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Tony B. Maxey
Lawyer

Room 212 Readhimer Building.
Floydada, Texas

| L. G. MATHEWS |
| :---: |
| Lawyer |
| Readhimer Building |
| Floydada, Texas |

M. FROST, D. C. Chiropractor
under Kansas and Arl-
zona Laws
ADY ATTENDANT
O1, Surginer Bldg, Nort
Side of Square
FFICE PHONE 175
sidence Phone 922 F 12

Residence Phone 922 F 12


E. P. NELSON FIRE INSURANCE AGENCY

CITY AND FARM LOA
very
detail of your fire
requirements
this ageney.
OFICE - ROOM 8
FIRST NATIONAL BANK

| FIRST NATONAL BANK |
| :--- |
| BULLDING, FLOYDADA |

FLOYDADA
TRANSFER
Af N. WARD, Mrop.
Office at L O. Top Sho
HAULING AND TRANSFE
USINESS SOLICITED
PROMPT SERVICE Phone 12 or $305 R$


Society Long Coats for Afternoon Wear,


Social Calendar

ibreakfastat at her home last Fri-i-
iver on
iker of weinert.













## Christian Endeavor Enter. tains Epworth Leaguers.




 was the proutd and Rasesomond King
prize which consistes of of seond
pold After an evening of fun and
aughter, the bopes were auctioned joyed the novel entertainment:
fisses
fissie





## our. Circles of Baptist W. M. . . Met Mondas.

 ussed for the district meeting that
will be held here the last week of
whril


DON'T BUY NEW FENDERS!
pense of replacing nicked and dented fenders. -make them look like auto body service. Drive ou how to save money

John McCleskey
Top Shop First Door North

##  <br> $\qquad$         <br> I!UMLIL HAY|

Fuiclay and Saturday

| $\left.\begin{array}{l}\text { 17-Qt. Gray Enamel Dish Pan } \\ \text { with any } \$ 1 \text { purchase }\end{array}\right] 38$ | $\left.\begin{array}{l}\text { 35c Bottle Snowbird Polish } \\ \text { with any } \$ 1 \text { purchase }\end{array}\right] 0$ |
| :---: | :---: |
| 1 Ten-Gal. Lard Can 1 14-Qt. Water Pail 100 | 1 Aluminum Percolator, <br> 1 Aluminum Stewer <br> \$\$1.00 |
| $\$ 1.25$ Butcher Knife guaranteed | 6 Ten to sixty watt Edison Mazda Lamps 1.. $\$ 1.00$ |
| 1 No. 3 Galvanized Tub $\left.\begin{array}{l}3 \text { Doz. Clothes Pins }\end{array}\right]$. | $\left.\begin{array}{l} \$ 1.25 \text { Aluminum } \\ \text { Tea Kettle } \end{array}\right] \text {...○\& } 1.00$ |
| $\left.\begin{array}{l} \$ 1.00 \text { Set Wrenches, } \\ 25 \mathrm{c} \text { Pair of Pliers } \end{array}\right] \text {. } \$=\$ 1.00$ | $41 / 4$-pt. cans Lustaquik enamel, any color and Brush |

Floydada Hardware Company


Here Are Some of The Things a Dollar Will Do Here
FRIDA Y and SATURDAY

| FLOUR | \% | \$1.00 |
| :---: | :---: | :---: |
| TOMATOES |  | \$1.00 |
|  |  | \$1.00 |
| CORN | \% | 0 |
| Tobacco | - | \$1.00 |
| DATES | - | \$1.00 |
|  | \% |  |
| OATS | \% | \$1.00 |



GOLDBANK Bronze Turkeys For Sale Unrelated matings, greatest values
ever offered from pure breed flock ever offered from pure
of high Quality turkeys.

Utility Toms from $\$ 8$ to $\$ 15$
Pullets $\$ 6$ to $\$ 8$
Mrs. J. D. Christian

The Palace this week Vitwem

Friday, January
One Day Only Monte Blue and Davey Lee A Warner Brothers Vita
phone Talking Picture "Skin Deep" Also Talking Comedy and land Yard.'

Saturday, January 25, Hoot Gibson
"The Ace Rider" Also An All Talking Comedy

## - <br> ตоиㅆำ

Also Fox News Events Special Notice "We Ar from 2 p . m. until 6 p .

Wednesday and Thursday Jan. 29 and 30 Clara Bow
"Dangerous Curves" Also Good Two Reel Talk-
ng Comedy.
UN. Farm Radio Program


BECAUSE HEDDONT
WANTADCORR
HE WANTED MORE
OYSTERS.


## Phillips ${ }^{6} 66^{9}$

For Complete Washing, Alemiting and Oil Ser vicing.

Make You Car Run a $100 \%$ Easier This Cold with the Right Grade of Oil.

