



FALL AND WINTER SHOPPING MADE EASY AT HOUSTON CO.'S BIG FLOYDADA STORE

One Low Price Every Day is the watch-word here, and with big stocks in every department and daily arrivals of new fall and winter merchandise, a wide range of selections is also made possible; so that you get Low Prices and an Opportunity every day here to select from the very newest and cleverest offerings of the markets.

Pretty New Dresses And Coats

Here are real values in Smart Styles, Smart Fabrics, and in all good colors for the season, many of them having arrived in the last few days and others enroute. Dresses are cleverly trimmed with pin tucks, or use seams, pleats, buttons or buckles and belt to get the season's most fashionable effects. Coats are smartly trimmed with fur.

Dresses in a price range—

\$9.75, \$14.75, \$19.75, \$24.75 to \$39.50

Coats Priced—\$10.75, \$17.50, \$24.75, \$32.50 to \$79.50



Men's Suits And Overcoats

Economically Priced

Style, Fine Quality, Excellent Tailoring and Sound Value are represented in the Fall and Winter Wearables for Men Here. A man doesn't have to spend a lot of money if he buys his clothes here.

Serges, Cheviots and Worsteds predominate. You can depend on the styles we offer. Men, buy as carefully as your wives do. We'll help you.

Suits—\$22.50 to \$45.00 with Extra Pants

Overcoats—\$15 to \$42.50

One lot men's suits in small sizes only \$14.95

FINE WINTER FABRICS

Featuring the newest Velvets as well as the Rich Silks and serviceable woolens.

Beautiful, full of Vibrant Color, representing the newest and most distinctive patterns, they offer innumerable ideas for your own planning of Frocks, Coats and other Wearables.

Tweeds—56 in. wide—\$1.75

Dress Flannels—56 in. wide—

\$2.50, \$2.95, \$3.35

Costume Velvet, \$3.45, \$5.95

Satins—\$1.45, \$2.25, \$2.75

Satin Crepes—\$2.50, \$2.95, \$3.45



Parents

THERE'S PLENTY OF
SERVICE IN THESE BOYS'
SUITS and OVERCOATS

And there is Style, too. Tailored of all-wool fabrics, workmanship good as in the men's models, and two pairs of pants in practically every model shown.

If you are having trouble finding what you need for that growing boy, bring him here. We can fit him, we are almost sure.

Boys' Suits—

\$8.75 to \$21.50 with extra pants

Boys' Overcoats \$7.50 to \$17.50



BLANKETS

64x76 Tan and Gray, Medium weight,\$1.48

72x80 Fancy Plaid, in Gold, Lavender, Tan, Blue, Pink,— a remarkable value,\$2.45

72x80 Nashua wool finish Fancy plaids—pink, blue, Lavender, * tan, gold, gray,\$3.95

TOWELS

22x44 Turkish Towels, extra large size, each,23c

Medium size Turkish towels, each,14c

6 for 75c



Footwear For All The Family

Our big roomy shoe department offers the solution of the footwear troubles of all the family. Smart wear for mother and daughter, Men's Dressy Highs and Lows as well as Men's work Shoes, Children's Sturdy School Shoes.

In Ladies' models we feature weekly shipments to catch the latest touches in the moment's fashions, thus presenting a constantly new and changing array of latest footwear for women.

STAPLE COTTON PIECE GOODS

The lowest prices in years—
27 inch outing,10c to 20c

36 inch outings, lights and
Darks,15c to 22½c

27 inch Ginghamis10c to 12½c

32 inch Ginghamis, 12½c, 15c, 25c

36 inch Brown muslins, good soft
finish,15c, 19c

SHEETINGS

9-4 Brown Sheeting30c

10-4 Brown Sheeting32½c

9-4 Bleach Sheeting,32½c

10-4 Bleach Sheeting,35c

Hesperian Want Ads

— Cheapest, Busiest Salesmen In Floyd County —

For Sale

FOR SALE—a few milch cows. Some good work mules, one good 1926 Ford truck and one good wagon. V. B. Fitch Dairy. 341tc

FOR SALE—good cow feed; higari, cane or bale millet. Phone 903F43. R. B. Gary. 344tp

Try WESTER'S Package Cakes on sale by all grocers. 351tc

FOR SALE—My ten acre place one mile east of Floydada. Improved, electric lights, running water, etc. Ellison Godwin, P. O. Box 547, Floydada, Texas. 336tc

FOR SALE—Ford truck. Phone 79. C. Ginn at Magnolia Wholesale Station. 354tc

CARDBOARD—for Halloween cut-outs, black and tangerine. Hesperian office. 242dh.

