## THE FLOYD COUNTY HESPERI

VOLUME 34
FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, OCTOBER 6, 1927.
' $Q$ ' Commits Itself To Station At Mississippi

Chevrolet Parade Here

|  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |

Floyd 5th And 8th In T-0 And Lubbock Fairs

## airs


$\square$ CONTRACT NEXT WEEK
FOR $\$ 17,000$ BRICK




Severely Burned Body of $\mathbf{R i}_{i}$
Found Wednesday In



## THE <br> CHEVROLET CARAVAN HERE SATURDAY, OCTOBER 8

[^0]It's Maize Gathering Time Again
$\qquad$
$\qquad$
$\qquad$
EDWARDS GRAIN \& ELEVATOR CO.
$\qquad$

All Set-Let's Go
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$ YOUR CHRISTMAS CARD ORDER
$\qquad$
$\qquad$
Hesperian Publishing Co.
POWERS DRY GOODS $\square$

## Ask Me Another Question

## 

 2. Does the malarial mospuito alsotransmit the germs of densee? transmit the germs of dengue?
3. What are the symptoms of hook-
worm in children? (S., Bay Cityे)
4. What is the cause of whooping
4. 5. Wht is. A., the elton)
(Mrs. A., Belton)
(. 7. Is salt necessary to life, and hov much salt is needed annually by thy
human body? (Schoolboy, Bonham) for thive what you think is necessary
Henderson) care of the feet. (A: J. M., answers 1. The Anopheles mosquito which is
the malaria carrier, is d dark brown in
color, sender, and has spoted or usky
wings. It is larger than Culex, the pest-
iferous, selt if erous, small mossunito Culex thites enest- any
and all times, and when biting the ma-
larial mosquito has the arial mosquito has the thepearance of the
"standing on tis head." The emosquitoes that
2.
carriers. carriers are diffferent fram the manaria
carriers. The dengue carior is known
cas the Aedes mosquito, and is also the 3. The usual symptoms of hookworm
in children are sallow complexion, lack
of energy, mental dulliness, and bloated abdomen.
4. Whooping cough is caused by small bhooping cough is caused by
on the mulus which reproducess itsel.
ont surface of the trachea on the mucous surface of the trachea,
This disease is most commयn up to the
sixth year of tife sixth year of fiife, and declines rapidly
after this time. Adults rarely suffer an
attack.
 shipped oit a carload of mules to Wich-
tita Kansas barns, from whence they will
be distributed to Kansas and Missouri
buyers. The muies were bought over Floy
County, the car constituting the thir tount, the car constituting the th
the shipped from this county to ot
sections in the past two months.

Subscribe Now: FOURTH ANNUAL

## Reduced Rate Offer

FOR MAIL SUBSCRIPTIONS ONLY TO

The Dallas Morning News

 5ave wime me.t.
Do it today! The Dallas Morning News
supreme in texas

Floydada Drug Co

 Floydada, Texas

[ when better automobiles are butit . . . butck will buid them

You Need Never Change Your Oil if You Own a Buick
Last year Buick said: "Change your oil only four times a year." Buick tests at that time had shown that oil changes would never be necessary, with the Oil Filter to remove impurites, and with the Crankcase Ventilator, Thermostatic Circulation Control
and Automatic Heat Control to preventoil dilution and Automatic Heat Control to preventoil dilution. Now, more than a year has passed, and Buick owners in every section of the world-under every climatic condition-have also proved that you never need change your oil if you own a Buick Filter only are required. Sedans \$1195 to \$1995

## Corking Chat 6 Fannous Cooks $=0$ SAVE TIME WITH OVEN COOKERY

 it in your cook book.)
When days are fullest, and time is most precious, try an
oven-cooked meal. You will oven-cooked meal.
save yourself many minutes
in preparation
 A Delicious Oven Meal Beef and Macaroni, San Franclic
Baked Lima Beans Paprika
Pineapple and Cheese Salad
Stanford and Pineapple and Cheese Salad
Stanford Prune Whip Pie





## S

Beef and Macaroni San Francisco
Select about 2 pounds of lean beef,






## - viluche

Baked Lima Beans, Paprika
Soak lima beans overnight. or
ast for several hours.





