## THE FLOYD COUNTY HESPERIAN

## VOLUME 32

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, FEBRUARY 25, 1926.

## Flu and Grippe Epidemic Affecting 1000 Persons of Floydada Territory

| fluenza to 1,000 |  |
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| Nany businesses of Plostata are be |  |
| nile numerous professional menaffected by the epidemic |  |
|  |  |
| and practically every family has had from one to as many as five members ill. |  |
| UNCHEON CLUB ATTENDANCE CUT BY ILLNESS, CONVENTION |  |
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| Tit Canvention at Little; |  |
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| address were drowned in ap- |  |
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| The firm of Mathews \& Folley, at- |  |
| orneys-at-law, have more commodious |  |
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| ther Hi. Liston Insurance Agenes, move, |  |
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| The attorneys have their new quar- |  |
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Mrs. W. T. Rogers Victim Of Pneumonia Epidemic



| Effort To Replenish |
| :--- |
| Hog Supply Is Started |
| Planss Compleced to Furrish |
| choice |


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Mile Extension of Floydada Branch

Floyd County Hesperian, Floydada, Texas, Thursday, February 25, 1926

The Floyd Co. Hesperian

KENNETHBBAIN
Lawyer
Rooms 12 and 13 First National Bank Building

General Practice


THIS AND THAT





with great cara,", Great
choose the \$50 variety:


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| :---: |

TMMBER ${ }^{n}$
$\mathcal{A} 11$ Buildiń́ Material

YORD $\sqrt{A R} \sqrt{\text { IS }}$ LUMBER [O.

EVERYTHING YOU WANT
For Poultry, Incubators, Brooders, Stock, Seeds,
Plants, Bulbs, Field, Garden and Lawns. We have it. Order what you want by sending cash with or order, and if
too much we refund with the too much we refund with the order sent out same day.
Ask your bank about us or Your Neighbor Ask your bank about us, or Your Neighbor-they know.
Our Quality and Prices the Best to be Had. Price list
C. E. WHITE SEED CO. Plainview, Tex.


NEW HANDY PACK Fits hand pocket and purse More for your money
end the best Peppermint Look for Wrigley's P. K. Handy Pack I on your Dealer's Counter a7

## Moving, Draying, Packing, Etc. Brick Storage Building 2 Doors

## PITTS TRANSFER \& STORAGE CO.

express and freight
Truck Line to Plainview
We crate and ship to your order. Telephone Nos. 207 and 138
"SUDDEN SERVICE"

ued By

# BAKER CAMPBELL CO. Invites You to Their Big Party AT FORMAL OPENING 'M' SYSTEM STORE Saturday, February 27th 

"400 STORES CAN BUY CHEAPER THAN ONE"

| HOW TO SERVE YOURSELF IN AN "V" SYSTEM STORE |
| :---: |
| On entering the front door of an " M " Sysevery item in the shelves from that point. Waiting on yourself is a very simple and easy will find in the rack provided for them, pass around the conveniently arranged shelves where every item is tagged in large plain fig- ures and select your needs. Hand the basket to the checker who will list them on an accurate machine and give you the amount. Should you on your first trip or so not see the Should you on your first trip or so not see item you want, ask the checker where it is he can see you from any point in the building. |
| MUSIC ALL DAY LONG |
| SOUVENIRS FOR THE KIDS |
| COME ON OUT |
| ENJOY THE PARTY |
| AND SEE THE |
| STORE BEAUTIFUL |

## Opening Day Specials

## 10 Pounds LIMIT 10 POUNDS TO CUSTOMER

Choice Banamas frashoff run mboot
THE BOAT 24 c DOZ.

