

P. O. Employees to Eat Christmas Dinner, Too

Public is Awakening to "Shop Early, Mail Early" Campaign of Post Office Department and Press

Last year, through the generous co-operation of the press, the movies and other advertising mediums, Christmas mailers were induced to dispatch their Yuletide presents earlier in the month than ever before in the history of the institution of gift exchanging in the holiday season.

As a result, the spectacle of the last minute rush of former years, with its attendant heartbreaking labor on the part of wearied and nerve worn store clerks and postal employees, was avoided.

This year Postmaster General New and First Assistant Postmaster General John H. Bartlett have determined to make an even better record and to banish for all time the suffering undergone in past years by those engaged in the sale or transportation of gifts. They hope to make "Shop Early" and "Mail Early" a habit with the American people.

Mailing early does not mean December 1 or before, but if everyone could get their holiday tokens in the mail between December 10 and December 20, the post office could not ask more.

Particular attention this year will be paid to greeting cards. Despite the success last year it was noted that the last minute mail consisted largely of cards. Possibly many of them were returned greetings to friends, heard from on a previous mail, but overlooked on the original Christmas list. Unlike parcels and letters containing money orders, cards, of course can not well be marked "Do Not Open Until Christmas." Therefore, it is possible that the many mailers hold them until the last to insure delivery on Christmas Eve. This class of mailers this year, however, may find their cards undelivered until after Christmas day.

Believing that the energies of postal employees should not be sapped to the last degree for any avoidable reason, and, intent upon securing for them the same Christmas privileges enjoyed by others, Postmaster General New asks the hearty co-operation of the public. The last minute, or zero hour has been moved up so that the postal employees may eat their Christmas dinners at home. Rural carriers will deliver no mail at all on Christmas day and clerks and carriers in the city offices will stop work promptly at noon.

Membership Drive for Legion is on

McDermott Post, American Legion greatly encouraged by the progress of their new home now under construction in Floydada, at their meeting Monday night laid plans for a membership drive among ex-service men in this territory which they hope to net them many additional members. Jack Henry and Robert McGuire were named captains of respective teams which will contest for the best showing in obtaining new members. The contest will last to include the first regular meeting in January.

On Monday night, December 15th, the post will hold its annual election when all officers will be chosen for the year. All members of the post are urged to keep the date of the election in mind and attend the meeting.

PREACHING ANNOUNCEMENT

Elder C. W. Watkins, of Petersburg, will preach at the Church of Christ Sunday morning at 11 o'clock, it is announced.

Odd Fellows Home Coming Attendance Big

Annual Home Coming Day attendance at the local Odd Fellows Lodge this year was large, the attendance at the meeting called for Tuesday night being one of the largest the lodge has had in years.

After the regular routine of business the Odd Fellows were given a surprise visit by the Rebekahs, after which a free will donation for the Widows' and Orphans' Home at Corsicana was made. This fund will be kept open for a few days to give others not present an opportunity to contribute.

Good talks on the home coming were made by W. C. Spence and W. Y. Fancher of Floydada, and E. S. Shock, of Fort Worth.

The election of officers resulted in the selection of J. P. Looney, noble grand, Sam Green, vice grand; S. H. Wright, Secretary, C. Surginer, treasurer.

Much School Land on Market Jan. 1st.

A list of school lands coming on the market January 1st, 1925 has been received at the Chamber of Commerce Office from J. T. Robinson, Commissioner of the Land Office. The same has been on file there and any who cares to inspect it may do so.

Most of the land listed has been forfeited for non-payment of interest and such as may not be paid on will come on the market January first.

There are several thousands of acres listed in Dallam and Hartley Counties of the Recovered Capital Syndicate land. Much of this has been sold, or was sold rather September 1, 1924.

None of the land on sale by the General Land Office requires residence, and all of the land is sold to the highest bidder with a minimum price designated in the list.

Hi Basketball Team Wins Two Games

An interesting game was played by the Floydada High Girls Basketball Team on Thanksgiving Day when they met and defeated the girls of the Canyon High with a score of 22-20. The teams were pretty evenly matched, but despite the fact that the Floydada girls were at a disadvantage playing for the first time on an indoor court they came out victorious.

The line-up for the game was as follows: forwards, Adelaide Scott, Kate Stiles, substitute, Audrey Felton; centers, Arie Gamble, Louise Hanna, substitutes, Evelyn Kizziar and Beth Pitts; guards, Sybil Covington, Mildred Carter, substitute, Verna Heard. Miss Anderson of the Canyon High faculty refereed the game.

The day before the Canyon game, on Wednesday afternoon on the high school grounds at Floydada Lorenzo girls team played the Floydada team and the score stood 24-26 in favor of Floydada. Our girls outplayed the Lorenzo team; their team work surpassed the team work of the Lorenzo girls. Mrs. Smith, the coach at Lorenzo was referee at this game.

COMMUNITY ASSOCIATION PUTS ON SNAPPY PROGRAM

The Parent-Teachers Community Association recently organized at Sand Hill is proving itself an up and coming organization in every way, and last Friday evening it proved this to be true by putting on a very snappy and entertaining program for the people in the Sand Hill community. The program was a varied one, including a playlet called "Ichabod Crane" with actors from the Community Association.

The evening's program started off with a Round-a-lay "Are You Sleeping?" sung by several groups of four around the auditorium.

Claude Green, Pike Hanna, Opalie Shurbert and Ross Hanna pupils in the school then gave three minute talks on "Birds."

Next was the playlet "Ichabod Crane"

Reading by little Elnora Miller.

Song "What Would Happen If?" led by Miss Glenna Smith.

Critic's Report by Miss Ola Hanna.

At the next entertainment of the Association on December 12 players will give "The Lighthouse Man."

MOTHERS OF '24 F. H. S. GRADUATES TO MEET

All mothers of the graduates of the Class of '24, Floydada High School, are requested to meet at 7 o'clock at the home of Mrs. W. J. Burke for the purpose of planning a Class Reunion on Christmas.

Turkey Market Jumps to Higher Levels

Turkeys for the Christmas market are considerably more in demand than they were for Thanksgiving, the past week especially showing a marked tendency upward. The past four days especially have seen the market skyrocketing with the market this morning at 23 cents per pound in Floydada.

Last week the market opened at 17 cents. Monday the birds sold at 18 cents on the local market, rising from 1 to 2 cents a day until this morning quotations are at 23 cents.

Many thousand pounds of turkeys have not been sold in the county yet and if something does not happen to the market before the birds reach the dealer, the advance will be worth thousands of dollars to the county.

A box supper at McCoy is announced for this (Thursday) night the proceeds of which will be used in the purchase of library books and teaching devices for the school.

14 Letter Sweaters Issued to Whirlwinds

Football Squad of F. H. S. Elect Herschel Green Captain 1925 Team and Turn in Suits

Curtain for 1924 football for the Whirlwind squad of F. H. S. The boys turned in their suits Monday and elected a captain for next year after one of the most heated football seasons of recent years in the school history. 14 letter sweaters will be issued, Coach Wester said. The roster of letter men for the term in football are:

Daily, Swain, S. Carter, Luttrall, Jamison, King, Henry, Abbott, Green, Bosley, E. Carter, Cates, Pearce, Surginer.

"Every sweater well deserved, too", Coach Wester said, "Beginning the season with poor prospects, the team largely made up of inexperienced men, the boys put so much fight and hard work into their football that only six points separated them from the district championship. I am very proud of them and think they have made a great showing. Too much credit cannot be given Captain Henry, Daily, Luttrall, old heads on the team, for their steady influence in the games at crucial times in the play."

Herschel Green was elected captain of the squad for 1925. His right to leadership of the squad next term is unquestioned. A heavy backfield man, he has won the distinction of being the hardest line-hitting little man in the conference. He is also a sure tackler and another year ought to be a terror. His team mates will be made up principally of second year and first to prove itself all over again, as was and the squad will have to prove itself all over again, as was the case this year. Of the 14 letter men Henry, Daily, Abbott, E. Carter, Luttrall, Jamison, and King go out by graduation.

Surginer Starts New Brick on North Side

H. E. Cannaday, contractor, the latter part of last week began construction of a new two-story brick building on north side of square, adjoining C. Surginer & Son Hardware, for C. Surginer.

The new building will accommodate a store on the ground floor and offices on the second, with stairway leading to a landing on the square.

The office quarters particularly are needed at this time, quarters for members of the various professions having become acutely needed during the past few months.

GERALD CARDINAL MARRIED

The wedding of Gerald Cardinal and Verna Lee Haney was solemnized Sunday at the home of R. Cardinal by the Right Rev. Justin Weber of Nazareth, Texas. Those present for the wedding all were close friends of the families.

At six o'clock a wedding supper was served at the home of the bride to the following:

Pete Cardinal and family, Mr. Murray and family, Mr. Lyles and family, A. R. Cardinal and family, Nell McBride, Dot Formby, Louis and Alphonse Cardinal.

Year Books for P. T. Assn. Completed

Interesting and very satisfying reports were given by various committees at the last meeting of the Parent-Teachers Association held last Friday at the High School.

Announcement was made by the chairman of the Year Book Committee, Mrs. E. B. Massie that the Year Books were completed and would be ready for distribution at the next meeting. Through the kindness of Judge L. G. Matthews and Maury Hopkins, the former contributing the paper and the latter the printing work, the Year Books have cost the Association nothing.

The dinner served recently to the Chamber of Commerce by the Parent-Teachers Association netted \$54.

Report of the Committee on Playground equipment was made by the chairman, Mrs. W. M. Houghton, who announced that swings, and seesaws had been installed and that balls and bats had been provided for the children in the South Side Ward School.

The winning side in the Membership Drive which has been going on for about a month was announced at the last meeting. Mrs. E. C. Henry's side was the winner over Mrs. M. F. Husky's side, and the latter and her constituents are to provide the refreshments and entertainment at the next social meeting of the Association on Friday, December 12.

Thanksgiving Day Observed Many Ways

To Many it was Thanksgiving Day but to Others it was Just Another Day in the Week.

Thanksgiving Day was observed by a great many in a fit and appropriate manner, by Thanksgiving Services offering prayers and songs of thanks at the First Christian Church, by family groups gathering in close union and eating turkey dinner in the memorial fashion, but for some Thanksgiving Day was just Thursday, another day in the week and business went on as usual because in the midst of the County's busiest season with bad weather fast approaching cotton simply must be gathered. The drug stores, the grocery stores, filling stations, the gins, remained open all day, most of them taking nearly three hours in which to eat turkey dinner.

In the morning at 10:30 Rev. G. P. Humpries, Pastor of the Cumberland Presbyterian Church conducted a union Thanksgiving Service in the auditorium of the First Christian Church. There a goodly congregation came together to give thanks to God for His blessings of the past year, and prayers were offered and hymns sung. Floydada High School met Canyon High School on Thursday last and many football fans found their way to Canyon on that day to root for the old home town team.

AT TEXAS GRAND LODGE, A. F. & M., AT WACO

G. C. Tubbs, of this city, in company with T. Z. Reed and Mr. Webster of Lockney, left the first of the week for Waco in Mr. Tubbs' car.

In that city they are attending the Grand Lodge of Texas, A. F. & M. They will remain there during the entire week.

Schools Entered by Burglars Tuesday Night

Both the high school and the south side ward school, of the Floydada Public School system, were entered by burglars Tuesday night and considerable damage done to furniture in the buildings.

Various articles in both buildings were missed by the teachers and pupils Wednesday morning when school opened, including a number of fountain pens and other small articles.

SHIPLEY RANCH CALVES SCORE AT ROYAL SHOW

At the recent American Royal Live Stock Show held in Kansas City, some 45 native calves raised on D. D. Shipley's ranch, south of Floydada took a prize in the Car Lot Division of the Show.

In a letter to Mr. Shipley the manager of the Car Lot Division expressed himself as follows:

"We are enclosing check for your winnings at the recent American Royal Car Lot Show. We want to take this opportunity of thanking you for the interest you have taken, as you have played a very important part in making our recent Live Stock Show a success.

"We trust that you will show with us again next year."

Mr. Shipley has reason to be proud of the showing that his native Floyd County cattle made at the show. He sold the 45 head at Kansas City.

WRITE TO SANTA CLAUS POCO TEM, KIDDIES

Kiddies who want to write to Santa Claus and have their letters printed in the Hesperian are reminded that Christmas is nearly here and every day you put off writing your letter brings you that much nearer to the day when it can't be printed in the paper.

Thursday, December 18th, when the Hesperian's Christmas edition will be printed, is the last publication day before Santa Claus comes. Thursday, December 25th, one week later, when the paper will be printed again, the old boy will have already come and gone.

To have your letter printed on December 18th the letter should be in this office (not the post office) not later than December 16th. Remember boys and girls, you can't expect Santa to do all the hurrying. You'll have to do a little of it.

ALLMON HOME DEMONSTRATION CLUB MET FRIDAY

The members of the Allmon Home Demonstration Club met with Mrs. Davis and spent a very pleasant afternoon Friday, November 28th.

We were to have a demonstration on remodeling but Miss Faulkner was unable to meet with us.

The next meeting will be with Mrs. Allmon, December 12th.

National Trio Will Give Two Plays

The National Trio an Elias Day organization of lyceum entertainers, will furnish the program for the next number of the lyceum in Floydada, being sponsored this season by the senior class of the high school. Their program will be given Tuesday evening, Dec. 9th at the high school auditorium.

Advance press notices declare that the trio has had a wide popularity in successful tours the past few years, appearing in two short plays, with preludes and interludes of musical numbers and child impersonations.

Dixie Lyceum Bureau, which furnishes the attraction, recommends the company as being one which is a universal favorite.

This is to be the second lyceum number of the season.

County Agent Work Will Be Continued

County Agent work in Floyd County will be continued, and T. Scott Wilson has been notified to continue his work in this county. Following the recent decision of the Commissioner's Court to submit the matter to a vote and the subsequent decision of the A. & M. Extension Service authorities to discontinue the work for the present, as announced to the court in a telegram, W. B. Jordan and J. D. Christian visited A. & M. College and came back with the assurance that A. & M. Extension Service would continue their appropriation for Floyd County.

The portion of the service the county has been paying heretofore is being guaranteed by individuals and Mr. Wilson's work will be continued under the sponsorship of the farmers' organizations of the county.

The services of the county agent will be available and free to all residents of the county as heretofore, it is announced.

EXCITING FIRE WHILE IT LASTED; LITTLE DAMAGE

An exciting fire while it lasted but one that did very small damage occurred at the home of Harper Scoggins in the south part of town last Monday around five o'clock in the afternoon. The fire alarm was rung in but before the fire apparatus could arrive the fire had been extinguished. The fire took place in a wastepaper basket on the back porch. The porch was close by to a hydrant and upon quick application of water the fire was soon out. Nothing was damaged except the porch.

The home occupied by Harper Scoggins and family is one of a group of three houses built by Mrs. E. C. Nelson Sr., close in the neighborhood of the New High School.

FATHER OF MRS. E. B. BRITTON BURIED AT BOWIE

Mr. and Mrs. E. B. (Jonnie) Britton returned Monday from Bowie, where they had been to attend the funeral for Mrs. Britton's father, B. A. Fancher. Interment was made at Bowie Thursday of last week.

Mr. Fancher died at Ardmore, Okla. and the body sent to Bowie for burial.

GROVETON PREACHER IN CHRISTIAN CHURCH PULPIT

Elder F. L. Davis, of Groveton, Texas, will preach at the Church of Christ Sunday morning and evening, it is announced.

