

The Floyd Co. Hesperian

Published Every Thursday By
THE HESPERIAN PUBLISHING CO.

HOMER STEEN Editor and Manager

Entered as second class matter April 20th, 1907, at the Post Office at Floydada, Texas, under the Act of Congress of March 3rd, 1879.

SUBSCRIPTION PRICES

One Year \$1.50
Six Months .85
Three Months .45
In Advance

Advt. Rates Furnished on Application.

COURT REFORM

Texas Farm and Ranch, published at Dallas, has launched a campaign for court reform in Texas, for a simpler code, and swifter administration of justice in the state. Allegation is made that miscarriages of justice in Texas are causing a disregard for the laws that is becoming more noticeable every year, and that until simplification and swifter justice are obtained, the disregard for the established authorities will continue to grow.

Farm and Ranch is correct in their statement of the situation, we think. And doubtless, education of the people to demand these corrections of their legislators and their lawyers should be undertaken. It must be borne in mind, however, that the technicalities and the red tape which have become so intricately woven into the law of the land, have come there through an effort to protect the rights of the individual. Texas, and all the United States for that matter, is a state of individualists. We have modeled our government on this basis. And unless the reformers can show clearly that the individual will have none the less protection against tyranny or mob rule the reform movement will die of its own weight.

Without doubt, our legal system needs simplifying. Even lawyers admit as much. But the reform is going to be slow. The system we have, designed to help the weak and prevent over-riding the rights of the poor man, has developed into a system whereby the poor man gets his swiftly, and the man with means can delay indefinitely. But until something definitely better is in the offing little progress in simplification may be expected.

SOCIETIES WITHOUT END

It may be taken for granted that neither you nor we have heard of all the societies there are in the country busy at the business of "uplifting." Societies organized to foster every thing from poodle-dogs to battleships. The latest we have heard about is the International Sunshine Society. It may be altogether worthy. We take it for granted, their intentions are good and that they are doing a good work. Learning about them merely reminds us. Seems that this is a world of a lot of troubles, trials and tribulations to have as many people as it has working at this sunshine business under one name or another.

Some of these days, we're going to suggest that the uplifters call a meeting, straighten out the whole thing in a day and disband. There'd be plenty of help for the job if all attended.

MIGHTY GOOD SEASON

A mighty good season for all kinds of Crops. And no hot weather early to make the wheat too rank. Seems like a good outlook. In fact, it is a good out-look. Might be well to get some of the eggs in the basket, though, before we count them. West Texans have a way of betting too strong on bright outlooks and not strong enough when things don't look so good.

THIS AND THAT

While everybody else is much "hope up" over the good prospects, Official Taster says he figures the outlook is gloomy for at least another 12 months. It develops that Official Taster has peaches on his mind and no prospects for any on his system this season. Tasting is a particular job—this fancy tasting is. But one consolation, a good taster, once sharpened, stays that way. Rust nor moths don't affect it.

E. E. Brown the ice man hired the editor of The Hesperian to wear a straw hat several days right after Easter. Brown himself went in his shirt sleeves. The idea was to try to bring on the ice season a little earlier and give the ice man a longer run. However it didn't work. Cold, wet, rainy weather just hung on.

Bears in Wall Street: Please don't believe these good reports we're giving about the wheat crop. We're just kidding the home-folks.

We see by the papers, they're about ready to build a railroad right away.

We hope the Interstate Commerce Commission sees the point as clearly as we do, that we're right about who should have a permit to build and our opponents are entirely wrong.

Our position is, that if Floydada gets a railway outlet to the east the I. C. C. is a grand and glorious institution. If we don't get it, we think the I. C. C. should be abolished.

Brown, the ice man, who pinch hits for Texas Utilities Company when line trouble develops between Floydada and Lockney, spent Friday afternoon in the rain on a light pole at the company's sub-station in north Floydada trying to get a 1500-pound transformer to the ground and a heavier one up on the pole. "I got my feet wet and I'm worried for fear I'll take rheumatism and can't Charleston any more," he said.

Lon M. Davis holds the time record on an automobile run from Dallas to Floydada. He left Dallas at 11 a. m. and arrived in Floydada at 7:30 p. m. (two days later).

VANOGRAMS

By Van

"Hello Kid 5c"—this one sees at various places. Shux, wont ketch us speakin' back if't cost a nickel. Tho we mite kall "Oh Henry" for a dime!

Mister Volsted, Oh Mr. Volsted, if u think this country iz dry why juss kum out hear an taik a peap!

Taikin' the flu a long time 2 fly.

Aint l-bow patches on boy's sport, r even non-sport sweaters cute tho?

Sine on truck: "For Sale Public Hauling." That sumpin' eat, are what?

They call a class of school kids freshmen. Nawl fareness too the boys an inn the nam of justis to the girls the later shuld ba kald "fresh-girls!"

Good mennie peepul wanting sumthin good for colds and other illnesses. Now, if they'd git sumthin "bad" for these troubles, why looks lack the troubles wooden trouble so much!

HALF-MINUTE INTERVIEWS

J. W. Ginn: "Floydada ought to line up with the towns between here and the oil fields and get natural gas piped to us. They've got the gas up there and anybody that has ever used natural gas will never willingly use anything else. That's the kind of thing I'd like to see the Chamber of Commerce doing."

J. C. Wester: "The Hesperian last week had me down on Blanco on a picnic on Sunday. I was on the Canyon with the rest of the Sunday School for the kids' Easter Egg hunt. Some of your readers might conclude that I took my fishing tackle and made a day of it."

Use Hesperian Want Ads.

VOTE LIGHT IN CITY ELECTION HELD AT LOCKNEY LAST WEEK

A light vote was polled in the city election held at Lockney last week, three places being filled on the aldermanic council. Burton Thornton was elected in the place of Ed Reeves, deceased, and E. L. Woodburn and E. Guthrie were elected to succeed themselves.

The city council at Lockney is now composed of A. J. White, R. E. Patterson, E. Guthrie, E. L. Woodburn and Burton Thornton.

H. A. Lattimore, traveling representative of the circulation department of the Star-Telegram, was here in the interest of that newspaper last week.

Hesperian Want Ads—Results.

Saw-Scenes

Gang of boys hiding (?) in post office matching coins.

Mud-splattered coupe with one of rear casings and rim off left overnight near business section.

Man wearing overcoat and over-shoes delivering ice.

Black cat peacefully perched between forks of tree.

Truck load of old auto and truck casings.

Topless touring car coming into town during muddy "spell" with man in rear seat holding up fender.

Single team pulling wagon with four other "empties" trailing.

FOR HOME AND STABLE

The extraordinary Borozone treatment for flesh wounds, cuts, sores, galls, burns and scalds is just as effective in the stable as in the home. Horse flesh heals with remarkable speed under its powerful influence. The treatment is the same for animals as for humans. First wash out infectious germs with liquid Borozone, and the Borozone Powder completes the healing process. Price (liquid) 30c, 60c and \$1.20. Powder 30c and 60c. Sold by all drug stores.

