

# Christmas Number

TWO SECTIONS—SECTION ONE

## THE FLOYD COUNTY HESPERIAN

VOLUME 34

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, DECEMBER 15, 1927.

NUMBER 42

### PLAN MARKING STS. DURING COMING YEAR

City Council Also Discusses  
Need of Paving Program  
For 1928.

Plans for marking the streets of Floydada and numbering the houses are being taken up this week by the City Council with the expectation that the completion of this improvement will be one of the accomplishments of the earlier part of the New Year. This decision was reached Tuesday night by the council in regular meeting.

Details of the undertaking have not been gone into fully, but the expectation is that these will be worked out in the near future with the probability that by the opening of the spring months the job will have been completed.

Glad Snodgrass, chairman of a committee of the Floydada Luncheon Club, and Ed Bishop, secretary of the Chamber of Commerce, were present at the meeting when the matter was taken up and joined in the informal discussion that preceded the vote.

Details to be worked out include the determination of the exact kind of markers to use, whether the marking will be uniform throughout the city, and the passage of an ordinance setting out the manner in which the numbering shall be done.

Need of additional paving on several streets was also discussed among the councilmen but no action was taken at the meeting. The council were told that sentiment generally in the community favored as big a program of paving as it would be possible for the city to undertake.

### Five Former Classes Of F. H. S. Plan Reunion

Classes of '23, '24, '25, '26 and '27 Stage  
Unusual Banquet on Decem-  
ber 27.

Comprising the largest gathering of its kind ever held in this city, a banquet-reunion of the Floydada High School graduating classes of 1923, '24, '25, '26 and '27 will be held at the Andrews Ward gymnasium on Tuesday evening, December 27, according to the plans being perfected this week by representatives of the five classes. The get-together is planned to be a very informal affair, conducted entirely by the ex-students.

This, the first combined reunion ever attempted by local graduates, is the main feature of a "Home Coming Week" for the members of the five classes. Representatives state that they are expecting practically their entire class rolls to be present at the gathering. It is stated that plans for an ex-students' organization will probably be launched at this gathering, also.

More than 125 plates will be served at the banquet by one of the local women's organizations. The entire program and talent is to be furnished by the ex-students. Plans are for the Floydada orchestra to furnish music for the occasion.

Among the former F. H. S. students who are instrumental in planning the banquet-reunion are Mr. and Mrs. Bill Daily, Miss Gene Ayres, Alan Berry, John Gamble, Ben Ayres, Polk Goen, Tom Bishop and many others.

Tickets are on sale this week by Mrs. Bill Daily at the office of the West Texas Gas Company across the street from the post office. Officers of the five former classes are urging all members of these classes to write for tickets at once. They state that they are planning "a real get-together, with nobody to bother them."

### COMPLETE MT. BLANCO CHURCH

Completion work is being done this week on the Mt. Blanco Baptist church in the southeast section of the county.

## Faith And Home

Endearing words . . . appealing and expressive . . . "Be it ever so humble, there's no place like home." And it is Christmas time . . . again the old, old story of the Christ child . . . as old as the oldest of men and as young as the youngest of them, a story of the most sublime event in history made to live today through Faith—serene and invincible.

Home . . . loved ones and friends . . . Santa coming, parties, entertainments and gatherings . . . reunions and home-comings . . . through it all, to the far ends of the earth, gleams again the symbol first seen in the skies nearly two thousand years ago—the holy Star of Bethlehem on the first Christmas Eve.

Faith has brought achievement and progress. The professional man, the captain of finance and industry, the artist, the craftsman at his task—all have expressed a faith in their fellow men through worthwhile things accomplished.

Re-united through faith in the future, the great family of mankind gathers at home here on earth . . . some lift their faces and give prayer . . . a tear trickles down a wrinkled cheek over there . . . and a smile plays on the lips of a child . . . for it is the Christmas season and voices are saying endearing words . . . appealing and expressive . . . "Be it ever so humble, there's no place like home."

## Chicken Fanciers From Far And Near Enter Birds In Annual Poultry Show

### Goodgion Injured When Car Overturns Sunday

H. D. Goodgion, of this city, is suffering this week from injuries sustained last Sunday morning when his car overturned on the Marador road about 16 miles east of Floydada. It is feared by physicians that he is suffering from a fractured skull and that pneumonia is setting up from exposure at the accident.

Mr. Goodgion, together with C. M. Stephenson, Sam Thurmon, Leland Dawson and Ed Fentzer, were returning to this city when the car skidded on the slick, wet road and ran off a high culvert into a deep ditch. The car turned completely over, pinning Mr. Goodgion underneath. Others in the car suffered only minor bruises and injuries.

The injured man's condition is considered quite grave this mid-week.

### Play And Box Supper At Newland Friday Night

"A Poor Married Man" is the name of a 3-act play to be given at the Newland school Friday night, December 16. Joel Straite takes the leading role and is supported by Miss Reba Wodruft who takes the part of the mother-in-law, Miss Dora Elsie Lloyd, the daughter, Andy Lane, the negro servant, Luella Lincoln, a college reporter, Orville Custer, a senior at college, Oland Gray, as Dr. Graham, and Stella Furrows as Dr. Graham's daughter.

A box supper will be held in connection with the play which will start about 7:15 in order to complete it in time for the staging of the supper.

Miss Mabel Scott is director of the play, the proceeds from which will be used to pay the final payment on the school piano.

### PLAY AT BAKER FRIDAY NIGHT "DAUGHTER OF THE DESERT"

"Daughter of the Desert" will be presented at the Baker community at the school building Friday night, December 16. The play will be given for the benefit of the school.

## LATERAL ROADS LOSE AUTO LICENSE MONEY

Registrations Out of County  
Takes Heavy Toll, Collector  
Stegall Says.

Floyd County road funds, which take a heavy loss annually due to the fact that people residing in this county forgetfully register their cars in other counties, will take an even heavier loss this year if Floyd County owners are as careless about the place of registration as they were last year. The cost to the lateral roads funds of the county may run as high as \$2,000, Sheriff and Tax Collector P. G. Stegall says.

### Loss \$7 Per Car

The loss per car from this source this year will be \$7 on an average for every owner who registers his car in some other county, and this loss is a direct loss to the lateral road funds of the county, every cent of which is sorely needed to maintain and keep up the cross roads and lateral roads of the county, Mr. Stegall pointed out. "We are going to make it just as easy as we possibly can for the owners of cars in Floyd County to register them in the county, and if every motor vehicle owner will realize that when he registers in another county he takes \$7 out of the funds that are to be used to keep up the roads that run in his neighborhood. I believe these owners will be more careful to pay in their own county," he said.

Heretofore the county in which the car is registered has been getting all the horse power fees, the weight fees going to the state highway department. This year, the county will get a slice of the horse power fees also, thirty per cent of the amount paid in going into the funds of the county available for the lateral roads, none of the thirty per cent going to the highways which the state maintains. This provision of the law is effective for license fees payable on January 1.

### Testing Stations Ready

In preparation for the opening of the season for the issuance of license plates the Commissioners' Court of the county this week issued to the four official light testing stations of the county their certificates and equipment for making tests of automobile head lights, and stations are ready to make tests. The law positively requires the light test to be made and a certificate to be issued by the tester before the tax collector's receipt and the license plates

(Continued on page 6, section 1)

## Brown Bros. Contract Sale Of Business Here

Amarillo And Tucumcari Men To Assume  
Charge Of Business Estab-  
lished 11 Years Ago.

Announcement that contract for the purchase of the Brown Bros. mercantile business on south side of the square had been made by Stith & Crow, Tucumcari and Amarillo business men, was made the first of the week by W. E. and R. F. Brown, who said that the new owners would likely assume charge of the business shortly after the first of the year, when an invoice of the stock will be made and the trade consummated, according to the agreement.

The business, which was established eleven years ago, has been one of the leading mercantile establishments of the community for the past decade. It now occupies a fifty-foot building in the middle of the block, having been located on south side since its opening. The men who have contracted for the purchase of the business spent Friday afternoon and Saturday here. Mr. Stith of the new firm is said to be interested in three other mercantile establishments in panhandle and New Mexico cities.

### Hale Center First

C. C. Powell of Hale Center was the first to enter his birds. He arrived Wednesday morning at 10:30 o'clock. He entered eleven Dark Cornish chickens. Alex Newman of Lockney was second on the entry list with 28 Black Minorcas. R. M. Henderson of Hereford arrived at 10 o'clock Wednesday night and has placed 65 birds.

One cock has been received and entered from O. C. Lowry of the Lowry Leghorn Farm, South Bend, Texas.

Numerous local fanciers are entering the competition and executives of the Floyd County Poultry Association, sponsors for the show state that the specimens being shown are all of champion quality.

### Mowery Will Judge

R. H. Mowery, head of the poultry department of the Texas Technological College of Lubbock will judge the poultry show. He will be present to give exhibitors and those interested in poultry raising information regarding raising, marketing and exhibiting of poultry and poultry products.

All exhibitors will be guests of the Floydada Chamber of Commerce at a noon luncheon Saturday at the Commercial Hotel, Bishop announces. The meat for the banquet will be furnished by J. D. Christian. The luncheon is a feature of the three-day show.

Quarters for the show have been made comfortable and everything is almost ideal for the most successful show in history, it was stated by those in charge. Officers of the Floyd County Association are, A. B. Muncy, president; J. D. Christian, vice-president; W. B. Williams, vice-president, and Ed Bishop, secretary-treasurer. The directors are G. L. Fawer, L. A. Marshall, D. S. Baty, and H. P. Coleman.

## The Floyd Co. Hesperian

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One Year \$1.50  
Six Months .85  
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### CHRISTMAS TIME DANGERS

Because of the more or less care-free spirit that predominates during the Christmas season, many people become careless in their actions, endangering the lives and limbs of others.

Fireworks and explosives are dangers within themselves and ten times more so when in the hands of little children. The kiddies seem to have a natural love for the displays and noises and perhaps a certain amount of this variety of "fun" should be allowed them. But the important thing is to have a mature person on the scene to handle the fireworks. Mangled hands and torn fingers of crying tots of years past should prove enough reminder to be careful.

Health is an important factor that should never be overlooked at Christmas time or any other period of the year. Rapid change in weather and danger from exposure should be guarded against.

There is a general atmosphere of hurry and rush during the holiday season. Everyone seems to be in a hurry and the desire to save time on the part of the drivers is transmitted to the accelerators of the moving automobiles. No need for going wild about it. Christmas will arrive on regular schedule, December 25, just as it has for nearly two thousand years. It is coming, so take your time and don't jump into eternity by rushing through the Christmas season.

### SHOW AN INTEREST

This week Floydada is the scene of the annual Floyd County Poultry Show. All indications point to the largest show ever held. Every individual should take time enough to visit the show rooms in the Geo. Finkner building and study the birds on display.

Every visitor will find the very best and the most beautiful chickens in this section in the pens at the show.

Chicken fanciers and experts who have been guests here at various times have always been high in their praise of the plains country as an ideal locality for poultry raising. They all say, without exception, that the Panhandle has the most ideal weather conditions, plenty of feed and water and good rail facilities for a quick market for the products.

Several farmers are taking the lead in introduction of poultry as a real money-making industry and they are assisting in the preparation for a wonderful future for this section of Texas.

If you can do nothing more to encourage the poultry industry at least pay the show this week-end a visit and indicate an interest.

### NUMBER THE HOUSES

Day by day the need grows greater for a numbered system for houses in Floydada. Back in the days when you could see every house from the public square it was not necessary for numerals because if a person should be seeking the place of abode of Bill Blank all that was necessary was for someone to say, "See that white house yonder? Well, that's his house."

The Floydada of today is a little city and it should have all the conveniences

as such. Numbered houses will facilitate the handling of business and will prove of value to every resident.

A telephone order for merchandise can be delivered promptly and to the correct address if the deliveryman is given the house number.

It would be rather foolish to number the houses and then stop with the improvement there. The names of the streets should be placed at all street intersections and the exact street address of any resident could be obtained easily and efficiently.

### SAVING GAS SUGGESTIONS

Economical use of gas is important in the home and the gas should be burned only when it does useful work are points made in a manual distributed to their customers by the West Texas Gas Company.

In the little booklet the following simple instructions are included: "Correct temperature should be maintained by the aid of thermometers or thermostats, as keeping a house too hot is wasteful of gas and injurious to health. A thermostat is a device for the automatic regulation of temperature. Thermostats on gas appliances regulate temperature by controlling the flow of gas to the burners. The correct temperature for living rooms varies somewhat with individuals and conditions, but it is generally considered to be about 66 degrees to 68 degrees Fahrenheit.

"Many families can save gas without inconveniences by using fewer rooms during cold weather than at other times. A cooking utensil should be ready to be placed over the burner before it is lighted, and the gas should be turned off when cooking is completed.

"When water has come it a boil, the fire should be turned down or the vessel moved to a smaller burner, and just enough heat should be supplied to keep the water boiling. Water can not be made hotter than boiling, consequently violent boiling does not hasten cooking. It causes needless evaporation of water and thereby wastes gas.

"Gas lamps should be burned only when they are needed."

## 14 YEARS AGO IN FLOYD COUNTY

News items taken from the Floyd County Hesperian files published in Floydada fourteen years ago.

ISSUE OF DEC. 18, 1913  
(Christmas Edition)

P. M. Felton and family returned last Saturday to Floyd from Clay County and will make this their home now.

W. E. Meador is erecting a farm house on his lease in the Baker neighborhood. He is this week hauling out the lumber for improvements.

Horse and buggy for sale—Old Joe is hard to beat as a family horse. W. H. Matthews.

The first snow of the fall and winter season, 1913, fell on Tuesday of this week. Good freezes have been in evidence for several weeks and it looks as though it will be a "wet winter."

J. C. Newsom, wife and child are spending the Christmas season in Memphis with relatives.

W. A. Robbins, vice president of the First State Bank, has exchanged land adjacent to the city of Floydada for the W. C. Reagan & Company dry goods stock at Petersburg and the first of this week the stock is being invoiced by Ira D. Gamble and Jim Sands and representatives of the retiring firm. It will invoice about \$6,000.

To promote a clear understanding of constitutional rights and civic obligations in the young people of Cuba, 10,000 copies of the Constitution will be distributed by the secretary of public instruction, and fine arts among teachers and pupils in elementary schools.

## 'Round The Square

This week the Hesperian issues its annual Christmas Edition. Judge for yourself just what kind of work it is. It is all printed in this office—and is composed of home advertisers, only. Now some will think that this last statement is a dum lie 'cause they believe that there are not an umpteen merchants round the square. Now if you don't believe it, just try visiting each one before Christmas—and we will guarantee that you will find the very Christmas present that you believe that you would have to order from a mail order house.

Human nature is a funny thing, or would be funny if it were not, so serious at times.

Now that the football season has closed, to the regret of the Whirlwinds, it is time for local athletic fans to turn their attention to the F. H. S. basketball team. Floydada is due to have the best quintet this year in the district. Come on, fans, let's back up our team by attending every one of their games.

Puzzle (not crossword): If half of the stockings manufactured in the United States are cotton, who wears 'em?

Now, Dear Readers, that you have glanced over the ten billion (?) Santa Claus letters in this issue of the paper, kindly face the front, cross your hands and listen to our letter to Santa.

"Dear, Dear, Santa—  
"I am one of the many poor, suffering little citizens of Floydada and I want to ask you for something, that I want, oh! so bad. Now Santa, I know that you will think me foolish to ask for such an impossible thing, but Santa, I have been a good little citizen all year and I know that you won't deny me of the one thing that will make me very, very happy.

"You need not bring me any candy, nuts and fruit, Santa Claus, 'cause all that I want is just a little pavement round the square!"—A Floydada Booster

Now that yule-tide is approaching we can all forget our ills, Then sorrowfully return to them, Through the January bills!

All things must have an ending, said the philosopher of an earlier age, and he's right. Here's the end of this column for this week.

## Jolly Jingles

Let 'Em Rip

"How do you tune these jazz instruments?"

"You don't."—Louisville Courier-Journal.

Not So Dumb

Tourist (in village store): "Whaddya got in the shape of Automobile tires?"  
Saleslady: "Funeral wreaths, life preservers, invalid cushions and doughnuts."—Extension Magazine.

**Poor Dad**  
The whole family owns the car. That is, when the car is idle it is mother's car, when it is in use it is the children's car, and when disabled or with a tire down it is dad's car."

**Probably Wore a Mustache**

Busy Boss to Stenog: "Take the phone message—I'll get it from you later."  
Stenog. (demurely): "No, thanks! Your little girl wants to kiss you over the wire."  
—Hardware Age.

See The Hesperian's Xmas Cards.

### CHILDREN'S FATAL DISEASES

Worms and parasites in the intestines of children undermine health and so weaken their vitality that they are unable to resist the diseases so fatal to child life. The safe course is to give a few doses of White's Cream Vermifuge. It destroys and expels the worms without the slightest injury to the health or activity of the child. Price 35c. Sold by

Arwine Drug Company



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Come in today and drive this famous General Motors product!

New lower prices on all body types (Effective July 15th): 2-Door Sedan, \$745; Coupe, \$745; Sport Roadster, \$745; Sport Cabriolet, \$795; Landau Sedan, \$845; De Luxe Landau Sedan, \$925. The New Oakland All-American Six, \$1045 to \$1265. All prices at factory. Delivered prices include minimum handling charges. Easy to pay on the General Motors Time Payment Plan.

SCOGGIN & DICKEY  
Floydada, Texas

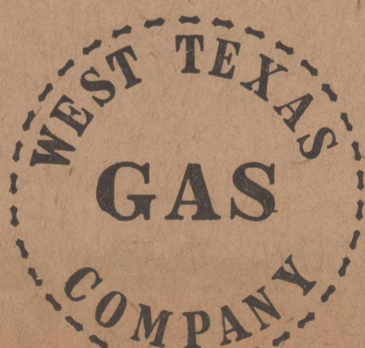
PONTIAC SIX



Will not forget Natural Gas service for the wife and mother, who provides the good things to eat, and who should be relieved of the work of building fires, hauling wood and coal and the dirt of ashes.

Remember the comfort of the home on this Christmas.

"If you do it with Heat, you can do it Better and Cheaper with Natural Gas.



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Would appreciate your Fire Insurance Business.  
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WILL APPRECIATE YOUR BUSINESS  
Every detail of your fire insurance requirements will be carefully handled if entrusted to this agency.  
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We have over 6000 piston rings to select from for automobiles and tractors.

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We charge and repair any make of Battery.

## Official Light Testing Station No. 1 of Floyd County

Will start testing lights, December 15, 1927 for the 1928 season. Come early.

WE HAVE THE NECESSARY REPAIRS

# H. O. Pope & Son

East Side Square Brick Building

**KIDDIES TELL OLD SANTA OF MANY THINGS THEY WANT ON XMAS**

Floydada, Texas, Dec. 3, 1927.  
Dearest Santa Claus,  
Will write you a letter for fear you might forget where I live and who I am. First, I hope you are well and planning to have a jolly time Xmas. I really want a nice little ring with a set in it and then I want a set of little tin dishes, little wash tub and wash board. I can make me a line to hang my little clothes on, and oh yes, I need a little iron, too. I would like to have a good little story book and some crayolas, and sure would like a little dresser too but, old Santa, just bring anything you want to. I will be glad of anything. I have a doll already but you know little girls don't never get too many dolls. So I will close, wishing you a Merry Xmas and hope you won't get snow bound. I am forever and always,  
Your friend,  
Doris Collins.

Floydada, Texas, Dec. 8, 1927.  
Dear Santa Claus,  
Please bring me a doll with blink eyes and a marcel, a desk to paint on, cedar chest, candy, fruit and broom. I have me a Xmas tree at home. I will love you if you will.  
Your friend,  
Francis Beth Hampton.

Floydada, Texas, December 5, 1927.  
Dear Santa Claus:  
I want you to bring me a bye-lo baby doll and a pair of house shoes, a doll buggy, candy, oranges, apples, bananas and Santa, don't forget the poor little girls and boys that do not get anything for Christmas. This is all, I won't ask for anything else.  
Goodbye,  
Your friend,  
Beula Frances Shirey.

Mickey, Texas, Dec. 2, 1927.  
Dear Santa Claus,  
I am very glad you are coming soon. I want you to bring me a tool box, a pair of boxing gloves, a pair of roller skates, a box of fire crackers, an air gun and a little train.  
Your little friend,  
Clifton McLain.

Floydada, Texas, Dec. 7, 1927.  
Dear Santa Claus,  
I am a little boy four years old. Please bring me a tricycle. My little brother, Dug, wants a kiddie car. Please bring us some candy, bananas and nuts. Don't forget the other little boys and girls.  
Your little friends,  
Austin and Douglas Beedy.

McCoy School, December 7, 1927.  
Dear Santa Claus:  
Will you please bring me a doll, a stove, a set of dishes, a handkerchief, a bottle of perfume and some fruits and candy. Bring my teacher something, too.  
Love,  
Kalene Rambo.

Dear Santa Claus:  
How are you? I am fine, and I want you to bring me a doll, a doll buggy, and some candy, fruit and nuts. Bring my teacher, Miss Raley, an apple and don't forget the other little boys and girls. It is Christmas soon, so good bye.  
Your little friend,  
Wilmoth Day.

Floydada, Texas, December 5, 1927.  
Dear Santa Claus:  
I am writing you to tell you what I want for Christmas this year. I want a sleepy doll that will cry and please don't forget the candy, nuts and fruits. I hope you don't forget other little girls and boys and be sure and come to McCoy Christmas tree.  
Lots of love from,  
Elsie Jonas.

Dear Santa Claus,  
How are you? I am a little girl eight years old and in the third grade. I want a dresser, a dolly, a purse, a pair of house shoes, and candy, apples and nuts. I have been a good girl. My best friends are Evelyn Berry and Hazel Jackson. I like my teacher. Her name is Miss Raley. I will close and get my lessons.  
Lots of love,  
Geraldine Gambin.

Floydada, Texas, November 29, 1927.  
Dear Santa Claus:  
How are you? I am just fine. I am going to school at McCoy. I am a little girl seven years old. I want a little machine and my little brother wants a pistol and a wagon and oranges, apples, candy and nuts.  
Your friends,  
Volene Hulsey and Charles Hulsey.

Petersburg, Texas, Dec. 5, 1927.  
Dear Santa Claus,  
I'm being a good little girl. Please bring me a doll and a little ukelele. Be sure and bring presents to all my friends. We will see you at the Christmas tree at Carr's Chapel.  
I love you,  
Dell Oran Heard.

