

35 CONVERTED DURING REVIVAL AT LAKEVIEW

Jones Weathers Leads Services; Large Crowds Attend; Shower Pastor

With a big jubilee service in which the most hearty fellowship abounded, the Baptist revival held for the past ten days at Lakeview closed Wednesday morning. Thirty-five were converted, twenty were baptized following services Sunday and Tuesday and six or eight additions were made to the church by letter.

Record Attendance
It was one of the most widely attended meetings ever held in the county. The Lakeview auditorium where the services were conducted was filled at every service and at times the crowds could not be accommodated, those who attended said.

The pastor, Rev. Jones Weathers, a young preacher from Wayland College at Plainview, was in charge of the meeting. He was assisted by his grandfather H. F. Jones, of Ft. Smith, Ark., and by his father, Elmer Jones, former pastor of the Lakeview church, now of Plainview. The Rev. Jones was 70 years of age but delivered forceful messages in spite of his infirmities, the church members said. He has been preaching 48 years.

A number of Floydada people attended the revival regularly. Among those going from here were: Mr. and Mrs. D. I. Bolding and daughter, Inez and Fannie; S. H. Wright and family, Mr. and Mrs. Spence and others.

Beautiful Presents Given
Tuesday night the church members to express their faith and appreciation for the excellent work done showered their pastor. A wonderful collection of gifts was given Rev. Weathers, according to Miss Louise Wright, city, who attended the meeting.

The Reverends Jones and Weathers returned to Plainview Wednesday and were accompanied by the Misses Louise Wright, Clara Patton, Leola and Erna Lee Crawford and E. E. Crawford, the latter returning late in the afternoon.

Three-fourths Andrews Ward Open in September

Three-fourths of the accommodation of the new Andrews Ward School will be available for class work at the opening of school during the week beginning September 6, according to H. H. Shell of the firm of Shell & Son, contractors.

"We have been delayed something like fifteen days because of late arrival of materials," he said. "The steel beams and steel for reinforcing the concrete did not arrive on schedule. We will have most of the job complete by September 15 and will be able to remove our equipment by the first of October."

Brick work has been completed and the crews began this week on the roof and inside jobs, preparatory to the finishing details. Masons are preparing to begin the plaster work and concrete for the floors will likely be poured next week, those in charge stated.

The new school represents an expenditure of approximately \$85,000, and will increase the school facilities of Floydada to take care of the scholastics for the next ten years, it is estimated. It will be modern in every respect, the contractors say.

Peters & Haynes of Lubbock are the architects.

Moody Polls Majority Primary Vote of 1,013

Eliminating the necessity for a second primary in the gubernatorial contest, Dan Moody polled a majority of 1,013 in the recent primary, according to final figures given out by the Texas Election Bureau Monday night. The tabulation is complete from all counties.

The total vote for Governor was 821,57, a record for a primary election in Texas.

Final figures in the Governor's race reported by the bureau were: Moody 11,300; Ferguson 281,038; Davidson 23,025; Zimmerman 2,910; Willmans 1,498; Johnston 1,006.

Alfred and Pollard are definitely in the run-off for attorney general. Marrs polled a majority for State Superintendent of Public Instruction. Ball and Hatcher will enter the second primary in the race for treasurer, and Robison was re-elected land commissioner.

STORY AND PICTURES OF FLOYD COUNTY CARRIED BY "EARTH"

"The Earth," Santa Fe publication issued at Topeka, Kansas, with a circulation of many thousand subscribers throughout the middle west, carried two successive publicity stories on Floyd County. Their August issue contained a photograph of a header at work in the wheat field of John McDonald near Muncy. Mr. McDonald is shown mounted on the header ready to go to work again as soon as the photographer could finish his "shot."

The July issue of "Earth" carried other thrashing scenes in this county, and a feature story on "Floydada and Floyd County" with a large photograph of the G. W. de Cordova farm home near Allmon heading the Texas section of the issue.

SOUTH PLAINS GINNERS MET IN CONVENTION AT LUBBOCK

Several Floyd County gingers attended the convention of the South Plains Gingers' Association in Lubbock Monday of this week.

Among these were J. E. Newton, of Lakeview; Fred and C. W. Nickels, of Joe Bailey; A. V. Haynes of the Haynes Gin Company, and J. T. Guy and J. A. Nickels, of Floydada Gin Co., city; G. T. Assiter of the McCoy Gin; S. H. Assiter of Estacado Gin.

Local gingers reported the attendance larger than usual and the interest in the meeting pronounced.

One resolution that will be of general interest, passed at the convention called attention to the demoralizing effect of sledged cotton to the cotton market, and the tremendous damage done ginning machinery by handling it. It was the unanimous decision of the more than two hundred gingers present at the meeting to give up the practice of ginning cotton which has been sledged. Sledged cotton will ruin the machinery of gins and handling it at any price is a ruinous practice, it was agreed.

Merchants Send Buyers To Marketing Centers

Keeping their stocks complete and their styles in line with the latest modes has been a policy always followed by Floydada dry goods merchants, furnishers, hatters and novelty dealers. Continuing their efforts to give their patrons the opportunity of selecting their needs from the best of materials, local business men and women are sending buyers to eastern markets to make fall and winter purchases.

New goods for several of the firms arrived this week and other shipments will be received this month.

Mrs. A. J. Welch left last week for St. Louis and other eastern markets to buy hats for a new millinery to be opened at Milady's on the South side of the square.

J. G. Martin and Mrs. Henry Edwards left last Saturday for St. Louis and New York marketing centers to purchase fall merchandise for Martin Dry Goods Company. They will be joined this week-end in St. Louis by Robert McGuire, who will accompany them to the other buying points. The party will be away some three weeks.

Glad Snodgrass is in Chicago buying for his gent's furnishing store. He left Tuesday morning and plans to make purchases in St. Louis and New York before returning.

Mrs. Ruth Brown Hall has been away since last mid-week buying hats and materials for The Hat Shop.

C. R. Houston, of C. R. Houston Company, left Tuesday for the markets. Besides extensive purchases for fall and winter for the local store of this firm, Mr. Houston will assist in purchasing for the Crosbyton store.

Fall From Mill Tower Fatal To Starkey Boy

Leonard C. Parrish, 7-year-old son of Mr. and Mrs. Chester (Cub) Parrish, of Starkey Community, fell from the windmill tower on his father's farm Monday afternoon, sustaining injuries which proved fatal Tuesday night. No adults were eye-witnesses to the tragedy. The little boy was playing with two smaller children, when the accident occurred. He was knocked unconscious by the impact and never regained consciousness.

Rev. J. N. S. Webb, pastor of Floydada Circuit West, M. E. Church, conducted the funeral services for the little boy, Wednesday afternoon at 4 o'clock at the cemetery chapel in Floydada where interment was made.

The child was a grandson of R. M. Parrish, of this city.

TOURIST BUSINESS DULL IN FLOYDADA, GARAGE MEN SAY

Bad roads in Clay County that turn many of the tourists south before they reach Vernon and a wonderful highway south of Floyd County through Dickens, Crosby and Lubbock Counties, the attractions of the Texas Tech College on the south and the Amarillo oil field on the north are credited by Maury Hopkins, of Plainview, with the fact that Floydada is getting not more than an estimated one-fifth of the usual number of tourists this season as compared with 1924 and 1925.

Local garage men and filling station operators declare the tourist business through Floyd County is very light this summer. In July of last year from 50 to 150 tourist cars were parked in Floydada each night besides the hundreds that passed through during the day. The movement of tourists was even more marked in 1924. This year less than a fifth of this number are noted by the garage men.

Mr. Hopkins, in town for a short time Wednesday enroute home from Cisco, gave the above reasons for this falling off in the traffic. "The great bulk of tourists that formerly reached Floydada came from within the general territory known as north central and north-east Texas," Mr. Hopkins pointed out. "These are now met with the forbidding roads through Clay County and by an inviting route south of that point that takes them over the dandy highway running east and west through Crosby and Lubbock. Those who do brave the Clay County roads do so in order to get to Amarillo to see that far-famed oil field and do not branch off this way at Vernon on Lee Highway, except in very few numbers."

E. C. Ving, J. C. Wester and Harper Scoggins spent Wednesday in Amarillo on business.

Exemplify Open Door

Sees Cemetery From The Air
Monster Garden Herb

"A bachelor's life is sweet, when the vittles are not sour," is the way two amateurs, Jeff Welborn and Macyl Burke put it.

"We're batching now and invite donations of all left-over eatables," they said. "We have the open door policy, and in fact, have the spoils system."

"And another point, how in the world do you get the respective rings out of a milk bottle after the contents has been used at intervals of two or three 'meals'?—that's our big problem."

E. C. Nelson, Jr., recently returned from Fort Sill, Okla., where he studied and practiced with the anti-aircraft artillery for some two weeks as a member of the Reserve Officers' Corps, in which branch of the service he is a captain, has a good mental picture of a cemetery from the air. He obtained the picture while on his first airplane flight.

On invitation from officers of the flying corps he journeyed one morning to the flying field. While awaiting the opportunity to go up, along with others of the line officers, a second lieutenant came out and asked "who wants to ride the 'Jenny' this morning?"

Captain Nelson had forgotten that much of his war experience. He could not remember what kind of a plane a "Jen" was, but finally he volunteered to ride in it, since no one else spoke up. He expected the loopy to lead him to an experienced flying man somewhere on the field and a good looking airplane to ride in. However, following his guide he was soon to learn better. They made their way through a maze of large shiny new planes to the least plane in the whole lot. Enroute the officer explained to Mr. Nelson that he was in the reserve corps and got an opportunity to fly once or twice a year and that he was considerably out of practice. This didn't exactly jibe with the passenger's idea of safety but the die was cast. Reaching the plane it was seen to be a battered old boat and bore four "wound stripes," meaning it had been in four wrecks. Buckling on paraphernalia, consisting of one helmet, the passenger asked, "Where is my parachute?"

The reply was comforting. "We do not have any parachutes on the old planes. The new planes have all of them."

The flight was started and after reaching his desired elevation, the second lieutenant, Reserve Corps, only-once-or-twice-a-year-to-practice guide began to "bank" his machine for the turn. Mr. Nelson then got the picture of the cemetery. We were banking right over it," Mr. Nelson said. "As pretty a cemetery as you ever saw. All laid out in even rows." And while other big shiny ships sailed around, their passengers tied into parachutes, Nelson's ship buzzed about the best it could. That man seemed to like to make his turns over the cemetery and Mr. Nelson confessed that at each turn his first mental picture of the fighting man's burying ground would be confirmed, until he feels thoroughly competent to lay out a cemetery at any time his services for the purpose might be needed.

Happily, nothing exciting transpired for the papers to publish and directly they lit gracefully—and the flight was done.

Do you choose some cabbage? T. C. Russell has them growing on his farm that would make the exhibits at the Dallas Fair look like samples.

Last week Mr. Russell sent his father a head of the fruit that measured 34 inches in circumference and 9 inches in diameter. Whether the figures quoted "tally" or no, the one single head weighed eight and one-third pounds. The tid-bit was reared or rather, brought-up or grown, as you will, by R. L. Nichols on the Russell farm five miles north of town.

Do you choose some of the herbs?

MARRIAGE LICENSES

Marriage license issued recently from the office of County Clerk Clara Lee Scott were to the following:
Vert Readhimer and Miss Jewel Heard, July 24.
Emlre Douglass and Miss Jimmie Lovell, July 24.
Olin Lee Lowrance and Miss Francis Nettie Nixon, July 26.
Leo Phillips and Mrs. Dorothy Phillips, July 30.
Olen Simpson and Miss Buel Tiffin, Aug. 4.

SMALL APPRECIATIVE CROWD HEARS SMU QUARTET PROGRAM

A small but appreciative audience heard the Spectacular Four, free lance quartet organization from Southern Methodist University at Dallas Monday night. The program, consisting of songs, readings and a one-act play, was given at the High School Auditorium. The quartet appeared here under the auspices of the South Ward P. T. A.

"HOP" SECRETARY COMMERCIAL EXECUTIVES ASSN., OF TEXAS

Maury Hopkins, secretary of the Chamber of Commerce of Plainview, was elected secretary of the Texas Commercial Executives' Association at the state meeting in Lubbock last week. Bryon Blalock, of Marshall, was elected president.

MRS. M. F. CHERRY DIES FROM INJURIES WHEN HIT BY TRUCK

Word has been received that the body of Mrs. M. F. Cherry, 63, of Whiteflat, who died Monday morning at Glendale, Calif., will arrive in Floydada Saturday afternoon over the Santa Fe. Funeral services will be held Saturday or Sunday, according to Mrs. Don Cherry, a daughter of the deceased. Interment is to be made at Whiteflat.

Mrs. Cherry died from injuries received about two weeks previously when knocked down by a truck at Glendale, where she was visiting her daughter, Mrs. R. C. Pope. Blood poisoning began from internal injuries and death resulted, it was said.

The husband who was also visiting in California at the time was unable to accompany the body home, having become ill from nervous shock after the death of his wife. Don Cherry, of Whiteflat, went to Glendale to return with the body.

Surviving members of the family are: M. F. Cherry, the husband, of Whiteflat; six children, all of whom are married; Guy Cherry, of Floydada; Don Cherry, of Whiteflat; Mrs. A. J. Morton, of Childress; Louis and Vaine Cherry, of Whiteflat, and Mrs. R. C. Pope, of Glendale, Calif.

May Lay First Brick On Paving Job Friday

Probability the first block of brick on the paving contract now under way on Floydada streets, may be laid beginning Friday morning was indicated yesterday afternoon by C. H. Nail, construction foreman for the Highway Construction Company. Their first carload of asphalt for the job was received Wednesday afternoon, and if a long-expended heating kettle arrives today or other arrangements can be made today, the brick work will be started and the asphalt binder will be spread right behind the brick. The sand for the cushion on the West Missouri Street block has been piled on the concrete base ready for the brick workmen to begin. Considerable relief was felt by the construction workmen yesterday morning, when after being shut down for a week the big mixer began spreading concrete for the paving base on North Wall Street, the fourth block to be laid. Four carloads of cement for this work was received, enough to keep the machine moving for several days, and more cement is expected before this supply is exhausted, Mr. Nail said.

Possibility that another block of paving on South Main Street may be done is indicated by the fact that resident property owners on the second block of that street from Main have signed petitions for the city to extend the paved area another block to include their property frontage.

Kress Man Shot Monday Will Survive, Is Belief

J. B. Slade, 28, owner of extensive business property at Kress, was shot Monday afternoon about 3 o'clock by J. H. Vaughn, 55, with a .25 automatic pistol, the shot being fired over the fountain of the Vaughn Confectionery, a business establishment at Kress, according to reports which reached Floydada Tuesday.

The injured man went to Plainview Monday where an x-ray picture showed one lung to have been pierced by the bullet. Slade returned to Kress Tuesday morning, and later drove to Amarillo in company with a brother. It is thought his injuries will not be fatal. Sheriff Tom Walters, of Tulia, who was in Kress at the time of the shooting, did not find a gun on Slade, the same source of information states.

New Highway Designation Sought Thru Panhandle

Delegates from sixteen Texas cities from Galveston to Texline, in a meeting at Cisco Tuesday formally launched plans for an organization that will seek designation of a highway diagonal northwest across the state to connect with a highway through New Mexico, Colorado, Utah and Washington.

Possibility that the route sought to be designated may be indicated to run through Floyd County from Spur to Plainview is seen locally. Floyd County had no delegate at the Cisco meeting, but the new route would give valuable connections to this territory if it did not serve to detract from designations already obtained or sought. On this account local interest is marked in the proposal.

Col. R. Q. Lee of Cisco is president of the organization, J. E. T. Peters, Secretary-treasurer. Clifford Jones, of Spur, is a vice-president of the organization for the sector from Cisco to Plainview. R. A. Underwood, of Plainview is vice president for the sector from Plainview to Texline.

