

Pavements Save Missouri's Cash

Increased Automobile Receipts Cut Car Costs Over \$50 Per Vehicle, Says Writer

The high cost of neglecting to build roads is forcibly pointed out in Missouri's annual highway commission report. In 1920, during the height of the bad roads era in that state, the limited mileage of improved highways saved the motorist only 97 cents yearly on the average. In 1927, after the completion of a goodly portion of Missouri's sensible road plan, the saving per vehicle owner through lowered automobile operating costs was \$74.59, or more than \$50,000,000 to all motorists.

But the story gets more interesting when it is related that in 1920 the Show-Me motorist was paying \$7.11 in motor vehicle taxes with a very small comparative return, while in 1927, with gas and vehicle taxes averaging \$21.29, the return, because of improved highways was 3 1/2

times. By spending more money on a really comprehensive and all-embracing road system Missouri accomplished a tangible road saving.

The motor-car owning public in Missouri through the passage of a \$60,000,000 bond issue which speeded up the high-way program three years, has been saved \$100,000,000 in that period, states the report. That is to say, if the roads had been neglected for these three years the extra travel cost would have amounted to that enormous figure. This is difficult to realize since motor operating expenses are taken for granted by the average driver. Yet Missourians, and others, may still recall those days when sturdily built flippers, etc., racked themselves to death in one or two seasons, and gasoline had but a dozen so miles a gallon in it at best.

Consequently Missouri is possessed of an appreciable mileage of improved roads and at the same time has increased the actual wealth of the state by an enormous but unknown degree, for it is impossible to place an accurate value on travel comfort, trade stimulation, and the increased well being brought about by such highways.

Interest payments on the bond issue in that state have been met easily by license fees and the gas tax without recourse to tax levy. Already ten million dollars of the bonds have been retired with the remainder to be taken up by 1947.

Missouri is facing an odd situation right now. At the fall election the citizenry will vote on an additional highway bond issue of \$75,000,000 for the further extension of good roads and good roads profits. The odd part about it is that the adoption of the bond issue will not increase the motor license fees, gas or personal property taxes one whit, while if the bond issue is rejected the taxes will remain the same—and the extended mileage of improved roads will be considerably lessened.

Taking advantage of present resources, through the bond issue medium, has enabled Missouri to replace high cost roads with high type roads.

Locals and Personals

Richard Stovall and Z. R. Felton went to Lubbock Sunday where they joined other friends and left for Texas University.

Mr. and Mrs. H. W. Patterson and family of Ardmore, Oklahoma, have visited here the last two weeks with her brother, C. A. Mullins and family.

Guests of Mr. and Mrs. L. S. Buchanan Sunday and Monday were her father J. T. Kennedy and brother, J. D. Kennedy of Memphis.

Mr. and Mrs. E. B. Mayhew and son, Lee, and Verlon Harmon spent Sunday in Lubbock with Mr. and Mrs. G. H. Hughett and family and in Lamesa. Miss Pauline Hughett returned with them for a visit with her aunt, Mrs. S. G. Bishop.

Mr. and Mrs. Frank Norman of Amarillo left Sunday after spending fifteen days here with his parents, Mr. and Mrs. W. I. Norman and family and in Crosbyton with her parents, Mr. and Mrs. C. A. McClure and family.

Mr. and Mrs. S. W. Meharg and son Grigsby, of Plainview spent Sunday with her brother, W. C. Grigsby and family.

Mr. and Mrs. S. M. Reed and family of Lubbock were Sunday guests of Mr. and Mrs. W. C. Grigsby. Mr. and Mrs. Dick Reagan of Crosbyton and Miss Lucille Houston of Lubbock spent Sunday with Jim and C. R. Houston and families.

M. C. Sadler, of Lubbock, was a visitor in Floydada Sunday and Monday and also in the Fairview community, where he has a farm.

Mr. and Mrs. W. Stephens and daughter, Bonnarea, made a business trip to Plainview Saturday night.

Mrs. Mulkey Ezell and three children of Bovina, who spent three weeks here with her sister, Mrs. Jo A. Montgomery, and at Petersburg with another sister, Mrs. Clarence Gamble, returned home Saturday. Dave Waldron spent the week end at Roaring Springs.

Garner Surginer left Thursday for Austin where he will enter Texas University.

Ralston Scott left Friday to resume his work in the University of Texas. Miss Hazel Jones returned Saturday to Austin to resume her studies in Texas University.

Roy Hoynes, who visited here the last two weeks with his parents, Mr. and Mrs. A. V. Haynes, returned Saturday to Austin to resume work in the University of Texas.

Mr. and Mrs. C. H. Newdy and daughter, Velna, of Temple returned the latter part of last week to their home after a few days visit with relatives near Petersburg and attending to business interests here.

Mr. and Mrs. W. H. Seale returned Saturday from a weeks visit in Detroit, Paris, and Clarksville, Texas, and Norman and Hugo, Oklahoma. Mrs. Seale's mother, Mrs. J. T. Brown who visited her the last two months, returned to her home in Detroit with them. Mr. Seale's father, W. A. Seale, and sister, Mrs. Lizzie Baughman, of Hugo, Oklahoma, returned with them for a visit.

Ira Marshall arrived Saturday from Abilene to be with his parents, Mr. and Mrs. L. A. Marshall, until October 1, when he will leave for Dallas to enter Baylor Medical College.

Miss Wanda Montague, who is teaching history in Amarillo high school, spent last week end here with her mother, Mrs. Fannie Montague, and sister, Mrs. R. A. Garrett.

Mrs. Mary Awtrey and daughter, Tommie Lee, and Miss Mabel Steffy spent Sunday in Amarillo, with Miss Steffy's sister, Mrs. J. P. Black.

Mrs. A. D. White and daughter, Mrs. R. B. Rosson, and Mrs. Rosson's little son, Blaine, went to Iraan, Friday to be with another daughter, Mrs. J. F. Pundt, who has been quite ill. Mr. Rosson who took them over, reports that Mrs. Pundt was resting well when he left Saturday morning.

A. H. McGlinchey of Fort Worth was a guest of his sister, Mrs. Wilson Kimble from Tuesday until Friday of last week.

Mrs. J. W. Nevius, who has spent six weeks here with her parents, Rev. and Mrs. G. W. Tubbs, left Friday for her home at Sacramento, California.

NOTICE BY PUBLICATION OF FINAL ACCOUNT

No. 354
THE STATE OF TEXAS
To the Sheriff or any Constable of Floyd County—GREETING:

Lou T. Cooksey, Guardian of the Estate of Frank Doyle Brown, Arthur Sylvester Brown, Hattie Ruth Brown and William Carl Brown, Minors, having filed in our county court her final account of the condition of the estate of said minors, together with an application to be discharged from said Guardianship.

YOU ARE HEREBY COMMANDED, That by publication of this writ for twenty days before the October 1928. Term of County Court, in a newspaper regularly published in the County of Floyd you give due notice to all persons interested in the Account for Final Settlement of said Estate, to file their objections thereto, if any they have, on or before the

October Term, 1928 of said County Court, commencing and to be holden at the Court House of said County, in the town of Floydada, Texas, on the Third Monday in October A. D. 1928, same being the 25th day of October 1928 when said Account and Application will be considered by said Court.

WITNESS Tom W. Deen Clerk of the County Court of Floyd County.

Given under my hand and seal of said Court, at my office in the town of Floydada, Texas, this 28th day of August A. D. 1928.

(SEAL) TOM W. DEEN,
Clerk C. C. Floyd County.
A true copy, I certify:
P. G. STEGALL,
274tc Sheriff Floyd County.

WIDER ROADS

Discussing the advantage of wider roads, the Chicago Tribune says:

"It is contended that a rule against slow driving should be enforced to prevent congestion of traffic. On a narrow road the slow drivers clog the lane. The answer is, there should be no narrow roads.

"Road builders thought if they made the road hard and smooth and well graded, they had laid down an automobile road. They had not. They had built half a road. It ought not to be necessary to compel a driver to travel more rapidly than he cares to. Leisurely-minded people ought not to find that the age

cannot tolerate their habits. There is much to commend them. They are probably more solid and substantial than those who are in the habit of going nowhere at high speed.

"The narrow road is just next to no road at all. Four lines of travel are required for days in which every other person drives a car."

The slogan "good roads" is not enough. Two more words must be added, "wider roads."

Contrary to the great belief that sweet clover is not palatable to livestock, this crop is used on some of the most successful farms of the Corn Belt as the principal pasture crop. There is no trouble in getting livestock to eat sweet clover pasture readily unless the growth is too big and tough before the animals are turned in on it for the first time. For hay, the fall crop of the first year is generally preferred, as the

growth then is finer and the hay is of better quality than at any other time. The hay cut from this crop is practically equal to first-class alfalfa hay, and a ton of sweet-clover hay per acre can be cut early in the fall if the soil has been limed and inoculated to put it in condition for the best growth of this crop.

Hesperian Want Ads Pay.

A good mineral mixture for swine to supplement grain feeds can be made of the following, according to the U. S. Department of Agriculture: 45 pounds steamed bone meal, 25 pounds ground limestone or air-slacked lime; 25 pounds 16 per cent superphosphate (acid phosphate); and 5 pounds salt. This mixture is palatable to pigs and can be fed to them on pasture or in dry lot.

What?
haven't you heard about it?



DON'T you know that Black Flag—the deadliest insect-killer made—costs just one-half the price of other liquid insect-killers? Black Flag costs only 25 cents for a half-pint. Other liquid insect-killers cost 50 cents a half-pint. Black Flag comes in two forms—liquid and powder. Both are sure death to flies, mosquitoes, roaches, ants, bed-bugs, fleas, etc.

Powder, 15c up. Money back if not satisfied.

The Way Is Plainly Marked

A tire buyer to-day is soon lost in a maze of competition. On every side, claims—inducements—propositions.

Thus bewildered, how can he choose wisely? All claim the best.

One outstanding fact guides him. It is said of no other tire:

More People Ride On Goodyear Tires Than On Any Other Kind

Goodyear Tires hold their popularity on merit alone.

Goodyear Tires are "The World's Greatest Tires"—the long-wearing, powerful, tractive balloon with the NEW-TYPE All-Weather Tread.

