

81 Floyd Co. Living Room Contest Entries

More Comfortable Living Rooms With Least Expenditure Aim of Plan Advanced.

With eighty-one contestants entered in the State wide 1929 improved living room contest Floyd County, through its home demonstration clubs, has entered the field for new honors, and according to Miss Blanche Bass, county demonstration agent, will likely place a winner in the strict contest, composed of fourteen counties in this section, and possibly in the final decision in the State. Of the eighty-one members of the Floyd County Clubs who have entered the event will be only two in Class 2, where the expenditure for improvements in the living room can exceed fifty dollars. The remainder of the contestants will place in Class 1, where the expenditure must not exceed fifty dollars.

The improved living room contest, sponsored by the home demonstration department of the Extension Service of the Texas A. & M. and the Semi-Weekly Farm News of Dallas, has as its aim the encouragement of interest in more comfortable living rooms with the least expenditure of money and to teach the best uses of materials and furniture that are already on hand. Every contestant is placed in either Class 1 or 2 according to the amount spent in improving their rooms.

Following the entry of contestants in this County there will be a county committee appointed to visit each living room and select the winners in the two classes in this county. The district home demonstration agents will then select the winners in the District. A State committee, appointed by the Extension Service, will then judge the district winners and name State winners. It is expected that the winning contestants in the State will be named at the next meeting of the A. & M. Short Course.

That Floyd County has a reasonable chance to win honors in the State contest is pointed out due to the fact that interest in the county is high and practically every State contest entered by farmers or their wives in Floyd County has been won or some one from the county placed in the first group. Three outstanding winners have been produced in the State wide kitchen contests, three in the State garden contests, two Master Farmers have been selected and one Master Farm Home Maker. In addition to these honors the Floyd County Clubs won third place at the State Fair this past year with the most complete exhibit.

350 Attend Banquet Of Lockney C. Of C.

Officers Elected And Budget Raised By Chamber of Commerce Of Neighboring City.

With representatives of various towns and communities appearing on the program in addition to raising their 1929 budget and the annual election of officers and directors, the Lockney Chamber of Commerce held their annual banquet in the Barker Garage in that city last Thursday evening. Including the visitors and citizens of Lockney there were approximately 350 people served at the banquet.

D. W. Biggers, superintendent of the Lockney High School, welcomed the visitors in the true West Texas style, reviewing the growth of this section from the time the cowboys roamed the prairie up to the establishment of cities and towns. Col. Harve H. Haines, manager of the Amarillo Board of City Development, responded to the welcome address and later on in the evening spoke of the Panhandle-Plains, Inc.

Following the dinner served by the "Longhorns," the Lockney High School Pep Squad, the following visitors were called upon and responded with brief talks: Judge McCoy, Fort Worth & Denver Railway Company, E. A. Tusha, Santa Fe Railway Company, W. L. Richardson, Quanah, Acme & Pacific Railway Company; Captain Holbrook, Plainview, Ed Bishop, Floydada, Bob Anglin, Tulla, Z. A. Thomas, Warren, Ark.; Henry Ansley, Amarillo, C. W. Warwick, Canyon; Ed Hardin, Amarillo and H. B. Adams, Lockney.

Olin W. Fry, one of the ten Master Farmers of Texas, was among the honored guests of the evening and acknowledged an introduction. Officers elected for the ensuing year were, President, R. H. Wall, manager of South Plains Lumber Company; vice-presidents, C. B. Henry, M. L. Williams, and A. P. Barker; treasurer, Geo. T. Meriwether; sergeant-at-arms, Frank Ford. The following directors were unanimously elected: Artie Baker, H. M. Mason, Jno. O'Hearn, Gene Dyer and Carl McAdams.

LEAVE IT TO DAD! PLAY DEC. 21 AT PLEASANT HILL

Pleasant Hill will present the play, "Leave it to Dad," on Friday evening December 21, according to an announcement received this week by The Hesperian.

A small admission fee will be charged and everyone is invited to attend.

W. E. Meador Employed Once Of D. H. Snyder

W. E. Meador, whose home is east of Lockney, was one of The Hesperian's readers' who was much interested by the story carried last week relative to some of the famous cattle brands that have made history in the state.

Mr. Meador is from Williamson County, the home of the early-day cattlemen. D. H. Snyder, whose brand, lazy OB, was listed as one of the immortal thirty-two. Mr. Snyder, an endowed Southwestern University at Georgetown, and had many thousands of cattle in central Texas, and also operated for a considerable number of years on the plains.

It was on the plains that Mr. Meador was in the employ of Mr. Snyder off and on for five or six years. The Snyder brand was used on the cattle that were pastured on the grazing pastures later famous as the Spade Ranch, southwest of Floydada in Hale, Lubbock and Lamb Counties. Snyder sold out to the Spade's as Mr. Meador recalls it.

At one time when Mr. Meador was working for the Snyder outfit, he helped move 17,000 head of cattle over into Bailey County from the OB holdings.

Purebred Turkeys Are Profitable, Is Shown

Floyd County Birds Prove Prize Winners at Show in Neighboring County.

Convincing evidence that the production of pure bred turkeys both for breeding and marketing purposes is profitable, was demonstrated this week when Mrs. L. C. Wheeler, of the Blanco Community, returned from the Slaton Poultry Show with a beautiful loving cup, several dollars in cash and a number of ribbons which were awarded her as prizes on the twelve turkeys she entered in that show. The turkeys entered by Mrs. Wheeler were a part of the flock she has raised the past year after marketing a number of birds in addition to selling several of the best for breeding purposes.

Of the twelve birds entered in the Slaton show by this farm lady the following prizes were awarded: First, second and third young tom, first, second and third pullet, first, second and third young trio, second old tom, second old hen. In addition to these premiums a display of eggs shown by Mrs. Wheeler was awarded first place and a loving cup was presented her for the best display of turkeys. The birds, which are of the Giant Gold-bank Bronze variety, originated from the well known flock of Mrs. J. D. Christian, of the same community.

For several years, since the establishment of a few pure bred flocks of turkeys, chickens and other stock, there has been an opinion among many farmers that the cost and care of pure bred stock did not prove profitable, but the record made by Mrs. Wheeler very forcibly disproves this statement.

Beginning last year with the purchase of a \$25 tom from Mrs. J. D. Christian and spending \$38 for seven hens and estimating the expense of feeding the turkeys at \$100 for the entire year, which includes all the feed bought but not the home grown feed, sour milk, etc., Mrs. Wheeler now has a large flock of standard turkeys and has realized \$169 from the sale of her birds both for market and breeding purposes. The sales included fourteen hens at six dollars each. One gobbler at twenty-five dollars, two gobblers at fifteen dollars each and three gobblers at ten dollars each.

Gins Of Floydada To Close For Holidays

All the gins in Floydada will be closed for a short time for the holidays, during and immediately before and after Christmas, in order to give all hands a brief Christmas rest.

According to the plans the gins will close down Saturday night, December 22, when the day's run is completed and will fire up again on Thursday, December 27.

W. E. PATTY HOME

Superintendent W. E. Patty of the Floydada Public Schools, returned home Saturday last after an absence of several days, during which time he attended a meeting of heads of schools and colleges of this section.

Floydada High School was one of a number of schools in the state which were given memberships in the Association of Secondary Schools and Colleges of the Southern States, at the meeting held in Fort Worth.

BUYS THORPE HOMESTEAD

Carl Mooney and family of Oglesby, Texas are making their home in Floydada during December, while they await time to obtain possession of the W. H. Thorpe 160-acre farm five miles west of Floydada, purchased this fall from the children of W. H. Thorpe, deceased.

Read The Hesperian for the news of Floyd County.

Good Figgerhead? \$20 In It, If You Do Figure This Out

If you are a good "figgerhead," then a proposition being made by Judge Wm. McGehee in a circular put out by the Floyd County Good Roads Committee this week, may be worth \$20 to you. And the wording of the proposition does not seem to leave any room for a "fake." All you have to do is just be good enough in mathematics to prove "any gross misrepresentation or material error" in a tabulation of the costs that would be entailed by the carrying of the road bond issue in the county.

\$20 in gold will be paid the successful figgerer, a local bank being authorized to pay the amount when the bank officials are shown the error, "without consulting me in the matter," the statement of the judge says.

Figures used by the judge show a cost very considerably lower for the property owner than is being urged by some of the opponents of the measure.

MRS. STEVENSON'S FATHER DIES IN DALLAS COUNTY

J. W. Penn of Silvertown, father of Mrs. T. S. Stevenson of this city, died after a weeks illness at the home of his son, Jewel Penn, in Dallas county, Sunday morning, Dec. 9. Funeral services were held Monday at the Silvertown cemetery by the Masonic Lodge of which he had been a member 54 years.

Mr. Penn is well known in Floyd and adjoining counties, having visited here frequently. He left here about a week before his death after a two months visit with his daughter.

Surviving Mr. Penn are six daughters and five sons. Mr. and Mrs. Stevenson and Kenneth Bain were present for the funeral. They returned Tuesday.

Sand Hill Citizens Elect P. T. C. Officers

Meeting For Election of Officers of Society Well Attended Friday Night.

Ed Holmes was re-elected to serve as president of the Sand Hill P. T. C. Society for the third consecutive year last Friday night when new officers for the club were elected. The large Sand Hill Auditorium was filled to near capacity by 7:30 o'clock when the program began. A lengthy but snappy program was rendered by various classes of the Sand Hill School, and the large audience was well pleased with the presentation.

With the assistance of Miss Bonnie Mickey, P. T. C. secretary, Ed. Holmes outlined the things that were accomplished by this organization during the past year. Among the major projects undertaken and completed during the past year was the installation of lights in the school houses, and the purchase of new stage scenery and stage furniture and equipment. A detailed account of the financial standing of the society given by Miss Mickey revealed that numerous smaller projects were successfully promoted by this club.

Of the large number of Sand Hill citizens present, all were of the opinion that the P. T. C. Society had been a worthy organization and all were in favor of the continuance of this club. They were high in their praise of the work done by the officials and members of the society, and several expressed the appreciation of this club.

Ed Holmes, president acted as chairman during the election of officers. The officers for the ensuing year, elected by popular vote, were: Ed Holmes, president; Floyd Meachum, vice-president; Miss Bonnie Mickey, secretary and treasurer; and A. R. Hanna, sergeant-at-arms.

Among the changes in plans introduced at the election meeting was the plan to present each citizen in the Sand Hill community whose age was more than sixty years, with a complimentary ticket and a special invitation to see each play.

Plans of the society are to present eight plays at Sand Hill during the next year. Their first play will be given on Christmas eve at the Sand Hill auditorium. It is entitled "Hold that Line, Jimmie".

Prior to the election of officers last Friday evening, two one-act plays were presented by school students. Other features of the program included singing and readings by school students. A novelty orchestra composed of sixteen children was the most unique feature of the program.

STAR CAST PLAY ANNOUNCED FOR BAKER FRIDAY NIGHT

"Out of Court," a four act comedy drama will be given Friday night, December 14, at 7:30 o'clock at the Baker school, according to announcement made Tuesday by A. A. Peacock, principal of the school.

"It is an evenly balanced all star cast royalty play of fourteen characters," Mr. Peacock said. A small admission charge will be made which will go for the benefit of the school fund.

Sunday Date For Meet Of Singing Convention

Members of the Floyd County Singing Convention are looking forward to next Sunday, when the all-day session of the convention will be held at Baker, and a general attendance from over the county is expected.

C. M. Lyles, president of the convention, is anticipating the attendance of John F. Taylor, of Clovis, and his quartet, from the Plateau Singing Convention.

Dinner on the ground is planned, and all who are interested in the song-fests are invited to attend and bring well-filled baskets, Mr. Lyles said.

Committee Head Urges Favorable Bond Vote

Says County's Opportunity For Progressive Move Should Be Seized By Voters.

"Floyd County voters have an opportunity to do themselves and their posterity a favor Tuesday of next week by turning in the necessary two-thirds vote to make the \$400,000 bond issue go over," L. G. Mathews chairman of the Floyd County Good Roads Committee, declared this week. "And if they don't seize this opportunity there is a mighty good chance they are going to regret it for a long time." He was discussing the much-talked of proposal for a state-wide bond issue for the construction of a state-wide road system, following a trip down-state where he spent several days and had opportunity to learn first-hand the things that are going on among the political leaders of Texas. "If the proposal of the Committee of 31 is accepted and made a part of the state's organic law, and a big state-wide bond issue is voted by the people, to be paid by a gasoline or some similar tax, you can depend on it, the counties that have been helping the road building program of the state are going to get theirs while those that hang back are going to get what the little boy shot at. The populous counties that have voted bonds and built roads are going to get first consideration, and Floyd County has an opportunity to be among those present."

The committee of which he is head, was organized two weeks ago and this week is making a district-to-district speaking campaign, so far as the limited time will permit.

However, the particular consideration of the proposed gasoline tax bond issue aside, it is Judge Mathews view that since a very large majority of the voters of the county have twice indicated their desire for the road bond issue and the construction of the hard-surfaced highway, it would be in accord with the Democratic rule for the remainder of the property taxpayers to fall in line and make the proposition unanimous. At the last election considerably less than a hundred votes would have changed the result, it was pointed out by the good roads enthusiast.

CLUB APPLAUDS ABSENCE OF MEMBERS ON PROGRAM

Announcement of the absence of two of its members scheduled to appear on the program for the hour, was applauded yesterday by members of the club organized for a Rotary Club and which will be given a charter soon, it is thought. R. E. Fry and Dr. L. V. Smith were the members whose absence brought down the house.

A. N. Bratton gave some interesting figures on the possibilities of a fur industry here, and Robert McGuire reported for a very special rail and waterways committee recently appointed at the insistence of P. D. O'Brien.

W. H. Steen, a former resident of Floydada here for a vacation visit with his brother, Calvin, was a guest and acknowledged introduction with a brief talk.

W. D. Fryfe, president of the club, and C. M. Wilson, its secretary, gave information indicating that the charter for the club will be issued soon.

Shoppers Attracted By Gala Attire Of Floydada Stores

One could hardly resist the spirit of Christmas with the preparation that is now under way in this city. The merchants have their show windows all decked out with gala Christmas attire and gifts are on display and arranged to give every convenience to old Santa in filling his pack for the many hundreds of children whose only thoughts are now of Santa and Christmas.

Nearly all of the little boys and girls have been good according to reports given in their letters to Santa which have come pouring in to the Hesperian Office this week. And of course they love mother and daddy too, so Santa surely should not forget them. Those who have not been good have tried to be good and deserve something for their efforts.

Grown-ups and big boys and girls perhaps have not written any letters to Santa but deep down in their hearts there is something they want and as they stop to lean on and gaze into the Christmas win-

'County Should Carry Bond Issue'-Sterling

Address Favoring State Bond Issue Stresses Uninterrupted Program, He Says.

R. S. Sterling, in a telegram to the Floyd County Good Roads Committee, clears up any possibility that his plan advanced for a state-wide bond issue based on a gas tax, should in any way interfere with plans of any county, including Floyd, in going ahead with their highway program. His telegram was a reply to a message from the local organization in which it was asked that his position be set out clearly.

The telegram addressed to Chairman R. S. Sterling at Austin, read as follows:

"Parties here are broadcasting copies of your address before County Judges and Commissioners' Association at Dallas and using same as an argument against our road bond election to be held on the eighteenth to pave Highway Twenty-eight. A reply will be appreciated setting out your position on our issue. We feel that your meaning is being mis-interpreted."

Mr. Sterling in his reply says: "Your wire of the twelfth. In the original pamphlet widely published over Texas, I urged that no interruption should take place in the present method of counties voting bonds to assist in financing state highways, that if the plan was adopted by the people, the counties would get their money back and if people failed to vote a state bond issue the counties would be that much ahead on their road program. In some counties and districts they have used this argument in supporting bond elections. I still say there should be no interruption and your county should, by all means, carry their bond issue."

First Local Boy Is Qualified Eagle Scout

E. L. Roberts Conducts Court of Honor at Which Six Advancements are Made.

R. L. Stovall, Boy Scout troop 44, qualified as an Eagle Scout at a Scout Court of Honor held Friday night in the county court room, conducted by E. L. Roberts, scout executive of Central Plains Area.

R. L. qualified as tenderfoot scout in June 1927, and second class scout the following August. At the first Court of Honor held in Floydada, Nov. 7, 1927, he qualified as first class scout and at the same court of honor, passed five merit badge requirements and was awarded a star in February, 1928. July 13 before a court of honor he qualified for the required number of merit badges to be classed a life scout, and from time to time the local court of honor has passed him in merit badge work until Dec. 7, he finished the required number, 21, to be classed an Eagle Scout. R. L. has done excellent work in scouting. One year is required from the date of becoming a first class scout until a boy can become an Eagle Scout. R. L. was thirteen months in qualifying in his eagle rank which is the highest rank in scouting.

Other scouts making advancement at the recent court of honor were: Harmon Higgins, troop 44, merit badge in firemanship; Wilmer Jones, troop 43, first class scout; Sam Rutledge, troop 43, merit badge in first aid; F. C. Harmon, troop 43, tenderfoot; Verne Eastridge, troop 43, merit badges in architecture, wood work and cooking.

Floydada troops now have two life scouts, Doc Massie and Verne Eastridge, and four star scouts, Sam Rutledge, Hunter King, Fred Porterfield and Reeves Scott.

Scouting offers to the boy who is willing to work a wide range of study, there being 72 merit badges and others being added.

Mr. and Mrs. Guy L. Rush, of Portsmouth, Ohio, are here to spend the Christmas holidays with Dr. and Mrs. V. Andrews. Mr. Rush is Mrs. Andrews' son.

A. M. Bourland Will Speak For Road Bond Issue Next Saturday

Two Plead Guilty To Chicken Theft Charge

Two north Floyd County men pled guilty to chicken theft before Judge Wm. McGehee in County Court Monday and were given fines and jail sentences each. The men got twenty days in jail and the fines, with costs, total \$39.10 each.

A. R. Bloxum and O. M. Puckett are the men who pled guilty to the charge of stealing chickens from the farm of James Smith in the Roseland Community Friday night of last week.

Lions Club Presented Charter Monday Night

Rev. P. D. O'Brien Makes Presentation During Absence of District Governor Braswell

"Lionism is the spirit of united efforts to sponsor better living in a given locality. Lions are unafraid of the untruth and the untruthful and are bold to undertake difficult problems for the betterment of the art of living. A Lions Club is an organization of Lions, not wholly centered upon fellowship and good times, but also to render a service to its city and community." These, in brief, are the things Rev. P. D. O'Brien, pastor of the First Baptist Church of this city, told members of the Floydada Lions Club and their wives and lady friends on the occasion of their Charter Night Banquet at the First Baptist Church last Monday evening.

"A Lion is not a miser at heart. He gives his social life and financial life to the world for better living for himself and his fellow worker. He invests himself in character and character work. A Lions Club teaches the way." Rev. O'Brien presented to the Floydada club their charter, completing their affiliation with the International Lions organizations. The framed charter bore the names of thirty-six Floydada business men as charter members.

Sam M. Braswell, Deputy District Governor of the Lions International, of Clarendon, who had been invited by the local club to present the charter, found it impossible to reach this city because of inclement weather. A telegram of regrets for his absence, and a number of telegrams of congratulations upon the organization of the Floydada club from other clubs, were read by Secretary E. L. Norman.

President W. E. Patty, acting as Master of Ceremonies, received the charter presented by Lion O'Brien and responded in behalf of the club. Invocation was said by Rev. F. L. Davis.

Mrs. C. H. Davis gave an appropriate reading which was encored by the enthusiastic members. A vocal solo by Mrs. W. E. Patty was also encored. Mrs. A. D. Cummings gave a beautiful violin selection, also.

Short talks by various members of the club proved very interesting. Mrs. Glad Snodgrass responded on behalf of the ladies present. Floydada Orchestra entertained during the meal. Miss Gweldolyn Snodgrass gave a beautiful saxophone solo as a feature of this part of the entertainment.

Approximately seventy plates were served by the ladies of the First Baptist Church. The three course menu was unique, in that each food was named after members of the club. The Menu was as follows: O'Brien cocktail, Baker and gilet party, Wood salad, Henderson beans, Davis Corn, Cranberry jelly, celery hearts, Wester rolls, Folley Olives, Ross Pie a la mode, and Maxwell Coffee.

Official Lions Tail Twister, John Maxwell, with the assistance of other members of the club, kept visitors entertained with stunts and jokes throughout the entire banquet.

SLICK ROADS CAUSE FEW AUTOMOBILE ACCIDENTS

Few accidents have been reported this week, despite the wet and extremely slick roads resulting from a slow and drizzly down pour since last Friday afternoon. The sun was shining this Thursday morning for the first time since Saturday, although it came out at intervals Monday afternoon.

A total of .65 inches of rain fell in Floydada during the spell. From all current reports, the showers were general over Floyd County and over the North and South Plains. temperature dropped this morning to 35 degrees above zero the average during the wet spell being 40 degrees.

Cotton picking in this section was brought to a standstill and little cotton will be moving before the first of next week. The roads and highways are not boggy but are very slick, making accidents very probable. A number of cars are reported in the ditches on the highways between Floydada and Plainview and between Floydada and Ralls.

Wilbarger County Dirt Farmer Billed For Two Speeches.

A. M. Bourland, Wilbarger County dirt farmer, will make at least two speeches in Floyd County, and possibly three, favoring the road bond issue for the paving of Highway 28 through the county, arriving here tonight or tomorrow. He will speak here and at Lockney Saturday afternoon and if the road conditions permit will also speak Friday night at Allmon and Saturday night at Sunset.

Bad Roads Hindrance Mr. Bourland's visit to Floyd County is at the instance of the Floyd County Good Roads Committee, an organization composed of residents of the county who favor the bond issue for the paving of the highway. Wilbarger County is one of the links in the reach of the highway across the state. Wilbarger county people and other counties east of Floyd, along with counties east through Oklahoma, have been watching with much interest the effort to get the paving program started in Floyd County, and Mr. Bourland promised some of his time here after seeing what appears to Wilbarger County people as a movement that has been of immense profit to that county.

Although poor roads all over the county, incident to the rain and mud of the past several days, have been a very considerable hindrance the campaign of carrying the "for" side of the bond issue to the people of the county, has been under way by campaigners out of Floydada and Lockney. Tuesday night a crowd of about fifty heard talks by Judge Wm. McGehee, L. G. Mathews, of Floydada, and Early Arceaux of Lockney, Wednesday night Mathews and a party went to Sunset, and McGehee and a party to Starkey.

Tonight the schedule calls for three speaking dates, with Judge McGehee at Lakeview, L. G. Mathews and A. M. Bourland at Baker and speakers from Lockney at Lone Star. Tomorrow night Judge Mathews goes to Allmon and Judge McGehee to Cedar. The campaign will close Saturday afternoon with two speeches, one each at Floydada and Lockney, by A. M. Bourland.

Although the campaign forces were organized late, proponents of the bond issue propose to make a hard fight to get the issues before voters of the county in the belief that, if their side of the situation is given a thorough hearing the additional fifty or seventy-five votes needed can be persuaded to vote for the bond issue. Floyd County is going to be in a real predicament; so far as road building and highway affairs are concerned, they declare, if the issue is put over at this time.

COMMITTEE TO SUPERVISE CEMETERY WORK APPOINTED

A meeting of the Floyd County Cemetery Association was held Friday, December 7, with Mrs. S. D. Bishop, president of the association. Mr. Parker was employed as sexton for another year, one-half time. Mrs. C. Surginer, Mrs. W. H. Colville and Mrs. B. F. Manasco were appointed by the president to supervise work at the cemetery. Plans were made for further improvements at the cemetery to be made early in the spring.

C. D. HOPKINS MANAGER OF UTILITIES CO. AT RULE

C. D. Hopkins, formerly of this city, who two years ago moved to Munday to begin work as a salesman for West Texas Utilities Company, has been assigned recently to the management of the company's new office at Rule.

Mr. and Mrs. Hopkins have moved to Rule to make their home and are well-pleased with their new location, friends here have been advised.

Judge and Mrs. Wm. McGehee spent Sunday with Dr. and Mrs. N. Greer, of Lockney.



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**GOVERNMENT COTTON
REPORT**

The final crop report of the United States Government for the season, published Saturday, gave an estimate of 14,373,000 bales, nearly 300,000 more than was expected by the trade, and caused cotton to lose nearly \$3 per bale, some of which it recovered before the close of the market.

'HOOVER MARKET' FADES OUT

What has been and will be for a long time known as the "Hoover market," a bullish movement on the New York Stock Exchange that carried all stocks to new high levels and broke record after record for total number of sales, has collapsed under the bombardment of the insiders who were willing to unload their shares of stocks on a public that would not be satisfied. Friday and Saturday of last week meant just another fall week-end to people of this section but to people in the east to whom the stock market is something more than just another gigantic New York City enterprise, it was an epochal two days. When the bubble burst it left lots of little speculators dazed with its suddenness. It had little if any effect on general business conditions, however, bankers and business men declaring that the industrial affairs of the country are on a sound basis.

THEY BUILD HOTELS

Hotels are now being built in all parts of the state to accommodate the great increase in travelling done since the advent of the all-weather roads and the largely increased revenue for the territory through which they pass. These places begin operating almost at once with capacity patronage and apparently not injuring the investments already made in hotels in the towns where they are built to serve. Some of the prettiest little hotels—meaning hotels from 40 to 80 rooms—are being built in Texas this year. They represent the last word in architectural beauty, interior finish and furnishings. The day when the small town is penalized for its lack of proper accommodations for the travelling public is fast becoming a thing of the past, the traveler stopping where night overtakes him, because he knows he doesn't have to drive on into the night to get to a big city for the accommodations he craves.

THE AEROPLANE HUNTERS

Aeroplane hunters in the area from Hereford east to the caprock through three or four counties east and an equal area north and south in the general vicinity of Amarillo, have raised the ire of the mere groundsmen of that section to the point where the groundlings are using the highest powered rifles they can get in an effort to stop the depredations of the hunters. In an aeroplane such things as posted

signs and warnings against trespassers do not mean anything.

The practices of the hunters of the air include flying cross-country in search of ducks and geese. When a flock is found they zoom down and shoot into them and incidentally into somebody's cattle or stock with the result that is well-known to all. The almost helpless attitude of the owner who sees such irresponsibles shooting up his premises makes him thoroughly mad, a state of mind that can be appreciated by everyone, except possibly the type of men that does the dirty trick.

Heavy November snows that put tremendous amounts of water in lakes in that section caused practically all the birds usually spread out over the plains to move into the area. However, the aeroplane hunters have scared the birds so badly that ordinary ground hunters are said to be unable to drive far enough and back in a day to bag any game.

NEED WHOLESALE PRODUCE

Business interests in Floydada should not allow another season to pass before a wholesale produce plant is established in the town. Shipping facilities not equalled by any other city or town south of Amarillo are here, and the idea of gathering chickens, turkeys and eggs in this section and trucking them to Lubbock or Plainview at a rather considerable cost, is absurd. It puts an unnecessary burden on the industry.

It is no reflection on any local dealer or any dealer in any other city or town that this condition exists. It is largely a matter of habit. But the opportunity to render a big service to our public is too apparent. The tremendous volume of produce that moves from this section is entitled to a wholesale market here and it should be provided.

**'Round The Square
BY OLD BATTLEAXE**

Dear Santa Claus:
I am a little boy Umpty-odd years old and have been a good little boy all year. Now Santa, I want you to bring me a little pop gun, a little wagon, 'n—'n.

Gee whiz, folks, why can't the kids start writing Santa in July so that there won't be any heavy rush on the poor down trodden newspapermen?

But even at that, folks, the kiddies teach us all a good lesson. They believe in Santa and trust he will bring just what they want. Some grown-ups profess to know that "there ain't no Santa Claus," but if we would practice putting our faith in our home town, our home county and our own homes, we would all be better satisfied with this old world. We know that at times it seems that "everybody is lucky but me" and that "everybody's job is better than mine", but just forget these things and buckle down to living—and living with a grin.

O. B. is just awful lazy. No, that ain't any news, but here's the reason: It takes just exactly 9761 muscles to frown and 731 to grin. Now figure that out.

Say, girls, have you done your Christmas hinting yet?

Isn't it thrilling to get a brand new shine, put on a freshly cleaned and pressed suit of clothes, and a new pair of socks—start to the Post-Office, wade ankle deep in a sloppy mud, and have a car splash goeey all over you?

That guy on California Street said that it was just about time for

him to get up nerve enough to ask his wife what he was going to give her for Christmas.

Now, don't anybody say that O. B. doesn't believe in Santa Claus. If he didn't, why would he keep on hollering about lights on the court house and a street sweeper? Hope to tell you, he does.

As long as Christmas is in the future, there's the present to worry about.

A Christmas present for every reader of this column! Now how does that sound? O. B. has been bothered for a long time figuring out what to give the folks who have so little to do they read this stuff. Now it has been settled!

It's coming next week, folks, with the big Christmas edition of the Hesperian—that is if the merchants see fit to make it a BIG Christmas edition. Watch for the edition—and our present to you.

Oh boy, ain't it thrilling to ride around the Square on the County's new pavement. "The Brick You Love to touch"!

And speaking of football—which we wasn't—here's a good word for the Whirlwinds. A team that can pile up 177 points against their opponents 68, is pretty fair. Of course it's not perfect to think of losing three games, but just wait until next year. Just You Wait!

A hint to the wise—Close your eyes when you select that Christmas necktie. He won't like it anyway.

A CHRISTMAS LAMENT

When a fellow's out o' luck
And ain't got a single buck
What's he goin' to do?
For with Christmas drawin' near
Foodstuffs they get mighty dear—
Yes, that's surely true.

Turkey's forty cents a pound!
Ain't no use in going 'round
Places where they're sold;
Have to find some other food,
Even if it ain't so good—
And it ain't, I'm told.

Even liver's got so high
I will have to pass it by.
And for something look
That I can afford to eat—
But it surely won't be meat
That I'll get to cook.

So, I'll feed on navy beans
Buttermilk and turnip greens
And just drink water.
This may keep me feelin' fit,
But may swell me up a bit,
Though it hadn't orter.

Will H. Mayes,
Austin, Texas.

J. B. Scott, general manager of Texas Utilities Company, of Plainview was here for several hours Saturday.

Mr. and Mrs. H. T. Owen, of Childress, visited Sunday here with his mother, Mrs. H. T. Owen.

**FLOYD COUNTY
14 YEARS AGO**

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

Program for the Floyd County Teacher's Institute held at Floydada, December 17 to 22, 1914, at public school auditorium: Thursday—Violin solo, Miss Pearl White; Reading, Miss Marie Henry; Address to teachers, Judge Thompson; Purposes of the institute, Mr. Hill; The Teacher's Qualification for School Management, Mr. Chas. Rose.

Friday—Piano Solo, Miss Cleo Andrews; Reading, Miss Saba Thagard; Some Ways to Improve our English, Miss Ethel Tubbs; Proper Dress for School Teachers, Mrs. Hattie Baker; Nature Study on the Plains, Mr. A. A. White; The Teaching of Poetry, Miss Julia Collier.

Saturday—Piano solo, Miss Ora (F. H. S.); Piano Solo, Miss Marie Hughes; Value of Story Telling, Miss Jeffus; Model Class in Reading, Miss Rucker; Model Class in Writing, Miss Ivey.

Saturday—Piano solo, Miss Ora-Slaughter; Proper Clothing for School Students, Miss Savage; The Benefit of a Mother's Club, Mrs. L. H. Liston; Reading, Robert Ellis; Story, Opal White; Some effects the European War may cause, Ohmer Kirk, Price Scott and Miss Moorhouse.

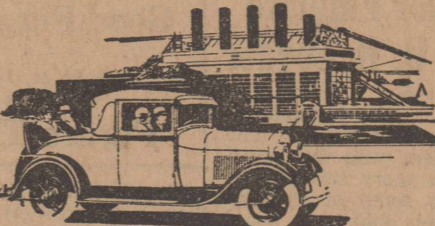
Having noted through the press account of the Waco Mayor's doings in wearing throughout the opening exercises of the Cotton Palace, apparel made entirely of cotton, certain citizens have busied themselves to get the mayor of Floydada to follow suit, thereby encouraging locally the "wear cotton goods" movement. The report is out that these citizens held a meeting and appointed W. M. Massie Chairman to wait on the mayor and secure his endorsement of this patriotic sentiment. Mr. Massie said that Waco did not have anything over Floydada when it came to a matter of mayors and that he thought Judge Montgomery would readily fall in line.

NEW PONTIAC SIXES

Pontiac, Mich., Dec. 8.—Preparations for the building of the first Pontiac Sixes for 1929 were under way here this week at the plant of the Oakland Motor Car Company with the completion of inventory-taking and the soaring of employment figures to the highest December level in history, according to W. E. Tracy, vice-president in charge of sales.

By the middle of the month, it is expected that cars will be on their way to distant points so that dealers may have on hand display models when details of the line are made public around the first of the year, Mr. Tracy stated.

**The utilities of a city
are combined
in your motor car**



YOUR automobile is something like a miniature city. There is an electric light and power system, a water system, a fuel system.

In the new Ford, you will find each of these systems of the latest design and best materials. Every part has been made to serve you faithfully and well at a minimum of trouble and expense.

Take, for example, the generator—one of the most important parts of the electrical system which supplies the current for lighting and for engine ignition.