Try WESTER'S Package Cakes on sale by all grocers. 351tc

FOR SERVICE—One fawn colored registered Jersey Bull out of high producing stock. You will be glad to pay \$1.00 for a calf sired by this fine animal. Holmes Bros., Hilltop Farm. 343tp

FOR SALE—Two kiddy hoops. 152. Mrs. Homer Steen. 344tc

FOR SALE—Kiddie Koop, in good condition. Phone 172. 342tc

Try WESTER'S Package Cakes on sale by all grocers. 351tc

Narcissus bulbs ready now. Also tulips, hyacinths etc. Maude E. Hollums. 324tc

FOR SALE or trade—Nine room residence with four lots and three Ford trucks. See A. D. Summerville, the Apple man. 324tp

FOR SALE—Year old tourist's shed 25 by 75 feet, suitable without remodeling for barn and machinery shed. See Roy L. Snodgrass at Motor Supply Co. 324tc

Try WESTER'S Package Cakes on sale by all grocers. 351tc

A REAL OPPORTUNITY

Right now we are offering a number of exceptional used cars at rare prices.

For appearance, comfort and mechanical condition these are hard to beat:

Dodge 1927 Coupe	\$600
Ford 1927 Coupe	400
5 Ford 1927 Tourings each	125
Dodge 1925 Touring	200

See these cars today.

MOTOR SUPPLY CO.,
Floydada, Texas

To Get Greater Profits From Poultry

Did your hens "eat their heads off" and produce nothing last winter? Or did they lay regularly, when fresh eggs commanded fancy prices?

If you give them comfort, care and proper feed in a windproof, clean, sunny house, they will repay you many times.

Celo-Tex is the most ideal covering made for windows and openings in the poultry house. It draws heat; keeps out the cold winds and at the same time admits the sunlight.

See us for building materials of any kind. Our stocks are complete and our prices right.

Wooldridge Lumber Company, Inc.

PHONE NO. 7

Your Personal Efficiency

A PROPERLY indexed jogger will pay back the slight expense of its purchase many times over. Think of the satisfaction of knowing that necessary facts are always handy when you need them! The cost of a Shaw-Walker YORK jogger, tray or cabinet is a small price to pay for the effortless efficiency it will help develop for you.

COME IN and See Our Stock

Hesperian Pub. Co.
PHONES 8 AND 58

Try WESTER'S Package Cakes on sale by all grocers. 351tc

Cyclamen in bloom now. See them at new greenhouse. Maud E. Hollums. 324tc

FOR SALE—a self-player piano at a bargain; also a refrigerator. See Mrs. J. B. Gresham. 352tp

HALLOWEEN party cut-out cardboard, just the right colors. Hesperian office. 242dh.

SPECIAL PRICES—on Wisconsin Cords; 30x3 1/2, regular size, \$5.95; 30x3 1/2 Over-size, \$6.95; 29x4.40, \$7.85. These tires are all guaranteed. Gullion & Son Tire Service. 351tc

Plumbing supplies. Kirk & Sons. 341tc

FOR SALE—Modern 5-room house, everything new and complete including barn, chicken lot, garage. Less than half cash. L. B. Maxey. 284tc

HOGS FOR SALE—25 head shoats \$10 per head and up. Good chance for you to get meat hogs. See Joe Bentley at Hurlbut's seed farm 1 mile west of Wake, Texas. 342tc

FOR SALE, BARGAIN—new modern 5-room residence with 2 lots; 5 blocks from square, 3 blocks from new ward school. Phone 99; Box 321, Floydada. 344tc

FOR SALE—good home, 5 blocks west of square, walks all the way, 5 rooms, bath and all fixtures, hot water, screened porch, garage with cement drive, will sell worth the money. See Goen & Goen or write C. H. Brazier, Henrietta, Texas. 294tc

FOR SALE—14 hole Emerson grain drill. See Canaday Bros. Phone 144. 284tc

I'm still giving the best bargains in monuments. See me before you buy. S. B. McCleskey. 24tc

FOR SALE—A New Perfection Super-fex, five burner range. Mrs. G. V. Slaughter, Phone 266W. 342tc

