

THE FLOYD COUNTY HESPERIAN

VOLUME 35

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, OCTOBER 18, 1928.

NUMBER 34

No Protests On Wall St. Paving Project

Work Under Way on North Main, Connecting Block on Virginia and East Mississippi Sts.

No protests were filed on the Wall Street paving project at the hearing held by the City Council Friday morning of last week, practically all the differences of opinion having been ironed out prior to the beginning of the advertisement on that street.

Hearings on the revised plan on South Main Street and on the West Mississippi Street projects will be held tomorrow morning.

All of Missouri and California Streets are practically completed and only awaiting the curing of the concrete to turn the travel back on them. California Street was the first of the paved streets to be in condition for travel. It was opened Monday.

The block on North Fifth Street has been completed and work is under way on the block on North Main Street and the connecting block on West Virginia Street. Four and a half blocks on East Mississippi Street from Main to Ninth are scheduled to be paved before the Main, Wall or Mississippi Street projects are undertaken.

Curb and gutter work is under way this week on East Mississippi Street. Only two contests have been filed on this street, where, if the property owners are successful in their fight on the project, there will be two "leave outs."

Wall Street is expected to be the next on which paving will be laid. On that street the first two blocks have been released for work as soon as the curb and gutter and excavation crews can get to them, it was stated at Engineer Geo. A. Linder's office.

Manning Crew Working
A crew of men were put to work last week on excavations for the county's paving contract with Ed Manning, made early in the month, and the first curb and gutter work on this job will be done beginning today or tomorrow, it is thought.

Jurors For Fifth Week District Court Called

With the criminal docket up for disposal, District Court has been grinding out cases this week with regularity, two civil cases having been sandwiched in between trials also during the time.

Following its sessions early in the term the grand jury has not been in session, although the body has not been dismissed finally for the term.

Following is a list of petit jurors who were called for the Fifth Week of the September Term of the District Court of Floyd County:

L. A. Sargent, Carl Daniel, A. B. Muncy, F. A. Dickert, C. D. Kelly, H. G. Parker, G. C. Standifer, J. T. Marr, A. J. Beedy, O. D. E. Rhodes, Mitt Bullard, J. F. Sifton, J. C. Custer, S. M. Rowden, A. S. Cummings, France Carthel, J. E. Tarpley, D. L. Weaver.

W. S. Lakey Has Check On Lloyds Of London

W. S. Lakey, of Starkey this week received a check for 99 pounds English money through the Floydada Insurance Agency from the Lloyds Bank Limited, of 72 Lombard Street, London, E. S. 3, and is wondering how much money he has. At least, local bankers and the boys at the insurance agency, are wondering.

Receipt of the check here came about through the collection of an insurance policy on a valuable jack, which Mr. Lakey insured last May. The policy application was made out for \$500, and when the policy was received it read 100 pounds—you know, the shillings, pence and ha-penny kind. The jack laid down and died on July 1, and following proof of loss the check has come through dated October 2 and for the amount of 99 pounds.

The check will be put in channels for collection. The amount of dollars and cents it will represent when collection is made is not known definitely, on account of a slight variation in the rate of exchange from day to day.

RAY-BLACKIE

Miss Leona Ray, of Georgia, and Mr. G. E. Blackie, of Mt. Blanco, formerly of Oklahoma City were married Sunday evening, October 14, at 6 o'clock at the home of Elder E. B. Mullins, Elder Mullins officiating.

Mr. and Mrs. Blackie will make their home near Mt. Blanco.

Mrs. Cella Ross and daughter, Mrs. E. C. McReynolds and children left Wednesday for Clinton, Oklahoma, to visit Mrs. Ross' sister, Mrs. H. H. Hatchett.

J. G. Deakin, Bill Elliott and V. B. Fitch spent Tuesday in Hereford on business.

MIKE SMITH SUCCEUMS TO SEVERE APPENDIX ATTACK

Mike Smith, 28, of Sand Hill, succumbed to an appendicitis attack last Friday October 12, and funeral services were held Saturday afternoon. He was taken ill in the early part of last week, and underwent an operation at the Smith and Smith sanitarium. His death occurred at the hospital.

Rev. V. M. Lollar, of Plainview conducted the funeral services which were held at the First Baptist Church in this city last Saturday afternoon at 4 o'clock. The body was shipped to Electra for burial, and interment was made in the Electra cemetery Sunday afternoon.

Deceased is survived by a wife and two children and several near relatives. He and his family have lived about a mile east of Sand Hill for the past two years.

Lockney Boy Succumbs To Football Injuries

Efforts of Lubbock Boy Scouts Fail to Save Life of Reno Livingston.

Reno Livingston, 18 year old football player on the Lockney High School Longhorn team, died on Wednesday night of last week from the effects of injuries sustained Tuesday afternoon while playing in a practice game at the Lockney High School gridiron. He died in a Lubbock hospital at a late hour Wednesday night following hours of effort by the Lockney Boy Scouts to restore his life by artificial respiration. Funeral services were held in Lockney Friday afternoon, and interment made in the Lockney cemetery.

The fatal injury was sustained when Livingston made a tackle in a practice game, and suffered a blow on the head. After returning to his home following the game, he lapsed into unconsciousness and was immediately carried to Lubbock. Members of the Lockney Boy Scout troops worked in relays in an effort to keep the injured lad breathing, but gave up all hopes at mid-night Wednesday. The deceased was the son of Mr. and Mrs. S. J. Livingston, of Lockney.

Through respect for the deceased member of their team, the Lockney Longhorn gridsters have set up their season's football schedule two weeks, according to Superintendent, W. D. Biggers. After two weeks, the regular football schedule will be resumed, it was stated.

SINGING CONVENTION HELD BIENNIAL MEETING SUNDAY

South Floyd County Singing Convention held its second meeting of the year at Campbell, Sunday, October 14.

Singing began at 11 o'clock and at noon a large crowd gathered to spread "dinner on the ground." Floydada and about twelve rural communities in Floyd County, Halfway and Plainview in Hale County and Whitefall in Motley county were well represented. Price Scott, president of the convention, said:

Mr. Scott is serving his fifth year as president of the organization. J. V. Flippin of Campbell is vice president and Miss Doris Spence of Center is secretary.

Among those present was Charlie Smith, president of the Hale County Singing Convention. With him was his eight year old son Charlie Keith who won the loving cup at the annual Plateau Singing Convention at Roswell, New Mexico, held June 16 and 17, competing with all ages in the district. Charlie Keith was introduced to the audience by Rev. Green B. Patterson, who with Mrs. Patterson was present at Roswell, for the contest.

Dougherty was set as the place for the next meeting which will be held the second week in May, 1929.

County 4-H Club Girls Attend Fair At Dallas

Verna Nixon of McCoy and Ollie Glass of Erick, Floyd County 4-H Club girls who have been outstanding in their work during the last year left Sunday for Dallas where they will attend the club girls' encampment which is held annually in connection with the State Fair.

Miss Blanche Bass accompanied the girls to Plainview Sunday morning where they, with the Plainview delegation went to Lubbock to join a group of girls from this section and went on to Dallas in charge of Miss Thelma Greenwade of Tahoka, official chaperone from this district.

Exhibits showing the work of each of the girls were sent to Dallas after the county fair here and are now on display at the State Fair. While in Dallas the girls will be guests of the Fair Association and will be allowed special privileges. They will return Saturday.

ELEET S. S. OFFICERS

The Hustlers' Sunday School Class of the Methodist church held their quarterly election of officers last Sunday morning at the church. W. A. Gound, who is teacher for the boys class, presided and the following officers were elected: president, Arthur Earl Gamble, vice president, Harold Salisbury; secretary, Floyd Swain, treasurer, John Edwards Smith.

Open Season On Ducks Finds Hunters Ready

Game Laws Give Open Season on Waterfowls in This Section Oct. 16 to Jan. 31.

Hunters of Floyd County and vicinity are living in a "Sportsman's paradise" this week and according to all reports, have already begun the slaughter of ducks in large numbers. The open season on ducks and other waterfowls in this section of Texas began Tuesday and closes on January 31.

Few there are who need this advice, since many of the hunters were cleaning and oiling their rifles and shot guns for days before the season opened. Ducks and geese are expected to be plentiful this year because of the large grain crops in this section. Lakes in this section, however are shallow, and this may cut the number down considerably, is the general opinion.

Federal regulations governing hunting are given for the benefit of local hunters who will probably "take to the air" this week:

"Bag limits: A person may take in any one day during the open season prescribed therefore not to exceed the following numbers of migratory birds, which numbers shall include all birds taken by any person who for hire accompanies or assists him in taking migratory birds; Ducks, 25 in the aggregate of all kinds, Geese 8, Brant, 8, Coots, 25, Sora, 25. Other rails and gallinules, 25 in all, but not more than 15 of any one species, other than sora. Wilson snipe, 20. Woodcock, 4. Mourning doves 25.

"No other migratory birds may be taken at any time except under permit for propagating, scientific or banding purposes or under an order of the secretary of agriculture to prevent injury to agricultural or other interests.

"Sale: The federal law prohibits the sale of all migratory birds thru the United States except birds taken for scientific or propagating purposes and waterfowl raised on farms or preserves under permit from the secretary of agriculture."

Thermometer Registers Drop In Temperature

Lower temperatures have prevailed over the plains and panhandle region this week, a pronounced drop in the thermometer readings following a light norther at this point, accompanying the disturbance that brought snow and freezing weather in the northwestern states and extending as far south as Colorado and the northern portion of New Mexico. Scattering rains were recorded over Texas as just preceding the cold wave, the northwest part of this county having a considerable downpour accompanied by a heavy wind that did some minor damage. Light sprinkles were reported from all parts of the county between Friday and Sunday nights.

A temperature of less than fifty degrees was mixed up Tuesday, Wednesday and Thursday morning at Floydada. No frost was reported, although the cold is thought to have been pronounced enough to begin crisping the leaves on cotton and hurry the opening of the bolls. For cotton a general frost, with temperatures not too low would be welcomed. However, there is a considerable per centage of late feed that would mature in another two weeks if no frost falls.

SCOUT COURT OF HONOR IS SET FOR FRIDAY OCT. 26

Boy Scout Court of Honor, announced for Friday night of this week, will not be held, according to Scoutmasters W. A. Gound and E. F. Eastridge. District Executive E. L. Roberts, who administers the oaths and directs the court, found it impossible to be present on Friday night, it was stated.

Friday night of next week, October 26, is the new date set for the court of honor. The court is open to the public and will be held in the district court room. Parents and visitors are urged to attend.

Ore. Committeewoman Speaking For Hoover

Mrs. Alexander Thompson, of Oregon, formerly a Democratic Committeewoman representing that state in the national organization, speaks this afternoon in Floydada at 3 o'clock in the District Court Room in the interest of the candidacy of Herbert Hoover.

Mrs. Thompson spoke last night at Plainview, being sent out on a tour of this area by the national republican organization.

HOWARD-BURCHFIELD

Miss Wanda Howard, daughter of Judge and Mrs. J. W. Howard, of the Starkey community and Mr. Alton Burchfield, son of Mr. and Mrs. E. G. Burchfield, of Floydada, were married Saturday, October 6, by Judge Wm. McGehee in his office at the Court House.

Mr. Burchfield is employed with the L. H. Lacy Construction Company and they are making their home in Floydada.

Jump In Maize Prices Local Market Feature

Cotton Market Continues Steady at 18 Cents Middling Basis as Movement of Crop Begins.

Although Floyd County people generally are watching the cotton market with the most pronounced interest at this period, the interest created by the big jump in prices for maize and similar forage crops has been marked, and the sales of feed accordingly began to be reflected in heavier receipts at Floyd County points. Last week the price per ton on heads jumped from \$8 to \$13 and this week another dollar per ton has been marked up on the crop.

However, with a large portion of the state, including much of the central west, short of feed, the proximity of a good demand for the surplus forage crops in this territory gives rise to the hope that even better prices will prevail before the end of the season. The selling movement on the other hand, is given impetus by the marked drop in the prices of hogs which are off more than a cent per pound from the market of two weeks ago.

Cotton remains steady around 18 cents per pound for middling grade, and a large part of the crop is being marketed as it is ginned. Buyers this week report practically everything offered is middling or better in grade.

The demand for West Texas cotton seed has also added \$2 per ton to the price of this commodity, with the result that gins of the county yesterday were paying \$34 per ton, and most farmers were selling, retaining only what they needed for feeding or seed. Reports current here are that the seed from the cotton in the eastern belt are not of the best grade and that mills are anxious to get seed in this section for their winter runs.

Good turn-outs and good staple lengths are reported from all over the county, ginners reporting a uniformly excellent type of cotton being offered. The seed is more than paying the ginning costs.

828 Bales New Crop Cotton Ginned Here

Receipts of cotton at the Floydada gins has continued to increase during the past week, the run yesterday keeping the gins busy well into the night, with indications that double shifts will have to be put on soon as the number of pickers in the country increase and the picking becomes more general.

Figures obtained from the ginners at a late hour yesterday afternoon totalled 828 bales for this point, counting round bales as half bales. McCoy, Lakeview and Josbailey gins have also had good runs and the increasing movement of the crop was being reflected in the jump of the totals for succeeding days. The Newton Gin at Dougherty was expected to smoke up for its first run sometime this week.

The crop movement has not been so pronounced at Lockney, Aiken and South Plains. Especially at the last-named point has the crop gathering been slow in getting under way. Heavier August rains that made the crop mature more slowly is credited with the slower movement of the crop in the north part of the county.

Quanah Route Towns Not On Dallas Route

(By Ed Bishop)
Dallas, Texas, October 17.—Floydada, Paducah, Matador and other towns on the Quanah Route will not be included on the good-will trip to be made by Dallas business men, it has been definitely decided by the Dallas Chamber of Commerce, according to John Boswell, secretary, today.

Refusal of Denver officials to agree on rates and the fact that it is to be a Denver celebration was given as the reasons for not making the trip.

However, Boswell said that a trip over the Frisco would be made next year, if present plans are worked out. Urgent invitations from all towns on the Quanah Route have been received by the Dallas organization but to no avail, it was stated.

No definite information is available at this time, on the Fort Worth trip over the Denver line.

Interest locally in the trip of the Dallas, Chamber of Commerce out over the new rail lines in West Texas, was based largely on the desire to see recognition given the value of the Quanah Route as a new link in the rail development of this section. Only informal suggestions were made from this point that the delegation include Floydada and the Quanah Route towns on their itinerary, after the celebrations incident to the completion of the lines in which they were interested had been held.

DEAN AGENT AT DOUGHERTY

M. H. Dean has accepted the position of local freight and passenger agent at Dougherty for the Q. A. & P. railroad.

Mr. Dean began work Oct. 1, having moved at the time to Dougherty from Acme.

States Telephone Lines Will Be Completed Soon

Floydada-Roaring Springs Line Will be Started When Other Lines Are Completed.

"When completed the South Plains system of the States Telephone Company will be second to none in the states" R. B. Fairly, manager of the company said Tuesday morning in telephone conversation from Lubbock.

According to Mr. Fairly there is nothing serious in the situation in regard to the building of their line from Floydada to Roaring Springs as has been rumored and only a small matter of working out some plan of joint business between his company and the Southwestern Bell Telephone Company. However, this line will not be started until other lines in this territory under construction have been completed.

They expect to have their line from South Plains to Ralls completed by the middle of next week. There will be two circuits between Ralls and Floydada and until an exchange is put in at South Plains the calls will be handled out of Ralls and Silvertown. "This method will not affect the service though," Mr. Fairly said, "in fact it will be faster."

Work is progressing rapidly on the line from Dougherty by way of Lakeview to Crosbyton but no definite date has been set as to when it will be completed.

Cotton Pickers Needed Over County Is Reported

Although the Labor Bureau maintained by the Department of Agriculture at labor gateways over Texas report the movement of labor to the western part of the state as heavy, farmers in this county who are needing pickers and maize headers are not getting as much additional help as needed. Probably 500 or 1000 additional pickers could be used at present, and an equal number at maize gathering.

The head of the labor bureau at Fort Worth told Ed Bishop, secretary of the Floydada Chamber of Commerce last week that practically 1,000 pickers per day were moving west through that point, but these apparently are dropping in at points further south. In an effort to get attention to the demand for labor here, Mr. Bishop asked the bureau to bulletin the Floyd County needs. The bureau head told him that their expectation there was the labor shortage would be only temporary with the heavy movement of hands to this section.

Until frost falls all the cotton gathering will be by hand and for some two weeks after that time. However, the later part of the crop can be gotten with slides and cotton gathering machinery, when the demand for labor will not be so pronounced, it is thought.

Matador High Badly Beaten By Whirlwinds

Visiting Gridsters Allow Local Team Eight Touchdowns Friday, Final Score 51 to 0.

Working on the theory that "You can't keep a good team down," the Floydada High Whirlwinds plunged, passed and ran end plays around their Matador opponents for eight touchdowns last Friday afternoon and swamped the visitors with a 51 to 0 defeat. The game was played on the local field and a comparatively small crowd was out to witness the game.

Friday's game was decidedly one-sided. The ball was played in Matador territory practically all of the game, and the visiting squad never once threatened to score. Matador's coach ran in three substitutes in the first half of the game, while Coach Jones made many substitutions in order to give each of his recruits a work-out.

Five of Floydada's eight touchdowns were scored by Harold Welbourn, full back. He went through the Matador line for big gains every time he took the ball, and his end runs were the factors spelled that "touchdown."

Nelson scored two of the touchdowns and Porterfield scored one. Two touchdowns were scored each quarter of the game, most of them on end plays and plungers. Few passes were attempted. Nelson kicked one goal for extra point, and passes to Eebank and Summerville were completed for extra points.

Line-ups of the two teams was as follows: Floydada, left end, Terry; left tackle, Carter; left guard, West; center, Mathews; right guard, Borum; right tackle, Green; right end, Summerville; quarter back, Porterfield; left half, Nelson; right half, Goen; full back, Welbourn. Substitutes: Newsome, Luttrell, McAda, Olson, de Cordova, Scott, Bell and Eubank.

Matador: left end, Winter; left tackle, S. Williams; left guard, Fulkerston; center, Gilbert; right guard, H. Williams; right tackle, Ratton; right end, Edwards; quarter back, Traveek; full back, Graham; right half, Lee; left half, Cammack. Substitutes: Carpenter, Culbert and Knight.

FUNERAL FOR L. G. POOL HELD AT HOME THURSDAY

Funeral services were held Thursday afternoon at the family residence for L. G. Pool, one of Floydada's oldest citizens who died of heart failure Tuesday morning of last week. Rev. F. L. Davis had charge of the service at the home and interment was made at the Floydada cemetery under the direction of the Masonic Lodge.

The deceased is survived by his wife and three daughters all of whom were here for the funeral. They are: Mrs. D. D. Shropshire, Galveston; Mrs. V. F. Hodges and Mrs. G. M. Hatchell, both of Oklahoma City. He is also survived by three brothers, J. M. and Yell Pool, of Springdale, Ark., and D. P. Pool, of Sinton, and a half sister, Mrs. West Salter, of Heinna. Of these D. P. Pool was the only one able to be here for the funeral.

December 1 Set For Road Bond Election

Commissioners' Court Orders \$400,000 Bond Election For Paving Lee Highway.

Saturday, December 1, has been set as the date for holding an election to authorize the issuance of Floyd County road bonds to the amount of \$400,000, it was ordered last week by the Commissioners' Court of Floyd County when a petition of tax payers asking for the election to be held, was presented to the court.

Similar bond elections for the paving of Lee Highway through Floyd County have twice been defeated by the tax payers of this county. The first election was held December 31, 1926 and the last election in April of last year.

The petition asking for the election order bore the name of some of the largest land holders in Floyd County.

THEATRES SET NEXT WEEK AS 'GREATER MOVIE WEEK'

Next week, October 22 to 27, has been designated as "Greater Movie Week" at the Royal Theatre in this city, it was announced by J. G. Deans, manager of the Floydada theatres. The idea of "Greater Movie Week" is to sponsor the presentation of better moving pictures in this city, according to Mr. Deans, and each picture shown at the Royal during the week will be given with this idea in mind.

As the opening number of "Greater Movie Week" the Royal presents Clara Bow in "Ladies of the Mob" This picture has been showing in the larger cities in this section, and is looked toward as one of the best movies released recently. It will be shown Monday and Tuesday.

Douglas Fairbanks is featured in the second picture of the week on Wednesday and Thursday. He plays in "The Gaucho" and this play is reported to rival his best.

The closing number of the week will be "The Sunset Legion," with Fred Thompson starring. This picture plays Friday and Saturday.

Next week's program of three pictures is the most expensive week's program presented here in the past two years, Mr. Deans states.

M. M. CRANE TO SPEAK FOR SMITH AT PLAINVIEW SAT.

M. M. Crane, prominent democrat of Dallas, will speak Saturday endorsing the cause of the Democratic national ticket at Plainview, according to an announcement received here this week.

The Dallas jurist has long been one of the state's outstanding Democratic leaders.

Floydada-Rails Road Designation Postponed

The State Highway Commission Monday of this week again postponed decision on the question of designating the north and south road from Floydada to Ralls as a state highway, the decision following a discussion of the situation that lasted an hour and a half, in which County Judge Wm. McGehee, of this city, Senator J. D. Parnell of Wichita Falls and members of the highway commission took part.

Judge McGehee went to Austin the latter part of last week, and returned home Wednesday morning.

Work Resumed Monday On City Hall Building

Work has been resumed on the City Hall and fire station after several weeks of delay, caused by inability to obtain steel frames for the building from the manufacturers, and yesterday the walls had been carried up some five feet all around.

At the city's office yesterday in the basement of the court house officials expressed much gratification that the building had at least gotten under way with a show of speedy work toward completion.

The new home of the city's business administration and fire fighting equipment is located on West Virginia Street, which will be in the paved area.

Rally Of Democrats To Be Held Friday Night

Senator J. D. Parnell, of Wichita Falls, Will Be Heard in Support of National Ticket.

Senator J. D. Parnell, of Wichita Falls, will be the speaker at a rally of Democratic voters in Floydada Friday night of this week, when a meeting of Democrats and others interested will be held in the district court room at 8 o'clock. Senator Parnell will address a similar gathering at Lockney Saturday afternoon promptly at 1 o'clock at the Isis Theatre.

Prospective supporters of the Hoover ticket are invited to be present and hear the Wichita Falls man, who has advised local democrats interested in having him speak here that Hoover supporters can be assured in advance there will be no ridicule of their attitude nor unjust criticism made by him. "It will be my policy to try and win voters for the Democratic party and not drive them away," he said.

The speaking dates in Floyd County are a part of a state-wide movement, more than 200 speaking dates have been announced out of State Democratic headquarters in support of the national ticket in an effort to stem the tide of the movement toward Hoover support in the state, which democratic leaders declare is not warranted by facts and conditions. The drive is being made in an effort to get to the voters with the democratic side of the situation before the franchise holders have definitely made up their minds to support the republican nominee for president and vice-president, it is declared.

Broadfoot To Speak

Announcement was received from Democratic headquarters by J. N. Johnston last night that A. S. Broadfoot, prominent Bonham lawyer and former county attorney of that county, will speak at the court house here Saturday night. He is an able speaker, Mr. Johnston is advised.

Brunk's Players Give Week Of Entertainment

Brunk's comedians pitched their big tent on the southeast corner of the square Monday and despite the cool weather, they are showing to a good size crowd each night.