Bivins, Texas, December 14, 1927.  
Dear Santa Claus,  
I am a tiny tot, just eighteen months old but I want you to come to see me just the same. I live in East Texas just four (4) miles from Louisiana but I am planning to be at Grandpa's in Floyd County, when you get there. You know where my Grandpa lives. He is L. T. Pittman.  
When you get there please, Santa, leave me a little red rocking chair, red wagon and something else nice for a little boy my size.  
Don't forget mother and daddy, for they like presents, too. I don't know just what mother wants but I think daddy needs a new pair of socks and please bring Grandma and Grandpa something, too, for they are getting old and they are very good to me.  
I love you, Santa.  
Your little friend,  
Edsell J. Williams.

Floydada, Texas, December 5, 1927.  
Dear Santa Claus,  
I have been a very good boy this year. I am 7 years old and am going to school. I would like to have a little toy truck, tricycle, fire-crackers and the best Roman candles.  
Yours truly,  
C. D. Alexander, Rt. 2.

Floydada, Texas, Dec. 14, 1927.  
Dear Santa,  
Will you please bring me a doll bed, a set of dishes, a pair of skates, lots of nuts and candy. I have been good. I have been good.  
Adeline Foster.

Dear Old Santa,  
I am writing for all of us now as I go to school.  
I guess you know what a little girl likes who is going on seven, but what I would like best is a nice big doll with curly hair, and will go to sleep, some little dishes, a little doll table and a little purse for myself. Kenneth says he wants a little train that will run on a track, a little car that will run when wound up and some scissors.  
Nelda is asleep now, but I heard her say she wants a doll and some little dishes and we will just leave it up to you what to bring Baby Colleen. I guess you know what babies like to play with best.  
Sure would like to see you, old Santa, am counting the days till you get here.  
Bye!  
Muriel Fagan.

Floydada, Texas, Dec. 12, 1927.  
Dear Santa Claus,  
I am a little boy six years. I have tried to be a good little boy. So please bring me a big toy tractor and plow, a desk, blackboard, some house slippers and lots of fruit, nuts and candy.  
If you don't find me at home I will be at my grandpa's at Lexington, Okla.  
Your little friend,  
Malvin Andrew Jarboe.

Floydada, Texas, December 14, 1927.  
Santa Claus:  
North Pole  
Dear Santa:  
Please bring me a dumper truck, a big bus, a car to ride in, a tinker toy, a black board, some fire crackers, and lots of nuts and fruit.  
I am going to be a good boy and please don't forget all of the other little boys and girls.  
Your little friend,  
Bobby James Eubank.

Floydada, Texas, Dec. 2, 1927.  
Dear Santa:  
We have been good little girls this year, so we want you to come to see us. We want you to bring us things alike. We want a doll that sucks its thumb, a little wrist watch, and fruit, nuts and candy. We won't ask for more because we want you to go to see the boys and girls that do not have a dear mother and father.  
Your little friends,  
Lochie Mae and Eunice Bell Handley

**A TRIBUTE FROM CUBA**

American visitors to Cuba have usually returned with a firm belief that the Cubans like the Spaniards, who misgoverned them, much better than they like the Americans who liberated them. It is unusually pleasant, consequently,

to read President Machado's tribute to the United States. He knows how much the island's prosperity has been stimulated by American capital. He knows how beneficial not only to Cuba, but to us, will be a continuance of our important business relations.  
It is not wholly surprising that Cuba retains a sentimental attachment for Spain. Blood counts for more than logic in international affairs. But if Cuba and the United States remain as firm friends as they are today, we shall un-

derstand the Cubans better and they will understand us better. And with understanding comes even firmer friendship.  
—Boston Post.

According to figures recently given out there are 649 persons to every square mile in England and Wales.

The first all-pullman-built car, the Pioneer, was used to carry the widow and the children of President Lincoln to Illinois in 1865.

Austin, Texas.—The School of Education of the University of Texas is one of the earliest schools of its kind to be started in the United States, according to Dr. B. F. Pittenger, dean. The school was organized as a department in 1892 and reorganized as a school in 1902. The first school of education in this country was established at the University of Michigan in 1879.

It has been estimated that 1,500,000 one-dollar bills are worn out each day.

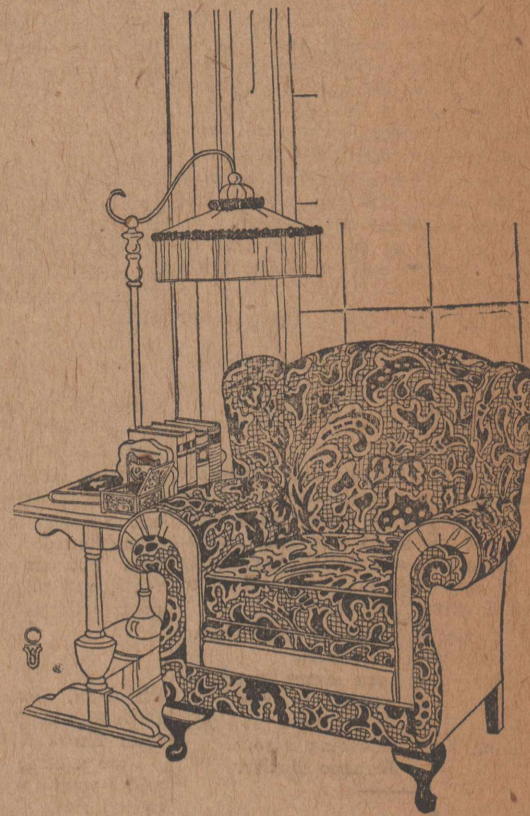
**Christmas Gifts of Furniture**

So many suggestions crowd before you when you come here Christmas shopping that the difficulty comes in deciding on which to choose.

**We Suggest:**

- Bedroom Suites
- Living Room Suites
- Dining Room Suites
- Atwater-Kent and R. C. A. Radios
- Magazine Racks
- Sewing Baskets
- Odd Tables

And many other furniture gifts.



**C. Surginer & Son**

*Merry Christmas*



**This Store Welcomes Christmas Shoppers With A Big Display Of Meats And Quality Groceries**

The choice of the meat and grocery course, be it meat or vegetable, for the Christmas dinner is a most important concern. Our assistance in aiding you to select what you prefer starts with providing you the choicest offerings to be found anywhere. Then we assure you prompt attention to your orders, and prompt delivery will be made when and where you specify.

**COME HERE OR PHONE 27 FOR YOUR CHRISTMAS ORDER— AND BE SATISFIED.**

**Shaw, Felton & Collins**  
GROCERY AND MARKET



**TOYS! TOYS!**  
Every Sort Of A Toy For Good Little Girls And Boys

Toyland is a veritable fairyland of treasures for girls and boys. Here are just hundreds and hundreds of toys, dolls that walk and talk when they're not sleeping. Trains and engines that run round and round, derricks and sand wagons that work automatically, and construction toys to build houses, bridges and other unique creations.

BRING THE CHILDREN TO MRS MORRIS' TOYLAND TO SEE THE MANY SANTA GIFTS HERE

**MRS. MORRIS VARIETY STORE**

### KIDDIES TELL OLD SANTA OF MANY THINGS THEY WANT ON XMAS

Floydada, Texas, Dec. 11, 1927.  
Dear Santa,  
I want you to bring me a fountain pen point, a bicycle rim, some candy and nuts. A book to read would be fine. I am eleven years old and love to read. I'm in the sixth grade. Please remember sister and all the little orphan children.  
Lovingly yours,  
Cecil Nelson, Silverton Route.

Floydada, Texas, Dec. 11, 1927.  
Dear Santa,  
You'll be surprised to hear from a little five year old girl who lives away out twenty-two miles from town. I'm trying to be a good girl and I go to Sunday School most every Sunday. Xmas will soon be here, and I don't want you to fail to remember all the little orphan children; bring them nice presents that will gladden their hearts.  
Bring me some nice presents to play with. My daddy will pay you for all the presents he wants me to have.  
Be sure to be at the Xmas tree at Sunset. I want to see you there if it's not too cold.  
A little girl that looks for you on Xmas.  
Margarite Nelson, Silverton Route.

Floydada, Texas, Dec. 14, 1927.  
Dear Santa Claus,  
I am a little girl two and one-half years old and have been very good indeed. I want you to bring me a doll that will go to sleep and say mama, also a doll cradle and doll buggy, teddy bear and anything else you want to bring me I will appreciate.  
Do not forget to bring my little friend Thomas Flynn a cowboy suit.  
My daddy has been extra good so please bring him something, and my mother has been fairly good so you might bring her something also.  
Jurahee Butler.

Floydada, Texas, December 3, 1927.  
Dear Santa,  
I am writing you a letter as it is nearly Christmas. I am a little girl 8 years old I want a coat and a doll bed and fruits and nuts and candy. I will try to be a good little girl this next year.  
With lots of love,  
Inez Spence.

Floydada, Texas, Dec. 11, 1927.  
Dear Santa Claus:  
We are two little boys. We have tried to be good. We would like for you to bring each of us a cowboy suit and a pair of house shoes. Buddy wants a doll and dump truck, and I would like a desk, blackboard and a watch with a chain and a football.  
Please bring lots of candy, nuts, oranges and apples.  
Lots of love to you,  
Leeman and Glenn Wallace Norman.

Floydada, Texas, Dec. 7, 1927.  
Dear Santa,  
I want a big bye-lo doll, a nice manicure set and a ring. Please bring my mother a ring. My daddy a new pipe. We all want plenty of nuts and candy.  
Love and best wishes for you,  
Florrie Conway.

Floydada, Texas, Dec. 6, 1927.  
Dear Santa,  
I want a wagon full of blocks, a gun, a good story book, a big candy elephant and be sure to bring plenty of nuts and candy.  
Your friend,  
Joe Henry Conway.

Floydada, Texas, Dec. 12, 1927.  
Dear Santa Claus:  
I am a little girl six years old and I want you to bring me a little baby doll, a bed, a trunk and a little purse and some nuts and candy.  
Mary Lee Messick.

Floydada, Texas, Dec. 11, 1927.  
Dear Santa Claus:  
I am a little girl six years old. I have tried to be a good girl this year. I go to kindergarten and study real hard. I want you to please bring me a cradle for my bye-lo doll, a little doll in a basket, a ukelele, and a cedar chest. Do not forget to leave plenty of fruit and nuts. And Santa, don't forget my teacher, Miss Scoggin.  
With love,  
Joyce Alene Warren.

Floydada, Texas, Dec. 12, 1927.  
Dear Santa Claus,  
I am a little girl eight years old. I'm in the high second grade at school. Will you please bring me a bicycle. I believe that is all I want besides candy, apples, and nuts.  
Your friend,  
Marilynn Fry.

Floydada, Texas, Dec. 13, 1927.  
Dear Santa Claus,  
It is almost Christmas and mother says I have been a good little girl, so I am writing you to tell you what I want. I want you to bring me a big doll with curly hair and a little bed for her. I am not asking for so much this year but be sure and don't forget the candy, nuts and fruit.  
Your little friend,  
Madeline Thacker.

Floydada, Texas, Dec. 9, 1927.  
Dear Santa,  
We are two little girls going to Fairview school. We have tried to help mama and papa this year, so we want you to come to see us at Fairview school house. We are going to have a Xmas tree there. Please bring us a Xmas stocking and surprise package; also a cutting and pasting set. We want some candy, fruit and nuts. We are always proud of what ever you bring. We are not living at Mayview this year—it's Fairview, so don't forget the place.  
Mary G. and Margarette Culpepper.

Floydada, Texas, December 5, 1927.  
Dear Santa Claus:  
I have been good, and I want you to bring me a tool chest, a cap pistol and a cow boy suit. Please bring my little brother a tool chest and little wagon. We would like to have some fruit and candy too. We thank you Santa Claus.  
Your little friends,  
Bailey and V. P. Switzer.  
P. S.—V. P. wants a little car.

Floydada, Texas, Dec. 9, 1927.  
Dear Santa Claus:  
Will you please bring me a sleepy doll, a little blue table and a story book. My little sister, Jean, wants a doll and some dishes. I hope you will fill our stockings with fruit, nuts and candy.  
With love,  
Ara Sue Edwards.

Floydada, Texas, Dec. 13, 1927.  
Dear Santa Claus:  
Please bring me a big wagon, a scooter, some candy and a Tom Mix suit. Please be nice to all the little boys and girls.  
Your little friend,  
Thomas Flynn Thagard.

Floydada, Texas, Dec. 10, 1927.  
Dear Santa Claus,  
I just want to tell you what I want I want for Xmas, so you won't forget me. Please bring me a doll, electric iron, house slippers and a Charleston bag. You can also bring me some candy, fruit, and nuts; also, remember all the poor little children.  
Your friend,  
Dorothy Louise Allen.

Floydada, Texas, December 13, 1927.  
Dear Santa Claus,  
I am a little boy almost two years old and I want to tell you what I want you to bring me. Please bring me a train with a track, a coaster wagon, a little rocking chair, a pair of house shoes and a horn.  
Please don't forget the nuts, fruit, and candy. Santa don't forget other little boys and girls and bring my mother and daddy something too.  
Your little friend,  
Clarence Clayton Teague, Jr.

Floydada, Texas, December 7, 1927.  
Dear Santa Claus:  
This is what I want you to bring me for Christmas: I want a big box of candy and a box of stationery. I want you to bring me a new dress. I want some rings and some pearl beads.  
Be sure and don't forget to send what I want for Christmas.  
From Lou Polvadore,  
Your friend,  
Be sure and don't forget me.

Floydada, Texas, Dec. 8, 1927.  
Dear Santa Claus:  
This is what I want for Christmas. I want a box of stationery and a ring. Some nuts, candy, oranges, and a box of handkerchiefs and I guess that will be all for this Christmas.  
Your little friend,  
Jewel Williams.  
Be sure and don't forget me.

Floydada, Texas, December 13, 1927.  
Dear Santa Claus:  
I am a little girl four years old, I have already read through my baby Ray twice. I have tried to be a good little girl and am writing to tell you what I want you to bring me. I want a bye-lo-baby doll, a doll buggy, a cradle, a set of dishes, and please do not forget the fruit, nuts and candy.  
Oh! yes, don't forget little Billie Jake He wants a doll that cries and a little tractor, and anything else you think he would like.  
Your little friend,  
Frances Marie Williams.

Floydada, Texas, Dec. 13, 1927.  
Dear Santa Claus,  
Christmas is near and we know you are awful busy. But will you please come to see my little brother and I. We have tried to be a good little boy and girl, so please bring me a sleepy-eyed doll and a black board, and set of blocks and bring brother a typing set, football and a top. Don't forget to include lots of nuts, candies oranges and apples for us.  
Your little friends,  
Winnie Ruth and James Oran Anderson.

Floydada, Texas, Dec. 13, 1927.  
Dear Santa Claus,  
It is almost Christmas time and I thought I would write you. Please bring me some stationery, a ring size 6, and I want some house slippers. Maybe you can bring me that much. If you can't, leave off some. My little sister wants a doll that will talk and walk, a doll buggy, a ring size 4, and we want lots of fruit, candy and nuts.  
Your friends,  
Ruth and Doris Jordan.

### PAYS TO CARE FOR PASTURES

It pays to take good care of pastures. Poor pastures are like poor feeds of any kind. Good pasture probably furnishes the cheapest source of milk-making nutrients of any farm crop. The cows harvest it themselves. Top-dressing pasture with manure or commercial fertilizer is usually profitable. It will induce faster and heavier growth of the grasses and will also increase their lime and phosphorus content. It is also good management to mow the pasture occasionally to prevent the weeds from re-seeding themselves.

Foolscap paper is so called because a device of a fool's cap and bells was originally used as a water-mark for paper of that size.

See The Hesperian's Xmas Cards.

### Locals and Personals

Mrs. V. B. Rogers and daughters Betty Jane, and Dale will leave Friday, December 23, for Mineral Wells where they will spend Christmas with a friend Miss Zella Clark.  
Mrs. Noel Cowden, of Lubbock, spent Wednesday as a guest of Mrs. V. B. Rogers.  
Dr. and Mrs. Lon V. Smith and little daughter are leaving Saturday for Chico, where they will spend Christmas with Mrs. Smith's mother and sister, Mrs. Hawkins and Miss Brownneyes.

General Sherman, the largest tree in the United States in the Sequoia National Park, is 280 feet high and 36.5 feet in diameter.

America eats more than twelve billion loaves of bread each year.

## CONTENTMENT

Is Our Christmas Wish For You

A wish that includes good health, happiness, the attainment of desired material possessions and a substantial reduction in your fear of the unknown.

We are doing our bit to bring contentment to this community. May your provision for the future bring you comfort in the present.

## Floydada Insurance Agency

G. C. Tubbs Phone 273 W. H. Henderson

## Five Steps In Successful Poultry Management

ARE AS FOLLOWS:

- (1) Keep only pure bred birds.
- (2) Weed out the non-producers.
- (3) Give them a clean comfortable house.
- (4) Feed a perfectly balanced ration.
- (5) Keep records to show you which feed to use to make you the most money.

The best way to make sure of feeding a perfectly balanced ration, is to feed Purina Chicken Chowder and Purina Hen Chow, packed in Checkerboard Bags. If fed the year 'round, they will produce the most eggs and largest profits for you—

BECAUSE:

- (1) They contain the best Variety of ingredients.
- (2) They contain the highest Quality of ingredients.
- (3) They contain the proper Proportions of ingredients.
- (4) They are mixed Thoroughly and Uniformly by Machinery.

Purina Chows Produce the Most Eggs For You At the Least Cost

## Boothe Brothers

PHONE 224

## SALE OF Men's SUITS AND Overcoats



One Lot Men's Suits mostly small sizes (35 to 38):

\$25.00 Values	Sale price	\$12.50
\$30.00 Values,	Sale price	\$15.00
\$35.00 Values,	Sale price	\$17.50

BIG REDUCTION ON OVERCOATS AND SUITS

Make useful gifts from our men's department

## C. R. Houston & Company

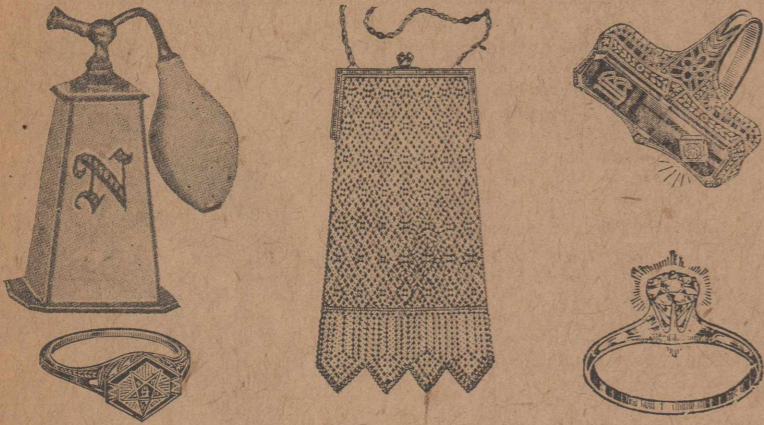
# The Right Kind Of Sale At The Right Time

## 10%, 25%, 50% Discount On The Entire Stock

EXCEPT PENS, PENCILS, BOOKS, AND VICTOR MERCHANDISE

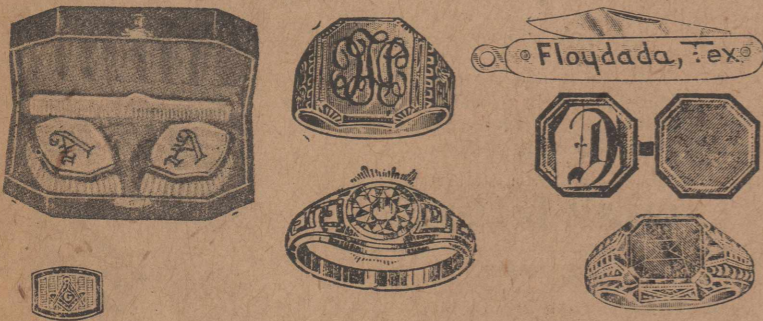
THE GREATEST SHOWING OF SPECIALLY SELECTED GIFTS ON THE SOUTH PLAINS

### Beautiful Gifts of Jewelry



These are gifts that any woman would appreciate.

### Gifts For The Men



The kind of Christmas gifts that men will like. It is really not hard to give a man the kind of gift that he will appreciate if you make your selection here this Christmas. Men like useful gifts of Jewelry, the things they ordinarily would not buy for themselves, but would appreciate and like to have other people give them. Our prices are very low.

### See These New Toilet Sets



Never before have we shown such an extensive variety of different styles—the popular new Amber-Tone and Mother-of-Pearl. We have 48 sets that we can sell for less than wholesale price—

\$4.50 to \$31.00

### DIAMOND SPECIALS!



A special lot of rings priced as low as \$10.00 and \$12.70

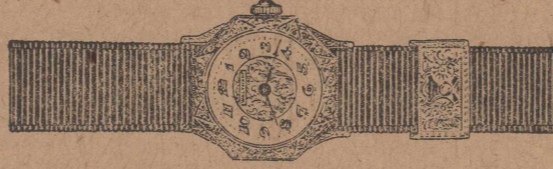
### DIAMOND DINNER RINGS



\$32.50 UP

The popular choice of discriminating women—A Christmas Gift Supreme! Diamond dinner rings have received the approval of fashion and this one is just one of the many we are showing at very low prices.

### Perfect Time Wrist Watches



Some of the most beautiful and graceful wrist watches ever made. And prices as low as \$9.55

### Christmas Watch Values



\$8.50 to \$65.00

A typical example of the kind of values that we are featuring.

### Chime Clocks For Gifts



Don't fail to see our Chime Clocks.

There is no gift you can choose for the home that will be appreciated by all members of the family more than a clock.

We have a most unusual variety of Seth Thomas clocks.

Priced \$7.40 to \$50.00

### Strap Watches Favored

\$10.60

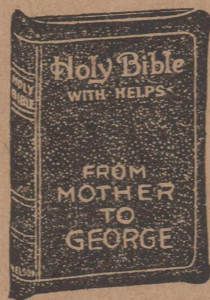
Strap watches are back in favor and we are selling more of them this Christmas than ever before. Our line is an exceptionally fine time-keeper and these are specially priced at this showing.

### Beautiful Engraving



This is an example of our beautiful engraving.

