## THE FLOYD COUNTY HESPERIAN

ATTENDANCE OF 400
EXPECTED AT FEED

Expect 350 Floyd County Peo

| Expect 350 Floyd County Peo- |
| :--- | :--- |
| ple and Representatives or |

Big Real Estate Trade




PLAN MODERN CREAM
HANDLNG STATION


## Washington Memorial

 Service February 21
Will Make Plans For County Meet Saturday


Laying of Rails On Quanah Extension To Floydada Started Monday Morning
Hearing Promised Feb.
21 For State Highway

One Hundred Men in Gang E pected to Complete Job in Sixty Days.


Roy Shirley Recovering From Wounds At Lubbock


Providence And Baker Semi-Finals Winners



| With The Churches CHURCH OF CHRIST The members of the City Park Church |  |  | Locals and Personals |  |
| :---: | :---: | :---: | :---: | :---: |
| The members of the City Park Charch were delighted with the fine interestmanifested in their servies last Lords day. One of the largest audiences that The singing at the morning worship was as good as the best. God continuesbless our efforts and we are thanktul for the progress we are making. next Lords day at which time Bro. Arceneaux will preach for as, He wind but come and hear him. Siders, Minister. | fill our appointment at Mayview at $3: 30$. Those in the community are invited to Those | January 4. Bought an automobile to dayt Very easy terms. Very fine car with a cigaz-1ighter on the dash. Ought to finish payments on this in eighteen | week, to make their home. Mr. Martin will retail the Rawleigh products. | lowing the stained place to dry. dage of oats, barley and rye. |
|  | Remember the little church with a big welcome invites you to worship with us | to finish payments on this in eighteen months. February 4. Paid installment due on | have been gueedst of her parents, Mr. and Mes. J. W. Pitts, since Thursday, Feb- |  |
|  |  | Fine set, an |  |  |
|  | Program zor Junior Christian En- | March 7. A little late with the pay- | and Willie Reader will enter school at Canyon. |  |
|  |  | ments on the car this month, and will have to let, the radio payment go over | Mr. and Mrs. P. T. Rucker visited in |  |
|  | Great?" | Everybody should have this set of books to meril 15. Borowed spo from the bas |  |  |
| CUMBERLAND PRESBYTE |  |  | has been undergoing medical treatment at Lubbock, during the past week. While there she visited with her son, J. M. |  |
|  |  |  | Mr. and Mrs. visitors in Lubbock Sunday. |  |
|  |  |  | Vernon Eubank, who was ormerly em- ployed with the Woody Drug of this |  |
|  |  |  | (e) city spent Sunday here enroute from |  |
|  |  |  |  |  |
|  |  |  | cy. In Paducah he will be emplosea |  |
|  | did that made him great?"-Margaret Anderson. Reading-Katherine Daniel. Song-Number 9. Benediction. |  |  |  |
|  |  |  | ployed in this city with the Higgin |  |
| Sunay Preaching at 11 oclock. <br> Morn. P. . meetings at $6: 10^{\text {o }}$ olock. B. Marshall Director of B. Y. P. U. B. . | $\begin{aligned} & \text { B. Y. P. U. Program for Sunday, Feb- } \\ & \text { ruary } 12 \text { - } \begin{array}{l} \text { Subject"From the Far Country to } \\ \text { the Father and Home." } \end{array} \end{aligned}$ |  | Miss Kate Stiles returne home Sun- |  |
|  |  |  | Mr. and Mrs. C. R. Houston and Mrs. <br> H. O. Pope returned Sunday from Dal- | What Are You Feeding Your Milk Cow? |
|  |  |  |  |  |
|  |  |  | pany. They were accompanied by Troye | Do not expect too much of your cow unless |
| us. | Topic Four-"The Prodigal's Mental Prowess," Topics Four and Fivalle-"A Little Study |  |  | you feed her the proper feed. Properly proportioned feed will increase your milk |
| rst christian church | Topics Four and Five-"A Little Study Salvation," and "The Great Forgive- | November 15. Well, they can have their old land. Good riddance. If |  |  |
|  |  |  | and daughter, Mrs. W. L. Holloman and baby of Lamesa, are spending the week | proportioned feed will increase your milk production. |
|  |  |  |  | READY MIXED-READY TO FEED |
|  | milk by the carload |  | Ard Howard, also of Lubbock, were guests of Mr. and Mrs. John Reagan | Our Dairy Feed will assure you of the best |
|  |  |  | $\qquad$ | returns from your dairy herd. |
| en on "Lincoln" One will tell |  |  |  | PRICE $\$ 2.00$ PER 100 POUNDS |
|  |  |  |  |  |
|  |  |  | In Japan individual citrus trees are known which, according to records, are | Floydada Mill \& Elevator Company |
|  |  |  |  |  |