We take pride in giving you "The World's Greatest Service"—seeing that you get all the extra mileage Goodyear builds in at the factory.

Come in—we have your size and your type—at your price—in Goodyears.

MOTOR INN

Floydada, Texas

Make Our Place Your Headquarters While

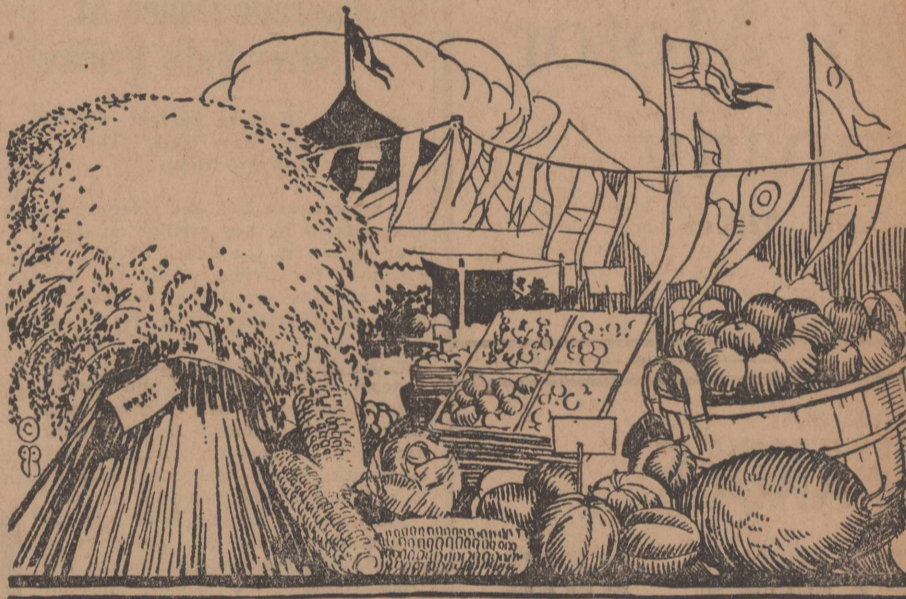
Attending The Fair

J. R. Yearwood

"Ask Your Neighbor"

Visitors to The Fair---

We Want to Know You Better



MAKING new friends is the constant aim of this Bank. But merely making them isn't all. Our real effort is holding their friendship—winning their appreciation of our services.

So stop in, fair visitors. We want to shake your hands and tell you about the wonderful facilities this Bank has to offer you. And to give you to understand that if ever you're in need of financial advice of any kind—concerning mortgages, investments, loans, savings and so forth—just feel free to call on us.

Decide now to visit the Floyd County Fair, and make it a point to come by and see us.

FLOYD COUNTY NATIONAL BANK

"The Bank of Friendly Service"

South Plains Fair To Be Biggest, They Say

Thirty-Five Autos in Caravan of Lubbockites That Made Noon Stop in Floydada.

That the South Plains Fair is to be the greatest in its history this year, in point of attendance, exhibits, prizes, amusements and educational features was the burden of the story told by a hundred Lubbock men, women, boys and girls in a caravan of thirty-five automobiles, who visited Floydada Tuesday.

The caravan made their noon stop here, having visited Idalou, Lorenzo, Ralls and Crosbyton in the forenoon, with Lockney, Plainview, Hale Center, Petersburg and Abernathy on the itinerary for the afternoon.

The delegation was accompanied by the Lubbock High School Band in charge of Jas. W. Crowley, with Tom White generalissimo in charge of the delegation.

Judge E. L. Klett, Lubbock attorney, extended the formal invitation to the people of this area to attend the South Plains Fair on October first to sixth inclusive. His talk and the band concert which preceded it, were given from the band stand at the northeast corner of the square.

Ed Bishop, secretary of the Floydada Chamber of Commerce, responded on behalf of local citizens to the cordial invitation given.

A. B. Davis, manager of the fair, declares the fair will be on a scale bigger and better than has been attempted ever before. \$15,000 will be given away in premiums and prizes, he said, and amusements which are expected to be headliners are included on the program provided.

Starkey News

Starkey, September 19.—The farmers are busy gathering their crops and sowing wheat.

Mr. and Mrs. J. H. Williams and children were the guests Sunday of Mr. and Mrs. W. T. Clay and family.

Mr. and Mrs. Raymond Griggs visited relatives in Lubbock Sunday.

Miss Ruby Joe Atkinson spent Sunday with Lila Parrish.

Douglas and Truman Dunn spent Sunday with Rafe Ferguson.

Miss Elizabeth Thacker, primary teacher, spent the week end with her parents, Mr. and Mrs. C. D. Thacker of the McCoy community.

Mr. and Mrs. J. E. Copas and family and Mrs. J. W. Howard and daughter, Nell, attended church at Lakeview Saturday.

Mrs. C. H. Griggs and little son, J. C. returned home Wednesday after spending a few days with her mother, Mrs. W. E. Clatterbough, and other relatives, of Roaring Springs.

Mr. and Mrs. E. W. Turner and children accompanied by his brother, Vergil Turner, and family left Saturday morning for Oklahoma City, to visit their sisters and other relatives.

Mr. and Mrs. George Sparks and children and Mr. and Mrs. J. D. Mince all of Lakeview, spent Sunday with J. W. Dalton and family.

D. J. Davis, of the Cone community, spent Sunday with Marion Moore.

Mr. and Mrs. Bill Howard spent Saturday night with Mr. and Mrs. Charlie Atkinson.

Senia Permenter spent Tuesday night with Lila Parrish.

Rev. J. W. Burgett and family attended church at Ralls Sunday.

Lowell Dalton left Monday night for Austin, where he will enter school. He was accompanied to Lubbock by his father and brothers and E. W. Holmes.

Floyd Dunavant, of Floydada, spent Saturday night with Seaton Howard.

Masquerade Dance At Silver Falls Friday

Armstrong Expects Largest Crowd Attending "Fun Week" Tomorrow Night.

A masquerade ball and celebration, unsurpassed by any similar occasion ever given in the South Plains, is planned for Friday night of this week by Jack Armstrong, local showman, in promoting "Fun Week" at Silver Falls Lake. Special prizes for the best costumes, and the best dancers will be offered and special carnival souvenirs will be given each dancer on the floor. An especially assembled orchestra, composed of musicians from Lubbock and Amarillo, will furnish the music for the ball.

Fairly large crowds have been in attendance for the past few days at the "Fun Week" celebration at the "Playground of West Texas." Special bathing, dancing and novelty contests are held daily and prizes awarded. A fireworks display on the lake Wednesday evening caused widespread comment, and a repetition of the display has been promised for Friday and Saturday nights.

Confetti, squawkers and novelty carnival hats add fun and merriment to the dances each evening. The special orchestra will entertain throughout the remainder of the week.

Plans for a rodeo attraction each week-end during the celebration were discontinued, according to Mr. Armstrong.

HOW ONE FEELS IN TROPICAL HURRICANE

Impression of Big Storm As Experienced in Porto Rico Last Week.

Washington, Sept. 17.—A hurricane to the man who witnesses it from the center appears to be a determined effort by nature to flatten everything to the earth's surface. To the scientists it is a gigantic saucer whirling madly in a fairly well defined direction.

Nothing human can stand upright in the face of a 100-mile an hour blow.

The winds, although whirling, appear to blow in a direct line. Rain, which generally accompanies a hurricane, is blown into tiny, stinging drops which beat against the skin like needle points.

The water falls in sheets, not slanting like an ordinary downpour but driving along parallel with the ground, striking and bouncing up again.

Cuts Raincoats

During the 1926 hurricane, which wrought terrific damage to South Florida, the rain and the wind was of sufficient force to cut the heaviest raincoat to shreds.

A hurricane usually starts with darkening skies and a calm which causes awe and wonder at its ominous stillness. Then comes a gentle wind that sends papers and leaves tumbling through the streets. Then comes the rain, at first pattering quietly then gathering in force until it comes down with a roar. The wind increases gradually. It becomes more difficult to breathe.

The wind gains in momentum until it howls; increases until it thunders overhead like the rumble of a heavy train.

Trees bend double under the force of the blow, fight against overwhelming odds, crack and go thudding in the wake of the gale.

Windows, generally, are the first to go. The tinkle of shattered glass is followed by the rending of roofs

as the wind rushes in through the unprotected windows and forces its way upward.

Noise of Artillery

With the roofs gone, the hurricane proceeds, with stone or brick houses, to tear them down a section at a time from the top. With frame buildings entire walls are blown away or collapse with the noise of heavy artillery.

The hurricane usually blows itself out over a certain section within five or six hours. In the 1926 storm, it blew for six hours in one direction and then calmed down for four hours before the other rim of the whirling saucer hit.

The second gale is always more severe than the first and from an entirely opposite direction. In the storm of two years ago, the first gale was about 100 miles an hour and the second around 125 miles an hour. The second wind lasted only a few hours but did far more damage.

Houses and buildings weakened by the first blow are caught by the second from an entirely different angle and are laid flat to the ground.

Second More Dangerous

More lives are apt to be lost in the second storm as people swarm to the streets to check up on damage done by the previous blow only to be caught by the more severe force of the opposite rim of the saucer.

The aftermath of a hurricane is as horrible as the blow itself. Injured assisting injured; flood waters adding to the destruction; areas as thoroughly devastated as the battlefields of France; houses with roofs gone, gaping at rain drenched skies, automobiles hurled like paper boxes against uprooted trees; desolation, disorder and suffering.

Disease must be combatted; pestilences avoided. Food must be conserved; drinking water watched and fresh milk secured for the hundreds of children left homeless by the storm.

WILL ATTEND DENTAL MEETING

Dr. and Mrs. I. W. Hicks and children left at noon today for Sweetwater where they will attend the nineteenth annual meeting of the West Texas Dental Society Friday and Saturday, September 21 and 22. They plan to return home Sunday.

CHURCH OF CHRIST

Elder C. W. Smith will preach Sunday morning at the Church of Christ on south Wall Street.

NAZARENE ANNOUNCEMENT

Rev. R. A. Hopper, pastor of the Nazarene Church at Plainview, will preach here Sunday afternoon next at 3 p. m., at the church, it is announced.

