

Nation-Wide Decrease In Long Distance Rate

Fourth Voluntary Rate Cut in Three Years is Made by The Bell System.

The nation wide decrease in long distance rates, which went into effect New Years Day, means an annual saving of \$33,500 to telephone users in Texas. It was estimated today by T. A. White, District Manager of the Southwestern Bell Telephone Company. Saving to telephone subscribers in the entire country will reach 5 million dollars yearly, he said.

The reduction which is the fourth voluntary rate cut to be made by the Bell System in a little more than three years, will center principally on day "station-to-station" calls—that is, calls placed to a distant number rather than a specific person. It applies on charges to points 60 to 300 miles distant, and will amount to 10 cents in most instances, 5 cents in the remaining cases.

"Person-to-person calls (for a particular person) and evening and night "station-to-station" calls, however, will not be changed except in a few minor cases.

Report charges on "person-to-person" calls, however, will be dropped from 5 cents to 40 cents on calls to points 140 to 2,200 miles away. Report charges are made when the telephone but not the person wanted is reached.

"Growth in the use of long distance has been a fundamental cause of the reduction," Mr. White said. "To meet this growth a wide spread system of long distance cables fast and storm proof is being developed, overhead wire facilities have been enlarged and faster methods of handling calls have been put in use.

Clean Mouth Prevents Pyorrhea Dentist Say

Disease Once Declared Incurable, Now Successfully Prevented And Cured.

For many years it seemed that Pyorrhea could not be cured, but dental scientists and research workers did not give up hopes, as a result of their efforts, dentists are now able to effect a cure in a majority of cases where they can begin the treatment before the disease has advanced too far, according to I. W. Hicks, local doctor of dentistry.

With the present day method of treating Pyorrhea, many teeth have been saved, even though some were so loose that they could be lifted out with the fingers. These teeth have tightened enough that they can be used for mastication of food without discomfort and all infection of the surrounding tissues has disappeared. However, dentists do not advise treatment of teeth when they are in this advanced stage. Reinfection is most sure to appear again.

Just how long a person will stay cured of Pyorrhea is yet to be determined, however, if he will follow the instructions of his dentist, there is no doubt that he will be able to keep his teeth many years longer than he would without the treatment.

Often times we see young people and children who have congested gums that bleed when the teeth are brushed, or with the slightest injury. At this stage the teeth can be put in good condition with few treatments and little expense but if neglected, it is hard to correct the trouble.

It is ten times better to save the

Lubbock Contractor Out With Facts

W. Thompson Tells of Benefits He Has Derived From Orgatone (Argotane).

"I can testify to the value of Orgatone (Argotane) because it has done more to rid me of my trouble and build me up than anything I have every taken" said J. W. Thompson, of 16614 Fifth St., in relating his experience with Orgatone (Argotane) while talking to an Orgatone representative recently. Mr. Thompson is a well known contractor in Lubbock.

"For about a year" continued Mr. Thompson "I suffered from a stomach and liver trouble. I was in a general run-down condition, was nervous and restless all the time. It just seemed as if I were hungry all the time but what I would eat would sour on my stomach and gas would bloat me up so badly I could hardly breathe. I had a chronic case of constipation and was forced to take strong laxatives most all the time. Many nights I just could not go to sleep for I was so nervous and restless and when I would get up in the mornings I'd feel all tired and worn out.

"I was in this condition when I began reading about Orgatone and how it was helping others who were suffering as I was so I made up my mind to give it a trial and I have only taken one bottle and I certainly notice a big change. I have a splendid appetite, and I eat anything and everything that I want. Gas doesn't bother me any more and I am not nearly as nervous as I was. I feel better than I have in several months and I feel better that it has helped to save me from a nervous break-down which might have proven serious. I am glad to recommend Orgatone (Argotane) to my friends."

Genuine Orgatone (Argotane) may be obtained in Floydada at the Moore Drug Store.

teeth by a little attention than to let them go till they are past saving and have to be extracted and artificial teeth used in their place. It is the dentist's aim to help the people prevent tooth trouble.

It has been said that ninety per cent of all deaths are caused from some kind of infection and that seventy-five per cent of these infections enter the body through the mouth. Therefore it is important to keep a clean mouth.

Hesperian Want Ads Pay.

Typewriter carbons, second sheets at Hesperian office.

Citation In Probate—On Order to Appoint Permanent Guardian

NO. 479
THE STATE OF TEXAS,
To the Sheriff or any Constable of Floyd County—Greeting:
YOU ARE HEREBY COMMANDED to cause the following citation to be published in a newspaper of general circulation which has been continuously and regularly published

ed for a period of not less than one year preceding the date of the citation in the County of Floyd, State of Texas, and you shall cause said citation to be printed at least once each week for the period of ten days exclusive of the first day of publication before the return day hereof:

CITATION IN PROBATE
THE STATE OF TEXAS,

To all persons interested in the welfare of Austin Ford, non compes mentes:

On the 3rd day of December A. D. 1929, the Honorable Wm. McGehee, County Judge of Floyd County, Texas, made an order appointing Ruth Ford temporary guardian of the person and estate of the above named non compes mentes, which said order is now recorded in the Probate minutes of said Court, said non compes mentes having an estate of the probable value of \$1800.00 consisting of personal property.

All persons interested in the welfare of Austin Ford, non compes

mentes are hereby cited to appear before the County Court of Floyd County, Texas, at the Court House in the town of Floydada, Texas, on the 20th day of January A. D. 1930, the same being at a regular term of the Court, then and there to contest such appointment if they so desire, and that if such appointment is not contested at such term, then the same shall become permanent.

HEREIN FAIL NOT, But have you before said Court on the first day of the next term thereof, this Writ,

with your return thereon, showing how you have executed the same.

WITNESS my hand and official seal, at Floydada, Texas, this 2nd day of January, 1930.

(SEAL) TOM W. DEEN,
Clerk County Court, Floyd County, Texas.

I HEREBY CERTIFY that the above and foregoing is a true and correct copy of the original Writ now in my hands.

453tc P. G. STEGALL,
Sheriff, Floyd County, Texas.

Five Points of SOUTHWESTERN LIFE Leadership

1. For the 11th Successive Year, Southwestern Life Leads in the Sale of Life Insurance in Texas.

2. Southwestern Life Has More Life Insurance in Force in Texas Than Any Other Company.

3. Southwestern Life Has Over 140,000 Policyholders in Texas.

5. Southwestern Life Has Loans to Texas Citizens More Than \$46,000,000.00.

4. Southwestern Life Has Paid to Texas Policyholders and Beneficiaries \$19,463,421.00.

Building Texas

Southwestern Life, by the concentration of Home Life Insurance Funds, is doing for the upbuilding of Texas what Eastern Companies have done for their section. The Southwestern Life operates only in Texas, and is proud of its record of service and protection for the people of this great state.

Correspondence Solicited

Southwestern Life solicits correspondence from Texas Citizens interested in Life Insurance, from Texas Citizens desiring Loans on Texas Real Estate, and from Texas Citizens desiring to represent a sound, conservative and progressive Life Insurance Company issuing all the better forms of modern Life Insurance Policies.

Write T. W. VARDELL, President

Condition of the Company December 31, 1929

Figures are taken from financial statement required by law to be filed with State Insurance Department

FINANCIAL STATEMENT

Net Admitted Assets	- - -	\$33,153,723.85
Total Liabilities	- - -	\$28,461,921.65
Surplus to Policyholders	- - -	\$ 4,691,802.20

INSURANCE STATEMENT

Life Insurance In Force	
Paid Basis	- - - - - \$271,668,704
Accidental Death Benefit	
Paid Basis	- - - - - \$104,264,334
Life Insurance Written 1929	
Paid Basis	- - - - - \$ 60,108,887

BUILDING TEXAS AND FLOYD COUNTY

Southwestern Life, by the concentration of Home Life Insurance Funds, is doing for the upbuilding of Texas and Floyd County what Eastern Companies have done for their sections. Southwestern Life has for many years been loaning money to Floyd County Farmers

at low rate of interest with very attractive prepayment options. The Southwestern Life operates only in Texas, and is proud of its record of service and protection for the people of this great state.