A verdict given ---
their home lost ---

Protect yourself from high limit verdicts as well as all other insurable motor-ing risks with an Aetna Combination Automobile Policy



FLOYDADA INSURANCE AGENCY
First National Bank Building, Floydada
PHONE 273

SUNDAY SERVICE CAR

To LOCKNEY, and PLAINVIEW

Leave Floydada at - 7:00 a. m.
Arrive Plainview at - 9:20 a. m.
Leave Plainview at - 1 p. m.
Arrive Floydada at - 3 p. m.

V. H. BOTELER
PHONE 268-J
FLOYDADA, TEXAS



They make Night Driving a Pleasure

Controllable-Beam Headlights on the Better Buick add pleasure and great security to night driving.

Buick's new headlights furnish a safe driving light all the time, without blinding approaching drivers. A thumb control on the steering wheel lowers the beam while they pass.

Have you ever driven the Better Buick?

Come in and let the car itself show you its greater attractiveness and value. Controllable-Beam Headlights are one of many fine-car features which Buick, alone, offers you in the moderate price field.

BUICK MOTOR CO., FLINT, MICH.
Division of General Motors Corporation

the Better BUICK
MATADOR BUICK CO.,
Matador, Texas

When better automobiles are built, Buick will build them



Send the Children For Your Groceries

You often hear people say "Don't send the child. They'll give her anything." But, they're NOT referring to "M" System. We give the child the same attention as you grown-ups. So you can send your youngster here with the assurance that he or she will get exactly what table needs you want.

400 STORES CAN BUY CHEAPER THAN ONE

SPECIALS FOR SATURDAY

DATES	DROMEDARY GOLDEN,	SELLER 10 oz. 25c	Pkg.	16c
COLLEGE INN SOUP	POTATO, CHICKEN CREAM OF TOMATO, and VEGETABLE		PER CAN	10c
1000 ISLAND	DRESSING 8 1/2 oz. Henard's	EACH		25c
COFFEE	"M" SYSTEM SPECIAL	1 lb. CAN FOR		42c
DEL MONTE APRICOTS	No. 2 1/2	PER CAN		27c

HUNDREDS OF OTHER BARGAINS EVERY DAY IN THE WEEK.

We have in our Vegetable Department everything obtainable. Buy it where it is kept fresh and under the most sanitary conditions possible.

Everything in fresh fruits and remember that "Every day is Banana day at "M" System." This is no secret, spread the news.

'M' SYSTEM STORE

NO. 411

Owned and operated by

BAKER-CAMPBELL COMPANY
FLOYDADA, TEXAS



MEMBER OF THE BIG CHAIN

Hesperian Want Ads

Lowest, Busiest Salesman in Floyd County

For Sale

FOR SALE—Twin buggy, good as new, one 297-J. Mrs. V. B. Rogers. 72tp.
Genuine Edison Electric Light Bulbs—New Types—New Lower prices—Big Assortment—Brown Bros. 71tc
COTTON SEED—I have first year Kash cotton seed, grown on my farm last year, for sale. Re-cleaned and delivered at your station \$1.50 per bu. F. W. Alexander, Albany, Texas. 56tp
 We have the large dahlia flowered show zinnia seeds. E. L. Angus Co. 71tc.
FULL BLOOD Barred Rock eggs for sale; setting of 15, \$1; 100 for \$6.00. Mrs. T. W. Martin. 21tc
THE NEWEST sheet Music at Miladyes Specialty Shop. 61tc
FOR SALE—my home. Mrs. A. P. McKinnon. 62tp
FOR SALE—Good work stock, cash or credit. E. C. King. 54tc

Baby Chicks

10c to 25c.
 TELEPHONE 145
MARSHALL HATCHERY

SHEET MUSIC—when you want a new piece of music, Miladyes Shop has it. 61tc.
FARMS FOR SALE—Castro County—I have several 160-acre tracts near Hart, Castro County, \$1500 cash, easy terms on balance. R. A. Underwood, Plainview, Texas. 35tc
FOR SALE—fresh Jersey Cows. See Calvin Steen. 51r
 A PIG for sale by Holmes Bros., 27 days old and weighs 21 lbs. Watch him grow in this ad or "Come and see." 61tc.
 Starkey Home Demonstration Club will present the play, "The Little Clod-hopper" at the school auditorium, with good between-act specialties, Friday night, April 16. Refreshments will be served free to all. 61tc
Genuine Edison Electric Light Bulbs—New Types—New Lower prices—Big Assortment—Brown Bros. 71tc
GOOD re-cleaned sudan seed 5c, millet Geo. Finkner. 66tc
100 Bu. Mebane cottonseed for sale. See C. H. Owen. 47tp.
LOTS OF Flowers for Mother's Day. Maud E. Hollums. 74tc
WHITE LEGHORNS for sale. If you want the best buy your chicks and eggs from Mr. and Mrs. David S. Battery. Chicks 20 and 22c, eggs \$8 and \$10 per 100 or \$1.75 and \$2.00 per setting. 21tc.
 Electric fans are installed in almost every office in Greek towns such as Athens, Piraeus, Salonica, Patras and Delos.

CLOSE PRICES

Are not all you get at the Magnolia Filling Station. While we have our tires marked to sell at prices "in line with the times," and gasoline and oils are sold here on as close a margin as is possible, these are not the only advantages of trading with us. You get, among other things, "service with a smile."
 Drive in and watch us work.

MAGNOLIA FILLING STATION

Hinkson & Cline, Props.

ANNOUNCING

Removal of The Floyd County Dairy Association headquarters to Floydada Grocery (Shaw, Felton & Collins), across street and west of the post office.

Top prices to every one at all times for your cream
L. Bailey, Manager

PLANTING COTTON SEED

Quitaque selected Mebane, from cotton that made a bale to the acre, at \$100 bushel, while they last. The plant-over boys may have to pay \$2 a bushel this year for good seed. Marshall Grain Co., at public scales. 41tc
GOOD purebred dark R. I. Red eggs \$1 per setting. Phone 924F12. Mrs. J. R. Terry. 44tp
BULBS all sold. Thank you. Maud E. Hollums. 71tc
 Get your seed from a seed-grower. Big German Millet and Sudan. John McDonald, Lockney, Texas. 62tc.
FOR SALE—Purebred Poland China sow pigs. Call residence of A. B. Duncan, Jr., 71tc
FOR SALE—Rhode Island Red eggs, 50c per setting, \$3.00 per 100. J. R. Archer, North of High School. 51tc
FOR SALE or trade—12-foot header, also work horses. See P. D. McBride. 63tp.
 Nice potted plants in bloom, 50c up. Mrs. Maud E. Hollums. 48tc
FOR SALE—nearly new Oliver Lister. Can be seen first house north Judge Duncan's. C. P. Huckabay. 62tp
SEE EDWARD Gass for the genuine Singer Sewing Machine, world's best. Headquarters at Harmon's 72tp.

