

MR. FARMER! The Next Fifteen Days

Will Be Money Saving Days For You At

Baker, Hanna's

Our Entire Stock at $\frac{1}{4}$ Reduction

Brand New! Nothing Reserved

This is no quit business sale. We are here to stay, let conditions be what they may

It's an age old policy with us when conditions happen as they have this fall, we think we should step out and take our loss along with the farmer. When conditions are like they are this fall we think the farmer is entitled to buy his dry goods cheaper. That's why these prices are made. Let us urge you to come early and get first pick

Note Carefully the Bills Listed Below and see what a Nice Saving You Make By Buying at These Prices:

BAKER, HANNA & COMPANY			
Dry Goods, Clothing, Fancy Goods Shoes, Etc.			
PHONE 91		FLOYDADA. TEXAS	
Name _____		Purchased by _____	
Address _____			
3½	Yds. Flannel	\$	12 25
2½	Yds. Sateen		1 13
3¼	Yds. Canton Crepe		9 75
12	Yds. Peter Pan Gingham		6 00
8	Yds. Percale		1 60
20	Yds. Outing		5 00
20	Yds. Cotton Checks		1 67
12	Spools O. N. T. Thread		50
2	Doz. Buttons		70
1¾	Yds. Fur		3 95
	Less one fourth	\$	42 55
	Your Saving		10 64
		\$	31 91

BAKER, HANNA & COMPANY			
Dry Goods, Clothing, Fancy Goods Shoes, Etc.			
PHONE 91		FLOYDADA. TEXAS	
Name _____		Purchased by _____	
Address _____			
1	Overcoat	\$	18 50
1	Suit Clothes		32 50
1	Pair Shoes		6 50
4	Union Suits		7 00
3	Shirts		5 85
1	Sweater		6 50
3	Pair Sox		1 00
1	Leather Vest		11 95
1	Sheep Lined Coat		11 95
1	Pair Bootees		7 50
	Less one fourth	\$	109 25
	Your Saving		27 31
		\$	81 94

The above bills are given for example only, and do NOT represent all that is on sale, but everything in the store is at a like reduction.

Our Ladies' and Children's Ready-to-wear, Underwear, Hosiery, Dress Goods and Notions, Men's and Boy's Furnishings, Clothing, Caps, Shoes, and Work Clothing Will be Sold the Same Way.

Guadalupe 8 oz. Standard Duck, . . . 20c

South Side
Square
Floydada

BAKER, HANNA & CO.

It Pays To
Trade at This
Store

MARTIN DRY GOODS COMPANY

Household Necessities

36 inch percales dark colors, pretty patterns, regular price 19c now **14½c**
 36 inch outing, light fancy and dark fancy heavy quality, our 25c grade now **19c**
 Mississippi Cheviots our 25c grade **19c**
 Black Sateen regular 29c now **23c**
 36 inch Brown Domestic, good grade **12½c**
 36 inch Bleached domestic, extra quality, now **12½c**
 36 inch house canvas C grade, wide selvage, now **5c**
 Bleached Canton Flannel, regular **22½c** now **17½c**
 Bleached Canton Flannel, regular 25c grade, now **19c**

Suitings, Woolens, Silks

36 inch Fancy Suiting, our regular 75c grade extra special **49c**
 36 inch all wool serge, our regular \$1.50 grade now **98c**
 54 inch all wool serge regular **\$1.98**
 36 inch Fancy Silk material regular \$1.68, now **\$1.19**
 36 inch silk Fancy and plain, in remnants, values up to \$1.50, now **69c**

Wide Sheetings

Peperal sheeting 81 inches wide, bleached, per yard **48c**
 9-4 Bleached Sheetting, good grade, now **39c**
 9-4 Brown Sheetting now **33c**

