## THE FLOYD COUNTY HESPERIAN

**VOLUME 34** 

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, FEBRUARY 23, 1928.

NUMBER 52

### **Whippet Coach And Many Cash Prizes** To Be Given Away By The Hesperian

Every Active Contestant is North-South Highway Guaranteed at Least \$20 In This Contest.

On April 7, or about six weeks from the free vote coupons hearing on the proposed designation by printed in each issue of the Hesprinted in each issue of the Hescompared from subscription "Our delegation was told the commispayments made to contestants sion would entertain our designation designated contestants.

Payments made by present subscribters, if they are for periods of a year or more, and are made during the period of the contest to contestants or to the contest manager will carry votes as One. Mr. Hanna returned by way of well as payments made by new sub-scribers, although more votes are issued with new subscription payments than with renewals.

least \$20 in return for their efforts in the contest. Full details will be found with the full page announcement of the

Candidates may nominate themselves or may be nominated by friends and acquaintances who would like to see them win. A nomination blank apears on the front page of this issue.

Repairing Of Collins

Building Begun Mo on the front page of this issue and should be filled out and brought or mailed to the contest manager by any who care to compete, or by friends who would like to see a certain friend win one of the many prizes offered.

Vote coupons, good for 100 votes each also appear on the front page of this issue and contestants and their friends may save unlimited numbers of these vote coupons and they will each carry 100 votes pro vided they are deposited in the ballot box, or mailed to the contest manager not later than one week after publication. Only one nomination blank, however, will carry votes for a

An Early Start An early start is half the race. Do not wait for someone else to nominate you. Nominate yourself and call on the contest manager at once and learn full particulars and get started at once. Let every person you can think of know that you want to win, and ask each one to save their vote coupons for you. If they are taking the paper now get them to renew their subscription for a year

but have merely neglected to do so ing.

from time to time. They should be ing.

No petit jury was chosen by the kept informed of what is going on in jury commission for the first week of jury commission for the first week of the deceased was reared in Spell Now Backwards

reads "WON." There's a reason. Act March 5. This jury panel is as follows: today. Don't wait until tomorrow. You W. S. Pool, W. T. Stiles, F. J. Bode-could win that Whippet Coach as well ker, E. Royal, Sam Box, C. H. Rose, as anyone. Someone will win it. Why not you? Others will hesitate for the same reasons as you. Ask your friends L. Hollums, O. L. Stansell, T. D. H. if they are going to run. They will all Whitacre, W. C. Sims, E. S. Randerson, tell you "Oh, I'd never be so lucky as to win that Whippet Coach. That is just what you are thinking. Yet, someone must win. Why shouldn't you try?

J. C. Crabtree, E. O. Wicker, Roy Turner, G. S. King, Tom Cope, W. R. Chil-

certain of winning something. Cash Commissions In addition to the Whippet Coach cash prizes of \$150, \$75, \$50, \$40, \$35 heavy civil docket and a light criminal \$25 respectively, there are cash commissions of 10% on new subscrip tions that will be paid all candidates who remain active until the end and fail to win at least one of the other prizes, provided they show their con-

(Continued on back page)

'OLD MAIDS' CONVENTION' AT

"The Old Maids' Convention" which Saturday night, February 25. The play can be received. is sponsored by the Methodist Woman's Missionary Society of the community.

More than twenty characters will ill is reported to be greatly improved. take part in the play, which is very comical, and a night of real fun is prom-

## **Decision Is Deferred**

Decision for the present is deferred from now, the Floyd County
Hesperian will give away a new
Whippet Coach, costing \$651 to
Whippet Coach, costing \$651 to the one who receives the largest number of votes in a popularity contest to be conducted by this paper. Votes will be obtained home from Austin, where he attended, in company with others interested, the

payments made to contestants or to the contest manager with request that votes be credited designated contestants.

| Design | Contestants | Design | Design | Contestants | Design |

Temple where he spent one day in the

clinic for a physical examination. Delegations which went to Austin from the various counties were hopeful Many Cash Prizes

Besides the Whippet car there will be many cash prizes and cash commissions, and all active contestans who make delivered active contestans who some selection of the various countries were nopeful for a decision on one or the other of two routes submitted. With hundreds of new miles of new roads being sought for designation, it is difficult to get make daily reports are guaranteed at a long stretch of mileage approved, such

## Building Begun Monday

Repair of the J. S. Collins Building, covering a frontage of fifty feet on South Main Street, was begun Monday of this week by Cannaday & Stark, local contractors.

The building until last week was occupied by the Motor Supply Company for a number of years, and as soon as the repairs are completed it will be occupied by Stansell & Collins hardware and grocery dealers, who are moving prehending thieves, the sheriff's de- will be used. from the West Side.

Repair and re-finishing work includes new roof, new ceiling, partially re-laid be entitled. concrete floors, alteration of the interior arrangement, and a change in the front windows and doors. Calcimining plastering and repainting will also be

done on the interior. The work will require some two weeks it is thought.

### District Court Opens For Spring Term Monday

District Court for Floyd County expect to pay anyhow and may as well spring term, will open in Floydada Tuesday night of last week. The menpay now and give you the votes. If they Monday morning of next week, when the ingitis attack is believed to have been have probably intended to subscribe trict Judge Charles Clements and the the week. The illness came at a late but have merely neglected to do so wheels of the court started to grind-

the term, the first petit jury being nam-The word "NOW" spelled backwards ed for the second week which opens on W. S. Pool, W. T. Stiles, F. J. Bode-

R. L. Casey, J. C. Gilliam, A. B. Muncy, D. W. Fyffe, W. H. Finley, E. C. Brown, There is nothing to lose, and you are ders, J. M. Cooper, L. M. Honea, C. H. Davis, E. P. Nelson, O. B. Olson, C. J. Roach, J. A. Dunlap.

OPENING BODY AND FENDER WORKS ON NORTH MAIN ST.

John Q. McCleskey this week is open ing a body and fender works in the Bain frame building recently moved to North Main Street, and in addition plans to install a modern Duco painting plant and HARMONY SCHOOL SAT. NIGHT a top shop, curtain and upholstery repair department.

Machinery for the body and fender had to be postponed from last Friday works reached Floydada Tuesday, and night on account of the snow will be the other installations necessary will given at the Harmony School house be made as fast as equipment ordered

Mrs. E. L. Angus who has been quite

Ford Butler has been quite ill f several days with the flu.

### NOMINATION BLANK Good for 10,000 Votes

I Nominate Mrs. (or Miss)

ADDRESS

as a candidate in The Hesperian's Popularity Contest. Only one nomination for each candidate carries votes. Names of those making nominations will not be di-

### Fight Against Chicken **Thieves Now Planned**

County-Wide Anti-Theft Organization Will Be Formed and Strong Fight Made to Protect Poultry.

An organized fight against poultry running annually between \$3,000 and

"The plan is not an experiment, and will actually work if all the poultry producers, citizens of the county, pouldealers, and various organizations l give their support," Sheriff Stegall said following a preliminary meeting Monday night, at which were represented the press, the sheriff's department, Chambers of Commerce of Floydada and Lockney, the poultry association and Women's Home Demonstration

The plan in brief is to name a chairman of the anti-theft association for every school district in the county, to obtain memberships from poultry tails ers of the county in the organization, at a fee of probably \$1 each per year, and when all chairmen are named these tation of Negro Jubilee by

McDermett Post. an early date to be set by the sheriff. The association will formulate a plan, which has been tried out in other portions of the middle west whereby positive identification of poultry can be profitable by reducing the thefts to a March 9.

week, Mr. Stegall said, and further show. partment will not accept any rewards that may be posted to which they would

## To Meningitis Attack

Death of High School Student Sunday Believed to Have Been Caused by Injuries.

caused by injuries sustained earlier in hour following the Floydada-Lockney high school basketball game at the Andrews gymnasium Tuesday night. He

The deceased was reared in Floyd county, having moved here with his parsome thirteen years ago. family moved to this city about the first of the year from the Lakeview community where they had made their home since moving to this county. The deceased was a member of the Sophomore class of the Floydada High School and was an active member in athletics. He had rapidly gained recognition as a basketball player since entering the Floydada school after the Christmas

Members of the F. H. S. basketball community acted as pall bearers at the ton and Rev. Jones Weathers, of Plainview, conducted the funeral services. More than one hundred school students made in the Floydada cemetery.

Angeles, and one sister, Mrs. Norine Reed of Amarillo. All were in attendance at the funeral services

### 'Stuck On This Town' Says House Number Man Miss Murray To Meet

"I'm stuck on this town," Mr. Walker of the firm of Judson and Walker, St. Louis house numbering contractors who are in Floydada this week and

"You've got more town here than you think you have," Mr. Walker said, after clubs of the county. having gotten started with the numbering job, which they expect to take thirty days to complete, "And you can bet Judson and I are going to be boosters for the fine people here, on our rounds lege of hearing Miss Murray.

Judson & Walker were given the contract early last week by the City Council to number the streets. The city will

ta, Ga., tomorrow for an extended visit tion work. the train. He will return Saturday. of Floydada.

### Chamber of Commerce to Elect Officers, Directors Tonight

Regular election of officers for 1928 subjects will follow after the election and a discussion of "Floydada's Great- of officers. thieves will be made in Floyd County, est Needs" will be a part of the proin which Sheriff P. G. Stegall and his
department are taking the lead in the
Floydada Chamber of Commerce to be
Floydada Chamber of Commerce to be fort to have a representative group of department are taking the lead in the belief that the thefts of poultry and hogs in Floyd County can be reduced to hogs in Floyd County can be reduced to the county Court room at 7:30 the county County can be reduced to the county Court room at 7:30 the county County can be reduced to the county Court room at 7:30 the county County can be reduced to the county Court room at 7:30 the county County can be reduced to the county Court room at 7:30 the county County can be reduced to the county Court room at 7:30 th elected and work started on the 1928 workers are L. M. Davis, J. C. Wester, an authoritative source this morning. program at this meeting, which is being N. W. Williams, and O. P. Rutledge.

called by R. E. Fry, president. 1928. Open discussion on any of the pected.

A special attendance committee has

"We urge that every business man As each member or visitor enters the Court Room he will be given a slip of paper on which he will be requested to write what, in his opinion, is the greatest need of Floydada at this time. The he believes the chamber should underpapers will be taken up and from the list returned the directors of 1927 and the newly elected directors will form a open meeting of the chamber for some Rep program of work to be carried out in time and an extra large crowd is ex-

### Legion Minstrel March Hickman Show Protested 9 With Forty In Cast By Pre-View Committees

McDermett Post.

With all details of cast and other preliminaries out of the way, announcement of the date for the American Leshowing of "Hickman, the Fox" set for both lines assuming the expense. made, as well as identification of hogs. gion Negro Jubilee at the Andrews the Olympic Theatre Wednesday night, "This form of organization is not an experiment; it has been made to prove westerday, the date set being Friday, "The Crime of the Century," Wednesday to with the filing of the petition, that,

minimum in other parts of the country, minimum in other parts of the country.

The ministrel presentation will be and declared themselves opposed to such shows, and that they were joined to such shows, and that they were joined in this view by representatives of the city and country. These committees the interests of all concerned to ask the commission to make the decision to the city and country. These committees the interests of all concerned to ask the commission to make the decision of the city and country. These committees the interests of all concerned to ask the commission to make the decision of the city and country. These committees the interests of all concerned to ask the commission to make the decision of the city and country. These committees were named by pastors of four of the right," he is quoted as saying, "But if their aid and encouragement to the organization, especially as will all other business men and persons in the coun
material and the minstrel, we have found a world of good business men and persons in the coun
material and the minstrel is going to be

were named by pastors of four of the local churches on invitation of the picture show management the first of the business men and persons in the coun
material and the minstrel is going to be

were named by pastors of four of the local churches on invitation of the picture show management the first of the local churches on invitation of the picture show management the first of the local churches on invitation of the picture show management the first of the local churches on invitation of the picture show management the first of the local churches on invitation of the picture show management the first of the local churches on invitation of the picture show management the first of the local churches on invitation of the picture show management the first of the local churches on invitation of the picture show management the first of the local churches on invitation of the picture show management the first of the local churches on invitation of the picture show management the first of the local churches on invitation of the picture show management the first of the local churches on invitation of the picture show management the first of the local churches on invitation of the picture show management the first of the local churches on invitation of the picture show management the first of the local churches on invitation of the picture show management the first of the local churches on invitation of the picture show management the first of the local churches on invitation of the picture show management the first of the local churches on invitation of the picture show management the first of the local churches on invitation of the picture show management the first of the local churches of the local churches on invitation of the picture show management the first of t ty, whether or not interested in the mighty good, we think," Mr. Clarke ed signed the statement. raising of poultry.

Names of the chairmen for the various school districts will be announced next all the things that go with a minstrel

said. It will include dance choruses, male quartettes, and the things that go with a minstrel

"We the committee appointed to con-

plans as to the posting of rewards to J. C. Gilliam will be interlocutor for be paid those apprehending thieves will the evening and the cast will include also be given out. While it is the plan a total of forty members of the Legion to make rewards available to those ap- or of the Auxiliary. All home talent

> With the date finally determined upon the sale of tickets for the minsrel will begin at once, under the direcion of John H. Reagan, assisted by clean shows for Floydada."
>
> The Leon Collins. J. E. Horton will be Those who signed the statement are: Mrs. Leon Collins. J. E. Horton will be

### Tax Collections For January Above \$160,000

Net proceeds to county, schools and state from the collections made by Sheriff and Tax Collector P. G. Stegall in team and boy friends of the Lakeview to a summary of the January report completed late yesterday by Deputy funeral services which were held at the Baptist Church in Floydada Tuesday report in its entirety would be finished Baptist Church in Floydada Tuesday report in its entirety would be finished afternoon. Rev. H. M. Reed, of Crosby-this week and the money made available the picture of Walsh to be cut out and Mrs. Bedford was a native of Texas. county and common school districts.

The figures show net collections for districts \$51,172.02; for the coun-

Attention is called to the fact that these figures are for the month of January only and not for the entire collection year, the final annual report be-

## Saturday With Council

have begun the work of numbering the Demonstration Agent, will meet with from his bedside this morning. house as a preliminary to a complete the County Council of Floyd County numbering and street marking program in their meeting here Saturday afternoon. The counil is composed of the presidents of the various demonstration

"Any club member is invited," Miss Blanche Bass said this week. "We are especially eager for each community to be represented, and to have the priv-

W. B. JORDAN BUILDING HOME

Work will begin next week on a new mark the streets at an early date, it was home for W. B. Jordan and family near stated, and it is expected the town will the Center school house, it was learned be eligible for free mail delivery soon. this week. The new house will be a 30 by 40 structure, with six rooms and Mrs. F. L. Davis will leave for Atlan- bath. Mr. Jordan will do the construc-

with her daughter and family. Rev. The new home will be on the Jordan Davis will take her to Quanah to catch place near the Center school northeast

"Wish to be Known as Objectors Be-cause of Publicity Given to Criminals," They Declare.

Nearly a dozen members of churches, morning visited The Hesperian office since the two lines could not mutually

The statement given out by the mem-

"We, the committee appointed to censor the 'Hickman Show' wish to be known as objectors to commercializing pictures of this sort and another recent picture. Especially do we object to this Hickman picture because of publicity given to criminals.

"We earnestly request the manage ment of the theatres to give us good,

Mrs. Leon Collins. J. E. Horton will be the financial secretary for the show, and the program committee is composed of Mrs. Jack Henry, Mrs. T. P. Collins, Kight Dickey, Robt. McGuire and John W. Maxwell.

Those who signed the statement are: Robt. A. Sone, county attorney; W. D. Smith, mayor; Mrs. Geo. A. Lider and P. G. Stegall of the Baptist Church; Lon M. Davis and Mrs. W. Edd Brown, of the Christian Church; Mrs. Will McChae and Mrs. F. R. Massie of the

Mrs. Ted Chowning, Mrs. Leon Collins, Miss Ruth Collins, Mrs. T. P. Collins, Mrs. Luther Fry, Mrs. Jack Henry, Mrs. Jack Henry, Mrs. John Reagan, Mrs. J. C. Gilliam, Mrs. C. H. Davis, Miss Vera Fry, Mrs. Mrs. Walsh, the attorney who defended Hick-man, and to make an age limit not low-street the picture had been met so far as he was informed. "We were asked to eliminate that part of the picture which featured Jerome Walsh, the attorney who defended Hick-man, and to make an age limit not low-street the left of the picture had been met so far as he was informed. "We were asked to eliminate that part of the picture had been met so far as he was informed. "We was ascribed by attending physicia, was ascribed by W. L. Fry, Miss Ouida Bell, Mrs. Evelyn er than sixteen years for minors to and one daughter, Emma Lou, the lat-Daily, Mrs. Roy Snodgrass, Mrs. Aubrey see the picture, except where the child ter eight years of age. Burl, the eldes

> criminal travelled from the day he comhended and sentenced to be hanged.

the incident, accepting responsibility S. H. and Reese Bedford of Colorado for running the picture. "I think the City, brothers-in-law were also here. One iff and Tax Collector P. G. Stegall in Floyd County were \$160,610, according standing," he said. "It was our intensister and three brothers also surstanding," he said. "It was our intensister and three brothers also surstanding," he said. "It was our intensister and three brothers also surstanding," he said. tion that the committee would say here for the funeral. They are Mrs. A. 'yes' or 'no' about running the picture, O. Bloxon of Las Cruces, New Mexico; and that we would be guided entirely by C. B. Thomason of El Paso; and R. A. to the respective funds of the state, an age limit of sixteen years to be set, The family had lived here for the past I though that met the situation entirely, thirteen years, Mr. Bedford dying in complied with the desires of the comattended the services. Interment was the state of \$57,195.71; for the school mittee, and made that arrangement accordingly." If anyone is to be blamed city secretary, assessor and collector Deceased is survived by both parents and one brother, Levon Pitts, of Los ial road funds \$11,948.42.

### MARRIAGE RECORD

During the past week County Clerk

### Santa Fe-'Q' Hearing To Be Held In Floydada

I. C. C. Sets Hearing on Petition of Q. A. & P. Ry. Co. for Early Date in March.

The hearing on the petition of the Quanah, Acme & Pacific Railway Com-pany, to compel the Santa Fe to make a president and five directors are to be chairman of the committee and his co- March 12, The Hesperian learned from

> Petition of the Quanah line was made several days ago to the Interstate Commission, after extended negotiations between the two lines, when officials of the Q. A. & P. became convinced, it is said, that the two roads could not reach a mutual agreement as to the manner of connection that should be

Reports from Washington the latter part of last week said that the hearing had been set for March 12 at the Ware Hotel in Plainview, with Examiner Rogers in charge, but the later reports are that the place for the hearing has been changed to Floydada, and the court house set as the building in which

According to the reports appearing in the daily press the petition of the Quanah, sets forth that the Santa Fe's main line track is 500 feet from the end of the former's extended line, and asks that the commission compel a physical

C. H. Sommer, president of the Quan-

of the Santa Fe, had not learned of the matter further than what he had read in newspaper reports, he said last right, be and did not have any statement to make.

### Mrs. P. C. Bedford's Funeral Held Wednesday

Death Early Tuesday Morning Pre-ceded by Illness of Only Five Day's Duration.

Mrs. P. C. Bedford, 47, for many years a resident of Floydada, died Tuesday morning of this week at 3:30, after an The men in the cast for the show are

John Reagan, J. C. Gilliam, J. C. D'ck
ey, Elmer Wood, Skeet Thornton, Aubrey Rishop W. L. Fry. J. W. Charts. F.

