

THE FLOYD COUNTY HESPERIAN

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1927 PERMITS PASS TOTAL OF \$250,000

Business Property Improvements Lead In Value For Year.

Permits for the construction of business and residence property in the City of Floydada for the year of 1927 totalled \$255,990, according to the figures of City Secretary Burl Bedford, compiled late Tuesday, the figures showing that the number of permits issued was 77, of which twenty were for business improvements and the remaining 57 for residences or repairs to residences.

Business Permits Lead
Of the more than a quarter of a million dollars in permits issued \$153,750 shows to have been issued for mercantile or business property, \$94,240 for residence property and \$8,000 for a church. The figures do not include any public works or the expenditures of the West Texas Gas Company or the Texas Utilities Company during the year for the improvements made by them.

The average improvement made in the business district represented an outlay of \$7,687.50, the largest of which was \$35,000 and the smallest less than \$500. The church constructed was that of the Church of Christ on Wall Street, the permit for which gives the estimated value at \$8,000.

The average cost of the residences constructed was slightly more than \$2,500, the highest priced house having been estimated at \$4,000 and the lowest at \$1250.

Although to appearances the residence construction exceeded that of the business additions during the year the figures above indicate the business construction was in excess of the residence construction by some \$60,000. This fact is apparent too, in the big demands for houses as yet unfilled, and presages a bigger residence building year during 1928 than during the year now closing. Although the figures compiled were made up Tuesday night the inclement weather make it probable that the remaining days of the year will not be marked by further permits. The last permit to be issued was for \$6,800 for the new office of the West Texas Gas Company on West California Street now under way.

Gas Biggest Addition

But large as the total of the figures for business and residence permits looms during the year, the biggest single addition to the list of improvements in the city for the year were the gas mains completed during the latter part of September and the gas turned in the fifteen miles of pipe lines comprising the West Texas Gas Company's 100 blocks in the residence and business section of town. That the company's lines are a distinct asset, not only in the matter of convenience but in the matter of the price charged for the gas is indicated by the fact that several industrial concerns have contracted for gas to burn to produce power as well as heat.

Although no official figures have been

FIRST SERVICE HELD SUNDAY IN NEW MT. BLANCO CHURCH

The first church service in the new Baptist Church at Mt. Blanco was held Christmas morning, when the congregation celebrated the completion of the church with the service conducted by the pastor, Rev. G. W. Tubbs.

On Saturday night before Christmas a Christmas program and Christmas tree was also given at the church, and Sunday night a B. Y. P. U. program was rendered.

The church plant cost \$3,000. L. B. Maxey of this city, was the contractor.

150 CARS REGISTERED AT LOCKNEY LAST THURSDAY

More than \$10,000 in taxes was collected at Lockney Thursday of last week when Sheriff and Tax Collector P. G. Stegall's force spent the day in that city, the collections including a large number of ad valorem tax payments, 132 polls, and the registration of 150 automobiles.

"We did a mighty good business, in fact one of the biggest day's business we had since I have been at work in the collector's office," Deputy E. Ray Smith said Friday.

MASON HOME BURNED DOWN NIGHT OF CHRISTMAS EVE

The home of Mr. and Mrs. H. M. Mason, of Lockney, was destroyed by fire together with all its contents and personal effects of the family on Christmas Eve night.

The cause of the fire is unknown. Mr. and Mrs. L. L. Collins, of this city, who were to spend the night with the Masons, were with them when they drove to the residence to find it ablaze. The loss is said to be partially covered by insurance.

BUNCH-SCHUSTER

Mr. R. T. Bunch and Miss Ouida Schuster were married in Floydada Saturday afternoon at 1:30 o'clock. The marriage ceremony was performed by Rev. G. W. Tubbs at his residence.

Mr. and Mrs. Bunch will make their home in the Lakeview community. The groom is a son of Mr. and Mrs. S. D. Bunch of Lakeview. Miss Schuster formerly resided in the Mt. Blanco community.

ROY L. HAYNES TAKES PLACE ON TEXAN EDITORIAL STAFF

Roy L. Haynes and wife left Monday of this week for Austin, where Mr. Haynes will take a place on the editorial staff of the Daily Texan, student publication of the University of Texas campus beginning about the first of the new year. He will possibly take some special work in the university also.

Mr. Haynes has been associated with The Hesperian intermittently for a number of years, getting his first experience as a cub on this newspaper. Last spring he began regular work on this publication as editor, which position he held until he resigned to take the work at Austin.

Duncan Condemnation Claims Being Heard

Right-of-Way Committee and Judge Duncan Unable to Agree, Commission Adjudicating Difference.

E. W. Holmes, E. W. Henderson and N. T. A. Byars this morning at ten o'clock began sitting as a commission to determine the value of the land needed for the right-of-way of the Quanah, Acme & Pacific Railway Company across the property of Judge Arthur B. Duncan in southeast Floydada and the extent of the damages done to the property.

The commission was named several days ago by Judge Wm. McGehee on petition of the railway company, when the right-of-way committee and Judge Duncan were unable to reach an agreement as to the values and damages that should be settled upon. The committee made an offer of \$7,500 as a basis for settlement.

18 lots within the original townsite are included in the parcels of land sought to be condemned for right-of-way purposes and 118 lots in an addition which was platted and recorded in April of this year. The land outside of the original townsite but included in the subdivision totals 15.52 acres of land. Whether the defendant or the right-of-way committee wins the decision in the courts the settlement that will be effected will represent the largest individual settlement on the entire twenty-seven mile extension of the Quanah Route.

One other condemnation proceeding is yet to be heard on the extension. This one also being in Floydada, is that of Jno. A. Fawver, for which a commission composed of L. A. Williams, L. E. Williams and H. M. Miller, has been named by Judge McGehee. The date for this hearing is January 6. In this instance the right-of-way crosses the residence property of the defendant, and it will be necessary to move the residence to make way for the railroad's line.

Home Coming Of McLain Children Christmas Day

Thirty-Six Present as Mr. and Mrs. J. S. McLain Celebrate 36th Year at Present Home.

Mr. and Mrs. J. S. McLain, who have resided at Sand Hill for almost thirty-six years, had a home coming of their children and others on Christmas day. There were thirty-six present, mostly relatives.

All of the relatives, except a grand daughter (Mrs. W. L. Hogue) and family of Plainview, remained until Monday afternoon. The children present were Mrs. E. C. Fullingim, of Nara Vista, New Mexico; Mrs. J. W. Wiggins of Lubbock; Mrs. J. C. Williams of Dimmitt; and J. T. McLain, who lives near the home place at Sand Hill. All of these had their companions and a part or all of their children with them.

Mr. and Mrs. McLain came to Floyd County more than forty years ago from Baylor County, and located some six miles north of Floydada, near the center of the county. Then four and one-half years later moved to Sand Hill. In those days people were few and far between.

The two oldest children, Mrs. Fullingim, and Tom McLain, attended the first school ever taught in Floyd County, which was in the fall of 1888. The entire county had fifteen scholastics that year. Tom also attended the first school taught at Sand Hill, which was four years later.

The greatest hindrance to their reunion was the absence of the youngest daughter, Miss Winnie McLain of Dallas.

Mr. and Mrs. McLain have been married more than fifty-five years, have five children, twenty grandchildren and eight great grandchildren. During this fifty-five years there has been but one death in the family, this being a great grandson who died less than two years ago.

LEWIS NORMAN HOME

Lewis I. Norman, who has been making his home at Houston the past year, while in the employ of Anderson-Clayton Company, has returned to Floydada to make his home. He is a son of Mr. and Mrs. W. I. Norman and a brother of E. L. Norman.

He said Wednesday he would make announcement of his plans within the next few days.

W. M. COLVILLE IMPROVED

W. M. Colville was much improved Tuesday of this week, after having a rather trying time last week, and his son, Bill, said Tuesday night that they hoped to be able to bring his father home in about ten days.

Mr. Colville has been in a sanitarium at Lubbock for several weeks for treatment.

College Students Home For Christmas Holidays

Texas University and Texas Tech Lead In Enrollment of Floyd County Boys and Girls.

College students from all parts of Texas are thronging the streets of Floydada this week while spending the Christmas holidays visiting with friends and relatives. Two weeks of holidays are drawing to a close this week as many of them make preparations to return to their respective schools. Many of them arrived last mid-week and plan to return this week-end.

Of the twelve out-standing colleges represented here this Christmas, Texas University and Texas Tech are tied for first place in the number of students represented at home. Ten students from each school were here.

The schools represented and the colleges spending the holidays with home folks are:

Texas University, Austin—Hazel Jones, Richard Stovall, Geraldine Massie, Kate Stiles, Mark Duncan, Hazel Massie, Chester Day, Leslie Sarginer, Garner Sarginer, Jack de Cordova;

Texas Tech, Lubbock—Horace Grady Moore, Dessie Walker, Roy Holmes, Velma Heard, Franklin Walker, Myrtle Terry, Arvil Smith, Mayce Smith, Mable Willis, Garnett White;

Simmons University, Abilene—Joe Breed, Ira Marshall, Opal Nelson, Will Boothe.

C. I. A. Denton—Audrey Felton, Ethna Green, Ina Sims, Wilma Deen, Georgia Lee Assiter;

Teachers College, Denton—Inez Paschall and Mamie Carson;

McMurry College, Abilene—Willie B. May, Tommie Rushing, Clarence Boothe; W. T. S. T. C., Canyon—Elmo Cummings, Adelaide Scott, Mildred Abernathy, Erin Gamble and Ora Mae Robbins;

Baylor Belton, Belton—Daisy Lee Gresham, Velma Nelson;

Draughon's Business College, Abilene—Ethel Rhodes;

Siloam Springs College, Siloam Springs Ark.—Kenneth Henry;

Baylor University, Waco—Jack Sims, Fannie Bolding, Johnny de Cordova.

Peacock Military School, San Antonio—Dennis C. Ivey and Harold Merrick.

F. H. S. Five Meet Ralls Tonight On Local Court

"Revenge" will be the by-word with the five members of the Ralls Jack-rabbit cagers tonight when they again clash with the F. H. S. quintet on the Andrews gymnasium court. The visitors will be seeking to revenge a 19 to 10 defeat by the local boys last week—

and likewise the Floydada five will be striving to prove that "they can do it again."

A game chock full of thrills for both teams and spectators is assured by Coach Jay and his boys. The game will be called at 7:30.

Of two games played last week-end, the green and white basketball boys have found themselves outclassed by their opponents. On Thursday night of last week, they took a losing at the hands of the Crosbyton Chiefs on the Crosbyton court to the tune of 21 to 19. And again on Friday night they went down in defeat before the Hale Center cagers on their own court. The score of the Hale Center game was 31 to 26.

Although disappointed because his boys were not winners in these two clashes, Coach Ike Jay is not downhearted and has expressed belief that his squad is the "best in this section." The county tournament will be held about the latter part of January, it was stated.

CHRISTMAS EVENTS ADD JOYS TO MERRIMENT OF HOLIDAYS

Truly a "Merry Christmas" and a joyous one, has been the pleasant experience of the people of Floyd County and Floydada during the past week. Christmas eve and Christmas day were the occasion of many trees and gatherings and family reunions. Community trees were held at practically every community church, and all have reported large attendance.

Church trees and programs were held in this city Saturday night at the Cumberland Presbyterian, First Christian, First Methodist and First Baptist churches. Elaborate programs and costumes featured the programs at the trees before the appearance of Santa Claus. Good attendance marked the success of all of the local trees.

A nativity play, depicting the birth of Christ and presented by the pupils of the Cumberland Presbyterian church Sunday School, was well attended, and well presented Sunday evening. Special selections were given in the five scenes of the play, showing the Temple, the annunciation, the shepherds in the field and the Nativity. Beautiful background settings and costumes added beauty to the play.

The Christmas cantata Sunday evening by the Christian church choir was one of the greatly enjoyed events of the day.

MATHEWS SPECIAL JUDGE IN DISTRICT COURT AT MULESHOE

Judge L. G. Mathews returned home last night from Muleshoe, where he had been since Monday attending district court. He had a case in the courts there, which he tried Wednesday.

Monday afternoon and Tuesday he presided as special judge, to which place he was elected by the bar following the disqualification of Judge Clements, who was district attorney at the time the criminal cases in question were docketed.

Bell Telephone Plans To Spend \$11,000 Here

Extensions For Local Exchange Will Enlarge Radius of Service Limits.

An expenditure by the Southwestern Bell Telephone Company of some \$11,000 for extensions to their exchange lines in Floydada, by which it is expected that the radius of service afforded residents of the community will be very materially increased, is anticipated early in the year of 1928.

J. B. Patterson, district manager of the company, announced early in November that an estimate request had been submitted for extensions that will cost approximately \$11,000, and said at that time as the growth of the town warrants the approval there was no doubt that it would be approved by the St. Louis office.

The beginning and completion dates of the job cannot be determined definitely until the supply department of the company agrees to furnish cables and materials that will be needed in connection with the work at a definite time, Mr. Patterson said at that time. However, it is believed locally that the extensions will be begun at an early date in the coming year.

Mr. Patterson said he could not furnish detail as to the work that would be undertaken, but engineers this fall are said to have made a survey of the growth of the town and the effect the new rail lines into this point would likely have. Mr. Patterson said the additional expenditure here would take care of an enlarged radius for the exchange.

Boy Near Death After Accidental Shooting

Hubert Thornhill, 13, Shot Below Heart Wednesday While Playing With .22 Rifle.

Hubert Thornhill, 13, was accidentally and it is feared fatally, shot just below the heart Wednesday morning while he and another boy were playing with a .22 rifle at the G. A. Stewart home in the Fairview community. The tragedy occurred at about 10:30 o'clock. The victim and Orville Stewart, a cousin, also 13, had taken the old gun from the Stewart home and had planned to go hunting. They were at a barn near the Stewart home when the accident occurred.

According to the Stewart boy, a shot had just been fired from the gun when the Thornhill boy stooped in front of the gun to pick up the empty shell. The gun, in the hands of the Stewart boy, accidentally discharged and the bullet struck in the left side.

X-Ray pictures made by local doctors revealed that the bullet had lodged near the center of the body, having entered just below the heart. It was impossible, however, to remove the bullet.

The injured boy is the son of Mr. and Mrs. W. A. Thornhill, who formerly resided in the Fairview community. A short time ago the family moved to Baylor County to make their home and had returned to this county after their household goods when the tragedy occurred. They were visiting in the Stewart home.

The injured boy has three younger sisters and one brother.

CONFESSED DESERTER GIVES HIMSELF UP TO OFFICERS

Roy Burgman, who told officials he was a deserter from the army, gave himself up to officers here last night, when he was found penniless on the streets.

He is about 24 years of age, and said he was a member of Company A, 38th Infantry stationed at Fort Sill, Okla., and had only been away from the post for a few days. He told officers he got into a Texas car with some men and a gallon of whiskey and that was the last he remembered until he woke up in Floydada.

READHIMER-MUSE

Mr. Floyd Readhimer and Miss Viola Muse were quietly married Saturday morning at 10 o'clock at the home of Rev. R. D. Evans. The groom is a son of Mr. and Mrs. J. R. Readhimer of Mayview community, where the newly married couple will make their home.

'AM I INTRUDING,' PLAY AT SAND HILL IS POSTPONED

"Am I Intruding," play which was to have been presented by the P. T. C. Society of Sand Hill at the Sand Hill auditorium, Monday night, December 26, was postponed indefinitely on account of the death of Mrs. W. J. Hollingsworth, of Silvertown and mother of Mrs. A. V. Womack, one of the leading characters of the cast. Mrs. Hollingsworth died at her home near Silvertown, Monday.

Mr. and Mrs. John D. Meade, of Boise City, Okla., and son, have been here during the Christmas holidays visiting Mrs. Meade's father, S. O. Adams, and brother P. D. Adams and family at Lakeview.

Mr. and Mrs. Sidney Smith, of Austin, left Wednesday morning for their home after having spent Christmas here with her mother, Mrs. D. H. Collins and Mr. Collins.

Mr. and Mrs. Geo. A. Linder and children left Monday for Dallas, where they will visit Mr. Linder's mother and sister, Mrs. Chas. Van Eaton. They plan to be gone about a week.

