

Less Than Two Thousand Bales of Cotton Yet In Fields of County

20,280 Bales Turned Out To-date by 14 Gins in Section.

Reports from the gins of Floyd County, given to The Hesperian this week, give the figures for the total ginnings to date in the county at 20,280 bales and also indicate that there are still in the fields yet to be gathered in the form of bolls slightly less than two thousand bales.

Reports Are Complete

These figures given include a report from every gin in the county, fourteen in all, with four at Floydada, three at Lockney, one at Aiken, one at South Plains, one at McCoy, one at Lakeview, one at Dougherty, one at Jobbailey and one at Goodnight.

The figures for the ginnings are accurate to the bale, but of course, the figures as to the portion of the crop yet to be gathered are only estimates and may vary, depending on the weather for the remainder of the winter, the price and possibly other factors.

The composite figures show that practically all portions of the county have had a reasonably good crop, with an excellent crop in some sections. Figures for the individual gins cannot be released. In the estimates round bales are given as half bales.

The totals from the gin reports are probably about a composite of the best estimates made in the county for the opening of the season. While some close observers put the figures as low as 18,000 others gave in estimates around 25,000. The crop was cut down several thousand bales by the inroads of boll worms in some sections where continued wet weather affected the growth of the stalk, and in two portions of the county hail damage probably exceeded a thousand bales.

LARGE CROWD HEARS BAND STREET CONCERT SUNDAY

Despite a cold north wind which threatened to handicap their musical program, a crowd of between one hundred fifty and two hundred people heard the street concert of the Floydada Municipal Band last Sunday afternoon at about two o'clock. Approximately sixty automobiles were parked near the band stand at the north-west corner of the square before the close of the program.

Considerable interest was shown in the program and the musical numbers were loudly encored. The band entertained for one hour.

MANASCO TO OPEN NEW CAFE IN FLOYDADA ABOUT FEB. 1

Announcement was made this week of plans now being worked out by E. F. Manasco for the opening of a new cafe in the building formerly occupied by The Lewis Cafe on the south side of California Street.

The new eating place, to be known as The Texas Cafe, will likely be opened around February 1, or shortly thereafter. The establishment will be all-modern, completely sanitary, and all new, according to the owner and manager.

Zone Conference of Lions Clubs To Be Held at Floydada In April

Zone eleven, of the Lions International of the State of Texas, will hold their next regular quarterly zone meeting in Floydada, in April responding to an invitation extended by the local Lions Club to their guests on that occasion. The invitation was extended by Floydada Lions Club President W. E. Patty at the regular meeting of the club at Childress Wednesday noon, of last week. President F. L. Davis and Lions W. H. Henderson, F. L. Davis, O. P. Rutledge and I. W. Hicks attended the meeting in Childress last week.

Fourteen clubs compose Zone Eleven, which embodies fifteen counties in the Panhandle. Definite date for the meeting has not been set, but it is likely that it will be held about the tenth of April, President Patty said. If representatives are present from all clubs, an attendance of about fifty guests is expected.

Sam Braswell, Zone President, acted as chairman at the meeting held Wednesday at Childress. Seven Lions Clubs were officially represented. During the discussion of charity work, the newly organized Floydada club was highly commended upon its activities along this line. "Never have I seen such a young club accomplish so much in such a short time" President Braswell said in regard to the Floydada Club activities.

Plans for the zone meeting in this city were discussed at the regular meeting of the Floydada Lions Club Tuesday noon. Among other topics discussed at the meeting were the plans of local Boy

City's New Fire Truck Given Tests Yesterday

Lubbock Fire Chief Conducts Pressure and Capacity Tests For Officials.

Water Superintendent G. R. Strickland and members of the city council and volunteer fire department, were assisted yesterday in tests of the city's new American-La France fire truck by W. E. Twitty, chief of the Lubbock Fire Department, who spent the afternoon here and last night the members of the council met and formally received the new fire fighting equipment which is looked upon as one of the most modern of facilities for handling fires.

Tests made included those for draft pressure and capacity, as well as hydrant pressure and capacity. From ground water, supplied into a drainage vat adjoining the fire station the big engine developed a pressure of 120 pounds on the line and threw 556 gallons of water per minute through a two-inch nozzle tip, with the pump at 558 revolution per minute. On a one-inch nozzle-tip test for high pressure the machine developed 210 pounds pressure at the nozzle-tip.

The hydrant test, made with a one and a half-inch nozzle-tip, showed a capacity of 643 gallons per minute and the combined city and engine pressure threw the stream 125 feet high. With the one and three-fourths inch nozzle the capacity test showed 716 gallons per minute and the height of the stream was 118 feet. A deluge set was used in this last test.

An expenditure of nearly \$11,000 was made by the city for the new equipment, which also included a large quantity of hose and ladders for scaling buildings. An onlooker as the tests were made Wednesday was Lee D. Olive, a state fire insurance inspector, who said the movement to increase the facilities for fire fighting was one in the right direction. Chief Twitty of Lubbock Department as well as Mr. Olive, looked over the city's new fire station and offices and expressed their approval of the excellent arrangement of the new plant.

Postal Receipts Show Steady Gain In 1928

Postal receipts at the Floydada Post office registered another substantial gain in 1928, the figures for the year showing an increase over 1927 of \$1313 on round numbers, according to Postmaster J. D. Starks.

Receipts for 1928, as totalled following the close of the year, were \$16,536, as compared with \$15,222 in round numbers for 1927.

PLAY AT BAKER

Sunset school will present a play at the Baker school on Friday night, January 25, it was announced this week. Proceeds from the play go to the Baker school.

The play was presented at Sunset some time ago and met with hearty approval. Everyone is invited to attend, it was stated. Other than being well entertained, those attending will be supporting a worthy cause, it was stated.

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Machinery Sale Draws Buyers From 5 Counties

Half a Dozen Dealers Work Together On Plan To Clean Up Odds And Ends.

Farm and ranch owners from five counties, the bulk of them, of course, resident of Floyd County, attended the used machinery sale held by five local machinery and farming implements dealers in the southwest part of Floydada Tuesday of this week.

Attendance at the peak of the afternoon was probably 800 or 1,000 persons, largely owners and operators of machinery and farming implements, and some 2,000 persons in all attended the sale. A light lunch was served on the ground, the sale opening shortly after ten o'clock. Seale & McDonald, plains leading auctioneers, conducted the sale.

Tractors, combines, threshing outfits, headers, tillage tools of various kinds were included in the sale, several of the standard makes of machinery of various kinds being represented. The plan, as explained by one of the dealers interested, was to clean up stocks of dealers locally of used machinery that had accumulated, selling at a price to be determined by the buyers themselves, and getting the tools out in use at the price the public was willing to offer. Mutual results were looked upon as satisfactory, practically all the machinery moving. Hale, Briscoe, Motley, Crosby and Lubbock Counties, in addition to Floyd County, were represented in the list of buyers present.

J. H. Reagan, D. W. Fyffe, Barker Bros., Rutledge & Co., and Stansell & Collins were the dealers interested in the sale.

Mother Of Mayor Smith Died In So. Carolina

Mrs. R. H. Edmonson, mother of Mayor W. D. Smith, died at the home of her daughter, Mrs. George Barnes, Sr., 129 Elm Court, Greenwood, South Carolina, Saturday, January 19, at 12 o'clock a. m. The deceased was 85 years, 7 months and 4 days old.

She was born in Tennessee, came to Texas in her early days. She with her husband resided at Brandon, Texas until Mr. Edmonson's death. She then lived with her sons at Hillsboro until six years ago when she went to make her home with her daughter, Mrs. Barnes. She has been an invalid for the past four years.

Joe N. Edmonson, of Hillsboro, a son, accompanied the body to Hillsboro. Funeral services were held at the First Christian Church at that place Wednesday. The deceased was a member of the First Christian Church.

She is survived by two sons and one daughter they are W. D. Smith of this city; Joe N. Edmonson, of Hillsboro and Mrs. George Barnes of Greenwood, South Carolina.

Mr. and Mrs. W. D. Smith and Mr. and Mrs. P. T. Rucker left Sunday for Hillsboro where they were to attend the funeral Wednesday.

Cemetery Assn. Plans For Fifty More Trees

Floydada Cemetery Association is making plans for planting fifty more trees in the cemetery this spring, according to Mrs. Jennie Bishop, president of the association, and will also pipe water from the cemetery well to them at the same time. A tree row and water line extending as nearly as possible north and south through the cemetery will be put in, she said.

In connection with the improvement it is possible that there may be those who want water piped to individual graves, and officials said that those who do want special lines run, get in touch with Sexton H. G. Parker at this time and thus save both expense and trouble.

Mrs. C. Surginer is vice-president of the association and Mrs. J. B. Jenkins is treasurer. These officials will appreciate the help of anyone at any time in carrying on the work of the organization. Particularly at this time, would trees for the plot be thankfully received. However, no other drive for the cemetery work will be conducted for this year's work.

TIN BUILDING REMOVED TO MAKE WAY FOR NEW THEATRE

One of the first steps in preparation for the construction of the new White-Booth Theatre Building on West California Street, announced last week as an early 1929 construction project for Floydada, is the removal of the building now on the ground.

The first of these buildings to be moved out was the large iron-clad building formerly occupied by the Floydada Sheet Metal Works, which was sold to Louis Newell and will convert it into use on his farm near Dougherty.

A small frame building used as hamburger stand for the past five years, will be the next to be moved. Contract for the theatre and drug store building has not been let and may not be for several days, E. E. Booth said this week.

Tax Collections About \$100,000 Since Jan. 1

2250 Cars And 325 Trucks Had Been Registered In County Yesterday.

Deputy E. Ray Smith of the collection department of Sheriff P. G. Stegall's force, yesterday gave the figures for January state, county and common school collections at about \$100,000 since January 1, the past few days having been particularly busy ones with Monday and Tuesday running heavier than any other days to date.

Monday at Lockney the collector's force had a run of \$11,276, waiting on nearly 200 taxpayers in the day, and Tuesday upon their return to Floydada after a day's absence they collected about the same amount. The last few days before February first are sure to see heavy runs of citizens who want to get in on the poll tax payments before the last hour, Mr. Smith said.

In addition to collections of the regular taxes for the county and state, the office of the collector had handled about \$40,000 in automobile registration fees. Deputy Thurmon Hamilton, in charge of the auto registration window gave the figures yesterday at noon at 2,250 cars registered and 325 trucks.

About 2,200 poll tax receipts have been issued.

Sheriff Strikes Zero Weather On Trip North

P. G. Stegall, sheriff of Floyd County, who returned Friday of last week from Louisville, Kentucky, where he had been for several days on official business, found zero weather at one point where he touched. This was at Cairo, Illinois, where, he said, "The wind off the river would take your ear off if you stuck it out." It was also quite cold at Louisville.

The occasion for his trip was to bring back to Floyd County, W. L. Branch to answer a charge of theft of an automobile from Lockney something more than three weeks ago. The car, alleged to have been stolen from this county, was driven back from Louisville by the sheriff who brought two prisoners along, the second being L. C. Offutt, who was arrested at the same time Branch was taken by the Louisville authorities, and is charged as an accomplice with him.

The men and the car were taken in charge by the Louisville officers within a few minutes after their arrival there from Floyd County.

An interesting thing noted by the sheriff on his trip was the fact that thousands of acres of cotton, apparently carrying from a bale to bales of cotton per acre, were standing still in the fields of many Mississippi River bottom counties. He passed thousands of acres of cotton, he said, where apparently no harvesters had been or were at work.

Organize City Church Municipal Orchestra

The organization of a Municipal Church Orchestra was completed this week by Prof. A. L. Lundgren, director of the Floydada Municipal Band. Prof. Lundgren announces that the orchestra will alternate between all the churches in the city desiring their services, and will play during the eleven o'clock service each Sunday morning.

The first appearance of the orchestra will be made at the First Methodist Church on Sunday, February 3. Announcements as to the schedule will be made from week to week through the Hesperian, the director stated.

The personnel of the orchestra is as follows: A. L. Lundgren, director; Kinder Farris, cornet; Mrs. A. D. Cummings, violin; John Carpenter, flute; Gwendolyn Snodgrass, Soprano Saxophone; Waldo Houghton, B Soprano Saxophone; Miss Jewell Brock, Clarinet; N. B. Stansell, Alto Saxophone; E. B. Massie, Tenor Saxophone and Upright Borum, Baritone Saxophone. The regular organist of each church will be asked to accompany the orchestra, it was stated.

DEATH OF V. B. FITCH IS VICTIM OF FLU RELAPSE

Glenn Fitch, of Denton, nephew of V. B. Fitch of this city, succumbed to a relapse of the flu last Thursday morning following an illness of two days after going to bed the second time.

The deceased was employed at the time by the Wrigley Chewing Gum Company as traveling salesman. He formerly worked the Floydada territory as salesman for the Hoffman Barber Supply Company.

Death came at the St. Paul Hospital in Dallas. Funeral services were held Friday afternoon at Denton, and interment was made in the Pilot Point cemetery. The deceased is survived by his mother.

V. B. Fitch and daughter, Victorine, and Bill Elliott returned the early part of this week from Denton where they attended the funeral services. The deceased was a cousin of Mr. Elliott.

Important Links In State Highway System Possible In Floyd County

Negro Minstrel Will Be Presented Tonight

Black Face Jubilee by Members of Agricultural Class at High School Auditorium.

"Walk All Over God's Hebben", "Swing Low Sweet Chariot," and various other negro spiritual and comical songs and jokes is the menu to be served those attending the negro minstrel at the High School auditorium tonight. The future Farmers of Texas Club, student members of the F. H. S. Vocational classes, are presenting their negro jubilee singers. They are being assisted by the High School Choral Club.

An evening chuck full of laughter is promised those attending. A cast of more than fifty black face comedians will take part in the celebration and every character is good for one hundred grins, according to O. T. Williams, who is directing the minstrel. "If you don't laugh your thirty-five cents worth, we will be badly fooled" he said.

Proceeds netted from the minstrel tonight will go towards sending members of the Vocational Agricultural Judging Teams to the state contest at A. & M. College in April. Last year, Floydada merchants defrayed the expenses of these contestants to College Station, and this year, the boys are making plans to pay their own expenses.

The program will start at 8 o'clock.

Royalty Play Feb. 1 By Andrews Faculty

"The Whole Town's Talking", a comedy-drama in three acts will be presented by the faculty of the Andrews Ward School, assisted by H. H. Cunningham and George E. McWhirter of the High School faculty at the High School auditorium Friday night, February 1, at 8 o'clock.

The play is sponsored by the Andrews Ward P. T. A. and the proceeds will go to the Andrews Ward Library and playground fund.

Miss Katherine Burch and Mrs. Robert A. Sone, both of whom are said to have had wide experience in dramatic work, are directing the play.

This is the first play to be given here by the school faculty. Several members of the cast have the reputation of being very capable players.

The play is one of John Emerson's and Anita Loos' most popular plays. It carries with it a \$25 royalty and has had many successful runs.

Floydada High School Orchestra will furnish music.

Following is the cast of characters:

- Henry Simmons, a manufacturer
- A. D. Cummings.
- Harriet Simmons, his wife—Mrs. Robert A. Sone.
- Ethel Simmons, their daughter—Miss Katherine Burch.
- Chester Binney, his partner—Dave Waldron.
- Letty Lythe, a motion picture star—Myrtle Henry.
- Donald Swift, a motion picture director—H. H. Cunningham.
- Roger Shields, a young Chicago blood—George McWhirter.
- Lila Wilson, friend of Ethel—Mrs. A. D. Cummings.
- Sally Otis, friend of Ethel—Sudie Miller.
- Annie, a maid—Ruby Norton.
- Sadie Bloom, a dancing teacher—Lulu Belcher.
- Taxi driver.
- Mrs. Jackson and girls.

F. F. F. SERVICE STATION PURCHASED BY NEW FIRM

O. L. Sullivan, of Lorenzo, and Guy Jackson, of this county, completed the purchase of the F. F. F. Service Station this week from Wood Brothers, and took active charge of the station this Thursday morning.

R. C. and J. M. Wood, former proprietors of the station, have been in the filling station business in this city for the past three years. They have not announced their plans for the future.

The new firm will continue business in the same location.

BUILD GARAGE AT CORNER OF CROCKETT AND HIWAY

At the crossing of the Lakeview road, where Crockett Street becomes the Matador Highway, Wilbur Nelson and Bunk Bennett have built a new garage forty by sixty feet, with a service station twenty by twenty-six feet, and although stucco work on the job is yet to be done, the interior work has been completed to the point where they can open for business.

The garage is on the northeast corner of the Duncan tract of land facing the Blue Goose Station.

Miss Mary Lou Crain and Mrs. Ruth Jones are attending business college at Plainview, having entered Wednesday.

Ray Clements returned Monday from a business trip to Dallas.

MEETING FEB. 4 TO TALK CREAM SELLING

Two Firms Ask Cream Producers of County To Gather Here.

Possibilities of obtaining a greater revenue from the cream produced in Floyd County are visualized in a call issued this week by two firms, Community Supply Co. of Floydada, and the Merchants Produce Company of Lockney.

February Fourth Date

The date for the meeting is February 4, the hour is 1 o'clock, the place is the court house in Floydada. The entire county is being circularized in an effort to reach every cream producer. "The plan we will present, we think, will make every cream producer in the county some money if we get the line-up we hope to get," Clarence Foster of Community Supply Company, said Tuesday. "Competent speakers will be present at the meeting to explain our plan, which is not a complicated one at all."

"We do not want to go into all the details for publication at this time," he said. "However, we will go far enough to say that we think the plan is altogether workable, and that it will make the market as much as 5 cents per pound better for all the butterfat that is marketed, which will undoubtedly mean much to every cream producer."

There is a possibility that several hundred cream producers of the county will attend the meeting here on the date set.

Strickland Water Supt. On Two-Year Contract

Friday of last week G. R. Strickland for the past four years City Marshall of Floydada, was given the title of City Water Superintendent and gas and sewer inspector by the city council, dating his contract to become effective January 1 and giving him a salary of \$200 per month.

When Strickland began work with the city his job was principally one of patrolling the city's streets as night watchman. His duties were gradually enlarged until the past year he has had all the above duties included in his work, more than 300 water connections and all the gas and sewer connections having been made under his inspection and okay, as well as a large number of water and sewer line extensions.

CHAMBER OF COMMERCE OF QUITAQUE MEETS TONIGHT

Annual banquet of the Quitaque Chamber of Commerce will be held this Thursday night, and a record attendance is expected, according to reports from that city. A number of Floydada citizens will probably attend this occasion.

The Crosbyton and Paducah Chambers of Commerce will hold their annual banquets on Tuesday night of next week. Ed Bishop, secretary of the Floydada Chamber of Commerce, plans to attend the Crosbyton meeting. J. J. Taylor, State Press columnist in the Dallas News, will be the main speaker at the Paducah banquet.

Marion Smith spent Tuesday in Amarillo where he attended a soda fountain school conducted by the Mistletoe Creamery company.

Former Floyd County Woman Given Sentence On Mail Fraud Charge

Mrs. Alice Sawyer, former resident of Floyd County, who after leaving this city, became wealthy and operated an imposing apartment house in Long Beach, California, late in December was sentenced to eighteen months penal servitude by a federal judge after she had been declared guilty by a jury on a mail fraud indictment, based on the exploitation of her son's supposedly petrified body.

The jury found Mrs. Sawyer guilty after only a few minutes deliberation, and after sentence she was accompanied by federal guards to Alderson, W. Va., to serve the sentence. The penal servitude was in addition to a \$5,000 fine imposed by the judge.

Here Five Years

The Sawyer family lived here five years, coming to Floyd County about 1911 from Hill County, and leaving for California in 1916. Her husband was engaged in cattle trading and stockfarming while they lived here. After moving to California they were separated.

Newspaper reports and word of mouth stories of the exploitation of the dead son's body give a gruesome picture. The actual fraud charge is based on the testimony of John L. Stutz, a Meridian, Mississippi, railroad engineer, who alleged he had been swindled out of his life savings, some \$32,000, by Mrs. Sawyer, who through the mails made representations that she was negotiating for the sale of her son's petrified body to a scientific foundation for a price ranging from \$25,000 to \$350,000, for scientific purposes. The hoax was discovered, it is claimed, when the body "caved in" after some two or three years.

The Sawyer's had three children, two sons and a daughter. The eldest son was Theron. He died in Arizona in 1921, where he had been sent for his health. The body was returned to California for burial, and according to claims made, the action of the soils on the body petrified it and caused an unusual condition to be set up that was supposed to be exciting much interest in a certain circle of scientists conducting research work.

Mrs. Sawyer's arrest something more than a year ago occasioned much interest among Floyd County people, who learned through newspapers sent from California of the charges. The progress of the trial also created much local interest.

John L. Stutz, for forty-two years a locomotive engineer of Meridian, Mississippi, who was the chief government witness, testified that he paid Mrs. Sawyer \$32,000 to finance a "deal" whereby Mrs. Sawyer was to receive at least \$150,000 from scientific societies for the "exhibition" of her son's body. Many love letters which passed between the engineer and Mrs. Sawyer during the "promotion" period were introduced in the trial, according to reports appearing in California papers. Stutz wept when the verdict was returned. The government has returned to him the love letters he wrote to Mrs. Sawyer. He is penniless.

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THAT JOB DONE

The announcement made this week by the railway committee that Floydada's part of the contract by which we brought the Q. A. & P. extension to town has at last been accomplished, is welcome news and a definite relief. It is one more rather big job behind us. It clears the way of what might have proven a stumbling block for future activities.

Of course, the Quanah line has been in Floydada for a long time and there was a worth-while guarantee between the railway company and any difficulties in the way of right-of-way. It was the actual settling off of the right-of-way debts and promises that was finished this week. Now, we can truly say that we have carried out our part of the program. Some of the guarantors, and others did more than their parts, others did not do what they should have done. But since it's behind us, that's one more thing we don't have to quarrel at each other about.

Now, we can undertake some other big things that need to be done, with freer minds.

MERRY JANUARY TWENTY-FOURTH

Hayward Bartlett last year wrote the unusual greeting appended for the March 8 issue of Life. If afforded us a laugh, maybe it will do the same for you:

You and Yours were good enough to wish Our and Ours, or however you would say it, a very Merry Christmas and a Happy New Year. We provided ourselves with cards to extend a similar greeting to you—very similar, in fact; there was holly on them and evergreen, and the type used for our name didn't match the rest of the text any better than yours did.

The envelopes disappeared, though, just about a week before Christmas. We finally located the envelopes, and then discovered we didn't have any stamps. By this time it was February 2nd and the roof was leaking badly. We had a lot of trouble with the plumbing, too, and you can well believe that this all took a lot of time.

The first thing we knew, we were well along in March, with just enough time left to wish You and Yours the Very Happiest March 13th that you had in your whole, whole life.