### Books For Gifts



Books of all kinds, from 35c up

### CLIP THIS COUPON

THIS COUPON GOOD FOR

\$1.00 on a purchase of ..... \$20.00

50c on a purchase of ..... \$10.00

25c on a purchase of ..... \$ 5.00

GOOD FOR ONLY ONE IN THE FAMILY

### Give A Chest of Silverware



35c and up



\$1.15 and up

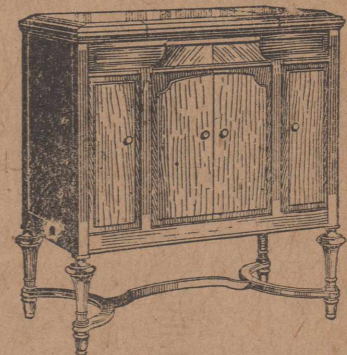
YOUREX, COMMUNITY AND ROGERS PLATE

Why not let a chest of this famous lifetime silverware carry your Christmas message this year

26 Piece Set priced as low as \$16.50

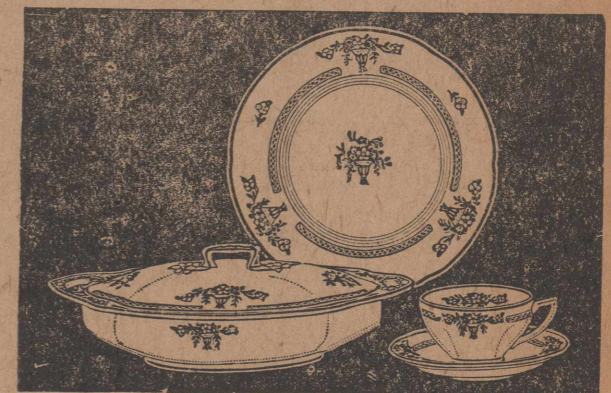
FREE! \$4.50 Set of Yourex Tea Spoons with each Wedding Ring.

### The New Orphonic Victor



"A Gift That Keeps On Giving"

### Fine China Ware

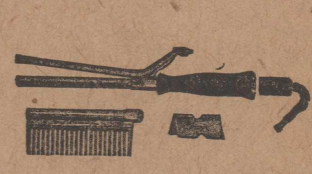


Our famous Winthrop design, open stock. Prices very low.

### Many Appropriate Gifts



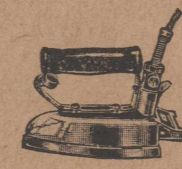
\$11.00



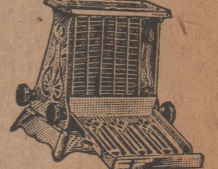
\$1.50



\$4.80



\$3.50



\$2.50



Diamond, Brooches and Sautair pens in the very newest styles favored by fashion. Priced as low as \$6.10 to \$70.00

**BIG VALUES ON CLOSING OUT ITEMS**—We have a large stock of many items in our store that we are closing out at **BELOW ACTUAL COST** in order to make room for more stock. We are limiting these extraordinary values to **ONLY ONE TO THE FAMILY**. See These Values!

MAKE YOUR CHRISTMAS HEADQUARTERS AT THE—

# Wilson Kimble Optical and Jewelry Company

"The House of Confidential Credit"

Floydada, Texas





**KIDDIES TELL OLD SANTA OF MANY THINGS THEY WANT ON XMAS**

Floydada, Texas, Dec. 5, 1927.  
Dear Santa Claus,  
I have been a very nice boy. I want a teddy bear, a large ball, a cup, a rookle horse, a little wagon with bells and a toy Santa Claus; lots of oranges and candy. I guess that is all now.  
Don't forget mother and daddy and all the little poor boys and girls.  
Yours truly,  
Leonard Harold Donathan.

Floydada, Texas, Dec. 8, 1927.  
Dear Santa Claus,  
I want you to bring me a ring and wrist watch, a pair of beads and a box

of stationery for Christmas, and my little sister wants a doll and some candy and nuts and oranges. I want some nuts and candy and oranges. Bring my sister a little ring. She is five years old and I am ten years old.  
Your friend,  
Catherine Tubbs.

Floydada, Texas, Dec. 9, 1927.  
Dear Santa Claus,  
I am going to tell you what I want you to bring me. I want a ring, a pair of house slippers, a box of stationery, apples, oranges, and lots of nuts and candy. Bring other children some toys, too.  
As ever, a friend,  
Ruth Elizabeth Gill.

Floydada, Texas, Dec. 6, 1927.  
Dear Santa Claus,  
I am a little boy two years old. I want you to please bring me a little car (one that I can ride in), a toy pistol and lots of candy, nuts, oranges and bananas.  
Elmer Elnis Warren.

Mickey, Texas, Dec. 2, 1927.  
Dear Santa Claus,  
I want a little doll buggy, a little doll, a little telephone, a doll stove, some candy, too, and a set of dishes.  
From your little girl,  
Armond Manning.

Floydada, Texas, December 5, 1927.  
Dear Santa Claus,  
For Xmas I want a ring, piano, picture book and a ball. And Santa do not forget any little boys and girls.  
With love,  
Sylvia Copass.

Floydada, Texas, December 5, 1927.  
Dear Santa Claus:  
I want you to bring me an Eversharp fountain pen, cedar chest and some apples, candy and oranges and nuts.  
Yours truly,  
Lanelle Gilbreath.

Floydada, Texas, December 5, 1927.  
Dear Santa Claus:  
I want you to bring me a big doll for Xmas also a little trunk and candy and fruits. Give my little sister a doll in a buggy. Dear Santa Claus give all the poor little boys and girls some good things too. I also want a fountain pen and some water colors.  
Your friend,  
Rachel Porter.

Floydada, Texas, December 5, 1927.  
Dear Santa Claus:  
This Xmas I want you to bring me a watch, a flash light a fountain pen, eversharp pencil, candy and nuts.  
Your friend,  
Earl Fawver.

Floydada, Texas, December 5, 1927.  
Dear Santa Claus,  
I want a big bye-lo doll, a fountain pen, candy, apples, oranges, and fruit and my little brother two years old wants a big squawky doll and fruit. My little brother four years old wants a French harp and a knife and fruits. And think of the children that don't get anything.  
With thanks,  
Estelle Anderson.

Floydada, Texas, Dec. 5, 1927.  
Dear Santa Claus,  
I have been a good boy all summer. Will you please bring me an air gun, a pair of boxing gloves, a ball glove, a pair of mittens, a lot of nuts and fruit; four or five packages of fire crackers and that is all.  
Yours truly,  
Billie Green.

Floydada, Texas, December 5, 1927.  
Dear Santa Claus:  
This Xmas I want you to bring me a I want a doll, a doll buggy, some candy nuts, oranges and apples. Do not forget the poor boys and girls.  
Your friend,  
Murillo Gilbreath.

Floydada, Texas, December 5, 1927.  
Dear Santa Claus:  
The things I want for Christmas are a fountain pen, Eversharp pencil, and an air gun.  
Your friend,  
Edgar Willis.

Floydada, Texas, December 5, 1927.  
Dear Santa:  
How are your reindeers? Bring me a flashlight and a French harp and roller skates but do not forget the poor little children.  
Yours truly,  
J. R. Strawn.

Floydada, Texas, December 5, 1927.  
Dear Santa Claus:  
I want a bicycle and that is all I want.  
Your friend,  
Milton Harrison.

Floydada, Texas, December 5, 1927.  
Dear Santa Claus:  
For Christmas I want a gun, and a bicycle, do not forget my sister and brother, mother, and daddy. Do not forget the poor boys and girls.  
Your friend,  
J. W. Harrison.  
P. S. Please do not forget one of our class mates, Jimmie Robertson.

Floydada, Texas, December 5, 1927.  
Dear Santa Claus:  
I want a baby doll, a cart, a piano and a bed. Santa Claus, please bring Miss Louise Wright a fountain pen. We have two pictures in our room. Christmas is the funniest day to me. Santa Claus I have tried to be good.  
Love to Santa Claus,  
Ruby Gertrude Harrison.

Floydada, Texas, December 5, 1927.  
Dear Santa Claus:  
I want you to bring me a baby buggy, little trunk, bye-lo doll, a little iron and piano. Dear Santa Claus give the poor little children something, too. This is all I am going to ask for this time but bring me some candy, nuts, oranges and apples.  
With love,  
Mamie Marie Smith.

Floydada, Texas, December 10, 1927.  
Dear Santa,  
I have seen you but I did not get to tell you what I wanted. I want a little triocycle and a little baby doll and doll set, a broom, and Santa, don't forget mama and daddy and old fat uncle Edd.  
From Floella Jackson.

Petersburg, Texas, Dec. 7, 1927.  
Dear Santa Claus:  
I can hardly wait until time for you to come. I am a little boy five years old.  
Santa Claus, I want you to bring me a little red wagon; I have pulled enough bolls to pay for it. I want it to have disc wheels and rubber tires. I also want a little train that will run around on the track when you wind it up. I want a fire truck and some candy, nuts oranges and some fire works.  
Santa Claus this will be enough for me, so you will be sure to have enough toys for the other little boys and girls.  
Lots of love to Santa,  
Billie Featherston.

Floydada, Texas, Dec. 8, 1927.  
Dear Santa Claus,  
I am a little boy six years old and I have been very good this year. I want these things for Xmas; a little sandy Andy, a little disc with dirt wagon behind it, and if you don't think it too

Campbell School, December 9, 1927.  
Dear Santa Claus,  
I am a little girl four years old. Please bring me a doll and a doll buggy; also bring me a doll bed and lots of fruit, nuts and candy. Please don't forget my daddy, mother and sister.  
Your little friend,  
Myrtle Clendennon.

Floydada, Texas, Dec. 5, 1927.  
Dear Santa Claus,  
I am a little boy four years old. I have been a very good little boy this year and I want these things for Xmas. First, and most of all I want a Tom Mix cowboy suit, then if you don't think that I'm asking for too much I want a gun and shots, a little steam shovel, candy, fruit and nuts. Please don't forget the other little boys and girls.  
Junior Horn Payne.

P. S. Santa, don't forget my daddy and moher, who are in Amarillo. I am visiting my Grandpa and Grandma Horn at Floydada.

Floydada, Texas, Dec. 10, 1927.  
Dear Santa Claus,  
I am a little girl three years old and have been very nice to mind my mama. Please bring me a doll, doll buggy, little cook stove and a little refrigerator with ice in it. Also leave me some candy, fruit and nuts. Santa, please don't forget Bill, and all the other little boys and girls.  
Your little friend,  
Martha Lea Sparks.

**KODAKERS—**  
Bring us your films today  
And get your prints tomorrow  
**WILSON STUDIO**

**PAINS IN THE BACK**  
Are so often caused by an inactive liver—Lane's Pills keep the liver active, by keeping the bile flowing. Bile is nature's antiseptic, it keeps the inside clean.  
ARWINE DRUG CO., Sells  
**LANE'S PILLS**

Floydada, Texas, Dec. 9, 1927.  
Dear Santa Claus,  
I'm a little girl living at Campbell. I want you to bring me these things for Christmas: a little silver mesh bag, a watch that sure enough runs and keeps time, a ukelele—that's all, Santa, except fruit, nuts and candy. Don't forget the other little boys and girls.  
Mary Jo Horn.

much, Santa Claus, I would like to have a tractor and a tooth pick shooter. Don't forget all the other little boys and girls.  
Roy Vaughn Horn.

**FOR HOME AND STABLE**  
The extraordinary Borozone treatment for flesh wounds, cuts, sores, galls, burns and scalds is just as effective in the stable as in the home. Horse flesh heals with remarkable speed under its powerful influence. The treatment is the same for animals as for humans. First wash out infectious germs with liquid Borozone, and the Borozone Powder completes the healing process. Price (liquid) 80c, 60c and \$1.20. Powder 80c and 60c. Sold by  
**Arwine Drug Company**

*Bill Der Says*

Build today so you won't have to move tomorrow.



**JUST A CHRISTMAS SUGGESTION**

—that may help you to solve the problem of what to give.

Why not make definite arrangements to build that home of your own that you and your family have always wanted. It means much to all of you.

And be sure to order building materials from—

**WILLSON & SON LUMBER CO.**

Floydada, Texas



**Helping On The Xmas Money**

"Xmas Money" is the important item of consideration these days. We assure our customers the best prices on their maize and thus help to increase the budget for the buying of presents and holiday essentials.

We can save you money, too, on that winter coal. Let us help you save for a real Christmas and during the months to follow.

**Edwards Grain & Elevator Company**

COAL GRAIN FEED  
TELEPHONE 106

**CHRISTMAS PIANO SALE**



**BIG REDUCTION ON EVERY PIANO SPECIALS**

New Player	\$495.00
New Upright	\$367.50
New Grand	\$685.00

Terms: 10% down, balance 30 monthly payments.  
Or 1/4 down and 2 Falls on Balance

**FREE DELIVERY ANYWHERE**

Most complete stock of sheet music, records and small instruments on the Plains.

Open evenings until Christmas

**BOYLE MUSIC COMPANY**

Plainview, Texas



### A. S. Quintet Meets L. H. S. At Gym Tonight

F. H. S. quintet, with three victories to their credit today, take on their old rivals, the Lockney Longhorn squad, tonight at the Andrews Ward Gym. Tonight's game will be the first in which the two basketball teams have met this year and will give local fans an excellent chance to pick the winners of the county tournament this spring. The game will be called at 7:30 p. m.

With the passing of the football season, basketball has taken the limelight in athletics over the entire South Plains. High schools over this section are all calling for recruits for the cage and Coach Ike Jay reports excellent turnout by local students.

Coach Jay's first opportunity to test his five came on Thursday night of last week when he pitted his crews against the Sand Hill, McCoy and Lakeview teams, consecutively. The local lads were victors in all three games by un-comfortably low scores. Jay used practically every man who had turned out for practice and plans to pick his first string five soon. The scores of last week's games were as follows: Floydada 16, Sand Hill 0; Lakeview 21, Floydada 23; and McCoy 18, Floydada 19.

To further test his squad in pre-season games, Coach Jay has scheduled a number of games for next week. On Tuesday F. H. S. quintet will clash with the Lakeview five again on the local court. On Wednesday they will play Ralls here. Two games have been matched for out of town. One on Thursday night of next week with Crosbyton at Crosbyton and one with Lockney at Lockney on Friday, December 23.

Recruits who have turned out in the high school and whom Coach Jay used in his first three games were as follows: Webb, (captain), Edwards, Smith, Evers, Hanna, Porterfield, Glenn, Barnett, Carleton, Massie, Marshall, J. Carter, Carothers, Holmes, Hill, Moore, Poore and Swain. From this line-up Jay will pick the five men upon whom he will base his championship hopes.

The following advertisement appears in a German newspaper: 'For sale, Historical bathtub with gas heater. Real copper. Inscribed, "His Majesty Emperor William II used by bath at his first visit as Kaiser to Duesseldorf, May 4, 1891."'

A new building in Bogota and 15,000 pesos for a library and furnishings were presented by the Government of Colombia to the National Academy of Colombian History on the recent occasion of the celebration of the twenty-fifth anniversary of the establishment of the institution. Many valuable contributions to the history of the country have been made by the academy during the quarter of a century of its existence.

An estimate saving of about \$5,000 a year in the purchase of supplies for rural schools in San Luis Obispo County, Calif., was brought about by a cooperative arrangement under which bids are received and goods ordered by a county purchasing agent. Prices paid for supplies have been reduced more than half, and the time of teacher and school board is saved by eliminating the visits of sales agents.

#### NEW RECREATION GROUNDS FOR ENGLISH CHILDREN

A campaign was launched recently in Great Britain for the acquisition of playing fields for young people. As president of the National Playing Fields Association, the Duke of York has asked for "£1,000,000 and many acres" to meet the need, especially of land adapted to playing team games. King George has placed at the disposal of the association two of the royal paddocks at Hampton Court for use as a playing field. The land comprises about 6 acres, and will be known as the King's Playing Field. It was suggested by the King that the field be reserved for the use of children in the elementary schools and for boys and girls up to 18 years of age who are without facilities for playing games under proper conditions. Trustees of the Carnegie United Kingdom Trust have appropriated £200,000, and the stock exchange and other bodies, as well as private citizens and the schools, are responding with lands and funds to meet the national shortage of suitable recreation grounds.

A special institute was conducted this summer by the University of North Carolina for members of the Southern Textile Social Service Association and other social and recreational workers. Courses were given in modern social problems; the citizen and his town; girl club work; handicraft, play, and recreational demonstrations. Round table discussions were held for persons engaged in industrial social work.

#### FIRST CHRISTIAN CHURCH

F. L. Davis, Minister

The services next Lord's day will be as usual. Sunday School at 10 o'clock a. m. with Supt. John A. Enoch in charge Story for the children.

The subject of the message for the morning worship will be "Dwarfed and Undenourished Christians."

The Endeavor at 6 o'clock p. m. Night services will begin at 7 o'clock p. m. Instead of the regular sermon we will use the picture machine showing a christian picture. This will be interesting and helpful. It was decided at our last workers conference to observe the "White Gifts for the King."

Each member of the school is asked to bring a gift, something eatable, to be distributed among the families who will not be able to have much of a Christmas dinner. We will bring them to the prayer meeting next Wednesday night and a committee will distribute them on Friday. The gifts will be given through the different classes of Sunday School. We will also have a Christmas tree and entertainment on Christmas Eve.

The choir will render a Christmas Cantata on Christmas night. This will be fine and you will enjoy it.

Weather and roads permitting we will fill our appointment at Newland next Lord's day afternoon at 3 o'clock p. m. Those who live near there are invited to come.

Remember "The Little Church With a Big Welcome" invites you to worship with them when you can.

Speaking of church attendance can you beat the record of this family:

The McDowell family, members of the Second United Presbyterian church of Cleveland, Ohio, holds a unique record. Chester McDowell, father, has never missed Sunday school for one Sunday in twenty-three years. Mrs. McDowell has a perfect record for 11 years. Chas. a son, has a perfect record for twelve years, Jean, a daughter, has not missed in eight years. Alvin, brother of Chester, has been there every Sunday for seventeen years. Bessie, a sister of Chester, has not missed in twenty-four years.

Don't the McDowells ever have company on Sunday that keep them away from church?

Don't they ever go anywhere on Saturday night and get up tired on Sunday morning?

Don't they ever have headaches, colds, nervous spells, tired feelings, poor breakfasts, sudden calls out of town, business trips, Sunday picnics or any other troubles?

Don't they ever read a Sunday paper?

Don't they have a radio so they can listen to "some mighty good sermons from out of town?"

What's the matter with the McDowells?

Teachers, principals, school superintendents, and college professors composed more than half the enrollment of 5,165 in the University of Wisconsin summer session this year. Women outnumbered the men more than 2 to 1. Of the 2,867 teachers in attendance, only 333 possessed no degree.

Living in cabins in the woods, making all-day field excursions, and working in the open under trained instructors, supplement the usual laboratory teaching in the Alleghany School of Natural History, situated in the Alleghany State Park, New York. The school works in cooperation with the State Park Commission, the New York State Museum, and the Buffalo Society of Natural Sciences.

The manner in which the average hen molts or sheds her feathers is a reasonably safe guide to follow in weeding out poor layers. The better producers continue to lay late in the fall and therefore do not molt until late. The late molters also molt rapidly as a rule, while the early molters, which are usually the poor layers, molt slowly. Hens that have not molted by August or September will show dirty, worn, or broken plumage, while those that have molted early show fresh, clean plumage or growing feathers at this time.

Although steel and rubber largely enter into the manufacture of automobiles, there is more wood used in this industry than ever was required in the old horse-vehicle business.

A Boston doctor has stated that within the next fifty years people will become too civilized to kiss.

Alabama has adopted the goldenrod and yellowhammer as its official state flower and bird, respectively.

#### 1926 CLAY PRODUCTS OF STATE VALUED IN EXCESS \$6,000,000

Austin, Texas.—Clay products in the State of Texas during 1926 were valued in excess of \$6,000,000, according to statistics which have recently been gathered by the Bureau of Economic Geology of the University of Texas in co-operation with the Bureau of Census of the United States Department of Commerce. Of the various clay products, common brick leads in value, the bricks made in 1926 having a value of \$2,007,634. Face brick is next in value, amounting to \$1,455,455 and other clay products of which the production is large are hollow building tile, vitrified paving brick or blocks, sewer pipe, fire brick and pottery ware. The exact total value of all clay products made in the state during 1926 is \$6,029,209.

Rubber hoof pads are not recommended for horses that work on the farm, as the soil works its way under the pad, causing lameness by extra pressure on the navicular joint. When rubber pads are used, the Bureau of Animal Industry advises that pine tar with a thin layer of oakum should be applied to the sole of the foot to keep it moist and avoid contraction.

Appropriating an unused house in Coburg, Oregon, colonies of bees, working steadily for four years or more, have packed the walls of the building solidly with honey.

Courses in negro literature feature this year of the summer school for teachers conducted at Tuskegee (Ala.) Institute.



**Plainview Theatre**  
Plainview, Texas  
MONDAY — TUESDAY  
19 20  
WEDNESDAY  
21

**"THE GORILLA"**  
With Charles Murry, Fred Kelsey, Alice Day and Tulla Marshall, with a strong supporting cast. The biggest sensation of the year. Don't miss "The Gorilla" for Mystery, Anxiety, Horror, Fear and Laughter. A good comedy and M. G. M. News reel. Don't miss it.

Popular Prices

## FASHIONS NEWEST MILLINERY

WE ARE NOW SHOWING A BEAUTIFUL SELECTION OF ADVANCE MODES IN HATS FOR THE

### HOLIDAY SEASON

THAT WILL BRIGHTEN UP ONE'S WINTER COSTUME

These hats are created in satin, taffeta, metallic, fialle and begalene—and may be had in all the wanted high colors as well as black. We would be delighted to show them to you.

### THE HAT SHOP

Mrs. E. P. Nelson Props. Ruth Brown Hall  
Located in balcony of C. R. Houston Company



### Heaps of Tempting Groceries For the Big Spread

Let's stack your market basket high with the tastiest "Eatables" for Christmas. You know that's one day the folks have "unlimited" appetites—so buy enough!