The Nazarene church here is located at the corner of South Fourth at West Tennessee.

Too Late To Classify

FOR RENT—Modern unfurnished apartment, Call 346J. 301c

FOR RENT—2 room furnished apartment. Call 244. 301c

Hesperian Would Sponsor Trip To Oklahoma Capitol

The Hesperian would like to sponsor a trip by a score or more Floydada and Floyd County people to Oklahoma City on the first passenger train that runs on the extension of the Quanah, Acme & Pacific October 1, and if enough interest is manifested the latter part of this week will proceed with plans to handle the details of such arrangements as are necessary.

Announcement broadcast this week that "The Plainsman," all-steel passenger with Pullman service will be established October 1 as the first exclusive passenger service ever enjoyed by the East Plains, has created wide-spread interest and the trip in mind would be a flourish of appreciation on the part of the local citizenship toward the new railroad interests, would furnish a certain amount of publicity, and would give citizens here an opportunity to gain from experience, first hand knowledge of what the new passenger has to offer in accommodations. A day in the Oklahoma metropolis would afford an interesting diversion, also, before the opening of the fall rush of business.

Possibility of chartering a Pullman to the City and return is thought of. Fuller details will be worked out if possible, within the next few hours. If you can get away for the trip and would like to impress the Quanah Route with your appreciation of the new passenger service, call The Hesperian office in the morning.

SUPPLY-AND-DEMAND BALANCE IN DAIRY PRODUCTS IS CLOSE

In dairying the national demand at present is almost in balance with the supply. Our dairymen, according to Dr. A. F. Woods, director of scientific work of the United States Department of Agriculture, produce in a year as much as the Nation consumes are just about equivalent to a two-day supply. From this it is evident, Doctor Woods says, that too great stimulation of production would soon result in overproduction and falling prices.

To increase the demand for dairy products seems to be one of the most feasible methods of advancing the business. It is believed by doctors and nutrition specialists that, on the average, the American people do not consume more than about half the fluid milk necessary to the maintenance of the highest degree of health and resistance to disease, especially tuberculosis, rickets, and related trouble. If organized dairymen could educate the public to the values of the greater quantity of milk in the diet it would open up a large field for dairy expansion.

Mr. and Mrs. B. F. Maxey of Lubbock and Mr. and Mrs. Robert Nicholson, of Lorenzo, were guests of Mr. and Mrs. A. B. Keim Sunday.

So strong is the Gulf Stream that it has been known to set sturdy steamers back sixty to seventy miles a day.—The American Magazine.

The test of a perfume is not how it seems when you sniff the bottle in the store. You can put a perfume on but you can't take it off.—Farm & Fireside.

You'll be Delighted WITH YOUR OLD CAR IF YOU HAVE US PAINT IT AND PUT-ON-A NEW TOP

Our Prices are very Reasonable
We have Glass for all makes of cars.

L. & O. Top & Paint Shop
Floydada, Texas



SPECIAL SALE SEPT. 17 to OCT. 20

JOY

READY To Step!

When Mabel, the family pride, greets her boy friend, you may be sure she's not planning a wild evening at dominoes.

She's ready to STEP and when we say "ready," we mean READY! Spic and span from top to toe, clothes freshly laundered, and only fifteen minutes out of the bathtub, she makes a pleasant picture of youthful JOY.

For Mabel and the whole family, buy RUUD Perfect Hot Water Service. Sold now on monthly payments—a small price to pay for real and lasting JOY.

Only \$1.50 Down Payment.
Balance in 18 months.

West Texas Gas Co.



PLACE YOUR ORDER NOW FOR A NEW

CHRYSLER

THEY ARE HARD TO GET—BUT, THEY ARE WORTH WAITING FOR.

WHILE ATTENDING

THE FAIR

MAKE YOURSELF AT HOME—AT OUR PLACE

Callaway Motor Company
FLOYDADA, TEXAS

PANHANDLE SOUTH PLAINS FAIR

"The Show Window of The Plains"
Lubbock, Texas

OCTOBER 1, 2, 3, 4, 5, 6, 1928

Will Portray the Fastest Developing Section in the Southwest Today.

COME—SEE FOR YOURSELF

South Plains Farm Products.	Fine Dairy and Beef Cattle.
Complete Women's Departments.	Poultry and Swine Unexcelled.
Dog and Rabbit Racing Daily.	Bands in Daily Concerts. Big Free Acts Galore.
Big Free Circus Acts. A wonderful Carnival.	New all steel Livestock Building.

FREE FIREWORKS AT NIGHT

Many, Many, Many Other Attractions
COME ON ALONG

Don't miss a single day. This will be the biggest event in years.
Fun by the Ton.

6 AUTOMOBILES GIVEN AWAY 6

One automobile will be given away absolutely free each day of the fair.

WE MOST CORDIALLY INVITE YOU TO COME

PANHANDLE SOUTH PLAINS FAIR ASSOCIATION
Lubbock Texas

Are YOU Wasting Time?

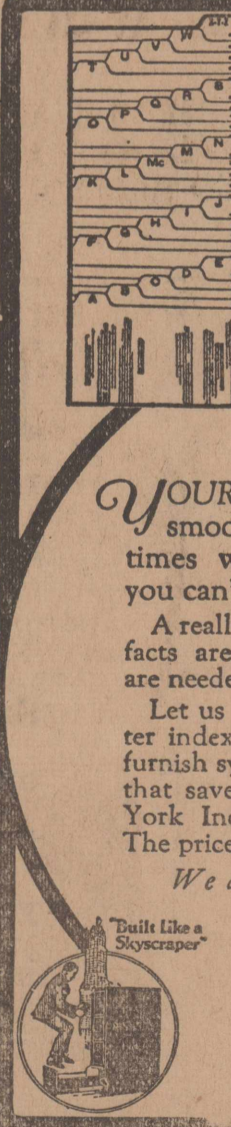
YOUR business may be running smoothly enough, but aren't there times when you want information you can't get?

A really successful business is one whose facts are easily available, whenever they are needed.

Let us show you the kind of card or letter indexing that fits your business. We furnish systems that really work,—systems that save time and money. Just ask for York Indexing, made by Shaw-Walker. The price is reasonable.

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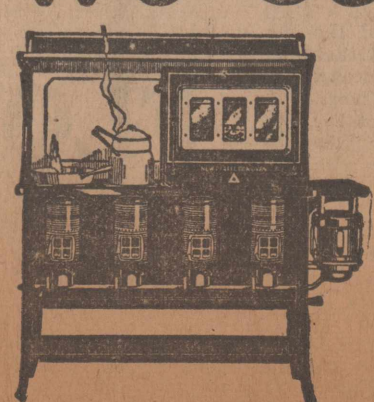
Hesperian Publishing Co.
TELEPHONE NO. 8



We Cordially Invite You

to attend the Floyd County Fair—and to make our store your headquarters while in Floydada. We will also be pleased to show you our stock of merchandise which includes the new line of New Perfection Oil Stoves and New Process Gas Ranges.

FLOYDADA HARDWARE & GROCERY



What's Doing In West Texas Today

Plans are being made in Big Bend to experiment with methods of laying gravel road. If the method is practicable on a short stretch intensive use will be considered.

The first issue of the Panhandle Historical Review published by the Panhandle-Plains Historical Society at Plainview has been issued. Distributed to the members of the association. Many interesting articles fill the book.

James C. Asbury has been employed as secretary of the Baird Chamber of Commerce to succeed Mr. H. O. Fatum who resigned to take the position of city manager at Eastland. Mr. Asbury has been active in C. of C. work for many years.

The next meeting of the panhandle-North Plains District Convention of the West Texas Chamber of Commerce will be held in Shamrock. This city sent a large delegation to

the meeting recently held in Pampa.

An advertising trip of citizens to go from Cisco to Matamoros Mexico, via San Antonio, and Brownsville is being planned to start October 10 or 12. The trip is estimated to cost probably \$40.00 per person.

Work is progressing on the Olton School House which contains eight large class rooms and a library. The building is costing \$45,000 and will be modern in every feature when completed. Twenty per cent of Olton scholastics are in high school.

Snyder shipped 400 cases of eggs, or 12,000 dozen to Havana, Cuba recently. This is considered the earliest shipment of eggs ever shipped from the county, shipment usually starting in January.

Coleman is starting a home beautification project which when completed will include a boulevard entirely circling the city. Two parks and the site for a new park recently donated by an interested citizen will be given attention.

Gas was turned into the mains in

Lamesa from the Amarillo oil fields last week. Demonstration of new stoves for the new fuel has been the order of the day since, with the result that a number of people are buying stoves before cold weather.

A few of the commodities shipped from Shamrock in 1927 were 12 carloads of wheat, 93 cars of corn, 185 cars of grain sorghums, 297 cars cattle, 79 cars hogs, 225 cars cottonoil mill products and 28,500 bales of cotton—all grown in Wheeler county.

The \$300,000. Education Building at the West Texas State Teachers College is to have the most modern of equipment for the teaching of grade and high school students. It is to be dedicated with a special ceremony October 19.

The Electra Chamber of Commerce has sponsored a road to tap the virgin trade territory in the oil district. It acquired the deed, secured the field notes and started the work on the road which will be twelve miles long.

Work on the Muleshoe gin is being rushed in order that all of this seasons crop will be handled. New machinery is being installed and the plant will be modern in every respect.

BE A GOOD FORGETTER

Life is too short to remember the things that would prevent one doing his best.

"Forgetting the things that are behind, I press forward," said a brave old man in the first century. The successful man forgets.

He knows the past is irrevocable. He lets the dead bury their dead. He is in too much of a hurry, to attend the funeral of his hopes. He is running a race. He cannot afford to look behind. His eyes are on the winning post.

The magnanimous man forgets. He is too big to let little things disturb him. He forgets quickly and forgets easily. If any many does him a wrong he "considers the source" and keeps sweet. It is only your small man or an Indian who cherishes a low revenge. The Indian never forgets, and because he is forever wanting to pay back, he never gets on.

Be a forgetter. Business dictates it and—Success demands it.