$6_{\text {Pound }}^{c}$
WAPCO Tomatoes, no. 2 sire .... 9c Lettuce $\begin{gathered}\substack{\text { curnonyin } \\ \text { cramerec }} \\ 90\end{gathered}$

10 lb . Pinto Beans . . . . 61c

Free Demonstrations - White Swan Coffee - Armour's Products

## BAKER CAMPBELL COMPANY

## 'M' SYSTEM STORE

 NO. 411Floydada, Texas


Member of the Big Chain

FORMAL OPENING CITY'S ‘M' SYSTEM STORE SET FOR SATURDAY, FEBRUARY 27


## WITH THE CHIRCHES

$\square$






# \$ Day <br> For Two Days - <br> Friday and Saturday <br> <br> \$ Day 

 <br> <br> \$ Day}

DOLLAR DAYS at MARTIN'S means a big saving for hundreds of our customers. You who appreciate quality and recognize true values will see instantly what great savings are possible in this unusual two-day sale. Note every item for how much less we offer it;
then come here and shop, and you will be well repaid. and too on these days, as well as all other days, every thing is sold to you under our fifteen-year old policy "Satisfaction guaranteed or your money back." We give Gold Band Saving Stamps on every 10c purchase.

$\$ 1.50,36$ inch out\$1.5, light and dark,
ing yards

for \begin{tabular}{|l|}
\hline$\$ 1.33,36$ inch Per- <br>
cals, light and dark <br>
7 yards <br>
for

 

32 inch Gingham. <br>
New Spring Colors. $\$ \mathrm{~F}$ <br>
Fast, 5 yards <br>
for <br>
\hline

 

\hline $\begin{array}{l}\text { Womens Silk Hose, odds } \\
\text { and ends from high } \\
\text { pricen hose various } \\
\text { phades, per pair }\end{array}$ <br>
\hline

 

\hline $\begin{array}{l}32 \text { inch Gingham, } \\
\text { very good grade, } \\
\text { assorted small } \\
\text { checks, } 7 \text { yds. }\end{array}$ <br>
\hline

 

\hline $\begin{array}{l}\text { Bleached canton } \\
\text { Flannel, our regu- } \\
\text { lar } \\
\text { lar } \\
\text { 年, grade, } \\
5 \text { yards }\end{array}$ <br>
\hline
\end{tabular}

 | $\begin{array}{l}\text { Underwear crepe, } \\ \text { solid and fancy col- } \\ \text { ors, } \\ \text { for } 4 \text { yards }\end{array}$ |
| :--- |

Men's cotton socks, Brown with white top, heel and toe.
An extra value in work socks An extra value in work socks
7 pair for

Men's mercerized cotton socks
light weight but made for light weight but made for
hard wear.
8 pair for

| $\$ 1.25$ |
| :--- |
| Everfast Lin- |
| en |
| New |
| Will |
| Not |
| Folors. |
| 1 yard for | Cotton Checks for

quilts, 13 yards. $\$$
for

$$
\begin{array}{|l|}
\hline \begin{array}{l}
\text { Boys caps, these caps are light } \\
\text { weight, medium and dark colors, } \\
\text { a splendid cap for Spring wear. } \\
\text { While they last, } 2 \text { caps for }
\end{array} \\
\hline
\end{array}
$$



 | $\begin{array}{l}\text { Just received } 12 \text { dozen Eight o'- } \\ \text { clock house frock for women } \\ \text { made of god quality perales. } \\ \text { Fast } \\ \text { choolors, new patterns, your } \\ \text { choice each }\end{array}$ |
| :--- |



Girls dresses, just received a shipment of new Spring dresses made
of new Spring percales. Fast colof new Spring percales, Fast col-
ors, size 6 to 14, your choice.

## ploydada circurt east

 lock toin howed
oicorek hour
Praer meeting

 farview w. m. u. activ The W. M. U. of the Fairview Church
is still coming. We have an enrolt-







 skim milk is excellent
Foon For Growing pigs Skim milk is one of the best foods Skim mikk is one of the best foods
tor frowing pigs, whit may be add
ed cornmeal, wheat middalings and












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SPINNING TESTS PRODUCE INTERESTING RESULTS
IMPROVED VARIETIES OF COTTON ADVANTAGEOUS MrRov VA
wality that should insure continued
 C. Department oct Agriculture says
Communty
Varietetesection Will
Pay.
Superior Agriculture indicate that thate thent produc-
tion of superior varieties of cotton is tion of superior varieties of cotton is
an advantage not only too the grower
but to the cotton trade, which the latests have demonstratated thate. The puse
strains of eotton are better from a
manufacturing as well