Really, it seems to us that a greeting at this time should be more appreciated than one in the Yuletide season, when everybody has just loads and loads of presents and tons and tons of well wishes with holly wreaths in the windows and Christmas trees in the corners and what not.

Now, there are lots of colds and cases of the gripe around town and some of the children on our street, and possibly on yours, have the measles. So perhaps the little note of Well Wishes to You and Yours from Our and Ours, or however you would say it, will do its part to make this March 13th a teeny bit happier than any other March 13th you ever had before.

SURE, LUBBOCK WOULD

Put the emphasis on the last word and you have it.

Members of the Lubbock Bar Association are worked up and will protest against the creation of a new Judicial District that would embrace Floyd, Briscoe, Motley, Dickens and Crosby Counties. Lubbock wants Crosby to stay in one of the Lubbock Districts that now embraces Crosby, Lubbock, Hockley and Cochran. Cochran touches the New Mexico line on the west. Its western boundary is probably 150 miles from its eastern.

"Attorneys in this section," The Lubbock Avalanche states, "Feel that the court is unnecessary and that its creation would be useless expenditure on the part of the state."

The mistake of the legislature was made two years ago, when the unnecessary court was created at Lubbock, if any mistake was made.

Evidently, the attorneys referred to by the Lubbock newspaper did not live in Floyd, Motley, Crosby, Briscoe or Dickens Counties. In fact the expression, "this section," may have meant the Lubbock town-section or thereabout. Lubbock

boldly "takes" and as boldly refuses to "put."

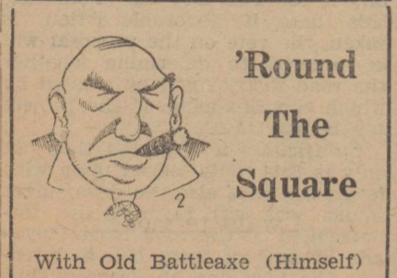
WHY BORDEN WENT TO WACO

Another reason why the Borden Company decided to place a big milk plant at Waco has been expressed by Walter Page of New York, general manager of the Borden Company. It is that the company considered Waco a good field because dairying offers the best solution to the farming problems in the Waco country. To use Mr. Page's words:

"A careful survey showed that the section of Texas in the vicinity of Waco was ready for dairying, it having been farmed on the single crop basis for many years, until the soil had deteriorated to a point where its productivity no longer paid a satisfactory return to its owner. In other words, we believe that the territory in and about Waco was hungry for diversification. The farmer could no longer continue to operate on a one-crop system. The dairy industry, we believe, has the greatest possibility in diversification for that territory."

"With the set-up we have in Waco—first, a community of farmers anxious to diversify, a soil and a climate adapted to such diversification, a business organization of men who are willing to back their faith in the community by putting up the money to properly finance the farmer to get into the dairy business, a community willing to finance the building of highways so that the farmers' milk can be regularly and economically transported to market all of the fore-going, together with the strongest milk concern in the United States, a concern which has been a pioneer in dairying in the South, having made a success of its undertakings in Mississippi and Tennessee, understanding the difficulties and the problems to be faced in this great work—we are sure to make dairying in the vicinity of Waco successful."

Here's the lesson for the Plains country, with its virgin, fertile soil—the Waco territory has found it necessary to save their agricultural interests to engage in dairying in order to enrich its impoverished soil. How long before it will be necessary for us to do this to protect our soil? Will we go into dairying and general livestock farming on a scale extensive enough to protect our soil before it is absolutely necessary? If livestock farming is the recognized way of restoring fertility, isn't it worthwhile to maintain fertility by pushing now livestock farming, one of the best branches of which is dairying?—The Plainview Herald.



"Had a little bird
It's name was Enza;
Left the door open,
And Influenza."

Today's appropriate greeting:
"Had the flu yet? And if not, why not?"

And another good thing about breathing through your nose, is that you have to keep your mouth closed.

Observing that Old Battleaxe was a helpless victim of the "weed" P. G. Stegall, high sheriff of our county, brought us back a one pound "hand" of raw tobacco from Kentucky. It was the "finest of the finest," he said.

You know, that sheriff sure would make a good salesman. He was so slick that, after explaining to us that this tobacco could not be smoked because it was not compressed, and was too good tobacco to be chewed, he walked right out with that "hand" of tobacco. Some argument.

Better Than Whiskey for Colds and Flu

To Cut short a cold, cough or the flu and prevent complications, nothing gives such quick and delightful relief as Aspirinal, the new, scientific "Liquid Cold Remedy" that clears the head; relieves congestion in the nose and throat; checks the excessive flow of mucus; banishes dull headaches and that chilly, achy feeling.

Aspirinal is a complete Liquid Cold Remedy, acting gently on the liver and bowels, and your druggist is authorized to refund your money while you wait at the counter if you do not feel relief coming in two minutes. Aspirinal is sold by all druggists. Price 60c.

All you Road-Bond Boosters:—Have you paid your poll tax? Remember, there may be another election so that us optimists can see for sure whether the citizens of this county want to be modern or not. Just one more week!

At the Poultry Show in Lockney last week, an old man claimed that his long life could be attributed to poultry farming. We believe that it is all bunk. These chickens are cutting our life short.

O. B. is beginning to receive a little help on this job of painting the court house. Maj. Horton has volunteered to paint the lower half if O. B. would paint the dome. Now is our chance. That is just about as near heaven as we will ever get.

Dog gone it! Three fourths of "Life" is "Lie," and that guy on California Street says that O. B. just lives three-fourths of his life.

If there wasn't something to gripe about all time, this column would have no reason for existing. So, here goes for another long shot. How about those trees on South Main Street that overlap both the side walk and the pavement? Will it be necessary for someone to run into the limbs (tree, not female limbs) overhanging the pavement, break a windshield and put some one's eye out before they will be pruned? We hope not. How about it?

We will now warble Dr. Lon Smith's favorite spam—"A Bow Legged Girl May Be Healthy, But She Is Always Out of Shape."

FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

ISSUE OF JAN. 28, 1915.

Following a call last Friday to the country southeast of Floydada Sheriff A. C. Goen boarded a motorcycle with W. M. Salisbury as chauffeur. The sheriff rode the two-wheeled vehicle very well until on the return when in the edge of town his feet became entangled in the chain gear, spraining an ankle. As a result he has been using crutches the past few days.

The first trans-continental telephone circuit in the world was inaugurated on January 25 when President Wilson talked to the president of the Panama-Pacific Exposition at San Francisco.

A herd of buffalo are roaming the plains somewhere, having recently escaped from "Buffalo" Jones corral near Portales. In the herd are about twenty-one head. Some ten days ago one of the number

was discovered near Texico and the cowboys soon had him on the menu. As buffalo are nomadic and travel great distances they may be seen as likely in one part of the plains as another.

Advertisement:—When you come to town, leave your team at the Owen's Wagon Yard. Best accommodations. Good camp house.

Higgins Battery and Electric Co.
Radio, Automobile and Battery Service.
First Door North of Post Office

LAND
We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of Lots in Floydada.
W. M. Massie & Bro.
Floydada, Texas

Doctors Disagree
When children are irritable and peevish, grind their teeth and sleep restlessly, have digestive pains and disturbances, lack of appetite, and have itching eyes, nose and fingers, doctors will not always agree that they are suffering from worms. Many mothers, too, will not believe that their carefully brought up children can have worms. The fact remains that these symptoms will yield, in a great majority of cases, to a few doses of White's Cream Vermifuge, the sure expellant of round and pin worms. If your child has any of these symptoms, try this harmless, old fashioned remedy, which you can get at 35c per bottle from Floydada Drug Co.

Real Estate Insurance & Loans

I write all kinds of INSURANCE. Your business will be greatly appreciated.

Ellison Ins. Agency
L. M. Ellison

What about the FLU ?



HAVE you had it? Are you going to have it? What are you doing to prevent it?

Everybody is asking these questions just now.

Doctors say to keep out of crowds; be cheerful; eat good food; get plenty of sleep; keep the bowels open.

At the first sign of constipation, take a dose of Thedford's BLACK-DRAUGHT.

At the first sign of Flu, that is, when you begin to have a little temperature and feel like you are taking cold, go to bed and call your doctor. You can not cure the Flu on your feet.

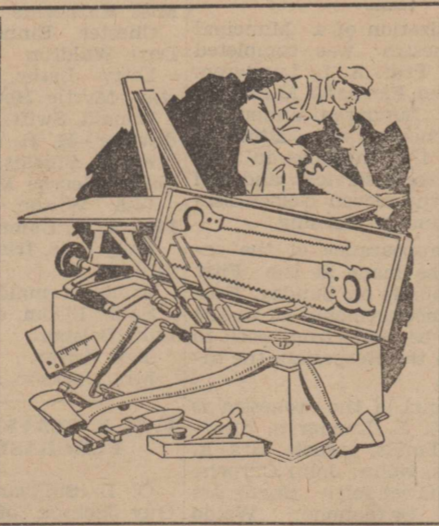
Prevention, as everyone knows, is better than cure. One of the best ways to prevent catching a cold which might develop into the Flu, is to keep your system free from impurities by using Thedford's

Black-Draught

For CONSTIPATION
INDIGESTION, BILIOUSNESS

LA-38

Our Homes Depend Upon Hardware Stores



What if you couldn't buy a pound of nails here in Floydada—or an ax handle—or a paring knife! What if you always had to wait to send to Chicago for things like that? In other words, what if Floydada had no hardware stores?

Ever since it was a frontier town, Floydada has been a good place to buy hardware. It had to be because our pioneers couldn't build their homes and buildings, and cultivate the ground without the supplies they got at a hardware store.

But because we can always get what we want in the hardware line, we've come to take our stores more or less for granted. We forget that it's our hardware stores which keep our lawns mowed, the snow shovelled from our walks, our gardens cultivated, and our potatoes peeled.

It's the things we buy at our hardware stores which build and maintain our homes. And Floydada can't have too many good homes!

Floydada has always had good hardware stores. The proprietors live here and know the country, and they carry the things the people of Floyd county need. Give them your support!

Floyd County Hesperian

H. Z. Pennington
PHYSICIAN AND SURGEON
Telephones:
Residence 330 Office 73

F. C. HARMON
Licensed Undertaker
Modern Equipment;
Hearse and Ambulance
SERVICE ANYWHERE
Phones: Day 242; Nights 174 and 225

Dr. W. H. Alexander
INTERNAL
Medicine and Electrotherapy
Readhimer Building
Telephone 93; Residence No.260

A. C. Goen M. Polk Goen
Phone 170
Goen & Goen
Real Estate Loans, and Insurance
6 Per Cent Farm Loans
Farm Lands, Ranches, and City Property
We handle city property and keep it rented. We render and pay taxes for non-residents. Would appreciate your Fire Insurance Business.
Boothe Building West California Street

E. P. NELSON
FIRE INSURANCE AGENCY
WILL APPRECIATE YOUR BUSINESS
CITY AND FARM LOANS
Every detail of your fire insurance requirements will be carefully handled if entrusted to this agency.
OFFICE—ROOM 8
FIRST NATIONAL BANK BUILDING, FLOYDADA

KENNETH BAIN
LAWYER
Rooms 12 and 13
First National Bank Building
General Practice

Drs. Smith & Smith
Sanitarium
FOR SURGICAL CASES
Phone No. 177
Floydada, Texas

Dr. W. M. Houghton
GENERAL PRACTICE
Diseases of Women and Children a Specialty
OFFICE IN READHIMER BUILDING
PHONES:
Residence 250 Office 256

M. FROST, D. C.
3-YEAR CARVER GRADUATE
Chiropractor
Licensed under Kansas and Arizona Laws
LADY ATTENDANT
Suite 101, Surginer Bldg., North Side of Square
OFFICE PHONE 175

Mathews & Folley
LAWYERS
Readhimer Building
FLOYDADA, TEXAS

A Great Discovery
When Pasteur discovered, in 1852, that the infection of wounds was caused by malignant bacteria, he performed a service of inestimable value to mankind. Since then medical science has been producing better and better antiseptics, to kill these germs that may enter the smallest cut and give us diseases such as typhoid, tuberculosis and lockjaw. Now, all you have to do to be sure that these dreadful germs will not infect a wound, is to wash that wound, however small, thoroughly with Liquid Borozone, the modern antiseptic. You can get Liquid Borozone, in a size to fit your needs and purse, from FLOYDADA DRUG CO.

DOUGHERTY REAL ESTATE

Town or Farm Loans and Insurance
IF INTERESTED IN EITHER OF THESE

SEE OR WRITE

Mrs. Martin Duvall
Dougherty, Texas

Floydada School News

Reporters from the various Classes and Departments of Floydada Public Schools, the English Class of the High School, and the typing class of the Commercial Department co-operating.

Oleta Jackson, Editor-in-Chief Virginia Meachum, Associate Editor

Interscholastic Meet

The Interscholastic League school meet is not far away now. Everyone is looking forward to the annual contest with Lockney.

The debating team has not, as yet been chosen but with Dave Luttrall, Doris Spence, Alsie Carlton, Ruth Enoch, Juanita Shirey, Lois Sitton and other such good material we will win or make Lockney fight for the victory. The declamation team is doing excellent work this year with Miss Ross as coach. She has good material with which to work and we are depending on Robbie Archer, Delbert Eubank, Dave Luttrall, Juanita Shirey, and others to bring the cup to F. H. S.

In spelling this year we have as old members Oleta Jackson and John Key West. Last year their papers were perfect and they have proved to be excellent spellers. We also have new material and we are expecting to be holding the spelling cup this year.

Track, tennis and volley ball teams are beginning practice this week. Heretofore we have always been good in these sports and we are sure that our success will continue.

The purpose of a school meet is to create and stimulate competition between the schools. It teaches the contestants the value of clean sportsmanship and creates a school spirit that otherwise would not exist. We are looking forward to a victorious year and we still retain our old but accepted motto, "Beat Lockney."

Crosbyton Defeats Locals

Last Friday night Coach Jones and his basketball team, accompanied by a group of local fans, journeyed to Crosbyton to play the Chiefs a return game of basketball. The whirlwinds were handicapped by the low ceiling in Crosbyton's gym and were not able to score points as accurately as they have been scoring in previous games. The Chiefs played a steady, consistent game and took the local boys scalps. The score was 28 to 24. The work of Smith, Nelson, and Hanna was outstanding for Floydada and Karr and Smith starred for Crosbyton.

Lockney Scores Hit

Friday night the Senior Class of Lockney High School presented the play, "Icebound." The audience was in tears one moment and the next they were in fits of laughter; between these times they were in a contemptuous mood of hate for the Jordan family whose greed for money caused a whole village to be unhappy.

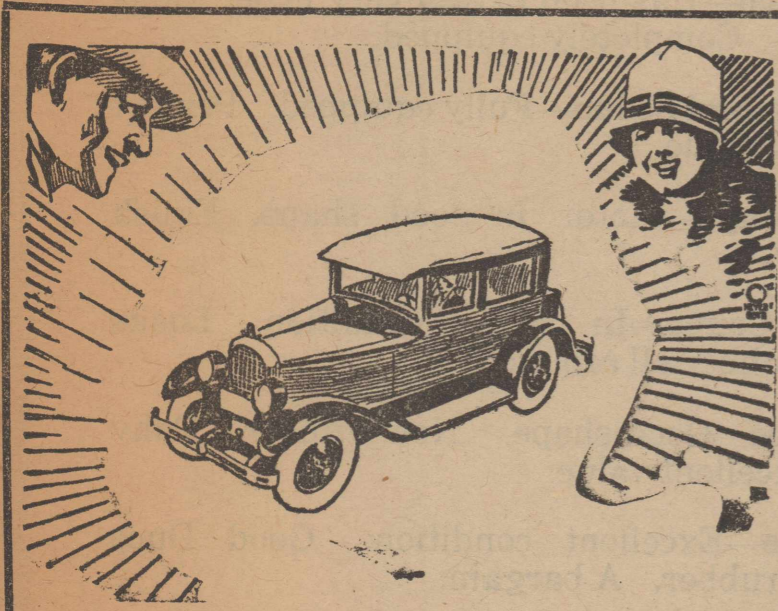
The characters of the play were portrayed unusually well. The play was tense throughout but this atmosphere only caused everyone to enjoy it all the more. The seniors of F. H. S. will, at an early date, present a play at Lockney in return for this excellent play.

"Icebound" was the winner of the Pulitzer prize for 1923. It was written by Owen Davis.

Hesper News

The local photographer has been at the high school building several times during the past few days making pictures for the 1929 Hesper. There have been about twenty pictures taken and there are many more to be taken yet. This indicates that the Hesper for this year will be one of the best in this section of the country.

Last week an order for 1600 colored pictures was sent off. These pictures will be used in the annual to give it more color and life. An order for 200 Class 4 Molloy covers was mailed also. These covers are very expensive and are also very beautiful. The cover includes a picture of the school building, in colors, a bronze Indian head, and the date and title.



**A Car
You're Proud To Drive!**

There's a lot of dependable mileage in that car of yours—don't sell it! Let us repaint it in a bright new color and you'll be proud to take it through traffic! We use a fast-drying, weather-resisting finish. Drive in or call. Estimates of prices quoted.

L. & O. PAINT & TOP SHOP
West California Street

Society & Clubs

Wayne Gound Host At League Party.

Wayne Gound entertained the members of the Epworth League with a party at his home Monday evening. After a number of interesting games had been played refreshments were served to: Misses Sudie Miller, Peggy McKinney, Wanna Tawwater, Williamina Salisbury, Carolee Mooney, Elizabeth McKinney, Louise Gound and Inez Switzer; Messrs William Meachum Alpha Booth, M. F. Swain, Harold Porterfield, John Key West, Jodie Booth, Heron Wright, E. L. Morris and the host.

Club Ladies Given Party For Husbands.

The ladies of the Antelope Home Demonstration club entertained their husbands with a forty-two party at the school building Tuesday evening, January 15. Messrs. Wisdom, Nickels and Aston tied for high score, the booby prize going to C. E. Fleming.

Delightful refreshments of sandwiches, fruit salad, cake and coffee were served by the hostesses to Mr. and Mrs. Joe H. Smith, Mr. and Mrs. C. A. Caffee, Mr. and Mrs. Chas. Nickels, Mr. and Mrs. Purcell, Mr. and Mrs. G. A. Ray, Mr. and Mrs. W. W. Wisdom, Mr. and Mrs. J. T. Poole, Mr. and Mrs. John Aston, Mr. and Mrs. R. R. Jones, Mr. and Mrs. Jim Morrison, Mr. and Mrs. C. E. Fleming and Mr. and Mrs. W. S. Poole.

Miss Minnie Norton Married In December.

Miss Minnie Norton, daughter of Mr. and Mrs. A. F. Norton, of this city and former teacher in the Floydada Public Schools, was married in December to Mr. Alfred Dye, a story carried in The Optimist, student publication at Abilene Christian College, telling of the event. Says the Optimist:

Coming as a surprise to her many friends in Abilene Christian College was the announcement of the wedding of Minnie Norton of Floydada, to Alfred Dye, December 26, 1928.

Mrs. Dye was a student in A. C. C. during the session of 1926-27 and the fall term of 1927. She is the sister of Mrs. Dee Rambo and of Ted Norton who received his Bachelor of Arts degree from A. C. C. in 1928.

Mrs. Dye is now teaching in the Darden Canyon school near Matarador.

Miss Shelton Becomes Bride Of Joe Carlton.

Miss Winnie Rae Shelton and Mr. Joe Carlton of Dougherty, were united in marriage last Thursday afternoon at the East Floydada Methodist parsonage, Rev. A. D. Jameson officiating.

The bride is the daughter of Mr. and Mrs. Shelton of Lakeview community.

P. T. A. Gives Program On "Thrift."

East Ward Parent-Teachers' Association met in regular session Friday afternoon, January 18. Mrs. O. Stephens, vice president presided.

The program opened with a song by the assembly. The roll was called and each one answered with a thrift slogan. The remainder of the program carried out the thrift idea. A talk on the subject was given by Mrs. John McCleskey; a reading, "Work and Save," was given by Juanita Phillips and several musical numbers were given by Mrs. Harper Scoggins' kindergarten orchestra.

The kindergarten orchestra is composed of the following members: Emmett Earl Hinson, George Fry Linder, Billie Yearwood, Phil and Maurice Steen, Georgia Beth Formby, Mary Francis Formby, Merle Scoggins, Gloria Hammonds, Edith Shirey, Jean Sims, Emily Violet Sitton, Randell King, Jack McIntosh, Kenneth Fagan and Edwin Thomas. Harper and Paul Scoggins, Vera Nell Marshall and Dorothy Dell Stovall, members of the orchestra last year, played with the regular orchestra members on this occasion.

A short business session followed during which the picture was awarded to the third grade room for having the most mothers present. The meeting adjourned to meet again Friday afternoon, February 1, at 3:15 o'clock.

The mothers are asked to remember to attend the meetings as a prize will be given to the room having the most mothers present.

Mr. and Mrs. Reagan Give Buffet Dinner.

Mr. and Mrs. John Reagan entertained with a buffet dinner Sunday at noon at their home on West Mississippi Street.

Guests were: Mr. and Mrs. Ross Henry, Mr. and Mrs. Jack Henry, Mr. and Mrs. Roy Snodgrass, Mr. and Mrs. Arthur Baker of Lockney, Mr. and Mrs. Frank Moore, Mr. and Mrs. Homer Steen, Mr. and Mrs. Luther Fry, John Maxwell, Miss Adele Black and Mr. and Mrs. John Hammonds.

K. K. Klub And Husbands With Mrs. Fred Brown.

Mrs. Fred Brown entertained the K. K. Klub, their husbands, and several other guests with five tables of bridge at her home Friday evening. Mrs. W. H. Hilton got high score prize and Fred Brown received the booby prize.

Refreshments were served to: Mr. and Mrs. W. H. Hilton, Mr. and Mrs. Homer Steen, Mr. and Mrs. Jack Henry, Mr. and Mrs. John Reagan, Mr. and Mrs. Jonh Hammonds, Mr. and Mrs. Ray Dickey, Mr. and Mrs. D. Johnson, Mr. and Mrs. Ouis Abston, Mr. and Mrs. A. N. Bratton and Miss Virginia Lewis.

Last Chance

This Great Sale is drawing near to a close. We are going to move very shortly into our commodious new home at the corner of Fifth and California Streets, but before we do move we are going to lower our present stock of some lines we do not care to move to our New Home. Just a few prices quoted in this advertisement will give you some idea about the wonderful values you will find, not only the things you see mentioned here are on sale, but everything in the store has been marked with Real Removal Prices that will put Dollars in your pockets in extra savings when you buy here. Folks if you need Dry Goods, Clothing, Shoes, Notions, Ready to Wear, attend this Great Removal Sale. It's your last chance. Act Now!

MEN'S SUITS

All this seasons suits. Hart-Schaffner & Marx and other brands. Our regular \$32.50, \$35.00, \$37.50 Values.