Cotton Ginnings Passed 14,000 Bales Last Night

Gins of Floyd County last night had passed the 14,000-bale mark, after a two-week spurt of day and night ginning in an effort to keep pace with the fast rushed cotton gathering being done by the cotton raisers of the county.

Floydada gins had passed 7,500 bales at the same hour, with indications that the total would probably reach 8,500 bales for the season. Joe Bailey and Lakeview each approximately 1,100 bales and the Lockney gins 4,350 bales.

The Aiken Gin had approximately 800 bales.

MRS. SALISBURY'S FATHER DIES

Mrs. William Salisbury's father, J. W. Brumfield died of a stroke of paralysis at Wichita, Kansas on November 25. Word came to Mrs. Salisbury on the 24th that her father's condition was low, and on the 25th following close upon the first wire came the news of his sudden death.

Her father was buried in his home town, Sheridan, Mo.

Southwestern Bell to Relieve Congestion

Additional Cable Leads Will Give Metallic Circuits to All Sections of City.

Southwestern Bell Telephone Company, during the next six weeks will swing two thousand feet or more of new 50-pair and 100-pair cables in the business section of Floydada, and thus relieve a continually growing congestion in the down-town section of town, as well as on some of the more heavily populated residence streets, where good service has been impossible on account of inability to furnish metallic circuits.

This announcement was made this week by Group Manager R. A. LeMond, who said that workmen to make the additions to the local exchange equipment would begin work in the next ten days. The new cable has already reached Floydada.

Heavy increase in the telephone company's local exchange business and the number of connections has been given by the large number of new residences constructed within the past few months especially. This has given rise to need for the enlarged facilities. Recently an additional section was installed in the switchboard and preparations made at the office to handle bigger traffic demands.

Mr. LeMond believes that the increase in the number of cable pairs being made at this time will relieve the congestion and give high class service again, as soon as it is completed.

Many at A. L. Turkey Dinner; Big Feed

A dinner par excellence was the record set by the ladies of Floydada last Saturday noon when they served a wonderful turkey dinner and "fixins" at the Surginer & Farris Building to raise money to help furnish the Lounge in the new American Legion Club House now under construction.

It was with great satisfaction a tired group of women counted off the proceeds from this dinner and found that they had made \$110. Mrs. Dora Reagan in charge of the committee giving the dinner wishes to thank every one who assisted in any way to help make the enterprise success and expresses her appreciation of the enthusiastic patronage that was manifested during the noon hour.

Mr. and Mrs. E. C. Nelson had family group at dinner on Thanksgiving Day at 6 o'clock in the evening. There were Judge E. C. Nelson and his wife, Mr. and Mrs. Day Standifer and family, Mrs. A. P. M. Kinnon and Miss Mary Porter.

Mrs. Joe Montgomery of Rose Cafe, and children went to arillo last Saturday morning to relatives there, and her joined his family on Sunday at their Thanksgiving Day Sunday instead of the Thursday. They returned to Floydada night.

SCHOOL PROGRAM AND THANKSGIVING

Thanksgiving Day was observed with a fine feeling at Sand Hill community on Thursday last.

In the morning the School rendered a very interesting 10 to 12, which was a bountiful spread in the hall of the school house.

After dinner Brother Chas. led the Thanksgiving Service. Later in the afternoon the boys played a basket ball game.

Response to "Pay Up Week" is Grati

Response to the Pay Up Week campaign conducted by the Retail Merchants' Association of Floyd County has been gratifying, according to P. Guimarin, secretary, who declared that practically perfect cooperation from the public, as well as retailers, had been enjoyed. "Not everybody is honest and wants to pay his debts," Mr. Guimarin declared. "But some are thoughtless and have spent more money than they intended to spend. And these are helped by the campaign which has helped them to tighten their finances and watch to see that they do not injure themselves and their families."

"Of course, there is the man who apparently is unscrupulous in his obligations and this is discovered by this campaign checking up to be done at the general public and the benefit accordingly," he pointed out.

Published every Thursday by
THE HESPERIAN PUBLISHING CO

HOMER STEEN Editor and Manager

Entered as second class matter
April 20th, 1907, at the Post Office
at Floydada, Texas, under the Act of
Congress of March 3rd, 1879.

SUBSCRIPTION PRICES

One Year \$1.50
Six Months85
Three Months45
In Advance

Advt. Rates Furnished on Application.

Foreign Advertising Representative
THE AMERICAN PRESS ASSOCIATION

The success of the recent membership drive of the Chamber of Commerce that netted such a large number of new recruits to the organization's membership rolls indicates what a little consistent work upon the part of Chamber of Commerce members will accomplish. It is indicative of the value of co-operation. We need not expect any great big returns from our Chamber of Commerce, if all we do is to sit back, pay a little dues and then let the hired Secretary strut his stuff. By everybody getting up and hitting the ball in other lines of activity that the local Chamber of Commerce fosters from time to time, the results can be as successful as those of the membership drive. Think it over.

VACCINATE AND SAVE MONEY

Texas has had more than twice as much smallpox this year as last year, according to a report from the State Board of Health, and the reason of it is that fewer people are vaccinating because relative immunity for a number of years has caused people to become careless about the disease. According to this authority, a vaccination is good for only about 5 to 7 years, other authorities to the contrary notwithstanding.

The relatively small cost of a vaccination and the ill feeling is a small matter compared with the cost of a spell of sickness with smallpox. At the same time, out of millions of vaccinations, the Board of Health says there have been no casualties so that the matter of danger from the vaccination is eliminated. This same authority says that most of the cases of smallpox are in rural districts because country people are more careless than they are in the larger communities.

A summary of the arguments for vaccination against smallpox would be: vaccinate and save money; vaccinate and save time; vaccinate and eliminate the hazards of death from this source and the possible pitting or scarring up of one's features in case of recovery.

WANTED—MORE RAILROADS

Industrial expansion work of the Floydada Chamber of Commerce is usually hampered by the lack of efficient rail facilities at Floydada compatible with the needs of such industries as the city would otherwise gain and support.

It is noticeable that every concern looking about for the location of any enterprise of any character railway facilities one of the sites. It is very hard to locate a branch line railroad revealing differential rates on such lines, and the more adequate service given.

There has come an opportunity for a needed industry at Floydada. One of the requirements for an adequate rail facilities. Effort is being made to get this improvement, but inadequate rail facilities of our city makes the task difficult.

The Texas Technological College, rail facilities was prime considerations. It doesn't measure up.

Establishments are not located where they have outlets for their products. Floydada overcomes this obstacle of the greatest impediments industrial expansion will come dissipated.

Line Mixture for Gas on Stomach

Simply glycerine, buckthornbark, as mixed in Adlerika, helps any of gas on the stomach in TEN minutes. Most medicines act only on the bowels but Adlerika acts on the upper and lower bowel and relieves all gasses and poisons. Brings relief you never thought was in your power. Excellent for obstinate constipation. Guards against appendicitis. Floydada Drug Co.

Burning inflammation is cooled All's Ointment

the trouble is Eczema, ointment will heat it just as does less serious skin trouble. Just send for a sample. Floydada Drug Co., Philada.

City Council Has Down Paving Project

Petitions of owners of property on West Missouri, South Main and West California for paving on these streets were rejected for the present by the city council in a meeting last week, when a request was presented them, supplemented by the petitions, to get an estimate on the cost of the paving project proposed. The estimate was to have been furnished by Geo. A. Lider, local civil engineer, and a firm of engineers with offices in Lubbock and Fort Worth, at no cost to the city. The council was divided on the question, voting three to two against the proposal, the principal arguments against the matter at this time being that the city now has public construction work on hand in the sewer system that would require some months to complete, and that any work undertaken on pavement on the streets of the city could not be completed within the term of the offices of the present council, thus forcing an uncompleted job into the hands of their successors. The belief was also expressed at the council meeting held that undertaking as much paving as is needed would increase the bonded indebtedness to too great a ratio with relation to the assessed valuations within the corporate limits.

SELLS INTEREST IN DRY GOODS STORE AT LOCKHART

Mrs. C. R. Houston, generally known here as Mrs. R. D. Baker, has sold her interest in the Baker Dry Goods Company to Sam L. Miller who will take charge next week.

The Baker Dry Goods Company was established about 1905 by Mr. and Mrs. R. D. Baker. After the death of Mr. R. D. Baker, the business was continued by Mrs. Baker until a few years ago when an interest was sold to J. F. Abel.

Mr. Miller is one of the foremost citizens of the county and is experienced in the mercantile business having been at the head of a general merchandise establishment at Lytton Springs.

Mrs. Houston phones us of the sale of her interests as we go to press and announcement of the firm's future policy will of necessity be reserved for a later date.

The one regret of the public is this transaction means that Mrs. Houston has transferred her interests from Lockhart to Floydada, her present home.—Lockhart Register.

Mrs. Houston has been at Lockhart some three weeks. She is expected home the latter part of this week.

PLANTERS HAVE FINISHED PICKING

A week ago an occasional cotton raiser reported the completion of gathering his crop for this season, and this week the number has increased considerably, so that the end of the crop is easily in sight. For the first time in many years Christmas may see the entire crop in the territory gathered, with a few scattering exceptions.

Plenty of hands to help gather the cotton, ideal weather and largely increased facilities in the county for ginning the staple are responsible for the changed condition. In previous years the gins have made weekly or semi-weekly runs away into March of the year following the raising of the crop. This seems to be altogether unlikely this year.

AUTOMOBILE SEALS NOW ARE A THING OF THE PAST

The small automobile seal which have been issued yearly by the State highway department upon payment of the highway tax are things of the past according to advices received by the county tax collector's office. Beginning in 1925, each year new large license plates will be issued.

The issuing of small seals each year complicated the keeping of records by the State highway department.

The plates this year will have an orange background with black numerals and letters.

BIG DEBOLT GIN AT RALLS BURNED LAST WEEK

The big DeBolt Cotton Gin at Ralls was destroyed by fire of unknown origin, Wednesday morning of last week. The fire was discovered about 3 a. m. The loss exceeds \$20,000.

200 tons of cottonseed in the gin warehouse, a carload of seed on the switch at the gin were burned.

The building and contents were partially covered by insurance.

Texas has a prison farm without locks, guards, dogs or guns. The keeper is the honor of the convicts who have been picked by the managers of the five white prison farms for their good behavior, willingness and trustworthiness.

ECZEMA!

Money back without question if HUNT'S GUARANTEED SKIN DISEASE REMEDIES (Hunt's Salve and Soap), fail in the treatment of Itch, Eczema, Ringworm, Tetter or other itching skin diseases. Try this treatment at our risk.

Woody Drug Co.

SCOTLAND YARD MEN WAR ON ILLEGAL DRUG TRADE

London.—The illegal drug traffic in England has grown to such an extent since the war that it has crept out of its dusky Limehouse haunts to pervade the dance halls and restaurants of the West End.

The war is held responsible for the abnormal conditions. During the stress of the times the vigilance of the police was otherwise employed, and traffickers obtained a foothold in the slum districts of London. After the war, because of the loss in exchange in other countries, most of the drugs were shipped to England. Probably the war also can be blamed for the great increase in the market for drugs, anyway, there is said to be several times as much sold here now as in prewar times.

Following the death of several dancers due to the use of drugs, and the exposure of several clever distribution schemes in the London police courts. Scotland Yard men have opened up on the traffickers. They increased the narcotic squad and began a round-up of criminals, which has already resulted in the imprisonment of some of the leaders, and has broken up the regular source of supplies which extended into the West End.

The headquarters of the traffic were easily traced to Limehouse, the ancient and natural haunt of all foreign vices. Long investigation and watching resulted in the arrest and imprisonment of a clever young Chinaman who had been under observation for many

Nineteen persons more than one hundred years old died in Manila, in the Philippine Islands, during 1923.

LUDEN'S

MENTHOL COUGH DROPS
for nose and throat
Give Quick Relief

months by the police. As is usually the case, the man, operated a small restaurant in the squalor of the Limehouse docks. Above the dirty eating rooms were luxuriously furnished apartments from which he carried on the traffic. He is said to have been the leader of the gangs peddling the drugs throughout London. Several other Orientals have been arrested during the last few weeks. They have been sentenced to a year or more in prison and will then be deported.

Cleaning up the wholesale traffic and the clearing houses which exist along the water front of most of the English ports, however, is a much bigger job. Hundreds of ships enter England every week from Oriental ports, and although they are search-

ed upon entrance and a close watch kept on the crews, the police say the traffickers are able to bring in huge supplies. Generally it is explained the drugs are sold at once to a dealer and he in turn sells in large quantities to sailors going to other ports. Much, it is supposed, goes to the United States and the other American countries; certainly it gets into the Scandinavian countries and Holland and Germany.

The dealers in England thus only act as commission agents. They move about the ports so quickly, make their money and then disappear, that it is almost impossible for the police to hunt them down. Usually a crafty Chinaman is behind the operation, but he employs girls to carry out the work and after a few deals they disappear.

LAND FOR SALE

About 200 Sections located in Floyd, Motley, Hall and Briscoe Counties, to sell for farms, small ranches, some to lease to farm and graze. Consider these lands among the choicest in North West Texas for cotton, wheat, feed, general farming and grazing, some of these lands already in good state of cultivation and some of the grazing land has living water. Will sell or lease in small or large quantities.

W. M. Massie & Bro.,

Agents

FLOYDADA, TEXAS

CHEVROLET

83 Quality Features

Read this list of Chevrolet quality features carefully! Check it against that of any other car near that of Chevrolet's remarkably low price. This equipment is necessary for a complete and satisfactory motor car. Yet with all these quality features Chevrolet averages the lowest cost per mile of any other car built, purchase price and maintenance considered.