Gehee and Mrs. E. B. Massie of the days, and funeral services were held Wednesday afternoon at the Church of Christ on Wall Street at Preshyterian Christ. Melvin Marshall Pitts, 17 year old son of Mr. and Mrs. J. W. Pitts, city, died at his home in Floydada Sunday night of lear week. The response of the Cumberland B. F. McIntosn of the Cumberland Presbyterian Church.

Manager Jack Deakins of The Floydada Conducted by Elder Chas. W. Manager Jack Deakins of The Floydada Sunday add Theatres yesterday afternoon said that the objections raised by the committee who pre-viewed the picture had a Floydada Cemetery.

The ladies selected for the cast are:

Bishop, Mrs. P. LeMasters and Mrs. J.

E. Horton.

Possibly a few others will be added to this cast as the characters are need
The picture is the story re-told of the Hickman murder case. It was put to this cast as the characters are need
The picture is the story re-told of the Hickman murder case. It was put to this cast as the characters are need
The picture is the story re-told of the Hickman murder case. It was put to the Woody Drug Company, and the city and tells in the same manner as the office and the two last named business-newspapers did, of the short road the es were closed for the funeral.

Out-of-town relatives who were here mitted the crime until he was appre- for the funeral were Mrs. C. B. Thomason, mother of the deceased, two sisters, G. Bert Davis, in the employ of the Mmes. G. M. Grooms of Brownwood, and producers of the picture said Wednes- W. N. Johnson of Lubbock; and one day night that he regretted very much brother, C. A. Thomason of Brownwood;

1922, while city marshal of Floydada.

DATE FOR ARGUMENTS NOT SET IN NEW TRIAL MOTION

ing not yet completed by several weeks of work.

Daring the past week county of the Duncan contending parties in the Duncan contending parties in the Duncan contending work.

Tow W. Deen issued license to marry contending parties in the Duncan contending parties in the Duncan contending work. So far as local attorneys for the two and Miss Edna Pope, February 18; Dr. formed, no new date for the hearing of H. R. Burton and Miss Vesta Carr, Feb- arguments on the motion for new trial in county court has been set.

The arguments were to have been Claude M. Martin has been ill for the heard Friday of last week but out-ofpast two weeks with flu. He is recov- town attorneys could not reach Floyd-Miss Myrtle Murray, District Home ering very satisfactorily, is the report ada for the hearing on account of the snow on Thursday and Thursday night.

No. 1.

### VOTE COUPON 100 VOTES

MRS. (or MISS)

ADDRESS.

Fill in the name of someone you would like to see win one of The Hesperian's Seven Prizes and forward it to the Contest Manager, or drop it in the Ballot Box in The Hesperian Office.

Do not fold or roll.

Must be voted within one week.

### The Floyd Co. Hesperian

Published Every Thursday By
THE HESPERIAN PUBLISHING CO.

HOMER STF I Editor and Manager Entered s second class matter April 20th, 1907, at the Post Office at Floydada, Texas, under the Act of Congress of March 3rd, 1879.

SUBSCRIPTION PRICES One Year Three Months \_\_\_\_\_ In Advance

### KEEP AN EVEN KEEL

ers that in West Texas the weather does instructed delegation to Houston. as it pleases, that no year can be guaged as to weather conditions from what happened some other year. On the whole this is the best country in the world for successful agricultural op-erations if the man who is operating will not try to make the weather and crop planting and harvesting follow some rule of thumb. The principal trouble with this section is the people who live in it trying to farm every year like they have farmed every other year, perhaps trying to make a rule of thumb that worked in some other state work on the plains.

Wet and dry years will come and go.

During the next five years Floyd County is like to have at least one dry year and one wet year. It does that way if it pleases, the weather does. If one will guage his business operations, merchandisers, farmers or what not, with this in mind, keeping an even keel, the country will grow and develop and the entire section in general now has a good individual business grow and develop is it should. Wild speculation or gambling in good years is as bad as crawling ple season to carry the small grain in a hole in the bad years.

### CONNALLY SENTIMENT WIDE-SPREAD

The widespread sentiment over West Texas for the elevation of Congressman Tom Connally to the office of United States Senator is surprising ,even to the best friends of the congressman. So much is this sentiment noted throughout this section that one could hazard the guess Mr. Connally would not even have to go into the second primary if all portions of the state are of the same mind politically.

However, that kind of anticipation is too good to be true. Surely, there will be some reaction to the sweeping gains made in the past few weeks by Mr. Connally. At the same time it is pleasing see to one who believes the state would honor itself by sending him to

### FARM AND HOME SPECIAL

A notable achievement may be set down for A. & M. College and the Santa Fe Railway Company, which are now ta Fe Railway Company, which are now ta Fe Railway Company, which are now winding up a tour of the Santa Fe lines in the state with a special train which featured what they deem to be safe farming business methods for the farmers of the various sections of the state Or give us more of those smiling singthrough which the train has run and is now running. More than a thousand people averaged visiting the train in the course of its first seventy stops, while the weather was so favorable dur-

snow which prevented a bigger at- Floydada merchants! Pance here, much as we would like have had the biggest attendance reccome to Floyd County.

### OPTIMISM NOT INJURIOUS

The optimism of newspapers, such as indicated in the above editorial, and in the news stories emanating from cor-respondents following good seasons such as we now have, are frowned upon by a good many good men, especially farmers, who believe that the reports do great damage in causing bearish markets. It is true that a good crop pros-pect, where indications point to a carry over will have an adverse effect on the markets. It is not true, however, that the newspaper reports are the cause of any decline in markets.

Keen to keep pace with world conditions in whatsoever line they operate, the men who are buyers in the primary markets do not depend on newspaper reports. Newspaper men are just mortals and the big operators do depend on their reports, which might be biased one way or another, but rather depend on the official re ports of the government and on private reports that come from tried and tested sources. Country newspapers are not responsible for the fluctuations in markets. Had they been cotton would have gone to forty cents per pound last summer and fall.

### INSTRUCTED OR UNINSTRUCTED

Whether Texas Democratis will send an instructed or an uninstructed delegation to the National Convention at Houston this year will be the big political question of the late winter and early spring. Accusations and counter charges will be plentiful, with the "in-structed" advocates taking the offen-sive. "Instructed" advocates means those who will want to have a delegation at the Houston meeting who will be opposed to Al Smith, Ritchie, Reed .85 or any others who are not now bone .45 dry and have always been bone dry so too busy" when asked to do something In Advance

far as the records show. "Nullification and, when approached on the paving question, says "Why, thunder, I can't any reason prefer to see the state have an uninstructed delegation at the Houston convention. We predict it will be The Hesperian has long told its read-unhealthful, politically speaking, for anyone in this section to favor an un-

### TWENTY YEARS YOUNG

A marked copy of The Deport Times this week comes to our desk, and we find in the Times the information that the issue is No. 1 of Vol. XX.

Editor Sam C. Holloway takes occasion to say in the Times that "no editor ever had a finer bunch of business men to do business with. They are loyal, they are appreciative, and they do not hesitate to say so."

Mr. Holloway is to be complimented on the excellent plant and patronage he plimented on the man they have with them as a newspaper publisher.

### GOOD WHEAT SEASON

Floyd County in particular and this crop through the remainder of February and probably into April in good condition is the generally expressed opinion among wheat growers. The condition of the crop at this time is much more promising than at the same time last year, when the warmth of January and early February had caused the wheat to grow rank and sap the ground of the moisture needed for March and

While this is true, it is not good business to gamble on a good wheat crop. 2 acres of irrigated maize.

Gambling in business never pays in the long run. When the wheat is in the granary or on the market is a good time to spend the money.

### 'Round The Square

This city had an impressive demonstration of its drainage (?). system round the square this week when the snow melted. Wonder if our new paving will be the same way?

Over everything tight or loose.

Give us the man who whistles as he works. Or from hard jobs never shirks,

But, gosh, strangle the saliva sling-

Last week's Hesperian proves that the ing January and the earlier part of Feb- merchants of this city have learned the value of advertising. Just our regu-While we regret more people in this lar line of advertisers tying up with a section could not see the features of-fered by the train, we can't bemoan the edition was the result. Trade with

Members of the Floydada Municipal Band are beginning to get enthused over their trip to Fort Worth in June to attend the Chamber of Commerce Convention. Well who wouldn't? Lots of fun for them and big publicity for Floyd-

### CALL US COLLECT

-when you want to-SELL AT AUCTION Phone 120, Floydada Phone 9020-3, Lockney

Seale & McDonald AUCTIONEERS

specializing in Farm, Live Stock and Merchandise Sales.

W. H. Seale, Floydada Jno. W. McDonald, Lockney

We furnish drinking cups free

Moving, Draying, Packing, Etc. Brick Storage Building 2 Doors North of The Floyd County National Bank.

## PITTS TRANSFER STORAGE CO.

EXPRESS AND FREIGHT

**Truck Line to Plainview** 

We crate and ship to your order.

Telephone Nos. 207 and 138

"SUDDEN SERVICE"

he business part of Floydada on Monday morning of last week. Look out, Plainview, we are growing mighty fast.

its rapid progress. And we predict that yet to be paid. it won't be long now.

that stands on the corner and spits to-bacco juice is the first to say "Hell, I'm in his letter advising of the \$2 disburse-

Floydada will soon be famous! During the recent snow we had about two inches more than Amarillo, and one night it was really one degree colder than it was at Amarillo.

of our work than we realize. The harder and more vividly we live the more happiness we get out of life.

Now let's all join in on the grand, old chorus: "They'll hang Eddie Hickman to a sour apple tree, but his soul goes sizzling on."

### 14 YEARS AGO IN FLOYD COUNTY

News items taken from the Floyd County Hesperian files published in Floydada fourteen years ago.

### ISSUE OF FEB. 26, 1914.

C. C. McMillan, whose home is in Fort Smith Arkansas, will move to Floydada within the next week and begin construction work on the Childers build-ing on California Street, transforming it into a modern moving picture theatre. His plans include the installation of opera chairs, repainting and decoration the building inside and out.

Wallace McGehee, son of Wm. Mc-Gehee, of Lockney, was among the winners in the \$10,000 prize contest of the Texas Industrial Congress, it is reported. He won seventh place and \$50 on

The Barkemeyer Grain Company and H. E. Edwards & Company were parties to a transaction last week, in which the latter will assume the ownership and control of the former's big elevator and grain business in Floydada about

Glad Snodgrass had the old First State Bank Building moved this week to a lot on West California Street and is making it a part of a residence which he is erecting opposite his own resi-

Mrs. T. M. Cox was thrown out of a buggy on Main Street in Floydada Sunday, when her horse became frightened at a piece of paper blowing.

\$50,000 worth of building started in TWO DOLLAR APPORTIONMENT MADE TO SCHOOLS LAST WEEK

Two dollars per capita for the scho Someday, people in Floydada are golast week from Austin by State Superlast week was buried by the county in intendent S. M. N. Marrs, making a to-"Potters' Field" of the cemetery last to have to have more business and resi- tal distributed during the school year Friday afternoon. The Mexican died at dence paving in order to keep step with of \$5 and leaving ten dollars per capita Deacon's Colored Cafe after several

"I can assure you that the entire ap-Had you ever noticed that the guy the end of the school year," Mr. Marrs ed the burial at the cemetery Friday ment per capita.

> Remington Portable, the student's friend, at The Hesperian Office.

UNKNOWN MEXICAN BURIED BY COUNTY OFFICIALS FRIDAY

An unknown Mexican, who died weeks illness. Pneumonia was the cause of his death.

Deputy Sheriff J. M. Wright direct afternoon.

The business man's department store. Hesperian Publishing Co.

The Hesperian \$1.50 per year.

## WHY THIS FOUR AMERICA'S Finest

No car in the price class of Dodge Brothers Four is so ROOMY. No car in this price class is so SWIFT. No car in this price class is so STURDY. No car in this price class is so SMART.

No car in this price class accelerates from 0 to 25 miles IN 7 SECONDS.

No car in this price class is so COMFORT-ABLE-for none has so long a springbase.

These are FACTS—readily verified—and they explain the immense popularity of Dodge Brothers Four.

No car at near its price offers so many advantages that Americans value foremost.

And no car at ANY price affords its owner, in greater measure, the satisfaction of knowing that for every dollar invested he has received a full dollar's return in honest value. F.O.B. DETROIT
Full factory equipment

Tune in for Dodge Brothers Radio Program every Thursday night 7 to 7:30 (Central Standard Time) NBC Red Network

> MOTOR SUPPLY CO. Floydada, Texas

### DODGE BROTHERS FOUR

ALSO TWO LINES OF SIXES-THE VICTORY AND THE SENIOR

## BIG FIRE SALE

Because of the disastrous fire which we suffered at our Amarillo Warehouse our stocks in our different stores were badly broken, leaving us with a fine assortment of unmatched pieces, sets without duplicates, etc.

We found it necessary therefore to make big mill orders to keep our various stocks on a par so we decided to sell from our floors at-

### WHOLESALE PRICES

Not a damaged article in stock—all spic and span merchandise—all wanted merchandise for all rooms in the house—no old stock, no odds and ends just snappy new merchandise on which we lost our reserve stock and all to you now for a short time at-

### WHOLESALE COST

Never such an opportunity to buy what you want and need on such terms.

## Amarillo Furniture Company-

STORE NO. 5 Plainview, Texas

### KODAKERS—

Bring us your films today And get your prints tomorrow WILSON STUDIO

### Dr. W. H. Alexander INTERNAL

Medicine and Electrotherapy Rooms 10-11 First Natl Bank Bldg. Telephone 93; Residence No.260

Drs. Smith & Smith Sanitarium

FOR SURGICAL CASES

Phone No. 177

Floydada, Texas

F. C. HARMON Licensed Undertaker Modern Equipment; Hearse and Ambulance SERVICE ANYWHERE Phones: Day 242; Nights 174 and 259-W

### Dr. W. M. Houghton GENERAL PRACTICE

Diseases of Women and Children a Specialty

OFFICE IN MITCHELL BUILDING

PHONES: Residence 250

Office 256

### KENNETH BAIN

LAWYER

Rooms 12 and 13 First National Bank Building

**General Practice** 

A. C. Goen M. Polk Goen
Phone 170

Goen & Goen Real Estate Loans, and Insurance

6 Per Cent Farm Loans Farm Lands, Ranches, and City Property We handle city property and keep it rented. We render and pay taxes for non-residents. Would appreciate your Fire In-

Surginer Building, North Side Square.

### E. P. NELSON FIRE INSURANCE AGENCY WILL APPRECIATE YOUR

BUSINESS Every detail of your fire insurance requirements will be carefully handled if entrusted to this agency.
OFFICE—ROOM 8

FIRST NATIONAL BANK BUILDING, FLOYDADA

**Mathews & Folley** 

LAWYERS

MITCHELL BUILDING

FLOYDADA, TEXAS

M. FROST, D. C. 3-YEAR CARVER GRADUATE

### Chiropractor

Licensed under Kansas and Arizona Laws LADY ATTENDANT Suite 101, Surginer Bldg., North

Side of Square OFFICE PHONE 175

### M. L. Solomon

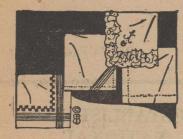
Careful atte on to your Watch and Jewelry Repair Work

Will appreciate your patronage. Located with C. H. Davis

Jewelry in Woody Drug Store

# The Spring Exposition

### SPRING SELECTS HER SMART AIDES



### Dainty 'Kerchiefs

New displays consist of fine linen and lovely crepe de chine hankies.

25c up

Gift Department
A beautiful display of useful things at—

50c to \$2.50



### Handbags

Entirely New
And Of
Original DeSigns
Are
Moderately
Priced At

\$2.50 Up

Bags for Spring are as varied and as brightly patterned as the costumes they accompany. Real leather, reptile and fine mesh bags included in the new display.



### New Spring Hosiery

In Various
Weights And
Newest
Shades

\$1.00 up

There are stockings of sheerest chiffon to wear with dainty slippers and the practical service hose firm and even in texture for every day.



### Novelty Jewelry

That'll Lend
A Brilliant
Color To
Spring
Costumes
\$1.00 up

### New Spring Tailleurs

There is so much that is new about them and so much that is smart, you'll be pleased, we know. In Spring's favorite material.

\$12.75 to \$27.50





You Are Cordially Invited to Attend The Presentation of New Spring Fashions, Now Being Shown at Houston's

NEVER, In the history of our business, have we shown such a complete assortment.

SPRING emerges from her magic chrysalis. Once more the magic tale of lovely new fashions is unfolded. The occasion seems to have taken for its own the freshness and beauty of Spring itself and with the new season comes the most exquisite wearables—modes of daring originality and joy of living. If youth lives in your heart and lovely clothes strike a responsive note by all means see these new Spring fashions in all their glory. Joyous, simple modes—coats, frocks, suits and millinery—with beauty of line and color. Practical and economical models besides.

Please consider this your personal invitation to come to this review of fashion's newest.

SEE THE FEAST OF FASHIONS!



### ENSEMBLE COSTUMES

Ensembles of striking beauty and originality are offered in this assemblage. Variety—of fabric, color, line and detail—is the outstanding feature.

The coats of fine twills and charmeens are full crepe lined. The frocks matching or harmonizing with the coats are engagingly smart.

\$18.50 to \$32.50



### FROCKS FOR SPRING

Show New Style-Tendencies
Spring frocks of crepes, printed silks,
crepe serene, make use of so many of
the smart new features of the mode

\$10.75 to \$39.50

that each has marked individuality.

## Charming NEW COATS For Spring

INDIVIDUAL, EXCLUSIVE IN CHARACTER

\$12.75 to \$42.50

This wonderful collection of new Spring coats offers not only a wide choice of models, but a wide range of prices and sizes. Here are stunning straight line dressy coats, belted sports models and coats employing bright contrasts, dashing and daring, graceful and gorgeous—each depicting in its own inimitable way the effect we all strive for—youth.

Coats of supple twills, softer finish cloths, charmeens, colorful tweeds in new blues, tans, browns, rusts, greens and sombre navy and black comes in misses,' women's and extra sizes.

C. R. HOUSTON CO.

Crosbyton

Texas

Floydada



### SILK LINGERIE AT 89c UP

Hundreds of gorgeous lace-covered and tailored undies in this assemblage—some of them really unique models TEDDIES—striking evening models and slim little athletic styles.

GOWNS—tailored and fancy in all silk crepe.

BANDEAU SETS—smart little flapper things of crepe and lace.

# \$651 WHIPPET COACH AND MANY Cash Prizes to Be GIVEN AWAY

FLOYD COUNTY HESPERIAN ON APRIL 7, 1928

FIRST PRIZE \$651.00

Whippet Coach

(FOUR WHEEL BRAKES)

ESTABLISHED
NATIONAL
ECONOMY RECORD
IN DRAMATIC
COAST-TO-COAST RUN

PURCHASED FROM AND EXHIBITED BY

## GEO. FINKER MOTOR COMPANY

SECOND PRIZE

\$150.00

FIFTH PRIZE

\$40.00

THIRD PRIZE

\$75.00

SIXTH PRIZE

\$35.00

FOURTH PRIZE

\$50.00

SEVENTH PRIZE

\$25.00

### 10% COMMISSION

All contestants who remain active until the end (Bring in at least \$10 each week) and yet fail to win any of the other prizes, will be paid 10% commission on their new subscriptions.

### \$20 GUARANTEE

Contestants who turn in subscriptions every day from the time they start are guaranteed at least \$20.00.