## Phillips Service Station

BILL WATSON
PHONE 277

## Dollar Stretching Prices

FOR FRIDAY, SATURDAY AND MONDAY

## Flour $=\$ 1.49$

CAMPBELL'S TOMATO SOUP, 3 cans for
3 MINUTE OATS, per box
9c
Meal $=69 \mathrm{c}$

POWDERED SUGAR, 1 lb . box $\quad 10 \mathrm{c}$
CANDY BARS, BROWN'S, 3 for
10c
Lettuce $\equiv=-9 c$
FERFECTO MACARONI, 4 pkgs. for
HOMINY "THE WINTER FOOD," large can

## Pinto Beans $={ }^{-s} 1.00$

RICE, TASTY BRAND, 2 lb . pkg.
PORK \& BEANS, full size No. 2 can

## Corn <br> White Flag. <br> Extra Standard. Full No. 2 can <br> 12c

GREEN BEANS, EMPSON'S, No. 2 can 15c
PEABERRY COFFEE, Fresh Ground, per lb.
We Give Profit Sharing Coupons on Each Purchase.
FLOYDADA GROCERY CONPANY
Where You Always Feel at Home




## Thousands Are Coming!

 None should stay away from this great event. Don't pass up your greatest saving opportunity! Join the seething swirling mass of bargain seekers who will be here to take advantage of this stupendous bargain event! Sale starts Thursday, January 23 rd, at 9 a. m. $\qquad$A Smashing! Crashing!

# BAKER-CAMPBELL CO., FLOYDADA <br> QUIT BUSINESS SALE 

SENSATIONAL DOLLAR SPECIAL
9 A. M., SATURDAY, JANUARY 25TH, 9 A. M.


As Long As They Last, One Dollar

Remember the time will be short. We must move this stock as quickly as possible. You are the winners and we are the losers. Time means money to us during this
sale-that's why we are throwing this stock out at such low prices. Jobbers and bulk buyers will be quick to take advantage of these low prices, and we may sell it out in a bulk at any minute! That's just a word to the wise, so you had better hurry. Be among the early ones while our stocks are complete. YOU WILL NOT FIND 'JUNK', 'SHODDYS,' 'FILL-INS' OR 'QUICK MOVERS' added to sweeten our stock-just our regular dependable merchandise at astounding reductions. Noes-every item. Come and get your share now!

| Every day will be a day of importance, a day of |
| :--- |
| opportunity, a day to repay the customer who will |
| be here to act and take advantage of this great |
| event. Do not confuse this sale with other so- |
| called sales for this is a genuine sale where a |
| sacrifice of prices takes place on high grade qual- |
| ity merchandise. Come to this startling sale! |

## REMEMBER

Every day will be a day of importance, a day of be here to act and take advantage of this great event. Do not confuse this sale with other so-
called sales for this is a sacrifice of prices takes place on high grade qual-

HERE ARE SOME REASONS WHY YOU SHOULD ATTEND THIS SALE


| Men's Lion | Men's Dress |  |
| :---: | :---: | :---: |
| Brand Hats | Shirts |  |
|  | \$3.50 Shirts, Sale | . 3.55 |
| \$5.00 Hats, Sale Price 83.95 |  | S1.95 |
| \$4.50 Hats, Sale Price \$3.45 | \$2.25 shirts, sale | ${ }_{\text {81 }} 1.59$ |
|  | \$1.95 shirts, sale |  |
| \$3.50 Hats, Sale Price ${ }^{\text {S2. }}$. 5 | \$1.65 Shirts, Sale | \$1.29 |



| Men's $\$ 4.50$ Wool Union | Men's Two Piece Ribbed |
| :---: | :---: |
| Suits, Sale Price $\$ 3.39$ | Underwear, 85 e Value, 59 e |
| Men's $\$ 3.25$ Part Wool Un- | Boys' Fleece Lined Union |
| ion Suits, Sale Price, \$2.39 | Suits, \$1.00 Value, sale 79e |
| Men's \$3.00 Part wool Un- | Boys' Ribbed Union Suits, |
| ion Suits, Sale, ..... $\$ 2.29$ | \$1.00 Value, Sale price . 79 c |


| Men's Boote Hose, ....39c |
| :--- |
| Men's Heavy Gray Faney |
| Gloves, Sale Price, ....19e |
| Boys' Jersey Gloves, ...12c |
| Men's Cotton Work Hose, |
| Genuine Rockford, Pr. .15c |
| MMen's Leather work Gloves |
| atQuit <br> Prices. |



| SATURDAY <br> 10 A. M. | SATURDAY <br> 2 P. M. |
| :---: | :---: |
| 200 Cans Palm Olive Talcum Powder, Limit 5 cans, | 50 Pairs of Men's 25e dress Hose, limit 2 pairs, per pair, Sale, |

