# THE FLOYD COUNTY HESPERIAN 

## Get-Together Banquet C. of C. Set for Twesday Night, M. E. Church Basement

Big Delegation Attends Farm Bureau Meeting


$\qquad$

Historical Data and Relics Gathered Here tor Panhandle-Plains Society


Cotton Suffers From Inraad of
Lice-Honey Dew
Lice and honey dew have been

## 



tinued sunshine and heat have
been favorable for re-production
of the lice



Will Exhibit at Three

mers in Gatherinin Winnim
Products for fars



## 

$\qquad$


$\qquad$

Needs Are Nuisances,

## Cut 'em, Says Mayor

$\qquad$
 th theas on a troy ing rampage)


 His notice says:
"TO THE PROPERTY OWNER citto of Flopyaxalal Texexas, who ho have an
inter
tract
heal

## 范

dinance relative to cutting of weeds
and the removal of rubbish, trash and


 "Your hearty co-peration is ear





The Floyd Co. Hesperian Published Every Thursday By
THE HESPERIAN PUBLISHING CO HOMER STEEN Editor and Manager Entered as second class matter
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| :--- |
| THEAMERICAN PRESS ASSOCIATION |

HELP IN SIGHT Crop conditions in Floyd County are
rather flattering. Crops are good all
over the county. rather flattering. Crops are good all
over the county. Another general
rain th ten days would make the
heaviest row cron Floyd County has heaviest row crop Floyd County has
ever had. The crop will be enormous
without further moisture without further moisture. The acre-
age is big in all kinds of row crops.
This means lots of work in the fields age is big in all kinds of row crops.
This means lots of work in the fields
beginning early in September. The ill wind which has blown for
the black land portion of Texas may
mean well for thic section hecous mearack land portion of Texas may
mean well for this section, because
surely there will be help available to
gather the big crop of West Texas of which Floyd coo of Wenty will Texav
again to be the heaviest producer.
Doubtless the priest Doubtless the heaviest producer.
poper authorities
and agencies will begin broadcasting
the news of the big crops here the news of the big crops here and and
start a gradual movement of laborers to this section. There is ample work
here for all the laborers in sight now. here for all the laborers in sight nowk
There will be more and more as the
fall work falls due. Employment fhell work falls due. Employment at
reasonable wages for the laborer and reasonable wages for the laborer and
reasonable wages for the farmers to reasonable wages for the farmers to
pay who will have much employment
to give ought to work out successfut SCHOOL BOYS AND GIRLS
ty here this fall. work out successfu
SCHOOL BOYS AND GIRLS
School time soon and many boys
and girls from over Floyd County School time soon and many boy
and girls from over Floyd Count
will be looking for temporary home in Floydada while they attend hig.
school here. These will be boys and giris with
ambition, whose parents, in some inambition, whose parents, in some in-
stances at least, are making sacrifices stances at least, are making sacrifices
to give their children educational ad-
vantages. The very large per cent to give their children educational ad-
vantages. The very large per cent
of them will be intelligent, willing, of them will be intelligent, willing,
anxious to "get ahead." They will
undertake most anything they can andious to get ahead. They will
undertake most anything they can
honorably do to defray or help defray honorably do to defray or help defray
expenses while here for the school
year. year.
Most of the applications will com
through Price Scott, County Superin dent, as the man being most close-
in touch with the boys and girls in touch with the boys and girls
the rural schools of the county.
If you know of a home of an office
workshop where a boy


## Bring the Pieces

$\qquad$ BLACKSMITH AND Horse Shoeing -mules also, and
wagon work. Parts for sale. Lister $\begin{aligned} & \text { shares, } \\ & \text { Go-Devil Bladent }\end{aligned}$ kinds,

fifteen bushels of peaches home Tues-
day for canning purposes. The Taster canned several of the juiciest ones
brought to the office by Mrs. Mont-
gomery. The canner is working fine gomery. The canner is wrorking fine
he states, and smacks his lips again. W. A. Baker had a gray paint mare
shipped from his former home at
Munday this week and is putting tat Munday this week and is purtiting the
mare on grass here. "This gray mare
was my bugs was my buggy pony for many years raise our children.." Baker. and myself Baker said.
Use Hesperian Want Ads for Result

## "Abernathy's Best"

You may now buy Abernathy's Best Flour in Floydada-

## at Looper's Grocery

-with the same old guarantee you've had all the time, that if it isn't as good as any you ever used, BRING IT BACK AND GET YOUR MONEY.

