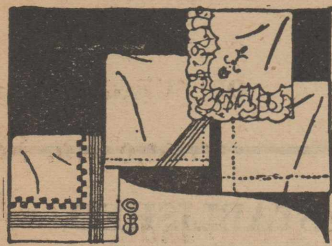


The Spring Exposition

SPRING SELECTS HER SMART AIDES



Dainty 'Kerchiefs

New displays consist of fine linen and lovely crepe de chine hankies.

25c up

Gift Department

A beautiful display of useful things at—

50c to \$2.50



Handbags

Entirely New And Of Original Designs Are Moderately Priced At

\$2.50 Up

Bags for Spring are as varied and as brightly patterned as the costumes they accompany. Real leather, reptile and fine mesh bags included in the new display.



New Spring Hosiery

In Various Weights And Newest Shades

\$1.00 up

There are stockings of sheerest chiffon to wear with dainty slippers and the practical service hose firm and even in texture for every day.



Novelty Jewelry

That'll Lend A Brilliant Color To Spring Costumes

\$1.00 up

New Spring Tailleurs

There is so much that is new about them and so much that is smart, you'll be pleased, we know. In Spring's favorite material.

\$12.75 to \$27.50



You Are Cordially Invited to Attend The Presentation of New Spring Fashions, Now Being Shown at Houston's

NEVER, In the history of our business, have we shown such a complete assortment.

SPRING emerges from her magic chrysalis. Once more the magic tale of lovely new fashions is unfolded. The occasion seems to have taken for its own the freshness and beauty of Spring itself and with the new season comes the most exquisite wearables—modes of daring originality and joy of living. If youth lives in your heart and lovely clothes strike a responsive note by all means see these new Spring fashions in all their glory. Joyous, simple modes—coats, frocks, suits and millinery—with beauty of line and color. Practical and economical models besides.

Please consider this your personal invitation to come to this review of fashion's newest.

Charming NEW COATS For Spring

INDIVIDUAL, EXCLUSIVE IN CHARACTER

\$12.75 to \$42.50

This wonderful collection of new Spring coats offers not only a wide choice of models, but a wide range of prices and sizes. Here are stunning straight line dressy coats, belted sports models and coats employing bright contrasts, dashing and daring, graceful and gorgeous—each depicting in its own inimitable way the effect we all strive for—youth.

Coats of supple twills, softer finish cloths, charmeens, colorful tweeds in new blues, tans, browns, rusts, greens and sombre navy and black comes in misses, women's and extra sizes.

C. R. HOUSTON CO.

Crosbyton

Texas

Floydada

SEE THE FEAST OF FASHIONS!



ENSEMBLE COSTUMES

Ensembles of striking beauty and originality are offered in this assemblage. Variety—of fabric, color, line and detail—is the outstanding feature.

The coats of fine twills and charmeens are full crepe lined. The frocks matching or harmonizing with the coats are engagingly smart.

\$18.50 to \$32.50



FROCKS FOR SPRING

Show New Style-Tendencies

Spring frocks of crepes, printed silks, crepe serene, make use of so many of the smart new features of the mode that each has marked individuality.

\$10.75 to \$39.50



SILK LINGERIE AT 89c UP

Hundreds of gorgeous lace-covered and tailored undies in this assemblage—some of them really unique models

TEDDIES—striking evening models and slim little athletic styles.

GOWNS—tailored and fancy in all silk crepe.

BANDEAU SETS—smart little flapper things of crepe and lace.

\$651 WHIPPET COACH AND MANY Cash Prizes to Be GIVEN AWAY

BY THE
FLOYD COUNTY HESPERIAN
ON APRIL 7, 1928

FIRST
PRIZE

\$651.00
Whippet Coach
(FOUR WHEEL BRAKES)

ESTABLISHED
NATIONAL
ECONOMY RECORD
IN DRAMATIC
COAST-TO-COAST RUN

PURCHASED FROM AND EXHIBITED BY

GEO. FINKER MOTOR COMPANY

SECOND PRIZE
\$150.00

THIRD PRIZE
\$75.00

FOURTH PRIZE
\$50.00

10% COMMISSION
All contestants who remain active until the end (Bring in at least \$10 each week) and yet fail to win any of the other prizes, will be paid 10% commission on their new subscriptions.

