Floydada Theatres Get Lease On \$40,000 Picture Show House

Committee Asks Commission Form Of Government For Floydada

Would Take City's Business Out Of Politics Claim Of Petitioners

Change from the aldermanic to the commission form of Rotary was formally organized silken Texas Flag to the club, a present from the Plainview Club, government by the city at the earliest possible date, is recommended by a committee of fifteen of the Floydada Chamber of Commerce, which for the past thirty days has been ber of Commerce, which for the past thirty days has been arillo, of the Forty-First District, none represents greater devotion to making a special study of the possible advantages and disadvantages, and a number of the arguments favoring the change are incorporated in the petition which is being circulated and will be presented to the council at an early date.

Ask Election Soon

Ask Election Soon

Arillo, of the Forty-First District, at a night meeting of local and visiting Rotarians in the basement of the M. E. Church. A splendid menu was served by the ladies of the church.

The address of the district gov-

Ask Election Soon

The petition to be acted upon by the council must have the signatures of at least ten per cent of the qualified voters of the city. Of the committee of fifteen, nine were present at the session when the final draft of the petition was made Wednesday night and these were unanimous in signing the petition. About sixty other signers will be needed before it can be acted upon by the council. Members of the committee are business men and property holders of the city, and a large per cent of them have in times past served the city as members of the council. Their principal arguments favoring the change is that the commission form of

be elected at the time the special election is held for changing the form of government, to hold office antil the first Tuesday in April of this year when two commissioners and a mayor shall be elected for a

The board shall also have authority to appoint such police authorities and such other officers s they may deem necessary and to fix the salary to be paid the clerk and the other officers, and define their duties, and at any time may abolish any office which it creates and may discharge any officer, clerk or employee which it appoints.

"It is the plan of the undersigned citizens to fix the salaries to be paid the Mayor and the two Commissioners at a nominal fee of about \$25.00 per month, having the same guaranteed to the people by a public statement from any candidate for the offices that he pledges himself not to fix the salaries above that limit, the Statutes of Texas limiting the salary of the Mayor to \$1200.00 per year and to \$600.00 per year for each Commissioner. By eliminating the salaries to \$25.00, per month it will be readily seen that none of the offices shall be sought by persons merely wanting jobs with salaries attached but that on the other hand the offices will be filled with men, who, from patriotic and unselfish motives and not from pecuniary advantages, desire to serve the people of Floydada. It (Continued on back page)

DIVIDEND WAS TWENTY PER

connection with the closing of the tit the building was received. year of business, election of officers for the ensuing year, etc. The Hesperian spoke of the dividend of The Street. First National Bank as "eight per cent on the investment."

formation would have been to state that a dividend of twenty per cent on the capital stock was paid, which represented a return of eight per tucky, where he went last week to cent on the investment.

F. H. S. QUINTET RETURNS CROSBYTON GAME FRIDAY

Henderson from Precinct 1, were awhirlwinds to the Crosby County
ity. A large delegation of cage
ans accompanied the Chiefs to this
ans accompanied the Chiefs to this
ity lest week

Henderson from Precinct 1, were among those in attendance at court.

Henderson from Precinct 1, were among those in attendance at court.

The child is survived by her partack of influenza Monday night and
his parents, Dr. and Mrs. W. H. ents and grandparents, Mr. and
Mr. Henderson missed

Tuesday's
petted to return home the latter
at his bedside.

Henderson from Precinct 1, were among those in attendance at court.

The child is survived by her partack of influenza Monday night and
his condition was alarming for a
short time.

Municipal Band Concert Sunday Afternoon At 2

Floydada Municipal Band will present a street concert Sunday afternoon at 2 o'clock, it was announced this week by Band-master A. L. Lundgren. This concert will be the first public appearance of the organization since November when a trip was

Exchange For Floydada Senior Play.

"Icebound", a comedy-drama in three acts, by Owen Davis will be

Fjoydada will not be disappointed in the play", Miss Carma Thomas, director of the play, said in a letter on the Hale County line on the west.

That only pourty raised in Floyd afternoon and the deliberations in remaining in the district could also competing for prize addition to the show room, its competing for prize addition to the show room, its competing for prize addition to the show room, its competing in the district could also competing in the district could also be arranged to greater advantage of the litigants and of the public.

In addition to the show room, its competing in the district could also competing in the district could also be arranged to greater advantage of the litigants and of the public. to Mr. Patty Tuesday. THE CAST

Nettie, her daughter by former marriage-Roberta Broyles. Sadie Fellows, one Sadie Jordan,

ter-Gladys Miller.

Ben Jordan-Buchanan Prickett. Judge Bradford-T. H. Stewart, Jr. Crosby, a servant-Delma

Hannah, a servant-Frances Sav-

Dr. Curtis-J. Edward Parsons.

New City Hall Received By Council Last Week

The new city hall, fire station and jail of the City of Floydada, begun early last fall, was completed last CENT AT FIRST NATIONAL week and was received by the City Council Wednesday.

Last week, speaking of the activities in the banks of the county in Cannaday was approved at the time

Total cost of the building was \$12,-

ent on the investment." A better way to have given the in SHERIFF IS EXPECTED HOME TODAY FROM KENTUCKY TRIP

Sheriff P. G. Stegall is expected home today from Louisville, Kenmake claim of the authorities of W. L. Branch, charged in this county with the theft of an automobile. Branch was arrested as he drove

into Louisville in a coupe ten days Floydada High School Whirlwind ago on request of authorities here. cagers will return a practice game He waived extradition. The car with the Crosbyton quintet Friday was apparently in good condition night when the two teams will clash when he reached that city, authoriat the Crosbyton gymnasium. This ties said, the allegation being that

Rotary Club Gathers To Receive Charter Tuesday

The address of the district governor and formal presentation to President W. D. Fyffe of the charter, was preceded by a short but delightful program. Dick O'Brien was master of ceremonies and gave the welcome address. A reading, "The Hazing of Valliant," and an encore was given by Miss Robbie Archer, which was followed by a solo from Mrs. E. L. Angus. She was accompanied by Mrs. G. R. May at the piano and Mrs. A. D. Cummings on the violin.

Bond Issue Planned In | County Poultry Show

THE CAST
Henry Jordan-D. V. Biggers
Emma, his wife-Beatrice Nicho
THE CAST

Ine in Precinct Two is practically interested in poultry or poultry raising are urged to attend the show.

Calling attention to the crowded condition of the County Superintendent's office, the board adopted tendent's office, the board adopted to the county Superintendent's office, the board adopted to the county Superintendent to the county Superi No. One. Practically all the engineering work has been done on the proposed road, which will run from Idalou through Petersburg to a widow-Fay Royal.

Orin, her son-Margaret Collier.

Lockney, Sterley and Community of the collier with the cities, towns, and community of the route and the citizens nities on the route and the citizens on the route are very optimistic that it is going to be, within a year or so, one of the important highway

links in this section.

A committee of citizens from Lockney were conferring with the Jim Jay, deputy sheriff-Adolphus Commissioners' Court here Tuesday relatives to their plans, and, unless a change is made in their plans, will return Tuesday of next week with the petition drawn and signed asking for the bond issue to finance the right-of-way needs. Among these who conferred with the court were Geo. T. Meriwether, Artie Baker, Faye Guthrie, J. D.

Griffith and A. J. Crager. Committees on the plan from the encouragement on it.

tion held the quarterly meeting at Consideration on road proposals of Crosbyton Sunday afternoon, Jan.

13. The Floydada Union won the attendance banner at this meeting.

A feature of the program was a play given by the Floydada young was present to urge the widening of the right of the program was composed of and strength of the program was a play given by the Floydada young was present to urge the widening grandchildren.

Besides her nusband she leaves three daughters, Mrs. W. H. Finley, Mrs. H. L. Allen of Sherman and the visitors with the court was Mrs. Laura Lawson of San Angelo, and two sons, Jay and Isiaac, and a number of grandchildren and great-grandchildren. people. The cast was composed of Joe Breed, Ted Borum, Winfred Newsome, Louise Wright, Fannie through the county.

and straightening of the right-of-way on Highway Number 28 FATHER OF MRS. MAYHEW SUCCUMBS TO PNEUMO

is a return engagement following a game in this city last Thursday night, in which the local lads swamped the visitors in a 22 to 9 defeat.

Coach Troy Jones is urging local basketball fans to accompany the basketball fans to accom

The evening was begun with a sing-song led by Hoyt Curry, of the Plainview club. The invocation was said by Rev. Burney Shell. The club used for the first time its new quarters in the basement of the church where a large dining room well-suited to the purpose has been cut off by the ladies of the church.

Attendance at the organization meeting was marked by the pres-ence of a very considerable number Cummings on the violin.

L. Burney Shell, pastor of the First Presbyterian Church, of Plainview, gave the keynote address of the view, gave the keynote address of the view of the violing at twenty minute mass.

Precinct 2 For Roads This Week At Lockney

"The fact that Floyd county a resolution asking the Commis-Poultry Breeders will not have to sioners' Court to provide more ade-

compete with professional showmen quate quarters for the office. The 1929 show one of the best ever held the resolution sets out, but does not in the county, according to Wm. afford sufficient room for office Langfeldt, Superintendent, as he quarters and a book depository at states that much interest has been the same time. At present the ofdisplayed by owners of average fice has several tons of books and form flocks.

quested to emphasize Production, in judging the entries, as efforts are to be made to especially benefit the "average producer."

Specific poultry problems affecting the individual breeder will be discussed upon request, after the judging is completed.

Dr. Andrews Appointed County Health Officer Called Finley's monington with January 4.

various communities have been conferring on the proposed road for County health officer of Floyd terment of the county for the ensuing two years cemetery. months, and are getting flattering at the meeting of the Commission- Mrs. Hennington was born Jan-

BANNER AT CO. FEDERATION

Monday was given over largely to routine work and to the paying of accumulated bills, and on Tuesof accumulated bills, and on Tu

Newsome, Louise Wright, Fannie Bolding and Vera Swinson. The play will be given at the local church Sunday night, Jan. 20.

Bonds of County Clerk Tom W Deen, Superintendent Price Scott and Commissioner W. W. Payne were received and approved, and also the bond of M. L. Probasco as also the bond of M. L. Probasco as Ark., following an illness of about ten days. Prieumonia was the days.

Designate Ralls Road, Floydada To Post, Report

Unofficial reports the latter part of last week, declared that the road from Floydada to Post had been designed as a state highway, conditionally, by the state Highway Department. official notice of any kind to this effect had been received by Judge Wm. McGehee last night.

Wm. McGehee last night.
According to the report appearing under a Ralls date line, the department granted the highway designation, conditioned on widening the right-of-way and putting the road up to state specifications. Judge McGehee said a telephone conversation with division headquarters of the department at Lubbock, confirmed the report that a conditional designation had been

County Board Names Trustees At Dougherty

which the Lockney audience received "Icebound", I am sure that Floydada will not be disappointed the purpose of providing the Fight which the Lockney audience received "Icebound", I am sure that only poultry raised in Floyd afternoon and the deliberations in remaining in the district could also In addition to

The distance traversed by the All Floyd County citizens who are next meeting date in February. J. T. Hatch, Judge, has been re- perintendent is custodian.

Dr. V. Andrews was re-appointed the home Sunday, Jan. 6 and in-county health officer of Floyd terment was made in the Holland

er's Court in regular monthly ses-sions this week.

La., and moved to Bell County in Monday was given over largely 1869. After her marriage in 1871

SUCCUMBS TO PNEUMONIA FATHER OF R. A. BURROWS

Improvements Totalling \$40,000 To Be Made On California Street

Announcement was made this week of the consummation of plans for a new theatre building for Floydada, and the signing of a contract by the owners of the building with Simpson & Nelson, picture show operators for a long-term lease on the plant, to be located on the north side of California Street adjacent to the Readhimer Building, the estimated expenditure in improvements being put at \$40,000.

Bill Would Create New

Measure Introduced in Senate Last Week by Senators Small and Parrish.

A bill for the creation of a new judicial district out of Floyd, Mot- the building has been signed. Pracley, Dickens, Briscoe and Crosby tically every suggestion of the les-Counties, was introduced in the plans for the theatre, according to opening days of the legislature last week by Senators Small of Wellington and Parrish, of Lubbock, which members of the bar in the five counties affected are hoping will be successful in passing both beyong and will be made into law.

The new district thus established and put on a going basis will take the old number of Mayview District No. 18 and will be known officially at an increased cost to state and put on a going basis will take ing over present conditions when the time in which court is permitted to sit in each county is limited, at an increased cost to state and occupy the entire 50 by 150 feet emas Dougherty Consolidated Com-mon School District No. 18. The trustees named are F. T. Emert, H. Motley and Dickens Counties, it is

For Charley Walling the best ideas in picture show construction of the preesnt day. In addition to the show house,

ciating. Interment was made in the space, and this week authorized the

Tother Of Mrs. Finley

Dies At Holland Home

Modern of College and two stepchildren, five sisters, f

Residents of the county, whose convenience will be served best by paying their taxes at Lockney, are up plans that would meet the most convenience will be served best by paying their taxes at Lockney, are up plans that would meet the most convenience will be served best by paying their taxes at Lockney, are up plans that would meet the most convenience will be served best by paying their taxes at Lockney, are up plans that would meet the most convenience will be served best by paying their taxes at Lockney, are up plans that would meet the most convenience will be served best by paying their taxes at Lockney, are up plans that would meet the most convenience will be served best by paying their taxes at Lockney, are up plans that would meet the most convenience will be served best by paying their taxes at Lockney, are up plans that would meet the most convenience will be served best by paying their taxes at Lockney, are up plans that would meet the most convenience will be served best by paying their taxes at Lockney, are up plans that would meet the most convenience will be served best by paying their taxes at Lockney, are up plans that would meet the most convenience will be served be the most convenience will be served by the most convenience w advised by the county collector's exacting demands in every particuforce this week that they will spend lar as to construction, finishing, ar-Besides her husband she leaves Monday at the Security State Bank rangement and equipment. in Lockney for the collection of state and county and automobile license taxes.

SUCCUMBS MONDAY MORN. M. Meredith.

deputy weigher under R. C. Covington in Precinct 1 and 2.

Cordelia Rose, 10 months old daysher of Mr. and Mrs. R. D. HinThe annual statement of the 86 years of age, and an old certification and the statement of the second and the statement of the second and the statement of the second and the second

daughters and one son. All were and today, present at the time of his death and He suffer

Let Contract Soon
While it may be ten days or two
weeks before E. E. Boothe and W. 5-County Judicial Dist U. White, administrator of the estate of A. D. White, owners of the lots on which the building is to be situated, will let a contract actual construction, several conferences held recently between the tects, have ironed out all differences of opinion and the lease for bers of the council. Their principal arguments favoring the change is that the commission form of government will make possible a more business-like administration of the authority and responsibility in to fewer hands, but at the same time does not take the final authority of erment provides that there shall be a mayor and two commissioners elected by the people who shall constitute the governing body of the town, the two commissioners elected at the final continuous as also accompanied by the present and public of the town, the two commissioners and twill be proud the evening, a twenty-minute mass tripiece on "Know Thyself," a twenty-minute mass tripiece on "Know Thyself," a twenty-minute mass tripiece on "Know Thyself," a more business-like administration of the band stand on the northwest corner of the square. The general more business-like administration of the principal and public is invited and urged to flow the weeking, a twenty-minute mass terpiece on "Know Thyself," a twenty-will be occupied observed the authority and responsibility in the five counties affected are hoping, will be made to Flomot.

Also Adopts Resolutions Asking More Adequate Quarters For Superintendent.

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Also Adopts Resolutions Asking More Adequate Quarters For Superintendent.

The County Board of Education with a their part of the board of the brown the provide that the same tripiece on "Know Thyself," a twenty-will be occupied some the principle of the brown the working day the estimate of the board of which we Rotarians present were C. B. Harder and wife, L. J. Halbert and wife, L. Burnes Shell. For Consolidated School District of the new district are that the five c

this year when two commissioners and amayor shall be elected for a term of two years each," the petition sets out in describing the details of how the change can be a complished. Reciting further the petition says:

"This governing body, consisting of the Mayor and the two Commissioners which board sand a legted at large, shall constitute the Board of Commissioners' which board shall appoint a competent clerk, who shall be the Board of Commissioners' which board shall appoint a competent clerk, who shall be the School Friday and Saturday.

It is the School Friday can be counted by the School at Floydada Friday evening, January 18, at 8 o'clock. It will be 950 persons, however the book to Silverton.

Seventh Annual Exhibition Beginning Today Lasts Through Friday and Saturday.

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Seventh Annual Exhibition Beginning Today Lasts Through Friday and Saturday.

Seventh Annual Exhibition Beginning Today Lasts Through Through Through Interest the Edwards, H. L. Handley and T. Deckney with second the May-rangement would greatly facilitiate the Second of the district, and H. D. Bloodworth, J. C. Custer and W. B. Bloodworth, J. C. Seventh Annual Exhibition Beginning Today Lasts Through Through Through Interest the Commissioners who lives on the May-rangement would greatly facilitiate the daturday and T. Bloodworth, J. C. Custer and W. B. Bloodworth, J. C. Custer and W. B. Bloodworth, J. C. Seventh Annual Exhibition Beginning Today Last Started High School Friday and Saturday.

The play and Saturday.

Seve

New Drug Store ous foyer will be provided and a large lobby at the entrance. The

compete with professional showmen this year, bids fair to make the 1929 show one of the best ever held in the county, according to Wm. Langfeldt, Superintendent, as he states that much interest here with the resolution sets out, but does not afford sufficient room for office the resolution sets out, but does not afford sufficient room for office the resolution sets out, but does not afford sufficient room for office the resolution sets out, but does not afford sufficient room for office the building will also house a drug the bu the same time. At present the office has several tons of books and similar matters of which the superintendent is custodian.

Interment was made in the statement that he would expend \$9,Mr. Walling was 41 years of age.