CHOICE \$19.90

Our regular \$22.50 to \$27.50 Suits—

CHOICE \$14.85

LADIES' FINE WINTER COATS

The seasons best styles and the greatest coats you have ever seen in every respect but they must go! All \$49.00, \$59.00, \$69.00, \$79.00, \$89.00 Coats—

CHOICE \$29.50

LADIES' NEW SPRING COATS AND DRESSES

Coats and Dresses that have just arrived and been put on our racks. Fresh and new but they will have to go and here is your chance to SAVE!

Your Choice any Dress or Coat 25% Off

MEN'S ALL WOOL SHIRTS

Men here is fine warm all wool shirts that you will need lots of times this winter yet. Buy several

CHOICE AT 1/2 PRICE

HEAVY GRADE YARD WIDE OUTINGS

Good dark patterns for your quilt tops, a good grade that you will like. What a price!

YARD 13c

BROWN AND BLEACH DOMESTIC

Yard wide, good grade, in fact it's worth a third more money and we would sell it for more but we don't want to move it.

YARD 10c

HERE IS A SNAP

A rack of ladies coats, some of them are spring coats, a few are winter coats but are colors that can be worn right along in the spring time.

Take Your Choice the Rack for \$9.95

DON'T MISS THIS BARGAIN

Men, women's and childrens sweaters, fine all wool, great values for you at just,

1/2 PRICE

THE KIDDIES WOULD BE HAPPY SO WOULD YOU.

We have a few toys such as rocking chairs, doll buggies, scooters, kiddie kars and doll beds. Buy now for just,

1/2 PRICE

Folks this is your last chance. We can't stay in our present location but a few more days. Our New Home is nearly ready, and we must move. You probably never again will have a chance to buy from us at another Removal Sale and at such Great Price Reductions. This is the last chance, and now!

Martin Dry Goods Co.

Floydada,

"The Store With The Goods"

Texas

Hesperian Want Ads

Cheapest, Busiest Salesmen In Floyd County

FOR SALE
Remington Portable Typewriters write good and last long.
FOR SALE—Pontiac sedan, 1927 model. See Lee Mayhew at F. C. Harmon's. 46tc
OLIVER farming implements at C. Surginer & Son.
FOR SALE—100 bu. good cotton seed \$1 per bu; also 1925 Ford touring car, new top, new cushions, or would trade car for two-row P. & O. Lister, cow, cream separator, young mules or coupe. G. I. Dunavant, Route 2, Floydada. 483tp
COME to C. Surginer and Son for all your hardware needs. North side square.
FOR SALE—Chick brooder, 500 capacity. Oil Burner. F. A. Campbell. 482tp
We have a number of used tires in popular sizes at popular prices. Gullion & Son Tire Service. 481tc
LUMP Coal from Strawn, Texas, at public scales. \$10 per ton. N. B. Stanley. 472tp
If you want trees or any kind of nursery stock, call on Dalmont Nursery 18 miles northwest of Floydada. Route 2, Plainview, Texas. 464tp
Let me take your order for any kind of wind instrument. Orders filled and shipped the day received. Mrs. L. E. Fagan. 482tc
FOR SALE—Baby Buggy, almost new. See or call Mrs. Joe M. Day. 472tc.
1929 DISC ROLLING PRICES
14 Inch Tandem 20c
16 Inch Tandem 25c
18 Inch Tandem 30c
20 Inch Tandem 35c
20 Inch One Way Plow Disc 40c
22 Inch Plow Disc 50c
24 Inch Plow Disc 65c
When you have a job too difficult for others, bring it in. We can do it.
J. A. ENOCH
East Side Square 47tc
OLIVER farming implements at C. Surginer & Son.
FOR SALE or trade—25 sport touring Buick, price \$275. Terms. Apply at Floydada Gin. 472tp
FOR SALE—Bundled Higerla, about 2000 bundles. W. H. Mason. 472tp
It's poor economy to mail order or buy unknown brands of tires when you can buy Federals at wholesale prices. A carload to pick from. Gullion & Son Tire Service. 481tc.

MISCELLANEOUS

HAVE party will handle up to \$20,000 first lien notes. Or good second notes. Glad Snodgrass. 481tc
SEE J. B. Downs at Lockney Tourist Park for bargains in farm and city property. Have up-to-date stucco cabins with gas and all conveniences for tourists. 454tc
THE Spirella Lingerie line is the best made. All garments made to measure. We also have a splendid line of hose at The Thrifty-Nifty Shop. 29tc
NEW fancy work for spring sewing. Thrifty-Nifty Shop. 481tc
JUST received a new shipment of Ukeleles, both Hawaiian and banjo style. Mrs. L. E. Fagan. 482tc
IF you need a corset, brassiere-girdle or brassiere, have your measurements taken and be properly fitted in a Spirella at the Thrifty-Nifty Shop. 29tc
WOOD AND KELLY for well drilling and carpenter contracting. Let us drill your well and build your house. 41tc
BRING your hemstitching to the Thrifty Nifty Shop. All work guaranteed. Hemstitching also done in gold and silver thread. 40tc
NOTICE—Purchasers of sand from the L. H. Lewis place, who have not paid for same, please remit at once. 472tp.
I'm still giving the best bargains in monuments. See me before you buy. S. B. McCleskey. 2tc
PLENTY of strings for your violin, ukelele and guitars. Can save you money. Mrs. L. E. Fagan. 482tc.
WANTS
WANTED—Plain and fancy sewing at my home two blocks north Andrews Ward School. Mrs. C. D. Hart. 464tp.
WOULD like to have some home laundry, ironing or wash. One block west of high school. 484tp.
WANTED—Plain or fancy sewing. Mrs. E. Ray Smith, Phone 318J. 464tc.
FOR HAULING or moving of any kind, call 57. C. A. Mullins. 43tc
Eggs and Poultry
FOR SALE—Rhode Island Red Cockerels. Olin W. Fry. 463tp.
FOR SALE—Turkeys for breeding stock. Mrs. B. C. Odum, Floydada, Rt. 2. 473tp
SETTING EGGS—High Bred White Wyandotte. 75c per setting or \$4 per 100. S. J. Latta, 3 miles east of Floydada on Matador Highway. 47tc.
LOST AND FOUND
LOST—Sapphire link bracelet. Valued as gift. Finder return to Helen King for reward. 47tc
LOST—Two white pigs, 7 weeks old. Finder please notify Paul and B. Rogers. 482tp
Clara Bow In 'Wings' Comes To Royal Soon
"Epic of the Air" Appears Here Next Wednesday, Thursday and Friday.
"Wings" heralded as one of the greatest picture epics of the air ever filmed, will be shown Wednesday, Thursday and Friday of next week at the Royal Theatre. Clara Bow is featured in the picture drama, and only those that have seen Miss Bow play, can imagine the interest wound into the picture by this Paramount artist. Present plans by Manager Jack Deakins are to have special music prepared especially for this picture.
According to the Paramount Studios, the directors and author faced a handicap when they started plans for the production of "Wings."
"There's only one reason why airplane stuff usually fails to furnish the interest it is intended to give," William A. Wellman, director of the picture, said, "and that is that it has no background."
"With the cameras on the earth, the airplanes are usually so distant that the speed is lost on the screen. With the cameras in a balloon, or on a high tower, the range of activity is necessarily limited. With the cameras in another airplane, both must travel at the same speed to photograph close 'shots' and thus almost all sense of movement and speed is lost."
"We fixed electrically controlled cameras on the rims of the cockpits, pointing backward, right into the flyers' faces. We rehearsed the scenes on the ground and then we sent the boys up alone and, when the right altitude had been reached, the actors pressed a switch, the camera started grinding and the actor played the scene himself, without direction."
ANNOUNCES AS CANDIDATE FOR SECRETARY OF CITY
W. M. Colville this week announces as a candidate for the office of secretary of the city, in the elections to be held April 2, and in so doing asks the voters to give his candidacy every consideration they feel justified in doing.
"I have lived in Floydada some twenty years, have had quite a bit of experience in public matters, and feel that as an assessor would be qualified, and that I could handle the secretary's work in an acceptable way," Mr. Colville said. "I want the office for the living that it affords and because I feel that in this highly important job I can serve the people of the community to their entire satisfaction. Your vote and influence will certainly be appreciated."
(Political Advertisement)

-Political-Announcements

I am a candidate for the office of Mayor of Floydada and will appreciate your vote and influence in the city election.
W. C. HANNA.
As a candidate for the office of City Marshal of Floydada, I will appreciate your vote and influence in the city election.
ED. GRIFFIN.

I am a candidate for re-election as City Secretary of Floydada and will appreciate your vote and influence.
BURL BEDFORD.

Your vote and influence will be appreciated in my race for the office of Mayor of Floydada in the city election April 2, 1929.
L. B. MAXEY.

As a candidate for City Secretary of Floydada in the election April 2 I will appreciate your vote and influence.
JOHN E. (Maj.) HORTON

In asking your vote and influence during the coming city election in the race for City Marshal, of the City of Floydada, you have my assurance that, if elected, I will do my best for you and the City.
G. R. Strickland.

Harmony News

Harmony, January 21.—Mr. and Mrs. Henry Allmon, from Dimmitt, spent the week-end with their parents, Mr. and Mrs. L. E. Williams. Claud Dunn, of Dumas, spent Sunday and Monday with his sister, Mrs. L. A. Williams. Andy Hale, of Chillicothe, visited his brother, J. S. Hale last week. Mr. and Mrs. L. A. Williams visited her mother, Mrs. Dunn last Saturday. Mrs. Dunn has been ill for sometime. Several from this community attended the Band program at Floydada Sunday afternoon. The boys gave us some real music. We think they are doing some fine work. Mr. and Mrs. J. S. Hale went to Chillicothe Saturday and returned Sunday. Grandma Hale accompanied them down where she will visit awhile. She has been here visiting with her son for several days. Mrs. J. A. Bagwell has been on the sick list for several days. Mrs. D. S. Batty's brother, D. E. Pitts, her mother and two sisters spent Sunday with her. They all were from Matador.

Providence News

Providence, Jan. 21.—Mr. and Mrs. Foster James, of Mt. Blanco, were guests of Mr. and Mrs. Doc Bennett last week. Mr. and Mrs. Abbott Dietrich, who have been spending the holidays returned to their home last week. Mr. and Mrs. Jessie Kennedy spent Saturday and Sunday in the Snyder locality. Willie Schrader and sister, Miss Freda, have returned home after spending the holidays with their parents in East Texas. Mr. and Mrs. Gene McCullough were in Plainview last Thursday. Mr. and Mrs. Powell entertained Willard Phillips and wife Saturday night. Mr. and Mrs. Williams were the guests of Mr. and Mrs. Bennett last week. Quite an interest was taken in the poultry show which was held at Lockney last week from Thursday to Saturday. Mr. and Mrs. Dave Kennedy were visitors in Lockney Saturday and took in the Poultry Show. W. A. Boedeker helped his uncle, Leo Boedeker, move near Lone Star the first of the week. Mr. McLaughlin and son, Herald, were visitors in Plainview Saturday. Mr. and Mrs. Karl Sammans and son were in Plainview Saturday. Mr. and Mrs. Terrell were in town Saturday.

AT THE ROYAL

Saturday, January 26
Hoot Gibson In
"Riding For Fame"
A Universal Super-Jewel Western.
Also good two reel comedy.
Monday and Tuesday
January 28 and 29
Gary Cooper, Charles Rogers in
"The Legion of the Condemned"
A good Paramount Picture. Also comedy and news events
Wednesday, Thursday
Friday,
Jan. 30, 31 and Feb. 1
Clara Bow, Charles Rogers and Gary Cooper in
"WINGS"
The Master Epic of the Air. Also good two reel comedy.

South Plains News

South Plains Jan. 21.—The farmers are still pulling cotton. Two more weeks of pretty weather and they will be through. The Browning Gin Company had ginned 989 bales of cotton up to Saturday night. Little Carlee Myers who has been suffering with a very badly bruised foot was resting some better today. Allene Gilliland has been very sick the past week.

The Telephone Company put in their switch board last week. Rev. Strong, of the Lockney Circuit, and D. Thomas, of near Rose-land, visited in our city last week. Little Margaret Nelson is visiting relatives in Floydada this week. Edith Wootton spent Saturday night with Addie Mae Gilliland. Bro. Nelson visited with Charles Knerim Sunday afternoon. Miss La Jaunah Ramsey spent the week end with Miss Neva Orman.

Center News

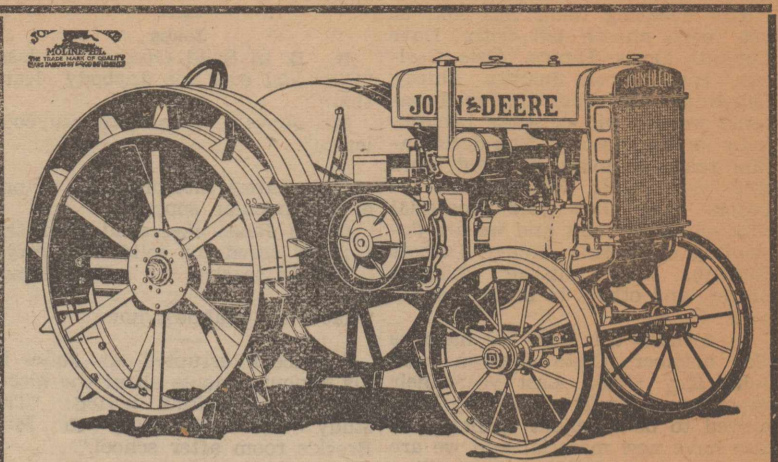
Center, Jan. 22.—Not so many out to Sunday School Sunday but the usual crowd at the evening service. Emmett and Leon Bost spent Sunday with J. B. Jordan. We will announce again that Miss Bass will meet the ladies of Center at the Jordan home Wednesday afternoon, Jan. 30. All ladies are invited as Miss Bass will be sure to bring us some helpful thoughts on home problems. Mrs. C. O. Spence visited Mrs. Kirk Friday afternoon. The whole family took Sunday dinner with Mr. and Mrs. Kirk. Mr. and Mrs. Marion Carpenter spent Saturday night and Sunday with Mr. and Mrs. F. O. Bryant. Grandma Hollums is sick at the home of her son, A. L. Hollums. Center boys played basketball with the Andrews Ward team. The score was 36 to 13 in Center's favor.

Mr. and Mrs. Claud Carpenter visited at Tulia with Mr. and Mrs. Hugh Starns on second Sunday. The ladies are sisters. Woods and Kelley worked on the Jordan windmill Monday. News from Mrs. W. L. McAda is that her father is still very ill but she will probably come home this week. Grandma Crabtree is sick at this time. Mr. Cole took part in the band concert at Floydada Sunday afternoon.

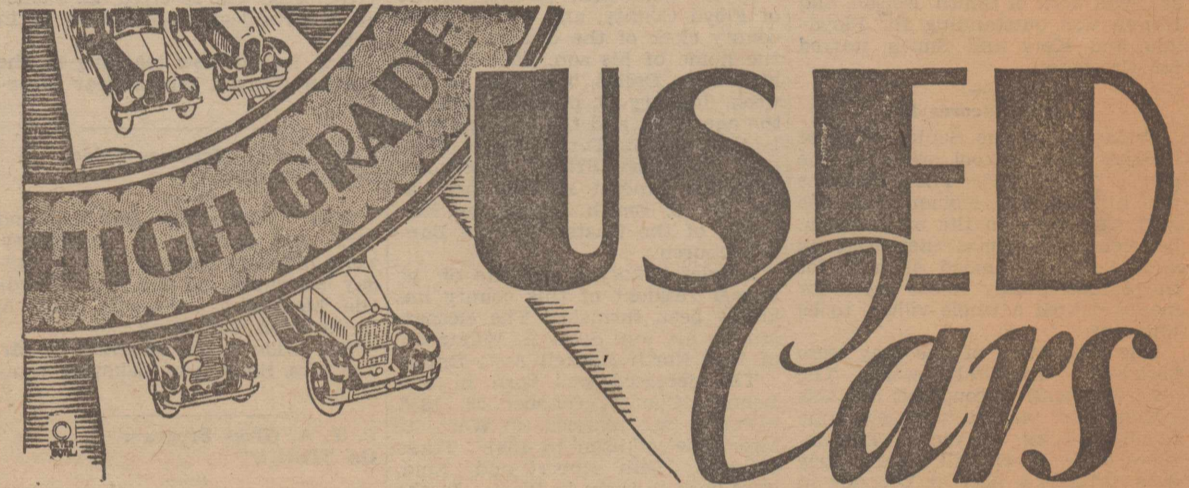
Those interested in the new phone line to take place of line 918 will meet at the school house Friday night of this week to finish plans and elect officers. Mr. and Mrs. Gill took Sunday dinner with Mr. and Mrs. Tubbs. Saturday night and Sunday are our regular preaching dates.

WITHDRAWS FROM RACE
Since making my announcement as candidate for City Marshal I have made a contract with the City to be water superintendent and I hereby withdraw from the race for City Marshal.
G. R. Strickland.

"The Whole Town is Talking."



You are Invited to attend our
Tractor School
At The
ROYAL THEATRE
FRIDAY, FEBRUARY 1ST, 2 P. M.
Get Your Ticket at the Store
Comedy Pictures in Connection
See our Letz Feed Mill Demonstration
Stansell & Collins



NEVER BEFORE

Such High Quality and Thrilling Performance at Such Low Prices.
Select one of these practically new Pontiacs.

- FEATURED TODAY—the most impressive group of good used cars that have ever been offered at such low prices.
- 1928 Pontiac Coach—Has been driven very little. Motor runs perfectly. Completely equipped.
- 1928 Pontiac Standard Sedan—Fully equipped. Perfect condition. A real value.
- 1927 Chevrolet Coupe—Motor in good shape. Finish good. A real buy.
- 1927 Chrysler 50 Coupe—In perfect condition. Looks like new. New rubber all around.
- 1928 Dodge Coupe—Good shape. New rubber. Fully equipped. An excellent value.
- 1926 Ford Coupe—Excellent condition. Good Duco paint job. Good rubber. A bargain.
- 1924 Dodge Roadster—Fully re-conditioned. Good rubber. A good car at a real price.

SCOGGIN-DICKEY MOTOR COMPANY

Floydada, Texas

CREAM PRODUCERS

A meeting of the cream producers of Floyd County is hereby called at

Floydada Monday Feb. 4, 1 p. m.

At The Court House

For the purpose of organizing the

FLOYD COUNTY DAIRY ASSOCIATION

Through a plan that will be presented by competent speakers, we believe we can increase the income from the butterfat produced in the county, by getting our cream sold at a better price.

We want every cream producer in the county. If interested, be present at the court house in Floydada at 1 p. m., Monday, February 4.

Merchants Produce Co., Lockney Community Supply Co., Floydada

What's Doing In West Texas Today

(By West Texas Chamber of Commerce.)
Baird is building a new brick structure on Market Street between Fourth and Fifth to house the West Texas Utilities Company. The Utilities Company will use it as an up-town salesroom and office. It will be furnished with the very latest office equipment.

Plans are to start the preliminary survey for the new city lake for Hamlin within the next few days. The new lake will be north of Hamlin on the T-Diamond ranch and will supply water for a

town of from 15,000 to 22,500 people.

A volunteer fire department is being organized in Junction, and as a result the fire insurance rate will be reduced fifteen percent within the year. Thirty-five men compose the department, and drill twice a month. The city is planning to buy one thousand additional feet of hose.

Construction work is progressing on the new tile and brick home of the Texas Furniture Company at Olney. The foundation and walls have been completed of the hundred foot front and one hundred foot extension to the back.

Bleachers intended to seat approximately 350 people have been set up in the Sul Ross College gymnasium. They run the entire length of the West side of the building and are five tiers in height. They are portable and can be used at the gymnasium, at the tennis courts, etc.

Snyder is soon to have a modern commercial airport. The 200 acre plot was recently purchased for \$50,000. It joins the northern city limits, and will have a camp, water, gas, electricity, and sewage disposal, filling station, and other conveniences.

West Texas Today, official magazine of the West Texas Chamber of Commerce will be in the mails this week. The January issue carries more pecan stories, but is not a pecan special as last month. Development in different West Texas towns, and reports from secretaries of chambers of commerce served by the regional organizations are given space.

TECH BASKETBALL SCHEDULE

Lubbock, Texas, Jan.—The complete official basketball schedule of Texas Technological College is as follows:
Jan. 11—A. C. C. at Lubbock.
Jan. 12—A. C. C. at Lubbock.
Jan. 21—A. C. C. at Abilene.
Jan. 22—A. C. C. at Abilene.
Jan. 23—Simmons at Abilene.
Jan. 24—McMurry at Abilene.
Jan. 25—McMurry at Abilene.
Feb. 1—Daniel Baker at Lubbock.
Feb. 2—Daniel Baker at Lubbock.
Feb. 5—Canyon at Lubbock.
Feb. 6—Canyon at Lubbock.
Feb. 8—McMurry at Lubbock.
Feb. 9—McMurry at Lubbock.
Feb. 12—Sul Ross at Lubbock.
Feb. 13—Sul Ross at Lubbock.
Feb. 20—Canyon at Canyon.
Feb. 20—Canyon at Canyon.
Feb. 21—Canyon at Canyon.
Feb. 23—Simmons at Lubbock.

S. N. Tawwater spent last week at Quanah and Oklahoma City where he attended conferences of members of the Baker, Hanna & Company firm. At Oklahoma City he also made purchases of stocks for the store here.

Frisco Building Plans Submitted To I. C. C.

Extension of Rock Island Groom to Paducah Revealed as Additional Feature.

Under date of January 18, the Dallas News' Washington correspondent wrote the following relative to the plans of the Frisco-Rock Island in connection with their plans for West Texas construction: Construction of a railroad extension 100 miles in length which would serve as a connection between the Rock Island's Amarillo line and the Frisco rails into Dallas and Fort Worth is disclosed in the application of the Frisco for authority to purchase the Gulf, Texas & Western, made public Friday by the Interstate Commerce Commission.

The extension would be made by the Rock Island from Groom, Carson County to Paducah, Cottle County, through the heart of the South Plains section. The Rock Island-Frisco program, which would be in furtherance of the merger of those properties pending for several years, calls for a total new construction in that part of Texas of slightly more than 200 miles of new road. That taken in connection with the Frisco's purchase of the Gulf, Texas & Western would add about 315 miles to the merged systems.

The Frisco's purchase of the capital stock of the Gulf, Texas & Western involves a consideration of \$2,300,000, and, as explained in The Dallas News Wednesday last, proposes an extension of that property from Seymour to Paducah, a connection with the Frisco's line into Floydada. This extension would connect with the proposed extension of the Rock Island from Groom but for which no application has yet been filed with the commission. The Frisco also has asked for authority to construct a forty-two-mile extension of its Arkansas City line from Vernon to Paducah, thus bringing together all of the Frisco rails in that section of the State.