Blooming plants and cut flowers. Mrs. Maud E. Hollums. 454tc

Try WESTER'S Package Cakes on sale by all grocers. 351tc

Miscellaneous

Dalmon nursery has a good stock of home grown trees. Will sell or trade for feed, young stock or stoves. Dalmon Nursery, Plainview, Rt. 2. Two miles west of Erick school. 352tc

Etoawah Quality Monuments of matchless Georgia Marble and Granite. Complete service at reasonable prices. E. Ray Smith. 346tc

Persons who have borrowed our maize forks, please return them. Edwards Grain & Elevator Co. 352tc

Bring your hemstitching to the Thrifty-Nifty Shop. 274tc

Fresh cut flowers at all times. Maud E. Hollums. 184tc

After you head your maize, let us haul it for you before the next rain comes and ruins it. We are equipped to haul it in a hurry. See Holmes Bros., Hilltop Farm. 334tc

DON'T SWEAT—nor fret when you have a flat tire, just call 83 and have a seat in the old bus. You'll be surprised how quick we'll be there. Gullion & Son Tire Service. 351tc

HEMSTITCHING—See Mrs. C. M. Wilson at Wilson Studio. 224tc

For plumbing and gas-fitting call 168-J or No. 3. T. E. Lemons, licensed plumber and gas-fitter. 2752tp

PIANOS tuned, voiced and repaired. All work guaranteed by a home man. R. M. Morgan. 64tc

ALWAYS—something new in Sheet Music at Wilson Studio. Mrs. C. M. Wilson. 204tc

Dalmon Nursery has home grown nursery stock to sell; also Fordson Tractor; Oliver 3-disc plow; one row binder; two-row lister; cultivator; pair young mules and Shetland pony. Dalmon Nursery, Rt. 2, Plainview. 352tc

Artistic funeral sprays and wreaths. Maud E. Hollums. 184tc

SEE SIMPSON'S Suit Samples. Fall and Winter patterns. All virgin wool. They are Beauties. Tailored to your order. Fit and Satisfaction guaranteed. Represented by R. M. Morgan. 264tc

PIANO WORK—On account of cotton picking and other work the Starkey School will close for four weeks. I can tune a few more pianos than promised already to do. See or write G. P. Humphries, Route One. 351tc

FOR well drilling see C. A. Mullins or phone Rutledge & Co. at 57. Might handle some trade on drilling. Also well equipped to do well and windmill repairing. 254tc

PIANOS tuned, voiced and repaired. All work guaranteed by a home man. R. M. Morgan. 64tc

Real Estate

See Floyd County Abstract Co., for improved and unimproved town lots. We represent the owners of more than 200 lots in Floydada. R. C. Scott, Mgr. 394tc

For bargains in lands and town lots see Arthur B. Duncan, Floydada, Texas. 404tc

6% farm loans on easy terms and bargains in real estate. See S. B. McCleskey. 344tc

Wants

WANTED—Sewing, dressmaking and embroidery. I'll give you reasonable prices and do your work as ordered. Mrs. Emmett Hinson, 1 block east and one block north of R. C. Andrews Ward School. 342tp

WANTED—To rent farm. Would buy feed, stock and tools. A. D. Summerville, the apple man. 352tp

WANTED—A housekeeper, middle aged lady preferred. Write P. O. Box 366, Floydada, Texas. 342tc

WORK WANTED—Sewing, quilting, fancy work, practical nursing, hair cutting. Call Mrs. W. H. Taylor at 347J. 324tp

Woman at new greenhouse to wait on you. Maud E. Hollums. 324tc

For Rent

FOR RENT—One front bedroom with modern conveniences. Phone 270. 354tc

Furnished rooms to rent. See S. B. McCleskey or phone 117W. 344tc

Good house for rent, conveniently located. See Ed Brown at Brown Bros. 342tp

FOR TRADE

FOR TRADE—\$3500 equity in Lamb County farm for house and lot in Floydada or Lockney. Write Box 38, care Hesperian. 344tc

LOST

LOST—Suitcase between Floydada and Memphis. Old case containing boys clothing and small piece goods. Finder return to Lewis Roberts at Mickey for \$10.00 reward. 342tp

Locals and Personals

Miss Ruby Tinnin left recently for Dallas to take a course in permanent waving at the Eugene School. Upon her return she will continue as dresser in the Palace Beauty Shop and will operate a new Eugene permanent waving machine being installed by Mr. Hilton.