BUY A SACK TODAY

## For You

-A good drug store.
-A fine line of goods.
-Good Service.
-Fair treatment.
-Honest prices.
-All ready for our patrons.

## B. \& A. Drugs

TWO CHAMBERS OF COMMERCE
Slaton now has two Chambers of
Commerce. We are at a loss to undormaerce. We are at a toss organizations of this
character can function better than close co-operation to accomplish any-
thing for their fown. We would hate to have to contribute to two organi-
zations to duplicate each work in McLean. -McLean News.
You see Slater You see Slaton is an exceptional New and has exceptional people.
Chamber of Commeris have only one Chamber of Commerce. Slaton has
one Chamber of CCommerce in course
of reorganization of Cr-organer of Commerion and a in course
Commercial Club functioning rousing ly. The two organizations, its proper-
ly. The two organize will prove a waste of energy, but
Slaton that ke Slaton that keeps the people separat-
ed, and one side won't work with the
other, hence they other, hence they have wark with the or
ganization of their own.
for us to ganization of their own. each an or- It better
for us to have two organizations than
for a part of the people to be
the time Well . for a part of the people to be idle all
the time. Well, funny things happen and it can no longer be said that
there is nothing new under the sun.
There are new issues in Slaton all
$\qquad$

## Opening for Inspection the Newest of the Autumn Styles in Ready-to-Wear

-For Women and Misses

The enticing modes displayed in this showing are indeed worthy the attention and inspection of every woman in this community. The styles are authentic, thus offering a review of the season's fashions that will guide you in the choice of your new season's apparel whether selected now or later.

The first purchases of this Fall's Ready-to-Wear have already begun to arrive and are on display. Fur-trimned Coats are going to be especially popular this Season.

NEW FALL STYLES IN FOOTWEAR AND HOSIERY
For Women in new, good colors are now being shown at this store, and we can outfit Milady now completely in the latest fashion demands from the best centers of style.

We will take pleasure in showing you. New arrivals which we anticipate daily for the Next Several Weeks should make this an interesting Shopping Center for the Women of Floydada and this vicinity.

## C. R. Houston Co.

Foydada, Texas

THE FLOYD COUNTY HESPERIAN


## Hesperian Want Ads

Cheapest, Busiest Salesmen in Floyd County

## NOTICE TO FARMERS We notice the Higginbotham-Bart- lett Co., is giving away a Cotton Picker Account Book that is erneion

Have your Abstracts made by
ARTHUR B. DUNCAN
The Old Reliable Abstract Man. to
on
FOR SUDEN SERVICE call 207
138 or
Pitts Transfer \& Storan
18tfe.


## Especially Pleasing in Both Style

 and Texture of New Fabrics
## Coats and Dresses

Definite styles of the new season are presented for your approval in this display of Coats and Dresses. Made by the best women's tailors of America, patterned after the best adaptions of imported models, they bring for your choice the

## $\$ 17.50$ to $\$ 65.00$



Comfort and Style in the

## New Fall Footwear

For party, for street or for business wear you will find our stock of Foot-
wear unusually complete. We have just received several new numbers wear unusually complete. We have just received several new numbers
in colored kid, black satin and black patent A, B and C widths. A wide in colored kid, black satin and black patent A, B and C widths. A wide
range of sizes in each style shown allows us to fit your feet correctly. range of sizes in each style shown allows us to fit your feet co
The price range permits you to fit your pocketbook in buying. $\$ 6.00$ to $\$ 9.00$

## Baker - Campbell Company

"THE HOMEOF GOOD MERCHANDISE

Locals and Personals


 | is- |
| :---: |
| ist |
| hat |
| dis |
| dis |
| this |








$$
\begin{aligned}
& \text { FIRST "ATHENAEUM" } \\
& \text { The "Athenaeum" was a temple }
\end{aligned}
$$

 torie, had a regular staff of professors
and existed as the Schol Romana un-
til the Fifth century. Similar institu-
tions existed at Constantiople, Lyons,
and Nimes. The word "athenaeum tions existed at Constantiople, Lyons
and Nimes. The word "athenaeum,
has been applied in later times to any
asider has been applied in later times to any
association or building devoted to
literary or artistic purposes.-Kansas
City Star. The best paying profession in Italy
that of surgeon.