- | | | |
|---|--|--|
| 1—Valve-in-head Motor | 30—Standard Clutch and Brake Pedals | 54—Alemite Lubricating System |
| 2—Oil Pump for Efficient Lubrication | 31—Accelerator and Accelerator Foot Rest. Gear and Pinion. | 55—Full Stream Line. |
| 3—Oil Level Indicator | 32—New Departure Ball Hub. Bearing on Pinion | 56—Low Seats. |
| 4—Oil Gauge on Instrument Board | 33—New Departure Thrust Bearing. | 57—Crowned Panelled Fenders. |
| 5—Step-Cut Piston Rings | 34—Live Rear Axle Shaft Mounted on New Departure Ball and Hyatt Roller Bearings. | 58—Covered Running Boards |
| 6—Compensating Carburetor | 35—11 inch Brake Drums | 59—Positive Door Catches |
| 7—Hot Air Stove in Connection with Carburetor Intake. | 36—Positive Brake Linkage. | 60—Double Adjustable Windshield |
| 8—Valve Adjustment at Top of Push Rods | 37—Turnbuckle Brake Adjustment. | 61—Demountable Rims |
| 9—Exhaust Manifold off Center of Motor Block. | 38—Efficient Hand Brake | 62—Extra Rim |
| 10—Full Protective Underpan. | 39—Deep 4 1-2 inch Frame | 63—Tire Carrier |
| 11—Ventilating Louvers in Hood | 40—Four Frame Cross Members | 64—First Quality Tires |
| 12—Cone Clutch. | 41—Drop-Forged Front Axle. | 65—Speedometer |
| 13—Centrifugal Water Pump. | 42—Ample Clearance Below Front Axle. | 66—Open Models— |
| 14—Harrison Raditor Cap | 43—Irreversible Steering Mechanism. | 67—Side Curtains Open with doors. |
| 15—"V" Fan Belt. | 44—Large Steering Spindle Bolt. | 68—Triple Baked Enamel Finish. |
| 16—Distributor Ignition. | 45—Tapered steering arm | 69—Large Glass Window in Rear Curtain. |
| 17—Remy Electric Starter. | 46—Spring cushioned steering connecting rod | 70—Burco Curtain Fasteners |
| 18—Remy Generator. | 47—New Departure Ball Bearings in Front Wheels | 71—Curved Bottom Windshield |
| 19—Ammeter on Instrument Board. | 48—Artillery Type wheels | 72—Rubber Weather Strip on Cowl. |
| 20—Storage Battery | 49—Quarter-Elliptic Springs | 73—Four Doors. |
| 21—Drum Type Legal Headlamps. | 50—Vacuum Fuel Tank Feed. | 74—Closed Models— |
| 22—Dash Lamp | 51—Gasoline Tank Located at Rear | 75—Body of Fisher |
| 23—Tail Light on Battery Circuit. | 52—103-inch Wheel Base | 76—Fine Finish |
| 24—Klaxon Electric Horn | | 77—Ternstedt window regulators. |
| 25—Horn Button in Center of Steering Wheel | | 78—Plate Glass Windows |
| 26—3-Speed Selective Sliding Gear Transmission | | 79—Door Locks. |
| 27—Hand Gear Shift Lever. | | 80—Sun Visor |
| | | 81—Windshield Cleaner |
| | | 82—Velour Upholstery and Dome Light |
| | | 83—Robe Rail |
| | | 84—Straight Side Cord Tires |

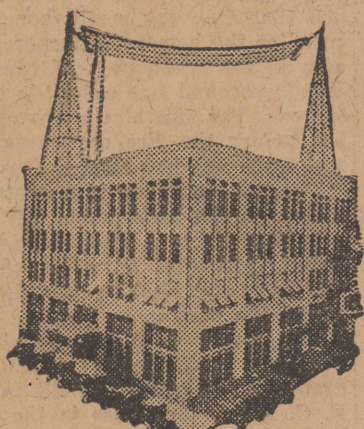


Floyd Motor Co.

Floydada,

Texas

EIGHTEENTH ANNUAL



STAR-TELEGRAM
Home of Radio WBAP.
Programs Printed Daily.

BARGAIN DAYS

Now in Effect on the

STAR-TELEGRAM

A Texas Owned Newspaper with the

Largest Circulation in Texas

Announces REDUCED RATES

By Mail Only—Full Year Periods

Daily With Sunday
Reduced from \$10.00 to\$7.45

Daily Without Sunday
Reduced from \$8.00 to\$5.95

There is as much difference in newspapers as in friends. Be sure and pick your paper for next year carefully as a year is a long time.

The most interesting paper in Texas and always as big as the news of the day requires.

The STAR-TELEGRAM

Of Fort Worth

Always Loyal to West Texas

90,000 Daily

100,000 Sunday

The paper that prints Andy Gump, Mutt and Jeff, Walt and Skeezix and many, many other great features.

AMON G. CARTER, President.

asting Dough

ar folks crazy about light served hot at the dinner Cinnamon Rolls, or Parker s but you have always o much trouble to mix up dough for that purpose are going to give you ecipe for making dough eep fresh and sweet for a nger under the right cond all you have to do each ply read the dough down what you need from the cook as wanted. First we the recipe for the dough follow with some variations use it advantageously.

Everlasting Dough
of milk, scalded and cooled. of mashed potatoe Fleischman's yeast, in 1/2 l water of sugar melted lard spoons of baking powder spoon soda spoons salt all the above ingredients to and add enough flour to make T SPONGE. Let stand for a n a warm place until the mix- ises and is full of bubbles of hen add enough flour to make FF DOUGH. Put in ice box or l place (not freezing) for 24 Each morning the dough should eaded down, covered up and plac- ray in a cool place. The slightest acy to sour can be counteracted e addition of a little more soda ed into the dough, e reason that this recipe calls aking powder and soda is this: g powder aids in the growth of yeast by giving it minerals to on; then the soda neutralizes acids given off by the growth of yeast.

Hot Light Bread Rolls.
h make hot rolls cut off from the h of dough what is desired and ad down and shape into size, place in warm place, and cover with h until they rise twice their size, h bake in hot oven for 25-30 min- s.

Parker House Rolls
ake some dough, knead down, roll on floured board, cut with bis- cutter. Place on buttered pan, ead with melted butter, fold over with cloth, let rise until very nt, bake in hot oven 10-15 minutes

Sweet Rolls
Take 2 cups of dough, 1/2 cup of gar, 1-2 cup raisins and mix all to- ether when kneading down. Shape to round balls. Place 1/2 inch apart a pan and allow to rise. Brush with melted butter or milk after they are aaked.

Hot Cross Buns.
Take 2 cups of dough and flavor with one fourth teaspoon cinnamon and one fourth cup of raisins while kneading down. Let rise overnight and form into buns. Place in bread pan one inch apart. Let the buns rise and then cut with sharp knife across on top of each bun. Bake for 20 minutes.

Fried Bread Sticks
These are delicious for breakfast served hot, or are very fine when cold for the children's lunches if slit and jelly or preserves put in the slit. Take a quantity of the dough, and roll WITHOUT KNEADING on a board to one half inch thickness. Then cut in strips five inches long and one inch wide, and fry in deep fat in

the manner of frying doughnuts. When brown on both sides drain on rack or brown paper.
Cinnamon Rolls
Take a quantity of dough and knead down blending in a beaten egg. (the egg is optional). After kneading, roll out to one half inch thickness and spread with melted butter, sprinkle with cinnamon and sugar to taste, and raisins. Roll up like jelly roll and cut off in one inch slices. Place in pan cover, set in warm place and when raised twice the original size, sprinkle on top with little sugar and cinnamon just before placing in oven and bake 16-20 minutes

SUPT. VISITING SCHOOLS
On days when weather conditions would permit this week County Super- intendent Price Scott has been visit- ing various schools of the county, planning to be absent from Floydada most of the week until Friday night He will spend Saturday at his of- fice, according to plan.

CITATION BY PUBLICATION ON APPOINTMENT TEMPORARY ADMINISTRATOR

THE STATE OF TEXAS:
To the Sheriff, or any Constable of Floyd County, Greeting:— You are hereby commanded to cause the following notice to be published in a newspaper of general circulation, which has been continuously and regularly published, for a period of not less than one year, preceeding the date of this notice, in the County of Floyd, State of Texas, and you shall cause said notice to be printed at least once each week for the period of ten days, exclusive of the first day of publica- tion, before the return day hereof.

NOTICE
To all persons, interested in the Estate of Alfred Dean White, deces- ed.

It appearing to the Hon. E. C. Nelson, Jr., County Judge, of Floyd Coun- ty, Texas, that the interests of the estate of Alfred Dean White, deces- ed, require the appointment of a tem- porary administrator, and he, the said County Judge, having, by an order in writing, under his hand and the seal of the County Court of Floyd County, Texas, attested by the Clerk thereof, on the 19th day of November, 1924.

APPOINTED
W. U. White Temporary Adminis- trator of the estate of Alfred Dean White, deceased.

NOW, THEREFORE, All persons interested in the welfare of the said estate are hereby notified to appear before the county court of Floyd County, Texas, at the next regular term thereof, to be held at the court house in Floydada, Texas on the 19th day of January, 1925. Then and there to contest such appointment if they so desire; and if such appointment is not contested at the term of court so nam- ed in this citation, then the same shall become permanent.

Herein fail not, but of this writ make due return as the law directs. Given under my hand and seal of office in Floydada, Texas this 21st day of November, 1924.

ATTEST:
CLARA LEE JOHNSON-SCOTT,
County Clerk Floyd County.
I hereby certify that the above and foregoing is a true and correct copy of the original citation now in my hand.
J. A. GRIGSBY, Sheriff.

JOHN WHEN A MAN'S A MAN
John Fox, Jr., the freckled lad who is rapidly coming to the fore in real boy roles in the motion pictures, will be seen as Billy, the "kid" cowpuncher and mascot of the Cross Triangle Ranch of Harold Bell Wright's "When a Man's a Man" which principal Pictures Corporation filmed in Wil- liamson Valley, near Prescott, Ariz.
Swinging on a spirited Arizona pin- to, he rides through his part as though he had spurred that horse over the Arizona ranges all his life. Johnny is delighted with Harold Bell Wright's west and says Billy is the best boy character he has ever played.

WEDNESDAY BRIDGE CLUB
Miss Ruth Collins was hostess to the Wednesday Bridge Club at its meeting Wednesday afternoon of last week.

Following several rounds of bridge Mrs. Homer Steen was holder of the high score. Refreshments were later served to the members and the follow- ing visitors: Mrs. Arthur Barker of Lockney; Mrs. Pitzer Baker of Wein- ert; Mrs. Geo. V. Smith, Mrs. Homer Steen, Mrs. Travis Collins and Mrs. Carter Andrews.
The next meeting of the club will be held with Mrs. Frank Cleere on Wednesday, December 10.

HER CHRISTMAS WEDDING
By Emily Burks Adams
Grandmother, tell us a real Christ- mas story—one you really experienc- ed. Tell us the very best Christmas you ever had—
Julia and Junita, grandmother's ad- ored granddaughters, settled them- selves, for to them, no one could tell stories equal to grandma.
"All right, girls, that won't be hard. The very best Christmas I ever had was my wedding day. I was married on Christmas day and the most pre- cious gift I ever received was your grandfather.
"Well, it was like this: Our Christ- mases and weddings were very dif- ferent from now. My wedding dress was a pretty calico, the first I ever had, and cost one dollar a yard. Up to

this time called them, and I My mother was afraid I'd take cold, so I had to wear my calico over the wool one. We didn't have boxes then—we had hopes, though. It was a dis- grace for a girl to marry and not pos- sess a feather bed and some quilts and a pair of home-made blankets. I had all these, to be sure.
"My worst worry was for fear Peg's cakes would be flat, for she had a habit of spoiling cakes by making them too rich, when she wanted them especially good. I, too, wanted the plum pudding just so, and the turkeys properly cooked—in case we got any—for my father had to go to the woods and kill wild turkey."
"Oh! grandma, how thrilling! Did you get a turkey?"

THERE IS SATISFACTION IN TRUST IN THE FUTURE
She was shabby and old and stoop- ed. As she walked along the streets people turned with pitying eyes and

for, though poor in material wealth, she was far richer in other things than many of those who looked upon her with compassion. For her heart was full of contentment, she had a child- like faith and trust in the future and she was content with her lot in life, realizing that while she lacked many of the things which wealth could buy, God had given her many other gifts instead: The fullness of years, good health, a little fireside to call her own, an income which, if very meager, was enough to supply her with necessities, and, best of all, the ability to see and enjoy the things which were hers. So, while the merry Christmas throng looked at her pityingly as they passed, she went serenely on her way as hap- py and as much at peace with every- thing as if all the earth was hers.— Katherine Edleman.

discussions on serious Christmas evening found them in grave colloquy. There seemed to be a slight ambiguity about who gave them gifts, God or their father. It was a matter which could not be set- tled. Finally Laura said in a superior tone:
"You know, Tommy, that daddy isn't our only father; we have two."
Tommy appeared surprised. "Who's the other one?" he asked.
"God!" answered Laura succinctly.
Tommy gave the occasion much re- flection. Then he said earnestly:
"Well, I wish Daddy would go to heaven for a while and let God come down and stay with us—I'd like to get acquainted!"—M. B. Thomas.

Use Hesperian Want Ads—They Get Results.

Dr. Millard F. Swart
of Lubbock will be in
Floydada Tuesday

Office at Dr. Pennington's, Brazier & Arwine Drug Store.
If you are in need of glasses Don't fail to see the Doctor



SHOP EARLY!

and in the Forenoon if You can

You will find a wonderful relief from the last-minute Christmas rush, which comes every year, if you'll take this advice.

This Store is Wonderfully Prepared to Fill Your Every Christmas Want

While there are hundreds of gifts all over the house, from inexpensive notions to the higher-priced values, which represent solid, substantial Gift things, we are particularly pleased to tell our customers this week that our

Ready-to-Wear Departments Both Men's and Women's **\$24.75**

Never before had such profusion of Wonderful New Values. In the Ladies' Ready-to-Wear division, for instance, just one shipment of Coats this week is one of the best buys we have made in years. In it are many excellent coats and we are selling them at only A tip we give our customers, too, Purchases of the past 30 days in the big ready-to-wear markets have been based on lower price levels. We have purchased heavily and

We are Passing the Saving on to Our Friends

Our house is brimming full of merchandise, all ready for the selection of shoppers. We have a large force of men and salesladies and we'll do all we can to make your Christmas shopping pleasant and profitable. But we say again, shop early and in the forenoons if you can.

Martin Dry Goods Co.

"The Store With The Goods."

Prospectors Are Coming
LIST YOUR FARM LANDS WITH US
Mr. Farmer, if you want to sell your farm list it with us. Price it right and we'll make an effort to sell it for you.
We are having many lookers now and they are going to want to buy during the next few months, and lands priced right are going to move. Drop in at the office or see us on the street.
If you need a loan, we have the best loan proposition we have ever been able to make. Low rate of interest, liberal options and minimum amount of red tape.
Gamble Land Co.
Floydada, Texas

Whirlwinds Get Worst Defeat of Season

Canyon Hi Eagles Take Thanksgiving Day Classic at Canyon by Score of 19 to 7.

Floydada High School's Whirlwind squad of football players lost their Turkey Day game at Canyon 19 to 7, sustaining the worst defeat they had this season and having only as consolation for their trip to the Randall County capital, the excellent treatment they had at the hands of members of the Floyd County Club, a W. T. S. T. C. organization of Floyd County students in the evening, when they were entertained at the home of Mrs. Scott. Nearly all the members of the club were present at the party and showed their appreciation of the F. H. S. gridiron squad.

Canyon Hi scored two touchdowns in the first half and made one extra point, giving them a score of 13 to 0. But the Whirlwinds came back stronger in the second half and in the third quarter mixed plays so effectively that they were able to score, and kicked for extra point. On the kickoff they again started down field and were not stopped short of the goal, a pass giving them a touchdown to tie the score. After the ball had been brought back to scrimmage line for try for extra point, the umpire called offside Floydada, and the score not counted. The penalty coming on top of other heavy penalties apparently took the heart out of the boys and it was Canyon Hi's game easily the rest of the way, the Eagles scoring again in the last quarter.

Enroute to Canyon, Buren Cates' new Ford was badly smashed, when he with Herschel Green at the wheel. Ernest and Sidney Carter and Henry Bosley, tore into a bridge banister between Kress and Tula to avoid hitting a fast-traveling car just ahead of them, which suddenly developed engine trouble. None of the boys were seriously injured, all of them playing in the game, E. Carter with an injured knee. Some \$75 damage was done to the car.

FAMILY DINNERS HELD ON THANKSGIVING DAY

Mrs. Geo. Dickey had as her guests on Thanksgiving Day Misses Kate McFall and Mabel Faulkner and Mrs. Bob Henry.

Mr. and Mrs. E. C. Henry had a family group together on Thanksgiving Day. At dinner were Mr. and Mrs. Arthur Barker of Lockney, Mrs. Pitzer Baker of Weinert, Mr. and Mrs. C. Henry and family, Mr. and Mrs. George W. Smith and daughter and Mrs. Henry's brother, Rev. W. A. Ross of Mexico City.

