's Greetings

To all our friends for a happy holiday season.

BASSING JEWELRY

TO OUR FRIENDS Greetings

It adds much to the enjoyment of the season to extend to our friends and customers our best wishes for a MERRY CHRISTMAS...

"M" SYSTEM SUPER MARKETS

—Your Friendly Food Store—



Warmest Wishes for Christmas

Just a friendly wish that under the glittering ornaments on your Christmas tree you may find a double measure of happiness.

To you and your loved ones —

A VERY MERRY CHRISTMAS!

FOUTS DRY GOODS

Doctoring Dolls Rewarding Task

Tears filled the eyes of a little girl as she handed her doll to the "doctor."

And one hour later Nancy was all right.

The "doctor" who worked his non-medical miracle is one of the nation's foremost experts in the forgotten art of repairing dolls—Irving Chase.

"Doctor Chase" handles "patients" from all over the globe, but most of them come from New York, his home base.

Doll repair has been the Chase family's vocation for at least three generations. Irving Chase learned from his father and grandfather, the latter of whom repaired dolls in Germany.

Chase is referred to by his customers as "Doctor Irving." He refers to the dolls as "patients" and calls his assistants "nurses."

During a typical day Chase does everything from repairing a damaged head to complete refinishing a doll's surface.

His busiest season is from December through February. In December, dolls are brought in to be repaired so they can be used as Christmas gifts.

Decorating Tips For Christmas

You don't have to spend all your money to have a beautifully-decorated home at Christmas. Use ingenuity. Make most of your own decorations.

In addition to the savings, you will find that it's fun, and highly satisfying.

For example, stir up your own tree ornaments in a mixing bowl. Combine plastic starch and laundry detergent to make a stiff mixture.

Then make frosty icicles by dipping bobby pins into the mixture. A loop of string tied through the closed end of the bobby pin serves as a handle for the dipping and as a hanger to put it on the tree.

Burned out flash or light bulbs make lovely tree balls if painted in gay colors. Stick on colorful seals, sequins, or ribbons for a finishing touch.

Popcorn strings, an old favorite, are colorful Christmas tree ropes if you pop the corn two or three days before stringing, and dip it in a thin sugar syrup colored with vegetable coloring.

Save lids from paper ice cream cups, then trim by pasting on colored designs cut from old Christmas greeting cards.

To hang, slip a paper clip or wire through a hole punched in the tab of the lid.



SOUTHERN GREETINGS . . . Folks in other parts of the country may be shoveling snow, but down in Florida it's easy to offer holiday greetings in this fashion.

Many Types Trees Are Suitable for Christmas

What species of evergreen is best for use as a Christmas tree? Forestry experts and U. S. Department of Agriculture experts say that there is no "all-round" best species.

Here are some facts about the most common species which may be helpful in selecting the right tree for your home:

Balsam fir—once the most commonly used, is now relatively scarce. It has short, flat, dark green needles attached to opposite sides of the limbs in a feather-like arrangement.

Douglas fir—the top commercial tree. It has blue-green or dark yellow-green needles, soft and pliable, attached all the way around the limbs, giving it a bushy, full appearance.

Scotch pine—long needled variety. It has needles which are arranged in clusters on the branches. It holds its needles exceptionally well.

Black spruce—a hardy tree, but has a dark, un-Christmasy color. It is widely used for dried and treated trees.

White spruce—another hardy, attractive tree, but unfortunately it gives off an unpleasant odor.

Some things to look for in selecting a tree: retention of needles; full symmetrical shape; limbs without sagging; fragrant odor, springy branches.

GOLDEN BOUGH The "golden bough" which the legendary Aeneas is fabled to have plucked to insure his safe journey to the nether-world most likely was the green mistletoe with its white berries.

The ancients credited mistletoe with many strange powers. In reality, mistletoe does have medicinal properties. Its active ingredient is guipsonic, which relieves hypertension, a common ailment of old age.

Make It Fit Often a candle is too large for the opening of the candlestick. To remedy this, dip the base of the candle in hot water, then press it gently into the holder.

Payola Scandals Will Have Effect On Some Gifts

Businessmen will give Christmas gifts in greater numbers this year, but the value and suitability of each gift is being examined with greater care.

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Christmas Cards First Appeared During 1840's

The Christmas card, as it is known today, appeared in England during the 1840's. There is a dispute over who designed the first card, but it is definite that they were on sale in London shops by 1850.

The custom of sending greeting cards has spread until it is big business in this country. Over two and a half million will be mailed in the United States this year.

They will cost about a quarter billion dollars and will require the Post Office to hire an extra quarter million workers to handle the tremendous volume.

The postal department will collect approximately 60 million dollars in postage from these cards alone.

One of the more recent innovations is the personalized Christmas card that features photographs.

Making them is not as difficult as it may sound. Snapshots of the children, the entire family, or your home will convey your message of season's greetings.

For example, a picture of children arranging alphabet blocks to spell "Merry Christmas" is a favorite.

Or the children or entire family grouped before a fireplace opening packages has proven popular with those who like to make their own cards.

Remember to keep it simple. After you have taken the necessary prints, your professional photographer can show you a selection of Christmas folders.

Christmas Was Inspiration for Birthday Party

Were it not for the observance of Christmas, the greatest of all birthdays, there would probably be no birthday parties throughout the rest of the year.

In ancient times, only pagans took part in birthday festivities. Early Christians associated birth with the assumption of original sin and therefore did not look upon the birth date as a time for celebration.

The Pharaohs of Egypt celebrated their own birthdays, and we are told that King Herod did, too. But it was not until the 300's that the birth date of Christ was even noted.

In the year 35 the Bishop of Rome declared December 25 to be the anniversary of the birth of Christ; and from that date until now, Christians have observed this most wonderful of all birthdays.

Classified Ads will buy, sell or trade for you.

Advertisement for COFIELD'S DEPARTMENT STORE featuring a large illustration of a Christmas tree and the text 'Christmas' in a decorative font. It includes the slogan 'No other word brightens the eyes of children and warms the hearts of adults so quickly! No other words express our wishes so well — MERRY CHRISTMAS TO ALL!' and the store name 'COFIELD'S DEPARTMENT STORE'.



To all your Christmas wishes, please add this one from us: "We hope the Season's Gladness will make you merry-plus! Happy Holidays!"



Haskell IMPLEMENT CO. Sales & Service. Phone UN 42315. THROCKMORTON HIGHWAY - HASKELL, TEXAS



WITH THANKS TO OUR MANY CUSTOMERS, WE SAY, "MERRY CHRISTMAS TO ALL!"

SERVICE CLEANERS & LAUNDRY

Mr. and Mrs. Gaston Hattox

Advertisement for SMITH-TOLIVER CHEVROLET COMPANY featuring a large illustration of a Chevrolet car and the text 'The Season's Best Wishes' and 'from YOUR CHEVROLET DEALER'. It includes the slogan 'From All of Us to All of You'.

SMITH-TOLIVER CHEVROLET COMPANY

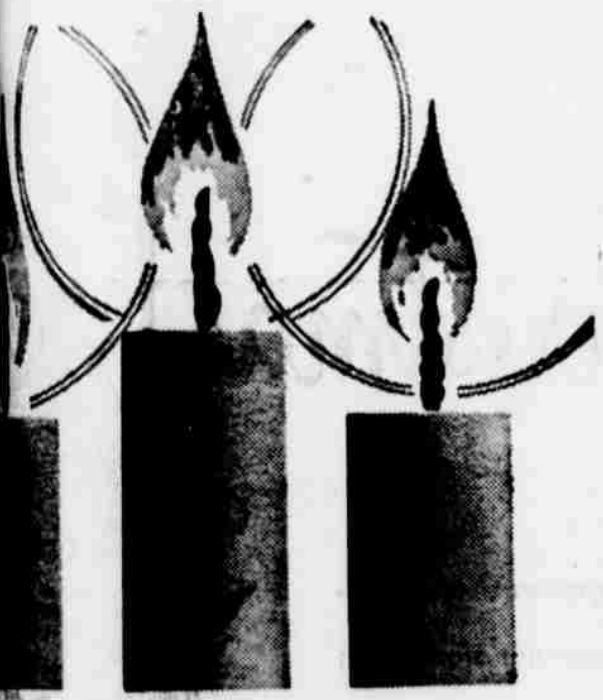
From All of Us to All of You

Bright wishes
for the very best
Christmas you've
ever yet enjoyed!

CRISTENE'S BEAUTY SALON
UN 4-2894 102 South Ave. E

HERE'S
WISHING YE
A VERY . . .
**MERRY
CHRISTMAS**

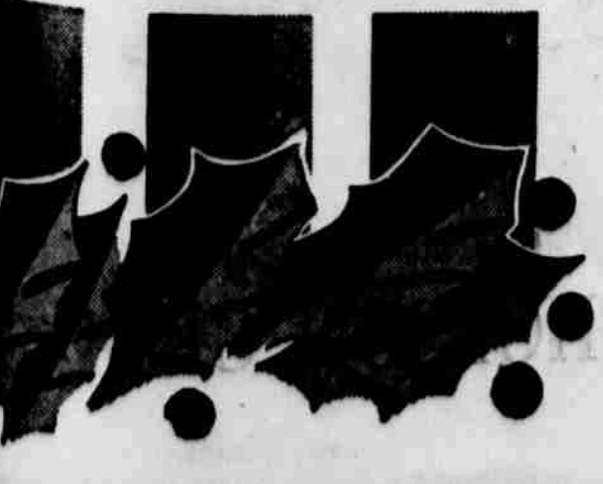
HASKELL PHARMACY
Carrie, Carolyn and Jack



Season's Greetings

all of us here to all of you — we
warm and friendly wishes that this
Christmas Season may set the
for many happy days to come!

AMMER LAUNDRY
and Mrs. Otis Elmore, W. O.
and Lillian



BETHLEHEM RECREATED . . . One of the most popular of all Christmas decorations is the Nativity Scene. In settings such as the one above at the New York Botanical Gardens, the Nativity is recreated with life-size figures. In the arrangement above, three shepherds are shown approaching the holy birthplace.

**Gift Giver Has
Different Names**

The Christmas-time gift-giver has many different names in the various lands of the world, and even in Russia youngsters annually await the arrival of two legendary benefactors.

Kolya (Nicholas) is supposed to go about Russia on Holy Night, leaving tiny wheat cakes on the windowsills and in addition there is "Babushka" who also gives gifts to little boys and girls (in repentance, a legend says, for supposedly mis-directing the Magi on their trip to Bethlehem.)

Italian children await the arrival of "Lady Befana," a fairy queen who presents gifts. Some Spanish children believe the gifts come directly from the child Jesus—"El Niño Jesus."

Johnson grass and sorghum after frost are sometimes extremely high in prussic acid content and is very dangerous to livestock.



- A homemaker completing these twenty home preparedness points can now qualify for this color window seal by signing a similar list and taking it to the local civil defense director:
- Know the warning signals and what they mean.
 - Know my community plan for emergency action.
 - Have selected our family shelter area.
 - Have plans for emergency cooking.
 - Have plans for emergency heating.
 - Have plans for emergency lighting.
 - Know what to do about radioactive fallout.
 - Have a two-week supply of food and water.
 - Am prepared to purify unsafe water.
 - Have a radio which does not depend upon a commercial source of power.
 - Know the Conelrad stations, and am prepared to listen for survival instructions.
 - Have a first aid kit.
 - Have emergency clothing and blankets.
 - Have morale supplies.
 - Do fire-preventive house-keeping.
 - Have emergency fire fighting plans and equipment.
 - Have emergency sanitation plans and preparations.
 - Have plans for evacuation in accordance with my community plan.
 - Have a family emergency plan with which all members of my family are familiar.
 - Will update preparations with State and local plans.

**Holiday Fires
Needless If
Care Is Used**

How many persons will die in fires during the Christmas holiday?

"Not one, necessarily," the National Safety Council declared today. "The grim picture of frequent fires at Christmas does not need to be—not if people take a few precautions."

The Council cited these facts about fires:

1. More than 1,000 persons died last year in December—month when most fire deaths occurred.
 2. Chief victims are the very young—children under 5—and persons 75 years of age or more.
 3. In recent years, more than half a million homes have been struck by fire.
 4. Fire losses in the home will total more than 300 million dollars this year.
- To keep yourself and your loved ones from becoming fire victims, the National Safety Council makes these life-saving suggestions:
- Don't let gift wrappings accumulate so they become a fire hazard.
 - Don't smoke in bed. And at holiday get-togethers, use deep ash trays that will hold burning cigarettes securely.
 - Check your Christmas tree wiring for possible shorts. Better to buy a new string of lights than to risk having tragedy visit your home.
 - Don't leave Christmas tree lights burning if you're away from home or out of the room for long.
 - Don't put your tree up too early. And don't leave it up so long it gets dried out. Keep it moist.
 - Metallic Christmas trees are fine—if you use the floor floodlights most manufacturers recommend. Don't risk a death dealing short by putting a string of lights on a metallic tree.

