## THE FLOYD COUNTY HESPERIAN

## 5,000 People Here For Trades Day; <br> Wide Publicity Brings Many to Floydada

## Di

Dismisses Restraining
Order Issued City


Rain Covered Portion
of County Tuesday





Frisco-Denver Rail Traffic Trade Rumor






| $\underset{\substack{\text { Bros } \\ \text { For }}}{ }$ |
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Distribution of Prizes is Feature of
First Monday Trades Day MANY VISITORS FROM DISTANCE





Interscholastic Competition Keen Both Days of Floyd County School Fair

## Ayres, Houston and Daniel New Trustees



Knights Templar to Hold Easter Service


## This Week's Cross Word Puzzle




## 



## have begun appess firm paint in Floydada ond ane- wise brightening up their business

 wise brightening up their businesspremises in a general spring cleaning.
Prominent among these is the Bark-
er Bros. Ford Agency, whict hes the er Bros. Ford Agencyewhisch has theire
plant on West Missouri looking per-
 Scott place and had a picnic lunch on
the ground. They played many games,
told stories and had a very delightful
told stories and had a very delightfu
time in general.
$\qquad$
Bridge Ceetub was of held with Mednesday
Angus as hostess Wednesday after-
L.
noon of last week. Bridge was played
at three tables.
Guiests of the Club were Mesdames
T. P. Collins, G. V. Smith, Lon M. Davis, O. P. Rutledge, Homer Steen,
and Pitzer Baker, of Weinert. Mrs.
Miss Blanche Abston and

## Dr. W. M. Houghton GENERAL PRACTICE <br> Diseases of Women an OFFICE IN MITCHELL BUILDING <br> PHONES:

Drs: Smith \& Smith Sanitarium

For Medical and Surgical Cases

Phone No. 177
Floydada, Texas
for
$\$ 2.98$

## Ladies' Saturday Special

1 Lot Ladies Gingham House Dresses, $\$ 1.00$ values at
-59c
SATURDAY ONLY

Men's Saturday Special
1 Lot Gray Western Inner Tubes, $\$ 2.50$ values, at 98c

SATURDAY ONLY

Big assortment of bargains all over house. Everything marked so you can w on yourself if you prefer. Come and look you don't buy. More coming all the time.

