## THE FLOYD COUNTY HESPERIAN

| OLUME 32 | YDADA | FL |  | 12, 192 | NUMBER 3 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Lorenzo Officer Killed in Auto Accident Nov. 3 |  | THREE SERIOUS ACCIDENTS IN THREE DAYS, NONE FATAL TO VICTIMS, OCCUR IN COUNTY |  | THIRD LYCEUM TO BE <br> GIVEN TOMORROW NIGHT, $7: 30$ <br> "The Bubble," third Lyceum program | Slaton Tigers Defeat Whirlwinds, 20-13 |
|  |  |  |  |  |  |
|  |  |  | Teacher Names 9 | $\left.\right\|_{i m m} ^{i n g}$ |  |
| cis. |  |  | ays Mother Can Aid The Teacher |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  | of their earnings, while the story, in love with the |  |
|  |  |  |  |  | time, brim |
|  |  |  |  | Hh |  |
|  | Polish Boy, |  |  |  |  |
| he lay with his head under the car. | Victim, in County Ja |  |  | Condition |  |
|  |  |  |  | St |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  | Twenty Loads Cattle |  | Suspet Beng Held |  |  |
|  | Shipped Out Tuesday |  | Conner Murder Mystery |  |  |
|  |  |  |  |  |  |
| $\underset{\substack{\text { Ralls } \\ \text { thoose }}}{ }$ |  |  |  |  |  |
| GARNER'S HE |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  | d | meat | Carter Left end Mceimis |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  | Meth |  |
| Liod, in the oro, of freat | Opens Office in City |  |  |  |  |
|  |  |  |  |  |  |
|  |  | Mms. Nortons |  |  |  |
| to Floydada will be hailed by admirers of the style of comedy Lloyd gives. |  |  |  |  |  |
| ydada 'Pay Up Week' |  |  |  |  |  |
| For Nov. 30-1 |  | Impression of Floydada |  |  | Cotton Movement Brisk Price Range 16c to 20c |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
| Weir in und by | pis |  |  |  |  |
|  |  |  | Maddox Tuesday, Dimmitt and ar- |  |  |
|  |  |  |  |  |  |
|  |  |  | от> |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |

The Floyd Co. Hesperian Published Every Thursday By
GHE HESPERIAN PUBLISHING Co $\frac{\text { HOMER STEEN Editor and Manager }}{\text { Entered as second class matter }}$ Entered as second class matter
April 20th, 1907, at the Post Office at Floydada, Texas, under the
Congress of March 3rd, 1879. SUBSCRIPTION PRICES $\$ 1.50$ One Year.
Six Months
Three Months........... In Advance $\frac{\text { In Advance }}{\text { Advt. Rates Furnished on Application. }}$ COST OF GOVERNMENT The National Industrial The National Industrial Conference
Board has reeently issued a complia-
tion of figures giving the cost of
government, comparatively tion of figures giving the cost of
government, comparatively 1913 with
1923, which is interesting information
and probably as reliable as can be ob1923, which is interesting information
and probably as reliable as can be ob-
tained on the subject.
Since the coost of government is in
 The cumparative figures as to the
cost of government and the per capita
cost of government, as issued by this cost of government, as issu
board are given herewith:
In 1913 the board are given herewith:
In 1913 the cost of the
Government was 692 million do in $1923,3,459$ million dollars.
In 1913 thers, an
was 1933 the cot State govnment

willion dollars, and in 1923 | was |
| :--- |
| 1,450 million dollars. |

1,450 million dollars.
In 1913 the cost of local government
was approximately 1,844 million dol-
was approximastly 1,1844 millionn dont-
lars, and in 1923 , 5,136 million dollars.
In 1913 the In 1913 the total cost of government
was 2,919 million dollars, and in 1923,
10 10,045 million dollars.
In 1913 the National income was $344,-$
Nat million dollars.
In
In In 1918, the total cost of government
was equal to 8.5 per cent of our Na-
tional income, and in 1923 to 15 per