 pure seed of good an incentinive th olant
that such seed yields mpre and fact
cotter
coton than other kinds of seed o. however, the kinds of seed. They
o.the the incentive
ohich would ction of superior cotton Which would come of somperior cotton cot in
which variations in spominning value were arcuations in spinning value were
Comparearative siminiteded sinning tests of five exas varieties have been made by the
Department of Agriculture to determine
the cottons. These etests were the first of
a series to be made on sucessive rops
of each variety. Results have now
 eties. In every case exhtremely simproved vaifi-
eotton developed in recent
years as as a means of combating the
veevil were found pinning vere found to to have The theperior
Thes were made
under mill conditions corres. hose musully conditions obtaining in sponding to
tpinning es-
tablishments. Five varieties wen tablishments. Five varieties were test-
ed-Acala, Lone Star, Mebane, Kasch,
and Rowden. Every
THE STATE OF $\overline{\text { TEXAS, }}$
To the Sheriff or any
You are hereby Commanded to cause
the following notice to be published in
following notice to be published in
newspaper of general circulation
ich has been continuuuly and regu
oly


like. and Mrs. Mathews spent Sunday
Mr.
with Mr. and Mrs. O. H. Johnson.
irs. Mr. and Mrs. Mathews spent Sunday
with. Mr. and Mrs. . . H. Johnson.
Mrs. Montgomery and children. at-
tended Sunday School at Fairview and

CENTER NEWS

## "M" SYSTEM

## Like All Good

 Grocers
## S ELL WHITE SWAN PRODUCTS

## Complimentary to

## Baker-Campbell Co.

## upon the occasion of opening

 of their"M" SYSTEM STORE

## Lubbock Fruit \& VegetableCo.

Branch of Harkrider-Keith-Cook Company, The Largest Distributors of Fresh<br>Fruits and Vegetables in the Entire Southwest<br>Lubbock, Texas

## Powers Mercantile Company <br> Mother's Oats <br> Justice Corn <br> Ocean View Corn 13 13 <br> No. $21 / 2$ Sun Kissed Peaches, per can 29 c <br> No. $21 / 2$ Sun Kissed Apricots, per can 31 c <br> No. 2 Grated Pine Apples, per can 26 c <br> No. 2 Sliced Pineapples, per can 28 e <br> No. 3 Tomatoes 15c <br> No. 2 Tomatoes 10 e <br> No. 2 Pork and Beans 10c <br> No. $21 / 2$ Hominy 12c <br> One lot Brooms <br> Hershey's Cocoa, per box 18c <br> 25 lb . sack table salt <br> 10 lb . sack table salt $\quad$ 23c <br> 2 lb . cartoon table salt <br> 3 lb . sacks <br> Just unloaded car load of block salt. <br> 5 lb . can Peanut Bütter <br> $\$ 1.05$ <br> 4 lb . Raisins <br> Post toasties $16 \mathbf{1 6}$ <br> Shredded Wheat 14e <br> K. C. Baking Powder, 50c size 41c <br> 25c K. C. Baking Powder 21c <br> No. 3 tubs <br> No. 2 Tubs 74c <br> Soda, per box <br> 10 lbs. Cup grease $\$ 1.19$ <br> 5 lb . Cup Grease 67 c <br> No. $21 / 2$ Spinach, per can 22c <br> Sweet Pickles, quart 59c <br> Sour Pickles, quart 49c <br> Mustard, quart $\quad 33 \mathrm{c}$ <br> Small size Olives 17c <br> Ketchup, per bottle 28c <br> We will pay the top price for eggs at all times. <br> Powers <br> Mercantile Co <br> InValhalla and Out <br> .    <br> Marle came tw her senses in due time, and struggled to sisting posi-    <br>  She turned her territed eyes to him . men was stupilily quiet for a few mo- met. <br>     | WThen you should keep out of the |
| :--- |
| Water. What made you take the long |
| and | \begin{tabular}{c} \(\substack{dive? <br> she shuddèred again, and glancee <br> un

