## THE FLOYD COUNTY HESPERIAN

## VOLUME 32

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, OCTOBER 22, 1925.
NUMBER 34

Texas Presbyterians End Successful Meet in City
Sixty-five Delegates Attend Annual T
Day Session; Weather Kept Many


Defendant, Whose Bond Forfeited, in Hospital

## Mrs. J. F. McCarty Dies At Rio Hondo Home

tity At Rio Hondo Home ine

Salvation Army Asks For

## Help in Campaign Here




## Clapp Gathering Data For Development Stories

Q. Hearing Completed in
Less Than Two Hours


Floyd Co. Gins Approach 450 Bale Mark To Date
$\qquad$
Eimer Muray, 38, died at his hon



Funeral servicess were conducted at the
cometery chapel s.atroay afternoon at


# Quality 

 TheBiggest Factor in Economy

Fine quality built into an automobile makes it run well, wear well, look well for a long time. It
keeps satisfaction high and operating costs low.

Po Economical Transporation
CHEVROLET


The Coach When you can get fine quality at a low purchase
price you have gained the bighest degree of price you have gained the highest degree o
economy in the purchase of an automobile. Becanomy in the purchase of an automobile. Because Chevrolet represents the highest type of
quality car at low cost it has been the choice of
over two million people. Visit our showroom and see for yourself how truly Chevrolet combines quality with low cost.

## (ai) (ais) (ais)


Floyd Motor Company
Floydada, Texas
QUAIITY AT LOW COST


INTERNATIONAL SYSTEM
IONE $\gamma$ STAR
PORTLAND CEMENT


## Consistent Growth-

A Real Test of Supremacy
From a small mill operating on half-time to two modern mills From a yearly production of 800,000 sacks to one of $9,000,000$ sacks annually -an increase of over one thousand per cent-
is a record of the growth of the Texas Portland Cement Company.
This permanent, steady growth-an infallible guide to su-premacy-is a direct result of the silent tribute which dis
criminating contractors and builders pay to a super-grade product.
The famous International Wet-Blending Process used in the mills of this company is rearded as the last word in produc-
tion efliciency Under this system, the chief chemist and mill tion efficiency. Under this system, the chief chemist and mill
superintendent can always come within $1 / 10$ of $1 \%$ of the superintendent can alway
quality at which they aim
LONE STAR Cement has a quality considerably above that required by U.S. Standard Specifications. Cement manuYet LONE STAR Cement costs no more. We give it our unqualified endorsement. WILLSON \& SON Floydada, Texas
LONE STAR Cement Lumber


SEALE \& NASH


## The

 BULL'S EYE

TheWise Guy and

## The Clown

A constant reader of my "Bull",
Durham Ads writes in and says; Durham Ads writes in and says;
"If there was another smoking Tobacco the equal of "Bull" Durham a lot of us would quit you no matter how much it cost. But alas there is no equal at any price as we have all found out at various times. So we must hasten to turn the pages
and groan, whenever we encounter and groan, whenever we encounter
the CLOWN Ads of Will Rogers, who is trying to discredit the worth of the WORLD'S FAVORITE TOBACCO."
See that Bird wrote this whole Ad for me himself. He knocked
me but he boosted "Bull"' Durham. He fell right into my hands. Its only by the wisdom of our smart people allowed to ride in Limousines. They say "The Lord protects the foolish," so, I am nestling right under his wing. So thanks Mr. Smart
Man, write us another Ad. It will Man, write us another A
only cost you two cents