 Nam , ican



## 

and

## We Do

-Expert Auto Repairing. -We grind or hone cylinders.
-We make flat crankshafts perfect ly round. -Guaranteed acety lene welding -No job too Big or too Little

> -All kinds of ma- chine work. -All Work Guaranteed.
FLOYDADA MACHINE SHOP


## This and That


 Tigert, United States Commissioner $0^{\circ}$
Education, and an address of thanks
giving py Dr. Goorge W. Truett, pastor
of the First Baptist Church in Dallas.
of
Will of the First Baptist Church in Dallas,
will open the annual convention of the
Texas State Teachers Association in
Dallas, Noverber 26 The Thanksiv-
ing Day services will be held in the
ing the
First Baptist Church beesining at Ing Day services wil be held in at he
First Bathist Church beginning at 10
a. m. in accordance with the custom
of the Association to hold a purely
patriotic service as the opening pro-
 Thursday night program when t
Hon. Mr. Tigert and the Hon. Moise
Saenz, Secretary of Education for th
Republic of Mexico, will discuss inter

 Geo. Moore, of Kansas City, arriv-
ed in Floydada the latter part of last ed eek to spend several days on busi.
wess. Foilitics in his home city have
noen mighty warm the past few weeks
been eess. Folitics in his home city have
ben. mighty warm the past few weeks,
Mr. Moore says. E. L. Angus has gone to Snyder
where he will have charge of a poul-
try house for the Panhandle Produce

## Dr. W. M. Houghton

 GENERAL PRACTICEDiseases of Women and office in mitchell BUILDING

PHONES:
Residence $250 \quad$ Office 256

## MARLIN HOT WELLS

Come to Marlin, the year-round health resort, for rheumatism,
neuritis, stomach trouble and all chronic diseases. Modern up-todate hotels, clinics and bath houses. Golfing and dancing. Ask The Marlin Chamber of Commerce

## 60,000 ACRES

FAMOUS HALSELL FARMS CO. SOUTH PLAINS LANDS OPEN FOR SALE
This Company has sold 100,000 acres of this Farm
nd around Amherst. The purchasers have doubled Land around Amherst. The purchasers have doubl
their money in numerous instances Come and select your farms. Prices range from
$\$ 20$ to $\$ 35$ per Acre
ONE-FIFTH CASH-Balance 15 Equal Annual Payments
6 PER CENT INTEREST
HALSELL FARMS COMPANY AMHERST (LAMB COUNTY), TEXAS


CHEVROLET
 Winter Comfort at Low Cost

To drive in comfort this winter
you should have complete protec. you should have complete protec-
tion against rain, sleet, snow and wind. Only the finest closed car construction can give you that.
The Chevrolet Coach body is Fisher-built-the same construc. Doors Doors and windows fit and stay
tight to keep out wind and water tight to keep out wind and water.
Rain or snow cannot penetrate Rain, or snow cannot penetrate
the Fisher V-V onepiece windthe Fisher
shield which gives you perfect
vision and ventilation shield which gives you perfect
vision and ventilation. Long semi-
elliptic springs and balloon tires Add to bodily comfor Add to bodily comfort the safety
of semi-reversible steering and equalized brakes and the assurance of a motor that always starts easily, and you can realize why
Chevrolet spells winter comfort. Yet you get all this in the world's Let us show you the quality fea Let us show you the quality fea-
tures of this fine closed car and explain how easy it is for you to
own one this winter.
${ }_{\text {The cand }}{ }^{\text {s }} 695$
Touring Car $\$ 525$ Roadster - . 525 Coupe - . . 675
Sedan . . 775 Chassis
$\begin{gathered}\text { Brases } \\ \text { Chassis } \\ \text { ALI Pricks }\end{gathered}$
PRICR


## FLOYD MOTOR COMPANY

## QUALITYATIOWCOST

## Floydada Public School News

 Sponsored by the English Department, Floydada High School
## Editors for the week: Ben Ayres, Thelda Mickey Kinnard and Lola Murry. interesting chapel program Monday morning, the seniors ren- dered an interesting and very patriotic chapel prograsm. It was very appro- priate, being an Armistice Day pro- gram:

## Baker-Hanna Values That Are Unusual

-FOR

## Floydada and Floyd County

## For Friday and Saturday

We have the following and many other extraordinary values.