\) <br>\hline
\end{tabular}

 suddenly flooded her mind. Her eyes
fashsed. "I dian't dive"
pushed me orer.
me get me out
deener


 to me-sald hed marry me, and then
-then to try to put me out of the
wot way! Oh1 Oh! Ohy"
Drck permitted her to sob undis-
turbed , her turbed, her whole body shaking rio-
Tuntig. When she rere calmer he
spoke with emphasis to impress her.}



| fore daylight. It | Dick picked him up |
| :---: | :---: |
| send wiresss yessages just betore the |  |
| vance suard to clear the way for him, |  |
|  | t |
| cave with lipes cautio tederate |  |
| Dick had taken possession of an au-tomatic that he found on tie seaman, |  |
|  |  |
| and with this in his hand he tralled in the rear of Blake. His intention |  |
| was to use it to force obedience to his orders, but the sight of the man, small |  |
|  | Blake "Tlin keep quiet if you don't". |
| and rather weak of stature, made thiscourse repugnant to himbunTurn uround, Mr. Blake,", he called |  |
|  |  |
| calmly. The |  |
|  | We left the two in |
|  | began exa |
| at the eraven fear on the whlite. pastyface. | that he ne |
|  | Fin |
| "Now you'll go below to join your friend. I expect McGee's lonesome |  |
| down there". ${ }^{\text {"Neceice }}$ Is he down there?" stam. merced Blake "Yes, he's been listening to our little altereation." | ti." |
|  | (Continued next we |
|  | erian Want Ads Get |
| The first hen's exg laid in Spitither- |  |
| and a suitable inscription placed on it.Artificial heat and sunlight must be | Spay |
|  |  |
| supplied the hens of the new hennery which promises to be a success. Un-til recently hens were unknown in |  |
|  |  |
|  |  |

PUBLIC UTILITIES ARE COMMUNITY ADVERTISING

An automobile with poor transmission or a
watch with a faulty hairspring is of little watch
value.

So a community with poor service from its
public utilities is badly advertised and is public utilities is badly advertised and is
likely to fall out of line with the good towns.

Consider the advertising value of a community when its citizens
telephone service is good.

Poor public utility service is like a red light "stop" signal to an investor who is seeking


SOUTHWESTERN BELL TELEPHONE COMPANY

## Lovely Spring Fabrics



TEMPT THE NEEDLE!
Whatever type of spring costume one may wish to make, here are the lovely fa
that is new for the season.

New printed, silks, plain color silks, Rayon silks in
NEW PRINTED SILKS-
$\$ 1.50$ to $\$ 3.50$
PLAIN COLOR SILKS -
$\$ 1.50$ to $\$ 3.50$
RAYON SILKS
85 c to $\$ 1.50$
Peter Pan and other ginghams, 32 inches wide at$45 \mathrm{c}, 35 \mathrm{c}, 25 \mathrm{c}$ and 19c
Don't fail to visit our twilight showing Tuesday
BAKER, HANNA \& CO.

| South Side <br> of the <br> Square It Pays to Trade at <br> This Store Floydada <br> Texas |  |
| :---: | :---: | :---: | :---: |

## Jones Pays the Freight MAKE UP.

 STANSELL \& COLLINSFloydada Public School News



## Ambulance Service

Do you know that you have at a moment's call the
WE HAVE NOT SPARED EXPENSE
To furnish this service to the people of this territor
CALL US DAY OR NIGHT

## F. C. Harmon

PHONES . 242


## There Are So <br> Many Ways TO LOSE

one's life and belongings now-a-days that among the allmolicy, or, better still, several insurance policies as life fire, automobile theft, etc.

A delay will prove disasterous-so why procrasti

## G. C. TUBBS

aLL Kinds of insurance
Headquarters at District Clerk's office, Court House


STYLE STARTS WITH THE RIGHT HAT
Individuality is the key-note of style, and our hats vil express your individuality. Embodying a subtle
charm and modish distinction that makes them smartly different, our new models embrace in scope appropriate hats for every occasion.

Let us show them to you in the newest spring colors,
Wild Honey
ove Bird Marie Antoinette
THE HAT SHOP
Mrs. E. P Bring us your worn hats for remodeling. We are glad to

Floyd County Hesperian, Floydada, Texas, Thursday, February 25, 192


Wichita Falls has more than 500,000 square yards of concrete pavement - 10 square jards per capita.
The concrete pavement on Scott Street was laid in 1915. For ten years it has caried the heavy traffic of the busines district. During that time only simple, in o keep the pevance has been necessary built. On many other Wichita Falls streets concrete has given the same satisfactory service.
It is not surprising therefore that the taxpayers of Wichita Falls are adding nearly 200,000 his year.
Wichita Falls is known as "The City That Faith Built," Her citizens have pride in the present and vision for the future. Concrete
pavements have helped this faith because they pavements have helped this faith because they
act as a town tonic What

All of the facts are in our free booklet on
"Concrete Streets." Ask for your copy.
PORTLAND CEMENT ASSOCIATION Southwestern Life Building
A National Organization to Improve and Extend the Uses of Concrete


We will pay you the highest prices for your cream and produce the year 'round.