### RULES

Any woman or girl, married or single, residing in the territory covered by The Floyd County Hesperian may compete, but the right is reserved to exclude any person nominated.

gree not to run for the benefit of any club, odge, church or other organization.

Children under sixteen are not encouraged to enter.

Contestants may have anyone, anywhere, help them to win.

Votes can be obtained only from the free vote coupons clipped from the paper, and from paid in advance subscriptions, or payments of arrears of subscriptions to the paper.

A "new" subscription, to entitle a contestant to vote as such, must constitute a bona fide increase in the circulation of the paper as compared with that of the date of the announcement of this contest.

Changes of address, or changes from one member of a family to another, stopping the paper and starting the paper again, etc., will not entitle a contestant to the extra votes allowed on "new" subscriptions. In case at-

### RULES

tempts are made to gain extra votes on subscriptions by any of the above methods the right is reserved to cancel all votes issued on such subscriptions.

In case of dispute the decision of the contest manager is final.

Votes cannot be transferred.

Subscriptions, to carry votes, must be paid at the time that votes are issued.

Subscribers paying at the office may obtain votes on their subscription payments provided those votes are requested at the time that payment is made, not otherwise.

All payments for subscriptions must be turned in by contestants to the contest manager, or mailed to him, not later than two days after such payments are made.

During the early stages of the contest no contestant will be permitted to vote an excessively large number of votes in order to eliminate competition.

The contest will positively end on April 7.

In case of a tie, prizes of equal value to those tied for will be issued each of the tying contestants.

### **VOTE SCHEDULE**

D.:	Votes Allowed	
Price	New	Old
\$1.50	2,000	1,000
3.00 .	6,000	3,000
4.50	10,000	5,000
6.00	15,000	7,500
7.50	20,000	10,000
	3.00 . 4.50 6.00	Price New  \$1.50 2,000  3.00 6,000  4.50 10,000  6.00 15,000

### BONUS VOTES

In addition to the votes indicated above, bonus, or extra votes will be allowed as follows:

Until March 17, a bonus of 100,000 extra votes will be awarded for each total of \$30 in subscriptions brought in.

During the next two weeks 75,000 extra votes will be awarded for each \$30.00.

During the last week 50,000 extra votes will be awarded for each \$30.00.

For Further Particulars See, Telephone or Write CONTEST MANAGER

FLOYD COUNTY HESPERIAN

FLOYDADA, TEXAS

### **Snow Cuts Attendance and Program of** Santa Fe-A. & M. Farm Special Train

Improved methods of farm-livestock raising, dairying, poul-manager of agricultural development of try raising and the results of the railway, announced. farm club and home demonstra- But for the blanket of snow on the as cooperating.

### No Open Air Program

where meeting was held.

ists of the college answered questions ground breaking. ists of the college answered questions of the interested as they viewed the various exhibits.

Specialists of the A. & M. College of Texas aboard included: Director O. B.

Total number of visitors who passed Martin, of the Extension Service, and

tion work were discussed and ex- ground visitors from nearby rural comhibits illustrating what is being munities would have been more numerous. Members of the party aboard the done to bring about better agri- special reported the train has traveled cultural conditions were shown on the stop at Floydada Saturday, Feb. 18, of the Texas Farm and Home Special converted by and Home Special, operated by night, Feb. 15, and continued Thursthe Santa Fe Railway Company day, heavy snow being noted in Parmer and the A. & M. College of Tex- Bailey, Lamb and Lubbock counties on the run of the train Thursday. The white blanket was also found thickly laid in Hale and Floyd counties on the The special train arrived here for run of the train here. Echoes of the great benefit to agricultural prospects stop the night before at Plainview throughout the section in question by reason of the snow were picked up at On account of the wet ground and cold all the stops mentioned by the party on that the crowd would have been subjected to, the usual open air speaking peared jubilant over the heavy snowprogram was not held at the train. The fall, declaring it would be of vast benevisitors were asked to come aboard the fit to grain now in the ground and train as they arrived and the special- would insure fine conditions for spring

ant state home demonstration agent, the eleven months old pig. demonstration agent, Extension Service:

one of the speakers for the week. He joined the special at Ralls February 13. mutton breed, and Rambouillet ewe, I. J. Thornton, 17, championship 4-H very desirable for both wool and mut-

oock County, was aboard the train. W. Lane, assistant manager agricultural also shown in the pen. development, Topeka, Kan.; J. D. Tinsley, general agricultural agent, Pan-handle & Santa Fe, Amarillo; J. C. Bar-ton, division superintendent, Slaton; A. M. Hove, special repreesntative, Ama- ed as illustrative of good breeding and rillo; W. E. Goodloe, division freight good care. Specimens of good and poor

rillo. Many Interesting Exhibits

raising and home improvement, includ- acre against the average yield of 22. ing the feeding and clothing of the fam. All told, 18,615 farm club boys are enly. Results of the latest experiments rolled in Texas. in agricultural and livestock development conducted by the A. & M. College and what the college is doing to render practical aid to the farmer were shown. Diversification and the live-at home ideas were emphasized.

The stop of the special here was one of the total of 117 included in its six weeks' itinerary which began January 16 at Navasota, Grimes County, in Central East Texas, and will end February 25 at Follett, Lipscomb County, in the daily at a feed grain cost of 10c. northeastern corner of the Panhandle. week, were in Louisiana; the other 113 fewer bushels of corn was the subject inclement weather during the program | fed with ten pounds of protein supple

The last preceding special was operated in 1924 in Central and East Texas. The developed by E. R. Eudaly, swine specpresent special is the first train with an itinerary of state-wide scope.

Exhibits on Farm Special Three cars of the Texas Farm and Home Special carried exhibits prepared by the A. & M. College of Texas pointng out the results of the latest experiments in agricultural development and illustrating the benefits of improved methods in soil cultivation, livestock production, poultry raising and dairying, as well as showing what is being done in home demonstration and boys 4-H club

A special effort to interest the women and girls was apparent in the numerous exhibits designed to bring to their attention ways in which housework may be made easier, health of the family improved and homelife made brighter and happier. One these exhibits dealt inexpensive and attractive styles of children's clothes, all of the garments hown being the handiwork of home demonstration club members. It was pointed out at this exhibit that the enrollment of women and girls in home demonstration clubs in Texas during 1927 totalled 33,549. Although these club members made 237,827 garments valued at \$712,596.

Well Planned Pantry Another exhibit dealt with meal preparation, showing that a well planned pantry and selected equipment save both the time and energy of the housewife. An illustration of the growth in work with home demonstration clubs for girls was found in the legend on one exhibit anouncing that 14,544 club girls in 1927 learned to produce food, prepare wholesome meals, can fruit and vegetables, make their own clothes, improve their homes and keep records of their work.

One of the most striking exhibits dealt with family health measures. One row of shelves, filled with bottles and packages of medicines, was labelled 'Mrs. Never Well's Cabinet," while next to it another row of shelves, filled with vegetables and foods that are health builders when properly used, was labelled "Mrs. Ever Well's Cabinet."

The increase in attractiveness to a home through the beautification of the yard with flowers and well kept lawns, found expression in a display contrasting the difference between a ramshacke place and a well kept house and

Gunny Sack Rugs

What may be done with gunny sacks and rags was graphically illustrated in the exhibits of hand-made rugs, work of home demonstration club members. Some of the most attractive rugs of the lot were those made of gunny sacks. It is interesting to know that 13,500 pounds of rags were turned into \$15,-600 worth of rugs in 1927 by home demonstration club members.

The car of livestock proved of much interest to farmers and livestock producers. This car, with the stock quartered in specially arranged stalls, con-

tained hogs, sheep, baby beeves and dairy cows.

A Duroc Jersey sow, 2½ years old and weighing 725 pounds, was shown as a very profitable type of sow for the farmer. This sow, the result of mating for large litters, produced 53 pigs in four litters in two years, it was explained. Pigs from such a sow reach market weight under six months of age. Another exhibit showed contrast be tween a very desirable and a very poor type of feeder pig. The point brought out was that a feeder pig must have a good frame. The poor speciment shown a scrub pig, was eleven months old and still very small comparatively, while the other, a grade Hampshire and cited

only five months old but had a large

What Proper Feeding Will Do

with the 152 pound weight of the pig Dean A. H. Leidigh of the school of fed all the kaffir chops it would eat bred seed. agriculture, Texas Technological Col- as well as a pound a day of protein suplege, Lubbock, was aboard the train as plement to give it a balanced ration.

Two types of sheep, Hampshire ewe, Club boy of Posey, near Slaton in Lub- ton, were shown as satisfactory types for the farm flocks. An 85-pound lamb, Santa Fe officials included: Charles about the right size for market, was

Two baby beeves, a Hereford twelve and passenger agent, Amarillo; E. A. dairy cows of Jersey and Holstein breeds Tusha, traveling freight agent, Ama- were shown.

Something of what 4-H club boys of Texas are doing in agricultural devel-The variety of interesting exhibits opment was brought out in an exhibit that filled three cars of the train set showing how the boy farmers have imforth in a graphic way the benefits of proved yields in grain sorghum, cotton improved farming methods and how life and corn. While the average yield in on the farm may be made more com- Texas of grain sorghum is 27 bushels fortable, happier and of greater profit. an acre, club boys have produced 40 They centered on the general topics of bushels. Against the average yield of soil improvement with increased crop 128 pounds of lint cotton to the acre, yields livestock farming and its place the boys have raised 220 pounds and in in the farm program, dairying, poultry corn they have produced 33 bushels an

### Pasturage for Milk Cows

Then general agricultural exhibits each had a story to tell of better yields through improved methords. One dealt with the results of summer pasture demonstrations with cows in Palo Pinto County in 1927. It was shown that cows without pasture forage milked 17 pounds daily at a grain feed cost of 30c while cows on Sudan pasture milked 22 pounds

What the protein supplement ration Four of the stops made during the first can do in producing more pork with scheduled being Texas stops. The of one very informative exhibit. Exspecial is an eight car train, three of the cars being filled with exhibits. A alone is fed, three bushels of corn will covered flat car equipped with voice give a hog an increase in weight of 25 amplifiers, served as speakers' platform pounds, which means that such a hog when weather permitted. A day coach is carried to accomodate visitors in for its feed; while one bushel of corn ment will give a 25 pound gain with 1928 Texas Farm and Home the hog showing a return of \$1.55 Special is the third agricultural train operated in Texas in recent years by the Santa Fe and the A. & M. College of Texas cooperating. The first was in 1923 and was operated in West Texas. hog regardless of age or weight, is pre-

Mrs. Martin; Miss Bess Edwards, assist- frame, being almost twice as big as ialist of the Extension Service, A. & rot showing and with net profit of only M. College of Texas.

sed in various exhibit the results of

legumes in rotation with various crops

being given. It was pointed out that

oats with sweet clover in rotation pro-

bushels to the acre as against 15 bush-

of lint to the acre with only 6 per cent

of \$15.96, while cotton continuously

produced yielded only 142 pounds of

Relative cost of plant food in three Poultry raisers found the The effect of proper feeding with grades of fertilizer was outlined in one hibit showing the advantages of having Prof. D. H. Reid, head of the poultry pigs was shown in the exhibits of two exhibit. Grain sorghum exhibit cited a good breed of fowl of much interest. husbandry department of the college; purebred animals of equal age. One, the fact that common seed yield 25 In pens of this exhibit two hens were J. A. Clutter, dairy husbandry department of the college; G. W. Barnes, beef weighed only 48 pounds as compared yield 30 bushels. It was set forth that 5,000 Texas farmers are using pure a dozen, while the other, a White Legbred seed. cost of only 13c a dozen. Another ex-Crop Rotation Benefits hibit empha zed the value of balanced The value of crop rotation was stres- feed.

### BONES OF ANCIENT WHALE

One of the outstanding geological disduced 1836 pounds to the acre and corn coveries of the year was made in the in rotation with cowpeas yielded 21 fossil beds of Sooke Harbor, about els where no ration was used. These twenty-five miles from Victoria, by Prof. results were developed by the Experi- H. P. Little, Ph. D., head of the department Station, A. & M. College of Texas. ment of geology at Clarke University One exhibit pointed out that crop ro- Worcester, Mass., when he uncovered tation of cotton, corn and oats doubled the fossilized vertebrae of a primary duction in experiments at the Experi- whale of the Miocene period, a species ment substation in the black land sec- new to science. It lived about 5,000,tion of Texas. It was also pointed out 000 years ago and was the early tpye that rotation and clean cultivation ma- from which the mammal whales of modterially reduce cotton root rot. Two ern times have evolved. The discovery miniature cotton fields had a story to tell of how rotation and clean cultivition produced a yield of 276 pounds from Princeton University of which Dr. Little was a member.—Canadian Fisherof root rot showing and with net profit man.

Transfer paper at The Hesperian Of lint to the acre with 32 per cent of root fice 10c sheet.

### DON'T BE MISLED

Frigidaire is guaranteed to operate successful on Delco-Light Plants, also water systems, cream separators, churns, milking machines, washing machines, electric irons, fans, radios and many other appliances.

Our smallest plants will successfully operate the above appliances. Delco-Light plants can be installed in your home for as low as \$301.50 including freight and wiring. Delco-Light batteries are guaranteed for five years. A post card will bring literature.

Delco-Light is a product of General Motors.

### E. W. Kinney

704 Broadway

Plainview, Texas

## For Spring 1928

We are now showing a complete stock of everything for the Season of Nineteen Twenty-Eight for women and children.

We are selling coats and suits at prices that will please you—

### From \$9.75 to \$21.00

You Should See These Now!

DRESSES in all the wanted colors and styles. Flat Crepes and Georgettes—Solids and Prints. We can please you.

From \$5.95 to \$36.50

We have received this week a beautiful line of Childrn's Silk Dresses. Sizes 3 to 14.

### From \$3.95 to \$6.75

We have Piece Goods in Everything That's Good

New Millinery For Women and Children.

Buy Remnants This Week at One-Half Price

## Baker-Campbell Co.

F. F. F. Service Station

So you talk, and haggle, and dicker. The

dealer does the same. Night falls, or you

You got a big "discount" off the list. Or a

long "trade" for your old tires. Or "service

How do you know you got the bottom price?

Maybe you gave up too soon. Who's under

you, when it comes to bedrock in tire-buy-

No use worrying about such things when

you deal with us. Our prices, like the qual-

ity of our goods, are non-skid, all the time.

We think you're smart enough to know

that we have to make a fair profit to

stay in business. And we aim to stay

in business. We sell Goodyear Tires

because they're the best you can buy,

and our prices are low.

do, and the deal is closed.

station prices" or something.

WOOD BROS., Props.

PHONE 113

### Society & Clubs

Meeting of Zone Four at Cone Postponed.

of Zone Four of the Women's Missionary Society, Plainview District, which was to have been held Thursday at Cone, has been postponed until a later date, which will be appeared in the has been postponed until a later date, which will be announced in the near hearts and cupids. Little cupids were

Social Meeting of M. E. Society Held Monday.

Mrs. George Smith assisted by her mother, Mrs. E. C. Henry, entertained the members of the Missionary Society of the Methodist Church at the regular monthly social meeting, at her home Monday afternon. There were twen-

ty three members present. A very interesting program was had from "The Missionary Voice," led by Mrs. L. C. McDonald in the absence of Mrs. L. G. Mathews. One hundred and ten dollars was made as their yearly pledge for connectional work.

Delicious refreshments, carrying out the George Washington Birthday idea, were served by the hostesses.

The next meeting will be held Monafternoon at 3 o'clock at the

Woman's Council Have Hen

Members of the Woman's Council of the First Christian church were entertained with a hen social at the home of Mrs. Jno. N. Farris Monday afternoon with Mrs. Lon M. Davis acting as hostess. Each member who came brought

Pictures of hens were placed at various places and each member was given a guess at the name of the hen and the one guessing the greatest number was given a prize. A debate between Mrs. E. C. Nelson and Mrs. Lon M. Davis on the subject, "Is The Tin Henry mightier than the Hen?" was greatly enjoyed.

Delicious refreshments were served to the following: Mmes. F. L. Davis, Crow, Champ Walters, J. A. Enoch, Zell Probasco, Frank Probasco, W. M. Houghton, V. A. Leonard, Aubrey Bish op, Ed Brown, W. H. Seale, Lon M. Davis, E. C. Nelson and Jim Lawless.

Baptist Missionary Circles

North Circle of the Baptist Woman's Missionary Society met Monday after-noon at the home of Mrs. W. I. Cannaday with seventeen members present. Three lays of prayer will be observed by the rcle during prayer week beginning

A short business session was held and ways of making money were discuss-d. During the afternoon several quilts

South Circle met with Mrs. Jno. E. Mrs. Fred Jones Entertains rton Monday with eight ladies pres-Two comforts were tacked during

e two circles will have a joint meet-Monday afternoon, February 27, the beginning of a three day prayer service. Talks will be given at each accting on "Enlistment." The services will be held each afternoon from 3:30 until 4:30 o'clock. All of the women f the church are urged to attend.

inday School Class Meets ith Mrs. Cannaday.

ng for Buckner's Orphans Home. A delicious salad course was served ran. by the Mostess to the following: Mmes L.
A. Marshall, I. W. Hicks, E. E. Brown,
Glad Snodgrass, C. H. Davis, J. C. GilMarries Sunday. E. P. Nelson, H. O. Pope, Boon

Valentine Party Given By Winona Felton.

Winona Felton entertained with a Valentine party at the home of her parewedding trip to California and Okla ents, Mr. and Mrs. P. M. Felton, on homa. South Main Street, Saturday evening from 6 o'clock until 9 o'clock.

given to the guests as favors.

The hostess served heart shaped sandwiches, clives, cookies and hot chocolate to the following: Ruth Rutledge, Ruth Baker, Wana Tawwater, Zelma Chambless, Gwendolyn Snodgrass, Hazel Probasco, Donnie Stevenson, Willamina Salisbury, and Patty Looper.

### Social Calendar

Friday afternoon, February 24, has been designated as "Visitors Day" at the East Ward school and the patrons and friends are cordially invited to visit the school

The Woman's Missionary Society of the Methodist church will meet Monday afternon at the church at 3 o'clock.

North and South Circles of the Baptist church will hold a joint meeting Monday afternoon at the church for a prayer service, the first of a series of three days.

Mr. and Mrs. R. E. Fry will entertain the members of the Owls Forty-two Club at their home Tuesday evening, February 28, at

The Friendship Bridge Club members and their husbands will entertained tonight at 7:30 o'clock instead of Friday night, with Mr. and Mrs. Albert Clubb as host and hostess.

On account of the snow the 1922 Study club meeting was postponed from last Thursday until Thursday, March 1. Mrs. C. M. Thacker will be hostess and Mrs. C. H. Davis, leader.

Unique invitations have been sent out by the Progressive Music club to a party, which will carry out the Valentine idea, at the home of Mrs. V. Andrews, Friday evening, February 24, at 7:30 o'-

The High School Parent-Teach-rs' Association will meet this ers' Association will meet this afternoon at the high school building at 3:30 o'clock.

In the games Mrs. R. B. Rosson got Willis high score for the members. second game will be played. drews gymnasium in this city. Mrs. Flynn Thagard was also a guest.

