

## Explosion At Fairview Severely Injures Two

### Lighted Match Fires Carbide Gas, But Men Survive Sunday Evening Accident.

W. F. Culpepper and Allen Baskin, residents of Fairview, nine miles northeast of Floydada, are at their homes recovering from burns sustained early Sunday evening when a carbide plant explosion occurred as the two men were filling the carbide tank of the lighting system at the Fairview Baptist Church. Both are expected to recover with no permanent physical impairment, although both were painfully burned.

The same explosion also damaged the building, blowing off the steps of the building, under which a semi-basement had been dug to house the carbide plant, and also shattering some of the window panes and setting fire to the building. The flames were extinguished quickly, however, and damage from this source was not great.

Services were to have been held in the building in a short time and the two men were charging the tank preparatory to turning on the lights in the building for the evening. A lighted match, struck to give light in the darkness of the basement, is thought to have caused the explosion, the men thinking all valves were closed to the escape of the strong carbide gas. A few other persons, near the scene of the explosion, were also injured but none seriously.

Both Culpepper and Baskin were rescued from the basement and immediately brought to Floydada for treatment. The force of the explosion tore practically all clothing off both men, and fire burned their hair, face and bodies rather severely. Late Monday they were returned to their homes from the sanitarium.

To tide them over the immediate emergency neighbors and friends in Floydada, Fairview and other communities contributed to a small fund for the injured men Monday, A. C. Jackson and Lee Rushing carrying the list that was circulated in Floydada. Both expressed deep appreciation of the thoughtfulness of friends in their distress and asked The Hesperian to express their appreciation to the seventy-five or more persons and firms who had contributed some \$80 up to Monday night.

## BAPTIST WORKERS MEETING AT CENTER JANUARY EIGHT

Program for the workers' conference of the Floyd County Baptist Association has been announced. The conference will be held on Tuesday, January 8, with Center Church as the host. Following is the program:

- 9:45—Devotional—Bro. Butler, Floydada.
  - 10:15—Report from each church represented on its proposed 1929 program. (Not over 10 minutes each.)
  - 11:15—Sermon—Rev. Cal McGehee, Plainview.
  - 12:00—Lunch.
  - 1:30—Song—(Quartet from Roaring Springs)
  - 1:45—The layman, his church and his pastor—Bro. E. W. Hendricks, Crosbyton.
  - 2:10—W. M. S. hour (each speaker 20 minutes).
  - 1. Should every church in the association maintain a W. M. S.—Mrs. E. W. Suggs, Crosbyton.
  - 2. How may a W. M. S. help the local church?—Mrs. E. E. Dyer, Lockney.
  - 3. How may a W. M. S. help the denominational program?—Mrs. Lon Smith, Floydada.
  - 3:10—Address—Dean Z. T. Huff, Plainview.
  - 3:30—Board Meeting.
  - 4:00—Adjournment.
- Let all churches and pastors be reminded of the Associational E. Y. P. U. Federation meeting with the First Baptist Church, Crosbyton, Texas, Sunday, January 13, 1929, 2 o'clock p. m. A record attendance is desired and expected. Be there!

## NEW SANTA FE SCHEDULE AMARILLO TO SWEETWATER

Amarillo, Texas, Dec. 18.—A new schedule of the Amarillo-Plainview-Lubbock-Slaton-Sweetwater train for Ft. Worth and Dallas becomes effective December 23rd, announces J. R. Hitchcock, Vice-President and General Manager.

This train under the new schedule will leave Amarillo 7:00 p. m., Canyon 7:25 p. m., Plainview 8:45 p. m., Lubbock 10:00 p. m., and Slaton 10:30 p. m. and will arrive at Sweetwater 1:05 a. m. The train will arrive at Ft. Worth 7:10 a. m. and at Dallas 8:10 a. m., as heretofore.

This service is an improvement over the present schedule. The Texas and Pacific Railway which handles this service out of Sweetwater is also completing a number of improvements that will add to the comfort of the service. The line between Ft. Worth and Dallas is being double tracked, partially complete. Automatic signals are also being installed from Ft. Worth to Big Springs.

## BUYS BISHOP HOME

Purchase by G. N. Shirey, carrier on Route 5 out of Floydada Post Office, of the A. L. Bishop home on East Mississippi Street, was expected to be consummated yesterday or today.

## CHEVROLET IN FIRST PLACE AGAIN AT AUTO EXHIBITS

Detroit, Michigan, Dec. 26.—When the New York Automobile Show opens next week, with more than 45 domestic manufacturers exhibiting their 1929 models, Chevrolet Motor Company will again be awarded first place at the show. This award carries with it the honor or position in the exhibit, an award coveted by all manufacturers because of its allotment on a strict merit basis.

Each year the National Automobile Chamber of Commerce which sponsors both the New York and Chicago automobile shows makes the award. And each year the standard of comparison has been the same. Manufacturers are ranked strictly on the amount of business transacted during the fiscal year ending the August prior to the time the showing is held. The first place award applies for both the New York and Chicago shows.

## Mrs. Billington, 58, Dies At Home Of Son

### Family Had Just Returned From Amherst to Floyd County To Make Their Home.

Mrs. J. T. Billington, 58, for eleven years a resident of Floyd County died Monday at 2:30 at the home of her son, Wayne Billington, who lives 13 miles southwest of Floydada, after an illness of about three days, apoplexy being the cause of her death.

The deceased was born in Collins county and was married in 1892 in Parker County to J. T. Billington. There were six boys and one girl born to this union all of whom survive except one boy. They had been married thirty-six years. She had been a staunch member of the Church of Christ for a number of years.

The family moved here from Hall County eleven years ago and had been residents of this county until about three years ago when they moved to Amherst. About ten days ago they sold all of their household effects and had planned to spend the greater part of this year visiting their children. She had many friends here and also at Amherst.

The deceased is survived by her husband, one daughter and five sons they are: Mrs. Wallace Buckner, of Earth, Wayne, Grover, and Roy, of Floydada; Harry, of Big Spring and Mayden, of Lamesa. All were present at the funeral except Hayden, who could not be located.

Funeral services were held at Carr's Chapel at 4 o'clock December 25, conducted by Rev. Hayhurst Christian preacher. Interment was made in Carr's Chapel Cemetery.

## DAN JENKINS HOME FROM FLYING SCHOOL FOR VISIT

Dan Jenkins, son of Mr. and Mrs. J. B. Jenkins, is spending the Christmas holidays in Floydada with his parents while on a brief leave of absence from March Field, near Riverside, California, where he is a student aviator. He arrived the first of the week and leaves tomorrow on his return to the flying field.

Dan had his first solo flight on Wednesday, December 12, using a Whirlwind-motored P-T-3 plane. "I have never experienced a thrill or emotion that can compare with the one I had when I took off alone for the first time," he said. "It's a feeling that simply cannot be described in words and the queer part of it is that it only comes once in the life of a person."

The student cadets who are trained at March Field are assembled from various parts of the nation and are trained in groups.

## GINS FIRE UP TO FINISH SEASON'S COTTON HARVEST

Gins of Floydada fired up again this morning, after being closed down since Saturday night to give employes a Christmas holiday vacation.

Quite a bit of cotton remains to be gathered all over the county, and if clear weather continues gins will have a reasonably busy run for the next ten days or two weeks.

## ATTENDED FAMILY REUNION

Mrs. Grace Bass and daughter, Miss Blanche, and son, Frank, returned Wednesday from Haskell, where they attended a reunion of the family at the home of a son, J. Horace Bass. They were joined there by Ruey Bass, of Abilene, another son.

There are four children all of whom were present to spend Christmas with their mother.

## MASTER FARMERS ELECT OFFICERS FOR THE YEAR

The Master Farmers in their annual gathering at Dallas last week, where they were guests of a leading farm journal at a banquet, elected Douglas Pounds, a Lubbock County farmer as their president and Idus T. Gillett of El Paso as secretary.

R. B. Gary and O. W. Fry were the Floyd County representatives at the gathering.

J. E. Pitts and family, of Canyon, have been here this week visiting with Mrs. Pitts' parents, Judge and Mrs. Arthur B. Duncan, and other relatives.

## Farm Bureau Officers Elected For New Year

### A. J. Beedy Chosen President of County Organization and State Delegate.

A. J. Beedy was elected president of the Floyd County Farm Bureau for the ensuing year and was also selected to represent this association at the annual State Convention at Dallas in January. Mr. Beedy's election was made Wednesday afternoon when the annual election of officers and directors of the Bureau was held at the county court room. Mr. Beedy has served in the capacity of secretary during the past year.

J. Frank Triplett and M. S. Hudson, of Hale Center, district officials of the State Farm Bureau, were present at the meeting yesterday, and each gave inspiring talks encouraging the work done in this county. Because of a delayed meeting and weather conditions, the attendance at the meeting was small.

W. B. Jordan, past president, with the assistance of Mr. Triplett and Mr. Hudson, presided at the meeting. Other officers elected were: Clark Bolding, vice president; Tom Gill, secretary and treasurer; and John L. West, officer-at-large. A. A. Beedy was selected as alternate representative to the State Convention. Precinct directors elected for the year were: A. F. Martin, Geo. Merewether, A. H. Brotherton, and Mr. Crawford.

## Whirlwinds Honored At Pep Squad Banquet

### Gridsters Enjoy Climax of Football Season as Guests of Green Peppers.

Heroes of the gridiron became heroes of the banquet hall last Thursday night when Coach Jones and his squad of Whirlwind football players were honored by the Green Peppers pep squad of Floydada High School. Approximately seventy-five plates were served to the gridsters, the fifty members of the F. H. S. crack pep squad and a few honor guests. The annual entertainment was held in the gymnasium of the Andrews Ward school.

Beautiful green and white streamers and balloons decorated the large banquet hall, and helped to further carry out the idea of a formal school entertainment. The delicious three course banquet was served by members of the high school Home Economics Department, and the high school orchestra, under the direction of Prof. A. L. Lundgren, furnished music throughout the entertainment.

R. V. Husky, pep squad leader, acted as toastmaster and introduced the various speakers. Superintendent W. E. Patty said the invocation. An appropriate toast to the Whirlwinds in verse form was given by Miss Gene Smalley, member of the Green Peppers. Howard Welbourn, captain of the 1928 Whirlwinds, responded.

Thelma Covington, pep squad leader, offered a toast to the Whirlwind Coach, and Coach Troy Jones responded with a short address expressing his appreciation to the pep squad.

Featuring the musical entertainment, were several selections given by the girls sextet of the high school. A pianologue, "Sonny Boy," by Verla Blasingame, and a reading, "The Hazing of Valliant," by Robbie Archer, were greatly appreciated and endorsed by the guests.

J. C. Wester, former Whirlwind coach and superintendent, was on the program for an address, but found it impossible to be in attendance at the banquet. Superintendent W. E. Patty, in a short address to both the Pep squad and the Whirlwinds expressed the school's appreciation of the efforts of these two organizations and spoke of encouragement for such activities in the school work.

A unique menu was served at the banquet, and was composed of the following: First down—Kick off, fruit cocktail; second down—40 yard line, baked hen, dressing, giblet gravy, cranberry sauce; buttered peas, rolls, butter, perfection salad, coffee, touch down—goal line green gage ice and football stars.

## DOUBLE WEDDING CHRISTMAS FOR LOCKNEY COUPLE HERE

Elder J. J. Day the afternoon of Christmas day officiated at a double wedding at his home in South Floydada, when he joined in wedlock two Lockney couples.

The contracting parties were W. D. Colson and Grace Marie Sutton, and R. C. Yarbrough and Mrs. Essie Blankenship.

## LIONS MEET MONDAY

Members of the Floydada Lions Club will convene in regular session at the First Baptist Church at 12:30 o'clock Monday next week, according to Lions President W. E. Patty.

This meeting will mark the first in two weeks, as the regular meeting last Monday was not held because of the Christmas business rush.

Mark Duncan arrived Sunday to spend the holidays with his parents, Judge and Mrs. Arthur B. Duncan. He is attending school at Texas University at Austin.

## POSTPONED SAND HILL PLAY UNTIL AFTER NEW YEAR'S

Because of sickness in the community, and other complications, the Sand Hill P. T. C. Society have found it necessary to postpone the presentation of their introductory play of the season until Friday week after New Year's eve. The play was originally planned to be presented on Christmas Night, but because of difficulties upon the characters, it was postponed until New Year's eve. The new date has been set as the Friday week following New Year's.

