

Gigantic Pantomime Part of Big Circus Oct. 14.

Daring and Thrilling Acts Feature Big Circus Which is Coming to Floydada, Wednesday, Oct. 14.

For those who love stories of the Indians, and the strange and perilous adventures of white men in dealing with the forest tribes, a remarkable anecdote of life in the Virginia woodlands three centuries ago, brilliantly portrayed by a gigantic staff of living actors, including three tribes of Indians, will be seen at Floydada Wednesday, Oct. 14, when the Al G. Barnes' largest wild animal circus in the world comes to town.

The Al G. Barnes circus, which grows larger and more gorgeous each year, has provided for lovers of magnificent pageants this season the American gigantic, historic feature, "Pocahontas at the Court of Queen Anne," the extravaganza that opens the big program in every clime under the sun is represented in daring and thrilling acts.

Indians from the famous "Painted Desert" of Arizona, the cactus-covered plains of Nevada and the wild, rolling hills of New Mexico, are included in the gigantic pageant. There will also be one hundred bathing beauties from the "sunkist" shores of Southern California, all of whom have been trained extensively for their parts in some of the best motion picture, dramatic, dancing and singing studios on the West Coast.

The celebrated "Sacred Snake Dance" enacted by Hopi Indians, clad in skins of wild animals, will be seen. The savages, crazed by the beating of tom-toms, actually wind squirming, deadly rattle-snakes about their half-naked bodies and thrust the heads of the poisonous reptiles in their mouths during the weird ceremony.

You will also see the Giant Gorilla Man—Joe Martin, himself. And last, but not least, you'll see Lotus, 5-ton, largest and only blood-sweating hippopotamus in the world, with "the show that's different"—gorgeously bigger every year.

Cleanliness Big Asset To City, Says Shafer

"Floydada has grown wonderfully in the past few years and has spread out into a very creditable little city," J. M. Shafer, veteran newspaperman of Plainview, said here Tuesday morning on the occasion of a visit with The Hesperian force for a few minutes, while on a day's tour of cities of this section.

"I am mighty glad to see The Hesperian in such dandy quarters and compliment you on it," Mr. Shafer said, in speaking of the new home on South Main Street, recently occupied by this newspaper.

Mr. Shafer was particularly laudatory in his remarks concerning the cleanliness and civic pride, which are evident in the premises and homes here. "This evident pride in your homes is an invitation to the fellow who is traveling through your country to stop and make his home among you. They make him want to stop among such people. I believe that Plainview and Floydada are the cleanest, neatest cities on the plains, and both are building on the right basis when they build and plan for better homes and stress greater civic pride."

Mr. Shafer established The Plainview Herald at Plainview about the time of the organization of the County of Hale. He has had wide newspaper experience and is the dean of newspapermen of the panhandle country.

Airplane Visits City Boosting Lubbock Fair

Boosting the Panhandle South Plains Fair of Lubbock, an airplane visited Floydada last Saturday afternoon at 1 o'clock and dropped circulars and various souvenirs over the business district of the city. Ten towns were visited in a day by the airplane, whereas it would have required two days to visit all the towns by automobile.

George E. Benson, president of the Fair association and J. R. Germany, president of the Junior Chamber of Commerce of Lubbock, in a written letter to The Hesperian, expressed their regret that weather conditions made it impossible for the Lubbock boosters to make their annual good will tour advertising the fair. Hence the airplane was engaged to make the trip distributing the advertising.

Gartman Bros. Locating Piano House in Floydada

The latest new business to establish itself in Floydada is the firm of Gartman Bros., piano and phonograph dealers, who last week began placing a large stock of musical instruments in the building with F. C. Harmon, furniture dealer.

Geo. W. Gartman, one of the brothers, is locating here with the local branch. He and his family are here to make their home.

The firm is a large dealer in musical instruments, having houses at Goldthwaite, Brady and Post.

WEEPING SKIES AGAIN

Business of moving the big cotton and feed crop of Floyd County began to pick up the first of this week, only to be stopped last night by a three-tenths inch shower, which has been followed by more this morning.

Lower temperature also prevailed with the rain coming out of the northeast.

OLD SETTLERS DAY, OCT. 10 AT THE CROSBY COUNTY FAIR

Old Settlers Day will be observed October 10, at the Crosby County Fair, which will be held October 7, 8, 9, and 10, at Crosbyton.

Every old settler of this entire section is invited and urged to come and bring any old relics which he may have, and to be in the special parade of that day at 11 o'clock.

Directors of the Fair are planning to make each day one of special interest to the large crowds which are expected daily.

Hoxe Imitators Score Hit at Amarillo Fair

Mrs. H. J. Willis, Luther Fry and Mary Helen Snodgrass Help Put Over Floydada Day

Sponsored by the local Chamber of Commerce, and imitating Ma, Pa and Mary Hoxe, Mrs. R. H. Willis, Luther Fry and Mary Helen Snodgrass did all within their power to boost Floyd County on Floydada Day at the Amarillo Fair last Monday. All by themselves, they distributed 3,000 circulars between 12 and 4 o'clock, advertising Floydada business concerns and the local territory generally, simultaneously telling the wondering crowds which flocked about them of the unusual country and present-day Paradise which alone belongs to the people of "these immediate parts." Additionally, the perilous adventures encountered when the trio of Hoxes were lost (?) in a field of gigantic maize west of the city, such as only Floyd County can grow, were recounted in detail or even more so!

All three Hoxe aliases were fittingly and humorously garbed for the parts which they played. Ma Hoxe wore a percale dress made twenty years ago, with deep knee ruffles, in Mother Hubbard style, and a very becoming hat to match; Mrs. Willis came to Floydada thirty-four years ago from Missouri and she still has that "show me" air about her when it comes to boosting our city!

Pa Hoxe, Luther Fry in every-day life, was attired in a Panama suit, straw hat, and red handkerchief about his neck. While Mary Helen Snodgrass, with a little white kitten, ably imitated the wandering and lost Mary Hoxe.

An Amarilloan, listening to the tearful tale of "Ma's" children being lost in the field of maize, said he'd send to Sears-Roebuck Company for additional children for the Hoxe family.

And another criticizing critter, after giving the Hoxe's the once-over was heard to mutter, "Well, that outfit is liable to get lost anywhere!"

In spite of the just and unjust, favorable and not-favorable criticism given the Hoxe imitators, Mrs. Willis reported a grand time courteous treatment from the people of Amarillo and an urgent invitation to stay on throughout the Fair.

A. C. McClelland Killed in Amarillo Hotel Fall

Alton C. McClelland, 34, of Plainview died at 2 o'clock Tuesday morning, from injuries received when he fell from the first-floor window of an Amarillo hotel to the pavement below, a distance of fourteen feet, Monday at about midnight.

Mr. McClelland was attending the Tri-State Fair, and went to a room on the first floor of the hotel in company with friends from Plainview. Upon entering the room he opened the window to let in some fresh air, and then sat down on the window sill. In an effort to lean back on the window frame, he lost his balance and toppled to the sidewalk, falling on his neck in such a manner as to crush his lungs. Though rushed immediately to an Amarillo hospital, he died at 2 o'clock without ever having regained consciousness.

Mr. McClelland was proprietor of the McClelland-Buick company of Plainview for a number of years, and was well-known locally, having a wide acquaintance in this territory. He was a Mason, Elk, member of the Methodist Church and had been engaged in the automobile business for a number of years.

Surviving the deceased is a wife and daughter, Elizabeth, seven years old, and his parents, Mr. and Mrs. Joe McClelland, of Clovis, New Mexico.

LOCAL LIVESTOCK SHIPMENT

N. A. Armstrong shipped a load of hogs to the Fort Worth market last Monday, and will ship three cars of cattle to Kansas City tomorrow, while Thomas Montgomery will also ship a car of cattle to the Kansas City market Friday of this week.

Mr. Armstrong has recently bought 116 cows and calves from Jones and Howard which he will winter.

TACK COMMENTS ON HOXES

Tack, writer of the daily column appearing in the Amarillo Globe under the head of "The Tactless Texan" has the following to say about the Hoxe family in Monday's Globe:

Mary is in town. Mary is the 3-year old youngster by the name of Hoxe who crawled into the maize field at Floydada and who barely escaped with her life.

Old Tack is the one who started the story on the Hoxes, and he's mighty glad they are in town. But all joking aside, they surely have some crops down around Floydada this year; any kind of a crop that doesn't grow higher than a story and a half house is considered stunted from some sort of a blight or other.

Fall Flower Show Oct. 10; Committees Named

Second Annual Flower Show Saturday of Next Week Intended as County-Wide Event.

Setting the date for the Fall Flower Show on Saturday, October 10, and announcing the completion of the preliminary arrangements for the affair, local club women and those interested in flowers, art and art needlework, have announced the Fall Flower Show, the second annual, to be held at the Rutledge & Company showrooms on South Main Street.

Mrs. Lon V. Smith has been named as head of the committee to have charge of the flower department. Mesdames M. L. Kizziar, J. B. Jenkins, H. S. Sanders and E. C. Henry are on the committee to assist her.

In the added department of Needlework Mrs. W. J. Burke heads the committee with Mesdames C. Surginer and G. V. Smith as her aids. Mrs. E. B. Massie will head the department of art work and she will announce a committee soon to assist her.

Mrs. M. F. Husky, president of the Parent-Teacher's Association, who is one of the leaders in the effort to stage the flower show said Wednesday morning that it was the hope of the women who are working for the success of the Flower Show to make the affair of county-wide interest. "We hope we can have exhibits of flowers from every school district in the county," Mrs. Husky said, in pointing out the possible value of the flower show to women of the entire county, who could find much of interest in seeing what others over the county are doing for the growth and propagation of better and prettier flowers adapted to this climate.

In the flower department the following prizes will be awarded:

First Sec.	First, Sec.
Bouquet of roses, \$5.00	\$2.50
Bouquet of Dahlias, 2.50	1.25
Bouquet of Zinnias, .50	Ribbon
Bouquet of Phlox, .50	Ribbon
Bouquet of Coxcomb, .50	Ribbon
Bouquet of Shasta Daisies, .50	Ribbon
Bouquet of Nasturtiums, .50	Ribbon
Pot Plants, First, Sec.	
Prettiest Geranium, \$1.50	\$1.00
Prettiest Begonia, \$1.50	1.00
Prettiest Fern, 1.50	1.00

In the needlework and art department first and second prize ribbons will be awarded.

Porcupine Escapes, But Captured by Night Watch

Night Watchman Lee Howard must have had a rabbit's foot one night last week on his rounds to catch and hold safely a porcupine and return it safely to the American Railway Express Company. A porcupine has certain means of protecting himself from aggression.

The particular porcupine, a native of Willard, New Mexico, was consigned to Mrs. Minnie Adams, Route 2, Floydada, by way of American Railway Express. The latter company held safely the animal in question until after its arrival here when the porcupine decided durance vile had been too long imposed. He gnawed his way out of the crate he was in, crawled over the transom of the express company's office, and started back to Willard. On the way down the first alley he met Mr. Howard and the grown tussling came about, with the result that the porcupine was returned to the company without bodily injury and later was delivered to the consignee.

Show Champion Red Boar at Tri-State Fair

A boar, heading the herd of Holmes Bros. Duroc Jersey swine at Sand Hill, won the place of Grand Champion Boar in the Duroc Jersey Show at the Tri-State Exposition in Amarillo this week.

This announcement was received here Tuesday afternoon, from Ed Holmes, who carried six head of the firm's hogs to the show,—one senior yearling boar, one fall gilt and four spring pigs. The senior yearling boar was the outstanding individual of the number of hogs taken to the show, placing first in his class, senior champion boar and Grand champion of the Duroc Division. The other winnings were eighth junior boar, fourth senior gilt, seventh spring litter.

The Holmes Bros. left Wednesday night for Lubbock to show their hogs at the Panhandle-South Plains Fair.

Baker, Massie Named to Attend Ft. Worth Hearing

W. A. Baker and W. W. Massie have been named by the Floydada Chamber of Commerce to attend the examiner's hearing to be conducted in Fort Worth by the Interstate Commerce Commission, October 19, to obtain evidence as to whether the I. C. C. will permit the Quannah, Acme & Pacific Railway Company to build from MacBain westward to Floydada, a distance of about twenty miles.

MacBain is four miles west of Roaring Springs.

Mr. and Mrs. C. M. Wilson spent Sunday and Monday at Memphis on a brief visit. On their return home they were accompanied by Mrs. Joe Finger, of Arlington, aunt of Mrs. Wilson, who has been visiting at Memphis, and who will visit the Wilsons for some time here.

Hide Out, Wild Bear You're Gonna Be Tame Mighty Soon

Wild bears and wild deer of the mountains in Arizona, take warning and be governed accordingly!

Hunters, male and female, are headed your way!

Dr. and Mrs. L. V. Smith, Mr. and Mrs. R. T. Stribling, Otto Austin, of this city, in company with Mr. and Mrs. Bob Echols, of White Flat, and Joe Wasson, of Matador, left yesterday afternoon for Arizona, ostensibly on a deer hunt. Dr. Smith divulges the fact that the main plan of attack is being made, however, against bears, the grizzler the more valuable the hides.

"We need some bear hides to carpet the floors of our hospital," Dr. Smith confided, and that's the real reason they are going to the mountains to hunt.

Mr. Stribling ventures the very confidential information that "There ain't no bear going" to hurt me, but some bear may make me hurt myself!"

The party will be absent from home for several days.

New Home Demonstration Agent Arrives in City

Miss Blanche Bass of Munday Will Occupy Chair of Miss Mabel Faulkner, Resigned.

Miss Blanche Bass of Munday has arrived in Floydada and is to assume the position of County Home Demonstration Agent, to succeed Miss Mabel Faulkner, whose resignation from the office takes place October 1.

Miss Bass is a former student of North Texas State Teachers College, of Denton, and holds the permanent certificate from that institution. She has taught school the past three years at Munday and previously taught at Leonard.

Together with her mother, Miss Bass will occupy an apartment at the M. F. Hampton residence.

Friends of Miss Faulkner will doubtless learn of her resignation with a great deal of regret, for the wide interest which she has built up among Floyd County demonstration clubs is conclusive proof of her popularity and ability in the work which she has been doing the past year.

Yet the same co-operation, interest, and progress will likely continue under guiding hand of Miss Bass.

A. B. Martin Buys Local Brick Business Houses

Announcement was made this week by T. S. Stevenson, president of the Floyd County National Bank of the sale by that institution of their two brick buildings adjoining their quarters on the north to A. B. Martin, prominent business man and attorney of Plainview. Details of the sale were closed this week.

The two brick buildings cover a frontage of fifty feet on Main Street and are 100 feet deep. Both are occupied by lessees, and another lessee will be added shortly when Western Union Telegraph Company will take up quarters in a part of one of the buildings.

The building occupied by the bank as business quarters was not included in the sale, the banking corporation retaining the key corner on the block and the building on it.

"Floydada is a substantial, fast-growing town, has a wonderful territory of as good farming country surrounding it as can be found anywhere in west Texas and I am glad to have some good property here," Mr. Martin said, following the closing of the deal.

First Week Proceedings District Court Listed

The grand jury of the Floyd County District Court returned, last Saturday, six felony and three misdemeanor indictments in the first week of the fall term session of court, and adjourned Monday to return in session today.

The following civil cases were disposed of: W. J. Burke vs. Al Emerson et al, judgment for plaintiff; W. W. Massie et al vs. R. M. Broyles, judgment for plaintiff; S. E. Duncan et al vs. R. E. Fry, judgment for plaintiff; J. W. Harper Jr. vs. Lucinda Cheek et al, judgment for plaintiff. Cases docketed to come up today are those of the Lockney Farmers Co-operative Society vs. J. F. Dollar, C. A. Wofford vs. Lee Bean.

The criminal docket is set, to be taken up next Monday.

Bishop Takes Charge Drug Store at Kress

Baird Bishop, of the firm of Woody Drug Co., druggists of this city, last week bought the drug store at Kress, between Plainview and Tulsa, and has gone to that place to assume charge of the business.

Invoicing the stock was completed this week. Mr. Bishop and his family will move to Kress to make their home.

W. L. FRY, MRS. R. H. WILLIS PLEASE DON'T GET MAD AT THIS

Prominent citizen in one of our half-minute interviews:

Floydada couldn't have had better representatives at Amarillo on Floydada Day, as Mr. and Mrs. Hoxe, than W. L. Fry and Mrs. R. H. Willis. Both of them can 'act the fool' better than anybody else in Floyd County, and the way they stood on the concrete sidewalks in Amarillo and lied to those open mouthed 'city slickers' would have made an Indian Cigar sign laugh. They had a big crowd around them wherever they went, and the folks who stayed downtown had more fun than those who went out to the fair.

Santa Fe, Denver, Protest Extension of "Q" West

Big Systems Maintain Interference With Their Programs and No Necessity for Road to Floydada

Maintaining that the extension of the Quannah-Acme & Pacific to Floydada would interfere with their programs of extension westward, the Fort Worth and Denver Railway Company last week filed their questionnaire with the State Railroad Commission, protesting against the extension of the Quannah, Acme & Pacific twenty-eight miles west from MacBain to Floydada, which would give the South Plains Country direct outlet to Fort Worth, Dallas and Mississippi River markets. The receipt of the Denver's protest was followed almost immediately by the receipt of a protest from the Santa Fe Railway Company, which alleged that the territory is now adequately served and that the extension of the Quannah, Acme & Pacific was not justified by the demand of necessity nor convenience of the public of this section.

This announcement from Austin immediately changed all ideas held locally and at points desirous of the Q. A. & P. extension as to the attitude of the big railway systems in this general territory as to the proposed extension, and plans are being rapidly shaped to indicate to the Interstate Commerce Commission that not only Floydada and a tremendous territory served by it, but that a territory, empire in extent, extending southwestward across four states, needs the road built now and for the future.

