## THE FLOYD COUNTY HESPERIAN

 Play Here Tomorrow

## 

 $\underset{\text { Farm Relief Plans Under way }}{\text { Will }}$



Floydada Commended For Its School Attainments


|  |
| :---: |

eral Election Over Floyd
County Tuesday.
Firer
reports from orer the

|  |
| :---: |
|  |  |

Odell Blackwell Suffers Flesh Wound From Bullet

Wiil Build Power Plant
At Site Of Water Wells



The Floyd Co. Hesperian
 Homrer steen Eutor and Manazer

 Adrt. Rates Furrished on Appication nelghborly adjustuent good Neighborly ajustment of matters of of
pubich concern are
alvays goor
gur
 affairs of wider import. How weer, ihey
are more ilif cuth to see in that manner
because they come closer home




 wheat planting This is only the first part of Novem-
ber. Wheat sown in November and Jre-
ceaber hat


 | armers. |
| :--- |
| So if $a$ wheat farmer had plannei to |
| $\substack{\text { to }}$ | oww wheat and the work of geting fall

crops gathered together with the raiss,

 sasons quite often work int trict, firh tor
oth September and November wheat.
 Septemeou, intendeded o p piant wheat in in
son in the
son the ground and this is only sarly STIL CONYINCED

 penty of foed a and sime tea of ppare.
large per centage of the people whe have ig surpluses of feed on hand are either
doing so, or plan ting to feed it out on
din mod the hoof
Flogd
County people think they are
They feel that conditions have


N. C. PURCELL, CHIROPRACTOR Graduate of Texas Chiropractic College San Antonio.
Courses: Science of Chiropractice, X-Ray Laboratory Office: Upstairs opposite postoffice. Lady Assistant No Charge Made For Spinal Examination.

DNE AT A TIME

Buying a new car is one thing. Sell-
ing a used car is another. Don't get the two confused -or you are almos sure to end up with
never really wanted.

MOTOR SUPPLY COMPANY

A USED CAR 15 ONLY AS DEPENDABLE
AS THE DEALER WHO SELLS I

Moving, Draying, Packing, Etc. Brick Storage Building 2 Dours
PITTS TRANSFER \& STORAGE CO.

EXPRESS AND FREIGHT
Truck Line to Plainview
"SUDDEN SERVICE"

## This and That

 gameyour
trails
and
to win
to




Nobody in jail one day the latter part
Iatter part
old many
old day


 | However, nobody ever heard of f real |
| :---: |
| estate man, |
| alayyer or a a doctor making | estate man, a awyer or a doctor making

a mistake, so hod edealock will probibly
continue inderinitely.
The next
next
 ing to be mighty popular with
till he votes for one of them.
Leon Collons.

Last Lyceum Number Is
Very Unusual Program



## a


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the Iea



 tives.
Vernon Eubank left Sunday for whit.
ner we will send some few days



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| :---: |
| ists, |}

## 

## -



T.
Sanu
train
train



Last week.
Mr. and
Billie Ray



sheriffs sale
he state of texas
〔병율 형


$=\begin{gathered}\text { in } \\ \text { in } \\ \text { ind an an } \\ \text { on on } \\ \text { vice }\end{gathered}$


$\qquad$
$\qquad$ $\underbrace{\substack{\text { wit } \\ \hline}}_{\substack{\text { Novenemer } \\ \text { 36ter }}}$ Sherife J. R. MADDOX,

Do 준 1 HOv? that your Girls Ficture is:


THE HESPER
The Book of Floydada High School


Great American Racing Stars

## buy the

Greatest BUICK Ever Built
Within thirty lays after its introduction, the Great est Buick Ever Built received one of the greatest er paic a motor car.
Nine internationally famous A.A.A.speedway stars
singled it out, above all other cars, for their personal singled it out, above all oth
use and for their families!
The racing aces who have thus demonstrated their approval of the New Buick are.

