

The Floyd Co. Hesperian

Published Every Thursday by THE HESPERIAN PUBLISHING COMPANY
 HOMER STEEN
 Editor and Manager

Entered as second class matter April 20th, 1907, at the Post Office at Floydada, Texas, under the Act of Congress of March 3rd, 1879.

SUBSCRIPTION PRICES
 One Year \$1.50
 Six Months .75
 Three Months .45
 In Advance

Advertising Rates Furnished on Application.

STATE HIGHWAY BONDS

The question of revising the constitution so as to permit the issuance of bonds of the state for the purpose of state highway construction has begun to come more and more to the fore in public thought, and doubtless it will be one of the much-discussed questions to come before the legislature when it meets in January. If we understand the situation correctly, the question will be first one of submitting the constitutional amendment to a vote, then the matter of actually voting on the bond issue. With practicality everybody of one mind—which is not probable, hardly possible—it would require a year or two years to get the plan in motion, so big is it. With many men of many minds it will likely require a longer period of time.

A state-wide bond issue for the purpose of building state highway is going to be easy for everybody to agree on. It is when it comes time to decide whose industry will be taxed to pay the freight the fight will come.

Meanwhile, the plan includes taking up the bond issues already voted for state highway purposes so that those counties which go ahead and do their road construction are the ones that are assured of getting the highways without waiting for the state board to determine whose turn it is next. Something of this kind is sure to develop. It will pay Floyd County people to "get their name in the pot" while the opportunity affords itself.

FACTORS IN WEST TEXAS' GROWTH

Monday's Star-Telegram contained a survey of development factors in West Texas which emphasized the relationship of local chambers of commerce to the tremendous impetus which the development has received during the past several years. This is a recognition which has been thrusting itself upon the notice of observers. The chamber of commerce, as an active virile agency for community improvement, has attained its highest development in West Texas.

The Star-Telegram writer makes the assertion that no other section supports its chambers of commerce as liberally as does West Texas. Here is recorded both a cause and an effect, Loyal community development. Efficiency and activity in the performance of their tasks have enabled chambers of commerce in West Texas to command the loyal support of their communities.

Recognition of this quality of organized community promotion in West Texas is nationwide. The West Texas Chamber of Commerce, which may be termed the clearing house for chamber of commerce activities for the whole section, is the model for similar efforts by other regions scattered over the whole country. The efficiency of the West Texas Chamber of Commerce has a mutual relationship with the efficiency of the local chambers of commerce. Each contributes to the success of the other.

West Texas is reaping the benefits of this admirable situation. Rather, it is reaping the benefits of the qualities of citizenship which produces such co-operation for the general good.—Fort Worth Star-Telegram.

THE SPANKING OF DALLAS

Amusement almost to the point of uproarious laughter, accompanied by some expressions of resentment, has followed the publication Sunday in the Fort Worth Star-Telegram of a "trade map" recently issued by the Dallas Industrial League, a "map" that was not intended for consumption in West Texas. It was, in fact, intended for use in the eastern commercial centers, meaning east of the Mississippi. "Good," "Fair" and "poor" counties in Texas were

shown on the map, practically all of West Texas failing to make a "passing grade." The Dallas Industrial League, or what ever it is named, probably had a reason for the publication of the "map," although it would be difficult for the uninitiated to understand how it could be of value equal to the considerable outlay its preparation entailed, and its cost in prestige to West Texas counties that it represents as being "poor" or only "fair." At any rate giving the "map" to Dallas' home-state for consumption has not helped the feeling of West Texas toward that city. The City of Achievement is always and eternally "achieving" something of the kind. Suppressing the responsible parties for such things as the above would be an achievement much appreciated in West Texas for a change.

WAS AMARILLO IGNORED?

Writing in "Plains-Speaking," a semi-editorial column in The Amarillo Daily News of Sunday, T. E. Johnson, editor of that newspaper voices a complaint to the effect that Amarillo was ignored on the excursion over the new south plains lines of the Denver last week. The railroad company will suffer from this oversight, he intimates. Amarillo should have had the spotlight along with Fort Worth and Dallas, he thinks.