Mr. J. T. Howard and little son, J. T. Jr., and niece, Miss Esther Morgan, spent Sunday at Post as the guests of Mrs. Howard's sister, Mrs. W. E. Landmon and niece, Mrs. Tom Miller.

J. T. Howard is spending the week in Silverton and Matador, buying and selling cattle.

Ira L. Sanders and wife left Tuesday for Wellington, their old home, where they will visit and attend to business until today, when they will leave for Eldorado, Oklahoma, where Mr. Sanders will fill an appointment to preach Sunday morning. They are expected to return home Monday.

Mrs. W. H. Alexander and Mrs. E. L. Angus returned home Sunday evening from a ten days visit in the eastern part of the State. Mrs. Alexander visited two sisters, Mrs. G. W. Biggenstaff and Mrs. O. I. Jackson and her mother, Mrs. L. J. Moore at Denison and two brothers, Oscar and B. E. in Fannin County. Mrs. Angus visited her father, Jeff Harden, at Bonham, and a friend at Dallas. While at Dallas she attended the Fair.

Mrs. Robert Eubank, accompanied by her husband, reached home this week from Temple, where she was taken for an operation three weeks ago. She is convalescing satisfactorily. Mr. Eubank said Tuesday. Mr. and Mrs. J. A. Carruth, her parents, accompanied Mrs. Eubank to the sanitarium and remained with her several days and Mr. Eubank went down later and accompanied the patient home.

Mr. and Mrs. Fred Bell and sons spent Saturday night and Sunday at Lamesa and Brownfield, where they were guests of relatives for a brief visit.

S. H. Wrights made a business trip to Ralls Tuesday.

Mr. and Mrs. G. V. Slaughter and baby son, Clifton Lee, spent Sunday in Crosbyton as the guests of Mr. and Mrs. Leslie Slaughter.

Mesdames L. B. Dawson, Thurmon Bishop and Elmer C. Caudle were guests of Mrs. Joe Weddington of Hale Center Thursday of last week. The day was spent renewing old times and in fancy work. A delicious chicken dinner was served at noon.

FOR YOUR HEALTH'S SAKE


Drink

BIG BOY Ginger Ale

Delicious, Invigorating, Healthful, for all seasons of the year.

Made by

Floydada Bottling Works



Yes Sir

Mr. Working Man, we can take care of your needs in fine Work Clothes and shoes, at prices you can afford to pay, and they are guaranteed to satisfy.

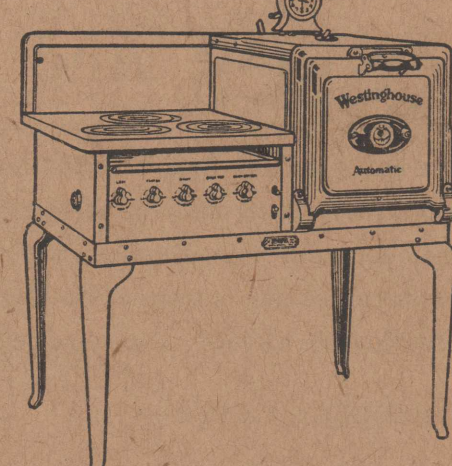
Redwing Boots Lumberjacks
Head Light Overalls and Jackets
Genuine Horsehide Jackets Gloves Sweaters
Honorbilt Kwilted Cushion work Shoes
Wool Shirts Caps Underwear

When in need of work clothes come to WOOD BROTHERS.

WOOD BROTHERS

Clothiers For Men South Side of Square

The Westinghouse Electric Range




A Safe Even Heat

Is obtained only through electricity. The New Westinghouse range will give results that you cannot obtain from oil or gas. This statement has been proven time and time again through actual tests by the users of other means of heat. Why attempt to make this test yourself when it has been proven that electricity is the best in the long run?

SPECIAL LOW RATES are offered to the users of electric ranges and water heaters which brings the use of electricity within the reach of everyone.

We invite your inspection of these electric ranges and would like to explain the easy payment plans for purchasing.



NOVEMBER—Thanksgiving month will be ushered in next week. Is your kitchen prepared for it?

Let us help you solve the problem of where, how and what to buy for every day in the month.

We Want Your November Business

And have, at your disposal, groceries of the better quality, prices at a lower range, and service unequalled elsewhere in town.