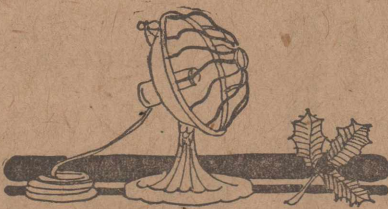
Our Low-Priced Tempting Suggestions for Saturday:

- 1 Can Hills Dale Peaches ..... 21c
- 2 lb. Blue Ribbon Peaches ..... 37c
- No. 2 Tomatoes, ..... 10c
- 2-oz. Vanilla Extract ..... 27c
- No. 2 Concho Corn, ..... 12c
- 14 lbs. Spuds, ..... 39c

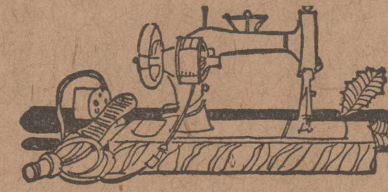
**BAKER CAMPELL CO'S.**  
"M" System Store No. 411



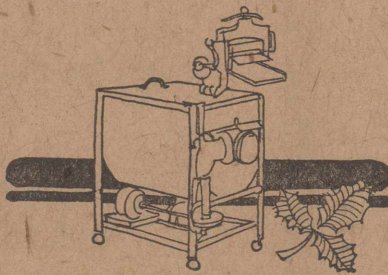
## GIFTS--ELECTRICAL!



Electric Heaters



Sewing Machines

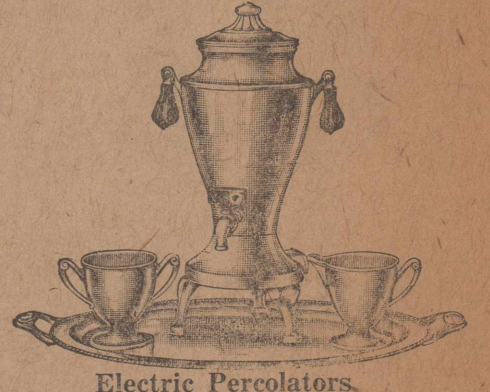


Electric Washer

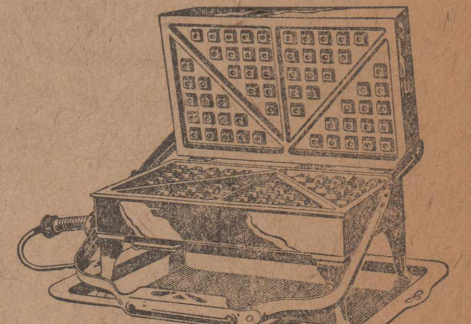


Inscribe the words "Merry Christmas from" and your signature on a card—attach it to one of the many practical Electric Gifts you can select here—and watch the expression on her face when she gets it. "Beamingly" happy? Say—she'll be nothing else but—!

Pictured in this ad are only a few of our suggestions. Visit our office for more!



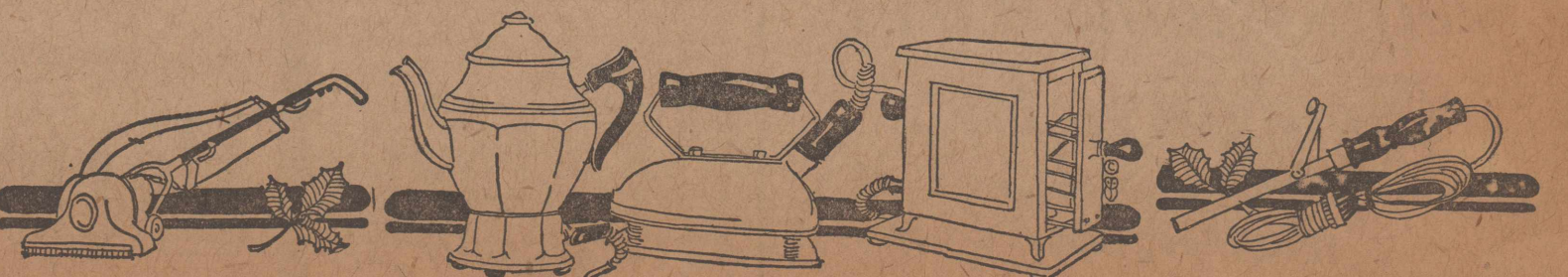
Electric Percolators.



Waffle Irons

## Texas Utilities Company

"Electricity—Your Cheapest Servant"



Vacuum Cleaner

Curling Iron

**Society & Clubs**

**"World Wide Peace" Subject Of M. E. Program.**

The Woman's Missionary Society of the Methodist Church met Monday afternoon at 3 o'clock at the church for a program from the "Missionary Voice." "World Wide Peace" was the subject of the lesson. Mrs. Ben Hardy gave the scripture lesson. In connection with the subject of the program Mrs. H. N. Porterfield told a very interesting story. Mrs. Jno. L. West gave a paper on "How to Obtain World Wide Peace." A general round-table discussion closed the program.

During the business session which followed \$17 was reported as made from the bazaar which was held Friday and Saturday at F. C. Harmon's furniture store. The members voted to purchase a \$16 gas range which was installed in the basement of the church this week. The stove was considered a necessity since it will be used in preparing refreshments when entertaining at the church.

It was the vote of the auxiliary not to have any more meetings until the first Monday in January which will be January 2, when new officers will be installed. The new officers are asked to have their list of committees ready for the ensuing year. Rev. Hardy has ordered new mission study books and thirty hand books, it is announced. The books will sell at ten cents each.

**Mrs. Fred Brown Hostess To Council Members.**

Mrs. Fred Brown was hostess to the members of the Woman's Council of the First Christian Church at an all-day meeting at her home Monday, December 12. At the noon hour a lovely chicken dinner was served.

The afternoon was spent in making decorations for the Christmas tree to be had at the church on Christmas Eve. Those present for the day were: Mmes. E. C. Nelson, Walter Newell, M. L. Probasco, R. C. Scott, F. L. Davis, Champ Walters, Ed Brown, W. M. Houghton, Glassmorier and Markel.

**Mrs. Morrow Hostess To Embroidery Club.**

The Tuesday Embroidery Club met in all-day session, Tuesday December 13, with Mrs. Lillian Morrow as hostess. At the noon hour luncheon was served to the following: Mmes. Hazel Loran, Fannie Mae Huskey, Edna Lawlis, Jack Rosson, Jack Hicks and the hostess.

The club will meet Tuesday, December 20, with Mrs. Fannie Mae Husky.

**Box Supper-Program At Center Saturday Night.**

There will be a box supper and short program in connection at the Center School house Saturday night beginning at about 7:30 o'clock.

The proceeds will be used to purchase more books for the school library.

**Social Calendar**

The Gift Club is meeting this afternoon with Mrs. Herschel Umberson as hostess.

The Woman's Missionary Society of the Methodist Church has dismissed all meetings until Monday, January 2, when they will have their annual installation of officers.

The American Legion Auxiliary extend an invitation to anyone wishing to send gifts to the veterans of the World War, who are in hospitals to bring or send their gifts to the American Legion home tonight. There will be a committee to receive them. All members, who can be asked to come as the gifts will be packed ready for shipment.

The T. S. S. Embroidery club has dismissed all meetings until after the Christmas holidays.

The Woman's Council of the First Christian Church will meet in regular session at the church Monday afternoon at 2:30 o'clock.

The Tuesday Embroidery Club will meet Tuesday, December 20, with Mrs. Dallas Huskey.

The High School Parent-Teacher's Association will meet Thursday afternoon, December 22. All of the mothers are requested to be present as they will have an opportunity to inspect the new cafeteria which opened Wednesday, December 14.

The next meeting of the Andrews Ward P. T. A. has been postponed until the second Wednesday in January. The meeting will begin at 3 o'clock.

The Martha Girls of the Methodist Sunday School will have their annual Christmas tree and party Tuesday night, December 20, at the home of Mrs. Calvin Steen.

Mr. and Mrs. J. M. Willson and Mr. and Mrs. H. M. McDonald are entertaining tonight and tomorrow night with eighty-four at the home of Mr. and Mrs. Willson.

Mrs. B. K. Barker will entertain the Wednesday Bridge Club at her home Wednesday afternoon, December 21, at 2:30 o'clock. The club will have their annual Christmas tree.

The 1922 Study club will entertain with a Christmas party, Thursday evening, December 29, at the home of Mrs. J. M. Willson, which will be husband's evening.

East Ward Parent-Teachers' Association will meet the second Friday in January.

**Honor Roll Music Pupils Of Mrs. Thomas.**

Members of Mrs. E. C. Thomas' Music class who are on the honor roll for the first term which closed December 1, are: Marquerita Price, Lois Newsome, Fern Finkner, Virdene Snodgrass, Roxie Norton, Maxine Fry, Ferne Charlotte

Fry, Louise Conner, Forest Fry, Mildred Clonts, Lurlyne Clonts, Folia Randerson and Doris Clonts.

**Miss Bass Guest at Party Given at Hale Center.**

Miss Blanche Bass and her house guest, Miss Opal Wood, County Demonstration Agent of Hale County, will be guests of Mrs. M. S. Hudson, of Hale Center, at a slumber party given in honor of the girls tonight at the home of Mrs. Hudson.

Miss Wood has been a guest of Miss Bass since Wednesday. They have been making out their annual report and going over plans for the new year's work.

**Andrews Ward Cafeteria Will Have Assistant Helper.**

The Andrews Ward Parent-Teachers' Association met Wednesday afternoon at the school with Mrs. E. S. Randerson presiding. A motion carried to start a contest whereby the attendance at the meetings would be increased. A committee was appointed to arrange for a book shower to be given sometime after Christmas. J. D. Porterfield was given the job of varnishing the wood-work and bookcases for the library.

The matter of getting a helper for Mrs. Lillie Brittan, who is in charge of the cafeteria, was discussed and all voted in favor of the plan and discontinue using the children in the cafeteria.

A food sale will be held by the Andrews Ward P. T. A. ladies at Harmon's store Saturday when they will sell pies, cakes, sandwiches, coffee and dressed chickens.

**Floydada Ladies Guests At Surprise Party.**

Mrs. John E. Horton and Mrs. Lon V. Smith were guests at a party given at Plainview as a surprise party and dinner for Mrs. J. Pat Horton. Some fifteen ladies had gathered at the home with the pretense that each had brought a gift for the other. Mrs. Horton was quite surprised when the gifts were delivered instead of various names being called every name was her own. The tree and dinner was all for her and was given by several of her friends.

**Appointments Given Local Club Women.**

Announcement has been received here of the appointment of Mrs. Lon V. Smith as State Chairman of Scholarships and Loans by Mrs. W. R. Potter, state president of Texas Federation of Women's club.

Another appointment that will be of great local interest is that of Mrs. R. E. Fry who has been appointed district chairman of Scholarships and Loans. This appointment is made by Mrs. F. T. Collins, of Amarillo, Seventh District President.

**Brother And Sister, Celebrate Birthday Here.**

Wednesday of last week, December 7, the W. H. Finley family had the pleasure of entertaining at their home in northwest Floydada a number of relatives and friends, the birthday of Mr. Finley and of a sister residing at Abilene being made the occasion for a big birthday dinner. Mr. Finley was fifty years of age on that date and his sister, Mrs. A. C. Lewis, was sixty.

The dining room was brightened by the use of Christmas colors in the decorations and the dinner was served on the table which the honorees' father used during his lifetime.

Many nice presents were received by Mr. Finley and his sister, and all enjoyed the affair greatly. The huge cake which graced the center of the table bore fifty candles for Mr. Finley and sixty for Mrs. Lewis.

Those present for the dinner were the hosts, Mr. and Mrs. W. H. Finley, and family, Mr. and Mrs. J. M. Finley and family, of Vinson Oklahoma, Mrs. A. C. Lewis and John Finley of Abilene, Mrs. George Woolsey, Mrs. Ella Lemons, Mrs. Otis Perkins and little son, Clifton, Mr. and Mrs. H. T. Williams and family, and Misses Eula Browning and Charlene Stovall.

**Surprise Birthday Dinner Given Sunday.**

A surprise birthday dinner was given to S. M. Woolsey, of Mt. Blanco community and G. M. Woolsey, of Floydada, Sunday, December 11, at the home of Mr. and Mrs. S. M. Woolsey.

A large crowd of friends and relatives were in attendance, among them were: Mr. and Mrs. Tom Lemons and children, Mr. and Mrs. R. F. Day and children; Mr. and Mrs. G. H. Day and children; Mr. and Mrs. G. M. Woolsey and family.

**Gift Club Entertained Thursday.**

The Gift Club met in regular session Thursday afternoon, December 8, with Mrs. O. M. Watson as hostess. After a very pleasant evening spent in doing fancy needle work the hostess served refreshments of hot chocolate, caramel nut pie and candle salad.

Those present were: Mmes. Clyde Harris, Hershel Umberson, N. W. Williams, E. L. Norman, Elmer Hinson and the hostess.

**DUM-DUM BULLETS IN WAR OF INDEPENDENCE**

A collector of bullets dating from the period of the Revolutionary war and prepared for a variety of uses has been recently added to the collection of the New York Historical society.

One fact of historical interest established by the finding of these relics is the certain use of dum-dum bullets by the soldiers of both armies, contrary to the practice of war. Accusations and recriminations have been common for a century and a half. It now appears that the soldiers of both armies displayed considerable ingenuity in preparing bullets in such a manner as to inflict jagged wounds, sometimes cutting them nearly in half and either twisting or beating them out of shape.

Other bits of the lead designed for deadly use were diverted to pursuits far from the intention of their makers. Pounded squares, with spots cut in the sides, they were used for dice through the long winters of inaction. Hammer-

ing your tie pin." "Well, that is very good of you. I am very grateful. Will you not accept my card?" The card bears his name and an advertisement of his button company. He keeps the diamond hanging by an invisible chain at all times and feels that this is his best method of introducing himself and his product.—The Outlook.

Some of these bullets bear the marks of human teeth and recall those more inhuman days when flogging was a common punishment. Victims were tied to post or tree while the lash was applied to their bare backs. They were permitted at such times to hold a bullet between their teeth as an aid against crying out in weakness under the ordeal.

**NOVEL ADVERTISEMENT**

Of all the unusual means of advertising we think one of the most amusing methods is that used by a friend of ours a large button manufacturer. He wears a very large diamond necktie pin. He has the five-carat diamond stone dangling from the necktie in such a way that it seems just about to fall off. People who stand next to him on the sidewalk are quite likely to stop him and say: "I beg your pardon, but you are

**INVESTIGATE ELECTRICITY MADE IN WEST TEXAS SAND STORMS**

Unusual electrical conditions during West Texas sandstorms has been the subject of extensive investigations by the physics department of Texas Technological College. During stormy periods severe shocks are frequently received from radio antennas, fence wires and automobiles. Many of the large automobile trucks have a chain dragging on the ground suspended from the rear axle in order to ground the electricity which develops. During severe wind storms automobile ignition systems often refuse to function.

Dr. E. F. George, head of the physics department, has attempted to measure the electricity thus generated during storms. A radio antenna formed the ba-

sis of the preliminary measure. Potentials of over 40,000 volts measured by spark gap between metal electrodes, were thus obtained. Other experiments are to be conducted. Dr. George would not say that he believed this large amount of electricity could be utilized in a practical way though it is regarded as a possibility.

Grain should be fed to high-producing cows under all pasture conditions.

WILLIAM FOX presents THE WORLD'S GREATEST MOTION PICTURE **WHAT PRICE GLORY**



Plainview Theatre Plainview, Texas MONDAY — TUESDAY 26 27 WEDNESDAY 28 "What Price Glory" World's Greatest Motion Picture by Laurence Stallings with Victor McLaglen, Edmund Lowe and Dolores Del Rio and thousands of others. This is by far the biggest picture that the Plainview Theatre has ever shown. A good comedy and M. G. M. News. POPULAR PRICES

**It's Here!**  
**Alabama Montevallo COAL**  
THE WORLD'S BEST  
Original Genuine Montevallo is clean—free from impurities.  
**IT WILL NOT CLINKER OR COKE**  
Repeated tests prove that three tons of Original Genuine Montevallo will go as far as four tons of ordinary coal.  
**Boothe Bros.**  
Phone 224

**Make this a Jewelry Christmas**

Lots of folks like to think of Jewelry as expensive. Of course there is expensive jewelry and inexpensive jewelry. We try to give you a complete offering of both—in other words this store is jewelry headquarters on the plains. We meet your needs and your desires in quality, in assortment, in price.

In our jewelry department you can start and finish your Christmas shopping. You will find items suitable for every person whose name you have on your list—and you won't spend anymore doing it than if you shopped all over town and bought an assortment of other gifts.

And oh, how pleased those who receive them will be.

We invite you to see just what our jewelry department does offer.

**South Plains Drug Company, Inc.**  
Olen B. Scott, Manager  
Plainview, Texas

**PUBLIC SALE!**

At Harmony School House 13 miles southwest of Floydada, and 8 miles northeast of Petersburg,

**THURSDAY, DEC. 22nd**

We will sell to the highest bidder

**The Harmony Old School House**

This is a frame building sealed inside throughout with flooring, with double floor, size 24x48 feet, with partition. Just painted with two coats of paint. Has hip roof.

Could be made into a four or five-room dwelling or a good barn.

Also will have a

**COMMUNITY FARM SALE**

in connection, including Jersey cows, hogs, horses, mules and farm implements.

Terms of sale for the school house: one-half cash, balance on approved note Due Oct. 15, 1928, bearing 10 per cent interest. Farm sale terms to be announced.

G. L. Snodgrass, L. A. Williams, H. M. Miller, Trustees.

**Harmony School District**  
Seale & McDonald, Auctioneers

### Anderson Warns Public Of Dangers Of 'Colds'

Communicable Disease May Lead To Very Serious Results, Says State Health Officer.

If you have a "cold," do not treat it lightly, advises Dr. J. C. Anderson, state health officer, who stated that everyone suffering from this malady, should consider it a distinct disease that needs prompt treatment.

"A cold is a communicable disease that when contracted, may lead to serious results, weakening the resistant powers of the body to the extent that the "cold" victim, may likely succumb to the marauding germs of pneumonia, tuberculosis, or other serious diseases. A cold is also quite often the first symptom of influenza; many of the diseases common to children, and other maladies and should in no instance be allowed to run its course without treatment," Dr. Anderson stated.

"One of the best methods of preventing a cold, is to keep in an all-around good physical condition. To do this, one must get sufficient outdoor exercise; eat at regular hours; get sufficient sleep in a well ventilated room; not overwork; keep clean both on the outside and inside; and keep a cheerful disposition.

"Hygienic rules that are an aid in the prevention of colds are: avoid exposure to wet and cold, and sudden changes of body temperature; wash hands before eating; when sneezing or coughing, hold handkerchief or cloth

**AN EXHILARATING EFFECT**  
A bottle of Herbine on the shelf at home is like having a doctor in the house all the time. It gives instant relief when the digestion gets out of order or the bowels fail to act. One or two doses is all that is necessary to start things moving and restore that fine feeling of exhilaration and buoyancy of spirits which belongs only to perfect health. Price 60c. Sold by

Arwine Drug Company

### CALL US COLLECT

—when you want to—  
SELL AT AUCTION  
Phone 120, Floydada  
Phone 9020-3, Lockney

Seale & McDonald  
AUCTIONEERS

specializing in Farm, Live  
Stock and Merchandise  
Sales.

W. H. Seale, Floydada  
Jno. W. McDonald, Lockney  
We furnish drinking cups free

over mouth and nose, so as to prevent transmission of germs to others in the near vicinity; keep away as much as possible from others suffering from a cold; and avoid crowds."

### THE STATE OF TEXAS

County of Floyd. To the Sheriff or any Constable of Floyd County.—Greeting: You are hereby commanded to cause to be published once a week, for ten days, exclusive of the first day of publication, before the return day hereof, in some newspaper of general circulation published in said County for a period of not less than one year; the following notice:

THE STATE OF TEXAS  
COUNTY OF FLOYD

To All Persons Interested in the Welfare of the Estate of J. W. Thorpe, Deceased:  
You are hereby notified that W. T. Rogers has filed in the County Court of Floyd County, Texas, an application for letters of temporary administration upon the Estate of J. W. Thorpe, deceased, and on the 16th day of July A. D. 1927, by order of the County Judge of said Floyd County, the said W. T. Rogers was appointed temporary administrator of the Estate of the said J. W. Thorpe, deceased, and at a regular term of said Court, commencing on the third Monday in January, A. D. 1928, the same being the 16th day of January, A. D., 1928, at the Court House thereof in Floydada, Texas, at which time all persons interested in the welfare of said Estate are hereby cited to appear and contest such appointment if they so desire, and if such appointment is not contested at the said term of said Court, then the same shall become permanent.

HEREIN FAIL NOT, but have you then and there before said Court on the said first day of the next term thereof, this Writ, with your return thereon showing how you have executed the same.

Given Under My Hand and Seal of said Court, at office in Floydada, Texas, this 25th day of November, A. D., 1927.

(SEAL) TOM W. DEEN,  
Clerk County Court, Floyd County,  
Texas. 413tc

For colds, grip  
and flu take



Relieves the congestion,  
prevents complications,  
and hastens recovery.

### Poultry Needs Winter Green Feed, Says Reid

Texas Poultrymen will do well to provide an ample supply of winter green feeds for the laying hen, D. H. Reid, head of the poultry husbandry department, A. & M. College, advises. Green feed keeps hens healthy and vigorous, acting as a laxative and bulky feed as well as a very cheap and efficient source of vitamins.

"The sources of green feeds are sprouted oats, green growing grain, collards, rape, chard, green turnips, good alfalfa hay, peanut hay, lawn clippings and cabbage and lettuce," Prof. Reid said.

"Sprouted oats are the most expensive of the green feeds but are often used to good advantage. Probably the cheapest and most satisfactory form of green food that we can use in Texas is some kind of growing grain. In the North where the weather is more severe, rye is used extensively for this purpose. Barley comes next in hardness while oats are probably the most tender of the three grains. The hens like oats better than either of the other two grains, and will do exceedingly well on them. The best substitute for green feeds are alfalfa hay and cod liver oil."

### NOTICE OF APPLICATION FOR PROBATE OF WILL

THE STATE OF TEXAS

To the Sheriff or any Constable of Floyd County.—Greeting: You are hereby Commanded to cause the following notice to be published in a newspaper of general circulation which has been continuously and regularly published for a period of not less than one year preceding the date of the notice in the County of Floyd State of Texas, and you shall cause said notice to be printed at least once each week for the period of ten days exclusive of the first day of publication before the return day hereof:

Notice of Application for Probate of Will, and Letters Testamentary

THE STATE OF TEXAS:  
To all Persons interested in the Estate of Mrs. Ona Long Deceased, you are hereby notified that I. D. Gamble has filed in the County Court of Floyd County, an application for the Probate of the Last Will and Testament of the said Mrs. Ona Long, Deceased, and for letters Testamentary, which will be heard at the next term of said Court, commencing the Third Monday in January, A. D. 1928, at the Court house thereof, in the City of Floydada, Texas, at which time all persons interested in said Estate may appear and contest said application should they desire to do so.

