

THE FLOYD COUNTY HESPERIAN

VOLUME 34

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NUMBER 47

John A. Dunn Funeral At Two-Thirty Today

Remains of Former Resident of Floyd County To Be Interred at Lakeview Cemetery.

Funeral services for John A. Dunn, former resident of this county for twelve years, whose death occurred Monday at Corpus Christi, will be held this afternoon at 2:30 at Lakeview Cemetery, friends here were informed yesterday afternoon.

The death of Mr. Dunn followed an illness of a week caused by acute kidney trouble. He became seriously ill suddenly Monday of last week and death followed on Monday of this week. At the time of his death Mr. and Mrs. Dunn were making their home with their son, Frank, at Corpus Christi, where they have resided slightly less than a year, and the son has been engaged in the filling station business. They had sold their holdings there and were planning to return home at the time the elder Mr. Dunn became ill.

The body reached Hale Center yesterday afternoon, and was held in the home of his daughter, Mrs. Joe Mitchell over night, being brought overland this morning from that city by an F. C. Harmon hearse.

Deceased would have been seventy-one years of age on February 20, 1928. He was a native of Alabama, moving to Texas when a young man. The family had resided in this county for the past twelve years.

Surviving members of the family are his wife, four sons, and one daughter. The daughter is Mrs. Joe Mitchell of Hale Center. The sons are Frank Dunn of Corpus Christi; H. L. Dunn of Lakeview; T. A. Dunn of Crosbyton; C. J. Dunn of Killeen, Texas. All of the children are expected to be here for the funeral.

Start Remodeling New Home Of Post Office

Contractor H. E. Cannaday Monday morning put a crew of men on the job of repairing the interior of the Martin Building on North Main Street, which is to house the post office for at least the next five years beginning soon. New floors, new paint and new doors will constitute the principal portion of the work to be done which is only a matter of days to complete.

Candidate For Congress Visitor In Floydada

J. Ross Bell, of Paducah, candidate for congress, was among the prominent men who were visitors in Floydada last week. Mr. Bell's candidacy was announced nearly a month ago and he is already engaged in a canvas of the district.

Reports reaching Floydada from the southeastern quarter of the district indicate that Mr. Bell is going to have a general support from his own people, while Congressman Jones is expected to run best in the general vicinity of Amarillo, with the result that the south plains area, just coming prominently into the fore as an area having considerable voting strength may prove to be the battle ground on which the decision in this race will be determined.

HOME ECONOMICS SUPERVISOR FINDS COURSE POPULAR HERE

Miss Lillian Peek, Supervisor of Home Economics from the State Department of Education, who spent Tuesday in Floydada inspecting the work of the Home Economics Department of Floydada High School, told a reporter for the Hesperian that she found the course so popular with girls of this district under the direction of Mrs. Clements, that the department cannot take care of all the girls who would like to take the course. She gives Mrs. Clements' excellent work as an instructor credit for much of the popularity of the course.

"I find your school fortunate in two things that I noted especially," Miss Peek said. "One is that you have Mr. Patey as the head of your school system and the other that you have Mrs. Clements as teacher of Home Economics. Mr. Patey we have found to be a capable school man."

Miss Peek gave it as her opinion that Floydada needs an additional half-time teacher in the Home Economics Department in order to give all the girls an opportunity to take the course, and said that if the additional help in this department were added by the board and the program requirements of the department met, she had promised subsidy from the state vocational educational fund.

Mrs. J. G. Clements, Home Economics teacher, plans to attend a regional meet of Home Economics departments of this district at Lubbock on Friday and Saturday of this week.

HOT AND COLD WATER FOR ALL ROOMS AT COMMERCIAL

W. P. Daily, proprietor of the Commercial Hotel this week announced plans to modernize Floydada's largest hostelry with the addition of hot and cold water for every guest room in the building.

Mr. Daily has already received some bids for the work to be done and as soon as all bids are in the work will begin right away, he said Wednesday.

Hot and cold water are already a part of the equipment in several of the rooms but this added expenditure will give this modern feature to all rooms of the hotel.

'Do Some Digging And Get It Done'

(An Editorial)

The idea of a community with the wealth that Floydada possesses allowing a matter of raising \$10,000 to complete payment of a right-of-way fund that will admittedly not exceed \$40,000 total, to delay the construction of a new railway line, is an absurdity. If the amount were \$100,000 and everybody had extended themselves to the limit for the public good, there might be some reason or excuse at least.

But there isn't any reasonable excuse to be offered the railway company for delaying handing over a clear right-of-way under the existing circumstances. And if the matter of landing the railroad were a matter of prospect instead of an imminent reality the citizenry would have the money together in a day. But all too few have paid in money to the fund and all too few of those who have done so, have paid as much as they should have.

Because the job is not a big one, does not make it any less essential that it should be done and done now.

"Let's do some digging and get this job done" this week.

No Decision Rendered In Sparks Bus Test

(Special to The Hesperian) Austin, Texas, Jan. 19.—Constitutionality of the state law placing motor bus traffic under regulation of the Railroad Commission was left undecided Wednesday, decision day, by the Court of Criminal Appeals.

The court found, however, that requirement for an operating permit complained of in test case of I. S. Sepulveda, Webb County, offers no constitutional offense.

Sparks Restrained From Operating His Bus Line

Operation of the Red Ball Stage Line from Plainview to Vernon, under the management of Herbert S. Sparks of his city, ceased last week when an injunction was granted by the District Judge of Wilbarger County restraining Sparks from operating the line.

The injunction followed on the heels of one which Sparks had obtained from District Judge Charles Clements, preventing sheriffs and county attorneys in Hale, Floyd, Motley, Cottle, Foard and Wilbarger Counties from arresting him or otherwise molesting him or his drivers in the operation of their lines.

DUCK KILLED ON BLANCO IN DECEMBER BANDED IN CANADA

Charles Adams of Lakeview, who in December killed a duck on Blanco Canyon carrying a band number of the Biological Survey of the U. S. Department of Agriculture, has received a reply from the Bureau in reply to his letter as follows:

"The Biological Survey is in receipt of your recent communication. The bird carrying band No. 365828 was a pintail (1 day old) banded at Camrose, Alberta, Canada, July 17, 1927, by Frank L. Farley.

"By means of these numbered aluminum bands important investigations relative to the migration and other factors in the life histories of North American birds are being advanced. The bands are attached to the birds by volunteer co-operators, both in the United States and Canada, who serve without pay. Success in the bird-banding work is therefore dependent upon the reports of persons in both countries on such banded birds as come to their attention. The information furnished by you is important and we thank you for your interest and co-operation."

The letter was written by Paul G. Redington, chief of the bureau, at Washington, D. C.

BANQUET TO MASTER FARMERS GREATLY ENJOYED BY GARY'S

The banquet given by the Progressive Farmer, Dallas farm publication, Monday night, to the fifteen Master Farmers of Texas for 1927, and their wives, at which were also a large number of representatives of the Extension Service, A. & M. College, was greatly enjoyed by the Floyd County people who attended.

Mr. and Mrs. R. B. Gary, of Harmony, were among the honor guests, Mr. Gary having been chosen from this section of the state. In addition to the honors at the banquet the party were guests during the day Monday of the farm publication.

Floyd County people, besides the Gary's who had the pleasure of attending the event, were Harry Miller, Miss Blanche Bass and Ed Bishop. They returned home Tuesday night.

MARRIAGE RECORD

C. O. Tyler and Miss Runie May Taylor, of the Mt. Blanco community, were the only couple to receive marriage license from the office of County Clerk Tom W. Deen during the past week. The young couple received the license on Friday, January 13 and were married at the residence of Rev. G. W. Tubbs on Sunday afternoon.

Funds For Right-Of-Way Still Far Short Of Goal

Funds for the purchase of the right-of-way for the Floydada Extension of the Quannah, Acme & Pacific Railway Company were still far short of the goal yesterday afternoon, E. C. Nelson, chairman of the finance committee said.

"Although some of the guarantors, who had not previously paid, are coming in along and paying into the fund, the number who are coming in are too few and the amounts they are subscribing won't make the fund mount up high enough to pay the bill," Mr. Nelson said. "Somebody is going to have to do some digging and the sooner we make up our minds to get the job done and out of the way the better off we'll all be."

R. E. Fry and L. C. McDonald have been added to the finance committee and are making a canvas of the guarantors and other citizens in an effort to raise the needed funds.

400 Expected to Attend Annual C. Of C. Meet

Hubert M. Harrison, of Wichita Falls, Accepts Invitation to Make Principal Address.

Four hundred plates will be prepared for the annual Floydada Chamber of Commerce banquet to be held in the gymnasium of the Andrews Ward School on the evening of February 10th. Of this number it is hoped that 200 will be Floyd County farmers and their wives, 150 Floydada citizens and fifty out of town guests.

Hubert M. Harrison, manager of the Wichita Falls Chamber of Commerce, will be the principal speaker. Notice was received by the local organization that Mr. Harrison had accepted the invitation and is making plans to that effect. He is well known in this territory and officials of the local chamber feel that they are indeed fortunate in securing him for the occasion.

A radio talk direct from the Dallas News broadcasting station to those attending the banquet will be made by J. J. Taylor, better known to Texas as State Press. Mr. Taylor consented to make the talk and expressed the opinion that the novel idea would create quite an interest among radio listeners.

Music for the event will be furnished by the Floydada Municipal Band and it is hoped by that time the boys will be arrayed in their new uniforms. If such is the case the banquet will be the first public appearance of the Band in the new uniforms.

Capacity House Hears Pro Talks Sunday Night

Balcony and main floor of the Methodist Church were crowded Sunday night by the audience which attended the celebration of the eighth anniversary of the adoption of the Eighteenth Amendment to the National Constitution, and enthusiastically joined in the demonstration favoring National Prohibition.

The program was featured by talks of laymen from the Methodist, Cumberland Presbyterian and Christian congregations, Lon M. Davis, L. G. Mathews and Kenneth Bain making the principal talks.

LOCAL CHAPTER EASTERN STAR GUESTS AT LOCKNEY MEETING

Members of the local Chapter of the Eastern Star were guests of the Lockney Chapter Friday night, January 13, on the occasion of the visit of the District Deputy Grand Matron, Mrs. Flora B. Boone, of Littlefield. Special work in the order was conducted by Mrs. Boone for the benefit of the two chapters. Refreshments were served and a social hour followed.

The District Deputy Grand Matron is expected to be in Floydada tonight to put on some special work.

Those attending the meeting at Lockney were: Mr. and Mrs. R. L. Henry, Mr. and Mrs. Tom Lemons, Mr. and Mrs. T. S. Stevenson, Mr. and Mrs. Flynn Thagard, Mr. and Mrs. E. S. Randerson, Mr. and Mrs. Henry Cox; Mmes. V. H. Boteler, W. M. McCauley, G. V. Slaughter, E. Ray Smith, Ella Johnson, G. W. de Cordova, Maud Merrick, M. L. Probasco, Alice Dickey, Lee Howard and L. B. Maxey.

COUNTY BASKETBALL WINNERS MUST BE NAMED IN FEBRUARY

Austin, Texas, Jan. 16.—City and county basketball contests among teams enrolled in the Interscholastic League of the University of Texas must be over with and the winners in each county determined by about the middle of February, according to Roy Henderson, director of athletics of the Interscholastic League. District tournaments should be held by not later than February 25 in order that the winners may be in readiness to come to the state tournament in Austin March 9 and 10, Mr. Henderson said.

ALLMON INSURANCE SETTLED

Insurance on the Allmon School building which burned on January 4, was adjusted and settled at \$5975, on Wednesday of this week. This amount was adjusted from the policy totalling \$8250 in insurance on the building and fixtures.

School work in the temporary buildings is progressing as well as could be expected under the circumstances, according to County Superintendent Price Scott. The Allmon church building is being used at the present time, for the classes.

Denver Rails To South Plains In Thirty Days

Rails of the Fort Worth & Denver South Plains Railway Company may top the caprock in another thirty days and reach the first of its stations, South Plains, if reports which S. F. Gilliland of South Plains hears, are based on the correct information.

Mr. Gilliland was in Floydada Saturday transacting business and says the little city just out on the plains from the big caprock climb is developing nicely, considering the fact that as yet it is not served by a railway. With the advent of the railroad it is expected to grow fast. Already such basic industries as cotton gin, elevator, lumber yard, and mercantile establishments are on the ground. A. B. Brown, of Lockney, one of the promoters of the town, has built several substantial brick buildings in South Plains.

Art Masterpieces Will Be Exhibited Here Soon

Colonial Art Exhibit in February Will Be Sponsored by The P. T. A. Of Floydada.

A splendid opportunity for Art Education will be afforded the art lovers of this section and the students in the various schools when The Colonial Art Exhibit will be held in this city during the week of February 5. Between 150 and 200 reproductions of fine pictures by famous artists will be shown during that week by the Colonial Art Company of Oklahoma City, exhibiting in this city under the sponsorship of the three Parent-Teacher Associations of the Floydada schools.

The art exhibit to be shown here consists of old Masterpieces representing the French, Italian, Flemish, English, Dutch, Spanish, German and American Schools of Art. Reproductions of works of Famous Masters of many generations will be shown and expectations are for them to create much interest.

A study of the Old Masters is being made this week in the Floydada schools and Superintendent W. E. Patey plans for the student bodies to study the exhibit. The exhibit will probably be held in some downtown building, Supt. Patey stated. A small admission charge will be made and the funds used for the purchase of pictures for the local schools.

Two New Business Homes Now Nearing Completion

The new business homes of two Floydada enterprises are nearing completion now, the contractors having been favored with good weather for some two weeks on the Motor Supply Company's large garage and display room for the Chevrolet agency and the office building of the West Texas Gas Company.

Stephenson & Thurmon are the contractors on the Motor Supply Company building at the corner of Main and Mississippi, and Cannaday & Stark on the gas company's office building at the corner of California and Fourth. The former building will represent an outlay of \$19,000 when completed and the latter upward of \$7,000.

DUNCAN CONDEMNATION TRIAL WILL BE HEARD NEXT TUESDAY

On Tuesday, January 24, in the county court of Floyd County, the trial of the suit of the local right-of-way committee against Judge Arthur B. Duncan will be held.

Condemnation proceedings for the right-of-way for the Quannah, Acme & Pacific Railway Company will be heard on appeal from the findings of the commission which recently awarded Judge Duncan \$9,346.25 for his land and damages.

The appeal which was filed on Monday of last week is attracting much interest.

POULTRY SHOW AT QUITAQUE SET FOR FEBRUARY 3 AND 4

The Quitaque Valley first annual Poultry and Dairy Show will be held on February 3 and 4, it is announced from Quitaque.

Besides the regular features of the show a banquet will be given on the evening of February 3. Walter Burton, judge of the poultry show, will make an address and a speaker on dairying and feeding will also be present.

W. M. COLVILLE RETURNS HOME

Mr. and Mrs. W. M. Colville returned home Saturday from Lubbock, where Mr. Colville has been in the Lubbock Sanitarium for the past seven weeks. While in the sanitarium Mr. Colville underwent two operations, his condition being very serious at times. Mrs. Colville remained with her husband throughout his illness.

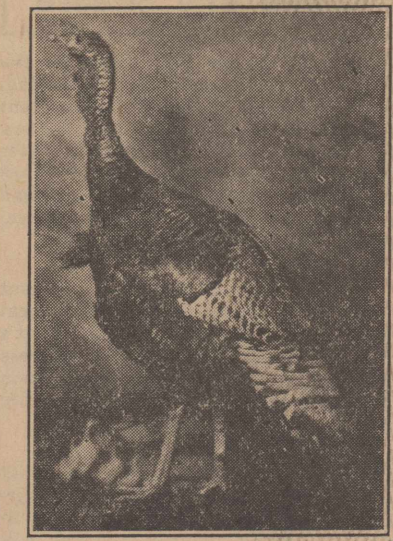
Mr. Colville is reported to be recovering rapidly, now, and is able to sit up some.

THOS MONTGOMERY HOME

Col. Thos. Montgomery reached home Tuesday afternoon of this week from Fort Worth, where he has been for nearly a month enjoying a vacation from the management of the TMBAR Ranch, while visiting at his former home.

Mr. Montgomery was one of the early merchants of the Panther City and always enjoys time he spends there among former associates.

Prize Winning Turk



This turkey is Goldbank King I, and heads the flock of Mammoth Bronze Turkeys on the J. D. Christian farm in the McCoy neighborhood.

He is said to have cost his owners \$300 and to have paid good dividends on the investment to date. A \$200 pullet from the same strain of turkeys, bred by Bird Bros., a Pennsylvania firm, will also be added to the flock this spring, Mrs. Christian states.

Plans For Fair Should Begin Now, Bishop Says

Adequate Housing And Grounds Among Essentials For Good Fair This Year, Is His Belief.

That a free county fair cannot be successfully operated annually in the State of Texas is the opinion of seventy secretaries, presidents and executives of State, District and County Fairs who met in Dallas last week for their annual meeting, and those cities now attempting to hold a fair free of any admission are wasting money that should be invested in permanent buildings and grounds. This, in the opinion of Ed Bishop, secretary of the Floyd County Fair, was the most interesting thought brought out at the meeting, which he attended.

County and state fairs in the State of Oklahoma receive state aid and are enabled to build suitable buildings and carry on their fairs with the money received from concessions and shows, but in this state there is no aid permitted and according to the present constitution there can be no financial assistance from the state although every fair receives the endorsement of state officials, Mr. Bishop said.

Those fairs that are dependent upon financial support from the citizens in the town where they are held are continually meeting with the problem of properly financing the fair each year. When a fair has missed one season there must be a redoubled effort to get it started the following year and as is very often the case it is discontinued for several years, it was declared at the meeting.

Mr. Bishop is of the opinion that now is the proper time to begin plans for the 1928 Floyd County Fair and that the first and most important thing is the selection of a site. In order to secure a large gate each year the location should not be too far from the city and should, if possible, be located not far from one of the main thoroughfares. This is important he thinks, because of the fact that the same person will very often pass into the gates more than once during the event.

"Floyd County should, without doubt, have buildings that will justify asking our citizens to bring their most valuable articles in to be shown," secretary Bishop said. "It is unfair and unjust to ask that clothing, and other valuable articles be placed on display where they are likely to be damaged on account of weather conditions.

"At the present time we do not have a fair because it has been impossible to exhibit that important asset to every farm, livestock. Purebred livestock cannot be exhibited in the open and owners of stock should not be asked to expose their stock to the weather in order to make a success of the fair.

"The Floydada Chamber of Commerce will begin plans for the coming fair immediately and suggestions as to be immediately and suggestions as to be appreciated. It will be your fair and you will be expected to give it your financial and moral support."

ELECTRIC CANCELLER TIME SAVER AT POST OFFICE

Installation of the electrically driven canceller machine in the Floydada Post Office Monday afternoon of this week adds another time-saving device to make faster service possible in the dispatch of mails for local patrons. The capacity of the electric machine is thousands of letters daily greater than the hand-machine formerly in use by the office. The new machine was ordered installed a few months ago by the department.

C. FOSTER RE-ELECTED AS COMMUNITY SUPPLY MANAGER

Clarence Foster Saturday was employed for another year as the manager of the Community Supply Company, when the called meeting of the directors was held for the purpose of organizing for the year.

Rev. G. W. Tubbs was re-elected chairman of the board of directors and W. C. Cates the secretary.

Twenty Teams Invited To Plains Cage Meet

South Plains Basketball Tournament To Be Held Here Feb. 4 and 5 Will Attract Many Fans.

Invitations were mailed this week to twenty schools in this immediate territory to attend the South Plains Basketball Tournament which will be held in this city on February third and fourth. The invitations were mailed by Whirlwind Coach Ike Jay and Floydada Superintendent W. E. Patey in the earlier part of the week and they are expecting notification of acceptances to the meet during the next week. Acceptance must be made by January 25, Superintendent Patey pointed out, in order to allow sufficient time to plan the elimination and pre-final games.

A new plan of eliminating the teams in the first preliminaries is being worked out this year by the officials. Under the new plan, as outlined by Supt. Patey, an alphabetic list of the schools that accept the tournament invitations will be made out and an uninterested person will draw numbers which will be assigned to the teams. Then team number one will play team number two as the first preliminary. Number three will play number four as the second preliminary, and so on. This plan, however, will be subject to the agreement of all teams entered in the tournament, and if agreed to by all participating squads, it will be possible to notify each of the exact hour and date that they are expected to play and with whom. Through this plan, the loss of a great deal of time will be prevented for all of the teams and will prevent complications in securing lodging for all twenty of the teams in this city Friday night. It is very probable the new plan will be adopted by the teams, it was stated.

This year's tournament marks the second of the annual unofficial South Plains meets. The meet is held each year in this city in the Andrews Gymnasium at some opportune time prior to the District Meet. The eliminations held at this meet have no effect whatever on the official Interscholastic League standing, it has been pointed out by the officials. Beautiful trophies or loving cups will be presented to the first and second place winners at the meet.