Phone 40 and Let Us Deliver Your Order

We are prepared to take care of your FALL HARVEST and COTTON PICKING BILLS At the RIGHT PRICES!

Come See For Yourself

Star Cash Grocery

"Quality, Price and Service—Always"

FOR well drilling see C. A. Mullins or phone Rutledge & Co. at 57. Might handle some trade on drilling. Also well equipped to do well and windmill repairing. 254tc

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Come See For Yourself

Star Cash Grocery

"Quality, Price and Service—Always"

We have installed gas this week and will be prepared to heat the house well if it should be cold next Lord's day. Hence we extend a special invitation to all to be with us again at that time.

LADIES BIBLE STUDY

The interest in the Ladies Bible Study at the City Park Church of Christ is growing. They met with Mrs. Borum this week and after quilting a quilt they had a fine lesson. A large class was present.

They will meet for quilting next Monday at 1 o'clock with Mrs. Freeman and will have their study at 4 o'clock. Other aldiess are invited.

METHODIST CHURCH

Ben Hardy, Pastor
Only two more Sunday's until An-

nual Conference. We want you at church and Sunday school next Sunday. Make an effort and be on hand. There will be a class waiting for you at Sunday School, a brief helpful service and some interesting announcements.

We had 257 in Sunday School last Sunday. Let's go beyond that next Sunday.

CHRISTIAN ENDEAVOR PROGRAM

Topic—What Protestantism Stands for
Leader—Gwilym Enoch.
Song—No. 106.
Prayer—F. L. Davis.
Scripture—Rom. 4:1-5.
Talk by Leader.

- Questions:
1. What is better to be known as a Protestant or as a Christian? Why?—Mrs. F. L. Davis.
 2. How can the work of the Protestant churches be made more effective?—Hazel Probasco.
 3. Should Protestant churches be more strict or more lenient in their rules for membership? L. B. Fawver, Jr.
 4. In what ways are Protestants and Catholics alike? Different?—A. D. Sumner, Jr.
 5. Would you rather be a Catholic or a Protestant? Why?—Audrey Farris.
 6. Why do the majority of the un-churches claim Protestant sympathies?—Layton Dorrell.
 7. How many Protestant churches do we need?—Mrs. J. A. Enoch.
 8. On what basis will all Christians eventually unite?—F. L. Davis.
- Business.
Benediction.

CHRISTIAN ENDEAVOR PROGRAM

Christian Endeavor program of the Cumberland Presbyterian Church, for Sunday, October 30.

Leader—Alpha King.
Topic—"What Does Protestantism Stand For?"
Song.
Prayer.
Scripture: Rom. 4:1-5; Gal. 3:23-29, read by leader.

- Topics for discussion:
1. Why do we reject the worship of the Virgin Mary?—Miss Julia Adams.
 2. Why do we reject the Doctrine of Purgatory?—Pierce King.
 3. How does the Protestant use of the Bible differ from that of the Catholic and Jew?—Ollie Belle Collins.
 4. To be answered by everyone present—"Do you know why you are a Protestant?" Give one reason.
- Five Minute talk by Pastor.
Business.
Benediction.

INTERMEDIATE B. Y. P. U.

The Intermediate B. Y. P. U. will meet Sunday, October 31, and render the following program:

Subject of lesson, "South American Sketches."
Leader in charge—Mrs. E. Ray Smith.
Business.
Group leader—Virgil Crawford.
Introduction—Truett Boothe.
"The story of Allen Gardiner"—Preston Bullard.
"Many journeyings"—Zula Eaves.
"The tragic but heroic end"—Veva Swinson.
"The Bagbys and Taylors"—Mildred Strickland.
"Others"—Mildred Evens.
"Across the Andes"—Lola Murry.
"Chilean Organization"—Paul Wright.
Bible Quiz—Thelma Crawford.
Sentence prayers.
Visitors and new members, welcome.

SCHOOLS CONTRIBUTE TO INTERNATIONAL GOOD WILL

School children on both sides of the international boundary took part in competitive games in connection with the celebration of child health day at Calexico, Calif. For this occasion the Mexican guests were given free passage through the United States customs and immigration barriers. The event was fostered by a joint committee of American teachers in the Imperial Valley of California and Mexican teachers in Lower California, organized in the interest of international good will and to promote interscholastic activities. Earlier events were the participation by American teachers in the observance in Mexicali, Mexico, of the birthday of Benito Juarez, and the visit of Mexican teachers to a California town on February 22, to honor the memory of George Washington.