### R. Burton, of Houston at the home of Mr. Johnston, Sunday. The ceremony was said by Rev. G. W. Tubbs. Dr. and Mrs. Burton left Monday on a

## **Recorded Over County**

While the snow that fell last Thursday, and Thursday night was accompanied by some wind, it did not drift so badly but that it proved greatly beneficial on all fields in the county, according to the reports The Hesperian has been able to obtain from farmers living in various parts of the county. Apparently the fall was lightest in the that the oil stove exploded. The blaze southwest part of the county and heaviest in the northeast.

largely the amount of snow retained on are to re-build the home in the near them to melt, it appears. Where fields future, Mr. Muncy stated. The dewere extra smooth, with no weeds, stalks stroyed structure was located some or clods to catch the drifts the snow three hundred yards east of the Muncy covered probably two inches From this school building. depth to six inches on the fields are the varying reports which were obtained. On grass land the snow lay four to five inches generally.

### 'ROLLED STOCKINGS" IS POPULAR COLLEGE STORY

pretty girls, good-looking boys, an ex- go to the Baker school, in return for a citing crew race,—they're all in Para-mount's "Rolled Stockings" which recently it was announced. reaches the Royal Theatre next Wednes-

"Rolled Stockings" is the picture in which Paramount's Junior Stars play together for the first time. Some you have seen, others are new, but each and every one of them is well advanced on the road to stardom.

As may have been guessed "Rolled Stockings" is another one of those popular college stories. Unlike "The Quarterback" and 'The Campus Flirt" the big scene occurs at a boat race. Arlen and Hall appear as brothers. Both love Miss Brooks. On the night before the final contest, Hall takes Louise to a dance. Arten, jealous, decides to go out and "do the town." He does, and lands at a notorious road-house with a jazzy blonde. Hall finds him there. Realizing that discovery will mean instant dismissal, he beats Arlen up and sends him home. Later, Hall is found, seemingly drunk. Although dismissed from school, he has done his duty, as Arlen, stroke of the crew, is enabled to enter the race. What happens? Does Louise forsake him? What does the college think of his actions? All this will be shown in "Rolled"

GIRL CAGE CHAMPIONSHIP TO BE DETERMINED THIS WEEK

Mrs. Fred Jones entertained the members of the San Souci Bridge Club at her home Wednesday afternoon. The George Washington Birthday idea was carried out in the decorations and refreshments. to determine the championship of high In the games Mrs. R. B. Rosson got high score for the guests and Miss Mabel willis high score for the members willis high score for the members

The first of the series was played in A delicious salad course was served Lockney on Wednesday afternoon of g this week and the local sextet took the bers of the T. E. L. Sunday School

f the Baptist church met Tuesht, in their regular monthly soecting and spent the evening in

the thorac members: Mrs. Fred Wimberly, Mrs.
Terrell Loran, Mrs. Rip Snodgrass, Mrs.
Dallas Husky and Miss Garnette White.
The club will meet Wednesday afterThe club will meet Wednesday afterFloydada wants to see their squad vicnoon, March 7, with Mrs. Terrell Lo- torious in the meet, they should give them stronger backing.

The line-up of the F. H. S. sextet Wednesday was as follows: centers, Maxine Norris and Claudia Green; forwards, Marie Smith, Ollie Belle Collins Hall, Edwin Heald, B. L. Blacklock, T.

J. Dawson, V. B. Rogers, Jack Hargett,
S. M. Cole, R. C. Henry and the hostess.

Miss Vesta Carr, teacher in the Lorenzo schools and niece of J. N. Johnston of this city was married to Dr. H.

probably use this same line-up Friday,

ED FOOD PRICES

National edvertising of food products has equalized the prices of food twenty years ago and today, according to the Woman's Home Companion, which is conducting a series of food experiments under the direction of its experts.

In proof of this statement, a series recipes are being published every month showing that an excellent dinner for four persons can be prepared in the nome for one dollar.

"The answer," says the magazine, "is in the products and ingredients used in nodern cooking compared with those used years ago when there was no standard for food materials. In the reeipes prepared by our experts, no less are used. These constitute ten safeguards for the success of the meal. Experimentation is no more. National adertising makes possible such ideas as this dollar dinner because it gives a specific guarantee of quality and elim inates waste. National advertising has more than made up for the difference in prices twenty years ago and now.'

### Too Late To Classify

PROPERTY OWNERS

To facilitate the work of numbering and the securing of Free Delivery of mail, owners of tenant property will please leave word with tenants. Numbers will be posted conforming

Numbers was to City Ordinance.

W. D. Smith, Mayor. Floydada, Texas. February 22nd, 1928.

FOR SALE-One Black Percheron Stallion. 5 Years old. Weight about 1800

FOR RENT-2 furnished rooms with conveniences. J. A. Carruth. 521tc

FOR SALE-2 row P. & O. lister and 2 good work horses. T. T. Hamilton. 522tp.

COTTON SEED-We have a car load of good Half and Half cotton seed grown Wilbarger county. Angus Produc

### A. B. Muncy Home Burned This Thursday Morning

Home And Furniture Destroyed by Fire of Unknown Origin at Early Hour Thursday.

At an early hour this Thursday morning, the A. B. Muncy home on the Floydada-Lockney highway was completely destroyed by fire of an unknown origin. Less than one-half of the furniture and fixtures in the home were saved from the blaze, and the six room frame structure was a complete

loss, according to Edd Muncy.

The fire originated in the kitchen and the theory was advanced by Mr. Muncy

outhwest part of the county and heavest in the northeast.

The condition of the fields governed the home and furniture. Present plans

BAKER PLAY FRIDAY

"Am I Intruding" will be presented at The total precipitation was probably Baker school on Friday night of this seven inches of snow, and the total moisture content of the rain and snow it was announced Wednesday. The play during the month of February, including last week's snow slightly less than at Baker on Friday night of last week, but because of bad weather, was post-poned until this Friday.

This play has attracted wide-spread attention over the county, and those sponsoring the presentation at Baker are Bobbed hair, balloon trousers, short especially urging large attendance this skirts, pep, enthusiasm, vim, vigor, youth week. The proceeds of this play will play presented by Baker at Sand Hill

> Remington Portable, the student's friend, at The Hesperian Office.

"Even a Fish Would Not Get Caught If He Kept His Mouth Closed"

OUR COUGH SYRUP IS GUARANTEED TO RELIEVE

YOUR SUFFERING AT ONCE.



"GOTEVERTHING"

SOUTH SIDE SQUARE



## Solving The Fuel Problem

Solving the fuel problem is an extremely simple matter. Tell us your requirements and we will suggest the proper fuel, quote you the cost, and deliver when and wherever you wish.

PHONE 247

J. R. YEARWOO

"ASK YOUR NEIGHBOR"

## We are Glad We Waited!"

—Comes from everyone to whom we have demonstrated

## The New Ford Car

And they are more enthused after seeing a full line of Model A parts now on display in our show room.

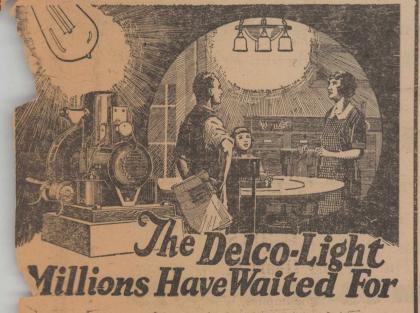
Orders will be filled strictly in order received.

Let Us Demonstrate!

Barker Brothers

PHONE 133

## A CARLOAD OF DELCO-LIGHTS



If you will join your neighbor in this coperative buying plan which makes these arloads possible, you will make the greatst saving ever offered in the history of ghting plant business. Write or phone,

### E. W. Kinney DISTRICT DEALER

704 Broadway, Plainview, for Full Particulars

. LEE AND B. B. PARMER, Salesmen

## F. H. S. Cagers To Enter Organization Camp Fire

Local Team Represents County in District Basketball Tournament in Lubbock This Week.

Whirlwind basketball team will enter the district tourney at Lubbock on Friday and Saturday of this week.

Coach Ike Jay holds great hopes for his

Steel is the weather is bad the meeting will not be had even at this time, Mrs. Geo. Lider, president of the 1922 Study Club, whose organization will to Lubbock with him.

"Because of the excellent showing my men have made in practice tournaments was planned for last week. The first and in the county tourney, I feel that part of the program will begin at 4 o'they have at least a fighting chance to represent this district in basketball" Coach Jay stated. Idalou quintet, runners-up in the South Plains Basketball Tournament held here recently, will be general public is cordially invited to attend the program at 4 o'clock. among the fives represented in the Lub- attend the program at 4 o'clock. bock meet, and Coach Jay holds that his men will again meet with this team in the district meet. Some twenty teams will be entered in the district tourney at Lubbock. The winners of this clash will meet the Canyon High Eagles, winners in the Canyon district, with the advent of the airplane has the control of the simplane has the control of the airplane has the control of to determine which squad will enter the state tournament.

Floydada copped the high school championship of Floyd County from the Lockney Longhorns last week when they won the first two games out of a scheduled three game series. The first game was played on the Floydada court and resulted in a 31 to 16 win for the local basketeers. The second game, releved on the Lockney court on Friday played on the Lockney court on Friday night, was won by the Jaymen 28 to 10.

Both games with the Lockney five were loosely played and resulted in a walk-over for the Floydada boys. The losers put up a good fight but the local squad took both games with ease.

Although the Lowent games with ease.

The line-up used in the two clashes were as follows: Floydada—Smith, Evers, Edwards, Webb and Hanna; Lock-that hi

Coach Jay will probably use the line-up as above as his starting five when they enter the district meet at Lub-the "kiwi," as ground officers of the

### SCREEN BEAUTIES PLAY VAMP ROLES IN NORMA'S LATEST

Assembling in one scene all the most famous sirenes of history, the makers of Norma Talmadge's modern sereen "Camille" have selected the pick of Hollywood's beauties to portray Cleopatra Sappho, Du Barry and others whose se-

At the peak of the festivities the "Lady of the Camellias," most fascinating and ed with aircraft as well as watercraft. exotic of them all, enters and her costume brings gasps from even the other sirens. She is the last word in women loved by men, a girl who has dukes and counts at her feet, but who finally tires ing from whose tanks of a "gypsy pilot trodding around," if one is really au courant with air lingo, it is at once grasped that the reference is to an individual owner of a wartime plant, fly-

Directed by a master, Fred Niblo, the modern "Camille" is admittedly Norma

his "barnstorming" days.

Passengers are unceremoniously de-

"Camille" is a First National picture. It comes to the Royal Theatre Monday and Tuesday of next week.

### HOLD RECITAL IN HONOR OF SCRUBWOMAN'S GIFT

Rich and poor of Everett, Washington, recently held their annual organ recital in the First Bautist Church in pilots are known as "balloonatics." honor of Mrs. Mathea Severson, a scrubwoman of that city, who, when the church was a struggling institution, donated a \$12,000 organ out of her own

In the years of toil since she made the sacrifice, says the American Magazine, Mrs. Severson, by diligent saving and wise investments, has amassed a fortune of about \$100,000 and expects to retire soon from her work in the of-fice building of the city. For thirty years she has been a familiar figure in the corridors of the up-town buildings, where she works from four o' clock in the morning until late at night.

Mrs. Severson immigrated to America from Norway in 1900. Her husband, who was a carpenter, was in ill health and it fell to her to make the family living. She then established her list of customers and working for fifteen cents an hour managed to make thirtyfive dollars a month. During the war period her earnings sometimes rose as nigh as one hundred and thirty-five dollars a month and from that amount she managed to make shrewd investments that started her small fortune.

When the church was erected, there was difficulty in securing the funds to equip it and the humble widow astounded the congregation with her offer to bear the expense of the organ alone. In addition, her other contribu-tions to the church have been a big factor in developing the institution. Eeach year a special recital is held in her honor. The toil worn, fifty-four year old woman attends in the same black silk hat and old fur coat that she has worn for years.

Mrs. G. K. Watkins and daughter, Miss Grace and Mrs. F. W. Groce, of Lubbock, were guests of Rev. and Mrs. A.

## District Meet Friday Girls Set For Tomorrow

The meeting for the purpose of organizing the Camp Fire Girls in Floydada which was to have been held Sat-Representing the high schools of Floyd County, members of the F. H. S. has been set for Friday, February 24. five in the district tournament, although he realizes that he will have to pit his men against some of the best cage ma-bock, of about fifteen members accomterial in the state. Coack Jay plans panied by their guardian and Mrs. S. A. to take some fifteen men on the trip Henry are expected to come to assist in the organization.

The program will be carried out as

## Air Coined By Airplane

With the advent of the airplane has

come a new vocabulary of travel. As other systems of transportation 'We are sending our best material in-to the meet and are expecting to win,"

Jay stated. The officials are urging all to the initiated to reflect abysmal ignorfans who can possibly do so to attend ance, so flying has created words which the district meet Friday and Saturday. | nonplus the man who sticks to the

There are even individual modes of The last game scheduled for Thursday expression which no aviator attempts night of last week was postponed until to reproduce. Perhaps the most faexpression which no aviator attempts Friday night because of the threatening weather.

mous of these among Maryland airmen is one used by Major William D. Tipton,

Although the Jaymen carried away sociates, are as follows: Major Tipton the big end of the scores, they were somewhat off in both games. Numer-bition flight an event so rare that it ous tosses at the basket brought few netted him considerably and also made him late at a dinner following the ex-

were as follows: Floydada—Smith, Evers, Edwards, Webb and Hanna; Lock-ney—Cooper, Phillips, Wall, Teaff and used the expression which he has since retained as his own to designate cylin-

> air service were designated by all but themselves. The kiwi is an Australian bird that has wings, but can not fly, made famous by the following lines sung at many a gathering of aviators:

We don't have to march with the infantree.

Shoot with the artilleree,

Ride with the cavalree, We don't have to fly over Germanee,

Sappho, Du Barry and others whose seductive charms swayed men and nations.

This concourse of anient, medieval and modern sirens which forms one of the highlights in "Camille" is a mad revel at the Dumas heroine's home. The notable Loreleis, who played havoc with hearts in each period, are represented. For we art the Ki-wi-wis. represented. captain of a group of vessels, and es the "Lady" cabins" and "steam lines" are associat-

When a flyer talks of a "gypsy pilot of wealth and gaiety and gives her heart ing from place to place, carrying such passengers as he can induce to travel to a comparatively poor youth.

That is "Camille" the siren who found with him. Col. Charles A. Lindbergh might have so described himself during

Talmadge's outstanding feature. The signated by flyers as "sandbags," and a Talmadge's outstanding feature. The settings, growns and dramatic appeal person serving as a passenger is said to be "sandbagging." A complete smash up of a plane is referred to as a "write-off," obviously referring to the necessity of writing the craft off the rec-

> Until a couple of years ago one might have referred with propriety to a "rubber pig" in referring to an airship of the lighter-than-air type, but such an expression today is out of date. Now the term is "rubber cow." Balloon

> All planes are designated indiscriminately as "crates," while the various types have their own titles such as the JN-4, which is better known as the Jenny. If their tanks are full they are said to have their bellies full of gas, while they prove fast and agile they are described as "fast on their feet."

> An expression that originated across the ocean, but is now largely used here is "hay wire," signifying poor, or bad. It was widely applied to the landing of Charles A. Levine at Croydon Field re-

cently after his solo flight from Paris. If these terms cause mental confusion, the well instructed aviator would describe the condition as a "cutout." When the person ceases to think in an emergency he is said to be "cutting out."-Baltimore Sun.

### HOLMES BROTHERS' HOGS BRING GOOD MONEY IN ANNUAL SALE

The annual Washington Birthday sale of registered Duroc hogs on the Holmes Brothers' Hilltop Farm Wednesday went over better than was really expected, according to a telephone message from Ed Holmes Wednesday night. "Considering the dry season they have gone through, our hogs brought mighty good prices," Ed Holmes stated. Every hog listed was sold and the average price paid at the sale was better than

\$40, it was said.

J. E. Rigley, of Plainview, and E. A. Grigsby, bought the two highest hogs sold Wednesday. Each hog sold for better than \$52.00.

"With the exception of one \$25.00 note, our entire sale was all strictly cash" Holmes stated. A good crowd was in attendance throughout the day.

Misses Evelyn and Dola Maddox spent A. Collins, Wednesday. Mrs. Watkins last mid-week in Slaton visiting with is a sister of Rev. Collins and Mrs. their father, J. R. Maddox who returned with them.

## The Gooch Mill & Elevator Co. of Lincoln. Nebraska Announce Delivery of a Full Car Load of Gooch Products to Community Supply Company of Floydada

And now all housewives of Floydada may know the satisfaction that comes from using these products of extra high quality and economize without any sacrifice whatever.

## Free Introductory Offer

500 Packages of Gooch Wheat Hearts FREE, one to a customer, as long as the supply lasts.

## COOCH'S BEST ELOUR

Flour that insures baking success because of the quality of the ingredients used in its manufacture, and insuring greater economy and satisfaction.

Gooch's Best Flour, 48 lb. Sack \$2.00

### Gooch's Best Pancake Flour'

There's more weight to each package and there's no sacrifice of quality. It's guaranteed to be better than anything on the market or your money back.

GOOCH'S BEST PANCAKE FLOUR

GOOCH'S BEST PANCAKE FLOUR

An extra 1-2 pound in this 4-lb. package at

There's 1 1-4 pounds in this package at

40c

18c

### Gooch's Best Buckwheat Flour

You've never eaten REAL BUCKWHEAT CAKES until you've eaten some made with Gooch's Best Buckwheat flour. Give the family a treat Sunday morning. 1 1-2 lb. package of Gooch's Best 22c Buckwheat Flour

NOTE-Most large packages pancake flour contain only 3 1-2 lbs. Most large sacks corn meal contain only 24 lbs.

GOOCH'S BEST WHOLE WHEAT FLOUR IN 5-POUND BAGS, HIGH IN QUALITY AND LOW IN PRICE, FOR 25c.

## Gooch's Best Meal

Anyone who uses it once, will never be satisfied with anything inferior to it in quality. 25 lb. bag of Gooch's Best Meal, /bc (an extra pound)

10 lb. bag of Gooch's Best Meal

35c

Start The Day Off Right! Gooch's Best Wheat Hearts

It's just what the name implies, Wheat Hearts prepared in such a way that as a cereal it is hard to excel. It is absolutely guaranteed to be as good as anything of its kind on the market, 2 pound package 22c

The Creamy Heart of the Wheat

GOOCH'S PRODUCTS SOLD AT COM-MUNITY SUPPLY CO. EXCLUSIVELY

IN FLOYDADA.

All Gooch Products Are Guaranteed

### Paul A. Lloyd Killed In Railroad Accident

Former Resident of Floyd County Buried at La Junta, Colo., Monday of Last Week.

The remains of Paul A. Lloyd, 26, soning of January 19, and which convened at Fort Worth February 13, were mailed in the cemetery at La Junta, Colo.,

Pacific Railway Company near Los An- STAMFORD-Membership and was killed Monday night, February MINERAL WELLS-Sixty-six bob-6, when a motor car in which he was cats and thirty-one wolves were caught Fellow workers found him a short time after the collision about ten feet from after the collision about ten feet from the car attempting to rise. He died within a short time. In the darkness the collision to its metropolitan hostelries, was it was not known positively just how held February 15. the accident occurred.

ado and California for the past six

QUITAQUE—A 250 horsepower electers. He is a nephew of Jim Lloyd tric power plant is being installed here in this city, conducted the funeral serind a cousin of John A. Lloyd of the to outheast part of the county. The surviving parents reside at La Junta. The ber of commerce secretaries will disconnected by the service of th

vogue of giving clocks as presents to worm in a conference here February 25. brides, according to Warner S. Hays, secretary of the Clock Manufacturers' Association of America, in an address in Philadelphia.

"Nearly 400 years ago, Henry VIII presented Anne Boleyn with a clock on her nuptial morning," says Mr. Hays.

