

The Floyd Co. Hesperian

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**CITY
POLITICAL ANNOUNCEMENTS**

The Hesperian has been authorized
to make announcement of the follow-
ing candidates for city offices as in-
dicated, at the City Election to be
held on April 3rd, 1923:

For City Assessor, Collector and
Secretary:

- E. PLEAS NELSON.
- BURL BEDFORD
- ROE McCLESKEY.

For City Marshall:

- P. G. STEGALL.
- CHAS. TROWBRIDGE.
- J. R. McFARLAND
- W. H. FINLEY
- FOR MAYOR OF FLOYDADA
- F. P. HENRY
- A. L. BISHOP

The rain this week was a highly
gratifying thing for the man with a
lot of winter wheat in the ground.
Floyd County's wheat acreage this
year is greater than the acreage in
good condition in any other county in
the panhandle—possibly in the state.
That means Floyd County will be the
leading county in the panhandle in
receipt of early money this summer.

The editor of The Hesperian lacks
a lot being a farmer and does not
pretend to be able to tell anybody
how to farm. But we must bear in
mind with regard to cotton that there
is a possibility of a 19,000,000-bale
cotton crop just like there is a possi-
bility of another short crop like last
year. It is said that plans to plant
cotton are being made as far north as
southern Illinois and Indiana and on
the Atlantic Coast as far north as the
Jersey Coast. To plant the whole
face of the earth in cotton on a get-
rich-quick gamble to the neglect of
the feed row crops can prove a big
disadvantage although October cotton
is mighty high at this time.

Counting your eggs before they
hatch is a perilous occupation. Some-
times it works the wrong way. Hence
it may seem out of time to begin talk-
ing about wheat harvest before the
crop begins to joint. But indications
are good, so good that one cannot
view the prospect without optimism.
So, with a heavy wheat acreage over

the country we think it not untimely
for the man with wheat to begin fig-
uring on ways and means of holding
down the cost of harvesting and in-
creasing his net profit. The tremen-
dous expense of the 1921 crop was a
discouragement to many a man who
apparently had several thousand dol-
lars made.

The Hesperian can't agree with
those good citizens who think the out-
going administration has "made a
mess" of the city's affairs the past
three years. While we realize a heavy
expenditure has been made in the pe-
riod we also claim there is a lot to
show for what has been expended. It
now develops also that a lot of the
purchases made were on about the
lowest peak of both material prices
and labor prices. Not for a minute
do we claim the administration has
made no mistakes. But their prede-
cessors also made mistakes and their
successors will also. We are so well
satisfied that pretty fair business
judgment was exercised by the last
board of aldermen that we'd like to
see about half the personnell kept on
the board. Out of all the theories on
how the city may save money the
best suggestion we have heard is that
the best way is to put back in office
some of the citizens who know some-
thing from personal knowledge of the
city's affairs.

For those who are interested in the
possibilities of the Federal Interme-
diate Bank, as authorized by the re-
cent act of Congress we refer to the
letter printed this week in which
Judge Gossett informs Jas. K. Green,
secretary of the Floydada National
Farm Loan Association, of the pro-
gress made to date in making up the
organization. We just feel like there
is going to be a bit of disappointment
in Judge Gossett's letter for some
people who are expecting this piece
of legislation and the institutions es-
tablished under it to solve the most
of their problems. But we console
these with the thought that the days
of lifting oneself by the boot straps
went out of fashion long ago. We
do believe, however, that in the course
of five or ten years farmers gener-
ally will be able to profit through the
operations of these intermediate
banks, after the means of using the
banks has been provided. This means
will consist possibly, very likely, of
warehouses, and local organizations
with capital enough that an endorse-
ment will mean responsibility. Under
present conditions banks of West Tex-
as are barred from handling this pa-
per, and we haven't talked to any
bankers either, by the limitations of
one and a half per cent which the
bank will be allowed to charge for
discounting paper. One and a half
per cent won't pay bank operating
costs under West Texas conditions.
Eventually, however, the plan will
work out to the immense advantage
of the farming communities such as
Floyd County, we believe.

CITY ELECTION APRIL 3

The city election will be held on

April third. It interests directly only
those citizens who live within the city
limits and is therefore a purely local
affair. But the election, we think, will
have considerable bearing on the
spirit in which Floydada attacks its
problems for the next two years, es-
pecially in view of the fact that a
new slate of officials in every depart-
ment will be inducted into office fol-
lowing the election.

We are not interested in seeing
anybody's friends put into office or
anybody's enemies kept out. Fact is,
little or no enmity may be expected to
develop. But we are interested in
seeing that aggressive business men
fill the offices of the board of alder-
men—men who will give sound coun-
cil and will make this council heard at
the proper time. Floydada has the
problem of greatly needed municipal
improvements including a sewerage
system, the building of a city hall and
fire station and extension of the
paved area. But it also faces the
necessity of maintaining the improve-
ments already started, among these
the city park. The hope we have that
the water system will prove more than
self-sustaining must be realized if at
all possible. In addition to these the
general expenses of administering the
city's affairs present a problem
worthy of a good business man's
thought, and it is going to take men
with some firmness and tact to row
between the demand for expansion of
the city's affairs on the one hand and
the demand for a reduced tax rate on
the other. Having these things in
mind, we do hope the citizens of Floyd-
ada pick good business men for their
aldermen, who will neither get "wild-
eyed" in an orgy of spending, nor al-
low the community to lag behind to
keep from offending the heavy tax-
payer.

**AN OPEN LETTER TO THE
EDITOR OF THE FLOYD
COUNTY HESPERIAN**

My Dear Mr. Editor:

A kind word spoken to the living
is more fragrant with sweet perfum-
ery than a pyramid of flowers piled
high on the casket of the dead. You
will not resent, I am sure, the pre-
sumption on my part in daring to say
a few words in appreciation of your

services to your community and mine.

I hope my life's motto shall always
be free from the taint of clannish-
ness, as I am sure it is at this time.
I could always aspire to "Live in my
house by the side of the road and be
a friend to man," hence I can say to
you with unassumed frankness that
you are giving to your town and coun-
ty the best county weekly newspaper
it has ever been my privilege to read.
Your news columns are made up with
a discrimination for the best that
would do credit to any publication.
Your absolute fairness to the public,
in matters of public concern, is highly
creditable and should command the ap-
preciation of all who read your paper.
Your courtesy to the churches of
Floydada in taking announcements as
news items should make every
church goer a friend to your paper.
Your editorials are written with a
clear comprehensive grasp of the sub-
ject matter, and are very instructive
to me, at least.

Mr. Editor, I wish others might say
to the men and women at the head of
Floydada's public service institutions
what I am trying to say to you in this
letter; that I appreciate you and the
service you are rendering, and am
with you with my whole heart.

J. PAT HORTON,
Pastor First Baptist Church,

**OKLAHOMA INDIAN EXERCISES
MUCH COMMON SENSE**

An Oklahoma editor tells of an old
Indian that came into his office to
pay for the paper. The editor took
the money, and then the Indian want-
ed a receipt. The editor tried to
talk him out of it. Mr. Indian in-
sisted on getting the receipt. After
making it the editor wanted to know
why he was so persistent about want-
ing the receipt. The Indian said:
"Me die some day. Go to big gate
and St. Peter he ask if I been good
Indian, I say yes. He say did you
pay your debts? I say yes. He say
did you pay editor for paper? I
say yes. He say where is receipt?
Ino have it. I have to run all over
hell to find you and get receipt.—
Burlson Sun.

BORN—To Mr. and Mrs. John Can-
trell, March 15th, 1923, a daughter.

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Hurry, Hurry--**

SATURDAY, MARCH 31st LAST DAY OF OUR SALE.
Extra Specials for Friday and Sat.