TREE CUSTOMS

The Christmas tree custom was started in the United States by Hessian soldiers fighting with the British Army in 1776. German immigrants who later came to this country continued the custom as they had done in the "old country." Christmas trees were in general use in America by the mid-eighteenth century. The first White House Lawn Christmas tree appeared in 1923 placed there by President Calvin Coolidge.

"This type of operation has resulted in more and more new mail handling each year since it was first inaugurated," Postmaster Spain said, "and it is my understanding that the annual report which is now being prepared will reveal a new all-time high for the fiscal year 1960 ended June 30 when agreements were signed for 1,602 new buildings costing a little over \$100,000,000."

**Select Toys That
Suit Children;
Not Parents**

Many parents forget when choosing a child's toy for Christmas that the use of the toy is the most important thing to consider.

Adults are inclined to choose toys that appeal to them, forgetting to consider what the child might like and what would be most practical.

For instance, intricate wind-up toys have a limited use since they do only one thing and are very apt to get broken quickly.

Useful Toys

A toy with a variety of uses would be best. Blocks and other construction toys can be used in many games and do not break easily. Boys enjoy dump trucks and transportation toys, while girls like toys that imitate mother's appliances.

Beautifully dressed, expensive dolls are a temptation but most little girls like a doll that can be handled and carried about with them.

They are noisy, but peg boards, hammers and construction toys are popular with the pre-school set. They like active toys—wagons, toy horses and sleds.

School-age children like games with numbers and letters, crayons, pencil boxes and note books. Books are popular and will provide much quiet entertainment.

For Girls

Little girls like to play dress-up and it's a clever parent who can fashion an inexpensive gift by cutting off old clothes to fit the children and find old gloves, shoes and hats.

Above all, however, consider appeal to the child rather than to the adult.

**Mistletoe
Legends**

There's more to mistletoe than just its reputation as the "kissing plant." Everyone knows, of course, that for some reason no one is quite sure about, it's permissible for a boy to kiss the young lady so unlucky (?) as to be caught standing beneath one of these sprigs of green with white berries (a plant someone has placed on a chandelier—for some young girl to stand under, to be kissed by some lad . . . unexpectedly, of course).

All this notwithstanding, it is supposedly an all-healing plant that will ward off poisons and keep animals healthy. At least this is what the superstitious believed in earlier days. Some considered it a present from the sun, others a gift from Jupiter. In voodoo rituals, it's the accepted antidote for palsy, apoplexy, epilepsy, and what-have-you.

Druid priests sought mistletoe, preferably growing on an oak tree, "on the sixth night of the moon," so that it might

be cut with a golden scythe and caught in the flowing robes of the priests. Thus gathered, and following the sacrifice of two white bulls to show gratitude for the gift, mistletoe was supposed to possess all sorts of magical powers.

The Greeks are generally credited with associating mistletoe with love, as it was used in their marriage rites and the ceremonies of Hymen of present usage as a kissing plant.

MIGHTY MISTLETOE

Perhaps the reason that most young ladies do not object too strongly to paying the penalty for standing beneath the mistletoe stems from an ancient superstition that the maiden who was not kissed at least one time beneath the mistletoe at Christmas would not be married in the following year. In olden times, a berry was plucked from the mistletoe with each kiss.

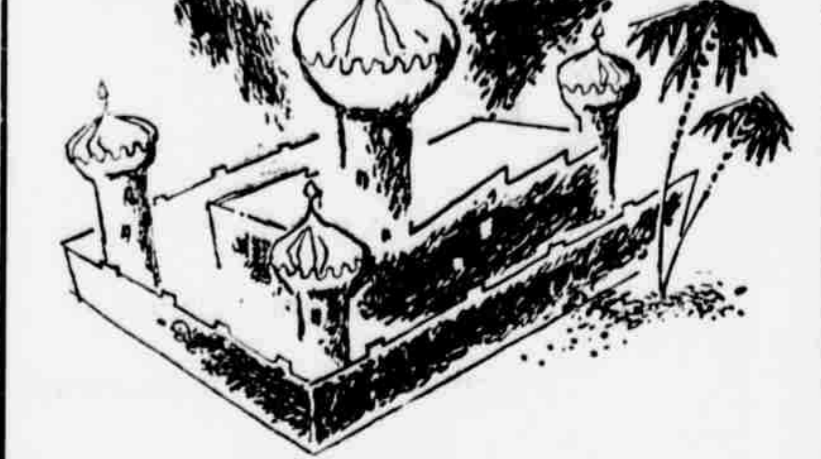
Use Free Press Want Ads.



**WE HOPE THAT THIS
CHRISTMAS WILL BE
A JOYOUS ONE
FOR ALL OUR
FRIENDS
TILLIE'S
DRIVE-IN**



**A Child
is born..**



As the songs of angels rang out with the glorious message of old, may Christmas again bring new hope and blessings to all of you!

**W. A. LYLES
JEWELER**
East Side of Square ★ Haskell, Texas



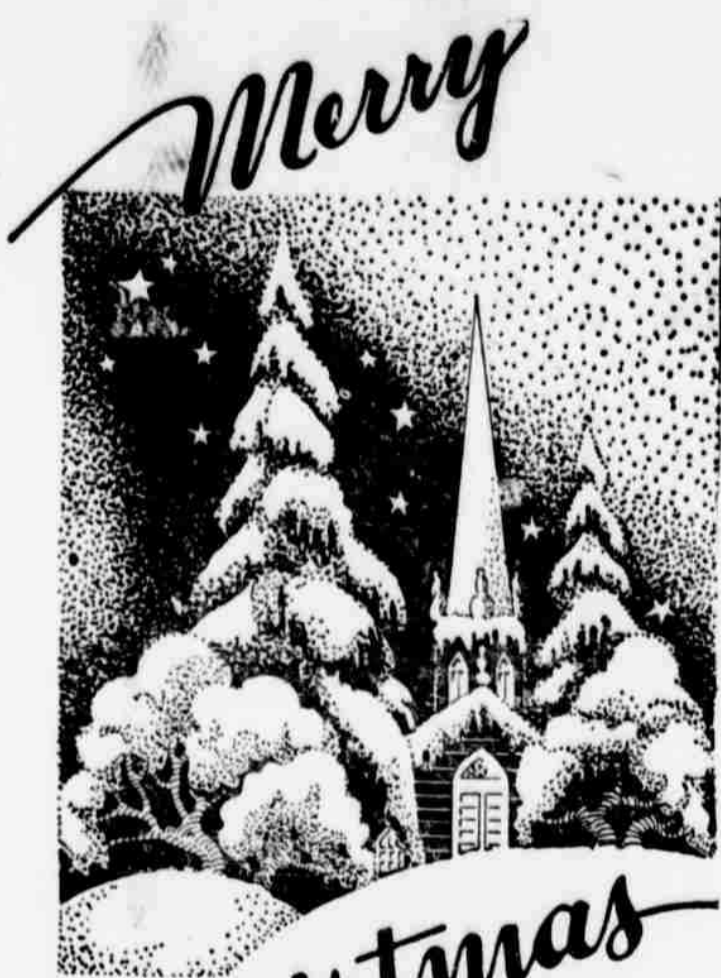
**A PRAYER for
Christmas**

As the curtain begins to draw across the old year, we pray that the spirit of Christmas be kept in the hearts of men not only this one day . . . but every day. For with Christmas in our hearts nothing in life could ever quench the joy or dim the light of our peace.

**W. I. (SCOTCH) COGGINS
INSURANCE AGENCY**



LYTLE'S SERVICE STATION
200 South Ave. E Haskell, Texas



Merry Christmas

The quietness and peace of Christmas blends with the spirit of thanksgiving to remind us of the joys of associating with folks like you.

HIGHWAY DRIVE-IN

Mr. and Mrs. Morris Crume

Christmas Cards Make Exciting Decorations

The Christmas cards you'll soon be receiving by the dozens can be exciting decorations around your house or apartment.

Certainly, these cheery messengers of good cheer from friends and loved ones everywhere deserve a better fate than to be stored in a box or tossed on a desk.

Actually, if you'll plan ahead a bit, it's surprisingly easy to create a holiday-at-home atmosphere, with only colorful Christmas cards and a few accessories.

Then, too, you'll want to have a different Christmas decorative theme for this year from past Christmas seasons because what was a good solution to your Christmas decorating problems before should not be used this year—unless you want to be thought of as lacking originality.

Here are a few suggestions that you may not have previously thought about. Christmas cards right on your front door, for example, may sound strange at first. Yet nothing arouses the spirit of Christmas so well as a warm-hearted welcome when visitors drop in for a holiday get-together.

Imagine their surprise and delight to find cheery Christmas cards peeking at them from the holly wreath lodged on your door. Or, if you live in an apartment, or where your front door is protected from the weather, tie a big red ribbon bow with half a dozen or more long ribbon streamers suspended from it. Then place little branches of evergreen into the bow, and begin pinning your Christmas cards to the streamers as they arrive.

The striking designs on the Christmas cards particularly lend themselves to decoration around a mirror by attaching the cards with cellophane tape. Then, too, the cards look inviting in the windows—or you can scatter several along the window sills—where passersby may enjoy the many "Merry Christmas" greetings they bring.

If you follow these suggestions you'll find that there's still a large collection of Christmas cards to use in other ways. A most effective and inviting display can be made by using a folding floor screen. Call it a "Friendship Screen," if you like. Cover the screen in alternate rows, with inexpensive red or green cloth, which can be easily stapled. Then use colored thumb tacks to attach as many Christmas cards as it will hold. And be sure to let the cover pages hang open, so the designs and verses may be scanned by others.

Here's another thought—you can easily create a striking religious tableau on a small table in your entrance foyer, or in a quiet corner of a room. Simply stand beautiful religious Christmas cards about the family Bible opened to St. Luke's narrative of the First Christmas.

Don't Overdo It

Be careful not to overdo your outdoor decorations. Your house and yard might end up looking like an amusement park. Even the most expensive decorations will have this effect if not used in good taste. Harmony and simplicity are the key words in planning an attractive outdoor display.

Thousands Visit Holy Lands at Christmas

Jerusalem and the Holy Land at this time of the year attracts thousands of Christians from throughout the world. They come by every means of transportation to visit the shrines and Holy places so important to the Christian world.

In Bethlehem they find the Church of the Nativity, traditional scene of the birth of Christ, which is cared for by monks of many sects.

From the Mount of Olives, where Jesus prayed and wept over Jerusalem, visitors can see the great beauty of the Holy City and the great wall that Herod built. Beyond it is the Dome of the Rock which tradition says marks the place where Solomon built his temple and Jeremiah hid the Ark of the Covenant.

Near Jerusalem is the Garden of Gethsemane where Jesus prayed the night before he was killed. Some of the olive trees are said to date from the time of Christ's entry into the Holy City. The garden is cared for today by Franciscan fathers.

The tomb of Mary, mother of Christ, is near here and attracts many pilgrims. Visitors to Jerusalem today can not enter by the Golden Gate. It has been blocked and they must use the Dung Gate which leads into North African Quarter.

From inside this gate one can see the holiest places in Christianity, the Church of the Holy Sepulcher, erected over the place where Christ was crucified and buried.

It was completed in the twelfth century by the Crusaders and many different Christian orders have shrines there.

One of the many traditions of the church is that the keys are kept by a Moslem family of Nasaibeh. This custom has been practiced since the time of Saladin, who was Sultan of Egypt and Syria from 1174 to 1193.

Supposedly by letting the family of Nasaibeh keep the keys to the church it will keep peace among the many Christian factions.

There are but a few of the many shrines and Holy places that have attracted millions of pilgrims throughout the centuries and will continue to do so for centuries to come.

TIME TO REFLECT

In the midst of it all, with once-ornate decorations reduced to floor litter, with toys scattered all about the house, in the tumult and the din of it all, there should be one moment for quiet meditation, for reflection, and for thanksgiving; not for the gifts, nor the well-wishes of the givers; but instead for another Christmas—lest we forget the real purpose of it all.

Money in America wasn't always used to pay bills! Back in 1649, a young Harvard student settled his college bill by handing over an old cow. Today, people have found that paying bills by check is very much easier—than using cows or even cash! In fact, more than 90 per cent of all bills in the country today are paid by bank check.

Your Want Ad is read by more than 2,000 persons each week.

Modest Gifts in Good Taste for Business

Formed last year by a group of sales managers interested in clearing the air relative to the subject of gift buying, the Business Goodwill Advisory Council has taken the first significant step in this direction.

In a folder entitled "Business Gifts at Christmas—Good or Bad," the organization set forth seven basic "Keys to Success" in the selection and distribution of business gifts. The rules developed by BGAC are:

1. Keep your gifts of modest value in relation to the importance of each recipient or customer. Extravagant gifts smack of bribery.
2. Choose your gifts individually, considering the tastes of each group of recipients, or preferably, of each individual recipient.
3. Choose only high quality gifts that are usable, durable and dependable.
4. Personalize each gift, if possible, with the recipient's name or initial.
5. Package each gift attractively and securely.
6. Accompany each package with a personal note, greeting

card or at least a special gift label.