In the new Ford, the generator is of the power-house type and is distinctive in many features. It has been specially designed to prevent most forms of trouble. Oiling is necessary only once a year. About the only thing you need do is to have the charging rate changed as the seasons change.

Closely allied to the electrical system is the ignition system. It, too, is of new mechanical design in the new Ford. There is but one high tension cable and that connects the coil with the distributor. Even cables from the distributor to the spark plugs have been eliminated. Special care has also

been taken to make the distributor water-proof, thus preventing short circuits from rain, etc.

The entire electrical and ignition systems of the new Ford are so simple in design and so carefully made that they will give you surprisingly little trouble. Yet that doesn't mean they should be neglected. Certain little attentions are needed from time to time.

The storage battery should be given water and the connections kept clean. The generator charging rate should be changed as indicated. Spark plugs should be cleaned at regular intervals. Distributor points should also be kept clean and the distributor cam given a light film of vaseline every 2000 miles.

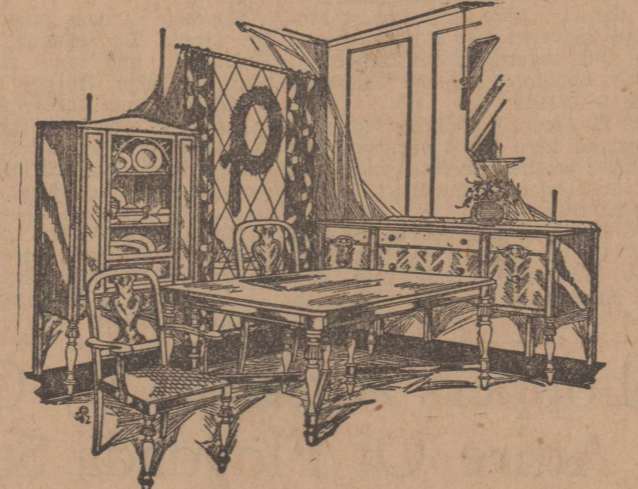
These are just little things, but they mean a great deal to your car. You can have them looked after at very small cost by the Ford dealer when you take the car in for oiling and greasing.

A thorough checking-up at regular intervals will lengthen the life of your car and give you many thousands of miles of carefree, economical motoring.



FORD MOTOR COMPANY

A Christmas Present for the Whole Family—



Furniture—or a gift for the home—is undoubtedly one of the best and most appreciated gifts of all. For Mother, a new kitchen cabinet or sewing basket—for Father, a comfortable chair or smoking stand—for Brother, a phonograph—for Sister, a Bed Room Suite—and for the whole Family, a Radio or Living Room Suite

Our furniture stores in Floydada are brimming full of beautiful and appropriate gifts for Christmas. Visit the furniture store here at home and see the comforts that are provided for us.

We can procure those comforts right here in Floydada. More than that, we can get from our local furniture dealers reliable suggestions and advice on home furnishings.

The home merchant is always a direct source of information. He performs a valuable service to the community by bringing to us new ideas, as well as merchandise—for everyday use as well as Christmas gifts. Learn to depend on the home merchant.

Floyd County Hesperian

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FLOYDADA, TEXAS

Every Woman Knows
Every woman knows how easy it is to burn or scald herself while working in her home. Every woman knows that these burns and scalds are painful and sometimes very slow to heal. Every woman should know that the pain of burns and scalds will be quickly relieved, infection positively prevented and speedy healing assured if Liquid Borozone is instantly applied. Get a bottle of Liquid Borozone and keep it handy in your medicine cabinet. Sold by
FLOYDADA DRUG CO.

**Why Risk Your Money
On An Unknown Tire?**

You needn't take a chance, just because you want a low-priced tire. We take all the risk and gamble out of your problem by offering you genuine—

**Goodyear
Pathfinders**

These are low-priced, high-grade tires, offered at attractive prices through Goodyear's ability to purchase and manufacture on a tremendous scale. We back them up with our reputation, and with service that assures you every mile you pay for.

MOTOR INN



60 DEC 28

Letters to Santa

Floydada, Texas, Dec. 6, 1928.
Mr. Santa Claus:
 Dear Santa:
 I am a little girl eight years old and am in the first grade. I go to school at McCoy. I like my teacher, Miss Raley. I want you to bring me a doll that looks just like a real baby and an embroidery set and fruit, candy and nuts. I wish you best of luck.
 Your little friend,
 Ludene Lowell.

Floydada, Texas, December 11, 1928.
Dear Santa:
 I am writing you to tell you what I want for Christmas. I want a doll and doll buggy, and a set of dishes candy and fruit and nuts.
 My teacher's name is Miss Mildred Raley. Don't forget her.
 Love,
 Lillian Francis Smith
 Route 1, Box 99.

Floydada, Texas, December 5, 1928.
Dear Santa Claus:
 It seems like a long time since you visited we little folks. This Xmas I want you to please bring me a tool box, and some fire works and candies, nuts and fruits.
 Your little friend,
 George Berry.

McCoy, Texas, Dec. 8, 1928.
Dear Santa Claus:
 I will be a good little girl if you will bring me some toys. I want a doll that has curly hair and a pencil box and a little table chair but don't forget the other little children. Bring me some candy, apples, and don't forget my teacher, Miss Raley.
 With love,
 Wilmeth.

Floydada, Texas, Dec. 9, 1928.
Dear Santa:
 Please bring me a little toy car and some fruit, nuts and candy.
 Carl Parrish.

Kress, Texas, Dec. 10, 1928.
Dear Santa:
 I am a little boy almost five years old. I live in Kress. Please bring me a little fire truck, case of tinker toys and a scooter. If you don't have these just anything for a little boy. Don't forget Arla Vee, she wants a sleepy doll and a little telephone. She is two years old. We have both been good all the year so please put in lots of fruit and candy.
 Kenneth Baird and Arlee Vee Bishop.

Fairview.
Dear Santa Claus:
 I would like for you to bring me a big baby doll that can cry, and a tricycle and some fruit and nuts and be sure to come to see little Nita Hazel Carter.
 With lots of love,
 Billie Ruth Tinnin.

Amarillo, Texas, Dec. 8, 1928.
Dear Santa Claus:
 I am a little girl who lives in Amarillo, and am trying, oh so hard to see you. Won't you please, dear Santa, bring me a tricycle, tea table and chairs, a nice big dollie, a pair of house shoes, and some good story books.
 Oh yes, don't forget my little cousin, Billie Jeanne Teeple for I love her a lot.
 Your little friend,
 La Verna Nelson.

Lakeview, Texas, Dec. 9, 1928.
Dear Santa:
 In regard to what I want for Christmas will say am going to be very reasonable this year. I only want you to bring me a little wagon, some fruit, nuts and candy, and I will promise to be a very, very good little boy all next year. I live in Floyd County, 12 1/2 miles southwest of Floydada in the McCoy community. Please don't forget me.
 Tommy Hollyfield.

Lakeview, Texas, Dec. 9, 1928.
Dear Santa:
 I am a good little girl four years old. I like to play so please bring me some toys to play with. I want a doll, a phone, a table and some chairs, a cradle and everything else you can bring me.
 Santa I have the sweetest new brother and you must bring him something too.
 I love you lots Santa!
 Madine Raley.

Floydada, Texas, Dec. 6, 1928.
Mr. Santa Claus:
 Dear Santa:
 I am a little girl eight years old and am in the first grade. I go to school at McCoy. I like my teacher, Miss Raley. I want you to bring me a doll that looks just like a real baby and an embroidery set and fruit, candy and nuts. I wish you best of luck.
 Your little friend,
 Ludene Lowell.

Floydada, Texas, December 11, 1928.
Dear Santa:
 I am writing you to tell you what I want for Christmas. I want a doll and doll buggy, and a set of dishes candy and fruit and nuts.
 My teacher's name is Miss Mildred Raley. Don't forget her.
 Love,
 Lillian Francis Smith
 Route 1, Box 99.

Floydada, Texas, December 5, 1928.
Dear Santa Claus:
 It seems like a long time since you visited we little folks. This Xmas I want you to please bring me a tool box, and some fire works and candies, nuts and fruits.
 Your little friend,
 George Berry.

McCoy School, December 4, 1928.
Dear Santa:
 I will tell you what I want you to bring me. I want a big doll. I want a little bed and some candy and apples and chewing gum, oranges and nuts and please don't forget my little ring.
 Your little friend,
 Dafna Poindexter.

Floydada, Texas, Dec. 10, 1928.
Dear Santa Claus:
 Please bring me a doll with real hair and sleepy eyes, a doll buggy and some candy, fruit and nuts. And don't forget my teacher, Miss Mildred Raley, for she loves nice things too.
 A little friend,
 Wynona Smith.

Floydada, Texas, Dec. 6, 1928.
Dear Santa:
 In regard to what I want for Christmas will say am going to be very reasonable this year. I only want you to bring me a little wagon, some fruit, nuts and candy, and I will promise to be a very, very good little boy all next year. I live in Floyd County, 12 1/2 miles southwest of Floydada in the McCoy community. Please don't forget me.
 Tommy Hollyfield.

Lakeview, Texas, Dec. 9, 1928.
Dear Santa:
 I am a good little girl four years old. I like to play so please bring me some toys to play with. I want a doll, a phone, a table and some chairs, a cradle and everything else you can bring me.
 Santa I have the sweetest new brother and you must bring him something too.
 I love you lots Santa!
 Madine Raley.

U. S. STILL LIKES FAKERS WITH GET RICH PROMISES
 The get rich quick faker in the United States, offering people something for nothing, still is popular, and with many is given a warmer reception than the man with a solid and reliable business proposition.
 Recounting numerous schemes that are offered to the American public with the promise of great wealth a leading chemist, in The American Magazine declares that every scientific discovery of consequence is followed by schemes and inventions of no merit, for all of which money is sought. It seems to be a curious trait in human nature, this scientist declares, that schemes proposed by ignorant men or those without special knowledge are believed more readily than the hard acts of a scientist who has studied the problem for years. This, it is supposed, is because the uninformed salesmen of ideas leap over all obstacles and arrive at a result pleasing to everyone.
 Among the get-rich schemes that have survived the test of time in the United States and which still net the schemers large sums of money are the one offering divin rods to discover water; radio-active water jars to "charge" water with healing properties; rain makers; schemes to refine ore; transmutation of metals.
 Investors are urged to cultivate a questioning attitude when considering such schemes, to consult experts and also to demand proof.

DRINKING SCENES CAUSE MOST MOVIE COMPLAINTS
 While every other man or woman in the United States discusses prohibition one way or another, the directors of the motion picture business shudder over the question of liquor and count up the trouble that subject has caused them in their work.
 For among the thousands of complaints lodged against motion pictures, says The American Magazine, the greatest number have to do with those film plays containing drinking scenes, or which even show a single person taking a drink.
 Particularly in so far as the villain of a motion picture story is concerned are the makers of motion pictures annoyed, says the writer.
 "Nowadays show a villain of any specified nationality—and presto! there is a great wave of protest. It comes not only from people in this country but also from offended citizens of other countries. Even governments up and take official notice
 "Red men, black men, yellow men and almost every variety of white men have declared that the movie villain must not be drawn from their ranks. The army objects to furnish him and so does the navy. He mustn't be described as a Catholic, a Protestant, a Jew or even an atheist. Both the capitalists and the workers repudiate him. And yet we must have a villain in every picture."

LONGER WORKING DAYS FOR HENS INCREASE EGG PROFITS
 Longer working days for hens, especially in the fall and winter months when eggs are highest in price, have been found by the United States Department of Agriculture to be a ready means of securing more profit from the farm flock. Egg prices follow a well-defined curve, being lowest in through July and August. They show a more marked increase in September and finally reach the peak price in November or early December.
 During the fall and winter months the shorter days so limit the feeding time of the average farm flock that egg production declines. On the department's experimental poultry farm at Beltsville, Md., electric lights are used to lengthen the days. They are usually start-

WILL FARM MANAGERS SUPERVISE OUR LAND?
 Something new under the sun, or at least that part of it that shines over Oklahoma, is reported by the Oklahoma Farmer-Stockman of November 15. That something new is the farm manager who supervises rented farms.
 The idea of the farm manager, while new to the southwest country, has been at work for some time in other states. The job of the farm manager is to work with the renters to the end that sound and profitable farm practices will be used on the farms. In other words, the farm manager seeks to employ the best we know about farming on the rented farms under his charge. The plan is spreading. It has reached Oklahoma and already one group of farms in Okmulgee county, eastern Oklahoma, is being handled through a manager.
 The farms in Okmulgee county are run under a partnership by W. W. Morton and F. S. Hathaway. Concerning the handling of these farms Mr. Morton said:
 "We are simply trying to make these farms pay. We can't sell them; farms are not moving. The only thing we can do is to rent them out. We want to hold what value is left in them, as well as to build them up.
 "Under our old system we have not been making use of what we know on our farms. We know it pays to turn under the vegetation to form humus; we know it pays

to grow legumes; we know it pays to use pure seed; we know it pays to cultivate thoroughly. But these things are not done on the average rented farm. Now isn't there some way to make use of all this information, some way to put it into effect? We believe there is and that's why we have put our farms under a farm manager.

RATS—THE WORLD'S WORST!
 No agricultural pest in existence affects a greater number of people than the rat, says the United States Department of Agriculture, and no other pest is so closely associated with both the business and domestic sides of farm life. Yet losses by rats have been sustained for so long that commonly they have been taken as much for granted as the forces of nature. But in the present day of rigid accounting and efficiency, even losses from the elements are insured against, and the time is rapidly approaching when the constant drain through rat depredations will no longer be tolerated.
 The uncanny elusiveness of rats necessitates a matching of wits if one is to be successful in destroying them. In the war on rats one is not confronted with a stupid insect that requires only the employment of a routine control procedure for wholesale destruction, but with a wary animal that has instincts closely akin to human intelligence.
 To be rid of rats would be worth a thousand times what it might cost. It is to the interest of every home, high and low, rich and poor, to cooperate earnestly in furthering a sentiment of intolerance against this filthy and destructive pest.

NEW YORK CHARTER FOR CHILDREN SCHOOL.
 A provisional charter for the Santiago College for Girls, located at Santiago, Chili, has been granted by the board of regents of the University of the State of New York. The institution was established in 1880 as a school for the education of girls from American and English families but it now includes among its students many Chilean girls. Courses from kindergarten through high school have been offered, and the curriculum will hereafter include higher studies. This is the second institution in South America which has been chartered by the board of regents, the first being Mackenzie College of Sao Paulo, Brazil.—School Life.

THE NEW YORK LEGISLATURE LENGTHENS SCHOOL YEAR.
 Number of days each year during which school must be in session has been increased from 180 to 190 by recent action of the New York State Legislature. Compulsory attendance upon part-time instruction by employed minors, 14 to 17 years of age, except graduates of 4-year high schools, is required in cities having a population of 20,000 or more, and in districts where there are 200 or more such employed minors. Exceptions are made of children mentally or physically defective. The penalty against parents for permitting their children to violate attendance requirements was increased from \$5 or 5 days' imprisonment to \$10 or 10 days' imprisonment for a first offense.

TEACHING CHILDREN FIRE PREVENTION.
 At a recent convention of Georgia Association of Insurance Agents' fire prevention activities were disclosed. They have done an important work in a praiseworthy manner.
 The most outstanding part of the prevention program, perhaps, was the offering of prizes for the best fire-prevention essays by school children. Hundreds of essays, many of them showing a real understanding of the subject, were turned in. As a result an instinct to be careful about fire was inculcated in the young mind.
 It is safe to say that a generation which is trained in this manner will, when it comes of age, do much to ostracize fire waste, and it would be a fine thing if all children in all schools were given such training.
 Fire is one of the greatest enemies of progress and prosperity we have; the child who learns adequately of its destructiveness will be an adult with knowledge and the desire to prevent it.

ASPARAGUS AID
 A gardener in Massachusetts has an asparagus planting more than 100 years old and still good. Look upon the asparagus patch as a long-time investment—to pay dividends next spring and many succeeding years—in succulent, tender shoots, and give it some care this fall. Clean away the old tops when frost has stopped their growth and burn them. Remove all remaining weeds and spread an inch or two of good garden loam over the bed. Next summer at the close of the cutting season give the bed a dressing of a good mixed fertilizer and a heavy coating of composted manure. Keep the bed free from weeds all summer and see to it that the plants are not injured by asparagus beetles. If you desire bleached or white asparagus during the cutting period mound the soil over the rows to a depth of 5 or 6 inches but remove the extra soil as soon as the cutting season is over.

Free Art Exhibit
 Mrs. E. J. Barker and pupils will have an exhibit of beautiful hand painted pictures and polychrome brick a brac on display at the Montgomery building, So. side of Square, December 15 to 20.
 There will also be articles on display for sale.

ENVIRONMENT AND CHARACTER
 Environment is not the last word in human life; it does not spell our fate. Character is wrought to finest quality in spite of untoward conditions, and often is majestic in its scorn of circumstances. Were it otherwise, the galaxy of genius would not shine so brightly in the firmament of life. The best environment on record, the Garden of Eden, was not (so the theologians tell us) eminently fruitful.—Glasgow Herald.

WOMAN AND DIET
 No woman wants to diet, says a commentator in Farm and Fireside, adding that "women like to fill their tummies even better than men do."



"HEAPS" OF TEMPTING Groceries FOR THE BIG SPREAD!

Let's stack your market basket high with the tastiest "Eatables" for Christmas. You know that's one day the folks have "unlimited" appetites—so order enough!

FELTON-COLLINS GROCERY CO. GROCERY AND MARKET



PHONE 27

Are YOU Wasting Time?

YOUR business may be running smoothly enough, but aren't there times when you want information you can't get?
 A really successful business is one whose facts are easily available, whenever they are needed.
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Hesperian Publishing Co. TELEPHONE NO. 8

ROYAL THEATRE
 Monday and Tuesday, Dec. 17 and 18
"SORRELL AND SON"
 With H. B. Warner, Anna Q. Nilsson, Alice Joyce, Niles Asther and Carmel Myers.

Friday, December 14
Two Big Shows—One Price!
 Buy your tickets to one show—see other one FREE
 PROGRAM AT ROYAL—
 Richard Barthelmess in
"OUT OF THE RUINS"
 PROGRAM AT THE OLYMPIC—
 Dorothy Beebe in
"THE FARMER'S DAUGHTER"
 Also Chapter 1—"The Scarlet Arrow"

REMEMBER—
 TWO SHOWS—ONE PRICE
 FRIDAY NIGHT
 COME EARLY—SEE 'EM BOTH
 ADMISSION, 15c AND 35c

THE WORLD'S MOST FAMOUS
MAJESTIC
 IN YOUR HOME

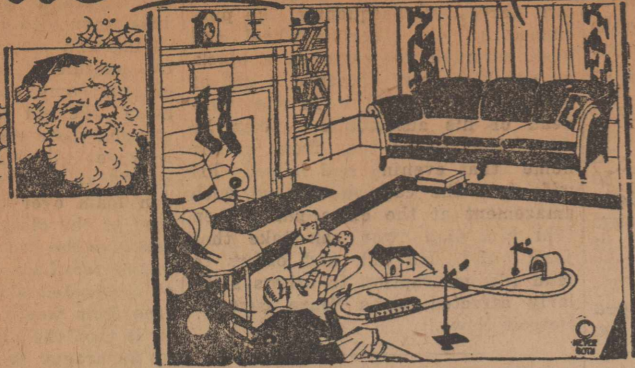
MAJESTIC, Model No. 72. A seven tube, All Electric set, with single dial control, supplementary control for additional selectivity, instantaneous volume control, MAJESTIC power unit, built-in MAJESTIC dynamic power speaker; case in a superbly finished, period style, walnut highboy with front panel \$167.50 Without Tubes

A Safe, Sure-to-Satisfy Christmas Gift
The MAJESTIC All Electric Radio

THERE is no question about your satisfaction if you purchase a MAJESTIC because The MAJESTIC draws its power direct from any light socket and distributes that power through a mechanism so delicately balanced, so sensitive that you will always get flawless reception from any distance, sustained volume hour after hour, pure, resonant tone, regardless of tonal pitch;—Everything which any station puts on the air, exactly as it is broadcast.
 Come and see The MAJESTIC.
 Come and hear MAJESTIC flawless reception.
 Come and let The MAJESTIC demonstrate that it is a better Radio than you can buy anywhere.

Arwine Drug Co.
 "Goteverthing" South Side Square

Fine Old Christmas



—with
Snowy Hair and
Ruddy Face

(By Marjorie Howe Dixon)
Walden had been standing at the window for fully five minutes watching the drops slide down the window pane. Horrid old rain! Why did it have to rain? The snow was so lovely the day before and now it was rapidly turning to slush, under the steady downpour.
Christmas was over. His heart's desire, a new sled and hockey skates, had been fulfilled. But, shucks, what good were they in the rain! It just spoiled everything. Mother saw, as she always did, just what a state he was in. Drops were going to slide down his cheeks instead of the glass in another moment, if something weren't done immediately.
"Walden, dear—please come over by the fire! It's been such a happy week, hasn't it? We aren't going to spoil it with gloom now, are we? You and Lum-dum draw up your little chairs and I'll read a little further. I think it will suggest a game to you. You listen hard and see if it doesn't?"

Objected to Baby Name
Lum Dum having arrived at the age of six, sometimes objected to her baby name, and insisted on her own "Ruth Ann" with dignity. This time she didn't care. She had dressed her favorite doll at least fourteen times that morning and undressed her and put her to bed as many times. She felt quite willing that Vivian Rose Violet Lily should sleep awhile in peace, now that other amusement was offered.
Mother had read them a bit about Maggie and Tom in "The Mill on the Floss," before. The morning of the snow she had read to them the beginning of the chapter "The Christmas Holidays" because it was just that kind of a day she said. "Fine old Christmas with snowy hair and ruddy face." She began again and went on:

"Snow lay on the croft and river bank in undulations softer than the limbs—for he meant to light up home with new brightness, to deepen all the riches of indoor color and give a keener edge of delight to the warm fragrance of food."
Passes Box of Candy
Walden began to brighten up when Mother read this last part, and glanced around at the fire-light and the pleasant room as if seeing them for the first time. He went over very quietly, so as not to disturb the reading to get his box of candy and pass it around. The

two children nibbled in silence as Mother read on.
It was Ruth Ann who interrupted suddenly. "Mother! We can play we are them.—He'll be Tom and I'll be Maggie. And we'll trim my doll house with holly like it says they did. What does it say.—Windows and mantle pieces and picture frames? Tom, you drag out the Doll house. And I'll cut some little holly from some of the Christmas wrappings. And we'll have the dolls be Aunt and Uncle Moss and the seven children. And they can all go to church and everything."
Walden had been studying the next paragraph at his mother's shoulder. "Tom and Maggie must have been in bed when they heard 'Singing under the windows at midnight,' so we'll be the singers and you pick out some more dolls to be Tom and Maggie."

Wants to Be Maggie
Lum Dum busted over to the doll's bed in her most important manner. "Well, I declare! Vivian Rose Violet Lily has just waked up and she wants to be Maggie, she says."

"She's much too big," said Walden, absently, trying to decide which doll would be Tom, and reconcile in his somewhat practical mind the fact that the toy village was much smaller than the doll's house; and how were the miscellaneous assortment of dolls ever to get in the church which was about two inches high?
Mother had gone over to her desk to write thank you letters to her friends and New Year cards to the people she had forgotten to send Christmas cards to. She listened to see how this difficulty would be straightened out.
"There's just two boy dolls to choose from, for Tom, and they both are crazy," said Walden. "Tom was a big boy." Walden was holding out a fat smiling infant in rompers and a doll made of gum drops and tooth picks.

Poor Gum Drop!
Lum Dum looked over, "You've eaten one arm and one foot off the gum drop boy, so he won't do," she said. "My darling Patrick Henry—give-me-liberty-or-death will have to be Tom. Come here, Patrick, if you are going to church you must put your hood on. And shame on you for a big boy wearing a hood!" She giggled.
Walden laughed too and Mother returned to her letters peacefully knowing that things were starting well.

She looked up again. "Mother, how did Tom get home from school?" Walden was asking. "I'd like to have him come on my railroad train. Did they have trains those days?"
Mother opened to the previous chapter. "Oh here it is. 'The happiness of seeing the bright light in the parlor at home, as the gig passed noiselessly over the snow covered bridge.'"
"What is a gig?"
"It's a carriage, dear."
Must Go Around Switch
"Well, we'll play it is short for engine. I haven't any bridge, so it will have to go around by the switch."
Mother watched them with interest as the chubby doll, larger than the car itself, was trundled about the tracks and received with many kisses and much enthusiasm by Ruth Ann, who was Mrs. Tulliver for the time being.
"Oh mush!" said Walden. "Tom was twelve or thirteen years old. Ruth Ann. He'd hate being kissed like that!"
"Him's my darling boy, come home to his dear mother," cooed Ruth Ann who wanted to see that justice was done to a scene, in which she could properly shine.

GOOD THINGS TO EAT
The following recipes are from the Oklahoma Farmer-Stockman.
RING TUM DIDDY—Cut one-fourth pound of bacon into dice. Wash, seed and cut one small pepper into small pieces and peel and slice three onions. Fry the bacon, add the onions and pepper and fry until a light brown, then add one can of corn and one can of tomatoes and season with pepper and salt. Cook until all vegetables are well done and then just before serving add one-fourth pound of cheese cut into small bits. Serve on toast. This makes a good supper dish.
SWEET POTATO PIE—Mash very fine or run through a sieve, one cup of cooked sweet potatoes. Add one-half teaspoon salt, one-fourth teaspoon mace or nutmeg, one-half teaspoon cinnamon, two-thirds cup of sugar and mix well. Then add two eggs well-beaten and one cup of rich milk or thin cream. Line a pie tin with crust, pour in the mixture and bake in a moderate oven for 35 minutes or until the mixture is well-cooked and slightly browned.

"I was glad I had remembered that chapter on Christmas in 'The Mill on the Floss.' Because it gave them something new to think about. I'll have to write and tell grandmother all about it. I must go and do it right away, too, before I forget that remarkable sermon. Dear, if you only could have seen him, looking so solemn and (mischievously glancing at her husband) so exactly like his dad."
At this point Mother fled and turning at the doorway wringed her nose at him. Then she went on upstairs to write Grandmother.

LETTERS TO SANTA
Floydada, Texas
Dec. 10, 1928

Dear old Santa:
I am eight years old and in the second grade. I study hard at school and make good grades.
I am thinking of you now almost constantly for I know you will soon be here. Will you please bring me an airplane, a cap gun, and a fire truck. Of course I'd like to have some candy, nuts and apples as it takes that to make Christmas complete.

Your faithful little friend,
Estle Baker.
Mickey, Texas.
Dec. 10, 1928

Dear Santa Claus:
I am a little girl seven years old. I go to school at Sand Hill. I have been a good girl all year, having you in mind all the time. I study hard at school. Mrs. Ross is my teacher and she thinks I am entitled to all the things I am going to ask for. I will ask you to bring me a doll, doll buggy and some candy, nuts and apples. I will be so happy if you will bring these.
Your little friend,
Cleta McLain.

Floydada, Texas,
December 2, 1928.
Dear Santa Claus:
Please bring me something and an airplane, a tool chest with a saw and brace and bit.
Bring little Sammie a Clarket and another rattler.
I love you,
Thomas Flynn.

Floydada, Texas,
December 9, 1928.
Dear Santa Claus:
I want you to please bring me a doll that can wink, sleep and cry, a set of dishes in a cabinet and fruit, nuts and candy. Please remember all the other little boys and girls. You can bring my things to the Christmas tree at Sand Hill I will be there so I can see you.
Your little friend,
Glenna Floréne Holmes.

Floydada, Texas,
December 11, 1928.
Dear Santa Claus:
I am a little boy five years old and I have been good. I help mother with her work and I want you to bring me a little train that will run and a wagon big enough to haul coal and water and plenty of nuts, fruit and candy. And Santa please don't forget my little cousin Adaline her mother is dead she is living with grandmother and granddaddy.
I also have two big brothers and a big sister, don't forget them.
I am still your pard,
James Truitt Johnston.
P. S. I will set the cake on the cabinet you can cut you a piece.

Floydada, Texas,
Dec. 10, 1928.
Dear Santa Claus:
Please Santa bring me a doll, doll buggy, little set dishes, some spoons, knives, forks, some candy and nuts. I will not ask for more as there are so many little girls for you to go to see.
My mother and teacher think I am a good little girl because I study hard and I love every one.
Your little friend,
Pauline Roberts.

SHALL THE FARMERS GROW MORE PEANUTS

This makes five years in a row that peanuts have done well by the grower as a cash crop, declares the Oklahoma Farmer-Stockman.

The man who saw the weevil, or the worm, or the flea eat up his cotton now looks kindly on the humble goober. It brings in the dough. He wants to share in the peanut cash and thinks he will grow a few acres next year.

The acreage of peanuts in the United States hangs right around 1,000,000. The production averages close to 750,000,000 pounds. Then we import 100,000,000 pounds a year. If the peanut is to remain a profitable cash crop, it won't permit of further expansion. Shellers and roasters can easily pay \$1 a bushel for nuts to the farmer. If the crop is short they will pay up to \$1.50. Consumers will continue to buy the products of the crop on that price basis.

But in the event of a "surplus," the price will drop as sure as fate. If 60 cents will bring in the nuts, the buyers will not insist on paying a dollar.

With a large crop of peanuts in prospect, it appears that orderly marketing will be in order this fall. With a record crop on hand buyers won't rush into the market. They will hold back and see just how low a price will bring in the crop, and that's what the price will be.

Peanuts is a feed crop of high merit. Every pound produced this year could be fed on the farms of the south. If only one-fifth of the crop would be fed and the other four-fifths offered on the market the price would be \$1 per bushel, if not more.

"If you can't sell them you can feed them," has been an argument in favor of the peanut. Now is the time to put that argument in force and feed part of the crop.

GOOD THINGS TO EAT
The following recipes are from the Oklahoma Farmer-Stockman.

RING TUM DIDDY—Cut one-fourth pound of bacon into dice. Wash, seed and cut one small pepper into small pieces and peel and slice three onions. Fry the bacon, add the onions and pepper and fry until a light brown, then add one can of corn and one can of tomatoes and season with pepper and salt. Cook until all vegetables are well done and then just before serving add one-fourth pound of cheese cut into small bits. Serve on toast. This makes a good supper dish.

SWEET POTATO PIE—Mash very fine or run through a sieve, one cup of cooked sweet potatoes. Add one-half teaspoon salt, one-fourth teaspoon mace or nutmeg, one-half teaspoon cinnamon, two-thirds cup of sugar and mix well. Then add two eggs well-beaten and one cup of rich milk or thin cream. Line a pie tin with crust, pour in the mixture and bake in a moderate oven for 35 minutes or until the mixture is well-cooked and slightly browned.

Floyd County Clubs

SAND HILL CLUB MEETS
The Sand Hill Home Demonstration Club met Friday of last week at the club room at 1:30 to get started out on our kitchen utensil band, but we didn't have all our instruments ready, so we didn't get to practice any.

We want everyone to be ready to play by our next meeting. We need several more women to help us. Would be glad for anyone to come. We will give you something to play.
The next meeting of the club will be held Friday December 14.

CAMPBELL CLUB NAMES ITS OFFICERS FOR YEAR 1929

Mrs. R. H. Ashton was hostess to the Campbell Home Demonstration Club on December 4, when officers for the next year were elected, and the awards made in the attendance contest. Mrs. W. H. Bethel and Mrs. George Stiles won in the latter contest and they will be given a miscellaneous shower at our next meeting.
Officers elected were Mrs. R. H. Ashton president, Mrs. A. C. Jackson vice-president, Mrs. Joe Glover secretary, and Mrs. J. W. Garner reporter.

The subject for discussion at the meeting was "The Value of Home Demonstration Work in a Community." Mrs. Bethel and Mrs. Stiles discussed the subject.
The next meeting of the club will be held on January 1.

SAND HILL GIRLS CLUB

Miss Bass met with the Sand Hill Girls Club December 5. There were nine girls present. Most of them had the work done on their towels. Miss Bass suggested that each girl make some improvement in her own room. Several seemed to be greatly interested in the plan.
The next meeting will be held December 19. Work on the guest towels is to be completed by this meeting.

Locals and Personals

Mr. and Mrs. John F. Lewis, of Silvertown, spent Saturday evening with friends in Floydada.
Scott McGehee was a visitor in Lockney Sunday.
E. B. Massie left Monday for a short business trip to Oklahoma City.

Mrs. E. L. Angus returned Monday from a visit with her father, Jeff Hardin of Bonham, and in Dallas.
Mrs. W. S. Posey, of Lubbock, who is being treated in Mayo Brothers Clinic at Rochester, is reported to be convalescing. Mr. Posey returned home this week. Mrs. Posey is daughter of Mr. and Mrs. W. L. Boerner of Floydada.

Mrs. F. J. Barkhurst spent last week-end in Fort Worth and Dallas visiting with friends and relatives.
Mr. and Mrs. H. O. Dickerson, of Silvertown were guests of his sister, Mrs. N. A. Armstrong and family Saturday and Sunday.

S. M. Cole, wife and daughter spent Sunday at Dimmitt and Friona, where they visited for a short time with relatives, returning home Sunday night. They made the trip in company with Lorenzo friends.