SOUTHWESTERN LIFE INSURANCE COMPANY

A Texas Institution

R. E. FRY, REPRESENTATIVE

Floydada, Texas

Sunday School Lesson

CONQUERING TEMPTATION

The International Uniform Sunday School Lesson for Jan. 12. **Triumphing Over Temptation.**—Matt. 3:13-4:11.

The baptism of Jesus marks the formal beginning of his life ministry and, also, his attitude toward the religion of his time. He had not come into the world as a re-



bellious spirit, outworking some fantastic theories or revolutions of his own. He had come, rather, as a patient teacher and leader with the purpose of fulfilling all that is good in the religion of his age and of all that has gone before him, with a purpose of guiding the people into higher truth, and, as he finely expressed it, "not to destroy but to fulfill."

He came not to pull down but to build up, and his baptism in addition to its significance as the initiation of his future ministry marked the building of that ministry into the religious life of his environment, historic and immediate.

Possessed Great Patience

It is well to grasp that fact, for in imitating the progressiveness of Jesus there are many who fail to see the patience with which Jesus viewed the slowness of the progress of religion and the care which he exercised in upbuilding the faith of men and women not to destroy the very things upon which that faith could rest. It makes a great difference whether we view life from the standpoint of one seeking even honesty to overturn things, to make a general shake-up in the hope that something better will result or from the standpoint of one who meets life with love and kindness and good-will, perceiving that humanity has to be led rather than bullied and driven, and that the deepest life depend, after all, not upon institutions and ordinances but upon the creanward spiritual values.

Advertise in The Hesperian.

the temptation of Jesus immediately follows upon his baptism. Un-observant people might suppose that experiences of exaltation would be a safeguard against temptation, that the uplifting experience of the baptism of Jesus and his formal acceptance of his life work would have been in itself the surest guaranty against any suggestion or temptation of evil.

The record that places the temptation so close to the baptism is, however, in harmony with almost universal experience. It may be recalled that it was immediately following Elijah's signal triumph over the prophets of Baal that he was found in the deepest discouragement, longing only to die. Innumerable saints and prophets have had this experience of the most violent onset of temptation in the reaction from the most remarkable and ecstatic experiences.

It was this, probably, that Paul had in mind when he spoke of the fear lest having preached the Gospel to others he himself should be a castaway. He knew how narrow was the borderline between spiritual achievement and spiritual downfall. The more sensitive the soul the more capable of high experience, the keener and more poignant may be the temptation.

One sees this forcefully illustrated in the temptation of Jesus. The temptations that assailed him were none the less acute because they attacked the inward springs of his thought and action. It is a great mistake to assume that the severest temptations are sordid and material in their aspects.

Baker News

(Too late for last week)

Baker, January 2.—Miss Thelma Colston spent Saturday night with Miss Irene Colston.

Mr. and Mrs. B. A. Colston and family spent Sunday in the home of A. H. Krebs.

The party at Mr. and Mrs. Tate Jones' Saturday night was enjoyed by many.

Mr. and Mrs. J. W. Chapman and family, Mr. and Mrs. L. B. Fawver and Dick Graves took dinner with Mr. and Mrs. G. L. Fawver and family, Sunday.

Mr. and Mrs. G. L. Fawver and family spent Christmas Day with Mr. and Mrs. L. B. Fawver.

The play presented last Thursday night by the pupils of Baker was well attended.

TWO LOCAL BOYS ON JOHN TARLTON HONOR ROLLS

Tarlton Station, January 10.—According to an announcement just issued by E. J. Howell, Registrar, John Tarlton Agricultural College, Stephenville, 79 students are on the honor roll for the second grade period. This is a much larger honor roll than was announced for the first grade period. Among those on the honor roll were Lester Jamison and J. K. West of Floydada.

"Do what you like and like what you do afterwards," says a correspondent in Farm & Fireside.

1930 Chevrolet Shown First Time Saturday

As announced last week, Floyd County motorists viewed for the first time last Saturday, the new Chevrolet motor car for 1930, heralded by the Snodgrass Chevrolet Company, Floydada distributors, as "The Greatest Chevrolet in Chevrolet History."

The new 1930 model is being distributed for the first time in Floyd County this week. Announcements of the car were made at the close of Chevrolet's greatest year, for the success of the six-cylinder Chevrolet introduced just a year ago, resulted in an output of 1,350,000 cars in the past year, breaking all former Chevrolet records.

Scores of distinct improvements have been made in the 1930 Chevrolet line, the factory announces. Greater beauty, added safety factors, improved riding comfort and better all-round performance with added power, and faster acceleration are announced as features of the new line.

Larger tires, smaller wheels, Delco-Loevejoy hydraulic shock absorbers at all four wheels, Fisher slanting non-glare VV windshield and vastly improved four wheel braking system are some of the highlights.

Brakes are of the internal expanding "articulated shoe type" both front and rear, those on the front wheels having two shoes while those on the rear have four. These brakes, also, are fully enclosed giving perfect protection against water and dirt.

The attractive new closed bodies, in a variety of colors, carry the famous Fisher stamp of craftsmanship. Eight models, three of which are new to Chevrolet, comprise the line. Of the eight, five are closed cars and three are open. The closed cars are the sedan, coach, coupe, sport coupe and club sedan. The open models are the roadster, sport roadster and phaeton. The models new to the line this year are the sport coupe, sport roadster and club sedan.

The six cylinder valve-in-head engine introduced a year ago, after four years of research and development, has been further improved and refined. Since the introduction of the six a year ago, test cars have run up more than a million miles of driving at the General Motors Proving Ground in the working out and the justifying of the improvements found in the 1930 car. All the resources of the General Motors Research Laboratories and the Chevrolet experimental laboratory were placed at the disposal of the Chevrolet engineering staff in this work.

200 Counties Entered In State Cage Meets

Approximately 1,400 teams will begin the contest in Interscholastic League basket ball when that tournament opens immediately after the Christmas holidays, according to Roy Henderson, athletic director of the University of Texas League

Bureau. Some 200 counties are participating in basket ball. The State finals will be played in the University gymnasium on March 7 and 8.

"The State Bureau will also begin immediately after the Christmas season to work out details for the regional baseball games," Mr. Henderson said. "This year is the first the Interscholastic League has sponsored this sport, and the contest will end at the regional meets instead of at the State meet. The State will be divided into six or seven regions and a champion will be selected in each region. The first games will be played in March and the tournament will be over by May 1. This sport will round out the entire year for the League, with football in the fall, basket ball in the winter, and baseball and track being scheduled concurrently in the spring."

HOW DRY WE ARE

Our average indoor atmosphere in winter is two and a half times as dry as that over the Sahara desert.—Woman's Home Companion.

CITATION BY PUBLICATION

No. 2188
W. E. Taack vs. Buxton and Skinner, et als.
In the District Court of Floyd County, Texas.