FIFTH PRIZE
\$40.00

SIXTH PRIZE
\$35.00

SEVENTH PRIZE
\$25.00

\$20 GUARANTEE
Contestants who turn in subscriptions every day from the time they start are guaranteed at least \$20.00.

RULES

Any woman or girl, married or single, residing in the territory covered by The Floyd County Hesperian may compete, but the right is reserved to exclude any person nominated.

In accepting nomination all contestants agree not to run for the benefit of any club, lodge, church or other organization.

Children under sixteen are not encouraged to enter.

Contestants may have anyone, anywhere, help them to win.

Votes can be obtained only from the free vote coupons clipped from the paper, and from paid in advance subscriptions, or payments of arrears of subscriptions to the paper.

A "new" subscription, to entitle a contestant to vote as such, must constitute a bona fide increase in the circulation of the paper as compared with that of the date of the announcement of this contest.

Changes of address, or changes from one member of a family to another, stopping the paper and starting the paper again, etc., will not entitle a contestant to the extra votes allowed on "new" subscriptions. In case at-

RULES

tempts are made to gain extra votes on subscriptions by any of the above methods the right is reserved to cancel all votes issued on such subscriptions.

In case of dispute the decision of the contest manager is final.

Votes cannot be transferred.

Subscriptions, to carry votes, must be paid at the time that votes are issued.

Subscribers paying at the office may obtain votes on their subscription payments provided those votes are requested at the time that payment is made, not otherwise.

All payments for subscriptions must be turned in by contestants to the contest manager, or mailed to him, not later than two days after such payments are made.

During the early stages of the contest no contestant will be permitted to vote an excessively large number of votes in order to eliminate competition.

The contest will positively end on April 7.

In case of a tie, prizes of equal value to those tied for will be issued each of the tying contestants.

VOTE SCHEDULE

Time	Price	Votes Allowed	
		New	Old
1 YEAR	\$1.50	2,000	1,000
2 YEARS	3.00	6,000	3,000
3 YEARS	4.50	10,000	5,000
4 YEARS	6.00	15,000	7,500
5 YEARS	7.50	20,000	10,000

BONUS VOTES

In addition to the votes indicated above, bonus, or extra votes will be allowed as follows:

Until March 17, a bonus of 100,000 extra votes will be awarded for each total of \$30 in subscriptions brought in.

During the next two weeks 75,000 extra votes will be awarded for each \$30.00.

During the last week 50,000 extra votes will be awarded for each \$30.00.

**For Further Particulars
See, Telephone or Write
CONTEST MANAGER**

FLOYD COUNTY HESPERIAN
FLOYDADA, TEXAS

Hesperian Want Ads

— Cheapest, Busiest Salesmen In Floyd County —

For Sale

LET us put new glass in your closed cars. All sizes to fit all doors and windows. L. & O. Top Shop. 27tc

WESTER'S Quality Cakes, with the red band. All Grocers and Markets have them. Any Flavor. 522tc

FOR SALE—All kinds cotton seed and field seed. If in need of any kind of seed see Geo. Finkner. 508tc

FOR SALE—Dark Iron Gray Mule, unbroke, 17 hands high. See R. C. Ross, 1/2 mile southwest of Center school; 6 miles northeast of Floydada. 521tp

ALWAYS—Something new in Sheet Music at Wilson Studio. Mrs. C. M. Wilson. 51tfc

FOR SALE—Two poultry houses 6 by 8 feet. Will make good brooder houses. Oliver Allen. 522tc