Acbance Spring Stules

NEW MODELS
As usual, we are first with the authentic Spring modes in women's apparel. And as usual our stocks are complete!

## C. R. Houston Co.

Floydada, Texas

## The Xew Soring Dresses

## $\$ 9.95$ to $\$ 39.50$

Very clever indeed are these charming Dresses for Spring. Authentic in style, corret in fabric, reasonable in price.

Dresses of printed crepes, flat crepes, satins, georgette crepes, jerseys, wool crepes, etc.

The styles are many and varied. Novel trimmings add charm. The colors are in a wide and pleasing range, approved
for Spring.

## Age:

## LOW PRICES

As usual, our prices are the lowest, quality for quality. As usual, your money buys more here.

## \$12.75to \$47.50

Smartly styled coats, of assured vogue for early Spring wear. Appropriate models for women and misses.

They are deftly fashioned of tweeds, Kashmirlinda, Junella Cloth, Fancy Woolens, Satins, Kasha, broadcloths, etc.

Chic collars, cuffs and odd trimmings set off each stunning model. Colors to please every preference. All sizes, too!

Coats for Spring




Your family and friends
want your portrait.
This is an obligation every thoughtful and considerate man should meet.


Call our studio today for an appointment
Wilson Studio Photocieppits

## MOVED:

To Our New Location In The
Tourist Garage
Ready to give you the best service possible in Automobile work, Overhauling, Welding and all kinds of shop work.

## Floydada Machine Shop <br> Frank Boerner, Prop.

Want Ads

Cotton Seed!

 Bidder, on February 22nd. There is no
guessing, past records prove that they
will make money for whoever buys them
Think this over. Holmes Bros. Hilltop
Farm.
502te $\frac{\text { SEE OUR FORD SPECLL GARAGE }}{\text { Sefore you invest your money. }}$
$\qquad$
Wants
WANTED-Studebaker and Erskine Car
salesman. Call Day and Night Garage.
501tr. $\xlongequal{\substack{\text { salesman. Call Day and Night Garage. } \\ 501 \text { tp. }}}$

| $\begin{array}{l}\text { FOR TRADE-One six cylinder sedan } \\ \text { for town lots, trater, combine, } \\ \text { or cash. See J. H. Reagam. }\end{array}$ |
| :--- | Lost and Found

LOST-Pair of gold and shell rim spec
tateles on streets of Floydada. Reward

for return to Hesperin | for return to Hesperian Office. $\quad 502 t \mathrm{t}$ |
| :--- |
| STRAYED-White |
| horse |
| $151 / 2$ | high, weight 1250, 7 years old, shod in

front, unhranded, has a dark spot on
tail. Please dotify W. T. Young, Boox
342, Spur, Texas. 342, Spur, Texas. purse on South side of Square. Reward
for return to R. S. Moore.

501t | $\begin{array}{l}\text { LOST-Leather bound engineers Field } \\ \text { Book about } 41 / 2 \\ \text { in. by } 7 \text { in. and marked }\end{array}$ |
| :--- |



# Pontiac Oakland 

 Sales And Service StationNOW LOCATED AT

## Tourist Garage

Where we invite all owners of Pontiac and Oakland Cars to come for inspection and service.

