

Floyd Co. Hesperian

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GOOD BUSINESS SYSTEM

After careful consideration, members of the Floydada Cemetery Association have decided to employ new methods in raising funds for the up-keep of the local cemetery. Instead of a new drive every time more funds are needed, the association is making one big annual membership campaign. November has been designated as the month for the annual drive.

A full time sexton is to be employed and the work carried on in a real business manner.

Not only should Floydada residents endorse the new plans but also the rural folk should take advantage of the opportunity to help.

Keeping the cemetery in the best of condition, as it should be kept, is a big task and assurance of the success of the adoption of a good business system for maintaining this work must have the endorsement of all to make it worth while.

GIVING DUE CREDIT

On every occasion the Floydada Band has reported "ready!" This organization is rendering valuable service to Floydada and the rural communities, alike. Its music has enlivened many gatherings and made enjoyable affairs out of meetings that otherwise might have proven listless and disinteresting.

The band boys spend hours of their time in practice. They are in earnest about their work and Band Master A. L. Lundgren is getting commendable results from their efforts.

Many favorable comments have been made on Floydada's organization by out-of-town visitors who have seen and heard them in action. The band is due great deal of credit for their splendid spirit of co-operation at every opportunity and are truly "the spirit of Floydada." Give them due credit.

BANK ROBBERY FEVER

Eggs, hardboiled, sleek fingered and nerve seem to be taking their vengeance out on the bankers. Almost daily comes a report of another hold up. It has been suggested by Walton D. Hood, San Antonio Banker and State commander of the American Legion that addition of an aero unit to the State Rangers force would greatly decrease bank robberies and assist in quick searches.

Many banks in South Texas remain closed each day during the business week from 11:30 each morning until 1:30 in the afternoon, the time that most of the hold ups are staged.

More effective than airplanes, armored cars, closed doors and armed employees are the courts of this and other states. If a quick trial and severe penalty will follow immediately after the robber is taken into custody there will be a corresponding rapid decrease in crime. Prevention of action on the part of the crook though fear of the consequences if apprehended should be the real goal of attainment for peace officers and the courts.

'NO DRINKING BOYS'

Without question a new era has dawned. Under the strict orders of a (Jack) Armstrong a round-up was led by real cowboys who had a big and plenty of fun—without liquor. At the opening of the round-up Armstrong said, "Boys, I will not tolerate drinking and the first man suspected being drunk is going to be barred from the arena." And that rule was carried out to the letter. With only one or two exceptions, it was a bone dry how.

Armstrong is to be congratulated for making such a rule and enforcing it among men—the cowboys—who have been famous for their love of red liquor. It is a good show and without question "no drinking" law contributed in making it so.

IT'S PAY UP WEEK

"It Pays To Pay Up" is the slogan of the Retail Merchants' Association in announcing the dates for the annual pay-up week for December 5 to 10. Every individual with out-standing accounts should make every effort to pay up all his bills and "clear off the slate for 1928."

Business nowadays requires careful collections. Competition is keen and it is necessary for the merchant to sell his goods at a close margin to maintain his volume. If credit is extended and payment is not made, the loss may materially damage the business rating of the merchant as well as the man who fails to meet his obligations.

Prompt payment should be made with the same confidence and courtesy with which the orders are solicited. Both are requisite to service and success.

A reputation for fair dealing and prompt payment is valuable to any man or woman. A good name can be destroyed very easily by an indifferent attitude toward business accounts.

You will find it true all the time—"It pays to pay up."

AN EXHILARATING EFFECT

A bottle of Herbine on the shelf at home is like having a doctor in the house all the time. It gives instant relief when the digestion gets out of order or the bowels fail to act. One or two doses is all that is necessary to start things moving and restore that fine feeling of exhilaration and buoyancy of spirits which belongs only to perfect health. Price 60c. Sold by

Arwine Drug Company

'Round The Square

It's all over now but the shouting and most of that is already over. A Tiger's claw ripped a Whirlwind into shreds on Thanksgiving and everyone admitted that it was a mighty good game except that the local squad was on the wrong end of the score. Both teams played a creditable game and both deserve honor for their clean sportsmanship. Here is hoping that the Whirlwinds and Tigers meet again in 1928 to fight for the championship crown—and that Floydada is victorious.

And now for our weekly raving of poetry. Here it is:
The Whirlwind team of F. H. S.
Came home and had to confess
As well as their fame
Slaton took the game
And all of their money, we guess.

Here's to the unsung heroes of the gridiron—the Whirlwind subs! It is they who played the hard game in practice but never before the roaring crowds. It is they who sat on the side lines during the biggest games and heard yells for the men on the field where they longed to be. They have played the invisible game all year but upon their shoulders rests Floydada's hopes for 1928. Their glory will come in '28.

But to break away from football topics—a story is told round the square of a father who had been celebrating with his friends prior to the christening of his twins. As he approached the baptismal font with an infant in each arm it could be plainly seen that he was intoxicated.

"Girls or boys" inquired the minister.
"One of each, fifty-fifty"
"And you wish to name them—"
"Steak and Kidney"
And as his friends hurried him out of the church, the father tried to explain that he had meant to say "Kate and Sidney."

Hey—Mr. Merchant! Did you know that you have only three more issues of the Hesperian in which to advertise before Christmas? Better start with a "binger" this week and lead up to the final count!

"Pour it on 'em, round the square, about this paving of the street around the court house! We'll talk it every day. Let's pave the unsightly part of Floydada's beauty spot" is a comment sent the Hesperian by an enthusiastic citizen last week. We thank you, brother, and we will continue to talk it. Will you?

(Column editor's note—Please excuse this paragraph. We didn't receive any comment at all, but had this thought already in mind in case we did and just had to stick to what we said last week and say something to boost paving round the square. What do you say about it?)

R. T. Bartley, of Ladonia, Texas, was here several days last week attending to business in connection with his farm here, and visiting with his nephew J. B. Bartley.

14 YEARS AGO IN FLOYD COUNTY

News items taken from the Floyd County Hesperian files published in Floydada fourteen years ago.

ISSUE OF DEC. 4, 1913.

Morris Brothers, dry goods and notion dealers on the south side of the square sold their stock of merchandise last mid-week to Mr. A. A. Newell, who immediately upon invoice took charge and has been conducting the business. In the deal Messrs. Morris secured the West Coal and Grain yard heretofore owned by Newell Bros.

J. A. Callihan, proprietor of the City Hotel, killed a sow Tuesday morning that weighed gross 797 pounds, at an age of little under two years. At current prices for hogs on the hoof this sow would have brought approximately \$50.00

Sheriff A. C. Goen and Deputy T. W. Deen are spending the greater part of this week in Lockney where they are collecting taxes.

Jolly Jingles

Fair Enough

Teacher: What holds the moon in place day after day and year after year?
Carpenter's son: The moon beams.

Some Need Wheels

"Say, Mike, I bought a set of balloon tires the other day?"
"Sat so, Ike? I didn't know you owned a balloon."

Dumb Dora

She wonders if cows really eat their browse, and if it isn't hard on their eyes.

CALL US COLLECT

—when you want to—

SELL AT AUCTION
Phone 120, Floydada

Phone 9020-3, Lockney

Seale & McDonald
AUCTIONEERS

specializing in Farm, Live
Stock and Merchandise
Sales.

W. H. Seale, Floydada
Jno. W. McDonald, Lockney

We furnish drinking cups free

The Open Season
"What kind of a girl is Alice?"
"Well, she can only be kissed on two occasions."
So! And what are they?
"When it rains and when it doesn't"

And He Didn't
Jimmy: My, what a lot of dirt is on your face.
Peggy: I know. Don't rub it in.