THE STATE OF TEXAS to the Sheriff or any Constable of Floyd County GREETING:—

YOU ARE HEREBY COMMANDED, that by making publication of this Citation in some newspaper published in the County of Floyd once in each week for four consecutive weeks previous to the return day hereof, you summon Buxton and Skinner Stationery Company, a corporation, duly incorporated under the Laws of the State of Missouri, the stockholders of said Buxton and Skinner, a defunct corporation, whose names are unknown to the Plaintiff; John D. Adams, a resident of the State of Arkansas, the heirs of John D. Adams, Deceased, whose names are unknown to the Plaintiff; C. R. Johns and Sons, a partnership composed of C. R. Johns and other persons unknown, and the heirs of C. R. Johns, and the heirs of the unknown members of the firm of C. R. Johns and Sons, a partnership, all of whose names are unknown to the Plaintiff, whose respective residences are unknown to the Plaintiff, to appear at the next regular term of the District Court of Floyd County, to be held at the Court House thereof, in the city of Floydada, on the Fourth Monday in January, A. D. 1930 the same being the 27th day of January, A. D. 1930, then and there to answer a petition filed in said Court on the 14 day of December

A. D. 1929, in a suit numbered on the Docket of said Court, No. 2188, wherein W. E. Taack is Plaintiff, and Buxton and Skinner Stationery Company, a corporation, duly incorporated under the laws of the State of Missouri, the stockholders of said Buxton and Skinner, a defunct corporation, whose names are unknown to the Plaintiff; John D. Adams, a resident of the State of Arkansas, the heirs of John D. Adams, Deceased, whose names are unknown to the Plaintiff; C. R. Johns and Sons, a partnership composed of C. R. Johns and other persons unknown, and the heirs of C. R. Johns, and the heirs of the unknown members of the firm of C. R. Johns and Sons, a partnership, all of whose names are unknown to the Plaintiff, are Defendants; the nature of Plaintiff's demand being substantially as follows, to-wit:—

Suit in a trespass to try title brought by the Plaintiff against the defendants, in which the Plaintiff alleges that on or about the 1st day of December, A. D. 1929, Plaintiff was lawfully seized and possessed of Section No. 33, Block B1, Floyd County, Texas, and that on said date the Defendants unlawfully entered upon said property, and ejected Plaintiff therefrom, and are withholding from him the possession thereof; and

Plaintiff further alleges that he is claiming title to said premises under the ten year statute of limi-

tations and that the Defendant's claim for title is based on certain deeds to each of said Defendants from Marcus A. Wolff, Trustee, said deed being dated more than forty years ago.

HEREIN FAIL NOT, but have you before said Court on the said first day of next term thereof this writ with your return thereon, showing how you have executed the same.

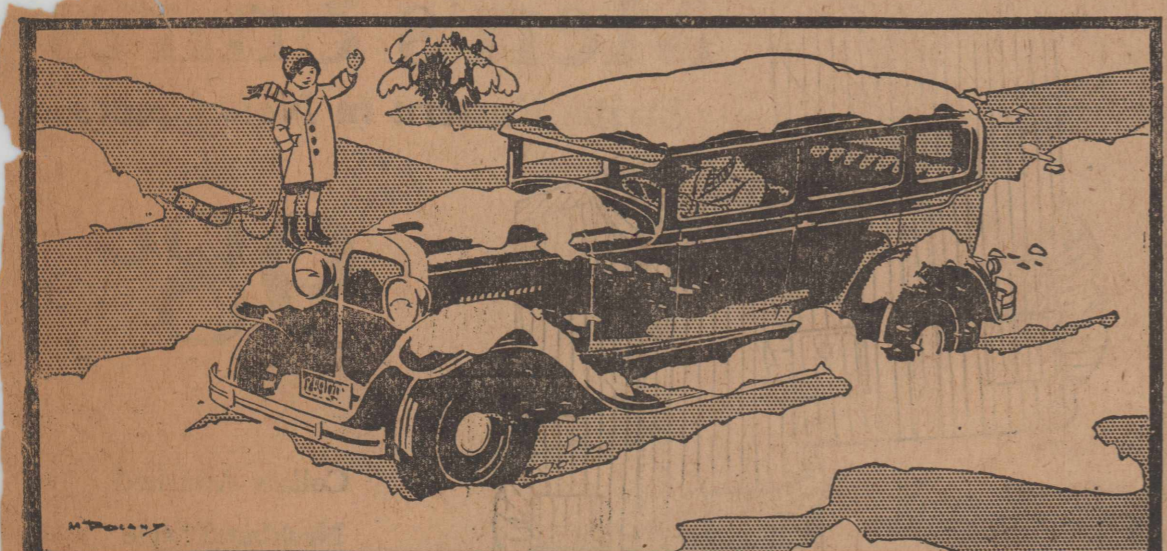
Given under my hand and seal of said Court, at office in the City of Floydada, this the 14th day of December, A. D. 1929.

(SEAL) T. P. GUIMARIN
Clerk of District Court in and for Floyd County, Texas.
(Issued same day) 434tc

Glycerine Mix Removes Cause Of Stomach Gas

Simple glycerin, buckthorn bark, saline, etc., as mixed in Adlerika, acts on BOTH upper and lower bowels removing poisons you never thought were there and which caused gas and other stomach trouble. Just ONE spoonful relieves GAS, sour stomach, sick headache and constipation. Don't take medicine which cleans only PART of bowels, but let Adlerika give you a REAL cleaning and see how good you feel! It will surprise you! Floydada Drug Co. P-5

JUNE-LIKE STARTING IN JANUARY!



BRR—WINTER! If only summer were here again!

It's impossible to do anything about the weather—but one very important thing has been done.

CONOCO Winter GASOLINE has been made to give June-like motor starting in January!

And, you'll agree that quick starting in cold weather takes off much of the curse of cold weather for the motorist.

Just notice the difference—when you fill up with—



CONOCO Winter GASOLINE
EXTRA QUICK STARTING—WITHOUT EXTRA COST

For Economical Transportation

Today

-Chevrolet announces THE GREATEST CHEVROLET IN CHEVROLET HISTORY

Today, Chevrolet presents the Greatest Chevrolet in Chevrolet History—a smoother, faster, better Six—with beautiful new bodies by Fisher.

Basically, it is the same sturdy, substantial Six which won such tremendous popularity in 1929. But it is a greater car in every way—for there are scores of vital improvements which contribute to comfort, performance, endurance and safety.

An improved six-cylinder valve-in-head motor, with its capacity increased to 50 horsepower; four Delco-Loevejoy hydraulic shock absorbers; fully-enclosed internal-expanding weather-proof brakes; a new dash gasoline gauge; heavier and stronger rear axle; Fisher non-glare windshield; larger tires—

—these are typical of the many improvements found throughout the entire design.

But most impressive of all—this smoother, faster, better Six is available—

-at greatly reduced prices!

During 1929, more than a million three hundred thousand persons bought six-cylinder Chevrolets. This enormous volume has made possible many savings in the Chevrolet factories—and, in keeping with its long-established policy, Chevrolet is sharing these savings with the public. No written description can do justice to the extra value and quality provided in this new car. Visit your Chevrolet dealer—see this car—ride in it—and judge for yourself the sensational value it represents.

The ROADSTER.....	\$495	The CLUB SEDAN.....	\$625
The PHAETON.....	\$495	The SEDAN.....	\$675
The SPORT ROADSTER.....	\$525	The ONE AND ONE-HALF TON Chassis With Cab.....	\$625
The COACH.....	\$565	The SEDAN DELIVERY.....	\$595
The COUPE.....	\$565	The LIGHT DELIVERY, Chassis.....	\$365
The SPORT COUPE.....	\$625	The ONE AND ONE-HALF TON, Chassis.....	\$520

All prices f. o. b. factory, Flint, Michigan

Snodgrass Chevrolet Co.
FLOYDADA, TEXAS

A SIX IN THE PRICE RANGE OF THE FOUR

Brien's Talk Ladies Night

Resolutions" So Good
In Print.

