

TWO SECTIONS—Section One

THE FLOYD COUNTY HESPERIAN

VOLUME 34

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, NOVEMBER 17, 1927.

NUMBER 38

'On To Slaton' Cry Of Special Train Boosters

"Local Football Fans Must Have Guarantee Funds Ready By Tuesday Noon"—Bishop.

"On to Slaton—Beat those Tigers!"—is the cry of Floydada football fans this week as they look forward to the Whirlwinds' Turkey Day game at Slaton and begin plans for the running of a special booster train to the Tiger City. Negotiations are under way between the Chamber of Commerce officials and the Santa Fe Railway for the "Special" and it is probable that the train will be run, provided the two football teams remain undefeated this weekend and provided that a sufficient number of passengers.

In answer to a wire sent earlier in the week by the Chamber of Commerce secretary, the Railway Company states, "Mr. Gallaher has authorized agent Floydada quote you round trip fare of two dollars forty five cents, minimum for 150 people, for special train to Slaton. This is three fourths of the regular one way fare for the round trip."

"If by Tuesday noon, we have 150 names on the paper and the money on the barrel-head, we will be assured of a special train," states Ed Bishop, C. of C. secretary. With the interest being shown by local fans and with the backing of the many who plan to attend, one of the largest booster trains ever driven out of this city, will leave next Thursday morning. "Sign up now" is the plea of local fans.

Grain Threshing To Be Restricted To 7 Blocks

Council Also Instructs Marshal to Clear Business Streets of Merchandising Enterprises.

The first move officially to restrict the operations of threshers of grain in Floydada was made by the City Council in Floydada last week at their regular meeting, when an ordinance was passed restricting threshing of grain within the city limits to seven blocks, which follow around the rim of the Santa Fe Lake in North Floydada in a general way. The blocks are 5, 6, 7, and 8 and 15, 16 and 17.

For a number of years protests have been voiced by residents of the east section of the city against threshing of grain and the resultant dust, as well as the smoke and cinders from burning pummies. Heretofore actions of the city have been only in the form of requests that grain men and threshers keep their operations as closely as possible within the range of the immediate vicinity of the industrial section. This year thousands of tons of maize and the resulting pummy piles have covered the face of the earth in that vicinity. Adding to the aggravation to residents this season, for more than three weeks in October practically no wind stirred and the northeastern portion of the city was a fog of smoke and dust. The ordinance passed by the council is an effort to meet what appears to be a just complaint on the part of the citizens in that section and at the same time not put the grain dealers out of the market for headed maize.

At the same session the council also gave instructions to the city marshal to clear the main business streets of merchandising and similar enterprises, which have grown to such proportions as to seriously hamper traffic.

Acting on two petitions by interested citizens, the first of which was presented a month ago, the council overruled the request of the Santa Fe Railway Company that the order opening Jackson Street at the intersection of the railway Company's tracks be deferred for a time, and ordered that the street be opened. H. T. Blair, Division Engineer, presented the plea of the company before the council, while a citizens' committee presented a petition and oral argument for the opening of the street.

Insurance covering twenty-five members of the volunteer fire department was purchased by the council. Under the provisions of the policy an injured member of the department will receive \$15 per week and his beneficiary \$1,000 in case of death from injuries sustained in service.

HALE CENTER HIGH GIRLS TIE LOCALS; PLAY-OFF TONIGHT

Girls from Hale Center battled the Floydada High School sextette to a 21 to 21 tie last Thursday night on the Hale Center court in one of the best basketball games played by the High School squad this year. This was the first game the two teams have played this year, and they will meet this Thursday night at the Andrews Ward Gymnasium to play off the tie. A large crowd witnessed the game last Thursday night and the local girls are urging a large turn-out by this city. "We want a crowd as large as theirs" is their plea.

Last Thursday's game was one of the best witnessed this season, spectators stated. Ollie Belle Collins, captain, was high point player with several others tallying several counters. The Floydada High team consists of the following: Ollie Belle Collins, Marie Smith and Maxine Norris, forwards; Claude Green and Coralee Sherrill, centers; Georgie Eudy, Mary Lou Cardwell and Lois Hancock, guards.

TURKEY MARKET STILL GOOD

Although the Thanksgiving market for turkeys has passed and the Christmas market has not opened the market for turkeys in the county has remained steadily around 25 cents, the opening price in this territory.

Harmony School Banquet Pronounced Inter-Community Good Will Builder

Great Plains Round-Up Plans Gather Momentum

Preparations For Event Nov. 25-26 Include Arrangements to Feed Huge Crowds on Each Day.

Preparations for the November 25-26, Great Plains Roundup, which will feature the beginning of the feature picture drama of the development of the plains and panhandle territory, to be staged by Jack Armstrong returned from Hollywood, are gathering momentum. Mr. Armstrong declared this morning.

Prominent in the foreground of preparations for the event is the plan for the reunion of many of the old-timers of this section here on these days. Mr. Armstrong said that Henry Randolph, J. B. Jenkins, Van Leonard, R. B. and Geo. W. Smith, Lee Montague, Thos. Montgomery and others had consented to act as hosts for the early settlers who gather here and from whom it is hoped that some characters will likely be chosen for bits or parts in the drama.

Claude Witherspoon, of Silvertown, will be ring director for the round-up, which will be held immediately west of Floydada on land of W. M. Massie. The arena for the round-up where the contests will be held and several of the stunt pictures for the picturization made, will be under construction in ample time to be completed before the opening day, and a large amount of meats have been ordered for the barbecue, he said. A carload of hardwood to be burned in the barbecue pits had been ordered. "We are preparing for thousands of people and confidently expect them," he declared.

In the popularity contest the Matador Ukelele Girls are off to a flying start to assure a Motley County girl the honor of winning the loving cup for advance ticket sales. Girls who are in the popularity contest will be given a chance to appear in the filming of the picture, Mr. Armstrong pointed out.

Prizes and trophies totalling \$1,000 will be awarded, Mr. Armstrong announces. Events will include girl's pony race, boy's pony race, boy's and girl's calf riding, cowboy's steer and cow riding contest, cowgirl's bucking horse contest, calf roping contest, bareback horse riding contest, wild cow milking contest, wild horse race, cowboy's relay race, package race, greasy pig race, potato race, ugly man's contest.

Friday's program will open with the big barbecue at noon. At 2 p. m. the grand entry into the arena will be made, in which will be all contestants, cowmen and cowgirls, and all others dressed in western attire and wishing to enter.

All events will be judged on the basis of the official rodeo rules of America and will be carried out to the letter, it is stated.

An invitation is being broadcast over the entire plains and panhandle area to attend the round-up and see the shooting of the opening scenes for the feature picture.

Third Lyceum Number At Royal Friday Night

Opal DeLong's Accordion Girls will entertain Friday evening at the Royal Theatre, appearing here under the auspices of the American Legion as the third number of the season lyceum. Post Commander J. C. Gilliam has announced that the melody makers will present a most unique and delightful ensemble of three accordions in their program of "The Melodies of Many Lands."

The lyceum number will be given in connection with the regular picture program, which features "The Sunset Derby."

The program, however, is much more than an evening of accordion music. Miss DeLong is a vocalist of considerable attainment and also a good pianist. Her assisting artists are extremely clever in solo and ensemble work.

MEXICAN BOOTLEGGERS CAUGHT SATURDAY AT DENVER TUNNEL

Three Mexican bootleggers, who had all the paraphernalia necessary for the trade, were arrested at the Denver tunnel in Northeast Floyd County Saturday by Sheriff P. G. Stegall and deputies. Sheriff Stegall said the men had their juice in hard wood kegs and a siphon to extract it handily when customers presented themselves. Plenty of various kinds of artillery was also found on the men, he said.

McGEHEE SPENDING WEEK IN AUSTIN ON COUNTY MATTERS

Judge Wm. McGehee is expected home from Austin Saturday where he is spending the week on county business matters, among these matters being a conference which he, with representatives of other counties on the route, will have with the State Highway Commission in an effort to get a state designation of the highway from Post to Silvertown. Data which had been compiled was presented to the commission Monday.

KILLING FROST FALLS

A frost, accompanied by a freeze stiff enough to complete the job of killing the cotton, occurred Thursday night of last week. Earlier frosts which had nipped the cotton had only killed in completely in limited areas.

Dr. P. W. Horn of Tech College Delivers Masterly Address At Affair Wednesday

Marked by an attendance from a score or more of neighboring communities and by a masterly dedicatory address by Dr. Paul W. Horn, president of Texas Technological College of Lubbock, the banquet featuring the completion of the new Harmony School Building last night was a pronounced step in fostering inter-community good will and furthering the betterment of scholastic and social life of the county.

The new school plant, just being completed, represents an investment of \$10,000 on the part of the citizens of the community, and it was referred to throughout the evening as a monument to the enterprise and civic pride of the citizenship of Harmony and as typifying their belief in the future generation.

Second only to the masterly address of Dr. Horn was that of Mrs. Lon V. Smith of this city, prominent in social and club activities of the plains area.

Mrs. D. T. Scott, pioneer resident of Harmony Community, in a brief welcome address, voiced the pride which the community has in its new school home and the pleasure which it gave Harmony citizens to have so many neighboring communities as guests for the evening. She is surviving wife of the first teacher of the school and recounted the early day efforts to get the school and social life of the community on a firm basis. "Work and try to overcome failure" was the motto which had inspired the continued efforts at betterment and development of the community, she said.

Ed Bishop, secretary of Floydada Chamber of Commerce, on the program for the response, staged a clever bit of conversation "via telephone" with Miss Blanche Bass, County Home Demonstration Agent, concerning the Harmony community, closing with a toast, his as from Floyd County, to the Harmony people. Numerous outstanding accomplishments of the community were pointed out in the "conversation."

Mrs. S. C. Smith, of Amarillo, who is a guest in the M. D. Ramsey home at Harmony, sang beautifully for the assemblage. She gave two negro spirituals, "Dem Golden Slippers," and "Gona Walk all Over God's Hebm," and got an equally warm applause when she sang "Annie Laurie." Mrs. M. D. Ramsey rendered a piano classic, and the Floydada High School Orchestra played throughout the evening as a part of the musical program.

Dedicated to Youth Dr. Horn prefaced his address proper with a compliment to the type of youths being sent by Harmony Community to Texas Technological College. "We like the kind of boys and girls you

(Continued on back page Section 1)

Sheriffs Hold Next Session In Vernon, Johnson Of Seymour Wins Target Prize

Vernon and Seymour carried off the honors of the two-day West Texas Sheriff's Association quarterly meeting held here Thursday and Friday of last week. Vernon was unanimously selected as the next meeting place of the peace officers. C. B. Johnson of Seymour won the \$50 prize given by Sheriff P. G. Stegall for the best marksman with a revolver among the visiting delegates.

Outstanding of the many features of entertainment during the two-day session was the big Armistice Day banquet served at high noon Friday at the Martin building on North Main street by the High School P. T. A., honoring the visiting peace officers. Over two hundred people were served at the wonderful spread.

Before the invocation was said by Rev. F. L. Davis, pastor of the First Christian Church, those gathered around the banquet board stood for a few moments in silent tribute to the fallen heroes of the World War.

E. C. Nelson delivered the welcome address to the fifty convention delegates, their wives and other visitors. He said in part, "We welcome the finest group of sheriffs we have ever seen to the finest town in Texas. If there are any men in whom we should take an interest it is the peace officers. They are doing more work for less money than any other class of men. We are glad that Floydada is becoming a convention city and the business men of this town are glad that Sheriff Stegall invited you here. Stay as long as you like and come again."

"For some unknown reason Judge Mathews phoned me and asked me to make a welcome address. I told him I could not make a speech and he told me just to make a talk that would conform with the length of the women's dresses of today, whatever that means."

Sheriff W. B. Urquhart of San Saba, first vice-president of the Sheriff's As-

Union Thanksgiving At First Baptist Church

Church Denominations of City Will Cooperate In Special Services On Annual Holiday.

Union Thanksgiving services will be given at 10:30 o'clock Thursday morning, November 24, at the First Baptist Church, according to an announcement made this week. Arrangements are being made for a complete program in keeping with the occasion and invitations to the general public to attend are extended.

Rev. Ben Hardy, pastor of the First Methodist Church, will deliver the Thanksgiving sermon. The offering taken will be given the Ministerial Association to be used where financial assistance is needed in this city.

Rev. F. L. Davis, pastor of the First Christian Church, in making announcement of the special services said, "Let us all attend this service and show our thanks for the services of God. Any who have not received any blessings from the Father are excused from attending, but all others are urged to be present. Let us start the day in spirit of Thanksgiving."

Longhorns Grid Rivals Of Whirlwinds Friday

Local Eleven Have Unscored-on Record To Hold On Local Grid-Iron Tomorrow.

With seven victories to their credit and an unscored-on season as their goal Coach Ike Jay's Whirlwinds are preparing for their annual clash with their ancient rivals, the Lockney Longhorns, at Floydada on Friday afternoon of this week. Because of the great rivalry between the two neighboring towns, large attendance is anticipated and excitement is expected to run high at tomorrow's game.

The Longhorns eleven went down for a close and exciting defeat two weeks ago before the Slaton Tigers, with whom the Whirlwinds will probably play for district championship on Thanksgiving Day. The score of the game between Slaton and Lockney was 12 to 6, the Longhorns scoring in the first few minutes of play. Local fans who witnessed the game stated that the Longhorns presented a powerful defensive as well as offensive machine.

Based on the outcome of the Longhorns' 7 to 0 victory over Hale Center and Floydada's 85 to 0 victory over the same team, the local boys are picked as easy winners Friday. However, the Longhorns' "fighting blood" will be up and Coach Ike Jay states that his team realizes that they do not have a "snap" tomorrow.

The game will probably be called at 4 o'clock it was stated.

ATTENDS HOME CONFERENCE

Rev. H. E. Smith returned home last week from Dallas where he attended the North Texas Conference of the M. E. Church, of which he has been a member for many years, the past several years having been superannuated.

After attending the conference Rev. Smith spent a short visit near Paris with his sister.

Lockney Cotton Oil Company Observe Formal Opening Of New Plant Friday

Ben Hardy Returned To Pastorate At Floydada

1928 Conference of Northwest Texas Methodist Will Be Held At Lubbock, Body Votes.

Ben Hardy, pastor of the First Methodist Church at Floydada, was returned to this charge for another year, when appointments were read out Sunday night last by Bishop John M. Moore, presiding at the annual Northwest Texas Conference at Big Spring, and A. J. Brown was also returned to the pastorate of the McCoy-Cone charge. A. D. Moore, pastor for the past year of the Floydada Circuit East, now known as the Plainview Circuit, was transferred to the Plainview Circuit and G. B. Patterson was named as supply for the circuit here.

Floydada Makes Bid

The 1928 Conference was voted to be held at Lubbock, Vernon and Floydada being the other two meeting places put in nomination. Rev. Hardy and W. A. Baker, who offered Floydada as the next meeting place, had the support of several churches, civic and business organizations.

J. L. Henson, former Floydada pastor, was moved from the church at Sweetwater to the First Church at Abilene. C. B. Meador, also a former pastor here and for the past four years conference evangelist, was sent to Caps Circuit. Two pastors well known here were made presiding elders at this conference. Of these L. N. Lipscomb was named for the Sweetwater District and J. O. Haymes for the Vernon District. Haymes is a brother of Mrs. C. D. Hopkins, formerly a resident of this city.

E. E. Robinson, presiding elder of the Plainview District the past year, was sent to the San Jacinto Church at Amarillo, and M. M. Beavers was named as presiding elder for this district. Preston Florence formerly located at Petersburg goes to Medicine Mound. M. P. Hines, returns to Petersburg.

Complete Appointment List

The complete list of appointments for the Plainview District is as follows: Plainview district—Presiding elders, M. M. Beavers; Canyon, W. E. Hamilton; Cone-McCoy, A. J. Brown; Dimmitt, E. L. Naugle; Floydada, Ben Hardy; Floydada circuit, G. B. Patterson, supply; Happy, H. C. Smith, Hale-Center, J. P. Patterson; Hart, G. B. Roberts, supply; Kress, W. H. Terry; Lockney, J. B. McReynolds; Lockney circuit, J. N. S. Webb; Matador, Ed A. Tharp; Olton, J. E. Payne; Petersburg, M. P. Hines; Plainview, C. L. Cartwright; Plainview circuit, A. D. Moore; Roaring Springs, H. W. Carter; Silvertown, W. L. Jenkins; Tulia, W. J. Hendrix; Turkey, J. A. Wheeler; Vigopark, J. P. Cole; Quittaque, J. E. Stephens; Plomot-White Flat to be supplied; supernumerary, V. H. Trammell; Professor, Idaho university, D. H. Munson; professor, Southern Methodist University, John H. Hicks; conference evangelist, A. D. Jameson.

Taylor and Keylor, musical and legerdemain entertainers, who appeared at the Royal Theatre Monday night under the auspices of McDermott Post, American Legion, proved popular with a crowded house of lyceum program devotees.

It was the second number of a series of lyceum programs being offered, the third of which comes on Friday night of this week.

In addition to the lyceum team Lillian Gish's interpretation of Hawthorne's "Scarlet Letter" was also shown on the screen.

State Convention Of Baptists In Progress

The largest number of Floyd County Baptists ever to attend a State Convention of that church is at Wichita Falls this week, where the convention proper opened Tuesday morning with programs of the Woman's Missionary Union and pastor's and laymen's conference which took up the time of the sessions Tuesday and Wednesday.

Among those from Floydada and neighboring churches are J. S. Collins, Mrs. O. L. Stansell, Rev. R. E. L. Muncy, Rev. G. W. Tubbs, Rev. R. D. Evans, the latter associational missionary, and E. C. Austin. Every church in this section is represented by messengers and large delegations.

ALL-STAR GIRLS' TEAM LOSE BY HEAVY SCORE TO LOCKNEY

In their fourth basketball game of the season, the Floydada All-Star girls' team went down in defeat Tuesday night before the Lockney All-Star sextette. The score of the game was 30 to 9.

In spite of the one sided score, spectators stated that the game was a thrill every minute of play. The Floydada girls played a losing game throughout the entire period, although they held their fighting spirit until the final whistle.

The game was played at the Andrews Ward Gymnasium and was given for the benefit of the Hesper Annual Fund. This was the fourth game played by the two teams on the local court and they have netted a neat sum for the school publication. A large crowd witnessed the game Tuesday.

The line-up of the two teams was as follows: Floydada: Francis Kinnard, and Glee Shaw, centers; Louise Hanna and Bonnie Vee Fuller, guards; Myrtice Meador, Winnie Wilson, Ollie Belle Collins and Mrs. Ethel Bishop, forwards; Lockney—Alice White and Margaret Jarrigan, forwards; Hazel Shelton, center; Ruby Threet and Mrs. Griffin, guards.

PIE SUPPER FRIDAY

General invitations to the public to attend the pie supper at Prairie Chapel Friday night have been issued this week. Arrangements have been made for accommodation of a large crowd for the occasion.

Plant In Operation Thrown Open For Inspection; Big Barbecue Planned

"Dedicated to the interests of the Plains," the Lockney Cotton Oil Company's new mill at Lockney begins actual operations Friday of this week. As an introductory feature the plant will be thrown open to the public and a formal opening staged.

A short program will be rendered and the visitors shown through Floyd County's newest and largest industrial enterprise. Everyone will be given an opportunity of seeing the various products made and it has been pointed out that an inspection tour will prove educational as well as entertaining.

Plans have been made for a big barbecue lunch to be served about the noon hour by the Lockney Cotton Oil Company in true western style. An invitation is extended to every citizen in Floydada and Floyd County and in general to all of the people of the South Plains to be present for the occasion. Special invitations have been mailed to the ginners, seed handlers and cattle men all over the plains section and to the chief executives of the Anderson-Clayton Company. Several noted rail officials have also been invited.

Members of the Lockney Chamber of Commerce co-operating in making arrangements for the opening event have emphasized the fact that the invitation to attend is a general one. "We want all of you there Friday to take part in the welcoming of this enterprise which is a monument to the present and future development of Floyd and adjoining counties" was the essence of their cordial expression.

All of the most modern developed machinery and the most careful planning have been incorporated in making the new mill "the last word in construction." It is said to be the most modern plant of its kind in the entire southwest.

The mill is southeast of the city of Lockney just off the Floydada-Lockney highway.

TAYLOR AND KEYLOR POPULAR WITH LYCEUM MONDAY

Taylor and Keylor, musical and legerdemain entertainers, who appeared at the Royal Theatre Monday night under the auspices of McDermott Post, American Legion, proved popular with a crowded house of lyceum program devotees.

It was the second number of a series of lyceum programs being offered, the third of which comes on Friday night of this week.

In addition to the lyceum team Lillian Gish's interpretation of Hawthorne's "Scarlet Letter" was also shown on the screen.

P. T. RUCKER CALLED TO SIDE OF BROTHER ILL IN ABILENE

P. T. Rucker of this city and L. D. Rucker of Plainview were called yesterday evening, late, to the bedside of a brother in Abilene who is very low. The brother sustained an injury on the arm recently and the arm was amputated Wednesday. Late word from relatives in that city, stated that he was yet unconscious and very little hope was held for his recovery.

Mr. and Mrs. Rucker of this city and Mr. and Mrs. Rucker of Plainview left at an early hour this morning for Abilene.

MARRIAGE RECORD

License to marry was issued this week from the office of Tom W. Deen, County Clerk, to only one couple. They were J. C. Knox and Miss Maxine Frieze.

COMING EVENTS

Thursday, Nov. 17
Basketball game—Hale Center High girls vs. Floydada High Sextette, at Andrews Ward Gymnasium, 7:15 o'clock.
Friday, Nov. 18
Formal opening Lockney Cotton Oil Mill at Lockney. Barbecue at lunch; special morning program. All day Friday.
Football game—Floydada Whirlwinds vs. Lockney Longhorns at Floydada Ball Park. Game called at 4 o'clock.
Third Number American Legion Lyceum at Royal Theatre in connection with regular picture feature, Friday night.
Pie supper at Prairie Chapel. Everybody invited; Friday night.
Basketball game—Martha Girls Class team vs. Constant Climbers girls team at Andrews Ward Gym; Friday night, 7:30 o'clock.
Monday, Nov. 21
Luncheon Club meets for session at Petite Dining Room, 12:30 o'clock.

Thursday, Nov. 24.
Whirlwind-Tiger grid battle at Slaton; championship game for District 2. Floydada fans planning special train.
Union Thanksgiving Services, Baptist church, 10:30 o'clock.
Fri., Sat., Nov. 26-27
Great Plains Round-up at Floydada. Two-day festival and moving picture film made.

The Floyd Co. Hesperian

Published Every Thursday By
THE HESPERIAN PUBLISHING CO.
HOMER STEEN Editor and Manager

Entered as second class matter April 20th, 1907, at the Post Office at Floydada, Texas, under the Act of Congress of March 3rd, 1879.

SUBSCRIPTION PRICES
One Year \$1.50
Six Months .85
Three Months .45
In Advance

Advt. Rates Furnished on Application.

ADVERTISING WEST TEXAS

"Seeing is believing" is an old saying that is the guiding phase in plans for a new program for West Texas. The Amarillo Board of City Development has made the initial contribution to a fund to defray the expenses in connection with the exhibition of products from the Panhandle of Texas at fairs all over the nation.

Encouragement of immigration and settlement for the further development of the vast agricultural resources of this section is the primary purpose of the entire program of publicity. Thousands of pamphlets and bales of literature will be used in advertising to tell the other people of the fertile plains and the products of the exhibits will be on display to prove every assertion made in the printed matter.

