Locals Play Hale Center At City Ball Park Friday

Game also Scheduled at Slaton, November 11, Should Slaton Down Post This Week-end

again urged to rally to the team as they did at the Lockney game, for, in football, the underdog is generally considered a dangerous foe. All of the boys are in good condition and the team personnel will in all probability be shifted a number of times, stated Mr. Wester.

The local line-up will probably find date, reached carter and White at ends, Borum and dicate. Swain at tackles, Marshall and Scott guards, Edwards center, Jones and Lewis

on the latter's grounds, has been sched- hales, the McCoy gin 210, the Aiken gin uled in the event that Slaton defeats about 100 bales, and the Lakeview gin Post in their game of Friday.

In all probability, Floydada will meet Slaton for the championship of this section 2. The goal line of the Slaton team hasn't been crossed on their home grounds this year, according to reports, by large scores. This fact may cause has lost football games between rival ports from the treasurer's office teams. But what has lost more of them is lack of confidence. And that seems amount raised is considered fairly good, to be what the locals have plenty of this continue the considered fairly good, considering the general conditions in this continue the continue to the co that inner, though occasionally sup- was conducted. ing to beat them, and it might as well be Lider said. Floydada! We have as much weight and practically as many old men, re- TURKEY RAISERS MEET AGAIN ports have it, as much speed, as good coaching, and what not? And the school and town spirit can be acquired. All together, then Slaton will be downed!

PIE SUPPER

tomorrow, (Friday) night for the benefit of the singing class at Baker.

keys for Thanksgiving and Christmas the rural users on the matters concerning them according to an announcement. A pie supper will be held at Baker Everyone is invited to attend.

CAR AND TRUCK COLLIDE AT

with a load of empty oil barrels in a ket, as far as possible, until the Christruck, and Sheriff J. R. Maddox, of tmas market opens. Floyd County, east-bound in a Ford Other matters that will have further Floydada on the Matador Highway.

pants of the vehicles escaped withou? ney similar to the one at Matador.

any serious injury. the corner and both the car' and the truck turned out to pass at the same time, colliding.

LOST AND FOUND-\$82.95!

George French, employe of Curley's Cafe, proved a good Samaritan to B. M. \$50 in value, a misdemeanor. Eubanks last Monday when he found and returned the purse containing \$82.95 belonging to Mr. Eubanke

was making his morning delivery of picking cotton. milk at Curley's, and voluntarily returned to its rightful owner soon after be ing found by French. For his "trouble" Mr. French received a reward of ten dol-

W. J. Burke home Saturday night and

Mrs. Boden and Miss Berry of Plainview visited with Mr. and Mrs. Ed Brown, Sunday Miss Berry being a treatment Wednesday of this week. cousin of Mrs. Brown.

Starkey News

Starkey, November 2.-Mr. and Mrs. dor at the sanitarium. Lee Allmon spent Sunday afternoon with Mr. and Mrs. J. L. Elmore.

Starkey Sunday morning was large. ter-all of Matador. Bro. Mullins of Floydada preached to the Mr. and Mrs. Frank Tye and children

of Floydada spent Sunday with the latter's parents, Mr. and Mrs. J. W. How-

arrived last week to pick cotton. He is persons being present for the first ser- try. a brother of W. T. Clay and likes the vice

delay cotton picking for quite a while. Prof. H. G. Moore, teacher of Adult tween the West Texas Buffaloes and the moved here to make his home. Judge and Mrs. A. B. Duncan and Class; Mrs. Will Snell, Intermediate Denton College Eagles. Mr. and Mrs. Fred Brown visited Mr. teacher; Mrs. E. W. Holmes, Juniors; and Mrs. M. M. Maxwell Sunday.

MARRIAGE LICENSES

Persons who have recently secured licenses to marry from the office of

The usual run of pranks followed in the wake of this year's Hallowe'en, while parties and entertainments galore both for the little tots and grown-ups, were witches holiday.

it is expected, the fourth victory; since tumble—just for the fun of it, further jail term is indefinite. the Hale Center lads do not have a very proving that both boys and grown-ups

Totals Has Reached 1893

reached approximately 1,900 bales to date, reports from the various gins in-

Of this number Floydada gins have half backs, Bosley full back, and Captain Green at quarter.

A game with Slaton for Armistice Day gin has reached approximately 260 326 bales. High bale at the Joebailey

BRINGS TOTAL OF \$175.32

Slightly over \$175 was raised during and practically every game has been won the recent annual Salvation Army drive for funds in this section, to carry on the team to become over-confident when their work in Floyd County and in the it plays Floydada, and overconfidence Southwestern Division, according to re-

when and if they meet Slaton! "I sure dread that Slaton bunch" is a common expression, and there is, we believe that the state of the County Satvation Army Board, under whose direction the drive that the state of the County Satvation the drive that the state of the County Satvation the drive that the state of the County Satvation the drive that the state of the County Satvation the drive that the state of the County Satvation the drive that the state of the County Satvation the drive that the state of the County Satvation the drive that the state of the County Satvation the drive that the state of the County Satvation the Satv

Realizing the strained financial condipressed feeling that Slaton is going to beat. And they will when the twain tion of the present time effort was made shall meet if that feeling continues. So to postpone the drive until a later date, then, all ye of Floydada, let's assume a but complete arrangements had already beat-Slaton-attitude!" Some team is go-beat-slaton-attitude!" Some team is go-beat-slaton-attitude! Lider said

HERE NEXT TUESDAY NIGHT

been called to meet in a general meet-ing in Floydada Tuesday night of next George Hill of Amarillo, district mana-

noon and in Lockney Tuesday afternoon Chamber of Commerce. CORNER ON MATADOR HIGHWAY

Dud Martin, of Whiteflat, west-bound

touring car, Friday night of last week collided at the "15-mile corner" east of Floydada on the Matador Highway.

consideration at the meeting here Tuesday night, Mr. Wilson said, would be the marketing association of turkey Both the car and the truck were raisers and the matter of getting turkey rather badly damaged but the occu- dressing stations at Floydada and Lock-

Two cars were stopped for repairs at FOUR NEGROES LAND IN JAIL;

Sheriff J. R. Maddox Monday arrested four negroes in Paducah and returned with them to Floydada the same day, placing them in the county jail on a charge of theft of property of less than

Goods found in the possession of the negroes is alleged to have been stolen

SANITARIUM NOTES

Mrs. W. W. Pierce of the Baker com-

Miss Tobie Hellier of Matador had an Ralph Flowers of Dallas visited in the appendicitis operation November 2.

H. M. Murphy of White Flat was op- troyed except the walls. erated on for appendicitis November 3. Mr. Dobbs of Matador was taking local Worth and Mrs. Anna Tudor of Mata- last week-end. ador were recent visitors of Mrs. Tu-

Other visitors include Mr. and Mrs. day. J. B. Burton and two daughters, Zada The attendance at the Bible Class at and Ruth, Miss Bertha Patton and sis-

McCOY METHODISTS ORGANIZE

Methodists of the McCoy community organized a Sunday School in their new G. A. Clay and family of Clay County | church last Sunday, thirty-five or forty | rell, have moved to town from the county | this week.

Officers and teachers were elected as An unexpected and harmful freeze follows: Will Smith, superintendent; A. view with homefolks and friends last south side dry goods firm. visited this section Wednesday of last Curry, assistant superintendent; E. W. week-end. She went to Canyon Saturweek. It damaged cotton some, and will Holmes, teacher of the Bible Class, day to witness the football game be-

and Mrs. S. F. Smith, card class. McCoy expects to have preaching twice in the city last Wednesday evening and monthly, on the second and fourth Sun- part of Thursday on business. days of each month.

Mesdames Mollie Moore and Ella Ma- Floydada friends Sunday. County Clerk Clara Lee Scott are the bry, of Munday, were here Saturday to Monday last on a visit with their sis-Olin Neill Bartley and Miss Ruby ter, Mrs. R. F. Fry, who was seriously were Sunday visitors with Mrs. Clara ill for several days. Grover Moore ac- Lee Scott. Mr. Tucker is attending companied them on the trip here.

PRANKS AND ENTERTAINMENTS Youth Who Forfeited Bond Now In Co. Jail

Oscar Hyman, Swisher county man Varying Estimates Place Damage From whose bond of \$7,500 was forfeited when given on or prior to the hobgoblin and he failed to appear before the Floyd Hale Center's grid warriors journey to Floydada tomorrow, where they will the like, as well as boxes and other meet the Floydada eleven at the city more easily movable things were pleased. County District Court recently to ansmeet the Floydada eleven at the city more easily movable things were placed eighteen months ago, has been lodged ball park at 3:30 o'clock.

This will be the fourth Class B game of the season for the Whirlwinds, and, and residential districts, were given a control of the season for the Whirlwinds, and, and residential districts, were given a control of the season for the Whirlwinds, and, and residential districts, were given a control of the season for the Whirlwinds, and, and residential districts, were given a control of the season for the Whirlwinds, and, and residential districts, were given a control of the season for the Whirlwinds, and, and residential districts, were given a control of the season for the Whirlwinds, and, and residential districts, were given a control of the season for the Whirlwinds, and, and residential districts, were given a control of the season for the Whirlwinds, and, and residential districts, were given a control of the season for the season

formidable team, if dope and previous will be boys whenever and wherever the games count for much—and often they don't! So then, the home fans are will be boys whenever and wherever the ed to appear for trial, was found between Turkey and Memphis, Hall County will be boys whenever and wherever the ed to appear for trial, was found between Turkey and Memphis, Hall County beside his car in an unconscious consider-

American Legion Will Have Luncheon, Musical Program on Armistice Day ably less.

A luncheon and general musical pro-7:30, in place of the customary banquet, cotton farmers declare. according to Clyde Davis, Legion finance officer.

All former-service men and their families are invited to attend the affair, as well as other citizens of the city, and a nominal charge of fifty cents will be made to those attending. Any profits above expenses will go to the Auxiliary, which is furnishing the "feed". One hundred persons are expected to attend the luncheon-banquet, while the number of ex-service men in Floydada is approximately seventy-five.

A general good time is anticipated, perhaps other games, smokes, and good eats—various kinds of sandwiches, hot chocolate, cake, pie and so on.

MERCHANTS, RURAL PHONE USERS WILL GATHER FRIDAY NIGHT

Rural telephone users in the Floydada trade territory and local business men are asked to meet at the county court house room tomorrow (Friday) night at 7:30, at which time a general confer-Turkey raisers of Floyd County have ence on the rural telphone systin as it

week at the District Court Room by T. ger of The Southwestern Bell Telephone Scott Wilson, County Agent, when fur- Company, will be prsent and discuss the ther discussion of the marketing of tur- situation with the assembly and advise ing them according to an announcement terment. Meetings in Floydada Monday after- by R. A. Highsmith, secretary of the

Cotton Damage 60 Per Cent

his cotton crop resulted from the recent paper and giving the place the oncefreeze in this section of the state, ac- over, in general, cording to J. B. Rutledge, who resides the freeze Mr. Rutledge and others in- liness and good equipment. terested in the growth of his cotton had THEFT, MISDEMEANOR, CHARGED expected a yield of 100 bales of cotton, SAND HILL P. T. C. SOCIETY but now the highest possible production is considered 40 bales, stated Mr. Rut-

VACANT HOUSE J. RIPPEY BURNS

Fire of undetermined origin partially destroyed a vacant house owned by John Rippey in the north-east part of the best characters are listed, also some anniversary banquet of the Loyal Order from the farm of R. C. Bennett, near city last Thursday night at about 1:30 new ones that you will want to see per- of Red Men, a pep organization of the The purse was lost while Mr. Eubank Lockney, where the negroes had been o'clock. The house was formerly the form. old site home of Mrs. R. T. Miller, and was built of concrete blocks, and had was supposed to have stolen some money return for the Homecoming Day of the five first floor rooms and a large up-then drowned himself. Every one college and of the order as special stairs. It was occupied, until about two thinks that his spirit has come back to guests at the banquet, along with thirtymunity was operated on for appendicitis days before the fire occurred, by ten- haunt them. He finally turns up in his five "squaw" friends of the present and thy Louise Allen.

Insurance totalling \$1,800 was carried by Mr. Rippey on the property, and the Mrs. A. E. Marquis of Matador has damage was estimated at around \$1,500, been taking treatment at the Sanitarium practically all the structure being des-

Miss Edith Klingl Smith of Denton, who is teaching at Texaco, visited Miss Convalescents are H. Roddy of Fort Ruby Higgs, of the high school faculty,

Mr. and Mrs. George McCarty and Judge Whitten and John Light of Mat- daughter, Florence, of Seagraves, were guests of Mr. and Mrs. Ed Brown Sun-

Truett Butler motored to Amarillo Pool on its completion next week.

S. S. CLASS, ELECT OFFICERS recent visitors in the home of Mr. and his sister, Mrs. D. D. Shipley. Mrs. Claude Wallace.

Mrs. Maude Merrick and son, Har-

Miss Lucile Goodwin was in Plain- is salesman with Hassen Company, place in south Floydada.

Fred Calhoun of Roaring Springs was

Mr. and Mrs. Tucker of Lubbock wife and son.

Freeze Damage to Cotton Heavy; Estimates Climb

25 Per Cent Upward Over Floyd County

lowed on the heels of the prolonged wet give it his best attention and a busity from various sources and by vari-Hyman, shortly after he was schedul- ous observers of the condition of the

dition, and then taken to a Memphis ed rather severe was believed to have Sanitarium to recuperate from the injuries he received from being, it is supingh as 50 per cent. At the time these posed, either hi-jacked or injured in the predictions were generally thought to be automobile. Then, when sufficiently high. At this time, the reports which Ginning totals for Floyd County have recovered, he was brought to the Floyd reach The Hesperian put the damage

FLOYD CO. POULTRY RAISERS

An urgent appeal for all poultry ed during the program, praising their raisers of the county to immediately numbers and asking for encores. join the Floyd County Poultry Associraise the standard of Floyd County which closed the concert. poultry may do so by sending their application to Mr. Shoaf.

A meeting will be called at an early date to formulate a program for the Association during 1926.

RESIDENT OF HILLCREST DIES

The deceased is survived by his wife, five sons and two daughters.

RALLS EDITOR VISITS CITY

business man were in the city Mon- living here. day afternoon. While here they called at the office of The Hesperian, getting Damage amounting to 60 per cent of acquainted with new employees of the

natural form and clears himself.

The cast of characters is as follows: Yimmie Yonson, from "Mannasota"-Elmer Mickey.

Pal, the detective-Mason Riley. Frank, the clerk-Jim Holmes.

Mickey, the farm hand-Fay Moore. Mr. Kent, the father-Arthur Womack Street. Belle, the foster daughter-Mrs. Jim Holmes.

Sylria, the neice-Mrs. Elmer Mickey. Peg, the cook-Mrs. Arthur Womack. Kittie, the helper-Bonnie Mickey. Mrs. Kent, the mother-Mrs. Green.

Mack Parker, of Ozona, was here from

Dave Officer has accepted a position plot of ground at the L. C. McDonald Scott-Tracy Hardware & Implement Co.

T. B. Porter, of Dallas County, has here this week on a brief visit with Mr. pleted, we are told, and so will be ready Porter is a cousin of Mrs. B. B. Gulley, and Shipley are sisters. southeast of Floydada.

Floydada over Sunday.

Sam Berry, who has been spending the past several months at Olney, was at home over Sunday on a visit with his cut on the fingers of one hand while do- fell in such a way as to throw his

ham, of Irick, October 30th, a daughter. fingers.

QUARTER SECTION LAND SOLD

An unusual sale of real estate was held here last Thursday when Seale & Nash, auctioneers, sold a quarter section farm in the Fairview neighborhood belonging to W. R. Cope, of Bell Flower, Cal., to the highest bidder.

ness opportunity at his home made it desirable for him to get quick action on a sale of the farm here.

Meters of the Floyd County, Tourist Many Mich is to be held in Floydada December 10, 11, and 12, according to Secretary E. S. Shoaf.

T. M. Goodman, who lives in Fairview community, bought the land at \$43 an acre, which, while considered a bargain indicates the solid basis on which land values are established here.

Floydadans Broadcast

at that figure on an average, with some fields showing a higher per centage of damage and other fields considerably less.

While the freeze was about due, the While the freeze was about due, the local artists journeyed to the Plains metropolis Wednesday of last pullet of one exhibitor of the show; the local artists journeyed to the pullet of one exhibitor of the show; the local artists journeyed to the pullet of one exhibitor of the show; the pullet of the p heavy rains of preceding weeks had left night from 8:30 to 10 o'clock. Although cup becomes the permanent property of gram will be held by members of the so much sap in the cotton that many the usual time for programs of the the person winning it two times. Mr. local American Legion November 11, at apparently grown bolls were ruined, various plains towns which are being Brown, in commenting on the Show, said given from time to time is an hour, the Floydadans' concert lasted for an hour any way that he could to make this the and a half-due perhaps to the hearty one big show of the west, and that he URGED TO JOIN ASSOCIATION "applause" which greeted them; about and his associates were vitally intertwenty-five telephone calls were receiv- ested in Floyd County Poultry.

secretary of the Association, who is desirous of interesting every breeder of the county in pure-bred poultry. The program consisted of quarter bockney, and is for the champion male sting by R. M. Morgan, G. C. Glover, bird of the show, including all variesticus of interesting every breeder of the county in pure-bred poultry. The Mrs. Calviu Steen; readings by Mrs. The Lockney Beacon, for the champion movement has the backing of every outstanding citizen of the town, stated Mr. Shoaf. Association dues are one dollar duets by Mrs. Steen and Elmer Woods a year for adults, and fifty cents for Mrs. Steen also playing the accompanijunior members, and any one desirous ments; piano solos by Mrs. Steen; and pion display of twenty birds. of lining up in this worthy effort to a chorus, "High Old Time In Dixie,"

MRS. R. H. WILLIS RETURNS FROM BIG EASTERN STAR MEET

Mrs. R. H. Willis returned to the city Monday night from San Antonio, a \$25 loving cup. where she represented the local Order AT HOME TUESDAY MORNING of Eastern Star as Worthy Matron at the annual meet of the Texas chapters by The Cash Grocery of Lockney. Florence J. Allen, 58, who resided on in a three day session at the Alamo City. the O. L. Wilkerson farm near Hillcrest | The meetings were held in the Prindied Tuesday morning at 5 o'clock, fol- cess Theatre and attended by 2,000 owing an illness of some months due delegates of the Lone Star State, though to gastric ulcers. He was confined to his bed for a week before his death.

