

# THE FLOYD COUNTY HESPERIAN

VOLUME 35

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, DECEMBER 20, 1928.

NUMBER 43



"There's Santa, he's going--  
Oh, look at the tree!  
Quick--under the covers:  
Don't let him see!"



Old Santa has vanished,  
And all that they hear  
Is noise overhead of  
His magical deer.



And when they awaken,  
A mountain of toys  
Shows Santa remembers  
The good girls and boys.



C  
MAY  
BOTH

# Merry Xmas!

It is with real pleasure that we extend our best wishes for your Merry Christmas and Happy New Year.

And at the same time may we thank you for your cooperation during the past year.

The helpful spirit which you have shown has, and will continue to inspire us to do our best to keep your gas service good.

## WEST TEXAS GAS COMPANY

Headquarters for Gas Appliances

### Repeated Often Every Year

But there's hardly a thing better we can think to say than "Merry Christmas—Happy New Year."

Accept the gratitude of our hearts for your support to this business during the year now drawing to a close. We've striven earnestly to serve you that we might be considered worthy of your continued favors.

## JOE BOOTHE Elevator

### Hesperian Want Ads Get Quick Results

### We Won't Talk Business Now

Our business talks pretty well for itself anyhow to those who come around in listening distance, but just now we want to tell you that we are hoping that you will gather in great portions of Christmas joy to divide with your family and friends and that you will all have enough left over to last you all through the days of the new year.

## Magnolia Filling Station

H. O. Cline, Prop.

FIRESTONE TIRES

Floyd County Hesperian \$1.50 Per Year

### Society & Clubs

#### Piano Pupils Presented in Recital Friday.

An enjoyable recital of the piano pupils of Mrs. Ohmer W. Kirk took place at the High School Friday evening. A representative audience greeted the youthful artists, whose program reflected credit upon teacher and pupils alike.

The program rendered was as follows:

- Part I.
- Duet—I Begin Waltz—Spaulding—Evelyn and Mary Wilson Hicks.
- Minor Mode—Heller Op. 45, No. 2—Marjorie Kirk.
- Rollicking (Tarantella)—Hamer—Ophelia Bartlett.
- The Dancin' Girl—Heins Op. 213—Alma Montgomery.
- Remember Now Thy Creator—Adams—Girls Sextet.
- Curious Story—Heller—Katie Lee Thurmon.
- Two Naughty Little Pickaninnies—Mary Lynn Fry, Inis D. Fyffe.
- Begonia—Geibel—Jean Bain.
- Duo—Andante—Chaminade Op. 59—Ruth Enoch Alsie Carleton.
- Part II.
- a. Second Mazurka—Godard.
- b. Chromatic Valse—Godard—Mrs. L. G. Withers.
- Butterfly—Lavalle—Eugenia Hoffman.
- Duo—Serenata—Maszkowski—Jessie Merle Scoggin, Lois Sitton.
- Arabesque—Theo. Lack—Alsie Carleton.
- The Legend of a Twilight Bell—Cox—Alice May Fyffe.
- a. Kerry Dance—Molly.
- b. If The Dreams of Nights—Beth Walker—Mrs. G. E. Bond.
- Concerto, Opera, Belisario Fantasia—Donizetti Op. 27—Jessie Meryl Scoggin, Mrs. O. W. Kirk.
- Last Hope—Gottschalk—Ruth Enoch.
- Song—Jean Bain.

#### Kindergarten Program To Be Given Friday.

Mrs. Harper Scoggins' Kindergarten will give a Christmas program at her home Friday morning from 10 until 11 o'clock. All patrons of the kindergarten are invited and any others interested in kindergarten work. There will be a Xmas box with presents for all the children. The program will consist of Christmas readings, Christmas songs, rhythm orchestra accompaniments and special orchestra numbers.

#### East Ward P. T. A. Votes For Membership Drive.

The East Ward P. T. A. met December 7 in regular session. In the absence of Mrs. C. R. Houston, the president Mrs. O. Stephens, first vice-president presided. Due to the absence of several other officers, pro tem officers were appointed and the program and business session carried out in good order. After the roll call and reading of the minutes the following program was rendered:

- Song, "Tramp, Tramp, Tramp."—P. T. A.
- Story of Baby Ray—Tommy Buchanan.
- Piano Solo—Brooksenell Price.
- Reading, Take A Tater an' wait—Lilburn Cox.
- Reading, "A Boy An' His Stum-mick."—Juanita Phillips.
- Piano Solo—Marquinta Price.
- Reading—Ione West.

A business session followed in which the P. T. A. voted for an intensive membership drive to end with the last meeting before Christmas which will be held today instead of Friday. The P. T. A. also voted to give a Christmas present to the East Ward School in the form of some new records for the Victrola.

Every member is asked to be present at the meeting at 3:15 this afternoon and help her child's room win the prize for having the most mothers present.

#### East Ward P. T. A. Xmas Program Today.

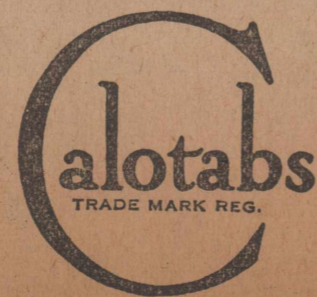
A Christmas program has been arranged by the East Ward P. T. A. and will be given this afternoon at 3:15 instead of Friday afternoon, the regular meeting day.

- Christmas Carol—Pupils from Miss Wright's room.
- "The First Christmas"—Emma Louise Smith.
- Piano Solo—Iris Christine Krentz
- Observance of Christmas in Different Lands—Miss Eddythe Walker.
- Piano Solo.
- Reading—Rudell Brewster.
- Song, "Holy Night"—Assembly.

A prize will be awarded to the room having obtained the largest number of parents to membership in the P. T. A. during the drive held this week.

**HEIGHTS OF LOVING**  
Gardening, thinks an observer in the Woman's Home Companion, if persisted in leads the devotee eventually away from the hectic regions of getting onto the serene levels of giving and sometimes on up to the heights of loving.

For colds, grip and flu take



Relieves the congestion, prevents complications, and hastens recovery.

### Center News

Center, Dec. 17.—We are all wishing for a few pretty days to get out some cotton so we can have some Christmas money.

The Reverend Crabtree of Plainview preached two good sermons for us Sunday. Sunday was certainly a foggy, misty, showery, windy day, closing out with a brisk north-er that grew colder through the night until by daylight it was pretty cold but clear.

Mr. and Mrs. T. J. Gill took Sunday dinner with Mrs. Montgomery. Mr. and Mrs. Baskin took Sunday dinner with Mr. and Mrs. Tom King. W. B. Jordan and family and J. W. Cole were dinner guests of Mr. and Mrs. Claud Carpenter.

The patrons of phone line 918 had a meeting last Thursday night to plan the building of a new line. Another meeting will be held Thursday night of this week to perfect the plans and organization.

Mr. and Mrs. Earl Branson visited here Sunday and attended singing at Baker.

Mr. and Mrs. A. A. Tubbs attended singing at Baker Sunday.

The Fairview B. Y. P. U. rendered us a fine program Sunday afternoon. We enjoyed it very much and hope to give them a program sometime in the near future.

Mr. and Mrs. Tom Jernigan entertained the older folks and children with a social Saturday night. Everyone had a great time, and hope to repeat the performance in the near future. Candy and grape juice were served during the evening.

Mr. and Mrs. Elvis Gill took Sunday dinner with Mr. and Mrs. W. L. McAda and son Hansel. Mr. and Mrs. Bud McAda were afternoon visitors at the parental home.

Misses Lillian and Madelle King were week end guests at the Light-foot home.

Several of the ladies of Center surprised Mrs. Merle Weathers with a shower at the home of her mother last Friday afternoon. A number of pretty and useful gifts were presented and a very pleasant social hour was enjoyed.

The Senior B. Y. P. U. was entertained last Saturday night by Mr. and Mrs. W. L. McAda. Most all the young people of the community were present and had an enjoyable time. Fruit and cake were served at a late hour.

H. B. Mankin's brother visited him Sunday afternoon.

Mr. and Mrs. Marion Carpenter spent Saturday night with Mr. and Mrs. Leo Frizzell.

Mrs. Montgomery and children attended Mrs. Kirk's recital at Floydada Friday night.

### Providence News

Providence, Dec. 17.—Sunday was a very disagreeable day here.

Walter Boedecker marketed two bales of cotton Saturday in his new truck.

Merry Christmas

Happy New Year

## THE KEYS TO FAIRYLAND

don't hang on the outside where we can get to them. If they did we would raid that wealthy realm these merry Christmas times and bring out enough joy and happiness to fill every heart and every home in this community, and we would make it our particular business to see that not a one was overlooked.

As it is, we wish for you the choicest blessings of the season.

## J. R. YEARWOOD

Phone 247

"Ask Your Neighbor"

Our Best Wishes

We Thank You

## The Season's Greetings

Our greetings of the season to all of you:

May a kindly Providence allow you to share the good things of Christmas Day throughout the forthcoming fifty-two weeks of 1929.

## C. Surginer and Son

### Locals and Per

Ben Quebe, J. W. Gilbreath. J. W. Gilbreath took some cotton to Lockney Friday.

Mr. and Mrs. Terrell were shopping in Plainview last Thursday.

#### ROY MUNCY CONVALESCING

Roy Muncy, agent of the Marland Refining Company, who was seriously injured on the Floydada-Matador Highway three miles west of Matador nearly three weeks ago, is regaining his normal physical condition at home, having returned from the Matador Hospital early last week.

When a loaded gasoline truck he was driving overturned as it hit a bed of gravel or sand on a downhill grade, he was a mass of bruises and cuts about the head and body as he was extricated from the wreck.

While he is not able to give all his time to his job he is able to be down at the office a part of the time and hopes soon to be back into the harness.

Remington Portable Typewriters Read The Hesperian for the news of Floyd County.

Mrs. W. I. Cannaday Monday from Wichita Falls she has been spending time with her daughter, Mrs. L. C. art. Mr. and Mrs. Stewart son born November 30. He is named L. G., Jr.

Mrs. S. L. Rushing and daughter Mrs. Jennie Teal went to A Thursday Christmas shopping turning home Friday night stopped over in Canyon to my Rushing, who is attending Teachers' College there.

Mrs. A. P. McKinnon leaves Sunday for Austin to spend the holiday season with her sons, Eldred and A. J. McKinnon. She plans to be absent from home two weeks or longer and probably will return by way of Dallas for a brief visit with her daughter, Mrs. Mary Kirchner.

S. L. Rushing and son, Lee, left Wednesday for points south, deer hunting. They will return Christmas eve.

**Merry  
Christmas**

**and**

**a**

**Happy,**

**Prosperous**

**New**

**Year**



Christmas colors . . . Christmas Crowds . . . red holly berries . . . a flurry of soft snow flakes . . . the mellow glow of light from friendly windows and merry evergreens all stars and tinsel . . .

And back of all this gayety the work of business to make it possible . . . months of working, planning and building . . .

Since its inception this organization has been building a monument of good will and public service, in the construction of which every employee has shared.

It is our purpose to serve you honestly and efficiently, keeping ever before us the covenant that your interests are ours, and that only through benefit to you, we too shall benefit.

We hope that during the coming year the bond which exists between us will become more firmly cemented and that the days of 1929 will afford you greater happiness and greater prosperity.



**TEXAS UTILITIES  
COMPANY**

### In West Today

Chamber of Commerce permits in Lamesa have 100 this year with of continuing. Brick, tile, and stucco houses the majority in the restricted with frame buildings majority.

for three and possibly four being added to the Graham at Pecos by the first of the are being completed. Ball room garden, banquet hall, and one hundred and six guest rooms have been

and election for \$100,000.00 tried by a vote of 297 to 91 bert Lee. This will go to a highway for the Mitchell line between Robert Lee Colorado City to the Tom County line, between Robert San Angelo. The road will be designated as a state

book's new creamery will capacity 100 gallons of ice daily will be able to turn up of butter at one refrigeration machinery rooms, Pasteurizing, shipping containers equipment has been pro-

vement is being done ker Street system. A. L. City appointed street com- has been dragging the streets following rains. between the Booker hotel Quick Service Station put place the culvert has been

meters a day are being set Post since the acquisition by of a natural gas system. company will have its new ent office home completed upancy by the close of the

il car loads of cattle to be in to Oton in the next months have been contracted County Agent D. A. Adams. ll be mostly Jerseys. Inter- manifested in Guernseys, and pose types Guernseys, and as Red Polls, and others.

has decided that "the wouldn't be dirty now" phase of a street sweep- motor maintained which used in the near future for the purchase. The price of weeper is \$6,500, and the maintainer which will be used roads an additional \$3,000.

the progress made on the system at Eden it is certain a short time the town will deplete water for any emer- Blasting is being done on well ditches being dug, and inch and six inch pipes are

er block has been added to tract for paving at Happy. l make five and one half brick street when it is Rainy weather has re- work for a short time.

venville faces a prosper- the consensus of opin- the vorig of a \$115,000 ements to be expended. m the water department e spent for this purpose. iries about land values n have been received re-

Haley of Muleshoe recent- ed one thousand head of om his VVN ranch near e. Several cars of calves to the feed pens, ten cars Amarillo, five to Altus, na, and four to Canadian.

records at Lubbock show that twenty-three permits issued ing the past month, residents ped the list with \$112,500 worth. e months total was \$151,000

bringing the years total to \$3,188-169.

The past few weeks have witnessed a decided improvement of the railroad property in Fabens. A new chimney has been added to one building, new desks installed in the station, fixtures replaced by new ones, and others added. A new telegraph desk and instrument have been installed.

### Mayview News

Mayview, Dec. 17.—On account of a heavy mist and rain Sunday we did not have Sunday school, only a few came to the school house.

A crowd of the young folk attended singing at Baker Sunday.

C. Austin Smith and Tom Emert made a trip to Matador Sunday morning.

Mr. and Mrs. H. L. Handley and family attended church at Lakeview Saturday and Sunday.

Tuesday of last week Mrs. H. E. Edwards gave a quilting. Many good things to eat were carried and four quilts were quilted. Those present were: Mesdames H. L. Handley, J. R. Readhimer, V. A. Readhimer, L. J. Davis, T. J. Campbell, J. D. Holloday, C. E. Bartlett, Viola Readhimer, R. W. Lotspeich and Misses Gertrude, Beatrice and Catherine Davis, Ophelia Bartlett, Alma, Eva and Claudie Holloday and Robbie Lotspeich. Everyone had an enjoyable time.

Mr. and Mrs. C. E. Bartlett and family spent Thursday of last week in Plainview, doing Christmas shopping.

Mr. Earnest Gray spent Saturday night with his uncle, Loyd Readhimer.

Pat Bullock, of Shamrock, spent the week end with his father, R. M. Bullock.

Miss Ophelia Bartlett spent Thursday night and Friday in Floydada with her grandparents, Mr. and Mrs. J. J. Foster.

Norman Payne spent Sunday afternoon with John Emert.

Mrs. J. D. Holloday and children spent Sunday afternoon with Mr. and Mrs. W. W. Emert.

Maurice and Stokes Campbell spent Sunday afternoon with Alfred Edwards.

Mr. and Mrs. C. Austin Smith are preparing a Christmas program and plans are being made for a Christmas tree.

Mr. and Mrs. C. E. Bartlett and family took supper with Mr. and Mrs. J. J. Foster, of Floydada, Tuesday evening.

Mrs. C. E. Bartlett, G. W. Lotspeich and Bruce Edwards have been on the sick list but are improving.

Alva Redd, Elmer Carathers and Misses Willie Mae Cummins spent Friday evening with Miss Ophelia Bartlett.

Miss Rena Handley spent Monday evening with Miss Ophelia Bartlett.

The falling weather will delay the farmers from their cotton gathering for several days.

Several of the neighbors are butchering their hogs this week.

R. F. Brown returned the first of the week from a trip to Temple and Austin.

L. H. Dorrell returned home the latter part of last week from Granger, his former home, where he had been on business.

Almighty Solvent Christmas means the consciousness that God is love and that our love for one another is the almighty solvent to cure all human ills.—The American Magazine.

### CITATION BY PUBLICATION

Fort Worth and Denver South Plains Railway Company vs. J. C. Moore, et al.

Condemnation Proceedings Pending in the County Court of Floyd County, Texas, Before Undersigned Commissioners.

To J. C. Moore, and the unknown heirs and legal representative of the said J. C. Moore, if deceased:

You are hereby notified that the Fort Worth and Denver South Plains Railway Company has filed its statement in writing with the County Judge of Floyd County, Texas, as which statement shows that said railway company desires to condemn for its use in the construction, maintenance and operation of a railroad and for its right of way over your lands; that it has been unable to agree with you on the value of said land taken or the damages occasioned by such condemnation, and asks for the appointment of Special Commissioners. The land sought to be condemned being described as follows:

A tract of land being a portion of Lots Nos. 22 and 23 Block One, in the Tuttle Addition of the town of Lockney, in Floyd County, Texas, particularly described as follows:

Beginning at a point in the South Line of said Lot No. 22,—64.3 feet West from its Southeast Corner; Thence East along south line of said Lot 22,—50 feet;

Thence Northeasterly across said Lots 22 and 23 to a point in North line of said Lot 23,—11.2 feet West from its Northeast Corner;

Thence West along North line of said Lot 23,—50 feet;

Thence Southwesterly across said Lots 22 and 23 to the point of beginning.

These presents are therefore to notify you that we, the undersigned Special Commissioners as aforesaid, have selected the 4th day of January, A. D. 1929, at 10 o'clock A. M. at the Court House in the City of Floydada, in Floyd County, Texas, as the time and place for

hearing said parties and to fix the value of said land and assess the damages.

(Signed) Z. T. Riley, Chairman. C. F. Ramsey, C. A. Wofford, Special Commissioners.

### CITATION BY PUBLICATION

THE STATE OF TEXAS.

To the Sheriff or any Constable of Floyd County—GREETING: YOU ARE HEREBY COMMAND-

ED, That you summon, by making publication of this Citation in some newspaper published in the County of Floyd if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published once each week for four consecutive weeks previous to the return day hereof

Allen R. Hiley, and the unknown heirs of Allen R. Hiley, deceased and J. W. Golden, and the unknown heirs of J. W. Golden, deceased, whose residence is unknown, to be and appear before the Hon. District Court, at the next regular term thereof, to be holden in the County of Floyd, at the Court House there-

of, in Floydada on the 4th day of March, A. D. 1929 then and there to answer a Petition filed in said Court, on the 30th day of November, A. D. 1928, in a suit numbered on the docket of said Court No. 2120,

wherein R. L. Henry is plaintiff and Allen R. Hiley, and the unknown heirs of Allan R. Hiley, deceased, and J. W. Golden, and the unknown heirs of J. W. Golden, deceased, are defendants.

The nature of the plaintiffs demand being as follows, to-wit: That on or about the 1st day of November, 1928, Plaintiff was lawfully seized and possessed of Lot No. 12, in Block No. 68, in the town of Floydada, Floyd County, Texas, as shown by the Plat of said Town recorded in Book 2-F, Page 294, Deed Records of Floyd County,

### ANNUAL

### BARGAIN OFFER

### The Amarillo Daily

News and Big Sunday

News Globe

Daily and Sunday One Year by Mail

\$5.00 or 70c per Month

Leave your Subscription with

FLOYD BELL

Annual Bargain offer Expires

January 1, 1929.

Texas. By Mabel J. Deputy

Higgins Battery and Electric Co. Shamrock Radios, Radio, Automobile and Battery Service. First Door North of Post Office

McGuire & W. "The Store For Me." Cleaning and Pressing Phone 66 We Call for and Deliver

### Woman Eats Only Baby Food 3 Years

"For 3 years I ate only Baby food, everything else formed gas. Now, thanks to Adlerika, I eat everything and enjoy life."—Mrs. M. Gunn.

Even the FIRST spoonful of Adlerika relieves gas on the stomach and removes astonishing amounts of old waste matter from the system. Makes you enjoy your meals and sleep better. No matter what you have tried for your stomach and bowels, Adlerika will surprise you.

Floydada Drug Co.

### LAND

We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of Lots in Floydada.

W. M. Massie & Bro. Floydada, Texas



## Merry Christmas, Folks!

The owners and employees of this service station bid you a very Merry Christmas, combined with our sincere good wishes for your prosperity in the year that is coming.

We have been in this business to serve your needs in this line adequately. You have shown, by the splendid patronage you have accorded us, that you appreciate our efforts to serve you well. We thank you for your co-operation and trust that you will favor us as well during other years in this business as you have during the past.

## F.F.F. Service Station

Phone 113 for Quick Road Service

## Broken Mouthed Ewes

FINE WOOLED

Also Good Solid Mouthed Ewes.

## R. M. Boyer

Sheep Barns, Littlefield, Texas

## HOLIDAY PROGRAM, ROYAL THEATRE

MATINEE DAILY, 2:30 P. M.

### The Primitive Passions of Man Laid Bare



Shown with greater realism through the genius of F. W. Murnau than has ever been revealed in motion pictures.

The William Fox Masterpiece

## SUNRISE

Featuring JANET GAYNOR—GEORGE O'BRIEN

CHRISTMAS EVE AND

and

CHRISTMAS DAY

Monday and Tuesday, December 24 and 25



MARION DAVIES in The PATSY

Love, Laughs and leap year in Marion Davies' greatest comedy.

A King Vidor production with Marie Dressler, Lawrence Gray.

THE LEAP YEAR PICTURE

WEDNESDAY

One day only, Dec. 26

### MILTON SILLS JOHN GILBERT AND GRETA GARBO

## Love

Monday

and

Tuesday

Dec. 31 and Jan. 1



## THE HAWKS NEST

Thursday and Friday

December 27 and 28

SATURDAY, DEC. 22

TOM MIX IN "Son of the Golden West"

His Latest Picture

WITH EACH FEATURE PICTURE, A Special selected comedy and short subject.

SATURDAY, DEC. 29

JACK HOLT IN Zane Grey's Story

"The Water Hole"

### HOW MANY BARGAIN TIRES ARE REAL BARGAINS?



ISN'T it better to pay a little more for a tire you know is good than to ride in fear and trembling on a "bargain" tire?

"Bargain" tires are short-lived, and in the end you've lost everything, including your temper—and nothing to show for it.

Buy United States Tires from—ride comfortably and save money.

Floydada Hardware & Grocery

United States Tires Are Good Tires

# The Christmas Gift Store

For Young and Old Quality and Value

A great holiday sale of ready to wear—starts Friday and for three days, Friday, Saturday, Monday, a startling sale commences! It means savings from 33 1-3% to 1/2 and just before the holidays when savings are most appreciated. Bring your Christmas shopping list to the Christmas gift store and let us fill your gift list.



### LUXURIOUSLY FUR TRIMMED WINTER COATS JUST 1/2 PRICE.

If you have been waiting for a coat, you'll save one half now, we are going to clear the racks of all winter coats before Christmas. At these prices they will simply go out in a hurry. Coats will make a great Xmas. All winter coats go. None reserved.

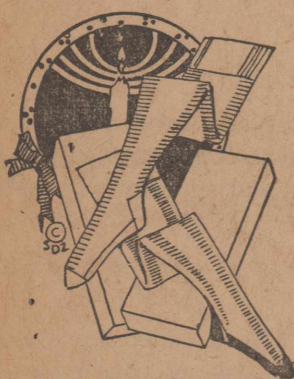
\$79.00 Coats now, _____	\$39.50	\$49.00 Coats now, _____	\$24.50
\$69.00 Coats now, _____	\$34.50	\$39.00 Coats now, _____	\$19.50
\$59.00 Coats now, _____	\$29.50	\$25.00 Coats now, _____	\$12.50

### ALL VELVET FROCKS REDUCED TO 1/2 PRICE FOR THREE DAYS ONLY.

#### NEW SILK DRESSES

Offering three big groups in three prices that will cause a mad scramble, get one of these dresses now.

GROUP NO. 1, Choice, _____	\$6.90	GROUP NO. 3, All \$29.00 Dresses	
GROUP NO. 2, Choice, _____	\$11.00	Choice, _____	\$17.50



### GIVE HER HOSE

If you want to please her just buy hosiery here. Ready boxed with a Christmas greeting card ready for your name. All the new colors, a great value for, **\$1.00**  
Other fine hosiery in "Munsingwear and Phoenix. Buy them by the pair and wrap to suit your own taste. \$1.50, \$1.95, \$2.50, \$2.95

### BOXED HANDKERCHIEFS

Beautiful boxed handkerchiefs, a pleasing gift that will be appreciated. Many new and novel style boxes, entirely new designs in handkerchiefs. A great assortment from which to choose.

25c, 49c, 75c, \$1.00 Box.