LOCAL SCHOOLS RESUME WORK MONDAY AFTER 11 HOLIDAYS

After eleven holidays in which they have celebrated in true spirit the Christmas and New Year's holiday season, students of the Floydada schools will again take up their studies on Monday morning of next week.

The schools dismissed classes on Thursday, December 22 and will resume their work the first of next week. Many of the pupils have taken holiday trips, while the majority have remained at home and awaited anxiously the arrival of "Santa Claus" and the New Year.

Short chapel exercises will probably be held at the three buildings Monday morning, Superintendent W. E. Patty announced.

Congestion Certain At Light Testing Stations

Sheriff and Collector Stegall Advises Early Testing And Payment of Highway License Fee.

"Have your automobile headlights tested early. The four testing stations in Floyd County are certain to be congested at a little later date," was the advice of Sheriff and Tax Collector P. G. Stegall given to Floyd County owners of automobiles Wednesday morning. "This office has no knowledge of any extension of time past January 1 that may be given motorists for testing their lights and obtaining 1928 license plates, and have been advised by the Highway Department that if any extensions are granted they will be made from Austin and made uniform throughout the state."

"The people of the county are registering lots of cars," Mr. Stegall said. "And the payments of state and county taxes have also been very satisfactory to date."

One additional man, O. W. Fry, will be put on the force at the collector's office beginning January 1, who will serve until the rush is over.

The collector's department of the office will be closed all day Tuesday, January 10, and all the collecting force and the records will be in Lockney for the day to make collections.

James E. Ross Dead At Albuquerque, N. M.

Word reached here Wednesday morning of the death of James E. Ross, of Albuquerque, New Mexico, brother of Mrs. E. C. Henry of this city, who died Wednesday morning at 5 o'clock. Mr. Ross had been ill about a week, a ruptured appendix caused his death. Mrs. Henry left Wednesday morning for Plainview, to join B. F. Jarvis, a brother-in-law, who accompanied Mrs. Henry to Albuquerque, where they will attend the funeral services, which will probably be held this afternoon.

Mr. Ross, and his family were in Floydada for several weeks last summer for a family reunion which was held at the home of Mrs. Henry.

He is survived by his wife and four sons, James, Marvin, Horace and Robert, all at home; three sisters, Miss Lucy Ross and Mrs. B. F. Jarvis, of Plainview, who were with their brother when death came; Mrs. E. C. Henry, of Floydada, and two brothers, W. A. Ross, of Mexico City, Old Mexico, and H. L. Ross of near Mexico City.

SON OF MRS. T. J. FOSTER CUTS LEG SERIOUSLY TUESDAY

Paul Foster, 9 year-old-son of Mrs. T. J. Foster, is suffering this week from serious injuries sustained Tuesday when he fell and cut his leg at the knee. The accident occurred at the Foster home northwest of town at about 1 o'clock Tuesday.

The little Foster boy and a neighbor's boy were scuffling in the smokehouse when the boy slipped, striking his left knee on a broken fruit jar. Attending doctors stated that the knee was completely disjunctured by the blow. However, he will not lose the use of the leg, it was stated.

Reports from the Smith and Smith Sanitarium this Thursday morning were that the boy was resting nicely.

VENISON FOR LOCAL TABLES RESULT OF OLD MEXICO HUNT

J. B. and Dan Jenkins returned Sunday night from Laredo and Nuevo Laredo, where they had been for a week on a deer hunting trip on a large ranch across the national boundary in Old Mexico.

They were accompanied by three friends on the hunt and the party killed two deer, although they were in a fog the entire trip.

Mr. Jenkins brought one of the deer home with him and several of his friends enjoyed venison Monday and Tuesday.

Mr. and Mrs. Laurin Guimarin of Olney, spent Saturday and Sunday here visiting with Mr. and Mrs. T. P. Guimarin. Miss Gladys Covington, also of Olney, accompanied them to this city to visit with her parents, Mr. and Mrs. R. C. Covington. She returned Wednesday.

Mrs. W. R. Ivey and son Denny C., who is attending Peacock Military school at San Antonio, arrived Thursday of last week to spend the Christmas holidays.

J. A. Awtrey, who has been in business at Roxanna for several months, has been spending the holiday season at home.

Miss Eraeie Goodwin, spent Christmas visiting in her home at Roaring Springs.

7-Year-Old Victim Of Automobile Accident

Open Car Turns Turtle, Kills One And Seriously Injures Another On Ralls Highway.

Charley James Smith, 7, son of Mr. and Mrs. Charles Smith, eight miles south of Floydada, was killed instantly Saturday afternoon, and Carl Hucabay, 32, his uncle, is believed to be recovering from serious injuries sustained when an open car in which they were riding, driven by the father of the child, was overturned at 1:30 o'clock at the corner one mile southwest of Floydada on the Ralls Highway. Anna Marie Smith, the fourth occupant of the car and sister of the lad killed, was only slightly injured, and the driver, Charles Smith, has a dislocated shoulder. The car turned turtle and then rolled over, according to Mr. and Mrs. Hiram Johnson who were nearby and were the first to reach the injured.

Hucabay's injuries at first were thought to be so serious that his death would be only a matter of hours. His injuries were about the head, a fracture behind the ear being considered the most serious injury. He was continuing to show improvement late yesterday, however, and the outlook for his recovery was hopeful. He is at the Smith & Smith Sanitarium, where he was brought immediately following the accident, and relatives living away were notified of his condition.

Funeral services for the little boy were held Monday afternoon at the First Baptist Church in Floydada, conducted by Rev. G. I. Britain, of Plainview. Interment was made in Floydada Cemetery. In addition to the parents and three surviving young children of the immediate family, two uncles and an aunt living at a distance were here for the funeral. They are Tom Hucabay of Winslow, Arizona, Ben Hucabay of Albuquerque, New Mexico and Mrs. Ray Slaughter of Lubbock. The child is a grandson of Mr. and Mrs. J. A. Hucabay of this city.

Carl Hucabay and Charles Smith are brothers-in-law and live on the same farm, just across Blanco Canyon from Floydada.

The fatal accident, Mr. and Mrs. Hiram Johnson said, ensued immediately after the death car passed them on the corner turn. It was going at rapid speed and ran too close to the harpist on the outside of the turn. As the driver attempted to turn it back into the road, the inside wheel appeared to lock and skid. As it did the car turned turtle and rolled over. The Johnson car had to go into the harpist to keep from hitting the overturned car. W. F. Daniels, Sam Grubbs and others soon arrived on the scene and helped to care for the injured. Hucabay was unconscious and apparently dying and Charley James was dead when they picked his body up.

Slow Rain Great Aid To Wheat Of County

A slow rain that fell over a large area of the plains and panhandle Monday night and Tuesday, is expected to prove a great aid to the wheat crop of the territory, which has been materially retarded in its growth by the dry weather of the past sixty days.

The rain at Floydada amounted to seven-tenths of an inch, and followed a two-inch snow that fell the earlier part of last week. Reports from over the county indicate that the rainfall was general in this territory, and wheat farmers in particular are pleased with the better outlook for this crop.

DANCE TONIGHT IN BARKER BUILDING HONORS STUDENTS

A mid-season dance, honoring the ex-students of Floydada high school, will be held this Thursday evening in the Barker Brothers garage building on West Missouri Street, is the announcement made by class representatives this week. A general invitation to the public is extended by the classes sponsoring the event.

The Floydada Dance orchestra will furnish the music for the occasion.

DR. WILSON KIMBLE CALLED TO BEDSIDE OF NIECE, TUESDAY

Dr. and Mrs. Wilson Kimble and children left Tuesday morning for San Angelo, where they will be at the bedside of Mr. Kimble's niece, Mrs. J. T. Roberts who is very ill. They were called to San Angelo Monday.

Reports Wednesday were that Mrs. Roberts was greatly improved.

GRAY ON VACATION

W. T. Gray, who for the past three years has been employed with the Consumers' Fuel Association, is enjoying a ten-day vacation which began Tuesday of last week and will include practically all of the holiday season. In the three years Mr. Gray has missed two days only at the station, until last week.

TREATING INFECTED HAND

Mr. and Mrs. Lloyd Paschall are expected home at an early date, possibly this afternoon, from Lubbock, where they have been since last Friday. Mr. Paschall has been in a sanitarium there for the treatment of an infected hand.

LANDERS-DUNAVANT

Mr. Leon Landers and Miss Myrtle Dunavant were united in marriage here Saturday, December 24, at the home of Elder J. J. Day. The ceremony was performed by Elder Day at 10 o'clock Saturday morning.

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DAWNS ANOTHER YEAR

The story of 1927 has been written, the book is full, new Ledger No. 1928 is ready for the first entry.

1927 has been full of activity for Floydada and Floyd County; full of opportunities, some of them grasped understandingly and worked out to the common good; others, unrecognized, passed by. The year saw a very substantial advancement both in town and rural sections. In town, advancement toward the goal of a little city with few of the good things to make living conditions attractive, left to be added, except those which come with greater growth. The last of the basic elements was added when gas was piped into town. Building of a symmetrical superstructure is the job now. The foundation is a good one. In the rural life of the county, tremendous steps are being taken in the study of home life, marketing, management to increase income and raising the standards of living, not forgetting the study of educational advantages.

Those who think that big mistakes are being made, either in town or country, or both, should keep in mind that a high class mistake is better by far than inertia, doing nothing.

Floyd County has a wonderful destiny; it holds immense possibilities for the happiness of a people; and 1928 will see the procession steadily moving along; and the greatest of these will be the added transportation facilities that will come with the addition of 88 miles of new railway to bring two great railway systems to us.

Whether 1928 be wet or dry, immense crops, moderate crops or short crops, Floyd County people should move right along with their plans, developing, and building.

TRAVELING REPAIR MAN

Another trade has been born—the traveling typewriter repair men are now calling on their clientele in every town and city. Some of these men are worthy of patronage and others, perhaps the majority, are not, judging from the trail of dissatisfaction some of them have left behind.

Every typewriter is manufactured to stand a certain amount of mis-treatment and hard usage but there is a limit to their endurance. Delicate springs and portions of the mechanism oftentimes require mechanical attention but the owner would act just as wisely to take

the machine to a blacksmith shop as he would if he turned it over to a traveling "expert" who was a total stranger. Some of these would-be wizards evidently understand a typewriter about as well as a fly knows how to navigate on snowshoes. The repair man rushes brusquely into the place of business, announces that he would like to inspect the typewriters, discovers several defects and a large amount of dirt and suggests that he "put the machines in first class condition." He takes off the Remington, the Royal, the Underwood, the Woodstock, the Oliver or the old trusty and pretty soon brings same back—all clean and "ready to go." He is paid off rather dearly and leaves the owner to discover how thoroughly the job was done.

You would not permit a stranger to take your watch off for repair; observe the same rule with your typewriter, which is perhaps equally or more valuable.

THE TALKING CROWN

These times, how they change! It doesn't take a grandpapa to recall the day when the barbers held unchallenged the title of the champion talkers of the universe. With all due respects to the profession, it is only a statement of a declared fact that a man's being seated in a barber chair was taken for granted as a signal that he surrendered himself as a sacrificed listener and immediately the flood gate of conversation flew open.

As said before, this is not casting dark shadows on the barbers, for how could a printer do that after they have been brothers so long. Why a fellow in a trade paper wrote just last week: "Ten or fifteen years ago, the printing industry, for the first time, began to get on a self-sustaining basis. Before that time the credit of printers was so bad that only barbers were regarded as such poor risks." Why the effrontery of that man! But back to the original subject of the changes of time, for the barbers like printers are now all millionaires!

Ye crown of discussion champions now rests upon the heads of insurance men. In bed or out, eating or starving, working or playing—it's all the same to the insurance agent insofar as talking to his prospect is concerned. There has been a period when there was no limit for time or place for the verbal "attacks." But true to form the change is taking place and as the world's opinion of the insurance men goes upward, the talking title soars to other realms.

And very truly and appropriately it is said that: "Men are beginning to regard insurance as a career, on a par with a lawyer's or a doctor's life. They are going to school for intensive training. They are becoming specialists. The requirements will be higher and the standard of men selling insurance will be better than previously. In return, the insurance business will benefit. The agents are beginning to develop a professional pride and there is being born a new code of ethics."

'Round The Square

"And how did you find the good people of Floyd County?" asked Mrs. Claus on Monday morning, December 26. "Fine, fine" was good old Santa's reply. "I believe that I found fewer stockings with holes in them this year than ever before. They sure are a prosperous people."

If a man was suddenly changed in looks to resemble a jackass, he would in most instances be able to 'looking' in to a mirror to detect the change. But the same man can go on year after year resembling the animal in his actions and never detect the change.

Had you ever noticed that when a subscriber receives his daily paper, he sticks it under his arm and walks out of the post office without glancing at it; but when he receives his home town paper, the Hesperian, he opens it up right there and reads all the way home.

And still some people say that an ad in The Hesperian is not worth an investment.

Someone asked Bert Barker last week how he got ink all over his clothes. "Well," was the reply, "I was writing a story about these new Fords and it was so realistic that my fountain pen back-fired."

Don't forget to pay your poll tax. Remember, if you are not a qualified voter, you have no right to criticize the way the government is being run.

The Los Angeles fiend, who kidnapped, murdered and then mutilated the body of 12 year-old Marian Parker may never be brought to trial, but, in case he lives to face the jury, it is nine chances out of ten that a defensive plea of "temporary insanity" will be entered. And maybe he will be confined to an insane asylum for a year or two and then turned loose a free man again.

In advertising, as in golf, it is the follow through that counts.

And as our closing spasm, comes our poetry ravings of the week: When schools open up again It will break youngsters' hearts; Their vacation is over, but That's when Mothers' starts.

Locals and Personals

Zan McGlinchey of Fort Worth, who has been the guest here during the Christmas holidays left the first of the week for Lubbock and other points before making his return trip home.

J. A. Awtrey of Blank, Texas, has been here for the Christmas season, visiting friends and relatives.

Dr. and Mrs. W. M. Houghton and sons, Waldo and T. M., and daughter, Mrs. Aubrey Bishop left Friday morning of last week for a ten-day trip to Austin, San Antonio and other points in the southeastern part of the state.

Mr. and Mrs. W. H. Knowles, of Bloomburg, spent Christmas here with Mrs. Knowles' parents, Mr. and Mrs. W. T. Gray. They arrived Thursday night of last week and left to return home Tuesday.

14 YEARS AGO IN FLOYD COUNTY

News Items taken from the Floyd County Hesperian files published in Floydada fourteen years ago.

ISSUE OF JAN. 8, 1914.

Aiken, the first station the other side of Lockney on the Santa Fe, and just inside the Floyd County line, now has a general merchandise store, which is being put in by the Texas Land & Development Co. The section around Aiken is being thickly settled with prosperous farmers, many of them Germans.

Mrs. F. M. Butler and Miss Elva Strong visited in Plainview the earlier part of this week.

W. L. Jackson, recently purchased a section of land in the Lakeview neighborhood.

W. R. Tilson, a prominent citizen of Whiteflat, was in Floydada Monday, accompanying his two sons who are in Seth Ward school at Plainview.

Ross Henry left Monday for Amarillo to enter Lowery-Phillips Military Institute.

Geo. L. Fawver is spending this week in Fort Worth attending the season of the State Meeting of the Farmers' Union. He is representing the Lakeview and Baker communities.

CLEAN COWS

An important source of bacteria in milk is the body of the cow, especially the part immediately above the milk pail. Manure, loose hairs, bedding material, and other foreign matter laden with bacteria sometimes drop into the pail at the time of milking. Cows kept in stables require a thorough grooming at least once every day, says the United States Department of Agriculture. Even those on pasture are more or less dusty, and need to be brushed before milking. It is advisable to clip the long hairs from the udder, flanks, and tail to prevent dirt from clinging to them. In order to remove any dust or loose hairs, before milking carefully wipe the udders, flanks, and bellies of all cows, using a clean, damp cloth. These parts if dirty will need washing. Keep the stable well supplied with fresh bedding and the frequent removal of manure will also help to keep the cow clean. A type of stable providing ample ventilation and sunlight and so constructed as to be readily cleaned will likewise aid in maintaining the cow in a sanitary condition.

