## THE FLOYD COUNTY HESPERIAN

Ralls Chamber Commerce
Holds Yearly Meeting
100 Guests in Attendance and Enthus
astic. Speeches Made by Members

## astic. Speeches Made by Members and Visiting Representatives

The firth annual meeting of the Ralls
Chamber of Commeree was held at The
First Methodist Church of Ralls TuesChamber of Commerce was held at Th
First Methodist Church of Rals Tues.
day evening, attended by approximate
ly ly 100 persons and characterized as
"enthusiasticand a good, live meeting
by T. . Webb, presiden of the Floy.
dada Chamber of Commere, who, in
dad by T. R. Webb, president of the Flo
dada Chamber of Commerce, who,
company with Judge F. Fenry, at
tended the get-together, banquet.

K. M. Borum Celebrates
His Eightieth Birthday




BRATTON witl qive Alu his J. W. Hanesend Ran R. Thitice have


Roy Snodgrass in Detroit At Dodge Dealers' Meet


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## ${ }_{\substack{\text { Mis } \\ \text { Mond }}}^{\text {mid }}$



 Oines,
nitely:


Mrs. Jim Houstoti if vistitit shortiy after Cors hrisimases. abore Loothey this week.






Paving, Refunding Bonds Carry Four to One as Tax Payers 0. K. Plans of City for Expansion

Taxpayers of Floydada Tuesday unqualifiedly endorsed the plans of the City Council for a continued expansion program to paying and refunding bonds, and the next several months will see additional paving in Floydada an accomplishment.




Banquet Features Annual Meeting Crosbyton C. of C.



 guests of the Chamber at its annual
banquet and good felowship meeting,
Representatives of Big Four, Pansy,
Fairview, and Smith Communities as
well as the secretary of the Crosby
County Cotton Association made their County Cotton Association, made their
reports to the centrab body, all full of
enthsias and goo common sense.
Lubbock, Plainview, Lockney, Loren-

 ing progressed. Judge Walker, of Cros-
byton, presided, and the Crosbton Pep
Quartet eomposed of Rev.
ord Lieske, A. A. N. Sewaringen Almrs. Kight dickey hurt

 ing at a business school, leaving the
first of this week. She will be suffi-
ciently recovered to make the trip in
a few days, it is thought, Mr. Dickey Marsh Collins of Lockney visitzd in
the city Sunday.
$\qquad$


## The Floyd Co. Hesperian


Couch is Conditioning for Heavy Schedule

$\square$

## BRING IN YOUR-

## Old Tires and Tubes

AND LET US VULCANIZE THEM
We guarantee our work.
We have modern equipment and four years of experi
GULLION \& SON
PHONE 83

## Fathers--

## II's Not Too Late

To provide members of your family with the com
ts and conveniences of life which should be theirs and which you would like for them to have in case of you sudden or unexpected death.

A life insurance policy will save the day-when it Then, EVERY ADULT needs insurance of some kind Ford parts, Cold patching high grade tubes and casautomobile accessories are carried by us, and a portion of your patronage will b
highly appreciated thru-

## G. C. Tubbs

FOR "ALL KINDS OF INSURANCE."

SHORT MINUTES LONG HOURS

1. HERE are a few minutes each day1. just a few-when everybody wants pany. This is during the rush period when people are all neeeding the service at one
time.

While this rush period lasts but a few minutes each day, the between-time lull covers hours. But expensive plants must be maintained ready to serve during the dull hours and employes must be paid just as though
all the time were rush time. Telephone service must be always equal to its maximum ability whether that ability be de-
manded for ten minutes or twenty. four hours.


SOUTHWESTERN BELL TELEPHONE COMPANY

# Everyone Who Visits This Great Mid-Winter Clean Up Sale Makes Money for Themselves 

Too Much Merchandise-Too Many Odds and Ends. The Price Will Be Slaughtered for Ten Days Only-

| Beginning | Women's Dresses, Women's Coats, <br> Men's Over Coats, Will Be Sold <br> Regardless of Cost | Closes |
| :---: | :---: | :---: |

Hart Schaffner \& Marx Suits and Overcoats and Fine Furnishings at Great Price Reductions.