Maybe So—Maybe So
"Madge married a conductor and got a divorce the next day."

"He must have told her off."
Send your weekly message through
The Floyd County Hesperian.

KODAKERS—

Bring us your films today
And get your prints tomorrow
WILSON STUDIO



Everybody knows about the Superior Smoothness of a Six—the Finer Quality of a Fisher Body—That's why a price of \$745 makes the Pontiac Six such an unusual "Buy"

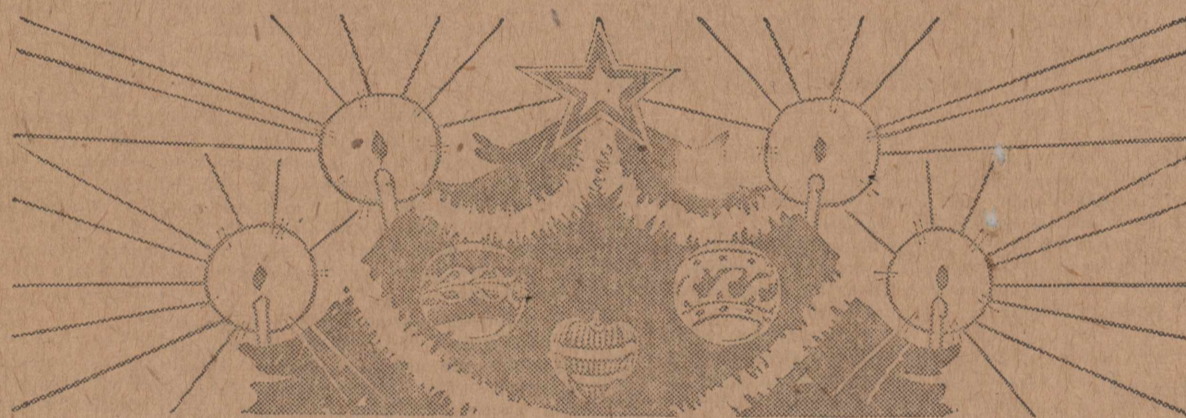
The widespread appeal of the Pontiac Six is based on its extra smoothness, extra snap and the longer life it provides. The world-wide reputation of Fisher bodies is based on known superiorities of Fisher design in styling, comfort and passenger protection. . . . And because the Pontiac Six is the lowest priced six with Body by Fisher, its success has become the talk of the automotive world. . . . Do you actually know what luxuries you can enjoy in today's Pontiac Six? Have you experienced the superior performance, the added comfort, the extra satisfaction assured by the ownership of this great General Motors product? . . . Why not come in for a demonstration today? Why not learn as so many thousands have—that a Fisher body is finer—a Pontiac Six is smoother—and a price of \$745 makes it a truly unusual "buy."

New lower prices on all body types (Effective July 15th, 1927): 2-Door Sedan, \$745; Coupe, \$745; Sport Roadster, \$745; Sport Cabriolet, \$795; Landau Sedan, \$845; DeLuxe Landau Sedan, \$925. The New Oakland All-American Six, \$1045 to \$1265. All prices at factory. Delivered prices include minimum handling charges. Easy to pay on the General Motors Time Payment Plan.

SCOGGIN & DICKEY

Floydada, Texas

PONTIAC SIX



Toyland Awaits You

AT

FLOYDADA VARIETY STORE

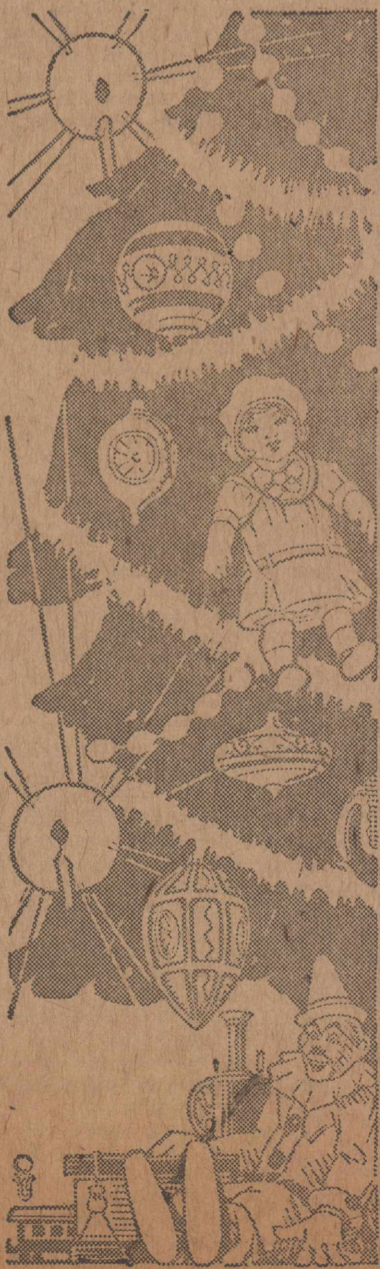
Almost every sort of a toy you could imagine, with which to please the children awaits your choice here. Bring the kiddies here to select their toys. Make a small payment and we will put them away for you until Christmas.

You can also find gifts for the grown-ups here, too.

Don't forget—

Floydada Variety Store

IS ALWAYS HEADQUARTERS FOR SANTA CLAUS



Dr. W. H. Alexander

INTERNAL
Medicine and Electrotherapy
Rooms 10-11 First Natl Bank Bldg.
Telephone 93; Residence No.260

H. Z. Pennington

PHYSICIAN AND SURGEON
TELEPHONES:
RESIDENCE 330 OFFICE 73

Drs. Smith & Smith Sanitarium

FOR SURGICAL CASES
Phone No. 177
Floydada, Texas

F. C. HARMON

Licensed Undertaker
Modern Equipment;
Hearse and Ambulance
SERVICE ANYWHERE
Phones: Day 242; Nights 174 and 259-W

Dr. W. M. Houghton

GENERAL PRACTICE
Diseases of Women and Children
a Specialty
OFFICE IN MITCHELL
BUILDING
PHONES:
Residence 250 Office 256

KEEP YOUR BATTERIES FULLY CHARGED

We repair and re-charge
FREE TEST
New Battery at Low Cost. Dealers for STANDARD BATTERIES.
Smith Battery Station
Three doors North Floyd County National Bank
TELEPHONE 75

KENNETH BAIN

LAWYER
Rooms 12 and 13
First National Bank Building
General Practice

A. C. Goen M. Polk Goen

Phone 170
Goen & Goen
Real Estate Loans, and Insurance
6 Per Cent Farm Loans
Farm Lands, Ranches, and City Property
We handle city property and keep it rented. We render and pay taxes for non-residents.
Would appreciate your Fire Insurance Business.
Surginer Building, North Side Square.

E. P. NELSON FIRE INSURANCE AGENCY

WILL APPRECIATE YOUR BUSINESS
Every detail of your fire insurance requirements will be carefully handled if entrusted to this agency.
OFFICE—ROOM 8
FIRST NATIONAL BANK BUILDING,
FLOYDADA

Mathews & Folley

LAWYERS
MITCHELL BUILDING
FLOYDADA, TEXAS

JEFF D. AYRES H. D. PAYNE

Ayres & Payne
Lawyers
General Practice
FLOYDADA, TEXAS

Cross Section Of Farm Homes Given By Survey

Study Covers 100 Farm Homes in County, Sponsored by National Federation Women's Clubs.

What is believed to be a cross section of the farm home life of Floyd County is revealed in statistics compiled recently by the national headquarters of the Federation of Women's Clubs, and which have been returned recently by national headquarters to Miss Blanche Bass, County Home Demonstration Agent, based on questionnaires which women of the county home demonstration clubs circulated and filled out covering one hundred typical homes in the county.