Loring A. Schuler, for four years editor of the Country Gentleman magazine, one of the leading agricultural journals of the world, who, with other authorities on farming are making a tour of Texas said the other day while at Lubbock,

"Some day, not too far distant—it may be five years, ten years, just when I cannot say—cotton production of the South Plains of Texas will be carried on through highly efficient operation of 10,000 and 15,000 acre plantations, comparing favorably in size to the rubber plantations of South America and the sugar farms of Cuba!

"Cotton is your money crop here and cotton should be augmented by feed crops and grain sorghums enough to satisfy the demands of each individual farmer at present. You need more poultry on the South Plains. Raise your feed for the stock and the poultry. Pay attention to the raising of the poultry and you won't have to pay high prices for California eggs."

In answer to the wall of some economists that the world, in a few generations, will have such a large population it will be impossible to raise enough food for all, Mr. Schuler was quoted as saying, "I should like to bring some of these 'world starvation' fellows down here in the South Plains. I'd like to show them just what you have here now and then impress them with your possibilities."

Mr. Schuler said through the press that "Texas is advancing more rapidly than any other state in the union and its agricultural resources scarcely have been tapped. I see but one thing wrong with Texas and that is Texas doesn't advertise itself enough."

And here Mr. Schuler endorses, in a way, the very thing that Amarillo business men are advocating. Last year a similar plan as that advanced by Amarillo was outlined in a representative meeting of citizens at Plainview, at which time it was agreed as a fact that West Texas should advertise itself more, and this view was expressed by men from Floydada, Lockney, Olton and towns of a surrounding territory of 100 miles.

Combined funds from twenty counties of the Panhandle can co-operatively put over a big advertising program that is sure to bring West Texas into her own.

BIGGEST "SUB" LAUNCHED

Uncle Sam lays claim to the largest submarine in the world. The giant craft, the V-4, was launched at the Portsmouth, New Hampshire, navy yard last mid-week. The Associated Press described the giant vessel as "the first mine-laying undersea boat ever built for the navy. It will carry eight officers and eighty men and embodies many new points of design and equipment."

"In an effort to make the vessel self-sustaining, unusual attention has been paid to quarters for the crew. It will have apparatus for evaporating and distilling fresh water, special spaces for stowage and refrigeration of consumable stores, two motor boats, a moving picture outfit and a branch post office."

HAVE YOU JOINED?

Goals have been assigned to all chapters in the Eleventh Annual Roll Call of the American Red Cross. The goal set for the 1928 enrollment is 5,000,000 members. Floydada's quota is 100 and Lockney the same. November 11-24 is the date set and an urgent request has been made that every effort be put forth to obtain a full quota to the call this year.

Herbert Hoover, a member of the Central Committee has said that the Red Cross "has become our great mutual assurance against suffering in disaster, for you have contributed to others all these years, and today they return it in contribution to your destitute."

FIVE UNUSUAL VALUES

Every car we deliver is exactly as we represent it.

Right now we are offering 5 unusual values that will please particular buyers.

- 1 Ford Touring, 1927 model \$125
- 1 Chevrolet 1926 Touring \$200
- 1 Chevrolet Truck \$300
- 2 Ford Trucks, each \$175

Here are five cars priced for a quick sale.

MOTOR SUPPLY CO.
Floydada, Texas

The Red Cross "is greater even than this—it represents the spirit of our people, not assistance of one state to another, but the help by one individual to another. . . Its service is not the mandate of government; it is the far higher mandate of national conscience. The assistance it renders blesses both the giver and the receiver—for the nation gains in the quickening of its spiritual impulse. It is the reprimand of selfishness."

Unnecessary it is to recall the great task which the Red Cross so ably met in caring for the sufferers of the Mississippi flood disaster this year. It can be truthfully said that no single disaster in the history of the United States influenced so deep a knowledge of the valley people and the lands involved as that of the flood this year.

Every citizen should grasp the professed hand of brotherhood with the American Red Cross. Are you one of the 5,000,000?

A NEW UNIVERSITY

Acceptance was made Thursday of last week by the Northwest Texas Methodist conference at Big Spring of the proposal of Amarillo to erect there a great class A institution of higher learning.

Rev. E. E. White of Lubbock read the educational report on the proposed university. Amarillo's proposition includes a 700-acre tract of land given by Mayor Bivins and associates and a donation of \$200,000 for an administration building. The agreement provides that 420 acres shall be used for the campus and 280 acres will be marketed and proceeds divided equally to the building account, including two \$150,000 dormitories, and to the board of trustees for an endowment fund.

Out of the sale of the lots, \$250,000 will be set aside for necessary expenses and improvements. Lots unsold are to be used only for residence, church, school and necessary municipal purposes.

'Round The Square

Well, they done, went and done it! For the fourth consecutive year, the Whirlwinds and the Slaton Tigers will scrap it out for the championship of District Two. In the past Slaton has won two of the three games and Floydada one. This year is the season to even up the count, boys. Let's go Whirlwinds!

Post came over last week all pepped up over their chances to win over the powerful Whirlwinds. And they nearly did it, too. Floydada did good playing Friday, but they are going to have to beat that. Remember, Post tied Slaton 13 to 13.

After the game on Armistice Day, one of the Post boys began singing the following little song:
"After the game is over,
After the field is clear,
Straighten my nose and shoulder
And help me find my ear."

Are you going to Slaton Thanksgiving Day? Everybody else is.

Had you ever thought about it, advertising is a whole lot like playing football? It takes steady training the year 'round to make the football team, and it takes steady advertising to make your business a big success. Before you kick-off, be sure that you've got the stuff to make a success—and only steady training and steady advertising will make you sure of a win in the long run.

Why not start a little talk 'round the square about a special train to Slaton Thanksgiving Day? This will afford everyone a chance to go to the big game and will help the boys out wonderfully. How about it?

In the midst of the football season comes this little thought from an exchange, that will probably be worth the consideration of every member of the Whirlwind squad:

"Can you play all the harder with your team behind?
Can you stand up to the knocks of the hard grueling grind?
Can you lose without whining, yet come back and win?
In other words, boys, can you take it and grin?"

"Can you hide all your hurts? Give never a sign,
But just grit your teeth and keep hitting the line,
And fight every minute, no matter the cost?
Can you stand up and cheer, boys, though your team has lost?
Can you take the ball over, though eleven men bar?
Can you work for the team with no thought to star?
At the finish no fame, no riches, await,
This your greatest reward—to have played the game straight."

According to an old custom, rice is thrown after a newly married couple to appease the evil spirits that are believed to accompany them.

See The Hesperian's Xmas Cards.

14 YEARS AGO IN FLOYD COUNTY

News items taken from the Floyd County Hesperian files published in Floydada fourteen years ago.

ISSUE OF DECEMBER 4, 1913

In an opinion rendered today to an attorney at Groesbeck, the attorney general's department has opened the way for a litigation that is of utmost importance to the newspapers of the state.

"It is a violation of the law for persons, firms or corporations residing out of the state to solicit orders for intoxicating liquors in dry sections of the state and, newspapers which carry printed matter, the effect of which is to solicit orders in dry territory, are liable to prosecution as aiding the principal offenders in the commission of felony." This is the opinion handed down and has effect in this territory.

Half page advertisement in this issue: "Want a Bug? Here's your opportunity. Pre-Inventory sale of buggies and surries, for thirty days, at cost. No-top runabout, with rubber tires, shafts, etc. . . High grade steel tire Emerson surry, with pole, storm curtains, side lights, etc. . . These prices until January 1st. C. Surginer & Son."

The public school of Lakeview was opened last Tuesday, with Prof. W. F. Cooke, of Canyon City as principal and Miss Myrtle Ashton as assistant. Lakeview school has the second largest attendance of any rural school in this county, Sandhill leading.

That business men spell little better than their stenographers was proved by a spelling bee given by the Omaha Chamber of Commerce in which 'breasy,' 'accomadate,' 'pidgeon,' 'vitals' and 'extrem' were a few of the glaring errors found.

Your tongue tells when you need



Coated tongue, dry mouth, bad breath, muddy skin, groggy nerves and sour stomach suggest its use.

RANDOLPH LIKES HESPERIAN

In renewing his subscription this week for the Floyd County Hesperian in 1928, Judge H. C. Randolph, associate justice of the Court of Civil Appeals at Amarillo, writes:

"This is one paper that I cannot get along without and one that I would not want to get along without."

Send your weekly message through The Floyd Hesperian.

KODAKERS—
Bring us your films today
And get your prints tomorrow
WILSON STUDIO

Scotland Yard is seeking the world's tiniest portrait, stolen from the exhibition of the Royal Photographic Society. Produced by Professor Golberg of Dresden, the portrait is so small as to require enlargement 150,000 times to make a picture about the size of a half-dollar.

SIGNS YOU CAN BELIEVE IN

If your breath is bad and you have spells of swimming in the head, poor appetite, constipation and a general no-account feeling, it is a sign your liver is torpid. The one really dependable remedy for all disorders in the liver, stomach and bowels is Herbine. It acts powerfully on the liver, strengthens digestion, purifies the bowels and restores a fine feeling of energy, vim and cheerfulness. Price 60c. Sold by

Arwine Drug Company

Only **DUCO** gives you **DUCO** results and only du Pont makes **DUCO**

Be sure to see this trade mark



Every can in our Duco stock bears this du-Pont oval trade mark (cans that don't aren't Duco)

We have a complete stock—buy a can today

KIRK & SONS

FLOYDADA, TEXAS

Astounding TIRE Bargains Firestone

GUM DIPPED TIRES

30x3 1/2 in. \$6.95

All other sizes at lowest prices in History

We not only meet, we beat mail order prices. Compare the following prices on fully guaranteed Oldfield cords and fabrics.

30x3 999 Fabric	\$5.25
30x3 1/2 999 Fabric	\$5.95
30x3 1/2 Oversize Cord	\$8.15
29x4.40 Balloon	\$9.05

SPECIAL FOR SATURDAY

Two for the price of one. Two regular 30c cans Firestone cold patch for price of one can. One can free with each four tires purchased.

FREE SERVICE — BUY NOW !!

Greatest savings in highest quality tires ever offered.

MAGNOLIA FILLING STATION

Flynn Thagard, Mgr.

We Fix Flats!

We Fix Flats!

Dr. W. H. Alexander

INTERNAL
Medicine and Electrotherapy
Rooms 6 and 7 Barrow Bldg.
Telephone 93; Residence No.260

H. Z. Pennington

PHYSICIAN AND SURGEON
TELEPHONES:
RESIDENCE 330 OFFICE 73

Drs. Smith & Smith Sanitarium

FOR SURGICAL CASES
Phone No. 177
Floydada, Texas

F. C. HARMON

Licensed Undertaker
Modern Equipment;
Hearse and Ambulance
SERVICE ANYWHERE
Phones: Day 242; Nights 174 and 259-W

Dr. W. M. Houghton

GENERAL PRACTICE
Diseases of Women and Children
a Specialty
OFFICE IN MITCHELL BUILDING
PHONES:
Residence 250 Office 256

KEEP YOUR BATTERIES FULLY CHARGED

We repair and re-charge
FREE TEST
New Battery at Low Cost. Dealers for STANDARD BATTERIES.

Smith Battery Station

Three doors North Floyd County National Bank
TELEPHONE 75

KENNETH BAIN

LAWYER
Rooms 12 and 13
First National Bank Building
General Practice

A. C. Goen M. Polk Goen

Phone 170
Goen & Goen
Real Estate Loans, and Insurance
6 Per Cent Farm Loans
Farm Lands, Ranches, and City Property
We handle city property and keep it rented. We render and pay taxes for non-residents.
Would appreciate your Fire Insurance Business.
Surginer Building, North Side Square.

E. P. NELSON FIRE INSURANCE AGENCY

WILL APPRECIATE YOUR BUSINESS
Every detail of your fire insurance requirements will be carefully handled if entrusted to this agency.
OFFICE—ROOM 8
FIRST NATIONAL BANK BUILDING,
FLOYDADA

Mathews & Folley

LAWYERS
MITCHELL BUILDING
FLOYDADA, TEXAS

JEFF D. AYRES H. D. PAYNE

Ayres & Payne
Lawyers
General Practice
FLOYDADA, TEXAS

4,300,000 Bales Crop Indication For Texas

A total of 4,300,000 500 pound gross weight bales is indicated for this season's crop in Texas. The amount ginned to November 1 was 3,396,000 bales, or 81 per cent of the expected number of equivalent 500 pound bales. Since October 18, 508,000 bales were ginned which is at the rate of 42,000 bales per day compared with 42,000 per day from October 1 to October 18. In 1926, 65 per cent had been ginned prior to Nov. 1; 70 per cent in 1925; 78 in 1924, and 91 per cent in 1921 and 1922 which were also had weevil years.

But for the lateness of the crop in much of the western third of the State the ginning percentage would have been on a par with these two recent weevil years. Particularly on the Cap-rock, which last year ginned some 400,000 bales, most of the crop was not planted until late June, yet the season since then has been so favorable that possibly 225,000 bales will be ginned from a reduced acreage. Only scattered frosts have been reported. Labor has been ample almost universally during this season, and the crop is being made at a smaller expense than usual.

A United States crop of 12,842,000 bales is indicated by the Crop Reporting Board's data on condition, probable yields, ginnings, etc. Upon the 40,826,000 acres for harvest, the crop approximates a yield of 151.2 pounds of lint cotton per acre. The yield in 1926 was 182.6 pounds; in 1925, 167.2 pounds; for the five years 1922-1926, 155.3 pounds; and for the ten years 1917-1926, 156.3 pounds.

Ginning to November 1 were 9,926,000 bales compared with 11,254,000 for this period in 1926 and 11,207,000 for 1925. Total ginnings in 1926 were 17,977,000 bales; in 1925, 16,104,000.

TRUSTEE VACANCIES FILLED

Two vacancies on school district boards of the county were filled last week by the County School Board in their session here. A. Curry, of McCoy, was named on the board there to take the place of R. D. Cox, resigned, and Bert Bobbitt on the board at Lone Star to fill the vacancy caused by the resignation of J. H. Phillips.

HUGO'S LIFE UNLIKE OTHERS

Unlike many great writers, Victor Hugo had a happy childhood; was a brilliant pupil, and when he fell in love, at an early age, he did not become dreamy and impractical, but worked harder than ever to achieve success.

His first experience of real tragedy came with the death of his mother. His relationship with her had been unusually intimate and tender. For several years the mother had been estranged from her husband, which had resulted in drawing her closer to her youngest son. Soon after his mother's death his father married the woman who had caused the estrangement.

The elder Hugo had no sympathy with his son's desire to write. He offered him a sufficient allowance if he would

give up authorship and devote himself to a career that promised a larger income. Hugo indignantly refused, and shared a Paris attic with his cousin. Here he gained the knowledge of poverty that he revealed in "Les Miserables" But he was not as poor as many young geniuses have been, nor did he know poverty for any great length of time. In 1822 he married the girl with whom he had fallen in love when he was 17, and this brought a reconciliation with his father.

ROSSETTI BURIED HIS POEMS

At the time of his wife's death in February, 1882, Dante Gabriel Rossetti had published some of his poems, and such was the grief of the great painter and poet at the sudden passing of a mate who had been the model for many of his pictures and the inspiration for his tenderest sonnets that he ordered buried in her coffin the manuscripts of all his verse.

There the papers remained for seven years. Then one of Rossetti's friends, Charles Augustus Howell, declaring that it was intolerable that the world should be denied a knowledge of such beauty prematurely put in the grave by grief, had the manuscripts retrieved with a view to publication. That was in 1869, and it was found many of the lines had become illegible.

Not giving up, Howell called in the aid of several of Rossetti's literary friends, among them Swinburne, Meredith, Morris and Burne-Jones, and gradually the poems were reconstructed. Howell once said that it was chiefly owing to the marvelous memory of Swinburne that the volume appeared in 1870. Swinburne had read the poems when they were first written. His recollection never faltered, though sometimes whole stanzas had been consumed by mold.

THE APPROPRIATE FLOWER

"Mr. Mlorish," babbled the great Bad-zib, emotionally, "I have been drinkin', been in poker games two days an' now I gotta go home and face m' wife. I want some flowers."

"A difficult situation," responded the florist. "Still, some appropriate blossoms may assuage the lady's wrath. What would fit her general characteristics? Roses? Daisies? The delicate Jasmine flower?"

"Gimme shome tiger lilies."—The Fidelity Spirit.

Mrs. C. H. Huffman and Herman returned the first of last week to their home in Prairie Chapel community from a week's visit with relatives in Fort Worth and Plano.

ONE IN TEN

Neglecting a little wound, cut or abrasion of the flesh may in nine cases out of ten cause no great suffering or inconvenience, but it is the one case in ten that causes blood poisoning, lockjaw or a chronic festering sore. The cheapest, safest and best course is to disinfect the wound with liquid Borozone and apply the Borozone Powder to complete the healing process. Price (liquid) 30c, 60c and \$1.20. Powder 30c and 60c. Sold by Arwine Drug Company

Questions On Health With The Answers

1. What effect does poor posture have upon health? (Teacher, Hempstead)
2. Give correct posture.
3. What are the causes of sterility? (J. J. L., Cooper)
4. What reasons can be given as accounting for the increase in the number of deaths from heart disease during the recent years? (C. E. M., Bonham)
5. What is an important table of weights according to age and height? (J. A. B., Waelder)

ANSWERS

1. Much ill health can be said to be attributed to poor posture. The present-day tendency to "slouch" or "slump," which is so noticeable among many young people, tends to cause rounded shoulders and relaxed abdominal walls, which may lead to serious nervous maladies. Prolapse or "falling" of the stomach, abdominal organs or pelvic organs, and constipation also accompany faulty posture. Proper circulation of blood is prevented by faulty habits of walking, standing and sitting.

2. An erect posture, whether standing or sitting, deep breathing, and exercises to improve the tone of the abdominal muscles will prevent much ill health. In standing, the heels should be well apart and the toes pointed straight ahead, chin in, chest arched forward, abdomen in. The easiest position in sitting, is with feet (not legs) crossed, and the body resting on the full length of the thighs.

3. The causes of sterility are too numerous to be given, and is a condition that is attributable to either sex.

4. The following three reasons may account at least in part for the increase in the number of deaths from heart disease:

(a) Mortality in heart disease occurs chiefly after a person has passed the age of 45 years. As the life span has been increased during the last 50 years, more people live long enough to attain the "heart disease" age.

(b) Every person succumbs to some disease, accident or old age. During recent years, the death rate from infectious diseases especially tuberculosis, has decreased. As the death rate per given age group from certain diseases is reduced, persons reaching that age group are more likely to die in increasing numbers from some other disease.

(c) Heart disease is in large part the result of injury to that organ by an infection, which may have occurred many years previously, such as scarlet fever, acute rheumatism fever, syphilis, or other infectious diseases. The mortality rate from such diseases has decreased during recent years but the morbidity rate has not decreased. For this reason, there are more people today with a "maimed" condition that is likely to lead to heart disease.

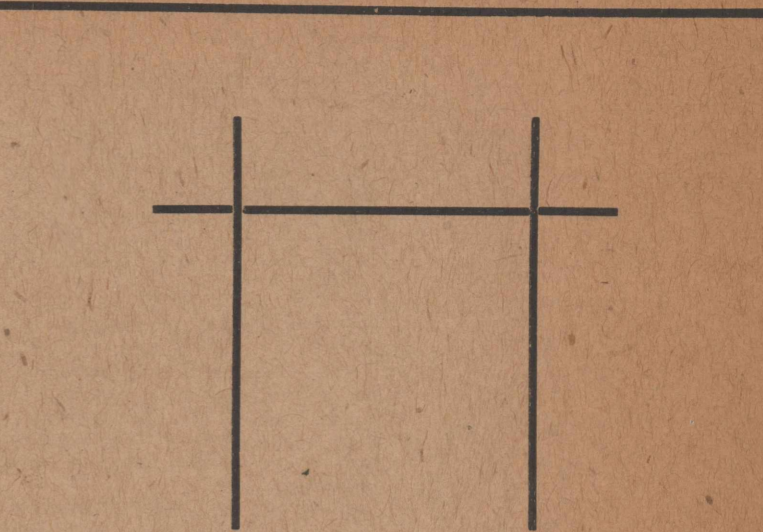
5. The table of average weights given by the American Public Health Association is as follows:

Height	Women lbs.	Men lbs.
5 feet	120	126
5 feet 1 inch	122	128
5 feet 2 inch	124	130
5 feet 3 inch	127	133
5 feet 4 inch	131	138
5 feet 5 inch	134	140
5 feet 6 inch	138	144
5 feet 7 inch	142	148
5 feet 8 inch	146	152
5 feet 9 inch	150	158
5 feet 10 inch	154	162
5 feet 11 inch	157	166
6 feet	161	172

Mr. and Mrs. C. M. Wilson made a trip to Plainview Friday evening.

Chicago paving engineers are providing many veteran streets with a new, smooth surface by turning over the brick of the present pavement. Numerous cities report that this practice gives good results at slight expense.

Inland Eskimos, reports Knud Rasmussen, believe that all men are born again, the soul passing on continually from one form of life to another. Good men return to earth as men, but evil-doers are reborn as beasts.



GOAL GOAL (UNCROSSED)

Hooray for the Floydada Whirlwinds! This steam-roller eleven are the CLASS of District 2. Their goal line has not been crossed this season by a Class B team. They are the favorites and the leaders. Keep it up!

And just another thought here. We can claim the distinction, too, of a goal line in our business that has never been crossed by competition. Our steam vulcanizing tire service is still piling up bigger scores for us with our customers. Results have made us the favorite—we do not say it boastfully. We're just giving the folks real tire service that wins!

"Invite Us to Your Next Blow Out"

PHONE 83

Gullion & Son Tire Service

Federal Tires—A Tire And A Price For All—Federal Tires

WHOLESALE & RETAIL

CHEVROLET

USED CARS

with an OK that counts

Reconditioned Right—and Priced Right!

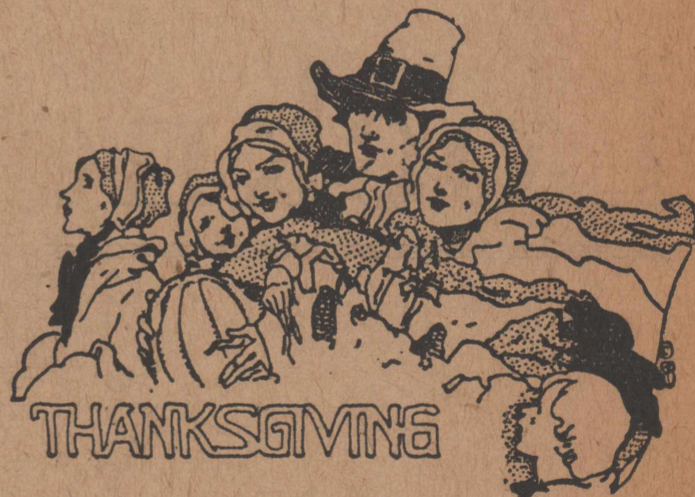
When we recondition a used car, we do a thorough job. All work is done by efficient expert mechanics, using genuine parts for all replacements. Then we price it right.

This square-deal reconditioning and selling policy is your assurance that you pay only for what you get when you buy a used car from us—and that your car will give thousands of miles of dependable service.

Look for our red "O.K." tag when buying your used car.

MOTOR SUPPLY CO.,
Floydada, Texas

QUALITY AT LOW COST



307 Years Ago--

The little band of Pilgrims landed at Plymouth Rock, and through innumerable hardships and distress gave the American people a great lesson of Thrift.

—And then, they stopped their labors and gave thanks. Emulating their example the undersigned

BANKS WILL NOT OPEN FOR BUSINESS THURSDAY, NOVEMBER 24—THANKSGIVING DAY

And will transact no business whatever. May we all observe with the true spirit this national holiday.

