

The Floyd Co. Hesperian

Published Every Thursday By THE HESPERIAN PUBLISHING CO

HOMER STEEN Editor and Manager

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 One Year \$1.50
 Six Months85
 Three Months45
 In Advance

Advt. Rates Furnished on Application.

FLOYDADA'S FIRE RECORD

Floydada, as an entire community, can save itself between one and two thousand dollars in the next year by being careful of its fire record. Floydada has been going good so far as fire record is concerned for nearly two years. Another year and the community will have paid the penalty in insurance premiums for heavy losses sustained for the period of a year prior to that time.

This is Fire Prevention Week. It is intended to remind our people of the appalling waste annually from fire. While the insurance company pays the bill immediately for losses sustained, this cost is passed on and comes back in many ways to be paid by the consumer. A reduced record means a saving in every way. We pay for our carelessness with fire, in every purchase we make, no matter how minute. The cost of our fires is added into the cost of the very bread that we eat, and the clothes we put on our backs.

Carelessness with fire costs us much. Fire Prevention will reduce this cost. Reduced fire insurance rates which we may pay on account of a good fire record for another year will be only a part of the money we have the chance to save.

PRESTIGE BUILDER

Floydada is being given more advertising this week, unsolicited and unasked, than it could have been given for a thousand dollars. And all by a circus. Al G. Barnes' Circus is one of the big ones. It is going to bring people to Floydada for scores of miles. It is going to increase the prestige of the community greatly. Circuses the size of Barnes' do not intend to lose money by going to a community, whose trade territory is too thinly populated to give it proper support.

So, if you are inclined to be "agin" things, forget it for a minute and be for this circus that is coming to town. It will be worth more than its costs, and Barnes is taking a chance on us. If they "make good" here Floydada steps up a notch in prestige.

And besides, 1180 people for twenty-four hours in Floydada are going to spend some considerable money. They will make business pick up.

LOTS OF CANDIDATES

Woods are going to be thick with candidates another season. Lots of people going to offer themselves for preferment. Already the air is full of candidate talk, this one and that. It is going to be a grand rush that is going to begin soon after the new year opens.

Nearly every week sees some good man advising his friends of his plans through the public prints. There's hoping. The more the merrier. Of course, only one in each race will win.

COMING KELSO FOR GOVERNOR IN MISSOURI

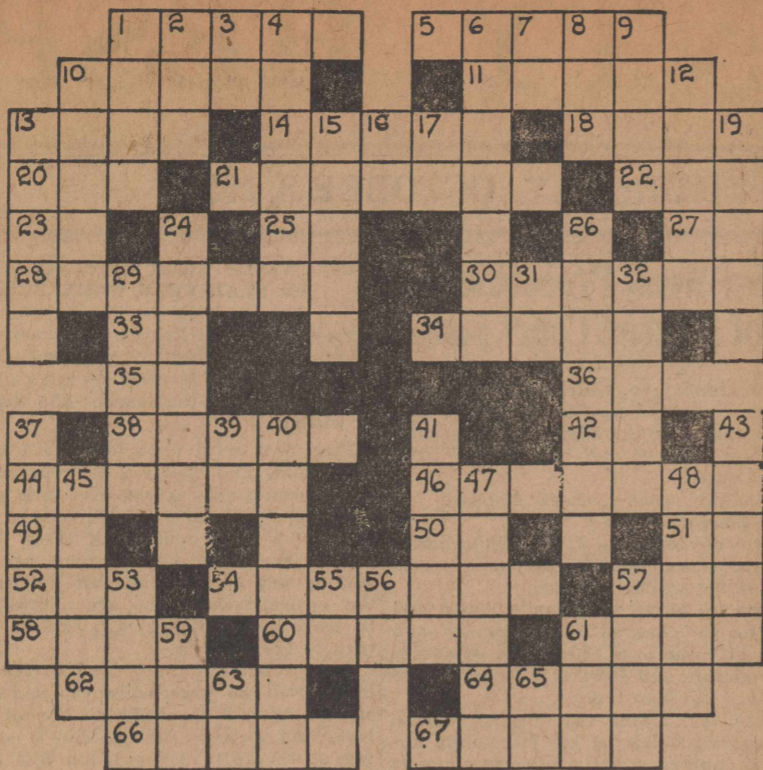
George I. R. Kelso, head of the Texas Cattle Company, who has long been the leading Democrat of Missouri, is being boomed for governor of that state.

Newspapers which are backing the candidate declare that the working men and the school people of that state will march to the polls in a grand phalanx to vote for him.

Just one thing the people of Missouri may not be taking into consideration. People of the panhandle of Texas are contemplating drafting Judge Kelso and making him move to this country. If we do have Judge Kelso move to the plains of Texas, he won't have time to be governor of Missouri, too.

Wednesday, October 14th, Circus Day in Floydada.

Try This Cross Word Puzzle



(©, 1925, Western Newspaper Union.)

- Horizontal.**
 1—To captivate
 10—To censure
 13—Rhyme
 18—Biblical character who sold his birthright
 20—Uncooked
 21—To obtain by distillation
 22—Sea eagle
 23—Impersonal pronoun
 25—Long Island (abbr.)
 27—Virgin Islands (abbr.)
 28—Small bonelike part
 30—To seat again
 32—Man's name (abbr.)
 34—Fall flower
 36—Father
 42—Steamship (abbr.)
 44—Capable of being forgiven
 46—Wise
 49—Half an em
 50—Disease of the lungs (coll.)
 51—Maiden loved by Zeus (myth.)
 52—Roads (abbr.)
 54—Chatters
 57—Past time
 58—Brace of horses
 60—Wild, striped horse
 61—Frozen
 64—Restaurant car
 66—Wide awake

- Vertical.**
 1—That which guides in an intricate manner
 3—Part of "to be"
 6—Crimpers
 8—To regret
 10—Small ships
 12—Early form of an insect which passes through a metamorphosis
 15—American dogwood
 16—Lieutenant (abbr.)
 17—Three-toed sloth
 19—To make into one
 24—Body of armed men
 26—Treatment free of bacteria
 29—Early inhabitant of England
 31—And (French)
 32—To wipe out
 37—To avoid
 39—Tantalum (abbr.)
 40—Spanish fortress
 41—Same as 34 horizontal
 43—Was in upright position
 45—Finished
 47—Wear away by friction
 48—River in Africa
 53—Girl's name
 56—Size of shot
 57—Noted almanac
 59—Prefix meaning evil
 61—Small hotel
 63—Personal pronoun
 65—Middle western state (abbr.)

Solution will appear in next issue.

The puzzle presented herewith is for your entertainment and is not connected with any contest. The answer to this puzzle will be published next Thursday.

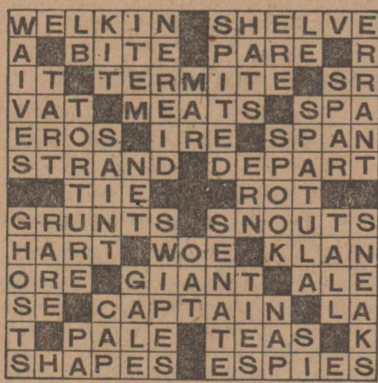
This and That

Our readers will appreciate this information. If the bass in your favorite lake are uniformly of a small size, row your boat to a lake where the bass are larger, catch you some big bass, row back to the lake where the small ones are and pitch them in. In a year or so the bass will all be big ones. The small bass in your favorite lake are inbred, is the reason they are small. We get this from a sportsman's magazine. Of course, if you are busy making a living and don't have any favorite lake, don't go to any trouble about it.

Lakes fuller than they have been since 1915; fine fall season; lots of wheat going to be planted; wheat low price now; good price next year. umpti-ty-yi.

Speaking of lakes being full. Santa Fe Lake, in north Floydada, is. And so is the bayou between Floydada and Santa Fe Landing. Some talk of hiring a

Solution Last Week's Puzzle



gers all had to crawl out and wade to shore.

That rain last week was a mighty "spotted" affair. While some sections of the county must have had two inches or more other portions had none or only slight sprinkles. Accordingly, while Friday and Saturday saw many wheat drills in some fields, and the maize wagons running as long as daylight held out, other fields were wet enough to bog a snipe—that is, a good-sized snipe.

An observing farmer said Saturday: Floydada is going to grow, and going to grow fast. Too many people coming to town, not enough standing or parking room in the present business limits, he said.

W. T. Gray said the Farmers' Filling Station hands had their time all taken up Saturday, loading out customers who were getting ready for the wheat sowing which is under way this week, besides the scores and scores of cars that came their way to fill. For the man who is getting ready to sow wheat 50 gallons is just a little purchase. 200 to 500 gallons is about an average. They do things on a big scale in this man's country.

Fly in the ointment: Heavy rains in September damaged quite a bit of maize by causing smut.

Scoring a hit without even playing ball—that's what the local Hoxe imitators did at the Amarillo Fair on Floydada Day.

Tight-wad Tommie says, "He's not putting out anything but his hand, and that he's taking it back!"

Lots of wheat is going to be planted between the rows of the row crop land

Hesperettes

A lot of the farmers who are raising utility flocks for egg-production could make some good money organizing egg circles and selling their eggs at a premium. It is done elsewhere and might as well be done in Floyd County.

Several passengers were seen at a distance leaving by way of the Isthmus of Santa Fe Monday morning.

this fall. Planting may go on right up into November and December, it has been suggested. Some years late-planted wheat makes mighty good wheat.

"Delivery Truck and Ford Roadster Unite," says a newspaper headline. The story did not say who performed the ceremony!

LEST YOU FORGET—Let's keep all watermelon rinds off the Court House lawn. Would you want them in your front yard, where they remain to rot, draw flies, and add to the general unattractiveness of your yard? Then cooperate with the city officials, or you may get pinched for your carelessness—since 'tis agin' the law, in the first place to leave them there, even omitting the bad rep, which you give to the helpless defenseless, court house lawn!

Hot dog. Circus in town next Wednesday. Some folks may not like 'em; others may think they take out all the surplus cash. But what we hanker to see is the blood-sweating behemoth—"Lotus," the hippo.

Wednesday, October 14th, Circus Day in Floydada.

6% FARM & RANCH LOANS 6%

We Finance The Farmer and Ranchman

Loans made on amortization plan for 33 years at 6 per cent interest, with option to pay loan in full or in part on any interest paying date after 5 years. Prompt Inspections and Quick Service

SAN ANTONIO JOINT STOCK LAND BANK

911 Frost National Bank Building

Phone Crockett 1808. San Antonio, Texas

Inspection made and Loan Granted at once

Represented by

JOHNSTON LAND CO.

Opposite Post Office

Phone No. 74 Surlinger Building Floydada, Texas

Loans made on good city property at 8 per cent

How Doctors Treat Colds and the Flu

To break up a cold overnight or to cut short an attack of grippe, influenza, sore throat or tonsillitis, physicians and druggists are now recommending Calotabs, the purified and refined calomel compound tablet that gives you the effects of calomel and salts combined, without the unpleasant effects of either.

One or two Calotabs at bed-time with a swallow of water,—that's all. No salts, no nausea nor the slightest interference with your eating, work or pleasure. Next morning your cold has vanished, your system is thoroughly purified and you are feeling fine with a hearty appetite for breakfast. Eat what you please,—no danger.

Get a family package, containing full directions, only 35 cents. At any drug store. (adv)

The BULL'S EYE

Editor and General Manager WILL ROGERS



Another "Bull" Durham advertisement by Will Rogers, Ziegfeld Folies and screen star, and leading American humorist. More coming. Watch for them.

Improving our History

I just finished hearing a Politician one of the Washington Boys, on Abraham Lincoln. The one thing I could picture in comment between him and Lincoln was that they had both been in Washington. When a Politician aint talking about himself he is talking about Lincoln. Lincoln has had more Public men speak of his good qualities, and fewer copy any of them, than any man America ever produced. His famous address was only about two hundred words long. No Politician has ever been able to even copy his briefness. In fact that is the last one of his qualities that they would try to copy. Lincoln said more in those 200 words than has been said in the entire City of Washington in the last 10 years, and here is a quality that no historian or speaker has ever brought out before. At the completion of the Gettysburg speech, he wisely refused one of Grant's Cigars, and borrowed a sack of "Bull" Durham from an Ex Southern private, rolled his own, got on his Mule and went back to Washington.

Will Rogers

P. S. There will be another piece in two weeks from now. Look for it.

Outwears Steel

That's what the tread of the famous Goodrich Silvertown actually does. It is a tire that DOES give service, as hundreds of car owners here can testify.

GULLION & SON
 Floydada, Texas



Ford

INCREASED values recently built into Ford cars are particularly noticeable in this attractive, compact Ford Coupe, with its roomy, easy seats and pronounced beauty of line.

All the practical advantages which have made this car so universally popular, are here in greater measure. Every added feature gives comfort, style and good looks in addition to remarkable utility.

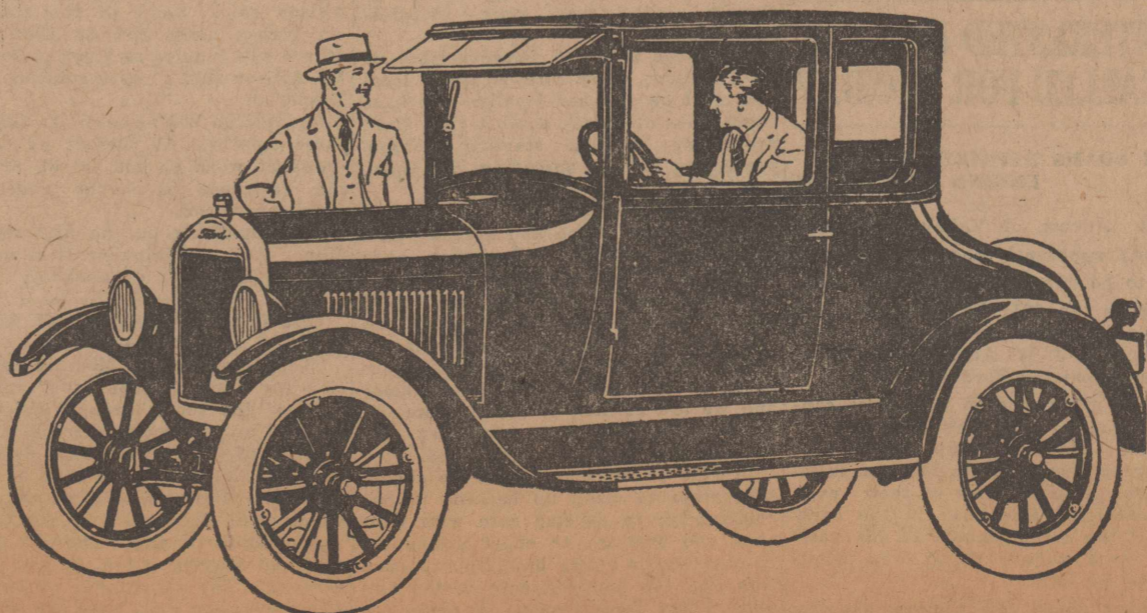
Read the partial list of newly added features at the right—then follow this up by a visit to the nearest Authorized Ford Dealer for a practical demonstration.