For Rent

FOR RENT—4 room house, near high school. See Mrs. F. V. Hillburn. 41tc
FOR RENT—Nice rooms, modern conveniences. Phone 275. 72tc
FOR RENT 2 furnished rooms. Close in. Phone 164. 62tp
FOR RENT—large, modern home in good residence section. Phone or write Mrs. R. P. Parker, Crosbyton, Texas. 72tc.
FOR RENT—1 furnished and 1 unfurnished apartment. Call 185. 63tc
FOR RENT—7-room house, barn, garage, windmill, south part of town. See J. R. Maddox. 63tc

Miscellaneous

GET all the miles out of those tubes and casings. Bring them to Gullion & Son. 71tc
BRING your cream to Shaw, Felton & Collins grocery store, across street and west of post office. Market prices at all times. Floyd County Dairy Ass'n. 61tc.
 WE are equipped to do your auto top and curtain work. Jones Shoe Shop. 72tc.
WHY NOT breed your sows to the best boar in West Texas? You will still have more pigs after you give us one for the breeding. Holmes Bros. 64tc.
LOST—Buckeye Cord Tire, 30x3½, east of Floydada on Matador Highway. Return to Hesperian for reward. 62tp
 Starkey Home Demonstration Club will present the play, "The Little Clod-hopper" at the school auditorium, with good between-act specialties, Friday night, April 16. Refreshments will be served free to all. 61tc
 Will not gin April 16 and 17 on account of rain. If weather is favorable will gin April 23 and 24; last ginning days. Lewis & Davis Gin Co. 71tc
TO LEASE—320 acres about 16 miles north Floydada, about 200 acres in cultivation, house, windmill. W. M. Massie & Bro. 71tc
 Get your seed from a seed-grower. Big German Millet and Sudan. John McDonald, Lockney, Texas. 62tc.
 When you want a good book, go to the public library. You will be welcome.
 Have your Abstracts made by **ARTHUR B. DUNCAN** The Old Reliable Abstract Man. 181tc
DON'T wait till the last minute to have your harvester canvass repaired. We do it right. Jones Shoe Shop. 72tc
LISTEN, EVERYBODY—I am better prepared than ever to furnish you the best marble and granite monuments money can buy. See me before you order. S. B. McCleskey. 11tc
 Will not gin April 16 and 17 on account of rain. If weather is favorable will gin April 23 and 24, last ginning days. Lewis & Davis Gin Co. 71tc
 Get your seed from a seed-grower. Big German Millet and Sudan. John McDonald, Lockney, Texas. 62tc.
T. E. LEMONS, Plumber Phone 168-J 4952tp
 We use the steam-heating process that saves the tube. Try Gullion & Son, north side. 71tc

TO LEASE—1280 acres near Floydada, about 300 acres in cultivation, house, windmill, fenced, fields and pastures. W. M. Massie & Bro. 71tc
For bargains in lands and town lots see Arthur B. Duncan, Floydada, Texas. 40tc
YOUR casings and tubes will give you more mileage. Don't throw them away. Gullion & Son Tire Service, north side. 71tc.
BRING us your harvesting machine canvas for repair. Jones Shoe Shop. 72tc.
EXPERIENCED Windmill man at your service for putting up or repairing your mills. Phone 24 or 927F21. C. A. Mullins. 291tc
TO LEASE—For farming and grazing, several tracts and possibly place or so to rent. W. M. Massie & Bro. 71tc
 The library belongs to you. You use it, you support it. Do your part to help it grow.
LOST—In Floydada, pair of Weed chains. Finder leave at Hesperian Office. Reasonable reward. 62tp.
 Will not gin April 16 and 17 on account of rain. If weather is favorable will gin April 23 and 24, last ginning days. Lewis & Davis Gin Co. 71tc
 Get your seed from a seed-grower. Big German Millet and Sudan. John McDonald, Lockney, Texas. 62tc.

For Trade

FOR TRADE—Pair 1000-lb. work mules, ages right, for maize heads or good milch cows. F. M. Wood, located at Floyd County Lumber Co., 53tp.

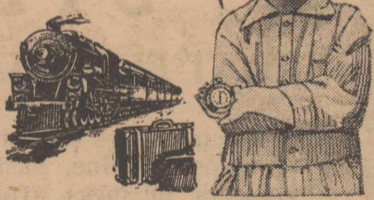
Wanted

WANTED—Plain sewing. Mrs. J. R. Archer, north of high school. 64tp
 We pay top market prices for poultry, eggs and cream. E. L. Angus Co. 71tc.
WANTED—car load of cream, any kind from everybody. Top prices. Floyd County Dairy Ass'n., at Shaw, Felton & Collins. 61tc
 Hemstitching 10 cents at Thrifty-Nifty Shop, Second door West Floyd County National Bank. 61tc
 WILL appreciate your cream and produce business. Prompt and efficient service. E. L. Angus Co. 71tc

Allmon News

Allmon, April 13.—The farmers are very glad of the good season we have, especially the wheat growers.
 Mrs. Clarence Gamble, who is in the sanitarium at Lubbock, is better at this writing.
 Miss Grace Jones, Una Thorn, Messrs. Dennis Thorn and Ernest Jones returned last week from Electra, Vernal and Chillicothe, where they have been visiting relatives.
 Mr. and Mrs. Roy Chapman are entertaining their new son that arrived last week.
 C. L. Allmon and J. S. Jones were elected trustees in the school election.
 A. S. Green has been fixing concrete walks around his home.
 Foreign production of tobacco, especially in the Balkans, has increased so much since the war that American exports fell fifty thousand tons during the first nine months of 1925.

I'M ON THE DOT



Fine repairing of all kinds. Jewelry, Silverware and Mesh Bags equal New.

Old wedding rings re-moulded.

We do our own Diamond Setting, Gold, Silver and Platinum Plating.

WILSON KIMBLE Optical & Jewelry Co.

"The House of Confidential Credit"
 Floydada, Texas

MANY SNAKE MYTHS BASELESS

Superstitious fear of snakes has led to persistent belief in various baseless myths about the habits of different species. The "hoop snake" and "stinging snake" traditions are among these. The hoop snake is credited with the power to form itself into a hoop and roll in pursuit of its victim with race-horse speed. If the victim dodges and a tree is struck by the hoop snake, the tree is said to be sure to die. That any snake could place its stall in its mouth and roll along is manifestly absurd and anatomically impossible, say bigologists of the United States Department of Agriculture.

The stinging-snake myth apparently originated more than 200 years ago. It was based on the appearance of the horn snake, which is harmless. The tail of this snake has the shape of a horn or spike, but it is incapable of piercing or stinging anything. The so-called glass or jointed snake, people think, can break into pieces when struck and reassemble itself later if its head has not been captured or destroyed. This animal is really a legless lizard, which, like many other lizards, has the power of dropping its tail in escaping from a pursuer. Because of its food habits, this reptile is of considerable value to agriculture.

The myth of snakes sucking cows is entirely untenable. Anyone who has ever milked a cow knows that the pressure required to obtain a flow of milk is far greater than any snake could exert. Furthermore, a snake has two rows of recurved teeth in each jaw which would make sucking impossible. The spreading viper or puffing adder, known also by other names, is one of the greatest bluffers among snakes. One of its peculiar habits is that of feigning death by rolling over on its back. It is entirely harmless, as is also the coach-whip snake, which is supposed to be able to whip a man to death.

Walrus feed on mollusks and star fish.