Blankets

No. 322, this is a double cotton blanket, size 60x74, first quality, now **\$1.68**
 No. 325, size 64x76, now **\$1.98**
 No. 395 size 66x80, now **\$2.98**
 No. vvv size 72x80 fancy plaid **\$3.48**
 Wool mixed plaid blanket, fine fluff with assorted color bindings to match, 66x80, now **\$4.95**
 Esmond single two in one blankets, soft as Rabbit Skin, cortex finish, beautiful colorings, plaids, stripes, solids with fancy borders, priced special \$4.98, \$5.90, and **\$6.45**

All Wool Blankets

\$13.00, 66x80 Double, now **\$8.65**
 \$16.50, 70x80 Double, now **\$11.80**
 \$17.50, 70x80 Double, now **\$12.85**
 \$11.85, 72x84 Single, now **\$9.50**
 Bob Smith Blanket 72x84 Double color dark grey, extra special **\$11.50**

Heavy Underwear

Men's unions, long sleeve ankle length ecru, medium weight, now **90c**
 Men's Flat Fleece unions, extra heavy, Special at **\$1.48**
 Men's Unions, heavy ribbed, made for hard wear, special **\$1.48**
 Boys good weight unions special **69c**
 Children's waist unions, good weight now special at **73c**
 Womens unions, tight knee, **87c**

Start Their Big

SALE

Down Goes the Price!

Just at this time when you are wondering what to give Mother, Father, Daughter, Son, Sister, Brother or your dearest Friend for Christmas, we cut the Price.

Our store is jammed full of merchandise, the things that are useful, and that is what you should give.

You know Martin Dry Goods Co. When they put on a sale, it **MUST BE REAL**. It is almost Inventory time; we have too many goods—out they must go!

Sale starts Friday morning, December 4, closes December 24.

Hosiery Special

Mother Hubbard Stockings for boys and girls regular 19c now **15c**
 Yankee Boy hose, 25c now **19c**
 Childrens hose, mercerized, lisle, ribbed, light weight only **49c**
 Boys hose, spliced linen toe and heel, shaped ankle, only **49c**
 Women's English ribbed stocking, an extra value at 50c now **39c**
 Women's, Rayon silk hose **59c**
 Men's cotton sox per pair **12½c**
 Men's Radium sox, extra heavy **25c**
 Men's Rayon Fancy plaid sox **50c**
 Men's heavy wool mixed sox, 3 pair for **\$1.00**
 Men's all wool sox per pair **50c**

LADIES READY-TO-WEAR

Every thing goes, no approvals, no alterations at these prices. Every woman can afford a new dress or a new coat at the price we now offer them.
 All silk and wool dresses, regular price \$19.75 now **\$11.00**
 \$24.75 dresses now **\$14.00**
 \$29.00 dresses, now **\$16.75**
 \$35.00 dresses, now **\$22.00**
 \$39.00 dresses, now **\$25.00**
 One lot of Silk and Jersey dresses your choice **\$3.98**
 Girls school dresses at **1.98** are now **\$1.49**

WOMENS COATS

You can't beat this on coats. They are made of the finest materials in the newest styles trimmed in the finest furs; they are of the latest shades,—and out they go!
 \$25.00 Coats, now **\$16.75**
 \$29.00 Coats, now **\$19.95**
 \$35.00 to \$45.00 Coats, now **\$24.75**
 \$65.00 Coats, now **\$34.75**
 \$75.00 and \$85.00 Coats, now **\$49.00**
 \$95.00 and \$110.00 Coats **\$69.00**
 Misses Coats size 12 and 14, fur collars, your choice **\$9.85**
 A few coats without fur collars, age 12 and 14 **\$6.75**

Work Shirts

Men's \$1.00 Blue Work Shirts **69c**
 Men's \$1.75 work shirts **\$1.49**
 Men's \$2.25 Mole Skin shirt **\$1.98**
 Flannel Shirt, Kahki color \$1.75, now **\$1.49**
 \$2.25 Fancy Plaid Shirt now **\$1.98**

WOOL SHIRTS

Eskimo Wool and cotton mixed regular \$2.45 now **\$1.98**
 Eskimo shirt, all wool, regular \$5.00 **\$4.25**
 Eskimo shirts, all wool, regular \$5.50 **\$4.75**