FORD MOTOR COMPANY
 DETROIT, MICHIGAN

Color: Channel Green. Upholstery to harmonize. All-steel body, polished nickel radiator. One-piece plate glass windshield. Unusually large capacity rear deck. Fuel tank under cowl. Standard equipment includes windshield wiper, rear-view mirror, dash lamp, starter, demountable rims, and four cord tires. Balloon tires \$25 extra.

NO INCREASE IN PRICES
 COUPE
 \$520

F. O. B. Detroit



Runabout \$260 • Touring \$290 • Tudor Sedan \$580 • Fordor Sedan \$660. Demountable rims and starter extra on open cars. All prices F. O. B. Detroit.

65 YEARS OF PUBLIC SERVICE
 2 BAGS for 15¢
 make 100 cigarettes
 The WORLD'S BEST CIGARETTE



"BULL DURHAM"
 Guaranteed

The American CIGARETTE CO.
 INCORPORATED
 111 Fifth Avenue, New York

BUY IT IN FLOYDADA

HELP YOUR CITY TO GROW

The growth of a city depends largely upon the loyalty of the people who make up the city, to it and its institutions.

There are two ways of "knocking." One way is by patronizing out of town concerns. The business houses of Floydada are its institutions, and as such, are entitled to the preference when purchases are to be made.

As these business houses grow and expand, through your patronage, they will be better able to serve you. Unless you are loyal to them they cannot grow and their ability to serve you is limited.

Baker-Campbell Company's Floydada Store Is Large, Modern Merchandising Establishment

Baker-Campbell Company, whose store in Floydada was opened three and one-half years ago, is a company which has a long and enviable record in the merchandising history of West Texas. W. A. Baker, head of the firm, began merchandising more than 25 years ago at Munday and was for years a member of the firm of Baker-Bryant Company, with stores in many cities and towns of this section. In 1919 Mr. Baker decided to head his own firm, and while the Baker-Campbell Company is still associated with the old firm, now known as Bryant-Link Company, (the two having interlocking directorates) Baker-Campbell Company is a separate company and is directed by Mr. Baker and a number of young men he has



gathered about him in one of the most successful business organizations in this part of the state.

The Floydada store is the second the firm opened. It was established in April of 1922 as a grocery and when the store took its present quarters in the 50x100 foot building at the southwest key corner of the city, it was made into a general mercantile establishment with groceries and dry goods as the featured lines. The first store in the chain was established at Munday. Since the opening of the Floydada store other stores have been established at Weinert and Rochester with C. P. Baker as manager at Weinert and S. W. Ross manager at Rochester.

—Photo by Wilson.

Are You a Member of the Chamber of Commerce? Boost Floydada. Work for Floydada All the Time

The Following Progressive Firms Have Made This Campaign Possible:

<p>FLOYD COUNTY ABSTRACT CO. "IS YOUR TITLE CLEAR?" We represent the owners of more than 300 Lots in Floydada, any part of town, and at any price. R. C. SCOTT, Mgr. Room 7, First National Bank Bldg.</p>	<p>The Floydada Chamber of Commerce Believes in "Buying it at Home."</p>	<p>Tourist Garage T. E. Loran, Proprietor. General Auto Repairs. Tires, Gas, Oils. Phone US—No. 143</p>
<p>H. E. Cannaday Contractor and Builder Plans and Estimates Cheerfully Furnished</p>	<p>Central Filling Station Tires, Tubes, Accessories, Amalie Pure Pennsylvania Oil. Phone 70 Floydada</p>	<p>Wilson Kimble Optical & Jewelry Co. "The House of Confidential Credit." Eyesight Specialist Phone 254</p>
<p>Rutledge & Company Full Line International Dealers Phone 57 Floydada</p>	<p>Wilson Studio The Photographer in Your Town Portraiture by Photograph Phone 162</p>	<p>The First National Bank Capital and Surplus \$100,000.00 E. C. Nelson, Pres. J. V. Daniel, Cashier</p>
<p>Miladye's Specialty Shop Ladies' Ready-to-Wear and Millinery "Where Style Triumphs."</p>	<p>Lewis & Davis Gin Company Phone 280 Floydada</p>	<p>Surginer & White Motor Co. Dealers in Star and Durant Motor Cars</p>
<p>Day & Night Garage J. M. Hughes, Proprietor Prompt, Pleasing Service. Reasonable Prices</p>	<p>Olympic Theatre "The Home of Good Pictures" P. W. CLOUD, Mgr.</p>	<p>Texas Utilities Company "For a Bigger and Better Floydada" E. E. Brown, Mgr. Phone 232</p>
<p>R. E. FRY, Representative Floydada, Texas. Southwestern Life Insurance Co.</p>	<p>E. E. Boothe Bakery We spare no Expense in preparing a Loaf that will Satisfy Our Customers. Ask your Merchant for Bread Baked in Floydada</p>	<p>H. O. Pope & Son General Electric Repairs, Battery Char. Philco Batteries U-D</p>

Hesperian Want Ads

Cheapest, Busiest Salesman in Floyd County

CROP FOR SALE—About 50 acres in cotton, 60 in maize and 15 in higeria, 16 miles northeast of Floydada, M. M. Vincent. 31tc.

FOR SALE—That good, sweet Starks Delicious Apple for eating; also other varieties adapted to cooking as well as eating. A. D. Summerville, the Apple Man. 312tp.

A shipment of fresh cakes for the school lunch, only 25c per lb. Star Cash Grocery. 312tc.

We have plenty of good Binder Twine—Star Cash Grocery. 312tc.

FOR SALE—Used piano, on W. J. Jones place, between Starkey and McCoy. C. D. Walls. 302tp.

YOU can buy Abernathy's Best Flour at Looper Grocery. 304tp.

EXPERIENCED Windmill man at your service for putting up or repairing your mills. Phone 24 or 927F21. C. A. Mullins. 29tc.

FOR SALE—Dandy farm 1 mile of brick school, new gin, Methodist and Baptist churches; 235 acres splendid wheat and cotton land in cultivation, 5-room house and 2-room tenant house, splendid well good water, in McCoy Community. Only \$42 an acre, half cash, balance 1 to 32 years. See or write J. M. Parsons, Floydada, Texas. 80tc.

Have the carbon taken out of your motors without tearing them down, while you wait. No scratching. Floydada Machine Shop. 268tc.

CHOICE pot plants for sale at all times. Call anytime. Mrs. Maud E. Hollans. 44tc.

Pitts Transfer & Storage Co. We crate and ship to your order. Regular truck line to Plainview. 31tc.

For bargains in lands and town lots see Arthur B. Duncan, Floydada, Texas. 40tc.

Have your Abstracts made by **ARTHUR B. DUNCAN** The Old Reliable Abstract Man. 18tc.

FOR SUDEN SERVICE call 207 or 138 Pitts Transfer & Storage Co. 31tc. Miss Mollie Crum, Spiella corsetiere, now located permanently at the Thrifty-Nifty Shop, 3rd door west of Floyd County National Bank. 31tc.

NOW is the time to plan for Christmas gifts and there is nothing more acceptable than hand-embroidery. Thrifty-Nifty Shop, 3rd door west of Floyd County National Bank. 316tc.

WANTED—Family to head maize and pick cotton. 200 acres to gather. House furnished. Phone 908-F11. T. L. Brown. 31tc.

WANTED—One or two salesmen or salesladies at once, for Floyd County. Good profits. Car desirable but not absolutely necessary. Leave name and address at Hesperian Office. 312tp.

FOR RENT—One two-room apartment, furnished or unfurnished; modern. Call Ewing Apartment, 239. 321tp.

FOR RENT—See T. D. Woods for rooms Phone 34. 321tp.

FOR SALE—Section good land, unimproved, 4½ miles S. E. Canyon, convenient to college, or will sell in halves. Price \$17.50 per acre. Some terms. See Worth A. Jennings, Canyon, Texas. 322tp.

SEE Connel, the land man, Hereford, Texas, for bargains in improved farms near Hereford. 32tc.

Miss Stella Tubbs will teach pupils in art at the Bonita Art Shop on Tuesdays and Fridays. 322tp.

Those who wish hand-painted pictures dresses, scarfs and lingerie, or other textile paintings, may see Miss Stella Tubbs or call Telephone 11. 322tp.

Auction Sale—Saturday beginning at 1:30. Nice lot of furniture and other good stuff in this sale. W. H. Seale, Auctioneer. 321tc.

Will unload two carloads brand new Ford trucks next week. Barker Bros., Ford and Fordson dealers. 321tc.

FRESH COWS—for sale. J. S. Hale 321tp.

Hemstitching and picoting at the Thrifty-Nifty Shop. 32tc.

FOR SALE—Good as new 10-hole Superior Wheat Drill. Call at Farmers' Filling Station. W. T. Gray. 322tp.

Oil Burners, best one on the market. Pierce Pet. Corporation. 325tp.

FOR SALE—100 acres cotton, 50 acres feed, twelve miles southwest of Floydada. A. R. Simmons, Lakeview. 322tp.

Will unload two carloads brand new Ford trucks next week. Barker Bros., Ford and Fordson dealers. 321tc.

FOR SALE—Two cotton wagons, bred Duroc sows, shoats and pigs, extra good fattening hogs. J. C. Bolding. 323tc.

WANTED—Crew of hands to pick bale of cotton a day. House and water furnished. C. T. Warren, 4 miles east of Floydada. 323tc.

Will unload two carloads brand new Ford trucks next week. Barker Bros., Ford and Fordson dealers. 321tc.

FOR SALE—5 room modern residence close in on Missouri St. for price and terms write Box 385, City. 322tp.

Auction Sale—Saturday beginning at 1:30. Nice lot of furniture and other good stuff in this sale. W. H. Seale, Auctioneer. 321tc.

FOR RENT—Two room apartment, furnished or unfurnished. Modern. Call Ewing Apartment, 239. 321tp.

WANTED—Family to pick cotton and head maize. Can use single hands. Phone 902F3. Frank Probasco. 321tc.

STUDY CLUB HOLDS THIRD MEETING OF YEAR, OCT. 1

The Nineteen Twenty-Two Study Club held its third meeting of the year at the American Legion Hall last Friday, between the hours of 3:30 and 5 o'clock. "Washington Irving's Tales" was the subject for discussion. The program included a discussion of "The Tale and the Short Story," by Mrs. I. W. Hicks; Irving's Literary Characteristics in "The Legend of Sleepy Hollow," by Mrs. Kenneth Bain; Synopsis of "The Legend of the Rose of the Alhambra," by Mrs. Harper Scoggins. Miss Lucille Goodwin gave two readings.

The next meeting of the Club will be held October 15, at the American Legion Hall, with Mrs. L. V. Smith as hostess. Edgar Allen Poe will be the author discussed at this meeting.

LITTLE MUSICIANS' CLUB

Thursday afternoon of last week the South Ward piano pupils of Miss Stella Tubbs were organized into a club, viz: The Little Musicians' Club. They plan to study theories and the lives and works of great pianists, also to give studio recitals.

Sand Hill School Honor Roll

Honor roll pupils for the Sand Hill School during the month of September have been announced by the faculty as follows:

- First grade—Ottis Brock, Billy Green, Junior Bradford.
- Second grade—Sibyle Manning.
- Tenth grade—Bonnie Mickey.

KODAKERS

Bring us your films today And get your prints tomorrow.

WILSON STUDIO

H. Z. Pennington

Physician and Surgeon
Telephones Res. 330 Office 73

Dr. W. M. Houghton

GENERAL PRACTICE
Diseases of Women and Children a Specialty
OFFICE IN MITCHELL BUILDING
PHONES: Residence 250 Office 256

KIZZIAH INFANT DIES

Margie, the nine months old baby daughter of Mr. and Mrs. Kizziah, died of cholera infantum at the family home near Joe Bailey October 4, at 10 o'clock p. m.

The infant was born February 25, and had been sick only seven days. Funeral services were conducted by Rev. Tom Teague, and burial followed in the Antelope cemetery, last Monday, October 5.

Mr. and Mrs. Kizziah have lived in the Joe Bailey community for about seven months, moving to that place from Dickens County.

American Legion Auxiliary Meets

The American Legion Auxiliary met in regular session Monday night, and discussed plans for a big-time Halloween. Auxiliary members are requested to watch the paper for further announcements concerning the Halloween party.

Locals and Personals

BORN—To Mr. and Mrs. Pete Brown, of Harmony, October 3rd, a son.

C. D. Merrick, of Lone Star, was a business visitor in Floydada Tuesday of this week.

Miss Ruth Collins will spend the winter in Denton, where she left several days ago to study in the musical department of the College of Industrial Arts.

Sam Reynolds of Plainview visited in the city Sunday.

A. T. Swenson and family motored to Plainview and Tulia last Sunday.

Wednesday, October 14th, Circus Day in Floydada.

Charlie Lewis was among the Floydadans to see the Tech College-Murray football game in Lubbock Saturday.

Col. Thos. Montgomery is in Fort Worth on business this week. He attended the U. C. V. Reunion at Abilene and went on to Fort Worth following its close.

J. A. Carruth spent last week-end in Amarillo on a visit with his son, Jim Carruth and family. He drove home in a Willys-Knight coupe.

The ladies of the Baptist W. M. U. met at the church on Monday and gave a shower for a needy family of the city.

Rev. Edgar Eskridge left the first of the week for Commerce, Okla., to begin the revival meeting he is to conduct there.

Mr. and Mrs. E. A. Childers returned.