Perhaps Mr. Johnson is right. We feel, however, that the attitude taken by Floydada business interests is more nearly right than is that of Amarillo, if indeed, Mr. Johnson can speak for his community as he presumes to do. Floydada was "sighted" (and this is the last time we intend to mention it, unless it is necessary) by Dallas, Fort Worth, the Denver and lastly by Wichita Falls. A big party was had among which we were not whom, as the expression goes. But, since the neighbors had much "company" it gave local people some pleasure to be able to repay some of the kindnesses of the past by helping along any way they could, in much the same way that one neighbor hands another a bowl of salad across the fence when company shows up, not expecting an invitation in the sense of being a guest.

Without intimating that Floydada did any great shakes at all, we suggest to Mr. Johnston that Plainview and Lockney are only sixty miles from Amarillo and Lubbock not much farther, and Amarillo might have made a better impression on the neighbors had they been more anxious to help and less anxious to be helped.

MODERN CITIES PLANNED

Reading in the newspapers we note that a very considerable number of the growing cities and towns all over the country are giving much study to planning their communities for the future. City zoning, proper charters that give them "home rule," proper location of industrial sections so as to be of greatest value to the town with the least injury to residence property—all these things are being studied with relation to the future prosperity of all.

Slaton, Lubbock, Amarillo, Plainview—to mention a few of the west Texas cities and towns with aspirations—have either taken their first steps or are preparing to do so. Plainview, Amarillo and Lubbock began with special charters that have proven of untold benefit in the development of their communities. Early study and effort toward zoning have resulted in much benefit, stopping haphazard building and getting all the citizenship to visualize a city built to a plan.

Civic clubs, commercial clubs, organizations of every kind which have in them representative citizens banded together for mutual betterment and improvement of living conditions, could well give time and thought to the possibilities in building their community toward an

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ideal. In cities like Dallas it has cost many millions of dollars to undo the mistakes made when the city was younger and when there was haphazard development,—mistakes that young communities like Floydada may also make unless we begin with the foundation to plan for the future.

FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

ISSUE OF DECEMBER 3, 1914

At the Slaughter home in east Floydada, on November 25, Mrs. G. V. Slaughter gave a dinner to intimate friends of the family in honor of Mr. Slaughter's fifty-sixth birthday. The dinner was an entire surprise to Mr. Slaughter.

Present were: Mr. and Mrs. J. A. Price, Dr. and Mrs. Norris, A. N. Gamble, and Miss Edith Edwards, M.Dmes. C. Surginer, W. R. Ivey, J. A. Altman, P. M. Felton and Grandpa Felton.

Ben F. Smith, editor of the Lockney Beacon, who was a very prominent supporter of Governor-elect Ferguson in the Primary, returned from Temple and the announcement was made that he has been appointed to a place as rate clerk in the Insurance Department.

Mrs. Adair, owner of "J. A." ranch in Donley County, is reported to have perfected plans to bring 1000 Belgian women and children to the Texas Panhandle and give them homes. She is in England at the present, but spends a part of each year on her Texas ranch.

Miss Mary McKinnon returned Sunday from a visit with friends in Plainview over the Thanksgiving holidays.

The Hesperian \$1.50 per Year.

Mrs. L. J. Randall of Waco was a guest last week of Mrs. E. L. Angus. She returned home Friday.

McGuire & Weatherly
 "The Store For Men"
 Cleaning and Pressing
 Phone 66
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Miss Tommie Merrick, of Lockney was a guest of Miss Mabel Willis last week.

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Public Sale!

Thurs., Dec. 6

At the W. H. Penix place, 3 miles due south of Center, 2 miles east and 1 mile north of Floydada, beginning at 10 a. m.,

Free Lunch on Ground

Farming Implements, Jersey Cattle, Work Stock Poultry Houses, etc., Household Goods included in the sale.

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When Your Battery Dies YOU'RE HELPLESS

There is nothing thoughtful about a battery. It "goes dead" without stopping to consider the inconvenience to you. And there's nothing you can do, when it dies, but call a battery man.

The average man doesn't know a thing about batteries. We use them all the time, and we can tell when they don't work, but we don't know why. And we don't need to know.

The men who have our battery services in Floydada have made a study of batteries. They know what is the matter with them and they know how to fix them.

So the rest of us have come to depend upon the service which our battery shops give us. We don't have to worry about battery troubles at all.