Funeral services were held Wednes
a wonderful time at the San Antonio as is known, The Floyd County Show is the only roughty show in Toyos to of day morning at Whiteflat where the remains were taken by the family for inshowed all the delegates every possible for cups for bantams. Additional fea-

After the close of the session Mrs. Willis visited in the J. D. Barrow home, CLAPP REGRETS BEING UNABLE and with Mr. Barrow's sister, Mrs. Allen. Mr. Barrow will be remembered A. C. (Dick) Hyatt, editor and pub- as a former resident of Floydada, having lisher of The Ralls Banner, and a fellow worked for Mr. Willis as carpenter while

W T. S. T. C. HOMEGOERS

Six Floydada W. T. S. T. C. exes attended the Homecoming Day of their Mr. Hyatt spoke in complimentary Alma Mater last Saturday, in what was four miles north of Floydada. Prior to terms of the new headquarters, its order- proclaimed to be the most colorful and successful homecoming in the history of the college. Emma Lou McKinney, Myrtle Henry, Eura Horn, Blanche Scott WILL PRESENT PLAY, NOV. 13. Clement McDonald and Zant Scott were among the estimated crowd of 750 ex-"Yimmie Yonson's Yob," a two-hour students who "took in" the many festival comedy-drama in three acts, will be pre- attractions and the football game besented by the P. T. C. Society of Sang tween the Buffaloes and Denton College Hill at their high school auditorium Eagles—won by the latter on a 95-yard issue of The Hesperian.

This is a good play and many of our / Clement McDonald also attended the college with a very limited membership. The play centers around a boy who He was one of six former Red Men to

old-time Red Men. BUILDING RENT HOME

Carpenters have nearly completed a modern rent home being constructed for

TO DEMONSTRATE NEW FARMING TRACTOR FRIDAY AND SATURDAY

The Farmall, a new row-crop farming tractor produced by the International Harvester Company, will be demonstratinto the residence being built by L. G. announced by Rutledge & Company, lo- yet, opening very slowly. cal distributors of the International farm machinery.

The new tractor is a McCormick-Mr. and Mrs. Joe Head of Ralls were Saturday to Wednesday on a visit with Deering machine with the standard gett and family visited in the W. A. motor of this make, but the chassis of Cates home near town last Sunday. the machine and the hook-up of the Dr. A. C. Taweek, of Matador, was farming tools are changed from the W. H. Smith last Friday night was very here on professional business Monday of ordinary tractor running gear and hook- much enjoyed by those present, and

The demonstration will be made on a

Mr. and Mrs. L. B. Cox, of Ozona, are Mrs. and Mrs. D. D. Shipley. Mesdames Cox when school takes up again.

S. W. Ross, of Rochester, and B. L. ing business matters. John Horton, of Plainview, visited in Blacklock, of Munday, were here Monday on a brief business visit with the getting hurt while running his row local Baker-Campbell Company store.

AT AUCTION LAST THURSDAY Poultry Show Support Is **Encouraging Poultrymen**

Efforts Being Made to Make This the One Big Show of the West .-Valuable Cups Offered

Much progress and co-operation are characterizing the early efforts of promcters of the Floyd County Poultry

Local business men so far approached for funds to finance the show have generally responded in a good manner, and in Lockney the response has been very gratifying.

Eight loving cups to be given have already been donated by Lockney business men, and there has been a liberal Amarillo Radio Concert amount of advertising purchased by individuals and stores of that city for the Poultry Show bulletin which is to be

A second cup costing \$25 has been donated by The Security State Bank of The program consisted of quartet Lockney, and is for the champion male

> female bird of the show, which includes all varieties to be shown. Baker Mercantile Company of Lock-

> District attorney Charles Clements of Plainview is offering a \$25 cup for the best shaped bird from all varieties exhibited.

> For the champion bantam cock, cockerel, hen and pullet to be exhibited, The City Drug Store of Lockney is offering The exhibitor with the champion male

> bantam will be given a \$15 cup, donated And for the champion female bantam exhibited a \$15 loving cup has been of-

fered by Stewart Drug Company of Lockney. The foregoing loving cups are open to courtesy. Houston will be the scene of the 1926 Grand Chapter meeting.

will be made later. TO WRITE MORE OF FLOYDADA

Regret at being unable to deal extensively in a separate article with Floydada on account of the sale of the Fort Worth Record to the Star Telegram proprietors was expressed in a letter from Edwin J. Clapp to E. S. Shoaf, acting secretary while Mr. Clapp and his party recently were making an extensive survey of the Plains and Panhandle section

The last edition of the Record under the Hearst management, for whom Mr. Clapp is a special writer, was Saturday, October 31, and in that issue of the paper he made a summary of Floyd and surrounding counties. His article pertaining to Floydada and the county as a whole is reproduced elsewhere in this

PROGRAM SOUTH WARD P. T. A.

The South Ward P. T. A. program for its next meeting of Friday, November 6,

Business meeting begins at 2:30, program at 3:15 o'clock Reading-"Boys Will Be Boys"-Doro-

Piano solo-By pupil of Mrs. Andrews. Reading-"The Busy Merchant"-Jessie Bell Massie. Talk-"A few ways in which mothers can help the teachers"-Mrs. A. H.

mind the Victrola record shower, to be given at the time of the meeting.

BLANCO NEWS

Blanco. November 3.—The farmers Mr. and Mrs. T. C. Russell will move ed here tomorrow and Saturday, it is fields; very little cotton has been pulled

> Mrs. Oscar White of Electra is spending several days with Mrs. J. W. Haney. W. C. Cates and family, D. R. Bad-

The Hallowe'en party at the home of especially was the music good. J. H. Mitchell, who collects for the

at Tulia, ate dinner with his cousin, Will Snell and family, last Friday. Our new school house has been com-

J. R. Brewer of Electra is here on a visit to his children, and is also attend-

D. R. Badgett had the misfortune of binder last Monday afternoon. His coat sleeve got hung in the machinery Sam E. Thurmon, sustained a severe and in trying to cut himself loose he ing mill work several days ago. The shoulder out of place. He was taken to hand is healing satisfactorily and he is the sanitarium where the doctors put BORN-To Mr. and Mrs. George Gra- now not expected to lose the use of his it back in place, and he was able to come home Tuesday morning.

The Floyd Co. Hesperian

Published Every Thursday By THE HESPERIAN PUBLISHING CO HOMER STEEN Editor and Manager

Entered as second class matter April 20th, 1907, at the Post Office at Floydada, Texas, under the Act of Congress of March 3rd, 1879.

SUBSCRIPTION PRICES

In Advance

Advt. Rates Furnished on Application. ment of the Armistice was made, you

BIG NEWSPAPER DEAL

The sale during the past few days of the fields of poppies. Country returned the Fort Worth Record to Amon G. Cartonormalcy, near as can be. Almost forter of the Fort Worth Star-Telegram has got how the lads looked in their military created somewhat of a sensation in trappings.

newspaper circles: And the general public has also been interested in the lows, maimed or crippled for life, in the consolidation, which means that the hospitals and vocational schools scatter-Star-Telegram will undoubtedly retain ed throughout the nation. These we its supremacy in West Texas for a good should remember as we rejoice once

while to come at any rate.

The coming of Hearst to West Texas was seen by many, some of whom were more over the arm paying the price. in the newspaper business, to mean the death knell for the Star-Telegram. Hearst was to spend millions to put over his newspaper.

while human nature is about the same for planting trees, beautifying public, everywhere, it does not always react the semi-public, and private grounds, and same way under all circumstances to a for essays by school children on the given condition. And so, Mr. Hearst's value of trees.

The awards are offered as an inducemake one newspaper go in Texas.

tain features of the Hearst newspapers, which have become popular, but the general run of the news will continue to be handled in West Texas style along the lines seemingly demanded by West Texas people. West Texas has a personality that can't be submerged into a mold such as Mr. Hearst has made for all his newspapers, west, east, north and south Possibly the West Texas personsouth. Possibly the West Texas person- Texas State Forestry Association; and ality is expressed to its own detriment, in the Community Beautification divisbut true to West Texas type, it has been ion by J. B. Baker, president of the expressed very pointedly in this in- Southwestern Association of Nurserystance, as in others.

FLOYDADA CEMETERY

Floydada Cemetery, common city of the dead for people for miles around Floydada, is left in a clean, neat condition as the Cemetery Association's workthe work again.

We hope, because the organization which has been kept going through the efforts of a few people, when the enthusiasm has died down, is strictly a volunteer one, dependent solely on volunteer annual dues which are very reasonable. Begun some four years ago through the efforts of F. M. Butler and a few others, the organization has con- latter part of last week from Lubbock, tinued to function, although support has been limited at times almost to the vanbeen limited at times almost to the van-

puried there for its upkeep. If you have tend the funeral of their daughter, Mrs. not paid your dues this year, and you G. R. May, left Monday of this week have an interest in it, you can leave dues at the bank to the credit of the R. M. Abbott spent Sunday in Lubbock dues at the bank to the credit of the Cemetery Association with assurance that it will be worthily expended. Or, if you prefer, mail your check to Mrs. F. P. Henry, treasurer. Do it now, so the women who are keeping the organization alive, will have some funds to begin using without having to solicit you

EATING APPLES.

Consumption of apples in the United States has reached the point where the demand averages a half-apple a day for every man, woman and child in the country. Which makes a rather fairsized produce business all of its own. Apples are good for most everybody. They contain certain vitamines that

are needed by the human system. And if it were not for the fact that Ameri-

We Do

-Expert Auto Repairing. —We grind or hone

cylinders. -We make flat crankshafts perfect-

ly round. —Guaranteed acetylene welding

-No job too Big or too Little

—All kinds of machine work.

-All Work Guaranteed.

FLOYDADA MACHINE SHOP Located at Day & Night Garage

your neighbor who has been here or write,

WHERE LIFE GIVING WATERS FLOW

neuritis, stomach trouble and all chronic diseases. Modern up-to-

date hotels, clinics and bath houses. Golfing and dancing. Ask

The Marlin Chamber of Commerce MARLIN, TEXAS

Come to Marlin, the year-round health resort, for rheumatism,

benefit as well

as pleasure. Healthful exercise for the teeth and a spur to digestion. A longlasting refreshment, soothing to



we'd advise an apple a day to keep the germs away. But no use to advise an American to eat. We keep twenty or thirty brands of medical science flourishing now by eating more than our

cans literally eat themselves to death.

ARMISTICE DAY About this time seven years ago the Gulf of Mexico. folks at home began to hear reports to

the effect that an armistice to the fierc \$1.50 any time and the firing cease. home. And when official pronounce- warm up to the subject.

> remember the wild joy that broke out over the country with one accord.
>
> All over now. Boys all back home, except those whom they left sleeping in

more over the armistice. They are still

COMMUNITY BEAUTIFICATION

One thousand dollars in cash prizes But people know what they want. And is being offered by Holland's Magazine

Texas ideas at this time. Mr. Hearst ment to promote interest in community didn't want to spend all his money to beautification. There are no difficult rules to master, no solicitations of sub-Generally speaking, the situation has cleared itself up to the satisfaction of all. The Star-Telegram will retain certain features of the Hearst newspapers, and to individuals. Environment has and to individuals. Environment has the star of the Hearst newspapers, and to individuals. Environment has the star of the Hearst newspapers, and to individuals. Environment has the star of the Hearst newspapers, and to individuals. Environment has the star of the Hearst newspapers, and to individuals. men; Edward A. Teas, a prominent nurseryman of Houston, Texas; and Mrs. Florence C. Foore, Treasurer, General Federation of Women's Clubs.

O. E. S. INITIATE EIGHT

Order of The Eastern Star initiated eight members at their regular meetman ceases his efforts for the year to ing in the Masonic Hall last Thursday return next spring we hope, to take up evening, after which followed the regu lar supper, in which about thirty per-

> Those initiated were: Mr. and Mrs. Joubert Clements, Mr. and Mrs. Henry Cox, Mr. and Mrs. M. W. Herring, Mrs.

Mrs. E. C. Henry returned home the

ing Tech College. Floydada Cemetery is entitled to a Mr. and Mrs. W. M. Nelson, of Waxa-

KENNETH BAIN

LAWYER

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First National Bank Building

General Practice

This and That

Funny. Duck hunting affects these fighting in France might be signed at Izaak Waltons just like fishing does. ny time and the firing cease.

As the tremendous drives of the of them the biggest hunting story. He'll

> for several thousand bales of damage to the cotton crop of the country.

government guesser, who officiates at appreciate.

too late to be counted.

fall. Two, three, four and even five- esting and entirely new to the audipound turnips are being sold in Floy- ence. dada that are home-raised.

were mighty good, but left the biggest one in the display window as a sort of B. Clark happened along and 'lowed he newspapermen haven't got any business judgment.

F. M. Price, mentioned above, has a good scheme for keeping his orchard growing good during dry spells. Every time it comes a sprinkle The Hesperian tells about what a big rain we've had, and Mr. Price just takes the paper and buries it in his orchard. The paper is o strong that one issue keeps the whole orchard thriving through a hot, dry summer. (Even a duck hunter couldn't ell a bigger one than that.)

Being unschooled, we've often won-

Dr. W. M. Houghton

GENERAL PRACTICE

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PHONES: Office 256

before buying.

Phone 7.

Patton Trio Presented

"The Patton Trio" gave the second American forces kept plunging the Ger- tell a better one. And if you get one of a series of Lyceum numbers sponman lines and the casualty list grew started to talking you have to go to longer and longer, the tension grew at dodging his arms, when he begins to Thursday average here. Thursday evening, before a somewhat sadness and a good deal of humor were mall audience. Though scheduled to

Some guessers put the damage to the cotton crop in Floyd County at 10,000 bales. We want this wired to the average person to fully comprehend and

by Gault Patton and Ludovic Huot, ac- came "Follow the swallow" by the two Cotton in some fields is still slow companied by Lowell Patton-director singers. in opening. Some of it is going to arrive of the Trio—at the piano. The singers too late to be counted. were artistically dressed in the typical old English style, while their interpre-Never saw such big turnips as this tation of the various songs was inter- of wish-you-well reading, and the pro-

Lowell Patton followed with four widely varied piano solos, in order, as Speaking of big turnips S. L. Rushing he said, to please everyone present; two brought in some big ones the other day. of these were "The Rosary" and "The Took some of them home to eat and they Stars and Stripes." His poise and grace at the piano and the manner in which he performed left no doubt in the a challenge. Well, it worked. Judge W. minds of the audience as to his ability as a pianist.

Impressions of the Orient, with the singing of "Chinese Mother Goose Rhymes," preceded by a Chinese dance by the singers-Gault Patton and Huotwas then given. The dress, appearance and movements of the singers was of the Oriental type, and the whole interesting because of its uniqueness.

Readings by Lowell Patton from Robert Service's "Gramaphone," and his recitations "To a little boy" and "The newlyweds" was then well received, after which followed the third impression, a Spanish one, with the singing of "Early Spanish Folk Songs." To many the Spanish impressions were the

How Doctors Treat Colds and the Flu

To break up a cold overnight or to cut short an attack of grippe, in-fluenza, sore throat or tonsillitis, phyfluenza, sore throat or tonsilitis, physicians and druggists are now recommending Calotabs, the purified and refined calomel compound tablet that gives you the effects of calomel and salts combined, without the unpleasant effects of either.

One or two Calotabs at bed-time with a graphley of water their all

one or two calotass at bed-time with a swallow of water,—that's all. No salts, no nausea nor the slightest interference with your eating, work or pleasure. Next morning your cold has vanished, your system is thoroughly purified and you are feeling fine with a hearty appetite for breakfast. Eat what you please,-no dan-

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Get a family package, containing full directions, only 35 cents. At any (adv)

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PITTS TRANSFER

dered what a joiner does for a living. pick of them all, and the rich, highly We've figured it out by the tactics of the Western Union in Floydada. Seven Gault Patton and Ludovic Huot, their experts of that company have been here truly Spanish manner could not but

to do seven different things that require the efforts of an expert. On the opening day we figure the joiner will come along and splice up the expert's work both. And some of the ducks some of the ducks some of the duck hunters claim to have killed to do seven different things that require the efforts of an expert. On the opening day we figure the joiner will come along and splice up the expert's work and that's why they call him a joiner.

Lowell Patton then gave two interesting, rather humorous readings, "Two dear wife, mother, daughter and sister. We also do appreciate the many beautiful flowers. May God's richest blessings be on each one.

G. R. May, of material for his troupe.

High Class Lyceum Bill The next impression was one depicting "The story of Jesus." His birth, crucifixion, and resurrection were impressively pictured in songs by the two artists, accompanied by Lowell Patton at the piano.

A series of readings, containing some The freeze was due, so the extreme wet weather which preceded it gets credit for several thousand bales of damage to the cetter even of the country. The program, in five parts, each call-

Gault Patton, with his rich baritone Houston or Washington. That ought to help cut down a little the big estimate he made several days ago.

Opening the performance was an imposed by Lowell Patton. A humorous duet, "You never can tell about a wonumber of "London Songs" being sung man," was then rendered, after which

The director, Lowell Patton, next expressed The Trio's appreciation at being in the city, and followed by a sort gram ended with the singing of the Jallad, "All Alone."

Fred Bell spent the early part of the week in Dallas on business

CARD OF THANKS

We take this method of thanking our many friends and neighbors for their un-

> Mr. and Mrs. W. M. Nelson, W. H. Nelson



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Phone No. 74 Surginer Building Floydada, Texas Loans made on good city property at 8 per cent

Those who remember the Navasota of a few years ago will recall the unpaved,

business men started a campaign for municipal improvements. A concrete pipe sewer system was installed. Then they started a street paving program. Contract was awarded for portland cement concrete pavement in the business district. As a result property owners soon demanded the same clean, easy riding pavement on residential streets. Today Navasota boasts

Navasota tasted the tonic of concrete and liked it. Wherever concrete pavements are built,

People can get the kind of pavement they want if they insist upon it.

PORTLAND CEMENT ASSOCIATION

Southwestern Life Building DALLAS, TEXAS

the Uses of Concrete OFFICES IN 30 CITIES

Concrete Streets TEXAS

Navasota

bumpy, muddy, dusty thoroughfares called streets. These were always subject to the whims of the weather man, and ever a source of expense and dissatisfaction. But in 1923 a city council of wide awake

100,000 square yards of permanent concrete Yes, you are right, the whole town has changed. Lawns have been beautified. Homes have been painted; new ones have been built. Store fronts are dressed up and kept that way. Progress all along the line has been the result.

they create civic pride and act as a town tonic.

A National Organization to Improve and Extend

Floydada Public School News

Sponsored by the English Department, Floydada High School

Editors for the week: Ben Ayres and Ina Mickey

SOUTH WARD SCHOOL

The Primary P. T. A. meets next Friday afternoon, November 6, at 2:30 o'clock at the South Ward building.

past week-end. Miss Hood visited with her sister in

Amarillo Sunday. Misses Hood and Manning are official coaches for the boy's and girl's basket- Ben Ayres, Margaret Henson, Ethna

The new lavoratories are completed

Rev. Davis, pastor of the First Christian Church made an interesting talk to the ward pupils Tuesday morning.

"A" Pupils For October

"A" Pupils For October

Above 90: Arie Gaml Above 95: Gertrude

Jr., Jack Stansell, Cleo Birch, Kathryn Inez Paschall, Hal Scott, Mildred Dunn, Hodge, Jessie Bell Massey, Fleeta Manning, Alta McCarty, Bonita Newsom, Haverty, Veda Wooten, Tom Bishop.

Marquinita Price, Jennie Mae Sisson, We have cerefully worked out the
Jaunita Switzer, Bertha Mae Brunson.

