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Associational Workers Meet At South Plains

Session of Associational B. Y. P. U. at Sterley Sunday, January 26.

The associational meeting of the Floyd County Baptist B. Y. P. U. Sunday school workers, with the South Plains Baptist church last Sunday afternoon, were about one hundred in attendance in spite of the bad weather and slippery roads. Rev. R. E. Bost, of Floydada, is president of the association. The program consisted of a training service, and Ozro Stephens, also of Floydada, president of the Sunday school forces. There were eleven representatives from the local church present.

The Associational B. Y. P. U. organization of the Floyd County Baptist Association will hold its next monthly meeting with the Baptist church at Sterley on Sunday afternoon January 26, from 3:30 to 4:00 p. m. It was decided at the last meeting at South Plains that the Sunday school and B. Y. P. U. would hold their general meeting separately, the Sunday school forces using the second Sunday afternoon and the B. Y. P. U. the fourth Sunday afternoon, in each month. By a close vote the next meeting went to Sterley. A strong program has been prepared and a full attendance is expected. Rev. R. E. Bost, of Floydada, is the president of the B. Y. P. U. work of the association, and will preside at the Sterley meeting. The following program will be carried out:

COMMUNITY SUPPLY ANNUAL MEETING ATTENDED BY 150

Near 150 stockholders of the Community Supply Company were present at the annual Stockholders Meeting and election of officers and directors, held last Monday, afternoon at the Community Supply store on West California Street. H. P. Puckett was elected chairman and W. H. Nelson, secretary, at the meeting.

Clarence Foster, manager of the store, made a report of the past years business and outlined the plans for the new year. A number of talks on the business were made by the stockholders, also. New directors elected at the meeting were W. N. Jones, Tom McLain and W. H. Nelson. A. F. Norton was re-elected as director. These new directors succeed Rev. G. W. Tubbs, T. J. Campbell and A. R. Hanna. The hold-over directors are G. L. Fawver, A. A. Jones, D. H. Widner, H. P. Puckett and L. E. Williams.

PARENTS OF T. C. RUSSELL MOVE HERE FROM ARKANSAS

Mr. and Mrs. H. M. Russell, parents of T. C. Russell of this city, have moved to Floydada to make their home. Mr. and Mrs. Russell have been making their home at Paragould, Arkansas, for more than forty eight years. One son, Carlos, also of Paragould, and two daughters, Misses Mildred and Frances, will make their home in this city with their parents. The Misses Russell have been in St. Louis until recently.

LOCAL INSURANCE MEN GO TO CONVENTION AT DALLAS

S. E. Duncan, J. S. Hale, Folk Goen and V. M. Manning returned Wednesday of last week from Dallas, where they attended a meeting of agents of the Great National Life Insurance agents. Of this number S. E. Duncan was the leading agent at the convention in life insurance put in force during the last quarter of the year of 1929. He also led the entire agency force in amount of insurance written during the months of November and December.

VOTE ALMOST UNANIMOUS FAVORING COUNTY AGENT

At the close of the meeting this week of the stockholders of the Community Supply Company, following the transaction of the business of the gathering, an informal vote on whether those present wanted a county agent employed for the county, W. B. Jordan said Tuesday afternoon late. The vote resulted in an almost unanimous majority favoring the employment of the agent.

Christian Pastor



Rev. Claude Wingo
New pastor of the First Christian Church, of this city, who arrived Tuesday to take up the pastorate of the local church. Rev. Wingo and family formerly resided at Big Spring, where he was pastor of a church in that city.

New Pastor Christian Church Fills Pulpit

Rev. Claude Wingo, former pastor at Big Spring, arrived at a late hour Tuesday evening to take up the pastorate of the First Christian Church of this city. Rev. Wingo is filling the pulpit recently vacated by Rev. G. B. Schmidt, who resigned.

"I believe that I will like Floydada and Floyd County people," Rev. Wingo told a Hesperian reporter Wednesday. He is a native of West Texas and said that he had no doubt that he would like the country.

Rev. Wingo will preach his first sermon as pastor of the First Christian Church at the 11 o'clock hour Sunday morning. At that time, the subject of his sermon will be "I am Determined to Know Nothing Among You, Save Jesus, and Him Crucified," he has announced. On Sunday night, the subject of his sermon will be "What Came You out for to see?"

Rev. and Mrs. Wingo and three young daughters, Christine, Bonnie and Beth, will make their home in this city.

No Changes Made In First Nat'l Personnel

No changes were made in the official family of the First National Bank at the annual stockholders meeting and the directors meeting following, held at the bank's office in Floydada Tuesday afternoon. All directors were present except O. W. Stroup, who was prevented from attending by bad weather.

The bank's officers and directors for the year will continue to be: E. C. Nelson, president; Thos. Montgomery, vice-president; Mrs. John N. Farris, vice-president; J. V. Daniel, vice-president; O. M. Watson, cashier; E. L. Norman, cashier; Anna Marie Moore, assistant cashier. Directors: E. C. Nelson, Thos. Montgomery, Mrs. John N. Farris, J. V. Daniel, J. B. Jenkins, O. W. Stroup and H. E. Cannaday.

Chas. Bedford, L. J. Welborn and Audace Norman are bookkeepers with the institution, and Miss Oleta Jackson stenographer.

Service Charge Taken Off Of Cream Sales

About the only rift in the cloud for the seller of butter-fat in Floydada to be learned this week is the taking off by dealers of the 26 cent service charge which heretofore has been effective since last summer.

The service charge has been a debatable matter ever since it was established, the general consensus after several months of operation, being that the service charge worked a hardship on the small seller of cream while, in some respects at least it probably was favorable to the larger producer of cream.

Announcement that the service charge would be taken off was made the first of this week.

At this time of year cream prices usually are high, but during the whole of December and to date in this month a radical falling off in prices paid producers has been effective. Wednesday the price was 24 cents per pound.

Lee Mayhew leaves at an early date for Fort Worth, where he expects to spend the next few months studying bookkeeping and other office work. He has been employed for the past two years with the F. C. Harmon furniture and undertaking establishment.

J. B. Bishop made a business trip to Plainview and Kress last Tuesday.

Floydada Cagers Take Two Games Wednesday

Silverton And Center Go Down in Double-Header To First And Second Strings.

Floydada cagers took both large ends of a double header basketball game last night at the Andrews Ward Gymnasium, when the first string quintet smashed the Silverton five under a 41 to 8 score, and the second string took a 35 to 17 victory over the Center team. Despite the scores, both games were fast and represented good playing on the parts of all four teams.

In the first game of the evening, the local five took lead over the Silverton boys by a large margin and held the visitors to one point for the first half of the game. Coach Jones' boys piled up 24 points against the visitors in the first half and increased this margin to 33 points over the visitors before the close of the encounter.

Although the visitors were unable to drop the ball through the basket, they proved to be smoother players than the locals. Only three fouls were tallied against the visitors, compared with nine against the locals. Hill and Chandler, Silverton forward and center, tallied the only counters for the Silverton boys. Joe Smith, Floydada forward, is given credit for 19 out of the 41 points tallied by the Whirlwinds.

Line-ups of the first game of the evening were: Floydada—J. Smith and Lanier, forwards; Ashton, center; Welborn and Widner, forwards. Green and Stephenson, substitutes. Silverton—Strickland and Hill forwards; Chandler, center; Thompson and Euffie, guards; Wheelock, substitute.

Floydada's bench-warmer crew added a feather to their cap, in the Wednesday night fray when they took the Center boys under by a margin of 18 points. Both teams were ragged and were called many times for fouling, but both were fast and the encounter furnished excitement galore for the visitors.

Starting line-up of the local bench-warmer was: Pool and Nelson, guards; Green, center; B. Smith and Stephenson, forwards.

Ted Lewis Appears On Palace Screen Monday

High Hatted King of Jazz makes first appearance here in "Is Everybody Happy"

Ted Lewis, the High Hatted King of Jazz, makes his first appearance on the silver screen in Floydada next week, when the world-famous recording musician appears at the Palace Theatre in "Is Everybody Happy". Theatre goers, lovers of jazz music and "Ted Lewis fans" will find all phases of their particular kinds of amusements, woven together in a love story of unusual merit, Manager J. G. Deakins predicted this week. The picture will be shown in this city on Monday and Tuesday of next week, at both matinee and night shows.

"Is Everybody Happy" is Ted Lewis first fling at the art of acting before the cameras, and he has scored such a hit in this picture that today he is being heralded, not only as one of the best musicians of the age, but also as a motion picture artist of unlimited talents. His orchestra, which has made for itself a widely known name in the recording of jazz music, plays an important part in the picture, and steps in to share part of the glory with its director.

Ted Lewis, who, by the way, is a composer as well as a musician, uses as his theme songs in "Is Everybody Happy", "I'm the Medicine Man for Your Blues" and "Wouldn't it be Wonderful". He is supported in the leading cast by Alice Day Ann Pennington and a chorus of college beauties.

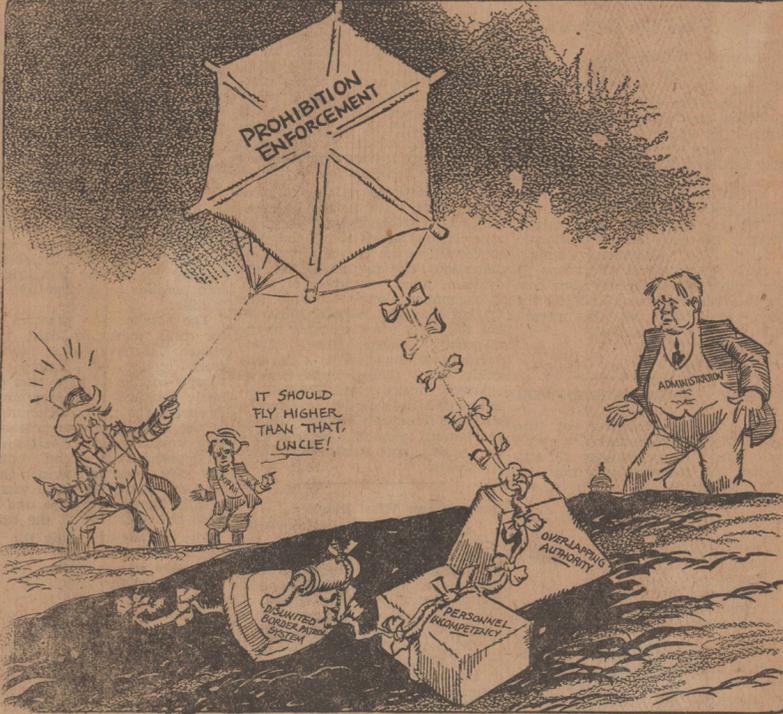
COMMISSIONERS MEET

Floyd County Commissioners' Court met in their regular monthly session Monday of this week, spending one day on the routine business affairs of the county.

LOCAL MARKET

| Poultry | |
|---------------------------------------|-----------|
| Turkeys, | 15c |
| Old Toms, | 10c |
| No. 2 Turkeys, | 8c |
| Chickens | |
| Heavy hens, | 17c |
| Light hens, | 16c |
| Old rosters, | 14c |
| Fryers, Colored, good and healthy 17c | |
| Leghorn, Fryers, | 14c |
| Stags, | 10c |
| Hides, | 6c |
| Guineas, each, | 25c |
| Geese, | 10c |
| Ducks, | 10c |
| Eggs | |
| Eggs, No. 1 candled, per dozen, | 35c |
| Butterfat, per pound, | 26c |
| Butter, | 20c |
| Grain | |
| Red Maize, threshed, | \$1.20 |
| Wheat, | \$1.08 |
| Maize heads, | \$20.00 |
| Cotton | |
| Middling, | 16c |
| Late Cotton, | 9c to 11c |
| Cotton Seed, per ton, | \$27.00 |

—AND THEREBY HANGS A TAIL!



Steam Laundry Co. In New Owners Hands Soon

Messick Bros. Sell to Grigsby & Lattimore To Move to Western New Mexico.

The Floydada Steam Laundry, owned and operated by Messick Bros. for the past four years, will pass into the hands of new owners sometime in the next two weeks. W. C. Grigsby and Hal A. Lattimore are the new owners, the deal having been closed last week, except for details which will require a short time to elapse before the change of management occurs.

Messick Brothers announce their intention of moving from Floydada to Western New Mexico to make their home on the ranch, after having built the business from a small one situated in a shack to a modern plant at home in a modern brick building on North Main Street.

The new owners are well-known in Floydada. W. C. Grigsby has resided here ten years, during which time he has been a member of the firm of C. R. Houston Company and a salesman for the firm. Lattimore has been with the Fort Worth Star-Telegram as field representative in the circulation department for the past five years, and during that time and previous years has had wide contact in this city and county. He is a native of Plainview. At present his home is in Lubbock and he is moving here. Mrs. Lattimore will remain in Lubbock until June, where she is studying for a degree at Tech College.

Messrs. Lattimore and Grigsby are experienced laundrymen, Mr. Grigsby's experience including four years with the Plainview Steam Laundry. Mr. Lattimore has had twelve years experience in the laundry business, serving his apprenticeship also at Plainview.

Formal announcement of the change in ownership and management of the laundry business will be made within the next few days.

Stansell Presides At Dairy Show Meeting

O. L. Stansell, president of the Panhandle Plains Dairy Show, presided at a meeting of the board of directors of the organization at Plainview last Tuesday, at which time definite dates for the show were set and final plans and arrangements made.

April 7, 8, 9, and 10 were the dates directed for the third annual show which will be held in Plainview. Twenty-three directors attended the meeting and all were enthusiastic over the prospects for the 1930 show, and the general bright outlook of the dairy industry over the Panhandle.

New attractions are being planned for this year's show, and Mr. Stansell expresses belief that the event will be larger and better this year than ever before. Catalogs will be ready for distribution by February 10, it has been estimated.

Mrs. E. L. Roberts Died Monday Night

Mrs. E. L. Roberts, wife of the District Scout Executive of the Central Plains Area, died Monday night of this week in Plainview at 8:30. Funeral services were held Tuesday afternoon at 4:30 at the Baptist Church in Plainview. The remains were shipped to Oklahoma for burial.

Speaks Tuesday



Dr. Paul W. Horn
President of Texas Technological College, at Lubbock, who will speak at a joint meeting of the Floydada Lions Club and Rotary Club at the noon hour next Tuesday. Dr. Horn is considered one of the best speakers in this section.

Call Meeting Of Farm Bureau For Jan. 22

The Floyd County Farm Bureau Federation will hold its meeting for the election of officers and the transaction of other business incident to the annual meeting of members at the court house in Floydada on Wednesday, January 22, at 2 o'clock. T. J. Gill, Secretary said this week.

Members of the Federation are reminded of the date. The place is the county court room.

The meeting is of much importance to the Farm Bureau members and should have a big attendance, Mr. Gill said.

Local Postal Clerks Rank High In Exams

L. T. Bishop and W. B. Henry, dispatching clerks in the Floydada Post Office continue to rank high in this postal district, both making a grade of 99.76 in far faster time than is required by the postal rules.

This fact was brought to attention this week through a bulletin of the department. The local men are practically at the top of the heap in a long list of names of men who took the examinations in 1929.

For the average citizen to get an idea of what the examination covers, it should be stated that a total of 817 cards each representing a post office in the state of Texas on the Texas & Pacific Railway Company or north of that railroad are thrown into their proper compartments by the clerks service man in practical route. Each of the local men threw 815 of the 817 cards correctly in what is known as the "case test."

TO ATTEND DENTAL MEET

Dr. C. M. Thacker and Dr. L. W. Hicks, local dentists, will leave Friday morning for Amarillo to attend the annual meeting of the Panhandle Dental Association on Friday and Saturday. They plan to return home Sunday morning.

Tax Collections Good Todate, Stegall Says

Collectors' Force in Lockney Today; 1158 Cars and Trucks Registered By Wednesday.

Despite the cry of "hard times" tax collections in Floyd County have been far above the average for the last month of the past year and the first fifteen days of January, according to P. G. Stegall, sheriff and tax collector. Property tax collections for December of 1929 amounted to \$15,140.18 more than the collections over the same period of last year, according to the tax receipts.

At the close of yesterday's business 1045 automobiles had been registered in the county, and license had been issued for 70 motor trucks. All truck and automobile trailers must also be registered, the collector pointed out. Only 43 trailers had been registered at the close of Wednesday's business. A total of 106 transfers had been made. Total motor registrations Wednesday were 1158.

A. N. Cornell, auditor for the county, and the entire tax collection force are spending today (Thursday) in Lockney making collections. Tax Collector Stegall stated that he expected 400 or more motor trucks to be registered in Lockney today.

AT DEALER MEETING

B. K. Barker, of Barker Bros. Ford Dealers, left yesterday for Dallas, where he is today attending a gathering of Ford dealers of the southwest.

The Floydada agency this week reported the receipt of the first carload consignment of the new models of their car.

Intentions Good But Misses Husband, Shoots 3 Her Aim Was Bad

Her intentions were good but her aim was bad.

Such was the case last Sunday afternoon when a Floydada negress went a-gunning for her husband, but got her wires twisted and shot everybody in the house except the one she was shooting at. As a result three negroes are this week suffering from bullet wounds. None of the injuries are serious.

Lucille Wells made her 32 double-action pistol do some fast talking in a family fracas Sunday afternoon at a servant house in the southwest part of town. Sam Cleaver, better known to Floydada people as "Deacon" is listed as the main casualty, with a flesh wound on the hips and back. The bullet entered "Deacon's" right hip, and after detouring his interior, circled around the back to his left hip, and thence took a nose dive. It has not been found yet.

Rosa Willis was a victim of the second stray bullet and is suffering from a flesh wound just below the knee of the right leg. Earl (Something-or-other) is the third unfortunate victim, but his injuries are not serious as the other two. One of his thumbs got in the path of a stray bullet.

Luke Wells, the negro for whom the hot lead was intended escaped before the range of fire got in his vicinity.

Both Luke and his wife, Lucille, are lodged in the County Jail this week on charges of aggravated assault.

Weather Man Dishes Up Cold And Cloudy Days

Second Coldest Day of Winter This Morning With Temperature Near Zero.

The weather man has dished up a series of nine of the severest days in recent winter history for Floyd County folk in the period beginning Tuesday of last week and up to Thursday morning of this week, this morning's 7 o'clock reading of the thermometer being three degrees above zero, with the probability that an earlier reading would have shown a figure closer to zero.

The coldest morning of the year and the winter was recorded Friday morning last when several local thermometers dipped two to five degrees below zero. Night watchmen Lee Howard and Jim Hughes said the 3 o'clock a. m. reading last Friday was five below zero, but warm clouds which came up raised the temperature before 6 o'clock to a reading above zero. At 7 o'clock the temperature that morning here was 3 above. Readings from over the plains area gave temperatures at various points from 2 to 10 degrees below zero.

Little relief was given during the entire period from temperature above the freezing point. Three partially sunny days were recorded when snow thawed to some extent. Practically all wheat fields are still one to three inches under snow, however, and roads have been fierce, travellers report.

Because of the cold, retail dealers and shops of various kinds report the dulllest business week in a year or more. Few have ventured out shopping, although Floydada is full of tempting offers of retail merchandise bargains.

Wednesday morning a snow that was no more than a flurry at Floydada, added quite a bit of moisture to that already on the ground in the north part of the county. Ten miles north on the Silverton road, travellers reported, the snow was heavy enough to cover up tracks worn out in the road by automobiles and other vehicles.

Bank Stockholders In Annual Meet Tuesday

Directors, Employees of Floyd Co. National Enjoy Turkey Feast Tuesday Evening.

Except for the resignation of G. J. Clements as first assistant cashier and the naming of Mrs. Vertis Smalley as an assistant cashier of the bank, no changes were made in the official family at the Floyd County National Bank annual stockholders meeting Tuesday afternoon, and the same officers were named to man the institution by the directors in their meeting following.

Officers and directors of the bank are T. S. Stevenson, president, C. Surginer vice president, S. A. Greer, vice president, Jas. K. Green, vice president and cashier, Leslie Surginer assistant cashier, May M. Gargret assistant cashier, Joe Breed assistant cashier, Mrs. Vertis Smalley assistant cashier, and Mrs. Roy Muncy bookkeeper. Directors: C. Surginer chairman of the board, T. S. Stevenson, S. A. Greer, R. E. L. Muncy, Jas. K. Green.

Following the completion of the business of the day the directors and employees of the bank repaired to the Eubank Cafe where they enjoyed a turkey dinner. N. A. Armstrong was an invited guest.

Mrs. Smalley, the only new member of the official family, formerly was employed with the First National Bank at Lockney in a similar capacity. The Smalleys have been residents of Floydada for several months, Mr. Smalley being proprietor of the F. F. Service Station.

LOCAL CHURCH HUNTS LAND TO RENT; TO BUILD CHURCH

The Church of the Nazarene of Floydada is seeking land to rent on which to make money to finance a church building.

Rev. C. E. Hagemeier pastor of the church said Wednesday that if the congregation could find fifty or sixty acres of land to put in cotton, they would undertake the job and whatever the financial income would apply the proceeds on a church edifice.

Rev. Hagemeier is using the want ad columns of The Hesperian in the belief that if such a scarce article as land for rent can be found the county's hardest working, snappiest salesman" ought to be able to locate it.

Strickland New Chief Of Volunteer Firemen

At their annual meeting for the election of officers the Volunteer Fire Department of Floydada elected G. R. Strickland their chief, Orval Harris first assistant chief and L. V. Rogers, second assistant chief. Lorraine Britton was elected squad captain with Fire Truck No. 1, and John Buchanan squad captain with Fire Truck No. 2. The organization has been maintaining strict discipline with regular practices interspersing the actual calls of duty.

With The Churches

FIRST BAPTIST CHURCH

DICK O'BRIEN, Pastor
In spite of bad weather all the services at the Baptist church were well attended last Sunday. There were more than 250 in Sunday school and well above a hundred in the B. Y. P. U. S. As pastor we deeply appreciate the church going spirit of our community. Next Sunday we plan in the morning to continue our studies in the book of Genesis. Some lessons from the flood will be drawn from the 6th chapter next Sunday at eleven o'clock.

Sunday night the service will be in honor of the Girls Reserve organization of the local high school, sponsored by Miss Brock. The girls will have a short program, after which the pastor will preach a sermon appropriate to the occasion. The community is invited to attend all of these services.

CUMBERLAND PRESBYTERIAN CHURCH

A. A. Collins, Pastor
B. F. McIntosh, Superintendent of Sunday School.

Sunday School 10 A. M. Be on time, bring a friend, be sure and stay for church.

Preaching at 11 A. M. and 7 P. M. The pastor tries to bring a helpful message at each service.

If you are a Presbyterian, think of your duty; if you are a member of this church remember your vow.

Junior and Senior Endeavor at 6:15 P. M. Miss Robbye Archer is the newly elected President of the Seniors. Endeavorers read your pledge. Mrs. Peirce King has charge of the Juniors and they believe in doing things.

Prayer meeting every Wednesday evening at 7:30 o'clock. There's a cordial welcome awaits you at the Presbyterian Church.

CHURCH OF CHRIST

We want everyone who will to attend the services of the City Park Church of Christ. Our Bible study starts at ten o'clock every Sunday morning. At 11 o'clock we have preaching and on Sunday evenings at 6:30 o'clock the teachers class meets, and there is also a place at this time for everyone to attend. Just after these classes we start the regular Sunday evening service. This service begins at 7:30 o'clock.

The Ladies Bible Class meets every Monday at 3 o'clock at the church building. Every lady in town or in the country is invited to attend this meeting.

At 7 o'clock every Wednesday evening there is prayer meeting. We would like to see a large crowd at every one of these services.

FIRST CHRISTIAN CHURCH

Sunday School 10:00 a. m.; Morning worship 11:00 a. m.; Christian Endeavor 6:15 p. m.; Evening worship 7:00 p. m.; Prayer meeting Wednesday 7:15 p. m.; J. A. Enoch will be leader this week.

Sunday morning a business meeting was held after Sunday School. The congregation decided to call Rev. Claude Wingo, who has been pastor at Big Spring for some time. He has accepted the call and has notified the pulp committee that he will be here for both services next Sunday. We should feel very fortunate in getting Brother Wingo as our pastor.

Everyone is invited to attend all of the services next Sunday.

FIRST METHODIST CHURCH

G. T. Palmer, Pastor
Sunday School meets at 9:45 A. M. Preaching by the pastor at 11:00 A. M.

At the evening hour we shall attend the special services at the Baptist Church sponsored by the Girls Reserve.

The three Leagues meet as usual. You are cordially invited to worship at the Methodist Church.

CHURCH OF THE NAZARENE

Church of the Nazarene services each Sunday. Sunday School at 10 a. m., preaching service at 11 a. m. and 7 p. m.

Prayer meeting each Wednesday evening at 7 o'clock.

LEAGUE PROGRAM

The Hi-League of the First Methodist Church will meet Sunday evening at six o'clock and render the following program:

Leader—Bert Ione Smith
Topic: Why and Where Should We Pray

Song—In the Garden
Scripture: James 5:16-28—Margaret Smith

Song—I Need Thee Every Hour
Prayer—Bert Ione Smith
Talks:

1. Why Should We Pray—Lewis Hollingsworth
2. When Should We Pray—Doyce Easterling
3. Where Should We Pray—John Kimble

JUNIOR CHRISTIAN ENDEAVOR

The Junior Christian Endeavor of the Cumberland Presbyterian Church will meet Sunday, January 19, and render the following program:

Topic: A day in a Children's Library.
Scripture: 2 Tim. 2:15
Leader—Junior Rutledge
Song

Sentence Prayers
"What kind of books do you like best?"—Ted Sparks

"How may we train our minds to like the finer things in literature?"—Kenneth Bain, Jr.

"What is it that makes our minds grow?"—Jones Williams
"What is the book of all others that is the best for us to study?"—Raymond Fanning

Each Junior select the name of the Bible character he likes best in the Old Testament and tell the story connected with that person and why you like it best.

Business
Benediction.

SENIOR CHRISTIAN ENDEAVOR

The Senior Endeavor of the Cumberland Presbyterian Church will meet Sunday, January 19, and render the following program:

Topic: Shall we abolish or expand Missions?
Scriptures: Matt. 28:18-20; Acts 1:8
Leader—Miss Rosson
Song

Prayer
Topics for discussion:
"What Missions in our denomination might well be abandoned?"—Miss Biebel

"What Missions in our denomination most need expansion?"—Russel King

"How can we help to increase our church missionary gifts?"—Wanda Teeple

Each member relate briefly one of the Miracles Christ performed and also tell of miracles which missionaries have wrought in various lands.

Business
Benediction.

Farm Women Plan Schedules For Doing Their Housework

Some women take 10 minutes to wash a milk separator, and some take 30. Why should there be so much difference in the time consumed by this task? Do some care for their separators better than others, or are the differences due to awkward, ineffectual motions, or to poor arrangement of the equipment, lack of running hot water, or other causes?

These questions and many others were discussed by 15 home demonstration clubs in Beaver County, Okla., last year. Before the meeting each member was asked to time herself while doing certain tasks such as dishwashing, bed making, sweeping and dusting, and washing the separator—a task which falls to the lot of almost rural women.

The reports of time used in washing the milk separator were, the women felt, the most interesting and enlightening because the separators were all alike. Lively discussions followed, and after they returned home many of the women carefully considered how long they took for various tasks. Every one of them desired to get rid of any handicaps which made her slower at her housework than her neighbors.

One woman, who had tried to see how quickly she could do her work without frantically rushing wrote out a schedule for the time she considered really necessary for each task. Some of the women present, when her report was made, objected to the schedule because usual interruptions were not considered. They cited such common occurrences as the cows getting out of bounds, the telephone, or visitors who delay one's work. The report that "a train does not abandon its schedule because it is sometimes delayed, but makes every effort to catch up the lost time."

Extension workers, who are co-operatively employed by the United States Department of Agriculture and the various land-grant colleges, are endeavoring in a great many States to interest rural women in planning the use of their time to the best possible advantage, so they may have more leisure to spend with their families and friends, and more time for reading and other recreation. Many farm women are making systematic studies of the use of all their time for a particular week, in order to find out what task are taking too long, what improvements in equipment are needed, or what changes in methods would be advisable.

THE OSTRICH

The ostrich may be queer as sin, But do not notice that; For he has put a feather in Full many a lady's hat.

—Farm & Fireside

Overhead Wires Kill Many Birds Flying at Night

Proverbial are the wisdom and the adaptability of the fox. W. T. Cox, formerly superintendent of the Upper Mississippi River Wild Life and Fish Refuge, has reported to the Biological Survey of the United States Department of Agriculture, an example of the way in which the fox adapts itself to the ways of civilized mankind.

In the Northwest, when the early snows of winter come, hunters and nature lovers observe that fox tracks often run along a telegraph or telephone line for some distance. Mr. Cox believes that the foxes have learned that at such times they are likely to find easy hunting below the wires because of the number of night-flying birds that strike them in flight. Either the birds are killed outright or the collision cripples their wings or otherwise cripples them, leaving them an easy prey to the hunting fox.

Mr. Cox says the millions of miles of overhead wires in this country, particularly telephone and telegraph wires strung across rivers that run southward in the line of the annual migrations, are responsible for the death of great numbers of birds. It is common along some such lines to find dead and crippled birds below the wires every morning in the migratory season. The silvery pathway of the river is a favorite guide for flying birds. Prairie chickens, ducks, geese, several varieties of grouse, and many smaller birds are frequently victims. Hawks are largely immune because they fly by day, and owls because they fly slowly.

Charts Show What Foods Supply Essential Elements

For good growth and development the human system needs sufficient amounts of protein, calcium, phosphorus, and vitamins in the diet. A new series of charts prepared by the Bureau of Home Economics of the United States Department of Agriculture illustrates how the growth of small experimental animals is stimulated or retarded by feeding or withholding the foods that provide the necessary factors for proper bodily development. Rats and guinea pigs are used in such studies for various reasons. They are small and easily handled and cared for, and their growth and development is rapid, so that results are obtained in a relatively short time, and they will eat practically all kinds of food.

The charts show, for example, the effect of protein on growth in two ways—the necessity of protein not only of good quality but of adequate quantity. Two laboratory rats from the same litter and of the same sex were given diets one containing a complete or efficient protein known to contain the elements needed for body building. The other diet was made up with an incomplete or inefficient protein, lacking in certain elements possessed by the other. At the end of 18 weeks the animal receiving efficient protein weighed

more than twice as much as its litter mate. In the same way another pair of animals illustrates the effect of adequate and inadequate quantities of good quality protein. As a guide to food selection, a group of common foods, such as meat, milk, cheese, known to be good sources of efficient protein, completes the chart.

Following the same plan, other charts show the need for a good supply of calcium, phosphorus, and vitamins A, B, and C in the food eaten regularly, and picture the foods that can be depended on to furnish these dietary essentials.

Teachers, extension workers, club leaders, and others interested in good nutrition may obtain the set by sending 50 cents in coin or postal order (not stamps) to the Superintendent of Documents, Government Printing Office, Washington, D. C.