Fly Wheel Bands

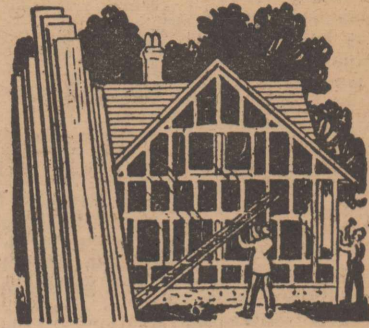
If you have stripped gears on your fly wheels, or other trouble requiring the removal of the bands from the wheel

WE ARE EQUIPPED TO HANDLE THEM
 Bring us your Lathe, Welding and other machine shop jobs. Located at Day & Night Garage Floydada Machine Shop

ALL UNIVERSITIES IN ECUADOR HAVE BEEN CLOSED

All universities in Ecuador were closed, "temporarily" by a Governmental decree dated August 11, 1925, reports R. M. de Lambert, secretary, United States Legation at Quito. The universities were located at Quito, Quayaquil, Cuenca, and Loja.
 For many years past there has been discontent with the so-called superior education. It has been most respect-

able to study for the degree of doctor of law or doctor of medicine, Mr. de Lambert states, and although many efforts have been made by Congress and otherwise to make the courses more difficult and have the candidates for degrees more thoroughly prepared, the degrees still have remained too easy of attainment. The result is that the country is flooded with doctors, the majority of whom are unable to earn a living at their profession.—School Life.



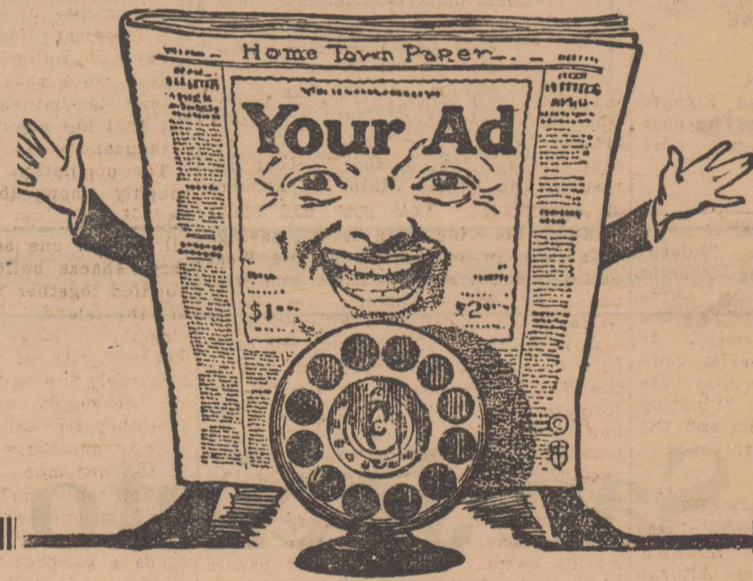
Getting Set To Build?

Then—get in touch with us! From cellar to attic—we can furnish just about every major item in Building Materials needed for that new home.

LOWEST PRICES ON GUARANTEED PRODUCTS
 QUICK DELIVERY

Higginbotham-Bartlett Lumber Company

TELEPHONE 55



The Best Broadcasting Station of Them All!

Its name? Newspaper Advertising! Its location? The columns of the—

FLOYD COUNTY HESPERIAN

Yessir, Yessir—Mr. Merchant—it's your one best bet for "talking" to the greatest number of people at any time. No other medium can compare with it for broadcasting your selling information to the folks you feel are most interested in your wares!

And when it comes to making your Advertising "speak" plainly in unmistakable terms and to attract and hold attention—we'll see that it does all of that.

Watch Our Windows for Saturday and First-of-the-Week Specials

We will have some very interesting specials for the trade. Don't forget, we still deliver.

You don't have to pay Mr. Won't Pay's bills Here.

Stansell & Collins
 PHONE 88
 Floydada, Texas

Commercial Manager Visits Local Western Union Office

B. Cannon, District Commercial Manager of the Western Union Telegraph Company, with headquarters in Dallas, made a business trip to the local office last week-end, leaving Saturday afternoon for Amarillo.

All book-keeping and monthly reports of district offices will be handled through the central accounting bureau at Amarillo, beginning May 1, according to Miss Opal Doggett, manager of the Floydada office, who stated that a great deal of work would thus be taken off local Western Union employees. And then a business increase of \$1,000 monthly can be cared for and is desired by the office, Miss Doggett emphasizingly said.

HOW MANY PAIRS OF SILK SOCKS SHOULD SHERIFF HAVE?

Sheriff J. R. Maddox has been trying to find out who lost a carton of twenty-two boxes, each containing men's silk hose, and since he can't find somebody to admit losing them, he has about decided they are going to be left on his hands—or probably better say, his feet.

The order is a little too big for him, the sheriff said. He likes to have plenty of socks but is of the opinion that that's too many for one sheriff. The only silk socks he has had a chance to wear, so far, have been when somebody made a mistake and sent him silk ones for Christmas, and now with this regular windfall of silk socks, he thinks he is going to have to do some figuring.

HOMER HOWARD AGAIN NAMED AS POSTMASTER AT LOCKNEY

Lockney Beacon: Homer Howard has been re-appointed as postmaster of the office at Lockney by President Calvin Coolidge, and his appointment was confirmed in the Senate on March 25th, for another term of four years. Mr. Howard has already served twelve years as postmaster in Lockney, and with the expiration of this new term, he will have served the people for sixteen years.

Mr. Howard has made a good postmaster in the past, and there was no opposition to his re-appointment, and most everyone will be glad to know that he is to serve them in the capacity of postmaster for another four years. Under the administration of Mr. Howard the postoffice has grown from a fourth class to a second class office,

and it is his hope that it will be in the first class group of offices before this term expires.

NOTICE OF APPLICATION FOR LETTERS—GUARDIANSHIP

THE STATE OF TEXAS,
To the Sheriff or any Constable of Floyd County—Greeting:

You are hereby commanded to cause the following notice to be published in a newspaper of general circulation which has been continuously and regularly published for a period of not less than one year preceding the date of the notice in the County of Floyd State of Texas, and you shall cause said notice to be printed at least once each week for the period of ten days exclusive of the first day of publication before the return day hereof:

Notice of Application for Letters—Guardianship:

THE STATE OF TEXAS,
To all Persons interested in the welfare of Mildred Charles Houston, a minor You are hereby notified that C. R. Houston, has filed in the County Court of Floyd County, an application

AN EXHILARATING EFFECT

A bottle of Herbine on the shelf at home is like having a doctor in the house all the time. It gives instant relief when the digestion gets out of order or the bowels fail to act. One or two doses is all that is necessary to start things moving and restore that fine feeling of exhilaration and buoyancy of spirits which belongs only to perfect health. Price 60c. Sold by all drug stores.

for Letters of Guardianship of the Estate of Mildred Charles Houston, No. 374 on the Probate Docket of Floyd County, Texas, which application will be heard at the next Term of said Court, commencing the 19th day of April, 1926, same being the Third Monday in April A. D. 1926, at the Court House thereof, in the town of Floydada, Texas, at which time all persons interested in the welfare of such minor may appear and contest such application should they desire to do so.