"Hold That Line Jimmie" is the title of the play and when presented will be the first play given by the society since the re-organization. Ed Holmes, president of the P. T. C. Society, states that this will probably be one of the best plays the society will give this season.

## F. A. SMITH'S FATHER DIES

Mr. and Mrs. F. A. Smith left Wednesday for Pilot Point to attend the funeral of his father, H. S. Smith, who died Tuesday morning at his home in Arkansas. The body was shipped to Pilot Point for burial and the funeral will be held this Thursday afternoon.

## ROTARY CHARTER GRANTED

Charter for the Floydada Club of Rotary International has been issued and the date for the formal organization will be set soon, it is expected, according to D. W. Fyfe, president of the club.

No meeting of the club was held this week, account of the Christmas holidays.

## Locals and Personals

Tate Fry, of Canyon, visited relatives in Floydada Christmas Day. He left Wednesday with his sister, Mrs. W. K. Hale, of Fairfax, Oklahoma, for her home. Mrs. Hale spent the week end with relatives here. Mr. Fry will spend a few days with his sister, before returning to Canyon to resume his work as head of the piano department in West Texas State Teachers' College.

Selton Ashley, of San Antonio, formerly of Floyd County, is a guest of his uncle, J. A. Bagwell and family, of the Harmony community. He was accompanied by a friend, P. D. Beaven, also of San Antonio.

Mr. and Mrs. D. Ford Butler and little daughter, Jurabee, of Dallas, left Monday after a short visit here with their parents, Mr. and Mrs. H. D. Butler. They went by way of Seymour for a visit with her mother Mrs. S. J. Richardson.

Mr. and Mrs. Walter Pennington, of Turkey, spent Christmas here with their parents, Mr. and Mrs. H. Z. Pennington, and Mr. and Mrs. W. H. Hilton. Mr. and Mrs. Pennington will move to Memphis the first of the year. He is employed with the C. E. Stone Co., and has been transferred by the company to that city.

Elder and Mrs. J. J. Day left this Thursday for Girard, Texas, where Mrs. Day will receive medical treatments. They will be accompanied by their son, W. M. Day of Falls.

Miss Wanda Montague of Amarillo came last Saturday to spend two weeks with her mother, Mrs. Fannie Montague, Amarillo; Miss Tommie Garrett.

Mr. and Mrs. Lon Davis spent Christmas with her parents, Mr. and Mrs. H. L. Bradford of Canyon.

Mr. and Mrs. Fred Zimmerman left for Wichita Falls to spend Christmas with her parents, Mr. and Mrs. J. A. Staley.

Dr. and Mrs. Lon V. Smith and daughter, Emma Louise left Sunday for Chico to spend Christmas with her mother, Mrs. H. F. Hawkins.

Mrs. A. H. Thornton is spending the Christmas holidays in Dallas with her daughters.

Mr. and Mrs. C. M. Wilson left Wednesday for Santa Ana, Calif., for a month's visit with her mother, Mrs. John C. Finger. They will also visit her brother and sister of Los Angeles.

Mr. and Mrs. George A. Lider and family left Monday for Dallas to spend Christmas week with his mother, Mrs. E. Lider, and sister, Mrs. Van Eaton.

Stokes Bishop, of Dallas, and Mrs. T. W. Young and husband and daughter, Mrs. Lois Blackwell, of Amarillo, spent Christmas with their father, A. L. Bishop.

Judge and Mrs. Wm. McGehee were guests at dinner of Mr. and Mrs. J. W. Dines, of Lockney, Christmas day.

Miss Browneyes Hawkins left last Friday to spend the Christmas holidays with her mother, Mrs. H. F. Hawkins of Chico.

Misses Gladys and Ollie Belle Collins, who are attending school at the University of Oklahoma, at Norman, arrived Friday to spend the holidays with their parents, Rev. and Mrs. A. A. Collins. Mrs. Collins and Jim Stiles drove to Norman Thursday to accompany them home.

Judge and Mrs. E. C. Nelson, Jr., and little son, have been visiting here this week, guests of Mr. and Mrs. E. C. Nelson and other relatives.

Skeet Thornton and George Sherrill left the first of this week for Dallas to spend Christmas holidays with friends and relatives.

W. B. Cantrell and son will move soon to Petersburg, where they have purchased a market and grocery. Last week they disposed of their farming interests in a public sale.

## New Churches At South Plains Plan For 1929

Possibility of the construction of two new churches at South Plains are among the things that are looked forward to by the people of that city and surrounding communities, it was said recently by A. B. Brown, of the development company, who also said that the designation of a site would be made for a new Baptist Church would be made soon after the first of the year, and that the Methodist people also hoped to be in position to build early in the year.

Growth of the city of South Plains, since the first dirt was turned for the street grading on the open prairie some fifteen months ago, has been very satisfactory, the promoters feel. With the establishment of through, convenient freight and passenger schedules on the Denver added impetus is expected to be given the little city.

## Mr. and Mrs. Boerner Have Xmas Dinner For Children.

Mr. and Mrs. W. L. Boerner entertained with a dinner for their children and families Christmas day.

Attending were Mr. and Mrs. S. W. Ross and daughter, Mary Anna, Mr. and Mrs. E. P. Nelson, Mr. and Mrs. Frank Boerner and children, La Juana and Frank Jr.

## Friendship Club Given Xmas Party.

Mrs. Aubrey Bishop was hostess Friday evening at a pretty little Christmas party for the Friendship Club members. The home was decorated in keeping with the season and a brilliantly lighted Christmas tree completed the appointment. After the usual number of games had been played the members exchanged gifts. Mrs. C. H. Davis got high score in the games.

Dainty refreshments were served to: Mesdames A. B. Keim, Flynn Thagard, C. H. Davis, Robert McGuire, Kight Dickey, J. A. Arwine, J. C. Gilliam and Mrs. Ray Dickey, a guest.

## Spence-Stanley Wedding Announced Xmas Day.

Miss Floy Belle Spence, daughter of Mr. and Mrs. J. T. Spence, and Herschel Stanley were married Sunday afternoon, Dec. 16, at Crosbyton at the home of the Rev. C. E. Dick who performed the ceremony. They were attended by Mr. and Mrs. Louis Newell.

The wedding was not announced until Christmas Day, which they spent at the home of his sister, Mrs. Tom Wakefield of Bovina.

Mr. Stanley is the son of Mr. and Mrs. N. B. Stanley. He is employed with the Star Cash Grocery.

Mrs. Stanley is employed with F. C. Harmon furniture store. They will make their home in Floydada.

## Christmas Program Given At Study Club Meeting.

Mrs. J. B. Jenkins was hostess to the 1922 Study Club at her home last Thursday afternoon. A special Christmas program was given.

Roll call was answered by giving gift suggestions, and the program was opened with a song "Joy to the World" by the club. Other numbers on the program were:

Scripture Reading—Birth of Jesus, Mrs. Jim Willson.

Christmas Customs in many Lands Mrs. O. T. Williams.

Origin of Santa Claus—Mrs. L. C. McDonald.

Piano duet—Mrs. E. B. Massie and Jessie Belle Massie.

Miss Amy Glenn and Mrs. Elmer Stearns, members of the Study Club at Matador were guests of the club and Miss Glenn gave a Christmas reading, a special request.

Mrs. Jenkins served a salad course.

Officers will be elected at the next meeting which will be held with Mrs. C. M. Thacker, Jan. 3. Talks will be made by the district and state officers who are members of the club. Mrs. W. C. Grigsby will be leader of the round table discussion of current events of the Club World.

## Miss Lewis Hostess To K. K. Klub.

Miss Virginia Lewis was hostess to the K. K. Klub members and their husbands Friday night. The home was very pretty in gala Christmas decorations. The members exchanged gifts which were taken from the Christmas tree by Old Santa and presented by the hostess with a few appropriate words.

Leslie Surginer got high score for the men and Mrs. John Hammonds received high score for the ladies. D. Johnson was awarded the booby prize which was barber pole stick of candy tied with red ribbon bow.

A salad course was served to Mr. and Mrs. W. D. Johnson, Mr. and Mrs. Otis Abston, Mr. and Mrs. W. H. Hilton, Mr. and Mrs. Fred Brown, members of the club, and Mr. and Mrs. Carr Surginer, Mr. and Mrs. Leslie Surginer, Mrs. Wanda Banker, of Lubbock and Scott McGehee, guests.

## Christmas Holidays Gala Season In County

Ideal weather, little sickness and few accidents, combined with the general merriment at this season of the year, blended together made this Christmas generally a happy one for Floyd County citizens. Community Christmas trees and programs at the city and community churches featured activities on Christmas Eve and Christmas Day.

Family re-unions and home Christmas trees also reflected the gala spirit of the season. All business houses in Floydada were closed throughout the day, allowing a real holiday for business men and clerks free from business cares and worries.

Many Floyd County students who are attending schools and colleges over the state spent the holidays at home visiting with their parents and home folks.

## Boy Crushed To Death Runs In Front Of Auto

### Coroner's Verdict Absolves J. I. Hammonds From Blame in Highway Accident.

Christmas day happiness was turned to sadness and regret for one Floydada family this week, when a car driven by John I. Hammonds ran over and crushed the life out of a nine-year-old boy, the son of a family of traveling cotton pickers on the highway between Plainview and Kress Christmas afternoon about 2 o'clock.

The boy was struck by the bumper and left light of the car on a high, narrow lake crossing seven miles south of Kress, after the driver had taken a detour on the highway. Both wheels passed over the little boy and he died instantly, while the car loaded with passengers enroute to Floydada to spend Christmas with relatives, as well as the parents and brothers and sisters of the little boy looking on helplessly.

The boy was taken to Plainview immediately and was prepared for burial at the Fields Undertaking Parlor, where funeral services were held Wednesday afternoon. Interment was made in the Plainview Cemetery with J. Pat Horton, pastor of the First Baptist Church of Plainview conducting the rites.

Upon their arrival in Plainview Mr. Hammonds called Justice J. P. Siler and told him of the accident. An investigation made by the latter, in which testimony was heard from the ten or twelve witnesses, resulted in a coroner's verdict of accidental death by being run over by an automobile.

The boy who was killed was Lester Eugene De Lozier, second youngest son of a large family, who were traveling in two cars from Shamrock to Littlefield. The first car stopped on the brink of the large lake to wait for the second, when the little boy with a sister a year or more older asked permission to go down to the lake to get a drink, according to the information gleaned at the investigation. They were standing at attention when the car neared, the little boy with a half-filled can of water from the bar-pit and a toy watch in his hands. Suddenly he darted across the road, as his sister screamed and grabbed for him. He was safely across by a narrow squeak, when panic-stricken he jumped back to return to his sister. His parents and other members of the family a hundred yards away watched the accident, unable to do anything to prevent it.

In the car with Mr. Hammonds were Mr. and Mrs. J. E. Pitts and their children, Beth, Polly and Jack. The Pitts family were enroute to Floydada when they turned out a bearing in their car. Kress, and telephoned to Floydada for Mr. Hammonds to come and take them. The accident occurred about seven miles out of Kress shortly after they had gotten on their way again to Floydada.

Messrs. Hammonds and Pitts, with R. Fred Brown and Mark Duncan returned to Plainview Wednesday afternoon to attend the funeral and assist in the interment of the little boy.

## LOCAL PASTOR AND FAMILY VISITING WITH RELATIVES

Rev. P. D. O'Brien and family left Monday of this week for Monday, Texas, where he was called to conduct the funeral of Mrs. Cora Edwards, whose death occurred Monday morning at a Knox City Hospital.

From Monday the O'Brien's went to Cisco and Eastland to spend the week with relatives. At Cisco they have been guests of Mrs. O'Brien's mother, Mrs. M. A. Matthews, and at Eastland with his mother, Mrs. C. B. O'Brien. They will be absent from home over next Sunday.

Beginning with the first Sunday in the New Year, the regular program at the Baptist Church will be resumed with the pastor in the pulpit.

## FLOYDADA SCHOOLS START CLASSES TUESDAY MORNING

After a week's lay-off for the Christmas holidays, the three Floydada schools will take up classes on Tuesday morning, January 1, it was announced this week by Superintendent W. E. Patty. School classes were dismissed last Friday for a ten-day holiday for the students.