MENS SWEATERS

\$1.98 Sweaters, now **\$1.68**
 \$2.85 Sweaters, now **\$2.48**
 \$3.95 Sweaters, now **\$3.48**
 \$7.50 Sweaters, now **\$5.95**

BOYS SUITS

Suits with two pair short pants \$17.50 to \$22.50 now **\$12.00**
 Suits \$14.85 to \$16.50 now **\$8.75**
 Suits with one pair of pants **\$4.95**

MENS OVERCOATS

We have too many Over Coats, and have cut the price deep in order to move them quick.
 \$14.85 Overcoats, now **\$11.85**
 \$20.00 Overcoats, now **\$15.90**
 \$25.00 Overcoats, now **\$18.85**
 \$27.50 Overcoats, now **\$19.95**
 \$45.00 and \$50.00 Overcoats **\$34.75**

MENS SUITS

Hart Schaffner & Marx, Frats and other good brands of clothing, all go in this sale. Note the prices.
 One lot of suits, values up to \$27.50, **\$14.90**
 \$32.50 Suits, now **\$24.75**
 \$35.00 to \$40.00 Suits, no w **\$27.50**
 \$45.00 Suits, now **\$29.50**
 \$50.00 to \$60.00 Suits **\$39.00**

MENS DRESS HATS

\$3.90 Hats, now **\$2.69**
 \$5.00 Hats, now **\$3.85**
 \$6.00 Hats, now **\$4.90**

COWDEN OVERALLS

Cowdens Overalls for men, regular \$2.50, now **\$1.98**
 Big reductions on all men work clothes, Coats, Pants, Shirts, etc.

MENS DRESS PANTS

Several Hundred pair of mens pants, all sizes, 27 waist to 50, prices \$3.95 to \$12.50, during this cut sale, less 25 Per Cent.

MARTIN
DRY GOODS COMPANY
 "THE STORE WITH THE GOODS"
 FLOYDADA, TEXAS

SOUTH SIDE
FLOYDADA

HASSEN COMPANY

SOUTH SIDE
FLOYDADA

The Store For Christmas Shoppers

As the days pass, and Christmas seems racing to meet us, much time and effort may be spared the Christmas Shopper if she will but come to this store where everything has been done to make her shopping problems easy. Note the following suggestions—and this store is well crowded with others.



Ready-to-Wear in the New Mid-Winter Styles Affords Many Ideas For a Gift to a Friend or Relative

Bags of New Design

Into these Bags is woven the skill of years of making fine Bags for the well-dressed woman. Choose one as a gift and it will surely please. We have them at—

\$2.25 to \$12.50

At no time during the year have we had a better array of charming designs in Coats and Dresses for your choosing than right now. Assortments, both in style and price range are ample to enable you to find just what you want.

Coats at - - - \$9.50 to \$50.00
Dresses, at - - - \$1.00 to \$35.00

Smartly Knitted Sports Wear

Gift articles in this display are useful nearly the year 'round nowadays. You will see a display of the newest and most becoming items—colors varied to please your needs. Sweaters for Ladies and Misses and Sweaters for the men and boys including the popular Lumberjacks.

Gifts For Men

An assortment of Men's Suits in a wide range of patterns, good colors. Priced—

Priced \$12.95 to \$35.00

Some with Two Pair Pants, some with one pair.

Lingerie in the Newest Styles Await Your Choosing



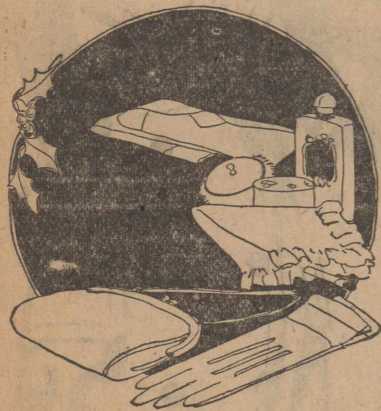
Included in this display are new silk Nightgowns, beautiful silk Petticoats and other underthings of the finest silks; some embroidered, others lace trimmed. Price range—

\$2.25 to \$12.50

You should not delay another day choosing gifts for the children from our splendid showing of—

Children's Gift Goods

There is more than the usual satisfaction in giving children gifts that will prove both useful and pleasing. It is with a feeling of more than usual satisfaction that we call these items to your attention. Dolls—Toys—and everything to make the children happy at Yuletide.