FOR SALE—Three residence lots near the Andrews Ward school. See J. G. Wood. 281tc

FOR SALE—Seed Oats, red rust proof; also single comb Rhode Island Red hatching eggs at 75c per setting. Edd Muncy. 512tp

NORTH Side Circle of the Baptist Missionary Society will have a food sale on Saturday, Feb. 25 at the "M" System Store. 512tc

ORDER Wester's Quality Cakes. All flavors. 25c. 522tc

FOR SALE—Four good milch cows and five good work mules, at the J. A. Callihan place east of Floydada. C. P. Fullerton. 522tp

NORTH Side Circle of the Baptist Missionary Society will have a food sale on Saturday, Feb. 25 at the "M" System Store. 512tc

FOR SALE—Two Queen 240-egg capacity incubators and two 500-chick capacity brooders. Phone 178-W E. R. Borum. 48tfc

FOR SALE—Five room house, bath, and glassed in porch, all conveniences and good out houses, three blocks from Decatur Baptist College; would trade for farm or residence in Floydada. H. B. Pearson, Decatur, Texas, Box 125. 5212p.

FOR SALE—Almost new dining room suite, at a bargain. Mrs. Frank Moore. 50tfc.

I'm still giving the best bargains in monuments. See me before you buy. S. B. McCleskey. 2tfc

FOR SALE—Setting Eggs from prize winning White Wyandottes, 75c for 15 or \$4.00 per 100. S. J. Latta, three miles east of Floydada on F. F. Highway. Phone 908F11. 52tfc

WESTER'S Quality Cakes—made of Floyd County Eggs, Butter and Flour—All Grocers have them. 522tc

FOR SALE—good home, 5 blocks west of square, walks all the way, 5 rooms, bath and all fixtures, hot water, screened porch, garage with cement drive, will sell worth the money. See Goen & Goen or write C. H. Brazier, Henrietta, Texas. 29tfc

FOR SALE—Nice building lots. See S. B. McCleskey. 47tfc

CALL for Cakes with the red band—any flavor 25c. Quality Guaranteed or money refunded. All grocers have them fresh. 522tc

Cotton Seed!

for planting. See Marshall at Public Scales. 50tfc

Miscellaneous

For plumbing and gas-fitting call 168-J or No. 3. T. E. Lemons, licensed plumber and gas-fitter. 2752tp

Five Cents for Hemstitching, Mrs. C. M. Wilson at Wilson Studio. 50tfc

FOR EXCHANGE—3 good residences in Abilene for land near Floydada or Plainview. Would like 320 acres or a section. Small incumbrance and would assume same amount. W. E. Martin, Westover, Texas. 523tp

WHEN you get a glass in your closed car broken, just send it to the L. & O. Top and Paint Shop. We carry a complete line of glass work assortment. 27tfc.

QUIET young lady like to spend summer in western home. Town or ranch but must have trees. Want to be allowed to help with housework. Prefer small family. Everyone write. L. B. 303, Aurora, Mo. 522tp

HAVE a party who will handle from five to twenty thousand dollars V. L. Notes. Glad Snodgrass. 521tc

REWARD will be given for return of two dime banks taken from my home Wednesday, February 8. Mrs. V. B. Rogers. 521tc

FOR better results with baby chicks use Merit Brand feeds. Edwards Grain & Elevator Co. 515tc

FOR WELL work see or phone 24. C. Surginer & Son. 468tc

WE are fully equipped to take care of your needs in closed car glass work. L. & O. Top Shop. 27tfc

FOR well drilling see C. A. Mullins or phone Rutledge & Co. at 57. Might handle some trade on drilling. Also well equipped to do well and windmill repairing. 25tfc

BRING your sewing to The Thrifty Nifty Shop. Will do remodeling, altering, and also smocking of all kinds. 512tp.