Timber is an agricultural crop—grown from the soil, say foresters of the U. S. Department of Agriculture. Timber growing is usually not a major project on the farm but timber products often bring in a substantial part of the income. Timber is a farm savings bank to be drawn upon in times of extra need. Thrifty growing timber rightly protected and cut often yields more profit than money at 6 per cent interest.

RADIOED FROM USDA

Canaries have been men's—and especially women's—pets for several hundred years. They were housed in cages as early as 1400. Our American supply comes mainly from Germany and England, although, during the war, we imported a few from China. From 1905 to 1915, three and one-quarter million canaries were imported into the United States.

Canaries don't require a fancy menu. Canary seed, to which a little summer rape seed and hemp have been added, is a staple diet for the birds. Most housewives buy this feed in small quantities, ready-mixed for their pets. Canary seed alone isn't enough for the birds, but if you'll add that small quantity of summer rape and hemp seed, you will have a diet that fits to a T. In addition to the seed, supply a bit of lettuce or a small piece of apple frequently.

HOUSING THE DAIRY COW

The main essentials in housing dairy cows in the winter seem to be to keep them dry and out of the wind and drafts and to provide plenty of fresh air and sunlight. Apparently the matter of temperature in itself is not a vital consideration, except perhaps in the most severe portions of the United States. It has been noted at the Federal dairy experiment farm at Beltsville, Md., that cows do their best in the coldest weather and their poorest during the hot summer months. Probably there is no advantage in keeping the stable temperature much above freezing, and there may be a disadvantage if the temperature rises above 60 degrees F.

Although there is no proof that bitter milk from cows far advanced in lactation is harmful when consumed by human beings, when a cow is so far advanced in lactation as to give off-flavored milk, it is much better to dry her off and give her a rest before the next lactation period. From the standpoint of palatability, one would hardly care to drink milk with an unpleasant flavor or if other milk was available.

Buttermilk has about the same value as skim milk. Its food value may be increased by adding cream. By this plan it will contain all the original constituents of whole milk. The casein of buttermilk is often more easily digested than that of sweet milk.

Southwestern Bell Telephone Co. Thirtieth Dividend

The regular quarterly dividend of one dollar and seventy-five cents per share on Preferred Stock will be paid on Monday, January 2, 1928, to stockholders of record at the close of business on Tuesday, December 20, 1927.

R. A. NICKERSON, Treasurer.

CHILDREN'S FATAL DISEASES

Worms and parasites in the intestines of children undermine health and so weaken their vitality that they are unable to resist the diseases so fatal to child life. The safe course is to give a few doses of White's Cream Vermifuge. It destroys and expels the worms without the slightest injury to the health or activity of the child. Price 35c. Sold by

Arwine Drug Company

Jno. A. Fawver

DEALER IN

LAND AND CATTLE

Values in Cattle, Real Estate, Royalties and Leases

P. O. BOX 171

Surginer Building, Room 7 FLOYDADA, TEXAS

Was In Misery All Over

"I was in a dreadfully run-down condition," says Mrs. Chas. L. Lacroix, of Montgomery, La. "I suffered a great deal of pain. I was in misery all over. I could not sit up and I could not lie down. I couldn't sleep and at times I would have dreadful vomiting spells. The aches and pains seemed to cover my whole body. "One night my husband brought me home six bottles of Cardui and I began to take it. I could tell that I was improving from the first bottle, but I kept on taking the medicine, for I knew that I needed a tonic that would build me up and strengthen me where I was weak and run-down. That is exactly what Cardui did for me. After I had finished the six bottles I felt fine.

"I feel truly thankful for what Cardui has done for me, for I could not have gone on living in the desperate condition I was in."

For sale by all druggists. C-120

TAKE CARDUI USED BY WOMEN FOR OVER 50 YEARS

Dr. W. H. Alexander

INTERNAL

Medicine and Electrotherapy Rooms 10-11 First Natl Bank Bldg. Telephone 93; Residence No.260

H. Z. Pennington

PHYSICIAN AND SURGEON

TELEPHONES: RESIDENCE 330 OFFICE 73

Drs. Smith & Smith Sanitarium

FOR SURGICAL CASES

Phone No. 177

Floydada, Texas

F. C. HARMON

Licensed Undertaker Modern Equipment; Hearse and Ambulance SERVICE ANYWHERE Phones: Day 242; Nights 174 and 259-W

Dr. W. M. Houghton GENERAL PRACTICE

Diseases of Women and Children a Specialty

OFFICE IN MITCHELL BUILDING

PHONES:

Residence 250 Office 256

KEEP YOUR BATTERIES FULLY CHARGED

We repair and re-charge FREE TEST New Battery at Low Cost. Dealers for STANDARD BATTERIES.

Smith Battery Station Three doors North Floyd County National Bank TELEPHONE 75

KENNETH BAIN

LAWYER

Rooms 12 and 13

First National Bank Building

General Practice

A. C. Goen M. Polk Goen Phone 170

Goen & Goen

Real Estate Loans, and Insurance 6 Per Cent Farm Loans Farm Lands, Ranches, and City Property We handle city property and keep it rented. We render and pay taxes for non-residents. Would appreciate your Fire Insurance Business. Surginer Building, North Side Square.

E. P. NELSON FIRE INSURANCE AGENCY

WILL APPRECIATE YOUR BUSINESS

Every detail of your fire insurance requirements will be carefully handled if entrusted to this agency. OFFICE—ROOM 8 FIRST NATIONAL BANK BUILDING, FLOYDADA

Mathews & Folley

LAWYERS

MITCHELL BUILDING

FLOYDADA, TEXAS

JEFF D. AYRES H. D. PAYNE

Ayres & Payne

Lawyers

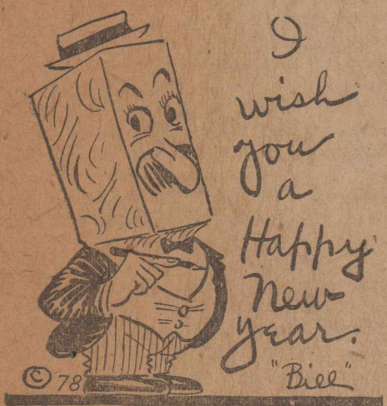
General Practice

FLOYDADA, TEXAS

28126

Bill Der Says

Speed up—hard times are going and soft times are coming.



ANY TIME OF THE YEAR

—is the proper time of the year to put up new fences.

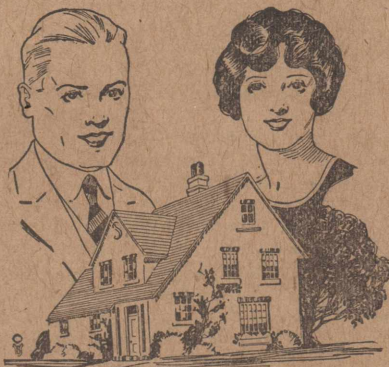
We can always furnish you with whatever fence building materials you need—creosoted wood posts, steel posts, barb wire, or woven metal wire.

May We Help You?

WILLSON & SON LUMBER CO.

Floydada, Texas

Plan Your New Home



Are you considering the building of a new home this spring? Right now is the time to begin planning for it. Financing is one of the most important features. We are in a position to supply valuable aid and advice. We welcome you to our office for a conference.

Higginbotham-Bartlett Company

"Everything to Build Anything"

Better Groceries

For 1928

Our resolution for the new year is "To give you better Groceries and better service than ever before." While we have at all times endeavored to give the best possible, we are going to try to improve both quality and service—and also to lower the prices.



PHONE 40

For our quick Delivery Service.

Star Cash Grocery

Chevrolet Introduces New Car On January 1

Work Started December 12 On New Model In Assembling Plants; Details First Of Year.

Detroit, Dec. 24.—Promising the most spectacular low priced automobile of all time, the Chevrolet Motor Company announced here today that a complete new line of motor cars will be introduced to the public January first.

In confirming reports that Chevrolet would very shortly introduce a new car of surprising interest, W. S. Knudsen, president of the Chevrolet Motor Company, declared that the official announcement covering all details of Chevrolet's sensational new product would come Sunday, January first. No details will be available until that time, he said.

Production Began Dec. 12

Chevrolet assembly plants have been in production on the new car since December 12. Factories in Flint, Mich., Tarrytown, N. Y., St. Louis, Mo., Oakland, Cal., Buffalo, N. Y., Janesville, Wisc., and Norwood, O., have been humming with activity preparing for the highway the first of the new cars that promise to make motor car history in 1928.

Shipments of the new cars to dealers have been leaving the various assembly plants since December 15 so that the vast country-wide dealer organization may be prepared for the introductory showing next Sunday. Unbridled enthusiasm is being displayed over the new cars by Chevrolet field sales officials, who have been milling into Detroit for private showings of the new line.

Practically every Chevrolet dealer in the United States will have cars ready for public inspection January first. From Bangor, Me. to San Diego and from Miami to Vancouver there will be simultaneous exhibitions of the new car that has caused so much discussion in the last few months.

This gigantic distribution achievement of supplying thousands of dealers with cars in such a brief space of time was made possible only through the far-seeing policy of the Chevrolet organization and the tremendous resources and production facilities of the Chevrolet Motor Company. Never in the history of the industry will so many new models of one make have been placed in dealers' hands in such a limited space of time.

Cars will be ready for the boulevards and highways immediately after the first of the year. Production at the various assembly plants throughout the United States is racing along at fast as precision manufacturing will permit.

Unofficial reports from the Chevrolet offices here say that the new car will embody many improvements in design and construction. New standards of beauty are promised. Easier handling and smoother riding qualities are heralded as some of the outstanding features of the new Chevrolet line.

Many Changes Made

Many unlooked for changes have been made in the appearance of the car, according to reports, providing the new Chevrolet with a beauty and style appeal, unexampled in the low price field.

Without disclosing details, Chevrolet officials declared that the new cars would embody the results of 13 years experience and progress in the building of low priced transportation. Lessons learned from millions of miles of testing on the General Motors proving ground have been brought to bear on the new product, officials declared. In fact all the resources of General Motors have been employed for months to design and build the car that is heralded

FAGAN & WHITE

Takes this occasion to thank all our customers for their good will and patronage the past year, wishing everyone

A HAPPY NEW YEAR

And as the old year draws to a close, hoping that we may merit a continuation of your patronage through the year of 1928.



As the shadow passes around the dial of time, we always like to pause and take inventory when the end of the year is reached. On the eve of 1927, we look back over the history of past months and find there new friendships, many pleasant dealings and some attainments that we feel have been worth while.

During 1927, as in years previous and as in years to come, our first interests were those of our friends and patrons. Today, as we prepare with you to enter the unknown Tomorrow these pleasant reminiscences of the past prompt us to predict an even greater future.

We wish you all the very best of success in the coming year—good health and the realization of at least a fair portion of your hopes and plans. Consider us always your friends and if the treatment and service we have given are as pleasing to you as your patronage has been to us then we are confident of Tomorrow and foresee new friendships and more attainments for all.

Wooldridge Lumber Company, Inc.

Wishing You All

A Most



to be by a wide margin the greatest automobile ever offered by Chevrolet.

More than 5,600 newspapers across the entire country will assist through their advertising columns in broadcasting the announcement, which will take the form of one of the most comprehensive advertising campaigns ever attempted in the automobile industry. Every city, town and hamlet in the country will read the details of the 1928 Chevrolet on New Year's day.

BRYANT-CARPENTER NUPTIALS CELEBRATED WITH DINNER

Miss Foy Bryant and Mr. Marion Carpenter of Center community were happily married at the home of Rev. R. E. Bost of Plainview at 2:45 o'clock Monday afternoon of last week.

Those who accompanied the couple to Plainview were F. O. Bryant, Mrs. Leo Bryant, Miss Lorene Garner, Darrell Smith, Miss Mary Pearl Coward and Mr. and Mrs. Elvis Gill, all of Center.

Mr. and Mrs. Carpenter will make their home for the present at the home of his parents, Mr. and Mrs. Claud Carpenter of Center.

The newly-weds were honored at a wedding dinner given at the home of the groom's parents, Mr. and Mrs. Claud Carpenter December 20. A large crowd attended. They were entertained in the afternoon with music and singing, the honorees receiving many beautiful gifts. Those present for the occasion were Rev. and Mrs. R. E. Bost and baby; Mr. and Mrs. T. M. Noland; Mr. and Mrs. Tom Noland; Miss Effie Noland; Mr. and Mrs. Leo Frizzell; Darrell Smith; Mr. and Mrs. H. B. Mankins and daughter, Bernice; Mrs. G. W. Bryant; F. O. Bryant, T. L. Bryant, Miss Georgia Bryant; Mr. and Mrs. Marion Carpenter; Mr. and Mrs. Claud Carpenter and children, Dale and Clauden; and Mr. and Mrs. J. Q. Carpenter.

GREER FAMILY GATHER FOR REUNION AT PARENTAL HOME

Mr. and Mrs. S. A. Greer of Brookfield Farm near Sand Hill, had as their guests Christmas all of the children and grandchildren of the family, and Christmas Day all gathered about the family table and enjoyed a sumptuous Christmas feast. It was the first time all the family had been together at one time in several years.

The visitors included Mitt Hood of Lockney, Mr. and Mrs. J. E. Riley of Sand Hill and the following children and grandchildren: Mr. and Mrs. J. R. Hall and daughters, Thelma, Maxine and son, Bobby, Jr., of Idalon; Mr. and Mrs. A. C. Blevins of Amarillo; Mr. and Mrs. R. R. Mickey and daughters, Thelda, Ina and Decie Dimple of Lubbock; Ted Rose and daughter, Louella, of Clovis; Mr. and Mrs. J. V. Greer and John Greer of Sand Hill; Mr. and Mrs. Roe McCleskey and son, of Floydada.

Locals and Personals

Mr. and Mrs. R. M. McCauley returned home Monday from Mangum, Oklahoma, where they visited Mr. McCauley's mother, Mrs. G. S. McCauley. They also visited one of Mr. McCauley's brothers, R. G. McCauley, of Dodsonville, Texas.

Mr. and Mrs. Calvin Steen spent Christmas day with his parents, Mr. and Mrs. John Steen, of Plainview.

Kenneth Henry, who has been visiting with his parents, Mr. and Mrs. E. C. Henry, for several days left Monday for Siloam Springs, Ark., where he will again enter college.

Miss Flora Weatherbee, of Amarillo, was a guest of her brother, W. F. Weatherbee and Mrs. Weatherbee, from Wednesday until Monday.

Misses Irene and Thelma Swain returned to Wichita Falls, Monday after spending Christmas with their mother, Mrs. M. F. Swain. Mrs. Swain also had as her guests during Christmas her son, J. W. Swain and family, of Anaheim, Calif., and Mr. and Mrs. Chas. Young, of Pittsburg, Pa. Both families went to Plainview Sunday to visit Mrs. Swain's parents, Mr. and Mrs. L. A. Ward.

Mrs. J. W. Howard, accompanied by her sons, Orland and Seaton, and daughters, Wanda and Nell, spent Christmas at White Deer, guests of Mr. and Mrs. F. G. Tye, leaving Friday and returning home the first of the week.

Judge J. W. Howard of Starkey, and Postmaster Homer Howard of Lockney, left this week for Paris, Texas, where the six sons of the family will gather for a visit with their parents, Mr. and Mrs. C. W. Howard. Their father was 85 years of age on Christmas Day.

Mr. and Mrs. A. A. Jones have as their guests during the holidays their sons, Norman and wife, Homer and wife, and John, all of Fort Worth. The children will likely remain here until about the first of January.

W. A. Hendrix, former resident of Floydada, now living in Amarillo, was in Floydada for a short time last Friday on business.

A. J. Folley has been spending the Christmas holidays with his mother at Mart. He is expected home the latter part of the week.

Mr. and Mrs. Louie F. Moore and Mrs. Carter, of Lubbock, spent Christmas here with Mr. Moore's mother, Mrs. Josie Moore, and other relatives.

Mr. and Mrs. G. V. Slaughter, Jr. left Friday of last week for Mineral Wells to spend the Christmas season with friends and relatives.

Dr. and Mrs. L. V. Smith and little daughter, Mary Louise, have been at Chico since the latter part of last week spending the holiday season with Mrs. Smith's mother, Mrs. H. F. Hawkins.