RURAL WOMEN TAKE TIME TO ATTEND VACATION CAMPS

When 5,000 busy rural women in one State take time to attend vacation camps during the summer season it seems as if the idea of a holiday for mother was being put into practice by a large number of families.

The number of vacation camps for rural women in Idaho, for instance, has increased in four years from one to six camps. These camps, conducted as a part of the home demonstration programs, are located in as many different parts of the State as seems necessary so that women from all sections have an opportunity to attend. Last season 1,500 women stayed the full time for which the camp was held, usually four or five days, and about 3,500 attended part of the time.

The cost of attending the Idaho camps is kept at a minimum. There are no registration fees, rates are obtained for cabins, and sometimes tenting space is free. The women bring their own food and plan their meals together. Well ahead of the camp season local women begin planning camp details with the Idaho State demonstration leader and district agents. These extension workers are part of the extension forces which are cooperatively directed by the land grant college and the United States Department of Agriculture.

Definite programs were planned, with a threefold purpose: Education, recreation, and inspiration. They were a development of the same projects that ran throughout the year in home demonstration work, and were similar for each camp. For example, the educational features included such subjects as new developments in nutrition, habit formation in childhood, fashion and fabric, the business of housekeeping, refinishing and decorating furniture. Afternoons were devoted to a period of complete rest, followed by community games, swimming, boating and a recreational program. The evenings were given to a vesper service.

Once the rest of the family is imbued with the idea that the house can run a few days without

mother, she does not find it difficult to slip off and have some fun and inspiration for herself.

WHY HE CAN'T PAY THE BILL

"I have your statement showing that I owe you \$769.80 and I am enclosing a check for \$5.00 for which please send me a receipt. I am sorry that I cannot pay more at the present as I am unable to collect from my customers, as money is scarce right now. My own living expenses are terrible and I can hardly get along. I will try to send you another \$5.00 when I sell my hay which should be in July. I cannot pay you more at that time for my daughter finishes at Bristol this year, and that costs a heap of money."

"I thought I could send you a check when I got my tobacco money, but it took all I could rake and scrape to put in Delco lights, as my wife didn't have electricity to run the sewing machine and vacuum cleaner. Then, too, we had to build shed to put the Ford in so we could put the new Cadillac in the garage and build a concrete bridge over the brook in our front lot, as well as a new road so that we could get in and out better."

"I can't send you the corn money in the fall, because my son is going to college, and, although the lads of today are very economical about hats and garters, still a coon skin costs the old man a lot and even junk yard Fords come rather high by the time they are decorated for College use. I might send you the hog money but the missus and I have planned a trip to Niagara in the fall, and after working hard all these years, I think she deserves a trip. We can't go before taking out all the red plush and putting in over-stuffed cane and mahogany. This is a terrible strain on my finances especially as the new well that was needed closer to the house and the new up-to-date barn have to be paid for."

All the farmers here are in hard shape financially with strawberries this season at seventy-five cents a

quart and the price of gasoline as it is. Then, too, there is an epidemic among plain gold wedding rings platinized and set with diamonds and everybody is having their tonsils and teeth removed."—Tulsa Bulletin.

KINGS AT PLAY

The fashionable winter Games, when half the king rouse are there, is between 15 and March 15.—Woma Companion.

2893

The above number represents the number of prescriptions that we have filled since opening our store on June 29th, 1929.

WE FILL ANY DOCTOR'S PRESCRIPTION.

We invite your patronage and are strong believers in the old saying "That business goes where it is invited and stays where it is well treated."

"YOURS FOR MOORE SERVICE"

Moore Drug Co.

Hollis B. Moore
102 Main Street

Frank L. Moore
Phone 193

1/2 Price

SALE



23 Smart Dresses. New Winter Styles, They MUST BE SOLD! The greatest values of the season. The Materials alone are worth the money.

\$17.50 Dresses, 1/2 Price, Sale,\$8.75

\$9.95 Dresses, 1/2 Price, Sale,\$4.98

\$22.50 Dresses, 1/2 Price, Sale,\$11.25

BIG REDUCTION ON ALL WINTER COATS!

C. R. Houston Co.

STORE FOR Floyd County People

WHERE ARE YOU SPENDING YOUR DOLLARS?
—A Few Specials for Saturday

Sugar 16 pounds for, **\$1.00**
(One to customer)

Hominy Called **39c**
Gallon

Kraut Called **39c**
Gallon.

EVERY DAY PRICES

Cigarettes 2 Packages **25c**
For.

Tinsley Tobacco, Red Tag, **75c**
W. N. L., per lb.,

Star Navy Tobacco, **75c**
Per Pound,

Community Supply Co.

That Good Alamo Coal

—at—

Joe Boothe Elevator

Black Comes Into Its Own; Fashion Approves It Now for Sports Wear

BY HARRIET

The black, but not all black, costume is having a tremendous vogue right now.

In a season of changing line and many plain and figured colors, there is a satisfaction in black that explains this vogue.

The return of lingerie touches does its bit to advance the case of black, too. For what is lovelier than a black gown of good line and fabric, pointed up to chic by a real lace jabot or vestee and cuffs?

Black as a sports color has not had much of a vogue of recent years. This winter, however, skating and skiing things and some of the Palm Beach collections feature black rep as one of the outstanding materials when contrasted by jacket or accessories of other tones.

The all-black frock for daytime wear demands some kind of effective jewelry. More often than not it is a brooch that has the right note of luxury on it. Pearls are no longer sufficient to set off an all-black dress. It really needs some more unusual type of jewelry.

That, probably, is the reason the figured blacks or the blacks with touches and even bright royal blue are the choices.

Of figured blacks, the polka-dotted velvet with beige or green in its dot, is one of the favorites.

Bernard and Company have fashioned a lovely Sunday evening frock of black chiffon velvet with beige polka dots.

The fullness in the skirt comes by the new route, molded fullness. There is a low flounce on the skirt and there is a high flounce that lets its fullness in by way of godets. The bodice blouses slightly above a tight waistline above the fitted hips and the sleeves are long and tight.

The piece de resistance of this charming little frock is the real Venise lace that makes a little set-in yoke and flaring cuffs above a tight sleeve cuff. The proper headgear for this little frock is a black velvet turban, with a little jeweled hat-pin low on one side of the front flared-back brim. Plain black doeskin opera pumps are worn with it, bound in black kid.

For sheer jauntness, Nicole Groult has made a little jacket suit consisting of a black rep skirt, with



This jaunty little suit at the left has a black rep skirt. The top of the dress and the short, loose jacket are of beige silk. The jacket is collarless and finished off with a bow scarf in black. The Sunday evening frock at the right is of black chiffon velvet trimmed with point de Venise lace.

attached beige blouse and short jacket of the beige rep, embroidered in black and finished by a black satin scarf that ties in the bow under the chin.

There is something prophetic of spring styles in this little suit. For the jacket theme promises to be a spring song this year and the frock made of two colors, with the jacket repeating the blouse's fabric and color, is the one likely to be more than popular.

A hat of beige felt, bound in black straw and banded with it, is extremely flattering to its wearer and unusually suited to this outfit.

Both of these costumes should suggest possible frocks to the woman who sews. For the Sunday evening frock with its lace touches is one any clever woman could copy. The spring suit is one that could utilize a couple of materials and give a woman pleasure embroidering it.

Neivus, at the home of their parents, Rev. and Mrs. G. W. Tubbs.

A MESSAGE TO YOUNG MEN

Your first duty in life is to your afterlife. So live that your afterlife—the man you ought to be—may in his time be possible and actual.

Far away in the years he is awaiting his turn. His body, his brain, his soul are in your boyish hands. He cannot help himself. What will you leave for him?

Will it be a brain unspoiled by lust or dissipation; a mind trained to think and act; a nervous system as true as a dial in its response to the truth around you? Will you, boy, let him come as a man among men in his time?

Or will you throw away his inheritance before he has had the chance to teach it? Will you turn over to him a brain distorted, a mind diseased; a will untrained to action; a spinal cord grown through and through with the devil-grass we call wild oats?

Will you let him come, taking your place, gaining through your experience, happy in your friendship, hallowed through your joys, building on them his own? Or will you fling it all away, decreeing wantonlike, that the man you might have been shall never be?

This is your problem in life—the problem vastly more important to yourself than any or all others. How will you meet it, as a man or as a fool? It is your problem today and every day, and the hour of your decision is the crisis of your destiny.—David Starr Jordan.

A WOMAN ON THE JOB

If public interest in Ruth Bryan Owen formerly revolved around "a woman in Congress and the daughter of the great William Jennings Bryan," it has undergone considerable change since her election, thanks to Mrs. Owen herself. As an individual, not as a woman, and as a person who is doing things, not one who bears a famous name and heritage, this congresswoman from Florida is attracting attention.

In the first place, Mrs. Owen is a hard worker. She might have

chosen to make her mark in legislation by the force of personality and speaking ability; for she had long experience on the platform. Instead, she selected a method that lies nearer her heart because it is productive of more practical accomplishments. She is doing things for her constituents. First, she studies to find out their needs; then she plans a way to supply those needs; and then she winds up the job by doing everything she can to complete the circle. One of her hobbies is educating her people in the affairs of government and ad-

monstrating to them the value of organization.

Old Washington newspaper men say that Mrs. Owen is going to prove a great stimulating influence in Congress. She is so energetic and so intelligent that her influence is sure to broaden the longer she remains in Congress. She is being closely observed, and her methods are studied. That in itself is a great compliment to her and to her sex.

Adding Machine Rolls at Hesperian Office.

DOESN'T SOUND TRUE

Life is full of pleasant surprises. Just when you think your luck has vanished forever, you put a cent in a slot machine and get two pieces of gum.—Farm & Fireside.

ALL IN THE RESULTS

The man who dodges work is known as a drone until he surprises everyone by making some money; then he becomes known as a philosopher.—Farm & Fireside.

"Farm With A Farmall"

ALL FARMALL Tractors are row-crop tractors—BUT all row-crop tractors are NOT FARMALLS, and you should give yourself the benefit of several years proven SERVICE, when you change your farm equipment from horse-drawn implements to power machines.

The 1930 Attachments for the Farmall are more convenient and adaptable than before; there are some improvements in the tractor itself, in line with the policy of the International Harvester Company to constantly improve their machines, and the price of the complete Farmall is as low, and in some cases, lower than competitive row-crop tractors.

We are in position to make prompt delivery, and terms can be arranged.

"Farm With A Farmall"

Rutledge & Company

Dougherty News

(By Mrs. W. D. Newell)

CHURCH AND SCHOOL NEWS
Because of the severe weather the past week, it was decided to postpone the Methodist Conference for two weeks, the new date set being Saturday, January 25. Brother Beavers plans to preach on Friday night before conference.

The Union Sunday School and young People's Union postponed their election of officers until next Sunday. They will meet in the school auditorium at the 10 o'clock hour to elect officers for the Sunday School and also to decide where the meetings will be held the following year. The Young People will meet at 3 o'clock Sunday afternoon to perfect their organization.

The Baptist Sunday School was well attended Sunday, with Brother Frank Pitt in charge as superintendent.

Rev. Ansl Llyn brought us an interesting message Sunday morning and afternoon.

SCHOOL NEWS
Watch for the date of the play "The End of the Lane" to be given by the High School Students soon.

LOCALS AND PERSONALS
We have been experiencing some severe weather the past week. It is estimated that we have had about seven inches of snow fall and the coldest report was made Thursday night, when it was four degrees below zero.

Mrs. Herman Heath visited with her husband at Lubbock during the week end. Mrs. Heath will be remembered to her acquaintances as Miss Mary Edwards. She is at present a teacher in the school here. They were married during the Christmas holidays at Lubbock.

Mr. and Mrs. T. J. Campbell were hosts to the following guests for lunch Sunday: Mr. and Mrs. R. A. Ferguson and daughters, Misses Faye and Coyett, and son, Guss; and Miss Bettie Newell.

Rev. Ansl Llyn and Mr. and Mrs. Otho Sanders were guests in the C. E. Bartlett home Sunday.

Claud Ring and wife have a new son, born Sunday night.

Baker News

Baker, January 5—The people of this community are very much pleased with the snow.

W. C. Colston and daughter from Matador, spent Sunday evening in the home of his brother, S. R. Colston.

Mr. Swinson, of Floydada, also spent Sunday evening in the home of S. R. Colston.

Miss Annie Graves spent Saturday night with Mr. and Mrs. Tate Jones. Dick Graves spent Sunday with Mr. and Mrs. Jones.

Mr. and Mrs. J. W. Chapman and little son and daughter, Mr. and Mrs. Roy Fawver and family were visitors in the G. L. Fawver home Sunday evening.

Grandmother Fawver is visiting in the home of her son, G. L. Fawver.

Miss Jewell Williams spent Saturday night with Miss Marcel Jones.

Center News

Center, January 14—The weather continues cold and good prospects for more snow.

Last Sunday Mr. and Mrs. C. E. Veach entertained with a turkey dinner several of their friends. Among those present were Mr. and Mrs. C. O. Spence, Mr. and Mrs. H. B. Mankin and daughter, Miss Bernice, Mr. and Mrs. Claud Carpenter, Miss Gertrude Lightfoot and Miss Irene Willard of the Irtick Community.

Late in the afternoon several of the young people took Miss Willard home.

Mrs. Ross visited with Mrs. Lee Rogers Sunday afternoon.

Mrs. A. L. Jordan left Tuesday night for her home at Sumner, Mississippi, after spending several days visiting with Mr. and Mrs. W. B. Jordan and family.

Miss Maxine Ross spent Sunday with Miss Vada Veach.

Mrs. Lee Rogers spent Tuesday with Mrs. C. O. Spence.

Mr. and Mrs. T. J. Gill are driving a new Pontiac Sedan.

Mr. and Mrs. Ross took Sunday dinner with Mr. and Mrs. C. O. Spence.

Those from Center who attended the Workers' Conference at Lakeview last Tuesday, were Mr. and Mrs. Claud Carpenter, Mrs. Marion Carpenter, Mr. and Mrs. C. O. Spence, Rev. and Mrs. Merle Weathers, Mrs. D. M. Fields and Mr. and Mrs. W. B. Jordan and Mrs. A. L. Jordan.

Mr. and Mrs. Gill attended Church at Cedar Hill Sunday morning.

Mrs. Montgomery, Miss Alma and Floyd, Mr. and Mrs. W. B. Jordan and children, Ruby Cook, Rev. and Mrs. Merle Weathers, attended the Sunday School and B. Y. P. U. Associational conference at South Plains Sunday afternoon.

Marion Carpenter is on the sick list this week.

Mr. and Mrs. Veach and family entertained with a social Saturday night a week ago, honoring Miss Irene Willard, their guest for the week-end. A large crowd spent a very enjoyable evening in playing games, and enjoying music.

Mrs. Leatherman has been sick the past week.

Mrs. Tom King, Woodson and Loraine, are sick today.

Miss Alma Montgomery is spending tonight in town with Mrs. Conner as the weather is too bad to go back and forth.

Roy O'Brien and C. E. Meredith were callers at the Jordan home Sunday afternoon.

Mr. and Mrs. A. A. Tubbs and family visited Sunday afternoon with Mr. Tubbs's sister, Mrs. Wilbur

AT THE PALACE THIS WEEK

Friday, January 17

George Baneroff In "THUNDERBOLT" Also "Ace of Scotland-Yard," No. 9, and Comedy.

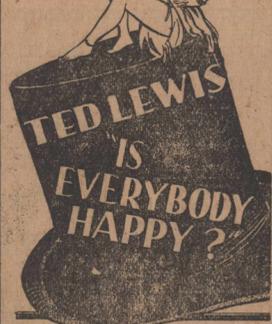
Saturday, January 18

Ken Maynard In "The Phantom City" Also All Talking Comedy—"Bouncing Babies"

Monday - Tuesday January 20 and 21

WARNER BROS. PRESENT

Tuneful Rhythmic Joyous Jazz!



with Ann Pennington, Alice Day, chorus of beauties in a merry melange of singing, dancing, entertainment.

Also Fox News Events

Wednesday-Thursday January 22 and 23

William Haines In "A Man's Man" Also All Talking Comedy



When minutes count, you will find our drug service above par. Quick, accurate service on all PRESCRIPTIONS filled by a

REGISTERED DRUGGIST

and compounded of only the purest of drugs. Try our Drug Service.

White Drug Co.

Palace Theatre Building Phone 202

DOLLAR DAYS!

Every last one of these advertised bargains is as genuine as the ring of a silver dollar, as sincere as the picture of Washington in the center of a greenback. Merchandise formerly priced as high as \$1.50 is now within range of the dollar bill—and it's your great chance to save—save—SAVE.

FOR CASH ONLY! — JUST TWO DAYS

Friday and Saturday

| | | | |
|---|-----|---|-----|
| One Lot Blanket Lined Duck work coats, Regular \$4.95 | \$1 | Men's and Boys' Work Shoes, for, | \$1 |
| Values, go at, | \$1 | One Lot Work Pants, For Dollar Doys, | \$1 |
| One lot suit cases, \$1.50 | \$1 | Dress Shoes and Oxfords for, | \$1 |
| Values, go at, | \$1 | 27 White Handkerchiefs, For, | \$1 |
| One Lot Men's Dress Felt Hats, During this sale | \$1 | Two Dress Shirts, Neck band styles, for, | \$1 |
| for, | \$1 | One Lot Caps, Values to \$2.50, for, | \$1 |
| Three Pair Men's Dress Sox, 75c Val., 3 for | \$1 | One lot Work Shirts, Regular \$1.50 Values for, | \$1 |
| One Lot Ladies' Pure Thread Silk Hose for | \$1 | One lot Ladies' and Men's House Shoes, each, | \$1 |
| Six Men's Fancy Rayon Hose, 25c Val., 6 for | \$1 | | |
| 10 Pair Men's and Boys' Work Sox, go in this sale, | \$1 | | |
| At, | \$1 | | |
| Men's Dress Shirts, collars attached, \$2.50 Val. | \$1 | | |

AND MANY OTHER DOLLAR DAY BARGAINS AT OUR STORE FOR THESE TWO DAYS.

M^C GUIRE'S

"The Store For Men"

Joy of Owning Home Made Possible Through Workings Of Liberal Financing Plan

To the family living in cramped, rented quarters or in the small, crowded apartments of the city, the joy of owning a home is supreme. It is something to be looked forward to with keen expectation—something to dream about and to plan for.

There's a feeling of comfort, of security, of independence, an atmosphere of peace and happiness in the owned home which is never found in the rented house or apartment.

It sends the husband to work in the morning with a light step and contented mind. It lightens the daily tasks of the housewife, giving to her work a happiness that banishes drudgery.

Advantages of Home Owning. The home owner is master of his own dwelling. He cannot be ordered to vacate, and the rent cannot be raised. He can make alterations in the house as he sees fit and he knows that each dollar spent in improving the property adds to its value.

The rewards of home owning are many and positive. The advantages of living in a house of one's own can be definitely stated. The family which rents and which desires to own its own home is faced with many serious problems that must be solved before it receives these benefits. Owning a home of one's own is the aftermath of many hours of discussion, for the first steps of home owning are usually fraught with financial problems.

Must Invest Wisely. In the first place, the members of the average family cannot simply decide that they want a home and then go out and buy it. The solution is not so simple. With them, owning a home is the result of years of saving and investing.

When they put their money into a lot and build a house, they are giving hostages to the future. Not only this, but the investment must be a sure one. The location of the house and its plan must be such that its value will increase rather than the reverse.

The first step of the family wishing to own a home is that of preparation. Usually they must save enough money to make a down payment and while doing so, they must study their requirements and seek out a house plan that will meet the needs of the household.

Income a Big Factor. The house selected must be one that will meet a varied number of requirements. It must be in keeping with the income of the head of the house, for out of this income is drawn the money that pays for the dwelling.

The amount of money the family can pay for a house will depend partly on its monthly income. Budget authorities tell us that the family may spend one quarter of the monthly income for rent. If this is true, a sum equal to the former rent money may be spent as monthly installments on the new home. This expenditure, however, must not all go for financing the house, for other expenses must be met. Among these are repairs and improvements, taxes on real estate and water, and bills for fuel and insurance.

The family that is paying \$35 a month rent spends \$420 yearly on rental. That's \$4200 in ten years—and nothing to show for it except a stack of rent receipts. The same amount of money can be applied on the purchase of a home and at the end of 10 years the home would be paid for, granted that its total amount is in the neighborhood of \$4200.

Reduce Loan Systematically. One who has saved enough money to make a good down payment on the house he expects to build, is then in a position to finance his building project. A large number of financial organizations are willing to aid in the quest for a loan. Banks, building and loan associations, real estate companies, private individuals and some insurance companies have money to loan on good first mortgages. These organizations or individuals will want to satisfy themselves that the applicant is worthy, that his ability to pay off the mortgage is sure and that the risk of the loan is small.

If the lot is already paid for, so much the better. The security is better and the loan will be granted with less hesitation. The best plan is to arrange a mortgage that can be paid off in installments. Each month a certain set sum which applies on the principal can be paid. If the mortgage covers a 10-year period, at the end of the first year one-tenth of the principal will have been paid. Each year the principal grows less, and the amount of interest is lessened. One pays like paying rent.

By following this plan of systematic reduction of the loan the mortgage can be taken up without inconvenience.

Muncy News

Muncy, Jan. 13.—All of the farmers of this community appreciated the nice snow that fell last week.

J. A. Smalley went to Floydada Friday afternoon. Edd Muncy is sick with the flu this week.

Robert Muncy and Arch Muncy went rabbit hunting Friday and only killed 54 rabbits. They were badly disappointed, because they did not kill more.

Mr. and Mrs. J. T. Biggs were Lockney visitors Saturday afternoon. Shirley Race spent Saturday with Joe Ferguson.

Grover Freeman went to Floyd-

ada Sunday.

J. A. Smalley and daughter Miss Susie and Alvie Smalley went to Floydada Saturday afternoon.

Arch Muncy spent Sunday morning in the R. E. L. Muncy home.

Mr. and Mrs. Claud Nichols visited Mr. and Mrs. Anderson of the Ramsey community Sunday night.

Mr. and Mrs. O. B. LaFrance were Lockney visitors Saturday afternoon.

Mr. and Mrs. J. F. Biggs spent Sunday afternoon with Mr. and Mrs. J. A. Smalley.

Mrs. A. B. Muncy was a Lockney visitor Saturday afternoon.

Mr. and Mrs. Moore spent Thursday afternoon with Mr. and Mrs. R. L. Nichols.

Providence News

Providence, Jan. 12.—A beautiful snow fell here the past week which was greatly needed.

Mr. and Mrs. Joe Zimmerman entertained company Sunday with a turkey dinner.

Providence was well represented in Plainview Saturday.

Clayton Terrell was in Lockney Saturday from there he went to Plainview Saturday evening.

Mr. and Mrs. Arthur Heyemire are the proud parents of a baby boy born last week.

Miss Dot Fullen is spending a few days the first of this week with her mother nursing the tonsillitis and bad cold.

Mrs. F. M. Kennedy received word Monday that S. J. Smith Postman 2013 Clinton Ave., Fort Worth was hurt seriously when an Armour truck skidded and crashed into a drug store at 640 Ave. Saturday. Mr. Smith was standing on the corner waiting for a street car.

He was carried to the Harris Hospital with cuts and bruises and possible internal injuries. He is a brother-in-law of Mrs. Kennedy.

J. A. Davenport has been on the sick list.

School is progressing nicely here at present.

Mr. and Mrs. Tom Edelman were in Plainview Saturday shopping.

GREATEST NEWSPAPER IN THE ENTIRE WORLD

There are some publications in the large cities which "admit" that they are the world's "greatest newspapers." In an address at the MPA meeting by G. S. Crane of the Campbell-Ewald Company, one of the largest advertising agencies, the following interesting statement was made:

"The greatest newspaper in North America is not published in New York City. Chicago has none that compares with it. Florida or California's large cities know it not. For the greatest newspaper in North America yields ten times the influence, is read by a hundred times more readers, carries inestimably more pages of advertising than any newspaper in any great city on this continent of ours."

"The greatest newspaper in North America gets closer to its readers, is read longer, believed in more confidently, determines the outcome of more elections, exerts a greater power for progress, sells more merchandise and rights more wrongs than any metropolitan daily ever published."

"The greatest newspaper in North America is issued in 11,500 editions, 52 times a year, published in 11,000 separate newspaper offices in 8000 different towns and villages throughout the United States, which offices occupy a combined floor space far in excess of that afforded by the great Woolworth building of New York and the great Wrigley building in Chicago."

"The business of this greatest newspaper in the aggregate would astound even the president of America's largest industrial corporation. The greatest newspaper in North America is the home-town paper, better known to most of us as the country weekly.—Newspaper Beach (California) News."

TRAFFIC COMMANDMENTS

An Abilene traffic officer hands us a clipping that contains some valuable pointers. It is called the Ten Commandments for Driving:

1. Drive on the right side of the road. It's just as good as the left.
2. Slow down when approaching a cross-road; it is nearly as dangerous as a railroad crossing.
3. Look out for children. You can never tell what they will do, and you're always in the wrong if you hit one.
4. Try to help instead of hinder the traffic officer; he is there for your good, and he's got a tough job.
5. Be sure that your "dimmers" really dim; it's no joke driving into blinding glare, as you probably know.
6. Read and obey the warning signs; they are not put up as ornaments.
7. If you feel you've got to speed it up where it won't kill anybody but yourself.
8. When making repairs, stop where your car may be seen from both directions; otherwise you may stop longer than you anticipate.
9. Speeding around corners is a straight route to the hospital. Don't pass a stopped street car. Some day a jury may call it manslaughter.
10. Use discretion. The fact that you had the right of way doesn't bring anybody back to life, least of all yourself.—Abilene Reporter.

BANDS AROUND APPLE TREES USED AS TRAPS FOR INSECTS

Bandages on apple trees are not necessarily a sign they are suffering from injuries. The chances are that the orchardist has banded the trees to set a trap for an old enemy, the codling moth, an insect which causes a \$20,000,000 loss to apple growers annually. When the larvae of this insect are ready to make their cocoons they look for a sheltered spot on the tree, and if there is a band around the trunk, that makes an ideal place.

This method of trapping larvae of the codling moth was generally used before arsenical sprays were developed, and is still used as a supplementary control measure. Recent work of the United States Department of Agriculture sheds new light on this practice.

With the ordinary paper or burlap bands commonly used it is necessary to send men through the orchard at intervals to destroy the larvae collected in the bands. In an effort to eliminate this job specialists of the department have been experimenting with bands treated with various chemicals which will kill the larvae. They report that a combination of beta-naphthol and lubricating oil gives satisfactory results and causes no apparent injury to the trees.

Further experiments will be necessary before the department can state conclusively that no injury to the tree will result from the use of these treated bands. For these reasons it is recommended that all of the tests with such bands be made on a small scale and only on trees of full-bearing capacity.

In a test comparing various materials for bands it was found that those made of paper burlap were equal or superior to those of 3-ply cloth burlap, the kind commonly used in commercial orchards. The paper-burlap band is much less expensive than the one made of burlap, which means a substantial saving to fruit growers. Heavy roofing paper and light crepe paper were the least effective materials tried.

FINDS CLEANLINESS COSTS TEN CENTS EVERY DOLLAR

Ten cents of every dollar spent by the average American family for the purpose of keeping clean, a survey of daily life by Donald Miller, New York statistician, shows.

Based his calculations upon a family of four, Miller, in *The American Magazine* today estimates that \$1,000 a year is the least price of cleanliness that can be quoted. Of this amount, \$469.35 is the minimum yearly total for personal and household cleanliness, \$485 for the services of cleaners, whether employed directly or indirectly, and \$72.80 for civic cleanliness.

In personal and household cleanliness, the statistician includes the soap, polishes, shaving equipment and materials, hot water for washing or bathing, haircuts for husband and only, tooth brushes and dentifrices, handkerchiefs, towels, linens and power or upkeep for what-ever cleaning devices that may be used.

The housewife is granted, under the second group, 35 cents an hour at the rate of two hours a day for 300 days in the year. Whether or not she receives any actual pay, the work is still chargeable since it is time which any woman might employ for cash profit. Likewise, says Miller, the cleaning of railway cars, automobiles and even the grooming of 19,000,000 horses that still exist in the country, ultimately becomes a charge upon the individual.

"Food and shelter lead in the cost of living," says Miller, "but the cost of cleanliness is higher than that of clothes, education, amusements, owning an automobile and many other things that figure more prominently in the household budget."

Character in Clothes. A mother dresses her child according to her own ideals and the child lives up to its clothes.—*Farm & Fireside*.

The Baker Says



REAL LOAF BREAD—

Made from the best flour and the best ingredients through and through—and made in OUR town.

Our baker is a good cake maker. Give us your order for one and it will be delivered on schedule.

We're here to serve you well.

Perfect Bakery

While the livestock raiser doesn't need to know the exact analyses of home-grown feeds, some general knowledge of the nutrients they contain is necessary for a balanced and economical ration. In general, the grains such as corn are rich in carbohydrates, especially starch. Bran and other cereal products are fairly rich in protein, while packing-house products such as tankage, cottonseed cake or meal, flaxseed, and soybeans, are very rich in protein. Straws, stovers, and coarse hays are high in crude fiber. Legume hays are fairly rich in protein and the more important minerals. The oil-bearing seeds are rich in oil. Green feeds, grasses, legumes, roots, and silage are very high in water and are well supplied with vitamins.

The proper care of shoes in wet or cold weather greatly prolongs their life. Thorough greasing with suitable oils or greases is necessary for all shoes worn for out-of-doors work. Neats-foot, cod and castor oils are among the best materials for greasing. Tallow and wool grease are also good. First brush the soles and uppers well and then warm the shoes carefully, taking care not to get them very hot. Apply warm oil or grease, not hotter than the hand can bear, with a swab or wool or flannel, and rub it well into the leather. Work the grease in with especial care where the sole is joined to the upper. Let the greased shoes dry in a warm but not hot, place. Whenever the leather begins to dry or fails to turn off water well this should be done.

The scratch feed is put in the litter to give the chickens exercise. Keep the litter in the house about 6 inches deep and scatter the whole-grain ration through it at feeding time. A good scratch ration is 2 parts of corn and 1 part each of wheat and oats. Unless a good grade of heavy oats is available it is advisable to omit this grain from the ration. The morning feed should be a light one, to keep the hens scratching most of the morning, and the evening one should be large enough to have the birds go to litter with full crops. Stir up the litter frequently with a fork; this prevents it from becoming packed down and compels the birds to hunt for the grain.

Painting at regular intervals is the cheapest way to keep buildings and farm implements in good condition. New wooden buildings should have a priming coat of paint as soon as possible and two additional coats within the next month or two. Tinned roofing should be painted right after it has been laid. Galvanized sheet iron may be allowed to weather for a year to give paint a better hold. Both wooden and metal parts of machinery and implements should be painted before being exposed to dampness. The best time to do outside painting is when the temperature is between 60 degrees and 80 degrees F. and the weather is not damp, frosty, or freezing. Cool dry weather is best for calcimining.