On Wednesday, Mrs. Homer Steen served her Thanksgiving Dinner to a group of friends including Mrs. A. P. Barker of Lockney, Mrs. Pitzer Baker of Weinert, Mrs. W. J. Burke, Mrs. E. E. Brown, Mrs. G. V. Smith, Mrs. Roy Snodgrass, Mrs. Jack Henry, Miss Ruth Collins, and Mrs. Ross Henry.

KIRK & SONS SPREADING STOCK INTO NEW BLDG.

Kirk & Sons, furniture and hardware dealers, whose additional store space of 3400 square feet, was completed the latter part of last week by H. E. Cannaday, contractor, began moving portions of their stock into the new warehouse and store building Saturday and Monday had practically completed rearrangement of their stock into the enlarged quarters, giving them one of the largest buildings for their line of business in this section of the plains. They now have more than 9,000 feet of floor space, counting second floor and balcony of their original store. Their brick warehouse alone has a floor space of 2,000 square feet.

BOTH DISAPPOINTED

He—I expected you'd stand under the mistletoe when I called.
She—And I expected you'd have an armful of Christmas presents.

Turkeys

Bring them in while the market is good.

We want them in large or small quantities. Top Market prices at all times.

FLOYDADA PRODUCE CO.

Successors to A. D. White Produce Co.
Telephone 130.

Locals and Personals

Clifton Fuller of Plainview was a visitor here last Saturday.

Mr. and Mrs. E. E. Brown and Pansy Moselle motored to Crosbyton last Sunday.

Mr. and Mrs. B. P. Woody visited Dr. Fullbright of Ralls last Sunday.

Edward Blackwell who was lately operated on at his uncle's sanitarium at Gorman returned home last Sunday and commenced school on Monday.

B. J. Nelson of Alamosa, Colorado was a business visitor in Floydada the first part of the week.

Mrs. T. P. Guimarin returned from a three weeks' visit with Mrs. M. B. Lester of Wheeler.

A. J. Ballard who has been visiting his daughter, Mrs. W. C. Grigsby left for his home in Bowie last Sunday.

Miss Ray Parker of Crosbyton visited in the home of Mr. and Mrs. M. L. Kizziar over Thanksgiving.

Mrs. P. W. McCloud who was visiting in Amarillo the past week arrived home last Saturday.

Mrs. Joe Rötchstein visited in Farwell last Friday.

Mrs. G. J. Clements, Home Economics teacher in F. H. S. returned home Friday of last week from the State Teachers' Convention, held at San Antonio.

Miss Joye Mills spent the Thanksgiving holidays at Tula with relatives.

Miss Gladys Houston, from Abernathy, and a niece of C. R. Houston visited her uncle and Mr. and Mrs. W. C. Grigsby last Sunday.

Sam Berry who until recently operated the Kash and Karry Grocery store has accepted a position as salesman for the Stephens Roach Dry Goods Company located at Olney.

Mrs. C. H. Casey of Paducah visited in the homes of Mrs. Arthur Beedy and Mrs. J. C. Covington from last Thursday to Monday.

Mr. and Mrs. J. A. Awtrey in company with Mrs. G. J. Awtrey, Mr. Awtrey's mother, visited in Cone over Sunday.

Mrs. G. J. Awtrey arrived last week from Clovis, New Mexico to make an extended visit in the home of her son, J. A. Awtrey.

Mr. and Mrs. J. C. Dickey were pleasantly surprised last week-end by a short visit from their daughter and husband, Mr. and Mrs. H. H. Hatchett of Clinton, Okla.

Mrs. J. T. Howard entertained from Monday to Wednesday of last week her niece, Miss Ordie Landmon, of Post City.

Mr. and Mrs. C. B. Goodwin left Saturday for Munday, where they will be gone several days on business.

Mr. and Mrs. C. M. Wilson and Mr. and Mrs. B. G. Morton motored to

Spur Sunday afternoon, returning the same day.

Mrs. J. E. Bishop and Mrs. Alice Dycus, of Memphis, were here Thursday of last week visiting Mr. and Mrs. Lee Howard. Mrs. Bishop is the mother and Mrs. Dycus a sister of Mrs. Howard. Friday was the day of Mrs. Bishop's seventieth birthday and it was made the occasion for a birthday dinner by the family in her honor. Mrs. Dycus is teaching at Memphis.

Mr. and Mrs. Van E. Curtis left last Saturday for Lamesa and Abilene to be gone several days on a visit with relatives, while they take a brief vacation.

Mrs. E. C. Henry entertained her brother, Rev. W. A. Ross of Mexico City, Mexico, last week.

Bob Wilson of Hereford spent last week-end in Floydada.

Miss Gladys Covington entertained her friend, Miss Ruth Newton of Idalou from Wednesday to Friday of last week.

Miss Stella Tubbs is saleslady with Martin Dry Goods Company during the holiday season.

Joe Smith returned home last Friday after accompanying his father and mother to Mineral Wells where his parents will remain for some time on account of his father's health.

Rev. and Mrs. Marvin Brotherton spent last week at Electra, where they visited Mrs. Brotherton's mother, Mrs. M. M. Robinson, returning home Saturday afternoon.

Judge J. W. Howard and son, O. D., returned Thursday of last week from House, N. Mex., where they spent several days, and the latter bought a section of land.

M. Carr and family have moved to Floydada from their farm near Peters

burg. It is Mr. Carr's plan to build a residence here between this date and spring.

Mr. and Mrs. Leslie Slaughter, of Crosbyton, spent Thanksgiving Day in Floydada, guests of Mrs. G. V. Slaughter and family.

Judge and Mrs. F. P. Henry spent Thanksgiving Day in Spur, where they were guests of relatives.

Mrs. Pitzer Baker, of Weinert, spent Tuesday to Friday of last week here on a visit with her parents, Mr. and Mrs. E. C. Henry, and other relatives.

Mrs. A. P. Barker and son, Arthur, Jr., of Lockney visited relatives in Floydada Wednesday and Thursday of last week.

Mrs. H. R. Johnston has been suffering with a severe case of appendicitis and other troubles, but is improving satisfactorily at present.

Among those who celebrated Thanksgiving Day by attending the football game at Canyon, played between Floydada High and Canyon High, were Miss Gladys Covington,

Miss Ruth Newton of Idalou, Harvey Assiter, and Truett Butler.

A party consisting of Mr. and Mrs. Roy Snodgrass, Misses Ora Slaughter, Elna Eubanks and Jodie Day attended the football game at Canyon last Thursday.

Another group who enjoyed the football game on Thanksgiving Day at Canyon were Mr. and Mrs. Frank Moore, Rushelle Morris, Clyde Faris, and Kathleen Snodgrass.

Mr. and Mrs. R. E. Fry and family ate Thanksgiving Dinner with Mr. Fry's brother, John Fry at Canyon last Thursday.

Lorraine Britton, Ovis Awtrey and John Collier took in the game at Canyon last Thursday.

Mr. and Mrs. R. M. Abbott spent the day in Canyon last Thursday.

Mrs. S. Y. Carter and Mrs. W. J. Burke attended the football game played in Canyon on Thanksgiving Day.

Mr. and Mrs. Phil Scott entertained Mrs. Scott's father and wife over

last Thursday night and Friday they left for their home.

Miss Mabel Faulkner, Home Demonstration Agent held a meeting with her District Home Demonstration Agent, Miss Mamie L. last Monday.

Mr. and Mrs. E. F. Stovall of Canyon last Thursday.

Mr. and Mrs. Phil Scott at giving Dinner with Mr. and W. McCallom at Plainview last day.

BIRTHS REPORTED

Born to Mr. and Mrs.:
W. F. Wigginton of Hillcrest
ember 29, a boy
E. E. Parkey, of Carr's
November 30, twin boys
L. E. Fagan of Floydada, Nov
30, a girl
J. C. Kuykondall of Mayview
ember 28, a girl

A Gift

From Kimble Optical & Jewelry Co. is a Gift of Quality



Our Watch stock is the largest in the South West and the lowest priced.

We are showing forty one designs:

Art White Gold Wrist Watches, Prices

\$7.50	\$12.60	\$16.00	\$18.00
\$20.00	\$25.00	\$27.50	\$35.00
\$33.00	\$44.00	\$66.00	and up

Diamond Rings in 18kt White Gold. Prices

\$18.00	\$20.00	\$25.00	\$30.00
\$35.00	\$45.00	\$50.00	\$70.00
\$80.00	\$90.00	\$100.00	and up

We invite you to visit our book and stationary department. Books for all members of the family. These various departments at Kimbles will solve your gift giving problems.

Silverware, China Ware, Leather Goods, Silver and Gold Novelties.

Ivory articles and lamps.

Wilson Kimble Optical & Jewelry Co.
The House of Confidential Credit

POPE'S Battery Bargain

When you come here for—

ELECTRIC SUPPLIES, STARTER AND IGNITION PARTS—AUTOMOBILE ACCESSORIES

Don't forget to ask us about our plan for *dividing our profits with our customers.*

H. O. POPE & SON



We are truly Toyland with scores and scores of TOYS just the kind all children love. In fact, there is no end to the exceptional display we have ready for your choosing.

Now is the best time to do your Christmas Shopping. Every department is filled to the brim. Stop now and make out your list. Bring the list to our store and we will be glad to help you select your gifts. We feel we have something suitable for any member of the family at a big saving to you. A small payment down will reserve your gift until time for Santa Claus.

Fire Works of all kinds are now on hand.

Floydada Variety Store

South Side Square

Mrs. J. A. Awtrey, Prop.

**To Remember
out Christmas Mail**

your packages carefully and securely.

Preparing packages for mailing, refer to:

- with tough paper.
- with stout cord.
- or print a plain address with including complete local address.
- is box or street number, rural or general delivery.
- return address in upper left corner.
- each address to article itself, NO WRAPPER.
- closed articles liable to breakage, crumpled paper or wooden boxes back in excelsior or similar substance.
- contents are perishable or flammable, mark package conspicuously.
- think of the miles that it must travel rubbing up against other parcels handled and rehandled.
- When ready to mail, give it "the se over."
- Address, return address, stamps, paper, packing.
- Mail it early.
- insure it.
- State contents to mailing clerk, Do not finally. Dry Goods, China, doll, glass, hardware, rubber goods, liquid, tinted matter, fruit, cake, etc.
- Do not be angry when the clerk asks "What are the contents?" It is not curiosity. He MUST know for his and your own protection.
- Parcels may be marked "Not to be opened until Christmas," or a similar direction.
- See sample package in lobby of post office.
- Dates to mail parcels and Christmas cards:

 - Within one days travel, not later than December 20.
 - Within two days travel, not later than December 18.
 - Within three days travel, not later than December 16.
 - For more distant points not later than December 14.
 - For parcels and cards for local delivery not later than December 22.

The United States Department of Agriculture is giving away some thousands of mule deer which have become so numerous in the Kaibab National Forest in Northern Arizona as to threaten starvation of the entire herd because of the sparseness of the natural food. The expense to the applicant will be crating and transportation charges only, a sum estimated to about thirty-five dollars an animal. Shipments will be confined to east of the Sierra Nevada and Cascade mountains and the deer are to be released in parks, estates or wilderness.

The United States Bureau of Mines has approved a new type of electric safety lamp for the miners. It produces three times as much light as the previous types, while the battery and lamp together weigh but a third as much as the older designs.

There are 1,084,128 women engaged in agriculture, forestry and animal husbandry in the United States.

ARTHUR B. DUNCAN

REAL ESTATE AND ABSTRACTS

Has a complete ABSTRACT of all Floyd County Lands and Town Lots, and is an up-to-date Abstracter. Give him your Abstract work. Also see him for Bargains in Real Estate. List your lands with him if for Sale or Lease.

Office S. E. Cor. Pub. Square
Floydada, Texas.
Office Phone 77 Residence Phone 14

**Gin Receipts Friday
Heaviest in Years**

Although gin men, dealers and cotton raisers themselves have been expecting the close of the cotton season for the past two weeks, and indications now point to an early decline in receipts and completion of the season's run at the gins of the county, last week was not that week that the decline was to become apparent, as indicated by the fact that receipts were such as to tax the capacity of the gins here to handle the cotton. In fact, the latter part of the week, receipts over the scales of the local gins probably made a new high record.

Figures for Friday were considerably higher than the previous best day, when 278 cotton wagons and trucks were weighed across the scales of the four gins. Prior to that time 257 bales was the highest run of any day of the season.

**Choral Club Plans
Christmas Program**

A program some time during the Christmas holidays is now being worked on and planned for by the Choral Club, recently organized with Prof. R. M. Morgan as director.

The Club has regular meetings and has some excellent talent. Their program should be a very enjoyable affair. Date for the entertainment will be announced soon.

BLANCO HOME DEMONSTRATION CLUB

The club met at the home of Mrs. J. D. Christian Thursday afternoon, November 20, with Miss Faulkner and 9 members present. We had one visitor, Mrs. John L. West, Floydada.

Hat making was the subject discussed after which Mrs. Christian served delightful refreshments of punch and angel food and date loaf cake.

We are to meet with Mrs. J. M. Gamblin, December 4, at which time Miss Faulkner will give us a demonstration on Christmas candy making; we are also to exchange Christmas present ideas.

The ladies of the community are to meet at Mrs. Gamblin's that morning to quilt and will have our club meeting in the afternoon at our regular time, 2:30 o'clock.

Hope to have several visitors with us.

Imports of the fruit from the United States show that the British people are acquiring a liking for grapefruit.

ITCH!

Money back without question if HUNT'S GUARANTEED SKIN DISEASE REMEDIES (Hunt's Salve and Soap), fail in the treatment of Itch, Eczema, Ringworm, Tetter or other itching skin diseases. Try this treatment at our risk.

Woody Drug Co.

**Washtub
Drudgery**

The greatest tryant of the household is the washtub, symbol of a day of drudgery that's long since passed.

The washtub and his reign was abolished by the modern laundry, where the family washing is done quickly, thoroughly and inexpensively. There's no economy in doing the washing at home. "Send it to the laundry"—OUR laundry. Phone 208.

**FLOYDADA
STEAMLAUNDRY**
F. W. Ansley, Manager

**Best Membership Man
In Chamber Commerce**

Glad Snodgrass Holds This Distinction; J. G. Wood, W. C. Grigsby and Others also in the Running

Glad Snodgrass, Captain of the winning side in the recent membership drive of the Chamber of Commerce, has an extraordinary distinction. He has obtained more members for the organization since its inception in 1921 than any other man. He was on the original committee that had charge of obtaining members when the local Chamber was organized. It was largely through his efforts then that the organization was made possible. In the drive just closed which netted the largest number of new members of any previous drive, Snodgrass's side led and it was Glad who put the thing over. He obtained practically eighty per cent of the new members for his side himself.

But there have been others and are others who have enviable records as member getters for the local commercial organization. Among these are Jess Woods, for a long time famed as a Membership Committee expert, and R. T. Stribling, another who has added large numbers to the rolls along with Jess Woods. W. C. Grigsby was untiring in his efforts during the drive just closed and ran Snodgrass a close race for high honors. Roy Snodgrass is an old hand at soliciting members and in the contest a year ago rang up the high score. C. C. Wright in the recent drive distinguished himself by turning in a long list of names before anybody else got on the job.

**Cotton Assn. Doing
Flourishing Business**

According to R. E. Overstreet, manager of the panhandle district of the Texas Cotton Association, the association is doing a flourishing business in this territory. Mr. Overstreet spent Tuesday and Wednesday of last week in Floydada, conferring with local members and officials of the association.