High first grade: Lizzie Morrow, Alknow who is making the grades. There

Margaret Huffhines, Mildred Houston, The Senior class roll looks like there Harris, Wilma Tawwater.

High second: Gladys Ruth Brown.

Tubbs, Lonless Jones. Hatchell, Marie Finley.

Mae Humphries, Mary Ann Kimble."

PRINCIPAL'S STATEMENT

There is in my office a record of the grades made by all pupils of Floydada High School during the past six weeks. We have made a list of those who have failed in one or more subjects. This list has on it seven Seniors, twenty-two
Juniors, thirty-one sophomores, and lowe'en fun in a party Saturday evening
thirty-seven freshmen. Of this total of at the home of Inez Paschall, which was ninety-seven, eighteen are failing in decorted in the Hallowe'en colors. two or more subjects. We attribute as the guests arrived, they were carried and in costume. The costumes varimest of these failures to lack of application application of these failures to lack of application and the costume and the costume of the



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Line of Sweets, is a Quality Line within itself, and satisfies the most delicate taste. Bulk Chocolates and Package Candies.

B. & A., DRUGS



side and that will constitute an honorroll. It is true some good students fail in one subject, but we have just cause to be proud of those who make an average of ninety and above. The following students are honor students.

Eighth Grade Above 90: Ruth Stegall, R. V. Husky. Above 85: Oneta Carter, Margie Nor-Misses Myrtle Henry and Emma Lou Above 85: Oneta Carter, Margie Nor-McKinney attended the Homecoming of Nor-Mildred Teeple, Ruth Jenkins, Winnord Newsom, Thelma Covington, Virginia Newsom, Virginia Newso

ginia Meachum, James Boothe.

Ninth Grade Above 85: Henry Bosley, Ila Wright. Tenth Grade Above 90: Ina Mickey, Thelda Mickey,

The new lavoratories are completed and will be in use the latter part of the Stovall, Arvil Smith, Elma Cummings, week.

Edna Faulkner, Lola Murray, Anna Belle

Above 90: Arie Gamble. "A" Pupils For October | Above 85: Gertrude Davis, Callie Mc-Low first grade: Oscar P. Rutledge, Murray, Ethel Rhodes, Olen Harris,

meda Carr, Ruth Gill, Mable Moore, Ted should be a great incentive for pupils Sparks, Nelson Standifer, Gilbert Shir- to stay out of the former class and put Low second grade: Lon Davis, Jr., glad to print a list of students who Buster Davidson, Ruth Key Green, Jane make more than a ninety-five average.

Barbara Lyn McCleskey, Ruby Belle might be a real contest for the high Wilma Tawwater.

school honor position, with a fourth of the class ranging between eighty-five and ninety. There are five more laps of this race. A good contest will give High third: Folia Randerson, Juanita that class a wonderful morale. Come on Seniors let us remove the names of those Low fourth: Waldo Houghton, Lola on the failure list and carry over into

The Juniors have the highest average students as a glance at the record will show. In Mickey averages ninetyfive. They have five of the students with averages above ninety.

SENIOR PARTY

The seniors had their share of Hal-

cation and little, or no night study. This met at the door by a ghost, who directcan be remedied by a little more prepar- ed them through the grave yard. After the guest had gone through the grave Ruth Jenkins. There is another and more pleasing yard, they were ushered back into dark room. When all were seated death-like stillness fell over them. was announced that a ghost story would be told by a "junior" and everyone soon recognized Helen King as the junior. During the story, a ghost paid a visit to the crowd, which caused many to become very frightened.

everyone had their fortunes told by Miss Manning, who was disguised as a witch.

Everyone seemed to enjoy the evening very much and at a late hour refreshments of fruit, candy, and punch were served. Those present then went to the skating rink.

JUNIOR HALLOWE'EN PARTY

On that most ghostly and eerie night of the year, Hallowe'en, when the owls drawl out their weird hoos, and the witches weave strange, mystic spells, a ceeded to seat themselves in chairs in patriotic trola, after which they played games, and had their fortunes read. The "Terror" and "horror" rooms were objects of

Man Sleeps Like Log, Eats Anything

"After taking Adlerika I can eat anything and sleep like a log. I had gas on the stomach and couldn't keep food down nor sleep." (signed) R. C. Miller. ONE spoonful Adlerika removes GAS and brings surprising relief to the stomach. Stops that full, bloated feelng. Often brings out old waste-matter you never thought was in your seystem. Excellent for chronic constipation. Floy-

Take---

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Pass us your list of needed Grocery or Market Items for that dinner you are going to serve, and let us fill it with the finest and freshest of Vegetables and Fruits, Canned, Bottled or Package Goods.

Shaw, Felton &

Across the Street and West of Post Office

much squealing and yelling.

The decorations were carried out very well in Hallowe'en colors, orange and

After these things had been enjoyed, tasty refreshments of sandwiches, salad, muffins and cocoa were served.

About thirty members were present, and Mr. and Mrs. Jay, Mr. and Mrs. Scoggins, and Mrs. Clements. Everyone spent an entertaining, enjoyable evening. Jack de Cordova, in behalf of the class, thanked the sponsors for their help in putting over the party.

SOPHOMORE ENTERTAINS

The sophomore class was entertained with a Hallowe'en party at the home of Cecil Covington, Saturday evening. The came masked.

Various games were played during the evening, and prizes were awarded to the winner in the contest. At the close of the entertainment delicious refresh-ments were served, and everyone upon departing declared that they had spent most delightful evening and wished that Hallowe'en came oftener.

A FISH PARTY

smallest, 2 3-4 inches. The prizes were all-day suckers in the form of little fishes. Next. Miss Robert gave us six Whirlwinds, the squad rushed to center dice, with the words "spooks" spelled on them instead of the regular spots There were eight tables in all. played the game something like forty-two. At the end of the game there were eight couples that had six puches in their tally cards. The prizes were little red candy beans. We next had our fortunes told in a modern way. There was a slot machine decorated in black cats and yellow pumpkins. We had to in sert a penny and our future mishaps fell through the opening of the cat's mouth. The money made here goes to the freshmen treasury. Refreshments, which consisted of doughnuts and apples were served next. Numerous small games and tricks were played until 10:30, at which time everyone reported a good time and "turned in." Everyone there came maskskirt to clowns and country kids. party was sponsored by Miss Robert and

FRESHMEN PARADE

The freshmen had three or four cars in the parade Friday These cars were decorated in the school and fish colors. On the top of one of these cars there ome very frightened.

After the ghost story, several games was to be seen a large fish decorated in the school's colors. The class as a were played and contests held; just be- whole worked hard painting signs, makfore the refreshments were served, ing and decorating the fish, and decorating the cars so as to make them look pretty as we possibly could, so as to encourage the boys to help them with the game; which they did.

The freshmen wish to take this opportunity to thank the Higginbotham-Bartlett Lumber Company for donating the lumber to make the frame of the

ARMISTICE PROGRAM NOV 9.

The senior class is to render an Armistice Day program next Monday; a group of masked juniors trooped into the spacious portals of F. H. S. and prostanding feature, and it consists of readings and songs. It rethe hall. They were entertained by views the history of the United States piano selections, and songs, and a vic- giving selections from the Revolution-

> The seniors invite all citizens of the town to attend the program and extend special invitation to the members of he American Legion. Song-"Onward Christian Soldiers"

Scripture, Eph. 6:10-20-Ethel Rhodes Reading-Thomasine Cox. Pageant-"Keeking Faith." Orchestra.

One act play-"Joshing the Janitor" -Hershel Green and Lowell Watkins.

SIXTH GRADE CHAPEL PROGRAM

A very interesting program was rendered Monday morning by the sixth grade. Dorothy Snodgrass gave a read-"Sally at the Movies," and was dressed to carry out her reading, which was an old lady at the theatre for the first time.

Then four girls gave a folk dance, followed by a negro minstrel, in which there was dancing and music by the colored orchestra.

The last part of the program was a representation of the Lockney football team after the game Friday afternoon. After this, Mr. Wester gave his usual Monday morning talk Mr. Scoggins also complimented the pep squad on its fine showing in the Floydada-Lockney football game.

LYCEUM

Thursday night of last week the Patton Trio entertained an appreciative audience at the High School auditorium. Hugh Patton is a clever interpreter and reader, but in addition to this he is accomplished to a high degree as a pianist Gault Patton and Mr. Hout gave several interpretations in costume. One representing English, one representing Chinese, and one Spanish costumes. These were given with appropriate music.

The life of Jesus was dramatized in costume and song.

The program was of a very wide range of interest, from humorous skits to the classical Rigoletti sung in the orginal

Lowell Patton gave with great force readings, from the sublime to the ridi-

The Lyceum course this year is costing more per number and consequently it is of a very high quality. It is our opinion that those who miss one of these entertainments is letting an op-

"THE BUBBLE"

The next number "The Bubble" is a olay. There ought to be 500 persons out to hear it. Remember the date, Friday November 13.

"The Bubble" is a comedy and drama, and has a splendid lesson. It has been termed "a great laugh contest with everyone a condidate." It is an irrestile comedy, filled with moments of joy ous laughter, intermingled with heartgripping pathos. Numerous complicated situations develop with amazing rapidity, and keep the audience divided between laughter and tears.

The play will be presented by an exceptionally competent cast, organized and coached by Elias Day, the eminent producer, with fine attention to detail, house was artistically decorated with well costumed and splendid scenic efthe appropriate colors ,and each guest fects. Furthermore, it is a play with great moral."

PROGRAM P. T. A. NOV. 12, 2:30 p. m.

Business session.

Program by sixth and seventh grades. Address—"Patriotism," Rev Eskridge. Social hour.

PEP SQUAD

The freshmen had a good time and lots of fin at the home of Mr. and Mrs.

J. B. Jenkins on Hallowe'en night. A best pep squad that F. H. S. has ever large per cent of the class came, about produced Bleachers were built for the thirty-five in all. After everyone arrived the contests began. The first contest was the broad grin contest. Harold Hays won the prize for having grinned marched, keeping time to: "They've got the broadest, 4½ inches. Hazel Murry a good team but the're losing their pep, won the prize for having grinned the their pep, their pep." Then a big snake

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First National Bank Bldg.

and yelled around the Whirlwinds.

The pep members voted on a name for themselves and a decision was made. The squad will now be known as "The Green-Peppers."

"The Green-Peppers" wish to thank Doctor Slash. Mr. Dennis and Mr. Tillson, Studebaker agents, for the use of the "Victoria" Studebaker.

(School News Continued on page 4.) no-how."-Kansas City Star.

NO MATTER

"Mr. Johnson, the baby has poked beans into his left ear until I fear the hearing is permanently affected," said

"Aw, well," replied Gap Johnson of Rumpus Ridge. "He's got another ear left, and there hain't nuth'n' of consequence to-p'tu!-listen to these its,

CLASS IN ART

Each Saturday afternoon 1:15 to 4:15 o'clock, beginning next Saturday, November 7th, at my home one block south Presbyterian Church.

Price \$3.50 per month of four 3-hour lessons. Also give private lessons.

Mrs. Olin S. Miller



Jour Christmas Portraits in Collins Ultrafine Folders

OF COURSE YOU WILL have your picture taken this year. Yourself-"just as you are" speaking from the portrait. What better gift; what better time.

Even today is not too early to arrange for a sitting. Later a hundred and one things may interfere if you put it off.

Your photograph will solve the problem: What shall I give this Christmas?

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A Message To My Lady

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High Grade Coats

We are offering fashions most favored styles in fabric and trim that can be found the attractive appearance and dependable wearing quality at the prices we quote make these coats the best investment for your money. For your approval, at prices from-

\$18.50, \$24.75, \$35.00, \$45.00 and up

FRIDAY AND SATURDAY SPECIAL on all wool Balbriggon Sport Dresses. You can select one of these beautifully tailored street dresses combined with velvet, satin or all Balbriggon, and feel sure of a garment that will fill the most practical need.

We offer this special price for Friday and Saturday only



Miladye's Specialty Shop

WHERE STYLE TRIUMPHS

Balcony Art Shop

Hemstitching

Public School News

(Continued from page 3)

JUNIOR FOOTBALL GAME

The Whirlwind seniors are not the only ones that play football and win for the Junior team of this school played a game with the Plainview team there, on Thursday of last week, winning 14-6.

The boys went up there with a heavy heart because they thought they would be defeated, and they thought it more so when they saw the other team because they had them out-weighed in every respect, by about ten pounds to

You would not believe it but it does not take a big team to win a game over a small team, because the score of the game was 14-6 in favor of Floydada.

SOME SECRETS OF PHRENOLOGY FROM PROFESSOR FISH

The head of all freshmen-It is like a sponge because you can fill it full of

The head of all sophomores-It is like a brick because you can't put anything

The head of all juniors-It is like a barrel because they hold a lot of knowl-The head of all Seniors-It is like a

roof because all they learn slides off. Miss Ruby Norton was absent from school Tuesday on account of eye trouble. Mrs. Eskridge substituted in

LIBRARY BOOKS NEEDED

her place.

The P. T A. has suggested that the faculty of F. H. S. submit a list of books that are needed in the school library. We appreciate their interest and willingness to help us. The following are some books that are needed and perhaps many can be found in homes:

Barrie "The Little Minister," "Sentimental Tommy."
Churchill: "The Crisis," "Richard

Carvel," "Mr. Crewe's Career."
Conner: "Black Rock."

Fisher: "The Bent Twig." "The Squir-

Fox: "The Trail of the Lonesome Pine," "Little Shepherd of Kingdom Hough: "The Covered Wagon," "Fifty-

Four Forty or Fight." Hugo: "Ninety-Three." Kippling: Any of his works. O'Henry: Any of his works. Stevenson: "The Master of Ballan-

White: "The Blazed Trail." Holmes: "Elsie Venner." London: "Valley of the Moon," "Mar-

tin Eden.' Loti: "An Iceland fisherman." Page: "Red Rock."

Rinehart: "The Circular Staircase." Austen: "Pride and Prejudice," "Sense and Sensibility," "Mansfield Park." Crane: "The Red Badge of Courage." Dickens: "Our Mutual Friend."

Apocalypse."

Jacobs: "The Monkey's Paw."
Muldock: "John Halifax," "Gentleman" Any Classics

HISTORY BOOKS

and Betty Alden."

Fiske: "Old Virginia and Her Neigh-

Earle: "Costume of Colonial Times." Parkman: "The California and Oregon will about the earth. Frails," "Montcalm and Wolf," "A Half

ertury of Conflict" and others. Wallace: "The Fair God." Cooke: "Stories of the Old Dominion," The Virginian Comedians.'

Coffin: "Daughters of the Revolution' Thompson: "Green Mountain Boys."
Thackery: "The Virginians."
Bryant: "76"
Ford: "Janice Meredith."

Jewett: "The Tory Lover."
Asherton: "The Conqueror." Allen: "The Choir Invisible." Churchill: "Richard Carvel," "The crossing," "The Crisis." Henty: "True to the Old Flag."

Earle: "Stage Coach and Tavern Munroe: "With Crockett and Bowie."

Stowe: "Uncle Tom's Cabin."
Johnston: "The Long Roll," "Cease Henty: "With Lee in Virginia."

Oldham: "The Man from Texas." Jackson: "Ramona." Wister: "The Virginian." Garland: "A Son of the Middle Bor-

White: "The Westerners," "The Blaz-

Mark Twain: "Roughing It." "Life on he Mississippi," "Tom Sawyer."

Lowell: "The Hessions in the Revolution."

Foster: "Century of American Diplo Lodge: "Alexander Hamilton."

Roosevelt: "Winning of the West." Reeves: "American Diplomacy under Tyler and Polk." Reed: "The Brother's War." Davis: "Rise and Fall of the Confed-

Chadwick: "Causes of the Civil War.' Dodd: "Jefferson Davis." Bradford: "Lee the American." Ropes: "Story of the Civil War." Grant: "Personal Memories." Long: "Memoirs of Robt. E. Lee." American Statesman Series (Including iographies or life of Washington, Ham-

Benedict Arnold: Henry Clay; Jackson; Lincoln; Roosevelt; Wilson. The life of any outstanding character in American History will be accepted.

ams, John Adams, Madison, Columbus

Ibanez: "The Four Horsemen of the HIGH AIM IN TEACHING KINDNESS TO ANIMALS

Several years ago, writes M. L. H.

Eggleston: "Pocohontas and Powatan." give more time and effort in the Austin: "Courtship of Miles Standish rection of charitable work than toThe slabs would have to be put in the slabs would have the

of reform which are needed to make the steam must be gradually replacperfect circle of peace and good ed by hot, dry air.

cruelty to animals imagine the work in squared logs. Nearly all Spanish of those societies consists in arresting cedar is utilized for cigar boxes, etc. and punishing cruel drivers and in furnishing homes for vagrant animals But these are only side issues of the

energy—thought is creative power. That is why it is important to direct the minds of human beings to good, kind, helpful thoughts."

It is, therefore, the aim and object of the humane education organizations in this country to instill in the minds of the boys and girls in the schools today the principles of justice, kindness and mercy to all living creatures.

and other animals used by the army in comfortable. wartime will be equipped with gas masks should the United States ever spite the pouring rain, made the best engage in another war in which poiengage in another war in which poiof a bad job outside.
Presently the conductor came to Avary: "A Virginia Girl in the Civil son gases are used, according to an announcement nade at the headquar- collect the fares. Fiske: "American Revolution."-Vol. ters of the Second corps area, Gov-

only. Horses and mules breathe only through the nose, so that it is not "Very well, mum!" replied the conthrough the nose, so that it is not necessary for the mask to cover the ductor. mouth. Their eyes need no protection mouth. Their eyes need no protection against tear gas, as they have no tear ducts. The mask is designed to be on the breast har on top."—London Tit Bits. carried in a satchel on the breast harness when not in use.

The dog mask is built on similar lines, except that it covers both upper and lower jaws. Carrier pigeons will not be equipped with masks while in flight, but will be protected from chemical agents by a special gas cover completely surrounding their ilton, Jefferson, Franklin, Samuel Ad- transport cages.

INDIAN IRRIGATION

About 100 miles from Bombay, India, one of the largest irrigation projects in the world is nearing comoletion as the last rocks in the ram, one mile long and 170 feet high, are being put in place, says Popular Mechanics. The lake which this barrier will form will be eighteen miles long and forty-six miles in circumference. ts waters would cover an area fifteen miles square to a depth of 143 sufficient to irrigate approximately 1,000,000 acres. If the rocks in the dam were placed end to end, they would reach halfway around the world. Two canals, longer than the Panama will distribute the water to the farms. At the site of the dam the rainfall averages only forty inches a year, but the lake will entend to a district where the fall is more than six times

NEWSPAPER STORY WELL WORTH BEING TOLD AGAIN

Perhaps it's because newspaper men are a clannish lot of lads and prefer, when not engaged in their arduous duties, to be of and among themselves to seeking the company of others, but it strikes this observer that those who are alien to the newspaper profession hear few stories respecting the activities of the boys from the paper office. Certainly the young man—or young woman—who is engaged in gathering the news of the day encounters plenty of adventure, some of it funny and

of adventure, some of it funny and again some of it not so funny.