### DAINTY UNDERTHINGS

A joy to women folk whenever given. More joyful if that dainty underwear comes from Martin's, Pajamas, modernistic wraps, bloomers, teds, combinations, gowns, bandeaus, etc. All colors and combinations.

A RANGE OF VERY PLEASING PRICES



### DOLLS, DOLLS, DOLLS

Pictured is Kiddie Pal Dolly 27-inches tall. Has beautiful wavy hair, beautifully dressed. Goes to sleep and says mama. The greatest doll value we ever offered.

EACH \$3.98

Other Dolls in a great Assortment to Choose From 49c, 98c, \$1.45



### FOR HER FOR HIM

- |               |                 |
|---------------|-----------------|
| House Shoes   | Suit            |
| Bath Robes    | O'Coat          |
| Koolie Koats  | Shoes           |
| Purse         | Hose            |
| Hat Box       | Belt            |
| Fitted Case   | Scarfs          |
| Bed Spreads   | Ties            |
| Luncheon Sets | House Shoes     |
| Table Covers  | Bath Robes      |
| Bath Towels   | Hats            |
| Rugs          | Caps            |
| Perfumes      | Pajamas         |
| Toilet Sets   | Shirts          |
| Blankets      | Hand Bags       |
| Coats         | Belt Buckle     |
| Shoes         | Leather Jackets |
| Dresses       | Sweaters        |
| Underwear     | Handkerchiefs   |
| Gloves        | Gloves          |



### MEN'S DRESS GLOVES

The gift he will surely be delighted to get from you. We show the correct colors and kinds and have a complete size range. Easy to choose here, a price range to suit you.

\$1.50, \$2.50, \$3.00, \$4.00

### A BATH ROBE FOR HIM

New modernistic designs with mules to match in several qualities that will be sure to please him.

\$12.50, \$15.00, \$17.50, \$22.50



### GIFT HOSE



We have never heard of a man that had too many hose, there is no such thing. You won't go wrong in buying him hosiery for his Christmas gift.

Christmas boxing at \$1.00  
Individual pairs, 50c, 75c, \$1.00

### WOMEN'S NEW SPRING COATS AND DRESSES

Just arrived this week the New Spring Coats and Dresses. You will be pleased with the new styles. Ready for your inspection now.

### THREE DAY SALE of MEN'S SUITS AND O'COATS

Friday, Saturday, Monday, Just three days we are offering values in men's suits and O'Coats that will jam our store, men who appreciate style and quality will take advantage of this saving, and it comes to you just at Christmas time when savings are most appreciated.



All Suits at 33 1-3 Off  
All O'Coats at 33 1-3 Off

You'll find just the model to please your taste in this collection of fine suits and o'coats.

# Martin Dry Goods Company

"The Store With The Goods"

Floydada, Texas.

**TO SANTA**

Floydada, Texas,  
Dec. 12, 1928.

Dear Santa Claus:  
I am a little girl five years old. I have tried to be real good cause it's getting pretty near the time when you will come. But Santa I want you to bring me a doll, doll buggy, doll bed and some little dishes. Also don't forget the fruits, nuts and candy. And Santa don't forget my little sister, Nadeen.  
Your little friend,  
Martha Dudley.

Floydada, Texas,  
Dec. 14, 1928.

Dear Santa:  
I am a little boy seven years old. I go to school at Sand Hill. I try awful hard to be good and help mother, so please bring me a cap, gun, and a tool box and a pair of booties and Auther, Jr., wants a train and gun and an airplane. We both want fruit, nuts and candy. Please don't forget mother and daddy and my two little brothers.  
Your little friend,  
I. W. Womack.

Floydada, Texas,  
Dec. 7, 1928.

Dearest Santa Claus:  
Please bring me a doll with a bottle in its hand and a little cedar chest. Also some goodies to eat.  
Love,  
Thelma Maedelle King.

Floydada, Tex.  
Dec. 13, 1928.

Dear Santa:  
Please bring me a doll, a buggy for her and a pair of house slippers for myself.  
Your friend,  
Emily Violet Sitton.

Floydada, Texas,  
Dec. 15, 1928.

Santa Claus:  
I am a little girl eight years old. I am in the fourth grade and go to the R. C. Andrews Ward. I have been on the honor roll every year since the first, and I am trying to get on the honor roll this month. I want a fountain pen, a story

Floydada, Texas,  
Dec. 14, 1928.

Dear Santa Claus:  
I am a little girl five years old. I have tried to be real good cause it's getting pretty near the time when you will come. But Santa I want you to bring me a doll, doll buggy, doll bed and some little dishes. Also don't forget the fruits, nuts and candy. And Santa don't forget my little sister, Nadeen.  
Your little friend,  
Martha Dudley.

Floydada, Texas,  
Dec. 14, 1928.

Dear Santa Claus:  
I am a little girl eight years old. I go to school at Mt. Blanco. I want a little set of dishes and a toy machine. My teacher's name is Mrs. Reynolds. Please don't forget my little brother.  
From a friend,  
Ocie Bell Childs.

Floydada, Texas,  
December 17, 1928.

Dear Santa Claus:  
I thought I would write you to tell you what I wanted. I'll be so happy when you come. I would like for you to bring me a bicycle and a tool chest and some firecrackers, candy and fruit. I am not going to ask for nothing else for I want you to see the little orphan children at Waco, Texas.  
With lots of love,  
R. V. Bartlett.

Dougherty, Tex.  
December 12, 1928.

Dear Santa:  
I have tried to be a good little boy so you could come to see me. For Christmas I want you to bring me a train, air gun, Bible story book, nuts, fruits and candy. Don't forget my sister, Leona Kiven and uncle John.  
Your friend,  
Ralph Hercey Williams.

Floydada, Texas,  
December 11, 1928.

Dear Santa Claus:  
I am ten years old and in the fifth grade. I have been on the honor roll every month at school. Dear Santa, I want you to bring me a doll which will go to sleep but don't cry, a doll or a baby blanket, and a pair of stockings for my doll. I am hoping that every body will have a happy Christmas. If you don't have enough things to go around give them some of my presents.  
With Love,  
Gladys Ruth Brown.

Hondo, Calif.  
Dec. 7, 1928.

Dear Santa Claus:  
I am a little girl six years old and live out west in California, near Los Angeles and 20 miles from Long Beach so I don't think you could miss me. I live on the Ocean Side highway, a real good road for you to travel on and I am going to tell you what I want you to bring me. A scooter, a little cabinet with gro-

ceries, and a doll, a paint book and story book and I want you to please don't forget my grandma and grandpa. They live in Floyd County, so please bring them something nice. Don't forget daddy and mother, and the little orphan children. They would all like something nice too, and don't forget to bring me some candy and nuts and Santa you won't have to bring apples and oranges for I have plenty so that will be all. As ever,  
Little Opal Moore.

Floydada, Texas,  
December 11, 1928.

Dear Santa Claus:  
I am six years old. I have tried to be a good boy this year. Will you please bring me an electric train, a pair of handcuffs and a long barrel gun? I would also like some fireworks, candy and fruit.  
If you have too many little boys and girls to remember this year and do not have enough presents to go around you may give some of mine away. I do not want to be a greedy little boy. I wish you a Merry Xmas.  
Your little friend,  
Billy Boy Brown.

Floydada, Texas,  
Dec. 13, 1928.

Dear Santa Claus:  
I want a sandy andy and a little car. I want a cap size 6 5-8, lots of candy, fruits and nuts.  
Lots of love,  
Richard Tubbs.

Floydada, Texas,  
December 16, 1928.

Dear Santa Claus:  
I am a little boy seven years old. I am in the second grade. I want you to please bring me a coaster wagon, a train and a toy pistol and some caps for it and some fruits, nuts and candy. I thank you for the nice things you brought me last year.  
Your little friend,  
Ernest Gray.

Mr. and Mrs. J. A. Walden, parents of the Sand Hill community, for eight years, moved to Olton, Texas, Tuesday where they will make their home. Several other business men, J. A. McLean, and his brothers and sister, Mrs. W. M. Massie.

The Hesperian \$1.50 per copy



JUST A FEW MORE DAYS, KIDDIES THEN

**Santa Claus Will Be Here**

Have you seen Santa's Floyd County Headquarters? If not, be sure to see it TODAY before everything is picked over. Visit Santa's Regular Headquarters at—

**Floydada Variety Store**  
Mrs. J. A. Awtrey, Prop. South Side Square

**Our Christmas Gift to You**

A box of five fuse plugs will be given as our special Christmas gift to each person calling at our office between now and Christmas day.

**Texas Utilities Company**

**NOTICE**  
Of Order for School Election in Common School Districts Nos. 18 and 32, For the Purpose of Consolidation.  
THE STATE OF TEXAS,  
County of Floyd.  
Whereas, on the 26th day of November, A. D. 1928, a petition was presented to me for an election to be held in Common School District No. 18, of this County, and whereas on said date a petition was presented to me for an election to be held in Common School District No. 32, of this County, on the question of consolidating said districts for school purposes, both of said petitions bearing the requisite numbers of signatures of legally qualified voters of the respective districts, and being in every respect in conformity with law; and—  
It appearing that Floyd County contains a population of 9758, according to the last United States census; and—  
It further appearing that said Common School Districts No. 18 and No. 32, have heretofore, to-wit on the 21st day of July 1917, School District was reestablished and re-bounded by the County Board of School Trustees by order which is of record in Book 1, page 9, Minutes of County Board of School Trustees, and School District No. 32, was re-established and re-bounded by the above mentioned board on August, 6th, 1928, which is of record in Book 1, page 18, Minutes of County School Board; and—  
It further appearing that said districts are contiguous in their territory;  
Now, therefore, I, Wm. McGehee, in my official capacity as County Judge of Floyd County, Texas, do hereby order that an election be held in each of said districts on the 6th day of January, A. D. 1929, the election in said district No. 18, to be held at Mayview School-house in said District, and the election in said District No. 32 to be held at the Newland School house in said District; and said Districts were established by the respective orders here-in-above referred to, to determine whether a majority of the legally qualified voters of each of said Districts desire that said Districts be consolidated for school purposes.  
T. J. Campbell is hereby appointed presiding officer of the election to be held in Common School District No. 18, and H. D. Bloodworth is hereby appointed presiding officer of the election to be held in Common School District No. 32; and each of them shall select two judges and two clerks to assist them in holding said elections, and the said T. J. Campbell and H. D. Bloodworth shall, within five days after holding said elections, make due return thereof to the Commissioners Court of this County as is required for holding a general election.  
All persons who are legally qualified voters of this State and County and who are residents of the respective school districts aforesaid shall be entitled to vote at the election held in the district of which they are residents, and all voters who favor the proposed consolidation of the aforesaid districts shall have written or printed on their ballots the words:  
"FOR CONSOLIDATION OF SCHOOL DISTRICTS"  
and those opposed to the proposed consolidation shall have printed or written on their ballots the words:  
"AGAINST CONSOLIDATION OF SCHOOL DISTRICTS"  
The Sheriff of this County shall give notice of said Elections by having this order published for four weeks prior to said elections in some newspaper of general circulation that has been continuously and regularly published for more than one year previous to the date of this order, in Floyd County, Texas.  
Dated this 3rd day of December, A. D. 1928.  
(Seal) Wm. McGehee,  
County Judge, Floyd County, Texas 415tc.

**Merry Christmas**

ONCE AGAIN we extend to you and yours best wishes for a very Merry Christmas and a Bright and Prosperous New Year. We appreciate the confidence you have shown in our service in the past and trust we may retain your good will in the future.

**Higginbotham-Bartlett Lumber Co.**

"Everything to Build Anything"

**WHIPPET**

WITH THE FINGER TIP CONTROL

A GIFT SUPREME—FOR THE FAMILY

Today Willys-Overland presents for public judgement the new superior line of Whippet Fours and Sixes, setting new standards of beauty and comfort for low price cars—the artistic triumph of master designers—as far ahead of competition in beauty and style as the original Whippet was ahead in engineering advantages. The new Superior Whippet introduces the style of expensive cars to the Four and light Six field just as the original Whippet introduced the engineering practice of high priced cars to the low priced field.

Greater beauty, longer bodies, higher radiator and hood, richer colors, heavier one-piece full crown fenders—all these contribute to the trim, smart appearance that denotes creative genius and superlative mastery of modern design.

More spacious interiors in the new Whippet afford added leg room and elbow room, and the wider form fitting seats enable all passengers to enjoy relaxed, restful positions, while a 3¼ inch longer wheelbase adds to riding comfort.

In mechanical improvements the new Superior Whippet advances even over its famous predecessor. The new higher compression, longer stroke and larger intake valves give more than 200 per cent added horsepower, resulting in increased speed, faster pick-up and greater hill climbing ability. A complete redesigned steering gear makes the New Superior Whippet responsive to the lightest touch.

MICHELIN TIRES AND TUBES

The New Superior Whippet Is Now on Display at

**Geo. Finkner Motor Co.**

Whippet, Willys-Knight Dealers

**TO SANTA**

Floydada, Texas,  
Dec. 13, 1928.

Years old and please  
sh light, a red one if  
train that runs on a  
gloves, blocks and  
d fruit.  
Your friend,  
James Eubank.  
I want a wheel barrow if you  
blenty.

Floydada, Texas,  
Dec. 14, 1928.

Dear Santa:  
Are you coming to  
mas tree? I am eight  
please bring me a cow-  
boy hat.

Vinson Smith,  
Floydada, Texas,  
Dec. 14, 1928.

Dear Santa:  
I am two years old and I want  
you to please bring me a doll, doll  
buggy and a rocking chair.  
Thank you Santa,  
Beth Arnette King.

Floydada, Texas,  
Dec. 14, 1928.

Dear Santa:  
I am a little boy six years old. I  
go to kindergarten. Please bring  
me a coaster wagon, a little gun,  
and anything else you wish.  
Your little friend,  
Randell Paxton King.

Mickey, Texas,  
Dec. 13, 1928.

Dear Santa Claus:  
I am a little boy five years old. I  
want a gun and truck and please  
remember my baby sister. She is  
nearly three years old. She wants  
a doll and some nuts and candy.  
Edgar Louis Glenn.

Floydada, Texas,  
Dec. 12, 1928.

Dear Santa Claus:  
Please bring me a little rocking  
chair and some A B C blocks. I  
want a doll and lots of fruit, nuts  
and candy. I am three years old.  
I have been a good boy all year.  
Your friend,  
Elmar Tom Brown.

Dougherty, Texas,  
Dec. 12, 1928.

Dear Santa:  
I am a little girl 13 years old and  
I pulled cotton hard so you could  
come to see me. I want a surprise  
package, nut fruit and candy, a  
sewing basket and a ring.  
Bring my aunt Sallie a clock and  
don't forget B. F. and Aubrey.  
Your little friend,  
Leona Kirven.

Hondo, Calif.,  
Dec. 7, 1928.

Dear Santa Claus:  
I am just a little girl eight years-  
and I am going to tell you what  
I want you to bring me. I will tell  
first where I live so you won't  
me. I live in Los Angeles

County, California, 10 miles south-  
east of Los Angeles on the Ocean  
Side highway, 10 miles north of  
Long Beach so Dear Santa I  
don't see how you could miss me and  
I want a little cabinet with grocer-  
ies of all kinds so I can do some  
real cooking. And I want a scooter  
and an embroidery set so I can  
learn to embroider for my mother. I  
want some story books, a paint  
book, and Santa don't forget my  
little sister, and grandma and grand-  
pa. They live in Floyd County.  
They would like something nice too,  
and don't forget to bring me lots of  
candy and nuts and some fruit.  
Well Santa that will be all for this  
time.

As ever,  
Little Ruby Moore,  
Floydada, Texas,  
Dec. 13, 1928.

Dear Santa:  
We are two little girls five and  
seven years old. We want a doll,  
some china dishes, some silverware  
and some fruit, candy and nuts.  
Lela Mae and Emma Louise Bil-  
lington.

Starkey, Texas,  
Dec. 12, 1928.

Dear Santa Claus:  
I am a little boy four years old. I  
am at Grandma Finley's house. I  
have tried to be a good boy so  
please bring me a little fiddle and  
bow, a tricycle and a little sheep,  
and lots of nuts and candy. I won't  
ask for much for you have so many  
little boys and girls to see.  
Bobbie Dell Fulfer.

Floydada, Texas,  
Dec. 7, 1928.

Dear Santa:  
I am writing you to let you know  
what I want for Christmas. I want  
a nice coaster wagon, an air gun  
and some toys, nuts and candy and  
marbles, and send Ralph a little  
combine, a tractor just like Macks.  
He wants marbles, candy and nuts,  
a little of any kind of fruit will do.  
I am a little boy seven years old,  
will be eight in January. My little  
brother is four years old. We will  
be nice little boys and help mother  
and daddy.

Roland de Cordova.

Floydada, Texas,  
Dec. 13, 1928.

Dear Santa:  
Please bring me a doll, doll bug-  
gy, tricycle, some candy, nuts ap-  
ples, oranges and little dishes; if  
you will I'll be a good girl and  
thank you very, very much.  
Your little friend,  
Edith Shirey.

Floydada, Texas,  
December 16, 1928.

Dear Old Santa:  
I am a little boy three years old,  
I am a naughty little boy, but for-  
give me Santa and I will try to be  
good next year.

Please bring me a little wagon, a  
slate, some candy, nuts and fruits.  
Don't forget my mother and daddy.  
Much love,  
Carl Ray Muse.

Floydada, Texas,  
Dec. 15, 1928.

Dear Santa Claus:  
I am just a boy nine years old  
and in the fourth grade at school.  
I have been a good boy this year  
and do not want you to forget me.  
I want a belt buckle and a belt  
watch chain with the letter K on  
it and a tan belt. And I want a  
game and some fireworks and nuts,  
fruits, and candy. And any other  
thing you think I would like. Don't  
forget the other boys and girls.  
Your friend,  
Kenneth Bain, Jr.  
P. S. Please don't forget my dog,  
Brownie, he wants a collar.

Floydada, Texas,  
Dec. 15, 1928.

Dear Santa:  
I have been a very good boy, will  
you come to see me and please bring  
me a cowboy suit, football and  
skates.

Thank you,  
Ted Bell.

Floydada, Texas,  
Dec. 16, 1928.

Dear Santa Claus:  
I am a little girl five years old. I  
have been a good little girl and I  
help mother do the house work.

I want you to please bring me a  
doll, a doll bed, a slate, some candy,  
nuts, and fruits. Don't forget my  
little brother, and all the other lit-  
tle girls and boys.  
With love,  
Gladys Maxine Muse.

Floydada, Texas,  
Dec. 16, 1928.

Dear Santa:  
I'm so anxious for Christmas to  
get here and Santa will you please  
bring me a wagon, a little car, some  
candy, nuts and fruits.  
Your little friend,  
James Hennessee.  
P. S. And Santa don't forget to  
bring me some firecrackers.

Floydada, Texas,  
Dec. 16, 1928.

Dear Santa:  
I am a little girl almost three  
years old and I'm writing you to tell  
you what I want for Christmas.  
Please bring me a doll, a toy dog,  
some candy, nuts and fruit.

Your little girl,  
Edna Marie Hennessee.

Floydada, Texas,  
December 13, 1928.

Dear Santa:  
I'm a little girl and I go to school  
here in town. I live close to the R.  
C. A.

Santa I want you to bring me a  
doll that talks and a little dresser  
and a stove, and a sewing machine  
and some nuts and fruit. As I want  
you to remember by little sister,  
Jenne, and my playmates, Lefty  
and R. J. I want ask for any more.

Your little friend,  
Polly Lou.

P. S. We have been good little chil-  
dren. Oh yes don't forget mamma  
and papa and Deen and Cris.

Floydada, Texas,  
December 17, 1928.

Dear Santa Claus:  
Dearest of all pals, as Christmas  
is almost here, I think it is a good  
idea to let you know what I wish  
you to bring me, or else leave in my  
stocking. Please leave me a tiny  
portable, a big sleeping doll with  
yellow hair and blue eyes and in a  
pretty pink silk dress.  
That is all except some candy,  
nuts and fruit for I sure don't want  
you to forget my friends, Polle,  
Deen, Lefty, and Jeff an dalso  
mother, daddy and the baby and  
please dear Santa bring me an all-  
day sucker or two.  
Lovingly your little pal,  
Criss Goodman.

P. S. Santa you will find some can-  
dy and the turkey's pulley bone and  
a pie on the front porch for you  
and some feed for your reindeer at  
the front gate. I hope you don't  
get very cold this year.

The Hesperian \$1.50 per Year.

Floydada, Texas,  
December 16, 1928.

Dear Santa:  
As Christmas is drawing so near I  
guess I had better write and tell  
you what I want for Christmas.

Please bring me a doll and a doll  
buggy some candy, nuts and fruits.  
Your little girl,  
Jewel Hennessee.

Read the Hesperian \$1.50 per year.

*Don't Forget  
That—  
Santa  
says*

You can get those little stockings and big stockings  
filled with the right kind of—

*Candy, Fruits and Nuts*

If you'll tell him to do his shopping at—

*The  
City Market*

Howard and Maxwell, Props., Phone 118  
Floydada, Texas

P. S. Some of the dandiest Grocery Chests that will  
make pretty Christmas Gifts. You should see them.



CHRISTMAS comes again, awaken-  
ing memories of pleasant associa-  
tions and warm friendships. May  
tidings of peace and joy attend your  
Christmas holidays, and may the  
New Year bring to you many bless-  
ings including—

**HEALTH, HAPPINESS  
and  
PROSPERITY**

**Floydada Drug  
Company  
The Rexall Store**

**The Finest Gift of All - - A Home**



*Start building now to make  
next Christmas your happiest*

YOUR HOME SHOULD  
COME FIRST

**J. C. Wooldridge  
Lumber Co.**

# Only Four More Days—Then Christmas Eve

HAPPY XMAS SAVINGS FOR BAKER, HANNA'S CUSTOMERS FROM NOW TO AND INCLUDING CHRISTMAS EVE DAY ON READY-TO-WEAR AND HEAVY MERCHANDISE

If you miss these prices you will miss the best prices made in Floydada this fall. Why not give Baker, Hanna High Quality Merchandise for Christmas Gifts?

**There Could Be Nothing More Practical Than Things That One Uses Every Day In The Year**

## LADIES' DRESSES

Every silk Dress in the House, nothing reserved, will go at One-Half Price from now until Christmas Eve Day.

\$11.95 Dresses, Christmas Price, .....	\$5.88
\$16.50 Dresses, Christmas Price, .....	\$8.25
\$18.50 Dresses, Christmas Price, .....	\$9.25
\$19.50 Dresses, Christmas Price, .....	\$9.75
\$22.50 Dresses, Christmas Price, .....	\$11.25
\$25.50 Dresses, Christmas Price, .....	\$12.75
\$27.50 Dresses, Christmas Price, .....	\$13.75
\$29.50 Dresses, Christmas Price, .....	\$14.75
\$32.50 Dresses, Christmas Price, .....	\$16.25
\$37.50 Dresses, Christmas Price, .....	\$18.75
\$39.50 Dresses, Christmas Price, .....	\$19.75

## LADIES' COATS

These prices will surely clean our Coat cases in a very short time and we suggest that you come early on the coat purchase—Christmas Prices—one-half:

\$9.95 Coats, Christmas Price, .....	\$4.98
\$14.50 Coats, Christmas Price, .....	\$7.25
\$16.50 Coats, Christmas Price, .....	\$8.25
\$19.50 Coats, Christmas Price, .....	\$9.75
\$22.50 Coats, Christmas Price, .....	\$11.25
\$27.50 Coats, Christmas Price, .....	\$13.75
\$29.50 Coats, Christmas Price, .....	\$14.95
\$32.50 Coats, Christmas Price, .....	\$16.25
\$35.00 Coats, Christmas Price, .....	\$17.50
\$37.50 Coats, Christmas Price, .....	\$18.75
\$45.00 Coats, Christmas Price, .....	\$22.50
\$47.50 Coats, Christmas Price, .....	\$23.75
\$55.00 Coats, Christmas Price, .....	\$27.50

## MISSES' AND CHILDREN'S WOOL DRESSES

\$2.75 Dresses, Christmas Price, .....	\$1.95
\$3.50 Dresses, Christmas Price, .....	\$2.29
\$3.95 Dresses, Christmas Price, .....	\$2.59
\$4.50 Dresses, Christmas Price, .....	\$2.95
\$4.95 Dresses, Christmas Price, .....	\$3.15
\$5.50 Dresses, Christmas Price, .....	\$3.85
\$5.95 Dresses, Christmas Price, .....	\$3.95

## MILLINERY

All Millinery Must be Closed Out Before Invoicing. Don't miss this opportunity to buy your new Xmas Hat. All hats will be grouped into three groups.