10c

Read These Startling Quit Business Sale Prices - GET IN LINE EARLY

| SWEATERS |  |  |
| :---: | :---: | :---: |
|  | ,s Pinkert | Sweater |
|  | t, all wool, |  |
|  | .00 Values, Sa | - \$9.95 |
|  | 75 Values, | e, $\$ 3.95$ |
|  | 95 Values, S | \$3 |


| Children's |
| :---: |
| Sweaters |
| $\$ 2.25$ Sweaters, Sale $\quad \$ 1.49$ |
| Boys' all wool |
|  |
| $\$ 4.95$ Vaters, |
| $\$$ Value, Sale price $\_29 \mathrm{c}$ |$|$



|  |  |
| :--- | :--- |
| Men's $\$ 4.45$ | Corduroy |
| Pants, Sale Price, | $\$ 2.69$ |
| Men's $\$ 2.95$ Heavy | Mole- |
| skin Pants, Sale, | $\$ 2.19$ |
| All work Clothing at | Quit |
| Business Sale Prices. |  |

[^0]RAPID SELLING STARTS THURSDAY, JAN. 23RD, AT 9 A. M. BE HERE BAKER-CAMPBELL CO ${ }_{n g}$ FLOYDADA


Weather Forecast Says New Airplane Arrives
Warmer in Plains Area Here After Long Trip Warmer in Plains Area Here After Long Trip


## Stock Reducing Sale On Racios

Prices unheard of on All-electric Radios and terms can be arranged at slightly more than cash prices.

Only three left. If you are interested in a radio and want to save money. Now is the time to
F. C. Harrmon

Furniture, Stoves and Floor Coverings.
Columbia Records and Portables.


## means that the number available for residents of will be restricted this

 J. A. ENOCH INSTALLS N Declared to be the newest andmost accurate machine of its kind the new Welco Electric Welder in-
stalled this week wy J. A. Enoch
promises an easier and faster me stalled this week by J. A. Enoch,
promises an easier and faster me-
thod of electric welding. The new invention, use product of a recen
an a transformer on
the old moding current, instead of generator type weld-
er, according to the old modiel generrent, inster
er, according to Mr Mr Enoce.
It is declared that throug use of this new machine, practical-
ly any kind of metal, includinc ast
iron, may be successfull
 The machine is of such high
power, and while in use, throws off
such a stron such a strong light that it is very
injurious to the naked eye. A warn-
ing has been issued ing has been issued by Mr. Enoch
to spectators who wish to see the machine in operation, not to watch
with the naked eye. In acase injuries
to the eye are sustained from this couse, a five per cent solution of
Navocane is recommended as an Mr. Graham, formerly of Plain
viev, will have charge of the ne
electric electric welder at the J. A. Enoch
blacksmith shop on the East side
of the square. Mr. Graham moved of the square. Mr. Graham move
to this city this week to make $h$
home. On account of the severe weath
er the 1922 Study Club postpone
their trip to Matador las Frida when they were to have bee
guests of the Mataor Study Clu
A date for the trip will be an
nounced later.
.
T
s


FRIDAY AND SATURDAY
Dollar Day Specials

AT WOOD BROS.



 $\underset{\substack{\text { Regulur } \\ \text { Shirts } \\ \text { It } \\ \text { tor } \\ \text { tor }}}{\$ 1,00}$

 $\underset{\substack{\text { Reghlat } \\ \text { Threco pair sox }}}{ } \$ 1.00$


WOOD BROS.


# J.C. PENNEY COMPANY YM <br> <br> South Side Square <br> <br> South Side Square <br> <br> More for Your Dollars 

 <br> <br> More for Your Dollars}

## More Style-More Value-More Service Shop Here and Be Convinced!

## Turkish Towels

Double Terry Cloth
Plain White
Colored Borders

 cen dex iex prater

$$
\text { Size } 18 \times 36 \quad \text { Size } 22 \times 44
$$

$15 \mathrm{c} \quad 25 \mathrm{c}$


## 

CRINKLE SPREADS


Attractive cotton crinkled bedspreads, size $80 \times 105$ inches, scalloped all around.
with colored stripes. Seamless.

LONGER SHEETS "Nation:wime" qual. ity. .81 Bra941/2 inches, 98c size before hemming.
The achievement of months of planning . . . an Pillow Cases to match, $42 \times 36$ inches, 24 c .