Herein fail not, but have you then and there before said Court this writ, with your return thereon endorsed, showing how you have executed the same.

Given under my hand and the seal of said Court, at office in Floydada, Texas, this 25th day of November A. D. 1927.

(SEAL) TOM W. DEEN,  
Clerk County Court, Floyd County,  
Texas. 413tc

### NOTICE BY GUARDIAN OF APPLICATION FOR MINERAL LEASE OF REAL ESTATE OF WARD.

IN THE GUARDIANSHIP OF THE ESTATE OF JOHN EDWARDS SMITH AND BERT IONE SMITH, MINORS, NO. 417.  
In the County Court of Floyd County, Texas.

Notice is hereby given that I, Stella Smith May, guardian of the estate of John Edwards Smith and Bert Ione Smith, minors, have filed my application in the above entitled and numbered cause for an order of the county judge of Floyd County, Texas, authorizing me as guardian of the estate of said wards to make an oil, gas, and mineral lease upon such terms as the court may order and direct, on the following described real estate belonging to said wards, to wit: Being an undivided one-half interest in the west 220 acres of the South one-half of survey No. 8, certificate No. 30/368 T & N. O. Ry Co. patented to R. W. Lane March 4th 1916. By Patent No. 498, Vol 50; said application will be heard by the county Judge at the court house in the city of Floydada, Texas on the 23rd day of December A. D. 1927.

MRS. STELLA SMITH MAY,  
Guardian of the estate of John Edwards Smith and Bert Ione Smith, Minors.  
421tc.

According to the London Medical Journal in 1815, it was believed that a silver ring worn constantly would cure a case of epilepsy.



### PACK ALL

—your "washing troubles" in a laundry bag and smile, smile—smilingly call up

141

Whatever the bag contains will come back to you fresh and spotlessly clean!

Modern Equipment  
"Trivial Rates"

Floydada Steam Laundry

### CITATION—APPOINTMENT OF TEMPORARY GUARDIAN, BY PUBLICATION

The State of Texas. To the Sheriff or any Constable of Floyd County.—Greeting:

You are hereby commanded to cause to be published, once a week, for ten days, exclusive of the first day of publication, before the return day hereof, in some newspaper of general circulation published in said county, which has been continuously and regularly published in said county for a period of not less than one year, the following notice:

To all Persons interested in the welfare of John Edwards Smith and Bert Ione Smith, Minors:

You are hereby notified that Stella Smith May has filed in the county court of Floyd County, Texas an application for letters of guardianship upon the person and estate of said minors, John Edwards Smith and Bert Ione Smith, and on the 1st day of Nov. A. D. 1927, by order of the County Judge of Floyd County, the said Stella Smith May was appointed temporary guardian of the person and estate of said minors, and at

the next regular term of said court commencing on the 3rd. Monday in January A. D. 1928, the same being the 16th. day of January A. D. 1928, at the courthouse thereof, in Floydada, Texas, at which time, all persons interested in the welfare of said minors, may and are hereby cited to, appear and contest such appointment, if they so desire, and if such appointment is not contested at the said term of said court, then the same shall become permanent.

Herein fail not, but have you then and there before said court, on the first day of the next term thereof, this writ, with your return thereon, showing how you have executed the same.

Given under my hand and the seal of said court, at office in Floydada, Texas, this the 26th day of Nov. A. D. 1927.

(SEAL) TOM W. DEEN,  
Clerk, County Court, Floyd County,  
Texas. 403tc

It is believed by scientists that by weighing hair, the race of the owner can be determined, the hair of a Caucasian being lighter than that of a Mongolian.

### Jno. A. Fawver

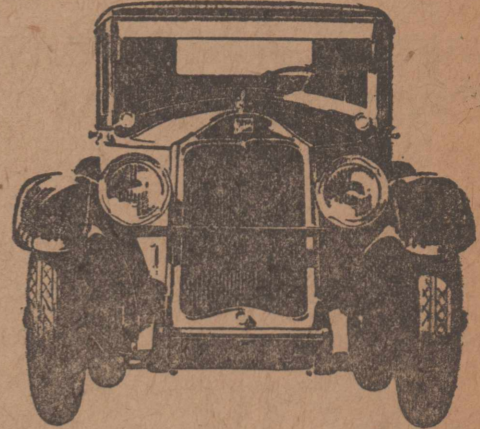
DEALER IN

LAND AND CATTLE

Values in Cattle, Real Estate,  
Royalties and Leases

P. O. BOX 171

Surginer Building, Room 7  
FLOYDADA, TEXAS



Body by Fisher

Make this Christmas last  
for thousands of miles

Buick for 1928 combines exquisite beauty with unmatched get-away, power and handling ease.

Step into our showroom today and select the model which is best suited to your family's needs. Pay on the liberal G. M. A. C. time payment plan. We'll make delivery on Christmas day—or whenever you prefer.

a Buick for  
Christmas

CALLAWAY MOTOR CO.,  
Floydada, Texas

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM

Wait a minute!



make sure your  
motor gets the  
right Oil.

DON'T let "any old oil" go into your crankcase. Specify and get Conoco Motor Oil. There's a grade of Conoco for your motor and it will pay you in real dollars and cents to insist upon it every time you change oil.

You take no chances with Conoco. It is a tried product. Its tremendous sale is the best indication of its efficiency. Keep your car young with Conoco Motor Oil.

### CONTINENTAL OIL COMPANY

Producers, Refiners and Marketers

of high-grade petroleum products in Arkansas, Colorado, Idaho, Kansas, Missouri, Montana, Nebraska, New Mexico, Oklahoma, Oregon, South Dakota, Texas, Utah, Washington and Wyoming

CONOCO  
REG. U. S. PAT. OFF.  
Motor Oils

Extra Life for Your Car  
AND BE SURE TO USE CONOCO GASOLINE  
packed with extra miles

# PUBLIC SALE

At the Joe Foster old place 1 mile southwest of Center, 6 1/2 miles northeast of Floydada, beginning promptly at 10 a. m.,

Monday, Dec. 19th

We will sell the following described property:

### 8 Head Jersey Cattle

2 Jersey cows, with young heifer calves;  
1 Jersey cow, giving milk;

2 Jersey cows, fresh before Christmas;  
2 nice one-year-old Jersey heifers, and 1 calf;

### Good Poultry

175 White Leghorn Hens;  
4 year-old White Leghorn Cocks;  
About 6 dozen Plymouth Rock Hens and Pullets.  
1 Incubator.

### Work Stock

1 Team Mules, 6 years old, red and brown,  
16 hands high;  
1 Bay Mare, 6 years old, weight 1100 lbs.;  
1 Team Bay mules, 16 hands high, smooth mouth;

1 Span Horse Mules, eight years old;  
1 Brown Horse, weight 1100 lbs., smooth mouth;

### Farming Implements

2 one-row P. & O. Listers;  
1 two-row Oliver Lister;  
1 John Deere Disc Harrow;  
1 Two-row Emerson Go-Devil;  
1 Slide Go-Devil;  
2 Good Wagons; 1 Wagon;  
1 Row-binder in good running shape;  
1 Roll five-foot pailings;  
1 Spool new barbed wire;  
80 new posts and staves;  
3 Sets leather harness and 2 sets chain harness;  
1 Set breeching, some bridles and collars;  
2 good cream separators.

### FREE LUNCH AT NOON

TERMS OF SALE: Sums under \$25 cash. On sums \$25 and over 10 months time will be given on approved notes bearing 10 per cent interest, or 5 per cent discount for cash.

J. Z. Woolsey and J. D. Higgins  
OWNERS

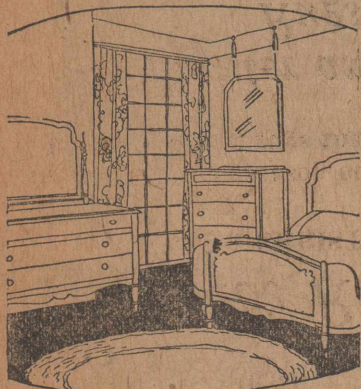
Seale & McDonald, Auctioneers

J. I. Hammonds, Clerk

# Your Gifts Will Be Used the whole year through if you choose them at - F. C. HARMON'S

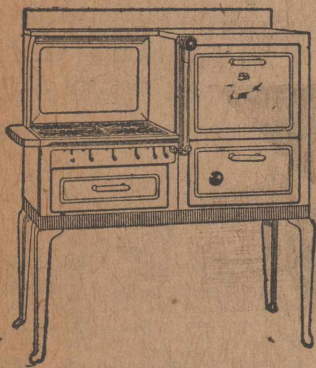
"Where You Save the Difference on Furniture and Floor Coverings"

GIFTS THAT WILL BE APPRECIATED BY NOT ONLY THE PERSON TO WHOM THEY ARE SENT BUT BY THE RECIPIENT'S FAMILY AS WELL. GIFTS OF A DIGNITY AND CHARM THAT CONVEY THE CHRISTMAS SPIRIT WHILE THEY SPEAK FOR THE DISCRIMINATION OF THE GIVER.



THE GIFT SUPREME—A GORGEOUS BEDROOM SUITE

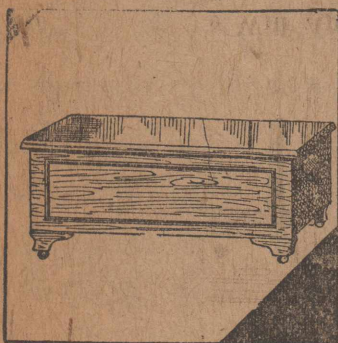
Many designs and color schemes in these beautiful suites, ranging in price from \$75.00 to \$175.00.



A Gift That She Will Appreciate

### QUICK MEAL GAS RANGE

Give mother or wife something she will use every day. Many sizes and designs, range in price from \$42.50 to \$130.00.



BEAUTIFUL CEDAR CHESTS

A lovable gift that any mother, wife, sweetheart or sister wants with every wish. See the many beautiful designs and colors at Harmon's for only—

\$12.50 to \$40.00

### Give Rugs FOR CHRISTMAS

Harmon's is this season offering bigger and better bargains in rugs than ever before.

### Axminster and Velvet Rugs

Each would make one of the most appreciated gifts that you can give.



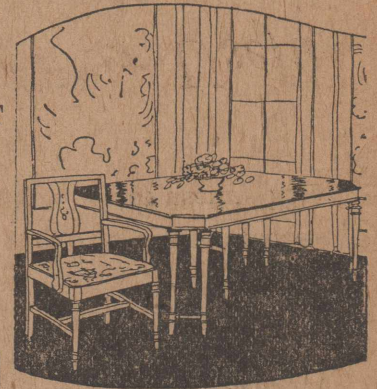
SEE THESE in a price range of—

\$40.00 to \$55.00

10% Discount During Holidays.

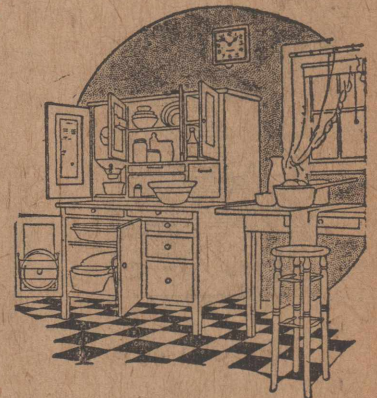


BEAUTIFUL DINING ROOM SUITE—A GIFT THAT LIVES



Made of the finest of material and attractive colors, these are very greatly appreciated gifts. Prices range from—

\$90.00 to \$250.00

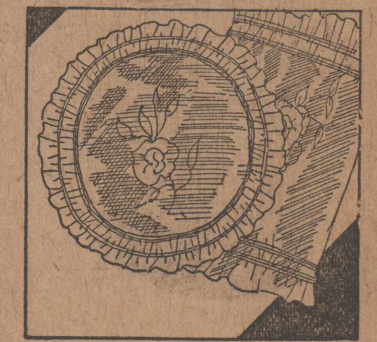


For Mother

### A SELLER'S KITCHEN CABINET

Make mother's place of business, her kitchen, more modern and easy with this appropriate gift, ranging in price from—

\$25.00 to \$77.50



FANCY GIFT PILLOWS

One of the most delightful inexpensive gifts that one can give. Richly made of silk and metallics, from—

\$5.00 to \$9.00

## For Christmas..... A Gift of FURNITURE

### For Your Home Or The Home Of Your Married Friends

A gift of furniture is a gift for all! For your home or the home of relatives or married friends, Harmon's furniture is suggested as Christmas remembrances.

Furniture is and always has been in the desired category of Christmas gifts which has a more than fervent welcome. The gift of furniture solves also that problem of what to give Her or Him.

Amazingly moderate in price, as you'll note from the furniture illustrated, our wonderful assemblage offers so many charming things that you'll fairly want to buy them all! But whatever you select you may be sure it will carry your message of Christmas greeting.

FREE!

FREE!

FREE—with each \$50.00 Cash Purchase we will give a 26-piece set of useful Kitchen Cutlery.

### Many Other Useful Gifts

Harmon offers you the following list of suggested gifts for Christmas:

- Phonographs—Portables and Records
  - Smoke Stands
  - Floor and Table Lamps
  - Breakfast Room Suites
  - Rockers and Parlor Chairs
  - Living Room Suites
- and many other splendid furniture gifts for Christmas at—

F. C. HARMON'S

# THE FLOYD COUNTY HESPERIAN

VOLUME 34

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, DECEMBER 15, 1927.

NUMBER 42

## Kiddies Ask Old Santa For Big Bags Of Yuletide Gifts

Jolly Old Santa Claus will have to bring his toys, candy and presents in several great bags when he comes to Floyd County this year if he fills the orders sent him in hundreds of letters being written by the kiddies.

"Be sure and bring plenty of pretty things and lots of goodies," the little folks say. The Hesperian presents some of the letters that have been written this week and others will be printed next week. Many early orders were entered for Santa's list in last week's edition.

Hurry, Santa, for the kiddies are waiting for you!

Floydada, Texas,  
December 12, 1927.

Dear Santa Claus,

I want to tell you that I am a sweet little girl nearly three years old I have been good too, cause I want you to bring me a big doll and pink doll blanket and a buggy to ride my dollie in, also some fruit, nuts and candy.

Your little friend,  
Wilma McNeely.

Floydada, Texas,  
December 12, 1927.

Dear Santa Claus,

I am a little boy 5 years old. I want you to bring me a great big coaster with disc wheels and rubber tires, some apples, oranges, nuts candy and anything else that you want me to have.

Good bye,  
Your little friend,  
Vernon Burns McNeely.

P. S. I have been a good little boy.

Floydada, Texas,  
December 12, 1927.

Dear Santa,

Please bring me a doll and doll bed, a stocking of candy and surprise package, a little vase, a hanky and lots and lots of candy, fruit and nuts. I will be at Fairview school house at the Xmas tree. You will find my doll advertised in Household Magazine.

Your little six-year-old friend,  
Elaine Culpepper.

Floydada, Texas,  
Dec. 10, 1927.

I'm not asking for very much so hope you will remember me. I want an air gun and some boxing gloves. Also bring me lots of candy, fruits, and nuts. Santa, don't disappoint me.

Your friend,  
Irvin Allen.

Floydada, Texas,  
Dec. 12, 1927.

Dear Santa Claus:

We have tried to be good boys, so don't forget to bring me some skates, Hugh a watch, Charles Perry a dumping truck and Jack a doll and wagon; also some story books. Don't forget all the other little boys and girls.

Sam Ray Jefferson, Jr.

December 6, 1927.

Dear Santa,

I want a doll cabinet and a little table. I am nine years old. I study the second grade and I like my teacher, I go to Sunday School. Don't forget the little orphan children.

Mary Avandel Patton.

Floydada, Texas,  
December 7, 1927.

Dear Santa,

I want a little wagon, some handkerchiefs and a doll.

Lovingly,  
Sarah Strain.

Floydada, Texas,  
Dec. 8, 1927.

Dear Old Santa,

I have been a good girl, so please bring me a buggy for my big doll, a set of dishes, a cook stove and anything else that you know little girls like.

Please don't get cold. I thank you.  
Mabel Martin.

Floydada, Texas,  
December 9, 1927.

Dear Santa Claus,

I have tried to be a good girl, mind my papa and mama and also my teacher, Miss Floy Alexander at Blanco. Please bring me a doll, a little wrist watch (that will really keep time) fire crackers, fruit, nuts and candy.

Your little friend,  
Ruth Snell.

P. S. Please don't forget my grandmother at Turnersville, Texas.

## Newland News

Newland, Dec. 12.—It is the suffering the wintry blasts causes us when inadequately clad that brings us to a full appreciation of our clothing for the last few days surely has put it to a test and caused us to appreciate more fully our few glad rags, so it is better to be able to appreciate what we have than to have what we can't appreciate.

Sunday School as usual Sunday. Bro. Patterson filled his appointment at Newland Sunday, this being his first sermon at this place. We are glad to have Brother and Sister Patterson with us and welcome them in our midst at time.

Mrs. Scott's and Miss Reba Woodruff's Sunday School classes took a hike to Roaring Springs Sunday. They carried their lunches and spent the evening at the springs. They report a most enjoyable time.

G. C. Shearer is reported on the sick list but was better at last hearing.

Talmadge Lincoln who has been visiting in Mr. Charley Lincoln's home has returned to his home in Fort Worth.

Bro. Patterson and wife took dinner at the Carden home Sunday.

J. F. Bradley and wife started for Cordell, Oklahoma, Friday to attend the funeral of their son.

The following is the program for Sunday night's Christian Endeavor:

Subject: "God's kindness of our own." Scripture text Titus 3:18; Mat. 25:35. Leader—Joel Straight.

- Topics for discussion:
1. "How does God show kindness to us?"—Edward Lincoln.
  2. "How is the Bible and evidence of God's kindness?"—Lucille Lincoln.
  3. "How is God's kindness to man shown in natural world?"—Reba Woodruff.
  4. How does God's kindness differ from human kindness?—Mrs. Scott.
  5. "How can we develop the habit of being kind?"—Stella Furrow.
  6. "Why do we have so much unkindness in the world?"—Dora Elsie Lloyd.
  7. "Why is it harder to be kind to some people than others?"—Orville Custer.
  8. "How does being Christians help us to be kind?"—Bessie Shearer.
- Don't forget to come to the play and box supper at Newland Friday night, December 16. All the women and girls are invited to bring boxes and the men and boys don't forget to bring your pocketbooks well filled with money to buy boxes. The proceeds will go for paying off the last note on our piano. Everybody invited to come and help us out.

## End Of World In 1933 Bible Passages Tell Local Minister

Elder J. J. Day of the Wall Street Church of Christ, a devout student of the Holy Bible and well-known teacher of the Gospel, has interpreted the Scripture to indicate that the present generation of mankind would see the Second coming of Christ, "The Christians' Hope." According to the conclusion reached, the end of the world is predicted in Matthew for 1933.

Given As Sermon

Following is the interpretation given recently in a sermon by Elder Day:

"The 23rd Chapter of Matthew is the last sermon Christ ever preached in the temple in Jerusalem. The 38th and 39th verses read: 'Behold your house is left unto you desolate for I say unto you, Ye shall not see me henceforth until you shall say blessed is he that cometh in the name of the Lord'—Matthew 24:1 to 3.

"And Jesus went out and departed from the temple and his disciples came unto him for to shew unto him the buildings of the temple and Jesus said unto them: 'See ye not all these things. Verily I say unto you there shall not be left here one stone upon another that shall not be thrown down,' and as he sat upon the Mount of Olives, his disciples came unto him privately saying, 'Tell us, when shall these things be.'"

Now, we will discuss the destruction of Jerusalem—Luke 21:20 to 24. "And when ye shall see Jerusalem compassed about with armies, then know that the destruction thereof is nigh. Then let them which are in Judea flee to the mountains and then let them which be in the midst of it depart out and let not them which are in the countries enter there into, for these be the days of vengeance that all things which are written may be fulfilled. But woe unto them that are with child and to them who give suck in those days. For there shall be great distress in the land and wrath upon this people. They shall fall by the edge of the sword and shall be led away captive into all nations. And Jerusalem shall be trodden down of the Gentiles until the time of the Gentile be fulfilled."

"Matthew 23:36. 'Verily I say unto you all these things shall come upon

this generation,' and all the disciples that obeyed Christ saved their lives by fleeing to the mountains in A. D. 70, 39 years after Jesus made this prediction:

"Jerusalem was trodden down by the Gentiles." When he said all these things shall come upon this generation, he meant there was some people living then that would see the destruction of Jerusalem.

Now, the second question, "What shall be the sign of thy coming and the end of the world?"

"Matthew 24:4-14. And Jesus answered and said unto them, 'Take heed that no man deceive you, for many shall come in my name saying I am Christ and shall deceive many and ye shall hear of wars and rumors of wars. See that ye be not troubled for all these things must come to pass. But the end is not yet. When nation shall rise against nation and kingdom against kingdom and there shall be famines and pestilence and earthquakes in divers places. All these things are the beginning of sorrows. Then shall they deliver you up to be afflicted and shall kill you and ye shall be hated of all nations for my name sake. False prophets shall arise and shall deceive many and because iniquity shall abound the love of many shall wax cold but he that shall endure unto the end the same shall be saved.'"

"Matthew 24:25-27. 'Behold I have told you before wherefore if they shall say unto you, 'Behold, he is in the desert,' go not forth. Behold he is in the secret chambers. Believest not, for as the lightning cometh out of the east and shineth even unto the west so shall also the coming of the Son of Man be.'"

"Matthew 24:9. 'And they shall deliver you up to be afflicted and shall kill you.' This martyrdom began with the supremacy of the Roman Catholic church. This persecution began about A. D. 556, and lasted until about 1770, making about 1,260 years.

"Matthew 24:29-33. 'Immediately after the tribulation of those days, shall the sun be darkened and the moon shall not give her light.' On May 19, 1780, about 10 o'clock the sun refused to shine the balance of the day and after the sign of the dark day, on May 13, 1833, the stars fell from Heaven. 'And the power of heaven shall be shaken, and then shall appear the sign of the Son

## Prairie Chapel News

Prairie Chapel, Dec. 12.—A good show-er Sunday afternoon shrunk up a lot of long faces. Prairie Chapel hopes Santa Claus will bring us a great big snow for Christmas.