The importance of the program to Dallas and Fort Worth is the proposal of the Frisco to take trackage arrangements with the Rock Island from Jacksboro into those centers for services from the Gulf, Texas & Western, as well as greatly reducing the distance via the allied rails from the Vernon country, compared with the long haul via Sapulpa or the Rock Island via Lawton.

Construction by the Rock Island from Groom to Paducah would give the Rock Island-Frisco short mileage between Amarillo and Dallas, compared with the present direct route via the Denver. It would probably include such places as Clarendon, Brice and Turkey in Hall County and Northfield Motley County. The present Rock Island route from Amarillo to Dallas is through Chickasha.

Active opposition on the part of the Fort Worth & Denver and the Santa Fe to granting of the applications is expected.

BORN—to Mr. and Mrs. W. N. Vandergriff, of Muncy, January 3, a daughter.

BORN—to Mr. and Mrs. E. G. Lewallen, city, January 14, twin sons.

The Old Country School House

Rev. and Mrs. J. E. Payne and son, Ehridge were out at Carr's Chapel on a recent Sunday, it being his regular day there. His son, a student at Tech College, spent the week end with his parents and while visiting in the community composed a poem, "The Old Country School House." Lots of our old school houses are being torn away and our old settlers are moving to town. We think it fits in rather nice. It is given below:

'Tis only a wee bit o' a buildin'
So lonely, and small,
With an air of desolation
Just a hoverin' over all.
It makes a feller kinda sad
To see it a' settin' there,
It's winders cracked an' broken—
Its just more'n a man can bear.
'Cause I know how it useter be,
When I wuz jest a kid, ye know,
I hate to even think of it,
'Cause it makes my heart hurt so.
I wuz just a lil' bit o' a shaver
When I fust saw that school house
there,
They wuz a havin' dinner on the
ground—
And I shore got my share.
The winders wuznt all busted then,
An' the floors wuznt holey and bare,
There wuz seats an' lights an' a fire-
place too,
An man we had great times there,
Us kids went ter school on week
days—
An' studied as hard as we could.
But say, oh Sat' days and Sundays
We'd have times, then, we would!
The kids these days can't have no
fun,
'thout shows an' cars and things,
But the old spelling matches we
useta have—
When I think of 'em my heart just
sings.
My paw and maw they always went
an' they took us kids along too.
We made our pallets on the waggin
bed—
Oh, we had fun! wouldn't you?
Their wuz a old road

Just Like An Ostrich

A medical authority says that a person who tries to cover up skin blemishes and pimples with toilet creams and powders is just as foolish as an ostrich that buries its head in the sand to avoid danger. Skin eruptions are nature's warning that constipation is throwing poisons into your blood stream and weakening your whole constitution. Remove the constipated condition and you will strengthen your system against disease and clear up your disfigured skin. The best way to do this is with a course of Herbie, the vegetable medicine that acts naturally and easily, which you can get at Floydada Drug Co.

A leadin' past the school house door I kin see them waggins pullin up the hill—
But law, we never see thet no more.
An' I member thet cold clear spring
Thet ran down the side of the hill—
Many is the time I've drunk from it—
An' someday I'll do it again so I will!
But now them folks is all done gone
They're all moved ter town, they say.
They've left the lil' school house,
so lonely and bare,
They've left it to rot and decay,
But that lil' house won't never be forgot.
Nor the times we've all had there,
'Cause them memories will always be dear to me
They'll always be more'n my heart can bear.

NOTICE TO BIDDERS

The Commissioners' Court of Floyd County, Texas, will receive bids at Floydada, Texas, on February 11th, 1929, for the purchase of one or more 60 Horse Power road tractors.
Wm. McGehee,
County Judge, Floyd County, Texas
At Floydada, Texas, Feb. 11, 1929.
454tc.

NOTICE OF SHERIFF'S SALE

Notice is hereby given that by virtue of an Order of Sale issued out of the District Court of Floyd County, Texas, by the clerk thereof on the 2nd, day of January 1929 upon a judgment in favor of Guy Jacob and Mrs. Sallie B. Slaton against A. H. McGavock and others, commanding me to seize and sell the real-estate hereinafter described, I, P. G. Stegall, Sheriff of Floyd County, Texas, did on the 3rd day of January 1929 levy on said real-estate which is described as all of the South one-half of Section Number 11, Block D-2, in Floyd County, Texas, and that I will on the first Tuesday in February 1929, same being the fifth day of February 1929, between the hours of 10:00 a. m. and 4:00 p. m. proceed to sell the above described land at the Court House door in Floyd County, Texas, at Floydada, to the highest bidder for cash as I am commanded in said Order of Sale.
WITNESS my hand this 3rd day of January 1929.
P. G. STEGALL,
Sheriff, Floyd County, Texas.

Amazing Results Are Produced By Sargon

Thousands of Sufferers Say Effect of New, Revolutionary Formula Almost Unbelievable.

When Sargon is given to half-sick, rundown men and women who are in a nervous, debilitated condition, the following improvements are noted in the majority of cases: The appetite increases, the complexion clears, gas, bloating, and hyperacidity are overcome, constipation disappears and a sense of physical well-being and mental alertness replaces a dragging body and depressed mind.

Sargon is accomplishing these amazing results in a new and remarkable way—the way that the men of science who labored for years to perfect this new epoch-making formula intended it to be done.

Sargon and Sargon Soft Mass Pills are designed to exert a tremendous stimulative influence on certain vital organs and fluids of the body upon which good health largely depends. The system, besides being purified and strengthened, is toned up and invigorated.

Sargon is designed primarily for the correction of disorders of the stomach, liver and bowels. At the same time, as above stated, it is a powerful reconstructive tonic, for it naturally follows that any medicine that brings about proper assimilation of food and thorough elimination of waste products must have a far-reaching and most beneficial effect on the entire system.

Tens of thousands of men and women, of all ages, in all walks of life, have testified that they have been

fully resorted to the enjoyment of new found health and strength by its use.

Sargon may be obtained in Floydada from the Floydada Drug Co. and in Lockney from the Stewart Drug Co., Copyright, 1923, by G. F. Willis, Inc.

Read The Hesperian for the news of Floyd County.

The Hesperian \$1.50 per

McGuire & Weath
"The Store For M
Cleaning and Pre
Phone 66
We Call for and Del



A SLICE OF GOOD HEALTH

WESTERS' QUALITY BAKERY

Bread is an inexpensive agent of Good Health. And when baked by us it possesses an exquisite taste that invites eager consumption. Delivered warm each morning to your grocer.

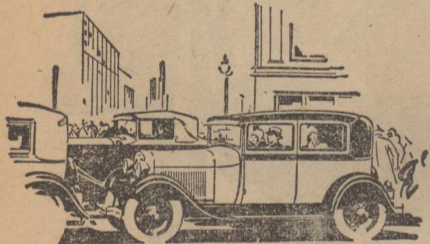
T. C. Russell Insurance Agency

All kinds insurance and farm loans

SEE AND TASTE THE DIFFERENCE

"Save Ho-Made Wrappers—They are Valuable"

Safety, silence and simplicity are features of the new Ford six-brake system



ONE of the first things you will notice when you drive the new Ford is the quick, effective, silent action of its six-brake system.

This system gives you the highest degree of safety and reliability because the four-wheel service brakes and the separate emergency or parking brakes are all of the mechanical, internal expanding type, with braking surfaces fully enclosed for protection against mud, water, sand, etc.

The many advantages of this type of braking system have long been recognized. They are brought to you in the new Ford through a series of mechanical improvements embodying much that is new in design and manufacture. A particularly unique feature is the simple way by which a special drum has been constructed to permit the use of two sets of internal brakes on the rear wheels.

A further improvement in braking performance is effected by the self-centering feature of the four-wheel brakes—an exclusive Ford development. Through

this construction, the entire surface of the shoe is brought in steady, uniform contact with the drum the instant you press your foot on the brake pedal. This prevents screeching and howling and makes the Ford brakes unusually silent in operation.

Another feature of the Ford brakes is the ease of adjustment.

The four-wheel brakes are adjusted by turning a screw conveniently located on the outside of each brake plate. This screw is so notched that all four brakes can be set alike simply by listening to the "clicks."

The emergency or parking brakes on the new Ford require little attention. However, should they need adjustment at any time, consult your Ford dealer for prompt, courteous, and economical service. He works under close factory supervision and he has been specially trained and equipped to help you get the greatest possible use from your car over the longest period of time at a minimum of trouble and expense.



FORD MOTOR COMPANY



SPRING COATS

That Are Supremely New! Smart! Desirable!

Flattering new collar effects that follow a face-framing way to smartness. Tucks, slot seams and fabric inserts vary the straight, silhouette. Other important coats for spring flare in the princess fashion and are smartest when furless. A very brilliant collection at a very interesting price.

10⁷⁵
TO
32⁵⁰

Coats with Scarfs
Coats with Capes
Gorgeous Materials
Smart Tailoring

We would suggest that you get here early tomorrow morning as coats like these will be quickly selected. There are sizes for women, and misses, as well as women who are not slender. Many one-of-a-kind models.

C. R. HOUSTON CO.

FLOYDADA, TEXAS

Attendance At Poultry Show Indication Of Growing Interest

In poultry production in county resulted in good attendance throughout the three days annual Floyd County Poultry show held last Thursday, Friday and Saturday in Lockney. More than three hundred birds, all in Floyd County, were shown at the show, and visitors were high in praise of the quality of the shown. Pure bred turkeys chickens caused considerable interest.

T. Hatch, of Plainview, acted as judge for the show, and the display was directed by the Lockney Chamber of Commerce. Merchants Lockney provided special prizes awarded. The exhibit was held in the Smith Hatchery Building on South Main Street, with Will Langfeldt as superintendent.

The list of prizes and awards for the show is as follows:

List of Winners

Black Minorcas: First old pen, first cock, first cockerel, first pullet, second cock, second hen, second pullet, third hen, third pullet, —Alex Newman, Lockney, Texas.

First hen, Ralph Arceneaux—Lockney.

Anconas: first cockerel, first pullet, third pullet, second young pen, H. N. Jones, Floydada. Second pullet, fourth pullet—H. R. Wilson, Lockney.

Buff Leghorns: second old pen, —J. C. Ward, Lockney.

Dark Cornish: First old pen, first young pen, first cockerel, first hen, second hen, third hen—Mrs. F. U. Payne, Lockney.

White Leghorns: first old pen—J. E. Green, Floydada; first cockerel, third hen—William Wood, Lockney; first hen—James Smith, Jr., Lockney. First pullet, second pullet, third pullet, first young pen, second old pen, second cockerel, fourth pullet, fifth pullet, second hen, fourth hen, fifth hen—Mrs. Dave Battey, Floydada.

Single comb Rhode Island Reds: first hen, second hen, third hen, fourth hen, second cock, fifth cock first cockerel, second cockerel, first pullet, third pullet, first cock—J. O. James, Lockney. First old pen, third young pen, second young pen, third cock, third cockerel, fourth cockerel—O. W. Fry, Lockney. Fourth young pen—Ed Teuton, Lockney. Fifth pullet, first young

pen, second old pen—Edd Muncy, Lockney. fifth hen—T. H. Stewart, Lockney. fourth pullet—Mrs. T. M. Johnson, Lockney. Second pullet—Edd Muncy, Lockney. Fourth Cock—J. S. Miller, Lockney. Fifth young pen, fifth cockerel—J. E. Tierce, Lockney.

White Orphington: First cock, first hen, second hen—T. H. Stewart, Lockney.

Buff Orphington: Fifth young pen—A. P. Langfeldt, Lockney. first young pen—Edd Muncy, Lockney. Second young pen, third young pen—F. U. Payne, Lockney. First Hen Second Hen, Third Hen—Edd Muncy, Lockney. Fourth Young pen—James Smith, Jr., Lockney. First pullet—J. O. James, Lockney.

Brown Leghorns: First pullet, second pullet, third pullet—Mrs. J. E. Tierce, Lockney.

Barred Rocks: Second cockerel—S. M. Brown, Lockney. First pullet—Ralph Arceneaux—Lockney. Second cock, second hen, third hen, first cockerel—H. A. Brotherton, Lockney. First cock—H. R. Wilson, Lockney. First Young pen—W. A. Stowe, Lockney.

Partridge Wyandottes: First hen second hen, third hen, fourth hen, fifth hen, first old pen, first, second, third, fourth pullet, first, second, third, fourth cockerel, first, second and third cock,—H. P. Coleman, Lockney.

Black Jersey Giants: First young pen, first pullet—Bill Langfeldt, Lockney.

Capons: First and second—Bill Langfeldt, Lockney. Third and fourth—J. C. Ward, Lockney.

Bantams: First old Pen, first and second and third cock, first, second, third and fourth cockerel, first, second, third and fourth hen, first, second, third and fourth pullet—Wayne Coleman Lockney. Fourth cock, fifth pullet, Oscar Huskey, Lockney.

Turkeys

White Holland: First and second pullet—James Smith, Jr., Lockney.

Silver Sheen Narragansetts: first and second pullet, first young tom—J. V. Flippin, Floydada.

Bronze: Second old tom, second young tom, first young tom, fifth young tom, third old hen, third young hen,—Mrs. L. C. Wheeler, Floydada.

Fifth young hen, third young tom fourth young hen, fourth young

tom, second old hen, third old tom, first old hen, second young hen—V. C. Scott, Floydada. First old tom, first young hen—F. S. Byars, Lockney.

Bourbon Reds: First and second young hen, first old hen, first old tom—Becton Potts, Lockney.

New Pontiac A Brand New Auto Throughout

Big Car Appearance and Performance Features of Car Now On Display.

Fulfilling advance promises of big car performance, big car appearance and big car value, the Pontiac Big Six, essentially a brand new car from radiator to tail lamp, going on display this week at the showrooms of Scoggin-Dickey Motor Co., local Oakland and Pontiac dealers.

Chassis improvements that give the car flexible performance comparable with cars in a higher price range with bodies styled along entirely different lines, distinguish every model in this newest General Motors line.

Other features characteristic of the entire line include: Larger headlamps of modified bullet type with chrome plated door and narrow rims; wider, deeper crowned fenders, the rear tips extending beyond the center of the wheel... bead rolled into the outer edge of fenders and carried along the running board moulding of polished aluminum; cowl band of polished chrome and hood catches of cadmium plated; new tire carrier supported on sturdy brackets; gasoline tank covered by a shield of ribbed design; distinctive oval shaped rear window; body wider at front, increasing width of front seat one inch and windshield one and one half inch; new and larger wheel hubs with chrome plated hub caps; VV windshield on closed body types except convertible cabriolet; crank type window regulators with convenient door lock controls on closed body doors, and specially designed body hardware.

Production on the new line began at the plant of the Oakland Motor Car Company at Pontiac, Michigan in December. The new car is being presented to the public in all parts of the country as soon as dealers are supplied with display models.

Mr. and Mrs. H. C. Randolph and Mr. and Mrs. W. B. Wilson were the guests Sunday of Mr. and Mrs. T. L. Graham.

Idalou Takes 22-26 Victory Over Locals

Game At Ralls Tuesday Is Part Of Double-Header High School Cage Encounter.

Idalou High School quintet swamped the Floydada Whirlwinds under a 26 to 22 defeat last Tuesday night as the second game of a double-header at Ralls. Athens High School five and the Ralls Jackrabbits played in the first game of the evening, and the fast Athens squad took a hard fought victory, 18 to 29. The large Ralls Municipal Gymnasium was filled to capacity, by a crowd estimated at between nine hundred and one thousand.

Floydada's encounter with Idalou proved a disappointment to local fans who accompanied the boys to Ralls. Idalou does not boast of an excellent team, yet they held the local five scoreless during the first quarter and completely outplayed them throughout the entire game. The Whirlwinds' roughshod play came as a double disappointment because of their excellent playing demonstrated last week when they easily defeated the Crosbyton five.

The Floydada-Idalou game did not bring out the swift and accurate playing that the first game exhibited, and more than half of the crowd left during the period of play. The Idalou cagers took the lead in the first quarter and easily held a wide margin until the latter part of the last period when the game was tied 21 and 21. Floydada was caught off-guard, however, and their opponents took the lead for the victory.

Line-ups of the Floydada-Idalou game were: Floydada—Joe Smith, r. f.; W. Smith, l. f.; Nelson, center; Hanna, r. g. and Welbourn, l. g. Idalou—Easter, r. f.; Derrick, l. f.; Givens, center; Weaver, r. g.; and Yarbrough, l. g.

Athens met Ralls Tuesday for their second game with this team while on a West Texas tour. In the first encounter, Athens won over the Jackrabbits by a margin of nine points. On Monday evening, the Athens five defeated the Lubbock high school cagers by a score of 27 to 19. Sport fans over the state are picking the Athens five as strong contenders for the state championship.

"The Whole Town is Talking."

Quanah Right-of-Way Job Finally Completed

Last Items of \$50,000 Bill for New Extension Have Been Settled In Full.

Final settlement of all claims against the guarantors of right-of-way for the Quanah, Acme & Pacific Railway's extension into Floydada Monday of this week, is hailed locally as the outstanding accomplishment of the new year, the committee Monday, after preliminary meetings the latter part of last week, meeting every claim and erasing the last vestige of doubt whether the obligation some two hundred of the citizens assumed more than two years ago when the contract was first signed.

For more than six weeks an intensive canvass of local interests has been conducted by J. B. Jenkins as committee of one to complete the job, and while the work has been slow and tedious, his tenacity in pursuance of this arduous duty is given credit for definitely getting this stumbling block out of the way and making it possible for the community to unite on other pressing demands.

E. C. Nelson, O. P. Rutledge, W. M. Massie, W. A. Baker, A. C. Goen and others have had the details of the job to work out, including the obtaining of right-of-way and paying for it. The right-of-way, which was expected to cost probably \$25,000 to \$30,000 when the job was undertaken, has cost between \$48,000 and \$55,000.

Mrs. E. A. Birch Died Early Tuesday Morning

Interment in Floydada Cemetery Follows Funeral At M. E. Church.

Mrs. E. A. Birch, 68, a resident of Floydada since 1916, succumbed Tuesday morning at 5 o'clock at the home of her son, W. F. Birch on West Virginia Street, following a protracted illness, and the remains were laid to rest in Floydada Cemetery Wednesday morning, following funeral services conducted from the Methodist Church by the pas-

tor, G. T. Palmer, assisted by Rev. H. E. Smith.

Surviving relatives include her husband, E. A. Birch, four daughters, Mrs. Nels Noyes Floydada, Mrs. Ora Noyes, Mrs. Eva Taylor, and Mrs. Verna Mason of Vernon; two sons, W. F. of this city and Ross, of Vernon; two brothers, G. F. Lackey, of Hutchinson, Kansas, Fred Lackey of Oklahoma City, Oklahoma; and one sister, Mrs. Geraldine Brady of Hutchinson, Kansas. Fourteen grandchildren also survive her.

Deceased was born January 21, 1860, near Galesburg, Ill. From 1872 until 1907 she lived in Kansas, from 1907 until 1916 in Wilbarger County, and for the past twelve years at Floydada. She had been a member of the Methodist Church since the age of 16 and had been one of the most devoted workers in the local church since her residence here.

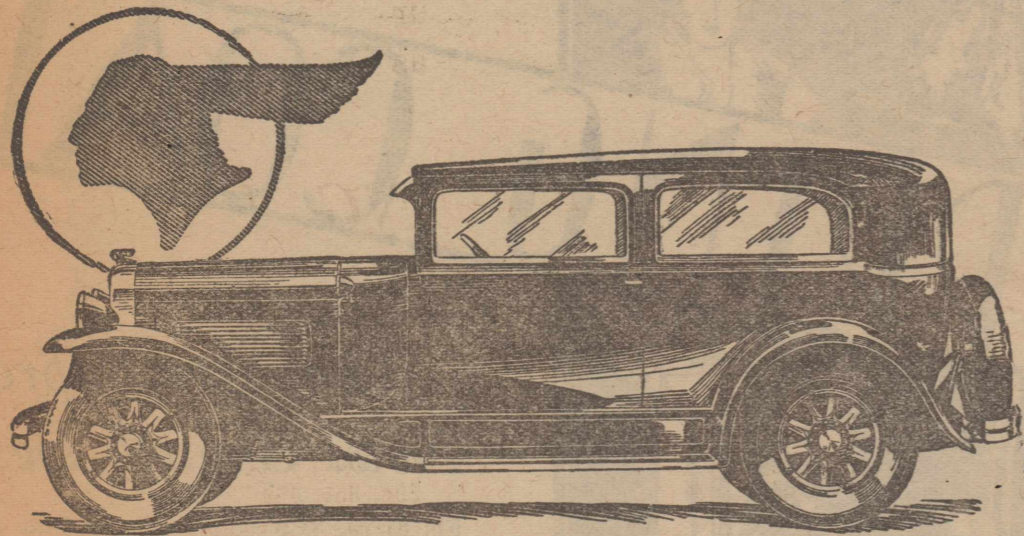
W. D. Johnson, of Ft. Worth, spent the week end with his father, H. R. Johnson.

SPECIAL PRICES

| | |
|---------------------------------------|--------|
| Large Aluminum Teakettle, for, | \$1.00 |
| Large Aluminum Double Boiler, | \$1.00 |
| Extra Large Aluminum Percolator, for, | \$1.00 |
| Oval Aluminum Roaster, for, | \$1.00 |
| Aluminum Preserving Kettle, for, | \$1.00 |
| Aluminum Sauce Pan with special Lid, | \$1.00 |
| Large Aluminum Dairy Pail, | \$1.00 |
| Large Aluminum Dishpan, for, | \$1.00 |
| Aluminum Angel Food Cake Pan, | \$1.00 |
| Egg Beater Set with Jar, | 50c |
| 35c Size Snowbird Cedar Polish, for, | 20c |
| Tumblers, per set of Six, | 25c |
| Set of Five Glass Mixing Bowls, | \$1.00 |
| Good White Combinette, for, | 85c |

We have just unloaded a Fresh car of Everlite Flour in our Grocery Department, and would be glad to have you give it a trial—Satisfaction guaranteed.

Floydada Hardware & Grocery



5-Door Sedan, \$745 Body by Fisher

announcing The New PONTIAC BIG SIX

Introducing Big Car Standards of Luxury, Style and Performance at \$745

TODAY a new type of low cost motoring luxury is available. It embraces big car style. It provides big car riding comfort. It embodies big car quality in unseen parts. It is offered by a brand new automobile—the New Pontiac Big Six.

Frankly, the New Pontiac Big Six was designed to appeal to a certain group. This group is made up of people who are beginning to move up in the world. Many of them will soon make the first step up in the quality of their cars. The New Pontiac Big Six was designed for them.

It comes to them entirely new in appearance. Stunning new bodies by

Fisher contribute to the big car beauty and big car style presented by the car as a whole.

Progressive people are seeking greater luxury. The Pontiac Big Six offers them the luxury for which bodies by Fisher are famous the world over. It provides the smooth-riding qualities of a car 167 inches in overall length, with accurately balanced rotating mechanical parts and such advanced comfort features as adjustable drivers' seats.