Intelligent selection of dairy animals is one of the most important steps in building up a high-producing herd.

The first step in better breeding is the elimination of the scrub and grade bull, the next step is the elimination of all inferior purebred bulls, and the third and final step is the general use in all dairy herds of good, purebred bulls that have already proved their ability to transmit very high production to their offspring.

By the Act of Congress of August 10, 1912, ten per cent of the national forest receipts is given each year to the Forest Service of the United States Department of Agriculture for the construction of roads and trails within the national forests. Last year this amounted to \$614,940.88, which was prorated to the various States according to the receipts of the forests in those States.

The dairyman of limited means is the one who can least afford the great losses that come from using a poor sire at the head of his herd.

KODAKERS—
Bring us your films today
And get your prints tomorrow
WILSON STUDIO

AN EXHILARATING EFFECT

A bottle of Herbine on the shelf at home is like having a doctor in the house all the time. It gives instant relief when the digestion gets out of order or the bowels fail to act. One or two doses is all that is necessary to start things moving and restore that fine feeling of exhilaration and buoyancy of spirits which belongs only to perfect health. Price 60c. Sold by

Arwine Drug Company

Farmers, like the industrial world, are learning to know that surplus production creates a lower price for the whole.

Stem smut in rye may be prevented by the copper carbonate dusting treatment which is widely used in control of stinking smut and flag smut in wheat.

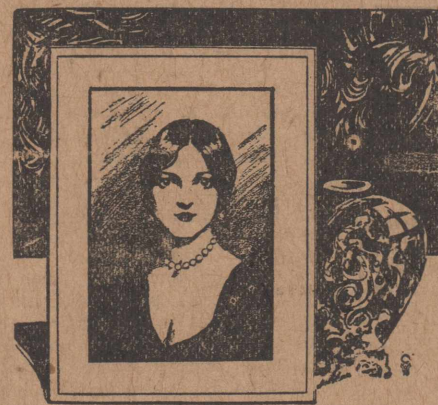


The only car of its kind in the world. Entirely new engineering principles. Years ahead of its time.

On Display January 5th

A PRODUCT OF DODGE BROTHERS

A NEW YEAR'S GIFT



As a New Year's Gift for husband, sweetheart or friend, your photograph easily assumes the leading role. It is personal and it is always acceptable.

Phone 162 for Appointment

Wilson Studio

PHOTOGRAPHS
Live Forever

January 1, 1928

This is occasion for good wishes. It is glorious to face the new year with splendid spirit: To embrace the many great opportunities it holds for us: The future is full of rich realities. We rejoice with you on this occasion.

It is our ambition for 1928, as it has been for the past seventeen years, that Martin Dry Goods Co. may have an opportunity to contribute in some way to the prosperity that you may enjoy.

So it is with enthusiasm and personal warmth that we extend our wishes for your happiness, your health, and your prosperity during the coming year.

Martin Dry Goods Co.

"The Store With The Goods"

American Telephone & Telegraph Co.
Bell System
153rd Dividend

The regular quarterly dividend of Two Dollars and Twenty-Five Cents (\$2.25) per share will be paid on Monday, January 16, 1928, to stockholders of record at the close of business on Tuesday, December 20, 1927.

H. BLAIR-SMITH, Treasurer.

Hesperian Want Ads

— Cheapest, Busiest Salesmen In Floyd County —

For Sale

FOR SALE—Farming tools and work stock, and rent buyer 200 acre farm well improved. Call C. H. Featherston at 96 for information. 441tc

FOR SALE—German Heater. Also good oil stove. C. H. Davis. 41ftc

FOR SALE—Modern 5-room house, everything new and complete including barn, chicken lot, garage. Less than half cash. L. B. Maxey. 28ftc

Office forms, loose leaf ledger sheets, binders of all grades. Order them now at The Hesperian office for the opening of your ledger on January 1. 422tc

FOR SALE—Farming tools and work stock, and rent buyer 200 acre farm well improved. Call C. H. Featherston at 96 for information. 441tc

FOR SALE—24 model Ford, good condition; good upholstery \$125. One old model Ford, good overhauled motor, \$20. E. G. Lewallen, 5 doors west of American Legion Hall. 433tc

FOR SALE—About fifty full blood Rhode Island Hens, \$1.25 each. Also seven White Wyandotte cockerels. S. J. Latta, three miles east of Floydada on Matador highway. 442tp

FOR SALE—Good Jersey milch cow with young calf. Mrs. M. F. Swain. 442tc

FOR SALE—Two chicken houses, one located at Campbell School house, the other 1 mile south and 1 1/2 mile west of Fairview School House. Priced reasonable and part terms to responsible party. Either house can be moved readily. R. V. Bond. 443tp

I'm still giving the best bargains in monuments. See me before you buy. S. B. McCleskey. 2ftc

FOR SALE—a few more good pigs. J. C. Bolding. 432tc

Filing cabinets, storage cabinets, loose leaf note books, Vindex, index trays, note and draft trays at The Hesperian office. 421tc

FOR SALE—good home, 5 blocks west of square, walks all the way, 5 rooms, bath and all fixtures, hot water, screened porch, garage with cement drive, will sell worth the money. See Goen & Goen or write C. H. Brazier, Henrietta, Texas. 29ftc

FOR SALE—Used New Perfection water heater. Fred Brown. 28ftc

LOOK, LISTEN!

\$2 per bushel is my special price for apples Saturday, Dec. 31. I am now in the George Finkner building first door east of the bakery, at which place I feel I will have much better chance to please you than ever before. A. D. Summerville, the Apple Man. 441tc

Resolve for January 1 to begin handling your business in a more systematic manner. System aids of all kinds at Hesperian office. 421tc

Real Estate

FOR SALE

In Plainview, Texas, brick residence, six rooms and bath, modern conveniences, brick garage, corner lot well located. 18ftc

In Floydada, Texas, one residence six rooms and bath, modern conveniences, well located, corner lot. Five room residence with bath, modern conveniences. Well located. 40ftc. J. U. Borum.

240 ACRE FARM CHEAP

On the plains 8 miles south of Floydada on highway, well improved, some Johnson grass, no blue weeds, no waste land, 160 acres in fine state of cultivation, 130 in wheat and 30 for row crop, 88 in fine pasture, bad health, doctor advises lower climate. Priced \$37,500. Loan of \$4,000 runs 5 years. \$3,000 cash will handle the deal. J. A. Huckabay, Floydada, Texas. 433tp

For bargains in lands and town lots see Arthur B. Duncan, Floydada, Texas. 40ftc

See Floyd County Abstract Co., for improved and unimproved town lots. We represent the owners of more than 200 lots in Floydada. R. C. Scott, Mgr. 39ftc.

FOR SALE—Block of 5.2 acres 1/2 mile east of court house in Floydada, nice, clean smooth stuff, hog-fenced. Also 11.2 acre block 1/4 mile from town section, fenced 3 wire. Will take \$1,000 for either block, half cash, balance trade or notes. J. A. Huckabay, Floydada, Texas. 433tp

Miscellaneous

Bring your hemstitching to the Thrifty-Nifty Shop. 27ftc

HEMSTITCHING—6c. At my home. Mrs. Edwin Heald. 35ftc

POULTRY RAISERS

We are ready to set your eggs. Bring them any day. Will buy good setting eggs, Reds, Rocks, Orphingtons and Wyandottes. Bring what you have. Floydada Hatchery. 44ftc

Fresh cut flowers at all times. Maud E. Hollums. 18ftc

HOT BISCUITS three times a day at Hanks' Hotel, and good coffee our specialty. Meals only 50 cents. Located north Floyd Co. National Bank. 44ftc

IF INTERESTED in high grade white or brown Leghorn pullets and hens see N. B. Stanley at Public Scales. R. V. Bond, owner. 443tp

PUBLIC Hauling and Moving. Phone 320W, W. A. Shaw. 448tc

Woman at new greenhouse to wait on you. Maud E. Hollums. 32tc

HEMSTITCHING—See Mrs. C. M. Wilson at Wilson Studio. 22ftc

For plumbing and gas-fitting call 168-J or No. 3. T. E. Lemons, licensed plumber and gas-fitter. 2752tp

SEE J. H. Harris for all kinds of building, concrete and brick a specialty. Phone 257-W. 444tp.

ALWAYS—something new in Sheet Music at Wilson Studio. Mrs. C. M. Wilson. 20ftc

Artistic funeral sprays and wreaths. Maud E. Hollums. 18ftc

NOTICE TO MEMBERS FLOYDADA WHEAT GROWERS ASSOCIATION

Members of the Floydada Wheat Growers' Association are hereby requested to bring in any wheat they may now have in storage at their earliest convenience. This request is made at the suggestion of a members of the state board of directors of the association. Floydada Wheat Growers' Association. 441tc.

FOR well drilling see C. A. Mullins or phone Rutledge & Co. at 57. Might handle some trade on drilling. Also well equipped to do well and windmill repairing. 25ftc

Wants

WANTED—Land, one quarter up to three sections. Will exchange Plainview property and Vendor's lien notes and assume. Northcutt Grocery, Lockney, Texas. 444tp

For Rent

FOR RENT—Two furnished rooms with gas and lights. S. B. McCleskey. 441tc

FOR RENT—Two furnished apartments. Phone 185. 432tc

FOR TRADE

FOR TRADE—One six cylinder sedan for town lots, tractor, combine, truck or cash. See J. H. Reagan. 422tc

FOR SALE—160 a. land 8 mi. north of Floydada; 60 a. of wheat. Price \$50 per a. Mrs. W. M. Medlin, 509 N. Parks Ave., Breckenridge, Texas. 422tp

FOR TRADE—Good heater for bundle feed. See Mrs. Josie Moore. 441tc

TO TRADE

120 acres of black waxy land in Hill County, Texas, practically all level, about 110 acres in cultivation, clean of weeds, A. No. 1. improvements, fine everlasting spring water, located on gravel road and close to town, churches and good school. No better home in Central Texas. Will exchange above for about 320 acres of good improved land close to good town and school in Floyd County, or adjoining. Write to Marak & Cerenka, West Texas. 432tp

Locals and Personals

Miss Edna Houghton, of Lubbock, arrived Wednesday from Rock House, where she has been visiting Miss Viola Smith and will visit here for several days with Miss Dessie Walker.

Mr. and Mrs. Chas. E. Smith and two children, of Ft. Worth, left Tuesday for their home after having spent Christmas here with his parents, Mr. and Mrs. W. D. Smith.

Casey Pippin and Miss Mildred Pippin, of Post and Miss Velma Nelson, of Amarillo, were house guests of Miss Hazel Massie during Christmas.

Dr. W. H. Alexander is spending a few days this week with his daughter, Mrs. J. Ross Bell, of Paducah.

Dr. and Mrs. Lon V. Smith and little daughter, Emma Louise, returned Wednesday afternoon from a Christmas trip to Vernon, Wichita Falls and other Texas cities. They were accompanied on the return trip by Mrs. Smith's mother, Mrs. H. F. Hawkins, of Chico, who plans to spend several weeks here visiting.

BORN—to Mr. and Mrs. D. O. Murphy, Lakeview, December 16, a son.

Mr. and Mrs. C. W. Hinson and Miss Oma Johnson spent Christmas in Lubbock visiting with Mr. and Mrs. C. C. Wright.

Franklin Walker, of Amherst, spent Monday and Tuesday here visiting with friends.

Mr. and Mrs. C. Y. Carter and little daughter, of Plainview, spent Christmas Day here visiting with Mrs. Carter's parents, Mr. and Mrs. J. E. Eubank.

A. W. Gregg, of Hereford, is a guest of Rev. and Mrs. W. R. Hill.

Mrs. J. M. Daniels and daughter, Katherine, of Tulla, are spending the week here as guests of Mrs. Daniel's parents, Mr. and Mrs. E. T. Hanks at the Hanks Hotel.

J. V. Greer recently returned from New Mexico, after making his home in that state for a few years, and is making his home at Sand Hill.

Mr. and Mrs. Elza Gullion, accompanied by Miss Marie and John Bagwell, went to Canyon Monday, returning home Tuesday.

Owing to the reflection of the sun on fine particles of snow in the air, a rainbow may sometimes be seen all day long in a cloudless sky in Siberia.

MRS. W. J. HOLLINGSWORTH OF SILVERTON DIES MONDAY

Mrs. W. J. Hollingsworth, near 65, for a number of years a resident of the Sand Hill community, died Monday morning at her home near Silverton, where the family has been living for the past four years, since leaving the Sand Hill community. She is the mother of Mrs. A. V. Womack and Mrs. Bob Golleher of the Sand Hill community.

The deceased had been in ill health for several years and a fall Monday night was thought to have been the cause of her death very suddenly afterwards.

She was a member of the Christian church and is remembered by her neighbors and friends as a good christian woman.

Funeral services were held at Silverton Monday afternoon by Elder C. W. Smith, of Sand Hill.

The survivors are her husband and five daughters, Mrs. A. V. Womack and Mrs. Bob Golleher, of Sand Hill; Mrs. Ralph May, of Plainview and two other daughters whose names are unavailable; three sons, Jack and Jordan, of Silverton, and George Lee Shelton, of South Texas.

January 1, 1928 falls on a Sunday. The next time our present New Year's Day comes on Sunday will be in 1933. So if the 13-month calendar is to go into effect in the earliest possible way, beginning the week exactly as at present, something must be done about it, fairly soon, or we shall wait another 5 years. The idea of the 13-month calendar, which is strongly favored by the U. S. Weather Bureau, is that there will be 13 months of exactly 28 days each, necessitating an extra month, probably set in between June and July. There will be one day left over, and it is proposed to call this "Year Day" and make it a universal holiday between December and January 1. All in favor say aye!

There have been a few more farm hands this year than there have been jobs for them. Farm wages are now 75 per cent higher than they were before the war, but they are still well below relative industrial wages. The increased supply of farm hands this year is attributed to lower volume of industrial employment.

At the Smithsonian Institute in Washington during the past few months hundreds of gallons of alcohol have been stolen from bottles and jars used to preserve dead remains of ancient fish and reptile specimens. Since evaporation through the glass bottles and corks is impossible, officials of the institution believe that this 95-per-cent pickling alcohol is being purloined little by little and sold by bootleggers as "good stuff."

ROYAL THEATRE

Program for This Week

Friday, Dec. 30, Only
Lewis Stone and Barbara Bedford In

"The Notorious Lady"
also "Perils of the Jungle" No. 8 and Comedy

Saturday, Dec. 31, Only
Charles "Buck Jones" In
"Hills of Peril"
also Good Comedy

Monday and Tuesday
January 2 and 3
George O'Brien In
"East Side West Side"
Also Comedy and News Events

Wednesday - Thursday
January 4 and 5
Lon Chaney In
"Mockery"
Also Comedy

NOTICE — Beginning Friday-Saturday, January 6-7, the Olympic Theatre will be run Friday and Saturday only.

As an interesting variation in agriculture the propagation of game birds for profit is suggested by the Biological Survey of the U. S. Department of Agriculture. The demand exceeds the supply and profits may be reaped from the sale of adult birds to breeders of both young and adult birds for restocking of preserves, and of eggs for distribution to both farmers and shooting clubs. Pheasants, quail, mallard ducks and Canada geese are varieties that have been raised successfully in the United States, and the Biological Survey has available detailed advice for those who intend to go into the business.

A one-crop system of farming ultimately leads to disaster, whereas diversification and crop rotation leads to well-organized and profitable farming.

At least 100,000,000 laying pullets have to be raised in the United States each year to replace that number of yearling and older hens.

Soil productiveness can best be maintained when intertilled, small-grain, and leguminous or grass crops are grown in the order named and in recurring succession on the same land.

A 6-pound hen laying 144 eggs in a year produces about 13 times her own body weight, and one laying 240 eggs a year produces about 5 times her own body weight. For such hard work a hen must be vigorous and in the best of health.

The use of airplanes, power-boats, sailboats, and other floating devices for the purpose of concentrating, rallying, or storing up migratory waterfowl to improve shooting conditions has been prohibited by a Federal regulation.

HOME RADIO DAYS



Many are the days, and evenings, too, during the coming months when a Crosley or Kolster Radio will help you to pass pleasantly otherwise vacant hours. Let us install one on trial. You will not be obligated in any way. It will pay you to investigate our line before you buy.

