

WITH THE CHURCHES

FIRST METHODIST CHURCH

Joseph L. Henson, Pastor
 Next Sunday, we begin the New Conference year. This year we are to have Three Itinerant Methodist Preachers with their homes in Floydada: the pastor of this church and the two circuit pastors: Brother A. D. Moore is to follow Marvin Brotherton as pastor of The East Floydada Circuit, and will reside in the parsonage now occupied by him. Brother J. N. S. Webb has been appointed to the new West Floydada Circuit and the First Church of this place will provide a parsonage for him. Sunday morning we will preach on: "Christ, the Fulfillment of God's Eternal Purpose." At 7:00 p. m. the sermon will be on "Escape for Thy Life—The Story of Lot."
 S. S. at 9:45 a. m. Come ON TIME. Junior and Intermediate Leagues at 3 p. m. Senior League at 6 p. m.
 "Come Thou With Us and We Will Do Thee Good."

PREACHED AT CANYON

Rev. J. L. Henson, pastor of the First Methodist Church, city preached at the First Baptist Church in Canyon Sunday morning of this week, while in that city attending the Northwest Texas Conference.

BAPTIST CHURCH

Edgar Eskridge, Pastor
 Sunday School 10 a. m.—E. C. Nelson, Jr. Superintendent.
 Morning worship—11 a. m.
 Thanksgiving program—"History of Thanksgiving," by Judge E. C. Nelson.

"Our Thanks," by Pastor.
 Special music and anthems by choir; J. W. Clonts choir director.
 Sunbeam Band meets at 3 p. m. Mrs. E. S. Shoaf leader.
 Junior B. Y. P. U. meets at 4 p. m. Mrs. Edgar Eskridge leader.
 Senior B. Y. P. U. meets at 6 p. m. All invited to meet with us.
 Evening worship—7 p. m. This service will be made evangelistic; come out and help us win some one to Christ.
LAST SUNDAY'S SERVICES
 The house was crowded with parts of three congregations. We were delighted to have as our visitors numbers from the Methodist and Presbyterian Churches. We are always glad to have visitors and cordially welcome you back at all times.
 Why not make Floydada the best Church-going, God-fearing, moral, Spiritual, and Christ-loving city on the Plains?

FIFTH SUNDAY MEETING AT FAIRVIEW CHURCH, NOV. 26-29
 The arual Fifth Sunday Meeting for Floyd County Baptist Churches will be held with the Fairview Baptist Church, beginning next Thursday evening, November 26, at 7:30 o'clock with a sermon by W. M. Draper. Services will extend throughout Friday and Saturday and close with the organization of an Associational B. Y. P. U. Sunday afternoon at 2:30 o'clock.
 The Fairview Church is eleven miles north-east of Floydada, and an invitation is extended to every one to attend the meeting.
 Hesperian Want Ads Get Results.

FIRST CHRISTIAN CHURCH

F. L. Davis, Pastor
 Owing to the absence of the pastor last week, in the country, the notes from this church were absent.
 The two divisions of the Council met last Monday, No. 1 with Mrs. F. L. Davis and No. 2 with Mrs. John N. Farris. While the attendance was not so large, yet the meetings were interesting and helpful to all who did attend. The Council will meet at the Church next Monday at 8 o'clock, all together and it will be the business meeting. All of the ladies are asked to be present.
 The S. S. is getting along fine. The interest is good and the attendance is only fair—it should be larger and we hope that it will be from now on. The teachers are giving the best they have in the way of service.
 Don't forget the study class in stewardship that started last Wednesday night in connection with the prayer meeting. You should attend the meetings each Wednesday night and receive the help that will come from it. If you have one of the books we are studying you will get a great deal of help from the discussion each night.
 Service next Lord's Day will be as usual: Bible Study, or S. S. lesson at 10 and the sermon at 10:50. The subject in the morning will be: "Fulness in Christ." The Night Service will begin at 7:15 and the subject will be: "The Book of Books or God Breaking through to Man." This is the first of a series of sermons on the different Books of the Bible. We have chosen to call the series. "A trip thru the Bible." Each sermon will be helpful.
 The roads and weather permitting the pastor will preach out at the Newland School house in the afternoon. He also offered to go out there and hold Thanksgiving service. We understand they want it and the time will be announced next Sunday. All in that locality are invited to be present at the services Sunday and find out what hour the Thanksgiving service will be held.
 Don't forget the Thanksgiving service here in town at 10:30 Thursday morning. Let's make this a real heartfelt Thanksgiving service for all who attend, and the attendance should be large. Is there one in town who has nothing for which he or she is thankful? If so you should leave this old world and go where they never have Thanksgiving of any sort. Lets make it a great service.

UNITED MISSIONARY SOCIETY

A program of the United Missionary Society is to be held at the First Christian Church, on Monday, November 30, at 3 o'clock as follows:
 Song—by choir.
 Missionary opportunities in Texas—Mrs. Jim Willson.
 Duet—Mrs. E. S. Randerson and Mrs. Calvin Steen.
 Missionary opportunities in the United States—Mrs. Lon Smith.
 Reading—Mrs. Ott Gamble.
 Missionary opportunities in Floyd County—Mrs. Kenneth Bain.
 Solo—Mrs. Parsons.
 Benediction.—Rev. Smith.

CHURCH OF CHRIST

Elder C. W. Smith will preach at the Church of Christ, on South Wall Street, next Sunday morning at 11 o'clock. Everyone is invited.
 The Floydada Church of Christ on South Wall Street has arranged for a series of meetings to be held during the Christmas holidays. Elder Chas. W. Watkins will do the preaching.

EPWORTH LEAGUE PROGRAM

Sunday evening, 6:15, at the Methodist Church.
 Leader—Grace Porterfield.
 Hymn.
 Scripture: Luke 14:28-30.
 Prayer.
 Solo, "Have Thine Own Way, Lord."
 Leader's talk, "Our Unfinished Task"
 Why Mount Sequoyah?—Lavern Robinson.
 Our challenge.—Miss Jarvis.
 Sale of brick.—Roma Swain.
 Hymn, "More Like the Master."
 Benediction.

Good Wayland College Meeting Conducted by Rev. Eskridge

Rev. Edgar Eskridge has reported a very successful old-time Holy Ghost meeting which he held at Wayland College, Plainview, last week, extending from Monday morning on through Friday night, during which all but 2 of the entire student body of 308 not actively engaged in church work were either converted or reclaimed. All denominations were represented in the College.
 After Friday morning's sermon a call was issued to the congregation, asking all those who felt called for some special line of duty to make known their calling; eighty-two responded, including seven of the faculty. That night a similar proposition was made, and 18 responded, making 100 for the day. Rev. Eskridge said the meeting was one of the most successful in which he ever participated.

Russian goods sent to Great Britain and Northern Ireland last year were valued at nearly \$100,000,000.
 Three hens that lay purple eggs recently arrived at Purdue University in Buenos Aires.
 Mt. Guthrie, a British subject, was the first to describe mustard gas in the year 1860.
 The Country Gentleman is the oldest agricultural paper in the world. It was established in 1831.
 A cat chasing a mouse caused a \$40,000 fire in Cardiff, Wales, when the former knocked a box of matches from a table, which occasioned ignition.
 Anybody's autobiography appears to be interesting if he only tells enough, but has he the nerve?

MILLION BAPTISMS HAD BY BAPTISTS

New Evangelistic Record for Nation for Five Years Set Up in South.

WOULD DEVELOP MEMBERS

Effort to Enlist Entire Constituency of 3,500,000 in Regular Giving Planned Soon.

More than one million new members have been received into the Baptist churches of the South by baptism alone during the past five years, according to a survey by Dr. E. P. Alldredge, statistical secretary of the Southern Baptist Convention. The exact figures, 1,037,550 baptisms,



DR. ELLIS A. FULLER, Superintendent of Evangelism.

set a new record not only for Southern Baptists, but for any evangelical body in America, the records reveal. This achievement is equivalent to 24 baptisms for every hour, 576 for every day, 3,990 per week, 17,232 per month and 207,510 per year.

Prominent in the achievement of this result has been the Home Mission Board of the Southern Baptist Convention, with headquarters in Atlanta, Ga. This board, organized

The Mound Builders Country Club of Newark, Ohio, use the ancient earthworks of the mound builders as sees, traps, and bunkers.

The Argentine wheat harvest begins the first part of January, in many sections of the country.

Turks in Constantinople are wearing straw hats instead of the peaked fez.

eighty years ago has, within that time, more than a million baptisms and 1,426,386 additions to the churches to show for the labors of its missionaries, while the agents of the board have within that period raised and disbursed in mission work in the South, Panama and Cuba the sum of \$18,213,336.10.

Last 22 Years Productive

The larger part of these achievements of the Home Board has come during the past 22 years, covering the secretaryship of Dr. E. D. Gray. Under Dr. Gray's administration the workers of the board have baptized 662,497 persons, received 1,122,344 persons into the churches and organized 4,997 new churches. Within the same period the agents of the board have raised and disbursed in mission work the sum of \$14,723,595.87.