The First National Bank
The Floyd County National Bank
of Floydada, Texas



Floyd County Clubs

LAKEVIEW H. D. CLUB

The Lakeview Home Demonstration Club met Wednesday afternoon, November 9, with Mrs. Luttrell and daughter, Miss Virgie, as hostesses. There were twelve members and five visitors present. Miss Bass gave a demonstration on the lesson topic, "Meat Canning," and how to use the Burpee Sealer and steam pressure canner. This demonstration was very instruc-

tive and beneficial to those present.

She also gave an interesting talk on the living room contest for next year. We trust our club work may be better another year since many of us are getting better acquainted with what we are expected to do in this line of work.

We adjourned at a late hour in the afternoon to meet with Mrs. W. T. Martin on November 23, at 2 o'clock.

PROVIDENCE H. D. CLUB

The Providence club did not meet on November 8, as was recorded, as Miss Bass could not meet with us but the date was changed to November 21. We will have our meat canning demonstration at the home of Mrs. C. B. Jones on that date. All members try and be present.

AIKEN H. D. CLUB

The Aiken Home Demonstration Club had a very interesting meeting recently at the home of Mrs. Robert Jones. Miss Bass gave a demonstration on milk and egg dishes. There were ten members present.

Since our next regular meeting day falls on Thanksgiving, our program was postponed until Monday following, November 28. Every member should come and get this important demonstration. The subject will be "Meat Canning." Mrs. M. C. Henry will be hostess and Mrs. Guy Ramsey will be leader. The following program will be given:

1. "Convenience and economy of meat canning"—Mrs. Jno. Lloyd.
 2. "Varieties in canned meat"—Mrs. G. M. Tate.
 3. Roll call—answered by hint on canning meat.
 4. Demonstration on canning meat in tin cans—Miss Bass.
- Adjournment.

FLOYD COUNTY REPRESENTED AT WAYLAND HOME-COMING FRIDAY

Miss Louise Wright of this city was among the prominent ex-students of Wayland Baptist College who took part in their first Armistice Day Homecoming held at the college in Plainview last week. They plan to hold the celebration every year. Miss Wright made an informal but impressive talk to illustrate by example that the denominational schools are more worthwhile than the state institutions.

Other Floyd County representatives at the main celebration which was held in the main building of the school were: Misses Eula Wright and Erna Lee Crawford; Messrs. L. Rucker, and B. Marshall.

The Misses Wright were accompanied home by Misses Peggy Caldwell, Laura Kemper and Thomazene Dukeminier who spent the week-end here as their guests.

A. Holt of Abilene, Mr. Dickerson of Dallas, E. E. Brown vice-president and Melvin R. Traylor, president of the First National Bank of Chicago were business guests last week of J. N. Johnston. The visitors were highly impressed with the future prospects of this section. Mr. Johnston said.

Society & Clubs

Miss Wright Gives Picnic For Plainview Visitors.

Miss Louise Wright entertained with a picnic on the canyon Saturday evening for Misses Peggy Caldwell, Laura Kemper and Thomazene Dukeminier, of Plainview, who were her house guests during the week-end.

Those in the party were the honor guests and Misses Eula and Ila Wright, Leona Crawford, Erna Lee Crawford, the hostess and Messrs, Ted Wilkinson, Henry Wright, Ewell Crawford and B. Marshall.

Sixty-Four Enjoy Legion Party Armistice Night.

Including the Legion members, associate members and members of the Auxiliary and their wives and friends there were 64 in attendance at the annual Armistice party and get-together on Armistice night. With the assembling of the guests around the piano the

party began by singing a number of old familiar war songs which was characteristic of the informality which was in evidence throughout the evening.

Mrs. C. H. Davis favored the guests with a reading and was forced to respond to a hearty encore. Jokes told by J. C. Gilliam were greatly enjoyed as well as a vocal solo rendered by Mrs. Calvin Steen.

The program was interspersed with music furnished by Miss Oma Johnson and her brother, Ogie Johnson.

Tables were arranged for Eighty-four which furnished amusement for the remainder of the evening. With the serving of delicious plates of refreshments the evening of fun was brought to a close.

Floyd County Sends Delegates To Club Meet.

Floydada and Floyd County were represented at the Thirtieth Annual Convention of Texas Federation of Women's Clubs which was held in El Paso November 7-12, by Mrs. Carl McAdams, of Lockney, president of the Floyd County Federation of Women's Clubs, Mrs. Geo.

A. Linder, president of the Nineteen Twenty-Two Study Club of Floydada and Mrs. Lon V. Smith, Seventh District Biennial Chairman. In the party was also Mrs. Pitzer Baker, president of the Study Club at Weinert.

Mrs. Lon V. Smith chairman of the Seventh District of Public Welfare was introduced to the assembly by the state president, Mrs. J. U. Fields when she was awarded the first prize for the best work of any of the districts in the state. "It was also through the efforts of Mrs. Smith, Mrs. Fields announced that Texas had been awarded first place in public welfare above all other States of the union," is the report of those who attended from this city.

Other women who figured prominently in the program of the convention and is of interest to the County are Mrs. Carl McAdams who is reported to have

given an account of the work of the Floyd County Federation which was a credit to her and to the county and Mrs. W. B. Price, Seventh District president, who was given the loving cup for having observed the greatest number of National holidays in her district.

Locals and Personals

Oran Branberry and Mr. Bromley, of Wichita Falls, are guests of A. N. Bratton and his guests are spending the week about twenty miles northeast of the city shooting geese.

Mr. and Mrs. J. E. Dickey and J. C. Gilliam attended the Fifth District Convention of the American Legion held at Borger, Saturday and Sunday.



Suits, Topcoats and Overcoats

For the man particular about the clothes he wears, but who limits his expenditures, this very briefly, but very definitely, characterizes the suits in stock at Wood Brothers, new goods arriving daily, no old goods in stock.

Wood Brothers

Clothiers For Men
South Side of Square

Loans Loans

We represent one of the strongest Loan Companies now operating in Texas and are prepared to make you a loan on your farm at attractive rates and very liberal payment privileges. Our loan will permit you to pay \$100.00 or any multiple thereof at any interest paying date or the whole amount of the loan on or after two years from date. There is no charge for appraisal of your property nor examination of your Abstract. The only expense the borrower is called upon to pay is the bringing of his Abstract down to date including the recording and placing of his loan papers in the Abstract.

We also represent Standard Savings & Loan Association of Detroit, Michigan and can make you a loan to take up existing High Interest Loans on strictly Modern Resident or Apartment property in Floydada, or if you have a home that is not Modern and wish to Modernize same, or if you have a vacant lot and wish to build a Modern home we can take care of you.

If you contemplate securing a loan either on your Farm or City property it will pay you to consult us.

Floydada Insurance Agency

G. C. Tubbs PHONE 273 W. H. Henderson

For a Limited Time Only

As a special demonstration feature of the varied uses of the beautiful decorative enamel—

Sherwin-Williams ENAMELOID

We will give absolutely

[FREE]

1 Rubber Set Brush, Value 50c
WITH EACH PINT CAN OF ENAMELOID
PURCHASED

Pint can Enameloid, (any color) Approximately \$1
1 Brush (rubber set) 50c
Total \$1.50

ALL THIS FOR **89c**

Enameloid is excellent for use on walls and woodwork, furniture, baskets, toys and little decorative necessities of the home.

Higginbotham-Bartlett

Lumber Company
Floydada, Texas

THE Lockney Cotton Oil Co.

Announces

The Formal Opening of Their New Mill, on

Friday, November the 18th

at

Lockney, Texas

THE PUBLIC IS INVITED

Society and Clubs

Box Sent To Buckner's Orphans Home.

Buckner's Orphans Home was the recipient of a large box of miscellaneous clothing which was sent last mid-week as a contribution from the Woman's Missionary Society of the Baptist Church with donations also by the Baptist Sunday School children.

A Holland's Magazine subscription campaign is another very successful project which may be included in the busy activities of the Missionary Society during the past several weeks. A

sum of \$64.00 was realized from this source which will be added to the general fund.

The regular meeting of the society will be held Monday afternoon, at 3 o'clock at the church.

Mr. and Mrs. Williams Give Dinner For Children.

The home of Mr. and Mrs. L. E. Williams was the scene of a most happy occasion Sunday, November 13, when they were host and hostess at a sumptuous dinner in honor of their children who were all present for the event.

The children and their families are: Mr. and Mrs. D. H. Allmon and son,

Jack Dale, of Hereford; Mr. and Mrs. Jim Bagwell and daughters, Christine and Grace Marie and son, J. A., of Dimmitt; Mr. and Mrs. Albert Clubb and daughter, Patsy Jean, of Floydada; Mr. and Mrs. Leo Williams and son, Leo, Jr., of Hereford; Mr. and Mrs. Erv Williams and sons, Delbert and Buddie and daughter, Billie Lee, of Floydada; Mr. and Mrs. Buck Williams, of Floydada; and Woodrow, Elmer and Paul, who live with their parents.

Besides the children and their children there were W. C. Clubb, Ivor Bagwell and George Driggers, of Louisiana, a nephew.

To preserve the memory of the day, C. M. Wilson, photographer, was invited out in the afternoon to make a picture of the group.

Woman's Council Holds All-Day Meeting.

Mrs. V. A. Leonard was hostess Monday at an all-day meeting of the Woman's Council of the First Christian Church.

The Society just recently voted to hold an all-day meeting once each month; each member brings a dish of food and lunch is spread at the noon hour. The

We Want Your Poultry

Poultry Car

Will Be Here November 18-19, 1927.

We will pay the following prices for No. 1 Poultry

Turkeys
No. 1, 13 pounds and up, 25c per lb.
No. 2, 17c per lb.
Old Toms, 22c per lb.

Chickens
Hens, Colored, 4 lbs. and up, 16c per lb.
Hens, Leghorns and Black, 12c per lb.
Fryers, Colored, 16c per lb.
Fryers, Leghorns, 12c per lb.
Roosters, Old and Stags 5c per lb
Guineas, 20c each

Thin and Sick Poultry not Wanted

COMMUNITY SUPPLY CO.

Will pay more if the market advances
Floydada, Texas

fore part of the meetings are spent in a social way. The afternoons are given to business and sometimes a short program.

This week a very delightful day was spent at the home of Mrs. Leonard and an appetizing luncheon was served at the noon hour.

Mrs. Jack Hicks Hostess To Tuesday Club.

Mrs. Jack Hicks was hostess at the regular meeting of the Tuesday Embroidery club at the home of Mrs. Ruth Jones, in the west part of the city, Tuesday, November 15. The day was spent in fancy needle work. At the noon hour a delicious luncheon was served.

Those present were: Meses. Glenn Jones, A. B. Keim, Terrell Loran, Evelyn Daily, Aubrey Bishop, Gladys Pennington, Jim Lawless, Albert Clubb, and Miss Mary Lou Crane.

Mrs. Fannie Mae Husky will be hostess to the club Tuesday, November 22, at the home of Mrs. Gladys Wimberly.

Meeting of M. E. Society Held Monday.

The Woman's Missionary Society of the Methodist Church met Monday afternoon for their lesson from the study book "The Straight Road to Tomorrow." A very interesting lesson was had with Mrs. L. G. Matheus as leader.

Mrs. Noland Given Surprise Dinner Sunday.

Mrs. T. M. Noland had a surprise waiting for her when she returned from church Sunday. The house was filled with visitors. A sumptuous dinner was spread with a large white cake in the center of the table with 47 candles burning. Each guest present brought their favorite dish to add to the big spread. The honoree received many nice and useful gifts.

Among those present to enjoy the occasion were: Mr. and Mrs. W. A. Huckabee and children; Mr. and Mrs. Charlie Huckabee and children; Mrs. J. L. Montgomery and children; Mr. and Mrs. Oscar Warren and daughter, Alene; Mr. and Mrs. Paul Williams and children, Frances Marie and Billie Jake; Misses Opal and Doris Spence and Effie Noland; Messrs. Hugh Marbel, Donathan Spence Tom, Alton and Audie Noland.

Miss Lena Porter Bride of Mr. Emmett Watson.

Miss Lena Porter of this city and Mr. Emmett Watson of Abilene were married Sunday afternoon by J. F. Siler. The wedding came as a surprise to the many friends of Mrs. Watson.

Mrs. Watson is a daughter of Mr. and Mrs. A. H. Porter and is a graduate of the Plainview High School and later attended Wayland College where the romance began when Mr. and Mrs. Watson were both students. Mrs. Watson has been employed at the Agorn store for the past year.

Mr. and Mrs. Watson left immediately after the wedding for Abilene where they will make their home.

Mr. Watson is connected with his father in the drug business.

These young people have many friends in Plainview who wish them much happiness.—The Plainview Evening Herald.

Mrs. Watson is a sister of Mrs. Claude M. Martin of this city. She has visited her sister here a number of times and is quite well known in Floydada.

Attending State Meeting of Parent-Teachers.

Mrs. George V. Smith left Saturday for Houston where she is representing the East Ward Parent-Teachers Association at the annual State Congress of Mothers and Parent-Teacher Associations which convened at Houston Monday for a five days session.

It is reported that about 1,000 women are in attendance at this annual convention.

Too Late To Classify

Framed Mottoes are excellent gifts—Wilson Studio. 381tc

FOR TRADE—6 acres good city property. Will trade for farming tools (and team). Enquire at Community Supply. 382tp.

THANKSGIVING Fruit Cakes, 1 to 4 pound sizes, 50c per pound. Order Now! Wester's Quality Bakery. 381tc

FOR SALE—50 white Leghorn hens and pullets \$1 each. Phone 922F21. T. T. Hamilton. 382tp

For every gift—framed Mottoes at Wilson Studio. 381tc

FOR SALE or trade—Atwater-Kent Radio, 5 tubes, trade for milch cow. P. L. Yeager, Box 525. 382tp

THANKSGIVING Fruit Cakes, 1 to 4 pound sizes, 50c per pound. Order Now! Wester's Quality Bakery. 381tc

WANTED—Turkeys and chickens, highest prices paid. S. H. Wright at Public Scales. 381tc

THANKSGIVING Fruit Cakes, 1 to 4 pound sizes, 50c per pound. Order Now! Wester's Quality Bakery. 381tc

FOR RENT—Two furnished rooms. Mrs. Josie Moore. 381tc

Christmas gifts that will last—Framed Mottoes at Wilson Studio. 381tc

THANKSGIVING Fruit Cakes, 1 to 4 pound sizes, 50c per pound. Order Now! Wester's Quality Bakery. 381tc

FOR SALE—Used New Perfection water heater. Fred Brown. 281tc

Wanted

To rent a house in Floydada December 1. T. T. Hamilton. 382tp

THANKSGIVING Fruit Cakes, 1 to 4 pound sizes, 50c per pound. Order Now! Wester's Quality Bakery. 381tc

FOR SALE—Good Jersey cow with young heifer calf, 1 mile south of Floydada. S. M. Rawdon, phone 905F11. 391tp

Framed Mottoes for Christmas gifts. At Wilson Studio. 381tc

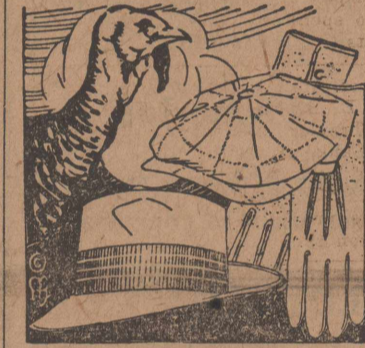
Great Thanksgiving Display Men's Seasonable Apparel



Men's Winter Overcoats

Warm burly styles and lighter models. Herringbones, diagonal weaves, bouche and vicuma fabrics. Single and double-breasted models.

\$13.50 to \$27.50



TWO-TROUSER SUITS

AT \$27.50 to \$45.00

Suits of finished and unfinished woads. Cassimeres and cheviots; two-button and three-button models.

SMART NEW ACCESSORIES

At Special Prices!

Making an unusual opportunity for men to supply immediate needs as well as a chance for women to select appropriate Christmas gifts.

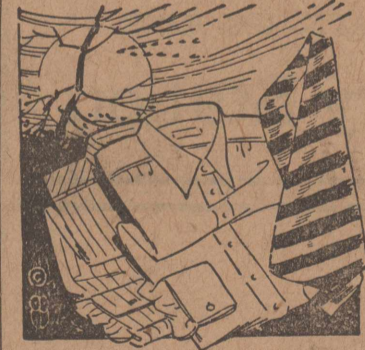


SNUG-FITTING SWEATERS

Closely woven, well finished sweaters—warm and durable.

Slipon Sweaters \$5.00
Coat Sweaters \$5. to \$6.50

NEW PATTERNS! NEW COLORS!



FINE SHIRTS \$2, \$3.50

Madras and English broadcloths. Smart Patterns and Colors

SILK NECKWEAR \$1 to \$2
SILK HOSE 50c to \$1.00

Plain Colors and Fancy Patterns

FANCY WOOL HOSIERY
50c to \$1.00



UNION SUITS—medium and heavy weight cotton suits, well made, closed crotch... \$1.50

Let us Clean and Press your old suit, coat or dress.

WE CALL FOR AND DELIVER
PHONE 66

Russell's Store



Bright Hats For Thanksgiving Holidays

We are showing this week a beautiful new selection of Mid-season hats in metallic, satin and taffeta combinations. A bright hat to liven ones winter costume is very desirable just now.

We would be pleased to have you see these and invite you to visit us.

The Hat Shop

Mrs. E. P. Nelson, —Props.— Ruth Brown Hall

Located balcony of C. R. Houston Co.

Toyland is Open

Saturday Nov. 19

One of the largest assortments of toys ever shown in Floydada is now on display with especially low prices to induce early trading.

The public is invited to see and examine this stock whether you are ready to buy now or not.

Watch our windows for specials.

TOYLAND — IS — JOYLAND

H. P. Watson & Co.
5c - 10c & 25c Store



Stain On Teeth Dried Organic Matter From Blood Stream, Says Dr. Pierle

"Brown stain on the teeth is the result of an economic situation that without question is serious but the solution of which has not been forthcoming," said Dr. C. A. Pierle, head of the chemistry department of W. T. S. T. C. at Canyon, in an address on the subject at the high school auditorium Thursday evening. The lecturer appeared here under the auspices of the P. T. A. organizations of the city schools. He made a talk to the pupils Thursday afternoon on the subject of proper feeding lines. About one hundred people heard the discussion in the evening.

"This ugly stain found on the teeth of children in this section is the result of improper diet and its history goes back even to the time before the child was born," Dr. Pierle continued in his address Thursday night, following his formal introduction by Superintendent W. E. Patty.

Dr. Pierle illustrated his points with lantern slides, showing the results of experiments of feeding with rats and guinea pigs. He brought out forcibly the result of a diet low in mineral content, showing that bone structure depends without question on the food the animal eats.

"My research has brought me to the

conclusion that the so-called brown stain on the teeth of individuals is nothing more than the organic matter from the blood stream on the person having the stained teeth. The pressure from within forces this bright organic matter outward through the teeth structure, and exposure to the air through the parted lips causes it to dry quickly; hence the stain is more prominent on the outside of the front teeth.

"Microscopic examination shows that the general structure of these brown teeth is not so good as that of those not stained.

"Superintendent Patty told you a few moments ago that it had been his privilege to study this subject of stained teeth while he was connected with the schools at Plainview and that he had assisted in gathering data in this connection. Mr. Patty's survey, as others along similar lines have shown, recorded almost invariably in the largest percentage of cases the following summary for the menu of children reared on the Plains, 'Bread, meat and gravy.'

"By feeding my guinea pigs for periods of two weeks on unwashed beef kidneys and alternating with two weeks of their favorite menu of greens and milk, I found that I could cause to be formed 'rings' on the teeth of the animals similar in appearance to the rings you have seen on a cow's horn. The microscope showed that the teeth formed during the 'fat' period were perfect and that the 'rings' formed during the 'lean' weeks were chalky and defective. This evidence is rather conclusive that diet is very important in teeth formation.

"It is to be regretted that a human being cannot grow a new tooth when one decays or is broken. Unfortunately the human tooth is the result of years of growth and once formed cannot be reconstructed by a change in diet.

"In one of my experiments I fed two pigs on a diet consisting of grains low in mineral content, water, lean meat and a small amount of green vegetables. The third pig was fed the same diet with the addition of plenty of sweet milk. The first two mentioned kept fairly fat and appeared to be in good health but the X-ray told the story of an abnormal development of bones and teeth. In the other case, the pig was perfectly developed, showing that the milk supply alone had made the difference."

Dr. Pierle told of his past experiences in connection with the brown stain on teeth and how he first became interested in the subject in the Fall of 1922. The peculiar "chocolate smile" of the children at once drew his attention as he walked down the streets of Canyon, he said. Partly because of the many rumors attributed to its formation, Dr. Pierle became interested and began his research work.

"I was told," he said, "that brown stain was due to the water; others said the altitude caused it to form, and still others advanced the theory that the teeth were sunburned. All sorts of queer explanations were offered. For two years I studied about the matter in a more or less haphazard manner. In the summer of 1924, I attended a session of the West Texas Dental Association. I met Dr. Hedrick of Ottawa, Kansas, and he offered financial assistance through the American Dental Association. I have gained the reputation of 'that old fool doctor who plays with rats' but I am rather proud of the designation.

"Actual experiments were started just three years ago. I started out with the water theory but the experiments did not disclose anything to cause a discoloring of the teeth. Diet was the final cause of development and has made me believe that I have discovered the real cause.

"And this I feel infallible—that a boy born and reared on the Plains is subject to stained teeth and in every instance the brown teeth indicate that the individual was born on the Plains and resided here at least until the permanent teeth grew to maturity.

"As a result of all my study, I am certain that diet is the important factor in the formation of brown stain. And then you immediately say but why is this true in this particular section of the state.

"My answer is that the Panhandle of Texas presents an economic problem that is most serious and must be met. The short growing season here limits the local supply of green vegetables and these products must be shipped here from distant points. By the time that the producer, the wholesaler, the jobbers and the merchants get their legitimate profits the cost is almost prohibitive and vegetables instead of a cheap commodity of life sustaining food for the commonwealth become a high-priced dainty of luxury for the most financially successful.

"How can we improve this vegetable supply situation? I say frankly that I don't know.

"Without doubt we pay too dear for sweet milk. I do not know what it costs to grow milk in this section and I do not appear here to run down the dairymen but I merely state the truth when I say that 'milk is too high for the wide consumption that is necessary for development of health on the Plains.

"Some way should be figured out to obtain cheaper milk. How? I don't know.

"But be sure that you supply those growing children with the necessary elements of diet to build the right kind of teeth to prevent the formation of this ugly brown stain. If I have arrived at the wrong conclusion no one has challenged my theory," he said in concluding his lecture.

Dr. Pierle was accompanied by his wife and while here they were guests of Mr. and Mrs. Harper Scoggins.

CITATION BY PUBLICATION

Quanah, Acme & Pacific Ry. Co. Vs. L. J. Valentine, et al.

Condemnation Proceedings Before the County Judge of Floyd County, Texas.

To L. J. Valentine, Hettie Valentine, L. J. Valentin, W. L. Covey, Lou McGaughey, widow of J. D. McGaughey deceased, J. L. Lackey, and Sid G. Castle, and the heirs and legal representatives of the said L. J. Valentine, Hettie Valentine, L. J. Valentin, W. L. Covey, Lou McGaughey, widow of J. D. McGaughey, deceased, J. D. McGaughey, J. L. Lackey, and Sid G. Castle:

You are hereby notified that the Quanah, Acme & Pacific Railway Company, a Texas Corporation of Hardeman County, Texas, has filed its application with Honorable Wm. McGehee, County Judge of Floyd County, Texas, to have Lots Numbers Seventeen (17) and eighteen (18) in Block Number Eighty (80) of the town of Floydada, in Floyd County, Texas, as shown by plat of said town of record in the Deed Records of Floyd County, Texas, condemned for the use and benefit of said railway company in the construction, maintenance and operation of its line of railroad over and across the above described land which is alleged to be owned and claimed by you, the above named persons; that said railway company has been unable to agree with you as to the damages in said condemnation and has asked for the appointment of special commissioners to assess said damages, and that the county judge has appointed the undersigned as such commissioners.