TED BORUM ADDRESSES LARGE CROWD ON RELIGIOUS SUBJECT

Using as his subject, "The Gateway To Hell," Ted Borum, 19, son of Mr. and Mrs. E. R. Borum delivered a forceful evangelistic appeal in a sermon at the City Tabernacle Thursday night of last week. His text was taken from the thirteenth and fourteenth verses of Matthew.

A large crowd heard the youthful lecturer in his initial talk and numerous expressions of favorable comment were made on the style of message.

Take Ice Man's Cash Register; No Harm Done

Although burglars or thieves took a cash register and carried it off in toto one night last week, no harm was done, because the register belonged to an ice man. No chance for any money in the transaction, according to E. E. Brown, whose cash register it was.

Will Goode, who was in charge of sales at the ice plant, had just emptied the cash register located on the loading dock, to spend some little time working inside with the ice. When he returned there was no cash register.

No clue to the whereabouts of the register had been found early this week, E. E. Brown, ice dealer said. "The only thing I hate about the loss is that without the register I'll have to keep so much money in my pocket," he said.

FLOYDADA GIRL TO RECEIVE B. A. DEGREE AT C. I. A.

Special to The Hesperian: Denton, Texas, July 30—Miss Johnie Christian, of Floydada, is a candidate for the degree of bachelor of arts at the summer graduating exercises of the College of Industrial Arts on August 25. Miss Christian has specialized in home economics. She is the daughter of Mr. and Mrs. J. D. Christian.

The group of students receiving degrees on August 25 will number sixty-one, comprising the largest summer graduating class in the history of the college. A complete program will be presented in the C. I. A. auditorium.

FLOYD COUNTY PEOPLE ESCAPE INJURY IN OKLAHOMA CRASH

O. W. Fry and family, who with Mrs. Dora and Miss Mary Lou Crain, left Saturday of last week for a visit with relatives in Oklahoma, miraculously escaped serious injury this side of Guthrie, when in a collision their car was so badly damaged they had to abandon it.

All the party were more or less bruised, relatives here were advised, although none of them had to go to the hospital.

NEW BAPTIST PASTOR FILLS PULPIT AT SERVICES SUNDAY

C. A. Morton, recently called as pastor of the First Baptist Church, will fill the pulpit during both morning and evening services Sunday, according to telegraphic advices received the first of the week by members of the local church.

Rev. Morton will remove here with his family this week from his residence at Lampasas. He has had eight years experience in the pulpit and was located at Hamlin before making his home at Lampasas.

Gins Getting Ready For 1926 Fall Cotton Run

Practically every gin in Floyd County is getting ready for the fall cotton season, and those which do not have actual work of repair and overhaul going on are making their preparations to do their overhauling in the next few weeks.

Predictions that the season will open much sooner than usual this year are general, among gingers and others familiar with the cotton situation. The crop is two to four weeks earlier than usual, it is declared, and a large portion of the early crop is going to be ready for gathering and ginning during the latter part of September, they predict.

W. A. BAKER ATTENDS FUNERAL OF FRIEND AT SEYMOUR SUNDAY

W. A. Baker returned Monday from Seymour, where he attended the funeral of Dr. T. G. Easley, a life-long friend and stock holder in the Baker Campbell stores. The services were held Sunday.

Dr. Easley died from resulting complications from an attack of pneumonia suffered last March. He was a dentist at Seymour and resided a number of years at Munday. He was a great hunter and a great lover of nature, his friends said. He was about fifty years of age.

EILAND-VERNON

Rev. R. E. L. Muncy united in marriage at his residence, Sunday afternoon, August 1, Mr. Bert Vernon and Miss Essie Mae Eiland.

Mr. Vernon is a son of Mr. and Mrs. J. P. Vernon, of Pleasant Valley, and Miss Eiland is the daughter of Mr. and Mrs. Wes Eiland who live two miles south of Lockney.

Infant Died Monday Night

The 12-day old son of Mr. and Mrs. E. S. Johnson, of Wake, died at the home of Mr. and Mrs. O. W. Harris in Floydada late Monday night, where it had been brought by the parents to be near physicians for medical treatment. The baby had been ill since its birth. Funeral services were held at the cemetery Chapel and interment made in Floydada cemetery Tuesday afternoon at 5 o'clock. Rev. J. L. Henson officiated at the services.

L. G. Pool returned this week from a business trip to Dallas.

CANDIDATES Awaiting DATES FOR SELECTION

Itinerary For Strenuous Campaign To Be Made By Candidates Is Agreed

Enlivened interest in run-off primary in Floyd County to be held August 28th, was given Saturday last week by the announcement that candidates for county and precinct offices had agreed on dates for speaking at 16 out of the 17 voting boxes including Floydada and Lockney.

T. R. Webb and Wm. McGehee, candidates in the run-off for county judge, were the first to agree to dates and places for the speaking tour, and the other candidates gave their assent to the plans made. No announcement of the time allotted to the various candidates nor the order of the speaking was given. The schedule outlined is a strenuous one. Saturday night of this week and Tuesday and Wednesday nights of the week of the primary are the only dates not scheduled, except Sunday.

Following is the schedule:
Goodnight, Friday night, August 6; Sunset, Monday night August 9; Cedar Hill, Tuesday night, August 10; Center, Wednesday night, August 11; Campbell, Thursday night, August 12; Baker, Friday night, August 13; Antelope, Saturday night, August 14; Lakeview, Monday night, August 16; Starkey, Tuesday night, August 17; Allmon, Wednesday night, August 18; Sand Hill, Thursday night, August 19; Aiken, Friday night, August 20; Providence, Saturday night, August 21; Lone Star, Monday night, August 23; Lockney, Thursday night, August 26; Floydada, Friday night, August 27.

Fred Brewer, 18, Dies From Pneumonia Attack

Fred Brewer, 18, son of J. R. Brewer, of Electra, died late Saturday at his father's home following a ten-day illness of pneumonia. He was well known in Floyd County, having visited relatives in this section several times. He worked on the Brewer farm during the past harvest season and became ill shortly after returning home.

Funeral services were held Sunday afternoon at 3:30 and interment made at the Electra cemetery.

Three surviving sisters residing in Floydada were present at the services. They were: Mrs. J. W. Haney, Mrs. A. N. Bratton and Mrs. R. L. Trice. Sam Brewer, a brother of the deceased, went to Electra with Messrs. Haney, W. R. Dooley, Bratton and Trice and their wives. Mr. and Mrs. Dooley returned Tuesday and the other members of the party came home early Wednesday morning.

Mr. Haney and Sam Brewer had been called to the bedside of the Brewer lad earlier in the week and received a telegram notifying them of his death Sunday, about an hour and a half after their arrival here.

The Central Filling Station was closed Monday out of respect for the deceased.

School Contract Again Delayed at Sand Hill

Trustees of Sand Hill School District Wednesday afternoon again failed to let their contract for the new brick auditorium and class rooms, all bids being rejected unanimously for the present.

Something more than two weeks ago the first bids were received. All figures were estimated as being too high for the funds available from the \$15,000 bond issue voted by the district. Some changes were made in the specifications and new bids asked for. These were received Wednesday, five contractors bidding on the job. The bids were opened at the office of County Superintendent Price Scott.

Tom McLain, W. F. Glenn and W. T. Rogers are the trustees of the district. The plans of the school district called for two class rooms and a large auditorium. The district already has a two-story brick school house, the first brick school to be constructed in a rural district in the county.

A new date for a conference with the contractors will be announced soon, it is thought.

INSTALLING MACHINERY FOR ASSITER GIN AT ESTACADO

Machinery for the new gin being constructed by G. T. Assiter & Son at Estacado is being installed at this time. S. H. Assiter will have charge of the Estacado property. G. T. Assiter said this week that they hope to have the gin ready for operation by the time the season opens this fall.

ARRANGEMENTS BEING MADE FOR COUNTY FAIR CATALOGUE LIST

Advertisements have been sold and the premium lists prepared for the catalogue of the Thirtieth Floyd County Fair to be held here September 24-25, according to Ed Bishop, secretary of the Chamber of Commerce, sponsors of the fair.

The catalogue will be off the press in the near future, Bishop said.

Mrs. J. D. Freeman has returned to her home in Lamesa, following a visit with Miss Willie McSpadden.

Hesperian
 Thursday By
 PUBLISHING CO.
 Editor and Manager
 Second class matter April
 Post Office at Floyd-
 the Act of Congress

ADVERTISING A BUSINESS
 Advertising, in just plain words, is
 the world what you have to sell.
 You are in business and intend to
 sell. You have goods on the shelves
 for sale. Advertising those goods will
 assist in making that desired quick
 turn-over.

Every big public business without an
 exception owes its success to the power
 of advertising—the impelling force that
 makes toward progress in the business
 world.

There are various kinds of advertising—
 various purposes intended for
 each, but the objects mostly striven
 after are to describe the merchandise,
 to create a desire for it, and to be in-
 strumental toward closing the sale.

INHUMANITY TO MAN
 Some people have minature pump-
 stations where their hearts should nor-
 mally pulsate.

Out at the Printers' Home in Colora-
 do the other day a thing occurred that
 gives a person an unpleasant jolt sim-
 ilar to the sensation felt when suddenly
 awakened by a rude shaking. It was
 another one of those instances of man's
 inhumanity to man. And it was all be-
 cause of a shepherd dog.

"Shep" lived with the men who were
 suffering the ravages of the white plague
 which had developed while they
 were striving faithfully to render ser-
 vice to a great commonwealth. "Shep"
 was their pal—their constant companion
 and friend. Nothing was left undone to
 make things pleasant for Collie. His
 wagging tail gladdened many a poor,
 aching chest in return for those num-
 erous kindnesses.

Then came the dark cloud to cast
 its shadow of gloom over just this wee
 bit of joy allotted a group of bodily ill
 and companionship hungry men.

Came the day when "Shep" sought a
 cool place to lie down and in so doing
 scratched in the flower beds surround-
 ing the Home. The Collie knew of no
 harm—he was only a dog.

Soon followed a decree from the su-
 perintendent of the Home ordering that
 "Shep" should go. Those orders were
 law, and with hearts that must have
 been almost breaking—for a dog can
 become peculiarly dear sometimes—the
 printers prepared to send their pal far
 away to a person who would continue
 their loving care.

The wooden crate was prepared.
 "Shep" was placed inside. He laid
 down, placed his head on his forepaws
 and with his big, wondering, pleading
 eyes told his friends that he was striv-
 ing to understand it all.

"The boys" all gathered to give their
 pal a send-off. They gave three cheers
 —gave them with a smile even though
 tears were finding their way down
 bronzed cheeks.

And the superintendent, the man with
 a minature pump station for a heart,
 took the cheers as an expression of an-
 tagonism against his orders. He called
 six of "the boys" before him and told
 them that they were expelled. He re-
 fused to hear their story.

"The boys," too, are now about to
 lose their home. They are fighting their
 case, for they are men. Would it be
 human to send them the way of their
 dog-pal, "Shep?"

WITHIN THE LIMITS
 "Oh, I just cannot bear the monotony
 of life in the country or in the small
 town—I must have a home in a city
 where things really happen."
 Ever feel that way? Ever hear some-
 one say that? Life is just what you
 make it,—no matter the surroundings;
 of small consequence the circumstan-
 ces.

It is the ability to be content under
 all conditions that marks the real man
 and the real woman. The hours are just
 as long on a ranch fifty miles from civ-
 ilization as they are in the heart of the
 city of New York or London. The in-
 dividual has his allotted time to suc-
 ceed or fail and if he or she will strive
 to be happy his chances toward achiev-
 ing the former will thereby increase.

The city has its bright lights, its
 places of amusement and diversion, it
 is true, but it also has the dark spots
 where men and women who for want or
 because of a vicious environment have
 been forced into lives of crime and
 vice.

Farmers seldom, if ever, attain the
 dizzy heights sometimes attained by the
 city classes, but even the humblest ten-
 ant may have the necessities which in-
 sure proper and well balanced food for
 the family. There are no continuous
 sufferers because of the lack of employ-
 ment as is the case in the cities.

There is a spirit of fellowship to be
 had in the small communities that can
 only be dreamed of in the metropolitan
 centers "where people enjoy them-
 selves." If a fellow becomes ill there
 are always neighbors who will come and
 work the crops and provide funds if
 necessary to supply the daily wants of
 the family.

It's just human to desire and to en-
 joy living where you can say, "Hello,
 Tom, Bill, and Henry." A city is fine
 for those who reside there, but it's a
 great deal more interesting to fight
 the wolf shoulder to shoulder with men
 whom you know, understand and ap-
 preciate, rather than beside men who
 to you would be unsympathetic stran-
 gers.

GOOD FOR TEXAS
 We often wonder what outsiders
 think of our political affairs in Texas,
 and lately many of us have wondered
 how the recent primary election was re-
 ceived outside the state. Here is the
 Kansas City Star's comment:
 "The last two years of Texas politics
 has been a nightmare. The influence of
 ex-Governor Ferguson, who had been
 driven from office by impeachment,
 dominated the administration. The
 record was constantly clouded by dis-
 creditable revelations. In particular
 the state highway contracts were in-
 volved in scandal.

"It has been a history to humiliate
 those citizens of Texas who had an
 appreciation of what was going on.
 "Happily the voters have now given
 an overwhelming indorsement to the
 candidacy of the courageous and fight-
 ing young attorney general, Dan Moody,
 to succeed Mrs. Ferguson as governor.
 Moody has shown himself capable and
 aggressively honest. He should be one
 of the coming men in Democratic lead-
 ership.

"Congratulations to Texas!"

SMILES AND HOWDYS
 It does not require much energy to
 smile. If you are not afraid your
 neighbor will think you are a trav-
 eling book agent, then try speaking once
 in a while.
 Say "howdy" and smile for the first
 ten people you meet every morning for
 a week. Try it and see if you don't
 feel better.

**COTTON FLEA MAY HAVE BEEN
 PEST MANY YEARS**

Considerable interest prevails as to
 why the Cotton Flea Hopper has only
 in recent years seemed to have be-
 come a serious cotton pest. It is point-
 ed out that the insect has been known
 and widely distributed for many years,
 having been described as early as 1876
 by Reuter. No attacks by the insect
 in cotton, however, were recorded prior
 to 1920 since which time the insect has
 been commonly called the Cotton Flea
 Hopper and the attacks have been grow-
 ing in seriousness until this season

when no important section of the cotton
 growing area has escaped. Suggestions
 are heard, perhaps the flea caused dam-
 age in former years that was ascribed
 at the time as due to this suggestion
 when one recalls certain seasons when
 what is called the "bottom crop" was a
 practical failure and the cause was not
 thoroughly investigated, hence remain-
 ed unknown. Furthermore, since the
 flea has been identified as the offend-
 er, the damage has been observed to
 cease about the time the middle crop
 is setting and the latter fruiting of the
 plant has not been seriously interfered
 with. It has occasionally come about
 that a fair bottom crop would set when
 the middle crop failed and a fair top
 crop set. It is thought this condition
 could have been due to the flea.

There are other conjectures, includ-
 ing the idea that perhaps the flea has
 only in recent years developed a taste
 for cotton or that the new varieties of
 cotton possess some quality to attract
 the insect, not possessed by former var-
 eties or that former varieties possessed
 some quality not existing in the cur-
 rent varieties that may have repelled
 the flea. They are all guesses more or less
 however, and in the meantime the en-
 tomologists of the College are making
 exhaustive studies of the insect and its
 habits and expect to be able to answer
 accurately the questions which now seem
 so puzzling. Bulletin 339 of the Texas
 Experiment Station contains a minute
 description of the insect, the nature of
 damage and the most successful means
 of combating the pest that have been
 thus far developed.

MOTHER O' MINE.
 If I were hanged on the highest hill,
 Mother o' Mine, O Mother o' Mine!
 I know whose love would follow me
 still,
 Mother o' Mine, O Mother o' Mine!

