## THE FLOYD COUNTY HESPERIAN

Wide Open Stands 'The Gateway To the Plains'-Floydada Welcomes You All Here Today


# Fourteenth Floyd County Fair Opens 

 Hundreds of Old Settlers Attended Reunion TuesdayGreatest Free County

Two Thousand Enjoy Day At Dedication Of Park
Remarkable Assembly Gathe Do Honor to Memor
Blanco Pioneers
Without doubt the biggest thing of its kind ever held in this section of the state was dozen counties at the dedication of the 22-acre park site as a memorial to Uncle and Aunt Hank Smith, held Tuesday at.Mt. Blanco. It
was featured by the attendance of hundreds of old-time residents, 1500 or 2000 persons in all being present and Grizzled doings.

Bakery Formal Opening Attended By Hundreds

 opening from 8 to 11 o'clock last Fri
day evening, and enjoyed the inspection
of the baking and mixing machirery in
operation as well as the refreshment
 reaches to graze the succulent sho
grass here in such great profusion tha
there was plenty of room for all, Trus
Gray, the man who bossed the outf Gray, the man who bossed the outh
that put the first grazs herd on cat
fish Draw -he Silverstein cattle cas
among these. Others, Tom Harrison
amo or instance, could be named by the scor
ho had seen this country and live Who had seen this country and lived
in it forty and more years ago when the
range was wide open and no fences to
hinder

 the phich played for more than an nour
si while the erowds were taking alvantare
of the profered hospitality of the bak
of managent.
One of the interesting features
$\qquad$

| Will Build Fiity-Foot Frontage 0n California |  |
| :---: | :---: |
|  | Site Formerly Occupied by P Will be Utilized by Fink Brick Building. |
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District Court Session District Court Session
Opened Monday Morning



##  <br> OLYMPIC <br> $\underset{\text { thursday, sept } 22}{\text { BELLE BENNETT In }}$ <br> "Mother" <br> ROYAL  <br> 'The Two Fisted Sheriff' <br> SATURDAY, SEPTEMBER 24 <br> buddy roosevelt In <br> " Ridin Rowdy" <br> MONDAY-TUESDAY, SEPT 26 -27 <br> HARRISON FORD and MARIE <br> "The Night Bride" <br> WED.-THURS, SEPTEMBER $28-29$ <br> "Ladies Beware" <br> The Valley of Hell" <br> $\qquad$ <br>  <br> $\stackrel{\text { Son }}{=}$ <br> "Painting The Town" <br> "The Desert Valley" <br>  <br> $$
\begin{aligned} & \text { "One Increasing } \\ & \text { Purpose" } \end{aligned}
$$ Purpose" Purpose" <br>  <br> wednesday- thursday "Slide Kelly Slide"

## Stock and Price

A more complete line of merchandise is our aim. We believe we offer today as complete line as will be found in hardware, furniture, gas fittings and appliances, well supplies, leather and harness.

We know our price is as low as can be found. We are in position to serve as well and as economically our patrons as anyone. We bid for your business on the merchandise we offer at the lowest price with a reasonable seryice for all goods we sell.

SUGGESTIONS IN SEASON-
Detroit Jewel Gas Ranges,
Reznor, Lawson, Radiantfire gas heaters,
Guns and ammunition,
Radio supplies.
Furniture and floor covering

## Kirk © Sons

## DRIVE IN DURING THE BIG FAIR

And let us demonstrate to you what REAL SERVICE Snappy service, next to quality and price, is valued this station

Tube Vulcanizing
We have just installed a brand new ELECTRIC TUBE ULCANIZER

Mohawk Tires Go Farther

## Central Filling Station <br> 1.ximom

- Cheapest, Bus



T m still giving the bert bargains in
monumens.
s. B. Mecteskey.



 | $\begin{array}{l}\text { bired, } \\ \text { Botfe. } \\ \text { BOR }\end{array}$ |
| :--- |



For
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miles








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The Joy of Hearing a Voice


When you are traveling, evening brings lonesome hours. You would be glad if it were possible to pack your grip and find yourself instantly at home. You imagine the joyful cry, "It's Daddy!" responding to your call.

You cannot make this quick visit, but at the nearest telephone "Long Distance" will send your voice-you-over rivers, mountains and deserts to your loved ones. It will bring them to you.
When you hear the voice, you feel the presence. The voice is the person. Your voice is you.

Ask the Long Distance operator about Station to Station calls and particularly the low rate prevailing after 8:30 p. m .

## Southwestern Bell Telephone Company <br> Your Voice is You-Visit Them by Telephone

## BUICK ${ }^{\text {for }} 1928$



## One Glance

## tells the story

In Buick for 1928, everything you want to know about your car's performance-every indicator and dial-is before you, indirectly lighted under glass. Buick today offers greater beauty, luxury, and comfort than ever before-greater speed and power with quicker getaway. See the car that surpasses all others in popularity-and in value.
when better automobiles are built, buick will build them
Sedans $\$ 1195$ to $\$ 1995$
Coupes $\$ 1195$ to $\$ 1850$
Sport Models ${ }^{\$ 1195}$ to ${ }_{\$ 1525}^{\text {Co }}$
Al price f. fo. b. Finin, Mich, zoverment taxis to be odded
CALLAWAY MOTOR COMPANY FLOYDADA, TEXAS

## Mr.FloydCounty

## FLOYDADA BELONGS TO YOU

And we want you to feel perfectly at home here during

## The Floyd County Fair

Our Garage, also belongs to you and we want you to visit us and inspect the new Chevrolets and Dodges when you are enjoying the Fair attractions. Welcome!

## Motor Supply Co.

Roy L. Snodgrass, Prop.


The above pictured agricultural exhibit of the Sand Hill community was awarded first place and a $\$ 75$ prize at the Floyd County Fair on September 24 and 25,1926 . The exhibit was most complete in every detail, scoring 940 points out of a possible one thousand. The exhibits at last hibited the products.

Boyhood Chum Visiting C. Snodgrass This Week
years' fair caused many very complimentary expressions from visitors. W. R. Dooley and G. C. Collins, through the co-operation of other citizens of the Sand Hill community, gathered and ex-

 he next meeting of the society will
nine great Chevrolet plants
held at Plainview, when the ladies'
ed States covers 5,383, Sta
oriliary will also hold a meeting.
or more than 122 acres.


ONCE - ALWAYS
THIS SIGN INSURES SATISEACTION
 carbon ecener whting fater


## CITIES SERVICE GASOLINE

CITIES SERVICE STATION, FLOMOT, TEXAS CITIES SERVICE STATION, SILVERTON, TEXAS

## We tive just received a big Shipment of

## Ladies and Misses

## COATS and DRESSES

IN THE NEWEST STYLES AND COLORS
COATS RANGE IN PRICE FROM $\$ 18.75$ to $\$ 42.50$ DRESSES FROM $\$ 5.75$ to $\$ 22.50$

We also have a large assortment of Prints, Ginghams, and Percales. Such as Toil Du Nord, Peter Pan and others. We have a good grade of 32 inch gingham at 15 c per yard. Also an extra heavy grade of 36 inch unbleached domestic that we are selling for only $121 / 2 \mathrm{c}$ per yard Be sure and see this grade of domestic before buying.

We have a good stock of flannels and woolen materials to select from for your fall and winter dresses. Have some good numbers in suiting for children's school dress

We have a full line of men's and boy's adjustable dress aps, sweaters and shirts. Extra fancy dress hose for men that have been selling for 65 c per pair,

3 Pair for $\$ 1.25$
Our line of work clothes for men and boys is complete.
Don't forget we have Friedman-Shelby shoes for the hole family.