Allow one slice of pineapple

 as A follow French dressing is made F=
$x=2=$



Stanford Prune Whip Pie


## 









## needs no

 watchingThe modern Perfection Oil Stove cooks merrily away while you do other things

Put your roast or cake into the Perfection The modern Perfection Oil Stoves have Oven, your vegetables on to boil. Set the many improvements which put them far flames high or low, to suit your cooking ahead of any other oil stoves in cooking needs. They will not "creep up." You can satisfaction, beauty, and convenience. trust them to remain as you set them, Only in the newest Perfections will you while you work in the garden, finish a dress, find the attractive new gray color harmony or do other things. and porcelain enamel tops.
When you touch a match to the wick, Back of these newest Perfections stands cooking begins. A solid cplumn of clean the satisfaction of more than $4,500,000$ heat is driven fall force right to the cooking. Perfection owners.


Perfection Stove Company, Date brat




and
and


But her story lived on. Appearing in





book. The picture whall apterear of the the
Royal Theatre on Monday and Tues
Roy of next week.
CARD OE
We cannot fina words to express our
thankfuluess for the good fried





hour of sorrow, Claude Carpente: and
Mr. and Mrs.
chidrend
children. Mrs. Grady Hal. and Crildren
Mr and
Mr. and Mrs. Mush
Mters.
Mr. and Mrs. Hugh Sterns.
Mr. and Mrs. Jumes
Mmith
M.


Mr. and Mrs. Edgar Jones returned
Mnday of this week from Lawton, okla

Eat Your Sunday Meals
PETITE DINING ROOM

## Luncheon Menu

Creamed Potatoes ${ }^{\text {Chicken a la King }}$ Green Peas
Fresh Tomatoes
Celery and Cream Cheese
Apple Pie with Cream Dinner Menu Choice.of Meats
ried Chicken, T-Bone Steak or Cured Ham Baked Sweet Potatoes Sugar Corn Sunshine Cake with Fruit
Bread, Butter, Tea, Coffee or Milk served with all orders TRY OUR 50c MEAL
Dining room open from $11: 30 \mathrm{a} . \mathrm{m}$. to $1: 30 \mathrm{p} . \mathrm{m}$. , and 6 to 8 p. m. every day in the week. Breakfast 6 to $8: 30$

## Royal Theatre

MONDAY and TUESDAY, OCT. 10-11 GENE STRATTON PORTER'S LATEST NOVEL

## "THE MAGIC GARDEN"

The picture demansied by $20,000,000$ enthusiastic readers

Remember "The Girl of the Limberlost," "The Keepor of the Bees" and "Laddie"-and now THE SUPREME EFFORT OF HER CAREER

## Special School Matinee

Monday and Tuesday at 4 p. m. All School Children 15 c

Men's and Young Men's Two Pants Suits For Fall


Offering Fine
Fall Suits With Two Trousers
$\$ 25$ to $\$ 42.50$

Whether you like cheviots, cassimeres or unfinished worsteds, you will find them here in single doublebreasted models.
Browns in many tones, grays ga ore; and a big assortment of blues
 New and Ultra-Smart Accessories Remarkably


Smart New Scarfs
$\$ 1.50$ to $\$ 3.45$

FALL HATS At $\$ 5.00$ to $\$ 10.00$ New Snap brims, new curl brims in new grays and new browns.
NO-NAME and STETSONS KID GLOVES $\$ 1.75$ to $\$ 3.50$ They are smartl
trasting colors.


50 c to $\$ 2.00$

Featuring High-Grade young mens 3 Button Suits In New Mixtures
$\$ 22.50$ to $\$ 35.00$
Splendid group in grays, browns, tans. In coats that are conservaBusiness men who know the value of a dollar will appreciate these


Broadcloth Shirts At $\$ 1.75$ to $\$ 3.00$
You'll note their splendid quality at sight.
Union Suits $\$ 1.00$ and up Heavy cotton and wool mixed Splendid Quality.