"Laff that Off" was the opening play, with Billie Walsh and Gilbert Lamb in the leading roles. They were ably supported by Nelsie Helms Everett S. Evans, Bonnie Brunk and Monte Stuckey as comedians whose lines and action furnished the audience with plenty of wholesome comedy.

Fourteen players of the company are cast for parts in the weeks presentation and variety is found in each night's performance. Jerry Barnes' orchestra of ten musicians is one of the best in West Texas and is a very important feature of the entertainment. High class vaudeville entertains the audience between acts.

"Come on Mary" was presented Tuesday night and "Gossip" Wednesday night. The bill for tonight and the remainder of the week is "She Walked in her Sleep," "Take My Advice," "Cheating Women" for Saturday matinee, and "Why Girls Walk Home" and "Her Unborn Child," Saturday night.

Blazers Presented To Hi School Pep Squad

Fifty three members, leaders, and the director of the Floydada High school pep squad were presented with green and white blazers by the high school during assembly period at the high school Monday.

Charles Mathews, Miss Maxine Norris and members of the football team were on the presentation program.

Under the direction of Miss Lucile Hill, the pep squad has become a very important factor in the school and the peppy rooting at football games is a constant inspiration to the team. The blazers come in a beautiful green and white color, carrying out the school colors.

Those honored were: Thelma Kington, Mozelle Brown and R. Husky, yell leaders; Audrey Farris, Artie Mitchell, Doris Smith, Wilmana Salisbury, Virginia Meachum, Gene Bain, Ruth Sparks, Annie Opal Sparks, Edna Mae Nelson, Ruth Jenkins, Gwendolyn Snodgrass, Cora Lee Sherrill, Winona Felton, Jessie Mae Wood, Katie Lee Thurman, Hazel Probasco, George Iris Shaw, Catherine Fitch, Alice Mae Fyffe, Vera Blessingame, Victorine Fitch, Maxine Norris, Bernice Bishop, Mildred Henderson, Jessie Merle Scoggins, Robbie Archer, Oleta Jackson, Genevieve Stovall, Helene Hay, Morena Hay, Lee Fyffe, Venitta Borum, Laura Blanche Hilton, Gene Smalley, Lois Sifton, Wana Tawwater, Ruth Rutledge, Mildred Teeple, Eugenia Hoffman, Virginia Grigsby, Mildred Strickland, Mildred Welborn, Willie Mae Cummings, Ina Ray Cummings, Troye Willis, Willene Mooney, Ruschelle Morris, Vela Blessingame, Edulala Burris, members, and Miss Lucille Hill, director.

Mrs. Wm. McGehee returned home Tuesday from a visit at Lockney with her father, W. C. Nichols.

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SEEING THE ALLEYS

Floydada people are having a look at a number of their alleys during the period while the streets are closed by the pavers. Some of them are getting an opportunity to learn of by-ways in their city of which they wotted not.

The small matter of an unsightly alley makes no particular impression on us, when we think just of our own alley, because, having primped up the front for the visitor or wayfarer to see we think he ought to look at that much of our place and no more. It is when the back becomes the front that the unsightliness of one's own premises impresses us.

There is no doubt Floydada could be made greatly more attractive if we'd give a little more attention to the alleys and back lots.

PLANTING FLOWERS HELPS

Having done everything to make the front attractive, by planting flowers and shrubs we could well remember that the same kind of soil is in the backyard and alley that is in front and that if the more impressive shrubs and flowers will grow in the front there would be nothing to prevent cannas or dahlias or zinnias or bachelor's buttons or most anything from growing in the back premises, too. Then there are climbing vines and similar things that will help hide the unsightliness of a straggling back yard fence or a barn. All such plants need is about half the attention that the front yard and lawn get. A fourth the attention that is given a rose garden would make a backlot as attractive as could be with some of the less exacting perennial flowers that bloom and thrive on the plains.

POPULATION OF FLOYDADA

What do you say is the population of Floydada?

Is it 4,000 or 5,000? Or is it less than either? Well, did you know that when you tell a stranger the population of your town, whatever figures you give he discounts from ten to twenty-five per cent? For instance, if you say 4,000 he thinks 3,200 to 3,500. If you say 5,000, he thinks 4,000, after a rapid calculation in his mind.

Too many people are saying the population of Floydada is 3,000 to 3,500. Quit saying that and raise your figures. The visitor expects your home-town loyalty to make you state the figures too high. That's the way he does when he's at home.

TEXAS STATE FAIR

The State Fair of Texas gets bigger and better all the time. It is getting so big that a half day on the grounds does not permit you to see all the things you are interested in, as it formerly did. A week would be required, probably, to see all the fair, but nobody is going to give it that much time. It is big and educational and entertaining. It is the epitome of Texas. See it and you have an idea of the broad expanse and the varied industries of the state.

Speaking of the State Fair, brings to mind our own, and what might be done to put it on a permanent basis. Away down in East Texas, so far east that you almost touch the eastern border, where we westerners think all the interest is in good hunting hounds and good fishing tackle, a community has organized a fair that is paying big returns on the investment. Not just "getting by" with a heavy donation from all hands but actually paying its way and the cost of needed improvements. Last year it paid \$9,000 above expenses and this year \$8,000, all of which is being put back into the concern to improve it. This successful fair is largely a result of a state of mind of the people of the surrounding territory. We are going to make this thing go, the people told themselves, and they are making it go. The same kind of thing could be done at Floydada if we would make our minds like they did at Mar-

course, as long as we don't think we will succeed it most certainly will and we don't overlook the fact that the route is covered with the bones and skeletons of fairs that started and then fell by the wayside from lack of nourishment. But the value of such an enterprise would be so great that it is an accomplishment worth the effort. We ought to try it.

Unintentional Suicide

Many people are slowly poisoning themselves just as surely as if they drank iodine every morning for breakfast. They are daily absorbing the toxins, or poisons, created by accumulated waste matter in their constipated digestive systems. Sooner or later disease will conquer their weakened bodies.

If you have dizzy spells, headaches, coated tongue, bad breath, insomnia, no appetite, bilious attacks or pains in the back and limbs, you are probably suffering from self poisoning caused by constipation. The surest and pleasantest relief for this condition is Herbine, the vegetable cathartic which acts in the natural way. Get a bottle today from FLOYDADA DRUG CO.

PAVING AND BEAUTIFYING

Residents of the City of Floydada, many of them, are joining in and paving their streets, the county is paving the portion of the square surrounding the court house, and everything is going to look "hotsy totsy" so far as our streets are concerned.

The very next step should be an intensified effort to improve the premises about over town. The beginning should be made in the downtown section—right in the business district—where there are some of the most unsightly and unsanitary alleys and backlots in the whole community. Then spreading out, planting grass and flowers on lawns and in back yards, applying paint where needed, Floydada can be made a riot of color and attractiveness as a residential city that would attract Mr. Man from anywhere. As little as we think of it, hundreds, even thousands of strangers visit Floydada and the plains section for the first time every year, their eyes open to suggestions for a change of location. We can make Floydada irresistible to them, if we will.

THE OKLAHOMA CITY TRIP

The Hesperian has not given up the idea of wanting a sizable delegation of Floydada and Floyd County people to make a trip to Oklahoma City by way of the county's new rail line, to see what kind of service it is we have provided by the Frisco and the Q. A. & P.

Quite a bit of interest has been manifested, but we haven't had the time to give the job any intensive work and accordingly it has lagged. As little as you may think of it, the Pullman service the Quannah Route has provided for travellers from and to Floydada is perhaps the biggest little thing done for this territory in many moons. It can't possibly pay for awhile, until the travelling public gets better acquainted with its convenience. In the meanwhile, a little patronage, by way of appreciation, on a jaunt outside our own confines, would help show what we think of it.

And certainly it won't hurt Floydada to get acquainted in Oklahoma City. We have few ties there but the quicker we get lined up and thinking partially in terms of northeastward the better off we'll be.

SOMETHING MORE THAN TWO STORIES

Speaking of the needs of Floydada, one of the things we need is a building more than two stories in height. Probably we would not want a ten-story building now. Indeed, that would exaggerate a good thing. But something three or four stories high, something to get the town out of the two-story class. A good office building, a hotel, or something similar, can be made to pay a reasonable return on an investment of \$100,000 or \$150,000.

'Round The Square

BY OLD BATTLEAXE

One little fellow round the square says that silent contempt is the kind you feel for somebody you can't lick.

Floydada is becoming famous for her big celebration, but she shore overlooked a boomer last week. One of the biggest things, in our opinion, that has happend round the square recently was the breaking of

dirt on the County's court house paving. Only a teamster, and his faithful mules, Dick and Jerry, and Old Battleaxe were present at the formal occasion. And each of us did our parts. O. B. breathed a prayer of thanks and piled blessings galore upon the heads of the county commissioners; the workman spit on his hands and laid holt of the plow; and the mules kicked around a little and started their heavy work. Of course if we had known just when and how it was all going to be done, O. B. would have made arrangements to have one of his old stand-bys, his favorite Saliva Slinger, turn the first bit of dirt. Or even better than that, have some of the Non-pavers drive the first stob, since they are all so good at knocking.

We asked one clerk round the square how long he had been working for that firm, and he said: "Ever since the boss threatened to fire me."

L. H. Lacy Company, contractors on our city paving, have employed an average of fifty men each week that paving has been going on here. This week they have nearly seventy men working for them. A nice payroll.

Did you ever hear of a person working themselves out of a job? Well, O. B. is about to write himself out of a column, thanks to the progressive citizens of this city. The square is being paved, city paving is now going on in a big way, merchants are really lighting up the town, and the Saliva Slingers are either taking heed or leaving town. So, we have got to find something else to holler about. What'll it be?

Now here's a little secret we are going to whisper in your ears. And we hope that you keep it just like an old lady keeps a secret—tell the world about it!

Floydada needs a new telephone system! Honest to goodness, Old Mother Bell ought to be ashamed to claim such equipment as we have in this city. During the life-time of the local switchboard, citizens of Floydada and vicinity have turned enough cranks to grind three-fourths of all the coffee in Peru. When a fellow cranks on a car for a long time, they ask him how far it will go when he gets it wound up. When you crank one of our telephones for a long time, they ask whether you are taking your morning exercises or starting to play a phonograph.

Understand, it is not the fault of the local operators. It is all caused by inadequate equipment. What we need is a new automatic telephone switch-board. If local organizations, such as the Luncheon Club, the Chamber of Commerce, or other organizations will begin work on the phone companies, we will have one, too. How about it?

That dumbell on California Street said that if they didn't quit squirting so much water on the new pavement, it never would get hard.

Well,—have got to sign off and go to work. This is just our pass-time y' know.

Ray Clement returned Saturday from San Angelo, where he spent the past three weeks doing stucco work.

Mesdames E. L. Angus, Leon Collins, Fred Bell, and Miss Virginia Lewis were visitors in Plainview Thursday afternoon.

FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

ISSUE OF OCT. 22, 1914.

Sam Thurmon and Hugh Cannaday are rather badly bruised up as a result of a peculiar accident Monday night. As they drove into town Tuesday night, having completed a church at Harmony that afternoon, they met a runaway team in the car, which collided with their wagon, throwing them out under their team, which began running. In this manner they were dragged some distance before extricating themselves. Shelley Scott's team was the one which ran into them.

H. O. Pope, of Claude has accepted a position with the Main Garage as mechanic, and is now making Floydada his home.

While driving east on the Matador road Wednesday morning about five miles east of town, N. A. Armstrong was hurt when his car skidded, ran across a dump and ditch and into the lane fence. He was knocked unconscious for a time. The accident was due to a blow-out on one of his rear wheels while going at a fast clip. This threw the car out of the road and into the fence. The car was considerably damaged and the fence torn up for several yards.

M. FROST, D. C.

3-YEAR CARVER GRADUATE Chiropractor Licensed under Kansas and Arizona Laws LADY ATTENDANT Suite 101, Surginer Bldg., North Side of Square OFFICE PHONE 175

Mathews & Folley

LAWYERS Readhimer Building FLOYDADA, TEXAS

LOUISE CONNER IS HOSTESS TO CAMP FIRE GIRLS GROUP

The Netoppew Camp Fire Girls met Friday evening at the home of Louise Conner, and held their regular meeting. The full membership and two new members were present. Each girl prepared a page of stories and pictures for a booklet that is being prepared for little Ima Gene Lewallen. After the regular business session, a short program was given. Games were played until time for adjournment at 10 o'clock.

Those present for the occasion were Edelle King, Marcella Faulk, Mary Ann Kimble, Mary Anna Ross, Maxine Fry, Margrat Smith, Lois Covington, Wanda Teeple, Rho Clo Bonnie Dell Fyffe, Hazel Borum, Virginia Welch, Louise Conner and guardians, Mrs. Geo. Smith and Mrs. Wilson Kimble.

Mr. and Mrs. Dave Standifer and Mr. and Mrs. B. P. Woody returned Sunday from Dallas, where they bought merchandise for the Floydada Drug Co., and Woody Drug respectively.

Hesperian Want Ads Pay.



SAVE MONEY

There's really a lot more wear in that discarded pair of shoes than you've gotten out of them. Bring them to us. We'll make them look like new and give them a new lease on life. Expert workmanship—best of leathers—low prices.

We can also repair, re-cover or put new heels on ladies shoes.

Also Shop Made Boots

Rainers Shoes and Harness Repair Shop

H. B. Fuqua, Manager Floydada, Texas On South Side the Square

The Hesperian, \$1.50 per Year.

H. Z. Pennington

PHYSICIAN AND SURGEON Telephones: Residence 330 Office 73

F. C. HARMON

Licensed Undertaker Modern Equipment; Hearse and Ambulance SERVICE ANYWHERE Phones: Day 242; Nights 174 and 259-W

LAND

We have land to Sell and to Lease for Farming Stock-Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of Lots in Floydada.

W. M. Massie & Bro. Floydada, Texas

DON'T LET A BENT FENDER RUIN THE LOOKS OF A GOOD-LOOKING CAR.

Have it Straightened Right, at—JNO. McCLESKEY TOP SHOP How is your glass? Have your upholstery repaired before it ruins. Let us figure your paint job. We are an authorized Duco re-finishing shop. Phone—206 N. Main —220

For Only 45 Cents



A long distance call to any town or city 50 miles away costs only 45 cents for a three-minute conversation. This low rate applies on station-to-station service—that is, on a call when you will talk to anyone at the distant telephone.

The Long Distance Operator will give you the details about this service and the rate to any place you desire. Just lift the receiver and ask for "Long Distance."

Anyone, Almost Anywhere, Any Time, by Telephone

Southwestern Bell Telephone Co.

Times and Tires Have Changed

Remember when we used to brag to our neighbors when we got 5000 miles out of a tire?

Those were the days of uncertainty—the days when we didn't know what might happen to us before we got back from the drive.

But it's different now. Automobile tires have doubled and trebled their days of service.

And even when we suffer a puncture or blow-out the service man is handy to render first aid. Rarely do we pump a tire up by hand any more. The pressure tank of the service man is at our disposal, free for the asking

Here in Floydada we have dependable tire dealers. They sell dependable tires. And with every tire they sell, they give a personal-interest service that often is worth fully as much as the tire itself.

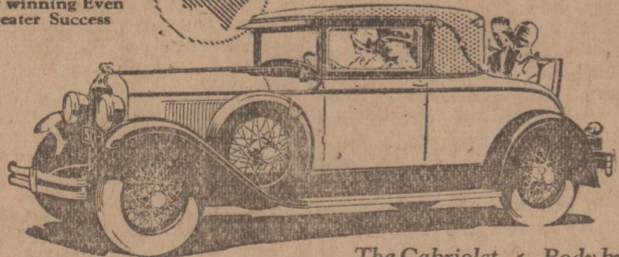
Mail order tires may be all right—we've never tried any and don't know. But we do know that there is no free-air tank at the postoffice, and our local postmaster or the mail order man isn't particularly interested when we have tire trouble.

We believe in our local tire dealers. They are giving a valuable service. And when they sell us a tire, we've always found them anxious to see that that tire gives us complete satisfaction.

Floyd County Hesperian

IN ALL THE WORLD No Other Low-Priced Six Like This

a Successful Six now winning Even Greater Success



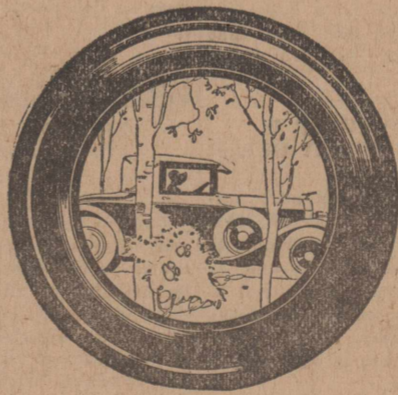
The Cabriolet Body by Fisher Bumpers and Wire Wheel Equipment Extra

Study as thoroughly as you please the entire range of automobiles produced today, you must finally conclude that in all the world there is no other low-priced six like Pontiac. For of all the sixes available at as little as \$745 only Pontiac offers bodies by Fisher—a 186-cubic inch engine—the cross-flow radiator—a fuel pump—the famous G-M-R cylinder head. Only Pontiac offers such stamina and long life. And only Pontiac offers special factory equipment including six wire wheels and tires with the two spares cradled in fender wells at slight additional cost. With all these exclusive features Pontiac Six has established itself as foremost among all low-priced sixes. And with good reason, for where else can you find such advantages for as little as \$745?

2-Door Sedan, \$745; Coupe, \$745; Sport Roadster, \$745; Phaeton, \$775; Cabriolet, \$795; 4-Door Sedan, \$825; Sport Landau Sedan, \$875. All prices at factory. Check Oakland-Pontiac delivered prices—they include lowest handling charges. General Motors Time Payment Plan available at minimum rate.

SCOGGIN & DICKEY FLOYDADA, TEXAS

PONTIAC SIX PRODUCT OF GENERAL MOTORS



Floydada School News

Reporters from the various Classes and Departments of Floydada Public Schools, the English Class of the High School, and the typing class of the Commercial Department co-operating.

High School Faculty Honored With Luncheon.

Foods II Class of the Home Economics Department sponsored by Mrs. Lucy Clements, served the faculty of the Floydada High School with a delicious twelve o'clock luncheon on Friday, October 12.

An autumn color scheme was carried out. Dahlias of yellow, shading into deep orange, were used for table decorations. The table, when spread with white linens and the polished silver laid, with the cleverly printed placecards in the back ground made a very inviting scene.

The luncheon consisted of cream of pea soup, chicken salad, croissants, scalloped potatoes, orange marmalade, pickles rosebud beets, biscuits, banana caramel cream, iced tea, white cake, butter, was served to the following members of the faculty: superintendent W. E. Patty, W. H. Scoggins, Miss Lena Pennington, Troy Jones, H. H. Cunningham, Miss Mary Emmy Rosson, George McWhirter, Miss Dorothy Biebel, John Carpenter, Miss Lucille Hill, Miss Daltis Rea, Miss Pauline Keeton, Miss Lydia Smith and Miss Jewell Brock. Two of the home economics girls, Jessie Merle Scoggins and Annie McNeill, served as maids.

The faculty showed its appreciation for the girls and Mrs. Clements by giving two peppy yells, one for the home economics girls, the other for Mrs. Clements. The girls immediately responded with a short snappy yell for the faculty.

Senior Class Vote Unanimously For An Annual

Members of the senior class of Floydada High School met for the first time this year about four weeks ago. Charles Mathews was unanimously chosen for the office of president of the class. Other officers chosen at this meeting were: vice president Winifred Newsome; class secretary and treasurer, Oletha Jackson; class reporter, Pete Nelson; sergeant-at-arms, Woodrow Goen.

The senior class met last Thursday afternoon, immediately after school, for the purpose of discussing the publication of an annual. Mr. Scoggins and Mr. Patty gave us two very interesting talks on this subject. The class, as a whole, voted unanimously for an annual and plans are being rapidly developed to this point.

The senior class is now sponsoring a magazine selling campaign, receiving fifty percent of each sale. We are also planning a carnival to be held in the future.

We, the senior class of '29 intend to make this senior class the largest and best that the school has ever known.

Junior Class

The junior class was organized this year with Dave Luttrall as president; Lois Sittou, vice president; Howard Welborn, secretary and treasurer and Jessie Mae Wood, reporter.

The juniors of '29 started this term with the determination to excel the seniors in every activity and, from all appearances, they have been very progressive. Winning the most beautiful car contest, with a prize of fifteen dollars, is not so bad.

They are well represented on the football field and have many good boosters in the F. H. S. Pep squad.

Honor Roll

The purpose of this honor roll of the Floydada High School, is to give an accurate account of all students who have made an average of 86 or above for the first month of school.

Eleventh grade—Ruth Enoch, Bernice Gresham, Claudia Green, Eugenia Hoffman, Oletha Jackson, Lester Jameson, Ruth Jenkins, Virginia Meachum, Annie McNeill, Margie Norton, John Key West, Floyd Wilkes and Marvin Williamson.

Tenth grade—Eulelia Burrus, Alsie Carleton, Erna Lea Crawford, Dorothy Crawford, Blanche Enoch, Arma Lea Fuqua, Mildred Henderson, C. W. McCarty, Warren Poole, Juanita Shirey, Lois Sittou, Vera Swinson, Aldridge Thomas, Martin True.

Ninth grade—Preston Bullard, Thelma Crawford, W. E. Dooley, Daisy Eudy, Doyce Osburn, Ruth Rutledge, Mary Ann Swepton.

Eighth grade—Jean Bain, Selma Louise Linder, Truett Smalley, Mary Alice Summerville.

Green Pepper Club

Green Pepper Club was organized this year with Miss Lucille Hill as sponsor of the squad of fifty members. Mozelle Brown, R. V. Husky and Thelma Covington were chosen as leaders. Maxine Norris was elected as business manager and Gene Smalley as secretary.

The squad agreed for its costume to be made up of white flannel skirts, white shirts, green and white blazers, green and white caps, and green ties.

Due appreciation is extended the Chamber of Commerce and the people of the town who have made it possible for the squad to attend the games. A prize consisting of a Three Flower Toilet Set was awarded by the Chamber of Commerce to the girl selling the most season football tickets. Olive Virginia Grigsby was the member of the squad who succeeded in selling the largest number of tickets.

The pep squad has been present at all the games so far and has done its best to help the boys win the games.

Oletha Jackson, President of Choral Club

F. H. S. girls choral club this year is perhaps enjoying its most profitable year, under the direction of Miss Biebel. The club started this season right by electing excellent officers, who are especially interested in this line of work.

Every member has cooperated to the best of her ability and our highest mark is to make our chapel period more enjoyable with a splendid song service. It is also our plan to give an operetta for the public at a later date.

The spirit in which the students have entered into the work is enough to convince us that it is going to be a successful year for the girls choral club.

Organize Girls Reserve of Y. W. C. A.

Due to the need felt for an organization of a religious nature in Floydada High School, about thirty girls met and organized a club of girl reserve of the Y. W. C. A. The following officers were elected: president, Erna Lee Crawford; vice president, Hazel Parker; secretary, Veve Swinson; treasurer, Juanita Shirey. The girl reserve gave the follow-

ing program in chapel Tuesday morning: Opening ceremony of girl reserve; purpose of the girl reserve club in Floydada High School; closing ceremony.