There are more bargains awaiting you the last
days of this sale than it has ever been within our power to
assemble. A wonderful lot of Hardware, Kitchenware and
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Make as many purchases as possible before
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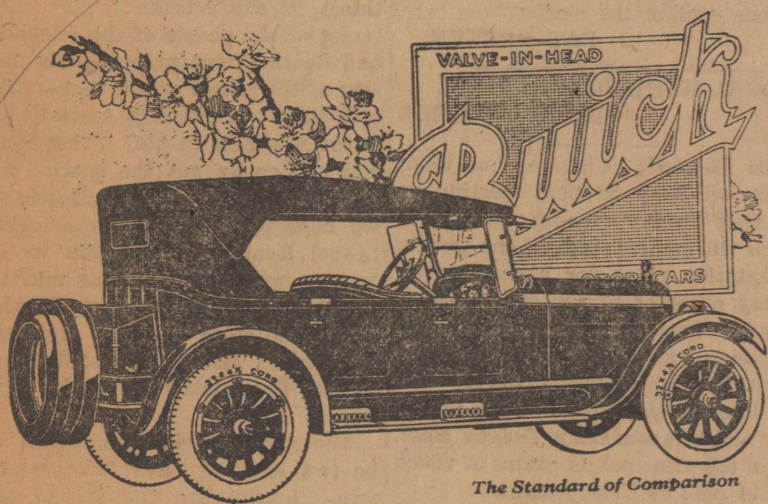
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5 Pass. Touring	885	4 Pass. Coupe	1895
3 Pass. Coupe	1175	5 Pass. Touring	1195
5 Pass. Sedan	1395	7 Pass. Touring	1435
5 Pass. Touring		7 Pass. Sedan	2195
Sedan	1325	Sedan	1935
Sport Roadster	1025	5 Pass. Sedan	1985
		Sport Touring	1675

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Plan, which provides for Deferred Payments.

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FLOYD MERCANTILE COMPANY

The Early History of Floyd County

By Claude V. Hall

(Continued from last week)

Chapter III

AS AN EXCLUSIVE RANCH COUNTRY

1. The Dawning of a New Day

After the buffaloes were exterminated and the marauding tribes of Indians were driven back to their reservations, a new day in the history of Northwest Texas dawned. At one stroke the Legislature of Texas, on August 21, 1876, transformed the last vestiges of Young and Bexar Territories into fifty-four new counties. Capital and enterprise could not with safety and promise of success convert a vast region from a fallow condition into a productive state. The way was at last clear to usher in a period of cattle ranching on a large scale.

Men of means and experience engaged in cattle ranching for the reasons that it was (1) profitable, with grass free, taxation of no consequence, and cost of operation comparatively small; (2) a means for men to recoup their losses incurred elsewhere by Indian raids, protracted drouths, or mismanagement; and (3) a form of adventure, which particularly men of the border country learned to love. There were two stages as well as two kinds of ranching that marked this period. The first stage was that of free water and free grass; the second, that of land enclosure and elaborate improvements. No specific date marks the end of free range conditions and the beginning of the complex system under land ownership, and diverse enclosures and improvements. While the simple method was receding, the complex was approaching. Neither could, however, control the destinies of the country. Ranching might delay, but it could not block settlement on small tracts, town building, and law and order conditions.

Previous to 1877 the only cattle to be found in the South Plains Country were typical long-horns which had drifted into that region with buffalo herds. These cattle were without marks and brands, and were five or six years old. In the summer of 1877 H. C. Smith drove into Blanco Canyon five or six hundred head of cattle with which to stock the Tasker ranch which was being established. When Smith located the Tasker ranch at Mount Blanco, Tasker agreed to lease the Eastland County school lands in Floyd and Crosby Counties. He failed to do this, and Smith himself took up the lease, which Wiley and Coggins sub-leased from him the following year. Wiley and Coggins stocked this range with a big herd of cattle from New Mexico, but two years later they shifted their cattle to the Wolf Creek country in the breaks east of Mount Blanco.

In 1879 numerous cow outfits located in the South Plains Country. Since no ranch promoter owned the land he grazed, it was necessary that cattlemen should establish certain rules and customs for their guidance. Statutory laws and the means for their enforcement were too remote to avail landless ranchmen. These people enforced their range rights by means of powder and lead. Each ranch man established his range by occupation, and other ranchmen acknowledged his possession, though his cattle ran at large promiscuously. The country was open. The ranchman settled upon a range where wood and permanent water were accessible. There were no wells for they were expensive, and, besides, little was known of the underground water supply. The owner put his cattle under his mark and brand, turned them loose on his range, and saw to it by periodical round-ups that they did not become entirely lost. For a clear understanding of conditions under which a free ranch existed, a brief history of the Matador Ranch in its early days is herewith presented.

2. The Matador Ranch Established
In the summer of 1879 five men established the Matador Cattle Company. They were: A. M. Britton, of Fort Worth, as president; S. W. Lomax, of Fort Worth, as secretary and treasurer; H. H. Campbell, of Ellis County, as manager; John Nicholds, president of the City National Bank of Fort Worth; and a Mr. Cata, of New York. Each one subscribed ten thousand

and dollars. This company adopted "50M" as a brand for both cattle and horses, but upon purchasing a large herd of cattle of the V brand from Tom Dawson, the son-in-law of John Nicholds, this brand was thenceforth adopted as the company's cattle brand, while the "50M", signifying fifty thousand, the original capital stock of the company, remained the brand for the horses.

The Matador Cattle Company received the Dawson herd on the Double Mountain Fork of the Brazos, and on December 25, 1879, turned the cattle loose on the Matador range. These cattle were from South Texas and of inferior grade. The old saying in the parlance of cattlemen that the cowboys in charge of a herd of cattle are sold with the cattle when the entire brand changes hands was true in this instance. John Smith now of Roaring Springs, and J. H. Harrison, at present a citizen of Panhandle, quitted the service of Dawson, when he sold the V herd and became Matador cowboys. Harrison became sub-manager for H. H. Campbell, and Smith was noted as the company's range boss. Smith had charge of trail outfits when the company sent its two-year old steers north each year in May to mature on the Montana and Wyoming ranges. Smith made, all told, about fifteen of these trips. His first trip for the Matadors was in 1885, when the home range was becoming over stocked. He had previously made a trip in 1876 to Dakota with contract beeves for the Standing Rock Indians who participated in the Custer massacre, which Smith first learned about when he crossed the Big Missouri.

The next purchase for the Matador range were as follows: (1) in May, 1880, a man named Berry, in Taylor County, sold a herd of inferior grade, but the Matadors obtained no cowboys with this purchase; (2) in May, 1881, Wiley and Coggins sold the Jingle Bob herd of Durhams together with the range occupied in the southwest part of Motley County. Jingle Bob was the name given this herd because of the manner in which the ear marks was cut. No men went to the Matadors in this transaction. (3) In 1882 the next cattle purchased were from Lemonds and Houston, of Gonzales County. These were typical South Texas cattle of that time. They were delivered by Lemons and Houston. The Matadors acquired the services of Jim Livingston and Morgan Livingston in this purchase.

The Matador Cattle Company's first

acquisition of land was a half section claim held by Joe Browning, a brother of the late James N. Browning of Amarillo. This land was known as Ballard Springs and is the site of the present Matador ranch headquarters. It is presumed that Browning was using this land for a hog ranch for many hogs ranged in the shinneries where, for a number of years thereafter, the Matador men killed them for lard.

In the spring of 1880 Hall's ranch, which occupied the range just east of the caprock, in Floyd and Motley Counties, was moved south, and the range thus vacated became that of the Matador Cattle Company. When Hall's ranch changed locations three of its hands, J. D. Starks, now of Floydada, John Beasley, residing at present at Merkel, and Jeff Harkey, now living at Dickens became part of the Matador Cattle Company's working force. The following year George Walker joined the Matador ranks. Each of these four men acted as range and trail boss. Among the old-time Matador cowboys were Frank Leonard, now of Matador, and Van Leonard, now a resident of Floydada.

Until 1882 when the Texas and Pacific Railway reached Colorado City, the Matador Ranch obtained its supplies from Ft. Worth, 300 miles east. The distance to Colorado was 130 miles due south. The freighting for the Matador Ranch was by wagons drawn by ox teams. It requires no strain of the imagination to perceive that these trips were usually fraught with vexatious delays.

3. Early Incidents in Motley County

The first house built on the Matador Ranch was of lumber freighted from Fort Griffin, in Shackelford County. When the lumber arrived one plank was lacking to complete the wall. The shortage was covered by making wide spaces between the planks.