Low Priced!


COMPANY


## RECEIVED

Fresh line bulk chocolate. Now on display. A big riety to select from.

## KIDDIE COOKIES

We are now putting up Kiddie Cookies in Half Dozen packages. These are on sale by all the local grocers and at the Bakery. The price is ten cents and they are always fresh. Call for them. They are packed with Honey Scotch, Ginger, Oatmeal, and Plain Sugar.

in 25 cent siz

Angel Food, Devils Food, Spice Cake, or Combination Angel and Devils Food. Specify Westers Cake when you order from the Grocer and you will get them fresh.

## Westers Quality Bakery

Specialists In House

## Heating

The BEST, the CLEANEST-and, we like o insist-ALL THINGS CONSIDERED the CHEAPEST method of heating a house is with Natural-Gas.

The business of this organization begins with the drilling of the well in far removed fields, piping the gas for miles, directly into your house and continues unfailingly in its service, to insure to you the highest degree of efficient and economical use.

Permit us to remind you, that if you contemplate using this service, you make application for it at once. Patrons are cared for in order of application.

Call at our office and talk over with our agent, the plans you have for heating. Our years of study of gas, and our experience are at your service.

## West Texas Gas Company <br> Office at Harmon's Furniture Stor

JUST
-
$\qquad$


T8.

$\left\{\begin{array}{l}\text { peaceful nature can a pelperson a home, com- } \\ \text { munity or state in times of difficulties } \\ \text { muity by Mrs. Carl McAdams. }\end{array}\right.$
W. M. S. Announcement.
The Woman's $\overline{\text { Missionary }}$ S The Woman's Missionary Society of
the Baptist Church will hold a special
meeting Monday afternoon at the

church at and | church at 4 o'clock. |
| :--- |
| Calendar Party Monday | Calendar Party'Monday

At Mrs. Smith's. Between ninety and one-hundred
guests were entertained Monday atter-
noon when Mrs. . on $V$. Smith was host-
ess at a calendar party it her home-

 plete surprise to the honoree and prov-
ed the ober very pleasant one.
The dinner given at the Paschall home
in the south part of town was served
to a number of guests. Those enjoving Mr. and Mrs. T. M. Noland and three
sons, Mrs. Paul Williams and children
and Miss Opal Spence spent the ween-
end in Abilene visiting Miss Effie No-
 We cannot find words to express our
thankfunness to the good friends and
neighbors who so generously aided
 Mrs. Travis Mitchell, L. G. Mathews and
son Charles, W., N. Porterfield, Riley
Holmes, Verlon Harmon E. R. Harris, of Pleasant Valley, who to thank you for the beautiful floral
was seriously inl for several days, is offering. convalescing and was able to be in $\begin{gathered}\text { We pray God you may have just such } \\ \text { Frosydad Tresday. } \\ \text { Mr. in your hour of need, }\end{gathered}$ Mrs. I. M. Steen, of Canyon, was here this

week on a visit with his, $\begin{gathered}\text { Mr. and Mrs. C. R. Gollyhon and } \\ \text { dren. }\end{gathered}$ | $\begin{array}{l}\text { week on a visit with his daughter, Mmes. } \\ \text { E. S. Johnson and O. W. Harris. }\end{array}$ |
| :--- |



Steam Vulcanizing Never Slips
When your suit needs cleaning you don't call your
When you have the tooth ache you don't go to the shoe shop.

The same applies in your tire service.
Our shop is modern throughout, consisting of elec-

Miller steam tube vulcanizer and a Miller steam tire vul canizer.

You don't have to pay us while we are learning how, for we have had seven year's experience in Tire Service. We are constantly improving our shop with the latest equipment.

