VOLUME 30

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, MARCH 29, 1923

Number of Indictments No Names for **Radio Program Big Continues to Increase Boost For Floydada**

Keen Interest in Story Contest for Prizes-New Hampshire Heard **Program Broadcast**

record in distance traveled by a group charges and 35 for misdemeanors. tinction when the Floydada Society ing. Novelty Four Orchestra, assisted by A case is in the hands of a jury men, which means that voters will the Texas Cotton Association to the in the ground. at Fort Worth, Texas. But Floydada the jury yesterday afternoon. even estimate.

People, all over the United States listened in on the program and heard Mother of G. E. and the talk given by C. A. Shockey. Many of them, according to statements made in letters received by Maury Hopkins, secretary of the Chamber of Comby E. C. Nelson, Jr., of this city and in a telegram from Pueblo, Colo. was plainly heard by radio fans hundreds of miles away.

Acknowledgements in the form of letters and telegrams have been received to date from all parts of Tex- and the funeral will be held tomorrow as, practically every state in the union, and from points in southern Canada. It was announced over the terment will be made in Floydada radio before the beginning of the concert, that the Floydada Chamber of Commerce would give a first prize of \$10 and a second of \$5 for the best story written from notes taken from the talk given by Mr. Shockey, and in addition to this, would give \$5 to the sending in an acknowledgement of broadcast.

letters were to be sent to the secre- Lubbock's Radio bugs. ceived. Of these, 91 are contest sto-

The number of indictments by the Six Persons Aspire to Be City Mar- J. W. L. Hall, Banker and Business District Court Grand Jury continues to grow, eight having been returned

this week. The total for the term is The City of Floydada now holds the now 46. Of these 11 are on felony of radio artists for the exclusive pur- The term of court will be at an end for places on the city ticket already number of local business men and hours. The precipitation was so slow County School Fair and Interscholaspose of presenting a concert over the on Saturday night, when the fifth past, no names have been certified by farmers in the District Count room, that practically every bit of the mois- tic League Meet to be held in Floydradiophone. Floydada won this dis- week will have elapsed since its open-

Elmer Wood, tenor soloist, and C. A. today, that of O. P. Rutledge against Shockey presented a program last J. D. Sisson. A special venire was week over WBAP, the Fort Worth summoned for the trial which opened Star-Telegram broadcasting station Tuesday morning and was given to

received something besides the dis- W. P. Leslie, of Colorado, judge of tance record. The city and Floyd the 32nd District, is presiding here E. Pleas Nelson, Burl Bedford and member of the assoication constituting to assert that the moisture in the cide county representatives in all liter-County in particular and the South this week. He changed benches with Plains in general got an amount of Judge Joiner, who is presiding at advertising that would be difficult to Sweetwater in a murder trial.

A. M. Flinn is Dead

Mrs. Mary Flinn, formerly of Floyd- ENNIS PEOPLE ENJOY merce, had never before heard of ada, mother of G. E. and A. M. Flinn, Floydada or Floyd County. The is dead. News of her death was respeech in which Mr. Shockey "told the ceived in Floydada Wednesday mornworld about Floydada" was composed ing by T. A. Caudle from G. E. Flinn Mrs. Flinn had been in poor health

for some time. The remains will be brought to Floydada for burial, Mr. Flinn wired, (Friday) afternoon at 3 o'cock at the Methodist Church, following which in-Cemetery.

FLOYDADA CHAMBER **OF COMMERCE BROAD-**

"This is Floydada Speaking-" or late him and do so for us. was it "Broadcasting?" Anyway the person living the greatest distance and Floydada Chamber of Commerce staged an hour's program via Radio CONE CONTRACTS FINE having listened in on the program from the Fort Worth Star-Telegram Broadcasting Station Tuesday night All acknowledgements and contest that was picked up by a number of

to date a total of 174 have been re-ceived. Of these 91 are contest sto quartet and a ten-minute discussion equipment are expected to cost about Hall. That was with reference to the to turn away from its doors any perries. The large number of letters and of the advantages ,points of superior- \$20,000. telegrams received are highly com-ity, and opportunities offered by A departure in the building of mod-ton sold through the association. Mr. spond in a grateful way for this min-Floydada and its active Chamber of a county and the Plains as a whole plans, which call for the entire floor long experience, said that the cotton If you are interested in having a by a number of business men in

shal, 3 Want Secretary's Job, 2 for Mayor

Aldermen on Ticket

With the election almost on us and J. W. L. Hall, secretary of the Tex- of eighty-five hundredths of an inch have to write in all five of the names business men of Floydada. of their choice for these offices. eleventh-hour "dark horses" enter. pointed out that the association is a this week, is brought to a total of 3.2 larger number of entries made in the The ticket will have the names of F. big corporation with every farmer inches. P. Henry and A. L. Bishop for mayor; who signs the contract and becomes a Practically all the farmers talked county. The meet tomorrow will de-Roe McCleskey for city assessor, col- a stockholder in the corporation. The ground now will furnish a planting ary efforts, and practically all of the lector and secretary and P. G. Stegall, Cotton Association is not connected season. The fact that the ground, representatives in the athletic events, Chas, Trowbridge, J. R. McFarland, with any other organization but is a not only for wheat, but for row crops both track and field. Even the base-W. H. Finley, Jim Hughes and W. H. separate corporation of itself with the as well, is in excellent condition all ball games played will have a bear-Foster for city marshal. The election will be held at the city cotton for its members over a period favor of this idea. hall and A. H. Manning is named as of ten months time. The association presiding judge.

Mrs. Ed O'Leary of Ennis, Texas, their members the advantages of an was among the many listeners-in on out that sixty per cent of the Dawson ning a linen shower as a token of are to be held and at what time. the radio program broadcasted from county cotton sold by their associa- their appreciation of the services of The schools of Floydada have made the Fort Worth Star-Telegram office tion this past year showed to be com- an institution that is giving itself un- careful preparation in every depart-Tuesday evening of last week by the paratively long staple whereas the reservedly to ministering to suffering ment for entering, and it is said both Society Novelty Four Orchestra, C. A. Shockey announcer and Elmer Wood, Texas cotton as short staple. tenor soloist.

Mrs. O'Leary tells of the pleasure the program gave her, in a short note Wednesday of last week:

"We enjoyed it fine;" she said. "Mr. Wood's voice is splendid. Floydara should be very proud of her talent. CASTS FINE PROGRAM And the gentleman who made the address was fine. You should congratu-

"Hope you get the college."

Cone School District in the edge of Crosby county last week contracted relative to the cotton association's home. Much of the work is purely The program consisted of some ex- for the construction of a fine, new plan of marketing was discussed at charitable; since the Drs. who are

plimentary of the program and of Floydada as a town, Floyd county as ern school buildings is made in the Hall, himself a practical banker of istery?

DELEGATE TO STATE MEET

VOTE FOR SCHOOL TAX

Roseland School District in their

election Saturday voted unanimously

part of April.

Man, Says System is Based on other big boost toward realization in **Good Business Practice** 1923 when a good rain covered the county Monday and Tuesday. A total

keting Plan Explained

Cotton Orderly Mar-

not only claims to give its members the benefit of the profit to be derived Linen Shower For

FLOYDADA PROGRAM expert grading and classifying of the cotton sold by them, they claim to give

Mr. Hall said that the association terest, in the welfare of a home instiwas very desirous to obtain the co- tution. operation of the business men of Tex-

as in their efforts to get farmers to munity that should command the re- charge of this department. sign their contracts, and he expressed spect and loyalty of our people more Director General Price Scott said NEW SCHOOL HOUSE terest of business in general and not be forced to forego treatment if they eliminated automatically. were compelled to pay cash for treatagainst it.

rights of the mortgage holder on cot- son needing treatment. Shall we re-

Commerce. The large majority of that was well prepared and clearly space to be on the ground. Six class association stood ready at all times to part in this work, you may donate any Floydada in the proposal of W. M. protect bankers holding mortgages on of the following articles; standard Massie, chairman of the Floydada

NUMBER 4

School Fair Opens in the Morning

Floyd County's wheat crop had an- Number of Entries Indicate Interest is Good-Heavy Roads May Hinder Attendance

All the indications now are that the date on which names may be filed as Cotton Association spoke to a fell in a period of approximately 24 if the weather will permit the Floyd City Secretary Maury Hopkins for Friday night on co-operative market- ture went into the ground, adding ada beginning in the morning and est gathering of students, patrons and The total rain of the thirty-day teachers ever held in Floyd County.

Among the things which point to various contests for honors in the primary purpose of orderly marketing over the county, is an argument in ing on championship aspirations of the schools. It is possible Matador High will be here one day or both in competition for bi-county honors in baseball.

Floydada Sanitarium The directors of the school fair have prepared fr distribution to the visitors in Floydada upon their arrival Friday, The friends and patrons of the lo- two thousand programs so that all sister of W. L. Boerner, of this city, additional profit. Mr. Hall pointed cal sanitarium of Floydada are plan- may know where the various events

> usual street buyer classifies all West humanity. This is not an act of chari- schools will have entries in every dety, but an act of appreciation, and in- partment where they have eligibles. Both schools will also have a large number of entries in the School Ex-There is no institution in our com- hibit. Supt. Johnston will have

> himself on this rather forcibly declar- than the Childers Sanitarium. It Saturday that both days are filled to ing that their association had rather ministers to Floydada and Floyd the limit by the program arranged a farmer before joining them would County in a service second to none and that the various events and conconsult his banker and the men with that may be had in West Texas. There tests will be staged without delay in whom he does business, declaring fur- is hardly a week but some patient their turn, so that any contestants ther that the Texas Cotton Associa- from some part of the County is who do not appear at the place desigtion wants to work with the best in- treated at this sanitarium, who would nated for them without delay will be

> The program as announced last One of the most controversial points ment as they must do away from week will be carried out.

Amarillo Tech Meeting

Considerable interest is being shown

places on the city ticket for alder- ing of cotton , explaining the work of materially to the fair season already through Saturday, will be the great-Explaining the plan of organization period from February 27th to and in-In none of the other races did any of the Cotton Association Mr. Hall cluding March 27th, with the rain of this large attendance this year is the

Good Rain Over Floyd

County Tuesday

from orderly marketing alone, but by

in the cen- heard. tral part of the United States.

opinion of this city. Mrs. Lilyan own town. Ward of Wichita Falls, sent in a five It is this sort of stuff that keeps winner.

from in Texas.

friends. Other cities have paid the streak.—Lubbock Avalanche. highest compliments to Floydada for the program, and statements were PHOTOGRAPHERS CHOOSE made that this was one of the biggest and best advertising stunts any West Texas town had ever made and was one of the finest ways of drawing new people to share the prosperity of one

The contests in both distance and story-writing will close next week.

G. R. Tibbetts, of Flomot, was transacting business in Floydada Saturday of last week.

heir son, E. E. Brown, of this city. years.

got "an earfull" of "what makes entire program and the publicity that auditorium.

verse poem that is excellently con- the Plains of Texas before the peo-POSTMASTER STARKS structed and tells the whole story of Floydada. Several of the bugs gave its weight in bringing more settlers the talk almost verbatim, so clearly into this section. We do not pretend ed home Friday or Saturday from Dalhad the program come in. The stories to believe that Floydada's population las, where he has been since Wednesare still coming in and the judges will will greatly increase as a result of have several additional grey hairs in last night's program—for the direct wrinkles in the management of post cal business men and farmers, intheir heads before they decide on the results cannot be so soon realizedoffices. but some folks heard about Floydada,

Jonn E. Bean, of Hillsboro, New Floyd county and the Plains last night calling in its newly appointed post- A. F. Norton. Hampshire has the prize so far in the that never had thought of any of them masters regularly for study of the distance contest. Hillsboro is over before and will have an open mind 1600 miles, air line, from Fort Worth. for the publicity that they see in the business in Dallas. C. L. Hobart, of Grants Pass, Oregon, newspapers from time to time-and M. M. EVANS ODD FELLOW is a close second. R. Ankerman, of the first thing you know they will Raville, Saskatchewan, Canada; and want to see this section-and when C. A. Sparrow, of Elgin, Manitoba, they do come out here for one weekheard clearly the program broadcast enough to make desirable citizens tended the meeting of the Grand which will be held in Greenville, S. C., in charge. from WBAP by the Floydada artists. they will know right off that they Lodge in Dallas four days of last on April 16th to 21st. El Paso is the furthest city heard want to live here—and there you are. week, closing on Thursday.

The secretary of the Chamber of for you-and say if ever Floyd coun- The meeting, Odd Fellows declare, Mr. Hopkins' appointment as a dele-Commerce is mailing out replies to all ty starts to bringing an exhibit to was one of the best in the history of gate comes as a recognition of his the fans sending in these notices and the South Plains Fair these eight or the organization in Texas. literature further advertising Floyd-ten other counties that show here ada will be sent these radio fans for regularly are going to have to get up ROSELAND CASTS UNANIMOUS distribution among their relatives and and step some to hold their winning

FLOYDADA FOR NEXT MEETING for the increase in school tax.

of the greatest sections of the South. ada as the place for their annual ing \$1.00 on the \$100 valuation. meeting in 1924, at the close of their meeting in Clarendon Wednesday of election. last week.

> The claims of Floydada for entertaining the assoication were presented been making their home in Plainview as Chamber of Commerce ,which has a at the meeting by C. M. Wilson, who the past two years, are here on a visit membership of 6,000, said to be the

Mr. and Mrs. J. R. Brown, of Cros- for a number of years and its sec- Mrs. Jim Hughes. They will leave for kind west of the Mississippi. byton, arrived Sunday for a visit with retary-treasurer for the past two a trip through California in the early

rooms, a superintendent's office and This was a mighty good stunt that library and a large auditorium forty cotton sold through their association, sheets, pillow tubing, small towels— Committee, asking for the location of The letters and stories written from Floydada slipped over the rest of the by sixty feet will be included in the even going so far as to sell cotton im- barber towels; or you may give money the Technological College here, that a the notes taken show that the talk Plains towns and the Chamber of Comwas plainly heard and each listener This plea is made to all who are five hundred Floydada boosters,

Floydada a desirable town to live in" they were able to secure, not for H. E. Cannaday, of this city, was when it was brought to their attenand the stated facts about Floyd Coun-The stated facts about Floyd Coun-Floydada but for the entire Plains awarded the contract by the trustees tion properly that such member was send your gift to Mrs. F. P. Henry of to be held there on April 4th. ty in general. The stories are cleverly section-for they were good sports last week. Mr. Cannaday now has over-extended in credit and the credit- Floydada, who has the plans and will The affair is expected to be a big written and some of the fans even and bragged about the whole Plains part of the material for the building or needed his money at once. This further explain the matter. resorted to poetry to express their about as much as they did about their enroute and will begin active work of protection is given in addition to the contract provision that contains an building soon .

assignment which protects the mort- C. OF C. MEETING FIRST gage holder when the cotton is sold STUDYING P. O. MANAGEMENT in the usual manner by the association

over a period of ten months. Following the address of Mr. Hall, Mr. Thomas, a field man for the cotton association made a few remarks day morning studying the newest followed by talks by a number of lo-The post office department has been on, H. P. Puckett, M. D. Ramsey and

MAURY HOPKINS NAMED U. S.

The meeting will be the eleventh SCHOLASTIC CENSUS IS Stay in there Floydada-we are He was a delegate from this lodge. annual convention of the association.

work for good roads in northwest Tex-

FRY A DELEGATE TO THE

R. E. Fry, mayor of Floydada and a The last day for enumeration in the

York.

Mr. and Mrs. M. E. Moses, who have as a representative of the West Tex- year, the total being 639.

Advertise in The Hesperian. It Pays. of Slaton.

ber holding a mortgage on his cotton, interested in the work of ministering should make the trip to Amarillo for

J. PAT HORTON.

the dates of the Floyd County School noon. Fair and Interscholastic League Meet, will be held on Friday night.

Maury Hopkins is in receipt of no- The program arranged for this Fritice of appointment by Governor Pat day night will be given on Friday day will afford a tremendous opportu-M. M. Evans, past grand of the M. Neff as a delegate from Texas to night, April 6th, the entertainment nity for advertising ,Mr. Massie be-Canada, have sent in notices of having if they have sense and judgment Floydada Lodge, Odd Fellows, at- the U. S. Good Roads Association, and membership committee having it

ALMOST COMPLETE

Independent School District has been tacle, "The Doughboy" will be precompleted by School District Asses- sented. sor and Collector W. I. Allen, but it is possible, he says, that he has over- WILSON KIMBLE UNDERGOES

looked some families of children who should be included.