Mathews & Folley

LAWYERS

MITCHELL BUILDING

FLOYDADA, TEXAS

HOUSEWIVES

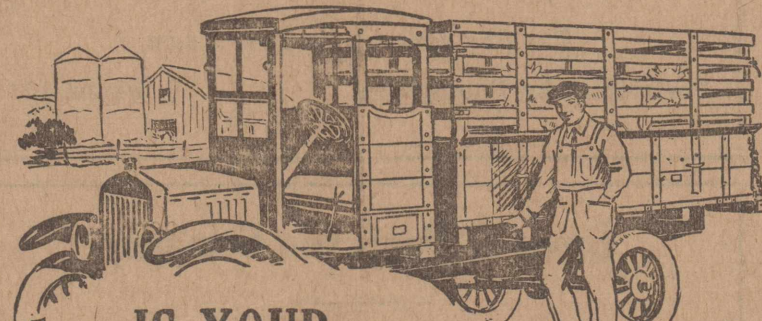
FOR YOUR CONVENIENCE

We always maintain an up-to-date supply of fancy and staple groceries.

Quality Goods, priced right, with a superior delivery service.

Star Cash Grocery

Phone 40 South Side Square



IS YOUR BOY HAPPY and Contented on the Farm?

You know that boys like new and efficient machinery and the American all-purpose 3-1 Farm body, through its efficiency appeals to the boys as well as the grown-ups who can realize how much this body will save for them in their hauling costs.

All panels are removable and are constructed of oak. Well ironed so that they will render lifetime service. End gate operates separately from rest of the panels.

Thousands are now being used by farmers everywhere. Every body backed by our guarantee and our ten years of knowing how to build the best body for the least money.

Go to your dealer and insist on the Genuine American 3-1 farm body and do not accept a cheap substitute. If your dealer cannot supply you write us direct.

We Build 27 Different Models. A Body for Every Business

American Body Company

Dallas—Fort Worth—El Paso—Oklahoma City—Shreveport

Monday from a week's stay at Roswell, New Mexico, where they went to meet Mr. and Mrs. Mershon, of San Diego, Calif.

Mr. and Mrs. Haden Harris, of Anaheim, Calif., are spending this week in Floydada on a brief visit with W. E. Rawlings and other relatives. They are enroute to Florida to spend the winter, and are making the trip cross-country by auto.

Will Morgan and family visited in Floydada Monday night with J. E. Stephens and family. They were enroute to Lynn County to make their home, whence they are moving to Dallas.

Curtis Sullivan, who has been at Milwaukee, Wis., the past two years with the International Harvester Company, returned home the first of the week.

L. C. Penry, of Fort Worth, former district attorney of the 64th Judicial District, was here this week attending district court as an attorney at the bar. Mr. and Mrs. D. M. Wilson left the latter part of last week for Fort Worth, where they plan to spend the winter.

E. M. Sparks, of Hamilton, in company with his son, Cephis, was here on a visit last week with his foster son, J. W. Cox and family.

The Parent-Teachers Association will meet at the high school Friday afternoon at 3:15. All members of the Association are urged to be in attendance.

A. D. Hare has returned to his home in Amarillo, after a brief business trip to the city.

Mr. and Mrs. C. M. Wilson and Mrs. A. J. Welch were Lockney visitors Sunday.

Hollis Moore was in Lubbock last Friday for the Panhandle South Plains Fair and the Whirlwind-Westerner football game.

C. M. Wilson was in Plainview Tuesday morning on business matters.

Miss Jennie Lewis, and mother, Mrs.

L. H. Lewis, motored to Plainview Tuesday.

Mary Anna Ross has returned to her home in Rochester, after spending several weeks in the city visiting her grandmother, Mrs. W. L. Boerner and aunt, Mrs. E. P. Nelson.

Mrs. Allen McReynolds and daughter, Zoe, and Miss Tommie Lee Atwrey visited in Lorenzo Tuesday.

Mr. and Mrs. Curtis Carter are at home after a few weeks spent in Amarillo, following their marriage in September.

Mrs. P. G. Stegall has returned from Electra, having been called there on account of the illness of her sister, M. Sutton.

Mr. and Mrs. J. A. Awtry, and daughter, Tommie Lee Awtry, and Mrs. J. Gilliam were Plainview visitors last Sunday.

Dr. W. H. Alexander

INTERNAL
Medicine and Electrotherapy
Rooms 6 and 7 Barrow Bldg.
Telephone 93; Residence No.260

Drs. Smith & Smith Sanitarium

For Medical and Surgical Cases

Phone No. 177
Floydada, Texas

SEALE & NASH

—AUCTIONEERS—

I am located at Floydada again, and will be glad to handle your auction sales of all kinds.

For dates or information call

Col. W. H. Seale

Day Phone No. 124;
Night Phone 120.
Floydada, Texas

MARLIN HOT WELLS

WHERE LIFE GIVING WATERS FLOW

Come to Marlin, the year-round health resort, for rheumatism, neuritis, stomach trouble and all chronic diseases. Modern up-to-date hotels, clinics and bath houses. Golfing and dancing. Ask your neighbor who has been here or write,

The Marlin Chamber of Commerce
MARLIN, TEXAS

The Sports Girl The "Dress-Up" Girl



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You must be one or the other—perhaps you are both!

You will love these smart dresses made in the materials and colors that bring out your best points. Visit our piece-goods counter today and make your choice. But first get your Standard-Designer Pattern including the wonderful dressmaking guide, the Belrobe, and see how much, or rather how little, material you need.

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DRESS 8411

40 inch satin faced crepe \$3.48

40 inch all silk flat crepe \$2.98

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"THE STORE WITH THE GOODS"

Winter Time is Meat Time

Your body requires more meats during cold weather than in the warmer days.

Our ever varied and fresh stock of meats, cakes and cookies, fruits, vegetables, and groceries is sure to please the housewife.

PHONE NUMBER 27 for the next order of groceries and

Felton & Collins

WITH THE CHURCHES

BAPTIST CHURCH

Edgar Eskridge, Pastor
Prof. C. E. Roark, professor of Bible at Wayland College, will fill the pulpit of the First Baptist Church in Floydada Sunday morning and night in the absence of the pastor, who is at Commerce, Okla., in a meeting.

Hours of the various services at the church Sunday are as follows:

Sunday School, 10 a. m., morning worship 11 a. m.

Sunbeam Band 3 p. m.; Junior B. Y. P. U. 4 p. m.; Junior choir 5 p. m.

Senior B. Y. P. U. 5:45 p. m.; evening worship 7:30 o'clock.

Welcome to worship with us. Hear D. C. E. Roark, of Plainview, Sunday.

FIRST METHODIST CHURCH

Joseph L. Henson, Pastor.

We are to observe Rally Day Sunday and urge all our people and friends to attend Church and Sunday School. We expect over Three Hundred in the Sunday School and are working for One Hundred men in the Brotherhood Class.

The sermon Sunday morning will be on: "A Warning Which Christ Coupled With a Promise." And at 7:30 p. m., "That Man Philip."

Our Annual Conference meets at Canyon, Texas on Nov. 11 so we now have just one month for rounding up the Year's Work.

Brother Hardy will preach for us next Sunday-week and hold our fourth quarterly Conference at that time.

We will next week announce a series of sermons to be preached on various phases of Evolution to be delivered between this and Annual Conference.

Please note change of hour of evening service to 7:30 o'clock and be assured of our most hearty welcome to all our services.

CLASS REORGANIZED

Mrs. Burke's class of the First Baptist Church reorganized Sunday, electing new officers as follows:

President, Miss Carver; vice president, Miss Bond; secretary-treasurer, Miss Annie Robert; reporter, Miss Angel; Membership committee, Miss Terry, chairman, Miss Burton, Miss Mamie Carson; committee to visit the sick, Miss Ruby Price, chairman; Miss Mavy Williams, Miss Evelyn Kizziar; social committee, Miss Gladys Covington, chairman, Miss Maude Williams, Miss Inez Paschall.

The class is expecting a very successful and interesting year.

RALLY DAY PROGRAM

Rally Day Program of the Methodist Sunday School for Sunday, October 11th 9:45 to 11 a. m.

Song, "Onward, Christian Soldiers."—by school.

Repeat twenty-third Psalm in unison. —Rev. J. L. Henson.

Prayers by leader.

Song—Blue Bird Class.

Song—Elizabeth Hardgrove.

Song—"Just a little child."—Bert Ione

Prayers by leader.

Song—Mrs. Porterfield's class.

Song—Junior Orchestra.

Song—Mrs. Chowning.

Song—Edell King.

Prayers by leader.

Song—Mrs. Massie's Class.

Song—"From all the dark places."—ance.

Prayer—Bro. Mayhew.

Everybody come and bring someone in slogan for the day.

FIRST CHRISTIAN CHURCH
F. L. Davis, Pastor

Last Lord's Day was indeed a good day with us. The Sunday School and preaching services were largely attended, and the annual Church Day was a great success. It started with dinner in the tabernacle, at which a large crowd partook of the good things prepared by the good cooks of the church.

The reports from the various Council and Sunday School were fine and very encouraging. Few realized that so much had been accomplished. It was shown that the church had gained more than 25 per cent in membership since the first of January. The financial reports showed more than had been raised by the various departments of the church. The roll call of members was answered by most of the resident members.

The election of officers resulted in the following elders: W. W. Emert, C. F. Lincoln; Deacons: Lon M. Davis, J. E. Dickey, Ed Brown, C. T. Stevens, J. C. Wester (the last three succeeding themselves as their term expired with this meeting.) and S. D. Scott.

Sunday School officers were: Lon M. Davis, Superintendent, J. E. Dickey, Jr., assistant superintendent, L. B. Fawyer, Jr., secretary-treasurer; Miss Oma Johnson, pianist for the church; and Mrs. J. K. Green assistant church pianist; Miss Ethna Green, pianist for the Sunday School, and Mrs. F. L. Davis, general assistant pianist. These are competent officers for their respective positions and will make good officials. All will co-operate with them to make this year better than last year. Come, let's go!

The real climax of the meeting was reached when the pastor announced that Mrs. Farris had kindly given the church a lot for a parsonage. The church received the announcement with great joy and voted unanimously and enthusiastically a vote of thanks to the donor. It was then voted unanimously to build a parsonage at once and a building committee was chosen by the official board as follows: W. Ed Brown, Lon M. Davis, L. B. Fawyer, Mrs. Farris, and Mrs. Lon M. Davis.

The financial end of the church was not neglected, either, for the slate was wiped clean from a small deficit and the new year will start with a clean record. The pledges for the coming year were fine and hearty.

Taking it all in all, it was a great day for the church. All seemed to be of the opinion that this year, upon which we are now entering, will be a greater one. Each seemed to say by action, "I am going to do my best to make it the best ever."

The pastor left Monday morning for the convention at Oklahoma City and will be gone over next Lord's Day. But the Sunday School and preaching will

go on the same as though he were here. Come out and help and give the preaching a good hearing. Come to the little church with a big welcome!

MISS LUCILLE GOODWIN GIVES PLEASING EXPRESSION RECITAL

Miss Lucille Goodwin's expression recital given in the high school auditorium Tuesday evening, at 8:15 o'clock, was attended by an almost capacity audience, who showed their approval and appreciation of the program by repeated encores and very careful attention throughout the program.

The following readings were given by Miss Goodwin: "Counting Daisy Petals"—Lytton Cox, accompanied by Miss Helen King; "Betty at the Baseball Game"—Walter Ben Hare; "The Voice of the Banjo"—Paul L. Dunbar; "Old Time Wedding"—Lytton Cox; and "A Coquette Conquered"—Paul L. Dunbar.

Miss Dorothy Goodwin, sister of Miss Lucille, gave two piano solos, "A Curious Story"—St. Heller Op. 138, No. 9, and "Star Gleams"—Thurlow Liewance, which were cordially received by the hearers.

A solo by Mrs. E. C. Nelson Jr., accompanied by Mrs. J. V. Daniel at the piano, was also heartily applauded.

Joe Stanford, of Dallas, is visiting in the home of Mr. and Mrs. Earl Edwards and other relatives here.

NOTICE TO DEBTORS AND CREDITORS

THE STATE OF TEXAS, County of Floyd.

To those indebted to, or holding claims against the Estate of Mrs. E. M. Luttrall, Deceased.

The undersigned, having been duly appointed Executors of the Estate of Mrs. E. M. Luttrall, deceased, late of Floyd County, Texas, by the County Court of Floyd County, Texas, on the 21st day of July A. D. 1925, during a regular term thereof, hereby notify all persons indebted to said estate to come forward and make settlement, and those having claims against said estate to present them to us within the time prescribed by law, in the town of Floydada, in Floyd County, Texas, where we receive our mail, this 15th day of September A. D. 1925.

J. A. CARRUTH
ARTHUR B. DUNCAN,
Executors of the Estate of Mrs. E. M. Luttrall, Deceased. 303tc.

F. C. HARMON

Funeral director and Embalmer
Motor Hearse.
FLOYDADA, TEXAS.

NOTICE SHERIFF'S SALE

THE STATE OF TEXAS, County of Floyd.
In the District Court of Hamilton County, Texas, E. M. Sparks vs. W. T. Sparks, et al.

WHEREAS by virtue of an order of sale issued out of the District Court of Hamilton County, Texas, on a judgment rendered in said court on the first day of September 1925, in favor of the said E. M. Sparks vs. W. T. Sparks, No. 3004 on the docket of said court, I did, on the 25 day of September 1925 levy upon the following described tract of land situated in the County of Floyd, State of Texas, about ten miles S. E. of Floydada, and being the E. half of a 640 acre survey, Abstract No. 119; Survey No. 31; Certificate No. 34; Original Grantee, Adams, Beaty & Moulton, said 320 acres being meted and bounded as follows:

BEGINNING at the N. E. corner of said Survey No. 31, for N. E. corner of this tract; THENCE, W. 950 vrs. along N. Boundary line of said Survey No. 31 to middle of said N. Boundary line, Thence, S. 1900 vrs. to middle of S. Boundary line of said survey No. 31; THENCE, along the S. Boundary line of said survey No. 31, to its S. E. corner; THENCE, N. along the E. Boundary line of said survey No. 31 to place of beginning; And on the 3rd. day of November A.

Wednesday, October 14th, Circus Day in Floydada.

D. 1925, being the first Tuesday of said month, between the hours of 10:00 o'clock a. m. and 4:00 o'clock p. m. on said day, at the court house door of said county, I will offer for sale and sell at public auction, for cash, all the right, title and interest of the said W. T. Sparks in and to said property. Dated at Floydada, Texas, this 25 day of September 1925. J. R. MADDOX, Sheriff of Floyd County, Texas.

LISTEN!