The early days at the Matador Ranch were not wholly without incidents, oftentimes interesting as well as sometimes ludicrous. It takes all kinds of people to make a world; likewise it takes many kinds of events to make gossip. Marriages and festivals were celebrated, birth and deaths took place.

The first ranch festival was given by Manager Campbell and his wife in the spring of 1882. As a matter of fact, a cowboys' ball was a feature of the occasion. Six ladies were in attendance. They came from other counties. Each could have ten cowboys as her partner. Thereafter it was the established practice to give the cowboys a ball and supper each winter. It was looked forward to with great joy and anticipation. Young ladies from a distance of one hundred miles or more attended. Mrs. J. L. Moore,

now of Spur, Mrs. J. D. Morris, at present of Matador, and Mrs. J. B. Bartley and Mrs. J. D. Starks, now living at Floydada, were belles of some of the Matador Ranch festivals. Judge and Mrs. Campbell, upon leaving the ranch in the winter of 1890-1891, gave the boys a farewell ball which lasted two days and nights.

The first two deaths in Motley County were not on the Matador Ranch. In October, 1877, a couple of elderly people, named Council were keeping camp for Joe Browning at Ballard Springs. Mrs. Council became entangled in a rope attached to a vicious yearling. She died in a few days from the injuries suffered. Lumber for a casket was not forthcoming.

(Continued on Page 6)

Marvin and Miss Jeanette Steen, of Plainview, visited the latter part of last week here with their brother, Calvin Steen.

C. M. Wilson returned Thursday from Clarendon, where he had been at a two-day meeting of the Panhandle Association of Photographers.

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FOR THE BENEFIT OF McDERMOTT POST

Admission 25c and 50c
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Special Music Program

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With the best OLD LINE COMPANIES in AMERICA—such as THE HARTFORD AND HOME with their millions of dollars to protect your growing crops against HAIL. Losses paid in the field. Rates on wheat \$13.00 per hundred; without interest. See us and quit worrying about the HAIL HAZARD.

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INSURANCE DEPT. LOAN DEPT.
ROOM 6 FIRST NATIONAL BANK BUILDING
PHONE 273

THE EARLY HISTORY OF FLOYD COUNTY
(Continued from Page 3)

Goods boxes at Teepee City were obtained, but the material in these boxes was inadequate. A box large enough to contain only a portion of her body was the best that could be provided, and she was interred with her feet projecting out of the improvised coffin. The other known death was in July, 1879, near Teepee City. A party of fortune seekers from Dallas were on their way to Cripple Creek, Colorado. Teepee City was a general store for the convenience of buffalo hunters and surveying parties. While in camp near there some rustlers ran into the camp with the intention of robbing the travelers. A man named Anderson was of the traveling party. In attempting to run from the rustlers he was shot in the heel. The shot was supposedly in the nature of a prank. Lockjaw set up, and the wounded man died. His remains were buried at Teepee City, but afterwards they were removed to Dallas.

The first white child born was Harry H. Campbell, the son of Judge and Mrs. H. H. Campbell. This event took place May 15, 1881, on the Matador Ranch. The attending physician was from Fort Griffin. He traveled more than one hundred fifteen miles, and arrived at the ranch on the 5th day of May. This son is still residing in Motley County. In the fullest measure, he is a substantial citizen. No worthy enterprise goes without his support, moral and financial. His family consists of a wife, a daughter, and two sons. His home is one of genial hospitality. His inheritances, natural and social, render it impossible for him to have the slightest semblance of littleness. Good blood and ranch life can not produce a social misfit.

4. An Appreciation of the Campbells.
No history of the section embracing the Matador range would be complete without respectful mention of Judge H. H. Campbell, the first manager and one of the founders of the Matador Ranch. Although he was born in Cumberland County, North Carolina, he was in every other respect a one hundred per cent Texan. He came to Texas with his parents in 1840, while Texas was yet a republic. For six years he resided in Walker County, and from 1860 to 1879 Ellis County was his home. In 1860 Ellis County was on the frontier. Home supplies were hauled from Houston. In the "War of Sections," as Henry Watterson, so aptly termed our great internecline strife, Judge Campbell, for four years, rendered unflinching service in the Confederate cause. In early life he evidenced a strong inclination for the cattle industry. As a boy he began buying cattle in Central Texas for delivery in the markets of New Orleans, Louisiana, and Dodge City, Kansas. His schooling was limited, but his great common sense and close application to his pursuit enabled him to master details of stock growing. His ambition was to found a large ranch for the breeding of cattle. Before this was done, it fell to his lot to drive a herd of cattle to California. In making this journey he passed through Western Texas, Southern

New Mexico, and Arizona, and availed himself of the opportunity to search for his ideal of a breeding country. On the return trip he crossed Utah, Nebraska, Kansas, and the Indian Territory. He finally decided upon the country lying between the Brazos on the south and the Red River on the north, and about twenty-five miles east of the caprock of the Staked Plains. Therefore the founding of the Matador Ranch was not a merely fortuitous event. In 1891 Judge Campbell resigned from the company because he did not approve of its opposition to the settlement of the country by small farmers. He took active part in the organization of Motley County, and was called to serve as its first county judge, a position he filled for five years. He died in 1911.

Mrs. L. B. Campbell, the wife of H. H. Campbell, was born in Navarro County, but spent much of her childhood in Ellis County. All her life her habit has been on the front. Her nearest neighbors, on the Matador Ranch, were Mrs. A. B. Cooper, of Teepee City, and Mrs. H. C. Smith, of Mount Blanco, and the distances were so great that neighborly visits could not be frequently interchanged. But Mrs. Campbell cordially supported her husband's choice of a home. Hers has been a life spent in the performance of womanly duties, in the rearing of her son, in adorning home life, in ministering to the sick, in encouraging the despondent, and in pursuing a wide range of literature. Mrs. Campbell, at all times kept a stock of medicines, bandages, and other supplies for treating the ills that befall man and beast. She did not set herself up as an expert diagnostician, but she was so good at making guesses from symptoms that had she passed as a physician with a dozen diplomas she would have passed as a successful practitioner. She measured out medicine to the sick, set and bandaged limbs and collar bones, took stitches in cuts, and on one occasion she actually cut out a bullet from a wound. Through her influence, the Matador Cattle Company paid a Methodist minister to preach once a month to the cowboys. Her extensive reading has given her a great fund of information and a fine command of English. A number of years she was postmaster at Matador. In recent years she has lost her sight, but she has so accustomed herself to taking a cheerful view of all situations that she bears her misfortune with wonderful fortitude.

5. Other Ranches Founded
From 1879 to 1884 there was great activity in the establishment of ranches where the Indians and the buffaloes had but yesterday roamed. In 1879 Will and John Slaughter founded in the southern part of Crosby County. Three years later George Edwards, Cass Edwards, and W. T. Petty located a ranch just east of the Slaughters. In 1883 the Kyle and Dalton Brothers' ranch was located in the southwestern part of Crosby County. In 1883 George Wolfarth, Bill Sanders, Van Sanders, Joe Sherman, and John Hensley came out from Jack County and located a ranch on McDonald Creek and the Salt Fork in Crosby County. The same year Sam Gohson, Bill Moore,

and an Illinoisan started the LANC Ranch in the Yellow House in Lubbock County, and about this time the Kidwells located the KID Ranch farther up the Yellow House. East of the LANC Ranch was the Holmes sheep ranch, north of which was the 22 Ranch, managed by Felix Franklin. At this period Jim Baker located the famous Quitaque Ranch in the northeast corner of Floyd County. By 1884 the establishment of cattle ranches had passed its crest, and the big concerns began to absorb the small ones.