## Powers Mercantile

"FOR CASH AND FOR LESS"

## nhandle South Plains Fair

the Show Window of the Plains"
LUBBOCK, TEXAS
tember 27, 28, 29, 30, October 1, 1927
I Portray The Fastest Developing Section In The Southwest Today

COME-SEE FOR YOURSELF
South Plains Farm Products
Complete Women's Department
Five Football Games
Big One Ring Circus Ac
A Wonderful Carnival
Fine Dairy and Beer Cattle
Poultry and Swine Unexcelle
Five Bands in Daily Concert
Big Free Acts Galor
FREE FIREWORKS AT NIGHT
Many, Many, Many Other Attractions COME ON ALONG
Don't miss a single day. This will be the biggest event in years.
FUN BY THE TON
5 - AUTOMOBILES GIVEN AWAY - 5
One automobile will be given away abso-
lutely free each day of the fair
WE MOST CORDIALLY INVITE YOU TO COME
PANHANDLE SOUTH PLAINS FAIR ASSOCIATION



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! $\approx$



## Russell's Store

PHONE 66

## The

## Petite Dining Room

Located in building first door west of Wester Bakery (formerly Boothe Bakery building.)

## REGULAR DINING ROOM SERVICE ONLY

breakfast, Lunch and dinner

## $50 c$ PER MEAL

We invite you in to see us, and will appreciate your patronage.

Irwin \& Talkington
proprietors

## Ready To Serve

You may now have the Best, Cleanest, and all things considered the Cheapest fuel in the world.
Gas service in Floydada is now an established fact.

Make your application for service at once, to insure it for your home before the cool weather begins.

> Schedule of Rates for Natural'Gas Effective September 15, 1927

CLASS.1-Gas used for Domestic Use:
Domestic Rate- 67110
Domestic Rate- $671 / 2 \mathrm{c}$ per M cu. ft.
Minimum Bill- $\$ 1.50$.

CLASS 2-Gas used under boilers for Commercial purposes. Gas used under boilers in central steam heating plants, for heating office and apartment buildings, factorauditoriums and municipal buildings. Gas used in bakeries and restaurants.

First $50,000 \mathrm{cu} . \mathrm{ft}$. per month $-671 / 2 \mathrm{c}$ per M cu. ft.,
Next $50,000 \mathrm{cu}$. ft. per month- 35 c per M cu. ft.,
Next $100,000 \mathrm{cu} . \mathrm{ft}$. per month-30c per M cu. ft.,
Next $300,000 \mathrm{cu}$. ft. per month- 25 c per M cu . ft.,
Next $500,000 \mathrm{cu}$. ft., per month- $221 / 2 \mathrm{c}$ per M cu ft.,
All over $1,000,000 \mathrm{cu}$. ft. per month- 20 c per M cu ft . Minimum Bill- $\$ 1.50$ per month.

CLASS 3-Gas used in Gas Engines. Gas used for heating and under boilers for power purposes in manufacturing and industrial plants, brick kilns, pottery kilns, cement kilns, glass plants, wefinery stills, and in iron foun-
dries and steel plants, etc. dries and steel plants, etc

First $50,000 \mathrm{cu}$. ft. per month - 45 c per M. cu. ft., Next $50,000 \mathrm{cu}$. ft. per month- 35 c per M cu. ft. Next $100,000 \mathrm{cu} \mathrm{ft}$. per month- 30 c per M cu. ft. Next $300,000 \mathrm{cu}$. ft. per month- 25 c per M cu. ft. Next $500,000 \mathrm{cu}$. ft. per month- $221 / 2 \mathrm{c}$ per M cu. ft. Next $2,000,000 \mathrm{cu}$. ft. per month- 20 c per M cu. ft., Next $3,000,000 \mathrm{cu}$. ft. per month- 18 c per M cu. ft. Next $4,000,000 \mathrm{cu}$. ft. per month- $161 / 2 \mathrm{c}$ per M cu. ft., All over $10,000,000 \mathrm{cu}$. ft. per month- 15 c per M. cu. ft.
Minimum Bill- $\$ 25.00$ per month

PENALTY-one-ninth (1-9) of bill will be added if not paid within 10 days after date rendered.

The Company reserves the right to restore the maximum franchise rate at any time on 30 days notice by publication or individual notice.

## Important to you

To each patron of this company will be given FREE an important book,-"Natural Gas Manual for the Home,"-a government publication on Natural-Gas and its efficient and economical use. When you make application for gas connection for your home, ask for a copy of this important and informative work.

West Texas
Gas Company

Missouri St. Closing Hearing Friday Night

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compe




# Don't Forget! 

TO VISIT OUR STORE DURING THE

## FLOYD COUNTY FAIR

We have a complete line of Men's and Young Men's Wear for Fall and Winter.
REMEMBER You are always welcome at-

## Wood Brothers

"Clothiers For Men"<br>South Side Square

 nstration agent, judged the women's
department.
Fair attendance was present at the Fair attendance was present at the
meeting Tuesday, and
fair was considered a most community
fast complete success. $\overline{\text { TRUTH AND LIBERTY }}$ There was a time when men were
standing with their love of truth in advance of their love of personal libere.
ty $\begin{aligned} & \text { tye see that we are standing now } \\ & \text { with our tove of perronal tiberty in } \\ & \text { advance of our love for truth }\end{aligned}$
 erty, and men shall be cordially toler-
ant and aarnest bellevers both at once.
When that comes it will be sew the When that comes it will be a new thing
in the world. It has been seen in beau-
tiful or solendid indin In the world. It has been seen in beau-
tifu or splendid individuals scattered
all through the ages, but there hes all through the ages, but there has been
no age in which the mass of thinkers
were at once strong in positive belief were at once strong in positive belief
and tolerant of different of opinion.-
Phillips Brooks. Chinese geese, trained for generations
are the poliiememe of the . West Indies.
When enemies aproch, their shrill,
raucous eries awaken an entire neigh-
ret When enemies approach, their
raucous eries awaken an entire
borhood. They are now being
watchmen at the Washington Too Late To Classify Furnished rooms, for rent. See S. B
McCleskey or phone 117W. Mecleskey or phone 117W.
FOR RENT-Partly furnished apa
ment. Phone 185,

## Another Step Toward Progress The Floyd County Fair

We heartily welcome every visitor to the Floyd County Fair, fully confident that your time spent here will be both enjoyable and worthwhile. It is a pleasure to be a part of and help in the establishment for all time of this Forward step. This Fair represents the combined efforts of the commercial and agricultural interests of this County and surrounding territory.

AND-while considering forward steps did you ever stop to consider that this company is working day and night for your convenience, pleasure and safety? Floyd County is supplied with a wonderful electrical service, because of our forwardness.

Think About It - Visit Us During The Fair


POWER - LIGHT - ICE


Values that will appeal to value-wise women. These values again prove our superiority in giving unusual values for it is indeed unusual to see apparel of such high quality offered so inexpensively. ment. Phone 185.


## The Very Newest Fall Coats $\$ 16.50$ to $\$ 79.50$

Charming Fall Coats, Dressy yet thoroughly practical at a marvelousy low price

The Smartest Fall Frocks
$\$ 9.50$ to $\$ 69.50$
Cleverly fashioned of the season's newest Fabrics, our prices are extremely attractive.

The New Fall Millinery
$\$ 1.39$ to ' $\$ 6.50$
The new Fall hats are striking in style. Yet low in price. Solid felts, velours and velvets.