Many of the teachers who are visiting out of town plan to return to this city this week-end. No formal exercises or chapel periods will mark the beginning of the last semester of the school work, Supt. Patty said.

## NEW ESSEX ANNOUNCED TO HAVE MANY NEW FEATURES

Rutledge Motor Company, local Hudson-Essex dealers, this week are announcing the 1929 model of the Essex, which, according to their plans will be shown on their floor beginning December 29.

The new model has an important array of improvements, additions and betterments over previous models, and the dealers are expecting to prove popular with the buying public.

## BOX SUPPER AT LAK

A box supper will be held Friday night, December 27, at the Lak.



## The Floyd Co. Hesperian

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### HAPPY NEW YEAR

New Year two or three days in the offing, and another year practically ready to unfold its leaves one by one for us to make a record for another twelve-month period.

For our readers, we hope the auspicious outlook now before us may unfold as unfortunately as the conditions forecast. Nowhere does opportunity beckon more kindly. Nowhere in all Texas has the year of 1928 brought greater development in transportation and basic industries. 1929 will continue to show up the great things of 1928 and give proof of the potency of the leavening influence of these new railroads and industries, we hope and believe. We forecast a happy 1929 for Floyd County people.

### TO DO OUR PART

On the part of The Hesperian, we pledge harder work than ever to make a newspaper that will be worthy of the great people we serve. We pledge ourselves to be as fair-minded as the limitations of humanity will permit, to be optimistic rather than pessimistic, to be loyal to Floyd County industries, to be honest in political matters, and

above all to make a newspaper, if we can, that will be representative of all Floyd County.

### SOME READ 'EM, SOME DON'T

Folk who read editorials, which probably comprise forty per cent of the total of the reading public, will be surprised that the other sixty per cent rarely, if ever, more than glance at an editorial unless it is sensational, or possibly played up in the style of a newspaper story.

While a lot of people read editorials to get the slant of the writers who guide the destinies of a periodical, or to gain food for their own thinking, if any may be gleaned, the very great majority of other people are little interested in what somebody else is thinking unless it is in line with the things they themselves want to think about.

There is no moral to be drawn from, nor anything particularly indicated by, this attitude of the public. It is just one of the things that are approximately surmised by newspaper writers.



With Old Battleaxe (Himself)

### 'Round The Square

Two days after the day before yesterday—and O. B. not quite recuperated from Christmas— and completely out of soap when it comes to writing an editorial column. Honest, folks, its hard to find things to kick about at this season of the year. The old world just seems bubbling over with friendliness and—well, O. B. just can't kick about nothing.

But we are afraid some folks have pointed this column out as an old grippy-grouch column. That's not our idea, although it seems that at times. Our idea is to help make this a better place to live—by helping to improve our town and county and—most of all, try to help everybody to SMILE.

Last Saturday we found the meanest man in the world. He went out into the yard, fired a shot gun and told his children that old Santa Claus committed suicide.

Hot dog, gee' whizz—this little burg is getting real "up town." Gonna have red stop lights at six street intersections in the down town district. And more white lights, too. But ain't it funny, nobody has said a thing about those lights on the court house. How about 'em?

After celebrating the holidays in the right manner, that guy on California Street said that early to bed and early to rise makes a man healthy, wealthy and stupid.

We predict that it won't be long now, until we will have a modern Christmas—a Christmas on installments. That's the way with most of the presents now.

Dog gone it, the worst thing about it all is that the first of the year comes on the first of the month. Ain't that queer?

With all the nice paved streets, (mud cleaned up too) and everything in Floydada looking hotsytotsy, there is but one thing lacking. Paint on the Court House! Honest to goodness, folks, if a Floydada flapper went as long without paint as that court house has, she would have died long ago from loneliness. 'Tis awful, and as we have often said before, there ought to be something done about it.

Gee, it seems good to have all the "kids" back home from their schools and colleges. Just to see them laughing and enjoying the good things of life is enough to make anyone like them (dog gone 'em). But really, folks, if we all would take life as lightly as they, we would live to be a riper age and would enjoy life more.

That sign at the edge of town on the Plainview highway is the biggest joke we have ever seen. "Speed limit 15 miles per hour." Boy, if you drove as much as fifteen miles per hour on that road, you would ruin a mighty good car—or a good Ford, as the case may be.

We suggest "Drive slow and see our city; drive fast and see our garages." Or "say it with broken springs."

Now that Yule-tide is here, We can forget our ills, And tearfully return to them, Through the January bills.

### FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

#### ISSUE OF JANUARY 7, 1915

J. W. McCarty has sold his drug stock and fixtures on west side Main to the Woody Drug Co., a firm composed of E. P. Woody, of Jayton, W. H. Lane, of Crosbyton and Dr. W. M. Fulbright of Ralls. Mr. Woody will have active charge of the business.

H. S. Sparks will begin this week the operation of a daily (except Sunday) line car from Floydada to Crosbyton by way of Cone and Ralls. The distance is about the same as the distance to Roaring Springs on the car line of W. R. Cope, and rates will be the same.

E. C. Nelson and nephew, Verne Nelson, returned last Saturday from Mt. Pleasant, and other points in northeast Texas. Mr. Nelson's father lives at Mt. Pleasant and his brother, E. P. Nelson, lives at Vernon.

Misses Stella and Cora Trowbridge returned to Canyon this week to the State Normal, after spending the holidays at home.

R. H. Willis returned Friday of last week from Pearl, New Mexico, where he has been visiting with his father, I. A. Willis.

Miss Pearl White left the latter part of the week for Canyon where she has been employed as a teacher in the Canyon Public Schools.

Mrs. Wilson Kimble left Monday for Ft. Worth to spend the holidays with her mother, Mrs. E. M. McGlinchey, and attend a family reunion. Mrs. Kimble's son, John Wilson, left Saturday with his uncle, Wm. O'Neal, for Ft. Worth, where they will also attend the family reunion.

Mrs. Harriett Heagerty, and Mr. and Mrs. A. G. Adams, of San Francisco, California, arrived Friday for a visit with Mrs. Heagerty's and Mrs. Adams' parents, Mr. and Mrs. W. P. Dally. Mr. and Mrs. Adams left Wednesday for Iowa, where they will visit their parents. They expect to return here in about ten days for another visit before they go home.

Mr. and Mrs. H. N. Porterfield had their children with them for Christmas Day. They were Mr. and Mrs. Earl Edwards and children of Lakeview, Mr. and Mrs. J. W. Porterfield of Silverton, and Mr. and Mrs. Herman L. Hardin of Sweetwater.

**You Can Save Money Riding on USCO Tires**

If you want a real good, dependable tire at a very moderate cost, let us show you our stock of USCO and USCO Junior Balloons.

Made and warranted by the great United States Rubber Company, the makers of United States Royal Cords these sturdy tires are just what you need to eliminate tire troubles and pocket-book worries.

Come in and look them over.

Floydada Hardware & Grocery  
 United States Tires Are Good Tires

**H. Z. Pennington**  
 PHYSICIAN AND SURGEON  
 Telephones:  
 Residence 330 Office 73

**F. C. HARMON**  
 Licensed Undertaker  
 Modern Equipment;  
 Hearse and Ambulance  
 SERVICE ANYWHERE  
 Phones: Day 242; Nights 174 and 225

**Dr. W. H. Alexander**  
 INTERNAL  
 Medicine and Electrotherapy  
 Readhimer Building  
 Telephone 93; Residence No.260

A. C. Goen M. Polk Goen  
 Phone 170  
**Goen & Goen**  
 Real Estate Loans, and Insurance  
 6 Per Cent Farm Loans  
 Farm Lands, Ranches, and City Property  
 We handle city property and keep it rented. We render and pay taxes for non-residents.  
 Would appreciate your Fire Insurance Business.  
 Boothe Building West California Street

**E. P. NELSON**  
**FIRE INSURANCE AGENCY**  
 WILL APPRECIATE YOUR BUSINESS  
 CITY AND FARM LOANS  
 Every detail of your fire insurance requirements will be carefully handled if entrusted to this agency.  
 OFFICE—ROOM 8  
**FIRST NATIONAL BANK BUILDING, FLOYDADA**

**KENNETH BAIN**  
 LAWYER  
 Rooms 12 and 13  
 First National Bank Building  
 General Practice

**Drs. Smith & Smith**  
 Sanitarium  
 FOR SURGICAL CASES  
 Phone No. 177  
 Floydada, Texas

**Dr. W. M. Houghton**  
 GENERAL PRACTICE  
 Diseases of Women and Children  
 a Specialty  
 OFFICE IN READHIMER BUILDING  
 PHONES:  
 Residence 250 Office 256

**M. FROST, D. C.**  
 3-YEAR CARVER GRADUATE  
**Chiropractor**  
 Licensed under Kansas and Arizona Laws  
 LADY ATTENDANT  
 Suite 101, Surginer Bldg., North Side of Square  
 OFFICE PHONE 175

**Mathews & Folley**  
 LAWYERS  
 Readhimer Building  
 FLOYDADA, TEXAS

**Doctors Disagree**  
 When children are irritable and peevish, grind their teeth and sleep restlessly, have digestive pains and disturbances, lack of appetite, and have itching eyes, nose and fingers, doctors will not always agree that they are suffering from worms. Many mothers, too, will not believe that their carefully brought up children can have worms. The fact remains that these symptoms will yield, in a great majority of cases, to a few doses of White's Cream Vermifuge, the sure expellant of round and pin worms. If your child has any of these symptoms, try this harmless, old fashioned remedy, which you can get at 25c per bottle from Floydada Drug Co.

**More Telephones... More Calls**

...\$11,000,000 spent for improvement

A YEAR ago the average number of calls placed per day over Bell telephones in Texas was 3,140,000. Today it is 3,440,000, an increase of 300,000 calls a day! And during the year, approximately 21,000 telephones were added to the Bell System in the state.

Of course this increase in the number of telephones and calls required additional switchboard equipment, more poles, cable, wire—129,000 miles of wire were added to the system in Texas—to provide adequate service. These additions and improvements necessitated the expenditure of approximately \$11,000,000 during the year.

This expenditure is part of the continuous program of expansion and improvement carried on by the Bell System, to give you and other telephone users the most telephone service, and the best, at the lowest possible cost.

**SOUTHWESTERN BELL TELEPHONE COMPANY**

WE WISH to express our gratitude to our customers and friends for their wonderful patronage during the past year—and our wish is that health and prosperity may be each of yours during the year of 1929.

**The Hat Shop**  
 Mrs. E. P. Nelson Props. Ruth Brown Hall

**CHRISTMAS Has Come and Gone**

—We never get too old to enjoy Yuletide, but now that another one has passed, here's the New Year practically on us with its problems, its hopes and its responsibilities.

Our problem is to find the best foods for the housewives who are our customers;

Our Hope is that we may continue to do this successfully and that we may have your patronage and good will;

Our Responsibility is to see that the foods we buy and sell are of excellent quality, that they are priced reasonably, and that they reach you with dispatch and in good condition.

We wish for you a good year in 1929, and we are deeply grateful for the favors extended us in the past.

**THE CITY MARKET**  
 Ward & Maxwell, Props., Telephone 118

**IT'S Good COFFEE**

YOU KNOW IT'S GOOD THE VERY MOMENT YOU OPEN A CAN OF

**SUNSET**

always FRESH PLUS PROPER BLENDING IS THE ANSWER

SAVE THE LITTLE PREMIUM COINS

*A Delightful way to start the day!*

# We Welcome 1929

## THE NEW STARTING POINT

Every New Year brings us the opportunity to "start over again"—to make new resolves.

Our first resolution is that we are going to do our dead level best for those who have been so good to us in 1928.

We thank you, kind friends, one and all, for your patronage, large and small.

May the New Year crown your efforts with success and satisfaction.