Practically every newspaper man in the world has heard the story of the cub reporter who, being of a timid nature, was assigned by his editor to interview the irascible capitalist whose lovely daughter had just run off with the family chauffeur. In fear and trembling he rang the doorbell. "Is Mr. Jones in?" he asked the maid who answered the door. "No, he is not," she replied. "Thank God!" said the reporter, and fell off the steps.

The story is so familiar to newspaper men (in fact it is incorporated in many of the textbooks that now aim to teach the young reporter how to shoot) that one wonders how generally it is known by the public.

An interesting court scene was re-cently enacted in Chicago in a personal injury case in which the plaintiff, after four physicians had testified that he was hopelessly paralyzed, threw down his crutches, and walking about the room, revealed that he was an investigator for the defendant railroad, and charged that he had conspired with an attorney to obtain a verdict fraudulently.

A device which sends out wireless distress signals from ships automati-cally has been invented. The S. O. S. call and the latitude and longitude of

the stricken vessal are given.

The Earl of Danby in 1676 unsuccessfully attempted to suppress English coffeehouses on the grounds that they were centers of political agita-

guess is that aviation will never be thoroughly successful until the aviators can park in the sky.— KILN-DRIED SPANISH CEDAR

There is no reason why Spanish cedar could not be kiln-dried successof the Humane Education Press fully, though it is more difficult to bureau, Boston, the well-known Amer-dry thick slabs than it is inch boards. Hawthorn: "The Scarlet Letter."
Cooper: "The Pioneers." "The Last of the Mohicans," "The Prairie," "The Pathfinder," "The Wept of Wish-Ton-Wish," "The Red Skins," "The Red Skin

"My answer is because I believe this the kiln and subjected to steam until work includes all the educational lines all the moisture was vaporated; then

"A majority of the people who hear about the societies for prevention of about the societies for prevention of the market in slabs rather than But it seems that there would be in very thin boards, which are made by the sawn-veneer process, where But these are only side issues of the main wrong. The real work is theeducation of the weaker generation in kindness to all weaker and lesser creatures of the earth.

the thin sheets are cut by extremely thin-guage circular saws. Some is produced by slicing from a thick flitch which has been steamed. In either case the manufacturers want a cities of Parma," is being brought out in the English translation of Lady thick flitch or source so as to avoid Mary Lloyd by Appleton. thick flitch or square, so as to avoid Mary Lloyd by Appleton. the delays of mounting and demounting from the carriage. There is also less waste from using thick slabs than from thinner ones.

KNEW THE TYPE OF MAN HER HUBBY WOULD BE

The bus was full inside, the weather being very bad; but Mrs. Cox, feeling GAS MASKS FOR ALL ANIMALS sure that there was room for one more, entered the bus, and seating herself wedged-like between two of the passengers, soon contrived by Carrier pigeons, horses, mules, dogs sheer weight to make herself quite

"Take two fares; my husband is on

ernors island, the New York Times reports.

The masks for horses and mules consists of a cheesecloth bag which covers the nostrils and upper jaw covers the nostrils and upper jaw "Take two fares; my husband is on top," commanded Mrs. Cox. "Can't your husband take his own ticket? How am I to know which is your husband?" "Take two fares, young man—one "Take two fares, young man-one

"I think I can picture the

THUNDER SOURS MILK

The belief that thunderstorms cause milk to sour is both old and widespread. In Scotland the sudden souring of milk is regarded not only as a result, but also as a premonitory sign of a thunderstorm. Thunderstorms have also been held responsi ble for the rapid spoiling of meat.

This alleged effect has been the subject of considerable scientific in vestigation, with conflicting results says Tycos Monthly. Some authori-

ties have claimed that the electrical discharges are directly concerned in the souring of milk, but appears to have been disproved. Neither has as English. the ozone produced in the atmosphere by lightning anything to do with the process, as has sometimes been as-According to a French authority, A. Trillat, who has carried out a number of experiments ing on the subject, the diminished barometric pressure attending the passage of storms, including thunderstorms, favors the escape of putrefying gases from the soil, and these gases are the cause of rapid development of lactic ferments.

Susie.—"Don't you just love Carmen?" Simple.—"No, I seldom ever speak

The actual voices of Florence Victoria and Gladstone are preserved by means of phonograph records now

CHINESE VS. ENGLISH Thoughout the world more than twice as many people speak Chinese

A flat piece of composition rubber glued to a handle makes a convenient powderless knife-cleaner. Knives are cleaned by rubbing.

It requires more than 16,000 cattle to furnish one pound of adrenolin, an extract used in the stoppage of bleed-

ing and as a remedy for hay fever.

Two ski men, pulled by a rope attached to an airplane, circled the frozen lake at Geneva, Switzerland.

The airman kept his machine low and

at a regular level.

Professor J. S. Hughes, of the Kansas State Agriculture College, has shown that violet ray treatments cause chickens to mature earlier and also make hens lay oftener.

Rev. Hugh Leith of Wilhinsburg, Pennsylvania, has received a letter from the Transvaal, South Africa, in which the writer told of enjoying the Thanksgiving service in Dr. Leith's church, although 10,000 miles away, through a receiver of his own con-

PRESCRIPTIONS---

Filled just like your doctor writes them, at

South Side B. & A., DRUGS Goteverything

Buying Groceries From This Store Is a Pleasant Economy

By pleasant economy, we mean that you are always assured the utmost in quality at the lowest possible price, buying supplies for your table because the price is low is not always economy; but buying QUALITY GROCERIES from this store, where the margin of profit is always low, is a real saving, for there is no waste to what you get.

REMEMBER, at all times we guarantee the quality to be up to your measure of Satisfaction.

We buy CHICKENS, EGGS and CREAM.

Dooley Brothers

The Convenient Place S. W. Cor. Sq.

Phone 92

Demonstration

The McCormick-Deering Row Crop Tractor

THE FARMALL

—at the

L. C. McDONALD PLACE IN SOUTH FLOYDADA

Demonstrator from the factory will be in Floydada with one of these machines

FRIDAY AND SATURDAY

of this week—November 6th and 7th. This machine has never before been demonstrated in this section, and you will be interested in the new mechanical features, whether you want to buy a row-crop tractor now or not.

The Farmall with a two-row lister can cover 20 acres a day, doing the work of two or three men and six to eight horses.

One man with a Farmall can cultivate 15 to 25 acres a day, doing the work of two or three men and six to eight horses.

Rutledge & Company

Full Line International Dealers

Floydada, Texas

C. R. Houston Co.

'Get in the Well Dressed Circle'

You may have worn fine overcoats in the past, but Oh

Boy! here is a CURLEE model which hits the spot in every way. And it is just one of our new stock of CURLEE

Such handsome, dependable and worthwhile materials, and such tailoring! Style and comfort stand out strong in

every line, but the one thing which will appeal to you men

We are depending upon volume for profit. We are perfect-

ly satisfied to pass on to you the benefit of our advan-

tageous purchase—the merchant who buys and sells CUR-

LEE Clothes has an advantage—one which every man

will quickly appreciate when he looks at a CURLEE Suit

of this community most is the attractive price.

Overcoats of which we are proud.

or Overcoat.

Come in. Let us show you.

—POULTRY SHOW IN FLOYDADA DEC. 10-11-12.—



Standard Price This Sale

SPECIAL CHIFFON

We present these exquisite all-silk chiffon weight stockings with full confidence that they will please in every particular. They are of extraordinarily fine texture, specially woven and reinforced for unusual service, and exceptionally priced \$1.95

2 for \$1.96

Every pair must satisfy and will be sold with this understanding.

\$1.45 2 for \$1.46

Tube

\$2.95 2 for \$2.96

IN ALL THE LATEST AND VERY SMART COLORS





Purelest Aspirin Tablet

Promptly relieves pain, headaches, colds, neuralgia pains. Made from true Aspirin.

This Sale Standard Price One 75c Two Bottles of 100 76c



Klenzo Dental Creme

Cleans and whitens the teeth. Gives the mouth a clean feeling.

Standard Price

Sale Price 50c Two 51c You Save 49c on Two Tubes



A real Hair Tonic. It stimulates the hair roots, improves the circulation of the scalp tissues, maintains clean, healthy conditions of the hair and scalp. It is not sticky or mussy.

50c Bottle Bottles You Save 49c on Two Bottles

Box

51c

Lord Baltimore Stationery Shapes and Tints

Every Occasion Standard Price One Two 75c

What is a One-Cent Sale?

It is a sale where you buy an item at the regular price—then another item of the same kind for 1 cent. As an

illustration:
The Standard price of Jonteel Face Powder is 50c. You buy a box at this price and by paying 1 cent more, or 51c, you get two boxes.

Every article in this sale is a high-class; standard piece of merchandise, just the same as we sell you overy day at regular prices. every day at regular prices.

Harmony Cream of Almonds

It keeps the skin smooth, soft and white—makes the complexion fresh and fair. It is unexcelled for wind-burn and roughness of the skin. Men will find this preparation very soothing after shaving.

Standard Price _Sale Price
One 35C Two
Bottle 36C

Puretest **Epsom Salt**

Is absolutely free from impurities and is easy to take.

One Two
16-oz. Packg. 25c Pkg. 26c

You Save 24c on Two Pkgs.

ALL AT OUR BIG REXA



AY - FRID

November 12th

November 13th

November 14th

BAY RUM 8 Ounces

Box

Is made from the finest distilled Oil of Bay. Full strength and highest quality. Soft and smooth with its sweet fragrance. Ideal for men after shaving.

Standard Price _Sale Price One Bottle 500 Bot. 510 You Save 49c on Two Bots.

Cherry Bark Cough Syrup

An efficient and soothing remedy for simple coughs. Pleasant to take. Children

1 bot. 50c

2 Bots. 51c You Save 49c on Two Bots.

Puretest Glycerine and **Rose Water**

splendid healing an soothing preparation chapped or rough hands

One 4-oz. 36c You Save 34c on Two Bots.

Goodform Hair Nets

The Hair Net with the Graduating Meshes. Ease of adjustment, perfect fit and yet perfect comfort—qualities women have long sought in a hair net.



The Goodform Hair Net meets the requirements. Single and Double Mesh-Standard Price

One Net 15c This Sale Two Nets You Save 14c on Two



Georgia Rose Talc

is made from genuine imported talc. Delightfully perfumed with attar of roses. For all toilet uses. Great for men after shav-

Standard Price This Sale

25c Two Cans 26c You Save 24c on Two Cans

Jonteel Cold Cream Face Powder



Jonteel Face Powder with the new cold cream base blends with the complexion perfectly and is so soft and clinging that you will like it. Let us show you your favorite shade.

One 50C Two
Box Boxes 51c You Save 49c on Two Boxes

Bouquet Ramee Talc



It is made from pure Italian Tale and is fine, soft and smooth. Per-fumed with a fascinating Oriental

Standard Price

This Sale 50c Two Cans 51c

You Save 49c and Two Cans

		CAN	DY
oror	Will	Choo	Block

2 for 11c 5c Milk Choc. Almond Bar ____ 2 for 6c 10c Milk Choc. Almond Bar ____ 2 for 11c 10c Liggett's Cough Drops ____2 for 11c 5c Liggett's Mints, 5 flavors 2 for 6c 75c Liggett's Hard Candy, 1 lb_2 for 76c

STATIONERY AND HOME NEEDS

1.25 Symphony Lawn	_2	for	1.
1.25 Lee Claire	2	for	1.
1.00 Pierre Papeterie	_2	for	1.
1.00 Antique Papeterie	_2	for	1.
1.25 Roanoke and Delhi	2	for	1.
Lord Baltimore, tints	_ 2	for	7
10c XXX Envelopes	2	for	1
3.50 Signet Pencil	2	for	3.
3.50 Signet Pen			
10c Writing Tablet	_ 2	for	1
75c Victoria Ladies' Comb	_2	for	7
40c Maximum Pocket Comb _	2	for	4
5c Kantleek Nipple	_	2 fo	r
75c Labor-Lite Rubber Apron	_2	for	7
Monogram Gloves			

	TOILET GOODS			
	25c Jonteel Soap	2	for	26
	1.00 Jonteel Compac, 4 tints			
	1.50 Boug. Ramee Toilet Water.			
	50c Boquet Ramee Soap			
	1.00 Dazira Perfume, 3½ dr.			
4	3.50 Dazira Perfume, 1 oz.			
	1.50 Dazira Face Powder			
	25c Rickers Peroxzone Crme			
	50c Juneve Talcum	2	for	910
	50c Syta Face Powder			
	50c Syta Rouge			
	25c Medicated Skin Soap			
	15c Rexall Toilet Soap	.2	for	16
	25c Klenzo Tar Soap	2	for	26
	50c Harm. Roll. Massage Cream	2	for	51
	75c Theatrical Cold Crm. 1 lb.	2	for	76
	50c Lemon Cocoa Butter Lot	2	for	51
	35c Midi Talcum	2	for	36
	25c Violet Dulce Talcum			
	1.25 Toi. Water, 4 odors, 5 oz.			
	35c Rexall Shaving Powder			
	35c Rexall Shaving Stick			
	out ivexall bliavilly buck	- 6	TOL	30

15c Goodform Hair Net (Non Graduating Mesh) _____2 for 16c

 50c Hair Fix
 2 for 51c

 25c Rexall Tooth Paste
 2 for 26c

 30c Rexall Cold Cream
 2 for 31c

 35c Antiseptic T. Powd. 4 oz. '. 2 for 36c BRUSHES AND SUNDRIES 1.25 Lather Brush _____ 2 for 1.26 1.50 Hair Brush _____ 2 for 1.51 2 for 1.51 2 for 76c

 1.50 Hair Brush
 2 for 76c

 75c Hair Brush
 2 for 76c

 75c Cloths Brush
 2 for 76c

 25c Jonteel Powder Puffs
 2 for 26c

 25c Permedge Nail File, 4 in
 2 for 26c

 15c Wash Cloths
 2 for 16c

 25c Vash Cloths
 2 for 21c

 20c Wash Cloths
 2 for 21c

 Goggles
 2 for 76c
 2 for 1.01

 25c Bobbed Hair Comb
 2 for 26c

60c Georgia Rose Face Pwder. 2 for 61c 1.00 Harm. Q. Hair Ton. 8 ozs. 2 for 1.01 50c Petroleum Hair Rub _____ 2 for 51c

PURETEST AND REXALL PRODUCTS

 20c
 Boric Acid, 4 oz.
 2 for 21c

 15c
 Cream Tartar, 1 oz.
 2 for 16c

 25c
 Zinc Stearate, 1 oz.
 2 for 26c

25c Tincture Iodine, 1 oz :____2 for 26c 50c No. 6 Disinfectant, 16 oz. __2 for 51c 30c Glyc. Supposit's Inf., 12's __2 for 31c 35c Clyc. Supposit's Adults 12's 2 for 36c 50c Quick Acting Plaster ____2 for 51c 25c Zinc Oxide Ointment ____2 for 26c 25c Zinc Oxide Ointment _____ 2 for 26c 25c Blaud's Pills, 5 gr. 100's ___ 2 for 26c 50c Cathartic Comp., 100's ___ 2 for 51c 1.25 Quinine Pills, 2 gr. 100's ___ 2 for 1.26 25c Soda Mint Tablets, 100'ss ___ 2 for 26c 23c Twin Tabs, Pink, 36's ____ 2 for 24c 35c Case. Co. No. 3 (Hinkle) __ 2 for 36c 15c Toothache Drops, 1 dr. ____ 2 for 16c 1.00 Syrup Hypo. Co. 16 oz ___ 2 for 1.01 25c Riker's Menth, Cough Syr.2 for 26c 25c Catarrh Jelly, Tube ____ 2 for 26c 25c 93 Shampoo Paste _____ 2 for 26c 25c Cathartic Pills, 30's ____ 2 for 26c 15c Elkay's Hand Soap, 16 oz ___ 2 for 16c 25c Headache Tarlets, 30's ____ 2 for 26c 25c Larkspur Lotion, 2 oz. ____ 2 for 26c 25c Laxative Aspirin Cold Tablets, 24's _____ 2 for 26c

50c Penetrating Liniment, 6 oz.2 for 51c 25c Throat Gargle, 4 oz. 2 for 26c 15c Toothache Stopper Gum 2 for 75c 75c Petrofol, 16 oz. 2 for 76c 75c Petrofol, 16 oz. 2 for 76c 2.00 Bamboo B'r Blood Builder 2 for 2.01 25c Carbolic Salve, 2 oz. 2 for 26c 25c Corn Solvent, ½ oz. 2 for 26c 50c Kidney Pills, 60's 2 for 51c 35c Rubbing Oil, 3 oz. 2 for 36c 45c Cascara Sagrada, 100's ___2 for 46c

PURE FOOD PRODUCTS ## PURE FOOD PRODUCTS

40 peanut butter, 2 for 41c
25c Vanilla Extract 2 for 26c
25c Powdered Cocoa, 2 for 26c
55c Coffee, 21bs for 56c
50c Tea, 2 lbs. for 51c
50c Strawberry Preserves 2 for 51c
50c Rasberry Jam 2 for 51c
50c Pineapple Jam, 2 for 51c
40c Orange Marmalade 2 for 41c
35c Grape Jelly 2 for 36c
50c Currant Jelly 2 for 51c
40c Salad Dressing 2 for 41c
The above jellies and jams are put up in

The above jellies and jams are put up in

real cane sugar.

SCORES OF OTHER 1c BARGAINS NOT GIVEN HERE FOR LACK OF SPACE

Cadet Assorted Wrapped Caramels



full cream carmel. Highest quality thru-out. Four assorted flavors—Vanilla. Va-nilla Nougat, Choco-late and Chocolate Nougate.

Standard Price One Pound You Save 59c on Two Boxes

This Sale 60c Two Pounds

These carmels are a

61c

Firstaid Z. O. Adhesive Plaster

Highest quality medicated plaster that cannot irritate the skin. In addition, it has thousands of uses in the workroom, office or home.

1 roll, 1in. x 1 yard, 15c Two Rolls ____ 1 roll, 1 in. x 5 yards, 50c Two Rolls ____

Bouquet Ramee Face Powder



One

An exceptionally highgrade complexion prowder. Adheres to the skin. Contains a

bouquet of roses, jasmine, heliotrope and lilac odors. Comes in three tints. This Sale Standard Price

\$1.00 Two
Boxes You Save 99c on Two Boxes



Maximum Hot

Water Bottle A high quality bottle. Molded all in one piece. Guaranteed for one year. Standard Price This Sale

One **\$2.25** Two Bottles **\$2.26**

Maximum Fountain Syringe One \$2.25 Two Syringes \$2.26 You Save \$2.24 on Two



FLOYDADA DRUG COMPANY, Inc.