HEMSTITCHING — 6c. At Floydada Hatchery. Mrs. Edwin Heald. 35tfc

FOR better results with baby chicks use Merit Brand feeds. Edwards Grain & Elevator Co. 515tc

THOROUGHbred dark R. I. Red eggs 75c per setting, \$4 per 100. Phone 924F4 Mrs. T. J. Heard. 496tp

For Rent

FOR RENT—Furnished apartment. Two rooms with private bath, available March 1. Mrs. A. V. Haynes. 521tc

FOR RENT—Two furnished rooms. See Mrs. Josie Moore. 52tfc

FOR RENT—Small furnished house. Phone 180W. 522tc

FOR RENT—Two light housekeeping rooms, all modern conveniences, including gas, close in. Phone 249. 52tfc

FOR RENT—Three rooms and garage, close in; also 4 rooms newly papered, and garage. Call 185. 521tc

Lost and Found

LOST—Between Lakeview and Floydada, February 2, a Goodyear casing 36 by 6, and also rim. Return to Massie Wholesale Grocery. 512tp

LOST—Leather bound engineers Field Book about 4 1/2 in. by 7 in. and marked "No. 9, Floyd County." Please return to G. A. Linder, County Surveyor, for reward. 46tfc

Wants

WANTED—Middle age woman to do general housekeeping work. Phone or see Mrs. W. H. Seale. 522tc

Eggs and Poultry

FOR SALE—Standard bred S. C. Rhode Island Red eggs, from prize winning, winter laying hens; first pen \$1.50 per setting; second pen 75c per setting. O. W. Fry, 7 miles northwest Floydada. 494tp.

BABY CHICKS
S. C. White Leghorns, M. Johnson strain, \$12.00 per 100. Book your orders now. 1,000 chick size brooders \$12.50 each. Custom hatching every Tuesday and Friday. Floydada Hatchery, Edwin Heald, Manager. 48tfc

WHITE LEGHORNS
FOR SALE—Hatching eggs from selected hens headed by Imperial cockerels \$6.00 per hundred; Hatching eggs from Imperial matings \$2.00 per setting of 15. Mr. and Mrs. David S. Battery. 50tfc



Lovely New Dresses

A visit to our ready-to-wear department will convince you that we can sell you the loveliest dresses you have ever seen at the lowest prices.

EVERYTHING THAT IS APPROVED FOR SPRING IS HERE

DRESSES! \$5.90, \$6.75, \$9.75, \$15.00, \$19.75 to \$39.00

NEW SPRING COATS FOR THE MISS FROM 10 YEARS TO LADIES WHO WEAR SIZES UP TO 48. \$7.45 to \$45.00

VISIT OUR MILLINERY DEPARTMENT

Such a wonderful assortment to choose from. All the new things in materials and shapes.

Children from \$1.45 to \$4.95
Ladies and Misses from \$1.98 to \$6.95

Martin Dry Goods Co.

"The Store With The Goods"



PHOTOGRAPHS

turn back the years!

FREQUENT visits to your family photographer will give your children and their children a heritage of memories for which they will be ever grateful—for which they will thank you at seven and seventy-seven.

WILSON STUDIO

PHOTOGRAPHS

Live Forever

RECIPE for CHEERFUL Breakfasts



A morning appetite is easily discouraged. There are times when cold toast or charred toast is almost a tragedy. That's why people are turning to toast made electrically, right at the table where it can be watched and served piping hot at exactly the right moment.

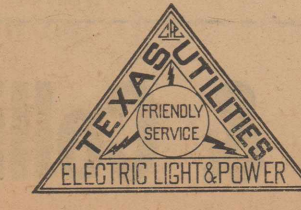
A Westinghouse Turnover Toaster brings every convenience of electric toasting to your breakfast table. It takes a full sized slice of bread in each rack; it toasts quickly and evenly; lowering and raising the rack turns the slice for toasting the other side. No trips to the kitchen; no fuss or bother. It's truly a recipe for cheerful breakfasts.