This is therefore to notify you that we, the undersigned Special Commissioners, duly appointed as such, have selected Friday, December 2nd, A. D., 1927, at ten o'clock a. m. at the Court House in the City of Floydada, Floyd County, Texas, as the time and place for hearing the parties herein and to fix the amount of damages.

E. W. Holmes, W. T. Rogers, N. T. A. Byars, Special Commissioners.

354tc.

Arthur Barker of Lockney was among the out-of-town visitors here Friday who took an active interest in the pistol shooting match between visiting sheriffs here for their quarterly meeting.

DODGE BROTHERS START UNIQUE RADIO LETTER CONTEST ON CAR

Responses already received indicate a widespread interest in the prize letter competition begun recently by Dodge Brothers, Inc., in conjunction with the broadcasting of "Dodge Brothers' Dependable Hour of Music" each Friday evening over the Columbia chain of radio stations.

A cash prize of \$500 will be awarded each month to the writer of the best letter on "Why I Own a Dodge" or "Why I Want a Dodge." The contest is open to everyone except Dodge Brothers' and Dodge Brothers dealers' employees and members of their families.

Letters are not to exceed 150 words and are to be based upon the writer's own experience with Dodge Brothers cars, the experience of his friends or any

other logical line of reasoning he may choose. Sincerity rather than literary style will be the basis upon which the best letter is chosen and the winner will be picked by a committee of prominent citizens.

The conditions under which the contest is being conducted provide that the best letter received each week will be read during each of the Friday night programs over the Columbia System and the winner for the month will be picked from those read. Letters must be written upon special blanks which can be secured from any Dodge dealer. There is no limit to the number of members of a family who may submit letters but no individual may submit more than one a month. All letters must be addressed to Radio Committee, Dodge Brothers, Inc., Detroit, Mich.

The stations which are included in the

Columbia System blanket the country from Newark, New Jersey as far west as the Mississippi. They are: WOR, Newark, Providence; WNAC, Boston; WFBL, Syracuse; WMAK, Buffalo; WCAU, Philadelphia; WJAS, Pittsburgh; WACD, Akron; WAIU, Columbus; WKRC, Cincinnati; WGHP, Detroit; WMAQ, Chicago; KMOX, St. Louis; WOWO, Fort Wayne and WCAO, Baltimore.

Bill Der Says

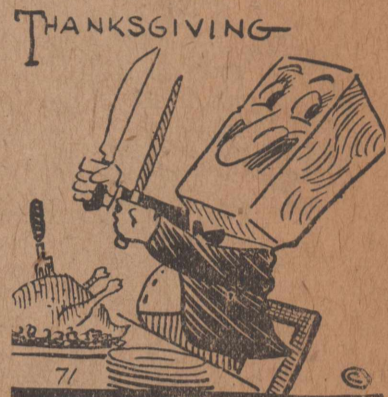
Because we built

yesterday for today

we don't have to

worry about

tomorrow.



A HOME LOVER Is A Good Citizen

He builds a home for those dear to him, keeps it improved and thereby increases its value to both himself and his community.

Build a home of your own. The cost is less than you think, when you deal with us. Estimates and building advice gladly given.

WILLSON & SON

LUMBER CO.

Floydada, Texas

Just Tottering, So Weak

"I was in a bad state of health and was going through a critical time of my life," says Mrs. Ella Scarborough, R. F. D. 5, Dothan, Ala. "Several different things were recommended to me, but I did not get any real relief until I began to take Cardui.

"I was just as weak as could be. My legs were shaky, and often I would just totter around the house. I finally got so bad that I was in bed several weeks.

"It was then that I began to take Cardui. I kept it up for quite a while, and at last I regained my health. Cardui was certainly a friend to me in time of need."

"My health is splendid now, and I seldom have to use medicine, but I gladly say a word about Cardui whenever I find a friend going through the same suffering which I endured."

For sale by all druggists. 6-122

TAKE CARDUI
A PURELY VEGETABLE TONIC

PACK UP YOUR LAUNDRY TROUBLES

—In your old Laundry bag and smile, smile, smile.

Your life will be one continuous smile once you get rid of those "Blue Monday Blues." And the best way to do this is just

Phone 141

and let us deliver your finished wash to your door.

FLOYDADA STEAM LAUNDRY

SERVWELL

MAGNETO CHARGING STATION

Drive in and have your Ford or Fordson Magneto tested free.

Fully charged magneto gives your motor—

MORE EFFICIENCY — SAVES GASOLINE

Smith Battery Station



A Short Cut---

to Long Distance—on Station-to-Station Calls

To facilitate the handling of Long Distance station calls you may now give your call direct to the local operator. When she asks, "Number please?" give her the name of the distant, town or city and the number of the desired telephone. She will see that your call is completed as quickly as possible.

Calls for a number to any point in the nation may be given to the local operator. All other long distance calls must be passed to the Long Distance operator in regular way. Calls handled in this manner take the station-to-station rate.

SOUTHWESTERN BELL TELEPHONE COMPANY



Next year, of all years, you will need the best. A President, United States Senator, Governor and other State officials will be elected.

SUBSCRIBE FOR THE FORT WORTH STAR-TELEGRAM and Fort Worth Herald

BARGAIN DAYS ARE HERE!

Daily With Sunday Seven Days a Week

\$7.45

Rates in Texas Oklahoma and New Mexico

Daily Only Six Days a Week

\$5.95

Regular Price \$10.00 You Save \$2.55

Regular Price \$8.00 You Save \$2.05

The greatest news service ever gathered together by a Southern newspaper—24-hour triple wire Associated Press Service, incomparable Market Reports—with editions based on train departures from Fort Worth insuring the LAST news FIRST.

Remember, when you subscribe this Fall to select a newspaper that will give entire satisfaction to you and your family.

ORDER AT THIS OFFICE

FORT WORTH STAR-TELEGRAM and Fort Worth Herald

AMON G. CARTER, President.

Granted that You Want the SMOOTHNESS of a SIX and the LUXURY of a FISHER BODY AT THE WORLD'S LOWEST PRICE the SIX to BUY is the PONTIAC SIX

New lower prices on all body types (Effective July 15th): Coupe, \$745; Sport Roadster, \$745; Sport Cabriolet, \$795; Landau Sedan, \$845; De Luxe Landau Sedan, \$925; The New Oakland All-American Six, \$1045 to \$1265. All prices at factory. Delivered prices include minimum handling charges. Easy to pay on the General Motors Time Payment Plan.

\$745 2-DOOR SEDAN

SCOGGIN & DICKEY
Floydada, Texas

Launch Plains Exhibit Program At Amarillo

Having arrived at the conclusion that the greatest asset now possessed by the Panhandle of Texas is the development of its agricultural resources by the encouragement of immigration and settlement of its undeveloped lands, the Amarillo Board of City Development has made the first contribution to a fund necessary to defray expenses of a national exhibit of products from the Panhandle of Texas.

In starting the move this month, the Amarillo business men sent out the following summary of their plans, "Those who have the vision of this section of Texas at its greatest moment see the broad expanse of our fertile plains dotted with the homes of prosperous farmers surrounding healthy growing towns.

Encourage Other Farmers

"The putting of this asset to practical use means the encouragement of farmers in other states to make their homes in our communities. In order that this encouragement may best be given, in an initial way, one of the necessary steps to take would be the exhibiting at fairs of other states the products of the soil raised in the Panhandle of Texas.

"Much greater benefit will come from combined effort than through individual work. Much more can be accomplished if all counties in the Panhandle work with this one purpose in mind and with one mind to the end in view.

"In the matter of nationally advertising the Panhandle of Texas through an exhibition of its products in other states, one county would not raise enough funds to send its exhibits very far from home. But ten or twenty counties combining their efforts and resources to send a carefully arranged exhibit to many sections of the United States, would not work a hardship on any of the those co-operating. By this move each county would be nationally advertised as well as the Panhandle of Texas. This exhibit would be booked at points where it would create the greatest interest in the agricultural possibilities of the Panhandle Plains of Texas.

Develop Farming Resources

"At a meeting of the Board of City Development Directors of Amarillo, early in November, this matter was thoroughly discussed. The Board was finally of the opinion that this move was the best that could be taken in encouraging development of our agricultural resources.

"They, therefore, decided to start the ball rolling by making the initial contribution to a fund necessary to defray the expenses of showing this combined exhibit. It is their purpose to ask the surrounding counties of the Panhandle to join in this move and make it possible to show the farmers of the nation the agriculture future of this country.

"The Board of City Development believes that the proper development of the farm lands of the Panhandle will mean the great future that this section of Texas is entitled to enjoy, the end in view being, that each separate community of the Panhandle Plains may enjoy the full benefits to which they are entitled for the good of all concerned.

STATEMENT OF GENERAL JOHN PERISHING SHOWN IN WINDOW

A vast enlargement of the official statement issued by General John J. Perishing at the time of the signing of the Armistice on November 11, 1918, together with flags and soldier equipment, were used in a very attractive show window prepared last mid-week at the Arwine Drug store on the south side of the square.

The statement issued by General Perishing is very impressive and the enlargement was readable from mid-street. Other material in the window signified the dedication of Armistice to the fallen heroes of the World War. The window was prepared by Walter Pennington.

SHERIFF'S SALE

THE STATE OF TEXAS
County of Floyd.

NOTICE IS HEREBY GIVEN That by virtue of a certain Order of Sale and execution issued out of the Honorable District Court of Floyd County, on the 27th day of October 1927, by T. P. Guimarin Clerk of said Court for sum of Thirty-Thousand Six-Hundred Twenty-five and 04/100 (\$30,625.04) Dollars and costs of suit under a Judgement, in favor of The First National Bank of Floydada, and the Floyd County National Bank of Floydada in a certain cause in said Court, No. 1889 and styled The First National Bank of Floydada et al vs. L. J. Davis et al, placed in my hands for

service, I, P. G. Stegall as Sheriff of Floyd County, Texas, did, on the 31st day of October 1927, levy on certain Real Estate, situated in Floyd County, Texas, described as follows, to-wit:

Survey No. Five (5) in Block No. One (1) located by virtue of Scrip 3/566 issued to H & G N R R, Co and transferred and patented to Francis W. Abney by Patent No. 87 Vol. 36 dated Feb. 1, 1877, containing 640 acres of land in Floyd County, Texas.

And said judgement further recites in effect that if the land above described bring more than enough to satisfy said sum of \$30625.04 interest and costs, that the remainder shall be applied first to payment of the sum of \$851.77 due W. E. Brown and R. F. Brown as recited in said judgement, and second to payment of the sum of \$418.99 due J. C. Woodriddle Lumber Company as recited in said judgement, and the above described land I levied upon as the property of L. J. Davis and wife Dora Davis and that on the first Tuesday in December 1927, the same being the 6th day of said month, at the Court House door, of Floyd County, in the town of Floydada Texas, between the hours of 10 A. M. and 4 P. M., by virtue of said levy and said Execution and order of sale I will sell said above described Real Estate at public vendue, for cash, to the highest bidder, as the property of said L. J. Davis and Dora Davis.

And in compliance with law, I give this notice by publication, in the English Language, once a week for three consecutive weeks immediately preceding said day of sale, in the Hesperian, a newspaper published in Floyd County.

Witness my hand, this 31 day of Oct. 1927.

P. G. STEGALL,
Sheriff Floyd County, Texas.

HE DEFIED QUEEN VICTORIA

Albert, prince consort of Queen Victoria, filled a difficult and thankless office with tact and success, but was misunderstood and disliked by Englishmen of his generation almost without exception. Brought from an insignificant German town and comparative poverty, at the age of 20 he found himself king in all but name of the most powerful country, and wedded to a very trying wife.

In public the queen displayed adoration and a sentimental solicitude for him, in private she was petulant and exacting. But he bore his trials patiently and once in a while gave his wife a quiet and effective lesson. One evening while he was dining with the council of the Royal Academy a messenger arrived from Victoria saying that she desired his presence at Buckingham Palace. The prince merely nodded. Half an hour later a second messenger said the queen was waiting and requested the prince to return at once. Again he merely nodded. In another thirty minutes

IMPROVED CONDITIONS OF EDUCATION IN INDIA, REPORT

Increase in the percentage of school-going population and in the number of adult-education centers in the Punjab during 1926 is reported from India. Among other evidences of educational progress the following are cited in an official report on Indian education for that year: Arrangements for establishment of 1,600 village libraries, to be placed in charge of schoolmasters, and progress in the plan for opening intermediate colleges in the Punjab; establishment of additional universities at Madras and at Agra, and of a school of mining at Dhanbad; and raising the status of the Forest Research Institute at Dehra Dun. Mention is made of an experiment in the introduction of the vernacular as a medium of instruction at Andhra University, Bezawada; of the establishment of Marris College of Hindustani Music at Lucknow; and of the opening of facilities for naval training to Indian students.

FASHION AND GOOD BREEDING

A circle of men perfectly well bred would be a company of sensible persons in which every man's native manners and character appeared. If the fashionist has not this quality he is nothing. We are such lovers of self-reliance that we excuse in a man many sins if he will show us a complete satisfaction in his position, which asks no leave to be of mine or any man's good opinion.

MOTHERS

Watch for symptoms of worms in your children. These parasites are the great destroyers of child life. If you have reason to think your child has worms, act quickly. Give the little one a dose or two of White's Cream Vermifuge. Worms cannot exist where this time-tried and successful remedy is used. It drives out the worms and restores the rosy hue of health to baby cheeks. Price 35c. Sold by Arwine Drug Company

DAILY PAPER IS TEXTBOOK FOR FOREIGNERS

A newspaper for each pupil is provided in the English class of Evening School 57, Buffalo, N. Y., which is attended by foreign-speaking men and women. Classes are first drilled in the meaning and pronunciation of unfamiliar words in articles chosen in advance for silent reading, and afterwards are questioned on understanding of the content. To aid in the acquisition of good English, articles on health and sanitation are read and simple rules of cleanliness are discussed. Display advertisements assist in developing a vocabulary, and classified advertising pages and other departments of the paper are effectively utilized.

SEA BED CONTAINS NEW OIL SUPPLIES

When the wells run dry we may get our necessary oil supply from the bottom of the sea.

Today, off the coast of Southern California and of North Carolina, samples of mud and sand are being taken and distilled to determine their oil-producing capacity. In charge of these remarkable experiments is Dr. Parker D. Trask, research associate of the American Petroleum Institute, carrying on his researches with the aid of the John D. Rockefeller Fund of the institute.

Geologists long have known that the source beds of most of our oil fields are marine in origin, deposited millions of years ago. Through the ages oil of these sea deposits was concentrated into pools which are now being drained.

This being the case, Dr. Trask argued, why may not the bed of the ocean be a source of future oil supply? And he set about answering his own question.

His tests of the ocean material thus far, as reported in Popular Science Monthly, have shown that all types of sediment, from clay to sand, produce oil in some quantities after distillation. The amount of oil obtained ranges from nearly three gallons from a ton of clay-silt to almost nothing from sand. The greatest yield so far obtained is only 5 to 10 per cent of the amount derived from high-grade oil shale, which runs sometimes as high as fifty gallons a ton.

That there are possibilities, of profit, however, is indicated by the fact that

arrived a pre-emptory order: "The queen commands your royal highness's immediate return." Cool and phlegmatic as ever under this final humiliation, the prince again dismissed the messenger with a nod. He remained with his hosts of the evening and, sleeping elsewhere, did not return to the palace that night.

SEA BED CONTAINS NEW OIL SUPPLIES

When the wells run dry we may get our necessary oil supply from the bottom of the sea.

Today, off the coast of Southern California and of North Carolina, samples of mud and sand are being taken and distilled to determine their oil-producing capacity. In charge of these remarkable experiments is Dr. Parker D. Trask, research associate of the American Petroleum Institute, carrying on his researches with the aid of the John D. Rockefeller Fund of the institute.

Geologists long have known that the source beds of most of our oil fields are marine in origin, deposited millions of years ago. Through the ages oil of these sea deposits was concentrated into pools which are now being drained.

This being the case, Dr. Trask argued, why may not the bed of the ocean be a source of future oil supply? And he set about answering his own question.

His tests of the ocean material thus far, as reported in Popular Science Monthly, have shown that all types of sediment, from clay to sand, produce oil in some quantities after distillation. The amount of oil obtained ranges from nearly three gallons from a ton of clay-silt to almost nothing from sand. The greatest yield so far obtained is only 5 to 10 per cent of the amount derived from high-grade oil shale, which runs sometimes as high as fifty gallons a ton.

That there are possibilities, of profit, however, is indicated by the fact that

Dr. Trask is continuing his unusual investigations. The problem with oil involves the cost of production and refining. If sea soil can be found that yields a sufficiently high ratio of oil and if the expense of extracting may develop that will revolutionize the industry.

Cigaret cases appear to be very popular bridal gifts in London society. When the Hon. Joan Yarde-Buller and Loel Guinness were married recently, the bride numbered fourteen cigaret cases among her presents.

Best for the Liver

Lane's Pills, because they keep the bile flowing, otherwise you have coated tongue, indigestion, headaches, sick stomach, biliousness.



ARWINE DRUG CO., Sells
LANE'S PILLS

Jno. A. Fawver
DEALER IN
LAND AND CATTLE
Values in Cattle, Real Estate, Royalties and Leases
P. O. BOX 171
Surginer Building, Room 7
FLOYDADA, TEXAS

CALL US COLLECT

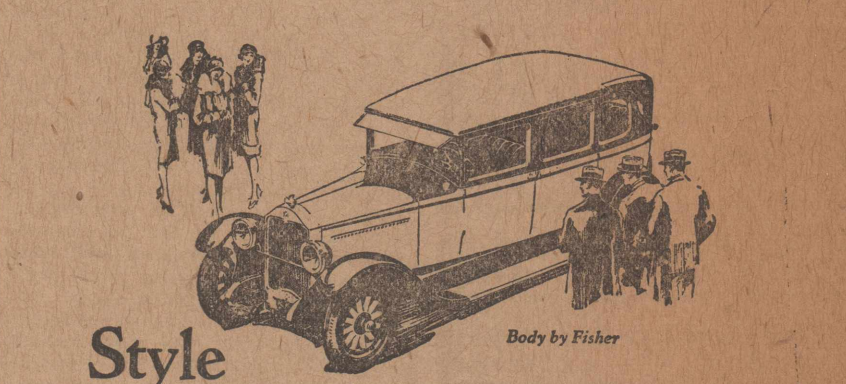
—when you want to—
SELL AT AUCTION
Phone 120, Floydada

Phone 9020-3, Lockney
Seale & McDonald
AUCTIONEERS

specializing in Farm, Live Stock and Merchandise Sales.

W. H. Seale, Floydada
Jno. W. McDonald, Lockney
We furnish drinking cups free

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM



Style that women desire, Durability that men demand

BUICK
for
1928

Fleet, graceful lines... lustrous Duco colors... luxurious closed car interiors—

—unmatched performance... unrivalled comfort... sturdy construction that assures long life—you'll find them all in Buick!

Buick for 1928 has won tremendous popularity among men and women alike, because it combines the style that women desire with the durability that men demand.

SEDANS \$1195 to \$1995, COUPES \$1195 to \$1850
SPORT MODELS \$1195 to \$1525
All prices f. o. b. Flint, Mich., government tax to be added.
The G.M.A.C. financing plan, the most desirable, is available.

CALLAWAY MOTOR COMPANY
FLOYDADA, TEXAS

THE NEW COMBINATION

Delco-Light

COMBINING THE DESIRABLE FEATURES OF BOTH AN AUTOMATIC AND A BATTERY CHARGING PLANT.

This new Delco-Light, a scientific marvel, possesses features never before incorporated in an electric plant. It is a great forward step—the greatest farm electric development since the introduction of Delco-Light in 1916.

This combination Delco-Light provides automatic service from the generator for heavy loads, and with this combines economical storage battery service when only a small lighting current is required. Every desirable feature of both types of plants has been retained in a successful combination of Delco-Light.

The model 778 Delco-Light truly represents the most advanced and greatest scientific achievement in the farm electric field.

SMALL CASH PAYMENTS when Installed—18 Months
Time on Balance, If Desired.

E. W. KINNEY
704 Broadway — Plainview, Texas

NYAL 2 For 1 SALE

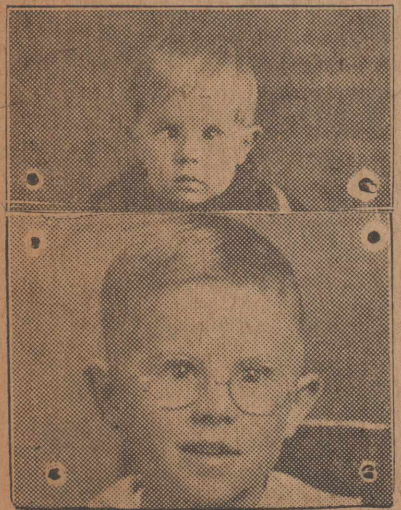
STOCK UP NOW | Thursday, Friday And Saturday | SAVE MONEY

This Week, 3 Days Only

Double Value for Your Cash
You Get TWO Fresh Guaranteed Nyal Products For The Price of ONE.

Bring a Friend And Share The Saving.

WOODY DRUG COMPANY
Nyal Service Drug Store | FLOYDADA, TEXAS



This is one of the many children whose eyes we have straightened, as the result of proper correcting glasses and systematic exercises known as 'Ocular Gymnastics.'

Our methods excel for skill, science, accuracy and optical technique.

DR. WILSON KIMBLE
Optometrist

Harmony School Banquet Pronounced Big Success

(Continued from page 1)

community is sending to our schools," he said, "and this school building typifies what you think of their education." In his travels Dr. Horn declared he had found two things, which it seemed to him most pointedly typed the people with whom he came in contact—their attitude toward schools and roads. He paid a glowing tribute to present-day youth. "There was never a generation where boys were more manly or girls more womanly than they are today," he declared. "And the generation coming on, I believe won't make such a mess of things as the one now in charge and the one just preceding it. I never knew a generation of students to be more earnest than the one now attending the schools."

To what purposes do we dedicate such a building as the new Harmony school, Dr. Horn asked. To Beauty, to Cleanliness, Health, Good Literature, Physical Development, Religion, Learning and

Community Spirit, he answered, in an inspiring thirty-minute talk that marked a wide vision of the possibilities for usefulness and community betterment to which the building could and should be put.

Mrs. Lon V. Smith expressed the belief that so much criticism today of the youth of the land is due to no other fact than that the present-day youth is expressing its own individuality earlier than former generations have. "A world that was far from preceding generations has come to the door of the present-day youth, with the result that the adolescent breaks the shell of the fixed opinions of his parents earlier than formerly and begins self-expression more quickly."

Many Communities Represented
Among those who acknowledged introductions, briefly were Mrs. A. R. Hanna, of Sand Hill, president of the Woman's Council, organization of presidents of the Home Demonstration Clubs of the county. "These banquets mean much to us all. We can feel now that we are learning to live together," she said.

W. P. Knox, executive of the South Plains Boy Scouts Area Council, declared that character is good habits grown up. Others who expressed their pleasure at being present and enjoying the evening included Homer Steen, Editor Gibson of the Petersburg Journal, R. A. Jeffares of Petersburg, Miss Blanche Bass and Faye Guthrie secretary of the Lockney Chamber of Commerce.

The closing remarks were made by Price Scott, County Superintendent of Public Instruction, who as a boy was reared in Harmony Community. "It is up to rural people to better their own conditions," he said in reciting some of the accomplishments which had marked the growth of his home community. "The farming class can do anything they make up their minds to do, if they unite, agree and move forward."