* Frank Lockhart $\quad{ }_{*}^{*}$ Pete De Paolo
$\underset{*}{* \text { Fliff Woodbury }} \quad \underset{*}{*}$ Freded Comer
$\stackrel{*}{*}$ E Erant Coooper
${ }^{\text {tt }} \underset{ }{*} \stackrel{* \text { Bennett }}{\stackrel{*}{*} \text { Hill }}$


CALLAWAY MOTOR COMPANY Floydada, Texas

## Modern Equipment

> Our cleaning and pressing department is not at "stand still."

We are continually striving to give you the best satisfaction possible

This week, we are installing a new cleaning plant, direct from Chicago, that will clean clothes in the most satisfactory manner. And they will be ABSOLUTELY ODORLESS, too.

We invite you to come around and inspect this plant and see for your self, what wonderful work it will do.

## HOPKINS 8 FRY

PHONE 67 WE CALL FOR AND DELIVER

## As If Across a

Desk
Without Moving from his chair, Mr. Floyddada Business Man can call a distant point and transact business as if across a desk. You, too, have access to this nation-wide system of communication and while you may seldom have occasion to talk to points thousands of miles away, you have almost daily use for service to nearby places.

Never was our long distance Never was our long distance
service better, our facilities more ample, or the desire to serve greater. The rates are reasonab'e and "station to station" rates are much

Long distance will give you the rate any
where at any time.

SOUTHWESTERN BELL TELEPHONE COMPANY
H. Z. Pennington


KENNETH BAIN
Lawyer
Rooms 12 and 13

General Practice

Dr. W. M. Houghton general practice Diseases of Women and Children office in mitchell BUILDING
PHONES:

| PHONES: |
| :--- |
| Residence 250 ${ }^{\text {Office } 256}$ |

Drs. Smith \& Smith Sanitarium

FOR SURGICAL CASES
Phone No. 177
Floydada, Texas
W. H. SEALE AUCTIONEER For Dates, Call J. I. HAMMONDS Phone 302-W Floydada
we have
IRON WHEEL WAGONS FOR $\$ 67.50$
Complete with 14 ft . Cot ton bed 40 inch deep for$\$ 100.00$
These are rare bargains.
Enoch \& McClung

THE
HANKS HOTEL
NORTH MAIN STREET FLOYDAD
offers comp Now offers complete ho-
tel service, including three tel service, inctuaing three
meals daily, cooked and
served family style. served family style. Will appreciate your pat-
ronage and a good word to ronage and a good wo
your travelling friends.
Mr. and Mrs. E. T. Hanks PROPRIETORS


For a lovely skin and a sweet breath.,avoid auto-intoxication

## WITH THE CHURCHES



LLECTRIC STATION DECREA
OUTPUT INCREASES in the three year period from Jan Ine three year period from Janu-
1923 to January 1926 the numb

 and
and
 cipally owned. owned and The present compana- Hartman, who believes that in future
tive figures are men with derive much of their
tine electric plants do-


The reduction of both classes are in
substantially the same ratio and result from the economic urge for consolida-
tion and consequent larger service at tion and consequent larger service at
lower over--head costs.
It is significant. that the


Wourifhs of the total, generate about but the department's work. During
four percent of the total output of ceived visitors from of Entomoliogy re- foreign coun
four percent of the total output of of ceived vise Burs from of Entomology re-
eleceign coun-
electric energy. But along with the tries. Each of these visitors was seek-
electric energy. But alang with of the tries. Eish of these visitiors was seek-
reduction of 15 percent in generating ing information on inset pests.
plants the





sought by Hans Hartman, an American in Massachusetts and also the boll-
deep-sea diver, aceording to the Rome weent, and the smile of anticipated lifetime. A lifetime! Ha, ha, ha- a

parat's, constructed accorring to Hart- in the United States to combat these
man's designs by the Krupp works at insects. The chief of the entomologi-
Essen, is said to be capable of resisting cal section of the Moscow Tropical In-



In Silent Reverence WE BOW OUR HEADS

## In Grateful Tribute

As the years pass, we realize, with increasing gratitude, the wonderful accomplishment attained by our boys who went "over there."

Time, the great equalizer, emphasizes with, ever growing momentum the feeling of reverence in which we can regard their deeds of valor, their unselfish sacrifices and their willingness to give all freely that we might enjoy our birth-right.