His death was caused from pneumonia. He is survived by his wife stores in this section. It will be

Mr. and Mrs. W. H. Finley and son, W. H. Jr., returned Sunday from Holland Texas, where they

Malling of Olton and K. Walling of olton ing will be made one of the most attractive architecturally in this section. Modern heating and lighting

from Holland Texas, where they were called to the bedside of Mrs. Finley's mother, Mrs. J. B. Hennington who died Friday night, January 4.

Funeral services were held from the home Sunday, Jan. 6 and interment was made in the Holland cemetery.

Monday Collection Day

At Lockney, Is Planned

A. D. White Estate of the lot belonging to J. R. Readhimer, the other lot having been owned by Mr. Boothe some time. It had been expected by the owners to be able to make an announcement at an announcement at an announcement.

TWO PERMITS ISSUED

So far as the collecting depart-ment is concerned the local office of buildings in Floydada have been will be closed Monday while they are gone with the records.

Of balldings January 1. The first of these was for a \$2,800 residence on Lots 1 and 2 in Block 2, West Side Heights. It was issued to C.

R. A. Burrows, of Lexington, Oklahoma, father of R. A. Burrows, of this city succumbed Monday morning to an illustration of the control of the city succumbed Monday morning to an illustration.

The Floyd Co. Hesperian

Published Every Thursday By THE HESPERIAN PUBLISHING COMPANY

> HOMER STEEN Editor and Manager

Entered as second class matter April 20th, 1907, at the Post Office at Floydada, Texas, under the Act of Congress of March 3rd, 1879.

SUBSCRIPTION PRICES \$1.50 more weeks to pay your poll tax. .85 Remember, if you are not a quali-Six Months .45 fied voter, you have no right to kick Three Months

In Advance Advertising Rates Furnished on Ap-

TOO LITTLE COMMUNITIES

Some writer the other day said a thing that gives proof he has lived court house painted is to buy a good the smaller communitities, and paint brush, lots of good paint, and paint brush, lots of good paint, and go to work himself. You know, if has a light on social conditions that is worth studying. The gist of his short theme was that to have worth-while social life in the community, it must be large enough to contain plenty of recolle for the gethering. plenty of people for the gatherings weed proposition, better than they desired, and must also have plenty of property to support adequate plans for a social center, such as are proposed by small site. erjoyed by small cities, towns and tand insists on smoking in bed, we would recomend either a suit for

"Some people think of their comnunities—however small and inadequate to the needs—as heavensent," this writer said, and adds that they would fight any changes to have a large hotel in this town. in its boundaries or absorption by another community, although it affords in the poorest kind of fashion the social life which the youth—
and grown-ups too—need to make their lives well-rounded.

The postess kind of fashlazy-man's stair steps, you know, that make you want to get on your knees and pray when you go up,

Whatever else you may think there is food for thought in the statements made. The too-small community can't afford the things it should have and, therefore, should attach itself to some other community, lock stock and barrel, as it were, to be fair to itself and its nearly has been accounted by the responsibilities of account of the responsibilities on account of the responsibilities on account of this health. its people, he says.

NEW JUDICIAL DISTRICT

Establishment of a new judicial Worth last summer to the Chamdistrict in this section that would include Floyd, Crosby, Dickens, Motley and Briscoe Counties, is the sim of a bill introduced in the country of the aim of a bill introduced in the legislature last week by Senators Small of Wellington, and Parrish of Lubbock at the request of members of on any floor" the kid said, "I'm just riding around." of the bar of the five counties af- just riding around."

The change is asked for as a result of development in the territory, giving room for expanded court terms and the consequent saving in expense and time over that which is possible when dockets are crowded into shorter periods of time. The new district, if established, would take two counties—Floyd and Briscoe—from the present Sixty-fourth District, one from ent Sixty-fourth District, one from of West Texas. If the "Quit Aiken ai." Play" builds out of Ploydada, this will be our claim. Then we will have to have a big hotel, more city the Seventy-seventh-Crosby- and two from the Seymour District on the east—Motley and Dickens. The last two-named are especially in need of relief from the long distances now travelled from one end of the district to another. The change would also relieve the Sixty-although this is the only developfourth of its present cramp for ment that he is against.

PAY YOUR POLL TAX

You'll have to pay your poll tax here in Lubbock he would notice anyhow, so don't fail to pay it be- that the college boys on the plains fore February 1 in order to be a also wear their hair without any regular citizen and have a voice in hat. He was complaining last week any public matters that may come about the boys being sheikefied afe a vote of the people the en-

hope of the nation lies in an alligent citizenship that will vote ness, us old timers "what ain't never seed a school of education" still turning up their noses in a sneer at the business of voting. The scoffers are the ones, most usually, who declare that "everything is rotten," and like the Pharisee, wrap their garments about them happy they are not as other men are. They need to wake up, realize a responsibility and accept it. Whatever the viewpoint, it needs expression at

Prolong the life of shoes in winter-time, especially those worn by men and boys without rubbers, by soaking the soles in a grease that will make them waterproof. The United States Department of Agriculture recommends several simple formulas for the purpose.

TYPEWRITER carbon, ribbons and second sheets at Hesperian Office.

Charter No. 7045

Floydada, Texas

570,839,55

\$798,165.40

Reserve District No. 11 REPORT OF CONDITION OF

The First National Bank of Floydada in the State of Texas, at the close of business on Dec. 31, 1928.

RESOURCES	
1. Loans and discounts	\$483,344.8
2. Overdrafts	140.8
3. United States Government securities owned.	12.500.0
4. Other bonds, stocks, and securities owned	
6. Banking house, \$19,725.82; Furniture and fixtures, \$10,000.00	
7. Real estate owned other than banking house.	17,465.0
8. Reserve with Federal Reserve Bank	45,527.8
9. Cash and due from banks	
10. Outstanding checks and other cash items	5,199.8
11. Redemption fund with U.S. Treasurer and due from	
U. S. Treasurer	625.0
14. Other assets	27.406.7
	21,200.1
Total	\$798.165.4
LIABILITIES	0.302./11
15. Capital stock paid in	\$ 50,000.0
16. Surplus	50,000.0
16. Surplus	223.9
20. Circulating notes outstanding	12,250.0
91 Due to howles including contified and and included	

State of Texas, County of Floyd, ss:

Demand deposits

Total.

I, O. M. Watson, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief. O. M. WATSON, Cashier.

Subscribed and sworn to before me this 9th day of January, 1929. R. E. FRY, Notary Public.

Correct—Attest: E. C. Nelson, J. B. Jenkins, Mrs. Jno. N. Farris, Directors.

go without his hat. A heavy rain joining the First National Bank. 'Round The locks thawed out, a norther blew up and broke every hair off at the roots. Now you tell one! Square

With Old Battleaxe (Himself)

Listen, folks, you only have two

on the way the government is being run. And, gee whiz, who is it

that don't like to kick about what "they are doing to this country?

A hint to the ladies—if your hus-

means to be in a real hotel.

ada band boy who went to Fort

four trips to the top of the hotel

paying, and everything that a real

city must have—except a Home for Juted Mocking Birds. O. B. is

The Lubbock Avalanche-Journal:

We think if old battleaxe in the

Floyd County Hesperian was down

schools further down in the state. Well, maybe so, but thank good-

LAND

We have land to Sell and

to Lease for Farming,

Stock-Farming and Graz-

ing purposes, from about

80 acres up, in Floyd, Bris-

coe, Hall, Motley and other

counties. Also large list of

W. M. Massie & Bro.

Lots in Floydada.

FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years

ISSUE OF JAN. 21, 1915.

Well, we've got it all settled now. Old Battleaxe has just about decided that the only way we can get the Miss Lola Walling, deputy county clerk, issued her first marriage license since she had been in the clerk's office Monday afternoon. The contracting parties are Mr. Henry Cone and Miss Arrie Chey-

> shipped from this territory to the duties of his office attention once market since two weeks ago. This is practically the entire crop for the year. The eighteen cars being mar-

Well, folks, we have simply got The new officers and directors of School. the First State Bank elected Monday night: Directors—Will I. Allen, H. L. Puryear, Jas. K. Green, J. D. Starks, W. A. Robbins, S. L. Not less than four stories, at the least. One of them with an elevashing, P. M. Felton: Officers-W. A. Robbins, president, P. M. Felton vice-president, Jas K. Green, cash-N. W. McCleskey, assistant cashier.

We ought to have a real hotel here with an elevator, just for the Floyd County kids to ride on, if

The materials have been placed They tell a good one on a Floyd- on the ground, foundations laid,

Real Estate Insurance & Loans

I write all kinds of INSUR-ANCE. Your business will be greatly appreciated.

Ellison Ins. Agency L. M. Ellison

pieces. That is just the way O. B. and other preparations made for lost all of his hair. One hot July raising the wall for the new Surdiay he decided to be collegiate, and giner-Farris Brick building ad-

FORMER SECRETARY VISITOR

R. A Highsmith, one-time secre tary of the Floydada Chamber of Commerce, whose most recent activities have been at Randolph College, Cisco, where he is financial secretary, was in Floydada the latter part of last week for a short time on a tour of the plains area in the interest of the school.

Mr. Highsmith, during his stay here, was the prime mover in the organization of Floydada Luncheon Club, which developed until it has grown into two service clubs—the Lions and the Rotary.

MAYOR SMITH HOME

Mayor and Mrs. W. D. Smith reached home Wednesday of last from Mineral Wells, where they spent several weeks, while Mr. organic troubles similar to rheuma-

By the close of this week there the Mayor's condition is much im-will have been 18 cars of broomcorn proved, and he is able to give the

Will Murray last week accomaniketed represent approximately \$11,-000. ed his daughter, Miss Nola, to Siloam Springs, Ark., where she will be a student in the John Brown

Deluxe Balloon.

it must be good.

McGuire & Weatherly "The Store For Men" Cleaning and Pressing Phone 66 We Call for and Deliver

Higgins Battery and Electric Co. Radio, Automobile and Battery Service.

First Door North of Post Office

T. C. Russell

DOUGHERTY

REAL ESTATE

Town or Farm Loans and Insurance

IF INTERESTED IN EITHER OF THESE

SEE OR WRITE

Mrs. Martin Duvall

Dougherty, Texas

any tire of equal size. Put it on

We're selling it to owners of all

cars who want a tire that will

give trouble-free service as long as

they drive their cars. A tire that

is so difficult to puncture that

the scales if you wish.

All kinds insurance and

Insurance Agency

farm loans

F. C. HARMON Licensed Undertaker Modern Equipment; SERVICE ANYWHERE Phones: Day 242; Nights 174

H. Z. Pennington

PHYSICIAN AND SURGEON

Telephones:

Office 73

Residence 330

Dr. W. H. Alexander INTERNAL

Medicine and Electrotherapy Readhimer Building Telephone 93: Residence No.260

A. C. Goen
Phone 170 M. Polk Goen

Goen & Goen

Real Estate Loans, and Insurance 6 Per Cent Farm Loans Farm Lands; Ranches, and City Property

We handle city property and keep it rented. We render and pay taxes for non-residents. Would appreciate your Fire Insurance Business. Boothe Building West California

E. P. NELSON FIRE INSURANCE AGENCY

WILL APPRECIATE YOUR BUSINESS CITY AND FARM LOANS Every detail of your fire in-surance requirements will be carefully handled if entrusted to this agency.
OFFICE—ROOM 8

FIRST NATIONAL BANK BUILDING, FLOYDADA

KENNETH BAIN

Rooms 12 and 13 First National Bank Building

General Practice

Drs. Smith & Smith Sanitarium

FOR SURGICAL CASES

Phone No. 177

Floydada, Texas

Dr. W. M. Houghton GENERAL PRACTICE

Diseases, of Women and Children a Specialty

OFFICE IN READHIMER BUILDING

PHONES:

Residence 250

Office 256

M. FROST, D. C. 3-YEAR CARVER GRADUATE Chiropractor

Licensed under Kansas and Arizona Laws LADY ATTENDANT

Suite 101, Surginer Bldg., North Side of Square OFFICE PHONE 175

Mathews & Folley

LAWYERS

Readhimer Building

FLOYDADA, TEXAS

Nine-Tenths Preventable Nine-tenths of all the diseases of th to constipation, doctors say. Constipation throws into the system poison which taint and weaken every organ of the body and make them easivictims for any germs which attaches. them. Prevent constipation and you will avoid nine-tenths of all disease with their consequent pain and financial losses. Herbine, the good of vegetable cathartic, will prevent constipation in a natural, easy an pleasant way. Get a bottle today fro

FLOYDADA DRUG CO.

road delays from this cause need more effective, non-skid design. never be feared. Cut deeper—so it will retain its Of course you want this kind of a traction qualities for thousands of tire. Then lose no time in seeing extra miles. the New Miller Deluxe. It's a lift it. Compare its weight with

A Whale of A

That's the verdict of all who have

seen and purchased the new Miller

When thousands pay more for a

tire than they ever paid before-

Look at its massize tread of new,

F. F. F. Service Station

Phone 113 for Quick Road Service

Be Sure Before You Buy!



Hardly a week passes that some house-to-house salesman does not appear in Floydada. Sometimes he travels in a group, working the town street by street and house by house. He sells hosiery, blankets, grocer-

ies, home remedies, and household conveniences. Usually he knocks the home merchant and tells the lady of the house that she is being robbed by the local retailers.

By such tactics, he frequently convinces his prospective customer that he can offer a much higher quality at a much lower price than the Floydada merchant.

But can he?

We venture to say that there is not a merchant in Floydada who would not be glad to compare merchandise and prices with the transient bellringer.

If he tells the truth, the salesman at your door will have to admit that house to house canvassing is the most expensive form of distribution, and that high pressure methods in salesmanship must be employed to obtain profitable volume.

Is it better to be "high pressured" into buying an article from a stranger, or is it safer to buy from your local merchant, whose realiability is recognized? We leave the answer to you.

Floyd County Hesperian



\$10.50 SUITS ARE	\$ 7.88
\$11.75 SUITS ARE	8.81
\$13.85 SUITS ARE	10.59
\$18.50 SUITS ARE	13.88
\$22.50 SUITS ARE	16.88
\$25.00 SUITS ARE	18.75
\$27.50 SUITS ARE	20.63
\$30.00 SUITS ARE	22.50



A	GREAT GROUP	\$1.98	A GREAT GROUP	\$3.89
A	GREAT GROUP At,	\$2.98	A GREAT GROUP At,	\$4.98



A rack of women's fur trimmed coats. Can be worn now or for spring, in fact there is several ladies spring coats on the rack.

Your Choice \$9.95

We have a wonderful showing of women's New Spring Coats and Dresses that have just arrived. They are included in this

25 per cent Off

All the other Ladies Dresses in the House grouped for Quick

DON'T LET ANYTHING KEEP YOU AWAY FROM THIS SALE. IT AFFORDS YOU AN OPPORTUNITY THAT YOU CANNOT AFFORD TO PASS UP. REAL SAVINGS PREVAIL ALL OVER THE HOUSE. NOTHING HAS BEEN RESERVED. YOU WON'T HAVE ANOTH-

Martin Dry Goods Compan

With The Churches

FLOYDADA CIRCUIT METHODIST

Almus Day Jameson. Pastor

well launched and it is only a mat- est is expected to follow the week of

CHURCH OF THE NAZARENE

C. E. Hagemeier, Pastor

Prayer meeting on Thursday even-ond Coming."
Visitors always welcome—Dick O'-You will find a hearty welcome at all the services at the church of

FIRST CHRISTIAN CHURCH

F. L. Davis, Minister Parsonage 321 W. Georgia Street; Sunday School.

Enoch. Preaching and worship at Morning worship at 11. Rev. J. 11 o'clock. The Endeavor will meet W. Burgett will preach at the mornat 6 p. m. and night preaching at 7 ing hour. p. m. The pastor expects to preach both morning and night.

Last Lord's day we had a real treat at the morning hour, Bro. D. W. Darnell, of Cisco, preached at the morning hour. He was passing through town and came to Sunday School and we asked him to preach.

FIRST ME helpful message. We may have someone passing through most any Sunday and when they come, will on account of sickness the attend- Tillian King.

While many of our people were King.

Sunday at all services even though most any people were slow coming out in the morning.

Common of the control of the control

BAPTIST CHURCH

The holidays in the past, the in-First Sunday at Fairview, second Sunday at Dougherty, third Sunday at 10 a. m., Fairview; 11 a. m. at Campbell; fourth Sunday at Lakeview; all fifth Sundays at Dougherty at Dougherty at Dougherty at Campbell; fourth Sunday at Dougherty at Campbell; fourth Sunday at Dougherty at Dougherty at Dougherty at Campbell; fourth Sundays at Dougherty at Campbell; fourth Sunday at Campbell; f Dougherty.

Quarterly conference at Dougherty January 26 at 2 p. m. Preaching Sunday, January 27 at Doughing Sunday, January 28 at January 28 at January 28 at January 28 at January 29 at Janua

erty by the presiding elder.

Sunday School every Sunday
morning at Fairview and Dougherty.

We had good attendance at Church lest Sunday at Dougherty.

We had good attendance at Church lest Sunday at Dougherty.

We had good attendance at Church lest Sunday at Dougherty.

Assistant Joy Deen.

Let all officers and teachers be sure
All young

church last Sunday at Dougherty.
With plenty of song books, a good pianist and a splendid instrument, the music was above the average.
Lots of good voices at Dougherty, which was evidenced by the whole- whole- who was evidenced by the whole- whole- who was evidenced by the whole- who was evidenced

hearted singing by the crowd which packed the building to capacity.

The church building enterprise is the church building enterprise is crease in both numbers and interter of weeks now until we have a intensive study and training this charge.

brick church in our town. Eleven were received by letter last Sunday morning.

St 18 Expected to follow the week of the charge.

intensive study and training this charge.

week. Miss Conn, of Dallas, who is conducting the school is as good as the best, and we are looking for b. great results to follow her efforts.

Sunday morning we expect to take up the studies in the Pastoral epistles which we left off just be-Sunday School at 10 a. m.