The evangelistic department of the Home Mission Board has been its greatest single evangelistic asset. This department has been without an active head recently, but the board has just called to that position Dr. Ellis A. Fuller of Greenville, S. C., and he entered upon his work October 1. He is a young man of college and seminary training and has been unusually successful in soul winning and other phases of work as a pastor.

Southern Baptists have been far more successful in winning converts and church members than they have been in the general spiritual development of the members, it is pointed out. In the hope of bringing about

a development of the 3,574,531 members of the denomination to the point where all of them will have a share in supporting all the missionary, educational and benevolent work fostered by the denomination, an Every Member Canvass will be conducted in a majority of the 37,000 Baptist churches throughout the South, during the late fall and winter, the majority of the states employing the week of Dec. 6-13.

Would Enlist Every Member

The canvass will be conducted under the general auspices of the Co-operative Program, which is fostering state, home and foreign missions, the Baptist schools, hospitals and orphanages, and the work of ministerial relief. The ideal toward which the commission is striving is that of every member, giving every week to every cause in proportion to his ability, through his local church. As fully as possible individual Baptists are being urged to give a tenth of their income to Christian work.

So extensively have the various missionary and benevolent enterprises fostered by Southern Baptists grown in recent years that it now requires a minimum of \$13,000,000 per year to keep the work growing. Each state is being asked to provide its proportionate share of this amount. The state boards, in turn, are asking the respective associations in their states to accept definite quotas for 1926, and the associations, in turn, are asking the local churches to assume a definite proportion of the associational objective for the year.

Furniture---

We have unloaded a car of furniture, all good staple items. No one is in position to make you better prices on furniture than we are. We can positively save you money on staple furniture. Our line is complete—end tables, davenport tables, smokers, consoles, radio tables, fibre furniture, comforts, pillows, small rugs, anything to be had in a furniture store. A chance is all we ask.

We trade for your used furniture.

Kirk & Sons

North Side Square

It will help you now - it will help you in the years to come

Price, complete with case, \$60

STUDENTS find the New Remington Portable indispensable in writing themes, compiling notes, and in all general correspondence. It saves your time, for its use makes you a speedy typist before you know it.

It is strong and durable—will last for years and years. It is the lightest and most compact Portable with 4-row standard keyboard.

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New Remington Portable

PAY UP WEEK

NOV. 30 TO DEC. 5

IT PAYS TO PAY UP!

Cortes' Spanish forces were in need of gunpowder at one time and as sulphur was a necessary constituent of gunpowder one of his officers permitted himself to be lowered into the crater of the Mexican volcano Popocatepetl where he obtained it.

A mistrial was declared by a judge in an East St. Louis court recently when a jury that did not know the difference between the legal terms, "defendant" and "plaintiff" brought in a verdict for the defendant. "We wanted to give the verdict to the little light-haired fellow," said the jury. He was the plaintiff.

"Scientists think that the discovery of a fossil of a five-toed horse is a more important event than the Birth of Christ. They travel around the world to see a skeleton, but would not cross the street to save a soul."
—W. J. Bryan.

The constricted waist in the wasp and other bee-like insects is the dam that holds the blood in the thorax while the heart steadily pumps it forward through the waist into the expanding wings.

Hired men on many western farms refuse to plow unless the farmer gives them at least twelve horses in a hitch. Twenty-horse hitches frequently pull six fourteen-inch bottoms.

The scientific committee of the Large Black Pig Society of England is offering prizes to anyone who can present an effective inking scheme for permanently tattooing black pigs.

Rats fed on hothouse-grown tomatoes will develop scurvy while those fed on tomatoes grown outside in direct sunlight do not.

Rembrandt used his father's mill as a studio, and the light came down from a little window in the mill falling on the easel in just such a golden shaft as is often seen in his pictures.

Minimum wages for women workers in the London, England, textile industry, have been fixed at 27 shillings, and for men at 63 shillings a week.

The adoption of the Declaration of Independence was first recorded in a Philadelphia paper ten days afterward, and in a Boston paper twenty-two days afterward.

On the upper reaches of the Yangtze River are mountain caves inhabited by Nashi shepherds and guarded by mastiffs. The shepherds are shy and flee when the traveler approaches.

Near Sebastopol, on the Black Sea, a landslide recently removed about 130,000 tons of earth, thrusting it into the sea in such a way that when it settled it had formed a peninsula and several small islands that may be made habitable.

One of the smallest radio receiving sets in the world is mounted in a shirt button, five-sixteenths of an inch diameter. It is audible on a loud speaker nine feet distant.

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The Country Gentleman is the oldest agricultural paper in the world. It was established in 1831.

A cat chasing a mouse caused a \$40,000 fire in Cardiff, Wales, when the former knocked a box of matches from a table, which occasioned ignition.

The seventy-five pyramids in Egypt that were built as tombs for the kings, date from the period between the fourth and twelfth dynasties.

The first definite discovery of oil in Australia has been reported by J. A. M. Elder.

The population of the United States has increased by eight million during the past five years.

From the finger prints on file in the identification bureau of Scotland Yard some 260,000 positive indentifications have been made.

Mark Twain always wanted the door of his writing room closed. He explained that "an open door did not let the cold in, but let the coyness out."

The most distant object known to science is the Great Nebula of Andromeda, which is some 6,000,000,000,000,000,000 miles away.

The skeleton in the closet might be all right if it would only stay there. A statesman is often good at repartee, but a politician is good at figures.

We have more wisdom than the ancients and seem to be less vain of it.

History, in repeating itself, doesn't care whether it gets an encore or not.

He who sows courtesy reaps friendship, and he who plants kindness gathers love.

Education begins the gentleman, but reading, good company and reflection must finish him.

A winery in California has 2,500,000 gallons of dry and sweet wines aging in casks awaiting a change in the dry law.

The shortest name in the world is possessed by Mr. I, native of Hangchow, China, who is a medical student in Johns Hopkins Medical School.

MENS' CLOTHING FURTHER REDUCED SUITS

ALL WOOL—EXTRA TROUSERS

\$22.50	\$19.95	42.50	35.85
25.00	22.35	45.00	37.95
27.50	23.65	47.50	38.50
28.50	24.48	48.50	41.50
30.00	24.95	49.50	42.35
32.50	26.95	52.50	43.95
34.50	28.85	55.00	46.35
35.00	29.50	57.50	48.25
37.50	31.65	59.50	49.95
39.50	33.45	62.50	52.95

ODD PANTS

\$3.50	\$2.75	\$6.50	\$5.45
3.75	\$3.10	6.75	5.50
4.00	3.25	7.00	5.95
4.25	3.45	7.50	6.25
4.75	3.95	8.00	6.75
5.00	4.15	8.50	7.25
5.50	4.58	9.00	7.75
5.75	4.85	9.50	8.15
6.00	4.95	10.00	8.50
	10.50	8.95	

DRESS HATS

\$3.50	\$2.98	\$5.50	\$4.85
4.00	3.58	6.00	5.35
4.50	3.98	6.50	5.75
5.00	4.48	6.75	5.95
	7.50	6.65	

FANCY PATTERNS IN NECKBAND SHIRTS

\$1.25	\$.98	\$2.75	\$2.10
1.50	1.15	3.00	2.25
1.75	1.25	3.25	2.55
2.00	1.55	3.50	2.75
2.25	1.75	3.75	2.95
2.50	1.85	4.00	3.10

FIFTY MEN'S SUITS GREATLY REDUCED

Twenty Suits at	\$14.50	Thirty Suits at	\$24.50
Six Overcoats at	\$9.50		

We have had exceptional good business this year and we attribute it in a large measure to our CASH POLICY—Enabling us to sell at LOWER PRICES.

- All Boys' 2-pant Knicker Suits, 6 to 18 years for HALF-PRICE.
- Men's Wool and Cotton Mixed Union Suits \$2.65
- Children's Ribbed Union Suits, 20 to 28 79c
- Men's Heavy Fleece Union Suits, 36 to 46 \$1.35
- All Boys' Knicker Pants, 6 to 18 1 PRICE 2

- Men's good weight well made Blue Overalls \$1.25
- Fleece Shirts and Drawers 65c
- One lot Arrow Soft Collars three for 50c
- One lot Arrow Stiff Collars three for 25c
- Men's All-Wool Knit Gloves 25c
- Men's pure wool Sox, extra length legs, knitted on hand machines, per pr. 50c
- Men's heavy wool mix Sox three pairs for \$1.00

Carter-Hou

Continues to

We find that owing to delay in getting some of our new fixtures we will be unable to remodel our Store completely until after January 1st. However, in order to reduce our stock as much as possible we have decided to continue our present Remodeling Sale up to and including Saturday, November 28th. Every article over

Don't Forget to Ask for Free Silver

THANKSGIVING SALE

Special — Special — Special—Household Furnishings, Table Linens, Napkins, Towels, Sheets, Bed Spreads and Draperies Included in this Sale is our Annual Offering of Thanksgiving Linens and Household Furnishings.