IT IS OUR SACRED PRIVILEGE TO BOW IN REVERENT TRIBUTE ON THIS THEIR DAY.

BOTH DEPARTMENTS OF OUR STORE WILL BE CLOSED ALL DAY NOVEMBER 11TH

## BAKER-CAMPBELL COMPAN

 DRY GOODS and "M". SYSTEM GROCERY FLOYDADA TEXAS
## Society and Clubs <br> If <br> TURKEYS: <br> Market Now Open

And Our Produce Store will be Open every night until the season is over.

Our Scales are Tested Daily by Government Weight Standards.

You can depend on correct weights and Highest Prices the Market will permit.

Located First Door West of Barker Bros.

## Floydada Produce Company <br> Carey Stark, Manager

 Driver, Driver
Spare that Iire
Never throw away a "Blown" tire or tube. We can vulcanize it no matter how adly damaged it may be, bring your tire QUICK SERVICE-SATISFACTION-

GULLION \& SON
Floydada, Texas
Coodridh
Hime Silvertowns सures


## 

 'en stunts were enjoyed throughout the
evening. The hostess served tamales,
punch and wafers.


Betty Jane And Dale
Entertain Halloween
Betty Jane and Dale Rogers childre
of Mr. and Mrs. V. B. Rogers, entertain
ed on Fridy, october 29 with a Hallow
een party at the home of their parents. ed on Friday, October 29 with a Hallow
een party at the home of their parent
Misses Molly and Lucy Crum assiste ${ }^{\circ} \mathrm{E}$
$\qquad$
real Halloween decorations.
The most exciting event of the even
ing was the appearance of an old witch
who came to the door with a presen
for
for each of the guests. with a presen
each one with Hallowe'en favors and
ene

Brown with the children singing.
Refreshments of lolly pops and Hal
lowe'en cookies were served to the following: Marearet Stevens, Worth Gwen-
lyn Shipley, Vera Nell Marshall, Mignon lyn Shipley, Vera Nell Marshall, Mignon
Lawlis, Rogene Beasley, Thomasine
Cox, Mary Beth Ben Mary, Mary
Fagan, Ema
Fand J.Ws, Jack Powers, T. T: Sthevenon,
J. W. Gamble, Leeman Norman, Paul
Scos. cesses.
cos.
cengin Andrews Ward P.
Meet Wednesday. The Andrews Ward Parent-Tearhers
Association will mieet Wedresclav after Association will mieet Wedresdar after-
noon, November 10, at $2: 45$ oclock. If
school has - been opened at the school has
building, the
the new sch $\left\lvert\, \begin{aligned} & \text { building } \\ & \text { the new } \\ & \text { the now } \\ & \text { the So } \\ & \text { Grigsby } \\ & \text { mittee }\end{aligned}\right.$ Grigsby, chairman of the throgram . Com-
mittee for this meting, pays an inter-
esting program has heen esting program has been planne Rev. Henson To Be Honored.
A program and social meeting A program and social meeting winl be
held the Methodist church Friday
night, beginning at $7: 30$, honoring Rev

NEW AND
LATEST DESIGNS IN JEWELRY

$\$ 1.00$ up 75c up


The latest shapes in ice eas
$\$ 3.00$ up
WILSON KIMBLE Optical \& Jewelry Co.
The House of Confidential Credit
Floydada, Texas

## JUST RECEIVED

A shipment of Kroehler living room suites.

You are invited to visit our furniture department and see the exceptional values we offer. Now is the time to think of the furniture you plan to give Christmas.

A complete line of oil and gas cook stoves and heaters.

Complete line of cotton pickers sup plies.

Radio Sets and Accessories.

## KIRK \& SONS

## Atwater Kent RADIO

D oyouknow what George Ade said when he first heard his new Atwater Kent Come in for a demonRadio?
"I never thought
I would live to
 stration and you'll under stand what he meant.
C. SURGINER \& SON AUTHORIZED DEALERS

Floydada, Texas

## High Class Merchandise

We always have a good stock of high class merchandise to select from.