Above Are Shown a Number of Gift Items

There's variety in each lot which makes gift selection so satisfactory, for you can count on getting just what you have in mind.

From one of the country's largest makers come these

Gift Umbrellas

Handles, tips and ferrules are varied to give added variety to the gift. A real gift looking forward to the future "rainy day."

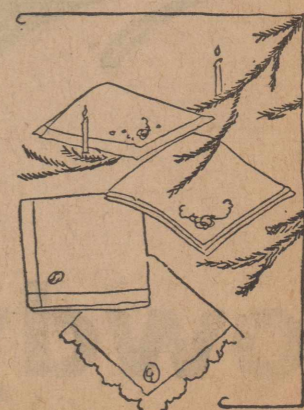
Fitted Traveling Bags

A convenient, even necessary, part of the Luggage for a man or woman who travels even occasionally.

Several styles are on display. See these and choose one as a gift of unusual merit.

Be sure to include a number of these—

Gift Handkerchiefs



In a variety of materials, they vary also in size, shape and finish. In fact they are shown in so great a variety that you will find it easy to select for each friend you wish to remember without duplication. Handkerchiefs—

10c to \$1.00

Whether you plan to buy for a gift or to wear yourself, you will be pleased with our display of

Mid-Winter Millinery

Timely styles that lend themselves with utmost harmony to the prevailing modes of the season.



Shoes Make Useful Gifts

FOR MEN OR WOMEN

We assure you we can please you not only in Fit and Wear, but also in price.

LOOK OUR SHOES OVER

COMMUNITY CLUB ORGANIZED AT BLANCO

Friday night the people of the Blanco community met and organized a club. Our main purpose is to boost our school and community, to uplift and help them out in every way possible.

Miss Eva Lee Alexander acted as temporary chairman. The following officers were elected:

Mrs. L. C. Wheeler, president; Collier Smith, vice-president; Miss Crystella Snider, secretary and treasurer.

A program committee, composed of Mrs. Ham Smith, J. W. Dalton, and Miss Eva Lee Alexander was appointed.

Mrs. W. C. Cates, Si Scott, and Mrs. W. M. Snell were appointed as an advertising committee.

An entertainment committee was also appointed, consisting of Mrs. Earl Rogers, Miss Lucille Davis and Earl Rogers.

Interesting talks on community co-operation were given by J. W. Dalton and Si Scott, after which those present had lots of music and a nice sociable time.

Every one in the community is wide awake, interested, and willing to do his part. We are going to bring Blanco to the front. Watch us!

T. E. L. CLASS ENTERTAINED

The T. E. L. Class of the Baptist Sunday School was entertained by Rev. and Mrs. Edgar Eskridge at the Baptist parsonage Tuesday night. Members of the class invited their husbands which made the number large and filled the four entertaining rooms to overflowing.

A number of interesting contests were followed by a group of readings given by Mrs. Herbert Ralls and Mrs. Harper Scoggins. A most exciting football game, in which an egg was the football used and a table the gridiron, thrilled the rooters to the core. Glad Snodgrass and Herbert Ralls were the grid stars, each scoring a touchdown.

The most mirth provoking contest of the evening was a "hog eatin" contest, in which Dr. Hicks just barely bested Elmer Wood in eating an apple hog fashion in the shortest length of time.

An added attraction was a quartette composed of Mrs. E. L. Angus and Mrs. E. C. Nelson Jr., Elmer Wood and Judge Huffines. Their song was entitled "Oh! What a goose I am," sung to the tune of "America."

Following more fun and spirited conversation, delicious refreshments consisting of chicken sandwiches, cake, pickles and coffee with whipped cream were served by Mrs. Eskridge, assisted by the T. E. L. entertainment committee.