## Hopkins & Fry

TAILORS

Phone 67

# SPECIALS FOR SATURDAY AND MONDAY

<b>SUGAR</b>	10 Pounds	<b>68c</b>
<b>Compound</b>	8 Lb. Pail	<b>\$1.18</b>
<b>SOAP</b>	27 Bars Laundry	<b>\$1.00</b>
<b>POST TOASTIES</b>	Per Package	<b>12c</b>
<b>K C</b>	50 oz. Baking Powder	<b>37c</b>
<b>Coffee</b>	Wapco, 3 lbs.,	<b>\$1.37</b>
<b>PEANUT BUTTER</b>	5 Lb. Pail	<b>87c</b>
<b>Tomatoes</b>	No. 2 Per Can	<b>10c</b>
<b>Soap</b>	4 Bars Toilet	<b>25c</b>
<b>Lye</b>	10 Cans Babbitt's	<b>\$1.00</b>
<b>Spuds</b>	20 Lbs.,	<b>38c</b>

## Stansell & Collins

PHONE 88

WE DELIVER ANY TIME

# Hesperian Want Ads

Cheapest, Busiest Salesmen In Floyd County

**FOR SALE**  
FOR SALE—Dressed Hogs 15c per pound. Delivered. W. F. Glenn, Phone 928F13 423tp

ONE half section lease consisting of 225 acres of wheat, tractor, plows, and drills. One mile west of South Plains. T. B. Williams, Lockney, Texas. 442tp

FOR SALE—One Hundred Pigs. J. C. Bolding. 443tc

FOR SALE—De Laval cream Separator, used 3 months. Good bargain. O. R. Hickey, Floydada. 452tp

FOR SALE—320 acres well improved farm 5 mi. S. E. South Plains, on crop payment plan, 100 acres wheat. John L. West, owner. 444tc

FOR SALE—1926 Chevrolet Coupe. A-1 Condition. Priced to sell. Inquire at Triangle Garage. 442tp

FOR SALE—Few good milch cows. V. B. Fitch. 432tp

FOR SALE—O. I. C. shoats, subject to register; also some brood sows and gilts. J. A. Jameson, Floydada. 432tp

WE GRIND—Bundles, heads and threshed grain to your satisfaction for 17½, 15 and 10 cents, respectively. Holmes Bros. 414tc

FOR SALE—New Perfection water heater and tank, complete. Will take less than I ask. Fred Brown. 35tc

FOR SALE—Pure Bred Nargansett Turkeys, toms \$7.00, hens \$5.00. J. D. Flippin, Route 3. 432tp

FOR SALE—Rhode Island Red Cockerels, from prize winning Winter laying strain, at my place 6 miles northwest of Floydada. O. W. Fry. 432tc

FOR SALE—Rhode Island Red Cockerels, from prize winning Winter laying strain, at my place 6 miles northwest of Floydada O. W. Fry. 432tc

FOR SALE—Windmill, pump rod, piping and tower. Would sell the well. H. O. Pope. 432tc

GRIND—Your cow feed at Holmes Bros., and get the cotton seed meal mixed with it free of charge—something new. Give us a chance to demonstrate—any Friday. 414tc

FOR SALE—Model T. Ford truck. Good Condition. James Colville. 42tc

FOR SALE—Windmill, pump rod, piping and tower. Would sell the well. H. O. Pope. 432tc

FOR SALE—Brown Leghorn hens and pullets. Few cockerels. A. B. Muncy. 37tc

### REAL ESTATE

MONEY to loan on farms and ranches. See R. E. Fry. 442tc

FOR SALE or rent, nice home in good location. See V. B. Fitch. 432tp

FOR SALE—Nice building lots, three of which are best in town. See S. B. McCleskey. 17tc

MY home place 8 miles west of Floydada. For particulars see W. F. Glenn, owner. 433tc

CHOICE Building Lots, well located, priced right. Monthly or yearly terms. W. Edd Brown, Owner, Phone 265. 38tc

SEE Floyd County Abstract Co., for improved and unimproved town lots We represent the owners of more than 200 lots in Floydada. R. C. Scott, Mgr. 39tc

FOR bargains in lands and town lots see Arthur B. Duncan, Floydada Texas. 40tc

MONEY to loan on farms and ranches. See R. E. Fry. 442tc

### LIVE STOCK

FOR SALE—Breeding stock Giant Goldbank Bronze turkeys, finest type, high vitality. Mrs. J. D. Christian, Route 1, Floydada. 42tc

FOR SALE—Fine registered Duroc gilts. Bred for March farrow. Price \$35.00, they wont last long. Come and see. Holmes Bros. Hilltop Farm. 414tc

FOR SALE—A few fat meat hogs. Come get them now. Holmes Bros. Hilltop Farm. 432tc

FOR SALE—Rhode Island Red Cockerels, from prize winning Winter laying strain, at my place 6 miles northwest of Floydada. O. W. Fry. 432tc

### FOR RENT

FOR RENT—A bedroom, close in, all modern conveniences. Mrs. Wm. McGehee. 41tp

TWO rooms for rent, furnished or unfurnished. Mrs. John Wahl, one block west of High School. 41tp

FOR RENT—Two large nicely furnished bed rooms adjoining bath. Gas and all other modern conveniences. Suitable for four people. Less than two blocks of square. Inquire at Hesperian office. 41tc

FOR RENT—Furnished two or three room apartment, modern, all bills paid. Inquire at Hesperian Office. 43tc

### MISCELLANEOUS

SEE J. B. Downs at Lockney Tourist Park for bargains in farm and city property. Have up-to-date stucco cabins with gas and all conveniences for tourists. 414tp

### Harmony News

Harmony, Dec. 24.—Mr. and Mrs. Willie Carr, of Oklahoma City, are spending Christmas with his parents, Mr. and Mrs. J. W. M. Carr. R. B. Gary attended the annual banquet of Master Farmers at Dallas on Monday night of last week, going down Sunday morning and returning Tuesday night.

Mr. and Mrs. Floyd Trowbridge, of Amarillo, are visiting their parents, Mrs. Chas. Trowbridge and Mr. W. C. Clubb.

School closed Friday afternoon for Christmas with very entertaining program and a Christmas Tree. Carr's Chapel Christmas tree was prepared and dressed last week. It was neatly arranged over Sunday with a Christmas Missionary program Sunday morning. Also the young people gave a very interesting program Sunday night.

Rev. J. E. Payne filled the pulpit Sunday morning and night. Mr. and Mrs. Erx Williams, of Hereford, are visiting home folk during Christmas.

Mrs. Jesse Elder, of Bentonville, Arkansas, is visiting her mother, Mrs. D. T. Scott.

### CARD OF THANKS

We wish to thank our friends and neighbors for their kindness to us during the illness and death of our dear wife and mother. We hope you may have such faithful friends in such an hour of sorrow. We also wish to thank those who sent such beautiful flowers.

J. T. Billington and children.

Miss Dora Lloyd, who is a student this year at West Texas State Teachers' College, has been home for the holidays, visiting with her parents, Mr. and Mrs. J. H. Lloyd

## Because

Our hearts are filled with gratitude for the kindnesses shown us, for patronage given us, for words of encouragement and good will on every hand—we avail ourselves of the opportunity at this New Years Time to extend our very best wishes for an enjoyable year, and 365 days of prosperity and happiness thru-out 1929.

We solicit your business for the coming year upon a basis of value, service and price. At this time

**DON'T FORGET** our large stock of Firestone Tires on the bargain counter.

## MAGNOLIA FILLING STATION

H. O. Cline, Prop.

### Floyd County Hesperian \$1.50 Per Year

Moving Draying, Packing, Etc. Brick Storage Building 2 Doors North of The Floyd County National Bank.

# PITTS TRANSFER & STORAGE CO.

EXPRESS AND FREIGHT

## Truck Line to Plainview

We crate and ship to your order. Telephone Nos. 207 and 138

# SUDDEN SERVICE



## We Thank You

For the favors shown us during the year now closing; for the confidence shown by the public in our motor cars; for friendships and business favors which have come our way generously.

## For the New Year

We are mighty proud to say that we are going to be able to show you on our floors the Chevrolet Six, which, without doubt, is going to be the outstanding feature of the motor world in 1929.

## MOTOR SUPPLY CO

Roy L. Snodgrass, Prop.

Floydada, Tex



# To Protect Your Livestock

Are your cows, hogs, chickens, etc., protected against the storms of winter? Without this protection they require more feed, produce less milk, eggs and fat. They are more susceptible to disease when exposed to hard winters, and wear out quicker.

Last, but not least, it is more humane to lessen the suffering of dumb animals as much as possible.

SEE US ABOUT YOUR STOCK HOUSING PROBLEMS

## Higginbotham-Bartlett Co.

"Everything to Build Anything"

### LOANS INSURANCE LOANS

In Today's STAR TELEGRAM we see accounts of over \$400,000.00 loss by FIRE in Texas on Monday of this week. Suppose you should wake up some morning and find your home or business property on fire? Would you be properly protected? We write all kinds of Insurance for the strongest of Stock Fire Insurance Companies in existence and would appreciate the opportunity of taking care of your insurance business for you.

We also would appreciate the opportunity of helping you finance the new house you expect to build next year. We represent Standard Savings & Loan Association of Detroit, Michigan and can give you as good loan service as can be obtained anywhere. We solicit your inquiries.

Now that CHRISTMAS has come and gone and the year 1928 is fast drawing to a close we wish to thank all of our customers for their past business and solicit a continuance of your patronage through the coming years and to those of you whom we have not had the privilege of serving in the past, we take this means of soliciting your business.

We wish to one and all a very prosperous 1929.

## FLOYDADA INSURANCE AGENCY

G. C. Tubbs,

W. H. Henderson

Phone 273

# Happy New Year

All of the advertisers whose messages appear below are determined really to make your New Year a happy and a successful one.



By the acquisition of new merchandise, new service methods; by establishing new value levels they are resolved to make 1929 a gala year



Here's a resolution that will be easy to live up to: let's make this the merriest, liveliest year that Old Mother Earth has ever enjoyed.

**Wood Bros.**  
"Clothiers for Men"



May all the manifold blessings of good health, luck and good cheer make 1929 a banner year for you and yours.

**Triangle Garage**  
J. B. Bishop



**ALWAYS AHEAD IN 1929**

If you sell your Eggs, Cream and Poultry for cash to—

**Withers Produce Co.**  
Formerly Rucker Produce.

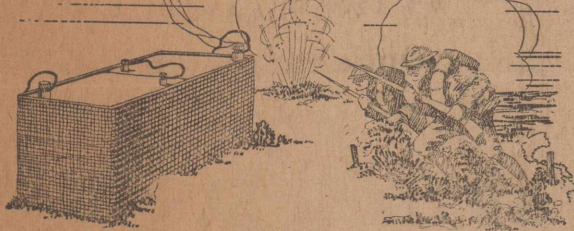


It is our sincere wish that the coming year will see the Flame of Happiness burn brighter than ever for you—that success, health and contentment will be yours.

**Wilson Studio**

THE SEASON'S GREETINGS!

LET US CHARGE YOUR BATTERY



**H. O. POPE & SON**  
Electric Supplies  
Floydada, Texas

1929 TO THE RESCUE!

The past year may have brought its share of hard luck and woe; but here's young 1929, eager to start things anew and give you a lift on the Road to Happiness. We wish Godspeed to all of our friends and their families.



**RUTLEDGE & COMPANY**  
"Full Line International Dealers"



TO YOU WE WISH a good, old-fashioned New Year's Day, replete with joy, and 364 happy days thereafter in 1929.

**Angus Produce Co.**



**Served On A Silver Platter**

We'd like to see all the good luck in the world served to you on a silver platter in 1929.

**Turner Battery & Electric Shop**  
At Day and Night Garage



To Wish You Health, Happiness and Prosperity in the New Year.

**McGuire & Weatherly**  
"The Store For Men"



**Ring In The New!**

Merry chimes announce the advent of a New Year. We hope that for all our patrons it's a year of unparalleled good fortune.

**Floydada Mill & Elevator**



**Rainer Shoe Shop**

hopes that the coming year will be one of the most joyous and prosperous you've ever known. You have our sincere good wishes for a happy 1929.



**A Fresh Start**

well, let's turn the hour-glass upside down and start in again in our quest for happiness. 1929 augurs well for all of us optimists.

**C. H. DAVIS**  
JEWELER



**The Spirit of 1929**

Our sincere hope it is that the enthusiasm with which you greet 1929 is justified by the best of good luck all year.

**Jones Shoe Shop**  
West Side Square



Just around the corner is that piece of good luck we're all seeking. May 1929 bring it to you and your dear ones.

**City Tailor Shop**  
A. B. Keim, Prop.



**Health Harmony Happiness**

If our wish comes to pass, 1929 will bring them all to you and yours.

**Star Cash Grocery**  
Phone 40



It's all the good fortune that can be crowded into one person's life that we wish for 1929 and many, many years after. The best of luck!