With a price and service that make this a place that you can well afford to patronize.

Phone us your orders for early morning and later delivery

Star Cash Grocery
PHONE 40

We Close all day Armistice Day


Hallowe'en Carnival Is
Center Of Much Fun
Intreas ward Parene Teateres carni$\begin{aligned} & \text { Saturday Night Nets } \\ & \text { For New Cafeteri. }\end{aligned}$ "-And the goblins will. get you, if
u don't watch out!" And there
 aturay night at the Hallowewt en ca
nival presented by the Andrew War Parent-Teachers,
Barker Bros. Garag.
About fitty



SPECIAL FREE! Solitaire Coffee

60 CUPS TO THE POUND AND BETTER One 40 c Bottle of Extract FREE with Each SHAW, FELTON \& COLLINS

## Announcement

FLOYD COUNTY AGENCY FOR
San Antonio Joint Stock Land Bank

$6 \%$Loans made on Amortization Plan for 33 years at 6 per cent interest with option to pay loan in full or in part or any interest paying date after five years.

Both Annual And Semi-Annual Payment Plan.
Ample Funds _ Prompt Service
FLOYDADA INSURANCE AGENCY
Room 5 and 6 First National Bank Building
FLOYDADA, TEXAS

## The Pick of The Season

You'll see at a Glance They're Extra Smart; You can Bank on Their Quality.

Never before have better clothes been shown at anything like these prices.


BOY'S SUITS AND OVERCOATS Just as All Roads Lead to Rome, so do all Guides to Boys' Good Wearables Point to Martin's.
BOYS' SUITS
$\$ 6.85, \$ 7.85, \$ 9.95, \$ 12.50$ and up.
BOYS' OVERCOATS PRICED AT$\$ 7.50$ to $\$ 12.50$ and up.

## The Martin Dry Goods Co. <br> Floydada, Texas

"The Store With the Goods"

KODAKERS WILSON STUDIO


Floyd Battery Cu
stile at the
Same Old Stand Same Old Stand
Where we are prepared to We are still in the rear part of the
White Building opposite Post 0 O
Sies fice, and anxious to serve your
BRING YOUR BATTRRY WORK To
Us.
J. C. Dickey A. C. Goen

Dickey \& Goen
Real Estate and Loans
Farm Lands, Ranches Farm Lands, Ranches and ALWAYS A BARGAIN
 Sank of Houstor, Texas 6 ber
ent Interest. Prompt Inspection.
ent Sortiner miliding
North Side Square

| North Side Square |  |
| :--- | :--- |
| Floydada, Texas | Telephone |

M. FROST, D. C. ${ }^{3}$-year carver graduate Chiropractor ficensed under Kansas and Lady attendan Suite
101, Surginer
Sidg
Side of Square.
North Side of Square
office Phone

Mathews \& Folley
Lawyers
mitchell building floydada, texas

KEEP YOUR
KEEP YOUR
CHARGED
We repair and re-charg FREE TEST New Battery at Low Cost. De
ers for Gould batteries.
Smith Battery Station Street From Post
TELEPHONE 75

John W. McDonald aUCTIONEER
Graduate of American tion College
Specializing in Farm, Live
Stock and Street Sales PHONE 9020-3 Lockney, Texas
$\underset{\substack{\text { F. C. HARMON } \\ \text { Hicened } \\ \text { Hised } \\ \text { Underater }}}{ }$
 Hearse and Amblange
SERTIE AAPWRRE
Phones: Day $242 ;$ Night
E. P. NELSON FIRE INSURANCE AGENCY
Represents some of the ble old-line companies with long, successful records and reputations for dealing
fairly with the pubic.

Will Appreciate Your Business

## insurance re will be carefull entrusted to th Offict

entrusted to
Office in-
FIRST NAT

Floyd County Hesperian, Floydada, Texas, Thursday, November 4, 1926.


|  |  |  |  | A Check Is Your Best Receipt <br> Have you ever been reminded that you had not paid a certain bill? And have you answered it by saying that the bill had already been paid? Then hunt for perhaps you lost it. Just stop and think how easy it would have been to show a canceled check. A checking account in this bank will always afford you a receipt for every transaction. <br> In our opinion, a checking account will be to your advantage even though the Service Charge applies in your case. |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |

## Cold Days Bring the Need of a New

 OVERCOAT㗔And right along with the need, comes the news from this favored men's store, that we have the exact Overcoat you need-in the style, weight and material you prefer, at the price you can easily afford to pay.