The Sunday School is a good first chapter of Second Timothy place to go to refresh yourself, soul, Sunday morning. The subject for body and mind, by the studying of the evening sermon will be, "The God's Holy word, and, to receive Second Coming of Christ—its Cerstrength for the duties and trials of tainty." This sermon will be follife you have to meet throughout lowed by three others on the seculose. the week. So find your place in Sunday School next Sunday morning. Other subjects to follow will be in their order: "The Second Coming—as to Time," The Purpose of the Second Coming," and last, "The Results of the Sec-

CUMBERLAND PRESBYTERIAN CHURCH

A. A. Collins, Pastor

Prayer and study hour Wednesday

FIRST METHODIST CHURCH

G. T. Palmer, Pastor

The pastor will preach at 11:00 a. Binds."
m. and 7:00 p. m.
We shall be glad to have you worfluenza epidemic on the wane, we ship with us, and if you are a have every reason to expect a de-

CLASS ELECTS OFFICERS

Vice President-Vera Hamilton.

Secretary - Treasurer — Mildred and "History Made in Holland"— Assistant Secretary-Treasurer -

All young ladies are welcome and we cordially invite the young married ladies, as their place is with

be held April 2, 1929.

PROGRAM FOR JAN. 20

Meditation Period, Leader in

Business period.

Song.

Bible quizz. Other business. d. Song.

A little playlet on "Our Friends." ing you in this capacity for the The cast is: group captain, J. D. marshall; Mary, to faithfully and honestly discharge Sally Fayer. Lord Lord Lord duties in a little playlet on server in the duties in a little playlet of server. Sally Eaves; Jessie, Lola Barns;

Bullard Song, What a Friend We Have in

Lois Sitton; Jack, Gordan

Closing prayer. Everyone in the intermediate age is very cordially invited to attend our union and the study course which is given this week by Rev. Morgan of Lockney.

B. Y. P. U. STUDY COURSE

Miss Grace Conn, Dallas, State
B. Y. P. U. worker is here this week
conducting a training school at the
the many kind favors and courtethe many kind favors and courte-First Baptist Church. Eighty-seven B. F. McIntosh, superintendent of enrolled for the courses Monday in the past; for which I want to exnight, and the number was expect-Phone 316J.

Sunday School at 10. A new year services next Lord's day as usual.

Services next Lord's day as usual. is now before us, why not make it sunday School at 10 o'clock under the direction of Supt. John A. and bring another with you.

Sunday School at 10. A new year ed to reach 150 before Friedy. For existing the fullifier was expected to reach 150 before Friedy. For existing the fullifier was expected to reach 150 before Friedy. For existing the fullifier was expected to reach 150 before Friedy. For existing the fullifier was expected to reach 150 before Friedy. For existing the fullifier was expected to reach 150 before Friedy. For existing the fullifier was expected to reach 150 before Friedy. For existing the fullifier was expected to reach 150 before Friedy. For existing the fullifier was expected to reach 150 before Friedy. For existing the fullifier was expected to reach 150 before Friedy. For existing the fullifier was expected to reach 150 before Friedy. For existing the fullifier was expected to reach 150 before Friedy. For existing the fullifier was expected to reach 150 before Friedy. For existing the fullifier was expected to reach 150 before Friedy. For existing the fullifier was expected to reach 150 before Friedy. For existing the fullifier was expected to reach 150 before Friedy. For existing the fullifier was expected to reach 150 before Friedy. For existing the fullifier was expected to reach 150 before Friedy. For existing the fullifier was expected to reach 150 before Friedy. For existing the full for exist

CHRISTIAN ENDEAVOR PROGRAM

For Sunday, January 20. Seeing the good in Men every-You are welcome to worship with where, John 1:45-51, Raymond King

Special music, Misses Biebel and

have a class for each member of the family.

day morning was very fine, and we family.

of Floydada, was in our midst the Russell King.

signed as president of the class and A. A. Tubbs was elected to succeed past week calling on the trade.

SENIOR B. Y. P. U.

Program for Sunday, January 20, at 6 o'clock p. m: Subject—"Personal vs. Proxy." Scripture—Jer. 31:29-30.

Leader—Robyn Swinson. "Soul Freedom in the Scriptures" Louise Wright.

Zela McRoberts. new pup "Separation of Church and State" Christmas.

Joy Deen. "Church Membership, and Voluntary"-Pearl Burrows. "Applies also to Training"—Roy

Benediction.

Be sure and come to B. Y. P. U. for we need you and we have place for you to fill.

Gregor, last Saturday. She left on the 6 p. m. train.

Mr. and Mrs. C. O. Spence took dinner with Mr. and Mrs. Mankin Sunday.

I wish to announce my candidacy for re-election to the office of City Secretary, Assessor & Collector of the City of Floydada, Texas, subject to the action of the City Election to

I have had the pleasure of servthe duties incumbent upon me. These years of actual experience have given to me a thorough working knowledge of every detail of the City Government, which I feel qualifies me to continue the work. ises in the past and do not care to make any now; other than if you see fit to re-elect me that I will give my very best efforts to the most honest and efficent perform-ance of the duties of the Office

that my ability affords. Therefore, I respectfully solicit has been very ill with the flu. your vote and influence in the Miss Dorothy Pullen who has press to you my very deepest ap-

With the very kindest personal

Very sincerely yours, Burl Bedford. (Political Advertisement)

Center News

Center, January 14.—We had a nice rain last week which was especially fine on wheat but more Song, "Take My Life and Let it moisture is needed to make it just what it should be.

We had pretty good crowds out Sunday at all services even though

Ask them to preach.

You are invited to worship with us when yoy can. A cordial welcome awaits you and your family. Come in time for the Sunday School. We hope that all those who the function of the Sunday School. We hope that all those who there in time for the Sunday School. We hope that all those who there in time for the Sunday School. We hope that all those who there in time for the Sunday School. We hope that all those who there in time for the Sunday School. We hope that all those who there is a state of Stekhess the attendance at Sunday School was quite an increase over the previous Sunday. The offering Sunday is seeing good in others, and increase over the previous Sunday. The Joy in seeing good in others, and increase over the previous Sunday is seeing good in others, and increase over the previous Sunday is seeing good in others, and increase over the previous Sunday is seeing good in others, and increase over the previous Sunday is seeing good in others, and increase over the previous Sunday is seeing good in others, and increase over the previous Sunday is seeing good in others, and increase over the previous Sunday is seeing good in others, and increase over the previous Sunday is seeing good in others, and increase over the previous Sunday is seeing good in others, and increase over the previous Sunday is seeing good in others, and increase over the previous Sunday is seeing good in others, and increase over the previous Sunday is seeing good in others, and increase over the previous Sunday is seeing good in others, and increase over the previous Sunday is seeing good in others, and increase over the previous Sunday is seeing good in others, and increase over the previous Sunday is seeing good in others, and increase over the previous Sunday is seeing good in others, and increase over the sunday School is seeing good in others, and increase over the seeing good in

ing.

A. A. Tubbs was elected to succeed past week calling on the trade.

"Blest be the Tie that him. C. F. Veach was elected vice"

Doris Jordan took Sunday Brenham. dinner with Maxine Ross. Mrs. Montgomery, Miss Alma and

Floyd took Sunday dinner with Mr. and Mrs. T. L. King. Mr. and Mrs. Bryant took Sunday dinner with Mr. and Mrs. T. J.

Elizabeth and T. C. Goodman en-"Follow Our Infallible Guide"— tered school here today. Several new pupils have entered since

Mr. and Mrs. Elvis Gill took Sunday night supper with Miss Alma

Personal Montgomery.

Mrs. W. L. McAda was called to the bedside of her father at Mc-Gregor, last Saturday. She left on

Rev. Merle Weathers accepted the call as pastor of the Center Church TO THE PEOPLE OF FLOYDADA at the morning hour Sunday.

Miss Bass will meet with the ladies of Center at the home of Mrs. Jordan Wednesday, January 30, at 2:30 p. m. Every lady is invited to be present from Center and the ad-joining communities. "Living Room Improvements" will be the subject for the afternoon.

Next Friday night is regular club meeting time.

Providence News

Providence, Jan. 14.-Mr. and Mrs. M. Kennedy were callers in Ploydada Tuesday of last week. School is progressing nicely since

the holidays. Chas. Veigel, of Plainview, was in our midst Thursday on business. Mr. and Mrs. Bill Sammann are

having a seige of flu and grippe. W. A. Boedeker and family are recovering from the flu. His father Miss Dorothy Pullen who has been

spending the holidays with her mother returned to Lubbock Tuessies which you have extended to me day, January 1, to resume her Mrs. Chas. Boortz and children

are recovering from an attack of Karl Samman and family are

getting along fine since having a seige of the flu for the past two

R. E. Golightly, the McNess agent

ied by Mr. Christian and Mr. and Mrs. Earl Henry, of Wellington Mr. and Mrs. Arthur Heyermier spent last Friday in Lubbock, where Cuby Cook, Clara Tubbs, Ruth are visting with his parents near she received treatment at the Lubbock Sanitarium.

We Give Away More Tire Miles Than Any Other Dealer In Floyd County

Big Hearted? No sir! But we're dead sure that Floyd County car owners are smart enough to buy their tires where they get the most miles for their

Here's what we do: We sell Goodyear Tires. We maintain complete service facilities for giving our customers every convenience, and to enable them to get every last mile Goodyear builds into these wonderful tires.

Come in and get some of this extra mileage!

MOTOR INN

\$10,000.00 AUCTION SALE of FARM MACHINERY

To be held at the Southwest Corner of the City Limits of Floydada, Texas. Sale starts promptly at 10 o'clock,

Tuesday, January 22, 1929

Lunch consisting of Coffee, and Sandwiches served free on grounds.

We will sell the following described property:

2 P & O Bob tail Listers;

2 P & O four wheel Listers;

2 Oliver bob tail Listers;

John Deere bob tail Lister; 1 Four wheel John Deere Lister;

1 Four wheel Case Lister

1 Two row John Deere Lister.

Go-Devils

1 Two row John Deere Go-Devil;

Two row Rock Island Go-Devil; Two row Go-Devil;

Three row Fordson Type Go-Devil; 1 One row slide Avery Go-Devil.

Cream Separators

500 lb. King Separator; 1 Primrose Separator.

Tandem Disc Harrows 2 Ten foot Grand Detour Disc Harrow 2 Seven foot Tractor Disc Harrows; 2 Seven foot John Deere Disc Har-

1 Eight foot P & O Tandem Disc Harrow:

1 Seven foot Roderic Lien Disc Har-

1 Seven foot Tandem Tractor Hitch RIGHT LAPS

13 Right Laps;

1 Five Disc Case Breaking Plow; 1 Fordson LaCross side breaking plow Seven Disc Sanders breaking plow; Six Disc Extra Heavy Duty Sugar

Land Plow;

1 Two Disc John Deere Disc Plow; 1 Seventy Five Oliver Plow;

Three Disc Avery Plow; Four Disc Newell Sanders Breaking plow.

Sod Planters

1 EB Two row Sod Planters;

Tractors

2 McCormick-Deering Tractors; 1927 Model John Deere Tractors;

2 Fordson Tractors. 16-30 Rumley Tractor;

1 17-30 Minneapolis Tractor; ONE WAY WHEATLAND PLOWS

1 9 foot John Deere one way plow.

Harrows

1 60-tooth Drag Harrow.

Wagons

2 Wagons;

2 Low wheel Wagons; 1 Hack.

Drills

1 American Seeding Co. Drill; 20 Hole Van Brunt Drill;

16 Hole Peoria Drill; 10 Hole Drill;

Combines

1 Case Combine: 3 McCormick-Deering Combines.

One row Drills.

Feed Grinders

1 McCormick Feed Grinder;

1 Small Size Letz Mill;

1 Large size Bowzer Improved Mill; 1 Wilson Water Lap Feed Mill.

Cultivators

1 John Deere Tow-row Cultivators; 1 One row Cultivator;

1 P & O Single row Cultivator;

1 Fordson Cultivator; 1 Wheat Land Packer.

TERMS OF SALE: Sums under \$25.00 Cash; On sums \$25.00 or more 6 months time will be given on approved notes bearing 10 per cent interest, or 10 per cent discount for cash. All stuff to be settled for before removal from grounds. On all Tillage Tools 10 months time.

J. H. REAGAN, BARKER BROTHERS, RUTLEDGE AND COMPANY, D. W. FYFFE AND STANSELL AND COL-LINS, OWNERS.

W. H. Seale, Floydada, Texas

AUCTIONEERS

John McDonald Lockney, Texas

J. I. HAMMONDS, Clerk.

The Prettiest Dicture





\$1.95 to \$3.95

At your daily tasks, 'midst the correct appointments of your home, are your frocks a pleasing part of that attractive setting? Nelly Don Frocks, with the many requirements good taste demands, make it easy for you to

not only "blend-in"—but be the prettiest picture of all. Now on Sale by

C.R. Houston Company

FLOYDADA, TEXAS

PAINS In Side and Back



"I HAD BEEN miserable for a long time. My health was poor, and I suffered a lot from weakness. At times, weakness. At times, my strength was so little that I could not stand on my feet. I would have to give up and go to bed. My sides and back hurt dreadfully.

"I grew discouraged, for I could do so little. I worried about myself, and almost gave up hope of ever being strong and well. I could scarcely lift

and well. I could scercely lift a bucket of water. My housework went undone, for I was not strong enough to do it.

"After I had taken Cardui for a little while, I began to feel better. I grew stronger, soon found that I could do my work with less effort and the work with less effort, and the pains in my back and sides left me. I think Cardui is a wonderful medicine. My health has been excellent since then."—Mrs. D. L. Beckner, W. Main St., Salem, Va.

Helps Women To Health

ipation, Indigestion, Bilious-Costs only 1 cent a dose. Ex-138

NOTICE OF SALE UNDER MORTGAGE

Notice is hereby given that by virtue of a certain mortgage exe cuted by S. H. Bailey Jan. 12, 1928 and the power of sale therein con-tained, the undersigned will sell at public sale at the front door of the Day and Night Garage in Floydada, Texas in Floyd County. one Buick Automobile 1928 Mcdel twodoor Sedan, Engine No. 1989571, selling same for cash at public outcry to the highest bidder between the hours of ten o'clock a. m. and two o'clock p. m. on the 25th day of January 1929 and said Automobile is now held for inspection at said

P. G. Stegail, Sheriff Floyd County, Texas.

Read The Hesperian for the news of Floyd County.

Better Than Whiskey for Cords and Flu

To Cut short a coid, cough or the flu and prevent complications, noth-ing gives such quick and delightful relief as Aspironal, the new, scienas Aspironal, the new, scien-"Liquid Cold Remedy" that clears the head; relieves congestion in the nose and throat; checks the excessive flow of mucus; banishes dull headaches and that chilly, achy

feeling.

Aspironal is a complete Liquid Cold Remedy, acting gently on the liver and bowels, and your druggist is authorized to refund your money while you wait at the counter if you do not feel relief coming in two minutes. pironal is sold by all druggists. Price 60c,

We carry a full line of the Famous

MICHELIN TIRES AND TUBES

These products are manufactured by the oldest tire company in America and available at the following prices:

30	X	3	\$6.05	29	X	4.40	\$6.60
30	X	31/2-	\$6.35	30	X	4.50	\$8.45
31	X	4	\$7.40	28	X	4.75	\$9.35
32	X	4	\$11.00	30	X	5.00	\$10.20
32	X	41/2	\$11.35	31	X	5.25	\$12.25

THESE ARE GUARANTEED TIRES!

See this line before you buy!

Geo. Finkner Motor Company

Whippet, Willys-Knight Dealers



Don't Put Your Cows into the Milk Pail

NOWS that milk themselves into the pail never last long, and their owners are continually putting out money to buy new cows. Fed according to directions, Cow Chow supplies the various milk-making materials so that the milk is made from the feed and not from the cow's body. Cows have longer lactation periods and longer life. And your replacement charges will be smaller.

Come in and let us show you records of what Cow Chow is doing for leading dairymen.

Floydada Mill & Elevator

Panhandle Produce & Cream Co., Sub-Dealers

The Store with the Checkerboard Sign



OLD-FASHIONED IDEAS WILL NOT STAND THE GAFF OF MOD-ERN BUSINESS

Before he could dream of discovery Columbus had to cleanse his mind of superstitution and prejudice. Only the man willing to free himself from the shackles of "what used to be" is ready to entertain the new ideas

In every branch of science, of business, of art, and even of sport, this Community progress is not less in the hands of the discoverers. The great advances have been made by men who explore new fields, unfet-

tered by prejudice or tradition, for a prejudice blinds a man to the truth nd, too, to a prejudiced man no argument appears reasonable. The advice of scientific business is to investigate yourself, your business and your town.

New business, new towns, are fortunate in not being fettered with old traditions and ideas, fortunate that they have no barnacles on their ships; but many towns date back a long way and too often refuse to accept new ideas and new ways of doing things. For that reason they had to go thanges—the old is discarded for day with thoughts, ideas and ways of doing things of the past modern the new.

As a result of this world-wide discarded for the new.

Old-fashioned ideas will not stand the gaff of modern business. If you are going to grow and do business with modern people you have to be modern, for new-fashioned buyers avoid old-fashioned sellers. The old-fashioned people and old-fashioned business will soon be gone and then 'What is, will cease to be," for the town that has not kept up to and ahead

Old-fashioned does not necessarily mean older people. It does mean those people, who, because their grandfathers before them did a certain thing in a certain way, think that that is the only way it can be done; the ellow who says his way and his idea is always right and the other fellow wrong; the fellow that, because he cannot do it or see how it is done, says it can't be done. In other words, it means the fellow who condemns everything which is beyond his range

The only old-fashioned people who can be considered assets in the world of today are those that retain the boy mind; that is, those that are still capable of wonder, enthusiasm and experiment. When these three elements fail, the man who is out of his grave is out of place as far as progress is concerned, for a man can appreciate only that which he knows. Things are changing these days, and changing fast. Good roads, automobiles, trucks, busses and aeroplanes are responsible for much of it. Radio and telephone are rushing us along to a new day, and the town that doesn't start DOING will some day be a village of the past.