SCRUB-SIRE TRIALS AID MUCH IN LIVESTOCK IMPROVEMENT

As a means of increasing public interest in improved livestock, scrub-sire trials have been unusually numerous during the last few months, according to the Bureau of Animal Industry, United States Department of Agriculture. They are commonly held in connection with picnics, livestock-association meetings, and similar gatherings. Many of the trials are staged according to an outline which the Bureau of Animal Industry distributes, but the participants are usually local officials. One of the latest trials reported to the department was held under the auspices of a cooperative creamery in Michigan in connection with its annual "ice-cream feed." Two local attorneys, an ex-judge, the county clerk, and the county sheriff handled the legal part of the trial. The county agent arranged for the educational features, including the display of posters and pictures furnished by the United States Department of Agriculture.

Although the trials are mock affairs at which the prisoner is commonly a scrub bull, boar, ram, or rooster, the jury's decision represents nevertheless the sentiment in the locality. In all cases thus far reported the trials have resulted in a verdict against sires that are not pure-breds of good breeding.

On July 1 a total of 17,000,380 cattle in the United States were under supervision for the eradication of bovine tuberculosis. Besides this number, considerably more than 4,000,000 cattle are on waiting lists and will be tested as soon as the Federal, State, and county veterinary inspectors complete other work for those owners who signed up earlier for tuberculin testing.

SCRUB BULL LOWERS RECORD OF HERD TO 'GOAT' LEVEL

In many of our dairy herds to-day culling should begin with the elimination of the sire, says Dr. J. C. McDowell, of the Bureau of Dairy Industry, United States Department of Agriculture. Breeding to inferior bulls may pull production down as fast as the culling of low-producing cows builds it up.

Doctor McDowell tells of one herd in which a scrub cow produced 146.8 pounds of butterfat in a year. Her daughter, sired by a scrub bull, produced 126.3 pounds, and the granddaughter, sired by the same scrub bull, produced 99.7 pounds, hardly as much as the world's record for a goat.

The owner finally woke up, sold the scrub bull to the butcher, and purchased a good registered bull.

AVERAGE HAUL OF LUMBER ON INCREASE IN UNITED STATES

The average rail haul of lumber from place of manufacture to place of use has practically doubled in the United States in 10 years, according to the Forest Service, United States Department of Agriculture. Estimates for 1924 placed it at 725 miles, whereas in 1914 estimate put it at only 360 miles.

Inbound lumber to the Northeastern States travel an average distance over the railroad of 840 miles; to the Lake States, 910 miles; to the Central States, 890 miles; and to the Prairie States, 1,515 miles. This does not take into account the larger amounts of lumber that come by water through the Panama Canal from the Pacific Northwest to the Atlantic coast.

The Northeastern, Central, and Lake States were once great lumber-producing regions, but are now producing only a small fraction of their lumber needs, necessitating the bringing in of lumber from great distances. Better and more widespread practice of forestry on farm woodlands and the reforestation and protection of idle, cut-over and burned-over lands in these States, says the Forest Service, will reduce this necessity in time, as they are still potentially large lumber producers.

HALLOWE'EN FESTIVAL

A Hallowe'en Festival will be held at Starkey School Auditorium October 29, 1927.

Real fortune telling, fishing pool, games and other spooky amusements. Everyone invited. Proceeds go to benefit of school.

Send your weekly message through The Floyd Hesperian.

Miss Lucille Goodwin of Plainview visited friends here Tuesday afternoon.

M. P. Kroger of Amarillo was in Floydada on business Tuesday.



The Famous Allen-A DANCING CHIFFON

Beautiful all-silk hose created especially for dancing—but worn for every occasion
NOW \$1.75 per pair

In "The Dancing Chiffon" you will find the two things that smartly dressed women the world over have always wanted in Chiffon Hose. Exquisite, filmy beauty—and long wear. We have it in all the wanted shades of course, and the new price is unusually attractive.

C. R. Houston Co.
Floydada, Texas

An Experienced Gas Fitter

For your Protection and Convenience, have an experienced man fit your house with gas. Estimates on any job gladly furnished. Call us.

E. K. PLUNKETT

Phone 84 or call Kirk & Sons Hardware

Have You?

Have you seen our new fence posts?

We have just unloaded a car of the best cedar posts you ever saw.