PHONE 51, FLOYDADA, TEXAS



WITH THE CHURCHES

CHURCH OF CHRIST

The Church of Christ on Mississippi Street will have Bible study at 10 a.m. and preaching at 11 a. m. and 7:15 p. m. The sermon at night will be on teach-

WEEK OF PRAYER PROGRAM

This is the Week of Prayer in the Women's Missionary Society and a program suitable to the week was given at the Monday afternoon meeting of the local organization held at the Methodist

The program has been continued to include next Monday's meeting also, when "Tithing" will be discussed by Mrs. H S. Sanders; "Carolina Institute" by Mrs. Jim Willson: "Belle Bonnett Institute by Mrs. Wilson Kimble; and the "story of Josephine Campbell" will be told by Mrs. E. B. Massie. Ten young ladies will give a "Missionary Voice Demonstration"

The meeting begins at 3 o'clock in the afternoon, and will be held at the fined to her bed most of the time during simpson as hostess. Miss Bass will

FIRST METHODIST CHURCH

Joseph L. Henson, Pastor on that day.

meets at Canyon, Texas, 11th Inst. rest. Bishop James E. Dickey of Waco, Texas, presiding. The lay delegates from this place to the Conference are J. M. Will-son and W. A. Baker. A large number week and this to be at the bedside of the meeting.

Mrs. W. K. Hale, of Fairfax, Okla., "Work on cup-towels."

We hope that all who can will attend the meeting. ence. Many going Sunday morning,
Nov. 15th, prepared to spread a basket
dinner together at the noon hour and
return to Floydada after the adjournment of the Sunday evening session.

SENIOR B. Y. P. U.

Time of meeting 6:15 o'clock, Novem-

Subject: The Lord's Supper an Orinance and a Privilege.

Scripture reading—Ruby Price.
The Bible order is, first, baptism, then

ome divergent views--Mr. Carlton. Vho may partake of the supper?-so led close communion-Mrs. Eskridge. artaking of the Supper a Privilege-Scoggins.

CHRISTIAN CHURCH

L. Davis, Pastor

the work of the Lord. Had good ather, good attendance and fine inter-in all of the services. The services at Mayview in the afternoon were esting and well attended.

t Lord's Day is Armistice Sunday, we will observe in a fitting way. ave invited the local Legion boys e with us and enjoy the service The Message will begin at 10:50 and the subject will be: "The Death of the Gods." This is, to my mind a service that should be well attended, for it is an occasion that should not be soon forgotten by the American people, and the the lessons from it. For that reason it has been the writers custom to observe it each year.

At night the service will begin at 7:30 and the subject will be: "God's Pleadings for Mankind." You should hear this sermon for it will do you good.

Roads and weather permitting, the pastor will preach at Newland school house in the afternoon. Those living near there you invited to attend and enjoy the meeting.

The Woman's Council will meet at the church next Monday afternoon at 3 o'clock. All of the women are invited to attend. It will be the regular monthly program day and the committee promes a good program. Division No. 1 which Mrs. Jenkins is captain, will ve the following program:

Mrs. E. E. Johnson is leader. Song-"If you cannot cross the

Prayer-Mrs. F. L. Davis.

Talk—"The Slaves in America," Mrs. J. B. Jenkins.

Story-"Her only Doll," Mrs. R. M. Discussion "Should the U.S. and

Canada close their doors to the Immigrants?" Led by Mrs. J. E. Stephens.
Discussion "What should be the attitude toward the Slaves this side of the Atlantic?" Mrs. R. Fred Brown.

Discussion "Do we have them in our midst and what are we doing for them?" Mrs. Lon Davis.

Prayers "That every Christian should



ANNOUNCING

A New Beauty Parlor IN FLOYDADA

Located Balcony of Hassen Com-For appointment telephone 62.

Doris Armstrong

remember that God is no respecter of person, but loves all people of every

race"-Volunteer prayers. Offering.
Song "More like the Master" Benediction.

BAPTIST CHURCH NOTES

Edgar Eskridge, Pastor Sunday school 10 a. m. Come and bring a new member.

Morning worship 11 a. m. Entire membership expected. Visitors wel-Evening worship, 7:15 p. m. Subject

'The Prodigal." Sunbeam Band 3 p. m. Junior B. Y. P. U. 4 p. m. Senior B. Y. P. U. 6:15 p. m Mid-week prayer service Wednesday

7:15 p. m.

Cleo Weston, 9, Dies

the past five months of her life.

the deceased, formerly lived in Floyd work in the afternoon. The meat can-County, their home being in the Sand ned at Mrs. McCarty's will be served at Hill district for the last nine years. the noon hour that day. Next Sunday will be the last Sunday After consulting physicians of Floydada, before Annual Conference. The Male Lockney, and Plainview and having her Guartette will sing at both morning and evening service. And our series of sermons on Evolution will be concluded to moved his family to Wichita country of the Starkey Club Girls met Friday sermons on Evolution will be concluded to moved his family to Wichita country of the Starkey Club Girls met Friday school ty, hoping a lower altitude would be house. At 11 a. m. the sermon will be on:

"What Does Evolution Do With The Miraculous?" and at 7:00 p. m. "Evolution and The Virgin Birth"

"What Does Evolution Do With The Gained in weight till about two weeks before her death, then she grew weaker but on the demise of the insured.

There were eight members present and one visitor. Miss Bass was also with us and the meeting was enjoyed before her death, then she grew weaker by all. The Northwest Texas Conference and weaker until at last she went to

of our people plan to attend the Confer- her mother, Mrs. R. F. Fry, left this

D. W. Fyffe, of McAllen, in the Rio days on business.

Club News

LONE STAR GIRL'S CLUB

The Lone Star Girl's Home Demonstration Club met again, Tuesday, October 27, and re-organized their Club,

bitt; reporter, Lena Baxter. Our membership is small, but we are Bass, county Home Demonstration Agent is going to give us. We are planning for a room, which will be equipped for both sewing and cooking, and hope to have it ready soon.

BLANCO CLUB

The- Club met with Mrs. P. E. Mc Carty Thursday afternoon, October 29, seven members being present, also one visitor. Miss Bass, County Agent, was Little Cleo Weston, age nine years with us and demonstrated the canning

give us the salad demonstration in the Mr. and Mrs. F. A. Weston, parents of forenoon and a needle demonstration

STARKEY CLUB GIRLS

The Starkey Club Girls met Friday

house, Friday morning, November 20.
The subject of the meeting will be,
"Work on cup-towels."

20.
fecting their service to clients of this section.

HARMONY CLUB

60,000 ACRES

FAMOUS HALSELL FARMS CO.

SOUTH PLAINS LANDS

OPEN FOR SALE

Land around Amherst. The purchasers have doubled

Come and select your farms. Prices range from

\$20 to \$35 per Acre

ONE-FIFTH CASH—Balance 15 Equal An-

nual Payments

6 PER CENT INTEREST

HALSELL FARMS COMPANY

AMHERST (LAMB COUNTY), TEXAS

The invisible spectre—your credit record—is right be-

Through the remarkable system of the Retail Credit

From Boston to Seattle—Buffalo to Galveston—your

If you have a good credit standing in the city in which

It certainly pays to PAY YOURS BILLS PROMPTLY

Men's National Association information regarding your

bill-paying attitude is passed along the line. It is useless to say to yourself, "I'll remove to some other city where I

am not known and open new credit accounts." No chance!

local credit record is available to any member of the asso-

ciation—and this national organization comprises over

thirteen thousand members. In fact, there is a local organization in every city or town of any consequence.

you live and you move to another community, you will be received as a good citizen and a highly desirable addition

Retail Merchants Association

OF FLOYDADA

Affiliated With the Retail Credit Men's National

Association

hind you everywhere you travel. You cannot escape.

their money in numerous instances

Shadowed?

to your chosen new home town.

This Company has sold 100,000 acres of this Farm

Any one passing the home of L A. Grande Valley, has been here several Williams about 2 o'clock Tuesday afternoon would have been tempted to go in,

Wher-

from the savory odors filling the air round about. We were canning meat several ways and it turned out wonder-

electing the following officers: presi-

all wish we possessed one.

It took some little time to sook the meat, seal it and get it into the pressure cooker, but at last when it was, the president called together the members dent, Lorena Workman; vice-president, Leona Griffith; secretary, Evelyn Bobfor a little business. She appointed the three following committees: membership, consisting of Mrs. Hanna, Mrs. interested in the club work that Miss Hale, Mrs. Williams; program commit tee, of Mrs. Snodgrass, Mrs. L. A. Williams, Mrs. R. R. Thomas; finance, Mrs. Charlie Smith, Miss Anna Carr, Mrs. O.

H. Heard.
The next meeting place was fixed for Mrs. Hale's and we will guarantee to every one present something good to eat. We are not telling what it will be, but we will say that you will regret not being with us at the next meeting, at Mrs. Sam Hale's, on the afternoon of November 17. Members requested, visitors invited!

fully. Miss Bass demonstrated, using

the sealer for the tin cans, making us

The next meeting, November 19, will CENTRAL STATES SENDS SERVICE MAN TO FLOYD CO. TERRITORY

A service department for an insurance company is somewhat of recent origin, the Central States Life Insurance Company being one of the leading in this respect, creating a service department, which looks after the matter of making their policies of value to the assured during his or her life time, in addition to affording the protection stipulated for his beneficiaries after

E. D. Thompson, representing the service department of this company, is here The next meeting will be at the school time here aiding the local agency in per-

Baldwin Pianos Columbia and Brunswick Phonographs

Have you visited our music store, situated on South Side at the former location of the Harmon Furniture

If not, you have missed an opportunity to see and hear the Baldwin Piano and the latest records on the Columbia and Brunswick Phonographs.

These musical instruments are, without doubt, leaders in their classes.

It does not take a lot of cash to brighten up your home with good musical instruments and make home more attractive for the children. We have a payment plan that makes it easy for you to enjoy music while you pay.

J. W. Boyle & Son

FLOYDADA, TEXAS

COME AND SEE WHAT THE NEW

DRY GOODS STORE

CAN DO IN THE WAY OF SAVING YOU MONEY ON YOUR FALL BILL

We pay cash when we buy and sell for cash. Hence, we must make it to your interest to come here to trade. Just give us a chance to show you what we have.

Note carefully the following prices on standard merchandise:

FALL WOOLENS

Every piece brand new, direct from the factory and the leading things for the sea-

54 inch solid			all		
in the season	n's most	wanted		63	.50
shades, the	vard			ψJ	וטטו
			~	44	

64 inch Charmeen, in Brick, San	dlewood
and Mulberry, all-wool, pre-	\$4.50
hrunk, the yard	שניילי

54 inch Kasheen, Naturel, Tan, Mohawk and Rosewood, per yd..... 54 inch Poiretsheen in Brown, Blue and Fallow, the yard ___

54 inch fine Woolens, with Pin Stripes, pre-shrunk the yd.

54 inch Fancy Striped Flannel, in **\$3.50** Rose, Tan, Mohawk, the yard Rose, Tan, Mohawk, the yard..... 54 inch Twillcheen in Rose, Blue \$3.00 and Red, all-wool, the yard____

42 inch Solids, Pin Stripes and Pencil-Striped Fine Woolens, in 15 different colors to choose from, every thread \$2.50 wool, the yard

36 inch Wool Crepe in Solids, Pin and pencil Stripes, a woolen that every Mother will want for Daughter a school dress; most any color you could want, the yard

36 nch Cotton and Mixed Suiting for Children's Every Day Dresses. We have them in Solids, Plaids and Stripes. Mothers, you should see these Cloths, full 36 inches wide, the yard _____

SILK, SILK, SILK!

40 inch Satin Canton, a real value at \$5.00 six different shades to select from \$4.50

39 inch Satin Canton, all the fall's newest colors, a pure-dyed Silk, for only

40 inch Canton Crepe, fifteen colors to choose from. This crepe is a good \$3.00 buy at \$3.50. Our price is only _

Other Cantons and Crepe de Chines, 39 inch and 40 inch width, all the most wanted shades of the season \$2.75, \$1.50

Fancy Brocaded Silks, 36 inch and 39 inch, in the leading colors, \$2.25

40 inch Georgette in a good range of colors, a real two-thread Crepe

STAPLE DEPARTMENT

32 inch Gingham, Solids, Checks 12126

32 inch Peter Pan Prints and Solid Colors. This week you can have all you want 45c at the yard

27 inch Red Seal Gingham, all colors 160 and kinds,

36 inch bleached Domestic, this 12½C week only,

36 inch unbleached Domestic, a four- 150 yard goods,

Nine-quarter Bleach Sheeting, this 39c week for the yard _____ Ten-quarter Bleach Sheeting, this

week, for the yard _____ Cotton Checks this week for

the yard 27 inch Heavy, light and dark outings, for the yard

36 inch heavy light and dark out- 20c ings, for the yard

makes a quilt,—for \$1.00, 95c and Quilting Cotton, large rolls—one

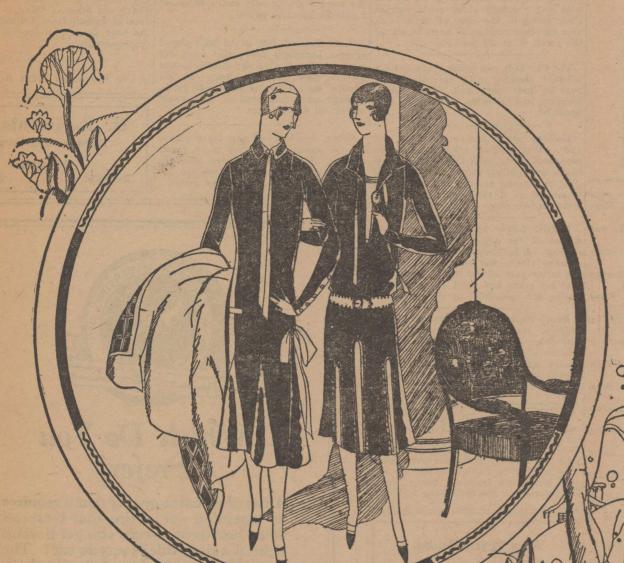
COME TO SEE US. WE WANT YOUR BUSINESS

AKER, HANNA &

South Side of the Square

It Pays to Trade at This Store

Martin's November Sale



of Coats and Dresses Now In Full Swing

To choose a Coat or Dress from this November sale is to take advantage of really extraordinary savings opportunity and to select from extremely attractive collection of styles. The values offered are the most unusual for this early in the season.

We have grouped all of our silk dresses in four big groups so that you may choose your price and make your selection easy.

An Apparel Display Offering Many Lovely New Styles

> Dresses—informal and formal models fashioned of Satin, Crepe, Faille, Novelty Silks, Charmeen, Twill and Rep.

Group No. 1-\$35.00 and \$39.00 Dresses, November Special

Group No. 3—\$17.50 to \$19.75 Dresses, November Special

Group No. 2—\$24.75 to \$29.00 Dresses,

November Special .____

Group No. 4-\$9.95 to \$12.75 Dresses, November Special ...





Sale of Coats

New fabrics and the fashion favored furs make these Coats most attractive to the women with a penchant for style and unusual details of cut. The flaring line in new and striking versions, tailoring of a very careful sort combine to stress the values as truly remarkable and most desirable, all reduced to the following prices.

Coats—formerly sold for \$65.00 to \$69.75 reduced for this New Yember Special	°- \$49.00
Coats—in values up to \$45 to \$49 reduced in this November special to	\$34.75
Coats—\$32.50 to \$39.00 November Special	\$24.75
Coats—\$24.75 to \$29.00 November Special	\$19.95
Coats—One special group of womens coats fur trimmed at	\$9.95

Martin Dry Goods Company "The Store With The Goods"

Floydada,

Texas



ever issued. It consists of the reproduction of a photograph of hundreds of little children, on a wide plain, grouped together to form the letters and figures making this legend: "Second Whirlwing pass had been intercepted together to see the second when a second contribution and the second contributions are seen to see the second contributions and second contributions are seen to see the second contribution and the second contribution are seen to see the second contribution and the second contribution are seen to see the second contribution and the second contribution are seen to see the second contribution and the second contribution are seen to see the second contribution are seen to see the second contribution and the second contribution are seen to see the second contribution are see

The children represented in this had failed.

"living epistle from the Corinthians" After an interchange of punts—an are but a part of the two thousand or- fumbles—in the second quarter, Flo phans under the care of the Near East Relief in modern Corinth alone, near the site of the ministry of St. Paul of old. The message is particularly seasonable at this time, as it serves to draw attention to the American observance on Dec. 6th of Golden Rule Sunday, on behalf of this humanitarian and educational work overseas. educational work overseas.

from the Epistle of St. Paul to the Corinthians so dramatically referred to in Floydada. Full back Bosley got off for

trust that he will yet deliver us,-"Ye also helping together by prayer

The passage has a singular approprito the Armenian children now in pass across the goal line, Green to American orphanage at Corinth. Somerville, was completed, while the Evidently the tables have been turned. kick for goal again failed. Thus ended The student of Bibical history will rethe scoring for the game.

for comfort and for life itself, to the but it failed to go between the cross many Americans who have given in bars. A short time spent chiefly in amounts, and they repeat the plea of Paul: "We would not have you =

ignorant of our troubles." Under oppression and persecution for generations, the people of the Near East have clung to their Christian faith. The picture which comes from the juvenile survivors of the early churches must bring a real thrill to thousands of Americans whose contributions alone explain why these children have lives

Whirlwind Eleven Wins From Lockney, 18-0

First Defeat of Season; Victory Gives Locals Right to Play Sectional Championship Game

Floydada Whirlwinds abruptly stopped the stampeding Lockney Long Horns at the city ball park last Friday by ad-ministering an 18-0 less to the heretofore undefeated herd, and in so doing earned the right to play for the championship of Section 3, in the state high

school football race. Lockney put up a game fight, and, at times, showed flashes of brilliancy, but was able to make only three frist downs and never seriously threatened to score a touchdown, while Floydada out-played the Lockney boys throughout most of the contest, scored three touchdowns and made nine first downs, although the Long Horn held on two occasions and prevented the Whirl-

winds from making additional markers. The local eleven started off with a rush, Bosley making 30 yards from the kickoff on the criss-cross play that was good for a touchdown against the Lo-

Plant Good Staple COTTON For Large Profit

Place order now for my Allen farm Acala Cotton seed. Quickest to mature a heavy yield of easily picked, premium staple. Seed offered are from cotton making three quarter bale per acre, selling for premium \$12.50 to \$20.00 per bale because of splendid staple. Buy your seed from a reliable, Registered Cotton Breeder and be sure of getting pure pedigreed seed of highest vitality and uniformity, which are State Certified, and fulguaranteed. Write quick for delivered price, stating amount of seed wanted.