The survey from which the study is made did not cover all the poorest homes in any given community nor yet all the best, the effort being to gain an accurate knowledge of what would constitute the average. Figures given cover for the year of 1926, and give what is believed to be an accurate cross section of what one would find to be the conditions in any other one hundred homes in the county.

According to this survey the average acreage for the farms in the county is 257 acres of which 179 acres is in cultivation, forty-four per 100 of which are from 5 to 10 miles distant from a town of 2500 population and 42 per 100 of

PAINS IN THE BACK

Are so often caused by an inactive liver—Lane's Pills keep the liver active, by keeping the bile flowing. Bile is nature's antiseptic, it keeps the inside clean.

ARWINE DRUG CO., Sells

LANE'S PILLS

which are from 10 to 25 miles distant. Forty-seven per 100 are general farms and forty-seven per 100 are hay and grain farms.

Equipment of Farms

3 per 100 farms have individual electric lightplants.
3 per 100 farms have stationary engines.
10 per 100 farms have tractors.
15 per 100 farms have milking machines.
40 per 100 farms have cream separators; 2 per 100 are operated by power other than hand.
84 per 100 farms have hand churns.
31 per 100 farms have incubators.
27 per 100 farms have brooders.

Sanitary Facilities on Farms

57 per 100 houses have water piped to house; 41 per 100 use windmills, to pump water.
13 per 100 use gravity or siphon feeds; 2 per 100 use stationary engines; 2 per 100 pump water with electric motors.
36 per 100 homes have kitchen sinks with running water.
13 per 100 homes have stationary wash bowls.
15 per 100 homes have stationary bath tubs.
11 per 100 homes have flush toilets connected to septic tank or cesspool.

Lighting Methods

82 per 100 homes have wick lamps for lighting.
13 per 100 homes have mantle lamps.
3 per 100 homes have electric lights.
3 per 100 homes are lighted by gas.

Heating Systems

All homes are heated by the coal stove

Cooking Methods

73 per 100 homes have kerosene, gasoline or distillate stoves for cooking.
40 per 100 homes use coal.
3 per 100 homes cook with gas.

Laundering Methods

10 per 100 homes have piped water heated by the kitchen stove; 3 per 100 homes have gas water heaters.

10 per 100 homes have washing machines; 2 per 100 are electric machines 3 per 100 are operated by other power.

2 per 100 homes have electric sad irons.
3 per 100 homes have gas sad irons.

Refrigeration

None of the homes have methods of keeping food cool.

Other Household Conveniences

2 per 100 homes have electric vacuum cleaners.
8 per 100 homes have hand food choppers.
All homes are screened.
Entertainment and Communication
25 per 100 families have pianos.
39 per 100 families have phonographs
11 per 100 families have radio sets.
94 per 100 families own automobiles.
52 per 100 homes have telephones.

What's Doing In West Texas Today

BLACKWELL—A new modern ice plant is under construction here. A high line from Bronte has been connected up just recently, giving the town twenty-four hours service, and various other improvements are underway.

SWEETWATER—The last of the West Texas Chamber of Commerce district conventions for 1927 was held at Sweetwater November 30, when delegates from the Central Texas District convened to hear Governor Dan Moody, principal speaker. Ten other sectional meetings have already been held this year in districts whose host towns were: Stanton, Baird, Crosbyton, Childress, Alpine, Clouderoff, New Mexico, Wellington, Perryton, San Saba and Bowie.

LUEDERS—Quality production in poultry and dairying movements of West Texas has been set as a major aim of the new Poultry and Dairy Bureau of the West Texas Chamber of Commerce which held its second meeting November 22 at the river home of its chairman, Col. R. L. Penick. In line with adoption of this action, a general conference of railway agricultural representatives, county agents, officials of Texas Technological College, feed manufacturers, dairymen and poultry raisers, and allied interests will be called early in the new year.

STAMFORD—From Florida to Wisconsin, from Old Mexico to Maine, from many points and many places come requests for information about West Texas and about the function and activities of the West Texas Chamber of Commerce. A flood of inquirers are received weekly at the headquarters office here of the regional organization, asking for descriptive literature and for explanation of the function and duties of the West Texas Chamber of Commerce. The annual motorcade and traffic service activities are among matters about which information is wanted.

SAN ANTONIO—The West Texas Chamber of Commerce will watch West Texas interests here early in January when its traffic representative will attend the Interstate Commerce Commission hearing in this city on the Cotton Seed Case. The hearing was set for San Antonio, following one to be held in Fort Worth, beginning January 6, at the request of the West Texas Chamber. The organization took this means to give West and Southwest Texas opportunity to offer its testimony in the case.

ROBY—Roby poultry raisers have been organized by the poultry and dairy committee of the West Texas Chamber of Commerce and much enthusiasm is being manifested in this territory.

MULESHOE—G. S. Holland of Chillicothe has purchased the Muleshoe Journal, owned by R. B. Boyle for the past two and a half years. Boyle has moved to Plainview.

WOODSON—A \$600,000 bond issue for construction of paved roads in several directions, centering on Woodson, has been voted by Throckmorton county. The roads will give a direct route from Wichita Falls through Throckmorton, Shackelford, and Taylor counties to south and southwest Texas.

PLAINVIEW—Three Hale county meetings have been held recently to discuss plans for erection of a cooperative creamery to cost more than \$20,000. Abernathy, Hale Center, and Plainview are taking the lead in the matter.

LOCATION TESTS BEING MADE FOR NEW CITY WATER WELLS

Tuesday a test well on the southwest corner of the L. C. McDonald tract west of the northwest corner of the city was completed with a fine showing of water bearing sands, two of which were penetrated, the first of several tests contemplated by the city in an effort to find the best source for a supplementary water supply to meet the city's constantly increasing needs for more water.

In this test water was found at 95 feet and the first sand at 105 feet. This strata was seven feet thick and was underlain by a sandy clay nine feet in thickness. Second water bearing sand was found at 121 feet and sixteen feet of sand was in this strata. The sand found was considerably coarser than the sand in the wells at the plant in the city limits but other tests will be made in an effort to find water bearing gravel. The coarser the water bearing formation the less cost is encountered in raising the water to the surface, according to City Water Superintendent G. R. Strickland.

The city has an option on forty acres out of the southwest corner of the McDonald tract, which will be exercised if the water sands there are found to most nearly meet the needs of the city for an additional supply of water.

The second test to be made was begun Wednesday on a forty-acre tract out of the N. W. McCleskey half-section immediately northwest of the city. This test is located about one-eighth mile north of the east and west road at the northwest corner of the city and one-fourth mile west of Highway No. 28.

The demand for the increased water supply is so pronounced, according to Mr. Strickland, that early action will have to be taken by the city to assure continued ample supply for all needs.

Mr. Strickland estimates that a ten-inch line, planned to be used to connect the source of supply at the supplementary wells with the ground tank at the booster pump in the city will cost about \$10,000 per mile ready to operate.

TOM PORTER, IN BAD HEALTH, LEAVES FOR HOT SPRINGS

Tom Porter and family left Tuesday afternoon for a six-weeks sojourn in New Mexico, planning to spend much of that time at Hot Springs, leaving that state in the late winter for Carlsbad, Texas, where Mr. Porter hopes to enter the State Sanatorium for tuberculosis treatment.

On a recent trip to the Sanatorium Mr. Porter was advised that he had tuberculosis and immediately returned home to close out his business affairs here to give all his time to the business of recovering his health. He and his family will make their trip in a motor house specially constructed for out-of-door living.