Sunrise Breakfast

Girl reserve of Floydada High School met at their sponsor's home at 5:30 o'clock Saturday morning and hiked to one mile west of town to the Sand Hill curve. The delightful breakfast was prepared over a campfire and served as the sun began to rise. The popular yell was: "The bacon was raw! raw! raw!" The members enjoying the sunrise breakfast were: Misses Iona Sadler, Lila Jane Watson, Eula Mae Gullion, Exie Pierce, Joy Deen, Erna Lee, Dorothy and Thelma Crawford and the sponsor Miss Jewell Brock.

Dramatic Club Starts Work

Dramatic club of the High School met Tuesday night, October 9, for the purpose of organizing. The first part of the evening was spent in a business meeting. The following officers were elected: Charles Mathews, president; Pete Nelson, vice president; Gene Smalley, secretary; Claudia Green, treasurer; Lois Sittou reporter.

Sponsors of this organization are Miss Dorothy Biebel and Miss Lydia Smith. Refreshment and program committees were appointed for our next meeting, which will be held October 23. Several candidates were received as members and a committee was appointed to initiate them into the society. The business meeting then adjourned in order that the following program might be given. Violin selection—Dale Strickland; reading, Robbie Archer; "My Task," girls sextette; dialogue, Mildred Strickland and Harold Porterfield. At the next meeting several modern dramatists will be discussed and a one act play will be presented.

Personals

J. D. Nelson, a freshman, has returned to school after recovering from an operation.

Ervin deCordova has gone to Waco to attend business school there. Miss Katherine Burch and Miss Lucille Hill spent last week end in Lubbock.

There are many of the students in the high school that are out of school for the cotton picking season.

F. C. Harmon visited chapel Monday.

Charles Brown has withdrawn from school indefinitely to be with his father in Denver, Colorado.

Coach Jones attended the game between Texas Tech and St. Stewards Saturday at Lubbock. The game ended 13-6 in favor of Texas Tech.

Georgia Irish Shaw was unfortunate enough to step on a nail last week. She is in school but can not get about well.

Bernice Bishop visited her brother, Baird Bishop of Kress last week end. From there she went to Amarillo to see Al Jolson in "The Singing Fool."

Verla Blessingame accompanied by a few of her friends spent part of the week end at the Matador Ranch.

Our School Grounds Need Beautifying.

One of the most urgent needs of Floydada high school is a more beautiful school ground. The citizens of Floydada have made the high school building possible, and improved grounds would add materially to its appearance. We owe this much to our patrons and we should show our appreciation by beautifying the grounds around the high school building.

We all appreciate the good work already done by the high school camp fire girls in improving the section close to the building, but such a small group of girls could not be expected to work a large space. It is evident that we need the entire front part of the grounds planted in grass and flowers. Should not the high school as a whole take up the work already begun?

We all see the benefits of a beautiful school ground but we certainly cannot have it without the combined efforts of all the high school students. Let us all make plans, but best of all, let us put them into action. May this be a challenge to every wide-awake student in Floydada High School.

Installation of Lockers

Last week marked another step toward perfection of facilities in our high school.

There were installed 128 lockers in the upper study hall for the benefit of the students in the tenth and eleventh grades. These lockers are being assigned to individuals at twenty-five cents each.

All of the better high schools have lockers and we are very proud that Floydada High School has made this addition for the betterment of our high school we feel that, with this addition, we are very near the mark of perfection.

Special Assembly

Monday at one o'clock the high school group met in the auditorium for a surprise program. Only the members of the pep squad knew the secret and with thrilling cheers the group received the news of the arrival of the pep squad blazers.

As each girls name was called, she received with pride the final garment of her pep squad uniform. The program finished with the usual enthusiastic cheers of the high school group.

Don't

Don't pour coal oil or gasoline on hot coals or sparks of fire.

Don't leave children alone in the house where there is fire in the grate or stove.

Don't leave matches in the reach of children.

Don't leave your electric iron on inflammable material while entertaining a caller.

Don't jump out of the window un-

less absolutely necessary. Save life before property.

Don't run if your clothing catches on fire.

Don't go to bed without knowing the quickest way to leave the house. These are a few of the "don'ts" that should be observed by everyone.

Fire prevention was recognized last week by the high school. An interesting program was rendered in chapel on Thursday, which consisted of a reading "Carelessness," by Lois Sittou; "Fire Brigade," by Juanita Shirey. Mr. Patty made a very interesting talk to the student body, calling attention to the vast annual losses through carelessness.

A false fire alarm was sounded Friday morning and the entire student body filed cautiously out to what was considered a safe distance from the building.

In addition to the preventive measures taken, each student was given the privilege of writing a Fire Prevention theme.

NAMED LIBRARY PAGE

Austin, Texas, Oct. 15.—Among the pages employed in the main library of the University of Texas at the present time is Ben P. Ayres of Floydada.

Miss Gladys Covington of Olney spent the week end here with her parents, Mr. and Mrs. R. C. Covington and other relatives.



For Thrifty Housewives

There is keen satisfaction in buying merchandise at a bargain.

But where is the bargain if the profit lost on one item is made up on another, which it must be to bring the average profits up to what every successful merchant must have?

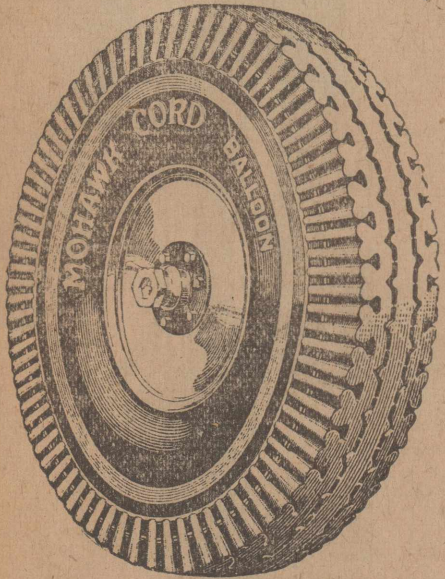
Our patrons know that we stand for quality, satisfaction, service and low price, and that they can do no better than to make this store their regular headquarters for good groceries. If you do not trade here, let us convince you, too.

PHONE 40 FOR DELIVERY

Star Cash Grocery

South Side Square

You Can't Afford To Be Without Them MOHAWK



Mohawk tires and tubes do not only last longer than ordinary tires, but they are harder to puncture.

This feature is only one of several. Other features of this wonder tire may easily be discovered if you will once give them a trial. They will return you such overflowing measure on your investment that it is actually costing you money to do without them!

Let your next set be MOHAWKS.

F. F. F. Service Station

Phone 113 for our Service Truck

THE BLIND FOLD TEST

WON'T APPY TO

WESTERS' BREAD

You must SEE the close grain, and the snow white color and test the taste and toasting quality to appreciate our improved loaf.

We have just installed this week a new—

DOUGH BRAKE

Come around and see it work. This machine is not used except in the largest bakeries.

"When better bread is made, we will make it."

Westers' Quality Bakery

Phone 223

Coat and Dress Values

Showing the greatest assortment of dresses and coats ever shown in our store, and at extraordinary low prices. Come in now.

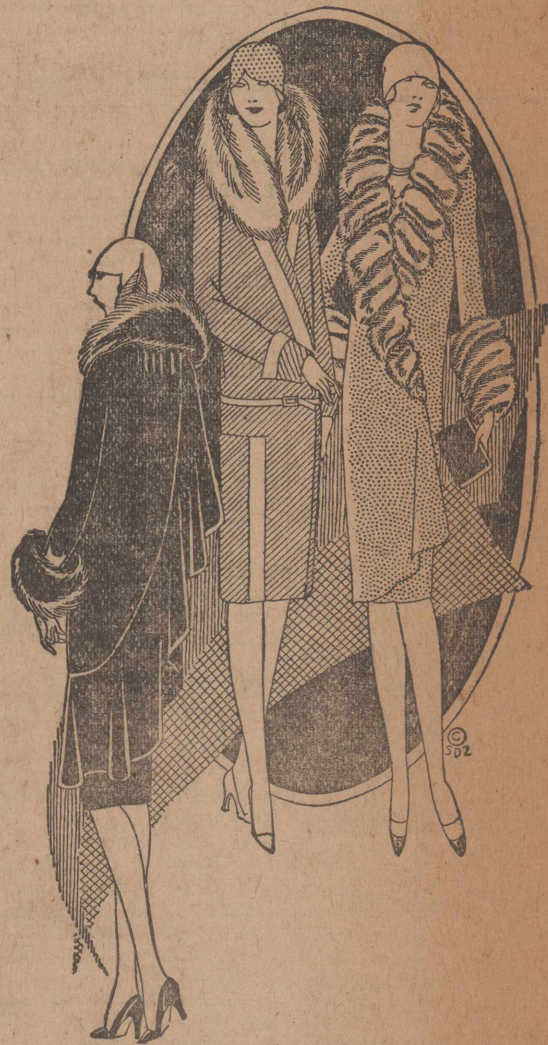


Frocks for every occasion, evening, formal wear, for dinner parties and for all occasions.

Youthful Frocks

\$9.75 — \$11.85 — \$19.75 — \$24.75
\$29.00 to \$39.00

A host of charming creations, many copies of high priced creations. Fashioned of smartest fabrics including velvets and satins. A selection of colors unrivaled.



Fur Trimmed Cloth Coats

\$19.75 — \$25.00 — \$29.00 — \$35.00
\$39.00 to \$125.00

Sport coats and dress coats with lavish fur trimmings, and beautifully tailored.

The new coats for this season are ever so much more becoming than before. Furs are used far more lavishly and cleverly, the styles and colors are more beautiful. Your coat is here. Come in and see it today.

Martin Dry Goods Co.

"The Store With The Goods"

Muncy News

Muncy, Oct. 16.—W. G. Ferguson and family spent Sunday afternoon with W. M. Vandergriff and family.
Mr. and Mrs. Lee Nichols were in Floydada Monday shopping.
Shirley Sanderfer spent Saturday night with Clyde Nichols.
Mr. and Mrs. Otis Huckaby spent Monday night with Mrs. Huckaby's father, Mr. Foster.
Mr. and Mrs. E. E. Huckaby are picking cotton for Leo Frizzell this week.
Mrs. John McDonald was in this community last Saturday.
J. H. Mathis of the Cedar Community was at the Muncy home Monday.
Mrs. Gladys Cagle visited her sister, Mrs. J. J. Smalley last week.
Bud McAda went to Floydada on Business Monday.
Mr. and Mrs. J. F. Biggs visited Mr. and Mrs. J. A. Smalley Sunday afternoon.

Mrs. J. E. Humphrey of Pueblo, Colorado, arrived Tuesday for a visit with her sister, Mrs. Jeff D. Ayres and family.

Only YOU!
can give your Photograph

This Christmas

Wilson Studio

Bill Der Says

Somebody is drawing interest on the money you have spent for rent.

OUR HARD WOOD FLOORING

IT STANDS THE HARD KOCKS



Dumber Lumber

Let's get right down on the hardwood floor and talk it all over. Let's find out just why you should not buy your lumber anywhere but here.

We know that we have the best line of lumber and building material in these parts—and if it is a question of lumber, what could be dumber than deliberately going away from your best market?

Our lumber always wanted to go your way. Don't be dumber than the lumber, get it here.

Willson & Son
FLOYDADA Texas

NOTICE

TO ALL OWNING OR CLAIMING ANY PROPERTY ABUTTING UPON THE HEREINBELOW MENTIONED PORTIONS OF STREETS IN THE CITY OF FLOYDADA, TEXAS, AND TO ALL OWNING OR CLAIMING INTEREST IN ANY SUCH PROPERTY:

The Governing body of the City of Floydada has ordered that the hereinbelow mentioned portions of streets be improved by raising, grading and filling same, and installing concrete curbs and gutters, and paving with six (6) inch re-inforced concrete, with incidentals and appurtenances and contract has been made and entered into with L. H. Lacy Company for the making and construction of such improvements.

Changes in the plan, extent and method of improvements on the hereinbelow mentioned portions of streets and places have been provided for and the necessary action taken in connection therewith, and a new estimate concerning cost of the improvements on said herein-below mentioned portions of streets, with amounts, have been prepared and approved, and the new hearing ordered to be held. Such streets and places, together with estimated amounts per front foot to be assessed, and other matters an dthings, being as follows, to-wit: on Main Street;

UNIT NO. 1—Main Street from the South Property Line of Kentucky Street to the South Property Line of Tennessee Street;

UNIT NO. 2—Main Street from the South Property Line of Tennessee Street to the South Property Line of Georgia Street;

UNIT NO. 3—Main Street from the South Property Line of Georgia Street to the South Property Line of Houston Street;

UNIT NO. 4—Main Street from the South Property Line of Houston Street to the South Property Line of Crockett Street;

The improvements to be approximately Sixty Nine (69) feet wide from curb to curb, with a parkway through the center except at intersections with other streets, the parkway to be Thirty Three (33) feet wide, the estimated cost of the improvements is as follows;

UNIT NO. 1—\$6,717.92
UNIT NO. 2—\$6,547.30
UNIT NO. 3—\$6,547.30
UNIT NO. 4—\$5,790.14

On Main Street

UNIT NO. 5—Main Street from the South Property Line of Crockett Street to the North Property Line of Jeffie Avenue;

The improvements to be approximately Thirty (30) feet wide from curb to curb, and paved solid; the estimated cost of the improvements is as follows;

UNIT NO. 5—\$8,613.00

The estimated amount per lineal foot to be assessed against the abutting property and the owners thereof, for curb is \$0.40 for each unit; the estimated amount per front foot to be assessed against the abutting property and the owners thereof for improvements exclusive of curbing is as follows;

UNIT NO. 1—From the South Line of Kentucky Street to the South Line of Tennessee Street \$6.60660.
UNIT NO. 2—From the South Line of Tennessee Street to the South Line of Georgia Street \$6.60660.
UNIT NO. 3—From the South Line of Georgia Street to the South Line of Houston Street \$6.60660.
UNIT NO. 4—From the South Line of Houston Street to the South Line of Crockett Street \$6.60660.
UNIT NO. 5—From the South Line of Crockett Street to the North Line of Jeffie Avenue \$5.64944.

The total estimated amount to be assessed against the abutting property and owners thereof is as follows:

UNIT NO. 1 REVISED PAVING ASSESSMENT

MAIN STREET FROM S. LINE KENTUCKY ST. TO S. LINE TENNESSEE ST. ROADWAY 18-33-18
6 INCH REINFORCED CONCRETE PAVEMENT

PROPERTY OWNER	LOCATION OF PROPERTY	Lot	Blk. No.	Ft.	Rate	Cost	Lin.Ft.	Cost	Assessed		
EAST SIDE											
First Baptist Church	Original Townsite	19to24	incl.	105	150	\$6.60660	\$990.99	167.5	\$67.00	\$1057.99	
ALLEY											
D. T. Curry	Original Townsite	17&18		105	50	6.60660	330.33	57	22.80	353.13	
Herbert P. Ralls	Original Townsite			16	105	25	6.60660	165.16	25	10.00	175.16
W. I. Allen, Estate	Original Townsite			15	105	25	6.60660	165.16	25	10.00	175.16
W. I. Allen, Estate	Original Townsite			14	105	25	6.60660	165.16	25	10.00	175.16
W. I. Allen, Estate	Original Townsite			13	105	25	6.60660	165.16	50.2	20.08	185.24
WEST SIDE											
J. H. Shurbet	Original Townsite			10	106	25	6.60660	165.16	35.5	14.20	179.36
J. H. Shurbet	Original Townsite			11	106	25	6.60660	165.16	25	10.00	175.16
J. H. Shurbet	Original Townsite			12	106	25	6.60660	165.16	25	10.00	175.16
T. F. Anderson	Original Townsite			13	106	25	6.60660	165.16	25	10.00	175.16
T. F. Anderson	Original Townsite			14	106	25	6.60660	165.17	25	10.00	175.17
T. F. Anderson	Original Townsite			15	106	25	6.60660	165.17	32	12.80	177.97
ALLEY											
L. H. Lewis	Original Townsite			16	106	25	6.60660	165.17	32	12.80	177.97
L. H. Lewis	Original Townsite			17	106	25	6.60660	165.17	25	10.00	175.17
L. H. Lewis	Original Townsite			18	106	25	6.60660	165.17	25	10.00	175.17
L. H. Lewis	Original Townsite			19	106	25	6.60660	165.17	25	10.00	175.17
Mrs. Jeffie Smith	Original Townsite			20	106	25	6.60660	165.17	25	10.00	175.17
Mrs. Jeffie Smith	Original Townsite			21	106	25	6.60660	165.17	50.2	20.08	185.25
TOTALS											
Total Cost Improvements (Except Curbs)						\$6,438.16					
Part Cost to be Paid by City						2,474.20				\$6.60660	
Part Cost to be Paid by Property Owner						3,963.96				0.40	
Cost Curbs 699.4 lin. ft. @ \$0.40						279.76					

UNIT NO. 2 REVISED PAVING ASSESSMENT

MAIN STREET FROM S. LINE TENNESSEE ST. TO S. LINE GEORGIA ST. ROADWAY 18-33-18
6 INCH REINFORCED CONCRETE PAVEMENT

PROPERTY OWNER	LOCATION OF PROPERTY	Lot	Blk. No.	Ft.	Rate	Cost	Lin.Ft.	Cost	Assessed		
EAST SIDE											
W. M. Windsor	Original Townsite			12	116	50	\$6.60660	\$330.33	75.2	\$30.08	\$360.41
W. M. Windsor	Original Townsite			11	116	50	6.60660	330.33	50	20.00	350.33
J. H. Shurbet	Original Townsite			10	116	50	6.60660	330.33	57	22.80	353.13
ALLEY											
J. H. Shurbet	Original Townsite			9	116	50	6.60660	330.33	57	22.80	353.13
C. J. Stallings	Original Townsite			8	116	50	6.60660	330.33	50	20.00	350.33
J. H. Shurbet	Original Townsite			7	116	50	6.60660	330.33	75.2	30.08	360.41
WEST SIDE											
Kenneth Ewing Bain	Original Townsite			6	115	50	6.60660	330.33	75.2	30.08	360.41
Kenneth Ewing Bain	Original Townsite			7	115	50	6.60660	330.33	50	20.00	350.33
A. C. Goen	Original Townsite			8	115	50	6.60660	330.33	57	22.80	353.13
ALLEY											
T. F. Anderson	Original Townsite			9	115	50	6.60660	330.33	57	22.80	353.13
T. W. Salisbury	Original Townsite			10	115	50	6.60660	330.33	50	20.00	350.33
N. W. Williams	Original Townsite			11	115	50	6.60660	330.33	75.2	30.08	360.41
TOTALS											
Total Cost Improvements (Except Curbs)						\$6,255.78					
Part Cost to be Paid by City						2,291.82				\$6.60660	
Part Cost to be Paid by Property Owner						3,963.96				0.40	
Cost Curbs 728.8 lin. ft. @ \$0.40						291.52					

UNIT NO. 3 REVISED PAVING ASSESSMENT

MAIN STREET FROM S. LINE GEORGIA ST. TO S. LINE HOUSTON ST. ROADWAY 18-33-18
6 INCH REINFORCED CONCRETE PAVEMENT

PROPERTY OWNER	LOCATION OF PROPERTY	Lot	Blk. No.	Ft.	Rate	Cost	Lin.Ft.	Cost	Assessed		
EAST SIDE											
Mrs. Lucy Clement	Original Townsite			12	127	50	\$6.60660	\$330.33	75.2	\$30.08	\$360.41
J. S. Collins	Original Townsite			11	127	50	6.60660	330.33	50	20.00	350.33
Mrs. H. J. Willis	Original Townsite			10	127	50	6.60660	330.33	57	22.80	353.13
ALLEY											
Mrs. R. L. Glasscock	Original Townsite			9	127	50	6.60660	330.33	57	22.80	353.13
J. W. Ginn	Orig. Townsite	W50'	of 7&8	127	100		6.60660	660.66	125.2	50.08	710.74
WEST SIDE											
P. G. Stegall	Original Townsite			6	128	50	6.60660	330.33	75.2	30.08	360.41
Mrs. Cornelia Goen	Original Townsite			7	128	50	6.60660	330.33	50	20.00	350.33
Mrs. Cornelia Goen	Original Townsite			8	128	50	6.60660	330.33	57	22.80	353.13
ALLEY											
I. C. Surginer	Original Townsite			9	128	50	6.60660	330.33	57	22.80	353.13
I. C. Surginer	Original Townsite			10	128	50	6.60660	330.33	50	20.00	350.33
I. C. Surginer	Original Townsite			11	128	50	6.60660	330.33	75.2	30.08	360.41
TOTALS											
Total Cost Improvements (Except Curbs)						\$6,255.78					
Part Cost to be Paid by City						2,291.82				\$6.60660	
Part Cost to be Paid by Property Owner						3,963.96				0.40	
Cost Curbs 728.8 lin. ft. @ \$0.40						291.52					

UNIT NO. 4 REVISED PAVING ASSESSMENT

MAIN STREET FROM S. LINE HOUSTON ST. TO S. LINE CROCKETT ST. ROADWAY 18-33-18
6 INCH REINFORCED CONCRETE PAVEMENT

PROPERTY OWNER	LOCATION OF PROPERTY	Lot	Blk. No.	Ft.	Rate	Cost	Lin.Ft.	Cost	Assessed			
EAST SIDE												
Mrs. Bertha A. Ewing	Original Townsite			12	138	50	\$6.60660	\$330.33	75.2	\$30.08	\$360.41	
Mrs. Bertha A. Ewing	Original Townsite			11	138	50	6.60660	330.33	50	20.00	350.33	
Mrs. Bertha A. Ewing	Original Townsite			10	138	50	6.60660	330.33	57	22.80	353.13	
ALLEY												
Mrs. Samantha Morris	Original Townsite			9	138	50	6.60660	330.33	57	22.80	353.13	
Mrs. Samantha Morris	Original Townsite			8	138	50	6.60660	330.33	50	20.00	350.33	
Mrs. Samantha Morris	Original Townsite			7	138	50	6.60660	330.33	76.4	30.56	360.89	
WEST SIDE												
W. A. Shipley, Estate	Original Townsite			6	137	50	6.60660	330.33	75.2	30.08	360.41	
W. A. Shipley, Estate	Original Townsite			7	137	50	6.60660	330.33	50	20.00	350.33	
W. A. Shipley, Estate	Original Townsite			8	137	50	6.60660	330.33	57	22.80	353.13	
ALLEY												
Oliver Allen	Orig. Townsite			9&N15'	of 10	137	65	6.60660	429.43	72	28.80	458.23
N. E. Meador	Orig. Townsite			11&S35'	of 10	137	85	6.60660	561.56	111.4	44.56	606.12
TOTALS												
Total Cost Improvements (Except Curbs)						\$5,497.66						
Part Cost to be Paid by City						1,533.70				\$6.60660		
Part Cost to be Paid by Property Owners						3,963.96				0.40		
Cost Curbs 731.2 lin. ft. @ \$0.40						292.48						

UNIT NO. 5 REVISED PAVING ASSESSMENT

MAIN STREET FROM SO. LINE CROCKETT ST. TO NORTH LINE JEFFIE AVE. ROADWAY 18-33-18
6 INCH REINFORCED CONCRETE PAVEMENT

PROPERTY OWNER	LOCATION OF PROPERTY	Lot	Blk. No.	Ft.	Rate	Cost	Lin.Ft.	Cost	Assessed	
EAST SIDE										
CROCKETT STREET										
W. Ed Brown	Bartley Heights Addn.			1	140	\$5.64944	\$790.92	167.4	\$66.96	\$857.88
ALLEY										
Methodist Episcopal Church	S. Bartley Heights Addn.			16	140	5.64944	790.92	168.0	67.20	858.12
MARIVENA AVE.										
L. B. Maxey	Bartley Heights Addn.			1	140	5.64944	790.92	168.0	67.20	858.12
Mrs. Marivena Kemp	(nee Bartley)			4	93 1/3	5.64944	527.26	97.4	38.96	566.22
A. D. Hare	Brtly Hts. Addn N2/3 14,15,16			4	46 2/3	5.64944	263.63	70.7	28.28	291.91

New School Building Completed At Allmon

Following completion of the new brick school building Oct. 6, the Allmon school year began Monday, Oct. 8, with Miss Lou Featherston, principal, Miss Blanche Wartes, intermediate teacher, and Miss Fae Wristen, primary teacher.