## Selling

 Glasses$\qquad$ The thing that interests me is
whether your eyes are perform-
 tiomplete, scientific examin.

## Dr. Wilson Kimble <br> Floydada

$$
\left.\begin{array}{|c}
\text { The "Athenaeum" was a temple in } \\
\text { ancien Athens, sacred to Patias Ath- } \\
\text { ene. There the poets and philosophers }
\end{array} \right\rvert\,
$$ beautiful Creations. City Star.

In all the new shades, n
med, they are beautiful.


MAGNOLIA GAS - $16 c$

Deliveries anywhere in Floydada or adjacent territory in barrel lots or more
C. W. GINN, - Agent

## Good Fresh Young Beef

Handled and Sold under Absolutely
SANITARY CONDITIONS
Barbecue and Cooked Meats
We Deliver

## Shaw, Felton \& Collins

Phone 27

## New Fall Dresses

Now is your opportunity to buy, beautiful new
things for Fall. We are receiving daily the newest New York has in Dresses, Coats, Hats, Silk Underwear and Black and combinations in Satin Back Crepes,
\$12.75 to \$24.75
LADIES' COATS
$\$ 12.75$ to $\$ 97.50$


Correct Corseting Important


The selection of the correct style Corset or Gir-
dle, and the careful fitting of the style chosen is most important. If you want your outer gar-
ments to fit as they should. We have what you $-\$ 1.50$ to $\$ 5.00$

Crosby County's First Court House № More


## Dodge Brothers Motor Vehicles

Dodge Brothers Inc., announce a reduction in the prices of their motor vehicles, both passenger and commercial, with the exception of the Roadster and Chassis, effective on Monday, August 17th.

These new prices come at a time when Dodge Brothers product has reached the highest peak of mechanical perfection in its history: They cannot be overlooked by anyone who has the slightest interest in the value his dollars will buy.

## Motor Supply Co.

Roy L. Snodgrass, Mgr.

## Order Row Binder Parts Now

With a heavy row feed crop in sight and the time near for the harvest, you should-

## Go Over Your Binder Now and Order Parts

We have a heavy stock of parts for McCormick and Deering Row Binders but the demand will be large and we advise early preparation and orders to avoid delays later.

It is our desire to give you complete, prompt service on repair parts for all International Machinery. Your co-operation in this particular will be of value to us and to you.

We have McCormick and Deering Row Binders
And if you are going to be in the market for a new machine we would like to have your order now for delivery when you need the machine.

We are full line International dealers.

## O.P. Ruttedge Company

## BUY IT IN FLOYDADA

Why kiss your \$\$ completely goodbye? Spend them at home and you'll see them again. Your home town merchant spends part of the money you pay him in supporting your churches, schools, and paying good roads taxes, etc. Your money sent to the mail order houses is gone forever. No part of it ever comes back to Floyd County.

## R. E. FRY, Representative Southwestern Life Insurance Company

If an individual can be an institution then R. E. Fry, of Floydada, for eight years a representative of the Southwestern Life Insurance Company, is an institution here.

In the eight years that Fry has worked for the company in this county his agency has put more than a million dollars worth of insurance in force in Floyd County for this company, and about a million dollars of this business is in force at this time. In fact, to Mr. Fry goes the large portion of credit for the fact that the Southwestern Life Insurance Company not only has by odds the biggest amount of insurance in force in the county of any insurance company, but also has the heaviest loans of any loaning company.

Two Features Stressed
Two features which Mr. Fry stresses in his sales talk to prospects are: That the company at all times keeps with the Department of Insurance of Texas the full legal reserve on deposit necessary to mature each policy; the other is that the company deposits its collections in Floyd County banks. Every bank in Floyd County has an account for the Southwestern Life Insurance Company, which is

made up of collections of interest on loans and payments of life insurance premiums.

## A Good, Long Record

Mr. Fry has an enviable record with his company as a steady producer of good business. The fact that so much of the business he has written has stayed on the company's books year in and year out he attributes largely to the service which the company gives its policyholders once they are on the books. However, this does not account for the fact that Mr. Fry has been in the "honorable mention" class for paid up business turned in every year that he has worked for the company.