Teams from the following towns, including Floydada, were invited to enter the tournament: Ralls, Crosbyton, Lorenzo, Lubbock, Slaton, Idalou, Post, Hale Center, Plainview, Petersburg, Lockney, Littlefield, Spur, Lamesa, Tullia, Memphis, Olton, Chubb, Roby, and Quitaque. A large percentage of these teams are expected to accept the invitations.

Drilling Tests Resumed By Exploration Company

Two of Floyd County's three oil tests, those of the Exploration Company of Texas, located northeast of Floydada sixteen miles and northwest ten miles respectively, resumed semblance of considerable activity again last week after several months of beating time while awaiting the recovery of the petroleum industry of the southwest from over-production.

Both wells have been standing with rigs on them since last summer, following the spuddings. The Sand Hill test got under way again Tuesday of this week, while the Matador No. 1 near Hillcrest School House got going again Monday, according to reports of oil men.

NORTHCUTT BUYS BUSINESS OF MILLER-ROBBINS COMPANY

Sale of the Miller-Robbins Company, south side dry goods store, was consummated the latter part of last week, N. R. Northcutt, prominent merchandiser of Plainview and Lockney being the buyer.

During the latter part of last week and the first of this the store has been closed for invoicing and arrangement of the merchandise for closing out the stock, re-opening this forenoon.

Mr. Robbins, who has had active charge of the Miller-Robbins firm, will continue to make Floydada his home, giving his other business affairs his attention, while taking a rest from the arduous demands of a mercantile establishment.

'BY GEORGE' HIGH SCHOOL PLAY WILL BE GIVEN FEB. 2

"By George," They're going to do it! Student members of the Floydada High School Dramatic Arts club will present "By George," a three act royalty comedy at the High School Auditorium on February 2. The club members under the direction of Miss Dorothy Biebel have been at work on the play for the past several days and plan to be able to present the play perfectly.

"By George" is chuck full of grins and laughter, throughout although it contains a well arranged plot, Miss Biebel stated. "We believe it will be the best comedy presented here in several months," she said.

The play will be given for the benefit of the Hesper annual fund.

ADDING MORE LIGHT

Among the Floydada business houses which recently have added to the lighting of the streets and incidentally their own businesses, by installing signs or modern lighting equipment, are the Lewis Cafe, the First National, and the Floyd County National Banks. A large electric sign on top of the office front is the cafe's addition to the well-lighted effect, while the banks have added ornamental fittings at the entrances to their buildings.

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In Advance

Advt. Rates Furnished on Application.

HOUSTON CONVENTION CITY

All of Texas democracy, which includes about 95 per cent of the people of the state, was electrified last week by the announcement that Houston would be the scene of the 1928 Democratic Convention, the first time that the party's national gathering to select a standard bearer has come south of Mason and Dixon's line since the Civil War. Jesse H. Jones, wealthy newspaper publisher of that city, is given credit with bringing the convention to Texas and Houston.

That the big battle within the ranks of the party itself will be fought out on Texas soil, close to our eyes, is a pleasing prospect to Texans. We shall have an opportunity to look over this man Al Smith who will head the New York delegation, and if he has a tail and horns, as we have been told, we shall see them, too.

And the other favorite sons and dark horses will be trotted out right before our own eyes. Second only to our delight at having representative Democrats from over the entire United States see Texas, will be that of having them right on our own grounds where we can measure them by our own standards.

HOOPER FOR PRESIDENT

While the "unfettered democracy" is grooming for a big fight on Texas soil over the question of whether the nominee shall be wet or dry, the "works" of the republican antagonists have been set in motion for the nomination of Herbert Hoover for president. At least, that's what we are told, that it will likely be Hoover on the first ballot. Hoover is said to be not such great shakes for campaigning but that he is strong on delivering the goods is well known.

We cannot but hope that the prospective fight between the two wings of the democratic party does not develop into such a split as to ruin the party's chances for a president the next four years. But if such does develop and defeat is meted out again to democracy, it is a comforting thought that an economist and industrial wizard such as Hoover, is likely to be the man to take the reins at the White House. It is particularly comforting since it is said that Mr. Hoover had to think it over two or three months to be sure whether he was a republican or democrat.

LOCAL INDUSTRIES GROWING

The value to the community of the local industries, which we have about us is often over-looked, so often in fact. The Hesperian likes to remind its readers once in awhile of them, to aid in focussing the eyes of the people on the things they can do for their neighbors and be doing something for themselves as well.

Perhaps, one of the most deserving local institutions which Floyd County people may well afford to patronize liberally is the Floydada Greenhouse, of which Mrs. Maud Hollums is manager. This is one of the completest small green houses in this section. There are larger ones but they are also older. They got larger because people patronized them. The Floydada Green house will also grow as the patronage of the people of this section will allow it to grow. Meanwhile it is filling a very definite need of the community and should be given the most liberal support.

HAIL THE RAILWAYS

Hail the new railways for Floyd County—two new systems which have been expending hundreds of thousands of dollars in Floyd County in order to get to south plains tonnage, give us a greater era of development and provide Floyd County with the second greatest railway mileage in West Texas.

1928 will be an epochal year in Floyd County history. It will mark the completion of the efforts of the railways to build into this section. Indeed, the fruition of our desires for more adequate railway facilities in Floyd County is now only a matter of months, almost of weeks, we are told.

RADIO A HOME BUILDER

Radio is becoming definitely aligned with the home as a builder of better home life, as against the tendency that has prevailed during the past several years to tear down rather than to strengthen the home. Until radio practically every great step of science has, not intentionally of course, had a tendency to make the home less the staying place, and more the stopping place only, of the family.

Now, the person who is inclined to be a home body can enjoy to the fullest home life on evenings, while at the same time getting all the best of music and entertainment from the four-quarters of the globe. Radio may work a hardship on some other forms of industry or established trade or custom, but we are glad it is one influence that is more specifically dependent for its own commercial welfare upon a better, more healthful home life.

THE GRUESOME DETAILS

The pungent pens of the most capable reporters afforded by America's greatest city gave us the gruesome details of the punishment by electrocution of Judd Gray and his amour last week at Ossining Prison, who became so mired in their sins that they planned and executed the brutal murder of the woman's husband.

If any man being tempted to commit

a great wrong could have read the harrowing details of the last minutes of the man and woman in New York State death house without flinching back from the horror that his own sins might bring upon his head, then the death of this couple and the dishing up of the gruesome details were in vain. Otherwise, they were to the advantage of society in general.

We read or hear every day of this or that person who has committed grave crimes and "got away with it." An occasional deterrent such as this, where there is no doubt of guilt, is calculated to have a counter effect. Let's hope so, at least, since it had to be.

'Round The Square

Round the square will again be the scene of an all South Plains gathering. The South Plains Basketball Tournament will be held in this city on February third and fourth. If you are a lover of good, clean sports, be sure to mark this date on your calendar and attend the tournament games. Give this movement your help by your attendance.

If this tournament idea is carried out in full, it will mean much for the local schools as well as for the town. Let's make this thing such a huge success that when the sport fans of this section think of basketball, they will invariably think of the Floydada tournament.

That girl round the square says that she is going to cross her hens with parrots so that when they lay an egg, instead of cackling about it, the hen will come in and say: "Oh, Mary, I just laid an egg. Go get it."

The fellow who believes that newspaper advertising is all waste may be interested in learning that the Ford Motor Company has recently spent over \$2,000,000 in this way in announcing the new car. Henry, you know, has a pretty profitable way of wasting money.

A Central Texas editor writes about the number of people to the square mile in his county. What interests us most, and is far more important, is the number of square people to the mile.

Canyon now has more pavement in that city than Floydada people can imagine in this town; yet Canyon recently voted to pave forty blocks more.

And once again we insist that, aside from Father Time, a wholesome sense of humor cures more ills than does most other doctors combined.

The Floydada Luncheon Club is an organization well worth the time, money and support of every Floydada business man. Why not have every business establishment in town represented in this club? They meet every other Monday at noon. Don't wait for an invitation, but just send a representative of your firm to every meeting.

There there, little bank robber
Don't you cry,
You can plead insanity and soon
Be free, by and by.

14 YEARS AGO IN FLOYD COUNTY

News items taken from the Floyd County Hesperian files published in Floydada fourteen years ago.

ISSUE OF JAN. 22, 1924.

Jno. P. Mathis, who for practically four years since its establishment, has been the vice president and general manager of Mathis-Martin Dry Goods Co. has sold his interest in the firm and retired from the management. His stock in the company was purchased by W. L. Morris and J. G. Martin succeeds to the position of manager of the store.

Coronado, the famous Spanish explorer, who was without a doubt, the first white man to traverse the great expanse of the western plains, crossed Floyd County in his wanderings while searching for Indian cities with streets paved with gold, in 1842, according to research work now being done by students of Berkeley University, California.

Mrs. Arthur B. Duncan is in Jourdan, near San Antonio with her daughters, Mrs. C. W. Watkins and Mrs. John A. Hollums. Mrs. Hollums has been seriously sick for several days.

H. C. Bosley has bought back the interest of A. A. Hare in the Bosley blacksmith shop and will run it hereafter in his own name.

Miss Fronia Johnston and mother, Mary Johnston returned to Floydada

this week after about a year spent in Whiteflat where they were engaged in the mercantile business.

The Carnation Club met in regular session with Mrs. A. P. McKinnon on Thursday of last week. The following members were present: Mesdames G. V. Smith, C. C. Darsey, Jno. N. Farris, Bascom Jenkins, W. L. Boerner, J. D. Starks, W. I. Cannaday, E. T. Green, A. P. McKinnon, Geo. Linder, and the following visitors: Mesdames Tom B. Triplett, Glad Snodgrass, J. T. J. Dawson, A. E. Johnson, Misses Anna Irick and Mary McKinnon. After the business session, the afternoon was spent playing rook at which Mrs. Jenkins won high score.

When forks were first used, a celebrated divine preached a sermon against them as an insult to the Almighty, who gave us fingers for the purpose.

STOCK SALE AT TECH

Lubbock, Texas, January 16.—A sale of stock will be held on January 24 at the Texas Tech livestock judging pavillion under the auspices of the Panhandle Swinebreeders' association. Several of West Texas' leading swine breeders will enter stock and attend the sale. Stock from Tech pens will also be offered for sale.

The Hesperian, \$1.50 per year.



FLOYD CITY LODGE
No. 712
A. F. & A. M.

Meets the second Saturday night in each month. Visiting Masons always welcome.

E. S. RANDERSON, W. M.
C. M. MEREDITH, Secretary.

Opportunity

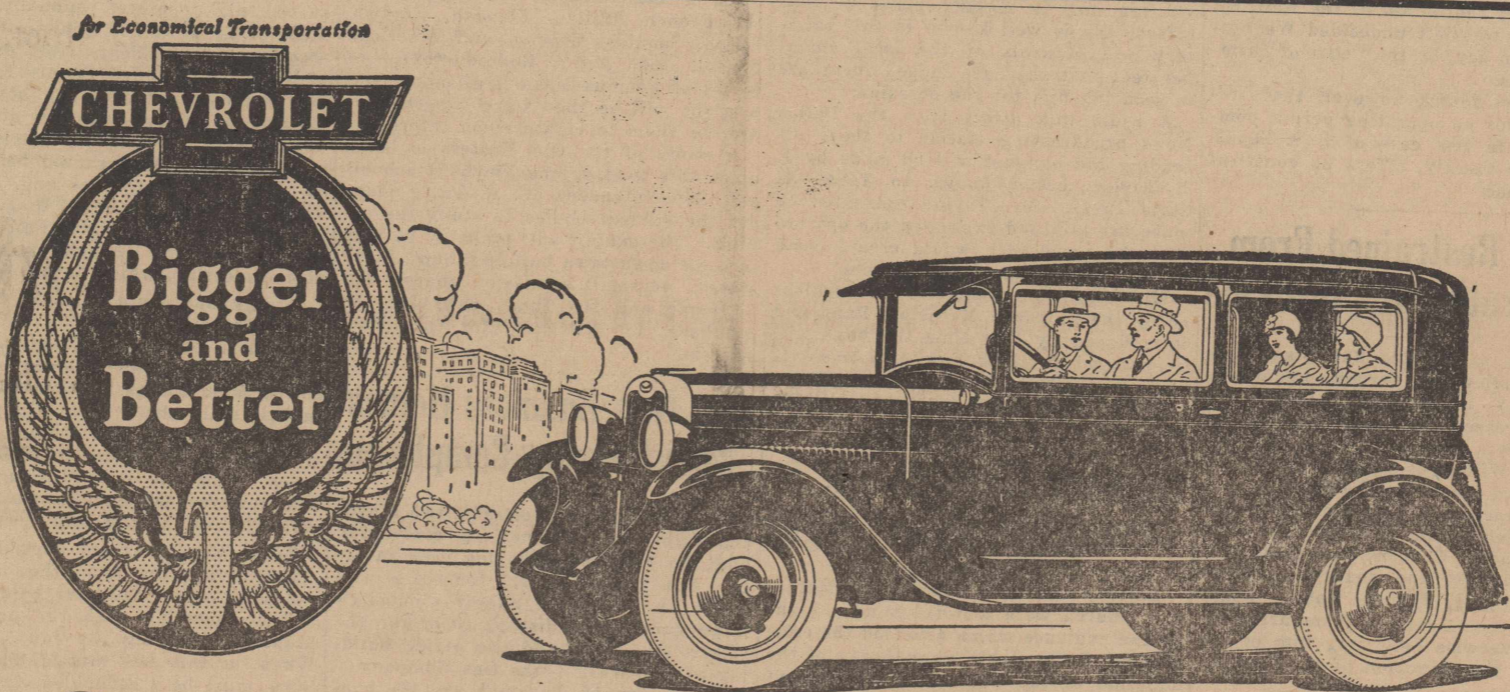
There is an opening in Floydada for a merchant to handle STUDEBAKER-ERSKINE Automobiles.

This can be made one of the most profitable ventures in Floyd County.

For details and information, call, wire or write

Tilson & Sons

Studebaker-Erskine Distributors
Plainview, Texas



New Beauty-New Comfort New Performance!

*an amazing revelation
in a low-priced car*

PRICES REDUCED!

The Coach	\$585
The Roadster	\$495
The Touring	\$495
The Coupe	\$595
The 4-Door Sedan	\$675
The Sport Cabriolet	\$665
The Imperial Landau	\$715
Light Delivery Truck (Chassis Only)	\$375
Utility Truck (Chassis Only)	\$495

All Prices f.o.b. Flint, Mich.
Check Delivered Chevrolet Prices
They include the lowest handling and financing charges available.

Built on a 107 inch wheelbase, 4 inches longer than before—offering new Duco-finished Fisher bodies whose distinction reveals the world famous mastery of Fisher craftsmen—providing the safety of four-wheel brakes, a new measure of comfort, thrilling new power, speed and smoothness—the Bigger and Better Chevrolet is being everywhere acclaimed as an amazing revelation in a low-priced car!

See this truly sensational automobile! Note how the hood lines stream back from the higher radiator and blend gracefully into the body contours. Note the interior atmosphere of

richness and elegance. Check the chassis—and discover every feature of advanced engineering design demanded in the finest motor cars. Then go for a ride!

Experience the flashing get-away and marvelous smoothness of the improved valve-in-head engine with its new alloy "invar strut" pistons, and many other improvements. Travel rough roads and observe the cushioning effect of the new semi-elliptic shock absorber springs. Do that, and like tens of thousands of others, you will be amazed to learn that such a car can sell at such low prices!



Motor Supply Company

Floydada, Texas

QUALITY AT LOW COST

Dr. W. H. Alexander
INTERNAL
Medicine and Electrotherapy
Rooms 10-11 First Natl Bank Bldg.
Telephone 93; Residence No. 260

H. Z. Pennington
PHYSICIAN AND SURGEON
TELEPHONES:
RESIDENCE 330 OFFICE 73

Drs. Smith & Smith
Sanitarium
FOR SURGICAL CASES
Phone No. 177
Floydada, Texas

F. C. HARMON
Licensed Undertaker
Modern Equipment;
Hearse and Ambulance
SERVICE ANYWHERE
Phones: Day 242; Nights 174 and 259-W

Dr. W. M. Houghton
GENERAL PRACTICE
Diseases of Women and Children
a Specialty
OFFICE IN MITCHELL
BUILDING
PHONES:
Residence 250 Office 256

KEEP YOUR BATTERIES FULLY CHARGED
We repair and re-charge
FREE TEST
New Battery at Low Cost. Dealers for STANDARD BATTERIES.
Smith Battery Station
Three doors North Floyd County National Bank
TELEPHONE 75

KENNETH BAIN
LAWYER
Rooms 12 and 13
First National Bank Building
General Practice

A. C. Goen M. Polk Goen
Phone 170
Goen & Goen
Real Estate Loans, and Insurance
6 Per Cent Farm Loans
Farm Lands, Ranches, and City Property
We handle city property and keep it rented. We render and pay taxes for non-residents.
Would appreciate your Fire Insurance Business.
Surginer Building, North Side Square.

E. P. NELSON
FIRE INSURANCE AGENCY
WILL APPRECIATE YOUR BUSINESS
Every detail of your fire insurance requirements will be carefully handled if entrusted to this agency.
OFFICE—ROOM 8
FIRST NATIONAL BANK BUILDING,
FLOYDADA

Mathews & Folley
LAWYERS
MITCHELL BUILDING
FLOYDADA, TEXAS

Jno. A. Fawver
DEALER IN
LAND AND CATTLE
Values in Cattle, Real Estate, Royalties and Leases
P. O. BOX 171
Surginer Building, Room 7
FLOYDADA, TEXAS

With The Churches

PREACHING AT SAND HILL

Rev. Hines, pastor of the Methodist Church at Petersburg, will preach Sunday afternoon at 3 o'clock at the Sand Hill School Auditorium, it is announced.

Preaching service will also be held at the auditorium in the evening, when Rev. G. O. Dean of Olton, will fill an appointment.

MT. BLANCO BAPTIST CHURCH

G. W. Tubbs, Pastor
Sunday School at 10 o'clock.
Preaching at 11 o'clock.
B. Y. P. U. at 6:30 o'clock.
Preaching at 7:15 o'clock.

BAPTIST CHURCH SERVICES

Rev. W. R. Hill, Pastor
Sunday School, for Bible-study, assemblies at 10:00 a. m. You are welcome to join us in the study of God's word. The morning preaching service will be worshipful and instructive. The sermon-theme will be, "Building The Walls of Zion." Splendid attendance and interest last Sunday in all meetings. The B. Y. P. U. meetings are at 6, except the Junior at 4:30 p. m. The night preaching service begins at 7:00. The sermon-subject is to be, "The second Coming of Christ—Precursors." Mid-week prayer meeting at 7:15 on Wednesday night. The entire member-

ship need this service. "Who is on the Lord's side?" Visitors are cordially invited to worship with us in all these gatherings. Come and welcome.

METHODIST CHURCH

Ben Hardy, Pastor
Sunday School still on the up grade. Let's keep the attendance and interest climbing.

Our service Sunday night on the Eighth Amendment was a great service, he talks weer all good and the interest fine.

Come out next Sunday to Sunday School and stay for church services. The night service will be a sermon founded on Harold Bell Wright's book, "God and the Groceryman."

CUMBERLAND PRESBYTERIAN CHURCH

A. A. Collins, Pastor
B. F. McIntosh, superintendent of Sunday School.
Sunday School at 9:45.
Morning Worship at 11.
Christian Endeavor Junior and Senior at 6:15.

Evening worship at 7.
Prayer and study hour Wednesday evening at 7:30.

You will always find a welcome to worship at the Presbyterian Church.

CHURCH OF CHRIST

All were delighted with the splendid audience present at the City Park Church last Lord's day and we extend to you a special invitation to be with us again next Lord's day.

There will be preaching at both hours, 11 o'clock a. m. and 7 o'clock p. m.

Our prayer meeting services on Wednesday nights continues to grow in interest and attendance. There being forty-seven present last week. Bible study on Lord's day mornings are very interesting. There are several new students who have been attending.

Ira L. Sanders, Minister.

WALL STREET CHURCH OF CHRIST

Bro. C. W. Smith will preach at the Church of Christ on Wall Street Sunday morning at 11 o'clock. Everybody is invited to attend the service.

FLOYDADA CIRCUIT SCHEDULE

Rev. Green B. Patterson, Pastor
I will keep my appointment on the Floydada Circuit, M. E. Church South, at Fairview first and third Sundays, in each month, at 11 o'clock a. m., and 7 o'clock in the evening; also at Newland at 11 in the morning; second Sunday, and Mayview, second Sunday at 7 o'clock in the evening; Campbell fourth Sunday in each month, 11 and 7 o'clock and Lakeview on same day at 3 o'clock in the afternoon.

CHRISTIAN ENDEAVOR PROGRAM

A program for the young People Christian Endeavor Society of the Presbyterian church for Sunday, January 22, has been arranged as follows:
Topic—"What Difference Does It Make What We Do On Sunday?"
Leader—Miss Dorothy Biebel.
Scripture—Mark 2:23-28: 3:1-6.
"When Was Sabbath Observance Instituted?" And What Was the Object?"—Pierce King.
"Which is More Important in proper Sabbath Observance, Sunday School At-

tendance or Church Attendance?"—Ollie Belle Collins.