Our battery shops are giving conscientious service. They fill a genuine need in Floydada.

Floyd County Hesperian

A Great Discovery
 When Pasteur discovered, in that the infection of wounds caused by malignant bacteria, he formed a service of insecticide to mankind. Since then he has been producing better antiseptics, to kill these may enter the smallest cut diseases such as typhoid, and lockjaw. Now, all you be sure that these drugs not infect a wound, wound, however small. Liquid Borozone, the tie. You can get Liquid size to fit your need. Floydada

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FLOYDADA DRUG COMPANY, Agent

Hose or Lead Pipe Risky Gas Connections

Flexible connections for gas stoves are dangerous. They are likely at any time to become leaky or disconnected, with the danger of resultant injury to health and property.

This is true not only of rubber hose, but also of lead or copper-coated pipe, which, bent a time or two, may crack and leak. There is this additional objection to lead or copper-coated pipe; the aperture in the usual leadpipe connection is only one-eighths inch in diameter. A bend reduces even this small diameter. The result is that an insufficient amount of gas reaches the burners. A three-eighths-inch iron pipe connection is the safest and most efficient for the ordinary room heater.

Natural gas, when properly used, not only is the cleanest, most convenient and efficient of fuels, but it is also one of the safest and most economical.

If you are in doubt regarding the safety or efficiency of your gas equipment, call our Service Department. It is maintained for the free use of our consumers.

West Texas Gas Co.

Headquarters For Gas Appliances

South Plains News

South Plains, Nov. 26.—The little city of South Plains is now enjoying passenger service over the new Denver lines.
Mrs. Burns was a Floydada visitor last week.
Misses Mamie Lou and Gale Jarnigan spent the week-end visiting in Lockney.
The school re-opened this morning after being dismissed four weeks for cotton picking.
Mr. and Mrs. Gilbert Bean spent the week-end visiting relatives in Lockney.
On account of so much bad weather the farmers are gathering their cotton very slowly.
Addie Mae Gilliland spent the week end with home folks.
T. P. Nelson and son, Hershell, took Sunday dinner with Mr. and Mrs. Charlie Knierim Sunday.

Lakeview News

Lakeview, Nov. 26.—We had a good attendance at Sunday School Sunday. Hope to have more next Sunday.
We had a good singing Sunday afternoon. Several good singers from different communities were present. We were glad to have them and hope they will come again next fourth Sunday, which is our regular singing day.
Mr. and Mrs. John Conway motored over to Lubbock, Sunday afternoon.
Mr. and Mrs. Lovell Jones were guests of Mr. and Mrs. A. M. Battey Sunday.
Mrs. Otis Martin, of Clovis, New Mexico, is visiting her father-in-law, T. W. Martin.
Lorene Battey went home with Imogene Ray from Sunday School Sunday.
James Ray spent Sunday afternoon with Price Conway.
Lovell Jones is building a new machine shed, 30x40 feet.
Antelope girls played basketball with the Lakeview girls at Lakeview Friday afternoon. The score was 7 and 17 in favor of Lakeview.
Mr. Luttrall was out Sunday in his new Whippet sedan he purchased last week.
Mr. Morgan, Mr. Donathan and Mr. Harrison also have new cars.

Liberty News

Liberty, November 27.—Mrs. C. A. Strickland's mother, of Childress is visiting here this week.
Mr. and Mrs. Harley Maeberry, of Vinson, Oklahoma spent from Thursday until Saturday with her parents.
Miss Elsa Anderson visited school Wednesday.
Several from this community were at Lockney Wednesday to meet the special trains.
Two new pupils enrolled at school this week.
Mr. and Mrs. John Dunlap and son, Willard have moved to Alpine. They will surely be missed by the people of this community.
Mr. and Mrs. Sam Box and children have moved to the John Dunlap home.
Several pupils have been absent the past week on account of pulling holes.
Mr. and Mrs. A. J. Jetton were visitors in Floydada Friday.
Little Billie Ruth Love spent Friday with her aunt, Mrs. C. A. Strickland.
Misses Erma and Berma Bean spent Sunday with Miss Mary Box.
There was church services here Sunday with a good attendance.
Mr. and Mrs. Horace Reeves, of the Cedar Hill community were the Sunday guests of Mr. and Mrs. C. A. Strickland.
Mr. and Mrs. Robert Fisher spent Sunday with Mr. and Mrs. Clarence Guffey, of the Cedar Hill community.
Miss Mary Box is suffering with tonsillitis.
Lloyd Eubank, the 13 year old son of Mr. and Mrs. J. P. Eubank is suffering from leakage of the heart.
A. J. Jetton and sons, Andrew, and Bailey Bean were Lockney visitors Monday.
Misses Verna Dunlap and Willie Gilley were guests of Miss Altha Strickland Sunday.
Mrs. A. J. Jetton visited Frank Bean Monday.
Miss Mayme Lou Jarnigan, of South Plains, was a guest of Miss Karin Bean Sunday.