## FLOYDADA PRODUCE CO.

Across Street From Post Office

## TIME TO THINK

ABOUT THAT NEW SPRING SUIT.
We have a fine display of samples to show you. Snap-
patterns for young men. Prices very reasonable too. py patterns for young men. Prices very reasonable too New hats, Selz Shoes and Oxfords, Shirts, Ties, hose
and Underwear. All good dependable merchandise that and Underwear. All good dependable merchandise that
must give you satisfaction or we make your money good. must give you satisfaction or we make your money good.
Come in, let us show you. Then when you are ready to buy you know wh
Let us have that old suit or dress. We can put new
in them. You will be surprised at how well they life in them. You will be surprised at how well they look
when we return them after cleaning and pressing. Call when we return them after cleaning and pressing. Call

Russell's Store
PHONE 66-


## DRY GOODS

 SPECIALS FOR SATURDAY FEBRUARY 27In Honor of the Opening of Our "M" System Grocery
Our entire stock af ready-to-wear, including all new silk dresses of Flat crepes, Satin faced crepes, Printed crepe, Plain and printed georgettes in all the new Pastel shades. Beautiful materials wonderfully made.

The following prices are good for Saturday only:

## Dresses

| $\$ 11.50$ | Saturday |
| :--- | ---: |$\quad \$ 9.50$

New Spring coats at the following special prices for Saturday only:

## Coats

| $\$ 13.50$, Saturday | $\$ 10.50$ |
| :--- | ---: |
| $\$ 17.50$, Saturday | $\$ 13.50$ |
| $\$ 22.50$, Saturday | $\$ 18.50$ |
| $\$ 25.00$, Saturday | $\$ 21.50$ |

Ladies Happy Home Dresses made of Fast colored Amoskeg Gingham. Special for Saturday, only .-. 85c
All men's shirts without collars, Special for Saturday only, ONE HALF PRICE

One lot men's dress Hats, Special for Saturday $1 / 2$ PRICE
Baker-Campbell Co. Dry Goods Department

"COW-MEN"
You Few Who Are Left
Certainly you are going to be at
the buyers and sellers conventhe buyers and sellers conven-
tion in Amarillo in March and
Ft. Worth for the Fat Stock Show later. "SELECT YOUR JOHN B.
STETSON HERE AS WELL AS OTHER WEARING APPAREL" SOMEDAY, your 'label' in his coat pocket that girded him for his first busi-
ness opportunity, likely a courtness opportunity, likely a court-
ship between he and your ma. Most men, like most good lawyers, don't rely on their own
opinions alone. They know where to go for good style authority.
Looking for the 'Glad Snod-
grass' label is a very easy and grass label is a very easy and
sure answer to most clothes problems.

## "GLAD SNODGRASS" <br> Good Clothes, Hats, Shoes, Shirts, Underwear, Hose, Ties, etc. <br> An investment in good appear- <br> SATURDAY and MONDAY SPECIALS

Red Kidney Beans, per can 10c

Fancy Peaberry Coffee, per lb.
35c
Red Velva Syrup, per gallon 60 c

Choice dried Peaches, per 1 lb . 18c
White Swan Corn, per can
15e
Pink Salmon, per can
13 c

Armour's | 10 e size |
| :---: |
| 20 cakes |
| $\$ 1.00$ |
| 25 lbs. sedless raisix. |
| $\$ 2.75$ |
| No. 2 Tomatoes, per can |
| 10 c |

White Swan apricots, plum and grapes, per can 20 c
Gebhart's Spaghetti \& Chili 10c

Gebhart's Beans with Chili 10c
Bean 'Ole Beans, per can 10c
Granger Rough Cut Tobacco, 25 c

BROWN BROS.