In casting about for probable aid in presenting the case to the Interstate Commerce Commission at the examiner's hearing in Fort Worth on October 19th, the belief has come to exist locally that Fort Worth interests are friendly to any railroad building program in West Texas, that Dallas is friendly toward the Denver, antagonistic toward the Santa Fe, and takes lightly suggestions of support for the Frisco's effort to extend the Q. A. & P. El Paso St. Louis, Oklahoma City, Tulsa are among the larger commercial centers which are believed to be actively friendly toward the project of extending the "Q" to Floydada.

Floydada business interests, as expressed through the Chamber of Commerce and by private individuals, are antagonistic to no other road-building program nor railway company but have for many years been actively trying to get an extension of the "Q" and are hoping for a successful culmination of these efforts at this time, and will accordingly put every possible argument before the commission for this railway which is believed to be the most feasible present proposal for "tapping" the resources of the plains country by an eastern railway outlet.

Floyd County Wins 8th Place at Amarillo Fair

Floyd County placed eighth in the agricultural exhibits of the Amarillo Fair, with Hartley County first, Randall and Deaf Smith Counties tied for second and third, reports from the Amarillo Globe stated yesterday afternoon. Hale County's exhibits took fourth prize, Gray County's fifth, Dallam County's sixth, Hemphill County's seventh, and the exhibit from Briscoe County ninth.

Total score made by Floyd County was 842, the largest number coming from the wheat and cotton exhibit and the sorghum—190 and 150 points, respectively. The remaining score was made on the showing of alfalfa, wheat, clover, foliage, oats, barley, peanuts, fruits, vegetables, and for attractiveness, neatness and arrangement of the exhibits.

A complete list of those persons contributing for Floyd County will be published in next week's Hesperian.

WILL OBSERVE 'FIRST MONDAY'

Monday, October 5, will be observed as regular "First Monday" in Floydada. Merchants of the city are planning special sales, dollar day specials and the like, which have helped to make each "First Monday" a big event for people of the Floydada trade territory. A large crowd is expected in the city for the occasion, assuming—as it now seems likely—that additional and unwanted rains will make it impossible for farmers generally to do much work.

Mr. and Mrs. W. P. Fullingim, of Lorenzo, visited here Saturday and part of Sunday with Mrs. Fullingim's parents, Mr. and Mrs. W. A. Shipley.

Mr. and Mrs. E. L. Campbell, who have been making their home at Tulsa for several months, have returned and taken up their residence in Floydada.

Mr. and Mrs. M. H. Martin and Mr. and Mrs. Fred Zimmerman spent Sunday in Amarillo visiting the Tri-State Fair.

Sand Hill Holds Second Annual Community Fair

Declared All-Round Success; Addresses, Basketball and Baseball Games Feature Afternoon Program

Sand Hill's Second Annual Community Fair held last Tuesday was acclaimed an all-round success by the hundreds of people who viewed the many exhibits on display, and W. R. Dooley, with his staff of assistants, has been showered with congratulations for having directed the community interest so as to make the Fair the big success it was. A number of persons visiting the Fair were of the opinion that it eclipsed the one of last year, especially as to quality of exhibits and manner of exhibiting.

Need for an immediate organization of a Poultry Association in the county, with the expectation of having it one of the largest poultry shows in the entire west, was stressed in an afternoon address by E. S. Shoaf, judge of the Fair's poultry department. Once organized, an effort will be made to bring birds from all over the state, New Mexico and Oklahoma to the proposed poultry association, according to present plans. Mr. Shoaf, who was introduced by J. L. Spear, gave statistics regarding the resources of Floyd County, beginning in 1920. He stressed the point that the County's steady growth was of the stable type rather than the booming type.

Rev. F. L. Davis, pastor of the First Christian Church of Floydada, after being introduced by Olin S. Miller, gave an inspirational address, in which he told of the advantages of rural life and of the importance of right community spirit. That the best talent is needed on the farm, and in order to stop the "to-the city" movement, there is a great need of improving schools in the country, Mr. Davis declared in his address. He also said that community spirit must be fostered, and that the Community Fair was a fine thing, in that it brought town and country together in the proper kind of co-operation.

Other communities represented at the Sand Hill Fair were Harmony, Starkey, Blanco and Pleasant Valley. A number of visitors from Floydada also attended the Fair.

School children of Sand Hill had an interesting exhibit of hand made toys.

(Continued on back page)

Apoplexy Causes Death of D. T. Scott, Sept. 25

D. T. Scott, age 67, for twenty years a resident of Floyd County, died of apoplexy at his home near Harmony Friday morning at 1:30 o'clock.

Born in Coryell County, Texas, August 17, 1858, Mr. Scott taught school in Coryell and Stephens Counties for a number of years, and came to the Plains in 1902, moving to the Harmony community in 1905.

He was baptized in infancy, joined the Methodist Church in 1873, at the age of fifteen, and was one of the charter members of the Carr's Chapel Methodist Church.

Surviving Mr. Scott is his wife and five children. The children are: P. Miss Blanche, Zant and Hal Scott—of Floydada, and Mrs. J. B. Elder—of Arkansas.

Funeral services were conducted at the Floydada Methodist Church, Sunday afternoon at 3 o'clock, before an audience that almost packed the auditorium. Among the large floral offerings was one from the senior class of the high school, of which Hal Scott is vice-president.

The final rites, as conducted at the Methodist church were as follows:

Hymn, "He Included Me"—one of the favorite songs of the deceased.

Prayer—Joseph L. Henson, pastor of the Floydada Methodist Church.

Scripture, First Corinthians 15, verses 20-58—Joseph L. Henson.

Hymn, by request, "Old Rugged Cross," by male quartet.

Sermon, Preston Florence, of the Petersburg Methodist Church.

Closing Hymn, "We'll Work Till Jesus Comes."

Interment followed in the Floydada Cemetery.

Persons attending the funeral from out of town included the following: M. G. Scott, of Trent, brother of deceased; John S. Zant, brother of Mrs. Scott—wife and son, Joe, of Aspermont; Mrs. R. L. Boyett, of Ibox, and Mrs. S. W. Jones, of Abilene, sisters of Mrs. Scott; M. D. Ramsey of Amarillo and George Rigby of Aiken, old friends of the deceased.

Claude Patton Gins First Three Bales at Lakeview

The Newton Gin at Lakeview got its first bale Monday of this week and on Tuesday added the second, third and fourth, and on Wednesday its fifth.

Monday's bale was ginned by Claude Patton, who put a big force in his field and also turned in the second and third bales for that gin this season.

R. L. Luttrall ginned the fourth bale with the Newton Gin on the afternoon of Tuesday.

Most all farmers report that if a few days of real open weather would prevail thousands of bales of the season's crop would open ready for picking almost at once.

Mr. Patton's first bale was the second bale on the Floydada market and was awarded second bale prize money—something over \$20—yesterday. The fund was made up among business men in Floydada recently.

The Floyd Co. Hesperian

Published Every Thursday By
THE HESPERIAN PUBLISHING CO
HOMER STEEN Editor and Manager

Entered as second class matter
April 20th, 1907, at the Post Office
at Floydada, Texas, under the Act of
Congress of March 3rd, 1879.

SUBSCRIPTION PRICES
One Year \$1.50
Six Months85
Three Months45
In Advance

Advt. Rates Furnished on Application.

BUY A SEASON TICKET!

Season tickets to this year's home
football games of the Green and White
team are selling very slowly, states
Superintendent Wester, who had the
tickets printed over a week ago in order
to pay off a rather large debt brought
about the necessary purchase of football
equipment at the beginning of the train-
ing season. Three hundred of the tick-
ets were made, half of which are for
adults, and only about fifty have been
sold thus far.

The slow sale of the tickets may be
due, in part, to the lack of publicity
which has been given the matter, yet it
is likely that a good many of those ap-
proached refused to buy the ticket.

No undertaking can long live and
flourish without support of those who
should be behind the undertaking. This,
in principle, is true regardless of what
one considers. A few loyal supporters
cannot organize and keep a thing going
as it should go when there are many
whose duty it is to line up on the side
of the few.

So then, citizens of Floydada, "chip
in" and buy a season football ticket.
It often happens that football and other
athletic equipment for the school
teams is obtained by popular (?)
subscription. But you are not asked to
give anything to the boys trying out
for the team. Merely pay to see the
games which you should see, if possi-
ble, in advance and yet at a saving too,
in order to pay for the football equip-
ment which has already been secured.
Show the boys, coaches Wester and Jay
that you are backing them all to the
limit. Don't wait to be called upon—
see any member of the football squad
or Mr. Wester about that season ticket!
Will you do it?

IS PAVING NEEDED?

Besides serving the general idea of
a "keener" looking town, paving is need-
ed for its economic saving to the busi-
ness interests in Floydada. Enough in-
jury is done on the much-used, un-
paved streets in Floydada, to cars and
trucks and their efficiency reduced to
such an extent that the paving would
pay good interest on the investment.

Paving is a real need in Floydada.
The case was never better stated than
was thoroughly demonstrated during the
first 25 days of September, when the
business streets not yet paved were seas
of water and mud.

Hesperettes

The Vigilance Committee has been
much worried since a friend of long
standing has turned out to be a grand
juror for the present term.

Because the natives of Abyssinia
will not accept the Austrian Maria
Theresa thaler unless it bears the date
780, all new coins bear this date.

**Lee Highway Progresses;
Transcontinental Route**

All Except Short Portions Selected as
Arterial Route.—Great Increase
in Travel Reported.

Washington, Sept. 26.—Good progress
is being made in the construction of the
Lee Highway from New York to San
Francisco, according to reports received
here at national headquarters of the Lee
Highway Association.

Work is under way on contracts will
soon be let on bridges across all rivers,
except the Tennessee at Loudon, be-
tween Knoxville and Chattanooga. The
bridge across Red River between Fred-
erick, Okla., and Vernon, Texas, will be
completed Oct. 1. It is a mile in length,
the longest bridge in the United States
west of the Mississippi River.

Construction is under way to close
all except a few short gaps, most of
which will be constructed in 1926, with
completion in sight in 1927.

Arterial Route
All of Lee Highway has been select-
ed for marking as a United States arteri-
al highway except the Alabama section
and part of the Mississippi and South-
western Tennessee sections. Detailed
designs are yet to be made between
Ardmore, Okla., and Federick, Ok. The
reason why the sections in Alabama,
Mississippi and Southwest Tennessee
were not selected was because the States
did not request such action of the joint
board for marking interstate highways.

Contract has been made with the
American Automobile Association for
the publication of sectional strip maps
and a complete Lee Highway tourists'
guide, the first of its kind. On Sept.
14 Major Bernard S. McMahan, repre-
senting the A. A. A., left Washington
for California by automobile to secure
data for these publications. Meanwhile
strip maps are available for three sec-
tions, Washington-Newmarket, Newmar-
ket-Roanoke, Bristol-Knoxville.

Memorial Bridge
Contracts will soon be let for the new
Arlington memorial bridge across the
Potomac.

Property owners are signing con-
tracts to deed a 200-foot right of way
for Lee Boulevard, from the Arlington
bridge 111 miles to Newmarket to be
the world's most magnificent boulevard.
A great increase of travel is report-
ed from all parts of the line except be-
tween Chattanooga and Memphis.

COLD KILLS 60 TURKEYS

Mrs. T. L. Brown lost about sixty
young turkeys, many of which were
grown, during the cold spell which
struck Floyd County and the Plains sec-
tion week before last.

The turkeys, which had hitherto been
strong and healthy, appeared paralyzed,
couldn't walk, and acted queer in gen-
eral, reports stated, when the sudden
change of weather came, causing sixty
of the flock to die.

CARD OF THANKS

We wish to take this means of ex-
pressing our heartfelt gratitude to our
many neighbors and friends for the very
great kindness, help, and sympathy
shown to us in the recent sudden illness,
and death, of our beloved husband,
father, and brother.

We also appreciate the kindness of
the telephone girls of the Floydada ex-
change for their prompt and sympathetic
service.

We will never forget the beautiful
floral offerings, the sweet songs, and
the tender words of sympathy. May
God's richest blessings rest upon each
of you, is our prayer.

Mrs. D. T. Scott and children.
M. G. Scott.
John S. Zant and wife
Mrs. R. L. Boyett
Mrs. S. W. Jones.

This and That

Floydada had "Happy Hooligan" and
"Peck's Bad Boy" both in town Satur-
day. If "The Katzenjammer Kids" had
also happened along we would have had
a corner on the "Funnies."

Man has leg broken—says a small
town newspaper headline. Poor man,
what'd he want to do that for? And
who could have the heart to break a
man's leg? In reality, however, the man
didn't have his leg broken—"twas just a
mistake in newspaper headline writing!

Just like it'd be a mistake to say
"Man has his pockets picked!" But this
jokesters and the funny pages tell us,
is frequently done by certain wives
whose husbands are asleep.

"I'm stuck," groaned the fly as he
lit on the piece of tangled foot.

And "I'm full up," joined in all lakes
of Floyd County, after the recent rains
had ceased.

We dare say the two young negro men
recently seen riding in the front seat
of a big new car with a well-dressed
white man were thinking, "This am a
free and eek-wull kuntree for us both."

Perhaps the reason cross-word puzzles
are not the rage now is that so
many of those who attempted to work
them got cross and quit because they
didn't know the right words.

Our idea of an optimist is one who
honks his car and expects a mud puddle
to get out of the road.

Speaking of a bold front, we saw a
good example recently when a small
boy at one of the apple wagons offer-
ed to trade a small apple which had
been given him by the peddler for a
much larger one!

A. D. Summerville, the apple man,
took advantage of The Hesperian's
weakness for good things to eat Tuesday
morning, as well as our vanity. He
brought in a big Starks Delicious apple
and praised us in choice phrases for our
enterprise in getting into our new home.
Mighty poor newspaperman who would
not acknowledge with thanks the pres-
ent and the compliments.

If it stays dry the road working ma-
chinery is going to have to do overtime
to get the roads in shape before the
cotton and feedstuffs begin to move
over them.

Our farmer customers are "talking
about us." They say as big a town as
Floydada ought to have more paving.
Got the "dead wood" on us, too.

Let you forget—The Hesperian has
moved. New location South Main
Street.

Us light weights are going to "pour
it on" the heavy weights, financially
speaking, if we get a chance at them on
a paving proposition in Floydada.

Glad the women like to read. Every
other man who comes in to subscribe
says he doesn't care anything about The
Hesperian himself, but "the woman"
raises heck about it when he lets it
expire.

That's one trouble with women. Al-
ways raising Cain about something.

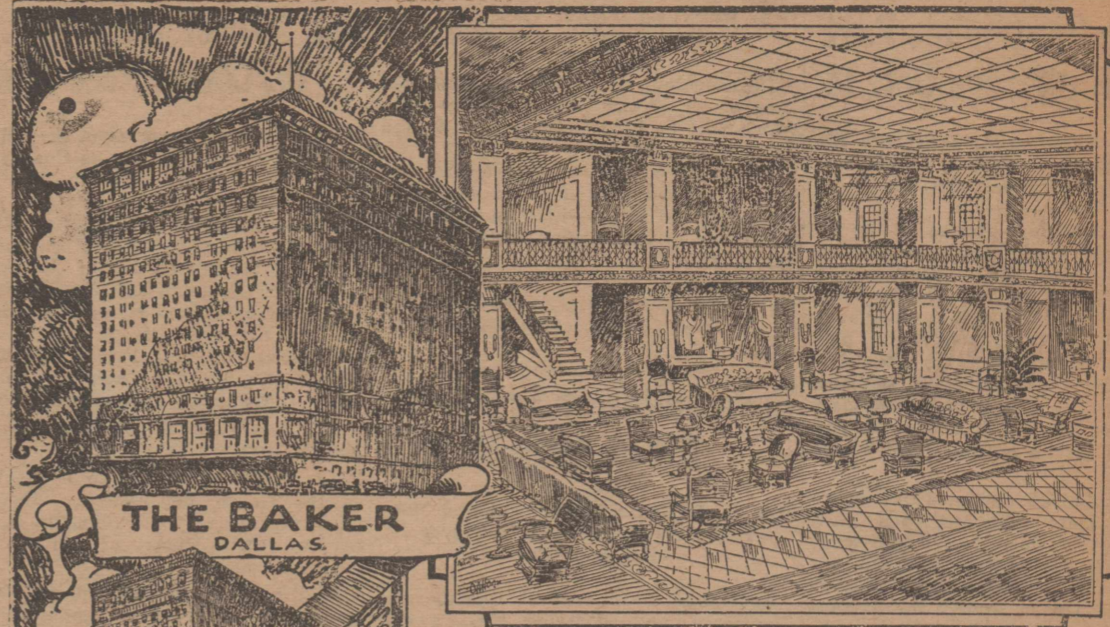
Some farmers say their cotton didn't
undergo any damage during the recent
rains. One man said, "I'll tell you, that
rain sure made those late bolls fill out."

County Agent T. Scott Wilson and
Secretary R. A. Highsmith, of the Floy-
dada Chamber of Commerce, together
with the others who helped them, wad-
ed through water and mud for a week
trying to find agricultural products dry
enough to ship without damaging en-
route to the fairs.

School houses in Floydada said to be
so crowded the kids have to take it
time about sitting down. Can't make
us mad talking about taxes to build
more school houses.

Everybody building houses in Floy-
dada, and still not enough room for the
folks who want to move here.

Presbyterian Synod in Floydada this
month. Make the stranger in your gates
glad he came your way.



Announcing

The opening of
THE BAKER HOTEL

700 Rooms RATES: \$2.00 per day
700 Baths and up

October 9, 1925.

Another of the well known
Baker Hotels for Texas
presenting DON BESTOR and his orchestra for the
winter season.

The Baker Hotels
T.B. BAKER, President

The Center of Each City!

THE TEXAS FT. WORTH
THE GUNTER SAN ANTONIO
THE AUSTIN AUSTIN
THE MENGER SAN ANTONIO

**To the People of McCoy
and Surrounding
Communities:**

We take pleasure in advising you that we have our
gin now ready to gin your cotton.