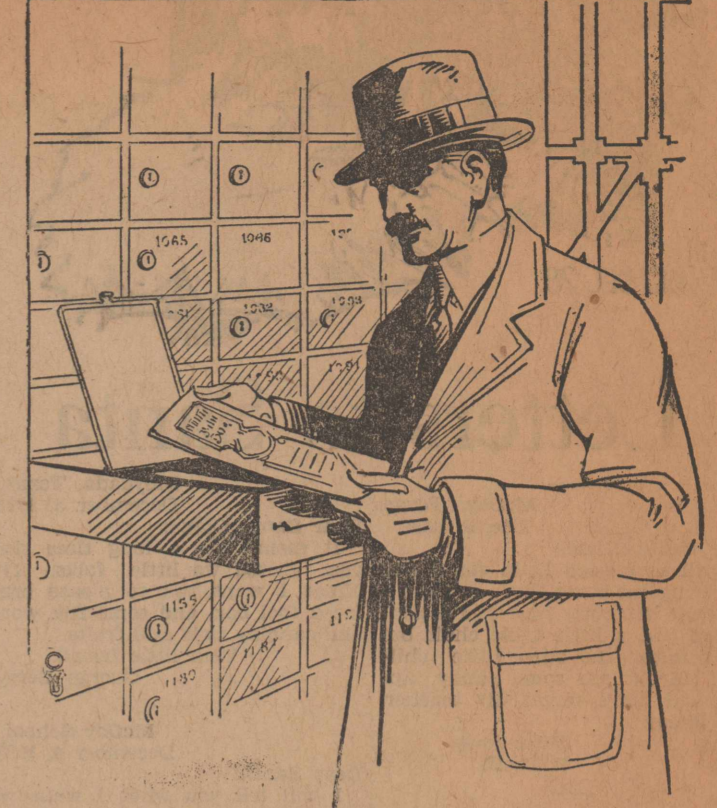
Olive Johnson, of Houston left Friday after a two weeks here with her sister, Mrs. N. Armstrong.
Remington Portable Typewriter write good and last long.

SAFE

IN A
SAFE DEPOSIT BOX

One cent per day rents a safety deposit box in our fire proof vault.

A private, safe, convenient place for your wills, insurance policies, deeds, abstracts, and other valuables.



Floyd County National Bank

"THE BANK OF FRIENDLY SERVICE"

SEE THE NEW WHIPPET

HEAR YE!
WHIPPET
SPEAKS!

SENSATIONAL!

NEW FEATURES
THAT EMPHASIZE
WHIPPET'S LEADERSHIP

The WHIPPET FOUR

For 1929
ON DISPLAY HERE

All Next Week

COME IN TO SEE IT!

GOOD USED CARS AND THOSE GOOD MICHELIN TIRES!

George M. Finkner Motor Co.

Whippet, Willys-Knight Dealers



Santa Claus Will Greet You

Come on up kiddies—meet Santa Claus! Let him fill out your gift order! Tell him what you want and he'll see that you find it on your Xmas Tree. And for great fun don't miss our big Toytown, filled with finest of toys, Dolls, Autos, Aeroplanes, Trains and what not for the little boys and girls.

SANTA IS COMING!
To his regular Headquarters at our store at 1 o'clock Saturday afternoon.

SEE HIM KIDDIES!!
Floydada Variety Store
Mrs. J. A. Awtrey, Prop.

FLOYDADA RUBBER COMPANY GOODRICH TIRE DEALERS

In an advertisement last week The Hesperian caused the Floydada Rubber Company to appear as dealers in this territory for Good-year tires whereas it should have read Goodrich tires.

The new firm recently moved to Floydada from Tahoka, sub-leasing one of the A. B. Martin buildings north of the Floyd County National Bank. They also have a similar dealership at Petersburg.

FLOYD COUNTY TURKEYS AT POULTRY SHOWS THIS WEEK

Two flocks of purebred Floyd County turkeys are being shown at poultry shows in the panhandle and south plains this week, the flock of Mrs. J. D. Christian having a representative number of turkey entries at the Tri-State Poultry Show which opens at Amarillo in the morning.

Mrs. L. C. Wheeler took her show birds to the Slaton Poultry Show

last week, showing them Friday and Saturday.

Both Mrs. Christian and Mrs. Wheeler are breeding Bronze Turkeys, which have proven popular in this section.

NOTICE OF ROAD BOND ELECTION

THE STATE OF TEXAS
County of Floyd,
TO THE RESIDENT PROPERTY TAX PAYING VOTERS OF FLOYD COUNTY, TEXAS:

TAKE NOTICE that an election will be held on the 18th day of December, 1928, within Floyd County Texas, to determine if said County shall issue bonds and if a tax shall be levied in payment thereof, in obedience to an election order entered by the Commissioners' Court on the 14th day of November, 1928, which is as follows:-

On this the 14 day of November, A. D. 1928, the Commissioners' Court of Floyd County, Texas, convened in regular session at the regular meeting place thereof, in the Court House at Floydada, Texas, all members of the Court, to-wit:-

Wm. McGehee, County Judge, presiding; and W. C. Hanna, Commissioner Precinct No. 1, F. H. Rankin, Commissioner Precinct No. 2, Walter Wood, Commissioner Precinct No. 3, W. W. Payne, Commissioner Precinct No. 4, Tom W. Deen, County Clerk, and Ex-Officio Clerk of the Commissioners' Court, being present, came on to be considered the petition of J. B. Jenkins, and 105 other persons praying that bonds be issued by said Floyd County, Texas, in the sum of Four Hundred Thousand (\$400,000.00) Dollars bearing a rate of interest to be fixed by the Commissioners' Court not exceeding five and one half (5½) per cent per annum, and maturing at such times as may be fixed by the Commissioners' Court, serially or otherwise, not to exceed thirty (30) years from the date thereof, for the purpose of construction, maintenance and operation of meadaminized, graveled or paved roads and turnpikes, or in aid thereof and whether or not a tax shall be levied upon all taxable property of said County subject to taxation for the purpose of paying the interest on said bonds and to provide a sinking fund for the redemption thereof at maturity and

It appearing to said Court that said petition is signed by more than fifty of the resident property owning, taxpaying voters of said Floyd County, Texas; and

It further appearing that the amount of bonds to be issued will not exceed one fourth of the assessed valuation of the real property in said Floyd County;

It is therefore considered and ordered by the Court that an election be held in said County on the 18th day of December, A. D., 1928 which is not less than thirty days from date of this order to determine whether or not the bonds of said County shall be issued in the amount of Four Hundred Thousand (\$400,000.00) Dollars bearing not exceeding five and one-half (5½) per cent rate of interest and maturing at such times as may be fixed by the Commissioners' Court serially or otherwise, not to exceed thirty (30) years from date thereof, and whether or not a tax shall be levied upon all the property in said County subject to taxation, for the purpose of paying the interest on said bonds and to provide a sinking fund for the redemption thereof at maturity.

The said election shall be held under the provisions of Senate Bill No. 287, passed at the First Called Session of the Thirty Ninth Legislature being an act to authorize any County or political subdivision or road district now or hereafter to be described and defined within any County in this state, upon a vote of two-thirds majority of the resident property taxpayers, voting thereon, who are qualified electors of such County, or political subdivision or road district, to issue bonds in any amount not to exceed one-fourth of the assessed valuation of the real property of such County or political subdivision or road district and to levy and collect Ad-Valorem taxes on all taxable property therein, to pay the interest on said bonds and to provide a sinking fund for the redemption thereof, for the purpose of the construction, maintenance and operation of meadaminized graveled or paved roads and turnpikes, or in aid thereof.

All persons who are legally qualified voters of this State and of this County and who are resident property taxpayers in this County shall be entitled to vote at said election and all voters desiring to support the proposition to issue the bonds shall have written or printed on their ballots the words:-

"FOR THE ISSUANCE OF BONDS AND THE LEVYING OF THE AD-VALOREM TAX IN PAYMENT THEREOF."

And those opposed shall have written or printed on their ballots the words:

"AGAINST THE ISSUANCE OF BONDS AND THE LEVYING OF THE AD-VALOREM TAX IN PAYMENT THEREOF."

The polling places and the presiding officers of said election shall be respectively as follows:-

- Election Precinct No. 1, Polling place, County Court room, Presiding Officer, J. R. Maddox;
- Election Precinct No. 2, Polling place, Starkey School House, Presiding Officer, J. W. Howard;
- Election Precinct No. 3, Polling place, Allmon School house, Presiding Officer, H. A. Krause;
- Election Precinct No. 4, Polling place, Sand Hill School house, Presiding Officer, O. B. Gross;
- Election Precinct No. 5, Polling place, Lockney City Hall, Presiding Officer, Z. T. Riley;
- Election Precinct No. 6, Polling place, Alken School house, Presiding Officer, G. M. Tate;
- Election Precinct No. 7, Polling place, Providence School house, Presiding Officer, H. J. Ratjen;
- Election Precinct No. 8, Polling place, Lone Star school house, Presiding Officer, Bert Bobbitt;
- Election Precinct No. 9, Polling place, Sunset School house, Presiding Officer, R. L. Orman;
- Election Precinct No. 10, Polling place, Fairmont School house, Presiding Officer, Z. Hawkins;
- Election Precinct No. 11, Polling place, Cedar School house, Presiding Officer, A. J. Dunlap;
- Election Precinct No. 12, Polling place, Center School house, Presiding Officer, Walter Sims;
- Election Precinct No. 13, Polling place, Baker School house, Presiding Officer, W. H. Nelson.
- Election Precinct No. 14, Polling place, Antelope School house, Presiding Officer, Will Graham;

Election Precinct No. 15, Polling place, Lakeview School house, Presiding Officer, Wayne Wright.

Election Precinct No. 16, Polling place, Harmony School House, Presiding Officer, W. M. Heard;

Election Precinct No. 17, Polling place, Goodnight School house, Presiding Officer, J. W. Taylor;

Election Precinct No. 18, Polling place, Barker Building, Presiding Officer, A. J. White;

Election Precinct No. 19, Polling place City Hall, Presiding Officer, E. P. Nelson.

The manner of holding said election shall be governed by the general

al laws of the State of Texas, regulating general elections, when not in conflict with the provisions of the Statutes hereinafter referred to.

Notice of the Election shall be given by publication of a copy of this order in the Floyd County Hesperian, a newspaper published in this County for three successive weeks before the date of said election, and in addition thereto, there shall be posted by the County Clerk other copies of this order at four public places in the County, one of which shall be at the Court House door, for three weeks prior to said election.

The County Clerk is hereby ordered and directed to give notice of said election as required by law and as hereinabove directed and further orders are reserved until the returns of said election are made by the

duly authorized elector received by this Court (Com. Court seal) County Clerk and of the Commissioners of the County, Texas

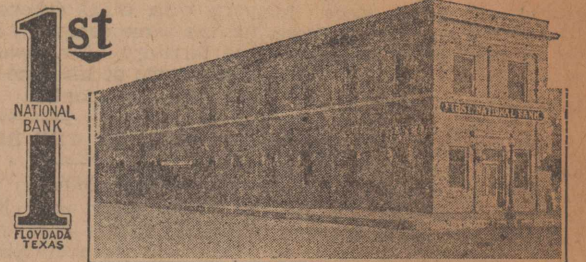
We are pleased to announce to friends and customers, A NEW SERVICE

Bank Money Order

We are now prepared to sell "Bank Money Order" and following are some reasons why you will like "First National Money Orders":

1. Convenient because you do not have to your bank to get cash and then go elsewhere to buy money order.
2. You get a receipt showing the amount of your "Bank Money Order," the date and to whom payable etc.
3. If a "First National Money Order" is lost in the mails a Duplicate can be issued at this bank without delay or red tape.
4. When "Bank Money Orders" issued by this bank are paid they are returned to our files and kept indefinitely as evidence or receipt that party to whom it was payable received the money.
5. "Bank Money Orders" are issued in any amount from ONE CENT to \$10,000.00.
6. Fees on "Bank Money Orders":

From 1 Cent to \$ 10.00	5 Cents
From \$10.00 to \$50.00	10 Cents
From \$50.00 to \$100.00	15 Cents
From \$100.00 up	15 cents per \$100.



Cure your meat with Old Hickory



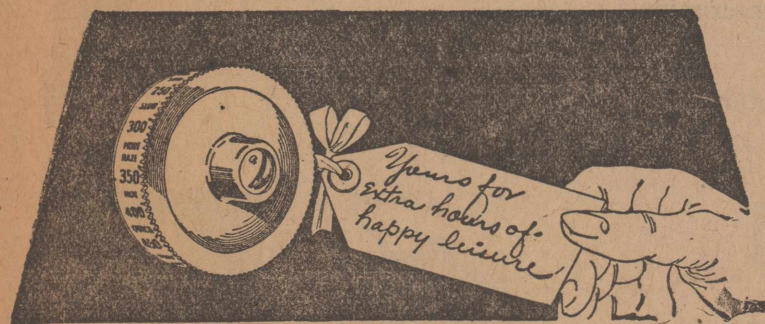
Save Labor, Shrinkage, Fire Risk and Worry

Get the exact flavor you want; a beautiful brown color and uniform smoke cure from rind to bone. Nothing takes the place of the original and genuine



Examine the package carefully before you buy. The air-tight, ten pound drum, with the yellow and blue label must carry the Old Hickory Smoked Salt trade-mark. We have it and we guarantee it to be the genuine article.

Floydada Hardware and Grocery



The West Texas Gas Company

Says,

"Merry Christmas"

Only a few more days left for you to take advantage of this wonderful offer—Your XMAS Turkey with every range purchased that has the Red Wheel.

Carefree hours for the Wife—The most useful that you can give—

And you can take advantage of the Spaced Payment Plan.

Remember no stoves sold after December 20th on this plan.

Your Turkey will be delivered between the 20th and 24th.



Unless the Gas Range has a RED WHEEL it is NOT a LORAIN



IN COLORS—Nile Green, Egyptian Pearl, Alabaster White, or combinations of these to harmonize with any decorative scheme.

10 Percent Down 6 Months To Pay Balance

"If It Uses Gas—We Have It"

WEST TEXAS GAS CO.

HOW MANY BARGAIN TIRES ARE REAL BARGAINS?



ISN'T it better to pay a little more for a tire you know is good than to ride in fear and trembling on a "bargain" tire?

"Bargain" tires are short-lived, and in the end you've lost everything, including your temper—and nothing to show for it.

Buy United States Tires from us—ride comfortably and save money.

Floydada Hardware & Grocery

United States Tires Are Good Tires

Don't Put Your Cows into the Milk Pail



COWS that milk themselves into the pail never last long, and their owners are continually putting out money to buy new cows. Fed according to directions, Cow Chow supplies the various milk-making materials so that the milk is made from the feed and not from the cow's body. Cows have longer lactation periods and longer life. And your replacement charges will be smaller.

Come in and let us show you records of what Cow Chow is doing for leading dairymen.

Floydada Mill & Elevator

Panhandle Produce & Cream Co. Sub-Dealers

The Store with the Checkerboard Sign



Public Sale!

At the Mrs. Lula Little place, 3 miles south of Floydada on the Ralls Road, beginning at 10 a. m.,

Thursday, December 20

Will sell the following described property:

WORK STOCK

- 1 Span Blue horse mules, coming 5-years-old; weight 2200 lbs.;
- 1 Brown Horse Mule, coming 7 year old, weight 1100 lbs.;
- 1 Brown Mare Mule, coming 7 years old, weight about 1100 lbs.;
- 1 Coming 4-year-old mule, 16 hands high;
- 1 Red Horse Mule, coming 6 years old, 15 hands high
- 1 Red Mare Mule, 16 hands high, weight 1300 lbs., 8 years old;
- 1 Brown Mare Mule, Smooth Mouth, weight 1200 lbs.
- 1 Pair Gray Mares, just Smooth, weight 2200 lbs., good ones;
- 1 Pair Black Horses, Smooth Mouth, weight 2400 lbs
- 1 Black Mare, coming 5 years old, wt. 1100 lbs.;
- 1 Gray Mule, coming 7 years old, weight 1150 lbs.;
- 1 Red Mule, Smooth mouth, weight 1100 lbs.

GOOD MILCH COWS

- 1 Brown Jersey Cow, coming 5 years old, fresh first of year;
- 1 Yellow Jersey cow, coming 7 years old, heavy springer;
- 1 Jersey cow with heifer calf, 3 years old;
- 1 Black Jersey-Holstein Cow, coming 6 years old;
- 1 Two-year-old Jersey heifer, giving milk;
- All good milch cows.

FARMING IMPLEMENTS

- 1 Emerson two-row Lister, a good one;
- 1 Row Binder, McCormick, good shape;
- 1 Two-row P. & O. Go-Devil, with knife and plow attachments, in good shape;
- 1 Single Row Lister, P. & O.;
- 1 Springfield Broad Tire Wagon, a good one;
- 2 Narrow-Tired Wagons, good ones;
- 1 Single row P. & O. Cultivator;
- 1 Emerson Single Row Cultivator;
- 1 Section Harrow;
- 2 Slide Go-Devils;
- 1 Lot of Sweeps, Forks, Hoes and other things too numerous to mention;
- 5 Sets of Chain Harness,
- 8 Leather Collars, several bridles.
- 1 Cream Separator, practically new.

4 GOOD SHOATS

Weight about 150 lbs. each, O. I. C.

RED AND WHITE HENS

About 150 Head of Good Hens, including some pure-bred.

BUNDLED FEED, COTTON SEED

5,000 Bundles well-headed Hegira. 1,000 Cane Bundles; 125 bushels Half and Half Cotton Seed.

TWO SHACKS

1 Shack 24x14, a good one; 1 Small Granary; Hog Pens, Hog Troughs, Sheet Iron Roofing, etc.

FREE LUNCH AT NOON

Terms of Sale: All sums \$25 and under cash. On all sums over \$25, eight months time on approved notes bearing 10 per cent, or 10 per cent discount for cash. All stuff to be settled for before removal from ground.

W. B. Cantrell and Others

SEALE & McDONALD, Auctioneers

JOHN I. HAMMONDS, Clerk

Dougherty News

(By Miss Lottie Ellison)

BAKER VISITORS MEETING OF C. OF C.

Mr. Bishop, secretary of the Chamber of Commerce, the Dougherty Chamber and at the request of the Chamber gave much information concerning the Chamber and work of a Chamber of Commerce. The Dougherty Chamber is very appreciative of this information and also of the attention Mr. Bishop toward our organization. Mr. Bishop was accompanied by Mr. Williams, professor of agriculture of the Floydada school whom we were also glad to see.

Peacock, of the Baker Chamber, gave an interesting and interesting discourse at the C. of C. meeting last week on the subject of "The Independent States' Telephone System."

STATES' TELEPHONE SYSTEM TO BE INSTALLED SOON

Mr. Throupe, district manager of the States Telephone Company, was in Dougherty Tuesday. Mr. Throupe was looking over the telephone situation here, and reported that a long distance booth would be installed in the City Drug Store until an exchange could be arranged for. The States Telephone Company has completed the line to the city limits of Dougherty, and the long-distance station will be installed in a few days.

CROSBYTON MAN OPENS DRY GOODS STORE AT DOUGHERTY

Ed L. Nixon of Crosbyton has recently opened a general dry goods store in Dougherty, with Lottie M. Ellison, manager. Mr. Nixon has a store in Crosbyton, and will continue to live there for the present. The people of Dougherty are pleased to have this store, it being the only general dry-goods store in town. The Nixon Dry Goods Store is located in the Ellison Building.

DOUGHERTY NEWS

Mrs. J. C. Carmack of McAdoo was visiting her sister, Mrs. U. E. Cook, Monday.

Mr. and Mrs. Sam Tapper of Paducah were in Dougherty Monday, visiting and attending to business. Mr. and Mrs. Tapper were guests of Mr. and Mrs. Martin Duvall.

Mr. R. A. Ferguson and family, formerly of Post, Texas, are now at home in their new dwelling in south Dougherty. Dougherty extends its hearty welcome to these people.

Mrs. R. A. Ferguson, who has been in the sanitarium at Post for the past few days, suffering from an injured foot, is now at home, and we are glad to report, is steadily improving.

Mr. and Mrs. W. L. Ellison of Crosbyton are again residents of Dougherty.

Providence News

Providence, Dec. 12.—The Lutheran young people gave Mr. and Mrs. Walter Lobe a pounding last Saturday night at their new home here. Those who attended were as follows: Mr. and Mrs. Scheele, Mr. and Mrs. Sammans, Mr. and Mrs. Chas. Boertz, Mr. and Mrs. Chas. Bodeker, Leo Bodeker, Mr. and Mrs. Dieter, Mr. and Mrs. Rhosenbough and family and a few more whose names we failed to get. They received many articles for which they expressed their grateful thanks.

Mrs. J. W. Davenport is spending a few days with her sister, who is very ill at her mother's home on Seth Ward Campus.

Walter Lobe was in Plainview Tuesday on business.

Mrs. Coley and son, Roy, of Plainview were in our midst Tuesday on business.

Mr. and Mrs. Kennedy were business visitors in Lockney Saturday. From there they motored to Plainview.

Mrs. Ooley and her father, Mr. Hammonds shipped a car of threshed grain the past week to Ft. Worth over the new route.

Monday was a very disagreeable day here.

Mr. and Mrs. Arthur Heyermier are taking their baby to a physician for treatment.

Mr. and Mrs. K. Samman were in town shopping Saturday.

Mrs. McCullough has been on the sick list the past week.

Mr. and Mrs. Scheele were in Plainview Saturday shopping.

D. J. Kennedy and family spent Saturday night and Sunday in the Snyder community at the M. L. Zimmerman home.

Mr. and Mrs. Davenport were in Plainview shopping Saturday.

W. A. Bodeker was in town shopping the last of the week.

Mr. Golden and son were in Lockney Saturday on business.

Mr. Powell was in Lockney Saturday.

The bad weather still continues which is bad on the cotton in the fields.

Too Late To Classify

\$100 REWARD—to any person furnishing sufficient evidence to arrest and convict person or persons found guilty of stealing cotton seed from car being loaded near Q. A. & P. Depot on last Thursday or Friday. Haynes Gin Company. 421tc

WE BOUGHT AT 50 CENTS

On the \$1 and will sell accordingly, the Roberts stock of Dry Goods and Groceries, also odds and ends of other merchandise, in the Surginer Building north side square Come to see us. If we've got what you want we'll save you big money. R. Maddox. 421tc

and livestock production of the preceding season. The application of the budget method, used in other business undertakings, is suggested by the United States Department of Agriculture as one way for farmers who act independently to meet the situation. A farm budget is a carefully worked out plan based on estimates as to how well a particular combination of crops and livestock will pay. These estimates are based upon available information as to what the prices and crop and livestock production are likely to be during the year or period of years just ahead. Although prices, crop yields, and livestock production can not be forecast exactly, they can be foretold within broad enough limits to make it profitable to organize carefully and to focus attention upon the best available information relating to them. A method of doing this is outlined in Farmers' Bulletin 1564-F which may be obtained from the United States Department of Agriculture, Washington, D. C. There is no charge.

A WIFE'S COMPLAINT

The money difficulty in family life, thinks a woman observer in The American Magazine, is chiefly the fault of the husband who, for reasons known only to himself and the Almighty, tells his wife nothing whatever or as little as possible about what he is doing.

Remington Portable Typewriters write good and last long.

PLAY TO LIVE LONGER

Play more. Those two words sum up the root of the whole problem, of virtually and health for the man or woman who must work indoors. The average worker has at least 1400 hours a year in which he can play. Recreation and play sets up a barrage against disease, strengthens

FATHER OF MRS. WHITE DIES

Mrs. Frances White returned last Friday from Gentry, Ark., where she was called to the bedside of her father, John W. Day, who died Nov. 4.

Mr. Day was over 100 years old at the time of his death. He lived to see four wars and served in the army of two, the Civil War and the war with Mexico. He lived in Floydada two years, moving from here to Gentry four years ago.

Mr. Day was very active throughout his long life and was rarely ill. His death was caused from age, not disease.

MAYOR SMITH TO MINERAL WELLS

Mayor and Mrs. W. D. Smith left Wednesday for Mineral Wells where they will spend several weeks for the benefit of Mr. Smith's health.

Mr. and Mrs. A. E. Williams and little daughter Crystelle, of Fort Worth visited Mrs. Williams' brother, L. C. Wheeler and Mrs. Wheeler last week end.

Lee Rogers and family, who have been making their home at Lubbock the past several months, have moved back to Floyd County, and Mr. Rogers will farm next year north-east of Floydada.

W. H. Steen, of Philadelphia, is here on a visit with his brother, Calvin, and with his parents, Mr. and Mrs. J. V. Steen, of Plainview.

V. A. Leonard left Thursday night of last week for Waco to be with his brother, Eb, who has been seriously ill and is in Providence Hospital for treatment.

J. B. Harris, of Abilene, district manager of the American Life Insurance Co., is here to day in company with W. C. Owens, also agent for the same company, looking over the territory. Mr. Owens plans to spend some of his time here during the next few months.

FARM BY THE BUDGET

The farming industry of the United States loses many hundred millions of dollars each year because production is overexpanded along some lines and underexpanded along others. These ups and downs in the result of changes made by farmers in acreages of crops and numbers of livestock. Changes of this kind are necessary and unavoidable, but too often they are overdone in some lines and underdone in others. Decisions as to these changes are often based upon the prices at or immediately before planting or breeding time and upon the crop yields

PERFUMES

For Christmas

Father Time is envious of the spell of youthful freshness that is produced by our perfumes, face powder, creams, rouge, and many other exquisite gifts that will please Her—

City Drug Store
DOUGHERTY

Ed. L. Nixon Dry Goods
DOUGHERTY

Offers Holiday Suggestions

Ties
Silks or Knitted; plain or designs.
50c and \$1.00

Hats
Buckskin Felt
\$3.75 to \$6.00

Hose
Wool, lisle, silk plain, patterned.
Ass'td Prices

Hats
For Ladies and Children.
\$3.50 to \$4.95

Shirts
Madras, broadcloth in all styles.
\$1.25 to \$2.50

Belts
Genuine leather.
\$1.00

Dress Fabrics
Silks and wools; plain or patterns.
Ass'td Prices

Collar and Cuff Sets
Assorted.
49c up

Sweaters
Pullover as well as jacket styles.
\$1.50 to \$11.50

'Kerchiefs
Linen, plain or colored borders.
Ass'td Prices

'Kerchiefs
Linen, plain or colored borders.
Ass'td Prices

'Kerchiefs
Linen, plain or colored borders.
Ass'td Prices

Gifts

For Every Purse That Are Sure of a Cordial Welcome

We have prepared the greatest Christmas selection in our history. We have hundreds of gifts from the leading nations and have combined price, style and service in such a way that choosing a gift here will be a pleasure instead of a great deal of dread.

And don't forget that our label adds distinction to any gift and shows a mark of good taste and discrimination.

Some of our gift suggestions are briefly described below:

Gifts For Men

- Scarf Pins 60c to \$30.00
- Link Buttons 75c to \$10.00
- Leather Bill Folds \$1.00 to \$10.00
- Gold Emblem Button \$1.00 to \$20
- Silver Belt Buckle \$1.50 to \$10.00
- Gold Emblem Rings \$6.00 to \$20
- Gold Pocket Knives \$1.25 to \$15
- Gents Pocket Watch \$12.50 to \$65.00
- Gold Waldemar Chain \$1.50 to \$25.00

Gifts For Women

- Vanity Cases \$2.50 to \$25.00
- Enamel Compacts \$7.50 to \$25.00
- Novelty Bracelets \$1.50 to \$12.50
- Pearl Necklaces \$5.00 to \$25.00
- Beautiful Mesh Bags \$3.75 to \$35.
- Tooled Leather Bags \$5.00 to \$20.00
- Perfume Sets \$1.00 to \$25.00
- Diamond Bar Pins \$7.50 to \$500.00
- Diamond Dinner Rings \$25 to \$500

GIFTS FOR THE HOME

- Seth Thomas Clocks \$12.50 to \$50.00
- Session and Gilbert Clocks 40% to 50% Discount.
\$4.90 to \$10.00
- Porcelain and real Hand Painted China, 42 piece set \$18.00 to \$150.00
- Silverware, 26 piece set \$16.50 to \$38
- Victor Talking Machine \$15.00 up
- Books for the young and old for the Home Library.

Don't forget we have a Christmas gift for you with every \$5.00 or more purchase.

10% DISCOUNT on practically everything in the House.

Wilson Kimble
OPTICAL and JEWELRY CO.
The House of Confidential Credit
Floydada, Texas

WHY We Should Vote the Bonds at this time to Pave Highway No. 28 across Floyd County

West Texas Counties have for a number of years contributed to the building and maintaining of highways in East Texas. Floyd County last year sent, and will again this year send approximately \$75,000 to the highway department to be expended in the building of roads and highways in East Texas. The above amount represents the gasoline tax and the automobile tax paid in Floyd County. This condition will continue until such time as Floyd County meets the requirements of the highway department of Texas by voting bonds to pave highway Number 28 across the county. We have already builded and paid for the roads in East Texas by sending them our gas tax and automobile tax and have never got anything in return. Some of our friends say: "That we should wait and build our road out of the state bond issue that is being recommended and to pay for the same out of a gas tax to be levied by the next Legislature." Our answer is this, all members of the Legislature and the senate who favor the state bond issue and the gasoline tax, want the first money to be used to pay the counties that have voted bonds and built their roads. Again this will leave Floyd County out Because the first money will be used to pay back counties in East Texas that have voted bonds and again we will have to wait until all the East Texas counties have been paid back their money to go on neighborhood roads. **Why not vote our bonds now and be ready to get our money back** out of the first state bond money and gas tax that is available and let us be on a equal footing with East Texas. And then we can get all our bond money back to build our lateral or neighborhood roads and we will be several years ahead of any other county on the plains, except Hale County, and we will not have to wait until East Texas is paid back and for the first time in the history of our great state, West Texas counties will get in on the first pot and be on equal footing with other portions of the state and have money to build our neighborhood roads at once without another election. Mr. R. S. Sterling chairman of the highway commission says for the counties to go ahead and vote their bonds and build their roads and when the state wide bond issue has carried, based upon the gasoline tax, the money will be refunded to the counties to be used in building their lateral roads. Let's do it.

Again Mr. Sterling said in his speech before the county judges and commissioners of Texas at Dallas a short time ago and which speech is being handed out in this county by those who oppose the bond issue and who are trying to befuddle the minds of the people. Let's quote Mr. Sterling (Page 5 and 6 of the pamphlet being handed out) as follows: "And, until the Plan is put into operation, **there need be no confusion whatsoever** on the part of counties that may be contemplating on voting or selling bond issues. Until supplanted, the present system will be continued in effect without change and without occasion for any interruption in the highway progress of the counties. If a county is considering a bond issue, it may go ahead with it, **assured that it cannot lose**, whether the system is changed or not."

And further, in this connection, let us remind you of the fact that if we do not vote the road bonds that we will again have to wait and repay East Texas out of the state bond issue and the gas tax before we get anything. When will West Texas quit falling into the clutches of East Texas, and look out for their own interest?

After a careful examination of the tax rolls of Floyd County we find that **seventy per cent of the road bond tax in Floyd County will be paid by the towns, railroads and other corporations of Floyd County and the non-resident land owners** leaving only 30 per cent to be paid by the resident farm owners of Floyd County. And further in this connection when the \$800,000 given us by the highway department of Texas, by and through state and federal aid, this being double the amount that we will pay, and in the end only ten per cent of cost of the road will be paid by the resident farm land and 23 per cent will be paid by the towns, railroads and other corporations and non-resident land owners, the state and federal governments paying the balance. Let's get our part and quit helping East Texas. As shown by statement on this page by the County Judge the average tax per quarter section of land will only be \$3.74 per year. One bundle of kaffir corn per acre will pay this when sold at a little less than three cents per bundle. Who can not afford to do this when the roads will help everyone in this county in markets, selling power, school and churches. It is a common thing to hear people say that Floyd County has more and better schools than any other county in West Texas; more and better churches and the best farm land in the world but that their roads are the unspeakable. Let's now do away with this road business while we have a chance to do it at so small a cost and we further have the chance of getting the money back if the state bond issue and the gas tax passes the next Legislature. Again we wish to quote Mr. Sterling, when a few days ago he was speaking before the committee of 31 who are planning the state bond issue and gas tax, sitting at Austin in the senate chamber of this state, addressing a member of the legislature who complained about his county not getting any aid, Mr. Sterling said: "**Your County has never done anything** by voting bonds and it may be a long time before your county gets anything if the state bond issue and gas tax passes." Are we going to be left in this condition and be looked on with scorn by the state highway department and not get anything even if the state gas tax does pass? Stop and think before it is too late.

The Hon. Wm. McGehee our County Judge and others have been before the highway department to get a state highway designated through Floyd County and the last time they were before the commission, they were informed that "Floyd County had never done anything to improve highway 28 already designated and state maintained, for them to go home and vote bonds and improve the highway already designated and then come back and we would get other designations. So let's vote the bonds, build this road, get the money back if the gas tax bond issue passes, to build lateral roads and then get other highways designated and built by the state gas tax if the same carries. Then every portion of Floyd County will be in reach of a designated highway and connected with all parts of the state by paved roads, which will give us improved conditions in every way. All to gain and nothing to lose.