In 1883 D. W. Owens and C. W. Marseilles moved from a point three miles west of the present site of Amarillo a drove of 500 sheep to a place within thirty miles north of Colorado for the purpose of selling them. W. V. Duncan was in the employ of Owens and Marseilles. Marseilles, Duncan, and some Mexicans drove the herd of sheep in a leisurely way through the present site of Canyon, reached Runningwater Draw in the northwestern part of Hale County, followed Runningwater Draw down to the head of Blanco Canyon. They did not find a single habitation until they reached the home of H. C. Smith at Mount Blanco. There was no market for the sheep at Colorado, and they were driven back to Blanco Canyon. Owens and Marseilles located a sheep camp here below the Mackenzie crossing. Duncan returned that fall to his home in Montague County, but returned in the spring of 1884 and bought an interest in the Owens and Marseilles sheep business, which continued until the spring of 1886. Ed Duncan, a brother of W. V. Duncan, was in the employ of this concern as sheep herder. In those days it was quite easy for one to become lost on the Staked Plains. The sheep herders built numerous monuments of buffalo bones to guide them back to ranch headquarters when they followed the sheep far out of sight of any other objects.

In 1884 the 10A people, the Matador Cattle Company, and Espuela Cattle Company, which owned the Spur Ranch, practically monopolized the cattle business of this section. A change in the ranch business was being forced in two ways. First, the avarice of the big concerns cast covetous eyes upon the land used by their little neighbors. Second, the realization that the open range was enormously uneconomical slowly dawned upon the powerful companies. Following a blizzard the plains would frequently be strewn with thousands of carcasses of the cattle which had fled before it with nothing to check their flight. Then a scramble for the purchase of land set in; and there was a lean period of large expenditures and curtailed profits. Competition became sharp. In the struggle for existence, indeed, only the mightiest survived.

6. The Two Buckle as a Type of Land Owned Ranch
The sketch of the Matador Ranch, as already set forth, was illustrative of the free range ranch and its operation. It is now in order to present the account of a land-owned ranch with elaborate improvements. The Kentucky Cattle Company's venture in Crosby and Dickens Counties strick-

(Continued on Page 9)



Easter Apparel

for **MEN and WOMEN**

Buy Your Spring Outfit at **Baker-Campbell Co.'s**
Headquarters for Fashion

Ladies' Suits

This is one Spring costume that a woman wants, and right at the start of the season. The Suits we are showing are practical and we are showing the new styles that are proper for any occasion, and at prices you can afford to pay. Our showing of ladies dresses are the prettiest you will see anywhere and we are sure that the prices will interest you too, for we have picked the very best values that have been offered this season.

\$15 to \$25 and up

Gay Blouses

Brighten up the new costume with one of these new Blouses. Your costume will prove as charming for informal social occasions, as when you want a more business like appearance. Crepe de Chines, Canton and a beautiful array of Paisleys.

\$3.50 to \$10

New Sweaters

You must have one of these new sweaters. They are so youthful, and so thoroughly stylish. With a sport skirt they make the most delightful of spring costumes. Tuxedo styles of fibre silk, and the popular slip overs, in jade, orchid, blue and apple green.

\$3.50 to \$7.50

It Will Soon be Time for GINGHAMS

Tub frock days will soon be here, bringing to mind that now is the time to select your gingham and percale. Plenty of fresh tub dresses during the spring and summer is the need of every woman and miss. Our showing of wash fabrics is so large that we can adequately take care of all your needs and the busy house wife can come here and choose and save lots of her valuable time in her sewing program. 27-inch wide fast color gingham, in new patterns, per yard17 1-2c
spring patterns, per yard..... 15c
32-inch wide fast color gingham, bright new patterns, per yard..... 25c
36-inch wide fast color percales, beautiful patterns, per yard17 1-2c
32-inch wide zephyr gingham, plaids, stripes and solid colors, and beautiful combinations of colors, per yard.....35c
32-inch wide tissue gingham, per yard 45c
All kinds of accessories, such as threads, needles, buttons, braids, trimmings and ornaments that the busy seamstress needs to touch up the new frocks with can be found in our large notion department. We have secured the McCall pattern agency for Floydada and will shortly receive them, and will have arranged a very attractive pattern department for the convenience of the women who do their own sewing.

Keep Your Needles Busy

Women's and Children's Oxfords for Spring



Smart footwear for this season is constantly arriving but you had better come in early and make your selection for these new shoes sell so quickly that the sizes soon become broken and sometimes its difficult to get your size in the shoe that you want.

These new oxfords in the attractive cut out style with underlay, as sketched.

They are to be had in satins, patent with underlay of grey swede, and in grey swede with a touch of patent here and there.

ALL ARE WELL MADE WITH GOOD DURABLE SOLES AND NEW HEELS.

For Men--Suits

Not just ordinary suits, but suits with snap and suits that are tailored as well as you'll find in any store. A wonderful showing of all the new fabrics and new spring colorings. Smooth finished worsteds, unfinished worsteds, serges and gaberdines. SOME OF THE SUITS HAVE TWO PAIRS PANTS.

\$25 to \$40

Shirts

Not the ordinary shirt that you usually see but the E. & W. Shirts that have the snappy patterns that are different and all of them are guaranteed to be fast color.

\$1.50 to \$3.50

BAKER-CAMPBELL CO.

"THE HOME OF GOOD MERCHANDISE"

McCormick-Deering Harvesters

The product of years of experience in Machine Building, backed by a Repair and Service department that is unexcelled.

We Want Your Order

For a Harvester-Thresher, Header or Binder and can assure Prompt Delivery at harvest time and reasonable payment plans.

Buy a McCormick-Deering and get the best.

O. P. RUTLEDGE

FULL LINE INTERNATIONAL DEALER

ELECTION NOTICE

In the State of Texas, County of Floyd. Whereas, on the 10th day of March, A. D. 1923, a petition was presented to me for an election in Common School District No. 26, of this County, on the question of increasing the tax heretofore voted for the purpose of supplementing the State School Fund apportioned to said District, from 50 cents on the One Hundred Dollars (\$100.00) valuation of taxable property in said District to not exceeding One Dollar (\$1.00) on the One Hundred Dollars (\$100.00) valuation of taxable property in said District, said petition bearing the requisite number of signatures of property tax-paying voters of said District, and being in every respect in conformity with law; and

It appearing that Floyd County contains a population of 9758, according to the last United States Census; and

It further appearing that said Common School District No. 26 has heretofore, to-wit, on the 15th day of April, A. D. 1914, been properly established by the Commissioners Court of said County, which is of record in the Minutes of the Commissioners Court of said County, Volume 4, pages 55-56; and

It further appearing that said District so established contains an area of twenty-one (21) square miles, and that no other district has been reduced in area below nine square miles by reason of the creation of this District;

Now, therefore, I, E. C. Nelson, Jr., in my official capacity as County Judge of Floyd County, Texas, do hereby order that an election be held on the 14th day of April, A. D. 1923, at the Campbell School House, in said Common School District No. 26, of this County, established by order of the Commissioners Court of said County, of date the 15th day of April, A. D. 1914, which is of record in the Minutes of the Commissioners Court of said County, Volume 4, pages 55-56, to determine whether a majority of the legally qualified property tax-paying voters of said District desire that said tax heretofore voted for the purpose of supplementing the State School Fund apportioned to said District be increased from fifty (50) cents on the One Hundred Dollar (\$100.00) valuation of taxable property in said District to not exceeding One Dollar (\$1.00) on the One Hundred Dollar (\$100.00) valuation of taxable property in said District, and to determine whether the Commissioners' Court of this County shall be authorized to levy, assess, and collect annually a tax of, and at the rate of, not exceeding One Dollar (\$1.00) on the One Hundred Dollar (\$100.00) valuation of taxable property in said District for said purpose.

T. M. Carter is hereby appointed presiding officer of said election, and he shall select two judges and two clerks to assist him in holding the same, and he shall, within five days after said election has been held, make due return thereof to the Commissioners' Court of this County, as is required for holding a general election.

All persons who are legally qualified voters of this State and of this County, and who are resident property tax-payers in said District shall be entitled to vote at said election, and all voters who favor the proposed increase of said school tax shall have written or printed on their ballots the words:

FOR INCREASE OF SCHOOL TAX, and those opposed to the proposed increase of said school tax shall have written or printed on their ballots the words:

AGAINST INCREASE OF SCHOOL TAX.