## Ladies' Coats and Dresses

It is very unusual for values like these to be offered this early in the season and they will surely be snapped up quickly.

| All $\$ 9.95$ Values are now, | $\$ 7.75$ |
| :--- | ---: |
| All $\$ 12.50$ Values are now, | 9.39 |
| All $\$ 14.00$ Values are now, | 11.25 |
| All $\$ 16.50$ Values are now | 12.25 |
| All $\$ 18.50$ Values are now | 13.25 |
| All $\$ 27.50$ Values are now | 17.95 |
| All $\$ 32.50$ Values are now | 23.75 |
| All $\$ 35.00$ Values are now | 27.95 |
| All $\$ 42.50$ Values are now | 33.95 |
| All $\$ 79.50$ Values are now | $\mathbf{4 9 . 5 0}$ |

All Children's Coats and Dresses have a like reduction for Friday and Saturday only.

## Ladies' and Children's Hats

All $\$ 2.95$ Values are now $\quad \$ 1.49$
All $\$ 4.95$ Values are now
All $\$ 4.95$ Values are now 2.49

All $\$ 5.95$ Values are now 3.39

All $\$ 8.50$ Values are now 4.49

All \$9.50 Values are now 5.69

All $\$ 12.50, \$ 14.50$ and $\$ 16.50$ values are now,
8.39

FOR FRIDAY AND SATURDAY ONLY

## Baker, Hanna \& Co.

South Side of the Square
IT PAYS TO TRADE AT THIS STORE

## Hesperian Want Ads

## Cheapest, Busiest Salesman in Floyd County

Made in Texas-'Keep
the Home Fires Burning'




 | onial patronage from the citizenship |  |
| :--- | :--- |
| of |  |
| n |  |
| of our home people. |  |
| of | You would we weome this happy con- |
| of | dition? Then do your bit to help bring |
| it about. |  | Prices and quality being equal-give

your patronage to Texas institutions
nothing more is expected -but that lit-
tle is. Embroidery club meets The Ninteen Twenty-Two Embroidery
Club met in an all-tay session Tuesday
at the home of Mrs. at the home of Mrs. J. C . Dickey.
Twenty-one Club members Twenty-one Club members were
present, and each one took a dish of present, and each one took a dish of
sumpin' $t^{\text {che }}$ eat for the noon meal. The
teller for the affair reported every one teller for the affair reported every one
present as having a grand day with
the usual diversions of joking, talking the usual diversions of joking, talking
and embroidering. Although the ditty,
"By and by hard times have come and is a knocking on our door" wanstt
sung, several of the members expressed the opinion that they anticipated going
to the cotton patch in order to make
enough money to go to the enough money to go to the Embroidery
Club meetings.
The next meeting of the Club will be The next meeting of the Club will be
with Mrs. W. M. Colville, Tuesday
afternoon from 2 to 5 o'clock.

## F. C. HARMON

 Funeral director and Embalmer Motor Hearse. Ambulance ServiceFloydada, Texas

## Eight Days of Real Bargains In Suites November 13 to 21, Inclusive

WE FIND THAT WE HAVE TOO MANY SUITES ON HAND, AND WE ARE GOING TO GIVE YOU A CHANCE TO SAVE AT OUR LOSS


This beautiful eight-piece genuine American Walnut dining room suite, either Queen Anne or William and Mary Design. Regularly $\$ 127,50$ priced at $\$ 150.00$. No A large 48-inch Dresser and poster bed to match,
in matched French Walnut. A real buy at the regular price of \$151.75, and special $\$ 128,50$ A four-piece bed room suite in imitation American Walnut-four drawer vanity, plate glass
mirrors, chest of drawers, straight end bed and mirrors, chest of drawers, straight end bed and.
bench. Regular price $\$ 85.00$. Our $\begin{aligned} & \text { bench. Regular price } \$ 85.00 \text {. Our } \\ & \text { price now }\end{aligned} \$ 67,50$