It is our aim at all times to make our agency worthwhile to our customers not only when they buy but also after they buy.
Scoggin \& Dickey
Pontiac and Oakland Sales and Service Floydada, Texas

## PUBLIC SALE

At my place 14 miles southwest of Floydada, 7 miles northeast of Petersburg, 1 mile west of Carr's Chapel, 1 mile south of Harmony, beginning at 10 a. m.,

## Thursday, Feb. 16th

I will sell the following described property:

16 HEAD WORK STOCK
4 Head big black 3 year-old mules, good ones;
Bay horse, 3 years old, weight 1250 lbs . Bay horse, 3 years old, weight 1250 lbs . ;
Brown horse, 3 years old, weight 1250 lbs . Brown horse, 3 years, old, weight 120 lbs.; Brown horse, 9 years old, weight 1350 lbs.;
Brown Mare, 6 years old, weight 1500 lbs. Bay 12 year old mare, weight 1300 lbs .; Black yearling mare mule;
Bay yearling horse colt;
two-year-old Horses, real good ones
two-year-old Mare 1 two-year-old Mare, good

## JERSEY CȦTTLE

Several head first class Jersey cows, good col-

## CHICKENS

2 Dozen Rhode Island Red hens
2 Dozen White Leghorn hens.

## BROOD SOWS

4 Duroc Brood Sows, due to farrow late in 1 Chester White Brood Sow, due to farrow late in March.

## FARMING IMPLEMENTS

1 two-row P. \& O. Lister;
114 -disc John Deere Harrow
1 Cultivator;
1 one-row Go-Devil;
2 Wagons;
1 Lot of Harness, bridles, collars, sweeps, forks,
go-devil slides, etc., too numerous to

## BUNDLE FEED

2 Ricks of Bundled Hegira, well grained, will be

## Free Lunch On Ground

TERMS OF SALE: Sums under $\$ 25$ cash. On sums $\$ 25$ and over five months time will be given on approved notes bearing 10 per cent interest, or 5 per cent discount for cash.

## WHIRLWINDS NOSE OUT WIN IN BASKETBALL TOURNAMENT

Victor Determined In Last 30 Seconds Play
16 Teams in Series of Grat Bat-
tes in Invitation Tourteams in Invities of Grion Tour-
the nament.
In an extra five minutes of arely nosed out the Idalou five by a 25 to 27 score last Saturday night, bringing a roaring, successful climax to the second
annual South Plains Basketball Tournament held in this city Friday and Saturday. Sixteen teams were entered in the meet
and battled for the unofficial and battled for the unofficial championship in the swiftest witnessed in the local gymnasium. Approximately two hundred out-of-town people were in
attendance each day of the meet. Carter The Hero
Saturday night' final championship
game was undoubtedy a clash of the best material entered a i clash of the tourne-
ment. Not until the last second of the extra five minute period, was the cham-
oinship determined, It has been clared the swiftest game in been de-
tion in years secWas the thero, swift of thoydada forward,
hrour when he
roughe the possibility of viet he his team when his free of vicow in the the
last second of the game tied the schere with the score 22 to 23 in in had blown, Isitors, before Referee Morgan could
call a personal foul on an Idalou play-
ca, giving one free r, giving one free throw to carter.
Carter scored a perfect basket, the ball never touching the ring. In the extra
five minute period, Idalou scored two
points on personal fouls and the points on personal fouls and the Floyd-
ada squad scored two field goals. Ida-
lou's last free toss came hirty seconds before the aprosoximately of the xtra period.
Following Carter's successful basket,
the capacity house of spectatars swent wild." For five minutes the house was
a continual roar, and it we met for the referee to call for quaiet before
the game could be continued. Although
the "saved the day." that Carter's basket
lared that each be equally de wared that each playet on en each team team was
winner. Every move by each
 tournament idea, made formal presen-
tation, following the final game, of a
large silver captain of the champions. He also pre-
sented to Captain Sanders, of the Ida-
lou squad, seven silver balls for members of the teanin as second