We want your DRUG Business. That's why we advertise each week in your paper, to let you know how much we want it. We are equipped to take care of your wants in the drug business. Try us and be satisfied. We smile when you come in; you smile when you go out. Come to see us.

B. & A., DRUGS

South Side Goteverything

Let Us Sell You Your HARDWARE

We have just received another shipment of JOHN DEERE WAGONS, and at the price we are offering it, we do not believe you can beat it anywhere. We have cotton scales and most any other article you will likely need in gathering and hauling your crop. Give us a trial. We guarantee to please and we leave it to you.

STANSELL & COLLINS

Phone 88

Lovers of Music

You'll be more than pleased after hearing our pianos and phonographs at THE F. C. HARMON FURNITURE CO's. special booth.

Agents for the famous Gulbransen "Registering Piano." Terms on purchases, if desired. Come let us play for you!

GARTMAN BROS.
PIANOS AND PHONOGRAPHS

ART CLASS

—at the home of Mrs. E. E. Brown, Monday, October 12. I will begin a class in Polychrome, French Painting, Craft-work and Ancient Italian Arts. Will have an exhibit at the Flower Show.

Those interested see Mrs. Brown, at the Texas Utilities Office, or myself at the Flower Show.

Mrs. Young F. Walker

We Pay The Highest Prices

For Chickens, Eggs and Cream

We try to carry a clean stock of goods, and give the best of service.

Why worry about things? Let us get them for you.

Dooley Brothers
South East Cor. Square "The Convenient Place" Phone 92

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REAL ESTATE DEALERS
Farms, Ranches and City Property on the South Plains.
Floyd County Farm Lands a specialty. Office phone 17; Residence Phone 19. Office Room 9, First National Bank Building
FLOYDADA, TEXAS



Don't let Your home be the next to go up in smoke.

Study Fire Prevention

—this week and apply the things you learn every week in the year.

See—
G. C. TUBBS
TODAY
for
ALL KINDS OF INSURANCE

100 Horses, 100 Women In Barnes Equine Ballet

What would you do, if you saw a beautiful girl from the Land of Romance riding an exquisite golden horse? Well, that is what you'll see when the Al G. Barnes Big 4 Ring Circus comes to Floydada, Wednesday, Oct. 14. With the resplendent "Equine Ballet" featuring one hundred handsome dancing horses and one hundred fair women. In the gorgeous, sensational extravaganza which opens the big program, horses of pure, national golden color ridden by girls of extraordinary beauty will dance before you. This is the dream that Al G. Barnes has brought to a wonderful reality—a dream of gathering together the 100 most beautiful girls and horses in the world and presenting to the public an offering which would eclipse anything previously staged. These splendid steeds, valued at \$112,000 are only a part of the 550 trained horses of the show. More than 2000 educated wild animals, including Lotus, the largest and only performing blood-sweating hippopotamus on earth, will be seen when the big-top goes up. You will also see more than a hundred "sunkist" bathing beauties of Southern California in the ballet and chorus of "Pocahontas at the Court of Queen Anne," the gorgeous pageant that opens the gigantic program. Many of these pretty girls have played principal parts in the latest motion picture productions this year.

Providence Notes

Providence, September 28.—(Too late for last week's paper.) BORN to Mr. and Mrs. Walter Boedeker, September 25, a boy. Mother and babe both doing fine, but Walter has not fully recovered yet. Rev. Flierl left last week for points in Oklahoma to attend a conference of his church. The party given by Horace Weeks at the McEulah home Saturday night was well attended by young people from Whitfield, Providence, Lone Star and Prairie View. Mr. and Mrs. Herring are the happy parents of a boy, born last week. Mr. and Mrs. J. A. Zimmerman spent Saturday night and Sunday with Mrs. Zimmerman's mother. The pie supper was called off last Friday night owing to the bad roads but will be held this Friday night, Oct. 2. So all come and bring a pie to help out a good cause. Mrs. Chas. Boedeker was on the sick list during last week. D. J. Kennedy of Lubbock spent Sunday with his family here. Mr. Ballard went to Floydada last Saturday to work for a few days. We are glad to state that Mrs. Allgood is able to be out again. Mrs. Brock's sister went to Canyon Saturday to visit with friends.

Locals and Personals

V. W. Emert, Misses Alice and Marie Henry of Springtown attended the Lubbock Fair last Saturday. Leek Moremon, of Corpus Christi who arrived in the city recently to again be with the Davis Gin Company throughout the cotton season, attended the Floydada-Lubbock game and the Panhandle South Plains Fair. Rev. Edgar Eskridge was among the home rosters at the Lubbock game of last Friday. W. C. Grigsby attended the Lubbock Fair and witnessed the local football team clash with Lubbock Hi eleven. Joe Day and Ernest Carter were among the Floydada people witnessing the Lubbock and Floydada High School game and attending the Fair. Mr. and Mrs. E. C. Harmon and little daughter, and Mrs. Claude L. Callison have returned to their home in Los Angeles, California, after visiting in the home of Mrs. Addie Thagard, the mother of Mrs. Harmon and Mrs. Callison. Mrs. Hugh Shaver and daughter-in-

Sending the Whole Child to School



This means that we must send the child's body to school along with his mind.

A child has little means of comparing his vision with standard vision. He has no means whatever of knowing or not his eyes are right. Until the child reaches the age of understanding and judgment, it is the duty of those in authority to know the condition of the child's eyes.

Most modern school systems have developed a health program, including on their staff trained health officers to look after the physical well being of the student.

We have just equipped our refraction room with the best, most scientific Ophthalmic Instrument that could be purchased in the United States.

Phone or write for appointment
Phone 254

Dr. Wilson Kimble

Eyeght Specialist, Floydada

law, Allie Shaver, from Roaring Springs, visited in the J. H. Henson home last week-end. R. E. Fry went to the Lubbock Fair last Friday and witnessed the Floydada-Lubbock High teams clash in football. W. P. Daily attended the Tech-Murray football game and the Fair at Lubbock Saturday. Mrs. M. L. Kizziar and daughter, Evelyn, were among the Floydada people who attended the Lubbock Fair one day last week. Miss Doris Armstrong returned home last week, after spending several weeks in Amarillo, taking a course in beauty culture.

Mr. James B. Green, who has been spending the summer in Floydada with her son, James K. Green, and family, left Monday morning for Austin to spend several weeks on a visit there. Later in the winter she will visit with her daughter, Mrs. E. E. Dickason, at Parral, Chihuahua.

D. P. Carter, prominent business man of Lockney, was among the out-of-town people here Monday for District Court. Fred Bourland, of Matador, was transacting business in Floydada Monday.

Baird Bishop was at home over Sunday from Kress. He is well-pleased with his new location and prospects, he told friends while at home.

J. M. Parsons returned Sunday from a business trip down-state, after several days spent at Wichita Falls and Fort Worth.

G. A. Johnson, of Cone, was in Floydada on business Friday. Mr. Johnson was one of the early-day business men of this city. For three or four years he was in the general mercantile business here as a partner of I. H. Siddens. He was living in the county at the time it was organized.

Mr. and Mrs. Fred Zimmerman left Saturday for Wichita Falls and spent a brief visit in that city with relatives.

J. R. Harris will probably re-locate in Texas. More than a year ago he moved to California. For the past month he returned to this state and had been visiting at Seymour until his return to Floydada the latter part of last week.

BILL DAILY DOES SPECTACULAR WORK FOR TECH VS. McMURRAY

Bill Daily was the only Floydada boy who got to work in Texas Tech's first football game Saturday. He went in as an end in the third quarter and made two spectacular plays. Breaking through interference he covered the ball after a long punt by Tech and McMurray fumble on McMurray's 20-yard line.

KENNETH BAIN

LAWYER

Rooms 12 and 13
First National Bank Building

General Practice

His other unusual play followed soon after, when he broke through interference and downed the McMurray full-back on an attempted punt, for a ten-yard loss.

PROPERTY CHANGES

H. O. Pope has contracted for the purchase of the J. A. Blackwell residence on West California and will occupy it as a residence, when the deal is completed.

T. P. Guimarin has recently completed the purchase of the Tom P. Steen old home on West Missouri Street and will do extensive remodeling, following which he will occupy it as a residence.

Mrs. Maude Merrick will soon occupy the residence on West Missouri Street,

which she recently purchased from Mrs. J. T. Turnbow.

Gas Makes People Nervous and Restless

Gas pressure in the abdomen causes a restless, nervous feeling and prevents sleep. Adlerika removes gas in TEN minutes and brings out surprising amounts of old waste matter you never thought was in your system. This excellent intestinal exacuant is wonderful for constipation or allied stomach trouble. Don't waste time with pills or tablets but get REAL Adlerika action! Floydada Drug Co.

To the People of McCoy and Surrounding Communities:

We take pleasure in advising you that we have our gin now ready to gin your cotton.

We have a modern gin, as good as you will find anywhere in this section. It is a—

FOUR STAND, EIGHTY- SAW GIN

WITH MODERN CLEANING AND BURR-EXTRACTING EQUIPMENT

—making it second to none in this county for quality of work that can be done.

It is our expectation to give you as good ginning service as you can expect to get anywhere, and we will appreciate your business.

Bring us your ginning. Try us out. We will strive to merit your continued patronage and make our gin a valuable asset to your community and the farmers of the surrounding territory.

G. T. Assister & Son

Firestone

Why Gum-Dipping is so Important to Car Owners

GUM-DIPPING—the Firestone *extra* process builds into tires *extra* quality by impregnating and insulating every fiber of every cord with rubber.

This exclusive method is carried out in special Gum-Dipping plants, after which the cords are put through the usual calendaring process.

By this method, added strength and flexibility are imparted to the cords, making Gum-Dipped Balloons most serviceable and enduring over rough roads.

Save money—buy Gum-Dipped Balloons now—while prices are low.



MOST MILES PER DOLLAR

BARKER BROS.

Floydada, Texas

AMERICANS SHOULD PRODUCE THEIR OWN RUBBER... *Firestone*

AL G. BARNES Worlds Greatest Circus

COMING TO

Floydada

ONE DAY ONLY

WED., OCT. 14

THE SHOW THAT'S DIFFERENT

AL G. BARNES & THE ALL NEW SPECTACLE
BIG 4 RING CIRCUS
POCAHONTAS
AT THE COURT OF QUEEN ANNE

JOE MARTIN THE GIANT
GORILLA MAN

190 HORSES IN ONE GREAT ACT!

ENORMOUS SIZE OF SHOW THIS YEAR COMPELS US TO ANNOUNCE NO STREET PARADE IN THIS OR ANY OTHER CITY PERFORMANCES RAIN OR SHINE

FREE EXHIBITION
ON SHOW GROUNDS
DAILY AT 1 & 7 P.M.

1180 PEOPLE	800 WORLD FAMOUS MEN & WOMEN ARENIC STARS
200 INDIANS	2500 ANIMALS
550 HORSES	100 DANCING HORSES AND 100 DANCING GIRLS IN ONE GREAT ACT

30 Elephants, 26 Camels, 20 Zebras and hundreds of other rare animals including Buffalo, Zebu, Llamas, Gazelles, Water Buffalo; more Lions, Tigers, Pumas, Leopards, Bears, Apes, Baboons, Monkeys and other rare animals than all other shows combined.

S "LOTUS" The Largest and only performing Hippopotamus on earth, valued at \$75,000.00

E 30 of the smallest men and women in the entire world.

E 2008 all new circus features.

10 TIMES GREATER CIRCUS

SEATS FOR 10,000 PEOPLE

DON'T FORGET THE DATE

FLOYDADA
WED., OCT 14

Home Demonstration Club News

AIKEN HOME DEMONSTRATION CLUB

Bad roads made it impossible to hold the Home Demonstration Club meeting at Aiken on schedule time, and so the meeting has been postponed until October 14, when the Club will meet with Mrs. G. M. Tate as hostess.

Following is the program:
Roll call—"What kind of floor covering do you prefer for your various rooms?" Mrs. G. M. Tate.

Order of business, leader Mrs. G. E. Rigsby.
Subject—"Furnishing and decorating the home."

"Pictures on the wall."—Mrs. Dr. Jones.

"Curtains and other hangings."—Mrs. Robert Jones.

"Simple home-made furniture."—Mrs. C. M. Courtney.

"Arrangement of furniture in the various rooms."—Mrs. Guy Ramsey.

"How can we as a club develop in our children a love for the beautiful things?"—Mrs. G. M. Tate.

Miss Blanche Bass, new Home Demonstration Agent, will meet for her first time with the Aiken Club.

HARMONY CLUB

The Harmony Home Demonstration Club had its regular meeting at the home of Mrs. Parkey at 3 o'clock Tuesday afternoon.

This is a very busy time with us all, but several members threw aside their duties and made their way to Mrs. Parkey's for the meeting. A most interesting and worth-while program was carried out on "Interior Home Improvements," with Miss Blanche Bass as leader.

The club unanimously voted to meet with Mrs. W. C. Hanna at our next regular meeting Tuesday afternoon, October 13th. It was intimated that we are to have a feast, so be certain that none of us miss the treat.

Every club member is urged to be present at this meeting. New officers will be elected and important business matters discussed which will be of interest to all.

Let's have some new members. We want you, and we need you. Be there.

BLANCO CLUB

The club met at the home of Mrs. Tom Miller last Thursday afternoon, October 1, eleven members being present. There were three visitors present, and our new agent, Miss Blanche Bass, also Miss Faulkner—all of whom we are glad to have with us.

We had an interesting topic to discuss, it being "Furnishing and Decorating the Home."

All club members hate to give up Miss Faulkner, but already feel that we can love and appreciate Miss Bass. The ladies gave Miss Faulkner a miscellaneous shower at the conclusion of the program, and all wish her a happy voyage on the matrimonial sea, for truly "Home is what the heart is, Home's not merely four square walls. Though with pictures hung and gilded, Home is where affection calls; Filled with shrines the heart has builded."

Mrs. J. D. Christian helped to finish up a pleasant afternoon with one of her readings.

There were also kodak pictures made of the club members.

We meet next Thursday afternoon, October 15, at the home of Mrs. G. H. Davis, at which time our subject will be "The Home." Each lady is expected to answer roll call with a question concerning the home.

System in Housekeeping—Mrs. W. H. Smith.

Leader—Mrs. D. R. Badgett.

Recreation for the child—Mrs. W. C. Cates.

Suitable literature for the home—Mrs. Will Smith.