On Wednesday during his visit here one man loaded out 53 bales under one bill of lading, consigned to the association warehouses, 65 bales going out that day from Floydada. J. W. Mullins of Lockney, was the shipper of the 53 bale consignment. Mr. Mullins expects to make 300 bales of cotton, it was reported to Mr. Overstreet, and all of it will be handled by the Cotton Association.

Will Simpson, county field representative of the association, says membership co-operation this year has been gratifying and indications point to a satisfactory season's close.

**Many Dinners Given
Thanksgiving Day**

Mr. and Mrs. W. L. Boerner had their children and grandchildren with them on Thanksgiving Day: Mr. and Mrs. S. W. Ross and Maryanna, Mr. and Mrs. Pleas Nelson, and Mr. and Mrs. Frank Boerner and little son.

Mr. and Mrs. J. S. Solomon had their children with them on Thanksgiving Day: Mr. and Mrs. N. W. Williams, Mr. and Mrs. H. M. Solomon, Miss Lillie, Miss Belva, and Mina Lee. Gathered at the home of Mrs. J. V.

Daniels for Thanksgiving dinner were Mr. and Mrs. H. D. Butler, Mrs. Daniels' mother and father, Mr. and Mrs. F. M. Butler and family of Plainview. Mr. and Mrs. Glad Snodgrass were host and hostess at a family dinner party at the Commercial hotel on Thanksgiving Day. Gathered around the festive board were Mr. and Mrs. C. Snodgrass, Mrs. J. W. Adams, Misses Julia and Ona Adams, and Mr. and Mrs. Ed Johnston.

A large dinner party was held on Thanksgiving Day at the home of Mr. and Mrs. Arthur B. Duncan when all their children and grandchildren gathered together for a big turkey dinner. There were Mr. and Mrs. Carroll Duncan of Amarillo, Mr. and Mrs. John Hollums and children, Mr. and Mrs. John Hammonds and children, Mr. and Mrs. J. E. Pitts and children, Mr. and Mrs. Chas. Watkins and children of Petersburg, Mrs. Mattie Blackman and daughter, Mr. and Mrs. Silas E. Duncan and children, Mr. and Mrs. Arthur B. Duncan, Jr., Mr. and Mrs.

Fred Brown and children and Mark Duncan.

Mr. and Mrs. W. C. Grigsby and family and A. J. Ballard and C. R. Houston ate Thanksgiving dinner with Mr. and Mrs. S. W. Meharg of Plainview.

Mr. and Mrs. L. G. Mathews were host and hostess to a group of friends on Thanksgiving Day. The list of guests include Mr. and Mrs. Jack Henry, Mr. and Mrs. Clyde H. Davis, T. R. Webb and Maury Hopkins.

MAUDE'S LATEST
Maud Muller on a Christmas day Helped harvest presents, by the way. And as the gifts began to drop She said it was a goodly crop.
—Louisville Courier-Journal.

F. C. HARMON
Funeral director and Embalmer
Motor Hearse.
FLOYDADA, TEXAS.

**GOOD YEAR
BALLOON
TIRES**



**Now For Real Comfort in
Winter Driving**

Use your car this winter. Equip with Goodyear Balloon Tires, and find out what driving comfort is. We'll put them on for you at 'way-down prices.

F. F. F. SERVICE STATION
Dealers
Frank Dunn, Prop. Floydada

Your Smallest Expense

Look over that sheaf of bills for last month—or any month.

What did you buy that was worth as much to you or had as many uses—as telephone service?

That necessary service cost you relatively little, but the bills will show that you paid out dollars for things that were not essential to your welfare.

If telephone service should cost you many more dollars each month that service could be of no more value to you than it is. For it is indispensable.

**SOUTHWESTERN BELL
TELEPHONE COMPANY**

HARVE WILLIAMS
At The
Floydada Grocery

Would like mighty well to have a chance at serving you during the Holiday season.

Everything from the filling for Old Santa's Stocking to the best eatables you'll want for your Christmas and New Year's Dinners.

Just a little bit out of the way—not much—and it always pays to walk.

LOW COST TRANSPORTATION—LOW UPKEEP

**STAR TOURING
\$540**

Other Models

ROADSTER	\$540
COUPE	\$750
SEDAN	\$820
CHASSIS	\$445
PANEL Delivery	\$585

F. O. B. Lansing, Mich.



50,000 Miles Without Expensive Repairs

HIGH-POWERED, trouble-free performance, and structural strength that resists hard usage under exacting road conditions, are attributes of the reliable Star Car.

New evidence of the remarkable durability of the Star Car and its satisfying economical operation, in every field of human effort, reaches us daily. Following is a typical letter from a Star owner:

"I have driven my Star car about 100,000 miles over all kinds of roads and tightened the main motor only once—AFTER TRAVELING 50,000 MILES. I have traveled more than 38 miles on each gallon of gasoline since the first thousand miles and use practically no oil, excepting when I change it."

CHARLES H. MCKNIGHT, 61st Service Station
Mitchell Field, Long Island, N. Y.

The real cost of an automobile is what you pay for it, plus what it cost to operate it. Freedom from mechanical trouble and economical use of gas and tires characterize Star performance and stamp it as a leader in delivering low-cost transportation. Ask the nearest Star dealer.

SURGINER & WHITE MOTOR CO., Floydada, Tex.

Hesperian Want Ads

Cheapest, Busiest Salesmen in Floyd County

Surprise your wife with a Sellers Kitchen Cabinet for a Xmas gift 401tc
COTTON LAND BARGAIN—Are you hunting a real bargain in a cotton farm? Read this: 480 acre farm, 225 acres in cultivation, 2 sets improvements, new house with Delco lights, fine well soft water, near good school and church at Northfield, Motley County. As good cotton land as is under the cap. Terms easy to suit purchaser. A gift at \$22.50 per acre. Write J. M. Parsons, Lockney, Texas. 394tc

Not too early to make gifts for Christmas giving. Hundreds of pretty things from which to choose at the Thrifty-Nifty Shop. 351tfc

FARM LANDS for rent.—I have some excellent farming land for rent or lease on good terms. These are Price Bros. lands located in Swisher County, Texas. See or write Meade F. Griffin, Plainview, Texas. 401tc

TOPS—That are tops and curtains a fit, at the McCleskey Top Shop. 383tc

See **FLOYD COUNTY ABSTRACT CO.** for City property, improved and unimproved. We represent the owners of more than 300 lots in Floydada. Room 7 First National Bank Building. 28-tfc

FOR SALE—Work mules, cash or bankable note. Frank Hamilton, 3 miles south of Sand Hill. 394tp

HAVE YOUR CAR—Fitted up with new top and curtains before the holiday season, so you can make your trips in comfort. McCleskey Top Shop. 392tc

The gift of gifts—Your Photograph It is just the right Christmas remembrance for those you love and we can bring out the particular point they admire in you. No one else can give your friends exactly the same present for it is almost yourself. Wilson's Studio. 401tc

FOR SALE—Good bundled maize, 1/2 mile Lakeview. Telephone or see S. D. Bunch. 392tp

UPHOLSTERING—Done at the McCleskey Top Shop in a first class manner at reasonable prices. 383tc

FOR SALE—Dodge Coupe for sale worth the money. Maury Hopkins. 383tc

WE HAVE—Just received a large shipment of Gates tires and tubes. Our prices are right. We take your old tires in trade. Gullion & Son. 391tc

COTTON FARMS—To rent in Floyd County, on third and fourth plan; the necessary work mules and row crop tools go with each one of these farms. Call on W. H. Freeman, Floydada, Texas. 374tc

STEAM VULCANIZING—Is always best. It is our specialty. Gullion & Son. 391tc

BATTERIES—Wood case, Ford type \$15.95; rubber case \$17. Other sizes in proportion. Tourists Garage. 401tc

WANTED—Farm 100 to 300 acres on third and fourth. Will buy tools, stock and feed. T. P. Irion, Route 3, Lockney. 392tp

BULK—Red and black pepper, sage and cominos seed. Brown Bros. 391tc

SALESMAN WANTED—Attractive proposition to the right kind of man. For additional information apply to J. G. Wood, Room 6, First National Bank Bldg., Floydada. 37tfc

Real Ladies' Wardrobe Trunks—Hardsome Gift—Glads. 491tc

WANTED—To rent good place on shares for force of six, or would buy teams and tools at right price to get good place mostly for cotton. J. C. Burselon. 383tp

BATTERIES—Wood case, Ford type \$15.95; rubber case \$17. Other sizes in proportion. Tourists Garage. 401tc

Hand decorated gifts always make charming Christmas gifts; our line includes hand decorated wooden novelties, china, calendars, etc. Mrs. Frank Cleere, Opp. Post Office. 40-1tc

Make your selections for men at C. ads. We study his needs. 401tc

ROWLETT'S—Automatic Sash Control eliminates sash cord, weight and pulleys. Stops rattling in old and new windows. Can be instantly installed by anyone and is much better and cheaper than weights and cords.

Furniture and rugs are useful gifts and easy to pay for. F. C. Harmon

FOR SALE—7 room house on Main St., close to high school. Easy terms. Call 108. 383tc

Solve your Xmas gift problem by looking over my line of hand decorated wooden novelties including coat racks, shoe trees, bread boards, etc. Mrs. Frank Cleere, Cleere Plumbing Shop, opp Post Office. 40-1tc

WE DON'T—Know of anything that would be nicer than a new Overland for a Christmas present. Drive your old car around and we'll talk trade. Gullion & Son. 391tc

FOR SALE—Good residence, A-1 location. Write L. H. Earthman, Box 168, Amarillo, Texas. 37tfc

That new car of Furniture is going fast. Better select yours early. F. C. Harmon. 401tc

Buy your Xmas gift in the Furniture Line—small payment down and balance monthly will be o. k. F. C. Harmon. 401tc

FOR SALE—250 bushels, half and half cotton seed at \$1.50 per bu. My own raising. Residence 5 1/2 miles west Whiteflat on Floydada road. J. D. Morris. 383tc

GEBHART'S CHILI—And hot tamales—the full line—the chili with a kick. Brown Bros. 391tc

For Six Per Cent Farm Loans see T. R. Webb, First National Bank Bldg. Floydada. 40tfc

For Six Per Cent Farm Loans see T. R. Webb, First National Bank Bldg. Floydada. 40tfc

Hand painted china is always suitable for Christmas gifts. Come and look at our line. Orders taken. Mrs. Frank Cleere, Cleere Plumbing Shop Opp. Post Office. 40-1tc

THE CHRISTMAS Gift with the personal touch—your photograph. Wilson Studio. 40-1tc

For Mother's Christmas. A portrait of her son or daughter, or baby, or a family group, will please Mother immensely around Christmas time. Wilson's Studio. 401tc

When you think of Christmas giving—think of giving photographs. Wilson's Studio. 401tc

Slip into one of those new overcoats at Glads. 401tc

Select the wife a pair Chiffon Hole-proof Hose at Glads. 401tc

Just opened fifty pair Florshems at Glads. 401tc

Crepe de Chine shirts for Xmas Glads. 401tc

By Trading here you

teach your DOLLARS

to have more

CENTS.

BLACKWELL SHOE SHOE

West Side Square

Your Christmas Gifts

Should breathe your own personality. How better attain this than by giving

PHOTOGRAPHS

The only truly economical gifts, bearing with them the spirit of Christmas Day

PORTRAITS TAKEN RAIN OR SHINE

Wilson Studio

Make your appointments early—Christmas is our busy season

Leather Coats—Glads. 401tc

WE NOW—Have full balloon and semi-balloon tires in stock. Gullion & Son. 391tc

Some snappy 15 oz. blue serge suits ready to slip on at Glads. 401tc

FEED FOR SALE—See me for good bundled kaffir, maize or cane. This feed is located northeast of Tullia east of Kress, northeast of Plainview, and near Floydada. Meade F. Griffin, Plainview, Texas. 401tc

STUDY—Your gift-giving this year. Begin now. Many new ideas for gifts at the Thrifty-Nifty Shop, second door west First State Bank. 351tfc

Olympic Theatre

High Class Productions
 P. W. CLOUD, Mgr.
 Floydada, Texas
 PROGRAM FOR WEEK

Thursday, December 4th
"LILLIES OF THE FIELD"
 with Corinne Griffith and Conway Tearle heading an unusually strong cast. This is a picture strong in drama rare in beauty and is a frank portrayal of American life. The stirring story of a woman, pure and sweet, whose husband deserted her in a rage of unreasoning jealousy, whose baby was torn from her arms, who in the agony of her grief cried out: There is nothing worth while left in life for me. Life has cheated me. Life is a cheat. You are a cheat. I'll be a cheat. We'll all be cheats together. But—in purity of her heart she could not—and finally life made amends with a wondrous love. Also extra Fox News and a good two reel comedy entitled "RUNNING WILD"

NOTICE: The management personally recommends this picture and guarantees this to be a real special and is sure to please.

Friday, December 5th

"BOY OF MINE"
 with Ben Alexander and a cast of real stars. The greatest human drama in twenty years, even the author, Booth Tarkington, said it couldn't have been filmed any better than it was. It's great, far beyond words—and as warm—as close to you as your heart. Also two-reel comedy entitled "Children Wanted"

Saturday, December 6th
"AGAINST ALL ODDS"
 featuring Charles (Buck) Jones in an exciting Western story full of thrills and action. Also the Telephone Girl.

Monday, December 8th
"WILD ORANGES"
 featuring Virginia Valli, Frank Mayo, and Charles Post. Is has thrills surplus, comedy, action, in fact everything worth while. Also Fox News and Comedy.

Tuesday, December 9th
"THE CHEAT"
 featuring Pola Negri, Jack Holt and Charles DeRoche. This is an extraordinary picture and holds interest all the way. Also Fox News and Comedy

Wednesday and Thursday
 December 10 and 11th
"WHEN A MAN'S A MAN"
 from Harold Bell Wright's powerful novel with John Bowers, Marguerite De La Motte, Robert W. Frazer, June Marlowe, Forrest Robinson, Johnny Fox, Jr., and others. The drama of a man who proved himself a real man clean through—who made the greatest sacrifice a man could make. It is the story that has thrilled the nation. The millions who have read it will want to see this great picture. Also extra Fox News and two-reel Comedy entitled "Midnight Blues"

ECZEMA!

Money back without question
 HUNT'S GUARANTEED
 SKIN DISEASE REMEDIES
 (Lotion, Salve and Soap), fail in
 the treatment of itch, Eczema,
 Ringworm, Tetter or other itching
 skin diseases. Try this
 treatment at our risk.

Woody Drug Co.

BATTERIES—Wood case, Ford type \$15.95; rubber case \$17. Other sizes in proportion. Tourists Garage. 401tc

LOST—Lower half of aluminum roaster. Finder please notify Mrs. Dora Reagan. 402tc

FOR SALE—4 room house, in Floydada, good barn and garage. See C. T. Stevens, owner. 29tfc

Meat hogs for sale. See Judge Duncan, S. E. Cor. public square 402tc

TOPS—Curtains, Upholstering. McCleskey's Top Shop is fitted up to do them right. 383tc

SOMETHING DIFFERENT—Gebhart's Mexican style beans with chili gravy. Brown Bros. 391tc

FOR SALE at a bargain. New Corona typewriter. See Maury Hopkins. 401tc

W. M. U. BAZAAR

Call at C. Surginer & Son's Friday and Saturday this week. You will find numerous gifts, fancy work and many other things you need and like. 401tc

For bargains in lands and town lots see Arthur B. Duncan, Floydada, Texas. 401tc

Have your Abstracts made by **ARTHUR B. DUNCAN**
 The Old Reliable Abstract Man. 18tfc

Sold and guaranteed by Higginbotham-Bartlett Co. and Wilson & Son Lumber Company. 384tc

MEAT—Salt, Michigan and Kansas. Brown Bros. 391tc

SERVICE CAR with or without driver. Call Tourist Garage. 3-tfc

1924 NEEDLEWORKERS.

The 1924 Needleworkers did not hold their regular meeting yesterday on account of the windstorm, and the next meeting will not be held until the second Wednesday in January, the place of meeting to be announced later.