Hillcrest News

Hillcrest, Nov. 26.—Our school will have holidays Thursday and Friday in celebration of Thanksgiving.
Little Miss Bettye Raye Abston of Floydada visited the greater part of last week with her grandparents, Mr. and Mrs. J. C. Smith of this place.
Mrs. Oliver Dudley and children have been visiting with her sister, Miss Floy McReynolds of Floydada, who has been very sick.
H. R. Blum of Memphis spent a part of last week with his son Louis Blum, and with his daughter, Mrs. J. C. Jones.
Miss Mildred Burkhead has been sick for several days. We hope she will be well and able to attend school again soon.
Hal and J. W. Drace went to Erick, Oklahoma, Saturday after their sister, Mrs. Irene Moore, who will visit with them through the holidays.
The following students were on the honor roll for the third month of school: First grade: Lottie Bell Swenson, J. L. Jones, David Hopkins. Eighth grade: Guy Garrison.

Center News

Center, Nov. 27.—Dreary November weather has almost come to an end, don't know about the dreary weather though, have seen some dreary as well as pretty Decembers.
Bro. Bost preached his farewell sermon Sunday night. We surely hate to give him up, as a pastor, but are glad of his promotion to a bigger and better work in Christ's

Kingdom. Let us each and all show our appreciation of his noble work by "Carrying On" with a will for any task that comes our way.
Mr. and Mrs. Gill and daughter Elizabeth took Sunday dinner with Mr. and Mrs. Jordan and children.
Mr. and Mrs. C. O. Spence visited with Mrs. Spence's sisters near Lubbock from Friday afternoon until late Saturday. They shopped in that city awhile Saturday.
Mr. and Mrs. W. L. McAda and son Hansel, took Sunday dinner at the Lightfoot home.
Mrs. Leo Bryant is doing nicely since her operation.
Mr. and Mrs. Marion Carpenter took Sunday night supper with Miss Gertrude Lightfoot and Mr. and Mrs. Merl Weathers.
Weldon Conner bought sheep of Mr. Jordan one day last week.
Mrs. Winters is sick with the flu, has missed school since last Wednesday.
Mrs. Bryant spent part of last week with her daughter Mrs. Jim Pitts.
The school will render our Thanks—The school will render our Thanksgiving program at club meeting Friday night, weather permitting.

Locals and Personals

W. T. Beasley, of San Angelo, came Monday for a few days visit in Floydada. He is a guest of Mr. and Mrs. Flynn Thagard while in the city. He is a former resident of Floydada.
Mrs. J. D. Williams, who has been visiting her son in Amarillo, has returned to Floydada and is making her home, at present with her daughter, Mrs. T. T. Hamilton.
Mr. and Mrs. Frank Stovall left Tuesday for Temple, where they will visit their daughter, Mrs. Joe Williams.
Mrs. Theron Bishop left Saturday for Midland, where she will join Mr. Bishop, who has been there for about two weeks. He is employed with the West Texas Gas Co. and they will make their home in that city.

CITATION BY PUBLICATION

Fort Worth and Denver South Plains Railway Company vs. J. C. Moore, et al.