Invite us to your next blowout.
Free Road Service, Equipped with free air
GULLION \& SON TIRE SERVICE phove 83


$\qquad$
$\qquad$
$\qquad$ Mrs. Henry Hostess To
Bridge Club.
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
Mrs. Aubrey Bishop.
Lockney Attorney Married
Here Wednesday.
 Nethodist parsonage. The ce
wos performed by Rev. Ben Hard
young couple was accon young couple was accompanied
friend, C.E. McMath, on Matador
The bride is the daughter of
Mrs. . Mrs. J. W. Chalke, of Dallas. The
groom is the son of Mr. .nd Mrs. Edga
Allen, of Crobyton. He is well know
and quite popblar in that city. Mis.
les


## The Smartest FALL FROCKS \$9.75, 19.75 , \$25.00 AND UP <br> 

Cleverly fashioned Dresses with all the chic and charm of frocks costing double our low introductory price. Circular lines, straight silhouette, uneven drape, and other correct styles are shown, made of

Flat Crepes, Crepe Satin, Georgette, Taffeta, Transparent
Velvet, Silk Moire, Metalized Moire, etc.

Every new color. In panel styles, tiered models, flare effects, etc. You may rest assured that every Dress is a new style, approved for Autumn tremely attractive.

Given surprise Dimer
On Birthay.

with all the chic and charm of


MARTIN DRY GOODS COMPANY

Too Late To Classify ny 30x31/2, Regular $\$ 7.50$ Premill offer
ire ford
for $\$ 6.50$. Triangle Garaze Bishop. FOR RENT-One bedroom, one block
south of Tourist Hotel. Phone 297W.
321tp. OR SALE-a good Singer sewing ma-
hine or will take a good calf or pigs
trade. See Mitt Bullard, Route 3 , miles of ckney, $21 /$ m miles good school,
whew Denver town. 120 acress
wheat. Good terms. Address Box 48 , Bot,
ockney, Texas. earling pullets and rling pullets and 25 cockerels at $\$ 1$
.t D. 0 . Bomar, Silverton, Texas.

The Floyd County Hesperian, Floydada, Texas, Thursday, October 6, 1927.


Hesperian Want Ads For Sale

Moving, Draying, Packing, Etc. Brick Storage Building 2 Doors
PITTS TRANSFER \& STORAGE CO.

EXPRESS AND FREIGHT
Truck Line to Plainview

We crate and ship to your order. Telephone Nos. 207 and 138

"SUDDEN SERVICE"


DOBBS
HATS
The Fall styles designed by Dobbs \& Co., New York's leading hatters accomplish the seemingly thing we have received from them. In the variety of smart shapes, the beauty of the colorings and the superb quaity of materials an 1 work manship they surpass any hats we have ever of are proud to say that Dobbs hats are exclusive with us.
$\$ 7.00$ to $\$ 8.50$
Wood Bros.
"Clothiers For Men"
South Side Square




Photocraphis

## It Will PleaseHer

Your photograph, neatly framed is the best gift that you can give her at any time-and the cost is so little that you should remember her regularly. Phone 162 for an appoinment; it will take only a few minutes of your time.
Wilson Studio

## LUMBER

FOR BUILDING
and
FOR REPAIRING
Buildings should last for years, and they will if you use our first quality LUMBER in building or repairing them. Our prices, quality considered, are never high
Wooldridge Lumber Company, Inc.
Phone No. 7

## Fire Prevention Week

 0 ctober 9 to 15

Make it a "no-fire week" and extend its activities to the other 51
weeks of the year.
Prevent fires and save money in premiums as your premiums are
based on fire losses.
Floydada Insurance Agency


## A Vacuum Cleaner

MUST DO THREE THINGS
1st. Clean Rapidly
2nd. Clean Thoroughly
3rd. Give years of service.

All three requirements are met by the-

## Universal DeLuxe

A Brushless Type Machine

This electric cleaner does not whip the nap from your carpet, yet cleans rapidly and thoroughly. This maehine will serve you a life time.