We have a modern gin, as good as you will find any-
where in this section. It is a—

**FOUR STAND, EIGHT-
SAW GIN**
WITH MODERN CLEANING AND BURR-EXTRACT-
ING EQUIPMENT

—making it second to none in this county for quality of
work that can be done.

It is our expectation to give you as good ginning ser-
vice as you can expect to get anywhere, and we will ap-
preciate your business.

Bring us your ginning. Try us out. We will strive
to merit your continued patronage and make our gin a
valuable asset to your community and the farmers of the
surrounding territory.

G. T. Assister & Son

Why We Sell

**Styleplus
Clothes**

Because we want a bigger clothing business and the way
to get it is to excel at popular prices.

WE SELL STYLEPLUS CLOTHES

—because they are one of the leading advertised lines
and the only one whose "best values" are strictly popu-
lar priced.

—because fabrics are all wool and guaranteed.

—because Styleplus have smart style that put them
among the best designed clothes in America.

—because they are tailored for style.

We can fit you physically and mentally. To know
and feel that you are well dressed is worth a lot. You
can get that and save money too if you wear Styleplus.
Sold here and nowhere else.

**Styleplus
Clothes**

\$25 to \$45

Baker Campbell Co.
"THE HOME OF GOOD MERCHANDISE"

MARTIN DRY GOODS CO.

15th Anniversary Sale



Lustrous New Silks

For Fall-At Anniversary Sale Prices

Satin faced crepes in all new shades, \$3.48 **\$2.98**
 and
 Wonderful Showing of Canton and flat crepe, \$2.98 **\$2.69**
 and
 Beautiful all silk brocades in leading fall shades, \$2.48 **\$1.98**
 and
 One lot of silks, a big range of patterns and colors, comes in short lengths, per yard, only **98c**

Beautiful New Fall Woolens

54 inch all wool Flannel, solid colors, Pink, Blue and Brown **\$2.98**
 54 inch Fancy stripes and checks at **\$3.98**
 54 inch Beautiful plaids and stripes, colors Rust, Blue, Brown and Tan **\$5.95**
 36 inch all wool serge colors, bright red, dark red, brown and green **98c**
 40 inch check suiting, colors Blue and Gray, Red and Grey, Gold and Grey, Grey and Black **75c**
 40 inch Everfast Peekette suiting, a very pretty material for school dresses, Anniversary Special **49c**

Silk Hose for Women

Hand Knit pure silk full fashioned chiffon Hose. Silk top. Colors Rose, Taupe, French Nude, Blondie, Blond Satin, Toast Blush, Gun Metal and Black. **\$2.29**
 Each
 All \$1.50 Silk Hose **\$1.39**
 Price each
 One lot Phoenix Hose **90c**
 Each

Women Flannelett Gowns

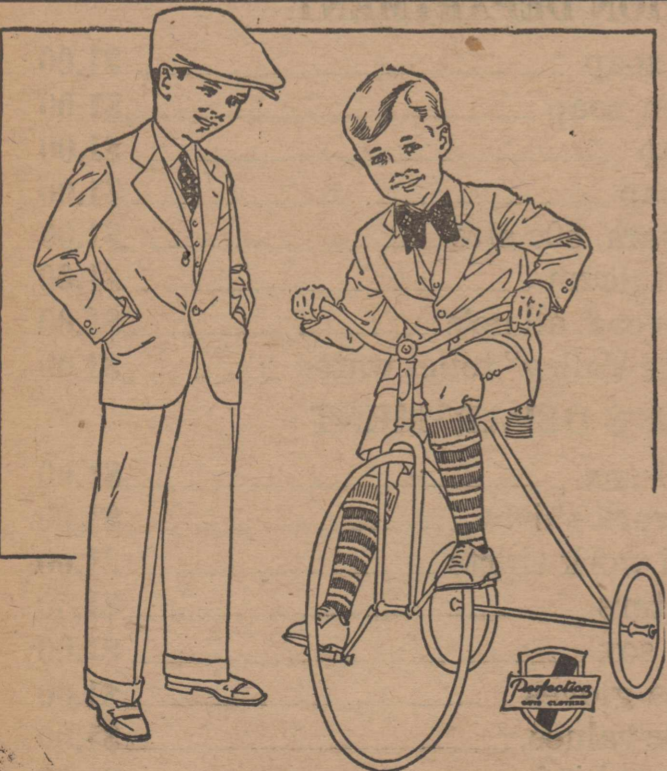
98c
 Good quality striped Flannelette, hem-stitched and braid trimmed, long sleeves, button front, double yolk. Also plain white.

Cowden Play Suits For Boys

\$1.50 Play Suits **\$1.29**
 Each
 \$1.75 Play Suits **\$1.49**
 Each
 \$2.00 Play Suits **\$1.79**
 Each
 \$2.25 Play Suits **\$1.89**
 Each
 \$2.50 Play Suits **\$2.19**
 Each

New Showing of Wool and Silk Dresses For Women

\$9.75



BOYS SUITS

Perfection clothes are the kind of clothes mothers like to buy for their boys. We have them with knee pants, regular price \$12.50 to \$17.50, Anniversary Special **\$9.75**
 Boys suits with one long and one short only **\$9.95**
 Boys suits with two pair long pants Anniversary Special **\$12.35**

Smartly--

Tailored Jersey and Balbriggan Dresses for the School Miss

For general wear and sport they are just the thing. Each is so decidedly smart. Some have box pleats, others in clever collar-tie effects. Self colored and two-color combination, Anniversary Special **\$4.98**

Gingham Dresses

For School Wear

Sizes 6 to 14

98c and \$1.25

Girls suiting Dresses in pretty checks and plaids. Just the very dress for your girl to wear to school; they are warm and comfortable **\$1.98**



Here's The Answer To Your Question---

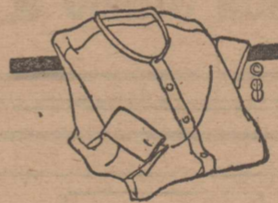
Many women are asking themselves "What shall I wear this Fall?" and "Where will I find the best values?"

The answer is found in this store, and the problem solved with The "Palmer Garment."

If you are not acquainted with The "Palmer Garment" we have a pleasant surprise for you, for these smart individual garments embody the foremost in style, perfection in materials and tailoring, outstanding value and assurance of perfect fit.

PRICES ARE VERY REASONABLE

\$16.75 \$19.75 \$21.75 Up to \$87.50



Shirts 89c

Men's neck band shirts, to close out a splendid range of patterns to select from **89c**

One lot of shirts with neck band and collar attached, high grade Percals and Madresses, each **\$1.49**



Men's

Mercerized lisle fancy plaid light weight full fashioned sox, per pair **90c**

Men's fine silk sox, per pair **75c**

Men's cotton lisle hose, two pair for **25c**

Men's seven point Mercerized half hose **23c**

Boys' Yankee-Boy ribbed hose per pair **19c**



Men's Unions

Ecrue long sleeve ankle length

\$1.00

Men's union, long sleeve ankle length, close, heavy ribbed, Anniversary Special **\$1.89**

Boys' heavy ribbed unions Each **75c**

Men's O. D. Wool Shirts

Double elbow, two pockets, coat style, a cracker jack Anniversary Special **\$2.48**

Cowden Overalls

High and low back, regular **\$2.19**
 \$2.50, Special

WITH THE CHURCHES

FIRST METHODIST CHURCH

Joseph L. Henson, Pastor
Promotion and Rally Day will be observed in the Sunday School. Marvin Brotherton, Pastor of The Floydada Circuit will preach Sunday at 11 a. m. and 7:45 p. m. and in the absence of the regular teacher, S. N. Tawwater will teach The Brotherhood Class.
The Senior Epworth League from Floydada will give a program at Fairview at 8 p. m. Sunday. The Intermediate and Junior Leagues meet at 3 p. m.

Fairview League Program

Members of the Floydada Epworth League will leave the local Methodist church Sunday afternoon at 6 o'clock and render the following program at the Fairview Church:
Subject: "The Harvest of Our Lives—What Shall It Be?"
Leader—Grace Porterfield.
Hymn 255.
League songs.
Scripture lesson.
Prayer—Roma Swain.
Taking an Inventory—Clement McDonald.
Lessons from the harvest field—Erin Gamble.
No fruit from dead trees—Lela Swain.
Musical reading—Frances Edwards.
Play by Intermediate League.
Piano Solo—Velma Deen.
What is expected of a Christian?—Miss Jarvis.
Song 290.
Benediction.

BAPTIST CHURCH

Edgar Eskridge, Pastor.
Sunday School, 10 a. m., E. C. Nelson Jr., Superintendent.
Promotion Day offering goes to Buckner's Orphan Home.
Election of officers and teachers.
Morning worship, 11 a. m. Everyone welcome to worship with us. special music.
Evening worship, 7:30 p. m. Subject "Is It Well With Thee?"
The pastor leaves October 8, for a two weeks revival at Commerce, Okla. Sunbeam Band meets at 3 p. m. o'clock.
Junior B. Y. P. U. at 4 p. m. o'clock. Junior Choir meets at 5 p. m. o'clock. Senior B. Y. P. U. meets at 6:45 p. m. Program Senior B. Y. P. U.: Music by quartette.
Prayer.
Business.
"The Meaning of the B. Y. P. U."—Miss Eula Wright.
"The B. Y. P. U. and Its Relation to Our Church Life."—Mrs. Ross Arnold.
"Putting the B. Y. P. U. Over in Floydada."—R. E. Carlton.
Reading—Miss Hubbard.
"Why Have a B. Y. P. U.?"—The Pastor.

BAPTIST PASTOR LEAVES NEXT WEEK TO HOLD OKLA. MEETING

Rev. C. E. Eskridge, pastor of the First Baptist Church, leaves next mid-week for Commerce, Oklahoma, where he will be gone two weeks in an evangelistic meeting.
Rev. Eskridge asks that all the members of the church meet him in the services next Sunday morning and evening, which will be his last here for nearly three weeks.

METHODIST SUNDAY SCHOOL CLASS MEETS, REORGANIZES

Mrs. H. N. Porterfield entertained her Sunday School class at the home of Mrs. L. C. McDonald Tuesday night for the purpose of reorganizing the class.
Officers and committeemen were as follows: President, Clement McDonald; vice-president, Vaughn Porterfield; secretary, Miss Lorene Carter; leader of devotional work, Miss Dot Welton; leader of recreational work, Miss Lorene Carter; leader of service, Miss Velma Deen.
The class is to be known as the

Sending the Whole Child to School



This means that we must send the child's body to school along with his mind.

A child has little means of comparing his vision with standard vision. He has no means whatever of knowing or not his eyes are right. Until the child reaches the age of understanding and judgment, it is the duty of those in authority to know the condition of the child's eyes.

Most modern school systems have developed a health program, including on their staff trained health officers to look after the physical well being of the student.

We have just equipped our re-creation room with the best, most scientific Ophthalmic Instrument that could be purchased in the United States.

Phone or write for appointment
Phone 254

r. Wilson Kimble
Eyesight Specialist, Floydada.

"Friendship Class," and their motto is, "On time all the time, except a little ahead of time, and that's a little better time."

Following the business session came the social hour during which a plate lunch was served.

THE CHURCH OF CHRIST

At the City Tabernacle, Bible lesson 10 a. m. Sunday; scripture for lesson, Third Chapter of Romans.
Bro. Barnett will preach at 11 a. m. and 7:30 p. m.
We are anxious for a large attendance at the night services, as this will be of interest to all members of the Church.

CHURCH OF CHRIST

Elder C. W. Watkins will preach Sunday morning at 11 o'clock at the Church of Christ on South Wall Street.
Everybody cordially invited.

BAPTISTS LAY PLANS FOR 1925-26 ASSOCIATION WORK

Baptists of the Floyd County Association Tuesday laid plans at a meeting held in Ralls for the 1925-26 work of the church in this association.
Edgar Eskridge, who was recently named as director of the campaign for the association the ensuing year, called the meeting, and he, in company with Rev. G. W. Tubbs, Associational Missionary, attended the meeting.

FIRST CHRISTIAN CHURCH

F. L. Davis, Pastor
The Rally Day last Sunday was fine. The different classes responded nicely with something for their part on the program. Each one did something different from the rest, which gave a variety to the program. The attendance was good and all enjoyed the day.
Next Sunday we hope to make it "Red Letter Day" for this church. We will meet at the church at 10 o'clock for Sunday School and preaching, and then will spread our dinners together—likely at the City Tabernacle, and enjoy a meal together. After we have eaten, there will be reports from the different officers and the Sunday School and Council. The election of officers to fill the places of those whose terms expire and those who have moved since they were elected will then take place. This part is very important and each member should be present when his or her name is called. Any other matters that need to be brought to the attention of the Church will be disposed of at this meeting.
We hope each member and family represented in the church will come with their dinner for the family. If all of the family are not members of the church, or members of another church,

bring them along; we will be glad to have them with us. So don't let that top you from coming, and don't let anything that you can avoid keep you away.

The pastor expects to leave Sunday afternoon or Monday morning for Oklahoma City to attend the International Convention of the Disciples of Christ. The "Win One Class" of the Sunday School is having their monthly meeting at the home of Mrs. E. W. Henderson, six miles west of town.

Owing to the services of Sunday afternoon, the pastor will not fill his appointment at Mayview.

NOTICE OF APPLICATION FOR PROBATE OF WILL

THE STATE OF TEXAS,
To the Sheriff or any Constable of Floyd County.—Greeting:
You are hereby Comanded to cause the following notice to be published in a newspaper of general circulation which has been continuously and regularly published for a period of not less than one year preceding the date of the notice in the County of Floyd, State of Texas, and you shall cause said notice to be printed at least once each week for the period of ten days exclusive of the first day of publication before the return day hereof:
Notice of Application for Probate of Will, and Letters Testamentary

THE STATE OF TEXAS:
To all Persons interested in the Estate of W. K. Early, deceased, you are hereby notified that Mrs. Mary Francis Early has filed in the County Court of Floyd County, an application for the Probate of the Last Will and Testament of the said W. K. Early, deceased, No. 385, Probate Docket Floyd County, Texas, which application will be heard at the next term of said Court, commencing October 19th, 1925, same being the Third Monday in October A. D. 1925, at the Court house thereof, in the City of Floydada, Texas, at which time all persons interested in said Estate may appear and contest said application should they desire to do so.

Herein fail not, but have you then and there before said Court this writ, with your return thereon endorsed, showing how you have executed the same.
Given under my hand and the seal of said Court, at office in Floydada, Texas, this 21st, day of September A. D. 1925. (Seal) CLARA LEE SCOTT, Clerk County Court, Floyd County, Texas. 303tc

KENNETH BAIN
LAWYER
Rooms 12 and 13
First National Bank Building
General Practice

Your Portrait-

Do not forget that the portrait of today becomes the memory of tomorrow.
Give your friends something that is priceless—
—YOUR PORTRAIT.

Wilson Studio & Art Shop



Winter Modes in Millinery

There is nothing more important to the proper completion of your winter ensemble than a chic Hat. And you will see the exact style you have in mind in this display.

EXTRA SPECIAL HATS
\$2.69 \$3.95 \$5.50

STYLE-SERVICE SATISFACTION

Hassen Company

South Side Floydada

When The North Wind Blows

—The most gratifying Feeling is to know that the coal bin is full and that the family is comfortable—safe from illness and harm.

Mutual Lump is Clean Coal—burns to a fine ash and gives the maximum of heat.

J. R. Yearwood

Ask Your Neighbor—Phone 247

First Monday Dollar Day

In order to make First Monday a more profitable day for our customers, we have grouped these several specials for your convenience and savings. Come to see us. We want your business. Pay cash and pay less.

STAPLE DEPARTMENT

- 6 yards 27 inch Red Seal Gingham \$1.00
- 5 yards 32 inch Zephyr Gingham \$1.00
- 7 yards 27 inch Zephyr Gingham \$1.00
- 11 yards 27 inch staple checks \$1.00
- 11 yards standard cotton checks \$1.00
- 5 yards heavy outing \$1.00
- 4 large size turkish towels \$1.00
- 6 medium size turkish towels \$1.00
- 5 pair children's hose, all sizes, \$1.00
- 3 pair ladies' hose \$1.00
- 5 yards 32 inch outing \$1.00
- Garza Bleech Sheets, 54x90 \$1.00
- 3 yards 36 inch pillow tubing \$1.00
- 5 yards 27 inch black satine \$1.00
- 3 yards 29 inch black satine \$1.00
- 1 set 18 by 18 table napkins \$1.00
- 2 sets 15 by 15 table napkins \$1.00
- 12 turkish wash cloths \$1.00
- 12 artillery napkins, 18 by 18 \$1.00
- Children's unions, all sizes, \$1.00
- Ladies felt house-shoes 75c
- 3 pair ladies lisle hose, 50c value, \$1.00
- 6 yards 29 inch heavy blue shirting \$1.00
- 3 yards 240 blue dinims \$1.00
- 6 yards 36 inch percale, all colors \$1.00

NOTION DEPARTMENT

- 12 bars Palmolive soap \$1.00
- 20 bars Fairy queen soap \$1.00
- 20 bars Oxford soap \$1.00
- 20 bars Calumet soap \$1.00
- 3 bottles Hinds Cream, 50c size \$1.00
- 5 boxes Mennens' talcum \$1.00
- 24 spools O. N. T. thread, all no's \$1.00
- 2 bottles "Lilly of the Valley" toilet water \$1.00

MEN'S DEPARTMENT

- 4 extra heavy wool sox \$1.00
- Extra heavy grey work shirts \$1.00
- Extra heavy Khaki work shirts \$1.00
- Heavy cotton sweaters \$1.00
- 8 pair men's heavy sox \$1.00
- 8 pair men's canvas gloves \$1.00
- 3 men's bow ties, 50c values, \$1.00
- 12 men's ten cent kerchiefs \$1.00
- 4 pair men's sox, 35c values \$1.00
- Men's full fashioned silk sox \$1.00

Baker, Hanna & Co.

South Side of Square, Floydada

BUY IT IN FLOYDADA

DO YOU BUY OUT OF TOWN?

The people of Floydada should appreciate the manner in which the business firms of this city keep step with the most up-to-date stores of even larger cities than this.