## Cotton Batts

## For Making Your Own Conforsal

 83c

## Silk Hose

Feature Value
A pure silk stocking,
semi-sheer for only 98 c ,
Mercerized top and sole
and comes in popular
98c
Fañcy-trimmed patent smart os the growing girl. As and as thriftily priced! $\$ 2.98$

Tech President Unable To Speak Here Tuesday



 Lion R．R．Cloud，Springs，an
Hamlin．Both are now residents of
Hhis city



 who do the best class work in the the
college．Those whose names appear
come from widely separated points
in in Texas，New Mexico and Oklaho－
mat is probable that the honor roll for the winter quarter will contain
more names，as 14 new students
were enrolled the first of January． ing on the plans for the twork
weeks 1930 summer shoo which
will open June 6 and close Augus
27．

## NO INJURIES SUSTANED IN

## No injuries were sustained by Clay Wilis and Dorman Clanton in an automobie accident which

 occured on the Amarillo highwayon Tuesday of last week，although
the car in which they were riding
was badly damaged．It is believed that the steering gear of the coupe
became loose，causing it to leave
the roal the road and turn over a number
of times．
The accident occured nine miles north of of Tulia，whilied the men men were
enroute to Floydada after spending
the weekk－end $\underset{\text { MOR D．}}{\text { M．PENRY LEAVES }}$
Mrs．L．C．Penry left Monday for to be
Los Angeles，California，to
the bedside of a daughter，Mrs． the bedside of a daughter，Mrs．
E．Houlgate，who is seriously il．
message telling of Mrs．Houlgate
illness was received Monday an illness was received Monday an
Mrs．Penry left immediately．
Judge Penry was unable to company Mrs．Penry because
professional business matters． Leaves for business scho Lee Mayhew，who has been en
ployed for the past several years
with F ．Harmon Furniture store， will attend Brantley－Draughon
Business College．Verlon who recently returned from Ten
nessee will fill the vacancy in the
store．



## 플




## THE HESPERETTE



## $7 x=9=$

## $x=$ <br> $=-$


o was high point man，Jess La－
Ler，William Smith，Milton Ash－
n，Howard Welborn，Ernie Wide－ er，William Smith，Milton Ash－
I，Howard Wellorn，Ernie Wide－
Worren Poole，Starks Green，
d．Donley Stephenson
WHAT THEY'RE DOING

## The following are the phases o tudy that the different classes o ．H．S．have taken up this begin

 ning of the new semester：History $10-$ The Civil War
Enclish 10 American English 10－American Literature
Plane Geometry－Construction

## Clothing I－Personal Ap Ciothing II－Budgeting Foods

 Foods I－HealthFoods II－Relation of Food to t
Body Chemistry－The Gas Laws
English 9－Argumentation History 9 －＂＂The Minor Countries
of Europe＂ Latin II IIt＂CMesar＇s
with Arivostus＂
History 8－Charlemagne． History 8－Charlemagne．
Algebra 8－Factoring
English 8－Business Letters Spanish I－＂The Rooms of
House＂
Spanish II－Cuentos Y Leyen
Physics－Thermonetry Solid Geometry－Lines and
Planes
Commercial Law－Facts about Law
Civics－Benefits of Government
Economics－The Four Stages o Industry
English II－English Literature
Bookkeeping－Bookzeeping f Individual concorns and partner－
hips．The priniples of debit and
redit tceather with Balance Sheet，Sthatementudy of Prof－
t and Loss．and Closing Entries The pep squad feppers ne may think that we that＂folling
dowm on the job＂，after hearing
dont the e acellent down on the job＂，after hearing
about the excellent work of the
baskethall teame Wo don＇t want
anyone to feel that way，because
we are proud of that team，and we
intend to back them just as we


## Sno Ho The Nal

ing．
Due to the bad weather，we have
not been able to be present at all
the games but we inten to be
there＂full strong＂for the Lockney
games，and during the tournament．
Whirlwind and Cach Jones．we
are proud of the work youre doing
and we＇re still fighting for you and

## and we＇re st the green and always．＇

## Miss Rosson： Kinder： Iny wa anything bad．

Mr．Scoggins：Have you heard
about how Benjamin Franklin dis－ Bi year
Mr
the start
salt
ho be
co be
suse to be in
cause yo
south pa
rer．＂
Mebane
$\qquad$
$\qquad$ 0

## 这

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＂
Cenell：No，I put the cat in，to
Gene：Do you have an ear
music？
 Ains and one es a a pen－rack
 Robert：No．I I got hutr
fothanit team was on me．
 Jesse Mae：Where＇s the editor＇s
dummy？ Mr．s．Alkins．Sim，did．vou tear
that out of ysur motemock




 LOCALS
The Senior class is glad to re－
port that we have anew member，
Dale Self from Rule．Woin the
members of the faculty in giving
him Dale Selr from Rule．W join the
members of the faculty in giving
him a hearty welcome to F ．H． S ． As a result of the＂Snow storm＂
Friday，many students were absent
from school． F．H．S．is very glad to report
that Veva Swinson and Alsie Carl－
ton are able to be back in school
after being absent for several days ifter being absent for
on account of illness．
We are glad to have Douglas
Hollums back in school．
been absent on account of hillness．
Coach Jones and his basketball
Turkey last week－end．The boys alle home wearing silver basket－
alls which were given them for
second place．