Phone 232 for a Demonstration





Corn fritters may be made from left-
over corn on the cob. TTo 4 tablespons
resh corn add 1 teaspoon melted fat, 1 teaspoon baking powder, 1 egg, $1 / 2$ cupp
mill, 1 cup flour,
to a batter and teaspon salt.
mix Curried veal is a good dish to serv When lima beans are in season, because
the flavor of curry goes well with lima beans. Cut 2 pounds of stewing veal
into small pieces and simmer in water enough to cover until almost tende
Then add 2 cups of fresh lima bean
In another In another pan cook 1 medium-sized on
ion, chopped fine, and $1 / 2$ a green pep ion, chopped fine, and $1 / 2$ a green pep-
per, chopped, in a small amount of but-
ter. Add to the meat. When the beans ter. Add to the meat. When the beans
are done, thicken the liquid slightly with
a little flour which has been mixed with
$1 / 4$ teaspor a little flour which has been mixed with
t/u teaspon curry, $1 / 2.2$ teaspoons satit,
and a little cold water. Add 1 cup diced
col cucumber and cook a few minutes longer
Sprinkle echopped parsley over the to
when serving when serving.
CARE FOR THE DRY COW The condition of the dry cow in
gard to flesh should determine gard to flesh should determine the
amount and kind of feed to give her.
Cows producing 10,000 pounds or more Cows producing 10,000 pounds or mor
of milk will need a considerable amoun
of both grain and roughage during the
dry meriod Cut dry period. Cut down on the rougha
considerably a week or ten days befo consider
calving
the disc
time fee
$\left\{\begin{array}{l}\text { time f } \\ \text { produc } \\ \text { plenty } \\ \text { which } \\ \text { whin }\end{array}\right.$


## 

$\qquad$
$\qquad$


We Live Here

Interwoven (or 5
Are the best wearing socks made, we mean it and you know
where to find us. More wear them than any other socks
All the new patterns and the new colors just arrived.
Russell's Store
Let us clean and press your Clothes.
Phone 66


Co-operative Plan Will Triumph Say Hill And Others In Praising Bureau

## "IT SPEAKS!"



On March 10, 1876,
telephone was born
Alexander Graham Bell, the young teacher of deaf mutes, had dedicated his life to restoring the precious gift of voice to his pupils.
During his experiments he discovered a new principle of sound transmission which brought the hope that some day men might hear each other's voices though separated by hundreds of miles.

That dream has come true. Today you may send your ore-you-to anyone anywhere in the United States by Long Distance telephone. $t$ will cany you to your family and friends; it will bring them to you.
Ask the Long Distance operator about Station to Station alls, particularly the low rates prevailing after 8:30 p.m

Southwestern Bell Telephone Co.
Your Voice is You-Visit Them by Telephone

## Superior Service

-FOR THE-

## Famous Chrysler Cars

The worth of the famous Chrysler Car to an owner is greatly enhanced by the superior service which Chrysler owners can obtain at our station. Chrysler owners who will carefully keep in mind the suggestion made to them by the salesman and have their cars inspected and "tuned" periodically will find that our service shop can be made invaluable to them.

## RE-CONDITIONED CARS

At all times we have several re-conditioned used cars, mostly Chryslers, which are real bargains so that if you are interested in buying a car cheap and getting lots of genuine service out of it our used car department can generally take good care of you.

## Swan Motor Co.

Phone 614
Southwest Corner Square Plainview, Texas
$\qquad$
$4^{\circ} \mathfrak{L}^{\circ}$
TT PROTECT
Your MOTOR look


## CITIES SERVICE OILS

CITIES SERVICE STATION, FLOMOT, TEXAS CITIES SERVICE STATION, SILVERTON, TEXAS


## MOTOR SUPPLY CO.

Floydada, Texas



[^0]:    Parade forms promptly at 11 o'clock at the northwest corner of Floydada on Lockney Road, and will have in the line every type of truck manufactured by the Chevrolet Motor Company, as well as a number of Chevrolet cars driven by their owners, headed by Mayor W. D. Smith and repre-

    The caravan is
    sonal supervision of Mr. Chase, assistant manager of the Oklahoma City Branch of Chevrolet Motor Company.

    We take pleasure in inviting you to be present Saturday and see the demonstration of the various models of the Chevrolet trucks in front of our garage. nirs will be given out.

    We want you to be present. Do not disappoint us. This is an event you won't want to miss.

    ## Motor Supply Company, Floydada, Texas