Thinking people recognize that there is a new order of things, but the

Thinking people recognize that there is a new order of things, but the recognition is more evident in business than in the development and conduct of civic affairs. Business science has changed man from the first sargon soft and integral part of the treatment, are the property of the Sargon Lab duct of civic affairs. Business science has changed man from a fighting,

hunting, furtive biped, traveling on foot or paddling a canoe along winding rivers, painfully and slowly through the solitude of the great spaces, to a ruler of the earth, flying through the air, sailing under the sea, sending messages around the world without messengers or wires. You KNOW this, because you have seen it.

This same science will bring forth even greater strides of development and change in the ways of doing things when applied to cities, towns and communities. It WILL be applied—IS BEING applied. Because you have not SEEN it you may not KNOW it, and not knowing it, fail to ap-

Every town should recognize the advantages of this new order of things and start NOW to DO that which is necessary to capitalize on the opportunity; but to do it, old superstitions and prejudices, if you have any, must be wiped out and a realization of a new order of things kept uppermost in your mind.

Note: These articles sponsored by Floydada Lions Club are written by The Town Doctor, without prejudice or malice and are impersonal. They treat each subject as applied in general—not a particular town. Opinions favorable or otherwise on subjects covered are solicited and may be addressed to the paper in which these articles appear, or to The Town Doctor, Suite 350, McCormick Building, Chicago, Illinois.

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NOTICE TO BIDDERS

LIMITED TIME

we are taking members in

Floyd County Mutual In-

surance Co., for \$3.00 for

one member or \$5.00 for

Floyd County

Mutual Insurance

Company

T. C. Russell, Sec.

two of same family.

The Commissioners' Court

County of Floyd

NOTICE IS HEREBY GIVEN
That by virtue of a certain order issued out of the Honorable District one or more 60 Horse Power road

The Commissioners Court of Shawn fifth has just received a large shipment of these celebrated medicines. Court of Floyd County, on the 3rd day of January 1929, by T. P. Guimarin Clerk of said Court for the sum of Two Thousand, seven hunders of Horse 1984 Property o dred, forty-four and 63/100 (\$2,-744.63) Dollars and costs of suit, under a Judgement, in favor of J. L. Dorsett in a certain cause in said Court, No. 2034 and styled J. L. Dor-sett vs. E. C. Brown, placed in my hands for service, I, P. G. Stegall as Sheriff of Floyd County, Texas, did, on the 3rd day of January 1929. levy on certain Real Estate, situated as follows, to-wit

SHERIFF'S SALE

Northwest Quarter (NW1/4) Section Number eighty two (82) in block D 2, Certificate No. 626, issued T. T. Ry. Co., in Floyd County Texas, as such lien existed on the 3rd day of January 1924, against both defendants, E. C. Brown and Delia Fay Brown, and levied upon as the property of E. C. Brown and Delia Fay Brown and that on the first Tuesday in February 1929, the same being the 5th day of said month, at the Court House door of Floyd County, in the town of Floydada, Texas, between the hours of 10 a.m. and 4 p.m., by virtue of said levy and said Order of Sale I will sell said above described Real Estate at public vendue, for cash, to the highest bidder, as the property of said E. C. Brown and Delia Fay

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in the Floyd County Hesperian, a newspaper published in Floyd County. Witness my hand, this 4th day of January 1929.

tc. P. G. STEGALL, Sheriff, Floyd County, Texas.

Charter No. 12692

Reserve District No. 11

REPORT OF CONDITION OF The Floyd County National Bank

of Floydada in the State of Texas, at the close of business on Dec. 31, 1928

RESOURCES	
1. Loans and discounts	\$456,655.66
2. Overdrafts	
4. Other bonds, stocks, and securities owned	
6. Banking house, \$16,500.00; Furniture and fixtures \$12,200.00	28,700.00
7. Real estate owned other than banking house	10,240.00
8. Reserve with Federal Reserve Bank	47,009.13
9. Cash and due from banks	
10. Outstanding checks and other cash items	
14. Other assets	1,000.00
Total	\$798 652 12
	φ ι συ, υ σ σ σ
LIABILITIES	
15. Capital stock paid in	
16. Surplus	15,000.00
16. Surplus 17. Undivided profits—net 18. Surplus 19. Surplus	1,100.00
21. Due to banks, including certified and cashiers'	A SOFA
checks outstanding	
22. Demand deposits	
23. Time deposits	61,444.01
Total	\$798.652.12
· 表表的表面,我们就是一个人的一个人的一个人的一个人的一个人的一个人的一个人的一个人的一个人的一个人的	\$130,002.12
State of Texas, County of Floyd, ss:	

that the above statement is true to the best of my knowledge and belief. JAS. K. GREEN, Cashier.

Subscribed and sworn to before me this 9th day of Jan., 1929.

(SEAL)

A. J. FOLLEY, Notary Public. Correct-Attest: C. Surginer, R. E. L. Muncy, T. S. Stevenson, Directors.

Local Firm Awarded Valuable Franchise

Floydada Drug Co. Secures Five Year Agency for Scientific New Formula, Sargon.

Never before in the history of the orld has the progress of Medical cience been so rapid. One import-nt discovery after another has en made which will have a fareaching effect upon the health and well-being of mankind. Some of these discoveries are startling in the extreme and absolutely disprove many of the beliefs, practices and theories we have known for a life-

As scientific investigators learn more and more about the human anatomy, the practice of medicine

medical research, Science has discovered that good health is largely governed and maintained by three ital organs and fluids of the body. These are the liver, the blood and he endocryne glands.

What is more important, we have earned that these organs and fluids can be stimulated and invigorated by certain basic elements.

Having knowledge of these important discoveries, one of America's leading bio-chemists, succeed-

oratories and can be obtained by no other firm or individual in the world.

This new scientific treatment which represents much of our lat-est knowledge on modern therapy, nas been acclaimed by druggists throughout America as a triumph in he field of medicine.

With the needs of their customers ppermost in their minds, leading druggists everywhere have been ager to be among the first to sup-

ply it to their trade.

Although introduced in the Southwest only a few weeks ago, Sargon has already become a household word. In Dallas and Fort Worth alone, over 49,000 bottles of Sargon and Sargon Soft Mass Pills have been sold and distributed by local firms. Nothing like it has ever been seen before.

The agency for Sargon and Sargon Soft Mass Pills for this city and section has been awarded to the Floydada Drug Co. In anticipation of the enormous demand, this well-of known firm has just received a large

Nature Thought Everything

Nature thought of everything when the human body was made. When the body is about to become ill, nature planned danger signals to warn us. Thus, if our children grind their teeth when they sleep, or lack appetite, or suffer from abdominal pains, or itch the roce and forcers was should about the nose and fingers, we should know that they may have contracted worms. Then, if we are wise, we buy a bottle of White's Cream Vermifuge and safely and surely expel the worms. Thus we avoid the danger of very serious trouble. White's Cream Vermifuge costs only 35c a bottle, and can be bought from

Floydada Drug Co.

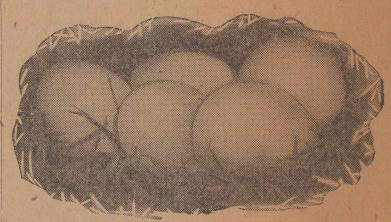
Gas Made Her Cross, Can't Eat Or Sleep

"When I ate I would bloat up wi nervous. Adlerika has given me BOTH upper and lower bowel, it r thought was in your system. L

much better you feel. It will sur-prise you! Floydada Drug Co.

Adlerika give your stomach and bowels a REAL cleaning and see how

Read The Hesperian for the news



More Eggs-Less Cost!

WHEN you feed Puring Poultry Chows, expect more eggs in the nest... for Purina will put them there.

Expect also to get eggs at a lower cost per dozen...that's exactly what Purina Poultry Chows will do.

Naturally, you can expect to pocket more profit, too...for you have more money left after you pay for the feed.

How many bags of Purina, today?

Floydada Mill & Elevator Panhandle Produce and Cream Co. Sub-Dealers

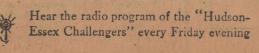


THE CHALLENC EVADING THIS Here is a challenge that rings with fulfillment. Its bid is to

all who would own the best, and no car is excepted.

In Fast Getaway—against the champions of any price class. In Speed—anything the road offers up to 70 miles an hour. In Endurance-60 miles an hour all day long is being proved by thousands. In Hill-climbing—give it the hardest task you know. In Size and Roominess-match with big cars of large passenger capacity. In Appearance and Smartness-compare it with the costly cars, in which high price is paid for just those things. In Economy-against small light cars, whose chief appeal is economical operation, and which do not contend for performance distinction.

These are but a few of the 76 advanced features which a million Super-Six owners are appraising in Essex the Challenger. Come examine and drive it. It will not only win your endorsement, but challenge your. ownership interest against any value that motordom may offer.



2-Pass. Coupe Town Sedan -Roadster Phaeton -

Coupe (with rumble seat) Standard Equipment Includes: 4 hydraulic s absorbers—electric gas and oil gauge—radi shutters—saddle lamps—windshield wiper—view mirror—electrolock—controls on steer wheel—starter on dash—all bright parts

chromium-plated.

Rutledge Motor Co.

Floydada, Texas

Society & Clubs

Ar. and Mrs. Edd Bishop

e recently married, were honorees

with a beautiful violin solo. She was accompanied at the piano by Mrs. E. C. Thomas. Miss Dorothy Biebel and George WcWhirter sang "At Dawning." They were also accompanied by Mrs. Thomas.

Wiss Levi Companied by Mrs. Thomas.

"At Dawning." They were also accompanied by Mrs. Thomas.

Miss Lyda Smith very charmingly read "Old Friends" and presented the many gifts to the bride and R. Ho

The guests passed into the dining room where they were served sandwiches, coffee, and stuffed dates. Mrs. Jenkins presided at the serv-

Present were: Mr. and Mrs. Truett Butler, Mrs. J. V. Daniels, Mrs. Nora Cox, Mr. and Mrs. A. A. Bishop, Mr. and Mrs. J. C. Gilliam, Mr. and Mrs. R. E. Fry, Mr. and Mrs. J. G. Wood, Mr. and Mrs. E. L. Norman, Mrs. C. H. Davis, Mr. and Mrs. G. A. Lider, Mr. and Mrs. Edd Johnson, Mrs. B. P. Woody, Mr. and Mrs. W. H. Hilton, Mr. and Mrs. E. C. Thomas, George McWhirter, Mrs. E. B. Massie, Dr. and Mrs. V. Andrews, Mr. and Mrs. W. L. Fry, Mr. and Dave Standefer, Mr. and Mrs. N. W. Williams, Mr. and Mrs. Glad Snodgrass, Miss Lyda Smith, Miss Pauline Keeton, Miss Lucille Mitchell, Mr. and Mrs. O. P. Rutledge, Miss Dorothy Biebel, Mr. and Mrs. A. N. Gamble, Virginia Belle Gamble, Mr. and Mrs. Kenneth Bain, Mrs. E. L. Angus, Mrs. Lon Davis, Reverend and Mrs. F. L. Davis, Mr. and Mrs. Robert McGuire, Mrs. John Farris, Mr. and Mrs. W. Edd Brown, A. J. Folley, Mrs. Baird Bishop, Mrs. Jennie Bishop, Mrs.

K. K. Klub Has Social And Business Meeting.

Mrs. A. N. Bratton was hostess at special meeting of the K. K. Klub the games of bridge, Mrs. S. W. Ross won high score for visitors and Mrs. W. H. Hilton for members.

W. I. Cannaday, Tom Bishop, Jeff Welborn, Thurmon Bishop, Mr. and

Mrs. O. M. Watson, Mr. and Mrs. E. G. Wood Miss Mary Emma Rosson, the hostesses and the honorees.

W. Ross, R. E. Fry, Jerry Morrow, R. Fred Brown, W. H. Hilton, W. D. Johnson and Otis Abston.

A short business session was held in which Mrs. Bratton's resignation from the club was accepted and Mrs. Jerry Morrow was elected to take her place. The club will meet every other Friday at 2:30 o'clock and one

club to be guests at her home, Friday afternoon at 2:30 o'clock.

Friendship Club Members

Mr. and Mrs. J. C. Gilliam enter- For T. L. Camden. Bishop, and Mrs. T. P. Collins were guests. Club members present the occasion of his sixty-third birth-day. Davis, Robert McGuire, J. A. Arwine
A. B. Keim, Flynn Thagard, Aubrey
Bishop and Kight Dickey.

Those who helped partake of the dinner were T. L. Camden, Mr. and Mrs. C. T. Camden and baby, Mr. ess.

ream, and hot grape juice. ess, Mr. and Mr. and Mrs. Robert McGuire will and family.

entertain the club Friday evening,

Give Series of Parties.

Mr. and Jack Henry were joint hosts and hostesses at a series of

Tuesday and Wednesday evena miscellaneous shower and re- ings the guests were entertained a miscellaneous shower and Mrs. with games of forty-two and ption at the home of Mr. and Mrs. with games of forty-two and Thursday evening with bridge. Cut J. B. Jenkins Monday evening with Thursday evening with bridge. Camp Fire group flowers were used to make the home more attractive for the occasion. Date pudding, coffee, and the lambday were served by the Nettopew Camp Fire group Klebold's home more attractive for the occasion. Date pudding, coffee, and the lambday were served by the lambday

The guests for the party Tuesday vening included: Mr. and Mrs. C. V. I. Cannaday, Mr. and Mrs. C. evening Houston, Mr. and Mrs. R. H. Willis, Mr. and Mrs. Sam Thurmon, Mr. and Mrs. W. Ed. Brown, Mr. and Mrs. T. P. Guimarin, Mr. and Mrs. W. L. Boerner, Mr. and Mrs. L. C. McDonald, Mr. and Mrs. N. Armstrong, Mr. and Mrs. J. B. Jenkins, Mr. and Mrs. J. U. Borum, Mrs. J. A. Burrus, Mrs. Lulu Slaughter, Mrs. F. P. Henry, Mrs. Ken-

neth Bain and Mrs. E. C. Henry. Mrs. Calvin Steen won high score for the ladies in the games Wed-nesday evening and E. B. Massie and H. O. Pope tied for high score

for the gentlemen.
Guests at the party Wednesday evening were: Mr. and Mrs. John Reagan, Mr. and Mrs. Ross Henry, Dr. and Mrs. Lon V. Smith, Dr. and Mrs. George Smith, Mr. and Mrs. E. P. Nelson, Mr. and Mrs. O. P. Rutledge, Mr. and Mrs. A. P. Horn, Mr. and Mrs. Glad Snodgrass, Mr. and Mrs. R. E. Fry, Mr. and Mrs. George A. Lider, Mr. and Mrs. T. C. Russell, Mr. and Mrs. H. O. Pope, Mr. and Mrs. Calvin Steen, Mr. and Mrs. J. G. Wood, Mr. and Mrs. Elmer Wood, Mr. and Mrs. S. M. Cole, Mr. and Mrs. Lon M. Smith, Mr. and Mrs. E. B. Massie, Mr. and Mrs. Edd Johnson, Mr. and Mrs. Bishop, Mrs. E. E. Brown Mrs. Ama Smalley, Mrs. A. J. Welch and Mr. John Maxwell.

Thursday evening high score mary Anna Ross Friday evening at prizes were given to Mr. and Mrs. 7 o'clock.

Aubrey Bishop.
Present were: Mr. and Mrs. A.
B. Keim, Mr. and Mrs. Flynn Thagard, Mr. and Mrs. W. H. Hilton, Mr. and Mrs. Roy Snodgrass, Mr. and Mrs. Leon Collins, Mr. and Mrs. Leon Collins, Mr. and Mrs. Leon Collins, Mr. and Mrs. Lester and Mrs. James Colville will be hostesses to the Woman's Missionary Society at the Woodmen Circle Members met Wednesday afternoon with Mrs. J.
Mrs. Luther Fry, Mr. and Mrs. Lester's home.

Bishop Mr. and Mrs. Robert Eu
Nrs. W. J. Lester and Mrs. James Colville will be hostesses to the Woman's Missionary Society at the Woodmen Circle Members met Woodmen Circle Members met Woodmen Circle Members and Mrs. Alberty Society at the Woodmen Circle Members and Mrs. Alberty Society at the Woodmen Circle Members and Mrs. Alberty Society at the Woodmen Circle Members and Mrs. W. J. Lester and Mrs. James Colville will be hostesses to the Woodmen Circle Members and Mrs. Alberty Society at the Woodmen Circle Members and Mrs. Alberty Society at the Woodmen Circle Members and Mrs. Alberty Society at the Woodmen Circle Members and Mrs. Alberty Society at the Woodmen Circle Members and Mrs. Alberty Society at the Woodmen Circle Members and Mrs. Alberty Society at the Woodmen Circle Members and Mrs. Alberty Society at the Woodmen Circle Members and Mrs. W. J. Lester and Mrs. J. The Woodmen Circle Members and Mrs. Woodmen Circle Members and Mrs. Alberty Society at the Woodmen Circle Members and Mrs. Alberty Society at the Woodmen Circle Members and Mrs. Alberty Society at the Woodmen Circle Members and Mrs. Alberty Society at the Woodmen Circle Members and Mrs. Alberty Society at the Woodmen Circle Members and Mrs. Alberty Society at the Woodmen Circle Members and Mrs. Alberty Society at the Woodmen Circle Members and Mrs. Alberty Society at the Woodmen Circle Members and Mrs. Alberty Society at the Woodmen Circle Members and Mrs. Alberty Society at the Woodmen Circle Members and Mrs. Alberty Society at the Woodmen Circle Members and Mrs. Alberty Society Alberty Society Alberty Society Alberty So Bishop, Mr. and Mrs. Robert Eubank, Mr. and Mrs. Travis Collins, Mrs. W. H. Hilton for members.

A delightful luncheon was served to the following members and guests: Mesdames C. Surginer, S.

W. Ross, R. E. Fry, Jerry Morrow,

Additional forms of the first forms of the purpose of the purpose of delegates to the state convention.

Additional forms of the first forms of the purpose of delegates to the state convention.

Additional forms of the first forms of the purpose of delegates to the state convention.