Children will enjoy their meals and take more interest in eating what they are given if they have their own set of dishes and table implements. The knife, fork, and spoon should be easy to grasp and use, the tumbler for water should fit small hands, and the pitcher for milk should be sturdy, easy to pour from, and not too heavy to hold. Very young children can soon learn to feed themselves without mishaps if given the right articles to handle. At first it may be necessary to guard the floor and furniture against spilling, but after a few accidents the child will be quite independent.

A moles' appetite seems to be almost insatiable and it sometimes eats more than its own weight in a day. In an examination of the contents of moles' stomachs, the U. S. Bureau of Biological Survey found in one stomach the remains of 171 small white grubs and in another 250 ant puparia.

Complicated fastenings around his waist are an aggravation to a small boy who is learning to put on and take off his own clothes. In selecting patterns or in choosing ready-made garments, look for those that are easy to button up, if possible, without having the front of the trousers overlap the back of vice-versa. (A good way is for them just to meet at the side), with short, loose, straight legs, and on the blouse, flat stitulated collars rather than flapping ones that get in the way. Many other new points about boys' suits are described in a new leaflet, Number 52, which may be obtained free from the U. S. Department of Agriculture.

The system of feeding sheep that is most economical and most likely to keep the flock in good condition is one which provides frequent changes of good pasture and grazing crops, and winter rations mainly of good leguminous hays, with some succulent feeds. Grain should be held for feeding in winter and after the lambs are born until good pasture is available. One hundred pounds of grain in a year for one ewe and her lambs is about all that can be used profitably.

There is no known drug cure for contagious abortion in cattle. The Food, Drug and Insecticide Administration, of the U. S. Department of Agriculture, has removed many preparations from the market which were claimed to cure this disease and makes investigation as soon as any new preparation of this kind appears in interstate commerce.

Poultry need more mineral feed in proportion to their total feed requirements than do most other classes of animals. Mineral feed is best supplied in the form of crushed oyster shells or limestone, which supply the calcium for eggshell formation. The shells or limestone should be kept before the hens all the time. Steamed bone meal, which contains lime and phosphorus, may be given, usually mixed in with the mash ration.

Hallow tile laid flatwise and covered with a coating of cement mortar about one-half inch thick makes a very good floor for the hog house. The hallow spaces in the tile prevent the passage of moisture from the earth to the floor surface. A smooth, concrete surface can be kept sanitary, and when tile is used as a base the floor has the advantage of being warmer in winter than a floor which is laid on the ground in the ordinary manner.

This is the time of year to be especially careful of trichinosis. Most cases of this serious disease result from farm slaughtering of pigs and the eating of raw sausage from small, unsuspected establishments. Pork and pork products should be thoroughly cooked.

American cheese made on the farm may be paraffined to prevent drying and molding. A convenient way to do this is to heat paraffin to about 220 degrees F. Roll the cheese in the hot paraffin about 5 or 10 seconds. The cheese is then removed and the top and bottom are dipped. The paraffin must be hot, or it will be too thick to adhere to the cheese.

To determine which is the right and left sleeve after cutting out the material, fold the sleeve through the center lengthwise with the sleeve seam edges together. If one side of the sleeve is only slightly higher than the other and the top curve of the front and back is in the same general direction, the high side is the back. At the lower end, too, the back will extend beyond the front.

Tomatoes, fresh, raw, or canned are a good source of vitamins A, B, and C. This is the reason tomato juice is often recommended for young children and even babies. Include tomatoes frequently in the menu in one form or another. Try them raw, stewed, baked, fried, broiled, or scalloped, or in soups, soups and stews.

Successful dairying requires industry, intelligence, and good cows. It demands much hand work but more head work. It is not a lazy man's job and never will be. It necessitates the abolishing of the scrub cows. The man who persists in milks low-producing cows has a hard time of it; he may toil early and late but his industry gets him nowhere.

Milking machines should be taken apart and thoroughly washed at least once a week, even though they are thoroughly rinsed immediately after each milking. If the machines are not rinsed immediately after milking they should be taken apart and thoroughly washed. This is essential to prevent curd from forming at the connection and in the crevices.

For a good sandwich spread mix peanut butter and strained honey. Another good honey spread is equal parts of thick honey and grated orange rind, slightly salted.

Remington and Royal Portable Typewriters at Hesperian Office.

Selling Smoke. The delightful hickory smoke flavor obtained in the farm smoke house can now be bought in the form of salt with a hickory smoke taste. It adds zest to chops, to certain meat salads, fried eggs and a variety of dishes.—*Woman's Home Companion*.

It's a Gift. "Wise spending is a creative accomplishment," says Henry Ford. —*The American Magazine*.

No Stares, Please. They say a woman is as young as she looks, but that depends on how quick the look is.—*Farm & Fireside*.

It is not necessary to skim jelly constantly while it is cooking. It is less wasteful to skim once, when the jelly is done, just before you pour it into glasses.

The Wrong End. The first mistake that most job hunters make is to use shoe leather instead of brains.—*The American Magazine*.

Could You Prove it?

JFFIRE destroyed your place of business today, could you prove your loss to the insurance adjuster?

Would your credit be good?

Could you collect your charge accounts?

There's a fire somewhere in America every 58 seconds. Who's next?

Many old safes are not dependable, and "fireproof" buildings often have their contents burned.

A Shaw-Walker Executive Safe is real protection at moderate cost. There's a safe and interior to fit your requirement.

Come in and see it!

Hesperian Publishing Co.
Phones No. 8 and 88

CHICKS for a PENNY each!

feed this to your breeders for greater FERTILITY and HATCHABILITY

FACTS!

A hen lays 150 eggs per year. She eats 40 lbs. of mash per year. CONSERVATIVE HOUSEWIFE! Therefore, 100 lbs. of RED CHAIN Egg Mash will produce 375 eggs. Actual tests show 11% better hatch from eggs produced by RED CHAIN. 11% of 375 eggs = 41 EXTRA CHICKS HATCHED!

FIGURES!

RED CHAIN usually costs only 10c or 15c more than other feeds. Even at 40c more per 100 lbs. you would make money BECAUSE you get 41 more chicks for only 40c difference in feed cost. Feed RED CHAIN and get these EXTRA CHICKS for a PENNY a PIECE!

41 MORE CHICKS FROM EVERY BAG

Farmers' Grain Co.

These amazing dress values represent the low cost of smartness in a J. C. Penney Store. Every style is new . . . the colors are fresh and gay, with a generous sprinkling of the ever-smart black . . . prints and plain colors. One of these dresses will do wonders to an end-of-the-season wardrobe . . . and will make practically no impression on your dress budget.

Women :: Misses :: Juniors

J.C. PENNEY CO. INC.

South Side Square, Floydada

This New Suit Heralds The Styles That Will Be Stressed Next Spring

BY HARRIET

Starting the New Year right means feeling comfortable enough to be yourself.

That implies a wardrobe that supplies correct clothes for the occasions for which Milady needs them.

Sometimes the addition of a single suit will so change a wardrobe that it functions perfectly, whereas before it seemed quite inadequate.

The two types of costumes that often do most for one's wardrobe are the dressy frock and the smart suit.

Given the frock, a business or college girl can change her mood with her costume and be quite a different, carefree person at the function she attends. Given the suit, she knows she looks her best on the job, be it school or office, and she can sprint ahead to real accomplishment.

This is the time of year when clothes are cheap. In-between seasons are the bargain days of the year. But when buying a bargain be sure that it is what you need and what you want and that it becomes you, or it is no bargain.

If buying a winter suit, get the lines that will be good late into the spring and remain good for next autumn's wear.

This means the nipped-in coat and the skirt with some kind of flare other than pleats. The modified circular skirt is a good choice or the skirt with godets, the one with fan-pleats in panels or the one with gores.

Skirt length on these suits should be well below the knee, but hems should always be even.

Jackets should be fingertip or shorter and should be as feminine in cut as possible. Blouses should tuck in.

Such a suit is a black cloth one from Worth, Paris, that uses astrakhan to trim it. It is a dull finish worsted, wearable, chic and in its cut a forerunner of the styles that will be stressed this spring and last through the autumn.

The blouse of white satin has fine nervures for trim and tiny crystal buttons for decoration, too. The skirt is gored to give a real flare below the hipline, while the molded hipline is one of the most graceful things about it. The



This original afternoon frock for the debutante (at the left) is of gray and red tartan chiffon velvet. The black cloth jacket suit at the right is trimmed with astrakhan, and is of dull finished worsted.

jacket's flare is the newest feature in jackets, this one being quite decidedly a nipped-in line with consistent flare.

For the school girl who needs a dressy frock, Louiseboulanger uses plaided tartan velvet to tailor a sweet one. It has a very soft neckline with little jabot falling to one side, an emphasized waistline, fitted hips and a low flounce that uses the velvet on the bias. Its sleeves are original in the way they have a flounce posed at the elbow line, with the tight long sleeve extending to the wrist. There are bright little buttons for decoration as well as

for fastening. This is an extremely satisfactory youth frock for it combines the femininity of the new mode with the desire of youth for comfort. It is the kind of dress that the college girl would find indispensable once she got used to having it hanging in her wardrobe, smartly waiting to be donned for Sunday afternoon, for the Faculty tea or for the matinee. Plain crepes are excellent for this dressy frock that every woman needs today. But the cut of crepe usually is different. Fancy fabrics take tailored cuts and plain fabrics need intricate ones.

Mr. and Mrs. A. A. Bishop Hosts at Buffet Luncheon

Mr. and Mrs. A. A. Bishop were hosts at a 1 o'clock buffet luncheon to a few of their friends last Sunday.

Places were set for the following: Mrs. Joe M. Day, Mrs. Ogie Johnson, Mr. and Mrs. Rip Snodgrass, Mr. and Mrs. W. C. Newsome, Mr. and Mrs. Bill Dally, Mr. and Mrs. Leslie Surginer and the hosts.

Wednesday Bridge Club with Mrs. L. L. Collins at Dougherty

Several Wednesday bridge club members motored to Dougherty Wednesday of last week to attend the regular meeting of the club which was held with Mrs. L. L. Collins as hostess.

The games were played at two tables after which a delicious salad course was served to Mrs. T. P. Collins, Mrs. Bert Barker, Mrs. Roy Snodgrass, Mrs. Robert Eubank, Mrs. John Hammonds and the hostess, Mrs. L. L. Collins, members of the club; Mrs. Rip Snodgrass, Mrs. Martin Duvall and Mrs. Foster of Dougherty, guests of the club. Mrs. Roy Snodgrass won high score.

Mrs. Robert Eubank will be the next hostess on January 22, at 3:00 o'clock.

K. K. Klub to Elect Officers

The K. K. Klub will meet Friday afternoon at 3:00 o'clock with Mrs. Ray Clements in their regular meeting and at this time they plan to elect their officers for the year. All members are urged to be present.

Entertain Ace Bridge Club Tuesday Evening

The Ace Bridge Club met Tuesday evening with Mr. and Mrs. Leslie Surginer on South Wall Street. Guests of the club were Mr. and Mrs. Joubert Clements, Dr. and Mrs. C. M. Thacker, Mr. and Mrs. Carr Surginer. Members present were Mr. and Mrs. A. D. Cummings, Mr. and Mrs. Robt. A. Sone, Mr. and Mrs. L. J. Welborn, Mr. and Mrs. Troy Jones and the host and hostess.

High score for the visitors was received by Mr. and Mrs. Clements and for the members by Mrs. Jones and Leslie Surginer. Refreshments of tuna fish sandwiches, fruit salad, stuffed dates and hot chocolate were served.

The club meets next on January 28 with Mr. and Mrs. L. J. Welborn.

Social Calendar

The Owls Forty-Two Club will meet Tuesday evening, January 21, with Mr. and Mrs. A. J. Polley on West Missouri Street.

The Sin Cuidado Bridge Club will meet January 21, at 7:30 with Mr. and Mrs. George Sherrill on South Main Street.

Mrs. Robert Eubank will be hostess to the Wednesday Bridge Club January 22, at 3 o'clock.

The 1922 Study Club meets this afternoon at 3:30 with Mrs. O. T. Williams.

The W. M. S. of the First Baptist Church meets Monday at 3 o'clock at the church in a Bible Study.

The T. E. L. Class of the Baptist Sunday School will have their regular monthly social at the home of Mrs. C. M. Meredith North First Street this evening at 7:30.

The W. M. S. of the Methodist church will have a social meeting Monday at 3 o'clock at the church. The Porterfield Society and Campbell W. M. S. will be their guests.

Mrs. Ray Clements will be host to the K. K. Klub Friday afternoon at 3 o'clock.

The La Noche Club meets Thursday, January 23 at 7 o'clock with Mr. and Mrs. Bill Dally.

Mrs. E. L. Norman will be hostess to the 1922 Study Club Thursday, January 23 at 3:45 o'clock.

The W. M. S. of the Presbyterian Church will meet in an all day meeting Monday with Mrs. A. A. Collins.

High School P. T. A. will meet January 21, at 4 o'clock, Tuesday afternoon.

Andrews Ward P. T. A. meets Wednesday afternoon January 22 at 3 o'clock.

The Woman's Council of the First Christian Church will meet at the church Monday in a Bible Study at 3 o'clock.

East Ward P. T. A. Meeting Held Wednesday

The East Ward Parent Teachers Association met Wednesday afternoon at 3:15. In the business meeting that was held they voted to sponsor a picture show to raise funds for the organization. They will sponsor the show "Skin Deep" Friday, January 24, at the Palace Theatre.

At the conclusion of the business meeting the following program was rendered:

Music—Primary Band.
Play—Miss Hamilton's Pupils.
Talk on Highways—Supt. W. E. Patty.

The next meeting will be February 5.

San Souci Club Entertained By Mrs. Polk Goen

Mrs. Polk Goen entertained the members of the San Souci Bridge Club and a few guests at her home on South Main Street Wednesday afternoon at 3 o'clock.

Refreshments were served to the following members: Mrs. Leslie Surginer, Mrs. Roy Snodgrass, Mrs. Bill Dally, Mrs. Terrell Loran, Mrs. R. B. Rosson, Mrs. Jeff Welborn, Mrs. Flynn Thagard, Mrs. Leroy McDonald, Mrs. Ray Clements, Mrs. Joe M. Day. Club visitors Mrs. Fred Brown and Mrs. A. A. Bishop.

Mrs. Leslie Surginer won high score for the members and Mrs. Fred Brown for the guests.

Mrs. Terrell Loran will be next hostess January 29 at 3 o'clock.

Linoleum, to give the best service, should be laid over a smooth floor in such a way that it does not buckle, and it should be cleaned with a damp cloth wrung out of suds made with mild soap. Alkaline washing powders, strong soap, or too much water, will ruin even the best linoleum.

DAIRYING IN THE SOUTH

What the Southern dairy industry needs is better cows and cheaper feed, in the opinion of dairy specialists of the U. S. Department of Agriculture. Records for a large number of cows show that in the Southern States the cost of grain averages \$57 per animal; in central Western States, \$35; and in far Western States, \$24. Better feeding practices which give more attention to roughage and pasture will aid materially in increasing the production and in lowering the cost per unit of milk and butterfat. Southern farmers who wish to make dairying a permanent adjunct to their regular system of farming must rely in the main on creameries, cheese factories, and condenseries for marketing their products. According to the Bureau of Agriculture Economics the average prices paid by such plants over a period of years would be approximately 20 cents per gallon or \$2.12 to \$2.80 per hundred pounds of milk.

PROTEIN FOR POULTRY

The poultry raiser has no control over the price of feed and eggs, but he can control the rate of egg production at different times of the year. Eggs are scarce on most general farms during the fall and winter, when egg prices are highest, mainly because the hens don't get enough protein during the winter for good egg production. An egg, aside from the shell, contains 13.4 per cent protein, while poultry flesh contains 21.5 per cent protein. A mixture of corn, wheat, and other grains contains only about 10 per cent protein and should be supplemented with a mash containing high-protein feeds, such as meat scraps, fish meal, milk, soybean meal, peanut meal, cottonseed meal, and gluten meal.

DUSTY ROADS

The U. S. Bureau of Public Roads is often asked how to prevent the dust nuisance on farm roads near a house. Chemicals such as common salt and calcium chloride may be scattered over road surfaces to lay the dust, says the bureau. However, these chemicals are soluble in water and will eventually be washed away. In the vicinity of Washington, D. C., crankcase oil is used effectively as a dust layer, the oil being splashed on the roads with buckets. On a road an inch deep in dust about 5 gallons are needed to treat a surface 100 feet long and 15 feet wide.

Do not be surprised to see some reindeer meat in the market one of these days. It can be cooked in most of the ways beef is cooked, depending on the tenderness of the cut. Alaska is sending a good supply of reindeer meat to the U. S.

In the range areas the practice of holding steers over until they are 2 or 3 years old is gradually giving way to the sale of the animals as feeder calves. Demand for lighter and smaller cuts of meat is responsible for the change.

X-Ray and Ultra Violet Ray

Dr. I. W. Hicks
DENTIST

Special Attention Given to Pyorrhea

Miss Esther Hicks Assistant

FLOYDADA, TEXAS
109 1/2 West California Street



SOCIETY

Pupils To Appear on Andrews Ward P. T. A. Program

The program for the Andrews Ward P. T. A. meeting at Andrews Ward School Wednesday afternoon of next week, January 22, will have some especially interesting numbers by pupils of the school. Among these will be selections by the Primary Band and special readings and music by pupils.

Officials of the Association are anxious to have all the parents who will attend the meeting as there are several business matters to give attention in the business session which will follow the program.

The hour for the meeting is 3:30 in the afternoon.

Arrange Program for Meeting of Three Societies

The Methodist Missionary Society of Floydada is inviting Campbell and Porterfield Auxiliaries to meet with them next Monday at 3 o'clock for which a program is being arranged and plans made for a good meeting with these societies.

Officials are hoping for a 100 per cent attendance at the meeting, which will be held at the church.

San Cuidado Club with Mr. and Mrs. Calvin Steen

Mr. and Mrs. Calvin Steen were hosts to the San Cuidado Bridge club Tuesday evening of last week at their home on East Kentucky Street.

Four tables were laid for bridge. After a delightful evening spent in playing, delicious refreshments were served to the following members: Mr. and Mrs. H. B. Sams, Dr. and Mrs. Herman J. Thomas, Mr. and Mrs. Dean Hill, Mr. and Mrs. Gerald Groves, Mr. and Mrs. George Sherrill, the hosts, and the following visitors of the club: Mr. and Mrs. Ogie Johnson, Mr. and Mrs. J. C. Veal, of New Castle.

Mr. and Mrs. Gerald Groves were winners of high score.

Mr. and Mrs. George Sherrill will be the next hosts to the club at their home on South Main Street.

Tingata Camp Fire Girls Meet

The Tingata Camp Fire group met at their regular meeting place Tuesday afternoon. Plans were discussed for the next meeting and what each would have to do to be a Firemaker.

Programs were made to follow for the next three months.

Ruth Rutledge was a welcome member to this group as the group she belonged to has disbanded temporarily.

New Bridge Club Selects Name

The first regular meeting of the new bridge club that was organized at the home of Miss Blanche Hilton on December 30, was held with

Miss Venita Borum last Friday evening at 7:30.

After several games of bridge were played, in which Genell Stovall and Blanche Hilton won high score, a business meeting was held. The new members selected for the club were Vera Blessingame and Doris Manning, and the name selected "Laff-A-Lott."

After the business session delightful refreshments of sandwiches, cake, and hot chocolate were served to: Genell Stovall, Blanche Hilton, Doris Manning, Bess Claire Smith, Alice Mae Pyffe, Donnie Stephens, Ina Rae Cummings, Lurlyne Clonts, Hazel Probasco, and the hostess Venita Borum. The next meeting will be at the home of Lurlyne Clonts, Friday, January 24, at 7 o'clock.

Friendship Bridge Club Meets At Bishop Home

Mr. and Mrs. A. A. Bishop entertained the Friendship Bridge Club at their home on Friday evening at 7:30 o'clock. After several games of progressive bridge, Mrs. A. B. Kiem and J. C. Gilliam were winners of high score for the members and Mr. and Mrs. O. P. Rutledge for guests.

Members present were Mr. and Mrs. Flynn Thagard, Mr. and Mrs. A. B. Kiem, Mr. and Mrs. C. H. Davis, Mr. and Mrs. J. A. Arwine, Mr. and Mrs. Thurman Bishop, Mr. and Mrs. J. C. Gilliam, the host and hostess, Mr. and Mrs. A. A. Bishop; and the following guests: Mr. and Mrs. O. P. Rutledge and Mr. and Mrs. Robert A. Sone.

At the conclusion the ladies cut for table favors which were red carnations. Mrs. O. P. Rutledge, Mrs. C. H. Davis, Mrs. Robert A. Sone, and Mrs. J. A. Arwine were winners.

Mr. and Mrs. Thurman Bishop will be hosts at the next meeting.

La Noche Bridge Club Guests of Mr. and Mrs. A. A. Bishop

Mr. and Mrs. A. A. Bishop were hosts to a prettily arranged party for the La Noche Bridge Club last Thursday evening. The house was beautifully decorated with cut flowers. Mrs. Leroy McDonald and Mr. Faye Maxey winning high score for the members and Miss Eddythe Walker and Mr. Leslie Surginer for guests.

At the conclusion of the games a lovely salad course was enjoyed by: Mr. and Mrs. Leroy McDonald, Mr. and Mrs. Faye Maxey, Mr. and Mrs. Bill Dally, and the hosts, Mr. and Mrs. A. A. Bishop, club members; and Mr. and Mrs. Leslie Surginer, Mr. and Mrs. Ogie Johnson, Mr. and Mrs. Joe M. Day and Miss Eddythe Walker, visitors to the club. The ladies winning in the cut for table favors were: Mrs. Joe M. Day, Mrs. Faye Maxey, Mrs. Bill Dally and Miss Eddythe Walker.

The club will meet in regular meeting January 23 at 7:30 o'clock with Mr. and Mrs. Bill Dally.

Clearance Prices on Radios

- One All Electric, Atwater-Kent Radio, Model 42, Seven tubes, with Cabinet, Price complete \$100
- One All Electric Atwater-Kent Radio, Model 42, Seven Tubes, with Cabinet, price complete \$80
- ONE Federal Five Tube Battery Set, Complete, Price Only, \$45

RADIO ELECTRIC COMPANY
PHONE 201

Floydada Grocery Company

== Cold == Weather == Prices ==

Sugar 59c
Pure Cane, 10 lb. Cloth Bag, The Best Way to buy Sugar, Not Sold Alone.

- MOTHER'S OATS, with China, per package, 32c
- RICE, Tasty Brand, 2 Lb. Box, 21c
- SALT, Morton's Shaker or Iodine, 10c
- BLACKBERRIES, High Grade, Per Gallon, 59c
- K. C. BAKING POWDER, 25 oz. Can, 21c

Cheese 29c
Full Wisconsin Cream Fresh Shipment, Per Lb.

- LETTUCE, Large Solid Heads, 9c
- APPLES, Jonathans Good Size, Per Dozen, 29c
- GRAPE FRUIT, Texas Seedless, Nice Size, 5c
- JELLO, All Flavors, Per Pkg., 9c
- KELLOGG'S Pep, Per Pkg., 12c

Flour \$1.75
Everite The Perfect Flour, None Better, 48 lb. Sack, For.

- COCOA, 2 Lb. Can, 34c
- PEANUT BUTTER, 5 lb. Can, 89c
- COFFEE, Folger's, Shilling's, Wamba, 1 lb. can, 49c
- VANILLA WAFERS, Large Box, 29c

Bananas 19c
Golden Yellow, Good Size, Per Dozen.

Remember we give Profit-Sharing Coupons. Redeemable in The Famous Wm. Rogers & Son Silverware. See our Window for Special on Chest of Silver.

VISIT OUR FRUIT AND VEGETABLE DEPT.

Hustling Hesperian Want Ads, County's Snappiest Salesmen

FOR SALE
Lots of kindling for sale. W. H. Finley. Phone 132J. 464tp

FOR SALE—At a discount, Pontiac 2 door coach won in Hesperian Subscription Campaign, never driven. Mrs. Robt. Eubank. 452tc

FOR SALE—Fresh highgrade Jersey cows at Freeman Dale Jersey Farm, one mile South of Dougherty. 177tc

FOR SALE—To the highest bidder, Saturday, Feb. 1, at 1 p. m., 7-room house with porches, lot 50x100 feet, servant house, other improvements, 309 West Missouri St., on pavement, light, water and sewer lines. House partly furnished. Open for inspection at any time. J. A. Callahan, owner. 454tp

FOR SALE—Good six-year-old mare and some good mare mules, coming 2 and 3 years old; also about 40 bushels good Kash Cottonseed. S. M. Rawdon, 1 mi. So. Floydada, Phone 905F11. 471tp

FOR SALE—Jersey heifer calf four and one-half months old. F. A. Campbell, city. 472tp

EVERGREENS—We have a nice assortment. Let us plant some for you. Hollums, Floydada Florists. 471tc

FOR SALE—Two used Remington typewriters. Bargains. Call at Hesperian Publishing Co. 451tc

FOR SALE—White Leghorn cockerels from pen of M. Johnson's Star making. Price range from \$2 to \$5, according to age and markings. Also four cockerels ordered from M. Johnson's Stars in April. Fine specimens \$10 each. Mrs. David Battey. 451tc

FOR SALE—Bred gilts due for March farrow. Young bears and fall gilts. Also a few good meat hogs. Also one good Majestic Range Stove. Holmes Bros., Hilltop Farm. 462tc

NICE small evergreens for cemetery planting. Hollums, Floydada Florists. 471tc

FOR SALE—One Used Chevrolet Coupe. Call at Higginbotham-Bartlett. Co. 411tc

MISCELLANEOUS

Warning To Auto Drivers

The state law gives fire trucks, when answering a call, all right of way on streets. For your own safety you are warned to pull to the curb when the alarm sounds and remain parked until the trucks pass. 471tc. G. R. Strickland, Fire Chief

MONTHLY Rose Bushes, good varieties at fifty cents each. Hollums, Floydada Florists. 471tc

COMBINED business course completed, shorthand and typing a specialty. Demonstration solicited. Write Lippert's Business College or Marvin D. Williamson, 500 East Ninth St., Plainview. 474tp

HAVE the Fort Worth Star Telegram delivered to your front door every morning—Daily and Sunday, for only 35c per month. I have secured the Floydada agency for the Star Telegram and will appreciate your subscriptions—via mail or delivery. See Travis Mitchell at Floydada Drug. 472tc

HENS, HENS, HENS—Bring us your hens. We pay top market prices at all times. Also buy your cream and eggs. Baby chicks for sale each week, at reasonable prices. Floydada Hatchery, Telephone 143. 472tc

BRIDAL Wreath and other shrubs at Hollums, Floydada Florists. 471tc

MAN WANTED—25 to 75, well acquainted, reliable, energetic — to represent us in Floyd County. No investment. No experience — just your time. No age limit in this job. Big earnings. Free outfit. Beard Paint Co., Dept. 5, Kansas City, Mo. 471tp

DRESSMAKING—Remodeling, alterations. Mrs. Tom Smith, 111 W. Jeffie Ave. 472tp

CHINESE Elm Trees in all sizes. Hollums, Floydada Florists. 471tc

IF QUICK ACTION on a farm loan is what you want, see us. Good rates, liberal valuations, long time and the best of prepay privileges is what we have to offer. We make them quick. Phone 76, 86 or 365. Gamble Land Company, Floydada, Texas. 464tc

RIGHT NOW is the time to subscribe for your favorite magazine. See Mrs. Jennie Bishop for subscriptions to any kind of magazine or paper. I meet all prices. Phone 158. 472tp

BABY CHICKS—Some real bargains in Reds and Wyandottes, one to ten days old. White Leghorns from some of the best Floyd County flocks, \$12.50 per 100. Now doing custom hatching. Floydada Hatchery, Telephone 143. 472tc

AUTO SPRING SERVICE—Vulco Tires, guaranteed service, cost plus 10 per cent Cash and Carry, Trailers, Lister Shares, Bolts, Stalk Cutters, Wagons, Truck Beds, Best of Workmanship. J. A. Enoch, Blacksmith. 431tc

BABY CHIX—If you want prolific winter layers order chick from our flock of Tom Barron English Leghorns, guaranteed to us as 250 to 300 egg producers. Booking orders now, 15c. Marshall Hatchery, Floydada, Texas. Phone 314. 448tp



OPPORTUNITY Knocks EVERY Week

In the classified columns of this newspaper. People are always advertising their wants and often their wants will be your opportunity to buy or sell.

Read these columns regularly, and if you have any wants that seem difficult to satisfy, place your own message in the classified columns and be sure to get results.

Thousands of our readers are satisfied users of the space in this section of the

Hesperian

LET US plant a privit or other hedge for you. Hollums, Floydada Florists. 471tc

HEMSTITCHING 5c per yard at my home, 621 Wall Street, or leave work at Floydada Hatchery. Mrs. Edwin Heald. 111tc

NOTICE

Members of the Country Club, are requested not to burn the grass in the Club grounds. All necessary burnings will be made by the Caretaker, under the supervision of the Greens Committee.

CONSUMERS Fuel Ass'n fixes your flats. 71tc

MONEY to Loan—on farms and ranches. Quick action, low rate of interest. No expense to borrower. R. E. Fry. 161tc

BRING your hemstitching to the Pollyanna Art Shoppe. All work guaranteed. Hemstitching also done in gold and silver thread. 401tc

I'M still giving the best bargains in monuments. See me before you buy. S. B. McCleskey. 21tc

BEAUTIFUL, healthy, well developed Goldbank turkeys for sale at bargain prices. Mrs. E. C. Wheeler, Floydada, Texas. 466tc

REAL ESTATE

BRICK business houses for sale, in good town. Residences, duplexes, and apartments, for sale and rent. Accept good car or lot as part payment. Terms on balance. J. N. Johnston. 461tp

FOR SALE—Nice building lots. See S. B. McCleskey. 171tc

CHOICE Building Lots, well located, priced right. Monthly or yearly terms. W. Edd Brown, Owner, Phone 285. 381tc

TWO Brick Business Buildings for rent. Located on the square in Dougherty. Rent reasonable. See E. S. Foster, manager South Plains Lumber Co., Dougherty. 444tp

HOME FOR SALE. See S. B. McCleskey, Floydada, Texas. 341tc

FOR RENT—Furnished three room apartment on paved street. so a modern four room house convenient to schools. See Miss Crum at Gamble Land Company. Office phone 76, Residence 365. 462tc

FOR RENT—Four room modern house on pavement, West Missouri Street. Flynn Thagard, Phone 182. 411tc

FOR RENT—Bedroom with private entrance. All modern conveniences, garage included. Close in. Call 160W. Mrs. J. C. Wester. 471tc

FOR RENT—Nicely furnished three room apartment on paved street. so a modern four room house convenient to schools. See Miss Crum at Gamble Land Company. Office phone 76, Residence 365. 462tc

FOR RENT—Five room residence. Modern conveniences, well located. J. U. Borum. 451tc

FOR SALE—highly bred pen selected R. I. Red Roosters. Mrs. M. D. Ramsey, Harmony Community. 462tp

FOR RENT—Two furnished rooms, modern conveniences. Couple preferred. Call 117W. 430tc

FOR RENT—Two furnished rooms for light housekeeping. Reasonably priced. 320 So. Second Street. 451tc

FOR RENT—Bedroom, apply 429 California street or phone 126J. 361tc

WANTS

WANTED—work on farm, or crop, for young man and wife. Notify S. D. Bunch at Lakeview or write T. E. Bunch, Box 986, Lubbock. 452tp

WANTED—Wheat pasture. J. C. Bolding. 421tc

WANTED to rent—Anyone having land to rent, the Church of the Nazarene would like to rent 50 or 60 acres to put in cotton to raise finances to build a church. C. E. Hagemeier. 473tp

WE buy old radiators and repair any make of radiators. Cline Bros., new location Randerson Bldg. S. E. Corner Square. 81tc

See the new Royal Portable and standard typewriters at The Hesperian office.