60 inch Fancy Bordered Cotton Damask, special, the yard	50c	16x16 in. Manantico Hemmed Napkins, dice pattern, dozen	95
64 inch full bleached Mercerized Damask, special the yard	68c	19x19 in. Mercerized Hemmed Napkins, snow drop pattern, doz.	\$1.79
66 inch good weight, Bleached Mercerized Damask, special the yd.	79c	15x30 in. Huck Towels, fancy border, dozen	\$1.50
72 inch extra heavy full bleached Mercerized Damask, special, yd.	95c	18x36 good weight bleached Turkish Towels, each	19c
72 inch fancy bordered, colored and white Damask, special yd.	\$1.19	72x90 Wearwell tape edge Hemmed Sheets	\$1.29
70 in. extra heavy, all pure Linen German, 1/2 bleached Damask yd.	\$1.79	22x38 in. Bath Mats, assorted colors, each	95c
70 in. Warranted all pure Linen Plain Satin Damask, yd	\$2.79	81x90 in. Bath Mats, assorted colors, each	\$1.39
54 in. scalloped colored edge Table Cloth, each	95c	9/4 Pullaway bleached Sheeting	45c
63x64 in. Mercerized, Hemmed Table Cloth, each	\$1.69	72x90 in. Field quality, Doreus Bed Spreads	\$1.95
64x72 in. extra heavy, Hemmed Union Table Cloth, each	\$1.98	36 in. Fancy Embroidered Dot Curtain Marquissette, the yard	39c
54x54 in. Breakfast Set, 6 Napkins, waffle weave, cold linen	\$4.25		

BEDDING—BLANKETS—BAGGAGE

BIG REDUCTIONS

Feather Pillows at	\$1.19	Heavy Single Grey Blankets, medium size	89c
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HOSIERY SPECIALS

- Women's Full Fashioned Silk Hose, Pointex and Square Heels, service and chiffon, cotton top, black and colors, \$2.00 value at \$1.39
- Women's pair Silk, mock seam, cotton top Hose, black and colors and Full Fashioned Chiffon, black only 79c
- All Silk Chiffon Hose black only \$1.19
- Women's Silk and Fibre Cotton Top Hose, black and colors 39c

COTTON PIECE GOODS

- Xtra—36 in. Sheeting, values up to 50c, special 25c
- Xtra—English Prints, values up to 50c, special 25c
- Xtra—Soft Fine Zephyr Gingham, values to 50c. Special 25c

THE GREATEST STOCK OF PIECE GOODS IN WEST TEXAS

Consisting of Silk, Woolen, Linen and Cotton Weave now offering to you at prices for under their value, in many items are less than wholesale.

- THREE REASONS Why you should attend this Sale:
 - 1—Immense stock of choice merchandise
 - 2—Early in the season
 - 3—Exceptional values
- Remarkable Purchases of Millinery for this season of the year—buy more of these goods and enjoy them for months to come. Hemstitching and Picoting done here.

CARTER-H

PLAINVIEW "PLAINS LARGE

Ston's Sale

November 28th

25c in price reduced, except Holiday Goods and Stetson Hats. We have a good start towards the biggest volume for November in the history of our business. Why? Exceptional values—not on a few things, but all through the house—CASH POLICY PAYS.

ware Tickets with Each Purchase

Don't Forget our new Drapery Department to be opened soon.

PIECE GOODS GALORE

Xtra—32 in. Devonshire fast colors, values 40c special	Cloth, 25c	Xtra—27 in. Dress Gingham, values up to 20c at	10c
Xtra—27 in. Light Outing, good quality, value 25c special	15c	Xtra—27 in. Cotton Checks, good colors, special	10c
Xtra—Cheviot Shirting, extra heavy, value 25c special	15c	Xtra—9/4 Bleached Sheet-ing special	45c
		Xtra—9/4 Brown Sheeting special	35c

NOTIONS—NOTIONS

Pearl Buttons, the card at	3c	Dress Snaps at	3c
Pin and Safety Pins at	3c	Bias Fold Binding at	7c
Finishing Braid at	3c	Hair Pins, 15 to the card at	7c
Shirt Collar Bands at	7c		

SILKS—SATINS AND VELVETS

40 and 54 in. Cut Velvets, Chiffon Velvets and Black Satin \$7.50 values, spec.	\$5.65	Canton and Charmeuse \$4.50 and \$4 values, _____	\$3.35
40 and 54 in. Panna Velvet, Satin Crepe and Epingle, \$5.50 and \$5.00 values, spec.	\$3.75	40 in. Satins, Canton, Flat Crepes and Crepe Failles, \$3.50 and \$3 values, special	\$2.25
Xtra—One lot Silks, values to \$2.50, special	98c	40 in. Satin, Dutches, Peau de Soie Peau De Chess, \$2.50	\$1.85
40 and 54 in. Crepe Black Satins,		\$2.25 values, special	

WOOLENS—WOOLENS

54 in. Chameen, Twilleen, Poirat Twill of Plain and Fancy, \$4.85 values special	\$4.35	54 in. all-wool extra fine Balbrigan in the wanted colors \$3.85 values, special	\$3.25
54 in. Flasha, Fancy Flannels in the wanted colors, \$4.45 values, special	\$3.95	45 in. all-wool Poirat Twill of Plain and Fancy, \$2.85 values, special	\$2.55
54 in. Maroda all-wool Coating of the Black Prince and Tants, \$6.65 values,	\$5.45	Xtra—One lot all-wool Dress Goods, values to \$2.50 special	98c

MEN'S SHOES

Any Florsheim Shoe or Oxford for	\$8.85	WE ARE CLOSING THESE OUT 150 pr. Florsheim and Walkover Shoes, black and brown for	\$4.95
Any Edmonds Footfitter \$7.00 values	\$5.95		
Any Edwin Clapp Shoe, except Prince last Black Brown for	\$10.50 \$11.50	BOYS' SHOES 200 pair Boys' Shoes, all leather and sizes, pair	\$2.45

Women's Silk and Wool Dresses

LOTS OF NEW ONES TO SHOW YOU

\$14.75	\$ 9.75	\$32.50	\$21.75
16.75	11.75	33.50	21.75
19.75	13.75	35.00	23.75
23.75	18.75	36.75	25.75
24.75	18.75	39.75	29.75
27.50	18.75	44.50	32.75
29.75	19.75	49.50	35.75
	54.50	35.75	

Women's Coats

New ones, too, arriving by express every day or two, bought right, sold for less. We are taking advantage of New York manufacturer's stock reduction sales and passing the advantage on to you.

\$18.50	\$13.75	\$39.50	\$31.75
19.75	14.75	44.50	36.75
23.50	18.75	47.50	36.75
24.75	18.75	49.50	39.75
27.50	21.75	54.50	44.50
29.75	23.75	56.50	44.50
33.50	26.75	74.50	49.75
36.75	28.75	89.50	59.75

READY-TO-WEAR

Ladies' Silk Petticoats at	HALF-PRICE	Ladies' Union Suits at	89c
Party Dresses at	\$9.98	Children's Union Suits at	79c
House Dresses at	95c	Chamoisuede Gloves at	79c
Children's Gingham Dresses at	95c	WOMEN'S FURNISHINGS AND NOVELTIES	
Satinette Bloomers at	89c	A Big Table of Various Articles, Good Merchandise, but at VERY, VERY LOW PRICES	
Children's Bloomers at	69c		

SHOES

You'll be surprised at the Shoe values we are giving—new styles, too. Seven salespeople in this Department afternoons and Saturdays.

HIGH GRADE SHOES GREATLY REDUCED	Size 8 to 11 at	\$2.25
NEW ONES JUST IN TOO	Size 11½ to 2 at	\$2.65
Broken lots of Summer and Fall Styles at	All Ladies' \$9.95 Dress Pumps and Strap Slippers in Black Satin, Patent Leather, Autumn Brown, Tan Calf and Black Kid at	\$8.85
BIG REDUCTIONS	All Ladies' \$7.45 Patterns in all leathers and heels	\$6.25
See our table of Men's, Women's and Children's Shoes at	All Men's Work Shoes Discounted Men's Women's and Children's Tennis Shoes and Oxfords at	98c
\$1.95—\$2.45—\$4.95	Don't pass up our Bargain Tables of good Sturdy school shoes for Children.	
Size 5 to 8 at	\$1.95	

WOMEN'S OXFORDS

Clearance of Women's Oxfords, cuban heels, all styles except Selby's Arch Preservers at the following low prices:

\$12.50	\$7.85	\$4.50	\$3.85
10.00	6.85	3.95	3.45
9.50	6.75		
6.95	5.85	ARCH PRESERVERS	
5.95	4.75	BLACK	\$8.45
4.95	3.95	BROWN	\$8.95

The most important part of building a house is very often accomplished before actual construction begins. The economy, comfort convenience and even the appearance of a house are largely dependent upon the care and thought employed in devising the plan. A well-planned house is a joy to those who live in it, while one that is badly planned costs as much or more to build and is a continual source of dissatisfaction and annoyance.

