

THE FLOYD COUNTY HESPERIAN

VOLUME 33

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, NOVEMBER 25, 1926.

NUMBER 39

WORK STARTED ON GETTING 'Q' RIGHT-OF-WAY

TIGER AND WHIRLWIND CLASH FOR TITLE

Decide District Honors At Baseball Park Today

Green And White To Make 4th Annual Attempt To Wrest Leadership From Slaton.

A battle royal for football supremacy in District One, Conference B, will be staged this afternoon beginning at 3 o'clock between the Floydada High School Whirlwinds and the Slaton High Tigers. Both teams have won undisputed right to enter the championship fight. This year, for the fourth successive time, these two teams have survived the onslaught of all other opponents, and now clash for the right to compete for bi-district honors.

Great Game Expected
The right of the two teams to enter the final gridiron struggle for honors of the district is clear-cut and decisive. Each has defeated a number of the stronger teams in both ends of the district, and each has come out with a percentage of 100.

The annual clash between the two heavy teams is expected to be a harder fought game this season than ever before. For the past three years the Whirlwinds have been defeated by small scores by the Tigers, and the Tigers are expected to repeat the performance this year with a much larger score.

The Slaton Tigers have been confident all year of winning the championship of this district, and their battle against their rivals, the Whirlwinds, this year, will no doubt be their greatest game of the season. Coach Miller of the Tigers, states that his eleven are in excellent condition.

Coach Jay's Whirlwinds, under the leadership of Captain Swain, have been gaining in energy, fight and football knowledge in every game. They have lost only one game this season. This was to Plainview which was one of the strongest teams in the Class A race. Floydada fans contend that at that time the F. H. S. eleven had been organized only a short time, and that they are a much better team now than at that time. The Whirlwinds have won every Class B game they have entered this season. They have scored 199 points against their opponents 21.

Dope Is Fixed
Dope on the two teams is mixed, with opinion among sports writers the past week favoring the Whirlwinds, owing (Continued on back page)

'Sell Yourself On Floyd County', Bishop Advises

Never Have Occasion To Knock It If You Acquaint Yourself With Actual Facts, C. Of C. Members Told.

That members of the Floydada Chamber of Commerce should acquaint themselves with the actual facts concerning Floyd County, and thus be in position to answer questions concerning it truthfully and with actual information, is the burden of a message this week to members of that organization, issued by Ed Bishop, its secretary. A recently compiled and completed pamphlet, telling of Floydada and Floyd County, was sent each member through the mails, with the suggestion that additional copies could be obtained at the secretary's office, and the admonition "Let's give Floydada and Floyd County the advertisement they deserve."

The new literature was made necessary by the rapid development of the county, which made literature as much as a year old out of date. The record production of small grains in this county is a great advertisement, while the fact that cotton is raised successfully here, continues to be a revelation to many, the letter accompanying the pamphlet said.

"You have many opportunities to boast or knock your town and county but you will never have occasion to knock it. Sell yourself on Floyd County and you will naturally sell the other low."

Many times you are asked questions regarding your town and county to which you must make only a haphazard guess. It is sometimes a boost but more often a blot. We suggest that the pamphlet be studied and kept for reference."

PRINTERS, TO SERVE THANKSGIVING

is being issued this evening to permit Thanksgiving Day as

s dated regularly, is nearly eighteen years of the force printers and cooperation in making



THANKSGIVING

A long, ocean voyage beset with many dangers . . . a landing at last in a strange land midst hostile natives to face hardships that tested their faith to the utmost . . . such was the lot of the Pilgrims.

And yet . . . their courage undaunted . . . they gave Thanks for it all! After their first meager Harvest, they found it within their hearts to set aside a day of Thanksgiving! And on that day, on bended knees, they offered up devotion to God for his kindness and generosity!

In observance of this day union Thanksgiving services will be held at 10:30 Thanksgiving morning at the First Christian Church.

Program

Song "Doxology" Congregation
Invocation Presiding Officer
Hymn Led by Choir
Scripture reading and Prayer
Ira L. Sanders, Minister Mississippi St. Church of Christ
Special Song Male Quartette from Methodist Church
The President's Proclamation Read by D. M. Hopper
Sermon Choir
Rev. A. A. Collins of Cumberland Presbyterian Church
Song High School Male Quartette

The Thanksgiving offering will be turned over to the Ministerial Association for the needy of the town.

RAIL FIGHT IS ENDED QUANAH GIVEN PERMIT

Denver Also Given Permit For Construction Of Lines To South Plains Section

Extension of the Quanah, Acme & Pacific Railway is to be made to Floydada. The biggest news of the year broke Friday shortly before noon last week, when the Interstate Commerce Commission handed down its decision that gave the Quanah its permit to construct from McBain to Floydada, a distance of 27 miles and likewise gave the Denver permission to build from Childress to Dimmitt through Plainview and from Silvertown to Lubbock through Lockney and Petersburg.

Big Building Program
The decision put in motion the biggest railway construction program in Texas that has been attempted in ten years. The Quanah, on its extension, will spend approximately \$1,300,000 to reach Floydada, and the Denver will spend approximately \$6,500,000. It was the culmination of a fight for right to construct lines in the south plains, which had been carried on since the middle of July, 1924, when the Texas, Panhandle & Gulf made application to construct from Fort Worth to Tucumcari. Jubilation over the winning of the eastern outlet for Floydada and the Denver connection for the other south plains towns, is tempered by the failure of the Santa Fe to get its permits for extensions asked from Floydada southeast, and from Plainview to Dimmitt and Plainview to Silvertown, and failure of the Texas, Panhandle & Gulf for its projected line to Tucumcari.

Saturday C. H. Sommer, president of the Quanah, Acme & Pacific, declined to make a statement relative to the (Continued on back page)

CELEBRATE GOLDER WEDDING DAY

Mr. and Mrs. J. M. Ford last Tuesday celebrated their Golden Wedding Anniversary with four out of six children, thirty-four grand-children and two great-grand children present. The celebration was held at their home, in the east part of town, and was planned as a surprise for the couple by their children. Over fifty were present for the all day gathering. Dinner was served cafeteria style.

Mr. and Mrs. Ford, who are 68 and 65 years of age, respectively, were married on November 23, 1876 in Kaufman County, Texas. They made their home in Wise County until about four years ago. At that time they moved to Floydada where they have made their home since.

The four children present were. Mrs. F. A. Smith, city, Mrs. Lena Nelson, city, Mrs. Lizzie Smitherman, city, and Homer Ford, of McAdoo. Dennis Ford and Mrs. May Smith, of Amarillo, were not present.

Mrs. Opal Maxwell Died Monday At Home Here

Death Comes Suddenly To Mrs. Opal Maxwell After Apparently Recovering From Long Illness.

Mrs. Opal Maxwell, wife of M. W. Maxwell, City, died at their home here at about one o'clock last Monday morning following an illness of several months. Mrs. Maxwell had been seriously ill during the past month, but she was thought recently to have been improving. Death came suddenly, her husband, the only person present at the time, did not know the exact hour.

Mrs. Maxwell was 44 years of age at the time of her death, the date of her birth being November 1, 1882. She and her husband have lived here for the past twenty-two months.

Funeral services were conducted at 3:30 o'clock Monday afternoon at the residence. Rev. G. P. Humphries was in charge of the services. Interment was made Monday afternoon in the Floydada cemetery.

EASTERN STAR CELEBRATES INTERNATIONAL TEMPLE WEEK

The Eastern Star with the Masons and friends of both organizations as guests gave a program at the Masonic Hall Monday night, November 22 in celebration of International Temple Week. An international temple to be built in Washington, D. C. is being planned and an offering was taken during the evening which will be given to the International Temple fund.

The following ladies represented the Officers March—Chapter.
Welcome song.
Opening address—T. S. Stevenson.
Temple—E. C. Nelson, Jr.
Piano Solo—Mrs. V. Andrews.
Masonry and the Eastern Star—Mrs. Lillie Britton.

The Spirit of Bob Morris—R. E. Fry.
The following ladies represented the points of the star: Adah, Mrs. Joubert Clements; Ruth, Mrs. Frynn Thagard; Esther, Mrs. Luther Fry; Martha, Miss Gladys Covington; Electa, Miss Jennie Lewis; the orphan, Audrey Farris.
Prayer—Mrs. G. C. Tubbs.
Male Quartette.
Closing address—Mrs. J. T. Howard.

FIRST SERVICE IN NEW CHURCH TO BE HELD SUNDAY MORNING

The interior of the new \$6000.00 church of Christ was completed this week and the first service will be held at 11:00 o'clock Sunday morning. Ira L. Sanders, minister, of the church will preach the first sermon.

The exterior of the building will probably not be complete until about the middle of next week.

—Only 25—
—Shopping Days—
—Till—
—Christmas—

Determined Fight Against Consolidation Is Planned

An attitude of quiet determination to prevent, if possible, the consolidation of nine school districts into one large school district, having as its approximate center, The Lockney School District, was expressed in the meeting of trustees and patrons of eight districts within the territory included in the consolidation effected at the special session of the legislature in October, held in the county court room Saturday afternoon.

Eight Districts Represented
Eight of the nine districts involved in the consolidation, which becomes effective as regards administration, at the close of the present school year, had representatives present at the meeting. Between fifty and seventy-five persons were present, representing Center, Irick, Muncy, Pleasant Valley, Aiken, Prairie Chapel, Ramsey and Rose-land Districts, the smallest delegation numbering three and the largest eighteen.

The meeting was described as "determined but not hot-headed," all addresses made expressing the desire of those present that whatever means possible be taken to undo the work of the legislature in the consolidation. Price Scott, who as county superintendent, called the meeting, was elected temporary chairman. R. E. L. Muncy was temporary secretary. The meeting began at 2:30 and lasted until 4 p. m.

Reports from the various communities were received, as to the circulation of subscription lists, to which every taxpayer and bona fide resident of the communities affected, had been asked to subscribe their names, either as for or against the consolidation, or as neutral on the matter. The lists also carried a statement for trustees to sign, under oath, in which each for himself expressed himself on two propositions; first, whether or not he had been consulted about or knew about the consolidation before it was effected; the second, whether or not he now gave his approval to the consolidation. All the affidavits had not been signed by all trustees. However, all the lists circulated had been completed and were returned, with one exception, this being the Irick District.

Turkey Banquet Tonight Honors Whirlwind Team

Senior Class And Parent-Teachers' Association Give Banquet In Rutledge Building Tonight.

"Turkey and all its fixings" will be the main item on the menu of the football banquet this Thursday evening at the Rutledge building, according to the banquet committee of the Senior Class of the Floydada High School. "A classy three course meal, and a real live program will constitute the evening" Alan Berry, president of the senior class, stated.

The senior class, with the help of the high school Parent-Teachers' Association, are presenting the banquet in honor of the members of the Floydada Whirlwind football team. Each member of the squad will be given a complimentary ticket to the banquet by the merchants of the town. The proceeds from the banquet will be used in the Hesperian annual fund, Superintendent Wester stated.

W. M. SWIFT SUFFERS SERIOUS CUTS ON ARM AT McCOY GIN

W. M. Swift, Friday morning of last week suffered rather serious cuts on the right arm and hand when his arm caught in a burr extractor at the Assiter gin at McCoy. The accident occurred at about three o'clock in the morning, and Mr. Swift was rushed to the Smith and Smith Sanitarium here where he was given medical aid.

Several long gashes were cut in the upper part of the arm, and the right hand severely cut and bruised. Although no bones were broken, it will be some time before the arm can be used, Mr. Swift stated.

TRIPLETS, BORN TO FORMER FLOYD CO. WOMAN, ARE DEAD

Friends in Floyd County have been advised of the birth of triplets on November 3 to Mr. and Mrs. Marvin Jeter, of DeBerry, Panola County. The triplets were girls, each weighing two and one-half pounds. Unfortunately the children lived only a few hours. The mother is doing well, the reports received here, said.

Mr. and Mrs. Jeter lived for four years near Sand Hill. They moved to Panola County about two and a half years ago.

Many Oppose Consolidation

A tabulation of the sentiment, in the various communities, as represented by the eight districts outside of Lockney indicates practically unanimous opposition to the consolidation in seven of the dependent School District. According to the reports made, 482 property taxpayers in seven districts signed in the column expressing opposition to the consolidation, three for, twenty-one as neutral and eleven were reported overlooked and not given an opportunity to sign the petition. In the same seven districts, the tabulation made at the meeting, gave sixty-five bona fide residents not taxpayers in the district, as against the consolidation. An oral report, made by J. F. Dollar from Irick, gave nearly 100 signatures on the list in that district, and the work of presenting the list not completed, therefore not ready to turn in. Mr. Dollar said all signers at the time of the report, were on the side opposing consolidation. The information collected will be assembled in the form of a brief for future use in the fight on the consolidation, it was stated.

Committee Is Named

Before the close of the meeting, it was unanimously voted by the representatives of the districts present that a committee be named, consisting of one representative from each district, as a steering committee. They were empowered to make investigations and proceed through any route they deemed wise, either through the legislature or the courts, to prevent the consolidation from being made effective as an administrative fact at the end of the current school year. This committee was further authorized to make assessments on each district for whatever amount of funds was needed to conduct the fight.

This committee is composed of J. L. King, Center, president; R. E. L. Muncy, Muncy, secretary-treasurer; J. F. Dollar, Irick; N. T. A. Byars, Pleasant Valley; J. F. Morrison, Aiken; J. C. Weather, Prairie Chapel; W. E. Mendor, Ramsey; and R. L. Casey, Rose-land. Six out of eight of the committeemen named are trustees, R. E. L. Muncy, of Muncy, and N. T. A. Byars, of Pleasant Valley, being the non-trustee members of the board or committee.

Mrs. Mary Belden Dies Suddenly At Home Here

Apoplexy Thought To Have Caused Rather Sudden Death Of Mrs. H. W. Belden Saturday.

Mrs. Mary May Belden, wife of H. W. Belden, succumbed last Saturday, following an illness of only a few days. The cause of her death is thought to have been apoplexy, although she suffered from blood poison earlier in the year. She had been ill some three days preceding her death.

Mr. and Mrs. Belden had been living in this county for about sixteen years. They have spent the greater part of this time at the Belden homestead north east of Floydada.

Mrs. Belden was 52 years of age. Her father was a native of Scotland, and her mother an American. She was born in Illinois.

Funeral services were held at the residence at 10:30 o'clock last Monday morning, Rev. A. D. Moore in charge. Interment was made in the Floydada Cemetery.

Deceased is survived by a husband, and one daughter, Miss Mary, who has made her home with her parents. Both were present at the funeral services.

DALLAS MAN PURCHASES CITY BARBER SHOP LAST WEEK

J. W. Sherrill, formerly of Dallas, on Monday of last week took charge of the City Barber Shop which he purchased recently from Carl Tardy, who has had charge of the shop for some months.

The shop is closed this week and is being remodeled and repainted. Several new fixtures are being added also. According to Mr. Sherrill, the shop will have an up-to-date beauty parlor in connection, under the management of Mrs. Faye Sherrill. Many new fixtures in this department are also being installed.

The new shop will be known as The Sherrill Barber Shop and Beauty Shoppe. Mr. and Mrs. Sherrill are making their home here.

MARRIAGE RECORD

Only two marriage licenses were issued during the past two weeks from the office of County Clerk Mrs. Clara Lee Scott. They were to the following:
A. I. Starkey and Miss Addie Belle Kimberley, November 18.
Silvester Alford and Beatrice Diggs (colored) November 23.

Steering Committee To Name Aides This Week

Mass Meeting Tuesday Night Follows Decision Of Interstate Commerce Commission

The ball was started to rolling Tuesday night at a mass meeting in the District Court Room toward securing the right-of-way guaranteed to the Quanah, Acme & Pacific Railway Company for their extension from McBain to Floydada, following decision of the long plains rail construction fight by the Interstate Commerce Commission Friday.

Meeting Well Attended

Any display of "pep" was missing in the meeting, but this was made up for in the unanimity of opinion that the job of obtaining the right-of-way for the Quanah Route should be undertaken at once and pushed to early completion, "while the iron is hot."

More than one hundred persons were present at the meeting called by the Chamber of Commerce Railway Committee, the call being sent out Saturday by Ed Bishop, secretary of the organization to all property holders interested. The crowd was representative of the various interests in the community.

It was disclosed at the meeting that A. F. Sommer, vice president and general manager of the Quanah Route will be in Floydada Friday, and it was declared to be the plan to have all details possible well in hand by the time of his arrival. Col. W. M. Massie, elected chairman of the meeting, declared that the matter of securing the right-of-way should be pushed to a rapid conclusion. "We want to do our part toward having this road completed into Floydada ready to haul the 1927 wheat crop," he declared in his opening remarks. "We further should make our plans to get this railway into Floydada early, because big enterprises have learned of the south plains through the advertising obtained through the long struggle for construction permits, and are going to want to locate somewhere in this section," he said. "The place that gets the first eastern outlet ought to have the advantage and we can't act too quickly."