The merchants of Floydada spare no effort in trying to satisfy the buying public and in giving the best. They are worthy of the patronage of the home people.

What good reason is there for anyone going outside of Floydada to do their trading?

The First National Bank, of Floydada Has Helped Make the History of Floyd County

The history of the First National Bank of Floydada, is part and parcel of the history of Floydada and Floyd County. It has been one of the outstanding institutions in the community for nearly 30 years. First organized as the Floyd County Bank, a private banking institution, it was chartered under the National Banking Laws in 1903. And during all those years, good and bad, through fires and panics, it has stood as a proof of the financial resourcefulness of this section of the state and of the substantial quality of the men who have forged out its destiny. Today The First National Bank, with a capital and surplus of more than \$100,000 is the largest financial institution in the country. It has one of the strongest boards of directors of any bank in this section of the state, and a large, efficient organization to handle the details of the business. E. C. Nelson, Sr., presi-



dent of the bank, has been with the institution since 1910; J. V. Daniel, its cashier, has been with the bank since 1915. Other officers and directors, all of whom have been identified with the bank for a number of years are: Thos. Montgomery, vice-president; Mrs. Jno. N. Farris, vice-president; J. B. Jenkins, O. W. Stroup, and H. E. Cannaday, directors. The present home of the bank, located at the intersection of Main and California Street, on the southwest corner of the square, was built in 1912. Besides housing the banking offices, this building also furnishes a home for some of the leading real estate and professional firms of the city, and for other businesses, including the United States Post Office. The courteous, efficient administration of the bank's business has made it possible for the institution to show with each succeeding year a widening circle of loyal patrons.

—Photo by Wilson.

Are You a Member of the Chamber of Commerce? Boost Floydada. Work for Floydada All the Time

The Following Progressive Firms Have Made This Campaign Possible:

FLOYD COUNTY ABSTRACT CO.
 "IS YOUR TITLE CLEAR?"
 We represent the owners of more than 300 Lots in Floydada, any part of town, and at any price.
 R. C. SCOTT, Mgr. Room 7, First National Bank Bldg.

The
Floydada Chamber of Commerce
 Believes in "Buying it at Home."

Tourist Garage
 T. E. Loran, Proprietor.
 General Auto Repairs. Tires, Gas, Oils.
 Phone US—No. 143

H. E. Cannaday
 Contractor and Builder
 Plans and Estimates Cheerfully Furnished

Central Filling Station
 Tires, Tubes, Accessories, Amalie Pure Pennsylvania Oil.
 Phone 70 Floydada

Wilson Kimble Optical & Jewelry Co.
 "The House of Confidential Credit."
 Eyesight Specialist Phone 254

Rutledge & Company
 Full Line International Dealers
 Phone 57 Floydada

Wilson Studio
 The Photographer in Your Town
 Portraiture by Photograph Phone 162

Baker - Campbell Company
 Dry Goods—Groceries—Hardware
 "Home of Good Merchandise"—Phones 4 and 5

Miladye's Specialty Shop
 Ladies' Ready-to-Wear and Millinery
 "Where Style Triumphs."

Lewis & Davis Gin Company
 Phone 280 Floydada

Surginer & White Motor Co.
 Dealers in
 Star and Durant Motor Cars

Day & Night Garage
 J. M. Hughes, Proprietor
 Prompt, Pleasing Service. Reasonable Prices

Olympic Theatre
 "The Home of Good Pictures"
 P. W. CLOUD, Mgr.

Texas Utilities Company
 "For a Bigger and Better Floydada"
 E. E. Brown, Mgr. Phone 232

R. E. FRY, Representative
 Floydada, Texas.
 Southwestern Life Insurance Co.

E. E. Boothe Bakery
 We spare no Expense in preparing a Loaf that will Satisfy Our Customers.
 Ask your Merchant for Bread Baked in Floydada

H. O. Pope & Son
 General Electric Repairs, Battery Charging
 Philco Batteries U-Drive-it System

Hesperian Want Ads

Cheapest, Busiest Salesman in Floyd County

THE LIGHT LAW IS NOW IN EFFECT

We have tested about 1100 cars. There are several cars that have not been tested. The law says you must have your lights tested. You cannot register your car next year without light receipt. You must have two good headlights and one tail light, one number in front and one on rear.

If your lights, that have been tested, are not satisfactory, come back and we will make them right.

H. O. POPE & SON.
CROP FOR SALE—About 50 acres in cotton, 60 in maize and 15 in higeria, 16 miles northeast of Floydada, M. M. Vincent. 311tc.

FOR SALE—That good, sweet Starks Delicious Apple for eating; also other varieties adapted to cooking as well as eating. A. D. Summerville, the Apple Man. 312tp.

A shipment of fresh cakes for the school lunch, only 25c per lb. Star Cash Grocery. 312tc.

We do all kinds of shoe and harness repairing; also retop and do general repairing of auto tops and curtains. Jno. W. Jones Shoe Shop. 311tc.

FOR SALE—Seven-foot broadcast binder. See L. H. Dorrell. 31tc.

FOR SALE—National Cash Register at half price; also chairs, tables and dishes of White Rose Cafe. Mrs. Joe A. Montgomery. 311tc.

We have plenty of good Binder Twine—Star Cash Grocery. 312tc.

FOR SALE—Used piano, on W. J. Jones place, between Starkey and McCoy. C. D. Walls. 302tp.

YOU can buy Abernathy's Best Flour at Leeper Grocery. 304tp.

EXPERIENCED Windmill man at your service for putting up or repairing your mills. Phone 24 C. A. Mullins. 39tc.

FOR SALE—Dandy farm 1 mile of brick school, new gin, Methodist and Baptist churches; 235 acres splendid wheat and cotton land in cultivation, 5-room house and 2-room tenant house, splendid well good water, in McCoy Community. Only \$42 an acre, half cash, balance 1 to 32 years. See or write J. M. Parsons, Floydada, Texas. 307tc.

FOR SALE—Used piano, on W. J. Jones place, between Starkey and McCoy. C. D. Walls. 302tp.

Have the carbon taken out of your motors without tearing them down, while you wait. No scratching. Floydada Machine Shop. 268tc.

CHOICE pot plants for sale at all times. Call anytime. Mrs. Maud E. Hollums. 41tc.

Pitts Transfer & Storage Co. We crate and ship to your order. Regular truck line to Plainview. 31tc.

For bargains in lands and town lots see Arthur B. Duncan, Floydada, Texas. 407tc.

Have your Abstracts made by ARTHUR B. DUNCAN The Old Reliable Abstract Man. 187tc.

FOR SUDEN SERVICE call 207 or 138 Pitts Transfer & Storage Co. 31tc.

Hesperian business phone, number 8; news number is 58. 314h

WILL SELL FARM AT AUCTION LATTER PART OF OCTOBER

Cols. Seale & Nash will sell the W. R. Cope farm in Fairview Community at public auction on Thursday, October 29th, it is announced.

Selling farms at auction is unusual in this section. The farm is a dandy quarter with good improvements. 311tc.

Call for number 58 when you want news item in The Hesperian. The business telephone number is 8. Thanks!

Miss Mollie Crum, Spirella corsetiere, now located permanently at the Thrifty-Nifty Shop, 3rd door west of Floyd County National Bank. 311tc.

Give your family a treat Monday, Trades Day. Get a big juicy hamburger for only 5c, coldest pop in town only 5c. At Winter's place, west of post office. 311tc.

Big, juicy Hamburgers only 5c Monday, Trades Day Special, at L. G. Withers place west of Post Office. 311tc.

GOOD one-row wheat drill to sell at \$15. Phone 928-F33. N. L. Tivis, Floydada. 311tc.

NOW is the time to plan for Christmas gifts and there is nothing more acceptable than hand-embroidery. Thrifty-Nifty Shop, 3rd door west of Floyd County National Bank. 316tc.

WANTED—Family to pick cotton. Can furnish two-room house. R. I. Teeple, 302tp.

WANTED—Family to head maize and pick cotton. 200 acres to gather. House furnished. Phone 906-F11. T. L. Brown. 311tc.

WANTED—One or two salesmen or salesladies at once, for Floyd County. Good profits. Car desirable but not absolutely necessary. Leave name and address at Hesperian Office. 312tp.

FOR RENT—Well located four-room modern residence. See Flynn Phagard. 311tc.

FOR RENT—One furnished front bed room. See Mrs. Lillie Britton. 312tc.

FOR RENT—One kirk 3-room apartment. See M. H. Martin. 311tp.

Give your family a treat Monday, Trades Day. Get a big juicy hamburger for only 5c, coldest pop in town only 5c. At Winter's place, west of post office. 311tc.

If you want to transact business matters with The Hesperian, ask for phone number 8; to report a local item, party, out-of-town guest and the like, ask for number 58. 314h

Big, juicy Hamburgers only 5c Monday, Trades Day Special, at L. G. Withers place west of Post Office. 311tc.

Reportorial phone number of The Hesperian is 58, business number 8. Please remember the change. 314h

LOST—Two bunches of shingles on Blanco and McCoy road. Phone 906-F2. Robt. F. Day. 311tc.

LOST—Small diamond set from ring, in Floydada. Mrs. E. L. Norman. 302tc.

LOST—one ten-gallon large mouth delivery can, on Matador road, near town. Branded Pierce Oil Corporation in collar. Please leave at Hesperian office. 311tp.

LOST—Dark striped light weight coat. Probably put in wrong Chevrolet car Saturday. Leave at Ratledge Hardware. L. J. Davis. 311tp.

Starkey News

Starkey, September 28.—Mr. and Mrs. L. B. Williams of Mayview spent Sunday afternoon with W. F. Furguson and family.

Miss Martha Barnett of Cone spent Sunday with Roberta Furguson.

Mr. and Mrs. Eford Parish are the proud parents of a sweet baby girl, born September 16.

George Webb has been sick of typhoid fever, but is better at this writing.

Mr. and Mrs. S. R. Austin spent Sunday with Mr. and Mrs. Otto Austin, of Floydada.

Born to Mr. and Mrs. W. F. Furguson, September 18, a boy, who claims his name as Byrt Calvin.

Eford Parish spent Sunday in Lubbock.

Mr. and Mrs. Lee Allman spent Sunday with relatives at Floydada.

Mrs. George Sanders who has been ill for some time, is up and doing nicely.

Starkey School is progressing nicely with a large attendance. We have good teachers and hope it goes along nicely.

BOYLE & SON LOCATE HERE

J. W. Boyle & Son, piano dealers of Plainview have established a branch store in Floydada at Milady's Shop, and are now open for business. They will carry a complete line of pianos, talking machines, records, and sheet music, according to E. D. Lewis, who is associated with the firm.

Headquarters for Boyle & Son is located in Plainview, though branch stores are already established in Knox City and Tulia.

Mrs. R. B. Rosson, of the city, will be employed in the local store.

Mr. and Mrs. S. D. Furguson returned last week from a trip into Colorado.

BLUE BUGS?

FEED MARTIN'S POULTRY TONE to your chickens and paint your hen house with MARTIN'S ROOST PAINT to kill and keep away insects. Money Back. Guaranteed by, Floydada Drug Co. 308tc.

Renew Your Health by Purification

Any physician will tell you that "Perfect Purification of the System is Nature's foundation of Perfect Health." Why not rid yourself of chronic ailments that are undermining your vitality? Purify your entire system by taking a thorough course of Calotabs, —once or twice a week for several weeks—and see how Nature rewards you with health.

Calotabs are the greatest of all system purifiers. Get a family package, containing full directions, price 35 cts.; trial package, 10 cts. At any drug store. (Adv.)

6% FARM & RANCH LOANS 6%

We Finance The Farmer and Ranchman
Loans made on amortization plan for 33 years at 6 per cent interest, with option to pay loan in full or in part on any interest paying date after 5 years. Prompt Inspections and Quick Service

SAN ANTONIO JOINT STOCK LAND BANK
911 Frost National Bank Building
Phone Crockett 1808. San Antonio, Texas
Inspection made and Loan Granted at once

Represented by
JOHNSTON LAND CO.
Opposite Post Office
Phone No. 74 Surginer Building Floydada, Texas
Loans made on good city property at 8 per cent

Broadcasting A Cordial Invitation

to every person in the Floydada Trade Territory, to

Attend Our Formal Opening

on

Saturday Afternoon, Oct. 3rd

from 2 to 5 p. m.

We have a very pretty store and a large stock of Fall and Winter Merchandise which we are anxious for you to inspect.

Special Music — Please Register

We want YOU to consider this an invitation to YOU to attend.

Baker, Hanna & Company

South Side Square Floydada

AL G. BARNES

Worlds Greatest Circus

COMING TO

Floydada

ONE DAY ONLY

WED., OCT. 14

THE SHOW THAT'S DIFFERENT

AL G. BARNES & THE ALL NEW SPECTACLE

BIG 4 RING CIRCUS

POCAHONTAS AT THE COURT OF QUEEN ANNE

JOE MARTIN THE GIANT GORILLA MAN

180 HORSES IN ONE GREAT ACT!

ENORMOUS SIZE OF SHOW THIS YEAR COMPELS US TO ANNOUNCE NO STREET PARADE IN THIS OR ANY OTHER CITY PERFORMANCES DAILY AT 1 & 7 P. M. FREE EXHIBITION ON SHOW GROUNDS RAIN OR SHINE

1180 PEOPLE	800 WORLD FAMOUS MEN & WOMEN ARENIC STARS
200 INDIANS	2500 ANIMALS
550 HORSES	100 DANCING HORSES AND 100 DANCING GIRLS IN ONE GREAT ACT

30 Elephants, 26 Camels, 20 Zebras and hundreds of other rare animals including Buffalo, Zebu, Llamas, Gazelles, Water Buffalo, more Lions, Tigers, Pumas, Leopards, Bears, Apes, Baboons, Monkeys and other rare animals than all other shows combined.

S "LOTUS" The Largest and only performing Hippopotamus on earth, valued at \$75,000.00

E 30 of the smallest men and women in the entire world.

E 2008 all new circus features.

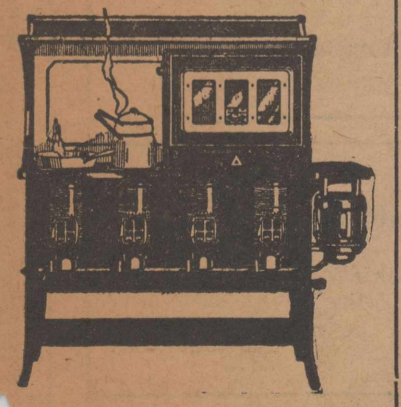
10 TIMES GREATER CIRCUS SEATS FOR 10,000 PEOPLE DON'T FORGET THE DATE

FLOYDADA WED., OCT 14

We Want Your PRODUCE

Highest market prices. We are now paying 43c for cream. See us before you sell.

Floydada Produce Company
Fred Vincent, Mgr.



sell oil stoves, all makes, the weekly and monthly payment plan at the regular cash prices.

Brown Brothers

MEDALS, CUPS TO BE AWARDED STUDENTS OF F. H. S. WHO ARE JUDGED "BEST INFLUENCES"

Football Squad Will Open Season Away From Home Tomorrow Afternoon at Lubbock.

(Floydada High School will be represented in The Hesperian from week to week, with news of the school, which will be sponsored by the English Department of the school, and which will be prepared by students as a part of their English work. Supt. J. C. Wester declares that, in view of the big part the school plays in the life of the community, its activities should be "reported" regularly, the same as other news. The intention of the department of The Hesperian to be established, is to give this news in a breezy, readable form from the typewriters of the students themselves—Editor's Note.)

Plans by which two medals and two cups will be awarded to students of Floydada High School, one each to a boy and girl, are being worked out by the Board of Trustees of Floydada School District, the faculty of the school, and Edgar B. and Albert P. Howard, of Philadelphia and New Orleans, respectively, who have proffered to give the cups and medals if the trustees and faculty will supervise the awarding of them each year.

The suggestion, which came through W. M. Massie & Bro., is, in a general way, that the cups would be the permanent property of the high school, but that the students winning the cups annually would have their names engraved upon them. Medals and certificates would be awarded which would be the personal property of the winner. Basis for the winning of the medals, cups and certificates, will likely be for the girl and boy who have been the "best influences" in the school.

A committee of the faculty is now working on details of a point system, which may be adopted to be used in making the awards. This is tentative only, however, and will be subject to approval of Howard Bros., who will be donors of the cups and medals, and the school board.

Lyceum Ticket Sales

Tuesday and Wednesday tickets for the lyceum course being sponsored by the Senior Class, were put on sale in a whirlwind campaign which lasted throughout Wednesday.

The boys and girls met with good success in their sales efforts. The class was divided into teams with Arie Gamble and Inez Paschall as respective captains. The losers will entertain the winners.

Opening Football Game

The Green and White will play their first game of the year on foreign soil. Friday they go to Lubbock, to play Lubbock High. While the coaches have a wealth of good material, many of the boys never had an opportunity to show how they will act under fire, but Mr. Wester says he hopes to see the untrained men cool down and put up a real fight after the first few minutes.

Any fans who are going to Lubbock can do the team a favor by notifying Mr. Wester Thursday or early Friday morning if they can take any of the team, and if so, how many. This will be greatly appreciated, he said.

Line-up of the Floydada Whirlwind football team against their first real competitor, Lubbock High, on Friday of this week at the South Plains Fair has been announced as follows: left-end, A. D. White; left-tackle, Roy Swain; left-guard, Hal Scott or Jack De Cordova; center, John Edwards; right-guard, Charlie Lewis or Robert Burton; right-tackle, U. S. Marshall; right-end, Sid Carter; quarter-back, Henry Bosley; left-half, Captain Hershel Green; right-half, Aubrey Stiles; full-back, Fred Jones.

Senior Chapel Program

The Senior Class gave Monday morning's chapel program, which consisted of readings by Miss Lena Thomas and Lucille Goodwin, songs by a girl's sextette, and the organization of a pep squad. Miss Lucille Goodwin was chosen as leader of the pep squad with

Allen Berry and Arie Gamble as assistant leaders.