Are we going to wait five or ten years and lose all improvements and that would come from better roads, and speculate on a gambling proposition that is just being discussed? Have you stopped to think that it will require several years to vote on a constitutional amendment if the legislature orders it before the gas tax and state bond issue can be put over?

Facts and Figures About the Road Bond Issue

If proposed road paving bond issue of \$400,000.00 is authorized at election to be held on December 18th bonds and interest will be paid and bonds retired on dates and in amounts as per attached list.

Floyd County has an assessed valuation 1928 of \$11,439,764.00. Taking into consideration the large amount of Railroad mileage and other improvements I estimate that the assessed valuation of 1929 will be in excess of \$13,000,000.00.

The first tax collected to pay interest and retire proposed bonds will be based on the 1929 approved tax rolls.

For the benefit of those that desire to estimate tax rates required to take care of proposed bond issue I will add that I have carefully examined old tax rolls and find that the average increase in tax values for the past thirty years has been approximately \$250,000.00 per year.

Maturing dates	5% interest	Principal	Total Principal and int.
March 1st 1930	\$20,000.00	\$ 2,000.00	\$22,000.00
March 1st 1931	19,900.00	3,000.00	22,900.00
March 1st 1932	19,750.00	4,000.00	23,750.00
March 1st 1933	19,550.00	4,000.00	23,550.00
March 1st 1934	19,350.00	4,000.00	23,350.00
March 1st 1935	19,150.00	5,000.00	24,150.00
March 1st 1936	18,900.00	6,000.00	24,900.00
March 1st 1937	18,600.00	6,000.00	24,600.00
March 1st 1938	18,300.00	7,000.00	25,300.00
March 1st 1939	17,950.00	8,000.00	25,950.00
March 1st 1940	17,550.00	9,000.00	26,550.00
March 1st 1941	17,100.00	10,000.00	27,100.00
March 1st 1942	16,600.00	10,000.00	26,600.00
March 1st 1943	16,100.00	11,000.00	27,100.00
March 1st 1944	15,550.00	12,000.00	27,550.00
March 1st 1945	14,950.00	12,000.00	26,950.00
March 1st 1946	14,350.00	13,000.00	27,350.00
March 1st 1947	13,700.00	14,000.00	27,700.00
March 1st 1948	13,000.00	15,000.00	28,000.00
March 1st 1949	12,250.00	16,000.00	28,250.00
March 1st 1950	11,450.00	17,000.00	28,450.00
March 1st 1951	10,600.00	18,000.00	28,600.00
March 1st 1952	9,700.00	20,000.00	29,700.00
March 1st 1953	8,700.00	21,000.00	29,700.00
March 1st 1954	7,650.00	23,000.00	30,650.00
March 1st 1955	6,500.00	23,000.00	29,500.00
March 1st 1956	5,350.00	25,000.00	30,350.00
March 1st 1957	4,100.00	26,000.00	30,100.00
March 1st 1958	2,800.00	27,000.00	29,800.00
March 1st 1959	1,450.00	29,000.00	30,450.00

The above is figured on a 5% interest rate, however this may be changed when bonds are sold and a more desirable rate adopted which would amount to a saving of many thousands of dollars interest.

I estimate from the above interest and principal payments and 1929 estimated valuation that if Floyd County never increased one dollar in valuation in the next thirty years that an average rate of 21 cents on the \$100.00 would pay interest and retire bonds as they mature.

If the past history of Floyd County is any indication of its future the tax rate to meet all obligations on above bonds will not average as much as 17 cents on the \$100.00 assessed valuation for the thirty years the bonds are to run.

If we were to figure a tax rate for the first payments of principal and interest due in 1930 on present valuation it would require a rate of approximately 19 1/4 cents on the \$100.00 assessed valuation.

Our tax rate would however be figured on the 1929 assessed valuation which we can only estimate and I believe from my knowledge of improvements and other property subject to taxation in 1929 that my estimate of \$13,000,000.00 is a very conservative estimate, taking this estimate as a basis for taxation, and considering the amount to be raised for 1930 which would be \$22,000.00 I find that a tax rate of 17 cents would provide the required amount.

As to the amount of bond taxes each land owner would be required to pay on an average quarter section of land on present valuations in Floyd County based on an average of \$2,200.00 which is an average valuation at the present time of the quarter section in this County, multiplied by the rate required the first year 17 cents would be \$3.74 road bond tax on each quarter section the first year.

In further explanation of the above if we figure the maximum average rate of 21 cents the amount of tax per average quarter section would only be \$4.62, as a matter of fact our assessed valuation will undoubtedly increase in the future, but when such increase occurs the rate of taxation would be lowered proportionately as only a given amount of taxes would have to be collected each year as shown by the above table of the dates of payment which will be written into the bond order exactly as written above.

In preparing the above statement of facts I am prompted only by the desire that the citizens of Floyd County know the facts and I believe that it is my duty to give these facts and figures so that any one desiring to vote in the bond election can vote intelligently on the bond proposition.

I have carefully figured all of the above and had expert accountants verify each item and I believe same is absolutely correct, in fact I believe it strong enough that I have arranged with the First National Bank of Floydada to pay \$20.00 in gold to the first person that can show any gross misrepresentations or material error in the above statement between now and the election date Dec. 18th.

If any one desires to claim the above amount and can show the Bank officials my error or erroneous statement they are authorized to pay without consulting me in the matter.

Respectfully Submitted,
Wm. McGEHEE.

Endorsed by the Floyd County Highway Committee.

THE FLOYD COUNTY HIGHWAY COMMITTEE.

Floydada School News

From the various Classes and Departments of Floydada Public School, the English Class of the High School, and the typing class Commercial Department co-operating.

Senior Class
Class won the contest for the most popular girl so the picture of Merle Scoggin will be on the annual on the Popular page. On the opposite page seen the picture of Charles S. chosen as most popular boy.

With these pictures will be the picture of Miss Mozelle Brown however the school chooses the most popular Junior boy. Annual Staff is hard at work as been for some time. They

are making a large showing and everything seems promising that the annual year book this year will be the greatest book this school or any other school its size has ever published.

If you have not bought an annual, do so now.

The Junior Class
Well, well, there is hardly any use of advertising to the extent of newspapers that the most popular girl contest has closed and the Senior candidate was chosen. All the Ju-

niors have to say is that they were ahead at one time. The first time the votes were counted the Juniors were several thousand votes ahead, but upon recounting the votes the Seniors found themselves leading by a small majority. Both girl's pictures, however, are to appear in the annual.

The Juniors find "among their souvenirs" a large debt to be paid.

Mrs. Kirk Presents Lois Sitton
Friday night, December 7, Mrs. Ohmer W. Kirk presented Miss Lois Sitton in a piano recital assisted by Mrs. A. D. Cummings, Mrs. Robert Sone, and Miss Eugenia Hoffman. The following program was given: Impromptu—Reinhold—Op 28 No. 3 Lois Sitton.
Mazurka—Friml—Mrs. A. D. Cummings.
Love's Dream No. 111—Listz—Lois Sitton.

Lilac Time—Skilkret — Eugenia Hoffman.
Butterfly—Grieg Op. 23—Lois Sitton.

A Christmas Present for a Lady—Anonymous—Mrs. Robert Sone.

Carita (Spanish Waltz)—Winne Eugenia Hoffman, Jessie Mae Wood, Maxine Norris, Katie Lee Thurmon, Mildred Welborne.

Hungarian Rhapsodie No. VI—Listz.

After the snappy, but interesting program Mr. Scoggin presented Miss Sitton with her Teacher's Certificate. During the presentation address, Miss Victorine Fitch delightfully surprised Miss Sitton by presenting her with an armful of beautiful Chrysanthemums, Carnations and Sweet Peas.

Popular Girl Honored With Flower Shower

The members of the Senior Class assembled at the home of Eugenia Hoffman Thursday night, December 6 and marched in a body to Miss Jessie Merle Scoggin's where they presented her with a gorgeous basket of flowers.

At the close of a very enjoyable evening, Mrs. Scoggin presented the Senior Class with a box of delicious chocolates.

The Latin Club

The Latin Club met Monday, December 10, and held a very interesting meeting. Much enthusiasm was characterized when the club voted, unanimously, to buy a bust of Caesar and dedicate it to the school. This figure will be kept in the library.

Floyd Bell gave a very beneficial talk on the "Roman Child," which will help us much in the study of the Roman Life. Ruth Rutledge read an educational essay called, "What I Have Gained in the Study of Latin." Several extemporaneous speeches were called for on the subject of "The Value of Latin."

Economics Class Visits Bank

Last Friday morning, the Economics class, sponsored by Mr. McWhirter, went as a body to visit the banks. They were met by the president, who showed them the ledgers and liabilities that were kept on file. Each department was explained, from the receiving teller to the vaults. Drafts, checks, mortgages, notes, and other forms of commercial papers were explained to the students.

Basketball Stars this Week

Football suits will be turned in this week and basketball suits will be issued in their places.

Coach Jones called for all the boys interested in Basketball and about twenty five or thirty boys answered the call.

Most of the boys are inexperienced, while Joe Smith, R. C. Scott, Harold Porterfield, and Howard Welborn had had several years practice. Every one is looking forward to a successful season.

Basketball Girls Organize
Monday, December 3, the basketball girls met with their coach, Miss Keeton, and discussed plans for the year. There were about thirty five girls out and if the enthusiasm that we have now continues, we are sure of a successful year.

New suits have been ordered for the girls and practice has already begun. We want to make this the most successful year we have ever had in basketball.

Jokes
My girl is so dumb she thinks "It" is a pronoun.

Mr. Cunningham—"What is a cheat?"
N. B.—"A cheat is somebody that slips the joker up his sleeve."

A Student's Psalm
She is my teacher, I shall not want (for an education). She maketh me to stand in the corner, when I miss my lessons; she leadeth me throughout the darkness of Spanish; she restoreth my chewing gum and powder puff; she leadeth me in the paths of knowledge forever. Yea, though I sit up all night to prepare my lessons, I will fear bad grades for she is with me. Her tongue and her rules they lasheth me. She prepareth an awful card for me in the presence of my classmates. She anointeth my report card with red ink; my eyes runneth over with tears. Surely ignorance shall follow me all the days of my life and I will dwell in the Senior Class forever more.

The Debating Club
The debating club met Monday, December 10, during activities period

and organized with the following officers: Alsie Carleton, president; Dave Luttrall, vice-president; Lester Jameson, secretary and treasurer; Lois Sitton, reporter; Dorothy Crawford, librarian.

Plans were discussed for work for the coming months under the able supervision of Miss Rea and Mr. McWhirter.

CITATION BY PUBLICATION

Fort Worth and Denver South Plains Railway Company vs. J. C. Moore, et al.

Condemnation Proceedings Pending in the County Court of Floyd County, Texas, Before Undersigned Commissioners.

To J. C. Moore, and the unknown heirs and legal representative of the said J. C. Moore, if deceased:

You are hereby notified that the Fort Worth and Denver South Plains Railway Company has filed its statement in writing with the County Judge of Floyd County, Texas, which statement shows that said railway company desires to condemn for its use in the construction, maintenance and operation of a railroad and for its right of way over your lands; that it has been unable to agree with you on the value of said land taken or the damages occasioned by such condemnation, and asks for the appointment of Special Commissioners. The land sought to be condemned being described as follows:

A tract of land being a portion of Lots Nos. 22 and 23 Block One, in the Tuttle Addition of the town of Lockney, in Floyd County, Texas, particularly described as follows:

Beginning at a point in the South Line of said Lot No. 22,—64.3 feet West from its Southeast Corner;

Thence East along south line of said Lot 22,—50 feet;

Thence Northeasterly across said Lots 22 and 23 to a point in North line of said Lot 23,—11.2 feet West from its Northeast Corner;

Thence West along North line of said Lot 23,—50 feet;

Thence Southwesterly across said Lots 22 and 23 to the point of beginning.

These presents are therefore to notify you that we, the undersigned Special Commissioners as aforesaid, have selected the 4th day of January, A. D. 1929, at 10 o'clock A. M. at the Court House in the City of Floydada, in Floyd County, Texas, as the time and place for hearing said parties and to fix the value of said land and assess the damages.

(Signed) Z. T. Riley, Chairman,
C. F. Ramsey,
C. A. Wofford,
Special Commissioners.
404tc.

CITATION BY PUBLICATION

THE STATE OF TEXAS,

To the Sheriff or any Constable of Floyd County—GREETING:

YOU ARE HEREBY COMMANDED, That you summon, by making publication of this Citation in some newspaper published in the County of Floyd if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published once each week for four consecutive weeks previous to the return day hereof Allen R. Hiley, and the unknown heirs of Allen R. Hiley, deceased and J. W. Golden, and the unknown heirs of J. W. Golden, deceased, whose residence is unknown, to be and appear before the Hon. District Court, at the next regular term thereof, to be holden in the County of Floyd, at the Court House thereof, in Floydada on the 4th day of March, A. D. 1929 then and there to answer a Petition filed in said Court, on the 30th day of November, A. D. 1928, in a suit numbered on the docket of said Court No. 2120, wherein R. L. Henry is plaintiff and Allen R. Hiley, and the unknown heirs of Allen R. Hiley, deceased, and J. W. Golden, and the unknown heirs of J. W. Golden, deceased, are defendants.

The nature of the plaintiffs demand being as follows, to-wit: That on or about the 1st day of November, 1928, Plaintiff was lawfully seized and possessed of Lot No. 12, in Block No. 68, in the town of Floydada, Floyd County, Texas, as shown by the Plat of said Town recorded in Book 2-F, Page 294, Dead Records of Floyd County, Texas, and that on said date defendants unlawfully entered upon said premises and ejected Plaintiff therefrom, and withhold from him the possession thereof, to plaintiff's damage, \$500.00; and that the reasonable rental value of same is \$25.00 per annum.

That Plaintiff, and those under whom he claims and holds, now has and has had and held said land, by peaceable and adverse possession, under an actual inclosure by fence, using and enjoying the same for

more than ten years next before the filing of this suit.

Plaintiff prays for citation, and for judgement for the title and possession of said land, for Writ of Restitution, for damages and costs of suit, and for general and special, legal and equitable relief, etc.

HEREIN FAIL NOT, And have you before said Court, on the said first day of the next term thereof, this Writ, with your endorsement thereon, showing how you have executed the same.

Given under my hand and seal of said Court, at office in Floydada, Texas, this, the 30th day of November, A. D. 1928.

(SEAL) T. P. GUIMARIN,
Clerk District Court, Floyd County, Texas.
By Mabel Jenkins, Deputy. 414tc

Adults Contract Children's Diseases

Adults can, and do, contract many children's diseases. And, usually, they suffer from them much more than children do. For instance, many adults contract worms, an ailment usually associated with children. Sometimes they suffer intensely and take expensive medical treatments, without realizing that worms are the cause of their troubles. Yet, the symptoms are the same as in children, loss of appetite and weight, grinding the teeth and restless sleep, itching of the nose and anus, and abdominal pains. And, the same medicine that surely and harmlessly expels round and pin worms from children will do the same for adults — White's Cream Vermifuge, which you can get at

Floydada Drug Co.

Gin Closing Notice

We, the Gins of Floydada, wish to notify all of our customers that—

WE WILL SHUT DOWN OUR GINS ON

Saturday Night, Dec. 22

And will open again for operation on

Thursday, Dec. 27

Please take note of these closing dates for the Christmas Holidays

YOUR CO-OPERATION APPRECIATED

THE LON M. DAVIS GIN
THE HAYNES GIN CO.
PATTERSON-McGEHEE GIN CO.
THE FARM BUREAU GIN CO.

OF FLOYDADA, TEXAS

My Secret
FOR ALWAYS SERVING GOOD COFFEE IS
SUNSET
COFFEE

My GUESTS ALWAYS IMAGINE THAT I USE SOME SECRET PROCESS FOR MAKING COFFEE. IT'S NOT A SECRET ~ ANY ONE CAN MAKE GOOD COFFEE WITH

We Sell Conoco Gasoline! Triangle Garage J. B. Bishop

Broken Mouthed Ewes

FINE WOOLED

Also Good Solid Mouthed Ewes.

R. M. Boyer

Sheep Barns, Littlefield, Texas

Get Conoco at--

Scoggin-Dickey Motor Co.

Super-refined from the BEST PENNSYLVANIA CRUDE

CONOCO AMALIE Motor Oil is produced by no ordinary refining process. It is super-refined from the cream of Pennsylvania Crudes, the finest crudes known to science. No wonder it gives such uniformly good results! No wonder it seals the pistons, prevents excessive crankcase dilution, stands up under intensive heat, lubricates thoroughly every moving part. It does all of these things because that's what it's made to do—it just can't help itself.

There's a grade of Conoco Amalie for your motor. Get it at the Conoco sign.

CONTINENTAL OIL COMPANY
Producers, Refiners and Marketers
of high-grade petroleum products in Arkansas, Colorado, Idaho, Kansas, Missouri, Montana, Nebraska, New Mexico, Oklahoma, Oregon, South Dakota, Texas, Utah, Washington and Wyoming

CONOCO AMALIE Motor Oils

Letters From Readers

AGAINST THE ROAD BOND ISSUE

Dear friends and readers:
I'm sending a letter to the Floyd County Hesperian which I hope will be in the next issue. I wonder friends what you all think about the great road bond issue which is to be voted on Dec. 18. I want to say I believe I will be safe to say that the people at Allmon stand 95 per cent against the road bond. I am glad I live in this part of the county for I don't think one would benefit but about ten per cent of the people living in the county and that would be the people that lived near the road. I can't see why the voters would vote this great debt on our county.

I have heard some booster say in Floydada to vote for the Bond, it would make land go up and sell fast. I want to say this is only a catch for if this would bring our land up and we could sell fast, why doesn't the land down east where they had highways for a number of years, why doesn't land down east sell fast and at a big price. I have been down east and I believe there is 75 per cent of the farmers trying to sell and can't. You can buy land down east cheaper now than you could six years ago. Now this will prove that a highway won't make your land sell at a big price. This rumor going through our county is only to pull a blind horse on you, to get you to vote for the Bond. Dear reader and voter I want to say it is easy to vote this great debt on you, a debt is easy to make, but sometimes they are hard to pay. Dear reader I have been in Floyd County 16 years and I've seen some very short crops and I've seen some almost failures in crops and these failures will come again.

Remember, dear reader, two years ago when we had a good crop, what did we get for our cotton? We sold most of it for seven and eight cents and I sold some for six cents. Now tell me how are we going to live and pay these high taxes. We know the failures come and the first big cotton crop that comes, the price is down. Lets think more of our county than to put this great debt on ourselves and on our neighbors. Lets go and vote this bond down. I want the readers to know I stand 100 per cent against the bond issue. So lets remember the date, Dec. 18. I don't believe in voting bonds on the county to build highways. If the people want highways built I believe the way to build them is to put 3 or 4 cents more on gasoline and build them, and then if a man feels able to ride, let him help build the road as he rides.

G. W. Phipps.

Remington Portable Typewriters write good and last long.

THEATRES OFFER SPECIAL UNIQUE FEATURE FRIDAY

A special week-end attraction is being offered this week by the Floydada Theatres, it was announced Wednesday by manager Jack Deakins. The special attraction offered is a novel idea that has proven popular in this city.

Two shows for the price of one, is the main idea of the special. A theatre-goer is sold a ticket to one show at the regular price and receives a ticket to both the Olympic and Royal Theatres for the same night.

Friday night, the date for the special attraction, feature picture by Richard Barthelmess is being offered at the Royal Theatre. The title of the picture is "Out of the Ruins." At the Olympic Theatre is being shown Dorothy Beebe in "The Farmer's Daughter," and Chapter one of the "Scarlet Arrow". The regular price of 15c and 35c is being charged.

ANDREWS WARD HONOR ROLL FOR NOVEMBER ANNOUNCED

Honor Roll students at the Andrews Ward School for the month of November have been announced by their teachers as follows:

Low First—Mary Katherine Daniel, Mattie Pearl Turner and Jean Williams.

Low Third—J. W. Gamble and Gladys Moore.

High Third—Mildred Clonts and Blanche King.

Low Fourth—Tommy Rawson, Ethel Westfall, Oneca Hamilton, Minnie Anon Stanley and Guy Devine Cantwell.

High Fourth—Eldred Hay and Gayle Bishop.

Low Fifth—Cleo Burch and Mary Joe Scott.

High Fifth—Gladys Ruth Brown, Nina Virginia Ford, A. J. Roberts and Cecil Spence.

Low Sixth—Mardell Mitchell, Florence Goodjohn Doris Clonts, Hasty Sisson, Eugene Beard, Ted Sparks, Harvey L. Howard and Dan Boothe Mabel Tubbs, Joe Formby, Don T. Shaw, Laules Jones, Maxine Fry, Hugh Jeff Ayres, Carroll Westfall and Lorraine Stiles.

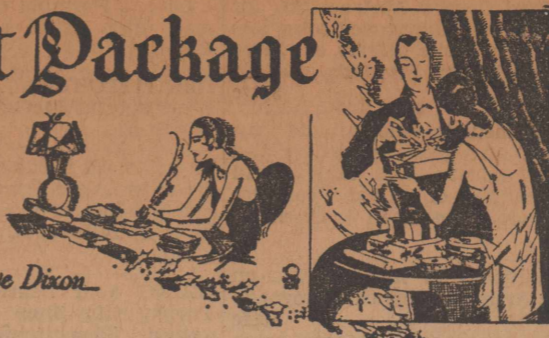
High Sixth—Thelma Joe Hamilton and Folia Randerson.

Seventh Grade—Kyle Glover, William Barnett, Waldo Houghton, Arthur Earl Gamble, Adele McRoberts Louise Conner, Hazel Borum, Mary Ann Kimble, Mary Irene Harris, Guy Harris, Walton Henderson, John Harvey Scoggins, Floyd Swain, Clara Belle Goughly, Novella Taylor, Mary Louise Thurmon, and Josephine Williams.

Mrs. Fannie Montague and Mrs. W. B. Wilson were in Knox City Sunday and Monday where they attended the funeral of their niece, Ethel Mae Wilson, who died of diphtheria Sunday. They were accompanied by their sister, Mrs. Minnie Reeves of Plainview and a brother, Joe Wilson of Idalou and Bob Garrett.

Decorative Gift Package and Well-Chosen Card

by Marjorie Howe Dixon



At Christmas time, an artist in the family is quite an asset, and is ever so handy at suggesting little new ways to wrap the packages and may even be induced to design an individual card. Then again the artist may be more of a nuisance than a help with his original ideas.

For instance, stringing gum drops on the ends of pieces of yarn may make a package look quite different when it starts. But if the post-office department lets it lie too close to a radiator somewhere in transit, so that the gum drops melt and make the nice bright red paper run,—on that lovely hand-embroidered chemise you were sending Aunt Evelyn, why then—you see—Aunt Evelyn wouldn't care so much about your artist and his ideas, would she? I think it more than likely that the artist would neglect to replace the chemise, too.

Doing It Properly
If you find a department in a store where wrapping and ribbons are all set awaiting your choice, you really will be safer. Because the people who plan these things for you do not dare make mistakes or experiment in the lovely free way common to artists. (It is permitted that one poke a little fun at his own avocation, is it not?)

There at the store you may find gay new colors and designs in the papers offered. Some firms are showing folded sheets in separate transparent envelopes. The sheet is ready any time to use and is dust-proof.

A thoughtful gift to a friend would be a number of kinds of paper, sent well before Christmas—or would the friend think you were suggesting he had not wrapped his packages attractively in the past? It is a delicate matter to decide.

Tinsel Cord of Colors
With the wrapping paper you will find many suggestions for tying packages. Raffia is used. Tinsel cord of many colors, tinsel ribbons, red, green and white, silken ribbons, holly ribbons are there. Seals, stickers and pretty cards are all spread out too, making any sort of selection from them positively difficult.

Besides all these practical "aids to an attractive gift package" there are tricky methods of tying them shown you. There is the double diagonal tie, across the box twice, and not so easy to do. Then there is the usual around once lengthwise, around once

the narrow way, ending with a pretty bow in the center of the package.

An unusual effect may be achieved with two colors of paper arranging the folds so that the inner color is shown prettily. This can be done diagonally too, but just between you and me, it looks just a trifle too professional for us to attempt.

Home-made Holiday Cards
To return to that artist in the family. The individual Christmas card designed by him may not be original, but it is sure to be "different." This is not always as desirable as it might be, as in the case of the lady who ordered two dozen cards from her artist friend—printed from hand-cut linoleum blocks. When they arrived, both she and her husband decided they were "different," undoubtedly, but they could not be mailed out.

You see, the artist had wanted to be "different" and had chosen to present three ladies—in what might be called "comparative anatomy"—the artist of course, declining to be held down by generally accepted notions of what is true or beautiful.

Perhaps it is for this reason that engravers and printers have taken pity on the innocent old public and have prepared special cards that can be adjusted to the family needs without calling in an artist.

LETTERS TO SANTA

Floydada, Texas, December 11, 1928.

Dear Santa Claus:
I want a doll, a stove, some little dishes, fruits, nuts and candy. My little brother wants a kiddie car and gun, also fruits and candy.
Ella Breed.

Floydada, Texas, December 11, 1928.

Dear Santa Claus:
I want a football, gun, a little car, fruits, nuts and candy.
Frank Breed.

Floydada, Texas, Dec. 12, 1928.

Please bring me a doll, a doll buggy, cedar chest, doll bed. Remember my little brother, bring him a hammer. Don't forget plenty of nuts and candy.
Lots of love to you,
Koma Joe Johnson.

Floydada, Texas, December 10, 1928.

Dear Santa:
Will you please bring me a tricycle, an air gun and some fruits, candy and nuts. I am a good boy and you will find me at the Christmas tree at Sand Hill.
Your friend,
S. L. Huey,
Floydada, Texas,
December 10, 1928.

Dear Santa Claus:
I go to school at Sand Hill. We are going to have a Christmas tree and I will love you just lots if you will bring me an air gun, fire truck, fire crackers, candy, nuts and apples. I love my mother dearly, but my father is dead.
Your little friend,
Kenneth Smith.

Floydada, Texas, December 10, 1928.

Dear Santa Claus:
I am a little girl six years old. I just love a dolly dearly and think I would be a real mother to one that will go to sleep. I want a set of dishes, some blocks and candy, apples, oranges and nuts.
Your little friend,
Opal Knight.

Center, Texas, Dec. 10, 1928

Dear Santa Claus:
I am a little girl three years old and I have tried to be a good little girl and I want you to please bring me a big sleepy doll with real hair, a little rocking chair and lots of nuts and candy. I won't ask for very much for you have so many little girls to see. And Santa don't forget papa Kelley.
Your little friend,
Floella Jackson.

Floydada, Texas, December 11, 1928.

Dear Santa:
I am a little girl three years old and I am just as good as I can be so I am expecting you to bring me lots of nice things. I live at Big Spring but I am coming to Floydada to spend Christmas with my grandmother and granddaddy Puckett. I want a doll, a doll buggy, a set of dishes and a rocking chair. Please don't forget to bring some nuts and fruit.
Good bye and love and kisses.
Your little friend,
Juanita Crawford.

Floydada, Texas, Dec. 12, 1928.

Dear Santa Claus:
I am a little girl three years old and I have tried to be good so you would come to see me. I want you to bring me a set of dishes, a story book, little telephone, pair of house slippers and lots of nuts and candy.
Your little friends
Doniece Cline.

Floydada, Texas, Dec. 10, 1928.

Dear Santa Claus:
I am a little boy six years old today. I would be glad if you would bring me a coaster wagon, a car that I can run by my self, some fruit, nuts and candy. If I have asked for too much just bring me what you want me to have. Sometimes I am very good.
Your little friend,
V. P. Switzer, Jr.

Floydada, Texas, Dec. 10, 1928.

Dear Santa Claus:
Please bring me a tricycle, a small pistol, some caps, and some firecrackers. I would like a cowboy suit if you have one that will fit me. Also fruits, candy and nuts. I am eight years old and I thank you Santa for what you bring me.
Your little friend,
Bailey Switzer.

Abernathy, Texas, Dec. 11, 1928.

Dear Santa Claus:
Please bring me a little red wagon, some candle, apples and nuts. And don't forget little Ada Belle, she wants a pretty doll that she can rock and sing to.
Bye Bye,
Eugene Floy Snodgrass.



Ultra Modern

are the hats we have just received this week—typifying the spirit of youth and the brightness of the holiday season.

These hats are created in the newest of fabrics composed of Quilted Taffeta, Printed Crepe, Chenille, Quilted Georgette, Metallic, Satin—and the color are gorgeous in all the lighter shades as well as black. Do, please, see them.

THE HAT SHOP

Mrs. E. P. Nelson Props
Ruth Brown Hall

Christmas Week Specials!

Grocery Specials

- Vegetole or Swift's Jewel Compound, 8 lbs., **\$1.20**
- Large Sour Pickles, Per gallon, **70c**
- East Texas Ribbon Cane Syrup, per gallon, **\$1.40**
- East Texas Black Berries, Per gallon, **56c**
- Apricots, Solid Pack, Per gallon, **59c**
- Pure Extracted Uvalde Honey, per gallon, **\$1.22**
- Pure Extracted Uvalde Honey, per half gallon, **64c**
- K. C. Baking Powder, 50c size, **44c**
- Four Cans No. 2 Hand Packed Tomatoes, **38c**
- Three Cans No. 2 Imperial Club Corn, **35c**
- Two No. 2½ Cans Scott County Hominy, **21c**
- Twenty-five bars P. and G. or Crystal White Soap, **98c**
- Seven bars Toilet Soap, any variety, **49c**
- One Carton Diamond Matches, six boxes, **25c**
- Everlite Flour, 48 lb. Sack, **\$1.78**
- Everlite Flour, 24 lb. sack, **92c**
- Smoked Salt, 10 lb. pail, **84c**
- Kake Kan Coffee, 3 lb. can for, **\$1.29**
- Folgers Coffee, 2½ lb. can for, **\$1.35**
- Folgers Coffee, 1 lb. can for, **59c**
- Pure Cane Sugar, 10 lb. bag, **68c**
- Pure Cane Sugar, 25 lb. bag, **\$1.67**
- Pie Peaches, 3 cans, No. 2½, **50c**
- Pork and Beans, 5 cans for, **47c**

- Baby Lima Beans, 3 cans for, **25c**
- Brown's Crackers, 6 lb. box, **75c**
- East Texas Sweet Potatoes per bushel, **\$1.70**
- Sweet Potatoes, 2 cans for, **25c**
- White Swan Corn, 3 cans for, **44c**
- Bulk Pickles, two dozen for, **25c**
- White King Washing Powder, 2 bars soap, for **50c**

10% OFF ON ALL SYRUPS
Just Received—Fresh supply of Christmas Candies, Nuts and Fruits.

Red Tag Hardware Specials

- Every item bearing a Red Tag is a Special Price Item. Sale Starts Dec. 15 and closes Christmas Eve., Dec. 24
- New Style instant lighting Coleman Iron, a \$6.75 Value, **\$5.49** for,
 - Genuine Coleman Mantles, per dozen, **79c**
 - Genuine Coleman Generators, each, **33c**
 - Drop Forged Nail Hammers, each, **44c**
 - Medium Sized Eveready Layeroilt Radio Battery, each, **\$2.59**
 - Large Eveready Layerbilt Radio Battery, each, **\$3.40**
 - Columbia Hot Shot Battery, each, **\$1.67**
 - U. S. Mail Box, \$1.50 Value, each, **99c**
 - Large Fount Lantern, No. 2 size, **\$1.30**
 - Heavy Five Gallon Cream Can, \$3.75 Value, each, **\$3**
 - Six Quart White Enamel Stewer, \$1.00 Value, each, **75c**
 - Ten Quart White Enamel Cabinet, \$1.00 Value, **85c**

- Ten Quart White Enamel Water Pail, each, **75c**
- Twelve Quart White Enamel Water Pail, each, **79c**
- Good Quality Glass Lamp, with burner, chimney and wick, each, **69c**
- Set of six nine ounce glass tumblers, **29c**
- Glass Percolator tops, each, **3c**
- Twenty Ounce Bottle Snow Bird Cedar Polish, **29c**
- Twelve Ounce Bottle Snow Bird Cedar Polish, **19c**
- Large Cedar Water Bucket, with brass hoops, \$1.50 value, for, **\$1.19**
- Lithographed Lunch Boxes, Assorted colors, each, **25c**
- \$1.00 Alarm Clock, a good one, for, **79c**
- Genuine Gillette Razor Blades, per package of five, **39c**
- Good Six cup aluminum percolator, \$1.00 value, **79c**
- Good Aluminum Angel food Cake pan, \$1.00 value, **79c**
- Set of good "S" Wrenches, \$1.00 value, per set, **79c**
- 36 inch barrell, Long Tom Shot Gun, \$12.00 Value, **\$10.00** for,
- Remington or Winchester Hammerless Pump Shot Gun, \$49.25 value for, **\$44.50**
- Speedmore Tire Pump, \$1.50 value, **\$1.29**
- Golden Rod Tire Pump, \$3.00 value, **\$2.39**
- Large Size U. S. Cold Patch Kit, 30c value, **19c**
- Three Ounce Can of Gulf Oil, 30c value, **15c**

We are also offering at this time a 10% Reduction on all Cutlery, Harness, Dishes, Hand Saws and Pyrex Ware. See our many other bargains too numerous to mention on display in our store.