It is a six with the added power of a larger L-head engine and the added smoothness imparted by a dynamically balanced, counter-weighted

crankshaft and the famous Harmonic Balancer. Its new brakes are of the dirt-and-weather-proof internal four-wheel type.

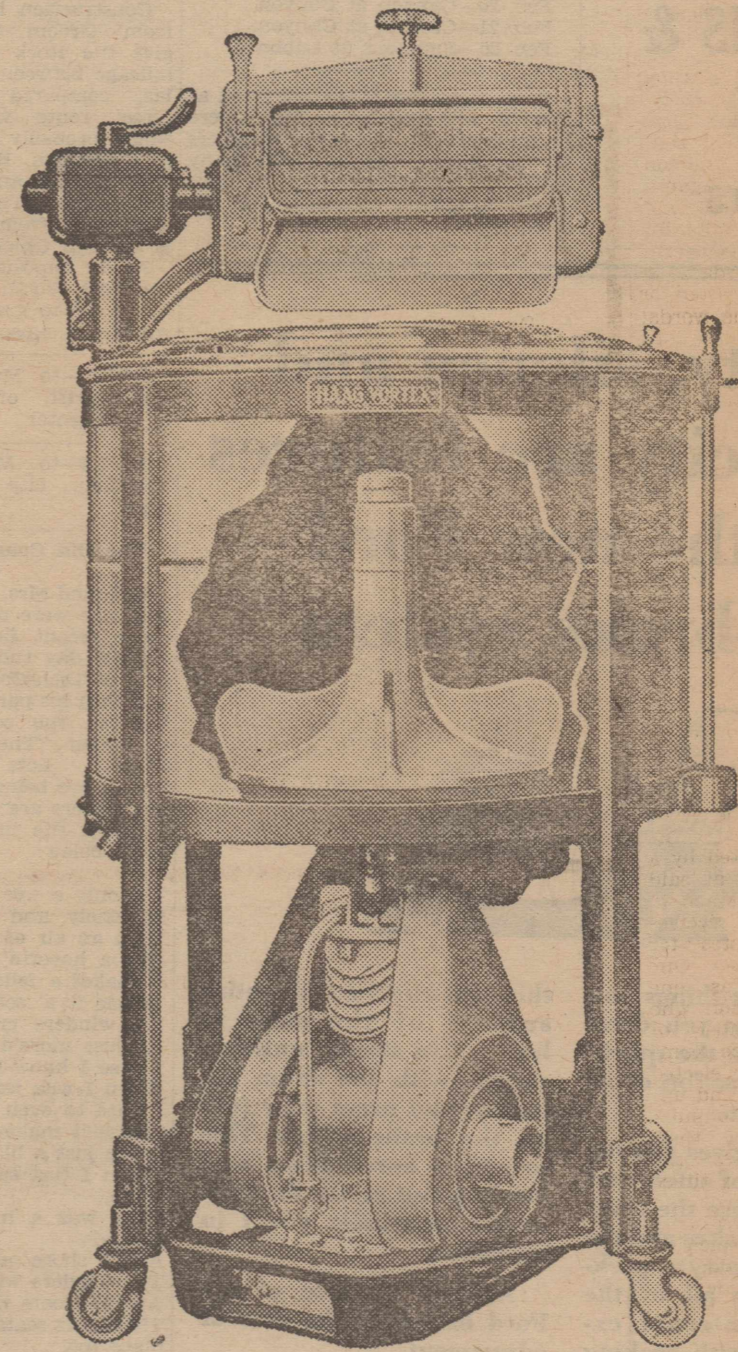
It reveals big car performance even to the point of developing big car power and big car speed.

Only a few highlights in its construction have been mentioned. Just enough to prove that the Pontiac Big Six is entirely new and capable of meeting progressive Americans' demand. But the amazing thing about it is that it gives so much big car luxury, style and performance at prices which come within practically everyone's reach!

Prices \$745 and up, f.o.b. factory, plus delivery charges. Bumpers and rear fender guards regular equipment at slight extra cost. Check Oakland-Pontiac delivered prices—they include lowest handling charges. General Motors Time Payment Plan available at minimum rate.

Scoggin-Dickey Motor Co.

Floydada, Texas



Buy standard merchandise from dealers and save selling costs. We save you money on your requirements.

See us for these items now:

- Haag washing machines—gas and electric
- De Laval cream separators and milkers
- New Perfection oil cook stoves
- Jumbo leather harness
- Crosley radios
- Detroit Jewel gas ranges
- Challenge windmills and well supplies
- Plumbing supplies
- Shelf hardware
- Furniture and floor covering.

We have a number of items which we are closing out at very low prices, as radio, talking machines, some furniture, some implements, some gas heaters, and all coal heaters. On many items we are selling at below cost to clean up our stock. It will pay to investigate. We are bidding for cash business—if you will come and pay cash, we will save you money.

KIRK & SONS

Call 84

North Side Square

Dougherty News

(By Miss Lottie Ellison)

Sustains Minor Injuries When Car Is Overtaken

The car in which Mrs. John Ellison and little daughter Ruby, of Crosbyton, were driving home Saturday afternoon was turned over about a mile and a half south of Dougherty. Neither they nor the car suffered any serious injuries. After securing assistance from Mr. Holley and others, on the Freeman Ranch, near which the car wrecked, the car was adjusted and Mrs. Ellison started on toward Crosbyton, but was soon persuaded by her little daughter to return to Dougherty. On reaching Nixon Dry Goods, she suffered a near nervous collapse and was unable to remove herself from the car. She was taken to the home of Mr. and Mrs. Berry Ellison where she received attention. Sunday morning it was discovered that she had suffered only from slight bruises and nervousness. She was taken home by her husband who had driven to Dougherty Saturday night.

Mrs. Ellison had driven her son, Clarence, to Dougherty where he could take the train to Oklahoma City. The gas fumes in the closed car had made her a little sick. It is thought that this was the reason of her losing control of the car causing the wreck.

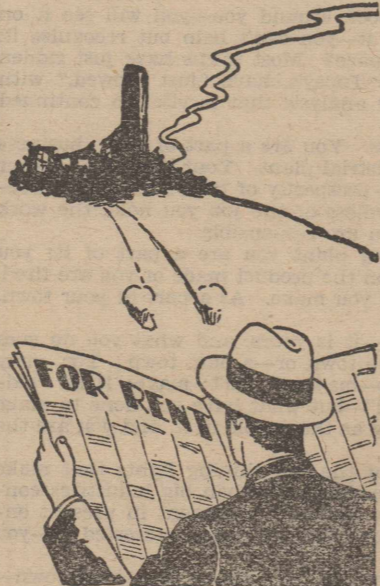
Miss Nora McCurdy of Crosbyton was a guest of Lottie Ellison last Sunday.

E. S. Foster Jr., of Abilene is visiting his parents, Mr. and Mrs. E. S. Foster.

H. D. Bloodworth and little son left Monday evening for Vashli where they will join Mrs. Bloodworth and visit for a few days.

Mrs. J. R. Bradley left last week for Oklahoma City to be with her mother who is very ill with the flu.

W. H. Walker left Monday for Carlton to be with his sister Miss Mattie Walker who was critically ill. A message Tuesday to his family stated that Miss Walker was better. Mr. Walker was accompanied to Spur by J. C. Gilliam.



Father Dies In Crosbyton

Mrs. W. L. Ellison is in Mineral Wells where she attended the funeral services and burial of her father, U. Freeman. Mr. Freeman died Jan. 18 in Crosbyton after having been removed from the hospital in Floydada where he was suffering from rheumatism. Mr. Freeman is survived by his wife, Mrs. U. Freeman, two sons, Cecil Freeman, and B. Freeman of Mineral Wells, and six daughters: Mrs. Luther Thedford and Mrs. Luther Holman of Crosbyton, Mrs. W. L. Ellison of Dougherty, Mrs. J. G. Brodnax and Mrs. Tom Shawn of Yuma, Arizona.

The box supper given by the Dougherty Chamber of Commerce was a great success. After a short program was rendered, the boxes were auctioned off by J. A. Hatley. There were about twenty-two boxes and the proceeds amounted to \$74.75.

Dougherty Locals
Mr. and Mrs. L. I. Reeves are visiting in Post this week.

Evicted by FIRE
... must rent!
Let Rent Insurance
pay for your temporary home. Ask us about it.

Floydada Insurance Agency
G. C. Tubbs
W. H. Henderson
Phone 273

ELECTION ORDERED

AN ORDER CALLING FOR AN ELECTION SUBMITTING TO THE QUALIFIED VOTERS RESIDING IN THE CITY OF FLOYDADA, TEXAS THE PROPOSITION AS TO WHETHER THE CITY OF FLOYDADA SHALL ADOPT THE COMMISSION FORM OF GOVERNMENT FOR SAID CITY AND ALSO FOR THE ELECTION AT THE SAME TIME OF TWO COMMISSIONERS IN THE EVENT SAID COMMISSION FORM OF GOVERNMENT IS ADOPTED TO HOLD OFFICE UNTIL THE FIRST TUESDAY IN APRIL A. D. 1929.

WHEREAS, more than ten percent of the qualified voters of the incorporated city of Floydada in Floyd County, Texas, an incorporated town of over five hundred and less than five thousand inhabitants, have petitioned me as the Mayor of said city in writing, requesting that an election be ordered to determine whether or not the city of Floydada shall adopt the Commission Form of Government as set out in Chapter Twelve of title 28, 1925, Revised Civil Statutes of the State of Texas:

I. Now, therefore, by the authority invested in me by the laws of Texas as the duly elected and qualified Mayor of the City of Floydada in Floyd County, Texas, I, W. D. Smith, as such Mayor of Floydada, hereby order that said election be held on Tuesday, the 26th day of February A. D. 1929, at which time the proposition as aforesaid shall be submitted to the qualified voters of the City of Floydada, and further, if such Commission Form of Government is adopted at said election to select two commissioners at said election who shall hold office until the first Tuesday in April, 1929.

II. Said election shall be held at the City Hall in the City of Floydada, Texas, and I hereby appoint E. P. Nelson and J. G. Wood as the judges of said election, the first named to be designated as the Presiding Judge, and I also appoint T. C. Russell and W. H. Henderson as clerks to assist said judges in holding said election.

III. The said election shall be held and governed by the General Election Laws of Texas except as herein otherwise provided as modified by said Chapter Twelve of title 28, 1925 Revised Civil Statutes of Texas, and the returns shall be made to the Mayor of Floydada, Texas, within five days after said election shall have been held.

IV. The Ballots in said election which shall determine whether or not the City of Floydada adopts said Commission Form of Government shall have written or printed thereon, "For Commission", or "Against Commission", and all voters who favor the proposition of adopting the Commission Form of Government for the City of Floydada at said election shall have written or printed on their ballots the words: "For Commission", and those opposed shall have written or printed on their ballots: "Against Commission", and if a majority of the votes cast are "For Commission", then the Mayor of Floydada shall enter an order to that effect upon the minutes of the City Council and after said entry of said order said incorporated city shall be under the commission Form of Government.

V. There shall be also at said election, a separate ballot which shall have written printed on it the names of candidates for Commissioners for Place Number One and Place Number Two, said names to be placed on said ballots in accordance with the laws of Texas regulating said election within said incorporated towns, and in the event said Commission Form of Government shall have been adopted by a majority of the votes cast at said election from the returns made to the Mayor, the person that receives the highest number of votes for Commissioner Place Number One shall be deemed elected as one Commissioner and the person who receives the highest number of votes for Commissioner Place Number Two shall be deemed elected as the other Commissioner, and upon the qualifying as such Commissioners as provided by law, they, together with the Mayor of the City of Floydada shall constitute the "Board of Commissioners" and shall supersede the present City Council and Board of Aldermen of the City of Floydada, and said City Council and Board of Aldermen shall be abolished and said Board of Commissioners shall hold office as such until the first Tuesday in April, 1929, at which time a Mayor and two Commissioners shall be elected as provided by law.

VI. It is further ordered that a copy of this notice shall be published for a period of thirty days in some newspaper of general circulation in said city and one notice shall be published once a week consecutively for a period of not less than thirty days prior to the date of said election, and a copy of this order signed by the Mayor of the City of Floydada and attested by the City Secretary of said town shall serve as a proper notice of said election.

Witness the hand of the Mayor and City Secretary of the City of Floydada, this 24th day of January, A. D. 1929.

(SEAL) W. D. SMITH Mayor.
BURL BEDFORD, City Secretary.

FOR SALE—Good fresh Jersey cow with calf. See J. T. J. Dawson. 481tc.

FEW good milch cows left for sale. Would trade for a good trailer. V. B. Fitch. 482tp

LOST—Federal tire 30x3.5, with rim. Reward for return to L. G. Withers. Phone 270. 482tc

FOR SALE—Two nice residences well located, and some choice residence lots. J. U. Borum. 482tc

Hiway Garage

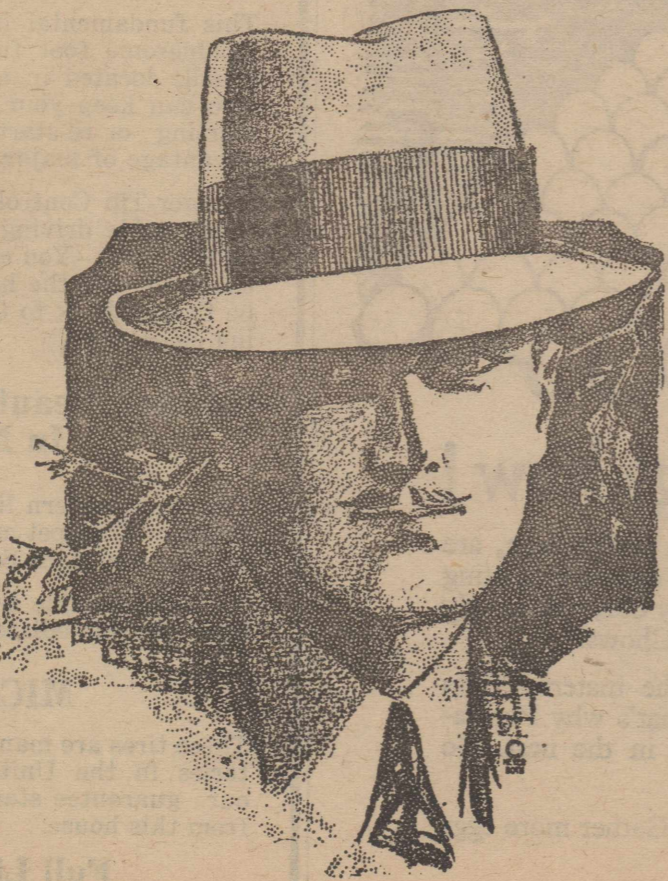
Southeast corner city of Floydada, Intersection
Crockett Street and Lakeview Road

Nelson & Bennett, Owners

Now open ready for business and will appreciate
your patronage.

General Auto Repair Work

Service Station and Accessories.



Snap Into Spring!

It's time for that new spring hat right now if you want to be in style. You'll find a most wonderful collection here to make your selection from. Mallory, \$6.45 and up, Stetson, \$8.50 and up. Other hats, \$2.95 and up.

McGuire & Weatherly
"The Store for Men"



Authentic New things for Spring

In wash goods, silks, dresses, coats, millinery, shoes and notions. New things are arriving daily in each department. You will find it worth your while and it will pay you to visit our store just as often as it is possible.

FASCINATING SPRING FABRICS

We cannot emphasize this department too strong. Never before has it been our privilege to offer greater styles and values than this Spring. Bolt after bolt of gay new fabrics in silk, gabardine, pongee, rayon, Peter Pan prints and other wash fabrics.

- Ginghams, per yard 15c, 25c, 35c, 45c
- Prints, per yard 19c, 29c, 35c, 45c
- Silks, per yard \$1.19, \$1.50, \$1.75, \$1.95
- Ensemble Cloth, per yd., 35c, 49c, 65c

Millinery

Many new things are to be had in Millinery. This Spring outstanding are the Crocheted Straws, Pedline and Felts in every close fitting styles.

Ladies, \$3.95 to \$6.95 Misses, \$1.95 to \$3.95

Ensembles and Dresses

The ensemble is the keynote in Spring Dresses. Created in silk, wool and wash fabrics. Sport Dresses lend themselves very strong in the wardrobe make-up owing to the clever design and materials. Our ready-to-wear department is showing many of these new things with new ones arriving daily.

- Ensemble, \$16.50, \$18.50, \$29.50
- Dresses, \$14.50, \$16.50, \$18.50
- Coats, \$14.50, \$18.50, \$22.50



Ladies and Misses Coats

Never at anytime have coats shown more Chic, Snap and Value than this Spring. Wonderful Clothes, Clever Designing, with fine Tailoring with our low prices make our coats outstanding values.

- Ladies, \$14.50, \$18.50, \$22.50
- Misses, \$5.95, \$6.95, \$11.95

New Spring Slippers

Sport is indeed the Keynote in Spring Footwear for the entire family. Red Blue, Green, Black and lights with many different kinds of trimming.

- Ladies, \$4.85, \$5.85, and \$6.85
- Childrens, \$2.45, \$2.95, and \$5.00



Baker, Hanna & Company

"Where Most People Trade"

West Side of Square

IGGER AND BETTER WRECKS

Nobody wants to have a wreck and be out the expense of having the bus repaired, but in case you do have one, we suggest that you stage it near Floydada, so you'll be handy to our shop, where the equipment and know-how are always handy to make the automobile look like new again. Ask some of our customers who own some of the best-looking cars in this section.

We also do auto top and curtain work, replace glass, and paint with the Duco process,—pick out the shades you want—we do the rest.

JOHN McCLESKEY Auto Top Shop

206 N. Main, Floydada Phone 220

Can You Get This Service

When You Send Away For Tires?

Will they demount your old tire—mount the new one—and inflate it to correct pressure?

Will they examine your rims to see that they're free from rust, and check your wheel alignment to make sure every tire on your car has a chance to deliver its full quota of miles?

Will they inspect your tires at regular intervals for tread cuts and minor injuries?

Will they come to your aid—in a hurry—if you ever need help on the road?

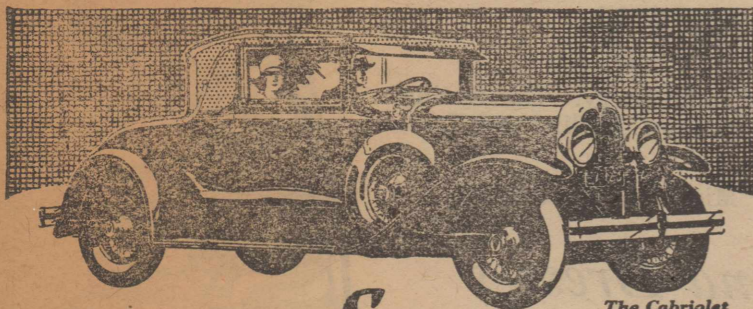
We'll leave the answer to you.

And when you've guessed it, come in and let us save you some money on Goodyear Tires PLUS Goodyear Service.

Motor Inn

Floydada, Texas

Hesperian Want Ads For Results



Some Day Soon you're going to Drive this Great New Car. . .

Some day soon you're going to drive a New All-American. And what a glorious experience that will be! . . . What a revelation in brilliant performance. In smoothness . . . in silence . . . in flashing change of pace. In the safety provided by its squeakless internal-expanding four-wheel brakes. In the power produced by a big, smooth, silent engine . . . with its dynamically balanced, counter-weighted crankshaft . . . its exclusive patented rubber cushioned mountings . . . its Harmonic Balancer . . . its G-M-R cylinder head. And what a discovery in new and effective beauty . . . Come in and arrange to drive this triumphant new car.

Prices \$1145 to \$1375, f. o. b. factory, plus delivery charges. Lovejoy Hydraulic Shock Absorbers and spring covers included in list prices. Bumpers and rear fender guards extra. Check Oakland delivered prices—they include lowest handling charges. General Motors Time Payment Plan available at minimum rate.

SCOGGIN-DICKEY
Floydada, Texas

A NEW PRODUCT OF GENERAL MOTORS
ALL-AMERICAN SIX
BY OAKLAND

Floyd County Hesperian \$1.50 Per Year

Baptist Conference To Be Held At Plainview

Panhandle-Plains Baptists will hold their general conference at Wayland College, Plainview, January 24 and 25. Following is the program:

THURSDAY
Song Service will be conducted by J. D. Riddle of Amarillo.
11:00 a. m. Devotional—Rev. E. V. May, Brownfield.
11:30 a. m. "Potential possibilities of the Panhandle-Plains Baptists"—Rev. B. G. Holloway, Slaton.

LUNCH 12:30
2:00 p. m. Devotional—Rev. C. E. Dick, Crosbyton.
2:30 p. m. Unity of Baptist Sentiment—Rev. V. M. Cloyd, Hereford.
3:00 p. m. The Budget—A Major Objective—Rev. E. T. Miller, Memphis.
(Followed by a Round Table Discussion)

7:00 p. m. Devotional—Rev. D. H. Trurite, Pampa.
7:40 p. m. Christian Education as a Mission Factor—Dr. W. R. White, Lubbock.
FRIDAY
9:00 a. m. Devotional—Rev. C. R. Joyner, Wellington.
10:15 a. m. The Woman's Part in the Panhandle-Plains Baptist Program—Mrs. E. W. Provence, Lubbock.
10:50 a. m. Making Wayland Baptist College Permanent. How?—Rev. J. Pat Horton, Trustee, Plainview.
11:30 a. m. Panhandle-Plains Baptist Building for Tomorrow—Dr. G. L. Yates, Amarillo.
Arrangements are being made for bed, breakfast and lunch for all who come. Pastors are urged to bring representatives from their churches.

SHERIFF'S SALE

The State of Texas, County of Floyd.

NOTICE IS HEREBY GIVEN That by virtue of a certain Execution issued out of the Honorable District Court of Hale County, on the 15th day of December 1928, by M. Della Ansley, Clerk of said District Court for the sum of (\$2154.63) Two Thousand One Hundred Fifty Four and 63/100 Dollars and costs of suit, under a Judgment, in favor of Nobles Bros. Grocery Company, in a certain cause in said Court, No. 2390 and styled Nobles Bros. Grocery Co. vs. Mrs. W. D. Long et al, placed in my hands for service, I, P. G. Stegall as Sheriff of Floyd County, Texas, did on the 8th day of January 1929, levy on certain Real Estate, situated in Floyd County, Texas, described as follows, to-wit: All of Section No. 98, Block G—M. Floyd County, Texas, and levied upon as the property of Mrs. W. D. Long, and that on the first Tuesday in February 1929, the same being the 5th day of said month, at the Court House door, of Floyd County, in the city of Floydada, Texas, between the hours of 10 a. m. and 4 p. m., by virtue of said levy and said Execution I will sell said above described Real Estate at public vendue, for cash, to the highest bidder, as the property of said Mrs. W. D. Long.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in the Floyd County Hesperian, a newspaper published in Floyd County.