Authorized Radio Electric Company Authorized
Crosley Sales and Service Station Opposite Post Office Phone 201 Kolster Sales and Service Station

Hello 1928!

We bid you welcome to our new calendar. We are just asking you for an opportunity for ourselves—we'll try to do the rest. But we have friends and patrons plenty that we would not have you forget.

—Be good to them New Year.

—Give them health and happiness,

—Give them to us to serve another year.

GOOD BYE 1927!

You were good to all in many ways. We will try to profit by the experience we had with you.

J. R. Yearwood

"Ask Your Neighbor"

Phone 247

Top Prices For Hogs

We are in the market at Floydada every day for your hogs and will pay the top prices all the time—a good price every day is our motto.

Located at Armstrong's Stock Pens in southeast Floydada.

Peyton Packing Company

EL PASO, TEXAS
Grover Smith, Local Manager

"We Resolve"---



"To—budget our household expenses during this New Year and make a determined effort to SAVE something for a Home of our own! And that neither of us will do any heedless spending until we've achieved that more worth while goal!"

There—that's a sensible resolution every young couple should make. Certainly, a Home—of all things—is worth SAVING for!

Why Not—Open A

4% Interest-Earning Savings Account

—for it with this Bank to-day?

Floyd County National Bank

OF FLOYDADA, TEXAS

Society & Clubs

Forty-three Entertained At Marshall Home.

Mr. and Mrs. L. A. Marshall had a Christmas tree and party at their home Christmas eve for the members of their immediate family and other relatives including Mr. Marshall's mother, Mrs. A. C. Torrence, and Mr. Torrence of Augusta, Kansas and Mrs. Marshall's mother, Mrs. G. Galloway, of Floydada.

A number of other relatives from out of town were also present for the party and also the dinner which was given Christmas day for forty-three relatives and friends.

At the Christmas dinner covers were laid for Mr. and Mrs. Torrence, and Mrs. Galloway; Mrs. Beadie James, of Augusta, Kansas; Mrs. Fina Ritchey, of Amarillo; and Mrs. W. J. Fahey and family of Plainview, sisters of Mr. Marshall; M. H. Marshall and family, brother of Mr. Marshall; Mr. and Mrs. Chas. May and children, cousins of Mr. Marshall; Mrs. Etta Woolly and Mrs. H. T. Williams and children, Mrs. Marshall's sisters; A. C. Galloway and Billy Ransderson, nephews of Mrs. Marshall.

Others present were: Floyd Bell, Billy Grigsby, Woodrow Tawwater, Miss Laura Donathan and the host and hostess and children.

Dinner Given Honoring Buster Shepherd.

Miss Helen King entertained with a dinner party Monday evening at 7 o'clock honoring Mr. Buster Shepherd, of Shawnee, Oklahoma, who is spending the Christmas holidays with his sister, Mrs. Herbert Hicks.

A three course dinner was served to the following: Mr. and Mrs. Herbert Hicks, Mr. and Mrs. Gaines Teeple, Mr. and Mrs. Alpha King; Messrs Raymond Teeple, Theron Bishop, Buster Shepherd Misses Syble Covington, Lucille Meachum and the hostess, Miss Helen King.

After dinner the guests were entertained with radio music.

Kindergarten Pupils Render Program For Parents.

For the entertainment of their parents Mrs. Harper Scoggins presented her little kindergarten pupils in a program at her home Thursday morning, December 22. All of the mothers of the children were present and several of their fathers. After the program gifts were distributed from the Christmas box to each child present.

Those who took part in the program were: Vera Nell Marshall, S. N. Tawwater, Jr., C. W. Denison, Billy Ransderson, A. C. Galloway, Aline Warren, Adeline Foster, George Tom Tyler, Jeanette Bratton, Harper Scoggins, Jr., Paul Scoggins, Merle Scoggins, Frances Williams and Eddy Lois Sparks.

The program rendered is as follows: reading, "I wish Old Santa Would Come to Town," Geo. Tom Tyler; group of choruses by the class; reading, "If You'er Good," Vera Nell Marshall; songs, "The Fox Jumped up the Dark Black Night" and "John-Brown-Had a Little Indian," by the class; "What Shall We Children Bring?" Adeline Foster; "Kris Kringle," S. N. Tawwater, Jr.; "Cradle Song" Vera Nell Marshall; a group of songs, "Somewhere Town," "The Elephant" and "The Harvest Song," by the class; "A Little Girl's Speech," Janette Bratton; "What Will You Choose?," Paul Scoggins; "A Christmas Dialogue," Alene Warren and Eddy Lois Sparks; a group of songs, "Jacky Frost" and "Holy Night" by the class; "Why He Hasn't any Stocking Left to Wear," Harper Scoggins; "All He Wants" C. W. Denison; a group of songs "Tom Tom the Piper's Son" and Jingle Bells by the class.

Employees of Bank Given Christmas Party.

The employees of the Floyd County National Bank were entertained with a Christmas party at the home of Mr. and Mrs. T. S. Stevenson, Thursday evening, December 22.

Eighty-four and radio programs furnished diversion for the evening.

Dainty refreshments, in keeping with the season, were served to Mr. and Mrs. Jas. K. Green, Mr. and Mrs. Joubert Clements, Mr. and Mrs. Albert Clubb, Mr. and Mrs. R. A. Garrett, Mr. and Mrs. Kenneth Bain, and Mrs. Fannie Montague.

Mrs. E. L. Angus Hostess At Forty-Two Party.

Mr. and Mrs. E. L. Angus were host and hostess at a forty-two party at their home Tuesday evening, December 27. J. C. Gilliam and Skeet Thornton received high score in the games.

Refreshments were served to the following: Mr. and Mrs. A. P. Horne, Mr. and Mrs. Frank Moore, Mr. and Mrs. C. H. Davis, Mr. and Mrs. J. C. Gilliam, Mr. and Mrs. Lon M. Davis, Mr. and Mrs. O. P. Rutledge, Mr. and Mrs. Kight Dickey, Mrs. Jno. Farris, Mrs. A. J. Welch, Miss Jennie Lewis; Skeet Thornton and Bud Kelley.

Floyd County's First Family Holds Holiday Reunion.

The Christmas season was celebrated very pleasantly in the home of Judge and Mrs. Arthur B. Duncan, the first family of Floyd County, with a reunion of parents, children and grandchildren. The Christmas tree and Christmas day banquet were features of the celebration. All of the children were present and many reminiscences of early days, memories of childhood, other Christmas days spent on the plains and songs sung by spencial request by Judge and Mrs. Duncan made the occasion a most enjoyable one.

Honor guests for the occasion were: Mark W. Duncan, youngest son of Judge and Mrs. Duncan, a medical student of Texas University; Miss Beth Pitts, a granddaughter, a student of W. T. S. T. C. Canyon, and young Johnnie Hammonds, Jr., a grandson who spent his first Christmas this year and won first in popularity.

The following were present: Silas E. Duncan and family, Mr. and Mrs. John A. Hollums and family; Mr. and Mrs. Chas. W. Watkins and family; Mr. and Mrs. Joe E. Pitts and family; Mr. and Mrs. J. I. Hammonds and family; Mr.

and Mrs. R. Fred Brown and family; Mr. and Mrs. J. S. Hale and family; Arthur B. Duncan, Jr., and family; Carroll V. Duncan and Mark W. Duncan.

Mrs. Collins Hostess To Club Members and Guests.

The members of the Wednesday Bridge Club and their husbands and friends and several invited guests were entertained at the home of Mr. and Mrs. T. P. Collins, Tuesday evening, December 27. The Christmas idea was carried out in the decorations. In the games of bridge Mrs. Robert Eubank received high score for the ladies and Terrell Loran for the gentlemen.

A salad course was served by the hostess to the following: Mr. and Mrs. W. L. Fry, Mr. and Mrs. B. K. Barker, Mr. and Mrs. Jack Henry, Mr. and Mrs. Roy Snodgrass, Mr. and Mrs. Leon Collins, Mr. and Mrs. Terrell Loran, Mr. and Mrs. Bob Eubank, Miss Ruth Collins, Miss Mary Lou Crain; Mrs. Wanda Banker, Mrs. L. T. Bishop; Messrs Stokie Bishop, of Dallas, Chester Day, Aubrey Bishop; and Mr. and Mrs. Sidney Smith, of Austin.

Social Calendar

About forty invitations have been issued to a party which Miss Ruth Rutledge is giving tonight at the home of her parents, Mr. and Mrs. O. P. Rutledge, from 7 until 10 o'clock.

The Woman's Missionary Society of the Methodist Church will resume their meetings, Monday, January 2, when they will have their annual installation of officers.

Husband's evening will be observed by the members of the 1922 Study Club with a Christmas party tonight at the home of Mrs. J. M. Willson.

A dance will be given for all ex-Floydada High School students at Barker Garage tonight, from 8 until 12 o'clock. Music will be furnished by the Floydada Orchestra.

The Woman's Missionary Society of the Baptist Church will resume their meetings Monday afternoon, January 2, beginning at 3 o'clock.

The meeting of the Andrews Ward Parent-Teachers' Association which was to have been held Wednesday, December 28, was postponed and the next regular meeting will be held Wednesday afternoon, January 11, at 3 o'clock.

The High School Parent-Teachers Association will meet Thursday afternoon, January 12, at 3:30 o'clock. Mrs. Geo. Smith will give a report of the state meeting recently held at Houston.

The Woman's Council of the First Christian Church will meet in regular session Monday afternoon, January 2, at 4 o'clock.

Patty Looper Gives Party For Classmates.

Miss Patty Looper was hostess at a party Tuesday evening from 7:30 until 9:30 o'clock for her classmates of the eighth grade. The Christmas idea was carried out in the decorations and the favors which were rings for the girls and steel magnets for the boys were distributed from a brilliantly lighted Christmas tree.

The hostess served as refreshments fruit cake, and red jello with green whipped cream.

Surginer's Give Dinner Christmas Day.

Mr. and Mrs. C. Surginer had as their guests for Christmas dinner their daughter, Mrs. W. R. Ivey, of Big Spring, their grandsons, Garner and Leslie Surginer, students of Texas University, Austin, and Denny O Ivey, student of Peacock Military Academy, San Antonio, and Mr. and Mrs. B. F. Manasco and Robert Ashley Childers.

Porterfield Visitors During Christmas.

Mr. and Mrs. H. N. Porterfield had as their guests for the Christmas holidays their daughter, Miss Grace Porterfield, of Abilene; their son, Vaughn Porterfield and Mrs. Porterfield, of Silverton; and their daughter, Mrs. Earl Edwards and children, of Floydada.

Mr. and Mrs. Porterfield were host and hostess at turkey dinner for their guests on Christmas day.

Mrs. May Hostess at Dinner For Relatives.

Mr. and Mrs. G. R. May entertained with a turkey dinner on Christmas day for several relatives of the family.

Those present were: Mr. and Mrs. J. C. Edwards and son, Curtis, of Petersburg; Mr. and Mrs. Claude Hooks and Mrs. W. P. Edwards, of Colorado; Mr. and Mrs. A. N. Gamble and children; John H. Edwards; Mrs. W. L. Holloman and little son, of Slaton; and Willie B. May, a student of McMurray College, Abilene.

Children Guests of Parents Christmas Day.

Mr. and Mrs. H. D. Butler had as their guests for turkey dinner Christmas day their sons, Frank Butler and family and Truett Butler and family of Amarillo; Ford Butler and family, of Floydada and their daughters, Mrs. J. V. Daniel and family and Mrs. J. G. Martin and family of Floydada.

Locals and Personals

Mr. and Mrs. A. N. Gamble were host and hostess at a 6 o'clock turkey dinner Tuesday for the following guests: Ira Gamble and daughters, Erin and Mary; Claude Witherspoon and son; John H. Edwards and Miss Lucy Crum.

Mrs. J. W. Burgett, of Lubbock, is in the Smith and Smith Sanitarium this week for minor operations.

BORN—to Mr. and Mrs. H. R. Patterson, city, December 16, a daughter.

Floyd County Clubs

HARMONY H. D. CLUB

Harmony Home Demonstration Club met on December 14 with Mrs. Will Finkner. This was a business and social meeting, so no regular program was followed.

Election of officers followed the short business session. The following officers were elected: Mrs. David Batty, president; Mrs. W. C. Parkey, vice-president; Mrs. Will Finkner, secretary; Mrs. Finkner, reporter.

We wish to extend to the retiring officers our sincere thanks for the able service they have rendered the past year, and especially do we thank Mrs. Parkey for the great service she has rendered our club as president.

After the business session, Mrs. Finkner encouraged us to try out our thinking capacity by giving us a guessing game to play. Various reports were handed in but not one was marked perfect. Mrs. O. H. Heard and Mrs. G. L. Snodgrass made highest scores with Mrs. R. B. Gary and Mrs. W. C. Parkey a close second.

Our next meeting will be held at the home of Mrs. L. E. Williams, on January 4. Let us all be present and start the new year with good resolutions.

Mrs. Ida Hicks, of Abilene, is a guest of her son, Dr. I. W. Hicks. She plans to be here until the first of next week when she will leave to visit others of her children enroute home.

Mrs. G. W. Bell, of Levelland, arrived Monday for a visit with her parents, Dr. and Mrs. W. H. Alexander.

Locals and Personals

Dr. and Mrs. Frank Nugent, of Seymour, returned home Monday after spending several days with her parents, Dr. and Mrs. W. H. Alexander.

Rip Snodgrass and Fred Jones returned Wednesday night from a visit with friends and relatives at Vernon and Wichita Falls. They were accompanied by Mrs. Snodgrass and Mrs. Jones who remained at Vernon for a visit with relatives.

Mr. and Mrs. P. S. Wolfe, of Plainview, were guests of Mrs. Wolfe's sister, Mrs. E. B. Massie and family, Christmas day.

Mr. and Mrs. L. G. Stewart and daughters spent the Christmas holidays with Mrs. Stewart's parents, Mr. and Mrs. W. I. Cannaday.

WANTED

Kindergarten pupils for second term, opening January 2. First grade for older group. Best training, gymnastics, singing, sewing, weaving, clay modeling and etc. for younger group. Rhythm Orchestra training to begin with second term. See Mrs. Harper Scoggins, kindergarten teacher.



And Thank You

For the liberal patronage which has made our Tire Service Business grow so fast

DURING 1927

And now for 1928—we're anxious to make it another "ringer." Invite us to your "Blowouts."

TELEPHONE 83

Have the service car bring out a Federal when it comes. You won't be sorry.

Gullion & Son Tire Service

North Side

Floydada

1927

1928

As the curtains roll down on the year of Nineteen twenty seven, We wish to thank our loyal Customers for the business given us—as we realize deeply that it is our loyal friends and customers that make it possible for a business like ours to Prosper and we are going to strive to make BAKER-CAMPBELL CO., a better place to trade during Nineteen twenty eight. LET US SERVE YOU!

DRY GOODS AND WEARING APPAREL

Baker-Campbell Co.

"M" SYSTEM GROCERY



TEMPTING TO THE EYE— AND WONDERFULLY TASTY!

Fresh Meats

Tempting variety in Fresh Meats always greets you here . . . a variety that has made more than one of our customers exclaim "My—everything looks so good, it's hard to make up my mind what I'll take for today's dinner!"

START THE NEW YEAR RIGHT!

Not only meats are in a wonderful array at our store, but also the highest quality groceries—and at the best prices, too. Keep tab on your bills during 1928 by trading at our place and saving the great difference in groceries and meats.

PHONE 27

AND WE WILL DELIVER YOUR ORDER TO YOUR KITCHEN. TRY US!

Shaw, Felton & Collins GROCERY AND MARKET

Demonstration Special Plans Are Formulated

Santa Fe-A. & M. Special Will Make 117 Stops On Five-Week Tour Of Railway's Texas Lines.

College Station, Texas, Dec. 27.—Announcement has been made by railway and college officials of the completion of plans for the 1928 tour of the Texas Farm and Home Demonstration Special which will be operated by the Santa Fe Railway Company and the A. & M. College of Texas cooperating. The special will start January 16 at Navasota and the tour will end February 25 at Follett. The itinerary includes 117 stops in all. The special train of eight cars will

contain numerous specially prepared agricultural and livestock exhibits and specialists of the college will lecture on the latest and most successful farming practices. The program will stress the benefits of diversification and the lectures by specialists of the college will be on questions of livestock breeding and feeding, dairying, hog and poultry raising, soils, rotation, fertilizers, farm boys and girls club work and home demonstration work.