1HE FLOYD COUNTY HESPERIAN

Texas Presbyterians End Surcessful Meet in City church and friends of of the church, who
have welcomed us into their splendid
homes, and have so hospitably entertain
 to preach for them on Sunday and Sun-
day night;
Fourth, to the news reporters of the
various newspapers for the announcevarious newspapers for the announce
ments, news items, so splendidly written
of our work.
 the Cumberland Presil congreregation of Church was adopted as follows:
Whereas, the epople of the Methodist,
Baptist, and Christian Churches of out service to us, and shown such lovely
town and communit, and, many that
are not connected with are not connected with any church have
rendered such splendid and efficient
christian spirit in assistind christian spirit in assisting as esto to care
for the delegates to the Synoo of Texas
which met in our city on Thursday their homeses to our peopl thrown open nd while we regret very mush that the the
ain and mud kept so many of our people from getting to the meeting that we
did not have enough to send some to all
the homes that had been some; for which we are ind inded soprry. s.
And whereas the Rev. J. A. Rodgers
has and has in sting a to come to our assiss-
ance in acting our Pastor Host in the
absence of Bro. place and efficiently filled the Therefore be it resolved: That we the
entertainment committee and members
of the Cumberland Presbyterian Church do hereby tender to the people of the
town, and the members of the churches
mentioned above our most sincere thanks, and the Rev. J. A. Rodgers our
appreciation of his faithful service while
acting as our acting as our Pastor Host.
Signed by committee:

Mrs. May Andams,
Mrs. Kenneth E. D.
Mrs.
Visiting. pastors amp laymen $\begin{aligned} & \text { aten attending } \\ & \text { the Syno } \\ & \text { meet are as follow: Rev. W, } \\ & \text { T. Ingram, Marshall; B. B. Bowmer, Hub }\end{aligned}$

## J. C. Dickey A. C. Goen

Dickey \& Goen Real Estate and Loans
Farm Lands. Ranches and Farm Lands, Ranches and City Property
ALWAYS A BARGAIN
Floyd County C. rrespond ants Aloyd County C.rrespondents for
the First Texas Joint Stock Land
Bank of Houston, Texas. 6 Per the First Texas Joint Stock Land
Bank of Houston. Texas. 6 Per
cent Interest. Prompt Inspection. Surginer Building
North Side Square FLOYDADA, TEXAS


## We Do

-Expert Auto Repairing.
-We grind or hone cylinders.
-We make flat crankshafts perfectly round.

- Guaranteed acetylene welding - No job too Big or too Little
-All kinds of machine work
-All Work Guaranteed.
FLOYDADA MACHINE SHOP


## FOR SALE

480 acres perfectly smooth land, twelve miles north of Hereford, on Highway; 250 acres in cultivation, good
four-room house and other out-buildings. Price, $\$ 40.00$ four-room house and other out-buildings. Price, $\$ 40.00$ per acre, one-fourth cash, balance in ten equal annual
payments, 7 per cent. Can give possession January 1, 1926. Would consider close-in four or five room residence in Floydada on this farm.

## E. F. CONNELL



Good Test, Cleaned and Re-cleaned

## WHEAT GROWN IN FLOYD COUNTY

If you are going to be in the market for bulk wheat, want to show you this wheat.
We do not believe there is any Johnson Grass in this grain, but cleaners twice.

For the present, we are selling it at $\$ 1.75$ per bushel.

## Edwards Grain \& Elevator Co.

Floydada, Texas

Folks Here's Mighty Good News Your Fiontit pilit Nexpener At: Special Bargain Offer
(For Mail Subscribers Only GOOD ONLY TO NOVEMBER 1

$$
\$ 5 \text { WILL BRING YOU }
$$

One Full Year Daily and Sunday to any address in Texas Oklahoma, New Mexico, covering the Amarillo field with News that is News ten to twelve hours ahead of other pa

THE DAILY NEWS CARRIES:
A Complete Market Page; a Complete Sport Page; Comic Strips of National Fame; Four Pages of Comics on Sun-
day; The Western Weekly each Sunday; Twenty-six day; The western Novels each year, printed in Daily Installments; and Many Other Metropolitan Features.
fill out blank below-your paper starts at once

## Amarillo Daily N Amarillo, Texas.

Inclosed please find $\$ 5$ for which please send me The Daily News
for One Year, as per your special offer
Mark here if New
Mark here if Old Subscriber
NAME
TOWN
P. o. box
state

| $\pm= \pm=4$ |  |
| :---: | :---: |
| - |  |
|  | Mathews \& Folley |
|  |  |
| 5r mbe | ummens |
| 5ay | mircarul numnixa |
| -utmex ix mix |  |
| MARLIN HOT WELLS |  |
|  |  |
|  |  |  |