**L. & O. Top and Paint Shop**



**1929 Strikes A Merry Note!**

We hope that the gay spirit that ushers in 1929 will last throughout the whole year for you.

**Floydada Tin Shop**



Like Troubadours of old hailing happy events, we greet the New Year as a fresh opportunity for our friends and patrons to enjoy life to the Full. The season's greetings to all!

**WOODY DRUG CO.**

**Center News**

Center, December 24.—Christmas time is almost here. Today almost everyone is getting ready for a Christmas tree somewhere. We are to have a program and tree here at the Church.

R. C. Ross and family left early Saturday morning for Wise County to visit his mother for a few days. They expect to return home Wednesday.

Mr. and Mrs. T. J. Gill and daughter, Ruth Elizabeth are spending Christmas at Lubbock with his sister.

G. H. Jackson and family left Monday for Colorado City to spend Christmas with his brother and other relatives.

J. W. Cole left Saturday for Terrell, Okla., to spend the holidays with his parents.

Mr. and Mrs. T. L. Kling plan to go to Lubbock to visit his parents Christmas.

Mrs. J. L. Montgomery plans to eat Christmas dinner with Mrs. J. F. Conner, her sons and their families.

Mr. and Mrs. C. F. Veach will take Christmas dinner with Mr. and Mrs. W. B. Jordan and family.

Mr. and Mrs. Claud Carpenter will entertain the young people with a social Christmas night.

Mr. and Mrs. J. H. Foster and son, Wesley, of Plaska, Texas are spending several days here visiting old friends and attending business matters.

Mr. and Mrs. Raymond Foster and baby attended singing here Sunday afternoon, returning to Plaska the same evening.

W. B. Jordan and family attended church at Aiken last Sunday and visited Mrs. Meredith and family.

Mr. and Mrs. Noland entertained a number of friends at dinner Saturday.

Mr. and Mrs. D. M. Fields are entertaining all their children at their home during Christmas.

Mr. and Mrs. A. L. Hollums had their children, his brothers and Mr. and Mrs. J. H. Foster as dinner guests Christmas day.

Mr. and Mrs. Tom Noland entertained with a dinner Monday.

Mrs. Olin S. Miller and children, Welborn and Elmore, are spending Christmas with her parents at Glad, Texas.

Mr. and Mrs. Earl Branson are visiting their parents a few days this week.

Roy O'Brien visited his parents, Mr. and Mrs. W. B. Jordan Monday.

BORN—to Mr. and Mrs. O. A. McCoy, Cedar, December 23, a son.

**Campbell News**

Campbell, Dec. 26.—Everyone is enjoying these fine Christmas holidays. There isn't very much sickness now.

Mrs. Walter Robertson and sons and daughters, Lillie D., left last week to spend Christmas in Denton County.

Miss Mary Boner left Saturday to spend Christmas with her mother at Denton, Texas.

Mrs. Bulah Steen, of Whitedeer, visited her parents, Mr. and Mrs. L. J. Burgett last week.

Mr. and Mrs. Johnnie Royal, of Paducah, is spending the Christmas holidays with her parents, Mr. and Mrs. Kelth.

Mr. and Mrs. P. Q. Honey and daughter, Modell, left Sunday morning for De Leon, Texas, to visit her parents, Mr. and Mrs. Nathan Nabors.

Mr. and Mrs. R. L. Powell and Ethel Owens visited in Dougherty Sunday afternoon.

Mr. and Mrs. E. J. Womack and children left last week for a few days visit with her mother of Gainsville.

A Sunday School surprise party was given at Mrs. Geo. Stiles Friday night. Those present showered her with handkerchiefs.

Mr. and Mrs. W. H. Bethel and son are visiting his brother, Elbert Bethel, of Altus, Oklahoma.

Brian, Clyde and Irene Hinkle are visiting their grandmother, Mrs. Wiggins, of Vera, Texas.

Mattie D., Lou Ana and Beatrice Garner are spending the week in Floydada with her sister, Mrs. Buchanan.

Mrs. Joe Smith, Edna Mae, Grandma Smith, Mrs. Ray Horn and son spent Christmas Day with Grandma Smith's son, Charlie of Plainview.

Mr. and Mrs. Barclay Chestnut spent Christmas Day with his mother, of South Plains.

Mr. and Mrs. Grover Billington were called to the bedside of his mother, Mrs. Billington, who died Christmas Eve. They had recently moved to the Sand Hill community from Amherst.

Miss Dorothy Burgett, of Memphis spent Wednesday with Ethel Owens.

Mr. and Mrs. Dave Burgett and family of Memphis are visiting his parents, Mr. and Mrs. L. J. Burgett.

**Providence News**

Providence, Dec. 26.—A very pretty and dainty shower was given Mr. and Mrs. W. A. Boedeker Sunday, Dec. 16, in honor of their baby, Iris Nadine by members of the ladies aid of the Lutheran church. Many lovely articles were given the little miss. At a late hour the hostess served delicious refreshments.

Mr. and Mrs. Ballard of Hall County visited in our midst last week.

Mrs. Lydia Todd of Oklahoma is here to spend Christmas with her parents, Mr. and Mrs. E. Sammons.

Mr. and Mrs. Bill Sammons' baby has been quite sick the last week.

Quite a number of young people from here attended the dance at the home of J. C. McCarty at Prairieview last Saturday night.

A number of young people attended the pie supper at Prairie Chapel Thursday night.

Miss White has been on the sick list the past week.

C. W. Crouch has been very sick with flu the past two weeks.

Mr. and Mrs. Tucker and children of Silverton were the guests of Mr. and Mrs. Gene McCulough Sunday.

We are glad to hear that Mrs. Kennedy is slowly gaining after a very severe nervous strain. School closed last Friday for a two weeks vacation.

There will be a Christmas tree for the children Christmas eve at the church.

D. J. Kennedy and family were in Lubbock last week on business.

Mrs. McCulough and daughter Marguerite were shopping in Plainview Saturday.

J. W. Davenport and wife were in Plainview shopping last week.

Mr. and Mrs. Scheele were in town Saturday night shopping.

Mr. and Mrs. Roy Clements were shopping in Plainview last Saturday.

Mr. and Mrs. Bob Ratjen visited at Whitefield Sunday.

**Floyd County Clubs**

**SAND HILL DEM. CLUB**

Sand Hill Home Demonstration Club met Wednesday, December 19, at 12:30 at the club room. Eight ladies were present for the band practice which was had. More ladies are needed for the work.

A meeting will be held every Wednesday at the noon hour after the holidays. The time was set at noon for the convenience of the teachers. Th next meeting will be held January 2.

**Locals and Personals**

J. E. Stephens, of Midland, was here this week on a short visit.

Mr. and Mrs. Ed Ball, of Bovina, spent the Christmas holidays here with her parents, Mr. and Mrs. O. F. Battey and other relatives.

Mr. and Mrs. J. Verne Nelson, and daughter, of Amarillo, were here for a brief holiday visit with relatives.

Miss Thelma Gound, of Weslaco, arrived Sunday to spend the Christmas Holidays with her sister, Mrs. Leslie Surginer.

Misses Ethna Green and Georgia Lee Assiter, who are attending school at C. I. A., Denton, are spending the Christmas holidays here with home folks.

Richard Stovall, a student at the University of Texas, Austin, is spending the holidays with his parents, Mr. and Mrs. E. F. Stovall.

Miss Hazel Jones, a Texas University student, is visiting with her parents, Mr. and Mrs. W. N. Jones during the Christmas holidays.

Mr. and Mrs. J. G. Wood and daughter, Jessie Mae, left Wednesday for Olney to visit relatives. They were accompanied by Miss Gladys Covington, of Olney, who spent the Christmas holidays here visiting with her parents, Mr. and Mrs. R. C. Covington.

Mr. and Mrs. H. P. Watson left Tuesday morning to spend the holidays with relatives at Breckenridge.

Mr. and Mrs. Roy Haynes, of Austin, arrived Sunday to spend the Christmas holidays with Mr. Haynes' parents, Mr. and Mrs. A. V. Haynes.

Chester Day, who is attending the University at Austin, is spending the holidays with his parents, Elder and Mrs. J. J. Day.

**Too Late To Classify**

SEE us before you sell your cream and chickens. Top prices. Withers Produce Company. 411tc

FOR SALE—3 row stalk cutter, just the thing to cut up your maize ground. Enoch & McClung, east side square. 441tc

LOST—Large brown leather note case, containing valuable papers. Liberal reward will be paid for return and no questions asked. Willson & Son. 441tc

FOR RENT—Furnished rooms. Call 105 or 348 J. 441tp

LOST—pair of Black Kid gloves somewhere on Main Street Monday. Mrs. A. N. Gamble. 441tc

SEE us before you sell your cream and chickens. Top prices. Withers Produce Company. 411tc

A bunch of four keys lost in Floydada last Sunday. S. H. Wright 441tp.

Stokie Bishop, of Dallas, spent Christmas here with his father, A. L. Bishop and other relatives. He returned home Wednesday.

Garner Surginer, who is attending University of Texas at Austin, is spending the holidays at home here with Mr. and Mrs. C. Surginer.

Willie B. May, a student at McMurry College, Abilene, arrived Saturday to spend Christmas with his parents, Mr. and Mrs. G. R. May.

R. B. Gary and family are spending the Christmas holidays at Quanah with relatives at their former home.

John Key West, in company with his sister, Mrs. Vaughn Murff, and aunt, Mrs. B. D. Power, are on a holiday visit at Haskell with his uncle, Jesse West, and in Jones County with another uncle, Willis West.

BORN—to Mr. and Mrs. M. W. Maxwell, Dec. 21, a daughter. Gwilym Enoch, student of Tech. College is at home for the holidays. He is the son of Mr. and Mrs. J. A. Enoch.

John Farris, student of Peacock Military Academy, San Antonio, came Friday to spend the holidays with his mother, Mrs. John N. Farris.



*We Sincerely Hope*

That our service during the past 12 months has been such as to justify your patronage and good will during the ensuing year. We have striven at all times to deliver to our customers, the best of service, the best of quality building materials, and at the best prices within our power. Our list of satisfied customers prove that our efforts have not been entirely in vain. May we have the privilege of serving you during 1929?

*A Happy New Year To Everyone*

**J. C. Wooldridge Lumber Co.**  
"Quality Building Materials"



**As the Curtain Comes Down**

UPON THE ACTS OF THE CLOSING YEAR we take much pleasure in thanking our friends for whatever share they have given us of their business and for anything else they may have done towards making our year the success it has been.

We make it our purpose to deal fairly, courteously and promptly with all who patronize us in any way, and solicit future business upon this meritorious basis.

**Felton-Collins Grocery Co.**  
Grocery and Market  
Phone 27

In *Appreciation*

To us it has been a pleasure to be in business where we could deal with such a citizenry as have come our way during the past several years and during the past twelve months in particular. We have been inspired to strive to attain the maximum in value giving and service and to have only honest and square dealings with our patrons.

May you find each day of the new year of 1929 brighter, happier and more fruitful of good, is our sincere wish.

**F. C. HARMON**  
"Where You Save The Difference"



We Extend GREETINGS of the SEASON

We thank you for your patronage during the past year. May the coming year bring you much happiness and prosperity.

**Wilson Kimble**  
Optical & Jewelry Co.  
Floydada, Texas



**A RESOLUTION!**

—To do everything within our power to make a year long to be remembered by our friends and customers. We have tried to establish and maintain business on strictly a Fair and Square basis and believe that our customers can testify as to the fruitfulness of our efforts.

We solicit your coal and grain business during the coming year, and offer you the best of service that we are able to deliver.

May 1929 Be a Year of Happiness For You!

**Edwards Grain & Elevator Co.**  
Dougherty Floydada

**FOR A LIMITED TIME**

we are taking members in Floyd County Mutual Insurance Co., for \$3.00 for one member or \$5.00 for two of same family.

**Floyd County Mutual Insurance Company**  
T. C. Russell, Sec.

**T. C. Russell**  
Insurance Agency  
All kinds insurance and farm loans

**1929 The New Year 1929**

At the dawn of a bright New Year, we feel particularly grateful to business friends for their patronage. As we realize, friends in business are as precious as friends in social life, and it is through you that it was possible for our business to grow through the year of Nineteen Twenty Eight.

May we continue to merit your friendship and serve you in a sincere Spirit of Mutual Good Will during Nineteen Twenty Nine.