Herein fail not, But have you then and there before said Court this Writ, with your return thereon endorsed, showing how you have executed the same.
Given under my hand and the Seal of said Court, March 30th A. D. 1926.
(Seal) CLARA LEE SCOTT,
Clerk County Court, Floyd County, Texas. 53tc

Summer Tips For The Smart Dresser! Advance Sale of
Suits and Furnishings!



A NEW SWAGGER MODEL

Pin-striped Worsted or Serge **\$35.00**

SUMMER will be breezing along before you know it. And as the ol' sun sends the mercury a-climbing, it won't be long before you'll be scrambling for clothes that'll give you ideal body comfort—apparel light in material—breezily stylish—up-to-the-minute—tailored to make others give you more than a passing glance!

None Too Much Time To Make Your Selections!

They're Ready Now!

Of the numerous models in this showing—we recommend that attractive model pictured above. Look at the stylish grace of it—the dressy sweep of those lapels as they taper down to the buttons—those neat, strong-looking shoulders. With roomy, straight-hanging trousers, verily, it's a model that expresses the youthful spirit of Summer!

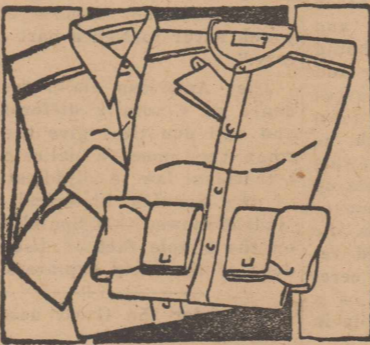
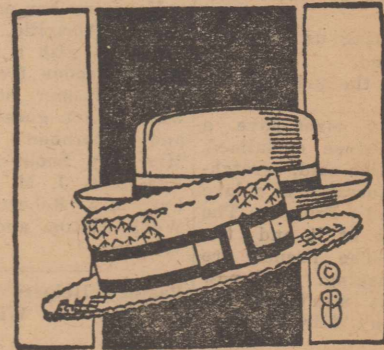
Single-Breasted Models—exceptionally well-tailored of Summer's choicest fabrics—Smart Two-Trouser Suits. **\$25.00 To \$37.50**

FOR "COOLER HEADS!" NEW STRAWS!

BEAT YOUR FRIENDS TO IT! STEP OUT under a new Straw. We've got your style. Broad brims—narrow brims—high or medium-height crowns—finest weaves—nobby hat-bands—now only

\$2.50 To \$4.50

Complete line of Panamas **\$5.00 To \$7.50**



ATTRACTIVE SHIRTS

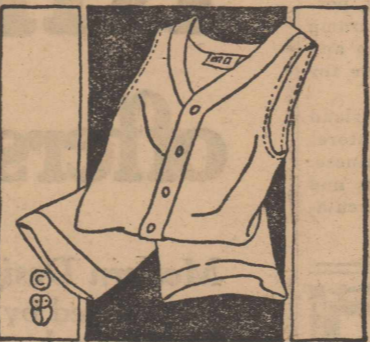
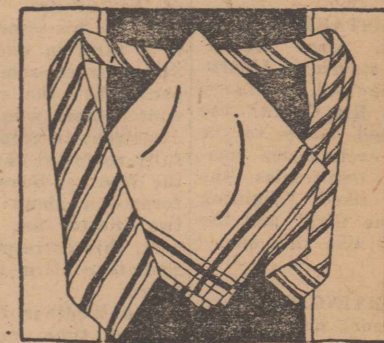
YOU'LL BE HANGING YOUR VEST AWAY in another week or two. And from then on, a daily fresh, attractive Shirt will count in your appearance. Our display includes new fabrics—new patterns—new colors—for **\$1.25 To \$3.50**

NEW NECKWEAR

NEATNESS ABOUT THE COLLAR IS EVERY man's desire. That's where light, cheerful color is needed for summer. Plenty of it in our array of silk cravats in striped, figured or plain patterns—your choice

50c To \$1.00

Also—Linen Handkerchiefs—plain, bordered or initialed—selling for **25c To 50c**



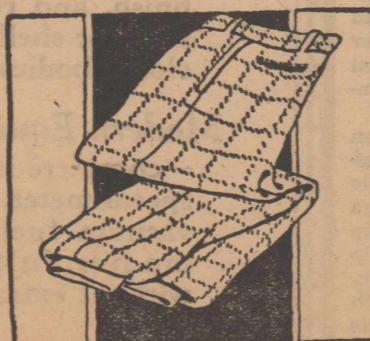
ATHLETIC UNDERWEAR

NEXT TO YOUR SKIN—ON A HOT DAY—there's no comfort like the kind you get in a suit of Athletic Underwear. Makes you feel "free and breezy underneath!" Union or two-piece garments here—all sizes—of the finest Nainsook. **75c To \$1.50**

SILK HOSIERY

COOL ANKLE AND IDEAL FOOT COMFORT plus attractiveness. You'll get it in any Hosiery selected from this new grouping. Novelty weaves. Or—plain colors. Each pair guaranteed to give satisfying wear.

50c To \$1.00



GOLF KNICKERS

IF YOU PLAY GOLF—or "at it," as some say—this will interest you. We've got some beautiful knicker samples at very low prices. Either tweed or flannel—attractive patterns—come in and let us measure you for a pair to be made by Royal Tailors. **\$8.00 To \$10.00**

C. R. Houston Company Floydada Texas

Home Demonstration Club News

DISTRICT AGENT COMING

Miss Myrtle Murray, District Agent of Home Demonstration, will spend Friday and Saturday here with Miss Bass, visiting the clubs of the county. She will also visit some of the kitchens in the Kitchen Contest while here.

Kitchen Contest Near Close

All the judging in the county kitchen contest will be completed, and ready for the district judging by May 1. The winners names will be published the last week in April. Miss Bass states and a prize of \$25 will go to the winner of first place.

An opportunity will be given for everybody to visit the contest kitchens and the date of the tour will be announced later.

Girls' Slumber Party

Miss Blanche Bass, Home Demonstration Agent, has promised the girls of the 4H club which completes all their club sewing first, and turns it in, a slumber party, which will be held probably the second Friday night in May.

The girls of the McCoy Club are going to obtain a stove for their club room from the proceeds of a hen sale. One hen each has been donated by many of the people of the community, which a committee from the club recently gathered up, an will sell as soon as weather conditions permit.

House Dress and Cook Apron Contest

Perhaps more interest is being taken in the House Dress and Cook Apron Contest than any other contest among the Home Demonstration Clubs. Already there are more than 50 contestants enrolled for the work, and the enrollment is not yet completed.

The aim of this contest is to raise the standard of personal appearance around the home. Every woman wants to be well-dressed in her home, and in order to do so she must have a number of house dresses which are suitable for the work to be done in them, and at the same time look well. The characteristics of a house dress should be its fitness for the work to be done—it must be comfortable, allowing freedom of action to every part of the body, it must be durable, easily laundered, and simple in construction. It should be beautiful and becoming in line, texture and color. It should require the minimum for putting on and fastening, no collars and cuffs to tuck and pin in, and no hunting a belt.