The first year he worked for Southwestern in Floyd County Fry was in the $\$ 50,000$ Class, and for six consecutive years he was in the $\$ 100,000$ Class and last year he was in the $\$ 200,-$ 000 Class.

Besides his work as an insurance agent, Mr. Fry has given very liberally of his time and effort to the general welfare of his city and county. He is thoroughly, in accord with the "Buy it in Floydada" idea, not only talking but practicing it.

Are You a Member of the Chamber of Commerce? Boost Floydada. Work for Floydada All the Time The Following Progressive Firms Have Made This Campaign Possible:

The<br>Floydada Chamber of Commerce<br>Believes in "Buying it at Home."

Lewis \& Davis Gin Company

Phone 280
Floydada

## H. E. Cannaday

Contractor and Builder
Plans and Estimates Cheerfully Furnished

| Rutledge \& Company <br>  <br> Full Line International Dealers    <br> Phone 57    Floydada |  |  |
| :---: | :---: | :---: |

Miladye's Specialty Shop
Ladies' Ready-to-Wear and Millinery
"Where Style Triumphs."
The First National Bank
Capital and Surplus $\$ 100,000.00$
E. C. Nelson, Pres.
J. V. Daniel, Cashier

## H. O. Pope \& Son

General Electric Repairs, Battery Charging
Philco Batteries
U-Drive-it System

# R. E. FRY 

Representative
Floydada, Texas
Southwestern Life Insurance Co.

| Olympic Theatre |
| :---: |
| "The Home of Good Pictures" |
| P. W. CLOUD, Mgr. |

Floyd County Abstract Co.
Let us make or Supplement Your Abstract Is Your Title Clear?

| Central Filling Station |  |
| :--- | :--- |
| Tires, Tubes, Accessories, Amalie Pure Pennsylvania |  |
| Oil. |  |
| Phone 70 | Floydada |

## Wilson Studio <br> The Photographer in Your Town <br> Portraiture by Photograph <br> Phone 162

| Curley's Cafe |
| :---: |
| "A Hungry Man's Home," Strictly Sanitary |
| Northwest Corner Square. |
| Tourist Garage |
| T. E. Loran, Proprietor. |
| General Auto Repairs. Tires, Gas, Oils. |
| Phone US-No. 143 |

Wilson Kimble Optical \& Jewelry Co.
"The House of Confidential Credit."
Eyesight Specialist
Phone 254

## Baker - Campbell Company

Dry Goods-Groceries-Hardware
"Home of Good Merchandise"-Phones 4 and 5

## Surginer \& White Motor Co.

Dealers in
Star and Durant Motor Cars

## Texas Utilities Company

"For a Bigger and Better Floydada"
E. E. Brown, Mgr.

[^0]Try This Cross Word Puzzle


Horizontal. 1- Benefecent



The puzzle presented herewith is for your entertainment and is not connected with


## MARMALADES

Pick over, wash drain and remove
stems from grapes. Separate pulp
from skins. Putt
ketle. Heat to boiling in proint and cook
sowvily until seeds seng
hen
then runt through separate from pule pulp;
teturn
pulp to kettle with skins, add an

ring to prevent burning. Puty stir
tone jar, glass jars or tumblers
Orange Marmalade

## 11/2 pons. wate 3 lbs . sugar Wash, reme

Wash, remove the peel and seeds,
cutting one-half of the peel into very
thin strips, and add it to the pis balance of the peel, which has first
had the yellow portion grated off and had the yellow portion grated off and
has been passed through a food chop-
per with the pulp. Cover with and let stand over night. Boil for 10 minutes the next morning; allow to
stand for 12 hours, add the sugar and again stand over night. Cook it
rapidly the next morning until the jelly test can be obtained. This is
indicated by the flaking and sheeting

## $6 \%$ FARM \& RANCH LOANS $6 \%$ <br>  SAN ANTONIO JOINT STOCK LAND BANY

 kett 1808. JOHNSTON LAND CO.[^1]
1 orange
1 lemon
1 grapefruit
Wash and shred the fruit, add
times the bulk of water, boil for 1 ,
minutes, and let stand overnight
Next morning boil for 10 minutes an
let stand again. When cold, measur
pint for pint of suar and cook ove
a rapid fire until the jelly stage
reached.