Condemnation Proceedings Pending in the County Court of Floyd County, Texas, Before Undersigned Commissioners.
To J. C. Moore, and the unknown heirs and legal representative of the said J. C. Moore, if deceased:
You are hereby notified that the Fort Worth and Denver South Plains Railway Company has filed its statement in writing with the County Judge of Floyd County, Texas, which statement shows that said railway company desires to condemn for its use in the construction, maintenance and operation of a railroad and for its right of way over your lands; that it has been unable to agree with you on the

value of said land taken or the damages occasioned by such condemnation, and asks for the appointment of Special Commissioners. The land sought to be condemned being described as follows:
A tract of land being a portion of Lots Nos. 22 and 23 Block One, in the Tuttle Addition of the town of Lockney, in Floyd County, Texas, particularly described as follows:
Beginning at a point in the South Line of said Lot No. 22,—64.3 feet West from its Southeast Corner;
Thence East along south line of said Lot 22,—50 feet;
Thence Northeasterly across said Lots 22 and 23 to a point in North line of said Lot 23,—11.2 feet West from its Northeast Corner;

Thence West along North line of said Lot 23,—50 feet;
Thence Southwesterly across said Lots 22 and 23 to the point of beginning.
These presents are therefore to notify you that we, the undersigned Special Commissioners as aforesaid, have selected the 4th day of January, A. D. 1929, at 10 o'clock A. M. at the Court House in the City of Floydada, in Floyd County, Texas, as the time and place for hearing said parties and to fix the value of said land and assess the damages.
(Signed) Z. T. Riley, Chairman,
C. F. Ramsey,
C. A. Wofford,
Special Commissioners.
404tc.

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Save Ho-Made Bread Wrappers!—and Exchange them for Silverware, without any extra cost to you

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| \$27.50 Suits, | \$22.00 |
| \$28.00 Suits, | \$23.00 |
| \$28.50 Suits, | \$23.25 |
| \$29.50 Suits, | \$24.00 |
| \$31.50 Suits, | \$26.00 |
| \$32.50 Suits, | \$26.50 |
| \$33.00 Suits, | \$27.50 |
| \$35.00 Suits, | \$28.50 |
| \$36.50 Suits, | \$31.00 |
| \$37.50 Suits, | \$31.50 |
| \$39.50 Suits, | \$33.00 |

Boys' Suits

| | |
|----------------|---------|
| \$7.50 Suits, | \$4.85 |
| \$8.50 Suits, | \$6.50 |
| \$9.95 Suits, | \$7.20 |
| \$10.00 Suits, | \$7.65 |
| \$12.50 Suits, | \$8.45 |
| \$13.50 Suits, | \$8.95 |
| \$14.50 Suits, | \$9.25 |
| \$15.00 Suits, | \$9.95 |
| \$17.50 Suits, | \$11.95 |
| \$18.50 Suits, | \$13.75 |
| \$22.50 Suits, | \$16.95 |
| \$24.50 Suits, | \$17.85 |
| \$27.50 Suits, | \$18.65 |
| \$29.50 Suits, | \$21.95 |

THESE PRICES PREVAIL ON BOYS' OVERCOATS, LADIES' DRESS COATS, TWELVE STYLES IN LADIES SHOES, FOUR STYLES IN MEN'S TAN OXFORDS.

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That's the record of a set of MOHAWK TIRES sold by this firm several months ago. 25,000 miles over every kind of road. Over the rough plains, in the hills of East Texas and through every weather condition—and still many miles left in them.

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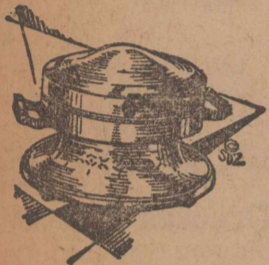
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Most everyone likes them. They are a real treat—something different—and so easy to make with an electric waffle iron. Can you think of a more acceptable gift for Mother, or a friend?

Phone to have one sent to your home for your inspection.

JUST NOW, WE'RE OFFERING \$7.75 SUPER-ELECTRIC WAFFLE IRONS FOR
\$6.25

Texas Utilities Company

Oklahoma Cowboy Band Coming To Royal



An interesting and unusual attraction has been booked for the theatre goers of this city and county by the Floydada Theatres, when the Oklahoma Cowboy Band comes to the Royal Theatre on Dec. 4. Link Bowline's Cowboy Band features popular and old time music. A string orchestra of unusual ability is one of the most popular features of the band. Singing, dancing and cowboy songs are also pleasing numbers.