One very high grade Genuine Brown Mahogany Bed Room Suite-six-drawer vanity and bench, bow end bed and chiffonette. The regular price
on this is $\$ 182.50$, but the bed is sli ghtly dama ed and we are offering it to you at $\$ 128,50$

A very pretty four-piece Ivory decorated bed room suite, consisting of six-drawer vanity, lar price $\$ 165.00$. Our sale price $\$ 137.50$
is


We have a wonderful showing of living room furniture, and are going to offer you some real buys in a few of them.
A three-piece cane back davenport suite with Baker cut velour and plain velour cover- $\$ 127,50$ ing. Regular price back davenport bed, living room suites Cane back davenport bed, living room suites,
 Three-piece allover living room suite, Taupe and Red Jacard upholstering, strong frame and well

We will allow a 10 per cent discount for cash on all other suites not listed here
We have a very attractive assortment of Axminister and Velvet Rugs that are good buys at the regular price.

If you need any of the goods we are offering, be sure to come early so that you will get your choice.

## F. C. HARMON

Where you save the difference on furniture and home furnishings FLOYDADA, TEXAS

## Home Demonstration Club News

## LADIES COATS

NEW STYLES AND SHADES PRICED TO SELL $\$ 9.98$ to $\$ 22.98$
TO SEE THEM IS TO BUY THEM. WHY PAY MORE?

Special Prices on Ladies and Childrens Dresses $\$ 14.98$
Ladies and Childrens Hats, $\$ 2.98$ up, special Saturday and Mon- $\$ 1,98$
If you don't need a hat this season it will pay you to buy at this price and ay it away for another season.

Full sized 3 lb . Sewed cotton bats
at oolly
Double cotton blankets good material
the pair $\$ 1.98$ to
$\$ 5.48$
Comforts large and good materials, warm and nice $\$ 5,98$
$\begin{aligned} & \text { Men's work Jackets good grades and materials } \\ & \text { from } \$ 3.98 \text { to }\end{aligned} \$ 7,98$
Shoes! Shoes! Shoes!
Don't forget where to buy your shoes. Don't order from a mail order house, TO SEE IS TO BE CONVINCED.
Prices run from
$\$ 6.48$
Genuine guaranteed Kangaroo $\$ 8.50$ shoe $\quad \$ 6.48$
Try our paracord sole for boys and girls. Will out-wear two
leather soles. Just

## Seale-Robbins Dry Goods Co.

Buyers and Sellers of Bankrupt Stocks

at our farm 8 miles west of Floydada, $11 / 2$ miles south of Mickey (Sand Hill)

## WEDNESDAY NOVEMBER

Including:---30 Head of Duroc Jersey Sows, Spring and Fall Boars and Gilts. 13 Head Good Young Work Mules. 6 Head Good Work Mares. Farming Implements, Furniture, etc.

3 Junior Yearling Sows 3 -sired by Pathfinder's Equal, bred to Great Heritage for March pigs.
Queen Pathfinder No. 1464908 Far Queen Pathinder. No.
wed Mar., 15, 1924 (Bred). Hilltop Betty No. 1464910 Farrowed Mar., 15, 1924 (Bred).
Princess Pathfinder 3rd No. 146491 Farrowed Mar., 15, 1924 (Bred)

3 Junior Gilts 3 -sired by Great Heritage, bred to a Boar
recently purchased from H. C. Roffey, Canyon, Texas.

Hilltop Princess 2nd No. 1507284 240 lbs. Betty No. 1505566 Farrowed Mar., 18, 1925 (Bred) ; weight 240 lbs . Hilltop's Queen No. 1505560 Farrowed Apr., 10, 1925 (Bred); weight 240 lbs.