JNO. D. ROGERS Registered Cotton Breeder Navasota, Texas

Friends of the Near East Relief in renzo Hornets. Captain Green, Bosley, killing time, and the referee's gun endthis city have recently received from Lewis and Jones, Whirlwinds backs, ed the game, the score being 18-0, Floy-corinth, Greece, one of the most effective made two first downs in succession on dada's favor! tive appeals which this organization has line bucks, but lost the ball on an in- The starting line-up of the teams was near the 35-yard line, and a center buc

A second touchdown followed closel It is interesting to read the passage after the first one as the result of a thrilling run of about 25 yards aroun "For we would not, brethren, have you left end, and a 17-yard pass by Lewi ignorant of our trouble, which came to us in Asia, that we were pressed out of measure, above strength, insomuch that we despaired even of life. "But we had the sentence of death in try at goal went wild. Lockney then reourselves, that we should not trust in turned the kickoff for 18 yards, but lost ourselves, but in God, which raiseth the possession of the ball on a fumble, which Marshall recovered. Another pass, Bos-"Who delivered us from so great a ley to Lewis, netted 25 yards and placed death, and doth deliver; in whom we the ball on the eight-yard line as the who saw the contest are saying. It was half ended.

for us, that for the gift bestowed upon made near the middle of the third enthusiastic crowd was present, both us by the means of many persons, period, when a pass from Bosley to sides of the field being well lined with thanks may be given by many on our Green good for about 30 yards had placed the swine-skin oval on the five The passage has a singular appropriateness, in view of its obvious applicaline failed to advance the ball, but a

tall that once an apostle of Christ in listress and danger sent to the Corinthans his gratitude for what was evident-team kicking, fumbling, attempting pasa collection subscribed by many in ses—few of which were successful, yet all amounts.

The worked the Armenian children of Colrepresenting the seven churches of worked the ball to the 18½-yard line, and tried to scare on a drop kick, for example to the color of the last quarter, Lockney worked the ball to the 18½-yard line, and tried to scare on a drop kick,

Roasts?

Next Door to Post Office

				н
e	as follows:			ı
t	Floydada		Lockney	
e		Left end		
a	Carter		Dagley	1
d		Left tackle		1
k	Borum		Rives	
		Left guard		ı
d	Marshall		Mosley	1
_		Center		1
f	Edwards	P.	Garrett (c)	1
e		Right end		1
0	Scott		Harris	1
d		Right tackle		1
n	Swain		Logan	
n	2	Right end		
e	White		G Garrett	
	***************************************	Left half		
V	Lewis	2020 11012	Shelton	
a	DCWIS	Right half		
y	Jones	1018110 11011	Ragle	E
r	Jones	Full back		1
d	Bosley	I dir back	Teaff	1
	Bosley	Quarter	Tour	
S	Green (c)	Quarter	Jarnagin	1
5	Green (c)		o armagini	
a	* * * *	* * * *	* * *	

AFTER THE GAME OBSERVA-TIONS

"A dandy good game"—that's what all an ideal day for football too, cool, clear, The third Whirlwind touchdown was the just a trifle dusty. A good-sized and

Drs. Smith & Smith Sanitarium

For Medical and Surgical Cases

Phone No. 177 Floydada, Texas

Jones & Howard, Props.

colorful showing with several of the boys in their Green and White balloon

give up singing the school songs. And pecially Somerville, Steen and Stiles.

pectators. The north side of the grid-

field was reserved for Lockney fans, and

they were an orderly bunch, save for an occasional get-back at the officials.

Preceding the game, about fifteen

cars decked in the Green and White colors and overloaded with the football

squad in their new blankets, followed by

cars bearing "Beat Lockney" slogans,

and filled with school pupils paraded

the streets, making all the noise possi-

ble. It was good advertising, for no one

with any sporting blood could refrain

from going to the door of their busi-

ness and then making all haste to attend

The Floydada pep squad made quite a

the game, if at all possible.

Charlie Lewis again proved himself star of the game, especially on the offense. A Lockney tackler grabbed his sweater sleeve and tore it off during the latter part of the first quarter, but that act made him fight all the harder during the remainder of the game.

Henry Bosley was another star on the offense, making numerous long gains and doing most of the passing for the Whirlwinds. Seldom does one man stop Bosley whenever he gets the ball. We redict the captaincy of the Green and White for him next year.

BLUE BUGS?

Feed MARTIN'S POULTRY TONE to your chickens and paint your hen house with MARTIN'S ROOST PAINT to kill and keep away insects. Money Back. Guaranteed by, Floydada Drug Co. 308tc

Miss Thyra Eubank

Public Stenographer

Located First Floor County Court House

Will do your typing, letter writing and stenography promptly, at reasonable rates.

Captain Hershel Green played his

Roy Swain perhaps played the best efensive game for Floydada. Time and gain he broke through the Lockney line and downed the backs for a loss. On a tackle-around play he gave the fans a thrill by stiff-arming several of the Long Horn players and reeling off a gain of about 15 yards.

U. S. Marshal, left guard who played sportsmanship. gainst Lockney's 230 pound man, did most of the punting for Floydada and did it right well too. Some of his "Boots" were good for 40 and 45 yards, trousers, and the wide, Green belts a la perhaps more, and none of them could he termed as bad ones.

Lockney girls, numbering about 30, and dressed in their school colors, Maaroon and White, with their "Pep" head- for the showing they made. And the bands were gallant rooters and never did subs showed to good advantage too, es-

Floydada fumbles were too plentiful. usual good game, and was fighting hard however, for a real well-played game, all the time. There's no better line Nine were made, though they were not olunger or defensive man in these parts costly ones. Lockney made three, one than Green, considering his weight, 145. of which paved the way for a touch-down, and another would probably have meant a touchdown had not half ended soon after Floydada recovered another.

> Immediately after the game, four or five of the Lockney players ran over and congratulated the local players for the clean, good game they played. That's not an easy thing to do, in the face of defeat. from a bitter rival, and the boys deserve praise for their good

Use Hesperian Want Ads.

H. Z. Pennington Physician and Surgeon

Office 73

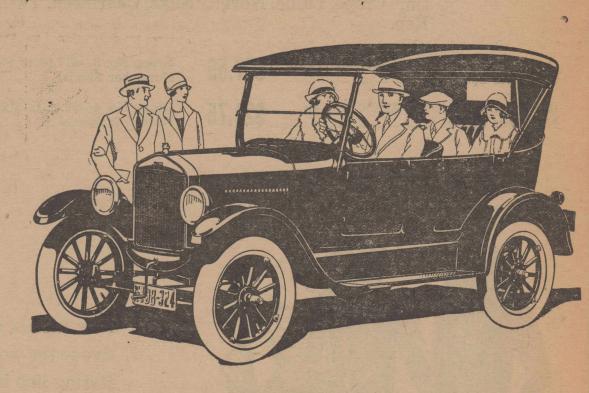
Res. 336



Which Do You Prefer?

A tire of such fine quality that it requires no attention or a tire that increases your heartbeat when you get beyond sight of a tire dealer's service car? The first, of course! Invest in Goodrich Silvertown Cords, the first and last words in tire dependability.

GULLION & SON Floydada, Texas



Touring

Runabout - \$260 Coupe - - 520 Tudor Sedan 580 Fordor Sedan 660 Closed cars in color. De-mountable rims and starter extra on open cars. All prices f. o. b. Detroit

All-steel body; heavy crown fenders; fuel tank filled from outside; low, graceful body lines; nickeled head lamp rims; comfortable, low seats, large steering wheel; powerful, positive brakes. Standard equipment includes four cord tires, rear-view mirror, extra tire carrier and windshield wiper. Balloon tires \$25

Greater Demand for the Improved Ford Cars

The recent improvements in Ford cars have created a demand that is establishing new sales records.

Back of this growing demand is the knowledge that Ford cars have gained their universal recognition through dependability and economy of operation. The recent improvements enhance value that has been definitely established.

See today's greater Ford value at your nearest Authorized Ford Dealer's. Place your order now to insure early delivery.

otor Company



Retain Your Friends

Flavory, Juicy Roasts

Next time you want a roast will you call us up and let us deliver one

These have become popular with

of our Specially Cut and Seasoned

many housewives who are doing their market shopping over the telephone.

JUST CALL 118

Cheer them in Cheer Time.

Console them in Tear Time.

If there is only one—or if there are many don't lose them through neglect.

Distance is no excuse—time nothing—expense within your reach.

WHEN YOU USE THE TELEPHONE you can sit at your fireplace, and no matter what the weather, or the distance—your voice! your spirit!—you!—can travel over the Long Distance Lines!



A most wonderful service to mankind. USE IT!

SOUTHWESTERN BELL TELEPHONE COMPANY

Weeds Mean Waste in Many Forms on Farm

Field Director Agricultural Extension Department, International Harvester Company.

By P. G. Holden.

Weeds mean wasted labor. It is estimated that a man walks eight miles in plowing an acre once over. Multiply this by harrowing and cultivating two or three times and in the end figure that all this labor has been given to the production of a crop which is only two-thirds as large as it would

tination point.

foreign substances.

Weeds reduce profits in two ways: By adding to the expense of production, and by lessening production. Russian thistle and bindweed clog the harvester, the header, and the harrow hauling, extra work in threshing, ex- amount of money will go much further tra binder twine and may mean injury to the machine that binds the

A weedy farm is high at any price. Land must return interest on invest-

Profits are dependent on the surplus production—on what is left after paying production cost.

If land produce only enough to pay

interest and labor we will soon go out

The weed which is best able to cope with difficulties is the weed which survives. Weeds are abundant seeders.

A single plant of shepherds' purse may produce as many as 50,000 seeds; squirrel tail produces 300 to 2,000; bracted plantain may bear 3,000 per plant; foxtail from 1,000 to 5,000 seeds; stinkweed 20,000 seeds; the Russian thistle from 100,000 to 200,-

conditions. Their species are fixed.

They are hardy veterans, able to withstand the extremes of heat and cold, drouth, and excessive moisture, without injury.

Stand to certain sons and climatic underweight percentage had been reduced or eliminated entirely, and in some of the high schools the teeth of the pupils had been attended to and diseased toneils and clonaids are strongly and the public to their store that Saturday, and the public, not receiving an invitation, did not come, but the chain stores had invited them with a neat, effective and clonaids are strongly and clonaids are strongly and clonaids are strongly and the public to their store that Saturday, and the public, not receiving an invitation, did not come, but the chain stores had invited them with a neat, effective and diseased toneils and clonaids.

But there are other weeds-milkweed, smartweed, Spanish needle, hemlock, jimson, morning glory, rag-weed, velvet leaf, purelane, quack grass, wild garlic, Canada thistle, ox-No, Cordelia, the railway tie is not mustard, peppermint, tansy eyed daisy, bindweed, orange hawk-week, Johnson grass, sorrel, wild oats and fifty others that are common

wherever man is. Weed seeds are spread chiefly by men sowing impure seed, by scattering weed seeds in feeding hay, straw screenings, and in manure, by winds, water and snow, by animals and birds, by farm machines and railroads; by allowing weeds to flourish in waste

Every weed that is allowed to mature produces hundreds or thousands even millions of seeds. Having produced a large quantity of seed the next step is to distribute it. An in this task the weed has many helpers. First, a large part of the weed seed is distributed by the sower who sows impure seed. Imported, grains and low grade grass seend contain a large

proportion of weed seeds.

The problem is how to get rid of weeds and keep them out.

First rotate the crops; screen all seed; cultivate frequently and thoraged; and the weeds before they go

oughly; cut the weeds before they go to seed; plant some other crop; pasture with sheep; and finally keep everlastingly at it.

If your wheat field is weedy, seed

it to clover and blue grass; mow the annuals and biennials before they seed, pasture with hogs or sheep to keep down the perennials; follow by a cultivated crop to kill any lingering weeds, and you will have disposed of most varieties.

To allow land to go to waste is an economic crime.
Use it! Farm it! Grow foodstuffs.

not weeds! Documents, including a Masonic diploma from Washington Lodge No. 26, Making Jonathan Cowdery a Master Mason, and two commissions engraved on sheepskin parchments, the first signed by President John Adams, and the second by President Thomas Jefferson, making Cowdery a sur-geon's mate and a full surgeon in the United States Navy, has been found in a steel case hidden in an old brick wall of a house under repairs at Nor-

The Sam Browne belt was invented by a one-armed British officer. The "busy bee" spends more time in the hive than she does outside hunting nectar. She only makes 31.65 trips during her lifetime and gathers only eight-tenths of a gram of nec-

Asiatics who served in the United States Army, Navy or Coast Guard during the World War are not entitled to naturalization, the Supreme Court has decided.

HOUSEHOLD PLANNING

Most farm women try to stretch their housekeeping dollars as far as possible, but their skill in this art varlies widely. This is shown by cost of thos. K. Kelly Tells Cotton States living studies made by the Department Merchants' Association Newspaper of Agriculture. Many farm families fail to get the quantity of vegetables and fruits that could be had from the farm at low cost in comparison with

from dockage of grain from weed seeds. Every year on an average in Minnesota alone, the farmers are docked nearly 250,000,000 pounds, or about 3,000,000 bushels of grain on account of weed seeds.

Savings are often possible, says the department, through more efficient use of fuel and household supplies. Sometimes waste in the use of the automobile and excessive auto operation of the automobile and excessive auto operation.

These letters happened to be invitable. ing for sale weed seeds instead of tures for education and "advance-grain, there are losses due to: ment" are desirable, but money for The evening of the party came, the Freight paid on material which these purposes should not be spent is discarded when it reaches the des- lavishly without due consideration

3. The reduced value of the milled by setting up a definite goal for fam- behold, my wife said to me, "Do you product because of the presence of ily improvement. Failure to plan exgoes and cooperate in attaining a def-The increased bulk requires extra inite goal in family living, a given

> In the Connecticutt study the average annual expenditure of 110 families averaged \$81 per family, or 5.4 per cent of the total value of goods consumed. This proportion was lower than that of the families in Alabama and Iowa, but slightly higher than that of the families in that of the families in Alabama and Iowa, but slightly higher than that of the families in Alabama and Iowa, but slightly higher than that of the families in Ohio.

one-half million seeds, and so on.

Weeds are right on the job all the time. Weeds occupy land which belongs to the world for production of the pupils to be underweight. A meal-planning chart presented to each the pupils to be underweight to be chain stores. That solved the pupils to be underweight to each the pupils to be underweight. longs to the world for production of useful crops.

Compare these prolific soil robbers with our food-producing plants. Thru centuries of time weeds have become adapted to certain soils and climatic conditions. Their species are fixed underweight a mean that been done was by the chain stores. That solved the problem.

The retail merchants in the towns where my friend visited had failed to advertise in the newspapers, inviting the public to their store that Saturday, and the public to the problem. diseased tonsils and adenoids removed.

For more than two years the sun's Dr. W. H. Alexander poison heat at the tropic

a four-in-hand.

J. C. Dickey A. C. Goen Dickey & Goen

Real Estate and Loans Farm Lands, Ranches and City Property

ALWAYS A BARGAIN Floyd County Correspondents for the First Texas Joint Stock Land Bank of Houston, Texas. 6 Per cent Interest. Prompt Inspection. Surginer Building North Side Square

Floydada, Texas Telephone 170

SAVES MUCH MONEY Famous Advertiser Of Advertising Talks

Merchants' Association Newspaper Advertising Pays Big.

Conn., in 1923 was furnished by the farms. The remainder was provided by birthday, which was several years ago A few weeks before my fortieth than \$300,000,000, according to govern ned and prepared, and provided to a my rain coat that morning, as it hapment estimates. There is great loss greater extent from the farm and the from dockage of grain from weed garden. letters in the pocket of the coat, and,

tations to my fortieth birthday party stage was all set. The dinner was supposed to be at 6:00 p. m. but no-2. The expense of cleaning the ed.

One way of stretching the dollar is supposed to be at 6:00 p. m. but no-body came. We waited until seven, but my friends affect arrive, then lo and the control of th recall a morning some few weeks ago penditures often means that vital when I gave you those letters to mail? needs, such as those for insurance, They were the invitations to your parhealth, and recreation, can not be met.
When all members of the farm famime, "By golly, those letters are in me, "By golly, those letters are in ly understand where the family income the pocket of nay raincoat at the of-

> friend of mine who was in to see me the other day. He told me about a was found to be \$1,492, compared with \$1,540 for 183 families in Ohio, \$1,669 for 472 families in Iowa, and \$1,558 for 187 families in Alabama. Only 4.6 per cent of the Connecticutt farm homes studied were completely he remarked to me, "Do you know the compared to be remarked to me, "Do you know in the remarked to me," I would be a supplied to the remarked to me, "Do you know in the remarked to me, "Do you know in the remarked to me, "Do you know in the remarked to me," I would be a supplied to be on a Satur-day. The remarked to me, "Do you know in the remarked to me," I would be a supplied to be on a Satur-day. The remarked to me, "Do you know in the remarked to me," I would be a supplied to be on a Satur-day. The remarked to me, "Do you know in the remarked to me," I would be a supplied to be on a Satur-day. The remarked to me, "Do you know in the remarked to me," I would be a su modern. Expenditure for advancement there were about two chain stores in

> That caused him to investigate, just as a matter of curiosity, so I asked SCALES ARE SUPERINTEND-ENT'S TRAVELING COMPANION ed. I then wrote to the newspapers in him the names of the towns he visiteach of the towns and requested that Portable scales occupying the rear-seat of his automobile accompany the superintendent of Grant County (Wash.) schools on all his tours of increased to the send me their papers on Thurs-day and Friday, two days before the Saturday when my friend called at these stores. Upon receipt of these

INTERNAL

Medicine and Electrotherapy Rooms 6 and 7 Barrow Bldg. Telephone 93; Residence No.260

Manning & Murray

Farms, Ranches and City Prop-

FLOYDADA, TEXAS

is where they went.

In a speech recently before the the market prices of these products.

Less than one-half of the total amount of food products consumed by 110 farm families in New London, widely successful business man, said:

That incident reminds me of an old

REAL ESTATE DEALERS

erty on the South Plains.

Floyd County Farm Lands a specialty. Office phone 17; Residence Phone 19. Office Room 9, First National Bank Building

of common sense, and naturally, that

their friends were like my birthday party—the crowd didn't come.

of retail merchants the last three years not twenty per cent of these same merchants advertised religious y in newspapers, whereas, if they had,

122 daily newspapers in 28 principal cere kind that breathes honesty and a quart or pint. cities of the United States in the year 1923 was 1,333,954,971 agate lines—a gain of 92,651,690 lines over the prevous year.

We are not handicapped today in unfolding our business the same as our forefathers were who were compelled to depend chiefly upon personal exploitation of the individual, for the circulation in those days was very

First of all the newspaper has circulation. A single newspaper will often cover from 60 to 80 per cent of the homes in its territory. Advertising space in that paper will give a much greater return per dollar spent than will any other form of advertising on which postage is spent.

Second, people are accustomed to reading the newspaper. It is not difficult to get their attention, as in the case of the circular letter, the booklet and other forms of direct by mail ad-

Third, and best of all, it is timely. The advertiser is able to appeal to his audience by frequent advertisments.

Goodyear Balloons AS WELL AS THE Goodyear High **Pressure Tires**

Are in their respective classes, the leaders, because they give long service.

Let us fit your car with Goodyears all the way round for the winter. You'll never regret it.