## 6\% FARM \& RANCH LOANS $6 \%$

Loans made on amortization plan for 33 years at 6 per cent in-
terest, with option to pay loan in full or in part on any interest
paying date after 5 years SAN ANTONIO JOINT STOCK LAND BANK 911 Frost National Bank Building
Shone Crockett 1108. Insp
Represented by

## JOHNSTON LAND CO.

$\begin{array}{cccc}\text { Phone No. } 74 & \text { Opposite Post Office } & \text { Surginer Building } & \text { Floydada, Texas }\end{array}$

## We are an Old Yard

## -but our stock is all new and complete, with a full line of

 building materials, paint, oil, glass and well supplies.Let us figure your estimates, whether large or small before buying.
Our material is the best that money can buy
Phone 7 .

## J.C. Wooldridge Lumber Company, Inc.

## WE WISH TO ANNOUNCE

The Following
SERIES OF SERMONS
And The Floydada Methodist Church Cordially Invites You to Hear Them

Sunday, Oct. 25th, at 11 a. m.-"Evolution and Liberal Theology."

Sunday, Oct. 25th, at 7:30 p. m.-"The Phantom of Organic Evolution."

Sunday, Nov. 1st, at 11 a. m.-"Can I believe in Evolution and the God of the Bible?"

Sunday, Nov. 1st at 7:30 p. m.-"Creation or Evolution."

Sunday, Nov. 8th at 11 a. m.-"What does Evolution do with the Miraculous?"

Sunday, Nov. 8th at 7:30 p. m.-"Evolution and the Virgin Birth."


# THE FLOYD COUNTY HESPERIAN 

## Hesperian Want Ads

Cheapest，Busiest Salesman in Floyd County





 F11 and
after you．
 $\underset{\substack{\text { time．} \\ \text { prop．} \\ \text { pee }}}{\substack{\text { pen }}}$ Now is the time to put out your strpw
berry plants．Giant oer－bearing $\$ 1$ per
1on EXPMRIENCEDMM Windmill man at


 Wo ha Star Cash cotron asacks ready made

 For bargains in lands and town lots
see Arthyr B．Duncan，Floydada，Tex－
as
as
 Have your Abstracts made by
ARTHU
The Old Reliable Abstract Man．


 Now is the time to put out your str
berry plants．Giant ever－bearing $\$ 1$ Mlenty if gas and oil at the Bitu

 BUY Your cotton sacks ready made at




 Cissus，Hyain wil
at h．Hollums．
Et．
人部罢 We trade for youm used furniture end



WANTED－Family to head mize
 pick coto
furnised
Brown．
 home induss
Frovydada
332te．


STMAYED - y yaran old black mare mule，
 FOR SALI


Rocals and Personals
Ruderth，of Leonard，has been
here on a visit here on a visit，with his his sister，Mrs．Mr．
T． I．
T． min ，this week．He plans to locate in this section probably at Plainview or
Lubbock．
Bill Daily and Alpha King，Tech stu－
dents $\begin{aligned} & \text { visited homefolks last } \\ & \text { Otis } \\ & \text { Outek－end }\end{aligned}$
Iurry was in Plainview Monday

## on business． J．D．Farmer has been here for sever－ al days on business．He will return to and


where he will visit with his son，Frank
Farmer and wife．Both Mr．and Mrs．
Farmer are in better heallt now than

## ALCOHOL AND MORALS

 ter．It causeseety crime．It inford to fos－pas－sion．It unseats reason．The complete
removal of alcohos．I
 what the country needs What this country needs is not a new
birth of freedom，but the old－fashioned
s．lower birth．
What this country needs isn＇t our liberty．
What this country needs is not a jol
for every man，but a real man for every
job What this country needs isn＇t to get
more taxes from the people，ut for peo－
ple fo get more from the taxes． ple eo get more from the taxes．
What this ountry needs is not more
miles of territory，but more miles to the
gallon． gallon．Th．
on that this country needs is more paint
face． What this country needs isn＇t a lower
rate of interest on money，but a higher
interest in work．