7. Deliver each gift with a flair, if possible, and preferably to each recipient's home rather than to his office.

The organization makes a strong point of the fact that "as a result of occasional abuses... some businessmen have made the mistake of forbidding their employees to accept remembrances before realizing that such a public statement bars basic trust of the employees and inevitably results in very poor employee and public relations."

On the other side, detailed surveys have shown that "business giving is generally on the up-swing; that the practice is definitely worthwhile, but it does depend on how it is done."

"The giving of well-chosen remembrances can be a highly rewarding practice," the survey concludes. "Goodwill generates easily and it generates best when the remembrance is presented in a truly thoughtful manner as an honest token of appreciation."

Wrapping Hints

Do you have trouble gift-wrapping such items as vases and bottles? If so, aluminum foil molds easily to the shape and makes a very attractive package when set off with a pretty bow.



TO OUR FRIENDS

A MERRY YULETIDE

M. C. WILFONG
TEXACO STATION

Christmas

May you experience the glorious feeling of peace and brotherly love... this Holiday Season

SMITH'S CAFE

Alvin and LaRue

Here's a wish to all that the wonderful spirit of Christmas to your house throughout the year

Woodson Radio & Electronics

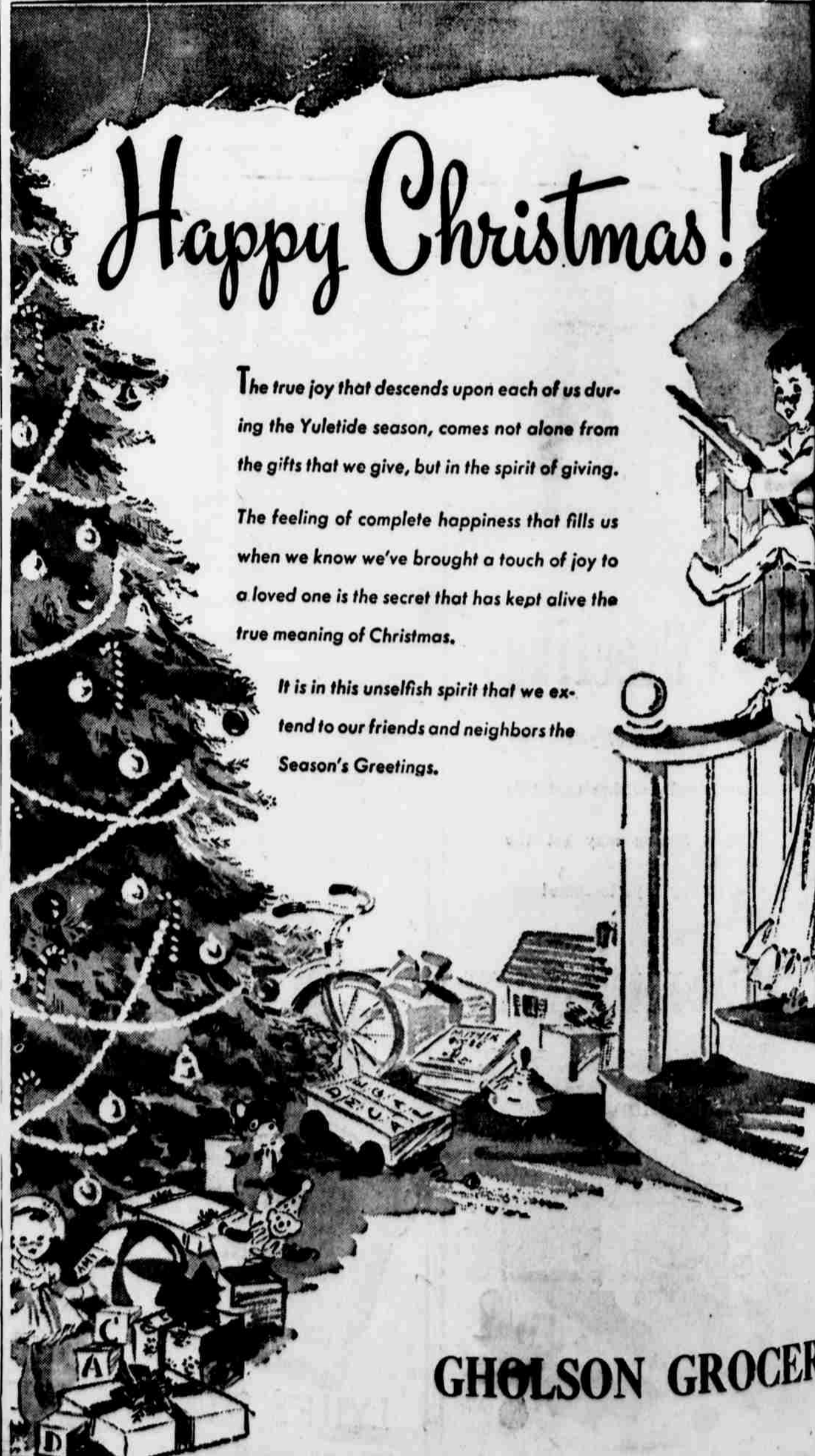
Charmode Beauty

Happy Christmas!

The true joy that descends upon each of us during the Yuletide season, comes not alone from the gifts that we give, but in the spirit of giving.

The feeling of complete happiness that fills us when we know we've brought a touch of joy to a loved one is the secret that has kept alive the true meaning of Christmas.

It is in this unselfish spirit that we extend to our friends and neighbors the Season's Greetings.



Our entire staff joins in wishing you a Christmas that is filled with peace and happiness.

CONNER NURSERY & FLORAL

Phone UN 4-3121

MERRY CHRISTMAS

Loads of jolly wishes for the best Christmas ever, to our friends and customers from our entire staff.

KENNEDY LUMBER CO.

GHOLSON GROCER



May the peace and joy of this glad season be with you and yours on Christmas Day.

Brush Planted On Grassland In Panhandle

A partnership wild habitat improvement program is being carried out in the Panhandle of Texas, intended to restore game to the area, according to W. J. Cutbirth, assistant executive secretary of the Game and Fish Commission.

The work is described in an article in the December issue of Texas Game and Fish magazine. It was prepared by J. K. Parson and B. D. Hugins, wildlife biologists.

The project is located 30 miles northwest of Dalhart, on what is now known as the National Grasslands, owned by the Forest Service. Management is under direction of the Game and Fish Commission.

The primary study right now is on scaled quail (blues), and motts are being produced to provide cover for more of these birds.

Since the first plantings in 1956, approximately 150,000 seedlings have been placed in 34 plots and spaced over 7,000 acres of land. Plantings are getting large enough to provide additional cover. The place is closed to hunting.

Little Girls Prefer Gifts Like Mothers

When choosing a gift for a little girl, you'll delight her and her mother too, if you select a present that teaches good homemaking and proper grooming.

The "Let's Do the Dishes" set is one good example. It features a modern white sink and drain board with lots of accessories and a "faucet" dispenser with running water.

Gifts to keep her dollies clean and "healthy" are good, too. There are doll hairbrushes that are simply miniatures of a baby's; diaper cleaning sets that include the pail, clothesline, everything she needs; formula sets; breakfast, snack and TV dinner kits are other specialties.

For the little girl's own grooming, there are beauty bars, fitted train cases, model hair boxes containing beauty aids . . . and many more such exciting gifts.

Muslims observe their Sabbath on Friday. They also celebrate the creation of Adam on Friday.

Africa produces the world's best ivory.

HASKELL MISSIONARY WRITES . . .

Christmas in Brazil Marked By Simplicity and Inexpensive Gifts

Aracaju, Sergipe
December, 1960

Dear friends:

May the deepest joys of Christmas be yours in abundance.

How I would enjoy greeting all of you personally at Christmas time. But this is impossible, so I decided to write you all a note to be published in The Free Press.

It would be fun to peep into your homes and see the Christmas preparations. My, everyone rushes so in the States around Christmas time, until the real meaning of Christmas is almost lost. We try to show our love for our families and friends, but it is a must to show our love to the needy and unfortunate also.

How we used to enjoy the Christmas Eve in our churches with all our church family gathered together happy and singing carols. The tree was always so lovely, too. Even Santa came rushing in bursting with joy. We have lost so much of the wonderful Christmas spirit on our rushing about.

Here in Brazil we are having our summer time. Christmas night is always a nice, warm moonlight night. We meet in our churches, with a small tree, to sing and give praises to God. The children receive candy after they have performed. The churches are always crowded with people standing, as they love to hear the carols and hear the Christmas story again. So few give presents here, even the parents give their children very simple, and inexpensive gifts. If one sends a card, that is a nice gift, but you must send a thank you card to the sender of your card. The stores are trying to commercialize on Christmas now and imitate the States. The Five-and-Ten Cent stores are the main ones, with gifts and decorations. I hope the Christmas spirit will never be ruined here.

We always try to give to the poor and needy here at this time of the year. But as we have so many people in our churches who need help all during the year, that at Christmas it is a sack of fruit and candy, maybe groceries. Friends the poverty here is terrible. Beggars are at your door, and on the streets all the time. Your heart aches for them. So many need medicine and hospital treatments that there is no hope of their getting it.

May you ever be grateful for being born in the good old U. S. A. which has been so blessed materially and spiritually. May God's blessings be real to you this Christmas. I wish each of you untold blessings for the New Year.

My six months have flown by, as I am real busy all the time with the school that I am directing and my church work, and visiting. I am still fat (for

me) so I don't think I am working so hard. Brazilians think you are pretty when you are fat, so I hope to stay fat. Ha! Ha!
I appreciate news from home very much.
My sincere wishes to all.
Maye Bell Taylor.

Old Legend Tells Fanciful Story Of Holy Thorn

An unusual Christmas phenomenon, of which a great many people have not heard, and may be witnessed in the Cathedral of the Close in Washington, D. C., or in Glastonbury, Somerset, England.

In both places may be seen a tree called the Holy Thorn, which blooms faithfully in the ancient English town every Dec. 25. The one in Washington, an offshoot is not quite so reliable, always blooms in December however.

Legend tells the story of the Holy Thorn thus: two days before Christmas, sixty-three years after the birth of Christ, St. Joseph of Arimathea arrived outside Glastonbury. He carried with him the Holy Grail, the chalice used at the Last Supper. He and his followers were fleeing from Palestine, looking for a place to settle.

As St. Joseph came toward Glastonbury, he stopped to rest on a hill overlooking the town. He drove his staff into the ground and it took root right then. The next day, Christmas Eve, it had become a thorn tree and was covered with blossoms.

SEASON'S GREETINGS

To our many friends: we wish you the Happiest Holiday & the Merriest Christmas, ever —thanks for your patronage!

CITY FLORAL

VELMA AND STELLA

HASKELL BUTANE CO.
MR. AND MRS. ROY PITMAN

best wishes for the Holidays

CUNNINGHAM GROCERY & STA.
East on Throckmorton Highway

Merry Christmas

TO OUR LOYAL FRIENDS:

In this busy old world, it may often appear that we neglect or forget those we hold dear,

But at Christmas time, we take this space to say

That we value your friendship each and every day!

To each of you . . . A Very Merry Christmas!

Lane-Felker

Shelly Royall
Res. UN 4-3072
Office UN 4-3060
SPECIAL AGENT
Farm Bureau Insurance
Life, Fire, Crop, Hail, Liability, Automobile, Blue Cross and Shield, Farm equipment coverage, Horse insurance, Bracero Insurance.

Dr. Gertrude Robinson
Chiropractic Clinic
505 N. Ave. E
Haskell, Texas
Closed Every Thursday

FARM AND RANCH LOANS
LOW INTEREST
LONG TERMS
Barfield-Turner Agency
Haskell, Tex. Ph. UN 4-2971



Season's Greetings

TINKLING BELLS, holly wreaths, winter scenes with evergreens; logs on hearth, candles bright, little faces beam delight . . . these, to us, are all warm reminders that a very special time is here . . . so a very special wish is due . . . May this Holiday Season bring you abounding stores of good cheer, peace and happiness.

HUNTER MEN'S WEAR & DRY CLEANING



Holiday Greetings

To all of you whom we have been privileged to serve—we extend our thanks for your patronage and our best wishes that your Christmas be filled with much happiness and joy!

THE PERSONALITY SHOPPE

Useful Gifts For Children Can Be Fun

Is there a way to make children joyfully accept a few practical gifts at Christmas time? Yes, if they are properly disguised. Most children feel cheated if their Yule presents are primarily practical ones. Clothes sometimes are not cherished by small fry, even if they come from Santa Claus. The items they like most are playthings and fun ideas they associate with Christmas.