4 Junior Boars -sired by Great Heritage.
Pathfinder No 55509 Pathfinder 2nd No. 555711 Pathfinder 3rd No. 5.5711 These Junior boars weigh 240 to 260 lbs. 20 Fall Pigs 20 Farrowed by 475 lb . sows sired by 8th that will weigh from 45 to 60 lbs .

> Great Heritage was Grand Cham pion boar at the Panhandle-South Plains Fair in Lubbock in 1924; and Gran Champion at the Tri-State Exposition in Amarillo 1925.

## Work Mules and Mares

## 1 Span Mare Mules, well-matched, 3

 nd 4 years old;1 Span Dun Mules, 4 years old; 1 Span Horse Mules, 2 years old 1 Span Hore Mules, 3 and 4 years old; 1 Horse Mule, 4 years old; 1 Black Mare Mule, 3 years old 1 Bay Mare, 5 years old, weight 1500
lbs; 1 Bay Mare, 9 years old, weight 1500 1 Sorrel Mare, 8 years old, weight 1000 lbs. Black Mare, 8 years old, weight about 1200 lbs ;
1 Black Mare, 5 years old, weight
1 Black Mare, 12 years old;
1 yearling black mare colt and 1 year ling bay horse colt.

## Jersey Milch Cows

1 full-blood Jersey Cow, fresh this
1 half-Jersey Cow, with 5 month old

## Farming Inplements, Furniture

1 Deering 12-foot Header;
Wagon; Harness, Bridles, etc
Dining Room Thairs;
Dresser; Iron Bedstead

FREE LUNCH ON THE GROUNDS AT NOON Also Home Demonstration Club of Sand Hill will serve Cake and Pies during the sale

TERMS OF SALE: Sums $\$ 20$ and under cash. On sums over $\$ 20$ twelve months time will be given on approved security, bearing 10 per cent interest, or 5 per cent discount for cash.

Holmes Bros., Hill Top Farm OWNERS
SEALE \& NASH, Auctioneers FLETCHER CURRY, Clerk

THE FLOYD COUNTY HESPERIAN



Let us repair your old battery and
make it deliver you another winter of good service We re-charge batteries and put them in
first class condition first class condition.

If you want to sell your old battery, bring it to us. Plenty of new batteries for
all types of cars.

## Floyd Battery Company



I'm Giving Photographs This Year Made up my list long|packed and ready to time ago-sat for my go.
pictures - ordered a MY WORRIES ARE and now they're all

OVER! GIVE PHOTOGRAPHS for CHRISTMAS

Wilson Studio-Art Shop
10 per cent discount on all Xmas Portraits made in Nov

THE FLOYD COUNTY HESPERIAN

| IICE |  |
| :---: | :---: |
| de Friend Scorgii |  |
| (ean |  |
| sun sets now in aquet Peace down on the farm. |  |
| read of soldiers' marehing feet | fome for |
| e the ea | female flowers |
| There's Peace, so warm and |  |
| Warships are sun |  |
|  | in area in the Belgian |
| those who sleep in "Flanders | an |
|  | ${ }_{\text {Eur }}$ |
| Where scar | istration areas of the United States are caused by heart diseases, this be |
| Locals and Personals | ing the most common cause or death. |
| Locals and Personals | holidays was compulsory in Lond in 1309 , Edward III reauiring th then |
| ns \& Arstrong the first of this received 140 head of stock cat- | : |
|  |  |
| mit |  |
| Por Chico to visit her mother, Mrs, ins, and litte daugher, Emma | uscripts, and such |
| Ocie | Basketball was inv |
| Ocie Husky arrived home Tuesda | James Naismith at the suggesti |
| , | Dr. Lu. H. Gulick who saw an oppo tunity to fill in the time between the |
| Miss Mae Parrack, of Lorenzo, visit- ed during the week-end here with Miss | football and baseball sea |
| Thyra Ev |  |
| been here on |  |
|  |  |
| Admiring members |  |
| Chureh |  |
| with a suit |  |
| W hat. The preacher declares it |  |
| D. R. Gibbs, and family, of Plain- R. . Dis. |  |
| view, Houston here Sunday |  |
| Serorts received by the United S |  |
| done by the Hessian fly to the 1925 | able to do your work |
|  | first class shape. |
|  |  |
| still very alarming and there has | look our plant over. On |
| mers in many counties to fol | trial will bring you back |
| $\begin{aligned} & \text { program } \\ & \text { control. } \end{aligned}$ |  |
| much Sw |  |
|  |  |
| sout |  |
|  |  |
| iean dairy estabishments, are reve |  |
| ed States Department of |  |
| e in Ame and "American Ruquefort Cheese- |  |
|  | Pressing |
|  | Phone 67 -We do the res |