INCREASE STORAGE CAPACITY

Saturday last the Continental Oil Company completed the installation of another large storage unit for gasoline at their wholesale station near the Santa Fe industrial tracks. The new unit is of 16,000 gallon capacity and brings the total storage capacity of the company at this point to 56,000 gallons.

J. W. (Blue) Stevens, of Plainview, was among the out-of-town visitors to Floydada during the Round Up last week and spent Friday night at the home of H. C. Randolph and family, northeast of Floydada.

Dependable Trees and Plants

Finest trees in 52 years. Sure-bearing Peach, Plum, Apricot, Fig, Nectarine, Jujube, Persimmon, Grape, Blackberries, Hauptberries, Dewberries, Pecans.

We pay express and can tell you best sorts for your location. Shades, evergreens, climate-proof Shrubs, Roses and Bulbs. We make modern landscape plans. Ask for free catalogue.

Ramsey's Austin Nursery
AUSTIN, TEXAS

Announcement

I have purchased all interests in the Tourist Garage (Sparks Bros. Garage) and everything is being re-arranged to make this a first class garage.

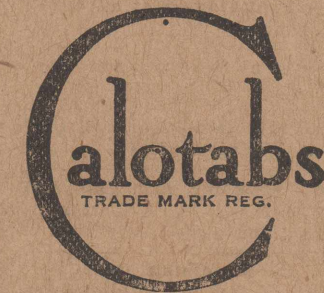
We are open for business and solicit your patronage. We will appreciate your repair work.

"GIVE US A TRIAL"

Tourist Garage

Stanley Johnston

Your tongue tells when you need



Coated tongue, dry mouth, bad breath, muddy skin, groggy nerves and sour stomach suggest its use.



HE'S HERE!

C. K. ORAHOOD FROM



CHICAGO

is here to show you what is new and in style.

A wonderful opportunity to select your new Fall and Winter suits from the goods in the piece and have it tailored to your order.

TODAY! COME IN!

Russell's Store

PHONE 66

AT THE THEATRES THIS WEEK

ROYAL

Saturday, December 3

Tom Mix in

"THE CIRCUS ACE"

also Comedy.

Monday and Tuesday,

Dec. 5 and 6

John Gilbert and Renee Adoree
Two big stars of "The Big Parade" in

"The Show"

Also comedy and news events

Wednesday and Thursday

December 7 and 8

Madge Bellamy in

"COLLEEN"

Also good comedy

OLYMPIC

Thursday, Friday, Dec. 1 and 2

"The Covered Wagon"

"Still the greatest picture the world has known"

Also Comedy

Saturday, December 3

Yakima Cannutt in

"THE OUTLAW BREAKER"

Also Comedy

Monday and Tuesday

December 5 and 6

"A HARP IN THE HOCK"

Also Comedy

Wednesday, Dec 7

Wally Wales in

"THE PONY EXPRESS RIDER"

Also Comedy

Nurse Advises WEAK, RUN-DOWN WOMEN To Take Cardui

"I have known of Cardui for nearly twenty-five years," says Mrs. Selma Meissner, 1072 Harrison Ave., Beaumont, Texas. "During that time, I have taken it several times and have frequently recommended it to others, for it is a splendid medicine and I am glad to give people the benefit of my experience."

"I have been a nurse for several years and have often come in contact with patients who were run-down and weak. Often I have told sufferers of Cardui, and the way I, myself, had been helped after taking it, and advised them to give it a trial. Many of them have since thanked me for what I told them, so I am willing that other women should know about it, too."

"I first took Cardui because I was awfully run-down. I had no appetite, and was weak and listless. It was hard to keep going under such conditions, and I looked for something which would help me."

"I had read of Cardui and decided to try it. After taking it, I improved so much that I have taken it since whenever I needed a tonic."

Sold by all druggists.



Friday Morning

FROM 9 O'CLOCK TO 12 O'CLOCK

A sale of beautiful pictures, these are reproductions of famous paintings. Beautifully framed, with glass front all ready to hang on your wall. Pictures are size 13x17 These are \$1.49 values any where you would find them. We offer them for Friday morning from 9 o'clock until 12 o'clock only, Positively none sold before that time and none after that time for

98c Each

See our window and the many scenes you may choose from. Friday morning only.

FROM 9:00 TO 12:00 O'CLOCK

This is your opportunity to get Christmas presents and save money.

Martin Dry Goods Company

"The Store With The Goods"

WHIRLWIND ELEVEN MAKES RECORD WITH 232 POINTS FOR 1927 SEASON

Although they lost the one game towards which they had been training all season, the Whirlwind team closed their season on Thanksgiving Day amid a blaze of glory. Their goal line remained uncrossed by a Class B team until the final game which spelled their defeat. They were easy victors over every challenger with the exception of the Tigers. Eight teams tasted defeat at the hands of the terrible Whirlwinds this season, many of them by an overwhelming score. Their final results of the season were 232 points scored against their opponents 26 points. A total that in itself means a winning season for the local squad.

"Number 14" Is Star

In summarizing the Whirlwind's record of the season, it is only fair to enumerate the wonderful showing made by individual players this season. In years to come, when fans reflect back on the 1927 season, they will invariably think of Steve Marshall, the outstanding player of the season. The hefty full back, known to his enemy teams as "that Number 14" has proven himself a star player whom Floydada High School and Floydada gridiron fans will always remember as a "real" player. Marshall has played his third and last season with F. H. S., for this year he passes from the realm of high school football and will probably take his place in college eleven in the future.

Captain A. D. "Dixie" White has made a leader that has drilled the true spirit of clean sportsmanship into every man who has played upon his team. He has taught each member of his eleven the losing spirit as well as the winning spirit. This fact was evidenced in their final game when every man gritted his teeth and took their medicine. Dixie has lettered three years on the local eleven and has made many a gridster

realize that he was in the game to stay. During the past season he held the right end of the plunging line and has made many spectacular plays seldom seen in high school games. He also has played his last game with the green and white. Harold Porterfield, quarterback, has directed the local squad in a heroic manner this season. Seemingly always to call the correct play at the right time, Porterfield has disregarded his own opportunities to star and has been equally fair in playing the ball in different parts of the squad. Quick little Porterfield has called good games this season and deserved a "good hand" from fans and students.

Looking At The Line

Beginning with the left end of the plunging line we find three good players, Jim Carter, J. R. Borum and Truman Webb. Carter, a man of few words and great determination, has filled a man's position with a man's capacity. He deserves more credit than was given him this season, although the fan who knows football will not easily forget Carter. Borum has been a self-made player. He has fought against the greatest difficulties but with the determination to "make it" he has lettered three times and made a good player while at it. Webb has only been with the local squad two years but has made a player of whom all F. H. S. is proud.

It is doubtful, indeed, that Floydada will ever have as good a center as John Edwards. This tall stalwart player will be remembered as the "natural" gridster who played thirteen games of football before he witnessed a game from the sidelines. He played in the first game that he ever saw, and Floydada fans will enthusiastically tell you that he has very much played in every game by the Whirlwinds for the past

three years. Edwards also passes into the college realm of football this year. Palmer and Newsome complete the plunging line of the 1927 team. Both deserve great credit for the season's record. Newsome has a wonderful opportunity to prove further that he is worthy of a letter in 1928.

Only three players remain unmentioned on the first string line-up and it is hardly possible to tell of their wonderful plays, for every person who has seen the 1927 Windies in action have seen the splendid work of Jim Stiles, Sid Carter and Howard Welbourn, halves. All three have had splendid chances to demonstrate their power and all have proved equal to the supreme moment. It will be many years before the names of these three gridsters will die upon the lips of local fans.