President T. O. Walton of the college and Oscar B. Martin, new director of the Extension Service, expect to be aboard the special part of the time. J. F. Jarrell, manager of agricultural development of the railway, will be in general charge of the train. L. F. Dinan, agricultural agent, will handle the program and details for the local meetings. The Santa Fe will operate the train

and the college will furnish the exhibits and lectures. The special will be in the nature of an agricultural college on wheels, carrying its message to the homes of the people. Four cars of the train will carry exhibits and coaches will be used for meetings in case of inclement weather. Voice amplifier will be used in the open air meetings. Speaking programs have been arranged so as to interest women and children as well as men and questions relating to farm problems will be invited at the meetings. Meetings will last from two to three hours and the itinerary of the special calls for three stops a day, as a rule.

The special will visit this immediate section of the plains on its fourth week out. This will be the week of February 13 to 18. The following towns are listed to be visited during that week: Beginning at Crosbyton, then Ralls, Lorenzo, Lubbock, Bledsoe, Levelland, Ropes, Seagraves, Brownfield, Anton, Muleshoe, Sudan, Littlefield, Amherst, Abernathy, Hale Center, Plainview, Floydada, Lockney, Kress. The following week will be spent at points on the Amarillo division beginning at Tulla and ending at Follett.

Experiments and investigations have demonstrated that the best success in growing forest plantations and windbreaks in the Great Plains region of North Dakota and eastern Montana results from meeting the following requirements: Summer fallow during the year prior to planting; cultivation as long as horses can be worked between the rows; careful selection of kinds of trees used. The trees recommended for this part of the northern Great Plains region are Caragana, boxelder, green ash, north-west poplar, white and Chinese elms, Jack and Scotch pines, Black Hills spruce and Colorado blue spruce. These requirements are believed to be necessary rather generally through the great Plains west of the 98th meridian. Very successful shelterbelts have been grown in this region when due care has been taken. A typical shelterbelt plantation would be in a strip about 100 feet from the buildings, 100 feet wide and about 400 feet long. On the outside is planted a hardy shrub as a snow catch, followed by hardwood species with some conifers in the inside rows.

Laying hens should be fed a ration of scratch grains, mashes, meat feed, green feed, mineral feed, grit, and brink. The scratch mixture should always be supplemented with a mash. A good scratch mixture can be made of 2 parts by weight of corn, one of wheat and one of oats.

The idea in using artificial lights in the poultry house is to increase the amount of feed the chickens eat and so increase the number of eggs produced. Where artificial lights are used judiciously, layers can be kept in better physical condition than when lights are not used. Egg production is increased at the time of the year when the price is high.

In the campaign against the stem rust of small grains, more than 15,000,000 common barberry bushes have been killed, including 6,800,000 original bushes, more than 8,000,000 seedlings, and over 300,000 sprouting bushes. About 8,000,000 have been grubbed, pulled, or dug and over 7,000,000 killed with chemicals. Salt is the most effective and cheapest chemical for this purpose. Twenty pounds of salt applied to the base of a mid-sized barberry will kill it. Over 1,500 tons of salt have been used for this purpose. In addition lesser quantities of kerosene and sodium have been used.

Volcanoes, earthquakes, tidal waves, and tornadoes have a small effect in comparison to soil erosion. There are 125 billion pounds of plant food washed off farm lands and pastures in the United States every year. That means at least 200 million dollars washed out of the pockets of the farmers.

When the time comes for putting the incubator into service for the spring hatching of chickens it should be cleaned thoroughly and disinfected to destroy disease organisms before the eggs are placed in it. Be sure that all down and dirt have been removed from the incubator, and disinfect the interior of the machine as well as the egg trays and nursery drawers with an efficient disinfectant, such as a saponified cresol solution.

There is no breed of dairy cows. Good and poor cows may be found in any breed. It is not especially important which breed you select, but it is all important that you select good individuals of the breed. In deciding on the breed, however, it is usually best to choose one that is common in the neighborhood.

With the increase in aviation the new service of the Weather Bureau in furnishing weather data for flyers at 8:15 a. m. each day, is highly important to those in the work. The weather reports received at 8:00 a. m. are broadcast on three wave lengths, so that aviators can get them much sooner than the ordinary weather reports, which are entered on the weather maps in public places about 9:30 a. m.

Does the Government charge the stockmen for grazing their cattle and sheep on the national forests? Explaining the Government policy of grazing permits, Will C. Barnes, assistant forester in charge of range management, United States Department of Agriculture, says that each settler or resident is entitled to graze ten head of his domestic stock, such as work or saddle horses, milk cows, and even hogs free of charge and without permit on national forest ranges. All other animals must be paid for at a rate which at present averages between ten and eleven cents per head per month for cattle and three cents per head per month for sheep. On January 1, 1928, these rates will be slightly increase. The stockmen are now paying into the United States Treasury annually about two and one quarter million dollars in grazing fees.

The 166th egg laid in as many days by Lady Norfolk, prize Leghorn hen, was sent by air mail to President Coolidge from Omaha, packed in a jewel case.

MARKETING SCHOOL PLANNED FOR JANUARY 2 TO JAN. 6

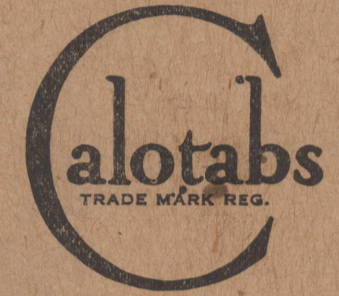
Announcement that a marketing school will be held in Amarillo January 2 to 6 in connection with the annual director's school of the Texas Wheat Growers' Association, was made last week.

Three sessions daily will be held and the school is being given general publicity because of the fact that the sessions will be open to the public and the presence of anyone interested, including bankers, merchants, newspapermen, educational men and the professions, is desired.

The course of study, it is stated, will be based on official records, official reports by government investigators and other marketing activities. In five years Texas has advanced from thirty-third place in the list of states, based on volume of commodities marketed co-operatively, to seventh place.

For feeding dairy calves, skim milk is considerably more valuable than skimmed whey. Skim milk from the average separator will analyze about 3.4 per cent protein and about 0.1 per cent butterfat. Skimmed whey usually contains about 0.8 per cent protein and 0.1 per cent butterfat. The sugar content is about the same in whey as in skim milk, being nearly 5 per cent. Whey should be fed to calves only when strictly fresh and when scrupulous care and cleanliness are followed. Far greater success will be obtained with skim milk.

For colds, grip and flu take



Relieves the congestion, prevents complications, and hastens recovery.

How parasites that affect animals may multiply themselves is shown by studies made in the United States Department of Agriculture, which indicated that a mature female ascarid, commonly known as a roundworm, may produce as many as 25 million eggs in the intestines of the hog she infests. To make matters worse the roundworms come to maturity in a comparatively short time and the second generation reproduce and deposit great numbers of eggs. In spite of this the experts of the department have devised a system of sanitation that effectively checks the spread of roundworms to healthy pigs.

"A century ago," says Dr. John R. Monier of the U. S. Department of Agriculture, "the British Isles were prominent in agriculture, particularly in livestock growing. For many years this has been subordinated to industrial development. The United States is undergoing a similar change. In the last 25 years the population has increased 35,000,000, but there are 11,000,000 fewer beef cattle, 9,000,000 fewer sheep and 2,000,000 fewer swine. Dairy cattle have increased about 8,000,000, so there is a net decrease of about 14,000,000 food animals."

Pleasures Of The Old Year

Most cherished among the memories of 1927 are thoughts of the pleasant relations we have enjoyed with those whom we have been privileged to serve.

And now as we face a New Year we trust it will hold in store for you, our friends, many rich experiences in health, plenty, happiness.

Floydada Insurance Agency

G. C. Tubbs

W. H. Henderson



BY DODGE BROTHERS

To be introduced in one of the greatest radio chain hook-ups in history . . . with one of the greatest radio programs . . .

Wednesday, January 4th.

9:30 to 10:30 P. M. Central Time

PUBLIC SHOWING JANUARY 5TH



Success In Baking

Being a successful baker depends partly upon you and partly upon the flour. Plains Lilly Flour will make the good baker better and it will increase the success of those not so good. Small sacks for trial purposes are only 35c.

Floydada Mill And Elevator Co.

Makers of "Plains' Lilly" and "Star of The West" Flours and "Bunny Corn Meal."

Folks Who Know Us Best--

Know full well that there is no show and grand stand play about our policy, so we felt the best message we could think to write would be

HAPPY

PROSPEROUS

NEW YEAR

To all our friends and patrons. And since we really mean it we ask you to accept it as direct from our hearts to you.

E. P. Nelson

INSURANCE

On Display Sunday Morning, January 1st.

FOUR MODELS OF THE

Bigger and Better Chevrolet

- A Coupe
- A Coach
- A Sedan
- A Truck

Motor Supply Company

Roy L. Snodgrass, Prop., South Main Street

Floydada, Texas

With The Churches

BAPTIST WORKERS MEET AT FAIRVIEW ALL DAY TUESDAY

Fairview, Floyd County, Baptist Church will be the host church at the Workers' Meeting of the Floyd County Baptist Association, which will be held Tuesday of next week.

Following is the program arranged for the meeting:

Song Service—Mitt Bullard.

10:00 a. m. Devotional—W. B. Jordan.

10:15 a. m., "The Purpose of the Conquest Campaign"—Rev. J. M. Hale, Ralls.

10:45 a. m., "How Should This Campaign Be Conducted"—Rev. H. M. Burman, Spur.

11:15 a. m., "How Will The Campaign Affect Our Association?"—Rev. Wm. Draper, Quitsaque.

11:45 a. m., Lunch.

12:45 p. m., Board Meeting.

1:15 p. m., "How Will The Campaign Aid Missions?"—Rev. C. B. Potts, Silvertown.

1:45 p. m., "Women's Part in the Campaign"—Mrs. Faust, Silvertown.

2:15 p. m., Round Table Discussion—Rev. V. M. Lollar.

2:45 Sermon on Missions—Rev. Bost. Center.

Adjournment.

FLOYDADA CIRCUIT SCHEDULE

Rev. Green B. Patterson, Pastor

I will keep my appointment on the Floydada Circuit, M. E. Church South, at Fairview first and third Sundays, in each month, at 11 o'clock a. m., and 7 o'clock in the evening; also at Newland at 11 in the morning; second Sunday, and Mayview, second Sunday at 7 o'clock in the evening; Campbell fourth Sunday in each month, 11 and 7 o'clock and Lakeview on same day at 3 o'clock in the afternoon.

CUMBERLAND PRESBYTERIAN CHURCH

A. A. Collins, Pastor

B. F. McIntosh, Superintendent of Sunday School.

Sunday School at 9:45. A friendly class for every one.

Morning worship at 11.

Christian Endeavor, Junior and Senior at 8:15.

Evening worship at 7.

We will join the other Churches in observing the week of prayer beginning Monday evening, see special announcement.

Sunday is the first day of the New Year. Why not attend Church somewhere and help the church make Floydada a good place to live in? You will always find a welcome to worship at the Presbyterian Church.

FIRST CHRISTIAN CHURCH

F. L. Davis, Minister

The Christmas entertainment and tree were fine. The decorating committee did fine work and the church looked the prettiest it has ever looked since we came. The tree committee put up the best tree we ever had. All present enjoyed it and every one received a present, if no more than a sack of candy, nuts and fruit and most every one received other presents too.

The Cantata by the choir on Sunday night was simply super-fine—the best singing we ever heard in this town. The choir had worked hard in the preparation and deserve great credit. Much credit is due Mrs. John A. Enoch, who trained them and the rendition showed her ability as a choir trainer. We hope they will prepare such programs frequently.

Next Lord's day will be the first in the New Year. What a fine time to turn over a new leaf, for some, and come to Sunday School and church. The lessons taught in Sunday School will be valuable to you. The message from the worship will help you over many difficult places in life. Then again the best people in every community and town attend church. Some may take exception to this but investigate and convince yourself. You should have enough town and community pride to want to help the two greatest uplifters of the country, the Sunday School and Church. If all of the people of Floydada would attend Sunday School and church during 1928 it would be one of the greatest years in the history of Floydada. Remember we invite you to come to the little church with a big welcome. Come next Sunday and start the New Year right.

Weather and roads permitting we will fill our appointment at Newland Sunday afternoon at 3 o'clock. Those living near there are invited to attend.

FLOYDADA CIRCUIT M. E. CHURCH

Green B. Patterson, Pastor

The First Quarterly Conference for Floydada Circuit will be held at Fairview, Saturday at 3 o'clock. Presiding elder, M. M. Beavers, of Plainview will have charge of the services and will also preach at 11 o'clock Saturday morning.

All parties interested will please take notice and govern themselves accordingly.

FIRST BAPTIST CHURCH

W. R. Hill, Pastor

The usual services will be had at the church Sunday morning and Sunday evening.

Dependable Trees and Plants

Finest trees in 52 years. Sure-bearing Peach, Plum, Apricot, Fig, Nectarine, Jujube, Persimmon, Grape, Blackberries, Highbushes, Dewberries, Pecans.

We pay express and can tell you best sorts for your location. Shades, evergreens, climate-proof Shrubs, Roses and Bulbs. We make modern landscape plans. Ask for free catalogue.

Ramsey's Austin Nursery
AUSTIN, TEXAS

WEEK OF PRAYER JANUARY 2-6

The following program has been worked out for the week of prayer January 2-6; and will be observed as follows:

Monday night, Methodist Church, F. L. Davis, leader.

Topic—Thanksgiving and Humiliation. Scripture Ps. 27, Ezek. 37:1-14, Dan. 9:3-10, John 17:20-26, Eph. 4:1-5.

Tuesday night, First Christian Church, Ben Hardy leader.

Topic—The Universal Church. Scripture—Ps. 90-97, John 14, 1st Cor. 13, Col. 3:1-17, Phil. 2:1-18.

Wednesday night, Cumberland Presbyterian Church, leader A. J. Brown.

Topic—Nation's and Government. Scripture—Deut. 30, Josh. 24:14-28, Ps. 23, Is. 41:1-16.

Thursday night, Methodist Church, leader Rev. A. A. Collins.

Topic—Missions. Scripture—Is. 49:1-13, Matt. 28, Acts 1:1-12, Rom. 10.

Friday night, First Christian Church, leader G. B. Patterson.

Topic—Families and Schools. Scriptures—1st. Sam. 1:21-28, Heb. 12:14-28, 1st. John 2:1-7.

Fairview News

Fairview, December 28.—The Christmas tree was heavily loaded and the house was well filled last Saturday night when Santa Claus arrived to distribute the presents.

Mr. and Mrs. C. H. Clark left last Thursday morning for a week's visit at Louisville with her parents. They will visit in Dallas with relatives also.

Arthur Stewart is suffering from an attack of rheumatism this week.

Rev. Green B. Patterson of Floydada will fill his regular appointment at the Methodist church here Sunday.

Mr. and Mrs. Bill Thornhill and children are here this week preparing to move the remainder of their household furniture and farming implements to their new home in Baylor County.

Mr. and Mrs. S. L. Rushing are having a family reunion in their home this week. Their children who are here from elsewhere are Mrs. Billie Jones and Miss Tommie Rushing from Abilene and Misses Lula and Pauline Rushing from Lubbock.

Little Cecil Newsome who had the misfortune of getting his leg broken sometime ago was able to be in town Christmas eve to see Santa Claus.

Mr. and Mrs. L. V. Cheeves of Plainview spent the holidays here with her parents, Mr. and Mrs. G. A. Stewart.

School will open again next Monday after a vacation of two weeks, and the work for the fourth month of school will begin. We hope to have a larger percentage of our enrollment in attendance during the remaining five months than we have had in the first three.