Additional forms of the first forms of the purpose of delegates to the state convention.

Additional forms of the first forms of the fi Mrs. Thurmon Bishop, Mr. and Mrs. Fred Brown, Miss Ruth Collins, Miss Virginia Lewis, and Mr. Genell Stovall President and Mrs. A. N. Bratton.

Owl's Club meetings were resumed month when the husbands of the last Friday evening when Dr. and as follows: Club members will be entertained. Mrs. Lon V. Smith entertained at

Mrs. R. Fred Brown and Mrs. J.

I. Hammonds will entertain at the first night meeting at the home of joyed during the evening. Mrs. J.

Mrs. Brown on W. Missouri St.

Games of eighty-four were enjoyed during the evening. Mrs. J.

B. Jenkins, Mr. and Mrs. Edd Brown

Catherine Fitch. Mrs. Jerry Morrow has invited the and Kenneth Bain were high score

used as plate favors.

Birthday Dinner Honors

t their home last Friday evening.

Mr. and Mrs. Jack Childress of was served at high noon at the home of Mr. and Mrs. Z. N. Cardinal day was spent doing fancy needle Thursday of last week a dinner

Mrs. C. H. Davis and Flynn Tha-ard won high scores.

The hostess served chicken salad, baby, Mr. and Mrs. A. R. Cardinal hot biscuits, chipped potatoes, individual cherry pie with whipped by and baby, and the host and host-cream, and hot grape juice.

and two children, Mrs. Paul Formby and baby, and the host and host-cream, and hot grape juice.

The Hesperian \$1.50 per year.

Social Calendar

ary 23, at 2:30 o'clock.

next meeting of the Watcheelovan Camp Fire group, starting from Mrs. Klebold's home Tuesday, January 22, at 4 o'clock.

The meeting of the Watcheelovan porter. Mrs. Jeff Welborn was reserved by the hostesses. ceived as a new member. In the games of bridge Mrs. Fred Wimberly got high score.

The next meeting were president, and Grinette winter, resoluted and Terresimients were porter. Mrs. Jeff Welborn was reserved by the hostesses. The next meeting will be Jan. 24.

Mrs. W. J. Lester and Mrs. James Colville will be hostesses to the Birthday Monday. Woman's Missionary Society at the regular monthly social and program

The Andrews Ward P. T. A. will Mr. and Mrs. Harry Stanley.

neet Wednesday, January 23, at Cocoa and cake weer served to

afternoon with Mrs. E. L. Norman.

Nettopew Camp Fire Girls Met With Maxine Fry.

Maxine Fry was hostess at the regular meeting of the Nettopew Camp Fire Girls group at her home Friday afternoon at 6 o'clock. Games were played and a business session was held. The meeting time was changed from 6 to 7 o'-

were served to the following: Mary Ann Kimble, Mary Louise Thurmon, Louise Conner, Maxine Fry Covington, Margaret Smith, Laulis Jones, Virginia Welch, Wan-Robert McGuire, Mr. and Mrs. Ed da Teeple, Mildred Teeple, Bonnie Dale Fyffe, Folia Randerson, Mildred Gordon, Hazel Borum, and Marsela Faulk.

The next meeting will be with delegates to the state convention. All sovereigns are cordially invited

Ting Tanta Group.

a meeting Wednesday afternoon at the high school auditorium.

2. "The Missionary"—Mrs. Wiltonium. the high school auditorium. An interesting program was given

Origin of campfire, Genell Stovall D. Shipley How to become a campfire girl, Smith.

New officers were they are: Genell Stovall, president; Refreshments were served to thir- Catherine Fitch, vice-president and guests. Sprigs of mistletoe were reporter; Dorothy Scott, secretary and treasurer.

Mrs. Crow Hostess At Luncheon Tuesday.

Luncheon was served to: Mesdames O. Stevens and son, Jr., Mrs. Edwin Heald and daughter, Minnie Lou, Mrs. S. M. Cole and the host-

North Circle Met With Mrs. Cole.

North Circle of the Baptist Missionary Society met Monday afternoon with Mrs. S. M. Cole. Therewere fifteen members present. vere fifteen members present. Mrs. F. Weatherbee led the Bible

next meeting will be held with Mrs. E. L. Norman Monday afternoon. All members are asked which will be finished at the meet-

Relatives Guests at Dinner Sunday.

Mr. and Mrs. V. D. Turner entertained with a dinner Sunday for relatives. All of the Turner chil-were present. dren were present with the excep-

Those present were: The father, Let us all try to make this best club year we have ever had. ner and family, L. B. Turner and family and daughters, Mrs. T. E. Miller, of Paragould, Ark., and Mrs. H. M. Poff, of Hobart, Oklahoma.

Wednesday Bridge Club With Mrs. Barker.

Mrs. B. K. Barker was hostess at the annual business meeting of the Wednesday Bridge Club at her home Wednesday afternoon. Mrs. Roy Snodgrass was elected president of the club and Mrs. Aubrey Bishop was elected reporter. New

rules were also adopted.

Games of bridge were played after the business meeting and Mrs. A. Bishop won high score.

A lovely luncheon was served by Mrs. Leslie Surginer and Mrs. Flynn Thagard were guests of the

dames W. L. Fry, Roy Snodgrass, Jack Henry, T. P. Collins, Leon Col-lins, S. W. Ross, John Hammonds, A. A. Bishop, Robert Eubank and Miss Ruth Collins.

Hostess At Anniversary Meeting of Club.

anniversary meeting of the

Crain.

Mary Lynn Stanley celebrated day, Monday, January 21, at Mrs. her fourth birthday Monday, January 14, with a party from 4:30 to 5:30 at the home of her parents,

Zola and Jessie Herbert Pipkin, North Circle of the Baptist Missionary Society will meet Monday bara Jean Stephens, Junior and La-Juana Joe Boerner, Lucille, Daw-yne and Perva Burrows, Minnie Anon and Viva Lois Stanley; Mes-dames N. B. Stanley, M. J. Maxwell, Frank Boerner, O. B. Pipkin and Will Stephens.

Camp Fire Group Holds Regular Meeting.

The Watcheelovan Camp Fire group met with Mrs. Klebold Tuesday afternoon. An interesting program was given and a business ses-sion was held. A hike was planned for next Tuesday to be carried out in regular Camp Fire form. The girls welcomed Vivian Stegall in the group and she will be taken in as a member at the next Council Fire.

The next meeting will be a hike, starting from Mrs. Klebold's home at 4 o'clock, Tuesday.

Program for Meeting. M. E. Society.

Leader-Mrs. Clay Johnson. Devotional — "Handicapped"

Missionary — After the Jubilee What?"—Mrs. J. M. Willson. Special Feature

"Presentation of Voice."-Mrs. Ella Johnson

not! Far from it! Brother, I'm just out B. Massie looking for a good time! 4. "The Business Man"-Mrs. D. And I ain't doin' no one

5. "The Elect Lady"—Mrs. George "Leading Publisher"-Mrs. G. T. Palmer.

Pledge Service-Mrs. C. R. Hous-Hymn, "Have Thine Own Way"

Signing of Pledge Card. Hymn—"Take My Life and Let it

Floyd County Clubs CLUB ELECTS OFFICERS

Irick 4H Club met Friday mornng, January 11 for the election of officers for the coming year. Miss Gladys Potts was elected president

and Miss Ollie Glass, reporter. Miss Bass was present and explained about the improvement articles which is a dresser scarf for the second years' work and a guest towel

ROSELAND CLUB MEETS IN CALLED SESSION MONDAY

Roseland Home Demonstration Club met Monday, January 14, at 1:30 o'clock at the club room with Mrs Thomas as hostess. "Wall Furnishings and Draperies" was the subject of the lesson discussed.

(in account of bad weather the

club did not meet in regular session and this was a called meeting. meeting was given over to Miss Bass

The club will meet again Friday tion of one sister, who lives in Florida. Their father, G. W. Turner, who is seventy-five years old was also present. This was the first time they had been together in twenty-one years.

Let us all try to make this the

ANTELOPE CLUB

Antelope Home Demonstration Club met Thursday afternoon, Jan 10, at the club room with Mrs. W. T

Would You Know One If You Saw It?

If you ever came face to face with a germ, would you recognize it? Of course it is not likely that you ever will see a germ, unless you own a tremendously powerful microscope, for you would have to magnify one over a thousand times to make it as big as a pin head. But you should recognize the fact that these tiny germs can get into your blood streams through the into your blood streams through the smallest cut, and give you typhed fever, tuberculosis, lockjaw, blood poisoning, and many more dangerous and perhaps fatal diseases. There is one sure safeguard against these dangers — washing every cut, no matter how small, thoroughly with Liquid Borozone, the safe antiseptic. You can get Liquid Borozone at Floydada Drug Co.

We have started the new year Miss Garnette White was hostess with much interest, there being to the San Souci Bridge Club at twelve members present to enjoy

Hancu to meet last wednesday but from Monday to Friday in Floydada will meet Monday, January 21, with Mrs. Elmer Newton.

Hancu to meet last wednesday but from Monday to Friday in Floydada assisting in the invoicing of the Mrs. Elmer Newton.

All club members are urged to be Mr. Stith has an interest in the ry 23, at 2:30 o'clock.

New officers for the year were or more things. After this instruction bers are asked to figure out how it will be done or else come and see.

A hike has been planned for the president, and Garnette White, re-journed and refreshments were

erly got high score.

Homemaking." Let each member land, is a visitor in Floydada this A plate lunch was served to Mrs. strive to come to each meeting and mid-week and preached for the con-

Listen to Me!

Atkinson here, tells me

I'm bold, wicked! I'm

I'm giving a party at this

theatre next Monday.

Come on over and drag

Sadie

ROYAL THEATRE

MONDAY AND TUESDAY

January 21 and 22

no harm.

your gang!

On account of bad weather the Wrs. Maud Merrick.

Poole and Mrs. W. S .Poole as host- Lakeview Home Demonstration Club failed to meet last Wednesday but from Monday to Friday in Floydada

the interesting talk made by Miss present at 2 o'clock. Miss Bass will store. parties Tuesday, Wednesday, and Inostesses at a series of parties Tuesday, Wednesday, and Inostesses at a series of the anniversary meeting of the the interesting talk made by Miss Bass will be present at 2 o'clock. Miss Bass will be present. It has been announced arry 9, at her home on West Miss Bass will bring a "Liv-room more attractive by doing one ing Room" with her. The mem-

GARLAND PASTOR VISITOR

Rev. Geo. D. Dickinson, of Gargregation at the Christian Church Wednesday evening.

Clarence Thorp, of Petersburg, visited here Tuesday with his sister,

YOU CAN HAVE just about the kind of results from Natural Gas that you

L. D. Smith of Amarillo spent

wish. YOU CAN USE every cubic foot of the gas you buy from us as you please.

BUT YOU CANNOT expect to get out of the gas all the service that is in it unless you provide the right conditions for its use. Our free inspection service tells you what these conditions are and shows you how to have them.

DON'T YOU owe to yourself, then, and to us, to profit by this service? Saving and satisfaction are yours if you will but-

West Texas

Headquarters for Gas Appliances.

GOOD GROCERIES

At Reasonable Prices

-AND PROMPT, COURTEOUS SERVICE ALONG WITH THEM

Our grocery and market is the mecca of many housewives of Floydada and the surrounding territory, when it comes time to make selections of Groceries, Meats, Fruits and Vegetables for the Home.

We are mighty proud of our list of customers, which includes some of the most discriminating buyers and best cooks in the community.

If you contemplate making a change in your purchasing place, we'd like mighty well for you to consider us. We are especially careful to select quality products, which we sell at as close a profit as good business will permit.

The City Market

First National Bank Bldg.,

Howard & Maxwell, Props.,

Floydada, Texas

Central Filling Station Hal Drace, Proprietor

ALSO HIGH PRESSURE

LUBRICATION!

Full Line Of

SEIBERLING PROTECTED

TIRES

NEW SERVICE

WITHA

NEW SMILE

Quanah Engine Plows

Springs.

Neither train crew nor passengers were injured Monday evening of this week when the engine of the Quanah, Acme & Pacific passenger plowed through an open switch on a curve at the edge of the yards in Roaring Springs and dug itself the depth of the drive wheels into the soft ground and carrying with it

None of the rest of the equip-ment was thrown from the rails and an engine was hooked on to the weeks. train, hauling it on into Quanah, after a spider was hurriedly constructed around the engine and baggage coach. None of the schedules family. on the line were disrupted Tuesday, although heavy wrecking equipment was out cleaning up the wreck Tues- where they plan to spend about a

day morning.

Engineer Bill Norman and Fireman W. O. Lucas, of Quanah, were handling the engine when the wreck occurred. Both rode it till stopped so deep in the ground that they stepped easily from their cab to the ground, the engine remaining upright. Engineer Norman saw the open switch and applied his brakes but too late to prevent derailing the engine and bag-gage coach. Neither of them were injured in the least, according to the city election.

Attorney L. G. Mathews, of this city, who was in Motley County on legal business Tuesday morning viewed the work of clearing up the wreck. It was his idea that the all- in the city election steel equipment of the train was responsible for the fact that nobody was injured. Rails where the engine and baggage car went off as City Secretary of Floydada and the track were snapped like sticks,

PICTURE AT ROYAL THEATRE

son's second independent United Artists screen offering, which comes to the Royal theatre next Monday and Tuesday, as proof of their contention that elimination of two major handicaps will go a long way toward materially increasing entertaining value of motion pictures.

The first handicap is frequent failure to pay sufficient attention to importance of proper characterization, in the constant effort to attain greater lavishness in production. The second is casting of players in roles for which they are not always suited, rather than permit these actors to draw salaries specified by their contracts, and re- with young calf. See or phone S

Sadie Thompson," based on W. Somerset Maugham's widely discussed short story, "Miss Thompson," and directed by Raoul Walsh, was put into production without being model See Lee Maybew influenced by either of the speci-fied evils.

Swanson and Director MAGAZINES — For subscriptions rious characterizations of the story

assembled in the producer-star's LUMP Coal from Strawn, Texas, at

CARD OF THANKS

UNABLE TO FILL APPOINT-MENT

Through Open Switch H. C. Cragle, district superintendent of the Nazarene Church, who was to have been here last night None Injured When East Bound and tonight to preach at the Naza-rene church, will be unable to keep his apointment on account of being ill with the flu, according to in- 20 Inch One Way Plow Disc formation received by the local pas- 22 Inch Plow Disc, tor, C. E. Hagemeier, Wednesday. 24 Inch Plow Disc

> ter, Gwendolyn, and Mrs. Edd John- do it. son returned Sunday from Meridian where they visited their sister, Mrs.
>
> L. A. Dunlap. They were accompanied home by their sisters, Misses Julia and Ona Adams, who misses Julia and Ona Adams, who have been there visiting for several at Floydada Gin.
>
> 472tp
>
> 472tc.
>
> AM closing out my Chinchilla rabbits and hutches this week at reduced prices. See owner, P. T. ist Park for bargains in farm and city property. Have up-to-date and all contracts of the contract of t

her brother, Harry Christian and SEE Our Price List on Tires in this

and Mrs. R. B. Rosson and ber Company. baby left Friday for Breckenridge, month with his mother.

-Political-Announcements

As a candidate for the office of City Marshal of Floydada, I will appreciate your vote and influence

I am a candidate for re-election will appreciate your vote and in-

BURL BEDFORD.

Critics of motion pictures are pointing to the well-rounded cast of "Sadie Thompson," Gloria Swanson's second independent. Unit

As a candidate for City Secretary of Floydada in the election April 2 will appreciate your vote and in-

JOHN E. (Maj.) HORTON

Hesperian Want Ads

FOR SALE

SEE Our Price List on Tires in this issue of the paper. Floydada Rub

FOR SALE-Good Holstein cov

Remington Portable Typewriters

Harmon's.

Walsh first took steps to assure for any kind of magazine, call 158, proper casting, to the end that va-

attain a uniformly high d. And in selection of the Listers at C. Surginer & Son. 471tc they were able to exercise a free hand, without any considera- FOR SALE-Old Trusty Incubator, tion other than individual merit 220 egg capacity. W. R. Allmon entering into the matter.—the re-Phone 9271F13.

public scales. \$10 per ton. N. B.

We wish to thank the people of the Campbell Community for their kindness and help during the illness and death of our baby daughter and granddaughter.

FOR SALE—Modern five room house, well located and priced right. Phone 209J or see P. T. Rucker.

471tp.

IF you want trees or any kind of granddaughter.

nddaughter.

Mr. and Mrs. R. D. Hinkle.

Mr. and Mrs. W. F. Hinkle and Floydada. Route 2, Plainview, Tex-



Floydada Coffee Shop

IN OUR NEW LOCATION

We are now in our new home on West California Street, in the building formerly occupied by the Bus Station.

Clean And Sanitary

GOOD COFFEE—DELICIOUS SANDWICHES **BIG JUICY HAMBURGERS** QUICK LUNCHES

> abany water H. A. (Jerry) Withers, Prop.

See or call Mrs. Joe M. Day.

Mrs. Glad Snodgrass and daugh
When you have a job too difficult for others, bring it in. We can

of Floydada, phone 905F11. 461tp

FOR RENT—One bedroom,

East Side Square

REAL ESTATE

FOR SALE—Nice building lots, three which are best in town. See S.

FOR SALE-Baby Buggy, almost SEE Floyd County Abstract Co., for FOR RENT-Desirable apartment, WOOD AND KELLY for well dril- FOR HAULING or moving of any We represent the owners of more than 200 lots in Floydada. R. C.

FOR SALE or trade—Paint pony, gentle for children to ride, a good one. Also two year old mare. gia. Mrs. Ella Johnson. Phone 122. Thrifty Nifty Shop. All work guar-Would trade for something heavier 471tc.

47tfc cows, 3 miles east of Floydada on tucky Street Matador Highway. S. J. Latta.

FOR SALE—Breeding stock Giant veniences for tourists. Goldbank Bronze turkeys, finest type, high vitality. Mrs. J. D.