The results which can be secured by intelligent planning intimately concern every member of a household and are too important to be deliberately neglected. The home is the housewife's laboratory and workshop where the routine essential to a well-ordered home life is organized and carried on. Therefore, it is logical and imperative that careful consideration be given to these elements of the plan which simplify and lighten household operations. The welfare of the entire family is improved when proper attention is paid to the details of the arrangement and equipment which serve to add to the comfort of the individual. Economy must always be considered, but too often the opposite results when the plan is neglected or when it is the outcome of hurried, unwise or misdirected effort.

In 1922 the privately owned central electric light and power stations were valued at \$4,229,357,000. They have increased enormously in value since that time.

The books of the National Association are using the installment plan for purchases totaling more than \$3,000,000,000 a year.

The fastest single screw merchant ship in the world is the steamship Royal Scot, which was built to give a speed of twenty-two knots, and plies between London and Edinburgh.

The "Trans-Canada," of the Canadian Pacific Railway, claims the distinction of being the fastest trans-continental train in the world.

Thirteen million gold marks (about \$3,000,000) flow into the coffers of the German post office, annually, in the form of radio license fees.

The first national forecasting service was established, in France, in 1855

Among other dogs used by the Department of Agriculture to fatten fleas to test germicides was a bull pup that was found to be immune. As fast as the insects were placed on the dog they hopped off. Scientists are trying to find out the secret of his defensive armament.

Warts are supposed to be cured in Kishu, Japan by touching them with a stick, the other end of which touches a tree. The stick is then tamped with the injunction, "warts, pass over the bridge." This is uttered three times. The warts are then supposed to pass into the tree.

The edition of Rudyard Kipling's first book, "Schoolboy Lyrics," published in 1881, was sold recently for \$1,000 in the American Art Galleries.

The word "trumps" in card playing is derived from the French "carte de triomphe"—card of triumph.

ture of fertilizer, but knowing that the farmers of the country have come to associate the Shoals with the manufacture of fertilizer, they will agree to make a certain amount of fertilizer with a part of the power in order to obtain the remainder of it for more remunerative purposes.

But no matter whether the government sells or leases its nitrate plant at Muscle Shoals, it should by all means insist that its dam be leased under the provision of the Federal Water Power Act which restricts the lease to a period of 50 years and regulates use of power.—Eugene Butler in The Progressive Farmer.

Dr. Binder, eminent sociologist, says spanking is the ideal punishment for disobedient children; that other forms of corporal punishment soon lose corrective effect, and that verbal chastigation and threats are more harmful than any form of bodily chastisement.

There are 30,00 churches in 10,000 villages of the country without regular ministers, according to Dr. John McDowell.

The last January eclipse of the sun is the first total eclipse to be seen in the British Isles since 1724.

The chough, a bird of the barren Himalayan Mountains, can sometimes be seen sitting on the wild sheep's back searching for insects in the animal's hair.

Potato flowers rarely set true fruit inclosing seed, because nearly all potatoes are female. Good potato pollen, capable of fertilizing flowers, is very rare.

Oscar Saxe, a Belgian, invented the saxophone ninety years ago. The original saxophone is still in existence

Special rubber insulated gloves and sleeves are now made for the purpose of protecting electrical workers from shock.

Within two blocks of Times Square, new York City, there are 12,357 eating places.

Finland has 75 bookshops in the cities, 219 in the country, 400 book-stall agents, and some 820 news stands.

Although women of Europe polish great numbers of shoes, there were only six white, foreign born women bootblacks in the United States at the 1920 census.

LOUSTON'S

ST CASH STORE"

PLAINVIEW

Home Demonstrations News

AIKEN CLUB

The Aiken Home Demonstration Club met with Mrs. Robert Jones November 11. We had a good attendance despite the rush of farm work at this time.

Miss Bass gave a meat canning demonstration, which was very instructive.

We were unusually fortunate and honored in having Miss Murray, district agent, with us that afternoon. She gave an interesting talk on the origin of home demonstration work, and outlined some of the things we should take up in our Club programs next year. She especially stressed the importance of kitchen improvement and the study of the protective diet.

Our next meeting will be at the home of Mrs. B. D. Wingo, November 25. The subject will be "Christmas Suggestions." Miss Bass will show us how to make several articles for Christmas gifts, and, if we have time, she will give a candy demonstration.

We will meet at 1:30 p. m. instead of the usual time, 2:30.

ALLMAN CLUB

The Allman Home Demonstration Club met in the Harris home last Friday afternoon. There were several more present than at our last meeting, and every one enjoyed the demonstration on beef canning.

Our next meeting will be with Mrs. A. S. Green. We want all to be there at 1 o'clock, so that we won't be so late in getting through with the program, the subject of which will be "Gifts and gift suggestions."

HARMONY CLUB

The Club spent a very pleasant afternoon this week at the home of Mrs.

STUDEBAKER AGENTS RE-LOCATE

Tillson and Dennis, Floyd County agents for the Studebaker cars, have moved their headquarters from the Day and Night Garage to a part of the Surginer Building, on the north side of the square. Five popular models of the car are on display, and second-hand "pedigreed" Studebakers, with the regular guarantee will be traded in on new cars and sold, stated Mr. Tillson.

Both Mr. Tillson and Mr. Dennis are young men, and "live-wires" from Plainview. They will doubtless do a good business with their agency among Floyd countyites.

The seventy-five pyramids in Egypt that were built as tombs for the kings, date from the period between the fourth and twelfth dynasties.

The first definite discovery of oil in Australia has been reported by J. A. M. Elder.

The population of the United States has increased by eight million during the past five years.

From the finger prints on file in the identification bureau of Scotland Yard some 260,000 positive identifications have been made.

Mark Twain always wanted the door of his writing room closed. He explained that "an open door did not let the cold in, but let the cosiness out."

The most distant object known to science is the Great Nebula of Andromeda, which is some 6,000,000,000,000,000 miles away.

The skeleton in the closet might be all right if it would only stay there. A statesman is often good at reparation, but a politician is good at figures.

We have more wisdom than the ancients and seem to be less vain of it.

History, in repeating itself, doesn't care whether it gets an encore or not.

He who sows courtesy reaps friendship, and he who plants kindness gathers love.

Education begins the gentleman, but reading, good company and reflection must finish him.

A winery in California has 2,500,000 gallons of dry and sweet wines aging in casks awaiting a change in the dry law.

Any man who fears he may be a nuisance will never become one.

Hale. We talked of and studied the different uses of milk in the home, something about which every woman of the farm should know. Several dishes were prepared and when they were done were served to those present. We also opened and sampled a can of roast which was canned by the Club at our last meeting, and found it real delicious.

With the vice-president in the chair, a short business conference was held. It was agreed that we meet at the home of Mrs. Trowbridge for our next meeting, then we will have a lesson on making some decorative articles for the home.

Our Club is growing with each meeting, but there are still some members not attending. You don't know what you are missing by not attending. We are always glad to see visitors present, for we know you are interested, even though you are not a member of the Club. Meet with us on December 11!

St. John Has Largest Drydock in the World

St. John, N. B., Canada, claims the distinction of having the largest drydock in the world. The drydock, which recently has been opened for use, measures: Length over all, 1,150 feet; clear width at the entrance, 125 feet; with 42 feet of water over the entrance sill at extreme high tide.

"Bearing in mind that the largest vessel afloat is only 956 feet long," says a bulletin of the Canadian Pacific railway, describing the immense dock, "and that the naval authorities are generally in agreement in concluding that vessel dimensions have now reached their economic maximum, it would appear that unnecessary length is provided in the St. John drydock. However, as this dock is being provided with an intermediate sill, which will permit the whole dock to be divided into two entirely separate chambers, the inner 500 feet long and the outer 650 feet long, it will be appreciated that this length is justified in that it provides for the accommodation at one time of at least two moderately sized vessels, and still can be utilized when the occasion arises as a single docking chamber with sufficient capacity to accommodate the largest vessel afloat.

"The new drydock presages a yet enhanced importance for the Port of St. John. Already it has an important place in Canada's economic life as the principal outlet on the Atlantic coast and the busiest port of winter shipment. Its exports amount to nearly \$100,000,000 per year and its imports to \$50,000,000. As the terminus of two Canadian railways, with branches radiating from it, it can well and expeditiously serve the Dominion. Its touch with the United States is adequate through fine services maintained with the republic's coast ports. It has connection with practically every country of the globe through services maintained with the United Kingdom, France, Norway, Ireland, South Africa, Australia, New Zealand, Bermuda and many other localities."

Scientists Find Brass Safest for Saucepan

An important household question—the choice of a saucepan—has recently been investigated at the municipal laboratory of Helsingfors, Finland. Many kinds of metals and other materials are in use for the manufacture of saucepans and other cooking utensils, but owing to the solvent action of some foodstuffs it is certain that chemical salts of the materials used are absorbed to some extent by human beings.

A test was made by boiling, for three hours, two pounds of red currants in a number of saucepans of different materials, and then, by chemical analysis, finding how much of the saucepans had been dissolved in the food, says London Tit-Bits.