Mens Live Oxfords
$\$ 5.00$ to $\$ 9.50$


Live indeed is our young men's shoes for Fall. Boys, there is no stopping at a forward pass when you slip in a pair of B. H. Oxfords.

You make three real touchdowns, 1st in quality, 2nd style and 3 rd comfort. Drop in slip on a pair and hear your, pocketbook laugh over a real value.

BAKER, HANNA SHOES FIT BETTER.

## Live Values in Ladies Footwear

$\$ 5.00$ to $\$ 9.50$
Satins, patents, kid and calf leather. Colors: black, brown, tan and whippet. High, walking and low heels-in strap, ties, pump and oxfords. Girls, if you want to feel your toes laugh at corns, come in, get fitted right and walk in ease. 4A MTrla
BAKER, HANNA SHOES FIT BETTER

## Baker, Hanna \& Co. "Where Most People Trade"



## F. H. S. Classes Elect Officers And Organize Henry $\begin{gathered}\text { Bosley Chosen at Meeting } \\ \text { Lead } \\ \text { 1928 Seniors Through Last } \\ \text { High School Year. }\end{gathered}$ <br> FLOYD COUNTY FAIR VISITORS <br> VISIT THE NEW <br> Wester's Quality Bakery and Confectionery

Now in our new home on West California, better able to serve you now than ever before.

VISIT OUR NEW
FOUNTAIN
Excellent drinks-pies, cakes, cookies-and always-

WESTER'S QUALITY LOAF
Headquarters For School Supplies

## Wait for the NEW FORD

THE new Ford car will be one of the speediest, most alert cars on the road.

You will be delighted with its low, smart lines and beautiful colors

## Barker Bros.

Phone 133
FLOYDADA, TEXAS

Tri-State Top Sow Is Added To Hilltop Herd

## ㄱ․





## ,

 breeding stock withoutwe ce that at all times, although we the advantages that
whe have in this setion, this anan be mads
into a regular "Hog Paradise',"
tit The Holmes Brothers have shown
their hogs at fairs in this section for their hogs at fairs in this section
the past few years. They are enterin
their herd and will compete with th
larger breeders of this state at the lead
ing fairs this year, it was stated. Th ing fairs this year, it was stated. They
plan to show their hogs at the Lubbock
South Plains Fair on September 27 io
Sta South Plains Fair on September 27 io
Otober 1. They will show at other
Otost Texas fairs also.
West DUM-DUM BULLETS IN WAR of
INDEPENDENCE recently added to the collection of the
NNW York Historical society.
One fact of histrical interest esta
lished by the finding of these relics' lished by the finding of thesest relics ${ }^{\text {and }}$
the certain use of dum-dum bulles by
the soldiers of both armies, contrayy the soldiers of both armies, contrary
the practice of war. Accusations ar recriminations of have. Aceensations an comon for
century and a half. It now ampen fors the soldiers of both now appears that
considerable ingenuity in in prayed considerable ingenuity in preparing bul
lets in such a manner as to inflict jag
ged wounds, sometim ged wounds, sometimes cutting them
nearly in half and either twisting or
beeating them out oi shape. be








Why wait any longer for your Reliable Gas Range? It's poor economy to waste your time and good materials trying to bake in an inefficient and worn out stove-especially when you can buy a beautiful Reliable Gas Stove with Lorain Red Wheel so reasonably.

Come in and let us explain the merits of the Reliable Gas Range, Lo-
rain Equipped.

## Welcome Floyd County Fair Visitors

While in for the fair, come in and see the many Reliable Gas Ranges display in our store

Select your Reilable this week.
SPECIAL!-We will sell these ranges at WHOLESALE cost for 10 days Call at our office and see them?

Floyd County Hesperian, Floydada, Texas, Thursday, September 22, 1927.

4. What causes infantile paralysis,
and is there any way of preventing it?
ans. and is there any way of preventing it
(Mrs. L., Lubbook) 5. What is the
(Mrs. B., Lubbock)
6. What Child What service does the Bureau of
Ctate? Hygiene (Rader, West Texas.)
state?
7. How can a county receive aid How can a county receive state
heath nursing service? ANSWERS

1. It is never wise to expose a child
to any disesese. As a rule, the younger
the child, the more severe the ehild, thee more a ruevere, the young pernan-
ent are the "after effect,
tions the ent are the "aftere effecters" or permplica-
tions of a disease. Then, too, the older
a child grows, the less hise a child grows, the less his susceptibili-
ty to most diseases beco ehild grows, the less his susceptibili
ty to most diseases becomes. If he es-
capes infection from children's diseass
 them for life, and will probably escape
te just that mach
better off physically. The good health
and the lives of many chidd goe and the efives of of manally. Than children have healthe ben
needless sacrificed through the folish notions sacrificed through the a foolish
nill should have chil
dren's diseases whil dren's diseases
them over with." include feneral diet for children should
fromt to a quart of milk ncluae from a pint to a quart of milk
of safe quality daily two vegetables
each day, one of which should be of the each day, one of which should be of the
leafy variety; fresh fruit every day if leafy variety; fresh fruit every day if
possible, and dried fruit on days when
no fresh fruit 1s given; cereals once no fresh fruit 18 given; cereals once
a day with milk or cream; bread and
dutter sandwiches day with milk or cream; bread and
butter sandwiches; sof cooked eggs;
very little sweets-none between meals; very little sweets-none between meals;
very little meat; no tea or coffee. Par very little meat; no tea or coffee. Par
ents having children who are sickly,
or who have delicate digestive systems or who have delicate digestive systems,
should see their family physician as to should see their family physician as to
a diet suited to the individual needs of
such children. such children.
3 . While a theory that the jack rabbit mighnt be re sponsible for the transmission of in-
fantile paralysis, there is
this theory. Thiof of
This supposition arose fantile paralysis, there is no proof of
this theory. This supposition arose,
perhaps, from the fat that there oc
perns in tower thimalt hat dogs, a form of paralys.is with symptoms
somewhat similar to those found in in somewhat simisis.
fantile paralysis.
2. Anterior polimoyelitis, which is
the proper name of infantile parlysis
is caused by a proper name of infantile wharlysis,
is caused by a peecific organim, but
the mode of transmission of this or-
thnism has not be sanism mas of not transmission organism, bet this or-
inef hinitely determ-
inhis causative
 quently in the the oferctions disease, and fre-
The bowel discharges may also contact. the contal discharges may There may also
er methods of transmission
3. The cause of measles is unknown.
While measles is ussally a mild dis
ease, it it is vers is unsually a mild dise co consider ${ }^{\text {a }}$
case of measles lighty, as not infre
fuently measles lightly, as not infre
fung complication
arise which may result in death. Neve
expose a child to measles unnecessari-
ly.
l.
4. The Bureau of Child Hygiene of
the State Department of Health, Aus-
tin, offers to expectant mothers a se-
ries of pre-natal leters., giving in
structions as to diet, hygiene, and other
structions as to diet, hyyiene, and other
health matters pertinent at this criti-
cal time in a wonan's life, as well
cal. time in a woman's life, as well as
giving pattens for approved materni-
ty dress and baby layette. This service

5. The State Department of Health
establishing a public health nursing
service for counties on a coperative
tablishing such a s service in thed in coun-
ty, should write the State Denartme
jeff d. ayres h. d. payne
Ayres \& Payne Lawyers

General Practice FLOYDADA, TEXAS

IS YOUR WASH Always a WEEKLY WORRY

Every Monday morning, the same old thing over again. Wash Day! If you do it yourself you are sure to be sick the rest of the week. If you hire a wash house, she is more trouble than doing the wash yourself.
BUT-there is one sure remedy. Just bunde them will be right up 141. We will be right up and return

FLOYDADA
STEAM
LAUNDRY
 Sanitarium
for surgical cases Phone No. 177

Floydada, Texas

## The Polo Games

At the Floyd County Fair-will no doubt give you many thrills-BUT-
The thrill of your lifetime will come when you equip your car with-
GOODYEARS


Don't fail to visit us, get our prices, and inspect our stock of Goodyears during the Fair.