The measure voted upon will give director in the West Texas Chamber of census is March 31st, Saturday of this day from Fort Worth where he unthe trustees power to increase the lo- Commerce, has been certified as a week. Mr. Allen is anxious to have derwent an operation last week for The Panhandle Asociastion of Pho- cal tax, if necessary to support the substitute delegate to the national all on the rolls who should be on it embedded tonsils. tographers unanimously chose Floyd- school properly, to a rate not exceed- convention of the Chamber of Com- and asks parents and gurrdians whose The operation was a serious one merce of the United States, which will children have not been enumerated to requiring three hours. Twenty-five votes were cast in the be held May 8th to 10th in New notify him before Saturday night.

If he attends the meeting he will go dren less in the district than last

Mrs. C. Surginer and son, Garner, ness. has been a member of the association with Mrs. Moses' parents, Mr. and largest regional organization of its Mrs. R. H. Willis and Ovis Awtrey spent the last week end visiting Mrs.

special train, carrying two hundred to

thing. It will indicate largely the interest of the people of the Panhandle and South Plains proper in the location of the school in this section. Sev-FRIDAY IN APRIL eral cities are planning special trains to the Amarillo meeting. That Floyd-The Floydada Chamber of Com- ada can easily put the special train merce will have its next meeting on over is the idea of Col. Massie. "If the first Friday evening in April, we hope to get the Technological which will be the sixth of the month. School located at Floydada we had Tentative plans for a meeting on just as well make up our minds to Friday night of this week, a sort of spend some money to get Floydada cluding T. S. Stevenson, C. R. Houst-a "pep" meeting, were abandoned before the state as an aggressive Wednesday afternoon when it was candidate," Mr. Massie said in disfound the meeting would conflict with cussing the matter Wednesday after-

The minimum for the special will GOOD ROADS DELEGATE one of the principal programs of which be two hundred fares for the round trip. Inasmuchas the special train and the big crowds in Amarillo for the lieves it is the right idea. Others also are enthusiastic for the idea, and are working up ideas for "stunts" for the day.

> Amarillo will dedicate its great municipal auditorium on the day of the The scholastic census of Floydada celebration, and at night a big spec

> > SERIOUS OPERATION

Wilson Kimble returned home Tues-

Mr. Kimble is reported to be con-The rolls this year show five chil- valescing satisfactorily.

> Price Scott, of Aiken, was in Floydada Saturday transacting busi-

Jim Bagwell, of Dimmitt, spent a Surginer's daughter, Mrs. W. R. Ivey, part of Friday and Saturday here with home folks.

C. OF C. OF THE U.S.

as the past two years.

Published Every Thursday By THE HESPERIAN PUBLISHING CO

HOMER STEEN Editor and Manager

Entered as second class matter April 20th, 1907, at the Post Office at Floydada, Texas, under the Act of Congress of March 3rd, 1879.

SUBSCRIPTION PRICES:
One Year \$1.50
Six Months
Three Months
In Advance

Advt. Rates Furnished on Application

Foreign Advertising Representative THE AMERICAN PRESS ASSOCIATION

CITY POLITICAL ANNOUNCEMENTS

The Hesperian has been authorized to make announcement of the following candidates for city offices as indicated, at the City Election to be held on April 3rd, 1923: For City Assessor, Collector and Secretary:

E. PLEAS NELSON. BURL BEDFORD ROE MCCLESKEY. For City Marshall: P. G. STEGALL. CHAS. TROWBRIDGE. J. R. McFARLAND W. H. FINLEY FOR MAYOR OF FLOYDADA F. P. HENRY A. L. BISHOP

The rain this week was a highly gratifying thing for the man with a lot of winter wheat in the ground. Floyd County's wheat acreage this year is greater than the acreage in good condition in any other county in the panhandle-possibly in the state. That means Floyd County will be the leading county in the panhandle in reecipt of early money this summer.

is mighty high at this time.

down the cost of harvesting and in- affair. But the election, we think, will ness, as I am sure it is at this time.

lars made. The Hesperian can't agree with lowing the election.

city's affairs.

riod we also claim there is a lot to fill the offices of the board of alder- preciation of all who read your paper. show for what has been expended. It men-men who will give sound coun- Your courtesy to the churches of

cessors also made mistakes and their paved area. But it also faces the to me, at least. successors will also. We are so well necessity of maintaining the improve- Mr. Editor, I wish others might say satisfied that pretty fair business ments already started, among these to the men and women at the head of judgment was exercised by the last the city park. The hope we have that Floydada's public service institutions board of aldermen that we'd like to the water system will prove more than what I am trying to say to you in this see about half the personnell kept on self-sustaining must be realized if at letter; that I appreciate you and the the board. Out of all the theories on all possible. In addition to these the service you are rendering, and am how the city may save money the best suggestion we have heard is that tity's affairs present a problem best suggestion we have heard is that the best way is to put back in office worthy of a good business man's some of the citizens who know some- thought, and it is going to take men thing from personal knowledge of the with some firmness and tact to row OKLAHOMA INDIAN EXERCISES between the demand for expansion of the city's affairs on the one hand and

For those who are interested in the the demand for a reduced tax rate on gress made todate in making up the payer.

organization. We just feel like there s going to be a bit of disappointment AN OPEN LETTER TO THE n Judge Gossett's letter for some people who are expecting this piece of legislation and the institutions es-

tablished under it to solve the most My Dear Mr. Editor:

a lot being a farmer and does not do believe, however, that in the course will not resent, I am sure, the prepretend to be able to tell anybody of five or ten years farmers gener- sumption on my part in daring to say how to farm. But we must bear in ally will be able to profit through the a few words in appreciation of your trell, March 15th, 1923, a daughter. mind with regard to cotton that there operations of these intermediate is a possiblity of a 19,000,000-bale cot- banks, after the means of using the ton crop just like there is a possibili- banks has been provided. This means ty of another short crop ilke last year. will consist possibly, very likely, of It is said that plans to plant cotton warehouses, and local organizations are being made as far north as south- with capital enough that an endorseern Illinois and Indiana and on the ment will mean responsibility. Under Atlantic Coast as far north as the present conditions banks of West Tex-Jersey Coast. To plant the whole as are barred from handling this paface of the earth in cotton on a get- per, and we haven't talked to any rich-quick gamble to the neglect of bankers either, by the limitations of the feed row crops can prove a big one and a half per cent which the disadvantage although October cotton bank will be allowed to charge for discounting paper. One and a half per cent won't pay bank operating costs under West Texas conditions.

Counting your eggs before they Eventually, however, the plan will hatch is a perilous occupation. Some-work out to the immense advantage times it works the wrong way. Hence of the farming communities such as

THE FLOYD COUNTY HESPERIAN The Floyd Co. Hesperian the country we think it not untimely for the man with wheat to begin figuring on ways and means of holding limits and is therefore a purely local be free from the taint of clannish-

> creasing his net profit. The tremen- have considerable bearing on the I could always aspire to "Live in my dous expense of the 1921 crop was a spirit in which Floydada attacks its house by the side of the road and be discouragement to many a man who problems for the next two years, es- a friend to man," hence I can say to apparently had several thousand dol- pecially in view of the fact that a you with unassumed frankness that new slate of officials in every depart- you are giving to your town and counment will be inducted into office fol- ty the best county weekly newspaper it has ever been my privilege to read. We are not interested in seeing Your news columns are made up with those good citizens who think the out- anybody's friends put into office or a discrimination for the best that going administration has "made a anybody's enemies kept out. Fact is, would do credit to any publication. mess" of the city's affairs the past little or no enmity may be expected to Your absolute fairness to the public, three years. While we realize a heavy develop. But we are interested in in matters of public concern, is highly expenditure has been made in the pe- seeing that aggressive business men creditable and should command the ap-

> now develops also that a lot of the cil and will make this council heard at Floydada in taking announcements as purchases made were on about the the proper time. Floydada has the news items should make every owest peak of both material prices problem of greatly needed municipal church goer a friend to your paper. and labor prices. Not for a minute improvements including a sewerage Your editorials are written with a do we claim the administration has system, the building of a city hall and clear comprehensive grasp of the submade no mistakes. But their prede- fire station and 'extension of the ject matter, and are very instructive

MUCH COMMON SENSE

An Oklahoma editor tells of an old possibilities of the Federal Interme- the other. Having these things in Indian that came into his office to diate Bank, as authorized by the re- mind, we do hope the citizens of Floyd- pay for the paper. The editor took cent act of Congress we refer to the ada pick good business men for their the money, and then the Indian wantletter printed this week in which aldermen, who will neither get "wild- ed a receipt. The editor tried to Judge Gossett informs Jas. K. Green, eyed" in an orgy of spending, nor al- talk him out of it. Mr. Indian insecretary of the Floydada National low the community to lag behind to sisted on getting the receipt. After Farm Loan Association, of the pro- keep from offending the heavy tax- making it the editor wanted to know why he was so persistent about wanting the receipt. The Indian said: "Me die some day. Go to big gate and St. Peter he ask if I been good COUNTY HESPERIAN Indian, I say yes. He say did you pay your debts? I say yes. He say did you pay editor for paper? I say yes. He say where is receipt? Ino have it. I have to run all over hell to find you and get receipt .-Burleson Sun.

BORN-To Mr. and Mrs. John Can-

The Last Call Hurry, Hurry--

SATURDAY, MARCH 31st LAST DAY OF OUR SALE.

Extra Specials for Friday and Sat.

There are more bargains awaiting you the last two days of this sale than it has ever been within our power to assemble. A wonderful lot of Hardware, Kitchenware and Queensware, and Stoves. Something for everybody.

Make as many purchases as possible before

3:00 P. M., SATURDAY, MARCH 31st.

Radio! Radio!! Radio!!! J. U. BORUM, Hardware SOUTH SIDE SQUARE FLOYDADA, TEXAS

No One Can Duplicate the Truly

Individual Gift, Your

Photograph

J. PAT HORTON, Pastor First Baptist Church



Nothing else you can buy at so small an expense is capable of assuring such happiness. Phone 162 for an early appointment.

> Wilson Studio

PORTRAITS OF QUALITY FRAMING AND KODAK FINISHING

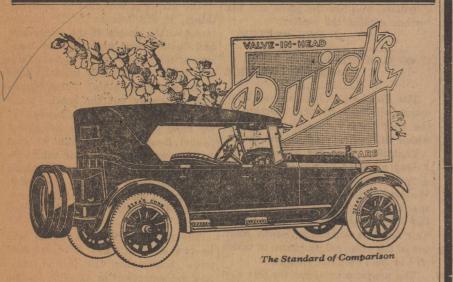


EDITOR OF THE FLOYD

of their problems. But we console A kind word spoken to the living these with the thought that the days is more fragrant with sweet perfumof lifting oneself by the boot straps ery than a pyramid of flowers piled The editor of The Hesperian lacks went out of fashion long ago. We high on the casket of the dead. You

it may seem out of time to begin talk-ing about wheat harvest before the crop begins to joint. But indications are good, so good that one cannot view the prospect without optimism. So, with a heavy wheat acreage over | The city election will be held on

CITY ELECTION APRIL 3

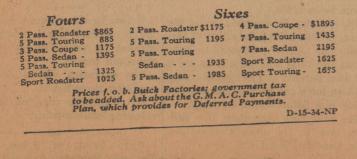


What Would Spring Be Without a Buick!

The Buick Six Sport Touring provides that added measure of enjoyment which comes from driving a car of which you can be really proud.

Its dashing color and appointments have a distinctive originality which mark it everywhere.

And it is as good as it is beautiful for Buick builds it. The world knows what that means!



GAMBLE BROS., Dealers FLOYDADA, TEXAS

When better automobiles are built, Buick will build them.

Jasier **And New Clothes**

Your New Garment Should Express Three Things--

Style, Individuality and Quality

It is our duty to see that you have all three—our task is simple, for REDFERN GARMENTS possess these features in the highest degree.

In addition to sensible prices, REDFERN GAR-MENTS have the maker's guarantee of Satisfactory Wear. Could any one expect more?

New Dresses for Easter

Received last week and being shown now. The latest correct lines for Spring Apparel are exemplified in these charming Creations which bear out our claim that Stylish Garments may be had at Moderate Cost.

C. R. Houston & Co.

Floydada

Floyd Mercantile Company, Dry Goods and Groceries

Try some of our Peaberry Coffee. It's fine; It's Delicious. Ground in any quantity. Get a little Slice Rex Bacon, sliced on our machine, sliced in any quantity. Swift's Jewel Compound. We have it. None better. ¶ Everything kept sanitary in our Grocery Department. We can save you money on Dry Goods. CALL 128.

FLOYD MERCANTILE COMPANY

The Early History of Floyd County

By Claude V. Hall

(Continued from last week)

Chapter III

AS AN EXCLUSIVE RANCH COUNTRY

1. The Dawning of a New Day

After the buffaloes were exterminated and the marauding tribes of Indians were driven back to their reservations, a new day in the history of Northwest Texas dawned. At one stroke the Legislature of Texas, on August 21, 1876, transformed the last vestiges of Young and Bexar Territories into fifty-four new counties. Capital and enterprise could not with safety and promise of success convert a vast region from a fallow condition into a productive state. The way was at last clear to usher in a period of cattle ranching on a large scale.

Men of means and experience ensons that it was (1) profitable, with small; (2) a means for men to recoup their losses incurred elsewhere by Inventure, which particularly men of period. The first stage was that of free water and free grass; the second, had previously made a trip in 1876 to from Fort Griffin, in Shackelford the end of free range conditions and the beginning of the complex system closures and improvements. While crossed the Big Missouri, the simple method was receding, the complex was approaching. Neither could, however, control the destinies of the country. Ranching might delay, but it could not block settlement on small tracts, town building, and law and order conditions.

Amarillo. This land was known as living at Floydada, were belles of Calvin Steen. Ballard Springs and is the site of the some of the Matador Ranch festivals. present Matador ranch headquarters. Judge and Mrs. Campbell, upon leave It is presumed that Browning was us- ing the ranch in the winter of 1890and dollars. This company adopted ing this land for a hog ranch for 1891, gave the boys a farewell ball "50M" as a brand for both cattle and many hogs ranged in the shinneries which lasted two days and nights.

horses, but upon purchasing a large where, for a number of years there- The first two deaths in Motley herd of cattle of the V brand from after, the Matador men killed them for County were not on the Matador Tom Dawson, the son-in-law of John lard. Nicholds, this brand was thenceforth In the spring of 1880 Hall's ranch, elderly people, named Council were

the horses.

The Matador Cattle Company re- ranch changed locations three of its ber for a casket was not forthcoming. ceived the Dawson herd on the Double hands, J. D. Starks, now of Floydada, Mountain Fork of the Brazos, and on John Beasley, residing at present at December 25, 1879, turned the cattle Merkel, and Jeff Harkey, now living loose on the Matador range. These at Dickens became part of the Matacattle were from South Texas and of dor Cattle Company's working force. inferior grade. The old saying in the The following year George Walker parlance of cattlemen that the cow- joined the Matador ranks. Each of boys in charge of a herd of cattle are these four men acted as range and sold with the cattle when the entire trail boss. Among the old-time Matabrand changes hands was true in this dor cowboys were Frank Leonard, now instance. John Smith now of Roaring of Matador, and Van. Leonard, now a Springs, and J. H. Harrison, at present resident of Floydada.

gaged in cattle ranching for the reavice of Dawson, when he sold the V cific Railway reached Colorado City, herd and became Matador cowboys. the Matador Ranch obtained its supgrass free, taxation of no consequence, Harrison became sub-manager for H. plies from Ft. Worth, 300 miles east. and cost of operation comparatively H. Campbell, and Smith was noted as The distance to Colorado was 130 the company's range boss. Smith had miles due south. The freightcharge of trail outfits when the com- ing for the Matador Ranch was by management; and (3) a form of adnorth each year in May to mature on quires no strain of the imagination to the border country learned to love. Smith made, all told, about fifteen of fraught with vexatious delays. the Montana and Wyoming ranges. perceive that these trips were usually There were two stages as well as two these trips. His first trip for the 3. Early Incidents in Motley County kinds of ranching that marked this Matadors was in 1885, when the home The first house built on the Matarange was becoming over stocked. He dor Ranch was of lumber freighted

that of land enclosure and elaborate Dakota with contract beeves for the County. When the lumber arrived one improvements. No specific date marks Standing Rock Indians who partici- plank was lacking to complete the pated in the Custer massacre, which wall. The shortage was covered by Smith first learned about when he making wide spaces between the planks.