The best figure obtained was that for brass, which was 250 times better than enamel. Brightly polished brass cooking utensils are used on a large scale in the East.

Copper, tin, nickel and aluminum vessels were all found good, but iron was found to be much more easily attacked by foodstuffs. Tin, next to polished brass, stood out as the best material for the lining of cooking utensils.

Baker, Hanna Values for Thanksgiving

Linens for Thanksgiving

This is a real opportunity to stock up your linen closet, a special underworth purchase by our New York office makes these values possible and you should not lose any time in filling your linen chest at these low prices.

Genuine imported hand embroidered pure linen sets	
All \$5.00 sets, 54x54, napkins 14x14	\$3.85
All \$6.00 sets, 36x36, napkins 13x13	\$4.69
All \$6.50 sets, 45x45, napkins 12x12	\$4.95
All \$8.50 sets, 45x45, napkins 14x14	\$6.96

Card Sets

Genuine imported hand embroidered pure linen sets.	
All \$2.95 sets, 35x35 napkins 11x11	\$2.29
All \$2.95 scarfs, 18x44	\$2.29

Linen Towels

All 75c hemstitched, 18x32, each	63c
All \$1.00 hemstitched, 19x30, each	79c
All \$1.25 hemstitched, 18x29, each	93c
All \$1.50 hemstitched, 18x29, each	\$1.29

Table Linens

All \$2.50 pure linen, the yd.	\$2.15
All \$1.00 damask, the yd.	85c
All 95c damask, the yard.	74c
All 75c damask, the yd.	62c

Garza Seamless Sheets, Bleached,

81x90, two days only	\$1.25
9-4 pepperell sheeting bleached, the yard only	50c
10-4 Garza sheeting bleached, the yard only	55c

Towel Specials

Unbleached huck, 17x27, colored borders, 4 prs,	\$1.00
Bleached turkish, 22x44, all white, the pair only	93c
Bleached fancy turkish wash cloths, the doz. only	75c
Bleached Turkish toweling, 16 inches wide, 25c val.	15c

Towel Sets

One towel and two wash cloths in a beautiful Holiday Box. Colours: Rose, Blue, Gold and Orchid. Special for Thanksgiving.	
All \$1.25 values, special	89c
All \$1.50 values, special	\$1.05
All \$1.95 values, special	\$1.39
All \$2.00 values, special	\$1.44
All \$2.25 values, special	\$1.69
All \$2.50 values, special	\$1.89

Bath Mats

This is an opportune time to redress your bath rooms and also to dress up the new ones at cost prices.

All \$1.25 values, 22x34, are	95c
All \$1.50 values, 22x34, are	\$1.09
All \$1.95 values, 23x37, are	\$1.39
All \$2.50 values, 22x36, are	\$1.89
All \$2.75 values, 26x41, are	\$1.95
All \$3.00 values, 23x41, are	\$2.19
All \$3.25 values, 26x43, are	\$2.34
All \$4.00 values, 28x48, are	\$2.99

All of these goods were received from the mills this week.

Warm Blankets for Thanksgiving

Blankets and comforts at wholesale prices, for Friday and Saturday only:

60x76, \$2.25 values	\$1.69
60x76, \$2.50 values	\$1.75
66x80, \$3.25 values,	\$2.25
72x84, \$3.50 values,	\$2.65
66x80, \$4.95 values,	\$4.12
66x80, \$8.50 values,	\$6.95
66x80, \$12.50 values,	\$8.39

Comfort Values for Thanksgiving

66x74, \$2.50 values,	\$1.95
69x76, \$3.50 values,	\$2.65
72x80, \$4.95 values,	\$3.85
72x84, \$5.00 values,	\$3.95
66x80, \$5.50 values,	\$4.39
66x80, \$6.50 values,	\$4.95

Baker, Hanna & Co.

South Side of Square. It pays to trade at this store.

Battery Work of All Kinds

Plenty of New Batteries

Let us repair your old battery and make it deliver you another winter of good service.

We re-charge batteries and put them in first class condition.

If you want to sell your old battery, bring it to us. Plenty of new batteries for all types of cars.

Floyd Battery Company

What'll You Have?



TAKE— (1)

Your Phone in Hand and Ring 118
We're waiting to take your order for Choice Cuts of Meat for Thanksgiving. Ckne.

We are thankful that we have a big list of customers whom we have been privileged to serve for many years.

The City Market
Next Door to Post Office

When Dad rises from his chair at the head of the table Thanksgiving Day—pushes back his sleeves a little—picks up the carving knife and fork—guides his twinkling eyes over the luscious, tender, roasted-brown Turkey in front of him—and then, with a beaming smile, asks the rest of you folks the above question—

What Will Be Your Answer?

We know. Now—it's up to you to see if we're right. We've listed your favorite parts of the Turkey in the different ads on this page. That is, the parts are named in one or two words—set in "shuffled" type—and the names inserted in the ad copy of each of these ads. See if you can make out what they are!

It's easy. Read carefully each ad. Pick out the mysterious words. Re-arrange the letters in them. Then, furnish us with the CORRECT LIST!

For the most accurate, ingeniously-presented and attractive set of answers filed with the "Turkey Contest Editor" not later than Monday, Nov. 23, the Hesperian will award \$2.00. Second and Third Best Sets will win \$1.00 and 75c respectively.

Winners will be announced Thursday, November 26.

PASS— (2)

Your List of Needed Grocery Items For that Thanksgiving Dinner over to us, and let us fill it with the finest and freshest of Vegetables and Fruits, or Canned, Bottled, or Packed Goods. Strbae.

Our supply of Holiday Grocery Specialties is complete.

Shaw, Felton & Collins

YOU'LL LIKE— (3)

And so will members of your family enjoy the wonderfully tasty and delicious Pangburn Chocolates and Bon Bons we have ready for Thanksgiving.

Also Bulk and Package Candies that will delight the grown-ups as well as the children. Gle.
Stop in and see our tasty offerings.

B. & A. Drugs
South Side Goteverything

SMILES— (4)

From Everybody 'Round the Festive board will greet the bread plate as you pass it 'round and they find its our big Quality Loaf. Ngwi.

We have Fruit Cake for the Thanksgiving Dinner, too. Order yours now.

Boothe Bakery

YOU WANT— (5)

Your Home to Look Cozy and Inviting for Thanksgiving—a touch of hominess that only good Furniture can give.

So take advantage of our Special Sale of Period Suites. Akbc. And remember, we also have many excellent odd pieces that are remarkable values.

F. C. Harmon

ASK DAD— (6)

If He's Thought About "Smokes" He, as well as the rest of the men folks will welcome "puffing on" a few of our popular brand clear Havana Cigars after the big feast. Mrdu Ktsi. Stop in for your favorites.

Woody Drug Co.

WHILE WAITING— (7)

For the Big Dinner, after it—Yes, even while enjoying your part of the turkey—wouldn't sweet music in your ears help you and yours enjoy the occasion all the more? Hhtgi. Of course it would.

An Atwater-Kent Radio Set in your home for Thanksgiving will provide it. Come—see and hear this wonderful outfit. We install them in your home.

C. Surginer & Son

SERVE— (8)

The Greater Part of That Festive dinner on—SILVERWARE! Lgt-bsei. For there is naught that can compare with it for splendor—for that refinement and attractiveness which it gives the well-arranged spread.

Many beauteous suggestions here in Community Plate, sets and odd pieces.

C. H. DAVIS
Located at Woody Drug Co.

CARVING— (9)

The Bird is, of Course, Father's Happy duty. Make it easy for him by having him use a Diamond Edge Carving Knife—the fine, tempered steel Knife that makes carving a pleasure.

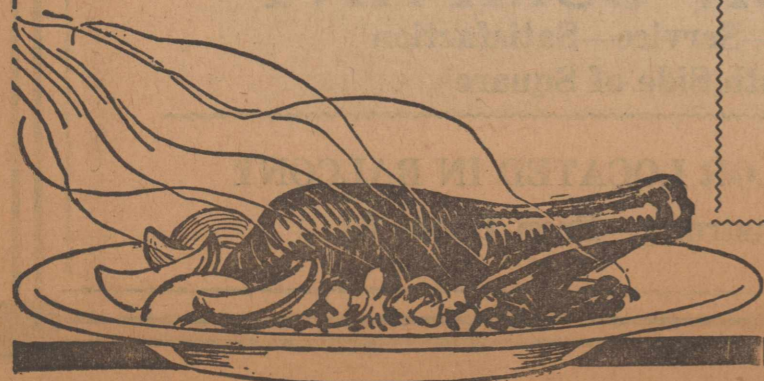
To be had in many patterns. Tewih Aemt. Also steels for sharpening knives. Also kitchen-ware specials for Thanksgiving.

Stansell & Collins

BEST PARTS— (10)

Of the Turkey—yes, a fresh, luscious, tender, maize-fed turkey—will be served you, your family and guests if you bring them here to enjoy our Special Thanksgiving Dinner. Akrd Eatm. To be served between the hours of 12 m. and 1:30 p. m. An appetizing menu is being prepared.