Witness my hand, this 9th day of January 1929.
P. G. Stegall,
Sheriff Floyd County, Texas.
464tc.

TYPEWRITER carbon, ribbons and second sheets at Hesperian Office.

Did You Know

—That Floydada has fewer evergreens and shrubs than any town of its size on the Plains?

—That Hollums handles this in Carload lots and can save you quite a bit of money?

—That Hollums has a good line of trees, evergreens and shrubbery in stock at this time, and more coming in all the time?

—That a Real Landscape man doesn't have time to peddle trees?

—That if you come up and look at our stock, you can see what you are getting and take no chances?

—That we built our greenhouse and handle this nursery stock for the benefit of HOLLUMS and FLOYDADA, so why give your order to a transient agent, when you can get better stuff cheaper at home.

—That Baker Bros. are the biggest growers of Chinese Elms in the world, and we sell them to you cheaper than you can buy direct from them. We handle their trees.

HOLLUMS
Floydada Florists

The TOWN DOCTOR

SAYS

MANY CITIES LIKE TOSPY HAVE "JUST GROWED"

In the past, the mental genius of the entire country has been devoted to invention, and the creating and studying of scientific manufacturing and production methods—a mechanical age with very little thought, comparatively, to the analysis of the community. Now it is recognized that for further expansion of business it is necessary to give the same kind of constructive thinking to towns and the individuals making up the community as has been accorded industry.

What was, isn't! The museums are full of those things thought indispensable a few years ago. Consider the case of the dinosaur or the Tyrannosaurus that had the strength of a steam engine, or the Gigantosaurus that was over a hundred feet long and as big as a house, as an example. They ceased to serve a useful purpose—there was no reason for them so they ceased to exist.

These things that were, but are not now, did not know they were "slipping," could not help themselves, so cannot be blamed—they could not think, therefore a warning of their predicament was useless. Men individually and collectively are capable of thinking; therefore, if they, their business, or their towns verge on the edge of the old order of things, they alone are to blame. Having the powers of comprehension, a hint as to the new order of things should be sufficient.

Yet, man with all of his brains retains those things in his makeup that tends to make one picture those creatures of the long ago. With some, it is procrastination and prejudice, while with others it is just plain everyday refusal to think!

There is a new order of things. Look around you—you will see it on every side. Business industry know it—you can't help but recognize it. But look at your town! Has it kept pace? Most towns have just ridden along on the crest of the wave—like Topsy's, have "just grown," with little or no thought, consideration, or analysis that is vital to continued growth, expansion and prosperity.

A town is a business—your business. You are a part of that business the same as an employee is of an industrial plant. Your bread and butter depends on the continued growth and prosperity of that business, and regardless of your station in life—regardless of the job you hold, the work you do or the business you are in, you are responsible.

As an employee of a manufacturing plant you are a part of it; you must do good work, you must be sold on the product made or you are fired. The better the work you do, the more you make. As a part of your town, the same is true.

You should know about your town—it is yours, and what you do goes to make it a good town, a progressive town—or a bum town. You may think your town is not a good town—maybe it isn't; maybe it is "old-fashioned," maybe it has "just grown"—but what have you done to make it any different? A town is just as big as the people in it, and you are the people!

It is not the opinions and habits of the few shining lights that make a community. True, there must be leaders, but when big industries consider your town for location of a new factory, investment in present enterprises, etc., it is the people in general they are most interested in—you and all the other people like you.

Never in the history of this country has the smaller city—your town—had the opportunities that it has today. Big business is looking to the smaller city as it never has before. The town or city that prepares itself for big things will greatly profit, and every individual citizen will be benefited—but the town must be ready. The way to be ready is to be at work—(building up the morale, aggressiveness, customer attitude and salesmanship ability of the "clerks"—citizens—of the community)—not by erection of monuments or idle talk on "Town Boosting"—but by constructive thinking to do something, get something, achieve something,—to climb out of the rut, to have a city that is the best in the land in which to live, work, play and make money—to have a city which has eliminated the "oppressive ugliness" of dormant, inactive civic pride.

What are you going to do about it?

Note: These articles sponsored by Floydada Lions Club are written by The Town Doctor, without prejudice or malice and are impersonal. They treat each subject as applied in general—not a particular town. Opinions favorable or otherwise on subjects covered are solicited and may be addressed to the paper in which these articles appear, or to The Town Doctor, Suite 350, McCormick Building, Chicago, Illinois.

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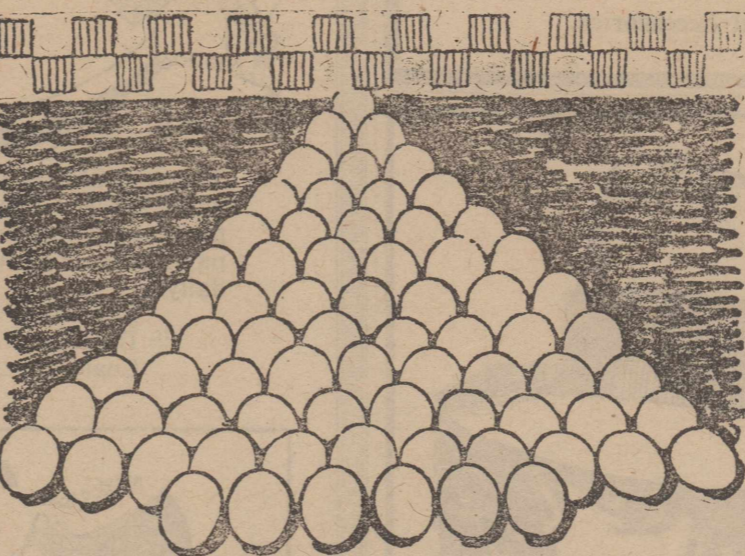
SHERIFF'S SALE

THE STATE OF TEXAS,
County of Floyd

NOTICE IS HEREBY GIVEN That by virtue of a certain order issued out of the Honorable District Court of Floyd County, on the 3rd day of January 1929, by T. P. Guimarin Clerk of said Court for the sum of Two Thousand, seven hundred, forty-four and 63/100 (\$2,744.63) Dollars and costs of suit, under a Judgment, in favor of J. L. Dorsett vs. E. C. Brown, placed in my hands for service, I, P. G. Stegall as Sheriff of Floyd County, Texas, did, on the 3rd day of January 1929, levy on certain Real Estate, situated in Floyd County, Texas, described as follows, to-wit:

Northwest Quarter (NW¼) of Section Number eighty two (82) in block D 2, Certificate No. 626, issued to T. T. Ry. Co., in Floyd County, Texas, as such lien existed on the 3rd day of January 1924, against both defendants, E. C. Brown and Delia Fay Brown, and levied upon as the property of E. C. Brown and Delia Fay Brown and that on the first Tuesday in February 1929, the same being the 5th day of said month, at the Court House door of Floyd County, in the town of Floydada, Texas, between the hours of 10 a. m. and 4 p. m., by virtue of said levy and said Order of Sale I will sell said above described Real Estate at public vendue, for cash, to the highest bidder, as the property of said E. C. Brown and Delia Fay Brown.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in the



Get More Eggs Now!

BIG poultrymen, little poultrymen, are finding that when it comes to getting more eggs, day in and day out, you simply can't beat Purina Poultry Chows.

Purina puts into hens the material from which eggs are made. That's why Purina-fed hens put more eggs in the nest. No mystery about that.

Change to Purina today. Gather more eggs while prices are high.

Floydada Mill & Elevator
Panhandle Produce and Cream Co.
Sub-Dealers

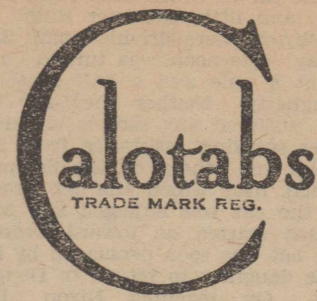


Floyd County Hesperian, a newspaper published in Floyd County. Witness my hand, this 4th day of January 1929.
P. G. STEGALL,
Sheriff, Floyd County, Texas.

Bill Der Says

There is no Substitute for a Home.

For colds, grip and flu take

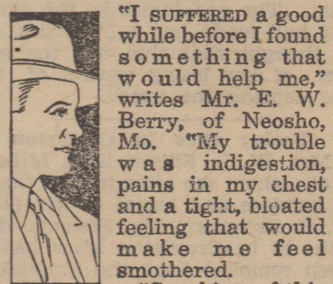


Relieves the congestion, prevents complications, and hastens recovery.



52 OWN YOUR HOME

PAINFUL INDIGESTION



"I suffered a good while before I found something that would help me," writes Mr. E. W. Berry, of Neosho, Mo. "My trouble was indigestion, pains in my chest and a tight, bloated feeling that would make me feel smothered."
"Speaking of this to a friend of mine, he told me that Black-Draught was good for this trouble. I bought a package. It certainly did help me, so I continued to use it."
"I am in the transfer business, and sometimes when I would be hungry and ready to eat, I would have a call and would have to eat later. Then I would eat too much or too hurriedly. This would cause indigestion. After I started using Black-Draught, I found it did me a world of good."

Black-Draught
For CONSTIPATION, INDIGESTION, BILIOUSNESS
WOMEN who need a tonic should take Cardul. In use over 50 years. 25-cent boxes.

A Home IS A Home

It isn't the amount of money you spend that matters when it comes to owning your home. It's the fact that it's YOURS, and that it's a real home that is important—be it ever so humble. What it represents—not what it is—in the material sense—is what gives it its personal value.

Ever think what a nice wedding anniversary present for the wife a home would make? We are able to provide you with a practical knowledge of construction planning.

Willson & Son

Floydada, Texas

The Remarkable New "FINGERTIP CONTROL"

WHAT IT MEANS TO YOU IN DRIVING CONVENIENCE AND SAFETY

Willys-Overland is the first producer of automobiles to equip all its passenger cars and commercial vehicles—both Whippets and Willys-Knights—with the wonderful new "Finger-Tip Control."

A single button, conveniently located in the center of the steering wheel, controls all functions of starting the motor, operating the lights and sounding the horn.

This fundamental improvement does away with all troublesome foot fumbling for the starting button, usually located in a somewhat inaccessible position. You can keep your foot always on the brake when starting or re-starting on a hill—an obvious safety advantage of major importance.

"Finger-Tip Control" also avoids changing from the comfortable driving position to reach a light switch on the dash. You can at all times keep your eyes on the road, and the hand that operates the button can be flashed back to the rim of the wheel in any steering emergency.

Greater Beauty and Improved Design In New Whippets

The ultra-modern lines and larger bodies of the new Superior Whippet are winning the enthusiastic praise of Four and light Six buyers.

See and examine these superb new cars without delay! An immediate order will aid in early delivery.

MICHELIN TIRES

These tires are manufactured by one of the oldest factories in the United States. And remember that our guarantee stands behind every tire that goes from this house.

Full Line — Low Prices

Geo. M. Finkner Motor Co.

Whippet, Willys-Overland Dealer.

First class shop work by expert workmen.

Floyd County Clubs

McCOY 4H CLUB

Miss Bass met with us again last Thursday, January 17. The house was called to order after which Miss Johnnie Johnston was elected secretary. Each girl answered roll call by saying whether or not she had all of her accessories ready to go to work.

Twelve members were present, and each one received a gold star with the exception of two, but we hope all will receive a gold star at the next meeting which will be held on Thursday, January 31. For this meeting, we are to have our guest towels finished and the material for our night gowns.

All members are urged to be present and to receive a gold star.

IRICK CLUB

Irick Home Demonstration Club met at the home of Mrs. W. E. Taack Friday afternoon, Jan. 11, with eight members present.

Soon after we arrived, we were invited to the kitchen and to our surprise, Mrs. S. T. Cooper had brought a turkey, dressed ready to cook.

Miss Bass, as always willing to help us in any way she can, gave us a demonstration on roast turkey.

While the turkey was cooking the following officers were elected: Mrs. W. C. Poage, president; Mrs. W. E. Taack, vice-president; Mrs. G. L. Moreland, secretary, and Mrs. C. W. Murphy, reporter. After election of officers, Miss Bass talked on home furnishings. Then we all enjoyed a lunch of turkey, dressing, gravy and cocoa.

We hope more of the members will be with us next meeting, the second Friday in February. The subject will be one dish dinners.

HARMONY DEMONSTRATION CLUB

The Harmony Demonstration Club met in regular session at the home of Mrs. Chas. B. Smith Jan. 16. After the business meeting an excellent program on home was presented as follows:

"Home" Edgar A. Guest, Reading—Blanche Ramsey. What makes a house a home—Round table discussion. Modern homes contrasted with those of the past.—Mrs. Batey. Trade secrets of modern home making.—Mrs. M. D. Ramsey.

CLUB ELECTS OFFICERS

Starkey 4H Club met Thursday afternoon, January 17 for the election of officers for the coming year. Miss Lela Mae Poe was elected president and Miss Lila Parrish reporter.

Miss Bass was present and explained about the improvement article which is a guest towel for both the first and second year's work.

The club will meet again Thursday, January 24, at the club room.

CAMPBELL CLUB

Mrs. R. Ashton was hostess to the Campbell Club at its meeting January 15. Mrs. J. W. Garner was leader of the program "Ideals of Home Making."

The program was "Home," reading by Mrs. George Stiles What makes a house a home, Mrs. W. H. Bethel. Modern homes contrasted

with those of the past, Mrs. A. C. Jackson.

Six members were present. One new member, Mrs. R. L. Powell, and one visitor, Mrs. Janie Fox, were also present.

LAKEVIEW CLUB MEETS

Mrs. Emer Newton was hostess to the Lakeview Home Demonstration Club Monday of this week at her home near Lakeview. A business meeting with the president was held and it was decided that the club would sponsor a box supper at Lakeview on Friday night, February 1. The entire community is cordially invited and urged to attend and help with the box supper.

Mrs. L. Kiker will act as hostess for the next meeting of the club which will be held on January 30. "The Model Pantry" is the subject for discussion at this meeting.

STARKEY HOME DEM. CLUB

The Starkey Home Demonstration Club met Thursday, January 17 at the school house. We elected officers for the new year. They are: Mrs. Wales, president; Mrs. W. F. Ferguson, vice-president; Mrs. Jora Moore, secretary.

We are planning a very successful year in club work. The subject of the program was "Home making" which was enjoyed by all.

We will meet with Mrs. T. R. Atkinson, February 7. Gardening will be the subject. Everyone who has a few good garden seeds, bring and exchange for something different. We are anxious for all the old and new members to come and bring some new neighbor who has just moved into our community. Let's make our club a winner.

BLANCO CLUB BEGINS NEW YEAR'S WORK JANUARY 15

The Blanco Home Demonstration Club met at the home of Mrs. W. F. Daniel Tuesday, January 15.

The meeting was called to order at 2:30 by our new president, Mrs. J. D. Christian. Five old members were present and we were glad to have Mrs. Wright who was president of the Providence Club last year, join our club. We are anxious to get more new members. Everyone in the community and anyone in other communities who are nearer to Blanco are invited to come and enjoy the many fine things that we learn from time to time.

Miss Bass was with us and explained the New Year Books. Some think that they are the best that we have had yet. And we surely like the monthly report sheets in the back. We are sure to have more thorough reports this year.

The subject of our meeting was "Home Furnishings" and Miss Bass showed us good and bad samples of wall paper and draperies, gave us good ideas on woodwork and floors; told us about arranging furniture and hanging pictures. These new ideas gave us all an inspiration to make some improvements in our living rooms.

Our next meeting will be February 7 at the home of Mrs. Will Snell. "The Family Garden" is the subject to be discussed. The program is as follows:

Roll call—"A New Vegetable That I have learned to Eat."

Leader—Mrs. D. R. Badgett.

"The Place of Green Vegetables in the Diet."—Mrs. W. C. Cates.

"The Value of Preserving Vegetables"—Mrs. Wright.

"Diseases Caused by Lack of Vegetables in the Diet"—Mrs. L. C. Wheeler.

Seed exchange by club members. Reporter.

SAND HILL GIRLS' CLUB

Miss Bass met with the girls Wednesday, Jan. 17. This is our first meeting in 1929. We hope to make a success this year.

Six girls were present. They were: Verl Miller, Eva Mae Gollither, Bernice Baker, Mabel Roberts, Lorene Tarpley, and Audrey McLain.

We will have our guest towels ready to hand it, and have our gardens broke. Four of the girls intend to take gardening, the other two intend to take poultry.

Our next meeting will be Wednesday, January 23.

ROSELAND CLUB

The Roseland 4H Club girls met Monday, Jan. 14, with Miss Bass and cut out their aprons. Thelma Smith was elected president of the club. They will meet again Friday, Jan. 18.

Hillcrest News

Hillcrest, January 21.—The epidemic of the flu which struck our community a week or two ago seems to be on the decline now. Two of the little Norvell boys are ill with colds now.

Charlie Lewis spent last week on the Echols Ranch near Whiteflat.

Orval Hix formerly of this community, spent last Friday night here with his daughter, Mrs. Laurie Hopkins. He and his family live at Knott.

J. O. Dudley went on a hunting trip down near Flomot one day last week.

T. W. (Dub) Drace is a business visitor in Ft. Worth, this week.

Mrs. Hughwood Smart and her sister-in-law, Miss Ruby Smart, visited Sunday night here with Mrs. Smart's parents, Mr. and Mrs. L. H. Lewis. They both reside in Colorado City.

Orval Hix, Cloyd Ford, and Laurie Hopkins, went to Foard county on a business trip Saturday.

H. R. Blum, of Memphis, was here on business last week. He reported his daughter, Mrs. J. C. Jones, who lives here but is visiting there with him just now, to be ill with the flu. Two of the children also were sick at the time. We hope they are well by now and will be able to return home soon. One son, J. L., who is one of our stu-

dents, is going to school in Memphis while there.

Fairview News

Fairview, January 22.—Mrs. Jim Stewart entertained with a birthday party in honor of her sister, Miss Mae Claire Horton, Friday night.

Mrs. W. B. Wilson and party including her daughter, Miss Winnie, her son, Randolph and Miss Anna Austin were shopping in Plainview Friday.

The ball game which was to have been had with Baker was postponed on account of the weather. The boys and girls teams meet the Floydada teams Wednesday night.

Mr. and Mrs. R. E. McAfee spent the week end in town with relatives.

Scarlet fever has been reported in our community. We hope it does not get in the school.

Mr. and Mrs. Lee Rushing were shopping in Lubbock this week.

E. C. Austin has returned from several weeks visit with his sister.

Mr. and Mrs. Ralph Zachary, of White Deer, were guests of her parents, Mr. and Mrs. Eldridge Crabtree, this week end.

Mrs. Jennie Teal has returned from Amarillo, where she has been for several weeks.

The senior B. Y. P. U. will have an entertainment in the basement of the Baptist Church Thursday night.

Mrs. Edd Bullard had as her guests for Sunday dinner, Misses Inez Casey, Anna Austin, Essie Baskin and Bessie Maye and Cora Brown.

TO THE VOTERS OF FLOYDADA

I will be a candidate for the Office of City Marshal of the City of Floydada, Texas, subject to the action of the City Election to be held, April 2, 1929.

I feel that I am qualified to hold this Office and to perform the duties required of me as such Officer. I have had several years experience as an Officer of the law in Floyd County and the City of Floydada. I have worked three years as Deputy Sheriff of Floyd County and One year as Police Officer of the City of Floydada; and I have done my best to fairly and impartially enforce the law to the best of my ability.

Your vote and influence will be highly appreciated in the coming election.

Yours very truly,
Bob Smith.
(Political Advertisement)

CARD OF THANKS

We wish to thank our many friends for the many kind deeds administered to our dear wife and mother during her long illness and death. Especially do we thank Dr. Alexander for his faithful service. Words cannot express our appreciation for the beautiful floral offerings. True friends are a great consolation in the dark hours of grief. May God's richest blessings rest on each and every one, is our prayer.

E. A. Birch,
Mr. and Mrs. W. F. Birch and family,
Mr. and Mrs. R. R. Birch and family,
Mr. and Mrs. O. G. Noyes and family,
Mr. and Mrs. A. H. Noyes and family,
Mr. and Mrs. C. W. Taylor and family,
Mr. and Mrs. W. E. Mason and family.

12 Years

In the Grocery Business
IN FLOYDADA

And it is our sincere wish that we may be privileged to serve you for many more years yet to come.

WE OFFER YOU THESE
Specials for Next
Saturday and
Monday:

- Sugar, 10 lbs., 59c
- Peaches, Gallons, 49c
- Compound, 8 lb. \$1.18
- Macaroni, 4 pkg. 25c
- Post Toasties, 12c
- Baking Powders, K. C. 50c Size, 37c
- Laundry Soap, 25 bars, \$1.00
- Toilet Soap, Cocoa, 4 Bars, 25c
- Highest Market Price for EGGS

Stansell & Collins
Floydada, Texas — Phone 88

Mayview News

Mayview, January 21. — Sunday School was well attended at Dougherty Sunday morning and officers and teachers were all elected. The teachers elected are Mrs. H. E. Nelson as Bible Class teacher, Mrs. T. J. Carleton as the young folks teacher and Mrs. Lincoln for the smaller children.

Mr. and Mrs. T. J. Campbell and family spent Sunday near Roaring Springs with relatives.

Singing was well attended Sunday afternoon. A splendid singing was reported and every one is invited to come every first and third Sunday afternoons, beginning at 2:30 o'clock.

Mrs. H. E. Edwards and Mrs. Lamberneck, of Fairview, visited with Mrs. C. E. Bartlett Monday. Mrs. Bartlett is improving.

Mr. and Mrs. Cecil Payne moved last week to the Fairview community.

R. V. Bartlett spent Thursday night with Maurice Campbell.

Mrs. H. E. Edwards, Miss Ophelia Bartlett, Alfred Edwards, Mr. and Mrs. Tom Emert and family, who have been ill, are all better.

Rev. J. N. S. Webb, of Chillicothe spent Friday night with Mr. and Mrs. C. E. Bartlett.

Mr. and Mrs. V. A. Readhimer spent Sunday with Mr. and Mrs. J. R. Readhimer.

Mrs. J. J. Foster and Mrs. John Sherbert, of Floydada, and Mr. and Mrs. A. G. Barnett and daughter, Lottie spent Wednesday of last week with Mrs. C. E. Bartlett who has been ill for sometime.

Mr. and Mrs. Cecil Payne and little sons, of Center, spent Sunday afternoon with Mr. and Mrs. R. W. Lotspeich.

Mrs. George Stiles called to see Mrs. C. E. Bartlett Friday morning.

Miss Rena Handlye spent Thursday evening with Miss Ophelia Bartlett.