Ayres On Committee

Jeff D. Ayres was named as the third member of the steering committee, succeeding T. R. Webb, who has moved. Judge Ayres serves with Mr. Massie and O. P. Rutledge, who in turn will name further committees within a short time.

E. C. Nelson, Dr. W. H. Alexander, J. J. Day, Ed Bishop, A. H. Manning, Jeff D. Ayres, F. L. Davis, Glad Snodgrass, J. I. Hammonds, C. W. Boothe, O. P. Rutledge, T. S. Stevenson, C. Surginer and L. G. Mathews were among those who made talks.

That the right-of-way can be obtained easily if all citizens interested will help was the consensus of opinion. Just the extent of the cost cannot yet be determined, it was declared. Figures as to approximate cost should be available soon, however, it was indicated. C. W. Boothe said the big saving in freight charges on coal and grain shipments was going to make the road worth while in a large way for this section, and that every citizen should immediately make himself available as a committeeman, if wanted, to aid in rushing the matter to a conclusion.

(Continued on back page)

Big Banquet Tonight To Celebrate New Railroad

300 To 500 Plates Will Be Laid At Thanksgiving Dinner And Denver Railway Jubilee At Lockney.

A large number of prominent men of the state, including the Denver official family, Congressman Marvin Jones, State Superintendent S. M. N. Marrs, Governor-elect Dan Moody, Senator W. H. Bledsoe, and scores of prominent men from neighboring cities and towns, have been invited to attend a monster banquet tonight in Lockney, to celebrate with them the coming of the Denver Railway to that city which will follow the permit issued last Friday by the Interstate Commerce Commission.

Acceptance of the invitation was quite general. Three hundred to five hundred plates will be laid, the large building of the Lockney Auto Company having been loaned for the evening to the committee having in charge the arrangements.

H. B. Adams, secretary of the Lockney Chamber of Commerce, in Floydada Tuesday morning, said that definite news from all the invited guests had not been received, but that a sufficiently large number of visitors had already accepted invitations to make it an assured success. Large attendance of citizens of the community, to welcome the guests and to combine the Thanksgiving and jubilee spirit, will insure the big spread.

Following their big Thanksgiving dinner Thursday night Denver Railway will be the other out-of-county visitors for the Plainview for the Friday following.

The Floyd Co. Hesperian

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HOMER STEEN Editor and Manager

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SUBSCRIPTION PRICES
One Year \$1.50
Six Months .85
Three Months .45
In Advance

Advt. Rates Furnished on Application.

LOCAL CAPITAL, ATTENTION!

Floydada is one of the more fortunate communities in West Texas this week. It has been granted a desire that it has long felt—competitive rail service and an eastern outlet by rail. Realization of our dreams of the great resources of this section have at last been recognized by the Interstate Commerce Commission. With their official okay, railway men and rail investors will feel good about investing in this country.

Local capital should now be mobilized. It should "stand up and be counted." The resources we have here have been scrutinized by investment bankers and rail men. They have been declared sound. This country has received such recognition from big business, represented on the Interstate Commerce Commission, as comes to but few communities. Floydada and Floyd County have been put under the microscope for two years. They have stood up under a gruelling inspection.

With this proof, backing our belief, what need for local capital to hang back. Why not develop and thus demonstrate. Why not develop and reap the reward that comes from it. Waiting has been arduous, but wait gets to be a habit. What we need to do now is to do!

BROADEN OUT, THE SLOGAN

We do not mean by calling on local capital to get busy, that a lot of new groceries and garages and dry goods establishments, and small store buildings and that kind of thing, should be rushed to completion. Plenty of people understand these kind of enterprises and they can be depended upon to keep pace with, and possibly a little ahead of, the demand.

What we mean is that Floydada should immediately set itself to the task of broadening out into a distributing center for the great territory which some town or city is going to serve. It will be Floydada if Floydada gets the spirit and works to that end. It will be some other center, if we allow it to happen. Concrete examples of what we mean would be more wholesale establishments, a cotton oil mill, a compress, and the things that go with these. Local capital, local workers, can make these things come to pass. But they can't make them happen by waiting.

First Train in Floydada In 1910 Was Center Of Much Interest



Above is the picture of the first train to arrive in Floydada over the Santa Fe Road in the spring of 1910, directly after the completion of the road. A large celebration was held here to announce the coming of the "Iron Horse" to Floydada, and citizens were very optimistic at the time over the future of this country.

The road that has been serving Floydada and Floyd County for the past sixteen years was first started and the right-of-ways secured by citizens of Floydada, many of whom were influential in securing the Quanah, Acme and Pacific extension from McBain to Floydada, as an independent railway. However, before the road was finished the Atchinson, Topeka, and Santa Fe Company bought the road.

ANOTHER OFFICE BUILDING

Without any damage to establishments of similar nature already here—without hurting the revenue of already established office quarters for business and professional men—capital could interest itself right now with profit in a good, modern office building in Floydada.

A modern office building, built correctly for the purpose would be filled within a few months with good occupants.

PAY UP WEEK

Since we celebrate every other kind of week in America it is not inappropriate that we also celebrate pay-up week, as has been suggested by the Retail Merchants' Association—a week set apart when we make a particular study of our obligations—of what we owe the other man for services rendered or goods furnished.

The week of November 27—December 5 which has been set, does not come at a bad time. It is the time this year, apparently, when we will be best able to do something about our obligations. Or, if we cannot do, when the man we owe, can best make his plans to accommodate us with further credit, while the other man is paying his obligations.

Good credit is priceless. It is a

bused, at times, by a very large per cent of us. Whether we can pay, we can demonstrate to the man we owe that we want to pay, that we intend to pay; that the implied or written contract he made with us was with a man who had the straightforward intentions of meeting the obligation promptly and as per agreement. Good credit, in other words, is based upon common old-time honesty and good faith. The man who puts effort into his good intentions needn't worry about the outcome, so far as his creditors are concerned. The man who doesn't put effort into his good intentions, of course, will not expect his creditors to put effort into accommodating him.

Pay Up Week is a good habit to form. It does not necessarily mean just pay up the merchant or banker. It means just as much pay your neighbor if you owe him, or the doctor. Pay Up Week as a time for taking stock of what we owe and whom we owe works both ways, —for our own good as well as for others.

TOWNS HAVE PERSONALITIES

Towns seem to have personalities, almost like individuals. Characteristics of a community are soon learned and they could be catalogued and indexed almost as well as those of a person.

Last week Plainview celebrated the news of its new railroad prospects with a most noisy demonstration that lasted from 11 in the forenoon until night, and while the first fever of the news was running high announced plans for a monster jubilee for Friday of this week. Plainview stands to be the biggest winner, it is thought, in the Fort Worth & Denver project, now officially given an O. K. by the Interstate Commerce Commission. At Lockney a similar demonstration was made, probably not so noisy and hardly so spontaneous. At Plainview they turned out the school, put on a big parade and got all the noise-making devices possible in action quickly. At Lubbock the news was taken a little more conservatively than at Lockney, the news there being tempered with the sobering thought of the big guarantee made the Denver to get their lines into that city.

Floydada's personality probably expressed itself in as unique a way as did those of the other communities. Floydada people were glad to get the good news. But there were no demonstrations. It was the biggest thing that has happened to the community in years, but the public demonstration was absent.

Neither the demonstration nor the absence of demonstration was an indication of anything in particular. The reaction of the various communities affected interested us. Perhaps you had not thought of it, and the idea may interest you.

Use Hesperian Want Ads. Small cost, quick returns for your money.

SAVING HOURS OF WORK

Sending your laundry to us each week not only saves you hours of work—But it is easier on the clothes. Our up-to-date methods cleans thoroughly without wearing out the materials.

Perfectly — Economically

ROUGH DRY
WASHED AND IRONED

Phone 141
WE'LL CALL
FLOYDADA STEAM
LAUNDRY

A TOWN OF WORKERS

Speaking of towns and their personalities. Of course, a town is made up of the citizens of the town. It reflects a collective personality or possibly the overshadowing personality of some individual. One of the impressions one gets of the collective personality of Floydada is that of a hard worker.

We have never been associated with harder workers than go to make up the community of Floydada—the men in business who make up its personality. "I must go to work," is the most characteristic phrase or short sentence you hear.

Long hours, close attention to detail, untiring effort—that's an outstanding characteristic of Floydada's business men.

This and That

One reason Floydada didn't celebrate the railroad news, everybody knew it was going to happen anyhow. Why celebrate something that was just a matter of course.

W. C. Grigsby says he does wish that fellow who found his \$50 in bills would

at least come around to the store and trade out a little of it.

New license plates next year will be colored—forgot to put down the color. To be continued.

Floydada will have two railroads, natural gas, plenty of water, all conveniences demanded in modern cities, including paving and sewer system—already has most of it. What more could be demanded to make a real city if the citizens are resolved to do it?

We say, don't overlook Floydada as the best bet on the south plains during the next few years.

SHERIFF'S SALE

THE STATE OF TEXAS,
County of Floyd
Notice is hereby given That by virtue of a certain Order of Sale issued out of the Honorable District Court of Floyd County, on the 2nd day of November, 1926, by G. C. Tubbs Clerk of said Court for sum of One Thousand Two-Hundred twenty and 61-100 Dollars with 10 per cent interest thereon from Oct. 23, 1926 and costs of suit, under a Judgment, in favor of A. H. McGavock in a certain cause in said Court, No. 1800 and styled A. H. McGavock vs. W.

D. Quillin, placed in my hands for service, I, J. R. Maddox as Sheriff of Floyd County, Texas, did, on the 2nd day of Nov. 1926, levy on certain Real Estate, situated in Floyd County, Texas, described as follows, to-wit: All of the South One-Half of Survey (Section) No. Eleven (11) in Block D-2 in Floyd County, Texas, a tract of 320 acres of land and levied upon as the property of W. D. Quillin and that on the first Tuesday in December 1926, the same being the 7th day of said month, at the Court House door, of Floyd County, in the town of Floydada, Texas, between the hours of 10 a. m. and 4 p. m., by virtue of said levy and said Order of Sale I will sell said above described Real Estate at public vendue, for cash to the highest bidder, as the property of said W. D. Quillin.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said date of sale, in the Floyd County Hesperian, a newspaper published in Floyd County.

Witness my hand, this 2nd day of November, 1926.

J. R. MADDOX,
Sheriff Floyd County, Texas.

Use Hesperian Want Ads for Results

\$5.00 FEE BREEDS YOUR SOW
To any boar on our farm. Payable at weaning time if you have 6 pigs. If 5 or less—free. Come again.
HOLMES BROS. HILLTOP FARM

Moving, Draying, Packing, Etc. Brick Storage Building 2 Doors North of The Floyd County National Bank.

PITTS TRANSFER & STORAGE CO.

EXPRESS AND FREIGHT

Truck Line to Plainview

We crate and ship to your order. Telephone Nos. 207 and 138

"SUDDEN SERVICE"



N. C. PURCELL, CHIROPRACTOR

Graduate of Texas Chiropractic College San Antonio.
COURSES: Science of Chiropractic, X-Ray Laboratory.
Office: Upstairs opposite postoffice. Lady Assistant
No Charge Made For Spinal Examination.

Floydada Transfer

DRAY AND STORAGE

Day Phone 187
Night Phone 268-J

BOTELER & HINSON

LAND!

Lands to SELL, FARM or STOCK FARM lease, or to lease for grazing purposes, in most any size tracts wanted in northwest Texas. Make a specialty of the rich prairie lands located in Floyd and other counties of the central plains. Also large list of town lots to select from.

W. M. Massie & Bro.,
General Land Agents

The Senior Land Agency of Floyd County.

Floydada,

Texas

AN HONEST DEAL

There is basis for real pride in the fact that customers seldom ask us to guarantee our Used Cars. It indicates that our efforts to build up public confidence were well directed. Our reputation is ample assurance of honest deals and honest values.

MOTOR SUPPLY COMPANY
FLOYDADA, TEXAS

USED CAR IS ONLY AS DEPENDABLE AS THE DEALER WHO SELLS IT



Take the Wheel Yourself

Learn what it really means to drive a low-priced car that is delightfully smooth at every speed—that exhibits click-of-the-heel acceleration—that can be driven at 40 and 50 miles an hour—hour after hour—without the slightest sense of forcing or fatigue! Take the wheel of a Chevrolet yourself!

Until you actually drive a Chevrolet, you cannot realize how it combines all those qualities that have been the big reasons for the purchase of costlier cars. Never before has any low-priced automobile combined such brilliant beauty and such amazing handling ease with such thrilling qualities of performance. Take the wheel yourself—and learn the truth! Come in and get a demonstration!

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Floydada, Texas

QUALITY AT LOW COST

WITH THE CHURCHES

AT THE CHURCH OF CHRIST

Next Lord's day will be a great day for the Mississippi Street Church of Christ as we will hold our first service in our new building near the park. A special invitation is extended to all to come and enjoy this new pleasure with us. We will now have plenty of class room so that each class will have a room to itself. Hence we expect to have more interest in our Bible Study. The minister will preach on the following subject at 11:00 o'clock "The Woman with the sun and the moon under her feet."

The subject for the evening hour will be: "A Glorious Church."
Ira L. Sanders, Minister.

FIRST CHRISTIAN CHURCH

F. L. Davis, Minister.

The services last Lord's day were interesting and well attended. The report given of the International Convention at Memphis, Tenn., was interesting and helpful.

It was indeed a great convention and enjoyed by all present. We had the pleasure of meeting many friends of gone by days and of meeting many new ones. You will hear many things from there during the year.

Services next Lord's day will be as usual. S. S. at 10 o'clock with assistant Supt. Ed Brown in charge. Preaching immediately following. The sermon will be to the children on "The greatest Christmas gift." The Endeavor Society will meet at 6:30 and night services will begin at 7:30. We will show the pictures on the life of Deborah and Gideon. This will be an interesting series of pictures and should be seen by a large audience.

Weather and roads permitting the minister will preach in Ralls at 3 o'clock in the afternoon.

Remember a hearty welcome awaits you at the Little Church with a big welcome.

Young People's Bible Drill

We began our drill again last Monday after having been dismissed for a short while on account of cotton picking. You are invited to meet with us next Monday afternoon at 4:15 o'clock in the new church building of the Church of Christ, near the City Park. This drill is profitable to all boys and girls, so come and bring someone with you.
Ira L. Sanders, Minister.

FEDERATED AUXILIARY MEETING TO BE HELD MONDAY, NOV. 29TH

The ladies Federated auxiliaries of the various churches, of the city will meet Monday afternoon, November 29, at 3:00 o'clock at the First Christian Church. In order to keep in touch with each other a federated meeting of the auxiliaries is held on each fifth Monday of the year and takes turn about meeting with the various churches.

The following program will be rendered:
Song—Audience.
Scripture reading—Mrs. F. L. Davis.
Prayer—Mrs. Will Robbins.
Welcome address—Mrs. J. B. Jenkins.
Vocal solo—Mrs. E. C. Nelson, Jr.
Work among the Chinese—Mrs. A. A. Collins.
Our most interesting work among the foreign fields—Mrs. H. N. Porterfield.
Piano solo.
White cross work in China—Mrs. Lon Smith.
Our work in Africa—Mrs. L. B. Fawver.
Hymn—Audience.
Following the program a social hour will be had.

BAPTIST CHURCH

The pulpit committee of the First Baptist Church of Floydada has recommended that the church call E. E. Dawson, of Kingsville, Texas, as pastor. The church in conference last Sunday set the time for calling a pastor for next Sunday at the 11:00 o'clock hour. Bro. Dawson is well known by some of our Floydada people and is highly recommended by them. He is one of Texas' most able ministers. He has been the reporter for the Baptist convention of Texas for several years. Floydada will be exceedingly fortunate if we can secure Bro. Dawson for pastor. We hope that every member will be present next Sunday and give him a hearty call.
Pulpit Committee.

LUBBOCK ENDEAVOR SOCIETY GUESTS OF LOCAL CHURCH

Twenty-four members of the Christian Endeavor Society of the Presbyterian church of Lubbock were guests of the local Endeavor Society Sunday. They were accompanied by their pastor, Rev. K. I. Ingram. At the conclusion of a very interesting program a plate luncheon was served by the members of the local Endeavor Society.

B. Y. P. U. PROGRAM

Missionary Meeting—Four Pioneer Baptist Missionaries.
Introduction—Inez Bolding.
William Carey, Father of Modern Missionaries—Verlon Harmon.
Adoniram Judson, First American Foreign Missionary—Roy Burrows.
Piano Solo—Ruth Stegall.
John Lewis Shuck, First Southern Baptist Foreign Missionary—Pearl Burrows.
Reading—Pinky Hubbard.
Mathew Tyson Yates, Great Preacher and Translator of Shanghai—Ted Borum.
Vocal Solo—Dean Smith.

LUBBOCK PASTOR PREACHES HERE

Rev. G. W. Todd, pastor of the Second Baptist Church in Lubbock, preached for the Baptist congregation in Floydada Sunday morning and evening of this week.