**BAKER-CAMPBELL COMPANY**

Joe Breed left Sunday for Abilene where he will spend several days.

Miss Gladys Hughes, of Ft. Worth came Sunday and is a guest of her cousin, Mrs. Hazel Hughes.

Mrs. I. C. Surginer, Mrs. Leslie Surginer and Miss Thelma Gound visited at Lubbock Monday.

Miss Tommie Merrick, of Lockney, is a guest of Miss Mabel Willis.

**Society & Clubs**

**Christmas Program at East Ward P. T. A.**

East Ward P. T. A. enjoyed a Christmas program at its last meeting before Christmas held Thursday afternoon of last week. In addition to the program, all reports were turned in on the recently-conducted drive for new members, showing a total of twenty-seven new members for the organization. Mrs. Hazel Hughes' room had the most new members and won the prize, which was a lovely vase.

The program rendered was as follows:

- Reading Luke 2:8-22—Emma Louise Smith;
- Piano Solo—Iris Christine Kientz;
- Christmas in Italy—Beatrice Smith;
- Christmas in Spain—Billy Lester;
- Christmas in France—Anita Joe Jenkins;
- Christmas in Holland—Dan Hardy Withers;
- Christmas in Switzerland—Sapho Ward.

The next meeting of the association will be held on January 4.

**Alathean Class Has Xmas Party.**

The Alathean Sunday School class met in the Sunday School room Thursday, December 20, in business and social meeting with Mrs. Sam Bishop and Mrs. W. F. Weatherbee as hostesses.

Each member received a gift from the Christmas box. The gift packages were numbered and slips were numbered to draw from, each received the gift corresponding to the number on the slip. Several pretty gifts were presented to Mrs. Harper Scoggins, teacher; Mrs. Sam Bishop, president and Mrs. T. J. Dawson, secretary.

A Christmas program was given as follows:

- Bible reading, "Story of the Manger"—Mrs. Sam Bishop.
- Prayer—Mrs. Harper Scoggins.
- Reading—Mrs. W. C. Sims.
- Reading—Merle Scoggins.

Mrs. Roman S. Moore was given the prize for telling the best Christmas story.

Chicken sandwiches, cake and fruit salad with whipped cream, were served to Mesdames W. N. Paschall, Sam Bishop, Roman S. Moore, W. T. Hamilton, P. M. Smith, W. C. Sims, C. E. Sims, W. F. Weatherbee, G. M. Bullard, Harper Scoggins, M. J. Maxwell, Ike Steen, W. A. Amburn and Masters Merle Scoggins and Sonny Boy Bishop.

**Hostess Entertains With Bridge.**

Mrs. Ray Dickey entertained with four tables of bridge Wednesday afternoon, December 19, at her home 211 West Virginia Street.

In the games Mrs. Otis Abston received high score. Refreshments of tuna fish sandwiches, peach salad coffee, potato chips and pickles were served by the hostess. Sweet peas were given as plate favors.

The guests included Mesdames Fred Brown, W. D. Johnson, Otis Abston, John I. Hammonds, L. T. Bishop, Terrell Loran, W. H. Hilton, Jerry Morrow, J. A. Arvine, A. B. Keim, W. H. Sharp, C. H. Davis, J. C. Gilliam, Flynn Thagard, Frank Moore and Miss Marilou Crain.

**Co-operative Program For Monday.**

The regular fifth Monday meeting of the Co-operative Missionary Society will be held at the Methodist church Monday, December 31, at 3 o'clock. Mrs. J. M. Willson will be leader of the program on the subject, "Looking Ahead."

Program.  
Leader—Mrs. J. M. Willson.  
Subject—"Looking Ahead."  
Prelude, "What A Friend We have in Jesus."—Mrs. G. R. May.  
Song, "Doxology."  
Worship Service, "Looking Forward to a Savior"—Mrs. W. M. Massie.

"Looking Backward, 1928"—Mrs. E. C. Nelson.  
Duet—Mrs. John Horton and Mrs. George A. Linder.  
Reading—Mrs. A. N. Gamble.  
"Looking Ahead":  
First, "In the Home" (Making Home the Center)—Mrs. Kenneth Bain.  
Second, "The Church" (The Value and Purpose)—Mrs. Lon V. Smith.  
Third, "Our Mission Fields" (Looking Ahead with Our Sisters of Other Lands)—Mrs. W. W. Porter.

**Pastor's Helpers Class Have Christmas Party.**

Members of the Pastor's Helpers class of the Methodist church gathered at the home of Mrs. C. O. Thomas, 306 Wall St., for the annual Christmas party. The rooms were beautifully decorated with Christmas colors.

Mrs. D. D. Shipley led the program. The group sang "Blest Be the Tie That Binds," standing with hands joined while they sang. Mrs. W. M. McCauley led in prayer. After several games and a beautiful reading by little Miss Rhe Cloud, the doors were opened to another room in which was a Christmas tree loaded with gifts for each one present. Mrs. Wm. McGehee, assisted by Rhe Cloud passed the gifts, and also presented the teacher, Mrs. W. W. Porter with a grape juice set and tray which were given by the class.

Refreshments of sandwiches, cake, hot punch and cranberry jelly, with plate favors of sweet peas were served to: Mesdames Sarah Walker, E. C. Henry, W. L. Boerner, T. J. Nance, J. E. Courtney, W. A. Baker, A. P. McKinnon, W. M. McCauley, W. W. Porter, Wm. McGehee, O. B. Olson, G. V. Slaughter, Will Colville, Ella Johnson, George Dickey, C. Surginer and the hostess.

**Shower Given Honoring Recent Bride.**

Mrs. H. J. Willis and Mrs. W. H. Hilton were hostesses at a miscellaneous shower, honoring Mrs. J. K. Waddington a recent bride, Wednesday night, December 19, at the home of Mrs. Willis on West California street. Mrs. Waddington was formerly Miss Rosa Tinnin.

The house was decorated to carry out the Christmas idea and the gifts were arranged on a brilliantly lighted and decorated tree. Misses Troy Willis and Oma LaJuana Bevers presided at the bride's book and requested the guests to register as they arrived.

The bride was given a string at the home of Mrs. Hilton with the request that she wind it until she came to the end, where she would find a peanut parching. She found the string terminated at the home of Mrs. Willis and in the peanut was a poem dedicating the gifts to Mr. and Mrs. Waddington. A merry time ensued while the bride unwrapped the many lovely gifts.

Refreshments were served to the following guests: Mesdames Dora Crain, W. Tinnin, A. E. Tinnin, Fred Brown, E. H. Willis, Jerry Morrow, Lon M. Davis, G. V. Slaughter, Sr., G. Glover, Oliver Allen, Frank Harmon, John I. Hammonds, E. L. Angus and Mrs. Bennett, of Lockney; Misses Myrtle Henry Garnette White, Mabel Willis, Mary Lou Crain, Oma La Juana Bevers, Troy Willis, Floy Spence, Blanche Hilton, Gene Smalley and Frankie Doris Smith.

A number of gifts were sent by those who were unable to attend the party.

Mrs. Waddington is a daughter of Mr. and Mrs. W. Tinnin of Mickey and has been employed for the last eighteen months at The Palace Beauty Shoppe.

Mr. and Mrs. Waddington left Monday for Glen Rose where they will visit relatives. They will be at home in Houston after the first of the year. Much happiness and prosperity is wished for them by the many friends of the bride.

Mr. and Mrs. S. A. Henry and children of Lubbock, were guests of his parents, Judge and Mrs. F. P. Henry, Monday night and Tuesday.

**SORE Could Not Rest**

Mrs. J. H. Nichols, who lives at 513 Elm Tree Lane, Lexington, Ky., says:

"Some few years ago, my health was bad. I had very severe pains in my sides. My nerves were in a terrible condition. I could not rest.

"The lower part of my body was very sore. I did not feel like eating, and did not sleep well at all at nights.

"A friend of mine recommended Cardui. I began taking it and saw quite an improvement in my condition. I kept it up until I felt strong and well."

About a year ago, Mrs. Nichols says, she found herself in a nervous, run-down condition. "I took Cardui again," she adds, "and it helped me wonderfully. It is a splendid tonic."

Cardui is a mild, medicinal tonic, made from purely vegetable ingredients.

At all druggists.



Miss Thelma Gound, of Weslaco, arrived Sunday to spend the Christmas Holidays with her sister, Mrs. Leslie Surginer.

Mr. and Mrs. Richard Bryan, of Ballinger, are guests of Mr. and Mrs. A. V. Haynes during the Christmas holidays.

**To The Public We Are Privileged to Serve**

The measure of patronage you have extended to us during the past year is sincerely appreciated.

Please be assured that every man and woman in our entire organization takes this means of saying to you that our appreciation is genuine.

The fact that the service we render can be supplied to you better and more economically by a single organization, than by a number of competing companies with duplicated investments and that as a result you have but one source from which to secure this service, does not signify that we value your patronage less. Nor does it mean that each individual customer is not recognized by us as a valued patron.

Rather, has it prompted us to greater effort, to merit the privilege of serving you, through doing so honestly, economically, courteously and—we hope, satisfactorily. If this has not been true in the case of every customer, the information will be welcomed.

**West Texas Gas Company**

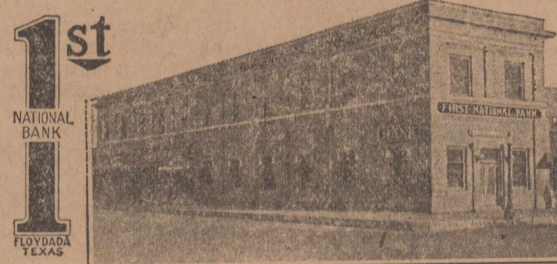
Headquarters for Gas Appliances

**Deeds, Abstracts of Title and all Title Papers**

ARE VALUABLE TO YOU

The Safe Keeping of them may some time save you expensive Court Costs to hold a clear title to your property.

You will find SAFETY DEPOSIT BOXES at The First National Convenient, Private.



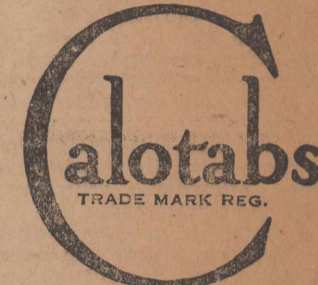
**McGuire & Weatherly**  
"The Store For Men"  
Cleaning and Pressing  
Phone 66  
We Call for and Deliver

**LAND**

We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of Lots in Floydada.

W. M. Massie & Bro.  
Floydada, Texas

**For colds, grip and flu take**



Relieves the congestion, prevents complications, and hastens recovery.

**The West Texas State Teachers College**

Canyon, Texas

J. A. Hill, President

Winter term opens January 2, 1929.

Correspondence courses available at all times.

Write

D. A. Shirley,

Registrar

for full information

(This advertisement paid for by Canyon Chamber of Commerce)

**Just Like An Ostrich**

A medical authority says that a person who tries to cover up skin blemishes and pimples with toilet creams and powders is just as foolish as an ostrich that buries its head in the sand to avoid danger. Skin eruptions are nature's warning that constipation is throwing poisons into your blood stream and weakening your whole constitution. Remove the constipated condition and you will strengthen your system against disease and clear up your disfigured skin. The best way to do this is with a course of Herbine, the vegetable medicine that acts naturally and easily, which you can get at FLOYDADA DRUG CO.

**ANNUAL**

**BARGAIN OFFER**

The Amarillo Daily

News and Big Sunday

News Globe

Daily and Sunday One Year by Mail

\$5.00 or 70c per Month

Leave your Subscription with

FLOYD BELL

Annual Bargain offer Expires

January 1, 1929.

**NEW YEAR 1929 Just 'Round the Corner**

—A chance for us to make our market of service to an ever-increasing list of customers.

During the portion of 1928 that we have been operating the Jones Market & Grocery, we have had a mighty encouraging patronage, for which we are mighty appreciative. You have been good to us; we know it and appreciate it.

We are going to strive to continue meriting your patronage and hope that you will see fit to give us a liberal share of your business in the grocery and market line.

**JONES MARKET & GROCERY**

West California St.,

Floydada, Texas

**To Our Friends and Customers**

You have been kind to us during 1928, and we have worked hard in an effort to merit the confidence shown in us.

During 1929, it is our aim to make our store even more worthy of the slogan, "Goteverthing." We want your business and certainly will do everything in our power to make our dealings mutually pleasant and profitable.