LOCAL PASTOR WILL GIVE PRIZE FOR WAYLAND ESSAY

Rev. P. D. O'Brien, pastor of the First Baptist Church, will give a cash prize of fifteen dollars to each of two students of Wayland Baptist College, Plainview, who write the best essay on "The Advantages of a Junior College" and the Advantages of Wayland College, he announced last Thursday at an assembly of the student body.

The winning essays will be printed in pamphlet form and will be distributed through this territory. Reverend O'Brien providing the funds for this purpose. The plan is expected to bring favorable publicity to Wayland College.

Specials For Friday and Saturday

- Sweet Spuds, per lb., 6c
- Turnips, per lb., 2c
- Irish Spuds, per 10 lbs., 15c
- Cabbage, per lb., 5c
- Lettuce, per bunch, 10c
- Celery, per bunch, 10c
- Nice Sound Apples, doz., 15c
- Others according to size and quality.
- Bananas, 5 lbs for, 35c
- Grape Fruit, large size, per dozen, \$1.00
- Fresh Country sausage and other fresh meat.
- Also fresh light bread.

A. D. Summerville
"The Apple Man"
Located second door west of Judge Duncan's office.

G. I. Dunavant and sons, Edwin and Floyd, went to Littlefield Friday. His son, Grady, who is attending school there, returned home with them to stay over until Monday.

A. F. Finley, who has been living at Starkey moved to the Duncan place in southwest Floydada this week.

"The Whole Town is Talking."

"The Whole Town is Talking."

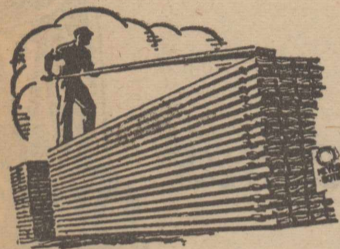
About What?

SEE
At High School Auditorium
Friday, February 1
AT 8 O'CLOCK
Admission 25c and 35c

RESERVE SEATS

On Sale at

WOODY DRUG



LUMBER!

When you start building you'll need quality lumber—such is ours, well-seasoned, free from knot-holes. And you'll want to do business with a reliable firm such as J. C. Wooldridge.

J. C. Wooldridge Lumber Co.
Incorporated
"The Home of Quality Building Materials"

A Courteous, Dependable, Electrical Service

In many South Plains communities, this Public Utilities is the medium by which hundreds of families enjoy the conveniences and advantages which electricity brings to the home.

We thoroughly realize our responsibility to those people who look to us to maintain that service in order that they may always have an adequate supply for cooking, light and power Purposes. Our facilities are maintained to be in a position to supply MORE than the present demand in the event that unusual demands for electricity may be supplied upon a moments notice.

It is our pledge to you that we shall never cease to give you the high character of courteous service you have been accustomed to—rather we shall seek ways to improve it wherever possible.

Texas Utilities Co.
LIGHT, POWER, ICE

CLOSING OUT

BIG STOCK OF FIRESTONE TIRES
At Wholesale

Plenty of Glycerine and Alcohol.
LET US GREASE YOUR CAR.

Magnolia Filling Station

Phone 36 H. O. Cline, Prop. "We Fix Flats"

An Epic of the Air

"WINGS"

With Clara Bow, Charles Rogers, Richard Arlen and Gary Cooper.

Every woman who has ever loved will see the reflection of her own heart throbs in "Wings." The thrilling drama of the war-fliers. American youth, fighting, loving, laughing at danger. A master picture, directed by William A. Wellman.

ROYAL THEATRE

Wednesday, Thursday, Friday!
Jan. 30, 31 and Feb. 1
Admission 25c and 50c
SPECIAL MUSIC!

With The Churches

FIRST METHODIST CHURCH

G. T. Palmer, Pastor Sunday school meets at 9:45 a. m. The pastor will be in the pulpit at 11:00 a. m. At 7:00 p. m. Rev. M. M. Beavers of Plainview will preach. The First Quarterly Conference will be held at the close of the evening service. The officials of the church are urged to attend this conference, as it is one of the most important of the year. Senior League 6:15 p. m. Womens Missionary Society Monday 3:00 p. m. Junior League Monday 3:45 p. m. Prayer service Wednesday 7:00 p. m. You are welcome to all the services of the Methodist Church.

FLOYDADA CIRCUIT

A. D. Jameson Pastor Our first quarterly conference for Floydada circuit will convene at the home of Mr. and Mrs. J. M. Brownlow Saturday, Jan. 26 at 2:00 o'clock. With three church building enterprises well under way and many activities along all church lines, we are expecting a great conference. Fairview has paid one fourth of her pledge for the year's salary. If the other places will do that well, we shall have a wonderful report. We will begin the construction of a brick church at Fairview within the next two weeks. Ground has been donated and nearly half enough money raised to build a nice stucco church at Lakeview,

while at Dougherty we have several hundred dollars raised on the first unit of a new \$17,000 brick edifice.

Let every official of Floydada Methodist Circuit be present at Dougherty next Saturday afternoon at 2:00 o'clock with a million dollar smile on and a good report.

AT THE BAPTIST CHURCH

We are trying to live up to our slogan that the First Baptist Church is "A Church with a Program." This program includes evangelism, devotion, Bible study, training in Christian service, benevolence and social service. There is room and welcome in all these departments for those who desire to worship with us.

Next Sunday morning we expect to continue our studies in Second Timothy, at the morning service and give the second sermon in the series on the Second Coming of Christ, at the evening service. The theme for this sermon will be: "The Manner of the Second Coming of Christ." We try not to be radical on this or any other subject, but we do feel that it is one of the greatest themes of any age.

Our Sunday school opens at 9:45 in the morning. Our Training Service begins at 6 in the evening.

Next Sunday the general assembly will be held after the union programs. We desire to direct attention to the young married people, (up to about 35 years of age) that we are planning to organize an adult union for you next Sunday evening at the B. Y. P. U. hour. We shall greatly appreciate your co-operation in this worthy movement. We are counting strong on

every one of you. Come whether you have a personal invitation or not.

Just before the evening sermon the playlet that was to have been given last Sunday night will be presented. The play is entitled "A Scene in the Toonerville Depot." It is both humorous and instructive. "It was written by home people, and will be presented by home people. We hope the home people will be here to see and hear it.

Visitors always welcome at our services.

P. D. O'Brien, Pastor.

CARR'S CHAPEL

Rev. Payne, Pastor Service program for Sunday, Jan. 27, 1929.

Sunday School at 10 a. m. Mr. L. A. Williams superintendent. Sermon by pastor 11 a. m. Evening worship, 7 p. m. Opening service in charge of young people followed by sermon.

You are invited to attend these worship services at the Chapel. We would share with all the inspiration that is found in the study of God's Word and the wonderful messages brought by our pastor.

INTERMEDIATE B. Y. P. U. PROGRAM FOR JAN. 27

Devotional. Reports and Bible quiz. Quartette. Lesson period, Keeping the Lord's day Holy.

- 1. Why observe the Sabbath, Carl Marshall. 2. Man needs the Sabbath, Lola Barnes. 3. How Observe the Sabbath, Olan Burrows. 4. Jesus teaching an example (a) Jesus attended Church on the Sabbath, Jess Lanier. (b) Jesus had fellowship with his friends on the Sabbath, Robert Daniels. (c) Jesus helped others on the Sabbath, Paul Wright. 5. Sabbath Observance today (original talk), Thelma Crawford. 6. Leader's talk, ten minutes. 7. Business meeting and secretaries report. 8. Closing period. Program will be given in the form of a family altar.

B. Y. P. U. PROGRAM

A missionary program in the form of a "library controversy" on the life and works of John Bunyan with Ted Borum as leader. For Sunday January 27:

- Part 1. Ted Borum. Part 2. Johnnie M. Lanier. Part 3. Winfred Newsom. Part 4. Mrs. Lotella Burrows. Part 5. Fannie Bolding.

Sunday School Lesson

P. D. O'BRIEN

Date—Jan. 27, 1929. Theme: The Work of the Holy Spirit.

Scripture—John 16:1-11; Romans 8:12-17, 26, 27.

Golden Text: For as many as are led by the Spirit of God, these are the sons of God.—Rom. 8:14.

The Scriptures printed in the quarterlies are all too narrow to more than begin to give the Bible teaching on the important doctrine of the Holy Spirit and His work. A thorough search of the Book of Divine Truth, by using references, consulting Bible dictionaries and commentaries, in an effort to learn all that can be learned about this blessed Person, will yield the richest dividends to those who will faithfully try it. It can be said again that the lesson committee has made a wise choice in subjects. First we learned that sin made man enemy and alien to God, then how God offered a remedy for man's sin, then how Jesus consented to become that remedy and today how the Holy Spirit applies the remedy.

The Holy Spirit a Person

The third person in the Divine Trinity is to be thought of as a person just as definitely as are the other two, the Father and the Son. It is wrong to use the impersonal pronoun "it" in referring to the Holy Spirit just as it would be wrong to refer to God the Father or Christ the Son as "it." We are to use the personal pronoun "him" just as in the case of Father or Son. Attributes are Scripturally His which can only belong to a person. For instance, He can be "resisted," He can be "grieved," and His name can be blasphemed. Then His work is the work of a person, as we shall see later in the lesson. The Holy Spirit had a birthday just as definitely as Jesus had a birthday. The day of Pentecost is the birthday of the Spirit even as Christmas is the birthday of Christ. In neither case does this mean that this was the beginning of their existence, for they are eternal beings and have no beginning even as they are to have no ending. But these days mark the beginnings of their ministries. We must not forget that Jesus was with the Father before the world was made, (see Jno. 17:5) and that the Holy Spirit was active in the Creation of the world. (see Gen. 1:2).

His Names

Like the other two in the Godhead He is called by many names. No one name could convey the many-sidedness of His Divine nature, so for finite minds many titles are given Him. None of the conflict with others of His names nor the names given the other Two. A volume would be necessary to discuss the significance of these names, we shall only take space here to record them. His most familiar names are, "Holy Spirit and Holy Ghost." He is also called "Paraclete," "Helper," "Comforter," "Advocate," "Guide," "Teacher" and many, many other titles. A study of these names will reveal His nature, and teach His mission in the world, and is well worth any Bible student's time.

His Work

He has a very definite work to perform for both the unsaved and the saved. As it is impossible in a short treatise to enter into the discussion of His names and nature, so it is impossible to discuss in any manner of detail, His work. We prayerfully hope that a few suggestions here in this great theme shall prove helpful to some who read, and glorifying to His of whom we write. We covet His help in this presentation. (1) His work is primarily to take the place on earth made vacant by the ascension of Christ to reveal Christ to men, and make real the Omnipresence of our Divine Savior and Lord. (2) It is pre-eminently His work to convict the world of sin, of righteousness and of judgement. All the preaching, praying, singing and other human efforts in the world could not convict one sinner of sin, aside from the co-operative work of the Holy Spirit. (3) His is also the task of regeneration. He alone can "quicken into life those who are dead in trespasses and sins." (see Eph. 2:1.) His is the power of the new birth. (see John 3:5.) (4) He gives power to overcome temptation, power for service, and power to be born again. (see Zechariah 4:6, John 1:12.) (5) He is our Divine guide. Note the Golden text. This simply means that if one follows the leadership of the Holy Spirit that by that very act he shows to the world that he is a child of God. Following the Spirit here is not to be thought of as a means to salvation, but rather as an evidence of salvation. Not to make one a child of God but to prove one to be a child of God. We make bold to say that no life will go astray that is under the guidance of the Holy Spirit of God, but will come at least to the gates of eternal glory where all tears shall be wiped from our eyes, and we shall dwell with Him forever. Blessed guide indeed! (6) The Spirit bears witness. He bears witness to the world that Christ is the Savior, to the saved that we are children of God and "joint heirs with Jesus." (See verses 16-17)

(7) He helps us in prayer. No prayer is in accordance with the will of God that is not indicated by the Spirit of God. As the master musician tunes the strings of one instrument to the strings of another instrument so that there may be harmony and not discord in the music; so does the Holy Spirit tune the heart of the individual so that it harmonizes with the infinite, then there is no discord, but heavenly harmony fills the soul, and "Heaven comes down our souls to greet, and glory crown the Mercy seat."

We commend you to His grace, His power and His leadership. May He teach us more about Christ, more about the Bible, of which He is the author, more about prayer, and more about the service which He has for us to render in this life.

RURAL CARRIER EXAMINATION

Announcement is made of an examination to be held at Plainview at a date to be given later, to fill the position of rural carrier at Petersburg.

Receipts of applications will close on February 8, when the applications must be in the hands of the commissioner at Washington. The examination will be open only to citizens who are actually living in the territory of the office where the vacancy exists.

"The Whole Town is Talking."

Floydada Lions Are Native Born Texans

Large Per Centage of Club Membership Were Born in Rural Communities.

Approximately eighty-five per cent of the membership of the Floydada Lions Club are native born Texans, and about the same per centage were born in rural communities. These facts were brought out in a very interesting program rendered Tuesday noon of last week at the regular meeting of the club.

Of the thirty-four members present, five were not born in the state of Texas and the same number were born in towns or cities. The states represented, other than Texas, were Mississippi, Alabama, Kansas, Illinois, and Arkansas. One member is a native of Floyd County. The average residence in Floydada was approximately thirteen years, the shortest being four months and the longest thirty eight years.

Amusement of various forms was mixed in with the reports when the members compiled the statistics and were called upon to give the name of the birthplace, whether born in a town or rural community, and the length of their residence in Floydada. Comical answers in everything from "born in the State of

Ignorance" to "a native of Giles County" were given by the Lions. One member suggested that such Lions had a perfect right to roar.

Locals and Personals

Mrs. A. P. McKinnon returned last Thursday from a months visit with relatives. While gone she visited her sister, Mrs. Richard Starcke of Bastrop, her sons Alex McKinnon and family of Austin, and A. J. McKinnon and family of Cleburne, and her daughter, Mrs. R. S. Kirchner of Dallas. Ray Clements spent several days this week on a business trip to Dallas.

Allen Berry returned Sunday from Fort Worth where he completed a four month's course in the Dansforth's School of Pharmacy. Mr. and Mrs. Byron Clark and little daughter, Jane, spent Sunday in Lubbock with Mrs. Clark's sister Mrs. Gene Pittman and family.

Mrs. E. P. Nelson returned Sunday from a short visit with her sister, Mrs. W. S. Posey of Lubbock.

Mrs. A. J. Welch and children, Virginia and Billy Joe, spent Sunday with Mrs. C. L. Cooper of Tulla. Lee Montague of Tucumcari, New Mexico, was here this week on business.

R. A. Sone left Sunday for a business trip to Austin. He was accompanied by Meade Griffin of Plainview.

Mrs. Martin Duvall, of Dougherty, visited friends in Floydada Thursday and closed two land deals for Dougherty property while here. Mrs. Leon Collins visited Mrs. Martin Duvall, of Dougherty, Friday and attended the box supper at that place Friday night.

Dewey Price, of Plainview, was in Floydada Monday on business.

W. Z. Hawkins, who was in Floydada Monday on business, has moved his residence from their farm in Floyd County, to Quitaque he told friends while here.

Lawrence Lewis returned Sunday from a business trip to Tulsa, Oklahoma.

Mr. and Mrs. Kight Dickey spent Sunday in Jayton.

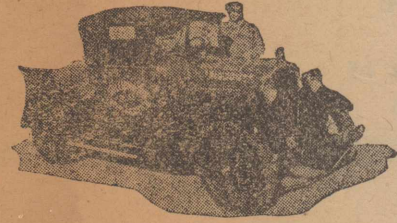
Mr. and Mrs. Sam Henry of Lubbock spent Sunday here with his parents, Judge and Mrs. F. P. Henry.

George Epple, commander of the Fifth division of American Legion, visited the local post Thursday. He complimented the legionnaires on having such an excellent hall.

Mrs. G. G. Gullidge, of Big Spring, Mrs. Arch Keys, of Plainview and Mrs. Dewey Floyd and daughter, of Lockney, visited in the home of Mr. and Mrs. F. J. Barkhurst during the past week end.

Rev. Marvin Brotherton, pastor of the Silverton M. E. Church, was a visitor in Floydada Tuesday.

J. A. Swann, Chrysler dealer of Plainview, was in Floydada Monday on business.



Invite Us To Your Next Blowout

Phone 83 for Floydada's Fastest Road Service

We have a new Ford fully equipped for complete Road Service.

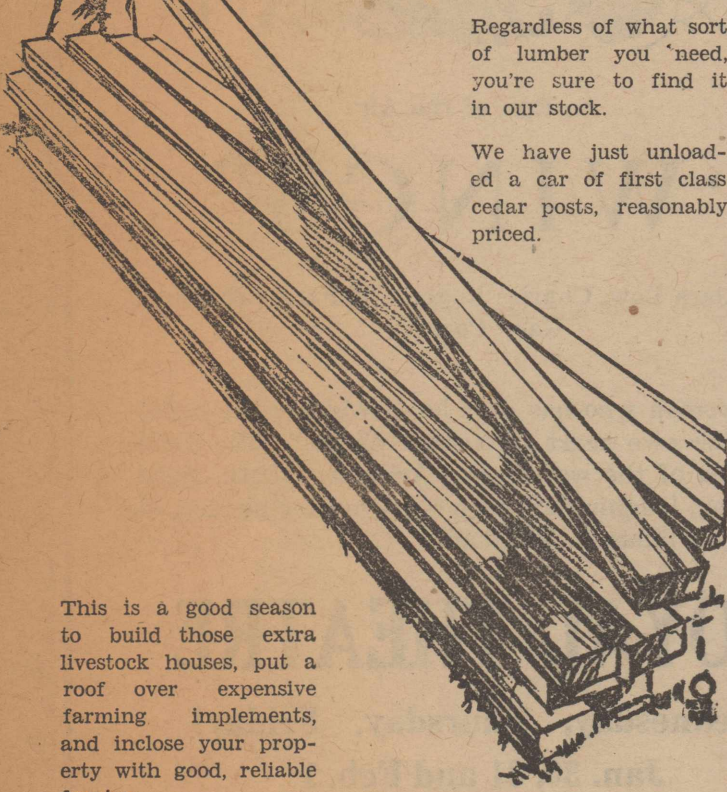
Remember, too, when a blowout overtakes you, there's a new Federal Extra Service Tire and Tube at your service. Only Pass the word along, "Bring a Federal," and Count The Minutes.

Yes, and you can buy Federals at Wholesale prices.

Come and see them. A carload to pick from.

Gullion & Son Tire Service

LUMBER for every purpose



Regardless of what sort of lumber you need, you're sure to find it in our stock.

We have just unloaded a car of first class cedar posts, reasonably priced.

This is a good season to build those extra livestock houses, put a roof over expensive farming implements, and inclose your property with good, reliable fencing.

Higginbotham-Bartlett Company

"EVERYTHING TO BUILD ANYTHING"



You'll Like THE New Dresses and COATS



The New things are here and we will be glad to show you.

See the new line of BETTY JOICE Wash Frocks. On display now in our store.

Baker-Campbell Company

FLOYDADA, TEXAS

Installment Loans Annual Payment Loans

MADE TO BUILD:

- NEW HOMES NEW RENTAL PROPERTY NEW BUSINESS PROPERTY TO REMODEL HOMES TO REFINANCE ALREADY EXISTING LOANS

See J. V. DANIEL At—



FOR A LIMITED TIME

we are taking members in Floyd County Mutual Insurance Co., for \$3.00 for one member or \$5.00 for two of same family.

Floyd County Mutual Insurance Company

T. C. Russell, Sec.

Annual Report From Rural Clubs Shows Importance of Their Work

Varied, interesting and educational has been the program of work followed by the club women and girls of Floyd County the past year, under the leadership of their home demonstration agent, Miss Blanche Bass. Fourteen women's clubs are now organized with a total membership of 223.

Among the things these clubs have accomplished, according to the report are: 255 homes report home improvement work; 243 homes reached with better clothing program and work reported amounted to \$12,407.20; through community activities \$1093.05 was raised and used for community improvements.

A summary of the annual report of the home demonstration work presented last week by Miss Bass to the commissioners' court follows:

Women's Clubs

Organized in Floyd County are 14 women's clubs which meet twice each month in regular programs. The total enrollment at present is 223. Programs are made out in full in the year books giving places for several women at each meeting to serve on the program. The idea for this is to develop leadership and to encourage reading materials in line with the programs. This material is either secured from the home demonstration agent's office

or ordered from lists suggested by the agent. The agent meets with the women's clubs only one each month for demonstrations.

Girl's Clubs

Girl's club work is becoming more popular in Floyd County. There are at present 9 clubs with an enrollment of 68. This small enrollment in club work is due only to the fact that the rural schools of the county have few pupils.

With the club girls two meetings are held each month with the agent, 1 1/2 hours given to each meeting. It has meant that 52 out of 63 did outstanding club work, and received certificates. Their attitude has been wholesome, and work with them has been gratifying.

New Clubs Organized

Very few changes have been made in the clubs of Floyd County. One ladies' club, and one girls' club were organized at Pleasant Hill. Those two new clubs made a total of 24 clubs, 10 girl's clubs, and 14 women's clubs. There are now four women's clubs on the waiting list to be organized as soon as the agent can go.

Production

Floyd County still needs to stress the garden phase of work. In February we used a part of the program for exchanging garden seeds, and discussed new vegetables which had been tried out by new clubs. Interest was increased thru this means. We encouraged this for three reasons: 1 To furnish fresh vegetables for the diet from a dietary standpoint, 2. For financial gain, and 3. For convenience. 223 report better work on gardens.

There is at present more natural interest in poultry than ever before. The value of poultry reported is \$2679.00. 186 have adopted improved practices relative to poultry work.

168 report improved methods relative to dairying. For this number reporting, there is an increase of 96 dairy cows.

Food Preparation Work

Food preparation work is ever popular with Floyd County women. 42 demonstrations have been given on the following: Salads, Cottage cheese, Yeast breads, Casserole dishes, menu planning, vegetable dishes, and simple desserts. 239 report improved practice in food preparation.

Food Preservation

Reports on food preservation show that there has been an increase in this phase of club work. 77 pressure cookers and 8 sealers have been purchased by club members this year. Meat canning demonstrations were given the new clubs that had never had anything on food preservation, and they have fallen right in line with the work.

The 248 homes which reported food preservation work made a total of \$3,133.00.

Clothing

With the increased interest in County Fair work we have been able to put over some excellent clothing work aside from our regular monthly programs. In three communities contests were held on clothing, using cotton wash dresses and little boys suits. A better quality of work was exhibited. With the girls, their clothing work has been the most fascinating part of the program. Especially do they enjoy the clothing contest work.

243 homes have been reached with this better clothing program, and the work reported amounted to \$12,407.20.

Home Furnishings

More time has been given to the Home Improvement phase of club work than any other. In connection with the regular program which included three programs on home furnishings, a county wide contest was held on linens and rugs.

32 demonstrations were given on home furnishings including the following subjects: "Color Harmony," "The Magic Paint Brush," and "Linens." 255 homes report having done some phase of home improvement work, and the value of the articles which were reported amounted to \$2061.25.