If I were drowned in the deepest sea,
 Mother o' Mine, O Mother o' Mine!
 I know whose tears would come down
 to me,
 Mother o' Mine, O Mother o' Mine!

If I were damned of body and soul,
 Mother o' Mine, O Mother o' Mine!
 I know whose prayers would make me
 whole,
 Mother o' Mine, O Mother o' Mine!
 —Kipling.

Farmers cut an inch off the tail of a
 fattening calf every 10 days in the 17th
 century as they thought the resultant
 bleeding would make the veal whiter.

Jumbo Jiggers
 Some of the folks who are vacation-
 ing down-state say that they are being
 bored to death—the mosquitoes are
 quite bad this year.

Health hint: The complexion is an
 index to the condition of the stomach.
 If you would have a beautiful skin, peel
 the bananas before eating.

Weekly Dictionary Lesson
 Flattery: a popular form of conver-
 sation just prior to the second primary.
 If in doubt about the baby's future,
 call in a candidate—he knows.

Charleston, S. C., was not harmed by
 the hurricane the other day. They got
 theirs earlier in the season in the form
 of ravings from law abiding citizens
 who protested against the city for ever
 having had a name that was synony-
 mous with a dance.

In Society
 When you are with a young woman
 friend and it becomes necessary to
 yawn, be sure to say something about
 the weather or the election—anything
 snappy and catchy to keep them from
 thinking that it's the company. She'll
 think you are clever.

If you are eating dinner at which
 chicken is served always take out all
 your favorite pieces, because the hos-
 tess will know that you don't feel "at
 home" if you leave anything other than
 the neck and wing on the platter.

This and That
 S. H. Terrell, of McLennan County, is
 holding the office of State Comptroller
 of Public Accounts for the second term.
 He was re-elected this year without op-
 position, the first time in thirty years
 that a similar instance has occurred.

Somebody wore off the wrong piece
 of pressed fodder the morning follow-
 ing the election. The rightful owner
 of said lid was gloriously tickled over
 the fact that there was another human
 in the world with a similarly shaped
 head. Such is life.

Watermelons grown just below

the Cap Rock in Dickens County have
 been supplying the early market in
 Floydada.

In a store down-state the business
 slogan is "thank you." They announce
 to their customers that if at any time
 the clerks fail to use that slogan, the
 purchase will be given free.

Schools will begin next month. The
 boys and girls will also go off to col-
 lege. Now is the logical time to be
 thinking of their new wardrobes. The
 Floydada merchants have as complete a
 stock as can be found in this section.
 Go to them and let them assist in pre-
 paring your children for school days.
 New goods will be arriving during the
 next four weeks and every stock will
 offer a wide variety for selection.

Delays in paving the city's streets
 has and is causing inconveniences, but
 they will be temporary and within a
 short period everything will be modern
 and up-to-date. It will be Floydada the
 little city and not Floydada the little
 town.

A copy of the Collingsworth County
 Fair Premium list has been received
 at The Hesperian office from E. A.
 Shoaf, formerly of Floydada and Lock-
 ney, who is secretary-manager of the
 show. The catalogue indicates that the
 show at Wellington on September 18
 17-18 will be a very thorough exposi-
 tion of Collingsworth County's resour-
 ces.

Friends of The Hesperian are asked
 to accept all cards offered by the can-
 didates. The more they hand out the
 more they have printed. We are on the
 last lap now trying to lift the mort-
 gage.

Most of the cotton is still growing
 and doing well. Some feel stuffs and
 cotton is showing the effect of hot
 weather and lack of rain.

H. D. Bloodworth had nearly three
 inches of rain on his farm during last
 week. The rains have been spotted,
 some portions reporting need of a good
 rain now.

Hesperian Want Ads Get Results.

Moving, Draying, Packing, Etc. Brick Storage Building 2 Doors
 North of The Floyd County National Bank.

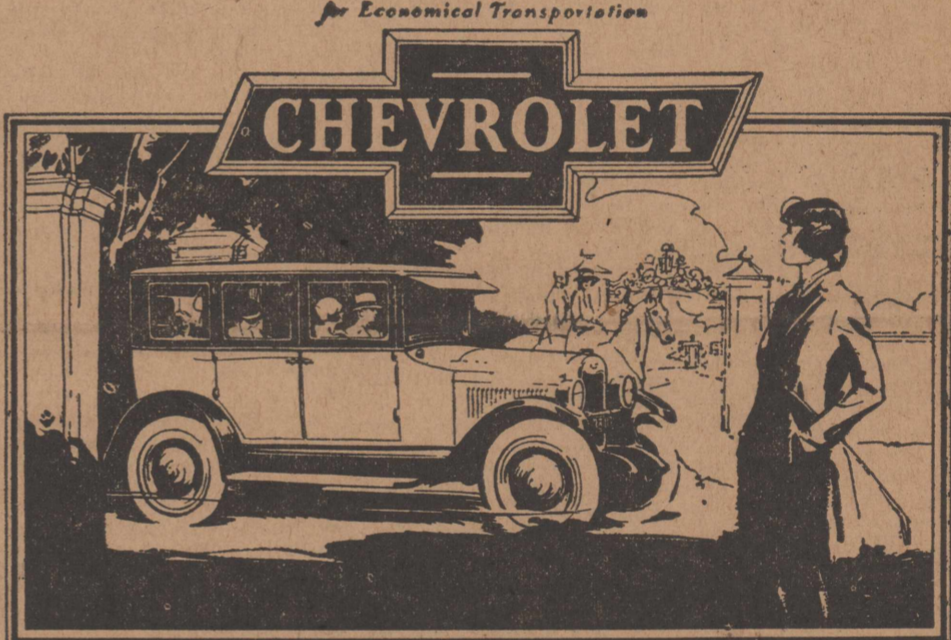
PITTS TRANSFER & STORAGE CO.

EXPRESS AND FREIGHT

Truck Line to Plainview

We crate and ship to your order. Telephone Nos. 207 and 138

"SUDDEN SERVICE"



The Smoothest Chevrolet in Chevrolet History!

Multiple-Cylinder Performance with Chevrolet Economy

- at these
Low Prices!
- Touring or Roadster \$ 510
 - Coach or Coupe \$ 645
 - Four Door Sedan \$ 735
 - Landau \$ 765
 - 1 Ton Truck \$ 495
Chassis Only
 - 1/2 Ton Truck \$ 375
Chassis Only
- All prices f. o. b. Flint, Mich.

Into the field of low-priced cars the smoothest Chevrolet in Chevrolet history brings exactly the velvet acceleration and freedom from high-speed vibration that have been the big reasons for the buying of multiple-cylinder cars.

Imagine loafing up a hill in a loaded car—with the motor turning so easily that you are scarcely aware of its operation. You can in the smooth Chevrolet!

Imagine rushing from 10 to 30 miles an hour before your watch ticks ten times—with never a semblance of labor on

the part of the motor. You can in the smooth Chevrolet!

Imagine being able to drive between 40 and 50 miles an hour for hour upon hour—in perfect comfort, entirely free from any sense of excessive speed and unconscious of even the slightest roughness in the road. You can in the smooth Chevrolet!

Learn for yourself the incredible smoothness that is winning the world to Chevrolet. Arrange to see and drive the car today! and come prepared for a ride the like of which you never dreamed possible in a car that sells at Chevrolet's low prices!

When Fatigue Hinders Housework Drink **WHITE SWAN TEA** Delicious GOLD!

White Swan TEA Drives Fatigue Away!

FLOYD MOTOR CO.
 FLOYDADA, TEXAS

QUALITY AT LOW COST

RESBYTERIAN MISSIONARY SAYS MEXICAN GOVERNMENT CORRECT IN RELIGIOUS STAND

One of the biggest religious controversies is raging in Old Mexico, a situation which continues to hold the front page in the United States. The dispatches which reach the United States, probably unintentionally leave the impression that the Mexican government is fighting all religion. However, a recent letter to friends in the United States from H. L. Ross, a Presbyterian minister, who has spent the past many years in Mexico, gives a different point of view, which will be interesting to readers of The Hesperian. The letter in question was written to Mr. and Mrs. E. C. Henry, of this city, Mrs. Henry being a sister of the missionary. Since the letter was written Mr. Ross has come to the United States on a vacation. It is possible he will visit his Floydada relatives before returning to Old Mexico. His letter, addressed from Zitacuaro, Michoacan, Mexico, follows:

If I am going to get off another letter to you before leaving on our furlough, I will have to be at it, for we expect to leave in one week. It surely will be fine to get back home and see kinfolks and friends. After a short visit at Alamo, we plan to go to Kerrville, Texas, for a month; then visiting some on the way, go to Montreat for the Mission Conference. We hope to see several of you.

Since my last letter I have been on two trips to the southern part of the field. The visit takes several days and a horseback ride of over three hundred miles. The Christian Observer has promised to send out soon a description of one of these trips with some kodaks of the "government mule" that took me along, so will leave most of that out now. Will say, however, that on the first visit we crossed over a river to make the last congregation, and when we returned the next day the river was so high we had to sleep on the other side two nights before we could cross back. Since there has been some revolutionary activities down that way, our company of five was arrested one day and taken to the military headquarters. The lieutenant in charge was very courteous, and when he knew our business let us go immediately. He explained that he was under very strict orders to take up any parties coming through the country and find out their business. He and the soldiers received the gospel literature.

Three men from the same community walked into my study about two months ago. They had walked one hundred and fifty miles, and were on their way to Mexico City, more than a hundred miles farther on. They are the poor class of farmers, who have been suffering from the large landowners, and proposed to go to see Pres. Calles. They asked me for a letter of recommendation as from one of our Protestant congregations, and innocently remarked when I gave them the letter, that it might help them also to get an interview with the president. So you see the missionary has not lost prestige with the humble class of Mexicans with whom a large part of our work is done. Nor have they any idea that their Government is against religion, as some of you may have been led to believe from the exaggerated reports that have been passed around by the press.

We feel confident that the Mexican Government feels kindly toward the Protestant work. President Calles is indeed doing a great service to his country in trying to stir up the people to depend on themselves, and learn to do things at home; and this is going to have a wholesome effect on the members of our churches, arousing

them to self-support and pushing them out more in evangelistic service. We are hampered in our activities as compared with our former missionary work, because foreign ministers are not allowed to officiate, preaching cannot be held in private houses, national ministers in some parts of our field are limited to their municipalities where they are registered, etc. But if the Government is able in this way to curtail the influence of the priests that have always been such a hindrance to progress and have betrayed the Government so many times, the Lord will find some way of spreading the gospel message, and the country will be very much benefited. Although not able to take active part in preaching, I find that there are a great many ways in which we can serve in building up the national church as we come in contact with the preachers and the private members as well.

One of the ugliest outbreaks of the Roman Catholic Church against the recent orders of the Government was right here in Zitacuaro on April 27. A riot broke out in which one of the Captains of the army was killed then the soldiers shot into the mob. I should mention the cause first. Orders were given for all priests and ministers to register with the municipal authorities throughout the state. The priests refused to register, and the Catholic church was closed. A company of women went to the Mayor's office to try to get the City council to intervene in behalf of their church, that it be opened and the priests allowed to officiate. The council met and answered that this was an order from the governor in accord with the Constitution of the land, and they could not grant their request. The women were very much offended and went out talking loud against the authorities. Just at that moment the church bell began to ring, and it seemed according to some preconcerted plan, the people from all over town began to run toward the church, especially the women. I was out on the street and saw the gathering, but went on my way. Pretty soon when I was not far from home the mob excited by what the committee of women reported, killed the captain and then the soldiers opened fire on them. Two were killed outright and 18 or 20 citizens wounded. Eight have died in all. The church is now guarded by the soldiers and there is a regiment of the regular army stationed here. It is reported that the church is to be used as a school house. It is worthy of note that on Wednesday

day night, the day after the riot, our own prayer meeting was conducted without any disturbance, and all of our services have been held regularly since. Our pastor here had registered with the city authorities, and that was all that was required for our services to continue.

Mexico is just like a boy in the early adolescent period, the time when he begins to turn into manhood. The boy at this time is undergoing a sudden and irregular growth which makes him awkward and self-conscious. Emotionally he is in turmoil because of the physical growth and because of a new appreciation of himself and life. The most pronounced characteristic of early adolescence is the growing sense of independence and a strong individualistic instinct.

As with the boy so with Mexico now, she needs understanding sympathy from her friends who can realize that she is going through a very trying experience, and who are ready to stand by her with help and advice as a companion rather than as a superior. She needs to a very great degree the prayers and sympathy of the friends at home.

SIMMONS MAKING ADDITIONS TO DEPARTMENTS FOR TERM OPENING

Addition of a department of gospel music and the enlargement of the departments of religious education and business administration, has been announced for the fall term of Simmons University, Abilene, which begins September 15.

The development of the departments of gospel music and religious education has resulted from a constantly increasing demand in almost every community for trained teachers in religious work and for education and music directors for churches. The courses in these departments will include training in all branches of religious education work and in theory and voice training for gospel music and gospel hymn playing.

The department of business administration is intended to better prepare young men and women for business careers. Eleven courses will be offered during the year in these departments, which will include typewriting, principles of economics, stenography, mathematical theories of investment, money and banking, office training, theory and practice in accounting, psychology of advertising, and other courses.

The summer session of Simmons University will close August 18, at which time 34 students will receive their degrees. There were 85 graduates at the spring commencement, making a total of 119 graduates for the year.

As a result of the prospects for a bumper crop throughout the entire west, Simmons is expecting the largest enrollment in the history of the institution. The enrollment last year was 1,262.

SANITARIUM NOTES

G. W. Poe, Floydada, had an operation at the Smith & Smith Sanitarium Friday, July 23.

Ruby Jowers, of Whiteflat, underwent an appendicitis operation at the sanitarium the first of last week.

Mrs. E. A. Grigsby, Floydada, had a minor operation Monday, July 26.

John Luttrall had an operation for appendicitis Tuesday of last week.

Henry Bosley is among those convalescing from appendicitis operations. He underwent surgical treatment Friday, July 30.

Miss Ruth Key Green had an appendicitis operation last Saturday.

Miss Ethna Green underwent an appendicitis operation Sunday.

Among those dismissed recently and the dates on which they left the sanitarium were: Leroy Cates, Blanco, July 22; Mrs. L. H. Lewis, city, July 23; A. L. Martin, Flomot, July 24; Bert Boona, Matador, July 22, and Mrs. Fred Wimberly, city, July 26.

Wiley Boyle, of the firm of J. W. Boyle & Son, of Plainview, in company with E. C. Capperune, piano tuning specialist was in Floydada one day last week on business.

Mr. and Mrs. E. L. Norman and children left the latter part of the week for Ballinger and other points, to be gone some two weeks on their summer vacation trip.

BORN—to Mr. and Mrs. Cecil Payne, of Mayview, July 31, a son.

Mr. and Mrs. G. J. Clements and their guest, Miss Jewel Booe, of Grand Saline, spent Sunday visiting in Plainview.

Mr. and Mrs. Edd Johnson and Mrs. Glad Snodgrass and daughter, Gwendolyn, left Tuesday morning for a visit with relatives down-state. Mr. Johnson will spend several days at Mount Pleasant and Mdmes. Snodgrass and Johnson will visit at Meridian and other points.

SIMMONS UNIVERSITY

Abilene, Texas

Jefferson D. Sandefer, LL. D., President

MORE THAN A MILLION DOLLARS INVESTED IN THE TRAINING OF YOUNG MEN AND WOMEN

SCHOOL OF ARTS AND SCIENCES

Standard Bachelor of Arts and Master of Arts Degrees offered.

Certificates granted on completion of freshman year. Special Training in Business Administration, Pre-Law and Pre-Medic Courses, Domestic Art and Science for women, including Home Nursing.