LIVE STOCK

FOR SALE—Six nice Jersey springer cows and heifers, also 60 head Ramboulet sheep, 1 mile S. E. South Plains. C. L. Kneirim. 463tp

FOR SALE—Bred gilts due for March farrow. Young bears and fall gilts. Also a few good meat hogs. Also one good Majestic Range Stove. Holmes Bros., Hilltop Farm. 462tc

LOST AND FOUND

LOST—Between Floydada and Silverton, deed and abstract to lot in Quitaque. Reasonable reward. V. B. Fitch. 471tp

Some 5,500,000 barrels of flour go into the cake we eat each year. Flour from soft wheat is generally considered the best kind for cake, but good cake also may be made from a high grade hard wheat flour, as such, or by separating the finer from the coarser particles and using only the finer, or by mixing with the hard wheat flour from 20 to 30 per cent of the various starches or nonwheat flours. "Angel-food" preferably should be made with a short patent soft wheat flour; or if a stronger flour is used it may be specially treated or mixed with starch. Good loaf cake can be made with a somewhat longer patent flour. Heavy cakes such as pound cake likewise may be made with the stronger flours.

AN ALL IMPORTANT FACTOR

When the poet said that every institution is but the lengthening shadow of a man, he uttered a truth that is one of the essential factors of life.

Personality is the all important factor in every great enterprise, whether it be business, education or community progress.

During the era of great materialistic development, there has been great emphasis on the need of finer equipment in community enterprises. But any policy that stresses the material side to the neglect of the human factor is not a substantial one.

It would be far better to have a million dollar school than a thousand dollar teacher in a million dollar school. The first essential for human betterment is to have inspiring personalities in positions of leadership.

It is a splendid thing to provide wonderful school buildings, library buildings, churches, and similar structures, because they have advertising value. People will go into a fine public building and derive good from its use, who would not use one that looks old and behind the times. New school buildings give school work an impression of importance and dignity, and they inspire pupils to better work.

But good work is often done with poor facilities. The little red school house on the whole got good results in training the older people. Its equipment would be called obsolete now, its textbooks and courses of study were not adapted to the practical age in which a brainy and inspiring personality as a teacher. Such a person got results, even if the tools used were poor.

The most important thing in social progress is to have bright and able men and women working in such positions as teachers, ministers and legislators, as their thoughts are shaping the purposes and ideals of the coming generation.

ICELANDERS, IRISH VIE FOR COLUMBUS' LAUREL

Just as the country was about to settle down to the normal belief that Christopher Columbus discovered America, along has come an Irishman and an Icelander to dispute the title of the Italian.

The Icelander, Lef Ericson, won the first bout against Columbus in Congress recently, according to Woman's Home Companion, and Irish partisans are now busy pushing the claims of St. Brandon as the genuine discoverer of the continent.

Recognition of Lef the Lucky was given when Congress passed a generous appropriation for a statue of the explorer, to be presented to Iceland, his native country, next June, on the occasion of the one thousandth anniversary of the formation of the island's parliament. The discussion of the appropriation resolution has resulted in bitter debate among the three nationalities.

On the floor of the House the measure was opposed by numerous speakers, but in the end Lef the Lucky of the Vikings, won on a compromise, the words, "Lef Ericson was the first white man to set foot on American soil," being stricken out before passage. But the Ericson contingent insists that the passage of the appropriation is virtual recognition, after many years, of the true discoverer of the continent. The Irish declare they will bring proofs that will result in the recognition of St. Brandon at the proper time. Columbus, however, still appears to have a strong following and he may retain the undisputed title.

The Icelander celebration will be held on the same spot where the Vikings first met in general assembly in 930 A. D.

RUNNERS-UP

In this country we seem to put too much emphasis on championship—champion fighters, bathing beauties, pole sitters, marathon dancers, tennis players, golfers, race drivers, cake makers, shot putters, pie eaters—and so on without end. But how about the other million of folks who did their best? Shall they not have their share of praise?

Success is a relative thing, and a man may achieve the greatest success far from the top. Runners-up often accomplish far more for their abilities than do the winners. To have "fought a good fight" is a record of sufficient honor. If, having done this, we fail to reach the top, we yet have won—perhaps not the plaudits of the public but in our own minds we know we have done our best.

Championship may be a spur to endeavor, but it is far from being the only worth-while reward. All honor to our multitudes of runners-up.—S. W. Ambassador.

MUST BE SOME MISTAKE

Roy Simpson, negro laborer, was putting in his first day with a construction gang whose foreman was known for getting the maximum amount of labor out of his men. Simpson was helping in the task of moving the right of way and all day long he carried heavy timbers and ties until at the close of the day he was completely tired out. Came quitting time. Before he went home he approached the boss and said:

"Mister, you sure you got me down on the payroll?"

The foreman looked over the list of names he held.

"Yes," he said finally, "here you are—Simpson.—Roy Simpson. That is right, isn't it?"

"Yas suh, boss," said the negro, "dat's right. I thought maybe you had me down as Sampson."

Read The Hesperian for the news of Floyd County.

They Shoot Them on the Wing



Prominent New Jersey and Pennsylvania aviators took part in an aerial hunting trip recently. They took off from Ludington field, Philadelphia, in a cabin monoplane, and were the guests of Felix Du Pont, widely known sportsman, at his estate at White Hall, S. C. The hunting party is shown above with their bag of game for the four days—one deer and many small birds and ducks.

PROTECT WATER PIPES FROM FREEZING

Frozen water pipes can make a good deal of trouble in winter time. At spots liable to be caught by frost outdoors, pipes may be boxed and surrounded with dry shavings, excelsior, sawdust, leaves, chopped straw, charcoal, granulated cork, pea or nut size coke, or mineral wool. Inside buildings, it is more convenient to use a commercial covering of wool felt or hair felt lined with tar paper. These coverings, which come in sizes to fit different pipes and fittings, are sometimes used to deaden sound and prevent condensation of moisture and drip from exposed overhead pipes. A good homemade covering is a tar-paper lining with a waterproof paint. Hot-water pipes and range boilers may be insulated with asbestos cement applied in plastic form or with a commercial covering of asbestos, magnesia, or plaster of paris. Cork, hair felt, or wool felt lined with asbestos paper are also very effective for this purpose.

Whether cooled by ice or mechanical unit, some parts of the household refrigerator are colder than others. Locate these by leaving a thermometer for an hour or two at a time in each part of the box, and reserve them for keeping meat, milk, and other exceptionally perishable foods. The coldest spot is that first reached by descending currents of cold air leaving the refrigerator compartment, and in many boxes will be found immediately below the ice chamber. In some boxes there are partitions or other means of guiding the circulation of cold air, and it is necessary to study the construction of your box and take temperatures in order to be sure you know where the coldest place is.

"Hopping John" is an old-fashioned, country name for a dish made of dried black-eyed peas, and rice. Wash one cup of the peas well and cook them in a covered pan in 3 or more cups of water with 1-2

teaspoon of salt until they are tender but not broken. Cook 1-2 cup of rice for about 20 minutes in 2 quarts of boiling water, to which 1 teaspoon salt has been added. As soon as the grains of rice are soft to the center, drain and pour cold water enough through it to remove the surplus starch and keep the grains whole and separate. Brown 1 cup of dried salt pork until crisp, remove from the skillet and cook a medium-sized onion, chopped, in the fat for 2 or 3 minutes. Add the rice, peas, fried salt pork and season with tabasco and pepper. Serve with horseradish or chili sauce.

The Debutant's Dictionary

ABASH—To shock people, formerly done without difficulty, today an almost impossible feat.

ACOUSTICS—Something in a theatre that is supposed to carry the voice of an actress as far into the auditorium as the fourth row.

AGE—An unknown quantity.

ALCHEMIST—The ancestor of the Golddigger.

BACHELOR—A matrimonial window shopper.

BRAT—Someone else's "Angel Child."

BLOOMERS—A conspicuous item of feminine apparel. See under SKIRT.

BORE—A lady who tells you about her operation when you want to tell her about yours.—The American Magazine.

Very good ice cream can be made without stirring if a fairly rich mixture is used and the ingredients are carefully combined. These desserts may be packed in ice and salt or frozen in a mechanical refrigerator. Heavy cream is the base, but as it is expensive and too rich to be palatable, it should be diluted by the addition of evaporated milk and thin cream, or by rich milk thickened with gelatin, eggs or flour. The U. S. Department of Agriculture has a new leaflet giving recipes and directions.

Star Cash Grocery Specials

| | | | |
|--------------------------------|-----|------------------------------------|-----|
| SPUDS, 10 lbs., for, _____ | 29c | SOAP, Lux, 3 bars for, _____ | 19c |
| MILK, Large size, _____ | 10c | COCOANUT, ¼ lb. package, _____ | 9c |
| Small Size, _____ | 5c | BREAD, Fresh today, three _____ | 25c |
| LETTUCE, 3 heads for, _____ | 25c | Loaves for, _____ | 25c |

SERVICE — QUALITY — PRICE — WE DELIVER

Carl Minor, Owner



The Desk of Tomorrow Here Today!

The American Business desk has not kept pace with other business equipment. Since the beginning it has been merely something to sit at,—a disorganized catch-all, a hindrance instead of a help.

We bring the Shaw-Walker Skyscraper Desk to the business men of Floydada as an example of what a desk really should be. It is ORGANIZED to help you do your work. Optional organization features include a personal card file, individual letter file, built-in wastebasket, concealed electrification and letter trays.

Having a foundation structure of welded steel, the Skyscraper Desk is surmounted by an utterly different working top, entirely covered by a durable and handsome leather-like linoleum. It's the handsomest desk ever built to sell at a commercial price. You have to see it to appreciate it.

You are Cordially Invited to Inspect the New
Organized Skyscraper Desk at

Hesperian Publishing Co.

212 South Main Street, Floydada

C. M. T. C. To Meet At Camp Bullis In 1930

Old Cantonment Barracks at Fort Sam Houston Become Impractical for Large Camp

Roy L. Snodgrass, Floyd County chairman of the Citizens Military Training Camp, received word this week that the 1930 C. M. T. camp would be held at Camp Bullis, near San Antonio, instead of the regular meeting place at Fort Sam Houston. The message received by Chairman Snodgrass is as follows: From year to year the old cantonment barracks at Ft. Sam Houston, Texas, which have been used for the C. M. T. C. have become more and more dilapidated and unsanitary, and they have at last reached the point where they are no longer habitable. It has been found necessary to abandon them and locate the Citizens Military Training Camp elsewhere. It has therefore been decided to locate this camp, commencing with 1930, at Camp Bullis, Texas.

Camp Bullis is located on the southern edge of the Leon Springs Military Reservation. It is approximately twenty miles north of San Antonio, and is reached via the Fredericksburg Road.

Work is now in progress that will make Camp Bullis a most attractive and up-to-date training camp. It is located on gently sloping ground in a shady grove of trees, with ample level ground for drill fields, and a great variety of country for military maneuvers and exercises. Immediately adjoining the camp site is an Air Corps landing field and a completely equipped target range. Those who have seen the old Camp Bullis, where target practice has been held in the past, will be surprised and pleased to see the extensive improvements that will have been made before camp opens.

The old mess halls and kitchens are being replaced by entirely new ones, well screened, and with concrete floors.

The parent organization and C. M. T. C. candidates will be quartered in large squad tents, properly floored and electrically lighted. The entire camp will be lighted by electricity.

A new well has recently been drilled and, together with the former wells, an ample supply of water of good quality is assured. A new reservoir is a part of the improvements now under way.

New latrines and shower baths with modern plumbing, and a sewer system, are being installed.

A swimming pool in close proximity to the camp is being provided for. Baseball diamonds, basket ball and volley ball courts, running track and athletic field are being prepared in the vicinity of the camp.

An open air theatre, in which "talkie" movies will be shown at night, is being installed.

It is intended to provide weekend trips to San Antonio by Government transportation, and it is expected that a regular civilian bus service between Camp Bullis and San Antonio will be put into effect at a reasonable fare.

It is planned to hold dances at Ft. Sam Houston during the period of the camp, to which young men desiring to attend can be transported. Plans for entertainments, to be given with the aid of the people of San Antonio, are being worked out.

The new camp at Camp Bullis will eventually be a model military training camp, and will be a great improvement over the old one at Ft. Sam Houston.

In their orders to camp, candidates will be given full information as to means of transportation and the best way of reaching Camp Bullis.

SPONTANEOUS COMBUSTION STUDIED BY FARM EXPERTS

Spontaneous combustion has been recognized since the time of the ancient Greeks, but to this day scientists are seeking a satisfactory explanation of its cause. The ancients thought the cause was friction, and their historians told of great fires that were started by the wind rubbing the branches of a mountain forest together.

New theories have been advanced as to the cause of spontaneous combustion since the time of the Greeks, and much progress has been made by scientists who have been studying this problem for years. The United States Department of Agriculture is especially interested in spontaneous combustion as it affects farm products, and now has under way a number of experiments seeking to discover new facts.

Agricultural products which undergo a process of heating under certain storage conditions include hay, grain, and horse manure. Pliny, the Roman historian, gave the following advice to haymakers: "When the grass is cut it should be turned toward the sun and must never be stacked until it is quite dry. If this last precaution is not carefully taken, a kind of vapor will be seen arising from the rick in the morning and as soon as the sun is up it will ignite to a certainty and so be consumed."

The annual loss from spontaneous combustion on farms in this country is estimated at \$30,000,000. In an effort to reduce this huge annual loss to farmers, the United States Department of Agriculture has built a barn at the experiment station at Beltsville, Md., and filled it with hay. Conditions which cause spontaneous heating will be duplicated and every phase of the problem will be carefully observed.

WASTED ENERGY

"Dare to be yourself. Be individual," writes a correspondent to Farm & Fireside. "Too long energy and talent have been wasted in doing as the neighbors do."

ADULTERATING FOOD WITH WATER SERIOUS OFFENSE

"Water is the cheapest and most prevalent of all food adulterants," said Dr. F. B. Dunbar, assistant chief of the Food Drug, and Insecticide Administration, United States Department of Agriculture. Doctor Dunbar was commenting on a recent seizure under the food and drugs act of 5,614 cases of canned tomatoes, or a total of 134,736 cans, which are alleged to contain water added at the time of canning.

"Such adulteration is not dangerous to the health of the consumer," continued Dr. Dunbar, "but it is bad for the consumer's pocketbook. No person wants to buy water at the price of canned tomatoes. If the housewife wants to dilute the tomatoes she has a plentiful supply of water handy at a very low cost."

As reputable canners consider it unnecessary to add water to tomatoes during the canning process, adulteration of this kind is quite evidently for the purpose of squeezing the pack and selling water at a good price.

The officials of the Food, Drug, and Insecticide Administration consider adulteration with water a very serious violation of the food laws. If it was not severely discouraged such adulteration would quickly become general with the unscrupulous manufacturers because of the ease and economy with which it can be done.

The tomatoes in the before-mentioned seizure will, if the manufacturer cooperates, be disposed of in a way which will prevent fraud and deception but at some loss to those who violated the law. If no such arrangement can be made the entire lot will have to be destroyed.

Length of Daylight Explains Unusual Behavior of Plants

A giant type of tobacco, more profitable than the ordinary variety, is not grown in southern Maryland as a result of a discovery made a few years ago by workers of the United States Department of Agriculture. This plant does not mature seed in Maryland because the days are too long in late summer. When the days get short enough frost usually prevents development of seed. When grown in southern Florida, this plant produces abundant flowers and seed.

When this new type of tobacco was first discovered in Maryland, several years ago, observers saw that the plants were not going to mature seed in the field before cold weather came so several plants were removed to a greenhouse. Here they flowered and made seed during the short days of winter. It was then evident that this plant required a short day for flowering.

Experiments conducted by Dr. W. W. Garner and H. A. Allard of the Bureau of Plant Industry show that the length of daylight plays an important part in the flowering of plants. They have succeeded in getting chrysanthemums to bloom in midsummer. They have caused annuals to behave as biennials and vice versa, by finding the length of day required for flowering and giving the plants the correct amount of light. To lessen the amount of light the plant is kept in a dark house for a few hours in early morning and late afternoon. To make the days "longer" the scientists merely turn on electric lights of ordinary intensity.

Their work with the Maryland tobacco is an illustration of how this knowledge may be used in practical crop production. Nurserymen too may make use of this work in controlling the blooming season of greenhouse plants. This knowledge is also useful in explaining the behavior of plants introduced from other countries, especially the Tropics, where the length of daylight is much different from that found here.

Getting Up Is Hardest Job In World, Says Neal O'Hara

"Getting up out of bed is the hardest job in the world and you have to work at it seven days a week," says Neal O'Hara, widely known humorist, in The American Magazine. "The business of getting up goes a long way back, almost to page one of Mr. Wells' Outline of History. To be accurate it started with Adam and spread like measles through a public school. Since that time the whole world has been getting up and if you ask me there's no fun in it."

"Now comparing the millions who have to get up every morning with those who own autos or subscribe to telephones, you would think the alarm clock industry would be bigger than General Motors or the American Tel. and Tel. The only reason it isn't is that so many people do not require alarm clocks to get them up."

"In my house we haven't wound an alarm clock since our first infant began to have teeth. That was in 1921. Today we have an eight year old clock for getting us up. We also have one six years old. At 7 a. m., when I am getting in some of my best slumber little Joan toddles out of bed in the next room and proceeds to dress herself. We have always provided her with the softest of linen dresses and the downiest of underwear, yet when she starts dressing you would think she was getting into an old-fashioned suit of armor."

"In the meantime, little Junior has awakened. He has a knack of getting into his clothes very stealthily. But after that he brushes his teeth. Junior can make more noise brushing his teeth than a white wings employ polishing cobblestones. This is all the more remarkable when you consider that two of his front teeth are missing. Man has a universal craving to get up as late as possible. This goes for women, too, and don't let them tell you different."

"This is the kind of person I am—a man who likes his bed and board. If it came to a showdown I'd rather sleep than eat. And there are eighty or ninety millions more

like me, I'm sure. Why should restaurants continue selling breakfast combinations up to 11:30 a. m. if there were not?"

"Late sleeping and getting up when I feel like it appeals to me. That may be contrary to all the pep-talk you hear, but don't take too much stock in those. It's the early bird that falls asleep in the afternoon."

CROSSING REINDEER AND CARIBOU IMPROVES CARCASS

Experiments in Alaska in cross-breeding reindeer with native woodland caribou in an effort to produce a hardier strain of animal have met with success. This statement was made by the Biological Survey of the United States Department of Agriculture, which maintains a reindeer experiment station near Fairbanks, Alaska, where it conducts studies for the improvement of the reindeer industry.

In 1925, 10 young caribou bulls were transported down the Yukon River from Kokrines, Alaska, to Nunivak Island in Bering Sea, where there were at that time 200 female reindeer. This year more than 1,200 animals were counted on the island, and there were many more in the mountains that could not be rounded up. By actual measurements taken it was found that a bigger, stronger, and hardier animal is being produced. At birth the new reindeer-caribou fawns weigh approximately 6 pounds more than the reindeer fawns.

The possibility of improving the grade and weight of the reindeer in Alaskan herds by crossing them with the caribou was suggested to the biologists of the survey not only by the fact that the average dressed weight of reindeer carcasses is about 150 pounds, while that of many of the larger native caribou bulls is well over 300 pounds, but also by the close biological relationship between the two species, both belonging to the same genus of deer.

The reindeer industry in Alaska is of growing economic importance. The Biological Survey states about 30,000 carcasses now being shipped annually to outside markets. A large portion of Alaska affords excellent range for these animals. The stock produced from the cross-breeding experiments will in time be transferred to different herds throughout Seward Peninsula. President Hoover, by Executive order, in April, 1929, made a Federal wildlife reservation of Nunivak Island, to be used by Biological Survey in continuing the crossbreeding and propagation experiments and for contemplated experiments in reestablishing the musk ox in Alaska.

Can Save Money Buying Foods In Quiet Hours

One of the best methods for a housewife to save money in food-stuffs for the family is to avoid the rush hours in the markets, according to the cooking editor of Farm & Fireside. Marketing during the quiet hours moreover insures better materials, adds the article.

"Good are classified in grocery stores when they are sold in packages, or by both quality and the size of the container. When a housewife shops in rush hours it is scarcely fair to the storekeeper or other customers to take a long time in selecting foods, but by choosing slack hours for grocery buying, a woman can feel free to take as long a time as she wishes. When she knows the shop's goods well enough, she can, with perfect confidence, write out her order, leave it with the dealer and go about her business, picking up the purchases later."

"To the inexperienced shopper, high price stands as a guarantee of high quality, but it is better to learn to judge quality by its characteristic earmarks than by its price."

HORSE BUSINESS IS COMING BACK—BREEDING RESUMED

Whether the horse continues to decline in numbers by reason of displacement by the motor car and tractor, or not, the horse business is due for better times in the opinion of J. O. Williams of the U. S. Department of Agriculture. The number of horses on the farms of the country declined in 1928 to the lowest point yet recorded, but the market stiffened or advanced. Mr. Williams points out that for several years farmers have been breeding and raising only about half as many colts as are required for replacement of the diminished number of work animals in use.

"Inferior horses of all types are a drag on the market, and undoubtedly will continue to be so," says Mr. Williams. "But the difficulty with the horse and mule situation in recent years has been largely psychological. Breeders of horses and mules have wondered whether there would ever be a recurrence in demand for work stock and have been timid about resuming breeding operations. This has resulted in the present shortage of good work and pleasure animals, a situation which promises to become much more acute within the next few years. We believe that farmers should now study their farm power situation; those who will continue to use horses and mules can now replace aging animals with young stock before an acute shortage occurs."

"Realize this situation is reflected by a study of the Department of Agriculture recently made of the number of stallions and packs in service in 24 States. The number of these has declined sharply in recent years, but owners in some localities reported that last year witnessed a considerable increase in the number of mares bred."

COURAGE

It takes pluck to command and it takes pluck in some people even to resign themselves to getting rich.—The American Magazine.

Fame Of Sargon Now Spreads Over World

People of this country sending famous medicine to relatives and friends in England, Scotland, Ireland, France, Canal Zone, Norway, Sweden, Cuba and many other distant lands.

If you had found a medicine that was of such benefit to you that you would go to the trouble of sending it to relatives and friends in distant countries, you would have to be convinced in your own mind that it possessed real merit, wouldn't you?

That's just what thousands of people throughout the United States have been doing with Sargon.

From all over America and wherever Sargon has been introduced, thousands of letters have been received from grateful users telling of the grateful results that have been accomplished by this celebrated medicine.

THOUSANDS EXPRESS GRATITUDE

On November 27th, a letter dated November 23rd, was received at the Sargon offices advising that in one week one drug firm alone had received orders for Sargon to be shipped to Cavite, Philippine Islands; Coca-Solo, Canal Zone; Belebork, Ireland; and Paris, France.

Only recently a well-known resident of Denver, Colorado, who had been restored to health by Sargon, sent a full treatment to London, England, to his sister, who is the wife of an executive of one of the greatest retail drug firms in the British Empire.

During the past month there appeared in the Toronto papers the statement of a well-known World War veteran whose health had been greatly impaired while in the service, who stated among other things, that he owed his restoration to health to two bottles of Sargon sent him by a friend in Minneapolis.

LETTERS RECEIVED FROM THE NORTHWEST

From the Northwest, many letters of this kind have been received advising that users of Sargon are sending it to relatives back in their old countries of Norway and Sweden.

Many such letters and endorsements have been received from men of prominence, including former governors, business and professional men, mayors, state and county officials, and even Ministers of the Gospel have deemed it their duty to come forward and tell what Sargon has done for them.

These are only a few of thousands of such cases and not a day nor a week passes that does not bring hundreds of statements from the people concerning the good this medicine is doing, and reciting case after case that would convince the most skeptical.

Sargon's fame is built on actual results—not empty promises, and only those who have put it to the test know its real power.

Sargon's aim is not mere temporary relief, but new and abundant health. No wonder it is now called the medicine with a million friends. Floydada Drug Co., Agents.

MOUSSES ARE ICE CREAMS FROZEN WITHOUT STIRRING

Heavy cream is the most satisfactory base for desserts frozen without stirring, popularly called mousses and parfaits. Heavy or double cream is expensive, however, and if used alone is too rich to be palatable. In connection with other studies in household refrigeration, the Bureau of Home Economics of the United States Department of Agriculture has developed recipes in which the rich cream is diluted with evaporated milk, thin cream, or rich milk, and the mixture thickened with gelatin, eggs, or some other binder. The use of well-beaten egg whites is also recommended to give a little fluffy texture and yet not add to the richness.

"These desserts may be put into molds and packed in ice and salt, or placed in the trays of a mechanical refrigerator. The sugar in these recipes has purposely been kept at the lowest level for palatability, because sugar lowers the freezing point. It has been suggested, therefore, that if sweeter flavors are liked, plain mousses may be served as sundaes with fruits or sauces flavored with chocolate, caramel, maple syrup, or honey. Less sugar may then be used in the mousses and it will freeze more quickly."

"Such ice creams are never so smooth as those prepared in a freezer with a dasher, but they are less trouble, and if properly prepared, have a characteristic flaky, crystalline texture. If they are made in the units of a mechanical refrigerator, it must be remembered that the latter is intended primarily for food storage, not for freezing. Some of these refrigerators are equipped with a regulating device, however, which makes it possible to maintain a temperature lower than usual. In any case it is desirable to use an ice-cream mixture which will start to freeze at the highest possible point. Flow freezing makes larger crystals."

To produce a striped finish on walls, apply a flat wall paint somewhat thicker than that ordinarily used, and dab the surface, before the paint sets, with a stiff, dry brush held at right angles. A regular stippling brush is best for this purpose. If a mottled finish is wanted, apply wall paint over a ground color of another shade, and while still wet touch the surface lightly with crinkled wrapping loosely held.

RECIPROCAL

If you dislike many people the chances are that you, in turn, are disliked by many people.—The American Magazine.

Picturized Current News as Told By N. E. A. Reporters

Farmers Add Thrills to Hunting By Bagging Coyotes From Airplane

THERE is a new bird of prey on the North Dakota prairies, a bird that dunes deafeningly as it swoops from the sky and leaves behind it on the ground the bloody, twitching carcass of a coyote. It seldom misses its victim as it dives, little spurts of flame spouting from its circular nose.

The coyote-killer-bird is a peculiar fowl. It rests at night in a nest built on the ground of timber and corrugated iron. It subsists entirely on a liquid diet of gasoline and oil. It has two sets of wings. It is a peculiar bird.

The coyote-killer-bird, of course, is an airplane. George W. Albrecht, 33, well-known farmer and sportsman living near Garrison, N. D., is its master. With his friend and gunner, William Fischer, 28, he has accounted for more than 100 coyotes in the two years that he has been chasing them from the plains and shooting them down as they yap and snarl beneath the undercarriage of this strange bird.

Albrecht's use of an airplane to hunt coyotes is the outgrowth of his similar use of an automobile. For years he hunted the animals, firing at them from the rocking seat of an automobile as it sped over the plains near his home. Then that method of hunting lost its thrill.

In 1925 he took lessons in flying and became a licensed transport pilot. In 1927, he bought the airplane, and in the fall of 1928 began his unique method of hunting the animals.

That the venture has proved profitable is of secondary importance to Albrecht. "I hunt from the plane for the sport of it," he

dived again, this time to within 50 feet of the now frightened but defiant coyote. Fischer's gun barks dimly on the roar of the motor. The coyote drops, kicking. The plane zooms swiftly upward, gaining altitude, and the hunt is resumed.

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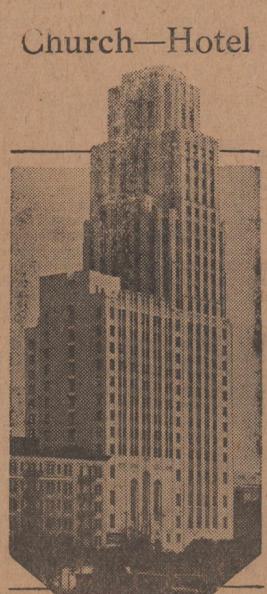
Albrecht levels the plane to an even keel. The coyote, on the ground beneath, snarls at the drone of the motor, and snaps at the shadow of the plane. The plane circles. It

Harvest Queen



You can't blame the gentlemen at Utah Agricultural College for preferring Miss Beryl Bown, blond and petite. She became "Queen of the Harvest" by winning the popularity contest at the college's annual Harvest Ball.

Church—Hotel



The new Temple Methodist Episcopal church of San Francisco, just recently dedicated by 28 bishops from all parts of the United States, is the highest church building on the Pacific coast. Five hundred rooms in the structure are operated as a commercial hotel.

Girl Communists Storm Embassy

This group of girls was arrested, but later released, for participating in a Communist demonstration in front of the Mexican embassy in Washington recently. They were among a group of 50 young Communists who demanded the release of 30 members of the Communist party claimed to be prisoners in Mexico. Left to right, Dorothy Malakoff, Annette Clodney, Elizabeth Donnelly, Chase Isaacs, Edith Ericson and May Field.



George W. Albrecht, right, and William H. Fischer, left, North Dakota farmers and sportsmen who hunt coyotes from an airplane. Their catch for the first month of their 1929 hunting season is shown with them in the picture.

gets his animal. "There is nothing much to it. All you have to do is to fly low—about 150 feet—and then dive to about 50 feet when you see a coyote. The coyote, instead of trying to escape, usually snaps at the plane over his head and attempts to reach it by standing on his hind legs. Of course, that's the end of him. Fischer doesn't miss many shots with the automatic shotgun."

Albrecht is a farmer by occupation and owns and operates a 640-acre farm at Rosegen, farming community near Garrison. Fischer, the gunner, is also a farmer, and, like Albrecht, is an aviation enthusiast.

At Journey's End



Mary and Doug had a wonderful time touring the world but they're glad to be back. The famous movie couple, more formally known as Mr. and Mrs. Fairbanks, are shown here as they arrived in San Francisco on the liner Asama Maru from Japan. Mary announced that she is looking for a new leading man for her next picture—and that doesn't mean her husband.