More than a score of communities were represented by the 225 persons gathered in the commodious auditorium of the new school building. M. D. Ramsey, of Harmony, presided at the banquet table, in a pleasing and effective manner. The event was made possible through the co-operation of the Harmony Home Demonstration Club. The ladies of the organization prepared the menu from home grown products, and eight young ladies of the community served as waitresses. The menu, prepared in a most delightful manner, consisted of baked chicken, dressing, creamed potatoes, green beans, buttered carrots, combination salad, cucumber pickles, rolls, caramel pie and coffee.

Vernon and Seymour Win Honors At Sheriffs Meet

(Continued from page 1)

tears for the dead. "Sheriffs, you are but soldiers and you have that same responsibility of fighting for law and order. It is very appropriate, I think, that you have met upon this day."

"In the matter of law enforcement, I believe that our laws are being enforced but they will only continue so to the extent that we as citizens want them enforced. If we fail in our duty, then they will fail."

He described the three practical reasons why he believed the laws are not enforced more than they are at present. "It is possible to place almost every citizen in one of these three groups. First, there is the fellow who tells the sheriff about a neighbor operating a liquor still but then he refuses to attach his name to a search warrant and wants to be kept out of the matter entirely. When the sheriff goes ahead and does the only thing he can do—issue a search warrant on information and suspicion and brings the bootlegger in to court the case will be thrown out because of an insufficient search warrant. Here the man who wanted to see the law enforced failed in his duty."

"In the second class are those men who will sit on a jury and after hearing the evidence that is sufficient and themselves satisfactorily convicted as to guilt of the accused will refuse to return a verdict of 'guilty'."

"The third group I call the Irishman jury class. In a certain case an Irishman by the name of Pat was being tried for stealing a pig. After all the evidence was completed the jury went out and returned this verdict, 'we, the jury, find the defendant Pat who stole the pig not guilty.'"

"Citizens want the law enforced but they are failing in their duty for just three reasons."

"To you, the sheriffs, I wish to say that we may stand back at times and we may hesitate in expressing our convictions but nevertheless we are always behind you and our sentiments are, 'go to it!'"

Kennedy Expresses Gratitude
S. C. Kennedy, Manager of the Auto Theft Bureau, Dallas, stated that his organization was ready at all times to co-operate with the peace officers. "I am glad to be here and enjoy this won-

derful hospitality and I hope to come again." His remarks were brief and mostly of a complimentary nature on the banquet and the manner in which the visitors had been entertained.

Short talks of appreciation were made by visiting sheriffs and their wives. As an after-dinner favor, free cigars were distributed with the compliments of Woody Drug Company. Among the school girls who assisted in serving the luncheon were: Misses Helma Covington, Ruth Jenkins, Audrey Farris, Jessie Mae Wood, Katie Lee Thurmon, Gwendolyn Snodgrass, Virginia Grigsby, Ruth Rutledge, Zelma Chambless, Ollie Belle Collins and others.

Matador, Floydada's sister city to the east contributed a lovely program number in a special feature by the Matador Ukelele Girls. Their songs scored heavily and they received generous applause. The girls in the party included: Misses Allie Traveek, Opal Patton, Corene Russell, Dorene Russell, Lottie Carter, Marion Warren, Mary Higgins, Lorene Fryar and Vivian Estes.

Three robbers entered the banquet hall and did a "hold up" job, E. C. Nelson and Sheriff Urnhart bearing the brunt of the attack. The loot taken from the victims was comprised mostly of feminine apparel and brought roars of laughter from those seated at the tables. Both men took the jokes good naturedly and everything went along smoothly to the conclusion of the affair. Introduction of the visiting officers by Toastmaster Mathews concluded the banquet.

Following the banquet, the pistol practice was held at the ball park. All of the convention delegates and about one hundred citizens and visitors witnessed the exhibition of marksmanship. There were 21 entries in the contest for the \$50 prize offered by Sheriff Stegall to the high scoring sharpshooter. C. B. Johnson, tall, athletic, keen-eyed deputy of the Seymour department was the victor of the match with a score of 70 points, far in the lead of the entire field. His nearest competitor, incidentally, was C. V. Worrell, also of the Seymour group. Sheriff Stegall who entered "just for the fun of the thing" and not competing for a prize tied with Sheriff Sam Faith of Hale County for third place.

Arthur Barker and H. B. Adams of Lockney, Ross Henry, Joe H. Smith and Gene Collins assisted in checking up the scores in deciding the winners.

Among those who took part in the shooting and their scores were: W. B. Urnhart, San Saba, 19; V. E. Davis, Sterling City, 24; J. A. Stroud, Level-land, 24.

W. L. Nichols, Spur, 9; R. S. Harkey, Spur, 9; E. S. McArthur, Spur, 17; C. B. Johnson, Seymour, 70; Jno. W. Crawford, Seagraves, 34;

C. V. Worrell, Seymour, 56; Walter Phillips, South Plains, 34; Sam Faith, Plainview, 49; Roe Bryant, Lockney, 34; W. I. True, Flomot, 17; C. G. Garrison, Silverton, 34; Newt McCleskey, Seminole, 12; E. Ray Smith, city, 10; Lee Howard city, 17; G. R. Strickland, city, 17; A. U. Swearingen, Crosbyton, 10; G. W. Green, Roaring Springs, 9, and P. G. Stegall, city, 49.

While here the sheriffs held two business sessions, one early Thursday

afternoon and the second Friday morning. Rev. F. L. Davis made the first welcome address at the initial session. Vice president Urnhart president. In the final official meeting, T. S. Stevenson, president of the Floyd County National Bank of this city made a short, impressive talk. He expressed on behalf of Floydada citizens the gladness with which they welcomed the visitors. "You are engaged in a great work and the bankers of Texas are co-operating in every way possible to assist in seeing that the laws of the state are carried into effect." He told the peace officers of the reward offer being made by the banks of the State of \$5,000 for every bank robber killed while in the act of committing the crime.

Mr. Stevenson was followed by Mr. Kennedy of the Auto Theft Bureau of Dallas. He confined his remarks to his organization and brought out instances where they could assist and had been of service to county officials. "To the sheriffs we want to give credit for a great deal of the successful work we have been doing," he said.

Mr. Phares of Austin discussed collection of automobile tax fees and urged the officials present who were also collectors to get the payments in early if possible.

Sheriff Stegall made a few remarks and insisted at the time that he was not a speaker. "It seems to me that more than the entertainment the big thing about these conventions is the spirit of good fellowship and good will among the peace officers. We appreciate this fine bunch of men here and we regret that many others could not be here because of Armistice celebrations in their home towns."

Sheriff Edmondson of Vernon, joined by the Chamber of Commerce of that city extended the invitation which was accepted for the next meeting place of the convention. A committee consisting of Joe Ray, Sheriff Stegall and V. E. Davis, secretary of the organization, was appointed as a committee to draw up resolutions of respect for the widow of Sheriff Bob Smith of Roby. Mr. Smith was the victim of bank robbers. It was stated.

Mesdames Brownfield, Jones and Warren all expressed their pleasure at being present. "We have never enjoyed more beautiful hospitality than we have at Floydada," they said.

After standing on a rising vote of thanks to the Floydada sheriffs' department for their splendid entertainment here, brief silence was maintained as "Taps" was sounded by A. L. Lundgren of the Floydada Municipal Band which gave a short concert down town Friday morning preceding the banquet. They led the line of march to the Martin building, the place of the luncheon.

A dance in the Barker building Thursday evening, preceded by a motor trip over the city and a tour of the Country Club were included in the program carried out. The concluding event was the Floydada-Post football game at which the sheriffs were honor guests. Many local citizens and their wives co-operated with Sheriff Stegall and his deputies in making the event one of the most successful ever held.

Among the out-of-town visitors who registered here during the convention

were: V. E. Davis and S. D. Guimarin, Sterling City; J. T. Cranfel, C. V. Worrell and C. B. Johnson, Seymour; J. R. Huet, San Angelo; Joe L. Ray and J. W. Howell, Lamesa; H. C. King, and O. D. Fogue, Chillicothe; L. G. Phares, Austin; W. B. Guthrie, Amarillo; C. C. Garrison and M. C. Potter, Silverton.

Elmer Reed, Crosbyton; Lee D. Olive Bastrop; R. E. Wilkinson and R. E. Smith, Hillsboro; W. B. Urnhart, San Saba; Sam Faith, Miss Genevieve Faith, Le Mayne Seago, Bill Poer and Geo. L. Mayfield, Plainview; J. B. Cobmiss, B. Canon, N. P. Ruff and J. Ross Bell, Paducah; D. C. Brewster, Stewart; Mr. and Mrs. Brownfield, Snyder; G. C. Hillburn, T. B. Hill and Roe Bryant, Lockney.

Newt McCleskey, Seminole; F. O. Flippen, Sulphur Springs; L. A. Lollar, Afton; S. C. Kennedy, Dallas; J. A. Stroud, Levelland; Tom Greer, W. L. Nichols, R. S. Harkey, E. S. McArthur and Miss Ella Garner, Spur; Mr. and Mrs. Claud Warren, Marion Warren, Rachel Patton, and W. J. Whitworth, Matador; Mrs. M. L. Jones and Miss Olive Jones, Dickens, Walter Phillips, South Plains; W. V. Hames, Ralls; S. J. Russell, Robert Lee, J. T. Crawford, Seagraves; W. I. True, Flomot.

Special guests of the convention were former Floyd County Sheriffs S. B. McCleskey and E. C. Henry; County Judge William McGehee, Mayor W. D. Smith, J. W. Pitts, and Justice of the Peace J. S. Solomon.

Hosts of the occasion, the Floydada sheriffs' department included Deputies J. M. Wright, E. Ray Smith, G. R. Strickland, and Lee Howard.

CARD OF THANKS

As members of the High School Parent-Teachers' Association we wish to express our thanks to the mothers and children who gave their co-operation and able assistance in helping us prepare the banquet for the Sheriff's Convention.

We are also very thankful to the business men and others who so liberally bought the tickets and to Brown Brothers and Sarginer Hardware who were kind enough to let us have dishes and other things.

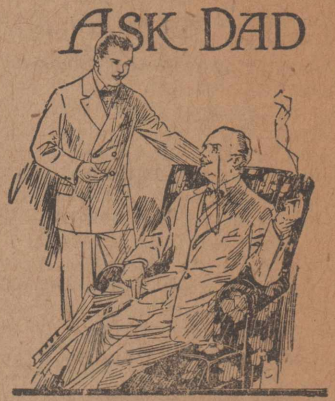
High School Parent-Teachers' Ass'n.

MARINELLO BEAUTY PARLOR TO OPEN SOON AT SHERRILL SHOP

An up-to-date Marinello Beauty Parlor, the first of its kind in this city, is being installed this week at the Sherrill Barber Shop by Mrs. Le Masters and

Miss Margie Scarborough, recently of the State of Colorado. Mrs. Le Masters is a graduate of three of the largest beauty schools in the United States, and comes to this city highly recommended. She has had a number of years experience in beauty work and has taught permanent waving in the larger cities for the past seven years.

Miss Scarborough is an expert lady barber, and will have the distinction of being the first lady barber in this city.



"OVER COAT, TOP COAT, SUIT TIME NOW!"

They Remember Where They Get "Wear."

And they remember where they didn't get satisfactory wear, too.

The average man who buys a suit or O' Coat may never become an expert on cut and fitting, but from boyhood to grandpa he's an expert on how his clothing wears.

We think of the names of men who buy from me regularly and have for years and we decide—They Remember Where They Get Wear.

To supply the trade we are getting from New York Suits and Top Coats each week.

\$22.50 two pants to \$45. Made to measure \$22.50 to \$65.

"GLAD SNODGRASS" Men's Wear Since 1900 Make your Xmas selection here.

One Dollar

Will Buy

Friday and Saturday

3 pound bucket Coffee, with cup and saucer, \$1.00

5 Large Cans Peaches, \$1.00

11 Cans Tomatoes, Concho Brand, \$1.00

9 Cans Corn, Extra Standard \$1.00

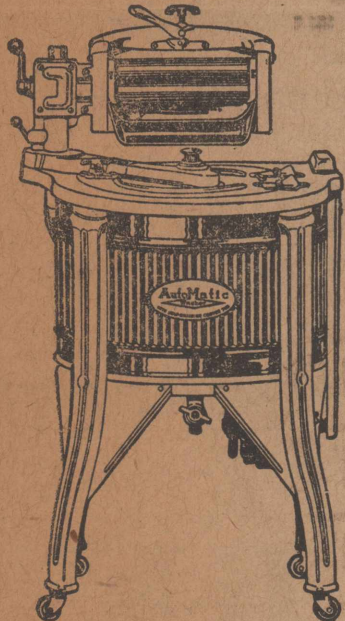
9 Boxes Kellogg Corn Flakes, \$1.00

7 Plugs Brown Mule Tobacco, \$1.00

5 Large Boxes Purity Oats \$1.00

Bring Us Your Cream!

C. P. Looper Company



Automatic Model 20 Washer, now \$89.50

and is backed by a ten year bonded guarantee.

Complete with built-in gas burner, to heat water right in the machine and an extra tub rack \$100.

Why not save that 40%? It's yours. For demonstration call—

Radio Electric Company

OPPOSITE POST OFFICE

PHONE 201

PAY CASH

Save the Difference

See the Bargains In Our Show Windows

Brown Bros.

The Gift Mart Of the South Plains



Through our New York markets we have assembled at our store gift goods from every corner of the earth. Unusual things with intimate charm, inexpensive gift remembrances usually hard to find elsewhere. Items for every purpose, for every person, for every purse.

Some of you saw our showing of the last Christmas Season. You learned that our claim of the largest assortment of gift offerings then was not idle talk. Well, let us say to you that this year we have a still larger and more comprehensive showing and prices are still lower.

Today is your day to select while stocks are still fresh and what you want is yet here.

South Plains Drug Company, Inc.

OLEN B. SCOTT, Manager

PLAINVIEW, TEXAS

Miladies Specialty Shoppe



"Where Style Triumphs"

Everything for Women of taste and Discrimination. Interesting new styles and important Furs and Fabrics characterize the coats in our collection for Autumn.

Bright Hats to wear with fur collared coats! Informal frocks with that smart air of formality in newest shades and fabrics.

Smart accessories that every woman loves, consisting of Gloves, Purses, Boutonnieres, Dainty Kerchiefs and Novelties.

HOSIERY

Gossamer Sheer, perfectly tailored.

An interesting assortment of beautiful silk underwear that will instantly appeal to the most Fastidious.

THE FLOYD COUNTY HESPERIAN

VOLUME 34

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, NOVEMBER 17, 1927.

NUMBER 38

Whirlwinds Even Favorites With Tigers After Defeating Post 14-0 In Hard Fight

"Dope" Selects Elevens For Fourth Consecutive Turkey Battle

For the fourth consecutive year, the Floydada High Whirlwinds will meet the Slaton Tigers on Thanksgiving Day to do battle for the football supremacy of District 2, Class B schools, provided ardent fans and coaches have their "dope" correct. The annual clash will take place this year on the Tiger gridiron.

Both Play Friday

Tomorrow, Friday, the two undefeated teams will meet other elevens who have gone down in defeat earlier in the season and the Tigers and Whirlwinds are picked as easy winners. Friday, Floydada will meet Lockney and Slaton will meet Spur. On the following Thursday, Thanksgiving Day, the two olden rivals will again clash in the Tiger's cage.

Both teams have an undefeated record to date, and with the total points against their opponents rapidly growing, the battle scheduled for next week is expected to be, as all other like clashes have been, a pigskin classic rarely witnessed on the high school football field. Both elevens have stepped out of their class and snatched victories from the Class A teams. The teams defeated by both squads were those of Lubbock and Plainview.

The Tigers will be looking for sweet revenge this year, as the local boys carried away last season's game 19 to 8 and advanced on for a bi-district championship. Coach Odus Mitchell, formerly of this city and more recently of Childress, has developed practically a new team for Slaton and the Snarling Tigers have made rapid strides towards the district championship crown.

Their main line of attack this season is by the way of end plays and long passes, it is reported. In a recent game against Littlefield, the Slatonites netted 120 yards on 7 completed passes. Fans believe that the felines will use these same methods of attack in the Thanksgiving game.

In spite of the Tiger's excellent advance in the football world this season, the Whirlwind boys have made equal progress and will be just as greatly favored next week as their opponents. Coach Ike Jay's men have an unscored-on record to defend against the onslaught of the felines and are planning to place their best material against their stiff opponents. Every man on the green and white squad is in "tip-top" shape this week, and provided there are no serious injuries in the Lockney game, an excellent playing machine will operate Thanksgiving Day. Captain Dixie White reports that not only his starting eleven, but every substitute as well, will be "raring to go" when the starting whistle blows at Slaton.

Real Thriller Promised

All in all, the Turkey Day game should be more thrilling than any the two teams have ever played because of the excellent condition of both elevens and the steadily increasing desire and determination of each to win over the other.

If the two teams play in next week's game as they have played in other games this season, they will line up as follows:

Floydada	Po.	Slaton
Jim Carter	L. E.	Nichols
Borum	L. T.	Greer
Webb	L. G.	Cooper
Edwards	C.	Wilsmyer
Palmer	R. G.	Shelby
Newsome	R. T.	Hamilton, c.
White	R. E.	Arms
S. Carter	L. H.	Owens
Welbourn	R. H.	Bennett
Porterfield	Q. B.	Bybee
Marshall	F. B.	Wooliver

Marshall Outstanding Star Of Armistice Game Friday.

Another chapter of historic rivalry was written last Friday afternoon when the Post Antelopes lost their championship hopes and went down for a 14 to 0 defeat at the hands of the Floydada Whirlwinds before a great, roaring Armistice Day crowd on the local gridiron. Coach Harry Taylor's Antelope eleven flashed a powerful defense that kept the opposition from scoring for three quarters of the game when the Jaymen broke loose for two touchdowns.

Post Junior Band Here

More than two hundred boosters, accompanied by what is believed to be the best and only Junior Cowboy Band in the United States, arrived last Friday afternoon on a special train to root for the Post Antelopes.

The Junior band consisted of twenty members between the ages of six and twelve years, dressed in cowboy regalia. Director Knott was in charge of the little fellows who attracted more attention than a greater part of the bull game.

Post's special train was met at the station by the Floydada Municipal Band, the Floydada High School Pep squad, the Matador Ukelele Club and approximately one hundred Whirlwind boosters, who extended a cordial welcome to the visitors. The crowd moved in a mass to the ball park where both visitors and home boosters split the air with yells.

Amid the yells and noise of one of the largest crowds that ever witnessed a preliminary championship football game in this city, the two high school elevens pitted their brain and brawn for the right to enter the Thanksgiving Day game for the Championship of District 2, Class B schools. It was in the last period of play, when the Floydada sidelines were madly yelling "We want Marshall" and "Give it to Steve" that the husky Whirlwind fullback carried the ball across the chalk line for the first counter. In less than two minutes after Marshall had tallied his score Jim Carter, left end on the Whirlwind line, leaped three feet in the air after the pigskin, intercepting a Post pass and raced 35 yards in a broken field run with one man on his trail, for the second and last score. Each kick for extra point was successful.

Post Out-Played

Floydada out-played Post throughout the entire game, but were unsuccessful in their attempts to score until the last quarter. The Whirlwinds played the ball into Antelope territory on every opportunity and held the visitors dangerously near their goal line. The locals made 17 first downs against their opponents. 7. Other summaries of the game were as follows: penalties: Post 15 yards, Floydada 15 yards. Average punts: Post 22 yards, Floydada 33 yards. Because of the high wind, neither team attempted many passes. Each team completed three passes.

Costly fumbles on the part of the locals is blamed in part, for the tightness of Friday's clash. A number of various players fumbled the ball while in play, however, none of the fumbles were snatched by the visitors, and they only resulted in yardage loss by the Whirlwinds.

Post proved stronger on defensive than on offensive plays. In the first part of the second half, the Antelope held the Green and White squad for four downs near the goal line, and when the ball went over into Post hands, the pigskin was within one foot of the line. In the second quarter, Marshall attempted a pass across the Post goal, but the pass was intercepted by an Antelope player. At the close of the first quarter, Floydada held the ball within four yards of the chalk line and on the fourth down, it went into the hands of the Antelopes.

Not once during the game did Post near the Whirlwind's uncrossed goal line. The visitors resorted to long passes which were seldom completed and to end and off tackle plays. In every play was worked the brilliant outstanding Antelope star, McArary, quarterback and captain of the visitors. He plunged and ran perfectly and his long passes were beautiful, although the right man was seldom on the receiving end. Cravy, fullback, also starred for Post.

In addition to the stellar playing of Marshall and Jim Carter; Edwards, Welbourn and Porterfield were the outstanding players for Floydada. Quarterback Porterfield managed the squad with wonderful skill, seemingly always calling the right play at the right time. Edwards was in all of the game. He smashed holes in the opposing lines and played an important part in all defensive plays.

The Floydada Whirlwinds, to date, have tallied 201 points against their opponents in seven games, and their goal line has never been crossed by a Class B team. Although they have met two Class A teams this season, they have never lost an encounter. Coach Ike Jay has set his goal for an undefeated, unscored-on season, and with only two more district games on schedule, his prospects for this goal are very bright. "Our team has got the stuff, if they will 'pour it on 'em'" is his enthused statement, and with Post, one of their greatest obstacles conquered, belief is that they will reach this goal.

GRID RECORDS GIVE DOPESTERS WORRIES

PREVIOUS CHAMPIONSHIP GAMES.

1924—Floydada 6, Slaton 13
1925—Floydada 13, Slaton 20
1926—Floydada 19, Slaton 8
1927—Floydada 7, Slaton 7

SLATON'S SEASON RECORD

Slaton 0, Lubbock 0
Slaton 6, Plainview 0
Slaton 44, Amherst 0
Slaton 13, Post 13
Slaton 31, Olton 0
Slaton 25, Littlefield 0
Slaton 12, Lockney 6
Slaton 13, Lamesa 0
Total 144, opponents 19.

WHIRLWINDS' SEASON RECORD

Floydada 6, Plainview 0
Floydada 13, Lubbock 12
Floydada 38, Matador 0
Floydada 85, Hale Center 0
Floydada 18, Spur 0
Floydada 27, Ralls 0
Floydada 14, Post 0
Total 201, Opponents 12

LON CHANEY STAR OF CIRCUS PICTURE BILLED FOR ROL

One of the most elaborate replicas of a circus ever staged for a picture is seen in "The Unknown," Lon Chaney's new starrink vehicle, directed by Tod Browning, for Metro-Goldwyn-Mayer, coming to the Royal Theatre next week. Lon Chaney plays Alonzo, a sinister underworld ruler masquerading as an "armless wonder" in the circus, (with Joan Crawford as the "human target" for his knife-throwing and other feats of skill. Norman Kerry plays the romantic lead as the circus strong man, and John George the chief clown.

Although the picture is one of the largest and most elaborate productions Browning has ever directed, there are only four principals in the story. Hundreds of people will appear in the circus scenes, and there will be many minor characters or "bits" in a constantly moving background of the sawdust ring against which the four principal characters will enact the strange mystery drama.

It is an original story by Browning scenarized by Waldemar Young.

A building for classroom practice in connection with its school of education will be erected by the University of Pennsylvania at an expense of \$1,500,000.

In last week's thrilling encounter, the Post Antelopes and Floydada Whirlwinds lined-up as follows:

Floydada	PO.	Post
Jim Carter	L. E.	Seewalt
Borum	L. T.	Doyle
Webb	L. G.	Coleman
Edwards	C.	Thaxton
Palmer	R. G.	J. Cearley
Newsome	R. T.	Thompson
White	R. E.	A Cross
Carter	L. H.	Luman
Welbourn	R. H.	I. Cross
Porterfield	Q. B.	McArary c.
Marshall	F. B.	Cravy

Officials: Taylor, Post, referee; Bishop, Floydada, headlinesman.