## F. F. F. Service Station

Wood Bros. Props. - Phone 113 Floydada, Texas
Leadership for \{Oyears
 bought will be Perfections. Made by the world's gray color harmony largest manufacturers of oil burning devices. 4,500,000 satisfied users. Why experiment when you have the judgment of millions to guide you? See the newest Perfections at any dealer's.

Perfection Stove Company, delles Branch- 825 Trunk Ave

# PERFIECTION 

Oil Stoves $\mathcal{F}$ Ovens


# Schools Keep Pace With Rapid Growth 

 Succeading Years Bring FLOYD COUNTY：PRODUCTS IN FOUR FAIRSAnnual Growth Has Made S
tem One Of Best In This Hand in hand with the pro－ gress of the city and communi system has advanced and broad－ ened until it ranks among the
best on the Panhandle Plains of best on the Panhandle Plains of Texas．From a little teacher age of the nineties，the facilities three modern brick buildings，
completely equipped in every re－ spect．Each year has brought new pupils for the ever grow
ing rolls．In the high schoo ing rolls．In the high schoo枵筑范


Cotton Market Changes
As Reports Vary Daily




West Texas C．Of C．In Defense of Plains Area

Tell Texas Real Facts By Exhibits Of Crops Explain What Great Staked
Plains Really Produce Each

Major crop products of Floyd
 local fair，at the West Texas
Fair at Abilene，the Texas－Ok lahoma Fair at Wichita Falls
and the thate Fair toal
and anh
Thise
place

 atout Frod County with the
aturl
story of what is is beine summary

 UPPER LeFT－This is the R．C．Andrews
 1926．It represents an expenditure is in this bufiding is one of the best gyms＂in height of celling，w
seating capacity in West Texas．

UPPER RIGIT－The East Ward building is the oldest structure of the three．It
was used as a high school until 1925 ，and since that sin
OWER LEFT－Floydada High School，lo－ cated in the south part of town The
structure cost approximately $\$ 85,000$ and was completed in ines．It has on large
auditorium study halls，two
Iaboratorie auditorium，study halls，two taboratorieses
departments for science，economics and

Bishop Awarded 4 Individual Prizes In Amarillo Tri－State Fair Exhibit





## Here All This Week Merry Madcap Stock Co.

big tent theatre
Under the Auspices of
The Chamber of Commerce
30 PEOPLE - BAND AND ORCHESTRA
ALL NEW ROYALTY PLAYS
High Class Vaudeville Between Acts
Complete Change of Program Nightly
Tent will be located near the Fair Grounds
Thursday.
Matinee each afternoon throughout the Fair.

ADMISSION 10c and 30c
Come and See a Good Show!
GUARANTEED ATTRACTION

## CouldYou Prove it?


C. yourplaceofbusiness iociay coutbusiness ioday, could you provego ce adjuster? Would your credit be good?
Could you collect your
charge accounts?
Charge accounts?
There's a fire somewhere in America every
58 seconds.Who'suextiz
Many old safes are not dependable, and

EXECUTINE SAFB Fire husuane G Geritifate - and there's a
free $\$ 1,000$ Fire Insurance Policy, coveraning the contents, With each s "fireprof" buildings often havetheir contents burned. A Shaw-Walker Executive Safe is real protection at moderate cost. There's a safe and interior to fit your requirement.
Come in and see

Hesperian Publishing Co. TELEPHONE NO. 8

HEARING held on red ball
LINE fLoydada to vernon





 a. D. Turner is a son of G. W. Turne
and a brother of E W. Turner of Mc-
Coy and L. B., of this city Mr. and Mrs. E. B. Massie had as their guests, Mr. and Mrs. P. S. Wolfe, of
Plainview, Sunday. Mrs. Massie and
Mrs. Wolle. . Fair Visitors Bring Your Poultry, Cream and Eggs

Fagan \& White Top prices paid, always

A good crowd greeted the Merry Mad- of the cast showed thatent.



A BEAUTIFUL DISPLAY OF THE NEW

## Oakland-Pontiac Sixes

WILL BE SHOWN AT THE FLOYD COUNTY FAIR
Visit the Automobile show and inspect these new cars. You will really be surprised at the many beautiful types and at such reasonable prices.
SCOGGIN \& DICKEY
Local Dealers

## WELCOME--FAIR VISITORS



We know that you will enjoy the three big days of the Fair.-AND-

We know that you will also enjoy taking advantage of our real quality service, low prices and large stock ofFRESH GROCERIES AND MEAT
ALWAYS - highest quality products at lowest prices Phone Us Your Order-We Deliver

## SHAW, FELTON \& COLLINS

Phone 27


What Did He Look Like a Year Ago?

However lightly Time may touch that childish countenance, each passing year leaves its mark. The Perfect record of childoods emet us photograph your children at least once a year.

WILSON STUDIO
PHOTOGRAPHS


Your little world at school judges smartness as keenly from the knees down as from the chin up. Legs clad in Humming Bird Full Fashioned Pure Silk Hosiery reveal a gorgeously sheer fabric, beautifully fashioned and - to the inquisitive-extra length of elegant texture.
Supply yourself here for the school term with Humming Birds-chiffon and service hosefrom our full stock of delightfil shades.

BAKER, HANNA \& CO.

| South Side <br> of the <br> Square |
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 to train a pony and the better mount
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thoroughbred blood. Four ponies thoroughbred blood. Fourcentage ponies ar
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ing hise highest rating in the United | Association, he is given a handicap rat- $\begin{array}{l}\text { Bre } \\ \text { new } \\ \text { ing. The highest rating in the United } \\ \text { ing } \\ \text { States is } \\ \text { Sten } \\ \text { zero goals. Two poas and thay the lowest in the United } \\ \text { on }\end{array}$ |
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Visitors To The FairmLet's Get Acquainted:
Making new friends is the constant aim of this store. But merely "making" them isn't all. Our real effort is HOLDING their friendshipwinning their appreciation of a real-up-to-date store.

Stop in, Fair Visitors, and see our wonderful stock of groceries. Highest quality, always.

## FAIR SPECIALS

In order to meet you, personally, we are offering several specials for the three days of the fair. See our Windows!

## Star Cash Grocery



Our Millinery Department


In our Millinery Department is the
greatest assemblage of New Fall Hats greatest, assemiage of New
for Women, Misses and Children that we "have ever shown and to attempt to even
describe their beauty and the many difdescribe their beauty and the many dif-
ferent kinds would indeed be too much to ferent kinds would indeed be too much to
undertake. You will have to see this deundertake. You will have to see this de-
partment to appreeiate the hats and the low prices we have marked them for this
Children's Hats from 98 c to $\$ 4.95$ Women's and Misses Hats from $\$ 2.95$ to $\$ 10$

## HANDBAGS

Your. Fall Wardrobe is not complete without one of these New Fall handbags we are showing. Authentic styles that you will see all the better dressed women carrying in style centers, will be found here.