| The Beston and Maine Rairoad has |  |
| :---: | :---: |
|  |  |
|  |  |
| dernsoratamon proces |  |
| tater |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |



STUDENTS find the New Remington Portable indispensable in writing themes, compiling notes, an
in all general correspondence. It saves your time, for its use makes you a speedy typist before you know it
It is strong and durable-will last for years and years. It is the lightest and most compact Portable with 4-row standard keyboard. Call and let us show you the many advanced fea-
tures of this New Remington Portable. Let us explain to you our easy payment plan.

## HESPERIAN PUBLISHING CO.

 Telephone 8 or 58
## avew

Remington Portable

## Special Sale of Men's Suits

For Three Days Only FRIDAY SATURDAY MONDAY

Two Extraordinary Groups at$\$ 18.85$ and $\$ 21.75$

Every Garment involved repre sents the highest type of tailor ing and draftsmanship. This season's preferred Styles, Colors and patterns in widest variety Arrange to attend this important selling event tomorrow.

OVERCOATS
We are also offering a splendid collection of men's overcoats made of high quality fabrics in a large variety of colors to complement your every suit. Excellent values at-
$\$ 14.85$ up to $\$ 55.00$

We give Gold Bond Saving Stamps

THE FLOYD COUNTY HESPERIAN



## To Get Ahead You Should Plan Ahead



## The Most Fooled Man is the Man Who Fools Himself, Particularly When He Comes to Paying His Bills

Bad Pay is like Backyard Gossip; It will Travel. A Good Credit Record will follow, also, and is much to be proud of wherever you go.

Through the Thorough System of the Retail Merchants' Local, State and National Credit Associations, information regarding your paying attitude is given. Your record is available to any member of the Association.

## Credit Grading Will Soon be in Progress Among the Undersigned Merchants

And rating given to this Association. How you Pay will be a matter of record. The Retail Merchants' Association is not a collecting agency, but is interested in assisting to protect your credit standing, which is an asset you should consider priceless. Without doubt you realize the Importance of Prompt Payment in order to retain a Good Credit, therefore, we are calling your attention to the

## Week of November 30 to December 5 as "Pay Up Week" <br> And suggest you arrange to settle your acounts before or during said Pay Up Week, or advise the firm or firms whom you owe your

 reasons for non-payment, in order to clear up the record that will be given this association later.Your Merchant Friend has fulfilled his part. You should fulfil yours. Keep the Faith; It Pays to Pay Up.

## RETALL MERCHANTS' ASSOCIATION OF FLOYD COUNTY, Floydada, Texas

F. C. Harmon

Fioyd County Lumber Co. Stansell \& Collins
Bigginbotham-Bartl
C. Surginer \& Son

Star Cash Grocery C
Wilson Kimble Opt. \&
First National Bank
First National Bank
Hesperian Publishing

Floyd County National Bank C. R. Houston Company Martin Dry Goods C Martian Dry Goods Co.
Edwards Grain \& Elevator Co Tourist Garage Willson \& Son Lumber Co. Hopkins \& Fry
Hopkins \& Fry
Dooley Bros., Grocery \& Produce
Kirk \& Sons,

Motor Supply Co., C. T. Stevens Gulf Refining Co.,
Dr. C. M. Thacker Dr. C. M. Thacker Floydada Drug Co.,
G. C. Tubbs Ins. Agenc Shaw, Felton \& Collins Jeff D. Ayres Brazier \& Arwine
Ginn Grocery Co.
H. O. Pope \& Son
Boothe Bros.