Special
 3 Pound Carton
Monarch
 Coffee
\$1.50
 Famous for its Flavor
Brown Bros.

Starkey News

Starkey, Dec. 1.—A number of people report they will soon be through picking cotton and the children will be back in school soon.

The program, box and pie supper will be given Friday night, Dec. 5, in the auditorium. Everyone is invited to attend and enjoy the fun which we are planning to have. Special arrangements are being made (by the school) for a warm room and comfort. The proceeds will be for the benefit of the school.

J. W. Howard and son have returned from Mexico, where they spent a few days looking for a place. O. D. Howard bought a section of land while in New Mexico.

C. C. Cooper has rented a place about two miles from Cone, where their children will attend school.

Will Furguson, one of the trustees

FATHER OF MRS. J. PAT TON DIED MODAY M

When a wire bearing the news of her aged father was dying day, Mrs. Pat Horton lay dangerously sick with an acute indigestion and was taken to his bedside.

Her father died on Monday and was buried Tuesday at Leigh, Texas.

of the school, has purchased a car.

Miss Ruby Diggs and Miss Shaw of Cone, paid a short visit to our school Thursday afternoon. J. C. Garrett is leaving this morning for Mexico where he will make his home near Bowse.

Mr. and Mrs. L. B. Williams and relatives visited with them Sunday.

Use Hesperian Want Ads.

Make Your Dollar Have More Cents Saturday and Monday

WE HAVE:

- 5 lbs. Peanut Butter \$1.00
- 3 lbs. Maxwell House Coffee \$1.50
- 3 lb. Box Crackers..... .70c
- 12 Cans Best Corn..... \$1.75

C. P. Looper Grocery

Chlorine Treatment for COLDS!

Drs. Smith and Smith have recently installed a chlorine gas machine at the Sanitarium.

Those who have taken the treatment report gratifying results.

Treatments can be had daily at the hospital promptly at 2:30 p. m.

There has also been installed a 1500 watt Therapeutic Lamp for treatment of Rheumatism.

SPECIALS!

One lot of Mens Slipover Sweaters all colors. All wool, broken lots. Regular values \$6.50 to \$10.00

Choice **\$4.95**

One lot of Turkish Towels, extra good values, Bleached. Size 22 by 44—

Special **6 for \$1.50**

Special Price on all Silk and Wool Dresses

C. R. Houston & Company

Kozy Kandy Kitchen

AND

Sandwich Shop

Now open on South Main St.,
 READY TO SERVE YOU

SPECIAL EVENING

BRINGING IN THE YULE LOG FOR A MERRY FEAST

... and pie suppers are number of the gatherings county's progressive com- districts during these late

... ese was that Friday night school, where an hour's pro- ce school preceded the auc- program was excellent, it and Geo. L. Fawver quali- expert auctioneer, the ng about \$40 to be used nd equipment. R. L. Glenn t of the Baker School. B. is intermediate teacher and Glenn primary teacher. uperintendent Price Scott ly on the subject of bet- and community co-opera-

... night Pleasant Hill's e an hour's program and a was held following. Geo. was borrowed from the ple to do the auctioneering. y of boxes that were sold of the prettiest seen in a some of those who attend- d. They sold well, the prog approximately \$80, which ed to complete payment for piano. Miss Annie Bond is f the school, with Miss Ed- assistant.

... at both Baker and Pleasant good, many attending from as well as from the two munities.

... y night Sheriff-elect J. R. alified as the auctioneer at School, where a program supper was held, together ntest for the prettiest girl ad the ugliest man. \$70 was rom the program. Several eople attended including Mrs. T. Scott Wilson, Price b Smith, J. R. Maddox and rgaret Grigsby. McCoy and were both well represented ffair, which was one of the eld this fall.

and Hill News

... ve several new pupils in s week, and are glad to have e as they will help to make ol stronger and become a hool.

... y, November 23, a few visi- a number of the people of munity met at the school r a singing. Prof Morgan and blls were among the visitors. e enjoyed the singing very

... l day Thanksgiving program ven at the school house and was served.

... ider boys of Sand Hill played e of basket ball with McCoy. ore was 4 to 16, McCoy being ed. Everyone seemed to enjoy y very much.

... ching services Sunday morn'ng eld at the Church of Christ by D. W. Smith. Preaching services night at the school house by lorenes of Carr's Chapel.

... Shaw has been on the sick list e past week but seems to be ng at present.

... Mickey and daughters, of da, spent Thanksgiving with rents, Mr. and Mrs. C. R.

... nd Mrs. Robin Baker, of Lock- sited Mrs. Baker's father, C. th, Sunday. nd Mrs. Ford of Lockney,

Another one of those delightful Get-together Evenings was held by the Methodist folks at the Church last Friday evening, and there was a very good attendance. After the address of Welcome by Mrs. Porterfield in which she welcomed Brother Henson for another year's work, the ladies of the church gave the pastor a pounding.

The rest of the program included a reading by Mrs. Ford Butler, two numbers by the Church Orchestra; Male Quartette; with J. G. Wood, Ford Butler, A. N. Gamble and Fletcher Curry; violin duet by Mrs. C. M. Wilson and Miss Dessie Walker.

Following the program the Social Hour was spent in playing games for the children and for the grown-ups, after which sandwiches, pie, coffee and cocoa were served.

Use Hesperian Want Ads.

... spent Sunday with Mr. and Mrs. Mc-Lain of Mickey.

... Mrs. H. O. Shurbet has recently returned from Glen Rose, where she has been on a vacation for her health.

... An old friend from Electra spent Sunday with Mr. and Mrs. Chas. Ballman.

One of the most delightful of the Christmas ceremonies was bringing in the Yule-log. According to an English writer, this was a massive piece of wood, frequently the rugged and grotesquely marked root of a tree. It was drawn through the forest with shouting and laughter, while each wayfarer reverently saluted it, since he knew it to be full of good promises and that in its flames would be burnt out old wrongs and heart-burnings. As it came into the great hall, the living-room of the old castle, each member of the family sat upon or saluted it in turn, and sang a Yule-song, after which all drank to a Merry Christmas and a Happy New Year. A favorite Yule-song began with:

Welcome be ye that are here.
Welcome all, and make good cheer,
Welcome all, another year,
Welcome Yule.

SHOE TREES AS GIFTS

Among the gifts that are sure of a welcome every Christmas are shoe trees, furnished up with various pretty, and sometimes amusing, decora-

Use Hesperian Want Ads—They get Results.

tions. The trees in mind have funny little faces cleverly painted on the round ends. The toes are painted in two colors and the shanks wound with narrow satin ribbon ending in bows below the faces.

Locals and Personals

Mr. and Mrs. M. T. Sanders spent Thanksgiving Day in Spur with their daughter, Mrs. W. J. Hoyle. Mr. and Mrs. Hoyle also had as guests for the

day Mr. and Mrs. Loran Estes. of Plainview Mrs. Thacker and daughter and Mrs. Gladys Moss and children of Roaring Springs.

The arrival of a daughter at the home of Mr. and Mrs. L. G. Stewart, of Mart, on November 23rd, has just been learned of here. Mrs. Stewart is the eldest daughter of Mr. and Mrs. W. I. Cannaday of this city. This is the first grandchild in the Cannaday family. Mrs. Cannaday is with her daughter at present and will return

home probably in another week or ten days.

Mr. and Mrs. N. A. Armstrong entertained on Thanksgiving Day the following guests: Mr. and Mrs. Sam Abston, Otis Abston, Mr. and Mrs. J. B. Jenkins, Ruth Jenkins, Tom Armstrong, and Grover Smith.

Mrs. Joe Smith and family dined on Thanksgiving Day with Mr. and Mrs. W. H. Bethel.

Use Hesperian Want Ads.

"Lillies of the Field"

A Powerful Drama of True Mother Love

The stirring story of a woman, pure and sweet, whose husband deserted her in a rage of unreasoning jealousy, whose baby was torn from her arms, who in the agony of her grief cried out:

"There is nothing worth while left in life for me. Life has cheated me! Life is a cheat! You are a cheat! I'll be a cheat! We'll all be cheats together!"

BUT—in purity of her heart she could not—and finally life made amends with a wondrous love.

A Beautiful Romance of a Woman Saved From Folly by A Great Love

A First National Picture featuring Corinne Griffith and Conway Tearle at the

Olympic Theatre

Thursday, December 4th

Also Fox News and Comedy.

ADMISSION 20c and 40c

Superior Egg Mash And Hen Scratch

Is used exclusively in the feeding of more than 4,000,000 laying hens in Texas. (There is a reason)

Superior Dairy Ration Produces Three Official State Records and World's Record.

We Sell 'Em

W. J. Burke's Elevator

Phone 43

"He Profits Most Who Serves Best"

Is as true in the coal business as any other line.

We render service, not now and then, but 365 days in the year.

We respectfully ask that you try it

J. R. YEARWOOD

Telephone 247. Ask your Neighbor

Eliminating Vibration

With the New Lanchester Balancer

An amazing new invention now gives the Willys-Knight a positive freedom from vibration, that is so common in motor cars.

The new Lanchester Balancer—invented by Dr. F. W. Lanchester, F. R. S., builder of one of the most expensive cars in Great Britain.

By securing the American rights for the new Lanchester Balancer Willys-Knight brings to America an entirely new conception of enjoyable motoring. Smoothness beyond comparison. A new thrill of vibrationless motion.

This new smoothness adds further laurels to a car already famous for the matchless performance of its sleeve-valve engine—the only type of engine in the world that actually improves with use. Never needs valve grinding. Never needs carbon-cleaning. Owners report 50,000 miles and more without engine adjustment or expense.

All Willys-Knight models are now equipped with Balloon tires. Take a ride today. Realize what it means to float over the road on cushions of air, which absorb the shock before they reach you—to ride in a car that has absolutely no period of vibration at any speed.

We'll prove the truth of these statements if you will permit us to demonstrate.

Touring Model on the Floor \$1447.00
Delivered in Floydada

Gullion & Son, Dealers
Floydada, Texas

JUST ARRIVED!

Newest Styles

LADIES COATS

... ne wanted materials with extra touches of Fur trim which em that decided newness you will admire. A late buy enables offer these garments under the early season buying.

C. R. Houston & Co.

**Barton
are Sold Off**

Operated for More
Will go Under
Next Spring

of all the cattle
Merrell and A. L.
Floydada marks
cattle outfits that
y have operated in
est Texas.
tle of 500 head were
strong of Floydada
he finest herds ever
da, according to lo-
W. A. Merrell, who
ranch of 5,400 acres
part of Floyd County
f her husband, a pio-
Floyd County some
eased her ranch for a
Much of the land will
ration, but part will
to the cattle business.
urton cattle comprised
ranked with the Mer-
uality. Will Lewis of
ht the herd in its en-
top price for every-
was commonly describ-
nerd of its size in all
e Barton ranch is lo-
uth of Tom Ball River
theast of Floydada. A
three years ago, leav-
ment of the large 15-
to his sons and his wife
ill not engage in the
further and has leased
ings on a one-year con-
this land will be put
on, but a greater part
s a cattle range for a
e Merrell ranch land
r Quitaque, one of the
untries in West Texas
Rock. This year cotton
y is making from a half
e acre on the best farms
g for more than land
railroads of West Tex-
quitaque is thirty-five
he nearest rail connec-

**CHRISTMAS
KEEPS ENTIRE WORLD**

of Christmas lies over
lay, changing the dreary
event of yesterday into
nder and delight and fill-
with happiness and joy
It permeates the whole
nd to end and mankind in
and in every clime re-
in the fullest measure.
e hearts at this time there
autiful something that
ove ourselves and brings
er heights than we ever
y other time. For with the
hristmas time man buries
ng to promote the happi-
ell-being of others and in
finds greatest happiness
also. For it seems as if
e give of love, of service
elves the fuller grows the
which we draw upon and
ve grow in the things that
our own happiness. Let us
the magic of Christmas-
l upon us so deeply that it
only stay with us at this
rough all the days to fol-
erine Edelman.

**OF THE SNOW
AT THE YULE SEASON**

uty of snow is not on wide,
xpanses, on level unbroken
e eye could not endure, nor
accept, the blinding mono-
uch conditions.
auty of snow lies in contrast
not seen long, bluish shadows
er it at sunset? Or market
ght, the thin pencilings of
anches shifting over its sur-
moonlight? Snow requires
interruptions, so to speak, to
ut its character. The rugged-
hills makes the valleys ye-
eaceful. The stark, rough
of the trees" lends decision
andscape; the thinnest, wind-
l edges weave patterns of in-
able frailty on the pages of
ow.
is with Christmas. We could
live up to Christmas every day
year. The whole meaning would
e worn and threadbare through
nt association. When it does
it should stand out by contrast,
at and shining beauty. The wor-
fruits, failures and disappoint-
of the months just gone should
the proper "shadowing", so that
urity of the day stands out in
distinction.
d if the heart must ache a lit-
s all hearts do no matter how
the happiness, let the pain be
pencilings of branches on the
hless page of Christmas, giving
ded beauty and character.—
tha B. Thomas.

UNDER THE OUTSIDE
rass keeps green under the snow.
teate blossoms hide away in ugly
eds. Who can believe the twisted ap-
-tree will be lost in a surf of pink
als in the spring?
here must be many a warm and
e heart cased in a frosty exterior.
we believed more in the covered,
less in the covered, should
e Christmas

**BEAT BEAUTY PARLOR
FOR CHRISTMAS TIME**

We buy wreathes for the window,
tinsel for the Christmas tree, holly for
packages and flowers for the table,
but what about giving some attention
to our faces?

Have you ever thought about that?
Dress your face up in a smile,
Wear it late and early,
It puts the sunshine in your eyes,
And makes your hair look curly!

There is an undeniable magic in
happiness—it beautifies!

Happiness makes holiday in the
heart, and the face reflects it.

Better than a thousand candles is
the light of cheer.

"J-O-Y" is the sign that hangs over
the best beauty parlor, and it serves
men as well as women. If you would
become handsome, become joyous
first.

And joy comes from living and giv-
ing with kindness and good-will!—
Martha B. Thomas.

ERASTUS' CHRISTMAS TREE

"Where's yo' gwine?" was the ques-
tion, as Erastus passed by with a
good-sized Christmas tree. "I's been
where I's gwine," was the rather en-
igmatical answer.—C. G. Hazard.

**NOT WHAT HE
EXPECTED**

Little Dick was too young to
spell—he went entirely by sound.
Consequently he suffered a great
disappointment o n Christmas
morning. When he beheld his
Christmas tree he said solemnly
"You said it would be a fur tree,
daddy!"
"It is a fir tree," answered his
father.
"But I thought it was going
to look like my kitty!" wailed
Dick.—Martha B. Thomas.

FOR THE CHRISTMAS TREE

We have in mind some new, home-
made ornaments for the Christmas
tree. They include a gay painted pa-
rakeet, with a peanut body, fastened
to a wooden standard by wire. Crepe
paper in bright colors, makes his
crest, wings and tail. A wooden skew-
er, with a paper doll face fastened
at one end and a sleigh bell at the
other, is dressed up in strips of
bright crepe peper. Mosquito netting,
yarn and a paper face make the boy
with stick candy in his arms and legs
and small candies in his body. Colored
gum drops fastened on small wire
make tiny bouquets and plants.