The early days at the Matador The next purchase for the Matador range were as follows: (1) in May, Ranch were not wholly without inci-1880, a man named Berry, in Taylor dents, oftimes interesting as well as County, sold a herd of inferior grade, sometimes ludicrous. It takes all kinds but the Matadors obtained no cow- of people to make a world; likewise boys with this purchase; (2) in May, it takes many kinds of events to make 1881, Wiley and Coggins sold the gossip. Marriages and festivals were Previous to 1877 the only cattle to Jingle Bob herd of Durhams together celebrated, birth and deaths took

COMING!

"The Man Without

a Country"

THE AMERICAN LEGION

PRESENTS

ARNOLD DALY AND MARY CARR

IN ITS OWN ROMANTIC

Film Classic

the early history of the United States, and showing the dire

penalty and repentance of one who foreswore his loyalty in

Tuesday, April 3rd

NOTHING ADDED FOR RESERVED SEATS, WHICH ARE ON SALE THIS WEEK AT THE DRUG STORES.

Special Music Program

mission 25c and 50c

FOR THE BENEFIT OF MCDERMETT POS

a moment of pique. (Not a war picture.)

Portraying Love of Country, the glorious romance of

be found in the South Plains Country were typical long-horns which had drifted into that region with buffalo herds. These cattle were without cause of the manner in which the ear the spring of 1882. As a matter of marks and brands, and were five or six years old. In the summer of 1877

Ranch. In October, 1877, a couple of adopted as the company's cattle brand, which occupied the range just east of keeping camp for Joe Browning at while the "50M", signifying fifty the caprock, in Floyd and Motley Ballard Springs. Mrs. Council bethousand, the original capital stock of Counties, was moved south, and the came entangled in a rope attached to the company, remained the brand for range thus vacated became that of the a vicious yearling. She died in a few Matador Cattle Company. When Hall's days from the injuries suffered. Lum-

(Continued on Page 6)

000

When it comes to your eyesight it pays to have a scientific examination made of your eyes in a modern refraction room equiped with the latest Ophthalmic Instrument. We supply, make and adjust the glasses and keep them adjusted. No divided service or divided responsibility.

Wilson Kimble

OPT. D., FLOYDADA



F. SERVICE STATION

Half or more of the trouble with all machinery develops

acquisition of land was a half section now of Spur, Mrs. J. D. Morris, at | Marvin and Miss Jeanette Steen, of C. M. Wilson returned Thursday claim held by Joe Browning, a broth- present of Matador, and Mrs. J. B. Plainview, visited the latter part of from Clarendon, where he had been er of the late James N. Browning of Bartley and Mrs. J. D. Starks, now last week here with their brother, at a two-day meeting of the Panhandle Association of Photographers.



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The Ford International Weekly

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H. C. Smith drove into Blanco Canwhich was being established. When Mount Blanco, Tasker agreed to lease the Eastland County school lands in Floyd and Crosby Counties. He failed to do this, and Smith himself took up the lease, which Wiley and Coggins sub-leased from him the following year. Wiley and Coggins stocked this range with a big herd of cattle from New Mexico, but two years later they shifted their cattle to the Wolf Creek country in the breaks east of Mount Blanco.

In 1879 numerous cow outfits located in the South Plains Country. Since no ranch promoter owned the land he grazed, it was necessary that cattlemen should establish certain rules and customs for their guidance. Statutory laws and the means for their enforcement were too remote to avail landless ranchmen. These people enforced their range rights by means of powder and lead. Each ranch man established his range by occupation, and other ranchmen acknowledged his possession, though his cattle ran at large promiscuously. The country was open. The ranchman settled upon a range where wood and permanent water were accessible. There were no wells for they were expensive, and, besides, little was known of the underground water supply. The owner put his cattle under his mark and brand, turned them loose on his range, and saw to it by periodical round-ups that they did not become entirely lost. For a clear understanding of conditions under which a free ranch existed, a brief history of the Matador Ranch in its early days is herewith presented.

2. The Matador Ranch Established In the summer of 1879 five men established the Matador Cattle Company. They were: A. M. Britton, of Fort Worth, as president; S. W. Lomax, of Fort Worth, as secretary and treasurer; H. H. Campbell, of Ellis County, as manager; John Nicholds, president of the City National Bank of Fort Worth; and a Mr. Cata, of New York. Each one subscribed ten thous-

1882 the next cattle purchased were tendance. They came from other coun-Livingston in this purchase.

The Matador Cattle Company's first or more attended. Mrs. J. L. Moore,

yon five or six hundred head of cattle from Lemonds and Houston, of Gon- ties. Each could have ten cowboys with which to stock the Tasker ranch zales County. These were typical as her partner. Thereafter it was the money in the long run and the South Texas cattle of that time. They established practice to give the cow-Smith located the Tasker ranch at were delivered by Lemons and Hous- boys a ball and supper each winter. ton. The Matadors acquired the ser-vices of Jim Livingston and N vices of Jim Livingston and Morgan joy and anticipation. Young ladies from a distance of one hundred miles

see about proper lubrication at this station will save you lots of cost is not great. & DUNN

Props.

The Floydada Insurance Agency Is Here

With the best OLD LINE COMPANIES in AMERI-CA-such as THE HARTFORD AND HOME with their millions of dollars to protect your growing crops against HAIL. Losses paid in the field. Rates on wheat \$13.00 per hundred; without interest. See us and quit worrying about the HAIL HAZARD.

J.G. WOOD T.R. WEBB

INSURANCE DEPT.

LOAN DEPT.

ROOM 6 FIRST NATIONAL BANK BUILDING PHONE 273

GOOD PROGRAM GIVEN AT CHAPEL EXERCISES

The program given at the chapel exercises of the Floydada High School held at the First Baptist Church Monday morning was one of the most enjoyable rendered this year.

Several numbers featured. The High School Junior Orchestra comwith the student body.

rendered songs in Spanish that also er, or some of his friends who are proved popular.

the declamation contests also gave readings.

AT THE CUMBERLAND PRESBYTERIAN CHURCH

Preaching morning and evening by the pastor.

Sunday school 9:45 A. M. Session meeting 2:30 P. M. Teachers meeting 3:30 P. M. Missionary Society meets Monday

3:00 P. M. (Business meeting.) Prayermeeting Wednesday 7:30 P M.

We are looking for all members and will appreciate the presence of all friends and visitors.

SENIOR B. Y. P. U.

Program for Sunday, April 1. Devotional meeting, group No. 1, in charge-The prayers of Jesus. "As He was Praying." Song service-"Jesus Savior Pilot

me," "Sweet Hour of Prayer." Prayer.

"The Comforter has come."

Reading-Miss Pinky Hubbard. Bible quiz-Miss. Lela Windsor.

Introduction-Miss Ruby Price

leader.

1. When the work pressed Him hard-R. W .Castleberry.

- 2. Before making a great choice-
- Miss Windsor. At the height of popularity-3.
- Miss Velma Norman.
- 4. Power comes through prayer-
- Miss Margarett Grigsby. 5. When the crowds had left Him

-Miss Francis Ruth Bridges. 6. In the hour of deepest sorrow-

Miss Audrey Mae Borum. General discussions.

Benediction.

CHRISTIAN ENDEAVOR PROGRAM

For April 1, 7:45 P. M. Lesson topic-Psa. 15:1-11 and Act. 2:22-27 (Easter meeting.) Leader-Miss Mamie Watson. Song. Song. Prayer. Scripture reading and comments-Leader.

PUBLIC FORUM

. . . .

Mr. Editor:

Due respect and proper courtesy to Mr. Earl Rainer, and to the general public demand that I notice through the Public Forum Mr. Rainer's piece in The Hesperian of March 15th last.

My article on the refunding warrant expense to the county, published or more persons greeted the Santa posed of Macyl Burke and Quinby in your issue of March 1st, last, gives Kizziar, clarinet; Leroy McDonald and a minute, detailed bill of particulars Mark Duncan, cornet; Dan Jenkins, with issue number, register number, violin; Raye Parker, piano and Her- name of payee, class of fund, amount bert Hicks, drums, made a big hit of each warrant, and book and page where registered in the county treas-The language divisions, 8S and 10S urer's claim register. Until Mr. Rain-

in agreement with him in his conten-The high school students entering tions, points out some particular item or items in which I have erred, I feel that further discussion of the matter is useless. I have invited every citi-

zen of the county to examine the record which I have cited, and to read quet. and calculate for himself. If I am in such great error as Mr. Rainer asserts I am in, surely he can point out those errors, as no one in the county

is more familiar with these records shown through the train in a party. than he, for he helped to make them This was the fifth day on the plains every one. I insist that he examine of northwest Texas and maintained my statement referred to above, item

its record for attendance and interest by item, and show me and the public in the subjects discussed by the lecjust wherein my great error lies. turers from the College and in the ex-I know that I have made no false cellent well selected exhibits of dairy statements intentionally. I believe I

selves, and decide which is right.

CITIZENS' MILITARY

Respectfully,

to mention.

New Mexico.

Colorado.

ing Camps.

-00-

nity last week.

noon.

and vote.

night was quite a success.

ALLMON NEWS

am competent to get the facts, as cattle, hogs, and poultry. At every stop the farmers have crowded to the shown on the records, and this I have train to hear and see. The business endeavored to do. I will not say, that men have given the train a hearty I do not concede to Mr. Rainer the welcome. At Floydada practically all same degree of ability and honor. Therefore, let him speak out, and put period the train was here.

Cow, Sow and Hen

Train Greeted by 2,000

Meetings Todate-Much Interest

Shown Here

nathy, Hale Center and Lockney. Last

his findings along side of mine, and "This is the twenty second demon if there is material difference bestration train the Santa Fe Railway tween our findings ,then let the inhas run in recent years," said J. F terested public investigate for them-Jarrell, manager of the Agricultural Development Department of the road I feel that I have noticed every-"At no time has there been such turn thing in his piece that it is necessary out of people and such strong interest in the lectures and the exhibits. The Santa Fe Railway is highly grati-W. B. CLARK. fied over the reception given this

train." TRAINING CAMPS NEWS In opening the meetings J. D. Tinsley, agricultural agent of the Santa

The Adjutant General of the Army Fe Railway in charge of the speaking has announced the confirmation of the program, called attention to the effiappointments of Mr. Richard V. Neg- cient work the A. & M. College is doley of San Antonio, Texas, to be Civi-ling to help the farmers to increase lian Aide to the Secretary of War for production. The Santa Fe Railway bethe state of Texas, and Colonel Hen- lieves in the College and is glad to ry A. Ingalls of Roswell, New Mexico, bring the College to the farmer's to be Civilian Aide for the state of door by this train.

"We urge more attention to the The appointments announced last milk cow, the hog, and poultry at this month included Colonel W. H. Hen- time," said Mr. Tinsley" because we dricks of San Antonio, as Corps Area find that the farmer who milked a few Civilian Aide, Brigadier General Roy cows, had some hogs, and kept a few Hoffman of Oklahoma City, as State hens, came through the depression in Aide for Oklahoma, and Mr. Howard better shape than the one crop farm-G. Wade of Denver, as State Aide for er. We do not urge the farmer to stop growing the crops he is now rais-

These Aides to the Secretary of ing but we do ask that he milk enough War have charge of the committees cows ,have hogs and chickens to the which have been organized in each extent at least to take care of the community for the recruiting of young family living expenses."

men for the Citizens' Military Train-Geo. P. Grout, head of the Dairy Department of the College, urged the They are practicing for the singing The reduction in the appropriation improvement of the farm by the use made by Congress, has made neces- of good sires. He explained how this sary a reduction in the quota of men may be accomplished surely and quickto be trained in the Eighth Corps ly. He believes the milk cow on the Area this year from 3600 as original- farm is important not only to supply ly planned, to 3000. It has also made the table, but as a source of reliable necessary the elimination of the income. "Raise better cows from the course of training in Air Service present herd by the use of high class sires and feed them well for an all which was contemplated. Applications to attend the camps year income." says Mr. Grout. are being received at the C. M. T. C. D. W. Williams, professor Animal Office at Ft. Sam Houston at the Husbandry in charge of swine, says rate of about 50 per day, over 700 the hog is rightly classed as the having been already received. At this "farmer's mortgage lifter" when givrate it will take less than 60 days to en half a chance. He furnishes a fill the quota of 3000 so it is urged most satisfactory package in which to that any young men desiring to at- market farm feed, particularly grain tend the camps, mail a request for ap- feed. Mr. Williams urged the growing plication blanks immediately to C. M. of the larger type of hogs because T. C. Officer, Eighth Corps Area, Ft. they mature early and may be ready to market in six months.

Not only has the attendance been large, but the interest in the lectures

and the exhibits has been keen. This has been especially true on the plains of northwest Texas. The school chil-Lehman Gratified with Success of dren have flocked to the meetings and because of their interest in every feature here after meetings were held for them after they had passed through In spite of the mud two thousand the train.

The following represent the Texas Fe-A. & M. College Cow, Sow and A. & M. College: Geo. P. Grout, head Hen Special in Floydada yesterday of the Dairy Department; D. W. Wilafternoon to hear and see the things liams, professor Animal Husbandry in

which the experts had to show and charge of swine; E. O. Edson, poultry tell on this the most ambitious agri- husbandman Extension Service; R. W. cultural program ever attempted in Person, state club agent; J. R. Edthe southwest. The train pulled in a monds, district agent; and J. W. had made stops yesterday at Aber- Mistletoe Creamery Company.

Among the railroad men with the night the special spent in Plainview train are J. D. Tinsley, agricultural where the members of the party were agent; J. F. Jarrell, manager the Agr. B. Gallaher, general freight and

the pupils mixed with the large crowd train, F. A. Lehman general manager which had assembled at the stopping Western Lines; W. E. Goodloe, diviplace for the train. The children were sion freight and passenger agent; J. shown special care and courtesy being F. Anton, division superintendent; H. M. Bainer, director Wheat Improvement Association; Dan Trahey, trainmaster; A. M. Hove, assistant editor "The Earth"; J. D. Sweeney, car accountant; and H. L. Ford, agricultural

> agent, Burlington and Denver Railroads.

Of the Santa Fe party with the train perhaps no member was more highly pleased with the reception of the train than Mr. Lehman himself. Mr. Lehman is general manager of business houses were closed for the the Western lines of the A. T. & S. F. system. He declared the big turn-

weather was highly pleasing.

McCOY HAPPENINGS

McCoy, March 17.-Everyone seems to be enjoying the rainy weather this week. The wheat of this community

Everyone is looking forward to the school fair which will be Friday and Saturday. McCoy school will turn out ture.

Several from around here enjoyed the play that was presented at Starkey Friday night.

holding a meeting here, beginning Thursday night (the 22nd) and will continue several days. It has been well attended.

Miss Irene Mitchell, of Floydada, with Miss Minnie Norton.

T. L. Pittman and family spent Saturday night and Sunday with his daughter, Mrs. D. F .McKinzie of Lock-

Misses Lula Mae and Henry Lee

Sunday eevning was much enjoyed. onvention which will be held here the Fifth Sunday in April. Several have been absent from school this week on account of sick-

MATADOR NEWS BRIEFS

From the Motley County News: B. M. Sudduth, manager of the Higginbotham-Bartlett Company, at

fatal illness of his mother, whose home was in that city.

J. W. Buck, formerly publisher of the Crosbyton Review, who is starting out on a tour of the world, was a pleasant caller at the temple of truth, last Thursday.

One of the outward or visible results of Mr. Nusbaum's work in this county March 21st, a son. The newly arrivthe past week has been the organizavery few minutes behind schedule. It Ridgway, director Extension Service tion of a Motley County Chamber of M. F. Swain, of this city. Commerce. For some time such an

organization has been talked among our people but it took this definite work on the part of Mr. Nusbaum to guests of Plainview citizens at a ban-ricultural Development Department; put the proposition over. Thursday Get Results--Try One. night of last week a nominating com-High school was dismissed here and passenger agent in charge of the mittee was appointed for the purpose of nominating men for the board of the proposed organizaton. Friday night this committee made its report. Elmer Stearns, president; E. R. Surles, 1st vice president; R. L. Jameson, 2nd vice president; G. F. Stephens, 3rd vice president; T. Pryse Metcalfe, secretary, Eugene Sanford, treasurer.