Christmas Program

Monday afternoon, December 4th, a Christmas program was given the various clubs of Floyd County. At this program an exhibit was arranged with many suggestions worked out for gifts. Pillows, towels, hot dish holders, scarfs, bags, and all kinds of toys, and accessories for dress and house furnishings were shown, and patterns and instructions given for making same.

There were present 63 women representing 11 clubs.

Floyd County Fair

An entirely new plan was adopted for the Floyd County fair this year. It was decided that it would be cooperative and that no big cash prizes would be awarded winners in the various departments. Therefore the clubs and communities did not compete against each other.

In the women's department there were represented the home demonstration clubs 100% with every club filling the complete exhibit for the State Fair. Each club was given a booth to exhibit.

100% of girl's clubs were shown, and free trips to the Dallas Fair were given winners as prizes.

The club ladies made it possible to have 20 agricultural exhibits which was, indeed, one of the most outstanding features of the Fair.

The county fair is a most delightful occasion for the club people of the county, and the value of the fair cannot be over estimated.

Club Girl's Encampment

An occasion which the club girls of this county will always remember was their encampment held at the City Park, Floydada, Friday and Saturday, June 6th, and 7th. 38 girls attended the two days.

The program consisted mostly of recreational numbers. Friday night was named as stunt night.

Some time was taken to instruct the girls in detail about their history

and record books. Their fair exhibit was also explained, and directions given for this.

The clothing contest was also held on Saturday. There were 22 entries but only 14 of that number were present. The garments exhibited were well made, and of excellent design.

Club Picnic

Tuesday afternoon, July 3rd the club ladies of the various clubs came together for a picnic. The picnic was held in the city park in Floydada beginning at 1:30 p. m.

The picnic opened by all singing the club song, after which their regular program was carried out. The subject of the program was "Making the American Home Attractive." Four clubs were responsible for the success of this program. The number were presented in the form of little playlets giving in a clever manner the significance of home.

One unique feature of the picnic was the style show where the ladies marched across the stage and modelled their bungalow aprons and bonnets which had been designed and made for this purpose. A small prize was awarded the winner. A social hour was then enjoyed by all, and a lovely plate lunch was served each. 104 club women were present.

Home Improvement Contest

One of the biggest club rallies ever held in Floyd County was the Home Improvement Contest sponsored by the women's clubs of the county. In this contest were exhibited linen articles including table cloths, lunch cloths, pillow cases, dresser scarfs, and guest towels, and also both hooked and braided rugs. Here the clubs were represented 100%, in that every club had entries.

Exhibited were 105 linen articles, and 34 rugs, making a total of 139 articles. The actual cost of the articles shown was \$113.67, the value being placed at \$652.81.

Lunch was served to the ladies and their husbands, there being a total of 328. In the afternoon a short program was held in the district court room where the judges gave the criticisms on the various articles exhibited. Prizes were awarded to first three winners of each different head. These prizes were given by merchants in Floydada and Lockney.

During the day more than 1000 people visited the court room and viewed the articles in the contest. Even the business men of Lockney and Floydada left their places of business and came to the program.

State Living-Room Contest

Due to the fact that several projects had already been launched in the county, we had only six entries in the state contest proper. Therefore no programs or demonstrations were given for this. Out of the six contestants, only two were scored the second time.

Club Women Have Part in Floydada Annual Chamber of Commerce Banquet.

At the annual chamber of commerce banquet held in Floydada on the fourteenth of February the Floyd County Home Demonstration club women were honor guests. The County papers have it that "They were not only honor guests, but had much to do with the success of the banquet, which was the biggest banquet ever held in Floyd County."

All of the food was raised in Floyd County and was prepared by the club women.

One number on this program consisted of a little playlet presented by 15 clubs of the county. In this every phase of club work was brought out in a clever and impressive manner. It did much good in that it let the people all over the county know something about what has been accomplished in club work.

This plan meant the bringing together 263 rural people and approximately that number from nearby towns, in one of the finest educational programs that could be arranged. The good feeling that it promoted was worth everything to county.

Club Rooms

One club room has been built for the ladies in the Antelope community. The main purpose of the building was to have a place centrally located, and convenient for the club membership. It is equipped with plenty of cabinet room, sink, running water, and all kinds of kitchen utensils, and canning equipment. A junior refort, and burpee sealer have added much in stimulating the interest in canning. Money was raised by club members to pay for the building. At their community banquet \$134.50 profit was realized.

Community Activities

Through the years work our program of work has certainly not neglected the social side. In these programs they have brought good wholesome amusement to the various communities, and at the same time have raised money for improving community centers, and for forwarding club work. Leadership for community life is being developed through this means also. Reports show that there have been 102 programs with a profit of \$1,093.05. In many cases it has meant payment on light plants, playground equipment, books, walks, shade trees and flowers.

Community banquets, club plays, picnics, carnivals, pie suppers, style shows, and stunt nights are ever popular. At present every club has money in its treasury to begin the new year work.

County Council

Perhaps the organization which has been most beneficial in forwarding club work is that of the County Council. This organization is composed of the presidents of the women's clubs, and any other member who cares to attend, and meets the first Saturday of each month.

In 1928 the Floyd County Council has been responsible for the following:

1. A friendly attitude toward all of the clubs and club members of the county.
2. Better reports from the various club centers.
3. More and better community programs.
4. A better Floyd County Fair with every club filling the State score card.
5. County wide home improvement program with every club entering a county contest.
6. A club picnic.
7. Part in the annual chamber of commerce banquet where 263 rural people were invited.
8. 24 women to A. & M. Short Course.
9. Assistance to new clubs in suggestions thru reports.
10. Keener interest, and deeper appreciation of Extension work with a broader knowledge of things Floyd County women are accomplishing as a whole.

A. & M. Short Course

So popular has A. & M. Short Course become in this section of the state that we are able to charter special cars for this trip. This year 24 women and 4 girls enjoyed this educational program. This represented 12 clubs of the county.

Ways for these trips were financed in the club centers by giving club entertainments. The business men were not asked to help with this.

There is no doubt but that this Short Course is the best program that could be given them. It meant so many new ideas for the club leaders, and the inspiration of this large group of club workers from all sections of Texas cannot be estimated. They are able to come back home and pass the good things on to the other club members who were not fortunate enough to attend. Already plans are being made to send a larger group, and early funds will be set aside for paying these expenses.

NOTICE TO BIDDERS FOR COUNTY DEPOSITORY

The State of Texas, County of Floyd.

Notice is hereby given that the Commissioners Court of Floyd County, will consider sealed bids for County Depository and Depository for County and County School Funds on February 11th at 10 a. m. 1929, and shall be for two years from February 11, 1929 to second Monday in February, 1931.

All bids shall be deposited with the County Judge of said County not later than 10 o'clock a. m. February 11th, and shall state the amount of interest said bidder proposes to pay on daily average balances monthly, on the first day of each month, for the previous month.

All funds to be secured by Pledge Contract as provided by House Bill No. 517, as passed by the Fortieth Legislature at the Regular Session, The Commissioners Court reserves the right to reject any or all bids.

Witness my hand and seal of office this 17th day of Jan. 1929.

(Seal) Wm. McGEHEE, County Judge, Floyd County, Texas. 474tc

Read The Hesperian for the news of Floyd County.

Beautiful Homes Thrifty Farms BABY CHICKS

15 Varieties \$11.00 to \$13.00 Hundred Delivered. State accredited and Standardized Quality Chicks. All kinds of Plants for West Texas \$1.00 thousand up. 500 Varieties Garden, Field and Flower seeds. Poultry Supplies of anything you want for Poultry. Order anything you want for Garden, Orchard, Lawn, Field, Poultry and Stock—We have it of Quality at right prices.

C. E. WHITE SEED CO., Plainview, Tex.

Dougherty Real Estate Lots and Acreage

ARE YOU LOOKING FOR A HOME WITH A FUTURE?

WRITE, PHONE OR SEE ME

Lottie M. Ellison

At NIXON DRY GOODS Dougherty, Texas

Hesperian Want Ads Get Quick Results

Natural Gas Service and Just Natural Gas

If you could go to the corner grocery or out to a gas well get a sackful of gas pay cash for it and carry it home you could buy a huge volume of it for 5 cents.

'Of course your gas sack would have to be large and it would have to be good and tight. That might add somewhat to the cost.

Just when you happened to need the gas, the weather might be unpleasant outside, too.

When you get your sack of gas home, you would have quite a merry time trying to get the gas fed into the burners of your stove.

It is then that you would realize that you had bought the wrong thing. You wanted GAS SERVICE and you had bought just gas.

Gas without service is a vapor that cannot be handled by ordinary means. It is of little use to anyone.

GAS—WITH SERVICE—is a clean, efficient, reliable fuel—ready to do your instant bidding when and where you want it.

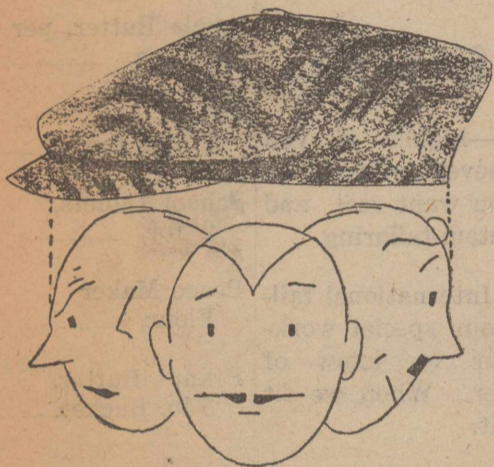
It is GAS SERVICE, rather than just gas, that you buy, use and pay for.

West Texas Gas Co.

Headquarters for Gas Appliances.

Floyd County Hesperian \$1.50 Per Year

SURE-FIT ADJUSTABLE CAPS



Not Only MOVIE ACTORS Wear SURE-FIT CAPS!

You don't have to be handsome to look well in a SURE-FIT... It's the smart materials, the splendid tailoring and most of all the SURE adjustable fit achieved by the patented buckle and strap that gives SURE-FIT the style and makes it just the cap for YOU. Let us show you the new patterns.

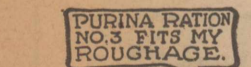
Look for the SURE-FIT LABEL The Sign of Comfort

Martin Dry Goods Co.

"The Store With The Goods"

Floydada, Texas

The Purina Plan for Dairy Farmers



1. Raise all the feed you can (legume hay where possible).

2. Use just enough Purina to supply what your own feed lacks.

3. Figure up how much net profit per cow you made the past year with your old system of feeding.

4. Use the Purina system for a year. Keep tab on the extra profit. Then if Purina doesn't make you more money, don't feed it.

Floydada Mill & Elevator Panhandle Produce & Cream Co., Sub-Dealers

The Store with the Checkerboard Sign



SUNSET COFFEE
A DELIGHTFUL WAY TO START THE DAY
Always Fresh

Dougherty School Building To Be Decided Upon Friday
Trustees of the Dougherty School district met Wednesday and elected H. E. Edwards president of the board and H. D. Bloodworth, secretary.

C. V. Head, architect, of Slaton, was employed to draw up plans for the new school building. Another meeting will be held at Mayview Friday night, at which Mr. Head is to be present and definite plans are to be made as to the site

and kind of school to be built at Dougherty. As soon as the building has been definitely decided upon a petition for bonds will be circulated, according to information given out by Price Scott, County Superintendent.

Society & Clubs

Mr. Allmon Honored With Dinner On Birthday.

W. R. Allmon was honored with a dinner on his fifty-fourth birthday Wednesday, January 16. Only relatives were present. Among those present were Mr. and Mrs. D. H. Allmon and two children, Jack Dale and Wanda Marie of Hereford. Jack Dale four year old grandson, pleased his grandmother very much by offering thanks at the birthday dinner.

While here Mr. and Mrs. D. H. Allmon and children visited her parents, Mr. and Mrs. L. E. Williams, of Carr's Chapel community, and also, other relatives and friends.

Night Rambler's Club Is Organized Wednesday.

The Night Rambler's Club which met and organized at the home of Misses Gladys and Lola House last Wednesday evening, Jan. 16, met with Miss Helen King Tuesday evening at 8:00 o'clock.

After games of forty-two and finch were played several new members were initiated into the club.

Refreshments of hot punch, sandwiches and pie were served to: Mr. and Mrs. Gains Teeple, Misses Gladys House, Ima Johnston, Nita Merle Hanna, Vella Grigsby, Lola House; Messrs. Maurice Spears, Dormand Clanton, George Naylor, Ted Glover and Otto Austin.

The club will meet with Miss Nita Hanna next Monday evening at 8:00 o'clock. All members urged to be present.

Miss Meador Hostess At Club Meeting.

The Stitch and Chatter Club met Thursday with Miss Myrtice Meador at her home northwest of Floydada. A lovely luncheon was served by the hostess at the noon hour to the following members of the club: Mrs. Edd Sparks, Mrs. John McCleskey, Mrs. John Howard, Mrs. M. L. Probasco; Mrs. Roe McCleskey, of Lockney; Mrs. L. H. Dorrell and two visitors Mrs. E. J. Dorrell and Mrs. Luther Rhine.

The club disbanded for about six weeks and will resume their meetings again Thursday, March 7.

Mallow-Howard Wedding Saturday, Jan. 19.

Miss Bertie Mallow was married to Mr. O. B. A. Howard Saturday, January 19, at the home of Rev. G. W. Tubbs, who performed the ceremony.

Mrs. Howard lived south of Floydada, about seven miles. Mr. Howard lived in the Baker community where they will make their home.

Mary Anna Ross Hostess To Nettopew Group.

Nettopew Camp Fire Group met with Mary Anna Ross Friday evening at 7 o'clock. Games were played and a business session was held. The hostess served tea, cake, salad and sandwiches.

Mrs. Harper Scoggins Is Hostess to Study Club.

1922 Study Club met with Mrs. Harper Scoggins Thursday afternoon, January 17. "Music in the Home" was the subject of the program.

Roll call was answered by favorite music. Mrs. O. P. Rutledge gave a very interesting talk on "The Radio, a source of Musical Knowledge." "Songs for boys and girls in their teens" was discussed by Mrs. Kenneth Bain. Mrs. Leslie Surginer favored the club with a beautiful piano solo.

Word study was led by Mrs. E. L. Angus. Lovely refreshments were served by the hostess at the close of the program.

The next meeting will be with Mrs. J. U. Borum, February 7. Mrs. Kenneth Bain will be leader for the word study.

The club voted to assist in the Chamber of Commerce banquet Feb. 22.

North Circle Met With Mrs. Elbert Norman.

North Circle of the Baptist church met with Mrs. Elbert Norman.



Wonderful Shoe Values at WOOD BROTHERS

We are closing out a few numbers in our Bostonians, to make room for our Spring line which will be here in the next few days.

Regular \$10.00 values \$7.45
Regular \$8.00 values \$6.00
Regular \$7.50 values \$5.25
Regular \$7.00 values \$5.00

You will also find some real values in work shoes, and Bootees included in this special sale.

WOOD BROTHERS
Clothing for Men,
South Side of Square

State Highway Links Possible in County

(Continued from page 1)

east Floyd County residents have given considerable time and thought to a straightened and improved route to connect with the improvements made on the Crosbyton-Floydada Highway in Crosby County. The plan which is said to have been looked upon particularly as good at the department is one that would improve the road from Lakeview due north to the Matador Highway at a point three miles east of Floydada. This route would have only one small "jog" in it to Lakeview and past that point to the Crosbyton County line the roadway problem could also be worked out in co-operation with the land owners to the immense benefit of all. Grants of highway designation, as primary or secondary routes are based on the travel over them, each project resting on its own merits and not on the number of miles already granted or proposed to be granted in a given county. Residents of the Lakeview section of the county have long felt that their needs have been overlooked in the general highway program and it is pointed out that this neglect of their needs could be remedied while putting this project into the highway system.

While it is said that a definite decision as to future action has not been determined by workers for the Denver highway, a logical step there which is contemplated, is to carry one branch of that line eastward to Quitaque, while the other ran on to Silvertown. If this were undertaken it would create a demand for extensive improvements of the roadway and caprock on the Lockney-Quitaque road and in order to make the system complete in that sector of the county the improvement of the Floydada-Silvertown road would also be a necessity. The highway leading north out of Floydada to South Plains and beyond has long been one of the worst neglected in the county. On account of divided responsibility there the road has been seriously neglected and it is usually the first road in the county to become impassible when bad weather occurs. In good weather travellers familiar with the condition of the road, detour to side-roads to avoid it, when possible.

Widening Number 28
Another expense which is certain to be entailed and that would prove of immense value to the entire county is the widening of Highway Number 28 throughout the county. 100 feet is the desired width of this highway, the department asking all counties along its length to provide the additional right-of-way, the state to bear all the expense of grading and drainage structures which would be a large item. Straightening this route, certain to be demanded, is expected to cause some controversy. The desire of the department is for the route to follow the Santa Fe right-of-way to the Hale County line after it passes Lockney, and a reduction of mileage in the extreme eastern portion of the county can be effected, department officials point out, by straightening the line there. The raise of the new city of Dougherty near the highway also creates a problem of properly serving that community with a good roadway.

Some of the worst-needed improvements of roadways in the county are in the northeast section, where some talk has been made of creating a road district to provide funds which are not available from the regular channels. Caprocks there present the biggest problems. Residents of sections of the county under the hill are said to have voted so unanimously against paying Highway Number 28 for one reason because roads already constructed on the plains are in far better condition than roads below the caprock.

While residents of that section in the proposed road district sponsoring the Denver Highway are said to be practically unanimous for the improvement bonds for that road, sentiment has not crystallized in other sections of the county for improvements on the scale the situation demands.

Funeral Tomorrow For Beth Arnette King, 3

Beth Arnette, two years and eight months old, daughter of Mr. and Mrs. Pierce King, died Wednesday at 1 o'clock. She became ill Saturday with appendicitis and was carried to the Smith and Smith Sanitarium where she is said to have undergone a successful operation but suddenly developed pneumonia Wednesday morning and died in the afternoon at 1 o'clock.

Funeral services will be held at the Cumberland Presbyterian church tomorrow afternoon at 3 o'clock. Rev. A. A. Collins, pastor, will conduct the service.

Among the surviving relatives are the parents, Mr. and Mrs. Pierce King; a brother, Randell; and grandparents. Mr. and Mrs. J. L. King of Floydada and Mr. and Mrs. C. A. Cornelius, of Waxahachie. L. M. King, of Plainview, brother of Mr. King, came over yesterday. Rev. O. M. Baucom and Mr. and Mrs. Alpha King of Lubbock are expected tomorrow to attend the funeral. Mrs. Cornelius will also be here for the funeral.

Mrs. Frank Jameson of Matador was operated on for appendicitis in the local sanitarium Wednesday. She is a niece of W. W. Hilton of this city.

"The Whole Town is Talking."

Just Received

New Spring Coats—Hats and Dresses in all the new styles and fabrics.

Also new house frocks, some modeled from \$25.00 silk dresses—yes mam, they are good looking!

The fact is, you will find in this store quite a nice lot of new merchandise of REAL QUALITY and popular prices.

H. P. Watson Co.

5c, 10c and 25c Store

"Where Your Dollars Have More Cents"

Wanted! Clean White Rags 15c per Lb.

No colors, flannels, stockings or similar fabrics, nor small pieces can be used.

DELIVER TO—

Hesperian Pub. Co.

FLOYDADA, TEXAS

Savings on QUALITY GROCERIES

Specials Friday and Saturday

WAPCO COFFEE 3 lb. Can With 3 lb Sugar Free **\$1.65**

Spuds 10 pounds for **16c**

Macaroni 4 Boxes for **25c**

Post Toasties 2 Boxes for, **25c**

GREEN BEANS Medium Size Can, each, **12c**

JUST RECEIVED—A NEW CAR OF LIGHT CRUST FLOUR.

Felton-Collins Grocery Company

PHONE 27

Social Calendar

Andrews Ward P. T. A. will meet Wednesday, January 30, at 3:30 o'clock. A special program has been arranged and all the mothers are urged to attend.

The K. K. Klub will meet Friday afternoon, January 25, at 2:30, with Mrs. Jerry Morrow.

Mr. and Mrs. E. L. Angus will entertain the Owls Club tonight at 7:30 o'clock.

Methodist Missionary Society will meet Monday afternoon at 3 o'clock in Mission study with Mrs. W. W. Porter, conducting the lesson.

Mrs. S. W. Ross will be hostess to the Wednesday Bridge Club Wednesday afternoon, January 30, at 3 o'clock.

The Woman's Council of the First Christian Church will meet Monday afternoon at 3 o'clock in regular session.

C. W. Mitchell, of Big Spring, was in Floydada this mid-week on business.

J. R. Thurston, who is making his home in Hill County, has been here this week on business. Mr. Thurston formerly resided here for a number of years.

KEEP WITHIN YOUR INCOME

but sacrifice rather on something else than stint on clothes.

Spend \$35 or \$40

if you can—higher if you wish—but never go less than \$25. If you want real and genuine custom-tailoring.

We offer International tailoring with our special workmanship—for we know of nothing finer. When we fit they stay fit.

Glad Snodgrass

"Everything for Men"

Since 1900

LAKEVIEW CLUB WILL GIVE BOX SUPPER FRIDAY, FEB. 1

Lakeview Home Demonstration Club will have a box supper at the Lakeview school Friday night, February 1, at 8 o'clock. The boxes will be sold at auction.

A short program has been arranged. A cake will be given to the prettiest girl and a cake of soap to the ugliest boy.

The proceeds of the supper will be used to send a member of the club to A. & M. Short Course.

SPECIALS

FRIDAY and SATURDAY

| | |
|------------------------------|--------|
| Fancy Bulk Cakes, | 29c |
| Soup, any kind, 3 for, | 25c |
| Bananas, per pound, | 9c |
| Lettuce, 3 for | 25c |
| Spuds, 15 lbs. for | 25c |
| Apple Butter, per Gallon, | 69c |
| Candy, 7 bars for, | 25c |
| School Tablets, 2 for, | 5c |
| Peace Maker Flour, | \$1.79 |
| Peanut Butter, 5 lb. Bucket, | 88c |

C. P. LOOPER COMPANY

GROCERY and MARKET

M

SYSTEM

"Saves for the Nation"

SPECIALS

Friday and Saturday

| | | |
|---------------------|---------------------------|---------------|
| BANANAS | Large Golden Fruit, Doz., | 29c |
| LETTUCE | Firm Heads, Each, | 9c |
| SPUDS | 10 POUNDS | 18c |
| PEACHES | Gallon Solid Pack | 45c |
| FLOUR | 48 Pound Bag | \$1.75 |
| Toilet Paper | 8 Rolls For, | 25c |
| SUGAR | 10 Pound Cloth Bag, | 65c |

We Deliver All Orders of \$2.50 or Oyer Free. Phone 4

Through the Turn-Tables to Economy