"Why is the Example of the Individual Important?"—Russell King.
"How Do Surrounding Customs or Conditions Affect One's Sabbath Observance?"—E. C. King.
"What Should Be Omitted From A Well Kept Sabbath?"—Rev. A. A. Collins.

LADIES BIBLE STUDY

The Ladies Bible Class of the City Park Church of Christ continues to have a very interesting study. We have just finished studying the selecting and qualifying of the Apostles and will have for our lesson next Monday at 3 o'clock p. m. study of the "Great Commission." This is a great lesson and we believe that all Christian women would be interested in its study, hence extend to all an invitation to come and study with us. So meet us at the City Park Church next Monday at 3 o'clock p. m. if you can.

Reporter.

JUNIOR CHRISTIAN ENDEAVOR

Program for Junior Christian Endeavor Society for Sunday, January 22:
Topic—"What it Means to Be Truthful"—Zech. 8:16-17.

Song.
Scripture Reading—Margurite Louise Anderson.
Prayer.

"How Do We Act A Lie?"—Jean Bain.
"To What Does the Habit of Lying and Dishonesty Lead?"—Edell King.
"What Does Telling Things Just A Little Different From What They Really Are Do to Us and Others?"—Raymond King.

Song.
Prayer.

PROGRAM OF FIFTH SUNDAY MEETING JANUARY 27-29

Floyd County Baptist Association Will Meet With Floydada Church Last Of Month.

The program for the Fifth Sunday Meeting of the Floyd County Baptist Association has been arranged and is given below. The meeting opens Friday evening, January 27 and closes Sunday afternoon.

Friday Night

7:15—Devotional—C. B. Sims;
7:30—Special Number—to be supplied
7:45—The Bible In Individual Life and Service—Y. F. Walker;
8:00—Sermon by Rev. C. D. Potts of Silverton;
8:45—Adjournment.

Saturday

10:00—Devotions, led by Mr. Bryant of Center Church;
10:15—Pastoral Exangelism by H. M. Reed, pastor Lakeview;
10:30—Missionary Evangelism—by J. M. Harder of Cone Church;
10:45—Sunday School Evangelism, by pastor Hankins;
11:00—Evangelistic Song Service, by Mitt Bullard;
11:15—Evangelistic Sermon by C. E. Dick of Crosbyton;
12 M. Dinner

Saturday Afternoon

1:30—Song Service, led by Mitt Bullard
1:45—Personal Evangelism (Personal Work) by V. M. Lollar;
2:10—Personal Evangelism (Giving) by Cal McGahey;
2:30—Song;
2:35—The Holy Spirit in Evangelism by H. L. Burnham;
2:55—Preserving The Fruits of Evangelism by W. M. Draper;
3:15—Song;
3:20—Round-table Discussion of Evangelism, led by K. F. Keller;
4:00—Adjournment.

Sunday Night

7:15—Devotional, led by R. L. Shannon;
7:30—Sermon, by pastor O. H. Hale of Ralls;
Adjournment at pleasure.

Sunday

10:00 Sunday School, with J. C. Gilham Supt., and R. E. Bost, song leader;
11:00—Devotional, led by Jones Weathers;
11:20—Missionary Sermon, by C. J. McCarty;
12:00—Adjournment for dinner;
2:15—Devotional;
2:30—Associational B. Y. P. U.;
2:30-3:00—Directed by Miss Amy Glenn, of Motley County;
3:00-3:30—Directed by Miss Fay Brown, Briscoe County;
3:30-4:00—Directed by Miss Birdie Porter, Crosby County;
4:00-4:30—Directed by Mrs. E. Ray Smith, of Floyd County.

Hospitable entertainment will be accorded all who attend. The young people will be here on Sunday afternoon.

CONCERNING NEW BUILDING FOR THE BAPTIST CHURCH

The plans and specifications made by Ferrand & Fitch, noted architects of St. Louis and Dallas, are being studied by prospective contractors. Sealed bids are to be opened February 1, according to the building committee official's announcement. The educational unit will be completed first and it is a great building itself, containing forty separate rooms.

The Young People's Department auditorium will seat 235. Every department will be equipped for departmental work, according to the denominational standards. Each department will have its own assembly room and each class its separate class room.

The educational unit will be brick with a beautiful 16-foot mission tower on the northwest corner. It will have tile covering. It will be three stories. The architect's estimate cost of this unit is \$16,000, and \$50,000 for the entire church building. This educational unit will furnish the local congregation with as splendid equipment for Sunday School and Young People's Training "as is found this side of Fort Worth," according to the expressed statement of Dr. Beauchamp, the denomination architectural superintendent of Dallas.

Funds already subscribed are being assembled this week, anticipating the placing of the contract for a completed job of the educational unit. Subscription-taking is also going forward with splendid success. Subscriptions are not being solicited out side the denominational ranks but some are being proffered by others, and of course, fraternally accepted.

The congregation are, almost to a man, delighted with the building plans and many citizens are high in their praise of the same. This progressive building undertaking means much sacrificial effort on part of the local con-

gregation, but as expressed by the pastor, they think their children and community deserve the very best.

The unit should be completed by early summer, according to calculations. Just as soon as possible the auditorium

unit will be begun. It is the sanguine hope of many that the building program can go forward to completion of the entire building without any real delay. It will be one of the most commodious buildings in the panhandle.

MARTIN'S
January Clearance Sale

Come expecting big values and you will find them here. We only offer these values for 10 days and you should take full advantage now while you can get what you want. They can't last long.

- All ladies mid winter dresses are now 1/2 OFF
- One lot men's suits. See these, 1/2 OFF
- One lot men's, boys' and ladies' sweaters, 1/2 OFF
- One lot men's Over Coats, 1/2 OFF
- All of our men's fine wool shirts are, 1/3 OFF
- Ladies rayon bloomers, 32 gage, all sizes and colors \$1
- Good bleached and brown domestic, yard 10c
- Good grade 32-inch wide dress gingham, yard 10c
- Children's knit taped unions, Suit, 39c
- Good grade 9/4 brown sheeting, Yard, 35c
- Good Terry knit towels 20x41, gold, blue, pink borders, Each, 21c

Every shoe in our great shoe stock has been reduced for this January Clearance Sale.

Martin Dry Goods Company

"The Store With The Goods"

The Savings you make by buying your grocery needs from the "M" System the year through will help at the end of the year.

FOR SATURDAY AT THE
"M" SYSTEM

- 1 Can 50 oz. K. C. Baking Powder 39c
- 1 Can 25 oz. K. C. Baking Powder 19c
- 25 Bars P. & G. Soap 98c
- White Swan Corn 16c
- 12 oz. Can Marshmallows 24c

Come in, select your basket and take your time in buying your groceries.

BIG ASSORTMENT OF VEGETABLES

BAKER - CAMPBELL CO.'S
"M" SYSTEM STORE NO. 411

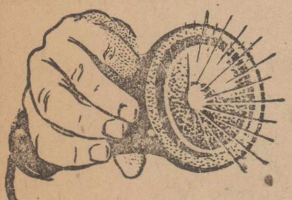


Babyhood days are soon gone

PHOTOGRAPHS
Turn back the years. The fresh, smiling faces of babyhood are yours to cherish in after years if you frequently visit your family photographer NOW.

Wilson Studio
Floydada, Texas

PHOTOGRAPHS
Live Forever



"GOT A FLAT"

That's the Old Stuff. "Use your head and save your feet," also a tailor bill, maybe, and some cuss words. If you'll say "Got a flat" to

Telephone 83

our free road service will be a life-saver for your temper and other wearing apparel—and the big idea is it'll be

THE SAME PRICE
Anywhere In The City

And when you get the tire and tube back you've got Steam Vulcanizing service, too—and it doesn't cost you any more than ordinary patching.

FEDERAL
WHOLESALE AND RETAIL

Gullion & Son Tire Service

"Invite Us To Your Next Blow Out"

Hesperian Want Ads

— Cheapest, Busiest Salesmen In Floyd County —

For Sale

FOR SALE—Work Horses. See Mrs. M. F. Swain. 472tc

NEW Brunswick records and machines. Kirk & Sons. 471tc

THE latest in Haag Own power washing machines. Kirk & Sons. 471tc

LET us put new glass in your closed cars. All sizes to fit all doors and windows. L. & O. Top Shop. 271tc

LUMBER AND BUILDING MATERIAL AT BARGAIN PRICES

We have two car loads of lumber to sell at almost half the price you pay for regular yard stock. Part of this lumber was shipped through mistake and must sell at once. Nothing reserved for anyone, unless you come and pick it out and pay for same. We have Box-ing, Flooring, Fencing, Dimension, Ship-lap, Centermatch, etc. This lumber is just the kind you need for repair work, barns, poultry houses, hog houses and etc.

Also have a carload of Poultry Wire, 1 and 2 inch mesh, Poultry and Rabbit Wire, Hog Wire, etc., that we have marked to sell.

Don't buy anything in our line until you have seen our stock. Floyd County Lumber Co., Phone No. 6, Floydada, Texas. 471tc

FOR SALE—Three residence lots near the Andrews Ward school. See J. G. Wood. 261tc

FOR SALE—Rhode Island Red cockerels at my place 7 miles northwest of Floydada. O. W. Fry. 454tp

FOR SALE—German Heater. Also good oil stove. C. H. Davis. 411tc

I'm still giving the best bargains in monuments. See me before you buy, S. B. McCleskey. 21tc

FOR SALE—Modern 5-room house, everything new and complete including barn, chicken lot, garage. Less than half cash. L. B. Maxey. 281tc

LOOK for the apple house first door East of Wester's Quality Bakery. A. D. Sammerville. 454tp

FOR SALE—Cheap, 175-egg Buckeye incubator, two 240-egg Safety Hatch Incubators, and 1,000 chick oil burning Buckeye brooder. All good as new. E. H. Rankin, 10 miles north of Lockney. 462tp

FOR SALE—Dairy feed mixed and ground by me at my place. Will deliver in quantities of 500 lbs. or more anywhere in Floydada. See me for price. Will also do public grinding. Phone 296. E. F. Stovall. 464tc

PIGS FOR SALE
WE have both red and white thorough-breds. If you want thrifty stuff at reasonable prices, Phone 144 or see Cannaday Bros. 451tc

OR SALE—good home, 5 blocks west of square, walks all the way, 5 rooms, bath and all fixtures, hot water, screened porch, garage with cement drive, will sell worth the money. See Goen & Goen or write C. H. Brazier, Henrietta, Texas. 291tc

FOR SALE—Barrad Rock, Buff Orph-ington and Silver Lace Wyandotte cock-erels also a few hens from Shinn Hatch-ery, Greentop, Mo. Mrs. R. C. Watson. Phone 924F3 or see Angus Produce Co. 462tp

FOR SALE—Used New Perfection water heater. Fred Brown. 281tc

FOR SALE—well improved half section farm near Floydada, residence property and choice town lots. J. U. Borum, Floyd-ada, Texas. 472tc

FOR SALE—Nice building lots. See S. B. McCleskey. 471tc

Real Estate

LOTS FOR SALE—3 lots 150x150, north and east fronts; sewer, water, gas and electric service. Choice residential dis-trict. Burl Bedford, owner. 472tp

WILL SELL splendid well improved 320 acres 14 miles from Floydada near sta-tion upon Denver at sacrificial price. Might accept smaller property as pay-ment. Small down payment. Box 625, Plainview. 463tc

MONEY TO LOAN—On farms and ranch-es. Low rate of interest. Attractive contracts. See R. E. Fry. 472tc

For bargains in lands and town lots see Arthur B. Duncan, Floydada, Tex-as. 401tc

See Floyd County Abstract Co., for improved and unimproved town lots. We represent the owners of more than 200 lots in Floydada. R. C. Scott, Mgr. 391tc

Miscellaneous

Bring your hemstitching to the Thrifty-Nifty Shop. 271tc

HEMSTITCHING — 6c. At Floydada Hatchery. Mrs. Edwin Heald. 351tc

SPECIAL on hemstitching, 7½ cents per yard, for two weeks beginning Jan-uary 14; bargains in stamped goods; latest things in both Royal Society and Bucilla Packages. Thrifty Nifty Shop, Floydada, Texas. 452tc

FLOYDADA man buys five dollar bou-quet for wife's birthday. Maud E. Hol-lums. 471tc

WE are fully equipped to take care of your needs in closed car glass work. L. & O. Top Shop. 271tc

FOR WELL work see or phone 24. C. Surginer & Son. 468tc

SEE Mrs. J. B. Houston for dress mak-ing. 462tp

POULTRY RAISERS

We are ready to set your eggs. Bring them any day. Will buy good setting eggs, Reds, Rocks, Orphingtons and Wyandottes. Bring what you have. Floydada Hatchery. 441tc

FOR SALE OR TRADE—I have some mules, and horses, hogs and cattle. S. A. Guffee, four miles east of Fairview. 462tp

For plumbing and gas-fitting call 168-J or No. 3. T. E. Lemons, licensed plumber and gas-fitter. 2752tp

PLUMBING supplies. Kirk & Sons.

WHEN you get a glass in your closed car broken, just send it to the L. & O. Top and Paint Shop. We carry a com-plete line of glass work assortment. 271tc

VISITORS always welcome at Floydada's new greenhouse. 471tc

OIL and Gas pressure cook stoves. Kirk & Sons. 471tc

COMPLETE line of furniture and floor covering at lowest prices. Kirk & Sons 471tc

HEMSTITCHING—See Mrs. C. M. Wil-son at Wilson Studio. 221tc

PUBLIC Hauling and Moving. Phone 320W. W. A. Shaw. 448tc

FLOYDADA'S new greenhouse, four blocks west of Sanitarium. 471tc

SEE J. H. Harris for all kinds of build-ing, concrete and brick a specialty. Phone 257-W. 444tp

DE LAVAL Cream Separators. Kirk & Sons. 471tc

MATADOR woman buys large order of cut flowers for party favors. 471tc

SEE R. E. Fry for cheap farm loans. 472tc

FOR Home Laundry Work see Mrs. Lo-gan across street from Floyd County Lumber Co. 471tc

ALWAYS—something new in Sheet Music at Wilson Studio. Mrs. C. M. Wilson. 201tc

HOT BISCUITS three times a day at Hanks' Hotel, and good coffee our spec-ialty. Meals only 50 cents. Located north Floyd Co. National Bank. 441tc

PRIMROSES fifty cents per bunch. Maud E. Hollums. 471tc

FOR well drilling see C. A. Mullins or phone Rutledge & Co. at 57. Might handle some trade on drilling. Also well equipped to do well and windmill repairing. 251tc

Wants

WANTED—Land, one quarter up to three sections. Will exchange Plainview property and Vendor's lien notes and as-sume. Northcut Grocery, Lockney, Texas. 444tp

WANTED—to do your sewing and laun-dry work. Mrs. J. L. King, second door north of Eubank Dairy. 473tp

WANTED to trade two row go-devil in good condition for disc harrow. W. A. Johnson box 681, Floydada, Texas. 472tp

WANTED—Space for dressmaking shop. Write box 366, Floydada, Texas. 472tc

FOR TRADE

WILL exchange thoroughbred Pigs for Bronze turkeys or young hens. Call 144 or see Cannaday Bros. 451tc

FOR TRADE—One six cylinder sedan for town lots, tractor, combine, truck or cash. See J. H. Reagan. 422tc

For Rent

FOR RENT—Front bedroom and garage, close in. Call 304J. 462tc

ROOMS for rent. J. C. Davidson at Ewing Apartments. 454tp

FOR RENT—One nice front bedroom. Phone 346J. 462tp

FOR RENT—Nicely furnished front room, connecting bath, gas, close in. Phone 241W. 471tc

FOR RENT—Good Blacksmith building on East Side of Square. See W. U. White at Floydada Drug Co. 471tc

LOST

LOST—a pocketbook containing several bills and some small change. Finder please return to Hesperian office and receive reward. J. D. Smith. 471tc

LOST—Leather bound engineers Field Book about 4½ in. by 7 in. and marked "No. 9, Floyd County." Please return to G. A. Linder, County Surveyor, for re-ward. 461tc

LOST—Ruby pin, set surrounded by nine diamonds. Liberal reward for re-turn to H. C. Ochse. 272tp

STRAYED—One black mare and one brown horse. Any information please phone 335W. J. L. Griggs. 472tp

FIRST FOREST FIRE LOOKOUT IN TEXAS BUILT AT KIRBYVILLE

The first forest fire lookout tower in Texas was erected by the Texas Forest Service, A. & M. College of Texas, in 1926. H. F. Munson, assistant chief, di- vision of forest protection, points out in a recent discussion of "Lookouts: The Eyes of the Forest." This tower is eighty feet high and is of steel con-struction. It is located five miles south-east of Kirbyville in the Kirbyville State Forest. It has a cabin seven feet square at its top with windows on all sides. It is equipped with a fire finder for locating fires on a map and a tele- phone which gives the lookoutman communication with the forest patro-le-men in the vicinity of the tower. Dur- ing the fall fire season, from August to the present, the lookoutman has dis- covered 175 fires from this tower. Fires have been sighted as far away as thirty-five miles.

At Kountze, a lookoutman has been stationed in the Hardin County Court-house coupola which is about eighty-five feet from the ground. More than fifty fires were discovered by this lookout- man during the fall fire season.

Altogether the Texas Forest Service is giving more than 8,500,000 acres of commercial timber growing land protection from fires at present.

FEEDING THE DAIRY COW

The dairy cow's feed requirements can best be supplied in winter by means of hay, silage, roots, and grain. Properly cured legume hays, such as alfalfa, clover, vetches, soy beans and cowpeas, are well suited for feeding to dairy cows, as they are high in both protein, and assimilable minerals and they are also very palatable. Silage and stored root crops supply succulent roughage feeds during the period when no green grass is available. They are of special value in keeping the cow's digestive system in good working order and in stim-ulating the milk flow. Corn, oats, bar-ley, and kafir are examples of farm-grown grains commonly used for feed- ing dairy cows. All of these grains should be ground before feeding.

MORE BANANAS NOW

Banana culture is the third principal industry of the Hawaiian Island and ex-ports have been increased in recent years; from 87,000 bunches in 1910 to more than 250,000 in 1925. The average valuation of a bunch for export is about \$1. There is need for better shipping service to enable growers to supply prime fruit to the West Coast markets.

"INSIDE" INFORMATION

Velveteen is a cotton fabric of suit-able weight for fall and winter dresses. It comes in dark and medium colors, which may be relieved by lighter, wash-able, collars, cuffs, vests, or other ac-cessories. Corduroy, which is similar to velveteen except for its ribbed sur- face, can be used in much the same way.

Newland News

Newland, January 16.—Seven beauti-ful sunshiny days in succession, well wasn't last week fine for winding up the cotton snapping, only everybody did not get through.

It looks very much like tonight that we are going to have a rainy spell, well maybe I had better not be prophesying as I am not an old timer here, yet any-way.

I am sure a good rain would be ap-preciated by most everybody at this time. The moving still goes on, someone moving this week, this is a sad time of the year as good neighbors have to part but we find good people every where we go.

Mrs. Shelly Scott is on the sick list. We hope for her a speedy recovery.

Mrs. Joe Kitchens has a new baby boy.

Mr. and Mrs. Claud Kukuland spent the day at the Carden home Sunday.

Misses Woodruff and Shearer took dinner at the Lincoln home Sunday.

Little Miss Edith and Marie Kitchens spent Sunday with little Miss Elba Carden.

Sunday School and Christian Endeavor each Sunday at Newland. If you do not attend at some other place come to Newland. Start the New Year right by attending at some place.

INTEREST IN ARTICHOKES

The Jerusalem artichoke is one of the few plants native to America which have been practically neglected here. In France it has been planted more exten-sively on light soils and even under these conditions has averaged yields of more than 5 tons of tubers to the acre. Not enough information is at hand to attempt any estimate of what would be a fair average yield under American conditions, but it seems likely that on good agricultural soils it would be higher than in France. Present interest in the Jerusalem artichoke in this country arises from the belief that it may prove desirable as a source of in-ulin and levulose which have the same general relation to each other as starch and cane sugar. Inulin and levulose are considered desirable as foods for Dia-betics.

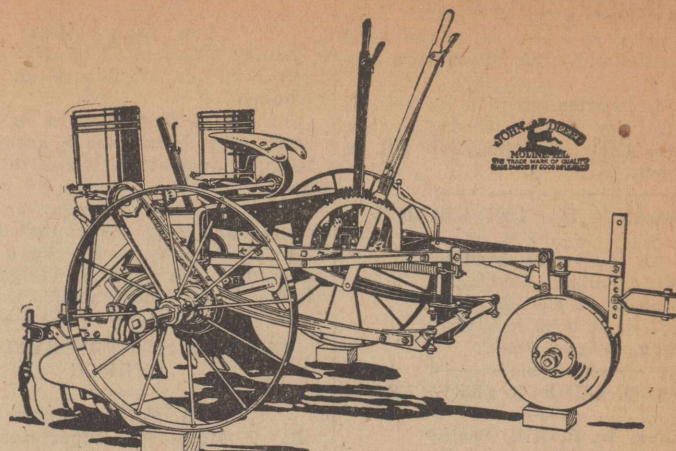
HOG CHOLERA CONTROL

Hog cholera is still a persistent and annoying disease, but its control is on a practical basis. The increasing use of concentrated, clear serum promises to be an important help in controlling the disease. In addition to its other desir-able qualities, clear serum keeps for about three years as compared with two years for the ordinary whole-blood serum, which is an advantage in storing the product for use in emergency out-breaks.