The report of the party would not be complete without mention being made of the very charming and appropriate decorations. Autumn leaves, pumpkins, miniature fodder shocks and tiny turkeys bespoke the Thanksgiving season in a charming fashion.

The Class as a body wishes to thank Bro. and Sister Eskridge for the splendid party enjoyed in their home.

MISCELLANEOUS SHOWER FOR RECENT BRIDE AT CROSBYTON

Mrs. Dallas Husky, of this city, formerly Miss Fannie Mae Burrows, was the honoree at a miscellaneous shower given at Crosbyton Saturday of last week by Mrs. C. H. Service.

The shower was one of the very pleasant social occasions for the season at Crosbyton.

The honoree was accompanied to Crosbyton by Mrs. M. F. Husky, who was one of the guests of the afternoon in the Service home.

Miss Ruth Newton spent Thanksgiving with her parents in Idalou.

NOTICE OF STREET IMPROVEMENT BOND ELECTION

THE STATE OF TEXAS: County of Floyd: City of Floydada:

To the Resident Property Taxpaying Voters of the City of Floydada, Texas:

TAKE NOTICE that an election will be held on the 5th day of January, 1926, within said City in obedience to a Resolution and election order duly adopted by the City Council on the 17th day of November, 1925, which is as follows:

On this the 17th day of November, A. D. 1925, the City Council of the City of Floydada, Texas, convened in special meeting at its regular meeting place, with the following members present, to-wit:

F. P. Henry, Mayor; B. P. Woody, F. L. Moore, J. M. Willson and T. R. Webb, Aldermen; Burl Bedford, City Secretary;

with the following members absent: Alderman O. L. Stansell, constituting a quorum, at which time the following, among other proceedings were had:

Alderman Woody introduced a proposed resolution. The resolution was read by the City Secretary. Alderman Woody made a motion that the resolution be adopted. The motion was seconded by Alderman Moore. The motion carrying with it the adoption of the resolution, prevailed, by the following vote:

AYES: Alderman Woody, Moore, Willson and Webb. NAYS: None.

The Mayor announced that the resolution had been adopted.

The resolution is as follows: Resolution Calling an election submitting to the qualified voters residing in said city who are property taxpayers therein the proposition for the issuance of the bonds of said city in the sum of thirty-five thousand (\$35,000.00) dollars for the purpose of street improvements.

WHEREAS, the City Council of the City of Floydada, Texas, deems it advisable to issue bonds of the said City for the purpose hereinafter mentioned:

THEREFORE, be it resolved and ordered by the City Council of the City of Floydada, Texas:

1. That an election be held on the 5th day of January, 1926, at which election

the following proposition shall be submitted:

"Shall the City Council of the City of Floydada, Texas, be authorized to issue the bonds of the City of Floydada in the sum of Thirty-Five thousand (\$35,000.00) Dollars, payable serially within forty (40) years from the date thereof, as may be determined by the City Council, bearing interest at the rate of five and three-fourths per cent (5 3/4 per cent) per annum; and to levy a tax sufficient to pay the interest on said bonds and create a sinking fund sufficient to redeem them at maturity, for the purpose of street improvements in the City of Floydada, as authorized by the Constitution and General Laws of the State of Texas."

2. The said election shall be held at City Hall in the City of Floydada, Texas, and the following named persons are hereby appointed Manager of said election, to-wit:

A. C. Goen, Judge; R. E. Fry, Judge; J. G. Wood, Clerk; J. B. Bishop, Clerk.

3. The said election shall be held under the provisions of the General Election Laws of the State, as modified by the provisions of Chapter 9 of the Acts of the Regular Session of the Thirty-Seventh Legislature and amendments thereto, and only qualified voters who are property taxpayers of said City shall be allowed to vote.

4. All voters who favor the proposition to issue the bonds shall have written or printed upon their ballots the words: "FOR THE ISSUANCE OF BONDS" and those opposed shall have written or printed upon their ballots the words: "AGAINST THE ISSUANCE OF BONDS"

5. The manner of holding said election shall be governed by the laws of the State regulating general elections as modified by Chapter 9 of the Acts of the Regular Session of the Thirty-Seventh Legislature and amendments thereto.