Following is the speech of
P. D. O'Brien) serves as a symbol of
Rotational. A Rotary club
of representative men,
each business or profes-
sionist, in our local
community. In our local
community movement be
worthy of our whole-
hearted support.
4th. Let us resolve that, by
both precept and example, we
shall teach reverence for the
laws of our land, whether they
be municipal, state or national;

Our own vocation, or
of the Rotary club should
feel uphold and dignify his
profession. He should also
respect it deserves.
A vocation seldom
man, but on the other
man often glorifies and
vocation. A small task
by a big man in a big
reflect far more credit
task half performed by a
And the man who tries
nothing and fails is in-
stead of the man who tries
and succeeds. It is
try and fail, than to fail
we would be respected,
our vocation respectable,
must ourselves be respect-
pursue our vocation in a
proper manner.

after we have shown due
our own classification in
us be careful also to re-
other fellows' vocation, as
is legitimate and conduct
proper way. Let us re-
that there are many cogs in
wheel of human progress, and
his place is as important as
others in its place. We are
dependent each upon the
and all dependent upon the
which, in this instance we
designate as the Spirit of Ro-
Service Above Self." Certain-
one of us should desire to be
whole wheel, but each should
earnestly to fill his place
single spoke in the wheel, so
there may be a maximum of
pressure and a minimum of
breakdowns during 1930.

Another worthy resolution for the
Year, as we see it, should be
we shall not look only to our
interests, but strive together for
common good of our community.
There are at least four
which we hold in common,
which should enlist our united
efforts.

1st. To uphold high community
standards. A community has a
personality as definitely as does an
individual. A community may get
a reputation for being selfish or
liberal; moral or wicked; friendly
or cold; law-abiding or lawless;
progressive or reactionary, etc.,
according to the standards erected
and maintained by its citizens.
You and I are charged with the
responsibility of making whatever
name our community is to wear
among our neighbors. If we
disgraceful functions, and
contribute, by precept or
example, to a low moral,
social, commercial, or domestic
standard; the result is in-
escapable, we will be classed
as that type of community.
The opposite is equally true. If
we sponsor only decent
programs, and conduct the
affairs of our town on a
high plane, then our reward will
be a clear conscience in our
own breast, and a good name
with our neighbors. The wise
man wisely

said, "A good name is rather to be
chosen than great riches."
2nd. The educational interests of
our community should be consid-
ered as a common problem and
privilege. Simply supporting our
schools financially by the taxes we
pay, is not enough. The trustees,
teachers and children desire and
deserve our moral support every
day and in every way. Let us
resolve to invest more of our time
and interest in this biggest
community enterprise in which we
are all partners in the business of
preparing our boys and girls for
the inevitable tasks of life which
we are to shift to their shoulders
tomorrow.

3rd. Let us resolve to show our
 civic pride during 1930 by
 supporting every community
 movement for sanitation, health
 and beautification of our town.
 Let no worthy community
 movement be without our
 thoughts during the coming year,
 and through life.

When cured porx on the farm is
to be canned, it is better to split
the carcass through the center of
the backbone, rather than on each
side as is usually done. This
"center split" eliminates the
appetizing backbone cut, but it
leaves the two loin muscles so
they can be boned out readily for
canning.

proclaimed from legislative halls
and enforced in courts of justice."
And may we add, be practiced by
mothers and fathers in the homes,
streets and everywhere as an
example to their children.

In the last place let us resolve
that during the year now opening
that we will cultivate cheerfulness,
hopefulness and helpfulness. The
man who sees his shadow is the
man who has his back to the sun.
Let's about face so the sun will
be before us, and our shadows
all fall behind us. Let's be careful
of our thoughts. Remember, "as
a man thinketh in his heart, so
is he." What we think makes
us what we are. Bad books,
base conversation, etc., cause
us to think unworthy thoughts,
and in the end become
unworthy persons. No man can
think on a low level and live on
a high plane. Let's be careful
of our thoughts during the coming
year, and through life.

**ASSOCIATIONAL B. Y. P. U.
AT FRIENDSHIP SUNDAY LAST**
Mr. and Mrs. Joe Breed, G. N.
Shirey, and Rev. P. D. O'Brien,
attended the Associational B. Y. P. U.
of the Dickens County Association
Sunday afternoon at Friendship.
Rev. O'Brien gave the principal
address on the subject, "Growing
a Christian Life." There were
about 300 present at the meeting.

South Plains Unload Car Gleaner Combines

The first carload of a total of
twenty Gleaner Baldwin Combines
expected at an early date at
Floydada and other points served by
the South Plains Lumber Company,
was unloaded here Monday of this
week, according to John H. Reagan,
salesman for the company, who said
that first combines of the 1930
model would be shown almost
simultaneously at all points during
the next few days.
A feature of the company's public
demonstrations planned for the
next few days is a school of
instruction, which will be conducted
by representatives of the
factory of Gleaner Baldwin, at
Lockney and Ralls. The date for
Floydada is Saturday, January 11;
at Lockney Monday, January 13;
at Ralls Friday, January 10.

The dairy heifer's ration during
late fall, winter and early spring
should include hay, silage, and
grain. Well-cured legume hays
such as alfalfa, clover, vetch, cow-
peas, field peas, and soybeans are
best as they are rich in both
protein and lime. Corn silage is
rich in carbohydrates and is
succulent and laxative, making it
a valuable feed when pastures are
not available.

THE WHY AND WHEREFORE

While other people waste their time
I sit and think great thoughts in
rhyme
Anent the state of this and that;
Why holes are round and pavements
flat;
Why dice are square and lottoes
not;
Why pencils write and blotters
blot;
Why women show their knobby
knees;
Why cows have calves and dogs
have fleas;
Why other things are thus and so;
Why this is "Yes" and that is "No";
Why everything, in fact is what
it is, except what is not;
Why truth is truth and lies are
lies;
And last but not the least of whys:
Why anyone should read this
through
When there are other things to do.
E. A. in Farm and Fireside.

A safe reducing diet is one in
which all the essential food materials
are supplied, but in which the
fat-building foods, starches, sugars
and fats, are eaten sparingly. Fads
about reducing diets are likely to
cause serious troubles.

NOTICE
The public is hereby advised that
the partnership heretofore existing

between Roy A. Holmes and E. Ted
Borum, doing business under the
name of Wilson Studio in Floydada,
Texas, has been dissolved.
Said business of Wilson Studio
from and after December 31, 1929,
will be operated with Roy A. Hol-
mes as sole owner and proprietor.
Roy A. Holmes will assume all

present outstanding obligations of
said business; and all accounts now
owing said Wilson Studio will be
paid to E. Ted Borum.
Continued patronage will be ap-
preciated, and will receive prompt
and efficient attention.
E. Ted Borum,
Roy A. Holmes.

IN THE SPOTLIGHT

TREMENDOUS POWER

from Low-Priced Fuels

L. C. McDONALD

Floydada, Texas

15 new improvements in 1930

RED LINE Delco-Light

Look what you get in the new 1930 "Red Line" Delco-Light... no less than 15 major improvements. Glance over the list. (1) More watts per H. P. (2) Heavier armature. (3) 33% greater oil capacity. (4) Bigger generator. (5) Perfect alignment of brush assembly. (6) New "Tension Control" for uniform brush pressure. (7) "No arcing" brush. (8) Positive "load controller." (9) Instant response to power and lighting loads. (10) New throttle insures proper "trickle charge." (11) Oil filler more accessible. (12) Greater circumference of generator housing gives stability to switchboard. (13) Fewer parts in brush assembly. (14) Better generator ventilation. (15) Heavier construction throughout.

Don't look for these improvements elsewhere. They're exclusive with Delco-Light. May we show them to you? We are authorized dealers for this territory. Come in today.

R. B. GARY, Dealer

1025 Broadway Street, Plainview, Texas.
Office Phone 245; Res. Phone 903F43
Floydada, Texas

Just phone or drop us a card and we'll bring Delco-Light to your home for a night demonstration

DELCO-LIGHT

ELECTRIC POWER AND LIGHT PLANTS

Also Manufacturers of Electric Water Systems

PRODUCTS OF GENERAL MOTORS

Made and Guaranteed by Delco-Light Company, Dayton, Ohio.