**ARWINE DRUG CO.**

South Side—"Goteverthing"

Floydada

**BUY THE 1929 TIRE!**



Don't spend your money for a tire that is out of date.

You'll want the new tire—the 1929 tire—the tire that is proclaimed as—

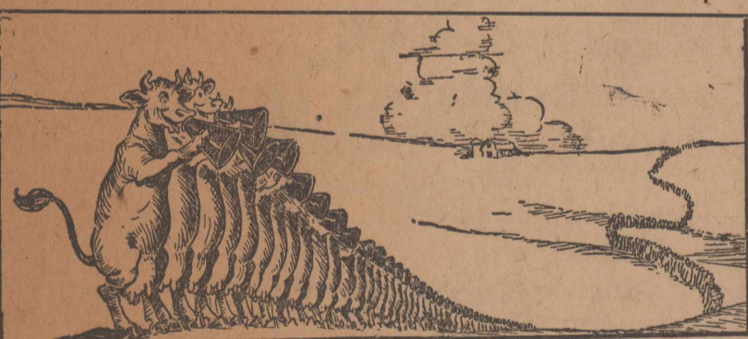
**"The Greatest Tire in the World"**

Let us show you the new type All Weather tread Goodyear Balloon. It changes all present ideas about balloon tire mileage. It gives positive traction, protection against skidding.

See it today.

**MOTOR INN**

FLOYDADA, TEXAS



**Cow Chow**

**Does Pay Best**

by 24,919 Cows in One Survey

Actual figures from 1,350 dairymen, feeding 24,919 cows, showed the Purina Cow Chow made a 3 1/4 pounds extra milk per day per cow. That's an average extra profit of \$2.40 a month from every cow! What Cow Chow has done for these dairymen—and for thousands of others in every part of the country—it can do for you. Let your own figures prove Cow Chow's Value to you.

Phone us for your requirements—and for free record sheets, or drop in the next time you are in town.

**Floydada Mill and Elevator Co.**

DEALERS

Handle Cream and Produce Co.

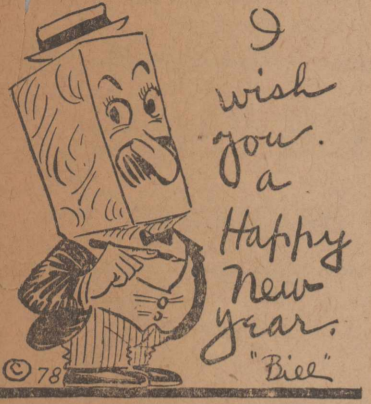
Sub-Dealers

Trade with the Checkerboard Sign



**Bill Der Says**

If service were electricity, this would be a power house.



**Guaranteed Quality**

The constant support of citizens of this community—year in and year out—is a pretty safe guarantee that the quality of our lumber and materials never varies.

and here's why—

our patrons don't switch. They have no reason to do so. We aim to give you the utmost in quality and service, at a fair price.

We solicit your patronage.

**WILLSON & SON**  
Floydada, Texas

**DOUGHERTY REAL ESTATE**

Town or Farm Loans and Insurance  
IF INTERESTED IN EITHER OF THESE  
SEE OR WRITE

Mrs. Martin Duvall  
Dougherty, Texas



Will your Egg Sign be out this winter?

THERE'S a reason why the users of Purina Poultry Chows have eggs for sale when prices are highest. Purina Poultry Chows are made by an organization that's had 34 years experience mixing poultry feeds. Purina has the machinery to mix Poultry Chows thoroughly. Purina has the experimental farm to test Poultry Chows practically. Purina has the chemists and biological laboratory to prove Poultry Chows scientifically. That's why Purina Poultry Chows are rich in the very stuff that eggs are made of. That's why Purina Chicken Chowder and Purina Hen Chow build up a reserve that keeps the birds laying all winter—and paying all winter. Order Purina today.

Floydada Mill & Elevator Co.  
Panhandle Produce and Cream Co.  
Sub-Dealers



Hesperian Want Ads For Results

Miss Vera Fry, who is attending West Texas State Teachers' College, Canyon, is visiting relatives here during the holidays.

Mr. and Mrs. Tony Lundgren came Sunday to spend Christmas with his parents, Mr. and Mrs. A. L. Lundgren. Mrs. Tony Lundgren's parents, Mr. and Mrs. Conde Davis, and her brother, Ellet, of Lockney were guests at dinner in the Lundgren home Christmas Day.

Mr. and Mrs. J. H. Lloyd have had as their guests during the holiday period their sons, A. C. and H. L. Lloyd, who are living in Amarillo.

Mrs. W. R. Ivey and son, Deny C of Big Spring, came Saturday for a visit with her parents, Mr. and Mrs. C. Surginer.

**NOTICE**

Of Order for School Election in Common School Districts Nos. 18 and 32, For the Purpose of Consolidation.

THE STATE OF TEXAS,  
County of Floyd.

Whereas, on the 26th day of November, A. D. 1928, a petition was presented to me for an election to be held in Common School District No. 18, of this County, and whereas on said date a petition was presented to me for an election to be held in Common School District No. 32, of this County, on the question of consolidating said districts for school purposes, both of said petitions bearing the requisite numbers of signatures of legally qualified voters of the respective districts, and being in every respect in conformity with law; and—

It appearing that Floyd County contains a population of 9758, according to the last United States census; and—

It further appearing that said Common School Districts No. 18 and No. 32, have heretofore to-wit on the 21st day of July 1917, School District was re-established and re-bounded by the County Board of School Trustees by order which is of record in Book 1, page 9, Minutes of County Board of School Trustees, and School District No. 32, was re-established and re-bounded by the above mentioned board on August, 6th, 1928, which is of record in Book 1, page 18, Minutes of County School Board; and—

It further appearing that said districts are contiguous in their territory;

Now, therefore, I, Wm. McGehee, in my official capacity as County Judge of Floyd County, Texas, do hereby order that an election be held in each of said districts on the 5th day of January, A. D. 1929, the election in said district No. 18, to be held at Mayview School-house in said District, and the election in said District No. 32 to be held at the Newland School house in said District as said Districts were established by the respective orders here-in-above referred to, to determine whether a majority of the legally qualified voters of each of said Districts desire that said Districts be consolidated for school purposes.

T. J. Campbell is hereby appointed presiding officer of the election to be held in Common School District No. 18, and H. D. Bloodworth is hereby appointed presiding officer of the election to be held in Common School District No. 32; and each of them shall select two judges and two clerks to assist them in holding said elections, and the said T. J. Campbell and H. D. Bloodworth shall, within five days after holding said elections, make due return thereof to the Commissioners Court of this County as is required for holding a general election.

All persons who are legally qualified voters of this State and County and who are residents of the respective school districts aforesaid shall be entitled to vote at the election held in the district of which they are residents, and all voters who favor the proposed consolidation of the aforesaid districts shall have written or printed on their ballots the words:

"FOR CONSOLIDATION OF SCHOOL DISTRICTS"

and those opposed to the proposed consolidation shall have printed or written on their ballots the words:

"AGAINST CONSOLIDATION OF SCHOOL DISTRICTS"

The Sheriff of this County shall give notice of said Elections by having this order published for four weeks prior to said elections in some newspaper of general circulation that has been continuously and regularly published for more than one year previous to the date of this order, in Floyd County, Texas.

Dated this 3rd day of December, A. D. 1928.  
(Seal) Wm. McGehee,  
County Judge, Floyd County, Texas  
415tc.

**CITATION BY PUBLICATION**

THE STATE OF TEXAS,  
To the Sheriff or any Constable of Floyd County—GREETING:

YOU ARE HEREBY COMMANDED, That you summon, by making publication of this Citation in some newspaper published in the County of Floyd if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published once each week for four consecutive weeks previous to the return day hereof Allen R. Hiley, and the unknown heirs of Allen R. Hiley, deceased and J. W. Golden, and the unknown heirs of J. W. Golden, deceased, whose residence is unknown, to be and appear before the Hon. District Court, at the next regular term thereof, to be holden in the County of Floyd, at the Court House thereof, in Floydada on the 4th day of March, A. D. 1929 then and there to answer a Petition filed in said Court, on the 30th day of November, A. D. 1928, in a suit numbered on the docket of said Court No. 2120, wherein J. Henry is plaintiff and Allen R. Hiley, and the unknown heirs of J. W. Golden, and the unknown heirs of J. W. Golden, defendants.

The nature of the plaintiffs demand being as follows, to-wit: That on or about the 1st day of November, 1928, Plaintiff was lawfully seized and possessed of Lot No. 12, in Block No. 68, in the town of Floydada, Floyd County, Texas, as shown by the Plat of said Town recorded in Book 2-F, Page 294, Deed Records of Floyd County, Texas, and that on said date defendants unlawfully entered upon said premises and ejected Plaintiff therefrom, and withheld from him the possession thereof, to plaintiff's damage, \$500.00; and that the reasonable rental value of same is \$25.00 per annum.

That Plaintiff, and those under whom he claims and holds, now has and has had and held said land by peaceable and adverse possession, under an actual inclosure by fence, using and enjoying the same for more than ten years next before the filing of this suit.

Plaintiff prays for citation, and for judgement for the title and possession of said land, for Writ of Restitution, for damages and costs of suit, and for general and special, legal and equitable relief, etc.

**A Great Discovery**

When Pasteur discovered, in 1852, that the infection of wounds was caused by malignant bacteria, he performed a service of inestimable value to mankind. Since then medical science has been producing better and better antiseptics, to kill these germs that may enter the smallest cut and give us diseases such as typhoid, tuberculosis and lockjaw. Now, all you have to do to be sure that these dreadful germs will not infect a wound, is to wash that wound, however small, thoroughly with Liquid Borozone, the modern antiseptic. You can get Liquid Borozone, in a size to fit your needs and purse, from Floydada Drug Co.

**Higgins Battery and Electric Co.**

Shamrock Radios, Radio, Automobile and Battery Service.  
First Door North of Post Office

**Took Soda 20 Years For Gas—Stops Now**

"For 20 years I took soda for indigestion and stomach gas. One bottle of Adlerika brought me complete relief."—J. B. Hardy.

Adlerika relieves stomach gas and sourness in TEN minutes. Acting on BOTH upper and lower bowel, it removes old waste matter you never thought was in your system. Let Adlerika give your stomach and bowels a REAL cleansing and see how much better you feel. It will surprise you! Floydada Drug Co.

HEREIN FAIL NOT. And have you before said Court, on the said first day of the next term thereof, this Writ, with your endorsement thereon, showing how you have executed the same.

said Court, at office in Floydada, Texas, this, the 30th day of November, A. D. 1928.

(SEAL) T. P. GUIMARIN,  
Clerk District Court, Floyd County, Texas.

Given under my hand and seal of

By Mabel Jinkins, Deputy. 414tc

**Pre-Inventory Sale of Tires**

Prices good until the first of the year  
Discounts to Stockholders

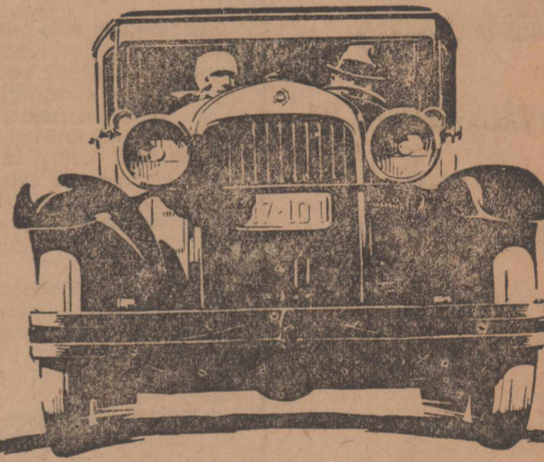
- 32x6 10 Ply Heavy Duty Truck \$40.00
- 30x5 8 Ply Heavy Duty Truck \$26.00
- 33x5 8 Ply Heavy Duty Truck \$30.00
- 32x4 1/2 Road King Tires, \$13.85
- 29x4.75 4 Ply Ajax \$12.25
- 30x4.50 4 Ply Ajax, \$9.00
- 30x4.50 6 Ply Ajax, \$11.60
- 29x4.40 5 Ply Extra Heavy Tire \$9.95
- 28x4.75 Ajax, \$9.90
- 33x6.00 6 Ply Ajax, \$18.90
- 32x6.00 6 Ply Ajax, \$18.00
- 29x5.00 6 Ply Ajax, \$13.00
- 31x5.25 6 Ply Ajax, \$15.00

**LEE TIRES**

- 29x4.40 Shoulder Built Heavy Duty \$9.00
- 30x4.50 Shoulder Built Heavy Duty, \$10.00
- 30x3 1/2 Shoulder Built 10% Over Cords, \$10.00
- 31x4 Leeland Cord, \$10.00
- 30x3 1/2 6 Ply Standard Four, \$10.00

**The Consumers Fuel Association**

Floydada, Texas



**76 IMPROVEMENTS**

**ESSEX**

**THE CHALLENGER**

**NOW READY and bids 1,000,000 Super-Six Owners to pit it against all that motordom has to offer.....**

24% Greater power—Over 70 miles an hour—Hydraulic shock absorbers all around—Effective double action four-wheel brakes, the efficiency of which is not affected by water or mud and which permit positive car control by the slightest foot pressure—Larger, roomier bodies—Seats easily adjustable to comfortable driving position—Electric gas and oil gauge—Instant starting regardless of weather—New radiator, with shutters, of course—All bright parts chromium-plated—New easier steering—Greater economy in fuel and oil.