All \$6.95 and \$8.95 Hats, .....	\$2.95
All \$3.85 to \$4.95 Hats, .....	\$1.95
All 1.95 to \$3.50 Hats, .....	95c

## MEN'S LEATHER JACKETS

Genuine horse-hide Jacket, wool-lined, all sizes up to 44, Christmas Price \$9.95 & \$7.95  
Boys' Sheep-lined Duck Coats, Christmas Price, \$4.69.  
Men's Lumber Jacks and wool sweaters, Christmas close-out, ONE-HALF PRICE.

## SHOES, SHOES, SHOES

All broken lines in Men's, Boys', Women's, Misses' and Children's Shoes will be reduced to prices that will move every pair.  
They will be grouped and marked in plain figures for easy selection.

## MEN'S OXFORDS AND SHOES

34 Pair \$5 Black and Brown Top Shoes, .....	\$2.85
18 pairs \$7.50 Brown Straight Last .....	\$3.75
23 pairs \$6.50 Oxfords, black and brown .....	\$3.25
32 Pairs \$7.50 Oxfords, Brown, .....	\$3.75
44 Pairs \$9.50 Howard & Foster, .....	\$4.75

## LADIES' SLIPPERS

35 Pairs \$9.50 values, Christmas Price .....	\$4.75
22 Pairs \$8.50 values, Christmas Price, .....	\$4.25
14 Pairs \$7.50 values, Christmas Price, .....	\$3.75
19 Pairs \$6.85 values, Christmas Price, .....	\$3.43
15 Pairs \$5.85 values, Christmas Price, .....	\$2.88
20 Pairs \$4.85 values, Christmas Price, .....	\$2.43
54 Pairs Extra Special Price, .....	\$1.85
24 Pairs Sateens, to clean up, .....	\$2.85

## MEN'S AND BOYS CLOTHING

Although we have broken our Men's and Boys' Suit stock very badly already in our December Selling Campaign, yet what we have left will be closed out at Real Bargains. Come in and see what you can save on clothing—Christmas Price:

## MEN'S SUITS

\$21.00 Christmas Price, .....	\$15.00
\$26.50, Christmas Price, .....	\$20.00
\$27.50, Christmas Price, .....	\$21.00
\$28.50, Christmas Price, .....	\$22.00
\$31.50, Christmas Price, .....	\$25.00
\$35.00, Christmas Price, .....	\$27.00
\$37.50, Christmas Price, .....	\$28.00
\$39.50, Christmas Price, .....	\$29.00

## BOYS' SUITS

\$7.50 Suits, Christmas Price, .....	\$4.85
\$8.50 Suits, Christmas Price, .....	\$5.95
\$9.95 Suits, Christmas Price, .....	\$6.95
\$12.50 Suits, Christmas Price, .....	\$8.45
\$14.50 Suits, Christmas Price, .....	\$8.95
\$17.50 Suits, Christmas Price, .....	\$9.95
\$22.50 Suits, Christmas Price, .....	\$14.95
\$27.50 Suits, Christmas Price, .....	\$16.95

## MEN'S SHIRTS

Why not give him a pair of nice shirts for Christmas?  
All Dress and Wool Shirts, Christmas Price One-Third Off.

**BAKER, HANNA & CO.,** Floydada, Texas



# THE FLOYD COUNTY HESPERIAN

VOLUME 35

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, DECEMBER 20, 1928.

NUMBER 43

## MORE WHITE WAY STANDARDS SOON

Traffic Signals Also Will Be Installed in Floydada After Jan. 1.

Forty-four more white way standards, exact duplicates of those already installed in Floydada, have been contacted from Texas Utilities Company by the city for installation beginning shortly after the opening of the New Year, and the company was also given contract for the installation of traffic signal lights recently ordered in.

**Simplify Traffic Control**  
Simplification of traffic control in the business section is hoped to be gained by the installation of the traffic signals, which will be placed at six intersections in the downtown district. According to the present plan of the council, as announced at the city office, traffic signal lights will be installed at Main and Mississippi, Main and California, Main and Missouri, Fifth and Missouri, Fifth and California and at Wall and California.

A very substantial form of installation is planned. The lights will be swung in the center of the street from thirty foot steel poles. Texas Utilities Company has this installation contract. The work will be done sometime after the first of the year. The lights have been purchased and already delivered.

The white way lights and standards will be installed on California, Mississippi, Main, Virginia and Fifth Streets. Two blocks on Mississippi from Wall to Ninth, one block on California from Fifth to 10th, one block on Main, one block on Virginia and one or Fifth in the plans to be included in white way district.

White way installations are made the basis of a contract entered two years ago with the utility company, by which the company installs and maintains the white way lights at a fixed charge per month.

The additional white way lights—

# Road Bond Issue Defeated For Third Time in County

34 in all—will bring the total in the business district to seventy.

## Calvin Harris Victim Of Pneumonia Dec. 15

Calvin Harris, 21, son of Mr. and Mrs. E. R. Harris of the Pleasant Valley community died at the home of his parents Saturday night, Dec. 15, following an attack of pneumonia.

Funeral services were held Sunday at the Methodist Church at Lockney, the Rev. J. E. Stephen conducting. Fourteen young men, all cousins of the deceased were honorary pallbearers. Interment was made in the Lockney cemetery at 2:30 Sunday afternoon.

The deceased is a grandson of Mr. and Mrs. J. H. Shurbet and a nephew of Mrs. M. F. Husky of Floydada. Four brothers survive him, Otis Harris of Lubbock, Hollis, Jack and Revis Neil of Lockney.

### COMPLETE RETURNS

Official figures for Cedar, Starkey and Antelope boxes in the road bond election Tuesday, have been received at the office of County Clerk Tom W. Deen and the final figures give for the bonds 1273 votes, and against the bonds 939 votes.

At Starkey the vote was 13 for and 53 against, at Cedar 5 for and 71 against, and at Antelope 20 for and 13 against. Antelope and Harmony were the only rural communities in the county which gave a vote favorable to the bond issue.

### TWO SECTIONS THIS WEEK

The Hesperian is issued in two sections this week. This is the second section of 12 pages. The first section contains 8 pages.

The front page done in colors was cast from matrices of an artist's drawing and printed at The Hesperian office.

J. L. McPeak and family visited A. H. Howell and family at Bula from Saturday to Monday.

For the third time in two years the voters of Floyd County Tuesday of this week turned thumbs down on the proposal to pave state-designated Highway No. 28 through the county, their opposition being considerably more decisive this third time than on either previous occasion. The figures for the Tuesday vote, with three boxes not included in the total are: For the bonds 1235, against 802. These totals are unofficial, and were compiled Tuesday night by The Hesperian from reports of various election holders.

### Vote Shows Increase

Defeat of the Floyd County bond issue is the third of its kind to occur in the panhandle in the past month. In Lubbock County two weeks ago voters turned down an issue of upward of \$2,000,000, by a heavy majority and in Collingsworth County the taxpayers turned in a vote that lacked 18 of the necessary two-thirds majority for the issue. This is in contrast with a similar election in McLennan County, where all precincts in the county turned in a heavy majority for a bond issue in excess of \$4,700,000 for the purpose of constructing roads.

Quick tabulations were made in all precincts of the county and some of the boards completed their labors and left before the returns could be obtained by telephone. Cedar Starkey and Antelope boxes are not included in the tabulation made at noon Wednesday. Official returns from these boxes are expected to add heavily to the vote against the bond issue.

Defeat of the bond issue was pointed to with the first returns made. The Floydada boxes together gave the bonds only a slightly better net increase over the vote of August, 1927, and the Lockney boxes showed a loss of strength for the bonds. Lakeview box, which in August of last year returned twenty-two votes for and forty-five against, came in among the first with seventy-four against and only seven for the bonds. This trend was interpreted as definite indication that the bond issue would lose by a greater majority than before.

If official returns show about the same vote from Cedar, Antelope and Starkey in this election as in August of last year, the total vote cast was about 2,200, with slightly less than 1,300 in favor of the bond issue and slightly more than 900 against

Fairmont	1	17
Cedar	(Not reported.)	49
Center	14	83
Baker	39	74
Antelope	(Not reported.)	7
Lakeview	7	30
Harmony	12	56
Goodnight	0	221
West Lockney	221	70
North Floydada	234	802
Totals	1235	

### FRANK STOVALL'S HOME FROM HONEYMOON TRIP

Mr. and Mrs. Frank Stovall reached home Saturday night of last week after a trip down-state, spending some twenty days at Temple, Austin and San Antonio. At Temple they visited their daughter Mrs. Joe Williams and husband. At Austin they attended the Thanksgiving football game between Texas and A. & M., and visited their son, Richard, who is a student at the University, and at San Antonio they spent the week-end with friends and toured the historic spots of Texas history.

Mr. and Mrs. Stovall were wed twenty-six years ago, but just this fall found time and opportunity for their long-deferred honeymoon trip.

Hesperian Want Ads Pay.

### RUCKER PRODUCE SOLD TO L. G. WITHERS THIS WEEK

Purchase of the Rucker Produce Company by L. G. Withers, of this city, was completed Tuesday afternoon, and Mr. Withers took active management of the business on Wednesday morning. P. T. Rucker, former owner and manager, has been in the produce business in Floydada for a number of years, and has been in the present location at the south-east corner of the square for the past three years. Although his plans for the present are indefinite, he plans to move to Wichita Falls, and enter the produce business in that city.

Mr. Withers has had several years experience in the produce business in Texas. He formerly operated a produce house at Vernon. For the past several years he has been owner of a coffee shop and lunch counter on West California Street, in this city.

Mr. Withers also announced this week, the sale of his coffee shop to a brother, Jerry Withers, who has had the management of the shop for the past year.

Since his residence in this city, L. G. Withers has also been connected with the Floyd Poster Advertising Company. He plans to continue in this business.

### Bourland Fills Dates Here For Road Bonds

A. M. Bourland, Wilbarger County farmer, who is given much of the credit for the good roads movement in that county which has resulted in a large road building program, was much impressed with Floyd County's resources on his visit here last week-end when he filled speaking dates at the request of local supporters of the Floyd County bond issue for a hard-surfaced road.

He traveled something more than 150 miles over the county on Friday and Saturday. He spoke at Cedar Friday night and in Floydada and Lockney Saturday afternoon.

While here he paid a visit to the Panhandle Sand & Gravel Company's plant in the northeast part of the county, where a big outlay is being made in preparation to exploit one of the largest natural deposits of sand and gravel in the southwest.

Fred Deen, of San Bernardino, Calif., arrived Wednesday to spend the Christmas holidays with his parents, Mr. and Mrs. Tom Deen.

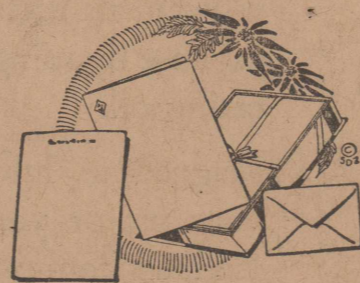
# GIFT Suggestions for the Last Day Shoppers

ARWINE DRUG offers to the late shoppers, a most complete line of gifts from the smallest items to the larger and more expensive presents. At ARWINE'S you will find the best selection of gifts that HAVE NOT BEEN HANDLED OR PICKED OVER that you can find. IT WILL PAY YOU TO SHOP HERE.



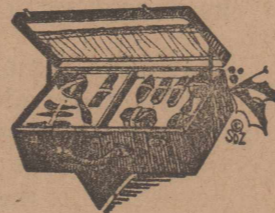
TO all our patrons—those who have shared with us and those who will share with us in the future—our heartiest and sincerest greetings. May Christmas be your best!

**McGuire & Weatherly**  
"The Store for Men"



### STATIONERY

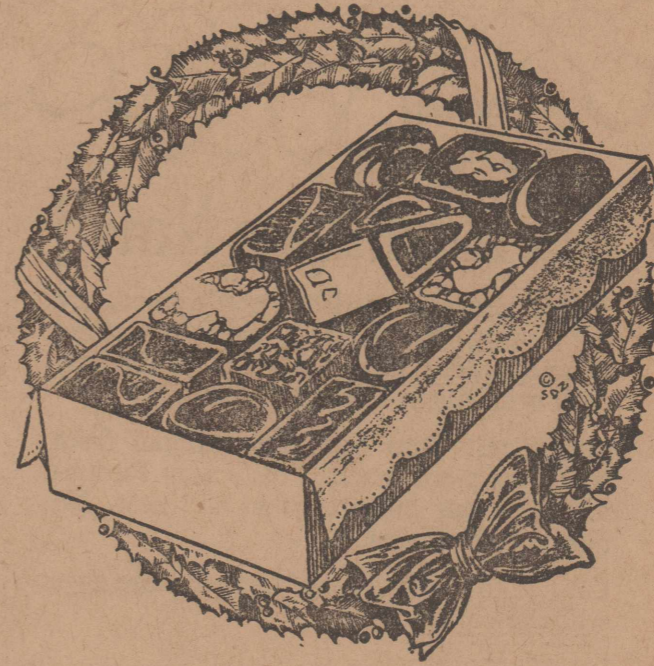
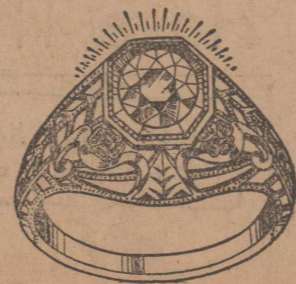
A most appreciated gift. All styles and prices.



### FITTED CASES AND TOILET SETS

Are sure to win her surprising smile. A most complete line of all kinds of toilet cases and sets. Wide range of prices.

Nothing can substitute for—  
**JEWELRY**  
Diamonds, watches and small jewelry.



### FOUNTAIN PEN SETS

Desk sets or Pen and pencil sets are sure to please Him or her. Many styles.



### FOR THE SMOKER

All brands of cigars and cigarettes—in special holiday packages.

Pipes, Cigarette and Cigar holders will be appreciated.



### FOR MOTHER, SISTER OR SWEETHEART—GIVE HER

*Pangburn's Better Chocolates*

### Other Suitable Gifts

- |                              |                       |
|------------------------------|-----------------------|
| Leather Purses               | Toilet Sets           |
| Leather Cigarette Cases      | Dresser Sets          |
| Leather Bound Memory Books   | Christmas Cards       |
| Sheaffer's Fountain pen      | Christmas Seals       |
| Pipe Sets                    | Christmas Tags        |
| Fountain Pen and Pencil Sets | Beaded Bags           |
| Cigarette Cases and Lighters | Perfume Atomizers     |
| Kodaks                       | Kodaks                |
|                              | Radios                |
|                              | Custom Jewelry        |
|                              | Matched Jewelry Sets. |

FULL LINE OF SILVERWARE

# Arwine Drug Co.

"Goteverthing"

South Side Square

**The Floyd Co. Hesperian**

Published Every Thursday By THE HESPERIAN PUBLISHING COMPANY

HOMER STEEN  
Editor and Manager

Entered as second class matter April 20th, 1907, at the Post Office at Floydada, Texas, under the Act of Congress of March 3rd, 1879.

**SUBSCRIPTION PRICES**  
One Year .....\$1.50  
Six Months ..... .85  
Three Months ..... .45  
In Advance

Advertising Rates Furnished on Application.

**IT'S CHRISTMAS-TIME**

We know by the holly, the green trees in the windows, the wreaths, and most certain hardinger of all, by the bright lights shining in the eyes of the little boys and girls that it is Christmas-time. Only the anticipation of such a pleasant event could account for this last portent. Little round eyes shining and dancing as they hear about "The Night Before Christmas," or sing "Jingle Bells"; or, tiptoeing about, curious about the mysterious packages.

Of course, there are a lot of people so smart they know all about everything—they even know there isn't any Santa Claus. They are quite sure of it. But the real Santa Claus can't be seen, and that the eyes of mortal have never seen him, except as pictured or impersonated by someone, is poor evidence that there is not such a jolly person.

And Christmas-time, when Santa Claus visits us and warms up the cockles of our hearts once more, is here again. Let somebody else answer whether Christmas is being commercialized too much. We are content that there is such a time and happy that it is here once more.

**REASONABLY GOOD YEAR**

Although all the returns are not in yet—a mighty bad season to attempt to gather crops having themselves up for most every form of industry in Floyd County to indicate a reasonably good year.

Off to a mixed good and bad start, with rains too late for the wheat but early enough for the row crops, the year has been just about a whatness, not all good by any means, but certainly not all bad.

Cotton yields have run at the worst a bale to six acres, there has been lots of half-bale cotton and a considerable sprinkle of three-quarters of a bale cotton. The poultry and produce industry has thrived wonderfully, the dairy business is getting a firmer hold, everybody has had a good year for feed crops, and practically everybody in that basic industry, farming, has been able to cut down their liabilities so that their position at the close of the year is not bad. Winter wheat is going to represent an asset, as the season advances into spring, rather than a liability, for every wheat field is going to pay its way in grazing.

Market conditions, that high essential to successful farm operations, the same as to all other industry, have been more favorable than unfavorable. So, all in all, one can say that 1928 has been a reasonable good year.

**SHEEP HELP OUT**

Sheep are helping out on something more than a hundred farms in Floyd County, from the best information we can gather, and although some farms and some farmers can not be adapted to handling them efficiently, it is becoming more and more evident that a herd that is not out of line in size with the size of the farm is a most profitable investment.

Sheep won't solve all the problems, of course, any more than any of the other things we read about. But sheep handled right are making money for a very considerable number of farms in Floyd County. No danger, we should think, of overproduction if a few more get in the game on the right scale.

**PETTY THEFTS NUMEROUS**

Petty thefts from the stores and shops of Floydada during the holiday season have been possibly a little more pronounced in number and boldness than in recent previous years.

Petty thieving furnishes evidence that the race has not progressed as far as we should like for it. Likely, it is proof that we have advanced little since the days of the first recorded civilization, that all the work of "civilizing the world" has not been able in a few thousand years to make any marked change in the basic weaknesses of human nature.

Hesperian War! Ads Pay.

**RAZZING 'INDUSTRIAL DALLAS'**

"Industrial Dallas," whoever and whatever that is, must be happy by this time to have heard so much pleasant conversation from over West Texas about their high-powered map.

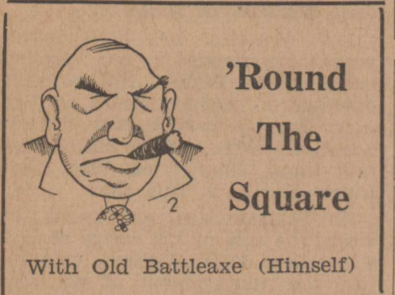
If we gather the correct impression, the map does not give much light, except light on the ignorance of "Industrial Dallas" about what is happening in Texas.

**NEW CLUBS ORGANIZE**

The growth of two full-fledged service clubs in Floydada out of the one old organization known as the Luncheon Club, each of the two new clubs being affiliated with an organization of international scope, is one of the finest incidental things in the business and social life of the community.

The story last week of the formal launching of the Lions Club and the announcement of the early-expected completion of the organization details for the Rotary Club, both furnish proof of the growth of the vision and the broadening of the outlook of local business and professional men.

No set of men can follow the tenets of these service clubs without being better citizens and better business men as one of the rewards. All of which is a happy augury for the community.

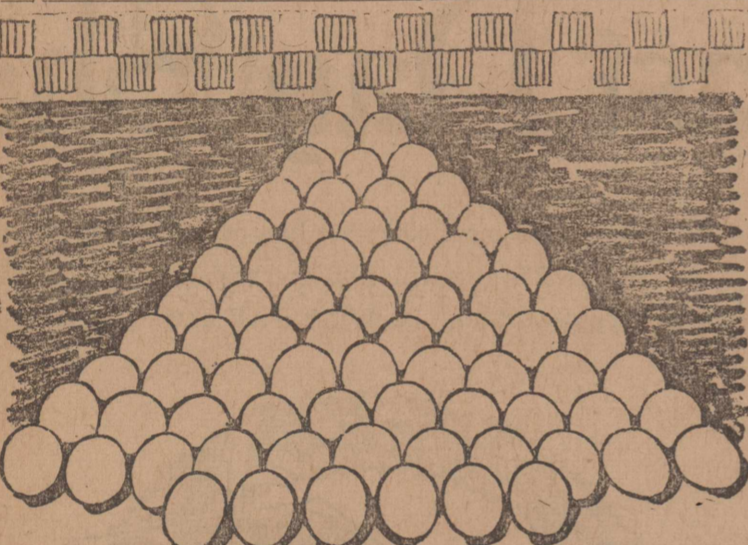


'Round The Square

With Old Battleaxe (Himself)

Here it is, folks! Our Christmas present to you—a picture of O. B. (himself in person). We have taken the advice of local photographers that it is a gift "that cannot be duplicated." And we know that this is so with our picture. Anyone wouldn't duplicate it even if they could.

Now we know that the Saliva Slingers, Non-Pavers and others sworn enemies of O. B. are going to point out our facial blunders, but they will know one thing sure—that is that we are not two faced. If we were, we would sure wear the other face.



**Get More Eggs Now!**

**B**inding that when it comes to getting more eggs, day in and day out, you simply can't beat Purina Poultry Chows.

Purina puts into hens the material from which eggs are made. That's why Purina-fed hens put more eggs in the nest. No mystery about that.

Change to Purina today. Gather more eggs while prices are high.

**Floydada Mill & Elevator**

Panhandle Produce & Cream Co. Sub-Dealers



And our marble top is a consolation, too, cause it resembles heaven. There's no parting there.

Thanks to the City papas! They have scraped the first eight inches of mud off of the pavement, and this week we are only wading mud up to our ankles. That's quite an improvement, folks, and we sure appreciate it too. Who knows, before the winter is over, we may have nearly all of the mud scraped off the pavement.

Why, before the Dads got on the job, you could have planted a few seed, and raised one of the best crops in the state right here on our city paving. The soil was so fertile that it would have put the Rio Grande Valley and Southern California in the shade. Several startings plans to drill an oil well at the corner of Main and California.

Another reason for putting our picture in this week's paper is to let people know that we don't need any combs or brushes for Christmas. But, as you see, he is a victim of the "weed."

If you want to get all soaked up with the Christmas spirit, just gaze into the windows of Floydada merchants or take a squint at all the pretty lights and electric signs. Everything all dressed up for Christmas in colors that make this town proud.

Texas Utilities Company and the Radio Electric Company, are both to be commended upon their beautiful electric signs. Such signs as these will make Floydada a much prettier town.

Dumb Dora stayed out all night long last Saturday waiting to see when one of those lights on the Texas Utilities sign would catch the other. It didn't.

That guy on California Street said Christmas sure has a spirit of equalization. After Christmas, we will all be broke.

Folks, at this time of the year, O. B. can't hold nothing against nobody. So, here's wishing everybody a real sure enough old time Merry Christmas and a Happy New Year.

For us, it will probably be a Merry Kress-mass.

Which? Are we short on prosperity, or is it economy we lack?—Farm and Fireside.

**FLOYD COUNTY 14 YEARS AGO**

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

**TEXAS ROAD IMPROVEMENTS ISSUE DEC. 3, 1914.**

Although financial conditions are such as to make all talk of bond issues for roads impractical, Texas should turn her attention to spending wisely the money received from road tax and other funds in the improvement and maintenance of roads, in the opinion of Geo. D. Marshall, road expert in the employ of the United States Government.

"150,000 miles of highways in Texas. How can they be maintained? While millions of men in Europe are engaged in the destruction of life and property, the people of Texas can add millions to property values by construction of permanent roads."

"Every day we read in the papers of the campaign in Austria and France. What Texas needs is a good roads campaign."

"When the war is over the world will be crying for our products. Prices will be high but how can we take advantage of these conditions with impassable roads? We have lost thousands of dollars in past years by not getting the best price for our farm products, because mud was our Master. Texas must come out of the mud."

Miss Hattie Triplett, who is teaching this year in Hale County, was in Floydada visiting with her brother, T. B. Triplett.

Read The Hesperian for the news of Floyd County.

**CONTROL WOMEN'S CLUB GROWTH, MEMBER URGES**

Women of the United States are over-organized and in many cases are being forced to subordinate their home duties to demands on their time from a score of organizations, in the opinion of at least one woman who has, by necessity and inability to refuse, been forced to be a joiner.

Writing in the Woman's Home Companion she declares that "women's clubs are clubbing women to death" and suggests that a "club holiday" be declared that stock may be taken when useless organizations may be disbanded. It is suggested that every ten years all organizations should be disbanded for ninety days, with the understanding that they were not to meet again unless there happened to be a positive demand for them. This would not, of course, interfere with the churches, schools and hospitals.

"But," asks the pleader, "wouldn't it weed out a wonderful lot of things that are kept going just because they started?"