## Seale-Robbins

Dry Goods Company




| ONE OF THE MOST IMPORTANT DUTIES <br> of a bank is to always keep in reserve sufficient cash to meet the legitimate demands of the Farmers, Merchant and other varied industries of the community. A bank can only do this by refusing to make loans, no matter how safe, that are not liquid and for a purpose that directly increases the wealth or prosperity of the community. <br> We keep in mind this one important duty of a bank. <br> First National Bank Floydada | WALL PAPER <br> We have some beautiful patterns. Now is a good time to renew your home. <br> F. C. Harmon <br> "Where you save the difference in Furniture \& House Furnishings." <br> HIGGINBOTHAM-BARTLETT CO. <br> Builders' Service Complete | EVERY MAN WANTS THE MOST FOR HIS MONEY <br> Without doubt, "Home Loyalty" in buying will make money for both buyer and seller. <br> Buying at home is an investment as well as a purchase. It brings returns to the buyer in several ways, one of which is an increased volume of business. The only difference between a large city and a small one lies in volume of business done, in the final analysis. Think it over. <br> First State Bank |  |
| :---: | :---: | :---: | :---: |
|  | OPTIMISM <br> vs. <br> PESSIMISM <br>  $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ no possible interest in the advancement and civic success of Floyd- ada. DON'T LET THEM FOOL YOU. WAKE UP. GET THIS ONE RESOLUTION DEEPLY ROOTED IN YOUR THOUGHT AND KEEP IT THERE: "I AM TO SUPPORT EVERY BOOSTER ON THIS PAGE AND GET THE HABIT OF DOING ALL I CAN TO PROMOTE HOME INDUSTRY. The habit of sending or spending your money in some other city is a BAD HABIT. YOU ARE THROWING OBSTACLES IN THE PATHWAY OF YOUR OWN AND YOUR NEIGHBOR'S PROSPERITY. $\qquad$ becomes of a dollar spent away from here and how it personally affects themselves, they will take a solemn pledge of LOYALTY TO THE BUSINESS INTERESTS OF THIS COMMUNITY tions. Your cannot gain anything at all by pulling in opposite direcyour mules and horses can so easily learn what it means to PULL TOGETHER it should not be very hard for us to grasp the idea ourselves. GET THAT? COME ON, LET'S GRASP HANDS, LOCK ARMS, RUB SHOULDERS AND SET THIS TRADE AT HOME PROPOSITION IN MOTION. LET'S GET IN HIGH AND MAKE THE GRADE IN MOTION. LET'S GET IN HIGH AND MAKE THE GRADE TOGETHER. <br> ARE YOU WITH US? STEP ON HER AND LET'S GO. | Now is the Time <br> To buy your- <br> Rubber Hose Lawn Mowers Sprinklers Garden Tools <br> Child's Scooter Free <br> With purchases amounting $\$ 3.00$, as long as they last. <br> Complete stock of everything in Shelf Hardware <br> Borum <br> Hardware <br> South Side Square | You Save Money <br> When you buy the best instead of the "just as good" brands We have- Goodyear High Pressure That are sure enough good ones Why take chances on mail order |
| Woody Drug Company <br> Because this is one of the old established drug stores of this section, we also strive to make it the best. <br> We believe in "Home Loyalty" when we're buying as well as when we're selling. |  | Supreme Service Station <br> Says Trade at Home and Trade with us; and get the advant- age of the savings we afford our customers on Tires, Tubes and Acage of the savings we afford our customers on Tires, Tub cessories. We carry a full supply of Kelly Tires and Balloons. <br> All-the-Time Filling Station Service |  |
|  |  | Where you <br> Never fail to Find <br> Bargains <br> Third Door South 1st Nat. Bank | McCLESKEY Top Shop $\qquad$ competes in <br> Price and Quality $\qquad$ <br> Auto Tops, Upholstering, Curtains and Curtain Lights We want your business, and we make it worth your while to do business with us. |
| FLOYDADA <br> Grocery and Market <br> Let us fill your Grocery and Meat Orders from our Clean, Sanitary Stock. You'll find our prices always "in line" and sometimes lower than elsewhere. <br> HARVE WILLIAMS, Manager | ANNOUNCEMENT <br> We have bought the Awtrey Grocery \& Produce Co., Store, taking charge on the first of the month. We will continue to run and keep the store on the same principles that it has been r prices right Mr A trey will remain with for a shoy time, will be at the top of the ladder, always. <br> DOOLEY BROS. $\qquad$ Bring us your Poultry, Cream and Eggs | We Meet Catalogue Prices <br> Bring your list and we will fill it with <br> Dependable Merchandise <br> C. R. H viton \& Co. |  |
| Motor Supply Company <br> Dodge Brothers Dealers <br> We believe in "Home Loyalty" all the time Buying or Selling | "All Home People" <br> Loyal to the People of this great Trade Territory and the Home Institutions which serve them. Right now we have a particularly interesting offer for the man who wants Random Lengths of Lumber for repairs about the man who wants Random Lengths of Lumber for repairs about the farm. Random lengths $1 \times 4$ to $1 \times 12$ and $2 \times 4$ to $2 \times 12$, at $\$ 25$ per 1,000 feet. loyd County Lumber Co. |  |  |

THE FLOYD COUNTY HESPERIAN

If You are Fair
Not too fat and Forty
You

## y immediately increase your estat ,000.00 for a payment of

## $\$ 12.00$

## s is the lowest rate for old IE insurance at this age.

 s not term insurance a tall, but haular cash and paid up values an
other options of a regular lif $t$ more than $\$ 100,000.00$ can be is
d to any one person. s the best insurance for a man or
nan who wishes to increase their ouate during the next few years with
the lowest possible outlay.
It is surprising that any thing
can be bought so reasonably.
It is a brand new contract that is now
being offered. Few people can get it, BUT, Maybe you are one of them.

S. E. Duncan<br>Aetna-izer




## "Lovers of the

 Home Beautiful"
 ty.
Rosemont nursery co.


## Olympic Theatre

High Class Productions
P. W. CLOUD, Mgr.

PROGRAM FOR WEEK
$\therefore$ THURSDAY, APRIL 9th. "THE TOP OF THE WORLD", fea-
ring Anna $Q$. Nilsson and James


## Styled Right

IN A NEW SHADE TAN
Not extreme a bit, lots of snap and style.
This tan oxford, Varsity last, by Selz This tan oxford, Varsity last, by Selz proves it. Has all the well-known Selz
quality of leather and workmanship. See quality of leather and workmanship. See
a pair-and look over the other new Selz styles, at from $\$ 6$ to $\$ 10$