Commercial Hotel Dining Room
George Irwin, Manager



West Texas New Field For Plaster Industry

West Texas, long the cattle country and more recently a great agricultural empire, also holds promise from the standpoint of industrial development.

The cement plaster industry in West Texas has only begun, and it is still enlarging to meet a growing demand for its products, adding to the industrial development of West Texas.—Southwestern Machinery.

Building practices have been revolutionized in recent years. Builders are striving for permanency and for fire-proofness. West Texas-made cement plaster products are aiding and abetting in the achievement of these two ideas.

The Texas Cement Plaster Company employs about 100 men, and has a daily capacity of 650 tons of plaster. It is known as a nine-kettle mill, and while they are only working gypsum at present, they are adding a "rock" plant for working gypsum in rock form.

Another mill that was built only this year is that of the United States Gypsum Company at Sweetwater, Texas, with

F. C. HARMON Funeral director and Embalmer Motor Hearse. Ambulance Service Floydada, Texas

KODAKERS Bring us your films today And get your prints tomorrow. WILSON STUDIO



Gulbransen Trade Mark

UNTRAINED PERSONS CAN NOW PLAY ROLL MUSIC WITH THEIR PERSONAL TOUCH

—Just Like Hand Playing

It Happens Every Day in Thousands of Homes

That's the difference between—

GULBRANSEN The Registering Piano

—and any other instrument in the world.

Without musical training you can play a song accompaniment as musicians do—the introduction lively at first, then slowly as you near the words, then subduing the melody notes to a whisper.

You can play a piano solo, equal to hand playing, accenting the melody and varying the Time and Tone Volume. You can play dance music in perfect cadence. You could not do more if you played by hand.

Four upright models—Community \$450, Suburban \$530, Country Seat \$615, White House \$700; Straight Grand \$785; Registering Grand \$1275.

Gartman Bros., Dealers

Next Door to Surginer & White Motor Co., in Building with the Harmon Furniture Store at their new location on South Main Street.

a plant costing approximately one million dollars. It is of the most modern construction and is a model for future developments in this industry.

The fact that only five names figure upon the map of Lake Edwards, in East Africa—isolated specks in the white blank of the unknown, testifies to its remoteness and evil reputation.

NEVER BROUGHT UNDER SWAY OF CIVILIZATION

For over ten years the plains on the eastern and southern shores of Lake Edward have been closed and deserted by reason of sleeping sickness and the tsetse fly.

In the plains are the little pools of Kikurai, unmarked on any map, with its islands of floating papyrus.—Detroit News.

Radio on Delivery Trucks

A Philadelphia bakery has installed receiving sets on its delivery trucks. The driver wears his phones at stated intervals and picks up instructions from his manager, and thus makes calls that he otherwise would not be able to make without telephoning and taking extra time.

New Aerial Bomb Powerful

Capable of making a crater 150 feet in diameter where it strikes, a new aerial bomb, ten times as large as any used in the World war, has been perfected by the United States ordnance department and was recently placed on exhibition as showing the aerial war devices used in 1917 and 1918 are already obsolete.

Millions of Coins Defaced

Millions of 1-cent and 5-cent pieces are defaced in the United States annually, and the number of nickels and pennies returned to be remelted at the Philadelphia mint in five years would fill five trains of 53 cars each, holding 50,000 pounds to the car.

Salmon Grow Scarce

Three years more, under present conditions, and there will be no more salmon for the canneries. Ruthless competition and piratic methods of canners and fishermen have caused this condition.

Hesperian Want Ads Get Results.

Veteran Waiter Finds Modern Appetite Weak

An American, visiting Manchester, England, not long ago, was brought in contact with a waiter who has served at every oyster feast there since 1902 and who complained of the degeneracy of the contemporary appetite.

"The capacity of the guests is not what it used to be," said this waiter. "I have often served fourteen dozen oysters to one man, and many guests would eat five or six dozen at the feast. Today few persons eat more than two and a half dozen."

Now this disconsolate waiter might brighten up if he had the opportunity of serving a customer like the man whom Brillat-Savarin celebrates in his "Physiologie du Gout." It is therein stated that when Brillat-Savarin lived at Versailles he frequently met a M. Laperle, who was very fond of oysters, but who complained that he could never get his fill of them.

Sweden's Ingenious Way of Saving Electricity

Sweden is one of the most prolific users of electricity. Her streams and waterfalls have been so successfully harnessed that electric power is cheap. The average housekeeper probably uses a greater variety of electric stoves, heaters and labor-saving devices than her sister in America.

There are said to be more electric bulbs used per capita in Sweden than in other countries, not excepting America, but certainly far less current is used. Economy practiced in lighting flats and apartments in Swedish cities is a surprise to the American traveler.

Early English Journalism

J. G. Muddiman has written the life of his ancestor, Henry Muddiman, who founded the London Gazette in 1665 under the title "The King's Journalist," 1659-1689. The book throws fascinating sidelights upon a period of English history which has never yet been fully explored, and upon the real beginnings of English journalism.

Radio Lullabies

The pleasure of being sung to sleep is no longer a monopoly of the baby. The whole household can now retire and fall asleep to music by radio. Circuits running from a central receiving set in the living room run to loud-speakers or headsets in every room in a New York editor's house.

Stringless Bean Deviser

Few know that the man who took the string out of string beans was Calvin N. Keeney of Le Roy, N. Y. Mr. Keeney went through the bean patch and picked out the beans that were minus the strings.

Dr. W. H. Alexander INTERNAL Medicine and Electrotherapy Rooms 6 and 7 Barrow Bldg. Telephone 93; Residence No. 260

Mathews & Folley

LAWYERS MITCHELL BUILDING FLOYDADA, TEXAS

Lawyer Almost Loses Fat Fee From Darcy

In a Missouri town there resided a lawyer who had become rather successful in getting people out of trouble. H. K. Ford tells us in the Docket. Most of his clients were white people and those who were in good circumstances would be charged "all the traffic would bear."

One day an elderly negro, plainly clad and humble looking, entered his office. The lawyer told him to be seated, and inquired:

"What can I do for you?" "The old darcy said: 'Boss, dey's got my boy in jail. What will you charge to get him out?'"

The lawyer, sizing up his prospective client as one who was not very prosperous, replied:

"Oh, ten dollars." Thereupon the negro, who had been away from the community for some time, and who had without the home people knowing anything about it, accumulated a little money, pulled out a large roll of bills and commenced turning them over, presumably in an effort to find one of as small denomination as the fee demanded.

The lawyer saw the bills, and hastily said: "What jail is it where they have your boy?"

"Why, boss it's de county jail, dey calls it, up heah on de hill." "Do you mean he is in the big stone jail up there, with steel bars on all the windows?"

"Yes, suh; yas, suh; dat's de place, boss." "Oh, well when I answered your first question, I thought you meant they had him in the little wooden building down here that they use as a holdover. If he's in the stone jail, with the barred windows, it will cost \$250 to get him out of that."

The old darcy slowly counted out the required amount, the while muttering: "Dat pestifious boy can't be satisfied wid no little wooden jail; seems lak he allus picks out dem 'spensive places."

If common sense is used in writing a love letter, it is likely to be a cold one.

ASSERTION MADE THAT LYING IS NECESSARY

Falsehoods are necessary to the maintenance of civilization, in the opinion of a psychologist, as expressed in a talk recently before a large gathering at the Nuuanu (Honolulu) Y. M. C. A.

People could not live together if the world adhered to the principles of "the truth, the whole truth and nothing but the truth," he added.

"We could not have a group of people, consequently no cities, towns or communities, if we told the truth all the time. We must tell lies. We have to be honest, but at times it is necessary for us to lie for the welfare of the community."

He illustrated his conviction by recalling a wager between two men, one of whom declared he could refrain from falsehood for a period of 24 hours. The men visited the home of a friend where one of the daughters was playing the piano.

"The playing was very poor and when asked his opinion of the music, the man answered that it was punk, whereupon he was kicked out of the house," the lecturer said. "This situation continued through the 24-hour period and would be what would happen if we all endeavored to tell the truth, the whole truth and nothing but the truth."

The first cargo of hard molasses recently arrived in the United States in baskets from Java

Cortes' Spanish forces were in need of gunpowder at one time and as sulphur was a necessary constituent of gunpowder one of his officers permitted himself to be lowered into the crater of the Mexican volcano Popocatepetl where he obtained it.

Hired men on many western farms refuse to plow unless the farmer gives them at least twelve horses in a hitch. Twenty-horse hitchers frequently pull six fourteen-inch bottoms.

Cottonseed which clogged the waterways near the cotton gins was a problem not many years ago. Today the production of cottonseed oil in the South is valued at \$275,000,000 annually.

J. C. Dickey A. C. Goen Dickey & Goen Real Estate and Loans Farm Lands, Ranches and City Property ALWAYS A BARGAIN Floyd County Correspondents for the First Texas Joint Stock Land Bank of Houston, Texas. 6 Per cent Interest. Prompt Inspection. Surginer Building North Side Square Floydada, Texas Telephone 179

For Mother's Christmas

Give her a photograph and you give her a reminder of your love. For a mother old or a mother young, what keepsake could better express thoughtful affection?