> The executive committee to be composed of the elected officers the following men: Harry Campbell, G. E. Hamilton, C. M. Glenn, Homer Sheets and W. R. Cammack.

E. H. Hendricks, owner and manager of the most of the local telephone lines through this section, including the lines from here to Paducah, Crosout in this section in spite of the bad byton, Ralls and Dickens, has been making some extensive and permanent in the United States. improvements along his lines, and is

personally superintending the work. The construction gang is now work- Floydada. ing between here and Roaring Springs, installing a copper wire for local use,

such as has been done on the other lines south and west of here. New poles are being put in and the improvements are of a substantial na-

> The Western Dry Goods Company formally opened its doors to the public last Thursday, and while seriously handicapped by reason of the fact that only a small portion of their goods have been received, they report a splendid and most encouraging trade right from the start.



PHONE 51

CONTENTS ILS.

NGPOY

BEST BY TEST

Will Allen, of Lockney, was among Saturday's business visitors in Floyd-

Carl Bell returned Wednesday afthis place, was called to Lampassas, ternoon from Clay County where he Texas, the first of last week by a mes- spent some five weeks visiting relsage advising of what proved to the atives and friends.

> Joe A. Montgomery went to Memphis aSturday on a business trip.

> Dr. E. O. Nichols, of Plainview, was in Floydada yesterday afternoon .

BORN-At Floydada to Mr. and Mrs. H. A. Brackeen, of Fort Worth, ed young man is a grandson of Mrs.

Hesperian Want Ads



For FREE Demonstration of the



Vacuum Cleaner 750.000 satisfied users Over 20 Thors in use in

PHONE 232 E. E. Brown **ELECTRIC SHOP**



is looking fine.

Friday for the fair.

Rev. Henson, of Floydada, has been

spent from Saturday until Monday

Rogers, Miss Grace Porterfield, Chester McDermitt and Robert Smith were guests at the home of H. P. Puckett Sunday evening.

The singing at the school house

Story of the First Easter (From

the Bible)-Russell King." What proofs have we that Jesus rose from the dead ?---Mr. J. W. Bur-

gett. What is the significance of Easter?

-Mrs. Bain. Reading-"The Message of Easter"

-Bessie Sherrill.

Sentence prayers.

Song.

Answer roll call with a thought on what Easter means to you, or a verse of scripture along that line of thought.

Song.

Business.

Dismiss.

SOME TELEPHONE RULES

Here are a few telephone rules that Sam Houston, Texas. might be posted in any business office or home:

1. Answer the telephone immediately and if you are not the person wanted, get the right party at once. pects are much better this morning handsome profit. The farm flocks take the message.

ing, "... your department or company.

3. Always have a pad and pencil and fell. Her leg was broken just redy.

4. Speak politely. Put a smile in ent is as well as could be expected. your tones, don't try to impress the caller with your importance or attempt to make him think you are fear- interesting game last Friday at All- big Holstein Bull, weighing 2,700 fully busy .

5. Keep your lips one-half inch from the mouthpiece of the instru- al days the past week. ment. If cut off, don't jiggle the hook to recall the operator, but move it up and down slowly.

6. It is aggravating to the average and then to be told to "hold the wire." have had an enjoyable time. If there is any waiting to be done, it is the caller's obligation to do it.

7. Do not use the telephone longer than necessary ,other people may want for either Friday or Sunday after- Wednesday night at Clovis, the train to reach you .

8. Report any of your telephone have the best service it can provide.

Mr. and Mrs. E. P. Nelson visited with relatives in Lubbock Sunday.

Mr. E. O. Edson, poultry husbandman of the Extension Service of the College, says that good birds, given Allmon, March 27th .- Wheat pros- proper feed and care will return a

If he is out of the office, offer to as a result of the fine rain last night. may be readily improved by the use Grandmother Allmon suffered a se- of good male birds of known egg 2. Eliminate waste words by say- vere accident last Wednesday after- strain. Poor layers should be culled.

speaking," and noon during the sandstorm. She had The little hen is the farmer's friend then further announce the name of gone out to gather the eggs when she and with fair treatment fills the egg became entangled in some loose wire basket.

The train carries three cars of exbelow the hip. Her condition at preshibits that are regarded as the finest ever shown on a railway train. There The Allmon boys' basketball team are Holstein, Jersey, Guernsey, and defeated the McCoy team in a very Ayrshire dairy cattle, including the

pounds, a Holstein cow with a record Mrs. Beatrice O'dell was sick sever- of 26,999 pounds of milk and a net profit of one thousand dollars in one C. A. Smith, of Clovis, New Mexico, year; a Jersey cow with a record of was a business visitor in our commu-10,000 pounds of milk and six hundred pounds of butter in a year; and There was a party at Perry Black's outstanding individuals of the Guernindividual to be called to the telephone Saturday night. Everyone seems to seys and Ayrshire. The hog car and the poultry car carries fine exhibits The singing at the church Sunday of standard hogs and poultry.

The attendance has been a record breaker at every stop. At the close The school is planning an egg hunt had made sixty five stops with a to-The trustee election for Allmon tal attendance of 68,950, an average troubles to your local company be- School District will be held at the attendance of 1,060 at each meeting. cause every company wants you to school house aSturday. Everyone in- The turn out in the Plainview Floydterested in Allmon is urged to come ada section in spite of the heavy rains the day before with muddy

roads and cold cloudy weather was Advertise in The Hesperian. It Pays. surprisingly large, officials said.

Mr. and Mrs. W. M. Day, of Ralls, spent Sunday with her parents, Mr. and Mrs. W. W. Smith

Misses Verda Lee and Twila Guthrie, Belvie Brown and Misses Viola Brown and Clara Smith took dinner at the Willis Wright home Sunday. Mr. and Mrs. George Smith spent Friday night with her parents, Mr. and Mrs. T. L. Pittman.

Miss Lorene, 15-year-old daughter of Mr. and Mrs. J. R. Robertson, was operated on for appendicitis last Sunday night at 8 o'clock at the Floydada Sanitarium. She is doing nicely at last report.

Sanford Williams has been suffering from a barb-wire scratch on his hand. He sustained the wound some two weeks ago, which has recently become severe.

Lee Rudd left for Sweetwater Saturday, where he will spend several months.

News reached here last week to the effect that Edd Wilson of Kenwood, Okla., had recently sustained a broken leg, while hauling logs. We are very sorry to hear of his accident and hope he will soon be able to go.

LIVESTOCK MARKET

Kansas City Stock Yards, March 26th, 1923 .- Cattle prices were rather irregular today. Fat steers were steady, cows, heifers, and stockers and feeders stronger, and calves 50 cents to \$1.00 lower. Demand for butcher cattle, stockers and feeders was active. Hogs ruled steady to 5 cents higher owing to an active demand. Fairly liberal receipts gave shippers an opportunity to operate freely. Stock hogs and pigs were 25 cents higher. Lambs were 10 to 15 cents lower, and sheep steady. Several bunches of spring lambs sold at 15 to \$16.

Receipts today were 11,000 cattle, 19,000 hogs, and 9,000 sheep, compared with 6,000 cattle, 15,000 hogs, and 6,000 sheep a week ago, and 13,-100 cattle, 10,975 hogs, and 11,000 sheep a year ago.



ALL SIZES TIRES, TUBES; **VULCANI-**

IN THE LONG RUN.

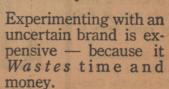


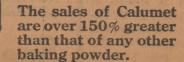
2 or 3 Cans of Baking Powder

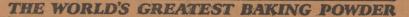
Are Not Worth the Price of One

If they are the "big can and cheap" kind because they may mean baking failures.









INTERMEDIATE BANK PLANS TAKING SHAPE

"Must be Developed with Patience, Prudence and Care," Says Judge Gossett of Land Bank

Much interest has developed in Clark Meador and Chauncey Garison Floyd County in the probable manner as members of "The Floydada Club" in which business of the Federal In- at Simmons, all freshmen. It is termediate Banks will be operated un- dated March 4th: der the Farm Credits Act passed at the last Congress. A week or more ago The Hesperian carried a news hard working editors especially, are story giving the generalities which always thankful for a bit of news of daughter, "we must say something." apply under the law passed. The Federal Land Bank of Houston which ue, we thought you might be interest- retorted the clergyman, "get a will have supervision in general of the ed to learn that three Floydada High pumpkin and roll it about. That application of this act in this section School graduates covered themselves will at least be an innocent diverhas been flooded with inquiries about the matter and has issued a general letter to Farm Loan Association secretaries and others giving as much information as can be at this time. In view of the general interest in the matter a copy of this letter signed by Judge M. H. Gossett and dated at Houston on March 23rd, is given in full:

"The new system undertakes to provide only for intermediate agricultural credits; that is, credits for a longer period than may ordinarily be extended by banks of deposit: that is, of general commercial banks, and yet for a shorter term than the long term Federal Land Bank loan. It is essentially a new departure and a new system, and must be developed with patience, prudence, and care, and along lines of absolute safety.

"All persons understand in the beginning that no loans can be made direct to indivduals.

"Direct advances may be made to co-operative marketing assoications, or live-stock associations, secured by warehouse receipts for staple agricultural products, or by chattel mortgage on live-stock.

"No loan may exceed 75 per centum of the market value of the agricultural products or livestock.

national and state banks, savings eggs, made by the Sophomores of Simbanks, trust companies, agricultural credit corporations, and incorporated the latter was at a banquet at the live-stock loan companies under Tourist Hotel Saturday night created rules and regulations yet to be prescribed by the Farm Loan Board.

"Loans discounted from banking associations must have been made for station, and when the "law" arrived without a loom. The invention of "agricultural purposes," which is interpreted to mean to a person engaged situation. in agriculture and for the purpose of carrying on such business.

Intermediate Credit Bank has not yet and of restoring that particular porper cent, and all banks and other au- and quietude. thorized lending agencies will be permitted to charge a rate not to exceed 1 1-2 per cent in excess of the discount rate of the Intermedate Credit Bank. "In making advances on warehouse receipts, the banks can accept only

receipts from bonded Government warehouses or satisfactorily bonded names," one officer said. warehouses operating under satisfactory state supervision and regulation.

FLOYDADA BOYS COVERED WITH EGGS AND GLORY IN CLASS RUSH

The Hesperian is in receipt of the following illuminating bit of news from Abilene, signed by Truitt Butler,

"To The Hesperian:

"Knowing that newspaper men, scandal. true noteworthiness and historical valwith eggs and glory Saturday night in helping put over the only Freshman Banquet by Simmons College freshmen, that has succeeded in several Abilene Reporter .

"All Freshmen classes attempt a success of such an attempt is the most humiliating event in the career of an upperclassman. Needless to say, as no worthy movement in which Floyd- ger. ada is represented can fail, our banquet was a "rip-roaring'" success. It took every officer in the city from the chief of police down to every deputy who could be recruited, to prevent a complete annihilation of the upperclassmen after their eggs had besmirched the landscape. The fresh-

men were in the majority and "loaded for bear.' "Yours for the Mayor,

"The Floydada Club." The clipping from The Reporter says:

The launching of an "attack" with "Loans may be rediscounted from the chief piece de resistence being mons College on the Freshmen, while more excitement in the city than there has been for a long time. A general blades or the leaves of reeds and riot call was turned into the police they were met with a very "delicate"

They were confronted with the situation of breaking up several "fights" "The rediscount rate of the Federal between the members of the classes, been made, but will probably be 5 1-2 tion of the city to its former peace

> Two of those who took part in the class "rush"-for that's what it was -were brought down to the police Since his day the loom has been perstation, the remainder of them succeeding in making a retreat when the "law" arrived.

"Well, here's two of them; get their

But nobody took their names. Let 'Em Go

SCORED A POINT ON DADDY

Clergyman's Daughter, It Will Be Admitted, Rather Neatly "Turned the Tables" on Her Sire.

An Ohio divine overheard his daughter and some young friends criticizing certain neighbors more severely than was pleasing to him, whereupon he proceeded to read them a lecture on the sinfulness of

"But, father," remonstrated his

"If you can do nothing better," sion."

Not long afterward a conference of ministers met at his house. Duryears. Incidentally, we helped give ing the evening an earnest discusthe city of Abilene more real thrills sion on certain points of doctrine than it has experienced since it was a arose, and from the lofty pitch of cowboy village, as will be attested to some of the voices it seemed as if by the enclosed clipping from The part of the disputants at least were in danger of losing their temper.

At that juncture the doctor's banquet or reception, which is a very daughter quietly entered the room grievous sin according to college tra- bearing a large pumpkin. She put ditions and the failure to prevent the it down in front of her father, and said: "There, father, roll it about; roll it about!"-Philadelphia Led-

POWER LOOM ALMOST HUMAN gain. Sell your non-layers and try

Indispensable Adjunct of Civilization May With Reason Be Said to Have Reached Perfection.

The Chinese claim records that prove silk weaving to have been practiced in China as far back as 2.500 years B. C. But weaving is much older than that. Some learned persons say that weaving was invented in Egypt. In all probability it was invented in at least four different places-by a primitive white man, a primitive yellow man, a primitive red man, and a primitive black man.

Early weaving was undoubtedly the simple plaiting of long grass rushes. Such weaving was done the simplest loom, such as is still used by the Indians in the Southwest, made possible great advance in the art. Our great-grandmothers used the old hand and treadle loom. Everybody used it until Doctor Cartwright, an Englishman, "who had never seen a loom in his life," invented the power loom in 1787. fected until it seems almost human.

MAINE BLUEBERRY BELT

When \$500,000 worth of blueber, ries can be picked from a ten-mile strip of barren land-as was done in Washington county this year-it is time to sit up and take notice of this modest little berry. The Washington While the police had the alleged county blueberry belt was celebrated participants in the city court room, long before the Civil war and Jefferson Davis, when he was secretary of war, visited the "barrens," as they are called, and was enthusiastic over the berries. This section is an elevated tableland practically treeless. It is composed of sand and gravel and is an ideal blueberry country. In the middle of the last century Chestnut street. The Sophomores this land was worth about 10 cents an acre but today it commands at least \$1,000 an acre. There are 12 factories in this area, but at times the participants being seen to have the packers were actually obliged to refuse berries because they could not handle such large quantities .--- Portland Herald Press.

LOUIE F. MOORE PRESIDENT OF SOUTH PLAINS FAIR Louie F. Moore, formerly of this city, son of Mrs. Wm. Moore, who is now a resident of Lubbock and dis- trict clerk of Lubbock county, has been elected president of the South Plains Fair, one of the largest regional fairs in the west. His selection was made unanimously recently following the resignation of E. L. Klett, who moved to Amarillo to accept a place on the Court of Civil Appeals. In addition Mr. Moore is president of the Junior Chamber of Commerce of Lubbock and secretary of the Ki- wanis Club of that city.	FOR SALE or tra Threshing outfit. If for particulars. J. A 1, Sagerton, Texas. Best grade kerosen Company.
	For marble or gra see S. B. McCleskey.
	APEX VACUUM Is a time, labor an For free demonstration Plevine at C. Surgin
	If you want a farm Massie & Bro. Lubricating oils, ga Collins Gro. Compan
Read the Hesperian Want Ads.	Co-operative Marke ter Homes.
The Hesperian Want Ad Department	WORK STOCK terms. See J. G. Mar Goods Co
Co-operative Marketing increases Business. 50-1tc	What is the Farm your Neighbor.
BUFF MINORCA EGGS FOR SALE AT WHITE'S PRODUCE	Co-operative Man Bank Deposits. Bulk garden and
Fresh, smooth fertile eggs for hatch- ing \$1.25 for 15 or \$5.50 for 100. See the picture and description of the golden hen that lays the golden eggs. Xmas Dollars. Don't miss this bar-	White Produce Co. Co-operative Marke
	Values.