Westinghouse made the first toaster with the turnover feature. It still makes the best.

\$6.00

Westinghouse Turnover Toaster

The Aristocrat of the Breakfast Table



Power Light Ice

THOROUGHbred dark R. I. Red eggs 75c per setting, \$4 per 100. Phone 924F4 Mrs. T. J. Heard. 496tp

Baby Chix

PHONE 145 or 147
MARSHALL HATCHERY

Fairview News

Fairview, Feb. 20.—Attendance at school was very poor Thursday and Friday because of the severe weather.

The members of the A. J. Jackson family have been suffering with the measles, but they are recovering slowly now.

Miss Anna Burson, of Silverton is a guest of her friend, Miss Iris Crawford this week.

Several from here attended singing at Campbell Sunday afternoon.

Mrs. E. B. Chambers has been sick but she is better now.

Louis Bullard was here for a brief visit with relatives and friends last week.

Mrs. J. H. Ratliff was on the sick list last week.

Mr. and Mrs. John Howard, of Floydada, were guests at the teacherage Sunday.

Gordon Rimmer and brother, E. B. Rimmer, left this morning for a brief business visit in Oklahoma.

Arthur Stewart returned to school this morning after an absence of several weeks because of illness.

Rev. Burnam, of Spur, will preach for the local Baptist congregation next Sunday morning and evening.

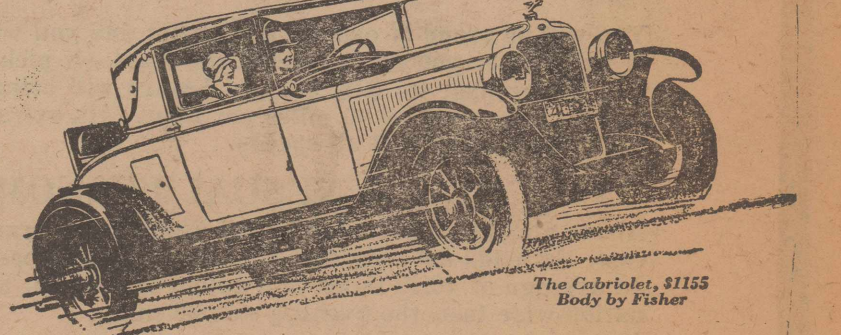
Albert Cooper, of Amarillo, came home today to spend a few days with his parents, Mr. and Mrs. J. H. Cooper, who are to have an auction sale Thursday, preparatory to moving from this community later in the spring.

Ernest Carter, of Canyon is home to stay until after Washington's Birthday.

HALF-MINUTE INTERVIEWS

Nelson Coward: "Several conditions are much more favorable at this time this February than they were a year ago. Indications are that the wheat crop will go into the spring in mighty good shape."

Powered by a Brute of an Engine All-American in Design



What a power plant! What a clean, uncluttered example of advanced engineering design! That's what you think when you lift the hood of the All-American Six. That's why this brilliant car is amazing everyone who takes the wheel. . . . A brute of an engine, indeed. With a 79-pound crankshaft . . . crankcase and cylinder block of "bridge-truss" design . . . generously large connecting rods and other vital parts. With many other notable advancements . . . G-M-R cylinder head . . . fuel pump . . . full pressure oiling of moving parts . . . Small wonder it's famous for conquering America's stiffest mountain grades. Small wonder it has never found the road too rough or the pace too trying. . . . Yet for all its wealth of power, it's silent and satin-smooth. And for speed and snap and handling ease . . . just drive it yourself and see!

PRICES: 2-door Sedan, \$1045; Landau Coupe, \$1045; Sport Roadster, \$1075; 4-door Sedan, \$1145; Cabriolet, \$1155; Landau Sedan, \$1265.

New Series Pontiac Six, \$745 to \$875. All prices at factory. Delivered prices include minimum handling charges. Easy to pay on the liberal General Motors Time Payment Plan.