Affiliated with the Texas Association of Colleges. Membership in Texas State Oratorical Association, Texas Intercollegiate Press Association, and with the Texas Conference in athletics.

SCHOOL OF FINE ARTS

Beautiful Caldwell Fine Arts Building, Specially Designed, Arranged and Equipped for Instruction in Fine Arts.

Courses in ART, VOICE, VIOLIN, PIANO, SPEECH ARTS, Special Department in GOSPEL MUSIC.

REGISTRATION FOR FALL TERM BEGINS SEPTEMBER 15th

Hall accommodations for Both Men and Women. Send \$5.00 for reservation.

Write for new catalogue, addressing the—
BURSAR or REGISTRAR, SIMMONS UNIVERSITY
Abilene, Texas.



HAWK BRAND WORK CLOTHES

THEY WEAR LONGER

MARTIN DRY GOODS CO.,
"The Store With the Goods" Floydada

YOUR Battery Needs

—will be well cared for at the—
Floyd Battery Co.

where very reasonable prices are charged for the highest class of work.

Rent batteries furnished while yours are being repaired or recharged.

Located at Chevrolet Sales Agency.

Suffered weak, nervous

"I WAS in a very weakened, run-down condition, surely in need of a tonic and builder," says Mrs. J. R. Wrean, of Anna, Texas. "I was so weak I had to go to bed, and kept getting weaker."

"I suffered with my back so much. I was very nervous, couldn't rest good at night. I couldn't eat anything—I just wasn't hungry."

"I had read so much of Cardui, I thought best to use it. I took seven or eight bottles, and by the time I had taken them I was stronger than I had been in several years. I can highly recommend Cardui."

Thousands of other women have found that the tonic effects of the purely vegetable ingredients of Cardui were just what they needed to help restore their appetites, to help bring them easily and naturally back to normal health and strength. Its action has been found to be of great benefit in many common female ailments.

Buy it at your druggist's.

CARDUI
For Female Troubles

Send Us Your WASHING!

No need of wasting your strength and energy over a steamy wash-tub on a hot day. We'll take all that work off your hands—washing and ironing your soiled clothes and linens to a faultless nicety.

ROUGH DRY

WASHED AND IRONED

PHONE 141

WE'LL CALL

Floydada Steam Laundry

VACATIONS

are long-looked-forward-to, but quick in passing, it seems. Preserve every happy memory of them with a—

Kodak Snapshot

Wilson's Studio
Floydada, Texas

REALLY AREN'T YOU A BIT NERVOUS?

You are down town on business or shopping, you aren't quite sure whether you left the stove shut off or open, and the fire siren sounds. You'd be nervous if you had insurance but you'd perhaps be more so if your all was tied up in that home and you had no protection from fire loss.

You may think you'll take the risk—others have—and some had had no losses—but the best argument is that the cautious business man does not take his own risk—he makes some good company responsible.

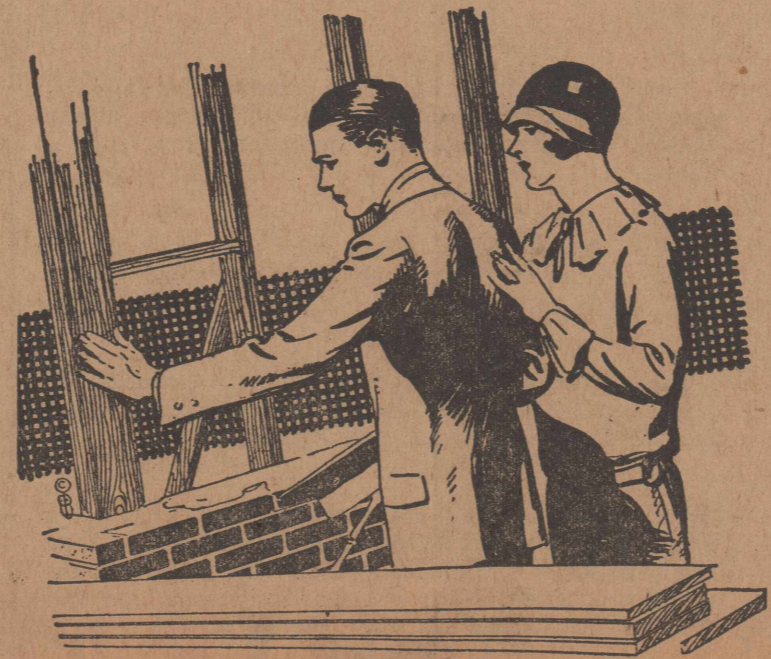
If your home or business isn't insured against fire we'll be glad to talk over the matter with you—or if you need additional insurance we'll be glad to advise with you.

G. C. Tubbs Insurance Agency

"ALL KINDS OF INSURANCE"

TELEPHONE 42

Inspect Our Construction Work!



Stop over at V. A. Leonard's new home on South Main Street and see for yourself the types of homes we're building—inspect the high grade workmanship and the quality of the substantial materials used.

THESE HOMES ARE BUILT TO LAST!

H. M. McDONALD

Located at Higginbotham-Bartlett Co.,

volume makes possible these values

Series 115		
5 Passenger 2-door Sedan	(Model 20)	\$1195
4 Passenger Sport Roadster	(Model 24)	\$1195
5 Passenger Sport Touring	(Model 25)	\$1225
2 Passenger Coupe	(Model 26)	\$1195
4 Passenger Country Club Coupe	(Model 26a)	\$1275
5 Passenger 4-door Sedan	(Model 27)	\$1295
4 Passenger Coupe	(Model 28)	\$1275
Series 120		
5 Passenger 2-door Sedan	(Model 40)	\$1395
5 Passenger 4-door Sedan	(Model 47)	\$1495
4 Passenger Coupe	(Model 48)	\$1465
Series 128		
7 Passenger Sedan	(Model 50)	\$1995
5 Passenger Brougham	(Model 51)	\$1925
4 Passenger Sport Roadster	(Model 54)	\$1495
4 Passenger Country Club Coupe	(Model 54c)	\$1765
5 Passenger Sport Touring	(Model 55)	\$1525
5 Passenger Coupe	(Model 58)	\$1850

Actual Freight and Government Tax to be added.
Buick Motor Cars are now designated by their wheelbase length. Series One Fifteen has 114 1/4 inches of wheelbase. Series One Twenty is 120 inches from axle to axle and Series One Twenty-Eight measures 128 inches.

The GREATEST BUICK EVER BUILT

CALLAWAY MOTOR COMPANY
Floydada, Texas



Hesperian Want Ads

Cheapest, Busiest Salesman in Floyd County

For Sale

WE HAVE a number of used 29x4.40 tires and tubes at popular prices. Come in and look 'em over. Gullion & Son, North side square. 231tc

Cream Separator oil only 50c gallon, 20c qt. (Customers furnish containers). Community Supply Co. 231tc

FOR SALE—Good winter barley seed. Phone 903F25. Geo. Finkner. 239tc

Automobile awnings make your closed car more comfortable and look niftier. McCleskey Top Shop. 231tc

FOR SALE or trade—1530 Hart-Parr Tractor; 8 ft. International tandem. See W. T. Hamilton. 222tp

FOR SALE—Extra good milch cow. Mrs. M. F. Swain. 222tc

See McCleskey Top Shop for those keen automobile awnings. Add to the comfort of your car. 221tc

FOR SALE—Winter barley seed; \$1 per bu. Made 43 bu. per acre this year. H. M. Miller. Phone 903F21. 234tp

FOR SALE—Ford Tudor sedan. Good running condition, good tires. See Homer Steen at Hesperian office. 234tp

FOR SALE—Dodge Touring car; just overhauled; in good condition; good rubber; a bargain; terms or cash. See Garner Surginer. 231tc

Lacquer painting, the kind that stays painted, at McCleskey Top Shop. 221tc

Cream Separator oil only 50c gallon, 20c qt. (Customers furnish containers). Community Supply Co. 231tc

Cut flowers and funeral bouquets. Mrs. Maud E. Hollums. 19tc

Buy a bouquet. Mrs. Maud E. Hollums. 19tc

Ask about lacquer painting, not applied with a brush, the wonderful new paint for autos. McCleskey Top Shop. 221tc

Nice potted plants in bloom, 50c up. Mrs. Maud E. Hollums. 48tc

FOR SALE or trade—for a milch cow one Crosley three tube radio complete. New batteries and tubes loud speaker. J. R. Yearwood. 231tc

FOR SALE—One good, span 3-year-old work mules; broke gentle, well matched. H. M. Miller. Phone 903F21. 234tp

FOR SALE—Good work mules, right ages. Also good bundle cane now 4c. Phone 903F43. R. B. Gary. 236tp

FOR SALE—Used upright International 3 h. p. gas engine. Priced right. See Homer Steen at Hesperian Office. 234tp

Cream Separator oil only 50c gallon, 20c qt. (Customers furnish containers). Community Supply Co. 231tc

WE HAVE a number of used 29x4.40 tires and tubes at popular prices. Come in and look 'em over. Gullion & Son, North side square. 231tc

Miscellaneous

If you need help with your sewing call on Mrs. E. Ray Smith. I will give quick service and good work. Two blocks west, and one half block north of High School. 231tc

Have your Abstracts made by ARTHUR B. DUNCAN The Old Reliable Abstract Man. 18tc

T. E. LEMONS, Plumber Phone 168-J 4952tp

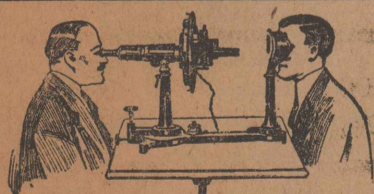
Wanted

WANTED—Man with good outfit to cut and bale on the half; one or two thousand bales of canyon hay in my pasture. Phone 915F13. Thos. Montgomery. 204tc

FOUND—Bill of Sale for Ford Coupe; loser may obtain same by calling at Hesperian and paying for this ad. 223tc

For Trade

TO TRADE, for work stock, mules preferred, or will sell worth the money—two 10-20 International tractors, one Case and one P. & O. disc, engine break plows, one tandem disc, seven foot also two, three bottom wheat land lister planters, all in good condition. A. H. Merrick, Lamesa, Texas. 203tp



You owe it to yourself to have your eyes examined periodically. It will cost you nothing for an optometric consultation. To have your eyes examined in a modern refraction room, equipped with the latest Ophthalmic Instruments means something. Our service is painstaking and scientifically dependable. Our charge for a complete examination is \$2.00.

Dr. Wilson Kimble
OPTOMETRIST
Phone 254

Real Estate

Few quarters and halves Deaf Smith County. Fifteen to twenty dollars acre. Six to eleven dollars cash. Dollar acre year on balance. Murray and Cawthon, Hereford, Texas. 231tp

Your home in Castro County—If you have \$500 cash, no trade, and will make it your home, you can buy from me 160 acres in Hart Community, Castro County; more than half ready for wheat sowing; long easy terms on balance. J. F. DuBose, Plainview, Texas. 234tc

FARM for sale—W. 1/2 Sec. 12, Block G, Floyd Co. Well improved. Price \$12,000 Terms \$7,000 cash, balance 1-7 years. For further particulars write F. W. Krause, Abilene, Kan. 214tp

\$1.50 CASH per acre if you improve; no more principal to pay for five years. "Maple Wilson Farms" just opened, for sale on improvement plan. Best terms ever offered on the South Plains of Texas. Write for illustrated folder. Patterson-Wilson Company, Levelland, Texas. 204tp

For bargains in lands and town lots see Arthur B. Duncan, Floydada, Texas. 40tc

LOANS to buy or build residences or brick business property. Farm loans 6 per cent. Houses for rent. Lots and farms for sale. Johnston Land Co., Floydada 18tc

FOR SALE or trade—6 room house, bathroom, 2 large closets, chicken yard, garage, cow barn and lot, well and windmill, city water, front and back porch, 2 corner lots, nice yard and shade trees, cement walks, near high school building. A real home. Will sell at bargain on terms or cash. See G. R. Strickland, City Water Supt. 16tc

FOR TRADE—a quarter section of land 5 1/2 miles north of Friona for land near Floydada and will pay difference. S. J. Latta, Rt. B, Crosbyton. 231tp

LAND—In quarter sections for sale on the crop payment plan; no cash payment required of the right man; no interest or other payment due any year in which the elements destroy the crops. Time 20 years, interest 6 per cent. Call on or write W. H. Freeman, Route 2, Floydada, Texas. 17tc

For Rent

FOR RENT—furnished rooms or board and room. Call 193J between 2 and 4 p. m. 23tc

WITH THE CHURCHES

MEN'S PRAYER MEETING

The Men's Prayer and Praise Meeting group will meet Thursday evening at 8:15 at the County Superintendent's office in the court house. Study will be made of "The Sending of The Seventy," Luke 10:1-20.

We had a good meeting Sunday evening at the First Christian Church, but we need a larger attendance of men.

MEETING BEGINS AUGUST 21 Elder N. L. Clark, of Fort Worth, will preach for the meeting of the

Church of Christ which opens at the City Tabernacle on Saturday before the third Sunday in this month. The meeting will continue to include three Sundays.

RECOGNITION SERVICE FOR REV. CLARENCE A. HORTON

As pastor of the First Baptist Church Floydada, Texas, Tuesday evening, Aug. 10, 1926, 8:30 o'clock.

Order of service: Piano solo, Arioso, Bach, Tate Fry. Processional—Tate Fry. Invocation—Rev. G. P. Humphries. Scripture Reading—Rev. F. L. Davis, pastor of First Christian Church. Hymn, "All Hail the Power of Jesus' name"

Prayer of Recognition—H. D. Butler. Anthem, "Thy Brother Calls to Thee" Welcome to the Community—Harper Scoggins, Principal of High School. Welcome from the Churches—Rev. J. L. Henson, Pastor of the Methodist Church.

Welcome to the Baptist Church—Mrs. Geo. A. Linder, President of W. M. S. Male Quartet.

Address of Recognition—Judge E. C. Nelson.

Prayer—Rev. Collins, pastor of the Presbyterian Church.

Charge to the Church—Rev. J. Pat Horton, Pastor of the First Baptist Church, Plainview, Texas.

Hymn "How Firm A Foundation." Benediction—Rev. Clarence Morton.

Romance in E—Rubinstin—Tate Fry. Reception on lawn to Rev. and Mrs. Morton.

Refreshments. Singing "Blest be the Tie that Binds" Closing Prayer—Rev. Morton.

Christian Endeavor Program

7:30 p. m. August 8 at First Christian Church.

Leader—Miss Ruth Enoch.

Subject—What books I have found worth while—Why?

Song—"He Keeps Me Singing"

Prayer—led by Bro. Davis.

Song—"Wonderful Words of Life"

Scripture—Joshua 1:1-9—Leader.

Topics for discussion.

(a). My favorite author—Mrs. F. L. Davis.

(b). The Bible, the world's greatest book—Lena Stephens.

(c). The book that helped me most—Daisy Lee Gresham.

Special Music—Solo—Mrs. J. A. Enoch.

Circle of Prayer.

Thoughts on the Topic—By members.

Questions to think about—by members.

Benediction.

METHODIST CHURCH

Joseph L. Henson, Pastor
Brother S. J. Vaughan, now of Cisco, Texas, preached for the Methodist people Sunday at eleven. Brother Vaughan was in Floydada visiting his daughter.

Mrs. Beta N. Porterfield. When the pastor of this church was a boy about fifteen years of age, Brother Vaughan then baptized him near his old home, Jackboro, Texas. It was a great pleasure, after the lapse of years to have Brother Vaughan preach for us.

Sunday was a good day. The pastor baptized two infants: Imojean the daughter of Mr. and Mrs. Phil Scott and Winnie Mae, daughter of Mr. and Mrs. R. T. Stribling. The following people were received into church membership: Mrs. J. D. Goodgoin, Misses Willie, Bertie and Gladys Goodgoin.