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This group of girls was arrested, but later released, for participating in a Communist demonstration in front of the Mexican embassy in Washington recently. They were among a group of 50 young Communists who demanded the release of 30 members of the Communist party claimed to be prisoners in Mexico. Left to right, Dorothy Malakoff, Annette Clodney, Elizabeth Donnelly, Chase Isaacs, Edith Ericson and May Field.

Advertise In The Hesperian

Enrollment Of Schools Reaches 1,000 Mark

Mrs. Leroy McDonald New Member Andrews Ward Faculty; Bright Outlook.

Attendance in the three Floydada schools has reached well above the one thousand mark, according to W. E. Patten, superintendent who is completing the rolls of the school system of the city this week. An increase of between twenty and thirty students have enrolled since the half term semester which began this week, and the total enrollment is estimated to be near 1025.

Total enrollment of the three Floydada schools on November 22, was 984, and there has been a substantial increase since the holiday season, he stated.

Mrs. Leroy McDonald began this week as a member of the faculty of the Andrews Ward School. Mr. Patten stated, in making announcements of the changes since the close of the first half-term. Mrs. McDonald will teach the second grade pupils, filling a vacancy created by the resignation of Mrs. Myrtle Henry Roberts.

"Everything points towards a successful last-half of the school term, and we hope that both parents and pupils will co-operate with the school faculties to make it so" Mr. Patten stated.

Santa Fe Agent Talks At Meeting Of Lions

"Cross Crossings Cautiously" was the warning broadcast by V. Williams, local Santa Fe agent, at the noon luncheon of the Floydada Lions Club last Tuesday. Mr. Williams gave a very interesting talk to the thirty or more members present at the meeting, and scored a lasting impression on the everyday dangers lurking at the railroad crossings.

"Railroads are built to serve people, not to kill them," he said; "And the American Railway Association is doing everything in its power to prevent crossing accidents. The number of persons killed and injured at crossings during the past year has increased surprisingly and it is to our own safety that we should spread the warning" he concluded.

J. B. Jenkins and H. M. McDonald were also guests of the club Tuesday. Mr. Jenkins told the members of the origin of the Cowboy songs, and of their soothing effects on the cows in the early days on the plains. He declined to sing any of the songs, much to the regret of the members.

During the business meeting preceding the entertainment, it was announced that the club would meet next Tuesday noon at twelve o'clock sharp, in order to hear an address by Dr. Paul W. Horn, president of the Texas Tech. College. All member of the club are urged to be present at the meeting next week to hear Dr. Horn's talk.

Rotary Speakers Debate Road Financing Method

As a part of Wednesday's Rotary Club program Geo. A. Linder and H. L. Crow debated the subject of best methods of handling roads for the greatest efficiency. Crow was assigned to defend the method of building and maintaining roads with the district or precinct as the unit, Linder to show the advantages of handling road business with the county as a unit.

Judge Wm. McGehee, Leslie Surringer and Joe M. Day were guests of the club.

FARMERS' GRAIN COMPANY ELECT OFFICERS FOR YEAR

Small attendance marked the annual stockholders meeting and election of directors of the Farmers' Grain Company last Tuesday afternoon, due to inclement weather. W. C. Gates, manager of the elevator and grain company, made a report of the past year's business and helped the directors to outline the work for the ensuing year.

J. R. Readlimer was re-elected to serve on the board of directors. O. M. Conway was the new director elected to succeed Geo. M. Finkner. The hold-over members of the board are W. N. Jones, L. C. McDonald and Mason Riley.

Hesperian Ads Get Results.

Feature Will Interest Better Homes Admirers

With this issue of The Hesperian is presented the first of a series of modern home plans which will be a feature in this newspaper for several weeks, accompanied by a picture of the finished house and a feature story on the more salient or unusual features of the house, such as setting, finish, and cost.

While plans and specifications and other data are available through The Hesperian for the houses which will be presented, the features are given principally in the belief that they will stimulate the study of home building features that may be incorporated into houses which may more nearly fit the lot on which prospective home builders may own or acquire, to be built at a cost and with such changes as may meet the particular conditions of the home builder.

Surveyors Working On Matador 'Q' Extension

Surveyors are working on the line for the extension of the Quana, Acme & Pacific Railway Company running north-west out of Matador, permit for which was recently granted by the Interstate Commerce Commission, Chas. H. Sommer, president of the line, who was a brief visitor in Floydada Wednesday, said Mr. Sommer was accompanied on his trip here by A. F. Sommer, vice president of the company, and Mr. Beard, of Kansas City, engineer in charge of the surveying party in Motley County.

Snow and sleet have been the rule for several weeks in St. Louis, the Quana Route president said, and walking as well as automobiling in that section has been made hazardous.

LOW FOURTH GRADE ELECTS OFFICERS

The low fourth grade of the East Ward School elected new officers for the Good-English-Club. Mary Emma Collins was elected president, Robert Whitfield vice-president, Irwin Allen Secretary, and Leon Best reporter. Worth Gwendolyn Shipley, ex-president, presided at the meeting January 6 when the new officers were elected.

Miss Fannie Bolding is the teacher of the low fourth grade.

STARKEY 4-H CLUB

(Too late for last week) The Starkey 4-H Club met January 2, 1930. Miss Strang was present, also each member was present.

Miss Strang taught us to mitre the corner in our dresser scarfs. Only one member had the material for the scarf.

We will meet again January 16. Everyone is supposed to have the material for their dresser scarf. Reporter.

MRS. EDD JOHNSON BREAKS ARM

Mrs. Edd Johnson had the misfortune of breaking one bone in her arm and spraining her wrist when she fell last Thursday. She was on her way to the meeting of the 1929 Study Club when her foot slipped as she was getting into a car causing her to fall and sustain the injury.

SCOTT MCGEEHEE IMPROVING IN PLAINVIEW HOSPITAL

Condition of Scott McGehee is considerably improved this morning, according to a message received from Plainview by Judge Wm. McGehee at about 10 o'clock. He was carried to a Plainview hospital last Tuesday afternoon.

The report this morning stated that he rested well last night. A blood transfusion was made Wednesday, and another will probably be made soon, it was stated.

Sharp Medicine

"Love," writes a newspaper cynic, "is simply an idea that a man gets into his head." From which emerges the great truth that the only cure for love is decapitation.—Farm & Fireside.

J. A. Callahan will leave this week for Elida, New Mexico, where he plans to make his home at the Central Hotel in that city.

Plan Rural Cage Meet At Lockney Jan. 24-25

Sixteen Teams Expected to Enter First Rural School Tournament Held in Section.

A rural school basketball invitation tournament, the first of its kind ever to be staged in this section, is an idea conceived and sponsored by the Lockney Chamber of Commerce and Lockney school officials. The event is planned for January 24 and 25, and the games will be played throughout the two days in the new Lockney High gymnasium.

The unusual event is open to all schools in the Panhandle with five teachers or less. According to Fay Guthrie, secretary of the Lockney Chamber of Commerce, the first eliminations will begin on Friday morning, January 24 and the final championship game played on Saturday evening. The games are strictly of a practice nature, and are not along the lines of a sectional championship, he said.

Invitations were mailed Tuesday of this week, and Mr. Guthrie states that he is expecting sixteen or more teams to enter the events. A silver loving cup will be presented to the winners, with the compliments of the Lockney Chamber of Commerce.

SCIENCE OF BREATHING NEGLECTED, SAYS EXPERT

Although scientists have mastered numerous other problems in the recent progressive years, they have failed to throw new light upon the basic science of breathing and are just now beginning to realize their neglect, according to Annie L. Macleod, writing in Woman's Home Companion.

"Heretofore," she says, "we Americans have treated our breathable atmosphere as we did our children, kept in warm and dry and trusted it would do its duty. We have acted upon the principle that is taught to every primary school child that 'you breathe in oxygen and breathe out carbon dioxide,' which made the case for carbon dioxide look serious for a time. Now, however, science is turning its attention to ventilation and it has been found that it is almost impossible not to have sufficient oxygen unless one is sealed in a submarine or ascends to new high altitudes in the air."

The late discoveries in the science of breathing, continues the author, disprove the old theory that crowded rooms become so saturated with poisonous carbon dioxide that health is endangered. It has been learned that in country air the carbon dioxide content is .03 per cent, while in a smoky city it rises to only .04 per cent. Even in an exceedingly overcrowded room, the content is not more than .05 per cent. Crews of submarines are ordered to remain submerged until the carbon dioxide rises to 3 percent and tests made by placing persons in enclosures containing varying degrees of carbon dioxide have shown that 2 per cent had no harmful effects.

The conclusion is that atmosphere fit for breathing is merely a matter of a correct relation between heat and moisture and it is upon this theory that scientists are now basing their study in the hope of correcting one of the most abused conditions of living.

Studying Women First Job Of Retailer, Says Nicholls

The first and most important job of a successful retailer is to study women, is the opinion of Charles C. Nicholls, Jr., official of one of the largest chains of stores in the United States. And because women have been studied by experts the big retail establishments are what they are today, Nicholls adds in an interview in The American Magazine.

"When a woman goes into town to buy a new dress and returns home with dress, hat, shoes, stockings, a dozen water tumblers and an eight-day clock, don't blame her," says the sales expert. "Through no fault of her own she has been caught in a web spun for her by the spiders of modern business and, if anything, she should be commended for her restraint."

"Woman has been tailed, analyzed and catalogued by the nation's shrewdest merchandisers for the express purpose of making it as easy as possible for her to buy and as difficult as possible for her not to buy. Her habits have been card-indexed, her tastes and whims microscopically studied and her most casual shopping tours have been made the subject of intricate charts and maps."

"It is known just how often she will get the buying mood and, what is most important, at what time and place after she leaves her home doorstep this mood will come upon her most strongly. The side of the street she prefers is known, and the strategic spot in a shopping district which finds first place in her favor is marked with a very black X, and the real estate values and store rents soar to dizzy heights."

"It is known whether a woman will go upstairs or down, to the left or to the right and, how to lure her deepest into a store into which she has no intention of going. Decoying women into the golden web of business has become a highly remunerative science, as well as one of the most important professions affiliated with retail selling."

BUYING TOYS

When a child fails to enthuse over a new toy, it is only fair to ask whether the toy was bought for the child or whether there may not have been a sneaking fondness for it in the heart of the grown-up boy who brought it home.—Woman's Home Companion.

G. J. Clements Takes Place With Plw. Bank

G. J. Clements, for the past seven years with the Floyd County National Bank, first as bookkeeper and later as first assistant cashier, left Wednesday of this week for Plainview, where he assumed the duties of cashier of the Security State Bank.

His resignation from the official family of the local institution was announced Tuesday evening at the annual meeting of the stockholders of the bank.

Directors of the bank expressed their regret at losing Mr. Clements, but gave him their best wishes for a successful career in his more lucrative position.

Mr. and Mrs. Clements have been prominent in the business, social and school life of the community since moving to Floydada in May of 1923. One of the Home Economic organizations in high school is named for Mrs. Clements in recognition of the pleasant memories the high school girls have of their association in her classes in home economics.

"In taking the place at Plainview," Mr. Clements said Wednesday morning, "I do so with a certain amount of regret at having to break off associations and ties in Floydada, which have been pleasant to me. It has been a pleasure to be associated with the Floyd County National Bank and to serve its customers during several years."

Mr. Clements' departure to take the place at Plainview occasioned the only change made in the bank personnel for the year.

TOO BUSY TO LIVE

(Commended to persons afflicted with Hysteritis)

He hadn't time to greet the day, He hadn't time to laugh or play, He hadn't time to wait awhile, He hadn't time to give a smile, He hadn't time to glean the news, He hadn't time to dream or muse, He hadn't time to be just kind, He hadn't time to train his mind, He hadn't time to see a joke, He hadn't time to write his folk, He hadn't time to help a cause, He hadn't time to make a pause, He hadn't time to pen a note, He hadn't time to cast a vote; He hadn't time to sing a song, He hadn't time to right or wrong; He hadn't time to send a gift, He hadn't time to practice thrift, He hadn't time to exercise, He hadn't time to scan the skies; He hadn't time to heed a cry, He hadn't time to say good-bye; He hadn't time to study poise, He hadn't time to repress noise, He hadn't time to go abroad, He hadn't time to serve his God; He hadn't time to lend or give, He hadn't time to really live, He hadn't time to read this verse, He hadn't time—he's in a hearse. —The Hampden.

An apple chutney is always enjoyed and is easy to make. It has 14 ingredients: 3 lemons, 3 quarts chopped apples, 1 quart brown sugar, 1 quart cider vinegar, 1 quart dates, ginger, 1 teaspoon paprika, 1 teaspoon salt, 2 chili peppers, 1 onion chopped, garlic to taste, and 2 small cloves. Chop the apples with the lemon, as the acid will help to keep the apples from turning dark. Remove the seeds from the chili peppers. Mix all the ingredients. Boil gently, until the apples are soft, and stir the mixture occasionally with a fork. Bottle while hot, and seal.

Housewives are cautioned by the Food, Drug and Insecticide Administration, U. S. Department of Agriculture, not to believe the glittering promises made for attractive little cases containing a chemical, which when merely being in a room, is claimed to drive away or kill moths, ants, roaches, flies, and mosquitoes, and, at the same time, disinfect the room, purify the air, and prevent disease.

According to an after dinner speaker, a banquet is an affair where a chap eats a lot of food that he doesn't want and then proceeds to talk about something that he doesn't understand to a crowd of people who don't want to hear him.

OFF TO A BAD START

When a child grows up without an appreciation of the connection between work and money, he frequently catches that deadly fever, the desire for quick returns.—Woman's Home Companion.

CANE CARRIERS

The walkin' stick is the legitimate outgrowth of o' the staff so popular as late as 1810. The staff was the natural successor of the club which had such a run during the stone age. Gorillas and shepherds still carry staffs.—Abe Martin in Farm & Fireside.

NAUGHTY OLD MASTER

Among world-famed men who were not model boys was Haydn, celebrated Austrian composer. He played so many pranks in school that he was finally expelled.—The American Magazine.

SOME WOMAN

No woman can compare with Eve; she created sin and delivered the world forever from the boredom of the Garden of Eden.—The American Magazine.

CAN YOU BEAT IT? A ewe belonging to A. Lauder-milk, Gooding, Idaho, farmer, has produced fourteen lambs in four years.—Farm & Fireside.

Adding Machine Rolls at Hesperian Office.

Damaged Capitol Is Repaired



Just ten days after a blaze which almost wrecked the White House executive offices in Washington, a fire broke out in a room near the rotunda of the capitol building, shown above. Charles Moberly, one of the artists decorating the capitol, was found in the room overcome by smoke, but was revived. Repair work is now under way.

Joint Meeting Lions, Rotary Clubs Tuesday

Paul W. Horn, President Texas Tech, Accepts Invitation to Speak Here.

President Paul W. Horn, of the Texas Technological College, will feature a program Tuesday noon of next week at the Lions Club when the Rotary Club will also meet with the Lions in the first joint meeting since the two clubs have been organized.

Acknowledgement of the invitation to address their club was received by S. W. Ross, chairman of the Lions Club program committee Wednesday afternoon, and the invitation extended the Rotarians to visit with their club.

O. J. Chase of Dallas spent last week with his sister, Mrs. Frank Stovall and family. Mr. Chase is sales and credit manager for the Willys-Knight Motor Company in Dallas and was here looking after the company's interest. He left Monday for Breckenridge.

B. P. Woody received a message late Tuesday afternoon that his brother, Ferde Woody, of Girard, was seriously ill. He and Mrs. Woody and son Billy left immediately to be at his brother's bedside.

Travis Burgett, the blind son of Lee Burgett, returned to Austin after spending the holidays with his parents, Travis is a student in the School for the Blind at Austin.

Dick Bryan, representative of the West Texas Tractor & Machinery Company, spent Monday in Floydada on business.

Mr. and Mrs. Marvin Gilbert of Lockney spent last Sunday with her parents, Mr. and Mrs. Frank Stovall.

Miss Edythe Walker and George McWhirter spent last week end in Slaton visiting her parents, Mr. and Mrs. Walker.

Attorney L. G. Mathews spent the first of the week in Austin on professional business.

BORN—To Mr. and Mrs. Grady Moon, of Pleasant Hill, January 8, a son.

BORN—To Mr. and Mrs. Claude Ring, of Joebailey, January 12, a son.

Advertise in The Hesperian.

Woody's Brother Died At Girard Wednesday

News of the death of Ferde Woody, of Girard, at his home here Wednesday noon, was received by friends of the family here yesterday.

He became seriously ill Tuesday and Mr. and Mrs. B. P. Woody left for Girard Tuesday afternoon. The deceased is the father of Edwin Woody, who formerly lived in Floydada.

Details of funeral plans were not learned here late yesterday.

More than \$175,000,000 in gasoline taxes was collected during the first half of 1929 by 47 States and the District of Columbia. The average tax paid per gallon was 3.07 cents.

More than 7,800 miles of Federal-aid roads were built in 1928. In all, 74,783 miles of roads were improved during the year, according to the Bureau of Public Roads, of the U. S. Department of Agriculture.

CHANGING LIFE

The automobile shook most of the traditional hayseed off the farmers and the airplane will blow away the last vestiges.—Farm & Fireside

Glad Says

These \$14, \$20, \$29 and \$35 Top Coats are good buys—at the price we have marked.

We invite you to see the new Spring Samples for Made-to-Measure Suits. A few are making their selections.

A nice selection of ready made Spring Suits just opened—made by standard Clothing Houses.

If you need something to wear—Look at

Glad's

It does your Work at a moderate price

HERE'S a guaranteed file for letters or cap size papers. Spot welded throughout, with drawers sliding on coaster rollers. It will not wear out, nor come apart, nor bind. It's "built like a skyscraper," by Shaw-Walker—a quality file at a moderate price.

NEW PRICE \$33.00

Hesperian Pub. Company TELEPHONE NO. 8

The York File
We also carry SAFES and INDEXING

Built Like a Skyscraper

SPECIALS

| | |
|---------------------------------|---------------------------------|
| BEANS, Red Kidney, per can, 10c | SLICED PEACHES, Gallon Can, 57c |
| CORN, Pioneer Brand, can, 10c | BLACK BERRIES, per Gallon, 57c |
| TOMATOES, Per can, 10c | SPUDS, 15 pounds, 49c |
| PINEAPPLE, Small Can, 14c | COFFEE, Blue and Gold, \$1.37 |

C. P. Looper

M SYSTEM

"Saves for the Nation"

FRIDAY AND SATURDAY SPECIALS AT BOTH STORES

| | |
|--|--------|
| COFFEE, 3 Pound Maxwell House, | \$1.19 |
| SPUDS, 10 Pounds, | 28c |
| SUGAR, 10 Pound, Cloth Bag, | 63c |
| BANANAS, Per Dozen, | 19c |
| POTTED HAM, 3 Cans For, | 25c |
| PEACHES, Del Monte, Melba Halves, Per Can, | 25c |

MARKET SPECIALS

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|--------------------------------|-----|
| STEAK, Good Cuts, Per Pound, | 28c |
| ROAST, Choice Cuts, Per Pound, | 23c |

No. 1—Phone 4 — All Orders of \$2.50 or over Delivered Free. — No. 2—Phone 62

Through the Turn-Back to Economy

VOLUME 36

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, JANUARY 16, 1930.

NUMBER 47

Notable Gathering Of Santa Fe Men Saturday

Opening of New 14-Story Office Building Brings Storey and Others to Amarillo

Opening of the new general office building of the Santa Fe, a fourteen-story edifice, the most imposing in this section of the State of Texas, Saturday of this week in Amarillo, will signalize the most notable gathering of Santa Fe officials in recent years in this section.

Heading this delegation of visiting officials from all over the thousands of miles of the lines of the company, will be W. B. Storey, president, who comes from the Chicago office. General invitation to friends of the company over the southwest has been sent out and the expectation is that, besides Santa Fe men gathered in Amarillo will be also many hundreds of others from over this section. Bad roads may cut the attendance some but otherwise many are sure to be present from all over the plains area of Texas, New Mexico, Colorado and Oklahoma.

The formal opening will be held from 3 to 5:30 in the afternoon and from 7:30 to 10:30 in the evening of Saturday, January 18.

Romantic Narrative Of Sea Devil Nears Close

New Feature Story, Due to Begin Soon, is Romance of Klondike Gold Rush

The cleverest continued feature The Hesperian has ever presented is the verdict of scores of readers of the newspaper, when speaking of "Count Luckner, The Sea Devil," which will be completed next week with a last generous chapter. Truth is stranger than fiction sometimes, and this story has furnished one of the evidences of this statement, for all the episodes related by the count in his simple narrative are verified by records in the Naval Departments of half a dozen or more great countries of the world.

When the Count Luckner story closes The Hesperian will begin the following week Robert W. Service's great story of the Klondike Gold Rush, "The Trail of '88," which has been popularized in pictures. Although this has appeared in some newspapers and magazines it has had such a wide appeal that The Hesperian feels it is giving a real treat to the large majority of its readers. This story, like the former, will be given in generous installments, so that the interest will not lag.

If you enjoy a good romance, full of adventure, do not fail to take up this story with the beginning chapter and follow it through to the last. We venture it will make good reading from first to last.

Fairview News

Fairview, Jan. 13—A correction: The Wayland Band will be here Saturday night and Sunday to render services instead of last Saturday night and Sunday as stated last week in the paper.

A fine snow fell in our community last week. The snow is very much appreciated by the farmers. Sunday School attendance was very low on account of bad weather.

Mrs. Fannie Evitts left last Friday afternoon for her home in Best, Texas. Mrs. Evitts has been visiting with her parents, Mr. and Mrs. G. A. Stewart, since the Christmas holidays.

J. S. McNeill returned from Denton County the latter part of the week.

The attendance at school was very low Thursday and Friday on account of bad weather.

Mr. and Mrs. E. Meek and family have moved to Campbell Community.

Mr. and Mrs. Robert Cannon and children, of Campbell, have moved into our community.

Mr. and Mrs. O. C. McCada have moved and Mr. and Mrs. J. C. Crabtree have moved back to their home.

J. S. McNeill and family are moving to the Sadler place where Mr. and Mrs. E. Meek were living.

Carl Reeves visited in Petersburg last Saturday afternoon.

Miss Ora Scoggin visited at her home in Floydada over the week end.

TRACTOR, COMBINE SCHOOL AT PLAINVIEW FEB. 24-26

A school for the benefit of "Caterpillar" tractor and Holt Combine owners, operators and prospective machinery purchasers will be held in Plainview February 24, 25 and 26, by the West Texas Tractor & Machinery Company, Dick Bryan, representative of the company, said in Floydada Monday.

It will be a school of vast importance, it is said, in which moving pictures, taken at thousands of dollars expense, will play an important part by showing the actual operations in gaining better results.

The company is making the invitation to attend the school open to everyone who is interested or who can attend. No tuition will be charged.

Sand Hill H. D. Club Does Things In Big Way

Kitchen Band Will Try to Work and Play Its Way to A. & M. Short Course

Sand Hill Home Demonstration Club, the members of the "Kitchen Band" of which is pictured on this page, has been a tremendous influence in its own community and in all of Floyd County, the record of the club being one of which its officers and members can really be proud.

The club was organized in October of 1924, and took for its first project helping the school and community. Its first work was on walks, setting out trees and making grounds more attractive to passers-by, as well as to the people of the home community.

Since that time new projects have been accomplished with each succeeding year. Among the accomplishments have been to furnish the club room, help with the Community Fair, stage a Community Banquet, the idea for which originated at Sand Hill and sponsored by club workers and with the help of the Chamber of Commerce. The club, with this banquet put over successfully, found it could do things in a big way. It helped to put in a Delco Light plant in the school, and helped buy seats for the Auditorium.

Each year it has sent representatives to the Short Course at A. & M. College. Speaking of the Club, Mrs. A. B. Hanna, its first president, proudly says:

"Five of our members have won state prizes in Home Demonstration work, and we are happy to say one member is a Master Home Maker." The community, with the help of the club, has had two booths in the County Fair at Floydada each year.

The Kitchen Band is going to try to work and play its way to the Short Course at A. & M. College this year. The club's motto is: "We are for Floyd County; trying to make the best better."

Plainview Cagers Win Over Locals 22 to 26

Whirlwinds Promise Strong Competition For Favorites at Invitation Tournament

Plainview Bulldogs, who for two years have copped the high honors of the South Plains Invitation Basketball Tournament held in this city, will have strong competition this year, in the form of a Whirlwind quintet from the local high school. Evidence of the strong competition the Bulldogs will face in this city during February was brought out last Friday evening in a practice game played in Plainview.

The Plainview cagers won a close decision from the locals 26 to 22 in the game last week. Taking a strong lead in the first few minutes of play, the Bulldogs stirred up a fight in what has been declared some of the most thrilling and snappiest basketball seen in that city recently.

Last Friday's game was played in the new Wayland gymnasium before a crowd of three hundred cage loving fans of the host city. At the close of the half, the Bulldogs had a six point lead over the local lads, to the tune of 18 to 12, but in the last half, the Whirlwinds put forth an even stronger effort and lowered this lead by two points.

Coach Troy Jones is well pleased with the showing his men made in the Plainview game, and promises the visitors to the South Plains tournament a real treat, if the two teams meet in this affray.

HAMLIN MAN NEW MANAGER SOUTH PLAINS LUMBER CO.

R. R. Cloud, of Hamlin, will become the active manager of the Floydada retail yard of the South Plains Lumber Company, effective the latter part of this week, it has been announced. Mr. Cloud will fill a vacancy created by the resignation of S. D. Naylor, who plans to leave soon for Stratford, Texas.

At Stratford, Mr. Naylor will become the manager of a new yard recently opened by the Panhandle Lumber Company. Mr. Naylor has been active manager of the Floydada yard for the past year, and for one year prior to that time was auditor for the general office of the South Plains Lumber Company.

The new manager has formerly been employed as manager of the Rockwell Bros. & Company yard at Hamlin. He is a cousin of B. O. Cloud, who, until about a year ago, was with the South Plains yard in this city.

CHANGE IN PERSONNEL

Fred Sanders, who has been making his home at Lamesa for the past year, has returned to Floydada and is now employed with the Snodgrass Chevrolet Company in charge of the stock room.

Stanley Johnson, who heretofore has had charge of the stockroom with the company will have supervision of the used car, washing and greasing services, L. V. Rogers continuing in charge of the shop and new car service department.

Unique Organization Of Farm Women Makes Melody With Kitchen 'Implements.'



Presenting the Sand Hill Kitchen Band, a unique organization, which with the aid of the piano and drum, and their own voices, makes real melody. The picture, a recent

one, shows members of the Sand Hill Home Demonstration Club in their "Band Uniforms," on the stage of the Sand Hill Auditorium. Members of Sand Hill Kitchen

Band, reading from left to right: Mrs. W. E. Miller, Mrs. C. C. Green, Mrs. G. D. Tate, Mrs. H. Shurbet, Mrs. W. M. Knight, Mrs. W. F. Glenn, Mrs. W. M. Jeter,

Mrs. Cella Ross, Mrs. Glenna Jackson, Mrs. A. R. Hanna, Mrs. A. V. Womack, Mrs. J. E. Mickey, Miss Ola Hanna, Mrs. J. V. Greer, Mrs. J. H. Holmes, Mrs. H. O. Shurbet, Mrs. Maggie Tinnin.

—Photo by Roy A. Holmes

THE HESPERETTE

FLOYDADA HIGH SCHOOL FLOYDADA, TEXAS, JANUARY 16, 1930.

Edited By Pupils of Floydada High School.

Editor-in-Chief... Dorothy Crawford
Assistant Editor... Ruth Rutledge
Literary Editor... Verla Blasingame
Society Editor... Eulalia Burrus
Local Editor... Artie D. Mitchell
Local Editor... Hazel Probasco
Athletic Editor... Joe Smith
Exchange Editor... Roxie Norton
School Poet... Williamina Salisbury
Humorous Editor... Nellie Sanders
Typist... Katie Lee Thurmon
Typist... Willene Mooney
Typist... Donley Stephenson

Motto
Our School: May she always be right; but our school, right or wrong.

Welcome!
Today the High School is welcoming the new class from R. C. Andrews Ward. We are indeed happy to have the new-comers, and we hope to make them feel at home.

The upper classmen should act as 'big brothers and sisters' to the boys and girls. Let's give them a hearty welcome to our fold, and they will never regret the studying they did to become "one of the gang."

Obey The Country's Laws
There is but one bit of advice I would give to those who are making New Year's resolutions and intend to keep them.

Don't disobey any law during the new year on the ground that disobedience to law is a question of politics. Obedience to any law is a moral question, and you can't escape the moral responsibility.

Exchanges
The debate schedule of the University of Texas includes debates with the Universities of Colorado, California, Kansas, Oklahoma, Missouri, Louisiana, and Arkansas.

A question box for anything pertaining to school problems has been installed at the Buchanan Street School of Amarillo for the parents. These questions will be answered at the meetings of the Parent Teachers Association.

The East Bay Club has recently been organized at Berkeley, California, for the blind women. There will be programs that will help the blind at each meeting.

Mr. N. L. Clark, vice-principal of Central High School of Fort Worth, Texas, is teaching a class of foreigners. Mr. Clark teaches the Foundation of the American Constitution. There is a German lad enrolled who can not speak the English language.

Jap Boy Writes About Chemistry
Chemistry are an exact signs. It most honorably deals with decomposition of substances and the transpositions which they do under.

It is most difficult thing for high school rodents to learn, it being contained of most atrocious large number of formulas, vacancies, queen thimbles and other much foolish things too numerous to mention.

Chemistry, too, also in addition are full of acids, faces, vaults, oxides, alcohols and a great much of et cetera.

Speaking of the acids which are merely only a watery liquid that most honorable possesses a something to make it very extremely active, it are most decidedly absolutely untense to gurgle of its innocent contents.

It have made many money for the kind riders called pneumaticists,

scents they do make most horrible jokes on various faces of chemistry, which terrible editors sometimes queerly pay for and awfully publish. One egg-sapper of this thing is; "Poor Jonny flunked in chemistry; The cause perhaps you know. When told to make experiments, He asked what was the H2O."

Honest, aren't it very much most atrocious?
This signs are also—
But the honorable bell is now ringing and my literary work must be temporarily teased.

Farewell, Hon. Reader,
Hiro Kahuchio.

Announcements
The Hi-Y will not meet tonight. Tomorrow at activities period Rev. Palmer will speak to the Hi-Y boys and Girls Reserve in a joint session.

Locals and Personals
Miss Madge Dorsey, from Lubbock, has started to school. The Sophomores are very glad to have Miss Dorsey join their class.

Skeet Swinson is ill at her home this week. We are indeed sorry that Skeet did not come to school the first of the new term.

Here, There, And Everywhere
Did you ever notice the fierce grips that some couples have as they go to different class rooms? The bill and coo stuff going on between a fond two? Or the last farewell until the next class? It's too bad the board of education did not supply us with a "Honeymoon Lane." Let's leave the demonstration part of it out of school. We come to school to get an education and not to advertise Elinor Glynn.