F. F. F. SERVICE STATION FRANK DUNN, Prop.

about us in the columns of newspapers So the store that failed to receive is good advertising, and so with the retail merchant, the minute he starts figuring on selling merchandise, he I venture to say in all the failures has got to start figuring on the adver-

tising that is going to do it. Advertising certainly has many sides. It can scream, talk, or whisper, their investment in newspaper adver- it can attract the eye or befuddle it. tising would have brought sufficient It can be an interesting story, or untrade to prevent a great amount of interesting piffle. There are just as many kinds of advertising as there are

So we are led to believe criticisms truthfulness, and which carries the reader right through to the end, and then again—there is the kind of advertising that says, "Beware, I am just trying to attract attention; I don't mean what I say, and I don't intend to make good on the extravagant claims I am talking about."

Knut Hamsun, Nobel prize winner, nearly starved to death before he got a steady job driving Chicago street

The total newspaper advertising of things to advertise. There is the sinin the form of frozen cubes equal to

Jewelry

Inspect our stock of Jewelry and Diamonds and Save Money on your Purchases.

South Side B. & A., Drugs Goteverything



Are You Protected?

Can you rebuild and provide a home for your family in case the demon fire devours the savings of a life-time?

Insurance in one of our reliable companies will protect you against loss and keep a roof over you and your

G. C. Tubbs

"ALL KINDS OF INSURANCE"



Here!

Recall how you were disappointed last year when you delayed buying Christmas Greeting Cards until too late to get your choice?

We have an extensive line of cards ready to print, also samples of engraved cards, both elaborate and simple, which we would take pleasure in showing you.

Why not have all your friends hear from you at Christmas-time with a message of Warmth and Good Cheer even though you cannot send each a gift?

Our Greeting Cards are chosen with care to express your sentiments in appropriate manner.

TELEPHONE NO. 8

Hesperian Publishing Company



Hassen Co. STYLE—SERVICE—SATISFACTION

Black Footwear

For All Occasions

fulfilling every requirement of smart footwear.

We want you to see the new patterns just received,

Our prices are reasonable, not on shoes alone but on

South Side Square

Hesperian Want Ads

Cheapest, Busiest Salesman in Floyd County

for good used piano. Gartman Bros. at well. Harmon's, South Main St. 361tc. ~~

FOR SALE-Ford truck. We want tow sacks in quantities. A. D. Summerville, 364tc. the Apple Man.

FOR SALE—New model touring Chevro-let, never been off the floor. Cash or WANTED—Tow sacks in quantities. A part cash with terms. Phone 231-W.

8 oz. Duck, slightly used. Fine for cotton sacks, tents or wagon sheets. Apply at Bates skating rink, east side square. RYE for sale. J. C. Bolding.

FOR SALE—Good seven-room house and 5 acres of land, 1 mile east of court house Floydada. Some terms. Can use some good mules or horses. H. J. Gass.

Furnished rooms for rent, Call 299

New Columbia phonograph to trade for good used piano. Gartman Bros. at Harmon's, South Main St.

We have some nice 160 acre tracts at \$35 per acr.e \$1000 cash payment. \$1 E. Cannaday. per acre for 9 years, then pay remainder on the 10th yr. 7 per cent interest

Some dandy tracts of land near Vega.

Brown.

Auction Sale Saturday

Col. W. H. Seale, Auctioneer 361tc New Columbia phonograph to trade for good used piano. Gartman Bros. at Harmon's, South Main St.



LOOK US UP

When you step forth to shop for your Thanksgiving table needs.

Star Cash Grocery

Phone 40 South Side Sq.

The Air About Us Is

Full of Entertainment--

Atwater-Kent Radio

the finest musical programs in the country; give you the

markets right at your own home; And put you as close

a joy you can bring your family by investing in one.

as your receiver to World Events.

Which is yours to enjoy to the fullest when you in-

An Atwater-Kent Radio in your home will bring in

With the long winter months coming on think what

Atwater-Kent Radios are perfect in construction,

Easily Tuned, and have wonderfully clear receptive quali-

We sell them, complete, installed in your home.

C. Surginer & Son

FLOYDADA, TEXAS

New Columbia phonograph to trade LET Tye Bros. drill and equip your

BRING your fryers to the Commercial Hotel kitchen.

Say "Merry Christmas" this year with your photograph. Come early. Wilson

Studio & Art Shop. D. Summerville, the Apple Man.

TURKEY DINNER-Ladies of W. M. U. FOR SALE—at a bargain, 400 yards of of The First Baptist Church will serve turkey dinner Thanksgiving Day in Surginer Building, North Side of Square.

> We have customers that will trade 160 acres for 240 and pay the difference. Dickey & Goen

STRAYED or stolen-Male Collie dog, 18 months old, license tag No. 8, yellow and white spotted, with ring around neck. Reward. Dr. G. V. Smith. 352tc.

FOR SALE or trade, good used car. W. O. Tye.

361tc. ANYONE looking for a real bargain in a three-room frame house to move to the country or to a lot in town, see H.

Near school and railroad. Dickey & \$25 per acre. Good terms. Dickey & Goen. 362tc

CARLOAD of apples unloaded Saturday. You'll find good apples all the time in the rear of the City Variety Store, in front of the post office. 4 or 5 good varieties. A. D. Summerville. 361tc

FOR TRADE-for radio, set of Dickens

FOR SALE OR TRADE, 160 acres improved Floyd County farm. Will take \$1000 cash payment and 10 yrs, on balance at 8 per cent. Price, \$40 per acre, acre tracts of land, situated about 5 would keep longer and better if allowed or will trade for town property. What have you? Dickey & Goen. 352tc

FOR RENT-seven-room house, South Main Street. Phone 185. 351tc LOST—\$1x4 Kelly-Springfield casing and tube on Essex Coach rim. Finder

please return to Hesperian Office. 361tp. FOR RENT-for the winter, 5 room furnished house, close in. Mrs. A. P. Mc-Kinnon. FOR SALE-80-acre farm 5 miles east

of Floydada on Matador Road, with \$2,-000 worth of improvements. Small cash payment. See W. L. Bloodworth. 364tp FOR RENT—Modern 4-room house. See V. H. Boteler or phone 268-J. 362tp

FOR SALE-Western Electric telephone box in first-class shape. See D. C. Officer at Hassen Company.

The only gift that only you can give—your photograph. 10 per cent off in November. Wilson Studio & Art Shop.

EXPERIENCED Windmill man at your | HEAD LETTUCE SHOULD NOT BE service for putting up or repairing your Phone 24 or 927F21. C. A. Mul-

CHOICE pot plants for sale at all Call any time. Mrs. Maud E.

Pitts Transfer & Storage Co. crate and ship to your order. Regular truck line to Plainview. 31tc

If you want to swap out from under a debt tell us about it. Dickey & Goen.

For bargains in lands and town lots see Arthur B. Duncan, Floydada, Tex-

Have your Abstracts made by ARTHUR B. DUNCAN The Old Reliable Abstract Man.

If you have a bargain, list it with us. You never know. Dickey & Goen. 362tc

BRING your fryers to the Commercial Hotel kitchen. 352tp FOR SALE-Port Huron 22-inch thresher, run one season, at a bargain, J. J.

Winter Blooming bulbs for sale. Nar-

pick cotton. 200 acres to gather. House where they produce, under favorable furnished. Phone 906-F11. T.

cated. Dickey & Goen.

Ten per cent off on your Xmas portrait, if you sit for them in November at Wilson Studio & Art Shop. 35tfc Oil Burners, best one on the market. Pierce Pet. Corporation.

Works and set of Bret Harte. J. A. SEED WHEAT—Good quality Kanred Lowry. 364tc seed wheat for sale at my farm. See or write at once. M. Carr, Box 152, Floy-334to ice box.

> miles N. W. of Floydada. About 100 to become a little drier, instead of being acres in cultivation on each tract, sumsoaked in water, says the department. mer tilled and sowed to wheat. Rent from wheat to go with land. \$42.50 per INSECTS "SCREEN WELL" acre. Terms on part. Arthur B Dun-

344tc. selves. Mickey. Free Lunch.

Vincent. FARMS FOR SALE—Castro County—I nity of full-fledged "movie actors"

with us. Dickey & Goen

SHORT CUTS

This is an age of short cuts to ev-The hair is cut short, the dresses are

cut short and the sleeves are cut short. We want our sermons short and we it short and "snappy."

Synthetic foods, substitutes for the real thing, abound, and corn beef and abbage exist only as a comic page myth. Everybody is looking for a short cut o wealth without work. Robbing a bank seems to be the most favored of short cuts in this class.

Motorists are constantly demanding short cuts and highway commissions are straightening highways to make

greater speed possible. Short cuts to health are sought in y burning the candle at both ends. But the world's work is not going to be done with short cuts. Those of us are engulfed in the "short cuts" mania will have to learn that patience, at the vast pile. time and hard work are just as much requirements of accomplishment as they ever were.-Ex.

KUDAKERS

Bring us your films today And get your prints tomorrow.

WILSON STUDIO

F. C. HARMON Funeral director and Embalmer

Motor Hearse. Ambulance Service Floydada, Texas

OILY OIL GASSY GAS GREASY GREASE

The Magnolia Station handles good Petroleum Products, which you can depend on the year round.

Drive in and watch us work

MAGNOLIA FILLING STATION

Hinkson & McFarland

WASHED UNTIL READY FOR USE

Cleanliness as practiced by the average housewife may be a virtue, but when it comes to putting head lettuce in the refrigerator for future use, it is a wise ook who will refrain from washing the ly. Head lettuce and many other vegetables as well, as commonly found on a good licking. The ink's well but apettuce until ready to use it immediatethe market, are highly contaminated pears to be be blue while Bill is stuck with bacteria from the soil. Washing on the file and the calender is looking fresher after having had a month off. prior to using gives these millions of microorganisms the chance of a life- in .- Ex. ime in their race to devour the leaves before the family has a chance.

In a number of rather extensive investigations to determine the amount of initial bacterial contamination occurring on head lettuce and the changes proluced by the conditions of handling and storage, the Bureau of Chemistry of the United States Department of Agriculture found that fresh lettuce is decidedly cleaner, bacteriologically speaking, toward the center of the head, but the cen-FOR SUDEN SERVICE call 207 or tral part eventually becomes as highly 138 Pitts Transfer & Storage Co. 31tc contaminated as the outer leaves. The spread of the bacteria from the outer leaves to the inner leaves is hastened when the lettuce head is washed, even though it is later placed in the ice box. The bacterial spread may be retarded by keeping the lettuce head in its origina! dry state and in cold storage.

While these microorganisms occuring cissus, Hyacinths and freesias. Woman in the soil and contaminating the field at house will wait on you. Mrs. Maud plants, except the few known pathogens, 334tc are generally considered to be noninjuri-WANTED—Family to head maize and fail to thrive on the harvested plants L. conditions, a slimy, decaying material, 31tfc. wholly unfit for consumption. To insure Some choice Residence lots. Well lo- an edible and nutritious product, care 362tc must be taken not only by the grower in supplying good quality but also by the various agencies handling the product on its way to the ultimate consumer.

It is a common practice of the housewife to wash a head of lettuce, either in a pan of water or under the faucet, be-325tp. fore she places it in the ice box. Generally each leaf is removed and washed separately, and then after more or less vigorous shaking, placed in a bag in the

IN AGRICULTURAL FILMS

Evidence that all "movie bugs" are 30 Head of Registered Duroc Jersey not found among audiences in the mo-(red hogs) sows, spring and fall pigs, tion-picture theatres is brought out by bred to and sired by our Grand Champ- the educational film productions of the ion boar, will be sold at auction at United States Department of Agricul-Holmes Bros. Hilltop Farm on Nov. ture, which include more than 20 pic-18th, one and one-fourth mile south of tures actually featuring "bugs" them-

CROP FOR SALE—About 50 acres in cotton, 60 in maize and 15 in higeria, 16 miles northeast of Floydada, M. M. cluded in the reels is the department's 31tfc. advice on annihilating them. Some of the insects which have risen to the dighave several 160-acre tracts near Hart, United States Department of Agricul-Castro County, \$1500 cash, easy terms on ture films are the cotton boll weevil, palance. R. A. Underwood, Plainview, pink boll worm, Mexican bean beetle, 35tfc Japanese beetle, power post beetle, pine sawyer, pinhole borer, cattle fever tick, If you need a farm loan talk it over Europear corn borer, alfalfa weevil, 362tc stable fly, horn fly, screw worm, bedbug, chigger, fowl tick, poultry louse, gypsy FOR SALE—One purebred Duroc Jersey moth, browntail moth, tree tent caterpillar, cockroach, grasshopper, "17-year locust" or periodical cicada, and the western pine beetle

The Government film directors report that most of the bugs "screen well"on the movie screen as well as on the window screen. However, each insect erything. No one seems to have time offers its own problem to the camera of the "meat" or of anything.

The clothes moth shuns light, making The clothes moth shuns light, making photography difficult. The ox warble grub must be squeezed from its refuge in a cow's back to be "shot," and the nsist on our public speakers making warble fly must be chloroformed before it will submit to having its picture made. On the other hand, many of the "bugs" are overbold and make free with the

GOT OFF CHEAP

The late Samuel Gompers, condemnng the pardon of two notorious law breakers, said one day to a Washington

correspondent. "The short time these men have served, about a tenth of their actual sentensanitariums after health has been lost ces, reminds me of a story. It's a story about a bogus oil stock millionaire who motored a friend out to his new home on Long Island. The friend gazed in awe

> "'Holy smoke, George,' he said, 'what did this cost you? "' Three months is all,' answered the millionaire.'

> > NO RECORD AVAILABLE

Mr. G. G. Grey, who conducts a bookshop in Trinit ystreet, Cambridge, England, has traced the line of occupants of his establishment back to the year 1581. The names of those doing business there prior to that date seem to be lost in oblivion. Mr. Grey is anxious to learn if any person knows of an older bookshop. It was in 1581 that Queen Elizabeth knighted Sir Francis Drake, who had discovered New Albion two years earlier; but there is no record of his having established a bookshop at Drake's bay, so Mr. Grey need expect no help in his researches from this quarter.

Increasingly large fines have recently been imposed by Federal courts for violation of the migratory bird treaty act. according to reports reaching the Biological Survey of the United States Department of Agriculture, which administers the act. A Texas man accused of selling and serving a wild duck in his restaurant in June pleaded guilty and was fined \$100. A prominent citizen of Chicago was arraigned in the Federal court for the northern district of Illinois in July, for possessing wild ducks in cold storage during the close season. He entered a plea of guilty and was fined \$150. This is the fourth case terminated in this district during the past few months where a fine of equal amount has been imposed. Another offender, charged with illegal possession of cigarettes and arraigned in the same court in July, entered a plea of guilty and was fined \$300.

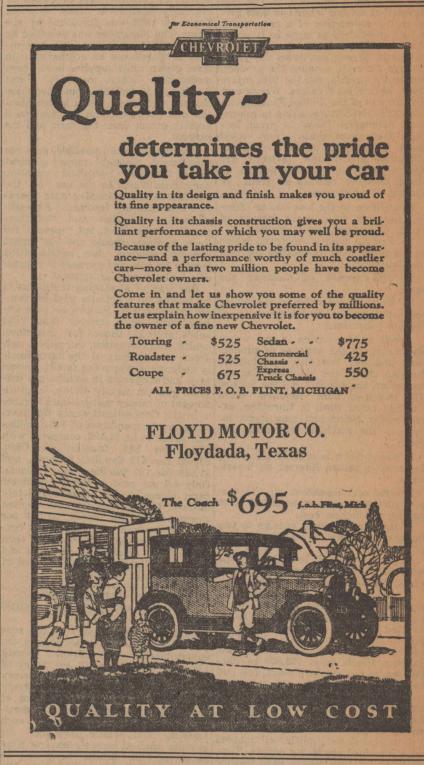
WHAT'S IT ABOUT

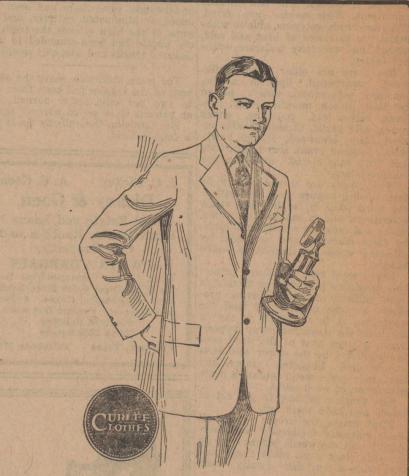
The pencil has made quite a number of pointed remarks about the sponge being soaked all day, and the waste paper basket being full. The scissors are cutting up and the paper weight is trying to hold them down, while the paste The blotter is lying around taking it all Mathews & Folley

LAWYERS

MITCHELL BUILDING

FLOYDADA, TEXAS





'Get in the Well Dressed Circle'

Choosing your clothes for fall and winter is a simple problem if you will visit this store and permit us to show you the new CURLEE Clothes—just arrived.

Our selection of models, fabrics and colorings will meet the demands of the most exacting men of this community. Stylishly tailored clothes in which the quality of woodens and materials are just as good as the style. These elements constitute a combination rarely offered in clothes selling at the low prices at which you may buy CURLEE Clothes.

We have a style and a size for every type of man. Let us show you how well we can fit and please you. This store is building its business on the basis of quality merchandise at a reasonable price, plus service of the unusual kind.

C. R. Houston Co.

—DECEMBER 10-11-12, POULTRY SHOW DATES—

BUY IT IN FLOYDADA

Floydada is Deserving of Your Support

There are many reasons why citizens of Floydada should do business with their local establishments. Not only because of the added convenience but also through a matter of local pride and a desire to enlarge the assets of their home town should everyone living in and near Floydada, support their local institutions.

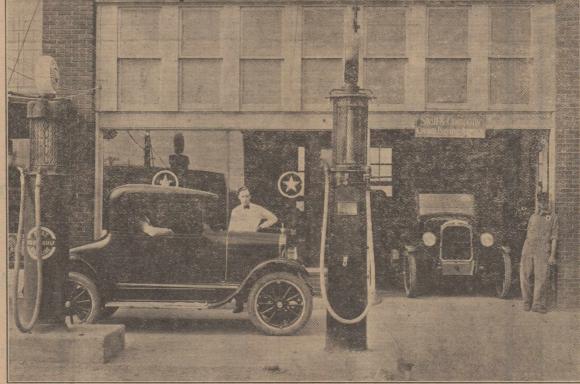
It should be the desire of every citizen living in Floydada to do everything possible to make stronger the local institutions. As one business prospers so does another—so one is really making his own business stronger by patronizing that of his neighbor.

Surginer & White Motor Co., Distributors for Star and Durant Motors

In not quite three years The Star Cars in the Floydada trade territory have become one of the most popular with the public. At present, there are eighty-six star owners in this territory, and with the sales moving along very satisfactorily this number will be largely increased during the next few months.

Surginer & White Motor Company was established slightly less than three years ago by A. D. White and C. Surginer, with A. D. White, now deceased, as manager. Since the latter's death his son, W. U. White, has become interested in the agency and is managing it.