HUMAN NATURE AND PURE FOOD

Human nature often manifests itself in ways that puzzle the scientists dealing primarily with material rather than mental research, according to chemists in the laboratories of the United States Department of Agriculture. As an example, one points out the history of efforts that led up to passage of the Federal food and drugs act. At a comparatively early date the chemists advocated and secured passage of laws requiring manufacturers of fertilizers to state accurately the constituents of the products they marketed. They next worked for the passage of similar laws controlling the purity of cattle feeds, and then finally of human foods. "Strange as it may seem," the chemist observes, "the control of the quality of the products used by man himself is always the last and most difficult to secure."

Negroes have migrated to New York so rapidly in the last ten years that the city's Negro population has increased almost four times as fast as its general population increase.

THE STATE OF TEXAS

To The Sheriff or any Constable of Floyd County,—GREETING: YOU ARE HEREBY COMMANDED

That you summon, by making Publication of this Citation in some newspaper published in the County of Floyd, if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published once each week for four consecutive weeks previous to the return day hereof Geo. F. Stevenson, W. V. Thornton, H. L. Borders, C. L. Young, Horace Thomas, the heirs of Geo. F. Stevenson, The heirs of W. V. Thornton, the heirs of H. L. Borders, the heirs of C. L. Young, and the heirs of Horace Thomas, whose residences are unknown, and the names of the several heirs of the several parties above mentioned being unknown, to be and appear before the Honorable District Court at the next regular term thereof, to be holden in the County of Floyd, State of Texas, at the Court House thereof, in Floydada, Texas, on the 24th, day of September, A. D. 1928, then and there to answer the petition filed in said court on the 21st day of August, A. D. 1928, in a suit numbered on the docket of said court, No. 2097, wherein J. C. Dial and his wife, Lula M. Dial, are plaintiffs, and Geo. F. Stevenson, the heirs of Geo. F. Stevenson, W. V. Thornton, the heirs of W. V. Thornton, H. L. Borders, the heirs of H. L. Borders, C. L. Young, the heirs of C. L. Young, Horace Thomas, the heirs of Horace Thomas, and Mrs. E. E. Patric, a widow, are defendants.

The nature of plaintiffs' demand being as follows, to-wit: A suit in trespass to try title to recover the title and possession of a certain tract of land situated in Floyd County, Texas, described as follows, to-wit: Fifty acres of land out of and a part of the D. F. Davis Homestead Donation Survey, patented to R. E. Davis as assignee of the said D. F. Davis by Patent No. 492, Vol. 27, more fully described by metes and bounds as follows, to-wit: BEGINNING at the Northwest corner of the said D. F. Davis survey for the Northwest corner of this tract; Thence South 712.5 varas for the Southwest corner of this tract; Thence East 475 varas for the Southeast corner of this tract; Thence North 475 varas; Thence West 237½ varas; Thence North 237½ varas; Thence West 237½ varas to the place of beginning. Plaintiffs claiming title as follows:

Patent No. 492, Vol. 27 from the State to R. E. Davis.

Deed from R. E. Davis and wife to Geo. F. Stevenson, dated February 24th, 1896. Geo. F. Stevenson and wife to W. V. Thornton, dated March 15th, 1897. Deed from W. V. Thornton and wife to H. L. Borders, dated July 23rd, 1900. Deed from H. L. Borders and wife to Mrs. E. E. Patric, Deed dated Oct. 21st, 1899, and 1916, from Geo. F. Stevenson, the first in which he is joined by his wife, to Mrs. E. E. Patric, who plaintiffs allege is one and the same person as Mrs. E. E. Patric, she having been married at one time to a man by the name of Barrea. Deed from Mrs. E. E. Patric joined by her husband, L. T. Patric, to C. L. Young, correction deed dated April 20th, dated Oct. 9th, 1900. Deed from C. L. Young to Horace Thomas, dated March 28th, 1903. Deed from Horace Thomas and wife to the plaintiff, Lula M. Dial, dated August 1903.

Plaintiffs further set out that the name of the County was omitted through clerical error or oversight from several of the deeds, and that it was intended that the land should have been described and set forth as being in Floyd County, Texas; also, that through an erroneous impression at the time of drawing the deeds, it was thought, that this 80 acre survey and the 80 acre survey adjoining on the East was one and the same survey and constituted a 160 acre survey, and the field notes were

drawn on the basis of such 160 acre survey, but in fact the land herein sued for was intended to be conveyed; and plaintiffs ask that the cloud be removed from title by reason of such errors; also, the plaintiffs plead the five and ten years statutes of limitation as provided for by law.

HEREIN FAIL NOT, And have you before said court, on the first day of the next term thereof, this writ.

with your endorsement thereon, showing how you have executed the same.

GIVEN UNDER MY HAND AND SEAL OF SAID COURT, at office in Floydada, Texas, this 21st day of August, A. D., 1928.

T. P. GUIMARIN, Clerk, District Court, Floyd County, Texas. (SEAL) By Mabel Jinkins, Deputy

The Hesperian \$1.50 per Year.

FOR YOUR LIVER
Relieve the dark brown taste, coated tongue, headache, sick stomach and constipation. Lane's Pills tone the liver, regulate the bowels, make you feel fine.

ARWINE DRUG CO., Sells
LANE'S PILLS

For Mothers who worry!

They're off to college again. And sons and daughters who promised to write, often forget in the gay confusion of a new school year.

Wise mothers, needing the reassurance of a youngster's voice, use Long Distance. They call boarding houses—at dinner time!

Station-to-station service is reasonable*. Don't specify a particular person—just have whoever answers call the truant to the telephone.

If you give the number—it's quicker!

*You can talk a hundred miles for only 70 cents.

SOUTHWESTERN BELL TELEPHONE COMPANY



Make Your Old Car Look Like a New One - Let Us

PAINT IT And Put On A NEW TOP

We will do the work very reasonable, and we also have the men who know how and the facilities to turn out the kind of job you'll be proud of.

Drive your car around for price estimate.

Make our place your headquarters while attending the fair. We invite you.

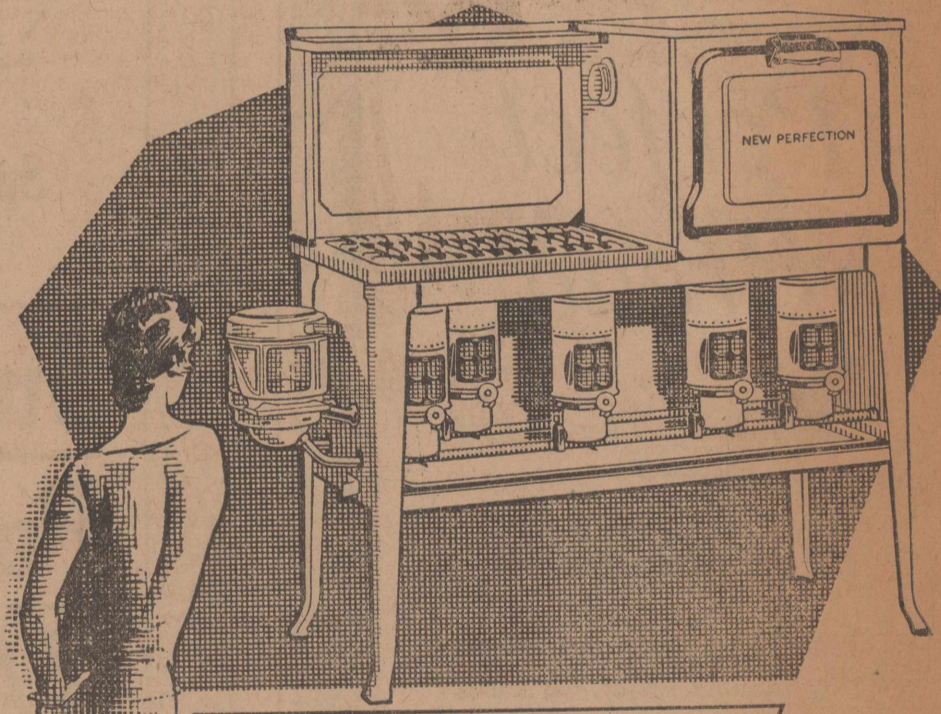
John McCleskey
Top and Paint Shop
Floydada, Texas

THE FAIR lasts but 4 days

PHOTOGRAPHS *Live Forever*

WILSON STUDIO

new kind of oil range now in town!



new Full porcelain enamel finish... New design... Grouped burners Built-in "live heat" oven... New heat indicator... One of 24 new models, \$17.50 to \$154

ARE YOU TIRED OF worrying with an ugly, lazy stove? Then put on your hat and come down town to look at Perfection's new, swift-cooking oil range. It is a strikingly beautiful stove in snow-white porcelain enamel... Modern in design... Safe and economical to use!

This range is one of 24 beautiful new Perfection models now at your dealer's. All of them are light-colored... swift-cooking... convenient. All finished either in porcelain enamel or in Perfectolac, a new, durable lacquer. Don't miss seeing them!

EASY WAY TO BUY. Your dealer will demonstrate these new stoves for you and will no doubt tell you how you can buy any one of them on easy terms.

PERFECTION Oil Burning Ranges

PERFECTION STOVE COMPANY, DALLAS, TEXAS

The Floyd Co. Hesperian

Published Every Thursday By THE HESPERIAN PUBLISHING CO.

HOMER STEEN Editor and Manager

Entered as second class matter April 20th, 1907, at the Post Office at Floydada, Texas, under the Act of Congress of March 3rd, 1879.

SUBSCRIPTION PRICES
 One Year \$1.50
 Six Months .85
 Three Months .45
 In Advance

Advt. Rates Furnished on Application

GOOD LOOKING ENTRANCE

If homes and communities impress strangers by the manner of entrance presented to them and if good appearances are the big influence in making the stranger remain for the second look, then the new station the Quannah, Acme & Pacific is constructing on East Mississippi is going to be worth a lot to Floydada with persons who arrive from the north and east by rail and with those who will come here by motor car or otherwise to take advantage of passenger accommodations which the new line is whipping into shape for the service of the plains area.

As it begins to assume form the new passenger station shows up as a big asset to the community, both the station and the new passenger service being equal to everything the citizenship could ask of the transportation company. Of course, all of this is secondary in a way to the fact that transportation facilities, direct, quick and easily accessible are being put at our door. But the very fact of the construction of the fine new station to serve this area and the passenger service that the Quannah Route has brewing for the earliest date their track will stand the traffic, puts Floydada in the city class. The new railroad interest in the community evidently believes in us very much. They are furnishing a mark at which the rest of us can shoot. They are building for a great town in a great section.