In those sections of the country where natural ice can be harvested, every dairyman should store an abundant supply for the spring and summer. During early winter when work is not pressing on the farm, preparation should be made for the time when ice will be ready to cut. If the old ice house is in bad condition, repair and clean it so that it will be ready to use when needed. If you have no ice house, plan to build one. Locate the ice house in a shady place near the dairy house and where there is good natural drainage. If water from the melting ice is not removed, melting will proceed at a more rapid rate. If the house is built on sloping, porous ground, natural drainage should be sufficient; but if on a clay soil, artificial drainage should be provided. If you do not have an ice pond on your farm, see that a pond is provided if possible. Be sure the supply of water is pure. Prevent drainage from contaminating sources, such as privies, barnyards, and refuse heaps. Clear the pond or stream of vegetable matter; otherwise it will be frozen in the ice.

A few breeds of poultry—the Barred and White Plymouth Rocks, Rhode Island Red, White Wyandotte, and Single-Comb White Leghorn—are kept to a greater extent than all other breeds and varieties combined. It is not, experts of the U. S. Department of Agriculture say, that these varieties combine economic qualities superior to all other varieties, but they have gained wide popularity and have been bred to a greater extent than others. In fact the strain or breeding of the birds is more important than the breed or variety to which they belong.

The pumpkin, or pompon, was regarded by early New Englanders as one of their greatest blessings, and its meat was used to make beer, bread custards, sauce, molasses, and vinegar, as well as pies.

Although autumn is harvest time for man, it often happens that early winter is harvest time for the rats that take toll of the crops stored in cribs, granaries, and barns. The best method of rat control is to make buildings rat proof and to clean up all likely hiding places and secluded homes of the rodents. Make it as difficult as possible for rats to find food, and then poison them, for the harder they find it to get food the more readily will they eat the poisons. Barium carbonate and red squill are the two poisons recommended by the Biological Survey of the United States Department of Agriculture. A request to the Department of Agriculture, Washington, D. C., will bring a copy of Farmers' Bulletin 1533-F, which gives details of the better methods of rat-proofing and poisoning. Information on fumigation, trapping, and the use of dogs in getting rid of rats is also included.

If the dairy cow receives hay alone as the roughage portion of her ration, feed about 2 pounds of hay for each 100 pounds live weight. If both hay and silage are fed, give 1 pound of hay and 3 pounds of silage per 100 pounds live weight. If roots are fed instead of silage, 3 pounds of sugar beets or 6 pounds of mangels per 100 pounds live weight will be sufficient. Feed grain at the rate of one pound daily for each 3 to 4 pounds of milk produced.

Pedigree and appearance are not always safe guides in selecting a dairy bull. The only sure way is to choose a bull that has already demonstrated his ability to transmit high production. A bull whose dam and granddams are high producers and whose first five daughters excel high-producing dams is almost certain to continue to produce such daughters.

Feed dairy cows grain in order to get them in good flesh before calving. Usually 4 to 6 pounds of grain daily will be sufficient for heifers calving for the first time and 8 to 12 pounds daily for older cows.

John C. Calhoun was the only vice-president to resign from office. He resigned on December 28, 1832, to enter the Senate.

In various schools in London pupils have been known to range from the age of two in the nursery to seventy-six in the night classes.



Start the New Year
CLOTHES
CLEAN

It is neither expensive nor much of a bother to have clean clothes the coming year. Phone 67 and we will call for your clothes, clean and press them, returning them ready for service.

Hopkins
& Fry

PHONE 67

Locals and Personals

Harry Dawson, of Port Arthur, who is a civil engineer in the service of the U. S. Engineering Department, was at home over Christmas visiting his parents, Mr. and Mrs. J. T. J. Dawson.

Mr. and Mrs. Brodie B. Baudle, of Amarillo, spent Saturday night and Sunday here, the guests of Mr. Caudle's brother, Elmer Caudle, and sister Mrs. J. B. Bishop.

Mr. and Mrs. Elmer Caudle spent Sunday night and Monday near Kress, where they were guests of Mrs. Caudle's parents, Mr. and Mrs. W. Hamilton for a brief holiday visit.

O. F. Lowrance and family, formerly of Floydada who have been making their home in Brownfield, arrived here last week and will again make their home near Floydada, on Route One.

Dr. and Mrs. W. B. Hardy of Big Spring, came over Friday and will be here for the remainder of the week as guests of his parents, Rev. and Mrs. Ben Hardy.

U. S. Marshall returned home Tuesday from Amarillo, where he spent three days visiting his aunt, Mrs. Fina Ritchey.

Stokie Bishop, who is in the insurance business at Dallas, spent from Thursday until Wednesday here with his father, A. L. Bishop, and other relatives. Mrs. L. T. Bishop and little son who have been visiting her mother, Mrs. J. S. Badgett, of Whitewright accompanied Mr. Bishop from Whitewright, Thursday.

Mr. and Mrs. Fred Zimmerman and Mrs. Zimmerman's daughter, Helen left Wednesday morning for a visit with relatives at Wichita Falls. From Wichita Falls Helen will go to Dallas, where she will resume her work in Mrs. Hockaday's school.

Among the peers of England are some peculiar hobbies. Lork Knutsford designs his own shirts, Lord Oncaester is the best knitter in the peerage and makes his own socks, Lord Gainford and Lord Listowed are experts with the needle, and Lord Ennismore, just 21, is a skilled embroiderer.

HESPERIAN WANT ADS—QUICK RESULTS

Farm Loans

See me about attractive Farm Loans, one Deed of Trust and no expense to the borrower—Quick Action.

R. E. FRY, Representative

Southwestern Life Insurance Co.

Floydada, Texas

from
The
Hat Shop

to You—

A HAPPY

NEW YEAR

Mrs. E. P. Nelson



Ruth Brown Hall

Northcutt Grocery

LOCKNEY, TEXAS

Bargain Shower

Prices Good Saturday 31st and Monday 2nd

Sugar PURE CANE LIMIT ONE—25 LB. BAG **\$1.63**

Beans MEXICAN PINTOS' 16 LBS. **\$1.00**

Clothes Pins DIAMOND SPRING 3 DOZ. **19c**

Potatoes UNION BRAND SWEETS, NO. 2 1/2 CAN **8c**

Oats MOTHERS QUICK OR CRUSHED WITH PREMIUM **29c**

Kraut SCOTT CO. NO. 2. EACH **9c**

Syrup STALEYS GOLDEN TABLE, 10 LB. SIZE **59c**

NORTHCUTT GROCERY

Successors to Bloxom Grocery
LOCKNEY, TEXAS

1500 POUNDS ORIGINAL GENUINE MONTEVALLO ALABAMA COAL

"THE WORLD'S BEST"

Will Go As Far As 2000 Pounds Of Ordinary Coal

At **BOOTHE BROS.**

"Save The Difference"

I Bring
You Best
Wishes--



For a
Joyous
New Year

IF BEST WISHES could make you folks rich, then these Greetings will turn your lives into "paths of roses" from now on. Truly, the fine sentiments expressed prove it isn't such a selfish world after all... that there are others who have kind thoughts for our welfare and happiness. And, we know we're expressing your sentiments when we say to these interests... "SAME TO YOU!"



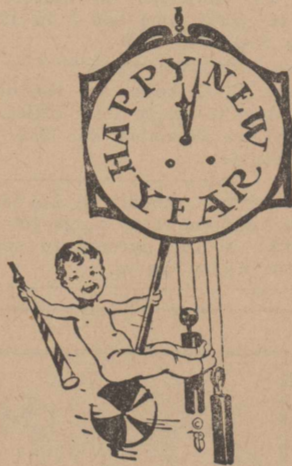
While horns are sounding a noisy welcome to the New Year... think of this message. We are hoping 1928 brings you every conceivable Joy!

Russell's Store
Cleaning and Pressing



May your every waking hour be crowded with Happiness through the New Year.

Mrs. Morris' Variety Store



Greetings! You all Happy? Glad to hear it. Hope you are for the next 52 weeks.

Rutledge & Co.
"Full Line International Dealers"



That the New Year's whistles sound the start of a most Successful year for you is the wish of

ARWINE DRUG COMPANY
"Got everything"



Happy New Year!
TO YOU
FROM

F. F. F. SERVICE STATION

Goodyear Tires Wood Bros., Props.

Penned that Greeting ourselves.

Sincerely we hope much

Gladness in yours

in 1928.



Hello... folks! "Happy" New Year... that's me... and I'm here with Best Wishes to you from

MARINELLO Beauty Parlor
PHONE 59



On the threshold of a new Year, we pause to wish Good Fortune, Joy and Health to you all.

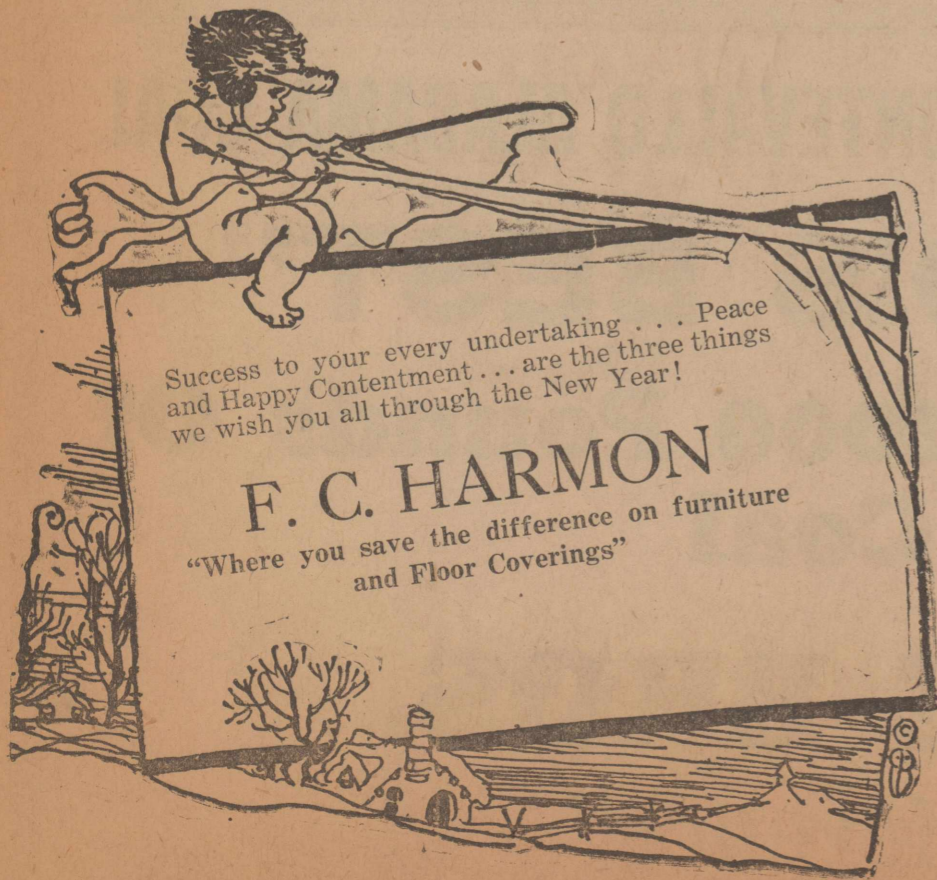
C. SURGINER & SON
North Side Square



by Wood Brothers

—that... we extend our cordial Greetings and wish you a "world of Good Luck" in 1928. Trade during 1928 at—

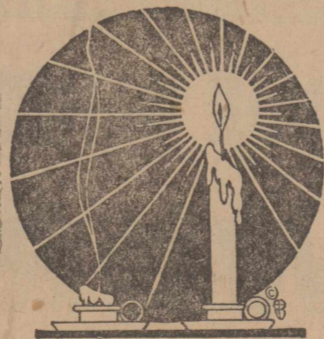
Wood Bros.
"Clothiers For Men"



Success to your every undertaking... Peace and Happy Contentment... are the three things we wish you all through the New Year!

F. C. HARMON

"Where you save the difference on furniture and Floor Coverings"



An old year flickers out. With the new, comes the light of renewed Hope for Greater Happiness. May it be your Happiest ever!

Floydada Variety Store
Mrs. J. A. Awtrey, Mgr.



"Everybody Happy in 1928." We've made that our slogan and we promise to do our best in keeping you all smiling with our Bakery Service!

WESTER'S QUALITY BAKERY
Makers of Ho-Made Bread

'Algeria' New Species Grain Sorghum Family

"Algeria" is the name of a new feed, a new species of the grain sorghum family that has been bred up for the past seven years by Claude B. Hurlbut of Lubbock who believes the grain will make yields that compare in feed value to the corn yields of the northern corn belt.

Farmers scattered over the entire state have used the seed during the past two years and letters have been received from practically every section of the state telling of high yields. One of the remarkable features of the grain is that it has proven to do well in the lower sections of the state where they have great difficulty in growing the other grain sorghums.

The new feed is a careful cross-breed of milo maize and kaffir. It produces from 2 to 3 times as much grain, has an extremely large head weighing from one half to one and a half pounds per head. It outweighs an average size ear of corn. It is larger than kaffir and is a soft grain. It has a husk like milo maize and does not shatter easily.

The leaf of Algeria is very large, being larger than the corn leaf and each stalk contains from 2 to 3 times as many leaves as does maize or kaffir. The stalk and root are similar to corn, excepting that the root goes straight down instead of spreading, thus enabling it to withstand the very driest years.

A number of farmers around Lubbock have been raising the Algeria and find that it makes a heavier yield and a better feed for stock than the other grain sorghums and its introduction is expected to place the South Plains in the agricultural limelight again within the next few years in the same manner that the raising of Sudan here did several years ago when it was thought that Lubbock and the South Plains was suited only for a ranch section.

Questions On Health With The Answers

1. Is there a definite method such as a blood test by which the parentage of a child can be determined? (L. W., New Ulm.)
2. Is it true that physical defects will cause a child to be dull in his studies, and that it is this reason that many children are repeaters in school? (J. E. S., Rosenberg.)
3. I notice that there is a good deal of agitation now about having dairy cattle tuberculin-tested. Is there any danger of people acquiring tuberculosis from the use of milk from cows having this disease? (C. N. B., Henderson.)
4. How many State Sanatoriums are there for tuberculosis patients in Texas, and where are they located? (C. N. B., Henderson.)
5. What are the causes of headache? (R. K. N., La Grange.)

ANSWERS

1. The only thing made possible by a blood test for determining parentage, is to determine that a given man is not the father of a given child, if the blood test shows the man and child to be of different blood groups. However, if the man and child are of the same blood groups, this does not prove that the man is father of the child, as many, many people are of the same blood group.

2. Physical defects of children are no doubt the principal reason why so many fail to make their grades in school each year. Children are handicapped in their studies when they have any of the defects so common to young people, such as adenoids, defective vision, bad tonsils, ear trouble, etc. Every child should be taken to a physician before he enters school to determine if he is physically fit.

3. It is estimated that approximately 8 per cent of people who die from tuberculosis each year, are afflicted with the bovine form of the disease. In early infancy and childhood, the glands of the neck and the bones are frequently affected by milk from tuberculous cattle.

The state department of health has for the last 3 years been waging an intensive milk sanitation campaign, which among other things, provides for tuberculin-tested milk cows, not only in dairy herds, but for individual homes.

4. The state has only one sanatorium for tuberculosis patients, and this is located at Sanatorium, Texas, some 18 miles from San Angelo.

5. Anyone suffering from headache persisting over any length of time, should go to their family physician to determine the cause, as the causes of headache are numerous and often obscure. The important thing is that it is a warning that something is wrong which it is necessary to remedy as early as possible.

In a London camp at the altitude of 6,666 feet near Mariposa, California, a rural schoolhouse is built on sled runners so that it can be moved from place to place.

SURPRISE ANNIVERSARY DINNER

On Thursday, December 22, the children of Mr. and Mrs. A. L. Hollums, gathered at the home of their parents with well filled baskets, and a sumptuous dinner was placed on the table in celebration of the thirty-fifth wedding anniversary of their parents.

Those present at the dinner were the following: Mr. and Mrs. W. D. Hollums and son, Melyin; Mr. and Mrs. Roy E. Hollums; Mr. and Mrs. Elvis Gill; Mr. and Mrs. Leo Bryant; T. C. Hollums; Elizabeth, Susie and John Hollums. Mr. Hollums' mother, Mrs. S. J. Hollums, and a brother from Oklahoma, J. W. Hollums. Another son, W. B. Hollums, from Jones County, Texas, also came in, in time for the celebration. The party also enjoyed a fine Christmas dinner Sunday.