FIRST METHODIST CHURCH

Rev. Ben Hardy, pastor of the M. E. Church announces the regular services of the church will be held Sunday.

GREATER POWER FOR THE WEST

Already Formidable Politically, Its Importance May Yet Increase.

From the World's Work.
The West has not risen to the important part it will have in the future of the United States. Its political power, long great, is strengthening and it is achieving a new education and culture.

The United States is in many ways a federation of sections, rather than of states. Politically this is revealed closely in congressional votes, where party voting breaks down. In a vote in the House in 1877 on the free coinage of silver only three Republicans and two Democrats voted "no" from all the states beyond the Mississippi; indeed, but seven votes in opposition were cast west of the Alleghenies.

From the West came the insurgency that made it "enemy country" in President Taft's administration and made possible the downfall of Speaker Cannon and the directing group of eastern "elder senators." The most of its strength here. Wilson's Progressive party of Roosevelt found election was made possible by the West.

The farmers' bloc of western Republicans combined with the Democratic South evolved from the farm bureau movement, growing from local units to state, and then to national scope and balking party administrative policies in the period of both Harding and Coolidge. The heart of this revolt of the Republican wing of agricultural states was in the West, rebellious against eastern control.

In contrast with the Granger era, western farmers now have their educated leaders, their experts in the economics of the distribution of wealth, of marketing, of cost accounting, as well as of the science of production. The agricultural colleges, the experiment stations, the powerful federal department of agriculture with an army of experts are active in the service of the farming interests. The farmer is becoming less "regular" in party ties.

But the West's old initiative, its love of innovation, its old idealism and optimism, its love of bigness, even its old boastfulness are still here. As yet it has not played the powerful part in the common life of the union which it will come to play.

This land of farm owners, this land trained in pioneer ideals, has a deep conservatism, at bottom, in spite of its social and political pioneering. It may yet make new contributions to America, by its union of democratic faith and innovation with a conservative consciousness.

PAGAN BELIEFS SURVIVE IN CENTRAL AMERICA

Some interesting survivals of pagan beliefs in Central America which belong to the days before the Spanish Conquest, but have lasted on under Christianity, have recently been recorded by Dr. S. K. Lothrop, a Boston anthropologist. Such practices are usually known to anthropologists and historians as "magicalism." The Indians really adopted the forms of the Christian religion but as the Spanish churches often stood on the sites of heathen temples, and native priests frequently secreted images of their gods beneath the Christian altars, a devotee of the Christian religion might still pray to the gods of his ancestors.

The priest-doctors, too, still survives, Dr. Lothrop states. One son of a family in each generation is selected for this purpose, and he performs ceremonies at birth, marriage, in sickness and in death, which appeal directly to the ancient gods.

Up in the hills in isolated spots are found altars dedicated to the ancient gods, although the cross shows that the ancient club heads, mixed with osidian axe heads and flake knives. These serve as altars, with rounded pattered stones. On the altars are strewn leaves and flowers. The worshippers call themselves Christians to emphasize continuity with the past. Such an altar was found by Dr. Lothrop a few leagues south of Santo Thoma. Another exactly similar was found by Dr. Gann on his recent journey to Cuba. Here there was a cross with the figure of Christ painted on it.

Another survival of the ancient religion found by Dr. Gann at Chemux was the custom of making votive offerings to the Virgin or a saint in the form of models in gold or silver of eyes, legs, arms and so on as well as waxen images of pigs and dogs. They were placed there either as offerings to drive away disease or thanks offerings or of cattle.

The custom of making offerings of the part affected either in the hope of recovery or as a thank offering was a widespread custom in ancient Europe. In Egypt it goes back from Rome times to the early dynastic period. Models of limbs and other parts of the body have been found in Naukratic, the Greek city of Egypt among the debris of a house in which they were manufactured, and they occur in twelfth dynasty buildings at Dier El Bahari. It was a favorite custom of shipwrecked sailors to deposit some memento of their escape in a temple. The Latin poet Horace speaks of a votive tablet and drenched garments suspended in a temple in this way, while another favorite form of offering in the Mediterranean area was the model of a ship. Such models of ships suspended with other objects were still to be seen after the war hanging from the candelabra in St. Sophia in Constantinople, though it is a Moslem place of worship.

CARD OF THANKS

I take this means of thanking friends and neighbors who so kindly ministered to my wife during her long illness; and for the many thoughtful things done and the beautiful floral offerings following her death. Your kindness and thoughtfulness will ever be remembered and appreciated.

Respectfully,
M. W. Maxwell.

BORN—to Mrs. and Mrs. J. B. Green, Baker, November 3, a daughter.
Leslie Surginer left Tuesday of this week for Austin where he will spend the Thanksgiving holidays with the Floydada students at Texas University.
J. M. Wood left last Saturday for Oklahoma to visit friends.

COWS CAUSE RELIGIOUS RIOTS.

Sacrifice of Animals Stirs Animosity of Hindus Who Worship Them.

From the Continental Edition of the London Daily Mail.

Once more Hindus and Moslems have come into conflict in India, with the result that many lives have been lost and hundreds of people injured.

So acute is the feeling that a week rarely passes without a collision involving injury or loss of life among one or both of the parties being reported in the Indian press. And in recent years the situation has become more serious as the result of what is known as "The Shuddi Movement."

The trouble began as far back as the time of the Moghul emperors, when thousands of Hindus were converted to Islam at the point of a sword. The descendants of these converts form separate castes, which observe some Hindu and some Mohammedan customs.

In the past three years the Hindu leaders, by widespread propaganda and the eloquence of trained evangelists, have been reconverting thousands of these "converts" to Hinduism. In the process of this propaganda great emphasis has been laid on the crime of cow killing. In India there is the anomaly of two races living side by side, one of which regards the cow as a sacred animal, while the other has the sacrifice of the cow as a central tenet of their religion.

The fiercest riots in India usually occur during Pakri-Id, when a cow is decorated with garlands by the Mohammedans and led in procession through the city to the place of sacrifice. Usually a route is chosen through the Mohammedan quarter, or the procession is taken outside the city to the place of sacrifice.

It sometimes happens that the Mohammedans either approach the Hindu quarter or the rumor spreads that they intend to do so. On such an occasion it only requires a small spark to light a big explosion, resulting often in considerable loss of life.

The Hindus, too, have many processions in connection with their religious festivals. These processions are accomplished by musicians and professional dancers. The route of the procession will often pass Mohammedan mosques in which devout Moslems will be at prayer.

The procession then may halt or appear to halt. A stone may be thrown or a jeer uttered about "cow-killers," and in a moment the whole city is turned into a raging mob, whose excesses are one of the greatest anxieties of the British government.

Mrs. T. P. Collins, Mrs. Clay Johnson and Mrs. Terrell Loran visited in Amarillo last week.

IS YOUR CHILD A GENIUS?

(By Wesley Peacock Ph. B.)

Every Jewish mother prayed that her first born child might be a boy, and that he might be the Messiah. She considered it a misfortune, indeed a sign of divine displeasure, if her married life were not blessed with children. It may be that the mother of Jesus was not surprised when her son in the fullness of time unfolded to his mother the truth of his messiahship.

It took the Creator six days to make the earth; but it took Him a thousand years to make Jesus. How meaningful is this fact and how potent is the bearing on the fathers and mothers of children today. Did not Ruth follow Naomi after her return to her people with the pledge that "thy people shall be my people?" And did not Ruth marry Boaz, and did not this union in the course of time bring David, and does not the Bible say that Jesus is of the family of David?

That is royal lineage indeed. What an inheritance. The world has never known better blood in any family. May be that is what is meant by being "predestined." At any rate, the son of Mary and Joseph was a prince of the blood royal. No wonder he proved to be a genius in intellect.

Now, while we have authority to speak of the "lowly Jesus" we are not justified in the implication that he was of low or mediocre birth, or parentage, or condition in life. This princely product of a lofty lineage was not by accident, but by design, in fulfillment of a definite prophecy made many times in the Bible. True, Jesus was born in a lowly place, a manger, but the place was accidental, and not material, and yet in fulfillment of prophecy again. There are no accidents in the providences of God, and there are no accidents in birth, blood combinations or inheritance today. Lincoln was of lowly birth in that he was born in a log cabin, but he was born great, not exactly as Jesus was born great, from the viewpoint of the laws in heredity. Lincoln was a genius as a child, as a school boy, as a lawyer, as a legislator, as president. He was a genius even without an education, because his parents and grandparents in one or both sides of the family were geniuses or near geniuses. Geniuses never come, can not come, of lowly parentage, because it would be contrary to the laws of inheritance, which are the laws of nature. We can't make race horses out of draft horses, Herefords out of Mexican cattle; nor can we make a silk purse out of a sow's ear.

Mrs. G. A. Lider returned Sunday from Wichita Falls where she has been a guest in the home of Mr. and Mrs. Chas. Featherston for about two weeks.

Highly interesting is the fact that the most serious typhoid epidemic in the United States Department of Agriculture into ranch-cattle costs in Colorado for 1923 has been that the average investment per ranch among 41 ranches was \$132,409. Approximately 48 per cent of this was in land and 35 per cent in cattle. The rest of the investment was in work stock, buildings, and equipment. Ranchers using high-priced land, says the department, are handicapped, and can succeed only by producing more and better beef at a lower cost.

Some ranchmen whose affairs were studied in the Colorado investigation had as much as 75 per cent of their total investment tied up in high-priced land. It was brought out that men operating cheap land, a good share of it on lease, have a great advantage over ranchers operating owned land, especially if it is encumbered. A few ranchmen were found to be paying more in

Mrs. Champ Walters had been in bed for several days this week with a badly sprained wrist which she received Sunday morning when she slipped and fell while on her way to church.

Do Not Delay

PERSONAL CHRISTMAS GREETING CARDS SHOULD BE PURCHASED NOW.

Delay may mean disappointment.

Greeting Cards of Distinction and Personality, at—

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At reductions you cannot afford to pass by. The special prices listed are lower than this grade of cotton piece goods has been sold at for several seasons. Very attractive patterns and colors.

Gingham and Percale. Regular price 20c, Now	15c
Fast colored Percale. Regular price 22½c, Now	17c
Gingham and English prints. Regular price 35c, Now	29c
Romper cloth and Imperial chambray. Regular price 35c, Now	29c
Gingham, English prints and Soisette. Regular price 50c, Now	39c

Special Reduction on Dresses

For The Particular and The Conservative



Interpreting not only distinctive styling, in terms of good taste, smartness and quality but priced at an unusually low figure to meet the circumstances of low priced cotton. You will be pleased with the fabrics and the workmanship shown in these dresses.

Regularly priced \$7.50 Now	\$4.25
Regularly priced \$11.50 Now	\$7.75
Regularly priced \$19.50 Now	\$13.50
Regularly priced \$29.00 Now	\$21.50
Regularly priced \$35.00 Now	\$24.75

Baker-Campbell Company

...gains Littlefield punted and White was downed on the Floydada 33 yard line. White, Marshall and Carter were used in four downs to gain 10 yards. Eubank to Carter, an 8-yard pass was completed and Marshall made two yards off-tackle. An incomplete pass ended the quarter. Score 6-0.

Floydada kicked to Littlefield. A fumble caused practically no return and the ball went into play for Littlefield. Baze kicked and Carter returned to the Littlefield 45-yard line. A completed pass was brought back and Floydada penalized 5 yards for off-side. A pass again attempted carried the ball over for down, Eubank to Carter. A pass to White, a buck, and another pass to White netted 22 yards and put the ball on Littlefield's 18-yard line. Marshall and Eubank crashed the line for 12 yards in two plays and Sid Carter was sent through for 6 yards for the second touchdown. From a place kick formation, a pass was faked, Eubank to White, for the extra point. Floydada 13, Littlefield 0.

Summary of Scoring
Swain won the toss and chose to receive. Eubank returned the Littlefield kick 13 yards to the Floydada 28-yard line. Littlefield held Marshall and White for no gains in two tries through line. Marshall punted 32 yards to Baze, who returned 12 yards. With two-bucks Littlefield made first down, but a strike at right tackle, a 6-yard pass, and two through-line plays failed to gain and the ball went over. Three successive downs were made by the Green and White, the first on a pass Eubank to Marshall, the second on an off-tackle play by S. Carter, and the third with another pass Eubank to J. Carter. Two attempts through the line failed and Marshall kicked over the end zone, putting the ball in play on the 20-yard line by Littlefield.

After three attempts to gain Baze punted to the 48-yard line. Eubank to Bosley netted 21 yards on the next play, and Marshall hit the line for 9 yards, followed by White for 2. The quarter ended when Marshall went through tackle for 5 yards.

At the opening of the second quarter, White was sent through the line for 2 yards gain and again on a spread formation for downs and the ball on the Wildcat 2-yard line. Marshall made the touchdown. Bosley's kick was blocked.

Floydada kicked and Baze returned 14 yards to the Wildcat 34 yard line. Two off-tackle plays netted first down for Littlefield. Three attempts then failed and Littlefield's quarter kicked over the end zone to put the ball on Floydada's 20-yard line. Carter, on an end-runs, made 10 yards, and after a loss of three yards Marshall punted, the ball being put in play on the 49-yard line. Failing in line crashes Baze attempted a pass which was intercepted on the 50-yard line by Eubank. An end run by White and a tackle play by Marshall netted down. Pass was incomplete and down was made on the fourth attempt. The ball was advanced to the Littlefield 18-yard line, but the Red and White recovered a fumble and the ball went over. Again failing to

...day afternoon, (December 2, with Mrs. Will Small at which time Miss Bass will give a demonstration on "Fixing up the School Lunch."

Let every member be present at this meeting and we shall be glad to have any visitors who care to attend.

HIGH SCHOOL NEWS

East Ward Honor Roll
Pupils in East Ward making 90 per cent and above, for the third month of school: First grade: Kenneth Bain, Jr., Malcom Linder, Irene Matthews, Rebecca Smith and Imogene Lewallen.

Second grade: Kathleen Hodge, Cleo Birch and Kathryn Daniel.

Third grade: Mildred Houston, Emma Louise Smith, Gladys Ruth Brown and Clairbell Yearwood.

Fourth grade: John Jones, Hugh Jeff Ayres, Dan Boothe, J. O. Formby, Buck Walding, Loree Morton, Erastus Coward, and Loraine Stiles.

Fifth grade: B and A: Kinder Farris, Waldo Houghton, John Harvey Scoggin, Floyd Swain, I. T. Williams, Al-one Jones, William Barnett, Selma Linder, Jean Bain, Margaret Louise Anderson, Genell Stovall, and Margaret Sims, Margaret Sims was on the honor roll last month, but through an oversight her name was omitted from the list.

Marshall Stops Wood
Floydada kicked off to Littlefield. Baze returned to his 25 yard line, Wood was sent in and on his first play made 1 yard. On his second try he was caught by Marshall for a 3-yard loss. A pass was incomplete and Baze punted to Eubank who returned to the 28-yard line. White bucked for 8 yards, Eubank for 5 and Marshall for 2. A first try at pass was incomplete but on the next attempt, Carter receiving, gained 8 yards. Line bucks by White and Marshall put the ball in 2 yards of the goal and White was sent through for the last count of the day. Bosley kicked for the extra point. Score 20 to 0.

Following the kick-off the ball was Littlefield's on the 20-yard line. Baze lost 3 yards, but on the next play passed to Wood for a gain of 22 yards. Wood gained 11 yds on two tries through the line. A pass was incomplete and Woods failed to gain. Baze punted 30 yards to Marshall. Marshall returned the punt on the next formation, for 35 yards. Littlefield attempted a pass, which Edwards leaped high to intercept and ran 20 yards before being downed.

Marshall made 3 yards. A pass was incomplete; a buck failed and another pass was incomplete, the ball going over to Littlefield. A pass was incomplete, Woods made nothing through the line, and followed it with a 15-yard gain around end. Woods lost 5 yards on the next play, a pass was incomplete and Littlefield took a penalty of 5 yards. Baze punted out of bounds on Floydada's 34 yard line. Floydada's ball. White ran around end for 25 yards. Wood intercepted a pass on the Floydada 42 yard line. A pass was incomplete and Wood made two gains of 5 and 7 yards each. Bosley intercepted a Littlefield pass, and Marshall punted to the Littlefield 40-yard line. A return punt returned the ball 24 yards. White was thrown for a loss, an end run gained 2 yards, and Marshall punted 60 yards out of bounds. Woods was hurt on the second play following and Baze punted to White on the Floydada 38-yard line. Marshall went through the line for 10 yards and the game ended in mid-field with Floydada in possession of the ball.

The Green and White line up which played the game with no substitutions and only one call for time out was:
Left end, Carter; left tackle, Borum; left guard, Carlton; center, Edwards; right guard, Gaither; right tackle, Swain; right end, Bosley; quarter, Eubank; left half, Carter; full back, Marshall; right half, White.