CARD OF THANKS

We take this method of thanking our many friends for their kindness during the illness and death of our dear wife, daughter and sister. Words can't express our appreciation for every kind deed. We want to express our thanks to the faithful doctors and nurses and our friends for the many beautiful flowers. May God's richest blessings rest on each and everyone who were so kind. We pray that each one may have just such friends at such a trying hour as this.

Otto Austin and mother,
 Mr. and Mrs. F. P. Donathan and family,
 Mr. and Mrs. C. T. Camden and family.



If You Want the Newest

styles in the latest fabric creations, be sure to look over the

Rose & Company
 Made-To-Measure Line

Every pattern is a smart, authentic, timely interpretation of the trend of fashions.

WE INVITE YOU TO VISIT OUR STORE DURING THE FAIR

Our showing of Fall and Winter merchandise is complete and at prices within the reach of everyone. We have a modern plant to do your cleaning and pressing—Call us—Phone 66.

FOR LADIES ONLY

One lot of Ladies Pure Thread Silk Hose, Closing out at, ONLY 95c

McGuire & Weatherly

"The Store for Men"

Mr. and Mrs. C. M. Hynds and family.
 Mr. and Mrs. Tom Holley and family.
 Mr. and Mrs. Ben Donathan and family.

Pleasant Hill News

Pleasant Hill, Sept. 18.—Mr. and Mrs. Neff Cardinal, Mr. and Mrs. T. J. Cardinal spent Sunday with Mr. and Mrs. T. J. Camden.

Mr. and Mrs. Dow Smallin and Miss Laura Mae Mays spent Sunday in Petersburg visiting Mr. Smallin's parents, Mr. and Mrs. H. E. Smallin. Mr. and Mrs. J. H. Linch spent Sunday with Mr. and Mrs. I. S. Linch. Mr. and Mrs. Fred Battey, Mr. and Mrs. Frank Pratt, Mr. and Mrs. C. N. Battey and Miss Florence Pratt spent Sunday with Mr. and Mrs. Henry Willis.

Mr. and Mrs. Strain spent Sunday with Mr. and Mrs. Joe Robinson.

Mr. and Mrs. W. R. Kimble spent Sunday with Mr. and Mrs. Grady Moon.

Mr. and Mrs. G. D. Fox spent Sunday with Mr. and Mrs. R. S. Mince of Floydada.

Mrs. J. R. Evers spent Sunday with Mr. and Mrs. C. E. Neil of Floydada. Mrs. Dan Kimble is a visitor in this territory this week.

Center News

Center, Sept. 18.—Wheat sowing is in full blast now, some have finished but most all are just beginning the job.

Cotton is beginning to open a little.

School is progressing nicely, two new pupils this week. We enjoyed the Floydada boosters short stop with us Monday morning and hope to attend the fair in full force. We plan to have both an exhibit and a float.

Mr. and Mrs. A. L. Spence and Mr. and Mrs. C. O. Spence took Sunday dinner with Mr. and Mrs. Gill.

The Rev. Walter Hollums of Cushing, Okla., preached a fine sermon for us Sunday night. He is visiting his brothers John and Lindsey of Floydada and Center.

Several from this community attended the funeral of the infant daughter of Mr. and Mrs. Travis Mitchell at the Floydada cemetery Sunday afternoon. Mrs. Mitchell was Miss Clara Tubbs before her marriage.

We were sorry to hear of the death of the baby of Mr. and Mrs. Joe Dunn.

Mr. and Mrs. Lightfoot Gordon and Miss Gertrude and Miss Doris Spence took Sunday dinner with Mr. and Mrs. McAda.

Eddie Fields spent about two days with his parents Mr. and Mrs. D. M. Fields last week. He returned Saturday to Coleman county to gather his crop.

Miss Thelma Jackson is home from Abilene where she has been attending Draughon's Business College.

Floyd Montgomery entertained a crowd of his friends on his tenth birthday Sunday. Those present were Nadine and Troy Lightfoot, Adrial and Orvel Spence, Ruth Gill, Inez Spence, Ruth and Doris Jordan, Vada Veach, Mary Fields, Anna Mae Woodson, Thomas and Loraine King, Alton and Audie Noland and the honoree. Mrs. Montgomery was assisted in entertaining by Miss Alma and Mr. and Mrs. T. L. King. Besides a sumptuous dinner, the children enjoyed games all afternoon.

Mrs. N. R. Austin and the children will move to Littlefield this week. The children will enter Gunter College there next week. Mr. Austin will join them after his crop is gathered.

FOR THE PRESERVATION OF OUR WILD GAME

This will interest the old timers of this section—the gray haired man who is seated in the center of the groups when pictures showing five generations are taken.

In writing of the transportation of game birds, and the success or failure of such introductions, the New York Sun names the prairie chicken as one species that, for whatever reason, seemingly cannot thrive in the east. Attempts to introduce this splendid upland game bird, the finest of the North American grouse, are said to have met with uniform failure. If this is true, it is all the more singular in view of the fact that the pinnated grouse is not a stranger to the east, but once was native there. Any modern attempt to establish the bird in eastern states is therefore one of reintroduction. The pinnated grouse formerly was common in Kentucky and Ontario, and probably in New

England. That this last statement lacks for certainty is due to the fact that the American heath hen, now all but extinct, and confined in scant numbers to Nantucket Island, was once confused with the prairie chicken, to which it is closely allied.

The pinnated grouse literally followed the westward march of settlement. It accompanied the plow to east tracts of prairie land that, prior to the pioneer occupation, had been the exclusive province of the sharp-tailed grouse. The march of the prairie chicken toward the sunset may in part have been occasioned by too extensive cultivation of its original eastern habitat, and in part by the abundant food supply afforded by western grain fields. But there is no secret of the fact that it was first an eastern bird, and, like the doomed heath hen, very common in districts that no longer know it. One of the accustomed chores of chicken in Kentucky, a few generations ago, was to drive the prairie chickens from the fields. As to why it cannot be again established in its former range, none may say with accuracy—but disturbance of the nests is probably at the root of the failure; that, and the fact that the pinnated grouse is a bird much given to spacious surroundings. The great white crane, the whooping crane, was not diminished almost to disappearance by gunners, but by disruption, it is probable, of its habits, by changes slowly yet irrevocably wrought through agriculture.

Here is an old puzzle, the only profit therein being the obvious lesson of warning. It is often more than difficult to restore that which has been destroyed. Game species that appear to be so plentiful, so abundant, so scarcely to require guardianship, may vanish in a single

lifetime, never to be brought back again. It will be an ill day for the prairie states when spring no longer hears the mellow, thunders booming of the pinnated grouse. That which we have we should guard, and closely, lest in the end we shall be companioned only by our regret.

The prairie chicken, once a familiar game bird in this section, long ago disappeared from the scent and it now is apparently gone forever—a fitting subject for the caged fowls expensed to be seen at the circus. Contributing to its disappearance was the wanton slaughter of the bird before game laws were enacted—the philosophy of the Epicurean which urged man to eat, drink and be merry today for tomorrow you may die. The prairie chicken made a good tar-

get and the hunters' made the most of it—or was it the last?

Tiny plants in the sea, calledatoms, manufacture literally tons of sugar a day.

Read The Hesperian for the news of Floyd County.

Hesperian Want Ads Pay.

14 YEARS AGO

Last week The Hesperian carried an article under the heading, "Fourteen years ago today," that I had marketed the first bale of cotton that year. This was the first crop after I married. We lived on the A. H. Manning place, southwest of the McCoy school. Two years later we bought a farm consisting of 160 acres, which is located three miles east of here. At this time land was selling at from \$10 to \$15, per acre. We paid a small cash payment down and made enough out of the land to pay for it in four years.

We moved to Floydada two years ago and have conducted the Day and Night Garage, where I am in a position to give the public an excellent service.

While attending the fair be sure and make our place your headquarters.

O. E. MURRY

Day & Night Garage

A Chicken Dinner

will be served at noon Saturday at Stansell and Collins Store by the Alathean Class of the Baptist Sunday School.

50c Per Plate



The Spirit Of Floyd County

Radiant and beautiful in her colorful garb, bids you behold her land of plenty. Snow White fleecy staple, mellowing fruits and vast stores of life sustaining grains are her gifts to mankind—gifts made possible by the hands of our generous Master and the toiling, enterprising hands of our own people. We have every reason for rejoicing—for being thankful.

Products that abound in plenty in this fertile county are to be on exhibit at the Floyd County Fair—an institution worthy of your support and confidence. We believe that this annual exhibition is one of the largest factors in developing the resources of this country, and laying before the peoples eyes the opportunities that abound.

It is with the utmost faith that we recommend the Fair to every person in this district, and urge a generous attendance. Nothing ever succeeds without the full and hearty support of those for whom it was intended. This space is dedicated to the Floyd County Fair because the Texas Utilities Company believe in the future possibilities of Floyd County.

Come to YOUR FAIR.

TEXAS UTILITIES COMPANY

FLOYDADA, TEXAS

With The Churches

ROSELAND B. Y. P. U.

The Roseland Baptist Church organized a senior B. Y. P. U. Sunday afternoon, Rev. H. P. Ashby acting as moderator.

The following officers were elected: Frank Brown, president; Thelma Smith, secretary; Cecil May Wickler, treasurer; Mrs. C. H. Brown and F. S. Byers as group captains.

EPWORTH LEAGUE PROGRAM

Leader—Peggy McKinney.
 Song—"Take My Life"
 Song—"Rescue the Perishing."
 Scripture—Luke 10:25-37.
 Prayer.
 Piano Solo—Rushell Morris.
 Talk—"A Neighbor to Africa"—Inez Switzer.
 Scripture—"Jonah 3:5-10; Luke 9:1-17."
 Talk—"An Humble Spirit"—Mary Gamble.
 Talk—"A Courageous Character"—Elizabeth McKinney.
 Talk—"A Loving Friend"—Heron Wright.
 Song—"What A Friend"
 League Benediction.