Lose Nine Men

Nine of these twelve first letter men pass out of the Green and White history this year by graduation. Fans weep to see the cream of the 1927 squad lost but rejoice in their possibilities of playing on college teams. Those who are lost to F. H. S. this season are Sid Carter, U. S. Marshall, Harold Porterfield, Jim Stiles, A. D. White, John Edwards, Homer Palmer, J. R. Borum and Truman Webb.

But there are the substitutes. Fans are not forgetting those who played the games from the side lines. Many of these subs will be with F. H. S. for another year and it is upon these who remain that the Green and White are basing their hopes for 1928. Theirs to win!

CITATION—APPOINTMENT OF TEMPORARY GUARDIAN, BY PUBLICATION

The State of Texas. To the Sheriff or any Constable of Floyd County—Greeting:

You are hereby commanded to cause to be published, once a week, for ten days, exclusive of the first day of publication, before the return day hereof, in some newspaper of general circulation published in said county, which has been continuously and regularly published in said county for a period of not less than one year, the following notice:

To all Persons interested in the welfare of John Edwards Smith and Bert Lone Smith, Minors:

You are hereby notified that Stella Smith May has filed in the county court of Floyd County, Texas an application for letters of guardianship upon the person and estate of said minors, John Edwards Smith and Bert Lone Smith, and on the 1st day of Nov. A. D. 1927, by order of the County Judge of Floyd County, the said Stella Smith May was appointed temporary guardian of the person and estate of said minors, and at the next regular term of said court commencing on the 3rd. Monday in January A. D. 1928, the same being the 16th. day of January A. D. 1928, at the courthouse thereof, in Floydada, Texas, at which time, all persons interested in the welfare of said minors, may and are hereby cited, to appear and contest such appointment, if they so desire, and if such appointment is not contested at the said term of said court, then the same shall become permanent.

Herein fail not, but have you then and there before said court, on the first day of the next term thereof, this writ, with your return thereon, showing how you have executed the same.

Given under my hand and the seal of said court, at office in Floydada, Texas, this the 26th day of Nov. A. D. 1927.
(SEAL) TOM W. DEEN,
Clerk, County Court, Floyd County, Texas. 403tc

BLANCO NEWS

Blanco, Nov. 22.—The Sunday School is progressing nicely. Had the largest attendance last Sunday there has been in some time. An invitation is extended to everyone who is not in Sunday School to come and help to make it a better Sunday School.

Miss Juanita Shirey of Lakeview, spent the week end at the guest of Miss Edwina Christian.

Mr. and Mrs. J. C. Fuller, of Plainview, spent Sunday night in the Ham Smith home.

Our teachers, Mr. Toon and Miss Floyd Alexander, are preparing a nice Thanksgiving program to be given Thursday night. Everyone is invited to come.

Mr. and Mrs. J. L. King, who have been making their home the past year at Paducah, returned last week to make Floydada their home.

Raymond Allen, of Lubbock, spent Saturday here.

Baker News

Baker, Nov. 21.—There was a nice crowd out Friday night to hear Mr. Williams of Floydada. His speech was on chickens. He will be back Friday night, November 25.

Eugene Walker of Eastland, son of Mrs. R. P. Graves spent several days last week with Mr. and Mrs. Graves and family.

A crowd of young people of this community spent Sunday at the railroad tunnel.

Miss Opal Nelson spent Saturday night and Sunday with Miss Maggie Graves.

Miss Annie Graves spent Saturday night and Sunday with Miss Annie Jewell Fawver.

G. L. Fawver marketed 107 head of turkeys Saturday. They brought \$410.38.

Dr. and Mrs. C. M. Thacker, Miss Evallee Goodwin and Daily Bishop returned last mid-week from a trip to Big Spring.

See The Hesperian's Xmas Cards.

CHILDREN'S FATAL DISEASES
Worms and parasites in the intestines of children undermine health and so weaken their vitality that they are unable to resist the diseases so fatal to child life. The safe course is to give a few doses of White's Cream Vermifuge. It destroys and expels the worms without the slightest injury to the health or activity of the child. Price 35c. Sold by

Arwine Drug Company

Santa's Coming

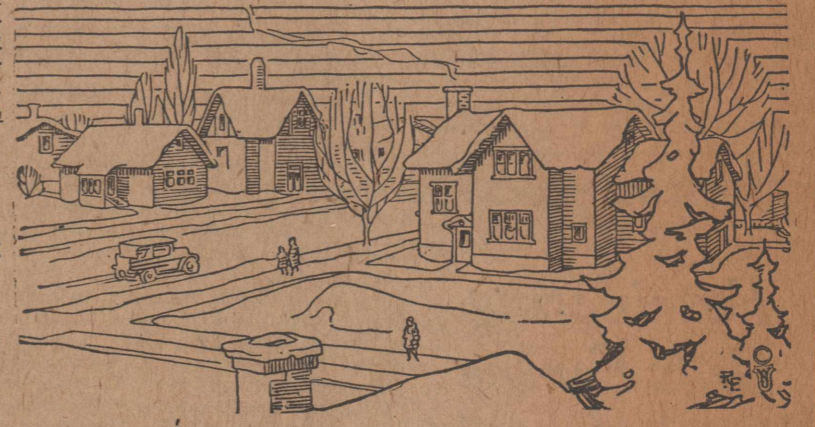


Yes sir, Kiddies—we have just received the glad news that Santa Claus has left his North Pole home and is on his way to Floydada to see all the good little boys and girls.

He has sent us an advance shipment of toys and everything to please everybody and instructed us to ask YOU in to see them THIS WEEK at—

Mrs. Morris Variety Store

Most Appropriate gifts for the grown-ups, too.



I am
"Long Distance"
let me help you



Business men who must know market prices in other trading centers can get them quickly with my aid.

Merchants seeking business outside their own communities can use me most effectively.

Those who need to trace and hasten shipments will find my service most complete.

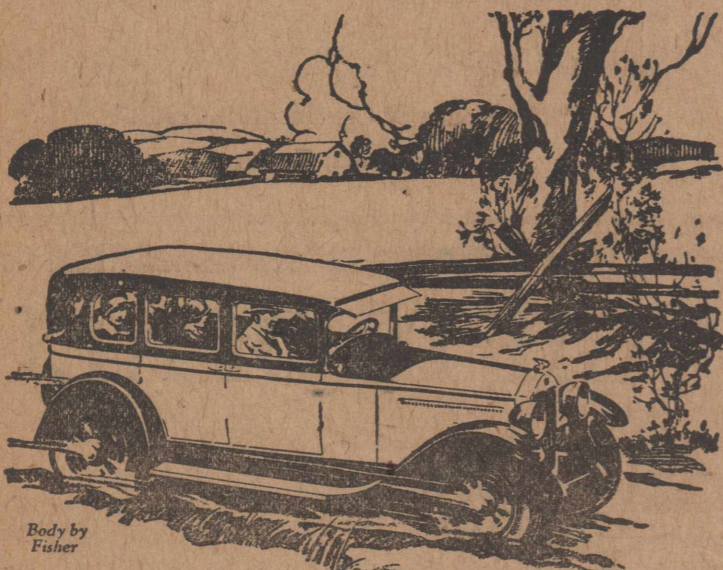
Anyone may easily talk with friends or relatives in other towns with my assistance.

Through me the nation becomes your neighborhood. I am Long Distance—servant to millions of people—conservator of time and energy—producer of greater results at little cost. Let me help you.