Commerce here this week.

SAN ANGELO—Bids on San Angelo's new city hall and auditorium to cost "The timepiece is still working. Since when equipped, near \$285,000, will be King Henry's day, wedding clocks have received in March. cost the world several billions of del-

"It is estimated that 1,180,000 women will be married in the United States this year. Nine out of every ten will reyear. Nine out of every ten will receive one or more clocks as wedding gifts. Clocks in Anne Boleyn's day were scarce articles, fit gifts for kings.

"Anne Boleyn's clock is the oldest extant wedding clock still telling time. There are other clocks of greater age, season such as the Glastonbury Abbey clock, which has run for 500 years without a stop, and the Rye Parish clock, the oldone still in service with its original purchased here recently. mechanism, but they are larger timepieces, built for public use."

Who was it that spread "flu" today? iron works plant, employing 150 men.

Who spat upon the prone and passive ground The seeds of human pain? In truth, not I!

one who's wide of mouth and blind ed home Thursday of last week.

### What's Doing In West **Texas Today**

STAMFORD—Recommendations of the Special Water Rights Committee of the tor Succumbs Thursday to Re-West Texas Chamber of Commerce, ap pointed at the Executive Board meet

geles, which was his home. He was called out to service a track in company with other men in the same employ. Texas Chamber of Commerce this year.

riding collided with another motor car. in Palo Pinto county during the month

ANSON-The Anson Fire Band has

and California for the past six QUITAQUE—A 250 horsepower elec-

serve Turkey and Quitaque. surviving wife was formally Miss Addie cuss needs of each others cities at the lorado district covnention of the WT

HENRY VIII STARTED A VOGUE

OF CLOCK GIFTS FOR BRIDES

HASKELL—Sewer and water rates for the city of Haskell have been reduced by the City Council.

I receive clocks as wedding presents d will have Henry VIII of England thank for the gift idea.

SWEELWATER—with applogues to Cartoonist Knott of the Dallas News, Sweetwater is sending out an illustrated sheet calling attention to the concerted sheet calling attention to the concerted It was the eighth Henry who started Texas move to stamp out the pink bol

EDEN-Visitors from more than half dozen neighboring towns spoke at regular meeting of the Eden Chamber of Commerce here this week.

HAPPY-Water in the city well has been found at a depth of 496 feet and

Hockley county's new \$150,000 court-

house will be laid February 21. CROWELL—The Farmer's Cooperative Gin is taking initial steps toward building another gin plant before next

PECOS-More than \$10,000 will be spent by Radford Grocery Company in their addition to their wholesale house

WHITE DEER-A minimum water rate has been set for White Deer in order to encourage prettier lawns and more trees and shrubbery here. ARLINGTON-A \$250,000 ornamenta

who opened up his mouth and sneezed? of consolidation of factories formerly at Fort Worth and Dallas.

MADDOX RETURNS HOME

J. R. Maddox, who has been spending epidemic, with its whirlwind much of his time the past several months sword, 1st first be loosed upon the passing in the mercantile business, recently sold s interest in the business and return

of eye,
and hard of heart! How long, long, O,
Lord?

After the Rubaiyat—

E. L. Keys, an Anson man, will have charge of Col Seale's Slaton store, while the latter gives his attention principally to his auction business over this sec-

### Rev. Humphries Buried

lapse of Gland Trouble.

Rev. G. P. Humphries, who for four years has been preacher and teacher in this section, died on Thursday night of last week in the Smith and Smith Hos-Monday, February 13, the funeral services and burial rites being attended by Mr. and Mrs. T. M. Goodman, H. D. Meredith and A. E. Tinnin of this county, who returned home Friday night of last week, accompanied by the wife of taining 100 befrooms and accting \$150. last week, accompanied by the wife of the deceased.

Lloyd was an employe of the Union

Lloyd was an employe of the Union

Loyd was an employe of the Union

Loyd was an employe of the Union

Lloyd was an employe of the Union Petersburg Presbyterian churches. He was pastor of the Floydada Cumberland Presbyterian Church for two years prior o his first illness.

vices held at the Presbyterian church

made in the Floydada cemetery.

In Floydada Saturday Deceased is survived by a wife and two children who reside in the Rio Grande Valley. He is also survived by three brothers, Louis of Amarillo, H. A. of Pecan Gap and L. A. of Munday; and by his mother, Mrs. A. M. Humphries who resides in East Texas. Two of the brothers, Louis and H. A. Humphries were the only relatives who were able to attend the funeral services Saturday afternoon.

> TO THE VOTERS OF PRECINCT NO. ONE AND FOUR.

> After due consideration of the solicitation of so many of my friends to run again for public weigher of Precincts 1 and 4, I have decided to make my announcement, subject to the Democratic Primary.

I appreciate the support the voters Rev. Humphries was living in the gave me in the last primary. The ma-Starkey school building when he was jority saw fit to give Mr. King his third taken ill at a late hour Saturday night term to allow him to get sufficient time February 17. His condition grew so bad to pay him for his good equipment for that he was brought to the hospital on Sunday afternoon where he died Thursday night.

weighing for the public. I believe that is right, and now I feel that if the voters of Precinct One and Four will The deceased was 41 years of age. give me their influence and support He was born in Arkansas on August 9, and elect me their weigher, I could 1886. He has lived in Floyd County make them a good public servant in for the past four years. The deceased lived in Floyd County been named official band for the Dal for the past four years.

Rev. A. A. Collins, present pastor of serve. I will appreciate anything you the Floydada Presbyterian church, as- do for me and will do my best if you

ATTENDING POWER SHOW

Orville W. Harris left Monday morning for Wichita, Kansas, where he is spending the week attending the National Power Farm Show, at which all manner of power farm machinery will

Mr. Harris, who is the representative

of the Holt Combine Harvester in this section, is specializing in a study of the harvesting machinery on display in

Transfer paper at The Hesperian Office 10c sheet.

The Hesperian \$1.50 per year.

### BOOTH STRAIN WHITE MINORCAS Chickens and Eggs

These are the pure bred Booth Strain Minorcas. They won the capital prize at the 1927 Floyd County Poultry Show. Only the Best. Eggs—\$1.50 per setting; \$8.00 per hundred.

CHAS. BOLLMAN, ROUTE 4

## Taxi Service

ANYWHERE---ANYTIME

Day Phone 23 Night Phone 351-J

**COMFORTABLE CARS** 

## **Top Prices For Hogs**

We are in the market at Floydada every day for your hogs and will pay the top prices all the time—a good price every day is our motto.

Located at Armstrong's Stock Pens in southeast Floyd-

### **Peyton Packing Company**

EL PASO, TEXAS Grover Smith, Local Manager

## AUCTION SALE

## Double Header Farm Auction DE FARMS

We will sell 320 acres of land 1 mile west and seven miles south of Turkey, 5 miles east and 7 miles south of Quitague, 8 miles northeast of Flomot, and 1 mile north of Folley, in one of the best sandy farm sections in Texas,

## VEDNESDAY, FEB. 29

Consisting of three farms located within a mile of a good two-teacher school, Church, gin, store and post office, on star mail route. These farms consist as follows:

FARM NO. 1: 95 acres of dandy farm land with 90 acres in cultivation, small orchard, nice shade trees, good well of water, brand new 4-wire fence on 3 sides.

FARM NO. 2: 130 acre farm, 110 acres in cultivation, 4 room house, small barn, good well of good water with new mill, horse and cow corrals, all with good four wire fence. FARM NO. 3: 95 acre farm one-half mile west of the above. 45 acres in cultivation, 3-room

## Real Maize, Cotton And Corn Land

Proven in every respect the equal of any farming land in the state of Texas; fine as fruit and berry growing land; good dairy section and will stand the closest investigation in every way. Right in the heart of the territory where the new lines of the Denver & South Plains Railway are now running.

TERMS OF FARM SALE: One-third cash, and terms to suit on balance. 3 per cent discount for cash.

## Free Lunch At Noon On Grounds

Sale of Personal Property will begin at 10:30 a. m. Including Farm Tools and Implements; 14 head mules and horses; 5 or 6 Jersey cattle; 2 gilts; 100 jars nice fruit; 700 bushels corn; 175 bushels early maturing Burnett cotton seed; Household goods and other things too numerous to mention.

ATTEND THIS SALE AND SEE IF YOU CAN EARN \$50 WITH LITTLE EFFORT. TERMS on Personal Property Sale: Sums \$25 and under cash. On sums over \$25 eight months time on approved notes bearing 10 per cent interest. 5 per cent discount for cash.

## MOORE & ROGERS, Ow

house, good well and windmill, sheds and lot; fenced and cross-fenced.

seale, Jno. W. McDonald, Auctioneers

Frank Tunnell, Clerk

# Spring Wheat

We have on hand a good supply of

### **Re-Cleaned Spring Wheat and Red Rustproof Oats**

If you plan to use either, come and see our stuff.

We also have a complete line of Merit Brand Chicken and Cow Feed.

## Edwards Grain & Elevator Co.

Wordada, Texas

### Hesperian Want Ads - Cheapest, Busiest Salesmen In Floyd Count y— FOR SALE—good home, 5 blocks west of square, walks all the way, 5 rooms,

LET us put new glass in your closed

WESTER'S Quality Cakes, with the red kerson. band. All Grocers and Markets have them. Any Flavor.

field seed. If in need of any kind of seed see Geo. Finkner. 508tc

broke, 17 hands high. See R. C. Ross, ty brooders. Phone 178-W E. R. Bo½ mile southwest of Center school; 6
521tn 48tfc miles northeast of Floydada.

3 feet. Will make good brooder houses. Oliver Allen. 522tc

FOR SALE—Three residence lots near the Andrews Ward school. See J. G. Wood.

You would be suited as a partial work. Word with the Andrews Ward school. See J. G. Solfic.

FOR SALE—Seed Oats, red rust proof; also single comb Rhode Island Red hatching eggs at 75c per setting. Edd Muncy.

The string the best bargains in monuments. See me before you buy.

S. B. McCleskey.

EOR SALE Setting Fore from the best bargains in monuments. See me before you buy.

HOTOGRAPHS

turn back the years/

RECIPE for CHEERFUL Breakfasts

A morning appetite is easily discouraged. There are times when cold toast or charred toast is almost a tragedy. That's why people are turning to toast made electrically, right at the table where it can be watched and served piping hot at exactly the right moment.

A Westinghouse Turnover Toaster brings every convenience of electric toasting to your breakfast table. It takes a full sized slice of bread in each rack; it toasts quickly and evenly; lowering and raising the rack turns the slice for toasting the other side. No trips to the kitchen; no fuss or bother It's truly a recipe for cheerful breakfasts.

Westinghouse

Jurnover Toaster

the Breakfast Yable

Jhe Aristocrat of

PREQUENT visits to your family photographer will give your children and their children a will be even memories for which they will be even

grateful-for which they will thank

WILSON STUDIO

you at seven and seventy-seven.

cars. All sizes to fit all doors and windows. L. & O. Top Shop. 27tfc han place east of Floydada. C. P. Ful-

522tc NORTH Side Circle of the Baptist Missionary Society will have a food sale on FOR SALE—All kinds cotton seed and Saturday, Feb. 25 at the "M" System

FOR SALE-Two Queen 240-egg capaci-FOR SALE-Dark Iron Gray Mule, un- ty incubators and two 500-chick capaci-

FOR SALE-Five room house, bath, and ALWAYS—Something new in Sheet glassed in porch, all conveniences and Music at Wilson Studio. Mrs. C. M. good out houses, three blocks from De-51tfc catur Baptist College; would trade for FOR SALE—Two poultry houses 6 by farm or residence in Floydada. H. B. Pearson, Decatur, Texas ,Box 125.

I'm still giving the best bargains in

FOR SALE-Setting Eggs from prize NORTH Side Circle of the Baptist Missionary Society will have a food sale on Saturday, Feb. 25 at the "M" System east of Floydada on F. F. F. Highway. 512tc | Phone 908F11.

WESTER'S Quality Cakes-made of Floyd County Eggs, Butter and Flour-All Grocers have them.

bath and all fixtures, hot water, screen-ORDER Wester's Quality Cakes, All will sell worth the money. See Goen & flavors. 25c. Goen or write C. H. Brazier, Henrietta,

> FOR SALE—Nice building lots. S. B. McCleskey.

CALL for Cakes with the red band-any flavor 25c. Quality Guaranteed or money refunded. All grocers have them

### Real Estate

HAVE Amarillo property, also 10 acres to trade for farm. C. Whisenand, Route 3, Box 70, Amarillo.

LOTS FOR SALE-3 lots 150x150, north and east front; sewer, water, gas and electric service. Choice residential district. Burl Bedford, owner.

For bargains in lands and town lots see Arthur B. Duncan, Floydada, Tex-

See Floyd County Abstract Co., for improved and unimproved town lots. We represent the owners of more than 200 lots in Floydada. R. C. Scott, Mgr.

### Miscellaneous

For plumbing and gas-fitting call 168-J or No. 3. T. E. Lemons, licensed plumber and gas-fitter.

Five Cents for Hemstitching, Mrs. C. M. Wilson at Wilson Studio.

FOR EXCHANGE-3 good residences in Abilene for land near Floydada or Plainview. Would like 320 acres or a section. Small incumbrance and would assume same amount. W. E. Martin, Westover, Texas.

WHEN you get a glass in your closed car broken, just send it to the L. & O. Top and Paint Shop. We carry a complete line of glass work assortment.

QUIET young lady like to spend summer in western home. Town or ranch but must have trees. Want to be allowed to help with housework. Prefer small family. Everyone write. L. B. 303, Aurora, Mo. 522tp

HAVE a party who will handle from five to twenty thousand dollars V. Notes. Glad Snodgrass.

REWARD will be given for return of two dime banks taken from my home Wednesday, February 8. Mrs. V. B.

FOR better results with baby chicks use Merit Brand feeds. Edwards Grain &

FOR WELL work see or phone 24. C. Surginer & Son.

WE are fully equipped to take care of your needs in closed car glass work. L. & O. Top Shop.

FOR well drilling see C. A. Mullins or phone Rutledge & Co. at 57. Might handle some trade on drilling. Also well equipped to do well and windmill

BRING your sewing to The Thrifty Nifty Shop. Will do remodeling, altering, and also smocking of all kinds.

HEMSTITCHING - 6c. At Floydada Hatchery. Mrs. Edwin Heald. 35tfc

FOR better results with baby chicks use Merit Brand feeds. Edwards Grain & Elevator Co. 515tc

### For Rent

FOR RENT-Furnished appartment. Two rooms with private bath, available March 1. Mrs. A. V. Haynes. 521tc

FOR RENT--Two furnished rooms. See 50tfc. Mrs. Josie Moore.

FOR RENT—Small furnished house.
Phone 180W. 522tc

FOR RENT-Two light housekeeping rooms, all modern conveniences, including gas, close in. Phone 249.

FOR RENT-Three rooms and garage close in; also 4 rooms newly papered, and garage. Call 185. 521tc

### Lost and Found

LOST-Between Lakeview and Floydada, February 2, a Goodyear casing 36 by 6, and also rim. Return to Massie Wholesale Grocery.

LOST-Leather bound engineers Field Book about 4½ in. by 7 in. and marked "No. 9, Floyd County." Please return to G. A. Lider, County Surveyor, for re-

### Wants

WANTED—Middle age woman to do general housekeeping work. Phone or business visit in Oklahoma. see Mrs. W. H. Seale.

See Mrs. W. H. Seale.

See Mrs. W. H. Seale.

### Eggs and Poultry

FOR SALE-Standard bred S. C. Rhode Island Red eggs, from prize winning, winter laying hens; first pen \$1.50 per setting; second pen 75c per setting. O. W. Fry, 7 miles northwest Floydada. 494tp.

BABY CHICKS S. C. White Leghorns, M. Johnson

strain, \$12.00 per 100. Book your orders now. 1,000 chick size brooders \$12.50 each. Custom hatching every Tuesday and Friday. Floydada Hatchery, Edwin Heald, Manager.

WHITE LEGHORNS FOR SALE—Hatching eggs from selected hens headed by Imperial cockerels this February than they were a year



EVERYTHING THAT IS APPROVED FOR SPRING

DRESSES! \$5.90, \$6.75, \$9.75, \$15.00, \$19.75 to \$39.00

NEW SPRING COATS FOR THE MISS FROM 10 YEARS TO LADIES WHO WEAR SIZES UP TO 48..... \$7.45 to \$45.00

### VISIT OUR MILLINERY DEPARTMENT

Such a wonderful assortment to choose from. All the new things in materials and shapes.

> Children from \$1.45 to \$4.95 Ladies and Misses from \$1.98 to \$6.95

## Martin Dry Goods Co.

"The Store With The Goods"

THOROUGHBRED dark R. I. Red eggs 75c per setting, \$4 per 100. Phone 924F4

MARSHALL HATCHERY

### **Fairview News**

Fairview, Feb. 20.—Attendance at school was very poor Thursday and Friday because of the severe weather.

The members of the A. J. Jackson family have been suffering with the measles, but they are recovering slowly now.

Miss Anna Burson, of Silverton is a
guest of her friend, Miss Iris Crawford

this week. Several from here attended singing at Campbell Sunday afternoon.

Mrs. E. B. Chambers has been sick

but she is better now. Louis Bullard was here for a brief visit with relatives and friends last

Mrs. J. H. Ratliff was on the sick list last week. Mr. and Mrs. John Howard, of Floydada, were guests at the teacherage Sun-

Gordon Rimmer and brother, E. B.

Arthur Stewart returned to school this morning after an absence of several weeks because of illness.

Rev. Burnam, of Spur, will preach for the local Baptist congregation next Sun-

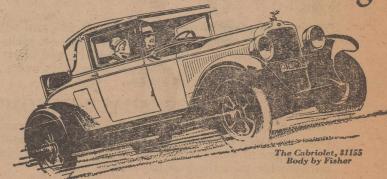
day morning and evening. Albert Cooper, of Amarillo, came home today to spend a few days with his parents, Mr. and Mrs. J. H. Cooper, who are to have an auction sale Thursday,

preparatory to moving from this community later in the spring. Ern'est Carter, of Canyon is home to stay until after Washington's Birthday.

### HALF-MINUTE INTERVIEWS

Nelson Cowand: "Several conditions Ice \$6.00 per hundred; Hatching eggs from Imperial matings \$2.00 per setting of 15. Mr. and Mrs. David S. Battey. 50tfc shape."

## Powered by a Brute of an Engine All-American in Design



What a power plant! What a clean, uncluttered example of advanced engineering design! That's what you think when you lift the hood of the All-American Six. That's why this brilliant car is amazing everyone who takes the wheel . . . A brute of an engine, indeed. With a 79-pound crankshaft . . . erankcase and cylinder block of "bridgetruss" design . . . generously large connecting rods and other vital parts. With many other notable advancements . . . G-M-R cylinder head . . . fuel pump . . . full pressure oiling of moving parts . . . Small wonder it's famous for conquering America's stiffest mountain grades. Small wonder it has never found the road too rough or the pace too trying . . . Yet for all its wealth of power, it's silent and satin-smooth. And for speed and snap and handling ease . . just drive it yourself and see!

PRICES: 2-door Sedan, \$1045; Landau Coupe, \$1045; Sport Roadster, \$1075; 4-door Sedan, \$1145; Cabriolet, \$1155; Landau Sedan, \$1265.

New Series Pontiac Six, \$745 to \$875. All prices at factory. Delivered prices include minimum handling charges. Easy to pay on the liberal General Motors Time Payment Plan.