Their eyes grow big... They smack their lips

'cakes with maple flavored syrup!

Breakfast Menu:
Have this tomorrow morning
Sliced Oranges
Bacon
Pancakes with Staley's Maple Flavored Syrup
Coffee

'Cakes better than you've ever tasted, when you have this delicious syrup! For Staley's Maple Flavored Syrup makes pancakes more appetizing and delightful. It's filled with the tang of real Canadian maple, which gives it such a tempting flavor. It's so inexpensive, too.

Ask your grocer today for Staley's Maple Flavored Syrup. Then for a change try the Honey Flavored and the other flavors.

STALEY SALES CORPORATION
Decatur, Illinois

Staley's Maple Flavored Syrup comes in the green can

Staley's SYRUPS

Maple Flavored • Honey Flavored
Sorghum Flavored
Crystal White • Golden

"I DIDN'T KNOW WHAT WE WERE MISSING UNTIL WE INSTALLED STARGAS"

STARGAS Starts Where Gas Mains Stop

L. L. COLLINS & CO.

Dougherty, Texas DISTRIBUTORS

SEE STARGAS in operation and get further information at the office or store given above

If unable to call promptly for an actual demonstration of STARGAS, mail this coupon.

I am interested in STARGAS. Send prices and information.

Name _____
Address _____

SICK AT HIS STOMACH

"I WAS suffering from stomach trouble, in 1917," says Mr. C. K. Nelson, a railroad engineer living in Pulaski, Va. "I had a tightness in my chest, a shortness of breath. There seemed to be a heavy weight in the pit of my stomach, and quite a bit of nausea, yet I couldn't vomit. I tried different remedies, yet suffered on just the same. When in West Virginia on a work train, I was in such a condition that I just gave up and came home. I could not stand to work, in my condition. Some one told me about Black-Draught. I started taking it in small doses after meals. It helped me, and I went back to work."

Black-Draught

FOR CONSTIPATION, INDIGESTION, BILIOUSNESS

WOMEN who need a tonic should take CARDUL in use over 50 years.

It's a Pleasure

To shop with us. Help yourself from White Clean Shelves, packed with high grade merchandise. Every article plainly priced and well displayed.

Real Values For Friday and Saturday Full Line of Fruit and Vegetables

- LETTUCE, Nice Solid Head, 9c
SPINACH, Fresh from the Garden, Per Pound, 15c
CAULIFLOUR, Small White Heads, per Pound, 20c
GREEN BEANS, Fresh and Tender, Per Pound, 17c
MUSTARD GREENS, Per Bunch, 10c
TURNIPS with tops, Per Bunch, 10c
CELERY, Large Stalk, Well Bleached, 20c
CABBAGE, GREEN ONIONS, RADISHES, YAMS.
DELICIOUS APPLES, Medium Size, 40c Large Size, 60c
RED BALL ORANGES, Medium Size, 24c Large Size, 55c
FANCY WINESAP APPLES, Per Dozen, 34c
GRAPE FRUIT, Seedless, Good size, 6c
BANANAS, Small size, doz, 15c Large Fancy Fruit, Lb., 10c

Shortening... \$1.09

- Bread Made in Floydada, 3 Loaves For, 25c
Hominy Med. Size, Can, 7 1/2c
Pinto Beans 7 lbs, for, 50c
Post Bran Per Package, 11c
Peas Luncheon, No. 2 Can, White Swan, 21c
Palmolive Soap World's Greatest Seller, 4 Bars For, 25c
Macaroni Skinner's, 3 Pkgs. For, 23c
Kraut Medium Can, 10c
Salmon Large, Tall Can, 18c
Corn Primrose, No. 2 Can, 15c
Milk Pet Brand Small Can, 5c Large Can, 10c
Ralstons The Whole Wheat Cereal, Large Pkg., 25c
Green Beans Empson's No. 2 Can, 15c
Coffee White Swan, 3 Lb. Can, \$1.69
Sani Flush Per can, 23c
Soap Naptha, 6 Bars For, 25c
Sunbrite Cleanser Per Can, 5c
Brer Rabbit Pure Cane, Per Gallon, 89c Syrup

Floydada Grocery Co. Where You Always Feel At Home

22 Andrews Ward Boys And Girls Graduate

Tomorrow night graduating exercises will be held for a mid-term class of twenty-two boys and girls who are finishing the seventh grade work and are being promoted to freshman year work in the High School.

Opening numbers-Primary Band Invocation-Rev. G. T. Palmer; "America, the Beautiful," - Class Salutatorian's Address.- Thelma Jo Hamilton; Valedictory Address - Folia Randerson;

The class is evenly divided in numbers between boys and girls, there being eleven girls and eleven boys as follows: Lois Covington, Marie Finley, Thelma Jo Hamilton, Floy Holland, Bonnie Lloyd, Lera Opal Patton, Folia Randerson, Lavelle Reid, Johnnie Switzer, Annie Laura Martin, Lorene Lewis; L. V. Assiter, J. L. Estes, Earl Hanks, Morris Moore, Everett Morton, Elmer Nichols, Barney Roberts, Rollin Smith, Buck Walding, E. T. Williams, Bill Moody.

TO THE VOTERS OF FLOYD COUNTY

After considering the matter thoroughly, and being encouraged by several of my friends, I have decided to announce myself as a candidate for the office of Tax Assessor of Floyd County, subject to the action of the Democratic Primaries in July.

In regard to my candidacy, I wish to bring before you for your consideration, the following facts relative to the methods and policies which I intend to pursue should I have the honor of serving you as assessor: I am thirty-six years of age, have lived in Floyd County for the past twenty years with the exception of the time I spent in the late war during 1918 and 1919. I was reared on the farm and am at present farming four miles north of Floydada.

During assessing time I expect if elected to do as much of the assessing myself as possible believing

this is one of the main duties of the assessor. I have but one promise to make you that I will put forth every effort to serve you in a satisfactory manner. I conscientiously believe I can do this, other wise I would not have asked for the place. One of the reasons which has prompted me to seek this honor is that it would give me a better chance to provide for my family. After giving the matter your earnest consideration, should you see fit to elect me as your next Tax Assessor, I assure you that no one will appreciate it more than I. Before the election, I expect to make an effort to see every voter in the county and solicit your vote and influence. Thanking you in advance for any consideration you may give me, I am,

Sincerely yours, A. A. TUBBS. (Political Advertisement)

Bad Weather; Bureau Meeting Is Postponed

On account of unfavorable weather Wednesday, the meeting of the County Farm Bureau Federation scheduled for Wednesday afternoon at 2:30, was postponed. Insufficient attendance to give an adequate representation from all sections of the county was given as the reason for the postponement by T. J. Gill, secretary of the Federation.

THE GHOST BIRD' DRAWS BIG CROWD FRIDAY EVENING

"The Ghost Bird," play of the Floydada High School Dramatic Club, given Friday evening of last week for the benefit of the High School Annual fund, drew a big house and the members of the cast, directors and others interested were delighted with the reception given the presentation.

The play was presented at the Palace Theatre. The cast of characters for the play was as follows: Toby - Dave Luttrell; Andulusia Anderson - Juanita Shirey; Katherine - Katie Lee Thurmon; Detective Jenkins - Warren Poole; The Ghost Bird - Starks Green; Carl - Martin True; Mrs. Dore - Lois Sittin; Celeste - Robinette Ridgeway; Two girls - Jessie Mae Wood and Eulalia Burrus; Willis - Floyd Bell.

Adding Machine Rolls at Hesperian Office. Advertise in The Hesperian.

Friends Present Watch To Retiring Secretary

On the eve of his departure for his new work at Plainview, where he is publicity director for the Chamber of Commerce, Ed Bishop was presented Wednesday afternoon of last week with an elegant Elgin seventeen-jewel watch in appreciation of his good work here during a period of four years and as a token of friendship and good wishes.