Some silks and wools are spotted by water which dissolves a part of the weighting or finishing substance and leaves a ring. Sometimes these rings can be removed by scratching with the finger nail or rubbing with a stiff brush. Another method is to dampen the entire surface of the material by sponging with clean water or by shak-ing in steam from a briskly boiling tea-kettle, and then pressing while still damp. Still another method is to dip the entire garment in carbon tetrachloride, gasoline, or other solvent. Gaso-line, however, should be used with cau-tion because of the fire risk.

One hundred and fifty whales chasing sheals of herring plunged into shallow water, became frightened, and lashed themselves to death in Moray and Dor-noch firths, Scotland.

More people die of cancer each year than are killed by railroads, street cars, automobiles, fires, drownings, machin-ery, poison, homicide and suicide com-bined.



Cut Planting Costs This Spring

Your listing and planting costs this spring will be just about half what they were when you used one-row listers if you do your listing two rows at a time with the

John Deere No. 667

By letting this two-row do the work of two one-row listers, you'll save the cost of one man and two horses.

You'll get the accurate planting and good work for which John Deere listers are noted. Accurate planting because of the famous "999" drop for corn and the John Deere saw-tooth type picker wheel for cotton. Good work because of genuine John Deere bottoms that scour and wear well. Seed plates can be furnished for great variety of seeds.

Either horses or tractor can be used with the "667." Row spacing is quickly adjusted from 36 to 38, 40 or 42 inches.

Put this money-saving John Deere Lister to work on your farm this spring.

We want you to see this lister at our store the next time you come to town.

Stansell & Collins

PHONE 88



"My Time Is Yours!"

Certainly, madam—take all of our time you want while selecting from our choice stock of Groceries. We want you to be satisfied whether you buy five cents' or five Dollars' worth! "Service with a Smile"—that's us!

QUALITY MEATS

You will find our market always stocked with the freshest and best meats in town. Bargains everyday in Groceries and Meats.

Shaw, Felton & Collins

PHONE 27

Convenience and Economy

THAT IS WHAT THE USE OF NATURAL GAS

USED IN

QUICK MEAL

GAS RANGES AND HEATERS SPELL

The first cost is small and your gas bill will be small each month if you use QUICK MEAL RANGES and Heaters. They are built to save fuel as well as bake and broil perfectly.

We trade for your used stoves when buying a new one.

We always have some real bargains in close out suites and used furniture and stoves.

F. C. Harmon

"Where you save the difference in furniture, stoves, and Floor Coverings."

Paving Major Project Floydada Luncheon Club

1928 Program of Activities Adopted, and Club Hears Talk of New Hotel Plans.

A sixty-block paving program on the streets of Floydada in addition to the paving of the court house square, was adopted by the Floydada Luncheon Club as its major project for the year of 1928, at the club meeting Monday noon at the Petite Dining Room, and in addition eight other matters of importance to the community were included in the list of matters toward the accomplishment of which the club will bend its efforts during the year.

Adoption of this program was voted unanimously by the club, following the presentation of the report of the committee, composed of Ed Bishop, F. L. Davis and J. C. Gilliam. It includes sponsoring the following:

- (1) Not less than six rural community meetings;
- (2) investigate city planning and zoning ordinance with a view of recommending the adoption by the City Council;
- (3) investigate the possibilities of a Board of City Development for Floydada;
- (4) a permanent Floyd County Fair and a suitable location with good buildings;
- (5) investigate the merits of the city manager form of government;
- (6) city free mail delivery;
- (7) a city auditorium with facilities for ladies club, boy scouts, chamber of commerce, fire department, all city offices, and a modern gymnasium;
- (8) a city charity fund.

The committee also recommended, and their recommendation was adopted, that the club's efforts in behalf of boy scouts, beautiful homes contest, clean up week, open forum, and boy's week be continued, and on their recommendation also, an annual banquet will be held during the month of March, at which time the wives and lady friends of the members of the club will be honor guests. The report was made by F. L. Davis and received hearty approval.

Would Build Hotel

Possibility that a fire-proof hotel of three stories will be constructed in Floydada during the next spring and summer by E. E. Boothe, was indicated when Mr. Boothe, upon invitation, presented drawing and tentative plans for a hotel at the corner of California and First Streets, and told the club that the hotel if constructed as planned would provide forty-two guest rooms in addition to ground floor accommodations for coffee shop, luncheon room, lobby and other ground floor business establishments. "I would be unwilling to build the hotel until I found that it met with the demand of the local people," he said. "And would be encouraged by suggestions that would tend to make it a more valuable institution in the community." Elevation drawings, as well as drawings for each of the three floors, were shown, and following the discussion it was voted that the club would extend its approval and co-operation in any way possible to the efforts of the builder.

Possibility of bettering rural mail service out of Floydada in instances where service is not now available or where changes are desirable was discussed briefly before the close of the meeting, and Roy L. Snodgrass, R. E. Fry, J. G. Wood and W. R. Dooley were named on a committee from the club to offer their aid to Postmaster J. D. Starks in working out any plans thought desirable.

A telegram of congratulation to Mr. and Mrs. R. B. Gary was drafted and ordered forwarded to them in Dallas, where they were guests Monday and Monday night of the Progressive Farmer at a banquet for Master Farmers of Texas.

J. C. Wester, chairman of the club presided, and announced that he would name the committees to serve on the various projects of the club at the next regular meeting. On account of the importance of each, he expressed the desire to take time and name men who would be best fitted for the various jobs and who could and would give one or more of the projects time and attention.

SHERIFFS SALE

THE STATE OF TEXAS
County of Floyd.

NOTICE IS HEREBY GIVEN, That by virtue of a certain execution and order of sale, issued out of the Honorable District Court of Floyd County, Texas, on the second day of January 1928, by T. P. Guimarin, clerk of said court, for the sum of \$30625.04 in favor of The First National Bank of Floydada and The Floyd County National Bank of Floydada, first, and second in favor of W. E. Brown and R. F. Brown for sum of \$851.71, and third in favor of J. C. Woodridge Lumber Company for sum of \$418.99, on a judgement rendered in a certain cause in said court numbered No. 1889, styled First National Bank of Floydada vs. L. J. Davis et al, wherein The First National Bank of Floydada and The Floyd County National Bank of Floydada are plaintiffs and L. J. Davis, Dora Davis, S. E. Duncan, W. E. Brown, R. F. Brown and J. C. Woodridge Lumber Company are defendants, placed in my hands for service, I, P. G. Stegall, as sheriff of Floyd County Texas, did on the third day of January 1928 levy on certain Real Estate situated in Floyd County Texas, described as follows to-wit:

Survey No. Five (5) in Block One (1) located by virtue of land script 3/566 issued to H&GN R. Co and transferred and patented to Francis W. Abney by Patent No. 87 Vol. 36 dated Feb. 1, 1877, in Floyd County Texas, containing 640 acres of land, known as L. J. Davis place and I levied upon same as the property of L. J. Davis and Dora C. Davis, and on the FIRST TUESDAY in February 1928 same being the Seventh (7th) day of February 1928, at the Court House door of Floyd County in the County of Floyd state of Texas, between the hours of 10 A. M. and 4 P. M. by virtue of said levy and said execution and order of sale, I will sell said above described real estate at public vendue, for cash, to the highest bidder, as the property of L. J. Davis and Dora Davis. And in compliance with law I give this notice by publication in the English language once a week for three consecutive weeks immediately preceding said day of sale, in the Hesperian, a news-

paper published in Floyd County Texas. Witness my hand this the 3 day of January 1928.

P. G. STEGALL,
Sheriff Floyd County Texas.

PETER CARDINAL MOVING TO DAIRY FARM NEAR HEREFORD

Peter Cardinal and family left the first of this week for Hereford, where Mr. Cardinal recently consummated negotiations for the purchase of a twenty-acre improved farm close in, on which he will operate a dairy. He has already acquired eleven head of his dairy herd and is hopeful of enjoying a good business from the beginning.

The Cardinal's have been residents of the southeast part of the county for a number of years, the past two or three years living on the Canaday Bros. farm east of Floydada four miles, where he had charge of extensive farming and live stock operations.

CARD OF THANKS

To all those who so generously contributed to our needs, we offer our thanks and appreciation. Our wish is that God will richly bless each one of you.

G. D. Attaway and Children.

POTTER SHERIFF VISITS HERE

Wiley Pollard, of Amarillo, sheriff of Potter County, was a visitor in Floydada for two or three days last week, the guest of his nephew, Carl Smith and family.

Mr. Pollard was taking a brief rest from the arduous duties of his office.

Advertise Aims, Ideals Of Legion In Campaign

Progress of Organization Will be Depicted on Posters of Section During February.

Posters depicting the progress of the American Legion during the first decade of its life will appear on the billboards of Floydada, Lockney, Silverton, and Matador for a whole month beginning February, it was announced last week by L. T. Bishop, Commander of McDermott Post of the Legion. Arrangements have been made for the use of five billboard spaces free of cost with L. G. Withers, manager of the Floyd Poster Advertising Company, two of the posters to appear in Floydada and one in each of the other cities named.

The posters will depict in a vivid way the real spirit of the Legion, Commander Bishop said. They will be symphonic of the Legion ideal of service to country in peace time as in war, which the Legion is carrying out in its community service, Americanism, political education, child welfare and similar activities.

The poster has been made up from a sketch drawn especially for the Legion by Chester A. Bratton, a well known artist of Chicago. It has a decorative background in which the main figure is the Goddess of Liberty standing with arms uplifted in consecration of the sacrifices made by the fighting men of America in the World War. In the foreground is a panoramic scene depicting the city, agriculture and industry. At the top is the name "The American Legion" and at the bottom the slogan, "In peace, as in war—we serve."

Similar posters will be displayed in almost every city and town in America during February to give national emphasis to the service which the Legion is now rendering to community, state and nation. Mr. Bishop stated. More than 17,000 of the posters are being sent out from National headquarters of the Legion at Indianapolis to be posted throughout the country. The McDermott post will begin an intensive membership campaign which will reach its climax during the month the posters are on the boards, Commander Bishop announced.

ZANE GREY'S "DRUMS OF THE DESERT" SHOWS INDIAN LIFE

The age-long losing struggle of the American Indian to retain his precarious foothold on the land over which he once reigned supreme, which formed the basis of "The Vanishing American" is revealed in "Drums of the Desert" Paramount's screen translation of Zane Grey's thrilling "Desert Bound" at the Royal Theatre, Saturday.

The picture tells the story of one of the most romantic episodes of Indian history, one of the rare instances on record in which the Indians won, the discovery of oil on the reservation and the unscrupulous efforts of a group of thieving whites to rob the red men of their rights.

REV. DEEN AT SAND HILL

Rev. G. O. Deen, of Olton, will preach at Sand Hill at both the morning and evening services Sunday, it was announced last Sunday. Rev. Deen has preached at Sand Hill several times and the Sand Hill people feel glad to have him with them again. Large attendance Sunday is being urged.

Baker Play At Sand Hill Friday Night This Week

Sand Hill Play "Am I Intruding" In Exchange Wednesday Night At Baker.

Baker High School play, entitled "Where East Meets West," which was presented last week at Baker, will be given this Friday night at the Sand Hill school, it was announced this week. The Sand Hill P. T. C. Society will receive the full proceeds of the play Friday and will present their play "Am I Intruding" at Baker Wednesday night of next week. At that time, Baker will take the door receipts.

"Where East Meets West" proved a huge success last Friday evening when given by the Baker students at their home school. A large audience witnessed the presentation and all were high in their praise of the work done by the individual characters. It is a royalty play given in three acts.

The cast of characters in the Baker play are as follows:

- Mr. Sanders—Reynolds Sanders.
- Jim White—R. T. Jones.
- Mr. Winslow—Clarence Mara.
- Chauncey Winslow—Annie Graves.
- Thomas Jefferson (colored)—Maggie Graves.
- Jewell King—Opel Nelson.
- Nell King—Georgie Holder.
- Mrs. West—Lela Jones.
- Mrs. George Washington—Irene Colston.
- Martha Washington—Jewell Fawver.
- Mrs. Shafer—Thelma Colston.
- Miss Ramsey—Mreda Teafatler.

The cormorant devours five tons of fish in a year.

BEST FOR OLD FOLKS

Because they are mild and easy on the system. Lane's Pills act on the liver and keep the bile flowing, no off days, no shock to the system.

ARWINE DRUG CO., Sells

LANE'S PILLS

THE ONLY CAR OF ITS KIND IN THE WORLD

No matter how much money or how little you are planning to invest in a motor car—SEE THE NEW VICTORY SIX FIRST!

Nowhere in the world—at ANY price—is there a car like it. Greater expenditure will not duplicate it. It introduces more features that are new and different and better than any other motor car in history.

The Victory body and chassis, for example, are a single integral unit. Body sills are eliminated. The wide, deep Victory chassis frame, flush with the body lines, eliminates the customary overhang of a wide body on a narrow frame—lowers the overall height and the all-important center of gravity.

Major body parts are reduced to 8—a triumph in simplification! 175 pounds of superfluous weight are cast off!

Double steel walls (battleship construction) are introduced, for the first time, in closed car design—another safety factor of the first order!

The car's power, pick-up, absence of sidesway at high speed, and incredible smoothness over rough roads astound everyone who takes the wheel!

And the Victory lines are superb! Low, smart and individual—with appointments and color effects that vie in smartness with the costliest.

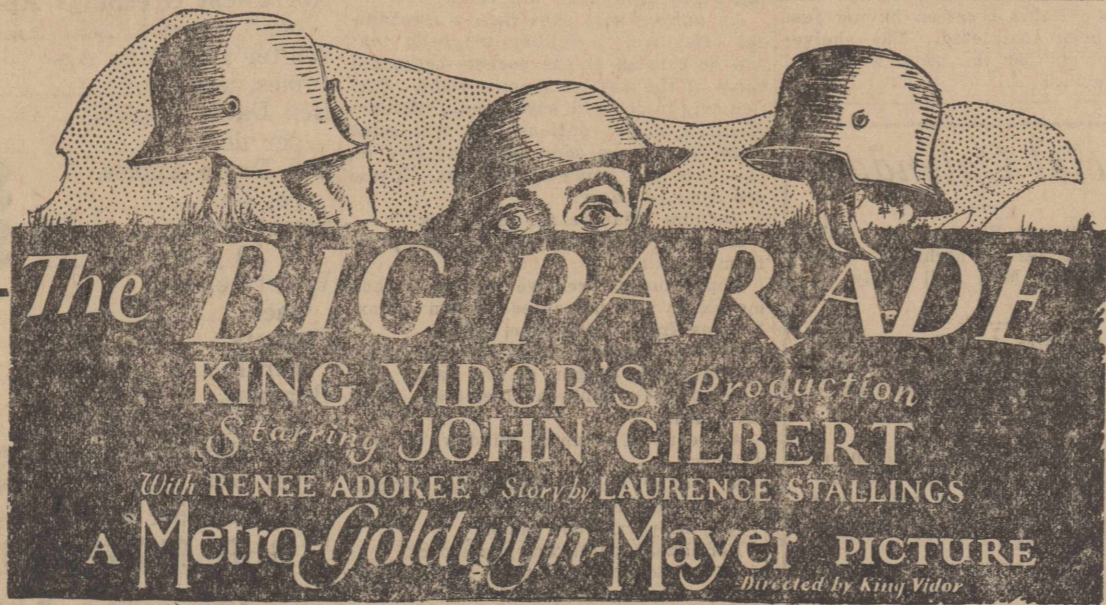
\$1095

4-DOOR SEDAN, F. O. B. DETROIT

Tune in for Dodge Brothers Radio Program every Thursday night 7 to 7:30 (Central Standard Time) NBC Red Network

MOTOR SUPPLY CO.,
FLOYDADA, TEXAS

The **VICTORY SIX**
DODGE BROTHERS, INC.
THE SENIOR SIX AND AMERICA'S FASTEST FOUR ALSO ON DISPLAY



ROYAL THEATRE

Monday — Tuesday — Wednesday

Jan. 23 — 24 — 25

THREE SHOWS DAILY
Shows at 2:30 p. m., 5 p. m., and 8 p. m.

ADMISSION, 25c — 50c

Spring 1928



COATS

All the whims and fancies of the mode are found in the new coats ranging from the inexpensive Sport Coat to the Luxurious Dress Coat.

All the new shades for 1928.

PRICED

\$12.75 to
\$29.50

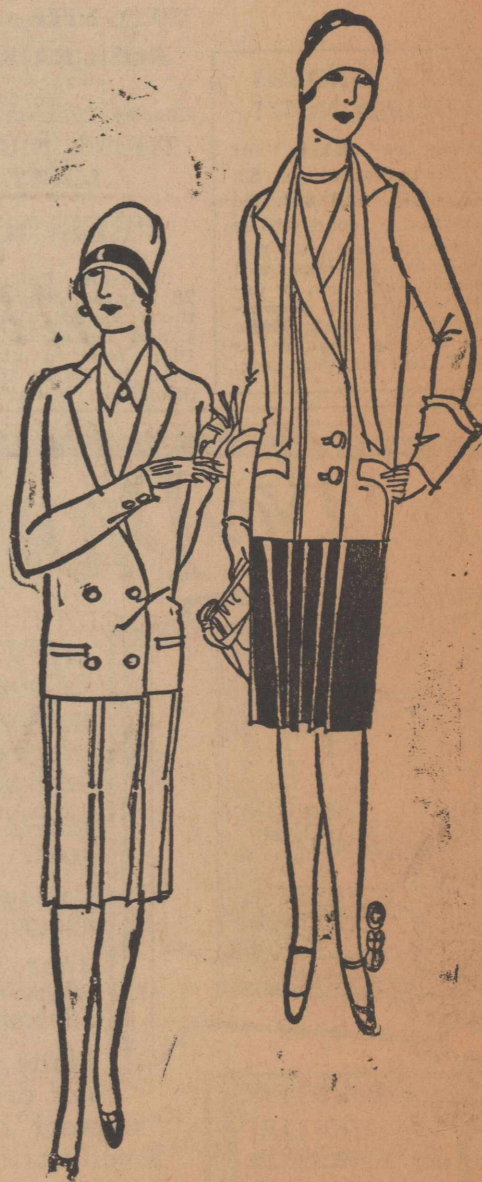
SUITS

Special Fashion interest is centered in the Suits for Spring—The jauntiest modes that ever graced the fashion world.

Navy blue, soft tan and grey mixtures. Tailoring is of the best.

PRICED

\$19.50 to \$28.50



BAKER-CAMPBELL CO.

FLOYDADA, TEXAS

Society & Clubs

**Methodist M. E. Society
Met Monday Afternoon.**

The Woman's Missionary Society of the Methodist church met Monday afternoon at 3 o'clock at the church for their program from the "Missionary Voice," with Mrs. E. B. Massie as leader.

This is known as the Jubilee year and the lesson was on what has been accomplished by the women in auxiliary work since its beginning in the Methodist church fifty years ago.

The meeting Monday afternoon will be with Mrs. Ben Hardy.

**Mt. Blanco Couple Married At
Floydada Sunday.**

Mr. C. O. Tyler and Miss Runie Mae Taylor of the Mt. Blanco community were married Sunday afternoon, January 15, at 2:30 o'clock at the home of Rev. G. W. Tubbs. Rev. Tubbs officiated. A number of relatives and intimate friends attended the wedding.

Mr. and Mrs. Tyler will continue to make their home in the Mt. Blanco community.

**Mrs. I. W. Campbell Honored
On 77th Birthday.**

Mrs. I. W. Campbell was seventy-seven years old Tuesday, January 9, and was honored by her friends and children on the occasion with a six o'clock dinner. The affair was a complete surprise to the honoree until the guests had assembled at her home.

Those enjoying the occasion were: Mrs. Campbell's two sons, F. A. Campbell and E. L. Campbell and family; Mrs. T. B. Gross, O. B. Gross, Mr. and Mrs. Henry Graham and children, Mr. and Mrs. Harry Miller and son, Everett; Mr. and Mrs. Mrs. Fred Gross and baby and Lois Williams.

**Shower Given For Recent
Floydada Bride.**

A miscellaneous shower was given by Mmes. Dallas Husky and Fred Wimberly Thursday night, January 12, at the home of Mr. and Mrs. Jno. T. Howard, honoring one of Floydada's recent brides, Mrs. Jim M. Edwards, of Crosbyton. Mrs. Edwards before her marriage was Miss Esther Morgan. She is a niece of Mr. and Mrs. John T. Howard.

As the bride and groom were being seated a vocal solo was rendered by Miss Patty Looper. Then little Maxine Fry read "Flowers." Marilyn Fry and J. T. Howard, Jr., entered next and presented the honorees with a large basket of gifts from their friends. With many expressions of delight they opened the packages and passed them to their friends to admire with them. Mrs. Dallas Husky presented the bride's book in which each one present had written a bit of advice. Mrs. Geo. A. Linder gave a toast to the bride and groom.