The Sheriff of this County shall give notice of said election by posting three notices in three public places in said District for three weeks before the election, and is further directed to have said notice of election published for three weeks prior to said election in some newspaper of general circulation that has been continuously and regularly published for more than one year previous to the date of this order, in Floyd County, Texas, the date of first publication being not less than twenty-one (21) full days prior to the date of the election.

Dated this 13th day of March, A. D. 1923.

E. C. NELSON, JR.
County Judge, Floyd County, Texas.
3-4tc

BORN—To Mr. and Mrs. Geo. E. Graham, City, March 18th, a daughter.

Clarence Snodgrass, who has been at Albuquerque, New Mexico, the past several months, is here for a visit with relatives. He is suffering with rheumatism.

G. R. Strickland is completing the e-modeling and enlargement of his home in southwest Floydada.

Advertise in The Hesperian. It Pays.

MADDOX'S WORK FOR CITY HAS BEEN PLEASURE

J. R. Maddox, retiring assessor and collector for the City of Floydada, is this week sending out the last notices to customers of the city which will be forwarded during his administration. His successor will put out the notices for next month.

In connection with his anticipated retirement from the office Mr. Maddox with the official notices sent out this week is also dropping each customer of the city a personal word of appreciation. In it he says in part:

"At this time I am sending out the last notices I will make to you as City Assessor and Collector, I wish to take advantage of the opportunity to say, 'Thank you.'"

"In the four years I have served you the city has grown wonderfully. From a mere mailing of bills to collect I am now mailing out notices to a regular little army of folks whom the city is serving in one capacity or another."

"This growth of Floydada has been due to co-operation among the business interests and citizenship in general."

"The work I have done for the city has been pleasant—your co-operation has made it a pleasure to serve such a community of good people."

"And now that I am ending my work in this particular capacity I just think a great big word of real appreciation is not out of place, so once more I say, 'Thank you, everyone.'"

"And here's congratulations to my successor, whoever he may be."

Mr. and Mrs. Floyd Parker, of Ralls, visited two days last mid-week. Mr. and Mrs. R. P. Parker, City.

F. H. S. WINS 13 INNING GAME FROM MATADOR BOYS

Floydada High School's toughest baseball battle of this year was their Matador game Saturday, when they had to stretch the game into a 13 inning affair to get an 8 to 7 decision. "Lefty" Holmes had hard luck in the first three innings he pitched and had wretched support from the infield. At the end of his half of the game when he was relieved by Ed Holmes the Matador school boys had the better of the argument. The right-handed boy steadied down after his first inning and held Matador High scoreless for 8 innings before his team mates could bunch enough hits to win.

Coach Wester and several high school fans attended the game. It was not official and does not have any effect on the standing of the two teams in the Interscholastic League contest.

BLANCO NEWS

Blanco, March 27th.—This community was visited by a slow rain Monday night, which will be of untold benefit to wheat and gardens and the farmers are very grateful for it.

We are glad to report Mrs. Tom Millican better, after a sickness of several days.

Margaret Henson and Edna Faulkner of Floydada, spent Saturday night at the home of Will Snell, to be with Margaret's father who is staying there, and attended church at McCoy School House Saturday night. Rev. Henson is conducting a meeting at McCoy.

Miss Vaughan West spent Tuesday night and Wednesday with her grand-

parents, Mr. and Mrs. J. F. McCarty, east of here. Mrs. Kohn returned home with her and spent two days.

Rev. Stanley, of Floydada, is staying in the community and attending the meeting at McCoy. He preached a good sermon there Sunday morning while Rev. Henson filled his pulpit at town.

Miss Daltis Rea and father of Floydada visited at the home of Will Snell Sunday afternoon.

Several from this community attended the play at Starkey Saturday night.

W. A. Baker spent last Friday in Abilene where he attended a meeting of the trustees of McMurray College, of which organization he is a member.

NEW IDEA IN PROMOTION WORK DEVELOPED BY W. T. C. OF C.

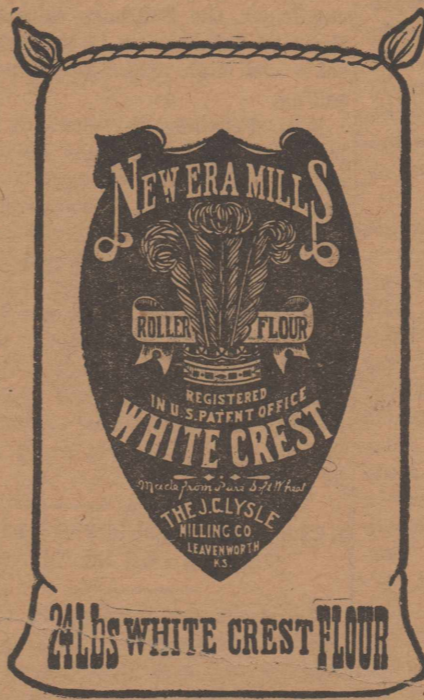
The West Texas Chamber of Commerce has purchased a portable motion picture machine, and a generator. These will be carried on a special automobile now being equipped for this purpose and will be in charge of B. M. Whiteker, the Agricultural Exhibit Manager of the Chamber.

They hope to be able in the next forty five days to offer to all the counties of West Texas interested in the promotion of poultry, dairying and livestock feeding, campaign work of the very highest quality. They will be prepared to give their lectures and pictures at any school house or in any rural community regardless of its location. Six new reels of picture on the subjects have already been purchased.

EPWORTH LEAGUE PROGRAM

6:30 Sunday evening.
Easter program.
Leader—Miss Ruby Higgs.
Song.
Prayer.
Address, by leader.
The Christian's satisfaction in—Miss Rea.
The Christian's praise and thanksgiving—Clement McDonald.
The way of life and Easter hope—Miss Gwendolyn Green.
Solo—Miss Doris Armstrong.
The meaning of Easter—Rev. Henson.
Announcements.
League benediction.
Advertise in The Hesperian. It Pays.

More of That Good White Crest Flour



Of the many brands of flour White Crest has for years been the standard by which all have been measured. Is it as good as White Crest is a question often asked.

Strictly adhering to their standards of excellence the White Crest Mills continue from year to year making this wonderful flour. For fifteen years it has been sold in this trade territory and has always proven its quality when baking time comes.

We have just unloaded another shipment of White Crest. We have your sack ready.

Collins Grocery Co.

Telephone 88

Floydada



Put your insurance problems up to experts.

Your Home, Garage, Factory, Store--all Need the Protection of Fire Insurance.

It is likely that you carry fire insurance but have you enough—are your fire risks covered? For safety's sake, put your insurance problems up to the experts of this agency who make fire protection their business.

Your properties and policies will be carefully checked over and where fire insurance is needed, additional protection in the Federal Insurance Company will be recommended.

A PHONE CALL TODAY MAY SAVE YOU LOTS TOMORROW.

Duncan Insurance Agency

ROOMS 8 AND 9 FIRST NATIONAL BANK BUILDING FLOYDADA, TEXAS

FURNITURE For The Home

HOUSE CLEANING TIME IS HERE AND WE ARE READY TO HELP YOU SOLVE THE PROBLEM WITH—

- New and Up-to-Date Furniture,
- Art Rugs—Axminster and Congoleum,
- Linoleum, Wall Paper,
- Brenlin Window Shades,
- Kirsch Curtain Rods,
- Sun Porch Fibre Suites.

We have just unloaded a Large Shipment of Furniture and other Items to Complete our stock.

You should see our display rooms for the latest in Period Furniture.

F. C. Harmon

WHERE YOU SAVE THE DIFFERENCE IN FURNITURE AND HOUSE FURNISHINGS.

On the Second Every Second

Human wants are constant and continuous. Food, clothing, shelter, and their infinite subdivisions are daily needs.

There is not a clock tick that does not register a million human desires.

The newspaper is the closest thing in the world to the people's daily wants. It is an expression of the everpressing desire for news.

The advertiser who uses the daily newspaper reaches people with his message at exactly the right moment.

Somewhere, with some person wanting something, newspaper advertising registers every second of the day

It brings buyer and seller together because it brings the right message at the right time.

There is no advertising medium so close to the people as the newspaper.