Friday evening, December 23, Prairie Chapel will have a community Christmas tree at the school house. A short program will be given before the gifts are distributed.

Miss Thelma Thompson will spend Christmas with her parents and a sister at Eldorado, Oklahoma.

Prairie Chapel basket ball girls won the game with Aiken Friday. The score was 26 to 8. Aiken boys won from our team with a score of 11 to 8.

Mr. and Mrs. J. B. Teaff and family went to Floydada Wednesday afternoon.

Mr. and Mrs. William Wood have moved in their new adobe house.

The Prairie Chapel Home Demonstration Club will meet Tuesday afternoon with Mrs. Clayton Weathers. Club officers to serve next year will be elected at this meeting.

of Man in heaven and all the tribes of the earth shall mourn and they shall see the Son of Man coming in the clouds of Heaven with power and great glory."

"Matthew 24:32-36. 'Now learn a parable of the fig tree. When its branches is yet tender and putteth forth leaves, ye know that summer is nigh; so likewise when ye shall see all these things know that it is near, even at the door.'"

"Matthew 24:14. 'And this gospel of the Kingdom shall be preached in all the world for a witness unto all nations. Then shall the end come.'"

"Matthew 24:34-36. 'Verily I say unto you this generation shall not pass until all these things be fulfilled.' What things? The falling of the stars in A. D. 1833, and the preaching of the gospel to all nations. We know that there is no one living now that saw the persecution. There is no one living that saw the dark day in 1780, but there is people living that saw the falling of the stars in 1833. Jerusalem was destroyed as Christ predicted; as sure as the persecution came as Christ predicted; as sure as the dark day came as Christ predicted; as sure as the stars fell as Christ predicted, just that sure will this generation see the Second Coming of Christ. The stars fell on May 13, 1833. It is now 1928; just five more years.

"Matthew 24:35. 'Jesus said Heaven and earth shall pass away but my word shall not pass away.'"

# Our Christmas Present TO YOU

Beginning Tomorrow, December 16, and lasting until December 24th

## The Texas Utilities Company

Will give each caller at their office FREE

One 100 WATT ELECTRIC LIGHT GLOBE

As their Special Christmas Gift to Everyone

## MERRY CHRISTMAS

May your Christmas be most Cheerful and Bright—and the New Year bring you Health Happiness and Prosperity. May this new lamp increase the Brightness and add to the Cheerfulness of your Yuletide Season.

You don't have to buy anything just call at the local office and get your globe.

# Texas Utilities Company

### Vast Ford Industries Behind New Model 'A'

Staggering Total of Millions Spent in Preparation for Building New Low Priced Cars.

Detroit, Dec. 9.—Six months ago Henry Ford announced the coming production of "a new Ford car, superior in design and performance to any now available in the low-priced, light-car field." Recently the new car was shown for the first time outside the Ford organization, to a group of newspaper men and correspondents, at the Dearborn laboratories of the Ford Motor Company.

What the correspondents saw was an automobile as new as the forecasts had represented it to be. They saw bodies with beauty of line and color, and with every accessory that has come to be associated with cars of a much higher price class. They saw performance that would compare favorably with almost any automobile of the six months of preparation back of that car which in magnitude and accomplishment is unique in world industry.

When Mr. Ford announced to the public that he was to introduce a new car he had not only conceived this car, but it was already well on the way to materialization. In the years that the Model T had been produced many inventions, ideas, improvements had presented themselves which did not fit into the scheme of the Model T. Many of these things were retained, against the day when new ideas of automotive efficiency would pave the way for a new car. The formal announcement, last May, was principally significant because it marked the end of production of the Model T as a complete unit.

Cessation of production of the Model T, did, however, turn the full force of the vast organization of the Ford company to the problem of creating and producing a new car, with the exception of that part of the facilities necessary for the production of Model T replacement parts. This meant opportunity for the reconstruction of not one plant, but many. Thirty-three assembly plants in the United States, the Ford Motor Company of Canada, and twelve plants in foreign countries had to be considered. A greater problem still, the fountain-head of the parts to feed the branch plants had to be rebuilt almost from the ground—the great Ford industries at Highland Park, at Fordson, and along the River Rouge.

Impressive figures almost without end could be quoted to illustrate the magnitude of this task. There have been estimates that the job cost as high as \$250,000,000 to accomplish. This figure is too high—how much so, Ford officials will not say. But it was a staggering total of millions, unquestionably.

Strange as it may seem, however, Henry Ford did not figure in terms of millions. He was building a new car—a car which would be as much of an improvement of its day, as the Model T was back in 1908. Engineers took certain basic principles and built around them a new car. When it was completed it was very close to the car that Mr. Ford had visualized. It was then that Mr. Ford gave voice to a statement that has been frequently quoted since: "I will represent the public."

Even his engineers did not sense the full significance of this simple statement at the time. The plants were being re-tooled. Re-tooling an automobile plant designed to produce thousands of automobiles in a day is no simple matter. Giant machines weighing many tons and costing thousands of dollars had to be designed and built. Countless thousands of smaller tools and precision instruments had to be manufactured. Orders were placed with machinery manufacturers for many of these machines. Others were built in the Ford plants. But Mr. Ford was "representing the public." A small change meant the reconstruction of great machines which required four months to build. But if this change meant a slightly greater gasoline mileage, or a trifle more of acceleration in traffic, the machines were rebuilt. And so the story went. Mr. Ford stated again and again that he was not building a model to meet a specific date or a predetermined price. His aim was fixed on an automobile that would be as revolutionary in 1927 as the Model T was in 1908.

#### DISTRIBUTE HESPERIAN COPIES

Copies of the 1926-27 Hesperian, yearbook of the Floydada High School, are being sent out to twenty of the rural schools of the county by Ed Bishop, secretary of the Chamber of Commerce.

Accompanying each book is a letter from the local Chamber of Commerce urging the pupils of the rural schools to attend high school here, pointing out the advantages offered.

A bronze grasshopper, much larger than a man, surmounts the Royal Exchange Building in London. It is the crest of the founder of the Exchange, Sir Thomas Gresham.

Men of modern stature are too small to wear old Scottish armor; so it is to be worn by dummies at a forthcoming historical pageant. Swords used in the time of James IV of Scotland can hardly be lifted above the head of a modern man. Old Scottish warriors swung them about with one hand.

### What's Doing In West Texas Today

**BRADY**—An article giving publicity to Texas and West Texas' Turkey Industry in general and to Brady's Turkey Trot in particular, released by the publicity department of the West Texas Chamber of Commerce, was given good play in the December issue of the "National Republic" magazine, a Washington, D. C., publication. Two pages were devoted to reading matter and illustrations, besides editorial mention made of the article, and besides two pictures on other pages directing attention to the story.

**GALVESTON**—The Jean Lafitte Hotel has opened for business here, and was built by a plan thought to be unique in hotel construction. Instead of selling shares, rooms in the building were sold at \$1,000 each to various citizens.

**OLTON**—The Olton Chamber of Commerce was recently host to a Father and Son Banquet, honoring the local stock judging team of Olton High School which won premier honors in stock judging at Texas Technological College in a recent competition.

**LUBBOCK**—Representatives from fifteen South Plains towns attended the secretaries association meeting here December 6. Manager Wade of the West Texas Chamber, Joseph Leopold, manager of the Southern Central Division of the United States Chamber of Commerce and John Boswell, manager of the Extension Bureau of the Dallas Chamber of Commerce, were principal speakers. Ralls won the prize for having the largest delegation of chamber officials present.

**COPPERAS COVE**—Small grain around this section is thriving. The cotton crop was completely picked by the last of November, as there was no "top-crop" this year. Turkeys in the section have been particularly profitable and the holiday markets are being supplied with many birds from here.

**BIG LAKE**—A systematic tree planting program has been underway here by the commissioners court. Much improvement on the Reagan County courthouse lawn has been made by sodding grass, setting evergreens, and flowers.

**MARFA**—Movements of cattle to the Corn Belt and other sections are being made daily from Marfa and adjoining towns of the Big Bend District. Record shipments are underway all over the West.

**PLAINVIEW**—A two hundred thousand dollar paving program in Plainview for 1927 was completed December 1, which gives the city twenty additional blocks of high type brick on concrete pavement, making a total of seventy-five blocks of pavement in the city at this time.

**STAMFORD**—Tribute to the West Texas Chamber of Commerce for a "Banner Year of Service," especially as reflected on the South Plains and Lubbock country, is paid in the initial issue of the Lubbock Chamber of Commerce magazine, termed "The Hub." The magazine will make its appearance the tenth of each month.

**MIDLAND**—The six-story Thomas oil office building here was filled one week after it opened and now has a waiting list. Midland now has 29 oil companies with either offices or representatives in this city. A second petroleum building of 12 stories is to be erected especially for oil companies using Midland as operating headquarters. T. S. Hogan, wealthy operator who recently bought over \$450,000 worth of property in Midland, will erect the building. Wyatt C. Hedrick, prominent Fort Worth designer, will draw plans for the structure.

**PADUCAH**—The first western union message ever to be sent from this city went to the West Texas Chamber of Commerce December 1 as a tribute to that organization's efforts in obtaining telegraph service here. The telegram was the result of five years work on securing the project. Paducah did her self proud that week by also granting a natural gas franchise and by cutting over on a new telephone system.

**HASKELL**—W. Applegate, local buff wyandotte brooder and fancier, has been elected Southern Vice-president of the Buff Wyandotte Breeders Club of America, which is a national organization.

**ROBERT LEE**—Faculty and school facilities of this place will be enlarged and improved next year, it has been decided. This year's enrollment has shown a marked increase, and the senior class is the largest in the history of the institution.

**BIG SPRING**—The new Crawford Hotel, formally opened here Thanksgiving Day, is enjoying an active business. Universal commendation is given the modern hostelry.

**STAMFORD**—Jones County again leads West Texas in cotton production figures, with Rannels and Taylor again following in second and third places. Other West Texas counties in the order of their rank are: Haskell, Coleman, Dawson, McCulloch, Colorado, Nolan, Concho, Coke and Tom Green.

**ELECTRA**—Robert P. Hall is new secretary of the Electra Chamber of Commerce, succeeding Byron T. Johnson, who has gone to Hutchinson, Kansas, to accept a similar position.

See The Hesperian's Xmas Cards.

#### SLICK ROADS SUNDAY

Sunday afternoon motorists found the highways as slick as they ever get to be over Floyd County, following the light rains that covered this section. As a result of the slick roadways many cars went into the barbits and had to be pulled out. No injuries were reported locally.

Mrs. Dora Reagan returned home Monday night from Abilene where she has been for several weeks visiting her mother, Mrs. J. W. Childers and her sister, Miss Rose Childers.

#### ATTENDING CHEVROLET SCHOOL

Rip Snodgrass employed with Motor Supply Company as salesman left Saturday for Oklahoma City, where he will spend several days at the factory and

assembly plant of the Chevrolet Motor Company branch in a school conducted by the company for distribution and their employes.

See The Hesperian's Xmas Cards.

Ancient Egyptian surgeons got along very well without anesthetics. Having hit a patient on the head in just the proper place, they would proceed to operate while he was unconscious from the blow.

## 52 Christmas Presents For \$1.50

Include in your list of ideal gifts this Christmas a subscription to The Floyd County Hesperian for one year. The county paper is the biggest little present of them all . . . really 52 in one.

Truly you will be remembered throughout the year—once each week of the 52 you will enter the thoughts of loved ones or friends with every looked-forward-to copy of The Hesperian.

Send in your check by mail or call in person at the office at your convenience and your subscription will be indicated as a Xmas gift and the name of the sender included.

Come in or write today and let us prepare this ideal and inexpensive gift for schedule mailing.

### Hesperian Publishing Co., Inc.

Publishers of The Floyd County Hesperian

### Hopkins & Fry

PHONE 67

# OUR BIG SALE

is saving the people of this territory many dollars. If you have not attended this Sale you should come now and take advantage of the low prices that prevail in every department.

## Practical Christmas Gifts

You will find the most practical gifts here—gifts to wear are gifts that are appreciated. Gifts for the home are practical.

Bath Robes  
Bed Spreads  
Towels  
Bath Sets  
House Shoes

Table Linens  
Table Sets  
Wash Rags  
Scarfs  
Ties

Shirts  
Gloves  
Purses  
Handkerchiefs  
Silk Hose

The New Spring Coats are here in a Wonderful Assortment and Beautiful Style lines. SEE THESE—

# Baker-Campbell Co.

FLOYDADA, TEXAS

## Money to Loan

My Company has lots of money to loan on Farms & Ranches at a low rate of interest. Attractive prepayment options beginning first year. No expense for inspection nor commissions for agent. Can get quick action.

### R. E. Fry

Southwestern Life Insurance Company  
Floydada, Texas

# Gifts for All



## Give Her a Bridge Lamp

Bridge lamps make appropriate gifts. The lamps are of metal, onyx trimmed. The shades are of silk crepe. Novel styles.



Special each \$3.39

## The Christmas Store

Our store is truly a storehouse of thousands of beautiful gifts. Gifts from far and near; inexpensive gifts, costly gifts; gifts to please every member of the family. And good old Santa Claus makes his headquarters here—awaiting the visit of all who still believe in him!

## Come to Toyland

Bring the children to our great big toyland—let them see the many nice toys that we have on display. It won't take long for Santa to find out what the youngsters want here.

## Charming Lingerie

A lovely garment of sheer flimsy, lingerie, dainty stockings, teddy, gowns, pajamas, bloomers. She will be pleased with any of these.

## Visit Our Gift Booth

You'll find it easy to make selection here. It's arranged for your convenience. Every department in our store has contributed to this Gift Booth to make it a veritable treasure chest. You needn't delay your Christmas shopping we're prepared for you.

## Let's Give Him a Shirt

Decide now to give him a shirt or two and then start for Martin's where you will find a wonderful assortment, bought especially for Christmas giving and we will box them in holiday boxes too if you want it.

No Fade Shirts, \$1.25 and up

## A Suit Or Overcoat for His Christmas

He would laugh with joy and be the most jovial member of the family Christmas day if you make his gift a Suit or Overcoat from Martin's.

### Men's Suits Reduced

\$19.75 Suits Special ..... \$14.85  
\$30.00 Suits Special ..... \$23.75  
\$35.00 Suits Special ..... \$28.75

### Men's Overcoats Reduced

\$19.75 Overcoats Special ..... \$14.85  
\$27.50 Overcoats Special ..... \$23.00  
\$30.00 Overcoats Special ..... \$25.00

## Gifts That Last Long After Christmas

## SWEATERS

Here is a real value in men's sweaters. Heavy shaker knit, big shawl collar, dark maroon color. Sizes 35 to 44. A \$5.85 value for \$3.95. Here is another big value you need. Heavy grey cotton sweater, big roll collar, coat style. We're going to move them out at 95c each 25% off on any other sweaters in the house.



## SILK HOSIERY

If you want to be sure to please her make her gift a box of our silk hosiery, Cadet Vandyke heels, Gordons V line or Phoenix.

\$1.00 pair to \$2.95



## WOMENS GLOVES

Gloves make attractive gifts and women most surely will appreciate them. She will be delighted if she receives a pair bought from Martin's for we show the widest range of styles so you may be sure to please her.

SUEDES From 65c to \$2.95

KID From \$2.95 to \$6.00

## GIVE BATH ROBES

Bath robes are practical gifts for they can be used many times during the year and young and old alike appreciate them. The greatest showing you will find anywhere awaits you here for MEN, WOMEN, CHILDREN

## Gifts for Mother and Sister

Sewing Baskets	Silk or Wool Hose
Linen	House Slippers
Floor Pillows	Handkerchiefs
Furs	Towels
Dresser Sets	Fancy Scarfs
Luncheon Sets	Vanity Bags
Toilet Sets	Perfume Sets
Traveling Bags	Gloves, kid or Suede
Traveling Robes	Hat Boxes
Pens and Pencils	Dress or Coat

## Gifts for the Children

Handkerchiefs	Mittens
Underwear	Gloves
Hat boxes	Play Suits
House Shoes	Scarfs
Dolls	Perfumes
Toys	Comb and Brush Sets
Bath Robes	Hats
Rain Coats	Coats
Sweaters	Shoes
Pen and Pencil Sets	Hosiery

## Gifts for Dad and the Boys

Handkerchiefs	Shaving Sets
Neckties	Travelling Bags
Socks	Bath Robes
Cuff Links	Auto Robes
Belt Buckles	Caps
Belts	Hats
Shirts	Shoes
Fountain Pens	Suit
Military Brushes	Pajamas
Sweaters	Gloves

# MARTIN DRY GOODS COMPANY

FLOYDADA,

"THE STORE WITH THE GOODS"

TEXAS

# Hesperian Want Ads

— Cheapest, Busiest Salesmen In Floyd County —

### For Sale

New Christmas cards for the last minute shopper, received this week at The Hesperian Office. 421tc

FOR SALE—150 White Leghorn hens for \$100. J. I. Conley, 1/4 mi. northeast of Floydada on east road. 412tp

WESTER'S Fruit Cakes are full of real fruit. 50c per pound. Ask for them. 421tc.

FOR SALE—Nice residence. See Mrs. C. W. Mitchell. 375tp

New Christmas cards for the last minute shopper, received this week at The Hesperian Office. 421tc

FOR SALE—4 head horses and farming tools, and rent of place for 1928. Would take good note. See John Luttrall. 422tp.

Gay blossoms, what more appropriate for Christmas? Maud E. Hollums. 413tc

FOR SALE—Mammoth Bronze turkeys from Martin & Waide famous Copper-back strain, toms \$10, hens \$6. Mrs. Chas. Bollman, Route 4, Floydada, Texas. 395tp.

There is not a man in Floyd County who won't find his ideal in top coats here—Glads. 421tc

WESTER'S Fruit Cakes are full of real fruit. 50c per pound. Ask for them. 421tc.

New Christmas cards for the last minute shopper, received this week at The Hesperian Office. 421tc

FOR SALE—choice 80 acres land, located 6 mi. southeast Floydada. Improved and in cultivation. See A. R. Simmons. Rt. 2. 413tp

FOR SALE—Piano. See M. T. Sanders. 412tp.

Latest hits in Columbia Records. F. C. Harmon. 37tc

FOR SALE—German Heater. Also good oil stove. C. H. Davis. 411tc

FOR SALE—Modern 5-room house, everything new and complete including barn, chicken lot, garage. Less than half cash. L. B. Maxey. 281tc

Office forms, loose leaf ledger sheets, binders of all grades. Order them now at The Hesperian office for the opening of your ledger on January 1. 422tc

Choice pot plants and cut flowers for Christmas. Maud E. Hollums. 413tc

WESTER'S Fruit Cakes are full of real fruit. 50c per pound. Ask for them. 421tc.

FOR SALE—Dressed turkeys for Christmas, 30c per pound. Leave orders at Marshall Grain Co., Eva Wagner. 413tpd

I'm still giving the best bargains in monuments. See me before you buy. S. B. McCleskey. 21tc

For Christmas day and every day, cut flowers. Maud E. Hollums. 413tc

FOR SALE—My entire flock of White and Brown Leghorn pullets and hens. Will be placed at Angus Produce for sale Saturday, December 17. If interested in good stuff be sure to see these. R. V. Bond. 421tc

FOR SALE—All Block G Andrews Addition, all Block 2 Honerhea Addition to Floydada; 480 acres improved deeded land 15 miles northeast Floydada, 310 acres in wheat, rentals to go to purchaser. Non-resident owner closing out and priced for quick sale. For information write R. J. Parsons, 1200 Van Buren St., Amarillo, Texas. 376tc.

Filing cabinets, storage cabinets, loose leaf note books, Videxes, index trays, note and draft trays at The Hesperian office. 421tc

FOR SALE—75 or 100 White Wyandotte pullets and a few cockerels. I bought the W. W. May stock of chickens. See me at the show or see chickens at farm near Lakeview. S. D. Bunch. 413tpd

WESTER'S Fruit Cakes are full of real fruit. 50c per pound. Ask for them. 421tc.

We want you to see these shirts for your pocket book's sake—Glad. 421tc

FOR SALE—good home, 5 blocks west of square, walks all the way, 5 rooms, bath and all fixtures, hot water, screened porch, garage with cement drive, will sell worth the money. See Goen & Goen or write C. H. Brazier, Henrietta, Texas. 291tc

FOR SALE—Used New Perfection water heater. Fred Brown. 281tc

Flowers, blooms, blossoms, Christmas Maude E. Hollums. 413tc

WESTER'S Fruit Cakes are full of real fruit. 50c per pound. Ask for them. 421tc.

Resolve for January 1 to begin handling your business in a more systematic manner. System aids of all kinds at Hesperian office. 421tc

FOR SALE—1 25-model Chevrolet Coach nearly new tires, runs and looks good—a bargain, \$300; 1 25-model Ford, splendid mechanical condition, good tires, \$150; 1 nearly new khaki wall tent 10x12 less than 1/2 price, \$15; 2 turn plows, cheap; 5 4-foot and one 5-foot Fresnoes, nearly new, choice \$20 See Fred Bell. 412tc

### I ASK YOU?

If a halfback goes to fullback to change a greenback howz he gonna get his quarterback? Pile that one on Red Grange—but if you wanna know how to get some doe back that you didn't think you'd get half back—buy your top coat or suit of GLADS this week. 421tc.

WESTER'S Fruit Cakes are full of real fruit. 50c per pound. Ask for them. 421tc.

### Real Estate

For bargains in lands and town lots see Arthur B. Duncan, Floydada, Texas. 401tc

Three Year Farm Lease—1,280 acres one mile of Dumas, Moore County, 450 acres in cultivation. All fenced, water, and all tillable. Ready to make money. \$1000 per year terms. Goen & Goen. 392tc.

See Floyd County Abstract Co., for improved and unimproved town lots. We represent the owners of more than 200 lots in Floydada. R. C. Scott, Mgr. 391tc.

### FOR SALE

In Plainview, Texas, brick residence, six rooms and bath, modern conveniences, brick garage, corner lot well located.

In Floydada, Texas, one residence six rooms and bath, modern conveniences, well located, corner lot.

Five room residence with bath, modern conveniences. Well located. 401tc. J. U. Borum.

### SPECIAL LAND BARGAINS

200 acres improved. Perfect tract. 175 acres in cultivation. Well located. Price \$42.50 per acre \$2,000 cash balance easy.

SECOND TRACT—160 acres unimproved nice tract. Price \$25 per acre. \$1,000 cash balance easy.