It is a real opportunity, and we want every man in this community to share in the Overcoat satisfaction we have for you. Good Overcoats $\$ 15.00$ to $\$ 37.50$

## C. R. Houston Company



## SAVING HOURS OF WORK

Sending your laundry to s each week not only saves you hours of workbut it is easier on the clothes. Our up-to-date methods cleans thoroughly without wearing out the materials
Perfectly - Economically
ROUGH DRY
WASHED AND IRONED
Phone 141
WELL CALL
FLOYDADA STEAM
LAUNDRY

## Dont swear

 Wlacn I Breaks: Call on us. We weld any kind

Any damaged tretal part put by oxy-acetylene welding. If it's too big to bring in, we'll come out and do it on the spotl

## ENOCH \& McCLUNG

 Blacksmith

## A Cherished Treasure

Your Picture is the most cherished treasure He can possess. As a Christmas gift, it is both inexpensive and appropriate. Phone today for a sitting.

Wilson Studio

## Bad Color

(liver trouble)

## "O CCASIONALLY I am troupatton and inactive Hiver," says Va. "I always use Thedford's, Black-Drawght when I foel a spell of this kind coming on, for it saves me a bad headache. My saves me a bad headache. My color gets sallow at times. I get real yellow, showing that the tro uble comes "I have found the liver. be the finest kind of a a remedy for this. I take Black-Draught and make a tea out of it, and take titalang in manall dosess for sever al days. I have never found anyal days. T have never found any thing that served me so well. "Since I have known abou Black-Draught, I have not suffer ed nearly so much with head ed nearly so much with head- a ache, caused drom indigestion II I find my tongue is coated, and I wake up with a bad taste In my mouth, I know I have been eating indiscreetly, and I immediately resort to Black-Draught to straighten me out." <br> Hactriver

## High school Niws <br> 

## 



## Chevrolet Closed Bodies by Fisher The World Provides no Finer!

Chevrolet is the only low-priced car offering closed bodies by Fisher-acknowledged everywhere to represent the highes order of beauty, luxury, safety and value. On the leading cars
in every price class the Fisher emblem is accepted as a hallmark in every price
of distinction.
Lustrous Duco in beautiful, modish colors assures the perma nence of their external beauty. Upholstery, trim, cushioning hardware and appointments-all contribute to their unchal in Chevrolet history the most popular ever offered.


## FLOYD MOTOR CO.

Floydada, Texas

## QUALITY AT LOW COST



## Hunters Take Notice

You will get the best kill by using the U. S. SHELLS.

We feature the U.S. line of ammunition, because we are convinced that there is none better.
FOR GOOSE HUNTING We have
U. S. AJAX HEAVIES No. 2 chilled shot; this is a long range shell.

FOR DUCK SHOOTING We have:
U. S. AJAX HEAVIES, No. 4 or No. 6 chilled shot; a long range shell that will insure excellent results
U. S. DEFIANCE SHELLS, using either No. 4 or 6 chilled shot; a long range shell at a medium price. FOR QUAIL HUNTING We have
U. S. DEFIANCE SHELLS, using No. 8 chilled shot; a dandy shell at a medium price
U. S. ROMAX SHELLS, using black powder and any of the different sizes of shot; a good shell at a very low price.

We also carry the WINCHESTER BRUSH SHELL which is a favorite with quail hunters.

See us for anything in guns or ammunition. We carry a large well assorted stock
STANSELL \& COLLINS

## HESPERIAN WANT AD PAGE <br> Read The Ads On This Page. You May Find One For You



1. sure bait for Big Marks!