Boothe Bros.,
Floyd Motor
Floyd Motor Co.
Floydada Machine Shop ${ }^{\text {Floydada }}$ Brown Bros., Brown Bros.,
C. P. Laoper \& Co

Woody Drug Co.
Woody Drug Co.
F. F. F. Filling Station
C. H. Davis Jeweler,

Zeek's Cafe
Central Filling Station $\quad \begin{aligned} & \text { Tourist Hotel } \\ & \text { Weale-Robbins Dry } \\ & \text { Goods Co }\end{aligned}$ Wilson Studio R. C. Smith \& Son GeneralMerchandise
Surginer \& White Motor Co. Surginer \& White Motor Co. Barker Bros. $\begin{array}{ll}\text { MeCleskey Top Shop } & \text { J. C. Wooldridge Lumber Co. } \\ \text { G. T. Assiter } & \text { Magnolia Filling Station }\end{array}$ $\begin{array}{ll}\text { G. T. Assiter } & \text { Magnolia Filling Station } \\ \text { W. L. Boerner } & \text { Curley's Cafe }\end{array}$ $\begin{array}{ll}\text { E. E. Bown } & \text { C. W. Ginn } \\ \text { Floydada Tnsurancer } & \text { Gartman Bros }\end{array}$ $\begin{array}{ll}\text { Floydada Insurance Agency } & \begin{array}{l}\text { J. W. Looney Garter Shop } \\ \text { The City Market }\end{array} \\ \text { Magnolia Petroleum Co. }\end{array}$

## BUY IT IN FLOYDADA

## Floydada's Industrial Pay Roll Could Be Doubled At Once

If the "Buy it in Floydada" spirit prevailed among Floydada people to the extent that Floydada industries would be given an opportunity to handle all the business in their respective lines, sent out of Floydada to distant cities, Floydada's industrial payroll could be doubled in a month. Cities are built by the people who live in them. Cities do not happen.

## TOURIST GARAGE BUILDING BUSINESS WITH GOOD SERVICE AND EQUIPMENT


"front" makes possible good, quick service for the tourist or residen twho wants what he wants in a hurry. of the business for been owner and manager S. Sparks recently became a partner in tr.e business and is joint manager of it. Believing in the old merchandising adage "You can't sell it unless you've got it," the firm carries a complete line of tires, utbes
and accessories. In the next few days, a large shipment of Henderson Tires, which are very popular in some sections of the southwest and are now being introduced here, will be received by this firm. They also feature General Tires, and Oil-Kontrol
Rings for all sizes and makes of motors. These rings for the control of oil in wor. motors are believed to be the best rings for the purpose ever sold in this territory. An ever-growing demand for them indicates their growing popularity with the motorin
public.

Are You a Member of the Chamber of Commerce? Boost Floydada. Work for Floydada All the Time
The Following Progressive Firms Have Made This Campaign Possible:

FLOYD COUNTY ABSTRACT CO.
"IS your title clear?"
We represent the owners of more than 300 Lots in Floydada, any
part of town, and at any price.
R. C. SCOTT, Mgr. Room 7, First National Bank Bldg.
H. E. Cannaday

Contractor and Builder
Plans and Estimates Cheerfully Furnished

Wilson Kimble Optical \& Jewelry Co.
We Give One Set of Teaspoons Each Wedding Ring Sold
Eyesight Specialist
Phone 254

Miladye's Specialty Shop
Ladies' Ready-to-Wear and Millinery
"Where Style Triumphs."