Into the stocking could go the odd little gizmos that help a child learn good grooming. Such aids to polish as shoe creams, shoe brushes, clothes brushes and tooth brushes can be incorporated into the Christmas idea without diluting the youngsters. Soap can become a good influence if it is packaged attractively. There are lighthearted fragrances and spicy scents to suit the most discriminating types. Hany neck cords around soap intrigue them to a shower or tub.

Many cosmeticians have organized kits for the purpose of good grooming. There are some that combine toilet water and scented talcum powder, bubble bath envelopes and soap, fake lipstick and powder just like Mom's.

Small bathroom grooming chests are popular with little people. These are little closets that hang on the wall decorated with storyland characters, that hold such items as hair brush, nail brush and small drinking cup. The cover has a mirror, two little slots for tooth brushes and space for tooth paste.

Any small child is receptive to good grooming gifts, if he has received enough of the other things to make Christmas a worthwhile day of fun. Some parents make the mistake of loading the tree with everything that is useful for tiny tots on the theory that only the practical things make sense. They do for adults. But not for children.

Pepper Vine Adds Beauty To Room

Rooms with high ceilings and limited floor space are ideal for hanging containers with trailing vines.

This brings a light and airy feeling of spaciousness, similar to the effects produced by a mobile Pepper vine in a stylish plant you can grow upward on driftwood or on a fernwood pole.

Named Piper Oratum because related to the plant that produces our table pepper.

It is most notable for its leaves which are shield shaped with red stems. Silvery-pink markings overlay the deeper green of the leaf's upper side. The leaves are large, three to five inches long.

You should plan to use at least two plants or the effect will be thin. Where a high display is desired, bamboo poles may be used for the vine to climb.

It should be planted in a rich planter mix and placed in a bright location. The growing medium should be kept evenly moist. Feed once a month with a fish tablet, and plant it near a window but, out of direct sunlight.

In 1700 John Thompson had a farm in New York. Now the land is covered by the tallest building in the world, the Empire State Building.

Holiday Cards Now Come In Many Languages

Foreign-language greeting cards, once available only on a limited basis, now are available for a number of foreign countries.

For example, if you wish, you can send holiday greeting cards in respective languages to such countries as Norway, France, Germany, Italy, Spain, Sweden, Hungary, Poland, Lithuania, Czechoslovakia. The cards are available in many colorful designs ranging from religious motifs to the traditional symbols of Christmas such as holly leaves and candles.

Actually, manufacturers say people in other lands have just about the same taste in greeting cards as we here in America. The Three Wise Men, for example, one of the most popular motifs in the United States, is also greatly favored by people of foreign lands. Church scenes, angels, bells, and Christmas decorations—all familiar scenes on American cards—are prominently featured on their foreign counterpart.

Whether the message on the card says "Smagu Kialedu," "En God Jul," or "Buon Natale," it is universal wish, "Merry Christmas To You."

Yule Customs Have Origins In History

The Christmas tree is of relatively late origin, dating from Germany in the sixteenth century, although its derivation is thought to be in the tree of paradise that grew in the garden of Eden.

German immigrants brought the custom to America, and one legend relates that homesick Hessian soldiers erected the first Christmas tree in this country during the Revolutionary War. President Franklin Pierce helped spread the custom in the 1850's by having a Christmas tree set up in the White House.

The custom of kissing under the mistletoe—which is also an evergreen shrub—arose centuries ago from the rule in many countries that enemies became reconciled at Christmas time. They would meet under a mistletoe branch, a symbol of fidelity, and swear friendship. In this fashion, the kissing custom of today developed.

Christmas ornaments in America have come from all parts of the world with each nationality importing its own. The earliest both here and abroad were simple homemade things common to our agricultural past—apples, oranges, nuts, popcorn balls and cranberry strings.

Since wreaths were an early symbol of victory and glory, their adaption to the Christmas festival early in the Christian era was a natural one. It was natural, too, to make use of holly which in pagan days was thought to afford protection from witches, thunder and lightning, and evergreen whose constant verdancy was a symbol of mortality.

ADD OWN SPARKLE TO CANDLES

Add your own sparkle to candles this year. It's easy and fun too. Just soften the outside of the candles where you want to attach "glitter," then stick on buttons, old tree ornaments, sequins, or tinsel objects you can buy where ornaments or wrapping paper are sold.



GIFT FOR BOYS . . . The faces of many a boy and man will light up bright as the Christmas tree if they find a scale model kit come Christmas morning. Shown above is a model of the famed Cutty Sark clipper ship. Measuring nearly three feet in length, the kit was designed from blueprints of the fastest clipper ship of the middle 19th century.



We wish you a sparkling, joyful and Happy Holiday Season!

O. J. HELWEG & SON IMPLEMENT CO.



Merry Christmas

BEST WISHES TO ALL FRIENDS AND CUSTOMERS

ELMA GUEST Reader



to all our many friends

MERRY CHRISTMAS

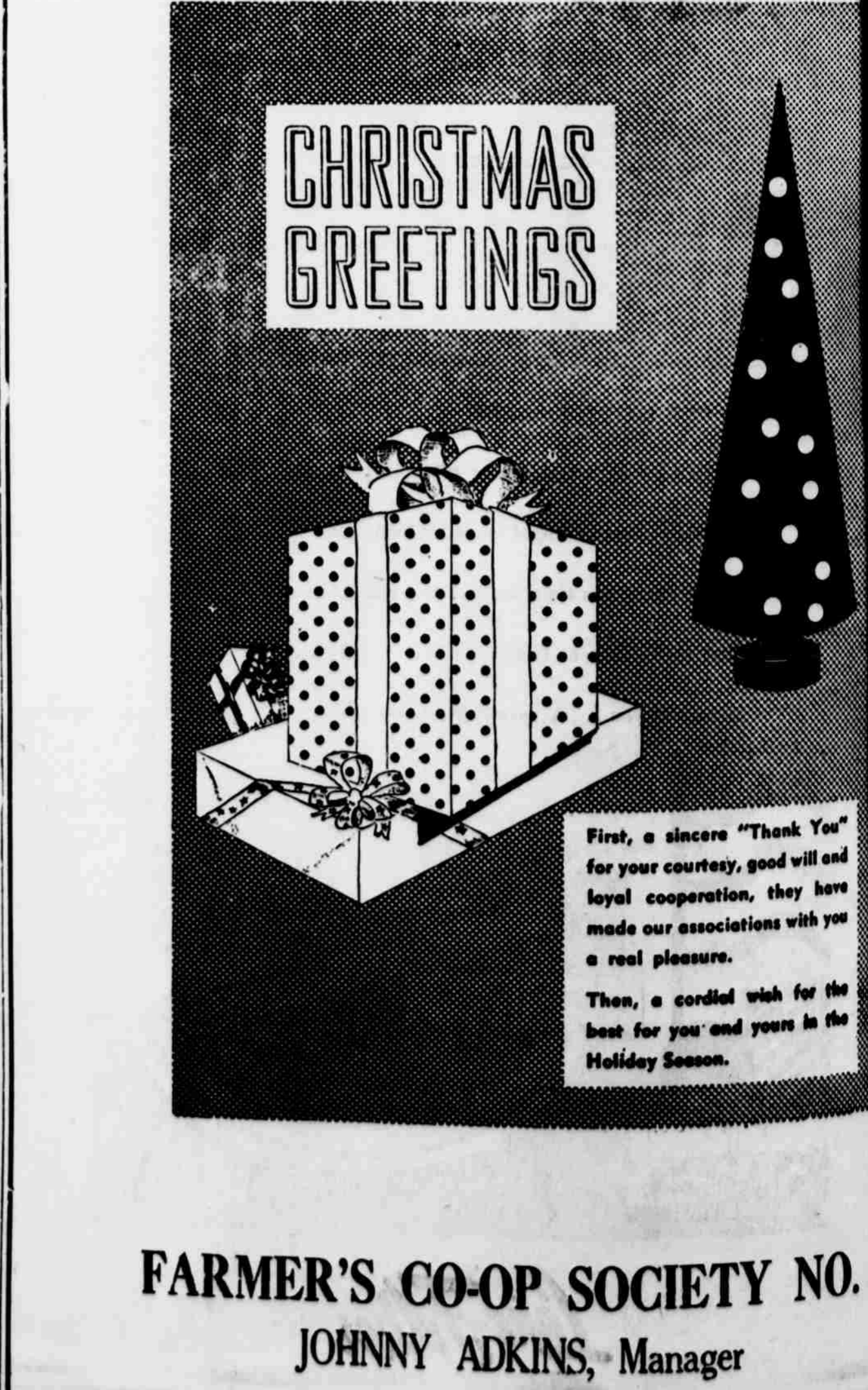
We want you to know we value your patronage and wish you all the good things the Christmas Season offers.

Sherman's Floors & Interior
Haskell, Texas Dial UN 4-2491



Our wish for you, — may all the blessings of this Holy Day be yours

SLIPPER SHOPPE



CHRISTMAS GREETINGS

First, a sincere "Thank You" for your courtesy, good will and loyal cooperation, they have made our associations with you a real pleasure.

Then, a cordial wish for the best for you and yours in the Holiday Season.

FARMER'S CO-OP SOCIETY NO.
JOHNNY ADKINS, Manager

leisure time. These extra moments will come to her every day of the year and they are hers to do with as she wants. No husband will be surprised of course, if his wife devotes most of those new found leisure moments to the family as well as herself. That's one beauty of an appliance as a Christmas present—the family reaps the indirect benefits as mother herself gets the real use out of it.

The woman who owns a modern home freezer, for example, will find that precious moments just before meal time can now be spent with her family and guests. Delicacies prepared long in advance merely have to be removed from the freezer and popped in the oven. And if she owns a modern range with the latest automatic controls, she will have just that much time in which to relax before the meal is ready for the table.

Or, if the Christmas gift comes in the form of a dishwasher, the family will be able to relax together after the meal while the machine takes over the clean-up chore which once made mother an exile in the kitchen.

Glasses are being developed to protect the eyes of space travelers from sudden brightness outside of the earth's suffused atmosphere.

Dried Honey Is Developed by USDA Engineers

Dried honey, a new product resulting from a drying process devised by U. S. Department of Agriculture research engineers, gives bakers and candy makers an opportunity to use this wholesome sweetener to a greater extent than ever before.

When reconstituted with water, dried honey has substantially the flavor of fresh liquid honey, and its free-flowing granular form provides new convenience and economy in handling. This product is expected to increase the use of honey, especially in baking. The stickiness of liquid honey and its tendency to crystallize have so far limited its use by bakers.

Dried honey may also be used in packaged baking mixes, for extra sales appeal and give homemakers a convenient

means of using honey in baking. Honey adds to the flavor, color, texture, aroma, and keeping quality of baked goods. The process used is the same as that for preparing full flavor fruit juice powders. It consists of vacuum-dehydrating liquid honey rapidly, in a mechanically agitated thin-film evaporator, to yield a molten mass nearly free of water. This molten material is then fed between two chilled metal rollers, which squeeze it into a thin sheet while cooling it to

room temperature. The sheet is taken from the chilling rolls in the form of brittle flakes, which are ground into a coarse powder suitable for packing in sealed containers. Because the drying process requires only a few seconds, most of the original honey flavor is retained. Storage tests show that dried honey will retain its flavor and color for a year at normal room temperature. Caking occurs at higher temperatures, but it can be retarded by mixing sugar with the honey before

drying or by keeping moisture low with a desiccant in the package. Honey "essence," a byproduct, is obtained by condensing and collecting the water removed from the honey, then distilling from it a liquid with highly concentrated flavor. In making fruit juice powders, the essence is added to the powders to restore full flavor, but since dried honey has adequate aroma and flavor, the honey essence can be sold separately as a natural flavoring material.



Greetings

Cheery wishes for a Merry Christmas!

Criterion Beauty Shop

Toys Antedate Civilization of Present Day

Where did the toys that children love so much such as dolls, kites, blocks, etc., come from?

Records and archeological excavations show that children have been playing with dolls, and many other toys we still see today, since many thousands of years ago.

The Egyptians were perhaps the first to have dolls. These were not idols, they were strictly items to entertain the children.

Kites originated in the Orient. At one time kite flying was a national sport in China.

Blocks, which were once called building bricks first appeared minus any decorations. Most were somewhat larger than the average ones today.

Generally as soon as something new appears for adults, it is duplicated in miniature for children. It was not too many years after the first appearance of the locomotive that a child's replica was designed. The earliest steam engine, however, far preceded this. . . records show a reference to it as far back as 150 years before the birth of Christ.

The sling shot, used by men as a weapon, and referred to in the Bible as David's weapon, has been a toy for centuries, too.

Children's tastes have changed little since ancient times. A look at the toy collection in the British Museum would prove that. In fact, it would not be advisable to take the children there before Christmas—they'd find too many toys to ask for.