W. S. BOOTHE SERIOUSLY ILL HERE WITH STRANGE DISEASE
W. S. Boothe, father of C. W. Joe, and E. E. Boothe, city, has been seriously ill during the past three weeks with a disease that is practically unknown in this section of the country. The disease is affecting his feet by cutting the circulation of the blood off. One of his feet has lost all appearance of life. Mr. Boothe, last Saturday, returned from Lubbock where he has been to the Lubbock Sanitarium for treatment. He was accompanied by C. W. and E. E. Boothe.

BLANCO CLUB
The club met in an all day meeting last Thursday, November 18, at the home of Mrs. J. M. Gamblin with 9 members and 6 visitors present. Several of the ladies quilted in the afternoon. We were glad to have Misses Marie Smith, Alma Curry and Ima Nell Jackson from the McCoy 4H club with us as visitors, also Mrs. Bass and son, Frank, always glad to have Miss Bass with us. Lunch was served at noon cafeteria style. In the afternoon Miss Bass gave us a demonstration on making useful and inexpensive Christmas gifts. Four rooms were turned into work shops and several gifts were made, such as comb holders, laundry bags, picture frames and candle holders. The next meeting will be held Thurs-

Tigers Defeat Longhorns 9 And 0 At Slaton Friday
At a great disadvantage because of the loss of their center and their quarter back, the Lockney Longhorns went down for a 9 to 0 defeat before the Slaton Tigers in a gridiron clash Friday afternoon in Slaton. The result of the game was a great surprise to the local fans as well as the Lockney fans, since the Tigers were doped to beat the Lockney squad by several touch downs.

The only scoring in the game was in the first three minutes of play, when the Slaton team made 80 yards in four downs for a touchdown. Their try for extra point was successful. Directly after the ball was brought back into play, a Lockney man was downed behind his goal line which gave the opposing team 2 points, making the final score of 9 to 0. In the remaining three quarters of the game, the Longhorns held the strong Slaton team scoreless; although they were greatly handicapped because of the loss of two of their strongest men.

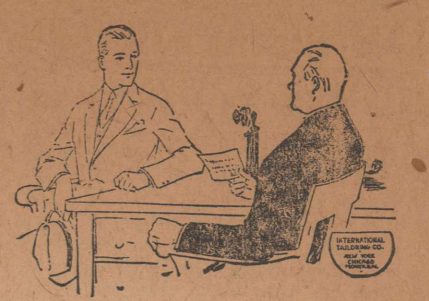
FORD SALES
Recent Ford sales include the following:
Touring models: Everett Phillips, O. W. Fry, W. H. Penix, F. P. Ronathan, Dee Rogers, Mrs. W. W. Smith; roadster, Star Cash Grocery; coupes: Ben E. New, Dallas, G. W. Dobbs, Dallas; E. E. Brown, J. R. McClain, Petersburg; N. A. Armstrong; Tudor, Theford Borum; Fordor, H. S. Sparks; truck, F. S. Randerson, R. W. Billington.

Hesperian Want Ads. Get Results.

The man who invests in clothes for social functions generally insists on good quality. He makes Quality his guide. Not Low Price—He is willing to pay a fair price if he gets the right standard and style. He gets them in GLADS clothes and at moderate prices.

The goodness of a thing is based on what you get out of it. Look at one of these new Suits

GLAD SNODGRASS
Men's Wear Since 1900
Hesperian Want Ads—Results.



PROTECTION

Do you have plenty of Fire Insurance in case of fire? How about your Wind-storm and Hail Insurance? Had you ever thought to carry Rental and Loss of use Insurance? Have you ever considered you might be the next one the Burglar visits? Suppose you were injured in an Automobile Accident today, could you meet the Bills promptly on the First of the Month? Suppose some one sued you for injuries your Automobile caused could you meet the necessary expense of defending your-self in court and the Judgment rendered against you? Winter is coming on suppose you were to catch cold and be sick and unable to work for some time, could you meet your expenses promptly? Is that little Family protected in case you were to Die? Protect them with Life Insurance. We write all the above lines and then some and we write it right. We also represent the San Antonio Joint Stock Land Bank for Farm Loans. Give us a chance to give you some service.

FLOYDADA INSURANCE AGENCY
PHONE 273



The Pilgrim Fathers

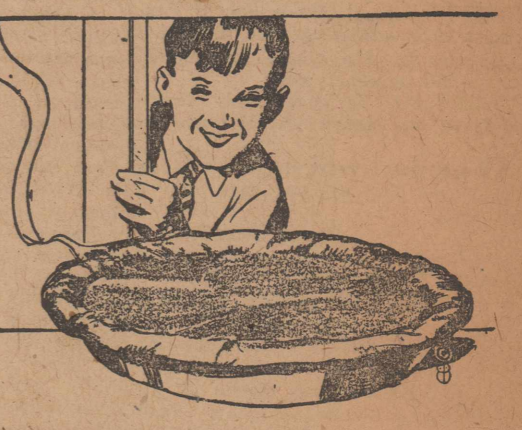
On the first Thanksgiving Day, gave thanks to Divine Providence for Material Blessings—thanks that he had permitted them to live another season, and provide themselves with provender for another winter.

AN ABUNDANT HARVEST
in 1926 in Floyd County—a harvest so big that our resources are taxed to gather it—should be the occasion for **SINCERE THANKSGIVING** on the part of Floyd County people. In addition, we have just been assured of the construction of 88 miles of new railway in this county in the next twelve months, which will bring even more material blessings.

Let us give thanks for the good things which a Wise Father has vouchsafed us, forgetting for this day the disappointments and the worries of our wordaday world.

Bank closed all day today. Open again in the morning to serve you, as usual.

THE BANK OF FRIENDLY SERVICE
Floyd County National Bank
Floydada, Texas



LOWEST PRICES IN HISTORY ON GOODRICH SILVERTOWN TIRES!

SILVERTOWNS		GOODRICH H. D.		RADIO HIGH P.		BALLOON TYPES			
						Goodrich Silvertown		Radio	
30x3 1/2	\$ 9.70	32x4 1/2	\$31.85	30x3	\$ 7.05	29x4.40	\$12.55	29x4.40	\$ 9.50
31x4	\$18.00	33x5	\$41.85	30x3 1/2	\$ 8.30	30x4.95	\$18.50	31x5.25	\$16.50
32x4	\$18.75	30x5—8 ply	\$38.75	30x3 1/2 O. V.	\$ 9.15	31x5.25	\$21.25	33x6.00	\$19.75
32x4 1/2	\$25.65	32x6	\$52.50	32x4	\$14.25	33x6.00	\$25.25		
33x5	\$35.50	36x6	\$72.50	32x4 1/2	\$19.70				

SPECIAL—30x3 1/2 SIGNAL CORD\$7.25

These are only a few of the new low prices on GOODRICH TIRES. Also Sweeping reduction on all tubes.

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What They Say About The Q. A. & P. Permit

L. G. Mathews of Mathews & Folley, Lawyers: "In less than six months we will hear the snort of the steam horse, and with the coming of this new railroad we will be given an outlet to eastern markets for our farm and ranch products. With this Floydada ought to grow and come into its own. I believe we will have an era of immigration that we have never had before."

E. C. Nelson, Sr., President of First National Bank: "An extension of the railroad from McBain to Floydada will be a great help to the south plains by giving us an outlet to eastern markets which will mean a great saving on our shipments. I am glad to have the new railway and I hope we can get it by wheat harvest next year."

W. Ed Brown of Brown Brothers: "I believe the Q. A. & P., extension from Floydada will be of much lasting benefit to Floydada and Floyd County. We have been seriously handicapped by our limited railway facilities. Much time and money will be saved to this county through this new outlet. It puts Floydada and Floyd County in a position to do some real developing."

T. S. Stevenson, President of the Floyd County National Bank: "I believe the granting of the permit to the Q. A. & P. will have a tendency to stimulate business, especially land values along the proposed route from McBain to Floydada, also the north part of the County should derive a great benefit."

C. Surginer, President Board of Directors Floyd County National Bank: "I am proud the Q. A. & P. permit has been granted and I think it will be a great benefit to the town and county in general."

J. G. Martin of Martin Dry Goods Company: "If we get this extension from McBain to Floydada it will be the grandest thing in the world for this county. It will mean a twenty-four hour service to St. Louis, the shortest line to Ft. Worth and Dallas and a direct connection with Oklahoma City, one of our great market centers. It will give us an outlet to the eastern markets that we have never had before which among the many advantages

means a great saving on your freight." Ed Bishop, Secretary Chamber of Commerce: "The granting of the permit to the Q. A. & P. is the culmination of a long hard fight by the Chamber of Commerce and the community in general to secure an eastern outlet. Naturally officials of the Chamber of Commerce are deeply gratified over the results and feel like that all of the efforts given to this project have been well worth while."

B. P. Woody of Woody Drug Co: "I am very much in favor of the proposed new railroad extension."

Dr. V. Andrews: "We have just about the same as got everything we asked for in the way of a railroad and we should be pleased. When a people ask for such a wonderful thing and are just about to receive it I think it is time for everybody to be glad."

S. N. Tawwater of Baker Hanna Dry Goods Co: "For an example of what the extension of this new road will mean to Floyd County, I happen to know of one person who will spend \$1000.00 in getting one half of his cotton crop to market when if we had had this extension from McBain to Floydada the hauling of his cotton would have been much less than this."

C. R. Houston of Houston Dry Goods Co: "The coming of the proposed railroad extension from McBain will mean a direct route to St. Louis and New York and will mean a great saving in time and money on freight and also on passenger travel."

George T. Moore, of Kansas City: "The coming of the Q. A. & P. Railroad will be the greatest boon since the building of the pioneer road, the Santa Fe. It will greatly stimulate prices of both farm lands and city property and will help to overcome, to a great extent, the present depression, the result of the low price cotton. The greatest significance is that eastern capitalists realizing the possibilities of the south plans fought a long and hard fight for the right to enter this field with their respective railroads."

J. M. Wilson of Willson & Son Lumber Co: "Floydada will receive lower rates on all lumber as the Q. A. & P. will give us a direct haul to and from St. Louis. We are more than satisfied as we have four yards located on the new roads."

C. E. Neil: "The quickest way we can start work on securing the right-of-way for the 'Q' is too slow. They have done their part now it is up to us to do ours."

W. A. Baker of Baker Campbell Co: "I think we are going to get the extension of the Q. A. & P. from McBain and it will be the best line Floydada could have obtained, and I feel like the citizens should get to work at once to secure the right-of-way. Everybody should be interested."

HALF-MINUTE INTERVIEWS

J. D. Christian: "Since we've gotten the Q. A. & P., and it's time to pay off for the right-of-way, let's take it a little easy on this highway business. We don't want to get our boat loaded too heavy. I'm for the highway but a little delay might give us a breathing spell and a chance to do the job better a little later."

LIDER AT AUSTIN

Civil Engineer Geo. A. Lider left the first of the week for Cottle County for a brief business stay, and from there left for Dallas and Austin, to be gone several days.

At Austin Mr. Lider will represent the Commissioners' Court of Crosby County in a conference with the Highway Department.

Plainview And Lockney Rejoice Over Good News

Impromptu Celebration At Both Towns Rivals That Of The First Armistice Day, Report.

A celebration, rivaling that held on the first Armistice day, was held in Plainview when the news reached the city that the Ft. Worth & Denver Railway Company had been granted the right to construct their line from Estelline to a point in Castro County through Plainview.

Schools were dismissed, it is reported, business houses were closed and everybody joined in a monstrous celebration of the glad news. Fire whistles, bells automobile horns and every conceivable noise maker was put into use and for several hours the town was in a turmoil.

Wide spread rejoicing and a happy feeling prevailed in Lockney, when the news that the Ft. Worth & Denver had been granted the right to construct their line from Silverton to Lubbock through Lockney, reached the city. Horns, bells and the fire whistle were used to inform the populace of the glad tidings. Only a short time after the news reached the city the entire community knew that the long fight for the construction of railroads in the South Plains had ended and Lockney was one of the fortunate cities to be located on the road.

Practically every foot of road asked by the community was granted.

NEW PASTOR HERE

Rev. Ben Hardy, for the past two years pastor of the Quana Methodist Church, arrived with his wife and daughter, Miss Helen, in Floydada Friday of last week, and preached Sunday morning and evening for the congregation of the Methodist Church, of which he is now pastor for the conference year.

Mrs. Hardy and daughter are visiting in Tulla this week with Mr. Hardy's sister, Mrs. A. W. Sternberg. The new pastor has been in the Northwest Texas Conference of the M. E. Church for 29 years. He has been pastor, among other churches, of the Quana, Haskell, Big Springs, Plainview and Lubbock, charges.

SHERIFF'S SALE

THE STATE OF TEXAS, County of Floyd, Notice is hereby given That by virtue of a certain Order of Sale issued out of the Honorable District Court of Floyd County, on the 22nd day of October, 1926, by G. C. Tubbs, Clerk of said Court for the sum of Seven Hundred Forty-Four & 11-100 (\$744.11) Dollars and cost of suit, under a Judgment, in favor of Mrs. J. B. Baker in a certain cause in said Court, No. 1789 and styled Mrs. J. B. Baker vs. J. W. Blair, placed in my hands for service, I, J. R. Maddox, as Sheriff of Floyd County, Texas, did, on the 1st day of November, 1926, levy on certain Real Estate, situated in Floyd County, Texas, described as follows, to wit: An undivided one half interest in the North half of Block H, in the Andrews Addition to the Town of Floydada, Texas; and the East Half of Block 9, Honerhea Addition to the town of Floydada, Texas.

Also, Lots Nos. 1, 2 and 3, in Block A, of the Bowers-Price Addition to the town of Floydada, Texas. Also Lot Four (4), in Block 102, in the Town of Floydada, Texas. Also, Lots Nos. 1, 2, 3, and 7, 8, and 9, in Willow Addition, situated in the Town of Lockney, Texas.

Said judgment providing that said undivided one half interest in the N. 1/2 of Block B, Andrews Add., to the town of Floydada; said E. 1/2 of Blk. 9, Honerhea Add.; Lots Nos. 1, 2, and 3, Blk. A, Bowers-Price Add., town of Floydada; Lot No. 4, Blk. 102, town of Floydada, and said Lots 1, 2, 3 and 7, Willow Addition to the Town of Lockney, Texas be sold first, and before said Lots 8 and 9, Willow Addition, Town of Lockney, and that if said first mentioned lots shall sell for enough to pay off and satisfy said sums of money, then said Lots 8 and 9, Willow Addition to the Town of Lockney, shall not be sold, and levied upon as the property of J. W. Blair and that on the first Tuesday in December, 1926, the same

being the 7th day of November, 1926, at the Court House door, of the Town of Floydada, at the hours of 10 a. m. and 10 p. m. I will sell said above described Real Estate at public vendue, for cash, to the highest bidder, as the property of said J. W. Blair, as in said Judgment provided and directed.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in the Floyd County Hesperian a newspaper published in Floyd County.

Witness my hand, this 1st day of November, 1926.

J. R. MADDOX, Sheriff Floyd County, Texas.

Adlerika removes G. . . astonishing relief to . . . waste matter you never thought . . . the system. Stops that full bloated . . . feeling and makes you enjoy eating. Excellent for chronic constipation. Floydada Drug Co. L-2

Hesperian \$1.50 per yr.

FLOYDADA

LET'S GO

NOW that we have been assured of another railroad, making this City one of the busiest places in all West Texas, there are more reasons than ever for the people of Floydada to be happy and optimistic as regards to the future.

In Your Building Problems— Let This Store Help You.

J. C. WOOLDRIDGE LUMBER COMPANY

"If It's Lumber, We Have It"

To Our Floydada Friends and Patrons, Please Keep This in Mind

HASSEN Floydada BIG SALE

IS THE LIVELIEST THING SEEN IN THIS PART OF THE STATE IN MANY A DAY

THE PRICE IS DOING IT

The present Cotton Situation demands lower prices. We are "meeting them" more than Half Way and quoting prices throughout our vast stock that brings forth exclamation of approval on all sides.

Call in and See For Yourself

Remember Everything in our store is On Sale—All Coats, Dresses, Wraps of all kinds, ladies New York and Paris Model Hats—All Staple Dry Goods, notions and findings, Men's and Boys' Wear of every Notion and Kind—Ladies' Men's, Misses and Children's Shoes Marked Ridiculously Cheap.

TAKE THIS TIP FROM US ACT QUICKLY, THESE BARGAINS WON'T LAST LONG.

SATURDAY OUR BIG DAY

Be Sure and Visit Us Saturday

KODAKERS— Bring us your films today And get your prints tomorrow **WILSON STUDIO**

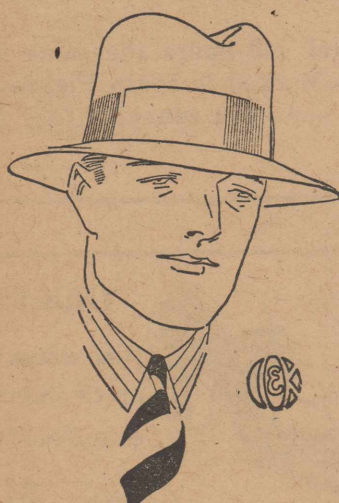
Dr. W. H. Alexander INTERNAL Medicine and Electrotherapy Rooms 6 and 7 Barrow Bldg. Telephone 93; Residence No.260

Floyd Battery Co. STILL AT THE Same Old Stand

Where we are prepared to serve your battery needs promptly. We are still in the rear part of the White Building Opposite Post Office, and anxious to serve you. BRING YOUR BATTERY WORK TO US.