New Willys Six Shown By Finkner Motor Co.

New Willys-Overland Creation Is Torrent of Power And Speed.

The Willys Six, the latest creation of Willys-Overland engineers, is the result of months of study and cross country tests. Miles and miles were made with this car under the observation of factory engineers under various weather conditions over the mountains and through the valleys of Virginia, Pennsylvania, Tennessee and other states.

This car powered by a 65 horsepower motor, is capable of making 48 miles per hour in second gear, 72 miles per hour in high, and will jump from five to fifty miles per hour in high gear in 21 seconds. It is so designed that the greatest economy in gasoline consumption is attained at the average modern touring speeds of from thirty five to forty miles per hour.

The easy riding features of this new car are advanced by the Monroe Hydraulic Shock Eliminator. You can drive this car at any rate of speed with the assurance that should an emergency arise, the Duo-Servo four wheel internal brakes will not fail you, but bring you to a quick stop. No words can give you an accurate description of the feel you get behind the steering wheel of this high powered light automobile. The Finkner Motor Co., of this city invites you to come see the beautiful lines, enjoy the easy riding qualities and feel the surge of power at your control behind the steering wheel of this newest creation, and compare it with anything near its price class.

J. A. Martin Ill In Hospital At Lubbock

J. A. Martin, father of J. G. and C. M. Martin and Mrs. W. M. Massie of this city, is ill in a Lubbock Hospital, where his condition is looked upon as serious, his condition being such that a contemplated operation was postponed from Tuesday afternoon.

The elder Martin, past eighty years of age, has been ill for several weeks at the home of his son J. G. Martin. He was taken to Lubbock Sunday.

Mrs. J. L. Guest of Plainview spent several days last week with her sister, Mrs. Lillie Britton, and niece Mrs. R. E. Fry.

Mr. and Mrs. McGehee, Mr. and Mrs. W. C. Grigsby and Mrs. Lillie Britton visited last Sunday in Silvertown and Quitaque. They visited Mr. and Mrs. C. L. Cowart of Silvertown and Mr. and Mrs. Homer Sanders of Quitaque.

ROSELAND H. D. CLUB MEETS WITH MRS. WHITLOCK

The ladies of the Roseland Home Demonstration Club met at the home of Mrs. W. A. Whitlock Friday, January 3. Ten members and two visitors were present. This being an all-day "get-together" of the ladies. A delicious lunch was served after which we had our regular program. Miss Strange was present and gave an interesting talk on the planting of orchards and gardening. We also decided it best to meet twice a month, our next meeting being Friday, January 24. All members be present if possible. Reporter.

Mr. and Mrs. W. H. Sharp and little daughter LeJuana Jo spent Sunday in Plainview with his parents, Mr. and Mrs. G. C. Sharp. Mrs. C. H. Davis and son, Billie Clyde, Mrs. T. P. Collins and son Pat spent Monday afternoon in Plainview on business.

Hesperian Ads Get Results.

Talks By Visitors Rotary Club

Gaines D. Whitsett, chant of Amarillo and official in the lumbermen organization, the Hoo H White, district commere of the Southwestern B Company, E. C. Nelson of the First National B S. W. Ross, secretary dada Chamber of Cor among the visitors at day noon luncheon of Club, as were also J. A. and R. H. Kelley, Ama and R. H. Kelley, Ama

Talks by these visitors the day's program. G made a brief extempo and Dr. Lon V. Smith Ico Quartette" in an talking-singing. F. C. Harmon had e day's program. He is the new program which the other mem Watson and W. U. W

SPECIALS

- CATSUP, Beechnut Brand, 22c
MILK, Carnation or Pet, 5c
SYRUP, Honey Flavored, Gal., 89c
COFFEE, Sunset, 1/2 Lb. Can, 27c
SPUDS, 12 Pounds,
SUGAR, 12 Pounds,
FLOUR, Peacemaker,
APRICOTS, Dried, Per Pound,

Fresh Beef Friday and Satur

C. P. Looper Co.

profitable investment.

The protection of your family is always a profitable investment. Be sure that the HEALTH of your family is fully protected by pure

DRUGS

Compounded quickly and accurately by a REGISTERED PHARMACIST

When your Doctor's prescriptions are filled at ARWINE'S you are always sure of only the purest of drugs, properly compounded.

A REGISTERED PHARMACIST ALWAYS ON DUTY.

Arwine Drug Co.

"Goteverthing" South Side Square



SNOW TIME January Clearance

MEN'S AND BOYS' OVER COATS

Men's Over Coats—Clearing out at \$11.85 to \$21.85

Boys' Over Coats—Clearing out at \$5.85 to \$9.85

All new Snappy Patterns. Come and Get 'em.

McGuire's

"The Store For Men"

M SYSTEM advertisement with table of specials for Friday and Saturday, including items like SUGAR, SPUDS, YAMS, BANANAS, OATS, CURED HAM, STEAK.



MARTIN I

Clear

WE ARE PUTTING ON THE BIGGEST
ON SALE. DEPENDABLE HIGH CLASS
FULL VALUE. WE WANT SATISFIED

Store will be closed
Sale Begins

ALL WOMEN'S AND
MISSSES'

HATS

Your Choice

\$1.00

All Woolen Dress Materials

Go In This Sale At

33 1-3 Off

All Women's, Misses' and
Children's Winter Coats

1-2 Price

All Silk, Velvet and Knit
Dresses

1-2 Price

One Rack Silk Dresses,

YOUR CHOICE

\$3.87

WOMEN'S NEW SPRING COATS

25% Off

ONE LOT WASH DRESSES

Sizes 2 to 14

Choice 59c

ONE LOT WOMEN'S WASH DRESSES

Choice 69c

ALL DRESS VELVETS UP TO \$8.98 PER
YARD—CLOSE OUT PRICE

\$3.98 Yd.

WOMEN'S FINE SILK HOSE

Regular \$1.95 Values,

\$1.39

Look!

36-inch wide unbleached domestic,
Yard, **10c**

36-inch wide Bleached Domestic,
Yard, **9c**

36-inch wide Mattress Tick in fancy pat-
terns. Regular 19c per yard, now yard, **14½c**

Just received a case New Spring Gingham.
32-inches wide, New Patterns, Yard, **10c**

Men's Overcoats

1-2 Price

Boy's Overcoats

1-2 Price

Sizes 13 to 19

Look!

Women's Fine Kid Dress Gloves. All New Fall
Colors and Styles.

Regular \$3.75

SALE PRICE PAIR \$2.79

Women's Fine Munsingwear Bloomers. All the
wanted colors and all sizes.

Regular \$1.98

SALE PRICE PAIR \$1.48

BLANKETS! BLANKETS! BLANKETS!

Grey Cotton Blankets, Double

\$1.10

All other Blankets go at Close Out Prices.

**MEN'S RIBBED UNION
SUITS**

Regular 98c Unions, **75c**
Are now,

Regular \$1.50 Suits, **\$1.19**
Are now,

Men's ½ Wool Unions, good and
heavy. They are Regular **\$2.39**
\$3.50 Unions, now

Men's heavy Ribbed Under **59c**
Shirts, now,

Men's Heavy Ribbed Draw-
ers to match, **59c**

**BOYS' RIBBED UNION
SUITS**

Regular 75c Unions **59c**
Are now,

Regular 98c Unions **78c**
Are now,

Three Gran

READ! REA

Beautiful Vases for 1c to the first
at 10 o'clock opening day.

Twenty-Five Piece Set of Dishes,
25c

To the first Fifty Customers to ma
more.



New 1930 Model A Ford Tudor Sed
DAY, JANUARY 31ST, last day o
miss this offer. Get details from
windows. Car on display at Bark

Shoes! Shoes!