The new building is of the unit type and was constructed at a cost of \$14,000. It contains three classrooms, library room, teachers office, and auditorium. Practically new equipment has been installed throughout except the auditorium which will not be furnished at present.

C. V. Head of Slaton, architect, said of the building that it was the best of its size that his firm had helped to build, and that the settlement was the most satisfactory he had ever had. The building was accepted Monday by the trustees, J. S. Jones, E. E. Foster, and E. M. Carmickle. A four room frame teachers' home was also recently completed.

Allmon is 18 miles southwest of Floydada, on the road to Petersburg.

Mr. and Mrs. R. B. Rosson and son, Blaine, and Miss Garnette White made a shopping trip to Amarillo, Friday.

Charter No. 7045

DIRT BROKEN FOR BAYLOR GIRLS W. M. U. DORMITORY

Waco, Texas, Oct. 16.—A Greater Baylor University for the future was more vividly realized last Thursday morning when dirt was broken for a new dormitory for women which is being erected by the Women's Missionary Union of Texas as a memorial to womanhood and the building will bear the name of Women's Memorial Dormitory. It was the first dirt broken in Baylor's campaign for a greater university for Texas and the South.

Women are building the new dormitory for younger members of their own sex and they were women who had charge of the dirt breaking ceremonies. Mrs. George W. Truett, Dallas was mistress of ceremonies and introduced the speakers for the occasion, none of which were of masculine sex.

It was Baylor's oldest living graduate who was selected as the individual to break the first sod for the memorial, Mrs. Fannie Harris, San Saba. She finished in the class of 1858 when Baylor was located in old Independence, Texas. Although bent with age and with a cane to steady her shaky steps, she discharged the honored duty which culminated in the dreams of Texas Women.

Dr. Dorothy Scarbrough, New York City, professor of English in Co-

lumbia University and author of "Impatient Greselda" was chief speaker for the celebration. Holding two degrees from Baylor and considered the most distinguished alumna, Dr. Scarborough made a special trip from New York to be present Thursday.

"Whenever there is a great day at Baylor, I want to be there," Dr. Scarborough said immediately upon being introduced to the audience of approximately three thousand who had gathered for the ceremonies.

It was woman's day at Baylor according to the chief speaker and she commended the work of those women who have been laboring so diligently for the past three years for the building that ground was broken for Thursday.

Mrs. J. M. Dawson, Waco, member of the dormitory committee was the only other speaker. She gave an appreciation of the work that was in undertaking.

The site for the new building is on the west side of the age old Georgia Burleson Hall, just across seventh street. Members of the committee hope that work can be under way before the first of January and say that near \$100,000 in cash is on hand with the greater part of the remaining \$250,000 pledged.

CARD OF THANKS

We take this means of expressing our gratitude and appreciation to the friends and neighbors for their many kindnesses during our recent sorrow, the death of our husband and father, and also for the beautiful floral tributes.

Mrs. L. G. Pool,
Mrs. V. F. Hodge,
Mrs. G. M. Hatchell,
Mrs. D. D. Shropshire.

MARRIAGE RECORD

Thirteen couples have been issued marriage license this month by county clerk, Tom W. Deen. They are:
Arvil Mullins and Mrs. Udora Mullins, Oct. 1.
Raymond Ring and Miss Cora Gray, Oct. 2.
C. E. Lovell and Miss Vivian Mathis, Oct. 2.
Louie H. Mathis and Miss Steila Stephens, Oct. 3.
Roy E. Wheeler and Miss Lois Bilington, Oct. 4.
Harvey Tardy and Miss Marie Smith, Oct. 5.
Alton Birchfield and Miss Wanda Howard, Oct. 6.
E. H. Gafford and Miss Jewel Burkes, Oct. 6.
Sam Densmore and Miss Sammie McPhearson, Oct. 7.
G. E. Blackie and Miss Leona Ray, Oct. 13.
Hilery Shurbet and Miss Louise Hanna, Oct. 14.
Lawton N. Taylor and Miss Barbara Rogers, Oct. 14.

Mr. and Mrs. John Lewis, of Silvertown, were guests of his sister, Miss Virginia Lewis, Monday night.

SPENDING WINTER AT CORPUS

Mr. and Mrs. J. O. Eubank, of Kress, formerly of this city, who in company with her mother, Mrs. Ben Hardy, of this city, left here Saturday, October 6, for Corpus Christi, for the benefit of Mrs. Eubank's health, will spend the winter at that place, according to information received here this week by her father, Rev. Hardy.

Mrs. Eubank has been ill for several months and is greatly improved since going to a lower altitude. Mrs. Hardy plans to return home the latter part of this month if her daughter continues to improve.

ATTENDING TEXAS SYNOD

Rev. A. A. Collins, pastor of the Cumberland Presbyterian Church of this city, and Rev. G. O. Dean of Olton, left Monday for Dawson, where they are attending a meeting of Texas Synod, which convened at that city Wednesday, October 17, at 7:30, and will continue in session throughout the remainder of the week.

They made the trip in Rev. Dean's car and were accompanied by Mrs. Alpha King and Miss Helen King, who are attending the State Fair at Dallas, this week.

Max Cole, of Ralls, was a visitor in Floydada Sunday afternoon.

The Hesperian \$1.50 per Year.

Locals and Personals

Mr. and Mrs. M. H. Martin and little son returned home Saturday from Marietta, Okla., and Valley View Texas, where they have been visiting with relatives. At Valley View they visited with Mrs. Slinker and at Marietta with Mr. Martin's mother, Mrs. J. S. Martin. They were gone from home two weeks.

Mr. and Mrs. H. P. Bell, of Afton, spent the week end here with their daughter, Mrs. Loarraine Britton.

Mr. and Mrs. R. E. Fry and children attended the football game of Tech. College and St. Stewards at Lubbock, Saturday and were guests of Mr. Fry's sister, Mrs. Sam Henry, and family Saturday and Sunday.

Mrs. Roy Martin and Mrs. Barney Martin, of Quitaque, were in Floydada Tuesday soliciting votes for Mrs. Roy Martin in the Quitaque Post subscription contest campaign. G. H. Russell, editor of the paper, is conducting the campaign.

Mrs. J. V. Conner, of Lubbock, assistant advertising director of the Texas Federation News, was a visitor in Floydada Tuesday. Mrs. Conner said a special edition of the paper is being prepared for the state meeting of the Texas Federation of Women's Clubs which convenes at Denton November 12-16.

Mr. and Mrs. A. P. Horn, returned Friday from a weeks visit and business trip to Dallas, McKinney, and Sherman.

George Voss, who has been employed at the Floydada Drug Store during the past week while Dave Standifer, proprietor, was away buying fall merchandise for the store, left Sunday for Crosbyton, where he will be employed by his uncle, C. H. Brazier, in his drug store in that city.

Mr. and Mrs. Fred B. dren returned home Monday noon from a three week Denver, Colorado, where he underwent an operation on his eyes, which he injuriously several weeks ago, getting along nicely.

FUEL FOR SCHOOL



A breakfast of SMA All Wheat Cereal the day right, it strength and energy—nature's laxative. Pe delicious and so easy to—cooks in 3 minutes. SMA for breakfast too



Hoover Would Make A Good President But We Really Need An Oil Mop Instead Of A Vacuum Cleaner

We're not running for President, but we are candidates for your drug business.

When you want quick, dependable drug service be sure to call at—

Arwine Drug

"Goteverthing" South Side Square

The New Line of The Q. A. & P. Ry.

Into the Floydada Section will provide 24-hour special service on Live Stock into Oklahoma City on—

Tuesdays And Saturdays

The Oklahoma City market provides the best and quickest out-let for Live Stock from this territory. Freight rates and shrink are lower than to any other point.

Oklahoma City

A Live Market for Live Stock

Reserve District No. 11

REPORT OF CONDITION OF THE FIRST NATIONAL BANK OF FLOYDADA

In the state of Texas, at the close of business on October 3, 1928,

RESOURCES	
1. Loans and discounts	\$446,817.61
2. Overdrafts	6,265.43
3. United States Government securities owned	12,500.00
4. Other bonds, stocks, and securities owned	3,012.50
6. Banking house, \$19,725.82; Furniture and fixtures, \$10,000.00	29,725.82
7. Real estate owned other than banking house	17,465.00
8. Reserve with Federal Reserve Bank	32,031.01
9. Cash and due from banks	95,235.92
10. Outside checks and other cash items	17,241.63
11. Redemption fund with U. S. Treasurer and due from U. S. Treasurer	625.00
14. Other assets	25,083.58
TOTAL	\$686,003.50
LIABILITIES	
15. Capital stock paid in	\$ 50,000.00
16. Surplus	50,000.00
17. Undivided profits—net	6,737.80
20. Circulating notes outstanding	12,200.00
21. Due to banks	18,810.64
22. Demand deposits	420,467.89
23. Time deposits	102,787.17
26. Bills payable and rediscounts	25,000.00
TOTAL	\$686,003.50

State of Texas, County of Floyd, ss:
I, J. V. Daniel, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.
J. V. DANIEL, Cashier.

S. subscribed and sworn to before me this 12 day of October, 1928.
(SEAL) BELVA SOLOMON, Notary Public.
CORRECT—ATTEST: E. C. Nelson, Mrs. Jno. N. Farris, J. B. Jenkins, Directors.

SO THE PEOPLE MAY KNOW!

Prices on Model A Ford Cars, Delivered in Floydada,

FILLED WITH GAS AND OIL, EQUIPPED AS INDICATED, ARE AS FOLLOWS:

BUSINESS MAN'S COUPE	\$607.75	COUPE	\$662.75	SPORT COUPE	\$662.75
TUDOR	\$607.75	FORDOR	\$737.75	ROADSTER	\$489.75
PHAETON	\$499.75	CHASSIS	\$429.75	ROADSTER PICK-UP	\$499.75

BATTERIES

GENUINE FORD
13-PLATE,
SOLID RUBBER
BATTERY, ONLY

\$8.50

We allow 50c for any old battery.

Closed car equipment that you get without paying anything extra: Starter, Speedometer, Gasoline Gauge, Rear and Stop Light, Mirror, Bumpers Front and Rear, Dash Light, Four-Wheel Brakes, Ignition Lock, Complete Tool Set, Four 30-4.50 Tires, Four Shock Absorbers, 5 Steel-Spoke Wheels, Automatic Windshield Wiper. Open Car Equipment, same as above except Hand Windshield wiper.

Ford Truck Prices, Model A, delivered in Floydada:

Truck Chassis,	\$639.15	Truck C Cab,	\$729.15
Truck Ch Stake Body,	704.15	Truck Ch Platform Body,	689.15
Truck Ch Exp Body,	694.15	Truck Ch, C Cab and Stake Body,	794.15
Truck Ch C Cab and Exp Body,	784.15	Truck Ch C Cab and Platform Body,	779.15

With Increasing Output we are in better position than formerly to make deliveries, and invite inquiries.

BARKER BROS., Floydada, Texas

AUTHORIZED FORD SALES AND SERVICE STATION

an Meals; Save Time

maker must take short necessary "three meals a he has time left to enjoy her friends, her club, and occasional pleasure trip.

ions for cutting down the meal preparation: Fleet utensils and tools which kitchen work easier, such as pressure cooker, double boiler, toaster, and measuring cups.

Step tools as close together as and convenient to the place they are most needed.

ays and wheel stands are and time savers in carrying and from dining room.

ish dinners are easy to pre- pare to serve, and require lit- tle washing.

ery pantry should have, in to the usual supply: emergency shelf for meals expected company arrives, or when illness interrupts the

ift shelf of delicate fruit juices, and jellies put up in small con- tainers to be used for gifts to in- and friends.

shelf of supplies for picnics and s, sandwich materials, etc., several easy and quickly prepara- tions which may be prepared the emergency shelf, and hung in pantry for reference.

Other time and health savers: igh stool to sit on.

at height working surface, rug in front of sink helps feet.

nged shelf for extra space.

ng away useless and worn out

The Emergency Shelf p some canned or dried food each group.

SPS—tomato, chicken and vege- tables; small peas, spinach, salt and tomato paste for soup.

IS OR SUBSTITUTES—Roast chicken, pork sausage, canned baked beans, lima beans, eye peas, chili con carne, vege- chowder, tuna fish, salmon, ers, dried beef.

ese, egg noodles, chili powder, ato paste and ketchup are excel- aids in serving canned meats.

VEGETABLES—(Serve one leafy etable every day) Leafy—Spin- ch, mustard greens, chard, cabbage, ut, string beans, asparagus, snap ck eye peas.

Starchy—Corn, sweet potatoes, minny, (other starches are rice, aghetti, Irish potatoes, breads, all eakfast foods.)

Other vegetables—Squash, beets, roots, onions turnip and rutabagas, ohl-rabi and egg plant may be used in the garden.)

SALADS—Beets, peas, pears, peach- string beans, spinach, asparagus salad dressings.

DESSERTS—Canned fruits, canned plum pudding, Boston brown d, fruit juices for ices and fruit es.

urnishes to make the food attrac- are:

1. Sweet red peppers for salads and eamed chicken.

2. Tomato paste for soups and auces.

3. Beets for salad and to serve buttered.

4. Pickles and olives.

5. Candied cherries for desserts and salads.

6. Ketchup and sauces for meats.

7. Green and red gum drops cut like cherries for garnishes and des- erts.

OTHER KITCHEN HELPS—1 jar cracker or bread crumbs for cro- quettes, etc.

1 jar browned flour for brown gravy; (brown flour in oven, stirring constantly)

1 jar chow-chow and Dixie Relish or pepper hash to mix with mayonnaise for 1000 Island dressing.

Sweet pickled peaches.

Jar chocolate syrup for milk shakes, cake sauces and hot chocolate Salad dressings.

Sandwich meats, peanut butter, raisins and crackers.

Can condensed milk (small size) for use when milk may be sour.

Suggested Menus

Have plenty of milk, tomatoes, greens, whole grain foods and fruits

1. Beans in casserole with tomato sauce, spinach and egg, corn, cab- bage and fresh radish salad, cake and fruit sauce, coffee, tea or milk, corn muffins.

2. Creamed chicken on toast, buttered peas and carrots, mashed potatoes, pear and cheese salad, fresh fruit and whipped cream, coffee, tea or milk, whole wheat muffins.

3. Roast beef and brown gravy black eye peas, rice, canned tomato salad, canned peaches and cream, cof- fee, tea or milk, bread.

4. Tomato soup, pork sausage, spinach, hominy, sweet pickled peaches, fresh radishes, coffee, tea or milk, corn muffins.

5. Meat loaf, canned sweet potato turnip greens, cabbage and apple salad, cucumber pickle, apricot whip, coffee, tea or milk, whole wheat rolls

6. Chicken croquettes, creamed on- ions, buttered peas, combination fruit salad, cream puffs, coffee, tea or milk, whole wheat rolls.

7. Baked chicken, dressing gravy, creamed asparagus, buttered carrots, head lettuce salad, tomato relish, jel- lo—whipped cream, coffee, tea or milk, rolls.

8. Fried chicken, cream gravy, brown rice, green beans, perfection salad, sliced tomatoes, cherry pie, coffee, tea or milk, rolls.

9. Pork roast, brown gravy, car-rots, pepper and cabbage salad, creamed potatoes, brown beans, boiled custard, coffee, tea or milk, corn bread sticks.

10. Broiled steak in tomato gravy an beans—riced potatoes, Waldorf relish, apricot puffs, coffee tea rolls.

cauliflower, pickle, beets, apple pie, coffee.
12. Chicken, pie, baked tomato, creamed cabbage, sweet pear pickle, grape and nut salad, lemon pudding, coffee, tea or milk, corn sticks.
13. Roast beef, glazed, sweet potato in Swiss chard, carrot salad, cu- mber pickle, apple whip with soft custard, coffee, tea or milk, whole wheat muffin.
14. Breaded pork chops, scalloped potatoes, stewed tomatoes, cabbage salad, chutney, pumpkin pie, coffee, tea or milk, rolls.

South Plains News

South Plains, Oct. 16.—The Browning Gin Co., ginned fifteen bales last week. L. H. Chitty ginned and sold the first bale of cotton in South Plains. He received a premium of \$60 given by the business firms.

The South Plains Lumber Company is adding a line of hardware and shelf goods to their stock.

Mr. and Mrs. Gilbert Bean and family spent the week end in Lockney.

Brooks Browning made a business trip to Friona last Thursday. He was accompanied by his wife and little daughter.

The hotel now has eleven regular boarders besides its other trade. They report a fine business.

J. B. Jarnigan and Jack Welch visited the hog ranch east of South Plains Sunday afternoon.

Mr. and Mrs. David Bates of Plain- view were South Plains visitors Sunday afternoon.

Mr. and Mrs. Burns went to Sterley Sunday afternoon.

Mrs. Vane Gilliland left Sunday for Temple where she will be under the care of doctors there for cancer.

J. D. Deakins and J. L. Copperal, of Plainview, spent Wednesday here on a short business trip.

Mr. and Mrs. T. C. Russell, Mrs. Jack Henry and Mrs. Roy Snodgrass were visitors in Plainview Tuesday.

Mr. and Mrs. S. W. Meharg, of Plainview, were guests of her brother, W. C. Griggs, and family Sunday.

Glen Moss returned last Thursday from Dallas where he spent three weeks on a vacation and attending the Dallas Fair.

FIGURES TELL THE STORY

Figures from more than 100,000 individual yearly records from cows on test in dairy herd improvement associations in the United States indicate that on the average, cows producing 100 pounds of butterfat a year returned but \$14 over the cost of feed, says the Oklahoma Farmer-Stockman.

Cows that produced 200 pounds of butterfat returned \$54 above feed costs; those producing 300 pounds returned \$96, the 400-pound producers returned \$138, and the cows of 500 pounds butterfat production returned \$178 above feed costs. The man milking a 500-pound producer would have more net return than if he milked a dozen cows producing only 100 pounds of butterfat. This would take no account of the added labor of milking and caring for the larger herd or of the much greater expense of providing stable room for a herd instead of a single animal.

INLAYS KITCHEN THINGS IN ELABORATE FURNITURE

Using his wife's kitchen utensils, his own carpenter tools, and other homely objects about his house as models, Charles Ulrich, a cabinet maker of Orchard Park, N. Y., after eleven years has achieved a triumph in his art, according to the American Magazine.

His masterpiece is an elaborate table containing fifteen thousand pieces of wood of twelve varieties. He started it when his employer gave him a handsome slab of unfinished wood years ago. "I thought I'd put a stripe around and it might make a nice table top," he said. Then he added another stripe and fashioned inlaid legs for it. From time to time he picked up waste bits of finer woods, always with the idea of adding to the table, which he loves as Manon loved the one she wept for in the opera.

At first Ulrich fashioned a checker-board in the center of the table and then put flags in the corners. "After that," he said, "I just put in the things I knew about. I put my wife's cooking utensils in, the potato masher, rolling pin and all that. Then I've set all my carpenter's tools into it. That saw was hard to cut out and lay in." He also has all the card emblems, clover, peach and apple leaves, a crescent moon and the outline of an old shoe. Scores of

people have visited his house to view the unique product of his craft, but they are promptly informed there is no price on it.

IMPERILED BY A CLOUDBURST

When the High Plains (Llano Estacados, or Staked Plains), situated in the western part of the Panhandle of Texas, were settled, the pioneers of this treeless and inviting wilderness were obliged to haul many of their supplies of various kinds from the settlements farther east. Partly because of its being better watered this eastern region was settled earlier, and a number of good-size towns had grown up in it which were headquarters for supplies and for the transaction of sundry other business.

A settler named McCormick living in what is now Hale County left his home one bright spring morning with two horses and a buggy to go to the town of Haskell. It was two day's drive each way.

After going off the "Cap Rock," as the eastern escarpment of the High Plains was named by the earlier settlers, the most of his route lay through a rough, hilly country, a sort of hedge-podge of earth cup up by numerous water courses, and appropriately called "The Breakers" in distinction from the vast, smooth and level expanse of the High Plains stretching away to the west.

The journey to Haskell was made without the occurrence of any incident worthy of special mention. McCormick attended to his business, and early in the morning of the third day started for home.

On his outward trip he had crossed one of the forks of the Brazos River, driving through it with his team and buggy, there being only a few inches of water in any part of the channel. He reached the bank of this river on his return about the middle of the afternoon. The weather was beautiful the sky cloudless, and nothing indicated the menacing flood that was sweeping down the river bed to overwhelm him.

It may be explained here that the rains which fell in this country in spring and summer frequently come quite suddenly, and are often very local in extent. When local, the downpour is sometimes exceedingly heavy, the water occasionally falling in such a deluging quantity as to be a veritable cloudburst. At this time a cloudburst had just occurred several miles up the river, precipitating a foaming, surging volume of water many feet deep down the previously almost empty river channel.

Western people who are familiar with the rivers and streams of the west and Southwest, and the very great variations in the amount of water that flows in them in the high and low stages, will readily understand the conditions which form the background of this narrative. But those living east of the Mississippi who are used to the steady and all-the-year-round flow of such rivers as the Hudson, the Potomac, the Tennessee and similar streams, are surprised to learn that during long periods of the year the Arkansas in eastern Colorado and western Kansas, the Canadian in the Texas Panhandle, the Rio Grande in New Mexico, the Gila in Arizona, and others in this section of the United States are almost empty water-courses. Usually a small stream, maybe several small streams like eastern creeks, will glide over the sandy bottom, and there is always water seeping through the sand beneath the surface, but except where there is quicksand the most of these rivers may be crossed by fording a large part of the year.

The writer has seen the Rio Grande at the international bridge between El Paso and Juarez with so little water in it that a man with rubber boots might easily wade across it from bank to bank. Interference by the revenue officers, which would almost certainly occur, would be likely to be the greatest difficulty experienced in such a crossing.

It is also a remarkable and interesting fact that the beds of some of these rivers are filled-up canyons. In some geological periods they carried mighty streams that cut for themselves deep gorges through the face of the earth, and as the waters gradually dried up the more slowly moving currents deposited the silt drained by them, until the present conditions resulted. For this reason the railroad bridge builders over the Canadian and similar streams have a great deal of trouble in making permanent bridges. Sometimes they have to sink piers more than a hundred feet into the oozy silt that composes the bottom of the river before they can find a solid foundation on which to erect the bridge structure.