We Showed The Grand Champion Boar At the Amarillo Fair and paid \$100 for the best young boar. Both at your service for \$5.00 fee. **HOLMES BROS. HILLTOP FARM**

Our Store Is 100 Per Cent Strong For The Whirlwinds. See The Game Thanksgiving. GAME CALLED AT 3 P. M.



IT'S A DOBBS (The Singapore)

The hat of the Nation's best-dressed men. Illustrated is a popular style for "right now" . . . snap brim, raw edge, silk lined, light weight and in the following colors; pastel buff, grey, burgundy, and dawn.

THE CITY TAILOR SHOP HAS NO DISSATISFIED CUSTOMERS TRY THEM AND BE CONVINCED

WOOD BROS. "Clothiers For Men"

COMING TO LUBBOCK DR. MELLENTHIN SPECIALIST

in Internal Medicine for the past fifteen years

DOES NOT OPERATE

WILL BE AT MERRILL HOTEL MONDAY, DECEMBER 6 Office Hours: 10 a. m., to 4 p. m.

ONE DAY ONLY

No Charge For Consultation.

Dr. Mellenthin is a regular graduate in medicine and surgery and is licensed by the state of Texas. He does not operate for chronic appendicitis, gall stones, ulcers of stomach, tonsils or adenoids.

He has to his credit wonderful results in diseases of the stomach, liver, bowels blood, skin, nerves, heart, kidney, bladder, bed wetting, catarrh, weak lungs, rheumatism, sciatica, leg ulcers and rectal ailments.

Below are the names of a few of his many satisfied patients in Texas:

Mrs. O. J. Finley, De Kalb, stomach trouble.

Mrs. Fred Mabe, Cleburne, high blood pressure.

Mrs. C. A. Jones, Ranger, catarrhal condition.

Mrs. Hugo Steinmeyer, Tynan, gall bladder.

Mrs. J. F. Roberts, Durant, Okla., liver trouble.

Mrs. Myrtle LeFlore, Clarksville, gall bladder.

Mrs. R. H. McKeen, Quinlan, female trouble.

Remember above date, that consultation on this trip will be free and that his treatment is different.

Married women must be accompanied by their husbands.

Address: 211 Bradbury Bldg., Los Angeles, California.

HERE IS THE CAUSE

LOW PRICED COTTON :-

BAKER - CAMPBELL COMPANY'S

GREAT CLEAN--SWEEP SALE!

SALE STARTS
FRIDAY
NOV. 26th
You Will SAVE
That Day!

Everybody within reach of Floydada knows it is very unusual for Baker-Campbell Company to hold a sale, but under the existing circumstances of low prices, we have come to the conclusion that the proper thing to do is to give you—our Customers and Friends—a sale that is a Sale, and on the date mentioned—Friday, November 26th, we are going to prove to you that this is the greatest outpouring of high-grade merchandise values you can imagine. Our store is filled with Clothing, Hats, Shoes, Underwear, Ready-to-Wear, Staple Goods, Piece Goods and everything that you will find in a first class Dry Goods Store. You should come the first day, as there will be no tricks—no strings to this sale, but a real old-fashioned outpouring of merchandise you will want to buy. Come early, bring the family and fit them up at prices that are in keeping with these times of low price cotton.

SALE STARTS
FRIDAY
NOV. 26th
Be Here! You'll Be
Glad You Came!

Brown Domestic, all you want during this sale, heavy weight **12c**

Come On Buy 'Em Cheap!

Brown Domestic, all you want during this sale, light weight, good quality **9c**

\$1.05 Men's 220 weight Blue Overalls, as long as they last during Sale

\$1.05

11c

20c Gingham, all you want during this Sale, per yard

11c

DRIVE OVER ON FRIDAY MORNING. WE WILL START THE HOTTEST VALUE-GIVING OF THE YEAR. YOU SHOULD COME EARLY, AS THIS IS MERCHANDISE MOVING DAY, SO IF YOU WOULD HAVE YOURS COME EARLY. MEET YOUR FRIENDS HERE ON FRIDAY, NOVEMBER 26TH

Men's 8 oz. Canton Gloves 10c	Men's Ribbed Union Suits, \$1.50 values, During Sale \$1.05	BLANKETS—We have a big stock of Blankets of all kinds, colors and qualities. Blankets which formerly sold for \$2.25 to \$2.75, during this sale we are going to sell them for 1.70	Gray Rockford Sox, Per Pair 10c	One Lot of Men's Knit Ties, Each 10c
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Men's Clothing

In our Men's Suits and Overcoats you will find just what you want, and if you want a Suit at all you will buy, as we are giving prices that will make the mgo, so come expecting to buy, and we will not disappoint you. \$31.75 Suits Going in this Sale at—
\$23.75

\$19.75 Suits Going in this Sale at—
\$12.75

Boys' Suits and Overcoats
Boys' Clothing is coming in for the same drastic cuts as the men's, so bring the boys and dress them up while you can do it at low cost. This is the Greatest Saving of the Year on High-Grade Merchandise. DON'T MISS IT!

Low Priced Feed and Cotton

If you miss this Sale you will miss the greatest saving event of the year. Our entire Stock of High-Grade Dry Goods is included in this Slaughter. There will be some of the hottest shots you have ever seen from our Grocery Department too!

Sheeting

9-4, Bleached or Brown, all you want as long as it lasts at
36c



Ladies' Ready-To-Wear

In this department we are Supreme, and it is coming in for such drastic cuts that you will wonder why. Here is the reason: **LOW PRICED COTTON!** \$11.50 Dresses will be sold for
\$7.75

CHILDRENS' COATS AND DRESSES

Childrens' Wearing Apparel will share the same fate. When you read our Price Tags—Marked in Plain Figures, you'll buy your needs. We tell you now, you cannot afford to miss this Price-Slaughter Sale!

One Lot Shoes \$1.95 Shoes for Women in fine shoes, low heel, fine for everyday wear. Fine quality up to \$8.00. These will go in this sale at		One Lot Shoes ONE LOT SHOES! Help yourself at, per pair— 95c	SWEATERS! We have placed our entire line of Sweaters at ridiculously low prices and we are going to pass them to you at a great saving. Here is your chance to buy a good sweater at the price of a cheap one. Don't miss this.	One Lot Shoes Mixed, for Women and Children, will go in this sale at only— \$2.95		One Lot Shoes Nice dress Shoes, values up to \$8.00, to go in this sale at only— \$4.95
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Linter Quilt Cotton, Per Roll 45c	Outing, 36-inch, During this Sale 16c	DRESS PANTS Men! Here is your chance to get that extra pair of pants at a big saving. We have a very complete stock and they are wonderful values.	LION HATS Right now is the time for you to get the hat you want and make a nice saving too. Adjustable Caps in for drastic cuts also.	BUCK BRAND Heavy Grade Overalls and Jumpers \$1.50	Work Shirts, Amos-Keag, Gingham, fast Colors, at only 70c
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Remember, no tricks, no strings, just an old-fashioned price-slashing Sale, which was necessary by reason of Low Priced Cotton.

BAKER-CAMPBELL COMPANY

Salt Pork from our Grocery Department, all you want Friday and Saturday, per pound **19c**

FLOYDADA, TEXAS

HESPERIAN WANT ADS

CHEAPEST, BUSIEST SALESMAN IN FLOYD CO.

For Sale

A good milk cow at E. M. Bond's farm, two miles east of town. 392tp

FOR SALE—My home place of about 100 acres, 1½ miles southwest of town. R. C. Scott. 392tc

CANARY BIRDS for sale. Real singers \$5.00. Mrs. C. H. Brazier. 382tc

FOR SALE—Up-to-date grocery and meat market, making money. Downs & Meriwether, Lockney. 382tc

FOR SALE—1925 touring Ford. See at Barker Bros. Ora Scoggin. 382tc

See Floyd County Abstract Co., for improved and unimproved town lots. We represent the owners of more than 200 lots in Floydada. R. C. Scott, Mgr. 392tc

Yellow Carbon Paper for Transferring. Hesperian Publishing Co. 372t

FOR SALE—Nice, well-improved small farm. See Lee Howard. 382tc

FOR SALE—A few full blood cockerels and one cock. F. L. Davis. 392tp

FOR SALE—One extra good four year old cow. See Tom Porter, 1¼ miles east of town on the Matador road. 392tc

FOR SALE—Two teams of mules and team of good mares, wagon and harness. See Tom Porter, 1¼ miles east Floydada on Matador road. Will trade for good Jersey cows. 392tc

THE FAMOUS DUCO Paints, Enamels and stains in many colors. You can refinish your own woodwork and furniture with DUCO. It dries dustproof in 15 minutes. Prices no higher than other brands. Brown Bros. 382tc

FOR SALE OR TRADE—Two business lots and frame building located in about one block of the square in Floydada, Texas. Will sell worth the money or trade for good unencumbered land in Parmer or Deaf Smith County, or Curry County, New Mexico. M. A. Crum, Friona, Texas. 392tp

CANARY BIRDS make good Christmas gifts. Mrs. C. H. Brazier. 382tc

STREET SALE—Beginning promptly at 1:30, Saturday, November 27. Be sure to be present if you want to buy or sell. John McDonald, Auctioneer. 382tc

FOR SALE or trade—Good 5-room residence, close in. Would take the right kind of car as part payment. Phone 140-W. Lee Howard. 302tc

Funeral flowers. Mrs. Maud E. Hollums. 292tc

If it's monuments you want, see or write A. B. Duncan, Jr., Box 615. 382tp

FOR SALE or Trade—On land, priced right, close in to Floydada, a good automobile agency, garage accessories and filling station; business well located in Munday, Knox county. Write Willys Knight Motor Co., Munday, Texas or Mrs. I. M. West, Floydada, Texas.

THE FAMOUS DUCO Paints, Enamels and stains in many colors. You can refinish your own woodwork and furniture with DUCO. It dries dustproof in 15 minutes. Prices no higher than other brands. Brown Bros. 382tc

FOR SALE or trade—6 room house, bathroom, 2 large closets, chicken yard, garage, c-barn and lot, well and windmill, city water, front and back porch, 2 corner lots, nice yard and shade trees, cement walks, near high school building. A real home. Will sell at bargain on terms or cash. See G. R. Strickland, City Water Supt. 161tc

Yellow Carbon Paper for Transferring. Hesperian Publishing Co. 372t

FOR SALE—Lot 16 in Block 18; 2 in 47 13 and 21 in 49; 16 in 80; 2 in 77; 10 in 98; 20 in 95; 20 in 104; 6 in 103; 14 in 136; and 8 in 135 in Floydada. Write Mrs. Katherine Snashall, General Delivery, Amarillo, Texas. 346tp

FOR SALE—Thoroughbred Rhode Island White Hens. Phone 193W. 372tc

For Rent

For bargains in lands and town lots see Arthur B. Duncan, Floydada, Texas. 402tc

FOR RENT—An eight room house near Andrews Ward School. See J. E. Young at Loopers. 391tp

FOR RENT—500 acres of cotton land ready to sow to wheat; will rent to the man who is ready for business. Call on W. H. Freeman, Route 2, Floydada, Texas. 372tc

Real Estate

We have a 400 acre farm with fair improvements to lease on three, five or ten year lease. See us for particulars. Dickey & Goen. 382tc

CASTRO COUNTY LAND—1130 acres 16 miles West and three miles North of Kress; brand new modern five room house, sheds, well and wind mill; adjoins school; 500 acres summer fallowed for wheat; a wonderful place; will take in smaller improved farm as part payment and give good long terms on balance. John F. DuBose, Plainview, Texas. 319tp

Miscellaneous

Street Sale Saturday, Dec. 4, beginning promptly at 1:30 p. m. W. H. Seale, Auctioneer. 391tc

Write Draughon's College, Abilene, Texas, if interested in office position. Catalogue M explains all. 391tp

Big demand for all kinds of office help. Write for Catalogue M today. Draughon's College, Abilene, Texas. 391tp

Same phone number—207—but office now located west of Barker Bros., two doors. Pitts Transfer Co. 382tc

Hemstitching at my home. Mrs. C. M. Wilson, Phone 155-J 312tc

Cold weather means get your tops, curtains and lights fixed quick and fixed right. Go to McCleskey Top Shop. 382tc

Pitts Transfer Co. office now located two doors west of Barker Bros. Phone 207. 382tc

LOST—29x4.40 Lee Balloon tire on spare rim. Liberal reward for return to Hesperian office. 382tc

McCleskey Top Shop for new curtains, new tops, lights and auto painting. 382tc

Tops, curtains, lights, auto painting. McCleskey Top Shop, opposite post office. 382tc

T. E. LEMONS, Plumber Phone 168-J 4952tp

Blooming plants, ferns and bulbs. Mrs. Maud E. Hollums. 292tc

Breed your sows to my new big type Chester White Boar, shipped from one of the leading herds of the breed. Service fee \$2, service guaranteed. Come any time except Sunday. Wm. Finkner Phone 903-F25. 382tc

Our office now two doors west of Barker Bros., on Missouri St. Same old phone number—207—and same good service on all orders. Pitts Transfer Co. 382tc

More calls for office help than we can fill. Write Draughon's College, Abilene, Texas, for Catalogue M today. 391tp

LOST—One bay mare mule, 5 years old, fresh sheared, weight 900 lbs; one brown horse, 10 years old, weight 900 lbs. \$10.00 reward for information leading to their recovery. Notify J. T. Morrison, Crosbyton, Texas, Route B or Hesperian Office. 392tp

Announcements

Hemstitching at my home. Mrs. C. M. Wilson. Phone 155J 312tc

We do Hemstitching at The Thrifty Nifty Shop. 292tc

Mr. and Mrs. E. E. Brown and daughter, Pansy Mozelle, visited at Crosbyton Sunday with Mr. Brown's parents. His mother, Mrs. J. R. Brown has been ill.

A. L. Anderson, of Dumas, was here Monday visiting friends and former neighbors. He was here in company with his son, C. L. Anderson, of Lockney, whose guest he had been for several days.

day has had been seen. Mrs. J. M. E. her mother, Mrs. A. day and Wednesday.



As Thanksgiving nears we're prompted to ask ourselves—"What have we to be thankful for?" Upon sincere retrospection, the answer will come—"many, many blessings." Has not our generous Creator seen fit to bestow upon us peace and plenty—and undisturbed Contentment and Happiness that makes life worth living—a Prosperity the steady growth of which assures us of the still brighter future to come? Surely we have every reason in the world to be thankful! Let's be that this Thanksgiving.

Come out Thanksgiving afternoon and root for the boys in the most important game of the season;—Show them that we are for Floydada Hi first, last and always.

Baker-Campbell Co.

Dry Goods and "M" System Grocery

Pay Up Nov. 27 to Dec. 5 Pay Up

IS FLOYD COUNTY'S THIRD ANNUAL PAY-UP WEEK

The Merchants and Banks wish to thank those who have so willingly responded in the past, to make the Pay-Up Week a Real Success, and thereby enabled them to meet their obligations.

Do Not Run Away From Your Greatest Gift—CREDIT

Anyone should—and most do—consider it an Honor to be extended Credit. For it means One is Honest, Reliable and Meets His Obligations. Some cannot pay just when they agreed to do so, but this one can do without losing his friend's confidence:

Go to your friend and adjust the note or account, for the man who pays up or adjusts his obligations, is recognized as a man who makes an obligation and meets it; and he is relied upon, his trade is sought after wherever he may go.

Do Not Run Away From an Obligation—MEET IT

HELP MAKE PAY-UP WEEK A BANNER WEEK. PAY UP, IT PAYS TO PAY UP.

Retail Merchants' Association of Floyd County

AFFILIATED WITH THE STATE AND NATIONAL RETAIL MERCHANTS' ASSOCIATIONS

At Floydada Citizens Contract To Do

Matador Cattle Co.'s lands which point is about one mile east of the Floyd and Motley County line in Motley County, from thence to a northwesterly direction to the city limits of the city of Floydada, and shall, at second party's expense, procure from the owners proper warranty deeds, conveying to First Party the title in fee simple warranty deeds for depot, yards, and terminal grounds within said City of Floydada, from the city limits to such depot site as may be agreed upon, 300 feet in width, and extending back from such depot site to a length of 4000 feet, also 30 acres in or adjacent to said town of Floydada for Wye and Round House and shop grounds and purposes; all of such titles to be obtained, together with the deeds thereto by second party at its own cost and expense, and in good time to enable First Party to construct such railroad and finish such construction within the time above specified, such deeds to be delivered to First Party properly executed and acknowledged, and in all cases where the grantor is a married man, such deeds shall also be executed and acknowledged by the wife of the grantor.