## Remington Portable

HESPERIAN PUBLISHING COMPAN FLOYDADA, TEXAS


## OUR PRICES

| 2-3s. bs. pink \$ \$1,00 |  |
| :---: | :---: |
| ${ }_{\text {Calon Catasp, - }}$ | Vegetole, 8 lb . Pail $\$ 1,20$ |
| ${ }_{\text {Cor }}^{\text {Calon Peaches, }}$ for 60 | Spift Jewe, 8 ib: $\$ 1.20$ |
| ${ }_{\text {Cor }}^{\text {Calon Blackerries, }}$, 60c | Hen |
|  | mien |
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| our, \$2,00 |  |
|  | coid |
| 756 | by the |
|  | ${ }_{\text {White Swn }}^{\substack{\text { Worfee }}} \mathbf{\$ 1 . 8 5}$ |
| 25 c | Corfee Maxwell House Cofee |
|  | Cotree Bukk sediess Rais- |
|  | Mothers |
| ${ }_{\substack{\text { Calon } \\ \text { Sarue Panake }}} 55 \mathrm{C}$ | Oats, per |
|  |  |
|  |  |
| Cream Corn 12c | Monarci Brooms |
| Homet arge sise |  |
|  |  |
| ${ }^{\text {De }}$ De Montic smal size 15 c |  |
|  |  |
|  |  |

## Brown Bros.

ALWAYS A GOOD SHOW AT THE -ROYAL -

Today and Tomorrow "SUNDOWN"
The thrilling story of the passing of the Cattle Kings.

## Saturday

Bill Cody in COLD NERVES'
Fables Comedy and Bar C Mystery All Children Under 12 FREE Saturday

Monday and Tuesday "SCARLET WEST"
A picture of the old days. The days of courage and hardships, thrills, and dangers DON'T MISS IT!
"CLOTHES MADE THE PIRATE" Also Good Comedy

Crop Lien Is The Curse


Poultry Association To Meet Friday, November 12


## Will Build Power Plant

 At Site Of Water Wells Poter obtaining pow ower for the
ity's requirements has been a big
coblem for years, the rapid increase in
orem demand for

## 

Men'S and Boys' Furnishings
MEN'S SERVICEABLE UNDERWEAR MENS SERVICEABLE UNDERWEAR
Good value in Men's Union Suits, 98 C Men's Heavy Weight Union Suits,
Look over this good value 1,45 $\begin{aligned} & \text { Men's Good Quality, extra heavy } \\ & \text { weight Union suits. }\end{aligned} \$ 1,50$ MEN'S SHEEP LINED COATS Good Weight Men's Sheep Lined Coats,
well made and very Serviceable. $\$ 9.95$
Good value Men's exceptional values in Overalls and
Jumpers. Well make of $220 \quad \$ 1.29$
Weight Denim Weight Denim
BOYS' COW BOY PANTS $\begin{gathered}\text { The well known, serviceable boys' } \\ \text { Cow Boy Pants at }\end{gathered} \$ 1,39$ Men's Blue and Grey Work Shirts A good assortment of Men's Blue and
Grey Work Shirts, Well Made and 85 C
very serviceable
BOYS' HEAVY GREY SWEATERS

Good value in boys' heavy grey 98 C
Sweaters. At MEN'S COTTON SOCKS Men's Grey and Brown Cotton
Socks, 2 for $\quad 25 \mathrm{C}$ Men's heary wool, bootee socks, ex- 50C
ceptional value at $\begin{array}{ll}\begin{array}{l}\text { ceptional value at } \\ \text { 8 oz. Cotton Duck. } \\ \text { Per yard }\end{array} & 16 \mathrm{C}\end{array}$

MEN'S HEAVY work Shoes
This is a special value in men's serviceable
Work Shoes, with good wearing $\$ 2,89$
soles
soles MEN'S WORK SHOES
Here is a real good value in men's work
shoes at a very low price, well
made and serviceable. 1.75
Men's Sweaters, good values in wool and
cotton. Pull over and coat
styles. All sizes, from $\$ 1,95$ to

## BAKER, HANNA \& CO.

| South Side the Square | "It Pays to Trade at This Store" | Floydada, Texas |
| :---: | :---: | :---: |