The young people held an interesting Open Air Meeting at the Tabernacle Sunday evening. The Young People's Choir directed by Mrs. Calvin Steen at 8:15 rendered good service.

Next Sunday morning A. N. Gamble will be in charge of the choir at the morning service, and the pastor will preach on "The Undying Fire."

At 8:15 Mrs. Steen will have charge of the Young People's Choir and the pastor's sermon will be on: "If A Fellow Gets Religion He'll Go Crazy and If He Don't Get Religion He'll Go To Hell."

Roy Baker is our orchestra director and is doing a fine piece of work. The Methodists of Floydada are always glad to have you worship with us.

FIRST CHRISTIAN CHURCH

Frank LeRoy Davis, Pastor

Last Lord's Day was a good day with us in all departments. Had the largest attendance in Sunday School, we have had for some time. Had larger attendance at both preaching services and had four additions to the Church, by statement. Had a good service out at Mayview in the afternoon. The Endeavor meeting was fine too.

The Woman's Council had a good meeting Monday afternoon, with a goodly attendance and fine interest, but there was room for more.

Next Lord's day the service will be as follows: Sunday School at 9:45 and preaching at 10:50. The subject of the message will be "God's Good." The Endeavor will meet at 7:30 and the leader will be Miss Ruth Enoch. Preaching at night at 8:15 and the subject will be: "One Thing Thou Lackest." These are both vital messages and you should hear them.

Remember you have a standing invitation to attend the services at the little Church with a big welcome. Come on time and bring a mind to learn, a desire to help and an offering for the goodness of God you have received.

Social Held At Tabernacle.

Games were played and ice cream was served at the social given Tuesday evening at the City Tabernacle. The proceeds of the affair went to the Young People's Missionary Society.

Only a small number of young people were present, but they report a delightful time.

SPREAD THE COST OF COLLEGE THIN

Start When Child is Young and Accumulation is Easy
A NEW CHILD'S EDUCATIONAL ENOWMENT POLICY

insuring the child as well as the beneficiary—a "TWO IN ONE CONTRACT" waiving further premium payments in event of death or disability of the parent or guardian. This contract is non-medical up to \$200,000 and insures children from one day old to nine years. Paying in monthly sums when the child is ready for College.

J. G. WOOD, District Agent
Rooms 5 and 6, First National Bank Building. Phone 273.

TASTY TIPS FOR YOUR HOT SUMMER DAY'S LUNCHEON



These hot summer days are making the housewife's job of selecting suitable foods for the family table a difficult one.

Perhaps there is no store or market better prepared than ours to offer you valuable suggestions "in line" with the hot days and yet tasty and sustaining.



Salads, Dressings, Etc. We have all the ingredients for salads and dressings of all kinds. What about a shrimp salad for noon tomorrow, for a change?



Cooked Meats. Why spend your time over a hot stove, when you can get all kinds of cooked meats here, ready to serve?



6 Varieties of Cheese. We have six varieties of good, healthful cheese in our ice-cold refrigerator, including, Cream, Swiss, and American.

Special Dishes. Among the special dishes here you will find Pork and Beans, Corned Beef and other ready-to-serve specialties, which will save heating up your kitchen.

SHAW, FELTON & COLLINS

GROCERY AND MARKET
We Give Gold Bond Saving Stamps

Mayview News

Mayview, Aug. 3.—Everybody is busy plowing wheat stubble. We are not having much rain. Cotton is looking good.

Mrs. J. D. Callihan and family, Miss Etta Henry and George Deaver, all of Victoria, are visiting Mrs. Culpepper here and Mrs. W. C. Sims east of town. The Victoria visitors in company with W. C. Sims, Miss Ina Sims and Henry Culpepper spent last week at Colorado Springs, Pike's Peak and other places of interest. All reported a fine trip.

Vert Readhimer gave his friends a little surprise last Sunday a week ago, when he was quietly married to Miss Jewell Heard. We wish them many joys and much happiness.

Bro. Davis filled his regular appointment Sunday evening but will preach the second Sunday instead of the first after this, beginning in September.

Mr. Lyles began a singing school here yesterday.

Providence News

Providence, Aug. 2—Mrs. McCulough and Miss Crouch were in Plainview Thursday on business.

Mr. Block, of Plainview was in our midst this week.

Miss Boher, of Plainview, was the guest of Miss Dorothy a few days this past week.

Mrs. H. D. Williams spent a few days at the Gilbreath home here the last week.

Mrs. Pullen and daughters spent Tuesday with Mrs. Dee Zimmerman at Aiken.

Friday night about seventy-five friends of Mr. and Mrs. Mavin Scheele came and surprised them, it being Mrs. Scheele's birthday. Those who were present were: Mrs. Max Brands and son; Mr. and Mrs. Quebec; Mr. and Mrs. Albert Herring and three sons; Mr. and Mrs. Herman Quebec and son; Mr. and Mrs. Chas. Boedker and son; Mr. and Mrs. Karl Sammon and sons; and many young people. At a late hour cake and cream was served to the crowd by the ladies. All reported a good time and wished Mrs. Scheele many happy birthdays.

Mrs. Allen Cook and little daughter, Flora Mae, of Slaton, are here this week on a visit with Mr. and Mrs. A. H. Manning and other relatives.

Use Hesperian Want Ads for Results

A Tip Worth Taking!

Said the broker: "Right now FLORSHEIM shoes at \$8.85 is the best investment on the boards. For stunning styles, blissful comfort and rugged service they sure lead the list. The value is built right in from tip to toe, and \$8.85 is some reduction, I'll say. Did you ask me for a good tip? Boy, buy FLORSHEIMS before they hit their regular figure. What's that? Sure, I bought mine the first day."

THIS IS THE LAST WEEK OF THE SALE

C. R. HOUSTON COMPANY
FLOYDADA, TEXAS.

Why Wait?

What if you don't need the Coal now? Buy now while you have the money from your wheat sales.

Whether you can save any money or not you can get better prepared coal now than you will get next fall and winter—

And you may be paying more per ton, so why wait? Grab that phone and call 247.

J. R. Yearwood

"ASK YOUR NEIGHBOR"

NO DEMOCRATIC CONVENTION SATURDAY IN FLOYD COUNTY; RESULTS TABULATED

Floyd County Democrats held no convention Saturday. So far as is known only one precinct—Lockney—named delegates to the county convention or held a precinct convention on the previous Saturday. Floydada democrats held no precinct convention, elected no precinct chairman nor did they name any delegates to the county convention. Since the delegates named by Lockney democrats did not make their appearance the county convention went by default.

Judge Stalbird, the county chairman, pointed out that he couldn't call a convention to order and put them to work when he had no delegation to call to order.

Results Canvassed
The results of the first primary were canvassed by Chairman J. N. Stalbird and members of the executive committee. They were substantially, as unofficially announced by The Hesperian last week so far as the contested races are concerned. The total vote cast was above 2800. Following the completion of the canvass the following persons whose names were on the ticket, were certified as the party's nominees:

T. P. Guimarin for district clerk, C. M. Meredith for assessor, W. C. Hanna for commissioner precinct No. 1, Walter Wood for commissioner precinct No. 3, J. S. Solomon for justice of the peace Precinct No. 1, G. Scott King for public weigher precincts 1 and 4, Clyde K. Bennett for public weigher precincts 2 and 3.

Folley For Attorney
The names of Price Scott for county superintendent of public instruction and Geo. A. Linder for county surveyor were

certified as the nominees of the party. Their names did not appear on the ticket. Mr. Scott issued a statement relative to the failure of his name to appear on the ticket and asked to be allowed to donate to the primary expense fund.

The name of A. J. Folley will go on the ticket at the general election as the democratic nominee for county attorney. He received two votes that were certified to the chairman from Antelope voting precinct. Mr. Folley this week had not indicated what would be his attitude toward accepting the nomination. For justice of the peace at Lockney, J. H. Byington, present incumbent by appointment, was nominated. T. H. Edwards was nominated for constable of precinct No. 1. Neither Byington's nor Edwards' names were on the ticket. The name of Leonard Brewster will go on the run-off primary ballot for constable of Precinct 2. No name for this office was on the ticket and he did not receive a majority of the votes cast in the first primary for this office, but the next highest man—H. S. Bolin—was unwilling for his name to appear on the run-off ticket.

Hot Races Expected

The run-off campaign this year may turn out to be a warm one. Heretofore lack of interest has sometimes cut down the vote in the run-off campaign to one-half of that of the first primary. Contestants in the run-off will be: For sheriff and tax collector, J. R. Maddox, present incumbent, and P. G. Stegall; for county judge, T. R. Webb and Wm. McGehee; for county clerk, Tom W. Deen and Miss Anna Sims; for treasurer, Mrs. Elder Morris, present incumbent, and Mrs. Maude Merrick; for commissioner precinct No. 2, T. Z. Reed and E. H. Rankin; for commissioner precinct No. 4, W. W. Payne, present incumbent, and A. A. Beedy. These names and the name of Leonard Brewster for constable precinct No. 2 will appear on the ballots for the run-off primary, in addition to the names to be certified by the state committee for state offices.

Judge J. N. Stalbird, of Lockney, was elected county chairman for another two years. The veteran democrat received practically a unanimous vote throughout the whole county. The drudgery of carrying on the party's detail work in the county has fallen to his

lot for 16 out of the past 22 years.

Official Vote Given
The vote as tabulated by Chairman J. N. Stalbird from the official returns on contested district, county and precinct offices is as follows:

District judge: Joiner 1061, Clements 1528. District attorney: Wright 833; Griffin 1084; Huffines 776; Rowe 174. County judge: Gaither 329; Webb 880; Simpson 150; Howard 590; McGehee 754. For district clerk: Guimarin 1319; Muncy 1253. For sheriff and tax collector: Griffin 846; Stegall 861; Maddox 902; Kropp 108. For county clerk: Deen 1028; Berry 869; Sims 991; Smith 337. For county treasurer: Merrick 1338; Morris 896; Crain 476. For Commissioner Precinct No. 1: Hanna 600; Norton 523. For Commissioner Precinct No. 2: Johnston 82; Reed 296; Shurbet 185; Rankin 315. Commissioner Precinct No. 3: Taylor 89; Wood 133; Dunlap 23. For Commissioner Precinct No. 4: Payne 174; Beedy 127; Smith 57, Day 48. For public weigher precincts 1 and 4: King 936; Covington 547. For public weigher precincts 2 and 3: Husky 338; Bennett 716.

Society and Clubs

W. E. Hayes, Nephew of Mrs. Bishop Marries at Gatesville.

Announcement of the marriage of W. E. Hayes, former resident of this city, to Miss Montie Cooper, has been received by Mrs. S. D. Bishop, aunt of the groom.

The ceremony was performed July 22, at Gatesville, where the young couple will continue to make their home.

Mr. Hayes was employed at the Olympic Theatre when he resided here several years ago.

Moonlight Picnic.

A moonlight picnic will be held at Mayview School House tonight, August 5th, sponsored by the ladies of Mayview Home Demonstration Club. Everybody is invited.

Locals and Personals

Dr. and Mrs. E. O. Nichols, of Plainview, were here Sunday, the doctor on professional business.

Miss Willie Allen spent the first of the week with friends and relatives in Lubbock.

Ted Borum and R. Martin, of Fort Worth, spent Sunday in Memphis in attendance at the Hogg revival.

Miss Jewel Booe, of Grand Saline, is the house guest this week of Mr. and Mrs. G. J. Clements. She has been here since Thursday of last week.

Mr. and Mrs. Oscar Blair left Tuesday for Slaton, where they will make their home. Mr. Blair was brakeman on the Santa Fe here.

Mrs. J. G. Martin and her father, H. D. Butler, spent Sunday in Plainview, having accompanied Mr. Martin who was enroute to eastern markets.

Harry Dawson, of Port Arthur, has been here for several days on a vacation, visiting his parents, Mr. and Mrs. J. T. J. Dawson.

Mrs. Robt. Webb, of Slaton, returned to her home last week after visiting here for several days, the guest of her sister, Mrs. J. M. Parsons.

Verlon Harmon returned last mid-week from a vacation trip of five weeks spent at Humboldt and Middle Tennessee with friends and relatives.

Mr. and Mrs. Max R. Andrews, of Ardmore, Okla., arrived last week for a visit of a few days with his brother, Dr. V. Andrews and wife.

G. R. May and son, Willie E., left Tuesday morning for Waxahachie, where they will spend some two weeks on a vacation visit with W. H. Nelson and wife.

J. A. Arwine, wife and son, reached home the latter part of last week from an extended vacation tour of Texas, touching at Gulf Coast points during their absence.

Mrs. John Howard and son, J. T., spent the first of the week with relatives in Post. They accompanied Mrs. Howard's nephew, Otis Landman, who has been visiting them here.

M. G. Scott and family, of Trent, left the first of the week returning to their home after visiting for a short time with Mrs. D. T. Scott and family, of Harmony, and Price Scott and family, city. M. G. Scott is a brother of the late deceased D. T. Scott.

Mr. and Mrs. C. Snodgrass and son, Gerald, in company with G. L. Snodgrass, returned home Sunday from Glenrose, where they had been for two or three weeks. Mr. Snodgrass and Gule were taking treatments while there and are much improved upon their return.

Mr. and Mrs. J. I. Hammonds, Mrs. A. B. Duncan and son, Mark, made a trip to Amarillo Thursday of last week. Mrs. Duncan remained for a visit with Mr. and Mrs. C. V. Duncan, the other members of the party returning the latter part of the week.

Mrs. A. H. Thornton, principal of the East Ward School, evidently is enjoying very much a vacation in Yellowstone National Park. Last week a card from Mrs. Thornton said, "The half really could never be told." The card was written July 27 and said "We are seeing snow every day now."

Miss Audrey Mae Borum spent from Saturday to Tuesday here with her parents, Mr. and Mrs. E. R. Borum. She left the first of the week in company with R. Martin and family, of Fort Worth, who have been visiting here and were enroute to Amarillo to spend Tuesday.

J. C. Henderson and wife, of Fort Worth, were guests from Sunday to Tuesday of his father, E. W. Henderson and brother, C. W. Henderson. They were returning from a vacation tour of New Mexico.

Mr. and Mrs. A. H. Manning spent Sunday in Slaton visiting. They were accompanied by Golden Louise Steen and Flora Mae Cook, the latter having been here several days on a visit.

Mrs. Alice McGuire, of Canyon, spent a short time Monday with her nephew, Robert McGuire. She was met here by Mr. and Mrs. Carl Noble, of Cone, and accompanied them to spend a few days.

John Horton, of Plainview, spent Monday in Floydada.

Miss Helen King returned Monday from Amarillo, where she spent several days with friends.

Mrs. O. D. Hutchinson, of Paducah, and Mrs. Jess Dulaney, of Wichita Falls the mother and sister of Mrs. Herbert Ralls, spent from Wednesday to Friday of last week visiting in Floydada.

Mrs. W. H. Alexander is at home after a visit with her daughter, Mrs. Frank Nugent, of Seymour.

Use Hesperian Want Ads. Small cost, quick returns for your money.

Hart, Schaffner & Marx Suits ½ Price

One lot \$45 Hart, Schaffner & Marx Suits are going at one-half price. These suits all have vests and two pairs of trousers.

Extra Values at \$22.50

One lot \$22.50 Suits, Now \$11.25
One lot \$20.00 Suits, Now \$10.00
One lot \$17.50 Suits, Now \$ 8.75

EXTRA SPECIAL FOR FRIDAY AND SATURDAY SUITS \$9.85

One lot all season suits, all good class, values to \$25.00, Friday and Saturday Only \$9.85



We Give and Redeem Gold Bond Saving Stamps

MARTIN DRY GOODS COMPANY

Floydada, Texas

Floyd County Fair, September 24 and 25

REGULAR PRICES!