When McCormick reached the Brazos on his return journey as stated above he drove to about the middle of the river bed and stopped his horses to let them drink from a shallow stream that was sliding over the sandy bottom. While they were drinking he heard a low, sullen, hissing sound, and looking up the stream saw a sight that might well appal

the bravest heart. Around a bend scarcely a hundred yards away a solid wall of water, filling the channel from bank to bank, was rushing down upon him with the speed of a race horse. Man and team were suddenly confronted with a deadly peril.

He could not well turn back. The opposite bank was about as near as the one he had just left. To go forward was his wisest course, and instant action was imperative.

Hastily pulling up the reins he shouted to his horses and they plunged forward; but the deep, soft, clinging sand of the river bottom made their progress slow. They had not made half the distance to the bank when the water of the flood began to seethe and rush about them, and immediately after they became too deep to ford.

McCormick was a strong swimmer, and as the buggy began to float he leaped out into the torrent and swam for the shore, trusting his horse to make their own way with the buggy. He reached the bank after a hard struggle in the swift current, and looked back at his team.

Horses, especially those raised on the frontier, are generally good swimmers when unimpeded. Almost any horse will successfully carry a man on its back in the water. But with these horses, having a pole between them and a buggy hitched behind them which the rushing water swung around in the current, making it necessary for them to swim sideways, the case was a very different one.

As McCormick reached the bank and looked back at his horses he saw at once that they were contending in a losing fight with the madly rushing torrent, and that they must soon drown if not released from the dragging buggy which was more than a match for their utmost strength. And as he looked at them the intelligent animals squealed in the agony of their peril. This was too much for McCormick. Throwing off his coat and tearing off his shoes he plunged into the angry waters and swam toward the frantically struggling horses, which by this time were barely able to keep their eyes and nostrils above the surface.

As stated before, McCormick was a strong swimmer; otherwise this story never would have been written. He swam to his horses which by this time had drifted some distance down the stream, carefully keeping on the upstream side of them. By a great effort he managed to unhook three of the traces, but with the entire strain of the tugging buggy upon it he was unable to loosen the fourth. He tried again and again only to fail in each effort.

In a pocket of his pants he carried a large clasp knife. If he had this to use he might cut the refractory trace. Swimming with one hand he thrust the other into his pocket and grasped the knife. As all pants-wearing readers well know, withdrawing a dry hand from a dry pocket is sometimes a little difficult, when both the hand and pocket are wet, and the wearer of the pants is swimming with one hand, and in a boiling torrent, the difficulty is greatly multiplied. McCormick's hand stuck in his pocket.

For the first time in his struggle with the flood he sensed the extreme peril of his situation. Would he fail in his attempt to save his horses, and lose his own life also? He pulled desperately again and again to release his imprisoned hand. He forgot to swim in the intensity of his effort and his head sank below the surface. He came up strangling, but with his hand pulled loose and still clasping his precious knife.

McCormick was again free to swim, but the tremendous exertions he had made had sapped his strength to almost the limit. He was able to act, however, and the acute danger made action an imperative necessity. Opening the knife with his teeth he again attacked the trace, and finally succeeded after several trials in cutting it in two.

It was a supreme exertion of a strong man putting forth the greatest effort of his life. The boiling, swirling waters rushing about him were peril enough of themselves, but with the added menace of the heels of the horses struggling desperately for their lives so close to him, the peril was greatly increased. The few minutes spent in loosening his horses from the buggy in the raging flood were the most hazardous period in McCormick's life. Very few men would have accomplished the undertaking. It is quite probable that he would have failed in the exploit if he had ever been compelled to try it again.

As the buggy floated clear from the exhausted animals they regained their courage and struck out for the bank. Their strength was almost spent, but they finally touched the brink at a point sloping enough for them to clamber up the bank. McCormick, too, had about reached the limit of his endurance. Only a stern setting of his will enabled him to hold out till he gained the shore. It

chanced that some bushes were growing at the water's edge, and as passing these he rested a short time in the water before trying to drag himself up to the top of the bank.

When he had climbed to the level at the top he was too completely overcome by his exertions to walk about, and laid in the sunshine for an hour or more before going to look after his team. When at length he got to his feet and went to his horses he found they had gained the land some distance below his own landing-place and were patiently waiting for him. Mounting one of them and leading the other he rode to a ranch house a few miles away. Here he found shelter for the night.

The following day McCormick rode back to the scene of his disaster. He found his buggy stranded about a mile and a half down the river, a total wreck. As is usual with pioneers, he could ill afford the loss; but his gratitude for the escape of himself and horses from the peril of the flood made him feel that he had small reason for complaint.

LAND PROBLEMS PUZZLE SOUTHWESTERN STOCKMEN

Traditional enmity between sheepmen and cattle ranchers in the southwest is decreasing, but many other features of the old Wild West range time persist in Arizona, New Mexico, and western Texas. But even here there are new developments that change the business. There are efforts to improve the range and to provide more regular supplies of water, often by drilling wells that are expensive and require expensive equipment for pumping. Homesteading and dry-farming have complicated the situation, because the homesteader is likely to take the best watered tracts where the cowmen and sheep herders have been accustomed to find feed in period of drought. Moreover public demand for smaller cuts of beef and for spring lamb have changed ranch methods so that few steers are held for feeding as calves and yearlings. Finally, several specialists of the United States Department of Agriculture, who recently analyzed the southwestern stock business, find growing dissatisfaction with the prevailing system for managing the public domain.

In early days the public domain was free, as it is to-day, but ranchers who controlled strategic waterholes by right of purchase or homestead really felt that the range belonged to them and that they were entitled to continued use of it. Now there is general agreement that something



time and tide wait for no man!

Last Tuesday the local Romeo and Apple of His Eye absentmindedly forgot about the tide and got decidedly damp.

Tragedy? Nay, say not so. Dress and Suit were sent to Hopkins & Fry, our demon cleaning and drying experts did their stuff, and now aforesaid apparel looks 17 per cent better than the day it was bought.

PHONE 67
WE DELIVER
HOPKINS & FRY

ought to be done to range, to prevent over-grazing in competitive territory, and some are of the opinion that long-term leasing of land suitable for grazing would be a preferable policy, even though it entailed a regular payment for benefits they have hitherto enjoyed without specific cost. In much of this territory the problem of range management is complicated by diversity of ownership of the land, and by differences in the terms for its use. In addition to large areas of public domain, there are also Indian reservation lands, State lands, and lands granted in aid of railroad construction. In a survey made in 1925 it was found that ranchers who depended largely on unregulated public domain were least prosperous. Most of the groups of owners operating on owned or leased land made profits or at least broke even.

PERHAPS ALL ARE RIGHT

Some people think the radio is a toy, some find it a blessing, to others it is merely one more nuisance and yet others make it a cause and a crusade.—Woman's Home Companion

"Every nation has a conscience." That's right. Ours is called Kansas.

No wonder the younger generation is traveling cityward. These coming young farmers don't want any run-down, washedaway farms, says a writer in the Oklahoma Farmer-Stockman of October 15.

A few more years will knock that wonderful phrase of the soap-box politician, "Our most wonderful, rich virgin soil" into ancient history. Instead of rich, virgin soil, our farms will be crossed and crisscrossed hiding place for Von Hindenburg's army. The Gulf of Mexico has received a wonderful untold supply of virgin soil fed annually to the southern sea by Uncle Sam's master farmers.

Talk about farm relief. It won't be many years until Mr. Gulf of Mexico and Mrs. Loan Company will relieve all these hillside farmers of their farms and occupation. Then what a wonderful relief it will be to those bald-headed senators at Washington. This farm relief, surplus, McNary-Haughen bill and other reliefs and political measures will gently and automatically glide down to the gulf together with Oklahoma's virgin soil.

Read The Hesperian for the news

HERE'S A MIGHTY GOOD TIRE
ATA
Money Saving Price
Built, Branded and guaranteed by Kelly-Springfield. Full size, full ply and carefully built throughout. Not skimped to sell at a price: all four inch sizes are six ply as against four and five ply tires in the same price class.

SPECIAL THIS WEEK
Regular \$9.05 Tire, 30x3 1/2 for **\$7.50**
Regular \$1.50 Tube, 30x3 1/2 for **\$1.05**

Scoggin-Dickey Motor Co.

The City Market
A Good Place to Buy
Market and Grocery Needs
Quality High; Prices Reasonable
We Deliver Anywhere in the City
Telephone 118

The Judge — Not So Big At That By-M.B.

Society & Clubs

'Fire Prevention' Subject of P. T. A. Program.

East Ward P. T. A. Program for Friday, October 19, at 3:15 p. m. Subject—"Fire Prevention." Roll Call—"One Thing I Can Do to Prevent Fire." Piano Solo. "Yearly Fire Wastes in U. S. and Texas"—Mrs. Kenneth Bain. Reading—Dorothy Dell Stovall. "Why Fire Prevention Should be Taught in Our School"—Mrs. A. H. Thornton. Vocal Duet. "Fire Causes and Fire Prevention in Our Town"—Mrs. Clifford Tubbs. Reading—Bert Ione Smith. Reading of Best Fire Prevention Essay Written in East Ward. Business.

A lovely pot plant will be presented by the P. T. A. to the room having the largest number of mothers present. There will also be a book shower for East Ward as was planned at the last meeting.

Miss Louise Hanna Marries Hilary Shurbet at Ralls.

Miss Louise Hanna, daughter of Mr. and Mrs. A. R. Hanna of Sand Hill, was married to Hilary Shurbet, of Lockney, Sunday afternoon at 2:20 at Ralls at the home of Rev. Hale, Baptist pastor. Rev. Hale performed the ceremony.

Miss Hanna is well known in the Sand Hill community and also Floydada. Her parents have lived in the Sand Hill community during the past eleven years. She attended school in Floydada and graduated with the class of '26 and later attended W. T. S. T. C. at Canyon. During the past four months she has been employed at the Martin Dry Goods Company and has made her home with her sister, Mrs. Cecil Gibbs.

The groom is the son of Mr. and Mrs. H. O. Shurbet, of near Lockney, and has been reared in the county. He graduated from the Lockney High School with the class of '26. He is a grandson of Mr. and Mrs. J. H. Shurbet of this city.

The bride and groom will make their home near Lockney.

Mrs. Hilton Honors Daughter With Bridge Party.

Mrs. W. H. Hilton entertained with three tables of bridge Tuesday afternoon honoring her daughter, Mrs. Walter Pennington, of Turkey, who came over Sunday for a few days visit with her parents. Miss Ruth Collins received high score in the games.

Refreshments were served by the hostess to the following: Mesdames Ray Dickey, R. E. Fry, Jerry Morrow, J. L. Hammonds, B. K. Barker, Leslie Surginer, Carr Surginer,

Key Green, Miss Mabel Willis, Miss Ruth Collins and Mrs. Pennington, honoree.

Dietician Will Lecture At Andrews Ward Friday.

Mr. Joiner, dietician and Wear-Ever Aluminum representative, will give a lecture Friday evening at the East Ward School in the cafeteria room at 8 o'clock. It is expected that it will be a very interesting lecture and one that will be very instructive.

All parents are urged to be present for they will not only benefit themselves but they will also be helping the East Ward P. T. A. by their presence, for each couple who attends the lecture the representative will pay the P. T. A. fifty cents, it is announced.

Sunday School Class Meets With Mrs. Dawson.

The Alathean Sunday School class of the First Baptist Church met October 11 in a business and social meeting with Mrs. J. T. J. Dawson. After a business session, which centered around furnishing of the Sunday School class-room, delicious refreshments were served to the following members: Mesdames J. T. Snodgrass, Sam Bishop, W. N. Paschal, C. B. Sims, Cleve Sims, W. A. Amburn, W. D. Smith, Harper Scoggins, W. F. Weatherbee, Moore, Miss Lou Boothe and the hostess, Mesdames L. B. Dawson, W. I. Cannady, P. T. Rucker and Jim Hughes were guests at the meeting.

Tingata Group Will Begin Membership Campaign.

The Tingata group Number 3 of the Camp Fire Girls met Tuesday evening at the High School and elected Virginia Grigshy and Venitta Borum as group captains for a membership campaign. Members of Virginia's group are: Virginia McClung, Genell Stovall and Mary Alice Summerville. Venitta's group is composed of Elizabeth Daniels, Selma Louise Lider, Juanita Hand and Dorothy Scott. A prize has been offered to the side getting the most members. Alice Mae Fyffe and Ina Ray Cummings were visitors at the meeting.

The following program was given: "The Benefit of Camp Fire Work"—Selma Louise Lider. "Wo-he-lo," Song—Group. "What Wo-he-lo means to Us"—Virginia McClung. "Why Tingata is Our Name"—Genell Stovall.

All Circle and Give the Law. The Quintata group will give a weiner roast at Mrs. W. C. Grigshy's home Friday afternoon at 5:30. All members and those who would like to join are invited.

Social Calendar

Mrs. Joe M. Day will be hostess to the San Souci Bridge Club Wednesday afternoon, October 24, at 2:30 o'clock.

Miss Ruth Collins will be hostess to the Wednesday Bridge Club Wednesday afternoon, October 24, at 3 o'clock.

Mr. and Mrs. J. A. Arwine will be host and hostess to the Friendship Bridge Club Friday evening at 7:30 o'clock.

The Co-operative Missionary Society will meet with the Baptist W. M. S. Monday, October 29, at 3:30 o'clock. The subject of the program will be "Home," and will be given in next week's Hesperian.

1922 Study Club meets this afternoon at 3:30 o'clock with Mrs. Edd Johnson as hostess at her home on West Mississippi Street.

Mrs. R. Fred Brown will be hostess to the K. K. Klub Friday afternoon at 3 o'clock.

Stitch and Chatter Club will meet this afternoon at 3:30 o'clock with Mrs. Zell Probasco as hostess.

The Ladies Aid of the Cumberland Presbyterian Church will meet with Mrs. Clarence Ginn at 2:30 Monday afternoon.

South Side Circle of the Baptist Church will meet Monday afternoon at 3:30 o'clock with Mrs. Grace Bass as hostess.

Mr. and Mrs. R. C. Henry will entertain The Owls Club Thursday evening, October 25, at 8 o'clock.

Andrews Ward Parent-Teachers' Association will meet Wednesday, October 24, at 3:30 o'clock at the school building.

Floydada High School Dramatic Club will meet at the school building Tuesday evening, October 23.

East Ward P. T. A. will meet Friday afternoon, October 19, at 3:15 o'clock.

Women of the Missionary Society of the Methodist Church will meet at the church Monday afternoon at 3 o'clock to begin a new study course.

Mrs. Massie Leads Social Service Program.

The Woman's Missionary Society of the Methodist Church met Monday afternoon at the home of Mrs. W. H. Alexander with Mrs. Alexander and Mrs. Dan Shipley as hostesses. A social service program was led by Mrs. E. B. Massie. A business session and social hour followed and the hostesses served sandwiches, chicken, pickles, cake and iced tea.

The next meeting will be held at the church Monday afternoon at 3 o'clock. The new mission study "Women and Missions" will be begun at this meeting.

Otis Carter Married to Snyder Girl.

Miss Ima Lee Thomas, daughter of Mr. and Mrs. M. C. Thomas of Snyder and Otis D. Carter, son of Mr. and Mrs. D. P. Carter of Lockney, were married at Snyder, Saturday, Oct. 6.

Mr. Carter was formerly associated with the Hesperian and is now a member of the staff of the Scurry County Times. They will make their home in Snyder.

Owls Club Met Thursday With Mr. and Mrs. R. E. Fry.

Mr. and Mrs. R. E. Fry were host and hostess to the Owls Club Thursday evening, October 11. Four tables of forty-two were at play during the evening and Mrs. O. P. Rutledge and E. B. Massie tied for high score.

Mrs. Lorraine Britton and Miss Frankie Doris Smith assisted the hostess in serving an ice course to the following: Mr. and Mrs. Bert Barker, Mrs. J. G. Wood, Mrs. H. W. Dumas and W. M. Windsor, guests of the club and Mr. and Mrs. E. B. Massie, Mr. and Mrs. George A. Lider, Mr. and Mrs. O. P. Rutledge, Mr. and Mrs. E. L. Angus, Mrs. R. C. Henry and Mrs. Lon M. Davis, members.

Mr. and Mrs. R. C. Henry will entertain the club at the next meeting Thursday evening, October 25, at 8 o'clock.

POINTS ON JELLY MAKING

A jelly rack for dripping the fruit juice is a great convenience if you make much jelly. An outing-flannel bag has been found more satisfactory by specialists of the Bureau of Home Economics of the United States Department of Agriculture, than cheese-cloth, since the latter sometimes breaks and makes it necessary to strain the juice a second time. The jelly bag should not be squeezed, but light pressure may be used on the sides to get the last juice out. If the bag is pressed gently with the flat sides of two knives the flow of juice may be started again. It is seldom necessary to let a jelly bag drip overnight.

Sometimes it pays to make a second and third extraction of juice especially if these are mixed with the first extraction to equalize the flavor and acid content. Often, however, it is better, after the first extraction, to make the pulp or pomace that remains into a fruit butter or paste or spiced preserve. This residue often contains considerable pectin and is of good flavor. Such fruit spreads are excellent for giving variety to the school lunches.

Remington Portable typewriters write good and last long.



A New Visitor to New York

New York.—The Goodyear rigid airship, "Puritan," the smallest of its type in the world, as it flew over the Battery when its crew was forced to forego its attempt to land because of high winds.

BUT THE WORLD GOES ON JUST THE SAME

Columbus, the New Mexico border town which made the newspaper headlines when the late Pancho Villa went on a killing spree over the border line, is to be put on the auction block. Today its population numbers thirty-seven souls, its buildings are deserted, its taxes amount to \$30,000 as yet unpaid. Not so long ago when America was at war it was a thriving little village of two thousand people, its merchants eagerly catering to the wants of 40,000 soldiers stationed at nearby Camp Cody. The signing of the armistice was the town's death warrant. Yesterday a bustling town in the cow country, today it is only a memory, a symbol of those days when all Mexico hated the gringo, and the audacious Villa, the Robin Hood of Chihuahua, flaunted his defiance in the face of the American government.

Throughout the length and breadth of the Old West there lies scattered, ghost cities like Columbus. Every mountain state has many, mostly mining camps, once crowded with gold seekers and parasites to whom they fell prey. Leadfield in the Sierras of California recently passed in its checks. Weepah, emblazoned to the world as another Cripple Creek, has subsided after the first flurry of excitement. The prospector's pick no longer rings at the rocky doors of hidden treasure, and this pale pink imitator of the roaring red camps of '49 slowly crumbles into oblivion, returning to the gray Nevada desert from whence it sprang. Tombstone, where Wyatt Earp was judge, jury and executioner, where Boot Hill was crowded with those luckless souls who drew too slowly, where gambler and cowboy and miner played the wheels and shot each other's lights out, where a John Hays Hammond-rubbed elbows with a Curly Bill, is gone, but not forgotten, the present town a mere shadow of the city that was. The casual traveler may follow a wandering road through the mountains of New Mexico, and come to Lincoln county, where the bloodiest frontier feud of the West was fought to a finish. Today the village blinks sleepily in the twilight which shone down on Billy the Kid as he strutted across the stage of a melodrama wilder than anything Hollywood ever dreamed of.

The busy world goes on and few remember the ghost cities of the past. Yet some recall them when some old-timer breaks the silence and spins yarns of the days that used to be. To modern Texans, Atacosa is only a name. Not many survive who knew it as the stamping-grounds of Pat Garrett and John Poe, the busiest cow town in the state, where rival outfits met to wet dry tongues and overheat the cylinders of their six-shooters. Atacosa belongs to the past like its rivals in the mountain West. All have faded into the shadows, their glories departing with the passing of the old days when the West was young.

CAN'T RESTORE YOUTH WITH GLANDS, SAYS DOCTOR

Regaining lost youth or beauty through so-called gland operations is still beyond the realm of medical skill, according to Dr. Lewellys Franklin Barker, professor emeritus of medicine at Johns Hopkins University, in an interview with The American Magazine.

"With all due respect to Dr. Steinach and Dr. Voronoff for their investigative work in this field," said Dr. Barker, "my observations have led me to the conviction that, to put in common parlance, the game is not worth the candle, since the effect in the majority of cases does not extend beyond a few weeks. Anyway, if by the time men and women around fifty or sixty years of age have not learned that every period of life is valuable for its own sake, and that it has its own meanings, joys, interests and responsibilities, they have given evidence that they are not capable of learning one of the greatest lessons of human life.

"I have only the highest commendation for the experiments of scientists in the realm of glands," continued Dr. Barker. "The new knowledge of glands has placed in the hands of physicians an instrument of great value for the relief of a number of forms of suffering but it is rare, even with this new knowledge, to transform a personality or perform the 'miracles' that the public has been led to expect."

Dr. Barker also denied that glands are directly responsible for criminal tendencies, saying that few inmates of prisons are found to be suffering from abnormal glands.

OUR PLACE IN THE SUN

If we have the courage and brains to succeed, we can teach ourselves to enjoy our place in the sun.—The American Magazine.

HORNED TOAD NOT MERE CURIO—USEFUL AS INSECT EATER

There has developed a growing business of collecting horned toads and selling them to tourists. The specimens so vended as a rule are taken far from their native homes, maintained in captivity for a time, and in most cases finally starved to death. In any event they are certainly removed as possible breeders of their kind. Fear has been expressed that the horned-toad business is making too great inroads on the stock in some regions, and there is demand that the business be controlled.

Friends of the horned toad have reasons for their demands for protection, because the never-ceasing warfare between man and insects, according to the Biological Survey of the United States Department of Agriculture. They feed almost exclusively upon insects, and take such destructive kinds as grasshoppers, caterpillars, wireworms, blister beetles, leaf beetles, weevil, and cinch bugs. They prey especially upon ants, pests of man, which are troublesome in temperate and calamitous in tropical countries. Horned toads make ants a considerable proportion of their whole food, and have been known actually to exterminate a colony of the large and destructive harvester ants.

Horned toads in reality are lizards, as shown by their scaly covering, and not toads, animals that have smooth, moist skins. They have short tails, while toads in the adult state have none. Horned toads give birth to living young, and have the extraordinary power under certain conditions of ejecting fine jets of blood from the eyelids. Horned toads occur in States from Missouri to Idaho and south and west. They are interesting as well as useful members of the native fauna, and States should see to it that they are not commercialized out of existence.

OLD THEORIES EXPLODED FOR RED-HAIRED WOMEN

The old theories that red-haired women should wear blue or gray and never tones of reddish hue, are exploded in Farm & Ranch by Mazel Rawson Cades, beauty expert.

"Brown, biege and green increase the effectiveness of red hair," she says, "while blues and grays detract fifty per cent from its attractiveness."

"Clever women with red hair are careful to keep to the ensemble idea in their clothes. It is less expensive to have all one's accessories in browns and tans and much more effective. Shoes, gloves, pocketbooks and stockings, furs and even umbrellas and rubbers should be considered. A red-haired woman looks much better, for instance, in heavier than in squirrel or in red fox or cross fox, which has red in it, than in gray or black furs.

"Amber, carnelian, turquoise, topaz and emeralds are becoming to the red-haired girl. Gold is better than silver or platinum."

The beauty expert advises her red-head readers to use but slight make-up and to have it perfectly matched. Two rouges with a faint coral tinge are usually satisfactory. Flash or natural powder, is usually used by them, but if the skin is ruddy or tanned, a slight pinkish brunette shade sets off the hair to a better advantage.

The red-haired women are urged further not to have their hair too elaborately arranged or waved deeply. It should be kept clean and brushed a great deal to bring out the lights.