> M. FROST, D. C. -yEar carver graduat Chiropractor

Lady attendant
Suite 101, Surginer Bldg．，North
Side of Square
PHONES： $\begin{aligned} & \text { Office } 175 \\ & \text { Residence } \\ & \text { 188－J }\end{aligned}$


## Ride in Comfor！



you Rex Enclosure or Top will keep or rainiest weather．And it costs or rainiest weather．And it costs
so little！Drive your open car in －leave it a few hours－then dri

McCLESKEY TOP SHOP
Rex Enconum


## Mutual and Ravenwood Coals

 Give Generous HeatMutual and Ravenwood have pleased hundreds of users all over this trade territory，beeause they give full measure of heat，burn free of smut to handle．

Ask your neighbor．
J．R．Yearwood
TELEPHONE 24

The smallest，most compact most portable PORTABLE with 4 Row Standard Keyboard
 Hesperian Publishing Co ．

## cNew <br> Remington Portable

STATEVENT OF SCHOOL TAX ASSESSMENTS FOR YEAR 1925 INFLOVD COUNTY BY SCHOOL DISTRICTS


BLUEBUGS?
eed MARTINS POULTRY TONE to
our chickens and paint your hen house with MARTIN'S ROOST PAINT to kill
and keep away insects. Money Back.
Gander Guaranteed by, Floydada. Drug Co. 308tc

Drs. Smith \& Smith Sanitarium
For Medical and Surgical Cases

Phone No. 177
Floydada, Texas


COMING TO THE
OLYMPIC THEATRE MATINEE AND NIGHT

Saturday, October 24th





A crossed wire,-a "short" in the electrical connection
carelessly thrown match-and your automobile is no mare.

Ask us about fire insurance for your car
G. C. TUBBS ALL KINDS OF INSURANCE

Judge J. W. Howard, of Starkey, and
Postmaster Homer Howard, of Lockney,
returned home Sunday from Paris,
where they had been to accoripany their
parents, Mr. and Mrs. C. W. Howard
home. The latter had been visiting their
sons here for several weeks. The How-
ard boys, on their return home, stopped
off at apollas for a half-day and visited
the Fair. the Fair.

## Dr. W. H. Alexander  Tetephone 9 33; Residence No.2ai <br> Sending the Whole Child to School



This means that wo must gend A child has litilo menns of comparing his vision with stand
ord
rision
and ard vision.
He has no knowing or not his eyes are right. Until the child reaches the age of understanding and judgment, it is the duty of those in
authority to know the condition authority to know
of the child's eyes.
Most modern school systems
have developed a health program have developed a health program,
including on their staff trained health officers to look after the physical well being of the stu-
dent.
We have just equipped our refraction room with the best, most
scientific Ophthalmic Instrument that could be purchased in the
United States. United States.
rite for appointment

## Dr. Wilson Kimble

## 160-Acre Farm AT AUCTION

## Thursday, October 29

In Floyd County, The Real Cotton, Feed and Wheat growing County of the plains of Texas.

## Wouldn't You Like to Own a Home Like This:

160 acres, 100 acres of it in cultivation; 60 acres in grass. Modern home, $32 \times 40$ feet, 5 rooms, 2 porches, toilet and bath, 2 closets, running water in the house; Barn 24x70 feet; garage 10x24 feet; poultry house $10 \times 20$ feet; well and windmill with elevated tank. Good crop on the place this year; possession January 1st. Nothing wrong with this farm whatever; owner lives in California and wants to realize on the place at once.

SALE WILL BE CONDUCTED AT THE FARM, 9 MILES NORTHEAST OF FLOYDADA, BEG INNING AT 2 P. M.