Seniors to Lubbock

The opening of Texas Technological College at Lubbock today was an historical event in the annals of the western section of the state, which the seniors of Floydada High School did not miss. Superintendent J. C. Wester had this class of 55 pupils in charge at the opening exercises in Lubbock.

New Equipment

Three new bookkeeping desks for the commercial department were added to the equipment of the high school. Each of the desks is equipped with locks.

Temporary Walks Completed

Temporary walks were completed from the Main Building to the Sixth Grade building on the campus, recently moved there from the north side to accommodate the overflow. The frame building has also been painted on the outside and new blackboards and stoves installed inside.

Locals and Personals

Mr. and Mrs. Ira A. Connel, of Hereford, are here to make their home, having arrived Sunday. Mr. Connel has taken a situation with The Hesperian in the mechanical department.

Miss Jewell Heard has gone to Canyon to attend W. T. S. T. C. for the long term, which opened last week.

Mr. and Mrs. C. W. Howard, of Paris, who have been visiting here with Judge J. W. Howard, and at Lockney with Postmaster Homer Howard, their sons, were guests of honor at a big dinner served by Mrs. J. W. Howard at their home near Starkey one day last week; 36 children, grandchildren and great grandchildren of the elder Mr. and Mrs. Howard were present and enjoyed the day.

Frank Kennedy visited Ralls, Lubbock, Idalou and other surrounding towns last Sunday.

C. H. Wallace was in Paducah last Monday on business.

Mrs. J. B. Jenkins and son, Dan, spent Monday in Lubbock, where the latter is entering Texas Technological College this week. He will major in civil engineering.

Mr. and Mrs. H. Moore, from west of town, were in Floydada last Saturday on business.

Mr. and Mrs. G. N. Shirey and family spent Sunday visiting Mr. and Mrs. Harper Scoggins.

Miss Pauline Stovall left for Belton ed her as far as Plainview Sunday.

College this term. Her parents motor-Sunday where she will enter Baylor University with her niece, Mrs. Harper Scoggins.

The new brick walk between the sixth ward building and the new high school is nearing completion.

Harve Williams was in Floydada Monday afternoon from his new home at Lockney, on business.

W. H. Mason was here from Plainview one day the latter part of last week.

E. C. Harmon, of Los Angeles, California, arrived Tuesday for a visit with Mrs. Addie Thagard. Mrs. Harmon and little daughter have been here for several weeks.

Drs. Smith & Smith Sanitarium

For Medical and Surgical Cases

Phone No. 177
Floydada, Texas



The Charm of The Unusual

We are never satisfied with the commonplace. Our aim is to create millinery that is different and unusual. Always you will find an assortment at the Hat Shop of the very latest modes in millinery, interpreted in a way that is out of the ordinary. Our stock is so large that you will be able to find just the type of hat desired, whether it be for dress, street, or sport wear. Visit us.

THE HAT SHOP

Mrs. E. P. Nelson Props. Ruth Brown Hall
BRING US YOUR OLD HATS FOR REMODELING

Wilson Kimble, of the Wilson Kimble Jewelry & Optical Co., is in Chicago this week in special study of optometry. He will return shortly, after buying for fall and the holidays for his store.

BORN—to Mr. and Mrs. C. L. Falls, city, September 27th, a daughter.

Fayette Merchant and wife, of Lorenzo, were here Sunday on a visit with Mr. Merchant's grandparents, Mr. and Mrs. W. A. Shipley.

Mrs. Pat Hines, of Breckenridge, was in Floydada Saturday night and Sunday and visited with her grandparents, Mr. and Mrs. W. A. Shipley. Mrs. Hines is a daughter of John T. Shipley, of Clovis, whom she had been visiting, and was enroute home.

Bennett Hoover and wife left this week for Lubbock, where he will be employed with American Railway Express Company. Herbert Hicks succeeds him with the Floydada office of the company.

Rev. F. L. Davis, wife and daughter visited the Sand Hill Fair Tuesday, where Mr. Davis delivered an address.

J. D. Porterfield, is visiting Lubbock, Plainview and other Plains' towns. He will return the latter part of the week. C. M. Wilson was in Memphis Sun-

day and Monday of this week, on business.

Mrs. Joe Finger, of Arlington, has arrived in the city for a week's visit with Mrs. C. M. Wilson, she being an aunt of Mrs. Wilson.

W. A. Baker was among those going to the Tri-State Fair at Amarillo.

Sheriff John Fry, of Canyon, was in Floydada Tuesday attending District Court and making a short visit with his mother, Mrs. R. F. Fry.

E. C. King and R. M. Abbott made a trip to Lubbock Friday of last week.

Alpha King, who spent last week at home after several days in the Tech Football Training Camp, returned Monday to be present for registration day. King tried out for a lineman but had too much "letter men" competition.

Vernon Abbott, who was at home over Sunday and Monday from Lubbock, returned Tuesday for registration at Texas Technological College.

Mrs. R. M. Abbott and children will spend the winter in Lubbock.

Sheriff Claude Warren, wife and daughter, Mary, spent Monday, Floydada Day, at the Tri-State Fair.

BORN—to Mr. and Mrs. H. R. Patterson, September 24th, a son.

MARLIN HOT WELLS

WHERE LIFE GIVING WATERS FLOW

Come to Marlin, the year-round health resort, for rheumatism, neuritis, stomach trouble and all chronic diseases. Modern up-to-date hotels, clinics and bath houses. Golfing and dancing. Ask your neighbor who has been here or write,

The Marlin Chamber of Commerce
MARLIN, TEXAS

Wanted To Buy Gin

—with 1500-bale run, or more.

Give Full Description and Price in first letter.

**BOX 22,
MAYPEARL, TEXAS**

FREE

We are organizing under the Laws of Texas, A Young Peoples Mutual Life Insurance Association in Floyd County, Texas, for people between the ages of 12 and 40 and live within 50 miles of Floydada, Texas.

To every man who desires to join this association and pays a membership fee of \$3.00 we will give his wife a membership FREE.

When Full, This Policy Will Pay As Follows:

- \$1500.00 for Natural death
- \$3000.00 for Accidental death
- \$750.00 for Partial Disability
- \$1500.00 for Total and Permanent Disability.

This Offer is Only Good For FRIDAY and SATURDAY of This Week.

If you are too old to join yourself and have children that you would like to have join we will accept their membership at \$1.50 each.

Don't neglect this offer, Get in with the Young people and get your life insurance protection at the lowest possible rate.

J. G. Wood, E. P. Nelson,
President Secretary

Room 6, First National Bank Building

BORN—to Mr. and Mrs. Allen Palmore, of Sand Hill, September 28th, a daughter.

R. L. Ormon, of Sunset, was a business visitor in Floydada Monday of this week.

Mr. and Mrs. O. R. Medlin, of Lockney, are making their home in Floydada temporarily.

M. C. Sadler, who is making his home at Slaton, was here yesterday looking after his farming interests.

Fresh Meats and Groceries

PHONE 27 For that school lunch. We have a complete line of luncheon meats, fresh cakes, fruits, and vegetables.

We will appreciate your grocery and meat trade this month.

Shaw, Felton & Collins

Ladies and Children's Dresses

—in silks, wools, and suitings. All sizes and very pretty. Get one of these dresses at \$1.98 to **\$14.95**

A good quality of 10-4 bleach sheeting, per yard **59c**

Bed sheets, made of good quality oak-wood bleaching, size 81x90, each **\$1.39**

Boys' khaki coveralls, sizes from 1 to 16. Well made, priced at 98c to **\$1.69**

Ironall pants for men and boys. A good work pant, the pair, \$1.69 to **\$1.89**

Men's good work gloves, with gauntlets. Made of tough horsehides, per pair, 89c to **\$2.49**

Men's dress hats, good selection of styles and colors. Each, \$1.98 to **\$3.98**

Men's dress shirts, with or without collars. All sizes, prices from 98c to **\$2.39**

"Yes," our men's suits are priced to sell, not to keep. All wool suits, \$12.98 to **\$22.98**

SHOES SHOES SHOES

We are receiving new shoes daily. Ladies novelties, Misses and Boys' School Shoes, a complete stock.

Our shoe department will appeal to your pocket book. We are pricing our merchandise so as to live and let live.

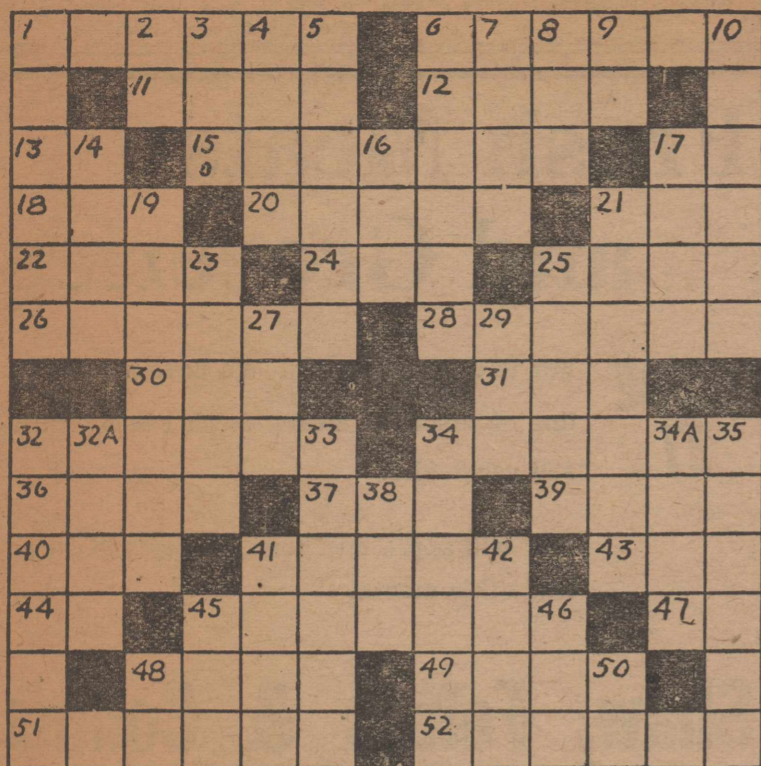
We have no quarrels with the mail-order houses. We do not blame you for buying where you can do best.

"Why patronize a mail-order house when you have one at home?"

Seale-Robbins Dry Goods Co.

"Buyers and Sellers of Bankr"

Try This Cross Word Puzzle



(© 1925, Western Newspaper Union.)

- Horizontal.**
- 1—The sky
 - 6—To put on a shelf
 - 11—To put the teeth into
 - 12—To take the skin from fruit
 - 13—Impersonal pronoun
 - 15—A white ant
 - 17—Senior (abbr.)
 - 19—Large tub
 - 20—Animal flesh (pl.)
 - 21—Watering place
 - 22—God of love
 - 23—Rage
 - 24—To run aground
 - 25—To leave
 - 26—To bind together
 - 28—To decay
 - 32—Makes a noise like a hog
 - 34—Projecting nose of a beast (pl.)
 - 35—Large animal of deer family
 - 37—Distress
 - 39—Post-Civil war secret society
 - 40—Native metal
 - 41—Abnormally large person
 - 43—Beerlike beverage
 - 44—Point of compass
 - 45—Commander of a ship
 - 47—Note of scale
 - 48—Afternoon social gatherings
 - 49—Forms
 - 52—Discovers

- Vertical.**
- 1—Relinquishes
 - 2—Pound (abbr.)
 - 3—Case for tools
 - 4—Article
 - 5—A sea nymph
 - 6—Treated maliciously
 - 7—Head coverings
 - 8—Before (poetic)
 - 9—French for "the"
 - 10—Wandering
 - 14—Sour
 - 16—To deface
 - 17—To box
 - 19—To inflict pain upon
 - 21—Mixing knife
 - 23—One canonized by the church
 - 25—Ghost
 - 27—Meshed material
 - 29—Sea eagle
 - 32—Spooks
 - 32A—Infrequent
 - 33—Snitches
 - 34—Body of lawmakers
 - 34A—Having great height
 - 35—Steals away
 - 38—Cereal
 - 41—Wind storm
 - 42—Binds
 - 45—Head covering
 - 46—Short sleep
 - 48—Father
 - 50—Note of scale

Solution will appear in next issue.

The puzzle presented herewith is for your entertainment and is not connected with any contest. The answer to this puzzle will be published next Thursday.

FLOYDADA FAVORED BY "RAILROAD TALK" AS PLAINS POINT FOR SANTA FE EXTENSION

The following appeared in The Dallas News under date of September 22. It is of particular interest in view of the fact that big events in the railroad world of the southwest are anticipated to take place within the next few months, and because the Santa Fe, as the dominant railroad interest of this section, is sure to have a part in these developments:

That the Santa Fe Railroad is not confining itself to the preliminary survey from Post eastward to Dallas and Fort Worth, but is also considering building 140 miles from Floydada to Seymour for a connection with the Gulf, Texas & Western was reliably indicated here Monday.

Santa Fe engineers headed by M. C. Blanchard, chief engineer for the Western lines of the railroad, have again been over the country east of Floydada since the Plainview hearing held before an Interstate Commerce Commission examiner on the Fort Worth & Denver application.

These alternative lines, it is believed, are being run, one from Post and the other from Floydada, with a view determining in the very near future which route will be allowed in building the proposed east and west line connecting North Texas with the Middle and South Plains of West Texas. An application before the Interstate Commerce Commission to build either from Floydada or from Post will be made within the next two months, it is indicated.

Interest in Short Line.

One of the more pronounced developments in the West Texas railroad complication since the Plainview hearing was disclosed here Monday in that the Gulf, Texas & Western, short line operating about 100 miles between Weatherford and Seymour, has suddenly become of direct concern to three large railroad systems.

Not only is the Santa Fe continuing its interest, which dates back in 1916, but the Missouri Pacific and the Southern Pacific have both entered the list as possible purchasers of the independent line. It has been known for some time, but confirmed only Monday, that these two latter systems have made overtures to acquire this property.

The Gulf, Texas & Western, of which

W. Frank Knox of Dallas is receiver, has long possessed a potentially strategic position in any plans for Western extension of railroads from Dallas and Fort Worth. It is practically midway between the Texas & Pacific on the south and Fort Worth & Denver on the north for about half the distance to the South Plains.

Originally conceived by Dallasites as a railroad to the Middle and South Plains, the G. T. & W. now owns a right of way from Letot, near Dallas, to Perrin, Jack County, where the actually constructed part of the railroad continues west to Seymour.

Overtures by M. P.

The Missouri Pacific system, which owns controlling stock in the Texas & Pacific, has made overtures to acquire the line with a view to tapping ultimately the fertile and fast growing section of Texas traversed by the line.

The interest of the Southern Pacific has been heightened, it is indicated by the recent moves to bring the Rock Island and the Southern Pacific into one system. The G. T. & W. now touches a part of the Rock Island lines into Dallas and Fort Worth, while by extending the G. T. & W. from Seymour through the Panhandle-Plains to Tucuman, N. M., the new line would connect both with the main line of the El Paso and Southwestern branch of the Southern Pacific system.

Two Purposes in Line.

Santa Fe plans to accomplish two purposes in building an east and west line.



Baker Hotel at Dallas Which Opens October 9th, 1925

Solution Last Week's Puzzle

L	U	C	I	D	O	C	T	O	B	E	R
A	O	R	I	O	N	I	N	U	R	E	
R	E	E	A	V	E	S	E	R	R	S	
D	A	M	L	A	S	T	S	N	O	T	
E	S	A	U	L	Y	E	T	R	E		
R	E	S	P	I	F	L	A	R	E	D	
S	O	S	D	U	E	U	T	E			
B	N	E	V	E	R	O	T	H	E	R	
U	P	T	I	N	B	H	E	R	E		
M	O	B	A	S	K	E	D	R	I	A	
P	O	L	O	E	N	S	U	E	E	M	
E	L	O	P	E	I	T	E	M	S		
R	E	C	E	I	P	T	S	P	I	E	

Elsewhere in this issue announcement is made of the opening of The Baker—the new 700 room \$5,000,000 hotel that has been built by T. B. Baker, President of The Baker Hotels of Texas, now operating The Texas at Ft. Worth, The Stephen F. Austin of Austin, The Gunter and The Menger of San Antonio, on the site of the old Oriental Hotel in Dallas.

By a queer co-incidence The Baker opens upon the 32nd anniversary of the opening of the famous old Oriental and many of the old timers of Texas who were present at that early opening of that long popular hotel have declared their intention of being present at the opening of The Baker. But much progress has been made in hotel construction and operation within these thirty-two years.

The Baker Hotel, for example, will have six rapid elevators with a rated speed of 600 feet per minute. Each room will have a bath, circulating ice-

Dr. W. M. Houghton
GENERAL PRACTICE
Diseases of Women and Children a Specialty
OFFICE IN MITCHELL BUILDING
PHONES: Residence 250 Office 256

Mathews & Folley
LAWYERS
MITCHELL BUILDING
FLOYDADA, TEXAS

Manning & Murray
REAL ESTATE DEALERS
Farms, Ranches and City Property on the South Plains.
Floyd County Farm Lands a specialty. Office phone 17; Residence Phone 19. Office Room 9, First National Bank Building
FLOYDADA, TEXAS

Mrs. Shaw is 78 years of age. She has been in failing health for some months.

M. FROST, D. C.
3-Year Carver Graduate
Chiropractor
Lady attendant
Office Phone 175
Residence phone 188 J
Suite 101 Surginer Building
Floydada, Texas

SEALE & NASH
—AUCTIONEERS—
I am located at Floydada again, and will be glad to handle your auction sales of all kinds.
For dates or information call
Col. W. H. Seale
Day Phone No. 124;
Night Phone 120.
Floydada, Texas

Mrs. M. V. Shaw Very Ill.
Mrs. M. V. Shaw is very ill at the home of her son, Tom Shaw, on South Main Street.

Makes Night Driving SAFE

The Controllable Beam on the Better Buick

Night driving strain, the blind insecurity when you dim to keep glare out of the eyes of an approaching driver—both have been eliminated by the Controllable Beam Headlight, a feature of the Better Buick.