To memorize nine pages of an encyclopedia—beginning in 1990.
—Dave Luttral.

To study five hours daily outside of school. (P. S.—Maybe)
—Bill Cummings.

To put my class periods to better use. I can catch up with lost sleep then.—Melvin Slaugater.

To eat no more all-day suckers and waste no more time crocheting.
—Chester De Cordova.

To be more generous. I will lend my jumping-rope to Mr. Scoggin's and my roller skates to Miss Tyson whenever they wish to borrow them.—Gwendolyn Snodgrass.

To pick on blondes no more. I resolve to flirt with brunettes only in 1930.—Eulalia Burrus.

To be more helpful. I will help those who help themselves in geometry.—Mr. Jones.

To be more lenient in written work. Hereafter I will require no late note books — they must be handed in on time.—Mr. McWhirter.

To direct my attention from Galveston. From now on my attention shall lie wholly in the realm of Floydada (until school is out, at least).—Miss Keeton.

To be less boastful. I will not praise the Tennis boys and junior class members in the presence of an opponent.—Mr. Stephens.

To be less pessimistic about the progress of affairs. Hereafter when anyone dislikes what is published in this paper they must look the Editors up in Egypt—they won't be there.—Hesperette Staff.

Roxie—"His memory."
Miss Rea—"What makes you think his memory was so great?"
Roxie—"They erected a monument to it."

Hunter—"I'll teach you to make love to my girl!"
Russell—"I wish you would. I'm not making any headway at all."

Miss Keeton was trying to teach Wilmer how to conjugate a verb. He got it mixed and she told him he was not putting his heart into his lesson.

Wilmer (feeling for his heart)—
"Ruth will have to conjugate it for you then."

Kinder—"I sure do like to swim."
Verne—"Most fish do."

Buddy—"A fellow just told me I looked like you."
Lloyd—"Where is he? I'd like to knock his block off."
Buddy—"I just killed him."

Spec says his idea of a smart girl is one who can make her complexion taste as good as it looks.

Joe—"Where do you bathe?"
Harold—"In the spring."
Joe—"I asked you where; not when."

Katie Lee—"Can you drive with one hand?"
Martin (eagerly) — "You bet I can."
Katie Lee—"Then have an apple."

Lloyd—"May I occupy part of your sofa tonight?"
Verla—"You may occupy all of it. Hunter and I are going to a party."

Patty (in geometry)— "I think our lips are parallel Don't you?"
Fred—"I don't know. Why?"
Patty — "Because they never meet."

Lyda Bell—"How does your nose feel?"
Irene—"Shut up!"
Lyda Bell—"So does mine. Must be this damp weather."

Miss Rosson — "Ruth, use the word 'avoid' in a sentence."
Ruth—" 'Avoid' to the wise is sufficient."

Dad—"Did you tell that young medical student what I thought of him?"
Miss Keeton: "Yes, but he said your diagnosis wasn't right."

Miss Tyson—"Is it correct to say this 'ere and that 'air'?"
Mrs. Stephen—"Why, Miss Tyson, of course not."
Miss Tyson—"Well, I don't know whether it's correct or not, but I feel cold in this ear from that air."

Howard — "My face is my fortune."
Jesse Mae—"Then you must be badly in debt."

Mr. Mac—"What happened after Caesar died?"
Virgil—"He was buried."

Chester: "What makes the red spot on your nose?"
Bob—"Glasses."
Chester—"Glasses of what?"

Mr. Jones—"How many sides has a circle?"
Bruce—"Two."
Mr. Jones—"What are they?"
Bruce—"An inside and an outside."

Warren—"Wipe off your chin."
Rayford—"I can't, it's fastened on."

Salesman—"That is the smartest hat we've got."
Mr. Stephen—"It doesn't have to be smart. I'll put the brains in it myself."

Sot (lying on side walk) — "I'll climb this wall if it takes me all night."

Things you won't believe, and I don't either:
In Abyssinia there is a queer animal 94 feet long, three inches wide, and six three-quarter miles in height. Its mating call is "Ulp" and war cry is "Snizgoog."

There is no such word as Fzink stridju in the English language.
Over-ripe eggs are often used in making plow handles in Perovia.

In Oshkosh, Wisconsin, on June 8, 1927, Henry Fozzick, a plumber, swam around in a public swimming pool for three hours before he discovered that the pool was entirely dry and had been empty for five days.

Adolph Jones, a piccolo player of Los Angeles, played a piccolo continuously for 13 years and nine months without eating or drinking a thing.

The natives of Kurdistan frequently use doughnut holes to fill empty spaces in the atmosphere.

Kraks About The Krowd
According to Blanche Hilton, Edward Clanton is a star boarder at her house.

Somehow Clyde Snell manages to go to the library the seventh period every time Veva Swinson does.

Adele Roberts thinks Floyd Murray is the cutest boy on the football team.

Mr. Scoggin (in faculty meeting at about five-thirty, Monday afternoon)—"We shall now discuss the problem of Foods II."
Miss Brock—"Yes, Mr. Scoggin, I want some foods, too."

The Freshman Child
A Freshman child, so quaint meek,
Lost her heart to a Senior shiek,
But the Soph boy, his whirl,
Made desperate love to her girl,
But the Junior girl in her den,
Fell in love with a Senior I,
But the Senior man so whirl,
Secretly loved the Freshman child.

Announcements
New Schedule
Monday was spent in re-organizing the schedule. In the after a trial schedule was tried. Scoggin stated that the schedule was made workable for ninety per cent of the pupils. The other ten per cent will be looked after Tuesday.

Tuesday morning at nine o'clock the Junior boys who were seated the lower study hall were moved the upper study hall to make room for the new freshmen.

Reports for the Hesperette portfolio will not be accepted until turned in to Dorothy Crawford, Ruth Rutledge by every Friday afternoon at four o'clock.

The Girls Reserve, Hi-Y and Student Council Have Joint Meeting
The Girls Reserve, Hi-Y, and Student Council of the High School held a joint meeting Tuesday the welcoming of the new students just entering high school from draws Ward.

Talks were made by different ones advising them how to get along best in High School and giving them the functions of different organizations in Student Life.

Girls Reserve Have Charge of Chapel Program
The Girls Reserve sponsored a chapel program at the high school Tuesday at 1 o'clock. Brother G. T. Palmer of the First Methodist Church was the principal speaker. He gave a very interesting and helpful talk on facing life squarely which was greatly enjoyed by the entire student body.

Mr. Scoggin—"When rain falls, does it ever rise again?"
Reeves—"Yes, sir. In dew time."

Victorine — "I heard the most wonderful radio program last night."
Lois—"Yes, it was wonderful; I didn't have a date either."

Fred—"Well, how stupid of you to be sure. Can't multiply 88 by 25. I'll wager Warren can do it in less than no time."

Donley — "I shouldn't be surprised. They say that fools multiply very rapidly these days."

Hazel—"Would you like to rate with me?"
Ross—"Sure! How?"
Hazel—"Well, E-vapo-rate."

Warren—"Wipe off your chin."
Rayford—"I can't, it's fastened on."

Salesman—"That is the smartest hat we've got."
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LUBBOCK AUDITOR HERE
A. B. Short, of Lubbock auditor, spent the first of the week in Floydada on professional business, giving income returns for clients his attention.

COUNT LUCKNER, THE SEA DEVIL

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by Lowell Thomas

CHAPTER XVI

Jailed in Fiji.

Our arrival as prisoners was the event of the year at Suva, the capital city of the Fiji islands. Our capture was the only warlike happening that had come along in those parts to break the monotony of life in the dreary South Seas. The newspaper got out a lurid special edition filled with a harrowing account of the capture of the captain and a part of the crew of the desperate raider, the Seeadler. It gave the hour when we were expected to reach Suva. So a huge crowd, that is a huge one as crowds go in Fiji, had gathered at the pier to look us over. A company of infantry lined both sides of the approach to the pier with bayonets fixed. They certainly were a comic-opera-looking lot in their hot-weather knee pants.

During our march down the street between the gauntlet of bayonets and the crowd behind them, a half-caste fellow, seeing us unarmed and helpless, stepped forward and spat in the face of one of my boys. I jumped out of line and gave him a blow straight from the shoulder that sent him down in a heap. His friends had to carry him away. I had acted on the impulse of the moment and expected to be run through with a bayonet, but the officer in command of the soldiers shouted:

"Serves him right. Good for you, Count!" Then addressing himself to the crowd, he added: "These men have done nothing to deserve such treatment." He said it as though he meant it, too. That Englishman was a real fellow, I tell you.

We were promptly questioned. Where were the Seeadler and the remainder of its crew? Of course my boys kept mum, on the other hand, invented a story about accidentally getting separated from the rest who were still aboard the Seeadler—where, we didn't know. The story, of course, was not believed.

At first they kept us at the governor's rest house, a fine place with a garden, where visiting white people often stopped. Our meals were borne to us by coolies from the local hotel. The temporary commandant of the rest house was a Lieutenant Wodehouse, a fine fellow. After a day or so he was replaced by Lieutenant Whitehouse, whom we didn't like so well. He was what British themselves would call, "a bit of an ass, y'know." Whenever he talked with me he kept his hand on his pistol. He apparently thought me a sort of ogre, a bad man sent to frighten nice young lieutenants. Presently he came, hand on pistol, and announced:

"General Mackenzie wants to see you, all of you."

"More questions, by Joe," I thought.

Appearing before a general was a great moment. We felt it to look worthy of the general. We had our uniforms, but they were somewhat faded after

self, of the dodge he had used to get us to the jail without the desperate attempts he, in his stupid timidity, expected us to make.

But jail was not so bad. We got our meals from a restaurant. They separated me from my men, which I did not like. Nor was it exactly military ethics to confine prisoners of war in a common calaboose. But the authorities were nervous. They believed the Seeadler was lurking somewhere nearby, and they expected our comrades to come raiding ashore and try to rescue us. Of course, they kept trying to get us to tell them where the Seeadler was but they learned nothing.

Lieutenant Whitehouse was still our jailer. Keeping a good hold of his pistol, he came up to me again. He spoke very politely this time. "A Japanese admiral wants to see you, sir."

I laughed at him.

"First it was General Mackenzie, and now it is the Japanese admiral. Ho! Ho! What tricks are you up to this time?"

"No, really, upon my word, really, Count, the Japanese admiral wants to see you."

"By Joe, lieutenant, I was fool enough to get all slicked up to see your General Mackenzie. But I'll be hanged if I'll budge an inch to see your old Japanese admiral."

I didn't know what kind of foolishness it was this time, and intended to protest and stall as long as I could. He went away rather sheepishly. In a few minutes another lieutenant showed up.

"There is a Japanese admiral who really does want to see you, Count Luckner, you know," he said.

"Oh, since you say so, lieutenant, it must be so," I replied.

I brushed up my uniform and accompanied him through the courtyard to a pier. A splendid cruiser, the Ysuma, lay out there at anchor in the harbor. A boat manned by Japanese sailors was waiting there for me at the landing. Aboard the cruiser, the magnificent deck contrasting with the dingy jail that now was my home, I felt like a man who, long confined in darkness, suddenly walks into sunlight.

My feelings changed to those of discomfort as the admiral welcomed me. He was a grave, courteous little man, clad in an immaculate white uniform. My own uniform had once been white, but in spite of all the washing I had given it, it was now a dingy gray. The gold braid had turned to green from the corrosion of the sea water. So I tried to make up in dignity of bearing what I lacked in perfection of dress. He introduced me to his officers:

"Here is the man we have chased for three months." And then turning to me:

"I am sorry sir, to meet you in this situation. I would rather it had been a good square fight."

"I would far rather be your prisoner, admiral," I answered, "than the ignominy of living in this beastly Fiji island jail."

The Japanese had not known of the jail part of it. The officers looked in cold astonishment at the British lieutenant, who was much embarrassed.

In the luxurious saloon I was extended gracious, indeed cremonian hospitality, the hospitality of Japan. The admiral offered me cigars and cigarettes and poured out the champagne for me. I took a cigar, but refused the wine.

"I am a teetotaler," I said, "a prohibitionist, as the Americans would say."

I suspected that I would be questioned about the Seeadler, and didn't want my tongue lubricated with champagne!

The admiral placed three books before me. The frontispiece of one was the picture of the Emden; of the other, a picture of the Moewe. He turned the pages. Both were filled with Japanese writing. The third book was empty. The admiral placed this book before me and presented me with a pen.

"Write something about your cruise," he asked. "In our country we write about the deeds of the enemies we have met. We tell what they did for their countries, so that it may fill our youth with enthusiasm to do as much for our country. Write down one or two things that I can use."

"Gladly," I replied, and began to

write briefly of our experiences while rounding Cape Horn.

"Just a question first," interrupted the admiral. "Did you put to sea from a neutral port, the United States, Argentine, or Chile?"

"We sailed from Hamburg," I responded. "We flew the Norwegian flag and were searched for an hour and a half by a British cruiser."

"Examined by the British?"

"Yes."

Those grave Japanese faces lighted up with smiles of exquisite amusement.

After I had written my short piece the admiral spoke again.

"And now, count, tell me where you have been."

"Admiral," I responded, "that is a question I should prefer not to answer right away. First tell me where you looked for me."

He brought out a big chart. A quick glance, and I saw the island of Mopelia. Around it was a faint line in pencil. That told me what I wanted to know. Undoubtedly, they had found the diary my boy had lost, the last entry of which mentioned Mopelia.

The admiral pointed to the Tasmanian sea, between Australia and New Zealand.

"I was on your trail here, count, but I lost you near New Zealand."

"I am sorry to say, admiral, that my ship was never within six thousand miles of those waters."

"But," he responded, "the ships you sank in the Pacific were all to or from Australia."

"I know, but—" A little judicious hesitation.

"But where were you count? Tell me."

"I cruised back and forth south of the Hawaiian islands over the waters where the Australian-San Francisco ships, the eastbound and westbound, pass. There is nothing like the truth."

"You are right, count. I should have thought of it."

"I am glad you didn't," I replied. "And now the admiral came square to the point."

"Tell me, count, where your Seeadler is."

I was in a tight hole. I must strike a blow for my comrades out there on Mopelia. The elements I had to work upon lay in the fact that the diary which had been found mentioned merely that we put stores aboard at Mopelia and said nothing of the fact that we had sunk that ship. Then also, the truth is rarely believed. I proceeded to skate very near the truth.

"The Seeadler," I replied, "was lost."

"How was it lost?"

"We got on the coral reef at Mopelia. We tried our best to get off, but our stores ashore to lighten the ship. But it was no use."

"What did you do then?"

"We went aboard the Manila."

"The four-master schooner Manila?"

"Yes, we captured her and took her along with us."

"Where is the Manila now?"

"She is waiting for me off Mopelia. My men are having a good vacation on the island until I come back."

"I say, Count, we Japanese are not such fools. You had the four-master Manila, and you sailed from Mopelia to the Fijis in a small boat."

The admiral looked at me with a sly Oriental smile.

"Fine, I thought. I had figured out their minds correctly. They had not set straight out for Mopelia, in spite of their knowing that we had landed stores there, because it seemed wildly impossible that I with my five men had sailed from Mopelia to the Fijis in an open boat."

"Count," exclaimed the admiral. "I will tell you where your crew is. You did not leave a four-master schooner and sail twenty-three hundred miles in a lifeboat. You sailed here in the Manila, and, having got here, you put out in your lifeboat to capture another ship in a nearby harbor. You tell me your crew is at Mopelia, hoping I will get up steam immediately, go hurrying away for a few thousand miles on a wild-goose chase, and leave them in peace. The Manila is in these waters. In four days your crew will be my prisoners."

He respected me too much to think that I would ever give my crew away. He knew I would try to throw him off the scent. His object was to outwit me, to get my story and read between the lines.

"Very good, admiral," I thought, "let us see how it will work out."

We parted the best of friends. He was an excellent fellow. Our meeting had been one of mutual deceit with lies that no gentleman would tell in ordinary times. Now they were quite respectable, as ruses of war.

The ironical thing was that my men, who under the command of Lieutenant Kling were still living like lords at Mopelia, were destined to have much better luck in get-

ting a ship than my little party had had through all our terrible hardships.

They caught a wireless message one day that their own whereabouts might be soon discovered, they hastily began to build a boat to sail away in, but with the materials at their disposal they were unable to construct anything like a seaworthy craft, capable of carrying that whole crowd. Then Dame Fortune smiled on them: A French square-rigged schooner sighted the island and the wreck of the Seeadler.

"By Joe," exclaimed the captain. "We passed here six months ago and there was no wreck here! We may find castaways on the island. It looks as though we may find a good profit, too."

You see, a captain gets a third of the value of any wreck, ship, or cargo, that he saves. The schooner veered toward the island.

It was a Sunday morning. On the island the men were sitting washing clothes, writing diaries, and so on. The chef was shooting snipe for dinner. Then the cry: "Ship ahoy."

Kling took out a lifeboat with a boarding party, the strongest men he had, some of them champion wrestlers. As they approached the schooner, the captain leaned over the rail, and shouted down to them: "Don't row so hard boys. We will come for you."

Our sailors swarmed aboard. Pistols out.

The Frenchmen recognized the German uniform.

"Mon Dieu—des Allemands. I turn off my course to save castaways and I am captured by the Boches! Mon Dieu!"

The schooner was not big enough nor had aboard provisions enough for both Germans and the prisoners. Kling decided to leave the schooner on the island, where they would be comfortable enough. When he was a weak or so out, he would send a wireless that would bring ships to their rescue. So, the whole of Seeadler town was given over to the prisoners, and the schooner sailed away. She was named the Lutece, but my men discovered that she had been the German ship, the Fortuna. She had been seized by the French during the war. So she got her old name back. She was German again—a German auxiliary cruiser. For Kling fully intended to go right on buccaneering.

Three days after the Fortuna sailed, our former prisoners saw a cloud of smoke on the horizon. Steaming at full speed, her funnels belching smoke, the Japanese cruiser Usuma, steered to the island. On her bridge the admiral swore in Japanese.

"By Joe, the count fooled me all right. He told me the truth. There is the wreck, and there are his men.

Everything except the Manila. He tricked me with the tale about the Manila."

The Japanese found only men of the Allied nations.

"Where are the Germans?"

"I'm sorry," replied the French captain, "but they sailed away three days ago in my ship, the Lutece."

The Japanese admiral was thoroughly disgusted at that, but of course he took the whole crowd aboard and took them back to the Fijis. It was of no use to go racing about the immense spaces of the Pacific looking for a solitary sailing square-rigged schooner.

Kling's plan was to sail around the Horn into the Atlantic, sink a few ships there, and then try to steal through the blockade and get back home. His course took him to Easter Island, a small remote possession of Chile, where there was no wireless station. There he intended to overhaul the ship, which was in bad condition, and take aboard supplies and fresh water. On October 4, they sighted the island, but while sailing into the harbor struck an uncharted, sunken rock. The Fortuna was old and worm-eaten. The rock crashed right through her planks. The ship pounded and quickly broke up. The men had to swim for it.

The lives of some of them, at least, were saved in a curious way—by two pigs. The animals we had brought from Germany aboard the Seeadler to serve as fresh pork. They soon became pets, however, and we kept them. They were quite companionable and romped around the deck with the men. Kling had them aboard the Fortuna. When the ship sank, the swimmers, including the two pigs, found themselves among sharks. These seemed to prefer pork to human flesh. They seized the two pigs and began to fight over them among themselves. You bet the men in the water swam as hard as they could. They were quickly picked up by native canoes that had put out as soon as the wrecking of the ship had been seen from shore.

The cargo of the Fortuna consisted of Parisian finery, silk stockings and underclothing, handkerchiefs, parasols, tennis shoes, brilliantine, scented soaps, perfumes, and such. It had been destined for the natives of the South Seas, to whom the French bring a truly Parisian elegance. In the breaking of the ship, many cases filled with these swanky trappings of civilization remained afloat. The natives salvaged them, and pretty soon it seemed as if the whole island had been on a shopping tour through Paris and had visited the woman's shops chiefly, or the Galeries Lafayette. Men and women alike arrayed their dusky selves in all manner of silk and lingerie!

The population was delighted. Kling and his men were the bringers of this treasure. They gra-

diously told the natives they could have anything they found and in return they were granted all the hospitality the island could muster. The Chilean governor, an excellent fellow, placed a house at the disposal of the officers, while the sailors were sought after by the natives as guests in their huts.

They remained on the island for nearly two months enjoying life and surveying the strange monuments there, huge monoliths that tell of an ancient, forgotten civilization of people who long since have passed into oblivion. On November 25, a Chilean steamer that made regular trips to the island hove in sight. When it raised steam for its return voyage, our men were aboard. The Chilean authorities on the mainland receiving them with friendly hospitality, regarding them as shipwrecked sailors and therefore not interning them. They lived as guests of German colonists in Chile from then on until the end of the war.

(To be continued)

H. Z. Pennington
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Lawyer
Room 212 Readhimer Building.
Floydada, Texas

L. G. MATHEWS
Lawyer
Readhimer Building
Floydada, Texas

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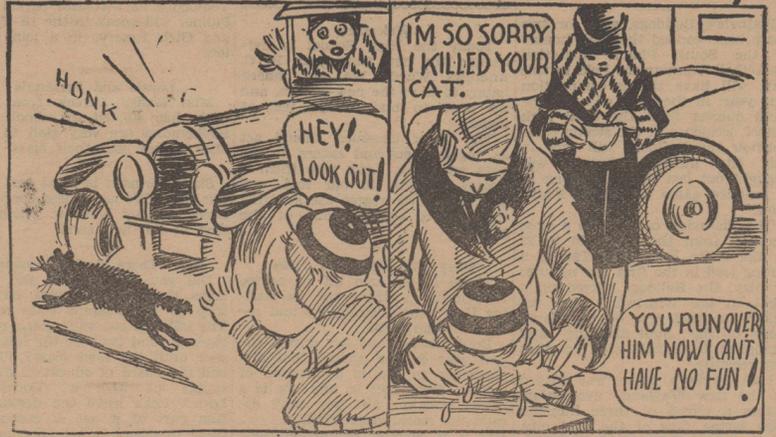
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LAND
We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of Lots in Floydada.
W. M. M.
Floydada

Back Yard Kronies Easy Money By M. B.



By Irving



Moa, Captured by the Escaping Prisoners.

the long trip at sea. But we slicked them up as best we could and generally made ourselves as presentable as possible. They loaded us into stinking cattle cars. For a visit to a general? Querre! We thought. They led us to a stone building and ushered us in. It was a jail!

"Is this your General Mackenzie?" I sneered at Whitehouse. "You're a fine British officer."

He walked away, ashamed, him-

MAC



Licked Either Way

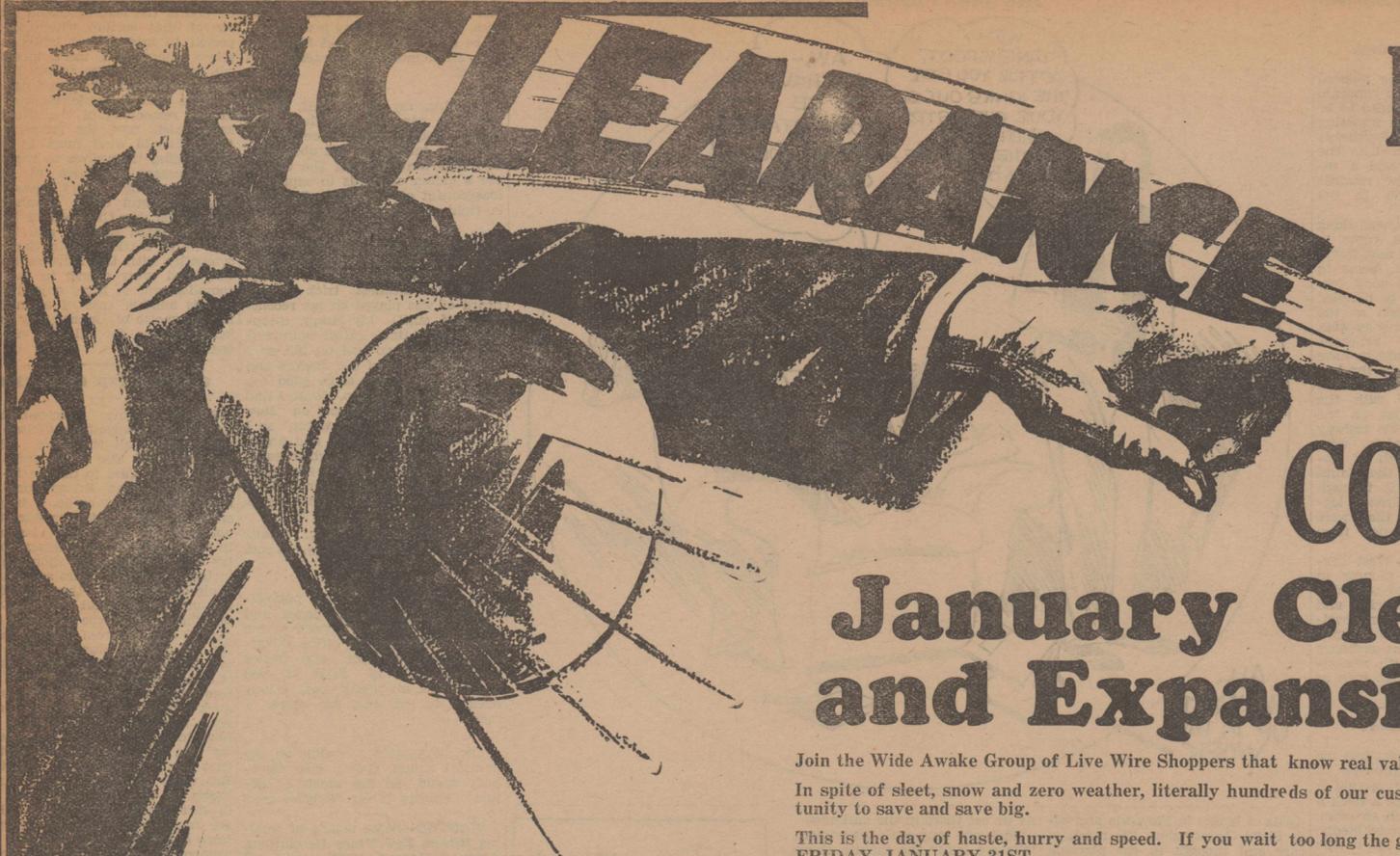


By Irving



By Irving





MARTIN DRY GOODS COMPANY

January Clearance and Expansion Sale

Join the Wide Awake Group of Live Wire Shoppers that know real values.

In spite of sleet, snow and zero weather, literally hundreds of our customers are taking advantage of this opportunity to save and save big.

This is the day of haste, hurry and speed. If you wait too long the good things will all be gone. SALE CLOSES FRIDAY, JANUARY 31ST.

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| Women's and Misses JERSEY DRESSES Two and Three Pieces \$6.75 Jersey Dresses, NOW, \$3.38 \$11.85 Jersey Dresses, NOW, \$5.93 \$16.75 Jersey Dresses, NOW, \$8.38 \$19.75 Jersey Dresses, NOW, \$9.88 | Children's Flannel Sleepers Fancy Patterns 37c Solid Colors 43c | Womens, Misses and Childrens Hats Choice 39c FELT HATS \$1.00 | Sport Skirts for School Girls \$2.98 Skirts, Now, \$1.49 \$3.98 Skirts, NOW, \$1.98 \$4.98 Skirts, NOW, 2.98 |
| Women's and Misses Coats \$12.45 COATS NOW, \$6.23 \$14.85 COATS NOW, \$7.43 \$22.50 COATS NOW, \$11.25 \$29.00 COATS NOW, \$14.50 \$39.00 COATS NOW, \$19.50 \$55.00 COATS NOW, \$27.50 \$69.00 COATS NOW, \$34.50 | Sweaters Men, Women, Boys and Girls 98c Sweaters, 49c \$1.25 Sweaters, 63c \$1.98 Sweaters, 99c \$2.45 Sweaters, \$1.23 \$3.98 Sweaters, \$1.99 \$4.95 Sweaters, \$2.48 \$8.50 Sweaters, \$2.45 \$12.50 Sweaters, \$6.25 | Curtains Ready to Hang 75c, 4 Piece Scrim Curtain, 49c 98c, 5 Piece Fancy Trimmed, 69c \$1.75, 5 Piece Fancy Trimmed, \$1.39 \$1.98 Criss Cross, \$1.69 \$2.75 Lace Panels, \$2.29 36-inch Marquisette, per yard, 19c | Blankets 60x74 Double Cotton Blanket, \$1.10 \$2.98 Blankets Doubled, \$1.97 \$3.45 Blankets Doubled, \$2.48 \$3.98 Blankets Doubled, \$2.69 \$4.89 Part Wool Doubled, \$3.47 \$11.45 Oregon City, All Wool, \$8.69 |

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| Womens Silk Dresses Regular Price \$6.75 to \$9.75 Grouped on rack, your choice, \$3.87 \$11.85 Dresses, Now, \$5.95 \$29.00 and \$39.00 Dresses, Your Choice, Now, \$14.50 |
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| Womens Hose \$2.95 Silk Hose, \$1.98 \$2.50 Silk Hose, \$1.69 \$1.95 Silk Hose, \$1.39 \$1.50 Silk Hose, \$1.19 \$1.00 Silk Hose, 89c 98c Silk Hose, 69c 50c Rayon Hose, 39c 25c Mercerized Cotton, 19c |
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| Girls Long Hose 25c Ribbed Hose, 19c 39c Ribbed Hose, 28c 50c Ribbed Hose, 39c 50c Anklets, 39c |
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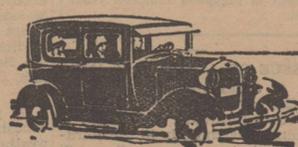
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| MENS HOSE Men's fine Knit Cotton Sox, 11c Men's Fancy Cotton Sox, 12c 25c Fancy Rayon Sox, 19c 49c Silk Sox, 37c 75c Silk Sox, 57c 50c Cashmere Sox, 37c Men's Heavy, Part Wool Sox, 27c \$1.00 Wool Sox, 69c 35c Boys' Golf Sox, 27c 50c Boys' Golf Sox, 37c |
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| Boys Long Pants \$1.95 Boys' Pants, \$1.30 \$2.45 Boys' Pants, \$1.64 \$2.95 Boys' Pants, \$1.97 \$3.95 Boys' Pants, \$2.64 |
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| Mens Work Shirts 98c Blue & Grey, 69c 69c Grey Only, 49c \$1.50 Hawk Brand Shirts, for \$1.29 |
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| Mens Hawk Brand OVERALLS Suspender and High Back. \$1.25 |
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| Mens Suits 35 Suits taken from our regular stock to close out. Good patterns, good styles. \$17.50 Suits, \$8.75 \$19.00 Suits, \$9.50 \$27.50 Suits, \$13.75 \$32.50 Suits, \$16.25 \$37.50 Suits, \$18.75 \$40.00 Suits, \$20.00 ALL OTHER SUITS Less 1-3 OFF Less 1/4 OFF |
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How About The
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This Beautiful Car Is Now On Display At
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 Or Ask Any Of Our Sales Force.