NOT SPECIALS

Below you will find a few of the reasons why we believe it will pay you to trade with us; read these prices and compare them with the prices you have been paying.

CORN good grade, No. 2 size, 2 for	25c
TOMATOES, No. 2 size, 3 for	25c
PORK & BEANS, No. 2 size, 3 for	25c
SALMON, Pink, tall cans, 2 for	25c
PEACHES, gallons only	60c
FLOUR, Plains Lily, 48 lb. sack	\$2.15
FLOUR, White Loaf, 48 lb. sack	\$2.25

Our phone number is 88, call us, delivery service both morning and afternoon.

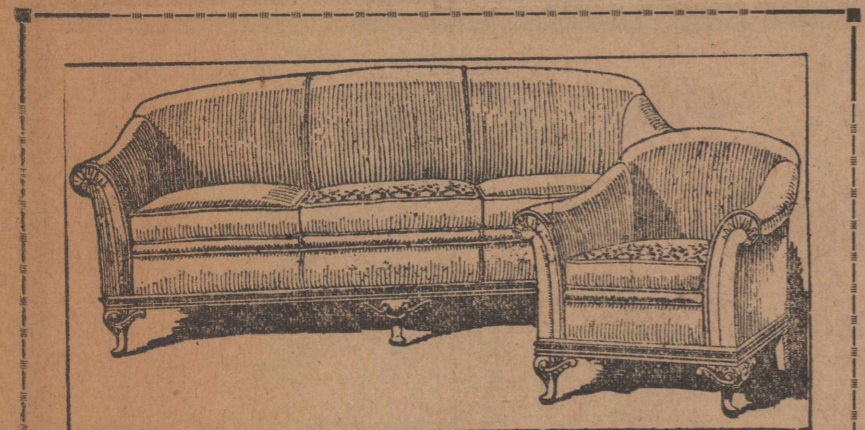
STANSELL & COLLINS

House of Confidential Credit

Wedding Gifts! Anniversary Gifts!

Our various departments have never been more complete. 42 piece china set, \$7.00 up, hand-tooled bags \$4.75 up, 26 piece silverware, \$14.75 up; Ice Tea Sets, \$2.50 up, books 50c, 65c, 95c; box stationary 35c up.

Wilson Kimble
OPTICAL & JEWELRY CO.



GET ALL SET for Fall and Winter Comfort

The excitement of election is over and the time for calm thinking following a good harvest is here.

Now that you are in position to do so isn't it wisdom to consider purchasing the needed home furnishings for Fall and Winter before the next rush of the cotton picking and the second primary comes.

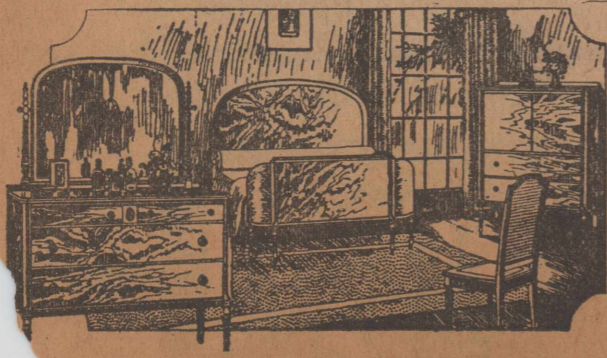
We have just received another large car of Furniture—making our stock very snappy and the prices are the thing.

You have no idea, unless you have been here, how thoroughly we have stocked the things you are now needing. A wonderful showing of appropriate furniture at prices which will fully appeal to you.

Come let us talk it over, and show you how we can make your Fall and Winter living more comfortable.

F. C. Harmon

"Where You Save The Difference"



Society and Clubs

Hazel Borum Has Party in Honor Of Visiting Cousin.

Miss Hazel Borum entertained with a party at the home of her parents, Mr. and Mrs. E. R. Borum, Monday afternoon from 1 to 4 o'clock, honoring her cousin, Miss Loree Martin, of Fort Worth.

Numerous games and contests were enjoyed, after which refreshments of ice cream and cake were served the following: Misses Anna Laura Martin, Jeanette Stoyall, Polly Pitts, of Canyon, Mary Eleanor Morgan, West; Mabel Tubbs, Katie Lee Martin, Roberta Hipkison, the honoree, and Hazel Borum, the hostess; Messrs. Ted Sparks, C. H. Wallace, Richard Tubbs and Bernard Borum.

Miscellaneous Shower Tuesday For Recent Bride.

Mrs. Calvin Steen and Miss Dessie Walker entertained with a miscellaneous shower Tuesday afternoon from 4:30 to 6:30 o'clock in honor of Mrs. Lee Wilkinson, nee Miss Roma Swain. The shower was given at the home of Mrs. Steen.

After all the guests had arrived, Mrs. Wilkinson was brought in and given a little verse-telling where the first gift was to be found and on the present was a second verse of instruction for the finding of the next favor. The same order was followed until all the gifts were found.

Mrs. Wilkinson declared that she had walked several miles from front to back for gifts.

Several games were played and an ice course was served. The following guests were present: Messdames Geo. Smith, Pearl Wraske, Traett Butler, Curtis Carter, Luther Fry, Joe M. Day, J. B. Bartley, Jr., Ogie Johnson and H. S. Sanders; Misses Lillie Solomon, Thyra Eubank, Myrtle Henry, Margaret Henson, Onita Carter, Georgia Lee Assiter, Peggy McKinney, Ora Mae Robbins and Hazel Massie; the honoree, Mrs. Wilkinson, and the hostess, Mrs. Steen and Miss Walker.

Rip Snodgrass Marries Quanaah Girl Sunday Afternoon.

Rip Snodgrass, city, and Miss Thelma Miller, of Quanaah, were quietly married in the Baptist study at Quanaah Sunday afternoon at 4:30 o'clock.

The bride is a daughter of Mr. and Mrs. J. M. Miller, of Quanaah.

Mr. and Mrs. Snodgrass returned to Floydada following the ceremony and will be at home here.

Lee Wilkinson and Miss Roma Swain United in Marriage.

Lee Wilkinson and Miss Roma Swain, both of this city, were united in marriage Monday evening at 8:30. The Rev. J. L. Henson officiated at the wedding ritual performed at the Methodist parsonage.

The bride is a daughter of Mrs. M. F. Swain and has been reared in Floyd County. She is employed as operator for the Southwestern Bell Telephone Company.

The groom is a mail carrier on the Star Route out of Floydada on the Silvertown road.

J. D. Porterfield, Mrs. Pearl Wraske and Miss Dessie Walker were friends of the bride and groom present at the wedding.

Mr. and Mrs. Wilkinson will make their home here.

Miss Belle Cannaday Hostess At 7:30 Dinner.

Miss Belle Cannaday was hostess to a few of her friends at a delightful luncheon served at the home of her parents, Mr. and Mrs. W. I. Cannaday, Wednesday evening at 7:30.

Those who were present for the informal social event were: Misses Lorene Carter, Mary Porter, Geraldine Massie and the hostess; Messrs. Roy Baker, Jeff Welborn, Macey Burke and Roy Haynes.

Following the dinner the group went on a theatre party to the Olympic.

OLYMPIC THEATRE PROGRAM FOR WEEK

Thursday, Aug. 5th—

"THE MIDSHPMAN"
Featuring Ramon Navarro and all star cast with Crawford Kent and Wesley Barry. This is the first authentic, authorized photoplay depicting the U. S. Naval Academy at Annapolis and was supervised by the Navy Department. Also Comedy.

Friday Night and Saturday Matinee—

"THE DIXIE MERCHANT"
With Madge Bellamy, Jack Mulhall, J. Farrell MacDonald, Paul Panzer and Harvey Clark, this is a delightful story of the Sunny South, with horse races, pathos, thrills, comedy and romance. Also Fox Comedy, A Cloud Romance.

Saturday Night, Aug. 7—

LET'S GO GALLAGHER
Featuring Tom Tyler, the new western star. He appears with his gallant horse in a big swirling, surging, smasher of the western ranges, aroar with laughs, ablaze with thrills. Also Fox Comedy.

Mon. & Tues., Aug. 9 and 10—

THE JOHNSTOWN FLOOD
A thrilling epic-drama with George O'Brien and all star cast. Breathless heroism, heartrending suffering, miraculous escapes and daring adventure realistically depicted in a great drama of history's most appalling disaster. Also two reel comedy and Aesops Fables.

Wednesday & Thursday, Aug. 11 & 12—

THE BEST PEOPLE
Featuring Warner Baxter, Esther Ralston, and others. This is a comedy-drama with a cheerful, flashy background and carrying a real idea and a good lesson besides. Also Fox Comedy
COMING SPECIALS
Charley's Aunt, Blackbird, Stella Dallas, Devil Horse and Black Pirate. Watch for them.

CHEVROLET AIDS IN SOLVING ORE HAUL THROUGH THE ANDES

Transportation of heavy supplies up steep mountain trails formerly traversed by burros and llamas, to Bolivian mines located 12,000 to 16,000 feet above sea level in the Andes range has been solved by the use of light automobile trucks. Chevrolets figure prominently in fleets recently purchased by mine operators in South America.

Centuries ago the Incas first developed these mines located in the most inaccessible inland ranges. The Spanish conquistadors, envious of the Indians' wealth, made short work of reducing the native population to a condition of slavery and supervising the production of gold. In later years silver and tin have been the most profitable metals produced in Bolivia, with operations seriously handicapped by the inaccessibility of the mining sites.

Until a year ago burros and llamas, carrying a maximum load of 100 pounds each and traveling only 20 miles daily were relied upon to transport supplies to the sky-line operating centers and to carry down to sea-board and railroads the refined metals, enormously heavy even in small quantities. Improvements in mining practice were impossible until better distributing methods were available.

GUIMARIN THANKS VOTERS FOR SUPPORT IN FIRST PRIMARY

To the voters of Floyd County: I thank each of you for your vote and support in the July Primary, giving me a majority over my esteemed opponent for the office of District Clerk.

I shall endeavor to discharge the duties of that office to the best of my ability that you may not regret having given me your much appreciated support.

T. P. Guimarin.
(Political Advertisement)

LOAFERS AND SPEEDERS.

The head of the Maryland Road Commission delivers himself of the opinion that "19 miles per hour is the most dangerous speed at which a motorist may drive a car." He urges raising of the limit in that State to 25 or 30 miles an hour, on the ground that such speed would eliminate the present jockeying for position and the present one of the commonest causes of accidents. There may be more than a grain of truth in the Maryland official's statement, but the average motorist will want further proof before believing. Whether the speed limit be 19 miles or 29 or 39 miles an hour, there will always be those timid motorists who will "hold up the procession" by a slower speed, and there will always be those who think the standard too slow and will cut ahead just to be ahead.

Driving an automobile well is a difficult job. There are few drivers who can maintain a steady pace at any speed. They weary themselves and irritate others by alternate bursts of speed and periods of loafing. They either can not or will not maintain a uniform rate of travel. They are in a desperate hurry to get somewhere, or are willing to creep along, holding back others who want to get somewhere in the shortest possible time. It takes a well-trained driver to maintain uniformity. Until all motorists attain this uniformity, it appears useless to fix any rate of speed sufficiently rapid to obviate the necessity of cutting around. And the accidents will continue on crowded highways, no matter what the legal rate of speed may be.—Star-Telegram.

Hesperian \$1.50 per yr.

BEEDEY STATES THAT RUN-OFF WILL BE HELD IN PRECINCT

There has been a report circulated that there would not be a run-off in Commissioner Precinct No. 4. I write this to correct that report.

There has never been any agreement to that effect and unless Mr. Payne withdraws there will be a run-off.
A. A. Beedy.
(Political Advertisement)

TO BANISH MALARIA

The Rockefeller Foundation has outlined plans which make it probable that malaria will cease to exist in the United States. A number of other countries, especially those in warmer latitudes, are much more troubled with malaria than this country has been during the last half-century. But in this country the disease is still troublesome, principally in the Southern States. The Rockefeller Foundation says malaria can be brought under control in any State where it now occurs.

Malaria being essentially a rural problem, the unit of control must be the country. Every county troubled by malaria must have a county health officer and a sanitary officer; and the State must have a malarialogist to coordinate the work of the county units. This carefully directed army must make war on the Anopheles mosquito, which carries the disease.

Malaria is a terrible disabling disease as anyone is aware who has been troubled with it or has observed anybody else who has been troubled with it. If the States where malaria is a problem will earnestly comply with the recommendations of the Rockefeller Foundation, malaria will probably be added to the list of diseases which, while still attacking other parts of the world, are unknown in this country.

MOONSHINE AND DISHONESTY

Vodka and samogon, the peasants' moonshine, are the chief cause of embezzlements, according to extensive data which a Novosibirsk correspondent says cover all Siberia. Gambling, chiefly lotto, comes next, and women who like presents are third. The report covers 1,500 cases. State undertakings were the losers in 40 per cent of the cases, co-operatives in 40 per cent, trade unions in 13 per cent. The death penalty, which is provided for embezzlement, is frequently enforced, especially if a government employee is convicted. A new interpretation of the code provides that the seriousness of the crime be in proportion to the organization's capital, a small peculation from a small concern evoking the extreme penalty. Communists are held more rigidly to account than are non-party members.

PREFERRED TO DIE

"A successful politician," said Senator Guff, "has the persistency of Joe Blackburn."

"When Joe was a rising young man he chanced to attend an execution."

"The sheriff asked the condemned man if he had anything to say."

"No," said the fellow. "No, I don't believe there's any remarks that."

"But here Joe Blackburn shouted:

"Say, Jake if you ain't got nothing special to say, I wish you'd give me about fifteen minutes of your time, old man, so as to let me tell these good friends gathered here that I'm a candidate for their suffrage and to lay before them some reasons why—"

"Wait!" said the condemned man. "Is that Blackburn's voice?"

"Yes, sure," shouted the crowd.

"I thought so. Well, he can have my time. But go ahead and hang me first and let Joe talk afterwards."

FAMOUS LETTERS SOLD

Letters written by Robert Burns, Charles Dickens and Lord Byron were among the autographed collection of the late Col. James H. Manning of Albany, N. Y., recently sold at auction. However, none of the letters brought over \$500. Byron's letter was to Lady Blesington thanking her for praise. The one from Coleridge complained of his poverty. Dicken's letter was to a theater manager about a Christmas story he believed had dramatic possibilities. The Burns letter was to a friend introducing the bearer. It concluded: "I am in a hurry, a d'm'n'd hurry; so take this scrawl. Why don't you return me my collection of songs?"

RACE WAR ENCOURAGED

A race war is raging in California and state authorities, far from trying to pacify the combatants, are adding to the slaughter by endeavoring to poison them—all-namely, dark-skinned Argentine ants and their redskin opponents, the fire ants. Fifteen years ago entomologists predicted the energetic Argentine ant eventually would crowd out all other breeds and become sole survivors of the ant race in California. Late bulletins from the front indicate that while the prophecy has not fully come to pass, the South American insect has most of his rivals on the run.

FASCISTI BARS SWEARING

Fascism is out to suppress swearing. This news is contained in a letter which the new secretary of the party, Turati, has written to the central committee against blasphemy of Verona.



One Flash
may cause a destructive fire with paralyzing loss of property.

Why Court Financial Disaster? Adequate FIRE INSURANCE will protect you.

Floydada Insurance Agency

"Your aim," writes Turati, "is contained in the program which the fascist party has traced for the moral improvement of the nation." It is interesting to recall, however, that a large part of popular Italian oaths are not strictly blasphemous in the Christian sense, since they refer to pagan gods and are direct descendants of the oaths of Julius Caesar and Caligula.