Gridsters Victorious Over Spur, 20 To 12

F. H. S. Whirlwinds, Take Easy Victory From Swift, Heavy "Hard Luck Team"

"The Hard Luck Team," the Spur Bull Dogs took another defeat last Friday afternoon when they went down before the Floydada High Whirlwind squad 20 to 12. Costly fumbles and a limited knowledge of football were the factors that spelled defeat for the gridiron visitors to this city. The Spur eleven are undoubtedly one of the heaviest and swiftest squads in this district, but despite this fact, Friday's game was easily a Whirlwind victory.

Coach Jones' team displayed a good brand of football last weekend. Every man showed up well on both defensive and offensive plays. But even with these plays, it would be incorrect to say that they outplayed the Bull Dogs. Floydada easily won the game, but were played off their feet by the losing Bull Dogs. Friday's game was a freak.

One of the smoothest shifting backfields in action on the South Plains this season was that of the Spur team. The four horsemen worked together with perfect harmony. Except on fumbles and incomplete passes, not a single play was made that did not net from two to ten yards. Spur made seventeen first downs while Floydada only made three in the entire game.

Floydada completed two out of eight attempted passes. Of twelve passes attempted by Spur, six were incomplete and two intercepted. Floydada averaged 33.5 yards on ten punts and Spur averaged 37 yards on three punts. Penalties: Floydada 5, 15 and 25; Spur 5 and 15 yards.

"The Perfect Fake" In the first two minutes of play, the Whirlwind team realized that they were up against a good team, but they also realized that by a steady game, they could win. Spur received and made ten yards on the first three downs. Again and again this was repeated, bringing Jordan and Rickles, halves and Puckett, quarterback, into mighty pretty plays. But before they could take the pigskin across the goal line they lost the ball on a fumble play and Floydada recovered on their own 12 yard line. A number of Whirlwind plays soon brought it to mid field again, and here "the prettiest fake of the season" was perfected by the Whirlwinds.

The ball was passed a few inches behind center to Welbourn, but appeared to go to Porterfield. A large hole was opened through tackle, and Welbourn pushed through and trotted off past the safety man for forty-three yards for a touchdown without as much as a hair on his head being disturbed. It was perfect. Even the side lines did not know what the play was until the touchdown was complete. This play was made in the last few minutes of the first quarter.

Luttrell intercepted a Spur pass in the first part of the second quarter on the 20 yard line, but Spur covered a Floydada fumble also. With only a few yards to go, Spur fumbled again and Floydada covered on the ten yard line. On the fourth down, Nelson carried the ball across the chalk line for the second counter. Both attempts at extra points were complete.

The third quarter did not witness scoring by either team, but when the time-keepers whistle called the end of the quarter, the Bulldogs held the ball on Floydada's 13 yard line, and four downs to go. Two bad passes drew a five yard penalty at this time, but even then, Puckett carried the ball around right end and crossed the goal line for the visitor's first counter.

Side-Lines Cause Disturbance The only hard feelings during the game came as a misunderstanding upon Floydada's kick-off after Spur's touchdown. Porterfield booted the pigskin forty-five yards and the ball rolled across the goal line and stopped in the safety zone. Referees later declared the ball to be free and Luttrell covered the ball. Referee Froggie Lovren called Griggs Bishop, local football fan and referee, upon the field and both sidelines rushed on the field like troubled waters. Lovren succeeded in quieting the disturbance, however, and ruled a touchdown for Floydada. A pass for extra point was not complete.

Spur's second touchdown and the last of the game, came as the result of some of the fastest, smoothest and heaviest playing the Whirlwinds have faced this season. The Bulldogs rushed down the gridiron for five first downs, and Puckett carried the pigskin across the line. A pass failed to net extra point. Spur was threatening to repeat the performance, when the final whistle ended their struggles.

Stars in the Whirlwind line-up are easily picked in this game. Tor-

ry, right end, played the best defensive game he has played this season and his tackles Friday were undoubtedly the outstanding Bulldog stump. Dave Luttrell made many good plays, as did Welbourn and Nelson. Other outstanding Whirlwind players were Porterfield, Summerville and McAda.

Blanco News

Blanco, Nov. 27—School is progressing fine and a Thanksgiving program will be given Thanksgiving night to which the public is invited.

George R. Smith and family visited relatives in the Sand Hill Community Sunday.