FOR SALE—Milk goat, fresh soon. L. P. Orsburn, 208 W. Tennessee St.

ed, priced right. Monthly or year- room residence at \$25 per month at Shop. ly terms. W. Edd Brown, Owner, McAdoo. J. C. Formby, McAdoo.

39tfc FOR RENT—Two rooms east of Andrews Ward School. Mrs. M. C. HEMSTITCHING, Mrs.

Mr. and Mrs. Earle Henry, of Wellington, visited last week with

FOR SALE—Bundled Higeria, about Rucker at Angus Produce. 471tp city property. Have up-to-date stucco cabins with gas and all conmonuments. See

D. SUBSCRIPTIONS—to any kind of MAGAZINES—for s 471tc Christian, Route 1, Floydada. 42tfc magazine at bargain rates, Phone any kind of magazine 45tfc Jennie Bishop. 158, Mrs. Jennie Bishop.

> JUST received a carload of Oliver Listers at C. Surginer & Son. 471tc

B. McCleskey.

17tfc
FOR RENT
best made. All garments made to measure. We also have a splendid line of hose at The Thrifty-Nifty

BARBER Shop, fixtures and two

I am a candidate for the office of Mayor of Floydada and will appreciate your vote and influence in the city election.

| And a candidate for the office of Mayor of Floydada and will appreciate your vote and influence in the city election.

| And a candidate for the office of Mayor of Floydada and will appreciate your vote and influence in the city election.

| And a candidate for the office of Mayor of Floydada and will appreciate your vote and influence in the city election.

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| And a candidate for the office of Mayor of Floydada and will appreciate your vote and influence in the city election.

| And a candidate for the office of Mayor of Floydada and will appreciate your vote and influence in the city election.

| And a candidate for the office of Mayor of Floydada and will appreciate your vote and influence in a Spirella at the Thrifty-Nifty Mrs. E. Ray Smith, Phone 318J.
| And a candidate for the office of Mayor of Floydada and will appreciate your vote and influence in a Spirella at the Thrifty-Nifty Mrs. E. Ray Smith, Phone 318J.
| And a candidate for the office of Mayor of Floydada and will appreciate your vote and influence in a Spirella at the Thrifty-Nifty Mrs. E. Ray Smith, Phone 318J.
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| And a candidate for the office of Mayor of Floydada and will appreciate your vote and influence in a candidate your vote and influence in a candidate your vote and influence in a

improved and unimproved town lots furnished. Garage. Goen & Goen. ling and carpenter contracting. Let wind, call 57. C. A. Mullins. 43tfe we represent the owners of more 471tc.

472tp Weatherly at McGuire & Weatherly's Store. 17tfc

anteed. Hemstitching also done in

in. SEE Our Price List on Tires in this 46tfc her Company.

NOTICE—Purchasers of sand from the L. H. Lewis place, paid for same, please

bargains in 47tfc. 454tc buy. S. B. McCleske

THE Spirella Lingerie line is the at my home two blocks north Anand a few other articles. Finder drews Ward School. Mrs. C.

IF you need a corset, brassiere-gir-Smith.

41tfc WANTED—Woman to do ge house work. Phone 103, Mrs

WANTED—Lady housekeeper Burl Bedford, or Phone 211.

Eggs and Poultry

40tfc FOR SALE—Rhode Island Cockerels. Olin W. Fry. FOR SALE—Two fresh Jersey milch Phone 249 or call at 321 West Kenissue of the paper. Floydada Rub- FOR SALE—Turkeys for breeding 471tc stock. Mrs. B. C. Odam, Floydada

> SETTING EGGS—High Bred White Wyandotte. 75c per setting or \$4 per 100. S. J. Latta, 3 miles east of Floydada on Matador Highway.

tions for LOG chain and boomer lost tween compress and Harry Chris-45tfc tian's place. Return to Hesperiar

D. please return to Mrs. 464tp. Box 202, Matador, Texas.

WANTED-Two boaders. One block LOST-Sapphire link bracelet. Val-Tom ued as gift. Finder return to Helen 462te King for reward. 47tfc

HERE TO STA

It is with pleasure that The Floydada Rubber Company is able to extend the low prices of our Tires. Tubes, etc., well into the New Year and to meet so many people interested in the Goodrich products.

We know that we can save you money on tires. See us. We will swap for anything in our line where there is a profit.

Below is a partial list of our tires we have in stock:

BALLOONS

Goodrich

29 x 4.40 \$10.35 \$ 7.60 \$6.10 30 x 4.50 11.05 8.45 28 x 4.75 9.20 6.90 29 x 4.75 11.80 9.55 7.15 30 x 4.75 12.25 9.90 29 x 5.00 12.90 9.90 7.50 30 x 5.00 12.55 10.20 7.75 31 x 5.00 13.15 10.65 8.00 32 x 5.00 11.75 28 x 5.25 11.15 29 x 5.25 11.55 30 x 5.25 11.55 30 x 5.25 14.35 12.25 9.20 28 x 5.50 14.25 12.20 29 x 5.50 14.80 12.70 30 x 5.50 12.90 13.10 30 x 6.00 15.75 13.50 31 x 6.00 16.65 14.35 33 x 6.00 17.10 14.75 30 x 6.50 16.65 16.65 31 x 6.50 19.55 17.10 32 x 6.50 19.90 17.45	Size	Silvertown 6 Ply	Silvertown	Cavalier
28 x 4.75 9.20 6.90 29 x 4.75 11.80 9.55 7.15 30 x 4.75 12.25 9.90 9.90 7.50 30 x 5.00 12.90 9.90 7.75 31 x 5.00 13.15 10.65 8.00 32 x 5.00 11.75 28 x 5.25 11.15 29 x 5.25 11.55 30 x 5.25 11.55 30 x 5.25 14.35 12.25 9.20 28 x 5.50 14.25 12.20 29 x 5.50 14.80 12.70 30 x 5.50 12.90 13.10 30 x 6.00 15.75 13.50 31 x 6.00 16.65 14.35 32 x 6.00 16.65 14.35 33 x 6.00 17.10 14.75 30 x 6.50 16.65 16.65 31 x 6.50 19.55 17.10	29 x 4.40	\$10.35	\$ 7.60	\$6.10
29 x 4.75 11.80 9.55 7.15 30 x 4.75 12.25 9.90 29 x 5.00 12.90 9.90 7.50 30 x 5.00 12.55 10.20 7.75 31 x 5.00 13.15 10.65 8.00 32 x 5.00 11.75 28 x 5.25 11.15 29 x 5.25 11.55 30 x 5.25 11.95 9.00 31 x 5.25 14.35 12.25 9.20 28 x 5.50 14.25 12.20 29 x 5.50 14.80 12.70 30 x 5.50 12.90 13.10 30 x 6.00 15.75 13.50 31 x 6.00 16.65 14.35 3.50 14.70 14.75 30 x 6.50 16.65 16.65 16.65 16.65 31 x 6.50 19.55 17.10 17.10	30 x 4.50	11.05	8.45	
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32 x 6.00 16.65 14.35 33 x 6.00 17.10 14.75 30 x 6.50 16.65 16.65 31 x 6.50 19.55 17.10	30 x 6.00	15.75	13.50	
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31 x 6.50 19.55 17.10	33 x 6.00	17.10	14.75	
	30 x 6.50	16.65	16.65	
32 x 6.50 19.90 17.45	31 x 6.50	19.55	17.10	100
	32 x 6.50	19.90	17.45	

COMMANDERS

Balloon Commander 29 x 4.40	\$5.20
Balloon Commander 30 x 4.50	_ 5.90
High Pressure Commander 30 x 3½	\$4.15
High Pressure Commander 31 x 4	7.60
High Pressure Commander 32 x 4	7.95

Size 30 x 3½			
30 x 3½	7.90	5.65	GIANTESS
30 x 3½	8.35		SS
31 x 4 Cavalier	9.15		
32 x 4	11.85	10.25	
32 x 4½	20.05	12.85	
33 x 4½	20.95	13.90	
34 x 4½	Marked	14.90	

HEAVY DUTY TRUCK TIRES

Size 30 x 5	Silvertown \$25.55	
33 x 5	28.25	
32 x 6	42.45	
36 x 6	46.70	
34 x 7	60.15	

The above prices are made possible, not only by buying in quantities, but also by having the agency for the Goodrich Products in this territory.

Floydada Rubber Company

FLOYDADA

Mail orders filled Promptly

PETERSBURG

We Do Vulca

lext Week Designated As 'Feed Grinder Week' By Local Dealers

feed grinder and this paper is cooperating with local merchants in a "Feed Grinder Week" in an attempt to arouse more people to the realization that the solution of the problem of making feed crops profitable possibly

Actual Demonstrations

actual demonstrations of his grindnear his place of business on West California Street. The W-W dealers are the firms that are co-

demonstrate.

wrought in farm life by the is the Letz Grinder, sold by Stan-

All of next week, January 21 to has been designated os "Grinder Ceek" by local dealers. Every day wind this grinder, making it one of the changes now at work in the life of most modern on the grinder of the most modern on the most modern of the changes now at work in the life of most modern on the most modern on the modern of the changes now at work in the life of the changes modern on the modern of the changes modern on the change modern of the change modern on the change modern on the change modern on

Encourage Grinding These three Floydada implement

sell & Collins, dealers. The Letz is feed "roughage" to their stock. Beauton Deere product, and this fact cause, much of the fodder, alfalfa, alone tells a story of its efficiency. bundle feeds, maize heads, snapped

Rutledge and Company have in- well as others interested in the agriwill also solve to a large degree the question of progress
for the people of this country.

Actual Demonstrations

during this educational week, deal-onstrations of this machine are plan actual demonstrations of their various grinders.

The p-ople of this county. It indi-onstrations of this machine are planned to be held near the Rut-ion, the fact that the people of this D W. Fyffe, dealer for the W-W ledge and Company implement county are turning to diversification of the met that the people of this county are turning to diversification of the met that the people of this store on South Main Street. are applying present day methods to the fullest extent. It would seem to indicate that no more will cotton, or wheat, or any other one crop monopolize the attention of the entire farming population, but that the program of this county will be entirely halanced.

Greater Feeding Value

Feed Values Increase Hundred Per Cent When Fed in Crush-ed Form.

It is said that in production one foreign cow equals two American cows. And the answer to the enigma is declared to lie in the fact that for centuries Europe has fed her cows chopped hay, mixed with the grains. The American farmers, through actual tests, are proving that this fact is true, and as they learn the value of feed grinding they are becoming more and more sold on the modern type of grinders. To encourage the use of feed grinders in this territory, Floydada dealers are staging a "Grinder Week" next Monday to Saturday, inclusive. The sole purpose of this demonstration week, they declare, is to prove the value of feeding ground products. The following article, written by an expert statistician on crop pro-

duction, readily brings out some of the proofs of feeding ground foliage. Saves Half Feed Bill One farmer with whom the writer talked declared that his feed grinder has saved him about onehalf of his usual feed bill. Another declared it had made possiole a profit from his hogs, always

hard to obtain before. Others declared that milch cows o better on less than formerly. One man who keeps milch cows told the writer that whereas each of his cows had formerly required three bundles of feed daily, he now feeds her the equivalent of two bundles still reecived more milk by using

Many with whom the writer has talked said that the cost of owna feed grinder is too much for the smaller farmer. It is true that the farmer who only has a head of live stock to feed hardly can afford to own one for his own use only. The way out, it surely

Prove Value of Forage Grinder is proving valuable and very operating to make this "Grinder Satisfactory to many Floyd County Grinder week enables you to get of the farm.

Grinder Through Demonstrations.

One of the most widely known Great changes are being Grinder in this immediate territory year millions of dollars in this machine in operation.

One of the most widely known of their own machine in operation.

One of the most widely known of their own machine in this community is to increase the herd. Too much this community is to increase the herd. Too much demonstrations of their own machine in this community is to increase the herd. Too much demonstrations of their own machine in this community is to increase the herd. Too much demonstrations of their own machine in this community is to increase the herd. Too much demonstrations of their own machine in this community is to increase the herd. Too much demonstrations of their own machine in operation.

One of the most widely known grid in this community is to increase the herd. Too much demonstrations of their own machine in



The World's Greatest Feed Grinder

Jan. 21 to Jan. 26

EVERY farmer and feeder interested in saving a third of his feed costs should see this demonstration.

Let us show you how to turn your roughage into dollars—how to make all the feed you raise go a third further!

The W-W Feed Grinder is making big profits for farmers everywhere. Learn how it will do the same for you. See for yourself how you can stop waste and lower production costs by grinding all your feed from the ground up.

Come In and See

the lightning speed with which the W-W Grinder the lightning speed with which the W-W Grinder turns snapped or ear corn, alfalfa, oats, fodder, maize heads, bundle feed, etc., into valuable mixed feed. Watch the powerful W-W hammers do a better grinding job than easily-breakable burrs or knives. Six W-W sizes—elevator, blower, or self-feeder which handles any roughage or grain, separately or together. Equipped with Timken Tapered Bearings—Alemite-Zerk Jubrication—Rockwood pulered Bearings—Alemite-Zerk lubrication—Rockwoleys. SEE THIS GREAT DEMONSTRATION!

FLOYDADA,

The W-W Feed Grinder Co., Migrs., Wichita, Kansas

TEXAS

14 Years

Successful

Service



Week"

Letz Feed Mill

Demonstration

We will have a Letz Mill on Display at our

store all week. Anyone that is interested in a

mill, come in and see it. We will be glad to

Grind Your Feed For Bigger Profits

Take full advantage of the feed value of your hay, straw, cornstalks, stems and vines by grinding them into a bulky, tasty, wholesome feed that your stock

Letz-Dixie Mixed Feed Maker

cuts, re-cuts, mixes and grinds, all in one operation. Green, wet or oily material

The Letz has two to three times the capacity per horse power of any other rough-age mill made. Built in three sizes for 4- to 25-H. P.

Come in and examine the Letz-Dixie Mill. Let us explain how its use will add to your profit.

FOR FURTHER INFORMATION

PHONE 88



ou Get QUALITY AND SERVICE

DA, TEXAS

Feed Grinder Week---January 21-26

THE McCORMICK-DEERING FEED GRINDER, NEWLY IMPROVED, WILL DOUBLE THE FEED-ING VALUE OF YOUR FORAGE AND GRAIN CROPS,

and will cut in half the amount of feed necessary for your own requirements, leaving you a similar amount to put on the market.

The 1929 Successful Farmer of Floyd County, will USE A FEED GRINDER, and naturally we suggest the McCormick-Deering, which is: LARGE ENOUGH FOR THE FEEDER OF LARGE HERDS OF STOCK AND FEEDER CATTLE, AND LOW ENOUGH IN PRICE, for the average farmer.

Let us demonstrate our new Feed Grinder during the week of January 21-26.

RUTLEDGE & COMPAN

FULL LINE INTERNATIONAL DEALERS.

WITHAFARM

Floydada School News

lic Schools, the English Class of the High School, and the typing class of the Commercial Department co-operating.

Oleta Jackson Editor-in-Chief Virginia Meachum, Associate Editor

Finals Given Last Week

Last week was a busy one for the high school because mid term finals were being given. Some students declared that they would never be able to pass them, but grade cards, which were given Monday, proved that they were more successful than they antic pated.

Crosbyton. The Crosbyton team played an excellent game but the Whirlwinds won by a score of 22-9. We are very proud of our basket-kall team this year. It is loing extraordinary work under the able supervision of Coach Jones. The school and town are behind them and wish them many more specesses.

This week we are very busy arranging new schedules. Several new courses are being offered.

Everyone is looking forward to a the typing period is by writing—Bud

Basketball

At Local Gym.

ing throughout the game.

Local Cagers Defeat Crosbyton High Team McNeill.

Mr. and Mrs. A. C. Barnett of

for several days. F. H. S. cagers, demonstrated his coaching ability last Thursday night when his newly organized squad of Mrs. Joe Glover of Campbell spent Friday with Mrs. J. R. Cardwell.

Mr. and Mrs. Cecil Payne spent

Most everyone has been ill with M. Della Ansley, Clerk of said Disupon a judgment in favor of Guy the flu and bad colds but are better. Trict Court for the sum of Jacob and Mrs. Sallie B. Slaton The game, played at the An-

Miss Catherine Davis spent Satur-The visiting lads were expected to carry the local high school team for day night with Miss Robbie Lots-

a tough tussle, but from the close of peich.

the first quarter, the Whirlwinds played the visitors off of their feet.

Floydade held a 6 to 4 lead at the

by Floydada, Joe Smith scored ten points by field baskets. Smith was the outstanding player on the court He was the smoothest player of the two teams and probably drew few-two teams and probably drew few-two teams and probably drew few-two teams. H. L. Handley, Mrs. George Wynn, and Mrs. R. W. Lotspeich Wynn, and Mrs. R. W. Lotspeich afternoon to see Mrs. er player. Welbourn and Nelson were also outstanding Whirlwind

were also outstanding Whirlwind players. The F. H. S. line-up was as follows: J. Smith, r. f.; W. Smith

with Miss Rena Handley Mr. and Mrs. Floyd Readhimer spent Sunday with Mr. and Mrs. J. sisted of Karr, r. f.; Carter. l. f.; Blackwood, c; Hare, r. g. and Smith,

> Norman Payne left Sunday morning for Abilene where he will enter a business college.

Mayview, Jan. 14.—On account of JOYCE HOPKINS IMPROVING day school. All attended church at Dougherty after Sunday school. Bro. Hopkins, who has been at Sanatorium, Texas, for the past several making a fight against tu-

Mayview News

l. f.; Nelson, center; Widner, r. f.; and Welbourn, l. f.