Condemning Land
First party agrees that, in case condemnation proceedings shall become necessary to obtain title to any part of such right of way and grounds, it will institute in its own name such rights and proceedings as may be necessary or proper to procure such title, upon being requested to do so by second party in writing and will by its own attorney's prosecute such proceedings to final judgment; provided the costs and expense thereof shall be paid by second party, including any sum that may be awarded against First Party in payment for such lands, and provided further second party may have its own attorney assist in such proceedings if it so desires.

It is agreed and understood that in case no certificate of convenience and necessity can be procured from the Interstate Commerce Commission, permitting and allowing the construction of said road and extension as above outlined, then this contract is to become null and void; but if such certificate shall be issued to first party, then this contract shall be binding on both parties hereto, and shall remain in full force and effect.

It is further agreed that the first party will select the right of way and will furnish field notes of such tract of land to be conveyed, to second party, containing an accurate description of the land to be conveyed for right of way purposes, which shall be used as a basis of description in the deeds of conveyance.

It is further agreed and understood that second party is to furnish First Party complete abstracts to the lands so to be conveyed, showing in the grantors a merchantable title to said lands.

It is understood that in case of condemnation proceedings, as heretofore mentioned in this contract, that second party is to incur no expense by reason of attorney's fees in such proceedings, but the same shall be conducted by the attorneys of the first party, provided, second party, if it so desires may be represented in such proceedings by its own attorneys.

The contract is signed by the Quannah, Acme & Pacific Railway Company by Sam Lazarus, president; and by more than two hundred citizens of Floyd County.

Members of the active committees obtaining signatures for the Floydada-Quannah, Acme & Pacific contract, guaranteeing right of way through the county and including grounds for terminal facilities in or adjacent to the City of Floydada were:

J. G. Wood, W. A. Baker, J. H. Reagan, Oscar Stansell, C. Surginer, T. S. Stevenson, Jeff D. Ayres, B. K. Barker, Fred Brown, Glad Snodgrass, C. W. Boethe, J. J. Day, Claude Goen, Kight Dickey and E. C. Nelson.

factory were formerly maintained at San Antonio.

What's Doing In West Texas Today

MINERAL WELLS—The stand of President Arthur P. Duggan and Manager Homer D. Wade of the West Texas Chamber of Commerce on the question of a tax survey for the state was fully endorsed by the Mineral Wells Chamber of Commerce at a recent meeting here. A special committee composed of three prominent West Texas men in this section was appointed to offer every assistance to the West Texas organization in their effort to secure passage of a legislative bill by the Fortieth Legislature for furtherance of the state tax survey cause.

HASKELL—Work on the disposal plant of a new sewer system for the city has begun here. Seven miles of new sewerage line will be added, and the system is expected to be complete and in operation within three months.

CLAUDE—The County Home Demonstration Agent of this section has begun campaigning for a home meat canning program for Armstrong farmers. Through items in the Claude paper she is explaining the value of home canned pork, beef, and other products, and confers with those interested in the subject at her office on Saturdays.

COLORADO—"The Value of Poultry Raising to West Texas Farmers" was explained in an interesting and informative address by Manager Homer D. Wade of the West Texas Chamber of Commerce during the Mitchell County County School and Show held here November 20.

EDEN—A turkey dressing and cooling plant has been opened here. Experienced operatives from Armour and Company of Fort Worth are working at the shop and much business is being done.

KERRVILLE—An insecticide factory has been established at this point by the Furman Company, manufacturers of and wholesale dealers in lines of merchandise. Headquarters office and

BUYS INTEREST IN CAFE
C. D. Gibbs has purchased an interest in The Lewis Cafe, northwest corner of the square, in which he will be associated with Lonnie Lewis.

LEVELLAND—Contract for carrying the U. S. Mail over the longest route in this section was awarded here recently. The route will serve numbers of people in the northwestern part of Hockley County, and the Whitehall postoffice. It is variously estimated at from 38 to 72 miles in length.

FREDERICKSBURG—Gillespie County has been offered opportunity of filling 150 half-pound sacks of Texas pecans to be used at a mammoth banquet in Chicago to be held for boys and girls agricultural club representatives at a national convention. Pamphlets or literature advertising the section may be included in the sacks which are to be used as plate favors. The local Chamber of Commerce is receiving contributions for Gillespie County's quota, which will be added to those furnished by other regions at the request of the Texas Pecan Growers Association.

JACKSBORO—Work of surfacing the Antelope Highway has begun here, contract for which amounts to \$132,509.22. Two hundred and fifty working days are allowed for the job.

Albert C. Elder Buried Here Friday Evening
Former Resident Of This County Died In Plainview Last Thursday Following Long Illness.

Albert C. Elder, 43, former resident of Floydada and Floyd County, died Thursday of this week at his home in Plainview, following an illness of several months.

He was the son of A. E. Elder who resided 5 miles west of Floydada with his family for several years until the time of his death. In 1920 the family moved to Plainview where they have lived until the present time. Mr. Elder, who was a bachelor, resided in Plainview with his mother.

The deceased may be remembered as the brother of Miss Rachel Elder, now deceased, who was a minister of the Nazarene Church. At the time of her death she was minister at the First Nazarene Church of Lubbock.

Funeral services were held at the First Nazarene church at Plainview Friday afternoon at 1 o'clock, with Rev. L. N. Lipscomb in charge. Interment was made in the Floydada Cemetery at four o'clock.

Deceased is survived by a mother, five brothers, and three sisters. The brothers are: Herbert (twin brother), of

Mr. and Mrs. Robert Hinkson and children left Saturday morning for McAdoo where they will make their home. Mr. and Mrs. Hinkson have been residents of Floydada for several years. Mr. Hinkson has purchased a garage and filling station at McAdoo and they have moved there to take charge of same.

Maury Hopkins, of Plainview visited relatives and friends in Floydada Sunday.

Mr. and Mrs. Jack Woodward, of Plainview, visited in the home of Mrs. Woodward's uncle and aunt, Mr. and Mrs. W. F. Weather, Sunday.

Fred Zimmerman, ill for several days with tonsillitis, was out again for the first time the first of this week.

Use Hesperian Want Ads. Small cost, quick returns for your money.

Use Hesperian Want Ads. Small cost, quick returns for your money.

Use Hesperian Want Ads. Small cost, quick returns for your money.

A NEW RAILROAD, A WINNING FOOTBALL TEAM, AND

A New Cleaning Plant at HOPKINS & FRY

Will give you as good service as you will get in any large city in this country.

Try Our New Plant "IT KEEPS THE ODOR"

Hopkins & Fry

New Walls at Low Cost



Sheetrock converts old walls and ceilings into sound, permanent, new ones most economically and with but little labor.

You can decorate immediately any way you want—no time lost. For more information see us now.

SHEETROCK
The FIREPROOF WALLBOARD

HIGGINBOTHAM-BARTLETT COMPANY
Floydada, Texas

Our Loan Companies

Union Central Life Insurance Company

Millions to LOAN on FARMS.
Option payment of one-fifth at any time, in any one year.

Mercantile Trust & Savings Bank

Millions to Loan on City Property.
Loans on Used Automobiles
Option of Payment at any Time on Thirty Days Notice. No Bonus.
Only One Note—One Deed of Trust.

First Trust Joint Stock Land Bank of Dallas

6 Per Cent Farm Loans, Annual Interest. Backed by Four Hundred Million Assets. "THE BANK THAT ALWAYS HAS THE MONEY." Only One Note—One Deed of Trust.

JOHNSTON LAND & LOAN COMPANY

FLOYDADA, TEXAS
ALWAYS ON THE JOB

To See The Love-Light In Her Eyes On Xmas Morning

There is not a woman in all this land of abundance who could not have a diamond on Xmas Morning if the man of her choice would consult us.

It is more than possible that the jewelry you considered quite out of your pocket range may be acquired thru our cooperation.



\$10.00 to \$300.00



\$11.00 to \$600.00



\$25.00 to \$100.00

Watch for our big ad next week. We have numerous articles on which we are giving 10, 25, and 50% discount.

WILSON KIMBLE

Optical and Jewelry Co.
"The House of Confidential Credit."

Floydada, Texas

PUBLIC SALE

At my place 13 miles west and 2 miles south of Floydada, 1/2 mile northwest of Harmony School, 8 miles northeast of Petersburg, beginning at 10 a. m.,

**THURSDAY
DECEMBER 9th**

I WILL SELL THE FOLLOWING DESCRIBED PROPERTY:

- | | |
|--|---|
| WORK STOCK | 1 Black Horse, smooth mouth, weight 1200 lbs; |
| 1 Span Black horse mules, 8 years old, 16 hands high, weight 2800 lbs; | 1 six-year-old Black Spanish Jack, high bred. |
| 1 Span Bay Mules, 6 years old, 16 hands high, weight 2700 lbs; | 4 MILCH COWS |
| 1 Span Mules, 15 1/2 hands, 5 years old; | 4 Head of Good Milch Cows, ages 2 to 5 years old; |
| 1 Brown Horse mule, 3 years old, 15 1/2 hands high; | 1 High-bred Jersey bull, 4 years old. |
| 1 Bay Mare mule, 4 years old, 15 hands high; | 25 FAT HOGS |
| 1 Bay Horse mule, 3 years old, 14 1/2 hands high; | Weights from 150 lbs. to 300 lbs.
(WILL BE SOLD FOR CASH ONLY) |
| 1 Brown Horse mule, 4 years old, 14 1/2 hands high; | FARMING IMPLEMENTS |
| 1 Span two-year-old mules, 14 hands high; | 1 One-row Lister; |
| 2 Black mare mules, 2 years old, good ones; | 1 two-wheel lister, nearly new; |
| 1 Bay Mare, smooth mouth, weight 1300 lbs; | 2 two-row Go-Devils; |
| 1 Bay saddle horse, 3 years old; | 1 P. & O. Wiggletail Cultivator; |
| 1 Gray Horse, smooth mouth, weight 1250 lbs; | 2 Section Harrows; |
| | 1 Slide Go-Devil with Knives; |
| | 1 Sulkey Plow; |
| | 3 Wagons; |
| | 2 Sets double leather harness; |
| | Several pairs of Chain Harness. |

HOUSEHOLD GOODS

Household and Kitchen Furniture will be included in this sale, articles too numerous to mention.

Free Lunch on Ground

Terms of Sale: On Sums \$20 and under cash. On sums over \$20 12 months time on approved notes, bearing 10 per cent interest, or 5 per cent discount for cash.

W. C. HANNA, Owner

Seale & Nash, Auctioneers

J. I. Hammonds, Clerk

...consistent and thoroughly practical and must meet the community needs. From time to time, consequently, these governing rules of traffic conduct should be revised and supplemented to bring them up to date. Otherwise they cannot be successfully enforced and cannot form the basis for a comprehensive educational program on traffic safety.

"In general, if the traffic regulations conform properly to the needs of the community they can be made the basis of the traffic safety educational program, the purpose being to popularize them and to encourage their voluntary observance. If, on the contrary, they do not meet the requirements of the community the first important job is to get them revised in such manner as will make them properly enforceable and worthy of the respect of the community. In either event, the educational program must center largely around the problem of proper regulation in all of its various phases."

WHAT FARMERS EAT

Various interesting conclusions have been drawn from a recent study of food consumption by farm families, made by the Bureau of Home Economics of the United States Department of Agriculture. This study was part of a standard of living study for which figures were collected from 1,331 farm families in four States—Kansas, Ohio, Missouri, and Kentucky.

Kentucky and Missouri led in the consumption of pork, bacon, lard, molasses, and corn meal—foods which usually play an important part in the southern diet. Beef, potatoes, dried fruits, beans and peas were used in larger quantities on the farms of Kansas and Ohio. Milk, cream, eggs, and poultry were consumed in larger quantities in Missouri and Kansas. Ohio and Missouri led in the consumption of purchased bread, but when bread is expressed as equivalent flour, the wheat consumption in the four States was similar. Fresh vegetables and fruits were consumed in larger quantities in Missouri and Ohio than in Kansas and Kentucky. On the whole, the diet of the farm families studied was nourishing and abundant. The chief lack was in the proportion of fruits and vegetables to other important foods.

Foods furnished by the farm were valued at a fair price, somewhat between what would have been received had they been sold and what would have been paid had they been purchased locally. On this basis it was found that 40 per cent of the average value of all the farm family's living was represented by food, one-third of which was purchased. The total cost of food per man per year varied in the different States. It averaged \$147 per adult-male unit in the States studied. This means the cost of the food consumed by the average moderately active man. The proportions spent for the various food groups are: 28 per cent for meat, eggs, and cheese; 19 per cent for milk and cream; 12 per cent for fatty foods; 19 per cent for fruits and vegetables; 10 per cent for cereals; and 12 per cent for other foods. The largest proportion of purchased food was in Ohio, 39 per cent.

In Kansas it was 36 per cent, in Kentucky 29, and in Missouri 27 per cent. Food furnished by the farm thus amounted to 60 or 65 per cent of all food consumed.

LIGHTNING FIRES SEEN 48 HOURS AFTER STORM

Lightning causes a great many forest fires in the northern Rocky Mountain region in Montana, Idaho, and a small portion of Washington. The Forest Service maintains about 170 fire lookouts in this district which incidentally make observations on lightning and other weather phenomena. The Weather Bureau of the United States Department of Agriculture has stations in this region, but they are comparatively few and at lower elevations. Reports from the Forest Service lookouts are therefore extremely useful to scientists of the Weather Bureau in connection with the observation of lightning storms and the sending of warnings of various kinds.

Charts prepared by H. T. Bisborne, of the Northern Rocky Mountain Forest Experiment Station, show to what extent the danger of forest fires started by lightning is modified by the amount of rain accompanying the storm. In general, the shorter the rain, the greater the fire danger from lightning, since the timber or fuel has less chance to absorb moisture. On interesting and practical phase of the study that has been made of lightning fires is the de-

termination of the number of hours between first sighting each lightning storm and the time of discovering each fire caused by it. Frequently a considerable time elapses before a fire actually gets a good start. This interval is often as much as 48 hours, which gives the attacking forces time to get to the fire before it is out of bounds. This delay is probably due to the forest fuels being too damp to blaze for some time after the storm has passed.

WHEN TWO AND TWO MAY MAKE MORE THAN FOUR

It is frequently pointed out by the Bureau of Soils of the United States Department of Agriculture that the Nation will have to depend upon the cultivation of the soil for about one-third of its combined wheat, corn, and oats produced; upon crop rotation for another third; and upon the use of manures and commercial fertilizers for the other third. It is logical that cultivation aids both rotation and fertilization, that rotation aids in rendering fertilizers more effective, and that fertilizers increase the value of rotation. Recent experiments in Illinois, however, bring out the fact that rotation and the use of fertilizers, when practiced together, may interact to the extent that their conjoint effects, as measured in terms of crop increase, may be not only equal to but greater than the sum of their separate effects.

Chemical fertilizers and rotation in this particular experiment was 23.4 bushels per acre. The gain due to using fertilizers and lime was 9.2 bushels per acre, and the gain due to rotation alone was 27.8 bushels, or practically three times that obtained from the fertilizers and lime. The total increase effected by conjoining rotation and the use of fertilizers was 44.2 bushels per acre, or 7.2 bushels greater than the sum of their separate increases.

Other experiments have corroborated these results, which emphasize the importance of recognizing all three factors in striving for permanent soil productivity.

BORN—to Mr. and Mrs. Albert R. Clubb, city, November 22, a daughter. George Bryant left Tuesday for Ranger to spend the week on business.

For Sale or Trade

One Late Model Ford Sedan, One Late Model Dodge Coupe, One Late Model Buick Touring. These cars are in first class condition and are worth the money. Terms to responsible parties.

Callaway Motor Co.

PHONE 75

"It is for this reason that traffic control has to be established at certain points as the traffic flow becomes denser. It is, likewise, for this reason that left turns have to be prohibited at certain intersections as traffic increases. Similarly, the time comes when safety zones have to be provided for patrons of the street car company. Vehicles are prohibited from entering such zones, although they are located in the street where vehicles formerly traveled. All of these and many others are instances of the vast increases in the complexity of the traffic problem beyond the point where individual judgment is able to fully cope with the situation.

"Placing a legal restriction upon the willful acts of careless drivers and heedless pedestrians is not the only purpose of traffic rules, regulations and control, although this is, indeed an important one. They are not alone for the heedless, the reckless and the criminal-minded, they are likewise for the careful and the law-abiding people who want regulations and rules of conduct as well as direction for their movement at individual locations, to determine for them what, on the average, constitutes safe procedure in the use of the streets.

Education Needed
"What, then, shall constitute the scope of education in traffic safety? What needs to be instilled in the minds of the users of the streets? Is it the development of the individual judgment alone?"

"No. Above all, the users of the streets, both motorists and pedestrians, must be taught to conform to regulation. They must be taught what the traffic regulations of their community are and why they should be obeyed. In other words, traffic regulation must be popularized. It must be shown to be a public necessity and not a needless restriction.