All bidders will be required to deposit a certified check for $\$ 250$ as forfeit money before the sale opens, to guarantee good faith.
TERMS OF THE SALE: $\$ 2,500$ CASH. BALANCE EASY TERMS
W. R. COPE, Owner Bell Flower, Cal.
F. L. CURRY, Clerk W. H. SEALE Floydada, Texas
-AuctioneersFloydada, Texas W. W. A. NASH

## THE FLOYD COUNTY HESPERIAN

## Floydada Public School News <br> Sponsored by the English Department, Floydada High Schoo

Mr. WESTER GIVES RECEPTION
FOR FACULTY RECEPTION The faculty members and trustees of
the FIoydada schools were given a recep
tion at the

 All reported a very enjoyable time.
OWELL PATTON AND ARTISTS LOWELL PATTON AND ARTISTS
NEXT LYCEUM ENTERTAINERS Our second Lyceum number will begin
at $7: 30$. m., Thursday 0ctober 29 . The
first number was a first number was a great success and
we expect this one to be just as enterraining. Patton and his artists present costumed enarocer sudies in music
and offer a program that is new, origi
al and artistic from anal and artistic from every standpoint.
nal
This unique organization is under the
personal direction of Lowell Patton, oted driamatic isterpreter, compose
nd pianist. His assisting artists are
is brother. Con rue program is "impressionasts" in the
rense of the word. There are impressions of ""lue word. Loodone" imprearessions,
of the Orient, the sea, "Sunny Spain", the life of Christ, and popular and
patriotic impressions. Rich costuming
and stage settings add charm and color Mr. nerformance. iful yric tenor, and has sung extensive-
in both the United States and Canada. Gault Patton's rich baritome voice, particularly attractive.
some very outstanding effects in en-
semble singing are obtained by these hree gifted young musicians. The pro-
cram is high-class and worth while iu vide, popular appeat.
waticular, and COMMERCIAL PUPIL'S HONOR ROLL Those making 90 and ahove in com-
mercial subjects this Typing: Syble Covington, R. V. Hus-
y, Louise Jackson Alo Camble, Evelyn Kizzian, Hazel Massie

Bookkeeping: Tom Bishop. Audrey Shorthand: Ben Ayres Arie Gans

## 

in the previous six-weeks work woul
have to stay in until 4 o clock each after-
noon during the
that noon during the next term. He said
that this was not a punishent, but only
the taking away of the privileg of get-
ting out at $3: 15$,
urder to give the ones failing more
time to study.
FRESHMAN CLASS ORGANZZED


 Fery Friday during the cotton shipping in Friday's game. the Ralls Jackrabbits
seas.
 aughter, Miss Mae Moore, who is in and little daughter, La Verna, of Los Mr. and Mrs. W. A. Shipley left this
oorning for Hot Springs, Ark., where
hey plan to spen Mr. and Mrs. R. A. Garrett and little sughter, Miss Mae Moore, who is in and little daughter, La Verna, of Los
angeles, Cal. $\begin{aligned} & \text { daughter, and Mrs. Fannie Montague, re- } \\ & \text { lurned home the first of the week from } \\ & \text { Den }\end{aligned}$ Mrs. W. W. Allen was a guest in the
ome of Mrs. Oscar Shurbet of Sand A. T. Pratt made a trip to Lubbock Dallas, where they spent several days C. M. Massie who had been visiting
for several weeks with his sisters, Misses

Bettie and Janie Massie, at Weatherford,
returned home last week.

 Miss Thyra Eubank returned home last
week from Abilene, where she recently completed a business course at Draugh-
on's Business College.
Mics Vera Harrison, with her parents, Miss Vera Harrison, with her parents,
Jave returned to the city from an ex-
tended tended visit in California.
Mrs. W. Ed Brown has as her guest
her mother, Mrs. Wolfe, of Denton. her mother, Mrs. Wolfe, of Denton.
W. T. Brown returned last week from W. T. Brown returned last week from
a trip to Eeast Texas. Maurice Burke witnessed the WhirlFriday.
W. C. W. C. Williams of Dallas, formerly in the grocery business in this city, has
been visiting Ed Brown and other rela-
tives of Floydada. tives of Floydada.
Mr. and Mrs. John Lewis and Miss JenMr. and Mrs. John Lewis and Miss Jen-
nie Lewis motored to Plainview Saturday afternoon, returning home Sunday.
Bud Awtrey went to Ralls for the game of last Friday.