THE BIG SALE

Is Still Going

BUY YOUR NEEDS NOW!

\$1.95 - Lots of Gray Blankets Going at - \$1.95



EXTRA SPECIAL!
On Dresses for the Next Ten Days

We are going to place on Very Special Sale at exactly **1-2 PRICE**

We have some beautiful dresses at almost give away prices. Get yours today.

MEN—Get that suit now. The prices are at the lowest. So let us dress you for Christmas, at Special Sale Prices.

Who Will Get The Bed Room Suite?

ASK FOR YOUR TICKETS!

BAKER-CAMPBELL COMPANY

Floydada Hardware & Grocery

Hesperian Want Ads

Cheapest, Busiest Salesmen In Floyd County

FOR SALE
 UY your Christmas cards at the Thrifty Nifty Shop. 39tc
TATE-LAX—Sweet or bitter. For rheumatism, neuralgia, head ache, indigestion, stomach, liver and kidney disorders. Its guaranteed to satisfy. Ask your druggist, if not there wine Drug has it. 394tp
 UY your Christmas cards at the Thrifty Nifty Shop. 39tc
LOW cases make lovely Christmas gifts, see them at Thrifty Nifty Shop. 39tc
ESHED—Bundles, heads and ground grain to your satisfaction for 17½, 15 and 10 cents, respectively. Holmes Bros. 414tc
OR SALE—New Perfection water heater and tank, complete. Will take less than I ask. Fred Brown. 41tc
OR SALE—a Maxwell Sedan, in excellent shape for \$300.00. Cash or some terms. F. C. Harmon. 421tc
OR SALE—Rhode Island Red cockerels, from prize winning Winner laying strain, at my place 6 miles northwest of Floydada. 423tc
OR SALE—Rhode Island Red cockerels, from prize winning Winner laying strain, at my place 6 miles northwest of Floydada. 423tc
OR SALE—Kitchen cabinet, dresser, gas heater and a couple of rocking chairs, all in shape; would make for chickens, pigs, or what do you? Inquire at Hesperian office. 41tc
 Will Give Choice of 12 Records with each Cabinet Phonograph and Christmas. Prices range from 5.00 to \$150.00. F. C. Harmon. 421tc
PLANTS to suit every purse, from araucaria bulbs at 10c each to coming Azaleas in pots at \$5.00 each. Hollums, Floydada Florists. 2tc

SEE Floyd County Abstract Co., for improved and unimproved town lots. We represent the owners of more than 200 lots in Floydada. R. C. Scott, Mgr. 39tc
FOR immediate sale, an old established and growing poultry and produce house. Will take small cash capital or might consider some trade. See Goen & Goen. 412tc
FOR bargains in lands and town lots see Arthur B. Duncan, Floydada Texas. 40tc
LIVE STOCK
FOR SALE—Breeding stock Giant Goldbank Bronze turkeys, finest type, high vitality. Mrs. J. D. Christian, Route 1, Floydada. 42tc
FOR SALE—Fine registered Duroc gilts. Bred for March farrow. Price \$35.00, they went last long. Come and see. Holmes Bros. Hilltop Farm. 414tc
 One big red sow, weight about 350 pounds. N. A. Armstrong. 421tc
Bird Bro's. World Champion Strain Goldbank Bronze Turkeys
 Prize winners wherever shown. Winnings 1928: young trio, first, and cockerel, third at Lubbock Fair; pullet, first, second and third; cockerel, first, second and third; young trio, first, hen second and cockerel, second, at Slaton show Dec. 6, 7, 8. Also won loving cup on best display. Young toms, 20 to 25 pounds for sale, \$10 to \$25. We invite comparison. Mrs. L. C. Wheeler, Floydada, Rt. 1. 422tp
FOR SALE—Rhode Island Red Cockerels, from prize winning Winner laying strain, at my place 6 miles northwest of Floydada. 423tc
NOTICE FLOYD COUNTY POULTRY RAISERS
 We will set our machines Tuesday, January 1st, and every Friday and Tuesday thereafter. Write us how many trays you want reserved for that date, or see B. L. Blacklock at Baker Campbell Company and book your settings. Floydada Hatchery, Edwin Heald, Mgr.
FOR RENT
FOR RENT—Two large nicely furnished bed rooms adjoining bath. Gas and all other modern conveniences. Suitable for four people. Less than two blocks of square. Inquire at Hesperian office. 41tc
MISCELLANEOUS
EMBROIDERY your Christmas gifts. You will find the things that are inexpensive and easy to make at The Thrifty Nifty Shop. Embroidery floss three skeins for 10c. 39tc
POSITIONS! You can have one. Plan now for your future. Graduates of P. B. C. secure and hold positions. There's a reason. Correct training counts most. We invite you to enroll now and join our New Classes January 2, and before 1929 rolls around, you, too, can be holding a **GOOD POSITION**. 100 Plainview Business Firms employ 137 P. B. C. students. Ask about our Home Study Courses. For information, address J. E. Watson, President, Box 532, Plainview, Texas. 423tc
 Consider furniture and hardware when you give. Kirk & Sons. 421tc
Well, Well, Well
 According to our last radio message, Santa Claus is fast making ready to leave the frozen north, by fully equipped all his trucks and other cars with all Goodrich tires and tubes. With his many years of experience he has found that the Goodrich line stands the different climates so much better that he can hardly afford to waste time with other makes, especially when the Goodrich cost no more. According to radio, Santa Claus is thinking of trying out his Goodrich products in East Texas, on his way to the Plains, on an O'possum hunt during persimmon season.
Floydada Rubber Co. the Goodrich people in Floydada and Petersburg expect to keep up with his every movement and detour for the next 10 days. 42 tc
 Give Columbia Records. F. C. Harmon. 421tc
FOR SALE—Dressed Hogs 15c per pound. Delivered. W. F. Glenn, Phone 923F13 423tp
Christmas Bazaar—Mrs. John Malone and Mrs. Will J. Lester will hold a Xmas Bazaar at Mrs. Lester's home, 323 West Tennessee street, Friday afternoon at 2 o'clock. The place to purchase that hand made Christmas gift. 421tc
VISIT the Greenhouse during the holidays. A real treat. 422tc
 Gifts for every member of the family. Kirk & Sons. 421tc
THE Spirella Lingerie line is the best made. All garments made to measure. We also have a splendid line of hose at The Thrifty-Nifty Shop. 29tc
SEE J. B. Downs at Lockney Tourist Park for bargains in farm and city property. Have up-to-date stucco cabins with gas and all conveniences for tourists. 414tp
BUY a live Christmas Tree. We have nice small evergreens for home Christmas trees baled and Burlapped. Use for Christmas tree, then plant out. Hollums, Floydada Florists. 422tc
GRIND IT—In a hurry on the big LETZ at Holmes Bros. everything is handy—platform scales—No guessing! No trouble! 414tc
WOOD AND KELLY for well drilling and carpenter contracting. Let us drill your well and build your house. 41tc
VISIT the Greenhouse during the Holidays. 422tc
 Brunswick phonographs at special prices. Kirk & Sons. 421tc

Give a Portable for your Christmas gift. \$16.00 to \$50.00. F. C. Harmon. 421tc
HEMSTITCHING, Mrs. J. D. Weatherly at McGuire & Weatherly's Store. 17tc
IF you need a corset, brassiere-girdle or brassiere, have your measurements taken and be properly fitted in a Spirella at the Thrifty-Nifty Shop. 29tc
BRING your hemstitching to the Thrifty Nifty Shop. All work guaranteed. Hemstitching also done in gold and silver thread. 40tc
HOLLY, Mistletoe, Christmas Wreaths etc, at the Greenhouse. 422tc
 Just received a big shipment of bridge lamps and floor lamps. F. C. Harmon. 421tc
I'M still giving the best bargains in monuments. See me before you buy. S. B. McCleskey. 2tc
I BUTCHER hogs on Thursday of each week. John Wahl. One block west of high school. 412tp
NOTICE—We do custom feed grinding every Friday. The dust collector and blower gets it all. Give us a trial. Your business is appreciated at Holmes Bros. Hilltop Farm. 414tc
FLOWERS wired anywhere.—Hollums Floydada Florists. 422tc
 "Good Morning Earnest."
 "Good Morning Tom."
 "Listen, Tom, I need a man to sand my floor, can you tell me who I might get?"
 "You bet, just phone 55, H. M. McDonald, he has one of the finest machines on the market for dressing floors. His prices are reasonable." 34
WANTS
WANTED—Farm to rent on halves or would consider third and fourth. C. O. Tyler, Floydada, Route 2. 404tp
WANTED! Ambitious, industrious white person to introduce and supply the demand for Rawleigh Household Products in Floydada and other nearby localities. Make sales of \$150 to \$600 a month or more. Rawleigh Methods get business everywhere. No selling experience required. We supply products, sales and advertising literature and service methods—everything you need. Profits increase every month. Lowest prices; best values; most complete service. W. T. Rawleigh Co., Dept. TX14422, Memphis, Tenn. 412tp
WANTED—Washing 6c per lb, washing and ironing 12c per lb. 403 N. 4th Street. 412tp
LOST AND FOUND
LOST—Small spotted pig near my place. \$1.00 reward. O. E. Murry. 412tp.
LOST—One gray horse, one bay horse, one brown mare, one dark bay horse mule. Notify J. G. Shearer at South Plains. 412tp
LOST—Ten gallon can on Lakeview Road. Finder please phone 79 or return to C. W. Ginn at Magnolia Wholesale Station. 412tc
Strayed or Stolen—two mares, bay and a brown, both with sheared manes, good team. Any information notify J. W. Freeman at South Plains Lumber Co. 422tp
Two boarders wanted. Reasonable price. 520 S. Main St. 42 2tp
LOST—Brown Collie dog, answering to name of Mutt. \$5.00 reward for return to G. R. Strickland. 422tp
THE "PROVED" SIRE IS THE HOPE OF DAIRY INDUSTRY
 A factor of great importance in the building up of a dairy herd is the use of a good proved bull, says O. E. Reed, Chief of the Bureau of Dairy Industry, United States Department of Agriculture.
 To prove a bull, according to the standards set by the bureau, it is necessary to compare the yearly records of at least first five daughters with the records of their dams. Such a comparison indicates the probable value of a bull to a herd.
 The record of one outstanding sire that was proved in a Vermont dairy-herd-improvement association was pointed out by Mr. Reed. The first reports received of this bull included records of 15 daughters and their dams. The dams were, without exception, much better than the average dairy cows of this country. The lowest producer had a record of 314 pounds of butterfat, and the average of all the dams was 386 pounds. The 15 daughters of this sire, however, averaged 545 pounds of butterfat. Here was an average gain of 159 pounds of butterfat, or more than 40 per cent. Even more remarkable, every one of the 15 daughters was a better producer than her dam. The sire is to be credited with most of the improvement. He possessed to a remarkable degree what is known as "prepotence" in milk production.
 Last year, according to Mr. Reed, only 200 dairy bulls were proved in 660 dairy-herd-improvement associations. It was found that of this number only one in six was still alive at the time he was proved. Some proved bulls should be slaughtered, because their records are bad, but the prepotent bulls which have demonstrated their ability to sire daughters more productive than their dams should be kept as long as they are useful.
 When the exchange of bulls becomes a regular practice they can be kept until they are proved. This important phase of the work in the dairy industry is not receiving the attention that it should, and much greater effort than is now being expended should be put forth to preserve the lives of meritorious bulls. The general practice of using only good proved bulls, Mr. Reed believes, will result in a material increase in the production of dairy cows of the country.

With The Churches
METHODIST CHURCH
 G. T. Palmer, Pastor
 We had another good day last Sunday. Our Sunday School is moving up in attendance and interest. Remember that we have a class for you and shall be glad to have you come to our school. We deeply appreciate the fine work which is being done in all the departments of the church, and the outlook for the coming year is encouraging. Let us join hands and hearts in making the coming year the best of our lives in service and sacrifice.
 Preaching by the pastor at 11:00 and 7:00 p. m.
 Senior League 6:15 p. m.
 Womans Missionary Society Monday 3:00 p. m.
 Junior League 3:30 p. m. Monday.
 Prayer service Wednesday 7:00 p. m.
 We earnestly invite you to worship at the Methodist Church.
FIRST CHRISTIAN CHURCH
 F. L. Davis, Pastor.
 Parsonage 321 W. Georgia Street. Phone 316J.
 Christmas is coming, it will be here before some of us are ready. Time, tide and Christmas waits for no man. Well we wish you all a Merry Christmas and a Happy New Year.
 Service next Lord's day as follows: Sunday School at 10 o'clock and morning worship at 11 o'clock. Endeavor at 6 p. m. and instead of the regular night preaching service we will use the picture machine and show a Christmas picture. This will be an interesting and instructive picture. Come and bring the kiddies with you, they will enjoy it very much.
 We will not go to Newland next Sunday afternoon.
 Remember the little church with a big welcome is waiting to receive you cordially. Come when you can.
FIRST BAPTIST CHURCH
 "The church with a program."
 Dick O'Brien, Pastor.
 Next Sunday is "Silver Dollar day," we started off our announcement with this sentence for fear you will not read all of the paragraph and we sure do not want you to forget this. All who can and will be urged to bring dollars, and others as much as you feel like bringing. Even if you do not bring an offering we want you.
 The regular program will be followed throughout the day, with the pastor in the pulpit at both hours. There will be special music at each service, and the choir will be assisted by our orchestra.
 The evening services will be evangelistic. Visitors always welcome.
CHURCH OF THE NAZARENE
 C. E. Hagemeyer, pastor
 There are at least five sufficient reasons why each individual ought to go to church, they are:
 1. To worship God, our God is worthy of our worship.
 2. To be instructed, unless horribly conceited, there is something for each of us to learn.
 3. To be comforted. We have our own petty troubles, and deep sorrows, the church will help you to forget these.
 4. To get new impulse, both morally and religiously, we are all like stoves radiating heat, and bound to get cold unless a fresh supply of fuel is furnished.
 5. To help maintain the church. The church, with all its imperfections, is the best institution in the world. It is worthy of the support of every man.
 Services each Sunday. Sunday School at 10 a. m. morning and evening services at 11 a. m. and 7 p. m. Prayer meeting each Thursday evening at 7:30.
 You are cordially invited to attend all of the services at the Nazarene church.
CHURCH OF CHRIST
 There was a good audience present at both the morning and evening services at the City Park Church of Christ last Sunday. Three placed their membership with us.
 Next Sunday morning the subject for discussion will be, "Just A Christian," and Sunday evening it will be, "Rightly Dividing The Word of Truth." (Concluded).
 Every one is extended a cordial invitation to hear these two sermons, and to be with us in our regular services.
 Bible Study Sunday 10 a. m.
 Preaching Sunday 11 a. m. and at 7 p. m.
 Mid Weed Bible Study Wednesday 7:30 p. m.
 Ladies' Bible Class Monday 3 p. m.
 Young peoples meeting Sunday 5:45 p. m.
 Come and worship with us as we will make you feel at home.
 H. P. Cooper, Minister.
Remember Orphans Home
 The Wesley Bible Class of the Methodist Sunday School is planning to send a barrel of cookies to the Methodist Orphans Home at Waco, and if you desire to help in this fine work you are requested to bring your cookies to Judge Mathews office not later than Tuesday Dec. 13.
NATURE'S COSMETICS THE BEST
 Declaring that cosmetics are essential to health and beauty but that nature's brand is the best on the market and that the vanity case should be kept on the dining table rather than the dressing table, home demonstration authorities of the A. & M. College Extension Service are emphasizing gardens as the magic gateway to beauty. "Garden cosmetics should be applied internally for the most part," they say.

"Rouge your face with carrots, spinach and turnip greens. Let your mirror be a dish of delicious vegetable soup and note the effect in a beveled edge mirror. For sparkle in your eyes try boiled onions or spinach for they contain phosphorus which concentrates in the beacon-like beam, one from each eye."
 "Vegetables, both raw and cooked, fruits, fresh air and milk are the health givers that will aid woman in her eternal quest for beauty. The best face cream is cow's vanishing cream used daily. For a clear skin apply fruit juice and plenty of vegetables down the inside of the neck. Make your morning meal of oatmeal or other cereals and take plenty of water, both internally and externally, drinking at

least one glass daily. Drill yourself to clean your teeth after each meal or the dentist will drill them for you."
 This is the advice 34,000 rural club women and girls are getting from their county home demonstration agents who are showing how it is done by conducting demonstrations in gardening and dairying and in the healthful use of vegetables and dairy products.
Unsafe For Husbands
 One husband declares in The American Magazine that the most malign invention of the modern day is the one which has made the world unsafe for husbands, the invention being retail credit.

MONEY TO LOAN!

I make straight 6% Loans on Improved Farms and do not charge any commissions. Ten Year Term Loans with Option to begin paying off at end of FIRST year. Only one Deed of Trust and our Company does not sell its paper, and you get all you borrow.

R. E. FRY, Representative
 Southwestern Life Insurance Company of Dallas
 Office room 4 Readhimer Building Phone No. 238
 Floydada, Texas
 "C-Me-B-4-U-Die"

Christmas

Will be a happy occasion for us.
 Our customers have made it so by favoring us with their business.
 We thank you for your confidence and wish you all much joy during the Holiday season.

Floydada Insurance Agency
 G. C. Tubbs, W. H. Henderson
 Phone 273

Pre - Inventory Sale of Tires

Prices good until the first of the year
 Discounts to Stockholders

32x6 10 Ply Heavy Duty Truck	\$40.00
30x5 8 Ply Heavy Duty Truck	\$26.00
33x 5 8 Ply Heavy Duty Truck	\$30.50
32x4½ Road King Tires,	\$13.85
29x4.75 4 Ply Ajax	\$12.25
30x4.50 4 Ply Ajax,	\$9.00
30x4.50 6 Ply Ajax,	\$11.60
29x4.40 5 Ply Extra Heavy Tire	\$9.95
28x4.75 Ajax,	\$9.90
33x6.00 6 Ply Ajax,	\$18.90
32x6.00 6 Ply Ajax,	\$18.00
29x5.00 6 Ply Ajax,	\$13.10
31x5.25 6 Ply Ajax,	\$15.60

LEE TIRES
 29x4.40 Shoulder Built Heavy Duty \$9.95
 30x4.50 Shoulder Built Heavy Duty \$11.25
 30x3½ Shoulder Built 10% Oversize Cords, \$7.95
 31x4 Leeland Cord, \$9.00
 30x3½ 6 Ply Standard Four, \$8.50

THE CONSUMERS FUEL ASSOCIATION
 Floydada, Texas

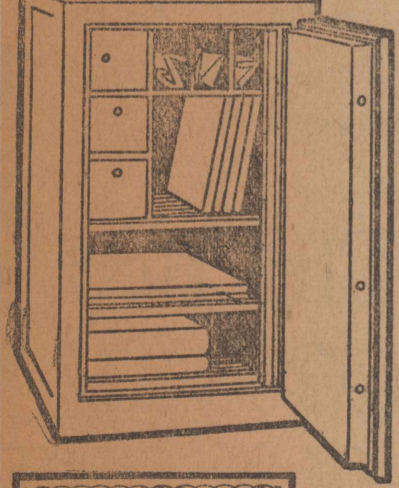
Christmas Gifts

Two cars of furniture and local shipments of hardware make our display of useful gifts complete. Gifts should be useful and we have bought appropriate, yet gifts of utility. Visit our store and you will have no trouble making selections. Our store will be open at nights until Christmas. We have a very large stock and will make low prices until the holidays.

Kirk & Sons

North Side Square

Could You Prove it?



IF FIRE destroyed your place of business today, could you prove your loss to the insurance adjuster?
Would your credit be good?
Could you collect your charge accounts?
There's a fire somewhere in America every 58 seconds. Who's next?
 Many old safes are not dependable, and "fireproof" buildings often have their contents burned.
A Shaw-Walker Executive Safe is real protection at moderate cost. There's a safe and interior to fit your requirement.
Come in and see it!

EXECUTIVE SAFE
 Fire Insurance Certificate
 —and there's a free \$1,000 Fire Insurance Policy, covering the contents, with each safe.
 Built like a Skyscraper

Hesperian Publishing Co.
 Phones No. 8 and 58



610 DEC 28

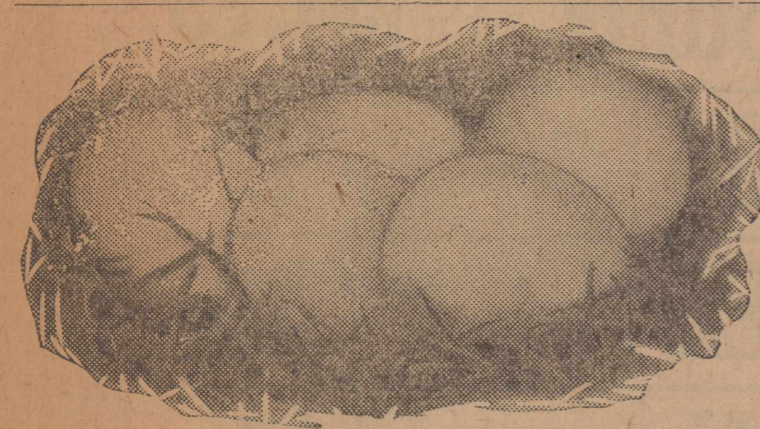
Letters to Santa

Floydada, Texas, Dec. 10, 1928.
Dear Santa Claus:
I am a little boy almost three years old. I have tried to be a good boy this year. For Christmas I want you to please bring me a little tricycle, a red truck, a gun, a story book and a little harp.
Don't forget the nuts, fruit and candy, and I would like to have some fire crackers.
Your little friend,
Clarence Clayton Teague, Jr.

Higgins Battery and Electric Co.
Shamrock Radios, Radio, Automobile and Battery Service.
First Door North of Post Office

NERVES Went to Pieces

"I suffered a long time, before I tried Cardui," says Mrs. Lillie Pruitt, 130 "K" St., Anderson, S. C. "I was badly run-down in health. My nerves went to pieces, and I had to go to bed. I got so bad off, I could not bear to have anybody walk across the floor of my room. The least little thing upset me. Sometimes I became hysterical. I had bad pains in my back and sides, and my head and limbs would take spells of aching, which almost set me wild. "One day I saw where a woman, who had a trouble like my own, had been relieved by Cardui. I decided at once to try it. It began to help me from the very first. I took Cardui regularly, for several months, and my improvement was so remarkable my family and friends were delighted." Try Cardui for your troubles.



More Eggs-Less Cost!

WHEN you feed Purina Poultry Chows, expect more eggs in the nest... for Purina will put them there.

Expect also to get eggs at a lower cost per dozen... that's exactly what Purina Poultry Chows will do.

Naturally, you can expect to pocket more profit, too... for you have more money left after you pay for the feed.

How many bags of Purina, today?

Floydada Mill & Elevator
Panhandle Produce & Cream Co. Sub-Dealers



Floydada, Texas, Dec. 6, 1928.
Dear Santa Claus:
I go to school at Baker. I am in the low first grade. Please bring me a baby doll, a suit case full of clothes for her, a toy telephone. Don't forget the candy, fruit and nuts.
Lovingly,
Lou Nelson.

Floydada, Texas, Dec. 7, 1928.
Dear Santa:
I am a little girl eight years old. I go to Starkey school and I am in the third grade.
I want you to please bring me a doll bracelet, a set of knives and forks, a cap and sweater, and some fruit, nuts and candy.
Your friend,
Wanda Sargent.

Floydada, Texas, Dec. 7, 1928.
Dear Santa Claus:
I will write you a letter to tell you what I want.
Please bring me a new truck and a pretty doll. Be sure the doll you bring me will open and shut her eyes. I'd like very much to have some candy, oranges and nuts.
Your friend,
Marie Finley.

Floydada, Texas, Dec. 5, 1928.
Dear Santa:
I am a little girl. I have tried to be a good little girl so you would come to see me.
I want a doll, a sewing machine, and lots of fruit, nuts and candy.
As there are lots of boys and girls who want to have a good Christmas I will not ask for much.
Your friend,
Evelyn Grigsby.

Floydada, Texas, Dec. 3, 1928.
Dear Santa:
I am a little girl nearly four years old. I have been a sweet little girl this year. The dolly you brought me last Xmas is all torn up and I want you to bring me a new dolly and a little bed and lots of fruits, nuts and candy.
Your little friend,
Wilma McNeely.

NOTICE

Of Order for School Election in Common School Districts Nos. 18 and 32, For the Purpose of Consolidation.

THE STATE OF TEXAS, County of Floyd.
Whereas, on the 26th day of November, A. D. 1928, a petition was presented to me for an election to be held in Common School District No. 18, of this County, and whereas on said date a petition was presented to me for an election to be held in Common School District No. 32, of this County, on the question of consolidation, both of said petitions bearing the requisite numbers of signatures of legally qualified voters of the respective districts, and being in every respect in conformity with law; and—
It appearing that Floyd County contains a population of 9758, according to the last United States census; and—
It further appearing that said Common School Districts No. 18 and No. 32, have heretofore, to-wit on the 21st day of July 1917, School District was reestablished and re-bounded by the County Board of School Trustees by order which is of record in Book 1, page 9, Minutes of County Board of School Trustees, and School District No. 32, was re-established and re-bounded by the above mentioned board on August, 6th, 1928, which is of record in Book 1, page 18, Minutes of County School Board; and—
It further appearing that said districts are contiguous in their territory;

Now, therefore, I, Wm. McGehee, in my official capacity as County Judge of Floyd County, Texas, do hereby order that an election be held in each of said districts on the 6th day of January, A. D. 1929, the election in said district No. 18, to be held at Mayview School-house in said District, and the election in said District No. 32 to be held at the Newland School house in said District as said Districts were established by the respective orders here-in-above referred to, to determine whether a majority of the legally qualified voters of each of said Districts desire that said Districts be consolidated for school purposes.

T. J. Campbell is hereby appointed presiding officer of the election to be held in Common School District No. 18, and H. D. Bloodworth is hereby appointed presiding officer of the election to be held in Common School District No. 32; and each of them shall select two judges and two clerks to assist them in holding said elections, and the said T. J. Campbell and H. D. Bloodworth shall, within five days after holding said elections, make due return thereof to the Commissioners Court of this County as is required for holding a general election.

All persons who are legally qualified voters of this State and County and who are residents of the respective school districts aforesaid shall be entitled to vote at the election held in the district of which they are residents, and all voters who favor the proposed consolidation of the aforesaid districts shall have written or printed on their ballots the words:

"FOR CONSOLIDATION OF SCHOOL DISTRICTS" and those opposed to the proposed consolidation shall have printed or written on their ballots the words: "AGAINST CONSOLIDATION OF SCHOOL DISTRICTS"

McGuire & Weatherly
"The Store For Men"
Cleaning and Pressing
Phone 66
We Call for and Deliver

The Sheriff of this County shall give notice of said Elections by having this order published for four weeks prior to said elections in some newspaper of general circulation that has been continuously and regularly published for more than one year previous to the date of this order, in Floyd County, Texas. Dated this 3rd day of December, A. D. 1928.
(Seal)
Wm. McGehee,
County Judge, Floyd County, Texas 415tc.

BODY AND FENDER REPAIRS

Should not be delayed until Rust gets in its work. Give them immediate attention and you can keep your car not only looking new but good as new.

WE DO AUTO CURTAIN AND TOP WORK

Too, and you can depend on the jobs we turn out. Let winter days remind you that you can use your car in comfort after you bring it to us.

John McClesky Top Shop
Authorized Duco Painting Station in Floydada
206 North Main St, Telephone 220

T. C. Russell Insurance Agency

Announces the opening of an office at
ROOM 12, READHIMER BUILDING
Floydada, Texas

For the conduct of a
General Insurance Agency
including Fire, Life, Tornado, Casualty, Plate Glass and all forms of Liability.

Your Business Will Be Appreciated

for Economical Transportation

New Features of - The Outstanding Chevrolet of Chevrolet History

- a Six in the price range of the four!

Everywhere The Outstanding Chevrolet is being hailed as a spectacular achievement in advanced design, because it embodies the greatest array of improvements ever offered on any automobile of comparable price.

Here, for example, is a marvelous new six-cylinder, valve-in-head engine whose design represents over four years of development and testing on the part of Chevrolet and General Motors engineers. It has numerous advancements typified by a non-detonating, high-compression cylinder head—gasoline pump with filter, and automatic rocker arm lubrication. It provides performance the like of which was never before available in the low-price field—marvelous smoothness, tremendous reserve power and sensationally swift acceleration—all with an economy averaging better than 20 miles to the gallon of gasoline!

Here are new and improved four-wheel brakes unsurpassed for silence in operation, positive action and ease of adjustability!

Here are marvelous new Fisher bodies introducing a new order of beauty, smartness and luxury.

And here, also, are other features by the score—each an impressive example of automotive progress—each contributing to outstanding performance, quiet operation, long life, ease of control and economical ownership!

We cordially invite you to visit our showroom and secure complete and detailed information regarding this great new car, which will be ready for delivery beginning January 1st.

Advance Showings

The Outstanding Chevrolet of Chevrolet History is being displayed in a series of advance showings, the last of which are in the cities listed below:

San Francisco, Dec. 8-13, Civic Auditorium, Larkin Hall...
Cincinnati, Dec. 8-14, Hotel Sinton...
St. Louis, Dec. 8-14, Arcadia Ballroom, 3515 Olive Street...
Atlanta, Dec. 18-22, Auditorium-Armory...
Dallas, Dec. 18-22, Adolphus Hotel, Junior Ballroom...
Portland, Ore., Dec. 18-22, Public Auditorium.

The Roadster.....	\$525	The Convertible Landau.....	\$725
The Phaeton.....	\$525	Sedan Delivery...	\$595
The Coach.....	\$595	Light Delivery Chassis.....	\$400
The Coupe.....	\$595	1½ Ton Chassis.....	\$545
The Sedan.....	\$675	1½ Ton Chassis With Cab.....	\$650
The Sport Cabriolet.....	\$695		

All prices f. o. b. Flint, Mich.

Other Outstanding Features of Advanced Design and Equipment

MOTOR
New six-cylinder motor, valve-in-head type, fully enclosed.
New automatic lubrication of rocker arm mechanism.
New fabric camshaft gear.
New heavier crankshaft statically and dynamically balanced.
New hot-spot manifold.
New AC gasoline pump with filter, replacing vacuum tank.
New type AC air cleaner.

ELECTRICAL EQUIPMENT
New two-beam headlamps with foot button control.
New prismatic headlamp lenses.
New theft-proof Electrolock.
New semi-automatic spark control.

CHASSIS
New self-adjusting, single plate dry disc clutch.
New smooth 3-speed transmission.
New solid shaft type steering column.
New flat type, slender rim steering wheel.
New and more complete Alomite chassis lubrication.

COOLING SYSTEM
New type thermostat cooling system control.
New electric water temperature indicator on dash.

Other features:
An automatic accelerating pump results in unusually swift acceleration, as well as greater gasoline economy.
On the indirectly lighted instrument panel are grouped all controls, including the water temperature indicator and theft-proof Electro-lock.
The new chromium plated radiator, lamp standards and rims, and one-piece full crown fenders are typical fine car features of the Outstanding Chevrolet.
The adjustable driver's seat in all closed models. This brings the clutch and brake pedals within proper reach for all drivers.
Marvelous new bodies by Fisher are an outstanding feature of the Outstanding Chevrolet.
Newly designed 4-wheel brakes, safe—positive—quiet.

Come in today for complete information!

MOTOR SUPPLY CO.
Floydada, Texas

QUALITY AT LOW COST

SOCIETY

Mrs. Davis Hostess at Study Club Meeting.

1922 Study Club met with Mrs. C. H. Davis Thursday afternoon, Dec. 6. The following program was given with "art" as the subject. Roll call, a famous picture. The placing of paintings and bronzes in school and home, Mrs. C. M. Wilson Education by Ownership, Mrs. Lon Smith. Texas Fine Arts Association, Mrs. Edd Johnson. Chronology of schools through the eighteenth century, Mrs. Jim Willson. Mrs. C. M. Wilson gave a report of the State Federation of Women's Clubs at Denton, which she attended recently. Mrs. Davis served sandwiches, angel food cake and hot tea. The next meeting will be at the home of Mrs. J. B. Jenkins, Thursday afternoon Dec. 20. A special Christmas program will be given.

K. K. Klub Met Friday With Mrs. Johnson.

K. K. Klub met Friday afternoon at 3 o'clock with Mrs. W. D. Johnson as hostess. Mrs. J. Key Green won high score for the visitors. High score for the members went to Mrs. W. H. Hilton.

A salad course was served to the following: Mrs. J. Key Green, Mrs. W. H. Hilton, Mrs. Otis Abston, Mrs. John I. Hammonds, Mrs. Fred R. Brown, Miss Virginia Lewis Mrs. Lowe Townsend of Coffeyville, Kansas, and the hostess, Mrs. Johnson.

Miss Virginia Lewis will be hostess at a Christmas party at the next meeting which will be held next week, the date to be announced later.

Sunday School Class Holds All-Day Meeting.

The Pastors' Helpers Class of the Methodist Sunday School met Tuesday at the church in an all-day meeting and quilting. Lunch was spread at noon in picnic style, each lady having brought a dish. At 3 o'clock the house was called to order by the president and a short business session was had.