SEED CORN for sale, \$2.25 per bu. makers. Will sell eggs at our residence priced to please the farmers. R. L. Golleher. MRS. S. D. IRWIN, We want a car of bones. Phone us Route 3, Floydada, Texas. and let us know how many you can Two furnished rooms for light bring and we will give you prices. A. house-keeping. Phone 16 F-4. 4-1tp D. White Produce Co. The Wesley Girls of the M .E. Sun-PLEATING-knife, box and accordday School will sell candy Friday and ion pleating. Good work guaranteed.

this new breed of chickens ,the money

1-2tc

Saturday during the school fair. 4-1tc Send Mrs. R. M. Barton, 1405 1-2 Lincoln St., Amarillo ,Texas. FOR SALE-A few more Progres-FOR RENT-5-room house. See L. sive everbearing strawberry plants 50c

W. Hicks.

per 100. S. B. McCleskey. 4-tfc A. Marshall.

per setting, \$8 hundred. Also Utility Collins Gro. stock at \$5 hundred. Visit my White 4-tfc Leghorn farm-Mrs. N. D. Leach, Plainview, Rt. B. 2-4tc nite Monuments 4-tfc. House for Rent-Mrs. Elder Mer-3-2tc CLEANER d money saver. Fire, Tornado, Hail, Life, Automoon phone 24. Mr. bile and Plate Glass Insurance, Surety er & Son. 3-2tp Bonds, Notary Public Bonds issued in our office, no application, no delay, lease see W. M. 31-tfc Strong Old Line Companies Represented, Efficient, Prompt and courteas and kerosene. ous service. On this basis your busi-4-tfc ness is solicited and will be appreciated. DUNCAN INSURANCE AGENting Builds Bet-CY. Rooms 8 and 9, Natl. Bank Bldg. 50-1tc Phone No. 272. 3-tcf for sale-easy Red dwarf seed maize recleaned 4c tin. Martin Drv while it lasts. S. D. Furguson & Co. 52-tfc 3-tfc. Bureau? Ask Good Gasoline, Good Coal Oil, Good 50-1tc Lubricating Oil, at Stephens' Store. rketing makes successors to Floydada Oil Co. 3-tfc 50-1tc Pure Mebane Cotton Seed, pedifield seeds at greed, direct from the breeders. Com-2-3tc pany has sold their supply but I have limited amount of seed on hand. See ting Helps Land G. Scott King. 50-1tc LOST-410shotgun on Mickey road FOR SALE-2 Good milk cows. I. west from Floydada, on January 29. 2-tfc Reward for return to D. T. Scott, phone line 903. 4-2tp 2-3tp BABY CHICKS Have a few fine R. I. Reds at 12c. Also custom hatching. Phone 145. Marshall Hatchery. 4-1tc 2-3tc DRESSMAKING Mrs. R. W. Castleberry phone 259. 1-4tc . LOST-A dark green and brown 2-3tp

WHITE LEGHORNS-Pen of fine

interested write White Leghorns, American Strain, the

Fullbright, Rt. kind that has the long back, and low

2-4tp tail, and wins at the shows. Eggs \$2

le cheap: Good |

mixture overcoat on Blanco Canyon west of Floydada, Ralls road. If 4-2tc found return to Hesperian office. 4-1tc

How about the Radio?

Are you getting in on this deal? If not you will have to hurry, only Friday and Saturday left?

Hurry if you want something in your home that will tie you to the world.



This should lead to broader interest and greater activity in the development of warehouse facilities and their proper regulation. The Executive Committee of the Federal Land Bank is advised that the laws of Congress and the laws of Texas dealing with bonded warehouses are very similar, and we anticipate small difficulty in working out rules and regulations for the handling of loans based on warehouse receipts which may be tendered as collateral by banks and co-operative marketing associations to facilitate orderly marketing of nonperishable agricultural products.

"While the law authorizes loans for not less than six months nor more than three years, yet until the system is thoroughly tried out no loans will be made for a longer period than nine months. In loans made upon the security of live-stock, satisfactory assurances, however, will be given of renewal privileges subject to re-inspection and satisfactory condition of the security .

"It is expected that the charter for the Federal Intermediate Credit Bank of Houston will be received within a few days, and as soon as the necessary forms and stationery are provided, the Intermediate Credit Bank mayor about what they had better do. will be in a position to begin the extension of service.

"While the new Intermediate credit Bank is administered by the Farm Loan Board and the officers and directors of the Federal Land Bank, no application for loans can be considered through National Farm Loan Associations but must reach the Intermediate Credit Bank through banks or other agencies named in the law. There is no direct connection between the Federal Land Bank, and National Farm Loan Associations, and the Intermediate Credit Bank and the service to be rendered by it.

"The Farm Loan Board and the Federal Land Bank will undertake in good faith and in a spirit of helpfulness to administer the provisions of the Federal Intermediate Credit Bank, but it must be understood that no loans can be made on securities that experience and sound business judgment would not approve. To follow

"We'll let you go," the assistant chief of police said. "But don't let it happen any more."

there was a large crowd of students on the outside of the station, awaiting to see what the "verdict" would be. Somebody yelled, "Fight fight!" And there was a rush of officers to the outside ,it developing that there was no fight at all. The "attack" by the Sophomores . started at the Tourist Hotel and finally culminated down were unsuccessful in gaining entrance to the hotel, but despite that fact they succeeded in using their eggs, some of the "hen fruit" on their clothes.

When the two students "arrested" had been turned loose, the rest of the crowd at the police station dispersed as quickly as it had appeared, and no one was any the worse for the evening's "entertainment," except perhaps a few skinned faces, etc, and soiled clothing.

Fearful lest they might be unable to handle the "riot," some member of the police department telephoned the "Let 'em fight," was the mayor's answer.

TRUCK-MOUNTED FRENCH BOX CAR SPENDS DAY HERE

exservice men, who were in France during the World War, again Thurs- ham Age-Herald. day afternoon of last week when a

French box car, mounted on a truck, spent several hours in Floydada. The car was sent out from Amarillo by the American Legion Post of that city and was advertising the big play and pageant dedicating the memorial public auditorium to be held on April 4th. 500 persons will appear in the play, "The Doughboy," which is to be presented.

lisaster, and to destroy in the beginany other course would be to invite stock, if safely administered."

CATERING TO PLAIN PEOPLE

"A man in the public eye should be careful of his personal appearance.'

"You are quite right, sir," replied Senator Snortsworthy. "When campaigning in the back districts I have frequently spent an hour trying to make my attire sufficiently negligent to meet with the approval of my constituents. Carefully creased trousers have cost me several hundred votes and had I ventured to wear spats "40 hommes, 8 chevaux" greeted anybody running against me would have had a walkover."-Birming-

POWERFUL SEARCHLIGHT

Searchlights so powerful that they give a vacationless sunburn to the crews that test them are now being manufactured. These powerful lights cast a ray the intensity of which is equivalent to the light of 300,000,000 candles. Thus, every moment that they are in operation they produce as much candlepower ning of its operations a system that illumination as the entire populapromises long and useful service to tion of the American colonies at the producers of agriculture and live- close of the Revolutionary war used in two years and a half.



In Three Special Groups: \$10.85, \$12.50, \$14.85

Boys Clothes and Furnishings

NEW SPRING SUITS, in all wool tweeds and durable fancy mixtures, light and dark colors, knickers full lined; sizes 8 to 18 years; on sale at

BOYS' SHIRTS; Fancy striped madras-collars attached or neckband style. French cuffs—sizes 12 1-2 to 13

BOYS' OVERALLS, made of heavy weight blue denim, elastic suspenders, good pockets; brass buttons, sizes 3 to 16, price

\$12.50

neck \$1.00 and \$1.50

\$1.00 and \$1.25

SPECIAL FOR THE RADIO

You can get in on this by paying your accounts Friday and Saturday.

Martin Dry Goods Company

Floydada, Texas "The Store With the Goods" Floydada, Texas

THE EARLY HISTORY

(Continued from Page 3)

A party of fortune seekers from Dal-because he did not approve of its op-small ones. While in camp near there some rustlers ran into the camp with the intention of robbing the travelers. A man named Anderson was of the traveling party. In attempting to run nature of a prank. Lockjaw set up, las.

ranch life can not produce a social misfit.

4. An Appreciation of the Campbells. No history of the section embracing the Matador range would be complete without respectful mention of Judge H. H. Campbell, the first manager and one of the founders of the Matador Ranch. Although he was born in Cumberland County, North Carolina, he was in every other respect a one hundred per cent Texan. He came to Texas with his parents in 1840, while Texas was yet a republic. For six years he resided in Walker County, and from 1860 to 1879 Ellis County was his home. In 1860 Ellis County was on the frontier. Home supplies were hauled from Houston. In the "War of Sections," as Henry

OF FLOYD COUNTY ed himself of the opportunity to search Ranch in the Yellow House in Lubfor his ideal of a breeding country. bock County, and about this time the On the return trip he crossed Utah, Kidwells located the KID Ranch far-Nebraska, Kansas, and the Indian Ter- ther up the Yellow House. East of Goods boxes at Teepee City were ob-tained, but the material in these box-country lying between the Brazos on sheep ranch, north of which was the es was inadequate. A box large the south and the Red River on the 22 Ranch, managed by Felix Frankenough to contain only a portion of her body was the best that could be provided, and she was interred with Plains. Therefore the founding of the Plains. Therefore the founding of the provided be provided be provided be provided by the provided be provided by the provid her feet projecting out of the impro-vised coffin. The other known death fortuitous event. In 1891 Judge ranches had passed its crest, and the was in July, 1879, near Teepee City. Campbell resigned from the company big concerns began to absorb the

New Mexico, and Arizona, and avail- and an Illinoisan started the LANC

A party of fortune security may to Cripple las were on their way to Cripple Creek, Colorado. Teepee City was a general store for the convenience of country by small farmers. He took active part in the organization of miles west of the present site of Amabuffalo hunters and surveying parties. Motley County, and was called to rillo a drove of 500 sheep to a place serve as its first county judge, a po- within thirty miles north of Colorado sition he filled for five years. He for the purpose of selling them. W. died in 1911. V. Duncan was in the employ of

Mrs. L. B. Campbell, the wife of H. Owens and Marseilles. Marseilles, H. Campbell, was born in Navarro Duncan, and some Mexicans drove the from the rustlers he was shot in the H. Campbell, was born in Invariate herd of sheep in a leisurely way County, but spent much of her child- herd of sheep in a leisurely way heel. The shot was supposedly in the hood in Ellis County. All her life her through the present site of Canyon, and the wounded man died. His re- habitat has been on the front. Her reached Runningwater Draw in the mains were buried at Teepee City, but nearest neighbors, on the Matador northwestern part of Hale County, afterwards they were removed to Dal-Teepee City, and Mrs. H. C. Smith, of the head of Blanco Canyon. They The first white child born was Har- Mount Blanco, and the distances were did not find a single habitation until ry H. Campbell, the son of Judge and so great that neighborly visits could they reached the home of H. C. Smith Mrs. H. H. Campbell. This event took not be frequently interchanged. But at Mount Blanco. There was no place May 15, 1881, on the Matador Ranch. The attending physician was from Fort Griffin. He traveled more been a life spent in the performance yon. Owens and Marseilles located a than one hundred fifteen miles, and of womanly duties, in the rearing of sheep camp here below the Mackenarrived at the ranch on the 5th day of her son, in adorning home life, in min- zie crossing. Duncan returned that May. This son is still residing in istering to the sick, in encouraging fall to his home in Montague County, Motley County. In the fullest measure, he is a substantial citizen. No wide range of literature. Mrs. Camp- bought an interest in the Owens and worthy enterprise goes without his bell, at all times kept a stock of Marseilles sheep business, which consupport, moral and financial. His medicines, bandages, and other sup- tinued until the spring of 1886. Ed family consists of a wife, a daughter, plies for treating the ills that befall Duncan, a brother of W. V. Duncan, and two sons. His home is one of ge- man and beast. She did not set her- was in the employ of this concern as self up as an expert diagnostician, but sheep herder. In those days it was natural and social, render it impossible she was so good at making guesses quite easy for one to become lost on for him to have the slightest semb- from symptoms that had she passed the Staked Plains. The sheep herders lance of littleness. Good blood and as a physician with a dozen diplomas built numerous monuments of buffalo she would have passed as a successful bones to guide them back to ranch practitioner. She measured out medi- headquarters when they followed the cine to the sick, set and bandaged sheep far out of sight of any other limbs and collar bones, took stitches objects.

in cuts, and on one occasion she ac- In 1884 the 10A people, the Matador tually cut out abullet from a wound. Cattle Company, and Espuela Cattle Through her influence, the Matador Company, which owned the Spur Cattle Company paid a Methodist Ranch, practically monopolized the minister to preach once a month to cattle business of this section. A the cowboys. Her extensive reading change in the ranch business was behas given her a great fund of in- ing forced in two ways. First, the formation and a fine command of avarice of the big concerns cast cove-English. A number of years she was tous eyes upon the land used by their postmaster at Matador. In recent little neighbors. Second, the realiyears she has lost her sight, but she zation that the open range was enorhas so accustomed herself to taking mously uneconomical slowly dawned a cheerful view of all situations that upon the powerful companies. Folshe bears her misfortune with won- lowing a blizzard the plains would frequently be strewn with thousands of derful fortitude.

5. Other Ranches Founded

Watterson, so aptly termed our great From 1879 to 1884 there was great before it with nothing to check their internecine strife, Judge Campbell, for activity in the establishment of flight. Then a scramble for the purfour years, rendered unfaltering ser- ranches where the Indians and the chase of land set in; and there was vice in the Confederate cause. In buffaloes had but yesterday roamed. a lean period of large expenditures early life he evidenced a strong in- In 1879 Will and John Slaughter and curtailed profits. Competition clination for the cattle industry. As founded in the southern part of became sharp. In the struggle for exa boy he began buying cattle in Cen- Crosby County. Three years later istence, indeed, only the mightiest surtral Texas for delivery in the markets George Edwards, Cass Edwards, and vived. of New Orleans, Louisiana, and Dodge W. T. Petty located a ranch just east 6. The Two Buckle as a Type of Land

Slaughters. In 1883 the Kyle **Owned Ranch**

carcasses of the cattle which had fled



\$3.50 to \$10

\$3.50 to \$7.50

It Will Soon be Time for GINGHAMS

Tub frock days will soon be here, bringing to mind that now is the time to select your gingham and percale.

Plenty of fresh tub dresses during the spring and summer is the need of every woman and miss.

Our showing of wash fabrics is so large that we can adequately take care of all your needs and the busy house wife can come here and choose and save lots of her valuable time in her sewing program.

27-inch wide fast color gingham, in new patterns, per yard . spring patterns, per yard..... 32-inch wide fast color gingham, bright stripes and solid colors, and beautiful comnew patterns, per yard. 25c

.... 15c 32-inch wide zephyr gingham, plaids, binations of colors, per yard 36-inch wide fast color percales, beautiful 32-inch wide tissue gingham, per yard 45c

All kinds of accessories, such as threads, needles, buttons, braids, trimmings and ornaments that the busy seamstress needs to touch up the new frocks with can be found in our large notion department.

We have secured the McCall pattern agency for Floydada and will shortly receive them, and will have arranged a very attractive pattern department for the convenience of the women who do their own sewing.

sweaters. They are so youthful, and so

popular slip overs, in jade, orchid, blue

ited, but his great common sense and and Dalton Brothers' ranch was lo-| The sketch of the Matador Ranch, close application to his pursuit enabled cated in the southwestern part of as already set forth, was illustrative him to master details of stock grow- Crosby County. In 1883 George of the free range ranch and its operaing. His ambition was to found a Wolffarth, Bill Sanders, Van Sanders, tion. It is now in order to present the large ranch for the breeding of cattle. Joe Sherman, and John Hensley came account of a land-owned ranch with Before this was done, it fell to his lot out from Jack County and located a elaborate improvements. The Kento drive a herd of cattle to California. ranch on McDonald Creek and the tucky Cattle Company's venture in In making this journey he passed Salt Fork in Crosby County. The Crosby and Dickens Counties strikthrough Western Texas, Southern same year Sam Gohlson, Bill Moore, (Continued on Page 9)

McCormick-Deering Harvesters

The product of years of experience in Machine Building, backed by a Repair and Service department that is unexcelled.

We Want Your Order

For a Harvester-Thresher, Header or Binder and can assure Prompt Delivery at harvest time and reasonable payment plans.

Buy a McCormick-Deering and get the best.

O. P. RUTLEDGE

FULL LINE INTERNATIONAL DEALER

Keep Your Needles Busy

Women's and Children's **Oxfords for Spring**

Smart footwear for this season is constantly arriving but you had better come in early and make your selection for these new shoes sell so quickly that the sizes soon become broken and sometimes its difficult to get your size in the shoe that you want.