Pelow are some requirements of the house dress:

1. One-piece dress with set-in sleeves
2. Cotton material.
3. Wash material.
4. Made by machine, with little or no handwork.
5. Made in a style suitable for the individual wearing it, also which can easily be laundered.
6. Use some tailored finish, such as bias binding, bound button-hole or set-in pocket.
7. Trimming suitable for material.

The score card for the judging of these dresses will read as follows:

1. Suitability of article to purpose, 15
2. Beauty and quality of design, 15
3. Harmony of color and material, 15
4. Symmetry, accuracy in cutting, 20
5. Perfection of stitches, 10
6. Neatness of finish, 10
7. Laundering possibilities, 5
8. Appearance of dress on woman, 10

Total, 100
The date has not been set for the judging of these dresses, but we are hoping to have it either the first or second week in May, and we are going to have enough dresses for one of the biggest "style shows" anywhere. Everyone will be invited, and the exact date announced as soon as the judge is selected.

SAND HILL CLUB

The Sand Hill Home Demonstration Club met Wednesday, April 7, in the home of Mrs. M. B. Holmes. There were nine members present and five visitors. Mrs. Henderson joined the Club. We welcome every new member and hope they are helped in the various things we will attempt to do and learn this year.

We were sorry that our president, Mrs. Hanna, couldn't be present at this meeting. Mrs. Miller, vice president, presided, and Mrs. Collins was appointed leader of the program. Minutes of last meeting were read by the secretary and adopted. There being no new or unfinished business, the roll was called; each woman present answered with

Get Them While They Last

LEE BALLOON TIRES
29x4.40
\$17.95

PORTAGE CORDS,
30x3 1/2
\$11.95

LEE FABRICS
30x3 1/2
\$9.95

See the Lee Puncture Proof
29x4.40 Balloon

CENTRAL FILLING STATION

"Where Service and Smiles Meet"

Haney & Trice, Props.

a good health habit. The subject for discussion was "The Human Machine or the Digestive System." These topics were led by Mrs. C. C. Green and Mrs. Arthur Womack.

Preparation of common vegetables in new and attractive ways was discussed by several different ones. It was found there are a number of ways we can make common vegetables into attractive dishes; one dish is cabbage and carrot salad, the recipe for it being to grate 1/4 cabbage head (small one), 1 large carrot or two small ones, juice of 1/2 lemon, two or three table-spoons of vinegar, 2 table-spoons sugar, salt to taste. Mix well. A thick sweet cream may be used if desired. Try this and see if you don't like carrots!

The dress contest was discussed some, but no definite plans were made. We were snowed out on the day Miss Bass was to meet with us and talk over that subject, but will probably know by our next meeting day how many are going to enter this contest.

The next meeting will be on April 21, with the program to be "Attractive dishes for children." Mrs. A. R. Hanna will be hostess, and roll call is to be answered by "How I feed my children the required amount of milk."

Order of business will follow, under the leadership of Mrs. J. T. McLain. The remaining program is:

Points in assisting children to form proper food habits—Mrs. W. E. Miller. Wise choice of foods and hints on method of preparation—Mrs. Mason Riley.

Effect of emotion on taking of food—Mrs. G. C. Collins.

Preparation of three attractive dishes for children—Miss Bass. Adjournment.

HARMONY CLUB

On Wednesday afternoon, April 7, an unusually large crowd gathered at the home of Mrs. G. L. Snodgrass for a regular meeting of the Demonstration Club. Enthusiasm was high as the Club had been promised a demonstration on yeast breads, and in this we were not disappointed.

By 2 o'clock Miss Bass and most of the members had arrived and work begun; in less than an hour some of the most delicious bread imaginable was being served from the oven. Besides the ordinary light-bread, raisin bread with various attractive methods of serving each was demonstrated.

The interest taken in this meeting is clearly shown by the fact that before the week had passed the new recipes had been tried out in a majority of the Club member's homes.

The dress contest was discussed and our number of contestants was increased to eleven.

TEXAS MADE Go-Devil Blades

1/4 in. x 3 in. x 40 in. long \$4.00
1/4 in. x 3 1/2 in. x 40 in. long \$4.50
1/4 in. x 3 1/2 in. x 48 in. long \$5.00

These blades are hand-made of the best of steel and are far superior to any factory-made knife.

They are sharpened and set, ready to go to work.

ENOCH'S BLACKSMITH SHOP
East Side Court House Square

The next meeting will be with Mrs. Floyd Trowbridge, with "Bound button-holes and set-in pockets" as the subject.

Featherston's Valley Land Making Money

Jno. A. Fawver is authority for the statement that C. H. Featherston's Rio Grande Valley farm is paying good dividends. Mr. Featherston's rental income from a three-acre Irish potato field to date has been \$580.18, Mr. Fawver stated, with one-third of his share on the crop yet to sell.

Locals and Personals

Marie Butler returned to the home of her parents, Mr. and Mrs. Frank Butler, Plainview, Monday after visiting since last Thursday with her grandparents, Mr. and Mrs. H. D. Butler, and in the J. G. Martin home.

Boone Hall has recovered from an illness lasting several days at his home in the city, and will again resume his duties with the Santa Fe at Slaton.

Willie B. Aiken, who has been employed at the local Western Union office since its installation up-town, left Tuesday for Amarillo where he has accepted a position in the commercial department of the Amarillo office.

Mrs. Lucile Allgood and father, A. J. Ballard visited in Bowie the past week-end, returning to the city Monday.

Mrs. R. Q. Silverthorne, of Plainview, visited Friday to Monday in Floydada, the guest of her sister, Mrs. J. G. Clements.

W. A. and Pitzer Baker returned to the city Tuesday after a week's visit in Dallas and Mineral Wells, the later being greatly improved after having taken the baths at Mineral Wells for rheumatism.

J. J. Wilson, former superintendent of Lockney and Floydada Schools, is temporarily located at Bowling Green, Ky., as a teacher at the Western Kentucky Teachers' College, according to a card received from him by Dr. V. Andrews one day last week.

Mr. and Mrs. Lon M. Davis and son, Lon, Jr., reached home Monday afternoon from Dallas, where they had been attending the Texas Ginner's Convention. Mrs. E. L. Angus, who accompanied them on the trip, visited with relatives at Bonham.

Renew Your Health by Purification

Any physician will tell you that "Perfect Purification of the System is Nature's Foundation of Perfect Health." Why not rid yourself of chronic ailments that are undermining your vitality? Purify your entire system by taking a thorough course of Calotabs,—once or twice a week for several weeks—and see how Nature rewards you with health.

Calotabs are the greatest of all system purifiers. Get a family package, containing full directions. Only 35 cts. At any drug store. (Adv.)



Delightful Spring and Summer Frocks

A collection whose completeness is no less gratifying than their beauty, in printed and plain Georgette, Canton, Flat Crepe and many other Charming Silks.

Priced very low at—

\$9.95, \$16.50, \$22.00, \$29.50

LADIES AND CHILDRENS TUB FROCKS

Gingham and Percale, Novelty wash fabrics and English Broadcloth. All fast colors.