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Where you will find everything in tune with the Spirit of Christ-
mas Stocks conveniently arranged so that you may do your Christ-
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You will welcome the even greater than usual care with which we
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gift list. It is our desire that your choice never be hurried by us
but we are equally anxious that we do everything we can to aid in
making your visit here an enjoyable and profitable one. The fol-
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gifts you desire to give, but please do not consider it a com-
plete list of the gift items ready for your choice here. There are
many others

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All of our gift hosiery is arranged in Handsome Gift Boxes
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We have Gloves, Hand Bags, Hat Boxes,
Envelope Purses, all reasonably
priced and each a very useful gift
that is sure to please her.



**If You Don't
You'll Wish You Had**

That's the way you feel after Christmas about his gifts, unless
you come here to buy them. We offer a special showing of
Lounging Robes, Slippers, leather or felt Hats, Overcoats,
Shirts Sox, Ties, Gloves, and many other useful things that
he is sure to appreciate.

All at prices that you can well afford to pay



**Gifts
For the Children**

Our stock is complete. Lots of Dolls, the
Walking and Talking Doll, the Mamma
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We also have Bath Robes, House Shoes,
Gloves, Caps, Sweaters, and many other
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Man's a
Man"**

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Robert Fraizer in the parts they were made
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and the country shown is the Arizona of
my novel. I have nothing but praise for
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**CHRISTMAS TELEGRAMS
ADD YULETIDE CHEER**

He was always busy, always rushing, always hurrying. He always had so many things to attend to and so many people were constantly pressing in upon his time with this demand, with that, which required attention.

He wished he could see more of his friends. His friends wished they could see more of him. He was the sort they would like to see more of and at times they were a little annoyed that he was so busy.

He was busier than was really normal. They said he had no time for the pleasant things of life and that he could neither enjoy things himself nor could he be enjoyed because he was always having so much to do.

But he took time for one thing. He never failed to take time for it.

Every Christmas he sent all his friends beautiful Christmas telegrams of cheer. He thought of them and he remembered them and every Christmas morning as his friends opened their gay Christmas telegrams they would say:

"He always finds time to think of me on Christmas morning, anyway! What a pleasure this is!"—Mary Graham Bonner.

**WHO IS YOUR NEIGHBOR?
A GOOD CHRISTMAS GAME**

This is a very lively Christmas game, and one especially useful in an emergency, for it can be played without preparation of any kind. Arrange as many chairs as there are players in the form of a circle. When this has been done the party must divide into sides, one side being blindfolded and taking possession of the chairs in such a way that each has a vacant chair at his right hand.

The other side then move silently into the middle of the circle, and at a given signal they must all mysteriously and noiselessly seat themselves in the vacant chairs. At the word "sing" the unblindfolded players must all start singing. A well-known tune may be arranged beforehand, or they may all sing anything that happens to occur to them at the time.

All endeavor to disguise their voices as much as possible. The blindfolded players must listen attentively, the object of each being to guess correctly who his singing right-hand neighbor is.

Those whose guesses are correct have their bandages removed, and change places with their singing neighbors. The unsuccessful guessers must try again. One guess only is allowed each time.—F. H. Sweet.

**IT IS MORE BLESSED TO
GIVE THAN RECEIVE**

This has nothing to do with banks or savings accounts; but more money is saved at Christmas time than any other time of the year. Yes, saved. That may sound absurd to a lot of people who have spent all their money buying presents for their families and friends and neighbors, but it is true just the same. How? Why, because giving is the finest sort of saving, and not only saving, but investing. Every good gift is a permanent gain to the giver; it is better than a bank book carrying the same amount, for a gift is more truly a saving than credit account on a bank ledger. If you want to save your money, give it away—wisely. Does that sound unreasonable? Remember, it is more blessed to give than receive.—H. H. Sweet.

AUNT METHITABLE'S PRESENT

Aunt Methitable had a powerful and active imagination that often kept her awake. She was ever creating difficulties by imagining them and making things crooked by trying to straighten them out. "Hiram," said she, "I can't think what has got into George; I didn't like the way he looked at us this morning."

"Probably he was thinking of somebody else," answered her brother.

"George," began his aunt the next day, "what was the matter with you yesterday morning you looked sourer 'n pickles."

"Nothin' was the matter with me," said the boy, "I was puzzlin' over your Christmas present." Then he added, "Since you're so mighty suspicious, I guess I'll give it up." But remembering her goodness of heart, George relented, and when the day that shines away all unpleasantness came round, Aunt Methitable had a new nightcap!—C. G. Hazard.

REAL SPIRIT

If the real spirit of Christmas is within us we will, indeed find that it is more blessed to give than to receive, and we will give out of the fullness of our hearts and because of the joy that giving brings us, instead of from any other motive. So to get the real joy of giving and to receive the richness of the Christmas spirit in fullest measure, give because your heart prompts you to and forget all else.—Katherine Edelman.

Music and Art

Owing to the unsettled conditions in the schools at Crosbyton, caused by the building burning, I shall return to Floydada and shall be glad to talk with pupils who are interested in the study of piano, water colors and oil paintings.

All interested may see me at Martin Dry Goods Co., during the month of December.

Stella Tubbs

**FINE WAY TO KEEP A
FACE LOOKING HAPPY**

Mrs. Larkin is a little old lady who lives in a red house just over the hill. The children troop by her door-yard every day on their way to school. They always look up at her windows, for Mrs. Larkin is sure to be at one of them, nodding and smiling in the pleasantest fashion.

Mrs. Larkin has cookies in jars and Mrs. Larkin can knit red mittens faster than anyone else in town. Both cookies and mittens find their way to the mouths and hands of half the children in the village.

At Christmas time, the little old lady is busier than ever. But the nicest thing about her is the expression on her face. To say it shines, does not half describe the brightness of it. One day Tilly Tinker said to her:

"What makes your face like a candle, Mrs. Larkin?"

"Bless you, Tilly!" laughed the little old lady. "What do you mean?"

Tilly had difficulty in explaining, but she finally succeeded in making Mrs. Larkin understand what she meant by comparing her face to a candle.

"I'll tell you a secret," said the little old lady in a whisper. "At Christmas time I always pretend I'm looking at a Christmas tree! A tree with a thousand candles, everyone lighted! So perhaps some of them are reflected on my face. It's a fine way to keep a face looking happy. Just try it yourself!"

Perhaps Mrs. Larkin found the best recipe for happiness—she filled her hands with good works and her mind with the brightness of lighted candles.—Martha B. Thomas.

CHRISTMAS IN DIXIE

Way down Souf in de land ob cotton,
An' down in de pine-tree groun',
De possum pie am not forgotten
When de Christmas time comes roun'!

Hooray fo' de chickuns an' de hot-cohn pone!
Hooray, hooray, fo' de sweet ham bone!

—Leslie's Weekly.

A CHRISTMAS PRAYER

By Anna Louise Strong
In Life and Light
Sweet Child of Peace, across the
ancient strife
Bringing glad melody of angel
psalm,
Our hearts are restless with the care
of life—
O, bring to us Thy calm!

Dear Lord of Love, the world is waiting still
The high achievement of Thy gracious plan;
O, grant us Thine all-conquering good will,
Thy loving faith in man!

Master of Death, Thy greatest gift is yet—
To know Thy sacrifice, to share Thy loss,
Lest in the mirth of Christmas we forget
The glory of the Cross.

**CHRISTMAS MARCH WAS
PLAYED BY MINISTER**

The minister had hung up his stocking, too. The spirits that put into it a candy cane, a lollipop, a ball, an apple and a motor car that would go, had added a mouth organ, most appropriate and perhaps most needed of all gifts, for what other mouth should so dispense harmony?

Then, after breakfast, came the procession into the parlor and unto the wonderful tree. First, little Sarah, with the early and aided steps of her one year and the big eyes of her first

Christmas tree. Then demure Helen, blowing her own horn for once, then big Sarah and all the uncles, aunts and cousins, then father and mother, and then the minister, playing his new march upon his new organ.

When they were all seated in the happy circle they asked for the words of that new tune and here they are: If birds could sing in Christmas trees, If they could hum with happy bees, If they were sweet with all the spice Of all things beautiful and nice, They could not altogether be More full of love than this, our tree. Chorus.—March, march to the Christmas tree.

It has a loving gift for thee.
Then they all sang it, after which

the beautiful tree yielded its fruit.
—Christopher G. Hazard.

YULETIDE CANDLES

Christmas without candles would be as disappointing as summer without flowers and every home-maker knows their charm and decorative value. A candlestick of paper rope, carrying a tall candle decorated with sealing wax paint, is lovely homemade gift for either men or women friends. The rope may be bought ready for weaving and it is an easy matter to paint the candle with sealing wax paints.

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Regarding "Boy of Mine"

I have but one ambition—to produce good, wholesome, clean and entertaining pictures of merit. I will leave my case in the hands of the picture-goers of the nation and await their verdict as to whether "Boy of Mine" justifies my ambition.

When "Boy of Mine" was previewed in Hollywood before a highly critical audience there was not a dry eye in the house and there was not a person present who was ashamed of his, or her, tears.

It is a great story built up to an inspiring climax which is founded on simple, human situations.

Tarkington wrote this story especially for this production. It was adapted to the screen by Hope Loring and Louis Lighton, the adapters of "Penrod and Sam" It has all the human elements of that picture and more—a more co-ordinated theme with a still wider appeal.

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Without doubt you realize the importance of prompt payment in order to retain a good credit. We suggest you arrange to settle your account 'Pay Up Week' December 1-6, if you have not already done so; or advise the firm whom you owe your reason for non-payment, in order to clear up your record that will be given to this office.

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Over First National Bank Bldg.

Analyzing The Home Community

By Phebe K. Warner

Never happens to read this, it you. If you are alive and able and, you belong in some community and you owe something to that community. And it makes no difference whether you are a man or a woman. Whether you are young or old, whether you are rich or poor. If you living and occupy space in the community, if you are enjoying the fits of the school and church, and roads and the streets, the post-office and the courthouse, the conveniences of having neighbors, and a doctor when you are sick. The comfort of having a pastor when your spirit is in the advantage of exchanging with your neighbors when you have a job you cannot do alone and a hundred and one other things that community life provides, then you owe something to that community and you get out of it honestly any more than you can borrow money at bank and never pay that and be honest citizen. And you not only your note at the bank but your interest on that note at your bank.

Are you wondering how many people in your community even take any interest in your community when it is held out to you. That would be a good question for the banker of the community to ask himself. Do you the community banker take any interest in your community as to take from it? And do you take much interest in your individual man as you take interest from him? If you did more of them might pay for notes sooner.

There is no use trying to deny it that one of us can live our life alone in any community. Not one of us can afford the whole school or the whole church for our own use. It takes cooperation to build anything and it is just as much your duty to help to build those things as the other fellow's.

But I am not a taxpayer, one man says. All right, you may not own a dollar's worth of property in the community. But you may have more energy and more time to give to the cause than the taxpayer and you may have more influence as many children in school getting the benefit of the other fellow's money than he has himself. But he has to pay his taxes to build a school for his children whether he wants to or not. Therefore, if time and talent and energy and children are your chief assets then you ought to be made to give a part of your assets to the welfare of the community the same as the taxpayer. There are 24 hours in every day for everybody. Time is perhaps the most democratic commodity in all the universe. You may have more hours of work in the 24 hours than the other man or woman but if you are getting the benefit of all the taxes that every taxpayer in the community is paying then you certainly owe a little of your time and thought and energy to your community if you have to steal it from your rest hours. And you have no right to stay at home and sleep when all the other folks in your community are over at the church or the school house trying to make that community a fit, safe place for you and your family. If it were possible to ever make the people see this fact the world would soon be safe for little children and democracy.

Now let's just imagine we live in a community where every adult citizen takes an interest in his or her community. And a meeting is called to make plans to carry on the work of our community for the new school year. The roll is called and 100 per cent of the people answer present. Here is one thing you may depend on. If you are enough interested to be there and answer to the roll call, there

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If you suffer from any form of skin diseases such as Itch, Eczema, Tetter or Cracked Hands, Poison Oak, Ring Worm, Old Sores or Sores on Children. We will sell you a Jar of BLUE STAR REMEDY on a guarantee. It will not stain your clothing and has a pleasant odor.

Woody Drug Co.

is an idea in your mind waiting to express itself. And right there is the first step to success. There is not a community in this State or any other State in which there does not live enough folks with enough fine ideas to make that community an ideal place to live if they would only get together and express their ideals and then go to work together to sort out the most practical ideals and plan a way to make them real. Not one. The power to do is there. But it has not been located, organized and hitched to the task to be done. The power is there just the same as there is power in a young horse to help pull a plow across the field to make a crop possible but that young horse power has to be harnessed first and hitched to something to pull.

And the first thing to do when we get together as a community is to look over the field and analyze it. What needs to be done first and worst in your community? There is practically every problem to be solved in every rural school district that is to be solved in the whole Nation only on a much smaller scale. But the problem is the same. If it involves human life and its interests it is just as important. And the reason the Nation Cannot solve its problems today is because the home community has failed to solve its problems where just a few lives are involved. Every community has its social problems, its amusements and religious problems. Its domestic and commercial problem. Its industrial and transportation and marketing problems. Every community has its problems of production and consumption, of economy and waste. Why this business of solving our community problems is the biggest, the most important, and the most neglected business in all this Nation. And we will never solve the world problems of peace, patriotism, prosperity, politics or anything else until we take those problems up one by one in our home communities and work them out there first. What is your community doing to solve its own problems? And is not most of the trouble in this old world and most of our failures in life due to the fact that the great majority of us are community slackers?

EUROPEAN HOUSING PROBLEMS INCREASES SINCE WAR

An examination of the housing problems, which have emerged in seventeen European countries since the

war, and a description of the measures taken to deal with them, are contained in an important report just published by the International Labor Office.

The volume opens with a general survey of the postwar problem, indicating the main features of the situation and the tendencies at work. This is followed by more detailed reports on seventeen European countries.

In the case of each country, information is given regarding the numerical extent of the housing shortage, the protection of tenants, the encouragement of building, and in those countries where they were introduced, measures for the control of the use made of housing accommodation.

The report draws special attention to certain postwar crisis. Before the war there was at certain times and places an actual numerical scarcity of dwellings; but the main problem and the primary object of housing reform was the qualitative improvement of housing conditions. Since the war the pressing need has been for more houses to accommodate what threatened to be the homeless population.

The outstanding feature of the attempt made to cope with the problem is the intervention of the public authorities to a hitherto unparalleled extent. For the first time, the State has intervened in the relation between landlord and tenant, and limited their previously unrestricted freedom of contract. It was also in some countries driven to interfere with the enjoyment by tenants of their own dwellings. For example, vacant or insufficiently utilized dwellings were requisitioned and

even surplus rooms in dwelling already occupied.

The report shows that the main factor which paralyzed the building industry when the immediate difficulties of the war had disappeared, was the lack of capital which no longer found a remunerative investment in building.

As building was obviously the only lasting means of removing the housing shortage, the State had to intervene and use its own resources to set in motion again economic machinery for providing new houses.

The housing shortage, says the report arose as a sudden emergency. It has been found that it can not be rapidly removed by emergency measures, but only by the slow methods of well-defined collaboration between Governments and all interested in social progress.