SAYS ABE MARTIN

"If some of these farm bills politicians is 'talkin' about should get passed," says Abe Martin in Farm & Fireside, "it wouldn't cost the taxpayers any more 't' enforce farmin' than it does 't' enforce prohibition an' besides, in th' end they'd have somethin' besides a lot o' old battered-up copper stills 't' show fer it. This thing o' puttin' off national elections ever' four years an' handin' out fat offices 't' organize th' far-

mers. Politically be age has developed organizers who have some great consolidatin's o' brains an' im- rolled up mountains created gigantic m- control th' very air v- up 't' this writin' nobu- up 't' who's big enou- farmers. Politically s- ers are like party pla- are made 't' git in on an- forgotten."

ANNOUNCING Royal Theatre

Greater Movie Week

WEEK OF OCTOBER 22 TO OCTOBER 27

You cannot afford to miss a single picture in this week!

LOOK 'EM OVER!

Monday and Tuesday, October 22,

CLARA BOW In

"LADIES OF THE MOB"

Watch Clara get her man in an entire different way. Also Comedy and New Events.

Wednesday and Thursday, Oct. 24, 25

DOUGLAS FAIRBANKS As

"THE GUACHO"

See Fairbanks act as he has never acted before. Also Good Two Reel Comedy.

Friday and Saturday, Oct. 26, 27

FRED THOMPSON In

"The Sunset Legion"

With each pass, get tickets for the SHAW SPORT SPEEDSTER

Announcement

Mrs. Sam Berry, formerly with the Baker, Hanna & Co., wishes to announce to her former customers and friends that she is now with Miladies Specialty Shoppe and invites them to come to see her at that place.

Our Move November First

We are pleased to advise our friends and customers that we will move to the new Enoch Building near the southeast corner of the square, next to our present location, where—

We Will Have More Room

And will be in better position to give you

Battery and Electrical Service

In the new building, after November 1, we will have a space 25 by 150 feet and can arrange our service departments to give you more efficient service.

H.O. Pope & Son

FEDERAL

"Equal Tension Cord Construction"

A remarkable achievement—increases Tire Miles

"Equal Tension Cord Construction"—the latest Federal achievement—has made it possible to build more Tire Miles with Federal tires at no extra cost to you. This construction eliminates the possibility of weak spots. It enables Federals to wear down evenly and slowly—to withstand the heat and friction of to-day's high-speed driving. It enables Federals to give you extra service—to give you more Tire Miles—at no extra cost.

Let us show you these wonderful new tires—in your size—at the price you want to pay.

Gullion & Son Tire Service

We "service" every tire we sell—Your guarantee of full mileage.



NOTICE

Floyd, City Secretary of the City of Floydada, Texas, do hereby give notice of the things contained in the following ordinance.

ORDINANCE NO. 128

AN ORDINANCE OF THE CITY OF FLOYDADA, TEXAS, DETERMINING THE NECESSITY OF LEVYING AN ASSESSMENT AGAINST THE PROPERTY AND THE OWNERS THEREOF ABUTTING UPON THE WEST SIDE OF MISSISSIPPI STREET IN THE CITY OF FLOYDADA, TEXAS, FOR A PART OF THE COST OF IMPROVING SAID STREET, AND FIXING A TIME FOR A HEARING OF THE OWNERS, OR OF SAID OWNERS, OF SAID PROPERTY, OR OF ANY PERSONS INTERESTED IN SAID IMPROVEMENTS, AS PROVIDED BY CHAPTER 106, TITLE STREET AND ALLEY IMPROVEMENTS, LOCAL AND SPECIAL LAWS OF TEXAS PASSED BY THE FORTIETH LEGISLATURE AT THE FIRST CALLED SESSION, MAY 9TH TO JUNE 7TH 1927, AND THE ORDINANCE OF THE CITY OF FLOYDADA, AND DIRECTING THE CITY SECRETARY TO GIVE NOTICE OF SAID HEARING, AND TO ATTEND AND APPROVE THE STATEMENT OR REPORT OF THE CITY ENGINEER, AND DETERMINE AN EMERGENCY.

WHEREAS, by the City Council of the City of Floydada, Texas, it is ordered that the following improvements be made: That, whereas, the City Council of the City of Floydada, Texas, by ordinance duly passed and approved ordered the improvements of the following streets: Mississippi Street, from the West property line of Main Street to the West property line of Fifth Street; Mississippi Street from the West property line of Fifth Street to the West property line of Fourth Street; Mississippi Street from the West property line of Fourth Street to the West property line of Third Street; Mississippi Street from the West property line of Third Street to the West property line of Second Street; Mississippi Street from the West property line of Second Street to the West property line of First Street; Mississippi Street from the West property line of First Street to a point 150 feet West of the West property line of Main Street.

WHEREAS, plans and specifications for the improvements of said streets have been duly prepared and approved as required by the statutes and the ordinance of the City of Floydada; and

WHEREAS, as required by the said ordinance and statutes, after advertising for bids; the work of improving said streets between the points above named has been let to the L. H. Lacy Co., to improve with a six inch concrete pavement, including excavating, grading, and filling, and concrete curbs and gutters, and necessary work in connection therewith, as provided by the said plans and specifications; and

WHEREAS, a written contract has been entered into by and between the City of Floydada and L. H. Lacy Co. on the 11th day of September A. D. 1928, for the construction of said improvements; and

WHEREAS, the said L. H. Lacy Co. has duly given bond for the performance of said work, and the City of Floydada has, in accordance with the ordinance and the statutes, filed his report with the City Council, therefore, BE IT ORDAINED BY THE CITY OF FLOYDADA: That the report or statement of the City Engineer, filed with the City Council, describing the abutting property and giving the names of property owners, number of front feet and the cost of the improvement chargeable against each property and its owner, has been duly examined, is hereby approved.

IT IS FURTHER ORDAINED; That the City Council does hereby determine to assess part of the cost of the improvements against the owners of the property abutting thereon, and against their property and that the cost of said improvements shall be paid and defrayed as follows:

The total cost of curbs and walks shall be assessed against the abutting property and the owners thereof as follows:

The City of Floydada shall pay an amount equal to the cost of improving all intersections of said streets with other streets and alleys, said amount being equal to or greater than one-tenth of the total cost of such improvements (except cost of curbs and walks)

After deducting the proportion of the costs provided in sub-sections (a) and (b) above the total cost of such improvements shall be paid by the owners of property abutting upon said streets named in the annexed schedule, and shall be assessed against them and their respective parcels of land abutting on said streets, in accordance with the provisions of Chapter 106, Title Street and Alley Improvements, General and Special Laws of Texas passed by the Fortieth Legislature at the First Called Session, May 9th to June 7th 1927, and the ordinances of the City of Floydada. The said assessment shall be made after due notice to such property owners and all interested persons, and the hearing hereinafter mentioned, and that the proportion of the cost of improvements to be assessed against such property owners and their property shall be in accordance with the Front Foot Rule or Plan, in the proportion that the frontage of the property of each owner bears to the whole frontage of the property to be improved; provided, that after such hearing, if an apportionment be found to be not just and equitable in particular instances, the City Council shall have the right to apportion all said costs as to produce a substantial equality between all such property owners abutting upon said streets, having in view the enhanced value of that property and the benefits derived from such improvements, and the burdens imposed upon them by such assessment, and that in no event shall any assessment be made against any owner or his property in excess of the enhanced value of such property by reason of such improvement. That the proportionate cost of such improvement which is contemplated to be assessed against such owners and their properties shall become due and payable as follows:

One-tenth payable within sixty (60) days after completion of the work and its acceptance by the City of Floydada, Texas;

One-tenth payable one year after said date of acceptance;

One-tenth payable two years after said date of acceptance;

One-tenth payable three years after said date of acceptance;

One-tenth payable four years after said date of acceptance;

One-tenth payable five years after said date of acceptance;

One-tenth payable six years after said date of acceptance;

One-tenth payable seven years after said date of acceptance;

One-tenth payable eight years after said date of acceptance;

One-tenth payable nine years after said date of acceptance together with interest from said date of acceptance at the rate of eight (8) per cent per annum, and reasonable attorney's fees and all costs of collection in default. That the total proportionate part of such improvement which is contemplated to be assessed against such owners and their respective properties, and the names of the owners of property abutting upon said streets, and the description of the property, and the several amounts to be assessed against them respectively for paving, and for curb and gutter, and the grand total thereof, which said sum does not and shall not in any event exceed nine tenths of the total costs of said improvements, except curbs, is as follows:

Table with columns: PROPERTY OWNER, LOCATION OF PROPERTY, Lot, Blk. No., Ft., Rate, Cost, Lin.Ft., Cost Assessed. Includes sub-sections for UNIT NO. 1, UNIT NO. 2, and UNIT NO. 3.

Table with columns: PROPERTY OWNER, LOCATION OF PROPERTY, Lot, Blk. No., Ft., Rate, Cost, Lin.Ft., Cost Assessed. Includes sub-sections for UNIT NO. 4, UNIT NO. 5, and UNIT NO. 6.

Table with columns: PROPERTY OWNER, LOCATION OF PROPERTY, Lot, Blk. No., Ft., Rate, Cost, Lin.Ft., Cost Assessed. Includes sub-sections for UNIT NO. 7, UNIT NO. 8, and UNIT NO. 9.

Table with columns: PROPERTY OWNER, LOCATION OF PROPERTY, Lot, Blk. No., Ft., Rate, Cost, Lin.Ft., Cost Assessed. Includes sub-sections for SOUTH SIDE and UNIT NO. 4.

Table with columns: PROPERTY OWNER, LOCATION OF PROPERTY, Lot, Blk. No., Ft., Rate, Cost, Lin.Ft., Cost Assessed. Includes sub-sections for NORTH SIDE and SOUTH SIDE.

Table with columns: PROPERTY OWNER, LOCATION OF PROPERTY, Lot, Blk. No., Ft., Rate, Cost, Lin.Ft., Cost Assessed. Includes sub-sections for NORTH SIDE and SOUTH SIDE.

Table with columns: PROPERTY OWNER, LOCATION OF PROPERTY, Lot, Blk. No., Ft., Rate, Cost, Lin.Ft., Cost Assessed. Includes sub-sections for NORTH SIDE, WHITE STREET, and SOUTH SIDE.

That a hearing shall be given to said owners, their agents and attorneys, and any person or persons interested in said improvements, before the City Council of the City of Floydada as provided by the provisions of Chapter 106, Title Street and Alley Improvements, General and Special Laws of Texas passed by the Fortieth Legislature at the First Called Session, May 9th to June 7th, 1927, and the ordinance of the City of Floydada, which said hearing shall be had on the 19th day of October, 1928, at 9 o'clock A. M. in the City Hall in the City of Floydada, Texas, and which hearing shall be continued from day to day and from time to time, as may be necessary to give all said property owners, their agents or attorneys, and any interested person or persons the right to appear and be heard in any manner concerning the said improvements or said assessments, or the benefits thereof to their property, or to any other matter of things in connection therewith, or to contest said assessment, and at such hearings a full and fair opportunity shall be extended to said property owners, their agents or attorneys, and to all interested persons, to be heard with respect to such improvements.

That after the conclusion of the hearing above mentioned such sum or sums as may be determined by the City Council to be payable by said property owners shall be assessed against them respectively, and against their respective properties, by ordinance or ordinances, in the manner prescribed by the statutes and ordinances above mentioned.

Dr. W. H. Alexander INTERNAL Medicine and Electrotherapy Readhimer Building Telephone 93; Residence No.260

E. P. NELSON FIRE INSURANCE AGENCY WILL APPRECIATE YOUR BUSINESS CITY AND FARM LOANS

KENNETH BAIN LAWYER Rooms 12 and 13 First National Bank Building General Practice

Drs. Smith & Smith Sanitarium FOR SURGICAL CASES Phone No. 177 Floydada, Texas

Dr. W. M. Houghton GENERAL PRACTICE Diseases of Women and Children a Specialty OFFICE IN READHIMER BUILDING PHONES: Residence 250 Office 256

Adults Contract Children's Diseases Adults can, and do, contract many children's diseases. And, usually, they suffer from them much more than children do.

You Can Save Money Riding on USCO Tires If you want a real good, dependable tire at a very moderate cost, let us show you our stock of USCO and USCO Junior Balloons.

Now is the Time - To Equip your car for winter. Have your top and curtains repaired or new ones made to your order. We build them to fit. JNO. McCLESKEY TOP SHOP Phone - 206 N. Main - 220

Floydada Drug Co. Hesperian Want Ads Get Quick Results

Hesperian Want Ads

Cheapest, Busiest Salesmen in Floyd County

For Sale

FOR SALE—Pure bred Chester White Boars and gilts. Wm. Finkner 34tc.

FOR SALE or trade—9 room house with four lots; also two used mules. A. D. Summerville, located now north of carnival. 314tp

GOOD used Lumber for sale, see Luther Fry. 31tc

BULBS, for potting and for outside planting. Hollums, Floydada Florists. 34tc

USED Remington portable Typewriter for sale. Good condition. See Tom Bishop at Hesperian office. 31tp.

FOR SALE—or trade, 2 wagons, 2 two row go-devils, 2 cultivators, 6 head of mules, 200 yellow buff chickens. Edd Muncy. 342tp

FOR SALE—Practically new Ideal coal heater. W. D. Smith. 32tc

WILL SELL my Ford Sedan or Ford truck or trade them for a good late model sedan. Jno. L. West, phone 279 J. 333tc

SEED WHEAT FOR SALE—Cannaday Bros. Phone 144. 28tc

FOR SALE—Good wagon, N. B. Richards, 4 miles northwest of town. 342tp.

FOR SALE—McCormick Row Binder, good condition, price \$50, also pair 6 and 7 year old mules, good class. Price \$200. E. W. Turner 2 miles s. w. Starkey. 332tp.

FOR RENT—Two bedrooms with gas, also board at 720 South Main Street. 341tc.

FOR SALE CHEAP—Emerson 14-hoe drill, in good shape. Cannaday Bros. Phone 144. 28tc

BULBS, Bulbs, Bulbs. Lots of bulbs Hollums, Floydada Florists. 34tc

FOR SALE—For storage charges, to the highest bidder at auction, one meat display case, Saturday, October 20, at 2 p. m. Pitts Transfer Co., by J. C. Hay, Manager. 323tc

FOR SALE—New four wheel trailer. A. B. Muncy. 31tc

Typewriter carbon, ribbons and second sheets at Hesperian Office.

My J. B. Colts carbide light plant with iron stove and fixtures in good condition, for sale or trade. Installing a Delco Light Plant. R. R. Jones, four miles south of Joe Bailey 34tc.

FOR SALE—Small bone Poland China sows and pigs, English Buff Orpington standard breed winter layers pullets \$2 each, roosters \$2.50. Buren Cates, Route 3, Lockney, Texas, 3 miles east of Lockney Cotton Oil Mill. Phone 9019F13. 333tc

FOR SALE—Good milk cows. Also registered O. I. C. Hogs, can be seen at Wagon Yard, Ralls, Texas. 343tp

FOR SALE—One 16 hoe grain drill. See or phone S. D. Bunch, Lakeview. 302tp.

Typewriter carbon, ribbons and second sheets at Hesperian Office.

WE furnish you McQuay Norris Ford Piston rings for 15c. Triangle Garage. 341tc

PIGS for sale. J. C. Bolding. 31tc

FOR SALE or trade—Good Ford truck, work stock and choice milch cows. V. B. Fitch, Floydada, Texas. 332tp.

FOR SALE—Bred sows, weaning pigs and stocker hogs for sale, see J. C. Jones, on Hurlbut farm 1 mile West of Wake Gin. Also white leghorn pullets. 342tc

Live Stock

FOR SALE—Fresh thoroughbred or highgrade Jersey cows at Freeman-Dale Jersey Farm, one mile south of Dougherty. 20tc

WE have leased our registered Jersey bull to E. A. Grigsby of Starkey community. Service charge remains same—one dollar. Holmes Bros. Hilltop Farm. 324tc

For Rent

ROOM and board for one or more, front rooms, lights, water and garage, third house west of Presbyterian Church. Mrs. T. J. Nance. 26tc

Miscellaneous

BRING your hemstitching to the Thrifty Nifty Shop. All work guaranteed. Hemstitching also done in gold and silver thread. 35tc

LET us upholster and repair your furniture. John McCleskey Top Shop. Phone 220. 24tc

NOTICE

Auction street sale Saturday, October 20, bring in all articles you desire to be sold at auction. Seale & McDonald. 341tc

NEW cream and produce house in Floydada located at Jones Market & Grocery. Olin W. Fry. 332tp

A new package line of embroidery for fall and winter has just arrived at the Thrifty-Nifty Shop. 28tc

PEONY roots, good varieties, red, white, pink. Plant them now. Hollums, Floydada Florists. 34tc

DONT give your order to a transient agent. We will have a car load of trees and shrubbery here this fall. Hollums, Floydada Florists. 17tc

THE Spirella Lingerie line is the best made. All garments made to measure. We also have a splendid line of hose at The Thrifty-Nifty Shop. 29tc

Reduced prices on all spring and summer packages at the Thrifty-Nifty Shop. 28tc

FOR well drilling see C. A. Mullins or phone Willson & Son or 57. Might handle some trade on drilling. Also well equipped to do well and windmill repairing. 25tc

EVERGREEN grave blankets stay green all winter. Made of spruce boughs. See them at Hollums, Floydada Florists. 34tc

Good market all the time for cream and produce. Olin W. Fry at Jones Market & Grocery. 332tp

HEMSTITCHING, Mrs. J. D. Weatherly at McGuire & Weatherly's Store 17tc.

I'm Still giving the best bargains in monuments. See me before you buy. S. B. McCleskey. 2tc

SEE Turner Battery and Electric Shop for battery and electric work. 34tc.

IF you need a corset, brassiere-girdle or brassiere, have your measurements taken and be properly fitted in a Spirella at the Thrifty-Nifty Shop. 29tc

NOTICE TO DOG OWNERS

Notice is hereby given that owners of dogs are required by city ordinance to keep their dogs from running at large, and in compliance with the ordinance, also, I have been ordered to kill all dogs running at large, for the safety and protection of the public.

G. R. Strickland, City Marshal. 332tc.

BLOOMING plants and ferns to brighten the school room. Hollums, Floydada Florists. 34tc

NOTICE

My ranch land, located in the northeastern district of Floyd County and on the Quitaque River, is again POSTED and the road closed by lock and chain. Owing to the fact that my cattle are grazing on this land, we have found travelers and picnickers a nuisance. The scattering of cans and papers which is endangering the stock as well as causing more flies, and the difficulty of keeping fences in shape, make it necessary to stop the public from entering said land. Hereafter, any person found therein will be prosecuted accordingly. The Flomot road or Quitaque road is private and CLOSED to travel. All business matters handled at headquarters. N. A. Armstrong. 20tc

"Good Morning Earnest."

"Listen, Tom, need a man to sand my floor, can you tell me who I might get?"

"You bet, just Phone 55, H. M. McDonald, he has one of the finest machines on the market for dressing floors. His prices are reasonable." 34.

Wants

SELL me your cream and produce at Jones Market. Olin W. Fry. 332tp

WANTED—A manager for the East Ward Cafeteria. Apply to Mrs. A. H. Thornton or Mrs. C. R. Houston. 341tc.

WANTED—Family to gather 15 bales cotton. Good 4-room house to live in. Water piped in house, close to store. Leave word at Floydada Bottling Works. Fred W. Nickels. 341tp

WANTED — Ambitious, industrious white person to introduce and supply the demand for Rawleigh Household Products in Floydada and other nearby localities. Make sales of \$150 to \$600 a month or more. Rawleigh Methods get business everywhere. No selling experience required. We supply Products, Sales and Advertising Literature and Service Methods—everything you need. Profits increase every month. Lowest prices; best values; most complete service. W. T. Rawleigh Co., Dept. TX14422, Memphis, Tenn. 324tp

Real Estate

FOR SALE—Lots Number 16 in Block 18; 2 in 47; 3 in 135; 14 in 136; 2 in 136; 2 in 77; 6 in 103; 20 in 95; 20 in 104; 10 in 93; in Floydada, Texas. Inquire of Mrs. K. Snashall, 223 So. Main Street, Janesville, Wisconsin. 333tp.

FOR SALE—Nice building lots, three of which are best in town. See S. B. McCleskey. 17tc

BUY a building site in the path of development, pay it out on easy installments. Then you can build when you get ready. See J. M. Willson at Willson & Son Lumber. 28dh

WANTED—150 to 200 acres to rent for 1929. Good teams and two-row outfit. J. C. Burleson. 323tc

SEE Floyd County Abstract Co., for improved and unimproved town lots. We represent the owners of more than 200 lots in Floydada. R. C. Scott, Mgr. 39tc

FOR bargains in lands and town lots see Arthur B. Duncan, Floydada, Texas. 40tc

MONEY TO LOAN—On farms in Floyd and adjoining counties, at a low rate of interest. See R. E. Fry. 324tc.

HOME building sites \$10 and \$15 down, and easy installments. See J. M. Willson. 28dh

Lost and Found

LOST—In Baker-Campbell Store Saturday. Black and white mesh bag. Finder return to Adelaide Scott for reward. 341tc

LOST—White Collie named Billie. \$10 reward for return. Call 280. Lon M. Davis. 331tc

FOR SALE—My home place 1 1/2 miles SW. from Floydada about 95 acres, pretty well improved. 8 room house. R. C. Scott. 33tc

OR SALE—Ford Truck with paint, tires, body and everything in extra good condition. Inquire at Hesperian Office. 33tc

Miss Anna Marie Moore, assistant cashier of The First National Bank, returned home Sunday from a two weeks vacation at Lubbock with her sister, Mrs. John Denman, and brother, Calton and at Slaton, with a mother, Hollis Moore, and family.

Fire!

YOU NEVER KNOW

When you least expect it your home may burst into flames, consuming in minutes what it took years to secure. Why not safeguard yourself and your family by taking out a policy with us today?

Floydada Insurance Agency

G. C. Tubbs

W. H. Henderson

Center News

Center, Oct. 16.—The weather is pretty cool tonight. We are sitting near the lighted oil stove as we write and it feels comfortable too.

Had a nice shower last night and a west wind today that changed the temperature.

The writer hopes the weather man will keep Jack Frost away until the last of the month as we have about 50 acres of late maize that needs about two weeks more to mature.

We had good services Saturday night and Sunday. Brother Bost was here to fill his regular appointment.

C. O. Spence and family and Claud Carpenter and family brought their lunch and ate at the school house before going to singing at Campbell.

Brother Bost and family took Sunday dinner with Mr. and Mrs. D. M. Fields.

Mr. and Mrs. G. W. Bryant took Sunday dinner with Mr. and Mrs. W. B. Jordan.

Inez Spence spent Sunday with Mary Fields.

Hansel McAda was Sunday guest of J. W. Cole.

Our school dismissed Friday afternoon for a month so the children could help gather the cotton crop.

Mr. and Mrs. Matthews visited Mr. and Mrs. Kirk Sunday afternoon.

Mrs. Montgomery was on the sick list the latter part of the week but is all right at this writing.

Roy O'Brien spent Saturday night and Sunday with home folks.

Center and Fairview played ball Friday afternoon, though it was little more than a practice game as Fairview had to play the man teacher and an outsider to have a team. The score was 12 and 10, in Fairview favor.