The writer makes the point that nothing is going to save the world

**Would You Know One If You Saw It?**

If you ever came face to face with a germ, would you recognize it? Of course it is not likely that you ever will see a germ, unless you own a tremendously powerful microscope, for you would have to magnify one over a thousand times to make it as big as a pin head. But you should recognize the fact that these tiny germs can get into your blood streams through the smallest cut, and give you typhoid fever, tuberculosis, lockjaw, blood poisoning, and many more dangerous and perhaps fatal diseases. There is one sure safeguard against these dangers—washing every cut, no matter how small, thoroughly with Liquid Borozone, the safe antiseptic. You can get Liquid Borozone at Floydada Drug Co.

in the long run, but the individual goodness on the part of each man and woman in it. "Making better homes," she concludes, "raising better children and leading a better life is worth more to society than being ten times a chairman and a dozen times a secretary."

**GENTLE POWER**

There is a power in gentleness that we seldom dream of; infinitely more effective than the mightiest blows from the hammer in the hands of Thor.—The American Magazine.

Remington Portable Typewriters write good and last long.

**The West Texas State Teachers College**

Canyon, Texas

J. A. Hill, President

Winter term opens January 2, 1929.

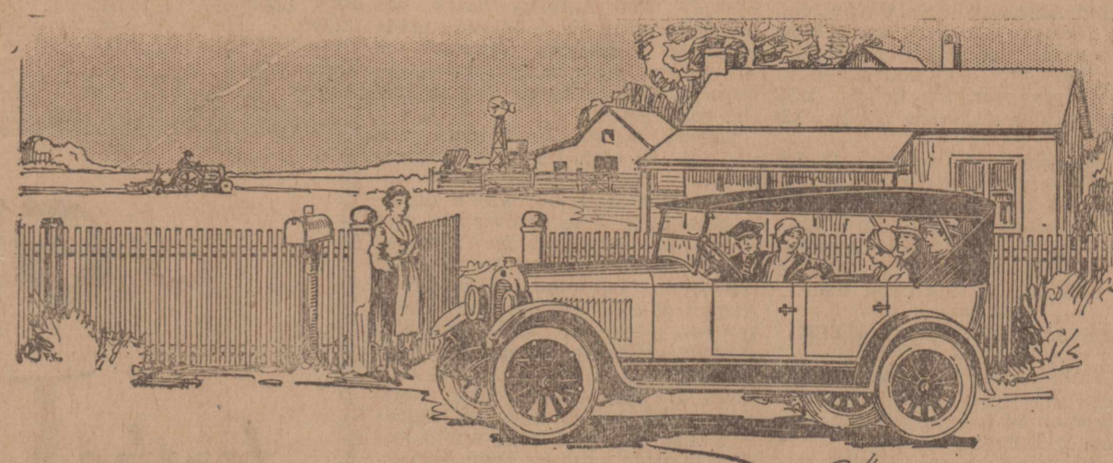
Correspondence courses available at all times.

Write

D. A. Shirley, Registrar

for full information

(This advertisement paid for by Canyon Chamber of Commerce)



**How Many Years of Life in It?**

That new car—you can add thousands of miles to its usefulness and reduce repair expense by using the right kind of lubricating oil.

Magnolene lubricating oils will keep your motor youthful and trouble-free. Refined from pure paraffine-base crudes, Magnolene oils are tougher and will lubricate the hottest spots in the motor, where lubrication is required, when used as recommended.

Magnolia Gasoline, full of smooth flowing power, will add further enjoyment to your motoring. Magnolia ANTI-KNOCK Gasoline, free from chemicals and poisonous compounds, takes the knock out of high compression motors, or motors troubled with carbon.

A new road map of the Southwest may be had free at any Magnolia station

YOU CAN DEPEND ON MAGNOLIA STATIONS AND DEALERS

**Magnolia Petroleum Company**

**C. W. GINN**

Local Agent

**Magnolia Products**

- Magnolia ANTI-KNOCK Gasoline
- Magnolia Gasoline
- Magnolia Kerosene
- Magnolia Paraffine Wax
- Magnolene Motor Oils (all grades)
- Magnolene Liberty Aero Oils (all grades)
- Magnolene Gas Engine Oil
- Magnolene Cup Grease (all grades)
- Magnolene Tractor Oil
- Magnolene Axle Grease
- Magnolene Neatsfoot Harness Oil
- Magnolene Harvester Oil
- Magnolene Heavy Windmill Oil
- Magnolene Cream Separator Oil
- Magnolene Domestic Lubricant

and many other grades of Magnolene brand of oils and greases, constituting a full line of petroleum products.

**H. Z. Pen**  
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Telephone  
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**F. C. HARMON**  
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Modern Equipment;  
Hearse and Ambulance  
SERVICE ANYWHERE  
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**Goen & Goen**  
Real Estate Loans, and Insurance  
6 Per Cent Farm Loans  
Farm Lands, Ranches, and City Property  
We handle city property and keep it rented. We render and pay taxes for non-residents.  
Would appreciate your Fire Insurance Business.  
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**E. P. NELSON**  
**FIRE INSURANCE AGENCY**  
WILL APPRECIATE YOUR BUSINESS  
CITY AND FARM LOANS  
Every detail of your fire insurance requirements will be carefully handled if entrusted to this agency.  
OFFICE—ROOM 8  
**FIRST NATIONAL BANK BUILDING, FLOYDADA**

**KENNETH BAIN**  
LAWYER  
Rooms 12 and 13  
First National Bank Building  
General Practice

**Drs. Smith & Smith**  
Sanitarium  
FOR SURGICAL CASES  
Phone No. 177  
Floydada, Texas

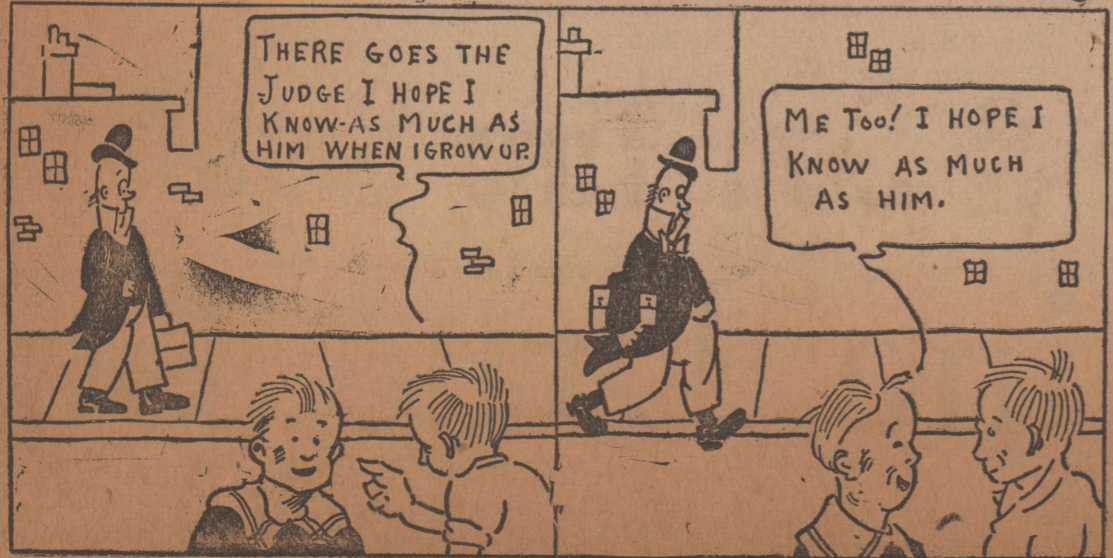
**Dr. W. M. Houghton**  
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Diseases of Women and Children a Specialty  
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Residence 250 Office 256

**M. FROST, D. C.**  
3-YEAR CARVER GRADUATE  
**Chiropractor**  
Licensed under Kansas and Arizona Laws  
LADY ATTENDANT  
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OFFICE PHONE 175

**Mathews & Folley**  
LAWYERS  
Readhimer Building  
FLOYDADA, TEXAS

**Nature Thought Everything**  
Nature thought of everything the human body was made. When body is about to become ill, n planned danger signals to warn. Thus, if our children grind their teeth when they sleep, or lack appet suffer from abdominal pains, or about the nose and fingers, we know that they may have worms. Then, if we are wise, we bottle of White's Cream Ve safely and surely expel the we avoid the danger of trouble. White's Cream only 35c a bottle, and  
FLOYDADA

**The Judge— If They Could Only Have Their Wish! By M.B.**



# FOR XMAS FRIDAY

Teachers will dismiss for the holidays Friday afternoon. Each of the three schools, High School, R. C. Andrews, and East Ward have planned appropriate Christmas programs to be given at Chapel exercises sometime during Friday. School will be resumed again on New Year's day, Tuesday morning, January 1, according to announcement made by Supt. Patty, Monday. The majority of the teachers of the three schools are planning to spend the holidays with relatives elsewhere.

**High School Teachers**  
Supt. and Mrs. W. E. Patty and children will spend Christmas in Floydada.  
Harper Scoggins, principal, and Mrs. Scoggins and children also plan to spend Christmas at home.  
O. T. Williams, Mrs. Williams and children, will leave Friday for Springtown, where they will visit his parents, Mr. and Mrs. L. D. Williams and at Olney with her parents, Mr. and Mrs. Smith Groves. They will also visit at Ft. Worth.  
Miss Jewell Brock will leave Friday for Lamesa to spend Christmas with her parents, Mr. and Mrs. Smith Brock.  
Miss Datis Rea will spend Christmas with her sister, Mrs. R. A. Richardson, of Cisco.  
Miss Lucille Hill is leaving Friday for Baird to spend the holidays with her mother, Mrs. E. C. Hill.  
G. E. McWhirter will visit during the holidays with his parents, Mr. and Mrs. G. W. McWhirter, of Waxahachie.

H. H. Cunningham will spend the holidays with his parents, Mr. and Mrs. Jim Cunningham of Tishomingo, Oklahoma.  
Mrs. Joubert Clements plans to spend Christmas in Floydada.  
John Carpenter will spend the holidays at Dallas.  
Miss Lydia Smith will leave Friday for Mart to spend Christmas with her parents, Dr. and Mrs. C. E. Smith.  
Miss Pauline Keeton will spend Christmas with her parents, Mr. and Mrs. W. P. Keeton, of Bonham.  
Troy H. Jones and Mrs. Jones will spend the holidays in Floydada.  
Miss Lena Pennington will spend the holidays here.  
Miss Mary Ella Rosson will go to Phoenix, Arizona to visit friends.  
Miss Dorothy Biebel will remain here for the holidays. She is expecting her mother from Marshall, Mo., to spend Christmas with her.

**Andrews Ward Teachers**  
A. D. Cummings, principal, and Mrs. Cummings, also a teacher at the school will spend Christmas with her father, Dr. D. M. Stewart of Canyon.  
Miss Lula Belcher will spend Christmas with her sister, Mrs. E. C. Watson of Amarillo.  
Mrs. J. H. Green will spend Christmas in El Paso with her parents, Mr. and Mrs. J. S. Key and with her sister, Mrs. J. P. Miller.  
Miss Katherine Burch will spend Christmas at Decatur.  
Dave Waldron will spend Christmas with his father, A. L. Waldron of Clarendon.  
Miss Ruby Norton, Miss Sudie Miller, Mrs. J. N. Johnston, Mrs. Robert A. Sone and Miss Myrtle Henry will spend Christmas in Floydada.  
**East Ward Teachers**  
Mrs. A. H. Thornton, principal of Andrews Ward, will leave Friday for Dallas to spend Christmas with her daughter, Mrs. J. M. Elliott.  
Miss Browneyes Hawkins will spend Christmas with her mother, Mrs. H. F. Hawkins, of Chico.  
Miss Eddythe Walker will go to

Amherst, Friday to spend Christmas with her parents, Mr. and Mrs. W. H. Walker.  
Miss Vera Hamilton will leave Monday for Irene, to spend Christmas with her sister, Mrs. P. I. Greer.  
Miss Fannie Bolding will spend part of the holidays here and part at Plainview.  
Mrs. Hazel Hughes and Miss Louise Wright will remain in Floydada for the holidays.

**High School Program**  
The last chapel program of the High School will be held Thursday morning at 1 o'clock. Rev. G. T. Palmer will give the principal address and special music will be rendered by the choral club.  
**Andrews Ward Program**  
The following program has been arranged at the Andrews Ward school to be given Friday morning at 9 o'clock.  
Song, "Holy Night, Silent Night." Scripture—Birth of Christ.  
Reading, "Santa Claus"—Bettie Lou Flippen.  
Reading, "Ted Goes Christmas Shopping"—Rhe Cloud.  
Christmas Play, "Tommy's Dream" By sixth Grade Pupils.  
Announcements.  
**East Ward Program**  
Program to be given at the East Ward Assembly Friday morning at 9 o'clock:  
Song, "Holy Night"—All.  
Scripture—Luke 2:8-20.—Jim Bob Johnson.  
Reading, "Five first grade pupils."  
Reading—"A Christmas Wish"—Frank Sitton.  
Piano Solo—Marjorie Kirk.  
Christmas in other lands—Fourth grade.  
Reading—Junior Scott.  
Song—First grade.  
Reading—"I'd like to Know"—Rudell Brewster.  
Reading—Vera Nell Marshall.  
Piano Solo—Malcom Linder.  
Reading, "A Real Santa Claus"—Melton Hodge.  
Song—Fifth grade.  
Christmas Acrostic—Fourth grade  
A Christmas Story—Margaret Evelyn Cogswell.  
Play, "A Real Santa Claus"—Third grade.

**Allmon News**  
Allmon, Dec. 18.—A meeting was held last Friday night at the Allmon school for the purpose of discussing the voting of the road bond. Judge McGehee, Judge Matthews and Roy Snodgrass made very interesting talks. L. E. Williams and G. L. Snodgrass of the Harmony community were here. About twenty people from Allmon were present.  
Allmon school will give a program Thursday afternoon. School will be dismissed until Monday week. The teachers and pupils have been very busy decorating their rooms.  
Sanders Casey returned to his home in Malvern, Ark., Monday after a visit with C. H. McElroy.  
Clarence Jones spent Saturday night with V. A. Simmons.  
Clarence and Ernest Jones purchased a Ford coupe Saturday.  
Dennis Thorne spent Saturday night with Ernest Jones.  
Mr. and Mrs. Clarence Gamble visited L. R. Gamble of Lubbock Monday.  
The E. G. Williams family were visitors at Olton with relatives Sunday.  
Blanche Wartes was a visitor Sunday at the home of her sister, Mrs. J. L. Wideman, of Ralls, Texas.  
Quite a few of the Allmon people attended the basketball games at Petersburg Friday night.  
Mr. and Mrs. G. O. Breeding were Sunday callers in the home of J. S. Jones.

Remington Portable Typewriters write good and last long.

## Hillcrest News

Hillcrest, December 17.—The recent bad weather has delayed cotton picking very much. Only a few will be able to finish by Christmas now.  
Mr. and Mrs. J. C. Jones and children are expecting relatives from Memphis and from Plainview to spend Christmas with them.  
Miss Ora Scoggin accompanied the Fairview B. Y. P. U. to Center Sunday afternoon, at which place a program was put on.  
Hurschel, Chrystine, and Lottie Bell Swebston have been on the sick list lately.  
Mrs. R. D. Hopkins and son, David, spent the week-end with Mr. and Mrs. Roy Warren of Cedar Hill.  
Hillcrest School will close Friday afternoon for the holidays. We will begin work again December 31.

## TEXAS UTILITIES ERECTS "MERRY CHRISTMAS" SIGN

"Merry Christmas" is the message flashed to the people of Floydada from a large electric sign which was erected last Saturday over the awning of the Texas Utilities office by L. D. Moss who designed and constructed the sign, assisted by Jeff Price.  
127 light bulbs of bright Christmas colors are flashed by an electric motor. The sign is about twenty feet high. At the top are the initials T. U. C. and the words "Merry Christmas" appear below.  
"After the holidays, the sign will be remodeled and a permanent one made, bearing the words "Texas Utilities Co., Light, Power, and Ice" Mr. Moss said.

## CARD OF THANKS

This is to express our thanks and deep appreciation to all who have comforted us in our deep sorrow in the loss of our son, brother, and relative.  
Words fail to express our hearts' appreciation for every act and offer of kindness, every word and token of sympathy. The floral offering, the beautiful service at the church, for all and every thing said and done, we are deeply appreciative.  
May our good Father above abundantly reward you every one.  
Our hearts are greatly comforted in the remembrance of your love and tenderest sympathy.  
Mr. and Mrs. E. R. Harris, and little boys, Otis and Jozac Mr. and Mrs. J. H. Shurbert and relatives.

## GOOD EATS

- For Saturday
- Cheaper than you can afford to bake them.
- Pies
- Pumpkin 30c
  - Sweet Potato 30c
  - Cocoanut 35c
  - Banana 35c
  - Lemon 35c
  - Cherry 30c
  - Apricot 30c
  - Pineapple 30c
  - Mince Pie 30c

**Fruit Rolls**  
Pineapple, Cherry and Apricot, 30c per dozen

**Layer Cakes**  
Large size, 50c  
Small Size, 40c  
Sweetheart Size 25c  
All flavors, Spice Honinut  
Cocoanut, Cherry, Orange  
Apple sauce, and white Silver.

**Fruit Cakes**  
Wester's Famous at 65 and 75 cents per pound.

Don't forget our free Silverware offer. Coupons may be had by calling at the Bakery.

**WESTERS'**  
Quality Bakery  
Home of Hoffmans and Jacobs Candies.

## Frisco Rail Purchase

Many Details Yet to be Worked Out in Announced Purchase of G. T. & W. Line.

(From the Dallas News, Tuesday, December 17.)  
Washington, Dec. 17.—Negotiations looking to acquisition by the Frisco system of the Gulf, Texas & Western, will be delayed on account of the death of J. J. Jermyn of Scranton, Pa., owner of the latter road, which occurred last week. Many details are still to be worked out, and events will await announcement of the disposition of the property of Mr. Jermyn, who was president of the road. Ben B. Cain of Dallas, general counsel of the Gulf, Texas & Western, said here Monday that information regarding the negotiations would have to come from the Frisco Company.  
For many years the road has been regarded by the railroad world as an important link to connect the markets of Dallas and Fort Worth more directly with the South Plains section, and has been on the verge of sale to both the Santa Fe and the Burlington. The Gulf, Texas & Western has its own rails from Seymour to Salesville, a distance of 100 miles, and has traffic arrangements into Mineral Wells. The company

Dallas through the heart of South Plains to Roswell, N. M. The Dallas company laid a grade from that city to the southwest corner of Wise County, a distance of sixty-three miles.  
Negotiations with both the Santa Fe and Burlington came to nothing, although the former, it is understood, was at one time probably close to a final arrangement. During consideration of the South Plains case by the I. C. C., President Storey of the Santa Fe was quoted as saying that the Santa Fe would extend the system to Fort Worth from the west when conditions justified. At that time purchase of the Gulf, Texas & Western was under consideration.  
The dream of Dallas and Fort Worth for a more direct rail connection with the growing sections of Western Texas, that would eventually make those centers contenders with the markets of Denver and Kansas City in Eastern New Mexico as well, may be on the eve of realization with the Frisco a buyer of the Texas property. Years ago this line adopted its railroad name as the "Middle Plains Route."

In the South Plains case, the Gulf, Texas & Western favored the application of the Texas, Panhandle & Gulf because the latter company proposed, in reaching Fort Worth, to take it over, and make an

extension of the Quana, Acme Pacific, a Frisco subsidiary, from Pampa to Seymour, and extension of the Gulf, Texas & Western from Perrin to Fort Worth upon the survey made by the latter road, would furnish a shorter line than the Burlington from the South Plains.  
According to the understanding here, that is what will happen if the Frisco's purchase of the Gulf, Texas & Western is carried out. With the Frisco rails now into Dallas, the arrangement would not mean new construction into Dallas, but that city would be given new direct rail connection with the West.

The Frisco is now into Floydada as a result of the South Plains case, and for years it has had in mind reaching the Mexican border, probably at El Paso. This would afford Dallas and Fort Worth an additional route into Mexico.

**Social Nuisance:**  
Annual club meetings, declares a woman "joiner" in the Woman's Home Companion, are one social nuisance that might well be done away with.

# FEDERAL

The Most Popular Tire in Floyd County For Many Years—and for a very good reason.

## Our Christmas Gift To Our Friends And Customers

—Is the opportunity they have to buy Federal's at the new, very low tire prices now in effect. This Santa Claus effort of ours is going to save the tire-buying public of Floyd County many a tire-dollar during 1929.

## A Solid Carload of Federals

Our business has grown very satisfactorily in the past twelve months. The volume you have given us now makes it possible to buy in carload lots. The saving thus effected by quantity buying is a real one. It gives Floyd County people the opportunity to get right in on the ground floor. In addition to the savings effected by quantity purchases, we also call your attention to the fact that these tires were—

## Bought on The Lowest Tire Market Ever Known

Never in the history of the tire business were tires priced as low as they have been the last few weeks. This means we have bought right. Naturally, we are going to sell right.

We would not feel like closing this advertisement, without expressing our appreciation at this Christmas-time for the many good customers whom we have had the pleasure of serving for the past one to seven years.

It is our sincere wish at this holiday period, that you are enjoying the good things of life.

# Gullion & Son Tire Service

Telephone 83— "Invite Us to Your Next Blow Out."  
Floydada, Texas

*Just Arrived For Christmas*

WE HAVE JUST RECEIVED A SHIPMENT OF

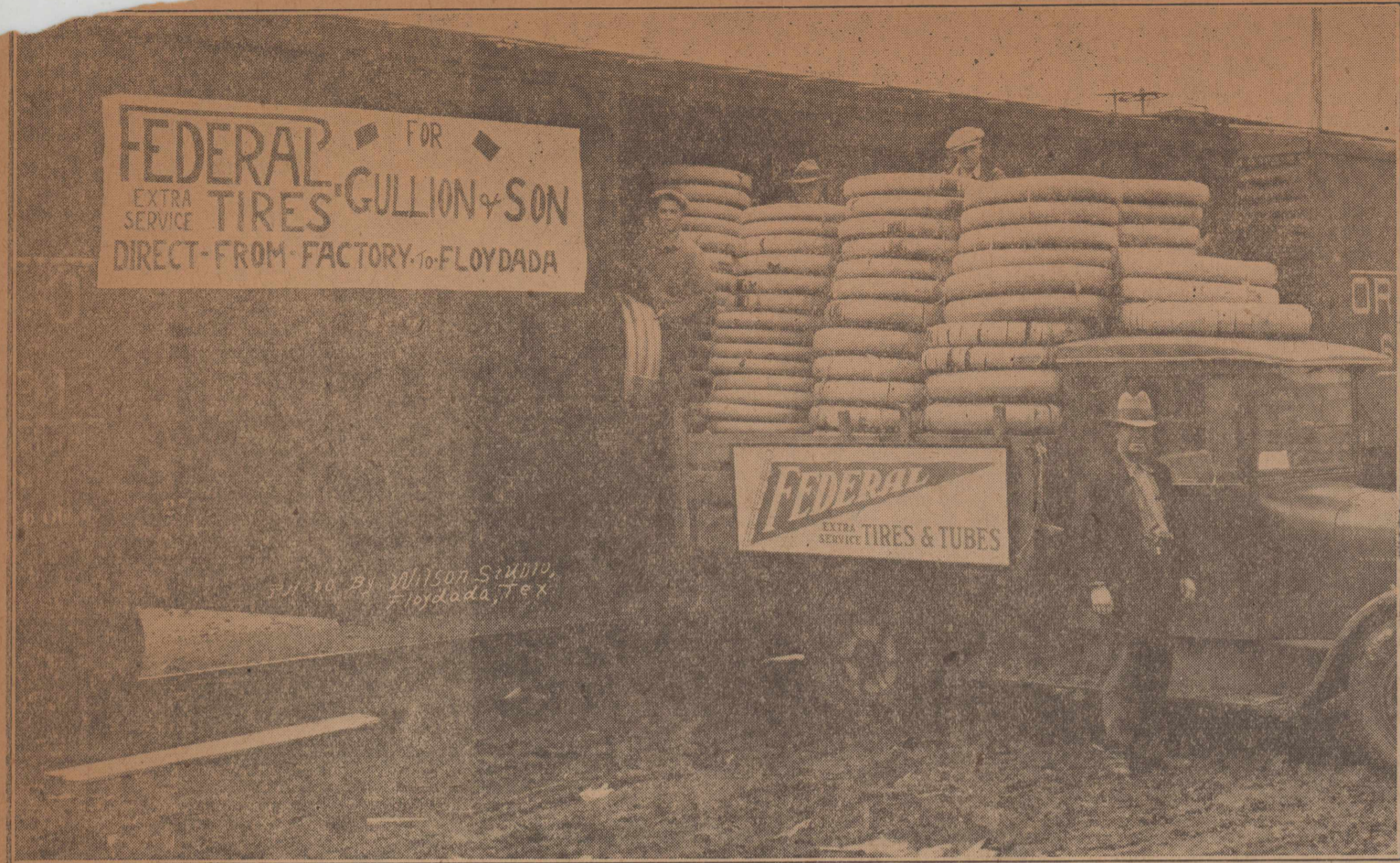
**STETSON and MALLORY HATS**

THE IDEAL CHRISTMAS GIFT

STETSONS PRICED FROM \$8.50 TO \$17.50  
MALLORIES PRICED FROM \$7.50 TO \$10.00

Are your clothes ready for the holidays? If not call and we will get them ready in a hurry.