The visiting starting line-up con-

Mr. Cunningham: "Mildred, the Last Friday night the basketball reason you don't grow any is be-boys were winners in a game with cause you talk too much."

home in Dougherty Saturday night. Sarah Davis of Floydada spent Friday night with Miss Annie

Miss Robbie Lotspeich stayed with Mrs. H. E. Edwards who has been ill the past week. Coach Jones' Squad Take Heavy End of 22 to 9 Score Thursday

Wake spent Thursday evening with Mrs. C. E. Bartlett who has been ill Coach Troy H. Jones, through the

basketball players swamped the Friday with Mr. and Mrs. R. Crosbyton five under a 22 to 9 de-Lotspeich.

drews Ward Gymnasium, was witnessed by a large crowd of enthusiastic fans who kept the house roar-took dinner with Mrs. T. J. Camp-

played the visitors off of their feet.
Floydada held a 6 to 4 lead at the end of the first quarter, and this lead was increased to 15 to 6 in the second quarter. They were held 17 to 7 at the close of the third quarter and by the close of the general large of the second control of the second quarter.

to 7 at the close of the third quarter and by the close of the game, ily spent Sunday with Mr. and Mrs. the Whirlwinds held the big end of C. E. Bartlett and family.

Miss Grace Readhimer spent Sunday with the McNeill girls.

Miss Mildred Wynn spent Sunday

months making a fight against tu-Several of the young people at-tended a party at the Ferguson provement in health, was expressed

a student of Floydada High School.

CARD OF THANKS

We wish to thank our friends and neighbors who so tenderly did everything possible to make our sorrows lighter in the recent sickness and death of our husband, father, son and brother Charley Walling, and for the many beaut-ful floral offerings given. When death invades your home we only hope that you will have such friends in that hour. May heaven's richest blessings rest upon you is our sincere wish.

Mrs. Addie Walling and daughters highest bidder, as the property of said Mrs. W. D. Long. Mrs. Millie Walling and daugh-

F. T. Walling and family, E. N. Burrus and family, John McDonald and family, A. C. Goen and family.

Read The Hesperian for the news County, of Floyd County.

SHERIFF'S SALE

The State of Texas, County of

Floyd. NOTICE IS HEREBY GIVEN That by virtue of a certain Execu-virtue of an Order of Sale issued tion issued out of the Honorable out of the District Court of Hale County, on County, Texas, by the clerk thereof the 15th day of December 1928, by on the 2nd, day of January 1929 (\$2154.63) Two Thousand One Hun- against A. H. McGavock and othdred Fifty Four and 63-100 Dollars ers, commanding me to seize and

by Maury Hopkins, of Plainview, Monday night upon his return from San Angelo, where he and his sister, Mrs. Jack Henry, spent Saturday and Sunday.

Miss Hopkins, whose home of recent years has been at Miami, was formerly a resident of Floydada and a student of Floydada High School.

Maury Hopkins, of Plainview, Monday night upon his return from San Angelo, where he and his sister, Mrs. Jack Henry, spent Saturday and Sunday.

Miss Hopkins, whose home of recent years has been at Miami, was formerly a resident of Floydada and a student of Floydada High School.

Miss Hopkins, of Plainview, Monday night upon his return from Grocery Company, in a certain scribed, I, P. G. Stegall, Sheriff of Floydada, to the first Tuesday in February 1929, between the hours of real-estate which is described as all of the South one-half of Section Number 11, Block D-2, in Floyd the Court House door in Floyd County, Texas, and that I will on the first Tuesday in February 1929, between the hours of real-estate which is described as all of the South one-half of Section Number 11, Block D-2, in Floyd County, Texas, and that I will on the first Tuesday in February 1929, between the hours of real-estate which is described as all of the first Tuesday in February 1929, between the hours of the South one-half of Section Number 11, Block D-2, in Floyd County, Texas, did on the 9th day of January 1929. Texas, did on the 9th day of January 1929, levy on certain Real Estate, situated in Floyd County, Texas, described as follows, to-wit:

All of Section No. 96, Block G—M, Floyd County, Texas, and levied upon as the property of Mrs. W. D. day in February 1929, the same being the 5th day of said month, at the Court House door, of Floyd County, in the city of Floydada, Texas, between the hours of 10 a. m. and 4 p. m., by virtue of levy and said Execution I will sell said above described Real Estate at public vendue, for cash, to the

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in the Floyd County Hesperian, a newspaper published in Floyd

Witness my hand, this 9th day of January 1929. P. G. Stegall,

Sheriff Floyd County, Texas. 464tc.

NOTICE OF SHERIFF'S SALE

SAFETY HATCH INCUBATORS AND BROODERS

The small Incubator with a big record

C. Surginer & Son

The New Spring Fabrics Are Here

> As absorbing as the pages of an interesting book, our new styles and fabrics for Spring and Summer await your inspection.

> Nothing finer loomed than these Imports and Domestic weaves from

Ed. V. PRICE & CO., and S. H. CHURCHILL & CO.

Your selection from these Nationally Known lines mean absolutely the most for the money in real tailored-to-order clothes. We guarantee a

At these Popular Prices

SUIT OR OVERCOAT

\$25 to \$50

WOOD BROS. TY TAILOR SHOP

South Side Square



EXTRA REDUCTION Men's and Young Men's Suits

Although the response to our sale has been very satisfactory, we are anxious to move every suit in our house before the close of the sale on January 31, and Offer any \$25 Suit in the House, for

only \$17.95

Reductions are effective all over the house. We intend this for a genuine clearance. Stetson Hats only excepted in the big price reductions. All goods sold for cash, nothing charged.

Other Men's Suits as L	ow as,\$9.85
Extra Pants,	\$2.50
1 Lot of Men's Suits, Sale Price,	\$13.85
All \$27.50 Suits,	\$21.85

All \$29.50 and \$30.00 Suits, Sale Price,	\$23.85
All \$32.50 and \$35.00 Suits, Sale Price,	\$26.65
1 Lot Men's Overcoats, values up to	\$19.75

All Men's and Boys' Dress Pants 331-3 % Off

McGUIRE & WEATHERLY

"The Store For Men"

Floydada, Texas



The Best of Fresh Vegetables

Healthful, sparkling deliciously rich and appetizing. Vegetables that are so essential at this time of the

Call us daily. We always have some of them that we can deliver along with your regular order.

Star Cash Grocery

Are they not enough for thee?

Sunday School Lesson

MOST INSPORTANT GROUP

OF MOTOR CAR BUYERS

the world. Many of them are just starting. But

they're headed up the ladder. Their ideas of

luxury and beauty are expanding. They want

finer homes, finer furniture, finer automobiles.

thousands of these progressive Americans have

been buying the Pontiac Six. Some of them

have bought it as the first car they ever owned.

But to most of them, Pontiac has represented

the first big step up from the lowest priced field.

now created a brand new Pontiac Six. It repre-

sents an even greater advancement over every-

thing else in its field today than the original

Pontiac represented in 1926. It will take its buy-

ers farther than ever up the ladder of motor car

quality in one step. Watch for the

For this progressive group, Oakland has

Certain American people are getting on in

During the past three years, hundreds of

used by Jesus to teach which every day he must meet. He

Wholesale Prices at DOUGHERTY ON

PRODUCTS

As long as they last at the fol- Tuesday

lowing prices.		7
100 lbs.,	60 00	6
Shorts,	02.20	4 70
100 lbs.,	01 75	1
Bran,	\$1.75	3
100 lbs., Big A	00 00	7.0
Dary Mix,	\$2.00	7
100 lbs.	ON CO	1
Egg Mash,	02.4U	1
100 lbs.,	60 EU	-
Hen Scratch,	DZ:30	00

Dougherty, Texas

His doctrines to the people. This parable is spoken especially to a group of unbelieving Pharisees who had rebuked Him for His friendli-

Lesson

Lesson

P. D. O'BRIEN

Date: Jan. 29, 1929.

Thems: Christ lake 15:3-7; Rom 5-6

Themse: Christ lake 16:3-7; Rom 5-6

Themse Jan. 29, 1929.

The Loss Sheep

And although the road be rough and steep the lost of safe refuge to the followed the sheep the lost of safe refuge to the sheld the death of the place of safe refuge. Until guided by the sepheral lake of Tall guided by the shepheral lake the Coult will be seed to show the fold. The Seeking Sheptene. The strength of the Seeking Sheptene. The seeking Sheptene. The strength in the symbol death. The same shall be successfully will be made permanent, unless the same shall be successfully death. The statement, "while we less the same shall be successfully death. The statement, "while we less the same shall be successfully death. The statement, "while we less the same shall be successfully death. The statement, "while we less the same shall be successfully death. The statement, "while we less the same shall be successfully death. The statement, "while we less the same shall be successfully death. The statement, "while we less the same shall be successfully death. The statement, "while we less the same shall be successfully death. The state which was lost UNTIL HE FOUND IT. He is a persistent seeker. From childhood to old age He seeks men. Deep into the ways of sin and ungodliness He goes in search for the straying ones. Never until the doors of doom open to receive the soul of a man does He cease to follow him with His love and mercy, and pleads for him to turn and live. Over and over again men reject Him, turn a deaf ear to poorest of the poor might become turn and live. Over and over again men reject Him, turn a deaf ear to His pleadings, persecute His followers, yet He seeks a way to their hearts that He might give to them everlasting life. Let the message be rung out to the whole world, Jesus loves sinners and came that He might save them from their sons.

> "There were ninety and nine that saved and retain, and practice their safely lay, sins they would gladly accept salva-In the shelter of the fold, But one was out on the hills away, Far off from the gates of gold.
>
> Lord thou hast here thy ninety pent of our sins, and turn away and nine,

might save them from their sons.

Hillcrest News

from iniquity.

from their sins. If they could be

tion. But this man can never do.

Hillcrest, January 14.—Our school increased in number from four to eight last week when Hogle, Volnia, Jeff and Frank Ford entered school but it has fallen to three this week

because of the sickness.

W. B. Garrison was a business visitor in Plainview Monday and

Miss Mary Ann Swepston, who was exempt from most of her final exams in Floydada High School, pent the greater part of last week with her grandmother, Mrs. L. H. wewis, who has just recovered from

All of the Ford family except one on are victims of the flu just now. daughter and her husband of Muskogee, Oklahoma, are visiting with and caring for them. We hope hey are all well again soon.

H. Norvell and son, Tommie, in bed with the flu too. We ope they reach the road to recov

We make these close prices on these feed products in order not to carry them over the season. You get advantage of wholesale values, if you'll hurry.

Dougherty Grain

Company

hope they reach the road to recovery soon.

Mr. and Mrs. L. H. Lewis celebrated his birthday and their wedding anniversary Sunday with an informal dinner. Those who enjoyed the day with them were: Mr. and Mrs. A. T. Swepston and children, of this place, Mr. and Mrs. Green Bostick and children, of Whiteflat, Mr. and Mrs. John Lewis of Silverton, Miss Virginia Lewis, of Floydada, also Mrs. Hazel Hughes, of Floydada, and Charlie Lewis and Carroll Burnham, of the Lewis Ranch. Lewis Ranch.

TO THE VOTERS OF FLOYDADA

I wish to announce that I will be candidate for the office of City ecretary of Floydada in the city elections April 2, 1929.

I will try to see every voter before the date of the election and personally solicit your support, and if you feel that I would make you an acceptable man for the job I will certainly appreciate your vote and brything you can do for me in the race.

Yours respectfully,

John E. (Maj.) Horton.

(Political Advertisement) schally solicit your support, and if you feel that I would make you an certainly appreciate your vote and anything you can do for me in the

H. T. Bridges, president of the First State Bank of Sanger, and Mrs. Bridges have been here prospecting and visiting his sister, Mrs. Fred Taylor, and family.

CITATION ON APPOINTMENT OF TEMPORARY GUARDIAN

THE STATE OF TEXAS, To the Sheriff or any Constable of

YOU ARE HEREBY COMMAND-ED to cause the following notice to be published in a newspaper of general circulation which has been continuously and regularly published for a period of not less than one year preceding the date of the nottice in the County of Floyd, State of Texas, and you shall cause said notice to be printed at least once each week for the period of ten days exclusive of the first day of publication before the return day

For colds, grip and flu take



Relieves the congestion, prevents complications and hastens recovery

TEMPORARY GUARDIAN THE STATE OF TEXAS.

To all persons interested in the

ment, if they see proper to do so. Texas.

HEREIN FAIL NOT, But have Smith was, by the County Court of you before said Court, on the said Floyd County, Texas, duly appoint-ed Temporary Guardian of the es-this Writ, with your return theretate of said Minor, which appoint- on, showing how you have executed

WITNESS, Tom W. Deen, Clerk of the County Court of Floyd Coun-

Given under my hand and the seal of said Court, at office in



To be lovely: use the Preparations of ELIZABETH ARDEN

SCIENTIFIC PREPARATIONS which aid and stimulate every natural function of the skin, which keep the tissues vividly healthy, and so make you lovely, too. An Elizabeth Arden Treatment is based on three fundamental steps. Cleansing, with Venetian Cleansing Cream. Toning, with Ardena Skin Tonic and Special Astringent. Nourishing, with Orange Skin Food or the delicate Velva Cream. These same three steps, which supply every need of the skin, should be a part of your daily care of the skin at home.

> Elizabeth Arden's Venetian Toilet Preparations are on sale at

Arwine Drug Co.

"Goteverthing"

South Side Square

ELIZABETH ARDEN, 673 Fifth Avenue, New York 25 Old Bond Street, London 2 rue de la Paix, Paris

NOTICE OF APPOINTMENT OF door thereof, in Floydada, Texas, Floydada, Texas, this the 27th day at which time all persons interested in the welfare of said Minor may appear and contest such appoint-



THIS new Atwater Kent electric set is as fine a radio as you ever saw or heard. We're proud of it. And you'll be proud of it too, when you see how well it looks in your home -how clear the tone is, how easy it is to operate. Let us demonstrate it to you athome-free. Just phone us today, Radio speakers in 3 sizes, \$20 each.

Radio Electric Co.

Floyd Co. Nat'l Bank Bldg.

PHONE 201

\$ 50,000.00

16,100.00

732,552.12

\$798,652.12

STATEMENT OF

The Floyd County National Bank FLOYDADA, TEXAS

At the close of business December 31, 1928.

ASSETS

Loans and Discounts	\$588,004.10
Banking House	16,500.00
Furniture and Fixtures	
Other Real Estate	10,240.00
Stock Federal Reserve Bank, Dallas	
Due from State Banking Board	CONTRACTOR OF THE PARTY OF THE
CASH QUICKLY AVAILABLE:	
In Vault and due from Banks \$177,024.41	
City and County School Warrants 50,663.38	
Federal Land Bank Bonds and Prem. 71,000.00	
Bills of Exchange—Cotton 69,470.18	— 368,157.97
* Total	\$798,652.12
LIABILITIES	
DIADILITIES	

The officers and directors of this bank keenly appreciate the fact that one of its greatest assets is the loyalty and good will of its customers, and sincerely hope for a continuation of the pleasant relations which have marked past years.

DIRECTORS:

C. Surginer, Chairman

CAPITAL STOCK

DEPOSITS

Surplus and Undivided Profits

S. A. Greer

R. E. L. Muncy

T. S. Stevenson

Jas. K. Green

OFFICERS:

T. S. Stevenson, President C. Surginer, Vice-President S. A. Greer, Vice-President Jas. K. Green, Vice-President and Cashier J. Clements, Ass't Cashier Leslie Surginer, Ass't Cashier

May M. Garrett, Ass't Cashier Joe Breed, Ass't Cashier.



Spring Suits That Are New!

We are selling New Spring Suits Now! Blues, Grays, Tans and Everything to Please you.

Hats

New Novelty Hats made by Stetson, are

American Gentlemen Shoes

In genuine Kangaroo that makes your feet Glad. We can help you solve your clothing problems.

Baker-Campbell Co.

What's Doing In West

Texas Today

A deal whereby \$14,400 was the

price for a five year lease on the building at the corner of Eighth

Girls High School Basket Ball **Tournament to Be Held at Snyder**

The remainder of our Bridge and

Floor Lamps must be moved.

We are offering them at

25% Discount

Until January 31.

Texas Utilities

Company

The Floydada Girls High School basketball team has been officially invited to attend the West Texas Girls High School Basketball Tournament that will be held at Snyder February 14, 15 and 16 under the sponsorship of the Snyder Lions Club. Plans are being laid to entertain more than fifty girls teams during the three days.

R. H. Schultz, Dallas southern commissioner for the A. A. U., was



tire citizenship of Snyder. Housing for anywhere between five and eight hundred girls with their coaches and escorts will be completed by a special committee whose headquarters will be with the Scurry County Chamber of Comnerce.

A. Ladig. Mr. Ladig intends to
make big improvements in the in-

ed the funeral services from the adopted improved practices in poul-home Sunday afternoon at 1 o'clock try alone.

Jim Harper and daughter of Lockney were South Plains visitors off the highway so it can be placed where it is harmless. Mamie Lou Jarnigan spent the week end visiting friends in Lock-

as a result of penalties imposed up-on lovers caught breaking this law Well, it's an ill wind that blows no

Read The Hesperian for the news

A man, like a nail,

can only go as far

as his head.

cd in a profit or saving of \$10,320.90

ney cemetery.

Mrs. Sam Gilliland has been confined to her bed this week with flu.

J. B. Jarnigan and two of his children have been on the sick list the past week.

Jim. Herror

An up-to-date hatchery for O'-Donnell is practically assured according to H. H. Williams who in-Kissing under the moon is punishable by imprisonment, according to a new rule in Italy. Already the 20th of the month. Custom two marriages have been postponed by the 20th of the month. Custom hatching will be done, and a complete line of chicken food will be

> A bond issue of \$150,000 for street improvement was carried at Gra-ham recently. Work is expected to start on the streets as soon as the bonds are sold and will include pav-ing, and the hardsurfacing of highways leading into the town.

Bill Der Says Twenty car loads of Kimble County Pecans have been shipped by the Schriner-Hodges Company from Junction lately. The last two cars had 33,000 pounds each. The firm has shipped about six hundred fifty thousand pounds and large quantities are being received daily.

> Citizens of the fast building resident section in the South part of Big Spring are launching a movement to bring about a sidewalk building program so that free livery of mail may be extended to that portion of the city. The service will be extended as soon as the property owners meet require-

Archer City is experiencing an improvement boom. A new Baptist Church costing \$25,000 is being built and \$80,000 worth of water and sew-

-That Floydada has fewer evergreens and shrubs than any town of its size on the Plains?