SOUTHWESTERN BELL TELEPHONE COMPANY



WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM



Drive Buick for 1928 over that bad road

DRIVE a Buick for 1928 over the stretch of bad road you know best . . . Notice how Buick's Cantilever Springs smooth away those aggravating ruts and bumps . . . Observe how Buick's Lovejoy Hydraulic Shock Absorbers, front and rear, absorb road shocks and eliminate jolts and jars . . . You cannot know Buick's marvelous new riding comfort until you have tested it yourself. A car awaits you in our showroom.

SEDANS \$1195 to \$1995 COUPES \$1195 to \$1850
SPORT MODELS \$1195 to \$1525

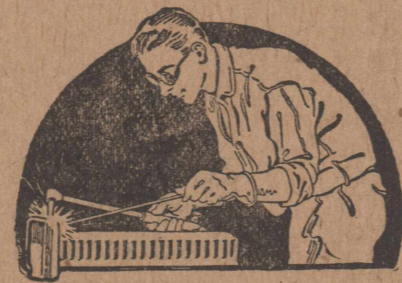
All prices f. o. b. Flint, Mich., government tax to be added. The G. M. A. C. financing plan, the most desirable, is available.

BUICK for 1928

CALLAWAY MOTOR COMPANY
FLOYDADA, TEXAS

Dont swear When It Breaks!

Call on us. We weld any kind of broken farm implements.



Any damaged metal part put back to work again in a jiffy by oxy-acetylene welding.

If it's too big to bring in, we'll come out and do it on the spot!

ENOCH & McCLUNG
The Best
Blacksmiths
On The Plains

"Gas Chats" Working Wives

Even the men folks are becoming reconciled to careers for wives since modern young women have demonstrated their ability to manage a job and a home at the same time.

And how is this possible? In Grandmother's day it would have been out of the question even if Grandfather had given consent. But now the situation is entirely changed. Modern household equipment has released an army of home makers from the daily grind of housework, has made it comparatively simple for wives of the twentieth century to manage a house and follow a profession, too.

By far the most important contributor to this modern state of affairs has been the new Natural gas range which not only lightens, beyond measure, the work of cooking but makes the delicate art of cooking one easily mastered by the inexperienced brides. In fact it has been hinted that the real factor in winning young husbands to the viewpoint of their working wives was the usual procedure of arguing with man—appealing to his appetite and saying it with home-cooked dishes.



"If it's done with heat—you can do it better with Natural Gas"

The
New
FORD CAR

is a
wonder

Full details to be given at
our showrooms this Friday
and Saturday

BARKER BROS.

Ford Dealers

Phone 133
Floydada, Texas

Pleasant Hill

Pleasant Hill, Nov. 23.—Jack Thompson died suddenly Sunday night at the home of T. J. Cardinal. He had been making his home with the W. B. Jones family for several years.

Mr. and Mrs. Homer Simms, Mr. Shirley and daughter, Juanita, Mr. and Mrs. Smith of Lakeview and R. M. Morgan and family attended the singing at McAdoo Sunday afternoon.

A number of friends, neighbors and children of Mr. and Mrs. R. Cardinal gave them a surprise party and supper Friday night, honoring Mr. Cardinal upon the occasion of his eighty-third birthday. Games of "42" were enjoyed by the older people, while the younger people played various kinds of games. Delicious refreshments of sandwiches, cake, pie and hot chocolate were served to the following families: Fred Bettley, Charles Camden, Mrs. Evers, O. Z. Smythe, A. E. Shelton, Charley Kelley, Pete Cardinal, and Messrs. Gerald Cardinal, Camden, Arthur Goodson, Dan Hall, Orby and Floyd Wilkes, and Whitten Barber, and Myrtle Day.

Remember the singing at Lakeview Friday night and also preaching on Saturday night.

Center News

Center, Nov. 21.—We were attending the Baptist State Convention at Wichita Falls last week at news writing time.

Mrs. Montgomery entertained Sunday with the most sumptuous dinner it has been our privilege to be present for in a long time. Those present were: Mr. and Mrs. A. L. Spence, Mr. and Mrs. C. O. Spence, Mr. and Mrs. W. B. Jordan, Mr. and Mrs. T. J. Gill and families; Messrs. Otis, Burl and Earl Huckabee, and Miss Eula Huckabee; also Mrs. Ruby Williams and children. The young people entertained with some fine music during the afternoon.

Mrs. Leslie Crabtree visited her brother, J. C. Bullard, at the sanitarium Monday afternoon.

A. A. Tubbs attended court at Floydada today.

A large crowd of Center folks were at town today.

A. A. Tubbs, Tom Jernigan and Claud Carpenter went down to Wichita Falls to the convention Wednesday and came home Friday. The convention was fine.

We have two miles of new graded road by the school house and one mile north.

Mr. and Mrs. Veach entertained the community with a party Saturday night. All seemed to enjoy themselves immensely.

Mr. and Mrs. Eubank of Floydada visited the week-end with Mr. and Mrs. Mathews.

Mr. Lightfoot was on the sick list Sunday. He was unable to come to Sunday School but came out Sunday night.

The Rev. Best and family and Mrs. W. B. Jordan spent second Sunday night with Mr. and Mrs. J. L. King of Paducah. We had a most enjoyable time.

Prairie Chapel News

(Too late for last week)

Prairie Chapel, Nov. 22.—Prof. and Mrs. A. L. Crowley and son, Jarvin, of this community and Roy Clements of Whitefield will spend the Thanksgiving vacation at Des Moines, Roswell and other New Mexico points.

Miss Thelma Thompson, Mrs. Clayton Weathers and their brother will spend the Thanksgiving vacation visiting in Oklahoma.

A. C. Carthel, son of Mr. and Mrs. W. A. Carthel is recovering from an appendicitis operation. He was able to leave the Plainview sanitarium Sunday and return to his home.

The school children are rejoicing over a two days' Thanksgiving vacation.

A new swing has just been installed on the school grounds.

Prairie Chapel basket ball boys will play the Lockney team at Lockney Tuesday night. They will play sand Hill Friday at Lockney.

E. G. Foster attended the Methodist conference at Big Spring.

Our girls won a 14 to 8 victory from Irick. The Irick boys forfeited the game.

The pie supper Friday night netted \$27.85, which will be used to purchase sweaters for the basket ball team.

The Prairie Chapel Church of Christ will have services Thanksgiving evening.

Mr. and Mrs. Frank Jones returned Monday from a tour of the central and southern parts of the state.

Gene Tannahill and J. B. Teaff attended the auction sale Tuesday.

Mr. and Mrs. E. G. Foster plan to spend Thanksgiving with their children in Lubbock.

Herman Huffman will spend Thanksgiving at Lubbock with his friend, Joe Foster and attend the Canyon-Tech football game.

Mr. and Mrs. E. M. Whorton entertained friends from Collin County Monday night.

STANSELL HOME STARTED

Stephenson & Thurmon this week began moving the residence of O. L. Stansell from its location in Bartley Heights to make room for a modern residence they will build on the site for Mr. Stansell to cost \$3,750.

While the work of building the new house is under way Mr. Stansell and family will make their home in the Grady Hall residence on South Wall Street.

CARD OF THANKS

We wish to express our heart felt thanks to our friends and neighbors for the beautiful flowers and the many acts of kindness shown us during our recent sorrow in the tragic death of our little daughter and sister, Jonnie Naomi.

J. M. Warren and family.

Mr. and Mrs. Ray Slaughter and baby of Lubbock visited relatives here Monday.

NOTICE BY GUARDIAN OF APPLICATION FOR MINERAL LEASE OF REAL ESTATE OF WARD

In Re Guardianship of the Estate of John Edwards Smith and Bert Ione Smith, Minors. Number 417.