Hershel Swepston spent Friday
night with Edward Clanton． Miss Opal Thornton of Lockney
spent Sunday with Hattie Goins． MEBANE COTTONSEED＇S SUR
REY WRECK
1883 ＂Say，pa，kin I have the surrey
this evenin＂I want to take Sally o the singing at the Brush－arbor
out close to Honeysuckle．Ichabod
Rowbinders＇ Rowbinders＇pa let him have their
surrey to take Alamanda Water－ nellonseed to the barn dance out
t Hogshead last Sunday was a
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$ the corner where the road turns
off to Hicksvile，a spoke in the
oft－hind wheel of the surrey
ceracked the severe wreck Mebane Cot
onsed never got the surrey again
and Sally Cookstove married Icha－ od Rowbinder after a whirlwind
ourtship of two years and Mebane
ied of asthma in

## BITS OF POETRY

Makes us weep
But let＇s us sleep．
OH！BOY！
Winter time
Sled time
Sled time
Colder than Fall
Winter time
Sled time
Best time of a
F．F．T．CLUB
The F．F．F．Club met Wednes－
day，January is，and the meeting
was called to order by the presi－
dent．Old and new business was
The members of the club were
entertained with a trick by the
master magician，C．W．McCarty
The band then played two num－
Rers．P．D．O＇Brien was accepted
Rev．
F．T．Club．He will assist in pre－
sentin the negro minstrel on Jan－
sury
Milton wrote＂Paradise Lost＂be
oree his wrife died，and after she
died he wrote＂Paradise Regained．

NUMBER 48
Many Expected At Tech Short Course Feb．3－5
 Lubbock，Texas，Jan， 20 －With

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 Trionems and otherer materas of in－











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 | come to all who are |
| :--- |
| ontend these metinga |

UNCLE MRS．FRANI harmon
AND MRS J．U．Borvin Dits
Mrs．Frank Harmon and Mrss $J$ ．

 INFANT DAUGHTER OF MR．AND
MRS．ROGERS BURIED MONDAY The infant daughter of Mr．and
Mrs．D．F．Rogers of the Mt．Blanco
community which was born Sunday community which das died Sunday afternoon．
morning
Funeral services were held at the
home and interment made in the Lakeview
ternoon．

[^1]NEGRO MINSTREL JANUARY 31



Dougherty News

-coal users
attention!

Owing to the fact that the Huerfano Coal Co. shipped the ast three cars of lump coal from three different mines and invoiced it to me as Mutual Mammoth lump coal, I will not handle any more
Mutual coals after the present stock is disposed of.

I have enroute one car of lump coal from the Vesta mine. This coal is highly recommended to Also have enroute one car of extra fancy CALUMET lump coal. This coal is supposed to be something extra in quality and preparation.

Important: If you have bought any coal from me that a favor if you will come in and let me mak it satisfactory, this is no fooling as I must sell coal to make a living and you must have satisfaction or
I cannot sell you.

## J. R. Yearwood <br> "Ask Your Neighbor" <br> Phone 247



EVERY DAY
IS DOLLAR DAY

AT BOOTHE'S CASH TAILOR SHOP
Any day and every day is the right time to have your clothes cleaned and press
ern machinery and expert workmen.

SUITS CLEANED AND PRESSED FOR $\$ 1.00$ DRESSES CLEANED AND PRESSED FOR $\$ 1.00$

## Boothe Tailors

CASH AND CARRY PLAN


$I_{\text {usspotharesomuch }}$ trouble , getting thos told a neighbor. "Some
times they wouldn't even hear the alarm clock. Other mornings, they'd turn it off and go right back to sleep."
"Then you'd have to call them half a dozen times-like I do with Edward and his father," the neighbor put in, understandingly
"Sometimes a dozen," Mrs. Burton added. "The breakfast would get cold and John would be late for school and his father for work. Oh, it was a fright.
"But those days are over. I get them up with one call now. Both of them love White Swan Coffee. I put two cups of coffee on a tray and set it on a table in their room. Then I wake hem.
"You ought to see how the aroma of White Swan Coffee makes them come to life. Of course, I put it out of reach and they have to get up. You try that yourself-but be sure it's te Swan. its own.

Fathers and sons who rise to the occasion of reakfasting with White Swan Coffee always find that the promise in White Swan aroma is richly fulfilled in the satisfying flavor of every cup.
Skillful roasting and blending - the result of more than a half century of experience-com-
pletely develops and nicely balances the flavors

## Mother's noiseless alarm

gets Dad and John up earlier
selected native coffees in achievin the famous White Swan blend. White Swan Coffee always come筑 only from the sealed tin in which it is packed, but fresh from the roaster. Promp distribution is effected through 22 Waples Plater Houses strategically located to serve the 10,000 hite Swan dealers. Fleets of moto making regular deliveries from the nearby Waples Platter House to your groce
By going to the very source for its product distribution this sixty-year pld institution the Southwest makes sure told institution of can be brought into your home for the price you are asked to pay.
To guarantee this, the Waples Platter Com pany has become roaster and packer, as well as . . . available at your grocer's in one and thre pound cans.
FREE-Expert advice on cooking
Does the pie crust tern out tough or soggy .... do you sometimes have dish your family likes? Write to Waples Platte Better Cooking Burealu Waples Platter Co., For Worth, Texas. Expert advice on any recipe sent
FREE. FREE.