The Floyd County Hesperian

Is the Best Medium in the Floydada Trade Territory.

Dr. C. M. Thacker
DENTIST
OFFICE OVER MITCHELL'S
HARDWARE
FLOYDADA, TEXAS

Dr. W. M. Houghton
GENERAL PRACTICE
ROOMS 11 AND 12, FIRST
NATIONAL BANK BLDG.

Phones

Residence 250 Office 256

FULL MOTOR EQUIPMENT
PRIVATE AMBULANCE
Plainview
Undertaking Co.
Undertaking, Embalming
A. A. HATCHELL, Director
PLAINVIEW, TEXAS
Phones: 6, 30, 243, 650

Dr. I. W. Hicks
DENTIST
OFFICE IN
RGINER - FARRIS BLDG.,
OPPOSITE POST OFFICE
OFFICE TELEPHONE 56
RESIDENCE TELEPHONE
NO. 276
FLOYDADA.

Dr. W. H. Alexander
General Practice
Office examinations and treat-
ment a specialty.
OFFICE OVER MITCHELL
HARDWARE
Office Telephone No. 93
Residence Phone No. 260

Kenneth Bain
Lawyer
OFFICE ROOM 4 AND
5 FIRST NATIONAL
BANK BUILDING
General Practice

KODAKERS
Bring us your films today
and get your prints tomorrow.
WILSON STUDIO

F. C. HARMON
Funeral director and Embalmer
Motor Hearse.
FLOYDADA, TEXAS.

W. M. MASSIE & BRO
GENERAL LAND AGENTS
(The Senior Land & Abstract
Business of Floyd County.)
BUY, SELL, LEASE OR EX-
CHANGE LAND
Any size tracts through North-
west Texas, especially through
Floyd and other Counties of the
beautiful Plains. Render and
Pay Taxes, Furnish Abstracts,
Perfect Titles Etc.
NON-RESIDENT LANDS
A SPECIALTY
W. M. MASSIE & BROTHER
FLOYDADA, TEXAS

C. NELSON, JR.
LAWYER
PRACTICE IN DISTRICT AND
APPELLATE COURTS
OFFICE AT COURT HOUSE
FLOYDADA, TEXAS.

THE EARLY HISTORY
OF FLOYD COUNTY
(Continued from Page 6)

ingly typifies such a ranch. In 1884 some bankers and other business men in Louisville created the Kentucky Cattle Company, with ample capital for operating on a gigantic scale. It acquired 160,000 acres, partly in Blanco Canyon, and stocked the land with cattle under the Two Buckle brand. On its land the company placed strong fences, drilled wells and set up windmills, and erected stone buildings. The ranch was successful under the management of Claude Tilford and Major Johnson, both of Kentucky. During the ten years it owned and operated the Two Buckle Ranch, the company made some serious attempts at farming. It put five hundred acres in cultivation, but the result was disappointing. In its operation there was no lack of enthusiasm; however, experience with ranching in that section of the country, the thing most needed, was lacking, and the enterprise unavoidably ran aground. In 1886 this ranch rendered 12,000 head of cattle for taxes, but in 1894 only 4,300 remained. In 1895 the Two Buckle property was leased to Snead and Perryman, of Dallas, and during the following year the lower part of the pasture was sold to Hudson and Shultz, and the upper part was leased to the Carlitos Company of El Paso. Not long thereafter the Carlitos opened for sale its land through competitive bidding. The C. B. Live Stock Company obtained it with the highest bid, which was \$1.56 per acre.

7. The H-L Ranch in Floyd County Mention has been made of the open range sheep ranch established in Blanco Canyon, in Floyd County, by Owens, Marseilles and Duncan from 1883 to 1886. The year preceding the location of this ranch M. V. Blacker and A. J. Tisdall, both of Irish birth, established the H-L Ranch lower down the canyon near the Crosby County line. A little later two other Irishmen, Guy Orme and Ross A. Smythe, became connected with this enterprise. All four were British subjects. They raised both sheep and cattle. They continued their residence in Floyd County until after the county's organization in 1890. This ranch is now the property of Thomas Montgomery, and is known as the TM-Ranch, on which cattle are still grown. Blacker, one of the founders of the H-L Ranch, was educated in British schools, and the traditional conservation of his country characterized his demeanor while a resident of Floyd County. Upon his return to Ireland he married the daughter of Lord Douglas, who, having no son and wishing to perpetuate his name and title, provided that the name of his son-in-law should be legally changed to M. V. Blacker Douglas, "by which name," as an affidavit recites, "I am now known where I reside at Bellevue Park, Killinery, County of Dublin, Kingdom of Great Britain and Ireland." M. V. Blacker Douglas, who succeeds to the title of Lord Douglas upon the demise of his father-in-law, owned twelve and one-half sections of Floyd County land, which he sold in the early part of 1905.

8. C. U. Connellee and Charles Goodnight C. U. Connellee of Eastland, established a small cattle ranch where Crawfish Draw empties into Blanco Canyon. The cow camp was in Crosby County, but the range was partly in Floyd Co. Connellee had considerable acquaintance with this section of Texas, and he was a land surveyor, a locator of land certificates, and a business man of diversified interests. He was educated in private schools and at Transylvania University of Lexington, Kentucky. He came to Texas in 1874. In 1875 he became a member of the firm of Dougherty, Connellee and Ammerman, whose "business was to trade and sell land certificates and locate them for the owners." He was a member of the Texas Legislature from 1888 to 1892. He maintained his ranch on Crawfish Draw only a few years.

The Goodnight High Grade Cattle Company in the early eighties established the F Ranch in the northeast corner of Floyd County. This company, in keeping with its title, has introduced into this country different strains of blooded cattle including Durhams and Herefords. Charles Goodnight, the manager of the JA Ranch on the Palo Duro Canyon, in Armstrong County, has been closely identified with Northwestern Texas since 1856. Born in Illinois in 1836, he came to Texas with his widowed mother, two young sisters, and a brother. He worked upon farms in Milam and McLennan Counties, and paid for the first pair of oxen he owned by splitting rails. In 1856 Charles Goodnight and J. W. Sheek moved some cattle to Johnson County where they wintered. The following year they moved their cattle to Palo Pinto County, which had then not more than thirty-five inhabitants. When the Civil War broke out in 1861, Goodnight joined Curretson's com-

pany of Texas Rangers for the protection of the frontier. As a scout and a guide he served the Confederacy for four years. When not in active service he was stationed at Fort Belknap. While in the frontier service he moved about three thousand cattle to that section afterwards incorporated in Shackelford County. Most of these were lost because of Indian depredations. In 1866 he formed a partnership with Oliver Loving. These two determined to drive some cattle to New Mexico or Colorado. On this drive they went up the Pecos River four hundred miles, and continued the trip through New Mexico and Colorado, and finally reached near the foot of the Black Hills, the present site of Cheyenne. The way thus blazed out was known as the Goodnight Trail. A second trip was attempted in 1887, but while on the Clear Fork of the Brazos, as preparations were being made for the drive, the Indians made a series of attacks with the result that some men were wounded and about three hundred cattle lost. In New Mexico on this drive Loving, Goodnight's partner, was mortally wounded in an attack from the Indians. Goodnight resided at Fort Sumner, New Mexico, until 1871, when he married Miss Mary Ann Dyer, daughter of General Dyer, of Jackson, Tennessee. From his marriage until 1876 he lived at Pueblo, Colorado, where he engaged in banking, stock-raising, and farming by irrigation. Financial disasters struck him during the panic that began in 1873. In 1876 he returned to the section of Texas which he had traversed as scout and guide. He formed a partnership with John G. Adair, of Ireland. From the ranch in the Palo Duro Canyon the nearest group of white men was at Fort Elliott, one hundred miles away, and the nearest white settlement was over two hundred miles. Mrs. Goodnight and Mrs. Willingham were the only women on the ranch in 1877. Both were women of unusual refinement and intelligence. Mrs. Willingham's husband was afterwards manager of the Turkey Track Ranch in the North Panhandle Country.