Those present were: Mesdames W. M. McCauley, W. W. Porter, C. O. Thomas, T. J. Nance, P. M. Felton, A. P. McKinnon, D. D. Shipley, Tom Deen, O. B. Olson, Wm. McGehee, W. L. Boerner, L. C. McDonald, Wm. Colville, Ella Johnson Will Almon and Mrs. M. F. Swain and C. Surginer, visitors to the class.

The class will meet with Mrs. C. O. Thomas Friday, December 21, at 2 o'clock for their annual Christmas party and also to prepare a Christmas box for the sick.

Federation Will Sponsor Exchange of Flowers.

An exchange of flowers, seeds and bulbs among the flower lovers of Floyd County is a plan of the Floyd County Federation of clubs which was made at the meeting held here November 27. Mrs. Wm. McGehee is chairman of the flower exchange committee and she asks that the

ladies not forget to take care of their plants and seed during the winter months and keep in mind the exchange which will be held in the early spring and possibly at the next meeting of the Federation.

Each lady with a surplus of some flower will bring it and exchange with someone else for some other plant or bulb, according to the plans of the Federation.

Social Calendar

Thursday

Mrs. Jack Henry will entertain with a Christmas party for the members of the Wednesday Bridge Club Thursday evening, December 20, at 7:15 o'clock.

Friday

Tingata Group of the Camp Fire Girls will have a council fire Friday afternoon, December 14, at 5:45 at Mrs. W. C. Grigsby's home. All members are requested to be present.

Mr. and Mrs. A. B. Keim will be host and hostess to the Friendship Bridge Club Friday evening at 7:30 o'clock.

Saturday

Nettopew Camp Fire Girls will meet Saturday morning at 10 o'clock at the home of Mrs. George Smith. Each girl will bring a dish for luncheon and some material to make a doll dress, as the day will be spent making gifts for other children.

Monday

Woman's Missionary Society of the Baptist church will meet Monday afternoon at 2 o'clock at the church. At this time the society will pack a box of clothing for Buckner's Orphans Home. All members are urged to donate something.

Mrs. Fred Brown will be hostess Monday afternoon at 3 o'clock to the Woman's Council honoring the members whose birthdays come during the month of December.

Woman's Missionary Society of the Methodist Church will meet Monday afternoon at 3 o'clock at the church.

American Legion Auxiliary meets Monday night, December 17, in regular session at the Legion home. A social hour will follow the business session.

Tuesday

The Wacheolovan Camp Fire group will meet Tuesday, December 18, at 12 o'clock with Mrs. G. F. Klebold for a program and the continuation of a nature study begun at the previous meeting.

The members of the Martha Girls Sunday School class of the Methodist church will hold their annual Christmas party Tuesday evening, December 18, at 7:30 o'clock at the home of Mrs. W. H. Edwards, West Mississippi Street.

Mrs. R. C. Henry will be hostess at a Christmas party for members of the T. E. L. Sunday School class of the Baptist Church Tuesday evening, December 18.

Wednesday

Mrs. Rip Snodgrass will be hostess to the San Souci Bridge Club Wednesday, afternoon at 2:30 at the home of Mrs. Fred Wimberly. This will be a Christmas party and the members will exchange gifts. The meeting was postponed from December 19.

Woodmen Circle will have its annual Christmas program for members and their children Wednesday night, December 19, at 7:30 at the hall.

We Want You

TO SEE OUR SPECIALS FOR FRIDAY AND SATURDAY

Delicious Apples, large size, **3c**

Red Ball Oranges, Large Size, **3c**

Green Cabbage, per lb., **3c**

Crushed Pineapple, Gallon can, **77c**

Black Berries, Gallon can, **57c**

Good Flour, Guaranteed to please **\$1.73**

Cane Sugar, 15 lbs., **98c**

T. S. Embroidery Club With Mrs. Collins.

Mrs. Leon Collins was hostess to the T. S. S. Embroidery club at the regular meeting Thursday. Each one present brought a dish of food and luncheon was served at the noon hour.

The following were present: Mesdames Rip Snodgrass, John Reagan Jack Henry, Luther W. Fry, Flynn Thagard, Frank Moore, Homer Steen, E. E. Brown; Miss Ruth Collins; Phil and Maurice Steen and Billie Dean Briscoe.

Nettopew Group to Remember Other Children.

The Nettopew Camp Fire Girls met Friday evening at the home of Folia Randerson. The regular routine of business was attended to and the paper which is published each week by the group was read.

The group will meet Saturday morning at 10 o'clock with Mrs. George Smith. Each girl will bring a dish for lunch and some material for a doll dress. The girls will spend the day dressing dolls and making other gifts for children who are less fortunate than themselves.

After the business session refreshments were served to the following: Mary Ann Kimble, Bonnie Dale Fyffe, Bert Ione Smith, Rhe Cloud, Laules Jones, Mildred Gordon, Mary Anna Ross, Maxine Fry, Margaret Smith, Wanda Teeple, Novella Taylor, Virginia Welch, Edelle King, Hazel Borum, Marsella Faulk, Mary Louise Thurmon, Louise Conner, Mrs. Wilson Kimble, assistant guardian; Mrs. George Smith, guardian; and Folia Randerson hostess.

Wacheolovan Group Begins Nature Study.

Wacheolovan Group of the Camp Fire Girls met Tuesday afternoon at 4 o'clock with Mrs. G. F. Klebold. A nature study was begun. A large percent of the members were present and Velma Palmer was present as a new member.

The meeting adjourned to meet Tuesday, December 18, with Mrs. G. F. Klebold at 12 o'clock.

Program For Andrews Ward P. T. A. Meeting.

The Andrews Ward P. T. A. meeting was postponed this week on account of the weather, and will meet Wednesday, December 19 at 3 o'clock. Every patron of the school is urged to be present. Mrs. A. N. Gamble will have charge of the program.

Welcome Address—Minnie Lou Heald.
 Pianologue—Geraldine Gamblin Reading—Louise Gound.
 Song—Virginia Bell Gamble.
 Pianologue—Laulless Jones.
 Reading—Virginia Martin.
 Reading—Johnnie Mae Hanle.
 Song—Class.

SANTA LETTERS

Bivins, Texas, Dec. 4, 1928.

Dear Santa: I wrote you last Christmas so I guess you still remember me. I still live in the piney woods of East, Texas. Please don't forget to stop when you come by. I would like a "too too" train with a great big engine, a ball, and a wheel barrow big enough to carry stove wood for mother. If you do not have them bring something nice for a little boy just two and a half years old. Please dear Santa don't forget mother and daddy, they like nice things too. Please leave us some nuts and fruit. You will find my stocking hanging by the fireplace and a cake for you on the mantel.

Best of all don't forget my good old grandmas and grandpas for they are old and they deserve the best.

I love you Santa because you first loved me.

Your little friend,
 Edsell J. Williams of Cass Co.

Floydada, Texas, Dec. 12, 1928.

Dear Santa: Please bring me an air gun, a train, a set of tools. Santa don't forget all the little boys and girls who don't have any Mammams and Pappas. I've been good Santa and studied hard. I can read now and I'm being an awful good boy.

Love to Santa,
 Jack Johnson.

Floydada, Texas, Dec. 8, 1928.

Dear Santa Claus: I am in the fourth grade and ten years old. I go to Campbell school. I like my teacher, her name is Miss Fuqua. I want a little machine and an embroidery set and some fruit, nuts and candy. I guess that is all for this time. Don't forget my baby brother, he is one and a half years old. He wants a rocky horse and lots of fruit, nuts and candy.

Your friend,
 Irene Hinkle.

Floydada, Texas, Dec. 10, 1928.

Dear Old Santa: I am a little girl 10 years of age. I will be in the fifth grade Xmas. I am going to tell you what I want for Xmas. I want a big doll with real hair and a machine to sew my dolls dresses with. You may bring me some fruit, candy and nuts. I sure do thank you good Santa.

Your friend,
 Juanita Switzer.

P. S. I hope you visit all the little children who are poor and give them nice things.

Floydada, Texas, Dec. 13, 1928.

Dear Santa: Please bring me a pair of cowboy boots, a hat, a baseball and bat; also lots of fruit, candy and nuts and don't forget the fire works.

Your little friend,
 James Frye Gibbs,
 515 West Kentucky Street.

The Hesperian \$1.50 per Year.

SANTA LETTERS

Floydada, Texas, Dec. 11, 1928

Dear Santa Claus: Another year has come and I am looking for you. I am ten years old and in the fourth grade. My teacher's name is Miss Bolding, and I want you to go to see her. First I want to thank you for the things you brought me last year. I want a bicycle and fruit, nuts and fire-works. My little brother, George Fry wants a set of Lincoln Logs and a Sandandy toy and fire-works. I guess this is all. With lots of love.

Your truly,
 Malcom Lider.

Mrs. L. A. Moore has returned from Vernon where she spent several weeks with her sons, Drs. Moore and Moore and was under their medical attention while there. She is reported to be quite improved and wishes to express her thanks to her many friends and to Drs. Smith and Smith, who administered to her during her illness.

Judge and Mrs. Wm. McGehee and Mr. and Mrs. George A. Lider returned Thursday from Amarillo where Mr. Lider, as a representative of the local Chamber of Commerce, and Judge McGehee attended the meeting of the Panhandle Plains of Texas, Inc., December 5.

Mr. and Mrs. R. E. Fry left Tuesday for Ft. Worth where Mr. Fry will attend and speak before the Southwestern Life Insurance agents convention.

Mrs. Lowe Townsend, of Coffeyville, Kansas, is a guest of Mrs. N. A. Armstrong and Mrs. W. D. Johnson. She is also visiting her aunt, Mrs. H. O. Dickerson, of Silverton.

PARISIAN FASHION SHOWS BRING BACK WAISTLINE

The normal waistline, so long banished, came back to its own in the Fall fashion showings in Paris of recent days, according to dispatches to the Woman's Home Companion fashion editor. With it came the tucked in blouse which vies with the overblouse.

Lace, too, has come back as an innovation after many years and it is being used in numerous ingenious ways. It appears not only in evening gowns but in formal afternoon frocks for example, Worth showing in his collection, ensembles consisting of a short jacket and skirt of lace with a georgette blouse. Both thread and silk laces are in favor and in addition to black, white and natural, there is a very decided vogue for colored laces.

There are few who would believe that lace should be spoken of in terms of jersey, yet some of the smartest jerseys for sports and day time wear are very light and show patterns that resemble fans, tatted

wheels, spider webs and other lacy designs. There is even an open-work jersey knitted in real macramé patterns.

Velvet is a factor in the winter vogues, patterned fabrics receiving much attention in the early models shown by Louiseboulanger. Printed velvets appeared, dotted and checked for daytime and brilliantly flowered for evening wear. Stiff materials such as satin, moire and taffeta, also are favored for evening wear, although tulle with bouffant skirts

and fitted bodices are seen frequently. Evening skirts are distinctly longed but for daytime wear the hemlines remain where they have been in seasons past.

Tastes in Books

People's taste in books is often dependent on the opportunity they have for coming into contact with good ones.—Woman's Home Companion.

Santa says

Give Him a Suit of Clothes

A. B. Kirschbaum Company, Quick Service Special Order Department is offering a special—

15 % Discount

From list price on orders received between


Dec. 10 and Dec. 19

Call and let us show you our beautiful assortment of patterns in suits and Camels Hair Top Coats.

HE will appreciate gifts we have selected.

Wood Bros.

"Clothers For Men"

SPECIAL HOLIDAY FARES
Go Home For Christmas
 via

 Tickets on sale Dec. 20th, to 25th, inclusive, also Dec. 29th, 30th, and 31st and January 1st, 1929. Final return limit January 7th, 1929. Between all points in Texas and to destinations in Louisiana. For rates, routes, reservations, etc., see: F. J. BARKHURST, Agent, Floydada, Texas. Or write: T. B. Gallaher, General Passenger Agent, Amarillo, Texas.

GIFT HINTS
Gifts That Are Sure Of A Welcome

YOU have some particular man in mind. Like most men he is extremely fussy about the color of his neckties, the cut of his pajamas, the pattern of his dressing gown. YET he won't admit it to you. He likely says to you—I don't like "flashy" things to wear—Yet deep down in his heart he covets something to wear with that Christmas and lasting spirit. You want to give him something he will really like—and some one will probably say to you. I don't want anything for Christmas." Men are apt to talk nonsense like that. But don't you believe it. He wants something, even if he doesn't know "he" wants something. We can tell you what it is. What's more we have it.

Remember that we serve many hundreds of men each year and since 1900 we've made men's wear a study. We know all about their little prejudices—We've prepared the greatest Christmas selection in our history . . . We have hundreds of gifts—of the standard brands and have combined price, style and quality.

Don't forget that a GLAD SNODGRASS label adds distinction to any gift and reflects a mark of good taste and discrimination.

What man wouldn't be happy to unwrap a gift package and see this label? Right down in his heart—he knows.

A FEW SUGGESTIONS

Men's Suits \$19 to \$45	Ladies Fitted Bags \$25 to \$35
Top Coats \$17 to \$45	Leather Coats \$7 to \$15
Hats \$5 to \$22	House Shoes \$2 to \$3.95
Dressing Gowns \$7 to \$25	Sport Coats \$5 to \$17.50
Gloves \$1.50 to \$4	Sweaters \$3 to \$10
Suspenders \$1 to \$2	Golf Trousers \$4 to \$10
Neckwear \$1 to \$3	Riding Trousers \$5 to \$5.50
Shirts \$1.50 to \$6.50	Handkerchiefs in Xmas Boxes, Hose in Xmas Boxes, Jewelry and novelties.
Hose 40c to \$2	Hundreds—We don't list.
Mufflers \$1 to \$4	
Cowhide Bags \$12 to \$35	

TEN more shopping days—Come in—make your selection with a deposit—We'll handle and see they are placed in mails in due time—Or we'll wrap and hold for YOU.

"Glad Snodgrass"

"Smart Wear for Men Since 1900"

C. P. LOOPER COMPANY

M SYSTEM
 "Saves for the Nation"
FRIDAY AND SATURDAY

Compound	8 POUND PAIL	\$1.19
SPUDS	10 POUNDS	19c
COFFEE	1 POUND CAN LIPTONS	49c
CANDY	CHRISTMAS MIXED PER LB.	17½c
BACON	CUDDAHAYS REX PER LB.	25c
FLOUR	48 LB. BAG	\$1.78
Cocoanut	Durnhams 1 lb.,	49c
	Durnhams ½ lb.,	25c
	Durnhams ¼ lb.,	13c

We Deliver All Orders of \$2.50 or Over Free. Phone 4

Through the Turn-Table to Economy

THE FLOYD COUNTY HESPERIAN

VOLUME 35

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, DECEMBER 13, 1928.

NUMBER 42

Floyd County Kiddies Write Letters to Santa Claus

Late Hatchery Chicks False Economy, Claim

High-Priced Egg Months Are October and November, Study of Figures Show.

The farmer or poultry raiser who does not purchase chicks early in the year, thinking to obtain reduced prices on chicks in May and June, is practicing false economy, and actually taking money out of his own pocket, in the opinion of market students and poultry experts familiar with the poultry and egg market. In addition to taking certain loss in profits, he has no assurance that chick prices will be lower in early summer than they were in early spring.

Change in market conditions during the past few years has made October and November the high-priced egg months, study of figures shows. This came about because more and more folks have learned how to produce winter eggs. The great majority, however, have not yet learned how to take care of their pullets through the summer and early fall to bring them to laying age in time for the October and November markets, which are now the peak markets of the entire year.

If the poultry raiser holds off on purchase of chicks until summer, he forfeits any chance of having his pullets in laying condition in time to take advantage of the high egg prices prevailing in the Fall and Winter.

Those who raise Leghorns, and depend upon their egg production to build up the family bank balance, should have their baby chicks under the hover not later than the first week in April. The heavier breeds, such as Rocks, Rhode Island Reds, and similar breeds, should be started at least a month earlier. When this plan is followed, and the chicks have a nice grassy range, plenty of good feed, and a liberal supply of milk, the flock owner can generally depend on having his houses full of laying pullets in early October, in time to take advantage of the high Fall prices.

Hatcheries are aware of the need for early chicks, if their customers are to reap their full profit on their investment, and many of them set their eggs for hatching in December and January.

The Hesperian \$1.50 per year.

Unmistakable evidence that the happiest day of the year in the life of a child is drawing near is afforded by the swarm of letters to the patron saint of childhood that have flooded The Hesperian office this week, and incidentally they furnish the most complete kind of a list for the shoppers who plan to aid Santa in his undertakings.

Floydada, Texas,
Dec. 8, 1928.

Dear Santa:

I am a little girl seven years old. I go to school and I am learning ever so fast and I am trying to be a good little girl so you will bring me lots of things. I would like to have a real pretty baby doll, a doll bed, a tricycle and some fruit, candy and nuts. Now, please don't forget that I want a sleepy doll.

Your little friend,
Claudine Carpenter.

Floydada, Texas,
Dec. 7, 1928.

Dear Santa:

Please bring me a doll, a cabinet, a stove, a wrist watch, a box of handkerchiefs, and some fruits, nuts and candy.

Verda Francis Turner.

Floydada, Texas,
Dec. 7, 1928.

Dear Santa Claus:

Please bring me a doll, a bracelet, a set of knives and forks, a doll sweater and cap, and some nuts and candy.

Iona Sargent.

Floydada, Texas,
Dec. 7, 1928.

Dear Santa:

I want a doll buggy, a doll cradle, a box of handkerchiefs, a wrist watch and some nuts, fruits and candy.

Your little friend,
Anna Fae Burgett.

Floydada, Texas,
Dec. 7, 1928.

Dear Santa:

I am a little girl seven years old. I have tried to be a good little girl so you will come to see me. Will you please bring me a character doll, a doll buggy, a blackboard, and some apples, oranges, nuts and candy.

Your little friend,
Madeline Thacker.

Floydada, Texas,
Dec. 10, 1928.

Dear Santa Claus:

I am a little boy two years old. I want you to please bring me a little wagon, a fire truck, and lots of fruit, nuts and candy. Dear old Santa, please don't forget my Grand dad Noland.

Your friend,
Billie Williams.

Floydada, Texas,
Dec. 7, 1928.

Dear Santa:

I am a little boy, seven years old. I am in the first grade. I want a plow and wagon, and a desk, and some candy and nuts.

Leon Ferguson.

Floydada, Texas,
Dec. 9, 1928.

Dear Santa Claus:

I am a little girl six years of age. I do not go to school, so I help mother and daddy work. I have tried to be good all the year because I knew you did not like naughty little girls.

For Christmas I would like a little telephone, lots of fruit, candy and nuts and, Santa, if you get the lucky ticket I would be delighted with the little car that is to be given away at Floydada.

Santa Claus, I hope you won't forget my little cousins, Maurine Hart and Jewel Elza. Bring them lots of toys because they have been good, too.

Hoping you will find all the other little girls and boys, I am, as ever,
Your little friend,
Vanceel Woolsey.

Floydada, Texas,
Dec. 13, 1928.

Dear Santa Claus:

I'm a little girl, eight years old. I want a doll buggy, a byelo and a little cedar chest, fruits and candy. Don't forget me.

Erma Dean Moore.
Floydada, Texas,
Dec. 6, 1928.

Dear Santa:

Please bring me a little wagon, and some marbles, lots of fruit and candy. I am in the first grade and I am eight years old.

Your little friend,
Clifford Warren.

Floydada, Texas,
Dec. 10, 1928.

Dear Old Santa:

I am a little girl seven years old and in the second grade. And I am going to ask you to please bring me a piano, a great big one. Also a little table with two chairs, blue, and lots of candy, nuts and fruit. If you have plenty. Please don't forget my teacher, Mrs. Hughes. Also my Sunday teacher, Mrs. Bain. With lots of love, your little friend,
Eddy Lois Sparks.

Floydada, Texas,
Dec. 13, 1928.

Dear Santa Claus:

I am writing you to tell you what I want for Christmas. I want a great big doll, a cradle, and some fruits.

Yours truly,
Coleta Lee Moore.

Floydada, Texas,
Dec. 13, 1928.

Dear Santa Claus:

I am writing you because I want to tell you what I want for Christmas. I want a horn, dump truck, train and nuts, fruit and negro doll. Don't forget me.

Yours truly,
Carman Moore.

Floydada, Texas,
Dec. 6, 1928.

Dear Santa:

Please bring me a doll, and bring me some water colors, and bring me some nuts, candy and apples, bananas and oranges. I am in the third grade and ten years old.

Yours truly,
Earnestine Warren.

Floydada, Texas,
Dec. 8, 1928.

Dear Santa:

Please bring me a baby doll, Charleston bag and fruit, nuts and candy.

Your little friend,
Mary Frances Rogers.

Floydada, Texas,
Dec. 7, 1928.

Dear Santa:

I am writing to tell what I want for Christmas. I want a set of dishes, an iron, a doll bed and some candy, nuts and oranges, and I guess that's all.

Margaret Adeline Foster.
Floydada, Texas,
Dec. 7, 1928.

Dear Santa:

I want a doll buggy, a baby doll, and a trunk. I am nine years old and in the fourth grade. I have tried to be good this year. I have five sisters who want you to come to see them and two brothers who want you to come to see them also. I want you to bring me a dresser and a dresser set and some fruit and candy and nuts.

Your little friend,
Louise Brown.

Floydada, Texas,
Dec. 4, 1928.

Dear Santa:

I want you to please bring me a little stove, a little iron and ironing board, a sleepy doll, a tub and rub board, and candy, nuts and fruit and sparklers. If you do not have what I ask for I will be pleased with what you bring me.

Your little friend,
Blanche Fuqua.

Floydada, Texas,
Dec. 4, 1928.

Dear Santa:

I want a doll buggy and a baby doll to go in it. I want a dresser set and some fruit and some candy and nuts. I have tried to be good.

Yours forever,
Lorene Brown.

Floydada, Texas,
Dec. 7, 1928.

Dear Santa:

I want you to bring me a baby doll and a doll buggy and a little stove, set of dishes, a doll bed, and candy, nuts and fruit.

Your little friend,
Ruby Brown.

Floydada, Texas,
Dec. 4, 1928.

Dear Santa:

I want you to please bring me some dishes, a sleepy doll, some candy nuts and chewing gum.

With love,
Estelle Fuqua.



HAPPINESS
when your gift is opened

WHEN you're doing your Christmas shopping, think of Christmas morning. Think of your gift with the tissue paper and red ribbon crumpled up beside it. Then make it a gift for happiness — when it's first opened and for years to come. A beautiful percolator with cream pitcher, sugar bowl and tray to match — a worry saving Automatic Iron — a shining Turn-over Toaster — select your gifts from these Westinghouse appliances.

You'll find them in our store at prices you won't mind paying.

Automatic Iron \$7.75	Percolator Sets \$21.75 to \$24.00
Turnover Toaster \$6.00	Cozy Glow Heaters \$4.75 and \$7.50
Warming Pad \$8.50	Table Stove \$9.00
Curling Iron \$2.50	Automatic Electric Range \$147.50
Boudoir Iron \$5.00	

Texas Utilities Co.

A

BRAND NEW

PONTIAC

IS COMING!

IN KEEPING with its policy of progress, Oakland has for months been working on a new Pontiac Six. It is more than a refinement of its famous predecessors. It is essentially a brand new car from beginning to end.

Details will be announced later. But this much can be said now. This new Pontiac will represent an even greater innovation today than the first Pontiac represented in 1926! Without departing from the low-price field, it will bring to this field finer elements of style, performance and luxury never before provided in a car so inexpensive to buy!

WATCH FOR FURTHER INFORMATION REGARDING

THE NEW

PONTIAC

OAKLAND MOTOR CAR CO.
Pontiac, Mich.

Few People Realize

—how easy it is to enlarge their homes by finishing off extra rooms in the attic or by building on artistic additions.

—In this way it is possible to have the much desired spare guest chamber or to provide for a larger family—at a very reasonable outlay, too.

—Such alterations justify their cost many times over by increasing the value of your property.

—We carry a full stock of enduring lumber, as well as a complete line of building materials of all kinds. Please feel free to talk over your plans with us, as we may be able to give some helpful suggestions on economical building.

Higginbotham-Bartlett
Company

“Everything to build anything”

Harmony News

Harmony, December 11.—We want to congratulate Mr. Olin W. Fry, who was chosen as one of the Master Farmers of Texas. We are proud that Floyd County has another master farmer. Hurrah for Floyd County.

Our new preacher Rev. J. E. Payne filled the pulpit Sunday morning and night. He was accompanied by his wife and son Ethridge, and C. O. Eaves, of Lubbock. The latter is a brother of Mrs. Payne and is a teacher in Tech College, where Ethridge Payne is also a student.

Mrs. R. H. Shearer, a poultry expert, has been culling chickens out in the community. Several flocks have been culled. She is representing the Purina Feed Company.

Miss Blanche Ramsey is spending a few days in Amarillo.

The singing at the home of Mr. and Mrs. L. A. Williams Sunday afternoon was well attended.

The Carr's Chapel Church pounded the new preacher and his wife Friday night. There was a nice collection of gifts, such as hams, sacks of sugar, buckets of lard, can goods and etc.

Grandma Hale of Chillicothe is visiting her son, J. S. Hale, this week.

The missionary Society met with Mrs. M. D. Ramsey last Friday.

Carr's Chapel Sunday School took their annual Christmas offering for the Waco Methodist Orphans' Home Sunday. The offering amounted to \$40.00.

H. M. Miller and G. L. Snodgrass are on the sick list this week.

South Plains News

South Plains, December 10.—Herman Gilliland was carried to Lubbock last week where he was operated for appendicitis. He was reported to be getting along as well as could be expected yesterday. His father and mother are still with him.

Mr. and Mrs. Brooks Browning and baby spent the week end at Friona visiting relatives.

Maxine and Allen Myers, Linnie and Lillian Milton spent Sunday with Trula May and Muriel Fay Phegley.

The South Plains Hotel has changed hands again. We understand the present owner comes from Lubbock. We welcome them to our little city.

Mrs. Homer Harper and children were Lockney visitors Saturday.

Mr. and Mrs. G. Milton and children were guests at dinner of Mr. and Mrs. N. D. Clark Sunday.

Mrs. Phegley and children were visitors in Lockney Saturday.

Margaret Burns spent Sunday afternoon with Fay Myers.

Clyde Myers, who has been in Oklahoma the past three months, returned home Friday. He says South Plains looks good to him.

Center News

Center, December 11.—Another drizzly day. The community in general is wishing the weather would clear up so that they could finish gathering the cotton crop. With a few warm days the job would almost be finished this year.

Mr. and Mrs. McAda and Mr. and Mrs. Claud Carpenter took Sunday dinner with Mr. and Mrs. C. O. Spence.

Mr. Bryant and family and Mr. and Mrs. Marion Carpenter spent Sunday at Floydada with Mrs. Jim Pitts, who underwent an operation at the Smith and Smith Sanitarium.

Mrs. Veach seems to be improving, with time and care she hopes to be strong again.

Mr. and Mrs. Jordan and daughters and J. W. Cole took Sunday dinner with Mrs. Montgomery and children.

J. W. Cole spent Sunday afternoon with his cousins, Mr. and Mrs. Mitt Bullard.

Blanco News

Blanco, December 11.—The sock supper held at the school house Friday night brought \$43.00. Irene Cates got the cake for being the prettiest girl present, and Clayburn McPeak the cake for being the ugliest boy present.

Mr. and Mrs. L. C. Wheeler attended the poultry show at Slaton Friday and Saturday.

D. R. Badgett and G. R. Smith went to Oton Friday on business. They returned home Saturday.

Mr. and Mrs. Farley had guests from Oklahoma the past week end.

Will Snell and family and D. R. Badgett and family visited in the J. W. Dalton home at Starkey Sunday.

Bob Gollehon and family are in Wood County visiting her mother. They are moving to California.

Mr. and Mrs. Reese Grubb have moved to town and a family from Oklahoma have moved where they lived.

Mr. and Mrs. Will Snell have purchased a piano for their little daughter, Ruth.

J. W. Dalton and children and Cecil Grigg, wife and little son were visitors at the Snell home Sunday night to hear sermons over the radio.

Allman News

Allmon, December 10.—Mr. and Mrs. V. A. Thorn spent Sunday with Mr. and Mrs. J. S. Jones.

C. H. McElroy carried Mr. and Mrs. G. W. Casey to Dallas. Mr. and Mrs. Casey will go on to Malvern, Arkansas, where they will make their home.

V. A. Simmons spent Sunday night with Clarence Jones.

Mr. and Mrs. Wilson Hobbs spent Sunday with Mr. and Mrs. C. H. McElroy.

Mr. and Mrs. Lawrence Snapp spent Sunday with Mr. and Mrs. Edwin Case.

Mr. and Mrs. E. G. Williams visited near Lorenzo Sunday.

McCoy News

(Too late for last week)

McCoy, Dec. 7.—The farmers are all taking advantage of the sunshine and gathering their cotton. The gins are crowded again.

The continued rain was fine on wheat which is showing up good.

Quite a few young folk of the McCoy community came home from school to spend Thanksgiving with home folk. They were: Miss Verna Nixon, Pauline Day, Everett Zell and Lucille Fairchild, from Plainview; R. C. Day from Floydada.

Mr. and Mrs. Foster, McCoy school teachers spent Thanksgiving in Lubbock.

The Baptist pastor filled his regular appointment here the first Sunday and Sunday night.

Mr. and Mrs. C. H. Dudley entertained a few friends and relatives with a Thanksgiving dinner.

Lucille Fairchild spent Thursday night with Miss Mildred Raley.

Misses Mildred and Lucille Raley spent Friday with home folk at Lakeview.

Miss Martha Blackman of Plainview spent the week end with Miss Zell Fairchild.

Everybody driving new cars. Makes us think our community must be prospering.

McCoys News

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Misses Mildred and Lucille Raley spent Friday with home folk at Lakeview.

Miss Martha Blackman of Plainview spent the week end with Miss Zell Fairchild.

Everybody driving new cars. Makes us think our community must be prospering.

Fairview B. Y. P. U. will render a program at Center next Sunday afternoon at 2:30. Let all of our church people especially be out. All of the community is invited.

Mrs. A. A. Tubbs and children took Sunday dinner with Mr. and Mrs. Jernigan.

J. W. Cole attended the funeral of his aunt, Mrs. Frank Cole, at Lockney last Saturday afternoon.

Mr. and Mrs. A. L. Spence and Rev. and Mrs. Merl Weathers took Sunday dinner with Mr. and Mrs. Mankin.

Friday was hog killing day around Center. Messrs. Ross, Miller Jordan and Mrs. Montgomery butchered.

Misses Bernice Mankin and Alma Montgomery visited Miss Doris Spence after singing Sunday.

Several cases of flu, in a light form, are reported about Center.

We all enjoyed the Rev. O'Brien's sermon at the church Saturday night.

Sunset News

(Too late for last week)

Sunset, Dec. 3.—Brother T. P. Nelson filled his appointment here Sunday and also Sunday night.

Miss Ruth Childress, G. E. Shearer, and Virgil Orman were visitors in the Upton home Sunday.

Sunset and Aiken played basketball Friday. The scores were 25 and 7 in Aiken's favor. Our boys are not in practice, this being their first time to play this year and they did not have much confidence in themselves.

Visitors in the Myers home Sunday were Misses Bessie, Dorris and Maurine Shearer, and Otis and Armon Milton, Johnnie Willson, Bill Holten, Mrs. Frank Hoffman and children and Mamie Lou Jarnigan.

Miss Mary Nell Calahan spent the Thanksgiving holidays with her parents, Mr. and Mrs. R. L. Haverty.

L. T. Wood spent the holidays with his parents. He is attending school in Plainview.

Mr. and Mrs. W. M. Lyles are the proud parents of a baby girl born Nov. 28.

Mr. and Mrs. Frank Hoff and children spent Thanksgiving in Snyder.

The Sunday School will take the play "Mammy's Lil Wild Rose" to Aiken Friday, Dec. 14.

Mr. and Mrs. Wilbur Wilson have sold the hotel. The other proprietors have already moved in.

Sheriff's Sale

THE STATE OF TEXAS
County of Floyd
NOTICE IS HEREBY GIVEN That by virtue of a certain Order of Sale issued out of the Honorable District Court of Floyd County, on the 19 day of November, 1928, by T. P. Guimarin Clerk of said Court for the sum of One Thousand four hundred thirty three and 74/100 Dollars and costs of suit, under a Judgment in favor of H. O. Pope in a certain cause in said Court, No. 2045 and styled H. O. Pope vs. Frances Palmer, placed in my hands for service, I, P. G. Stegall as Sheriff of Floyd County, Texas, did, on the 20th day of November 1928, levy on certain Real Estate, situated in Floydada, Floyd County, Texas, described as follows, to-wit:

Lot 5 in block 2 Bartley Heights Addition to the town of Floydada (Floyd City) Floyd County, Texas, as shown by plat of said addition of record in Vol. 24 page 380, of the

And in compliance with law, I

MEALS SERVED

FAMILY STYLE

Week days, 35c
Special Sunday dinner, 50c
Make arrangements in advance.

Mrs. Joe A. Montgomery
Phone 173

The West Texas State Teachers College

Canyon, Texas
J. A. Hill, President

Winter term opens January 2, 1929.

Correspondence courses available at all times.