Special Sport Equipment Available on all body types. . . . special front fenders with tire wells . . . six wire wheels with tires and locking rings . . . collapsible trunk rack . . . \$100 extra on open cars . . . \$110 on closed cars . . . six disc wheels with same equipment, \$75 on open cars . . . \$85 on closed models.

SCOGGIN & DICKEY
FLOYDADA, TEXAS

OAKLAND

ALL-AMERICAN SIX

PRODUCT OF GENERAL MOTORS

'Grow, Sell And Buy It At Home' Is Suggested

Citizens of County Missing an Opportunity in Failing to Encourage Canning Home Products.

The Hesperian is in receipt of the following letter from a Floyd County citizen who is a close observer of conditions and student of economics, the letter being self-explanatory and of more than passing interest:

Recent activities among the club women of Floyd County in which thousands of cans of fruits, meats and vegetables have been put up in tin containers, has brought the question up among many of the county citizens as to the use of canned foods, many of them believing that much of the ills caused now are due to our tin-can civilization and that too many of our meals are prepared principally with the can opener.

Canned food, in the opinion of the writer, is certainly one of the products and conveniences of civilization and is many times a material economy both from a standpoint of time and finance.

That food can be prepared in cans and served fresh has been demonstrated in many different ways and methods. The opinion is fast disappearing that fruits shipped, from foreign countries and other States and being enroute several days before arriving at local distributing points are "fresh" but the slogan being used by canning industries "If it's canned, it's fresh" is becoming more popular.

The time may come, with the rapid advancement of civilization, that one may be able at any season of the year to go out into the orchards and gardens and gather the food fresh whenever he so desires, but there is nothing pointing in that direction at this time. Floyd County soil has proven to be adapted to the growth of as many as 115 different varieties of garden foods and many different classes of field products, but it has not yet gotten in the class with States that claim 365 days growing season per year. But to offset this the county has the distinction of having many ambitious farmers and their wives who, after producing the fruits, meats and vegetables, have spent much time and effort in canning those pro-

WHEN YOU FEEL DIZZY
It's a sign of biliousness, which means your liver is not working right, take a Lane's Pill at night and your liver will soon be working right.

ARWINE DRUG CO., Sells
LANE'S PILLS

FLOYD CITY LODGE
No. 712
A. F. & A. M.
Meets the second Saturday night in each month. Visiting Masons always welcome.
E. S. RANDERSON, W. M.
C. M. MEREDITH, Secretary.

ducts for their own use and for sale to local consumers.

It appears to the writer that Floyd County citizens are missing an opportunity in not encountering the growing and canning of home grown products, which have been tried and proven to be of the best quality. The local dealer who can offer to the Floyd County customer the canned products of local people with the guarantee of those people behind the food would be serving a splendid purpose to both the producer and consumer. If local people can grow and can the food that we buy from other sources and offer it for sale at a price not in excess of that paid for "foreign" products why would it not be beneficial to everyone concerned?

Another argument for canned foods is that they are available throughout the year and it is not necessary that we do without the balanced diet that is so essential to correct living. The advantage offered in canned products is that the water containing the valuable mineral salts is retained when properly canned.

In place of the old slogan of "Buy it at home" why not use this one "Grow, sell and buy it at home?"

Citizenship

By Chairman Citizenship—1922 Study Club.

General Perishing at a dinner in New York on Monday night delivered a great eulogy on Lincoln. Radio fans enjoyed this masterly address.

We hear and read a great deal about the Democratic Convention in Houston. We do not want any "Dampness" in it.

The Federation of Women's Clubs at San Antonio will bring women from every state in the union and from several foreign countries. Will not this be an advertisement for Texas? They are likely to tell all about it when they get home.

With the celebration of Lincoln's birthday last week and of Washington's this week we have the opportunity of paying homage to two great Americans.

Salute to the Flag: I pledge allegiance to the Flag of the United States of America and to the Republic for which it stands. One nation indivisible, with liberty and justice for all.