Baker News

Baker, Nov. 14.—There was a nice crowd out at the program and pie supper Friday night. The proceeds of the pie supper was \$44.40. The money will go for the school.

Mr. and Mrs. J. W. Poff of Slaton spent Saturday night and Sunday with Mr. and Mrs. Allen A. Peacock. The following spent Sunday evening with Mr. and Mrs. Peacock: Cecil Toon of Blanco, Mr. Gross and two sisters. School is progressing nicely and the attendance is holding up well.

HER MASTERPIECE

From the Boston Transcript. Though Titian might have done your hair, Da Vinci done your arms, though Botticelli's talent rare might be behind your charms, through Giorgioni, were he here, might lend that glow of health there isn't any doubt old dear, you did your lips yourself.

Grady Moore On Staff Of Tech College Annual

Horace Grady Moore, son of Mr. and Mrs. R. S. Moore, of this city is literary editor this year of La Ventana, the year-book of Texas Technological College, according to information sent out this week from the college.

It is expected that the book will compare favorably with the best college annuals of the country. Already students have given orders for about twelve hundred copies. Most of the pictures for the next issue have been made and the editorial staff is busy collecting other material.

Moore's selection for the staff marks only one of the accomplishments of the Floyd County lad who is recognized as one of the leading students on the Tech campus.

AN ENTERTAINMENT YOU'LL ENJOY

Opal De Long's Accordion Girls

—AT—

The Royal Theatre Friday Night, Nov. 18

IN CONNECTION WITH THE REGULAR PICTURE PROGRAM, FEATURING "THE SUNSET DERBY"

AUSPICES AMERICAN LEGION

This delightful program presented in colorful costumes in the melody settings is sure to please. Remarkable ensemble results are obtained from the three accordions in the hands of these three gifted young ladies. The program, however, is much more than an evening of accordion music. Miss DeLong, who heads the group, is a gifted pupil of the noted Piersanti, Chicago's leading teacher of the accordion. Her assisting artists are extremely clever in solo and ensemble work.

COME!

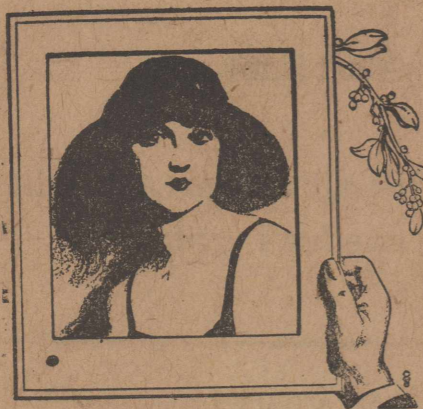
ADMISSION 35c AND 50c

Money to Loan

My Company has lots of money to loan on Farms & Ranches at a low rate of interest. Attractive prepayment options beginning first year. No expense for inspection nor commissions for agent. Can get quick action.

R. E. Fry

Southwestern Life Insurance Company
Floydada, Texas



PHOTOGRAPHS *Live Forever*

Santa's Problem Simplified

Every year Santa's problem becomes more simplified. Many people are realizing that a portrait is the most appreciated gift. The recipients feel that they have been remembered individually.

The artistry that has been developed within this profession makes a present day portrait a real treasure. Portraits are the happy solution to the very old question.

"What Shall I Give?"

DO IT NOW!

The studios will soon be crowded with those who have said, "Oh! there will be plenty of time." Early appointments assure better service.

Wilson Studio

Let The



Furnish
Your
Table

Saturday will be banner day at our "M" Store. Help us handle the crowd by buying your groceries early. SPECIALS WILL BE—

1/2 lb. Dromedary Cocoanut,	23c
1 Gallon Peaches, Solid Pack,	49c
5 lbs. Dried Apricots, New Crop,	77c
2 lbs. Blue Ribbon Peaches,	38c
1 Pkg. Mince Meat,	9c

Buy your grocery needs here where you'll find a big variety—clean and wholesome.

Plenty of Bananas

We Pay Top Prices For Eggs

BAKER-CAMPBELL CO'S. "M" SYSTEM STORE NO. 411

Hesperian Want Ads

Cheapest, Busiest Salesmen In Floyd County

For Sale

FOR SALE—Nice residence. See Mrs. C. W. Mitchell. 375tc

FOR SALE—My ten acre place one mile east of Floydada. Improved, electric lights, running water, etc. Ellison Godwin, P. O. Box 547, Floydada, Texas. 336tc

FOR SALE or trade—Ford truck. Phone 79. C. Ginn at Magnolia Wholesale Station. 354tc

FOR SALE—Kiddy koop. Phone 152. Mrs. Homer Steen. 344tc

FOR SALE—30 small shoats, good ones, J. C. Bolding. 372tc

Latest hits in Columbia Records. F. C. Harmon. 37tc

FOR SALE—Cole's Range in good shape. W. N. Paschall. 381tc

FOR SALE or trade—nine room residence with four lots and three Ford trucks. Wanted—tow sacks in large or small quantities. A. D. Summerville, the Apple Man. 364tc

FOR SALE—full blood Rhode Island Reds, any amount, one dozen or 100. Call J. A. Callihan, east Floydada. 372tc

FOR SALE—Cotton wagon and farming tools; also good work stock. Chas. Wagner, 10 miles N. E. Floydada. 363tc

Can save you money on gas fitting. Call Rieke, phone 55, at Higginbotham-Bartlett Co. Estimates cheerfully furnished on any job. 374tc

FOR SALE—Modern 5-room house, everything new and complete including barn, chicken lot, garage. Less than half cash. L. B. Maxey. 28tc

FOR SALE—1925 Nash Advance Six, two door sedan. See J. A. Enoch. 37tc

FOR LEASE—320 acres 5 year farm lease. For rent two improved Floyd County farms. See Goen & Goen. 382tc

FOR SALE—good home, 5 blocks west of square, walks all the way, 5 rooms, bath and all fixtures, hot water, screened porch, garage with cement drive, will sell worth the money. See Goen & Goen or write C. H. Brazier, Henrietta, Texas. 29tc

I'm still giving the best bargains in monuments. See me before you buy. S. B. McCleskey. 2tc

FOR SALE—All Block G Andrews Addition, all Block 2 Honerhea Addition to Floydada; 480 acres improved deeded land 15 miles northeast Floydada, 310 acres in wheat, rentals to go to purchaser. Non-resident owner closing out and priced for quick sale. For information write R. J. Parsons, 1200 Van Buren St., Amarillo, Texas. 376tc

SALE or Exchange—42-room hotel, clear, price \$20,000; 27-room hotel, clear; 27-room hotel, clear; 84-room brick hotel, clear; 320 acres, 160 a. Petersburg; 1076 a., 800 a. in Cochran County; 8 good farms for sale in crop payment plan; good farms for sale, \$150 cash down; 10 farms west of Lubbock for rent; 1100 a. New Mexico \$7; good farms \$20 up; trade property anywhere; 640 a. west of Lubbock, good land \$10. Johnston Land & Loan Company. Loans on city and farm property. 374tc

Miscellaneous

Embroidery work wanted; baby dresses a specialty. Phone 161. Mrs. D. L. Handley. 386tc

Etowah Quality Monuments of matchless Georgia Marble and Granite. Complete service at reasonable prices. E. Ray Smith. 346tc

Breeding season for Spring pigs is here. We have added two more good young boars to our string of herd boars. Holmes Bros. Hilltop Farm. 364tc

Gas fitting done in workmanlike manner at a price to suit your purse. Call Rieke, phone 55, at Higginbotham-Bartlett Co. 374tc

Bring your hemstitching to the Thrifty-Nifty Shop. 27tc

HEMSTITCHING—6c. At my home. Mrs. Edwin Heald. 35tc

Fresh cut flowers at all times. Maud E. Hollums. 18tc

If you are not equipped to haul your sows we will come and get them and deliver them back to you for \$1 each. Holmes Bros. Hilltop Farm. 364tc

We have bred 68 sows the past season for 34 farmers. It will be money for you to let us breed your sows, too. Bring them to the farm or write us to come after them. Holmes Bros. Hilltop Farm. 364tc

Woman at new greenhouse to wait on you. Maud E. Hollums. 32tc

Plant Darwin tulips outside now. Bulbs 50c per dozen. Maud E. Hollums. 372tc

HEMSTITCHING—See Mrs. C. M. Wilson at Wilson Studio. 22tc

For plumbing and gas-fitting call 168-J or No. 3. T. E. Lemons, licensed plumber and gas-fitter. 2752tp

ALWAYS—something new in Sheet Music at Wilson Studio. Mrs. C. M. Wilson. 20tc

Artistic funeral sprays and wreaths. Maud E. Hollums. 18tc

FOR well drilling see C. A. Mullins or phone Rutledge & Co. at 57. Might handle some trade on drilling. Also well equipped to do well and windmill repairing. 25tc

Cut flowers for Thanksgiving dinner tables. Maud E. Hollums. 372tc

OUR TERMS—Sows bred for \$5 each, payable at weaning age if you raise 6 pigs. If 5 or less—FREE, come again. You can't lose! Holmes Bros. Hilltop Farm. 364tc

NOTICE

We will start our Mammoth Chick Hatchery December 2nd, and will set eggs Friday of each week through December and January. Twice weekly during remainder of season. Custom hatching our specialty. Early hatched chicks make early layers next fall. Booking settings now for season. Write us or see Edwin Heald at Farm Bureau Gin Company office, and advise how many eggs you will want to set in December or January and the date, so we may reserve the space for you. Will also have baby chicks for sale January delivery at reasonable prices. Floydada Hatchery, Floydada, Texas. 384tc

Real Estate

FARM FOR SALE—W. 1/2 Sec. 12, Block G, Floyd Co. Good house, barn, chicken house and granary and good fences. Price \$10,500; \$6,000 cash, good terms on balance. Row crop rent goes with farm. For further particulars write F. W. Krause, Abilene, Kan. 386tc

See Floyd County Abstract Co., for improved and unimproved town lots. We represent the owners of more than 200 lots in Floydada. R. C. Scott, Mgr. 39tc

For bargains in lands and town lots see Arthur B. Duncan, Floydada, Texas. 40tc

6% farm loans on easy terms and bargains in real estate. See S. B. McCleskey. 34tc

FOR TRADE

FOR TRADE—\$3500 equity in Lamb County farm for house and lot in Floydada or Lockney. Write Box 38, care Hesperian. 384tc

Wants

WANTED—To rent a house in Floydada December 1. T. T. Hamilton. 382tp

For Rent

FOR RENT—One front bedroom with modern conveniences. Phone 270. 35tc

LOST

LOST—on Floydada-Silverton highway Saturday, Century 30x5 truck tire. S. S. Price, Rt. 3, Floydada. 382tp

The gift presented by Croesus to Delphi, 600 years before Christ, would be valued at about \$300,000,000 in modern currency. Included was a pyramid of precious metal surmounted by a lion, two solid gold bowls of 5,400 gallon capacity, besides a present of \$13 to every man in the city.

TWO QUAINT SPANISH VOLUMES ADDED TO TECH LIBRARY LIST

Bearing a faint perfume of the chivalrous days of ancient Spain, two old priceless volumes of "The History of the Life and Deeds of the Emperor Charles V", were received yesterday by the library of Texas Technological College from Madrid, Spain. The books were obtained at a very low cost in a little bookshop in Madrid by Miss Frances Whately, member of the Spanish department who is studying in Spain. They bear curious printing and were published in 1614. A large number of wood cuts adorn each volume.

See The Hesperian's Xmas Cards.

for Economical Transportation



A car for her, too!



In thousands of American homes there are now two automobiles—"a car for her, too," so that there may be transportation for the family while "he" drives to business. And because it is so easy to drive and park... so decidedly smart and comfortable, today's Chevrolet is an outstanding favorite among women drivers everywhere. Come in! You'll be amazed to learn how little it costs to own and operate a Chevrolet.

The Touring or Roadster	\$525	The Coach	\$595	The Coupe	\$625	The 4-Door Sedan	\$695
The Sport Cabriolet	\$715	The Imperial Landau	\$745	1/2-Ton Truck (Chassis Only)	\$395	1-Ton Truck (Chassis Only)	\$495

All prices f.o.b. Flint, Mich. Check Chevrolet Delivered Prices. They include the lowest handling and financing charges available.

MOTOR SUPPLY COMPANY

Floydada, Texas

QUALITY AT LOW COST

Rexall One-Cent Sale Starts Today

And Runs Through Friday And Saturday, November 18 And 19

More than 200 Bargains offered in this big arrangement of Rexall Products—the world's widest known.

See the Big Circulars and come in early to make your selections. We have tried to make ample provisions for all comers and will have all articles plainly marked at the regular price. Buy one at the regular price and get another one for 1 cent.

WHAT IS A ONE-CENT SALE?

It is a Sale where you buy an item at the regular price, then another of the same kind for one cent. As an illustration: The standard price of Klensz Dental Creme is 50c, you buy a tube at this price and by paying 1 cent more, or 51 cents, you get two tubes. Every article in this sale is high class standard piece of merchandise, just the same as is sold every day at the regular price.

A PROFIT-SHARING METHOD OF ADVERTISING

This sale was developed by the United Drug Co. as an advertising plan. Rather than spend large sums of money in other ways to convince you of the merit of these goods, they are spending it on this sale in permitting us to sell you a full size package of high standard merchandise for 1 cent. It costs money to get new customers, but the loss taken on this sale will be well spent if the goods please you.

Hundreds of Customers, who know the worth of Rexall Quality Products will visit the store during this sale. We suggest you shop early in the day and assure yourself of better service.

FLOYDADA DRUG CO.

The Rexall Store

Floydada, Texas

A Great Thanksgiving Apparel Event

Offering Frocks & Coats
at far below
Regular Prices

An Assemblage of Women's And Misses' Coats and Frocks--
So Entirely Correct, So Amazingly Smart--That
The Prices Seem Incredible!

TAKE advantage of this great opportunity to save a great deal, for this is one of the star events of the season. Showing our ability to do the unusual—for every garment in these collections is a surprising value at the price!

This Sale Starts Friday, November 18th
and Closes Saturday, Nov. 26th

**Every
Approved
STYLE**

Ladies Hats for just two days only.—

FRIDAY and SATURDAY
NOV. 18th and 19th

\$1.00

This includes all hats up to \$5.00. We must make room for holiday goods hence this unusual event.

All Children's Hats
33 1-3% OFF

**A SPECIAL SELLING OF
WOMEN'S FINE LINGERIE**

Women's fine Rayon bloomers, the desirable colors and a full run of sizes, at, **98c**

We are showing a fine Rayon bloomer that you will want two or three pair of at, **\$1.49**

"MUNSINGWEAR" bloomers and Teds. You know what to expect when we say Munsingwear, **\$1.58**

Women's Jersey Knit Bloomers, at, **69c**

Misses satinette bloomers, at, **49c**

**ARE YOU ALL SET FOR WINTER WITH
A SUPPLY OF
BLANKETS**

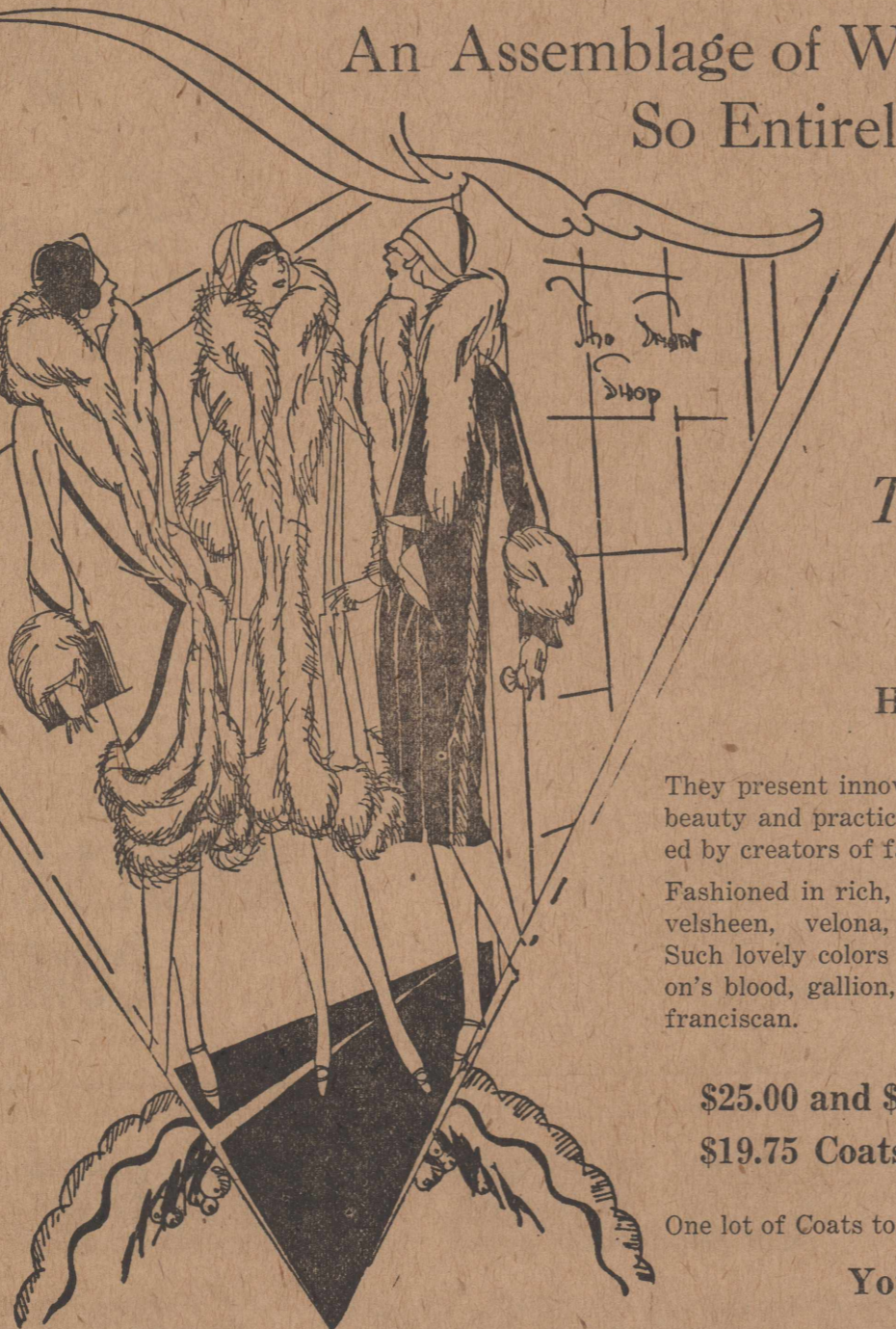
66x80 Part Wool, weighs 3 lbs, beautiful plaids, satine binding, pair, **\$3.98**

66x80 Cotton, weighs 3½ lbs, grey and tan blue and pink borders, Pair, **\$2.98**

Why not provide your home with the several new Blankets you've planned for.

We have the largest stock of baby Blankets we have ever shown, we can please you whether you want a cheap cotton blanket or a good wool one.

Beautiful Terry Cloth Bath Mats, all colors, Size 22x36, **98c**



Handsome Winter Coats

They present innovations in designing that surpass in beauty and practicability anything previously conceived by creators of fashion.

Fashioned in rich, silky-soft fabrics, duvenna, veloria, velsheen, velona, dovebloom, venice and newzelia. Such lovely colors as vagabond, newtan, rubina, dragon's blood, gallion, chicadee, moonlight, stoneblue and franciscan.

\$25.00 and \$35.00 Coats \$19.00
\$19.75 Coats \$11.85

One lot of Coats to clear out.—

Your Choice \$10.00



**MEN'S NEW FALL
SUITS**

Our stock is so large and varied that it is a very easy matter to suit every mans individual preference. Many have two pair trousers, all authentically fashioned from the seasons newest materials.

HERE IS PRICES THAT WILL MOVE
THIS CLOTHING STOCK OUT.
GET YOURS TODAY.

\$19.75 Suits now, \$14.85
\$27.50 Suits now, \$19.75
\$35.00 Suits now, \$28.75
\$37.50 Suits now, \$30.00

**MEN'S O'COATS AND
TOP COATS**

\$19.75 Coats now, \$16.50
\$27.50 Coats now, \$23.00
\$30.00 Coats now, \$25.00
\$40.00 Coats now, \$33.00

**SPECIAL PRICES ON ALL
BOYS SUITS.**

Bring the boys here and let us fit them out complete.

**SWEATERS — SWEATERS
SWEATERS**

Don't go anywhere to buy a sweater until you have first looked here. We bought a drummers samples this season after we had bought our regular stock and we have "EVERYTHING" in sweaters. We saved considerable money when we bought this lot of sweaters so we are going to pass the savings along to you, our customers.

**DURING THIS SALE
25% OFF**

BUY WINTER UNDERWEAR

—here and you'll save considerable money by doing so. We carry a complete stock and our prices are low prices.

Special Prices on All Girls' and Children's Coats

THIS STORE WILL BE CLOSED ALL DAY THURSDAY, NOVEMBER 24
THANKSGIVING DAY

WOMEN AND MISSES HANDSOME DRESSES

\$9.75 Dresses now, \$6.90
\$19.75 Dresses now, \$11.85
\$25.00 Dresses now, \$19.00
\$30.00 and \$35.00 Dresses now, \$27.45
\$49.00 Dresses now, \$39.45

25% Off on All Jersey Dresses



Martin Dry Goods Company

FLOYDADA,

"The Store With The Goods"

TEXAS



With The Churches

AT THE CHURCH OF CHRIST

A welcome awaits you at the City Park Church. We had splendid attendance last Lord's Day, also had a good prayer meeting service last week. At the prayer meeting service young Johnnie Scoggins made a splendid talk. Regular Bible Study next Lord's day at 10 o'clock a. m. and worship at 11 o'clock. Singing at night. Let all be on time.

Ira L. Sanders, Minister.

CHRISTIAN ENDEAVOR PROGRAM

The following program will be given at the First Christian Church Sunday evening at 6:15 o'clock:
 Leader A. D. Summerville, Jr.
 Topic—Blessings Which We Often Forget.
 Song.
 Prayer.
 Song.
 Scripture reading by leader—Psalm 103:1-8.
 "The Blessings Which I Receive from my Friendship.—Ruth Jenkins.
 Annoyance which may be Blessings in Disguise—Mrs. J. A. Enoch.
 "Some humble blessings which we overlook.—Mrs. F. L. Davis.
 "Can a man appreciate the fullness of God's Love and Commit Suicide"—Ruth Enoch.

"How can we misuse his blessings?"—Blanch Enoch.
 "What is it That Circumstances Which seem Blessings at one time, at other times Hardships?"—F. L. Davis.
 Business.
 Song.
 Benediction.

CHURCH OF CHRIST

Elder E. B. Mullins will preach at the Church of Christ on South Wall Street, Sunday Morning at 11 o'clock. Everybody invited to attend.

JUNIOR CHRISTIAN ENDEAVOR

Thanksgiving will be observed by the Junior Christian Endeavor Society of the Cumberland Presbyterian Church in the following program which they will give Sunday evening at 6:30 o'clock at the church:
 Topic—"Showing our Thanksgiving." leader, Jean Bain.
 Scripture—John 13:34-35, read by Song—"Bringing in the Sheaves."
 "When was our first Thanksgiving and for what does it stand?"—Edelle King.
 Pageant by seven little children.
 "Have we as much to be thankful for as the Pilgrims Had?"—Raymond King.
 Song—"I Give My Life for Thee."
 Sentence Prayers.
 Business.
 Benediction.
 Let everyone be present as they will enjoy the program.