9. Western People Highly Intelligent and Cosmopolitan It is remarkable how cosmopolitan Northwest Texas was in the days when it was a purely stock-raising country. The few people who were on the ranches came from all directions. A large portion were from the British Isles, Scotch noblemen visited the Matador and other ranches in which they had an interest. Lord Adair, the owner of the JA Ranch, died in this country.

Some might be inclined to marvel at the unusual standard of intelligence that prevailed among ranchmen and their wives. But it should be borne in mind that only people of much initiative and mental acumen could brave the vicissitudes of a country so new and untried and so completely adapt themselves as to achieve success. Coupled with native ability these people had much time to devote to reading. Most of them possessed respectable libraries.

10. The Clash Between Little and Big Cattle Interests

The change from the open to the enclosed pasture was attended with no little friction. Too many interests were disturbed. The cattleman of limited means resented the aggressive encroachment of barbed wire upon free grass and tried to resist his oppressors. The popular wrath against large enclosures was not wholly without justification, for they included much public land. The owner of a small tract within was without ingress to an egress from his possession. Naturally the worst was to be expected. From 1881 to 1883 was a period of fence cutting. The owners of large fences had great difficulty in preserving their property. It was almost impossible to apprehend the fence cutters. Besides, the Statutory laws did not afford an adequate remedy either in the regulation of enclosures or the punishment of the fence cutters. Again, there had grown up, in the language of ex-Governor O. M. Roberts, "a sort of common law established by custom on the frontier that those who have undergone the hardships and privations of frontier life have a right to appropriate to their own use the grass and timber on large tracts owned by people at a distance." Attitudes thus established during free range experiences were slow in giving way before new and different conditions. To deal with a really critical situation Governor Ireland called a special session of the Legislature on January 8, 1884, and submitted this vexed question, with others, for consideration. The Legislature passed a law that all public roads must be left open; that every three miles of fence must contain a gate; that private owners whose lands were enclosed must be fully redressed; and that the wanton destruction of fences constituted a felony to be punished with from one to five years' imprisonment in the State penitentiary. This Legislature served as a sort of palliative, and the sentiment that had

been engendered ran its course. New sets of experiences ultimately produced sentiments to fit the changes wrought. It came to be recognized that the fence had come to stay and that free grass was a memory of the defunct past.

(Continued Next Week)

LOUIE F. MOORE PRESIDENT
OF SOUTH PLAINS FAIR

Louie F. Moore, formerly of this city, son of Mrs. Wm. Moore, who is now a resident of Lubbock and district clerk of Lubbock county, has been elected president of the South Plains Fair, one of the largest regional fairs in the west. His selection was made unanimously recently following the resignation of E. L. Klett, who moved to Amarillo to accept a place on the Court of Civil Appeals.

In addition Mr. Moore is president of the Junior Chamber of Commerce of Lubbock and secretary of the Kiwanis Club of that city.

DECLAMATION ELIMINATIONS
F. H. S. FRIDAY NIGHT

Eliminations in the contest among

Kill Hen House Bugs
and keep them away by painting with Taroline, a lasting tar oil that penetrates cracks and crevices. For insects on Poultry feed "Martin's Insecticide." Money back guarantee by

Smith Produce Company

After Every Meal
WRIGLEY'S
and give your stomach a lift.
Provides "the bit of sweet" in beneficial form.
Helps to cleanse the teeth and keep them healthy.

L. G. MATHEWS
LAWYER
OFFICE IN MITCHELL BUILDING
GENERAL PRACTICE ALL COURTS

ARTHUR B. DUNCAN
GENERAL LAND AGENT AND ABSTRACTER
Buys, sells and leases Real Estate on commission; Render and pay taxes; Investigate and perfect titles; Furnishes abstracts of title from records; Owner of Complete Abstract of all Floyd County Lands and Town Lots; 30 years experience with Floyd County land titles. List your land and town lots with me, if for sale or lease; and give me your abstract of title work. Office South East Corner of Square.
—ADDRESS—
ARTHUR B. DUNCAN
FLOYDADA, TEXAS

ADVICE TO THE AGED
Age brings infirmities, such as sluggish bowels, weak kidneys, torpid liver.
Tutt's Pills
have a specific effect on these organs, stimulating the bowels, gives natural action, and imparts vigor to the system.

Drs. Smith & Smith
CHILDREN'S PRIVATE SANITARIUM
For Medical and Surgical Cases
Phone No. 177
FLOYDADA, TEXAS

the pupils of the Floydada Public Schools to represent these schools in the county contest to be held Friday and Saturday at the School Fair and Interscholastic League Meet, were held Friday night at the Methodist Church before a crowd of parents, teachers, and friends.

Supt. Johnston acted as chairman for the evening.

Following were the representatives chosen for first place by the judges; North Side, junior girl, Mary Helen Snodgrass; North Side, junior boy, Delbert Eubank; South Side, junior girl, Thelma Gordon; South Side, junior boy, Lilburn Nelson; South Side, senior girl, Edith Bagwell; South Side, senior boy, Bonner Baker.

There were more than twenty contestants from the two schools.

Read the Hesperian Want Ads.

TRUCK-MOUNTED FRENCH BOX
CAR SPENDS DAY HERE

"40 hommes, 8 chevaux" greeted exservice men, who were in France during the World War, again Thursday afternoon of last week when a French box car, mounted on a truck, spent several hours in Floydada. The car was sent out from Amarillo by the American Legion Post of that city and was advertising the big play and pageant dedicating the memorial public auditorium to be held on April 4th.

500 persons will appear in the play, "The Doughboy," which is to be presented.

W. T. Harlan left Tuesday night for Marlin, where he will be at the bedside of his father. In a telegram received Tuesday Mr. Harlan was notified that his father is seriously ill and possibly may not recover.

Every Day in Every Way
THE
Floyd County Farm Bureau
Is Increasing its Influence and Standing Among Thinking People.
Floyd Co. Farm Bureau

FLOYD COUNTY ABSTRACT CO.
R. C. SCOTT, Manager O. W. GANO, Secretary
Abstract of Title to all Lands and Town Lots in Floyd County.
Deeds and other instruments of writing prepared. 20 years experience with Floyd County Land Titles.
Room 7 First National Bank Building Floydada, Texas

WARREN & TUBBS
GENERAL REAL ESTATE AGENTS
DEALERS IN FARMS, RANCHES AND TOWN PROPERTY
SEE US FOR BARGAINS. DISTRICT CLERK'S OFFICE IN COURT HOUSE, FLOYDADA, TEXAS.

MORTGAGES YOU NEVER HAVE TO PAY BACK
Money to loan at 5 1-2 per cent by Floydada National Farm Loan Association of Floyd County, Texas. Loans run from 5 to 34 1-2 years, payable on the amortization plan;
OLD PLAN
Interest on \$10,000.00 at 8 per cent for 34 1-2 years \$800.00
per year \$27,600.00
Principal still unpaid 10,000.00
TOTAL \$37,600.00
OUR PLAN
Sixty nine amortization payments of \$325.00 each \$22,425.00
Principal fully paid.
You save on \$10,000.00 loan 15,175.00
We have loaned in Floyd county over \$375,000.00. Our loans are handled by us direct thru the Federal Land Bank, of Houston.
Floydada National Farm Loan Association
ROOMS 8 AND 9 FIRST NATIONAL BANK BUILDING
FLOYDADA, TEXAS

Floydada Machine Shop
LOCATED AT DAY & NIGHT GARAGE
Bring your machinery problems to us. We are equipped:
To do all kinds of automobile repairing;
To turn down fly wheels and put on new steel starter gears;
To turn down flat crank shafts and crank pins;
To do Acetylene Welding and Radiator Work
And all other classes of machinists' work.
Boerner & Fritchie



Flowers That Bloom in the Spring

—bespeak the law of life—bringing joy in their annual bloom. So it is in the law of Thrift. Plant your dollars in the soil of savings and watch them grow—annually blossoming forth in 4 per cent interest.

The same dollars planted in the soil of A-1 investment (not speculation) bring forth bigger returns—an occasion for a greater sense of joy—and satisfaction.

Sow, then reap is the inevitable law. It is true in every phase of life—particularly in the standard of exchange—which in this day and age is the American dollar.