We have plenty of Baker perfect cattle wire at prices that would surprise you.

Let us figure your fencing needs.

Higginbotham-Bartlett Company
"Everything to Build Anything"

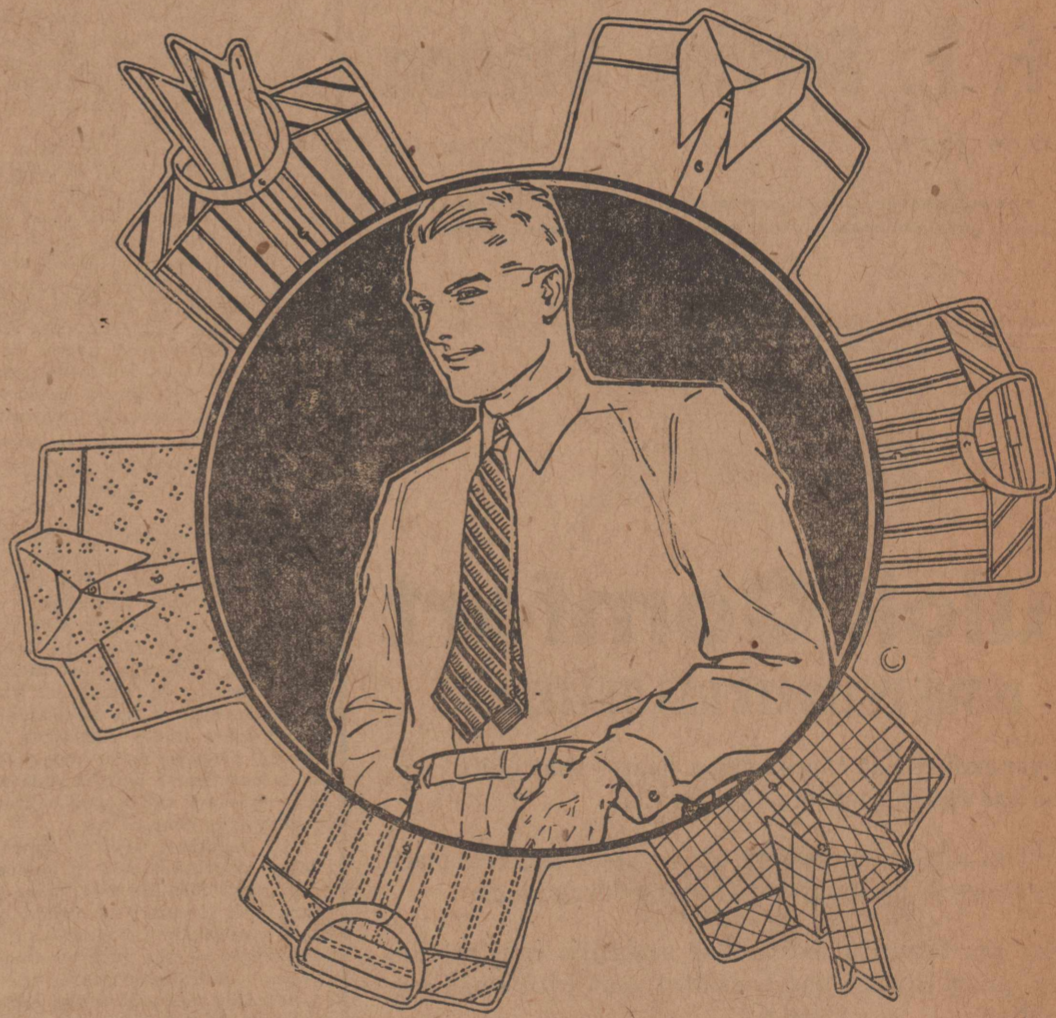
Some Features That Stand Out

- CLEANLINESS
- COMFORT
- EFFICIENCY
- NOISELESS
- FLEXIBILITY
- CONVENIENCE

And all things considered the Cheapest

You will find them all in Natural Gas service and it meets your full wants so much better.

Talk to our agent today.



New Shirts for Men Who Care

New and better fitting collars on the collar attached models. Entirely new patterns and attractive colors. Shirts without collars for the man who prefers a white collar. A big assortment and priced—

\$1.25 — \$3.50

Suits for Fall

Such Famous Clothes as CLOTHCRAFT, STYLE-PLUS and others, tailoring De Luxe and Fabrics that are unexcelled.



Baker-Campbell Company