Sentiment? There's lots of it in such a present—and it's the gift she will most appreciate.

Your photograph will solve the problem:

"WHAT SHALL I GIVE CHRISTMAS?"

Wilson Studio & Art Shop

10 Per cent discount on all Xmas portraits made during November



MOST CHARMING AND SMART ARE THESE

New Coat Styles

A fitting from which you may choose with profit, either for gift giving or for your own wear. Excellent tailoring and the finest of the new fabrics add to the value of these coats at prices to suit each and every purse.

SEE OUR BIG REDUCTION NOW ON THESE COATS

THINGS THAT WILL SURELY PLEASE THE BOYS

New Neck Ties

Four-in-hands, Bows and Windsors, in a number of new color combinations and patterns. Excellent values.

SHIRTS AND BLOUSES

The splendid quality of the materials used in these garments will appeal to the thrifty mother—the patterns and colors will appeal to the boys.



HASSEN COMPANY

Quality—Service—Satisfaction South Side of Square

BEAUTY PARLOR LOCATED IN BALCONY

Doris Armstrong, Prop. Phone 62

BUY IT IN FLOYDADA

TRADING at HOME is INTELLIGENT SELFISHNESS

Buying through the Floydada dealer makes it possible for the Floydada man to see his home industries prosper from his patronage. Buying in the mail order center builds the mail order center, where they take profits from Floydada business and build their own institutions, libraries, school systems, churches, thoroughfares and skyscrapers.

The Wilson Studio & Art Shop Represents Triumph of Modern Art

The Wilson Studio & Art Shop is one of the most interesting retail establishments in Floydada. It is the outgrowth of a small beginning made by a Floyd County boy, who has grown gradually as his business would permit, until the establishment has become recognized as one of the most modern in this section of the state.

C. M. Wilson established the Wilson Studio in Floydada nearly 15 years ago, and with the exception of two or three years in that time, which he spent studying and working in other sections of the country, gathering ideas, he has conducted it continuously since.

Wilson's ability as a photographer has been recognized on several occasions when difficult work was to be done, not only in studio and home photographic portraiture but in panoramic and similar work as well.

In the past two years Mr. Wilson has added the Gift Shop idea to his photographic work, reproductions of the more



A Partial View of the interior of the Wilson Studio & Art Shop
—Photo by Wilson.

popular paintings being included in these gifts. Mr. Wilson frames the pictures in his own shop, using designs of frame work that will set off the particular hues or colorings of the pictures. Japanese art and similar bric-a-brac for the home are also a part of the Gift Shop.

Wilson is the photographer who is making the photographs used in this series of "Buy it in Floydada" advertisements.

Without effort at personal advertisement or self-show, C. M. Wilson has been one of the most persistent and consistent advertisers in Floydada ever since he first opened his studio here. One week about 18 months ago, he was out of the city and missed having an ad in an issue of this newspaper, breaking a six-year straight record of having a message in this newspaper every week from his shop to the people of the town and trade territory; and his time and money have been given freely for the development of Floydada and Floyd County.

Are You a Member of the Chamber of Commerce? Boost Floydada. Work for Floydada All the Time

The Following Progressive Firms Have Made This Campaign Possible:

FLOYD COUNTY ABSTRACT CO.
"IS YOUR TITLE CLEAR?"
We represent the owners of more than 300 Lots in Floydada, any part of town, and at any price.
R. C. SCOTT, Mgr. Room 7, First National Bank Bldg.

The
Floydada Chamber of Commerce
Believes in "Buying it at Home."

Surginer & White Motor Co.
Dealers in
Star and Durant Motor Cars

H. E. Cannaday
Contractor and Builder
Plans and Estimates Cheerfully Furnished

Rutledge & Company
Full Line International Dealers
Phone 57 Floydada

Baker - Campbell Company
Dry Goods—Groceries—Hardware
"Home of Good Merchandise"—Phones 4 and 5

Wilson Kimble Optical & Jewelry Co.
We Give One Set of Teaspoons
—with—
Each Wedding Ring Sold
Eyesight Specialist Phone 254

Tourist Garage
T. E. Loran, Proprietor.
General Auto Repairs. Tires, Gas, Oils.
Phone US—No. 143

The First National Bank
Capital and Surplus \$100,000.00
E. C. Nelson, Pres. J. V. Daniel, Cashier

Milady's Specialty Shop
Ladies' Ready-to-Wear and Millinery
"Where Style Triumphs."

Lewis & Davis Gin Company
Phone 280 Floydada

Central Filling Station
Tires, Tubes, Accessories, Amalie Pure Pennsylvania Oil.
Phone 70 Floydada

Day & Night Garage
J. M. Hughes, Proprietor
Prompt, Pleasing Service. Reasonable Prices

Olympic Theatre
"The Home of Good Pictures"
P. W. CLOUD, Mgr.

Texas Utilities Company
"For a Bigger and Better Floydada"
E. E. Brown, Mgr. Phone 232

R. E. FRY, Representative
Floydada, Texas.
Southwestern Life Insurance Co.

E. E. Boothe Bakery
We spare no Expense in preparing a Loaf that will Satisfy Our Customers.
Ask your Merchant for Bread Baked in Floydada

H. O. Pope & Son
General Electric Repairs, Battery Charging
Philco Batteries U-Drive-it System

American Sports Teach Near East Lessons In Fair Play And Justice



A Levantine Babe Ruth in Embryo

AGE old hatreds, religious bigotry, and racial intolerance literally are being knocked out of the Near East, where for centuries they have bred strife, bloodshed and misery. More than 150,000 children who have been admitted into Near East Relief orphanages in Greece, Palestine, Armenia and Syria during the past eight years have been taught American sports and American sportsmanship. These have been the primary courses in the lesson of Golden Rule conduct so essential to bring a new era of peace and good will to that part of the world.

"Few of the children whom we brought into our orphanages and training schools knew how to play," one relief official reports. "They had been forced from a very early age to fight against the forces of man and nature for their very existence. They had no time for relaxation. They were young two-legged animals.

"Naturally they had come to look upon life as something far different than a game and to regard their fellows as enemies or competitors for the little available food. To transform them back into human beings it was necessary first, to feed them then to teach them how to smile and play. Gradually they became children again, normal, healthy, fun loving. Instead of enemies they found their fellow creatures to be friends. They learned the games of childhood and now many of them, having been discharged from the orphanages on reaching the age limit, are now playing the game of life according to the rules of the best sportsmanship."

More than 30,000 war and famine orphans are still in Near East Relief care. As a means of providing for this work during the coming year, Golden Rule Sunday will be observed throughout the civilized world on December 6th.

Rural Schools Get Thermometers

Seventy-seven thermometers, compliments of the Edwards Grain and Elevator Company, are being distributed to the rural schools of Floyd County by Price Scott, county superintendent. State aid schools of the present time require that each class room shall be equipped with a thermometer, according to Mr. Scott, who reported that a saving of from one to three or four dollars is thus being effected by each of the schools of the county.

And, though souvenirs, the thermometers thus donated by Mr. Edwards are considered about as accurate as most of those used for commercial purposes, Mr. Scott said.

Use Hesperian Want Ads for Results

HALF MINUTE INTERVIEW

J. C. Wester: "My boys outplayed their opponents at Slaton last Friday for 55 minutes, were outplayed five minutes, and lost the game."

PIE SUPPER AT ALLMAN

A pie supper will be given at the Allman school house, Friday night, November 20, for the benefit of the school. Every one is invited to attend.

Pitzer Baker and wife of Weinert and J. C. Campbell of Munday visited relatives and friends of the city Sunday.

Mr. and Mrs. S. W. Ross and daughter spent last Sunday in the home of Mrs. Ross's parents, Mr. and Mrs. W. L. Boerner.

County Agent News

THE TURKEY POOL

Last Friday was real turkey day in Floydada. About 40,000 pounds of turkeys were brought in that day which was "lucky 13th" for the farmers. The turkey raisers' association made a deal through S. H. Wright to load out a car at 28½ cents per pound cash at the car, and this precipitated a fight as a result of which one firm paid 30 cents for what they bought. It is estimated that this sudden rise in the market from 25 cents to 30 cents, along with the turkeys sold at the car, brought more than \$2,000 for the farm women than if this advance had not taken place, and they all went home happy with the results. The prevailing price in other towns was 25 cents. Turkeys were brought to Floydada from all over Lockney territory, as only one car was to be loaded and most of it was pledged at Floydada. If the move had been started a little sooner a car could have been loaded a tynckoL... could have been loaded at Lockney also.

SELECT MAIZE SEED NOW

The best way to keep pure maize from year to year is to make the selection of seed in the field along at the same time the field is being headed. A small box may be fastened on the wagon and when one finds a good head he can deposit it in the box and

then when he gets ready to plant he can reselect from this for planting. These selected heads should be put away in a dry place till spring. The tight heads should be selected for seed. When tight heads are loaded into a wagon a farmer has more grain than from the large loose heads and will thresh out more. The little side stems should come off from the main stem just as close together as possible and should be grained down to center of head.