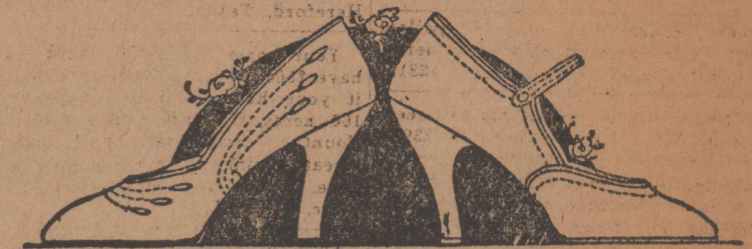
Allen Berry returned Monday from a short trip to Wichita Falls and other near-by points.

HALF-MINUTE INTERVIEW

J. C. Henderson, of Fort Worth: "This is certainly a nice little city. It is well improved and has a number of pretty homes."

W. N. Jones and sons, Roscoe and Harry, made a business trip to Plainview Saturday.

Mr. and Mrs. R. Martin returned Wednesday to Fort Worth, after spending several days as the guests of E. R. Borum and family.



EARLY SHOWING OF SHOES FOR FALL

Absolutely New and Original in Style
The woman who delights in having footwear that is different as well as beautiful will be delighted with these new creations.

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| NEW STYLES
Original Variations
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TIES
CUT OUTS
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OXFORDS | NEW COLORS
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ASCOT TAN
STROLLER TAN
TAN REPTILE
BLACK PATENT |
|---|--|

BAKER CAMPBELL CO.

Floyd County Fair, September 24 and 25

Your "Dollar Lady" Talks Here!

Do you think that lady on your silver dollar isn't much of a shopper—that what she can put into your shopping bag isn't much any more?

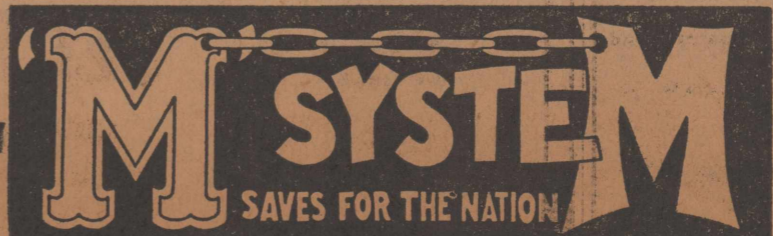
You've got her all wrong. She still has a powerful buying value. Just show her face at our store any day and see what surprising Bargains she will bring you in.



SATURDAY SPECIALS!

COFFEE	2 1/2 lb. GOLD PLUME	\$1.12
FLOUR	EXTRA HIGH PATENT, 48 LBS. (1 SACK TO CUSTOMER) AS GOOD AS ANY FLOUR SOLD IN FLOYDADA	\$1.98
BLACK BERRIES	PER GALLON	66c
SWEET POTATOES	WAPCO NO. 2 1/2	16c
CORN FLAKES	LARGE KELLOG'S	12c

Floyd County Fair, September 24 and 25



The Only Overall on Earth with this Iron Clad Guarantee



A NEW PAIR FREE IF THEY SHRINK GUARANTEED NOT TO FADE

Super Crown Shrunk

The Masterpiece Of All Work Garments

SUPER CROWN SHRUNK Overall are extra big, full and roomy, and they stay that way because they cannot shrink. Many special features and plenty of large, serviceable pockets are provided for every purpose. The seams are double sewed and filled with weight tested thread and extra strong reinforcements are found at every point of wear and strain.

UNION MADE

What Makes This Greatest Guarantee Possible
SUPER CROWN SHRUNK Overall are made of special process, dark shade indigo, extra heavy, close woven, 8 ounce denim which has been shrunk and prepared at the Crown Denim Mills by a secret method. Only under the **SUPER CROWN SHRUNK** label can you buy an Overall that is absolutely guaranteed not to shrink and not to fade.

They Cost No More than Ordinary Overall

SUPER CROWN SHRUNK Overall are produced in the largest and most efficiently operated Overall plant in the world. Every process of manufacture and source of supply, from the cotton fields to the finished garment, is owned and controlled by the Crown Organization. Vast production at minimum manufacturing cost makes it possible to sell **SUPER CROWN SHRUNK** Overall at a price no higher than ordinary Overall.

Sold by

BAKER-CAMPBELL COMPANY

— THE WORLD WORKS IN CROWN OVERALLS —

With Floyd County Builders

Claude Patton of Lakeview has over 200 acres in cotton this year and the crop looks as good as any growing in the southern portion of the county.

Clark Bolding, residing south of Floydada on the Lakeview road, furnished several bundles of rye for the exhibit at the fair in September. Secretary Ed Bishop said that the heads were the best he had found.

Vacation time came rather late for two turkey hens owned by Mr. and Mrs. E. B. Chestnut, who reside out on route three in the Campbell community. Beginning early last Spring the two hens went on a laying spree which continued until a few days ago. Now they are setting to hatch another group that will in time likely strive to even surpass the record in egg-laying established this summer by their mammas. The two hens laid 165 eggs before taking their customary rest! One of the industrious fowls made a combination affair out of it—setting and laying, too. Mr. and Mrs. Chestnut have right to be proud of their two birds.

It just takes a little time and a little planning to have a country home constructed along modern lines at a minimum cost, according to Mr. and Mrs. A. S. Green who reside eighteen miles southwest of Floydada on the Petersburg road. Their seven-room residence represents an investment in the \$3,500 class and was built by G. T. Stagner, of Petersburg, and his assistants. The house has seven rooms: a living room, two bed rooms, kitchen with built-in cabinet, a bath, milk room and dining room.

The house has been built two years and Mr. and Mrs. Green have resided on their present farm for five years. Mr. Green does the farming and Mrs. Green gives her attention to the home proper.

Later in the year, probably not until next summer, Mrs. Green said, special equipment will be purchased for the milk room where eggs, cream, butter and milk will be kept for home consumption and for markets.

As it is now, everything about the home is certainly neat and pretty. The yard is clean and the home is made more attractive with a green hedge and white picket fence at the front.

The visitor at the farm place would not have to be told that the residents were believers in diversification: everywhere there were indications of it. Chickens were scurrying here and there—over two hundred and forty of them, most of them thoroughbred Rhode Island Reds. Over \$100 is the amount realized every year from the sale of cockles and hens, alone. White Leghorns furnish the egg supply and the Reds, the meat.

If the farm could be said to have a "feature" it would be the big red barn to the northeast of the house. It is a two-story structure, feed bins and hay lofts. It has a concrete floor and base and is easily kept free from dirt. The inside walls are sealed, giving assurance of weather protection during severe winters to the work stock and milch cows.

There were five Jersey milch cows contentedly chewing their cud, and there were numerous pigs, rushing about the lot as fast as their laziness and fat would permit, looking for their food supply.

Twenty-five turkeys, big and little, concluded the live stock and poultry section.

Then, just north of the house, where it could be conveniently irrigated with water from the near-by well, was the garden with its supply of vegetables.

On the farm this year the crops included 160 acres of wheat, 50 acres of cotton, 2 acres of sudan grass and about 2 acres of barley.

Many home yards and country roads in Europe are shaded by fruit trees, the law and sense of property rights being strong enough to protect the fruit from theft.

CITATION BY PUBLICATION

THE STATE OF TEXAS,
To the Sheriff or any Constable of Floyd County Greeting:
YOU ARE HEREBY COMMANDED,
That you summon, by making Publication of this Citation in some newspaper published in the County of Floyd, if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published once each week for four consecutive weeks previous to the return day hereof, R. W. RIGDON, H. M. RIGDON and R. T. LEWIS, who are non-residents of the State of Texas, and C. H. OLSON, IRENE OLSON FRANK, OSCAR NORINE, NELLIE NORINE, MARGARET W. SHELTON and JEANETTE N. MURRY, whose places of residence are unknown, to be and appear before the Honorable District Court at the next regular term thereof, to be holden in the County of Floyd, at the Court House thereof, in Floydada, on the 20th day of September, A. D. 1926, then and there to answer the Plaintiffs First Amended Original Petition filed in said Court on the 3rd day of August, A. D. 1926, in a suit numbered on the docket of said Court No. 1793, wherein Artie Baker is plaintiff and R. W. Rigdon, H. M. Rigdon, T. J. Rigdon, Mrs. Ollie Wilson and C. A. Wilson, J. F. Dollar, R. D. Harper, Mrs. Ruby Langford and Jack Langford, Lon Davis, R. T. Lewis, C. H. Olson, and Irene Olson Frank, Oscar Norine, Nellie Norine, Margaret W. Shelton and Jeanette N. Murry, Mary Hitt and J. R. Hitt, Icie Van Hoy and Chas. Van Hoy are defendants.

The nature of the plaintiff's demand being as follows, to-wit:

A suit in trespass to try title for the title and possession of a tract of land situated in Floyd County, Texas, described as being portions of the W. R. Davis 160 acre Homestead Survey No. 7, abstract No. 592 and of the R. M. Emerson 160 acre Homestead Survey, Abstract No. 610, BEGINNING at the Northwest corner of said Davis Survey; THENCE East 880 yards to the Northeast corner of same; THENCE South 440 yards; THENCE West 1540 yards; THENCE North 173 and 2-3 yards; THENCE East 66 & 2-3 yards; THENCE North 126 yards to the South line of the I. A. E. Box 10 acre tract; THENCE East to the Southeast corner of said Box 10 acre tract; THENCE North to the North line of said R. M. Emerson Survey; THENCE East with the North lines of said Emerson and Davis Surveys to the place of beginning and containing 133 1-3 acres of land, and plaintiff alleging that G. F. Rigdon, deceased, is the common source of title, that he died owning certain Vendor's Lien notes given by J. J. Harris to said Rigdon in part payment for said land; that after the death of said G. F. Rigdon his heirs gave to J. N. Stalbird Power of Attorney to enter upon all lands owned or claimed by the deceased G. F. Rigdon or his wife to demand and recover all sums of money or debts belonging to them as heirs of G. F. Rigdon, dated March 21st, 1922; that said Harris and his wife conveyed said lands to said Stalbird as Attorney in Fact for the heirs of said Rigdon, deceased, in consideration of the cancellation of part of said Vendor's Lien notes, which deed is dated October 3rd, 1922; that administration was granted on the estate of G. F. Rigdon and J. N. Stalbird was by the County Court of

Floyd County, Texas, appointed administrator of the said estate and that he inventoried said land as property of said estate; that said land did, in fact, belong to said estate and was subject to such administration; that the administrator applied to said court for an order to sell said land; that the land was by said court ordered sold; that same was by the administrator sold to plaintiff, Artie Baker, April 3rd, 1926; that report of sale was made by the administrator and that the said court, by its order entered April 14th, 1926, approved and confirmed such sale; that the plaintiff paid the amount bid for said land and said administrator made to plaintiff deed conveying said land to him; that part of the defendants are asserting some claim to said land as heirs of the said Rigdon, deceased, and the other of the defendants are asserting claims of lien against said land on judgment recorded against some of the heirs of said G. F. Rigdon, deceased.

HEREIN FAIL NOT, And have you before said Court, on the said first day of the next term thereof, this writ, with your endorsement thereon, showing how you have executed the same.

GIVEN under my hand and seal of said Court, at office in Floydada, Texas, this 3rd day of August, A. D. 1926. (SEAL) G. C. TUBBS, Clerk, District Court, Floyd County, Texas. 234tc

Society and Clubs

Mrs. Henry Edwards Entertains Honoring California Visitor.

Honoring Mrs. Verne Nelson, of Huntington Park, Calif., who is visiting friends and relatives here, Mrs. Henry Edwards entertained with an informal 6 o'clock dinner Thursday of last week.

Among the guests present for the pleasing affair were: Mrs. Frank Moore and Mrs. Flynn Thagard, Misses Virgie Price and Mary Porter, and the honoree, Mrs. Nelson, and the hostess, Mrs. Edwards.

Hesperian Want Ads—Results.

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Licensed Undertaker
Modern Equipment;
Hearse and Ambulance
SERVICE ANYWHERE
Phones: Day 242; Nights 174 and 259-W

KODAKERS
Bring us your films today
And get your prints tomorrow
WILSON STUDIO

Picnic Outing For Social Set On Blanco Canyon

Summer days and its accompanying hours for an ideal outing held forth a quota of fun and good times for a group of the young social set Friday night of last week. A picnic for eleven couples was enjoyed at the Day Crossing. A big luncheon of fried chicken, sandwiches, pickles, cake, watermelon, punch, potato chips and fruits.

Those present were: Messrs. and Mrs. Kight Dickey, Robert McGuire, and G. J. Clements; Misses Belle Canaday, Garnet White, Mary Porter, Ethel Houghton, Lorene Carter, of Abilene, Geraldine Massie, Honerhea Childers, of Pomona, Calif., and Jewel Booe, of Grand Saline; Messrs. Jeff Welborn, Chester Day, Ira Marshall, Aubrey Bishop, Roy Baker, Macyl Burke, and Dan Jenkins.

J. N. Martin, of Gainesville, Texas, was here for a short time last week on a visit with his brother, M. H. Martin and wife.

Harry H. Campbell, of Lyman, was a business visitor in Floydada Monday. Roy Eubank spent most of his vacation in Electra and other points. He left last mid-week and will be away about ten days.

Mr. and Mrs. J. A. Carruth and Mr. and Mrs. Robert Eubank are at home after spending two weeks in Colorado and New Mexico. They report a delightful trip.

Messrs. and Mesdames C. H. Davis, Frank Boerner, Kight Dickey, Herbert Ralls, and J. C. Gilliam motored to Crosbyton Sunday.

Mrs. Clarence Maddox returned home Thursday of last week from a short visit with her parents, Mr. and Mrs. J. E. Mitchell, of Hale Center.

County Judge E. C. Nelson, Jr., has been at his office this week, having returned Saturday from Fort Sill, Okla., where he spent fifteen days at the Citizens' Military Training Camp. He holds the rank of Captain in army circles.

Mrs. E. C. Nelson, Jr., was at home during the week-end. She returned the first of the week to Canyon to continue her summer work at W. T. S. T. C.

W. C. Morgan and family, of West, and Mr. and Mrs. Harry Morgan, of Abbott, have been the house guests the past week of Mrs. Frank Stovall. Mrs. W. C. Morgan and Mrs. Stovall are sisters.

Vernon Abbott, of Lubbock, visited friends here Sunday.

Joy Synth
BRILLIANTINE
-for Lovely Hair

Woody Drug Company

Miss Lucille Robinson visited with her parents, Mr. and Mrs. R. L. Robinson, of Whiteflat, over the week-end. Miss Sibyl Covington has returned after a two-weeks' trip to Amarillo, where she visited friends.

Mr. and Mrs. C. E. Delk, of Amarillo, spent Saturday and Sunday as the guests of her father, Dr. V. Andrews, and wife. Mr. and Mrs. Delk were accompanied by Miss Ina Boyd, also of Amarillo.

Misses Ruth and Lela Massie, who have been visiting the J. W. Hardgrove and B. B. Gulley families, and friends, left Sunday for their home in Fort Worth.

H. Z. Pennington

PHYSICIAN AND SURGEON

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FLOYDADA, TEXAS

STAR PARASITE REMOVER

A GREAT POULTRY REMEDY
Given fowls in drinking water or mixed in feed thoroughly rids them of all blood-sucking lice, all mites, fleas and blue bugs, destroys in them all intestinal worms and parasites. Its formula is sulphur and other ingredients known remedies for improving the appetite, purifying the blood, toning the system and preventing disease. Better prevent than try to cure. Contains no alcohol or poison. Can be given to all ages of chicks, old fowls and turkeys, any kind of weather with good results. Its cost is very small—one dollar bottle will last 100 fowls more than 120 days. The manufacturers are anxious for all poultry raisers to try it 60 days at their risk on the following conditions: After using 60 days if your flock has not improved in health, produced more eggs—stronger batch, stronger and braver young, chicks—come back to your dealer—he is authorized to refund your money.