START TODAY! OPEN A SAVINGS ACCOUNT

First National Bank

FLOYDADA, TEXAS

The bank that says: "Thank You."



"It Looks Like New,"

said Mrs. Jones, "and the neighbors wouldn't believe that it was really an old dress that I had cleaned. You could have done the same thing, John, to an old suit of yours instead of buying that new one you have on."

"This isn't a new suit," laughed her husband, "It's the one I bought last year, but I had it cleaned at

RUSSELL'S STORE

PHONE 66

FLOYDADA, TEXAS

REGISTRATION OF BIRTH OF BENEFIT TO CHILD

Austin, Texas, March 20.—Either parent may lawfully sign the birth certificate of a child in the absence of the attending physician, so declared Dr. W. H. Beazley, State Officer, in an interview in reference to the Birth Registration Campaign being sponsored by the women's clubs of Texas and assisted by the State Health Department, March 13th to 31st.

A great many inquiries, he said, are being received by the Health Department asking who is to sign the birth certificate of a child several years old, when the doctor who officiated is not available. Either parent may sign the certificate, send it to the local register, who in turn will forward it to the Bureau of Vital Statistics for final record.

Prior to the year of 1910, birth registration in Texas was very unsatisfactory, and the records are incomplete. A child born before that year is just as much entitled to a record of its birth as a child today, and if the parent will please fill out a certificate, sign it, and forward it to the county clerk in regular order, the same will be received at the State Bureau of Vital Statistics and duly recorded.

The purpose of the campaign is to register every unregistered child in Texas, to educate the people of the state in the benefits and necessity of registering their children, and to put Texas in the National Birth Registration Area. The State Board of Health is furnishing blank certificates for every unregistered child in Texas.

HARMONY LYCEUM PROGRAM BY FLOYDADA ARTISTS' TRIO

Tate Fry, pianist, and Mesdames T. R. Webb and C. H. Davis, readers and singers, gave the program for the Harmony Home Lyceum last Friday evening at Harmony. It was the fourth number of the series of six planned by the community lyceum

committee.

A full house greeted Mesdames Webb and Davis and Mr. Fry in their efforts, and their program was well-received. It was as follows:

Reading, "To all good fellows like you,"—Mrs. Davis.

Piano, Bach Gavotte in B minor by Bach and St. Saens—Mr. Fry.

Solo, "The little house of shadows,"—Mrs. Webb.

Reading, "Who's Afraid,"—Mrs. Davis.

Solo, "The Lilac Tree,"—Mrs. Webb.

Piano, "Autumn," by Moszkowski—Mr. Fry.

Reading, "The Sweet Girl Graduate,"—Mrs. Webb.

Solo, "Little Pink Rose,"—Mrs. Davis.

Musical reading, "An old sweet-heart of mine,"—Mrs. Webb.

Piano, "Concert Waltz," La Forge, —Mr. Fry.

Solo, "Can't yo' hear me callin'," Caroline"—Mrs. Davis.

Pianologue, "Sarah Jane,"—Mrs. Webb.

One act play, "How it Happened,"—Mrs. Davis and Mrs. Webb.

The date for the next number has not been announced.

J. H. REAGAN SELLS INTEREST IN STAR BATTERY

J. H. Reagan has sold his interest in the Star Battery Station to E. S. Randerson, and the latter with his partner, H. O. Pope, has moved the station to the Quick Service Garage.

Mr. Reagan will devote all of his time to the promotion of the Case business in this territory. For the present he will continue to occupy the same location at the Star Battery Station building.

STARKEY UNANIMOUS FOR BETTER SCHOOL SUPPORT

Starkey School District was unanimous in its vote for authorizing the school board to make an assessment of \$1.00 tax in their district, if necessary to maintain the school, at the election held Saturday.

Twenty-three taxpayers cast their votes, all for the increase in tax.

FIDGETY PEOPLE

The ability to sit quiet is not too common among Americans. For some reason many people find it easier to talk if they pluck at the upholstered arm of the chair in which they sit, or twist a corner of the sofa cushion, or swing one foot in restless motion, or play with a pencil or a paper cutter or some other object. Fidgeting is a disagreeable habit: the other person finds his attention becoming more and more fixed upon the repetition of meaningless mechanical movements and more and more distracted from other matters.

Because fidgeting raises in his way a barrier to easy social intercourse, it handicaps the person who fidgets. Moreover, it expresses lack of poise and self-control. Restfulness is of the essence of dignity. The person who has not trained himself to sit and talk without any undue nervous movements of the fingers and feet has not really achieved complete mastery over his fingers and feet. A good rule to observe with regard to those members is to use them when they ought to be used, and at all other times to insist upon their being quiet.—Exchange.

SANITARIUM NOTES

Mrs. W. H. Taylor, of Sand Hill underwent an operation for appendicitis Sunday.

Lorene Robertson, fifteen year old daughter of Mr. and Mrs. J. R. Robertson, of McCoy, had an operation Sunday for appendicitis.

Mrs. L. E. McCravy, of Lakeview, underwent an operation Wednesday afternoon.

Mr. and Mrs. Roy K. Bruner and children, of Hereford, were here Saturday and Sunday visiting relatives.

Mrs. J. A. Carruth and daughter, Beth, and Mrs. Hugh Earthman of Lockney spent from Saturday until Monday in Amarillo.

Passing the Good Word Along

We find that "advertising pays," but what we say in the Hesperian is by no means our most effective method of advertising.

Without doubt, a word of recommendation for the FIRST STATE from a good friend is worth more than a whole printed page.

Therefore because we do not know who's friend we may be serving, we try to make each and every transaction COURTEOUS and FRIENDLY and WORTH WHILE.

If the First State of Floydada DELIVERS THE GOODS we have no fear but that there will be recommendations a-plenty.

Therefore we keep busy trying to DELIVER THE GOODS.

First State Bank

OF FLOYDADA

"The Bank of Friendly Service."



DIRECTORS: T. S. Stevenson, C. Surginer, N. G. Jackson, S. A. Greer, W. I. Allen, R. E. L. Muncy, Mrs. W. D. Long.

MISS IRENE DAILY MARRIED TO STAMFORD MAN

Miss Irene Daily, daughter of Mr. and Mrs. W. P. Daily, of this city, was married in Brownfield Monday afternoon, March 26th, to Mr. H. E. Rose, of Stamford.

Rev. W. J. Boughman, pastor of the Methodist Church at Brownfield, officiated at the ceremony.

Mr. Rose is a traveling salesman.

Miss Daily has been reared in Floydada, her father having been manager and proprietor of the Commercial Hotel here for a number of years.

MISS LIZZIE BROWN INJURED

Miss Lizzie Brown, daughter of Mr. and Mrs. W. J. Brown, of this city suffered painful injuries when she was kicked backwards by a milch cow late Wednesday afternoon.

The elbow of her left arm was dislocated in the fall and the fingers of her left hand were lacerated.

Attorney Park Dalton, of Crosbyton, was among the out-of-town attorneys here at district court Monday.

Mrs. Howard Moore, of Abilene, is visiting here with Mrs. W. B. Henry. Mrs. Moore was formerly Miss Florence Cherry, of Wolfe City, Texas.

Baby's Health

IS THE FIRST CONSIDERATION of every mother no trouble is too much or expense too great to ensure Baby being kept in a thoroughly healthy condition.

The many Baby Needs, such as Nursers, Syringes, Powders, Soaps, Foods, Etc., administered with mother's loving care will keep Baby happy and healthy.

YOUR REXALL STORE can supply you with all your Baby Needs, and be pleased to explain any of them to you and help prevent as far as possible, the little ailments with which little ones suffer.

We are interested in Babies. Let us show you some of the things that will add to your Baby's health and happiness.

"A HEALTHY BABY IS HAPPY"

Floydada Drug Company

The Rexall Store

FLOYDADA - - - - - TEXAS

Why Not Trade With Us ?

OUR Prices are equal to the lowest in Floydada. Our stock of groceries is clean and as nearly complete as we can make it. We offer good terms to customers of good credit rating.

BROWN BROTHERS