The home as a social center, what it should mean to every member of the family—Mrs. Nora Jones.

Remember we are always glad to have visitors with us.

Wednesday, October 14th, Circus Day in Floydada.

FAIRVIEW DEMONSTRATION CLUB

The Fairview Club met with Mrs. Clifton Crabtree, Friday, October 2, and the subject for discussion was "Furnishing and Decorating the Home."

Only a few members were present and Miss Faulkner did not come, and since so many on the program were absent, the program was not carried out in full. These are such interesting subjects we should make a greater effort to be present at every meeting.

Our next meeting will be held with Mrs. Cris Mayfield, October 16. The subject is "The Home."

Roll call, to be answered by quotations concerning the home.

Leader—Mrs. Cozby.

System of housekeeping—Mrs. G. M. Bullard.

Recreation for the child—Mrs. E. Ray Smith.

Suitable literature for the home—Mrs. Burton.

The home as a social center, and what it should mean to every member of the family—Mrs. E. Crabtree.

All urged to attend the meeting.

STARKEY GIRLS MEET

Miss Blanche Bass, County Home Demonstration Agent, met with the Starkey girls on Monday morning of this week for the purpose of organizing a Girl's Home Demonstration Club.

There were present seventeen enthusiastic girls between the ages of 12 and 18—enough to have one of the best clubs anywhere.

Miss Bass first explained the nature and organization of the club work to the girls, and when she had finished there were about fifteen girls who enrolled for the work. All seemed interested and eager to organize.

At the next meeting, which will be announced next week, the officers will be elected and further instructed on the club work given. We hope to begin with at least fifteen girls. It promises to be a real live club, and some big things will be put over. You will hear more from this club.

Center News

Center, October 5—The Rev. Bost filled his regular appointment here Saturday night and Sunday. We had good services at both meetings.

A good number of Center folks went to Campbell at the Sunday afternoon singing, and reported a good singing.

Mrs. Montgomery took Sunday dinner with Mrs. Bryant.

J. L. King and family went to town to church Sunday morning and took dinner with their son, Pierce, and wife, south of town.

Miss Vera Meredith was on the sick list over last week-end, but was able to be in school Monday morning.

Misses Arma Lee Fuqua, Gertrude Lightfoot and Alma Montgomery, Elvard Golithly, and Travis Lightfoot took Sunday dinner at the Jordan home; T. L. Bryant joined the crowd after dinner to go to Floydada to observe Mrs. Eskridge in her Junior B. Y. P. U. work. It was a helpful trip to all of us, and we feel like we can render better work by having gone.

Just a Reminder
that
**Hinkson
and McFarland**
at the
**Magnolia Filling
Station**
want and
**Appreciate Your
Business**

W. C. HANNA WILL BE CANDIDATE AGAIN FOR COMMISSIONER NO. 1

W. C. Hanna, Commissioner of Precinct No. One, Floyd County, will be a candidate in the Democratic Primaries next year, he told a representative of the Hesperian Monday.

His announcement makes the second man to definitely announce himself for this office, A. F. Norton having announced that he would make the race two or three weeks ago.

Starkey News

Starkey, October 5.—Mr. and Mrs. S. D. Furguson of Floydada visited their son of this place Sunday.

Miss Tinnie Oran Elmore left Tuesday for Abilene, but is expected home soon.

Mr. and Mrs. J. W. Howard and daughters attended the Fair at Lubbock Saturday.

The home demonstration agent, Miss Blanche Bass, visited our school Monday morning organizing a club among the girls. There were about seventeen who joined.

Mrs. Flossie Wilson and children of Petersburg are visiting with their aunt, Mrs. W. S. Lakey.

Mr. and Mrs. S. P. Castleberry of Petersburg were last week's guests of Mrs. W. S. Lakey.

Mr. and Mrs. George Sanders have moved to Loving, Texas.

A. L. Powers, nephew and two friends arrived Saturday from Troup to secure work.

Lois and Lila Parrish spent Sunday evening with Russel Powers.

Golden Tye of Floydada and Wanda Howard of this place spent Sunday with Fay Ruddick of Floydada; a good time was reported.

The school boys and outsiders of Starkey and McCoy played a game of basketball Friday afternoon, the school boys winning by the score of 13-12.

Chester Parrish, W. S. Lakey, and Ford Parrish left Thursday for Fort Worth to obtain cotton pickers, and are expected home soon.

Blanco News

Blanco, October 6—This community was well represented at the Monday trades day in town.

Mr. Leatherman's brother and family from Erath County, Texas, have moved in our midst.

Mr. and Mrs. R. B. Hooten have returned from Haskell, where they were called to see her brother, who was very sick. They report him resting better but still far from well.

Mrs. Horace Simpson and children have returned home after spending several weeks with her parents in Tennessee.

Herbert Hicks and wife of Floydada spent Saturday night and part of Sunday in the home of her aunt, Mrs. Will Snell.

Miss Lucile Davis is expected home this week from a visit with relatives at Denison.

The carpenters expect our new school house will be ready for use by next Monday. The children and teachers are eager to move into it.

Friends in the community have learned of the death of Oscar Morris at Wolfe City a few days ago. He is the fifteen

year old son of Mr. and Mrs. T. J. Morris, who once lived two miles south of the school house.

W. W. Allen was out of town on business last week.

F. T. Emert is in Oklahoma City this

\$625

WURLITZER

STUDIO GRAND Piano



THE world's finest small grand piano is the universal recognition accorded this compact and beautiful grand. It is the piano de-luxe for the modern small home or apartment—small in size, but combines all the superb tonal qualities for which the name "Wurlitzer" is famous. No other piano so fully meets present day demand for a quality instrument of diminutive size and so exceedingly inexpensive in price.

\$12 Cash **\$12** Monthly
Down Payment Installments

Studio Upright \$295
Studio Player \$445

Barrier Bros.
"Music for Happiness"

LUBBOCK, TEXAS

THE CITY MARKET

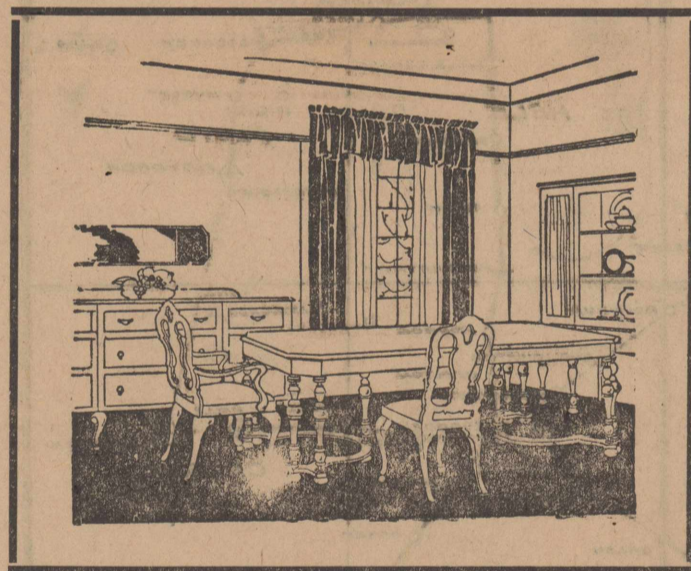
Jones & Howard, Props.

Next Door to the Post Office

Quality Meats, Reasonable Prices
Good Service

We appreciate the patronage of the people of this territory and are striving every day to make our service better and better.

Telephone 118



Happiness Begins at Home

Folks are thinking more and more about tidying up the home as time passes.

To do this it takes either Furniture, Rugs, Wall Paper or Window Shades and we have them all.

Since we have moved to our spacious new quarters we have put in a wonderful stock of Furniture, Both Suites and odd pieces.

Will have a shipment of Rugs in soon making our floor covering department complete.

Our prices are right and we want your business.

F. C. HARMON
Where You Save the Difference

CHIROPRACTIC



The NATURAL METHOD TO REGAIN HEALTH

Get Back to Your Old Healthy Stride

SO OFTEN YOU HEAR PEOPLE SAY: "I'D GIVE ANYTHING TO GET BACK INTO MY OLD STRIDE AGAIN. Back to the health and energy I once enjoyed."

The chances are their ailments are directly traceable to some imperfection in the nervous system, due to a vertebral interference of a nerve or set of nerves, and in that case their only chance of "Getting Back" to the "Old Stride" again is through CHIROPRACTIC.

IF YOUR HEALTH IS IMPAIRED—VISIT US FOR A CONSULTATION AND EXAMINATION. Just phone 175 for an appointment.

M. FROST D. C.

3-YEAR CARVER GRADUATE

CHIROPRACTOR

Licensed under Kansas and Arizona Law.

LADY ATTENDANT

Phones: Office 175
Residence 188-J

Floydada
Texas.

COMING!

All Next Week

The Biggest and Best of All

HARLEY SADLER'S

OWN COMPANY

All New Plays and Vaudeville

A Magnificent Outfit This Year
ALL NEW

OPENING PLAY

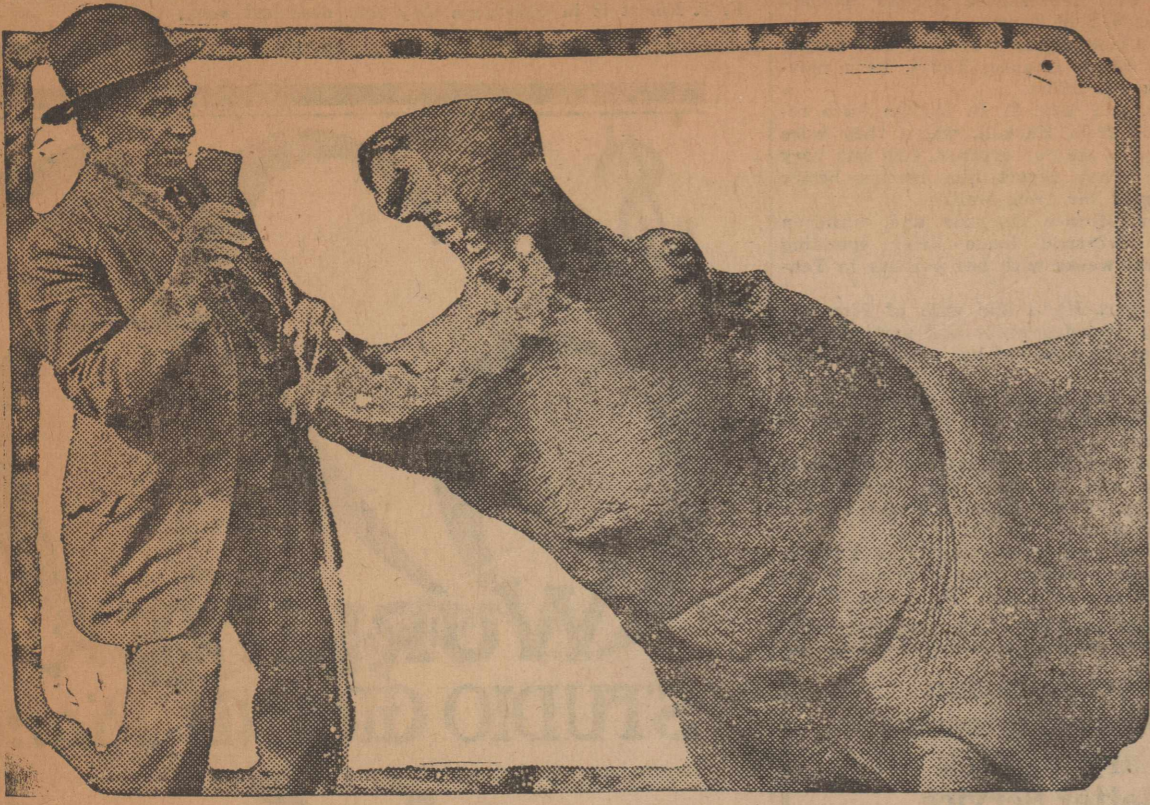
'The Only Road'

This big play is a companion play to Honest Sinners and Sainly Hypocrits. Lots of good, wholesome, clean comedy.

See The Sadler Show
Next Week

POPULAR PRICES PREVAIL

LOTUS, TRAINED HIPPO, HAS GOOD TABLE MANNERS



She never dined at the Ritz nor sipped tea in Greenwich Village. No girl is not Lotus. But regardless of this fact, she can give the average frequenter of the best restaurant a lesson or two when it comes to eating.

For Lotus knows all about table manners, and why shouldn't she? She eats a bushel of carrots and a bale of hay every lunch hour and washes it down

with a barrel of 'aqua pura.' Lotus is the largest and only performing blood-sweating hippopotamus in the world. She will entertain you when she comes to Floydada, Wednesday, Oct. 14 with

TWO MORE START BUILDING NEW RESIDENCES FOR RENT

Two more excellent improvements in the close-in residence section of Floydada were started last week. One of the new homes is in Block 62, on the North Side of West Missouri and is being constructed by Mrs. L. G. Pool. It will be a roomy residence, and modern. The other improvement was started by Mrs. C. W. Mitchell. It is stated that Mrs. Mitchell's plans include the construction of two duplex apartments and a bungalow. The latter she will occupy as her home. This improvement will take the place of the large two-story building at the corner of California and Fourth Streets.

Al G. Barnes Big 4 Ring Circus. Lotus doesn't mind being fat and proves it by eating more and more every day. And she's impatient sometimes—when she's real hungry. When her owner and trainer Al G. Barnes is a trifle slow, she says, "Let go of those carrots, Al G. and make it snappy!" Lotus is only one of the 2000 trained wild animals and 550 educated horses in the Barnes Circus. The feature of the age, "Pocahontas at the Court of Queen Anne," the extravaganza, which includes in the gigantic cast over a hundred pretty girls from sun-kist California and three tribes of Indians from Arizona, Nevada and New Mexico. Most of the ballet and chorus girls in the cast have appeared in West-Coast motion picture productions.

You will also see the greatest movie star of them all—Joe Martin, himself. It's the show that's distinctly different every year.

has adopted the customary demand charge which would make a radical difference in the application of the rate. The minimum charge is the same sort of a rate that the customers are in the habit of paying for their lighting service, and they understand that they actually get current for the money paid on account of the minimum charge if they desire to use the current, while in the case of the demand or ready-to-serve charge the customer does not get any current on account of money paid for ready-to-serve or demand charge. This development rate is of course, available only to Municipalities.