J. G. MARTIN.

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| Mens and Boys Overcoats and Top Coats, None Reserved \$13.50 Men's Coats, \$6.75 \$16.50 Men's Coats, \$8.25 \$22.50 Men's Coats, \$11.25 \$27.50 Men's Coats, \$13.75 \$32.50 Men's Coats, \$16.25 \$16.50 Boys' Coats, \$8.25 \$13.50 Boys' Coats, \$6.75 \$9.95 Boys' Coats, \$4.98 \$5.95 Boys' Coats, \$3.98 |
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| Mens Dress Pants \$3.45 Dress Pants, \$2.29 \$3.95 Dress Pants, \$2.64 \$4.95 Dress Pants, \$3.29 \$6.00 Dress Pants, \$3.99 \$7.00 Dress Pants, \$4.67 \$7.50 Dress Pants, \$4.98 \$8.00 Dress Pants, \$5.34 \$8.50 Dress Pants, \$5.67 |
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The Floyd Co. Hesperian

Published Every Thursday By THE HESPERIAN PUBLISHING COMPANY

HOMER STEEN Editor and Manager

Entered as second class matter April 20th, 1907, at the Post Office at Floydada, Texas, under the Act of Congress of March 3rd, 1879.

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Outside Floyd and Adjoining Counties: One Year \$2.50 Six Months \$1.50 Three Months .75

Advertising Rates Furnished on Application.

Political Announcements

The following announcements for office, subject to the Democratic Primary, July 26, 1930, have been authorized to be made by The Hesperian:

- For County Judge: Wm. McGEHEE
For County Clerk: TOM W. DEEN
For County Treasurer: MAUD MERRICK
For District Clerk: T. P. GUMMARIN, ROY O'BRIEN
For Tax Assessor: JOE M. (JODIE) DAY, A. A. TUBBS
For Sheriff: F. N. (FRED) CLARK, P. G. STEGALL
For Tax Collector: C. M. MEREDITH, J. G. WOOD
For County Superintendent: GEO. GILPIN, PRICE SCOTT, MISS OLA HANNA, J. B. ALLEN
For Commissioner, Precinct 4: JOE P. HART, GEO. L. FAWVER.

ECONOMIC PEONAGE

The creator of the greatest total of annual wealth represented by any commodity in the world's history, the primary producer of cotton remains, in the main, the least independent of all that come in contact with it in its entire career of growth, process, distribution and consumption.

BETTER COTTON SEED

Farmers of Floyd County, along with those of all Texas, are going to hear a lot in the next year or two or three years about better cotton seed and the necessity for producing a commodity that will not put them in competition with peons and half-men on the other side of the globe.

condition furnishes the only remedy.

SANTA FE A PIONEER

Opening of the fine new general offices of the Santa Fe in Amarillo Saturday in what is conceded to be the most elaborate and imposing edifice of its kind in Northwest Texas is at once an event in the history of the section, and a reminder of what are the rewards for this pioneer builder in the southwest.

SNOW HELPS WHEAT

What a big help to wheat was the snow of last week. Throwing a white blanket of snow around a wheat plant is like giving a duck a puddle of water in which to swim.

THE DEBENTURE PLAN

Many senators and representatives in Congress are still making a fight for the debenture plan in the national movement to give relief to the farmers through a better market for their products.

HOW MUCH COTTON?

The Federal Farm Board the last few days has put out a news story on the general theme. "How much cotton is the southern farmer going to plant this year?"

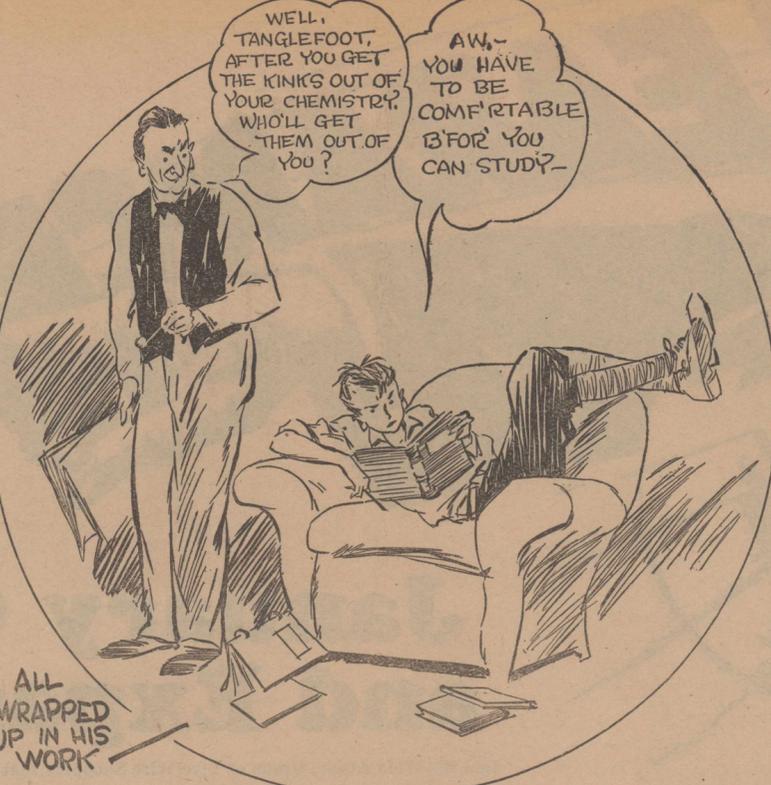
PLANT MORE HONEYSUCKLE

Honey suckle, with its year-round greenery, is especially desirable around many homes, where it gives rest to the eye from the monotony of the level stretches which are at once a great asset to the plains area, and tiring to the eye.

PLAN FOR PRETTIER HOMES

Plan now for prettier homes, more variety of flowers, better roses, prettier lawns and a greater variety of shrubbery planted to show off the best homes they grace, for 1930.

THE GREAT AMERICAN HOME



dreds of homes in Floydada and over Floyd County show the result of care and thought in the planting and care of lawns and rose gardens, wild flowers and shrubs.

Flowers and paint, shrubs and lawns, will serve to greatly enhance the value of the country to the eye of the motorist who passes through our country.

This And That

Tell me how long it's been since you heard this one recited on Friday evening, not "afternoon," and I'll tell you how young are, not:

THE CAPTAIN'S DAUGHTER

We were crowded in the cabin, Not a soul would dare to sleep— It was midnight on the ocean And a storm was on the deep.

'Tis a fearful thing in winter To be shattered by the blast And to hear the rattling trumpet Thunder "Cut away the mast!"

So we shudder there in silence For the stoutest held his breath, While the hungry sea was roaring And the breakers talked with death.

FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

ISSUE OF JANUARY 20, 1916

C. S. Jones and C. W. Mitchell are this week invoking the stock of the Jones Hardware, preparatory to forming a partnership in the Hardware business. The new firm will be styled Jones & Mitchell.

Members of the Floydada Concert Band met last Thursday afternoon and organized. H. S. Haines was selected as manager of the band and Sam Goslee was chosen as director.

Stockholders of the First National Bank and the First State Bank held their annual meetings last week and re-elected the same officers to serve during the past year.

Lucien Wheeler and sister, Eskel were hurt rather badly last Thursday afternoon while returning home from school in their auto.

As we sat there in the darkness, Each one busy with his prayers, "We are lost!" the captain shouted As he staggered down the stairs.

But his little daughter whispered, As she took his icy hand, "Isn't God upon the ocean Just the same as on the land?"

Then we kissed the little maiden, And we spake in better cheer, And we anchored safe in harbor When the morn was shining clear.

That dates back to McGuffey's Reader, and McGuffey's Reader went out of style before 1900 in most of the world.

Of course, you should snigger a little if anybody's around when you read the little classic. The idea of a simple faith in God and His goodness is slightly old-timey, of course, you wouldn't want to be thought of as a fogey sort.

The slick roads and streets of the past several days, although bringing with them greatly increased hazards, have seen little increase if any, in the number of collisions, run-down pedestrians, etc.

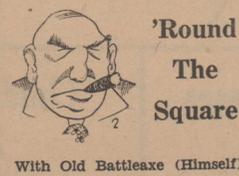
J. R. Terry declares that A. B. Crouch, the Bell County man brought back from New Zealand, charged with forgery of many thousand dollars worth of bills of lading, is a better man than half the men in Texas.

Mr. Crouch and his wife sailed last week for their new home in the Antipodes, where they had lived under the name of Gray for thirteen years. It is said that Mr. Crouch made restitution in an amount equal to his ability to pay.

If you have trouble with your windshield when driving, in cold weather, keeping it clear enough for you to see to drive safely, a doctor in Dallas says a piece of cork under the back part of the hood will remedy it.

Speaking of Farm Relief—and who hasn't just got through talking to somebody about it—a recent survey made by a farm journal found fifty per cent of more than 15,000 farm residents who expressed no confidence in any law to relieve agriculture.

The questionnaire, four pages in all, covering twenty-one subjects, is said to have been submitted to residents of farms and small cities, what metropolitans refer to as "the country."



Folks, there's just one thing that makes me just a lot madder than an old wet hen. That's for good clear minded people like we have out here in Floyd County to spend hour after hour cussing the politicians, the office holders and the country in general about what "they" are doing or failing to do to our country, and then sit back on election days and don't vote simply because they don't pay their poll tax.

In my way of looking at it, the fellow who don't vote or won't vote, has no right whatsoever to criticize our city, county, state and national officers. If you are not Democratic enough to pay a dollar and a half for the right to vote, and not interested enough to visit the polls on election days, you are not citizen enough to criticize the office holders.

That sounds mighty hard, don't it? But if you will just think it over, you'll agree that it's darn near right. During the next year, if I hear anybody cussing some of our officers or talking "agin pavement" or any other "fer or agin" question that the people have a right to determine, the very first thing I am going to ask is "Did you vote?"

Of course, you understand that don't go when we are discussing our telephone system in Floydada. It appears that nobody has any saying about the kind of treatment we get on our "modern telephone" system. All of the cussing and discussing don't do a dog gone bit of good.

Well, dog my cats. Here last week I backed up on my own judgement, admitted that I was wrong, and stated that we were not going to have a hard winter. And The Hesperian hardly gets out of this office before it starts to snow and the thermometer drops to near zero.

That guy on California street says that, if at seventeen your boy can make an excuse, it's pretty certain that at 45 he can make \$75 per month.

Some folks want to know why I am always fussing about something and seldom praising anything. Well, folks, my motto is: "If you can't smile, cuss a while. Static is even better than nothin'."

death. If the rest of us fellows will just pitch in and work like Jimmie does, why Floyd County just wouldn't be big enough to hold Floydada. Let's all be more like Wester in this respect.

Haltosis, my bitter half, is all right in her way, but she don't weigh enough. She shore gets a kick outa talking to and about me. She says that most of the time I use a gallon of words to express a teaspoonful of thoughts. She may be right. I dunno. I dunno.

There's not a bit of telling now a days what people won't do to get their fingers on a little money. About the meanest trick I ever heard of was played on me recently (sniff, sniff) My lamps, (peepers or often times called squinters) were about to go bad on me, so I went to see one of our doctors and he told me to get some good eye water and use it often. Well, I had noticed an advertisement on "How to make your own eye water," so I sent the folks my dollar and pretty soon I received a note which says: "To make your own eye water, stick your finger in your eye." I guess they're right. I didn't try it.

Now that ain't no story. That's the truth. I ought to know. It cost me a dollar.

Say, people, here we are publishing another issue of the paper, and not a soul has said a word to me about running for the office of "Official Street Sweeper and Gutter Overseer." Now, folks, if you don't speak up pretty soon, I may decide to run just for spite. I might.

I'm up against a stump on my political stump, tho. I wish somebody would tell me which is correct: "Politics is" or "Politics are."

WANTED—Some means of welding Broken New Years Resolutions. Apply at Hesperian office, and call for old Battleaxe.—Shut 'er down, George!

Jots in Jest

Our idea of humility is a rubber plant basking in a field of golden-rod.

Cal Coolidge says being an author is a difficult task. He'd rather be president than write, no doubt.

Mascagni, noted Italian composer, will write an opera for the talkies. Maybe he will call it "Rusticana."

Ortiz Rubio, president-elect of Mexico was given the key to the City of Niagara Falls recently, but it's a sure bet the officials didn't say, "Drop in some time."

A Milwaukee woman who told the judge "My husband goes for six weeks at a time without saying a word to me," was granted a divorce. If the situation were reversed—that would be news.

If a man bites a dog, that's boozie.

Contemporary Thought

FOR THE COMMON GOOD

The Clarendon News: Donley County is not the only section of the Panhandle where poor seed, short staple, discriminating markets and general uncertainty marred the fall season of 1929. In Hardeman County, in Childress County, in Collingsworth and Hall comes the same tale of woe, and the same demand that measures be taken to prevent the recurrence of the same situation in 1930.

REPORT OF CONDITION OF THE Floyd County National Bank

Of Floydada in the State of Texas, at the close of business on Dec. 31, 1929

Table with columns for RESOURCES and LIABILITIES. Resources include Loans and discounts, Overdrafts, Other bonds, stocks, and securities owned, etc. Liabilities include Capital stock paid in, Surplus, Undivided profits—net, etc.

the Goldston community next week on call of the leading cotton farmers of that section which is expected to bring about better conditions there, and more meetings will be held over the county in the next few weeks. As interested as business and professional men are in the remedying of the situation as it exists now, the farmers are fully alive to what must be done and girding themselves to the task of necessary measures to bring about a change. Every agency in Clarendon and other Panhandle towns, realizing the need of better seed, standard sample and better and fairer markets, is in thorough sympathy with the movement and will bend every energy to the accomplishment of these objectives.

EDITORS AND CRITICISM

Scurry County Times-Signal: Editors are frequently criticised for not printing all the news. Many preachers are also lambasted because they refuse to discuss in the pulpit the mean things some of their members say or do. It is generally a wise idea to use discretion not only the newspaper, but also in the pulpit. If the ordinary country editor or preacher should print or tell all the sees, hears and is told while on the streets there would be a number of dead editors and preachers and maybe a general exodus of citizens from the community. It doesn't always correct an evil by exposing the evil doers. It is sometimes like casting pearls before swine, or pouring water on a duck's back. If the editor could leave town on short notice and not have to return it might be possible for him to write up some articles that would increase his circulation. But what good would a high circulation be to a man with six feet of dirt holding him down. There are many evils going on in every town and community. The men and women who are guilty are generally known to the public, who are neither blind, deaf or dumb. Exposing sin and graft in high places creates some excitement, but it doesn't necessarily remedy conditions. If certain people who are always insisting the editor expose this, that and the other person, would write the facts and sign their names to the said articles, we would print them if we had to call on the entire police department to see that we were allowed to continue to dwell in the midst of the best people in the world.

THIS SETTLES IT

Turkey Enterprise: We see in a daily paper a brief dispatch from Madrid to the effect that the King of Spain dips his doughnuts, or toast, in his coffee. And we hasten to carry the good news to every Turkey man whose good wife has threatened to shoot him or divorce him if he didn't quit doing the same thing. If a king is democratic enough to souse his doughnut in a cup of coffee, why can't an ordinary husband of an American queen do the same thing? It looks like a new step toward liberty, and if a member of the royal family does it who knows but it will soon become stylish and we can all dip to our heart's content, even when there is company at table? More power to you, King Alfonso. You may have your faults as a ruler, but you certainly know how to get the most enjoyment out of doughnuts and coffee. May your shadow never grow less—and your nerve never weaken when your better half delivers her curtain lectures on table manners.

One reason eggs are scarce on the farm in fall and winter is because the flock doesn't get enough protein in the ration for rapid growth in summer and the hens don't get enough protein during the winter to produce eggs. Protein from animal sources are generally better for feeding poultry than those of vegetable origin, says the U. S. Department of Agriculture. Meat scrap, fish, milk, and tankage are all good sources of animal protein, and in addition supply valuable minerals. High-vegetable-protein feeds, such as soy-bean meal, Cottonseed meal, peanut meal, and gluten meal if used in the poultry ration, should be supplemented by additional minerals.

Advertise in The Hesperian.

Subscribed and sworn to before me this 9 day of January, 1930. (SEAL) MARY M. GARRETT, Notary Public. CORRECT—Attest: C. Surginer, T. S. Stevenson, R. E. L. Muncy, Directors

Here's A Beautiful Home Adapted To Meet Desire for 'Homey' Place

Exterior Appearance Ideal For Rolling Lot

Many New But Inexpensive Ideas Introduced in Features of the Interior

(Ed. Note: This is the first of a series of stories of home of beauty and comfort, illustrated, that will be presented by this newspaper during the next several weeks. The second will appear next week.)

More than one person has longed for a home on a hillside or on a rolling lot. There is something alluring about a home so situated. It carries with it an air of freedom and informality.

For a rolling lot the Radcliffe is ideal. Its rambling appearance with sharply pitched roof and sweeping lines makes it apparently cling to the ground, yet its quaintly designed chimney and half timbers lead the eye upward and give it an atmosphere of spaciousness and freedom.

The exterior lines of the Radcliffe are English. The wooden gable, the half timbers above the bay of front windows, the pitch of the roof and the chimney pots all speak of this treatment. The walls are stucco set off by blocks of native stone. The chimney and the door jambs are finished with brick, sparingly used, yet effectively carrying out the informal atmosphere that characterizes the exterior lines of the residence.

Moderate in Cost. At first glance, this unusual residence of six rooms with bath and breakfast nook appears to be expensive, yet an investigation into the building costs reveal that its cost is not excessive but in keeping with the financial status of the average business man.

The specification of the Radcliffe were submitted to four contractors in different parts of the United States. The average cost of the dwelling was slightly over \$6,000, varying according to the locality. This figure may be accepted as a fair statement of costs.

An informal flagstone walk borders the concrete driveway leading past the house to the garage behind. At an appropriate distance

from the house this flagstone walk swings in a graceful curve to the brick stoop that forms a part of the entrance. The entranceway proper is an arch of native stone set in the stucco siding. The broad heavy oak door of the house is flanked at the jambs and arched overhead by brick. Within the front door is the hall.

Fireplace Adds Charm
To the right off the front hall is the living room, a spacious, well lighted room with a handsome brick fireplace that adds charm to the interior. A bay containing four casement windows occupies the front wall of the room while at the side is a double hung window and a porch door with 15 lights.

A comely plaster arch separates the living room from the dining room immediately at the rear. The dining room is well lighted by five windows.

On one side of the passage lying between the dining room and the kitchen is a built-in cupboard for table linens; opposite is a breakfast nook with built-in seats. The table is moveable, however, which is an advantage when cleaning.

Built-in Features
The kitchen of the Radcliffe is laid out to save the housewife many steps. Across the rear elevation is a sink with a porcelain drip-board. It is flanked on the right by a six-foot work table and on the left by a pantry safe under which is located the refrigerator with outside icer. Opposite is the gas stove. One of the built-in features of this room is the ironing board which, when not in use, is folded and hidden in a recess in the wall.

A door leads from the kitchen to the front hall. Off this hall is a large closet for general use. A stairs leads to the basement while at the front is a staircase with a broad landing serves the floor above, with three bedrooms and a bath.

The layout of the rooms on the second floor is most advantageous. The master's bedroom is especially interesting with its two closets and fireplace.

Cross Ventilation
Each of the large sleeping rooms has cross ventilation, essential in many parts of the country, where during hot summer nights, cooling breezes are welcome. All closets are lighted by electricity.

A linen closet and storeroom off the hall are added conveniences, for here can be kept the linens for the three bedrooms and other accessories of the household.

The bathroom is conveniently located for each of the three bedrooms. The tub is built-in. A linen chute to the laundry and a case for towels are features of this room.

The basement arrangement should not be overlooked for here is located the heating plant and the laundry, two important factors in every household. The fuel bin is in one corner conveniently located to the heating plant.

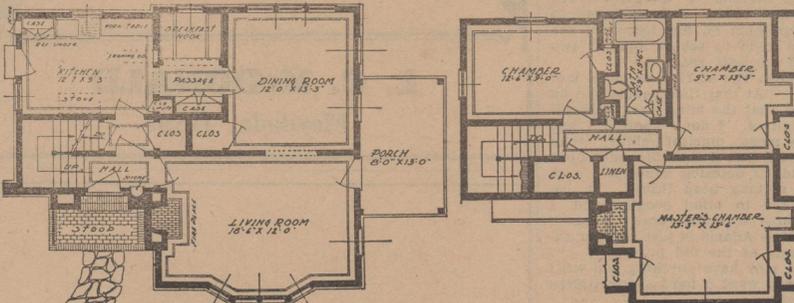
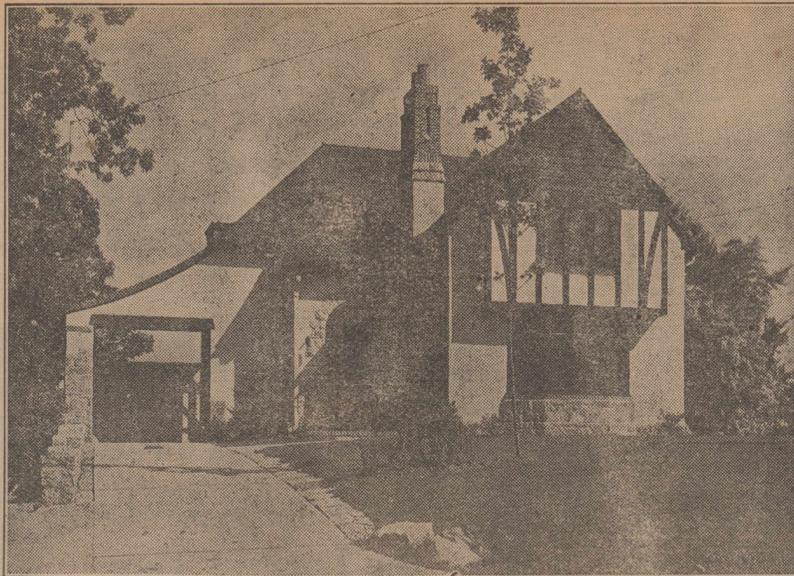
Steel basement windows light the laundry which is located to the rear. Here are hot and cold water and two tubs. This section of the basement is large enough to accommodate ample clothes lines if the weather is not suitable for hanging the clothes out of doors. A fruit room is located near the stairway.

The basement floor is concreted, a drain being located near the laundry to carry off surplus water.

WILLIAM HAINES COMING TO PALACE THEATRE SOON

"A Man's Man," Patrick Kearney's famous Broadway stage hit, translated to the screen, is the attraction next Wednesday and Thursday playing at the Palace Theatre, with the effervescent William Haines as the star. The new Metro-Goldwyn-Mayer picture, a sound synchronized film, is a broad satire on Hollywood with a pretty

An English House of Distinction



Here is the Radcliffe, beautiful six-room dwelling. Note its handsome appearance. Its rambling appearance with its air of spaciousness and freedom, making it ideally suited for location on a rolling lot. A breakfast nook is one of its many features. The plans shown indicate the convenience of its floor layout and the general arrangement of the interior. This type of house, with basement, all finished, may be built for \$6,000 or more, depending upon the location and finish.

romance as its core. James Cruze, famous director of "The Covered Wagon" and other hits, directed it. He has incorporated many unusual and interesting episodes. Among them a day of reveling at a beach resort, showing closeups of movie players at the various concessions; a typical Hollywood party in a replica of Cruze's

own home; the premiere of a Hollywood picture, with the famous stars on parade, and a thrilling fist encounter between Haines and Hardy, the villain. Josephine Dunn is the heroine and Sam Hardy, Mae Busch and others of note are in the cast.

Hesperian Ads Get Results.

When You Build

LET US MAKE YOUR LOAN

We represent the Peoples' Building & Loan Association, of El Paso—A Texas Institution.

Quick service of building loans of all kinds. A low rate of interest, and many other features will interest you.

Before you build—ask your Contractor or Lumber Dealer about our Building Loans.

GOEN & GOEN

Real Estate — Loans — Insurance

After The Start It's Easy

Renting—

\$40.00 a month rent for 10 years \$4,800.00 gone, no home, hot in the summer, cold in the winter, in convenient, annoyance, moving, cleaning, worrying, feeling that you are getting the worst of it.

Owning—

\$40.00 a month in payments—\$4,800.00 and you own your own home, gardens, flowers, contentment, happy, secure financially in adversity, and life an easy game.

We can help you with plans, estimates, and suggestions in eliminating unnecessary costs. We can tell you how to finance your home on a monthly payment plan—like rent, if you have a lot free from encumbrances, and a little cash.

Higginbotham-Bartlett Company

"Everything to Build Anything"

washed by applying soap suds and water with a stiff brush.

Sometimes a slight discoloration will be found under the windows. If this cannot be removed by water, use a dilute solution of muriatic acid, scrubbing it on with the brush. However, make certain that all of the acid has been washed off with clear water when the job is completed.

When applying water with a hose turn the nozzle so that a thin stream of water is forced against the stucco, placing the nozzle close to the material. Start at the top near the eaves and work down.

Another method of brightening stucco walls is to apply a thin coating of stucco wash over the old stucco. This mixture may be tinted if the original coating is tinted.

Basement Under Entire Building Advantageous

The home owner will save little money by excavating only under a portion of the house. When building it is the wisest to have the contractor excavate under the whole house. The cost is very little more and the value of a full basement should the owner ever decide to sell, will be evidenced by the better price he can secure. The average person looks upon the house as being complete only when the basement is fully excavated.

While the basement is often used solely as the home of the heating plant and the laundry with very little expense it can be fitted up into a habitable group of rooms. Here can be located the work room if the man of the house has a knack for working with tools. Or a room can be walled off as a play room for the children where they can gather on stormy days. Sometimes a smoking room or den is located here and more than one family have a billiard room in the basement.

With proper planning the basement can be made a valuable set of rooms which will add considerably to the enjoyment of the household.

A home is neither house, cottage nor mansion. It is a place to live, created by the ones who dwell within its walls.

L. C. PENRY

Attorney and Counsellor-at-Law

Practice in all State and Federal Courts

Office over First National Bank

Floydada, Texas

Typewriters at Hesperian Office.

Bill Der Says



Build It Now!

"It takes a man with big conceit,

To try to cash a rent receipt," Declares Bill Der, the wise old head—

So pay some heed to what he's said!

Even the landlord has contempt for the fellow who's sap enough to pay rent all his life. Why not get out of the rut and build that home you have been planning all these years? Figure with us on the building materials and see how reasonable they are! We can furnish house plans if you want them.

Willson & Son

The Home of Friendly Service
Floydada, Texas

Drs. Smith & Smith Sanitarium

FOR SURGICAL CASES

Phone No. 177

Floydada, Texas



FASTER EASIER TYPING

Hesperian Pub. Co.,
Phones 8 and 9

ROYAL TYPEWRITERS



No more OLD Cars

No car need show the marks of a hard life. For we have here a splendid body service that keeps nicks, dents and scratches from ruining the outer appearance of your car. We have just installed a new set of Fender rollers that get every bump and keeps cars sparkling new. No smash too big or small—we can fix it. Save money on new parts this way. Try it today!

L. & O. Top and Paint Shop

PHONE 12

ENJOY CITY COMFORTS AND CONVENIENCES WITH

STARGAS

STARGAS STARTS WHERE GAS MAINS STOP



STARGAS, the compressed natural gas in portable cylinders, brings the convenience and reliability of pipe line gas to the suburban and rural home owner. Gas for cooking, lighting, hot water, refrigeration, and ironing. Just think of it! And you use the same time-tried gas appliances used by your city friends. All of these gas uses are from the one Stargas house installation. Fire Insurance is not affected in any way. Stargas is safe—economical—reliable. You can always rely on Stargas Service—continuous, dependable Stargas service is guaranteed by Lone Star Gas Company to each Stargas customer. Stargas outfits may be purchased on convenient terms. See actual Stargas demonstrations and get the answers to any questions that you may wish to ask at . . .



L. L. COLLINS & CO.

Dougherty, Texas

DISTRIBUTORS

Blind Since Birth, This Woman Has Gay Time "Seeing" Europe

A SIGHT-SEEING trip to Europe today is no more unusual than oatmeal for breakfast, as a rule.

But when a blind woman decides that she must go abroad because she has to see the cathedrals and sculpture, paintings and gardens with her own sightless eyes . . . well, it's more like caviar for the opening meal of the day.

Miss Almeda C. Adams, blind music instructor of Cleveland, Ohio, who spent a year in Europe, traveling alone in strange countries part of that time, has lived to fulfill the two dreams of her youth and, in addition, is steadfast in the belief that some day a means will be devised through which light and color will be carried to the brain by some means other than the eye.

Wanted to Write

Once upon a time a slim, brown-eyed girl sat in the middle of a group of children at the Ohio State School for the Blind and wove tales that ranged all the way from Timbuctoo to Tokio.

"When I get big I am going to do two things," she interrupted herself to announce one day. "I'm going to take a trip to Europe and I'm going to write a book."

"But you can't. You're blind!" a puzzled, childish voice corrected her.

"That doesn't matter. I'll do it anyway. I guess brains can see even if eyes can't," she insisted.

Her book, recently published, "Seeing Europe Through Sightless Eyes," is the fulfillment of both youthful ambitions.

Sensed Color Changes

She calls her European trip her color rebirth, due to an experience which started while the fountains played at Versailles.

"When the color changed from white to crimson I sensed it and



Miss Almeda C. Adams

asked if the colors weren't different," she recalls now. "After that I watched carefully and discovered that through vibrations I was developing a sixth sense which detected the difference in colors. Perhaps I had to go to Europe to get started because their colors are so much more vivid than ours."

Because she was blind, Miss Adams almost did not get to go into the magic gardens where the glamour of Louis XIV still lingers.

"The guide, when he discovered that I was blind," she said, "was determined that I should remain in the car the whole afternoon and evening. In vain I reminded him that the company had sold me the ticket knowing perfectly well the circumstances. He said blind people ought to stay in their rooms and he became so disagreeable that I finally was

obliged simply to insist that I was going. Then he said: 'You shut up and don't speak a word or I will throw you out.' When the rest of the party discovered the situation they came to my rescue, though."

Traveled Alone

Miss Adams traveled alone from Milan to Florence, Florence to Rome, back to Switzerland, on to Paris, and then by air to London. She knew no one, was not familiar with the customs or the languages of the people, and yet she returned thrilled with the impressions of her sight-seeing expedition. Blind since a few weeks after her birth, she has no memories of light and color and proportion to help her.

"You can't fight your way up, you have to win it," the blind author gives as her advice both to those who have physical sight and those who do not.

Through the courtesy of a national magazine which offered a year's education, all expenses paid in an eastern school, for anyone securing 1000 subscriptions, she secured a scholarship at the New England Conservatory of Music when she was a girl. Her subscriptions, gathered during nine months of intensive work totaled 2000. She continued to keep them on her list until she had gone to school another two and one-half years.