-That Hollums handles this in Carload lots and can save you quite a bit of money?

-That Hollums has a good line of trees, evergreens and shrubbery in stock at this time, and more coming in all the time?

That a Real Landscape man doesn't have time to peddle trees?

That if you come up and look at our stock, you can see what you are getting and take no chances?

That we built our greenhouse and handle this nursery stock for the benefit of HOLLUMS and FLOYDADA, so why give your order to a transient agent, when you can get better stuff cheaper

-That Baker Bros. are the biggest growers of Chinese Elms in the world, and we sell them to you cheaper than you can buy direct from them. We handle their

here is no Substitute for Experience

is under way on the new City Hall Plainview. The building has 10,- Now that the courts have decident and Masonic Temple, to cost some 500 feet of floor space which has ed that a man has the right to con-A building of buff brick, concrete and steel, 75x140 feet is the home of the Ford Motor Company in merce.)

A building of buff brick, concrete and steel, 75x140 feet is the home of the Ford Motor Company in ranged, and entirely modern.

Hesperian Want Ads

been utilized for the best possible trol his wife, all we have to do

Hesperian Want Ads Pay.



Such leadership must be earned. It comes from the proper co-ordination of resources, engineering skill and marketing facilities plus that willingness to serve for which the Conoco name has always stood.

Today, as always, Conoco stands for highest quality and unsurpassed service.





utstanding Chevrolet of Chevrolet History

-a Six in the price range of the four!

represents 4 years of Development and over a Million miles of Testing

Years ago, the Chevrolet Motor Company designed and built its first experimental six-cylinder motor. This far-sighted step was taken because Chevrolet engineers knew that the six-cylinder motor is inherently the most perfectly balanced motor-the ideal power plant to meet the growing public demand for greater reserve power, faster get-away and, above all-smooth, quiet performance.

During the last four years, over a hundred six-cylinder motors were built by Chevrolet engineers and tested on the General Motors Proving Ground.

Day and night, through winter's cold and summer's heat, the incessant testing went on—until the present motor was developed and finally pronounced correct.

At the same time other Chevrolet engineers were perfecting other parts of the chassis. And another great automotive organization—the Fisher Body Corporation-was devoting its gigantic resources to the creation of the finest, sturdiest and most beautiful bodies ever offered on a low-priced automobile.

As a result, the Outstanding Chevrolet offers an order of well-balanced excellence—a combination of performance, comfort, beauty and handling ease that is truly remarkable -with a fuel-economy of better than 20 miles to the gallon of gasoline.

You owe it to yourself to see and inspect this remarkable car. Come in

The COACH \$595

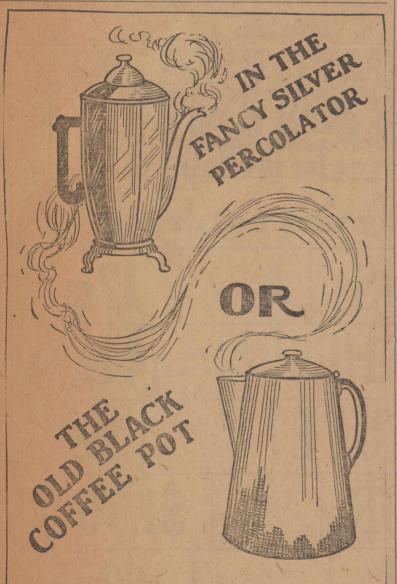


The Sport \$695
The Convertible Landau ... 725 Sedan 595
Light Delivery \$400
Light Delivery \$400
Light Ton \$545
Light Ton Chassis 545
Light Ton Chassis 545 1½ Ton Chassis \$650 with Cab.....650 All prices f. o. b. Flint, Michigan

MOTOR SUPPLY CO.

Floydada, Texas

QUALITY



SUNSF COFFEE

MAKES THE DRINK ~ OF DRINKS ~ FOR COFFEE DRINKERS

Save the Coupons

A Delightful way to start the day!

Nail! We hear a whole lot about the

marvels of the United States Mail-which is a wonderful service and the best on earth -but what about the United States NAIL! The whack of of our hammers is heard around the world, for we are th Biggest Builders of the Bunch, and our trusty NAIL is rapidly becoming the National Emblem.

The United States

We carry the best of 'em.

Willson & Son HOLLUMS

Floydada, Texas

Floydada Florists

Dougherty News

Chamber Of Commerce

The Dougherty Chamber of BOX SUPPER FRIDAY NIGHT year at a meeting Tuesday ing. Martin Duvall was electpresident; E. S. Foster, vicedent; Lottie M. Ellison, secreary-treasurer. The Board of Di-ectors is as follows: L. L. Collins, D. Newell, J. M. Brownlow, S. W. A program of work is to be arranged by the directors. A budget fund is to be established to represent the difference between the differen with a membership drive to follow. sent the difference between the to-tal amount needed and the revenue derived from dues.

Visable, for the benefit of the school. It is hoped that as many as possible will come and bring boxes. derived from dues.

PLANT SHADE TREES

A shipment of trees has just arnome surroundings a number is be-

LUMBER BUSINESS PICKING

SPECIALS FOR SATURDAY

Dallallas, per 10.,	
Cabbage, per lb.,	5c
Grapefruit, large size, 12 for,	
Celery, per bunch,	
Light Bread, loaf,	
Lettuce, head,	_10c
10 lbs. Spuds,	
Nice Apples, per doz.,	_15c
Also other nice apples	ac-

cording to size and quality Also have grapes, lemons and oranges.

> A. D. Summerville "The Apple Man"

Located second door west of Judge Duncan's Office.

The Dougherty Chamber of Commerce is giving a box supper at the Wooldridge Lumber yard on Friday night, January 18. A program The place will Moore, J. E. Newton. The chamber has a membership of twenty-five with a membership drive to follow. A general good time is expected.

DOUGHERTY PERSONALS

A shipment of trees has just arrived and are being planted in family are now residents of Dough-groups surroundings a number is be-

lots and acreage

ing held back by the wreck of the

Do not forget the box supper to be held Friday night at the Woold-ridge Lumber Yard. Let's all get in for the good of the town and a three elective offices and the chief Monday in February 1931. good time for all. Come and bring incentive to hold these offices shall

Hesperian Want Ads Pay.

Wanted

A CAR OF CHICKENS

Highest Prices Paid

Fagan & Co.

Dougherty Real Estate

Lots and Acreage

ARE YOU LOOKING FOR A HOME

WITH A FUTURE?

WRITE, PHONE OR SEE ME

At NIXON DRY GOODS

Dougherty, Texas

Out Of Politics, Claim

(Continued from page 1) will be the aim of the new governers to act upon at their meetings, the action of the board being final.

from Post, Texas.

I ottie M. Ellison, manager of many around the Newton Gin. The Nixon Dry Goods, is an authorized will guarantee that merit and ability Jones stated. agent for Dougherty real-estate, and not popularity shall prevail in lots and acreage. The lumber business is an a decided "pick up." There is a steady building in Dougherty with prospects of a more decided building process of a more decided building garage and is now doing business.

ing held back by the wreck of the city will and peace officers of the city will therefore have a better opportunity to discharge their duties fearlessly and in accordance with the wishes of the Board of Commissioners, their columns of the city will be compared to the city will be compared to the city will be considered.

> efficient, more economical and more each month, for the previous advantageous to the people of Floydada than the old Aldermanic Form All funds to be secured by Pledge than the old Aldermanic Form All funds to be secured by Pledge Covernment which has been Contract as provided by House Bill all forms of Government depends largely on the capabilities of the men at the head of them and we believe that the Commission Form of (Seal)
> Government is less likely to give rise to error, extravagance and interest. efficiency, than the present form, mainly, if for no other reason, that it calls for patriotism on the part of elective officers and efficiency on the part of the appointive offi-cers. In making these recommendations we do not wish to convey dations we do not wish to convey the idea of any criticism of any of member of the present City Government. We are merely criticising the holidays until there are twenty-one in the high school room, nineteen in the high school room, nineteen in the high school room, and twenty-one in the high school room and twenty-one in the high school room, nineteen in the high school room, n

> Members of the committee who of the students that have enrolled are now coming.
>
> J. L. Germany and son, J. W.,

MRS. HOLMES, LONG RESIDENT OF SAND HILL DIED THURSDAY

Mrs. H. E. Holmes, 98, died Thursday morning, Jaunary 10, at 1 o'clock at the home of her daughterin- law, Mrs. M. B. Holmes, of the

Misses Neva and Etta Cox spent Sand Hill Community, following a Sunday evening with Miss Frankle

stroke of appoplexy.

The deceased had resided with

of Christ at Sand Hill.

nent to draft men of ability to fill mber of Commerce

new home of C. R. Lincoln is nearing completion as is also that of J.

A. Patterson. We are looking forward to the building of other homes soon.

ment to draft men of ability to fill the offices in a business-like manner and to operate the business of the corporation as any private corporation of the town is operated. Instead of taking five men from poration of the town is operated. in this city is gaining in popularitheir places of business, as under the Aldermanic Form of Govern- quests from basketball officials apment, and having them pass on plying for the job of officiating the questions and issues to which they games. "We have been literally

have given little thought and pro- swamped with applicants for this bably never heard of, it will be the job" the coach stated. Requests plan of the Commissioner Form of have been received from all over home at Iran, and Mr. White will and other relatives. Government to have the Clerk of the state, including Abilene, Amathe Mayor or some employee have the matter carefully investigated with his approval or disapproval have found it difficult to secure of children visited ready for the Board of Commission- ficials for the tournament.

to the fact that the Board of Com-missioners has the authority to apmissioners has the authority to appoint all other officers in the corporation, to fix their salaries and to discharge them for inefficiency, which fact on its face shows that these officers will be taken out of politics and placed in the hands of the Board of Commissioners, the Directors of the Corporation, where Directors of the Corporation, where

S. W. Poole had a car of cattle to said offices will not be fettered and be shipped this week, the shipment being delayed because of trains be-

O. P. Rutledge, J. M. Willson,
Burl Bedford, G. T. Assiter, R. Fred
Brown, A. J. Folley, C. R. Houston, R. E. Fry and J. V. Daniel.
Four other members, Lon M. Davis,
B. K. Barker, B. P. Woody and E.
C. Michael Strong of the partition this.

Mr. and Mrs. R. W. Case and fam-

Hill community during the past twenty years. She is survived by one son, Sam Holmes, of Eldorado, Oklahoma and the family of Mrs. Featherston and daughter, Miss Lou M. B. Holmes

Rev. A. A. Collins conducted the funeral which was held Thursday afternoon at 4 o'clock at the Church Interment was made in the Floyd-

Hesperian Wart Ads Pay.

ada Cemetery.

Will Take Management | Many Applicants To

Best Quintets Will Attend South Plains Basketball Tourna-ment Feb. 8 and 9.

Proof that the South Plains Baskethall Tournament held each year Troy Jones received a number of re-

Acceptances to attend the 1929 annual meet which will be held on "We especially call your attention February 8 and 9, have already begun to pour in to the local officials. The meet is strictly an invitation

Trophies are being ordered this week and present indications point the power belongs. This will place to the biggest and most successful meet that has ever been held in politicians for all future times and this section of the state, Coach

NOTICE TO BIDDERS FOR COUNTY DEPOSITORY

County of Floyd. Notice is hereby given that The Commissioners Court of Floyd County, will consider sealed bids for County Depository and Depository for County and County School their only masters. itory for County and County School "Granting that capable business Funds on February 11th at 10 a.m.

All bids shall be deposited with be patriotism and not the salary at-tached thereto, and that capable not later than 10 o'clock a.m. Febmen shall be placed in the appoin- ruary 11th, and shall state the ative offices under said government. mount of interest said bidder pro-we feel sure that the Commission poses to pay on daily average bal-form of Government will be more ances monthly, on the first day of

abandoned by most all the towns of No. 517, as passed by the Fortieth any importance in the State of Legislature at the Regular Session, Texas. In the end the efficiency of The Commissioners Court reserves

Seal) Will. Market County, County Judge, Floyd County, 474tc

Allmon News

Allmon, January 14.-Many of the people of this community are suffering with the flu.

six in the primary room. Most all

J. L. Germany and son, J. W.

Mr. and Mrs. R. W. Case and fam-

C. Nelson, signed the petition this ily were guests of Mr. and Mrs. Edwin Case at dinner Sunday.

T. B. Willis is very ill with

The infant son of Mr. and Mrs. L. S. Chapman has been very ill with pneumonia, but we are glad to

Misses Neva and Etta Cox spent

Mae Case Mrs. W. M. Featherston and famher daughter-in-law in the Sand ily, of Petersburg; Mr. and Mrs. L. G. Mathews and family, of Floydada; and Miss Newsome of Floydada; spent Sunday with Mrs. J.

> R. Featherston. J. C. Cox spent Sunday with Mr. and Mrs. W. L. Odell.
>
> Ernest Jones spent Saturday night with Willie B. Akin.

> Mr. and Mrs. J. E. Black and family spent the week end with Mr. and Mrs. W. L. Odell.

Misses Ruby and Effie Brooks pent Sunday in the W. V. Smith

Harmony News

Harmony, Jan. 14.—A very nice rain fell last Tuesday night which was very much appreciated. We had three-fourths of an inch or bet-

Mr. L. E. Wilyliams is on the sick list this week. Her daughter, Mrs. Albert Clubb and Mr. Clubb visited her Sunday afternoon from Petersburg.

The flu situation in this community is better at preesnt.

Mr. L. E. Williams is on the sick ited his sister, Mrs. Willis of the

Pleasant Hill community, Sunday.
We will have to explain a little more about the light plant that was mentioned last week. It was for our new school house. With the new light plant our auditorium is pretty well equipped for entertain-

We have received word from W. C. Clubb that he was on his way back to Brownsville. He plans to spend the remainder of the winter in south Texas.

BASS TO TULIA

Frank Bass, who has been employed with the Willson & Son Lumber Company in this city for the past two years, left last Thursday for Tulia, where he will become assistant manager of the Willson & Son lumber yard in that city. N. G. Jackson is manager of the

Bass relieves Mac Ellison, goes to Petersburg to become manager of the yard in that city.

BRATTON'S TO PLAINVIEW

pany, purchasing the Stansell home in Eastland.

Mr. Bratton disposed of his equipand Tom Shaw, who succeeded him as agent for the Continental.

Mrs. J. F. Pundt, who spent the Christmas holidays with her mother, Mrs. A. D. White, left Sunday for her home at Iran. She was accompanied by Mr. and Mrs. A. D. White, Jr., who will make their be employed by the Gulf Produc-

Mr. and Mrs. Ham Smith and children visited from Saturday until Tuesday in Memphis, with her parents, Mr. and Mrs. T. B. Floyd. J. R. McSpadden, who is making his home at Eliasville, Texas, was here for sometime tihs week on

spent last week-end here visiting with her father, A. L. Bishop, and other relatives.

CANUS

Have You?

HAT MEANS proper and adequate insurance to protect you, your family, and your business, This agency is looking to the future . . . and can help you.

Floydada Insurance Agency

G. C. Tubbs W. H. Henderson Phone 273

MRS. O'BRIEN HERE

Officiate Cage Meet

A. N. Bratton and family this week are moving to Plainview where he succeeds Jim Stansell as to make her home in this city with agent of the Continental Oil Com- her son. She has been making her

> nounced the arrival of a son, born Co. several months ago. Saturday, January 12. Mr. and Mrs. Shaffer have lived in Floydada and she will be remembered as TYPEWRITER carbon, ribbons and

Harry Christian is visiting in

Read The Hesperian for the news of Floyd County.

MAGNOLIA FILLING STATION

FOR

Quick Tire Service

A-1 Service—while you wait. We make it a practice to do every job thoroughly and quickly, whether it is fixing a flat or greasing your car.

MAGNOLIA GAS AND OILS

FIRESTONE TIRES

We Grease Cars.

Phone for our quick road Service.

PNEUMONIA CAUSES DEATH OF ABRAM JOHNSON, NEGRO

Abram Johnson, 32, colored, died Wednesday, January 16, following an illness of pneumonia. The body will be buried in the cemetery for the colored on the county farm. Mr. and Mrs. Guy J. Shaffer, of He had lived here about five years ment here last week to W. O. Jones Huntington, California, have an- and worked at the Motor Supply

second sheets at Hesperian Office.

SPECIALS

SATURDAY

SAUSAGE, Pure Pork, 190

BACON, Wilson's

Sliced, 3 lbs for_ LEMONS, large size, per doz.,_

BANANAS, large ones, per lb., ____

SPUDS, 15 pounds

COFFEE, McCarty's \$1.10 2½ lb. can,.... PEACHES, Gallon cans for,

PRUNES, Gallon cans for,

C. P. Looper MARKET AND GROCERY

Free Delivery—Phone 287

In



Friday and Saturday

POUNDS

Gallon Cans Solid Pack, Each

Firm Heads, Each.

24 Pound Bag Pearl

10 Pound

Cloth Bag, Each

48 Pound

Bag

Market Special

All Cuts Per Pound

We Deliver All Orders of \$2.50 or Over Free. Phone 4



8

Glass Syrup Pitchers 15c Good Value, _____ Peaches, 1 Gal. Solid pack, Aluminum Percolators, standard size 85c Blackberries, 1 Gal. East Texas,... Aluminum Percolator, 3 qt. giant size, Apricots, 1 Gal. Baker's Choice. Syrup, 1 Gal. Brer Rabbit, fresh car of that Fa-Folgers Coffee, 2½ lb. can,__ mous EVERLITE

Ivalde Comb Hon- \$1.54 FLOUR. Our guarte Flour, sack.

special

antee is to satisfy and

SPECIALS

FRIDAY AND SATURDAY

Triple Coated Enamel Combinet, \$1.25 value, with lid,

we leave it to you.

Solid Copper N. P. Tea Ket-tle, \$2.00 Value, \$1.60 For, 6 Quart Aluminum Kettle Good Aluminum Clock, \$1.25 Value, 80c 1 Set Glass Berry 47c

Dishes,