FOR MEN, WOMEN.

Shoes For The

GROUP NO. 1

CHOICE!

\$2.98

GROUP NO. 2

CHOICE!

\$3.79

Four Great Value

Lots of These Shoes in These G

\$7.50 to \$10

Martin Dry Goods

FLOYDADA

"THE STORE WITH THE GOODS"

DRY GOODS CO.'S JANUARY Clearance & Expansion Sale!

CAMPAIGN FOR YOUR BUSINESS THAT WE HAVE EVER ATTEMPTED. THE BIGGEST VALUES THAT WE HAVE EVER OFFERED ARE NOW
BEST MERCHANDISE THAT IS POSITIVELY GUARANTEED OR YOUR MONEY WILL BE CHEERFULLY REFUNDED. EVERY ITEM MUST GIVE ITS
BEST TO CUSTOMERS. OUR AIM IS TO GROW BIGGER AND BIGGER EACH YEAR.

Disposed all day Tuesday and Wednesday Tagging and Marking Down Goods.
Begins Promptly at 10 O'Clock Thursday, January 9th.

SILKS GO IN THIS SALE AT GREATLY REDUCED PRICES

Regular \$1.15 Crepe, Now,	93c
Regular \$1.69 Crepe, Now,	\$1.19
Regular \$1.75 Crepe, Now,	\$1.47
Regular \$1.75 Printed Crepe,	\$1.49
Regular \$1.98 Crepe, Now,	\$1.59
Regular \$2.45 Crepe, Now,	\$1.89
Regular \$2.49 Printed Crepe,	\$1.79
Regular \$2.98 Crepe, Now,	\$2.39

Boy's Suits

Boy's Suits with two long pair pants. Good
Suits for year round wear. Odds and ends
taken from our regular stock.

Sizes 15, 16, 17 and 18
To Close Out This Sale, **\$4.90**

Men's Grey Work Shirts

49c

MEN'S GOOD FLANNEL SHIRTS
Regular \$1.39 Values. This Sale

98c

MEN'S CORDUROY SUITS WITH VESTS

1-2 Price

MEN'S GOOD TWILL SUITS
CHOICE

\$2.98

MEN'S HEAVY TWILL WORK COATS

SALE PRICE

\$2.29

MEN'S SHEEP LINED MOLE

SKIN COATS

SALE PRICE

\$3.98

MEN'S HEAVY SHEEP LINED

CORDUROY COATS

SALE PRICE

\$6.98

MEN'S HAWK BRAND

WORK SHIRTS

Regular \$1.50 Values, This Sale

\$1.29

MEN'S KHAKI WORK COATS

They are Heavy-Blanket Lined—This Sale

SALE PRICE

\$1.79

Specials!

READ!

fifty women entering our store
Tulip and Nasturtium design for
make a purchase of Fifty Dollars or



plan will be disposed of on FRI-
day of this sale. You cannot afford to
miss any of our sales force, or see our
brothers.

ALL SWEATERS

MEN'S, WOMEN'S AND
CHILDREN'S

1/2 PRICE

This Means Regular 98c
Sweaters are now, **49c**

Regular \$6.00 Sweaters
Are now, **\$3.00**

Regular \$12.50 Sweaters
Are now, **\$6.25**

Just note the regular prices and
Then Take One Half.

MEN'S HEAVY HONG

KONG AND KHAKI

SHIRTS

Good 98c Values.
This Sale, **75c**

Look!

Mens' Dress Shirts

One Big Lot Dress Shirts, Values up
to \$2.50. Sizes 14 to 19.

Your Choice

\$1.49

BOYS' SUITS

In sizes 3, 4 and 5

Short and Long Pants. Great Values.
To Close Out This Sale

\$4.90

Look!

Men's Suits

JUST THREE PRICES

1-2 Off 1-3 Off

1-4 Off

of Regular Price

BOYS' SUITS, REGULAR \$13.50 and \$14.85
VALUES. THIS SALE

\$9.95

STUDENT'S SUITS,

Sizes 31, 32, 33, 34

Regular \$22.50 Suits, **\$14.85**
Now,

Regular \$27.50 Suits, **\$18.00**
Now,

Shoes! Shoes!

BOYS AND GIRLS
Whole Family

GROUP NO. 3
CHOICE!

\$4.98

GROUP NO. 4
CHOICE!

\$1.87

Groups on Tables

Groups Sold as High as
\$10.00

Goods Co.
TEXAS

Notice!

Wanted at
once, several
experienced
sales ladies.
Inquire for
Manager.



Dougherty News

(By Mrs. W. D. Newell)

OF LIVESTOCK FROM DOUGH- TY THE PAST WEEK

morning, C. J. Smith shipped a carload of Jersey fat lambs to the market. Mr. Swepston shipped a carload of fat yearlings from his feedlot at Hillcrest community. Mr. Smith and Mr. Smith and their shipments to market.

Dr. W. H. Freepel shipped a carload of calves, they were killed to a feeder in Ohio. Mr. Edwards of McCaddoo shipped a carload of cattle to the Omaha City market.

EVER HONORING NEWLY- WEDS

Shower was given at the home of Mr. and Mrs. Milt Covington Monday afternoon in honor of Varley Webb nee Miss Neoma Mack. She received many beautiful presents after which hostess served delicious cheese sandwiches, hot chocolate and coffee to the following guests: Mrs. J. Brownlow, Mrs. J. C. Carmack, Mrs. R. A. McNeese, Mrs. Clara Mack, Mrs. Lois Brownlow, Mrs. C. Lincoln, Miss Vera Allmon, Mrs. Grace Garner, Mrs. C. S. Ray, Mrs. M. Holt and the honoree Mrs. V. Webb and the hostess.

MOVING SOON

Mr. and Mrs. G. C. Brister have moved their household goods from the rear end of the store where they have been living, to the Taper house in Block 1. They plan to move their stock of goods to the new Ray Building as soon as it is completed.

CHURCH AND SCHOOL NEWS

Sunday School and church attendance was good Sunday. S. M. Crawford preached at the eleven o'clock hour and Rev. Bost preached at the evening hour.

The Ladies Missionary Society will meet Wednesday evening January 8th to elect new officers and to clean up the church ground and building at the New Methodist Church.

The Quarterly Conference meets here at Dougherty Saturday, January 11. The presiding Elder will be present. Everyone invited to come early and bring a basket lunch.

The Union Sunday School will

meet at the New Methodist Church next Sunday morning for the purpose of electing new officers and also to decide where we will hold our services, the ensuing year.

Delegates from the church here to the Baptist Association to be held at Lakeview Tuesday were named as follows: Mr. and Mrs. A. D. Moore and Brother Lantrop.

The Young People will all meet at the Methodist Church next Sunday afternoon at 3 o'clock to organize a young people's union.

The Dougherty Girls Basketball suits have come and the girls are getting all set for a few games. They played their first game last Wednesday evening with Baker and the score was 22 to 25 in Dougherty's favor.

Local and Personal

Rev. F. L. Davis and wife visited in Dougherty Thursday.

Mr. and Mrs. Lassiter from Dickens County have moved to Dougherty.

Mrs. H. D. Bloodworth who has been ill for some time is much improved.

W. M. Patterson, recently made a trip to Sentinal, Oklahoma, visited with Ben McBroom who is sick there and friends here will be sorry to hear of his critical condition.

Miss Dora Elsie Lloyd entertained the young people with a party Saturday night.

Mrs. Floyd Blankenship also Mrs. W. D. Newell have been on the sick list this week.

Ted Letsinger left Saturday for Hobbs, New Mexico, after receiving a message of the death of an uncle.

'HOME MAKING' HOURS

More than 63 hours a week is the average "working time" for 700 farm women who kept records and reported to the Bureau of Home Economics of the United States Department of Agriculture.