$\$ 1.00$ to $\$ 7.95$


## COLLARS

If you are planning to make yourself or the girl a dress or if you plan to make a dress over, you undoubtedly will want one of these pretty lace collars that we are showing. Ruffles, tucks and ribbons

49c, 69c, $\$ 1.00$ and up
FINE KID GLOVES
No use trying to get along without a newpair nice kid or suede gloves for Fall, you can't do it and there isn't any need for you to, for we have a wonderful stock for you to choose from and we can offer you the widest range of styles in kids and suedes that you will see and also the cheapest prices.

$\$ 1.00$ to $\$ 4.95$

## $4 \pi 59$ 420

## FLOWERS

How about a flower, you have never seen such gorgeou or such colorful flowers as we are showing. A flower on your hat or on your coat or frock
that you want. See our showing.

65 c to $\$ 1.50$
LUNCHEON SETS - BREAKFAST SETS FINE TABLE LINENS
-No need worry over making breakfast cloths and napkins, save time and worry and come here and see these we Affer. 5 -piece set (table cloth, 4 napkins) made of fine linen finish cloth, in pretty borders of pink, blue, gold. Sizes of
cloth $36 \times 36$. Napkins $12 \times 12$. EACH, $\$ 1.25$
7 -Piece Luncheon Sets. Pure linen. Beautifully bordered in pink and gold Cloth size $52 \times 52$ Napkins $12 \times 12$ EACH, $\$ 3.75$
Other sets that are wonderful values at$\$ 1.98$ to $\$ 8.45$

## THE NEW WOOLENS

Never before have we attempted to show such a line of wool dress fabrics, never before have we seen as many pretty patterns as this season. Never before have we been able to offer such a wide range of prices. Plan your wool ad let us show you what you can get for as little per Yard as-

98 c to $\$ 4.98$

FOOTWEAR FASHIONS
-Individuality is the trend in Fall Footwear. Our style selection will please you for we turn our stock often and have the newest styles to offer at all times. You can come to Martin's and always get the newest in shoes.


## Martin Dry G

 LADIES AND CHILDREN'S UNDERWEARBetter get your supply of winter underwear while our stocks are complete, when our sizes are broken and we have to replace we won't be able to make the
replacement at the same prices. Buy early.
CHILD'S UNION-high neck, long sleeve, ankle lengths, taped, ribbed and slightly fleeced, a wonderful garment for serv-
ice and warmth from 2 to 8. White only.

Our price per suit, 75c LADIES' UNION-low neck, no sleeve, knee length, ribbed,
white, a good medium weight. A wonderful garment for Fall and Winter wear.
Our price per suit 98 c
We carry every style and have every size in women, misses and children's
from the infants up.

## ANNIVERSARY

 SPECIALWomen's Flannelette gowns. Made of neat striped pink and blue outing, picoed yokes. Sixes 16 and 17. Long Sleeves EACH 98c

1 7 th A N N

Every year finds MARTIN DRY GOODS COMPANY bigger, better
The achievement of serving continuously in one community for 17 y lasting friendships, and its new friends this store wants to make every power.

The scores and scores of happy satisfied customers we have attests could not be what it is today

This ANNIVERSARY is planned to show our appreciation and grat possible and so we are going to offer you as a special inducement beginn cash purchases, if your purchase amounts to 10 c we hand you two stam get more of the beautiful premiums we now have

We invite you to our store where you will find the Greatest Values an Men's and Boys' Furnishing Goods, Shoes and Notions ever shown in this

We unreservedly GUARANTEE every article bought from us to give time you are not satisfied.
Attend The Floyd County Fair, Three Big I


## FALL FROCKS

Our Fall showing of fashionable frocks is replete with the seasons newest tand most desirable styles. One observes a decided leaning towards black silks and satin, smart two piece frocks, one piece belted pannel effects, and models straight to below the waist line with full skirts the styles in our
Featuring forings.
Featuring for our Anniversary, 2 groups
of extra values you'll have to see to
extra values you'll have to see to appre
$\$ 19.75$ and $\$ 25.00$
Other Dresses in our Fall Showing from $\$ 9.75$,
$\$ 11.85, \$ 17.50$ up to $\$ 39.00$


Children's Dresses
Attractive, stylish models that look well and are so reasonable in price that it doesn't pay you to make them Good heavy Gingham in combinations and trimmings that the girls like. Fine suitings in patterns that are more at tractive than ever before. All wool dresses that are smart in appearance and the always utility dresses of Jersey that wear so well and look so good. All will be found in our showing and prices are so cheap. Sizes from 6 to 14 .
$\$ 1.00, \$ 1.49, \$ 1.98, \$ 3.45, \$ 3.95, \$ 4.98$ and $\$ 5.95$


THE NEW FALL SILKS
What a joy it is to come to Martin's
and see this great stock of fine silks and see this great stock of fine silks.
Every kind of silk that you can think of that's new, is here. Crepe de
Chines, Flat Crepes, Satin Back Chines, Flat Crepes, Satin Back Crepes, Georgette, Crepe Roumaine, Crepe Elizabeth cut. Everything in silks at Martins'.
Fashion, so to speak, has decreed silks and satins in very dark, solid shades for Autumn, afternoon and forenoon occasions. We have every color.
the new and popular Fall Colors, you won't see this quality elsewhere
at this price. Yard,

## NEW VELVETS

The fabric every one loves, a beautiful Velvet dress is always admired and this season black is especially good. We have it in several grades that you can buy and still be within the bounds of your dress budget. We have th
leading colors that are good this Autumn season YARD, $\$ 4.98$ to $\$ 10.00$

FINE SILK HOSIERY

-Lustrious beauty and genuine satisfaction are apparent in our Fall line of Hosiery. We offer a full range of the newest colors at any price you choose. We sell MUNSINGWEAR and PHOENIX Hosiery in Floydada.

## EVERFAST GINGHAM

Every yard unreservedly guaranteed fast to light, water and even acids. We are showing a big line of Everfast fabrics and it will be economy for you to buy Everfast when you buy.
36 -inch wide solid colors, Everfast Gingham, Yard 49c 32 -inch wide Playtime Everyfast prints, wonderful patterns, Yard - 49 c 36-inch wide Everfast suiting, best colors, Yard

NEW FALL CC LITTLI

No one more proud than cute coat models now availablf ing the biggest and best ass and we invite you to see them Ill sizes from 2 to 14 ,


ANNIVERSARY SPECIAL

YARD $\$ 1.75$
A 40 -inch wide washable crepe, in new Fall colors, contains absolutely no filler, same quality won't be found elsewhere at near the price.