Ladies priced at 95c to \$3.50

Childrens, 75c to \$3.50

SUMMER SILKS

In printed silks, Crepe de Chine and Flat Crepes, solid colors in pastels and high colors in various crepes and Rayons.

Priced from 65c to \$2.50

SUMMER WASH FABRICS

36-inch fast colors, Peter Pan Gingham, Crepes, Rayons, Linens, Indian Head suiting and bengaline.

25c to 65c

SPRING AND SUMMER TRIMMINGS

Val laces, silk laces, mettle laces and heavy laces. Braids of all kinds; nets and appliques. Button silk and colored thread to match materials.

BAKER, HANNA & CO.

South Side of the Square

It Pays to Trade at This Store

Floydada Texas

We Have Taken Over The Floydada Mill & Elevator

And expect to run it in the best way for your convenience. We will endeavor to make only the best products in our line, and will appreciate your patronage and support.

We will stand behind our products. Every sack guaranteed to give satisfaction or your money back, whether its flour or anything in our line.

Bring in Your Corn and Wheat and exchange for anything we thing in our line.

CORN CHOPS
CORN BRAN

CHICKEN FEED
MAIZE CHOPS

And the best Bran in town, in fact anything you need in the feed line. We are in the market for good Milling Wheat and Corn

Floydada Mill & Elevator

Phone No. 284

O. L. Stansell

Political Column

R. C. Joiner, candidate for District Judge, 64th Judicial District, (re-election) asks your support and influence in his race. He will be a candidate subject to the Democratic Primary.

Charles Clements, candidate for Judge, 64th Judicial District asks your support and influence in his race. He will be a candidate subject to the Democratic Primary.

W. E. Huffhines, candidate for District Attorney, will appreciate your support and influence. Subject to the action of the Democratic Primary.

Meade F. Griffin candidate for District Attorney 64th Judicial District, asks your vote and influence in the Democratic Primary.

C. D. Wright, Democratic candidate for District Attorney, 64th Judicial District, will appreciate your vote and influence.

J. W. Howard will appreciate your support and influence in his race for county judge of Floyd County, subject to the Democratic Primary.

T. R. Webb, candidate for county judge, solicits your support in the Democratic Primaries.

Will Simpson will appreciate your influence and your vote in the Democratic Primary for County Judge of Floyd County.

Will McGehee, candidate for County Judge Floyd County, will appreciate your vote and influence. Subject to the Democratic Primaries.

J. C. Gaither, candidate for County Judge of Floyd County, will appreciate your support and influence for the office, subject to the action of the Democratic Primaries.

J. R. Maddox, Candidate for Sheriff and Tax Collector of Floyd County, subject to the Democratic Primary, will appreciate your vote and influence in his race to succeed himself for the second term.

Ed Griffin, candidate for sheriff and tax collector, of Floyd County, subject to the Democratic Primary, will appreciate your vote and influence. 4710p

R. L. (Bob) Kropp will appreciate your vote and influence in the Democratic Primary for sheriff and tax collector.

P. G. Stegall candidate for Sheriff and Tax Collector, Floyd County, will appreciate your vote and influence. Subject to action of Democratic Primary in July.

Miss Anna Sims, Candidate for County Clerk of Floyd County, will appreciate your vote and influence. Subject to the Democratic Primary, July 24.

Tom W. Deen, candidate for County Clerk will appreciate your vote and influence. 4924tp.

E. Ray Smith, candidate for County Clerk, will appreciate your support in the Democratic Primaries.

Mrs. Maud Merrick, candidate for county treasurer of Floyd County, will appreciate your support and influence. Subject to the Democratic Primary.

Mrs. Elder Morris, candidate for re-election as county treasurer of Floyd County, will appreciate the support and influence of the voters in the Democratic primaries.

Mrs. Dora Crain will appreciate your vote and influence in her race for County Treasurer of Floyd County on the Democratic Ticket.

T. P. Guimarin, candidate for district clerk of Floyd County, subject to the Democratic Primary, will appreciate your vote and influence.

Ed Muncy is a candidate for District Clerk, on the Democratic Ticket. Your vote and influence will be appreciated.

C. M. Meredith, candidate for re-election to the office of Tax Assessor of Floyd County, subject to the action of the Democratic Primaries, will appreciate your vote and influence.

Price Scott asks for re-election to the office of County School Superintendent Floyd County, subject to the Democratic Primary. Will appreciate your vote and influence.

W. C. Hanna, candidate for re-election as Commissioner, Precinct No. One, subject to the Democratic Primary, will appreciate your vote and influence.

A. F. Norton, candidate for commissioner Precinct One, will greatly appreciate your vote and influence in the Democratic Primary. 4924tp

G. Scott King is a candidate for Public Weigher Precincts One and Four and will appreciate your support and vote in the Democratic Primary.

R. C. Covington, candidate for Public weigher Precincts 1 and 4, will appreciate your vote and influence in the Democratic Primaries.

A. A. Beedy is a candidate for Commissioner of Precinct Four, subject to the Democratic Primary. He will appreciate your vote and influence.

Dan Day, candidate for Commissioner Precinct Four, subject to the Democratic Primary, asks your consideration for the office.

W. W. Payne, Democratic candidate for Commissioner Pre. 4, will appreciate your vote and influence.

Joe M. Smith will appreciate your vote and influence in his race for Commissioner Pre. No. 4, on the Democratic Ticket.

J. S. Solomon, Candidate for Justice of the Peace Precincts 1 and 4, on the Democratic Ticket, will appreciate your vote and influence.

W. W. EMERT-MISS LENA HOLLADAY WEDDING SOLEMNIZED APRIL 8

Last Thursday, April 8, at 10 o'clock, at the home of the bride 14 miles northeast of town, occurred the marriage of Mr. W. W. Emert and Miss Lena Estella Holladay.

The bride and groom were accompanied by Miss Beatrice Davis and Vert Readhimer to the front porch where about 80 of their friends and relatives had assembled. In a brief, but impressive ceremony F. L. Davis, pastor of the First Christian Church, spoke the words that united the happy couple for life. The guests from out of town and the community were Mr. and Mrs. Ray Austin and Charles Clyde of Crowell.

After congratulations the bridal party repaired to the home of the groom's parents, about 4 miles distant where a most sumptuous and bountiful reception dinner was served. This dinner was also a celebration of the thirty-seventh Wedding Anniversary of the parents of the groom, Mr. and Mrs. F. T. Emert. Their anniversary was a few days before, yet they waited until this time to celebrate it.

The bride and groom received many beautiful and useful presents and the older folks received several useful anniversary presents.

The bride is a daughter of Mr. and Mrs. J. D. Holladay and is a very estimable young woman, with a host of friends. The groom is a son of Mr. and Mrs. F. T. Emert, of the Mayview Community and is a young man with great energy, a hard worker and of sterling character. The young folks have known each other a long while, as they have gone to the same Sunday School and gatherings of their community.

The groom recently finished a new

home on his father's farm, where he had completely furnished the home, even to drinking water in the bucket and washing machine. To this new home he took his bride in the evening after the reception. That night they enjoyed a bounteous wedding supper at the home of a neighbor, Mr. and Mrs. J. R. Readhimer.