They reported an average of 52 hours and 17 minutes spent on strictly home-making activities alone. This is more than the 44-hour working week which is the standard in industry, the bureau points out. In addition these women spent an average of 11 hours and 13 minutes a week on dairy work, care of poultry, gardening, and other outside tasks.

Some of these 700 home makers lived in the Middle West, some in New York State, and some in three far western states. The group as a whole represents rather superior home makers—those likely to cut down working time by intelligent methods. For the country as a whole the average working time would probably be higher.

"Dies" Twice



Carol Lee Sinnott of Oakland, Calif., "died" twice—and still lives. The six-month-old child was found in a closed closet, apparently dead, but revived before emergency hospital attendants called by her parents arrived. Within a few moments she "died" again, and a pulmonologist restored life again. She's pictured above with her mother, Mrs. Frank Sinnott.

FROM THE LAZY MAN

Perhaps the world has not given the lazy man the credit he deserves for the progress that has been toward the ideal life. When the lazy man is considered dispassionately it is seen that some important inventions are the result of his disinclination to work.

For example, there is the riding cultivator, which is said to be the product of the ingenuity of a man who was sure that his legs were never intended to drag along after a hand implement. Not only does the farmer ride in cultivating now, but he gets much more cultivating done. There is so much to be said for the man who refuses to do any work at all, but the man who is just lazy enough to do his work in the easiest way has been able to hit upon many ideas that have added to the sum total of human efficiency.

Many devices that have contributed largely to production may be traced to the desire of some individual to save himself from unnecessary physical effort. Many an inventor who has a reputation for industry may have had only a commendable kind of laziness.

Can't Be Ourselves

Human beings would act more human if they were left more alone and not hindered by too many false teachings.—Woman's Home Companion.

Local And Personal

Mr. and Mrs. Roy A. Baker of Rochester, Mr. and Mrs. Pitzer Baker and son, Charles, of Weinert, spent the week-end with Mr. and Mrs. W. A. Baker and Mrs. E. C. Henry and other relatives.

Mr. and Mrs. H. P. Watson and daughter, Lila Jane, left Sunday for Dallas on business, and Sulphur Springs, where they will visit Mrs. Watson's mother.

J. W. Cloud, of Nashville, Tennessee, is here for a visit with his son, B. O. Cloud and family.

Mr. and Mrs. Obe Wilkes returned Friday of last week from Mineral Wells after an absence of a few weeks. They also visited at Wichita Falls while on their trip.

Dorman Clanton returned the latter part of last week from a trip to Lovington, New Mexico, and El Paso, Texas.

Adrian Roberts, of Vernon, visited from Thursday to Saturday last with his parents, Mr. and Mrs. J. F. Roberts, and other relatives here. On his return home his son, Loyse, who has been at Floydada for several months, returned with him.

Mr. and Mrs. J. C. Largent and Mrs. Largent's brother Leonard Mosley of Hereford spent from Monday until Wednesday afternoon visiting with their parents Mr. and Mrs. M. J. Mosley of the Lakeview community and with their sister Mrs. Clayton Teague of Floydada.

Miss Vera Fry of Amarillo spent from Wednesday till Sunday night with her sister Mrs. George Linder and family.

Miss Vivian Stegall left Sunday for San Marcos Baptist Academy at San Marcos, to resume her school work. Sheriff and Mrs. Stegall accompanied her to Lubbock.

THE FIRST PUBLIC UTILITY

Gas was the first of the public utilities. It was followed by electricity which, in the opinion of many sages, was to sound the death knell of the gas industry.

This was a logical belief, for the early use of gas was restricted almost entirely to lighting. But when electric power took its place in this field a period of progress began for the gas industry in other fields that is still continuing.

A steadily increasing number of homes favor gas-fired heating systems. In industry, where manufacturing and chemical processes require heat, gas has more than 29,000 uses.

The gas industry is a major factor in our economic and social development. First of the utilities, it remains one of the greatest.

Hot scalloped apples are easily made for dessert and will be ready to eat at the end of the meal if started a little over an hour before dinner. Choose tart apples. Pare, core and slice them. Place a layer in a baking dish, sprinkle them with sugar, and pour on a little melted butter. Add more layers until the dish is heaping full. Press the apples down, cover the dish, and cook slowly, from an hour to an hour and a half. As the apples cook down during the first half hour, a few more may be added. Fifteen minutes before the apples are to be served, remove the cover and spread buttered crumbs over the top. Return the apples to the oven, and let the crumbs become golden brown and crisp. The apples themselves will be in whole pieces and transparent.

Adding Machine Rolls at Hesperian Office.



GREASING

your car = BY EXPERTS

Lubrication is far too important a task to trust to carelessness and inefficiency. Prematurely worn parts will prove that to you if you neglect proper oiling and greasing. If you want a continued smooth and enjoyable performance from your car have its lubrication attended to regularly and carefully. Let our experts protect your auto-dollar—it's real safety, satisfaction and economy. Come in today.

CENTRAL FILLING STATION

California
At Fifth

Hal Drace,
Prop.

A perfume finer than pine or bacon woodsmoke or wistaria!



THE ODORS that please you are many—roses and the redwoods, bacon sizzling over a hickory fire, an off-water breeze, or buttered batter cakes.

Yes, there are hundreds of these perfumes that enchant you when they come your way—and are never missed when they're absent!

There is only one that your nostrils hunt for, wait for, must have.

That is the aroma of hot coffee!

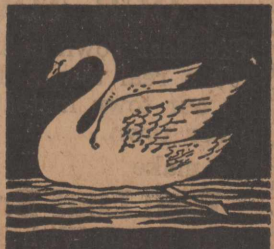
What a relief it is, when you're shaking off sleep and facing another day's problems, to have a whiff of that perfume come your way! You feel braced before ever the coffee is tasted.

That first sniff-sniff in the morning is all important. It's a tip on what is coming—coffee that will either make or break the day. If you're disappointed, nothing that happens all morning can set matters right.

You can bank on this; you'll never disappoint your sense of smell or your sense of taste with the delightful, bracing aroma or the delicious flavor of White Swan Coffee.

By controlling every step in preparation and distribution of White Swan, the Waples Platter Company makes sure that no finer coffee can be brought into your home for the price you are asked to pay.

Supervision as exact as that in your own kitchen is enforced in each important process.



WHITE SWAN
COFFEE

WAPLES PLATTER COMPANY • TEXAS • OKLAHOMA • NEW MEXICO

STATEMENT OF CONDITION OF THE

Floyd County National Bank

Floydada, Texas

At the close of business December 31, 1929.

ASSETS

Loans & Discounts	\$399,812.98
Banking House	16,500.00
Furniture and Fixtures	12,400.00
Post Office Furniture & Fixtures	1.00
Other Real Estate	11,390.00
Stock Federal Reserve Bank	1,950.00
CASH QUICKLY AVAILABLE:	
In Vault and Due from Banks	\$98,350.86
Bills of Exchange, Cotton	67,072.78
County & School Warrants	26,023.79
U. S. Federal Farm Loan Bonds	97,975.00— 289,422.43

Total \$731,476.41

LIABILITIES

Capital Stock	\$ 50,000.00
Surplus, Undivided Profits, and Reserves	21,100.00
Bills Payable	50,000.00
DEPOSITS	610,376.41

Total \$731,476.41

DIRECTORS

C. Surginer,
Chairman of Board
S. A. Greer
R. E. L. Muncy
T. S. Stevenson
Jas. K. Green

OFFICERS

T. S. Stevenson, President
C. Surginer, Vice-President,
S. A. Greer, Vice-President
Jas. K. Green, Vice-President
Cashier.
J. Clements, Assistant Cashier
Leslie Surginer, Assistant Cashier
May M. Garrett, Assistant Cashier
Joe Breed, Assistant Cashier