Day \& Night Garage
J. M. Hughes, Proprietor

Prompt, Pleasing Service.
Reasonable Prices

R. E. FRY, Representative<br>Floydada, Texas.<br>Southwestern Life Insurance Co.

The
Floydada Chamber of Commerce
Believes in "Buying it at Home."
Surginer \& White Motor Co.
Dealers in

Star and Durant Motor Cars

## Baker - Campbell Company

Dry Goods-Groceries-Hardware
"Home of Good Merchandise"-Phones 4 and 5

The First National Bank
Capital and Surplus $\$ 100,000.00$
E. C. Nelson, Pres. J. V. Daniel, Cashier

| Central Filling Station |
| :---: |
| Tires, Tubes, Accessories, Amalie Pure Pennsylvania |
| Oil. |
| Phone 70 |
| Floydada |

Texas Utilities Company
"For a Bigger and Better Floydada"
E. E. Brown, Mgr.

Phone 232
H. $\mathbf{0}$. Pope \& Son

General Electric Repairs, Battery Charging
Philco Batteries
U-Drive-it System

|  |  | ${ }_{\text {THE }}^{\text {THE FLOYD }}$ | Y HESPERRAN |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | rama vepw wntrar |  | The Truth of the Mater |  |
|  |  |  |  |  |  |
|  |  |  |  | \% |  |
|  |  |  |  | $=$ | 5 |
|  | 边 |  |  |  | - |
|  |  | - mames |  |  | 5 |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  | \% | - $=$ |
|  |  | 2w |  |  | - |
|  | =mam |  | ${ }_{\text {dicl }}$ |  |  |
|  |  | 2as= | mem |  |  |
|  |  | coeave come | - | " |  |
|  |  | - |  |  |  |
|  |  |  | \% |  |  |
|  |  |  |  | \% |  |
| -ma |  | \% |  | $=$ |  |
|  |  |  | \%ewememem |  | H |
|  |  |  |  |  |  |
|  |  |  |  |  | INSPECT |
|  |  | \% |  | mix mems | your firmae fues |
| - max mix |  |  | \% |  | Fire Insurat |
| ) |  | axay |  |  |  |
| READ THIS! |  | $\pm$ |  |  |  |
|  |  | noma | maxim mix | $x=5$ | Agency |
| mamm |  | mim | 5ame |  |  |
| =xtmen |  |  | ansem | :mem |  |
| E. F. Connell | 2xame |  |  |  |  |
|  | 边 | \% |  | DAY DR | REAM |
|  |  | - |  | Perfumes, face po and other cosmet | powder, creams etics are fully |
|  |  | = $=$ - $=$ |  | The superior qualit cle merits a trial | ity of each arti- |
|  |  | $x^{2}=$ | amid ream | purchase. Sold only by |  |
| You All Know that | during the Hoidays |  | Day Jampowier | B. \& A., | ${ }_{\text {Drugs }}^{\text {Gotererything }}$ |
| There are Many Speei | cial Social Functions |  |  |  |  |

And you will want your clothes looking Spic and Span; and in order to guarantee your satisfaction, get out your Suit and Overcoat and send them to

Russell's. We do the Rest
If you need new clothes see us. We can fit you out with Made-to-Measure Suits, New Hosiery or anything you wear.

Get ready for the Holiday Season now. Don't wait too late

## Car Superior Dairy Ration and Superior Egg Mash <br> FROM UNIVERSAL MILLS-ON TRACK TODAY

These Feeds are what the name implies, SUPERIOR to any. They have produced Southern Records and Worlds Record; not in Iowa, but in TEXAS.
Increased milk production, longer lactation period, healthier cows, bet ter milk
More Eggs, more money, and far less cost.
We absolutely GUARANTEE satisfaction or your money back
BURKE'S ELEVATOR
PHONE 43

Hog Killing Time
GET OUR PRICES BEFORE YOU BUY