CHRISTIAN ENDEAVOR PROGRAM

Topic for Sunday, November 20: "Blessings We Often Forget."
 Leader—Miss Dorothy Biebel.
 Scripture—Psalms 103:1-18.
 Song.
 Prayer.
 Leader's Talk.
 Sentence Prayer.
 How can we make others more appreciative of their Blessings?—Russell King.

How did Christ teach us to Praise God?—Miss Gladys Collins.
 Money Versus Happiness—Miss Julia Adams.

What is one common blessing that is often forgotten?—To be answered by members.
 Business.
 Benediction.

BAPTIST CHURCH

Rev. W. R. Hill, Th. M., Pastor

Sunday School, for Bible-study, assemblies at 10 o'clock sharp. J. C. Gilliam the General Supt. Classes with prepared teachers for all ages. The knowledge of the Bible is fundamental to our civilization. All friends of our country ought to be supporters of the study of the Bible. Our national leaders have recently urged the value of religion. The desire to do right and obey the laws is much better than the fear to violate them. Who is on the Lord's side?
 Preaching service at 11 o'clock. Sub-

ject, "The Individual Shall Have a Home."
 Jr. B. Y. P. U. meets at 4:30 Mrs. E. F. Eastridge the leader. Intermediate and Senior B. Y. P. U. meet at 6 o'clock. Mrs. E. Ray Smith is Director of Intermediates and B. Marshall of the Seniors.
 Evening preaching service at 7 o'clock Subject, "The Profits of Life?"
 A very cordial invitation is extended visitors to worship with us. Come and welcome!

FIRST CHRISTIAN CHURCH

F. L. Davis, Pastor
 Services last Lord's day were fine. The attendance at morning preaching was good and all present enjoyed the message very much. The Sunday School was fine and the interest was good. Also had a fine service in the afternoon at Mayview with good attendance and interest.

The Young Peoples Union meeting with our Endeavors was interesting and helpful. All present seemed to have enjoyed the service. Next Lord's day the services will be held as follows. Sunday School at 10 o'clock with Supt. John A. Enoch in charge. Preaching immediately following.

The subject of sermon will be "What we are doing in America."
 At night the Endeavor will meet at 6:15 and night services will be at 7:15. Instead of regular preaching service the Children's Day program will be rendered. This is the Fall Children's Day

and the offering will go to Home Missions. Come and enjoy the service with us.
 Roads and weather permitting we will fill our appointment at Newland at 3:30 All in that locality are invited. The subject we announced the last time present will be "What is the Matter with our Religion?"
 You are invited to worship with us when convenient. You will always find a hearty welcome.

SENIOR B. Y. P. U.

Devotional—Seniors in charge.
 Scripture Reading—Malachi 2:5-6; Psalms 51:6-12; 2 Corinthians 8:21—Erna Lee Crawford.
 Song—by Audience.
 Duet, "Our Prayer"—Mae Moore and Leola Crawford.
 Benediction.
 Assemblage to Respective Unions.
 The Senior B. Y. P. U. will render the following program:
 Sunday, Nov. 20, at 6 o'clock p. m.
 Subject—"Am I true to my church Covenant?"
 Leader—Leola Crawford.
 Topic for Bible Quiz:
 "Right Thoughts About God"—B. Marshall.
 "Our Church Covenant"—Leader.
 Bible Background—Roy Burrows.
 Mutual and Voluntary Agreement—Ima Johnson.
 "Do I desire to keep this Covenant?"—Leola Crawford.

"Good Standard"—Inez Bolding.
 "Honor Our Church by Keeping the Covenant"—Robyn Swinson.
 "Honor Christ by Keeping the Covenant"—Buford Eaves.
 Benediction.

Locals and Personals

Mrs. A. C. Sullivan, of Big Spring, spent last Monday here visiting with her daughter, Mrs. C. M. Thacker. Dr. and Mrs. Thacker and Miss Evilee Goodwin and Daily Bishop met Mrs. Sullivan in Amarillo Sunday.
 Miss Katherine Walker, of Amherst, spent last week-end and the first of this week here visiting with her sister, Miss Eddythe Walker.
 BORN—to Mr. and Mrs. J. D. Riley, city, November 10, a daughter.
 Mr. and Mrs. Wilson Kimble and children spent Sunday at Littlefield as the guests of Mr. and Mrs. Bill Bills.
 R. E. Smith and J. E. Wilkinson, of Hillsboro, left Friday for their home after a visit here with Mr. Smith's parents, Mr. and Mrs. W. D. Smith.
 Mrs. C. P. Coats and daughter, Frances, of Fort Worth arrived Thursday to spend Thanksgiving with her parents, Mr. and Mrs. W. D. Smith.
 Mrs. L. H. Newell accompanied by her daughter and son, Miss Faye and L. O., left Monday for Hot Springs, New Mexico, where Mrs. Newell and her daughter will spend the winter. L. O. Newell is expected to return the latter part of the week.



Thanksgiving

1621 - 1927

WHAT THEY HAD AND WHAT WE HAVE—TO BE THANKFUL FOR

It was back in December, 1620 . . . as history tells us . . . that our Pilgrim forbears first set foot on these great shores. Coming into a strange land which, at the time, was largely a wilderness, their future was fraught with uncertainty and danger. Yet, with the "Faith that moves mountains," they set themselves to the task of establishing a haven here free of religious oppression.

And, thanks to the kindness of a generous Creator, the fall of 1621 saw them reap what to them was a happy

Harvest. Thus, a day of Thanksgiving was designated and . . . though 'twas little they had . . . sincere was their Thankfulness!

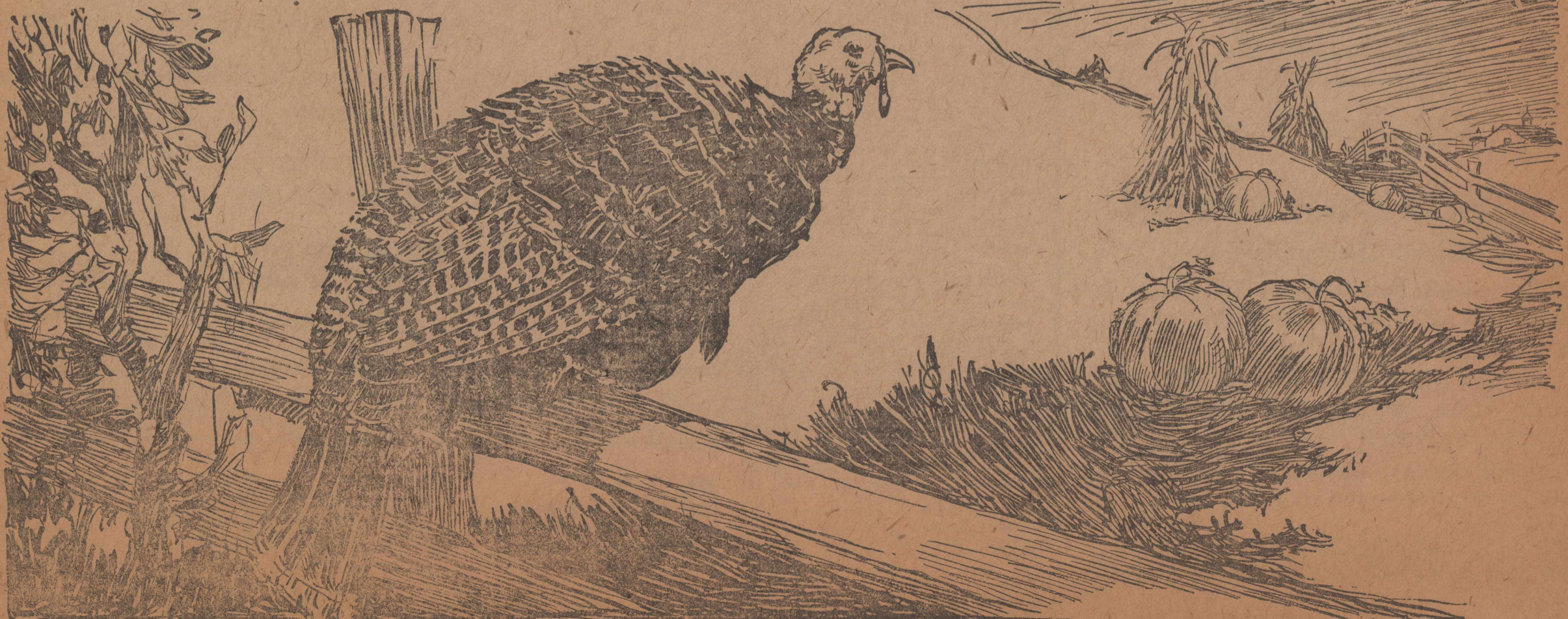
But . . . let us pass up three centuries. To-day our great country is the richest on earth . . . the land of countless opportunities . . . the sought-for haven of millions from the Old World. Why? Because capital and labor . . . science, invention and enterprise . . . working hand in hand, have made Life here enjoyable to the point of hardly wanting for more. Progress, Prosperity, Peace and Plenty are ours and the Future looks brighter than ever!

The Following Business Houses Will Be Closed All Day Thanksgiving, Nov. 24

H. P. Watson & Co., 5c, 10c & 25c Store
 Palace Barber Shop
 Stanley Barber Shop
 Sherrill Barber Shop
 Hopkins & Fry, Tailors

Texas Utilities Company
 Wood Brothers, Clothiers
 Kirk & Sons, Hardware
 Stansell & Collins, Grocery

Shaw, Felton & Collins, Grocery
 Rutledge & Company
 Floydada Variety Store
 Mrs. Morris Variety Store
 Miladies Specialty Shoppe



Recipes For Home Canning Of Meats

For the benefit of Club Women of Floyd County and any others, who at this time are giving particular attention to the idea of storing away meat foods for the winter, Miss Blanche Bass, County Home Demonstration Agent, offers the following suggestions and recipes:

To secure a sufficient variety of meats to keep meals interesting and different has been one of the big problems of the housewife. Often in rural homes they have depended almost entirely on pork, cured with salt and smoke or on poultry of which the family quickly tired.

Since the invention of modern canning in tin it has become possible to can the meat from a whole animal, thus saving a large amount which cannot be used fresh until it is needed, and at the same time providing a large variety of meat dishes which can be easily and quickly prepared. The work is completed in a much shorter time. If work is carefully planned it is possible to can an entire beef in six or seven hours.

Equipment Needed

1. A sufficient number of plain tin cans.
2. Two eighteen or twenty-five quart cookers.
3. 1 can sealer.

Canning Beef

Time: Meat should be canned only during the colder months. The weather should be about the same as is chosen for hog killing.

Preparation: The animal should be killed, dressed and quartered at least a day before canning. Meat should be thoroughly chilled.

The person who cuts the meat should definitely understand just how it is prepared. The usual ways are: 1. Plain roast; 2. Rolled Roast; 3. Steak; 4. Chili; 5. Soups; 6. Stews; 7. Meat Loaf; 8. Hash; 9. Mince Meat.

Method of Procedure

While the kitchen is being put in order and a plentiful supply of water heated, the meat should be cut.

First the plain roasts—these should be cut in large enough pieces so that when cooked they slip into the can without being cut again. Muscle fiber should run lengthwise the piece of meat so that when it is turned out of the can it may be sliced across the grain.

The steaks should come next. They should be cut across the grain of the round and shoulder, and should not be less than 3/4 in. thick, preferably 1 in. Cut in large pieces, so that after preparing for the can they may be rolled compactly and placed in the can.

The tougher parts of the beef and the scraggy pieces are cut in cubes 1 1/2 or 2 in. and used for stew or chili or hash.

After all meat is cut it is time to prepare it for the cans. If there are several cookers, use one for putting the bones from which meat has been cut, and partly cover with water and cook for 45 min. at 15 pounds pressure. This makes the clearest soup with the largest amount of gelatine.

While soup is cooking, the sealer should be set up, and cans washed and stacked ready to fill. See that all cans and lids are ready for use.

Chili is placed in a large kettle on back of stove and allowed to cook while the other meat is being prepared.

Sear roast quickly and place in the oven. Let cook until blood does not follow the knife when meat is tested.

Next prepare the rolled roast. It may also be placed in the oven and allowed to cook at a moderate temperature, while the steak is being fried. Steaks should be seasoned with salt, pepper and flour, and seared in hot fat until brown enough for the table. Flour holds juices in meats, and makes it brown more quickly. For frying steak one should have a large kettle containing not less than 2 gallons of fat heated just under the smoking point.

Usually by the time steaks and roasts are ready to be packed, the soup stock is cooked. Cooker may then be emptied and used for canning.

While chili is still cooking the roast and steak are being processed. Now, the stew, meat loaf, hash and mince-meat are prepared. Strain soup stock through cheese cloth to remove sediment, and if possible put in a cold place and keep until next day before canning. This will enable one to remove all surplus fat.

Cans should be sealed as soon as they are packed. If necessary to wait on a cooker the filled cans should be placed in hot water and kept hot. Meat may be canned in either No. 2 or No. 3 cans. No. 2 cans should be processed 40 minutes at 15 pounds pressure and No. 3 cans 50 minutes at 15 pounds.

After cans are removed from cooker place them one at a time in a tub of cold water. After two weeks inspect cans, and if cans are bulging at ends this is an indication that meat is not keeping. These cans should be removed. Meat which has the slightest questionable odor should not be eaten.

Recipes

Plain Roast

Cut roast into pieces just large enough to go into cans. Roll in flour and pepper and salt. Sear quickly and place in oven. Let cook until when tested there is no blood. Do not pierce with fork when turning meat as this causes a loss of meat juices. Pack hot into cans and place 2 tablespoons hot fat on top of meat to be used for gravy. Seal.

Rolled Roast

Use the flank and the sheet of meat which can be stripped from the top of the ribs, or round or shoulder steak. Cut into strips wide enough to fit can. Place piece of meat on table, spread with ground meat, cracker crumbs, a bit of onion and salt and pepper. Sage is often used, and also a bit of sugar. Roll as for jelly roll, tie with good stout cord, and sear over as for roast. Pack in can and add 2 tablespoons hot fat. Seal.

Steak

Cut into pieces about 1 in. thick, flour as for roast. Sear in pan of deep fat. Roll and pack. Add 2 tablespoons hot fat. Seal.

Stew

Cut meat in cubes 1 1/2 or 2 in. Brown like steak. Make a thick brown gravy and fill cans. Onions, tomatoes and celery will flavor meat and may be added to gravy.

Soup

Saw large bones into small pieces. Salt lightly and cover with cold water. Cook 45 minutes at 15 lbs. Pressure. Remove from cooker, strain, and let cool. Remove fat. Vegetable soup may be by adding vegetables to this.

Chili

15 lbs. meat (1-3 pork)
5 medium sized onions.
5 cloves garlic.
3 1/2 c fat.
5 c chili pepper pulp or 1 large bottle chili powder.

Salt

Cominos.
Grind meat, onion and garlic. Heat fat. Cook meat and seasoning 1 hr. Add equal amount of water and cook 30 minutes.

Liver Paste

1 medium sized liver—3 lbs.
1 1/2 lb. fresh pork.
2 tablespoons salt.
1 teaspoon pepper.
1 teaspoon cloves.
1 onion.
6 crackers.
3 eggs.
1/2 c milk or water.

Put meat and seasoning thru chopper twice. Add eggs and milk. Pack in cans.

Meat Loaf

Use meat scraps, boil, let cool, run through meat chopper twice and mix with the following ingredients:

5 lbs. chopped meat.
5 tablespoons bread crumbs.
4 to 5 teaspoons salt.
2 teaspoons pepper.
3 teaspoons sage.
1 teaspoon thyme.
2 bay leaves—powdered.
2 teaspoons celery seed.
2 eggs beaten.
2 c soup stock.
Fill cans to within 1/2 in of top.

Tongue

Cook the tongue until skin can be removed. Pack into cans without fat or water.

Mince Meat

5 c cooked beef.
2 1/2 c suet.
6 lemons.
6 oranges.
5 c sugar.
1/2 c vinegar.
3 c raisins.
3 c currants.
1 tbsp. mace.
2 tsp. cinnamon.
2 tsp. all spice.
2 tsp. cloves.
Bring to boiling point and pack in lacquered cans.

THAMES HAS DOUBLE EBB

It is a rare thing that an interesting happening entirely escapes the eye of the press, but recently such an event was unrecorded. London river, the river of the empire, enjoyed a double ebb and flow of its tide and no one said a word about it. Such a manifestation is certainly a curious one and not always explainable. But before the Thames was embanked its vagaries in the Seventeenth and Eighteenth centuries were pretty frequent, for in 1658 it ebbed and flowed twice in three hours, and in 1662 three times in four hours—a sergeant major's allowance which has never been surpassed.—Manchester Guardian.

HERE IS POINTER FOR RAISING ONE-MAN DOG

Here is a stunt you can try, but be sure you want a one-man dog before you start.

Take a puppy, and after he is four months old, do not let any one touch him or feed him but the owner. I suggest, however, you let the rest of the family in on the deal.

At about ten to fourteen months the puppy ought to show considerable dislike to having anyone handle him or to follow strangers.

My experience has been that it is harder to do this with hunting dogs than other breeds, due to their tendency to follow a gun. However, I recall two large fox hounds that I raised as one-man dogs that were splendid examples of one-man loyalty. One was broken for coon, and strange lanterns, shooting or a bunch of mouthy trailers had no effect on him, let alone mixing with strange people.

Have tried the one-man stunt with great Danes, Airdales, Irish terriers and fox hounds, and believe it will work with most breeds the majority of times tried.—Herb R. Wunder, in Adventure Magazine.

STATES ARE CONDUCTING ADULT EDUCATION

Legislation to promote adult education and citizenship has been enacted in 29 States and the District of Columbia. In 24 States instruction of adult illiterates is conducted under State supervision, and in 13 States full-time supervisors of elementary instruction for adults have been provided, as shown by a study of public education for adults for the year 1924-1926, by L. R. Alderman, specialist in adult education, of the Interior Department, Bureau of Education, published in Bulletin, 1927, No. 18. Classes for the instruction of adult illiterates, native or foreign born, were maintained during 1924-25 with an enrollment of 306,219 persons, and during 1925-26 with an enrollment of 314,640 persons.

A gold wedding ring said to be more than a hundred years old was found in the stomach of a silver side salmon, caught near Fort Bragg, California.

Of the total population of Minnesota, 55 per cent live in areas served by public libraries. The 159 public libraries in the State contain 1,725,871 volumes, and the circulation in 1926 was 7,707,715, slightly more than three books for each resident of the State.

APOPLETIC STROKE FATAL TO BROTHER OF B. MASSIE

Identification Established After Body Had Been In Rix Morgue For Five Days.

Samuel E. Massie, 62, whose most recent place of address is unknown, brother of B. Massie of the TMB Ranch, was found in a hotel at Lubbock Tuesday morning, November 1, and relatives had not been reached until the Saturday following when Miss Dora Fain, a niece, read in a Lubbock newspaper an account of his death and recognized his name. She went to Lubbock, identified

the body and notified B. Massie. He left immediately in company with his wife and Mr. and Mrs. R. B. Smith for Lubbock to take charge of the corpse, which had lain in the morgue of the Rix Undertaking establishment since Tuesday. Mr. and Mrs. B. Massie had expected the brother to come to visit them about Christmas and it is thought he had decided to make the trip earlier, and is thought to have been on his way here when taken suddenly ill.

Mrs. R. B. Smith of Mt. Blanco is a niece, and besides B. Massie he also is survived by a brother, Jim Massie, of St. John, New Mexico, and three half-brothers and one half-sister in Denton County.

Interment was made in Lakeview Cemetery Monday, November 7 at 3:30 in the afternoon with Rev. A. D. Moore officiating.

Ovis Awtrey of Plainview spent Friday here with relatives and friends.

Locals and Personals

Rock and Rye, a product of the Floydada Bottling Works, has recently been put on the market by this firm and is meeting with popular demand. It is said. Recently E. L. Campbell, manager of the company, presented The Hesperian force with a generous sample.

J. R. Maddox, who is now making his headquarters at Slaton, was at home over Sunday visiting with his family.

Mr. and Mrs. Zeb Baker and daughter, Jonice Lee, of California, were guests recently of Mrs. Baker's parents, Mr. and Mrs. E. M. Whorton and other relatives of Prairie Chapel community. They were enroute to Collin County, where they planned to visit other relatives, going from there to Dallas, where they expect to make their future home.

Maurice Burke of Plainview was here for the Post-Whirlwind game Friday.



An Invitation

An invitation to share in the enjoyment of any one of the many perfect hot drinks, Hot Chili and fresh Sandwiches served here, is welcomed by all who have tasted them.

Our lunch counter has just recently been put into operation again and you will find everything always clean, fresh and hot.

TRY US.

Arwine Drug Co.

"GOTEVERYTHING"

THANKSGIVING

And After Thanksgiving Merchandise

<p>You will like the assortment we are showing in Knit Underwear for the family and the prices are much lower than today's market.</p>	<p>Men's heavy union suits that will keep you comfortable. From \$1.00 and up. And these are good looking. Our cheapest suit is silk trimmed. Let us show you. Also sizes for boys.</p>
<p>WINTER OUTER CLOTHES</p> <p>Sweaters, Lumberjacks, heavy shirts and everything to prepare you for the cold weather now due.</p>	<p>HEAVY WORK CLOTHES</p> <p>Leather jackets of genuine horse hide, that will last. Heavy mole coats with real sheep pelts, that are under-priced.</p>

BLANKETS for these cold nights that you are sure to enjoy at prices you'll like.

66x80 Part Wool, Beautiful Patterns, \$3.85

READY TO WEAR

From the low priced to the Luxurious fur trimmed coats in the very newest coats and priced within reason.

ALL MILLINERY

\$4.95

AND DOWN

LET US SUPPLY YOUR COLD WEATHER NEEDS!

Baker-Campbell Co.

Our Store Will Close Thanksgiving Day

Something Different

SOMETHING EXCEPTIONALLY FINE



A Beautiful GOLDEN GLOW 8 Piece WAFFLE SET With charming Poppy Decorations (Value \$7.50)

And A Handsome \$10.00 Manning-Bowman WAFFLE IRON



BOTH FOR \$12.45

During This Special Sale

If desired you may pay only \$2.45 upon delivery and \$2.50 per month with your Electric Bills

ENJOY DELICIOUS HOT WAFFLES made right at your table without fuss, trouble, or grease.

See our display,—or phone to have these sent to your home for your inspection.

Texas Utilities Company

"Electricity is your lowest priced servant"

Floyd County Clubs

ANTELOPE H. D. CLUB

The Antelope Home Demonstration Club met Thursday afternoon, November 10, at the home of Mrs. Claud Fleming. Miss Bass, nine members and three visitors were present.

After the secretary's report was given and the roll call made, Miss Bass gave us a very instructive demonstration on canning rolled roast steak and chicken. Refreshments were served by the hostesses after which Miss Bass gave interesting talks on the superiority of home canned products, living room contest and other subjects.

Our next meeting will be held December 8, with Mrs. Joe H. Smith.

ROSELAND H. D. CLUB

The Roseland Club met at the club room November 4. Miss Bass was present and gave us a very interesting lesson on ethics and parliamentary rules.

The club voted to discontinue meeting at the club room and hold only one meeting each month in the homes of the members. Miss Bass will be present at these meetings.

Mrs. H. L. Barton will be hostess to the club at the next meeting. A candy demonstration will be given.

PRAIRIE CHAPEL CLUB

The Prairie Chapel Home Demonstration Club met Tuesday afternoon, November 8, with Mrs. E. M. Whorton. The ladies baked cakes and took them to the club where all were "sampled" and the recipe for each given. Mrs. Whorton served delicious hot chocolate with the cake.