**McGUIRE & WEATHERLY**  
"The Store For Men"



Floydada business interests have been striving definitely the past eighteen months toward broadening the scope of the business community's activities to include wholesale

as well as retail distribution throughout the territory which is most logically served from this point. The above picture of the unloading of the first carload ship-

ment of automobile tires to reach the county, consigned to a local dealer for wholesale and retail distribution, gives an idea of the scale at which this feature of local enter-

prise is arriving. Several other lines are already represented in the list of heavy merchandise which are being jobbed and retailed from Floydada.

**LETTERS TO SANTA**

**Floydada, Texas, Dec. 11, 1928.**  
Dear Santa Claus:  
I am a little girl 6 years old today. I have tried to be good all this year. I am so glad you are coming again. I want a little baby doll, a little pink bed, a story book and some candy, nuts and fruit. I will be so thankful for these things. With lots of love,  
Merna Beth Scott.

**Floydada, Texas, Dec. 11, 1928.**  
Dear Santa Claus:  
I will be so glad to see you again. Will you please bring me a little sewing machine so I can learn to sew? I would like to have a by-lo doll, a story book and candy, nuts and fruit. Thanking you very much, I am,  
Your little friend,  
Melba Ruth Scott.

**Floydada, Texas, Dec. 11, 1928.**  
Dear Santa Claus:  
We are so glad it is time for you to come again. I am a school boy this year and love my teacher very much. Please bring me a boy doll, a truck and an air gun, some candy, nuts and fruit. Thanking you very much.  
Your little friend,  
Price Scott, Jr.

**Floydada, Texas, Dec. 15, 1928.**  
Dear Santa Claus:  
I am a little girl six years old. I have been very good this year because I want you to bring me a tricycle, a byelo baby doll, fruits, nuts, candy and lots of fire works. I have a little sister who is four years old and she wants a tricycle, a byelo baby doll, and fruits, nuts and candy. Santa do not forget the other little boys and girls.  
Your friends,  
Francis and Dorothy Fitch.

**Floydada, Texas, Dec. 11, 1928.**  
Dear Old Santa Claus:  
I am a little girl two years old. I try to be a sweet little girl. I want you to bring me a baby doll that shuts its eyes and goes to sleep, a little red chair and some chewing gum and candy.  
From your little friend,  
Mary Eloise Scott.

**Floydada, Texas, Dec. 18, 1928.**  
Dear Santa:  
I am a little boy ten years old. I have tried to be good. So please bring me a little watch so that I can look like brother. A painting set and then I can make nice things, a little red truck, a football and some pretty marbles and don't forget the fruits, nuts and candy.  
Your little friend,  
Bunyan Odam.

**Floydada, Texas, Dec. 13, 1928.**  
Dear Santa Claus:  
I am a little girl eight years old and have been very good this year so that you will bring me a lot of nice things. I want a sleepy-doll, a purse, a ring, and lots of fire-works, fruits, nuts, and candy.  
Your friend,  
Helen Fitch.

**Floydada, Texas, Dec. 18, 1928.**  
Dear Santa Claus:  
I am a little boy eight years old. Will you please, for Xmas, bring me a football, a red truck and a gun. I want you to also bring me some firecrackers, apples, oranges, and all kinds of nuts. Please don't forget me.  
Your best friend,  
Lewis R. Steen.

**Floydada, Texas, Dec. 11, 1928.**  
Dear Old Santa Claus:  
I have tried to be a good little girl and help my mamma work. I wish you would please bring me a new baby doll and a little set of dishes, a story book and some candy and fruit. Hoping to see you soon.  
Your little girl,  
Margie Lee Scott.

**For His Xmas**



**Haberdashery**

What to give him has always been a problem. Now we make it easy for you to select just the gift that will please him most. Why not drop in and let us offer a few suggestions. You are under no obligations to purchase.

- Fancy Shirts
- Silk or wool scarfs
- Silk or linen handkerchiefs
- Gloves
- Silk or broadcloth pajamas
- Belts
- Hats
- Suits
- Bostonian Shoes
- Leather Jackets
- Travelo Sweaters
- Silk Underwear
- Top Coats,
- Ties.

**Wood Bros.**  
"Clothers for Men" South Side Square

**Floydada, Texas, Dec. 11, 1928.**  
Dear Santa Claus:  
I have tried to be a good girl so you will come to see me, Santa Claus I want a doll, doll buggy, candy, nuts, fruit and gum.  
Lucille Hand.

**Floydada, Texas, Dec. 11, 1928.**  
Dear Santa Claus:  
I want a horse and saddle and a cowboy suit. Santa Claus don't forget my rope and spurs.  
Leo Hand.

**Floydada, Texas, Dec. 18, 1928.**  
Dear Santa Claus:  
I am a little girl seven years old. I go to school at Sand Hill. Won't you please bring me a doll buggy, a big doll and a set of dishes. My sister, Sadie Marie, wants a big doll and a little phone, and please bring us some candy, fruit and nuts.  
Your little friends,  
Leone and Sadie Marie Holmes.

**Floydada, Texas, Dec. 19, 1928.**  
Dear Old Santa Claus:  
Please bring me a tricycle, a little aeroplane, a punching bag, and plenty of candy, apples, oranges, bananas and nuts.  
Yours early to bed,  
Jo Dick Moore,  
418 West Kentucky St.

**Floydada, Texas, Dec. 19, 1928.**  
Dear Santa Claus:  
I am a little girl seven years old. I want you to bring me a doll and a carry-all bag and my brother wants an air gun and bicycle.  
Your little friend,  
Nell Stevenson.

**Loans: Insurance: Loans**

CHRISTMAS is almost here again and we are wondering if Santa Claus has forgotten us. You can be SANTA CLAUS to us by giving us your Insurance business for the coming year. Check up your policies and see if you are properly insured. You know the Christmas Fire Works and decorations add to your fire hazards. We are ready and anxious to help you check up your requirements and write your additional insurance when needed.

We want to thank those of you who have given us your business during the past year and solicit the business of those whom we have not been permitted to serve, and wish you all alike a very Merry Christmas and a prosperous New Year.

**Floydada Insurance Agency**  
Phone 273  
G. C. Tubbs W. H. Henderson

I have been a good little girl please bring me a set of dishes, a little cook stove, a toy machine, and a sleepy doll. I would very much like a little embroidery set, and a lunch basket. But Santa don't forget the fruits, nuts and candy.  
Don't forget the little orphan children. I am afraid I am asking for too much.  
Your little friend,  
Dorothy Odam.

**Floydada, Texas, Dec. 18, 1928.**

Dear Santa:  
I am a little boy four years old. Please bring me a little dump truck, a monkey climbing a string, a tractor, a two horse bell chimes, tinkler toys would just be the thing for me, but Santa don't forget the fruits, nuts and candy.  
With love for you,  
Billie Odam.

**Floydada, Texas, Dec. 18, 1928.**

Dear Santa Claus:  
I will be very glad when you come. I am a little girl two years old. Please bring me a doll, a little rocking chair, a cedar chest of chocolates, a trunk to put my dolls things in and a set of dishes. And don't forget the fruits, nuts and candy.  
I love you,  
Ona Della Odam.

**Floydada, Texas, Dec. 12, 1928.**

Dear Santa Claus:  
How are you this rainy day? I have tried to be a good little girl this past year. I want you to bring me some stationery, a pair of pink and tan house shoes, a doll that will sleep and say mamma, and candy, nuts and lots of fruit.  
Yours truly,  
Catherine Tubbs,  
P. S. And I want the doll to have real brown hair and blue eyes.

**Floydada, Texas, Dec. 12, 1928.**

Dear Santa Claus:  
How are you this bad cold day? I am just fine and at school. I have tried to be a nice good little girl this past year.  
So I want you to bring me a box of stationery, a pair of blue and tan house shoes, a little sewing basket and lots of candy, nuts and lots of fruits. Don't forget other little children. If that is too much I will let you leave off some of it.  
As ever your friend,  
Ruth Gill.

**Floydada, Texas, Dec. 14, 1928.**

Dear Santa:  
I want a big doll with curly hair, fruit, candy and nuts. My baby sister Mattye wants a doll, fruit, candy and nuts too.  
Virginia Belle Womack.

**Xmas Special**

<b>Spuds</b>	10 Pounds For	<b>16c</b>
<b>Catsup</b>	Premier, Large Size	<b>24c</b>
<b>GREEN BEANS</b>	Medium Size	<b>2 for 25c</b>
<b>Syrup</b>	East Texas Ribbon Cane	<b>\$1.35</b>
<b>Macroni</b>	4 For	<b>25c</b>

**DRESSED HENS IN OUR MARKET SATURDAY**

Plenty of Apples and Oranges for Christmas  
Special Price Per Box

**FELTON-COLLINS Grocery Co.**  
PHONE 27

**Hesperian Want Ads For Results**

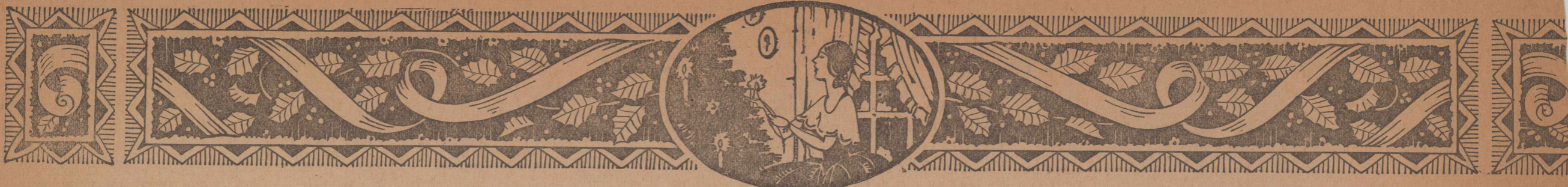
*While Christmas Fires are Burning*

**We'll Be Thinking of You!**

Thinking of the pleasant relations we have had with our patrons during the past year and of the loyalty of friends who have not only patronized this business but who have spoken kind words in our behalf. We thank you a thousand times and assure you that through the year ahead we will be found doing all within our power to please you and serve you even better.

May joy, like that you knew in happy childhood be yours during Christmas and may the New Year unfold before your vision paths you'll find pleasure and profit in traveling.

**Floydada Hardware & Grocery**



# A WISH SINCERE

## A Merry Christmas A Happy New Year

How glad we are that Christmas brings us the season when we think in terms of Peace, Good Will, Fellowship, and Friendship and Love. Glad are we that we have so many patrons tried and true, of whom we may think in the kindest terms.

May this be truly your most joyous Christmas! And may each day on the calendar of 1929 be a pleasant and profitable one for you and for those about whom you are concerned.

We thank you for every kindness and consideration of the past and trust we may have the opportunity of serving you in the future.

# The Floyd County National Bank

"The Bank of Friendly Service"

### Officers

I. S. Stevenson,	President
C. Surginer,	Vice President
S. A. Greer,	Vice President
Jas. K. Green,	Vice President and Cashier
J. Clements,	Ass't Cashier
Leslie Surginer,	Ass't Cashier
May M. Garrett,	Ass't Cashier
Joe Breed,	Ass't Cashier

### Directors

C. Surginer
Chairman of Board
S. A. Greer
R. E. L. Muncy
T. S. Stevenson
Jas. K. Green



Master Farmers Of Texas For 1928 Honored Monday



MASTER FARMERS HONORED MONDAY

Floydada, Texas, December 17, 1928. A new Master Farmers were re-elected by the Progressive Farmer from a list of eighteen farmers left in the finals. Seventy-seven farmers from as many counties, nominated by their county associations. From these each district of the Extension Service of A. & M. College, selected two farmers scoring highest and these two scored the eighteen scored by Huey, former Associate Editor and H. L. Atkins, Jr., present Editor of the Progressive Farmer. Here are the winners:

A study of the farm business of the ten Master Farmers made by H. L. Atkins, Jr., Associate Editor, reveals the fact that the farm land sufficient is rented to bring the cultivated average to 304 acres. With an average total investment of \$49,589.00, the net income has been \$5,123.00 or 10.3 per cent, over a period of five years. The average number of dairy cows kept on these farms is 16, brood sows 3, sheep 44, and laying hens 186.

A significant feature of their cropping system is that they average only 62 acres planted to cotton and O. W. Fry Floyd County plants none. While their crops vary, each one hinges the farm program on keeping up soil fertility, living at home, and distributing the income over the year.

Modern home conveniences make for comfort and happiness on the ten farms. All of them have well-equipped and nicely-arranged kitchens. Nine have electric or gas lights, and six have radios.

The Progressive Farmer entertained these Master Farmers and their wives at a banquet held on the evening of December 17th, in the Palm Garden of the Adolphus Hotel in Dallas. During the banquet program each Master Farmer was presented with a gold medal and he and his wife received a certificate. He also became a member of the Master Farmer Association of Texas. W. F. Lowe, Plainview, Master Farmer 1926, is President, and J. A. Moore, Frand Prairie, Master Farmer 1927, is Secretary of the Association.

The Master Farmer Movement, sponsored by the group of Standard Farm Papers in Co-operation with the State Agricultural Colleges, is electing and honoring Master Farmers in twenty-one states during the year. In each of these states the election is based on a rigid score and questionnaire embracing the phase of farm operation and community standing of the farmer. The assigned values follow:

Efficient use of man and horse 5 points. Crop yields, 50 points. Living at home, 50 points. Seed, 25 points. Feed and care of livestock, 35 points. Quality of livestock and poultry, 25 points. Adequate tools, machinery and equipment, well housed and repaired, 25 points. Large and uniform-sized fields, 25 points. Complete farmstead arrangements, 25 points. Methods and ability of income to expense, 25 points. Farming methods, 50 points. Standing and marketability, 50 points. Appearance and upkeep of home, 75 points. Care and upkeep of buildings, 25 points. Location of fields, fences, roads, 25 points. Appearance and condition of fields, 25 points. State of farm home plant, 25 points. State size house for family, 25 points. Convenience of working area, 25 points. Education, 25 points. Home Life, 150 points. School of children, 75 points. Family relationships, 75 points. Citizenship, 100 points. Neighborness, 25 points. Interest in schools, 30 points. Interest in other community enterprises, 25 points. Interest in local, state and national government, 20 points. It is strikingly significant to note that Master Farmers are not confined to any particular section of Texas. Sound practices and good management, rather than farming location, have been the determining factors.

Central and North Texas are represented by Oscar Aldridge of Cooke County, Henry Jund of Falls County, and J. C. Tate, of Ellis County. Texas comes in for honors O. W. Fry of Floyd, Idus T. Gillett of El Paso, J. P. McGarr of El Paso, and F. O. Masten of Collingworth County. South Texas and the Rio Valley have T. Fred Evins and I. B. Corns of Cameron County and Raymond Brown of Titus County as the winner from East Texas.

They have not only been able to save money, but they have also been able to secure more comfortable homes, better opportunities for their families, and their children good advantages. They have been able to keep up soil fertility, use of fertilizers, crop rotations, and other methods necessary to have been good and active in communi-

Floydada Lions Club will not meet next Monday noon in regular session, it was decided at the regular meeting of the club Monday of this week. As the meeting falls on Christmas Eve and most of the members will find it impossible to leave their places of business, this agreement was reached. The next meeting of the club will be on Monday, December 31.

A number of business matters were disposed of at the last meeting and members of the club furnished their own entertainment with club songs and yells. Pres. W. E. Patty presided. Approximately thirty-three members were present.

Remington Portable Typewriters write good and last long.

Advertisement for Christmas Special Permanent Wave, priced at \$8.50. Includes contact information for Marinello Beauty Parlor at De Luxe Barber Shop.

Dougherty News

(By Miss Lottie Ellison)

BUILDING NEW HOUSE

A new house belonging to Frank Dougherty is being erected, for the manager of the Dougherty Elevator and Grain Co. We are looking forward to the addition of Mr. Spence's family to our ever increasing list of residents. Dougherty's greeting to new residents is, "always welcome."

MOVES TO DOUGHERTY

Mr. O. L. Britton, from Cedar Hill Texas has recently moved to Dougherty. Mr. Britton is the new barber here. Dougherty welcomes these people, and assures them of the cooperation in business, of the people of the town and vicinity.

TO BEAUTIFY AUSTIN CIRCLE

Austin Circle has been plowed preparatory to the planting of trees this winter and the sowing of grass in the spring. This circle, the center of the business district, is to be made a spot of beauty in Dougherty. This example is being followed by many of the residents who are making preparation for the beautification of their home surroundings in the spring.

CONGRATULATIONS FROM CROSBYTON

The Dougherty Chamber of Commerce has just received a letter of congratulation from Mr. C. C. Williams, secretary of the Crosbyton Chamber of Commerce. Mr. Williams assures us of the cooperation of the Crosbyton Chamber, and adds: "The fact that the citizens of Dougherty have seen fit to organize a Chamber of Commerce in a town which has not been in existence over a year is remarkable and it certainly shows a fine civic spirit." The Dougherty Chamber expresses its appreciation to Mr. Williams and his organization for the interest shown and the cooperation offered.

DOUGHERTY PERSONALS

Mr. and Mrs. C. F. Lincoln were Dougherty prospectors Tuesday. Mrs. L. H. Newell, of Floydada; Mr. Earl Newell, of Tulla; and Mr. and Mrs. S. D. Scott, of Pleasant Hill, were Sunday guests of Mr. and Mrs. Walter Newell. Mr. and Mrs. Clyde Pipkin, of Quitaque, were visiting Mr. and Mrs. J. Earl Pipkin Sunday. Mr. Ed Karr of Crosbyton with Mr. W. C. Baker, was in Dougherty Monday making arrangements to ship cotton from this point. Mr. Baker has been buying cotton in Dougherty and vicinity this season. Mr. and Mrs. R. A. Ferguson, accompanied by their daughter, Mrs. Martin Duvall, spent Wednesday in Lubbock, shopping and selecting new furniture. Mr. H. F. Pipkin and Miss Templeton, of Matador, were visitors in Dougherty Monday. Ed L. Nixon, owner of the Nixon Dry Goods store here, was in Dougherty Wednesday. Mr. Nixon was accompanied by Mr. Will F. Ezell, of Crosbyton. Mr. M. H. Dean was a guest at

dinner in the home of Mr. and Mrs. J. Earl Pipkin on Saturday evening.

Miss Fay Ferguson is visiting in Post, Texas, this week.

Mr. J. M. Brownlow and family of McAdoo, are now at home in their new brick-veneer residence, east of Dougherty. We are indeed glad to add these people to the list of our residents.

Mr. P. C. Newton, of Crosbyton, was in Dougherty the first of the week, looking over the town. This is Mr. Newton's first visit to our town, and he seemed very favorably impressed. Mr. Newton is the station agent at Crosbyton.

Santa Letters

Floydada, Texas, Dec. 13, 1928.

Dear Santa: I am a little girl and I want a pair of bedroom slippers with rabbits on them, a doll a train, set of dishes, knives and forks, I will be at grandma's at South Plains. Bonnie Gene Pomeroy.

Floydada, Texas, December 13, 1928.

Dear Santa: I have been a good little boy and I hope you won't forget me. Please bring me some marbles, a top, a pocket knife, a little rubber doll, some chewing gum and a stick of red and white candy. Don't forget my little friend Alvie. Your little boy, Skeet Strickland.

Floydada, Texas, December 13, 1928.

Dear Santa: I am a little boy seven years old. I am in the second grade. I study my lessons and try to be good. I help my mother and daddy. Santa I sure do want a bicycle for Xmas. If you will leave me one I will be very happy.

Your friend, Louie Caffee.

Floydada, Texas, Dec. 10, 1928.

Dear Santa Claus: We are two little sisters living 9 miles southeast of town. We would like for you to come to see us and bring us a little red wagon, rocking chair, kiddie car, a little duck that rolls on wheels and a little dog that barks.

We would also like plenty of nuts, candy apples and oranges. Please don't forget the other little children. Your little friends, Kittie Lenore and Anita Gene Pollan.

Read the Hesperian \$1.50 per year.

GINS TO CLOSE

Hillcrest, Dec. 17, 1928.

Dear Santa Claus: I am a little girl eight year old in the high first grade. My baby sister Bettye Jean is two years old.

Please bring me a doll that will sleep and cry, a wrist watch, and a ball. Bring Bettye Jean a doll and a rooster. Please remember all the other little boys and girls too. Your friend, Lottie Bell Swepton.

P. S. If it is not too much trouble please bring my Uncle Lawrence Lewis a pair of six supporters.

Floydada, Texas, Dec. 20, 1928.

Dear Santa: I am late with my letter. I have tried to be a good boy and help mother and I'm only asking for a few things. I would like to have a coaster wagon, some school supplies, nuts fruit and please don't forget little sister and my three brothers. I love you, Watson Jones.

Read the Hesperian \$1.50 per year.

Gins in Floydada will close down Saturday night of this week when the days run is completed and will remain closed through the holidays, according to present plans. They will fire up again on Thursday, December 27.

Hesperian War Ads Pay.

Too Late To Classify

COME get your 27-pound box of grapes for \$2.75. Nice apples at 15c per dozen, also plenty of starks delicious apples at \$2.25 per basket. A. D. Summerville, South Side Square. 432tp

FOR SALE or rent, nice home in good location. See V. B. Fitch. 432tp.

FOR SALE—Few good milch cows. V. B. Fitch. 423tp

PLENTY nice apples at 20c per dozen. Wanted to buy, tow sacks. A. D. Summerville, located second door west of Duncan office. 431tp

Dougherty Real Estate

TOWN OR FARM LOANS AND INSURANCE

If interested in either of these

See or Write

Mrs. Martin Duvall

Dougherty, Texas

Large advertisement for Star Cash Grocery featuring a family dining scene, the text 'TEMPTING GROCERIES FOR CHRISTMAS', and contact information for Hesperian Pub. Co. in Floydada, Texas.

Advertisement for Remington Portable Typewriters with the headline 'Give your child The First Aid to self expression' and an illustration of a child and a typewriter.

**Society & Clubs**

**Council Honors Birthdays of Members.**

The Woman's Council of the First Christian Church met in regular monthly session Monday afternoon at the home of Mrs. Fred Brown. Mrs. E. C. Nelson opened the meeting with a scripture reading, the third chapter of Revelations followed by a prayer by Mrs. J. B. Jenkins. The regular routine of business was next taken up followed by a dismissal prayer by Mrs. Callie Wolf.

A social hour was then had honoring the birthdays of two of the active members of the society, Mrs. N. A. Armstrong and Mrs. John N. Farris. Very clever toasts, written by the Council's poet, were given to each of the honorees.

**T. E. L. Xmas Party With Mrs. Henry.**

Mrs. O. Stephens, Mrs. Frank Johnson and Mrs. Ross Henry were hostesses to the members of the T. E. L. Sunday School class at the home of Mrs. Henry Tuesday evening, December 18.

This was the annual Christmas party and the home was decorated carrying out the Christmas idea.

After a short business session gifts were given to each member present from a beautifully decorated Christmas tree.

Delicious refreshments of chicken salad, wafers, individual omelet pies with whipped cream, and hot chocolate were served to the following members: Mesdames O. T.

Williams, J. B. Houston, B. L. Blacklock, I. W. Hicks, K. A. Osburn, H. L. Crow, Glad Snodgrass, E. E. Brown, S. M. Cole, J. G. Martin, J. V. Daniel, Roy Paschall, C. H. Davis Boone, Hall, P. D. O'Brien, E. P. Nelson, S. J. Latta, E. L. Norman, Edd Barns, Jerry Withers, F. L. Moore, J. C. Gilliam, H. O. Pope, Clyde Bagwell, E. L. Angus, E. F. Stovall and Miss Grace Adair.

**M. E. Society Meets With Mrs. Willson.**

Methodist Missionary society met Monday afternoon at 3 o'clock with Mesdames J. M. Willson and L. C. McDonald as hostesses at the home of the former. The Christmas idea was carried out in the decorations of the home.