These new oxfords in the attractive cut out style with underlay, as sketched.

They are to be had in satins, patent with underlay of grey swede, and in grey swede with a touch of patent here and there.

ALL ARE WELL MADE WITH GOOD DURABLE SOLES

AND NEW HEELS.

For Men--Suits

Not just ordinary suits, but suits with snap and suits that are tailored as well as you'll find in any store. A wonderful showing of all the new fabrics and new spring colorings. Smooth finished worsteds, unfinished worsteds, serges and gaberdines. SOME OF THE SUITS HAVE TWO PAIRS PANTS.

\$25 to \$40

Shirts

Not the ordinary shirt that you usually see but the E. & W. Shirts that have the snappy patterns that are different and all of them are guaranteed to be fast color.

\$1.50 to \$3.50

BAKER-CAMPBELL CO.

"THE HOME OF GOOD MERCHANDISE"

ILL FLOYD COUNTY HESPERIAN

ELECTION NOTICE

ate of Texas, County of Floyd.

Will reas, on the 10th day of March, of supplementing the State School for next month. of taxable property in said District, "At this time I am sending out the inning and held Matador High scoreing in every respect in conformity to say, 'Thank you.' with law; and

and

mon School District No. 26 has here- another. tofore, to-wit, on the 15th day of "This growth of Floydada has been April, A. D. 1914, been properly es- due to co-operation among the busitablished by the Commissioners Court ness interests and citizenship in genof said County, which is of record in eral. the Minutes of the Commissioners 55-56; and

It further appearing that said Dis- community of good people. trict so established contains an area that no other district has been reduced a great big word of real appreciation in area below nine square miles by is not out of place, so once more I reason of the creation of this District; say, 'Thank you, everyone.'

Now, therefore, I, E. C. Nelson, Jr., in my official capacity as County Judge of Floyd County, Texas, do hereby order that an election be held on the 14th day of April, A. D. 1923, at the Campbell School House, in said Common School District No. 26, of this County, established by order of the Commissioners Court of said County, of date the 15th day of April, A. D. 1914, which is of record in the Minutes of the Commissioners Court of said County, Volume 4, pages 55-56, to determine whether a majority of the legally qualified property taxpaying voters of said District desire that said tax heretofore voted for the purpose of supplementing the State School Fund apportioned to said District be increased from fifty (50) cents on the One Hundred Dollar (\$100.00) valuation of taxable property in said District to not exceeding One Dollar (\$1.00) on the One Hundred Dollar (\$100.00) valuation of taxable property in said District, and to determine whether the Commissioners' Court of this County shall be authorized to levy, assess, and collect' annually/a tax of, and at the rate of, not exceeding One Dollar (\$1.00) on the One Hundred Dollar (\$100.00) valuation of taxable property in said District for said purpose.

T. M. Carter is hereby appointed presiding officer of said election, and he shall select two judges and two clerks to assist him in holding the same, and he shall, within five days election has h make due return thereof to the Commissioners' Court of this County, as is required for holding a general election. All persons who are legally qualified voters of this State and of this County, and who are resident property tax-payers in said District shall be entitled to vote at said election, and all voters who favor the proposed increase of said school tax shall have written or printed on their ballots the words: said school tax shall have written or printed on their ballots the words: FOR INCREASE OF SCHOOL TAX, and those opposed to the proposed increase of said school tax shall have written or printed on their ballots the words: AGAINST INCREASE OF SCHOOL TAX. The Sheriff of this County shall give notice of said election by posting three notices in three public places in said District for three weeks before the election, and is further directed to have said notice of election published for three weeks prior to said election in some newspaper of general circulation that has been continuously and regularly published for more than one year previous to the date of this order, in Floyd County, Texas, the date of first publication being not less than twenty-one (21) full days prior to the date of the election. Dated this 13th day of March, A. D. 1923.

HAS BEEN PLEASURE J. R. Maddox, retiring assessor and tax heretofore voted for the purpose His successor will put out the notices

MADDOX'S WORK FOR CITY

Fund apportioned to said District, In connection with his anticipated had wretched support from the infield. from 50 cents on the One Hundred retirement from the office Mr. Mad- At the end of his half of the game Dollars (\$100.00) valuation of taxable dox with the official notices sent out when he was relieved by Ed Holmes property in said District to not ex- this week is also dropping each cus- the Matador school boys had the betceeding One Dollar (\$1.00) on the One tomer of the city a personal word of ter of the argument. The right-hand-Hundred Dollars (\$100.00) valuation appreciation. In it he says in part: ed boy steadied down after his first

said petition bearing the requisite last notices I will make to you as less for 8 innings before his team number of signatures of property tax- City Assessor and Collector, I wish mates could bunch enough hits to paying voters of said District, and be- to take advantage of the opportunity win.

Coach Wester and several high "In the four years I have served school fans attended the game. It ber. It appearing that Floyd County you the city has grown wonderfully. was not official and does not have any contains a population of 9758, accord- From a mere handful of bills to col- effect on the standing of the two ing to the last United States Census; lect I am now mailing out notices to teams in the Interscholastic League

a regular little army of folks whom contest. It further appearing that said Com- the city is serving in one capacity or

"The work I have done for the city Court of said County, Volume 4, pages has been pleasant—your co-operation farmers are very grateful for it. has made it a pleasure to serve such a

"And now that I am ending my work several days. of twenty-one (21) square miles, and in this particular capacity I just think

> "And here's congratulations to my successor, whoever he may be."

Mr. and Mrs. Floyd Parker, of McCoy. Ralls, visited two days last mid-week Mr. and Mrs. R. P. Parker, City.

F. H. S. WINS 13 INNING GAME FROM MATADOR BOYS east of here. Mrs. Kohn returned

home with her and spent two days. Floydada High School's toughest Rev. Stanley, of Floydada, is stay-A. D. 1923, a petition was presented collector for the City of Floydada, is baseball battle of this year was their ing in the community and attending tion picture machine, and a generator. to me for an election in Common this week sending out the last notices Matador game Saturday, when they the meeting at McCoy. He preached These will be carried on a special au-School District No. 26, of this Coun- to customers of the city which will be had to stretch the game into a 13 in- a good sermon there Sunday morning tomobile now being equipped for this ty, on the question of increasing the forwarded during his administration. ning affair to get an 8 to 7 decision. while Rev. Henson filled his pulpit at purpose and will be in charge of B. "Lefty" Holmes had hard luck in town.

the first three innings he pitched and Miss Daltis Rea and father of hibit Manager of the Chamber. Floydada visited at the home of Will They hope to be able in the next Snell Sunday afternoon.

parents, Mr. and Mrs. J. F. McCarty, NEW IDEA IN PROMOTION WORK DEVELOPED BY W. T. C. OF C.

The West Texas Chamber of Commerce has purchased a portable mo-M. Whiteker, the Agricultural Ex-

forty five days to offer to all the Several from this community at- counties of West Texas interested in tended the play at Starkey Saturday the promotion of poultry, dairying and livestock feeding, campaign work of the very highest quality. They will W. A. Baker spent last Friday in be prepared to give their lectures and Abilene where he attended a meeting any rural community regardless of of the trustees of McMurray College, its location. Six new reels of picture of which organization he is a mem- on the subjects have already been purchased.

EPWORTH LEAGUE PROGRAM

6:30 Sunday evening. Easter program . Leader-Miss Ruby Higgs. Prayer.

Address, by leader.

The Christian's satisfaction in

Miss Rea. The Christian's praise and that

giving-Clement McDonald. The way of life and Easter hop

Miss Gwendolyn Green. Solo-Miss Doris Armstrong.

The meaning of Easter-Rev. Hen-

Announcements. League benediction.

Advertise in The Hesperian. It Pays.

More of That Good White Crest Flour



Of the many brands of flour White Crest has for years been the standard by which all have been measured. Is it as good as White Crest is a question often asked.

Strictly adhering to their standards of excellence the White Crest Mills continue from year to year making this wonderful flour. For fifteen years it has been sold in this trade territory and has always proven its quality when baking time comes.

We have just unloaded another shipment of White Crest. We have your sack ready.



Miss Vaughan West spent Tuesday

BLANCO NEWS

nity was visited by a slow rain Monday night, which will be of untold benefit to wheat and gardens and the We are glad to report Mrs. Tom

Margaret's father who is staying there, and attended church at McCoy School House Saturday night. Rev. Henson is conducting a meeting at

night and Wednesday with her grand-

Blanco, March 27th .- This commu-

Millican better, after a sickness of Margaret Henson and Edna Faulkner of Floydada, spent Saturday night at the home of Will Snell, to be with

E. C. NELSON, JR. County Judge, Floyd County, Texas. 3-4tc

BORN-To Mr. and Mrs. Geo. E Graham, City, March 18th, a daughter.

Clarence Snodgrass, who has been at Albuquerque, New Mexico, the past several months, is here for a visit with relatives. He is suffering with rheumatism.

G. R. Strickland is completing the e-modeling and enlargement of his ome in southwest Floydada. 🙍

Advertise in The Hesperian. It Pays.



Put your insurance

problems up to experts.

Your Home, Garage, Factory, Store--all Need

the Protection of Fire Insurance.

It is likely that you carry fire insurance but have you enough—are your fire risks covered? For safety's sake,

put your insurance problems up to the experts of this

over and where fire insurance is needed, additional protec-

tion in the Federal Insurance Company will be recommend-

A PHONE CALL TODAY MAY SAVE YOU

LOTS TOMORROW.

Your properties and policies will be carefully checked

agency who make fire protection their business.

ed.

ROOMS 8 AND 9 FIRST NATIONAL BANK BUILDING FLOYDADA, TEXAS

FURNITURF For The Home

HOUSE CLEANING TIME IS HERE AND WE ARE READY TO HELP YOU SOLVE THE PROBLEM WITH—

New and Up-to-Date Furniture, Art Rugs—Axminister and Congoleum, Linoleum, Wall Paper, **Brenlin Window Shades, Kirsch Curtain Rods**, Sun Porch Fibre Suites.

We have just unloaded a Large Shipment of Furniture and other Items to Complete our stock.

You should see our display rooms for the latest in Period Furniture.



WHERE YOU SAVE THE DIFFERENCE **IN FURNITURE AND HOUSE** FURNISHINGS.

On the Second **Every Second**

Human wants are constant and continuous. Food, clothing, shelter, and their infinite subdivisions are daily needs.

There is not a clock tick that does not register a million human desires.

The newspaper is the closest thing in the world to the people's daily wants. It is an expression of the everpressing desire for news.

The advertiser who uses the daily newspaper reaches people with his message at exactly the right moment.

Somewhere, with some person wanting something, newspaper advertising registers every second of the day

It brings buyer and seller together because it brings the right message at the right time.

There is no advertising medium so close to the people as the newspaper.

The Floyd County Hesperian

Is the Best Medium in the Floydada Trade Territory.

NOTICE

Notice is hereby given of intention o apply to the Legislature of the tate of Texas for passage of an act

ating the sale of the land hereer described by Floyd County, land sold to T. A. Caudle by deed rd in Vol. 41 page 145 Floyd aty Records as the property of yd County by E. P. Thompson to the times of Alexander Hamilton nty Judge of said county acting in dience to an order of the Commisers Court of Floyd County, Texof record Vol. 4, page 492, Commissioners Minutes of Floyd County, said land described asfollows to-wit:

211 acres out of Section No. 89, of Aaron Burr in the attempt to es-Block No. 1, A. B. & M. Cert. No. tablish an independent state of Texas, 1497, issued to B. S. & F., in Floyd for the purpose of making war on County, Texas, described metes and the United States. Nolan, a lieutenbounds 'as follows: Beginning at an ant in the United States army, damniron pipe marked L. for N. E. corner ed the United States and expressed the wish that he should never see or this tract; thence West 740 varas; thence S. 10'20 W with fence 318 hear of it again. The trial judges be unable to meet the apparent devaras; thence S. 36'50 W with fence instructed that his wish should be his 80 varas; thence N. 89'20W with fence sentence. It was. And Nolan was 234 varas; thence N. 36'50 W with sent aboard the Constitution, the fence 450 varas for corner; thence country's most noted battleship of west 537 varas to pipe marked L. for that age, the early 1800's. He was of the country which tied up freight N.W. corner the survey; thence S 712.8 transferred from ship to ship, always traffic and prevented many deliveries. varas; thence E. 1900.8 varas; thence at sea, and never allowed to see the N. 712.8 varas to place of beginning. KENNETH BAIN. 51-6tc.

ELECTION NOTICE

State of Texas County of Floyd: Notice is hereby given that the for his country, his family, his sweetregular biennial election will be held heart, who had been so faithful to him at the City Hall in the City of Floyd- and whom he had deserted for the ada, Texas, on Tuesday, April 3rd, moment for a faithless woman-he 1923, for the purpose of electing a became a broken man, resigned to his Mayor, City Tax Assessor-Collector- fate. The officers with whom he was Secretary, a Marshal and five Alder- associated became more tolerant of men for the City of Floydada, Texas, him, silently pitying him. to serve for two years.

A. H. Manning has been appointed Nolan revealed his love of country. presiding officer for said election, and As an instance, when the Algiers pi- in the fall and winter. This feature of he shall select two judges and two rates attacked the Constitution, Noclerks to assist in holding same, and lan stepped into the breach and, fightsaid election shall be held in the man- ing like a madman, saved the ship during the last few months through ner prescribed fon holding other elec- just as the pirates reached the powder the activities of the Ford dealer ortions in the State of Texas.

All persons who have resided in the proven then ,and even before then, limits of said City for six months that he valued the honor of his coun- of the year. next preceding the date of said elec- try far above his life. He was a tion and who is a qualified voter un- penitent patriot. He was commend- RULES FOR APPLICANTS REGISder the laws of Texas, shall be entitled ed by the commanding officer, worto vote at said election.

Witness my hand and seal this 2nd serving as he was of pardon, they day of March, 1923. R. E. FRY, (Seal)

R. C. HENRY BUYS N. W. Mc-**CLESKEY RESIDENCE PROPERTY**

R. C. Henry has bought the N. W. McCleskey residence on West California Street and will occupy it as a his death bed he begged to be allow- nation is to be held, was received sev residence as soon as some interior ed to kiss the flag, and the officers eral days ago by Mr. Nelson. remodeling is completed.

A. B .Brown, president of the First back from modern times when a young National Bank of Lockney, was a man has to choose whether he will business visitor in Floydada Monday.

John Fry, of Canyon, was in Floyd-

LOVE OF COUNTRY THEME OF LEGION PLAY TUESDAY NIGHT

which is to be presented at the Olym-

patriotism is aroused in two men un-

Arnold Daly, in the character of

Philip Nolan, is shown as a follower

shores of the country he had damned,

nor was he ever allowed to hear of it.

Nolan tried to treat his predicament

as a joke. But when the gravity of it

settled in his mind-with the hunger

And through a series of adventures

magazine with flaming torch. He had

shipped by his assoicates; but, de-

were honor bound to enforce his sen-

had not the heart to deny his request.

This story is in the form of a flash-

der two sets of circumstances.

116.080 FORDS SOLD MONTH OF FEBRUARY "The Man Without a Country."

Detroit, Mich. March 25 .- With 116,080 Ford cars sold at retail in February, a new record for the shortpic Theatre on Tuesday night, April est month in the year has been estab-3rd, under the auspices of McDermett lished. February sales exceeded those Post, Amrican Legion, has the love of of January by more than 15,000 and country as its theme. Its story jumps marked the eleventh month in which from the days of the World War back Ford sales have topped the 100,000 and Aaron Burr, and shows how

This sales record bears out predictions made at the opening of the year that an acute shortage in Ford cars is certain and this shortage is expected to be felt within the next two months with the increased volume of car buying which is always attendant[®]upon the spring months.

Even the high production schedule set at the Ford Motor Company's factory here, which will reach 6,000 cars and trucks a day about April 1, will mand for Ford products.

February sales of 116,080 cars were made in the face of unfavorable weather conditions in many sections This was particularly true throughout the Northwest, the northern tier of states and in New England. In Cali-With time came reflection. At first fornia, too, cold weather during a part of the month had its effect upon car sales.

Yet with even these unfavorable conditions, the February sales topped those of January by 15 per cent and set a new high record for mid-winter selling.