Daytime visibility every inch of the way! Bright light all the time! A simple control on the steering wheel lowers the beam when you near another car.

And this is only one of many 1926 improvements which Buick engineering has given to the Better Buick. 75 horsepower and more; Duotone in Duco finish; Triple Sealed Valve-in-Head engine; light-pedal-pressure clutch; approved mechanical 4-wheel brakes; and many other exclusive advancements now make the Better Buick the better car to own and drive.

BUICK MOTOR CO., FLINT, MICH.
Division of General Motors Corporation

the Better BUICK
G-15-10

McCLELLAND BUICK COMPANY
Plainview, Texas

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

We Do

- Expert Auto Repairing.
- We grind or hone cylinders.
- We make flat crankshafts perfectly round.
- Guaranteed acetylene welding
- No job too Big or too Little
- All kinds of machine work
- All kinds of machine work

HOP

Good Test, Cleaned and Re-cleaned

WHEAT GROWN IN FLOYD COUNTY

If you are going to be in the market for bulk wheat, we want to show you this wheat.

We do not believe there is any Johnson Grass in this grain, but we cannot guarantee it. We have run it over our own cleaners twice.

For the present, we are selling it at \$1.75 per bushel.

Edwards Grain & Elevator Co.
Floydada, Texas

The New Graceline Beds

—are winning favor every day. They are very beautiful in design and finishes.

We have just received a large shipment of them in OAK, WALNUT, IVORY, BROWN, BLUE and SILVER OXIDIZED FINISHES.

These make the greatest showing of iron beds we have ever had.

We are better prepared to handle your needs for staple furniture as well as the more expensive suites, in our new location on South Main Street.

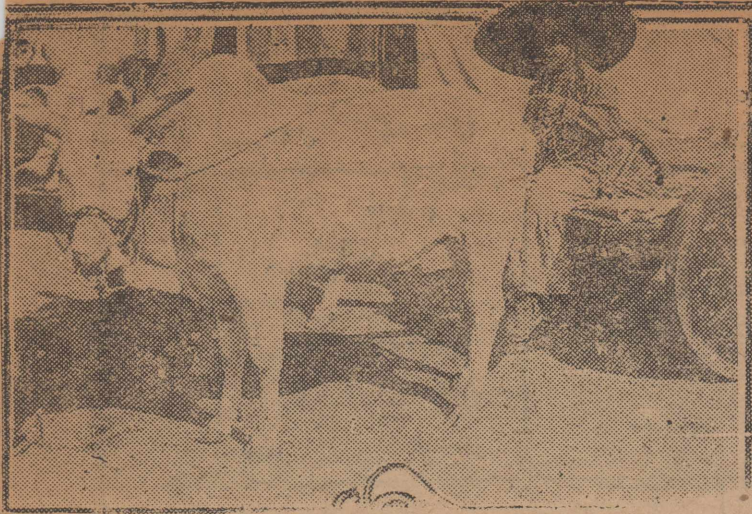
We can save you money on your heater. Bring that old one and trade it in on a new one.

We also have the New Perfection line of oil cook stoves.

F. C. HARMON

—where you save the difference in Furniture, Stoves and Home Furnishings.

Sacred Bull of India Coming Here



"Pocahontas at the Court of Queen Anne," the extravaganza coming to Floydada, Wednesday, Oct. 14, with the Al G. Barnes Big 4 Ring Circus.

The monster pageant depicts the adventures of Captain John Smith, intrepid English explorer; the sentence of death imposed upon him by the Chickahominy Indian emperor; his rescue by Pocahontas; her subsequent marriage to John Rolfe, a young English planter of Jamestown, and her presentation as "Lady Rebecca" to the English

queen amid surroundings of splendor. Three tribes of Indians from the famous "Painted Desert" of Arizona; the cactus-covered plains of Nevada and the wild, rolling hills of New Mexico, will play an important part in the gigantic circus pageant which precedes the big program of 1008 people and 2000 wild educated animals in thrilling acts. The greatest movie-star of them all, is also coming, known the world over as "The Grand Old Man of the Screen," Joe Martin, himself; with "The show that's different."

WESLEY CLASS GIVES PARTY HONORING MRS. BLACKWELL

Honoring Mrs. J. A. Blackwell, who is moving soon to Lubbock, The Wesley Class of the Methodist Sunday School was entertained by Mrs. E. P. Woody, Mrs. E. S. Randerson, and Mrs. Joe A. Montgomery Thursday afternoon at the home of Mrs. Woody.

Various contests and games were enjoyed by the guests, after which a miscellaneous shower was given Mrs. Blackwell by the class. Mrs. Clyde Davis also gave a reading.

An ice course was served the following guests:

Mrs. C. R. Houston, Mrs. R. E. Fry, Mrs. Edd Johnson, Mrs. Sam Thurman, Mrs. Travis Collins, Mrs. Clyde Davis, Mrs. E. B. Massie, Mrs. R. L. Henry, Mrs. S. Y. Carter, Mrs. McGlinchy, Mrs. M. F. Husky, Mrs. J. A. Blackwell, Mrs. N. D. Sanders, Mrs. H. S. Sanders, Mrs. Geo. Smith, Mrs. S. N. Tawwater, Mrs. A. N. Gamble, Mrs. John Smith, Mrs. Elder Morris, Mrs. Olin Miller, Mrs. Butler, Mrs. R. M. Abbott, Mrs. Wilson Kimble, and Mrs. Hassen.

LUNCHEON HONORS MRS. ABBOTT

Mrs. H. S. Sanders was hostess Monday afternoon at a luncheon honoring Mrs. R. M. Abbott. The affair came as a surprise to Mrs. Abbott, who is moving from the city at an early date.

all-day affair, and is to be held at the home of Mrs. W. A. Baker. Each member is requested to take a lunch or dish of some kind with them.

Fairview Club

Fairview Home Demonstration Club met with Mrs. Wiley, September 4, with seven ladies present. We had a very interesting meeting, planning for the fair exhibits to be sent to Lubbock. Each lady was assigned a part to do, so the success of our exhibit depends on how well each one does the part assigned her. If we co-operate one with the other, our Club work will be a success and help us all, but just two or three can't make a grand success.

The Club held its second monthly meeting September 18, with Mrs. Jordan, seven members again being present. We finished planning for the Lubbock Fair exhibit, and Miss Faulkner gave an interesting demonstration on poultry culling for egg production. We feel that the meeting will be helpful to all the farm women in culling their flocks this fall. We meet next with Mrs. C. Crabtree.

NEW GIFT SHOP OPENED

Miss Lorene Carter opened her store, to be known as The Bonita Gift Shop, Monday of this week in the balcony of Miladye's Shop.

Novelties of various kinds, embroideries and the like will be for sale by Miss Carter, who was formerly in the employ of Miladye's Shop, and she requests a portion of the patronage of all those needing anything which she carries in stock.

JONES OPENS GAS STATION

Jno. W. Jones and son, Jim, are this week opening a new filling station on the outskirts of the city—on the "3F" Highway toward Plainview. The location will be about three blocks north from where the highway turns on the Plainview road, states Mr. Jones.

A complete line of gas, oils, and general accessories will be carried by the station, which will be run by Jim Jones, and the general public is given an invitation to patronize the new concern when ready for business.

Charles Bedford has accepted a position as bookkeeper with The First National Bank, where he began work last week.

Wm. C. Dickenson of Amherst, Mass., returned by motor to Nashville, Tenn., where he is an instructor in Peabody College.

We Are Better Prepared Than Ever

—to take care of your grocery requirements.

We would appreciate your October grocery account.

TRY OUR SERVICE. WE DELIVER

Star Cash Grocery

Phone 40

South Side Square

Be Careful Why Lose Your Credit Standing? Keep The Faith

While we have much to make us thankful throughout the Floydada Trades Territory with an abundant feed and cotton Crop, you should be sure and consider your debts in making out a budget of what you intend to do as crops are gathered or receive your weekly or monthly pay. Your merchant and banker has planned as you have done. Therefore, let's make one great effort to pay up and clean the slate.

Any merchant who charges an account to you weekly, monthly or on fall time does so as a matter of convenience to you.

And because he believes you will pay when you get your week's or month's pay, or when you gather and market your crops. He makes those sales to you on these terms, and at all times promptly fills your orders, and perhaps bought goods on credit to supply your wants and needs. He has fulfilled his part, you should fill yours.

A credit standing is something you should prize too highly to lose.

Pay up! It pays to pay us.

The Retail Merchant's Association

Floydada, Texas

Affiliated with State and National Retail Merchant's Association.

A miscellaneous shower was given the guest by those present, as follows:

Mrs. Wilson Kimble, Mrs. J. M. Willson, Mrs. R. E. Fry, Mrs. C. R. Houston, Mrs. N. W. Williams, Mrs. C. C. Wright, Mrs. Edd Johnson, Mrs. Anderson, Mrs. E. S. Randerson, Mrs. Geo. Smith, Mrs. John Smith, Mrs. Wraske, Mrs. B. P. Woody, Mrs. J. A. Blackwell, Mrs. W. D. Sanders, Mrs. McGlinchy, Mrs. Joe Montgomery, Mrs. N. F. Husky, Mrs. A. N. Gamble, Mrs. Elder Morris, Mrs. T. M. Smith, Mrs. Wilson Davey, Mrs. R. L. Henry, Mrs. Geo. Dickey, Mrs. Hassen, Mrs. R. M. Abbott, Mrs. E. B. Massie, Mrs. Sam Thurman, Mrs. W. A. Baker, Mrs. Burke Dooley, Mrs. Klebold, Mrs. Weatherbee, and Miss Kiser.

NEEDLE WORKERS SURPRISE MRS. F. P. HENRY WITH PARTY

The Nineteen Twenty-Two Needle Workers met at their regular meeting Tuesday afternoon at the home of Mrs. R. H. Willis, twelve members being present.

Those assembled then went in a body to Mrs. F. P. Henry's to give her a farewell and surprise party, since she was to leave the next day for Hot Springs, Ark., and there take the health baths.

A very pleasant afternoon was reported, and the hours between 2 and 5 were spent in embroidering, joking and talking.

The next Tuesday meeting will be an

SPECIAL — For the Little Girls — SPECIAL
 READY—IN OUR MILLINERY SECTION
Little Miss Muffet Hats

FOR EVERY LITTLE MAID OF 2 TO 10 YEARS.

A large display of Hats in Styles that Suitably Enhance each age of Childhood.



Miladye's are the Exclusive Representatives of LITTLE MISS MUFFET HATS—IN Floydada.

Little Miss Muffet Hats are as well known to little folks all over America as the little maid of Mother Goose fame for whom they are named. And every Floydada mother should bring her little daughters to make their acquaintance today.

Hats in Sandalwood, Fallow, Copen, Blue, Red Navy, Tango, Pink, Almond, Old Rose, French Gray, Wild Orchid and Black.

You never saw Children's Hats so exclusively designed. Nor at such Moderate Prices!

Hats of silks, velvets and duvetine, with fluttering Ribbons, Shirrings and Flowers for School or Best Wear.

\$1.95 to \$5.50

—And Best of All!

Little Miss Muffet, Herself!

WILL BE AT OUR STORE, FRIDAY!

FROM 10 A. M. TO 5 P. M.

WE INVITE ALL OF THE SCHOOL CHILDREN WITH THEIR MOTHERS TO COME AND SEE HER.

Little Miss Muffet wants you all to see the beautiful hats she has brought with her. You will all be delighted with her very entertaining exhibition. You will be glad to find such lovely hats especially designed for little girls and selling at such moderate prices.

Little Miss Muffet Balloons to Girls Accompanied by Mother.



Miladye's Specialty Shop

Floydada

"Where Style Triumphs"

South Side

PRESCRIPTIONS

- Filled just like the doctor writes them.
- Prompt and reliable service.
- Purest of Fresh Drugs used.
- Two registered Druggists.

B. & A., Drugs

South Side

Got everything

CHIROPRACTIC



The NATURAL METHOD TO REGAIN HEALTH

Get Back to Your Old Healthy Stride

SO OFTEN YOU HEAR PEOPLE SAY: I'D GIVE ANYTHING TO GET BACK INTO MY OLD STRIDE AGAIN. Back to the health and energy I once enjoyed."

The chances are their ailments are directly traceable to some imperfection in the nervous system, due to a vertebral interference of a nerve or set of nerves, and in that case their only chance of "Getting Back" to the "Old Stride" again is through CHIROPRACTIC.

IF YOUR HEALTH IS IMPAIRED—VISIT US FOR A CONSULTATION AND EXAMINATION. Just phone 175 for an appointment.

M. FROST D. C.

3-year Carver Graduate CHIROPRACTOR

Licensed under Kansas and Arizona Law. Lady Attendant

Phones: Office 175 Res. 188-J

Floydada Texas

J. R. WEBB, FORMER FLOYD COUNTY MAN, DIED IN AUGUST

Mr. and Mrs. John L. West have received news of the death early in August of J. R. Webb, former resident of Floyd County, at Lovington, New Mexico. His death was self-inflicted. He suffered a severe illness a year ago from which he never recovered fully, and had been taking treatment for months. He was buried on August 5th at Lovington. Mr. Webb resided south of Floydada for several years until 20 years ago when he moved to New Mexico. He was a good friend of the J. F. McCarty family and numerous other old-timers of this county.

Campbell News

Campbell, September 29th.—Sunday School met at the usual hour. Preaching by Bro. Marvin Brotherton at eleven and at night. Good attendance. We are having some pretty weather the last three days. Glad to see it. Mr. Amburn gave his Sunday School class a dinner Sunday. There were eleven present. Mr. and Mrs. J. B. Tinnin took dinner with Mr. and Mrs. Garner Sunday. Mr. and Mrs. Buchanan, of Floydada, visited Mr. and Mrs. Garner Sunday. They are Mrs. Buchanan's parents. Mr. Hinkle's daughter of east Texas, has returned home after 10 days visit with him. Mrs. Beck is on the sick list, as is also Mrs. Tommie Carter and Mrs. Womack. Mrs. Smith, of Floydada, and Ray and Dean Smith, were out visiting Sunday. They had dinner with Mr. and Mrs. W. H. Bethel. Some of the farmers are cutting feed out this way.

Center News

Center, September 28.—We have certainly had our portion of rain recently, but this week has been pretty and sunny. So people will be busy in a day or two heading maize and preparing wheat land. Mr. Bryant has company this week. We understand it was a brother. Mr. Noland and family took dinner at the Jordan home. The Misses Hughes entertained quite a crowd of young people Sunday. Mr. and Mrs. Fuqua had lots of visitors Sunday, among them Mr. and Mrs. J. H. Foster, Mr. and Mrs. Cox, Mrs. Fuqua's sister from Wake, and Mesdames Golightly and Austin. We had the best singing Sunday afternoon we have had in a long time. Several visitors were present, among whom were Mr. Lyles and family, Mr. Rainer and family, Bob Spence and family, G. C. Tubbs and family, and Mr. and Mrs. Diamond. We invite them all back again next fourth Sunday afternoon. Remember next Sunday is preaching day here.

NOTICE OF APPLICATION FOR PROBATE OF WILL

THE STATE OF TEXAS. To the Sheriff or any Constable of Floyd County.—GREETING: You are hereby Comanded to cause the following notice to be published in a newspaper of general circulation which has been continuously and regularly published for a period of not less than one year preceding the date of the notice in the County of Floyd State of Texas, and you shall cause said notice to be printed once each week for the period of ten days exclusive of the first day of publication before the return day hereof: NOTICE OF APPLICATION FOR PROBATE OF WILL, AND LETTERS TESTAMENTARY THE STATE OF TEXAS: To all persons interested in the Estate of P. M. Smith, Deceased, You are hereby notified that Mrs. M. A. Smith has filed in the County Court of Floyd

County, an application for the Probate of the Last Will and Testament of the said P. M. Smith, deceased which application will be heard at the next term of said Court, commencing the Third Monday in October A. D. 1925, same being Oct. 19, 1925, at the Court House thereof, in the City of Floydada, Texas, at which time all persons interested in said estate may appear and contest said application should they desire to do so. Herein fail not, but have you then and there before said Court this writ, with your return thereon endorsed, showing how you have executed the same.