Mrs. Willson gave a very interesting paper on "Catching Step with the Youth of Today." Mrs. E. B. Massie presented a paper on "Stewardship." Mrs. A. D. Cummings gave a violin solo; Mrs. G. T. Palmer the devotional and Edelle King a Christmas reading.

Refreshments of chicken sandwiches, hot punch and fruit cake were served to twenty-five members.

A meeting will not be held Monday afternoon. The society will be hostess to the Co-operative Missionary Society Monday afternoon, December 31, at 3 o'clock at the church.

**Martha Girls Xmas Party With Mrs. Edwards.**

Santa Claus was a welcome visitor Tuesday evening at the home of Mrs. W. H. Edwards, where the members of the Martha Girls Sunday school class had gathered for

their annual Christmas party. A beautiful Christmas tree had been arranged and Santa delivered gifts to each one from her "Twin sister," who had been unknown until then. Red stockings filled with candy, nuts and fruit were also distributed.

During the progress of the merriment a telegram of Christmas greetings was received from Mrs. Ben Hardy, beloved teacher of the class for nearly three years. Mrs. Hardy is now making her home at Hamlin, where Rev. Hardy is pastor of the Methodist church. The class also acknowledged with grateful hearts a beautiful enlarged photograph of Mrs. Hardy, as a gift from Mrs. C. M. Willson, present teacher of the class.

A program in keeping with the occasion was rendered as follows:

Song, "Joy to the World"—Class.  
Reading, "A Lady's Present"—Mrs. Robert A. Sone.  
Vocal Duet—Mrs. Calvin Steen, Mrs. J. B. Bartley.  
Reading—Miss Studie Miller.  
Christmas Story—Mrs. C. M. Willson.  
Song, "Silent Night"—Class.

Refreshments of sandwiches, fruit cake and hot punch were served to Mesdames Frank Boerner, Robert A. Sone, Joe M. Day, W. D. Johnson, J. B. Bishop, W. L. Fry, Calvin Steen, Flynn Thagard, Lee Wilkinson, A. B. Keim, C. M. Wilson, Ray Dickey, Truitt Butler, E. E. Hinson, J. B. Bartley, W. H. Edwards, Robert McGuire; Misses Studie Miller, Dessie Walker, Lillie Solomon, Hattie Thorpe, Mabel Jenkins, Daisie Rea, Mollie Crum and Lucy Crum.

**Tingtata Camp Fire Girls Receive Honor Beads.**

Tingtata group of the Camp Fire Girls met Friday afternoon for Council Fire with Virginia Grigsby at the home of her parents, Mr. and Mrs. W. C. Grigsby. Mrs. G. F. Klebold, guardian of the Wachelovian Group, gave a very interesting talk. Each of the girls present were awarded honor beads. Faye Spickard was received as a new member.

This was the last meeting until after Christmas.

Those present were: Virginia Grigsby, Virginia McClung, Catherine Fitch, Blanche Hilton, Venitta Borum, Faye Spickard, Louise Linder and Elizabeth Daniels.

**Baptists Will Send Box To Orphans' Home.**

Buckner's Orphans Home will be remembered with a Christmas box, from the Baptist Church sponsored by the Woman's Missionary Society of the church. Packing of the box was begun at a meeting held Monday afternoon at the church and will be completed next Monday afternoon by the Woman's Missionary Society.

Each class of the Sunday school is being asked to donate something to the box and the things will be collected from the various departments at Sunday School Sunday morning.

**Mrs. Keim Hostess To Friendship Club.**

Mr. and Mrs. A. B. Keim were host and hostess to the Friendship Bridge Club at their home Friday evening, December 14. A brilliantly lighted Christmas tree, holly wreaths and poinsettias suggested the approaching Christmas season. Before the games of bridge began each guest received a gift from the tree, finding his own gift by number which corresponded to that written on the tally card.

In the games played during the evening J. C. Gilliam got high score for the gentlemen and Mrs. Robert McGuire got high score for the ladies. Mr. and Mrs. T. P. Collins were guests of the club.

Delicious refreshments of chicken salad, potato chips, sandwiches, fruit cake and coffee were served to: Mr. and Mrs. J. C. Gilliam, Mr. and Mrs. C. H. Davis, Mr. and Mrs. Kight Dickey, Mr. and Mrs. Robert McGuire, Mr. and Mrs. J. A. Arwine, Mr. and Mrs. Aubrey Bishop and Mr. and Mrs. T. P. Collins.

Mrs. Aubrey Bishop will have a Christmas tree for the lady members at her home Friday evening at 7:30.

**Lorenzo Man Given Dinner On Birthday.**

A. G. Smith, a former resident of this city and quite well known here, was given a surprise dinner by relatives and intimate friends in celebration of his seventy-fourth birthday Sunday, December 16, at his home near Lorenzo. A large birthday cake with seventy-four candles formed the center decoration for the table. He received a number of gifts.

The guests were: Mr. and Mrs. G. R. May and children, Mr. and Mrs. Bob Smith and daughter, Worth Gwendolyn, Mr. and Mrs. Ham Smith and children, Mr. and Mrs. Chas. Smith and children and Grover Smith all of Floydada. Mr. and Mrs. J. C. Fuller and daughter, Louise, of Plainview; Mr. and Mrs. Hal Lattimore, of Lubbock; Mrs. Lattimore, of Oregon; Ellis Brown, of Estacado; Mrs. Ethel Jones and children, of Lorenzo; Avis Fuller, of Crosbyton; Mr. and Mrs. Denning, of Ralls; and Mrs. Mary Dillard and daughter, Katherine, of Estacado.

**Guardian Gives Dinner To Camp Fire Group.**

The Wachelovian Camp Fire Group were given a dinner Tuesday at noon by their guardian, Mrs. G. F. Klebold, at her home. The girls were accompanied to Mrs. Klebold's home by Miss Lydia Smith, assistant guardian.

Preceding dinner Patty Looper presented gifts from the group to Mrs. Klebold, Miss Smith and Mrs. Tom Shaw. After dinner Mrs. Klebold presented each of the girls with a potted plant and woven basket.

This was the last meeting until after Christmas.

**Social Calendar**

East Ward P. T. A. will meet this afternoon at 3:15 for a Christmas program to be rendered by the school children.

The Netopew Group of the Camp Fire Girls will hold their Christmas meeting tonight at 6 o'clock with Lois Covington.

1922 Study Club meets this afternoon with Mrs. J. B. Jenkins at 3:30 o'clock. A special Christmas program will be given.

Honoring the football team of the Floydada High School the Green Peppers will entertain with a banquet at the Andrews Ward gymnasium tonight. Plates will be laid for 100.

Mrs. Harper Scoggins' Kindergarten pupils will give a Christmas program at her home Friday morning from 10 until 11 o'clock. All of the patrons are invited.

The Pastor's Helpers Sunday School class of the Methodist Church will have their Christmas party at the home of Mrs. C. O. Thomas Friday afternoon at 2:30 o'clock.

Wesley Girls of the Methodist Sunday School will have their Christmas party at the home of Mrs. G. R. May Friday night at 7 o'clock. Mrs. May, Mrs. George Smith and Mrs. J. G. Wood will be hostesses.

Mrs. Aubrey Bishop will be hostess to the lady members of the Friendship Bridge Club at her home Friday evening at 7:30. There will be a Christmas tree and the members will exchange gifts.

Miss Virginia Lewis will entertain the K. K. Klub Friday evening at 6:30 o'clock.

Woman's Council of the First Christian Church will hold a business session at the church Monday afternoon at 3:30 o'clock.

A Box for Buckner's Orphans Home will be packed by the Baptist ladies at a meeting of their Missionary Society at the church Monday afternoon at 2 o'clock.

Mrs. G. R. May and daughter, Bert Ione, and John Edwards, were in Lubbock Saturday Christmas shopping.

Miss Dola Maddox returned home Tuesday night from Santa Ana, where she spent the summer and fall with her brother, Clarence Maddox and family.

BORN—to Mr. and Mrs. Albert Clubb, of Petersburg, a son, December 18, named Albert, Jr. Mr. and Mrs. Clubb are former residents of Floydada.

Mrs. Susie Planary and Dr. Schwab of Ralls, were guests of Mr. and Mrs. W. Edd Brown Monday evening.

**Attends Club Meeting At Matador.**

Mrs. Lon V. Smith attended the meeting of the El Progreso Club of Matador Friday and addressed the club on the subject, "Modern Woman—the Counterpart of all Women." It was the annual Christmas program of the club and Mrs. Smith reported it was a lovely meeting.

**Banquet Tonight Honoring Football Team.**

One hundred invitations have been issued by the Green Peppers, the pep squad of the Floydada High School, to a banquet honoring the football team at the Andrews Ward Gymnasium tonight.

If the sweaters arrive in time they will be awarded to the team on this occasion, it was announced Tuesday.

**Mary Edwin McReynolds Has Birthday Party.**

Little Miss Mary Edwin McReynolds celebrated her fourth birth-

day with a party Saturday afternoon at her home on South Main Street. Various games were played and readings were given by Dorothy Ann Dooley, Marliou Scoggin, La Nell Harmon and Mary Edwin McReynolds.

The most thrilling event was a visit from Santa Claus and each child was given a chance to tell Santa just what they wanted for Christmas.

Ice cream, cake, and hershey bars decorated with little red sleds were served to: Jane Clark, Richard Barr Dickey, Frank Boerner, Jr., Dorothy Ann Dooley, Virgil Boteler, Ralph Naylor, Eugene Standifer, Weldon Standifer, Marliou Scoggin, Ermadene Moore, Joe Arwine Jr., Peggy Ann Trice, La Nell Harmon, Arline Fyffe, De Winn Fyffe, Joe Dickey McReynolds and Mary Edwin McReynolds.

**Sand Hill News**

Sand Hill, Dec. 18.—A number of pupils are out this week with the crops.

Leonard Holmes visited his mother several days this week.

A number of the people from Sand Hill were at the funeral services for Calvin Harris Sunday afternoon. "Tinny" has a number of friends from our community that will miss him more than words can express.

We will have a community tree this year. Be sure and see Santa Claus in time and tell him to meet you at the tree at Sand Hill.

Pike Hanna spent Sunday with his parents, Mr. and Mrs. A. R. Hanna.

Jim Rhodes is on the sick list this week.

Singing was held at the home of W. H. Pope Sunday night.

The Club will meet Wednesday for band practice. Honor roll for the fifth and sixth grade is: fifth, Lorraine McLain, Mildred Roberts, Mabel Roberts, and Oleta Standifer. Sixth grade, Melba McLain, Lula Mae Tinnin, Delzie Bradford and Carthel Baker.

**Santa Letters**

Dec. 10, 1928.

Dear Santa: Please bring me a cow boy suit with boots, chaps, and spurs. Wishing you a pleasant journey and a Merry Xmas.  
Charles Nickels, Antelope.

Floydada, Texas, Dec. 18, 1928.

Dear Santa: I am a little boy aged 5. First, will thank you for what you brought me last year, and this Xmas please bring me a tool chest, a gun, and a airplane. And don't forget my little brother Lewis Earl. He is two years old and wants a pedal bike, a tractor, and please for lots of candy, nuts and fruit, for we have been good boys. Don't forget our dear grandparents.  
Robert and Lewis Earl Warren.

Floydada, Texas, Dec. 17, 1928.

Dear Santa Claus: Please bring me a toy dresser, a toy telephone, a nice little purse and two packages of fire crackers, fruits nuts, and candy. You will find me at Turnersville at my grandmother's home.  
Your little friend, Mary Ruth Snell.

Floydada, Texas, Dec. 14, 1928.

Dear Santa: Will you please bring me a tool chest, fruit, candy and nuts. I am in the second grade.  
Your friend, Wilson Womack.

Floydada, Texas, Dec. 17, 1928.

Dear Santa Claus: I am a little boy ten years old. I go to school at Campbell. I am in the third grade. I try to be a good boy and learn my lessons well. I like my teacher, her name is Mrs. Murff. Dear Santa Claus I want a football for Xmas, some fruits and candy and some fireworks.  
Your friend, J. W. Flippen.

Providence, Dec. 17, 1928.

Dear Santa: I am a little girl six years old. I have been a sweet little girl. My mamma has been very sick. I wash and wipe dishes and try to sweep. I am going to tell you what I wish for you to bring; a doll, set of dishes, some candy, and nuts. There will be no Christmas tree here this year and maybe you won't find where I live. That is all.  
Your little friend, Annabell Kennedy.

McCoy, Texas, Dec. 17, 1928.

Dear Santa: I have been a real good little boy this past year and I am looking forward to next Monday night when I will hang up my little sock. I will tell you what I want most of all. I want a little red wagon, a coaster, and an electric train.  
Please don't forget the fruit, nuts and candy. Please add lots of O-Boy chewing gum to the list. I don't want much this Christmas as I received lots last Xmas.  
If you don't have all that I want bring what you have and I will be pleased.

Your little friend, John P. Foster.

P. S. Please bring me some little mittens too.

South Plains, Texas, December 17, 1928.

Dearest Santa: I am not asking for much this time but am really expecting to get these few. I want a pair of twin dolls, a little stove, and a set of little dishes. I will be at the Christmas tree at Sunset. I love you,  
Maurine Shearer.

South Plains, Dec.

Dear Santa Claus: I have been a good girl were here last year. Please don't forget the fruit and candy.  
Mamma, and daddy had pretty good, so you might dadda a new suit and new dress.  
Well bye, bye, Santa. I you at the Christmas tree a set.  
Your little friend, Marthajo Sheare

Dec. 17, 1928

Mister Santa Claus: North Pole.  
Dear Santa:

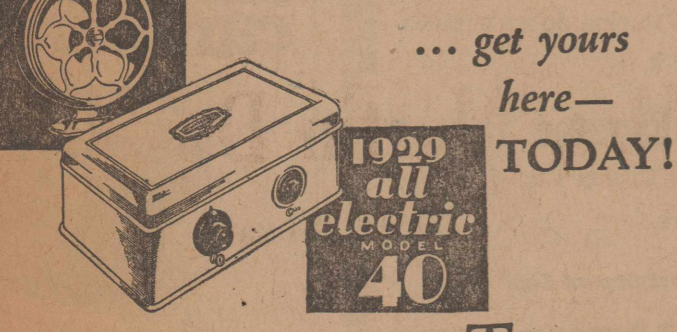
Well we are looking for you and wondering if it is possible you to get here this year. So like it has been an awful long since last Christmas and we do hope the weather will clear so roads won't be impassable.

Nelda wants a doll, a doll bed a little bank this year and Kenneth new overcoat, a little bank and sky scrapers. If you have any tinky toys left, he would surely appreciate a set of those.

Muriel said she would appreciate anything you bring, but would especially like a new coat, some water colors and a little bank. Don't forget Colleen she likes pretty rafter that make lots of noise. Now I guess that is all for this time except candy, apples, oranges and nuts. If our letter seems rather lengthy maybe you won't mind, as all four of us are writing this together.

Lots of love from, Muriel, Kenneth, Nelda and Colleen

**The Gift That Keeps on Giving**



... get yours here—TODAY!  
THIS new Model 40 all-electric set is the best value that Atwater Kent has ever offered. It is more powerful—gets you more stations in a wider range. It is full-toned, beautiful—and dependable. Fine radio at a low price—here it is! Phone us today for a demonstration at home—free.  
COMPLETE ready to plug in \$117

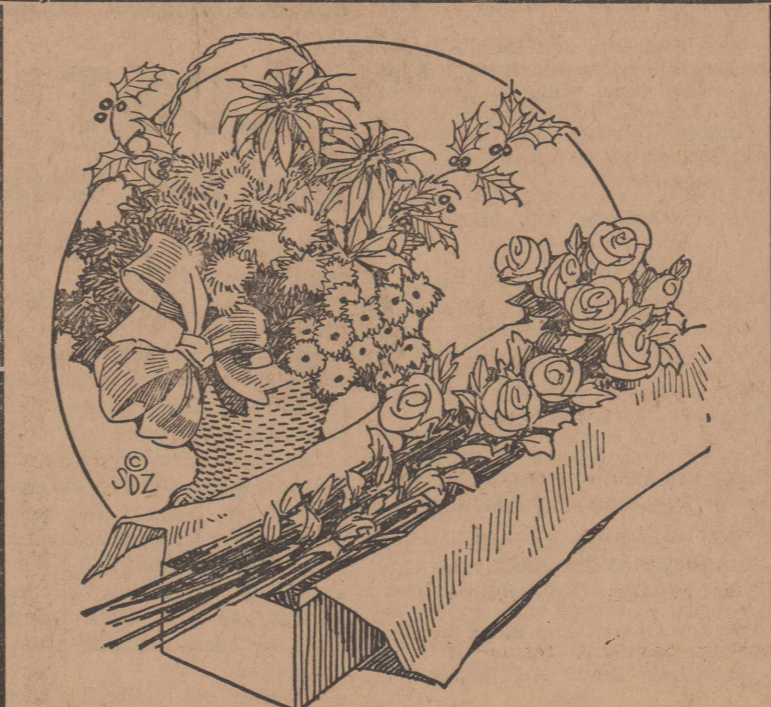
**Radio Electric Co.**  
Floyd County National Bank Building  
Phone 201

**Announcing PURCHASE OF THE Rucker Produce BY L. G. Withers**  
Former owner of Withers Coffee Shop

I have had several years experience in the produce business in Texas and believe that I can offer a first class produce service to my patrons.

Highest Prices Paid for Eggs, Cream, Poultry and Produce at All Times.

**L. G. Withers**  
Located at Southeast Corner of Square



**The Gift Beautiful**  
A BOX OR BASKET OF CHOICE FLOWERS OR A NICE POT PLANT  
This is the finest of gifts for the ladies, and is so convenient to present them. We send them or wire them anywhere in the country.  
**Hollums, Floydada Florists**

**TO WISH YOU A MERRY CHRISTMAS AND A HAPPY NEW YEAR**  
C. H. DAVIS  
WOODY DRUG

**Our Greetings of the season to all of you**  
May Christmas 1928 be your happiest and others to follow happier than this one.  
**Stansell Collins**

SPECIAL HOLIDAY FARES

Go Home For Christmas

via



Tickets on sale Dec. 20th, to 25th, inclusive, also Dec. 29th, 30th, and 31st and January 1st, 1929. Final return limit January 7th, 1929.

Between all points in Texas and to destinations in Louisiana.

For rates, routes, reservations, etc., see:

F. J. BARKHURST, Agent, Floydada, Texas

Or write: T. B. Gallaher, General Passenger Agent, Amarillo, Texas.

Is Santa Claus in the Tire Business?

We lose a sale occasionally because of a long trade, and we always ask the buyer if his old tires were worth what he got for them.

Invariably he says, no. We ask you, what's the answer? Is Santa Claus in the tire business? Is the dealer merely practicing? Or did his big, tender, overflowing heart just get the best of him?

No foolin' now—what's the answer? Is Christmas a continuous event, or is someone keeping the doughnut and selling the hole?

We allow you for your old tires only what they're worth. We charge you for our fine new Goodyears only what they're worth. You get a square deal and so do we. And as long as we're in our right minds nobody'll get anything different.

MOTOR INN

Floydada, Texas

Floyd County Hesperian \$1.50 Per Year

Pre-Inventory Sale of Tires

Prices good until the first of the year Discounts to Stockholders

32x6 10 Ply Heavy Duty Truck	\$40.00
30x5 8 Ply Heavy Duty Truck	\$26.00
33x5 8 Ply Heavy Duty Truck	\$30.00
32x4 1/2 Road King Tires,	\$13.85
29x4.75 4 Ply Ajax	\$12.25
30x4:50 4 Ply Ajax,	\$9.00
30x4.50 6 Ply Ajax,	\$11.60
29x4.40 5 Ply Extra Heavy Tire	\$9.95
28x4.75 Ajax,	\$9.90
33x6.00 6 Ply Ajax,	\$18.90
32x6.00 6 Ply Ajax,	\$18.00
30x5.00 6 Ply Ajax,	\$13.10
28x5.25 6 Ply Ajax,	\$15.60

LEE TIRES

40 Shoulder Built Heavy Duty	\$9.95
50 Shoulder Built Heavy	
	\$11.25
Shoulder Built 10% Oversize	
	\$7.95
eland Cord,	\$9.00
Ply Standard Four,	\$8.50

Consumers Association

Floydada, Texas

Hesperian \$1.50 Per Year

Floydada School News

Reporters from the various Classes and Departments of Floydada Public Schools, the English Class of the High School, and the typing class of the Commercial Department co-operating.

Christmas

Christmas is the English name for the season in which the birth of Christ is commemorated. It is evident, however, that a festival was celebrated at this season long before it was held sacred as the birthday of Jesus. A study of the customs associated with this period also reveals an origin which might have come from "Heathen God."

The decoration of churches with the once sacred mistletoe and holly is also a pagan survival, while the sending of gifts may be traced back to the Yule gifts of Northern Europe and ancient Rhome.

Father Christmas or Santa Claus, who is supposed to come from the far north in his reindeer sleigh laden with toys, on Christmas Eve, is identified with St. Nicholas and Robin Good Fellow.

Christmas eve is the proper time for pulling up the Christmas greens and it was often considered unlucky to bring holly into the house before that time.

Christmas music occupies a large part in the season's celebration. Carol singing by the "Waits," strolling street musicians, nativity plays or pageants are other ancient forms of celebration which have been revived in modern times.

Prevent Holiday Fires

At Christmas time many people are so engrossed with the idea of entertainment for their children they are unmindful of the dangers that accompany their entertainment, and especially of the dangers from fire.

At Christmas time the fire marshal is confronted with more fire hazards than during any other month of the year. At Christmas time one has the fire works and Christmas decorations to contend with, both of which are considered very dangerous fire hazards.

Particular stress should be laid upon the fire hazards surrounding the Christmas tree, such as lighted candles, electric lights and light wires, dried holly or mistletoe on gas lights, paper, tinsel, and celluloid decorations. Christmas is a season of thanksgiving and happiness, but this happy season can be quickly changed, without warning, into one of sorrow, misery and despair if fire is permitted to creep in.

A New Building For Our School

Floydada is in greater need of a new high school building each year. The enrollment of her schools is increasing materially from day to day. The high school is now in a very crowded condition. Class rooms and study halls are full to overflowing. For the good of high school students, as well as the grammar school, I think Floydada schools should be provided with a new building at the earliest possible moment.

Another urgent need of our high school is the teaching of several new subjects. I think a department in both Public Speaking and Physical Education would be a valuable addition to the high school. Of course, Physical Education, to be efficient, would require a gymnasium.

Again, a new building would add greatly to the appearance of our town. It would create more civic pride in the city's population. So, if our citizens are financially able, I believe a new building would be for the advancement of our town and county.

Home Economics Conference In Lubbock

Mrs. Clements and Miss Hill attended a Home Economics Conference in Lubbock, December seventh and eighth.

Miss Margaret Weeks, Dean of the Home Economics School in Tech, was conference leader. Miss Lillian Peak, State Supervisor, was assistant Conference leader.

The purpose of the Conference was to discuss the new course of study and other problems of vital interest to the group.

Mrs. Clements and Miss Hill reported interesting programs and an enjoyable time while in Lubbock. The Lubbock High School Home Economics Classes and the classes of Tech acted as hostesses to the visiting teachers. Two lovely luncheons were served and other courtesies were extended the guests.

Declamation Club

Friday, activities period, twenty-five students of the Floydada High School met and organized their Declamation Club. From this group of boys and girls will be selected the two declaimers who will represent Floydada at the County Meet.

The club elected their officers, which are as follows: Delbert Eubank, president; Dave Luttrall, secretary and treasurer; Robbie Archer, reporter.

We are hoping to have a very good couple of declaimers from this group and we are betting on their defeating Lockney and going to both the District and State Meet.

Everybody Busy? Well I Should Smile

The students of Floydada High School are becoming very busy. With a very successful football season behind them, the Whirlwinds are participating in various other activities. Some are on the Annual Staff and will have to fight hard until the last whistle blows in order to make the Annual a success. Some are taking part in debating and speaking, while others are taking part in basketball.

The student body, as a whole, is taking more interest in the coming County Meet than ever before.

Lockney has always been an old foe and rival, and, more than likely, will do her best to outplay Floydada in the coming County Meet. These activities are sponsored by

various members of the Floydada faculty, who are noted for their talent in this kind of work.

Girl's Basketball

Prospects of the basket ball team in Floyd County are now being shown in practice every evening at the gymnasium. An average of twelve to sixteen girls are out every evening to show what they can do and to improve in every way they can. Miss Keeton, the girl's basket ball coach, says she believes we are going to have a winning team this year. The main team has not been selected as yet, but will be decided on after the holidays. The girl's motto is the same as it has been for several years, "Beat Lockney."