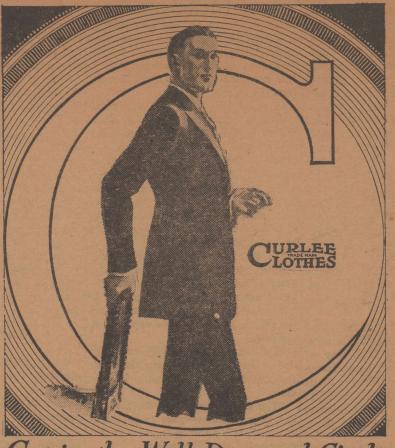
With February the eleventh month in which Ford car sales have gone over the 100,000, the total for this period is close to 1,250,000 cars.

Peak car sales usually are reached during the summer month which drops automobile absorption by the buying public has been completely changed ganization^{*} which has raised the "peak" line to include every month

TERING FOR EXAMINATION

County Superintendent E. C. Nelson, Jr., has received notice from State tence. Not even then could they tell Superintendent S. M. N. Marrs giving 1-4te Mayor, City of Floydada, Texas. him what his eyes so dumbly plead for advice concerning the registration of -news of his country, how it was persons who wish to take examinations for teachers 'certificates. Notice Nolan grew to be a silent, palsied of the rule made by the department old man, a patriot among patriots, requiring applicants to register in adloving devotedly that which he had vance by the 20th of the month predenied and damned-his country. On ceding the month in which the exami-

Mr. Marrs has advised that the requirement for registering will not be enforced for the April examinations because of the difficulty in getting word to the public. After next month, however, the rule will be strictly en-



Get in the Well Dressed Circle

MODELS ESPECIALLY DESIGNED FOR YOUNG MEN ARE A FEA-TURE OF OUR DISPLAY OF

Curlee Clothes

FOR SPRING.

They are neither too ultra nor too conservative but just what a young man should wear in order to be up to the times, and at the same time remain within the atmosphere of refinement.

We are exhibiting a wide range of attractive woolens in the newest weaves and colorings. Among them is the suit that you will enjoy wearing

WHAT'S MORE, THE PRICE IS WHAT YOU WANT TO PAY FOR A GOOD SUIT.

CURLEE CLOTHES have created a high standard in tailoring art. Visit this store and let us show you.

Clark-Wood Dry Goods Co.

SOUTH SIDE

"GOODS OF THE BETTER KIND"

FLOYDADA, TEXAS

LOCKNEY NEWS IN BRIEF PARAGRAPHS

From the Lockney Beacon:

stock in the Lockney State Bank to about 6:30 in the Sanitary Barber Mr. E. A. Logan of Littlefield, Texas. Shop on West Side. BORN-To Mr. and Mrs. G. R. forced, the state superintendent ad- Mr. Logan is one the Plains' most C. D. Hopkins, tailor in the Glad

DEFECTIVE WIRING STARTS BARBER SHOP BLAZE

Defective insulation is probably the proper cause to assign for a small W. N. Brown sold this week his blaze which started Tuesday evening Sunday school at 9:45, Epworth

with his parents, Mr. and Mrs. R. F. Rambo, of Sand Hill, March 25th, a vises. Further application of the rule promising bankers, and will prove a Snodgrass furnishings store in the Easter Egg Hunt at City Park next advises the county superintendent he worthy addition to our business in-is not authorized to receive notice of terests. He will move to Lockney and before it gained material headway. Saturday afternoon at 3:30 o'clock. All children of the city are invited.

M. E. CHURCH ANNOUNCEMENTS

There will be regular services both morning and night next Sunday. League at 6:30.

There will be a Sunday School

Fry, while here.

faring.

Nothing **Better!**

serve his country or not.

Vegetables from your own garden are best. Fresh, crisp, on the table virtually the same hour as picked.

Good Seeds insure bumper crops.—Get them here.

Star Cash Grocery Phone 40

Work Mules

We have the best load of mules we have ever had in Floydada.

Can Sell on Fall Time

If you need any mules, come and see us at Wagon Yard, Floydada.

Snodgrass & Shurbet

proxy or by telephone. The applicant must come in person to the of- citizenship, welcomes Mr. Logan to our fice of the superintendent or if appli- midst. cation for registry is made by mail the age, sex, experience as a teacher interests in the Lockney section, and and the certificate for which application will be made.

CAPT. R. A. BARROW DEAD

Capt. Barrow was born in Forsyth county, N. C., August 6th, 1841, was the son of Phillip and Betsey Barrow, Bartlett Company, to that company, and the youngest of three children, and resigned as local manager. A two brothers and one sister. The man from Lamesa will take charge of brother died during the Civil War and the yard here, and the change will be the sister in 1880.

Capt. Barrow was educated in Oak Ridge College, Oak Ridge, N. C. when the Civil War broke out, though yet a of the best lumber men on the plains. lad, he enlisted as a volunteer and He is one of our foremost and projoined the 21st Regiment, Company D, North Carolina. He was promoted until he became a captain in the Confederate army.

He was married to Mary F. Sullivan in 1882, and moved to Texas six several acres of land from W. R. Stone months later. He first located on a on the Plainview-Lockney road, just farm near Fort Worth and in 1907 out of town west one mile, and will moved to Plainview.

the Methodist church, on coming to Agent T. Scott Wilson. The land will Texas he helped to build a Presby- be planted, cultivated, etc., with terian church in the community where Fordson equipment. No horse or mule he lived, and served that church as a will be used in preparing, planting or deacon and later as an elder. His cultivating the ground. The cotton membership is now in the Presbyte- will be cultivated with a cultivator rian church of Plainview. Mr. Barrow leaves his wife and Fordson. The Fordson tractor will be three children, Frank, Clay, and Ruby, all of Plainview.-Plainview Her- tivator. ald.

fall. Mr. Barnett has 480 acres of car was insured. winter wheat on his place that is looking good at this time .

Judge G. E. Hamilton, of Matador, Mr. Haynes' father at San Jon, New was here Monday attending district Mexico, from Friday of last week to court.

registration from an applicant by take active interest in the bank's affairs. The Beacon, on behalf of our Mr. Brown has farming and other

> he is to remain with us. He has been associated with the State Bank for a number of years as the principal share owner, and has many business as well as personal friends in this section.

Carl McAdams sold this week his lumber stock in the Higginbothammade in a few days.

Mr. McAdams has been with the yard for a number of years and is one gressive citizens. His future plans are unannounced at this time . Arthur Barker, the Ford dealer in

Lockney, is inaugurating a Fordson demonstration farm. He has leased plant it in cotton, and cultivate it

When a young man he united with under the supervision of County made especially for the use of the controlled and operated from the cul-

C. R. Wilkinson had the misfortune to lose his Cleveland car by fire last J. C. Barnett, of Canyon, was in Friday, near Floydada on the highway Floydada the latter part of last week connecting the two towns. Mrs. Wilon business. Mr. Barnett owns the G. kinson was driving the car at the E .Nance land northwest of Floydada time and all at once it broke out in now, having exchanged Randall coun- flames. The fire is thought to have ty land with Mr. Nance for it last originated from battery shortage. The

> Mr. and Mrs. A. V. Haynes and son, Roy Lee, have been visiting with this mid-week.

The Wright Auto Line

CAR (WITH U.S. MAIL TO MATADOR) LEAVES FLOYDADA

10 a.m. Daily for Quanah

MAKES ALL TRAIN CONNECTIONS WITH LINE CAR **Quanah to Vernon and Wichita Falis**

YOU CAN SAVE TIME AND MONEY TAKING THIS ROUTE.

C. C. Wright, Manager

"The Old Cattle Trails"

An adventure, which takes us back to the old Texas cattle trails, will be told in our monthly Magazine for April 12th. Those were good old days, long before the railroads were built into the state, and the readers of

The Floyd Co. Hesperian

will enjoy this true story.

If your neighbor is not one of our subscribers, let him read the old cattle trail story. He will like it well enough to mail us a year's subscription without delay.

THE EARLY HISTORY

(Continued from Page 6)

OFFICE OVER MITCHELL'S HARDWARE

Dr. C. M. Thacker

DENTIST

FLOYDADA, TEXAS

Dr. W. M. Houghton GENERAL PRACTICE ROOMS 11 AND 12, FIRST NATIONAL BANK BLDG.



FULL MOTOR EQUIPMENT PRIVATE AMBULANCE

Plainview Undertaking Co. Undertaking, Embalming A. A. HATCHELL, Director PLAINVIEW, TEXAS Phones: 6, 30, 243, 650



DENTIST OFFICE IN RGINER - FARRIS BLDG. **DPPOSITE POST OFFICE** OFFICE TELEPHONE 56 **RESIDENCE TELEPHONE** NO. 276 FLOYDADA.



Kenneth Bain Lawyer

ingly typifies such a ranch. In 1884

some bankers and other business men vice he moved about three thousand defunct past. in Louisville created the Kentucky cattle to that section afterwards in-Cattle Company, with ample capital corporated in Shackleford County. for operating on a gigantic scale. It Most of these were lost because of LOUIE F. MOORE PRESIDENT acquired 160,000 acres, partly in Blan-Indian depredations. In 1866 he con Canyon, and stocked the land with formed a partnership with Oliver cattle under the Two Buckle brand. Loving. These two determined to On its land the company placed strong drive some cattle to New Mexico on fences, drilled wells and set up wind-Colorado. On this drive they went up mills, and erected stone buildings. The the Pecos River four hundred miles, anch was successful under the and continued the trip through New management of Claude Tilford and Mexico and Colorado, and finally Major Johnson, both of Kentucky. reached near the foot of the Black During the ten years it owned and Hills, the present site of Chevenne. operated the Two Buckle Ranch, the The way thus blazed out was known company made some serious attempts as the Goodnight Trail. A second at farming. It put five hundred acres trip was attempted in 1887, but while in cultivation, but the result was dison the Clear Fork of the Brazos, as appointing. In its operation there was preparations were being made for the no lack of enthusiasm ;however, exdrive, the Indians made a series of perience with ranching in that secattacks ,with the result that some men tion of the country, the thing most were wounded and about three hunneeded, was lacking, and the enterdred cattle lost. In New Mexico on prise unavoidably ran aground. In this drive Loving, Goodnight's part-1886 this ranch rendered 12,000 head ner, was mortally wounded in an atof cattle for taxes, but in 1894 only tack from the Indians. Goodnight re-4,300 remained. In 1895 the Two sided at Fort Sumner, New Mexico, Buckle property was leased to Snead until 1871, when he married Miss and Perryman, of Dallas, and during Mary Ann Dyer, daughter of Genthe following year the lower part of eral Dyer, of Jackson, Tennessee. the pasture was sold to Hudson and Shultz, and the upper part was leased to the Carlitos Company of El Paso. Not long thereafter the Carlitos openand farming by irrigation. Financial by ed for sale its land through competidisasters struck him during the panic tive bidding. The C. B. Live Stock that began in 1873. In 1876 he re-Company obtained it with the highest turned to the section of Texas which bid, which was \$1.56 per acre. he had traversed as scout and guide. 7. The H-L Ranch in Floyd County He formed a partnership with John Mention has been made of the open G. Adair, of Ireland. From the ranch range sheep ranch established in in the Palo Duro Canyon the nearest Blanco Canyon, in Floyd County, by group of white men was at Fort El-Owens, Marseilles and Duncan from liott, one hundred miles away, and the 1883 to 1886. The year preceding nearest white settlement was over the location of this ranch M. V. Black- two hundred miles. Mrs. Goodnight er and A. J. Tisdall, both of Irish and Mrs. Willingham were the only birth, established the H-L Ranch women on the ranch in 1877. Both lower down the canyon near the Cros- were women of unusual refinement by County line. A little later two and intelligence. Mrs. Willingham's other Irishmen, Guy Orme and Ross husband was afterwards manager of A. Smythe, became connected with the Turkey Track Ranch in the North this enterprise. All four were British Panhandle Country.

subjects. They raised both sheep and 9. Western People Highly Intelligent and Cosmopolitan

in Floyd County until after the coun-It is remarkable how cosmopolitan y's organization in 1890. This ranch Northwest Texas was in the days is now the property of Thomas Montwhen it was a purely stock-raising gomery ,and is known as the TMcountry. The few people who were Ranch, on which cattle are still grown. on the ranches came from all direc-Blacker, one of the founders of the tions. A large portion were from the H-L Ranch ,was educated in British British Isles, Scotch noblemen visitschools, and the traditional conserva- ed the Matador and other ranches in tion of his country characterized his which they had an interest. Lord demeanor while a resident of Floyd Adair, the owner of the JA Ranch County. Upon his return to Ireland he died in this country.

married the daughter of Lord Doug-Some might be inclined to marvel lass, who, having no son and wishing at the unusual standard of intellito perpetuate his name and title, pro- gence that prevailed among ranchmen vided that the name of his son-in-law and their wives. But it should be should be legally changed to M. V. borne in mind that only-people of Blacker Douglas, "by which name," much initiative and mental acumen as an affidavit recites, "I am now could brave the vicissitudes of a known where I reside at Bellevere country so new and untried and so completely adapt themselves as to achieve success. Coupled with native ability these people had much time to devote to reading. Most of them possessed respectable libraries. owned twelve and one-half sections 10. The Clash Between Little and Big **Cattle Interests** The change from the open to the enclosed pasture was attended with no little friction. Too many interests were disturbed. The cattleman of encroachment of barbed wire upon grown up, in the language of ex-

pany of Texas Rangers for the pro- been engendered ran its course. New the pupils of the Floydada Public TRUCK-MOUNTED FRENCH BOX OF FLOYD CONTY tection of the frontier. As a scout sets of experiences ultimately pro- Schools to represent these schools in and a guide he served the Confeder-duced sentiments to fit the changes the county contest to be held Friday acy for four years. When not in ac- wrought. It came to be recognized and Saturday at the School Fair and

tive service he was stationed at Fort that the fence had come to stay and Interscholastic League Meet, were exservice men, who were in France Belknap. While in the frontier ser- that free grass was a memory of the held Friday night at the Methodist during the World War, again Thurs-

(Continued Next Week)

OF SOUTH PLAINS FAIR

Louie F. Moore, formerly of this city, son of Mrs. Wm. Moore, who is now a resident of Lubbock and district clerk of Lubbock county, has been elected president of the South Plains Fair, one of the largest regional fairs in the west. His selection was made ananimously recently following the resignation of E. L. Klett, who moved to Amarillo to accept a place on the Court of Civil Appeals.

In addition Mr. Moore is president of the Junior Chamber of Commerce of Lubbock and secretary of the Kiwanis Club of that city.

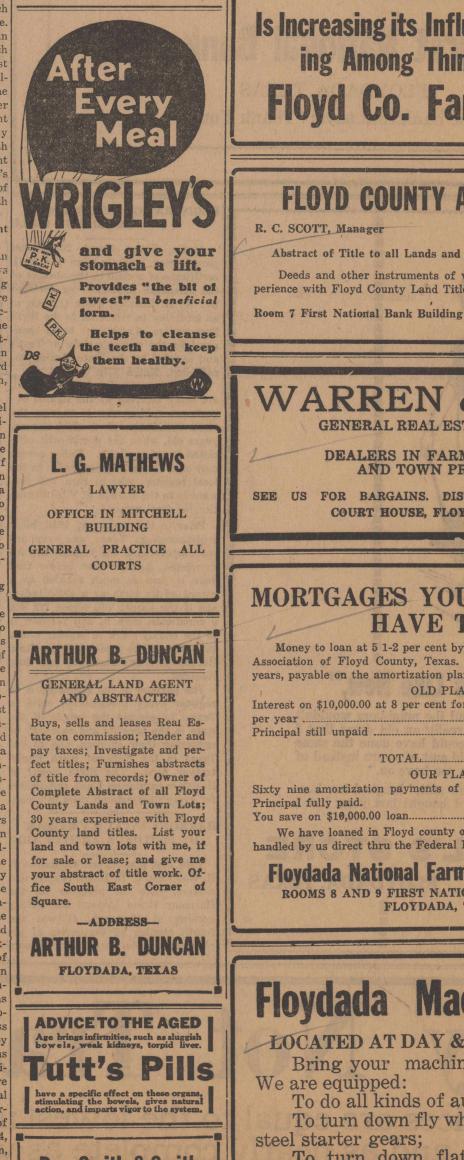
DECLAMATION ELIMINATIONS F. H. S. FRIDAY NIGHT

Eliminations in the contest among

Kill Hen House Bugs

and keep them away by painting with Taroline, a lasting tar oil that pene-From his marriage until 1876 he trates cracks and crevices. For inlived at Pueblo, Colorado, where he sects on Poultry feed "Martin's Inengaged in banking, stock-raising, sectimune." Money back guarantee

Smith Produce Company



Church before a crowd of parents, day afternoon of last week when a teachers, and friends.

for the evening.