Punch and wafers were served to the guests as they passed to the various tables which had been arranged for games.

Those present were: Mr. and Mrs. Jno. Reagan, Mr. and Mrs. Jim M. Ed-

Coming To Texas



Mary Garden of the Chicago Grand Opera Company, which will appear in Wichita Falls for two nights, February 29 and March 1. Miss Garden will have the leading role on the night of March 1 in "Resurrection."

wards, Mr. and Mrs. D. Johnson; Mmes. Lillie Britton, Fred Jones, Frank Kinnard, Geo. A. Linder, N. A. Armstrong, Rip Snodgrass, Jno. T. Howard and little son, Jno. T. Jr.; Misses Erneale Crawford, Frances Kinnard, Bonnarea Stephens, Patty Looper, Hazel Probasco, Myrtis Meador, Ruby and Rosa Tinnin, Marilyn and Maxine Fry and Mr. B. Marshall.

**Funds For New Church Building
Given At Dollar Social.**

Mmes. J. T. J. Dawson and W. I. Cannaday were joint hostesses at a Dollar social for the members of the Baptist Woman's Missionary Society at the home of Mrs. Cannaday Monday afternoon. The contribution amounted to \$23.00 which will be added to the new church building fund. This amount included Dollars from Mmes. Harper Scoggins, C. B. Sims, W. C. Cates, W. C. Sims and C. Surginer who were unable to attend the party.

Various Bible games and contests were played.

Delicious refreshments were served by the hostesses to Mmes. E. R. Borum, E. L. Angus, C. W. Henderson, J. W. Clonts, W. B. Clark, J. E. Horton, G. M. Bullard, L. A. Marshall, O. T. Williams, V. B. Rogers, Grace Bass, J. T. Snodgrass, W. F. Weatherbee, W. D. Smith, E. L. Norman, L. B. Dawson, Geo. A. Linder.

**Woodmen Circle Members Meet
With Mrs. Starks.**

The regular meeting of the Woodmen Circle was held Wednesday afternoon at the home of Mrs. J. D. Starks so that

she could be present, her health having prevented her from meeting with the Circle the past several times.

There were ten members present and after the regular routine of business and work had been attended to refreshments were served and a social hour was enjoyed.

**Progressive Music Club Met
Friday Night.**

Mrs. J. U. Borum entertained the members of the Progressive Music Club and the husbands of the club members at her home Friday night, January 13, with Mmes. G. R. May and Ned King as assistant hostesses.

The program at this party was different in this respect, it was given by the mothers and not by the children as is the usual custom in the club. The mothers had planned a rare treat rendering a very comical and entertaining program which received a hearty response.

Refreshments of chicken sandwiches, cake and punch were served to about forty guests.

The club will meet Friday night, February 17, with Mrs. V. Andrews as hostess.

**Andrews Ward P. T. A. Will
Sponsor Book Shower.**

A book shower sponsored by the Andrews Ward Parent-Teachers' Association will be given at the school building Friday night January 27 at 7:30 o'clock for the benefit of the school library. All of the parents and others interested are requested to bring a good book or a cash donation.

A short program will be rendered and light refreshments will be served.

The new library room will be open for inspection on this occasion having just recently been completed. The shelves and equipment for the room were paid for by the P. T. A.

Social Calendar

Son Sousei Bridge club will meet Wednesday night at 7:30 o'clock with Mrs. Bill Daily as hostess.

Mr. and Mrs. Lon M. Davis will be host and hostess to The Owl's Forty-two Club at their home Tuesday night, January 24.

Mrs. Aubrey Bishop will entertain the members of the Wednesday Bridge Club at her home Wednesday afternoon January 25, at 3:30 o'clock.

The 1922 Study Club is meeting this afternoon with Mrs. Glad Snodgrass as hostess.

Monday afternoon, January 23, at 3 o'clock the Woman's Missionary Society of the Methodist church will meet with Mrs. Ben Hardy for a lesson from their Missionary study book.

The North Circle of the Baptist Church will meet Monday afternoon, January 23, at 3 o'clock at the home of Mrs. O. T. Williams.

The South Circle of the Baptist Church will meet Monday afternoon, January 23, at 3 o'clock at the home of Mrs. E. R. Borum.

The Co-operative Missionary Society will meet Monday afternoon, January 30, at the Presbyterian Church.

The High School Parent-Teachers' Association will meet Thursday afternoon, January 26, at the school building at 3:30 o'clock.

A book shower for the Andrews Ward School library will be given at the school Friday night, Jan. 27 at 7:30 o'clock.

The Andrews Ward Parent-Teachers' Association will meet Wednesday afternoon, January 25, at 3 o'clock.

The Woman's Council of the First Christian Church will meet in regular session at the church Monday afternoon at 4 o'clock.

**Friendship Bridge Club Meets
With Mrs. R. B. Rosson.**

The Friendship Bridge Club which has just recently been organized met Monday night with Mrs. R. B. Rosson as hostess in her pretty little new home on Mississippi street. A color scheme of red and yellow was carried out in the table covers, score pads, tally cards and refreshments.

Those present were: Mmes. A. B. Keim, Aubrey Bihop, J. C. Gilliam, C. H. Davis, Kight Dickey, Flynn Thagard, Robert McGuire, R. B. Rosson and Mrs. J. F. Pundt, of Rankin, who was a guest of the club.

**Mrs. Hilton Gives Dinner On
Husband's Birthday.**

W. H. Hilton was honor guest Monday evening when Mrs. Hilton entertained for him with a surprise dinner party, the occasion being on his birthday.

Dinner was served to Mr. and Mrs. Oscar Morrow, Mr. and Mrs. Walter Pennington, Misses Ruby and Rosa Tinnin, Laura Blanche Hilton, the honoree and Mrs. Hilton.

After dinner tables were arranged for forty-two when Mr. and Mrs. Jno. Hammonds, Mr. and Mrs. Fred Brown, Mrs. Mary Awtrey, Miss Belcher and Garland Glover joined the party.

**High School P. T. A. Meets
In Business Session.**

The High School Parent-Teachers' Association met in a business session at the school building Tuesday afternoon, January 12. In the absence of the president, Mrs. J. B. Jenkins, Mrs. A. A. Collins presided.

W. E. Patty discussed plans for an art exhibit which will be held in Floydada sometime in the early spring and will be sponsored by the high school parent-teachers' association.

**Lumber Company Entertains
Stockholders and Employees.**

Stockholders and employees of the Floyd County Lumber Company, at Lockney, Silvertown, Quitaque, Ralls and Floydada were entertained by the company Thursday evening of last week, when Mmes. W. I. Cannaday, J. B. Jenkins and Jno. N. Farris were joint hostesses at a merry forty-two party at the spacious home of Mrs. Farris.

Although some of the invited guests from out of town were unable to be present, all who were present enjoyed the evening greatly. Progressive forty-two was played at seven tables. Mrs. V. B. Rogers won high score in the play.

A salad course with hot punch was served and the favors of the evening were primmises.

Those attending the party were Mr. and Mrs. P. B. Ralls, Mr. and Mrs. C. E. Newton and J. B. Cole of Ralls; Mr. and Mrs. Ira Broyles, of Lockney; Mr. and Mrs. H. R. Braly, of Silvertown; Mr. and Mrs. B. O. Cloud, and Mr. and Mrs. J. O. McBride, of Quitaque; Mrs. M. L. Kizzair, of Abilene; Mr. and Mrs. C. W. Henderson, Mr. and Mrs. N. A. Armstrong, Mr. and Mrs. W. I. Cannaday, Mr. and Mrs. Homer Steen, Mr. and Mrs. V. B. Rogers; Mr. and Mrs. J. B. Jenkins; Misses Ruth Jenkins, Audrey Farris; H. E. Cannaday and Master Kinder Farris.

**NEEDED INVENTIONS LISTED BY
PUBLIC**

New challenges to inventive genius are the latest entries in the "What's Wanted" book maintained by the Institute of Patentees in London, in which suggestions for needed inventions submitted by the public are filed.

An unbreakable shoe lace, a mechanical bricklayer, a folding umbrella that can be carried in the pocket—these are some of the devices laymen want. Particularly in demand, says Popular Science Monthly, are inventions that will make a dwelling more comfortable to live in, and ease the housewife's tasks. These are some of them:

Vacuum cleaners for chimneys.
A way to prevent water in house pipes from freezing.

Apparatus to remove deadly carbon monoxide and unwanted carbon dioxide gas from living-room air.

Another machine to fill the air with health-giving oxygen at low cost.
Windows of unbreakable, clear, flexible glass.

A means of cleaning windows by machinery.
A better way of fastening carpets than by the use of tacks.

Non-slippery floor polish.
Permanent paint for gas stoves.
A way to uncork bottles without destroying the corks by a corkscrew.

Motorists would appreciate a device to show when the tail-light is out; a mechanism to raise the car's hood that the driver can operate without leaving his seat; and a motor car that can swim across a river!

Photographers would like a device to prevent taking two pictures on the same section of film, by winding it automatically after exposure.

Musicians want an attachment for the music stand that will turn the pages of music for them.

Typists need an attachment for the typewriter that will sound a warning when the bottom of the page is about to be reached, this attachment to be adjustable for any length of page.

Army artilleremen want a heavy gun that will automatically dig itself in.
Painters hope that someone will invent a "fountain brush" that holds a pound or two of paint.

If none of these possibilities appeals to the would-be inventor, however, there are hundreds of other ideas awaiting him, all based on actual human needs.

CARLYLE ON DECOLLETE DRESS

From the Weekly Scotsman.

One sometimes wonders what the old Victorians would say if they could be brought back to the scenes of their youth and find around them the abbreviated dresses and tresses and the elongated bareness of necks and stockings of the modern girl.

Of the crusty Victorians Thomas Carlyle might have been suspected of having least patience with audacious feminine display, but in the fourth volume of the "Life," which has just been completed by David Alexander Wilson, dealing with "Carlyle at His Zenith," a rather surprising side of Carlyle is revealed.

In 1851 he insisted on going to a ball given by Lady Ashburton—the only one he ever attended—and on his wife objecting to appearing at her age in a lowcut dress, the sage remarked, "Eve,

I suppose, had as much sense of decency as you have, and she wore no clothes at all." Mrs. Carlyle's qualms soon vanished, for she wrote to a confidant that "when I got into the fine rooms among the universally bare people, I felt so much in keeping that I forgot my neck and arms immediately." Carlyle noted some impressions of the company, and it is interesting to find that of Wellington he wrote, "Except Dr. Chalmers, I have not seen for many years so beautiful an old man."

Stockings were invented in the eleventh century, but they weren't discovered until the twentieth.

In a judicial, weekly in Berlin is a sentence containing 214 words, written by the secretary of the German Bar Association.

For Saturday

Or so long as the present stock lasts, I will offer at these very low prices the merchandise below:

- Oranges, per dozen 30c
- 40c and 40c
- Starks Delicious Apples, per doz., 50c and 25c
- Roman Beauty Apples, per doz., 20c
- Winesap Apples, per doz., 20c
- Jonathan Apples, per doz. 25c and 20c
- Black Twig Apples, per doz., 40c and 35c
- Northwest Greenings Apples, per doz., 50c
- Winter Parmanis Apples, per doz., 30c
- Ben Davis Apples, per doz., 20c
- Ben Davis Apples, per bu., \$2.00
- Sweet potatoes in lots of 50 pounds \$1.30
- Watermelons, each, 30c
- Peanuts, per lb., 15c
- Bananas, per lb., 10c and 6c
- Good ribbon cane syrup, per bkt., \$1.00

Second door east of Bakery
A. D. SUMMERVILLE
THE APPLE MAN

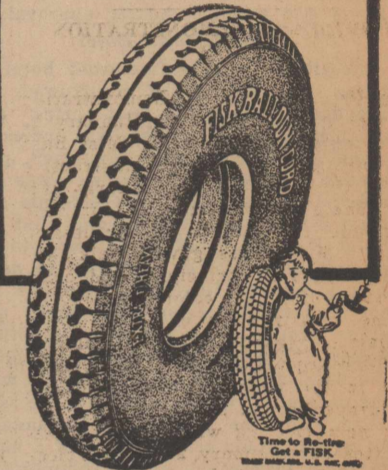
So realistically has Sir Arthur Conan Doyle drawn his character of Sherlock Holmes that many people believe he is alive and thousands of letters each year are addressed to him.



Another Big Shipment

Just arrived this week.
Time to Re-Tire WITH FISK All Sizes All Kinds

AT
TRIANGLE GARAGE
J. B. BISHOP



Suggestions

TIME OF THE YEAR FOR:

- Buckeye Incubators and Brooders
- De Laval and Baltic Cream Separators
- Avery one and two row listers and disc harrows
- Fada Radio Sets and parts
- Brunswick Panatropes and Records
- Duco and Painters Supplies
- Furniture and Floor Covering.

Our stock of the above lines complete and we solicit your patronage on the stock, price and service. We believe we are carrying the largest stock in town and guarantee our prices to average as low as will be found.

We have numbers of specials, sold at a price that does not merit our spending money to tell you of. Visit us and see for yourself.

KIRK & SONS

**YOUR FIRST AND ONLY OPPORTUNITY TO HEAR
GRAND OPERA
IN THIS SECTION OF THE COUNTRY
CHICAGO CIVIC OPERA CO.**

The entire personnel including full orchestra, artists and ballet 18 Baggage cars required to bring scenery and equipment. \$30,000 in entertainment for you.

**WED. NITE FEB. 29
ROSA RAISA "AIDA"**
with Charles Marshall, Rimini and Others.

**THURS. NIGHT, MARCH 1
MARY GARDEN
"RESURRECTION"**
with Maison, Formetel and others.
28 Grand Opera Artists including those listed above. Two night of Grand Opera by the foremost stars—Plan now to attend—Only performance in North Texas. Municipal Auditorium, Wichita Falls.

MAIL ORDERS FILLED NOW!

Price of tickets for each performance, \$3, \$5, \$7.50, and \$10. No war tax. No seats will be reserved until paid for. Mail reservations will be honored now, in order received if accompanied by check. Make all checks payable to J. T. Harrell, treasurer.

Could You Prove it?

If FIRE destroyed your place of business today, could you prove your loss to the insurance adjuster?

Would your credit be good?

Could you collect your charge accounts?

There's a fire somewhere in America every 58 seconds. Who's next?

Many old safes are not dependable, and "fireproof" buildings often have their contents burned.

A Shaw-Walker Executive Safe is real protection at moderate cost. There's a safe and interior to fit your requirement.

Come in and see it!

Hesperian Publishing Co.
Phones No. 8 and 58

EXECUTIVE SAFE
Fire Insurance Certificate
—and there's a free \$1,000 Fire Insurance Policy, covering the contents, with each safe.

Build Like a Shycraper

FREE!

Saturday, January 21, Only

3 lbs. Sugar with each 3 lb. can ELEGANT or BRAZOS Coffee at Regular Prices

Elegant Coffee \$1.75
Brazos Coffee \$1.65

Premium in each can

StarCashGrocery
PHONE 40

Floyd County Clubs

LAKEVIEW DEMONSTRATION CLUB

Mrs. J. E. Newton was hostess Wednesday, January 11, to the Lakeview Home Demonstration club. There were eleven present, one new member and one visitor.

The following officers were elected for 1928: Mrs. John A. Lloyd, president; Mrs. J. E. Newton, vice president; Mrs. Will Hambricht, secretary-treasurer; Mrs. Earl Edwards, reporter.

After the business session Miss Bass gave us an absorbing and instructive demonstration on "Color."

At a late hour the club adjourned to meet with Mrs. Tom Hopper January 25, with Mrs. J. H. Newberry as leader. The following program will be given: subject, "Costume Designing"; "Principles to Consider in Designing a Costume," Mrs. John Conway; "Classification of Different Patterns," Mrs. Luther Kiker; "Principles of Design," Mrs. Monroe Harrison.

Each one is urged to be present promptly at 2 o'clock.

PROVIDENCE DEMONSTRATION CLUB

Miss Blanche Bass met with the Providence club girls in their club room Tuesday afternoon, January 10. The purpose of this meeting was to elect officers and discuss plans for the new year. The following officers were elected: Miss Eva Lovorn, president; Miss Doris Bennett, vice president; Miss Viola Cassle, secretary; and Miss Nela White, reporter. At our next meeting, January 24, let us all be sure to bring our materials and begin the new year with a gold star.

Our club is not as large this year as it was in 1927 but we have hopes for an increased membership.

The following were present at our meeting: Misses Eva Lovorn, Viola Cassle, Eula Mae and Mano Ray Gilbreath, Freda Sharder, and Nela White.

PROVIDENCE DEMONSTRATION CLUB

The Providence Home Demonstration club met at their club room January 10 with seven members present. Miss Bass was with us and gave an instructive talk on the planning of our early yards. She also gave a talk on our Year Books and the subject of our lesson, "Color." Miss Bass gave a talk explaining the first principles and characteristics of color, color harmony in costume, classification of types of individuals in regard to personal coloring and color applied to the interior of a home in the walls, woodwork, floors, rugs, draperies and pictures.

Our next meeting will be held Tuesday afternoon, January 24, at 2 o'clock instead of 2:30 o'clock.

The subject of our lesson will be "Costume Designing." Other topics to be discussed are "Principles to Consider in Designing a Costume," Mrs. T. E. Cowart; "Classification of different Patterns," Mrs. Wright; "Principles of Designs," Mrs. Jones.

We will also have our annual election of officers. All members try to be present and let us start our work with as much pep and determination as possible by a full attendance.

ANTELOPE DEMONSTRATION CLUB

The Antelope Demonstration Club met with Mrs. Will Poole as hostess at her home Thursday afternoon, January 12. There were nine members present. Miss Bass met with us and gave us a very interesting demonstration on "Color Scheme."

Each member present received a new Year Book and all seemed well pleased with them.

Plans were made for the Chamber of Commerce Banquet which we are all looking forward to.

After delicious refreshments were served by the hostess we adjourned to meet again February 9, with Mrs. Roger Jones. We hope each member will remember the date and be present at this meeting.

NOW RENO IS ELOPER'S HAVEN

From the Los Angeles Times. The new California law requiring applicants for marriage licenses to give a three days' notice of intention before

a license may be issued has started a rush of matrimonially inclined to Reno. Numerous licenses have been issued in the Nevada city since the law became effective, and like conditions are reported in Carson City, Minden, Yerington, Las Vegas and other towns near the boundary line.

Most of the California applicants freely expressed dislike of the law, and predict a steady influx of Nevada when roads over the mountains open to travel. Reno has hopes of becoming a Gretna Green, as well as a divorce center.

LAUGHED OUT OF SUICIDE, HUMORIST MAKES FORTUNE

Charles Mack, of the famous team of humorists, Moran and Mack, who are known to every radio listener in the United States owes some of his present popularity and fortune to being laughed out of an attempt at suicide.

Mack, in an interview with Farm & Fireside, tells how he first came to New York and failed to find a job of singing for months. So thick did misfortune come that he decided to jump off the Brooklyn Bridge, wrote home to tell his relatives of his decision and gave away all his spare clothes to a friend. Then he walked to the middle of the bridge and in the darkness spat over the rail to see how far down the water was. So long was it before he heard the splash that he decided jumping in was too awful a plunge. Turning away he ran into a policeman to whom he admitted that he had contemplated diving into the river.

When the policeman and Mack reached the neighboring station, the young comedian, relieved to have changed his mind, related how his test of spitting into the water cured him of suicide intent. After roaring with laughter at his recital, the police official considered him thoroughly sane and possessed of a sense of humor that would ward off tragedy from him no matter what happened.

It was soon after, despite the fact that his friend would not give him back his clothes, that Mack secured work and is probably the most prosperous humorist on the stage today because of his combined earnings behind the footlights, in radio studios and singing for phonograph records. Mack's lines are all original and the sketch, "The Two Black Crows" is responsible for bringing the team to its present height of popularity.

EDUCATING THE INVESTOR

Acting upon the theory that the most effective way of preventing people from investing badly is to induce them to invest wisely the finance department of the Chamber of Commerce of the United States is co-operating with other organizations in an educational experiment to that end undertaken by the Rochester (N. Y.) Chamber of Commerce. If found successful this method of protecting a community against fake stock selling schemes will probably be extended in co-operation with local commercial organizations.

It is recognized that many persons have been so engrossed in accumulating savings that they have come to the estate of investors with scant knowledge of what to do with their funds. The necessity of putting them to work and the desire of securing as large a return as possible frequently mislead them into an investor's paradise which proves to be pasteboard and tinsel.

At the same time the number of American investors is constantly growing. More persons are, in the capacity of capitalists, taking a hand in the business and economic development of the country and the important task is not to induce them not to make bad investments but to induce them to make good investments.

Much can be accomplished to that end, it is believed, by the chambers of commerce in co-operation with existing agencies designed to prevent fraud in the sale of securities.

It has been observed by airmen who make regular flights over arid regions that migratory birds have learned to use the airplane as a means of transportation and that often from a dozen to twenty birds will make the trip on one plane.