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RUSSELL'S STORE





Norris, of Mt. Blanco, March 26th,
a girl.
BORN. To Mr. and Mrs. Harlan
Day, of MoCoy Are Aril 6th, a girl.
BorN.-To Mr.
Goodgion, city, April 8th, Mrs. J.
BORN.-To Mr. and Mrs. J.
Goodgion, city, April 8th, a boy
SANITARIUM NOTES
Mrs. L. H. Butler of Quitaque re
turned to her home yesterday mornin
turned to her home yesterday morning
Mrs. L. D. Cate of Hill Crest Com
munity was operated on Wednesda .
munity was operated on Wednesda
morning.
Mrs. O . G. Seegler of Matador un
derwent an operation for appendiciti
last Sunday.
derwent an ope
last Sunday.
Mrs. W. N. S
Mrs. W. N. Shadex of Lockney was
operated on for appendicitis last Sun-
ciay.
cay. L . Thornton of Matador was
operated on for appendicitis yester
day
day. . C. E. Folley of Flomot retur
Mrs.
ed to her home last Monday. GINGHAM CLUB
The Gingham Club will hold it
regular meeting on Friday afternoo
April 17 at the home of Mrs. F.
Truitt.
April 17 at the home of
Truitt.
E. Ray Smith, teacher of the Fair
view School, returned home last Fr
day from Berriville
view School, returned home, last
day from Berrville, Ark., where h
had been calle by by the death of hi
brother, H. Q: Smith.
 turing Anna Q. Nilsson and James
Kirkwood, Raymond Haton and Shel
don Lewis; one of Paramount's shec-
ond Fand Famous Forty"; A picture that
oill seale the heights for ramance and
whills
will seale the heights for ramance
thrills.
FRIDAY ard SATURDAY
APRIL 10th and 11th.
$\qquad$ ZANE GREYNDERING HERD",
Wish
Hason, Noah Beery Jack Holt, Lois
Hatton; produced on the same specta Wilson, Noan, Beery and Raymond
Hatton; poroducedo on the same specta-
cular and gigantic scale as "The Cov-
ered Wagon" and "North of 36 ", The
end Wagen ered Wagon" and "North of 36". The
buffalo hunt is on again! Thuosands
of bison stampede across the plains,
white man an Indian meet and clash;
more thrills than all the ou hiso stampede across the plains,
white Indian meet and clash,
more thrils than all the other Zane
Greys put tooether! See-one thous-
and fear-maddened huff Greys put together! See one thaus-
and fear-maddened buffalo stamped-
ing across the plains! One thousand blood-thirsty Indians! at tacking a a car
avan! The stampede of the buffalo is
 istic bits of action ever flashed on
the screen. See this thrilling romance
of the buffol hunters of 76 - with a
cast of 1,000 ! MONDAY and TUESDA
APRIL $13: \mathrm{h}$ and 14 th.


 ing the cast, the plays reputation,
and the entertining character of the
story make it overwhelmingly popu,
lare Also "WEDDING SHOWERS"
Comedy. lar. Also
Comedy.
WEDNESDAY, APRIL 15th. "THE RAGGED EDGE", with all-
star cast. A good story of American star cast. A good story of Americans
in China and South Seas. Also, the
world's famous Arthur Saxon, fo world's famous Arthur Saxon, for
many seasons with Barnum Circus and
Ringling Bros., in unhelievable feats
Rof strength, The man whole lett of strengt,
seven pass
with seven
and also
nit



| ing chains, breaking horseshios with |
| :--- |
| his bare hands, lifting two big men |
| with ore armm also demonstrating up |$| \begin{aligned} & \text { to-date moder }\end{aligned}$

with ore arm, also demonstrating up-
to-date modern self-defense. Arthur
Saxon at this theatre two
Saxo at this theatre two nights,
Wednesday and Thursday, with change
of picture both nights.

## Christian Church Revival Continues

The Revival Meeting being held at the First Christian Church in Floydada is still in progress and will continue through Sunday April 19th. Large crowds are availing themselves of the opportunity of hearing Rev. Davis in some of the most powerful Gospel sermons ever heard in Floydada. Rev. Davis is preaching a simple Gospel message in a simple, plain, and convincing manner.

Prof. Fife, the song leader, is master of several musical instruments and performs on some instruments that have never been seen in Floydada before. Hear him at the evening services make the sweetest melodies on the famous Henry Disston saw. You'll marvel at the sweet and weird music there is in a saw.

Come and be with us in this meeting and hear Davis and Fife. If you hear them once you will want to hear them at every service.

Male and Mixed Quartettes will be a feature of nearly every evening service.
Don't forget the place, First Christian Church, two blocks west of Court House.


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