It's Easy Matter To Tell A Deer From A Cow

There is just as much difference between a beef steak and a venison chop as there is between a cow and a deer. But it's a lot easier to recognize a cow at a glance. At least, this is the theory of Capt. E. M. Sprott, director of law enforcement of the Game and Fish Commission.

He's been evaluating stories coming into his office about deer hunters shooting cows on farms and ranches.

He says the cow shooting by hunters falls into three categories. First there is the hunter who just shoots when he sees something move. Then, of course, there is the hunter who shines a flash light into a cow's eyes and pulls the trigger on the wrong kind of animal.

Then, the captain admits, there are some who just don't seem to know the difference.

All three are a menace to other wildlife and all hunters according to the captain.

"Many more landowners would be willing to permit hunting on their places with some assurance their prize livestock wouldn't be killed off," he said. "But it seems everyday, somewhere, our wardens are given information about the shooting of livestock."



Abide with us

Overseas there are millions of homeless, aged, orphaned and hungry human beings. They lack clothing, jobs, food, shelter. *Your help is their only hope.*

This Thanksgiving, *abide with them* by giving to the Overseas Aid Program of your faith. Give generously.

GIVE THROUGH YOUR FAITH!

PROTESTANT—Share Our Surplus Appeal
CATHOLIC—St. Vincent's Christmas Collection
JEWELRY—United Jewish Appeal

Published as a public service in cooperation with the Advertising Council.



Merry Christmas

Christmas gives us an opportunity to express our appreciation of your kind friendship and loyal patronage; we extend our thanks to our many friends and patrons and hope that the Christmas Season will be memorable.

HASKELL NATIONAL BANK

Member F. D. I. C.

Serving Haskell County Since 1890

WINGS

QUAY the joys of the Season be an everyday possession for the whole year, is our wish

ALLEN SHOE SHOP



Our Christmas Wish

Our Sincere Wish is that you and your family may know all the fashioned, yet ever new, joys of the Season. **MERRY CHRISTMAS!**

BOOKS MIDDLETON Gulf Distributor

"ONE SOLITARY LIFE"

★ HERE IS A MAN who was born in an obscure village, the child of a peasant woman. He grew up in another obscure village. He worked in a carpenter shop until He was thirty, and then for three years He was an itinerant preacher. He never wrote a book. He never held an office. He never owned a home. He never had a family. He never went to college. He never put His foot inside a big city. He never traveled two hundred miles from the place where He was born. He never did one of the things that usually accompany greatness. He had no credentials but Himself. He had nothing to do with this world except the naked power of His divine manhood. While still a young man, the tide of popular opinion turned against Him. His friends ran away. One of them denied Him. He was turned over to His enemies. He went through the mockery of a trial. He was nailed to a cross between two thieves. His executioners gambled for the only piece of property He had on earth while He was dying—and that was His coat. When He was dead He was taken down and laid in a borrowed grave through the pity of a friend.

★ NINETEEN wide centuries have come and gone and today He is the centerpiece of the human race and the leader of the column of progress.

★ I am far within the mark when I say that all the armies that ever marched, and all the navies that ever was built, and all the parliaments that ever sat, and all the kings that ever reigned, put together have not affected the life of a man upon this earth as powerfully as has that One Solitary Life.

—Author Unknown

We wish you and yours a safe and Happy Christmas!

Mary and Richard Bischofhausen

Letters to Santa Claus

Weinert, Texas
Dear Santa:
I'm a little girl seven years old. I'm going to be nice to you, Santa, and ask you to just bring me whatever you would like for me to have. Don't forget my brother Larry, and my sister, Sharon. I'll be looking for a nice surprise. I love you, Santa.
Love,
Lorenita Caddell.

Dear Santa:
I'm a little boy six years old, and in the First Grade. I like school fine, and am a pretty good boy. I would like for you to bring me a pellet gun, an airplane, a bowling set and a dump truck. Remember all the other boys and girls.
Thank you, Santa.
Steve Alsbrook

Route 1, Haskell, Texas
Dear Santa Claus:
My name is Joe Cothron and I hope you are well. I would like an accordion and a radio or record-player for my brother Steve Cothron. I'll see you Christmas, Santa Claus. I will be at my grandmother's, 401 North Avenue G.
Your friend,
Joe Cothron.

Dear Santa Claus:
I am seven years old and will soon be eight. I want a doll and a bicycle. The doll has a snow suit on. I have been a good girl this year. I live at 907 North Ave. E. My daddy is Mr. A. G. Dement.
Love,
Cynthia Dement

Haskell, Texas
Dear Santa Claus:
Please bring me a cabinet, and a stove, and a sink, and refrigerator. If they don't have any, you can bring me anything. Thank you.
Tammy Cox,
Rt. 3, Haskell

P.S.—I love you, Santa.
Dear Santa:
Please bring me a globe, desk, stamp book, 1,000 stamps, fortune teller, puppets (Olive Girls) and Barbie and clothes. Merry Christmas and tell your helpers Merry Christmas for me.
Thank you for everything.
Pam Harris

P.S.—Please bring my mother and daddy some His and Her towels.
Yours truly,
Johnny Hawkins

Dear Santa:
My name is Peggy and I will be almost three months old at Christmas. Please leave me two bibs, Girls Topper Set, Here's Our Klinker, This Time He Is a Musician, Lil' Bitsy teething puppy, musical comb-back, Mary and Little Lamb, and jumper and blouse-slip set. Merry Christmas to you and your helpers.
Thank you,
Peggy Harris.

Dear Santa:
Please bring me a desk, jewelry and jewelry box, a baby doll and doll clothes. Thank you for the nice gifts you brought me last year. Merry Christmas to you and your helpers.
I love you,
Pat Harris

P.S.—Please remember my sisters, Pam and Peggy.

Dear Santa Claus:
Would you bring two pretty good boys, Ronnie and Donnie, a BB gun and a new pair of boots for church. Also would you bring our baby brother a big Teddy Bear.
Thank you,
Ronnie, Donnie and Vonnice

Haskell, Texas

Dear Santa:
We are two little boys, Ben and Clint Melton and we live at 104 North 3rd in Haskell. Will you please bring us (if you have enough to go around): I, Ben, want a BB gun and a black zipper Bible, fruits, nuts, and candy. I, Clint, want a doll with suit case and clothes, ironing board with iron, stove, and a bow and arrow set. Also fruits, nuts and candy. And please Santa, don't forget our two big brothers that are in the Army, Franky Don Mullins of Fort Campbell, Ky., and Eugene Mullins in Fort Lewis, Wash., because they will not get to come home for Christmas. Please bring all the other little boys and girls some things too. We love you, Santa.
Ben and Clint Melton

Dear Santa:
I am a little girl four years old. I would like very much for you to bring me a bride doll. Don't forget the nuts and candies. Please don't forget all the other boys and girls.
Yours truly,
Margaret Hawkins

Dear Santa:
I am a little boy three years old. I would like very much for you to bring me a car. Don't forget the nuts and candies. Please don't forget the other little boys and girls.
Yours truly,
Johnny Hawkins

Weinert, Texas

Dear Santa:
I have been a pretty good boy. Would you please bring me a football and truck and a ball and glove and lots of nuts and candy. Do not forget the other boys and girls.
Your friend,
Gary Hawkins.

Weinert, Texas

Dear Santa:
I am six years old and have tried to be good. If you have a cattle truck and a farm would you leave it under our tree for me, please? Don't forget my baby sister, Floradean. She wants a doll and rocking chair.
Your friend,
Glendon Hawkins

Route 2, Haskell, Texas

Dear Santa Claus:
I want a horn and a baton. I want a monkey and a play dish, and a cowgirl doll and a play chair and a table, too. I want a playhouse, a play clock and a doll.
With love,
Debra Roberts

H Avenue, Haskell, Texas

Dear Santa Claus:
I am in the Third Grade. My room is No. 1. My teacher's name is Miss Madalin Hunt. She is a very nice teacher.
For Mrs. Wilkinson I want a bracelet. For Mr. Wilkinson I want some handkerchiefs and a necktie, too. For Christmas I want a girl's bicycle. Bring my little sister a girl's bicycle with two wheels on it. For my teacher I would like a pair of gloves. For my mother I want a pair of earrings. For my daddy I want a pair of socks.
With love,
Alma Cabrera.

1407 North Ave F, Haskell, Texas

Dear Santa Claus:
I have a nice teacher. Her name is Miss Hunt. I am in the Third Grade. Please bring me a Rebel Gun Set and a Dodge City Cowboy Set with Matt Dillon.
Yours truly,
W. O. Elmore

Avenue F, Haskell, Texas

Dear Santa Claus:
I am in the Third Grade. My teacher's name is Miss Hunt.
I would like a BB gun and a doll for my sister. A bicycle, gloves, ball and bat. My mother wants an iron, washing machine, and a high chair for my baby brother. Thank you.
With love,
David Richardson.

Route 2, Haskell, Texas

Dear Santa Claus:
I want a gun scabbard and a gun to go with it, and a football, too. I want a new shirt, and my little brother wants a truck and a gun. My little sister wants a doll. I have tried to be a good boy all year.
With love,
Vernell Tatum

1206 North Ave. H, Haskell, Texas

Dear Santa Claus:
I am in the Third Grade. My teacher is Miss Madalin Hunt. We are learning how to write letters. I am sending you my first letter.
For Christmas I would like two or three books, some clothes for my high-heel doll, and a watch, since we have learned how to tell time.
My brother would like a bicycle for Christmas. My sister would like a camera, and some more clothes. Please bring me something for my mother, my daddy, and my two Grannies.
With love,
Linda Pogue

906 North 10th, Haskell, Texas

Dear Santa Claus:
I am a little girl three and one-half years old. Please bring me a Tiny Tears doll, drum, a robe and some house slippers. Please be real good to Gena and all my little cousins.
Your little friend,
Kathy Perrin.

CARL J. ANDERSON Construction Co.



May your Christmas ring with laughter:
May your Holidays be merry. May your dearest wishes all come true!

MAR-KET EQUIPMENT, INC.
Allis-Chalmers Tractors and Combines
W. H. MERCHANT, Manager

Christmas

In the spirit of Christmas, we hope that you may always enjoy the peace, happiness and good cheer that we wish you this Yuletide Season.

WEST SIDE BARBER SHOP
SAM PARKS

Greetings

To our many friends, we wish you the Happiest Holiday and the Merriest Christmas, ever!

Thanks for Your Patronage
The Dairy Cream
Art Carter Family and Employees

Greeting

Once more, with the approach of Christmas, we take time out to express to all our friends and patrons our deep appreciation for the confidence placed in us and for the loyalty shown us throughout the past year. It is our sincerest wish that your Holiday be filled with a glad spirit and good health.

TEXACO, INC.

FRED GILLIAM, Consignee

| | |
|-------------------------------------|--------------------------------|
| Chester Cunningham Station, Haskell | Lytle Service Station, Haskell |
| W. H. Brannon Station, Haskell | M. C. Wilfong Station, Haskell |
| Dick Tracy Station, Haskell | S & H Station, Haskell |
| Gene Campbell Station, Haskell | R. C. Trussel Station, Haskell |



Greetings for CHRISTMAS

We'll go along with Santa in wishing a Merry Christmas and a Happy New Year to All.

ODARD FARM SALES
FORD TRACTOR DEALER

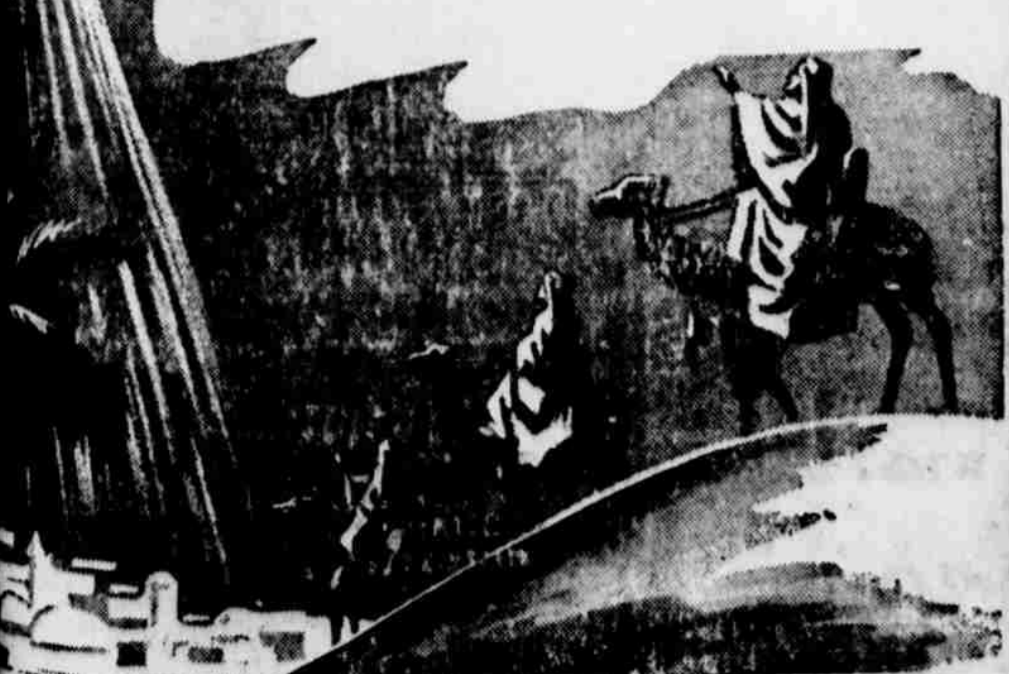


Joy at Christmas
May the wonderful holiday spirit of joy and peace be with you and yours at Christmas time.