games were tightly matched, and in a
sense, championship
ed ames, is evidenc-
ed in the second of the, preliminary
games, when Idalou eliminated Lub-
bock by one point. The result of the
Idal by one point. The result of the
Iame was 19 to 20.
Although notk as fast as the Floydada-
dalou game, this clash the
Idnough not as fast as the Floydada
IIalou game, this clash was equally as
interesting beause of the tight score.
Lubbock, Memphis, Slaton, Idalou and
Lubock, Memphis, Slaten, Italou and
Fioyadad presented the best material
seen in the meet.
Other s.and
seen in the meet. Other squads enter-
ed in the tournament were Lamesa, Sil-
verton, Olton, Plainview, Lockney, Roart verton, olton, Plainview, Lockney, Roar
ing Sprins., TTrkey, Petersurg, Quata
que, Dickens and Hale Center. Teams entering the semi-finals weres slaton
Idalou; Memphis and Floydada.
The first of the preliminary gan Lamesa versus Silverton, was won by
forfeit. Several memers of the Sil.
verton team had failed to show up at one hour past the scheduled time and
one he game given, 2 to o, to the Lamesa
five. The forfeit was called at $3: 45$ or
fin five. The forfeit was called at $3: 450^{\circ}$ -
clock Friday atternoon.
Olton versus slaton in the first pre-
liminary played. proved to be a thril.
len alt liminary played, proved to be a thril-
ler, although the Slaton squad were ex-
pecting a walk-ver. Olton presented
perfect team work but their shots at the ton Tigers, reeent witners. in a tour-
nament in Slaton, proved too fast for of the 23 to 34 score. The game was
excitingly interesting from all standpoints. Lubock-Idalou game, two of
In the Lubbock county's strongest champion-
Lubbor ship contenders battled. From the
starting whistle until the final one, the score of the two battling combinations
hever varied over three points. It was last minute rally staged by, Coach
Lloyd Sweeneys IIalou boys that elim-
nated the Westerners Reverse from the dopster's expecta-
tions, the Lockney Longhoinn counted the Bulldogs, of Plainview, out in the
first preliminaries by a 12 to 27 count.
Although little was known of the Long. Although little was known of the Long-
horn line-up, they were not picked to liminate the Bulldogs, winners of last
year's tournament. Plainview present-
ed new material on the local wew material on the local floor and
were completely outclassed by the
Floyd County team. The game was withessed by a fair crowd and proved
very interesting, despite the one sided Roaring Springs clashed with Turkey
and took the small end of a 23 to 30 score. Both squads presented mater-
ial never before seen on the Floydada
court and gave the "Plains" boys hance to see the kind of material pro-
duced "under the cn." Both teams
resented The Memphis representatives took a
iecided victory over the Petersburg five ater in the evening. The score was 38
o 17 . It was in this game the Memphis
onshine was picked as a most probable $-=$

## The Cream

 of the Tobacco Crop"Luckies never cut my wind"says BillyBurch, Captain of N.Y. Americans'Hockey Team


## "It's toasted"

No Throat Irritation-No Cough.

See The Expert Demonstration Of Our Famous

## Quick Meal Gas Ranges

AT OUR STORE ON

Monday, Tuesday and Wednesday, FEBRUARY 13, 14 AND 15


At that time our ranges will be demonstrated for our visitors and we invite you to be here.
We have not tried to provide for our customer friends the cheapest gas stoves obtain able but we sought a line which would give real service and value into the many years they will have their stoves-that's why we offer you the

## Quick Meal Gas Ranges And Heaters <br> FREE

We will give on the first day of our demonstration a $\$ 5.00$ fancy pillow, on the second day a $\$ 15.00$ Floor lamp and on the third day a $\$ 20.00$ mattress made by the Floydada Mattress Factory. Each Day at 4 o'clock. Come and Ask Us About It!
C. E. Endermark, representative of the factory, will hold the demonstration and we especially invite the owners of Quick Meal Ranges to be present, in order that they may learn to get the best results from their stoves.


What'S Doing In West
What Mason-The Mason County Fat
TeXaS Today


## The Safe Way

The safe way to handle electricity is through outlets in the
wall near where you wish to use current. Drop cords are fire risks that increase your insurance rates.