Canada has 570 public libraries with more than three million volumes. In addition, several of the provinces carry on extensive traveling library programs.

Locals and Personals

BORN—to Mr. and Mrs. A. A. Harbille, city, January 12, a son.

John L. West and S. M. Crawford returned Sunday from Dallas where they attended the annual meeting of the Texas Farm Bureau Federation, held last mid-week.

Mr. and Mrs. Lee Montague and little daughter, Dorothy, have been here this mid-week from their ranch at Tucumcari, New Mexico, while their son Frank, has charge of the cattle.

K. A. Osborne, of Springtown, Texas, was here on a visit last week with O. T. Williams and family.

Lloyd Paschall returned home Wednesday of last week from Lubbock where he had been for some two weeks for treatment for blood poisoning in his left hand. He was seriously ill for some time but is on the road to recovery now.

Robert Crum, who for two years has been an employe of the Olympic Theatre, recently accepted a job with the Paducah Theatre at Paducah. He was at home for a brief visit Sunday with his mother, Mrs. Jennie Crum.

Miss Fayola Warren, of Plainview, an A. B. Graduate of Tech College, assumed her place as teacher in the Andrews Ward school Monday morning. Miss Warren takes the place of J. M. Phillips, who resigned several weeks ago.

Mrs. W. K. Hale and daughter, Mrs. Willard Oller, of Fairfax, Oklahoma, arrived Sunday for a visit with Mrs. Hale's sisters and brothers here. They plan to return home Monday.

Miss Vera Fry spent the week-end at Canyon with her brothers, Tate and Jno. Fry and family and attended the May Peterson concert at Canyon Saturday night. Miss Fry returned home with her sister, Mrs. W. K. Hale and daughter, Mrs. Willard Oller, of Fairfax, Oklahoma, who are here on a visit.

G. R. May is spending the week in Waxahachie, with W. M. Nelson, a relative, who is very ill.

Mr. and Mrs. L. J. Hargett, of Coleman, arrived Monday to make their home in Floydada. Mr. Hargett is employed at the Floyd County Lumber Co.

Mr. and Mrs. Dallas Husky and little son, Billie Dallas, visited in Crosbyton Sunday with Mrs. Husky's parents, Mr. and Mrs. W. M. Romane.

A. H. McGlinchey left Monday morning for Ft. Worth, after having spent the week-end here with his sister, Mrs. Wilson Kimble.

E. B. Massie left Friday for Wichita Falls, where he is visiting his brother Dr. J. H. Massie.

Mr. and Mrs. Homer McDonald returned Sunday from Dallas, where Mr. McDonald has been undergoing special medical treatment for the past two weeks.

Mrs. C. H. Davis returned Friday from a visit with her parents, Mr and Mrs. D. C. Durham, of Sterling City. During her absence she also underwent special treatment in the Scott & White Sanitarium at Temple.

F. M. Dougherty is here this week from Gainesville and Fort Worth, after an absence of several weeks.

A. C. Goen and O. P. Rutledge spent Wednesday and Thursday in Merkel on business this week.

Mrs. Dora Reagan and Miss Rose Childers returned last Friday from Clovis where they spent several days visiting with relatives. Miss Childers left Sunday for her home in Abilene after spending several days here visiting with her sister, Mrs. Reagan.

Homer Eubank and A. D. White spent Friday and Saturday in Lamesa visiting with friends.

Mr. and Mrs. B. M. Eubank returned Monday from Fort Worth where they visited Mr. Eubank's father who was very ill last week.

Mr. and Mrs. E. W. Solomon and children, of Memphis, arrived Tuesday for a visit with Mr. Solomon's parents, Mr. and Mrs. J. S. Solomon.

Mr. and Mrs. N. W. Williams and Minolee and Henry Solomon spent Sunday in Memphis with their brother, E. W. Solomon and family.

C. M. Craig, who is making his home with his daughter, Mrs. B. P. Woody, has returned from a visit with another daughter, Mrs. Joe Mathis, of Spearman.

B. P. Woody, who has been quite ill for the past week, is able to be at his place of business.

Mr. and Mrs. J. B. Jenkins spent Monday at Lubbock, with their son, Dan, who is attending Tech College.

Mr. and Mrs. S. M. Meharg, of Plainview, spent Sunday with C. R. Houston and family. Little Mildred Houston being quite ill with the measles Mrs. Meharg is spending the week with Mr. and Mrs. Houston.

AUTO COSTS 9 CENTS FOR EACH MILE, RECORDS MADE SHOW

Have you ever figured what that car of yours really costs you? If not, hold tight for the shock.

It's 9½ cents a mile! You may take this figure as your own, for it is the calculation of an average motorist, doing average driving, in an average automobile for an average length of time and mileage.

The motorist in this case is Commander A. C. Stott of the United States navy, stationed in Washington, D. C. Commander Stott reveals his interesting figures in the American Motorist, official publication of the American Automobile association. Here's how he comes to this conclusion:

Logged Every Item
The initial cost of his car, including freight, tax and extras, was \$1,791.50. He ran it for four years and nine months, over a distance of 48,372 miles, in and around the city of Washington, on three long trips over mountains and prairie, and twice across the country.

"Every inch of this I drove myself, he reports, "and every drop of gas and oil, every item of repair and upkeep, and every tire change and repair has been entered in the 'engine room log,' a tiny note book."

Starting with his initial cost of \$1,791.50, Commander Stott added the insurance on the car for the time he had it and the regular storage charges. Totalling these and subtracting the value he got for the car when he traded it for a new one, he got \$2,514.71, which he set down as his fixed charges on the car.

Fuel Costs Little
The officer's running charges, includ-

ing gasoline and oil, and amounted to \$731.15 for the entire 57 months.

Repair charges, including shop work from year to year, battery repair, purchase of a new battery and repairing of the car at the end of the third year, and totaled \$734.43.

Lastly, Commander Stott ran up a total of \$614.50 for tire charges, including new tires and tubes, and tire repair work.

First Cost High

These four items totaled \$4,594.79, which the car cost him in the four years and nine months he drove it. Dividing the 48,372 miles he drove it into this amount, he derived the figure of 9½ cents a mile.

This figure he further divided, so that he discovered that his fixed charges took 5.2 cents a mile; running charges 1.5 cents; repair 1.5 cents and tire charges 1.3 cents a mile.

Gasoline and oil, for which we pay most consistently, turned out to take only about one-seventh of the total cost of the car, while it was the initial cost, contrary to general belief, that ate up more of the total than any other item.

HIS DICTIONARY MADE JOHNSON

Samuel Johnson gained little money when he compiled an English dictionary, but the work served to make his reputation secure. He had been a London ten years, living obscurely as a hack writer and slowly winning a reputation when he was given a chance to prepare the dictionary, for which he was to receive \$4,500.

It took him seven years to complete the tremendous work and he had to pay several assistants. The work is remembered not because of its merits, but largely because of Johnson's letter to the earl of Chesterfield, who had rebuffed the editor until he heard the dictionary was nearing completion and then hoped to be regarded as one of the benefactors of the scholar.

Upon the publication of the dictionary, Johnson was given recognition as the greatest living figure in English literature. Fielding was dead, Richardson was living in retirement, Gibbon was in Switzerland, Gray and Cowper were publishing little. Johnson was hailed as England's greatest scholar. The honor had been slow in coming, for eighteen years had passed since he had left Lincolnton to make his fortune in London.

"INSIDE" INFORMATION

Try serving fried sausage cakes and fried canned pineapple, one above the other. The tartness of the pineapple offsets the rich flavor of the sausage.

Salt and other seasonings draw out meat juices and mask the flavor. When broiling steaks and chops at home, sprinkle salt on them just before serving. Large roasts may be salted when about half done.

Governor John H. Trumbull of Connecticut is now entitled to an airplane pilot's license. He is believed to be the only flying governor.

Baked bananas are a good mid-winter dessert. Skin six bananas, scrape them lightly to remove any stringy portion, and split in half lengthwise. Place in a buttered shallow baking dish, and pour over them a sauce made of 1-3 cup sugar, 2 tablespoons melted butter, 2 tablespoons lemon juice, 1-8 teaspoon salt. Bake in a hot oven until brown.

Children over three years old should have garments with a front opening to make self-dressing easier. Buttons should be fairly large in size and buttonholes should be firm. It is a good plan to reinforce bands where the buttonholes are to be worked. The buttons should be sewed on firmly and should have a long shank.

A saving bank in the form of an urn, believed to be 2,500 years old, was found in the ruins of Utica, an ancient Phoenician city.

Despite the increasing use of substitutes for wood the people of the world never before used so much of that material as at the present time.

It's too bad they put Earl Carroll in jail for trying to clean up the Chorus Girls—

But it ought to be criminal to neglect disease germs and personal hygiene.

Let us suggest your disinfectants.

Arwine Drug Co.

"Goteverthing"—South Side Square

Top Prices For Hogs

We are in the market at Floydada every day for your hogs and will pay the top prices all the time—a good price every day is our motto.

Located at Armstrong's Stock Pens in southeast Floydada.

Peyton Packing Company

EL PASO, TEXAS

Grover Smith, Local Manager

CLEAN COAL



Clean coal not only burns better and gives more heat per ton, but it also saves your grates, since it burns to a clean ash. Your Phone Order to 247 will receive our prompt attention.

J. R. YEARWOOD

"ASK YOUR NEIGHBOR"

Are YOU Wasting Time?

YOUR business may be running smoothly enough, but aren't there times when you want information you can't get?

A really successful business is one whose facts are easily available, whenever they are needed.

Let us show you the kind of card or letter indexing that fits your business. We furnish systems that really work,—systems that save time and money. Just ask for York Indexing, made by Shaw-Walker. The price is reasonable.

We are as close as your telephone.

Hesperian Publishing Co.

TELEPHONE NO. 8

Men's New Spring Two-Pants SUITS

\$25.00 to \$35.00

There is certainly a powerful appeal in that statement for men who know values. Here is the same excellent tailoring, the same superb quality of fabrics which you always associate with our suits. You'll find them all in SMITHSON, KIRSHBAUM and MERRITT SUITS.

Light tans, greys and blues in imported and domestic woolsens in new spring patterns.

Wood Bros.

"CLOTHIERS FOR MEN"



To Test Efficacy Of Patriotic Teaching In Schools By State-Wide Essay Contest

In an open letter to all county and city superintendents of public schools in the state Superintendent S. M. N. Marrs, of the Department of Education this week announced a state-wide essay contest on the subject, "The Qualities of Good Citizenship."

In announcing the contest Superintendent Marrs says, "The main purpose of the state in supporting a system of free schools is to train the youth so as to make democracy safe and thereby protect the integrity of the state by installing proper ideals of citizenship."

Referring to a law passed by the Fourth Called Session of the Thirty-fifth Legislature, which became effective March 20, 1918, and which is now a part of the Penal Code, Revised Statutes of 1925, Mr. Marrs quotes it as saying:

"The daily program of every public school shall be so formulated by the teacher, principal or superintendent as to include at least ten minutes for the teaching of intelligent patriotism, including the needs of the state and federal governments, the duty of the citizen to the state, and the obligation of the state to the citizen. Any official or employe of the public free schools who fails to perform his legal duty in connection with the provisions of this law shall be subject to a fine of not more than five hundred dollars or removal from office or both fine and removal from office."

Continuing, Mr. Marrs says: "Since this law has been in effect for practically ten years, the boys and girls now enrolled in the public schools from the ages of fourteen to eighteen should be products of the system and should have received right training for citizenship. As I am eager to make a test of the civic ideals of the students who have received their training in the public schools, I have decided to institute a

state-wide essay contest," the rules of which he promulgates as follows:

Rules Governing Contest
 Eligibility: (1) Contestant must have been born on or after Sept. 1, 1909, and before Sept. 1, 1913. (2) Contestant must have been enrolled as a student in some Texas public school each scholastic year since Sept. 1, 1922. (3) Contestant must be a bona fide student in a Texas public school during the current year, 1927-1928. (4) Essays submitted from schools having 15 accredited units as shown by Bulletin 225 shall be grouped in Class A, essays from all other schools as Class B.

Limitations: (1) Length of essay submitted must be not fewer than five hundred nor more than one thousand words. (2) Essays must be written on one side of paper only and paper must be of regular letter size 8 1/2 inches by 11 inches. (3) The last paragraph must contain a summary of the essay setting forth the characteristics of a good citizen. (4) Contestant must attach a statement to the essay that he or she is eligible according to the rules and that no assistance has been received in the preparation of the essay. The teacher will also certify to the eligibility of the contestant. (5) All essays submitted to the state committee will be filed in the State Department of Education and will become the property of the Department.

Judges: (1) Each school will offer only one essay to the county committee and will use its own plan of selecting the one to be submitted. Each high school in a city system will be considered a separate school, and the essays will be considered in Class A. (2) The contest in each county will be supervised by the county superintendent, who will appoint five persons to serve as judges, and the winning essay of each

class will be submitted to the senatorial district committee. (3) The state senator of each senatorial district will be requested to supervise the contest in his district by appointing the committee to judge the essays, and the winning essay of each class will be forwarded to the state committee. (4) It is suggested that the committee of five judges in the state senatorial districts and counties be composed of one member of the Texas Federation of Women's Clubs, one member of the Texas Congress of Parent-Teacher Associations, one attorney, one teacher, and one business man. (5) It is also suggested that content of each essay be rated 60 per cent, and mechanics of composition, such as spelling, punctuation, and sentence structure, 40 per cent.

Time Limit: (1) All essays from schools must be in hands of county superintendents not later than March 15, 1928; all essays from counties must reach the senator or person appointed by him to supervise the district contest not later than April 15, 1928; all essays from senatorial districts must be received in State Department not later than May 15, 1928. Decision of state winners will be made June 1, 1928.

Prizes: A prize of twenty dollars in gold, or a gold medal of equal value, will be awarded by the state committee to the state winner in each group. No doubt, suitable prizes will be provided for the winners in the counties and senatorial districts.

INSTRUCTIONS TO BIDDERS

SEALED BIDS:

Sealed bids on proposals will be received by the Chairman of the Building Committee of the Floydada Baptist Church of Floydada, Texas, for the furnishing of all materials, labor, etc., and the construction and finishing of the buildings here in mentioned, until the 31 day of January, A. D. 1928, at 6 p. m., in strict accordance with the plans and specifications.

SECURING PLANS:

Plans and specifications may be viewed at the office of the Architects, St. Louis, Mo., and 701 Slaughter Bldg., Dallas, Texas, and at the office of the Secretary of the Floydada Baptist Church, Floydada, Texas.

CERTIFIED CHECK:

A certified check in the sum of 2% of the contract price, made payable to the secretary of the Floydada Baptist Church, Floydada Texas, must accompany each bid or proposal, as a guarantee that such bidder will, in good faith, execute the required Surety Bond, and will within six days enter into contract with the said Floydada Baptist Church for the erection and finishing of the building herein described.

This time limit is to date from the time of awarding of contract. Contractors failing in the above requirements will forfeit unconditionally said deposit guarantee to the Secretary of the Floydada Baptist Church of Floydada, Texas, as actual damages. The Floydada Baptist Church of Floydada, Texas, reserves the right to accept any or reject any and all bids or proposals. The deposit of all unsuccessful bidders will be returned within three days after the opening of the bids.

No oral, telegraphic or telephonic proposals or modifications will be considered.

Should a bidder find discrepancies in or omissions from the drawings or documents, or should he be in doubt as to their meaning, he should at once notify the Architects, who will send written bulletins of instructions to all bidders. Any bulletins issued during the time of bidding are to be covered in the proposal and in closing a contract they will become a part thereof.

Before substituting a proposal, bidders should carefully examine the drawings and specifications, visit the site if possible, fully inform themselves as to all existing conditions and limitations, and shall include in the proposals a sum to cover the cost of the items included in the contract. The submission of a bid will be construed by the Owner to mean that bidder agrees to carry to full completion all the provisions, described in the specifications or shown on the drawings.

Bidders will agree that if awarded the contract the work is to be completed within 120 days Sundays and whole holidays included.

J. C. GILLIAM,
 Chairman Bldg. Committee.

IMPORTANT TO USERS OF LUMBER

There is no indication or reason for any advance in prices of manufacturers of lumber.

We can also say that you can depend on low retail prices. We have large stocks of lumber at low prices and we can get new stocks in a week's time and no one need break the speed limit to get it. It will pay you to get our prices before you buy, and if there is an indication of an advance we will notify you in plenty of time to get what you need.

We wish to announce that we will have especially low prices in plumbing, well supplies and implements.

This letter is meant to offset any idea that there are any special prices being made in any town better than we will give you.

J. M. WILLSON, General Manager,
 Willson & Son.
 (Advertisement)

Based upon the theory that the elevation from the eyes to the highest point of the head is almost exactly the same in all persons, regardless of height, a mirror has been installed in a store in Portland, Oregon, with a scale so placed that the figure at the point where one's eyes are reflected gives one's height.

EATS SAUERKRAUT NOW FEELS YEARS YOUNGER

"Now I eat even sauerkraut and sausage and feel fine. Adierika ended stomach gas and I feel 10 years younger."—Mrs. M. Davis.
 Just ONE spoonful Adierika relieves gas and that bloated feeling so that you can eat and sleep well. Acts on BOTH upper and lower bowel and removes old waste matter you never thought was there. No matter what you have tried for your stomach and bowels, Adierika will surprise you. Floydada Drug Co.

Farm Special Date Here Saturday, February 18

Agricultural Educational Special of Santa Fe and A. & M. Will Be Eight-Car Train.

College Station, Texas, Jan. 16.—Itinerary of the 1928 Texas Farm and Home Demonstration Special, which will be operated by the Santa Fe Railway Company and the A. & M. College of Texas cooperating, shows that the special will stop at Floydada on Saturday, February 18, at 9:00 o'clock a. m.

The special will be an eight-car train and four of the cars will carry specially prepared agricultural and livestock exhibits. Specialists of the college will deliver lectures on the latest and most approved methods of farming and livestock raising, the talks to include dairying, poultry raising, hog raising, fertilizers, soils, livestock feeding and breeding, boys and girls farm club work, home demonstration work and other topics. Meetings at the various stops will last from two to three hours. An electrically controlled voice amplifier will be used at the open air meetings.

Of an agricultural educational nature, the program will stress diversification and the exhibits and lectures have been

designed to bring to the attention of farmers the results of late experiments in agricultural development. Following the Passenger coaches will be used for meetings in inclement weather. The speaking program has been arranged so as to interest women and children as well as men and questions concerning farm problems will be invited.

The special will be run by the Santa Fe and the speakers and exhibits will be furnished by the A. & M. College of Texas. President T. O. Walton of the college and Oscar B. Martin, new director of the Extension Service, expect to accompany the special on part of the tour. J. F. Jarrell, manager of agricultural development of the Santa Fe, will be in general charge of the train which will include baggage car, horse car, flat car, two exhibit coal-les, storm coach and two business cars. The flat car will be used for lecture and demonstration purposes.

L. F. Dinan, agricultural agent of the railway, will handle the program and details for the local meetings. Cooperation in plans for the meeting on the stop at Floydada will be rendered by Miss Blanche Bass, Floyd County Home Demonstration agent.

In parts of north Siam both parties to a lawsuit are put under water, and the one staying under the longest wins the suit.

Expressed in calories, four pounds of beefsteak or twelve pounds of fresh fruit and vegetables are required to equal one pound of pecan meats, which rank first of all nuts in food value.

THE SIGN OF SECURITY
 The **RED SPOT**
 On Your **COOPER**
 ARMORED TIRES
 Means 6 PLY OR MORE
 At Your Dealers



Goldbank King I
 Heads our Flock of BIRD BROS. FAMOUS STRAIN

Goldbank Giant Bronze Turkeys

and is without doubt one of the greatest turkeys in all the southwest.

At the Tri-State Poultry Show in Amarillo Dec. 9, 1927, our flock won: first, second and third cock; first old pen; Grand Champion Tom of the Show; Grand Champion Pen of the Show against strong competition. This leads us to believe that we are breeding the right strain of turkeys in the right way.

Goldbank King I won first cock and Grand Champion of the show at the Floyd County Poultry Show in Floydada December 17, 1927; being unable to make a complete exhibit at this show on account of lack of coops in the show building.

If you are interested in Better Turkeys for this section, we invite you to visit our flock at any time and let us tell you about the Goldbank Giant Bronze Turkeys.

Watch for announcement of a \$200 Goldbank pullet we have contracted with Bird Bros. to add to our flock in a few weeks.

Mrs. J. D. Christian
 10 Miles South of Floydada, Texas

Baked For You!

To meet the growing demand for a smaller sandwich loaf, we are now baking for you a

SMALLER PULLMAN LOAF 15c

Specials in colors

Ask For It At Your Grocers or At

WESTER'S Quality Bakery

AT THE THEATRES THIS WEEK

ROYAL

Thursday and Friday
 BEBE DANIELS in
 "SENORITA"

You must meet her—Senorita—no one sweeter. Step up and greet her at the Royal in this clever comedy spiced with a dash of adventure topped with the charm of romance. Also good comedy.