6. A copy of this order signed by the Mayor of the City of Floydada, attested by the City Secretary of said City, shall serve as a proper notice of said election.

7. The Mayor is authorized and directed to cause said notice of the election to be posted at the City Hall and at three other public places within said City at least thirty (30) days prior to the date of said election.

8. The Mayor is further authorized and directed to have said notice of election published in some newspaper of general circulation published in said City, and which notice shall be published once each week for four weeks, the date of the first publication being not less than thirty (30) full days prior to the date of the election.

F. P. HENRY, Mayor, City of Floydada, Texas.

ATTEST: BURL BEDFORD, City Secretary. (Seal) 404tc

HOUSTON'S DECEMBER SALE

Women's Dresses and Coats



Authentic in style. Fashioned from the most favored of the season's materials, and priced economically. These coats and dresses represent the utmost in purchasing power for the money expended.

We are now offering these Garments at Remarkable Reductions.

Every garment marked for quick selling.

One lot dresses in wool, satins and crepe.

Regular values \$15.00 to \$35.00, special 1/2 PRICE

We call especial attention to our line of Stylish Stout Dresses—

\$18.75 values, sale price	\$13.95
\$24.75 values, sale price	\$18.57
\$27.50 values, sale price	\$19.95
\$32.50 values, sale price	\$24.37

Men's Suits and Overcoats

We are offering our entire stock of men's and boy's Suits and Overcoats at—

Great Sacrifice Prices

One lot Men's Suits Broken sizes, selected from regular stock. Regular values \$25.00 to \$35.00.

Special price \$19.45

One lot Boy's Knicker Suits some with two pair pants. Regular values to \$15.50

Special sale \$7.45



Every Suit and Overcoat in the House on Sale. Special Reduction on Wool Shirts and Sweaters

C. R. Houston Company

THE BEST PLACE TO TRADE

Floyd Co. Poultry Show, December 10, 11 and 12.



"Howdy, Folks"

My Headquarters in Floydada will be at—

Floydada Variety Store

South Side Square

BUY IT IN FLOYDADA

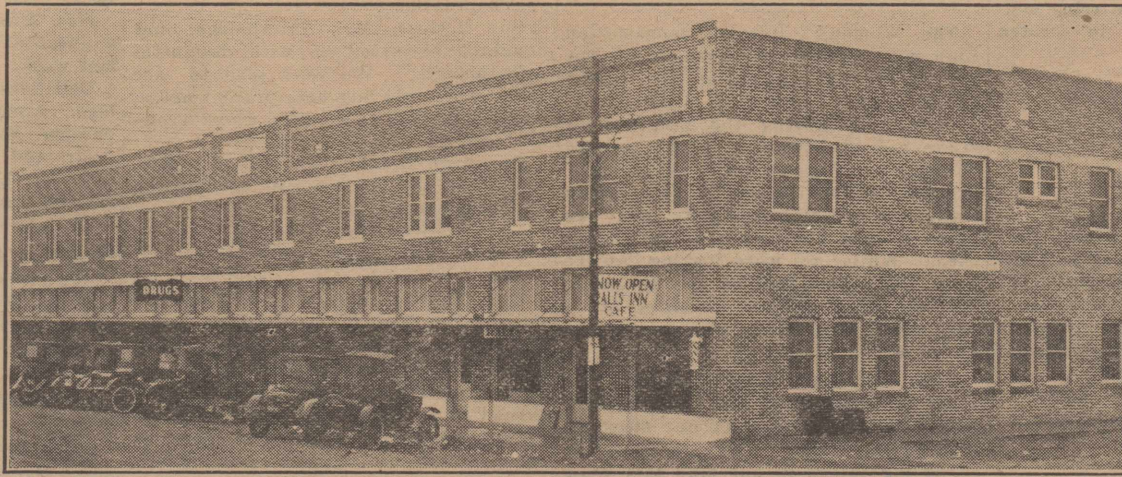
Distant Business Houses Are Not Interested in the Community Needs of Floydada

The distant business man has his own business problems and his own community needs to think about. He is busy building his own city. Money you spend with him helps build his city. The money you spend in Floydada adds to the volume of the business in Floydada and is returned in part into trade channels here. See the home man first.