Special Sport Equipment Available on all body types. . . special front fenders with tire wells . . . two special tire locks and locking rings . . . collapsible trunk rack . . . \$100 extra on open cars . . . \$110 on closed cars . . . six disc wheels with same equipment, \$75 cm open cars . . . \$35 on closed models.

SCOGGIN & DICKEY FLOYDADA, TEXAS

Power

Light

### With The Churches

METHODIST CHURCH

A good Sunday School last Sunday was enjoyed by all. followed by a splendid address by Rev. B. L. Nance, our Sunday School man

for the Conference. We are looking forward now to the revival beginning March 25. Come out next Sunday to Sunday School and Church service. Our League is doing some good work now, with good attendance and good programs.

instructive and helpful.

### CHURCH OF CHRIST

The streets were very muddy last Farm Home."

Lord's day, yet we had a nice audience present at the City Park Church at the morning hour. Also had a splendid crowd at prayer meeting last week. Two of the brethren from Amarillo were Club met Wednesday, February 15, at present and made splendid talks.

Lord's day, both morning and night.
Subject at 11 o'clock a. m., "Prayer;"
at 7:45 p. m., "The Sin Against the Holy
pies at the Holmes Bros. sale, also that

Chost."

With the view of obtaining free city delivery of mail in the city of FLOYDpies at the Holmes Bros. sale, also that

to come and study with us.

Ira L. Sanders, Minister.

### FIRST CHRISTIAN CHURCH

F. L. Davis, Minister We will be at the same old stand next Lord's day as usual. Sunday School at 10 o'clock and preaching at 11 and 7:30 p. m. Endeavor at 6:30.

Remember, a cordial welcome awaits you when you come.

### CUMBERLAND PRESBYTERIAN CHURCH

A. A. Collins, Pastor F. McIntosh, Superintendent of on table and bed linens.

Sunday school at 9:45. Morning worship at 11. Christian Endeavor at 6:30. Evening worship at 7:30.

Prayer and study hour Wednesday evening at 7:30.

### SENIOR EPWORTH LEAGUE

Program for Senior Epworth League February 26: Subject-'The Splinter and the Plank'

Leader-Elizabeth McKinney. Bible Lesson-Luke 6:39-45. Prayer.

Introduction of subject-by leader. Bad Business Management"- Ted

Musical Reading-Lela Swain. "Gossiping"—Emma Lou McKinney.
"Application"—Heron Wright.

### Floyd County Clubs

HARMONY DEMONSTRATION CLUB

The Harmony Home Demonstration club met with Mrs. Tinnin February 15. We were glad to have one new member husbands on Thursday night March

1. A committee was appointed to
make the necessary arrangements for
this social meeting.

Mrs. C. E. Barriett. The house was called to entertain our
deto order by the president. During
the business session the following committees were appointed: Membership
committee, Mrs. J. T. Campbell, Mrs. C. ister at the age of 21.

Mrs. Gary acted as leader for the afternoon. Mrs. Battey and Miss Harris
gave splendid talks. The round table himer.

Our mid-week mission study is quite ed out on sand table," Home Demon- on the above mentioned subjects Miss stration Agent.

We hope to have one hundred percent homes and naming our farms. attendance at the meeting in order that we may all learn more about the "Model 20, at the home of Mrs. R. W. Lot-

### SAND HILL CLUB

The Sand Hill Home Demonstration the club room. We had eight members There will be preaching again next present, one new member and one visi-

Miss Bass was with us and gave a very ance interesting demonstration on household

Our next meeting is set for March 7. Fleyda doing. Good Dress.'

### PROVIDENCE CLUB

The Providence club met at their club room February 14 at 2 o'clock. There were eight members present. Miss Bass

Our lesson was on household linens ing talk on our program and showed us some very pretty samples of hand work block, with a number determined for

Our next meeting will be on February 28. The subject will be, "Beautifying of Home Grounds by Planting of Trees and Shrubs and flowers." Mrs. Jones and Mrs. Cowart served

All remember the date of our next

retary; Mrs. L. A. Sergant, correspond-

hird Tuesday in each month.

We will meet at the home of Mrs John Moore next club day, March 1. ATTEST: Everyone be sure and come and bring Burl Bedford, City Clerk someone with you. Let us try to make Approved this 14th day our club better, not only try, but let's 1928. nake it better.

### MAYVIEW DEMONSTRATION CLUB

with us, though only a few of the members were present. At our business club met February 21, at 2 o'clock with meeting we decided to entertain our Mrs. C. E. Bartlett. The house was callary 1928.

As Mrs. L. A. Williams was absent, E. Bartlett and Mrs. R. W. Lotspeich;

discussion of the other subjects was enjoyed by all.

There were eight members present for the lesson on "Household Linens." enjoyed by all.

We will meet March 7 with Mrs.

Mrs. R. W. Lotspeich discussed the toplic, "Trimmings for Linens." Miss Bass
Grounds" will be our subject. "Factors
gave a talk on materials suitable for
linens and showed the club a box of
linens and thread and gave the price of
linen Mrs. Parkey; "Walks and Drives," Mrs. Finkner; "Vines and Flowers," Mrs. demonstration on the correct way to home body to home table linens. In addition to talks have table linens. In addition to talks Bass gave a talk on Beautifying our

The next meeting will be held March

our year's work and extend a hearty that eternal home where no sadness nor welcome to anyone wishing to join or sorrow ever enters.

### CITY ORDINANCE

host."

We should have our annual Hen Party ary, 1928 passed the following ordin-

An Ordinance to provide for the numbering of the houses in the city of Fleydada and providing a method of so

Be it ordained by the City Council that each and every property owner in the city of Floydada is hereby required to number his or their buildings with the proper sized number, the material of the numbers to be either metal or giass in accordance with the Philadelhia system of numbering houses. Section 2. The plan for numbering

the houses in the city of Floydada is and Miss Bass gave us a very interest- kereby designated as the Philadelphia system of one-hundred (100) for each each and every twenty-five (25) feet of street frontage, regardless of size or

Section 3. Missouri street shall constitute and be the base for all streets running north and south and Main very delicious refreshments which were street shall constitute and be the base for all streets running east and west.

Section 4. That all property owners meeting and as many as can, be pres- who fail to comply with the requiren:ents of this ordinance within thirty 30) days of the date of publication STARKEY DEMONSTRATION CLUB this ordinance, shall be deemed guilty of a misdemeanor, and upon convic The Starkey Home Demonstration tion shall be fined not less than one club met at the home of Mrs. T. E. (\$1.00) dollar or more than two (\$2.00) Assiter, Monday, February 20. There dollars; and anyone failing for an addiwere nine regular members present and thirty (30) days to comply with three new members. The following officers were elected: fined not less than (\$2.00) two dollars Mrs. T. E. Assiter, president; Mrs. nor more than ten (\$10.00) dollars for Wile, vice president; Mrs. Allmon, secent violation. each violation.

Section 6. This ordinance snall be in force and take effect from and after its The club will meet on the first and passage, approval and publication. Passed the 14th day of February, 1928.

W. D. Smith, Mayor. Approved this 14th day of February

### RESOLUTIONS OF RESPECT

Reverend G. P. Humphries, was born

one, and his departure will be keenly

His was a beautiful life. So full of kindness, charity, patience and goodness. His life, like a beautiful flower, Church, and a copy be sent to our characteristics.

Therefore we submit the following: 1st. That we bow in humble submiswe hope to accomplish much good in planting of this true christian man to

When the end came it was like unto 2nd. That we, as a tribute of love one going to sleep. "Blessed are the dead which lie in the Lord henceforth: ory, in precept and in character the yea, saith the spirit that they may rest noble christian ideals manifested in his and neighbors of Floydada and Lake-

shall meet again to part no more.

4th. That a copy of these resolutions guard and guide each life. has shed it's fragrance to all with whom church paper, and local papers for put-

> Signed by committee, E. C. Brown, A. Stovall, Mrs. G. O. Hubbers

The Floyd County Hesperian.

CARD OF THANKS

We wish to thank our many friends from their labours; and their works do daily life; and may we lift our hearts, view, who assisted us in any way durfollow them." Rev. 14:13.

mingled with sorrow and gratitude, to ing the illness and death of our dear At the time of his death, he was Pastor of the Ralls and Petersburg con
Him who doeth all things well.

3rd. That we express our sincere syming. We also want to express our thanks son and for the beautiful floral offergregations, was a devoted man for the cause. He was dearly beloved by everyone, and his departure will be keenly bind up their broken hearts until they tude that we shall remember those who have been so faithful and may God ever

Mr. and Mrs. J. W. Pitts.

Clarence Boothe, who is attending scohol at McMurray College in Abilene, spent last week-end in Floydada visiting home folks.

D. L. McDonald, of Hereford, well contractor, spent Tuesday afternoon and Wednesday in Floydada on business.

## The Motor Inn

Located in the New Motor Supply Garage

## Now Open For Business

Ready to give you GOOD Gas, Oil and Accessory Service and year-round service on

## Goodyear Tires and Tubes

Would like to see all of my old customers back and lots of new ones. Come visit me.

## Frank Dunn

Manager

WHAT'LL IT BE? LET'S HAVE YOUR

## MEAT Order Madam!



Here's lots of suggestions. Just drop into our store and let us suggest some of our excellent, fresh meats for your table. You'll find that only the best and the freshest are kept in our market department—and you are always assured of getting a full dollar for dollar value when you trade here,

### HIGH QUALITY GROCERIES

You will find on our grocery shelves, only the highest quality brands-At good prices and with a snappy service. Trade With Us During the next month.

## Shaw, Felton & Collins

**Grocery and Market** 

### NEVER BEFORE:

SUCH BEAUTY AND QUALITY FOR SO LITTLE MONEY!

## The Perfected Whippet

The sensational success of the perfected Whippet is due not only to its remarkable performance qualities, but to the pleasing appearance of each of its body types.

The contours and proportions of these cars show the stamp of true artistry. The rich body tones are set off by colorful moldings and window re-

You will be proud of owning a Whippet and you will thrill at its liveliness. It will deliver you all the speed you want—it picks up from 5 to 30 miles in 11.5 seconds; its BIG 4-wheel brakes will bring it to a stop within 51 feet from a speed of 40 miles per hour. Its extra long springbase makes it ride comfortably at all speeds.

### UNUSUAL ECONOMY

Above all, the perfected Whippet assures you transportation at minimum cost. It holds not only the A. A. A. Coast-to-Coast Economy Record with an average of 43.28 miles to a gallon of gas, but among 5,508 owners in a nation-wide test, the average was 38 miles.

Demand for the perfected Whippet is multiplying rapidly. We urge you to come in now and place your order, to assure early delivery.

### "A QUALITY CAR AT THE LOWEST PRICE IN **OUR HISTORY**"

\$585 Reduction

AND RESIDENCE OF THE PARTY OF T	Contract of the Contract of th	
NEW YORK OF THE PARTY OF	New Low Pri	ces Reductions
Touring	\$455	\$170
Coach	535	90
Roadster	485	(2 Passenger
Roadster	525	170
With	rumble seat	
Coupe	535	90
Cabriolet	545	200
	Coupe	
Chassis	355	90

## GEO. FINKER MOTOR COMPANY

All Prices f. o. b. factory

Willys-Knight

Whippet

Overland

### Dairy Show Plans Made By Dairy Association

Premium List of Over \$4,000 Will Include Classes For Jerseys, Holsteins, and Ayreshires.

Lubbock, Texas, Feb. 21.-With only six weeks left until the first Panhandle Plains Dairy Show, D. F. Eaton, Lubbock County Agricultural Agent, president of the dairy show association is sending out an appeal to over 2,000 citizens of the section to cooperate in a big success.

The association which was first discussed at a meeting at Tulia, Nov. 19 and later formed at Tulia Dec. 16 was organized to foster an annual dairy show to promote the dairy industry on the Plains and to advertise the quality of the Plains dairy cattle to outside

Eaton is calling a meeting of directors, for March 3 to be held at Plain view. He hopes to have not only the

## Famous Stamps Quartet

Composed of Four Owens Brothers and O. L. Ellis will appear in Floyd County and neighboring communities for the following concert engagements:

Saturday night Feb. 25, Pleasant Hill.

Monday night, Feb. 27, Sand

Tuesday night, February 28,

Wednesday night, Feb. 29,

Thursday night, March 1, Pet-

Friday night, March 2, Lake-

Program features latest popular songs, spirituals, comedies, and etc.

Admission only 25c and 35c

### Bill Der Says

Success comes in cans —not in cant's.



## When You See a Fine Old Home

-that you know was built many years ago and yet looks as sturdy and inviting as it did when first built, you know that its owner was proud of it and took every precaution against destruction.

And you may be sure that he used paint—plenty of it when and where it was needed. Perhaps he used Martin Senior Paints. We wouldn't be a bit surprised.

## Willson & Son Lumber Co.

Floydada, Texas

lirectors from each of the 54 Panhandle Plains counties present at the meeting but also hopes to have a number of interested citizens accompany the direcors from each county. A number of mportant measure will be taken up at he meeting.

The section that is expected to join in the association forms a square with corners at Lipscomb, Dallam, Andrews, and Nolan counties. Each county is allowed one director on the board and Eaton is writing a number of Chambers of Commerce secretaries, county agents and others in counties where no directors have been appointed urging that they appoint a director, get him making the first show which will be held at Plainview, April 3, 4, 5, and 6, view. March 3 and to notify Bob Anview, March 3 and to notify Bob Anglin, Tulia, secretary of the association the name of the director.

The executive committee of the association has already worked out a number of details for the first show. The catalog is going to press in the near future and is expected to be off the press and ready for distribution by the time of the directors meeting at Plainview March 3

W. L. Stangel, Lubbock has been appointed manager of the first show and s working with Maury Hopkins, secreary of the Plainview Chamber of Comnerce to get everything in readiness.

The first show will have a premium list amounting to over \$4,000.00 and will include classes for pure bred Jersey, Holstein, Guernseys, and Ayrshires, a class for grade cattle, and a milking or production contest.

### Center News

Center, Feb. 20 .- "It never rains but what it pours" can as truly be said of snow it seems, since we had two last veek. My but how busy folks will be when it gets dry enough to work.

A number of people expect to sow oats, barley and etc., right away. B. Jordan is helping J. E. Tivis build a shack and some sneds on his new farm home near McCoy.

Remember next Sunday is regular reaching day at Center.

All regular services at this place Sunday and a goodly number of the people to singing and to hear the Stamps quarette. The quartette will put on a program at Center Wednesday night of next week which will be February 29. Andmission fee will be charged.
Mrs. J. L. Montgomery is sick today.

Otis Huckabee spent Saturday night

with Roy O'Brien. Marion Carpenter is doing nicely since

naving the measles. A. L. Spence has been sick with a

Rayford Austin spent Thursday night n town on account of the snow storm. The C. O. Spence children were sick

ver the week end. The Conquest Campaign Rally didn't get to Center. The snow storm headed

Mary Fields is in school again after week's absence from sickness.

Mr. Noland will take his daughter,

Miss Effie to Lubbock again this week. f she has improved sufficiently they ay operate this time

Mrs. Austin and Miss Nova are about ick with colds. Mr. and Mrs. Elvis Gill spent Sunday

the Hollums home.

Mr. Branson, Earl Branson and Verna ies. Jackson left Sunday for Earl's place near Lorenzo, where they expect to build a small house, chicken houses and sheds this week. At least they will get started on the job this weet

### INFANT DAUGHTER DEAD

B. F. McIntosh of this city, Friday, February 10, and was named Dora Maye

The infant child died Sunday morning early and was buried late Sunday afternoon in Floydada Cemetery folowing funeral services held at the home office of County School Superintendent at four o'clock, conducted by Rev. A. Will appreciate your support and in-Collins, pastor of the Cumberland fluence. Subject to Democratic Primary. Presbyterian Church.



Why can Hopkins & Fry put out Superior Cleaning and pressing work in less

### MODERN EQUIPMENT

IS THE ANSWER

We boast of the best cleaning, drying and pressing equipment in this sec-

USE THE BEST!



HOPKINS & FRY

PHONE 67

Directs Aida



There are said to be two kinds o the score in his head. Polaceo, who directs Aida to be produced by the Chicago Grand Opera Company at Wichita Falls on February 29, is said to be of

### ATTENDS LUBBOCK OPENING

spent last Saturday in Lubbock where perfectly trained opera. he aided in waiting on the public at

quet, an occasion which he enjoyed

Transfer paper at The Hesperian Office 10c sheet

### Political Column

Wm. McGehee, candidate for re-elec ion as county judge Floyd County, ask support and influence, subject to the Democratic Primary.

County Tax Assessor

James W. Pitts will appreciate your upport of his candidacy for the office Tax Assessor Floyd County in the Democratic Primary

C. M. Meredith announces his candi dacy to succeed himself as Tax Assessor subject to the Democratic Primary, and will appreciate your vote and influence

O. B. Olson, candidate for tax assessor Floyd County, subject to the Democratic Primary, solicits and will appreciate your vote and influence.

County Clerk Miss Inez Garner is able to be home gain after an operation at the Smith and Smith Sanitarium.

Tom W. Deen, candidate for County clerk, will appreciate your vote and influence in the July Democratic Primar-

County Treasurer

Mrs. Maud Merrick, candidate for re

Sheriff and Tax Collector
P. G. Stegall, candidate for re-elec tion as sheriff and tax collector Floyd County, subject to the Democratic Priasks and will appreciate your

vote and influence. For County Superintendent Price Scott asks for re-election to the

For District Clerk

T. P. Guimarin, candidate for re-elecion as District Clerk Floyd County, ap reciates your past favors and asks your support and influence in the Democratic Primaries.

Commissioner Precinct One Lee Allmon, candidate for Commission er Precinct One, will appreciate your vote and influence in the Democratic

W. T. Rogers, candidate for Commissioner Precinct One Floyd County subject to the Democratic Primaries, asks your support and influence.

E. W. Henderson, will appreciate the support and influence of the voters of Precinct One in his race for Com sioner, subject to the Democratic Pri-

J. L. King announces his candidacy for Commissioner Precinct One, after serving two years, and asks your vote and influence in the Democratic Pri-

T. T. Hamilton, candidate for Commis sioner Precinct No. One, subject to the Democratic primary, will appreciate your vote and influence.

Commissioner Precinct Four Geo. L. Fawver announces his candidacy for the office of Commissioner of Precinct No. 4, Floyd County, subject to the Democratic Primary.

W. W. Payne, candidate for Commissioner Precinct 4, Floyd County, subje to the Democratic Primaries, will appreciate your vote and influence.

Public Weigher, Precincts 1 and 4 C. F. Lincoln, Candidate for Public weigher, Precincts 1 and 4, will appre ciate your vote and influence in the Democratic Primary.

R. C. Covington, Candidate for public weigher Precinct One and Four, subject to the Democratic Primary, will appreciate your vote and influence.

Justice of the Peace, Precinct No. 1 J. S. Solomon, candidate for re-election as J. P., Precinct 1, Floyd County, subject to Democratic Primary, will ap preciate your vote and influence.

### Wichita Falls Making **Preparations For Opera**

Town Will be in Gala Attire and Clubs Will Have Hostesses at Leading

Wichita Falls grand opera season, February 29th, presenting "Aida" and March 1, "Resurrection," will be a two days festival of good things for all those who come. The town will be in gala attire and the Woman's Forum, one of the biggest woman's club in the state will have hostesses at the leading hotels and will keep open house at their club house in the beautiful Country Club Estates.

Hotels are prepared to take care of all visitors and tickets to the operas may be procured even at the last minute by people deciding late to come. There will be lots of good seats up until time for the curtain to go up, so come, even

if you decide at the last minute!