## Hustling <br> Hesperian



## \}



 BRIDAL Wreath and other shrubs
at Hollums, Floydada Florists. 471te NOTICE
Members of the Country Club, are
requested not to burn the grass in
the Club grounds. All necessary
burnings will be made by the Carethe Club grounds. All necessary
burning will be made by the Care-
taker, under the supervision of the
Greens Committee.er Bf Dire or

B. C. Scott, Secy.-Treas. | R. C. scott, Secy.-1reas. |
| :--- |
| $\begin{array}{l}\text { CONSUMEKS Fuel Ass'n fixes your } \\ \text { fltats. }\end{array}$ |
| $\begin{array}{l}\text { MONEY to Loan-on farms and } \\ \text { ranches. Quick action, low rate of }\end{array}$ |

 guaranteed. Hemstitching also
done in gold and silver thread. 40tic
TM still giving the best bargains in
monuments monuments. See mee before you

buy. S. B. McCleskey. | REAL ESTATE |
| :--- |
| $\begin{array}{l}\text { FOR SALE or trade-Brick store } \\ \text { builidin and modern five room res- } \\ \text { idence in Vernon Would trade for } \\ \text { For }\end{array}$ |

 FOR SALE-Nice builaing 10 ITf.
See S. B. McCleskey.
CHOICE Buliding Lots, well locat-

ed, priced right. Monthly or year| ed, priced right. Monthly or year- |
| :--- |
| 1y terms. W. Mdd Brown, $\begin{array}{l}\text { Owner } \\ \text { 38tfo } \\ \text { Phone 265. }\end{array}$ | HOME FOR SALE. See S. B. Mc-

$\begin{aligned} & \text { Cleskey, Floydada, Texas. } \\ & \text { 34tfe } \\ & \text { FOR bargains in lands and town } \\ & \text { lots see Arthur B. Duncan, Floydada }\end{aligned}$ For bargains in lands and town
lots see Arthur B. Duncan, Floyddada
totfic FOR RENT
$\begin{aligned} & \text { FOR RENT.-Modern apartment } 1 \\ & \text { block west } \text { Commercial Hotel on } \\ & \text { Missouri Street. O. T. Williams. }\end{aligned}$ FOR RENT-Four rom modern
house on pavement, West Missour house on pavement, West Missouri
Street. Flynn Thagard, Phone 182.
41tfc. FOR RENT-Bedroom with private
entrance. All modern conveniences,

garase included. Close in Call \begin{tabular}{l}
garage included. Close in. Ca <br>
160W. Mrs. J. C. Wester. $\quad 47 \mathrm{tf}$ <br>
\hline

 

\hline FR RENT- Five room residence <br>
Modern conveniences, well $\begin{array}{l}\text { located } \\
\text { J. U. Borum. } \\
45 t \mathrm{fc}\end{array}$ <br>
\hline
\end{tabular} J. U. Borum.

$\begin{aligned} & \text { FOR RENT-Two furnished room } \\ & \text { modern conveniences. }\end{aligned}$ Couple pre
forer

430ter | modern conveniences. Couple pre- |
| :--- |
| ferred: Call 117 W . |
| FOR RENT-Two furnished room |
| ront | For RENT-Two furnished rooms

for light housekeeping. Reasonably
priced. 320 So. Second Street. 45 tif FOR RENT-Bedroom, apply
California street or phone as housekeeper. Young girl wants plac
ferred. Telephone 306 couple pre- 481 tpd
f.
 WANTED to rent-Anyone having
land to rent, the Church of the
lat Nazarene would like to rent 50 or
60 acres to put in cotton to raise
finances to build a church. C. Hagemeier.
$\begin{aligned} & \text { WE buy old radiators and } \\ & \text { any make of radiators. }\end{aligned} \frac{473 \text { tep. }}{\text { repir }}$
Cline WE buy old radiators and repair
any make of radiators. Cline
Bros., new location Randerson Bldg.
S. E. Corner Square.
 standard typ
perian office.

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\begin{gathered}
\hline \text { LIVE STOCK } \\
\hline
\end{gathered}
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\begin{aligned}
& \text { LVE STOCK } \\
& \text { FOR SALE-Jersey heifer calf four } \\
& \text { and one-half months old. } F \text {. A. }
\end{aligned}
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\begin{aligned}
& \text { and one-hal months } \\
& \text { Campbell, city. } 4722 \text { tp. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { FOR SALE-Six nice Jersey spring- } \\
& \text { er cows and heifers, also } 60 \text { head }
\end{aligned}
$$ er cows and heifers, also 60 head

Rambulet sheep. 1 mile s .
South Plains. C. L. Kneirim. 663 tp LOST AND FOUND

## Will Appear in Serial

 Installmeents inThe Hesperian
Beginning with issue of January 30

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unper cent loss injected suf-
unprotected, and ther expar
is being enlarged this year.