APPLICATION OF RATE

Application of the development rate shows the wonderful advantages derived by the Municipalities served, Slaton, Texas, for the summer months at which time the demand for water is, of course, at the maximum (May, June, July and August,) according to available reports, paid to the Texas Utilities Company for pumping the City water on an average of less than one-sixth (1-6) of a cent per day per inhabitant. Because of this low cost of less than one-sixth (1-6) of a cent per day for electric energy for pumping, the City of Slaton was in a position to supply the Public with water during said period (May, June, July and August) at the low rate of an average of less than one cent (1c) per day per inhabitant.

It should be borne in mind that the computations made are for summer months, and that everybody knows that for any other month during the year the revenue received by the Texas Utilities Company per month per service and per inhabitant would be much less than one-sixth (1-6) of one cent (1c) per day for energy. This amount of one-sixth (1-6) of one cent (1c) per day for electric energy for pumping, includes the revenues received by the Texas Utilities Company for energy for pumping all water used for domestic purposes, for commercial purposes, for manufacturing purposes, for sprinkling purposes, for fire protection and for sewerage purposes.

Ralls, Texas, according to available reports for March, April, May, June, July and August of this year paid the Texas Utilities Company on an average for pumping the City water under the development rate less than one-seventh (1-7) of one cent (1c) per day per inhabitant. Because of this low energy charge for pumping, the City of Ralls was enabled to supply water to the public for all purposes at approximately one cent (1c) per day for each inhabitant.

Plainview, for the months of March, April, May, June, July and August of the present year, paid the Texas Utilities Company on a basis of an annual average for pumping the City water, less than one-third (1-3) of one cent (1c) per day per inhabitant. According to available records the City of Plainview supplies the water service to the public at an average cost of approximately one cent (1c) per inhabitant per day. The rate of one-third (1-3) of one cent (1c) per day per inhabitant for Plainview, is substantially the same as the rate of one-seventh (1-7) of one cent (1c) per day at Ralls, and one-sixth (1-6) of one cent (1c) per day at Slaton. At Plainview, the City is operating under an agreement with Texas Utilities Company which has been in force for many years that requires the Texas Utilities Company to furnish electric energy to pump the City water and to own the water pumping plant, for which the City pays to the Texas Utilities Company less than one-third (1-3) of one cent (1c) per day per inhabitant. You will recall that in our effort to work out a satisfactory development rate with Cities served by Texas Utilities Company we found that the Cities desired to own and operate their own water plants and purchase their electric energy from the Company. The experience shows that the Cities that own their own pumping plant are paying for electric energy as above indicated, approximately less than one-sixth (1-6) or one-seventh (1-7) of one cent per day per inhabitant for electric energy for pumping.

DEVELOPMENT RATE WITHOUT PROFIT TO COMPANY

Under all circumstances and at all times, Texas Utilities Company has made it possible for the Communities served with electric energy for pumping, to supply water at less than one cent (1c) per inhabitant per day. While the Texas Utilities Company has been supplying electric energy under its development rate without profit to the Company, it feels that the rate is entirely justified and that it will, in the end, prove to be advantageous to the Company as a result of the growth of the Communities served. On the other hand, experience has demonstrated the wisdom of the City Officials and other public spirited citizens in the various towns served by the Company, in co-operating with the Company in an effort to work out a development program. The development rate will not only encourage the use of water for sewerage purposes as well as other public conveniences and necessities, but will prove to be a great saving to the Tax payers of the various Cities which have adopted this development rate.

STREET LIGHTING

The development rate includes the supplying of electric energy to Municipalities for street lighting. These charges take care of the maintenance, operation, and energy charges. The Company owns the street lighting system in all of the Municipalities served. A computation on the street lighting service of the various Cities shows that the Company is maintaining the street lighting systems and supplying the energy at less than one-tenth (1-10) to one-ninth (1-9) of one cent (1c) per inhabitant per day under the development rate.

CO-OPERATION PRACTICED

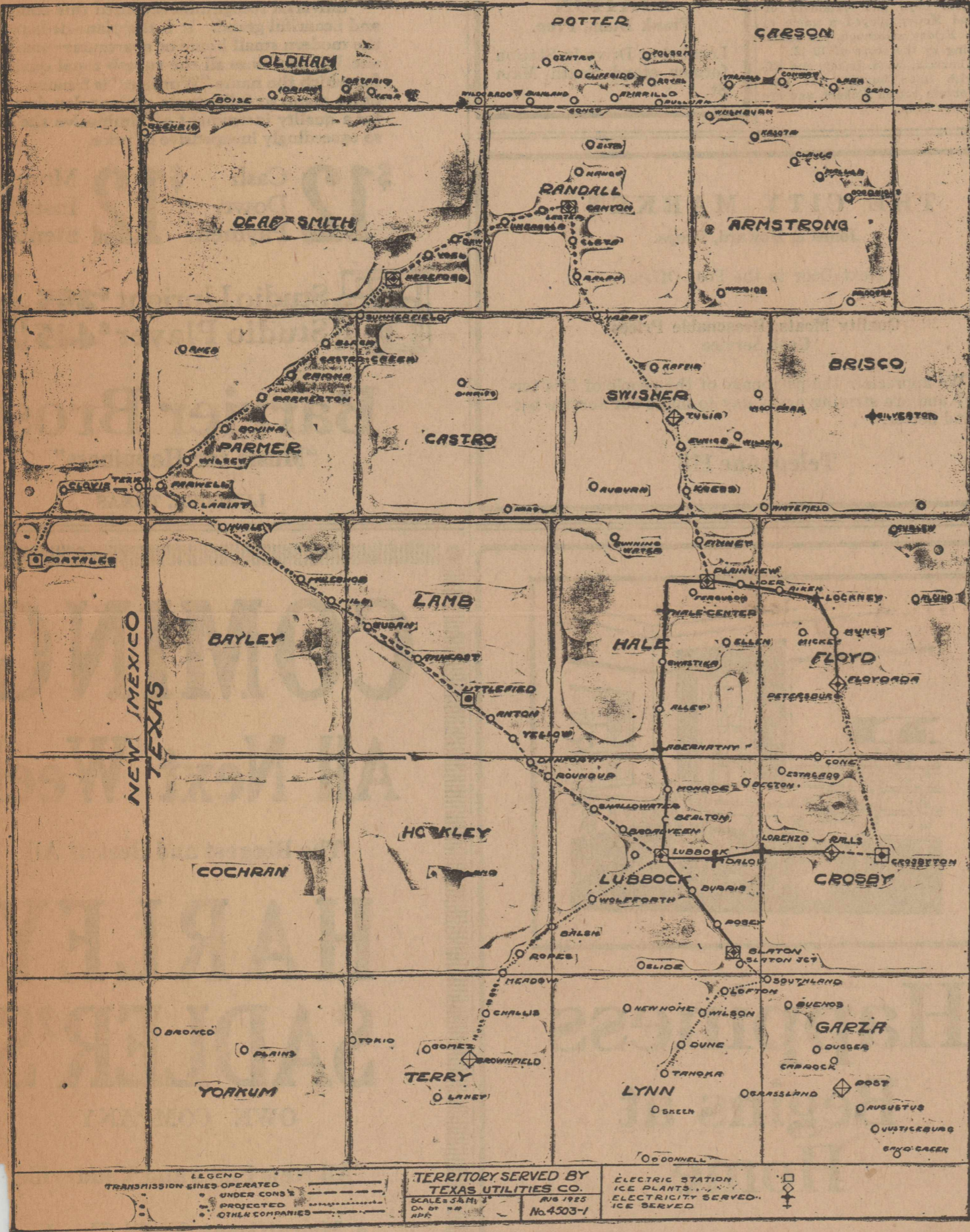
The Texas Utilities Company management has always appreciated the support and co-operation of the press and civic and commercial bodies of West Texas. This appreciation has been recognized in the literature sent out by the Texas Utilities Company from time to time. The West Texas spirit of co-operation was accurately described by a Banker during a recent visit to the territory served by the Texas Utilities Company when he said: "I find co-operation practiced more and preached less in West Texas than any other place I have ever been."

The facts are, that the world has never seen such progress as has been made within the last half century. And yet, the protection and development of our present day civilization demands a gigantic program of education that will require much of understanding among men, much of patience, much of perseverance and much of hard work.

In West Texas, in a spirit of open hearted accord, the solution of present and future community problems is being brought about through centralization. Already, nearly a score of community services have been developed and are being administered by the West Texas Chamber of Commerce, the Empire's single, yet all embracing voluntary organization, whose membership numbers thousands of citizens, men and women who, shoulder to shoulder, freely, fairly and squarely strive daily for the Empire's progress through service.

Its field is as far flung as the interests of this great Empire. Its functions are defined by only the problems that arise. Its interests are the interests of all who think, work and sacrifice for the right educational, social, civic, agricultural, commercial and industrial. It is supported by those it serves in proportion to their individual or corporate means. Its program is as limitless as the future. They plan to help West Texas. The West Texas Chamber of Commerce, the press and the civic, commercial and agricultural organizations of West Texas are responsible for the spirit of co-operation that has been developed in West Texas.

I. R. KELSO, President Texas Utilities Co.



The following telegram was received by J. B. Scott, District Manager of Texas Utilities Company, from I. R. Kelso, of Slaton, Texas, President of Texas Utilities Company:

St. Louis, Mo., Sept. 28th, 1925.

J. B. Scott, District Manager Texas Utilities Co., Plainview, Texas.

With the approval today of a flat reduction of ten per cent (10 per cent) in power rates effective November 1st, 1925, applicable to October bills, in the form of allowing ten per cent (10 per cent) for prompt payment within ten days after date of power bills, is the third substantial reduction in rates recently made by Texas Utilities Company, viz: (1) Development rate to Municipalities; (2) Flat reduction of one cent (1c) per kilowatt hour off of top rate of every lighting consumer; and (3) The above mentioned 10 per cent reduction in power rates.

The spirit of co-operation manifested by city officials and the public generally in various cities and towns served has made it possible for Texas Utilities Company to work out a development program which enabled it to voluntarily make substantial rate reductions in the midst of tremendous building program throughout entire territory.

The Engineering Department has assembled information concerning the practical benefits and advantages derived by the cities and towns which have adopted the development rate. The result of this investigation is hereinafter set out, which

you are at liberty to pass on to the interested communities or disregard at your pleasure.

DEVELOPMENT RATE TO MUNICIPALITIES

A word of explanation in respect to the development rate to municipalities may be helpful in clarifying the following: (1) The schedule of charges is so arranged that as the requirements of the municipality increase, the unit charge of energy decreases, so that the development of any municipality is not hampered on account of indefinite costs for energy for pumping water or for sewerage disposal; and (2) the minimum charge per month is one dollar per horse-power for each horse-power connected to the Company's line. This minimum charge is neither a service nor a demand charge, and is neither added to the energy charges set out in the development rate schedule ranging from a maximum of four cents (4c) per kilowatt hour to as low as two cents (2c) per kilowatt hour, and this minimum charge can only be effective if, and when the consumption of energy per month is less than one dollar (\$1.00) per horse power each horse power connected to the Company's service, and in such cases the charge per month would be one dollar (\$1.00) per horse power for each horse power connected. The minimum charge is never applied to emergency motors that drive fire pumps which are used for fire protection only.

The fact that the Texas Utilities Company is a pioneer in the matter of eliminating the demand charge, or ready-to-serve charge, naturally causes more or less confusion. Many persons unfamiliar with the rate, take it for granted that the Company

FLOYDADA PUBLIC SCHOOLS NEWS

Sponsored by the English Department of the Floydada High School. Editors this week: Kate Stiles and Thelda Mickey

T. R. Webb spoke to the student body of the Floydada High School Wednesday morning, on the very important subject of "Fire Prevention." This, as you all know, is fire prevention week, and it is being observed by the schools of Floydada.

Superintendent Wester has announced, that in order to turn out school Friday afternoon at 2:30 for the Floydada Plainview football game at Plainview, all classes usually called at the first period in the morning will be held from 3:15 to 4 o'clock Thursday afternoon, thereby permitting students to attend the game without missing a class.

The seniors took it upon themselves to put the Lyceum Course over, and thus far, have been successful.

They were divided into two groups, the group captains were Inez Paschall, and Arie Gamble. They decided to choose the class colors representing the different sides. They were identified as the "Whites" and "Golds." The town was divided equally between the two groups. Each member was given six tickets to sell. The tickets have not been counted but from all indications, Inez's group has won. The losing group entertains the winning group, with a hamburger and hot chocolate course. We are going to put this over—Back us!!

INTERESTING CHAPEL PROGRAM

Monday morning one of the peppiest chapel exercises ever given in F. H. S., was rendered by the junior class. It was started off by a snappy pep meeting. Next, Mr. Eskridge gave the school an enjoyable and beneficial talk on "Sportsmanship in Football." In this talk he complimented the Whirlwinds on their clean playing.

Last, but by all means not least, was the very enjoyable program rendered by the juniors. This class certainly has some pep, as was shown by their program:

- Song—by five girls.
- Reading—Hazel Massie.
- Song—by five boys.

Recitation—Georgie Lee Assiter. Perhaps the most enjoyable feature was the quintette composed of Allen Berry, Jack de Cordova, Clarence Ashton, Aubrey Styles and Richard Stovall. This number was encored several times.

The whole program was one to inspire loyalty to the Green and White, and her team, the Whirlwinds.

JUNIOR PEP SQUAD ORGANIZED

A meeting of the junior class was called at noon, Monday, for the purpose of forming a pep squad, and to choose class colors.

Allen Berry and Hazel Massie were elected joint pep leaders, to officiate at the Floydada-Plainview game, at Plainview, on Friday.

Blue and White were chosen as class colors.

The juniors plan to send several cars of rooters to Friday's game, and Superintendent Wester has agreed to allow those who go to leave school at 3:15 Friday afternoon, in order to reach Plainview in plenty of time.

To date, the junior class has been the peppiest class in high school, and with the aid of our able sponsors, Mrs. Clements and Mr. Jay, we will be able to continue in that position.

However, not only the juniors, but the whole school ought to support the

team. If you are not helping the team, you might as well be rooting for the other side for all the help you will be. This applies to the citizens of the town as well.

GIRLS BASKETBALL NEWS

The F. H. S. basketball squad for girls has been organized and is now ready for regular practice. Up to date, twenty-two girls have reported. Two of the players of last year's team reported for duty. Kate Stiles was elected captain and Arie Gamble secretary and treasurer.

Miss Ida May Jarvis will again coach the team. In past years Miss Jarvis has shown her sterling worth as a coach by her ability to make winning teams out of raw material. She believes in sportsmanship and instills it into the players.