Then she started to teach music. "At that time people had an idea that the blind were especially gifted. I don't know if I had any more musical ability than others but it was the only open field. I detested handwork, such as making head things. It belonged to blind people, and I wanted to be like those who saw."

Miss Adams is just another example of the old proverb . . . you may have anything you want if you want it hard enough. Even eyes!

NOT ALL MATERIAL
In these new activities of earth and air, do not let sentiment disappear. Do not forget that falling

streams make music as well as power and flow as a poem to the sea. And that romance rides in the air. —The American Magazine.

Drivers Disregarding Fire Alarms Run Risk

"More than once the lives of drivers of cars on the streets of Floydada have been saved by the skilful manipulation of the fire trucks by the truck drivers while answering calls to fires," Fire Chief G. R. Strickland of the Floydada Volunteer Fire Department, said one day last week. "Regardless of the fact that state laws, in order to protect property, give the fire trucks all the street and that drivers who are run down by the big trucks have no protection in law, people just keep driving the streets to their peril and the peril of the men who are aboard the trucks," he said.

About the most natural thing, when a fire alarm sounds, is to do what one should not do, the fire chief pointed out, for everybody wants to see the fire, and the faster they drive, the quicker they get to it, and the closer up they get when they arrive. This impulse to "keep going" and be sure to be "among those present," is going to result in serious injuries and possible loss of life sooner or later, the fire chief fears. "Please remind people they ought to pull to the curb when the alarm sounds, because they are violating the law and laying themselves and their volunteer fire fighters liable to the probability of serious injury or death," Mr. Strickland said.

MAKES TECH HONOR ROLL
R. V. Husky, son of Dr. and Mrs. M. P. Husky, of this city, made the honor roll for the spring term at Texas Technological College with an average grade of B plus on sixteen term hours of work, according to the report of the registrar's office at the school.

RELIEF that is REFRESHING

"We have used Theford's Black-Draught for years in our family. I can highly recommend it for many ailments. We take it for colds and for constipation. I have four children, and I give it to them. When my little girl gets bilious, or complains of headache, I give her a treatment of Black-Draught, and she is all right in a day or two. Sometimes when I have indigestion from improper eating, I have headache. Then I take Black-Draught. I always feel fresh and have more energy after I have taken it."—Mrs. E. Reich, 2215 East First Street, Austin, Texas.

Black-Draught

FOR CONSTIPATION, INDIGESTION, BILIOUSNESS

WOMEN who need a tonic should take CARDUL. In use over 50 years.

The TRAIL OF '98

By
Robert W. Service

IN this thrilling and beautiful romance of the great Klondike gold rush, Mr. Service has re-created in prose much of the vividness and charm of his poetry—his "Spell of the Yukon," "Songs of a Sourdough," etc. It is intense in its interest and compelling in its appeal.

Will Appear in Serial Installments in

The Hesperian

Beginning with issue of January 30

BOYS SUSTAIN INJURIES IN AUTOMOBILE ACCIDENT

Dorman Clanton is suffering with a broken shoulder, as the result of an automobile accident which occurred on West Kentucky Street Sunday of last week. Virgil Shaw, who was also an occupant of the car, sustained a broken arm and bruises on the legs and shoulder. Jack Johnson, the third occupant of the car, was uninjured in the accident.

The accident is believed to have been caused when a front wheel in the Coupe in which they were riding, locked as they turned a corner. The coupe collided with an automobile driven by R. E. Fry when the wheel locked, but neither car overturned. Neither car was badly damaged, it was stated.

QUIETLY, BUT TOO SLOWLY

One of the fallacies that is quietly dying is the idea that men shall make and women spend—money.—Woman's Home Companion.

THE TOILERS

Domestic science specialists say that, at the very least one-third of a housewife's time is devoted to cleaning operations of some kind.—The American Magazine.

BLEEDING GUMS HEALED

The sight of sore gums is sickening. Reliable dentists often report the successful use of Leto's Pyorrhoea Remedy on their very worst cases. If you will get a bottle and use as directed druggists will return money if it fails.

Arwine Drug Co.

THE SPOTLIGHT

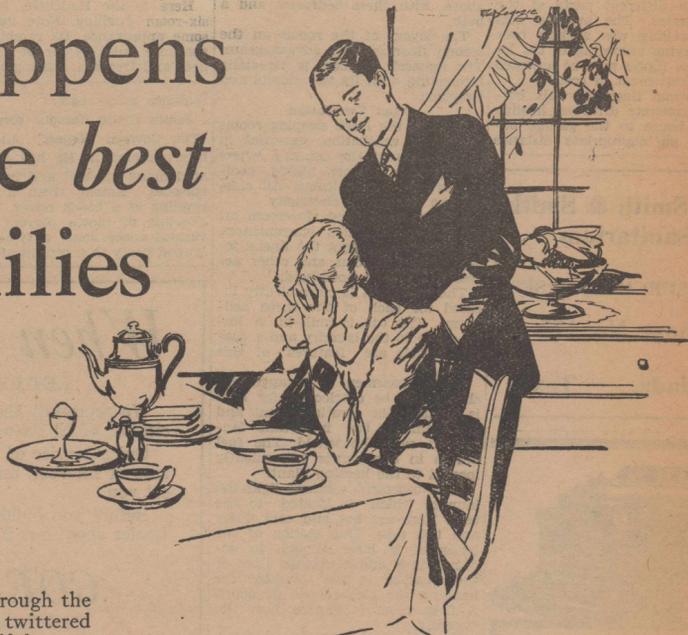
TRACTORS

The Most Power at the Lowest Cost for the Longest Time

L. C. McDONALD

Floydada, Texas

It happens in the best families



SUNSHINE poured in through the window. A fat sparrow twittered on the sill. It was a beautiful morning. Norma hummed happily.

Suddenly her husband barked. "Why in the world can't you make good coffee?"

Then he followed it up with the comparison that every bride dreads.

"My mother never made miserable stuff like this!"

Norma tried to fight back her tears, but failed.

"I make it just the way your mother taught me," she sobbed. "She showed me how to make all your favorite dishes. We never told you."

Gene was sorry. He put both arms about her and kissed away her tears.

"You haven't made any changes at all?" he questioned, puzzled.

"No," Norma told him. "Not one . . . that is, yes; one little one. I've been using a different brand. One of the neighbors said . . ."

"You go back to White Swan Coffee," her husband exclaimed with mock severity. "Darling, there is no better."

So, Norma went back to White Swan and now everything is serene again.



WHITE SWAN COFFEE

Mother knows best—and wives agree—that nothing can ever take the place of the engaging aroma and the satisfying flavor of White Swan Coffee.

Supervision as exact as that in your own kitchen is enforced in developing the famous White Swan qual-

ity. Some of the artful processes are as old as the happy custom of serving coffee; others are as new as science can devise them; all are employed with the skill acquired by more than a half century of roasting and blending a coffee of unrivaled goodness.

Freshness is one of the most vital of the many factors which insure the White Swan flavor. It always comes to you fresh from the roaster. Your dealer is within easy shipping distance of one of the 22 Waples Platter Houses strategically located to insure prompt distribution. In addition, a fleet of motor trucks operates over established routes, making regular deliveries to the 10,000 White Swan dealers.

By going to the very source for its product, by controlling every step of its preparation and distribution, this sixty-year-old institution of the Southwest makes sure that no finer coffee can be brought into your home for the price you are asked to pay.

To guarantee this, the Waples Platter Company has become importer, roaster and packer, as well as distributor of the inimitable White Swan Coffee . . . available at your grocer's in one and three pound cans.

FREE—Expert advice on cooking

Perhaps the biscuits don't turn out right . . . or you always have trouble with some other dish your family likes. Write to Waples Platter Better Cooking Bureau, Waples Platter Co., Fort Worth, Texas. Expert advice on any recipe sent FREE.

Greater efficiency... smoother operation and not one cent added cost

One of the 15 sensational improvements offered by the 1930 "Red Line" Delco-Light is a larger and heavier armature. It brings you higher efficiency, smoother operation, longer life. And yet it doesn't cost you a single penny extra. And remember this is just one of the new improvements offered exclusively by the 1930 "Red Line" Delco-Light. Until you've seen this mechanical marvel you will have no idea how much more we're offering.

We're so enthusiastic about this new plant that we can't talk about anything else. Why not stop in and let us tell you about it?

R. B. GARY, Dealer

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Floydada, Texas

Just phone or drop us a card and we'll bring Delco-Light to your home for a night demonstration

DELCO-LIGHT

ELECTRIC POWER AND LIGHT PLANTS
Also Manufacturers of Electric Water Systems
PRODUCTS OF GENERAL MOTORS
Made and Guaranteed by Delco-Light Company, Dayton, Ohio.

Sunday School Lesson

THE PROGRAM OF JESUS

The International Uniform Sunday School Lesson for Jan. 19. The Comprehensive Program of Jesus. Matt. 4:17-25.

Following his baptism, Jesus spent 40 days in the wilderness. What happened during that period we have opportunity to see in later references to Jesus as going to the



wilderness and to the mountain to pray. On one occasion we are told that when his ministry seemed at the very height of its popularity Jesus went into the mountain and continued all night in prayer.

It is in such passages that we have an opportunity to grasp the meaning of his real humanity. He revealed the divine life and character in his human life, and we entirely misunderstand the nature and work of Jesus if we do not think of him as truly man.

Preparing for His Work
His divine ministry and life work developed in human ways. He felt his own need of strength. He was subjected to temptation, and he went through a preparation for his life work just as some lesser prophet and teacher might have done. Thus we can see that probably this period in the wilderness was a period of careful meditation and preparation fitting him for his work and ministry. The ministry of a few years, with its teachings and example that have left their divine impress on the whole life of humanity all through the centuries, was not something hastily conceived or achieved. It was a ministry prepared in discipline and in communion with the Father.

It is difficult for us to grasp fully the human aspect of the ministry of Jesus, but without our doing so much a lesson as this with its background of preparation in the wilderness has little meaning.

The deepest character of the preaching and teaching of Jesus was manifested at the very outset of his ministry. He came not as some theoretical teacher or philosopher with an abstruse conception of life. He brought his teaching immediately into the practical range of daily life, and he brought it, also, immediately into the atmosphere of the power that could transform life and character—the power of the love of God. Thus there came first of all his call to men to repent, to turn from their sinful ways and seek the Kingdom of Heaven which he declared to be at hand.

Program Near at Hand
What did Jesus mean by this Kingdom of Heaven? There has been much dispute among scholars concerning its exact meaning, but there need be no question about the fact that Jesus made it near at hand. Whether we interpret a later reference to the Kingdom of God as meaning that it was within the hearts of believers or in their midst, there can be no question about the reality of the teaching of Jesus that the Kingdom of God was near to men. Thus it was that repentance was not merely a turning-away from sin but it was a turning to love and righteousness, an acceptance of life at its best.

Truly the program of Jesus is comprehensive. "I am come," he said, "that they might have life, and that they might have it more abundantly."

PASTEURIZED MILK SUPPLY NEEDED, DR. SEALE SAYS

"The Relation of Ice Cream Cones to Legitimate Channels of Trade," was the subject of a talk made before the Lions Club Tuesday of last week by Dr. W. Hubert Seale, according to Lon M. Davis, entertaining chairman for the meeting. And following the policies of the club, the speaker addressed the club along lines altogether different.

The real subject of Dr. Seale's address to the club was on the necessity of an improved available good milk supply for the city. He told the club that he meant no criticism on the present dairymen, but only wished to explain how essential to the good health of the community it is to have a supply of pasteurized milk. "It is a disgrace to a community to have typhoid fever in its midst," he said, in pointing out how easily milk carries these and other germs. "Your club sponsors movements that will improve the prosperity of the community, but we should remember that the most important thing in this community's prosperity is the good health of our people" he said.

Following Dr. Seale's talk, Lion J. C. Wester made a report on the activities of the United Charities Committee stating that committee-men were ready to make the final financial drive at an early date.

Ladies' Night for the club was set as the evening of the Tuesday preceding St. Valentine's Day.

Hesperian Ads Get Results.

Barstow Morgue Holds Body Of Unknown Boy

F. I. Dyer, Sheriff of Ward County, Asks Wide Publication of Notice.

F. I. Dyer, Sheriff of Ward County, Texas, is circularizing the press of the state, with a notice of the death in Barstow of an unknown young man about 19 years old on the night of Friday, January 3. The body is being held by F. A. Black & Company at Barstow, for a few days for possible identification. Following is the sheriff's description:

"A young man about nineteen years old, killed by train in the east yards switch at Barstow, Friday night, January 3; about 5 feet, 8 inches high, weight about 140 or 150 pounds, light brown hair, has been well combed and cared for, roaches, shows no sign of parting and is 9 inches long; light brown or blue eyes; no mark about face, rather broad face and dark skin; broad shoulders and medium build; scar on first joint of left middle finger; vaccination scar on left arm about size of quarter of dollar.

"Wearing rather new reddish brown cap, size 6 7-8; white shirt size 14 1/2; blue bib overalls; brown vest, brown coat sweater; brown jersey gloves, heavy work shoes, rubber heels, and B. V. D.

"Straight stem pipe and can Prince Albert tobacco, book cigarette papers, small mirror 1 1/2 inches square with date stamped December 1, 1929; cheap open face watch, tan comb, two guitar picks and a Hawaiian steel; no money or papers of any kind for identification."

Citation in Probate—On Order to Appoint Permanent Guardian

NO. 479
THE STATE OF TEXAS,
To the Sheriff or any Constable of Floyd County—Greeting:

YOU ARE HEREBY COMMANDED to cause the following citation to be published in a newspaper of general circulation which has been continuously and regularly published for a period of not less than one year preceding the date of the citation in the County of Floyd, State of Texas, and you shall cause said citation to be printed at least once each week for the period of ten

days exclusive of the first day of publication before the return day hereof:

CITATION IN PROBATE THE STATE OF TEXAS.

To all persons interested in the welfare of Austin Ford, non compes mentes:

On the 3rd day of December A. D. 1929, the Honorable Wm. McGehee, County Judge of Floyd County, Texas, made an order appointing Ruth Ford temporary guardian of the person and estate of the above named non compes mentes, which said order is now recorded in the Probate minutes of said Court, said non compes mentes having an estate of the probable value of \$1800.00 consisting of personal property.

All persons interested in the welfare of Austin Ford, non compes mentes are hereby cited to appear before the County Court of Floyd County, Texas, at the Court House in the town of Floydada, Texas, on the 20th day of January A. D. 1930, the same being at a regular term of Court, then and there to contest

Relief from Gas Stomach Pains Dizziness

The doctors tell us that 90 per cent of all sickness is due to stomach and bowel troubles. You can't be well if your digestion is bad; you are likely to get sick unless you relish food and digest it properly.

Tanlac has a wonderful record as a relief from digestive troubles, even those of years' standing.

Local people, many of whom you know, are highly endorsing Tanlac. For example, Mrs. Ellen White says: "For years I suffered from indigestion. I got no relief from anything until I took Tanlac. After my fourth bottle, I feel like a new person and have a fine appetite."

If you suffer from gas, pains in the stomach or bowels, dizziness, nausea, constipation, or torpid liver; if you have no appetite, can't sleep and are nervous and all run down, you need Tanlac. It is good, pure medicine, made of roots, herbs and barks. Get a bottle from your druggist today. Money back if it doesn't help you. Accept no substitute.

such appointment if they so desire, and that if such appointment is not contested at such term, then the same shall become permanent.

HEREIN FAIL NOT, But have you before said Court on the first day of the next term thereof, this writ, with your return thereon, showing how you have executed the same.

WITNESS my hand and official seal, at Floydada, Texas, this 2nd day of January, 1930.
(SEAL) TOM W. DEEN,
Clerk County Court, Floyd County, Texas.

We Specialize
FENDER & BODY REPAIR

AN amazingly perfect renewal service for you here for dented, smashed body parts. Gets every bump, large or small. Makes fenders, bumpers and bodies shiny and new. Try it for that crumpled fender or bent door. Quick, efficient, economical service that you will like. Come in today.
New Location First Door North of Post Office.

John McCleskey Top Shop
TELEPHONE 220

I HEREBY CERTIFY that the above and foregoing is a true and correct copy of the original Writ now in my hands.
P. G. STEGALL,
Sheriff, Floyd County, Texas.

Adding Machine Rolls at Hesperian Office.

Best Purgative for Colds
alotabs
Relieves the congestion, reduces complications, hastens recovery.



Mars
was a destructive god in his day

ARE YOU letting possible destruction find you unprepared?
Preparedness means sound, adequate Fire Insurance

Floydada Insurance Agency
G. C. Tubbs — W. H. Henderson

LENNEX
COUGH SYRUP
A Doctor's Prescription
PLEASANT TASTING
QUICK ACTION
Floydada Drug Co.

SPELLS OF BACKACHE

"I HAVE used Cardui at intervals for sixteen years, when I suffered from weakness, and it always helped me," says Mrs. J. W. Jinnright, R. F. D. 2, Troy, Ala.

"Mostly I was afflicted with bad spells of backache. At times I felt as if my back would break. I would drag one foot after the other, in a helpless sort of a way, and once I got down in bed. My husband urged me to take Cardui, and I soon found what a fine medicine it really was.

"When my second child was little, I was in very bad health. I did not pick up as I should have. I was weak and sickly. I do not believe that I would have come through, but for Cardui."

CARDUI
HELPS WOMEN TO HEALTH
Take Theodor's BLACKDRAUGHT for Constipation, Indigestion and Biliousness.

Second Sheets, pencil and type-writer carbon at Hesperian office.

"Believe-It-Or-Not"

(With Apologies to Ripley)

"The Busy Bee Cafe has not lost a single 'Regular-Time' Customer under the present Management"—
—"Dutch" Brewster, Proprietor.

We have served 40,585 Cash Customers (as shown by a National Cash Register) beginning June 17, 1929 and ending December 31, 1929.

Some Statement! . . . But, "Believe-It-or-Not . . . It's a fact! For more than seven months—day in and day out—we have pleased our customers with our service, our fresh and sanitary eats, and our easy-going prices.

"A Satisfied Customer" is the best advertisement in the world for any business.

We have hundreds of satisfied customers that will tell you of the "Food of the Better Class," as we serve it.

Try "Dutch" Brewster's Cafe just once, and you, too, will be surprised and pleased.

"The Home of Those Good Chess Pies"

BUSY BEE CAFE

W. N. (Dutch) Brewster, Prop.

Floydada

I have you seen the sensational new CHEVROLET

Those who seek the utmost in motoring satisfaction—at sensationally low prices—should see and drive the Greatest Chevrolet in Chevrolet History . . . now on display in our showrooms!

An improved 50-horsepower six-cylinder valve-in-head engine! Four Delco-Lovejoy hydraulic shock absorbers! Fully-enclosed, internal-expanding, weather-proof brakes! Heavier and stronger rear axle! New non-glare windshield! New dash gasoline gauge! And scores of other features!

Come in today and see this car. Drive it. Note how comfortable it is—how easy to handle—how flexible in traffic. And remember that it is now available—

--at greatly reduced prices!

| | | | |
|--------------------|-------|---|-------|
| The ROADSTER | \$495 | The CLUB SEDAN | \$625 |
| The PHAETON | \$495 | The SEDAN | \$675 |
| The SPORT ROADSTER | \$525 | The ONE AND ONE-HALF TON Chassis With Cab | \$625 |
| The COACH | \$565 | The SEDAN DELIVERY | \$595 |
| The COUPE | \$565 | The LIGHT DELIVERY, Chassis | \$365 |
| The SPORT COUPE | \$625 | The ONE AND ONE-HALF TON, Chassis | \$520 |

All prices f. o. b. factory, Flint, Michigan

A SIX IN THE PRICE RANGE OF THE FOUR
SNODGRASS CHEVROLET CO.
Floydada, Texas

A SMOOTHER, FASTER, BETTER SIX

Motor Heat Keeps Wind Shield Clear Of Ice

H. D. Butler hands us the following clipping from a Dallas newspaper, which in turn was sent him by his son, Ford, a resident of that city. It affords a good suggestion for motorists who may have been having trouble with ice on windshields:

Driving home from Wichita Falls Tuesday, a Dallas doctor made a discovery which will be hailed with joy by winter motorists.

The doctor had placed a candle behind the windshield of his car to prevent ice forming on the glass, but the result was not satisfactory. Passing a woman motorist on the road, he noticed a small stick protruding from the rear of the hood of her automobile.

Allowing the other car to pass on the doctor called the attention of the driver to the stick. Smiling, the woman pointed to her windshield, which was clear, then to the hood, and made wavy gestures with her hands.

Being accustomed to knowing others' want by grunts or gestures the doctor immediately understood stopped his car and raised his hood a trifle in a like manner.

He inserted a cork between the hood and the cowl on the drivers' side of the car. This allowed hot air from the motor to flow through the opening and strike the windshield, preventing moisture from freezing as it came in contact with the cold glass.

This did the work even when the motor was idling, the doctor said, and he drove on with no more ice on the windshield to obscure his vision.

TO THE VOTERS OF FLOYD COUNTY, TEXAS

It being practically an established fact that the Sheriff and Tax Collectors office will be divided as soon as the 1930 Federal Census is completed, I wish to announce as a candidate for the office of Tax Collector of Floyd County, Texas, subject to the action of the Democratic Primary to be held on Saturday, July 26, 1930. Should the Federal Census be incomplete by that time I will still be a candidate in the November election.

I make this announcement after many encouragements and requests from friends and acquaintances, and my personal desire to serve you.

I was born and reared in West Texas, and have lived in Floyd County, Texas, since April, 1917. This is my first request to be elected to any kind of public office and I feel competent in every way to give the accurate and efficient service that the Taxpayers of Floyd County deserve.

Should the good people of Floyd County, after fair consideration, by their votes, honor me with the office of Tax Collector, it will be my pleasure to give them the very best I have in the way of pleasant and efficient service.

It will also be my pleasure to make special effort to meet, and get acquainted with every voter of Floyd County.

Respectfully submitted,
J. G. Wood.
(Political Advertisement)

TO THE VOTERS OF FLOYD COUNTY

I take this means of announcing myself as a candidate for the office of District Clerk of Floyd County, subject to the action of the Democratic Primary in July.

I have been a resident of Floyd County for the past fourteen years, was reared on the farm seven miles northeast of Floydada. I graduated from the Floydada High School in 1924, and later took a business training course. Since that time I have served a part of one year as an assistant of the District Clerk of Floyd County and a part of the last three years as a deputy Tax Assessor, and am now assisting in the collection of taxes.

I believe that I am thoroughly competent to meet the requirements of the office I am asking for, and if after a thorough investigation

It Certainly Has Been A Blessing

Orgatone (Argotane) Has Made a Man of Me and Relieved Me of My Trouble, Says Lubbock Man.

"Since Orgatone (Argotane) relieved me of my troubles I just can not help praising it to everybody," said J. T. South, of 1613 16th St., Lubbock, Texas. Mr. South is a well known ginner in this part of the State and owns and operates the J. T. Smith Gin Company.

"For several years," he continued, "I suffered from stomach disorder and a general rundown condition. I had very little appetite and three or four hours after eating gas would form and cramp my stomach so that nothing would relieve me of the agony. I was in a very run-down weak condition and was tired and worn out and didn't feel like doing my work. I had severe case of constipation and had severe headaches.

"My first dose of Orgatone (Argotane) seemed to hit the spot and I have been getting better ever since. I can eat with a relish and eat anything and everything I want. I don't have any trouble with gas, my stomach is toned up and I feel better in every way than I have in a long time. Orgatone (Argotane) has saved me a lot of suffering and money and has made a new man of me. I want my friends to know about it and I am glad to recommend it to them.

Genuine Orgatone (Argotane) may be obtained in Floydada at the Moore Drug Store.

"INVOICING"



tion you find that you can support me for this office, no one will appreciate your vote and influence more than I. If elected I shall strive to merit your confidence by rendering you creditable service.

Respectfully yours,
Roy O'Brien.
(Political Advertisement)

Mrs. Harry Christian of Blanco Community has been real sick at the home of her mother, Mrs. S. D. Greer, but is reported improved this morning.

NO. 480.
THE STATE OF TEXAS:
TO THE SHERIFF, OR ANY CONSTABLE OF FLOYD COUNTY, GREETING:

YOU ARE HEREBY COMMANDED TO CITE ALL PERSONS INTERESTED IN THE WELFARE OF Raymond Morgan, Doris Morgan, Fred Morgan and Gay Morgan, Minors, by causing this Citation to be printed at least once each week for ten days, exclusive of the first day of publication, before the Return day thereof.

NOTICE IN PROBATE
THE STATE OF TEXAS

TO ALL PERSONS interested in the welfare of Raymond Morgan, Doris Morgan Fred Morgan and Gay Morgan, Minors;

Emma Bonds has filed her Application in the County Court of Floyd County, Texas, for Letters of Guardianship of the persons and the Estate of said Raymond Morgan, Doris Morgan and Gay Morgan, Minors, which will be heard by said Court on Monday, the 27th day of January A. D. 1930, at the Court House in Floydada, Texas, at which time all persons interested in said Minors and said Estate may appear and contest said Application should they so desire to do.

HEREIN FAIL NOT, but have you this Write before said Court at the date aforesaid, with your Return thereon, showing how you have executed the same.

GIVEN UNDER MY HAND AND SEAL OF SAID COURT, at office in Floydada, Texas, this 7th day of January, A. D. 1930.
(SEAL) TOM W. DEEN,
Clerk County Court, Floyd County, Texas. 463tc

CITATION BY PUBLICATION IN DELINQUENT TAX SUITS THE STATE OF TEXAS, And County of Floyd.

To L. Goshen and all persons owning or having or claiming any interest in the land or lots herein-after described, the same being delinquent to the State of Texas and County of Floyd for taxes and the same lying and being situated in the County of Floyd and State of Texas to-wit:

Abstract No. 321, Certificate No. 104, Survey No. 75, and 94 Acres out of said survey in Block D-3 which said property is delinquent to the State of Texas and County of Floyd, for taxes for the years 1927 and 1928 aggregating the sum of \$48.51, including interest, penalties and costs, said taxes having been legally levied, assessed and rendered against said land and lots, and the same being a lawful charge and constituting a prior lien against the same in favor of the State of Texas and County of Floyd to secure the payment thereof.

AND YOU ARE HEREBY COMMANDED to be and appear before the Honorable District Court of Floyd County, Texas, at the next regular term thereof to be held at the Court house of said County in the City of Floydada, Texas, on the 4th Monday in January, A. D. 1930, the same being the 27th day of January A. D., 1930,

then and there to show cause why judgment should not be rendered against you and the said land and lots sold under foreclosure of said lien to satisfy said taxes, interest, penalties and costs, and all court costs, all of which, together with other and further relief general, and special, being fully set out and prayed for in the plaintiff's original petition filed in said court on the 20th day of December and appearing on the docket thereof as suit No. 2191, wherein THE STATE OF TEXAS is plaintiff, and L. Goshen and all persons owning or having or claiming any interest in said land or lots, defendants.

GIVEN under my hand and seal of said Court, at office in the City of Floydada, Texas, in the County of Floyd, this 4th day of January A. D. 1930.

(Seal) T. P. GUIMARIN, Clerk, District Court, Floyd County, Texas 463tc.

CITATION BY PUBLICATION IN DELINQUENT TAX SUITS

THE STATE OF TEXAS, And County of Floyd.

To J. L. Stephens and all persons owning or having or claiming any interest in the land or lots herein-after described, the same being delinquent to the State of Texas and County of Floyd for taxes, and the same lying and being situated in the County of Floyd, and State of Texas, to-wit:

Lot No. 12 Block 35, Original townsite of Floydada, Texas, which said property is delinquent to the State of Texas and County of Floyd for taxes for the years 1919, 1924, 1925, 1926, 1927, 1928 aggregating the sum of \$26.93, including interest, penalties and costs, said taxes having been legally levied, assessed and rendered against said land and lots, and the same being a lawful

charge and constituting a prior lien against the same in favor of the State of Texas and County of Floyd to secure the payment thereof.

AND YOU ARE HEREBY COMMANDED to be and appear before the Honorable District Court of Floyd County, Texas, at the next regular term thereof, to be held at the Court House of said County in the City of Floydada, Texas, on the 19th Monday after the 1st Monday in January 1930, the same being the 26th day of May A. D. 1930, then and there to show cause why judgment should not be rendered against you and the said land and lots sold under foreclosure of said lien to satisfy said taxes, interest, penalties and costs, and all court costs, all of which, together with other and further relief, general and special, being fully set out and prayed for in the plaintiff's original petition filed in said court on the 20th day of December and appearing on the docket thereof as suit No. 2190, wherein THE STATE OF TEXAS is plaintiff, and J. L. Stephens all persons owning or having or claiming any interest in said land or lots, defendants.

GIVEN under my hand and seal of said Court, at office in the City of Floydada, Texas, in the County of Floyd, this 4th day of January A. D. 1930.

(Seal) 464tc T. P. GUIMARIN, Clerk District Court, Floyd County, Texas.

M
Let
**Us Serve
You**

■

With Magnolia Gas and Oil, U. S. Royal Tires and Tubes, and Accessories of all kinds. Cars greased for \$1.00. We assure you of service and quality merchandise at all times. Phone 36 for Quick Tire Service.

■

Magnolia Filling Station
H. O. Cline, Mgr.

Established 1919
A. B. SHORT & COMPANY
Accountants and Auditors
Income Tax Consultants
First National Bank Building Lubbock, Texas

The Proper Way to Cook With Gas

There is a right and a wrong way to use a natural gas cook stove. The wrong way is expensive—it wastes natural gas. The right way applies the heat directly and eliminates much of the waste.

The metal stove lid keeps the utensil too far away from the flame. Bring the vessel into contact with the flame. The tips of the flame should just touch the pan for the most efficient utilization of the heat.

Be sure there is sufficient draft to carry off burnt gas fumes. However, an excessive draft should be avoided as it will carry the flame away from the utensil.

You are paying for the gas you burn—why not follow proper methods of heat application and get full value for your money?

ELIMINATE THE WASTE IN YOUR HOME

West Texas Gas Co.

Clearance of LAMPS



REDUCED FOR QUICK SELLING

33 1/3 Cent

OFF ON ALL

Floor Lamps, Bridge Lamps, Table Lamps

New, Modernistic Lamps, with the New Parchment shades, included in this

LAMP CLEARANCE

SEE THEM!

Texas Utilities Co.

"Your Electrical Servants"

Have You Seen The New Willys Six

72 Miles per Hour 48 in Second Gear
65 Horsepower

BEAUTY, SPEED AND POWER BEYOND ITS PRICE
Floyd County motorists who have seen the New Willys Six, creation by Willys-Overland Company, have been carried away with its beauty, its performance, its roomy body and its economy in original cost and operation. The low lines and harmonious color combinations reveal a finer conception of tone and dignity for inexpensive cars.

The high compression motor of the Willys Six is rubber-insulated against vibration and develops speed and power never before seen in cars in its price range. Equipped with the New Fisk Airflight Tires.

Come in Today and ask to see this Fine New Car.

Finkner Motor Co.