## JEWELRY

Is the Most Lasting, Most Pleasing Gift

And our Jewelry Shop is remarkably well prepared to serve you when you wall suitably express your esteem.
Our Easy Payment Plan makes it easy for you to
enjoy good Jewelry while you pay for it.

## C. H. DAVIS JEWELER

 Located at Woody Drug Co.
## Announcingthe arrival of Another Car of Furniture



We can supply your needs now in the various style Suites, Odd Chairs, Rockers, Davenports, and Gate Leg Tables, Console and End Tables, Console and Mantle Mirrors,
And many other articles that will grace the home.
We also have a very pretty display of
ART SQUARES JUST RECEIVED
Our prices are less than the big-town prices. We can

## F. C. HARMON

Where you save the difference in Furniture, Floor

Lola Murry, Louise Jackson and Lowell
Watkins. Commerci
Ben Ayres.

The party to be given by the losing
sides in the magazine contest in the
junior class has been set for Friday, NEW TROPHY CASE There has been a new trophy case
placed in Mr. Wester's office for the
puppose of teening the puppose of keeping the loving cups that
were given by the merchants of FloyLeague Meet. The purpose of keeping

## You'll Be Highly Pleased

Every time you order groceries fromTHE STAR CASH GROCERY

We always keep the best of everything for our customers needs-try us and see. PHONE NUMBER 40


## LOOK! <br> This May Be of Interest To You

If you really want your money to buy most for each dollar spent. Our large volume of business with quick turnovers enables us to offer at all times only new fresh stock which insures you the very highest quality merchandise for each dollar spent with us.

Only brands of the very best quality handled.
Groceries: Chase and Sanborn Coffee, and Peacemaker Flour.

Hardware: Diamond Edge Line.
Implements: John Deere Brand.
If you are not already our customer, give us a trial. We guarantee to please. We let you be the judge.

## Stansell \& Collins <br> PHONE 88

## ANOTHER Hudson-Essex Price Reduction

EFFECTIVE OCTOBER 20th

## ESSEX COACH <br> Now <br> \$765

## HUDSON

BROUGHAM
Now
\$1450
HUDSON
COACH
Now
\$1165

All Prices Freight and Tax Extra

Enormous production makes possible Finest Quality at the Lowest Prices. Outstanding sales reflect high public estimation.

## Jones \& Howard

Hudson-Essex Dealers
Floydada, Texas

## THE FLOYD COUNTY HESPERIAN

WITH THE CHURCHES


## 





## RUBBER

Rubber goods must be fresh to give satisfactory service. We do not let our rubber stock stay in stock long

Our factory system of handling rubber goods is a guarantee to you on every article.

Hot water bottles Combination syring $\qquad$
All extras for syringes

# B. \& A., DRUGS <br> South Side <br> ```Goteverything``` 

## Harvest Supplies

## Music In the Home

Nothing helps more than good music to make a home complete, and there is no reason why any home in Floyd County cannot be brightened up with good musical instru-
ments in the home now that we have our store in Floyments
Come in and talk with us about it, and be sure to see us before you buy.

## Gartman Bros.

Located at Harmon's Furniture Store, South Main St

## We Buy Chickens, Eggs and Cream

Do not forget that we are going to buy turkeys also.
Our clean stock, prices and good service, which we give with all orders, large or small, we think will please
you.

Try us with your next order.
Dooley Brothers
S. W. Cor. Sq. The Convenient Place. Phone 92

THE NEAREST PHONE WILL BRING YOU HELP! When you're out on a drive and get "mudded" under or something goes wrong with the motor-anything that makes it necessary to have a Service Car Call, just remem

CALL TELEPHONE 96
Our service car will be out in a Jiffy Whether you are few or many miles from town you'll find us ready. Ready, too, to do high class repair work on your car.