PHONE FOR ESTIMATES ON YOUR WORK $\substack{\text { Authorizad } \\ \text { s.taled } \\ \text { side }}$ Radio Electric Company | $\substack{\text { Sales, ard } \\ \text { Serter } \\ \text { Station }}$ |
| :--- |

WE WANT YOU AND YOUR NEIGHBORS TO BE WITH US

## Friday, Feb. 10th

THIS DAY WILL BE GIVEN OVER TO A SPLENDID

## Power Farming Entertainment

LUNCH WILL BE SERVED NO CHARGE

AN INTERESTING PROGRAM MOTION PICTURES

PROGRAM STARTS AT 10:00 A. M.
Entertainment will be held in our store in Floydada, Texas, Friday, February 10th Be sure to come early

## Rutledge \& Co.

County Treasurer
Mrs. Maud Merrick, candidate for re-
lection as County Treasurer, Mrs. Maud Merrick, candidate for re-
election as County Treasurer, will ap-
preciate your vote and influence, subject preciate your vote and influen
to the Democratic Primary.

\section*{ | $\begin{array}{l}\text { County, subje } \\ \text { mary, asks } \\ \text { vote and influ }\end{array}$ |
| :--- |
| as |}

For County, Superintendent
Price SSott asks for re-election to
office of County Sol
Pfrice of County School Sueperintenden
Will appreiate your support and in
fluence. Subject to Democratic Prim For District Clerk


\section*{| support an |
| :--- |
| ic Primarie |}

Commissioner Precinct One
er Ahe Allmon, candidate for Commission
er Precinct
vote and influence in in the Demociate youtic
Primaries.
W. T. Rogers, $\overline{\text { candidate for Commis- }}$ sioner Precinct One Floyd County sub
sion
 ject to the Democratic Prin
your support and influence.
E. W. Henderson, will appreciate the
support and influence of the voters
Preseing
 sioner, sule
maries.
J. L. King announces his candida
for Commissioner Precinct one, aft serving two years, and asks your vo vo
and influence in the Democratic Pr
maries. T. T. Hamilton, candidate for Commis-
sioner Precinct No. One, subject to the
in
 Commissioner Precinct Four Commissioner Precinct Four
Geo. L. Fawver announces his cand
dacy for the office dacy for the office of Commissioner o
Precinct No. 4. Floyd County,' subject
to the Demorratic Prim to the Democratic Primary.
W. W. Payne, $\overline{\text { s.andidate for Commis- }}$
sioner Precinct 4 . Floyd County, subj,
ot the Democratic Primaries ciate your vote and influence. Public Weigher, Precincts 1


At the Newell Place, east end of Missouri Street, 30 Head of Registered and High Grade-

## JERSEY COWS!

## At FILIDADA, TEXAS

BEGINNING AT 1:30 0'CLOCK

## Wednesday, Feb. 15th

These cows are good ages- 2 to 6 years old-good colors, in good flesh, about half in milk and half heavy springers, all High Grade or registered


## These Cows Have Been Tuberculin Tested

Every man on the farm ought to be milking good cows and selling dairy products. Ask your banker. He'll advise you to invest in good dairy stock. In fact,
Every Bank in Floyd Couinty Is Encouraging the Dairy Business
They had rather furnish money to buy good dairy cattle than for any other purpose. Go in and see your banker and make your arrangements to get one or more of these good Jerseys.
TERMS OF SALE: CASH

The cattle are located until the day before the sale at the J. B. Rutledge place 4 miles north of Floydada. Will be glad for you to look them over at any time.

RUTLEDGE \& HILL, Owners


## Let Us Demonstrate the New

 Ford To YouWE HAVE RECEIVED A DEMONSTRATING MODEL OF THE NEW FORD, AND W ANT EVERY MOTORIST WHO IS INTERESTED IN SEEING HOW IT PERFORMS TO CALL AROUND, LOOK IT OVER, AND LET US TAKE YOU FOR A RIDE.

## You'll Like It, We Know, But We Want You To Find Out For Yourself How Good The New Ford Really Is.

SOME FACTS ABOUT THE NEW FORD: BEAUTIFUL NEW LOW BODY LINES; CHOICE OF FOUR COLORS; 55 to 65 MILES AN HOUR; REMARKABLE ACCELERATION; 40 HORSE POWER ENGINE; FOUR-WHEEL BRAKES; STANDARD, SELECTIVE GEAR SHIFT; HYDRAULIC SHOCK ABSORBERS; 20 TO 30 MILES PER GALLON OF GASOLINE; THEFT-PROOF CO-INCIDENTAL LOCK; TYPICAL FORD ECONOMY AND RELIABILITY.