**\$695**

and up at factory

Standard Equipment Includes: 4 hydraulic shock absorbers—electric gas and oil gauge—radiator shutters—saddle lamps—windshield wiper—rear view mirror—electrolock—controls on steering wheel—star on dash—all bright parts chromium-plated.

Coach \$695; 2-Pass. Coupe \$695; Phaeton \$695; Coupe (with rumble seat) \$725; Standard Sedan \$850; Roadster \$850; Convertible Coupe \$895

**A BIG FINE SUPER-SIX**

**Rutledge Motor Company**

Floydada, Texas



AS THE year 1928 passes into that long trail of yesterdays and 1929 is ushered in with its vista of promise, we extend greetings of the season and our wish that each succeeding day of the new year add its measure of contentment and prosperity.

**Floyd County National Bank**

**First National Bank**

# After Xmas Discount On All Toys

All Wheel Goods Going At

**20 Per Cent Off**

All Regular \$5.00 Dolls For

**\$3.50**

**H. P. WATSON CO.**

5c, 10c and 25c Store

## Royal Theatre

PRESENTS

JOHN GILBERT AND

GRETA GARBO  
IN  
*Love*

Monday and Tuesday

DECEMBER 31

and

JANUARY 1

MID-NIGHT MATINEE!

EAR'S EVE—AT THE ROYAL THEATRE

Special Surprise Attraction

SATURDAY, DECEMBER 29

JACK HOLT in ZANE GREY'S STORY

"THE WATER HOLE"



We Extend

GREETINGS

of the

SEASON

The year of 1928 passes into that long trail of days and 1929 is ushered in with its vista of days. We extend greetings of the season and our hope that each succeeding day of the new year add measure of contentment and prosperity.

J. R. YEARWOOD

247

"Ask Your Neighbor"

### Social Calendar

The Nettowep Camp Fire Girls will meet Friday evening at 6 o'clock with Hazel Borum.

The Woman's Missionary Society of the Methodist Church will be hostess to the regular fifth Monday meeting of the Co-operative Missionary Society Monday afternoon at 3 o'clock at the church.

Mrs. Leslie Surginer will be hostess to the San Souci Bridge Club Wednesday, January 2.

Mr. and Mrs. O. P. Rutledge are entertaining tonight with twelve tables of forty-two and tomorrow night with six tables of bridge.

The Friendship Bridge Club which was to have met tomorrow night with Mr. and Mrs. J. C. Gilliam has been postponed to Friday night, January 11.

Rushing-Pierce Wedding Solemnized At Canyon.

Miss Tommie Rushing, daughter of Mr. and Mrs. S. L. Rushing, of this city was married to Mr. Felix Pierce, of Canyon, at the Baptist parsonage of Canyon Thursday, December 20. The Baptist pastor of that city performed the ceremony.

Mrs. Pierce is a senior in West Texas State Teachers' College and is a former student of McMurry College, Abilene. She was born and reared in Floyd County and has many friends in the county.

Mr. Pierce was reared in Canyon and is at present engaged in the furniture business.

Mr. and Mrs. Pierce are at home to their friends at 1102 4th Ave., Canyon.

The bride and groom spent Christmas day here with her parents, Mr. and Mrs. S. L. Rushing.

### CHRISTIAN ENDEAVOR PROGRAM

For Sunday Dec. 30.—Leader, Carder Collins. Topics, Learning from Experience, Eccl. 1:16-18; Ps. 37:25.

Music. Leaders Talk, Aim Higher than you Hit.

Get New "Specs" Russell King. A Sane Christianity, Mrs. Collins. What About High Standards, Gladys Collins.

Have We Been Brotherly, Ned King. On Being Anchored, Ollie Belle Collins.

Prayer. Program at Kindergarten Friday Morning.

The kiddies who attended Mrs. Harper Scoggins' kindergarten, 608 South Wall Street, rendered a program Friday morning of last week at the Scoggins home, and a number of parents and friends were invited for the hour. Little Miss Juanita Phillips, an expression pupil, also appeared on the program, which was as follows:

Scripture and prayer—Mrs. W. C. Sims.

Songs, "The Elephant" and "The Turkey Gobbler"—Class.

"The Toys He Doesn't Like,"—Randell King.

"Sing a Song of Christmas,"—Jean Sims.

Orchestra numbers—"I'm Goin' Back to Dixie" and "Marching Thru Georgia,"—Class.

"The Crippled Dolly,"—Juanita Phillips.

"Just Before Christmas,"—Maurice Steen.

"His Letter to Santa,"—Phil Steen.

"Story of the First Christmas,"—Emily Sitton.

Song, "Holy Night,"—Kenneth Fagan, Glor Hammond, Georgia Beth Formby and Mary Frances

### What's Doing In West Texas Today

(By West Texas Chamber of Commerce.)

It is the aim of the Woman's Book Club, pioneer study club of Canyon, to develop a county library for Randall County from the subscription library which has been in use for fifteen years. A great number of books will be available from this source.

Ground was recently broken for the new \$30,000 Baptist Church of Quitaque. The church building will include a basement, a number of class rooms, and a large auditorium. It will be furnished with the best and most modern of seats and other fixtures.

An extension road improvement program has been started by the citizens of Plainview. Five city blocks have recently been ordered paved by the city council. This will include paving of the streets on two sides of the Plainview sanitarium.

Copeland.

Songs, "The Fox" and "Ten Little Niggers,"—Class.

"Christmas Company,"—Juanita Phillips.

"His Wish,"—Merle Scoggins.

"Her Wish,"—Mary Francis Formby.

"Orchestra numbers—"Carolina Song," and "War Song,"—Class.

"If You're Good,"—Mary Frances Copeland.

"Christmas Peace,"—Georgia Beth Formby.

"Santa's Airplane,"—Billy Yearwood.

Motion songs, "See, Saw," "Jog," and "Tom, Tom, the Piper's Son,"—by Boys.

"All He wants," and "American For Me,"—Juanita Phillips.

"A Christmas Secret,"—Emily V. Sitton.

"Christmas Secrets,"—Edith Shirley.

"What the Stocking Said,"—Kenneth Fagan.

Songs, "Doll Lullaby" and "Somewhere Town,"—by girls.

"Stocking or Shoes,"—George Fry Linder.

"On Christmas Eve,"—Jack McIntosh.

"Santa's Pay,"—Gloria Hammonds.

Christmas songs, "Jingle Bells," and "Ho, Ho, Ho!" with orchestra accompaniment.

Following the program gifts were distributed from the Kindergarten Christmas box.

Mr. and Mrs. Herman Thomas, of Lubbock, spent the Christmas holidays here visiting with relatives and friends.

Kenneth Henry, student of Tech College, Lubbock, is spending the holidays with his parents, Mr. and Mrs. E. C. Henry.

Troye Pope and U. S. Marshall, students of Simmons University, came home Saturday to spend Christmas with their parents, Mr. and Mrs. H. O. Pope and Mr. and Mrs. L. A. Marshall.

Z. R. Felton, student of Texas University, is spending the holidays with his parents, Mr. and Mrs. P. M. Felton.

Orville Moore, student of Texas University, is spending the holidays with his mother, Mrs. Jessie Moore.

Lewis Norman with the Amarillo Hardware Co., of Amarillo, spent Christmas here with his parents, Mr. and Mrs. W. I. Norman.

Mr. and Mrs. J. C. Gilliam returned Wednesday from Roscoe, where they spent Christmas with her sister, Mrs. L. O. Cardwell.

Mrs. C. H. Davis, Mrs. Frank Moore and Mrs. J. C. Gilliam are spending today in Lubbock.

Mr. and Mrs. J. E. Laughlin and son, Harry, of Waco, came Saturday to spend Christmas with their daughter, Mrs. A. B. Keim, and family.

and widening of seventh street. A dip in seventh street will be eliminated.

A summer resort that will make Del Rio known throughout the state and beyond the border of the state as a summer resort is the dream of citizens of that town who are planning to use the water backed up by a power dam for recreational purposes, and are spending a large sum of money for the purpose.

By order of the city council at Crosbyton, elm trees are being planted in the city park to replace locust trees that have died. The city square has been much improved by bermuda grass that was set out in the spring. Crosbyton people do their part in civic beautification by keeping attractive lawns.

The West Texas Gas Company's main line has reached the city limits of Hereford and has been brought beyond the railroad tracks. The welding crew is only about a mile and a half from town, and Hereford's prospects for natural gas in the near future are bright.

An addition to Alpine containing sixty lots of fifty foot frontage has been opened by Mr. and Mrs. W. B. Hamilton. Four new residences are under course of construction, all being of brick veneer construction and

As humble as little children who Santa visited (and said thank you) we say thank you—for the wonderful business you've given us throughout the year.

Here's New Years greetings from—

**Glad Snodgrass**  
"Smart Wear For Men Since 1900"

modern in every detail.

The new Wallace theatre at Levelland which recently celebrated its opening had a capacity crowd. The equipment of the theatre is unusually modern, having an electric amplifier for music. Everything from the ticket office to the electric sign is new.

The chamber of commerce at Dalhart has accomplished much constructive work this year, including the purchasing of a suitable site on which to build a \$80,000 hospital the sponsoring of the exhibit program, the markings of the federal highways, and obtaining eight hundred column inches of newspaper publicity.

The new \$75,000 viaduct at Las

Cruces, N. M., which takes to on U. S. Highway 80 across Santa Fe tracks was officially opened on December 22. The viaduct was made possible by federal state and county funds, is an imposing structure and gives beauty as well as safety to the tourists.

Native pecan trees, in Sabin budded to improved varieties five years ago are now bearing a crop of Burkett, Halbert, Texas Prolific, and Kincaid, pecans. Top-working the trees in the winter and budding the resultant shoots in the summer has proved the most probable way to get a good crop.

Read The Hesperian for the news of Floyd County.

### LOOPER'S CASH PRICES Friday and Saturday

Apples	Large, Each, Delicious,	3c
ORANGES	Large Size Each,	3c
Potatoes	Colorado White 15 Pounds,	25c
Flour	Floydada or Denton Per Sack,	\$1.73
SUGAR	10 Pound Cloth Sack	68c
Beans	Green, Empson, No. 2	15c
PEAS	Empson, No. 2 English,	15c
<b>C. P. LOOPER CO.</b>		

## M SYSTEM

"Saves for the Nation"

### FRIDAY AND SATURDAY

SPUDS	10 POUNDS	15c
SUGAR	10 Pound Cloth Bag	65c
Hominy	No. 2 Van Camps 3 For	25c
KRAUT	No. 2 Van Camps EACH	9c
FLOUR	48 Pound Bag	\$1.69
Apple Butter	One Qt. Glass EACH	28c
Chum Salmon	No. 1 Tall EACH	16c

We Deliver All Orders of \$2.50 or Over Free. Phone 4

### Throughout

# 1929

WE WISH EVERYONE THE BEST OF HEALTH AND GOOD LUCK . . .

OUR

New Year's Resolution

Will be to give you continued pleasure, service and satisfaction with—



GULLION & SON

Tire Service

Telephone 83—"Invite Us to Your Next"

Floydada, Texas