As a peace Ambassador, Col. Lindbergh is truly a great American citizen.

The English department of the Floydada High School is putting on an interesting pageant of "Patriotism" written by Mrs. J. A. Hill, of Canyon. Everybody will be interested in this Home Product by home talent from home folk. See this at the High School next Tuesday.

Remington Portable, the student's friend, at The Hesperian Office.

L. T. Wilson Died Last Week At Friona, Texas

Former Pioneer Resident of the County Buried at Lockney Cemetery Wednesday Afternoon.

From The Beacon:
Mr. L. T. Wilson, age 65 years, died at the home of his daughter, Mrs. Jim Wiley, near Friona, Texas, Monday afternoon at 3:45 from an attack of paralysis, which began about 4:30 o'clock Monday morning. Mr. Wilson had moved with Mr. and Mrs. Wiley from near Lockney last October, to a farm 16 miles north of Friona. He had been a resident of Floyd County for something like 37 years, he and his family being among the pioneers of the county. He had been suffering with asthma, which first attacked him last August, and it is thought that this brought on paralysis.

Mr. Wilson is survived by two sons and three daughters; namely, Lee Wilson of Santa Fe, N. M., James Wilson, of Texico, N. M., Mrs. Alta Wiley of near Friona, Texas, Mrs. Minnie Jack of near Lockney, and Mrs. R. Q. Smith of Stanley, N. M. All of the children were present at the funeral and burial in Lockney.

The remains were brought to Lockney Tuesday afternoon by the E. B. Black & Co., undertaking establishment, of Hereford, Texas. Funeral services were conducted at the West Side Church of Christ in Lockney, Wednesday morning at 10 o'clock, by Elder J. Frank Copeland, of the Gunter, Texas College and interment was in the Lockney Cemetery.

Deputy Collector Here Mar. 6 To Aid Taxpayers

John Toensmeier, deputy collector for the Internal Revenue Service of the Treasury Department, U. S., will be in Floydada on March 6 to assist those who need his services in making their income tax returns for the year of 1927.

No charge will be made for the service, it is announced, and attention is called to the fact that returns must be in the hands of the Collector for the Internal Revenue for the state not later than March 15 to avoid penalty and interest.

If an income is less than \$5,000 and is derived principally from salaries and wages, the form numbered 1040A should be used in making the return, Mr. Toensmeier advises. If the income exceed \$5,000 net or if it is derived chiefly from a profession or business, including farming, or from rents or sale of property, Form 1040 should be used.

Mr. Toensmeier will be at The First National Bank while in Floydada, he advises.

BOBBY JONES GOOD AT GOLF? JACK FOLLEY WANTS TO KNOW

"Who is this feller Bobby Jones I read about? Aint he pretty good at golf?" A. J. Folley asked one day this week of some of his friends. "If he's

the man I'm thinking about, we ought to get together," Mr. Folley said.

It developed that Mr. Folley made a par on the Floydada golf links one day recently, with E. S. Randerson and J. W. Clonts as witnesses. Incidentally Mr. Folley beat both the above named witnesses some three up in the nine holes, both of them taking a forty. It has been difficult for Mr. Folley's friends to "get along" with him since he parred seven holes, made a bogie on one and birdied one.

Not many of the local golfers have

ever gotten around the nine holes with a par. Randerson and Clonts both have made the course in 35 or more each.

Mr. Folley uses the iron clubs entirely in his play. He plans to throw away

all his clubs except the putter soon, maybe.

The business man's department store. Hesperian Publishing Co.