MOTOR SUPPLY CO., Floydada, Texas
ness. We want to show you that good line of tires and tubes we carry.
All kinds of lubricating oils and other Magnolia

Hinkson \& McFarland

# BUY IT IN FLOYDADA 

## YOU SHOULD REALIZE FLOYDADA HAS IT

How many people realize that right here in Floydada can be had everything that a community of about 15,000 individuals need?
Suppose that Floydada were suddenly cut off from the entire world for thirty days. Whom would you buy your requirements from? Floydada merchants, of course. Then, if your home industries are prepared to supply you in time of emergency, it appears the duty of every citizen in Floydada to patronize them in normal times.

## Rutledge \& Company, Full Line International Dealers

One of the outstanding firms in Floydada which has been instrumental in establishing this point as a real trading center, worthy of this point as a real trading center, worthy of the support and confidence of the people of the territory, is that of Rutledge \& Company. The firm is composed of
O. P. Rutledge and Fred Zimmerman. O. P. Rutleage and Fred Zimmerman. Mr. Rutledge is the active head of the concern, with M. H. Martin, expert machin-
ery man, as assistant manager. The concern ery man, as assistant manager. The concern
was established in 1916 by O. P. Rutledge, who succeeded H. J. Willis in the general Hardware business and shortly thereafter restricted the business to the International dealership. For several years the firm has handled the full International line, including threshing machinery, binders, headers, com-
bine harvesters, plows, tractors and trucks. At all times the heaviest investment carried by the firm is tied up in parts. Every International machine in use in their territory has an extra for each of its parts on the
shelves, or at least, it so seems to their trade, who have found it profitable to use Interna-

RUTLEDGE \& COMPANY'S NEW QUARTERS ON SOUTH MAIN STREET


Are You a Member of the Chamber of Commerce? Boost Floydada. Work for Floydada All the Time
The Following Progressive Firms Have Made This Campaign Possible:

FLOYD COUNTY ABSTRACT CO. "IS your title clear?"
We represent the owners of more than 300 Lots in Floydada, any part of town, and at any price.
R. C. SCOTT, Mgr.

Room 7, First National Bank Bldg.

## H. E. Cannaday

Contractor and Builder
Plans and Estimates Cheerfully Furnished

Wilson Kimble Optical \& Jewelry Co.
"The House of Confidential Credit."
Eyesight Specialist
Phone 254

## Miladye's Specialty Shop

Ladies' Ready-to-Wear and Millinery
"Where Style Triumphs."

Day \& Night Garage<br>J. M. Hughes, Proprietor

Prompt, Pleasing Service.
Reasonable Prices

## R. E. FRY, Representative

Floydada, Texas.
Southwestern Life Insurance Co.

The
Floydada Chamber of Commerce
Believes in "Buying it at Home."

Central Filling Station
Tires, Tubes, Accessories, Amalie Pure Pennsylvania
Oil.
Phone 70
Floydada

## Wilson Studio

The Photographer in Your Town
Portraiture by Photograph
Phone 162

## Lewis \& Davis Gin Company

Phone 280
Floydada

## Olympic Theatre <br> "The Home of Good Pictures",

P. W. CLOUD, Mgr.

## E. E. Boothe Bakery

We spare no Expense in preparing a Loaf that will Satisify Our Customers.
Ask your Merchant for Bread Baked in Floydada
tional machinery because of the parts and field service available.

At two times in the history of Rutledge At tho thes in the history of Rutledge \& southwestern records for sale of combined harvesters, which have proven practical in this territory, and the total annual figures of the firm's turn over in International machinery and parts is a tremendous thing.
Making it easy for their customers to trade with them, giving full and complete service in every particular, Rutledge \& Company have found no difficulty in securing and holding an immense patronage.
Recently the firm took a long lease on new quarters in Floydada, which give them a third more floor space than in their former location. The accompanying illustration is a view from the street of the front of the quarters which they have occupied since Septem ber.
-Photo by Wilson.