THIRD TRACT—320 acres. Dandy tract. Semi-improved. 275 acres in cultivation. Well located. Price \$35 per acre. \$3,200 cash, balance 10 years 6%.

FOURTH TRACT—320 acres improved. Dandy farm. Price \$30 per acre. \$2,500 cash balance easy.

FIFTH TRACT—160 acres improved. 140 acres in cultivation well located. Price \$30 per acre. \$2,800 cash, balance \$2,000 in Joint Stock Loan.

The above all in Floyd County. NO TRADE. NO reduction of price.

See us for bargains. 412tc. GOEN & GOEN.

### Miscellaneous

"Say it with flowers" this Christmas. Maud E. Hollums. 413tc

Lots of choice pot plants and cut flowers at new greenhouse in Floydada this Christmas. Maud E. Hollums. 413tc.

Embroidery work wanted; baby dresses a specialty. Phone 161. Mrs. D. L. Handley. 386tp

Bring your hemstitching to the Thrifty-Nifty Shop. 271tc

HEMSTITCHING—6c. At my home. Mrs. Edwin Heald. 351tc

Fresh cut flowers at all times. Maud E. Hollums. 181tc

This is to give notice that I will not be responsible for any checks given against my account without my personal signature. Ernest T. Williamson. 412tp.

Woman at new greenhouse to wait on you. Maud E. Hollums. 32tc.

HEMSTITCHING—See Mrs. C. M. Wilson at Wilson Studio. 221tc

For plumbing and gas-fitting call 168-J or No. 8. T. E. Lemons, licensed plumber and gas-fitter. 2752tp

ALWAYS—something new in Sheet Music at Wilson Studio. Mrs. C. M. Wilson. 201tc

Artistic funeral sprays and wreaths Maud E. Hollums. 181tc

FOR well drilling see C. A. Mullins or phone Rutledge & Co. at 57. Might handle some trade on drilling. Also well equipped to do well and windmill repairing. 251tc

### For Rent

FOR RENT—Nicely furnished two-room apartment, gas heat. Vacant next Monday. Inquire at Hesperian Office. 401tc

FOR RENT—Large convenient room for couple. Electric lights, bath. Phone 904F4. Mrs. G. R. May. 402tp

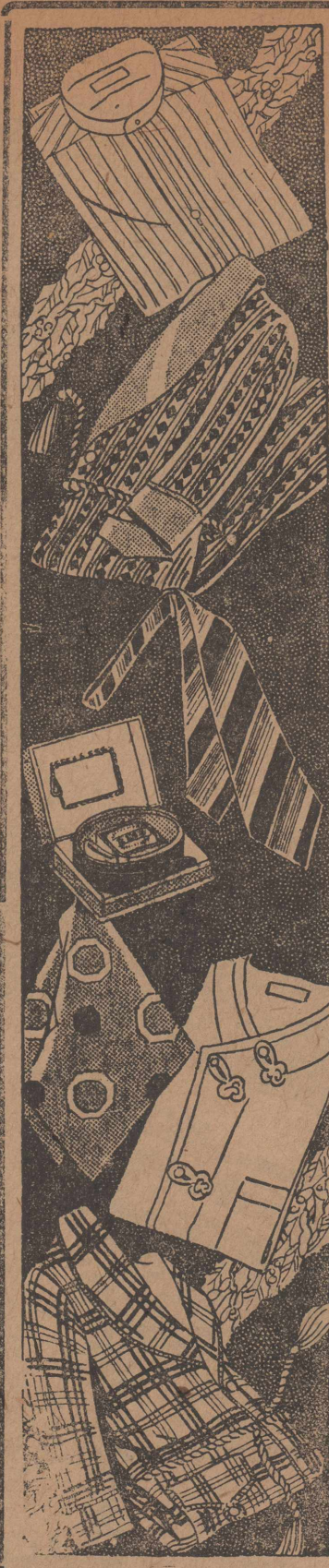
1925 Model Star Touring car, good condition, to trade for good truck. W. A. Kirk, 1 1/2 miles n. e. of Center. 421tc

### Lost and Found

#### LOST

\$10 reward for return, black mare mule with white nose, 6 yrs. old, weigh about 1150. Phone 65. M. F. Husky. 422tp.

LOST — Liberal reward for return of tent lost between Lockney and Floydada Sunday night. T. B. Hill, sheriff's office. 421tpd



## "What Shall I Give HIM?"

That important question — "What to Give Him?" is adequately answered at Wood Brothers with hundreds of gifts. Appropriate gifts. Practical gifts. Gifts to add to his comfort. Gifts to prize. Gifts that a man just likes to have. And no matter what the price you wish to pay, there's a gift here waiting for you, and moderately priced.

## Wood Brothers

Clothiers For Men

South Side of Square

## Top Prices For Hogs

We are in the market at Floydada every day for your hogs and will pay the top prices all the time—a good price every day is our motto.

Located at Armstrong's Stock Pens in southeast Floydada.

## Peyton Packing Company

EL PASO, TEXAS  
Grover Smith, Local Manager

# A Gift for His Car



Most men are more proud of their Car than any other thing they own, so it is only natural that they should appreciate, above all else, a gift of some article that can be used on that car.

## GOODYEAR TIRES for Christmas Time

### Safe All Around

You're safe all around when you buy Goodyears. Safe when you ride—because of their dependable quality.

Safe when you buy—because there isn't a better value on the market.

Why take chances? Play safe—put on Goodyears.

# F. F. F. SERVICE STATION

Wood Bros., Props.

Phone 113



## A Basket Of Christmas Cheer

Plenty of good things to eat on Christmas Day if you make your selection of eatables at the one place in town where you are assured of getting only the best—at the best prices.

EVERYTHING but the turkeys—nuts, candy, fruits and all the fixin's for the "big day."

**PHONE 40**

And your worries for this important time of the year are solved. Be sure to visit this store on Saturdays—you are sure to see bargains that you will like.

# Star Cash Grocery

"Quality, Service and Price—Always"



**With The Churches**

**CONE M. E. CHURCH**

At Cone Sunday, Sunday School 10 o'clock, preaching 11 o'clock, League 6:30 p. m., evening service 7:15. At the evening service will be given the first of a series of sermons on the "Life of Christ," illustrated by the projected pictures. If you will hear and see the first of these you will want to be present for the others. You will find a hearty welcome at all our services.

A. J. Brown, Pastor.

**FLOYDADA CIRCUIT SCHEDULE**

Rev. Green B. Patterson, Pastor I will keep my appointment on the Floydada Circuit, M. E. Church South, at Fairview first and third Sundays, in each month, at 11 o'clock a. m., and 7 o'clock in the evening; also at Newland at 11 in the morning, second Sunday, and Mayview, second Sunday at 7 o'clock in the evening; Campbell fourth Sunday in each month, 11 and 7 o'clock and Lakeview on same day at 3 o'clock in the afternoon.

**CHURCH OF CHRIST**

The City Park Church was delighted to have Bro. Rice, of Abilene, to preach for us again last Tuesday night. Regular services again next Lord's day. We arranged another new class last Lord's day and invite others to come and study with us. We are well pleased with our prayer meetings on Wednesday nights. While we had our coldest weather last week yet there were twenty-two present at prayer meeting.

There will be preaching again on Christmas day. We are expecting the largest audience of the year at that time. So don't forget that a welcome awaits you.

Ira L. Sanders, Minister.

**BAPTIST CHURCH**

Sunday School meets, with classes for all ages, at 10 o'clock. Morning preaching service at 11 o'clock. The sermon will be on the subject, "Setting up our Banners."

Jr. B. Y. P. U. meets at 4:30. Intermediate and senior Unions meet at 6 o'clock.

Evening preaching service at 7 o'clock. The subject of the sermon will be, "The God of Our Lord and Savior Jesus Christ."

The prayer meeting is Wednesdays at 7:15. Visitors are cordially invited to worship with us. Come and welcome!

**METHODIST CHURCH**

Ben Hardy, Pastor

Every officer and teacher in the Sunday School was present last Sunday. There were 267 in the school. Next Sunday will be our annual Christmas offering for our Orphan's Home at Waco. Let's make it a liberal one.

In making possible a happy Christmas for them we will make a happier one for ourselves.

Be on hand next Sunday. The League will have charge of the services next Sunday evening. Come out and enjoy it with them.

**LADIES BIBLE STUDY**

The Ladies Bible Class of the City Park Church of Christ continues to do good work. They are this week remembering the children in the Orphan's home. They will meet at the Church Friday afternoon to pack a box of good things and necessities for the home.

They will meet again next Monday at the church at 3 o'clock p. m. for Bible study.

**Floyd County Clubs**

**SAND HILL CLUB**

The Sand Hill Home Demonstration Club will meet December 21, at the home of Mrs. C. C. Green.

Every member is urged to be present, as we are to elect new officers that day. We will just have a social meeting and the election of new officers. Every member please make a special effort to attend.

**ANTELOPE H. D. CLUB**

The Antelope Home Demonstration club met Thursday afternoon, December 8, with Mrs. Joe H. Smith as hostess. Visitors present. We were sorry Miss Bass could not be with us to give us the candy demonstration, made us feel like a bunch of orphans, candy hungry. Nevertheless we had quite a business meeting. Our same officers, Mrs. Claud Fleming, Mrs. C. A. Coffee, Mrs. Joe Smith, Mrs. Chas. Nickles were re-elected for the coming year. Mrs. Smith gave us a synopsis of our new year book.

After refreshments were served by the hostess, we had suggestions and discussions on "The Best Way to Keep Money in Our Treasury."

Mrs. Will Poole will be hostess to the club January 12. We urge every member to be present at this first meeting of the New Year. Visitors always welcome. Come once and you'll come again.

**CAMPBELL CLUB**

The Campbell Home Demonstration Club met in regular order Tuesday afternoon at 2:30 o'clock at the home of Mrs. A. C. Jackson. There were eleven members present and one visitor.

After our regular business meeting, the following program was carried out: "The spirit of Xmas"—Mrs. Geo. Stiles.

"Suggestions for inexpensive gifts"—Mrs. E. J. Womack, and others.

Miss Bass was to have given us a demonstration on Xmas candy at this meeting but could not be with us. Mrs. Jackson served all present with delicious sandwiches, hot chocolate, and cake and also gave each of us a beautiful little Xmas card which we appreciated very much. After which, we spent a very pleasant social hour to meet again Tuesday afternoon, December 20, with Mrs. R. H. Ashton.

Let's all come and enjoy this meeting, as this will be the last one for this year.

**Society and Clubs**

**Mrs. Jack Henry Hostess To Embroidery Club.**

Mrs. Jack Henry was hostess to the T. S. S. Embroidery club at the regular all-day meeting. Each member brought a dish and a very appetizing luncheon was served at the noon hour. Mmes. E. L. Angus, Lon M. Davis and Fred Bell were guests. Regular members present were: Mmes. E. E. Brown, Leon Collins, T. P. Collins, John Reagan, Joe M. Day, W. L. Fry, Frank Moore, Roy Snodgrass, Rip Snodgrass, Homer Steen Miss Ruth Collins and the hostess. The club was dismissed until after Christmas.

**Gift Making Demonstration Well Attended.**

Over a hundred ladies, representatives of the Providence, Erick, Pleasant Valley, Sand Hill, Harmony, Blanco, Starkey, Lakeview, Antelope, Campbell, Roseland and Mayview, communities with several from Floydada attended the gift making demonstration given at the court house Saturday afternoon by Miss Blanche Bass, County Home Demonstration Agent. This special demonstration will take the place of the regular meetings scheduled for the various communities, Miss Bass announced.

Some of the articles made during the afternoon were Boudoir pillows, pillows for the living room shoe bags, laundry bags, pattern bags, sewing folders, handkerchief cases, telephone book covers, painted novelties, animal pencil holders for the children, covers for memorandum pads and is enumerated with the hope that it might be of aid to someone in their Christmas shopping or gift making.

**Joint Birthday Dinner By Friends.**

The home of Mr. and Mrs. J. H. Fondy, who reside one mile southeast of Floydada, was the scene of a very happy gathering Sunday, when friends and neighbors surprised them with a birthday dinner, honoring Mr. Fondy's sixtieth birthday.

The sixty-sixth birthday of Mr. J. D. (Uncle Jeff) Hopper was also celebrated.

Mr. and Mrs. Fondy were completely surprised when cars began arriving, but true to their custom, they gave each one a hearty welcome. It was some time however before they sensed the occasion of so many visitors.

Each family brought a basket filled with good things to eat and a bountiful

dinner filled the long table at the noon hour.

The following friends and neighbors were present: Mr. and Mrs. J. D. Hopper and their son-in-law, Noah Wright, Mr. and Mrs. D. H. Widener, Mr. and Mrs. W. A. Huckabee and their two sons, Earl and Burl; Mr. and Mrs. C. W. Broxson and baby; Mr. and Mrs. B. L. Breed and children; Mr. and Mrs. S. M. Rowdon and children; Mr. and Mrs. Burl Veach, Mr. and Mrs. N. E. Love and children; Forest Teakell, of Walters, Oklahoma, Dan and Fred Fondy. Everyone left wishing Mr. Hopper and Mr. Fondy many more happy birthdays and expressing their enjoyment of the very happy occasion.

Mr. and Mrs. Jno. Reagan visited friends in Crosbyton, Lubbock and Plainview, from Friday of last week until Tuesday of this week.

**Cafeteria Installed Wednesday At High School.**

On Wednesday, December 14, the High School P. T. A. installed the new cafeteria. The attractively arranged lunch room will be under the management of Miss Julia Adams.

Every mother who is interested in promoting and fostering the work of the P. T. A. is urged to be present at the meetings that are held the second and fourth Thursdays in each month.

An unusually large attendance is desired for the next meeting as Mrs. Geo. Smith will speak on the recent State P. T. A. Convention that she attended.

The success of our P. T. A. depends upon the loyal support of every parent, said Miss Gladys Collins, a High School Teacher, "and we expect them to help us make the year a profitable one."

**THE DRAMATIC CLUB**

**Floydada High School**

Will present a one act play entitled

**"THE TROUBLE BORROWER"**

At the

**HIGH SCHOOL AUDITORIUM**

on

**Monday Night, Dec. 19**

Musical numbers will be rendered by the Floydada Chorus  
Proceeds go to Hesper Annual Fund

Competition starts in the popular boy and girl contest

**Admission 15c and 25c**

**We Have That Gift For Him**



A man considers as his best Christmas, the Christmas on which he can count among his gifts, the greater proportion of articles that he can wear. That's the sort of gifts you can get for him at this store—so come shopping with your list.

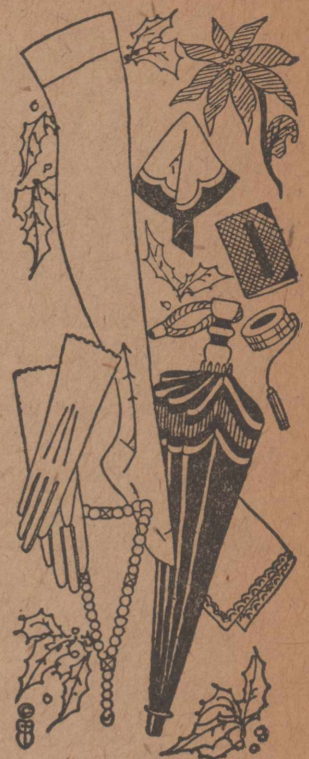
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|-----------|-------------------|--------------------------|
| Suits     | Belts and Buckles | Tie and Handkerchief Set |
| Top Coats | Silk Underwear    | Initial Handkerchiefs    |
| Bathrobes | Suspenders        | Shoes                    |
| Shirts    | Scarfs            | Gloves                   |
| Hats      | Ties              | Sox                      |

Have your clothes cleaned and pressed for the Christmas holidays. Phone 66—We call for and deliver

**Russell's Store**

**Christmas Gifts**

Charming,  
Individual  
And In  
Good Taste



—Chosen Carefully by us—so  
that you can safely  
choose them  
quickly!

**Wearable Gifts**  
She Will Appreciate

KID GLOVES  
\$2.50 to \$4.25

GAY SCARF  
\$1.25 to \$3.45

SILK UNDIES  
\$1.00 to \$3.45



**Useful Gifts She Will Adore**

SILK HOSIERY  
\$1.00 to \$2.95

HANDKERCHIEFS  
10c to \$1.00

HANDBAGS  
\$1.95 to \$12.50

SILK BED SPREADS  
\$2.95 up



**Dainty Gifts**  
She Will Love

GIFT NOVELTIES  
\$1.00 to \$2.00

HAT BAGS  
\$3.45 to \$12.50

GOLD PLATED  
VANITIES  
50c up

WOOL GOLF HOSE  
\$1.00 to \$3.50



**C. R. Houston Company**

**KIDDIES TELL OLD SANTA OF MANY THINGS THEY WANT ON XMAS**

Floydada, Texas, Dec. 13, 1927.  
Dear Santa,  
We are trying to be good like "Ches-ter Gump" so you will bring us lots of things.

We want two toy cars (roadsters) with extra tire, two pair of rubber boots, two jumping-jacks, some red knives with chains, two little hammers, some more cap guns with plenty caps, two slates with movable A. B. C.'s so we can learn to spell, and we'd like to have some cowboy suits if you have plenty.

Please include plenty of fruit, etc., and some fire works. Jean wants a cry-baby doll and teddy bear.  
Many thanks and lots of love.  
Edward and J. Delwin Wester.

Dear Santa,  
I am a little girl eight years. I want you to please bring me a doll buggy, a doll and lots of nuts, candy, apples and oranges, and anything else you want to.  
Winnie Reba Browning.

Chowchilla, Calif., Dec. 8, 1927.

Dear Santa Claus,  
Will you please bring me a mamma doll and buggy, little dishes and a pair of house slippers and lots of candy and nuts, and Dear Santa, please don't forget mother and daddy for they like nice things too. And Oh! please don't forget Grandma and Grandpa and bring them something nice too and don't forget Grandma and Grandpa and bring fornia.

As ever,  
Little Opal Moore.

Brownfield, Texas, Dec. 9, 1927.

Dear Santa,  
We are two little boys three and five years old. We have tried to be good boys this year. We want you to bring us two guns that shoots caps, two horns and don't forget the candy, oranges and nuts.

Your little friends,  
L. H., Jr., and Edward Smith.

Floydada, Texas, Dec. 10, 1927.

Dear Santa Claus,  
I am a little girl five years old. I want you to please bring me a tricycle and a sleepy doll; also apples, nuts, oranges and candy. Don't forget other little girls and boys.

You will find the cake on the table.  
Your little friend,  
Wilda Ruth Finley.

Chowchilla, Calif., Dec. 8, 1927.

Dear Santa Claus,  
I am just a little girl seven years-old and will you please bring me a mamma

doll, a bicycle and dishes, a pair of house slippers and a ring, for I have tried to be good all this long time you have been gone and I love my teacher and please don't forget her and bring her something nice, too. Please don't forget mother and daddy and grandma and grandpapa and bring them lots of good things to eat and bring me lots of fruit and candy. Now Santa, please don't forget where I live away out west in California.

As ever,  
Little Ruby Moore.

Floydada, Texas, December 10, 1927.

Dear Santa Claus,  
I have been a good boy this year and I please want you to bring me a game, a pistol, and please bring me a police whistle. Don't forget to bring some nuts, fruit and candy, and some fire-works. I am a boy eight years old.

Your little friend,  
Kenneth Bain, Jr.

Floydada, Texas, December 12, 1927.

Dear Santa,  
I am a little girl three years old. For Christmas I want a big doll, piano and a set of dishes. Lots of fruit and candy.

Your friend,  
Carlene Stevens.

Floydada, Texas, Dec. 12, 1927.

Dear Santa,  
I am a little girl seventeen months old. For Christmas I want a doll that will say "mamma," a dog that barks and lots of fruit and candy.

Your little friend,  
Emily Jane Stevens.

Floydada, Texas, December 5, 1927.

Dear Santa Claus,  
I want a cedar chest, and a ring. It would be nice if you would bring me a fountain pen.

Your love,  
Bonnie McCravey.

Floydada, Texas, December 5, 1927.

Dear Santa Claus:  
For Christmas is nearly here. Mr. Santa Claus I want you to bring Truman Dunn a little pony, some candy, oranges and a flashlight and don't forget the poor boys and girls, be sure and bring Mrs. Santa Claus.

Your friend,  
Truman Dunn.

Lubbock, Texas, December 3, 1927.

Dear Santa Claus:  
North Pole.  
How are you this cold morning? We are fine and looking for you to pay us a visit soon. We are two little boys and one little girl Santa, we do not live in Lubbock, we are only here visiting our grandmother. We live near Petersburg and Floydada, Texas.

We are writing to tell you what we want for Christmas. We boys want a bicycle and a little Hudson car and I want a doll in a little basket and a little wash tub and board. Be sure to bring us apples, candy and everything else nice that goes with Christmas.

We have been as good as we know how so we are looking for you.  
Lots of love,  
Dellbert, Buddie and Billie Lee Williams

Floydada, Texas, December 6, 1927.

Dear Santa Claus:  
I am going to expect you to visit our home sometime during the night of December the twenty-fourth. While there please leave me a football, and a little tool chest; also plenty of fireworks, nuts, fruits and candy. And Santa, don't forget little Billy Jeanne, who loves you a great deal, already.

Your little friend,  
Oliver Leighton Teeple.

Floydada, Texas, December 5, 1927.

Dear Santa:  
I know you have been around ever time, so I am going not to get so much. I know that you go around for every little girl and boy. And this is what I want, I want a big buggy, as big as

the doll you brought me last year and two yards of goods to make my doll a dress. Now this is all I want this year.  
Your little friend,  
Juanita Switzer.

Amarillo, Texas, December 6, 1927.

Dear Santa Claus:  
I am going to be at mama and papa Teeple's this Christmas, so bring my gifts with Pete's. Please bring me a doll, a doll buggy, and a tricycle, and anything else you can spare. Don't forget the nuts, fruit and candy.

Your little friend,  
La Verna Nelson.

Floydada, Texas, December 5, 1927.  
Dear Santa Claus:  
I want a bye-lo doll with a bisque head and my little brother wants a big red wagon.

With love,  
Mary Lois Conway.

Floydada, Texas, December 5, 1927.

Dear Santa Claus:  
I want a saddle and a saddle blanket and apples, nuts and candy. And remember my sister and my mother and father. And please don't forget all of the poor children. Give them all

they want and please bring Miss Louise Wright a fountain pen.