"INSIDE" INFORMATION

Rabbits can be cooked in any of the ways chickens are cooked, according to their degree of tenderness.

A light, even oiling with a little castor oil on a cheesecloth pad once a month helps to keep patent leather uppers on shoes from cracking.

Parsnips are good when boiled, peeled, and cut up in a white sauce, to be reheated in a casserole or baking dish in which they go to the table.

Smoked Finnan Haddie is a good fish to serve in winter time. Cut it in pieces, simmer until tender, and then pick from the bones and serve in a cream sauce.

When taking ashes out of the ash pit, sprinkle them if possible before handling. A small watering pot kept near the furnace assists materially in keeping down dust.

Pork and other meats to be canned are cooked first in the usual way for any given cut, then processed under steam pressure. Directions for doing this are found in Farmers' Bulletin 1186-F, Pork on the farm.

A rough practical test for determining whether the air in a room is too dry is to observe the inside of windows on a cold day. If frost forms freely on the inside of the glass there is no doubt but that the inside air has sufficient humidity. If there is no sign of frost the air is likely too dry.

When you buy sheets at the January white sales, be sure to get them long enough and wide enough, so they can be tucked in at the foot and the sides, and turned over the blankets at the top edge, to protect them. Measure your pillows before you start out to buy pillow cases, so you will know what size to get.

Buttons on children's rompers should be few in number, large, easily reached, made with a long shank, and firmly sewed on with a stay underneath. The buttonholes should be firm, and made in reinforced bands. Front buttons for easy dressing are advisable. Buttons

FOR HOME AND STABLE

The extraordinary Borozone treatment for flesh wounds, cuts, sores, galls, burns and scalds is just as effective in the stable as in the home. Horse flesh heals with remarkable speed under its powerful influence. The treatment is the same for animals as for humans. First wash out infectious germs with liquid Borozone, and the Borozone Powder completes the healing process. Price (liquid) 30c, 60c and \$1.20. Powder 30c and 60c. Sold by

Arwine Drug Company

CITY PLUMBING SHOP

Plumbing and Gas
Fitting

PHONE 191

Repair Work

Estimates furnished, and suggestions for economical installation given cheerfully.

Plunkett & Lively
Props.

on the drop seat should be placed near the dunderarms rather than in the middle of the back.

Here are a few good desserts to serve when eggs are scarce, as they can be made with no eggs at all, or, at most, one Old-fashioned creamy rice pudding without eggs; gelatins made from fruit juices; mince, apple, cranberry, and other fruit pies; cornstarch blanc mange, either or chocolate; fruit cup; fruit cobbler, made with a biscuit top; dried fruit shortcakes, with biscuit foundation; fresh, stewed, and baked fruits in season; stewed dried fruits; steamed fruit puddings; junket; "flummery," made from canned fruit juices such as blackberry or raspberry thickened with corn starch; baked Indian pudding; fruit sherbets.

Meat makes the best food for cats. Cats are natural meat eaters. Beef, mutton, and rabbit meat are good. Kittens like chicken and duck heads. A little milk is all right, but a small quantity of cream is much better than a lot of milk. Too much milk is bad for cats—it causes diarrhea. Large quantities of vegetables aren't good for them, either, although a little spinach is helpful if the cats will eat it.

Woodboring insects cause an annual loss estimated at \$45,000,000 to wood products in process of manufacture and use. Much of this could be prevented by proper precautions in handling and utilization.

Each day in a darkened room off Edgware Road, London, a number of men study the eighty-one square miles of London thoroughfares by means of three thousand motion picture slides. They are prospective chauffeurs learning to locate buildings, clubs, and public places so that they can pass police examinations for chauffeur licenses.

Artie Baker, of Lockney, was a business visitor in Floydada last Friday.

CALL US COLLECT

—when you want to—
SELL AT AUCTION
Phone 120, Floydada

Phone 9020-3, Lockney
Seale & McDonald
AUCTIONEERS

specializing in Farm, Live
Stock and Merchandise
Sales.

W. H. Seale, Floydada
Jno. W. McDonald, Lockney

We furnish drinking cups free

Stock farmers often have to take advantage of forecasts of blizzards to protect their cattle from undue exposure. Shelters are provided at suitable points on the large ranges toward which stock

is herded when heavy snow is imminent. Food for the cattle can be collected at such points and much unnecessary loss is averted through the warnings of the Weather Bureau.

Moving, Draying, Packing, Etc. Brick Storage Building 2 Doors
North of The Floyd County National Bank.

PITTS TRANSFER & STORAGE CO.

EXPRESS AND FREIGHT

Truck Line to Plainview

We crate and ship to your order. Telephone Nos. 207 and 138

"SUDDEN SERVICE"



When you see it you will say, ... "Only General Motors could produce such a car at Chevrolet's Low Prices"

Motor Supply Company

Floydada, Texas

QUALITY AT LOW COST

Buck
BRAND
WORK
CLOTHES
FIT AND WEAR

SOLD BY—
BAKER-CAMPBELL COMPANY
Floydada, Texas

1927 PERMITS PASS TOTAL OF \$250,000

(Continued from page one)

given by the company for their expenditure on the distribution system, it is thought likely that this figure is \$150,000 or more. This improvement represents the only major public service improvement made during the year, with one exception. The Texas Util-

Happy New Year To All

We wish to thank the people of Floydada and Floyd County for the business given us this year and solicit your continued business.

FOR FRIDAY AND
SATURDAY

Sugar, Per 100 lbs.	\$6.60
Sweet Potatoes, per basket	\$1.25
Mixed candy, per lb.	25c
Pure East Texas Syrup per gal.	\$1.15
Mother's Oats, China.	30c
Leather Palm Gloves	20c

C. P. LOOPER COMPANY

ties Company expended in excess of \$50,000 on a high voltage line from Floydada to Ralls and a sub-station in Floydada. Although this was not strictly an expenditure within the city limits its value to users of electric lights and power is great, insuring practically altogether uninterrupted electric service.

Expenditures by the city for improvements was something more than \$5,000, of this amount \$2,700 was expended for the paving of the intersection of Wall and Mississippi Streets and for street and alley concrete crossings to accommodate the several miles of new walk laid in the residence section. Street crossings cost approximately \$65 and alley crossings slightly less than half this amount; the expenditure for these being something over \$1,500.

1928 Figures Bigger

Present indications are that the figures for the year of 1928 will be larger than those for 1927. Agitation for additional street improvements presage a resumption of public improvements on the part of the city, which were practically at a standstill during 1927, and the council has already voted to expend whatever sum is necessary to get the streets of the city property marked. Need for an enlarged water supply will also require the expenditure of several thousand dollars for this purpose by the city.

Additions to values within the city limits by the Quanah, Acme & Pacific Railway Company will likely be the biggest industrial expenditure of the year. A \$35,000 station on East Mississippi Street, industrial switches and other improvements needed for the operation and maintenance of its rolling stock may make the expenditures of this company pass the \$200,000 mark.

A heavy demand for homes of the better type is likely to cause the expenditure of more money during 1928 for this kind of property than during the year now closing, and although no public announcements have been made, the likelihood is that the new year will also see considerably continued interest in business improvements.

Locals and Personals

Miss Adelaide Scott, who is attending W. T. S. T. C. at Canyon, arrived Wednesday of last week to spend Christmas with her parents, Mr. and Mrs. R. C. Scott. She was accompanied by her cousin, Miss Ruby Reeves, of McLean, who is visiting here this week.

Mr. and Mrs. W. N. Paschall and family spent Sunday in Lubbock visiting with Lloyd Paschall who is in a hospital in that city.

Mr. and Mrs. R. R. Mickey, and daughters, of Lubbock, spent Christmas Day visiting relatives near this city.

Mr. and Mrs. W. T. Gray, Mrs. Roy Brewer and children and Miss Floy Spence, spent Wednesday of last week in Lubbock.

A. E. Keim left Saturday of last week to be with his wife who is visiting relatives in Waco. Mrs. Keim will accompany him home the latter part of this week.

Center News

Center, December 27.—Center had a nice program and Christmas tree Saturday at the church. Everyone seemed to enjoy themselves and Santa was very generous with most of us. His visit to the Christmas tree was heartily enjoyed by everyone.

The Rev. Bost filled his regular appointment here Christmas day, taking Christmas dinner with Mr. and Mrs. J. Q. Carpenter. He left Monday morning for a few days visit with his parents at Petrolia, Texas.

Wedding bells at Center rang again last Monday when Miss Foy Bryant and Marion Carpenter were married by the Reverend Bost at his home in Plainview. Both the young couple are well known in the community. Mr. Carpenter has been reared here in this community and Mrs. Carpenter has been a resident here for the past three years. They plan to make their home in Ralls in the near future, but at the present are at home with Mr. Carpenter's parents for a few weeks.

Mr. Cook is re-plastering part of his house today.

Mr. Tivis has sold the place that he bought from J. H. Foster last year, to parties from McAdoo.

J. Z. Woolsey has bought the Lewis Cafe in Floydada and will move to town this week.

Miss Doris Spence spent Monday with Miss Alma Montgomery.

Mrs. C. O. Spence has as her guest this week, her sister, who lives near Lubbock.

Lee and Byers Golightly were in the community Christmas Day visiting relatives and old friends.

Mr. and Mrs. Easterling and family, of Haskell, are visiting with his sister, Mrs. E. W. Lightfoot.

Mr. and Mrs. Fred Cone and children, of Wichita Falls, are spending the Christmas holidays in the home of Mr. and Mrs. J. Q. Carpenter.

Mr. and Mrs. Paul Williams and children spent Saturday night at the Noland home.

Mrs. Montgomery and children took Christmas dinner with Mrs. J. T. Conner and children.

The children of Mr. and Mrs. Lindsey Hollums surprised their parents last Thursday on the occasion of their thirty-fifth wedding anniversary. All brought dinner with them and spread a feast as well as enjoyed the company of each other. A brother of Mrs. Hollums is here to spend the Christmas and all the children were home again for the Christmas holidays.

Mr. and Mrs. J. G. Wood and daughter, Jessie Mae, and Mr. and Mrs. T. F. Guimarin, left Monday of this week to visit relatives and friends in Olney.

Locals and Personals

Buster Shepherd, of Shawnee, Okla., spent from Thursday until Monday here visiting with relatives.

Mr. and Mrs. Sam Henry and family, of Lubbock, spent Christmas Day here visiting with Judge and Mrs. F. P. Henry.

James Boothe, small son of C. W. Boothe, spent Christmas in Wichita Falls visiting with an aunt, Mrs. Carl Shaw.

George Sherrill left Saturday of last week for Hillsboro to spend the Christmas holidays with his mother.

S. M. Cole left Friday for Corsicana where he spent Christmas with his wife and daughter who are visiting relatives in that city. Mrs. Cole and daughter will accompany him home the latter part of this week.

Mrs. N. B. Rogers and children spent Christmas in Mineral Wells visiting with relatives. They left Friday and plan to return this week-end.

Mr. and Mrs. Mark Martin and baby left this morning in their car for Gainesville, where they will spend two weeks with Mr. Martin's mother, Mrs. J. L. Martin and with Mrs. Martin's parents, Mr. and Mrs. W. M. Slinker.

Miss Susie Shipp, of Lubbock, arrived today and will be a house guest of Miss Gladys Collins for the remainder of the week.

Mr. and Mrs. J. A. Arwine and son, Joe, left last Saturday for Fort Worth where they are spending the holiday season visiting with relatives. They were accompanied by Pete Thomas and Miss Glee Shaw.

Mr. and Mrs. Clarence Goins of Dimmitt spent Saturday of last week here visiting Dr. and Mrs. V. Andrews, who accompanied them home on Christmas Day.

Mr. and Mrs. N. B. Stanley left Friday morning to spend Christmas with their daughter, Mrs. G. T. Wakofield and family of Bovina.

L. D. Moss, of the Texas Utilities Co., spent Saturday night and Sunday with home folks at Lubbock.

Mr. and Mrs. H. H. Hatchett, of Elk City, Okla., spent Saturday and Sunday with Mrs. Hatchett's parents, Mr. and Mrs. J. E. Dickey.

Robt. T. Miller and son, Buddy, of Austin were here this week on a brief visit with Mr. Miller's mother, Mrs. R. T. Miller and other relatives. Mr. Miller is librarian at the Law School of the University.

Harvey Assiter, manager of the Assiter & Son Gin at Estacado, was at home for Christmas, returning to his duties Tuesday.

Miss Velma Terry, who has been teaching school at Post, arrived last Saturday to spend the Christmas holidays at home.

Real Bargains!

We still have a splendid stock of Groceries and Hardware and are making some very attractive prices. The prices below speak for themselves.

Mississippi pure cane syrup, per gallon,	85c	7 pkgs. Granger Rough Cut Tobacco,	50c
Wright's Liquid Smoke, per bottle,	85c	Del Monte Sockeye Salmon, per can,	27c
Imperial Cream Corn, extra standard, per can,	10c	1 lb. Pkg. Mother's Cocoa, per pkg.,	20c
13 bars P. & G. or Crystal White Soap,	50c	Large size can Sunkist Pimentos per can,	15c
Largest size Log Cabin Syrup, at,	\$1.00	Little Dot Broom, 5 strands, each,	75c
Medium size Log Cabin Syrup, at,	55c	15 Twists Cotton Boll, Granger or Mickey Smoking Tobacco	1.10
Small size Log Cabin Syrup, at,	30c		
7 Rolls Toilet Paper	50c	HARDWARE	
Largest size Kellogg Corn Flakes, per pkg.	10c	30 gal. Heavy Wash Pots	\$8.00
5 pkg. largest size Post Toasties, at,	55c	30 gal. Pot Furnaces	\$9.00
5 lbs. Extra Choice Dried Peaches, at	65c	Army Cots	\$2.75
5 cans Libby's Pork & Beans	45c	Camp Stools	40c
6 lb. can Crisco,	\$1.25	5-gal. Funnel Gas Cans	\$1.50
3 lb. can White Swan Coffee, with cup and saucer,	\$1.75	Large Lanterns, best grade	\$1.25
1 lb. Can White Swan Coffee	55c	No. 3 1ubs, heavy weight,	80c
Folger's 2 1/2 lb. Can Coffee	\$1.50	3 lb. bkt. Axle Grease, 2 for	45c
Folger's 1 lb. can of Coffee	55c	Heavy Copper Bottom Wash Boilers	\$2.00
2 Pkgs. Arbuckle's Coffee	75c	Tapatco Collar Pads, each	50c
Dominio Syrup, per gallon	90c	20% discount on all HARNESS	20% discount on all Wagon
		Sheets.	
		TENTS, 10 ounce, best grade	
		TENTS, 10x12 \$17.50, 12x14	\$22.50.
		ICE CREAM FREEZERS at	cost.
		GAS STOVES, all prices reduced.	
		United States Tires and Tubes at lowest prices in ten years.	
		60c cotton mop now	40c
		MOLINE IMPLEMENTS at wholesale cost.	
		16-Hoe Grain Drill	\$140.00
		1-row Listers	\$58.85
		Cultivators	\$45.65
		2-row Go-Devis	\$66.60

These prices are good for only a few days. It will pay you to buy a few sacks of Made-Rite Fancy Patent Flour, while we are offering it at such low prices.

Brown Bros.

Thanks---

Just this line to thank you for the nice business with which you have favored us during the year Nineteen hundred twenty-seven.

We earnestly solicit your continued patronage and good-will during 1928 and coming years.

It is our aim to give a full dollar's worth of merchandise in return for each dollar spent with us.

We expect to continue giving GREEN TRADING STAMPS during 1928. Be Sure To Call For Them. They Are Valuable!

Stansell & Collins

PHONE 88

I READ THE ADS



That's the Answer to Why I Can
and Do Shop So

Women of this community are learning more and more that it pays to read the ads in The Hesperian. And as they show this increased interest in the regular messages of our advertisers, in that same ratio does it pay you Mr. Advertiser, to use ample space consistently, to tell them about your new merchandise and your better service. Phone 58 for aid in preparing your advertising.

Quickly,
Economically
and Get
What I Want

The Floyd County Hesperian