Saturday
 ZANE GREY'S

"DRUMS OF THE DESERT"

A tale of America's true nomads and their fight to exist—that's "Drums of the Desert." The successor to the "Vanishing American."

Monday, Tuesday, Wednesday
 "THE BIG PARADE"

A war picture that you must not miss!

OLYMPIC

Friday, January 20
 GEORGE DEVORSKA in

"JAKE—THE PLUMBER"

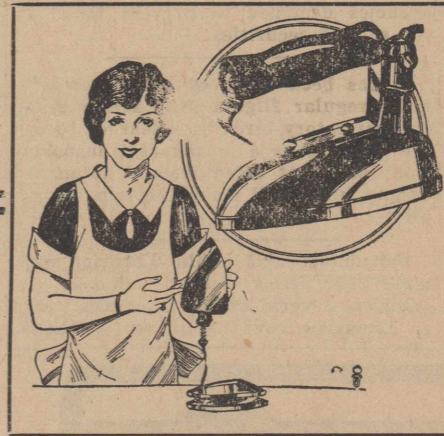
Also Good Fox Comedy—"A Society Architect"

Saturday, January 21

Tom Tyler in

"THE DESERT PIRATE"

Also Good Educational Comedy



HERE IT IS!

TEXAS UTILITIES CO.'S BIG 10 DAY SALE OF

Universal Round Heel Electric Irons

REGULAR \$6.75 VALUES

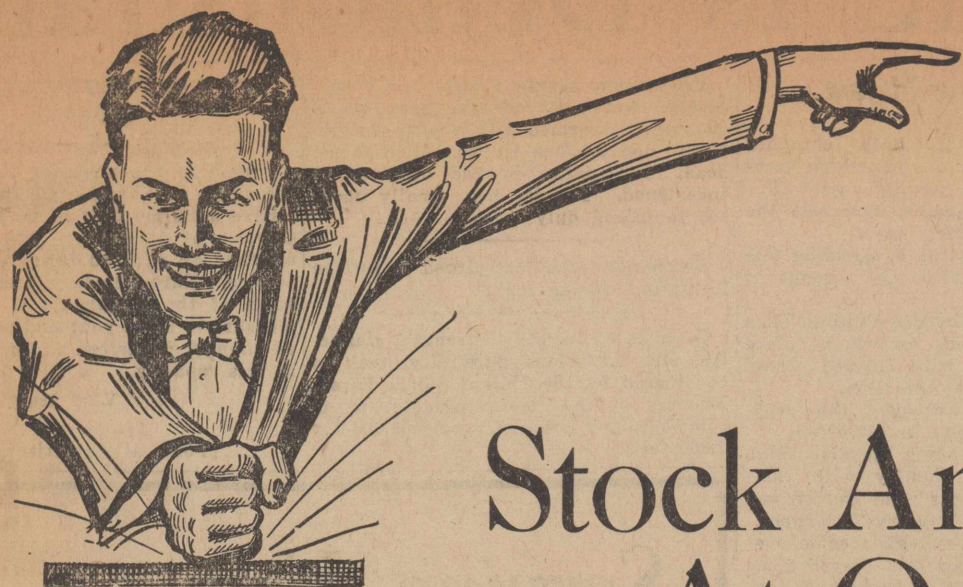
For Only

\$5.00

Beginning Friday and lasting until February 1, ONLY SEE THESE IRONS!

Texas Utilities Company

Electricity—Your Cheapest Servant



You Can't Afford To Miss It!

Stock And Fixtures Must Be Sold
At Once, Regardless of Loss

EVERYTHING WILL BE TURNED INTO CASH.

Most Startling Reductions Ever Known!

The Chance of a Lifetime!

A Real Sale!

You'll Be Sorry If You Miss It!

Clothing and Shoes for every member of the family. The entire big stock of Dry Goods and fixtures will be sold—nothing held back!

COME EVERY DAY!

Dollar Day Tuesday, Jan. 24 **Dollar Day**

We list only a few of the bargains on sale Dollar Day. Come to the store Tuesday and get your share.

100 Pair Shoes, your choice per pair.....	\$1.00	Boys' short pants, 50 pair school and dress pants,
Hats, One lot Ladies and Men's, each.....	\$1.00	...your choice per pair.....	\$1.00
Shirts, Men's and boys, each.....	\$1.00	Men's Union suits, Fleece lined and fine ribbed,
Regular 20c Percale, 8 yards for only.....	\$1.00	...Your choice for only.....	\$1.00
One lot Suit Cases, each.....	\$1.00	Lingerie Material, choice of \$2.00 worth at regular
Voiles and Linene, Big assortment, your choice		...price for only.....	\$1.00
\$1.65 worth at regular price, for.....	\$1.00	Curtain Scrim, \$1.80 worth at regular price, for	\$1.00
Leather Mittens, Fleece Lined, 2 pair for.....	\$1.00	Men's and Boys' Leather puttees, per pair.....	\$1.00

All Of Above Subject To Stock On Hand

N. R. NORTHCUTT

Successor to

MILLER-ROBBINS COMPANY

South Side Square

Floydada, Texas

Cotton Gathering Machine Is Demonstrated

Local Man's Invention Shown To Be Practical

One-Man Operated Machine Weighing 1200 Lbs., Gets All The Cotton.

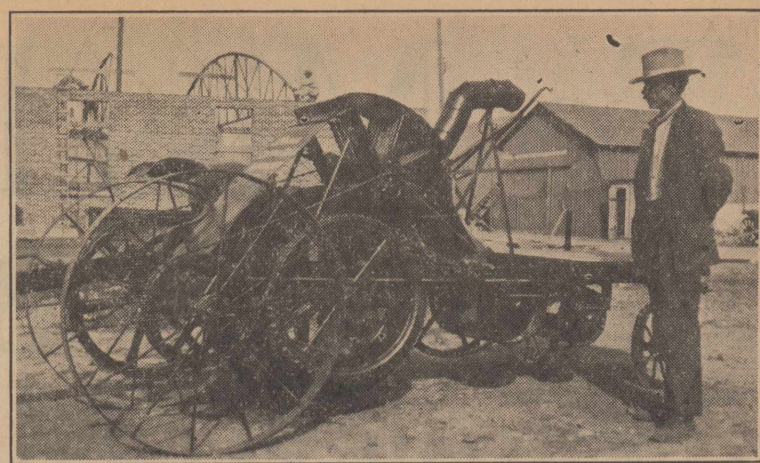
A cotton harvester for the plains, that can be operated by one man and a team, getting ninety-eight per cent of the cotton from the stalk, and taking from it ninety-five per cent of the dirt and seventy-five per cent of the hulls, completed here in the late fall by J. P. Rains, has been demonstrated and found to be altogether practical for plains conditions.

Not Complicated Affair
Upon first sight the first impression gained is that the machine is not a "complicated affair," in fact, it is so simple that one will wonder why such an idea was not brought forward years ago, because for the conditions which are peculiar to the plains territory practically every year demands just such a machine to reduce the costs of gathering, stop the waste that is now being sustained on account of poorly arranged gathering devices of one kind and another. There is no doubt that the machine constructed and now on display in Floydada should not supersede fifty to seventy-five per cent of the hand gathering now being done.

One seeing the machine in operation can readily believe the claim of the inventor, J. P. Rains, who says it will gather 98 per cent of the bolls, and from these take out 95 per cent of the dirt and 75 per cent of the hulls. At the same time the machine is constructed for one-man operation, with a team straddling the row, the man standing on the platform at the rear and driving. The weight of the machine is approximately 1200 pounds.

The frame of the machine is ten feet long, about twenty-one and a half feet overall with the tongue and platform. The first part of the machine that comes

Cotton Picker And Inventor, J. P. Rains



Machinery is expected to revolutionize the cotton industry of the plains in the next five years by reducing the harvesting cost fully half, and above is shown the machine invented by J. P. Rains, constructed in Floydada at the Floydada Welding Works and demonstrated as thoroughly practical on a farm two miles west of the city.

The machine is now being shown to all interested parties at the Welding Works on South Main Street.

in contact with cotton is a drum holding 132 picking "fingers." As the picker is pulled down the row, straddling the cotton (it can be made in a practical two-row type as well) the fingers pull the cotton bolls, which are thrown over the boll breaker, set immediately behind the finger drum. Here the bolls are crushed, and the mass turned over to saw fingers on a revolving drum that pulls the cotton from the burs, the burs and dirt falling back on the ground to enrich and fertilize it. To get the cotton from the saw teeth or fingers a rapidly revolving fan in the rear blows the cotton upward through the pipe spout into a sack on the platform or into a wagon driven alongside or behind.

All the machinery of the picker, including the picking fingers, hull breaker, fan and the saws are operated by chain drive from the traction of the wheels on which the machine is pulled along the row, geared by chain drives that eliminate the need of any motive power except the tractor or team that pulls the machine down the row. Thus is eliminated a great deal of intricate machinery that might be needed or additional cost that would follow the necessity for additional power carried as a part of the load.

Covers Much Ground
The demonstration indicated that the claims of the inventor are practically correct, in that a farmer can cover as much ground with one of these machines as he can with a cultivator. His estimate is that seven to ten acres of ground can be covered in a day, the yield having nothing to do with the rapidity with which the crop can be gathered. While a whole day was not given to the demonstration west of town two miles, the machine was operated long enough to demonstrate its apparent thorough practicality under plains conditions.

Mr. Rains, the inventor, is 54 years of age. He has been making his home in Floyd County for four years, coming to the plains from Sweetwater. He has spent years in the cotton business, being an experienced gin man. The machine, which is the result of years of study, was set up here at the Floydada Welding Works, and most of it made by E. A. Garner, manager of the plant.

Fairview News

Fairview, Jan. 16.—Both churches were well filled for the preaching services Sunday. Both young people's Unions were well attended too, and the programs were worthy ones.

Miss Tommie Rushing is spending this week-end with relatives and friends at Amherst.

Mrs. E. J. Hoffman and children have moved to Floydada at which place Eugenia and John have entered school for the remainder of the term.

Miss Iris Crawford spent the week-end with her parents in Silverton.

Among those attending Floydada High School who spent Sunday with their home folks are Misses Opal Horton and Ouida Crabtree and Henry Culpepper.

The Center boys and girls came over last Friday afternoon and played some good practice games of basketball with the local boys and girls.

Miss Winnie Wilson, of Center, spent the week-end with her parents, Mr. and Mrs. W. B. Wilson of this place.

Mrs. W. C. McClelland is on the sick list this week.

Mr. and Mrs. Cleave Sims and children, of Floydada, were visitors Sunday in the W. F. Culpepper home.

W. E. Brown and son, Paul, returned Sunday from an extended business trip to Littlefield.

The Dramatic Club met Monday night in a called business meeting. The club voted to exchange plays with Sand Hill at an early date. Sand Hill will bring, "Am I Intruding" here on Friday night, January 27. Remember to come and help to give them a good crowd.

Firecrackers are used in China at social, religious, and military functions, and at births and funerals. Red firecrackers are for the common people, yellow for the aristocracy, and green for the officers of the law.

According to the mathematics of relativity, an object moving toward the east moves faster and weighs less than one moving toward the west.

TO THE VOTERS OF PRECINCT ONE

I hereby announce my candidacy for Commissioner of Precinct One subject to the action of the Democratic Primary in July. In offering my candidacy, I do so realizing the responsibility of the office. I have lived in Floyd County with the exception of eleven months for fifteen years. I have served the Precinct as commissioner for two years. I am not ashamed of my record as a commissioner.

Investigate the records, please, and if you think I am worthy, I will certainly appreciate your vote and influence. In my behalf, I will give you my very best service. Thanking each one for any favors in my candidacy, in advance.
J. L. King.
(Political Advertisement)

Baker News

Baker, January 16.—Mr. and Mrs. J. L. Carathers and family spent Sunday with Mr. and Mrs. E. T. Willison.

Sam Moore spent the week end with Elmer Carathers.

Grandma Fawver is spending a few weeks at the home of her son, G. L. Fawver.

Mr. and Mrs. G. L. Fawver spent Monday evening with Mrs. B. C. Willis.

"Where East Meets West," the first play presented this year by the Baker students was a great success. The auditorium was crowded and all went away well pleased. This play will be presented in other communities. The first of which will be Sand Hill Friday night, January 20. The proceeds were \$35.00.

The Sand Hill play "Am I Intruding" will be presented by the Sand Hill P. T. C. Society Wednesday night, January 25 for the benefit of Baker.

This play was a success at Sand Hill. We are sure you will enjoy seeing it. If you have already seen it come again, everybody invited.

Less than two million of the forty-one million population of France pay an income tax.

Political Column

County Judge
Wm. McGehee, candidate for re-election as county judge Floyd County, asks your support and influence, subject to the Democratic Primary.

County Tax Assessor
James W. Pitts will appreciate your support of his candidacy for the office of Tax Assessor Floyd County in the Democratic Primary.

C. M. Meredith announces his candidacy to succeed himself as Tax Assessor subject to the Democratic Primary, and will appreciate your vote and influence.

County Clerk
Tom W. Deen, candidate for County clerk, will appreciate your vote and influence in the July Democratic Primaries.

County Treasurer
Mrs. Maud Merrick, candidate for re-election as County Treasurer, will appreciate your vote and influence, subject to the Democratic Primary.

Sheriff and Tax Collector
P. G. Stegall, candidate for re-election as sheriff and tax collector Floyd County, subject to the Democratic Primary, asks and will appreciate your vote and influence.

For County Superintendent
Price Scott asks for re-election to the office of County School Superintendent. Will appreciate your support and influence. Subject to Democratic Primary.

For District Clerk
T. P. Gulmarin, candidate for re-election as District Clerk Floyd County, appreciates your past favors and asks your support and influence in the Democratic Primaries.

Commissioner Precinct One
Lee Allmon, candidate for Commissioner Precinct One, will appreciate your vote and influence in the Democratic Primaries.

W. T. Rogers, candidate for Commissioner Precinct One Floyd County subject to the Democratic Primaries, asks your support and influence.

E. W. Henderson, will appreciate the support and influence of the voters of Precinct One in his race for Commissioner, subject to the Democratic Primaries.

J. L. King announces his candidacy for Commissioner Precinct One, after serving two years, and asks your vote and influence in the Democratic Primaries.

Commissioner Precinct Four
Geo. L. Fawver announces his candidacy for the office of Commissioner of Precinct No. 4, Floyd County, subject to the Democratic Primary.

W. W. Payne, candidate for Commissioner Precinct 4, Floyd County, subject to the Democratic Primaries, will appreciate your vote and influence.

TO THE CITIZENS OF FLOYD COUNTY:

I wish to announce for re-election to the office of Sheriff and Tax Collector. I have done my best to render efficient service at all times; and you know whether or not you have received such service. Through the splendid co-operation of the citizenship it has been a pleasure to serve you; and your continued support is desired so long as I serve in this capacity.

Very truly yours,
P. G. Stegall.

(Political Advertisement)

Serving Your Interests

We would like, naturally, to handle all of your insurance business, but the reason we expect you to see it that way is that it is to your interests also.

Dividing your insurance means divided responsibility and divided protection.

On the other hand, when you place your insurance as a whole your insurance advisor knows all your needs and has the full responsibility for safeguarding your interests. The result is a well balanced, well planned, comprehensive program of insurance. In the long run, this is not only the safest but the most economical way to buy insurance.

We can take care of your needs for any kind of Insurance protection obtainable and will appreciate any business entrusted to us.

We also have one of the best City Loan propositions that can be obtained anywhere. If you are contemplating building a new home or improving your present home it will pay you to let us figure with you.

Floydada Insurance Agency

PHONE 273

G. C. Tubbs

W. H. Henderson

HOME CANNED PRODUCTS

Friday and Saturday

Choice, guaranteed, home canned meats, pickles and vegetables

FOR SALE

At Chamber of Commerce Office

Mrs. W. E. Miller

Flour at Wholesale

DIRECT FROM MILL TO YOU

50 lb. Sack "Plain's Lily" Flour	\$2.00
24 lb. Sack "Plain's Lily" Flour	1.05
50 lb. Sack "Star of the West"	1.85
25 lb. Sack "Star of the West"	.95
25 lb. Sack "Bunny" Corn Meal	.65
10 lb. Sack "Bunny" Corn Meal	.35
12 lb. Sack Whole Wheat Flour	.50

Patronize home Industry at a Saving.

These prices god at mill and Stansell & Collins.

We give 10c above market for wheat in exchange for our products.

We deliver anywhere in town—All Kinds of Feed.

PHONE 284

Floydada Mill & Elevator Company

A FEW GOOD GRABS SATURDAY **He Said To Me** IT WILL PAY YOU TO MAKE A TRIP HERE

Close Out the Entire Lot

of Dry Goods, Shoes, Hats and Piece Goods

REGARDLESS OF PRICE

That's what I am doing and doing it fast. Have you got your share?

Only Three More Days

to get your supply at these under wholesale prices.

\$11.00 Stetson Hats	\$5.65	20c Cheviot, yd.	10c
\$4 Children's School Shoes	\$1.94	15c Outing and Gingham yd.	.9c
\$1.50 Men's Work Shirts	81c	\$3.00 Men's Pants	\$1.80
\$6.00 Hats	\$2.93	25c Sox	11c
\$5.50 Men's Shoes	\$2.18	Sweaters and Leather Jackets	Below Cost.

Where did you ever hear of such prices, but we got to have the room for our tremendous stock of 5 and 10c merchandise now arriving daily.

Bring the whole family in Saturday and shoe 'em up, with several pair.

H. P. WATSON & CO.

DON'T WAIT TOO LONG

Floydada, Texas

MERCHANDISE NOT GIVEN AWAY BUT ALMOST

**Message From Mrs. Collins, President
Seventh District Of Federated Clubs**

The following message is given to the club women of the Seventh District of Texas. Women's Federated Clubs by Mrs. F. S. Collins, of Amarillo, recently elected president of the district:

For the first time, I am privileged to bring to you the policies and plans for this administration of the Seventh District Texas Federation of Women's Clubs. Like all beginnings the launching of our purposes has required much time and effort. Through the personal interest and help of every club member, we hope to quicken and spread federation ideals into the remote corners of our great district. Let us set our goal high, even to touch the silvered clouds, else we have nothing to work to, and would necessarily become stagnant. Since history began, since Neolithic days, women have striven to take the better way, beckoning humanity to follow her; striving and achieving much for civilization. Women's clubs are a recognized power in the affairs of our Nation a power keenly interesting and beneficial to all people, at times, our viewpoints are especially interesting to some leaders of national and state government, because we are alert to recognize destructive propaganda which has for its purpose the disintegration or weakening of our government. We are a power to proclaim permanency of purpose, by pursuing the even tenor of our way, and offering the fruits of labor that are of good reason, good logic, common sense with experience rich from a woman's heart and life that are in accord with the laws of God.

Through the many agencies which our activities take root, I would have you bring forward three objectives, they are, Library Extension, Tree Planting and County Federations. After a careful inventory of the greatest needs of the district, each one named would be of inestimable value especially to the new towns and counties, also, they would be an essential asset in the lives of men, women and children.

Library Extension

The citizens of our Plainsland towns and counties, are awakening to the value of a county or a public library, more and more are we beginning to realize the vital necessity of a universal reading habit; the public library is indeed the every one's university, upon their shelves are found the daily papers, mag-

azines, with books rare in knowledge disclosing educational matter for the rich and poor alike. Where the population is sufficient, county taxes pay for the library, other wise the magic wand of the club women makes possible this goal for you to reap the benefit from and feel the pride of ownership. Library Extension work is a distinctive movement of club women.

Tree Planting

The Plains of Texas, need trees. We would not mar the queenly beauty of the unbroken stretch of fertile lands, where the golden wheat heads sway to and fro, just as the billowy waves of the mighty ocean surges, the sight is compelling, it grips one with an awe inspiring appreciation of its bigness. But, we would adorn the towns and hamlets with trees, trees, the home of birds the playhouse for children, the silent friend of man. We would have parks and memorial groves with trees dedicated to the memory of those who have passed beyond, and whose services for community betterment still lives. We would border the miles of drive ways with trees, and in so doing, commend them unto the Master Gardener for life, for without His giving and care, our efforts would be in vain. "Grant then Your Blessing, Friend of Trees, we pray." County Federations—I wish I could express to the splendid women of the urban and county communities, just how much we need your co-operation, your broad and sensible viewpoints for the expansion of federation activities. With our efforts merged and directed along the lines calculated to bring forward the most significant results would be to give our bread instead of stones, we would be building together for others upon a foundation that will not crumble. May I urge the urban women to join with those whose homes are far out into the country, to form study clubs, seventh district needs to double the quota of county federations and rural clubs. Your meeting together in a common interest of educational and social purposes makes sacred the ties of mutual sympathy and companionship, which means so much to life.

While we are specializing in the three objectives drawn from the files of our work-shop, let us feel that they are of a greater value to seventh district, as I see it for the present; all other issues

must not be neglected, else the administration would be weakened if we fail to play each part well. Be mindful of answering correspondence that some one has given time and thought to, sending the matter to clubs for consideration. Continue with the scholarly programs your year books embrace for they are the link which binds one to former school days, with todays cultural progress. Remember the biennial and our pride in making this colorful event in Texas club women's life, a glorious success.