Your friend,  
Gilbert Sirey, Jr.

Floydada, Texas, December 7, 1927.

Dear Santa Claus:  
I am writing to you to tell you what I want for Christmas. I want a box of stationery and some beads and a ring. That is all I want this Christmas. I also want some candy, nuts and all kinds of fruit, please.

Your little friend,  
Macel Jones.

Be sure and don't forget me.

Floydada, Texas, Dec. 11, 1927.

Dear Santa Claus:  
Santa Claus please bring me a pair of pearl beads, and a stereoscope and some pictures, fruit, nuts, and candy. Don't forget other boys and girls.

Your friend,  
Juanita Phillips.

Dear Santa Claus:

I want you to bring me a little beaded purse and a little doll and house dress, and please a little dresser.

Your little friend,  
Kathleen.



Solve 12 puzzling gift problems with

The Gift That Only You Can Give—

**YOUR PHOTOGRAPH**

Open nights till Christmas. Sittings

made at night as easily as day time.

Order Today

**Wilson Studio**

PHOTOGRAPHS  
*Live Forever*

**A Merry Christmas For All**

**Gifts for Mother**

- Pyrex Casserole
- Pyrex Roaster
- Rubber Utility Sets
- Console Sets
- Candle Sticks
- Serving Trays
- Door Stops
- Fish Aquarium

**Gifts for Father**

- Watches
- Bill Folds
- Shaving Sets
- Military Sets
- Ash Trays
- Cigars

**for Brother**

- Watches
- Knives
- Chains
- Belt and Buckle
- Footballs
- Fountain Pens

**for Sister**

- Rings
- Watches
- Vanities
- Manicuring Sets
- Atomizer
- Memory Books
- Stationery
- Kodaks
- Dolls
- Pencils

**Gifts for Husbands**

- Watches
- Cuff Links
- Smoke Stands
- Dish Sets
- Pipes

**Gifts for Wives**

- Watches
- Ivory Sets
- Perfume
- Dinner Ring
- Toilet Sets
- Bed Lamps
- Wall Vases
- Book Ends

THIS IS THE STORE WHERE SANTA LEAVES GIFTS FOR EVERYONE. MAKE YOUR HEADQUARTERS WHERE THEY'VE GOT IT

**Arwine Drug Company**

South Side Square—

"Goteverthing"

—Floydada

**SEE ME BEFORE**

**YOU SELL**

**Your Maize in Head**

**or Threshed.**

**J. R. YEARWOOD**

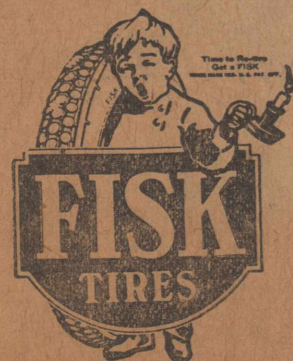
**"Ask Your Neighbor"**

**Phone 247**



**Santa Smiles Through These Tires**

Perhaps Santa smiles when he passes out a pair of FISK tires for Christmas because he knows what a world of satisfactory service he is giving to the recipient. Act on Santa's good judgment. Give FISK TIRES!



**Triangle Garage**

J. B. BISHOP

### Simmons Made Member Southern Association

Abilene, Texas, December 12.—Simmons University has been unanimously elected a member of the Association of Colleges and Secondary Schools of the Southern States at the annual meeting of this association at Jacksonville, Fla., last week, according to President J. D. Sandefer of Simmons, who has just returned from the meeting.

The gaining of membership in this association is one of the greatest achievements that Simmons has made in recent years, according to the opinion of members of the university executive office. Only schools maintaining high standards in all branches of activities are allowed membership in the organization. Rules are set for all lines of work for the schools belonging to the association, not only in scholastic standing, but in athletic and other extra-curricula activities as well.

Simmons made application last year for membership in the association, but action on the matter was deferred until the meeting this year. The university plant was inspected for the association a few days ago by Dean E. D. Jennings of Dallas.

Simmons University has also made application to join the Southwestern Conference and this application will be passed upon at a meeting of the Conference at Dallas this week. The move to have the university admitted to this organization is being led by J. M. Bridges, who assumed his duties as Simmons coach on December 1. Mr. Bridges was for several years coach at Baylor University.

### Questions On Health With The Answers

1. Is tuberculosis hereditary? (C. E. F., Bay City)
2. What is the cause of lockjaw, and how can it be prevented? (A. L. M., Wills Point)
3. What is a diphtheria carrier? (J. R. C., Bonham)
4. Are there any state regulations governing the practice by midwives of their profession? (S. N., Del Rio)
5. How long has the Standard Milk Ordinance been in effect in Texas? (C. O. W., Hempstead)

#### ANSWERS

1. Tuberculosis is not hereditary. However, it is possible for children of tubercular parents to inherit defective constitutional resistance to this disease, and for this reason, they should be removed from dangerous environment soon after birth and placed in one free from these conditions in order that they may escape infection.

Under normal conditions the average individual may overcome minute doses of tubercle bacilli and at the same time build up an active immunity which may protect him throughout life. In the infant whose parent or parents are suffering from tuberculosis, the danger of infection is very great, as the opportunity is ever present to acquire overwhelming doses of tubercle organisms before immunity can be established.

2. Lockjaw is a disease caused by an organism that grows only when the air is excluded. The proper name for lockjaw is tetanus, and tetanus bacilli are peculiar in that they produce extremely resistant spores which are exceedingly common in garden dirt, in street dust, and around stables. These organisms enter the skin on nails, splinters, etc., and finding a location where the air is excluded, will germinate, causing what is commonly called lockjaw.

This disease can be prevented by the administration of an antiserum called tetanus antitoxin. This serum should be administered by a physician immediately after an injury.

3. A diphtheria carrier is a person who, though not suffering from the disease, has the diphtheria germs present in the excretions of the nose and throat, and is thereby a health menace to others. Every convalescent from diphtheria should have cultures made from his throat to determine whether he is a carrier.

4. The only regulations regarding midwives in this state, is the ruling by the state department of health requiring the registration of midwives with that department. Several thousand are now registered, but there seems conclusive proof that there are still a large number of these women unregistered. The name and address of midwives practicing in your community will be appreciated by the State Department of Health.

5. The Standard Milk Ordinance was adopted by the state department of health in 1924. This ordinance is the one recommended by the United States Public Health Service, and has been passed by the city commissions of 35 Texas cities. The principal provisions of this ordinance are: tuberculin-tested dairy herds; sanitary barns; milk bottled in separate milk houses; which must be well screened; sterilization of milk bottles; health certificates for all milk handlers; cooling of milk immediately after milking; and grading of all milk sold.

### NOTICE OF SHERIFF'S SALE—REAL ESTATE

SHERIFF'S SALE THE STATE OF TEXAS County of Floyd

NOTICE IS HEREBY GIVEN That by virtue of a certain Order of Sale and execution issued out of the Honorable District Court of Floyd County, on the 27th day of October 1927, by T. P. Guimarin Clerk of said Court for sum of thirty thousand Six hundred Twenty-five and 04/100 (\$30625.04) Dollars and costs of suit, under a Judgement, in favor of The First National Bank of Floydada and the Floyd County National Bank in a certain cause in said Court, No. 1889 and styled The First National Bank of Floydada et al vs. L. J. Davis et al, placed in my hands for service, I, P. G. Stegall, as Sheriff of Floyd County, Texas, did, on the 31st day of October 1927, levy on certain Real Estate, situated in Floyd County, Texas, described as follows, to-wit:

Survey No. Five (5) in block No. One (1) Located by virtue of script 3/596 issued to H & G N R R Co. and transfer-

red and patented to Francis W Abney by patent No. 87 Vol 36 dated Feb 1, 1877, containing 640 acres of land in Floyd County Texas.

And said judgement further recites in effect that if the land above described bring more than enough to satisfy said sum of \$30625.04 interest and costs, that the remainder shall be applied first to payment of the sum of \$851.71 due W. E. Brown and R. F. Brown as recited in said judgement, and second to payment of the sum of \$418.99 due J. C. Woodridge Lumber Company as recited in said judgement, and the above described land I levied upon as the property of L. J. Davis and wife Dora Davis and that on the first Tuesday in January 1928, the same being the 3rd day of said month, at the Court House door, of Floyd County, in the town of Floydada, Texas, between the hours of 10 A. M. and 4 P. M., by virtue of said levy and said order of sale I will sell said above described Real Estate at public vendue, for cash, to the highest bidder, as the property of said L. J. Davis and wife Dora Davis.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in the Hesperian, a newspaper published in Floyd County.

Witness my hand, this 7th day of December 1927.

P. G. STEGALL, Sheriff Floyd County, Texas

### MOCK WEDDING FEATURE OF W. M. S. PROGRAM AT MCCOY

A mock wedding featured an entertainment sponsored by the Woman's Missionary Society of the McCoy Methodist Church Saturday night last, given at the Baptist Church at McCoy, and a fair crowd attended.

Preceding and following the "wedding" musical numbers and readings were given. These numbers included the following:

Piano duet by Miss Nixon and Smith; violin solo, Miss Helen Burton; vocal solo, Miss Nixon; song, Robert and Allen Smith; song, Miss Nixon; reading, Brown.

The cast for the mock wedding was as follows:

Bride, O. D. Howard; Bridesmaids, Alva Smith, Clyde Snell; Groom, Emory Curry; Groomsman, Doyle Sewell; Tim Nixon; Minister, C. B. Sprinkle; Ring bearer, C. H. Griggs; Flower Girls, Fred Berry, Homer Lee Curry; Train Bearers, Joe McPeak, Gaston Howell; Ushers, J. S. Rankin, Gid Howell; Father of bride, Will Snell; Mother of bride S. F. Smith; Baby, Ruth Snell; Bride's old maid sister, A. J. Brown; Bride's Aunt, Chester McPeak; Old maid, Norwood Shirley; Bathelor, a rejected suitor, A. Curry.

See The Hesperian's Xmas Cards.

### Fairview News

Fairview, Dec. 12.—There was no preaching here Sunday but the attendance at both Sunday Schools, at League and at B. Y. P. U. was good.

Mr. and Mrs. Archie Cook and her brother, Carl Burnett, returned home Saturday after an extended visit in Oklahoma.

There will be a fruit supper at the home of Mr. and Mrs. John Laminack next Saturday night. Come and bring

fruit or cake is the invitation extended to everyone.

True Burson, a student in Tech College at Lubbock, was a visitor in our community Sunday.

Robert Reeves was on the sick list Monday of this week.

Mr. and Mrs. Cleave Sims and baby daughter, Jean, were visitors Monday in the home of Mrs. Sims' sister, Mrs. W. F. Culpepper of this place.

Rev. Patterson of Floydada will fill his regular appointment here Sunday.

Walter Wilson of Plainville spent the week-end with his homefolks here.

The Dramatic Club met last Tuesday night and elected officers for the second quarter. The officers who serve us now are: W. C. McClellan, president; William Beedy, vice president, Thelma Kinnard, secretary-treasurer and Eugenia Hoffman, assistant secretary-treasurer. The members of the program committee are: Ralph Zachary, Sherman Stewart and Ora Scoggin. The members of the social committee are Mrs. W. C. McClellan, Eugenia Hoffman and Gordon Rimmer. The program committee is making arrangements for another good play to be given soon.



FOR Best Results IN Christmas Baking USE "Plain's Lily Flour"

Made of fine Floyd County Wheat and suited for every form of baking, Plain's Lily is a reliable Flour that every Housewife will really like.

Insure the success of your baking with a reliable flour —Plain's Lily

At All Grocers Use More Floydada Flour And Meal Floydada Mill & Elevator Co.

"Plain's Lily" and "Star of The West" flour and "Bunny Corn Meal"—all Kinds of Feed.



# Hello, Children, Here I Am



Yes Sir;—Santa Claus, himself, is all set now for his annual trip to visit the good little boys and girls of Floyd County—and as usual he will make his headquarters at—

Floydada Variety Store

OPEN EVENINGS ALL NEXT WEEK

See Santa Claus Himself at this store on—

Saturday Afternoon Dec. 17 Come See Santa!

## JEWELRY---"The Gift As Lasting As Life Itself!" And At 10% Or More Discount!

The Gift Of LASTING SENTIMENT! DIAMONDS

What sentiment there is to be read in a Diamond. A brilliant of ever-lasting beauty and lustre, its presence on milady's hand is a constant reminder of "Him" whose esteem and love she cherishes. And as the years draw on, each glance at it brings memories that make the bonds of companionship all the stronger! Other appropriate gifts—ladies wrist watches, gents' pocket and strap watches, silverware—purses and many other gifts of jewelry.

FREE!—\$100 Diamond Ring will be given away free on December 23. ASK US ABOUT IT!

C. H. DAVIS JEWELER At Woody Drug Store

NOTICE OF SHERIFF'S SALE—REAL ESTATE THE STATE OF TEXAS County of Floyd

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Survey No. Five (5) in block No. One (1) Located by virtue of script 3/596 issued to H & G N R R Co. and transfer-

**BLANCO NEWS**

Blanco, Dec. 13.—Sunday School at this place is doing nicely now with a good enrollment each Sunday. We are planning for a Xmas tree the night of December 24. Everyone is invited to come. There will also be a short program.

Mrs. Herbert Hicks of Floydada spent Saturday night and Sunday with her aunt, Mrs. Will Snell. Mr. Hicks and Rev. A. J. Brown also visited in the Snell home Sunday.

Mrs. Will Snell spent last Wednesday in Plainview attending Harvest Day program of the W. M. Society of the Plainview District.

Miss Alice Martin spent Saturday night in Floydada with her sister, Mrs. Marvin Jones.

Mr. and Mrs. J. M. Gamblin spent Sunday in Plainview, the guests of Mr. and Mrs. Will Simpson.

Mr. and Mrs. J. B. Tinnin has as their guests Sunday Mr. and Mrs. George Smith and children, Mr. and Mrs. Ham Smith and children.

Relatives of Waxahachie visited Jewel Tinnin and family the latter part of last week.

Mrs. Harry Christian and Miss Florence Summers spent Monday with Mrs. Lucian Wheeler.

Bob Smith is working at Floydada during the holidays.

Mr. and Mrs. Cloe Cates spent Sunday in the D. R. Badgett home.

**Pleasant Hill**

Pleasant Hill, Dec. 12.—We wish to express our appreciation to all who in any way contributed to the success of our box supper last Saturday evening, but most especially do we wish to thank those from surrounding communities who came and helped out.

Mr. Scott proved quite an able auctioneer and without any contests of kind the boxes brought \$53.53.

J. G. Shearer, who has been quite sick for a week or more, is improving.

Mrs. G. B. Brown spent Sunday night with Mrs. Dan Day.

Miss Lucille Evers spent Sunday with Miss Winnie Coward.

Mr. and Mrs. Henry Willis and baby and Mrs. J. R. Evers and children spent Sunday with R. M. Battey and family.

Sunday dinner guests with Mrs. C. T. Camden were: Mr. and Mrs. Frank Donathan and children, Mr. and Mrs. Tom Hall and children.

Mr. and Mrs. G. W. Blankenship spent Sunday with Earl Odum and family.

Miss Corine Clark spent Sunday with Miss Ovie West.

Miss Laura Mae Mayes attended preaching at Antelope Sunday evening.

All the sons and daughters of Mr. and Mrs. O. F. Battey with their children, gave them a surprise dinner December 4, honoring Mrs. Battey's birthday.

The Embroidery Club met last week with Mrs. Katie Cardinal with a fine attendance despite the cold weather. There were sixteen ladies and twenty-three children present. The club will meet with Mrs. Morgan Christmas week.

Mrs. Rad Nelson of Tampa, Florida, is visiting her sister-in-law, Mrs. G. W. Blankenship.

Mr. and Mrs. Carroll Hopkins and baby returned to their home at Munday, Sunday, after a visit here with his sister, Mrs. Jack Henry and with Mr. Hopkins' parents, Dr. and Mrs. E. A. Hopkins, of Miami.

**Xmas Specials**

10 Pounds Sugar Cloth Sack	69c
\$1.00 Box Soap 7 Bars	35c
Basket or 1 Santa Clair -et 4 Pounds Mixed Candy, 1 Basket or 1 Santa Claus Free	\$1
Post Toasties One or 100	12c
Sweet Potatoes Bushel Basket	\$1.25
Fresh Mackerel Large Size	17c
Fresh Coconut One Pound	30c
Black Berries Gallon Can	48c

All sizes cocoanuts; plenty of cranberries and all the things needed for Xmas cooking.

**C. P. LOOPER COMPANY**

**HOLDS SALE HOME CANNED PRODUCTS IN FLOYDADA**

A sale of home-canned products, the first of its kind ever in Floydada, was held here Wednesday by Mrs. W. E. Miller of Sand Hill, who had on display nearly a score of various kind of pressure-canned edibles, including vegetables, fruits and meats.

Mrs. Miller said in the afternoon yesterday that the sale had been equal to her expectations. She canned from the Miller garden and farm last year dozens of varieties of foods, preserving much of the foods ready to heat and serve by the steam pressure method.

**W. O. WOOD OF ST. LOUIS GIVES LECTURE AT BAKER**

W. O. Wood, representative from the Purina Mills, St. Louis, Mo., delivered a very interesting and educational lecture at the Baker school house Tuesday night, December 13, to the members of the Poultry class.

O. T. Williams, vocational teacher of the Floydada High School was present and gave a very interesting lesson on "Care and Housing of the Laying Flock."

At the meeting it was decided that "The Bad Egg," an educational play would be presented at an early date, probably sometime in March.

S. H. Mitchell, of Plainview, also attended the meeting.

**DODGE BROTHERS DEVISE HUGE ELECTRIC WHITE WAY DISPLAY**

To the scores of brilliant electric displays in New York's theatrical and night life district, Dodge Brothers soon will add what is said to be the largest and latest type of illuminated sign. Switches controlling the huge spectacle will be thrown for the first time on New Year's Eve.

Blazing colored letters as tall as a house will proclaim the company's name. Underneath the words "Dodge Brothers" will be a so-called "motograph" or "running-reading sign" on which messages of nearly 100 words will race across a separate panel in letters more than seven feet high. This motograph will appear to be a scroll unwinding on one end and winding up on the other. The electrical controls for the motograph are operated by a paper tape, somewhat after the order of a pianoplayer roll, so that the messages may be changed from week to week.

The sign, measuring 45 by 100 feet, will be mounted on a steel framework

atop the Strand theatre building, 47th St. and Broadway, in the center of the world-famous New York electric spectacles. In their efforts to capture the last little possible candlepower of illumination from the 8,000 electric bulbs, the engineers who designed the sign have built the letters and borders from mirror reflecting of nickel-plated sheet copper, with an extra coating of chromium. They say that this single sign, if operated alone, would reflect a glare against the sky that could be seen fifty miles or more out at sea.

**Locals and Personals**

Mr. and Mrs. Ira L. Sanders returned home Tuesday night from a short visit with Mrs. Sanders' parents, Mr. and Mrs. L. J. Hickman, of Afton. While there Mr. Sanders enjoyed a quail hunt.

Mr. and Mrs. Elza Gullion and Mrs. J. A. Bagwell and daughter, Miss Marie, made a business trip to Lubbock, Monday.

Mmes. Lon M. Davis, Jno. N. Farris, E. L. Angus, Roy Snodgrass and Jack Henry spent Tuesday afternoon in Plainview.

**HOLLYWOOD WOMEN**

It would appear that the cream of American loveliness has hopefully migrated to Hollywood. At any rate, there is more feminine attractiveness of every conceivable variety on tap in the card catalogues of the casting agencies than the absent imagination can conjure up any adequate picture of.

When you enter a shop, intent on a purchase, the clerk who waits on you focuses her brilliant eyes on you. There is a chance you may be a director. This may be her "break," for everybody is looking for his or her "break." Some even get it. At any rate, judging by appearances, the only distinguishing mark between the extra ladies on a moving picture stage and the star is the salary of the latter.

After basking for three days among these sunlit asphodels and anemones I strode sadly through the streets peering into each upheld countenance in a vain search for an ugly woman. The Hollywood slogan is "Bigger and better movies; smaller and prettier gals." They even talk of breeding them eugenically.—Carl Van Veehten in Vanity Fair.

Arizona is an Aztec word meaning silver bearing.

**Gifts Men Prefer!**

You've never attended an overcoat event to rival this one! Nor has anyone else—The town has never seen its equal—NO MAN can afford to buy 'till he visits GLADS. These coats are cravenetted, keep out the cold—keep down the PRICE and raise up VALUES. Every desirable style in Overcoat and Suit. The tags say \$15 to \$35.00 the fabric, style and tailoring say more.

Very seldom, indeed, have you seen Overcoats and Suits of such fine character at so low a price. Come today, tonight or Monday.

SELECT—Silk lounging robes, traveling bags, silk lined gloves, hole-proof hosiery for all in Xmas boxes, silk pajamas, bath robes, sweaters, shirts, underwear, caps, neckwear, neck scarfs, hats, shoes, cuff links, pearls, tie pin, vanity cases, fitted hat box, fitted comb, traveling bag. There is something about these gifts that just makes you like them—It's a look they have—just enough snap and not too much.

**"Glad Snodgrass"**

SMART WEAR FOR MEN SINCE 1900



**Hold 'im! Hold 'im!**

A GRIPPING DRAMA IN ONE GRIP  
GRIP 1, SCENE 1

Mr. Fix M. Myself and friends start off in car. Get two miles out of town. Pow! Pow! Two tires bite the dust and sink to the bottom. Mr. Fix M. starts to work. Skins shoulder on car fender; gets grease on coat. Car jack falls. Mutterings.

**SAME SCENE**

Finally car is jacked up but can't get "patching" to hold. Small cusses. Fix M. loses temper. Kicks wheel and hurts corn. Bigger cusses. Tears off hat, ruins his manners and soils reputation and trousers. Fix M. goes mad. Yells, jumps up and down. Friends grab him and rush to telephone.

Wise friends invite Gullion & Son to blow out. Tires repaired in few moments. Time saved and everybody in good humor.

Moral: Phone 83 and keep smiling through the blow-out.

**CURTAIN**

"INVITE US TO YOUR NEXT BLOWOUT"

**Gullion & Son Tire Service**

Federal Tires Wholesale and Retail

The **NEW FORD**

has Beautiful Low Body Lines

Make this the place to get full details

We will have one of the Models of the Actual Car on display next week.

Exact Date to be Announced later.

**Barker Bros.**

FLOYDADA, TEXAS