PRESERVING MEAT

Sugar cured meat is much more palatable than salted meat, and unless one wants to keep from eating so much of it I would advise people to use the following formula: To each hundred pounds of pork use 8 pounds salt, 5 pounds brown sugar (granulated may be substituted), 2 ounces salt petre, and 1-4 pound black pepper and 1-4 pound red pepper. Mix these ingredients thoroughly and rub on while meat is fresh; then pack down for three days, apply again and pack down for two or three weeks and then hang up. It may be wrapped in paper to keep clean.

Pleasant Hill Will Give Box Supper November 26

There will be a box supper at the Pleasant Hill school Thursday night, November 26. Everybody is invited.

Hesperian Want Ads Get Results.

P. T. A. PROGRAM

The South Word P. T. A. program for Friday afternoon, November 20, at 3:15 o'clock is as follows: Poem, "Our First Thanksgiving Day"—Selma Louise Linder. Piano solo—by pupils of Mrs. V. Andrews. Reading—Fleeta Manning. A good, inexpensive Thanksgiving dinner—Nettie Nixon, high school home economics pupil. A few simple Thanksgiving decorations—Allene Burton, home economics pupil. Mothers of Floydada, we need you. Be with us Friday afternoon at 2:30, for business meeting!

'THE BUBBLE' PRESENTED

"The Bubble," third of a series of Lyceum programs sponsored by Floydada High School seniors, was given at the school auditorium last Friday evening at 8:30. The special scenery used by the actors was lost between Lamesa and Slaton, thus delaying the performance for some time, while the makeshift stage setting belonging to the high school was being arranged. An orchestra under the direction of Mr. Bean of Ralls played prior to the play and between the acts, and the largest audience to attend any previous Lyceum program was present.

BOX, SACK SUPPER TO BE GIVEN AT McCOY TOMORROW NIGHT

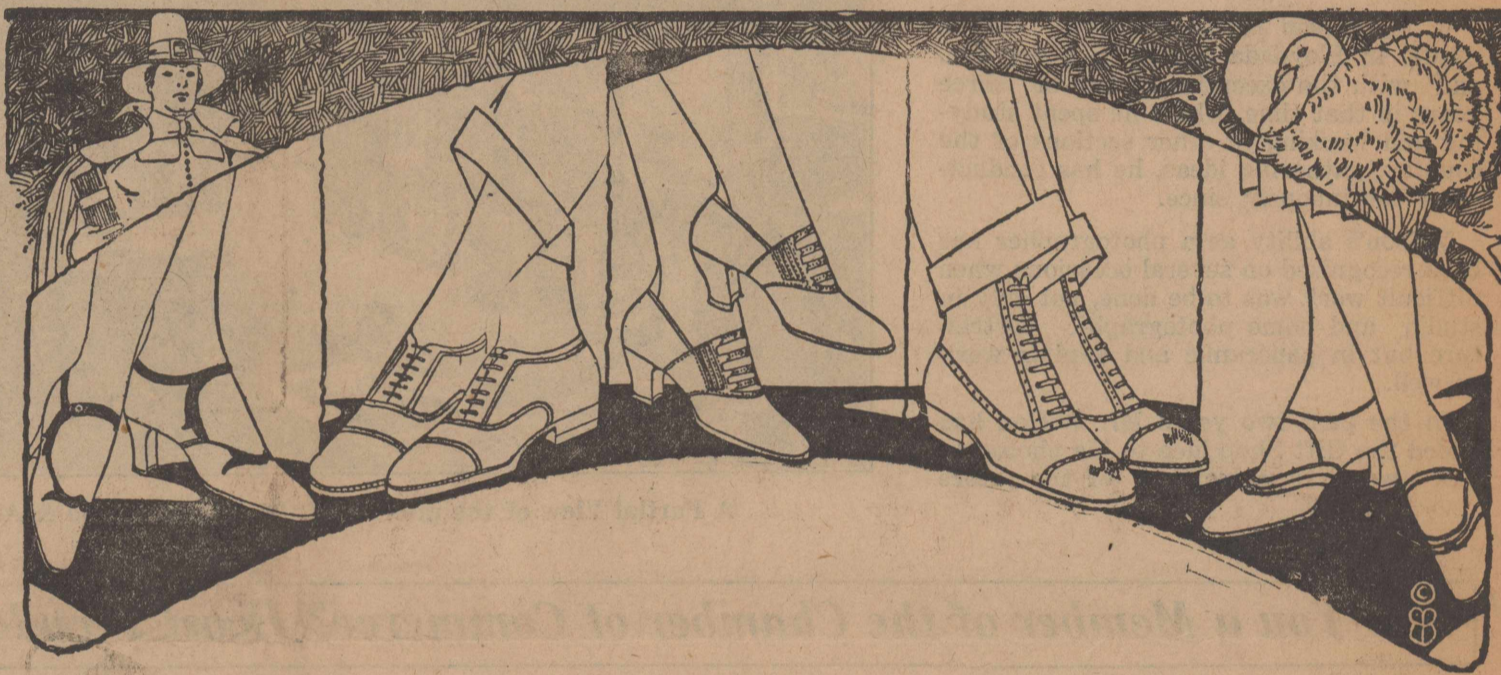
McCoy Baptists will give a box and sack supper at their church tomorrow (Friday) night, beginning at about 7:30 o'clock. A varied program has been arranged for the affair, as follows: Music—to be selected. Reading—Verla Blassingame. Quartette—"Kentucky Babe," by Dalton, Smith, Blassingame and Smith. Reading—Lavern Butler. Song—"Oh How I Miss You Tonight"—by Misses Puckett, Smith, Pharr and Blassingame. Violin solo—Beethoven's "Minuet In G," Alva Smith. Song—"I'm Deep In Daisies," Mesjers Smith. Proceeds go to the church and every one is invited to attend.

DINNER PARTY

Judge and Mrs. E. C. Nelson, Jr., had as dinner guests Saturday evening Mr. and Mrs. G. D. Tate, of Sunset; and Mr. and Mrs. H. B. O'Neill, of Lockney. Mr. Tate is principal of the Sunset School and Mr. O'Neill principal of the Grammar School at Lockney. Mrs. O'Neill is a daughter of Mr. and Mrs. R. L. Ormon, of Sunset. She became the bride of Mr. O'Neill at a quiet wedding held Saturday, November 7th.

Use Hesperian Want Ads for Results

Thanksgiving Sale of Smart Footwear



New Winter Footwear

FOR ALL THE FAMILY

This is the greatest value-giving sale we have ever held, it's many years since we have been able to offer such exceptional values as these.

We feel certain that there is not another shop in this city where you can purchase such fine shoes for so little money.

One Lot Men's Shoes in Black and Brown, regular values \$5 to \$7, Special **\$3.45**

\$3.45

One Lot Men's Work Shoes, the well-known Star Brand kind. Regular \$3.50 and \$3.75 values, special sale **\$2.85**

\$2.85

One Lot Ladies' and Misses' Oxfords in Black and Brown, Military and Flat Heels, large and small sizes, broken lots, up to \$6.00, go in this sale at **\$2.95**

\$2.95

One Lot of Children's Shoes, black and brown, a good chance to save money on your shoes. Special Sale Price **\$1.95**

\$1.95

FOR WOMEN—Slippers in Satin, Patent Leather, Kidskin and Combinations. All the Blond and Brown Shades, and Black. Broken lots of our High-grade footwear. Regular values \$5 to \$8. Special sale **\$3.45**

\$3.45

These are only a few specials. We must reduce our Shoe Stock. Reductions on every pair in the house. Bring all the family and let us Shoe them.

C. R. Houston Company

FLOYDADA, TEXAS
Attend Poultry Ass'n. Show in Floydada, Dec. 10, 11, 12.

For Economical Transportation



Quality features

that make Chevrolet the world's finest low priced car

Chevrolet offers you these quality features found on cars much higher in price—

- Long Semi-elliptic Springs
- Alemite Lubrication
- Dry Disc Clutch, smooth acting
- Steering Gear, semi-reversible
- Remy Starting, Lighting and Ignition
- Valve-in-head Motor, powerful, economical
- Big 11-inch Brakes
- Oil and Water Pumps
- Semi-floating Rear Axle, one-piece housing
- Stewart Vacuum Feed, tank at rear
- Fisher Bodies on closed models
- Fisher V-V Windshield on closed models
- Modern 3-Speed Transmission
- Speedometer
- Harrison Radiator with bright non-rusting shell



The Coach \$695

- Touring - \$525
- Roadster - 525
- Coupe - 675
- Sedan - 775
- Commercial Chassis - 425
- Express Truck Chassis - 550

All prices f. o. b. Flint, Michigan

Come in and let us show you some of these quality features.

Floyd Motor Co.
FLOYDADA, TEXAS