The Judge -



What a Financial Slam.

-By M.B.

BAPTIST CHURCH

We had very fine congregations at all services last Sunday, we were glad to welcome a number of visi-

tors. There have been additions at every service for the past four Sundays. We are getting our Sunday School better organized, and hope to reach the A-1 Standard by the middle of October. We had well over 300 in time to be counted last Sunday. Let the good work go on there is room and welcome for others. Most of the teachers and officers in the school who do not hold Normal Diplomas, took a course in the Sunday School Manual last week. This will give us a fine list of teachers who are well qualified to fill their places in the organization.

Our B. Y. P. U. Federation meets at 8:45 each Sunday evening. Mr. Joe Breed and Miss Lydia Smith are leading in this work. We have three unions now, and expect to have at least three others soon. There is no more interesting nor profitable work in the church than this training program. Let everybody get in and work.

We are using the book of First Timothy as a basis of study for the morning preaching services, and using evangelistic sermons in the evenings. The pastor expects to be in the pulpit at both hours next Sunday, and we prayerfully hope for a good day in all departments.

"Come thou with us and we will do thee good."
 Visitors always welcome.
 P. D. O'Brien, Pastor.

LOCKNEY CIRCUIT

J. N. S. Webb, Pastor
 Everybody cordially invited to attend the following services:
 Preaching Saturday night at 8 o'clock, Sunday School at 10 a. m. Sunday and preaching at 11 a. m., at Whitefield.
 Preaching at South Plains Sunday afternoon at 3:30 o'clock.
 Preaching at Sunset Sunday night at 8 o'clock.
 My son, Lance, will assist me in the services at these places.

EPWORTH LEAGUE ELECTS NEW OFFICERS AT RECENT MEETING

In a recent council meeting of the Epworth League, Charter 5756, the following officers were elected: Heron Wright, president; M. F. Swain, vice president; Inez Switzer, secretary-treasurer; Harold Porterfield, Era agent; Rushell Morris, pianist; A. N. Gamble, song leader; Mrs. A. N. Gamble, sponsor; Peggy McKinney, first department superintendent; Elizabeth McKinney, sec-

ond department superintendent; Suddie Miller, third department superintendent; and Wayne Gound, fourth department superintendent.

INTERMEDIATE B. Y. P. U.

Fairview, Sunday at 3 o'clock.
 Song—Be Like Jesus.
 Prayer.
 Song—"Make Me a Channel of Blessing."
 Scripture—Mrs. Smith.
 Program Period.
 Topic—Power of Influence.
 Reading—Zula Eaves.
 Solo—Patty Looper.

Introduction—Lois Sitten.
 Two Kinds of Influence—Edward Claton.

Channels Through which We Influence Others:

- a. Our Speech—Virdie Snodgrass.
 - b. Our Habits—Truett Boothe.
 - c. Our Actions—Juanita Shirey.
- Our responsibility for our Influence.—J. D. Moore.
 Story—Veva Swinson.

REV. REED RE-CALLED AS PASTOR

Rev. Reed Pastor of the Baptist churches of Lakeview and Flomot

during the past year recently tendered his resignation but was re-called to serve as pastor of the two churches at meetings held at the respective churches Sunday.

If you diagrammed the paths you travel in doing your ordinary kitchen work, lines would cross and recross each other needlessly. Sometimes a slight change in arrangement will save many steps. Four main kitchen activities follow each other every day, and several times a day: food preparation, cooking, serving and clearing away and dishwashing. Compact centers for these four jobs should follow the same order around the room, usually from left to right. Equipment should be placed accordingly. Needed utensils should be kept at each work center, and there should be good window light and artificial light for any task.

The higher the grade or quality of feeder cattle, the more economical is their use of feed. A high-grade steer has greater capacity for feed and makes more economical use of it in laying on flesh in the regions of the valuable cuts.

A Welcome

BY THE

Triangle Garage

AND AN INVITATION

to visit with them during the Floyd County Fair. While attending the fair, come in and let us show you our full line of—

- FIK TIRE
- MCQUAY-NORRIS PISTON RINGS
- STROMBERG CARBURATORS

They are our Exclusive Lines

Triangle Garage

J. B. BISHOP

Free Acts
SI SMITH
RUBE CLOWN
Dainty MAY
FOSTER Trapeze

Join The CROWD
 At The **Floyd County Fair**
Sept. 26, 27, 28, 29

AUTO POLO Thrilling

AUTO BALL SPILLS THRILLS

The Greatest Array of Fun Devices Ever

19 AGRICULTURAL EXHIBITS

FLOWER AND ART SHOW

A Miniature Railroad Train Carrying Passengers

FOOTBALL FRIDAY

FLOYDADA WHIRLWINDS vs. IDALOU BOBCATS

Four Days of Fun and AMUSEMENT

Fireworks Saturday

Auto Push Ball

A six foot ball 1000 cu. feet of air

Fireworks Friday

Square Dancing Saturday--Old Fiddlers' Contest



Attend the Floyd County Fair

We join in inviting you to attend the Floyd County Fair on September 26 to 29 inclusive—Wednesday to Saturday of next week—and to visit our store while in Floydada.

WE SPECIALIZE IN HOME COOKED MEATS

That are proving very popular. Spanish Loaf, Baked Ham, Barbecue, Baked Roll Roast, are among the meats we prepare after our own recipe. You'll like them.

Ours is a modern, sanitary market, equipped with the latest devices for preserving and handling foods.

Jones Market & Grocery

At Shaw, Felton & Collins Old Stand
 We Deliver Anywhere in the City

Free Gate In Favor At Tri-State Fair

300,000 Expected To Attend Great Exposition at Amarillo Sept. 22 to 29.

Amarillo, Sept. 18.—With all exhibit halls reported virtually full or running over, with plans and preparations days ahead of previous years indications are that the big 1928 Tri-State exposition with a free gate will open on September 22 one of the greatest fairs in the Southwest from every standpoint.

All department heads report greater interest and a large number and better class of entries than ever before. Concession and exhibit spaces are at a premium and the fair association has arranged for one of the greatest entertainment programs ever offered in this section.

Leonard Stroud's rodeo will furnish the major afternoon attraction, Schooley & Collins 1928 Winter Garden revue will be the feature evening offering. A group of Toas Pueblo Indians, fireworks, the Lackma-Carson carnival and scores of other attractions are scheduled.

Dr. S. P. Brooks, president of Baylor university, will deliver the principal address at the big religious service to be held Sunday evening, September 23, at the fair grandstand, with Amarillo and Panhandle churches having charge of the free program.

Amplifiers are being placed on the stage in front of the grandstand so all attending can hear without any trouble.

An attendance of 2,000,000 persons is expected as a result of the major entertainment attractions and the free gate from Sept. 22 to 29.

SANITARIUM NOTES

Mrs. J. C. Crabtree recovered from an appendicitis operation and was dismissed Sunday.

Lou Anna Garner was dismissed Saturday. She underwent an appendicitis operation Sept. 17.

Mrs. Elmer Hinson was removed to her home Sunday, having recovered from a major operation.

Roy Mathews of Quitaque had an appendicitis operation Sept. 10. He was dismissed Monday.

F. A. Thompson is improving after a minor operation Monday.

Mark Duncan is recovering from an appendicitis operation.

Mrs. Ona Conway had her tonsils removed and was in the sanitarium from Sunday until Tuesday.

Imogene Lewallen who has been in the sanitarium about three weeks with a crushed and broken leg, is improving as well as could be expected.

Mrs. A. B. Childress of Silverton is improving from an appendicitis operation.

Providence News

Providence, Sept. 17.—Mrs. Gene McCulough, Misses Icle and Hazel Crouch and Roland Crouch were at Floydada last Thursday on business.

Mr. and Mrs. McCulough of Plainview were here the first of the week. Dave Kennedy was in Lockney last week on business.

Several members from here are working on the new elevator which will be built on the new Fort Worth and Denver railroad here.

How grand and glorious it is just to step out to the front gate to get your mail. That is what several farmers are doing now. The new line was ready Monday morning and will accommodate several new families who had to go several miles for their mail.

D. J. Kennedy and family were the guests of Mr. and Mrs. Gene McCulough Sunday.

Miss Icle Crouch was a caller in Plainview last Saturday.

Hillcrest News

Hillcrest, Sept. 17.—School opened here Monday, Sept. 10, with an enrollment of eleven pupils.

Mr. and Mrs. Skipworth of Vernon spent Saturday and Sunday here in the home of their daughter, Mrs. Oscar Hix.

The baby daughter of Mr. and Mrs. Clifford Curry has been sick.

Mr. and Mrs. L. H. Lewis spent the week end in Floydada.

Mr. and Mrs. Herman Williams of Borger have moved to the L. H. Lewis ranch.

Claudia, Eva, and Bill Holladay and little Mildred Ruth Hix each suffered only very slight injuries last Friday morning when the car in which they were riding to school turned topsy turvy in the barpit and held them beneath.

Mr. and Mrs. J. C. Jones and children have had as their guests recently his mother and some brothers and sisters from Memphis.

The party Saturday night at the Bullock home was a success.

TOADS TAKE NIGHT SHIFT WITH BIRDS AGAINST INSECTS

Many farmers recognize birds as a valuable ally in the warfare against insect pests, but few know that when the birds cease their daylight activities the battle is taken up by another important ally—the toad.

Mealtime with toads often begins before sunset and continues throughout a greater part of the night, according to the Biological Survey of the United States Department of Agriculture. Although toads, like birds, some beneficial insects, they more than compensate for such indiscriminate feeding by eating termites, beetle larvae with injurious or potentially injurious habits, plant-sucking bugs, voracious caterpillars, and other noxious insects. Abnormal infestations of extremely destructive weevils are frequently reduced by toads, and they render a useful service in feeding on adult click beetles, which if allowed to propagate would add to the number of wireworms feeding on valuable crops. Leaf chafers, which destroy blossoms and defoliate orchards trees, are frequently taken by toads as well as the white grubs of May beetles, which are such pests in lawns, meadows, and cultivated fields.

Under certain conditions in greenhouses, gardens, fields of small grain or frontage crops, and on golf courses toads perform visibly effective service. In any of these situations noxious insects and other invertebrates are sure to predominate; hence the bulk of the toads' food consists of injurious forms.