Miss Lola Knierim of South Plains spent Saturday night and Sunday with Miss Alma Montgomery.

Mr. and Mrs. Roy Hollums are here from Wise County to help his father gather his cotton crop. They have their own all gathered.

Most of the Center folks went to Campbell Sunday afternoon.

Mr. and Mrs. G. C. Tubbs were driving out this way Sunday afternoon and stopped a short while at the Jordan home.

Blanco News

Blanco, Oct. 16.—Our school turned out last Friday for the children to assist with gathering the crop.

Mrs. L. T. Bishop and son, James Thurmon of Floydada spent Sunday in the home of her brother, D. R. Badgett. His mother from White-wright is also visiting them this week.

Several from this community attended the funeral of Mike Smith of Sand Hill at the Baptist church in Floydada Saturday afternoon. His brother, George, and family attended the burial at Electra Sunday afternoon.

Mr. and Mrs. Herbert Hicks of Lubbock spent Saturday night with her

Locals and Persons

Mr. and Mrs. Will Snell and family. Charlie Henderson spent Sunday night with Clyde Snell.

Mrs. R. F. Henderson and children and J. L. McPeak and family spent Sunday in the W. C. Cates home.

Glad to report that Ruth Snell, who has been real sick for several days, is greatly improved.

Miss Noma McPeak, Clifford, Joe Bailey, Ronald, and Chester McPeak attended a musical at the home of S. F. Smith of McCoy Monday night.

"The farmers of this community who have cotton are surely wanting some hands to come this way.

Bob Burke of Borger spent Monday in the Geo. R. Smith home.

Mr. and Mrs. L. C. Wheeler attended church at Sand Hill Sunday morning and visited in the home of Mr. and Mrs. Albert King of Lone Star Sunday afternoon.

Mr. and Mrs. J. E. Kemp of Arillo spent from Sunday until Wednesday here with her sister, Bob Smith, and brother, J. B. B. ley and families.

Mrs. Ruth Brown Hall was in Lubbock Monday and Tuesday receiving treatment. She is now much improved.

Mr. and Mrs. S. W. Ross and daughter, Mary Anna, and Mrs. E. P. Nelson spent Sunday in Lubbock with their sister, Mrs. W. S. Posey.

Reverend and Mrs. J. N. S. Webb returned last Thursday from Chilli-cothe where they were called Monday because of the illness of her mother, Mrs. W. H. Lance, who was much improved when they left.

I DARE YOU!

Columbus took a chance. So did Steve Brodie. And Amundsen. How about you?

I dare you to drop in and see me and expose yourself to my policy of doing business.

More people ride on Goodyear Tires than on any other kind. There's only one reason for that. It's because the quality in Goodyear Tires gives the cheapest mileage. You want that. I want to sell it to you. Then we'll both be happy.

MOTOR INN

FLOYDADA, TEXAS

WINTER IS COMING



But Not Near As Fast As Yearwood's Coal

We give you such quick service and such good coal that you'll be surprised. We work so fast and hot on the job that we have to work without our coats, like the fellow pictured above.

Nothing but Mutual Coals, either.

J. R. Yearwood

"Ask Your Neighbor"

or Phone 247

With The Churches

FLOYDADA M. E. CIRCUIT

Green B. Patterson, Pastor preaching will be held at Dougherty Sunday morning at 11 o'clock the office of the Woodridge Lumber Co.

Fourth Quarterly Conference will be held at Fairview Friday, October 26. Rev. M. M. Beavers will preach at 11, dinner will be served on the ground at noon and conference immediately after dinner.

LOCKNEY CIRCUIT

Services at Aiken and Irick Sunday. You are cordially invited to attend the following services next Sunday:

At Aiken—Sunday School at 10 a. m., preaching at 11; Epworth League at 7:15 p. m. Preaching at 8:00 o'clock p. m.

At Irick—Sunday School at 10:00 a. m.; preaching at 3:00 p. m.
J. N. S. Webb, Lockney.

PRESBYTERIAN CHURCH

Tithing program for Sunday, October 21, at 11 o'clock a. m.

Song.
Prayer—Mrs. A. A. Collins.
Song.
Devotional Scripture, Mal. 3:8-12.
B. F. McIntosh.
Prayer—Pierce King.
"A Mother's Story of Her Two Boys"—Miss Robbie Archer.
"Giving From A Girl's View Point"—Miss Mildred Teeple.
Scripture verses and song by children.

"Tithing in the beginning"—Miss Vanda Teeple.
Special Music.
"The Story of William Colgate"—Miss Jean Bain.
"Why we as Christians should tith"—Mrs. J. L. King.
Song, "Standing on the Promises of God"
"Stewardship and Tithing"—Rev. J. F. Burgett.
Special Music.
Testimonies.
Closing prayer—Ruel Fanning.

FIRST CHRISTIAN CHURCH

F. L. Davis, Pastor

Services next Lords day will be as usual. Sunday School at 10:00 a. m. with Superintendent John A. Enoch in charge. We have a class for each member of the family. If you are a young married couple, some join our young married peoples class, taught by the pastor.

Preaching at 11:00 o'clock and at 7:30 by the pastor. Endeavor society meets at 6:30. You should attend the interesting Endeavor meetings Sunday evening.

Weather and roads permitting we will fill our appointment at Newland next Sunday afternoon at 3:00 o'clock. All from that community, Mayview and Dougherty are invited to be present and enjoy the service with us.

Friday is the one day convention at First Christian Church at Lubbock. Several from here are planning to attend. The pastor will give an address on State Missions, in the afternoon. Supt. J. B. Holmes could not be present and the pastor was

asked to fill the place—he can surely fill it one way.

Come to church when you can. We will be glad to have you any time.

METHODIST CHURCH

Ben Hardy, Pastor.

Our Sunday School was considered larger last Sunday than the Sunday before. We still have room for others and we want you and need you. Be with us next Sunday. The Conference year is drawing rapidly to an end. Let's make the next few Sundays count for the most.

We are always glad to have strangers worship with us.

We appreciate the fact that the drug stores and other places of business are closing now on Sunday, giving all employees an opportunity to attend Sunday School and church services.

EPWORTH LEAGUE PROGRAM

Leader—Inez Switzer.
Song.
Scripture Lesson—Colossians 3:8-17.
Prayer.
Song—"I Love Thy Kingdom, Lord"
Talk—"The Church a Fellowship of Christians"—M. F. Swain.
Talk—"The Church a Challenge of Christian Living"—Helen Hay.
Talk—"The Church a Field for Christian Services"—Wana Tawwater Piano Solo.
Open Discussion—"How Can We Hi-Leaguers Become More a Part of the Life of our Church?"
Song.
League Benediction.

Providence News

Providence, October 15.—A big rain fell here Friday night accompanied by a heavy wind which did considerable damage.

Arthur Heyermier had some fence blown down and Mr. Terrell's garage and chicken house and sheds were completely demolished. Mr. and Mrs. Terrell were in town when the storm passed. They were probably lucky not to be at home.

Mr. and Mrs. Chas. Boertz and children were in the city Saturday shopping.

Mr. and Mrs. McLaughlin were shopping in Plainview Saturday.

Mr. and Mrs. D. J. Kennedy and little daughter were in Lockney Saturday on business.

Mr. and Mrs. Arthur Heyermier were in the city Saturday shopping.

Mrs. Heyermier has been taking treatments the past month and is much improved in health.

Mr. and Mrs. A. A. Brock also Mrs. Gene McCullough were in the city shopping Saturday.

The many friends here of Mrs. Jones are glad to hear that she is improving.

Mr. and Mrs. Fred Sammans and children attended the Missionary meeting at the Lutheran church Sunday.

Mr. and Mrs. D. J. Kennedy and daughter visited at the M. T. Zimmerman home Sunday in the Snyder community.

Mrs. Massie of Plainview, spent Saturday night with her son, Tom Edelman and family.

Doc Bennett and family were shopping in town Saturday.

A number of young people attended the B. Y. P. U. meeting at Whitfield Sunday night and also the preaching service at the M. E. church by Bro. Dean, of Olton.

Hillcrest News

Hillcrest, October 15.—Among those who attended the all day singing at Campbell Sunday were Mr. and Mrs. J. B. Burkhead and children, Mr. and Mrs. Clifford Curry and Guy Garrison.

Mr. and Mrs. A. B. French and children of Bay City, are here on an indefinite visit with her parents, Mr. and Mrs. R. D. Hopkins.

Mr. and Mrs. Orval Hix have a new son in their home, born October 12. Lawrence Lewis and Hal Drace and two friends from Floydada were visitors in this community Sunday.

The test well oil derrick which has been near here for a year or more was torn down Saturday, and the last of it is being moved away this week.

Mr. and Mrs. M. M. Vincent, of Emery, spent a part of last week here with her brother, A. T. Swepston and family. They lived here three years ago, and Mrs. Vincent taught the school here.

Those who are on the honor roll for the month of September are: first grade, Mildred Ruth Hix; sixth grade, Chrystine Swepston.

CARD OF THANKS

We wish to extend our heartfelt thanks to each and every one who so kindly assisted us in the sickness and death of our beloved husband, father and brother, Mike Smith. May God's richest blessings rest upon every one of you.

Mrs. Mike Smith and children.
G. R. Smith and family.
Mr. and Mrs. W. P. Hedges and children.
Mr. and Mrs. Ora Finch of Alanreed.
Mr. and Mrs. R. E. Smith and children, of Electra.
R. L. Burke, Borger.

Hesperian War Ad Pay.

NOW 50 PER CENT MORE POWER

And Cost you no More.

Save your time and patience these cold winter days cranking your car. Just stand on your starter till it starts.

The National Battery is guaranteed.

Turner Battery & Electric Shop
Day and Night Garage

BARGAIN DAYS ARE HERE FALL DAYS ARE BARGAIN DAYS

BELOW WE ARE OFFERING YOU SOME—

REAL CASH PRICES

THAT WILL SAVE YOU MONEY. TAKE ADVANTAGE OF THEM.

GROCERIES

Hominy, No. 2 size can,	8c
Hominy, No. 2 1/2 size Can,	11c
Tomatoes, No. 2 Size Can,	10c
Corn No. 2 size can, 2 Cans for,	25c
Pork and Beans, Per Can,	10c
Palm Olive Soap, 7 Bars For,	50c
Peas, No. 2 Size,	15c
Milk, Baby size, Per Can,	6c
Soda, 10 lbs. for,	75c
K. C. Baking Powder, 1 lb. can,	22c
Brer Rabbit Syrup, 1 gallon size,	86c
Babbit's Lye, Special Price,	11c
Wapco Coffeè, 3 lb. can, for	\$1.39
Lard, Vegetole, Swift's Jewel or Mrs. Tucker, 8 lb. buckets, for	\$1.25
Brown Mule Tobacco, Ped Plug,	15c
Cigarettes, any kind, 2 packages for,	25c
Prince Albert Tobacco, 2 cans for	25c
Honey, White Swan, Regular 35c size for	19c
Apple Butter, 1 quart size	28c
Bacon, dry salt, Special,	24c
Bacon, dry salt, By the side, special	22c
Sugar, 25 lbs., Special for,	\$1.75
School Tablets, Movie Star, or Boy Scout, Extra special, 7 for,	25c

HARDWARE

COAL HEATING STOVES

Regular \$10.00 Stoves, Special,	\$8.25
Regular \$12.00 Stoves, Special,	\$9.50
Regular \$18.00 Stoves, Special,	\$14.00
Regular \$20.00 Stoves, Special,	\$16.00
Regular \$22.50 Stoves, Special,	\$17.50
Regular \$25.00 Stoves, Special,	\$19.75
Regular \$27.50 Stoves, Special,	\$27.00

DISHES

Plain White No. 1 Cups and Saucers, Per Set,	90c
Plain White No. 1 Plates, Per Set,	90c

WHITE ENAMEL WARE

18 quart Dish Pan, For,	95c
12 Quart Water Pail, For,	95c
15 Quart Oval Dish Pan, For,	95c
Large Size Tea Kettle For,	95c

GUNS

Some used Double Barrel shot Guns, Price range from \$7.50 to	\$17.50
Some used pumps and automatics. Shot Guns that are real bargains.	

RIFLES

Remington Automatic, 22 Cal.,	\$25.40
Remington Hammerless Octagon Barrel, 22 Cal.,	\$20.00
Remington Hammer, Round Barrel, 22 Cal.,	\$19.50
Stevens, Pump, 22 Cal.,	\$15.00
Little Scout, single Shot, 22 Cal.,	\$5.00
Stevens, Jr., 22 Cal.,	\$4.50

SHELLS

We are making some real prices on shells for a few days only.	
New Club, New Chief or Romax Black Powder, Any Size shot, 12 gauge, Per Box,	85c
Super X, High Velocity or Ajax Per Box,	\$1.15

POCKET KNIVES

All \$1.00 Grade Pocket Knives, For,	85c
All \$1.25 Grade Pocket Knives, For,	\$1.00
All \$1.35 Grade Pocket Knives, For,	\$1.05
All \$1.50 Grade Pocket Knives, For,	\$1.25
All \$1.75 Grade Pocket Knives, For,	\$1.50
All \$2.50 Grade Pocket Knives, For,	\$1.85
All \$2.00 Grade Pocket Knives, For,	\$1.65

WE PAY THE HIGHEST MARKET PRICE FOR YOUR EGGS

STANSELL & COLLINS

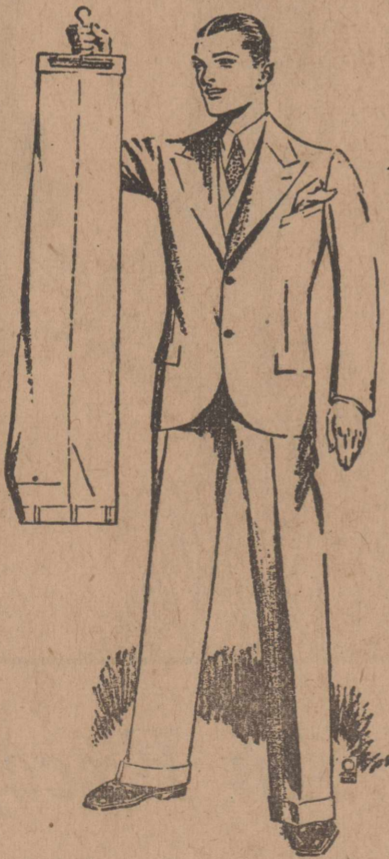
PHONE 88

WE DELIVER ANY TIME OF DAY

Men's Suits In Better Values

Men are being pleased with our clothes and the price, too. And we think we'll please you, if you'll come in to see the good looking suits that we are selling in pencil stripes, blue serge, oxford greys and lighter shades. You'll appreciate the workmanship when you have one on.

Come in and look them over.



Boys

LET US SHOW YOU

We can fit you in Pony Boy Suits, and top coats that give you distinction with the smart colors and perfect fitting. Made from heavy woollens that stand the wear and tear. Let us help you solve that problem of being dressed right.



Baker-Campbell Company

What's Doing In West Texas Today

A 10,000 egg capacity electric incubator will be in operation in Tahoka by January, and the owners, Prof. Taylor, White, and Verner Smith, will be in the market for eggs from certified flocks, after that date.

The New Booker Bakery recently built has equipment installed and has been baking for a week. L. N. Traylor is manager of the new bakery and states that he is able to feed the whole town.

An effort is being made in Nolan County to get a County Health Unit with financial assistance from the Rockefeller Institute. The county would finance half the project which would insure a full time doctor and four helpers.

A survey of the whole of Wawson county to account for every cow in the country is being sponsored by the Lamesa Chamber of Commerce to interest a milk plant there. The milk plant pays 18 cents more per butterfat pound and deliveries are made after the milk.

T. L. Kimmel, proprietor of the Electric Hatcheries at Hockley, has doubled the capacity of his incubators this year and will handle 15,

000 more eggs. This is one instance of the increasing interest in poultry in the town.

Randall County Scored at the State Fair at Dallas, winning second place in the Agricultural exhibit. The exhibit was sent to the fair by the Canyon Chamber of Commerce and Randall County Commissioners, with County Agent W. H. Upchurch in charge.

Between 15,000 and 20,000 rabbits have been poisoned in Midland this year with the county furnishing the poison. In counties where the rabbits were not poisoned damage the crops is estimated as high as five percent.

Paving of 16 down town blocks is going on at Pecos. Six blocks have been graded and prepared for the paving with gutters and curbs constructed. Laying of the bitulithic pavement has begun. Each block will be opened as it is finished.

Eight boys winning first place in the South Plains Fair were given a trip to the State Fair at Dallas by the Lubbock Chamber of Commerce. The boys were from eight different communities in the section.

G. W. Bittern, who lives three miles northeast of Littlefield received three car loads of hogs from Benjamin for fattening purposes. On account of the large grain crop it is

cheaper to move the hogs to the grain than to ship the grain to the stock.

The business men of Moran are helping defray the expenses of the band. The members themselves pay \$2.00 per month. The band is under direction of G. W. Collum, of Cisco. Concerts are given regularly and are well attended.

White and Ledbetter of Melvin and Eden loaded out a full train load, twenty-nine cars of two years old steers from their ranches here recently. The cattle were shipped to the White and Ledbetter range in Northern Oklahoma.

Harmony News

Harmony, Oct. 16.—We had another nice shower yesterday morning. With the help of these showers most people are getting a very nice stand of wheat.

Mrs. M. D. Ramsy and Mrs. Chas. B. Smith attended a standard teachers training school at Plainview last week, each receiving a credit. L. A. Williams attended two nights.

Mrs. L. E. Williams and son Paul, visited near Dimmitt Saturday and Sunday with her children. Leo Williams of Dimmitt, a son was visiting in this community at the same time. Mr. and Mrs. J. S. Hale, R. B. Gary, and B. F. Brooks attended the Floyd County south side singing convention Sunday afternoon at Campbell.

Rev. M. P. Hines filled his regular appointment Sunday morning and night. Miss Ethel Hale from Wayland College visited the week-end with her sister Miss Ruth Hale who is a teacher in the Harmony school.

Rev. Butterfield from Oklahoma gave a lecture last night at Carr's Chapel church. He spoke of his work among the Indians.

DEDICATION THIS WEEK OF NEW W. T. S. T. C. BUILDING

Canyon, Oct. 16.—Superintendents, teachers, college presidents, and laymen are accepting the invitations of the West Texas State Teachers College to attend the celebration October 19 and 20. At this time the Education Building, just completed at a cost of \$300,000, will be dedicated and the annual Home Coming of ex-students will be celebrated.

President J. A. Hill will have on his campus at this time some of the best known educators in the United States and practically all the presidents of the institutions of higher learning in Texas, as well as teachers, superintendents and principals from hundreds of towns in Texas, New Mexico and Oklahoma.

Names that appear on the program include, Dr. Bruce R. Payne, president of Peaberry College, Nashville, Dr. W. P. Morgan, president of the American Association of Teachers Colleges, Dr. John W. Withers of New York University and such well known Texas educators as R. B. Cousins of Kingsville, W. L. Hughes of College Station, L. H. Hubbard of C. I. A., J. D. Sandefer of Simmons, President H. Y. Benedict of Texas University, W. A. McIntosh of Amarillo and others.

All of the dedication programs are open to the public. Since the West Texas State Teachers College organized the first training school in Texas, people of the region feel a particular interest in the addition to the college plant, which has been the college home of 17,000 West Texas Students.

Mrs. Josie Moore returned home Sunday from Waco, where she spent over three months at the bedside of her son, Will, who suffered a stroke of paralysis. He was somewhat improved when Mrs. Moore left but was still unable to be out of bed. Mrs. Moore has been spending the past week with her daughter, Mrs. John Denman, and son, Claton, at Lubbock, and at Slaton with her son, Hollis Moore, and family.

BORN—to Mr. and Mrs. Hollis Moore, of Slaton, October 7, a daughter, Josephine Estelle.

Society & Clubs

Wednesday Bridge Club Meets With Mrs. Collins.

Wednesday Bridge Club met Wednesday, October 10, with Mrs. Leon Collins. Mrs. Homer Steen received high score in the games.

Visitors of the club for the afternoon were Mrs. Leslie Surginer, and Mrs. J. Key Green.

Refreshments were served by the hostess to the following: Mesdames John Hammonds, Jack Henry, Roy Snodgrass, Bob Eubank, Homer Steen Leslie Surginer, J. Key Green and Miss Ruth Collins.

The club will meet next on Wednesday afternoon, October 24, with Miss Ruth Collins.

South Circle Completes Study Course.

South Side Circle of the Woman's Missionary Society of the First Baptist Church met with Mrs. E. R. Borum Monday afternoon at 3:30 o'clock. The afternoon was spent in study, finishing the book "The Plan of Salvation." Also, a short business session was held.

The following ladies were present: Mesdames G. C. Tubbs, Frank Moore, L. H. Crow, W. N. Paschall, Grace Bass, G. C. Wood and the hostess.

Mrs. Grace Bass will be hostess to the Circle at the next meeting Monday afternoon, October 22, at 3:30 o'clock.

L. M. King Marries Plainview Girl Here Wednesday.

Mr. L. M. King, of this city and Miss Opal Clara Allen, of Plainview, were married Wednesday, October 10, at 5 p. m. at the home of J. P. Privett, 521 Kentucky street. Rev. Ben Hardy, Methodist pastor, performed the ceremony.

The groom is the son of Mr. and Mrs. J. L. King and has been reared in Floydada. He has been working at Lubbock, for the past three months.

Mrs. King is the daughter of Mrs. Albert Earl Allen, of Plainview. She is a graduate of the Plainview High School and made her home in Plainview until the past four years when she has lived in Los Angeles, California.

Soon after the wedding Mr. and Mrs. King left on the Q. A. & P. for Oklahoma City, where they visited until Sunday. They were guests of relatives here Sunday and Mr. and Mrs. Pierce King took them to Plainview Sunday afternoon where they will make their home for the present.

Among those who were here for the wedding was the bride's mother, Mrs. Albert Earl Allen, of Plainview.

Presbyterian W. M. S. Meets With Mrs. Fanning.

Woman's Missionary Society of the Cumberland Presbyterian Church met Monday afternoon at 2:30 o'clock with Mrs. A. J. Fanning. Mrs. J. L. King, vice president presided and conducted the devotional. The remainder of the afternoon was spent piecing quilts.

An all-day meeting will be held at the church Friday for the purpose of quilting. Each member is requested to bring her lunch which will be spread together at the noon hour.

The hostess served delicious refreshments to those present.

Third Grade Renders Program For P. T. A. Meeting.

A very interesting program was rendered by the third grade pupils from Mrs. A. D. Cummings' room at the regular meeting Wednesday afternoon, October 10. There was a good attendance of teachers and mothers. The third grade got the picture for having the most mothers present at the meeting.

The Andrews Ward P. T. A. will render an hour's program at the County Federation meeting which is to be held soon.

The next meeting will be held

Wednesday afternoon, October 24, at 3:30 o'clock at the school building.

Mrs. E. C. Nelson Jr. of Amarillo left Sunday after a visit of two weeks here and in Plainview with relatives Mr. Nelson who attended the American Legion Convention in San Antonio, came Friday and visited with his parents, Mr. and Mrs. E. C. Nelson until Sunday.

WASH HOUSE AND BLACKSMITH SHOP DESTROYED BY FIRE

Monday morning of last week W. C. Wright, of Lakeview, sustained a loss of \$500 or more when the washhouse and blacksmith shop on his farm were destroyed by fire. Mrs. Wright, preparing to do the family washing, had lighted a fire in the washhouse furnace and gone into the house.