"Careful citizens must learn that traffic regulations supplement their normal good judgment and make it safe

"To obtain the support of those who are normally safe drivers and consider themselves as such the supervision and administration must be dignified, businesslike and fair. Nothing will destroy the effectiveness of traffic regulation more quickly than an undignified, partial or careless administration and supervision of it.

"Consequently the administrative authorities have a great deal of responsibility in instructing the general public in traffic regulation. Courteous, yet firm and impartial, administration of the traffic rules and regulations among those who will receive it as such and voluntarily act upon it is quite as important as 'bawling out' the willful violator and 'giving him a ticket' if he talks back.

"Agencies for the education of the general public in traffic safety can render their biggest service by directing their energies largely at popularizing traffic regulations and the observance of traffic rules and control. The vast majority of the general public wants to know what are the governing rules and regulations, just what they mean, why they are needed, and just how to observe them.

If people do not read traffic regulations understandingly and willingly, steps should be taken to make them a proper understanding of them. One by one the important features of a traffic ordinance should be taken up, given publicity in newspapers, club meetings and such other means as the individual community affords so that a proper understanding will be assured.

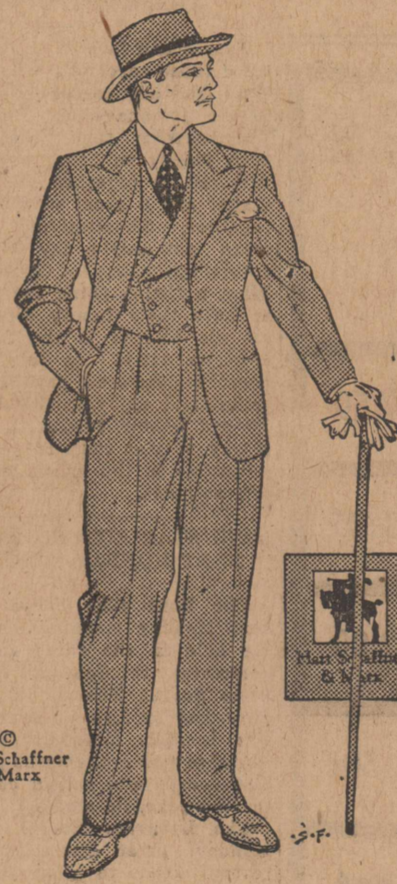
"Then we must deal with the willful violator. Some, seeking special privilege and with little regard for the rights of others and the safety of themselves, will not voluntarily respond to an effort to popularize traffic regulations. For public safety they must be required to abide by the safe practices on the streets which have been adopted by the majority through education. The problem here is one of rigid enforcement. To meet the needs of this group, the supervision and administration of the traffic regulations must, likewise, be firm business like and performed without prejudice.

Revise Regulations
"All of this of course, assumes ordinances, rules and regulations, as well as methods of traffic control, that are up to date and workable. They must be

Christmas Specials

On All Ready-to wear

Beginning Friday, November 26th we offer at Reduced Prices—Men's Suits, Men's Over Coats, Boys' Suits, Boys' Over Coats, Men's and Boys' Sweaters and Lumber Jacks; Ladies' Coats, Ladies and Girls' Dresses, Silk Bloomers, Silk Teds, Silk Princess Slips, all wool and silk materials and many other items too numerous to mention here.



Hart Schaffner & Marx

Sweaters and Lumber Jacks

- \$1.25 Garment 98c
- \$2.95 Garment \$2.48
- \$3.95 Garment \$3.45
- \$4.95 Garment \$4.25
- \$5.85 Garment \$4.95

Rayon Bloomers, Teds and Princess Slips

- 1 Lot of Bloomers \$1.25
- \$2.25 Bloomers \$1.98
- \$1.98 Teds \$1.69
- \$2.25 Teds \$1.98
- \$2.75 Slips \$1.98
- \$2.95 Slips \$2.48
- \$3.45 Slips \$2.89
- Rayon Gowns \$4.95
- Men's grey mottled union suits, good weight for only 98c

SUITS

For Men, Young Men and Students in all the new styles and colors.

- \$17.50 Suits reduced to \$14.85
- \$25.00 Suits reduced to \$19.75
- \$32.50 Suits reduced to \$27.50
- \$35.00 Suits reduced to \$29.75
- \$45.00 Suits reduced to \$35.00

OVER COATS AND TOP COATS

- \$14.85 Coats reduced to \$11.50
- \$20.00 Coats reduced to \$16.00
- \$25.00 Coats reduced to \$19.75
- \$35.00 Coats reduced to \$29.75

BOYS' SUITS

- With one and two pair long pants
- \$7.85 Boys' Suits, size 3 to 16 \$6.45
- \$11.00 Boys' Suits, size 3 to 16 \$8.85
- \$13.50 Boys' Suits, size 8 to 18 \$11.95
- \$20.00 Boys' Suits, sizes 12 to 18 \$16.50
- \$27.50 Boys' Suits, sizes 14 to 18 \$22.75
- Boys' short pant suits, \$20.00 value \$5

BOYS' OVER COATS

- \$8.50 Over Coats, sizes 4 to 11 \$6.95
- \$12.50 Over Coats, sizes 12 to 17 \$9.75
- \$15.00 Over Coats sizes 12 to 17 \$11.95

LADIES AND GIRLS COATS

- \$14.85 Coats reduced to \$9.98
- \$19.75 Coats reduced to \$16.48
- \$25.00 Coats reduced to \$19.90
- \$29.00 Coats reduced to \$21.80
- \$39.00 Coats reduced to \$32.60
- \$49.00 Coats reduced to \$37.40
- \$65.00 Coats reduced to \$49.60
- \$69.00 and 79.00 Coats \$54.90

LADIES AND GIRLS DRESSES

- \$12.50 and \$15.00 Dresses \$8.79
- \$19.75 Dresses reduced to \$14.89
- \$29.00 Dresses reduced to \$21.78
- \$34.00 and 39.00 Dresses \$27.40

The Martin Dry Goods Co.

"The Store With The Goods"

Floydada

Texas



Reduced Prices ON Quality Jewelry

The approach of the Holiday Season—the season for gifts that are of lasting value, brings with it the opportunity for you to purchase Dependable Jewelry of Out-of-the-ordinary at—

Savings Over the Regular Price

While reasonable profit-pricing will not permit of tremendous cuts in prices, we announce a—

Reduction of 10 Per Cent

throughout our line of high-class jewelry, and on some lines which we are discontinuing we offer reductions of as much as—

25 and 50 Per Cent Off

You will find us ready at all times with valuable suggestions. Bring us your Gift problem, tell us what you can afford to spend, and we'll solve it for you.

Do not wait till the last minute to do your Christmas Shopping. Early shopping is to your advantage.

C. H. DAVIS, Jeweler

LOCATED AT WOODY DRUG CO.

88 Miles Of New Lines To Be In Floyd County

Floyd Gets More Than Twice As Much Mileage Of New Road As Any Other County On Routes.

Floyd County will get more than twice as much railway mileage as any other county where new railroads will be constructed according to the surveys made by the companies asking permits to build. Of the 229 miles to be constructed eighty-eight miles will be built in the north, west and southeast portion of Floyd County.

The Ft. Worth & Denver by emerging victorious over the Santa Fe, will construct 202 miles of its road, between Estelline and Plainview, in the north part of Floyd County. Their survey enters the county at Section 3 Block 4, extending across to the north line of Section 67 where it enters Hale County.

By gaining permit to construct its line from Silverton to Lubbock, the Ft. Worth & Denver will construct approximately thirty-seven more miles of railroad in the north and west portions of the County. Ten and one-half miles southwest of Silverton their survey enters Floyd County at Section 13 Block B-4, extending through Lockney and west of Mickey to section 13 Block K, where it enters the southeast corner of Hale County.

The Quanah, Acme & Pacific, by being successful in its effort to construct its line from McBain to Floydada, will build nineteen miles of railway in Floyd County. Their survey enters Floyd County just two and one-half miles south of the present Floydada-Mata-

dor highway and terminates at Floydada. The construction of these roads, totalling eighty-eight miles, will place practically every farm home in the county in a few miles of a railroad.

Child Dies Here From Injuries In Accident

Claudina Kuykendall, the nine months old daughter of Mr. and Mrs. J. C. Kuykendall, died last Friday as the result of injuries received about a month ago when a disc harrow ran over the child. Ever since the accident the child has been paralyzed from the hips down, and its death was not unexpected.

Funeral services were held at the Floydada Cemetery Chapel at three o'clock Saturday afternoon. Interment was made in the Floydada Cemetery. The parents of the child live about 16 miles east of Floydada on the Matarador Highway.

OPTIMISM PREVAILS IN TALKS MADE TO THE LUNCHEON CLUB

Floydada Luncheon Club talks Monday noon, were filled with optimism, the reaction of the membership of some twenty-five present, being evident, following the news of the successful termination of long-drawn out efforts to get the extension of the Frisco into Floydada.

Roy A. Baker presided at the meeting and introduced Rev. Todd, a visitor from Lubbock, Rev. Ben Hardy, new Methodist pastor here, and J. C. Gilliam, assistant manager of the Higginbotham-Bartlett Lumber Company. The last two named were elected members of the club.

"Your railroad comes cheap to Floydada and Floyd County," Rev. Todd told the club. "While you get your road for the right-of-way, at Lubbock we are raising an immense bonus for the railway we are getting."

The new Methodist minister declared that Floydada is already a good town. "I am glad now to be able to call it my home. Floyd County is one of the best counties of Texas and the new railroad is a good thing for you, and means much development," he said.

J. G. Wood reported for the resolution committee on drafting letters to T. R. Webb and J. L. Henson, expressing appreciation of the club for the fellowship the members had had with them, and wishing them happiness and good fortune in their new places of residence. The resolutions were heartily adopted.

T. S. Stevenson, called upon by the chairman, declared that the new railway development mean a great deal for all of Floyd County, pointing out that this county gets 88 miles of new railway in the present construction plans, more than any other county of West Texas.

F. L. Davis, upon call, reported briefly on the great international meeting of the Disciples in Memphis last week. He declared in closing his remarks that the new railway and a paved highway across the county would give Floydada and Floyd County such a boost as it had never had before.

A. J. Folley also talked in optimistic vein. "Floydada should be a city of 8,000 population within a short time. It has a wonderful territory from which to draw and will be better able to serve it with the new railway furnishing an eastern connection," he said.

He asked the luncheon club to sponsor a movement that would prove to the boys of the high school football squad that business men of the community are behind them in their district championship aspirations. "None of these boys, with one or two exceptions, are seasoned veterans, and they need encouragement," he averred, pointing out that a visit to the school Wednesday morning as visible evidence of the interest in them by the business men, would help greatly. It was voted to carry out this suggestion, by standing vote.

C. H. Davis, A. J. Folley and Luther Fry were named a committee to see that all football boys on the squad have tickets without cost to the banquet to be served Thanksgiving evening in the Rutledge building. Thirty-one tickets were subscribed for the boys at the meeting, the football boys to be guests of the Luncheon Club at the banquet.

Mrs. Dora Reagan left Friday night for Abilene where she will visit her mother and sister.

'Round The Square

About all that you can hear "round the square" this week is about the Floydada-Slaton football game. The general opinion of the Floydada fans is that if the Whirlwinds fight as they should, they will win over the Tigers by several points. However, there are lots of different opinions.

The following are a few expressions heard when a bunch of the Whirlwinds were discussing the game the other day: "Say, Boy—if we don't beat that Slaton bunch by two touchdowns, I hope some one kicks me all the way to town!"

"Good gosh, man, did you notice who is going to play opposite me? He weighs 200 pounds, and they say that it is all muscle, too."

"Boy, last Friday, we had a hole big enough to drive a wagon through and this big stiff didn't gain an inch through it."

"Yow, I'll say you did, I hit the softest place in the line, and there were eight men on top of me before you fellows knew the ball was in play."

"Well, at any rate, we have got to beat that Slaton bunch next Thursday, or our name is mud."

And that is the way they look at it. They are going into the game with all they have, and are expecting the Floydada bunch to stay in there and do our part of the boosting. Next Thursday, if Floydada loses and the fans do not root for them as they should, it will be partly our fault. Do your part. Be there and root for Floydada.

"Hurrah for the Q. A. & P., on to McBain" seemed to place the football talk in the background 'round the square last Friday and Saturday. The new railroad will mean a whole lot to Floydada folks, and if we have the proper kind of citizens, the right-of-way will be secured and our end of the deal will be fulfilled with out any trouble.

But of course, there will be some folks who believe that there is no more need for meetings, etc., and will not do their part of the backing. That should be expected, in a way.

"Strolling Down Sport Lane" written by James Dow for the Lubbock Avalanche, contained the following notes about the Whirlwinds game with Littlefield last Friday:

"According to the dope, the Whirlwinds are favored over the Slaton Tigers on Turkey day. Floydada defeated the Lockney crew by four touchdowns while Slaton fought hard to score nine points on the Longhorns."

The Whirlwinds are still battling in the air. For the past four years the Floydada club has had one of the most dangerous passing machines on the South Plains—and it is still very effective. Eubank, director of plays for the Whirlwinds, is one of the surest passers in the football circles of the South Plains. He is cool and runs a team with apparent ease.

A mighty offense combination is found in the Floydada backfield in Eubank, Carter, White and Marshall.

Littlefield was greatly handicapped with the absence of the original lineup. Wood, who was injured in the Lubbock game, could not get his stride and was thrown for losses several times yesterday. However, he tore holes in the Green and White offense occasionally and broke through for good gains, but not consistently.

Mrs. Ray Slaughter and little son, Billie Ray, Mrs. Jo Day and Melvin Slaughter returned Friday from Wichita Falls, where they visited Mrs. Day's and Melvin's mother, Mrs. G. V. Slaughter. They also visited their brother, G. V. Slaughter, Jr., and wife.

SHERIFF'S SALE

THE STATE OF TEXAS, County of Floyd
Notice is hereby given That by virtue of a certain Order of Sale issued out of the Honorable District Court of Floyd County, on the 22nd day of October, 1926, by G. C. Tubbs, Clerk of said Court for the sum of One Hundred

Seventy and No-100 Dollars and cost of suit, under a Judgment, in favor of T. Y. Wilkes in a certain cause in said Court, No. 1790 and styled T. Y. Wilkes, vs. W. A. Hendrix, E. L. Campbell, and C. A. Rhodes, placed in my hands for service, I, J. R. Maddox as Sheriff of Floyd County, Texas, did, on the 1st day of November, 1926, levy on certain Real Estate, situated in Floyd County, Texas, described as follows, to wit: All those certain Town Lots or parcels of Land situated in Floyd County, Texas, described as Lots Nos. Seven (7), Nine (9), Eleven (11), Thirteen (13), Fifteen (15) in Block No. Three (3) in Childers addition to Floydada, Floyd County, Texas, as are indicated on the official plat of said addition, recorded in Volume 22 page 272, Deed Records of Floyd County, Texas, and levied upon as the property of W. A. Hendrix, E. L. Campbell and C. A. Rhodes, and that on the first Tuesday in December 1926, the same being the 7th day of said month, at the Court House door, of Floyd County, in the Town of Floydada, Texas, between the hours of 10 a. m. and 4 p. m., by virtue of said levy and said Order of Sale I will sell said above described Real Estate at public vendue, for cash, to the highest bidder, as the property of said W. A. Hendrix, E. L. Campbell and C. A. Rhodes.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in the Floyd County Hesperian a newspaper published in Floyd County.

Witness my hand, this 1st day of November, 1926.

J. R. MADDOX, Sheriff Floyd County, Texas.

F. C. HARMON
Licensed Undertaker
Modern Equipment;
Hearse and Ambulance
SERVICE ANYWHERE
Phones: Day 242; Nights 174 and 259-W

John W. McDonald
AUCTIONEER
Graduate of American Auction College
Specializing in Farm, Live Stock and Street Sales
PHONE 9020-3
Lockney, Texas

REMEMBER—Now Is The Time
To Breed Your Sows for Profitable Spring Pigs.
Remember—Holmes Bros.
HILLTOP FARM

On Or About December 1

We will deliver milk only once each day in the residence section of town.

MILK WILL BE DELIVERED ONLY IN THE MORNINGS.

V. B. Fitch and B. M. Eubank DAIRIES

Mathews & Folley
LAWYERS
MITCHELL BUILDING
FLOYDADA, TEXAS

KEEP YOUR BATTERIES FULLY CHARGED
We repair and re-charge FREE TEST
New Battery at Low Cost. Dealers for GOULD BATTERIES.
Smith Battery Station
Across Street From Post Office
TELEPHONE 75

Here Are The Improvements

Review this impressive list of improvements—a notable twelve-months' record of progressive engineering:

- A new five-bearing crankshaft (replacing the three-bearing type).
- A new two-unit starting and lighting system (replacing the single-unit type).
- Air cleaner of improved design.
- Spark and throttle levers placed above the wheel for greater convenience.
- Rumble seat for Sport Roadster.
- Stylish new body lines.
- Rich and attractive new colors.
- Improved all-steel body construction.
- Increased driving vision.
- Indirect dial lighting for De Luxe and Sport types.
- Far greater riding comfort.
- Impressive new smoothness and silence of engine operation.