Mrs. Jess Gordon visited the club. Every club member is urgently requested to attend the meat canning demonstration given by Miss Bass Tuesday afternoon, November 22. Be there promptly at 1:30 o'clock. The days are getting short and mothers like to finish the club work in time to reach home when the school children do. This meeting will be held at the home of the president, Mrs. Tannahill.

SAND HILL 4H CLUB

On Wednesday, November 2, Miss Bass of Floydada came out here to organize a club of girls for first and second year's work. We had fifteen members present and selected officers for the coming year.

Following are the officers of the club: Thelma Parkey, president; Ruby Farley, vice president; Lee Pope, secretary, and Edna Pope, reporter. Members of the club are: Misses Thelma Parkey, Ruby Farley, Edna Pope, Lee Pope, Audrey McClain, Lela May Poe, Lena Fay Parkey, Christine Goodman, Lula May Tamm, Alene Goodman, Veri Miller, Blanche Rogers, Reba McPeak, Ina Musgraves and Marie Powers.

We surely enjoyed ourselves and Miss Bass will again be with us November 16.

BORN—to Mr. and Mrs. E. K. Plunkett, city, November 12, a daughter.

BUFFALOES PLAY LUMBERJACKS AT CANYON ON NOVEMBER 18

The West Texas State Teachers College Buffaloes make their last appearance at home November 18, against the Stephen F. Austin State Teachers College Lumberjacks. This will be a T. I. A. A. game and means much to both teams.

The Lumberjacks are one of the strongest teams in the Association, and has been doped to best the Buffaloes until the Herd beat the Abilene Christians, 13-6. Since that time the Buffaloes have not been scored upon, and they appear to be gaining strength and momentum with each game.

CHEVROLET ONE-TON TRUCK HAS NEW FOUR SPEED TRANSMISSION

In order to enlarge the field of service of the trucks manufactured by the Chevrolet Motor Company, Sidney Corbett, Manager of the Commercial Car Division, today announced that a four speed transmission is now available for all Chevrolet one-ton types.

This new transmission, Mr. Corbett said, will provide 107 per cent greater application of engine power than the regular equipped three speed transmission, and is particularly adapted to such work as pulling out of ploughed fields, sand pits, and similar heavy duty service. Provision also is made in it, Mr. Corbett said, for a power take-off so that the power from the engine may be applied to various devices such as hydraulic hoist, pressure units for sprayers, pumps, etc.

"Gear reductions in the three higher speeds of the new transmission," he said, "are approximately the same as in the standard three-speed transmission, the extra fourth speed providing a reduction 107 per cent greater than in the standard transmission. The new type operates and shifts the same as the standard, except for an auxiliary attachment to the shift lever which throws the fourth speed into gear."

"The new product was developed by Chevrolet engineers and perfected on General Motors proving grounds."

PRICE'S HOME FROM ARKANSAS AFTER TRIP OF 2,000 MILES

Mr. and Mrs. F. M. Price reached home Thursday night of last week after an absence of some six weeks, during which they visited for a week in northeast Oklahoma with their daughter, Mrs. Ruby Renick, later at Melbourne with Mrs. Price's mother, Mrs. L. A. Hodges, spending the remainder of their time at Mr. Price's old home in Lawrence County, the northeastern part of Arkansas. Their trip covered 2,000 miles.

They made the trip in their truck and returned with it loaded with products of the Bear State, including old-fashioned molasses, black walnuts and hickory nuts, as well as several kinds of trees and shrubs in which Mr. Price thought local people might be interested. These include pines, cedars, cyprus, umbrella chinars, a few muscadine vines, and even some pol salad roots. The day following his arrival home Mr. Price's garden resembled a small nursery where he had "heeled out" the various kinds of trees.

Many Laborers Inquire For Work At C. Of C.

Many of the thousands of laborers seeking cotton picking throughout the south plains area, are calling at the Chamber of Commerce on the chance that calls for laborers have been left there by farmers, Ed Bishop, secretary of the Chamber of Commerce, said this week, and those having cotton to gather that they need hands for might get the help needed quickly by calling that office.

The swarm of cotton pickers who have been going through the country have been under the impression that the crops are being gathered at the usual time, and because the crop is late have been disappointed in finding cotton picking.

"A rather large per centage of those seeking work call at the Chamber of Commerce office," Mr. Bishop said, "And as the office is anxious to serve the farmers in this capacity, we can act somewhat as an employment agency if those needing hands will get in touch with us. If the man needing hands will call the office either by telephone or in person, when the laborer shows up we can send him out immediately. Unless the office has this direct knowledge of where the hands are needed and how many of them, the only answer that can be given the laborer is that there is probably picking in the country to be done, or will be shortly."

Throughout the harvest the office will help as much as it can in any way it can, Mr. Bishop said.

EXTRA CURRICULUM WORK STIMULATES SCHOLARSHIP

The average undergraduate student in Yale University makes a stand in classroom work of C, or 70 to 79 per cent, as shown by the last report (1926) of the dean of Yale College, for classes 1926, 1927, and 1928. A stand of A (90-100) was made by 3 per cent of the men, B (80-89) by 29 per cent, C (70-79) by 55 per cent, D (65-69) by 10 per cent, and E (below 65) by 2 per cent.

A previous study by the director of the bureau of appointments showed that, although the average rating of the entire student body was 75.8 (C), the average stand of undergraduate students not engaging in any form of outside activities was 74.9 per cent. The average of those taking extracurriculum work was higher, 76.4 per cent. Athletics had an average rating of 75.9 per cent, and those engaged in other outside activities, such as dramatics, the college press, music, debating, etc., had an average rating of 77.2 per cent. Students not in good standing are prohibited participation in extracurriculum activities.

Superstitious Arabs believe that the stork possesses a human heart, while the crow has the heart of a devil.

Early British residents in India built one-room, partitioned dwellings called 'bungalows' from the Hindu word banga, meaning thatched hut. From these came our word bungalow.

Of students graduating from Classical High School, Yynn, Mass., during the past 10 years, about 90 per cent entered higher institutions. Graduates of the school are now represented in 25 institutions of collegiate or university grade.

After two years of research in southern seas, Dr. Stanley Kemp, noted English scientist, asserts that whales are not monogamous, having, so to speak, "a wife in every port."

See The Hesperian's Xmas Cards.

"So you refused Slow when he proposed the other night?" said Heloise of the rapid fire restaurant.

"For cat's sake, was he proposing?" returned Blondia, a waitress. "Why I s'posed he was merely muttering about something!"



"SIDE-DISH" SPECIALS

FOR THANKSGIVING

From "appetizers" to fresh fruits,—all the "trimmin's from soup to nuts," so to speak—that you deem necessary to making yours a tempting Thanksgiving spread are here in ample assortment.

What a host of delicious, tempting "side-dish suggestions" this time of year brings. Just the thought of them sharpens one's appetite!

PHONE 40

For our quick delivery service

Star Cash Grocery

"Quality, Service and Price, Always"

Extraordinary Pre-Holiday Showing



Handsome New Coats
LUXURIOUSLY FUR-TRIMMED
AT \$9.75 to \$57.50

A special purchase makes these wonderful values possible. Of duvbloom, venise, lustrosa, broadcloth, suede and broad-tail. Rich furs such as beaver, skunk, wolf, caracul, nutria and others. Colors—tammara, franciscan brown, azuria, araby and black.

Women's and Misses' Distinctive New Winter Apparel



Just Received
A LARGE SHIPMENT OF THE FAMOUS

Welmade Stylish Stout Dresses

Do Your Holiday Shopping Early



Charming New Frocks
FOR DAYTIME AND EVENING
At \$9.75 to \$39.75

Here milady will find the smartest Paris sponsored modes for every Winter occasion featuring the newest fashion trends and colorings. Developed of crepe satin, flat crepe, crepe romaine, and combinations in colors proclaimed ultra-smart for this season's wear.

C. R. HOUSTON COMPANY

New Agriculture Class Making Rapid Progress

By Voc. Agr. Reporter
The vocational Agriculture Class was organized September 5, with 34 members. As this was the first year that Vocational Agriculture has been taught, much equipment had to be made. The first work that we did was to make the equipment for our farm shop. We constructed four work benches, four tool cabinets, which were placed on the walls just above each work bench, we constructed eight saw work benches, two for each work bench. We also constructed a work bench for use in soldering work. A cabinet was constructed and placed on the wall above this bench to keep the blow torches and soldering irons. The wood and iron vices were installed. A post drill was placed on the wall at a very convenient place.

The next thing that we did was to construct a modern poultry house and equipment which was exhibited at the local County Fair last September.

The next work that we did was to study the job of culling poultry for winter layers. We studied the different methods practiced by the most successful poultrymen and made the application on a coop of hens that Mr. Williams brought to the class room. We are going to make further application on several farm flocks just as soon as the price gets better.

We next determined the job of proper feeding of the laying flock by first finding out what the hen needed to maintain her body and for egg production, then we found out what feeds meet these requirements. We then took what feeds that we had at home and balanced a ration for laying hens. We also found out how to feed the hens. This was done by studying the methods that are being used by the different experiment stations of the United States, the Texas A. & M. College and the successful poultrymen whom we knew.

The class that meets in the afternoon which is composed of juniors and seniors has just completed a case for storing feed, that is to be used in class work, and a case for keeping our reference books and apparatus. This class also is now working on the counters, tables and other equipment for the cafeteria of the high school.

The other section that meets in the morning, which is composed of freshmen and sophomores has just finished a garage for Mr. Patty. They tore down an old shed room at the East Ward and used the material for the job.

In addition to the class and Farm Shop work we have home projects. We have 165 acres that are going to be planted in pedigreed milo maize seed, 18 brood sows, several of which are registered, 60 acres of cotton, 8 baby beeves that are being fed, and 400 laying hens. We are keeping records on our projects. We hope to be able to tell you next year just what it costs to produce a dozen eggs, a pound of cotton or a ton of milo.

We want to thank the Chamber of Commerce for their interest that they have taken in us and our work. We as-

sure the men Mr. Snodgrass, Mr. Wood, Dr. Alexander, Mr. Stansell who donated the 500 pounds of deigned Milo Maize seed to plant our project that we certainly thank them and will do our best to produce the best milo that has ever been grown in Floyd County.

Newland News

Newland, Nov. 15.—Elsie Lloyd who is attending Wayland College at Plainview visited homefolks Sunday.

Relatives from Arkansas visited at Charlie Lincoln's home Sunday. Stella Furrow and Luella Lincoln took dinner with Bessie Shearer Sunday.

Newland community was pretty well represented on the streets of Floydada Saturday.

Mr. and Mrs. J. N. Redd of Floydada visited the Christian Endeavor Program Sunday.

Mrs. Shellie Scott spent Sunday night with her mother, Mrs. S. H. Newell. A few of the young people met at Mrs. Lewis' Saturday night and enjoyed some musical selections.

Mr. Lloyds' folks attended services at Antelope Sunday.

There will be a get-together for the young people at the home of Mrs. Knight Saturday night.

Miss Reba Woodruff is back at Newland with us again. She began her school Monday.

The following is the Christian Endeavor program for Sunday:

Subject—"Blessings we often forget" Scripture text—Ps. 130:1-18. Leader—Oland Grey.

Topic for discussion:

1. What blessings are we most likely to forget?—Alva Redd.

2. Why should we remember and be grateful for the blessings we receive?—Stella Furrow.

3. What is the value of having a special Thanksgiving lesson?—Dora Elsie Lloyd.

4. How can we cultivate a grateful habit?—Bessie Shearer.

5. How can we express our thankfulness?—Luella Lincoln.

6. Why are the most common blessings forgotten?—Reba Woodruff.

7. How do you like ungrateful people?—H. Redd.

We have our program about completed for Thanksgiving. It is as follows: Song by audience.

Prayer. Welcome by Little Dorothy Joe Shearer.

Short talk by Morene Shearer. Responsive reading by Class No. 1. Song.

"What I am thankful for"—Edfred Shearer.

"The Harvest"—by four little girls. Reading—Melvin Knight.

Song—"We Give Thanks," sung by Mrs. Lincoln's class.

"When Father Carves The Duck"—Earl Dillard Scott.

"For What To Give Thanks"—by nine little girls.

Song—quartette.

"Thanksgiving Near"—G. C. Shearer. Reading—Luella Lincoln.

"The Origin of Thanksgiving"—Owen Shearer.

"Why?"—Vida Williams. "Who Gives Our Thanksgiving?"—Edith Kitchens.

Song. Basket Dinner.

The afternoon will be taken up by the Christian Endeavor program. They will give a short play entitled "The Return." This will be followed by a reading by Miss Reba Woodruff, and the benediction for the program.

Locals and Personals

Mr. and Mrs. C. C. Andrews and Mrs. Champ Walters spent Friday in Lubbock with Mrs. Jessie Seale, who recently underwent an operation for appendicitis in a Lubbock sanitarium. Mrs. Seale is recovering rapidly and was able to be carried to her home at Abernathy, Sunday. Mrs. W. H. Seale has been staying with her son and the children since Mrs. Seale has been ill.

Mr. and Mrs. Ira L. Sanders left Monday afternoon for Chillicothe to visit friends for a few days. They plan to return home the latter part of this week.

Mr. and Mrs. James M. Tongate arrived Thursday from Waco to be here during the cotton buying season. Mr. Tongate is a cotton buyer and spent last fall and winter here buying cotton.

Mr. and Mrs. J. M. Harris and son, of Frisco, arrived Tuesday night to make Floydada their home. Mr. Harris is a carpenter and at present is working on the new home of Mr. and Mrs. N. A. Armstrong.

W. I. Brown, of Grandfield, Oklahoma, was a guest of his sister, Mrs. R. M. McCleskey during the week-end.

Mr. and Mrs. Frank Brown, of Benjamin and Mr. and Mrs. Walter Broughton, of Lubbock were guests of Mr. and Mrs. B. L. Blacklock, Sunday. Mrs. Brown is a sister and Mr. Broughton a brother of Mrs. Blacklock.

Mr. and Mrs. A. C. Torrance, of Augusta, Kansas spent the week-end with Mr. and Mrs. L. A. Marshall. Mrs. Torrance is Mr. Marshall's mother. They were accompanied from Amarillo, by Mrs. G. Ritchie, a sister, of Mr. Marshall, who was also a guest of Mr. and Mrs. Marshall during the week-end.

J. R. Brewer, of Electra, was a business visitor in Floydada, last week-end.

A law recently passed by the North Dakota legislature makes compulsory the display of a copy of the Ten Commandments in every schoolroom in the state, beginning with the current term.

Fairview News

Fairview, Nov. 15.—Most of the feed has been gathered in our community. The cotton is gradually disappearing from the fields.

Mrs. E. C. Austin was sick last week but she is much better now.

Lloyd Everston of Sayre, Oklahoma, spent last Thursday night here with his uncle, G. A. Stewart.

Miss Lola Knierim and her brother, George, of South Plains visited with Mr. and Mrs. W. C. McClellan Sunday.

Rev. Y. F. Walker of Lockney filled his regular appointment here Sunday in spite of the accident which he experienced last week when his foot received a severe blow from an axe and a toe was split open.

Cecil Newsome had the misfortune of breaking his leg last Friday when he was riding came off and he was thrown to the ground.

Rev. Patterson comes from Tullia to serve the Fairview Methodist church during next year. He succeeds Rev. A. D. Moore who has been sent elsewhere.

Ernest Carter of Floydada spent last week-end with his parents, Mr. and Mrs. R. L. Carter, while suffering from an attack of appendicitis.

Miss Tommie Rushing of McMurray College, Abilene, spent Armistice Day here with her parents, Mr. and Mrs. S. L. Rushing.

Mrs. D. L. Saunders is on the sick list this week.

The social given by Miss Thelma Kinard at her home north of Floydada for the B. Y. P. U. and the Epworth League was well attended and enjoyed.

Mrs. R. M. Cannon is slowly recovering from a siege of sickness which lasted several days.

Misses Opal Horton and Ouida Crabtree of Floydada spent the holidays with home folks.

The Dramatic Club has begun work on a negro minstrel which will be presented soon. Watch, that is coming.

Pleasant Hill

Pleasant Hill, Nov. 15.—Mr. and Mrs. R. C. Watson and Mr. and Mrs. Olin Watson and son, Olin, Jr., of Floydada, and Mr. and Mrs. C. N. Battey and family spent Sunday with Mrs. J. R. Evers.

Mrs. L. Y. Woolsey returned home from Odell Sunday.

Miss Laura Mae Mayes chaperoned a group of young people to Roaring

Springs Sunday afternoon on a kodaking trip. In the party were: Misses Elizabeth and Abbie Lee Woolsey, Miss Winnie Rae Shelton; Messrs. Orbie Wilkes, Clyde Day and J. R. Evers, besides the chaperone.

We regret very much to learn that Lon Hollymon will move his family this week to Littlefield. The children will be greatly missed in school.

Mr. and Mrs. P. J. Wilkes invited a number of friends to their home last Friday evening for a social gathering, honoring the fifteenth birthday of their son, Floyd. It was all planned and carried out as a complete surprise to the boys. After playing various games until a late hour, delicious refreshments of cake, coffee, hot chocolate, candy and peanuts were served to about forty guests. A. E. Shelton was declared champion at both tables of "42." The young

folks as well as the "old folks" had a splendid time and many wished Floyd would have a birthday more often. He proved a gallant host and he was the recipient of many useful presents.

The ladies Embroidery Club had a splendid meeting with Mrs. G. D. Fox two weeks ago and will meet this week with Mrs. A. E. Shelton.

We had a very good crowd at singing last Saturday evening. It was announced that Lakeview had changed their time of meeting to third and fourth Friday nights.

A wig store in New York employs three bald-headed clerks to exhibit wigs and toupees to customers.

Since 1923 more than 45 per cent of the windmills of Holland have been removed or demolished.

THE IDEAL COTTON BOLL HARVESTER MACHINE

Is About Completed at Floydada Welding Works.

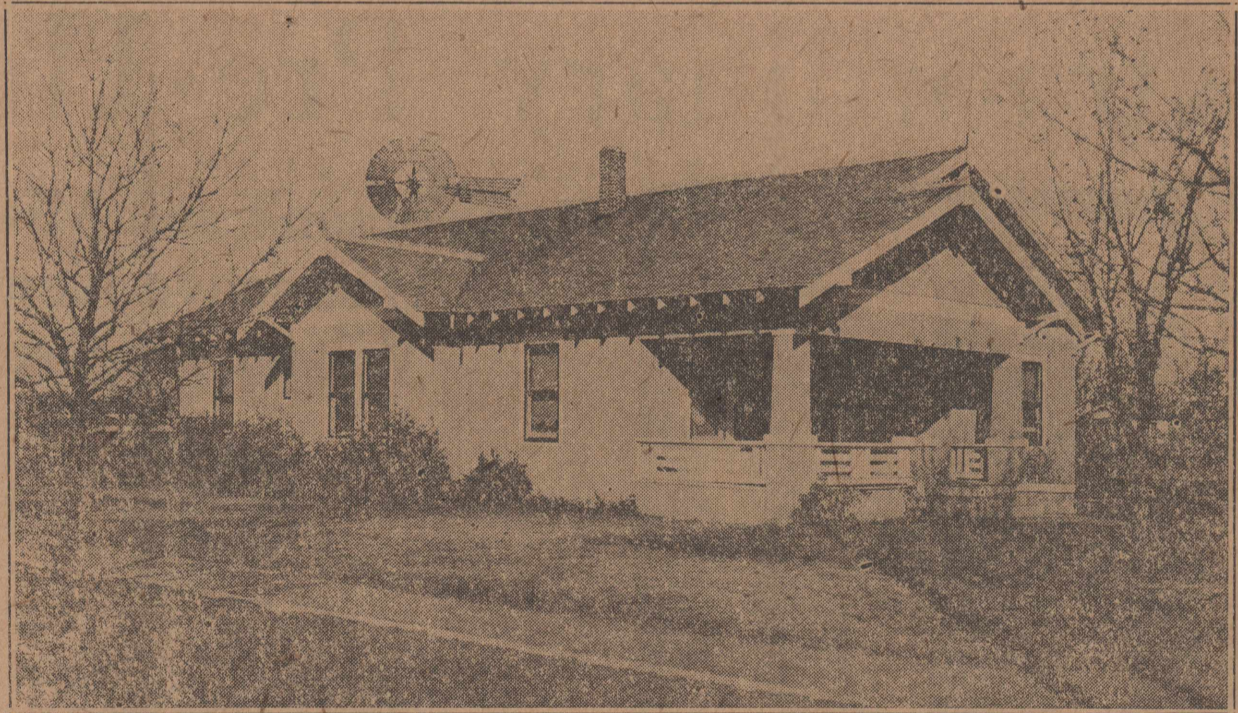
Will soon be out for demonstration

Best adapted for the Plains of Texas and New Mexico and the country at large.

AUCTION SALE

Saturday, November 26, At 1:30 p. m.

An opportunity to buy a real good home on the right side of one of the best residence streets in Floydada—sidewalks, trees, grass, good garage, city water and windmill, every convenience, all ready to move into. Immediate possession.



THIS HOME IS BEING SOLD TO SETTLE THE ESTATE OF W. I. ALLEN, DECEASED. It is a place you would be glad to call yours.

Located on South Main Street, it has seven rooms of ample size and bath. 85 feet frontage on Main Street and 150 feet on Crockett Street. You are cordially invited to inspect the place if you are seeking a home in a good town where values have steadily increased for twenty years and are due for an even more pronounced increase during the next six months. Remember a new railroad is building into Floydada from the east, adding to the convenience of the community and its commercial importance.

This place is a good investment and is being sold solely for the purpose as above said, to complete the division of the Allen Estate, carrying out the provisions of his Last Will and Testament.

DANDY RESIDENCE LOCATION

Also immediately north of this home location we will sell a dandy residence location of 65 feet by 150 feet facing Main Street. Sewer line already laid across the lot. Lot has 20-foot cow shed and chicken house already on it, all fenced and cross-fenced.

SEVEN ROOMS OF FURNITURE ALSO TO BE SOLD

All good, substantial furniture that would be good to have in any home. It includes Living Room Suite, Dining Room Suite, 3 bed room suites, four 9x12 rugs, New Perfection Range, and Home Comfort Coal Range, and all kitchen utensils.

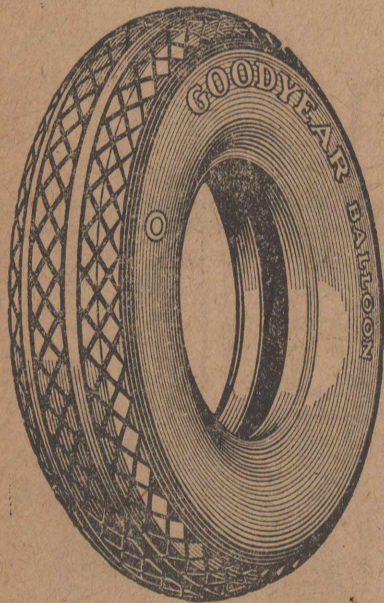
TERMS OF SALE: One-third cash and balance to suit. The home place and the residence location adjoin. They will be sold separately and together.

RAYMOND ALLEN, Administrator

Seale & McDonald, Auctioneers

J. I. Hammonds, Clerk

Attend this Sale and See if you can earn \$25 with little effort.



High In Quality... Low In Price

Motorists are beginning to learn that there is a big difference in tires, although they all look pretty much alike.

Some are made with skimpy, short staple cotton. Some have an overdose of "filler" in the rubber of the tread. Some are long on looks and short on quality.

But you won't need a microscope to be sure that the Goodyear Tire you get from us is a real buy. Goodyear mileages tell the story. Goodyears are performing so satisfactorily for our customers that they invariably come back—not with a kick but with a boost, and for another Goodyear when they need tire equipment.

We have your size—in fresh, new stocks.

F. F. F. Service Station

Wood Bros, Props.

Phone 113