In County Court of Floyd County, Texas Notice is hereby given that I, Stella Smith May, guardian of the estate of John Edwards Smith and Bert Ione Smith, minors, have this day filed my application in the above entitled and numbered cause for an order of the County Judge of Floyd County, Texas authorizing me as the guardian of the estate of said ward to make an oil, gas and mineral lease upon such terms as the court may order and direct, of the following described real estate belonging to the estate of said ward, to wit: Being undivided one-half interest in the West 220 acres of the South one-half of Survey Number 8, Certificate No. 30/368 T & N O Ry, Co. patented to R. W. Lane, March 4, 1916, by Patent No. 498, Volume 50; said application will be heard by the County Judge at the courthouse in the city of Floydada, Texas on the 26 day of Nov. A. D. 1927.

Mrs. Stella Smith May, Guardian of the Estate of John Edwards Smith, and Bert Ione Smith, Minors. 401tc.

OIL WELL AT BRIDGEPORT NEAR FARM OWNED BY J. A. SHAWN

Mrs. J. A. Shawn, resident near Floydada recently received several newspaper clippings from Bridgeport and points in Wise County which, she said, would likely prove of interest to former residents of that county who are now making their home here.

Mrs. Shawn stated that present plans were to move to their farm near Bridge-

port to make their home. "The new oil well in Wise County is just one mile west of our place down there," she said.

Following are some of the facts taken from the clippings:

"The neat sum of \$1,249.80 was paid out by the four cream and milk buying stations in Bridgeport last week. George Shawn, one of the leading dairymen of this vicinity, received a check for \$89.58 for the week's output from his fine herd of Jerseys.

"R. R. Shawn is now operating a bus line from Denton to Jacksboro via Bridgeport.

"Wise County will be the next big oil field, equal to Burkburnett, and no doubt that of West Texas. The well nine miles southwest of Bridgeport is now on the sand and may make a profitable producer. Six new locations have been made, which brings the oil fraternity to Balsora."

CARD OF THANKS

We want to express our thanks to our many neighbors and friends for their kindness and sympathy in the death of our darling baby. May you have such kindness shown to you in your grief.

Mr. and Mrs. T. L. Stelter.
Mr. and Mrs. T. W. Martin

INFANT SON BURIED

The infant son of Mr. and Mrs. T. L. Stelter of Lakeview community born November 16 was buried Wednesday afternoon in the Lakeview cemetery. Bro. Hill officiated at the services which were held at the home of Mr. and Mrs. T. W. Martin, parents of Mrs. Stelter.

C. T. Fields of Los Angeles, Calif., was a visitor here recently of Mr. and Mrs. T. W. Quirk.

Mr. and Mrs. C. P. Coats and little daughter, of Fort Worth, returned home Saturday after a visit with Mrs. Coats' parents, Mr. and Mrs. W. D. Smith. Mrs. Coats and daughter had been here some two weeks, Mr. Coats arriving Wednesday of last week.

Send your weekly message through The Floyd County Hesperian.

'American Beauty' Dinnerware

A BEAUTIFUL AND EXCLUSIVE DECORATION

"American Beauty" Dinnerware carries a decoration of exclusive design, representing remarkably superior value.

We have arranged with one of the largest makers of high grade china, to furnish us dinnerware to be given to every housewife in this city and surrounding country.

Every progressive merchant advertises in some way. We believe in giving the housewife the benefit instead of advertising on bill boards, and etc.

We want you to have a dinner set, and we want you to tell your neighbor about it. If you need dishes for your church or lodge dinners, don't borrow,—own your own.

Trade here, save your coupons, and it won't be long until you can have a dinner set, of the finest quality, newest design, "absolutely free." You have to trade somewhere.

We want every housewife to have one of these fine dinner sets. Come on,—We bought one of these dinner sets for you. If you do not get it, it is your own fault. Ask the clerk who waits on you to show you how you may obtain it.

SHAW, FELTON & COLLINS

PHONE 27
FLOYDADA, TEXAS

GOOD USED CARS FOR SALE OR TRADE

ANY KIND!

SOME RED HOT BARGAINS!

Terms to responsible parties

Scoggin & Dickey

Remarkable Pre-Christmas Selling of Men's Clothing



EVERY OVERCOAT IN THIS STORE PRICED AT A BIG REDUCTION

Men's Coats—\$16.90, \$18.00, \$20.00, \$22.50
\$24.75, \$29.50

Boys' Overcoats—\$7.50, \$8.75, \$11.25, \$13.50
\$14.75

DON'T MISS THIS CLOTHING SALE

AND YULETIDE HABERDASHERY

Every sale in this Great Men's Store is, without exception, significant of exceptional opportunities to save—and this timely event is especially significant for it offers Overcoats, Suits and Gift accessories at unusually low pricings.

No matter what your requirements and preferences are, you will find a satisfactory choice in these extraordinary collections.



HANDSOME SILK TIES, 75c, \$1, \$1.50 \$1.75



Wonderful "Buys" Not Illustrated MEN'S SUITS

Two and three button suits for men and young men of every type—Finest fabrics and newest patterns—Two pants—Specially priced—\$18.00 — \$20.00 — \$22.50
\$24.75 — \$27.00 — \$31.50

Fancy Patterned Hose, pure silk or wool mixtures—per pair 50c, 75c, \$1.00.

Shirts of Finest Fabrics, Collar attached and neck-band styles \$1.25 to \$4.00

C. R. HOUSTON COMPANY

FLOYDADA, TEXAS

Avalanche In Last Minute Rally Whirlwinds Whirlwind Championship Hope

During the greatest passing play seen in operation on school gridirons this season the Slaton Tigers came behind in the last period play and, in less than ten minutes, snatched a 14 to 3 victory and the Class B championship of District Two from the Whirlwinds last Thursday afternoon on the Tiger's field. The Turkey Day game, the last of the season for the Floydada squad, was played before 1,500 howling, frenzied fans who even cried for blood in the last stages of the contest.

F. H. S. Outplays Tigers
Completely rushing the Tigers off of their feet in the first quarter of the game, the Whirlwinds scored their first and only counter, a field goal, which netted them 3 points. And thus the score remained, 3 to 0, until the last few minutes of the last period, when the dazzling aerial attack of the Purple and White players carried them across the chalk line for two touchdowns. Each kick for extra point by the Tigers were completed—result: final score, 14 to 3.

Floydada put up a much better brand of football in the initial half than they did in the latter. They gained rather consistently over the Tiger defense and just before the conclusion of the first quarter, Sid Carter, left halfback on the Green and White, dropped back and booted the oval squarely between the goal posts for Floydada's three points. Carter's kick was from a difficult angle and for 24 yards. With their three point lead, the Floydada eleven played a defensive game. They outplayed the Tigers in the first quarter. The second quarter was just about an even break. The Tiger passing machinery opened up in the third quarter but they were held fairly well by their heavy opponents. And in the last quarter, the local

eleven were completely swept off of their feet by the bewildering Tiger passes, which crushed the Whirlwinds' championship hopes for another year.

Arms and Owens were the two Tigers who spelled defeat for the Whirlwinds. Owens, left half, and a left hander tossed many a perfect pass into the waiting arms of the ready receiver who had cleverly avoided the Whirlwind players. The fact that Owens is a southpaw is an advantage to his passing to begin with, for he is able to hurl the oval at most any position he is in when forced to throw. This passing act was interwoven with the unexpected change of passes. Nichols, left end, to Arms, which puzzled both the Floydada squad and the spectators.