E. L. ANGUS CO.

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Floydada, Texas

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Chevrolet trucks have won worldwide acceptance on the basis of low first cost, low operating cost and slow depreciation. This spectacularly growing popularity has made

necessary a greatly increased production—the economies of which are now being passed on to Chevrolet truck buyers in the form of a drastic price reduction.

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FLOYDADA, TEXAS

World's Lowest Priced Gear-shift Trucks

Save Money! Have that Tire Vulcanized!

The difference between an expertly repaired tire and a new one is a good many dollars. If you have a tire that has several layers of fabric broken, has blown out or been rim cut, bring it here for a "good as new" repair.

QUICK SERVICE—SATISFACTION—LOW PRICES

We Use Goodrich Repair Materials

GULLION & SON
Floydada, Texas



West Texas Earthquake Due to Surface "Slip"

Southwest Disturbance in 1925 Explained in Bulletin by Geologic Authority at Texas University.

Explanation has been made of the "why" of the earthquake felt in the Panhandle and southwestern Oklahoma on Thursday morning, July 30, 1925. Dr. J. A. Udden, director of the Bureau of Economic Geology of the University of Texas at Austin, and an authority on such matters, has compiled data on the quake and issued the material in the regular bulletin form sent out by his department. The tremor was due to surface slipping, he says.

Three Tremors Felt
Just a year ago this month excitement was rife over the fact that earthquake tremors had been felt by residents of Floydada, Lockney, Canyon and other Plains towns. Members of the law force here reported a veritable "shimmy" on the part of the county courthouse, while other citizens spoke of rattling doors and windows at their homes at 6:15 one morning. There were three distinct tremors felt, according to reports.

As such phenomena were very unusual in this part of the United States Dr. Udden made immediate arrangements at that time for gathering all possible information concerning the earthquake. The bulletin contains a map of the region affected where earth tremors were felt and includes newspaper reports of the quake. Concerning the earthquake Dr. Udden says:

"From the information gathered it is quite evident that the greatest intensity of this quake was manifest in the central part of the Panhandle of Texas. The surface disturbances were evidently most pronounced in a region embracing Randall, Carson and Roberts counties and parts of Armstrong, Roberts and Ochiltree counties, Texas Panhandle, and part of county in the Panhandle of Oklahoma. We may call this the epicentral area. Roughly measured, this area is about 180 miles from north-northeast to south-southeast, and 60 miles in greatest width from east to west. The approximate geographical center of this area lies some fifty miles north and east of Amarillo.

Area Oval Form
The fact that this area is not a circle but rather an oval, which is more than twice as long as wide, indicates that this earthquake, as most others, was a disturbance in a fault. The location of this fault can, of course, not be accurately indicated. An approximation would be to say that it follows a line extending from Forgan in Oklahoma to Canyon in Texas. This region is covered by a considerable thickness of unconsolidated Pleistocene material. No faulting has been reported as observed in these sediments in the region, so far as the present writer is aware.

"It is now quite generally understood by men who study earthquakes that these disturbances, whether weak

or strong, are caused by a sudden slipping of one huge part of the earth's solid exterior on, or against, another part. The motion itself may be very small, only a fraction of an inch.

"The material of which the outer known part of the earth consists is not only solid, but like other solids, the place where a sudden jar occurs it is elastic. The result is that at down in the earth, waves will be started which will travel in all directions from the starting point. It is where these waves emerge at the earth's surface that the earthquake is felt. The place where the movement starts is called the earthquake's center, and the place above, where the wave first emerges on the earth's surface, is called the epicentre. As the waves travel outward from the center—or from the epicentre—they decrease in intensity. The quantity of motion may remain the same, but it is distributed over larger and larger areas and through greater and greater volume and at last too small at any particular place to be noticeable. It dies out. The earthquake waves are in this respect like the ripple produced by a stone dropped on a placid surface of water. This earthquake because insensible (to our unaided senses) at a distance of from 200 to 400 miles away from the epicentre, according to the nature of the ground through which it traveled. But the waves went on far beyond this limit, for they were recorded on seismographs in Denver in Chicago, and in Washington. The area over which this earthquake was strong enough to be felt by man's unaided senses measured about 200,000 square miles. The great Charleston earthquake in 1836 was probably sensible over an area about ten times this size."

Locals and Personals

Misses Lucille Marrs and Lela Tippling, of Lockney, were the guests of Miss Louise Wright and other friends here Tuesday.

R. B. Smith and sons, Pete and Reuben, returned last week from a three weeks' trip to Hot Springs, N. M., and El Paso.

Jack Morrow, of Seymour, returned Saturday, following a visit of a few days here as a guest of his brother, O. M. Morrow.

A. L. Scoggin and family left Thursday of last week for Sherman and other points to be gone some two weeks on their summer vacation trip.

Mr. and Mrs. Baldwin and son, Joe, of Lockney were business visitors in Floydada Tuesday.

R. E. Scoggin and family are spending two weeks with friends and relatives at Collinsville and other downstate points. They left Sunday morning.

Mr. and Mrs. Walter Pennington left Tuesday on a fishing trip south of Spout. They plan to be away a few days.

Mr. and Mrs. E. L. Norman left Sunday to visit relatives at Abilene and Ballinger. They will spend two weeks on their vacation.

Mrs. Jess Freeman, of Wichita Falls, has been the guest the past week of her grandmother, Mrs. A. C. McSpadden of Starkey community.

BORN—to Mr. and Mrs. John Cantrell Aug 3, a son.

Mr. and Mrs. J. S. Solomon are attending the Hogg Revival at Memphis, Texas this week.

G. M. Groom of Brownfield, was a business visitor in Floydada last week and visited in the home of his sister-in-law, Mrs. P. C. Bedford.

BORN—to Mr. and Mrs. Dallas Huskey August 2, a son.

Rev. S. J. Vaughan, of Cisco, visited his daughter, Mrs. H. N. Porterfield last week.

Mrs. Pat Flynn, of Plainview, visited in the H. N. Porterfield home last week with her father, Rev. S. J. Vaughan.

Mr. and Mrs. A. B. Duncan and son, Mark, with Mr. and Mrs. J. I. Hammonds and children leave this morning for Hot Springs and Elephant-Butte dam. Judge Duncan will receive treatment at the health resort at Hot Springs.

Mrs. W. N. Jones and daughter, Miss Hazel, and Mrs. L. L. Jones spent Wednesday in Plainview.

Mrs. Dora Crain and daughter, Miss Mary Lou, left the first of the week for Fairfax, Okla., where they will visit with Mrs. Crain's sister, Mrs. W. K. Hale.

Mr. and Mrs. Baird Bishop, of Kress, were in Floydada Tuesday afternoon for a brief visit with relatives, returning home Wednesday morning.

Sheriff John Fry, of Randall County, was here Sunday on a brief visit with relatives, enroute home from Lubbock.

Mr. and Mrs. Emmett Moses, of Quanah, were here Sunday, visiting with Mrs. Moses's parents, Mr. and Mrs. J. M. Hughes.

BORN—to Mr. and Mrs. C. B. Bevers, city, August 3, a son.

Will Walker and W. N. Paschall, who are employed in Amarillo spent the week-end in Floydada.

Austin C. Hatchell and family, of Dallas, have been here since Tuesday visiting his brother, G. M. Hatchell.

Randall Whitworth, mayor of Matarador, was in town on business Wednesday.

Mrs. R. P. Parker and daughter, Raye, and son, Wesley, of Crosbyton, spent Sunday as the house guests of Mrs. M. L. Kizzlar. Miss Parker remained for a few days with Miss Evelyn Kizzlar.

Mr. and Mrs. Horace Bellew, of Plainview, were week-end visitors in Floydada. Mrs. Bellew is a sister of Mrs. M. L. Kizzlar and was formerly Miss Mattilene Lloyd, of Vernon.

J. U. Borum left several days ago for south Texas, where he will buy cotton on the market.

Locals and Personals

Robt. McGuire left this week for the gent's furnishing markets of the north and east for Martin Dry Goods Co. During his absence from home Mrs. McGuire will visit with her parents, Mr. and Mrs. R. B. Mitchell, near Ellen.

Mrs. C. D. Hopkins returned Monday from Levelland, Texas, where she had been on a visit with her sisters, Mdmes. Harding and Wyatt.

County Attorney W. E. Huffhines left the first of the week for Commerce, Texas, where he will spend several days visiting relatives. His family have been at Commerce for some weeks. They will return with Mr. Huffhines probably.

BORN—to Mr. and Mrs. A. R. Cardinal, of Pleasant Hill, August 3, a son.

Mr. and Mrs. J. A. Price, of Plainview, accompanied by Miss Laura Felton, of Harrison, Ark., a sister of Mrs. Price, were in Floydada Wednesday afternoon on a brief visit with friends and former neighbors.

BORN—to Mr. and Mrs. J. P. Looney, city, July 30, a son.

Arthur Snodgrass, who has been a guest during the past two weeks of Leslie Surginer, left this morning for his home in Brownfield.

Mrs. Geo. Marshall spent a few days last week visiting with Mrs. Frank Stovall. She returned to her home in Hillsboro Tuesday in company with Mr. and Mrs. Harry Morgan, of Abbott.

Mr. and Mrs. J. E. Mungole and daughters, Mabel and Edna Mae, of Clarendon, are guests this week of Mr. and Mrs. A. A. Beedy of the Fairview community. Mdmes. Mungole and Beedy are sisters.

Miss Doris Armstrong left Sunday in company with Mr. and Mrs. Sams and family, of Lockney, for Colorado and New Mexico. They intend to be gone some four weeks.

Chas. Saunders, of Olney, returned the latter part of last week from a trip down-state. He is a guest at the home of his sister, Mrs. T. P. Guimarin.

Mr. and Mrs. W. F. Weatherbee left the latter part of last week to spend a month with relatives in Fannin County.

Mrs. J. A. Grigsby and sons, Albert and Charlie, left this morning for Liberty, Mo., where they will spend some two weeks visiting their daughter and sister, Mrs. Carrie Bishop.

Mrs. Dora Reagan, Mrs. W. U. White and Miss Ruby White left Sunday for Abilene, where they are spending the week on a visit with relatives.

W. S. McGuire, of Mangum, Okla., left the first of the week, following a visit of ten days with his son, Robert McGuire.

Railroad Growth in 25 Years.

Nation's Business Magazine says: The most important factor in the development of the United States during the first quarter of the twentieth century—in commerce, in industry, in wealth and in population—has been the enormous growth of our national system of railroad transportation.

For example, the property investment of the railroads has been more than doubled since 1900, having increased from \$10,250,000,000 to more than \$22,000,000,000. This enormous increase in the railroad investment has resulted in the addition of 56,000 miles of first track, 31,000 locomotives that are on the average, twice as large as those that were in use.

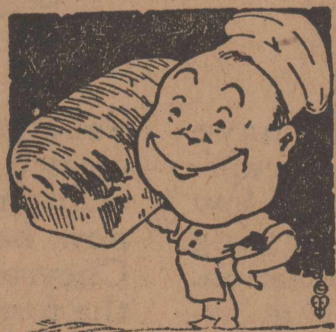


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RUSSELL, WILSON APPOINTED G. O. P. DELEGATES TO DALLAS

T. C. Russell and J. M. Willson were named as Republican party delegates from Floyd County to the state convention at Dallas, September 7, at the county convention held in Floydada Saturday.

E. E. Wells, of Lockney, was again named county chairman and T. C. Russell was re-elected secretary of the political group.

No resolutions approving or condemning any phases of the present system of state government or party policies were passed.

Delegates from precincts present Saturday were: E. E. Wells, T. C. Russell, J. M. Willson, and Mr. Rexrode, of Lockney.

SALT IS NECESSARY ITEM IN RATION FOR ANIMALS

The best way to salt live stock is by permitting them to help themselves at will. Either common, brick or rock salt may be used; however, if common salt is used it is advisable to protect it from the weather, in that rains will dissolve it, and, of course, wash it away.

The matter of whether live stock can be raised with or without salt has been the basis of many an experiment. These experiments have usually resulted in added support to the contention that salt is a necessary item in any ration. While live stock will live a considerable time without salt, nevertheless they will not give as profitable returns from feeds consumed as will live stock receiving salt, in fact animals have been known to show a general lack of thrift and vigor owing to the lack of salt.

"Grow fig bushes," says the Yorkville Enquirer. "The leaves will be profitable after awhile if styles continue to change." There are lots of other good reasons for putting out fig bushes even if styles should not revert to those of Mother Eve. Let's include a few figs when we send our order for apples, peaches and pears to our favorite nursery.—The Progressive Farmer.

Captain William Hogbin, Civil War veteran and one of a family of twenty-one children, was driven out of Dubuque, Iowa, in 1877 because he talked against liquor.

BOSLEY'S ATTEND REUNION OF FAMILY AT ADDINGTON, OKLA.

Mr. and Mrs. H. C. Bosley reached home last Friday from an extended trip through northwest Texas and Oklahoma, visiting at Waurika and Addington, Okla., Byars, Petrolia, Wichita Falls and Quanah, Texas, during their absence.

At Addington, Okla., they were among other relatives at a reunion of the family of Mrs. Bosley, at the home of her sister, Mrs. John Walton. The Bosley's spent two days at that place.

Mr. and Mrs. Bosley reached home about noon Friday and found their son, Henry, seriously ill. He underwent an operation the same afternoon for appendicitis at the local sanitarium.

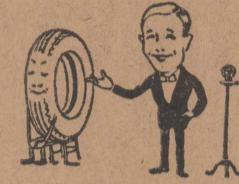
McCARTY PLANNING RETURN HOME IN RIO GRANDE

J. F. McCarty who has been in the past ten weeks, at times sea-sick, spending the week in Floydada is very greatly improved, Mrs. J. West, his daughter, said Tuesday.

Mr. McCarty was able to ride town in a car Tuesday and meet a number of his friends. He is convalescing from operations which he underwent in the Lubbock sanitarium, having arrived in Floydada Saturday in company with his son, Edgar McCarty, and Mr. West.

After visiting here for ten days or two weeks, Mr. McCarty plans to return to his home in Rio Hondo.

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SILVERTOWN ON THE AIR

We are convinced that tires need a spokesman

Good tires never disturb your peace of mind. Goodrich Silvertowns give you a permanent vacation from tire worries. We put them on and you forget them.

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Floydada, Texas

SILVERTOWNS ON YOUR CAR

Special Reductions!

During the entire month of August we are offering some splendid values in Ladies Shoes. A great many styles of First Class Dependable Footwear for the Ladies are here for your inspection. A visit to our Shoe Department will solve your shoe problems, and satisfy your wants.

Look over our Bargain Shoe Table, a large variety of styles, sizes, etc, specially priced at \$2.95, \$3.95 and some slightly higher.

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COMPARE THESE PRICES

Dry Salt Meat, best grade, by the side, per lb.	25c	Genuine "C. T." pliers, per pair	25c
High Grade Orange Pekoe Tea, per lb.	60c	United States 30x3 1/2 USCO Casings	\$8.15
Pork & Beans, best grade, No. 2 size, per dozen	\$1.00	United States 30x3 USCO Casings	\$7.00
Pan Cake Syrup, so called gallon size	55c	U. S. Royal Cord Casings, 30x3 1/2 oversize,	\$13.25
A large size can U. S. Cold Patch given FREE with U. S. Inner Tubes for a limited time.			

BROWN Bros.



NEATNESS COUNTS

There's certainly a pleasure to be enjoyed by the man who knows that he is dressed "right." The careful, practical-minded man knows the value of his good appearance in the office, on the street or at a social function. Neatness is an important factor always to keep in mind.

A suit made to measure has something about it that is "different." A tailored suit always appears neat because it is made to fit the individual wearer. Wear "neat" clothes.

Glad Says: "Boys I'm in Chicago this week and will spend a few days in New York and St. Louis. We're going to buy some "keen" things for the boys at home this year. They'll be in the store soon. Watch for them."

GLAD SNODGRASS