Girl Reserve to have Christmas Tree

The girl reserve organization was called to a special meeting Wednesday during activities period. The subject of the meeting was a Christmas tree. Votes were cast and the returns showed an unanimous majority in the affirmative. The tree will be in the home of Veve Swinson, secretary and treasurer of the organization, on the night of Monday, December the seventeenth. The girls drew names for the person to whom they should give a present. All of the girls are looking eagerly forward to Monday night.

Questions Bernice Gresham Failed to Answer.

In what year was the War of 1812 fought?

What two countries participated in the Spanish-American War?

If A is equal B, then what is B equal to?

How old was Methusalem when he died nine hundred and twenty nine years after his birth?

Who fought the duel between Sohrab and Rustum?

When Moses led the children of Israel out of Egyptian bondage who was their leader?

Who was the father of David's children?

Answer any 5.

El Arco Iris

All members of the Spanish Club, El Arco Iris, enjoyed a one-act play presented by Herman Lee Norman, Lester Jameson and Lois Williams, members of the club, at a meeting on Friday, December 14.

The club members are getting more interested in the work; therefore it has been decided to have a program at each meeting. Much is going to be expected of this club in the future, as it is doing a good work.

Jokes

Miss Smith: Verne, what three words are used most by a Freshman?

Verne: I don't know.

Miss Smith: Correct.

Melvin: I know a man who is so stingy that he fries his bacon in Lux to keep it from shrinking.

When Miss Rosson came to F. H. S., she walked into Mr. Scoggin's office and said: "My name is Rosson." Mr. Scoggin: (looking at her a minute) "Well, who said it wasn't?"

Mr. Cunningham. (To loiterer in hall) "Come, move on there. If everybody stood in the hall and talked, how would the others get by?"

Teacher: (coming into study hall) "Say, are you looking for trouble?"

Pupil: "Yes, have you see my Geometry book?"

GOOD MANNERS

All good manners have something theatrical in them; they are not natural; they are a performance and the best inspiration toward acquiring them is a fine desire to be agreeable to others.—The American Magazine.

LOST

Time from Work

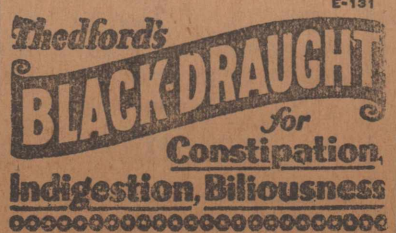
Mr. Albert Garland, of Somerset, Ky., recently said:

"I used to work in the mines, but lost quite a bit of time on account of sick spells I had. I would get to having a bad taste in my mouth, and a very dull, tired feeling and ache.

"My mother told me to try Black-Draught, which I did, and after a few doses I felt much better. Now I take it as soon as I feel the least bad, and I don't get down. I certainly can say that it has done more for me than any other medicine I have ever taken.

"I never get without Black-Draught. If I go on a visit, I take a package along in my suitcase. My health is better now than it has been in years."

Black-Draught is prepared from medicinal roots and herbs, of highest quality. Price 25c. Try it.



WHO WANTS A GULLIED FARM?

By Carl Williams -Editor, Oklahoma Farmer-Stockman.

Some government scientists who like to figure says that 20 times as much plant food is washed off the farm by rainfall every year as is taken out of the soil by crops. That's an astounding statement but I'm inclined to believe that it probably is true. It means that the man who allows his fields to wash loses more crop-production value in five years than the crops themselves will take out of the soil in 100 years.

The only way to keep that soil at home on the sloping lands is by terracing. That job has hardly been begun in the southwest. Probably 300,000 acres are under terrace in Oklahoma and at least 10,000,000 acres need terracing.

Every owner of farm land has a vital financial interest in this subject. The future value of farm land is going to be based on its ability to grow crops. If it will not grow crops there will be no value and nobody will be willing to buy.

Most people build terraces in the spring. That's the wrong time. They ought to be built in the fall or early winter so that they will become well settled and firm before the spring rains come.

Remington Portable Typewriters write good and last long.

Nine-Tenths Preventable

Nine-tenths of all the diseases of the American people can be traced directly to constipation, doctors say. Constipation throws into the system poisons which taint and weaken every organ of the body and make them easy victims for any germs which attack them. Prevent constipation and you will avoid nine-tenths of all diseases, with their consequent pain and financial losses. Herbine, the good old vegetable cathartic, will prevent constipation in a natural, easy and pleasant way. Get a bottle today from Floydada Drug Co.

The Purina Plan for Dairy Farmers



PURINA RATION NO. 3 FITS MY ROUGHAGE.



1. Raise all the feed you can (legume hay where possible).

2. Use just enough Purina to supply what your own feed lacks.

3. Figure up how much net profit per cow you made the past year with your old system of feeding.

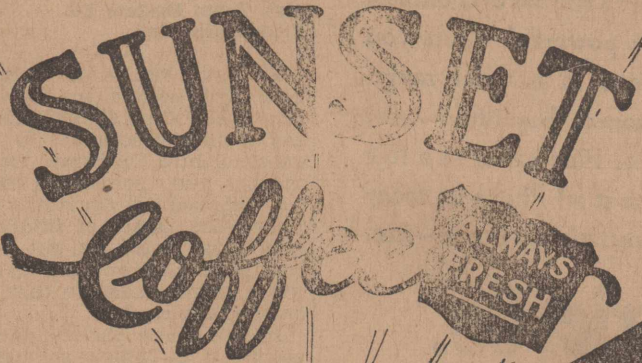
4. Use the Purina system for a year. Keep tab on the extra profit. Then if Purina doesn't make you more money, don't feed it.

Floydada Mill & Elevator

Panhandle Produce & Cream Co.

Sub-Dealers

The Store with the Checkerboard Sign



THOROUGHLY ENJOYABLE



there is one Gift

that is never DUPLICATED with Photograph

WILSON STUDIO

a million car owners bought



NATIONAL BATTERIES last year because they give the biggest value at the most reasonable price

Turner Battery & Electric Co. Day and Night Garage

Apples!

Just Arrived

A carload of Colorado Apples. Come at once and avoid the rush and get cheap that famous sweet and juicy

STARKS DELICIOUS APPLE

as well as other varieties for your Christmas.

Come sample these apples that retain their flavor by the open air. Why pay \$3.50 per box, which is near \$1.50 more for apples boxed three or four months with the air excluded from them.

We also have watermelons for sale—something I suppose you have never seen here before at this time of year.

I am located second district west of Judge Duncan's Office near the southeast corner of the Square.

A. D. Summerville



## Floydada For Christmas Market

Carloads of turkeys went out the Floydada market to the fraction centers Wednesday week, a market of 23 cents beaded here for the day by the announcement of a local dealer that two carloads would be shipped.

The response was much heavier than was anticipated, an additional three carloads of turkeys being trucked here from a radius of thirty to forty miles, and all dealers reported one of the heaviest days of business in recent turkey marketing.

The price of 23 cents, although slightly higher than the prevailing offers for the day over the territory, was considerably lower than the Thanksgiving market, which was 30 cents. Practically all the Floyd County birds that were heavy enough were put on the Thanksgiving market, but a very large percentage of the crop, on account of the lack of cool weather, had failed to put on the weight to get into the No. 1 class in time for that market, and as a result had to await the Christmas offers.

### Campbell News

(Too late for last week)

Campbell, Dec. 12.—Walter Baxter left Thursday evening for Calhoun, Georgia, on business.

Mr. and Mrs. J. W. Garner left Saturday for Gaus to visit her parents, Mr. and Mrs. Carr.

Mr. and Mrs. P. B. Murff spent Saturday with her parents, Mr. and Mrs. J. L. West, of Floydada.

Mr. and Mrs. E. J. Barker, of Floydada, spent Sunday with her parents, Mr. and Mrs. J. W. Lyles.

Ethel Owens spent Saturday night with Mr. and Mrs. E. M. Howell, of Floydada.

Carl Lyles, E. J. Barker, Barclay

Chestnutt and Alfred Barker went to Crosbyton Sunday.

Mr. and Mrs. Walter Robertson and family and Miss Mary Boner visited Mr. and Mrs. A. H. Robertson, of Lockney Sunday.

Mr. and Mrs. Tom Warren and family spent Sunday with their son, Ray and family, of Cedar Hill.

Mrs. Felix Ross is on the sick list.

Misses Mattie D. Lou Ana, and Carrie Bernice Garner spent Sunday with Mrs. Talley.

Mr. and Mrs. Robert Powell visited Mr. and Mrs. Felix Ross Sunday.

Mr. and Mrs. Tink Carter are the proud parents of a baby girl, born December 1.

### PRES COOLIDGE LIKED PICTURE SHOWING HERE

"Sunrise," the Fred W. Murnau picture which will be shown at the Royal Theatre on Christmas Eve and Christmas Day was one of six pictures which went along with President Coolidge on the Mayflower, when he made his memorable visit to Havana last winter. Janet Gaynor and George O'Brien are starred in the production, which deals with the attempts of a city woman to break up the home of a peasant and his wife. This is the first picture which Mr. Murnau made in the United States, having been brought to this country for that very purpose by William Fox. No restrictions of any kind were placed on the director when he started work on "Sunrise," with the result that he has produced the most pretentious picture ever released by the Fox organization.

In addition to George O'Brien and Janet Gaynor, the cast boasts such names as Margaret Livingston, Farrell MacDonald, Ralph Sipperly and Bodil Rosing.

## Hesperian, the Cheapest, Busiest Salesmen In Floyd County

### FOR SALE

FOR SALE—O. I. C. shoats, subject to register; also some brood sows and gilts. J. A. Jameson, Floydada. 432tp

CHRISTMAS FRUIT CAKES, baked by Perfect Bakery. 431tc

TATE-LAX—Sweet or bitter. For Rheumatism, neuralgia, head ache, constipation, stomach, liver and kidney disorders. Its guaranteed to satisfy. Ask your druggist, if not there Arwine Drug has it. 394tp

CHRISTMAS FRUIT CAKES, baked by Perfect Bakery. 431tc

WE GRIND—Bundles, heads and threshed grain to your satisfaction for 17½, 15 and 10 cents, respectively. Holmes Bros. 414tc

GIVE him a pet for Christmas, Chinchilla and Cuban rabbits reasonable. Rucker Produce Co. 431tp

Perhaps he needs a shirt—maybe he has one—but it looks bad—like books—a man can never have too many. Have you seen them? Every type in the ever-fit collar—Glad Snodgrass. 431tc

FOR SALE—New Perfection water heater and tank, complete. Will take less than I ask. Fred Brown. 351tc

FOR SALE—Pure Bred Nargansett Turkeys, toms \$7.00, hens \$5.00. J. D. Flippin, Route 3. 432tp

FOR SALE—Rhode Island Red Cockerels, from prize winning Winter laying strain, at my place 6 miles northwest of Floydada. O. W. Fry.

WITHERS PRODUCE CO will appreciate your next Cream test. 431tc

ATTEND our floor, bridge, and table lamp sale—one-third off. F. C. Harmon. 431tc

FOR SALE—Rhode Island Red Cockerels, from prize winning Winter laying strain, at my place 6 miles northwest of Floydada. 423tc

FOR SALE—A modern five room and bath stucco house, well located with gas and hot water connections. See P. T. Rucker 431tp

FOR SALE—Maxwell sedan in good shape. F. C. Harmon. 431tc

BUY your Christmas Fruit Cakes now at Perfect Bakery. 431tc

GIFTS to suit every purse, from narcissus bulbs at 10c each to Blooming Azaleas in pots at \$5.00 each. Hollums, Floydada Florists. 422tc

Give him a comfortable robe, he will be delighted—Glad Snodgrass. 431tc

FOR SALE—Windmill, pump rod, piping and tower. Would sell the well. H. O. Pope. 432tc

GRIND—Your cow feed at Holmes Bros. and get the cotton seed meal mixed with it free of charge—something new. Give us a chance to demonstrate—any Friday. 414tc

FOR SALE—Model T. Ford truck. Good Condition. James Colville. 421tc

SPECIAL—one-third off on all floor, bridge and table lamps. F. C. Harmon. 431tc

IF you can't go home for Christmas, remember to send flowers. Hollums, Floydada Florists. 422tc

FOR SALE—Windmill, pump rod, piping and tower. Would sell the well. H. O. Pope. 432tc

FOR SALE—Brown Leghorn hens and pullets. Few cockerels. A. B. Muncy. 371tc

BATTERIES re-built and re-charged at Higgins Battery & Electric Co., third door north Floyd County National Bank. 431tc

The most remarkable selection of Christmas Neckwear we've ever shown—Glad Snodgrass. 321tc

### REAL ESTATE

FOR SALE—Nice building lots, three of which are best in town. See S. E. McCleskey. 171tc

MY home place 8 miles west of Floydada. For particulars see W. F. Glenn, owner. 433tc

CHOICE Building Lots, well located, priced right. Monthly or yearly terms. W. Edd Brown, Owner, Phone 265. 381tc

FOR RENT—Front 35 feet of building occupied by H. O. Pope, east side. See J. A. Enoch. 421tc

FOR SALE—My home place 1½ miles SW. from Floydada about 95 acres, pretty well improved. 8 room house. R. C. Scott. 331tc

SEE Floyd County Abstract Co., for improved and unimproved town lots We represent the owners of more than 200 lots in Floydada. R. C. Scott, Mgr. 391tc

FOR bargains in lands and town lots see Arthur B. Duncan, Floydada Texas. 401tc

### LIVE STOCK

FOR SALE—Breeding stock Giant Goldbank Bronze turkeys, finest type, high vitality. Mrs. J. D. Christian, Route 1, Floydada. 421tc

FOR SALE—Fine registered Duroc gilts. Bred for March farrow. Price \$35.00, they won't last long. Come and see. Holmes Bros. Hilltop Farm. 414tc

FOR SALE—A few fat meat hogs. Come get them now. Holmes Bros. Hilltop Farm. 432tc

FOR SALE—Rhode Island Red Cockerels, from prize winning Winter laying strain, at my place 6 miles northwest of Floydada. O. W. Fry.

Bird Bro's. World Champion Strain Goldbank Bronze Turkeys. Prize winners wherever shown. Winnings 1928: young trio, first, and cockerel, third at Lubbock Fair; pullet, first, second and third; cockerel, first, second and third; young trio, first, hen second and cockerel, second, at Slaton show Dec. 6, 7, 8. Also won loving cup on best display. Young toms, 20 to 25 pounds for sale, \$10 to \$25. We invite comparison. Mrs. L. C. Wheeler, Floydada, Rt. 1. 422tp

### FOR RENT

FOR RENT—Two large nicely furnished bed rooms adjoining bath. Gas and all other modern conveniences. Suitable for four people. Less than two blocks of square. Inquire at Hesperian office. 411tc

TWO rooms for rent, furnished or unfurnished. Mrs. John Wahl, one block west of high school. 431tp

FOR RENT—Furnished Apartment, close in. Call at 320 South Main street. 431tc

FOR RENT—One Bed Room, all modern conveniences. Call 249, Mrs. A. N. Gamble. 431tc

FOR RENT—Furnished two or three room apartment, modern, all bills paid. Inquire at Hesperian Office. 431tc

### MISCELLANEOUS

BATTERIES re-built and re-charged at Higgins Battery & Electric Co., third door north Floyd County National Bank. 431tc

LEAVE your order for Dressed Chickens and Turkeys at Withers Produce Company. 431tc

POSITIONS! You can have one. Plan now for your future. Graduates of P. B. C. secure and hold positions. There's a reason. Correct training counts most. We invite you to enroll now and join our New Classes January 2, and before 1929 rolls around, you, too, can be holding a GOOD POSITION. 100 Plainview Business Firms employ 137 P. B. C. students. Ask about our Home Study Courses. For information, address J. E. Watson, President, Box 532, Plainview, Texas. 423tc

FRESH FRUIT CAKES—Ideal for Christmas. Perfect Bakery. 431tc

VISIT the Greenhouse during the holidays. A real treat. 422tc

You may not like the idea of giving yourself a Christmas present; but if there's something a man wants—even needs, and nobody gives it to him, he's got to give it to himself. Glad Snodgrass—Men's Wear. 321tc

THE Spirella Lingerie line is the best made. All garments made to measure. We also have a splendid line of hose at The Thrifty-Nifty Shop. 291tc

BRIDGE lamps as low as \$6.65 at F. C. Harmon's. 431tc

WITHERS PRODUCE CO will appreciate your next Cream test. 431tc

SEE J. B. Downs at Lockney Tourist Park for bargains in farm and city property. Have up-to-date stucco cabins with gas and all conveniences for tourists. 414tp

FOR SALE—Dressed Hogs 15c per pound. Delivered. W. F. Glenn, Phone 928F13 423tp

L. No. handle some second Lien notes not inflated. Glad Snodgrass. 431tc

BUY a live Christmas Tree. We have nice small evergreens for home Christmas trees baled and Burlapped. Use for Christmas tree, then plant out. Hollums, Floydada Florists. 422tc

These are trying times for our feminine friends who are making a sincere search for really masculine gifts. There are too many dispensers of doo-dads who offer the cutest gifty-wifty for himsy-whimsy—that sort of thing. Nevertheless good gifts—attractive gifts—and very masculine gifts are available at Glad Snodgrass. 431tc

GRIND IT—In a hurry on the big LETZ at Holmes Bros. everything is handy—platform scales—No guessing! No trouble! 414tc

WOOD AND KELLY for well drilling and carpenter contracting. Let us drill your well and build your house. 411tc

VISIT the Greenhouse during the Holidays. 422tc

HEMSTITCHING, Mrs. J. D. Weatherly at McGuire & Weatherly's Store. 171tc

IF you need a corset, brassiere-girdle or brassiere, have your measurements taken and be properly fitted in a Spirella at the Thrifty-Nifty Shop. 291tc

BRING your hemstitching to the Thrifty Nifty Shop. All work guaranteed. Hemstitching also done in gold and silver thread. 401tc

OUR \$2 end tables are going good for gifts. F. C. Harmon. 431tc

HOLLY, Mistletoe, Christmas Wreaths etc, at the Greenhouse. 422tc

I'M still giving the best bargains in monuments. See me before you buy. S. B. McCleskey. 21tc

LEAVE your order for Dressed Chickens and Turkeys at Withers Produce Company. 431tc

NOTICE—We do custom feed grinding every Friday. The dust collector and blower gets it all. Give us a trial. Your business is appreciated at Holmes Bros. Hilltop Farm. 414tc

FLOWERS wired anywhere.—Hollums Floydada Florists. 422tc

### WANTS

WANTED—Farm to rent on halves or would consider third and fourth. C. O. Tyler, Floydada, Route 2. 404tp

WANTED—Second Hand oil burner for heater. W. H. Mason. 432tp

Two boarders wanted. Reasonable price. 520 S. Main St. 42 2tp

FOR HAULING or moving of any kind, call 57. C. A. Mullins. 431tc

### LOST AND FOUND

Strayed or Stolen—two mares, bay and a brown, both with sheared manes, good team. Any information notify J. W. Freeman at South Plains Lumber Co. 422tp

LOST—Brown Collie dog, answering to name of Mutt. \$5.00 reward for return to G. R. Strickland. 423tp

American Telephone & Telegraph Co.—Bell System 157th Dividend

The regular quarterly dividend of Two Dollars and Twenty-Five Cents (\$2.25) per share will be paid on Tuesday, Jan. 15, 1929, to stockholders of record at the close of business on Dec. 20, 1928. H. Blair-Smith, Treasurer.

dog. Finder call 66 or D. Gibbs and receive reward. 431tc

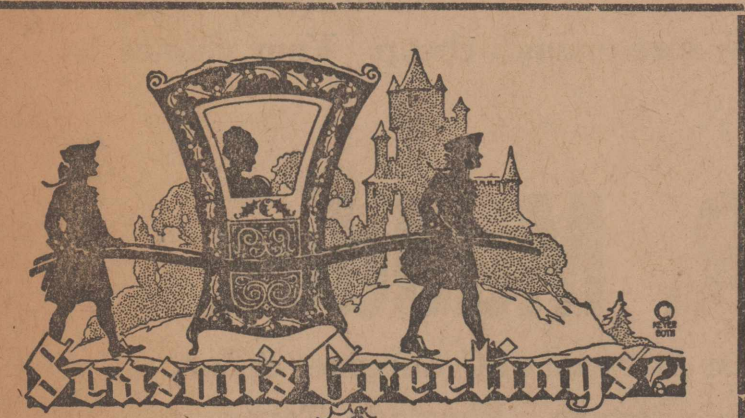
TYPEWRITER carbon, ribbons and second sheets at Hesperian Office.

### MEALS SERVED FAMILY STYLE

Week Days, 35c

Special Sunday Dinner, 50c  
Make arrangements in advance

Mrs. Joe A. Montgomery  
Phone 173



We take pleasure in extending to you our greetings of the season. May Christmas find you with health and happiness and may the New Year bring to you the things you most long for.

## Wilson Kimble

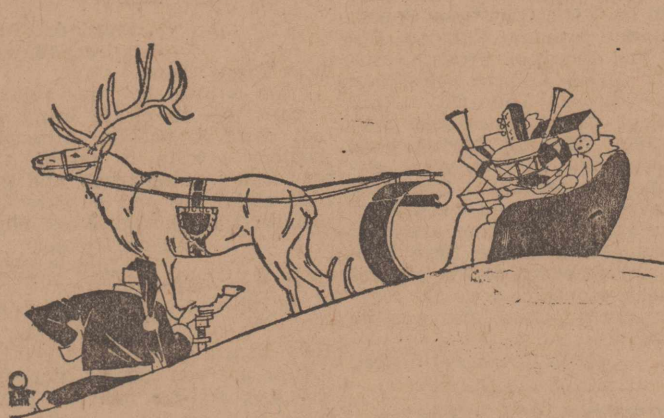
OPTICAL AND JEWELRY CO.  
Floydada, Texas



Our best wishes to you for a very Merry Christmas and a New Year filled with health, happiness and prosperity.

## Miladies Specialty Shoppe

Mrs. A. J. Welch, Prop.



## "I Like The Rain-Deer"

"Heh! Heh! Just our little pun. But, no fooling, the rain and the sleet, snow and mud simply can't bother us at all.

'Cause, when our clothes are black and dingy We don't worry any;

To clean 'em ourselves, we don't even try,

We just send 'em to Hopkins & Fry.

PHONE 67—WE CALL FOR AND DELIVER

## HOPKINS & FRY

TAILORS



## LOOPER'S CASH PRICES Friday and Saturday

Pecans	Good Size, Per lb.	15c
Nuts	Walnut, Brazil Almonds, 3 lbs.	\$1.00
Apples	Delicious, Large, Each,	3c
ORANGES	Large Size Each,	3c
Potatoes	Colorado White 15 Pounds,	25c
Flour	Floydada or Denton Per Sack	\$1.73
SUGAR	10 Pound Cloth Sack	68c
BEANS	Green, Empson, No. 2	15c
PEAS	Empson, No. 2 English,	15c

## C. P. LOOPER CO.

# Christmas in the Churches

To owe money, thinks one writer in The American Magazine, is almost as bad as to steal money. We could stand a lot less cranks and a few more self-starters.—Farm and Fireside. Remington Portable I write good and last long.

Church services and associated activities for the next week will revolve largely around the central thought of the Nativity, with Christmas programs sponsored by various Sunday Schools planned for several of the churches on Christmas Eve night. At all these programs will be rendered. Following are announcements made for the week beginning Sunday morning: CUMBERLAND PRESBYTERIAN CHURCH

A Christmas program and tree has been arranged by the Cumberland Presbyterian church for Monday, Christmas eve at 7 o'clock p. m. Regular services will be observed Sunday morning and night at the church with a special sermon by the pastor, Rev. A. A. Collins, Sunday morning.

Program for Christmas eve is as follows:  
Song, "Joy to the World."  
Scripture Reading, Luke 2:8-15—By six girls.  
Song.

Welcome by five boys—Ted Sparks, Cecil Spence, Junior Rutledge, James Williams and Kenneth Bain, Jr.

"Suppose"—Raymond Fanning.  
"Not Too Little to Help"—Randolph Rutledge.

"The Nicest Day"—Jerry Holland.  
"A Tiny Girls Part"—Margaret Holland.

"The Merriest Day"—Mary Lynn Stanley.

"A Little Boy"—O. A. Fanning.  
"A Sure Way"—Randall King.

"Brave as Washington"—Jack McIntosh.  
"Not too Little to Help"—Lovell Ginn.

"A Little Greeting"—Lafarn Eubank.

Song, "Christmas Smiles"—Viva Lais Stanley and Eddie Louis Sparks.

"A Wish"—Dudell Messick.  
"Why We Sing"—Thorley Fanning.

"Christmas Helpers"—Clifford Daniel.