Miss Mildred Wilson of Flint is visiting her sisters, Mesdames P. E. McCarty, and L. O. Wheeler. They also had as their guests from Monday until Saturday their brother, Roderic, and cousin, Miss Ruth Walker. Mr. and Mrs. Wilson, who have spent the summer here with their children have returned to their home at Flint.

Ham Smith, who has been taking the baths at Mineral Wells for rheumatism returned home last Thursday night. His neighbors are planning to have in his bundles for him tomorrow.

Mr. and Mrs. Herbert Hicks of Lubbock visited in the home of her aunt, Mrs. Will Snell since our last paper. From here, they went to Electra to visit her sister, Mrs. Sam Brewer.

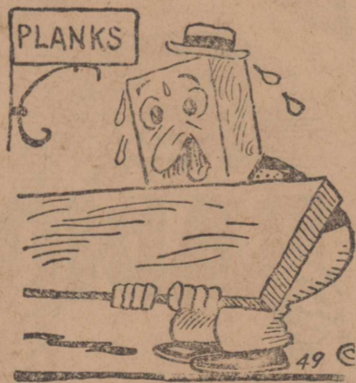
Several of the young people enjoyed a party at the home of J. L. McPeak last Monday night.

Ham Smith and Will Snell are the owners of new Chevrolet sedans.

Reese Grubb has sold out to a man from Oklahoma and plans to move to Floydada. We hate to see them leave our community but

Bill Der Says

The dollar that goes the farthest is the dollar that stays at home.



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wish them well and also welcome the new folks to our community. Will Snell and family visited friends in Lubbock Sunday and attended the N. W. Texas Conference, heard Bishop John M. Moore preach.



Jewelry Gifts

Christmas

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| | OLD PRICE | NEW PRICE |
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| 2-Door Sedan | \$745 | \$595 |
| Coupe | \$745 | \$595 |
| Sport Roadster | \$745 | \$595 |
| Phaeton | \$775 | \$625 |
| Cabriolet | \$795 | \$645 |
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All prices f. o. b. Pontiac, plus delivery charges

Now for the first time in history, a wonderful Pontiac Six with bodies by Fisher is available at the price of a four! We are moving our entire stock of brand new, current model Pontiac Sixes at prices reduced to as low as \$595!

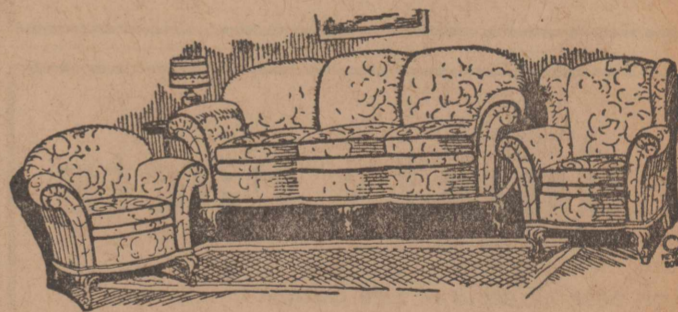
With their prices reduced \$150, these Pontiac Sixes are moving fast. Act now if you want to enjoy one of the most spectacular motor car bargains ever offered here. Small down payment—easy monthly terms—your old car taken in trade.

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Floydada, Texas

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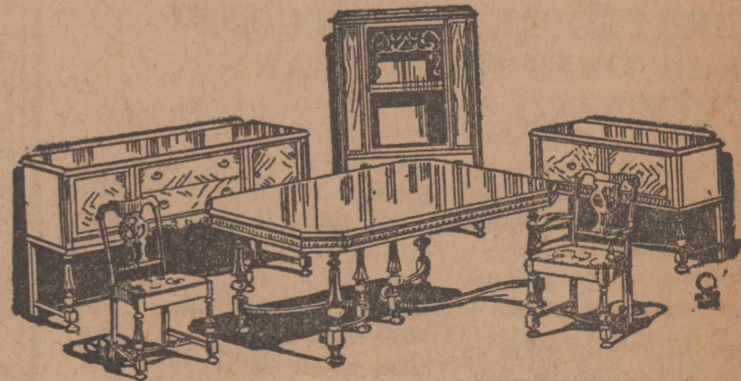
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