32-inch wide gingham in Amoskiag Kalburnie and other good brands,
Per yard $\quad 10 \mathrm{c}, 12 \frac{1}{2} \mathrm{c}, 15 \mathrm{c}, 19 \mathrm{c}$, 25 c , to 35
36 -inch wide fine outing, fancy and plain colors of stripes and plaids, solid colors of white, blue, pink. Best quality you will see this season, $15 \mathrm{c}, 19 \mathrm{c}$ 36-inch wide fine heavy weight brown domestic, a good cloth, Yard__15c 36 -inch wide good grade bleach domestic, you'll like the quality, Yd._10c 36 -inch wide wonderful Fall patterns of Percale and plenty of patterns to make your selection from, Yara,


SCHOOL HOSIERY F
-You will never find a better stock of childr Ours is a complete stock. You'll never find bet ing Wear has no equal when it comes to qua Stlyees and Ribs.
$25 c, 39 \mathrm{c}, 50 \mathrm{c}$,

## dis Company's

Texas

## VERSARY

giving more Values.
is an achievement that we are proud of. Service is the basis of making nd keep them by rendering them every possible service within our
willingness to serve, were it not for these loyal customers, this store
to our customers for their loyal patronage which has made our success Chursday, September 22 nd and for 17 days, Double Saving Stamps on all 20c redeemable value, this will enable you to fill your books fast and to
e greatest stocks of New Fall Dry Goods, Ready-to-Wear, Millinery, absolute satisfaction. Your money will be cheerfully refunded any
s, Thursday, Friday, Saturday, Sept, 22-23-24

## FALL COATS

This unexcelled showing of fall coats include many of the most intriguing models selected from the Fall styles.
It has been said that this seasons styles lend additional enchantment to the feminine figure. Our selections were made with that thought in mind. Featuring for our Anniversary, 2 groups of extra values in new Fall Coats, at
$\$ 19.75$ and $\$ 25.00$
Other Coats of Extra Value from $\$ 9.75$ to $\$ 125.00$

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No matter what factors may determine the the
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consideation wheneer you invest in goods is
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weet yeore just as anxious as yon are to see you
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## S FOR THE

IDY
hers will appreciate these little ladies. We are showline we have ever shown e you make any purchases. ange to suit all from -

## ANNIVERSARY SPECIAL

60×74 Grey cotton blanket, pink and blue borders. Neatly bound ends. Makes a wonderful covering for Early Fall use.

PAIR $\$ 1.39$

## FINE LINGERIE

$$
\begin{aligned}
& \text { Chick and dainty Step-Ins, French Panties } \\
& \text { Teddies, Rayon Bloomers. The young lady } \\
& \text { or matron who chooses that her undergar- } \\
& \text { ments be more chick and dainty with ex- } \\
& \text { quisite laces and embroidered motifs, will } \\
& \text { discover a wealth of alluring bits of lingerie } \\
& \text { in this department. } \\
& \$ 1.00, \$ 1.49, \$ 1.98, \$ 2.45, \$ 3.95 \text {, and up to } \$ 6.75
\end{aligned}
$$

## MEN'S AND BOYS'

 NUDERWEARFine knit Munsingwear underwear, full cut, well made, in all desirable weights and styles, designed for comfort and service. We carry other brands MEN'S UNION-Ribbed, long sleeve, ankle length, good weight, slightly fleeced, a good winter garment that lots of men like.
Our Price $\$ 1.00$ Per Suit BOYS' UNION-Ecru, ribbed, long sleeve, ankle length, closed
crotch. A good weight that wears well and keeps boys warm Sizes 2 to 16.
Our Price, Per Suit 75c We carry the most complete in Floyd County for you will find in Floyd County for Men, Boys',
Women and Children. We have every size.
Wear Munsingwear and enjoy underwear satisfaction.

## ANNIVERSARY

 SPECIALBeautiful Japanese work bas-
kets. You have always wanted kets. You have always wanted one. Now you may buy them
$15 c, 25 c, 35 c, 50 c, 75 c$

-395-Grey cotton blanket 66 berders of pink, bive,
3-395-Grey cotton blanket, size $66 \times 80$, borders of pink, blue, corn. Sit-
hed edges. Weighs full 3 lbs. Our Anniversary price pair, 37 -Plaid cotton blanket, size $64 \times 76$. Plaids of tan, rose, helio, gray, tched edges. Weight full 3 lbs . Our Anniversary price, pair 00 -Part Wool Plaid blanket, size $66 \times 80$. Plaids of gray, pink, blue 7 , corn, Bound edges. Weight full 3 lbs. Our Anniversary price $\$ 3.98$ - Wool Mixed plaighlanket, colors pink, bue, helio, corn, bound of space prevents us quoting prices on any more blankets but we have kind and at any price you want to pay and we can say the lowest
you will find too. We have every thing in BABY BLANKETS.

## BOYS' SUITS

All wool, smartly tailored, two trouser suits that boys like, built for hard wear and long service.

You'll surely make a mistake if you don't bring the boys here to fit them out for fall. SUITS AT -
$\$ 6.85, \$ 7.85, \$ 9.95$ and up


## BOYS' SCHOOL SHOES

Most boys need sturdy shoes that will resist hard kicks and hard strains from active athletic bodies. We sell the kind of shoes that stand all that and look good while they are doing it

BUY SHOES HERE


## MEN'S FINE O'COATS AND TOP COATS

-Say men don't go shivering around without an overcoat or don't try to get through with that old coat you have had for several years. You'll simply be taken back at the prices for this season.

Whether a Top Coat of O'Coat We've Got It.
$\$ 19.75$ to $\$ 35.00$

MEN'S SHOES

-New Fall Oxfords. Footwear for the occasion, footwear of distinction for men of discerment. Snappy dress shoes from $\$ 5.00$ to $\$ 10.00$

## Men's Furnishing Goods

NEW HATS
Regardless-every man buys a new Fall Hat. We don't know where you buy, but chances are wherever you

buy you will want the latest style, the best quality-the best price you can get. Stop here, we have everything you want in a hat and besides al that, we offer you the greatse from in Floydada.
Men's and Young Men's Dress Hats $\$ 5$ \& \$6 Stetson Hats, $\$ 8.00$ to $\$ 16.50$

NEW SOX
Step in fellows and step out with a supply of these double duty sole and toe sox we are showing

for the Fall Season. They are the PHOENIX brand. Better
Fancy and Plain colors. All that's new for Fall.
29c, 50c 75c $\$ 1.00$


NEW TIES
-Colorful Autumn Ties that add that snappy look to men when they choose the right pattern. We know how to choose ties from years experience at it, that will please the best dressers. We have laid in a stock for you to pick from
that you can't resist getting two or three 50 c, $75 \mathrm{c}, \$ 1.00, \$ 1.50$

## SWEATERS

-You'll need a sweater of some kind, we have it. You've already planned to buy one if you see what you want. We
have it. You have a price in have it. You have a price in mind you want to pay. We
have it. That's all there is to it. Come here and we will have it. That's all there is to it. Come here and we will
fix you up. Every size, every color fix you up. Every size, everý color and combination, every
price fromprice from-

$$
\$ 2.45 \text { to } \$ 14.50
$$

## SHIRTS

-Here is where you ought to fit the boys in shirts for those vigorous days of win-
ter and school. Whether your boys wear blouses or shirts we have them in wonderful assortments and in or shirts we have thices Drop in and
buy shirts for men when we bought the boys.
Boys' Shirts and Blouses, $\$ 1.00, \$ 1.50$ and up
Men's Shirts, $\$ 1.25, \$ 1.50$ up to $\$ 3.50$
MEN'S WORK CLOTHING
You can buy a supply of work shirts here and save lots of money, we anticipated our needs for quite a while and we are passing the saving along to our customers.
MEN'S GOOD BLUE WORK SHIRTS-
$65 \mathrm{c}, 75 \mathrm{c}, 85 \mathrm{c}, \$ 1.00, \$ 1.25$
Boys Work Shirts, 50c, 65c, 75c, $\$ 1.00$ We have a very low price on men's good work pants and our store by selling them a pair of good who pants now or we know they can't be bought later on at the prices we selling them for now.
Good pants at $\$ 1.25, \$ 1.75, \$ 1.98, \$ 2.50$

## MEN'S FINE FALL SUITS

Roomy comfort as well as style and good quality is the key note in Fall Suits for men. We have a dandy selection to choose from, many with two pairs trousers. Snappy stylish patterns that appeal to men of good taste. See these suits. Every size from 36 to 44 . Youths sizes from 33 to 35 .