The opera "Aida." given the first night, February 29th, is called "the circus of grand opera." It is the most spectacular opera ever produced and includes everything but trapeze performance and the elephant act. Rosa Raisa, the star, is the world's greatest lyric pera directors, the one who has his soprano and in her cast is Rimini, her nead in the score and the other who has husband, who is too well known to need comment. Others in her cast include, Charles Marshall, Chase Baremeo and Cyrena Van Gordon, noted American stars and other well known singers.

Swoboda, the great Russian dancer who heads the ballet, is worth the price of admission and with him are many dancers famous in both Europe and E. R. Murray wholesale distributing America. Giorgia Palacco is conductor nanager for Marland Refining Company and his name bespeaks a complete and

"Resurrection," Alfano's music drama the opening of a new station of Marland based on Tolstoi's immortail story, or rises to sublime heights.

This opera is replete with dramatic scenes and remarkable scenery. With Mary Garden are those noted singers: Rene Mason, Cesare Formichi, Anna Hamlin, Lodovico Oliverio and others. Roberto Moranzoni, who has so successfully conducted many other operas, conducts "Resurrection."

The Chicago Civic Symphony Orchestra plays for both operas. This orchestra is a musical treat that will never be forgotten by lovers of good music.

### **Newland News**

Newland, Feb. 20.-After all the climax was reached when the fine snow fell Wednesday and Thursday of last week and when old Sol came out he found South Plains wrapped in a blan ket of snow of which some still remains on the ground. Well, we are blessed with a good season of which we should urely be thankful.

Mrs. Carey Hillings and family visit d her sister, Mrs. Joe Kitchen, Sunday.
The little baby of Mr. and Mrs. Coldcanks is very sick at this writing.
Mrs. C. T. Lincoln is also on the sick

ist this week. Bad colds and flu seem o be the order of the day. We are glad to hear that Mrs. Robert Audrey is again able to leave the Lubbock sanitarium for her home. W. W. Payne with others made a busi-

ness trip to Austin this week,

We were very much grieved to learn of Bro. Humphries death, for the peo election as County Treasurer, will apple of Newland have listened to his mespreciate your vote and influence, subject sages many times, which were so inspirto the Democratic Primary. wonderful message, the theme of ich was "How Old Are We Spiritual-

> There is a case or two of mumps at Grandma Carden is suffering from an

> Little Elba and Jackie Carden have

There is not much visiting to speak of as every body is staying on the inside looking out afriad, I suspect, they will have the luck of the "Rabbit and the Tar baby," get stuck up.



THE FINEST ENTERTAINMENT EVER PRESENTED IN THIS SECTION. CHICAGO CIVIC OPERA CO.



GARDEN WEDNESDAY FEBRUARY 29 ROSA RAISA

THURSDAY, MARCH 1ST MARY GARDEN 'RESURRECTION'

PRICES Each Performance \$3.00, \$5.00, \$7.50, \$10 Mail Check to J. T. Harrell, Treasurer. All orders must be accompanied by check

Special Rates On All Railroads Ample Hotel Accommodations All Wichita Falls Joins in Ex-An Invitation to You Don't Let Anything Keep You

### Starkey News

Starkey, Feb. 20.—We are sorry indeed to report that our principal, Rev. G. P. Humphries, passed away Thursday afterthe Presbyterian church at Floydada at 2:00 o'clock Saturday afternoon. Our have been enjoying listeneing over the hearts are made sad because of his goradion at the home of Oscar Marrs. ing. Bro. Humphries had many friends at Starkey and a number of adjoining communities.

Floyd F. Fuqua has been employed to take Bro. Humphries' place as principal gets dry enough. of the school.

Moore.

Mr. and Mrs. Charlie Atkinson spent Sunday, with Mr. and Mrs. C. W. How-

Mr. and Mrs. Jim Garrett, of Elkins

New Mexico, are visiting with his cousin, Effard Parrish

Mrs. Weaver Howard, of Pueblo, Colo-

Funeral services were held at She returned home last week end. Quite a few people of this community

> The rain and snow was wonderful. The farmers will finish gathering their cotton and start to farming as soon as it We have quite a few new comers in

this community. We wish to welcome Miss Bessie Moore, who is attending school at Plainview, spent the week end with her parents, Mr. and Mrs. J. W. Mr. and Mrs. J. W. Howard and daugh-Mr. and Mrs. J. W. Howard and daughters, Wanda Mae, and Nell, also Opal

Mae Carter spent Sunday with Mr. and Mrs. W. T. Clay.

The Hesperian \$1.50 per year.

## Loans Insurance Loans

Our Loan Company gives prompt service, terms are convenient and first cost of the loan is as low as will permit the handling of the business. Let us figure a loan for you on that new house you intend to build. Also we would appreciate taking care of your Insurance needs on your new house or your present business.

Since Floyd County has received the much needed rain and snow the prospects for a wheat crop are very fine. It will soon be time to protect this crop by insuring against HAIL. Our facilities for taking care of your Hail Insurance needs are second to none in West Texas and we earnestly-solicit your business. As soon as the Hail writing season opens our solicitors will call on you, and we will appreciate the opportunity of serving you.

### Floydada Insurance Agency

PHONE 273

G. C. TUBBS

W. H. HENDERSON

### ROYAL

Thursday and Friday HARRY LANGDON In "THE STRONG MAN"

Movie fans and critics are calling him the King of Comedy. But you will have to find new superlatives to describe him in this surprise picture of the age. Also Good Two Reel Laugh Comedy.

### Saturday, February 25th Only

TOM MIX, Ace of All Western Stars In "THE ARIZONA WILDCAT" His latest Hit, Enough Said.

Monday and Tuesday, February 27 and 28 NORMA TALMADGE In

"CAMILLE"

The stage's greatest Love Classic—Now a classic of the screen. Sensation of the screen—it has thrilled millions -Brought greatest actresses to their highest fame. NOW YOU CAN SEE IT. In setting more magnificent than any stage production—with the best loved star of either stage or screen. Also comedy and news events.

Wednesday, February 29 (Only)

JAMES HALL and LOUISE BROOKS In "ROLLED STOCKINGS" Bright College Years. Do not turn down "Rolled Stock-

ings" if you are looking for peppy, funny, youthful entertainment. Chock full of Vim, vigor, zip, and it. Also Good Comedy.

**OLYMPIC THEATRE** 10 & 25c Always **ATTRACTIONS** 

Friday One Day Only ALL STAR CAST IN "CHICAGO AFTER MIDNIGHT" Also Chapter 1 of "Blake of Scotland Yards." Also comedy

10 & 25c

Always

Never

Saturday FRED HUMES In "PUT 'EM UP"

ALSO COMEDY

Baker News

Baker, February 21.—There was a arge crowd out to hear the Stamps

A crowd from this community attended singing at Campbell Sunday after-

Miss Jewell Woolsey, Miss Mee la

Teafatiller and Miss Wanda Day spent the week end at McCoy, with Mr. and

Miss Annie Jewell Fawver took din-

Olin Talley spent Sunday with Roy

Elmer Carathers spent Sunday with

Miss Thelma Colston spent Sunday

Willie B. May, who was home from school for a few days.

Was In

Misery

"I was in a dreadfully rundown condition," says Mrs. Chas. L. Lacroix, of Montgomery, La.

"I suffered a great deal of pain. I was in misery all over. I

could not sit up and I could not

lie down. I couldn't sleep and at times I would have dreadful vomiting spells. The aches and

pains seemed to cover my whole

brought me home six bottles of

Cardui and I began to take it.

I could tell that I was improv-

ing from the first bottle, but I

kept on taking the medicine, for

I knew that I needed a tonic that would build me up and strengthen me where I was weak and run-down. That is exactly what Cardui did for me.

After I had finished the six bot-

Cardui has done for me, for I

could not have gone on living in

the desperate condition I was in." For sale by all druggists. E-128

TABLE OF

USED BY WOMEN

FOR OVER 50 YEARS

"I feel truly thankful for what

tles I felt fine.

"One night my husband

T. Jones spent Saturday night

ner with Miss Georgia Holden, Sunday.

Quartet Monday night.

Mrs. G. H. Day.

with Leland Hart.

with Miss Irene Colston.

### **Old McCoy Cattle Trail Over Plains Saw First West Texas Trail Riders**

Along a street in Fort Worth, Texas, are posts bearing the commemorative legend: "This is the path of the old north was lined with herds, and cattle from the remuda.

The chicat of the round up was to

Mexicans who had tended cattle for the cattle; and they had to meet hardshipconquistodores of old Mexico long be- drives all day in rain and mud, snatch-

In Wood Brothers' estab-

lishment you can find your

ideal of style, beauty and

quality without suffering

a compound fracture of the

pocketbook. Qur motto

small profits and quick

Wood Bros.

Clothiers for Men

turnover.

Nebraska—that gave the American cow light-sleeping, quick-fingered, always—country the individuality that demanded a literary tradition to perpetuate it. against swollen streams and sometimes Most of his work and his trappings the waterless plains; they had to face the American cowboy inherited from the risk of helter-skelter stampedes of their fore Americans came into the South- es of sleep on wet ground, sore, useless west. But the long drive is purely horses, and, if there was no dry brush, merican.

The demand of the Forty-niners for food. The trail was not easy; it made ood supplies induced Texas stockmen the cowboys hard and agile in body, and hard and proud in philosophy.

As to clothes and equipment: "You and spurs to match. Fifty dollar might go for a gold-mounted sombrero, another \$50 for a saddle blanket and \$25 for quirt and lariat. A Colt '45' would cost \$50 if it were pearl handled and gold-mounted, an expectation of the herd "pointed" the steers in the lead at a smart pace, and "swing riders" behind them pushed in the fluctuation. cost \$50 if it were pearl handled and gold-mounted; an ornate Winchester rifle would take \$75 more; while \$25 while \$25 would buy a good cow pony." would buy a good cow pony."

The cowboy did not often wear a coat, of dust tossed up by the moving herd. but he always wore a vest-with plenty tions the well dressed cowboy had an extra vest, a sartorial masterpiece, plush or rough wool, solid color and plenty of the trail drivers.

After the afternoon's drive, and when

the bandanna around the neck offered told, tradition to be recalled; and there protection and the cowboy wore it always. Gloves were worn all the year sentimental. The cowboy's gallantry -in the winter for warmth, in summer toward women is a legend. Other as protection against the burn of a

1870's and '80's—each herd numbered by going over the songs they all knew. from 500 to 3,000 cattle and was driven By 1885 the encroaching of home-

district and to mark each calf and any cows that might have escaped previous round-ups with the brand of its home ranch. In a large district over 200 men might take part; and the outfit from lying the great spectacle of the long result of the Argentine and to the Argentine and the

wagon, each with a tin plate on which est popular songs, spirituals, and the cook slapped meat and bread, and a comedies. in cup filled with black coffee, strong nd unsweetened. When the second or third cup had been gulped to stimulate muscles chilled by the dawn air each

The object of the round-up was to McCoy cattle trail."

It was the spectacle of the trail drive—the long march of cattle from the great breeding grounds of Texas to the plains and railway towns in Kansas and plains and railway towns in Kansas and plains and railway towns in Kansas and plains are railway towns in Kansas and the brands hot. Expert ropers rode up, each dragging a bawling calf. A cowboy at the fire seized the calf and with a quick twist turned it on its back and secured its legs. Then the brand was pressed and the knife added such additional marks as the owner had adopted to attest his title.

After the branding came the drive to the Northern market. The herd of per-haps 3,000 cattle, with its outfit of cowadvised boys, the cook and his chuck wagon, can invest \$500 very handy" advised Charlie Siringo in 1886. "A saddle with silver inlay might cost \$300, with another \$100 for a silver-mounted bridle the were "drifted" with very little push-"pesky." These trail men rode in clouds

About noon the cattle were halted storage room. For the eyes of his and located in a camp for grazing. The "lady-love" and for dances and celebra- flapboard on the chuck wagon was let

Most of the cowboys wore Stetsons the cattle had been "bedded" for the After the afternoon's drive, and when with crowns sometimes eight inches high whose brims at noonday gave shade beyond the wearer's shoulders.

the cattle had been bedded in ight, if the cowboys were not too tired they sat about the cook's fire, rolled their cigarettes and grew freernally Against dust, snow, sleet and wind loquacious. There was range lore to be In the early days, 'everybody went armed to the teeth at all hours. There was danger on all sides and from many sources." A cowboy carried a brace of revolvers and had a rifle strapped by source of protection from walves. In revolvers and had a rifle strapped by strange of protection from wolves. In his side. In the great days of the trail—the the cowboys celebrated their holidays

by from 5 to 25 riders. After the spring steaders had dotted the Chisholm Trail, round-ups the grass was usually ready the greatest of them all, with farms, to sustain the tramping herds and the and by 1895 the open lands across which drive began.

A round-up was a co-operative affair, to gather in all the cattle in a certain of the range to the Argentine and to

each ranch brought with it a remuda, a herd of seven or nine extra horses for each rider. The outfit brought its "chuck wagon" too. The cook's wagon riders of Texas gather annually in conilso carried the cowboy's blankets, an vention and review their trail riding extra shirt, perhaps two changes of days. Each year a smaller number resocks and a slicker.

Work began at 3:30° a. m. with the Usually some one is called on to recite from "The Old Cow Man."

Whey my old soul hunts range and rest Beyond the last divide.

Just plant me in some stretch of West That's sunny, lone and wide. Let cattle rub my tombstone down And coyotes mourn their kin,

Let hawses paw an tromp the moun'-But don't you fence it in. By Douglas Branch.

Harmony News

Harmony, February 21 .- The Farmers of the Harmony community are rejoicing over the fine moisture just received which is making the wheat grow and will put the ground in fine shape for

Mrs. D. T. Scott, who has been ill for several days, is up now but not able to be out. We are missing her very much

Mr. and Mrs. G. L. Snodgrass and family, L. A. Williams and family, R. B. Gary and family, Mr. and Mrs. D. S. Battey, Mr. and Mrs. J. S. Hale and W Parkey and family all attended the inging at Sand Hill Sunday night. The Stamps quartette was present and gave everal numbers which were greatly en

The Harmony folks are proud to say that their new auditorium is now fully

equipped for giving entertainments.
"The Old Maids' Convention" which was to have been given Friday night, February 17, was postponed until Saturday night, February 25, on account of the snow. Everybody is invited to attend the play.

We are sorry to say that R. B. Gary of this community and Mr. S. A. Greer had a car accident on the Floydada road Monday night which caused considerable damage to both cars. - The wrecker

had to come after both cars. Mrs. H. M. Miller has been ill for several days,

The young people of the community had a very enjoyable Valentine party Saturday night at the home of Miss Christine Trowbridge.

Next Sunday is our regular preaching day. Rev. Hines, of Petersburg, our pastor will fill the pulpit on that date. Rev. Hines preaches here each 2nd and 4th Sunday. Everybody is invited to

STAMPS QUARTETTE IN COUNTY FOR 5 CONCERT ENGAGEMENTS

The Stamps Quartette composed four Owens Brothers and O. L. Ellis will be in Floyd County for five concert engagements. Saturday night, February 25, at Pleasant Hill; Monday night February 27 at Sand Hill; Tueslay night, February 28 at Floydada; Wednesday night, February 29, Center; Friday night, March 2 at Lakeview. Thursday night, March 1 they will ap-

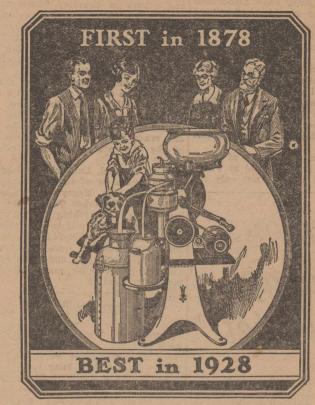
The Stamps Quartette are quite well known over this section of the country and promise programs that will be sure

The four Owens brothers are two sets of twins. In addition to their singing they are a stringed quartet,

cook's "come and git it!" The cowboys playing violin, guitar, mandolin and gathered about the fire near the chuck cello. Their programs feature the latnight and Sunday with Miss Myrtle Hall are attending school at W. T. S. Miss Irene Colston took supper with

Miss Irene Colston took supper with Miss Georgia Holden Saturday night. Wednesday.

### Announcing the New De Laval **50th Anniversary Separators**



### The Golden Series

DR. DE LAVAL'S invention, in 1878, of the first continuous discharge centrifugal cream separator, was the foundation of modern dairying and has done more than any other one factor to develop the dairy industry into the largest and most profitable branch of agriculture.

First in the beginning, the De Laval has kept in the lead ever since. Practically every detail of separator construction

has been De Laval originated. Now the 1928 "Golden Series" De Laval machines mark

another step forward. They are the most complete, efficient and beautiful cream separators ever made. They must prove a source of pride as well as profit to every owner. These new De Lavals must be seen to be appreciated and we will be glad to show them to you.

KIRK & SONS



Located at L. & O. Top Shop



EXECUTIVE SAFE

-and there's a

Fire Insurance

Policy, covering the contents,

with each safe.

free \$1,000

**OFFIRE** destroyed O your place of business today, could you prove your loss to the insurance adjuster?

Would your credit be good? Could you collect your

charge accounts? There's a fire somewhere in America every 58 seconds. Who's next?

Many old safes are not dependable, and "fireproof" buildings often have their contents burned.

A Shaw-Walker Executive Safe is real protection at moderate cost. There's a safe and interior to fit your requirement.

Come in and see it!

Hesperian Publishing Co. Phones No. 8 and 58



a Quarter Million New Chevrolets on the Road since Jan. 1st



\$585 The Touring \$495 or Roadster . . . 495 The Coupe ... \$595
The 4-Door \$675
The Sport \$665
The Sport \$665

The Imperial \$715 Utility Truck \$495 (Chassis Only)
Light Delivery \$375
(Chassis Only) All prices f. o. b. Flint, Michigan

Nine million people saw the Bigger and Better Chevrolet the first three days following its public presentation! Thousands have been delivered to buyers every day since! Thereareaquartermillion now on the road! And its popularity is increasing every day because it is smoother, more powerful and more beautiful-easier to drive and more comfortable—and lower in price! Never in history has any newChevroletmodelbeen so enthusiastically received-because no new model has ever represented a more amazing revelation in beauty, performance and quality! Come in-drive this sensational new car. Learn why it is everywhere hailed as the world's most luxurious low-priced automobile.

MOTOR SUPPLY CO., Floydada, Texas

AT LOW QUALITY

### 'Grow, Sell And Buy It At Home' Is Suggested

Citizens of County Missing an Opportunity in Failing to Encourage Canning Home Products.

lowing letter from a Floyd County citi- ple with the guarantee of those people Mr. L. T. Wilson, age 65 years, died zen who is a close observer of conditions and student of economics, the letter being self-explanatory and of more behind the food would be serving a splendid purpose to both the producer and consumer. If local people can grow afternoon at 3:45 from an attack of ter being self-explanatory and of more than passing interest:

Recent activities among the club women of Floyd County in which thousands of cans of fruits, meats and vegetables have been put up in tin containers, has brought the question up among many of the county citizens as to the use of canned foods, many of them believing that much of the ills caused now

Canned food, in the opinion of the writer, is certainly one of the products and conveniences of civilization and is many times a material economy both from a standpoint of time and finance.