Following were the representatives chosen for first place by the judges; Snodgrass; North Side, junior boy, Delbert Eubank; South Side, junior girl, Thelma Gordon; South Side, junior boy, Lilburn Nelson; South Side, senior girl, Edith Bagwell; South Side, senior boy, Bonner Baker.

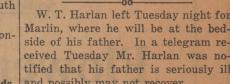
There were more than twenty contestants from the two schools.

CAR SPENDS DAY HERE

"40 hommes, 8 chevaux" greeted French box car, mounted on a truck, Supt. Johnston acted as chairman spent several hours in Floydada. The car was sent out from Amarillo by the American Legion Post of that city and was advertising the big play and pag-North Side, junior girl, Mary Helen eant dedicating the memorial public auditorium to be held on April 4th.

500 persons will appear in the play, "The Doughboy," which is to be presented.

W. T. Harlan left Tuesday night for Marlin, where he will be at the bedside of his father. In a telegram received Tuesday Mr. Harlan was notified that his father is seriously ill



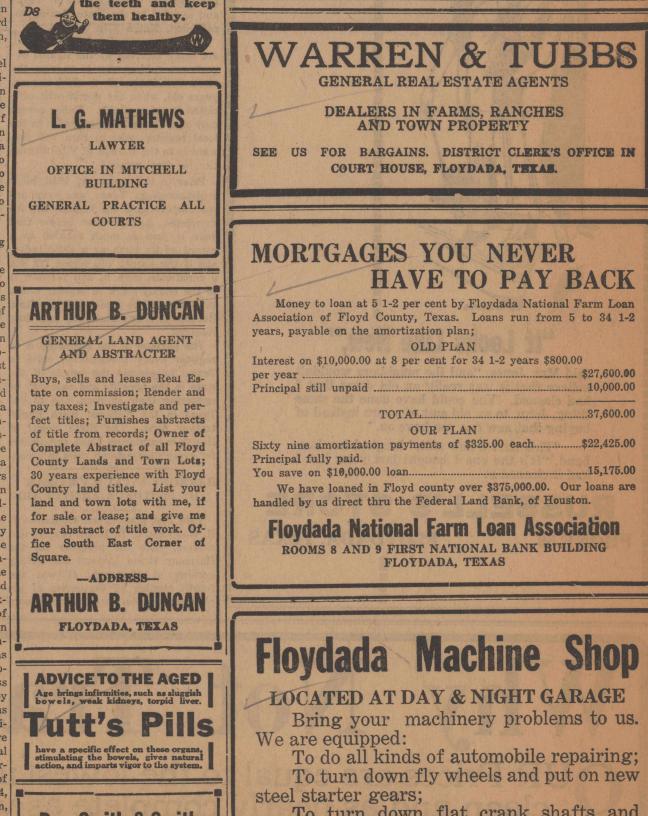
Read the Hesperian Want Ads. and possibly may not recover. **Every Day in Every Way**

Floyd County Farm Bureau Is Increasing its Influence and Standing Among Thinking People. **Floyd Co. Farm Bureau**

FLOYD COUNTY ABSTRACT CO. R. C. SCOTT, Manager O. W. GANO, Secretary Abstract of Title to all Lands and Town Lots in Floyd County.

Deeds and other instruments of writing prepared. 20 years experience with Floyd County Land Titles.

Floydada, Texas



OFFICE ROOM 4 AND 5 FIRST NATION-AL BANK BUILDING

Feneral Practice

KODAKERS

Bring us your films today . 1 get your prints tomorrow.

VILSON STUDIO

F. C. HARMON Funeral director and Embalmer Motor Hearse. FLOYDADA, TEXAS.

W. M. MASSIE & BRO GENERAL LAND AGENTS (The Senior Land & Abstract Business of Floyd County.) BUY, SELL, LEASE OR EX-CHANGE LAND

Any size tracts through Northwest Texas, especially through Floyd and other Counties of the beautiful Plains. Render and Pay Taxes, Furnish Abstracts, Perfect Titles Etc. NON-RESIDENT LANDS A SPECIALTY W. M. MASSIE & BROTHER FLOYDADA, TEXAS

C. NELSON, JR. LAWYER 'RACTICE IN DISTRICT AND **APPELLATE COURTS** FICE AT COURT HOUSE FLOYDADA, TEXAS.

Park, Killinery, County of Dublin, Kingdom of Great Britain and Ireland," M. V. Blacker Douglas, who succeeds to the title of Lord Douglas upon the demise of his father-in-law, of Floyd County land, which he sold in the early part of 1905.

cattle. They continued their residence

8. C. U. Connellee and Charles Goodnight

C. U. Connellee of Eastland, estabished a small cattle ranch where limited means resented the aggressive Crawfish Draw empties into Blanco Canyon. The cow camp was in Cros- free grass and tried to resist his opby County, but the range was partly pressors. The popular wrath against in Floyd Co. Connellee had considera- large enclosures was not wholly withble acquaintance with this section of out justification, for they included Texas, and he was a land surveyor, much public land. The owner of a a locater of land certificates, and a small tract within was without inbusiness man of diversified interests. gress to an egress from his posses-He was educated in private schools sion. Naturally the worst was to be and at Transylvania University of expected. From 1881 to 1883 was a Lexington, Kentucky. He came to period of fence cutting. The owners Texas in 1874. In 1875 he became a of large fences had great difficulty in member of the firm of Dougherty, preserving their property. It was al-Connellee and Ammerman, whose most impossible to apprehend the "business was to trade and sell land fence cutters. Besides, the Statutory certificates and locate them for the laws did not afford an adequate owners." He was a member of the remedy either in the regulation of en-Texas Legislature from 1888 to 1892. closures or the punishment of the He maintained his ranch on Crawfish fence cutters. Again, there had Draw only a few years. The Goodnight High Grade Cattle Governor O. M. Roberts, "a sort of Company in the early eighties established by custom on lished the F Ranch in the northeast the frontier that those who have uncorner of Floyd County. This com- dergone the hardships and privations pany, in keeping with its title, has of frontier life have a right to apintroduced into this country different propriate to their own use the grass strains of blooded cattle ,including and timber on large tracts owned by Durhams and Herefords. Charles people at a distance." Attitudes thus Goodnight, the manager of the JA established during free range experi-Ranch on the Palo Duro Canyon, in ences were slow in giving way before

Armstrong County, has been closely new and different conditions. To deal identified with Northwestern Texas with a really critical situation Goversince 1856. Born in Illinois in 1836, nor Ireland called a special session of he came to Texas with his widowed the Legislature on January 8, 1884, mother, two young sisters, and a and submitted this vexed question, brother. He worked upon farms in with others, for consideration. The Milam and McLennan Counties, and Legislature passed a law that all pubpaid for the first pair of oxen he lic roads must be left open; that every owned by splitting rails. In 1856 three miles of fence must contain a Charles Goodnight and J. W. Sheek gate; that private owners whose lands moved some cattle to Johnson County were enclosed must be fully redressed; where they wintered. The following and that the wanton destruction of year they moved their cattle to Palo fences constituted a felony to be pun-Pinto County, which had then not ished with from one to five years' immore than thirty-five inhaibtants. prisonment in the State penitentiary. When the Civil War broke out in 1861, This Legislature served as a sort of Goodnight joined Curretson's com- palliative, and the sentiment that had

Drs. Smith & Smith CHILDERS' PRIVATE SANITARIUM For Medical and

Surgical Cases Phone No. 177

FLOYDADA, : TEXAS

To turn down flat crank shafts and

crank pins; To do Acetylene Welding and Radiator Work And all other classes of machinists'

work. **Boerner & Fritchie**



Flowers That Bloom in the Spring

-bespeak the law of life-bringing joy in their annual bloom. So it is in the law of Thrift. Plant your dollars in the soil of savings and watch them grow-annually blossoming forth in 4 per cent interest.

The same dollars planted in the soil of A-1 investment (not speculation) bring forth bigger returns—an occasion for a greater sense of joy-and satisfaction.

Sow, then reap is the inevitable law. It is true in every phase of life—particularly in the standard of exchange— which in this day and age is the American dollar.

START TODAY! OPEN A SAVINGS ACCOUNT

First National Bank

FLOYDADA, TEXAS The bank that says: "Thank You."



REGISTRATION OF BIRTH OF BENEFIT TO CHILD

Austin, Texas, March 20.-Either parent may lawfully sign the birth certificate of a child in the absence of common among Americans. For some the attending physician, so declared reason many people find it easier to Dr. W. H. Beazley, State Officer, in talk if they pluck at the upholstered an interview in reference to the Birth arm of the chair in which they sit, or Registration Campaign being spon- twist a corner of the sofa cushion, or sored by the women's clubs of Texas swing one foot in restless motion, or and assisted by the State Health De- play with a pencil or a paper cutter partment, March 13th to 31st. A great many inquiries, he said, disagreeable habit: the other person are being received by the Health De- finds his attention becoming more and partment asking who is to sign the more fixed upon the repetition of birth certificate of a child several meaningless mechanical movements years old, when the doctor who offi- and more and more distracted from ciated is not available. Either parent other matters.

may sign the certificate, send it to the Because fidgeting raises in his way local register, who in turn will for- a barrier to easy social intercouse, ward it to the Bureau of Vital Statis- it handicaps the person who fidgets. Moreover, it exp Prior to the year of 1910, birth and self-control. Restfulness is of the registration in Texas was very un- essence of dignity. The person who satisfactory, and the records are in- has not trained himself to sit and talk complete. A child born before that without any undue nervous movements year is just as much entitled to a of the fingers and feet has not really record of its birth as a child today, achieved complete mastery over his and if the parent will please fill out fingers and feet. A good rule to oba certificate, sign it, and forward it serve with regard to those members is to the county clerk in regular order, to use them when they ought to be the same will be received at the State used, and at all other times to insist Buerau of Vital Statistics and duly upon their being quiet.-Exchange. recorded.

committee.

A full house greeted Mesdames Webb and Davis and Mr. Fry in their efforts, and their program was wellreceived. It was as follows: Reading, "To all good fellows like you,"-Mrs. Daivs.

Piano, Bach Govette in B minor by Bach and St. Saens-Mr .Fry. Solo, "The little house of shadows,"

-Mrs. Webb. Reading, "Who's Afraid,"-Mrs. Davis.

Solo, "The Lilac Tree,"-Mrs. Webb. Piano, "Autumn," by Moszkowski--Mr. Fry.

Reading, "The Sweet Girl Graduate,"-Mrs. Webb.

Solo, "Little Pink Rose,"-Mrs. Davis.

Musical reading, "An old sweetheart of mine,"-Mrs. Webb. Piano, "Concert Waltz," La Forge,

-Mr. Fry. Solo, "Can't yo' hear me callin," Caroline"-Mrs. Davis.

Pianologue, "Sarah Jane,"-Mrs. Webb.

One act play, "How it Happened,"-Mrs. Davis and Mrs. Webb . The date for the next number has not been announced.

J. H. REAGAN SELLS INTEREST IN STAR BATTERY

J. H. Reagan has sold his interest in the Star Battery Station to E. S. Randerson, and the latter with his partner, H. O. Pope, has moved the station to the Quick Service Garage. Mr. Reagan will devote all of his time to the promotion of the Case business in this territory. For the present he will continue to occupy the same location at the Star Battery Station building.

STARKEY UNANIMOUS FOR BETTER SCHOOL SUPPORT

Starkey School District was unanimous in its vote for authorizing the school board to make an assessment of \$1.00 tax in their district ,if necessary to maintain the school, at the election held Saturday.

Twenty-three taxpayers cast their votes, all for the increase in tax.

FIDGETY PEOPLE

The ability to sit quiet is not too or some other object. Fidgeting is a



We find that "advertising pays," but what we say in the Hesperian is by no means our most effective method of advertising.

Without doubt, a word of recommendation for the FIRST STATE from a good friend is worth more than a whole printed page.

Therefore because we do not know who's friend we may be serving, we try to make each and every transaction COURTEOUS and FRIENDLY and WORTH WHILE.

If the First State of Floydada DELIVERS THE GOODS we have no fear but that there will be recommendations a-plenty.

Therefore we keep busy trying to DELIVER THE GOODS.



OF FLOYDADA "The Bank of Friendly Service."



DIRECTORS: T. S. Stevenson, C. Surginer, N. G. Jackson, S. A. Greer, W. I. Allen, R. E. L. Muncy, Mrs. W. D. Long.

MISS IRENE DAILY MARRIED TO STAMFORD MAN

MISS LIZZIE BROWN INJURED

Miss Lizzie Brown, daughter of Mr. Miss Irene Daily, daughter of Mr. and Mrs. W. J. Brown, of this city and Mrs. W. P. Daily, of this city, suffered painful injuries when she was kicked backwards by a milch cow afternoon, March 26th, to Mr. H. E. late Wednesday afternoon.

The elbow of her left arm was dislocated in the fall and the fingers of her left hand were lacerated.

Attorney Park Dalton, of Crosbyton, was among the out-of-town attorneys here at district court Monday.

Mrs. Howard Moore, of Abilene, is visiting here with Mrs. W. B. Henry. mercial Hotel here for a number of Mrs. Moore was formerly Miss Florence Cherry, of Wolfe City, Texas.



was married in Brownfield Monday

Rose, of Stamford.

Rev. W. J. Boughman, pastor of the Methodist Church at Brownfield, of-

ficiated at the ceremony. Mr. Rose is a traveling salesmán. Miss Daily has been reared in Floydada, her father having been manager and proprietor of the Comyears.

FLOYDADA

"It Looks Like New,"

said Mrs. Jones, "and the neighbors wouldn't believe that it was really an old dress that I had cleaned. You could have done the same thing, John, to an old suit of yours instead of buying that new one you have on."

"This isn't a new suit," laughed her hus-band, "It's the one I bought last year, but I had it cleaned at

RUSSELL'S STORE PHONE 66 FLOYDADA, TEXAS

SANITARIUM NOTES The purpose of the campaign is to

register every unregistered child in Mrs. W. H. Taylor, of Sand Hill Texas, to educate the people of the underwent an operation for appendistate in the benefits and necessity of citis Sunday.

rgistering their children, and to put Lorene Robertson, fifteen year old Texas in the National Birth Regis- daughter of Mr. and Mrs. J. R. Robtration Area. The State Board of ertson, of McCoy, had an operation Health is furnishing blank certificates Sunday for appendicitis.

for every unregistered child in Texas. Mrs. L. E. McCravey, of Lakeview, -00-

HARMONY LYCEUM PROGRAM afternoon. BY FLOYDADA ARTISTS' TRIO

underwent an operation Wednesday

Mr. and Mrs. Roy K. Bruner and Tate Fry, pianist, and Mesdames T. children, of Hereford ,were here Sat-

R. Webb and C. H. Davis, readers and urday and Sunday visiting relatives. singers, gave the program for the Harmony Home Lyceum last Friday Mrs. J. A. Carruth and daughter,

evening at Harmony. It was the Beth, and Mrs. Hugh Earthman of fourth number of the series of six Lockney spent from Saturday until planned by the community lyceum Monday in Amarillo.

IS THE FIRST CONSIDERATION of every mother no trouble is too much or expense too great to ensure Baby being kept in a thoroughly healthy condition.

The many Baby Needs, such as Nursers, Syringes, Powders, Soaps, Foods, Etc., administered with mother's loving care will keep Baby happy and healthy.

YOUR REXALL STORE can supply you with all your Baby Needs, and be pleased to explain any of them to you and help prevent as far as possible, the little ailments with which little ones suffer.

We are interested in Babies. Let us show you some of the things that will add to your Baby's health and happiness.

"A HEALTHY BABY IS HAPPY"

Floydada Drug Company

The Rexall Store

TEXAS

y Not Trade With Us? UR Prices are equal to the lowest in Floydada. Our stock of groceries is clean and as nearly complete as we can make it. We offer good terms to customers of good credit rating. **BROWN BROTHERS**