Write
D. A. Shirley,
Registrar
for full information

(This advertisement paid for by Canyon Chamber of Commerce)

SHERIFF'S SALE

deed Records of Floyd County, Texas and levied upon as the property of Frances Palmer and that on the first Tuesday in January 1929, the same being the 1st day of said month, at the Court House door of Floyd County, in the town of Floydada, Texas, between the hours of 10 A. M. and 4 P. M., by virtue of said levy and said Order I will sell said above described Real Estate at public vendue, for cash, to the highest bidder, as the property of said Frances Palmer.

Apples!

Just Arrived

A carload of Colorado Apples. Come at once and avoid the rush and get cheap that famous sweet and juicy

STARKS DELICIOUS APPLE

as well as other varieties for your Christmas.

Come sample these apples that retain their flavor by the open air. Why pay \$3.50 per box, which is near \$1.50 more for apples boxed three or four months with the air excluded from them.

We also have watermelons for sale—something I suppose you have never seen here before at this time of the year.

I am located second door west of Judge Duncan's Office near the southeast corner of the Square.

A. D. Summerville

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WHEN YOU

Go Home to See the Folks

THIS CHRISTMAS WILL YOU

Ride in Comfort

???

That trip that you have been planning for Christmas,—will it be a "kill-joy" or will it be a comfortable trip that you will love to remember?

The condition of your car has much to do with the comforts and pleasure of your trip. See that it is capable of keeping you out of the cold, icy wind; the rain and snow.

Drive in today and let us give it the "once over" We will fix it up in first class shape, new curtains 'en everything. We have glass for all models of closed cars.

REASONABLE PRICES, TOO

L. & O. Auto Top and Paint Shop

West California Street

Harmony News

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Grandma Hale of Chillicothe is visiting her son, J. S. Hale, this week.

The missionary Society met with Mrs. M. D. Ramsey last Friday.

Carr's Chapel Sunday School took their annual Christmas offering for the Waco Methodist Orphans' Home Sunday. The offering amounted to \$40.00.

H. M. Miller and G. L. Snodgrass are on the sick list this week.

South Plains News

South Plains, December 10.—Herman Gilliland was carried to Lubbock last week where he was operated for appendicitis. He was reported to be getting along as well as could be expected yesterday. His father and mother are still with him.

Mr. and Mrs. Brooks Browning and baby spent the week end at Friona visiting relatives.

Maxine and Allen Myers, Linnie and Lillian Milton spent Sunday with Trula May and Muriel Fay Phegley.

The South Plains Hotel has changed hands again. We understand the present owner comes from Lubbock. We welcome them to our little city.

Mrs. Homer Harper and children were Lockney visitors Saturday.

Mr. and Mrs. G. Milton and children were guests at dinner of Mr. and Mrs. N. D. Clark Sunday.

Mrs. Phegley and children were visitors in Lockney Saturday.

Margaret Burns spent Sunday afternoon with Fay Myers.

Clyde Myers, who has been in Oklahoma the past three months, returned home Friday. He says South Plains looks good to him.

Center News

Center, December 11.—Another drizzly day. The community in general is wishing the weather would clear up so that they could finish gathering the cotton crop. With a few warm days the job would almost be finished this year.

Mr. and Mrs. McAda and Mr. and Mrs. Claud Carpenter took Sunday dinner with Mr. and Mrs. C. O. Spence.

Mr. Bryant and family and Mr. and Mrs. Marion Carpenter spent Sunday at Floydada with Mrs. Jim Pitts, who underwent an operation at the Smith and Smith Sanitarium.

Mrs. Veach seems to be improving, with time and care she hopes to be strong again.

Mr. and Mrs. Jordan and daughters and J. W. Cole took Sunday dinner with Mrs. Montgomery and children.

J. W. Cole spent Sunday afternoon with his cousins, Mr. and Mrs. Mitt Bullard.

Blanco News

Blanco, December 11.—The sock supper held at the school house Friday night brought \$43.00. Irene Cates got the cake for being the prettiest girl present, and Clayburn McPeak the cake for being the ugliest boy present.

Mr. and Mrs. L. C. Wheeler attended the poultry show at Slaton Friday and Saturday.

D. R. Badgett and G. R. Smith went to Oton Friday on business. They returned home Saturday.

Mr. and Mrs. Farley had guests from Oklahoma the past week end.

Will Snell and family and D. R. Badgett and family visited in the J. W. Dalton home at Starkey Sunday.

Bob Gollehon and family are in Wood County visiting her mother. They are moving to California.

Mr. and Mrs. Reese Grubb have moved to town and a family from Oklahoma have moved where they lived.

Mr. and Mrs. Will Snell have purchased a piano for their little daughter, Ruth.

J. W. Dalton and children and Cecil Grigg, wife and little son were visitors at the Snell home Sunday night to hear sermons over the radio.

Allman News

Allmon, December 10.—Mr. and Mrs. V. A. Thorn spent Sunday with Mr. and Mrs. J. S. Jones.

C. H. McElroy carried Mr. and Mrs. G. W. Casey to Dallas. Mr. and Mrs. Casey will go on to Malvern, Arkansas, where they will make their home.

V. A. Simmons spent Sunday night with Clarence Jones.

Mr. and Mrs. Wilson Hobbs spent Sunday with Mr. and Mrs. C. H. McElroy.

Mr. and Mrs. Lawrence Snapp spent Sunday with Mr. and Mrs. Edwin Case.

Mr. and Mrs. E. G. Williams visited near Lorenzo Sunday.

McCoy News

(Too late for last week)

McCoy, Dec. 7.—The farmers are all taking advantage of the sunshine and gathering their cotton. The gins are crowded again.

The continued rain was fine on wheat which is showing up good.

Quite a few young folk of the McCoy community came home from school to spend Thanksgiving with home folk. They were: Miss Verna Nixon, Pauline Day, Everett Zell and Lucille Fairchild, from Plainview; R. C. Day from Floydada.

Mr. and Mrs. Foster, McCoy school teachers spent Thanksgiving in Lubbock.

The Baptist pastor filled his regular appointment here the first Sunday and Sunday night.

Mr. and Mrs. C. H. Dudley entertained a few friends and relatives with a Thanksgiving dinner.

Lucille Fairchild spent Thursday night with Miss Mildred Raley.

Misses Mildred and Lucille Raley spent Friday with home folk at Lakeview.

Miss Martha Blackman of Plainview spent the week end with Miss Zell Fairchild.

Everybody driving new cars. Makes us think our community must be prospering.

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SHERIFF'S SALE

THE STATE OF TEXAS
County of Floyd
NOTICE IS HEREBY GIVEN That by virtue of a certain Order of Sale issued out of the Honorable District Court of Floyd County, on the 19 day of November, 1928, by T. P. Guimarin Clerk of said Court for the sum of One Thousand four hundred thirty three and 74/100 Dollars and costs of suit, under a Judgment in favor of H. O. Pope in a certain cause in said Court, No. 2045 and styled H. O. Pope vs. Frances Palmer, placed in my hands for service, I, P. G. Stegall as Sheriff of Floyd County, Texas, did, on the 20th day of November 1928, levy on certain Real Estate, situated in Floydada, Floyd County, Texas, described as follows, to-wit:

Lot 5 in block 2 Bartley Heights Addition to the town of Floydada (Floyd City) Floyd County, Texas, as shown by plat of said addition of record in Vol. 24 page 380, of the

And in compliance with law, I

Apples!

Just Arrived

A carload of Colorado Apples. Come at once and avoid the rush and get cheap that famous sweet and juicy

STARKS DELICIOUS APPLE

as well as other varieties for your Christmas.

Come sample these apples that retain their flavor by the open air. Why pay \$3.50 per box, which is near \$1.50 more for apples boxed three or four months with the air excluded from them.

We also have watermelons for sale—something I suppose you have never seen here before at this time of the year.

I am located second door west of Judge Duncan's Office near the southeast corner of the Square.

A. D. Summerville

MEALS SERVED

FAMILY STYLE

Week days, 35c
Special Sunday dinner, 50c
Make arrangements in advance.

Mrs. Joe A. Montgomery
Phone 173

The West Texas State Teachers College

Canyon, Texas
J. A. Hill, President

Winter term opens January 2, 1929.

Correspondence courses available at all times.

Write
D. A. Shirley,
Registrar
for full information

(This advertisement paid for by Canyon Chamber of Commerce)

SHERIFF'S SALE

deed Records of Floyd County, Texas and levied upon as the property of Frances Palmer and that on the first Tuesday in January 1929, the same being the 1st day of said month, at the Court House door of Floyd County, in the town of Floydada, Texas, between the hours of 10 A. M. and 4 P. M., by virtue of said levy and said Order I will sell said above described Real Estate at public vendue, for cash, to the highest bidder, as the property of said Frances Palmer.

Apples!

Just Arrived

A carload of Colorado Apples. Come at once and avoid the rush and get cheap that famous sweet and juicy

STARKS DELICIOUS APPLE

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(This advertisement paid for by Canyon Chamber of Commerce)

WHEN YOU

Go Home to See the Folks

THIS CHRISTMAS WILL YOU

Ride in Comfort

???

That trip that you have been planning for Christmas,—will it be a "kill-joy" or will it be a comfortable trip that you will love to remember?

The condition of your car has much to do with the comforts and pleasure of your trip. See that it is capable of keeping you out of the cold, icy wind; the rain and snow.

Drive in today and let us give it the "once over" We will fix it up in first class shape, new curtains 'en everything. We have glass for all models of closed cars.

REASONABLE PRICES, TOO

L. & O. Auto Top and Paint Shop

West California Street

FEDERAL TIRES

EXTRA SERVICE

Every Federal You See has Re-placed Some Competitive Make

—As Federal Does Not Equip any New Automobiles With Federal Tires.

Gullion & Son Tire Service

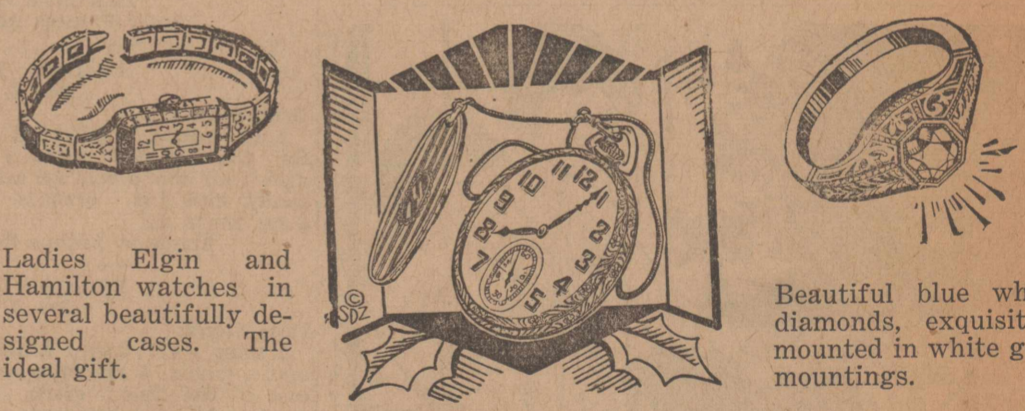
Floydada, Texas

Telephone 83—"Invite Us To Your Next Blow Out"

Did You Know

- That Floydada has fewer evergreens and shrubs than any town of its size on the Plains?
- That Hollums handles this in Carload lots and can save you quite a bit of money?
- That Hollums has a good line of trees, evergreens and shrubbery in stock at this time, and more coming in all the time?
- That a Real Landscape man doesn't have time to peddle trees?
- That if you come up and look at our stock, you can see what you are getting and take no chances?
- That we built our greenhouse and handle this nursery stock for the benefit of HOLLUMS and FLOYDADA, so why give your order to a transient agent, when you can get better stuff cheaper at home.
- That Baker Bros. are the biggest growers of Chinese Elms in the world, and we sell them to you cheaper than you can buy direct from them. We handle their trees.

HOLLUMS
Floydada Florists



Ladies Elgin and Hamilton watches in several beautifully designed cases. The ideal gift.

Beautiful blue white diamonds, exquisitely mounted in white gold mountings.

Handsome pocket watches for men. Knife and chain to match.

Other Suggestions

- | | |
|----------------|----------------|
| FOR HER | FOR HIM |
| DINNER RINGS | STRAP WATCHES |
| BAR PINS | WATCH CHAIN |
| PEARLS | SET RING |
| PURSES | INITIAL RING |
| SILVER WARE | CAMEO RING |
| SET RINGS | KNIVES |
| MESH BAGS | BELT SETS. |

And many other attractive gifts at moderate prices. To those who prefer the extended payment plan of credit, we will gladly extend this courtesy.

C. H. Davis
AT WOODY DRUG

The Christmas Gift Store

For Young and Old Quality and Value

The store of the Christmas Gifts! A gift for everybody at prices for every purse! Gifts for Dad, Mother, Sister, Brother, Friend, Sweetheart, for little boys and girls! Just write out your list and bring it with you! You won't find a thing missing if you select from our big store and our complete stock. Gifts for the home too in a most complete choice! Don't fail to shop early! Courteous attention and rapid service are promised you! Just 10 more shopping days until Xmas.

DISHES



Give her a set of dishes in tulip, nasturtium design or in plain. Sets consist of 25 pieces; 4 dinner plates, 4 breakfast plates, 4 pie plates, 4 saucers, 4 cups, 4 dessert dishes. 1 10-inch platter. Plains sets...\$3.75 Nasturtium or Tulip design

\$4.98

PERFUMES

She will appreciate a bottle of our perfume. Bottled in cute Holiday Packages, per bottle, 25c to \$2.00



VANITIES

The neatest and most compact one we have ever had. Without powder. You put your particular brand in. Each \$1.45

BOUDOIR PILLOWS

They make a pretty adornment for any room and women all appreciate them. All colors and shapes. Each 98c



MESH BAGS

She will be delighted to get one of these new mesh bags. You can afford to buy it for her. Each \$2.95 to \$6.95

FLOOR LAMPS

Made of all metal, on a heavy base to prevent turning over easily. Shades in rose and peach colors. Each \$1.98

COATS AND DRESSES

GREAT VALUES THAT YOU CAN HARDLY AFFORD TO PASS UP. BETTER BUY NOW.



Coats

\$79.00 Coats, — \$49
\$59 and \$69 Coats \$39
\$39 and \$49 Coats \$25
\$29 Coats — \$19
\$25 Coats — \$14.85

Dresses

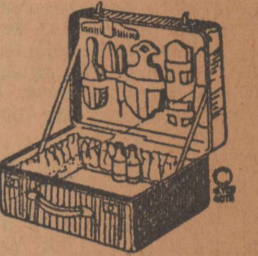
For every occasion, made of smart new silks, delightfully trimmed, Two wonderful groups to choose from

Group No. 1—\$11.85
Group No. 2—\$14.85

Fitted Cases

Give her a fitted case or a good hat box. All women want one, few have them. Let us show you some nice ones.

\$3.95 to \$25.00



GIVE HER HANDKERCHIEFS

They make a good gift and one she will surely appreciate. We have them in new boxings that she will like.

\$25c to \$2.50

Give Hosiery

What woman does not like pretty hosiery. You may buy hose with the assurance that she will be pleased. Better see that they are "Munsingwear" though if you get the best. All the new colors. All sizes. All weights, sheer chiffons and service.

\$1.50 to \$2.95



A new boxed number in ladies all silk hose, picot tops, all colors 1 pair in box.

\$1.00

Make this a hosiery Christmas.

We Suggest for the Kiddies—

- Dolls
- Doll Buggies
- Doll Beds
- Kiddie Kars
- Scoters



Just 10 More

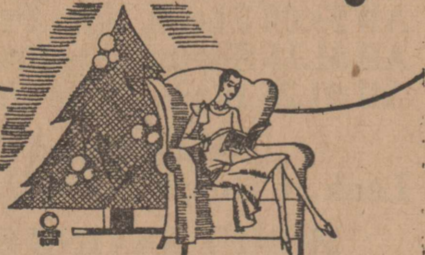
Shopping Days HURRY!!

- Rocking Chairs
- Tables
- Cowboy Suits
- Mechanical Toys
- Horns



SOLVED!

What to give HER



Give Her Kid Gloves

No woman's wardrobe is complete without a pair of nice kid gloves. We have all sizes and nothing but the new styles.

\$2.95 to \$3.95

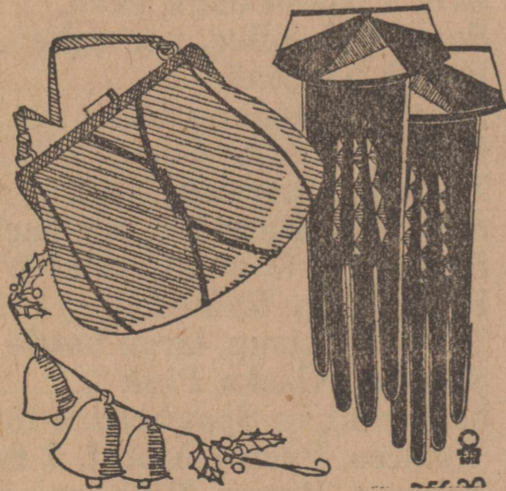
New Suede Gloves—

75c to \$1.95

Give Her A Purse

She will appreciate a good leather purse, give her one that will last a long time and look good too.

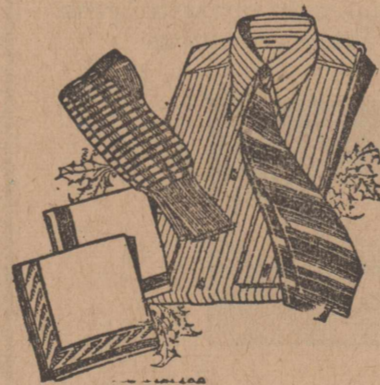
\$2.95 to \$9.95



Give Her Dainty Underwear



Give her Pajamas, Teds, Bloomers, Gowns, Modernistic wraps, but be sure they are "MUNSINGWEAR." They will be appreciated more than ever if they are. A wide range of Prices.



SHIRTS

Men need lots of shirts and they are always appreciated. Buy him one or two for his gift.

\$1.00 to \$6.50

TIES

Say, what about a tie for him. We are prepared to offer you the prettiest assortment you will see.

50c to \$2.50

SOCKS

You know socks are a welcome gift to any man. We have a wonderful collection for you to choose his from. Boxed in holiday boxes if you wish.

50c to \$1.00 pair

Boxed 3 pair,—

\$1.00



SOLVED!

What to give HIM



Give Him Pajamas

Men will like a nice pair pajamas. We are showing some mighty pretty ones in outing flannels and broadcloths. Colors and patterns that men fancy, all sizes.

\$1.95, \$2.50, \$3.00, \$5.00



Give Him House Shoes

Give him a good warm comfortable pair house shoes. He will appreciate a gift like this and he will get many hours of service and comfort too.

\$1.00, \$2.50, \$3.95 Pair



MARTIN DRY GOODS CO.

ing In West Today

as Chamber of merce) considering the ac- cording field for air- hundred and twenty ther the regular L naped one of similar bly be decided upon nager and other city ested.

o have a modern and operated dry cleaning ed in the tailor shop of gness. This is a service y has been needing, for ne, and Mr. Ringness is re- congratuations on the in- n of it.

ne has been doing some im- on the public square. have been set out to re- maples which died during Shrubbery has been re- n spots where needed. The ll be thicker with another outh and will not be whip- with wind and sand.

boys' clubs have been organ- by County Agent, J. D. Prewitt rdy, in various communities of ulloch County. The raising of y beaves, terracing, and other jects will be taught the 180 boys these clubs this year.

Cash prizes will be offered at the third Annual Poultry Show of Brewster County to be held in Al- pine, December 18, and 19. A good purse has already been raised in addition to the \$300.00 subscribed by the Brewster County Chamber of Commerce.

The concrete frame work of the seventh floor of the Petroleum building at Midland has been erect- ed. This floor makes the building tallest in town, with five more erected. The theatre part of building extends through the floor.

delegation of Ballinger people ding the chief of the fire de- nent, secretary of the chamber ommerce, city secretary, and s are visiting nearby towns to ct new city halls, and modern stations with the view of mak- the ones which they will have e near future the very best.

will be only a short time before widening of the road of High- way 28 will be completed east of Thalia in Wilbarger county. It will then be ready to settle for the concrete, the pouring and hardening of which will require several months

Perryton is experiencing a most substantial building boom. Build- ing includes the erection of one whole block of business houses on main street, a 75 by 140 foot ga- rage, a new brick Masonic Hall, a 50 by 150 two story store and of- building, a 70 foot front brick r company house and other dings.

o bottling companies are build- ants in Clarendon. Both are structures, on of them twen- feet wide and extending back alley. It is understood that ill be rushed to a finish, and manufacturing of the bottled started immediately.

ndern produce house has been and equipped in Pecos at a \$500,000.00. The whole build-

ing is 100 by 175 feet in dimensions and is so built that it will house and refrigerate ten railway cars full of produce at one time. It also has a private ice house and three bungal- low homes for employees.

The work of digging of the ditch- es and the laying of the mains for the sewer at Matador has been pro- gressing steadily for a month. It is expected the job will be completed in a short time. Nearly every resi- dence is taking advantage of the op- portunity to install this convenience.

The expectation that the popula- tion of Quitaque will double or tre- ble in the next two or three years is being considered in the six inch water mains being installed over the city. Work is under way on the under ground concrete storage tank.

Mayview News

Mayview, December 10.—A good crowd attended Sunday School Sun- day morning at 11 o'clock.

Bro. Jameson, our new Metho- dist preacher, preached at Dough- erty Sunday morning at 11 o'clock and at Mayview Sunday night after B. Y. P. U. A large crowd was out to hear him at both services.

Mrs. Eldon Gray and son, Earn- nest, returned home Saturday. They spent last week in Amarillo visit- ing with Mrs. Moca Childress.

R. V. Bartlett and Earnest Gray spent Sunday with Maurice Camp- bell.

Mr. and Mrs. Cecil Payne and sons, Winfred Lee and James Truitt spent Sunday with Mr. and Mrs. R. W. Lotspeich.

Mr. and Mrs. H. L. Handley and family attended church at Lake- view Sunday morning.

Mr. and Mrs. C. Austin Smith and little daughter, Dorothy Jess, spent Sunday afternoon in Matador.

Mr. and Mrs. T. J. Campbell and family, C. Austin and Alfred Ed- wards spent Saturday in Lubbock doing Christmas shopping and vis- iting old acquaintances.

Bro. Jameson and family took dinner with Mr. and Mrs. W. H. Nelson Sunday.

Mesdames C. E. Bartlett, T. J. Campbell, R. W. Lotspeich and Misses Ophelia Bartlett and Robbie Lotspeich spent Friday with Mrs. H. E. Edwards helping her get ready for her quilting.

Mrs. H. L. Handley has been on the sick list but she has improved.

J. N. Bartlett and son, C. E. Bart- lett made a business trip to Plain- view Wednesday of last week.

Miss Beatrice Davis spent the week end with her parents, Mr. and Mrs. L. J. Davis.

Cullen Bullock, Alfred Edwards, Floyd Hopkins attended B. Y. P. U. at Mayview Sunday night.

Stokes Campbell spent Sunday with Loyd Readhimer.

Mr. and Mrs. L. J. Davis spent Sunday with Mr. and Mrs. C. E. Bartlett.

Mr. and Mrs. Jack McNeil, Mr. and Mrs. R. L. McNeil and family and Mr. and Mrs. Eldon Gray spent Sunday with Mr. and Mrs. J. R. Readhimer.

Alva Redd, of Floydada, and Misses Sarah, Catherine, Gertrude and Beatrice Davis, spent Sunday with Miss Ophelia Bartlett.

The Methodist people of the East Floydada Circuit gave their new preacher a pounding Monday night. Many good things to eat were given.

The wheat raisers were all proud to see the little rains we have been having on the wheat crops but it has delayed the cotton pickers in gathering the cotton.

Mr. and Mrs. Floyd Readhimer spent Sunday with Mr. and Mrs. J. R. Readhimer.

Mrs. J. D. Holladay and children, Tom, Eva Claudie and Alma spent Sunday afternoon with Mr. and Mrs. W. W. Emert.

Miss Lela Jones and a friend of Blanco attended church at Mayview Sunday morning.

Mr. and Mrs. C. E. Bartlett and daughter, Ophelia, spent Monday with Mrs. J. J. Foster, of Floydada.

Misses Annie McNeil, Sarah Davis and Grace Readhimer spent the week end with their parents.

Alfred Edwards spent Friday and Saturday night with Maurice and Stokes Campbell.

Miss Rena Handley Spent Thurs- day afternoon with Miss Ophelia Bartlett.

Bruce Edwards has been on the sick list but is improving.

Eats Sauerkraut Now, Feels Years Younger

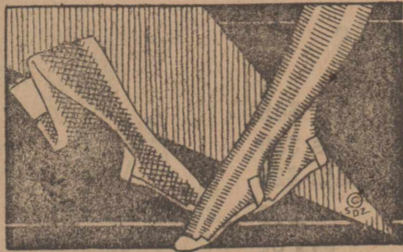
"Now I eat even sauerkraut and sausage and feel fine. Adlerika ended stomach gas and I feel 10 years younger."—Mrs. M. Davis.

Just ONE spoonful Adlerika re- lieves gas and that bloated feeling so that you can eat and sleep well. Acts on BOTH upper and lower bowel and removes old waste matter you never thought was there. No matter what you have tried for your stomach and bowels, Adlerika will surprise you. Floydada Drug Co.

Read The Hesperian for the news of Floyd County.

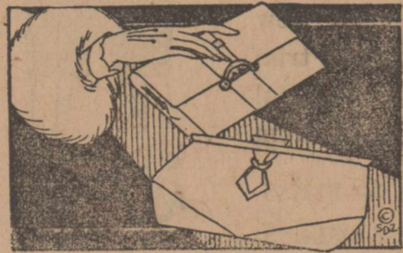


It's Smart to Give SMART GIFTS FROM MILADIES SHOPPE



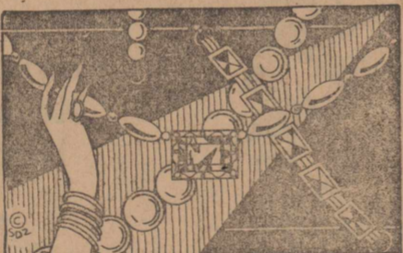
HOSIERY

Full fashioned, silk chiffon hosiery, all silk from top to toe. Reinforced at all points of wear. In a choice of over 20 new colors.



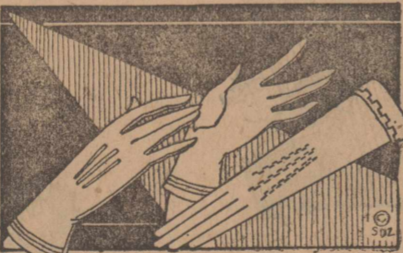
LEATHER BAGS

Finest leather bags in all the smartest colors. In a choice of various styles, frames and colors. Every one beautifully lined and smartly fitted.



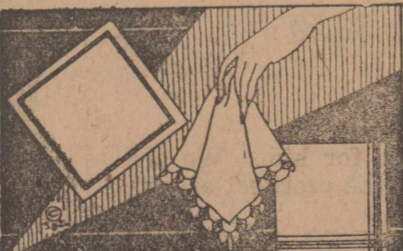
COSTUME JEWELRY

Beads, Trinkets, Bracelets, Pearls, Brooch pins and other novel Jewelry that make most attractive gifts. All neatly boxed special for Xmas gift giving.



KID GLOVES

Various styles, new colors and smartest cuff effects. Of finest quality Kid with novel stitching effects. In sizes for all.



HANDKERCHIEFS

Finest Silk Handkerchiefs in a blaze of fascinating colors. Every one beautifully hemstitched and others with embroidery on hems. Give her a box of them for Xmas.

Miladies Specialty Shoppe

Mrs. A. J. Welch, Prop.

OUR BIG

Pre-Inventory Sale

GOES ON!!

Here are some Prices you should take advantage of. Everything Strictly Cash during this sale.

- Tricycles, Rubber Tires, \$4.50 Values, Sale Price \$3.65
- Tricycles, Rubber Tires, \$4.00 Values, Sale Price \$3.25
- Tricycles, Rubber Tires, \$3.50 Values, Sale Price \$2.95
- Kiddie Kars, Rubber Tires, \$3.00 Values, Sale Price \$2.45
- Kiddie Kars, Rubber Tires, \$2.50 Values, Sale Price \$1.95

1/4 OFF ON ALL CHINA WARE

1-4 Off HERE IS YOUR CHANCE 1-4 Off REAL BARGAINS 1-4 Off

All White Enamelware including Water Pails, Dish Pans, Tea Kettles, Stewers, Wash Basins, Dippers. Also Aluminum Ware will go at ONE FOURTH OFF.

NOW IS THE TIME TO BUY YOUR LARD CANS

- 6 Gallon Lard Cans 40c
- 8 Gallon Lard Cans 55c
- 10 Gallon Lard Cans 75c

EVERY POCKET KNIFE IN THE HOUSE GOES AT ONE-FOURTH OFF

FARMERS, NOW IS THE TIME TO GET YOUR TOOLS TO DO YOUR REPAIR WORK ABOUT THE PLACE.

Hand Saws, Hammers, Tack Hammers, Squares, Levels, Chisels, Pinchers and numerous other articles, 1/4 OFF All Harness, Collars, Collar Pads, Trace Chains, Back Bands and all other leather goods go at 1/4 OFF Mail Boxes, \$1.75 Value \$1.00

NATURAL GAS STOVES

- All \$85.00 Ranges, Sale Price \$64.75
- All \$75.00 Ranges, Sale Price \$56.00
- All \$65.00 Ranges, Sale Price \$49.75
- All \$55.00 Ranges, Sale Price \$43.75
- All \$45.00 Ranges, Sale Price \$37.50

NATURAL GAS HEATERS

- All \$22.50 Heaters, Sale Price \$17.75
- All \$20.00 Heaters, Sale Price \$16.25
- All \$17.50 Heaters, Sale Price \$14.25
- All \$15.00 Heaters, Sale Price \$12.00
- All \$9.00 Heaters, Sale Price \$6.75
- All \$7.50 Heaters, Sale Price \$5.95
- All \$6.50 Heaters, Sale Price \$4.95
- All \$4.75 Heaters, Sale Price \$3.95
- All \$4.00 Heaters, Sale Price \$3.25

Guns and Ammunition at Greatly Reduced Prices

- All 90c Shells, Sale Price 75c
- All \$1.00 Shells, Sale Price 85c
- All \$1.15 Shells, Sale Price \$1.00
- All \$1.25 Shells, Sale Price \$1.10

Come in and Get the Prices on Guns.

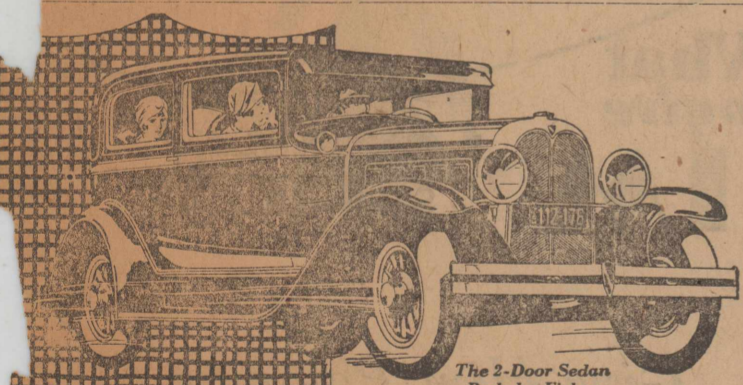
Look at This, all Coal Heaters ONE-THIRD OFF

MONEY SAVING SPECIALS ON GROCERIES

- Salt, 3 pound bags, each 5c
- Soap, Palmolive, per cake 7c
- Bread, per loaf 9c
- Hominy, Medium Can 8c
- Hominy, Large Can 11c
- Tomatoes, per can, No. 2 10c
- Salt, Free Running, per package 10c
- Soap, P. & G. and Crystal White, 6 for 25c
- Syrup, Brer Rabbit 79c
- Tomato Catsup, large bottle 21c
- Salmon, Alaska Pink 18c
- Macaroni, or Spaghetti, 4 for 25c
- Tobacco, Prince Albert, 2 for 25c
- Tobacco, Brown Mule, per plug 15c
- Cigarettes, any kind, 2 for 25c
- Post Toasties, 2 for 25c
- Malt, Puritan Brand 46c
- K. C. Baking Powder, 5 ounce size 37c
- Calumet, 1 pound size 27c
- Peanut Butter, 5 pound pails, Armour's, each 87c
- Lye, Babbitts, per can 10c
- Lard, 8 pound pail \$1.20
- Coffee, Wapco, 3 pound cans \$1.37
- Coffee, Chase & Sanborns, 3 pounds, \$1.55
- Coffee, Schillings, large can \$1.10

Stansell & Collins

We still deliver anywhere in town any time of day
PHONE 88



The 2-Door Sedan Body by Fisher \$1145 f. o. b. Pontiac

Step on it and watch this new ALL-AMERICAN respond!

Speed. More speed. Sixty... sixty-five... seventy miles an hour and more. It's the cry of the day. Everybody wants speed. Some people want to use it. Others don't. But everybody wants to think his car is full of it... that he can pass anything on the road whenever he likes... Some cars are fast. The New All-American Six for one. If ever you're driving one where the law allows... step on it. And watch this great New All-American respond!... Speed? The New All-American certainly has it. Along with power... pick-up... and truly original style. In fact, you'll find in this greatest of all Oakland cars that expresses the spirit of this breathless age.