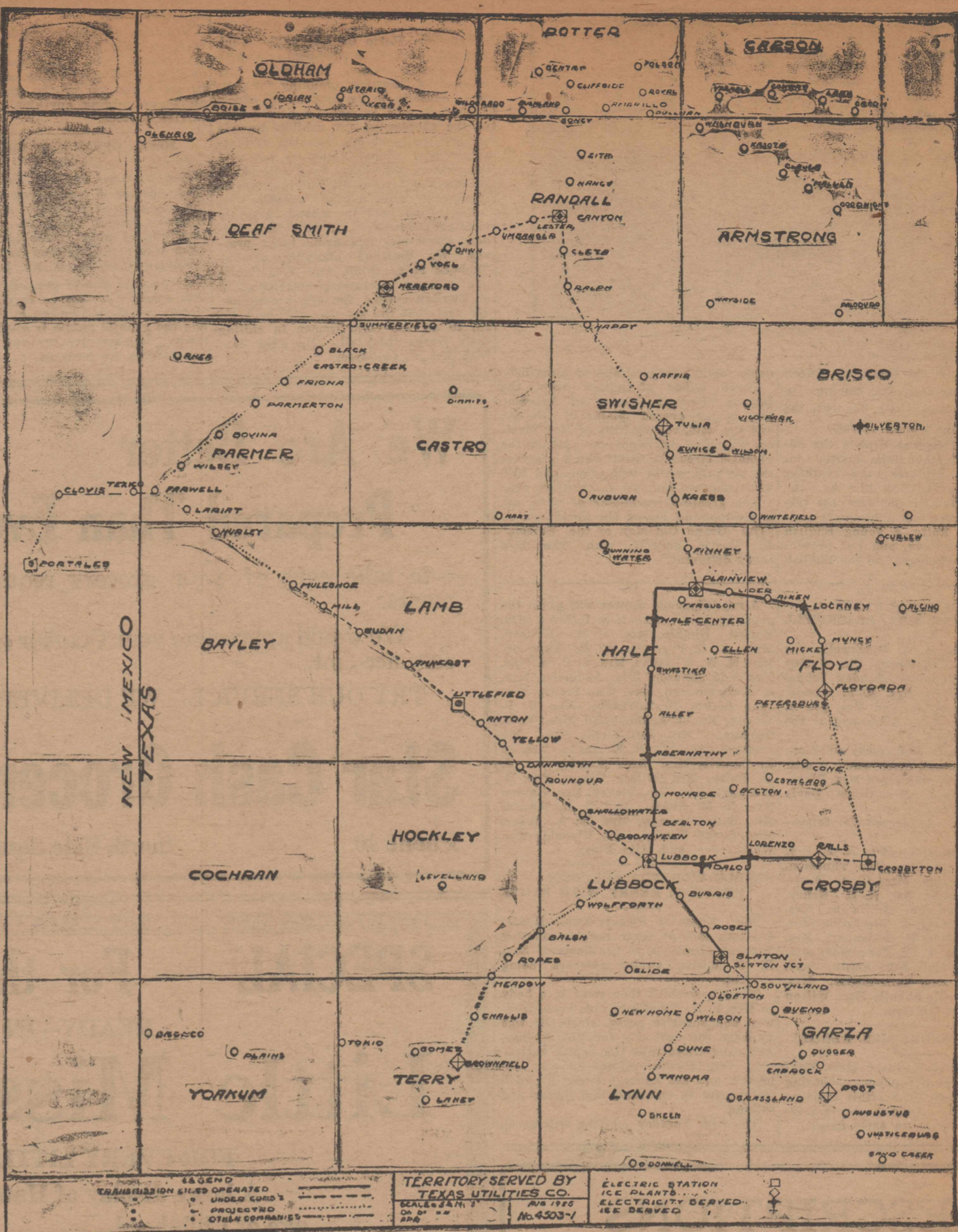
Given under my hand and the seal of said Court, at office in Floydada, Texas, this 5th day of Sept. A. D. 1925. (Seal) CLARA LEE SCOTT, Clerk County Court, Floyd County, Texas. 2844c By Mrs. Lillie Britton, Deputy.

NOTICE SHERIFF'S SALE

THE STATE OF TEXAS, County of Floyd. In the District Court of Hamilton County, Texas, E. M. Sparks vs. W. T. Sparks, et al. WHEREAS by virtue of an order of sale issued out of the District Court of Hamilton County, Texas, on a judgment rendered in said court on the first day of September 1925, in favor of the said E. M. Sparks vs. W. T. Sparks, No. 3004 on the docket of said court, I did, on the 25 day of September 1925 levy upon the following described tract of land situated in the County of Floyd, State of Texas, about ten miles S. E. of Floydada, and being the E. half of a 640 acre survey, Abstract No. 119; Survey No. 31; Certificate No. 34; Original Grantee, Adams, Beaty & Moulton, said 320 acres being meted and bounded as follows: BEGINNING at the N. E. corner of said Survey No. 31, for N. E. corner of this tract; THENCE, W. 950 vrs. along N. Boundary line of said Survey No. 31 to middle of said N. Boundary line, Thence, S. 1900 vrs. to middle of S. Boundary line of said survey No. 31; THENCE, along the S. Boundary line of said survey No. 31, to its S. E. corner; THENCE, N. along the E. Boundary line of said Survey No. 31 to place of beginning; And on the 3rd. day of November A. D. 1925, being the first Tuesday of said month, between the hours of 10:00 o'clock a. m. and 4:00 o'clock p. m. on said day, at the court house door of said county, I will offer for sale and sell at public auction, for cash, all the right, title and interest of the said W. T. Sparks in and to said property. Dated at Floydada, Texas, this 25 day of September 1925. J. R. MADDOX, Sheriff of Floyd County, Texas. 3144c.

Lest You Forget—

Marshall buys **Grain** and **Cotton Seed** at the **Public Scales**



ELECTRIC MAP PREPARED FOR USE OF TEXAS UTILITIES COMPANY AND NEW MEXICO UTILITIES COMPANY, SHOWS CONTEMPLATED PLANS FOR INTERCONNECTING TOWNS IN THE TERRITORY SERVED BY CONSTRUCTING APPROXIMATELY FIVE HUNDRED MILES OF TRANSMISSION LINES.

Texas Utilities Company has caused to be prepared a utility map, a copy of which is published in this issue of The Hesperian.

The map shows contemplated plans of owners and operators of Texas Utilities Company to develop territory by acquisition of electric properties as an entirety, as well as by construction of transmission lines and distribution systems.

The owners of Texas Utilities Company have recently organized a corporation under the laws of New Mexico known as New Mexico Utilities Company, and at the present time the New Mexico company owns and operates the electric plant and system recently acquired from the city of Portales, New Mexico.

The officers and managers of Texas Utilities Company and New Mexico Utilities Company are the same persons, or selected from the same group of individuals.

I. R. Kelso, President of Texas Utilities Company has been identified with and actively interested in the management of Texas Utilities Company since the date of its organization in 1915, and is president of the New Mexico Utilities Company. J. B. Scott, District Manager of Texas Utilities Company at Plainview has been identified with the Texas Utilities Company's management since the date of the organization of the Company, and is Secretary of the New Mexico Utilities Company. E. E. Brown of Floydada has also been identified with the Company since its organization and is the manager in charge at Floydada at this time. E. S. Billings, Chief Engineer of the Texas Utilities Company and the New Mexico Utilities Company has been chief engineer for Texas Utilities since the date of its organization, and has been in charge of the building program and supervising the operations of the company since the date of its organization in 1915. Texas Utilities Company management is not only experienced in the management and operation of utilities in the West, but in a number of other states. This company is a pioneer in the development of the utilities industry in West Texas and has recently entered into the business of developing the electric industry in East New Mexico.

Explanation of Map

The map shows electric service supplied at the present time; transmission lines under construction; additional transmission lines to be constructed, ice service and contemplated acquisitions, additions and extensions as follows:

Texas Utilities Company Electric Service

Texas Utilities Company at the present time is supplying electric service to the following cities and towns in the State of Texas:

Hereford, Deaf Smith County, Canyon, Randall County, Plainview, Hale County, Hale Center, Hale County, Abernathy, Hale and Lubbock Counties, Lockney, Floyd County, Floydada, Floyd County, Crosby County, Crosby County, Ralls, Crosby County, Lorenzo, Crosby County, Idalou, Lubbock County, Slaton, Lubbock County, Silvertown, Briscoe County and Littlefield, Lamb County.

Transmission Lines Under Construction at the Present Time.

Texas Utilities Company has under construction at this time additional electric transmission lines as shown by said map of 169 miles connecting the following cities and towns:

Hereford to Canyon, 31 miles, Canyon to Happy, 21 miles, Plainview to Kress, 14 miles; Lubbock to Littlefield, 38 miles, Slaton to Southland, 9 miles, Sudan to Littlefield, 18 miles and Ralls to Crosbytown, 10 miles.

In other words, barring unavoidable delays the Texas Utilities Company should have approximately 300 miles of electric transmission lines completed and in operation during the present year.

Additional Transmission Lines to be Constructed by Texas Company

In addition to the transmission lines

in operation and transmission lines under construction as above indicated, Texas Utilities Company contemplates the construction of additional transmission lines as shown by the above mentioned map approximately 100 miles as soon as such lines can be built connecting the following cities and towns:

Hereford, Deaf Smith County, to Sudan, Lamb County, via Summerfield, Castro County, Friona, Bovina and Farwell, Farmer County and Mulleshoe, Bailey County.

Texas Utilities Company Ice Service

Texas Utilities Company manufactures and sells ice at wholesale and retail, and at the present time is supplying ice to a number of communities, including the following cities and towns:

Hereford, Dawn, Umbarger, Canyon, Happy, Tulia, Kress, Plainview, Lockney, Floydada, Hale Center, Abernathy, Lubbock, Idalou, Lorenzo, Ralls, Crosbytown, Burris, Posey, Slaton, Southland, Wilson, Post, Ropes, Meadow, Brownfield, Seagraves, Levelland, Shallowater, Olton, Silvertown and Dimmitt.

It might be of interest to note in this connection that Texas Utilities Company is building for the purpose of taking care of the ice requirements in its territory as well as transmission line service, and for that purpose has constructed eight new ice plants during the year 1925, and is planning to build additional plants during the coming season, including the construction of an ice plant at Littlefield. Texas Company also owns ice storage houses at Tahoka, Lynn County and Lemesa, Dawson County.

New Mexico Utilities Company

As indicated on the above map, proposes to construct approximately 30 miles of transmission lines as follows: Clovis to Portales, 18 miles and Farwell, 12 miles.

Clovis and Texico Utilities

A glance at the map shows the plan of New Mexico Utilities Company to inter-connect its Portales Utilities with the Utilities now being operated in the City of Clovis, New Mexico, by the Municipality and with the Texico and Farwell properties now being operated by the State Line Utilities Company. New Mexico Utilities Company entered into a contract with the City of Clovis on September 10th to purchase the utilities now being operated in the city of Clovis by said city.

Briefly summarized the transmission lines of Texas Utilities Company and New Mexico Utilities Company of approximately 500 miles will, when completed, connect Portales, New Mexico with Southland, Texas, as follows:

Transmission line will run from Portales to Clovis, New Mexico and from Clovis to Southland via Farwell, Texico, Mulleshoe, Sudan, Amherst, Littlefield, Anton, Shallowater, Lubbock, Slaton and Southland.

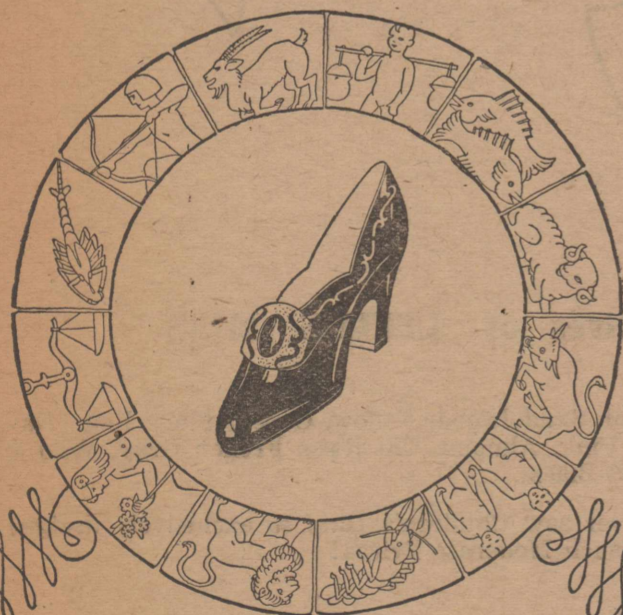
The said city of Portales will also be connected with Southland, Texas over the transmission lines running through the following cities and towns:

From Portales, New Mexico, via Clovis, Farwell, Texico, Bovina, Friona, Hereford, Canyon, Happy, Kress, Plainview, Hale Center, Abernathy, Lubbock, Slaton and Southland.

In addition to the transmission line loop above described the plants and systems will also be connected by transmission lines as follows:

Commencing at Plainview and running through the towns of Lockney, Floydada, Crosbytown, Ralls, Lorenzo, Idalou, Lubbock, Slaton and Southland.

According to the building program for installing generating capacity the Texas Utilities Company and New Mexico Utilities Company will have installed by the end of the year 1926 sufficient capacity in generating units to take care of double the amount of the present requirements of the territories served by these two companies.



THE La Marie BY JOHANSEN

LA MARIE is patent leather and patent leather is the mode. The kid inlay and the buckle are of dusky-glowing copper—the color of new-minted pennies. The smartest shoe of October—the Calendar Style!

\$9

Martin Dry Goods Co.

"The Store With the Goods"

©J.B.S.Co.

Automobile News

Fords Win Favor of Floyd County People

His of Improvements Studied by Crowds Which Visit Barker Bros. Show Rooms

Floydada has seen the improved Ford cars.

Early in the week they were on display in the showrooms of authorized Ford dealers, and ever since have been the center of curious and admiring groups.

"Have you seen the new Fords?" is rapidly eclipsing as a needless question the time honored "is it hot enough for you?" when the temperature stands at blood heat. Ever since the first display of the new Ford models, Floyd county has been examining the cars until now there is scarcely anyone who isn't familiar with their improved appearance and increased riding comfort. Lower bodies on a lowered chassis frame, one-piece windshield in the Coupe and Tudor, lower windshields which conform to the shape of the cow in the open cars, closed cars colors and especially designed low seats are now popular topics of conversation wherever Ford cars are mentioned.

The gasoline tank under the cowl which may be filled without disturbing any of the occupants of the car benefits carburetion and makes possible comfort features in the tonneau heretofore unknown.

Open car devotees have found the new Ford touring car ideal for general use.

SURPRISE BIRTHDAY DINNER

Sunday of last week Mrs. B. P. Sandefur was given a delightful surprise birthday dinner in honor of her seventieth birthday. She received quite a few nice and useful gifts.

Those present were Mr. Ferrier and family; Mr. and Mrs. Walter Sims; L. P. Sandefur and family; Mrs. M. Eastering and children; Miss Zenobia Sandefur; S. W. Peyton, a brother; and a host of friends who declared they never ate such a wonderful dinner.

Everybody said goodbye, wishing the honoree many more such happy birthdays.

Roof Work Done in City

C. R. Newton of Ada, Oklahoma, was in Floydada last week-end and the early part of this week doing roof work on several local buildings. Among them were the buildings occupied by Houston Dry Goods Company, Olympic Theatre, and the Ward School, and perhaps others where the work of stopping leaks and reflashings was done.

From Floydada, Mr. Newton goes to Lockney, Plainview, and then on to Florida for the winter months.

AUTUMN

By Gertrude Friend Scoggins

Cool raindrops fall from weeping skies,
The velvet nights grow cool;
The birds fly on to warmer climes,
The children skip to school.

The garden flowers bloom their last,
The sun moves southward too;
The great trees sigh for winter,
The sky grows cold and blue.

And Jack Frost says he's coming,
In fact he's very near,
He blows his chill breath over us,
When autumn comes each year.

Secretary R. A. Highsmith, of Floydada Chamber of Commerce, was among those from Floydada who spent a part of this week at the Tri-State Exposition in Amarillo.

Rev. Edgar Eskridge and Rev. G. W. Tubbs were in Amarillo Monday and Tuesday of this week attending a meeting of the Panhandle Pastors Association.

Misses Clara Tubbs and Maciel Smith, of Floydada, left last week for Canyon to enter the long term of West Texas State Teachers' College.

E. E. Brown went to Amarillo Saturday for the Tri-State Fair, returning to the city Monday.



WHAT A RELIEF

—to know that your home, car, and other valuables are safe even though fire does ravage your belongings.

"BETTER BE SAFE THAN SORRY"

See—

G. C. TUBBS

TODAY for ALL KINDS OF INSURANCE

JENKINS & ARMSTRONG CATTLE AMONG SHOW HERDS AT FAIR

130 head of a 1,000-head delivery of two-year-old steers that will be made in October to Shelton & Williams, of Amarillo, by Jenkins & Armstrong, local cattle raisers and dealers, are among the show stock in Amarillo at the Tri-State Exposition this week.

The Amarillo cattlemen telephoned last week for 130 head of the cattle to be shipped at once for use in the show ring.

The steers are among the prettiest cattle ever sold from Floyd County pastures.

NAMED AS CROP OBSERVERS

Appointment of Geo. E. Rigby of Lockney and J. D. Christian, of Floydada, as crop observers in Floyd county for the Sears-Roebuck Agricultural Foundation Index, is announced from Chicago by P. V. Ewing, director of research for the Foundation and editor of the Index. They will form a link in the nation-wide chain of county agricultural observers elected because of their first hand knowledge of farming conditions and their ability to observe these and intelligently interpret them. The Index, to which the observers from this county will contribute, is a compilation of the monthly reports of 3,650 observers in every section of the country, and this number is being added to steadily.

AN APPRECIATION

We wish to express to the many friends of our father, C. W. Melson, our sincere appreciation of the kindness and sympathy extended to him and to us during his recent illness and death.

Mrs. H. A. Carter,
Addie L. Melson.

PRIMARY DIVISION P. T. A. ORGANIZED FRIDAY AFTERNOON

The P. T. A. met at the Primary School Friday with an attendance of 36 A. A. short program was rendered by the pupils and teachers.

The following officers were elected: Mrs. Geo. V. Smith, president; Mrs. E. B. Massie, vice-president; Mrs. C. R. Houston, second vice-president; Mrs. W. C. Grigsby, secretary; Mrs. S. N. Tawwater, treasurer; Mrs. J. M. Parsons, reporter; Mrs. L. G. Mathews, corresponding secretary.

The club was served delicious cream and cake by the teachers.

The next meeting will be Friday October 2nd, at the Primary Building.

Miss Angie Stiles left Friday of last week for Galveston, where she will begin work in the Medical School of the University of Texas. She was given her Master Degree at Austin this summer from the University.

Mrs. J. W. Davey and children of Knox City, are here on a visit with Mrs. Davey's parents, Mr. and Mrs. H. T. Smith. Mr. Smith met his daughter and her children at Paducah Sunday, to which place Mr. Davey had accompanied them.

Locals and Personals

Ben Yeager and son, Robert, of Mineral Wells, old friends of R. A. Highsmith and J. C. Hays, spent Wednesday night of last week in Floydada enroute to Amarillo.

Lou Featherston was among the Floydada students to re-enter Canyon Teacher's College this year, after having taught school for the past two years at Allmon.

T. F. Young, who lives about twenty miles northwest of Quanah, was a recent visitor in our city, and at his son, Earl, Young's home in Tulia, also with Mr. and Mrs. Ed McCarty, of the Blanco community.

Cecil English and Elmer Benton of Ryan, Okla., passed through Floydada last Saturday enroute to Lubbock, Sudan and other points of the west.