The introduction of the Star as a competitor in the low-priced field of automobiles in this territory met with instant favor with the public, especially in view of the long record for dependable merchandising, which the members of the



-Photo by Wilson.

agency held in this section. That the public which invested its money in Star Cars has not been disappointed in the product of Durant Motors (makers of Star Cars) has been amply demonstrated by the long life and low upkeep of the Star in addition to the low first-cost

"We are featuring the closed models during the fall months," W. U. White, manager of the agency said Monday. "But we find that the all-year-round usefulness of the open models also makes them popular with our customers. Our Commercial Chassis sells for \$425, the Roadster at \$525, and the Touring model at \$525, f. o. b. Lansing, Mich."

The Coupster Star sells at \$595, the Coupe at \$675, the Coach at \$695 and the Sedan at \$775, f. o. b. the factory.

The \$595 Coupster is shown herewith in front of the agency's display rooms on South Main Street.

Are You a Member of the Chamber of Commerce? Boost Floydada. Work for Floydada All the Time

The Following Progressive Firms Have Made This Campaign Possible:

FLOYD COUNTY ABSTRACT CO.

"IS YOUR TITLE CLEAR?"

We represent the owners of more than 300 Lots in Floydada, any part of town, and at any price.

R. C. SCOTT, Mgr.

Room 7, First National Bank Bldg.

Floydada Chamber of Commerce

Believes in "Buying it at Home."

T. E. Loran, Proprietor.

General Auto Repairs. Tires, Gas, Oils. Phone US-No. 143

Tourist Garage

H. E. Cannaday

Contractor and Builder

Plans and Estimates Cheerfully Furnished

Rutledge & Company

Full Line International Dealers

Phone 57

Floydada

Baker - Campbell Company

Dry Goods-Groceries-Hardware

"Home of Good Merchandise"—Phones 4 and 5

Wilson Kimble Optical & Jewelry Co.

We Give One Set of Teaspoons —with— Each Wedding Ring Sold

Eyesight Specialist

Phone 254

Wilson Studio

The Photographer in Your Town

Portraiture by Photograph

Phone 162

The First National Bank

Capital and Surplus \$100,000.00

E. C. Nelson, Pres.

J. V. Daniel, Cashier

Miladye's Specialty Shop

Ladies' Ready-to-Wear and Millinery

"Where Style Triumphs."

Lewis & Davis Gin Company

Phone 280

Floydada

Central Filling Station

Tires, Tubes, Accessories, Amalie Pure Pennsylvania Oil.

Phone 70

Floydada

Day & Night Garage

J. M. Hughes, Proprietor

Prompt, Pleasing Service.

Reasonable Prices

Olympic Theatre

"The Home of Good Pictures"

P. W. CLOUD, Mgr.

Texas Utilities Company

"For a Bigger and Better Floydada"

E. E. Brown, Mgr.

Phone 232

R. E. FRY, Representative

Floydada, Texas.

Southwestern Life Insurance Co.

E. E. Boothe Bakery

We spare no Expense in preparing a Loaf that will Satisfy Our Customers.

Ask your Merchant for Bread Baked in Floydada

H. O. Pope & Son

General Electric Repairs, Battery Charging

Philco Batteries

U-Drive-it System

CHRISTIAN CHURCH ENTERTAINED L.

The Young People's Class of the Christian Sunday School met at the home of Mr. and Mrs. F. L. Davis last home of Mr. and Mrs. F. L. Davis last the home of Mrs. And M

ed for the occasion, and all guests wore with Mrs. Key Green. masks; each one present had to enter

Though the attendance was small, a fine time was reported by those present, who were Misses Oma Johnson, Veola Tarpley, Ethna Green, Nettie May Dun- Class of the M. E. Church spent a costume.

SUNBEAM BAND PARTY

o'clock, with a Hallowe'en masquerade sistant teacher, Mrs. J. M. Willson.

was served the guests.

MRS. ROBERT EUBANK HOSTESS

TO BRIDGE CLUB YESTERDAY

offer:

Shapes

CHRISTIAN CHURCH ENTERTAINED L. Fry, and four new members, Mesdames Homer Steen, J. M. Parsons,
The Young People's Class of the
bristian Sunday School and the

WESLEY GIRLS S. S. CLASS

Mrs. E. S. Shoaf entertained fifteen tary, Mrs. Oliver Allen; treasurer, Mrs. Belle Thagard, Lucille Meachum, Thelda the flapper pedagogue, and the athletic members of her Sunbeam Band Tuesday B. P. Woody; reporter, Mrs. Geo. V. Mrs. P. M. Klebald, on the Allen of the Sunbeam Band Tuesday B. P. Woody; reporter, Mrs. Geo. V. Mrs. P. M. Klebald, on the Sunbeam Band Tuesday B. P. Woody; reporter, Mrs. Geo. V. Mrs. P. M. Klebald, on the Sunbeam Band Tuesday B. P. Woody; reporter, Mrs. Geo. V. Mrs. P. M. Klebald, on the Sunbeam Band Tuesday B. P. Woody; reporter, Mrs. Geo. V. Mrs. P. M. Klebald, on the Sunbeam Band Tuesday B. P. Woody; reporter, Mrs. Geo. V. Mrs. P. M. Klebald, on the Sunbeam Band Tuesday B. P. Woody; reporter, Mrs. Geo. V. Mrs. P. M. Klebald, on the Sunbeam Band Tuesday B. P. Woody; reporter, Mrs. Geo. V. Mrs. P. M. Klebald, on the Sunbeam Band Tuesday B. P. Woody; reporter, Mrs. Geo. V. Mrs. P. M. Klebald, on the Sunbeam Band Tuesday B. P. Woody; reporter, Mrs. Geo. V. Mrs. P. M. Klebald, on the Sunbeam Band Tuesday B. P. Woody; reporter, Mrs. Geo. V. Mrs. P. M. Klebald, on the Sunbeam Band Tuesday B. P. Woody; reporter, Mrs. Geo. V. Mrs. P. M. Klebald, on the Sunbeam Band Tuesday B. P. Woody; reporter, Mrs. Geo. V. Mrs. P. M. Klebald, on the Sunbeam Band Tuesday B. P. Woody; reporter, Mrs. Geo. V. Mrs. P. M. Klebald, on the Sunbeam Band Tuesday B. P. Woody; reporter, Mrs. B. M. Klebald, on the Sunbeam Band Tuesday B. P. Woody; reporter, Mrs. B. M. Klebald, on the Sunbeam Band Tuesday B. P. Woody; reporter, Mrs. B. M. Klebald, on the Sunbeam Band Tuesday B. P. Woody; reporter, Mrs. B. M. Klebald, on the Sunbeam Band Tuesday B. M. evening of last week, from 7:30 to 8:30 Smith; teacher, Mrs. R. M. Klebold; as- Arie Gamble, Juanita Tinnin, Inez Pas-

Oliver Allen, Frank Tye, S. Y. Carter, Spence, Gains Teeple, Harry Milton, Bud Numerous Hallowe'en and popular games were played, and Miss Mozelle Hubbard assisted in the entertainment.

H. S. Sanders, Wilson Kimble, J. M. Awtrey, Orville Eubanks, Ervin de Cordova. A. D. White, Richard Stovall, Mendowa. A. D. White, Richard Stova Geo. V. Smith.

Judge H. E. Chesley and Cephis The Wednesday Bridge Club met this Sparks, of Hamilton, were here Tuesday week with Mrs. Eubank. Members pres- of this week transacting business in

Worthy "Buys" In New

Haberdashery!

Getting "dressed up" right for

Thanksgiving requires, of course,

Furnishings that will attractive-

ly blend and harmonize with that

new suit or overcoat. That is,

such visible Furnishings as a new Hat, Shirt, Tie, Gloves, Hosiery,

Run your eyes down this list and

note what exceptional values we

Classy Hats \$5 to \$10.00

\$9.00

Mallory and Stetson,

Nobby Neckwear

Lots of patterns, \$2 to

Warm Mufflers

soon)

Phone 66

Fine Shirts

Priced reasonably \$1 to

Staple and Novelty

Green, Herbert Ralls, P. W. Cloud, W. MISS WILLIE ALLEN ENTERTAINS MRS. E. B. MASSIE'S S. S. CLASS

HAS PARTY, ELECT OFFICERS as spooky as possible. Various games schools. Part of the write-up follows:

were played, while Miss Mildred Carter Fifteen hundred people, ranging from offered a kindness or help to us in any time here. The Wesley Girls Sunday School won the prize for having the prettiest babies to persons past middle age took way, for we surely do appreciate it, as Horace Grandy Moore came over from

chel, Ruth Crain and Mrs. E. B. Massie. MRS. W. A. SAVAGE GIVES

clock, with a Hallowe'en masquerade sistant teacher, Mrs. J. M. Wilson.

Those present were: Mesdames Jim Messers Claude Nichols, Albert Grigs-For refreshments so-called witch stew Houston, C. R. Houston, W. C. Grigsby, by, Loraine Britton, Allen Berry, Grady

LISTON FARWELL PARTY

ent were Mesdames Jim Hughes, Key connection with the W. T. Sparks estate. ed on Hallowe'en night from 8 to 11 were as follows: Mr. and Mrs. Byro o'clock with a "42" party, honoring Mr. Clark, Mr. and Mrs. Bill Sharp, Mr. and and Mrs. L. H. Liston, who are leaving Mrs. Frank Moore, Mr. and Mrs. W. B. this week for Lubbock to make their Henry, Mr. and Mrs. R. L. Snodgrass,

> the usual Hallowe'en decorations, and Snodgrass, Jr., Mrs. P. W. Cloud, Mrs. E. refreshments of hot cocoa, lady fingers L. Angus, Misses Kathleen and Billy and plate favors were served the fol- Snodgrass. lowing guests: Judge and Mrs. L. G. Billy Max Snodgrass and Kyle Savage Mathews, Dr. and Mrs. G. V. Smith, Mr. passed black cat plates to the guests, and Mrs. Robert Garrett, Mr. and Mrs. who were served spook sandwiches, po-T. R. Webb, and the honorees, Mr. and tato chips, olives, pickles, ginger, and

HALLOWE'EN PARTY

enjoyed Hallowe'en party at the home las and Greenville. of her mother, Mrs. I. D. Evans on West

Mississippi Street Saturday night. tertaining rooms were pretty in seasona! Brown. decorations and refreshments served also carried out the Hallowe'en idea.

EMBROIDERY CLUB

Mrs. J. T. Howard was hostess to the Embroidery Club at its Tuesday meeting this week, when the members of the club enjoyed one of their usual very pleasant afternoons.

Present were Mesdames E. L. Noran, E. L. Angus, F. P. Henry, A. P. McKinnon, Sam Abston, N. A. Armstrong, Lee Howard, B. Hassen, J. C. Dickey and the hostess.

Mrs. J. C. Dickey will be all-day hostess to the club Tuesday of next week at the home of her daughter, Mrs. A. J.

I. O. O. G. CLUB MEETS

The I. O. G. G. Club was entertained at the home of Mrs. Henry Edwards Tuesday evening between the hours of 8 and 10 o'clock, ten members being

After an hour of embroidering and conversationing, the guests made candy

Those present were Mrs. Ruth Brown Hall, Mrs. Frank Moore, Mrs. Arthu Savage, Mrs. Bill Sharp, Mrs Claude Wallace, Mrs. Homer Baker, Miss Jennie Lewis, Miss Annie Marie Moore, Miss Lillie Solomon and the hostess, Mrs. Ed-

The next meeting of the club will be at the home of Mrs. Homer Baker, November 17, at 8 o'clock.

Miss Erin Gamble has assumed her luties as teacher in the Cone Public

Tate Fry has been at home since last mid-week from Canyon, being called here by the illness of his mother.

ANNOUNCEMENT

TO MY CUSTOMERS: I take this means to say for a time after this week it will be necessary for me to divide my time between my insurance business here in Floydada and in Lubbock. My office here will be open, and attorneys Mathews and Foley will have charge of my agency in my absence, and your in-terests will be well protected in their hands. I will be in my office here a part of each week. I thank you. Luther H. Liston.

Farm for rent to the right man. J. J.

WANTED-Two boys to board. S. Umberson 4 blocks west of Commer

MISS VIVIAN DUNN QUEEN

Friday night between the hours of 7:30 Ethel Houghton and Lois Richards. High and 10:30 in a Hallowe'en party.

The house was appropriately decoration of the house was appropriately decoration. The club will meet November 18th and Mrs. Dunn were among the vacant, our hearts are broken on action of the club will meet November 18th and Mrs. Dunn were among the vacant, our hearts are broken on action of the club will meet November 18th and Mrs. Dunn were among the vacant, our hearts are broken on action of the club will meet November 18th and Mrs. Dunn were among the vacant, our hearts are broken on action of the club will meet November 18th and Mrs. Dunn were among the vacant, our hearts are broken on action of the club will meet November 18th and Mrs. Dunn were among the vacant, our hearts are broken on action of the club will meet November 18th and Mrs. Dunn were among the vacant, our hearts are broken on action of the club will meet November 18th and Mrs. Dunn were among the vacant, our hearts are broken on action of the club will meet November 18th and Mrs. Dunn were among the vacant, our hearts are broken on action of the club will meet November 18th and Mrs. Dunn were among the vacant, our hearts are broken on action of the club will meet November 18th and Mrs. Dunn were among the vacant, our hearts are broken on action of the club will meet November 18th and Mrs. Dunn were among the vacant, our hearts are broken on action of the club will meet November 18th and Mrs. Dunn were among the vacant was appropriately decorated by the club will meet November 18th and Mrs. Dunn were among the club will meet November 18th and Mrs. Dunn were among the club will meet November 18th and Mrs. Dunn were among the club will meet November 18th and Mrs. Dunn were among the club will meet November 18th and Mrs. Dunn were among the club will meet November 18th and Mrs. Dunn were among the club will meet November 18th and Mrs. Dunn were among the club will meet November 18th and Mrs. Dunn were among the club will meet November nt, the class having invited a few outiders.

The house was decorated with colors

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The house was decorated with colors but is now teaching in the Amarillo united in that Heavenly Home.

Mr. and Mrs. Dunn were among the vacant, our nearts are broken on a count of this earthly separation, but Land Company.

Land Company.

J. F. McCarty, whose home is now at Rio Hondo, Texas, was in this section Rio Hondo, Texas, was in this section. suitable to the occasion, with everything but is now teaching in the Amarillo united in that Heavenly Home.

part in the parade, of which Miss Dunn it seemed we were almost alone in a Tech College and visited with home-Refreshments, consisting of hot chocolate and pumpkin pies, doughnuts and late and pumpkin pies, doughnuts and late and pumpkin pies, doughnuts and was held and the following officers was held and the following Refreshments, consisting of hot chocolate, Hallowe'en cake and candy pumphigh school band, the procession wound came to our rescue and we feel like we last week-end.

Mr. and Mrs. O. R. Medlin left last its way along the business streets lined have true friends even out here in the week for Breckenridge, where they will president, Mrs. Tom Shaw; secretary, Maddox, Jewel Stribling, Vera Hodge, Mrs. H. M. McDonald; assistant secre-Mildred Olson, Kathryn Swift, Anna phases of school, the old fashion age,

motif, and the guests were met at the door by the Hallowe'en ghost. Mrs. W. B. Henry acted as fortune teller for the affair, and games common to the func-Dr. and Mrs. C. M. Thacker entertain- tion were played by those present, who Mr. and Mrs. Henry Edwards, Mr. and The Thacker home was decorated with Mrs. Pendel Pittman, Mr. and Mrs. C

grape cider in cafeteria style.

Mrs. R. E. Fry and daughters, Maxine and Marilynn, returned home Sun-Vivian Evans was hostess at a much- day, after spending several days in Dal-

The girls and boys arrived at the ly of Aiken and Mrs. Susie Flanary of party in costume, and enjoyed the even-Ralls visited in the Ed Brown home Sunng playing Hallowe'en games. The enday. Mrs. Flanary is a sister of Mr.



'ER BLIZZ

That's what you'll say after slipping into one of these 'FUSSY' top and O'Coats

\$22.50 to \$37.50

Some six dozen new dress shoes

> to the FLORSHEIM \$10.00

TODAY-we are unpacking another bunch of STETSONS in those high colors and shapes.

\$7.50 to the XXX Beaver \$17.50

Lumberjacks and slip on's that knock your eye out. Yes-we got 'em.

\$3.50 to \$10

We have thirty-three made to measure suits due here this week and if we haven't your measure we want it. To the wives, etc, we'd suggest that they select that New Suit for the Hubby Xmas gift, likely I have his measure and the time isn't far away. Having fits. Yes we are doing it and they are

> \$26 to \$65.00 COME IN

Glad Snodgrass

Where people who care trade.

SPECIALS! For Saturday and Monday

100 per cent Pure Cane Syrup,		85c
Gallon solid pack Peaches for		65c
Gallon solid pack apricots		65c
East Texas Porto Rica Yams,	•	4c
Utah Sweet Onions per pound		5c
Campbell's Pork & Beans,		\$1.25
per dozen Good can corn per dozen		\$1.50

LOOPER'S CASH GROCERY

We can always save you money.

STRANGERS IN STRANGE LAND

Oh, the beautiful flowers, both at the ove it made us feel, to think the good Dallas and Athens. women were so thoughtful. May God's richest blessings be upon all, and may you send up one united prayer that if it he God's rill be rill and the good R. L. Ewing, who is now making his home at Canyon, was in Floydada on business the first of the week.

Mrs. W. U. White returned last week FIND CONSOLING FLOYD FRIENDS from Abilene, where she had been visiting for several weeks with relatives.

We want to thank every person who on business this week and spent a short

make their home. W. J. Burke returned last week from hurch and grave, how enshrined with a visit of several days with relatives at

it be God's will he will spare our other John Fry and wife and daughter, Miss HALLOWE'EN COSTUME PARTY two children—one who has been wrest-ling under its deathly ravages for seven of last week visiting Mr. Fry's mother, Mrs. R. F. Fry, have returned home.

D. J. Carden and family.

Miss Willie Hale, who has been attending Kidd-Key College at Sherman, was here several days last week and this or the children to gather cotton. The on account of the serious illness of her school has a nine-month term and it is grandmother, Mrs. R. F. Fry. Miss Hale noped to resume work as early as pos- is convalescing from an operation for appendicitis.





NOTICE!

The Union Barber Shops of Floydada

will be closed on

ARMISTICE AND THANKSGIVING DAYS NOV. 11th AND NOV. 26th

and will stay open until 9 o'clock on the Nights before.

TRANSFER, STORAGE AND DRAYING

New Office and Brick Storage in the building with— JONES SHOE SHOP

Now able to give you complete Transfer and Storage service, including Crating and Shipping to your order.

> Office Telephone 187 Night Phone 289-J

Don't Cuss-Call Us

How's This?

Over Forty Western Electric Washing Machines In Floydada

Some have been in use for more than five years and are still in good condition.

They actually clean the clothes

They're durable

They're economical

They are manufactured and guaranteed by one of the greatest electrical companies in the world—Western Elec-

Sold on easy terms, or for cash.

Brown Brothers

Stylish Gloves lined and unlined, \$2 to \$2.50 Also wide assortment of work Gloves. Silk Hosiery Also Wool and Silk Mix- \$1.00 tures 50c to

Russell's Store

Floydada

Silk and Wool Mixtures, \$7.50

(New shipment expected