Whirlwind Line Holds
Floydada held the Tigers like a brick wall when they threatened to count in the early part of the last period. Because he was rushed for time, Marshall punted high and the kick went only a short distance upon the return. With the ball on Floydada's 23 yard line, the passing act on the part of the Tigers was evidenced and soon placed the ball on the local's own two yard line. Unable to hold the terrible Tigers on the next play, the Whirlwinds let by the first counter.

In only one minute after this heart-breaking touchdown, came the final crushing shot that made the defeat even more bitter for the local squad. Floydada received the kickoff and returned the ball to their own 20 yard line. On the first play, Field General Porterfield called a pass, Marshall to White, which was intercepted by Owens and he raced for the final addition to the score, 14 to 3.

Coach Ike Jay's squad played a good game of ball Thursday, but as a whole their game did not measure up to the playing of the earlier part of the season. Marshall was a terror on defensive plays, as was Dixie White. Each was easily seen as great defensive as well as offensive player. John Edwards shined in every defensive play. He sel-

dom missed his man and often nailed the man with the pigskin. Sid Carter, Jim Carter and Howard Welborne each played a good game in the Thanksgiving classic.

The victors now hold the undisputed title of Class B schools of District Two. This Friday the Purple and White warriors clash with the Canyon eleven, Champions of District One. The winner of this game will then hold the crown of two districts, the position attained last season by the Whirlwinds. Undoubtedly the greater portion of Floydada fans are wishing the Slaton Tigers the greatest of success in their remaining games, for in the words of Captain Dixie White "The best team won and it is they who must carry on."

For the past four years, the Tigers and Whirlwinds have "fought it out" for district honors, and this year's victory gives the Slaton team three wins out of the four games. Floydada's 1926 team captured the district, as well as bi-district, title.

"Have No Alibi"

"We have no alibi. Slaton just won, that's all," are the words of Coach Ike Jay upon his return from the Tiger game. Heartbroken, more than four hundred Whirlwind fans returned home with but these thoughts "They played a clean game—they won and we lost—wish them the best of success and plan to play them next year to a different tune."

Both squads lined up as follows for the opening of the fray:

Floydada	Po.	Slaton
Jim Carter (3)	L.E.	Nichols (14)
Borum (15)	L.T.	Cooper (11)
Webb (6)	L.G.	Shelby (15)
Edwards (13)	C.	Wilsmyer (10)
Palmer (8)	R.G.	Bennett (13)
Newsom (11)	R.T.	Hamilton (4)
White (1)	R.E.	Arms (8)
Porterfield (2)	Q.B.	Cannon (1)
S. Carter (7)	L.H.	Owens (7)
Welborne (4)	R.H.	Pohl (3)
Marshall (14)	F. B.	Woollever (6)

Substitutions: F. H. S.—Stiles for Welborne; Welborne for Stiles. Slaton—Bybee for Cannon; Cannon for Bybee; Houston for Pohl.

Officials: W. E. Archibald (Texas Tech) referee; R. Archibald (Texas U.) headlinesman; Goodman (Texas U.) umpire; Shelton (Texas U.) field judge.

Summary of The Game

Yards gained in scrimmage play: Slaton 105; Floydada 64.

Forward passes: Slaton completed 11 for 136 yards out of 23 attempted. Two were intercepted. Floydada completed one for 12 yards out of six attempted. Two were intercepted.

Punts: Floydada punted 13 times for a total of 333 yards or an average 30 yards. Slaton punted 10 times for a total of 264 yards or an average of 26 yards.

Penalties: Floydada two for five yards each. Slaton one for fifteen yards and one for five yards.

First downs: Floydada two and Slaton nine.

Locals and Personals

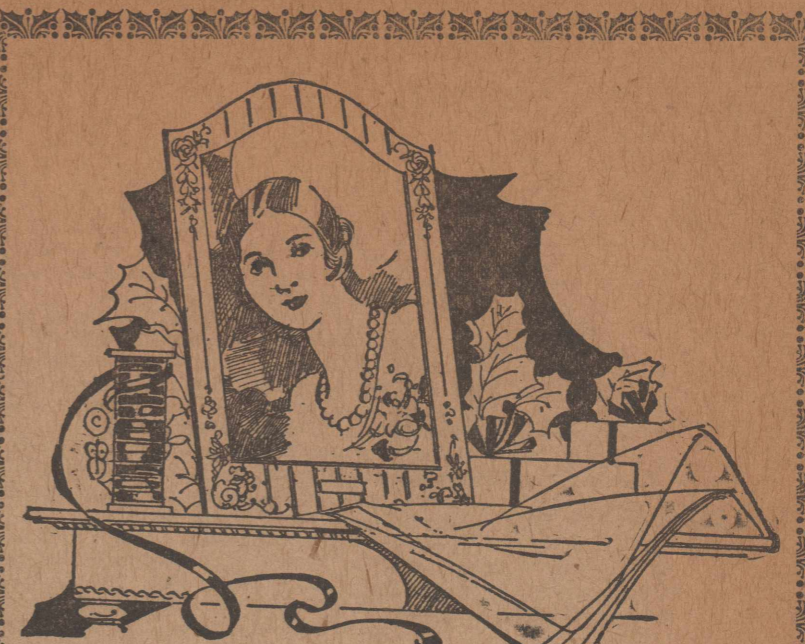
Mr. and Mrs. J. H. Bass, of Haskell, spent Thanksgiving and last week-end here visiting Mr. Bass' mother, Mrs. Grace Bass and his sister and brother. Mr. Bass is superintendent of the Haskell Public Schools.

FOR HOME AND STABLE

The extraordinary Borozone treatment for flesh wounds, cuts, sores, galls, burns and scalds is just as effective in the stable as in the home. Horse flesh heals with remarkable speed under its powerful influence. The treatment is the same for animals as for humans. First wash out infectious germs with liquid Borozone, and the Borozone Powder completes the healing process. Price (liquid) 30c, 60c and \$1.20. Powder 30c and 60c. Sold by

Arwine Drug Company

Jno. A. Fawver
DEALER IN
LAND AND CATTLE
Values in Cattle, Real Estate,
Royalties and Leases
P. O. BOX 171
Surginer Building, Room 7
FLOYDADA, TEXAS



A Priceless Gift ---

TO THOSE whom you would have remember you for all Christmas Days to come . . . give photographs! Your photograph is a priceless gift because it is the one thing that only you can buy.

WILSON STUDIO
PHOTOGRAPHS
Live Forever

**It Pays To
Pay Up**

Dec. 5 to Dec. 10

**It Pays To
Pay Up**

IS FLOYD COUNTY'S FOURTH ANNUAL PAY-UP WEEK

The Merchants and Banks wish to thank those who have so willingly responded in the past, to make the Pay-Up Week a Real Success, and thereby enabled them to meet their obligations.

Do Not Run Away From Your Greatest Gift—Credit

Anyone should—and most do—consider it an Honor to be extended Credit. For it means One is Honest, Reliable and Meets His Obligations. Some cannot pay just when they agreed to do so, but this one can do without losing his friend's confidence:

Go to your friend and adjust the note or account, for the man who pays up or adjusts his obligations, is recognized as a man who makes an obligation and meets it; and he is relied upon, his trade is sought after wherever he may go.

You pass this way but once. Let the mark of your footprints read "good credit."

Do Not Run Away From An Obligation—MEET IT

There will be a new rating furnished this office January, 1928. Let your rating be "prompt pay."

HELP MAKE PAY-UP WEEK A BANNER WEEK. PAY UP, IT PAYS TO PAY UP.

RETAIL MERCHANTS' ASSOCIATION OF FLOYD COUNTY

AFFILIATED WITH THE STATE AND NATIONAL RETAIL MERCHANTS' ASSOCIATIONS