GILMORE
PLEMENT COMPANY

Christmas Joy to You

The truest joy of Christmas is not found in receiving but in giving. So this greeting is sent with a hope that God's promise of Joy and Love, of Peace and Good Will -- will be yours this Holiday Season.



BELL MILL & ELEVATOR
RUDOLPH MIDDLETON, Manager

Letters to Santa Claus

Route 1, Haskell, Texas

Dear Santa Claus: I am in the Third Grade. I have a good teacher. Her name is Miss Hunt. I want a baseball and a bat. I want a pair of guns and I want a rifle, too. My father wants a new rifle. My mother wants some dishes. I hope I am not asking for too much.

With love,
David Smithie.

Rochester, Texas

Dear Santa Claus: Thanks a lot for the presents last Christmas. This year I'd like a record player and cash register, also some records. And anything else you think I'd like. Please remember all the other boys and girls. Also my Sunday School teacher. I am six years old.

Thanks a lot,
Tommy English.

Rochester, Texas

Dear Santa Claus: First I want to thank you for the presents you brought me last year. Now I'd like to tell you what I'd like to have this Christmas. I'd like a Toodles doll, a desk and a cash register or typewriter. Will you please choose between a cash register or typewriter. I am seven years old and go to Rochester school.

Please remember all the other boys and girls. Also my school teacher and Sunday School teacher.

Lots of love,
Nancy English

Weiner, Texas

Dear Santa: I am a little girl six years old. I've been fairly good this year. I promise to stop crying so much if you will bring me a doll that talks, a baby bag, a buggy, and anything you have that you think I would like. I love you, Santa.

Love,
Joan Caddell

901 North 7th St. Haskell, Texas

Dear Santa Claus: I am in the Third Grade. My teacher is Miss Hunt. I want an electrical football game for Christmas, please.

With love,
Lanny Ivy

804 North 6th St. Haskell, Texas

Dear Santa: I am six years old and am in kindergarten. I have two older sisters and one older brother.

For Christmas I want a Tiny Tears doll, some dishes, a doll buggy, and a table and chair set, and also a swing set. Please don't forget the other children in the world.

From,
Brenda Hester

901 North 7th St. Haskell, Texas

Dear Santa Claus: I am four years old. I want a Matt Dillon gun and holster and an Army tank for Christmas, please.

With love,
Randy Ivy

Dear Santa: I am a little girl four years old. I would like for you to bring me a Coke set, a popcorn popper, dishes, a bride doll, a table and chair set. Please remember all of the other little boys and girls.

Love,
Debra Rhoads

Dear Santa Claus: I am a little girl three years old. Please bring me a bride doll, a doctor set, a necklace and a ring. I'll be happy with whatever you bring. Please don't forget my sister, Debra.

Love,
Deanna Rhoads

Dear Santa: Please bring me a football helmet, a Bible, and a set of banana guns. Don't forget all others boys and girls.

Tommy Miller,
Age 7, Weinert, Texas

Fort Worth, Texas

Dear Santa: I am a little boy five years old. I have tried to be good all year. Would you please bring me a Buffalo Hunter Set and a Little Stinker game. I would also like a View Master. My three year old brother, Larry, would also like a Buffalo Hunter Set and anything else you would like to bring. We would both like to have cowboy hats. Please remember all the other little boys and girls.

Love,
David Rose.

Haskell, Texas

Dear Santa Claus: Please bring me a camera, a Tiny Tears doll, and boots and a ballerina suit. I am 7 years old. Please bring me some candy and fruit. Don't forget about the other children of the world.

I love you,
From,
Elaine

306 North Ave. M. Haskell, Texas

Dear Santa Claus: I am in Miss Hunt's room. I want a Tiny Tears doll, and a girls bicycle with a light.

With love,
Connie McNeil.

306 North Ave. M. Haskell, Texas

Dear Santa Claus: I am in the third grade. My room number is One. My teacher's name is Miss Hunt. I want a bicycle. My cousin wants a tricycle.

With love,
Ronnie McNeil

Haskell, Texas

Dear Santa: I have been a fairly good girl as I am only 2 years old. I would like for you to bring me a large baby doll, a piano, oranges and apples. Please don't forget Flint as he is a good boy, and also Kent, my little cousin.

Love,
Tracee Yost

Rule, Texas, Rt. 2

Dear Santa Claus: I am nine years old, and I would like a jewelry box, a dress and some jewelry. I would like some candy and nuts.

Love,
Paula Elmore

Rule, Texas, Rt. 2

Dear Santa Claus: I am eight years old. I'm in the third grade. I would like for you to bring me a tent, gun and game. I would like some candy and nuts, too.

Love,
Eddie Elmore

Seymour, Texas

Dear Santa: I am a boy 10 years old and in the fifth grade. I have tried to be good. So will you please bring me a football set, an electric football set, and a pair of moccasins. Don't forget my little brother Tim.

With love,
Scotty Griffin

Dear Santa: My name is Gail. I am six. I would like to have a doll, buggy, dishes and nurse's set. Also fruit, nuts and candy. I have been good, and I am in the first grade.

Love,
Gail Hobbs

Dear Santa Claus: Will you please bring me some house shoes and a Shirley Temple doll, and bring my mother a coat. And bring my daddy a shotgun, and bring my brother a tape recorder.

With love,
Karen Corley

406 South Avenue F Haskell, Texas

Dear Santa Claus: I am a girl. I am eight years of age. My teacher's name is Miss Hunt. She is good to me. I am in the third grade.

I want a doll, suitcase, a doll bed, and a buggy. My sister Becky wants about the same thing. She wants a Coke machine.

Please give to the other girls and boys, also.

Love, your friend,
Judy Solomon

Dear Santa: I have been a good little girl this year. I would like a baby doll, a doll crib and a set of dishes. Also please don't forget my cousins, Toni, Carla, and Penney who live in Houston, also. Please don't forget that I will be in Haskell at Grandmother and Grandad Davis' for Christmas.

Love you lots,
Leesa Pennington

Route 1, Weinert

Dear Santa Claus: I want a baton and a school bag to carry my books in. I also want a baton book to learn how to twirl the baton. My big sister wants a blue sweater for Christmas. Look for cookies and candy under our Christmas tree. Come to our house Christmas.

Your friend,
Bernice Rueffer

Haskell, Texas

Dear Santa: My name is James. I am 9 years old. I would like a BB gun, construction set, and a toy station. I am in the 4th Grade.

Love, James Hobbs

Dear Santa Claus: My name is Linda Gail Hilliard and I would like to have a doll and buggy, and some dishes. My cousin, Michael, would like to have a gun and holster. My brother Kenneth, would like to have an air pistol with a can of pellets. My sister Patricia, would like to have an accordion. Bring my cousin Dennis, some toys.

Yours truly,
Linda, Kenneth, Patricia Hilliard, and Michael Cull.

Mr. Santa Claus, North Pole

Dear Santa: I am a little girl 5 years old. I have a baby sister 5 months old. I have been a good girl and would like for you to bring me a record player, cabinet, stove, sink, and refrigerator, and a doll that talks. Please bring my sister Jill some toys, and remember all the other boys and girls.

Love,
Bonnie Lou Adkins
1401 Avenue H

1006 N. Ave. F Haskell, Texas

Dear Santa Claus: I am a boy nearly 9 years old, and I would like a gun rack, and Fort Apache set, and a electric football game.

Thank you,
Randell Lacey

Dear Santa: For Christmas I would like an electric football set, a double holster set, and some football equipment. Please remember all of my little friends.

Your pal,
Eddie Stewart

OUR WISH To Friends and Patrons

As we approach this Christmas Season and survey the past year, we are indeed happy for the wonderful patronage we have enjoyed. We want you to know it has been a pleasure to serve you and want to wish for each of you and your families—

Merry Christmas
And A
Happy New Year

We Will Be Looking Forward To Serving You in 1961.

COOK BROS. BARBER SHOP
ROY COOK — LESLIE JONES



Merry CHRISTMAS

Add to the good things of Christmas — our wishes for a joyous holiday!

Corley's Feed and Tire Store



Season's Greetings

May your enjoyment of the Holidays be young in spirit and gay in heart. And may you have A Merry Christmas and A Happy New Year.

CAHILL & DUNCAN AGENCY




In Your Christmas stocking, may you find our warmest greetings, wrapped in appreciation for your past patronage and tied with our sincere friendship!

DEAN BUTANE CO.

Mr. and Mrs. Jesse Dean

Richard Fagan * Oris Brinlee

MERRY CHRISTMAS

You have been considerate and generous with your patronage and we are truly grateful for these courtesies. Merry Christmas to one and all.



The C & B Store

—Edith and Bob Wheatley—

OUTDOORS IN TEXAS

BY VERN SANFORD

This is about birds "screwy" birds. Birds you've seen, but seldom read about. They are called several names—most of them unprintable.

Hunting season is a good time to mention them. If you recognize yourself as one of these especially if you're man enough to change your feathers, or at least change your thinking or your attitude.

All of us have our faults. None of us possess all these failings—thank goodness. But if you are one of these birds—maybe you shouldn't go hunting at all. Maybe you should stay home and give some thought to correcting your faults.

On the other hand, maybe you can do something about it. If you can you'll gain the respect of your hunting companions as well as all other men and women in the field and on the stream.

First bird we want to call attention to is the heavy-footed Fencehawk. He rides the fences for all they are worth. He spreads the barbed wire enclosures so wide you could drive a truck through them.

Crawling through one of the openings he makes in a barbed wire fence is a snap. In fact, he is so heavy footed and so strong armed that he pops the staples clear out of the posts.

Then he is wont to say, "They just don't make them staples like they usta!"

Another fine-feathered friend is the Snipeflicker.

He's the bird that tosses away cigarette stubs and cigar butts with reckless abandon.

This addehanded snipeflicker has cost Uncle Sam (that's you and me, Bub) millions of

dollars in fire damage and wildlife.

He's not careless in our book. He's just one bird that doesn't give a hoot. If his grandchildren have no place to hunt, it makes no difference to him. What the heck does he care about the future. He won't be here anyway.

This bird's even worse than the Migratory Litterbird. That creature has the same attitude, true enough. Also, the same lack of respect for the property of others. And the same lack of appreciation of what has been made available to him by the farmer, or the park board, or the game and fish commission. He's a litterbird wherever he goes.

Often wonder what his home looks like inside—don't you? Betcha there are banana peels everywhere, apple cores all over the house and empty beer cans scattered about every room.

Goodness knows what the messy place really looks like. Sure couldn't be a very tidy spot—judging by the way this bird litters up the outdoors.

There are plenty of other creatures of the woods and waves.

For example—the Redeyed Swallow, better known as the Boozebird.

No need for him to wear heavy hunting clothes. He's fired up internally.

Why be a comfortable 98 degrees, body temperature bird, when you can feather your nest with 100-proof alcohol and feel oh so light-headed?

Actually this bird isn't light-headed, he's empty headed. There are just no brain cells in that ivory-covered skull. Couldn't be, or he wouldn't be out hunting in that condition.

And, anyone who hunts with him better be a Roadrunner

Farm Facts

The dean of agriculture of one of the country's major colleges points out that Americans not only are getting their food with much less time earning it but are eating more and better food than ever before.

"The thing that bothers most of us in America," he says, "is not so much the high cost of living as it is the cost of high living."

"Foodstuffs come to the average American at bargain prices because research and education have made it possible for our great agricultural industry to produce in such abundance and so efficiently."

Farmers are providing America's food at costs actually lower than 30 years ago. In 1958, one hour's factory work would buy two pounds of steak or 16.8 pints of milk. In 1929, an hour's work would buy 1.2 pounds of steak or 7.8 pints of milk.

Food for the American worker is the best buy in the world. Only seven years ago he had to work 51 hours to feed an average size family

We have never been so well fed for so little despite more people in the U.S. and fewer farmers to feed them.



for a month. Today he works less than 40 hours to do the same.

We have never been so well fed for so little even though there are more people in the United States and fewer farmers to feed them.

I am talking about the Sneak-eyed Woodpecker. He transfers shrubbery from the field to his own front yard.