Greater beauty, greater convenience and remarkable new silence and smoothness of engine operation have followed these vital betterments.

Yet Dodge Brothers low prices remain unchanged—values certainly that no motorist can now afford to overlook!

Touring Car	\$940.00
Coupe	900.00
Sedan	1040.00
Special Sedan	1090.00

Delivered

MOTOR SUPPLY CO.,
FLOYDADA, TEXAS

We Also Sell Dependable Used Cars

DODGE BROTHERS MOTOR CARS

M. FROST, D. C.
3-YEAR CARVER GRADUATE
Chiropractor
Licensed under Kansas and Arizona Laws
LADY ATTENDANT
Suite 101, Surginer Bldg., North Side of Square
Office Phone 175

KENNETH BAIN
LAWYER
Rooms 12 and 13
First National Bank Building
General Practice

Drs. Smith & Smith
Sanitarium
FOR SURGICAL CASES
Phone No. 177
Floydada, Texas

W. H. SEALE
AUCTIONEER
For Dates, Call
J. I. HAMMONDS
Phone. 302-W Floydada

E. P. NELSON
FIRE INSURANCE AGENCY
WILL APPRECIATE YOUR BUSINESS
Every detail of your fire insurance requirements will be carefully handled if entrusted to this agency.
OFFICE—ROOM 8
FIRST NATIONAL BANK BUILDING, FLOYDADA

WE HAVE
IRON WHEEL WAGONS
FOR \$67.50
Complete with 14 ft. Cots and 40 inch deep for—\$100.00
are rare bargains.
h & McClung

J. C. Dickey A. C. Goen
Dickey & Goen
Real Estate and Loans
Farm Lands, Ranches and City Property
ALWAYS A BARGAIN
Floyd County Correspondents for the First Texas Joint Stock Land Bank of Houston, Texas. 6 Per cent Interest. Prompt Inspection.
Surginer Building
North Side Square
Floydada, Texas Telephone 170

H. Z. Pennington
PHYSICIAN AND SURGEON
TELEPHONES:
RESIDENCE 330 OFFICE 73

Dr. W. M. Houghton
GENERAL PRACTICE
Diseases of Women and Children a Specialty
OFFICE IN MITCHELL BUILDING
PHONES:
Residence 250 Office 256

Suffered weak, nervous

"I WAS in a very weakened, run-down condition, surely in need of a tonic and builder," says Mrs. J. R. Wrenn, of Anna, Texas. "I was so weak I had to go to bed, and kept getting weaker."

"I suffered with my back so much. I was very nervous, couldn't rest good at night. I couldn't eat anything—I just wasn't hungry."

"I had read so much of Cardui, I thought best to use it. I took seven or eight bottles, and by the time I had taken them I was stronger than I had been in several years. I can highly recommend Cardui."

Thousands of other women have found that the tonic effects of the purely vegetable ingredients of Cardui were just what they needed to help restore their appetites, to help bring them easily and naturally back to normal health and strength. Its action has been found to be of great benefit in many common female ailments.

Buy it at your druggist's.

CARDUI

For Female Troubles

Annual Pay Up Opportunity Time
Factors Of Territory.

The week of November 27—December 5 is Pay Up Week in Floyd County. And the opinion, generally expressed, among business men in all activities is that it comes at an opportune time for the greater portion of the people of the town and country, who at this time will find themselves in better position to bring to a conclusion any unpaid obligations or arrange for their future extension than at most any other time of the year.

"I am in close touch with the merchants and bankers of Floydada," T. P. Guimarin, secretary of the Retail Merchants' Association, said this week. "And I find them very appreciative of the efforts of those who have so willingly responded in the past, to make Pay Up Week a real success. The efforts of these have made it possible for the merchants and banks, in turn, to meet their obligations. Anyone should—and nearly everybody does—consider it an honor to be extended credit. It has a meaning that is a distinct compliment to the man who receives it."

"Pay Up Week is a means by which we hope to get all to stop and reflect on the obligations they have made during a busy year, to take time to make adjustments with their creditors, and give all an opportunity to go forward with their plans."

"Misfortune overtakes all of us occasionally, and many times a man's plans go awry; it occurs sometimes that a man altogether worthy oversteps himself—uses bad judgment—in the making of his obligations. Pay Up Week is a good time for such as these to go to the friend whom they owe and adjust their obligations. And in this way, all can join in making Pay Up Week a banner week," Mr. Guimarin said.

Nothing is further from the truth than the opinion that the association is a price-fixing organization, Mr. Guimarin pointed out. "The Retail Merchants' Association is solely a bureau of information for its members, and has nothing whatsoever to do with the prices of any goods or commodities."

"The Retail Merchants' Association is based on the sound doctrine that the men who will meet their obligations should protect themselves against the unscrupulous. Thus, the man who is a member of the association helps to protect, not only himself, but his good customer as well. The association helps to eliminate the unworthy and aid the worthy. Worked in the proper spirit, it creates greater trust for the trustworthy, makes it possible to aid the unfortunate through lean years, and generally brings to a higher plane the entire system of credits. It can and should be used to bring about better mutual understanding among all classes."

AUTO LICENSE REGISTRATION FOR 1927 BEGINS DECEMBER 1

All supplies have been received by Tax Collector J. R. Maddox for the registration of automobiles for the year of 1927, including all clerical records and receipts as well as the license plates themselves. L. B. Mexey, deputy in charge of the registration desk said Wednesday noon.

A number of automobile owners have been after receipts already, but no new plates will be issued until December, it was stated.

"One thing every automobile owner should keep in mind to do before he comes to get his car registered for the new year—he should go get his lights inspected. We cannot lawfully issue a license plate and register a car without the light testing certificate," Mr. Maxey said.

RESIDENCE OF JIM McNEELY DESTROYED BY FIRE TUESDAY

The residence, windmill, and all of the out buildings belonging to Jim McNeely of McCoy were destroyed last Tuesday morning at about eleven o'clock by fire. The buildings and all of their contents were a total loss, according to reports at this office. Although Mr. McNeely had some insurance on the buildings, it is not sufficient to cover the loss, it is thought.

ATTENDING TEACHERS ASSOCIATION

County Superintendent Price Scott left Wednesday morning for El Paso where he will attend the meeting of the Texas State Teachers Association to be held in that city from November 25th to 29th. He will probably return about next Tuesday.

Mr. Scott is the only person from this city attending the meeting in El Paso.

SAND HILL SCHOOL TO BEGIN

After having been dismissed for seven weeks for the children to help pick cotton and gather crops the Sand Hill school will be resumed Monday morning in their old school building.

A modern brick school building is being erected at Sand Hill and will be completed before the first of the year.

PREACHING AT BAKER

Elder E. B. Mullins will preach Sunday morning at 11 o'clock at the Baker School House.

Everybody is invited to attend the services.

and Estridge hostess.

Mrs. E. F. Estridge and Mrs. H. O. Pope were hostesses to the members of the T. E. L. Sunday school class of the Baptist Church Tuesday night at the home of the latter.

After a short business session the remainder of the evening was spent by the guests in making Christmas gifts. The hostesses served chicken salad, pimento and cheese sandwiches, potato chips, hot chocolate and cake.

The guests were: Mmes. E. P. Nelson, E. L. Norman, W. I. Cannaday, Jim Houston, Ross Henry, E. Ray Smith, Harper Scoggin, E. E. Brown, G. R. Strickland, E. L. Angus, Frank Moore, J. V. Daniel, Kight Dickey, J. C. Gilliam, C. H. Davis, Boone Hall, Glad Snodgrass, L. A. Marshall, Dave Standifer and B. P. Woody and the two hostesses.

Mrs. John Ashford and little son, of Dallas arrived Tuesday and are visitors in the home of Dr. and Mrs. I. W. Hicks. Mrs. Ashford is a sister of Mrs. Hicks and came to help Dr. Hicks care for the children while Mrs. Hicks is undergoing treatment in the Lubbock Sanitarium. Mrs. Hick's mother and father, Mr. and Mrs. D. A. Ford of Abilene are also visiting here.

Ira L. Sanders, minister of the Mississippi Street Church of Christ preached at Petersburg Sunday morning and Sunday night. Sunday afternoon Mr. Sanders attended the all-day meeting at the Church of Christ at Plainview which was the opening of a weeks meeting. Mr. and Mrs. Sanders also attended the meeting Tuesday night.

Decide District Honors At Baseball Park Today

(Continued from page 1)

to their decisive showing against Littlefield. Before that time, the Tigers had been heavy favorites and had considered themselves easy winners of the classic.

On the records for the season, Slaton is probably the stronger team. They defeated Spur 56 to 0, while Floydada only nosed the Spur team out by a 14 to 13 score. The Green and White won from Ralls 20 to 6, while Slaton won from them 42 to 12. Against Lockney F. H. S. won 16 to 2 more than thirty days ago, while Slaton last week beat them 9 to 0.

Line-up and officials for the game this afternoon, as announced by Coaches Miller and Jay are:

Slaton	Position	Floydada
Weaver	Left end	Jim Carter
Woollever	Left tackle	Borum
Taylor	Left guard	Carlton
Huckabee	Center	Edwards
Arms	Right guard	Gaither
Hamilton	Right tackle	(c) Swain



IT TAKES ALL KIND OF TURKEYS TO MAKE A THANKSGIVING!

Lean turkeys and fat—some tough and some tender—at this time of the year they all come under the head of TURKEYS.

The same with 'Men's Wear'—and the regrettable part of it is—somebody—has got to purchase the tough and unauthentic styles that are today strutting about the barn yard of clothes-dom.

MEN! And those who buy for men, Glad has planned to make this the most important gift season he has ever had. We have made arrangements to offer you expert council in choosing your Christmas gifts for men.

Through years of service to men we have learned their likes and dislikes. Ask them for suggestions.

Two facts you should bear in mind. First, that such things can always be bought to better advantage in a men's store, and second, that this store leads all others in catering to the best dressed men in town.

See these wonderful 'Top Coats—

\$17.50 to \$35.00

GLAD SNODGRASS
 Men's Wear Since 1900

Steering Committee To Name Aides This Week
 (Continued from page 1)

"Everybody, including both land owners on the route indicated and those on the committee guaranteeing the right of way is disposed to be fair," Mr. Massie told the audience. "It will be unnecessary for friction to arise on any part of the work, because we are just going to try to do the right thing by each other." The remarks were in connection with the situation that will arise in instances where the rail line will cut farm or city property into unwieldy or badly shaped tracts, or spoil the value of improvements. These instances will be few, he thinks. In optimistic vein, he said he hardly real-

ize what an immense system of rail lines in entering Floydada, the Frisco-Rock Island merger now pending making it America's largest system. Further, he gave it as his opinion that there would be another eastern connection "And I'm guessing Floydada is going to be on one end of it." While we think of Floydada as having moved forward rapidly in point of importance, he gave it as his opinion that "Floydada is just now getting ready to do something."

Survey Is Located

Referring to the matter of obtaining the right-of-way O. P. Rutledge declared the job could be made an easy one or allowed to be difficult, according as the work was undertaken immediately in an aggressive manner, or allowed to drag.

That surveys from a point just outside the city limits to McBain had all been completed, and located by metes and bounds, was brought out in a suggestion by Judge L. G. Mathews, who said Vice President A. F. Sommer, of the Quanah Route, had advised he would be in Floydada Friday, and that President C. H. Sommer would be here next week. Work of the engineers within the city limits had not been completed, a rather extensive survey of the situation, together with a study of locations, in considerable detail, being necessary before a final decision is reached by the railroad, members of the steering committee told the mass meeting.

Rail Fight Ends, Quanah Route Is Given Permit

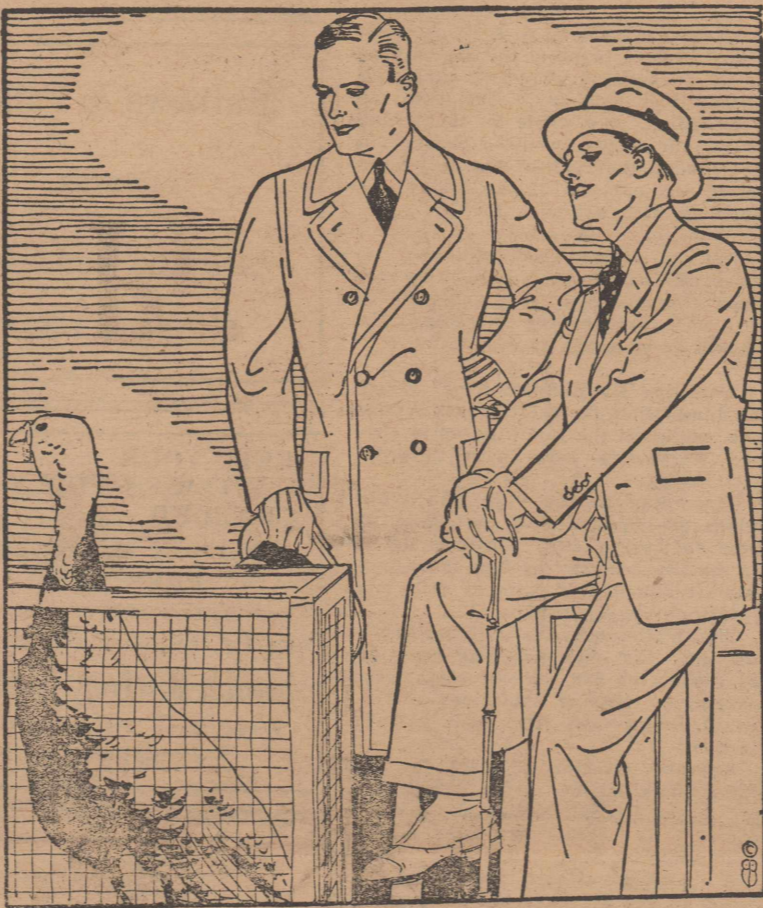
(Continued from page 1)

matter until such time as the actual order from the commission was received for construction. However, he said as soon as all details had been ascertained he "would immediately undertake to carry out its construction program under our contract with your good citizens," in a wire to The Hesperian. The contract calls for construction to begin in twenty days after permission is granted by the Interstate Commerce Commission and to be completed within eight and one-half months.

Locally, the report was received with a great deal of gratification. It followed a fight by local citizens, extending over a period since early in 1925, led by Chamber of Commerce officials and Col. W. M. Massie, chairman of the Chamber's railroad committee. Steps were taken immediately to get the ball to rolling from this end of the line to get the right-of-way for the railroad. The first meeting to this end was held Tuesday night. "We must get in the collar" was the expression used by Col. Massie in his interview given The Hesperian for its extra Saturday, which contained a call for the mass meeting, expressions of gratification on the part of several business men, and other developments over night bearing on the railway situation.

Examiner C. E. Boles' report was rejected in its main essentials in the decision of the Commission. While Mr. Boles' report recognized the need of the plains for additional rail facilities, and competitive rail conditions, he gave the Texas, Panhandle & Gulf priority rights. The extensions granted by the commission Friday gives the plains territory two additional major systems and creates a situation that will be of importance to this section when the government's final policy in railroad merger is completed, a dispatch out of Washington, declares. The Burlington lines are to be brought together and the Quanah, a subsidiary of the Frisco, will be included in the larger pending merger of the Frisco and Rock Island systems.

The Quanah told the commission that it had the money "in the bank" to build from McBain to Floydada; that it would start construction within twenty days and be completed within eight and a half months. In the last argument of the case the Quanah road agreed that if the commission thought advisable it would carry that Floydada extension into Lubbock. The commission's decision makes no reference to the offer. The Frisco system, however, has long had in contemplation extension of the Quanah line to the Mexican border at El Paso, and the intention to do this was featured in the preliminary proceeding before the commission upon the Frisco-Rock Island merger.



Overcoats, Suits

Every suit and overcoat in our entire stock has been drastically reduced in price. We need the money tied up in these garments. Every one of them

Must Go!

Suits for everyone are here. Boys, youths, young men, stouts and shorts. And the prices are so low you can now buy a high-priced suit as cheaply as you ordinarily pay for a cheap one.

BOTTOM'S OUT—SALE'S ON

Every Dress

For women, children and Misses is included in this

Price Slashing Offering

Crepes, woolens, gingham, linens—all go at these thrift inducing prices. On every garment purchased you save from four to twenty dollars. Come in early so you may have a more complete stock to choose from.



BAKER HANNA & CO.

SOUTH SIDE THE SQUARE

"IT PAYS TO TRADE AT THIS STORE"

FLOYDADA, TEXAS

PRICES REDUCED

IN KEEPING WITH THE LOW PRICE OF COTTON.

We are actually selling some of our groceries cheaper than the Cash Stores in Ft. Worth.

Visit our store and BE CONVINCED.

WATCH OUR SHOW WINDOWS

BROW BROS