A
THE PURCHASE OF THE
Floydada Steam Laundry
BY W. C. GRIGSBY AND H. A. LATTIMORE
It is with keen sense of pleasure that we announce our purchase of the Floydada Steam Laundry and extend to the Floydada and Floyd County public, an invitation to try our cleaning service.

Messrs. Messick, the former owners, have established a friendly feeling among Floyd County folks towards the steam laundry business, and have made many good friends and customers.

It is the plan of the new owners to continue the good policies and good service of the old firm, and at the same time, offer you even a better service than ever before.

Our plant is modern and well equipped and you will find that our Laundry Service will be of the very best. Try us, and you will be convinced.

WE CALL FOR AND DELIVER-PHONE 141

## H. A. LATTIMORE

W. C. GRIGSBY
"Good Washing May Have Been Mother's Hobby-But It's Our Business.'

## .me of Tudor Design Distinctive In Appearance; Also Conveniencies

Well-Planned Home Is Novel Yet Inexpensive


Not Expensive
All of these conveniences are se-
sured in this attractive dweling of
five rooms, bath and attached gafive rooms, bath and attached ga-
rage for a sum that the average
man can afford. The exact cost of man can afford. The exact cost of
the structure depends on a number
of factors, yet this as a worthy of being considered by the
family who are paping $\$ 50.00$ or
more monthly as rent more monthly as rent.
Best of all, this dweling has bee
constructed and proven its wort under actual living conditions. It
is not an untried house but one
that is not an untried house but on
that has eminently met the require-
ments of an exacting household Pleasing Exterior
The stucco walls of the buildin have been finished with an expres-
sive decorative design, showing in
the texture of the material swirls and swirls which liventerial swirls
deadness of
derual deadness of grey-white stucco.
The front entrance door is sever
Iv plain, containing six littse, The front entrance door is sever-
Iy plain oontaining six littie panes
of glass to form a "peekhole." The of glass to form a "peekhole," The
stoon is of flastones. There is no
shelter overhead, a heavy beam forming a head, and heavy beam
plainness that would otherwise the
ensue.
Within the door is a small vesti-
bule with a large closet for storing bule with a large closet for storing
overcoats, rubbers, umbrellas and
the like the like.
Spacious Living Room
The ample living room which on The ampacious living room whom which ond
enters through the vestibule conBill Der shays


All Kinds of It "We've Celotex and Beaver And flooring for that worn out Ford:
In fact, just anything you need,"
Declares Bill Der, our friend,

## Willsona Son <br> The Home of Friendly

Floydada, Texas nt the the the Lumber on the payment
nlan? Certainly. We're just s modern as any other busbill of lumber for the reyour you plan to make on your house. We will arrange and gladly. Telephone bout our deferred payment plan.

## Beauty and Comfort in 'The Grixdale'

$\square$




## 



For The Sgestions


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The quastion Wood Trim
 sary
Thim
Trim Under these conditions an extra
drain would be neessary.
Insurance regulations and often
the fire preventative ordinances

International Paper \& Power Co.,
whose stock interest in severai
nose stock interest in several
newspapers caused a furor on the
part of the press and public when

contracts for the output of the In-
ternational's paper mills, and that
there was never any


| vesting, the porch money is placed into more useful service, such as ing a two car garage. | Many women always look feverish because they have never worked out a system of shading downrouge that can't be upset by early |
| :---: | :---: |
| No Shopping Days <br> Women no longer devote certain days to shopping as our mothers did. They mix shopping with all sorts of other activities. - The American Magazine. |  |
|  | morning rushes or the turning on |
|  | Compan |
|  |  |
|  |  |
|  | Farm to make money and you'll |
|  |  |

How good
Hhey
Hastle.... pancalkes with this delicious Somgharm IFllavored Syrulp!
THERE'S nothing brings prise you-it costs so little. 1 out the goodness in pan- Ask your rocer today for
cakes like Staley's Sorghum Staley's Sorghum Flavored $\begin{array}{ll}\text { cakes like Staley's Sorghum } & \text { Staley's Sorghum Flavored } \\ \text { FlavoredSyrup. And nowon- } & \text { Syrup. Then try the Honey }\end{array}$ der, for this syrup has such a delicious taste. It contains the very best quality of pure sorghum, which gives it a delightful flavor. Besides, you'll find it is a healthful
syrup. And its price will sur-


## Introducing-

MR. W. M. DORSEY, New Manager and Owner of the

## CITY MARKET O GROCERY

## FLOYDADA, TEXAS

In announcing the purchase of the City Market and Grocery, we take pleasure in introducing the new manager and proprietor.