33 1-3 and 1-2 Off


1-2 Price
One lot women's high grade Coats, beautifully Fur
One lot of dresses, values up to $\$ 19.75$, your choice 7.90 trimmed, your choice, $\$ 13.75$

25 per cent off on all silks and woolens.
$=$ Martin Dry Goods Company

## Hesperian Want Ads

Cheapest, Busiest Salesman in Floyd County

citm
$=2=2$ Please don't ask us to make a ticket
or wait until Saturaday, for we will b
force to refse you.
Pieree Petroue
Agent. You save money when you buy your
furniture of us. F. C. Harmon. For Trade
FOR TRADE-For farm, well-located 5

room residence with modern conveni\begin{tabular}{l}
room residence with modern <br>
ences in Floydada. <br>
soe E. S. S. Renveni- <br>
son. <br>
\hline 452tc.

 

FOR TRADE-Good $\begin{array}{l}\text { work stock fo } \\
\text { cows or yearlings. } \\
\text { 444tp. } \\
\text { Chas. Wagner. }\end{array}$ <br>
\hline
\end{tabular}

For Sale
Lumber, all building materials direct
to builders. High grades, quick ship-
ments, great savings. Agents wanted. ments, great savings. Agents wanted.
Maill lists. Louisiana Lumber Company,
Massie Bldg., Amarillo.
454te FOR SALE-Good young milch con
fresh.
bailey. For SALE-At a action in Floydada,
Saturday, Jan. 9 , 230-1b. Shetland pony, Saturday, Jan. I,
y years old, also bride. and saddle. A A
dandy. R. C. Officer. 451 tp.
 stirictly modern; garage, spacious
grounds, on West Jackson Street. Terms
to suit. Phone 99, P. . . . Box 321. 45 tff

\section*{| 2 | Kitchen cor salints; |
| :--- | :--- |
| 2 | Kewing |
| 2 |  |}

2 Kitchen cabinet
2 Sewing machine
1 Coal heater;

## ${ }_{\text {This }}^{1 \text { Folding Berchand }}$

 FOR SALE-Oliver typewriter in in $\begin{gathered}\text { god } \\ \text { condition. Mrs. Geo. Dickey. }\end{gathered}$ 452tp. 115-acre improved farm for sale,
$\$ 500$ down and $\$ 500$ per year.
See
Swtrey.
J.t.tc. A.


columns of newss the want ad columns of newspapers have been
recognized as the best means of recognized as the best means of
locating owners for found arti-
cles, or locating the holders cles, or locating the holders of
lost articles and getting them re-
turned to their lost articles and getting them re-
turned to their proper owners.
The small The small cost of such adver-
tisements usually appeals to the
would-be advent would-be advertiser. Many times
The Hesperian has located for an
owner at a owner at a nominal cost proper-
ty valued into a hundred dollars
or more. This has been or more. This has been true of
hand bags, suit cases. horses, cat-
tle, jewelry, heirlooms and other tie, jewelry, heirlooms and other
property
some instances,
articles invaluable to owners have
articles invalua
been returned.
To illustrate
To illustrate the small cost of
a Hesperian lost or found win ${ }^{\text {ad }}$ "LOST - in Floydada, black hand bag containing men's wear-
ing apparel. Reasonable reward
for ing apparel. Reasonable reward
for return to John Doe, El Paso,
Texas;" Would cost Mr. Doe only forty
cents cents run one issue or it would
cost him sixty cents run two is-

FARMS FOR SALE-Castro County-

have several 160-acre tracts near Hart | have severanty, $\begin{array}{l}\text { Castro County, } \$ 1500 \text { cash, easy terms on } \\ \text { balannee. R. A. Underwood, Plainview } \\ \text { Texas. } \\ \text { 35tfo }\end{array}$ |
| :--- | PLANTING Cotton Seed for sale-We

have several tons of goo plantin seed selected early from cropp plantin Flo

mot and Quitaque, Texas. Save mone | $\begin{array}{l}\text { by placing orders NOW. } \\ \text { Lbr. Company. Phone } 6 .\end{array} \begin{array}{r}\text { Coy } \\ \text { L24te. }\end{array}$ |
| :--- |
| For bargains in lands and town lots | FOR SALE-250 busneis Mebane cotto seed; 1.25 per bushel. Second year and

from pieced cotton. Mrs. T. J. Embry
Route 4 . WILL SET the big hen about the mid
dle of January, if enough customer dle of January, if enough customers
want to begin that early. If interested
phone 145, Marshall Hatchery.
41tff

## Miscellaneous

LOST-Poem in mahogany frame. Title
"If" by Kipling. Per mistake wiphing. Pundles., It wably taken a valued
gift. Return to J. G. Clements, Floy
unty National


ARMY HA Don't forget the time and place as wil



| Jan |
| :--- |
| Sat |
| of | $\frac{\text { of } 100 \text { eggs. Marshall Hatchery. } 451 \text { tra }}{\substack{\text { ther }}}$ Unless you have an established credit

rating with the company of thirty
days, oil and gasoline will be cash when days, oil and gasoine will be cash whe
we make delivery.
Please dont ask us to make a ticket,
or wait until Saturday, for we will be
 We have some real bargains in our
second hand department. F. C. Harmon.