Not to be overlooked is the Large-Pocketed Camprobber. He is known to have carried off the grate from the roadside barbecue pits, to appropriate it for his own use. Neither does he think anything of toting all the extra park firewood home with him.

Then there's the Redhatted Loon who doesn't know the difference (or care) between a 12-point buck and the farmer's

choice Jersey cow. farmer's delight. But the cow is heavily insured.

All these birds are spoils for everyone idently all they are out lark.

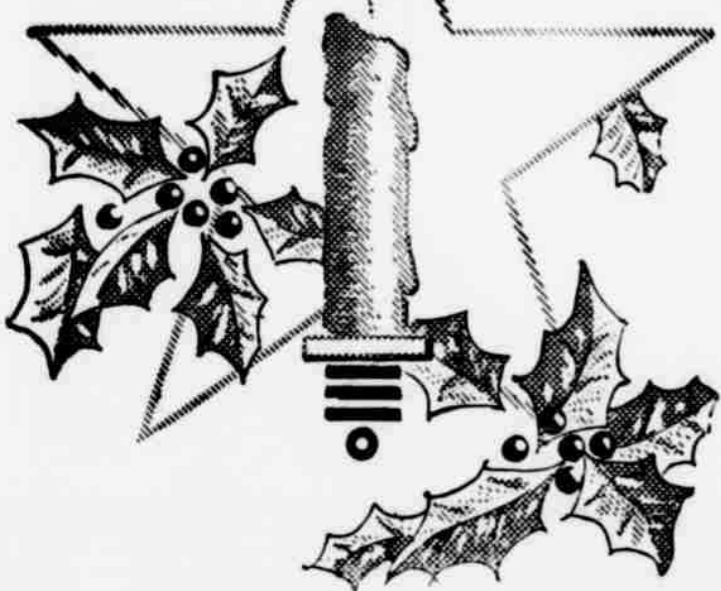
Charlottesville, Va., mated to be more than 10 years old.

Land snails are harmless creatures, but sea snails are poisonous bite of an Australian cause painful illness

... to all our friends and wishing you much happiness!

GARDNER GROCERY
Haskell, Texas

MERRY CHRISTMAS



... and may this Holiday Season bring each of you . . . JOY, PEACE, LOVE and GOOD WILL!

BLOHM STUDIO

Mr. and Mrs. M. L. Blohm

LANDMARKS IN THE HISTORY OF EYE CARE

THE CODE OF HAMMURABI, EMPEROR OF THE FIRST BABYLONIAN DYNASTY IN 2100 B.C., RECOGNIZED THE EYE WAS SO IMPORTANT THAT SEVERE PENALTIES WERE GIVEN TO PHYSICIANS WHO CAUSED THE LOSS OF A PATIENT'S EYE.



RECKONED MASTER PUNTER AND INVENTOR LEONARDO DA VINCI IS PAID IN THE ANNALS OF OPTHALMOLOGY BECAUSE HE FIRST OF ALL, COMPARED THE ACTION OF THE EYE TO THAT OF THE CAMERA. ABOUT 1508 HE RECORDED A THEORY OF CONTACT LENSES. DESCARTES EXPERIMENTED WITH THEM IN 1637.

UNTIL SPECTACLES WERE INTRODUCED IN 1300, MILLIONS OF NEARSIGHTED PEOPLE LIVED OUT THEIR LIVES UNABLE TO SEE MOUNTAINS, CLOUDS OR STARS. THE INVENTOR OF SPECTACLES IS NOT KNOWN. BENJAMIN FRANKLIN INVENTED BI-FOCALS.



A THOROUGH EYE EXAMINATION EVERY TWO YEARS IS YOUR BEST SAFEGUARD FOR PROTECTING YOUR PRECIOUS GIFT OF EYESIGHT. YOU CAN GET A FREE FOLDER ON EYE HEALTH BY WRITING: EYE HEALTH NATIONAL SOCIETY FOR THE PREVENTION OF BLINDNES, 1730 BROADWAY, NEW YORK 19, N.Y.

Good Wishes

To you whose friendship and patronage we treasure, we wish a Holiday of good health, good cheer and prosperity to last throughout the coming New Year.

Carrol Thompson
Banner Ice

At Christmas time
And all the year through
Good health, good friends
And good luck to you.

Frazier's Appliances
West Side Square

GREETINGS

May we add our very good wishes to the hosts of sparkling greetings fondly given and gladly accepted during this, the joyous Holiday Season of Good Will to All.

MEDFORD MOTOR CO.

DODGE * SALES & SERVICE

Christmas Blessings

PEACE, contentment and good cheer—these are the blessings that we wish for our friends during Christmas and the entire New Year.

Production Credit Association
Haskell, Texas

Season's Greetings

With each passing year we come to a fuller appreciation of the bonds of friendship that have been forged by our pleasant business associations. Now, at Christmastime, we would like to say thank you and may you have a very MERRY CHRISTMAS!

BILL WILSON MOTOR CO.
209 South Avenue E Phone: UN 4-2611 Haskell, Tex



BEAUTY BAR
MARY SUE GUESS * MARY SEARS



Season's Greetings

May this Holiday Season
bless your heart with love,
your mind with peace, and
your life with happiness.

ROBERTS PAINT &
BODY SHOP
Haskell, Texas



MERRY CHRISTMAS TO ALL OUR
LOYAL FRIENDS AND CUSTOM-
ERS, AND WISHING THE BEST OF
EVERYTHING FOR YOU!

M. L. Cook HUMBLE Station
107 North First Street Haskell, Texas

Letters to
Santa Claus

Munday, Texas
Dear Santa,
On Christmas Eve night I
hope you will come to visit
me.
Please bring me a table and
chairs, some dishes and a
stove to cook on. I will leave
some candy and nuts under the
tree.
I love you,
Debbie Josselet.

Munday, Texas
Dear Santa Claus,
I am a little boy 3 years old.
I have tried to be a good boy.
I want you to bring me a tractor
to drive and some guns.
Please remember the other
children, too.
Love,
Kyle Josselet.

Dear Santa,
I am four years old. I
have a big brother and sister

and a little sister two years
old. I would like a dolly with
a bath tub, a blue telephone,
and a little train. Bring my
brother and sisters something.
Thank you.
Janna Hise.

Haskell, Texas
Dear Santa,
I am eight years old and I
have been a good girl. I want
you to bring me a doll and
four games, a doll, clothes,
and a baton and house shoes
and pajamas and a ID brace-
let. And may the Lord bless
all the boys and girls with
good health for Christmas.
God bless you,
Janie Lou Kelley.

1100 N. Ave J, Haskell, Texas
Nov. 29, 1960
Dear Santa Claus,
I am in the third grade. My
teacher is Miss Hunt. I am 8
years old. I hope you can read
this for I cannot write very
well. Please bring me a pop-
corn machine. I would also
like a baby doll with a suit-
case. Her wardrobe inside the

bride doll for my baby sister
and I may want something
else before Christmas, but if I
do, I will write you again.
With all my love,
Anita Thigpen.

O'Brien, Texas
Dear Santa:
I am a little girl 7 years old.
I am in the First Grade. I
have been a pretty good little
girl. I want a doll buggy for
Christmas. Don't forget all the
other children in this world.
Love,

Dorethy Ellen Freeby.
P. S.—Dear Santa don't forget
my sister, Ruby Jean, and my
brother Leo, and my teacher,
Mrs. Derr, and my Daddy and
Mama and my baby brother,
Eddie Freeby, and my Sunday
School teacher, Mrs. Stewart.
Thank you so much, Love,
Dorethy Ellen Freeby.

Haskell, Texas
Dear Santa's Claus:
I want a 24-inch blue bike
for Christmas. I would also
like to have an engine for my
electric train.
With love,
James Lynn Howard.

Give the Home
A Festive Look
This Christmas

This Christmas all over Amer-
ica, homes will be like young
butterflies spreading their
wings . . . unfolding a blaze of
color and light!

Outdoor decorations will
range from large, expensive,
mechanically powered dis-
plays, to one small wreath on
a door . . . but both are signs
of neighborliness and hospi-
tality at this holiday season.
Doors and a picture window
if you have one, are the best
spots to start your decorating.
They are "naturals" as focal
points.

Your walk serves as a
"frame" for the doorway as
seen from the street . . . so
don't forget that.

Festive Ways
Lights are, of course, the
most exciting and festive ways
to dress up your home's ex-
terior. But, there is virtually
no end to the many ways you
can decorate if you let your
imagination go to work.

But, here are two important
hints to keep in mind: (1) Be
sure your display is not a clutter.
Feature one design, and
use all other items to en-
hance that. And, (2) be sure
your displays are weather-
proof. This is particularly im-
portant where lights are used.
Besides lights, tinsel, green-
ery, cut-outs, etc., which you
know work for good displays
. . . you can use casein paint
to decorate your door, garage,
windows, or what-have-you . . .
it goes on easily and washes
off quickly.

Test It First
Remember, that rain and
snow can smear it or wash it
off . . . so use casein paint
only where it is protected.
Test it on a small area first.
. . . just to be sure!

Consider talking to your
neighbors this year about hav-
ing a coordinated display. It is
a good excuse for getting to
know your neighbors better . . .
and can make yours a neigh-
borhood the whole town will be
proud to show off!

On Sept. 7, 1776, the first
submarine, the American Tur-
tle, built by David Bushnell of
Saybrook, Conn., was used by
Ezra Lee to attack the British
ship Eagle in New York harbor
with a "time bomb." A nexplos-
ion resulted but no serious
damage was done.

It was explained that this
program not only reduces the
government's original expendi-
ture substantially but also
means substantial additions to
the tax rolls in the communi-
ties where the new structures
are located since they are not
tax-exempt.

Sincere Wishes
Midst the many greetings that will come
to you this Christmas, we want
you to include our wishes for a
joyous Holiday and a Rich
and Happy New Year.
MOTOR SERVICE
E. J. STEWART

GREETINGS
OTTIE JOHNSON
Culligan Water Softener Service
Laundry Service

GREETINGS
and Best
Wishes
May the cheerful glow of Christmas
candles be reflected in your
heart and brighten the
New Year with joy
and contentment.
NEELY DRY GOODS
Northeast Corner Square

"Yes, Virginia,
There Is A
Santa Claus"
What is perhaps the nation's
most reprinted editorial was
written in the year 1897, in
response to a school girl's sim-
ple question about the validity
of the Santa Claus legend. Vir-
ginia O'Hanlon, then eight
years old, sent this question to
the editor of the New York
Sun: "Dear Editor: Some of
my little friends say there is
no Santa Claus. Papa says:
'If you see it in the Sun it's
so.' Please tell me the truth,
is there a Santa Claus?"
The answer to this question,
penned by an editorial writer
named Francis Pharcellus
Church has become an Ameri-
can classic. Here it is, in
full:
"Dear Editor—Some of my
little friends say there is no
Santa Claus . . ."
Virginia, your little friends
are wrong. They have been
affected by the skepticism of
a skeptical age. They do not
believe except what they see.
They think that nothing can be
which is not comprehensible
by their little minds. All
minds, Virginia, whether they
be men's or children's, are
little. In this great universe
of ours man is mere insect, an
ant, in his intellect, as compar-
ed with the boundless world
about him, as measured by the
intelligence capable of grasp-
ing the whole truth and know-
ledge.
Yes, Virginia, there is a
Santa Claus. He exists as cer-
tainly as love and generosity
and devotion exist, and you
know that they abound and
give to your life its highest
beauty and joy. Alas! how
dreary would be the world if
there were no Virginias. There
would be no child-like faith
then, no poetry, no romance to
make tolerable this existence.
We should have no enjoyment,
except in the sense and sight.
The eternal light with which
childhood fills the world would
be extinguished.
Not believe in Santa Claus!
You might as well not believe
in fairies! You might get your
papa to hire men to watch
in all the chimneys on Christ-
mas Eve to catch Santa Claus
but, even if you did not see
Santa Claus coming down,
what would that prove? The
most real things in the world
are those that neither children
nor men can see. Did you ever
see fairies dancing on the
lawn? Of course not, but
there's no proof that they are
not there. Nobody can conceive
or imagine all the wonders
or imagine all the wonders
in the world.
You tear apart the baby's
rattle and see what makes the
noise inside, but there is a
veil covering the unseen world
which not the strongest man,
nor the united strength of all
the strongest men that ever
lived, could tear it apart. Only
faith, fancy, poetry, love, ro-
mance can push aside that
curtain and view the picture,
the supernal beauty and glory
beyond. Is it all real? Ah,
Virginia, in all the world there
is nothing else more real and
abiding.
No Santa Claus! Thank God!
he lives, and he lives forever.
A thousand years from now,
Virginia, nay, ten times ten
thousand years from now, he
will continue to make glad the
heart of childhood."