Mr. Dorsey is an experienced Groceryman, having had 10 years experience in the business at Crosbyton, Texas.

WE SOLICIT YOUR BUSINESS
Upon a basis of
SQUARE DEALINGS, QUALITY MERCHANDISE, AND REASONABLE PRICES AT ALL TIMES.

You will find our Groceries of the highest quality, our meats always fresh and sanitary, and our service quick and dependable.

Our location shall remain the same - in the rear of the First National Bank Building, at 110 West California.

We invite you to call on us at your earliest opportunity.

## PHONE 118

WE DELIVER

## City Market-

W. M. DORSEY, Proprietor

Floydada

## Dollar Day Bargains

FOR FRIDAY AND SATURDAY


## Finkner Motoz Co.



Why Take Chances?
Here is Radio with Proven Screen-Grid Performance--and the Factory says:
"No Change in Models" Atwater Kent Says: "No better set can be produced either by ourselves or our competiors than our manufacture and sell the present Atwater Kent line
throughout the Spring season."

## Radio Electric Comyany <br> Floyd County National Bank Bldg.-Phone 201




## f

## Buy Next Year's Radio Now In Beautiful Console Models <br> $\$ 132.00$

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 Than theo ore amaren in the




Dollar Day Specials

## 

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## 0

 'Hollywood Revue' Is Real Parade Of Stars Buil Singing and Talking Feature To BeShown at Palace Theatre First
Time Sunday Afternoon.
Theatre goers of Floyd County
will have an opportunity on Sun-
day afternoon of this week to see day arternoon of this week to see hount is the first step then the seMhe first presentation in this city of home is the first step then the se-
Metro - Goldwyn - Mayer's famous dwelling is to upon which the
dwe


## WESTERS'

 QUALITY BAKERYTriangle Garage

##      

Friday and Saturday Dollar Day Sale

| ${ }^{\text {Mens or L Ladies Pubers, }}$ | \$1.00 |
| :---: | :---: |
| Mens 25ectandererciefs, | \$1,00 |
| Mens 5 25. Hoses, Dolar Day, | \$1,00 |
| Mens $\$ 1.25$ Haynes Union Suits, Dollar Day | \$1.00 |
| Mens $\$ 2.35$ Work Pants, sizes | \$1.00 |
| Mens 50c Goat Skin Gloves, Three for | \$1.00 |
| Ladies 25c Hose, Dollar Day Five Pair for | \$1.00 |
| Fast Coior 290 Prints, Four Yerrs for or | \$1.00 |
| 81x90 New Era Sheets, $\$ 1.32$ value for | \$1.00 |
| 20xs6 Turkh Towesis, | \$1.00 |
| 20x36 Cannon Turkish Towels Five for | \$1.00 |
| 24x40 Cannon Turkish Towels Three for | \$1.00 |
| One lot Ladies Hats, Choice | \$1.00 |
| One lot chidrens Hats, Choie, TWo fort. | \$1,00 |
| One lot Ladies House Dresses <br> Dollar Day | \$1.00 |
| One lot linesses fechool | \$1.00 |
| 36 inch Outing, Six yards for | \$1,00 |
| Hinds Honey and Almond Cream, Three bottles for | \$1,00 |



Baker, Hanna \& Company's

Come in and see these Dollar Values.
Reduced Prices on other Merchandise.
Baker, Hanna \& Company


[^0]:    Wool Shirts \$3.50 Wool and Flannel $\$ 3.50$ Wool and Flannel
    Shirts, Sale Price, $\$ 1.95$ Shirts, Sale Price, $\$ 1.95$
    Men's $\$ 3.95$ Lumber Jacks, Men's $\$ 3.95$ Lumber Jacks,
    Sale Price,
    $\$ 2.95$ Corduroy and Whipcord Lumber Jacks, $\$ 5.50, \$ 3.49$
    Lumber Jacks, $\$ 5.50, \$ 3.49$

[^1]:    M．E．Rogers，manager of the
    Baker，Hanna Co．store，made a
    business trip to Altus，Oklahoma business tri
    last week．
    they entertain the public with
    program of songs，magic，and gen－
    real eral fun
    Tambon
    who like who likes trouble．Joe colored mannington
    plays the plays the part of Sambo Johnston，
    a darkie who likes to a ttend to ev－
    erybody＇s business but his own．C．
    W W．McCarty，sometimes called
    Hoodini II，has a number of new
    triciss to present．The giris＇sextette
    will sing In the chorus．The F ．$F$ ，T．b．band
    will furnish music between act．
    The The F．F．T．Club of Floydada is
    presenting the minstrel and the
    proceeds will be used to nay the

[^2]:    Floyd County Hesperian $\$ 1.50$ Per Year