Orange and Rhubarb Marmalade
Remove peel in quarters from 8 or Remove peel in quarters from 8 or-
anges and prepare as for orange mar-
malade. Divide oranges in sections,
remove seeds and tough nart of skin remove seeds and tough part of skin.
Put into preserving kettle, add five
pounds rhubarb, skinned and cut in
one-half inch pieces. Heat to boiling point, and boil one-half hour; then add
4 pounds suar and the cut rind.
Cook slowly two hours; turn into pounds
Cook slow
glasses.
FLOYD PARKER TO OPEN
NEW SHOW AT SLATON vide toiil at at ilaton in a buiding


 Petersburg and Slarker Teams are
schedulued to polay baseball this anterThe two taams have clashed twice
his syar and a aeht has
wona a game
 H. C. Winite of Howe was here the latter part of last week prospect
ing. indicated by the flaking and sheeting
from the spoon. Cool to 176 degrees in
Locals and Personals


## MORTGAGES YOU NEVER

 HAVE TO PAY BACKMoney to loan at 5 1-2 per cent by Floydada National Farm Loan
ciation of Floyd County, Texas. Loans run from 5 to $341-2$ years, payable on the amortization plan;
OLD PLAN

Interest on $\$ 10,000.00$ at 8 per cent for $341-2$ years $\$ 800.00$ | per year -1 . |
| :--- |
| Principal still unpaid |

TOTAL Sixty nine amortization payments of $\$ 325.00$ each.............. $\$ 22,425.00$ Principal fully paid
$\qquad$ $15,175.00$ We have loaned in Floyd county over $\$ 375,000.00$. Our loans are
Floydada National Farm Loan Association FLOYDADA, TEXAS

## for Economical Transportation $\sqrt{\sqrt{x+5}}$ <br> CHEVROLET

 New Measure of ValueChevroler represents the highe type of quality cas selling at a
low price Public acknowledg-
ment of this fact has been
evidenced by a greatly in. evidenced by a greatly in-
creased demand for Chevrolet
cars This increased demand has cars. This increased demand has

We are now making a ceciecal showing of thece nee
The Roadster - 3525 The Coach - . $\$ 695$ Now Ros The Touring - $\$ 525$
 The Coupe Nown and houpl
making possible decreased pricee on closed models and improved quality on all the models. Now Low Cost tro greater dogree than ever before Now Cheverole preo sensto automobile buyerevery
where a new measure of walue.

The Coach - 5695
The Sedan - - 5775
Commercial Chassis . . $\$ 42$ Express Truck Chassis - $\$ 550$

## Floyd Motor Co



## SEALE \& NASH

I am located at Floydada again and will be glad to handle you
auction sales of all kinds.
For dates or information cal
Col. W. H. Seale
$\substack{\text { Nivht Phone in in } \\ \text { Nhity hane Texa }}$

## We Do

-Expert Auto Re pairing.
-We grind or hone cylinders.
-We make fla crankshafts perfect ly round.
-Guaranteed acety lene welding
-No job too Big or too Little

- All kinds of ma chine work
- All Work Guaran teed.
FLOYOADA MACHINE SHOP

Dr. W. M. Houghton general practice
Diseases of Women and
Chidrren a Specialty
office in mitchell bullding


Mathews \& Folley
mitchell bullding
floydada, texas

Drs. Smith \& Smith Sanitarium

For Medical and Surgical Cases

Phone No. 177
Floydada, Texas

KENNETH BAIN

Rooms 12 and 13
First National Bank Building
General Practice

## Manning \& Murray

 real estate dealers Farms, Ranches and City Pror Flopd County Farm Yandsspecialty. Office phone 17 Re Res
 FLOYDADA, TEXA


THE FLOYD COUNTY HESPERIAN



[^0]:    E. E. Boothe Bakery

    We spare no Expense in preparing a Loat that will
    Satisfy Our Customers.
    Ask your Merchant fơr Bread Baked in Floydada

[^1]:    $\begin{array}{cc}\text { Phone No. } 74 & \text { Surginer Building } \\ \text { Loans made on good city property at } 8 \text { per cent }\end{array}$ Surginer Building Floydada, Texas