## PUBLIC AUCTION - ARMY GOODS

TO BE HELD AT FLOYDADA
WEDNESDAY, JANUARY 13TH.
Beginning at 1:00 p. m.
The following is only a partial list of the Government and commercial merchandise to be offered in your city on the
extra parts, back bands, check lines, extra riding and
SADDLES - BLANKETS AND CLOTHING SHOES AND BOOTS-We are featuring the Genuine a pair for each member of the family. Don't fail to get

Colonel BOB HALE Owner and Auctioneer

## Follow your architect's advice ATNA-IZE

Protect all your building operations with an Etna Surety Bond

Have you ever considered the real worth and meaning of credit? Do you realize that three-fourths of the world's business is done on a credit basis? Then there must be something important and far-reaching about credit.

A business establishment or an individual may have little cash, but a BIG CREDIT in the commercial world, often-times, makes it possible for him to go to his banker or merchant and, on his credit rating, borrow or buy when others could not do so-which again shows there must be something worthwhile to one's credit standing.

The individual who keeps his promise to pay has built a credit standing that is worth much more than mere dollars and cents, for, after all, riches without honor-gold without credit standing-is worthless.

Some men with wealth are looked upon by bankers and merchants as undesirable credit risks, because their promise to pay cannot be depended upon. Such men, in an emergency, are oftentimes refused credit.

From these facts (and they are cold facts), recognized by the commercial world, it is an easy matter for you to determine the best method to pursue.

When you fail to see your banker or merchant when your note or account is due you are lowering your credit standing, and your creditor will not fail to mark this demerit against your credit standing, which will, at the same time, influence him later in extending your credit.

The bankers and merchants of Texas are members of the Retail Merchants Association and know the credit standing of individuals and firms who buy on credit or borrow from the bank.

The Retail Merchants Association of Floydada is affiliated with the State and National Associations, and has a record of your credit standing here and from the community from whence you came. You are the maker of these records. And one's good credit rating is an asset he should highly prize.

Retail
Merchants Association

Affiliated with State and National Associations.

## WITH THE CHURCHES

 CHURCH OF CHRISTElder Alva Johnson will preach at
the Church of Christ, on South Wall
Street, Saturday and Sunday
morning at the 11 o'clock Services. Street, saturday night and Sunday
morning at the 11 o'clock services
Everybody invited. FLOYDADA CIRCUIT EAST
A. D. Moore, Pastor
January 10 is preaching day at January 10 is preaching day at Cam-
pbell, but Brother Robinson has call
ed for a joint session of the Quarterly
Conference to be held ed for a joint session of the Quarterly
Conferenee to be held at the M. E.
Church in Floydada, so I wont preach
Sunday morning, but if Conference Sunday morning, but if Confererce ad
journs in time I will preach at the
evening hour. I want all members


## Sellers Cabinet Sale

JANUARY 9TH TO 16TH INCLUSIVE WE ARE GIVING A

## 32 Piece Dinner Set and a Lot of Groceries

With each Cabinet sold. Also a

## Substantial Discount for Cash

The Sellers Kitchen Cabinet is unexcelled in work manship, material and arrangement for convenience

Now is the time to get what you need at a great say ing to you.

## F. C. HARMON

South Main Street
Where you save the difference in furniture and floor coverings.

## 1926 Model STAR CARS

## Now On Display

We have a carload of the new 1926 Model Star Cars which arrived the first of this week and are now on dis play.

The shipment includes touring, coupster and sedan models.

Many refinements and betterments are found on this new model, which we will be glad to show you with out any obligation on your part to buy

Although many betterments and refinements appear in the new Model Star there is no increase in the price.

Surginer \& White Motor Co. South Main St.

Floydada

THE FLOYD COUNTY HESPERIAN


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