The guests who participated in the double celebration and enjoyed the dinner were: Mrs. E. E. Johnson and daughter, Oma. Mrs. J. B. Jenkins, Mrs. Fred Brown and son Herold, Mrs. Lillian Grey, Mr. and Mrs. Lloyd Bullock Mrs. N. A. Armstrong, Mrs. C. J. Smith, Miss Myrtice Meader, Mrs. J. N. Farris, Mr. and Mrs. T. J. Campbell, Mrs. L. J. Davis, Mr. and Mrs. A. L. Carson, Mr. and Mrs. Olson and baby, Mr. and Mrs. W. W. Payne, Mr. and Mrs. J. R. Readhimer, Mrs. W. H. Lewis, Mrs. W. B. Cardwell, Mr. and Mrs. W. Ed Brown and Billy, Mrs. L. J. Hodge, Mrs. J. E. Stephens, Rev. and Mrs. F. L. Davis, Miss Ruth Hartley, Miss Beatrice Davis, Mrs. Ruby Medford, Mr. and Mrs. L. H. Small, Mrs. Lena Lotspeich, Mrs. Bessie Glover and son, Mrs. Joe Glover and son, Mrs. Cecil Gray, Mr. and Mrs. W. W. Emert, Cleburne Payne, Bryan Carson, Floyd and Vert Readhimer, Emmett Carson, L. L. Small, Arlie and John Emert, Mrs. T. S. Scott, Mrs. M. L. Probasco and baby, Ed and Mrs. T. Scott Wilson and children.

It is the writers belief that he has never seen a company of people any place that enjoyed themselves more than those that attended the wedding and reception. Every one present entered heartily into the spirit of the occasion and enjoyed it to the fullest. All departed, wishing both couples many returns of the happy occasion.

—Contributed.

Locals and Personals

BORN—To Mr. and Mrs. Orval Harris, city, March 9, a son.

Little Miss Virginia Stovall, daughter of Mr. and Mrs. E. F. Stovall, underwent an operation for empyema at the Smith & Smith Sanitarium Friday. She recently suffered a long siege of influenza and pneumonia, which left pus in the pleural cavity.

BORN—To Mr. and Mrs. Sam Lide of the Cedar Community, a daughter on April 13.

O. B. Fanning, who spent some weeks at Panhandle in the employ of Jim Teaver, formerly of Lockney, now in the market business at Panhandle, returned home last week on account of sickness. He is regaining his strength this week.

J. W. Ginn reached home Monday afternoon from Hot Springs, Ark., where he had been taking the baths for rheumatism. He is much improved.

Mr. and Mrs. J. S. Solomon and Mrs. N. W. Williams are expected to return home the latter part of the week from Memphis, Texas, where they have been

visiting relatives several days.

CHILDREN'S FATAL DISEASE

Worms and parasites in the intestines of children undermine health and so weaken their vitality that they are unable to resist the disease so fatal to child life. The safe course is to give a few doses of White's Cream Vermifuge. It destroys and expels the worms without the slightest injury to the health or activity of the child. Price 35c. Sold by all drug stores.

We Are Closing Out a LARGE STOCK OF SHOES AT WHOLESALE COST

1 Lot of Ladies Shoes at \$1.19 We also have a complete line of Ladies', Misses' and Children's Dress Shoes in Newest Styles and Colors at Popular Prices.

Men's and Boy's Work Clothes and Dress Pants at Money-Saving Prices.

Specials for Saturday in Our Grocery Department

- Swift's Jewel Lard, \$1.30
25 lb. Sack of Salt, 34c
10-lb. Sack of Salt, 17c
No. 2 Campbell's Pork and Beans, 8c

We Still Have

P. & G. Laundry Soap, 25 bars for \$1.00

Powers Mercantile Company Middle of the Block, West Side, Floydada

We Pay In The Field

When hail comes and ruins a good prospect for wheat the owner of the crop has a big loss. Then is when he needs his insurance policy.

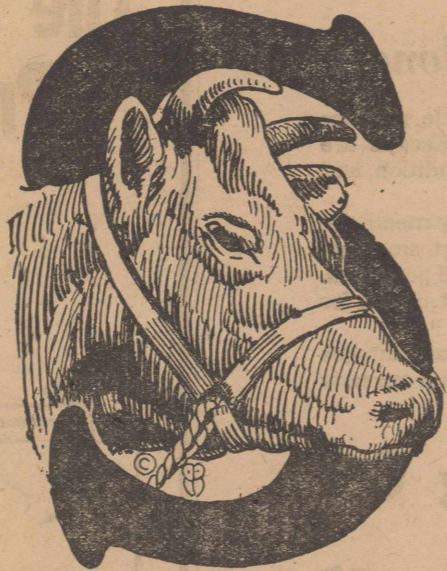
We Represent Old Line Companies that will pay off when the loss comes. Our adjusters live in this part of the country; They are home men. And they will pay off in the field where the damage was done.

With Good Prospects for a Wheat Crop, it is Cheaper to let somebody else carry the big risk your crop is under every day than to undertake to carry it your self.

Let us write you an old-line Policy and be safe.

G. C. TUBBS INSURANCE AGENCY

"ALL KINDS OF INSURANCE"



PUBLIC SALE

OF

JERSEY COWS

At FLOYDADA, SATURDAY, APRIL 17TH

1:30 P. M. AT HUCKABAY OLD PLACE

Thirty head of high grade Jersey Cows and Springer Heifers; some with baby calves, balance fresh soon. Some registered and the rest high grade full blood.

These cows were shipped from one of the best Jersey cow counties in Texas. Come early and pick out your cow.

S. T. MEADOWS & SON

OWNERS

NASH & SEALE, Auctioneers

22 Years of Leadership and still Leading in Price ~ Design ~ Quality

Table with columns: Model, New Price, Old Price. Rows: Tudor (\$520-\$580), Fordor (565-660), Coupe (500-520), Touring (310-290), Runabout (290-260).

All prices f. o. b. Detroit

Supremacy Maintained through Features which Established Ford Leadership

Left-Hand Drive—Originally introduced by Henry Ford on the Model T car in 1908 and since adopted for most American-made cars.

Three Point Motor Suspension—First used by Henry Ford in 1903, and a feature of the Model T power plant for eighteen years.

Dual Ignition System—Dual ignition is provided for Ford cars, (1) the Ford magneto and (2) the generator and storage battery. This has been a great factor in establishing the Ford reputation for reliability.

Planetary Transmission—Costs more to build than the conventional sliding gear type but gives better light car control.

Multiple Disc-in-oil Clutch—The multiple disc clutch is generally conceded to be the best and smoothest type for any car. The Ford clutch runs in oil.

Thermo-Syphon Cooling System—Extremely simple—always efficient. No water pump to require packing. Circulation of water is governed entirely by engine temperature.

Simple, Dependable Lubrication—Exceedingly simple, combining the splash principle with gravity flow. No pump required.

Torque Tube Drive—Henry Ford originated the Torque Tube in 1908—a driving principle now embodied in many of the highest priced cars.

"We have never lowered the quality of the car to reduce the price"