Is it not sweet, dear club members to share alike in honors, trials and pleas-

7th District Head



Mrs. F. T. Collins, of Amarillo, president of the Seventh District Texas Federation of Women's Clubs, who in this week's edition of the Floyd County Hesperian, sends a very inspiring message to the club women of this county.

ures? Is it not sweet to use the word OUR, instead of MY? With reference to various relationships of club life. It is our federation, not my federation, it is our department of activity, not my department, or my chairman, or my committee. Reading recently, of the World Conference on Faith and Order, held at Lausanne, and attended by delegates coming from all quarters of the globe, who although divided in many different ways, were united in the belief of Jesus Christ, every member there, speaking in his own tongue, recited the Apostles Creed, together. Together, they reverently repeated the Lord's Prayer of, "OUR FATHER, who art in Heaven," finishing this greatest of all poems, with tear stained cheeks, which fully revealed the unity of hearts and purpose of this Conference. The attitude of club women toward one another, is likened unto the spirit of this great Conference, through love and labor, we have grown from one little club to a big sister club or more than fifty thousand members, in just thirty years. And now, may I say, that it is the desire of my heart, to render unselfish service in the office which you have chosen for me to fill. I shall be watchful and mindful of your welfare, justly and honestly. For "It is what we breed within our heart and soul and give birth to as something fine, great and lasting, that matters." Remember, the spiritual bigness of it all.

Faithfully yours,
Mrs. F. S. Collins.

**"THE BIG PARADE" AT ROYAL
NEXT WEEK IS REAL THRILLER**

With the coming of "The Big Parade" to the Royal Theatre next Monday, Tuesday and Wednesday, returns the combat thrills of 1917-18 when America joined the war. Thrills galore abound in this big picture that has drawn record crowds in all sections.

The doughboys, the officers, the tremendous mass push through the Argonne, the hand-to-hand fighting that cleaned out enemy trenches and machine gun nests, have been reproduced in this picture, not like the war propaganda pictures of that period, but in the intimate realism of the saner ten years' view. It is the doughboy's story—his, and the story of the girl back of the lines who also drank of war's dread cup. Laurence Stallings is the author and King Vidor the director of this picture. John Gilbert as Jim Apperson "mopping up" the German nest shows a frenzy that only those who have lost a "buddy" in battle can know. Bull O'Hara, the other surviving "buddy," cries out: "D—n this war! They cheer us when we leave, and cheer us when we return, but what's it all about?"

Nearing the end of the awful clean-up, Jim spares a bayonet thrust, and soothes the last moments of his wounded foe by the proffered solace of a cigarette.

Pioneer work through the Forest, meeting the enemy in the open in widely spread formation, putting on the gas masks, going over the top again and again, the Yanks show the mettle that was embodied in an Argonne Commander's famous answer: "We will not go back, and we are ready!"

But King Vidor has sought in "The Big Parade" not only some of the myriad thrills of this colossal field of

Mars, but equally the humor and romance. He was aided by the wide experience of Laurence Stallings, author of the story, and by the co-operation of several American Legion posts. The men worked for weeks with John Gilbert, Karl Dane and Tom O'Brien, who played the three buddies. Many of the vets' comic reminiscences of the life behind the lines were incorporated.

A pedestrian of Southampton has attached to his walking stick a noisy automobile horn which he sounds when about to cross a street, to inform drivers behind the lines were incorporated.

The French are proud of the fact that they have the Eiffel Tower, the highest structure in the world; the Garabit viaduct, the biggest metal viaduct; L'ile de France, 42,000 tons, the biggest steamer built since the war; the Saint Pierre du Vauvray Bridge, the biggest reinforced concrete bridge, the fastest electric train, running from Paris to Vierzon-Ville; Le Bourget, the biggest airfield; the biggest aviation hangars, at Orly; the Canal de Rove, the biggest underground canal; the billion candle power searchlight at Mont Valerien and the 50,000-kilowatt alternating current generators at Gennevilliers.

JAMES CRUZE

Director of Feature Photoplays, writes:

"During the filming of *The Covered Wagon*, the constant use of my voice demanded that I find a cigarette which I could smoke without any chance of throat irritation or cough. After trying them all, I decided on Luckies. They are mild and mellow."



The Cream of the Tobacco Crop

"The growth of LUCKY STRIKE Cigarettes is a wonderful thing but there is a reason. I know, because I buy the Tobacco for LUCKY STRIKE. I buy 'The Cream of the Crop,' that mellow, sweet smoking Tobacco that the Farmer justly describes as I have described it above. The quality of LUCKY STRIKE Cigarettes is telling. 'It is natural that the brand should show the tremendous growth that it is showing today.'"

Buyer of Tobacco
Louisville, Ky.

"It's toasted"

No Throat Irritation—No Cough.

KODAKERS—
Bring us your films today
And get your prints tomorrow
WILSON STUDIO

Bill Der Says

Thirst for knowledge
leaves no head-ache.



**FARM MACHINERY
We Carry the
E-B Line**

Regardless of what price of farm machinery you need, we have it.

Come in and price our farm implements.

- Cultivators
- Harvesters
- Plows

Every kind of farm Implement.

**Willson & Son
Lumber Co.**

Floydada, Texas

**Dull
Headache
and
Sluggish Feeling**

"We are a healthy family and haven't had to use much medicine," says Mr. J. H. Adams, of Bishop, Ga. "But I have found it necessary to take some medicine."

"I had headaches. My head felt dull, and like I couldn't hold it up."

"I had a bad taste in my mouth; felt sluggish and tired."

"I brought home some Black-Draught and took a few doses, and I got good results. I felt so much better. My head cleared up. I was hungry and wanted to get out and work."

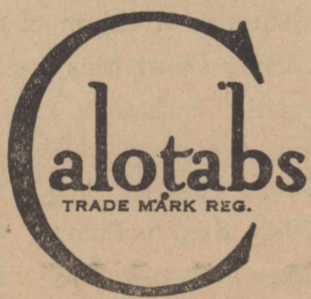
"Black-Draught has proved satisfactory and we have used it ever since."

Thousands of other families have had equally satisfactory experiences.

Sold everywhere in 25 cent and \$1 packages.



**For colds, grip
and flu take**



Relieves the congestion, prevents complications, and hastens recovery.

**Dependable Trees
and Plants**

Finest trees in 52 years. Sure-bearing Peach, Plum, Apricot, Fig, Nectarine, Jujube, Persimmon, Grape, Blackberries, Hauptberries, Dewberries, Pecans.

We pay express and can tell you best sorts for your location. Shades, evergreens, climate-proof Shrubs, Roses and Bulbs. We make modern landscape plans. Ask for free catalogue.

**Ramsey's Austin
Nursery**
AUSTIN, TEXAS

**Building For Tomorrow's
Telephone Needs**



Many people become new telephone subscribers each month of the year. Wherever practicable, we try to have the necessary wires in place, switchboards equipped, telephones on hand and other mechanism ready when service is requested.

In order to do this economically our engineers estimate several years in advance the number of telephone users there will be, where they will live and how much telephone equipment they will need.

Planning today for tomorrow's telephone needs, is one of the many things we are doing to furnish good service at the lowest possible cost to the public.

**Southwestern Bell Telephone
Company**

CALL US COLLECT

—when you want to—

SELL AT AUCTION
Phone 120, Floydada

Phone 9020-3, Lockney

**Seale & McDonald
AUCTIONEERS**

specializing in Farm, Live Stock and Merchandise Sales.

W. H. Seale, Floydada
Jno. W. McDonald, Lockney

We furnish drinking cups free

**"LOOK at all
these features added
without increasing the price"**



a Successful Six
now bids for Even
Greater Success

—Kight Dickey

New 4-Wheel Brakes

- | | | |
|---------------------------|---------------------------|-------------------------|
| New Fisher Bodies | New Manifolds and Muffler | New Dash Gasoline Gauge |
| New Fenders | New and Greater Power | New Stop Light |
| New GMR Cylinder Head | New Cross-flow Radiator | New Steering Gear |
| New Fuel Pump | New Thermostat | New Clutch |
| New Crankcase Ventilation | New Water Pump | New Frame |
| New Carburetor | New Instrument Panel | New Axles |
| | New Coincidental Lock | New Wheels |

STUDY the new features offered in the New Series Pontiac Six! Seldom has a more impressive list been offered in a single announcement on any car whose past record proved it to be of sound design. And they have been added without increasing the price—because Pontiac's past success makes possi-

ble this added value. These features assure smoother, snappier, more powerful six-cylinder performance—greater safety and comfort—greater luxury and owner satisfaction. They give added value—the greatest ever offered in a low-priced six! Come in today—and see for yourself.

2-DOOR
SEDAN \$745
(At Factory)

Coupe - - - \$745 Sport Cabriolet \$795
Sport Roadster \$745 4-Door Sedan - \$825
Sport Landau Sedan \$875

All prices at factory. Delivered prices include minimum handling charges. Easy to pay on the General Motors Time Payment Plan.

SCOGGIN & DICKEY
FLOYDADA, TEXAS

**PONTIAC
NEW SERIES
SIX**

Present Ford Production 800 Cars Daily, Report

The present production of the new models of the Ford Motor Company is 800 cars daily, a factory representative of the company told dealers in Lubbock Wednesday, B. K. Barker of Barker Bros., said Wednesday evening on his return from the meeting, and the production is being gradually stepped up until in July the anticipated production will be 12,000 cars daily.

"For the present the promise is that we will have a demonstrator in Floydada by the twentieth of this month," Mr. Barker said, "And a carload for distribution maybe by the first of February."

Eight thousand men are now employed in the Ford factory and are working in three eight-hour shifts, Mr. Barker was informed.

Baker News

Baker, January 18.—There was a large crowd out to see the play Friday night. The total of the proceeds was \$35.50.

Mr. and Mrs. J. L. Carathers and family spent Sunday with Mr. and Mrs. E. T. Williamson.

Sam Moore spent the week-end with Elmer Carathers.

Grandma Fawver is spending a few weeks at the home of her son, G. L. Fawver.

Mr. and Mrs. G. L. Fawver spent Monday with Mrs. B. C. Willis.

A pound of steel two inches square is worth \$300,000 when made into hair-pins for fine watches.

HERE ARE THE NEW SAMPLES AND NEW SPRING SUITS MEN AND BOYS WANT

If we wanted to exaggerate we could call them \$50 to \$65 suit values. We don't do that. But I can safely say they represent more for your money—in style and value—than you will find in any other store in West Texas. Day after day—month after month—year after year—you will find here the newest ideas at lower prices.

See these new samples today

GLAD SNODGRASS Since 1900

Drug And Grocery SPECIALS

- \$1.00 Bottle White Lini-ment, one for **35c**
- 75c Bottle Shampoo, one Gillette Razor Free **45c**
- 50c Jar Mentholatum, one for **39c**
- 10c Bottle Vasolene, two for **15c**
- 35c Jar Vicks Salve, one for **29c**
- 15 pounds White Irish Potatoes **39c**
- 12 large cans sweet Potatoes, **\$1.25**
- Christmas Candy, per lb. **20c**

Bring us your Cream and Eggs

C. P. Looper Co.

LOCAL FIVE OUTCLASS CHIEFS IN 'CAGE' CONTEST FRIDAY

Although confronted with accurate, strong competition, the F. H. S. quintet succeeded in downing on of their old rivals, the Crosbyton Chiefs last Friday night when the two met on the local court. The score was 29 to 17.

The Chiefs were more deadly on goals, but were out-classed by the swift whirlwind five. The Floydada boys played the ball all over the court and were good on passing, but were a little off on goals. This, however, did not keep them from running the score up far past the accurately tossed count of the visitors.

A good crowd witnessed Friday's game. On the night previous, Thursday night, the local boys again took a victory from the Lockney Longhorns. The Lockney score was 40 to 23. Coach Ike Jay's team outclassed the Lockney squad in speed, accuracy and formation. Jay made a number of substitutions throughout the game.

MODERN METHODS OF CANNING USED BY FLOYD COUNTY WOMAN

Modern methods of canning and preparing fruits, meats and vegetables have enabled the farm wife to can the products raised on the farm and offer them for sale at a more reasonable price and better prepared than factory canned products. This is being demonstrated by Mrs. W. E. Miller, who has a very remarkable canning record, and who has been offering her canned products for sale in Floydada recently. Soup mixtures, black eyed peas and corn are prepared by Mrs. Miller and are hard to distinguish from those fresh out of the garden. Another preparation this farm wife specializes in is pressed chicken and other variations of chicken. According to Miss Blanche Bass the last public sale of Mrs. Miller's products will be held this week, Friday and Saturday, at the Chamber of Commerce office.

BOOKS ARE COSTLIER HERE

From the Living Age. "There is a 'curious discrepancy,' as the London Outlook calls it, between the American and the English price of the same book. Popular novels cost roughly the same—in England 7 shillings and sixpence and in the States \$2—our slightly higher figure being more than explained by labor and manufacturing costs.

There are, however, certain books where the difference in price cannot be laid at the door of our lofty general price level. The Outlook mentions specifically Dreiser's "American Tragedy," which costs \$5 over here and sells for 10 shillings in England. Bruce Barton's version of the Bible, "The Book Nobody Knows," costs \$2.50 in America and 3 shillings and sixpence in England—considerably less than half our price.

The Outlook permits itself to wonder why this spread exists, and expresses a wish that one of our American publishers would explain it. To save them from that embarrassing task we are happy to step forward and lay it chiefly to the fact that publishers, like everybody else, ask as much as they think they can get. But circumstances alter cases, and the two books mentioned, having won a considerable success in this country, could be assured a definite sale in England at a definite price. Here, where they were published first, they were unknown quantities to some extent, and the publishers had to ask a price that bore some relation to the risk involved.

Another point, too, is that very few books over here can be sold in bulk to libraries, as they are in England, and with our large country and scattered population distribution costs are considerably higher.

There were, however, two books that the London Outlook did not mention "Revolt in the Desert" and Emil Ludwig's "Napoleon" both sold over here for \$3, whereas in England Lawrence's book cost 30 shillings—virtually \$7.50—and the other sold for a guinea.

The low cost over here was due to the fact that the Book of the Month Club selections must not cost more than \$3, and that publishers, with that market in view will occasionally bring down the price of their wares to the reach of the common man.

TABASCO DIET

The way to handle a fire-eater is to make him eat his words and see how he likes scorching his innards.—Farm & Fireside.

The daughter of Arthur Pepper, Liverpool, England, was christened Anna Bertha Cecilia Diana Emily Fanny Gertrude Hypathia Inez Jane Kate Louise Maude Nora Ophelia Quince Rebecca Starkey Terest Ulysis Venus Winifred Xenophon Yetty Zeno Pepper.

Although appendicitis received its name in 1886, medical authorities have traced cases as far back as 1684.

FIRST CHRISTIAN CHURCH

F. L. Davis, Minister
Services last Lord's day were good. The message on Christian Education was enjoyed by all present. The response financially was also good. With what comes through the budget and what came in last Lord's day we will have enough funds to put us over the top for this worthy cause.

The Union meeting Sunday night was simply fine. All the messages were right to the point and well delivered. I am sure we are all better prohibitionists because of it, even in the First Christian Church. I think there are now more than one prohibitionist, also, according to Lon M. Davis he was the only one.

Services next Lord's day will be as usual.

Sunday School at 10 o'clock and preaching at 11 o'clock.

Be sure to come out and enjoy the new order of service. I think you will like it. The Endeavor will meet at 6:15 o'clock and preaching at 7:15 o'clock. Will take up the second in the series of the sermon on the Mountain, beginning where we left off the last time.

Come out and enjoy the services any time you can. Remember the little church with a big welcome is always glad to have you.

B. Y. P. U. PROGRAM

Subject—"What kind of a being is God?"

Leader and introduction—Inez Bolding
"God, Creator and King"—Leola Crawford.

"This World, the work of God's hand"—Weldon Moore.

"Two books besides the Bible"—Robyn Swinson.

"Various ideas about God"—Winifred Newsome.

"What Christians believe about God"—Roy Burrows.

Everyone is needed in the B. Y. P. U. work and are heartily welcomed to come every Sunday evening at 6 o'clock.

EPWORTH LEAGUE PROGRAM

Epworth League program for Sunday, January 22:

Subject—"Christ of the Indian Road"

Leader—Emma Lou McKinney.

Song—No. 74.

Scripture—Matt. 16:13-16, Luke 24:45-48, John 15:10-17, Mark 2:5-12.

Prayer.

Song No. 264.

Reading—Dorothy Brown.

"Facts about the Author of Christ of the Indian Road"—M. F. Swain.

"An evening With Christ of the Indian Road"—Mrs. Ben Hardy.

Business.

Benediction.

Special Prices

- 20 lbs. Irish Potatoes, **50c**
- 10 lbs. Pure Cane Sugar, **70c**
- 10 lb. can Arm & Hammer's Soda, **59c**
- 1 Gallon Jar Mustard, **59c**
- 1 Gallon Can Apricots, **59c**
- at,
- 1 Gallon Can Peaches, **43c**
- 1 Gallon Can Van Camp's Pork & Beans, **39c**
- 10 lbs. Mexican Beans, **75c**
- No. 1 size Van Camp's Hominy, 3 cans, **25c**
- 1 Gallon Can Apple Butter, **75c**
- 1 Can Red Seal Vienna Sausage, **10c**
- 1 Gallon Can Uvalde Honey, **\$1.10**
- Large size box Quaker Oats, **25c**
- 5 lb. Dried Prunes, **39c**
- 5 lbs. Seedless Raisins, **39c**
- 10c pkg. Lily Salt, **5c**
- 5 lbs. rull head Rice, **35c**
- Choice Bartlett Pears, size 2 1/2, per can, **23c**

Floydada Hardware & Grocery
Successor to Brown Bros.

INSTALL I. O. O. F. OFFICERS TUESDAY NIGHT OF NEXT WEEK

Because of the bad weather last Tuesday night, installation of officers and trustees of the Floydada I. O. O. F. Lodge was not held as planned, but will be held on Tuesday night of next week, it was announced by D. L. Weaver this Thursday morning.

District Deputy Grand Master Anderson, of Silverton, will officiate at the installation of the officers and directors. The regulation ceremonies will be followed.

Members of the lodge are urging large attendance by all Odd Fellows at the installation ceremonies in order that the year's work may be outlined in full.

Frozen silage must be thawed before using, after which it should be fed immediately, before decomposition sets in. No harm will result from feeding such silage, nor is the nutritive value known to be changed in any way.

About five miles is covered by the average golfer playing eighteen holes of golf.

FINE SHOWER FALLS

A fine shower of rain, which fell Tuesday, brought .35 inches of rainfall to Floydada, and as indicated by reports more south and east and slightly less north and west.

Although lacking a bottom' season, ground was in fair condition when the rain came and the additional moisture will be beneficial, especially to the wheat crop.

The rain was accompanied by moderate temperatures and between showers a light mist fell.

Meesick, a rajah's sacred cat, owned by Dr. John A. O'Connell, Dorchester veterinarian, has never been seen to lie down or close an eye during the four months he has been in the possession of the doctor.

Crop rotation does not cost any more, but it rivals the use of mature and fertilizers in maintaining and increasing yields of crops. A good rotation is a most effective means for increasing yields and lowering crop-production costs.

F. L. DAVIS ATTENDS MEETING

F. L. Davis, pastor of the First Christian Church, returned home Wednesday from Amarillo where he attended a meeting Tuesday of the ministers of this district, in the interest of Randolph College of Cisco.

A plan of financing the college was presented by J. J. Roberts, president of the college. After discussions by several others present the conference unanimously voted to indorse the plan submitted and pledged their support to its execution.

Languages of all the races of the world are being preserved on phonograph records at the new Museum of Languages at the Sorbonne in Paris.

Reports of the department of Agriculture indicate that approximately 24,000,000,000 eggs are laid annually in the United States.

The eggs of the grasshopper and the locust survive the cold winters of North American latitudes; the live insects do not.

Modes of the Moment

NEW STYLES



Footwear of Distinction

Advance Spring Shoe Styles that give assurance of charm in every detail, being shown this week for the first time include:

- Rose Biege Pumps, **\$7.50**
- Rose Biege Step-in Pumps, **\$8.50**
- Shell grey step-in Pumps, **\$8.50**
- Rose Biege One-Straps, with Baby Louis Heel, **\$7.50**

New Modes also being shown in Spring Coats

Baker, Hanna & Co.
"Where Most People Trade," Floydada

To Our Friends and Customers

We wish to thank you for the liberal patronage we have received. Due to your custom we have never had a dull month since we opened our store several years ago till we closed our doors last Saturday night.

We heartily recommend to you Messrs. Stith and Crow who will operate our store under the firm name of The Floydada Hardware and Grocery.

We believe these gentlemen will do their utmost to serve you. With courteous treatment, a well stocked store and consistent prices they should merit your trade.

Our dealings with Messrs. Stith and Crow have been most pleasant. They come to Floydada most favorably recommended and we are pleased to present them to the public.

BROWN BROTHERS