Miss Jarvis stated that the prospects for a District winner from this school are very good this year.

With the support of the student body and the town people, we believe we will have an unbeaten team this season.

OUR SCHOOL SPIRIT

Last Sunday evening a number of the sophs gathered at the high school with the intention of putting up a flag, which they did, there not being any "Juniors" there. There were several sophs that stayed until the wee hours of the morning watching it for fear a junior would see it flying.

Then there were quite a few present in the morning to guard the flag. But in chapel the juniors began to show themselves by the snappy program they put on. It was pep from the start until the finish. Mr. Wester told every one to leave the flag alone until noon. Then, at noon, came the glorious result, the flag was taken down. The juniors organized a class that is one of the best organized classes in school. They have both pep and ability. It is so organized that one means all and they are supporting athletics by getting subscriptions for magazines.

The sophs have challenged the junior boys for a football game. The juniors accepted on one condition, that is, that they meet us on the track. We hope there will be no crooked play, and that every one will prove himself a true sport.

This kind of spirit will make a real high school. It makes a school more interesting to go to, and keeps you interested in your work. So then, every one support the school, and the leading class the "juniors."

We, the juniors, are going to be like a rocket this year. We may not be as loud as the sophs but this old saying may apply to them: "All is not gold that glitters."

SOPHOMORE ORGANIZATION

The sophomore class organized at noon Thursday, with Miss Jarvis as sponsor. We have provided a fund to take care of the class expense. We have a lively bunch and are going to endeavor to keep the pep going the year around. The following officers were elected:

President, Henry Bosley; secretary and treasurer, Jewel Stribling; reporter, Ruth Crain.

Class colors: Maroon and white. Motto: Fighting to lead.

FLAG DAY FOR THE SOPHOMORES

A flag is on the flag pole! Whose? Why, the soph's of course! It was raised Sunday night about 9:30 o'clock and has remained on the pole until Monday at noon. We took it in the building to dust it off as the maroon and white were soiled after being in contact with the fish. We are for the seniors and



HARLEY SADLER
Who is bringing his company to Floydada next week

MISS ADDIE LOU GREEN MARRIED AND NOW RESIDES IN OLD MEXICO

Miss Addie Lou Green, daughter of Mrs. James B. Green and sister of Jas. K. Green, of this city, was married on August 22nd at San Antonio to Dr. E. E. Dickason, of Parral, State of Chihuahua, Old Mexico, at which place Dr. and Mrs. Dickason now reside. The doctor is a physician for one of the large mining companies operating at Parral. Parral is approximately 500 miles into the interior of Old Mexico. Miss Green has visited in Floydada many times and has an extensive circle of friends here. At the time of her marriage she was secretary of the San Antonio Y. W. C. A.

ED GRIFFIN, OF MUNCY, WILL RUN FOR SHERIFF FLOYD COUNTY

Ed Griffin, of Muncy, who was a candidate in the Democratic Primaries in Floyd County last year for Sheriff and tax collector of Floyd County, will be a candidate again this year. Mr. Griffin said Monday morning while in Floydada on business. Mr. Griffin plans to make an active and general canvass for votes beginning early in 1926.

BIG HEN EGG

A Black Langshan hen on the farm of J. W. Miller laid two of the biggest eggs we have seen. The eggs measured eight and a fourth inches by seven and an eighth inches each, and Mr. Miller kindly left one of the eggs at The Hesperian office, so we could prove it. The second of the eggs, either of which is larger than a turkey egg, was laid on the third day after the first.

GOOD WORD FOR CONNELL

Ira Connell, who has been a floor man and operator on The Brand off and on for the past four years, departed Sunday overland, accompanied by Mrs. Connell, for Floydada where he has accepted a position with Homer Steen, publisher of the Floyd County Hesperian. The Brand regrets to lose Ira but wishes him every happiness and success in his new work.—Hereford Brand.

they helped us in our fight at noon; so the fight is not over—Oh, no! You fish and juniors be careful.

SOPHOMORE FOOTBALL SQUAD

The sophs are proud of their football team and are challenging the other classes for a game. How about it? We have eight big men on the first line-up and five good subs. The subs are likely to play on the first line-up if someone on the team isn't careful.

Those playing on the first line-up are: Henry Bosley, Fred Jones, A. D. White, Charlie Lewis, Sidney Carter, John Jones, and U. S. Marshall.

The subs are: Harold Porterfield, T. M. Houghton, Albert Grigsby, Jim Carter and J. R. Borum.

Antelope School Contract Let to R. H. Willis, City

Antelope School District's new \$10,500 brick school house will be a reality soon. Contract for the building was let to R. H. Willis, of this city, several days ago and Mr. Willis has already laid the concrete foundation for the building.

The new school will be a one-story type building, with four class rooms and an auditorium all on the ground floor.

AMARILLO FAIR TOMATO PRIZE WON BY MRS. OLIN S. MILLER

Mrs. Olin S. Miller won first place at the Tri-State Fair with a jar of tomatoes, the prize being awarded on pack uniformity of color, and size. Although a former member of the Sand Hill Home Demonstration Club, Mrs. Miller now resides in this city.

GRADE TEXTS FOR SCHOOLS PRACTICALLY ALL RECEIVED NOW

Practically all of the grade texts for the schools of Floyd County have been received at the office of County Superintendent Price Scott and a considerable percentage of them have been distributed among the schools. Mr. Scott stated Tuesday morning of this week. However, the high school texts have been slow in arriving, practically none of these being yet available.

G. F. Attaway's Father Died

W. H. Attaway, 77, died in Floydada October 5, at 10:55 a. m. He had been visiting his son, G. F. Attaway, in the Lakeview community for the past twenty days, his home being near Como, Hopkins County, Texas.

Mr. Attaway was born in Tennessee, June 14, 1848. He is survived by nine sons and four daughters. His body was shipped to Mineola by rail, from which place it will be taken to Como, for interment.

Mrs. Worth Shipley was among those attending the Tri-State Fair.

LOCAL BOY INJURED IN S. M. U. OPENING FOOTBALL GAME

Aubrey Bishop, local boy, playing on the S. M. U. football team as half-back sustained a broken wrist in the opening game of the season against Denton College, and will be out of the line-up for three or four weeks, according to reports. He was carrying the ball when injured.

Bishop is the son of A. L. Bishop of Floydada, and a brother of L. T. Bishop and Mrs. Nora Cox, and is in his last year at Southern Methodist University. In addition to being a member of the football team, Bishop is center-fielder and captain of the University baseball team for next year's season.

Earl Edwards left Saturday for Fort Worth and Denton to be gone several days on business.



MY CLOTHES RECORDS SHOW 98 PER CENT OF THE OLD CUSTOMERS I'VE SOLD COME BACK.

Therefore I have no idea of changing and trying out a new line. We have sold hundreds this season. Come in and look 'em over. If we don't sell you, you'll be glad you've seen some real 'SUITS' for the same money—26 to 60 bucks and if they are not right, you don't have to take 'em. LADIES' Holeproof Hose, New Jacquard Sweaters.

Florsheim and W. L. Douglas Shoes—\$4.25 to \$10

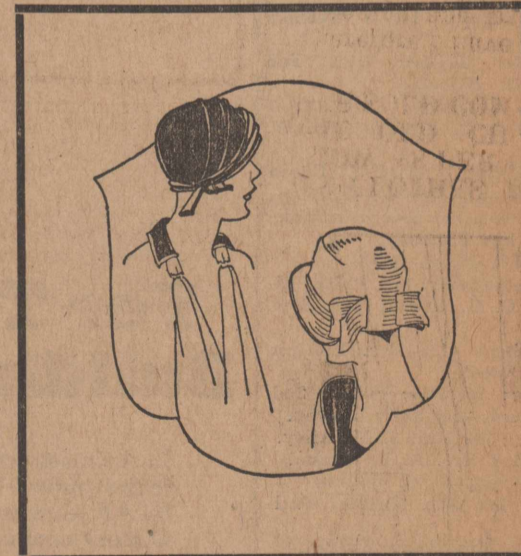
—At—

"GLADS"

"GLADS"

A Millinery Special

AT HASSEN'S



SPECIAL PURCHASE OF

Tailored Hats

in all wanted colors, desirable patterns,

FOR LADIES AND MISSES

Satin, Felt, Velour, Velvet and other good materials for this season, regular \$6.50 values—

FOR \$4.75

Other special lots at—

\$3.45 and \$2.39

Style—Service—Satisfaction

HASSEN COMPANY

FOR SALE

480 acres perfectly smooth land, twelve miles north of Hereford, on Highway; 250 acres in cultivation, good four-room house and other out-buildings. Price, \$40.00 per acre, one-fourth cash, balance in ten equal annual payments, 7 per cent. Can give possession January 1, 1926. Would consider close-in four or five room residence in Floydada on this farm.

E. F. CONNELL
HEREFORD, TEXAS

Cool Mornings

—make you think of overcoats and sweaters.

We have them here ready for you. Come let us show you bargains in overcoats, now in stock.

Plenty of fancy sweaters, heavy work clothes and leather coats. Just received a new shipment of SELZ SHOES for you, in new colors and styles, New hats and caps in the season's latest styles and colors.

Country Club Hosiery for the ladies in all the new light colors.

Let us have those winter coats and dresses. We will clean, press and remodel them till you will think you have a new garment.

sell's Store

Floydada

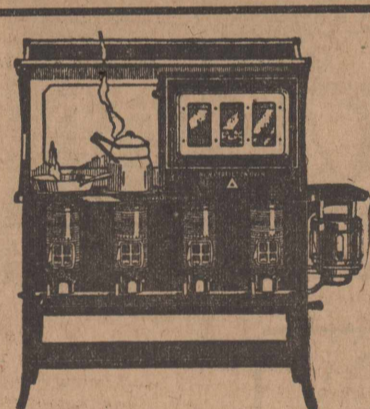


This is FIRE PREVENTION WEEK

Do your share this week and every week to help stop the great fire waste—and remember Insurance acts when Fire Prevention fails.

Floydada Insurance Agency

The Agency of Service
S. E. Duncan & J. G. Wood



We sell oil stoves, all makes, on the weekly and monthly payment plan at the regular cash prices.

Brown Brothers

TODAY

STOP!

Before you drive your car today, consider IF you are protected against—
—Personal Liability
—Property Damage
—Collision
—Fire
—Theft.

If you ARE, drive with a burden of your trouble off your shoulders.

If Not

Drive to our office and get protection.

At Once

OR, just phone No. 273
Floydada Insurance Agency
The Agency of Service
Rooms 5 & 6 1st Nat'l Bank Building

WIDE VARIETY OF PRODUCTS AT SAND HILL SHOWN BY AWARDS MADE LAST WEEK

LIVE STOCK
(R. A. Hanna, Supt.)
Best Mare and Colt (draft) 1st W. H. Pope; 2nd W. H. Pope; 3rd C. B. Pope.
Best Draft Horse: 1st A. R. Hanna. Best Saddle Horse: 1st Bud Pope; 2nd C. B. Pope; 3rd C. B. Pope.
Best Buggy Horse: 1st L. D. Pope. Best Milch Cow: 1st Riley Holmes. Best Pair Sheep: 1st Sid Greer. Best Boar Under 12 months: 1st Holmes Bros.
Best Sow Under 12 Months: 1st Holmes Bros.
Best Sow With Litter: 1st Holmes Bros.
Best Pig Under 6 Months: 1st A. R. Hanna; 2nd A. R. Hanna; 3rd L. D. Pope.

Vegetables
(Ed Holmes, Supt.)
Peck Sweet Potatoes: 1st C. C. Green 2nd W. H. Pope; 3rd C. W. Smith.
Gallon Onions: 1st Mrs. W. E. Miller; 2nd C. C. Green.
Half-dozen Peppers: 1st C. C. Green; 2nd Mrs. G. C. Collins; 3rd Chas. Bollman.
Three Heads Cabbage: 1st G. C. Stanford.
Half-dozen Beets: 1st Lee Bradford. 2nd W. R. Dooley.
Half-dozen Turnips: 1st R. S. Moore; 2nd W. H. Pope; 3rd D. W. Allmon.
Largest Pumpkin: 1st Sam Cates; 2nd W. R. Dooley; 3rd Mrs. Gross.
Best Bunch Peanuts: 1st C. W. Smith.
Pea Vine Containing Peas: 1st L. V. Shurbet.
Bean vine containing Beans: 1st Miss Alice Holmes.
Best Limas: 1st Lee Bradford.
Three Squashes: 1st H. R. Manning. Half-dozen Tomatoes: 1st Charles Bollman.
Best Plate Pear Tomatoes: 1st Mrs. W. M. Knight; 2nd Mrs. W. H. Pope.
Three Carrots: 1st Miss Alice Holmes; 2nd Lee Bradford.
Pie Pumpkins (best exhibit three): 1st H. R. Manning; 2nd Leonard Pope. Endive: 1st Miss Eula Mickey.
Egg-plant: 1st Mrs. W. M. Knight. Kohl Rabi: 1st W. E. Miller. Wonder Berry: 1st T. S. McLain.
Best Plate Strawberries: 1st Charles Bollman.
Parsnips: 1st Miss Eula Mickey. Swiss Chard: 1st W. E. Miller. Hercules Gourd: 1st Mr. Miller. Egg Gourd: 1st T. B. Gross. Radish: 1st C. C. Green.

Horticulture
(Sam Cates, Supt.)
Plate Five Apples: 1st N. E. Pace; 2nd W. H. Pope.
Place Five Pears: 1st Mrs. T. B. Gross.
Plate Five Pears: 1st Mrs. T. B. Gross.
Small Grain
(W. E. Miller, Supt.)
Gallon Wheat: 1st L. V. Shurbet; 2nd W. R. Dooley.

Miscellaneous
Best Exhibit Pocket-Knife Work: 1st Woodrow Foster; 2nd A. B. Masterson & L. V. Shurbet; 3rd Malvin Duncan & Lowell King.