## Theivivis THIS WEEK

ROYAL
Thursday, February 9 "MISSING DAUGHTERS"
The greatest revelation of all times, sponsored by the De-
troit Police Dzpt. See life as it is. Showing the exposure of the white slave traffic in its worst elements. True to
life, facts made possible by the Detroit Police Dept. A sensational warning to the present generation. NOTICE-Owing to the sensational exposure, this picture positively cannot be shown to mixed audiences. Children

Firiday, February 10, One Day Only BLANCHE SWEET In "SINGED"
A big special at popular prices. See it. Also good comedy
Saturday, February 11 RICHARD DIX In "QUICKSANDS'
Thundering thrills you'll remember for days. Romance proved manner. Also good two reel Educational Comedy

Monday-Tuesday, February 13 and 14 ROYAL THEATRE PRESENTS AS A SPECIAL AT

TRACTION THE WORLD'S GREATEST MOTION PICTURE

## What ficice <br> Glory <br> 

Wednesday, February 15, One Day Only AL COOKE AND KIT GUARD In
LEGIONNAIRES IN PARIS"
Hail! Hail! the gangs all here. In a Yankee Doodle laugh Carnival. A side-splitting spree of two pals in Paree. A
Brace of Dubious Doughboys Run Riot in the Franch Metropolis. The wildest of comedy filmed at the mighty Con

## Now OLYMPIC THEATRE ATTRACTIONS

Thursday-Friday, February 9 and 10 "THE CRACKERJACK"

Saturday
TOM TYLER
"THE CHEROKEE KID"

not courted pabst year of my my
quietly, tried to render results.
As to my

$\underset{\substack{\text { asking } \\ \text { and } \\ \text { and } \\ \text { good } \\ \text { god }}}{ }$

$\qquad$
$\qquad$
$\qquad$


"quicksands" due here
Richard Dix comes to the Royal next
Saturday in slightly different form Saturday in siightly different form
from the sort of roles he is usually as-
sociated with. In the retitled, reedited. reissued "Quicksands" Dis appears. as a
cevalry officer. Situated at a border
fort, he becomes involved with a group orf, me becomes involved with a group
of sugglers. What hapens when he
is led to suspect that the girl he loves is led to suspect that the girl he loves
Helen Chawick, is associated with the
smugglers, is tense drame is led t
Helen
smuggle
way
Wawk
Hawks
Wise Hawhs wrocted "Quicksands." Howard origina story. Both
Miss Chadwick and Noah Beery.
tured Haw wrote the original story. Both
Miss Chatwick and Noah Beery are fea-
tured in the str's

## If You Can't

 Do It-Without leaving a strong gasoline odor-
And if you can't Deliver it TODAY-
THEN just leave it alone for I MUST have it this evening.
WELL-We DID Clean It

WITHOUT THE ODOR!
IN ONE DAY!
That is a sample of our Cleaning and pressing ser-

HOT ON THE SPOT

> Hopkins $\mathcal{E}$ Fry

Phone 67

\$3.00
\$5.01
$\$ 5.00$

## Dces the above figure appeal to you fo

 You will find no better value in other shoes at much higher prices, let yournext pair of shoes come from WOOD BROTHERS.

WOOD BROTHERS


# WHY WAIT? The New WHIPPETS Are Here 

I wish to announce that I have secured the agency for the well-known and proven line of WILLYSKNIGHT and WHIPPET Automobiles and now have a complete showing of the WHIPPETS on display in my new garage in Floydada.

While this line is new in Floyd County, it has been proven by years of satisfactory service, the country over.

The WHIPPET has all the modern features, Four Wheel Brakes, Snubbers, Balloon tires, etc. It is holder of more records than any other car, the most economical car on the market today.- 30 Miles to the gallon of gas-oline-uses practically no oil, exceptional tire mileageand at the lowest prices that a modern car was ever offered.
$\$ 455.00$ to $\$ 585.00$ f. o. b. Factory

## Geo. Finkner Motor Company

SALES - SERVICE
Whippet