THE SPIRIT OF CHRISTMAS
With reverent hearts we pay tribute to Him
on this Christmas and hope that His teachings of Peace
on Earth and Good Will to Men will find expression
throughout the world. May your family enjoy the
many rich blessings of Christmas!
HASKELL WAREHOUSE CO.
Haskell - Rule - Rochester - O'Brien
A. T. BALLARD, Manager

Best Wishes
In the true spirit of this most
joyous of holidays, we wish all
our friends and neighbors a full
measure of happiness, health and prosperity.
Bob Hurst Radio & TV Service
114 N. Avenue E UNION 4-3045

Christmas
Greetings
TRICE HATCHERY & GROCERY
North 14th and Avenue I



Merry Christmas

INDIAN GRILL
EDITH AND NEAL HUDSPETH

LETTERS TO SANTA:

1207 North Avenue K
Dear Santa Claus:
I am in the third grade. We are learning to write letters. My teacher is Miss Hunt. She is a nice teacher.
I want a doll, some play dishes, a new pair of house shoes, a play store.
My mother wants a big lamp. My Daddy wants new ash tray. Please bring my little sister a bicycle with trainer wheels on the back.
With love,
Mary Clampion.

Dear Santa:
I am a little girl 8 years old. I have two sisters and a brother. I want a doll, a baton and a cooking set. Kathie wants a doll, some building blocks, and some books. Sandy wants a doll, a chicken hatcher, and a Viewmaster. David wants a pull train, a monkey, and a car. Thank you.
Karen, Sandy, Kathie, and David Bartley.

202 South Avenue G
Dear Santa Claus:
I have a good teacher. Her name is Miss Hunt. I am in the Third Grade.
I would like a new boy's bicycle for Christmas. The size of the bicycle is 26. The name of the bicycle is Hawthorne All Star. I want a 100 piece wagon train set. Thank you.
With love,
Freddie Letz.

Haskell, Texas
Dear Santa:
I want a football suit and a BB gun and a pitchback. I want a football game, too. Do not forget the other little kids like me.
From Randell Arend
To Santa

Dear Santa Claus:
I am writing you these few lines just to say hello, and that I want a big doll for Christmas. My brother wants a 22 rifle. And my Daddy wants a camera. My other brother wants a pocket radio. My sister wants a watch. And I want a record player, too.
Your friend,
Oralia Jackson.

1007 N. Avenue F
Dear Santa Claus:
Will you please bring me a doll, and a jump rope? Will you please bring my sister something, and my brothers something too.
With love,
Deborah Bristow.

Route 1, Weinert
Dear Santa Claus:
I would like for you to bring my brother Jack a hobby horse for Christmas. I want a wagon that I saw in the Western Auto sales book. It has steel sideboards. We have been a little mean, both of us. We will try to be better next year. Come early this year on Christmas Eve.
Yours truly,
Charlie Rueffer

Haskell, Texas
209 North Ave. H
My Dearest, Santa Claus:
I am in the Third Grade. Miss Hunt is our kind sweet teacher. We are learning how to write letters so I am dedicating mine to you.
If you have time and room I would like a pair of mules. Any color will do fine. However, they have them only in black and red. They have a puff of white fur with a little snowman sticking out of the fur.
Please bring my mother and father everything they want, for they have been good, sweet, kind and loving to me.
Also bring Miss Hunt every thing she wants.
I shall not forget my friends, so bring them everything they want.
And now, I wish you a very Merry Christmas.
All my love,
Terry Kay Diggs

Dear Santa:
I would like a football suit for Christmas. I would like a cowboy hat, too. I would like a gum machine, too. Remember all the boys and girls and Danna and Linda. Please fill my stocking full of nuts and candy.
With love,
Larry Hartsfield
Age 7

Dear Santa:
I am nine years old. I have been trying to be good. I want a doll named Barbie with her whole outfit. I would also like a French purse, a world globe, and a diary. I would like a jewelry set, a jewelry box, and a camera. And Santa, I surely would like a desk if you can manage it and some nuts and fruit and candy.
Lots of love,
Diane Thomas
Rt. 2, Rule

Dear Santa:
I am five years old and a pretty good girl, I think. I want a bicycle, a doll stroller, a doll named Barbie and all of her clothes. I would also like a Coke machine, some skates and candy, fruit and nuts. Please remember my little brother Gary. He is 11 months old. He would like almost anything that makes noise.
Love,
Teresa Thomas
Rt. 2, Rule

Dear Santa:
I am a little boy three years old, and I'm not always real good, but I'm trying really hard now. Please bring me a big tractor and a gun, and fill my stocking full of candy.
Love,
Danny Hartsfield

Weinert, Texas
Dear Santa Claus:
I have been a good little girl this year. Would you please bring me a 36 inch doll, some cooking dishes, Aunt Jemima cook set, some clothes, fruit, candy and nuts. Please don't forget my brothers and sisters and all the other little children.
I love you,
Janice Rainey

O'Brien, Texas
Rt. Box 26
Dear Santa:
As we approach the day of our Baby Jesus' birthday, I don't want to appear selfish. I would appreciate you bringing me a bike and a doll. I have tried to be a good girl and dry the dishes for mother every day.
Santa, I will hang my stocking for candy, fruits and nuts. I am 6 years old. Please don't forget the other little boys and girls.
I love you, Santa.
Melanie Ann Vojkufka.

Haskell, Texas
Star Route
Dear Santa Claus:
I want a tea set, and a girl doll, also some clothes for my doll. I would like to have a top, a nurse kit, an "Etch-a-Sketch," and a ball.
Love,
Mona Lee Pittman

Haskell, Texas
107 N. Ave. M
Dear Santa:
I love you. I would like a "Chatty Kathy" Doll, a doll suit case and a crayola box, also I would like some records, books and games. I am six years old.
Remember Jan and all my friends,
Love,
Pamela Klose

Dear Santa:
Please bring me a little car that I can drive all by myself. I am 3 years old and I have been a good boy.
Please bring Eddie Lynn (my little brother) something. He would like a little bitty toy. Be good to all the little girls and boys and bring Christy Opitz a little nurse kit. I will be waiting to see you.
Merry Christmas.
Roy Don Klose

PS: Bennett and Lori Driver have moved to Hobbs, New Mexico, so please go out there and give them some presents too.

Knox City
December 13, 1960
Dear Santa Claus:
I am a girl seven years old. I am in the second grade and try my best to be good, so will you please come to see me. I want a 3-year-old doll and an overnight case for my doll. I would like to have a ring and some new clothes. Don't forget the other girls and boys.
I love you Santa,
Judy Alexander

Dear Santa:
I would like for you to bring me a doll buggy, a two-year-old doll and some dishes. I have been a pretty good little girl this year. Remember all the other little boys and girls and my two brothers.
Love,
Linda Kay Hartsfield
5 years old.

Rt. 1, N. 5th St.
Haskell, Texas
Dear Santa Claus:
I am in the Third Grade. My teacher is Miss Hunt. I want a Tiny Tears doll and play dress. Will you please bring my brother some guns, and a cowboy suit. And for my sister a doll.
With love,
Mary Garcia

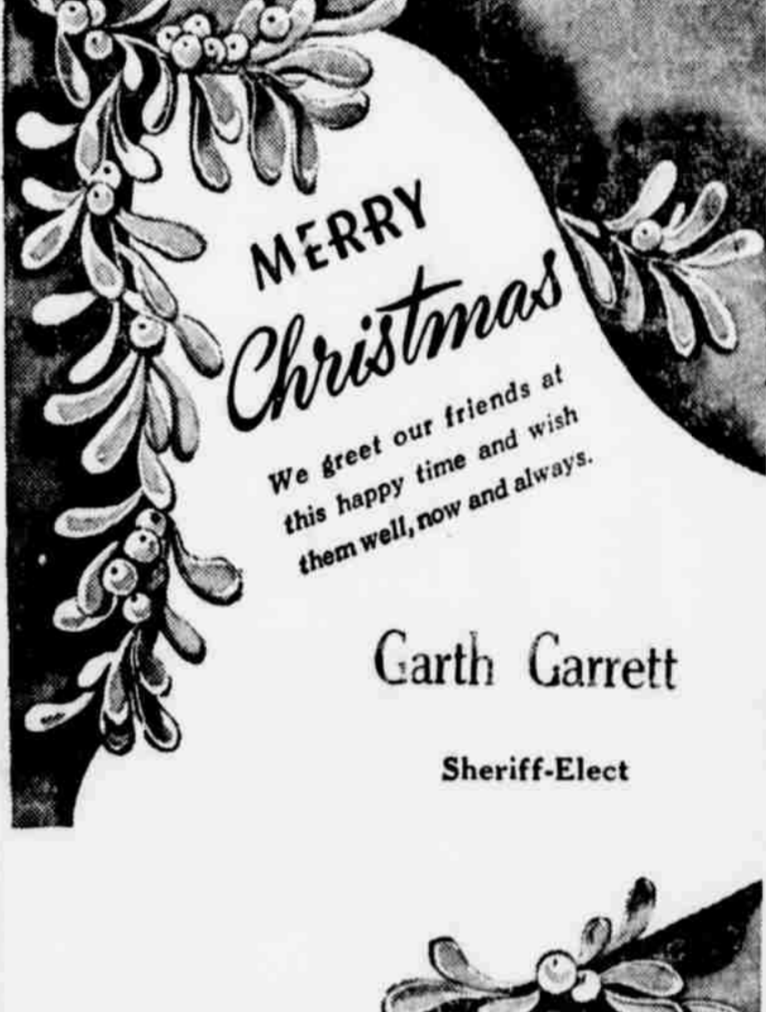
1007 North Avenue H
Dear Santa Claus:
I am in the Third Grade. My kind and sweet teacher's name is Miss Hunt. My room is No. 1. My room is the nearest door to the playground.
If this is not asking too much of you, I would appreciate a Shirley Temple doll without the wardrobe. It costs \$3.69. Without the wardrobe she is dressed in a pink taffeta slip, panties, shoes and socks.
My mother would like a sterling cake server. It is in the Kind Edward pattern. My father would like to have some silver cuff links. My sister would like to have a record. I am writing my first letter to you.
With all my love,
Rhonda Woodard



May a very merry Christmas season flourish at your house this year.

HAPPY HOLIDAY TO ALL!

MODERN NEWS STAND




MERRY Christmas

We greet our friends at this happy time and wish them well, now and always.

Garth Garrett
Sheriff-Elect

Merry Christmas

May all the joys of the season dwell in your heart and in your home on Christmas and throughout the year.



JESSIE VICK
County Superintendent



Merry Christmas to all our friends! May it be a truly festive and joyous one!

J. E. WALLING JR., AGENT
HUMBLE OIL & REFINING COMPANY

BILLIE JACK RAY O. T. SMITH
BILL MARR

"GREETINGS"

This is the glad season of the year.
This is Christmas time.
This is the time which the poets feign warms and quickens the hearts of men;
Urging them to partake of the
"MORE ABUNDANT LIFE"
which is the reward of true Christian charity.
This is the time of gladness, in that it is the time set apart and dedicated to giving rather than getting, and to prove to the world that—
"IT IS MORE BLESSED TO GIVE THAN TO RECEIVE"
We feel indeed grateful that we have been chosen to wear the Santa Claus suit, to love and be loved by your children.
We realize that there is yet a much greater privilege—from which no man can bar us—that is to wear the Santa Claus heart, see the needs of children, contribute to them personally, contribute to the "GOOD-FELLOW FUND" to insure a good Christmas for all.
J. Edgar Hoover is perhaps the most experienced and best student of character in the U.S.A.
He tells us that juvenile delinquency thrives most in adult delinquency . . . his prescription is—LOVE.
For a preventative, fervent, constant love.
For a cure, sympathy, patience and love.
He further declares that every person who recognizes himself to be a responsible adult citizen must also acknowledge—to himself—that he is a part of the cause or a part of the remedy for every act affecting the social welfare of his community.
It is indeed a grand privilege to walk the streets of Haskell as Ambassador of goodwill for the merchants, distributing candy to the children and inviting them back for a better day next week.
As we do our Christmas planning, let's be mindful that,
"HE WHO SOWETH SPARINGLY SHALL REAP SPARINGLY,
HE WHO SOWETH BOUNTIFULLY SHALL REAP BOUNTIFULLY ALSO."
LET'S PLAN A BOUNTIFUL CHRISTMAS—
LET'S BE THE REMEDY FOR DELINQUENCY IN HASKELL.

THE J. M. CRAWFORDS

A Roundup of Christmas Wishes to All Our Friends




RUSSELL'S FINA STAT

"JOY TO THE WORLD"

Here's our cheery carol for you
May all the joys of the Holiday Season be yours on Christmas Day!

RENFRO GROCERY and MARKET
MR. AND MRS. LLOYD RENFRO
1503 N. Ave. E



HOLIDAY

At this Holiday Season we would like to set aside the cares of the business world and again to our age-old custom we greet you, our patrons, and wish a Wonderful Christmas.

WALLING BUTAN APPLIANCE CO.
J. E. WALLING JR. * HAROLD H. MUGGE * ART BRIN