Featuring for our Anniversary, one group Suits at-

$$
\begin{gathered}
\$ 19.75 \\
1 \text { Pant }
\end{gathered}
$$

Other suits with one and two pants, from-

$\$ 12.45$ to $\$ 37.50$

Dempsey-Tunney Bout Tonight Holds Interest of The Sport World


## THE BEAUTIFUL <br> Studebaker

## Erskine

Will be presented, for your approval, at the automobile show at the FLOYD COUNTY FAIR.

We invite you to visit this display and want your closest inspection of the One-Profit Studebaker

It's Easy to Buy a Car-with the STUDEBAKER BUDGET PAYMENT PLAN. This, we believe, is the most economical payment plan known. Ask us about it. We will gladly explain.

The Studebaker products will perform wonders, not only in the first year of use, but throughout the years of steady use.

The One-Profit Studebaker is surprisingly cheap and economical to run.

YOU'LL LIKE THE ERSKINE, TOO SEE THEM AT THE FAIR GROUNDS

## The Floyd County Fair

Grows bigger and better every year. Let's make this one of the best yet. And

## The Floydada Insurance Agency

Grows larger and better in point of service to its customers every year.

If you have any insurance troubles, tell us about it.
Floydada Insurance Agency
G. C. Tubbs

Phone 273 W. H. Henderson
hat Dempsey was either drugged or
coo sick to fight.
Cortainly there was

World's. Greatest Show Tonight,-Gene Tunney Vs. Jack Dempsey


Mis. Effie Noland, dauphter Mr. Mr. and Mrs. Geo. A. Lider and chil-




## FAIR VISITORS

BE SURE TO VISIT
Buick's New Home
Third Door North of Floyd County National Bank
"A BEAUTIFUL HOME FOR A BEAUTIFUL CAR"
Welcome to The Floyd County Fair!
CALLAWAY MOTOR CO.

## Visitors To The Floyd County Fair

## WELCOME:

Take a day off and enjoy the Fair with your friends, look over the wonderful farm exhibits, see the Polo games and football game, and you will go home in a better frame of mind to do your work.

A little play time is good for everyone, grown-ups as well as the children.

You will find that the McCormick-Deering tractor and Drill will work better after you have had a short vacation, and this is the way to get that vacation.

## Rutledge \& Co.

"Full Line International Dealers"

As the annual Floyd County Fair yearly depicts the growth and development of Floyd County, so this store from year to year, in similar fashion checks up on its pace to see that it is "keeping up with the procession."
And it is with a great deal of satisfaction that we extend this invitation to you, Fair Visitors, to make this store your shopping point while here for the fair and during the Fall and Winter months, when we will have continually new merchandise in all departments coming in from the various manufacturing centers, for your inspection and approval.
The material advancement of Floyd County in the years this firm has been identified with its interests, has been great. It has grown in many respects. In the short span of time this store has been in Floydada big capital, for instance, has increased its investments here many fold. Big capital goes where opportunity appears to exist and where the people are of the right type. And while we have seen good years and lean years, every other type of industry, including that basic industry-ag-riculture-has also expanded, improved, developed, until Floyd County finds itself one of the outstanding counties of all Texas.
This Store will Continually strive to make itself a worthy shopping center for this fast-developing county. Indeed, the whole community will be found to be one of the best shopping and marketing centers in all of the plains territory, and our store in the center of activities.

The Floyd County Fair is typical of the community of interest that welds the whole county together, and the management of this store is happy to have a part in it.


The New Fall Nelly Don Light Weight Wool Dresses ARE NOW ON DISPLAY HERE
These are the new, stylish, low-priced dresses made for the first time this year, and the first ever shown in this section.
Values rare are these Wool Crepe, Kashmir and Imported Mousselaine dresses that
have converted our Frock Shop into a gay pageant of color and style. Soft, light
weight wools that welcome the cool months, perfectly tailored by Nelly Don in youth-
ful, flattering styles for street, business, school, sports and home wear.
LEFT
CENTER
RIGHT
A Wool Crepe Dress in two tones, Tucking accentuates the smart Imported Printed Mouselaine Dress with the darker shade for its fashion lines of a Kashmir Dress. with a jaunty jacket effect. skirt.
Sizes 14 to 42

Sizes 14 to 42
Sizes 16 to 40


# TUNNEY VICTOR! 

## aLL FAIR EXHIBITS IN PLACE; JUDGING STARTED SNYDER WINS 9-8 VICTORY OVER WICHITA FALLS TEAM

First Of Three-Game Series Close Contest Team Work Of Reds Holds vanced Score Until End
Of Battle. In spite of a brilliant offensive opened in the first few sec-
onds of play, Wichita Falls could cap and was defeated by the Snyder club Thursday afternoon in the first of a series o hree polo games here during
the Fourteenth Floyd County the Fourteenth Floyd County
Fair. The final score was 9 to , which in itself tells briefly how closely was contested the the polo field in West Floydada third and concluding game is scheduled for Sunday afternoon, eginning at $2: 30$. Horse races beginning at $2: 30$. Hors
will precede each game.
Patterson Starts It

Fine Weather Greets Crowds On Opening Day Couldn't Have Hoped For Bet
ter Beginning" Word Of Coluldn't Have Hoped For
ter Beeinningo Worro
Seceretary Bishop. Predictions that the ${ }^{1927}$ reatest in history is becoming Hreatest in history y is becoming Wita perfect weather and other onditions favorable, the first
ay has found everythiny pre. day has found everything pre-
pared acoording to schedule and Ineadiness for the remaining

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sented in the home demontrasented in the home demonstra-
tion club booths. .It is just as
 seretery in chare be said at the
close of the day Thursday close of the day Thursday.



## Local Boy Escapes Injury In Accident

 Near Laredo When Student Is KilledQuanah Railway Heads



## Given Decision By Referee In Tenth As Thousands Cheered Title Holder



## EXTRA

## WHIRLWINDS OPEN WITH BULLDOGS HERE FRIDAY



## GET OUR BIG <br> SAMPLE BAG FREE

Visit Arwine's booth at the Fair Grounds and receive FREE, a large market sack filled with valuable samples.

Compliments of Arwine-Get Yours!

## Arwine Drug Co.

## THE BEST MAN WON

TO THE BEST MAN BELONGS THE VICTORY

This applies to any line you happen to be in. And you have to be on your toes all the time to be the best man.

REMEMBER-BEST COAL FROM-

## J. R. YEARWOOD

"Ask Your Neighbor"
Phone 247


FLOYDADA BELONGS TO YOU
And we want you to feel perfectly at home here during

## The Floyd County Fair

Our Garage, also belongs to you and we want you to visit us and inspect the new Chevrolets and Dodges when you are enjoying the Fair attractions. Welcome!

## Motor Supply Co.

Roy L. Snodgrass, Prop.

## Another Step Toward Progress The Floyd County Fair

We heartily welcome every visitor to the Floyd County Fair, fully confident that your time spent here will be both enjoyable and worthwhile. It is a pleasure to be a part of and help in the establishment for all time of this Forward step. This Fair represents the combined efforts of the commercial and agricultural interests of this County and surrounding territory.

AND-while considering forward steps-did you ever stop to consider that this company is working day and night for your convenience, pleasure and safety? Floyd County is supplied with a wonderful electrical service, because of our forwardness.