Mr. and Mrs. John Ford, of Altus, Okla., spent last week here as the guests of Mr. and Mrs. C. Surginer. Miss Ruby Barton, of Canadian, was also a guest for the week in the Surginer home.

Mr. and Mrs. C. J. Smith were among the number of Floydada people who attended the Tri-State Exposition at Amarillo.

Mr. and Mrs. J. B. Bishop and Mr. and Mrs. J. B. Bartley attended the Tri-State Fair Saturday afternoon and Sunday.

Mr. and Mrs. Robert Eubank spent Saturday in Amarillo, where they visited relatives and attended the Tri-State Exposition.

T. G. Stewart, of Italy, has accepted a position with the Floydada Drug Company, assuming his duties last week.

J. M. Parsons is in Vernon and Wichita Falls this week on business.

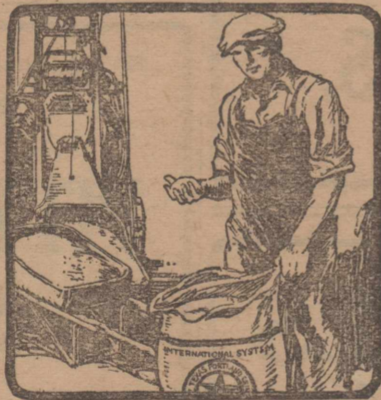
WRIGLEY'S



Probably one reason for the popularity of WRIGLEY'S is that it lasts so long and returns such great dividends for so small an outlay. It keeps teeth clean, breath sweet, appetite keen, digestion good. Fresh and full-flavored always in its wax-wrapped package.



INTERNATIONAL SYSTEM
LONE STAR PORTLAND CEMENT
DALLAS - HOUSTON



A Super-Grade Cement — It Even Looks Different

Take a handful of LONE STAR Cement out of a sack—feel it—look at it. It even looks different than ordinary cement.

20 years' experience in cement making, combined with years of painstaking research, has resulted in the perfection of the International Wet-Blending Process, now used in the manufacture of LONE STAR Cement.

Cement manufacture, as carried on in the mills of the Texas Portland Cement Company at Dallas and Houston, is an exact science.

With the International Wet-Blending Process of manufacture, the chief chemist and mill superintendent can always come within 1/10 of 1% of the quality at which they aim. Guesswork has been eliminated.

The International Wet-Blending Process, regarded as the last word in cement production efficiency, results in a quality considerably above the requirements of the U. S. Standard Specifications.

Yet this super-grade cement costs no more. It has our unqualified endorsement.

WILLSON & SON
Floydada, Texas
LONE STAR Cement Lumber Coal Plaster
Paint Lime Brick Roofing

Ask us for cost figures and other facts on repairs, improvements and construction of any kind. Valuable information supplied without obligation.

Firestone
Double the Mileage at Half the Cost

Only a few years ago a 32 x 4 cord tire listed over \$50.00. Today, you can buy the highest quality 32 x 4 tire—a Firestone Gum-Dipped Cord—for about \$26.00.

Last spring crude rubber cost tire makers around 40 cents a pound. Today, it is over 90 cents a pound.

It was not so long ago that 7,500 miles represented the average life of a cord tire, while today, 15,000 miles—and more—is only the usual performance for a Firestone Gum-Dipped Cord.

Due to large, concentrated production, specialized machinery and simplified factory methods, together with economical distribution, Firestone is able to keep tire prices low—no matter where the price of crude rubber goes.

And, because of special Firestone processes, chief among which is Gum-Dipping, motorists are today getting thousands of extra



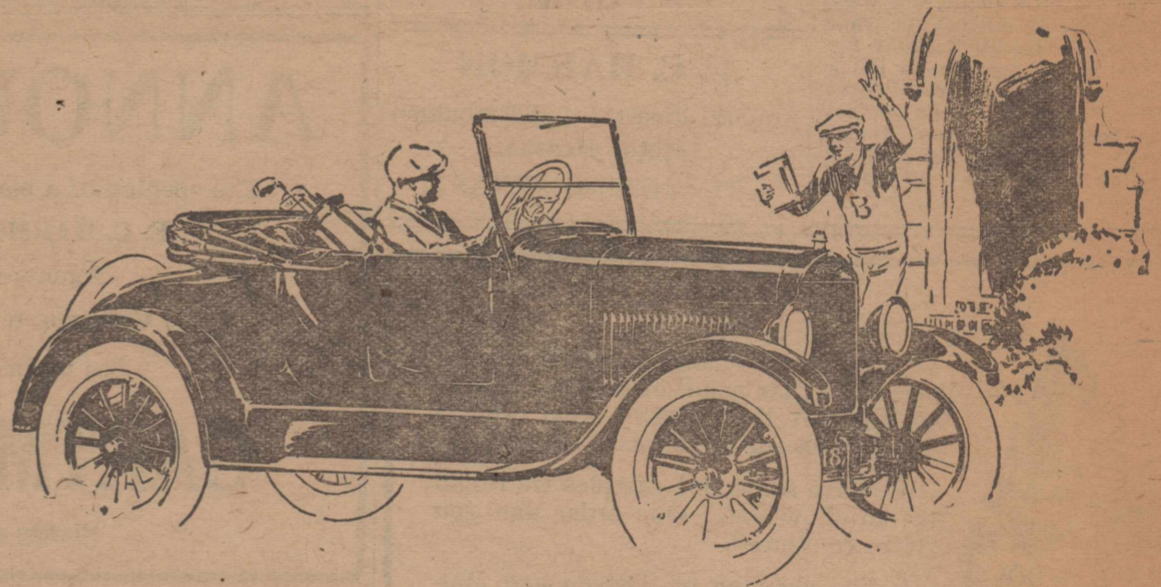
MOST MILES PER DOLLAR

BARKER BROS.

Floydada, Texas

AMERICANS SHOULD PRODUCE THEIR OWN RUBBER....

BEAUTY • COMFORT • CONVENIENCE • UTILITY



Good Looks as Well as Good Service

The improved Ford Runabout, with its all-steel stream-line body, is an unusually good-looking car.

It hangs low to the ground, and the body has been lengthened and re-designed for greater comfort and convenience. The gas tank under the cowl is filled from the outside, and the weatherproof storm curtains open with both doors.

Under the sweeping rear deck is an unusually large compartment designed for convenience in carrying luggage.

Standard equipment includes four cord tires, nicked head-lamp rims and windshield wiper.

The price remains the same \$260, and you can buy on the Ford Weekly Purchase Plan.

FORD MOTOR COMPANY, DETROIT, MICH.

RUN ABOUT

\$260

F. O. B. DETROIT

TOURING CAR \$290

COUPE 520

TUDOR SEDAN 580

FORDOR SEDAN 660

Demountable Rims and Starter Extra on Open Cars

Closed Cars in Colors



NO INCREASE IN PRICES

Sand Hill Holds Second Annual Community Fair

(continued from page 1.)

among which were windmills, aeroplanes, jumping jacks, furniture, and so on. They further maintained two refreshment booths, one of which was superintended by Mrs. Ross, the other by Miss Ola Hanna.

Additional entertainment for the Fair was furnished by a basketball game between Sand Hill and Starkey, won by Starkey, 20-11, and a baseball game between the teams of Sand Hill and Irick, this contest being won by Sand Hill, 11-0.

In the basketball encounter, the Sand Hill boys gave evidence of some good material, although they were out of practice for a game so early in the season and expect to have a good team during regular basketball season. The line-up for the teams was as follows:

Sand Hill	Irick
Grigsby	Byars
Center	Sparks
Howard and Potect	Hampton
Forwards	J. Dollar
Lott	J. Holmes
Shaw	Shoat
Center	Philips
Howard and Shannon	Denny
Guards	D. Dollar
Shannon	
1. field	

The Irick baseball nine was badly out-classed, and "Lefty" Holmes had no difficulty in "goose-egging" the boys from Irick, 11-0. A large and enthusiastic crowd of local rooters viewed the game.

Line-up for the teams:

Fair Judges were: Domestic Arts and Sciences, Miss Blanche Bass; Agricultural Department, Ross Thomas; Poultry Department, E. S. Shoaf; Live Stock, Ross Thomas. A complete list of the premiums and awards made during the Fair will be printed in next week's issue of The Hesperian.

As a slogan for next year's fair, "A Bigger, Better Sand Hill Fair Next Year" was adopted.

SURPRISE SHOWER

Little Miss Julia Marie Blackwell enjoyed a farewell party and surprise shower given in her honor last Friday afternoon at the home of Mr. and Mrs. E. S. Randerson, given for her by little Misses Folia Randerson and Laura Blanche Hilton.

Games were played until a late hour and refreshments of cake and cream were served the little guests, who were: Mary Alice Montgomery, Katie Thurmon, Dorothy Snodgrass, Marilyn Fry, Maxine Fry, Edell King, Juanita Hatchell, Margaret Smith, Mildred Houston, Julia Marie Blackwell, Aurelia Sanders, Margaret Sanders, Mary Ann Kimble, Jessie Belle Massie, Mary Louise Thurmon, Dorothy Thurmon and the two little hostesses.

SANITARIUM NOTES

Miss Green, head nurse of the sanitarium, is recuperating from a tonsil operation, performed last Saturday, September 26.

Mrs. H. B. Zimmerman, of Providence, had a minor operation September 28, returning home the same day.

Patients dismissed from the sanitarium recently are Mrs. E. C. Turner of Matador and Mrs. J. C. Elliott of Turkey.

Those convalescing are Dock Martin of Matador and Miss Bernice Garrison of Whiteflat.

Visitors, September 29, were: C. O. Garrison, Mrs. O. G. Seiger, Mr. and Mrs. Grover Frier and daughter, Lucille, Mr. and Mrs. C. W. Warren, and Miss Katie Martin—all of Matador. Dr. and Mrs. Ergle and daughter of Matador also visited the sanitarium September 28.

WEALTH FROM WHALES

Walkers on the world sea beaches white men, black men, yellow men, must often have unwittingly passed by lumps of soil, waxy substance somewhat of the appearance of marble.

They overlooked a fortune. For this is ambergris, of which whalemen dream in their ambitious wanderings about the seven seas. It comes from the alimentary canal of the sperm whale or cachalot. It is believed to have associations with diseased conditions, for when found in a whale the specimen is usually feeble or unhealthy.

Cuttle bone for canaries is familiar to most. This "bone" constitutes the internal shell of a cuttle-fish; but some species have long shells which are chitinous or horny, and when these cuttles are eaten by the whales, who love them, the "sea pens" prove too much for their digestion. Examined under a microscope ambergris is found to contain portions of these "sea pens."

Would that it were possible to keep sperm whales in seaside bathing pools and feed them on cuttle-fish! Such an enterprise might well contribute to rates more richly than do Colchester's famous oyster beds.

A few years ago Norwegians fishing in Australia water found in one whale ambergris weighing approximately 900 pounds. It was worth \$27,000. By contrast, the whole production of the United States in 1922 only amounted to forty-four pounds, worth about \$2,300. And now the latest luck has fallen to a Spanish ship, the crew of which found 248 pounds in an Atlantic whale.

When next you tramp the margin of the sea, along the line where the waves leave seaweeds, bottle corks,

KODAKERS

Bring us your films today And get your prints tomorrow.

WILSON STUDIO

F. C. HARMON

Funeral director and Embalmer Motor Hearse. FLOYDADA, TEXAS.

Western Union Leases Up-Town Office Quarters

Announcement of the acceptance by J. F. Wilson, of Dallas, District Superintendent of the Western Union Telegraph Company, of a proffered lease of quarters in one of the Floyd County National Bank buildings, was made the first of this week.

Acceptance of the quarters offered on a term-lease basis was received by T. S. Stevenson, president of the bank Monday.

The telegraph company will rush preparations to get their up-town office in operation at an early date, it is stated.

WOMAN FERTILE INVENTOR

Among the many interesting things on show at the Exhibition of Inventions held recently in London, few attracted more attention than an apparatus designed by a woman inventor, Miss Verena Holmes. It is a device enabling an important operation in the treatment of consumption to be carried out in the home, and it is regarded as a great boon by the medical profession. Miss Holmes, who is a qualified engineer, has a number of other inventions to her credit. One of the most promising is a new type of diving apparatus.

Locals and Personals

J. W. Wright and wife are now making their home on South Wall Street, in Floydada, where they recently purchased a house formerly belonging to J. H. Shurbet.

T. Scott Wilson, County Agent, who spent the latter part of last week and first of this at Amarillo in charge of Floyd County Agricultural Exhibit, returned home Wednesday morning.

and the unconsidered flotsam which none sees fit to take away, make sure that the piece of stuff you look to be mottled soap is not precious ambergris.

NEW FILLING STATION

—open by Saturday

Located on F. F. F. Highway —the Plainview road.

We will carry a complete line of gas, oils, tubes, casings—anything that is needed in our line.

JIM JONES, Mgr.

Locals and Personals

L. H. Lewis has completed a cement foundation for his residence in the south part of the city, and is now having a rear-addition built.

Mr. and Mrs. Glad Snodgrass were among the Floydada visitors to the Amarillo Fair.

Mrs. F. P. Henry has left for Hot Springs, Ark., where she will remain for some time for the benefit of her health.

J. U. Borum was among those attending the Tri-State Fair.

O. P. Rutledge attended a meeting of West Texas Chamber of Commerce directors at Lubbock yesterday, and, incidentally, the opening ceremonies of the Tech College.

Clyde Farris, employed at the First National Bank of the city for the past two years, has gone to Lubbock and expects to be among those registering at the Tech College.

Rev. J. L. Henson, local Methodist pastor, has gone to Dallas for a two-weeks vacation with his sister of that place.

Mrs. H. L. Boyle and son Walter Douglas, from Boston, Mass., are visiting in the home of her sister Mrs. B. K. Barker.

Mrs. S. K. Webb Jr., of Los Angeles, Cal., is in Floydada on a visit to her sister, Mrs. B. K. Barker.

F. W. Kennerly, of Quanah, general manager of Baker, Hanna & Co., in company with Harry Wright, manager of the company's Paducah store, was here

Lucile Goodwin

Teacher of Expression Ward and High Schools Telephone 271J.

Annoucement

THE BONITA GIFT SHOP

Has opened in balcony of M-ladies Shop.

We carry a complete line of novelties and embroideries.

VISIT WITH ME HERE!

LORENE CARTER, Proprietor

ONE ON THE PASTOR

The good parson was a little absent-minded, and somewhere or other during the day, possibly at the barber shop, he acquired a hat that looked very like his, but belonged to some one else.

That evening he dined out and when the guests were leaving the host accompanied them to the door.

"This is yours, is it not?" said the host, picking up the parson's hat.

Tuesday on a visit with the local store.

R. L. Clark and W. T. Robertson, of Denton County, are here with their families to make their home. Their car will arrive this afternoon.

H. Z. Pennington

Physician and Surgeon
Telephones Res. 335 Office 73

The Florsheim Shoe



FLORSHEIM SHOES are true to their reputation —pair after pair will give you satisfaction—value for what you pay.

THE CAMPUS \$10

"GLADS"



W. L. DOUGLASS SHOES at \$3.50 to \$7.50
Select your new suit or overcoat this week.

See those new jacquard sweaters for ladies and men.
Holeproof hose in all the new gun metals.

"GLADS"

Moving, Draying, Packing, Etc. Brick Storage Building 2 Doors North of The Floyd County National Bank.

PITTS TRANSFER & STORAGE CO.

EXPRESS AND FREIGHT

Truck Line to Plainview

We crate and ship to your order. Telephone Nos. 207 and 138

"SUDDEN SERVICE"

"Yes," said the parson, "the mine." There was a queer smile on host's face as he handed over

Dr. W. H. Alexander

INTERNAL Medicine and Electrotherapy Rooms 6 and 7 Barrow Bldg. Telephone 93; Residence No. 26



Capt' KIDD is no relative of ours

No, sir, we are not related in any way. You can let us put new tires on your car without having to sell the car to pay for them.

And you cannot beat our tires for quality—no matter where you go—for they are Goodrich—"Best in the Long Run."

Gullion & Son
Floydada, Texas

Goodrich Tires
"Best in the Long Run"



Nothing will change a man's appearance more than a suit of clothes. A fine looking suit that doesn't wear well is about as useful to you as a busted tire.

We have some fine samples we would like to show you. One order and you will be convinced.

A fine showing of Stetson and Malory Hats, Selz Shoes, Imperial Shirts, and a fine lot of snappy sweaters of all kinds.

Our's is one of the best dry-cleaning plants on the Plains Send us your clothes. See how they look when we return them.

RUSSELL'S STORE

Phone 66

Floydada, Texas

ANNOUNCING

The opening of a piano and phonograph shop in the—
F. C. HARMON FURNITURE CO.

Agents for the famous—
Gulbransen "Registering Piano"

See us first, then you'll buy!

GARTMAN BROS.

Pianos and Phonographs

HAT SPECIALS for Saturday and Monday

A nice assortment of Ladies' Felt and velvets, very special at \$2.19 each.

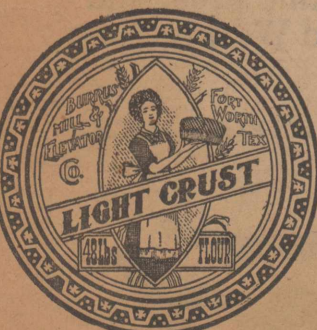
FLOYDADA VARIETY STORE
South Side Square

Another Car of Light Crust Flour

We have just unloaded another big 800-sack car of Light Crust Flour. There is no better flour made at any price. This fact is substantiated by the thousands of users of Light Crust Flour in Floyd County. Every sack is guaranteed to please you in every way or your money will be cheerfully refunded. If you have not been using Light Crust let us sell you a sack the next time you buy flour, with our money-back guarantee of satisfaction.

Selling the immense quantity of Light Crust Flour that we sell, you are assured of fresh flour at all times. Let your next sack be light crust, just for a trial.

BROWN BROTHERS



LIGHT CRUST



LIGHT CRUST