H. E. Cannaday Has Big Contracting Business on South Plains

H. E. Cannaday, of Floydada, has built good buildings all over a half-dozen counties in the South Plains, having to his credit as many brick structures as any contractor of this section. That his work is good is evidenced by the fact that where he has done the most work, he is called back to do other work, often, especially in the case of structures for store buildings, without the formality of bidding.

Beginning in a small way in East Texas, Mr. Cannaday moved to Floyd County 15 years ago or more and has gradually built up one of the best contracting businesses in this section.



One of the Numerous Contracts Completed by Cannaday & Stark During the Present Year

—Photo by Wilson.

In the past year, associated with W. O. Stark, of Lockney, who supervises much of the work the two handle, he has constructed seven school buildings in Floyd and adjoining counties, besides a number of business structures. Of these last, the most imposing is the McLaughlin Building at Ralls, at a cost of \$85,000, which now houses the Ralls Inn, one of the largest garages in West Texas and several retail business houses.

Besides his contracting business Mr. Cannaday is largely interested in farming and business in Floydada. He is a director in The First National Bank, of this city, is a large stockholder in the Floyd County Lumber Company and with his brother, W. I. Cannaday, has extensive farming lands east and southeast of this city.

Are You a Member of the Chamber of Commerce? Boost Floydada. Work for Floydada All the Time

The Following Progressive Firms Have Made This Campaign Possible:

<p>FLOYD COUNTY ABSTRACT CO. "IS YOUR TITLE CLEAR?" We represent the owners of more than 300 Lots in Floydada, any part of town, and at any price. R. C. SCOTT, Mgr. Room 7, First National Bank Bldg.</p>	<p>The Floydada Chamber of Commerce Believes in "Buying it at Home."</p>	<p>Surginer & White Motor Co. Dealers in Star and Durant Motor Cars</p>
<p>Texas Utilities Company "For a Bigger and Better Floydada" E. E. Brown, Mgr. Phone 232</p>	<p>Rutledge & Company Full Line International Dealers Phone 57 Floydada</p>	<p>Baker - Campbell Company Dry Goods—Groceries—Hardware. "Home of Good Merchandise"—Phones 4 and 5</p>
<p>Wilson Kimble Optical & Jewelry Co. We Give One Set of Teaspoons —with— Each Wedding Ring Sold Eyesight Specialist Phone 254</p>	<p>Tourist Garage T. E. Loran, Proprietor. General Auto Repairs. Tires, Gas, Oils. Phone US—No. 143</p>	<p>The First National Bank Capital and Surplus \$100,000.00 E. C. Nelson, Pres. J. V. Daniel, Cashier</p>
<p>Miladye's Specialty Shop Ladies' Ready-to-Wear and Millinery "Where Style Triumphs."</p>	<p>Lewis & Davis Gin Company Phone 280 Floydada</p>	<p>Central Filling Station Tires, Tubes, Accessories, Amalie Pure Pennsylvania Oil. Phone 70 Floydada</p>
<p>Day & Night Garage J. M. Hughes, Proprietor Prompt, Pleasing Service. Reasonable Prices</p>	<p>Olympic Theatre "The Home of Good Pictures" P. W. CLOUD, Mgr.</p>	<p>Wilson Studio The Photographer in Your Town Portraiture by Photograph Phone 162</p>
<p>R. E. FRY, Representative Floydada, Texas. Southwestern Life Insurance Co.</p>	<p>E. E. Boothe Bakery We spare no Expense in preparing a Loaf that will Satisfy Our Customers. Ask your Merchant for Bread Baked in Floydada</p>	<p>H. O. Pope & Son General Electric Repairs, Battery Charging Philco Batteries U-Drive-it System</p>