"The Doctor"—Leighton Teeple.  
"Christmas Cookies"—Mary Lee Messick.

"The Best Way"—Anna Fae Burgett.

Busy Little Maids—Blanche King, Katherine Daniel, Minnie Stanley, Viva Lais Stanley.  
"The Greatest Joy"—Billy Ray Randerson.  
"The Story That is Always New"—A. C. Galloway.  
"The Christmas Story"—Gene Messick.  
"The Baby Jesus"—Mae Dell King.  
"Christmas Brightness"—Quinten Burgett.  
"Christmas Wishes"—Joe Messick.

## THE FIRST BAPTIST CHURCH

"The Church With a Program"—Dick O'Brien, Pastor  
The services at the Baptist church next Sunday morning will be dedicated to the young people of our church and community who are away from home attending college, or otherwise engaged, and are to be home for the Christmas holidays. We are planning a program which we hope will be both helpful and interesting to this particular class. We shall greatly appreciate the help of relatives and friends of these young people in reminding them of this service and urging them to be present. Although none will be urged to speak all will be given an opportunity to greet old friends with a brief talk.

The subject of the morning sermon will be, "Unshaken Pillars." There will be special music at both the morning and evening services. The music program is growing more attractive under the able leadership of our co-directors Elmer Wood, and Truett Butler. By special request Truett Butler will sing a solo at the morning hour next Sunday. The special by Elmer Wood, and the ladies quartette, rendered by Mrs. Geo. Linder, Mrs. O. Stephens, Mrs. Glad Snodgrass and Mrs. H. L. Crow, at the services last Sunday have brought forth much favorable comment. We will hear them again.

There will be no general Christmas program at the church. Leaders of the different departments are having socials, Christmas tree programs, and other forms of amusement during this week and next, which will take the place of the general program which our limited auditorium space would scarcely accommodate.

We close with a sincere wish that all the other churches, Christian people and our community in general shall have a very Merry Christmas and Happy New Year.

## METHODIST CHURCH

G. T. Palmer, Pastor  
Sunday School 9:45 a. m.  
"A Christmas Message" is the subject of the sermon which will be delivered by the pastor at the Sunday morning service.  
Preaching at 7 p. m.  
Senior League at 6:15 p. m.  
Last Sunday we had five additions to the church. We are very grateful for those who are coming into the fellowship of the church. There are many others who should come into the church, and we urge you to come at the first opportunity.

As we approach that season of the year when our hearts are filled with great joy because of the advent of Christ into the world shall we not purpose in our hearts to be more faithful in the days to come. Out of our appreciation for what He has done for our lives we shall desire to be in our place in the house of worship on the Lord's day.  
As pastor of the Methodist church I wish for every one a Merry Christmas and a prosperous New Year.

## FIRST CHRISTIAN CHURCH

The First Christian Church will have their Christmas tree and program at the church Christmas eve, Monday December 24, at 7:30. The following program has been arranged:

Song, "Holy Night, Holy Night."  
"Two Christmas Prayers"—Billy Boy Brown and Irene Probasco.  
"A Boy's Welcome"—Billy Tad Probasco.

Reading, "The Pleasure of a Christmas Time"—Gladys Ruth Brown.

Song, "Chime Song."  
Reading, "At Christmas Time"—Ruth Tribble.

Reading, "An Unfair Advantage"—Edward Wester.

Solo, "Christmas Dreams"—Ruth Enoch.

Reading, "Santa Claus and the Mouse"—Wren Patterson.

Song, "Christmas Fairies"—By Five Girls.

Reading, selected—Juanita Phillips.

"'Twas the Night Before Xmas"—Florine Dorrell.

Solo, "Dream Fairy's Song"—Blanche Enoch.

Reading, "An Anxious Moment"—Rubie Tribble.

## CHURCH OF THE NAZARENE

C. E. Hagemeier, Pastor  
A Christmas tree and program will be given at the Nazarene church Christmas Eve. The program will be given by children of the Sunday School. Mrs. Price Scott, Mrs. Florene Buchanan and Mrs. C. E. Hagemeier arranged the program.

The usual services will be held Sunday, with Sunday School at 10, church services at 11 a. m. and 7 p. m.

## CHURCH OF CHRIST

You are cordially invited to attend the following services at the Church of Christ.

Sunday School 10 a. m.  
Preaching and Communion 11 a. m.

Preaching 7 p. m.  
Young people's meeting 6:45 p. m.

Ladies Bible Class, Monday 3 p. m.

Prayer Meeting Wednesday 7:30 p. m.

Next Sunday morning the subject will be, "The Christmas Spirit" and Sunday evening, "Rightly Dividing The Word of Truth" (concluded). Since I have been here the services at The City Park Church of Christ have been very interesting. We are having good audiences and that is very encouraging to a preacher. You come along next Sunday and we will try to make you feel at home, and glad that you came. There have been four members added to the congregation this month and we are looking for others. Come and worship God with us.  
H. P. Cooper, Minister.

## LETTERS TO SANTA

Floydada, Texas,  
Dec. 17, 1928.

Dear Santa Claus:  
I want you to please bring me a doll buggy, a sleepy doll, a little trunk, apples, oranges and all kinds of nuts.

Your little friend,  
Wilda Ruth Finley.

Floydada, Texas,  
December 12, 1928.

Dear Santa Claus:  
I have tried to be a good girl this year. I am in the fourth grade. I want you to please bring me a nice fountain pen and please have my name put on it, also I wish you would bring me a nice bracelet for my watch you gave me last Christmas. I also would like for you to bring me lots of nuts and fruits with plenty of candy.

Your little friend,  
Roberta Lynn Hinkson.

Floydada, Texas,  
Dec. 16, 1928.

Dear Santa:  
We are two brothers, Joe and Gene Messick, we live in the north part of town on West Grover street, house No. 328.

Santa will you please bring us a football, story books, harps and some marbles, nuts and candy. Now Santa please don't forget.

Joe and Gene Messick.

Floydada, Texas,  
Dec. 16, 1928.

Dear Santa:  
I am a little girl four years old, my name is Rudell Messick. I help mamma wash and dry dishes. Now Santa I want a baby doll with eyes that will open and shut and a buggy to put it in and a little broom so I can sweep the floor. You will find the back door unlocked and cake on the table for you. Now Santa please bring these things if you can.  
Rudell Messick.

Floydada, Texas,  
December 15, 1928.

Dear Santa Claus:  
Please bring me a big pretty doll, a set of doll dishes, a little broom, and bring my little brother, "Son" a good strong tricycle and nuts and candy.

With love,  
Bessie Mae Boothe.  
P. S. We will try to be good little children again next year.

Floydada, Texas,  
December 13, 1928.

Dear Santa:  
My name is George Quirk. I live at 302 South Main. I want a tool chest and tools and a fountain pen for Christmas and don't forget my teacher, Miss Bolding.  
George Francis Quirk.

Petersburg, Texas,  
December 15, 1928.

Dear Santa Claus:  
I am a little girl six years old, please bring me a big doll, a vanity case, some fruits, nuts and candy.

Lots of love,  
Aileen Foster.

Petersburg, Texas,  
Dec. 15, 1928.

Dear Santa Claus:  
I am a little girl eight years old, I go to school at Allmon. Miss Faye Wristen is my teacher. Santa please bring me a doll and basket ball and vanity case and don't forget any of the little girls and boys.

Lots of love,  
Marie Foster.

Floydada, Texas,  
Dec. 13, 1928.

Dear Santa Claus:  
I am eight year old. I want a doll with booties and cap, a doll buggy and some fruit, candy and nuts. My baby brother wants a car, a doll and ball.

Good bye Santa Claus,  
Ona Ruth Wright.

Floydada, Texas,  
Dec. 8, 1928.

Dear Santa Claus:  
I only want one thing this Christmas and that is a bicycle. Please don't forget other little girls and boys and fruit and nuts.  
Your friend,  
Juanita Phillips.

Floydada, Texas,  
Dec. 16, 1928.

Dear Santa Claus:  
Please bring me a baby doll with a white dress with a little cap on, a little cedar chest, and a little pair of gloves and a telephone. My little sister, Baby Ruth, wants a baby doll with little pink boots and cap, also a red wagon to carry my doll in or if you don't have a wagon bring me a doll buggy or a little piano. Margaret wants a ukele, a jazz horn, a big yellow ball.

Bring baby sister a little doll and rocking chair. Be sure and bring mamma and daddy something nice. Also lots of fruit and nuts.  
Loreen Riley,  
Box 186.

Floydada, Texas,  
Dec. 13, 1928.

Dear Santa Claus:  
I am a little boy five years old. I want you to please bring me a tool chest, a popgun, a wagon, a scooter, a train, a set of tinker toys, and a dump truck, and lots of nuts and fruit, and be sure to remember the other girls and boys.

Your friend,  
Junior Finley.

Floydada, Texas,  
December 12, 1928.

Dear Santa:  
How are you getting along making toys for the children you will have to hurry if you make enough of toys for all the children in the world.

Santa, I have been a very good little girl this past year and I want you to bring me a sewing machine and two story books.

Your friend,  
Mary Fields.

P. S. And a doll that cries and has real hair and pink sox and slippers.

Hereford, Texas,  
Dec. 15, 1928.

Dear Old Santa:  
I am a little girl seven years old and am not able to go to school so I want you to please bring me a little sewing machine and most anything you have to spare. My little sister, Paddy, wants most anything as she goes to school, she sure likes story books.

Don't forget my many little cousins at Floydada.

Aileen McIntyre.

Floydada, Texas,  
Dec. 15, 1928.

Dear Santa:  
I am a little girl six years old, I would like for you to please bring me a doll house and doll named, Rosa, just like my old Rosa, and a baking set to bake cookies. Fern wants a nice doll too, and fruits, nuts and candy.

Please don't forget the little orphans.

Your friend,  
Esther and Fern Finkner.

# 50c On The Dollar

—Speaking about bargains, here is an opportunity:

I HAVE BOUGHT THE

## Roberts Mercantile Stock

on the north side of the square in the Surginer Building. I bought it so I could sell at 50 cents on the dollar and that's what I am doing. Have also added to this stock a line of

## Notions, Also Men's and Boys' Suits

Everything going sure enough cheap. Your chance to save money.

# J. R. Maddox

Located first door east of C. Surginer & Son, North Side Square,—Floydada, Texas

# 1928 The Curtain Falls

Soon the curtain will fall on the year 1928. It has been a very successful year for us, as we look back over the year, and think of the many happy hours that have passed by. We have made many new friends and customers, and we only hope to continue to hold your friendship through the coming year 1929.

We hope for you a Christmas brimming full of happiness, and when the curtain rises on the year 1929, that it will rise on the most rosy period of your life.

May the Year 1929 Be  
One of the Happiest  
of Your Life

# Central Filling Station

Lawrence Lewis, Prop.

Happy Days of Friends and Loved Ones

## The Season's Best for You

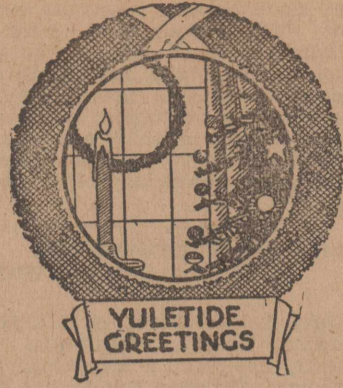
You have been good to us—we hope you feel that we have been good to you.

## Floydada Wheat Growers' Association

May your days throughout 1929 and each New Year thereafter be filled with usefulness, health happiness and prosperity.

## And a Happy New Year Too!

1928	1929
Achievements	Opportunities
WROUGHT	BROUGHT



Lo! Now is come our joyful'st feast!  
Let every man be jolly.  
Each room with ivy leaves is drest,  
And every post with Holly.  
Now all our neighbors' chimneys smoke,  
And Christmas blocks are burning;  
Their ovens they with bak't meats choke,  
And all their spits are turning.

—Wither: Christmas Carol.

Christmas . . . . the one day of the year that we forget our worldly cares and lay our sorrows by. May the spirit of Christmas gladden all your hearts and leave a happy glow that will lighten your life for many months to come.

We wish to express our appreciation to you who have favored us with your patronage during the past year. We hope we have pleased you and that you will continue to let us serve you. May health, happiness, and prosperity be yours in the future.

**1<sup>st</sup>**  
NATIONAL  
BANK  
FLOYDADA  
TEXAS

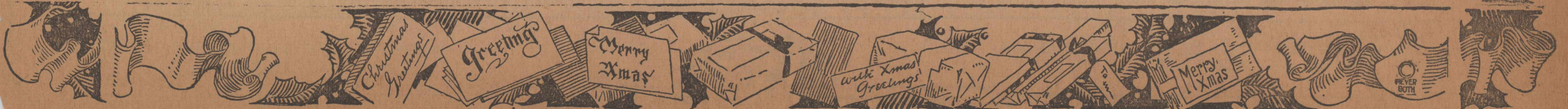


**OFFICERS:**

E. C. Nelson, President  
Thos. Montgomery, Vice-Pres.  
Mrs. Jno. N. Farris, Vice-pres.  
J. V. Daniel, Cashier  
O. M. Watson, Asst. Cashier.  
Frank L. Moore, Asst. Cashier  
E. L. Norman, Asst. Cashier  
Anna Marie Moore, Asst. Cashier

**DIRECTORS:**

E. C. Nelson  
Thos. Montgomery  
Mrs. Jno. N. Farris  
J. V. Daniel  
J. B. Jenkins  
O. W. Stroup  
H. E. Cannaday



### Cagers Have Bright Outlook

Practice Game With Antelope Friday Marks Organization of Floydada Five.

With a three letter Baylor University eager as their coach and a number of experienced players again on the floor, this season's outlook for a successful Floydada High School Whirlwind cage five is very bright. Coach Troy Jones had twenty-seven recruits to report for practice last week when the cagers organized and over twenty reporting daily. Lots of new material and several old F. H. S. stars are seen in the prospects.

Championship of Interscholastic District basketball is determined each year in a basketball tournament at Lubbock. Prior to the district meet, the local five will be seen many times by Floydada fans in games with neighboring towns and communities. The first of the season will be devoted to games with rural communities of Floyd County, Coach Jones states.

The first of the games with rural schools was played at the Andrews Ward Gymnasium on Tuesday night of this week. Aiken school squad held the locals to a close game Friday, losing by a 17 to 16 count. Tuesday's game was reported closely contested, the Floydada boys not

gaining more than a few points, but lead over their visitors at any time during the game.

Friday night, the Floydada squad tackle the Lakeview five. The Lakeview team is usually strong contender in Class B of Floyd County. Friday's game also promises to be a close match.

Among the second year men in the starting string this year are Pike Hanna, Sanford Shaw, Joe Smith, Riley Holmes, R. C. Scott, and Warren Pool. Other good prospects are Howard Welbourn, William Smith, Ernie Widner, Arthur Stewart and Everett Moore. No captain has been elected at this time, but election of a leader will be made as soon as the first team is properly organized, Coach Jones states.

Coach Jones, who is a man of few words, issues the statement that "our team will be the best we can make it. Just how good it will be is yet to be determined."

In a conversation this week, the coach indicated his plans to again sponsor the annual South Plains Basketball Tournament which is held in this city each year. Definite dates for the invitation practice meet has not been set yet, but it will probably be just prior to the annual district meet in Lubbock.

In the old days, thinks a philosopher in The American Magazine, families took up so much time making both ends meet that they didn't have time to squabble about anything.

### Sand Hill Will Give Play New Year's Eve

Date of First Play of Season Changed From Christmas Night to New Year's.

"Hold That Line Jimmie" the first play of the season to be presented by the Sand Hill P. T. C. Society has been postponed from the first date set, on Christmas night, until New Year's night, Tuesday week, according to announcements this week by Ed Holmes, president of the society. Because of other community activities, it is believed that the play can be presented in better fashion and to a larger crowd on this date, it was explained.

In connection with the play, something new is being planned by the president for between act entertainment. Zoel Watson, formerly of Sand Hill will sing for the audience some old time cowboy songs. He will be accompanied by violin, guitar and other stringed instruments. It is believed that this will greatly please the majority of the large audience that is expected to see this play.

Sand Hill has a large auditorium, larger than the average rural school but if the weather is favorable on the night of the first play, it is believed that its capacity will be taxed to the limit.

Active sale of season tickets for the P. T. C. plays begun this week. More interest than usual is being shown this year, and President Holmes expresses his belief that Sand Hill community will go almost one hundred per cent in buying season tickets.

### ROBBERS ENTER STORE AND WIFE

Thornton Drug Co. of South Plains was entered Sunday night about 9:30 by two masked robbers who held up the proprietor, E. I. Thornton, and wife, and Skeet Thornton, relieving them of their surplus change and then while they were held with their faces to the wall by one of the robbers the other one proceeded to the cash register took the entire contents which was about \$20.00. The safe was next examined but was not bothered when he discovered the time lock had been set. A considerable amount of money had been put in the safe earlier in the evening, it was stated.

Several customers had been in the store a few minutes before the robbery and they having all left the Thornton's were sitting around the stove reading magazines when the robbers made their entrance through the back door. Up to this morning no arrests had been made according to P. G. Stegall, sheriff, however an abandoned auto was found Monday morning near Sunset school bearing an Oklahoma license which he thinks may offer some clue.

### SAND HILL CLUB SPONSORS BOOK SHOWER CHRISTMAS

A book shower for the Sand Hill school library is being sponsored Christmas Eve by the Sand Hill Home Demonstration Club. Mrs. A. R. Hanna, president of the club, asks that everyone that wishes to or will donate a book to the library to bring it with your presents for the community Christmas tree Monday evening. They will be glad to take any book that is donated, she stated.

The Sand Hill Christmas tree will be held in the Sand Hill school auditorium on Monday evening, December 24, it was stated.

### MISS ROSA TINNIN BECOMES BRIDE OF J. K. WADDINGTON

Miss Rosa Tinnin, daughter of Mr. and Mrs. W. B. Tinnin, and J. K. Waddington of Glenrose, were married at Lockney at the home of the Rev. Early Arceneaux who performed the ceremony. They were attended by Miss Ruby Tinnin, sister of the bride, Mrs. R. C. Bennett, and Miss Laura Bennett and Barney Manning.

Mrs. Waddington and her sister are owners and operators of the palace Beauty Shop.

After January 1, Mr. and Mrs. Waddington will make their home in Houston.

### TAX COLLECTIONS MOVE TO LOCKNEY

Floyd County tax record moved to Lockney Friday week and the entire office will be in that city for the collecting taxes, Sheriff Stegall stated. The record force will be moved back to Lockney Saturday, it was stated.

Office of the tax collector court house in this city closed all day Friday.

Miss Wilma Deen, who is attending C. I. A. at Denton, and Miss Velma Deen, who is teaching school at Amherst, are expected to arrive Friday to spend the Christmas days at home with their parents, Mr. and Mrs. Tom Deen.

# A MERRY CHRISTMAS

Old Santa is sending us new toys every day to make this Christmas a most Merry and Happy one. You can still find the Very Best at this Store at Interesting Prices.

We hope our service and prices have pleased you during the year, and we wish you a very Merry Christmas.

## H. P. Watson Co.

5c, 10c and 25c Store

"Where Your Dollars Have More Cents"

### CO. SINGING CONVENTION AT BAKER WELL ATTENDED

John F. Taylor, of Clovis, N. M., president of the Plateau Singing Convention, was present at the semi-annual meeting of the Floyd County Singing Convention at Baker last Sunday, and assisted with conducting the meeting. Despite weather conditions, a fairly large crowd was present throughout the day, and all report an interesting and instructive day.

C. M. Lyles, president of the Floyd County Convention, presided at the all-day meeting. A number of out-of-town visitors were present, including Charlie Smith, president of the Hale County Convention, and Earl Raper, of Runningwater, and Rev. Deen, of Olton.

The next meeting of the Floyd County Singing Convention will be held on the second Sunday in June. The place for the meeting has been selected as Sunset, provided this community will accept the convention. These decisions were made at the meeting Sunday at Baker.

Every expert salesman knows that he can sell almost anything to the average man, thinks a feminine critic of men in The American Magazine.

### WINS STATE BANNER FOR W. C. T. U. PRISON WORK

Mrs. Louisa Weeks, of San Bernardino County, California, for twenty-five years a member of the Woman's Christian Temperance Union and for twenty-four years one of its active workers in visiting prisoners, recently was awarded the state banner in the state convention of the organization of W. C. T. U.

Mrs. Weeks is a sister of O. F. Battey of this city. She has been director of Prison Work for the temperance union for twenty-four years. The banner is given annually in recognition of outstanding work among prisoners.

### FIRST CHRISTIAN PASTOR OFFERS RESIGNATION SUN.

Rev. F. L. Davis offered his resignation as pastor of the First Christian Church at the service Sunday morning, to take effect as soon after the year as could be arranged. The church board will hold a meeting Sunday morning to consider the Pastor's resignation.

Rev. and Mrs. Davis left Monday for Denver, where Mrs. Davis will have an examination made of her eyes by a specialist. From there they will go to Simla, Colorado, to spend Christmas with their son, Allen, and his wife.

### PICTORIAL WALLS NOW FEATURES OF NURSERY

Assignment of each child in a family to a section of the nursery wall, so that there he may express his art instincts, is being used in many homes to permit indication of the trend of thought of the modern child's thought, says the Woman's Home Companion.

Pictorial walls and painted and linoleum floors can be made a pleasant feature of any nursery, says the writer. Painted and linoleum floors are used to make a place for games during stormy weather. In some cases charts for games are painted directly on the floors in two or more contrasting colors.

"A playroom frieze of wall board finished black, dark blue, green or brown, is for the amusement of the young occupants who paint their own designs or put up pictures with thumb tacks and change them as fancy prompts," says the writer.

"The walls of children's rooms offer a wide scope for pictorial themes in paper, paint and cut-out fabrics such as oil cloth and prints. Subjects can be framed and arranged singly and in groups or, unframed, applied in rows of friezes or borders. Where pictorial wall paper is used it is advisable to add a washable glaze surface.

"Where there are several children each can be given a portion of a frieze and allowed uncensored freedom."

The garage may be useful for storing something besides the family auto. If it is dry, well ventilated, and free from danger of freezing, onions can be stored there on a shelf this winter, thereby keeping the odor out of the house. Late tomatoes may also be stored there. Be sure to gather these before there is danger of injury by frost. Green tomatoes are better stored in a room that is kept at a temperature of about 65 degrees. Potatoes may be kept in the garage until the cellar can be gotten cool enough for them.

## "Glad Snodgrass"

Dressing Gowns  
Lounging Robes  
Traveling Cases  
Ladies Fitted Cases  
Top Coats  
Pajamas  
Silk Hosiery  
Mufflers  
Neckwear  
Shirts  
in bright colors

young gentlemen like but will not insult older generations also. We've anticipated men's needs for you at any price you've decided upon.

## Glad Snodgrass

Smart Wear For Men  
Since 1900

**SYSTEM**  
"Saves for the Nation"

**SYSTEM**  
"Saves for the Nation"

## CHRISTMAS SPECIALS, Friday, Saturday and Monday

<b>COMPOUND</b>	8 Pound Pail, Each	<b>\$1.19</b>
<b>Raisins</b>	4 pound package Sun Maid, Each	<b>30c</b>
<b>NUTS</b>	Mixed, Per Pound,	<b>29c</b>
<b>Flour</b>	48 Pound Bag Thrift or Honey Bee,	<b>\$1.75</b>
	24 Pound Bag Thrift or Honey Bee,	<b>95c</b>
<b>PEAS</b>	Van Camps Extra Sifted No. 2 each,	<b>19c</b>
<b>POST TOASTIES</b>	Per pkg.,	<b>12c</b>
<b>Peaches</b>	Number 2 1/2 Hunts Mammoth Halves, each	<b>20c</b>
<b>SPUDS</b>	10 Pounds	<b>18c</b>
<b>Sugar</b>	10 Pound Cloth Bag	<b>69c</b>
	25 Pound Cloth Bag	<b>\$1.70</b>
<b>CANDY</b>	Special Xmas Mixed lb.	<b>18c</b>
	Special Xmas Stick, lb.	<b>15c</b>
<b>Apples</b>	Delicious, Winesap, Jonathon, doz.,	<b>25c to 60c</b>
	Fancy Red Balls Doz.,	<b>30c to \$1.00</b>
<b>Lettuce</b>	Firm Fancy Heads, each,	<b>10c</b>
<b>BLACKBERRIES</b>	Gallon Solid Pack, Each,	<b>55c</b>

WE WISH YOU ONE AND ALL A MERRY CHRISTMAS AND HAPPY NEW YEAR.

ORDERS OF \$2.50 OR OVER DELIVERED FREE  
PHONE 4