\$1145 to \$1375, f. o. b. Pontiac, delivery charges. Lovejoy Shock Absorbers and covers included in list prices. fenders and rear fender guards. Check Oakland delivered—they include lowest maintenance. General Motors Time Plan available at minimum rate.

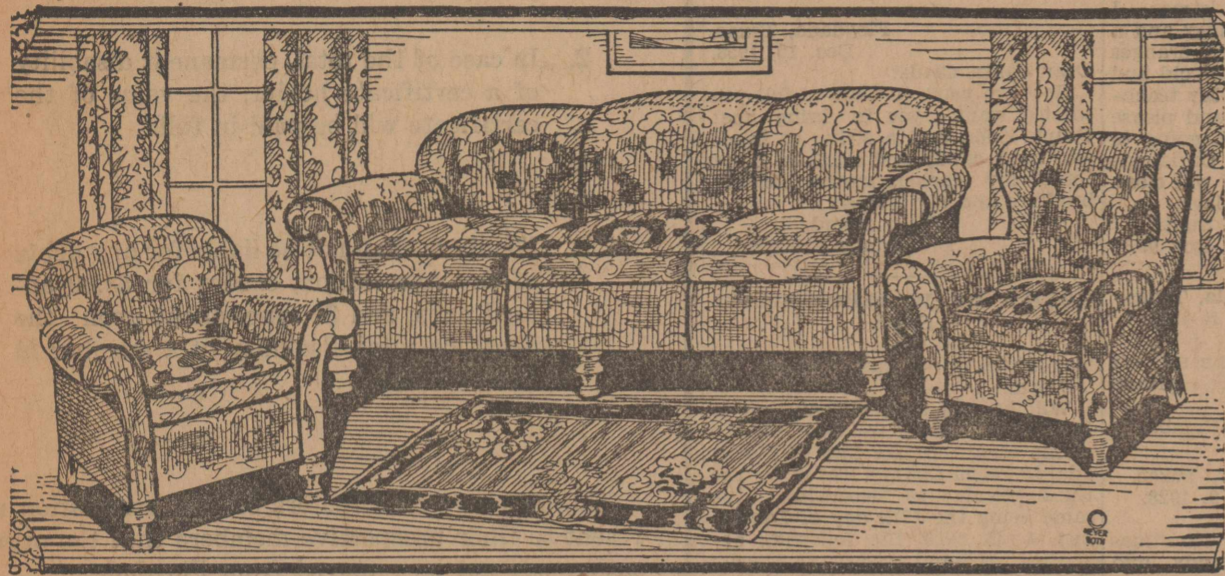
GIN-DICKEY MOTOR COMPANY
Floydada, Texas

A NEW ALL-AMERICAN SIX BY OAKLAND

FURNITURE GIFT STORE

Extra Values Better Prices

Are you in doubt what to give this Xmas? If you are, solve your gift problems at this great value giving store. Here you will have the greatest array of the most practical gifts that any one would be glad to receive and would appreciate more than anything. We are presenting here a few of wonderful values that will prove the money savings that we are offering.

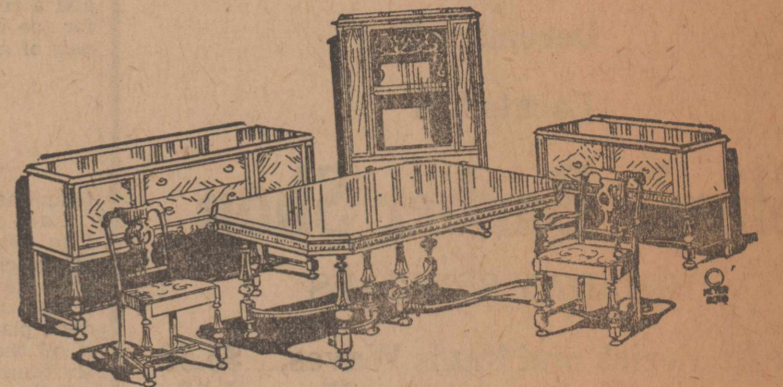


Three-Piece Jacquard Living Room Suite

This is a well made Suite, full spring construction, nicely upholstered in three-tone Jacquard. Nachman spring filled cushions. The entire suite is carefully built for lasting service. Note the graceful appearance. A new living room suite is an excellent gift for the home. Three-pieces, only **\$100.00**

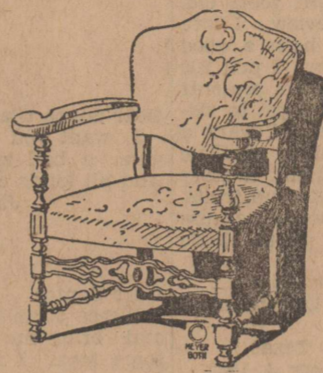
EXTRA SPECIAL

Close out prices on three Living Room Suites without Bed Attachment.
\$75.00; \$95.00 and \$100.00



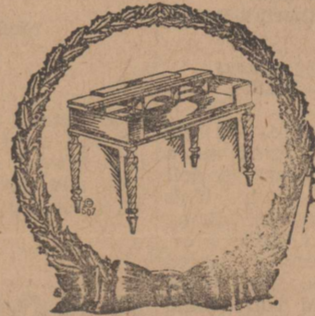
8 Piece Dining Room Suite
\$80 to \$250

The simple grace of this suite will prevent its going out of style for many years to come. 45x60 inch extension Table, 5 Side Chairs, Armchair and Buffet, combination Walnut.



A Comfortable yet Beautiful Chair
Most living rooms need one or two extra chairs.

LIVING ROOM CHAIRS
\$17.50 to \$27.50



Walnut Finished SPINET DESKS **\$30.00**

The very smartest of desks. Has sliding top and spacious compartments for accessories. Household and Secretaries.

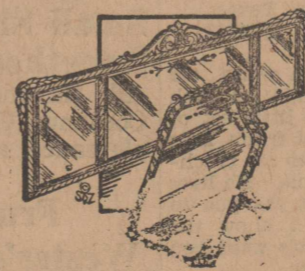
Genuine Walnut, **\$42.50 to \$45.00**

Chairs to Match for—
\$4.50 and \$7.50

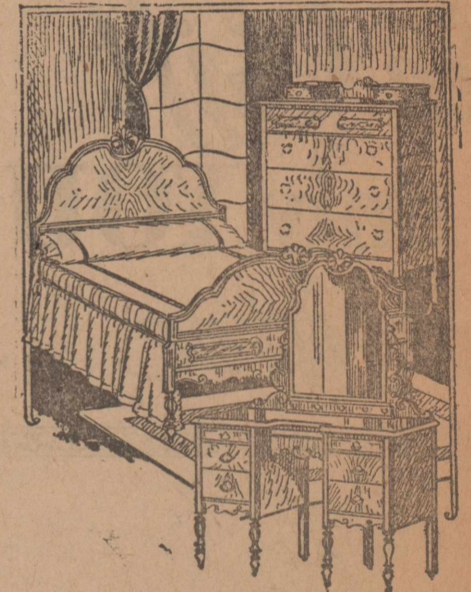


Exceptional Values!
END TABLES

Walnut finished. Choice of various styles and light or dark finishes. **\$2.00 up.**



The New Modernistic Mirrors
Various shapes and sizes
\$4.50 and up



An Attractive Bed Room Suite

Popular enamel and Walnut finished. For only **\$60.00 CASH**

Others of genuine Walnut veneered. Four pieces. Cash prices **\$72 to \$195**

Modernistic Lamps

THAT GREATLY ENHANCE ANY ROOM

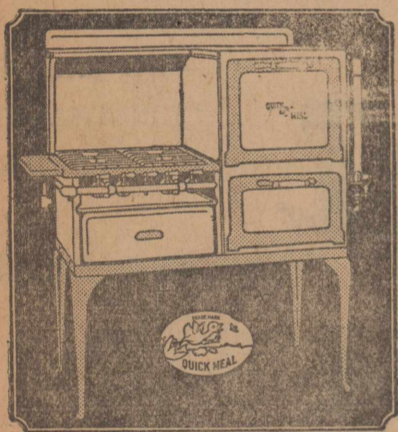


Lamps that follow the style trend of the modern age in new standards and shades. Wrought iron bases with silk or parchment shades in beautiful colors and trimmings. A choice of table lamps are included at these low prices.

Specially Priced \$10 to \$30

A WONDERFUL GIFT TO THE HOME

Special Sale of Gas Heaters

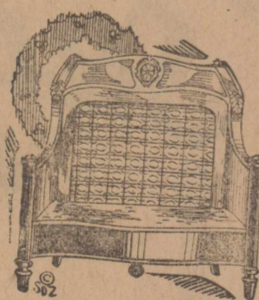


Quick Meal Gas Ranges

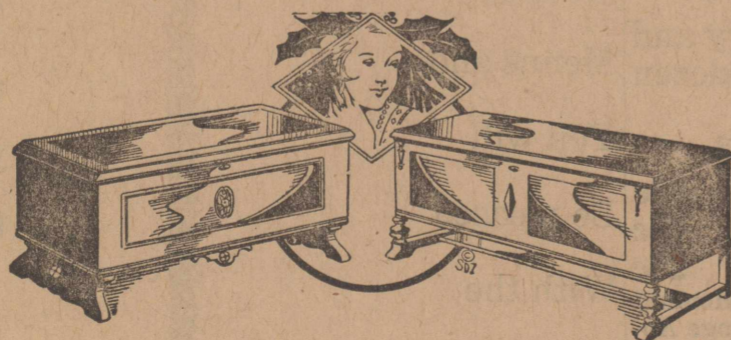
There is nothing more pleasing or valuable for the home than a Quick Meal Gas Range. A beautiful gift. Full Porcelain range with Lorain heat control fully guaranteed, for only,

\$85 to \$140.00

Others **\$50.00 to \$75.00**



So Practical For Her Cedar Chests



Full size, handy cedar chests in walnut finishes. The very latest in designs with genuine red Tennessee cedar lining. Complete with lock and key.

\$3.00 to \$32.50

For cold night there's nothing more suitable or convenient as one of these quick Comfort heaters. Choice of two styles. 6 Radiants.

Without Equal

\$35.00 and \$42.50 Heaters go for, \$25.00

One 5 Radiant Stove, regular **\$30.00 value for only, \$20**

\$2.00 Specials

- Some \$2.00 specials suitable for gifts, as long as they last:
- A neat Walnut finished end table, **\$2**
- 27 in. by 54 in. Throw Rug for, **\$2**
- A good substantial Card Table for, **\$2**
- A neat Foot Stool, assorted colors, **\$2**

FLOYDADA, TEXAS

F. C. HARMON

"Where You Save The Difference"

FLOYDADA, TEXAS

Letters to Santa Claus

Floydada, Texas, Dec. 10, 1928.
 Dear Santa: I am a little girl seven years old. I want a gun, knife, gloves and candy, nuts and fruit. Please don't forget my teacher Miss Raley.
 Your little friend,
 L. H. Smith, Jr.
 Floydada, Texas, Dec. 11, 1928.
 Dear Santa: I am a little boy six years old and am going to school at McCoy. I want a gun, knife, gloves and candy, nuts and fruit. Please don't forget my teacher Miss Raley.
 Your little friend,
 L. H. Smith, Jr.
 Floydada, Texas, Dec. 11, 1928.
 Dear Santa: I am a little boy seven years old. I have been pulling lots of cotton. I want you to please bring me a fire truck, tractor, a two bladed knife, an air gun and lots of nuts and candy.
 Your little friend,
 Percy Mathews.
 McCoy, Texas, Dec. 10, 1928.
 Dear Santa Claus: I want you to bring me a box of stationery and a purse, a little trunk, and a set of dishes, and lots of nuts, candy and fruit. And don't forget my teacher, Miss Foster.
 Your friend,
 Vida May Day.
 Floydada, Texas, Dec. 10, 1928.
 Dear Santa Claus: How are you? I want to tell you what I want you to bring me: Trunk, dolls, and a string of beads and nuts, candy and oranges. Don't forget my teacher, mother, father, brothers and my friends.
 Your friend,
 Bonnelle Payne.
 Floydada, Texas, Dec. 5, 1928.
 Dear Santa Claus: I want you to bring me an air gun, a ball and a knife, please. And all kinds of fruits.
 James Roy Rambo.
 Cone, Texas, Dec. 9, 1928.
 Dear Santa: Please come to see me Christmas and bring me lots of candy and some toys. I have been trying to be a good boy and will study my lessons good if you will come to see me, so please come, dear Santa.
 Emitt Hughes Shoemaker.
 McCoy, Texas, Dec. 10, 1928.
 Dear Santa Claus: I am writing you a letter to tell you what I want for Christmas. I want a doll that sucks its thumb, a tricycle and a ring. Some nuts and fruit. Please visit my teacher, Miss Mildred Raley.
 Your friend,
 Melba Joy Sprinkles.
 Floydada, Texas, Dec. 11, 1928.
 Dear Santa: I will write you to let you know that I want an air gun and some fruit and nuts and a horse. I will close for this time. From
 G. W. Switzer.
 Floydada, Texas, Dec. 6, 1928.
 Dear Santa Claus: I am a little girl seven years old. I go to the R. C. Andrews Ward. I am in the first grade. I like my teacher just fine. Santa, I want you to bring me a doll with a pink dress and has a rattler, a big doll bed big enough for two dolls, for my little sister wants a doll like mine dressed in blue. Bring us both some candy fruit and nuts. Bring the other little children some pretty things, too.
 Your little friends,
 Katilee and Eugenia Martin.
 Floydada, Texas, Dec. 7, 1928.
 Dear Santa Claus: We are two little boys three and five years old. I (Austin) want you to bring me a blackboard and anything else you have in your pack Douglas wants a teddy bear and a little nigger doll, please.
 Your little friends,
 Austin and Douglass Beedy.
 Floydada, Texas, Dec. 8, 1928.
 Dear Santa Claus: I am a little girl seven years old. I am in the first grade. I pulled 100 pounds of cotton a day. I want a little stove and a little dresser and lots of fruits, candy and nuts.
 From your little friend,
 Lorraine King.
 Floydada, Texas, Dec. 9, 1928.
 Dear Old Santa: I am a little girl, ten years old and in the fourth grade. I wish you would bring me a little set of dishes, a cabinet, lots of fruits, nuts and candy. Don't forget my teacher. His name is Mr. Cole. He lives at Jordan's. I will not ask you to bring me any more. I know the other little boys and girls want you to see them, so good bye.
 Your friend,
 Anna Mae King.
 McCoy, Texas, Dec. 10, 1928.
 Dear Santa Claus: I am a little girl five years old. I don't go to school but I want you to be sure, and come to see me. I want a baby doll, a ring, plenty of fruits and nuts and candy. I will look for you at the McCoy Christmas tree so be sure and come. Your little friend,
 Ellen Brock.
 Floydada, Texas, Dec. 9, 1928.
 Dear Santa Claus: I am a little boy four years old. I want you to please bring me a gun, stock-farm, boots, knife and gun. Don't forget the other little boys and girls.
 From your little friend,
 W. Edward Smith.

ANNOUNCING OPENING OF NEW

Maxine Beauty Parlor

Saturday Morning at 8 O'clock
 December 8

Located in

Slim's Barber Shop

HOLIDAY SPECIALS

New Frederick and Pauls Waves, \$5.50
 Marcelling, 35c and 40c
 Expert Finger Waveing, 40c
 Manicuring, 25c

Special prices on all other beauty work.
 Experienced operators. All work guaranteed.

Miss Willson, Props., Miss Hamblen

The Gift that only YOU can give



EVEN the fortunate few who have "everything" will treasure your photograph as a distinctive gift that defies duplication. You can confer no greater compliment than to give your photograph to your friends. Arrange now for your appointment for Christmas.

Wilson Studio

PHOTOGRAPHS
Live Forever

FAMILY PHOTOGRAPHER ONCE A YEAR

Floyd County Mutual Insurance Co.

FLOYDADA, TEXAS

Is pleased to announce receipt of authorization to do business from the Department of Insurance of the State of Texas, and is now ready to accept applications on the following basis:

1. Policies will be issued for an amount not to exceed \$1,000, based on the number of members at the time of the death of the insured;
2. In case of the total, permanent disability of a certificate holder, the value of the certificate will be paid in full.
3. Members shall not be liable for any debts of the Association, except for \$3.00 annual dues, and \$1 assessment upon the death or total disability of a member in good standing.

The officers and directors of this association represent to their prospective members that the organization will not be removed from Floydada.

Floyd County Mutual Insurance Co.

T. C. Russell, Secretary-Treasurer.

Office Room 12, Readhimer Building, Floydada, Texas

NOTICE OF WAREHOUSEMANS SALE

The State of Texas, County of Floyd.

Will be sold at public auction to the highest bidder for cash, on the public square, in the City of Floydada, in Floyd County, Texas, on the third Monday in December, the same being the 17th day of December, A. D. 1928, the following described personal property, to-wit: One ten foot by three foot display and cooling case heretofore stored with me by J. F. Ricketts to satisfy a warehousemans lien for storage and drayage in the amount of \$98.00 and by him to me due and owing and now past due.

Witness my hand this 29th day of November, A. D. 1928.
 402tc By J. C. Hay, Manager.
 Pitts Transfer and Storage Company.

SURPRISES

You never can tell what little things will come along and change the fortunes of a family.—Farm and Fireside.

GOOD EATS for Saturday

Cheaper than you can afford to bake them.

Pies

Pumpkin	30c
Sweet Potato	30c
Cocoanut	35c
Banana	35c
Lemon	35c
Cherry	30c
Apricot	30c
Pineapple	30c
Mince Pie	30c

Fruit Rolls

Pineapple, Cherry and Apricot, 30c per dozen

Layer Cakes

Large size,	50c
Small Size	40c
Sweetheart Size	25c

All flavors, Spice Honinut
 Cocoanut, Cherry, Orange Apple sauce, and white Silver.

Fruit Cakes

Wester's Famous at 65 and 75 cents per lb.

Don't forget our free Silverware offer. Coupons may be had by calling at the Bakery.

WESTERS' QUALITY BAKERY

Home of Hoffmans and Jacobs Candies

Santa says

—WE CAN FILL THE CHRISTMAS STOCKINGS AT THIS STORE.

DON'T DELAY

—Provide for the Kiddies' Happiness on Christmas Morning. Your order now will have careful attention at the proper time, and you will be assured of having the best.

CITY MARKET & GROCERY

Howard & Maxwell, Props.,

Floydada, Texas

Vote For The Road Bonds Dec. 18

IT IS NOW IN FULL SWING!



**The Big-
XMAS SALE**



At the Store of--

C. R. HOUSTON CO.

Floydada, Texas

PEOPLE OF MANY SURROUNDING TOWNS AND COUNTIES HAVE BEEN TO THIS GREAT SALE TAKING ADVANTAGE OF THIS WONDERFUL OPPORTUNITY TO BUY DRY GOODS, LADIES READY-TO-WEAR, SHOES AND MEN'S AND BOYS' CLOTHING, ETC., ALL AT GREATLY REDUCED PRICES DURING THIS GREAT SALE. POSITIVELY THIS IS ONE OF THE GRANDEST MOST FAR REACHING MERCHANDISING CAMPAIGNS THAT WAS EVER ATTEMPTED BY THIS STORE OR ANY OTHER STORE, SELLING MERCHANDISE OF THE VERY HIGHEST CLASS, NEW AND UP-TO-DATE, AT PRICE REDUCTIONS THAT HAVE NEVER BEEN SEEN AT THIS SEASON OF THE YEAR. THE STOCK IS REARRANGED EACH NIGHT—AND THE TABLES AND COUNTERS PILED HIGH WITH THE GREATEST BARGAINS YOU EVER SAW. SO COME WITH THE CROWDS, AND COME EXPECTING BARGAINS THAT CAN NOT BE FOUND ELSEWHERE.

Only 9 Shopping Days Until Xmas!

Buy Now Before the Final Rush!



We are receiving cases of new gift goods each day, which are tagged and put into stock at greatly reduced prices, so buy your Christmas Gifts here and save, make our store your Christmas Shopping Headquarters. Our clerks are glad to make suggestions and help you in selecting the most useful and appreciated gifts.

**This Big Christmas Sale
Will Continue Until
Xmas Eve Night**

THIS IS YOUR OPPORTUNITY—TAKE ADVANTAGE OF IT!

C. R. HOUSTON CO.

XMAS HEADQUARTERS

CROSBYTON,

FLOYDADA, TEXAS

Letters to Santa Claus

Floydada, Texas, Dec. 7, 1928.

Dear Santa:

I am a little girl eight years old and in the second grade. I am not going to write you very much but will let you bring what you want to. Please bring me a little story book and some fruit, nuts and candy.

Your little friend,
Mary Lou Atkinson.

Floydada, Texas, Dec. 7, 1928.

Dear Santa Claus:

I am going to tell you what I want you to bring me for Christmas. My mother is sick in the sanitarium and I am staying out at my grandmother's. I am going to be a good little boy while I am out here.

I want a stopper gun, a buggy, a dump truck, fire truck, and lots of good things to eat.

Yours truly,
Elwyn Pitts.

P. S. I want a little coaster, too. I want to surprise my mother and daddy. Don't forget my aunt Georgie.

Floydada, Texas, Dec. 5, 1928.

Dear Santa:

I am a little girl nine years old. I am in the third grade. Will you please bring me a doll buggy, an apron, and some fruit, nuts and candy.

Your friend,
Carman Ferguson.

Floydada, Texas, Dec. 8, 1928.

Dear Santa Claus:

I am writing you to let you know what I want for Xmas. I want a doll, a pair of skates, a trunk and a set of aluminum dishes. Please bring plenty of fruit, candy and nuts.

Your little friend,
Joyce Alene Warren.

Floydada, Texas, Dec. 6, 1928.

Dear Santa Claus:

I am a little girl nine years old and in the second grade. Santa I have been a good little girl and I want you to bring me a big doll, a doll buggy, a set of dishes, and lots of candy, nuts and fruit.

Your little friend,
Elsie Jonas.

Floydada, Texas, Dec. 7, 1928.

Dear Santa:

I am a little boy seven years old. I go to Starkey school and am in the primer class.

Please bring me a tricycle, a little wagon, and lots of fruit, nuts and candy.

Your little friend,
Ira Stone.

Floydada, Texas, Dec. 8, 1928.

Dear Santa Claus:

I thought I would write you to tell you what I wanted. I want you to please bring me a doll bed and buggy. My little sister wants a doll and a set of aluminum dishes and a lot of good things to eat.

Your friends,
Ruth and Doris Jordan.

Floydada, Texas, Dec. 10, 1928.

Dear Santa Claus:

I would like to have a brush and comb and mirror, some apples, oranges, candy and would like to have a doll. Margaret would like a little piano. She has a nice doll she got last Christmas. Would like a buggy for it. Fill our stockings with goodies to eat.

Lots of love,
Marian and Margaret Beedy.

Floydada, Texas, Dec. 8, 1928.

Dear Santa:

I am a little boy nine years old, and in the third grade. I go to school at Center. I want you to bring me a B. B. gun and a lunch box with a bottle in it and I want lots of fruits, nuts and candy.

Your friend,
Thomas King.

Floydada, Texas, Dec. 7, 1928.

Dear Santa:

I am a little girl four years old. I want a doll, some gloves, a harp, some nuts, candy and fruit.

Your little friend,
Audrey Fae McNeill.

P. S. Santa, Please don't forget my little baby sister.

Floydada, Texas, Dec. 8, 1928.

Dear Santa:

I am a little boy six years old. I want you to bring me a train and a truck for it to run on, and a story book and lots of fruits, nuts and candy.

Your little friend,
Vernon Burs McNeely.

Floydada, Texas, Dec. 6, 1928.

Dear Santa:

I am seven years old and in the second grade. I am a good boy. I want a tractor and plows to go with it and I would like to have a watch that runs.

Your friend,
Moody Williams.

Floydada, Texas, Dec. 7, 1928.

Dar Santa Claus:

Please bring me a football and a scooter and airplane and lots of candy, fruits and nuts. Yes, and don't forget lots of fire crackers or any kind of fireworks. Lots of love.

Your little friend,
Reid Strickland.

Floydada, Texas, Dec. 10, 1928.

Dear Santa Claus:

I have tried to be a good little girl this year and I want you to come to see me. I would like to have a sleepy doll with yellow curly hair, a doll bed, telephone, a table and set of dishes and lots of fruit and candy. Don't forget to visit the other little girls. If I am not asking for too much I would like to have a cedar chest to put my doll clothes in.

Your true friend,
La Nell Harmon.

Floydada, Texas, Dec. 7, 1928.

Dear Santa Claus:

I want you to bring me a little tractor, disc drill, a little wagon, and a little rake. Santa don't forget to bring some apples, oranges, candy and nuts.

Your little friend,
Gerald Carathers.

Floydada, Texas, Dec. 7, 1928.

Dear Santa Claus:

I wish you would bring me a tractor, a truck, a plow, and a rake.

Your little friend,
Raymond Colston.

Floydada, Texas, Dec. 7, 1928.

Dear Santa Claus:

I am a little girl six years old. I am in the low first grade. Please bring me an iron, a wash tub, and some candy, apples, oranges and nuts.

Your little friend,
Alta Fay Teafatiller.

Floydada, Texas, Dec. 7, 1928.

Dear Santa:

I am a little girl five years old. I want a doll and set of dishes, and a trunk, a doll buggy, some fruit, candy and nuts.

Your little friend,
Dorothy Lee Brown.

Floydada, Texas, Dec. 7, 1928.

Dear Santa Claus:

I am a little boy nine years old and in the third grade. I wish you would bring me an air gun and some B. B. shots for it. I would also like to have a pair of gloves with fur around the top. Don't forget the candy, apples, and nuts.

Your friend,
James Teafatiller.

Floydada, Texas, Dec. 7, 1928.

Dear Santa:

I am a little girl nine years old. I am in the third grade. I go to school at Baker. Will you please bring me a little toy dresser and some house shoes? Do not forget the nuts and candy.

Your little friend,
Lillian Graves.

Floydada, Texas, Dec. 10, 1928.

Dear Santa Claus:

I am a little girl nine years old. I would like for you to bring me a doll, a little comb, brush and mirror, lots of candy, nuts and fruit.

Ida Mae and Grace would like for you to bring them a doll and a doll basket each, lots of candy, nuts and fruit.

Your friend,
Elizabeth Beedy.

A Farmer's Income
A farmer's income, declares a prominent American professor in Farm and Fireside, equals the price he gets, minus his cost of production, times the quantity he has a sell.

Breaking Miser's Greed
Even the miser's greed will be down and his soul find freedom we can get and keep him in a garden.—Woman's Home Companion

Read The Hesperian for the news of Floyd County.

Firestone

is the Toughest
TIRE in the
WORLD

Now Selling At
WHOLESALE PRICES

Magnolia Filling Station

Phone 36

H. O. Cline, Prop.

Toughness—durability—long mileage—safety! This is what you want in tires. The best non-skid tread ever put on a tire grips the slippery roads that you have to travel at this time of the year. Winter or summer—Firestone Gum-Dipped Tires give the greatest mileage, the greatest safety. Gum-Dipping—an extra patented process—is another reason why Firestone Tires give most miles per dollar. Drive around and let us put your car on a "safe footing" today.

Christmas Specials

At

The Store for Men

Some Things a Dollar Will Buy
Friday and Saturday

- Men's Extra heavy Unions, \$1.50 value, Per Suit, **\$1.00**
- Men's Dress Shirts, White and Fancy Broadcloth, Collars Attached. Value to \$1.75 each, **\$1.00**
- Boys' Dress Shirts, Fast Colors, Each, **\$1.00**
- One lot men's 50c Hose, 3 pairs for, **\$1.00**
- Six Pairs Fancy Sox, for, **\$1.00**
- One lot 75c Ties, 2 for, **\$1.00**
- One Lot Ties, 6 for, **\$1.00**
- One lot 75c fancy sox, 2 pair for, **\$1.00**
- One lot men's Felt Hats, Good Value for, **\$1.00**
- One Lot Men's Caps, Value to \$3.00, Special, **\$1.00**
- One Lot Men's White Handkerchiefs, 25 for, **\$1.00**
- One Lot Men's Fancy Broadcloth Shorts, 75c values, 2 for, **\$1.00**

Specials In Men's And Boys' Suits

- One Lot Men's Suits, special, **\$14.85**
- One Lot Boy's Suits, Special 2 pair long pants, **\$8.85**
- One lot Men's Coat style Shirts, two pockets, full cut, extra heavy, For, **89c**

All other work clothes reduced in price.

One Lot Sweaters 33 1-3% OFF

McGuire & Weatherly

"THE STORE FOR MEN"

FREE! 3 POUNDS SUGAR

WITH EACH THREE POUND CAN OF

Brazos Coffee

—OR—

Elegant Coffee

AT REGULAR PRICES

Both Good Coffee and Both Good Sellers.

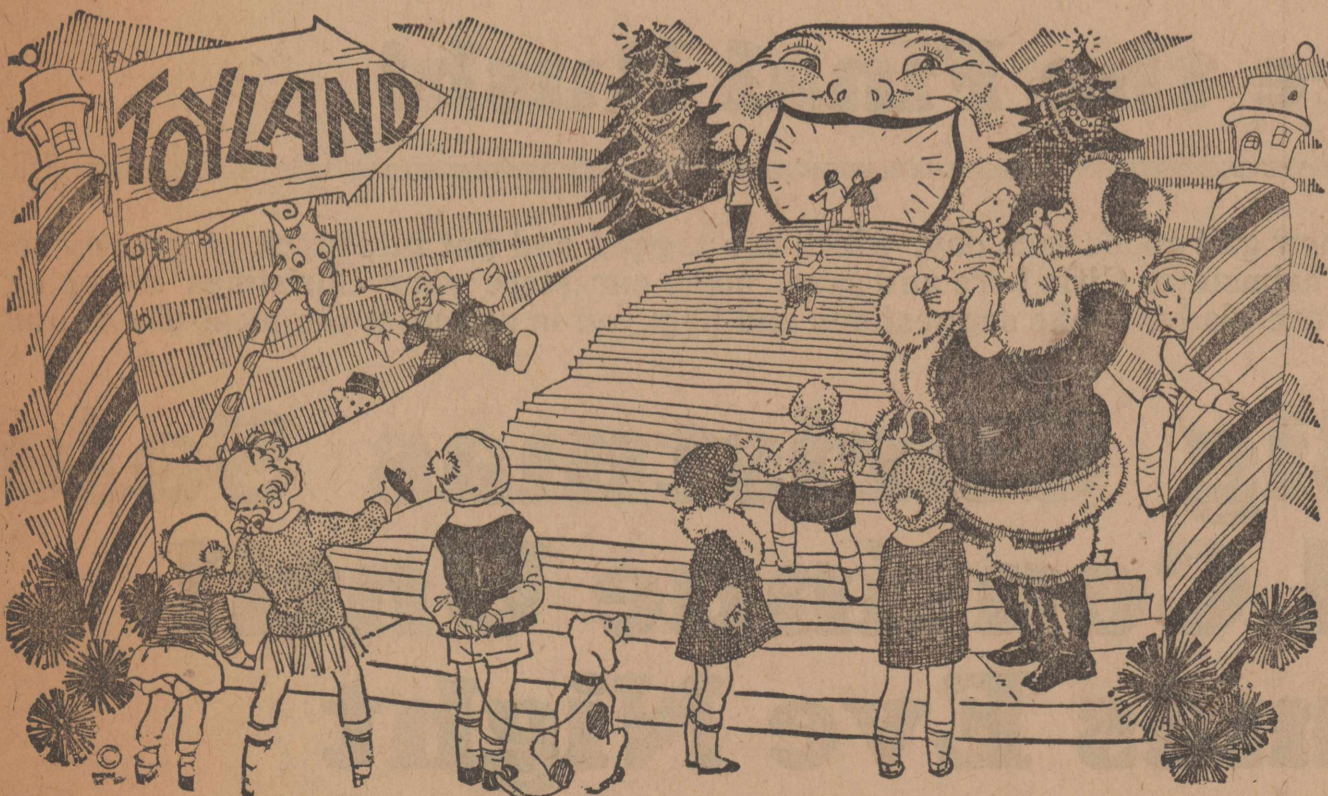
Also a Few Good Specials for Saturday

- RICE, six pounds for, **30c**
- SPUDS, 15 pounds for, **25c**
- SUGAR, 10 pounds for, **65c**
- K. C. BAKING POWDER, for, **20c**
- PEACHES, No. 2 1/2 can, In Syrup, **20c**
- BRER RABBIT SYRUP, for, **75c**

STAR CASH GROCERY

PHONE 40

SANTA CLAUSE WILL ARRIVE IN FLOYDADA AT 12:40 O'CLOCK SATURDAY AFTERNOON ON THE Q. A. & P. TRAIN—ALL THE KIDDIES ARE INVITED TO BE PRESENT TO WELCOME HIM.



SANTA'S WONDERLAND

Don't let the little ones miss coming up to our Fairyland. Such a riot of colors, so resplendent with Xmas beauty and atmosphere, so gay with the gifts fairly littered about everywhere. Then too, they must shake hands with dear old Santa Claus who will be here Saturday to meet them and take notes of all their gift wishes to the very last minute.

H. P. Watson Co. 5c, 10c, and 25c Store "Where Your Dollars Have More Cents"