Toads have managed to survive thus far in spite of their unattractiveness and the absurd superstitions and beliefs associated with them. As the country has become more densely settled, however, toads have had to face new dangers from man's inventions, such as the automobile, the mower and binder, and other farm machinery. Great numbers of toads migrating across highways are destroyed each year by automobiles, and the sewer systems of large cities have long taken an annual toll.

An active interest in the conservation of toads must be taken, says the Biological Survey, if these useful animals are to escape extermination by the draining of their breeding places, by the burning over of fields and woods, and by other perils of their present-day environment.

Read The Hesperian for the news of Floyd County.

ARTIFICIAL CLIMATE IS AID TO HEALTH OF SHADE TREES

Abundant rainfall, entomologists have observed, provides an effective control on the destruction of forest trees by bark beetles, says the United States Department of Agriculture. When the rainfall is deficient the entomologists have learned to expect that the bark beetles will multiply faster than usual. It also appears that trees suffering from lack of moisture develop conditions within them that make more effective the attacks of the beetles. This is one of the facts which entomologists list as a relationship between meteorological conditions and insects.

In the broad expanses of commercial forests it is impossible, or at least uneconomical, to try to supply water by artificial means. On lawns and in the vicinity of homes a fine tree has a value much in excess of the price it would bring at a saw-mill. Here the home owner would often gladly pay any reasonable price or make any reasonable effort to protect his trees from insect attack.

In the case of the bark beetles the remedy is almost obvious. It is to provide moisture conditions which are the counterpart of heavy precipitation in the forest. Incipient infestation by the beetles may be checked and drowned out by liberal applications of water to the roots of the tree. If other trees in the neighborhood are being injured by bark

beetles, a copious water supply for the roots of unaffected trees is likely to provide a high measure of protection.

QUEER THINGS DO HAPPEN

There is a story told of Ole, the night porter, who was testifying before the jury after the big bank robbery.

"You say," thundered the attorney, "that at midnight you were cleaning out the office and eight masked men brushed past you and went on into the vault room with revolvers drawn?"

"Yah," said Ole. "And a moment later a terrific explosion blew the vault door off and the same men went out past you carrying currency and bonds?"

"Yah," said Ole. "Aye put down my mop." "Yes, but what did you do?" "Vell, Aye say to myself: 'Dis bane queer way to run a bank.'"

Doubtless many a depositor who has lost his money through improper management by bank officials can appreciate Ole's soliloquy, yet losses through bank failures are negligible when compared with losses through investments in projects which are promoted chiefly for the benefit of the promoters.

The woods are full of wild schemes, some the creation of sanguine dreamers, others the creatures of clever

schemers, but all equally as fields for investment.

The man who imagines that the law protects him against either bad management or bad faith in the matter of investments, is placing his trust in a myth. Laws are enacted by legislators only to be side-stepped by promoters. The most laws can do is to provide punishments for the violator, if and when caught and convicted. Unscrupulous schemers are quite generally willing to take this remote chance, and even though punishment follows fraud, it provides no re-imbusement to the investor.

All thoughtful men realize that the investor's indiscretions are on his own head, for it is only the greedy and the adventurous who make "wild-cat" promotions possible. Usually the soundest investment sounds the least alluring, which is the explanation of the fact that the securities of our richest and wisest investors yield 4, 4½ or 5 per cent. It is quite generally the man of limited financial experience who buys alleged securities with high yield, and later has occasion to ruefully paraphrase Ole's remark, "Dis bane a queer way to run a company."

The largest dried fruit industry in the United States is the raisin industry.

An area of Nigeria about half as big as Texas is suitable for cotton growing.

EARLY FALL SALE

Nelly Don and Marcy Lee Dressettes

Distinctively individual in appearance, designing and workmanship, reflecting the art of Master Designers and the efforts of Expert Seamstresses.

Truly the most outstanding lines of Wash Frocks today. Every woman should be the proud possessor of several of these dresses, and surely the price is so exceedingly low that one may choose to their hearts content and scarcely miss the money.



No. 681—Cubistically designed print favor inset vest outlined with a scalloped collar piped in solid color.



No. 684—This print achieves an ensemble effect with its inset vest of white.

\$1.95 and \$2.95



No. 688—A vest, which effects scalloped edges. Two small box plaits on either side of the skirt.



No. 694—Achieves a coat effect with the reverse of solid color extending the entire length of the charmer.

Come To The Fair It's For You

We take pride in joining the other progressive business institutions in extending you a cordial invitation to attend the Fair next week. The Fair is held for the sole purpose to better familiarize ourselves with our county and our products. You owe it to yourself to be in attendance every day. It will be more than interesting—it will be educational entertainment.

Our Plan Service

When you are ready to build your new home, remember to consult us, for our plan service will offer many suggestions. Our many years experience in the home-building business are at your service—and the service is free.

Protect Implements

During the wet, rainy fall days, and through the freezing winter months, don't allow your farm implements to stand out in the weather. It is not economy to postpone building proper implement sheds. They are as essential as are chicken houses, dairy barns, or garages. We can supply the lumber for all of them at a reasonable sum.

Higginbotham-Bartlett Co.

"Everything To Build Anything"
Floydada, Texas

C. R. HOUSE
COMP

**FARM HAND'S
DOLLAR HAS LARGEST
PURCHASING POWER**

York.—The farm hand's dollar has the most purchasing power "urban employees" the least a division of the American Bureau of Economic Research. The figures are for January 1, 1928, and comparison is with the dollar's purchasing power in 1913.

Other three classes are farm families spending \$5,000 annually and \$25,000 families. They rate the farmer next to the farm worker, then the \$5,000 family with a cent favorable margin in buying power as compared with the \$5,000 family's dollar.

The indexes by classes are: Farm laborers 1.422; farmers 1.525; \$5,000 families 1.602; \$25,000 families 1.618; urban employees 1.715. This is a spread of 29.3 points between the farm hand and the city worker.

For everyone, without reference to statistical class, the report gives the dollar's average estimated buying power as requiring \$1.62 now to equal each dollar spent in 1913. The statistics go back to 1909.

The report is presented by Dr. Wilford I. King, who says of the index tables by classes:

"Two rather striking points are brought out by the table herewith presented. First, it is clear that prices of commodities used by the wealthy have not fluctuated as much as have those consumed by the poorer classes of the population. Second, in most of the period since 1921, the indexes for farmers and agricultural laborers have been running much lower than have the index numbers

for urban residents. The reason for this latter difference is largely that a considerable portion of the living of rural inhabitants is produced on the farm where it is consumed, and during the last few years, the relatively low prices of agricultural products have caused this fraction of the farmer's living cost to remain at a low level, with the result that the entire index has been pulled down. Low priced farm products have tended also to bring about cheap board for agricultural employees and hence the index number for this class has likewise been kept at a low level.

"The divergence from the United States bureau of labor statistics cost of living index of the index series representing expenditures of the wealthier classes is mainly due to the fact that the index numbers for the classes having higher incomes weigh more heavily upon such items as tuition, room and board at college, hotel bills, furs, diamonds, railway passenger fares, servants' wages, theatre seats, pianos and expensive automobiles, and these items have advanced in prices to a lesser extent than have everyday necessities."

The report says also, concerning retail prices: "It is interesting to note that the averages have moved very slowly during the last six years, the total increase between 1922 and 1927 being approximately 3.7 per cent. It would seem therefore that the trend of the general level of retail prices has been increasing at the rate of about 0.7 per cent a year, and that as yet there is little evidence to indicate the long continued downward trend of the general price level which the decline in wholesale prices during 1926 and 1927 led many persons to predict."

Thomas S. Adams, professor of economics at Yale, is president of the

National Bureau of Economic Research. George E. Roberts, vice president of the National City Bank of New York, is treasurer.

LOAFER HENS EAT ALL THE PROFITS

Do you have a lot of star boarders in your poultry flock that are eating up the profits of your good hens? Unless your flock has been culled this summer, it is safe to say that twenty or thirty per cent of your hens are being kept at a loss says E. E. Anderson of the New Mexico Agricultural college.

Don't wait until winter or next spring to try to pick out the loafers. Not only will they continue to consume a large quantity of feed between now and then, but it will be impossible to do a good job of culling at that time.

Culling is a 365 day process. Whenever a loafer shows up, take her out. But the best time to go through the entire flock systematically is during the summer or early fall. The spring months are the natural laying time of all flocks; even a cull hen will lay then. That makes it impossible to pick out a very large percentage of the culls. It is only the good hen that will lay until late summer or early fall, so by going thru the flock at this time of year, the good producers and loafers can be distinguished with a high degree of accuracy.

You may think the price of hens too low to sell now. If so, mark the culls (spiral or celluloid leg bands are good) so they can be identified later on. The main thing is, cull now when you can do a good job of it. Sell when it seems advisable.

ARMY TO TRY OUT NEW POWERFUL EXPLOSIVE

Washington.—The region of Fort Humphrey, Va., will echo to the explosions of radium atomite, new explosive claimed to be more powerful than TNT. According to the office of the chief engineers of the War department here. Maj. William H. Lanagan of the board of engineer equipment has requested such a demonstration.

A preliminary test of the explosive invented by Capt. H. R. Zimmer of Los Angeles, former army officer, was made at Pasadena by Lieut. Col. L. M. Adams of the California Institute of Technology. Lieutenant Colonel Adams reported to the chief of engineers, and the board, after examining his report, has decided that the new explosive "appears to have military value".

If you diagrammed the paths you travel in doing your ordinary kitchen work, lines would cross and recross each other needlessly. Sometimes a slight change in arrangement will save many steps. Four main kitchen activities follow each other every day, and several times a day: food preparation, cooking, serving and clearing away and dishwashing. Compact centers for these four jobs should follow the same order around the room, usually from left to right. Equipment should be placed accordingly. Needed utensils should be kept at each work center, says the Bureau of Home Economics, and there should be good window light and artificial light for any task.

BIG PACKER AS DESK MAN

My father's time saving was not always spectacular, but it was always at work. He never used two minutes for any job where one would suffice. He never idled away the

minute he had saved. In handling mail, for instance, he plowed through prodigious quantities by methods which would serve as well for almost any man in a position where he could plan his own office arrangements.