COULDN'T BLAME BARNUM FOR ELEPHANT'S COLOR

Old circus men are fond of relating how the white elephant of the Barnum & Bailey Greatest was brought into the country. The coming of the sacred elephant had been heralded for days. Finally the ship was sighted and the press department took a bunch of newspaper writers down the bay to meet the great card of next season's show. P. T. Barnum himself was in the party. All hands were taken aboard and then down into the dim light of the hold to look at the pure white specimen from India. Then a dinner followed at which the grape was a feature. Then another look at the elephant to see if he was still white.

While this was going on a doubting newspaper man remarked to Mr. Barnum that he did not think the elephant was so darned white.

"Well," replied the circus man, "I'll tell you. This reminds me of the times up Bridgeport way when I was sparking. I noticed at a surprise party one night a very pretty girl who had remarkable color in her cheeks, and I said to my boy friend: 'I wonder if that peach bloom is real.'"

"To my dismay, the girl heard the remark and turning on me she said with a snap, 'Phineas Barrum, God made that color in my cheeks.'"

Continuing Mr. Barnum said: "Boys, God made this white elephant. I assure you had he been made by Mr.

Bailey and myself he would be as white as the driven snow."—Wells Hawk's in Collier's.

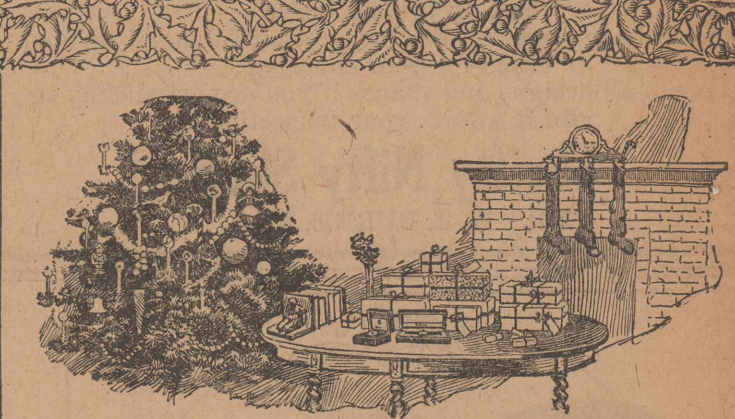
R. M. MORGAN

Teacher of

Piano, Voice and Violin

Studio at Stegall's Residence

Pianos Tuned



Select Gifts of Quality
The joy of giving worthwhile gifts far overbalances any little difference in price

CHRISTMAS shoppers can wisely make this store their gift headquarters, safe in the knowledge that they will secure articles of high integrity, combining beauty, usefulness and intrinsic value, at low prices. The gift of a watch forms a most appropriate token of affection which will carry its associations for years to come. Your personal preferences in style, design, and price can be fully satisfied here.

C. H. DAVIS

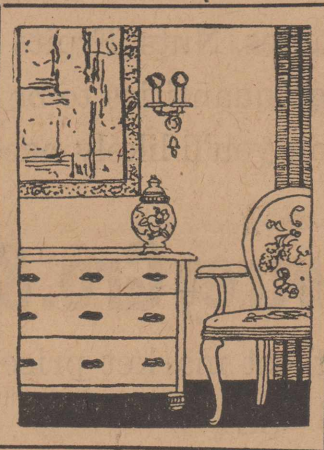
FLOYD COUNTY ABSTRACT CO.

R. C. SCOTT, Manager.

Abstract of Title to all Lands and Town Lots in Floyd County.

Deeds and other instruments of writing prepared. 20 years experience with Floyd County Land Titles.

Room 7 First National Bank Building Floydada, Texas



Beautiful

GIFTS

For the Home

Can be found in Profusion at

SURGINER'S

In our Furniture and Kitchen Furnishings Departments we are particularly well-stocked to please the man or woman who wants to get useful gifts for the home.

For Her—

A Border Queen Kitchen Cabinet

It has many advantages not found on the ordinary kitchen cabinet. It will certainly save her many steps and would be a reminder of your thoughtfulness every day in the year.



C. SURGINER & SON

North Side; Telephone 24

MORTGAGES YOU NEVER HAVE TO PAY BACK

Money to loan at 5 1-2 per cent by Floydada National Farm Loan Association of Floyd County, Texas. Loans run from 5 to 34 1-2 years, payable on the amortization plan;

OLD PLAN
Interest on \$10,000.00 at 8 per cent for 34 1-2 years \$800.00 per year \$27,600.00
Principal still unpaid 10,000.00

TOTAL 37,600.00

OUR PLAN
Sixty nine amortization payments of \$325.00 each.....\$22,425.00
Principal fully paid.
You save on \$10,000.00 loan.....15,175.00

We have loaned in Floyd county over \$375,000.00. Our loans are handled by us direct thru the Federal Land Bank, of Houston.

Floydada National Farm Loan Association
ROOMS 8 AND 9 FIRST NATIONAL BANK BUILDING
FLOYDADA, TEXAS

BAZAAR ANNOUNCED

Announcement is made of a bazaar which will be held at Surgner & Son's

store Friday and Saturday of this week.

Ladies of the W. M. U. are sponsoring the bazaar.

AT THIS STORE

Christmas Store

We have hundreds of splendid gift suggestions for all your friends and for all the family. Our Needlework Department is very complete and attractive. Don't fail to look over our Rustcraft line of gift novelties put up in neat boxes. Then we have some of the most beautiful hand-painted china for your choosing. Pottery in all designs and shapes if you are artistically inclined awaits your inspection.

Thrifty Nifty Shop

MRS. W. J. BURKE, Prop.



Any

GIFT

Selected Here Will Please Him

Run over the following list—note the many splendid suggestions for a gift that will please him, and remember that these are but a small part of the many others we have here ready for your choice. If you find it difficult to decide even then, we will be more than glad to help you with our knowledge of what he prefers when he comes here to buy for himself.

A made-to-measure Suit; An Overcoat; Mallory Hat; Imperial Shirt; or Selz Shoe; Necktie; Pajamas; 1-2 Doz. Van Heusen Collars; Monito Hose; Gloves; Belts with initialed buckles; House Shoes For Men and Women.

Russell's Store

Phone 66

Floydada

Center News

Center, November 1.—We continue having fine weather for getting the cotton out. It is cloudy tonight but we hope for a few more days of pretty weather as there is still quite a lot of cotton in the fields.

Center had quite a full day Sunday with Church and Sunday School in the forenoon and the B. Y. P. U. young people rendered a program at Lone Star at 3:30 in the afternoon and back to our home services beginning at 6:30 o'clock and continuing through B. Y. P. U. and evening services.

The report is that Machen Meredith and Miss Vada Rutledge were married early Saturday morning at Spur and left immediately for Waco where Mr. Meredith will attend the Masonic School for a week or ten days. After their return home they will be at home in West Floydada as soon as their house is finished. We wish for them the best along life's journey.

Dallas Love and a friend from Paducah attended church here Sunday night. We are always glad to have old time friends come among us again.

Messrs. Jordan and Austin and Mrs. Montgomery expect to make tomorrow a butchering day.

Miss Louise Wright visited at the King and Jordan homes Saturday night and Sunday. Mr. Wright and Miss Illa came out for her Sunday night and attended church here.

Mr. Tivis visited his brother south of town Sunday afternoon.

Miss Lillian Adair is back with her grandparents ready to enter school next Monday when it is to re-open for the remainder of the term. Hope that most of the children will be ready.

Mr. and Mrs. Jordan attended the fifth Sunday meeting at Ralls.

A part of Mr. Goodman's family spent a few days the first of the week at Turkey.

Locals and Personals

Joe Montgomery and Fred Calhoun went on a business trip to Lubbock last Tuesday.

Audrey Mae Borum who is teaching near Hale Center spent last week end with home folks.

C. H. Brazier made a business trip to Fort Worth this week, leaving Monday last and is expected home today.

E. C. Nelson, Jr., C. R. Houston and J. N. Johnston left yesterday for Fort Worth where they are witnesses in district court.

Dennis, Will and George Goodwin, in company with Arch Taylor, all of Willis Point, Texas, were in Floydada this week prospecting.

Mr. and Mrs. C. C. Wright and son, Miss Myrtice Meador and Elzie Gullion attended the game at Canyon last Thursday.

Jim Houston and C. J. Thomas enjoyed themselves shooting ducks and geese on Thanksgiving Day.

Mrs. J. U. Borum and children and Mrs. F. C. Harmon and children made a visit from Thursday to Saturday in Amarillo visiting relatives in that city.

R. E. Scoggin, in company with W. J. Hancock, left the first of the week for Gunter to visit relatives, expecting to be home by Saturday. Mr. Hancock is visiting in Red River County during their absence.

MISSIONARY NEWS

The Woman's Missionary Society of the M. E. Church met Monday in a business meeting, trying to close the year with all dues and pledges paid. Many finished paying for the year. There are some who can't come regularly. If they can be at the next meeting this month and will hand in their dues and pledges we will have a good report for the year.

We had a splendid letter from Mrs. J. S. Dickey, who moved from Floydada to Lamesa, but is of late at Slaton. She said she had not forgotten her pleasant work with us and sent a six dollar check to clear her pledge made last year.

We were delighted to re-write Mrs. Tom Deen's name on our roll. We missed her during her absence from Floydada. She was a faithful worker and a helpful member.

We are to sew Wednesday at 1 o'clock at the home of Mrs. E. B.

Sanitarium Notes

Dean Arthur, son of W. B. Arthur of Afton was operated on late Tuesday night for appendicitis. His mother and father accompanied him to Floydada, the father returning to Afton on Wednesday and Mrs. Arthur remaining in Floydada with her son. Tom Smith's little daughter had her tonsils removed last Wednesday.

Massie, for a girl in the Orphans' Home. She was the only girl in the home October 1st not clothed. There are some nine boys not clothed. I wonder if there is not a Sunday School somewhere in the county that would like to adopt a boy and send clothes twice a year. For a boy of 15 it takes about \$42 per year. The young ladies of our Sunday School are clothing a 15-year-old boy. Mrs. Robbins' little folks are sending a box of scrapbooks, aprons and cookies. Everyone who will bake 100 cookies let Mrs. Robbins have your name.

We have elected the following ladies for officers for 1925.

President, Mrs. H. N. Porterfield; responding secretary, Mrs. H. S. Sanders; recording secretary, Mrs. Homer McDonald; treasurer, Mrs. Geo. V. Smith; local treasurer, Mrs. T. R. Webb; superintendent young people, Mrs. E. B. Massie; children's work, Mrs. W. A. Robbins; superintendent mission and bible study, Mrs. Jim Wilson; superintendent publicity, Mrs. John L. West; superintendent social service, Mrs. Henry; superintendent supplies, Mrs. Geo. Dickey; superintendent local work, Mrs. S. Y. Carter; Voice agent, Mrs. Ona Mitchell.

MARRIAGE RECORD

License to marry was issued from

the office of the County Clerk the past week as follows:

C. M. Meredith and Miss Vada Rutledge, November 28.

Roy Clendennen and Miss Verlen Graham, November 29

G. L. Cardinal and Miss Verna Lee Haney, November 30

Julian Roberts and Miss Velma Norman, November 30

1922 STUDY CLUB

The Nineteen Twenty-Two Study Club holds its regular bi-monthly meeting at the home of Mrs. Wilson Kimble this afternoon. After business session the subject for the afternoon's study is "Zion National Park" Mrs. S. Y. Carter and Mrs. J. B. Jenkins will read papers on the above subject.

At four o'clock the Club and any visitors who may come will have the opportunity of hearing Mrs. Lon V. Smith give an account of her interesting experience as a visitor at the 17th Biennial Convention General Federation of Women's Clubs held last June at Los Angeles.

ELECTROTHERAPY EQUIPMENT OF LOCAL DOCTOR THOROUGH

In an effort to thoroughly cover the needs of the people of this section for a medical center at Floydada where the best of every kind of physical treatment can be obtained, local physicians and surgeons have expended quite heavily during the past 18 months and they have had the cooperation and backing of the citizenship of the territory.

As a result of these expenditures by physicians and surgeons the territory which is being served medically out of Floydada has expanded wonderfully in the past two years.

A modern sanitarium, an x-ray ma-

chine of the latest type, a gas machine for use in usual cases of den are among the things which have added during the past 18 months.

Perhaps one of the most interesting additions to the local equipment physicians' offices are the electrotherapy appliances at the office of Dr. W. H. Alexander. Besides affording an up-to-date means for the of electricity in various malady where it is successfully used as aid, equipment also affords a great aid in diagnosis. The equipment represents an outlay of hundreds of dollars.

NORMAN-ROBERTS

Miss Velma Norman and Mr. Julian Roberts were happily united in marriage Sunday afternoon. The young couple accompanied by Miss Thelma Eubank and Mr. Virgil Norman returned to Plainview for the ceremony which was performed by Rev. Walter Lockney.

Mrs. Roberts is a daughter of Mr. and Mrs. L. O. Norman of this place and has resided here for more than 7 years.

Mr. Roberts is a son of Mr. and Mrs. J. F. Roberts also of this place and he also has lived here for a number of years.

They will make their home in this city.

S. W. Ross left Saturday for Tishomingo, Okla., returning to the side of his mother, Mrs. T. R. Ross whose condition has been grave for more than two weeks. The Hesperian last week erroneously stated that Mr. Ross was at Oklahoma City. Mr. and Mrs. T. R. Ross reside at Tonkawa, Okla., and the latter was taken to sanitarium at Tishomingo, where an operation was performed.

Nineteen More Shopping Days Until Christmas



Choosing Gifts To Please Men Is Easy Here

It is not a day too early to make up your gift list—time for Christmas shopping is shorter than you realize—Just three weeks.

Bring your list of Men's gifts to us—A Man's store whose all-year round business is to please men—we know their critical tastes and it's no trick for us to assist you in selecting gifts to wear that will please him, no matter how fussy he may be.

For instance—a 3-piece plaid back Overcoat or a handsome blanket wool house robe will make ninety nine men out of a hundred happy. A pair of Floreheim shoes and a box of Hole-proof-hosiery would tickle the young lad, a new scratch John B. Stetson Hat in one of the conservative shades would likely please dad. We are now showing some handsome gifts for men priced from fifty cents to fifty dollars.

Out of town customers are invited to write me. I'll send the same day order is received.

Glad Snodgrass

Where Men Who Care Trade

Holiday Groceries

For Holiday needs of our customers Candies, Nuts, Fruits of all kinds bought in large quantities to be sure to have everything you'll likely need.

Awtrey Gro. & Produce Co.

Highest market prices paid for Produce and Eggs.

GIFTS

For the Kids Gifts For Everybody

Not too early to begin making your selections. The earlier made the easier the job and the more satisfaction you'll have from your giving.

We are especially well-prepared to fill your needs in gifts of every kind for the children.

CITY Variety Store

North side square; Next door to Curley's Cafe.



CHRISTMAS GOODS

Our Christmas Goods are arriving every day and we are better prepared than ever to supply your wants in this line.

We have just received a shipment of four styles of New Perfection Oil Stoves. Nothing would make her a nice Christmas Present. Our Christmas Aluminumware, Enamelware, Dishes of all kinds, Salad Bowls, Cake Sets and Glassware is the most complete assortment we have ever had. Prices are nearly all lower than last year.

Christmas Tree Supplies will be one of our specialties this year. We received several thousand pounds of candy today, and fruits, nuts, oranges, etc. are arriving nearly every day. Fruit cake ingredients of all kinds.

BROWN BROS.