That food can be prepared in cans and served fresh has been demonstrated in many different ways and methods. The opinion is fast disappearing that fruits shipped, from foreign countries several days before arriving at local distributing points are "fresh" but the

The time may come, with the rapid enjoyed this masterly address. advancement of civilization, that one may be able at any season of the year to go out into the orchards and gardens we hear and read a great deal about the Democratic Convention in Houston Deputy Collector Here and gather the food fresh whenever he so desires, but there is nothing point- it. ing in that direction at this time. Floyd County soil has proven to be adapted to the growth of as many as 115 differ- San Antonio will bring women from ent varieties of garden foods and many every state in the union and from sever-different classes of field products, but al foreign countries. Will not this be States that claim 365 days growing sea- likely to tell all about it when they son per year. But to offset this the get home. county has the distinction of having many ambitious farmers and their time and effort in canning those pro-

WHEN YOU FEEL DIZZY Lane's Pill at night and your liver will soon be working right.

ARWINE DRUG CO., Sells



FLOYD CITY LODGE No. 712 A. F. & A. M.

Meets the second Saturday night in each month. Visiting Masons

E. S. RANDERSON, W. M.

ducts for their own use and for sale to local consumers.

It appears to the writer that Floyd County citizens are missing an opportunity in not encountering the growing and canning of home grown products, Former Pioneer Resident of the County which have been tried and proven to be of the best quality. The local dealer who can offer to the Floyd County cus-The Hesperian is in receipt of the fol- tomer the canned products of local peo- From The Beacon: beneficial to everyone concerned?

are due to our tin-can civilization and that too many of our meals are prepared principally with the can opener.

essential to correct living. The advantage offered in canned products is that tage offered in canned products is that the water containing the valuable minon paralysis. eral salts is retained when properly

In place of the old slogan of "Buy it at home" why not use this one "Grow, sell and buy it at home?"

### Citizenship

other States and being enroute By Chairman Citizenship-1922 Study Club.

great eulogy on Lincoln. Radio fans

We do not want any "Dampness" in

The Federation of Women's Clubs at it has not yet gotten in the class with an advertisement for Texas? They are

With the celebration of Lincoln's wives who, after producing the fruits, birthday last week and of Washingmeats and vegetables, have spent much ton's this week we have the opportuniof paying homage to two great Americans.

Salute to the Flag: I pledge alleg-It's a sign of biliousness, which means jance to the Flag of the United States your liver is not working right, take a of America and to the Republic for which it stands. One nation indivisible, with liberty and justice for all.

> As a peace Ambassador, Col. Lindbergh is truly a great American citizen.

The English department of the Floydada High School is putting on an interesting pageant of "Patriotism" written by Mrs. J. A. Hill, of Canyon. Everybody will be intersted in this Home Product by home talent from home folk. See this at the High School next Tues-

E. S. RANDERSON, W. M.
C. M. MEREDITH, Secretary. friend, at The Hesperian Office.

## L. T. Wilson Died Last

Buried at Lockney Cemetery Wednesday Afternoon.

and can the food that we buy from other sources and offer it for sale at a clock Monday morning. Mr. Wilson had price not in excess of that paid for moved with Mr. and Mrs. Wiley from "foreign" products why would it not be near Lockney last October, to a farm 16 miles north of Friona. He had been Another argument for canned foods a resident of Floyd County for somes that they are available throughout thing like 37 years, he and his family the year and it is not necessary that we being among the pioneers of the coun do without the balanced diet that is so ty. He had been suffering with asth-

Mr. Wilson is survived by two sons and three daughters: namely, Lee Wilson of Santa Fe, N. M., James Wilson, of Texico, N. M., Mrs. Alta Wiley of near Friona, Texas, Mrs. Minnie Jack of near Lockney, and Mrs. R. Q. Smith of Stanley, N. M. All of the children were present at the funeral and burial in

The remains were brought to Lockney Tuesday afternon by the E. B. Black & Co., undertaking establishment, of Hereford, Texas. Funeral services were con ducted at the West Side Church of siogan being used by canning industries
"If it's canned, it's fresh" is becoming more popular.

General Perishing at a dinner in New York on Monday night delivered a to o'clock, by Elder J. Frank Copeland, of the Gunter, Texas College and interment was in the Lockney Cemetery.

## Mar. 6 To Aid Taxpayers

John Toensmeier, deputy collector for the Internal Revenue Service of the Treasury Department, U. S., will be in Floydada on March 6 to assist those who need his services in making their income tax returns for the year of 1927.

No charge will be made for the service, it is announced, and attention is called to the fact that returns must be in the hands of the Collector for the Internal Revenue for the state not later than March 15 to avoid penalty and in-

If an income is less than \$5,000 and is derived principally from salaries and wages, the form numbered 1040A should be used in making the return, Mr. Tonsemeier advises. If the income exceed \$5,000 net or if it is derived chiefly from profession or business, including farming, or from rents or sale of property, Form 1040 should be used.

Mr. Toensemier will be at The First

BOBBY JONES GOOD AT GOLF? JACK FOLLEY WANTS TO KNOW

"Who is this feller Bobby Jones I read about? Aint he pretty good at golf?" A. J. Folley asked one day this week of some of his friends. "If he's

to get together," Mr. Folley said. o get together," Mr. Folley said.

It developed that Mr. Folley made a made the course in 35 once or more each. Week At Friona, Texas | It developed that Mr. Folley made a par on the Floydada golf links one day recently, with E. S. Randerson and J. In the plans to throw away Hesperian Publishing Co. Clonts as witnesses. Incidentally Mr. Folley beat both the above named witnesses some three up in the nine holes, both of them taking a forty. It has been difficult for Mr. Folley's friends to "get along" with him since

he parred seven holes, made a bogie on one and birdied one. Not many of the local golfers have

For colds, grip and flu take

Relieves the congestion, prevents complications, and hastens recovery.

the man I'm thinking about, we ought ever gotten around the nine holes with all his clubs except the putter soon,

The business man's department store.

## "Our Best"

DAIRY RATION

### Ready Mixed---Ready-to-Feed

A Balanced Dairy Ration for the Dairy Cow PRICE \$2.00 PER 100 POUNDS

### Floydada Mill & Elevator Company

FLOUR, FEED AND MEAL PHONE 284

It All Depends on Your Point of View



ome men have the erring impression that a suit of clothes is a mere protection against the elements. Others correctly know that a new suit has a tonic value—enhancing your appearance and brightening your spirits. The pleasure that you get out of your clothes depends, of course, on your point of view. Anyway, you will agree with us that Styleplus Suits are better values this Spring than ever before. Come see them!

> Styleplus Suits STYLEPLUS QUALITY

> > \$19.50 to \$45.00

Baker-Campbell Company



### Trainload Of "Holt" Combines Arrive for 1928 Harvest

A trainload of the new 1928 model "Holt" Combined Harvesters has just arrived from the factory of the Western Harvester Company at Stockton, California. They are the very latest models with all the improvements that have been added by the engineers of a great factory who were the original builders of combined harvesters and who have been at it for 42 years. All three sizes—Models 34, 36 and the new 10-foot Model 38 specially built to meet the demands of the small and medium size farm are included.

See these new machines immediately and get your order in early. They will be shown on the dealers' floors throughout Texas and Oklahoma, the dealer for this territory being Harris Bros. Oklahoma is fortunate in getting the first consignment, later shipments for Oklahoma, Kansas, Colorado and areas farther north being assembled to follow shortly.

We now have on display, the Model 36 and Model 38. Come in and look them over.

## HARRIS BROTHERS

**DEALERS** Floydada, Texas

## Cash Prizes Are Offered Monday In Waxahachie

(Continued from page one)

tinued activity by turning in at least \$10 campaign on April 11.

\$20 Guarantee In order to encourage a continued interest and activity on the part of contests, a guarantee of \$20 is made to every condidate who turns in at least one subscription each day from the time she starts. It is unlikely that any contestant who keeps up her interest in the contest every day of the campaign will-fail to win a big prize. All who show their friends that they are so in earnest that they are making a determined effort to get at least one subscription every day of the campaign from the time they start, will arouse such interest and enthusiasm on the part of their friends that they are bound to come out at the top or very near the top on April

### Rural Opportunities

The opportunities for contestants liv ing in some of the more sparsely settled sections of the territory reached from Waxahachie. by The Hesperian are especially good. Fewer contestants will be entered from these sections, and candidates from there will find that every one in their vicinity will boost for them loyally and vicinity will boost for them loyally and be eager to see them win when once they will be held Saturday at the City Marget started and make a fair showing in the scores. They will take a sort of community pride in the success of their Sandwiches home representative in the contest and free. will be as eager to see her win as would people of Floydada or Lockney be eager to see the home team win in a ball

### Little Time Required

time devoted to the contest. Contestants are advised to go only to their friends and acquaintances for subscriptions.

Rev. G. W. Tubbs, chairman of the These people will not only subscribe wait to cast their support for someone they know in the contest.

### Call at Contest Office

invited to call on the contest manager at The Hesperian office without de-Full information will be gladly furnished, and then ifyou care to run you can start at once.

### Will These Run?

The following have been suggested as Those suggested are: Mrs. Joe H. Smith, Mrs. L. C. Wheeler, Kate Stiles, Blanche Scott, Ola Hanna, Anna Sims, Mrs. E. J. Hoffman, Ouida Bell, Mrs. W. H. Bethel, Mildred Olson, Mrs. J. E. Newton, Evelyn Maddox, Alma Curry, Ollie Belle Collins, Mrs. R. C. Smith, Mrs. Robert Jones, Marie Smith, Cecil So much for "height," but we have to be less definite about weight, for Those suggested are: Mrs. Joe G. R. May, Mrs. Theron Bishop, Mrs. J. B. Bartley, Mrs. A. J. Womack, Mrs. N.

Wayne, five year old son of Mr. and Mrs. W. G. Collins, who is ill with pneumonia, is reported to be improving. W. Boothe made a business trip to Littlefield this week.

## Early Garden Sunday morning. Preaching at Sunset Sunday after the young folk's services.

We have everything for you to make that garden.

White Onion Sets.

per gal.

Cabbage,

Apples,

per pound

	contract of
Red Seed Potatoes, per peck	65c
American Seed each,	5c
D. M. Ferry Seed	10c
GROCERY SPECIALS	
Hard Head Lettuce each	90
Bananas,	10c

C. P. Looper FACTORY WEAR OUT OF YOUR CLOTHES?

## Whippet Coach And Many W. M. Nelson Succumbs

in subscriptions each week from the home in Waxahachie following an illtime they start until the close of the ness which had kept him confined for several months. His condition had grown more serious during the past few G. R. May, a son-in-law, also of this city present rate of increase is conwere at his bedside at the time of his

Mrs. G. R. May and Willie B. May and Monday night that Mr. Nelson was dead and left immediately for Waxahachie to attend the funeral services. Funeral services Fu o attend the funeral services. Funerl services were held Tuesday afternoon at the Nelson home in Waxahachie and interment was made in the Waxahachie

A sister, Miss Billie Nelson, of this city, and Mr. and Mrs. Baily Green also attended the funeral services. Other relatives of the deceased in this city

### FOOD DEMONSTRATION

A demonstration of White Swan pure ket, Jones & Howard, proprietors, said

Sandwiches and coffee will be served

### CONQUEST CAMPAIGN CLOSES WITH PROGRAM AT RALLS

The Conquest Campaign of the Baptist Candidates with little spare time need not hesitate to enter. Everyone can get Association will close with the meetin touch with all the people she knows between now and April 7. Popularity in the sense of having large circle of friendly acquaintances will prove of ing Sunday at Ralls, after the message more importance than the amount of paign ideas as formulated in the general

Rev. G. W. Tubbs, chairman of the These people will not only subscribe campaign forces, said the attendance and renew their subscriptions but will except when weather prevented has been take a continued interest in the success good, and interest manifested throughof the contestant they voted for and help out the district. The meeting at Floydget others to subscribe. Strangers will ada with the church here last Friday be less likely to subscribe, for they will was poorly attended on account of the weather conditions and snow.

Meetings this week todate have been held as follows: Mt. Blanco Sunday and All who are interested are cordially witted to call on the contest manager The Hesperian office without de-morrow the meeting will be held with the Crosbyton Church and at Ralls Sunday

### LARGEST ANIMAL

Many people are under the impres possible candidates by friends who have sion that some prehistoric animals were and other muncipal out-door recreaheard of the contest plans. More should enter their names without delay, for most anyone could win if she started most anyone could win if she started at the very beginning of the campaign.

Those suggested are: Mrs. Joe H. Those suggested are: Mrs.

Covington, Mrs. L. Newell, Mrs. Albert to be less definite about weight, for the simple reason that there are no Mrs. T. E. Cowart, Mrs. R. V. Bond, scales large enough to weigh the blue With more people, more automobiles Mrs. Brownie Maske, Mabel Willis, Mrs. whale. It has been scientifically estiE. L. Angus, Mrs. J. E. Eubank, Mrs. mated, however, that Mr. Sulphur-Botexpectant world in the face it is mandaexpectant world in the face it is manda-Ernest Grigsby, Mrs. Lee Howard, Mrs. tom would tip the beam at about 72,- tory that plans be made to forestall topnearly 500 men of average size.

Collins, Mrs. W. E. (Stick) Brown, Mrs. reside and are fed, could accommodate only 125 whales at its lunch counter.—

It is not a human trait to worry over L. E. Eubanks in Our Dumb Animals.

### LOCKNEY CIRCUIT

Rev. J. N. S. Webb, Pastor Fourth Sunday Announcements: Preaching at Whitfield on Saturday night before, and after Sunday School, Sunday morning.

Preaching at Sunset Sunday night,

E. E. Boothe spent Sunday and Monday in Amarillo and Pampa on an extended business trip.



This year we will sell more February 20, conducted by Rev. J. clothes and better clothes than better values.

### Glad Snodgrass

New Hats, Campus Caps, Oxfords, Shirts, Underwear.

### CENTURY TO BRING DOUBLED POPULACE

W. M. Nelson, of Waxahachie, father of W. H. Nelson of this county, died on Monday afternoon of this week at his Of Future Millions.

By E. E. Duffy By the year 2,000 the populagrown more serious during the past few weeks and death came at about 6 o'- lock Monday evening. Mr. Nelson, and tion of the United States, if the were guests, of Mrs. Barker's parents were guests, of Mrs. Barker's parents were guests, of Mrs. E. C. Henry, Sunday. tinued, will be double the 1920 figure, or 210,000,000 people. Mrs. W. H. Nelson received the message By 1950, only 22 years from

> Where will these people live? Will the great cities of today become even larger? Can New York City, Chicago, Detroit, Philadelphia and other larger centers build outward and upward, to contain even more thickly massed pop-

The question arises also as to what are Mrs. May Anderson, a niece, Wilbur will become of the automobile. Small Nelson and Newt Nelson, nephew.

Mr. and Mrs. May and Mr. and Mrs. already writhing in the toils of traffic Nelson are expected to return today congestion. What will be the condition in the city of the future, when perhaps the aim of automobile manufacturers will be realized with every third person running a car? Seventy million of

them are anticipated for the year 2,000. Population increase is inevitable. History shows that transporation defi-nitely affects the rate of increase. Beore the coming of the steam engine, bringing with it rapid travel, popula-tion growth was slow. As soon as the great steam liners began to plough the sea and "Iron Horses" the prairies, people who had been confined to congested communities packed up the "old kit bag and lit out" for greener pastures where freedom and possession of more of the world's goods induced greater parenthood.

When steam became of wide-spread use in about 1830, the population of the world was just half what it is today.

Japan has doubled its population in fifty years. With improved sanitary conditions and medical science, the United States bids fair to grow substantially. But where this growth will lead to or from the city, is both meat and dessert for speculation. The recently published report of the Chicago Re-gional Planning Commission reveals that suburban communities are gaining citizens more rapidly than Chicago proper. This indicates a tendency to avoid the crowded large city with its skyscrap-ing office structures and towering apartment buildings.

Considering the definite trend toward more people and all the problems they may bring with them, it may be good business for the larger cities to stimulate suburban growth rather than growth inside the metropolis. Even now parks, swimming pools, lake fronts som whale-many of which are still to areas, even though this tends to de

000 pounds. This equals the weight of heaviness. The automobile, the rea progenitor of this twentieth century The District of Columbia within the prosperity and progressiveness, will be B. Pace, Mrs. J. H. Newberry, Mrs. Leon boundaries of which 500,000 persons now the most important factor in distribut-

> the future, especially the future of other people. Fortunately, in providing permanent and substantial facilities for present use, the future will be benefited. Communities now engaged widening streets, building better highway outlets to the country, and zoning city property for logical and sensible growth, not only will make more things comfortable for themselves but the generations just ahead will have less to worry about.

### J. R. Dew Dies At Home **Near Lockney Sunday**

J. R. Dew, 67, died at his home 4 miles southwest of Lockney, Sunday February 19, after a lingering illness of three years. His condition had been very serious for the past three months. Heart failure was the cause of his

He was born at Corsicana in Navarro county May 14, 1860. He moved to Floyd County five years ago and settled at Aiken, where he lived until last fall when he moved to a farm four miles southwest of Lockney. The deceased had been a member of the Methodist

church for the past 39 years. He leaves his wife, one daughter, iwo sons, a nephew, ten grandchildren and many friends to mourn his death. sons are, Allen Dew, who lived with his father and R. W. Dew; the daughter is Mrs. L. P. Goen, of Plainview. His nephew, J. E. Dew, lived in the Irick community.

Funeral services were held at the Methodist church in Lockney Monday, Webb, assisted by Rev. J. B. McRey-nolds and Rev. Will Culwell. All of ever before. And you will get the close relatives and many friends attended the funeral.

Interment was in the Lockney cemetery under the direction of Grady Crager, undertaker of Lockney.

### Locals and Personals

N. W. McCleskey of Big Spring, has been here this week for a brief business

Mrs. T. C. Russell underwent a very serious operation at the Smith & Smith sanitarium, Tuesday night. She was reported to be resting well, this morning. Miss Corrine Osburne has been very ill for about ten days. Dr. W. F., Alexmorning, that she is slightly improved.

Noel, reached home the latter part of Miss Garnette White and Miss Mabel last week from California, where they had been for some ten weeks visiting

enjoyed their visit but are glad to be back in Texas, Mr. Lewis said Monday. Mr. and Mrs. A. P. Barker and children of Lockney, returned Saturday night from a six weeks' trip to Los Angeles, San Francisco and other cities

Mrs. Terrell Loran, Mrs. Tom Shaw, SEWING MACHINE COMES BACK Willis are visiting in Lubbock, today.

had been for some ten weeks visiting relatives and seeing the country. They Hesperian Publishing Co.

Remington Portable, the student's friend, at The Hesperian Office.

The Hesperian \$1.50 per year.

The business man's department store. Hesperian Publishing Co

TO PLACE IN NICEST HOMES

The old sewing machine, always the Cinderella of household furnishings, has come back into the best of homes in such a guise that it ranks in beauty with any other furniture.

Discovery that prosperous women who years ago gave up home sewing are resuming their interest is made by the household editor of Farm & Fireside and the attributes the renewed popularity of the art to the increased beauty of sewing machines.

## Announcement

WE ARE GLAD

To announce that we have added to our well-known line of Shoes, a complete line of

## Ladies' New Novelty Shoes

They come in both spike and Cuban heels, Straps and Ties; Plain Patents and some trimmed in the Newest color, Honey Biege.

THEY ARE PRICED AT

Also have the newest Spring Styles in prices \$5.85, \$6.85, \$7.50, \$8.50 and \$9.50

We invite you to come in and look them over.

Baker, Hanna & Co.

Watch For Our

## OPENING DATE

Which Will Be Announced Next

D. W. Fyffe