When she returned in a few minutes the wash house was on fire and all its contents, as well as the blacksmith shop of Mr. Wright, were consumed. Practically all the work clothes of the family as well as a new washer were among the things destroyed.

NERVES Went to Pieces

"I suffered a long time, before I tried Cardui," says Mrs. Lillie Pruitt, 130 "K" St., Anderson, S. C. "I was badly run-down in health. My nerves 'went to pieces', and I had to go to bed.

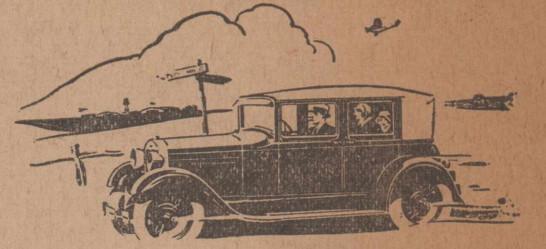
"I got so bad off, I could not bear to have anybody walk across the floor of my room. The least little thing upset me. Sometimes I became hysterical. I had bad pains in my back and sides, and my head and limbs would take spells of aching, which almost set me wild.

"One day I saw where a woman, who had a trouble like my own, had been relieved by Cardui. I decided at once to try it. It began to help me from the very first. I took Cardui regularly, for several months, and my improvement was so remarkable my family and friends were delighted."

Try Cardui for your troubles.



To the 5000 who daily become owners of the new Ford car



THE service obligation of the Ford Motor Company and its dealer organization is now growing at the rate of 5000 cars a day. It is to these new car owners that this message is addressed.

The new Ford is a remarkably fine car for one that costs so little. It is simple in design, constructed of the finest materials, and built to unusually close measurements.

These are the reasons it performs so wonderfully. These are also the reasons its service requirements are so few and the up-keep cost so low.

When you receive your new car, the dealer will explain the simple little things that should be attended to at regular intervals to insure the best performance. He will also tell you something of his own facilities for doing this work promptly and at small cost.

With the purchase of your car, you are entitled to Free Inspection Service by your dealer at 500, 1000 and 1500 miles. This service is due you and we urge you to take full advantage of it. Proper care during this breaking-in period means a great deal to the life of your car.

Included in the Free Inspection Service is a check-up of the battery, the generator charging rate, the distributor, the carburetor adjustment, lights, brakes, shock absorbers, tire inflation and steering gear. The engine oil is also changed and chassis lubricated.

No charge whatever is made for labor or materials incidental to this inspection service, except where repairs are necessary because of accident, neglect, or misuse.

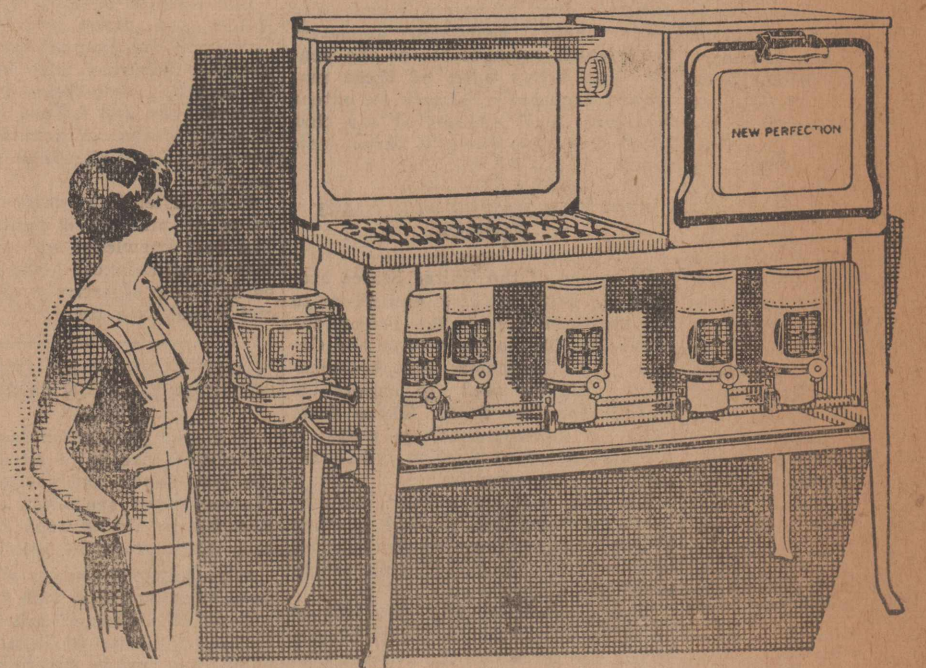
The labor of changing the engine oil and lubricating the chassis is also free, although a charge is made for the new oil. We believe that when you see the good effects of this inspection you will continue to have it done regularly throughout the life of your car.

Wherever you live, you will find the Ford dealer very helpful in keeping your car in good running order for many thousands of miles at a minimum of trouble and expense.

He operates under close factory supervision and has been trained and equipped to do this work promptly, thoroughly and economically.

FORD MOTOR COMPANY

the first really modern oil range



new Full porcelain enamel finish. New design. Grouped burners Built-in "live heat" oven. New heat indicator. One of 24 new models, \$17.50 to \$154

WHAT a delightful change from the old-time kitchen stove! Here is a new, swift-cooking oil range in snow-white porcelain enamel. The first oil range to offer a modern design. Modern beauty. Modern cooking speed. Modern safety. With good old-fashioned economy!

It is the leader of 24 beautiful new Perfection models—all light-colored... swift-cooking... convenient. All finished either in porcelain enamel or in Perfectolac, a new, durable lacquer. If you want a really modern, really beautiful oil stove, see these new models.

EASY WAY TO BUY. Your dealer will demonstrate these new stoves for you and will no doubt tell you how you can buy any one of them on easy terms.

PERFECTION Oil Burning Ranges

PERFECTION STOVE COMPANY, DALLAS, TEXAS

Radio Parts Service

HEADQUARTERS

You should get acquainted with our store. We carry a complete line of radio parts and accessories. And if there is anything wrong with your set our service department awaits your call.

Here is a real tip. If there is anything in radio parts or service that you want, get our prices. We assure you immediate delivery and prompt service.

Higgins Battery & Electric Shop
At Callaway Motor Co. Phone 75

The NEW APEX RADIO All Electric Is The Last Word in Radios

We take pleasure in announcing to the Floydada trade territory, our dealership of this new and up-to-date radio. As is our custom, we are offering you only the best.—It is of standard make and the manufacturers have embodied the latest inventions in this new equipment.

Your home is not complete without a radio—It will offer you hours of splendid entertainment throughout the winter months. Come in today and hear this wonder radio in operation at our store or ask for demonstration.

F.C. HARMON
"Where You Save the Difference"

Notice to Cotton Raisers of Floydada Vicinity

This is to advise you that the FARM BUREAU GIN CO. has made arrangements to buy cotton ginned at their gin, paying a fair market price at all times. We would appreciate your ginning.

We feel that we are able to give satisfactory service. So give us a trial.

Farm Bureau Gin Co.
J. W. Lanier, Mgr.

SPECIALS

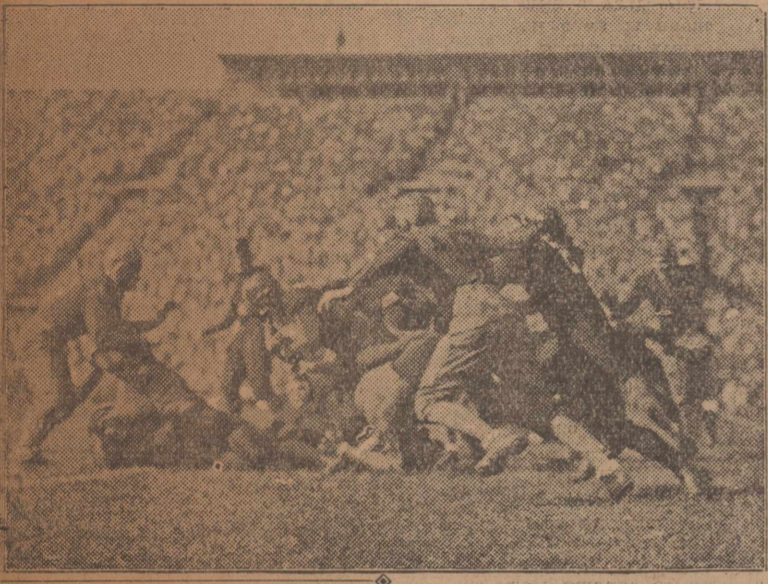
Friday and Saturday

Mixed Candy, Very Special, Per Pound, **10c**
 One lot house dresses, Colors Guaranteed, **89c**
 One lot house dresses, New Fall Styles, Very Special, **\$1.79**
 Percalés, fast colors, 6 yards, **\$1.00**
 Gingham, Fast Colors, 3 1/2 yards, **59c**
 Silk Dresses in new fall styles, sold regularly from \$12.50 to \$19.50, where else can you buy them near, **\$8.95**

When Quality merchandise is sold for less, this store will sell it.

H. P. WATSON CO.

5c, 10c and 25c Store
 "Where Your Dollars Have More Cents"



SPONTANEOUS IGNITION CAUSE OF MANY "MYSTERIOUS" FIRES

Every year fire takes its toll of barns and other farm buildings and in most instances the source of ignition can readily be determined. But always there is a large number of barn fires catalogued as "mysterious." Many of these can now be charged to "spontaneous combustion" says the United States Department of Agriculture.

Studies in this country, in Canada, and in Europe indicate that spontaneous combustion, or the "self-ignition" of hay, manure, or other agricultural products, as the cause of fires is of far more frequency and cover a much wider territory than is generally supposed. A conservative estimate places the annual loss from fires on farms and in rural communities at approximately \$150,000,000, with attending losses of 3,500 lives. Of the total property loss, it is estimated that 20 per cent, or \$30,000,000 can be charged to spontaneous combustion. These losses are so great, the department holds, that any national effort to reduce them would be amply justified.

The Chemical Engineering Division of the bureau, of Chemistry and Soils is therefore making a special study of farm fires with a view to the development of control and preventive measures. In this work the department is cooperating with practically all national organizations interested in farm-fire prevention, and solicits the cooperation of farm associations and individuals in reporting fires of a "mysterious" character, together with a record of any direct experiences in connection with this important subject, about which more knowledge must be acquired before effective control measures can be devised.

BOSTONIANS



OVER TWO MILLION WELL-DRESSED MEN can't be wrong. What have they found in Bostonians? Style certainly—Bostonians are famed for that. Comfort—that's a big factor in Bostonians' creed. **\$5.00 to \$10.00**

WOOD BROTHERS

"Clothing For Men"

The Lid is Off for 1928 Football Season

Chicago, Ill.—The most thrilling outdoor sport, football, is now in full blast. Photo shows an interesting action play in the initial game between the University of Chicago against University of South Carolina.

Special studies involving both chemical and bacteriological aspects of the problem have been undertaken, and experimental work on a practical basis has been planned.

It is common knowledge that most so-called "mysterious" fires occur in the harvest season and that as winter comes on the number declines. Uncured hay, it is explained, continues to live for some time after it is cut and heats when stacked in large piles. Also, the fermentation of bacteria, yeasts, and molds, which multiply rapidly in horse manure, uncured hay, green-pen vines, and other damp roughage, generates heat, which accumulates at the center of a heavy mass of these materials, eventually to such an extent that the small amount of air that filters into the pile can cause ignition.

NEW DAY DAWNS FOR DAIRY FARMER

Dairymen of the United States produce the dairy products equivalent to the requirements of the nation for about 363 days a year, says the October 15 Oklahoma Farmer-Stockman. All we need to import is enough for two days. These facts make it evident that too great a stimulation of production would result in overproduction.

The fact is that the dairy industry in this country has reached a stage of development where its future must be carefully considered if we are to avoid trouble.

High production per animal should be the constant aim of the dairyman. In the United States the average production of all cows is about 4,500 pounds of milk a year with more than a third of the 22,000,000 cows, producing at a loss. In contrast the cows in the dairy herd improvement associations in 1927 averaged 7,410 pounds of milk with 293 pounds of butterfat.

The greatest progress in the dairy industry lies not in increasing the number of dairy cows but in increasing the production per cow. Superior records are attributable to closer culling, better breeding, and feeding. If all our dairy cows produced as much as those on test in the associations, we could dispose of one-third of them and still maintain our present supply of dairy products at an enormous saving in feed, stable room and labor. Only 2 per cent of the dairy cows are under test, and the day will come when at least 10 times as many will be tested.

The weeding out of scrub bulls is even more important than disposing of low-producing cows, and low-producing purebreds should be weeded out as surely as scrubs.

MOLASSES FOR CHICKENS

Recent tests by poultry investigators at several experiment stations indicate that cheap grades of cane molasses may be used to good advantage in poultry rations, according to the Oklahoma Farmer-Stockman of October 15.

Considerable work on the value of molasses for growing chicks and laying hens has been carried on by A. R. Winter at the Ohio State University poultry plant. His efforts show excellent results from the addition

of a small percent of molasses to the regular rations.

With laying hens, the substitution of 5 percent of cane molasses for an equal amount of corn in the ration resulted in better egg production, less mortality and better hatchability of the eggs produced. Hens receiving the molasses consumed more water, and it was noted that the molasses appeared to have a laxative effect. Tests indicate that 5 percent of molasses seemed to give as good results as higher amounts, and when the molasses was increased to more than 10 percent, the hen suffered diarrhea.

Rations containing 5 percent of molasses produced slightly better growth and less mortality than similar rations without the molasses, when fed to baby chicks.

Several commercial feed companies are beginning to include molasses in their poultry rations. It is claimed that the cost is no greater when five pounds of molasses is substituted for five pounds of corn, than when more corn is used.

One advantage for the molasses feed claimed by the feed companies is that the finer particles of feed are held together by the molasses, thus preventing waste.

LIVESTOCK COST VARY

The very wide variation in results secured by different livestock men is shown by cow test associations, production contests and other similar movements, the Oklahoma Farmer-Stockman of October 15 reports. A recent compilation shows that in a Minnesota cow test association the cost of producing butterfat varied from 29 to 71 cents a pound, and the income per cow varied from a loss of \$36 to a gain of \$67.

In a ton litter contest the number of pigs raised ranged from three to 12. The number of pounds of pork gained per bushel of corn fed ranged from seven to 12. The cost of gain varied from 5 1/2 to 14 cents a pound.

During a three-year period the amount of corn fed in an Iowa county for each 100 pounds of pork produced varied from less than five to more than 13 bushels.

In a Minnesota survey the cost of feeding hens varied from \$1 to \$2.25 a hen per year. The returns from hens varied from a loss of 30 cents to a profit of \$1.50.

WELL-BALANCED RATION AIDS WINTER-LAYING HENS

A well-balanced egg-laying ration, according to Alfred R. Lee, poultry specialist in the United States Department of Agriculture, is a combination of feeds which furnish just the necessary amount of nutrients and accessory factors to produce the highest and most economical egg yield. This is what the poultryman strives for. In determining the make up of such a food, Mr. Lee says to remember the protein is the most important and most expensive part of the ration. Animal protein is superior to vegetable protein in poultry feeding, but vegetable protein may be used economically in some sections where it is comparatively cheap if it is supplemented with additional minerals and a small proportion of protein from animals. Best results are obtained from mash containing from 15 to 20 per cent of feeds high in animal protein.

For vitamin content of the ration yellow corn, green feed, direct sunlight, and cod-liver oil are especially useful. Minerals may be supplied by including lime-stone, oyster shell, ground bone and iodized salt. From 2 to 5 per cent of bone meal and 1 per cent of salt should be included in mashes.

It is difficult to overemphasize the value of milk in a poultry ration. The best knowledge now available is that a well-balanced grain ration may be fed most effectively when ground and mixed as a mash.

"CAREFULNESS" AN IMPORTANT "INGREDIENT" IN CURING MEAT

In curing pork scrupulous care and cleanliness are fully as essential as the salt, sugar, and saltpeter. K. F. Warner, meat specialist, of the United States Department of Agriculture, elaborates this point.

"One hundred pounds of meat," he says, "can be cured with 3 pounds of salt or 12 pounds of salt and widely varying amounts of sugar and saltpeter, but unless carefulness is included, the resulting product will be neither economical nor palatable. The boys complain considerably nowadays about the fussy crankiness with which grandpa puts the meat in cure, but grandpa learned his lesson in the

Charter No. 12692

Reserve District No. 11

REPORT OF CONDITION OF

The Floyd County National Bank

OF FLOYDADA

In the state of Texas, at the close of business on October 3, 1928,

RESOURCES	
1. Loans and discounts	\$406,470.62
2. Overdrafts	4,726.02
4. Other bonds, stocks, and securities owned	85,150.38
6. Banking house, \$16,500.00; Furniture and fixtures, \$12,284.00;	28,784.00
7. Real estate owned other than banking house	10,496.00
8. Reserve with Federal Reserve Bank	38,521.89
9. Cash and due from banks	68,115.88
10. Outside checks and other cash items	336.68
14. Other assets	1,181.31
TOTAL	\$643,782.78
LIABILITIES	
15. Capital stock paid in	\$ 50,000.00
16. Surplus	12,000.00
17. Undivided profits—net	2,300.82
21. Due to banks	54,288.93
22. Demand deposits	442,405.49
23. Time deposits	82,787.54
TOTAL	\$643,782.78

State of Texas, County of Floyd, as:

I, Jas. K. Green, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

Subscribed and sworn to before me this 16th day of Oct., 1928.
 (SEAL) KENNETH BAIN, Notary Public.
 CORRECT ATTEST: S. A. Greer, T. S. Stevenson, C. Surginer, Directors.

Floyd County Clubs

LAKEVIEW DEMONSTRATION CLUB

Mrs. Tom Hopper was hostess to the Lakeview Home Demonstration Club Wednesday, October 10. Miss Bass was present and gave a food demonstration.

The club decided to sponsor a Halloween party, to which there will be an admission charge. The proceeds will be used to help pay for the new water system. In order to accommodate those who are busy picking cotton the party will be given on Saturday night before Halloween at grandfather Conway's home.

Several ladies who are not club members will assist with the party. Remember the date, October 27, and come.

TURNOVER OF CAPITAL IN PUBLIC UTILITIES

Why is it that public utilities of all kinds are continually seeking additional capital?

In the case of the wholesale or retail merchandising business, relatively small amounts of capital are tied up in furniture, fixtures, and buildings, but the major part of the capital of such a concern is represented by merchandise in stock. This merchandise when sold, is converted into cash or its equivalent, reinvested in merchandise and again sold. This turnover of capital is usually repeated several times during the year.

In the case of the manufacturer, there is a greater proportion of capital tied up in plant, tools and machinery than in the case of the merchant, but still a very large amount of capital is tied up in raw material. This raw material is made into a finished product, sold, and the proceeds reinvested in raw material, and so on. Here is another instance of where the turnover is accomplished in a very short time.

In the case of the public utility, however, a very different condition exists. It sells a service rather than a commodity. It has little capital invested in raw materials or stock of merchandise, except perhaps small amounts of fuel in storage and miscellaneous repair parts. Practically all of its capital is invested in plant

and fixtures necessary to render the service it supplies.

Under normal conditions of cost, public utility companies must invest from four to six dollars in physical property for every additional dollar of gross revenue per year. It is impossible to furnish extensions and additions to property out of earnings.

In the utility business, therefore, capital and facilities are synonymous, and so long as facilities are demanded by the public, capital must be secured by the utility.

COLD WAVES FROM NORTH CAN NOW BE PREDICTED EARLIER

A new Weather Bureau station was recently established at Point Barrow, Alaska, where the Signal Corps of the War Department has a radio station available for transmitting weather reports. Two daily observations are sent to Seattle by radio, and from there distributed to forecast centers requiring them.

As early as 1907 weather reports were received by telegraph from Alaska. Since that time, extensions of the field of observation in that region and in northern Canada have gradually been made, although progress has been slow because of the lack of telegraphic communication. In more recent years radio has permitted an extension and in the last year valuable reports have been received from the McKenzie Basin and from the Hudson Straits region. The most recent addition to current knowledge of these regions is from this station at Point Barrow, Alaska, from which reports are now being received regularly.

These reports are not only valuable in daily forecast work but in the weekly weather outlooks which are made on Saturday for the coming week. As a specific instance: The cold waves that affect the North Central States and the lake region precede the southeast movement of high-pressure areas advancing southward from the McKenzie Valley. With reports from Fort Simpson in the McKenzie Valley and the report from Point Barrow, Alaska, the Weather Bureau will be in a position to indicate, two, or maybe three days ahead that a cold wave is expected in the lake region or North Central States, whereas without such information the advance notice might be as little as 12 hours, giving little

time for industrial organization that might be affected to take pre-cautionary measures.

POWERFUL ROLE

If we really want to assume the responsibility, the richest, most powerful and most isolated nation in the world will become the guardian of the peace and the confidante of statesmen everywhere. — Woman's Home Companion.

Too Late To Classify

WANTED—two nice men boarders to room together. Also one lady boarder. Mrs. D. T. Curry. 342c

LABOR wanted on the Quana, Acme & Pacific station, 50c per hour. George P. Reintjes Company. 342c

WANTED—Bookkeeper for Maynes Gin. Good wages, man preferred. 342c

FOR SALE—Sow and seven pigs. See N. E. Lowe 1 1/2 miles South of Floydada. 342c

IT'S HERE THE FIRST NORTHER

HAS HIT—and we'd suggest you walk in and have a look at these top coats.

California weights—novelties at \$22.50 to \$40.

Men's Suits in all the new colors \$22.50 to \$35.00.

Made to measure—\$25 to \$60 We cater to men who care—and the price is in accord with the quality.

Let the next pair of shoes be "Walk Overs" \$7.50 to \$12.50.

GLAD SNODGRASS
 Smart wear for men since 1900.

REQUEST

Perfect Bread

—AT YOUR GROCERS

Friday and Saturday					
SPUDS	<table style="width: 100%;"> <tr> <td>10 POUNDS</td> <td style="text-align: right;">19c</td> </tr> <tr> <td>100 POUNDS</td> <td style="text-align: right;">\$1.85</td> </tr> </table>	10 POUNDS	19c	100 POUNDS	\$1.85
10 POUNDS	19c				
100 POUNDS	\$1.85				
SUGAR	<table style="width: 100%;"> <tr> <td>10 POUNDS</td> <td style="text-align: right;">69c</td> </tr> <tr> <td>25 POUNDS</td> <td style="text-align: right;">\$1.69</td> </tr> </table>	10 POUNDS	69c	25 POUNDS	\$1.69
10 POUNDS	69c				
25 POUNDS	\$1.69				
Grapes	TOKAYS POUND 10c				
FLOUR	<table style="width: 100%;"> <tr> <td>48 POUNDS</td> <td style="text-align: right;">\$1.79</td> </tr> <tr> <td>24 POUNDS</td> <td style="text-align: right;">96c</td> </tr> </table>	48 POUNDS	\$1.79	24 POUNDS	96c
48 POUNDS	\$1.79				
24 POUNDS	96c				
Pork & Beans	LARGE CAN VAN CAMPS 18c				
CORN	2 CANS IMPERIAL CLUB 25c				
Apricots	1 GALLON 59c				

All orders of \$2.50 or over Delivered Free — Phone 4