## Think About It - Visit Us During The Fair



POWER - LIGHT - ICE

Floyd County Fair Program
For Friday And Saturday
PROGRAM FOR FRIDAY, SEPTEMBER 23, 1927
AT 9 O'CLOCK-Fair building open to the public. Exhibits of home demonstration work, agricultural exhibgirls club work and individual exhibits.

Beginning promptly at $3: 30 \mathrm{p}$. m. the Floydada Whirlwinds will meet the Plainview Bulldogs in the first football classic of the season at the Floydada baseball park
in northeast Floydada. Two and one-half blocks from the in northeast Floydada. Two and one-half blocks from the Scout troops of Floydada will compete in different phases of scout work for a beautiful American Flag.

Beginning at $10 \mathrm{a} . \mathrm{m}$. The Semi-Finals in the South Plains Croquet Tournament will be played at the court on
north Main Street., Two blocks north of the court house square.
Semi-finals in horse shoe pitching tournament, to be held two blocks north of square, begin at same hour. Midway attractions near the fair grounds day and night. Merry Madcaps shows each afternoon and night.
Special feature at the Royal Theatre, Patsy Ruth Miller in "Painting the Town.
Special at the Olympic Theatre, Yakima Cannot in
"Two Fisted Sherif", "Two Fisted Sheriff"
Concert at Fair Park 7:30 p. m., by Floydada Municipal Band.
PROGRAM FOR SATURDAY, SEPTEMBER 24, 1927.
Finals in the South Plains Croquet Tournament at the Croquet Grounds two blocks north of the court house square.
Finals in the South Plains Horse Shoe pitching Tournament.
parade of community floats, representing several community schools in Floyd County, civic organizations, and city schools will form near the American Legion Home at $12: 30$ and begin moving promptly at 1 o'clock. This parade will pass through the main business district and will end at the fair grounds. Prizes are offered for the best float in each division.
Coach will be given away by the fair at the fair grounds. Those holding tickets must be present in order to win the car. Ten numbers will be drawn and the tenth number will be the winning number. If the person holding that
number is not present the one holding the ninth number number is not present the one holding the ninth number numbers drawn.
2:30 p. m .-The second game of a series of three Polo games will be played between Wichita Falls and Snyder. Just before the game two one-quarter mile races enter. The game will be played one quarter mile west of the court house on the W. M. Massie land.

Midway attractions open day and night
Special shows by the Merry Madcaps Company at
fair grounds. the fair grounds. Desert Valley." Special feature at the Olympic Theatre, Buddy Rooseelf in "Riding Rowdy."
Concert at 7:30 p. m., Fair Park grounds, by Floyd-
da Municipal Band. ada Municipal Band.

The third Polo game will be played Sunday afternoon at 3:00 o'elock.

Fistic Careers of Heavy Battlers Full of K. O.'s


 No. Dec., represents, "No Decision;" rd.,
stands, for rounds. World's GENE TUNNEY
Born Maybe World's Heavyweight Champion
Born May 25 , 1898 , New York City.
Weight 186 lbs. Height, 6 ft. $1 / 2 /$ in.

1919)
$\begin{aligned} & \text { Jack Hickey, } \\ & \text { K.O. } 1 \text { rd.; }\end{aligned}$ Kid Harris,
 Heavyweight Title,
Billy Minke, K.O. 3 rds; Bill Brennan
K.O. 12 rds.
George
Charpentier, K.
(1922)
Eliza ( rds .
 2 rds.; Andre Anderson, K. O. 3 rds.
Louis Firpo, K.O. 2 rds.; Tommy Louis Firpo, K. 1922 r 2 rds.;
boos, Won Dee., 15 rds. Dutch Seifert, K.O. 1 rd.
Engaged in eight ex
Feb. 8th, Knocked out
Feb. 8th, Knocked out Jack League,
Tony. Cataline, Cowboy Warner and
Marty Cuyler in 1 round each, Memphis,
Ter Ten.
Feb. 12 th, boxed
ing out four.


 are among the activities of the agricul
rural department of Hartford (S. Dak.





## OUR <br> EXHIBIT

 (1925).Tommy Gibbons, K.
O. . 12 rds.; Italian
Jack Herman, K.O. 2 rds;; Barkley MadJack,
den,
De.
Did.
rds. $\qquad$ Jack Dempsey, 100 rds., wo
Heavyweight Title.

## Challenger Born June 24,1895, Manassas, Cole Weight, 188 118s. Height, 6 ft. $11 / 2$ in Nationality, Irish, Scotch, Indian, Amer i

 Nationcan.



Al Norton, K.O. 1 rd., Charley Miller
K.O. 1 rd.; Willie Meehan, Won 4 rds.
B. Bob McAllister, K.O. 4 rds.; Gunboat
Smith, K.O. 4 rds. C Carl Morris, K. 0
4 rds.: Willie Meet


for the Floyd County Fair this year, that will interest everyone who attends, will consist mainly of an array of LOW PRICES on dependable merchandise that cannot be duplicated in Floyd County.
If you are interested in saving money don't fail to read our circulars, see our SHOW WINDOWS, get OUR PRICES, and visit our store
Make our store your head quarters while in Floydada: You're welcome whether you come to buy or visit.

## Brown Bros.

Floyd County's Biggest Cash Store.
We set egg prices for the coin-


OLYMPIC
THURSDAY, SEPT 22 belle bennett in
"Mother"

| Drippings with the simple heartrett |
| :---: |
| things of real life that mate real Drama | Saturated with Courage, Conviction an Kathleen Norris Famous Novel. All mothers accompanied by one

more of her children admitted There of her children admitted ire Also cored

FRIDAY, SEPTEMBER 2 yakima canute in

## 'The Two Fisted Sheriff'

SATURDAY, SEPTEMBER 24 buddy roosevelt in

Ridin Rowdy"
A

WED. -THURS., SEPTEMBER $28-29$

## "Ladies Beware"

ROYAL THURSDAY, SEPTEMBER ${ }^{22}$ "The Valley of Hell"

 order.
 "Painting The Town"
 them alive-and hands you A laugh
with every one he cracks -And say
there's that follies girl -the one he
marries well- Say come on down and
see Painting the Tome tits see Painting the Town. It's a come
what 1 mean.

## SATURDAY, SEPT. 24

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\text { MONDAY-TUESDAY, SEPT } 26-27
$$

"The Night Bride" george oh ara in "The Desert Valley" A whirlwind western-different and
surefire.
Boundless wind
ate rep plains The erie stillness of the desert night
The urge and thrill of deadly conflicts
spith thrill of the pounding hoofs spiced with thrill of the pounding hoof
and the last effort of A Mighty Horse. MON.-TUES., SEPTEMBER $26-27$
EDMUND LOWE, HUNTLEY GORDO |EDMUND LOWE, HUNTLEY GORDO

$$
\begin{aligned}
& \text { HARRISON FORD and MARIE } \\
& \text { PREVOST In }
\end{aligned}
$$

"One Increasing Purpose Folks here is the one great picture of
the year. Greater than ""f Winter
Comes." The true picture of A. S. Comes," The true picture of A. S. M.
Hutchinson latest and greatest novel The picture that carries A great message Also comedy and news events. Wednesday- thursday
"Slide Kelly Slide"

# Visitors To The Floyd County Fair 

 WELCOME:Take a day off and enjoy the Fair with your friends, look over the wonderful farm exhibits, see the Polo games and football game, and you will go home in a better frame of mind to do your work.

A little play time is good for everyone, grown-ups as well as the children.

You will find that the McCormick-Deering tractor and Drill will work better after you have had a short vacation, and this is the way to get that vacation.

## Rutledge \& Co.

"Full Line International Dealers"