Field Crops
(O. B. Gross, Supt.)
Ten-ear Exhibit Corn: 1st G. C. Standifer; 2nd C. C. Green; 3rd A. R. Hanna.
Ten-ear Exhibit Popcorn: 1st Leonard Pope; 2nd W. H. Pope.
Three Stalks Corn With Ears: 1st W. R. Dooley.
Ten Heads Maize: 1st W. H. Pope; 2nd Theo Thompson; 3rd J. T. McLain.
Ten Heads Kaffir: 1st W. H. Pope; 2nd Clarence Pope; 3rd Theo Thompson.
Ten Heads Hegari: 1st H. G. Johnson; 2nd Fae Moore; 3rd Leonard Pope.
Best Bundle Sudan: 1st Horace Grady Moore.
Best Bundle Maize: 1st W. R. Dooley.
Best Bundle Kaffir: 1st Theo Thompson; 2nd J. T. McLain.
Best Bundle Darso: 1st A. Teems; 2nd J. T. McLain.
Best Bundle Hegari: 1st Fae Moore; 2nd J. T. McLain.
Best Bundle Sorghum: 1st Theo Thompson; 2nd B. R. Phillips; 3rd W. R. Dooley.
Best Bundle Millet: 1st C. C. Green. Best Stalk Cotton: 1st W. H. Pope; 2nd B. R. Phillips; 3rd Lee Bradford.

Art and Flowers
Mrs. R. S. Moore Supt.
Best Boquet Cosmos: 1st Patty Riley; 2nd Mrs. C. C. Green; 3rd Mrs. W. R. Dooley.
Princess Feather: 1st Mrs. Phillips; 2nd Mrs. W. R. Dooley.
Mixed Flowers: 1st Mrs. Payne; 2nd Mrs. W. T. Rogers; 3rd Sally Mickey.
Best Pansies: 1st Mrs. J. M. Riley. Geraniums: 1st Mrs. A. R. Hanna. Dahlias: 1st Mrs. G. C. Collins. Sweet Peas: 1st Mrs. Charles Bollman.
Marigold: 1st Mrs. Alice Knight. Zennias: 1st Mrs. W. R. Dooley; 2nd Lometa Thompson; 3rd Mrs. W. C. Parkey.

Fern: 1st Mrs. J. C. Dickey.
Best Exhibit Paintings: 1st Mrs. O. M. Pace.

Domestic Arts
(Mrs. Glenna Jackson, Supt.)
Best 5-Piece Luncheon Set: 1st Mrs. H. F. Jackson; 2nd Miss Ola Hanna; 3rd Mrs. H. F. Jackson.
Best Bedspread (embroidered): 1st Mrs. W. T. Foster; 2nd Mrs. H. O. Shurbet; 3rd Mrs. F. U. Payne.
Best Bedspread (appliqued): 1st Mrs. D. W. Allmon.
Best Patchwork Quilt: 1st Mrs. R. G. Lewis; 2nd Miss Alice Holmes.
Best Crocheted Centerpiece: 1st Mrs. Henry Ford; 2nd Mrs. Henry Ford; 3rd Mrs. Henry Ford.
Best Buttonhole: 1st Mrs. W. M. Knight.
Best Specimen Tatting: 1st Mrs. W. R. Dooley; 2nd Miss Rosa Tinnin.
Best Specimen Crochet: 1st Mrs. Chas. Bollman; 2nd Miss Alice Holmes; 3rd Mrs. R. S. Moore.
Tea Towel: 1st Miss Ola Hanna.
Table Runner: 1st Mrs. W. R. Dooley; 2nd Mrs. C. D. Gibbs; 3rd Mrs. W. R. Dooley.
Centerpiece: 1st Miss Ola Hanna; 2nd Mrs. R. S. Moore; 3rd Mrs. E. A. Grigsby.
Tatted Table Runner: 1st Mrs. Nellie May.
Buffet Set: 1st Mrs. W. R. Dooley; 2nd Opal Lee Shurbet.
Vanity Set: 1st Mrs. W. R. Dooley; 2nd Mrs. Henry Ford.
White Scarf: 1st Mrs. R. G. Lewis; 2nd Mrs. R. G. Lewis; 3rd Mrs. F. U. Payne.
Embroidered Pillow Case: 1st Mrs. C. D. Gibbs; 2nd Mrs. W. M. Knight.
Best Cap: 1st Miss Ola Hanna.
Aprons: 1st Mrs. Cella Ross; 2nd Miss Ola Hanna; 3rd Mrs. F. U. Payne.
Knitting: 1st Mrs. Sally Mickey; 2nd Miss Eula Mickey.
Guest Towel: 1st Mrs. H. C. Ford; 2nd Mrs. H. C. Ford; 3rd Mrs. P. F. Ford; 2nd Mrs. Otis Foster.
Best White Centerpiece: 1st Mrs. F. U. Payne.

Work by Child Under 14 Years
Best Specimen Embroidery: 1st Tressie King; 2nd Ever May Golleher; 3rd Verl Miller.
Best Buttonhole: 1st Allie Faye Gravatte; 2nd Ever May Golleher; 3rd Lometa Thompson.

Canned Fruit and Vegetables
(Mrs. A. R. Hanna, Supt.)
Qt. Tomatoes: 1st Mrs. W. C. Parkey; 2nd Mrs. W. E. Miller; 3rd Mrs. J. B. Gross.
Qt. Wild Plums: 1st Mrs. C. C. Green; 2nd Mrs. W. M. Knight; 3rd Mrs. J. B. Gross.
Qt. Butter Beans: 1st Mrs. Sally Mickey; 2nd Mrs. G. C. Collins; 3rd Mrs. W. E. Parkey.
Qt. Peas: 1st Mrs. H. R. Manning; 2nd Mrs. E. A. Grigsby.
Qt. Corn: 1st Mrs. G. C. Collins; 2nd Mrs. C. C. Green; 3rd Mrs. W. C. Parkey.

Qt. Okra: 1st Mrs. Sally Mickey; 2nd Mrs. W. C. Parkey.
Qt. Peas: 1st Mrs. J. B. Gross; 2nd Mrs. J. B. Gross.
Qt. Peaches: 1st Mrs. R. S. Moore; 2nd Mrs. A. R. Hanna; 3rd Mrs. R. S. Moore.
Qt. Plums: 1st Mrs. A. R. Hanna; 2nd Mrs. S. A. Greer; 3rd Mrs. S. A. Greer.
Qt. Berries: 1st Mrs. W. C. Parkey; 2nd Mrs. Sally Mickey.
Qt. Apples: 1st Mrs. W. C. Parkey; 2nd Mrs. W. H. Pope.
Qt. Blackberries: 1st Mrs. Sally Mickey.
Qt. Cabbage: 1st Mrs. W. C. Parkey.
Qt. Greens: 1st Mrs. W. C. Parkey.
Qt. Squash: 1st Mrs. Sally Mickey.
Qt. Pumpkin: 1st Mrs. G. C. Collins.
2nd Mrs. W. C. Parkey.
Qt. Canned Fried Chicken: 1st Mrs. W. C. Parkey; 2nd Mrs. J. T. McLain.
Qt. Canned Fried Beef: 1st Mrs. J. T. McLain; 2nd Mrs. S. S. McLain.
Qt. Canned Stewed Beef: 1st Mrs. J. T. McLain.
Qt. Canned Duck: 1st Mrs. Sally Mickey.
Best Jar Whole Peaches: 1st Mrs. R. S. Moore.
Qt. Beans: 1st Mrs. C. C. Green; 2nd Mrs. M. B. Holmes; 3rd Mrs. C. C. Green.
Qt. Mincemeat: 1st Mrs. W. M. Knight.

Preserves
Peach: 1st Mrs. R. S. Moore; 2nd Mrs. W. T. Rogers; 3rd Mrs. R. S. Moore.
Watermelon: 1st Mrs. C. C. Green; 2nd Mrs. J. T. McLain; 3rd Mrs. W. E. Miller.
Currant: 1st Mrs. C. C. Green.
Wonderberry: 1st Mrs. J. T. McLain.
Pear: 1st Mrs. C. C. Green; 2nd Mrs. T. B. Gross; 3rd Mrs. W. C. Parkey.
Apple: 1st Mrs. W. C. Parkey; 2nd Mrs. G. C. Collins.
Tomato: 1st Mrs. W. C. Parkey; 2nd Mrs. R. S. Moore; 3rd Mrs. A. R. Hanna.

Jellies
Grape: 1st Mrs. A. R. Hanna; 2nd Mrs. R. S. Moore; 3rd Mrs. C. C. Green.
Currant: 1st Mrs. C. C. Green.
Peach: 1st Mrs. A. R. Hanna; 2nd Mrs. W. H. Pope.
Apple: 1st Mrs. A. R. Hanna; 2nd Mrs. W. H. Pope.
Cherry: 1st Mrs. A. R. Hanna.
Plum: 1st Mrs. A. R. Hanna; 2nd Mrs. C. C. Green.
Peach Juice: 1st Mrs. W. E. Miller.
Pickles
Kraut: 1st Mrs. H. R. Manning; 2nd Mrs. W. M. Knight.
Peppers: 1st Mrs. W. C. Parkey; 2nd Mrs. W. C. Parkey.
Peach: 1st Mrs. W. M. Knight; 2nd Mrs. A. R. Hanna; 3rd Mrs. W. T. Rogers.
Cucumber: 1st Mrs. C. C. Green; 2nd Mrs. W. M. Knight; 3rd Mrs. H. R. Manning.
Beet: 1st Mrs. W. C. Parkey; 2nd Mrs. W. E. Miller; 3rd Mrs. W. M. Knight.
Mixed Pickles: 1st Mrs. E. A. Grigsby.

Chow Chow: 1st Mrs. W. M. Knight; 2nd Mrs. H. R. Manning.
Tomato Catsup: 1st Mrs. J. T. McLain.
Soup Mixture: 1st Mrs. H. R. Manning.

Domestic Science
(Mrs. G. C. Collins, Supt.)
Bread
Best loaf light or yeast bread: 1st Mrs. Euck Rogers.
Best Biscuits (six): 1st Mrs. W. E. Miller; 2nd Mrs. L. C. Wheeler; 3rd Miss Alice Holmes.
Best Cornbread Sticks: 1st Miss Alice Holmes.
Cake
Layer: 1st Mrs. G. C. Collins; 2nd Miss Alice Holmes; 3rd Mrs. A. R. Hanna.
Angel Food (cake): 1st Mrs. G. C. Collins; 2nd Mrs. W. R. Dooley; 3rd Mrs. L. C. Wheeler.
Devil's Food Cake: 1st Mrs. W. E. Miller.
Best cake any kind by girl under 14 years: 1st Verl Miller; 2nd Claudia Green; 3rd Beuna Wums.
Best cookies by girl under 14 years: 1st Dorothy Riley.
Home Made Soap
Best Cooked Soap: 1st Mrs. C. C. Green; 2nd Mrs. W. T. Rogers.
Best cold tallow: 1st Mrs. W. E. Miller.
Cold Process: 1st Mrs. C. C. Green; 2nd Mrs. W. E. Miller; 3rd Mrs. A. R. Hanna.
Best Toilet Soap: 1st Mrs. A. R. Hanna.

POULTRY
(Lee Bradford, Supt.)
(Pens Consists of Cock and Two Hens)
R. L. Reds: 1st Mrs. J. T. McLain; 2nd Mrs. W. R. Dooley.
White Leghorn: 1st Mrs. M. B. Holmes; 2nd Ross Hanna.
Pen, Any Breed: 1st Mrs. M. B. Holmes; 2nd Mrs. J. T. McLain; 3rd Mrs. W. R. Dooley.

Holmes; 2nd Mrs. J. T. McLain; 3rd Mrs. W. R. Dooley.
Pair Ducks: 1st Milton Smith; 2nd Dee & Lee Cates.
Pair Turkeys: 1st Miss Alice Holmes

NOTICE OF APPLICATION FOR PROBATE OF WILL
THE STATE OF TEXAS,
To the Sheriff or any Constable of Floyd County,—Greeting:
You are hereby Commanded to cause the following notice to be published in a newspaper of general circulation which has been continuously and regularly published for a period of not less than one year preceding the date of the notice in the County of Floyd, State of Texas, and you shall cause said notice to be printed at least once each week for the period of ten days exclusive of the first day of publication before the return day hereof:
Notice of Application for Probate of Will, and Letters Testamentary
THE STATE OF TEXAS:
To all Persons interested in the Estate of W. K. Early, deceased, you are hereby notified that Mrs. Mary Francis Early has filed in the County Court of Floyd County, an application for the

Probate of the Last Will and Testament of the said W. K. Early, deceased, No. 365, Probate Docket Floyd County, Texas, which application will be heard at the next term of said Court, commencing October 19th, 1925, same being the Third Monday in October, A. D. 1925, at the Court house thereof, in the City of Floydada, Texas, at which time all persons interested in said Estate may appear and contest said application should they desire to do so.
Herein fail not, but have you then and there before said Court this writ, with your return thereon endorsed, showing how you have executed the same.
Given under my hand and the seal of said Court, at office in Floydada, Texas, this 21st, day of September A. D. 1925. (Seal) CLARA LEE SCOTT, Clerk County Court, Floyd County, Texas. 303tc

BLUE BUGS?
Feed MARTIN'S POULTRY TONE to your chickens and paint your hen house with MARTIN'S ROOST PAINT to kill and keep away insects. Money Back. Guaranteed by, Floydada Drug Co. 308tc

Good Test, Cleaned and Re-cleaned

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If you are going to be in the market for bulk wheat, we want to show you this wheat.

We do not believe there is any Johnson Grass in this grain, but we cannot guarantee it. We have run it over our own cleaners twice.

For the present, we are selling it at \$1.75 per bushel.

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In the construction of the tallest reinforced concrete building in the country—the Medical Arts Building in Dallas—LONE STAR Cement was used. Every barrel of LONE STAR Cement used on this job was tested and retested.

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The Galveston Causeway and the new \$5,000,000 Santa Fe Building and Terminal development in Dallas are but two of the many well known projects into which LONE STAR Cement entered. During the past five years over 1,000,000 barrels of LONE STAR Cement have gone into Texas highways and another 1,000,000 barrels into Texas street paving.

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20 years' experience in cement making, combined with many years of painstaking research, has resulted in the perfection of the International Wet-Blending Process. Under this system, the chemist and superintendent can always come within 1/10 of 1% of the quality at which they aim.

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Learn how quality is attained with modern production methods! This week we are making a special photographic exhibit illustrating the precision methods by which quality is achieved in the manufacture of the modern motor car.

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The exhibit consists of 40 remarkable photographs of the most interesting processes in modern automobile manufacture. It will provide the same interesting knowledge that you would get by taking a trip through the plants where Chevrolet cars are built. Each picture is accompanied by a full description of the operation it illustrates. It is an exhibit of unusual interest and value. Bring the children.

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