FEED

"Our Best"

DAIRY RATION

Ready Mixed-- Ready-to-Feed

A Balanced Dairy Ration for the Dairy Cow

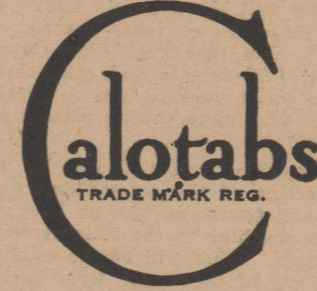
PRICE \$2.00 PER 100 POUNDS

Floydada Mill & Elevator Company

FLOUR, FEED AND MEAL

PHONE 284

For colds, grip and flu take



Relieves the congestion, prevents complications, and hastens recovery.

It All Depends on Your Point of View



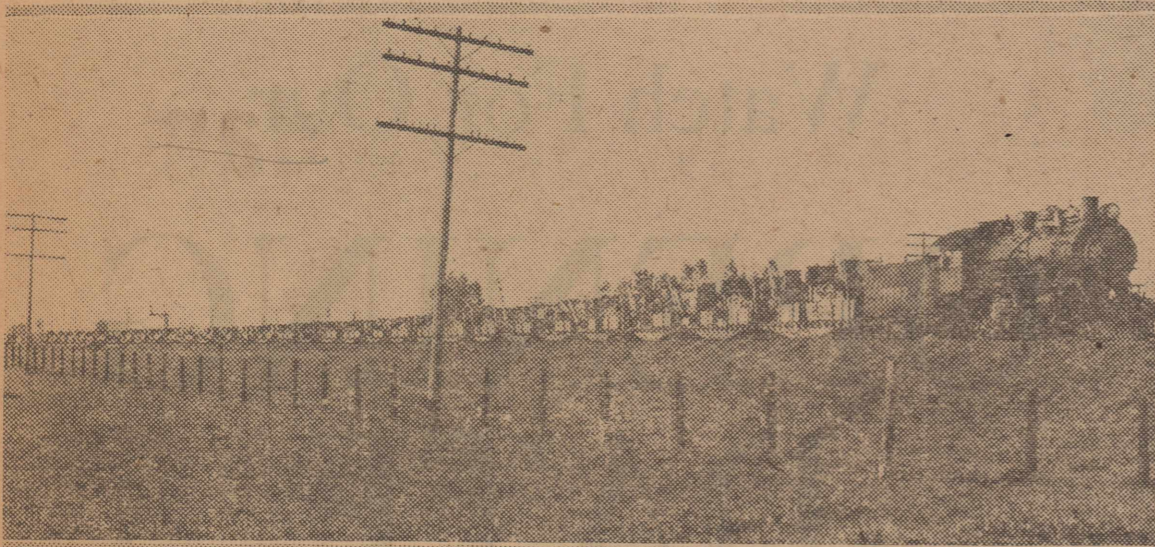
Some men have the erring impression that a suit of clothes is a mere protection against the elements. Others correctly know that a new suit has a tonic value—enhancing your appearance and brightening your spirits. The pleasure that you get out of your clothes depends, of course, on your point of view. Anyway, you will agree with us that Styleplus Suits are better values this Spring than ever before. Come see them!

Styleplus Suits

STYLEPLUS QUALITY

\$19.50 to \$45.00

Baker-Campbell Company



Trainload Of "Holt" Combines Arrive for 1928 Harvest

A trainload of the new 1928 model "Holt" Combined Harvesters has just arrived from the factory of the Western Harvester Company at Stockton, California. They are the very latest models with all the improvements that have been added by the engineers of a great factory who were the original builders of combined harvesters and who have been at it for 42 years. All three sizes—Models 34, 36 and the new 10-foot Model 38 specially built to meet the demands of the small and medium size farm are included.

See these new machines immediately and get your order in early. They will be shown on the dealers' floors throughout Texas and Oklahoma, the dealer for this territory being Harris Bros. Oklahoma is fortunate in getting the first consignment, later shipments for Oklahoma, Kansas, Colorado and areas farther north being assembled to follow shortly.

We now have on display, the Model 36 and Model 38. Come in and look them over.

HARRIS BROTHERS

DEALERS
Floydada, Texas