He was the best correspondent in our offices. His letters said everything that needed to be said on the subject in hand. Yet they contained never a useless phrase. And particularly if they were concerned with other than business affairs, as some of them must inevitably be. He went straight to the point. I recall a let-

ter written him by a friend who took perhaps a page and a half to weigh the pros and cons of the candidates in the pending presidential election. He ended by asking my father's opinion as to who would be elected. The answer has stuck in my mind as a masterpiece of brevity in letter writing. It went:

"I am guessing that Mr. McKinley will be elected. You have the same privilege."

Time was the great element in his life. He wrote his letters on a half sheet of paper and he wanted others

to be as considerate in writing him. Some few of his managers used to write him voluminous letters, despite his efforts to break them of the habit. "What does it say? What does it say?" he would demand impatiently, tossing the letter to his secretary. The secretary as a regular part of his duties boiled down long letters and returning them to his chief with a one or two paragraph summary. Father never read the original unless the summary indicated some point on which he wanted fullest in-

formation.—Louis F. Swift's "The Yankee of the Yards."

The largest dried fruit industry in the United States is the raisin industry.

An area of Nigeria about half as big at Texas is suitable for cotton growing.

Tiny plants in the sea, called diatoms, manufacture literally tons of sugar a day.



YOUR

Entire family will be healthy and happy if they are provided with good wholesome food, such as may be obtained at our store. Our prices are the very lowest possible consistent with high quality groceries. If you are not a patron of ours, give us a trial order and note the high quality of the groceries and our prompt service.

WELCOME FAIR VISITORS

Be sure and visit our store, if you wish to make a purchase, we will be glad to sell you, if you are visiting we will be glad to see you. Make yourself at home here.

STAR CASH GROCERY

Floydada, Texas Phone 40

While Attending the Floyd County Fair
Visit the

Floydada Mill & Elevator

A. S. Cummings, Prop. and Manager

**Plains Lily and Star
of The West Flours**

- O B MIXED FEEDS
- PURINA CHOWS

We pay top prices for grain.

Phone 284

MAKE YOUR PLANS NOW TO

Visit The Fair

SEPTEMBER 26, 27, 28 and 29th

AND WHILE YOU ARE HERE MAKE HEADQUARTERS AT OUR PLACE.

**WE
BUY
GRAIN**

AND WILL BE GLAD TO FIGURE WITH YOU BEFORE YOU SELL.

We Operate Three Plants, at—

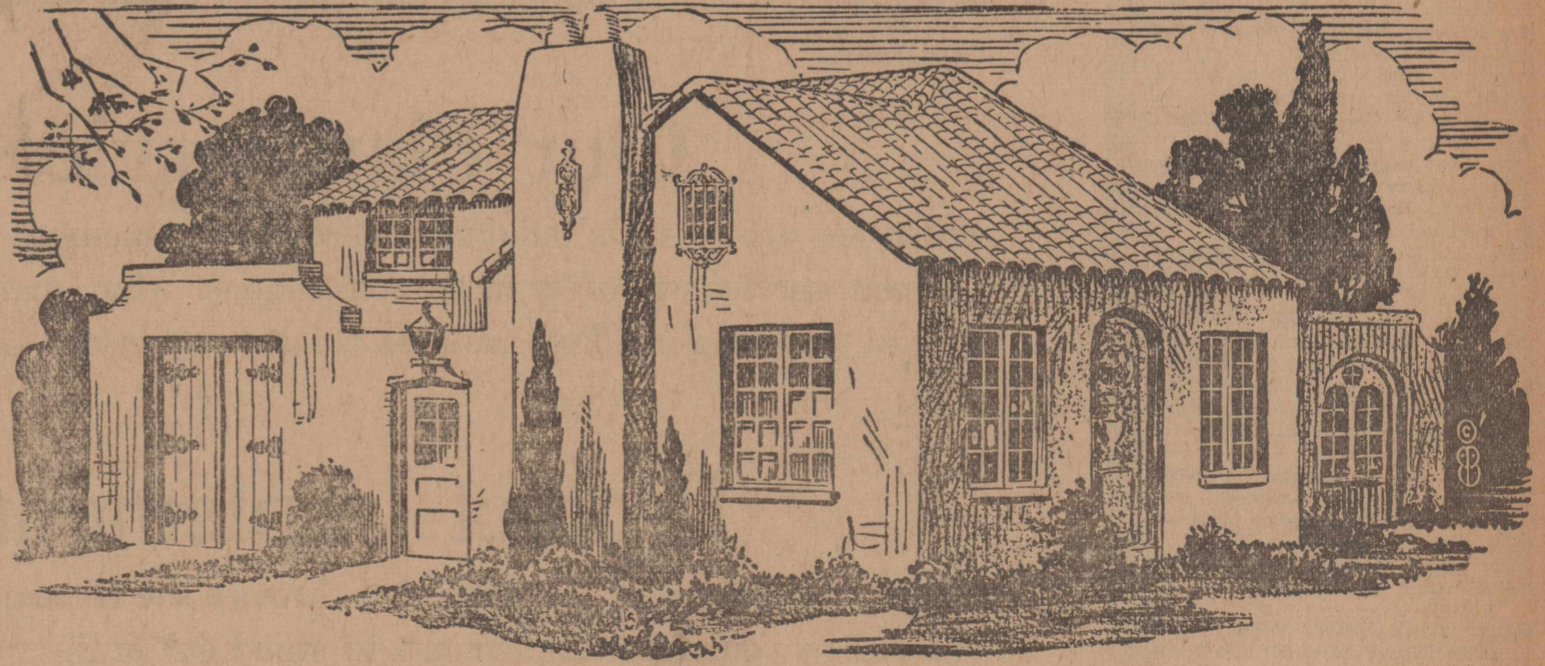
FLOYDADA, DOUGHERTY and GRANARY

ards Grain & Elevator Co.

WELCOME Fair Visitors

WE WILL BE GLAD TO HAVE ALL OUT OF TOWN VISITORS MAKE OUR PLACE THEIR HEADQUARTERS.

BUILDING MATERIALS



We carry everything in stock necessary to build a home, and can give prompt delivery and low prices. We keep our stock of building materials complete, which many of our patrons find a great advantage when planning their building program.

WE SELL—EMERSON-BRANTINGHAM FARM IMPLEMENTS.

WILLSON & SON

Floydada, Texas

Wacker Drive

Wacker Drive, Chicago's double-decked boulevard that extends along the Chicago River from Michigan avenue on the east to Canal street on the west, replacing old South Water Street, famous as commission row, was opened for traffic Oct. 21, 1926.

Wacker Drive cost around \$22,000,000 of which \$7,700,000 was for construction, and the remainder for condemning property. It has been estimated that the drive had added \$65,000,000 to the value of abutting property to date. This increase has benefited fewer than 200 owners of property.

Unusual interest is attached to this estimate of \$65,000,000 increase in values because of plans to spend many more millions of dollars on major improvements. It is planned ultimately to build another drive along the north bank of the river, which will be practically the same as the present boulevard.

Real estate dealers have compiled considerable data on values. It is of

pointed out that speculation in real estate affected by the drive project began in 1922. Unimproved property along Wacker Drive is now in strong hands and the few pieces that are available are held at prices ranging from \$150 to \$200 a square foot.

One piece of property on Wacker Drive sold in 1921 for a reported \$47,000, or at the rate of \$15.99 per square foot. The property is said now to be worth \$200 a square foot. The history of one parcel of property reveals that some of this same property, then valuable water frontage, sold for \$25 a front foot, or less than \$150 to \$200 a square foot.

During the last six years this same water frontage apparently has increased in value on an average of more than \$10,000,000 a year. That is the effect, on a conservative basis, of the Wacker Drive improvement on abutting property.

To understand what Wacker Drive means to Chicago the condition of the heart of the city must be known. Chicago is located on the west side of Lake Michigan, and has developed to the north and to the south, along the lake front. From the site of old Fort Dearborn on the lake

shore, where Chicago came into being, the Chicago River runs straight west for a mile, skirting the Loop, the business center of town.

Then it splits into two branches, one turning south and then west, the other running northwesterly. The river's "Y" is the skeleton on which Chicago has grown. Walled in by factories and industrial docks, foul with sewage, it had never been more than a concealed convenience, until the transformation began, when a double-decked bridge was thrown across the river at Michigan Boulevard, to turn Chicago's proudest avenue into the first real cross-town thoroughfare in the city.

Until that bridge was built a few years ago, Chicago was really an aggregation of cities, tied to the loop by streets and transit lines that ran to but not through the business center. The boulevard bridge linked the north to the south side. It let the loop across the river into the near north side and produced there a skyline of skyscraper office buildings and hotels.

Provision warehouses and docks that held the water front from Michigan Boulevard west to the river's "Y" were razed, and on their sites Wacker Drive was built. The old produce mart has been replaced by a \$17,000,000 South Water market on the near west side, which consists of 186 buildings, and was opened August 22, 1925.

As the plan of the city progresses it is proposed to extend Wacker Drive eastward along the river to the shores of Lake Michigan and southward from the western end of the present improvement to Archer avenue and Twenty-Second street. These latter are two important thoroughfares, one extending southwestward and the other westward to the city limits and beyond, connecting with highways leading from the metropolitan district.

The upper level of the new drive, extending from Michigan avenue to Market street, is 110 feet wide, with a seventy-two-foot roadway, a twenty-foot sidewalk on the south side of the street and an eighteen-foot promenade running along the river on the north side. It is approximately twenty feet above street level, conforming to the new bridge approaches.

Wacker Drive is but a portion of the Chicago plan, which was outlined in 1910 by Daniel Burnham, and is being carried out by the Chicago Plan Commission. Another part of the Chicago plan, which will add millions to property values, is the new outer drive extending along the shore of Lake Michigan southward to sixty-seventh street.—St. Louis Globe-Democrat.

IN THE RUMBLE

What could better prove the qualities that have made Mrs. Coolidge loved by a nation than the word that the other day, when her boy John took his girl Florence riding, she rode in the rumble seat? As first lady of the land Mrs. Coolidge has precedence over all other American women and all who visit from abroad. No one understands the reason for that better than she; no one would see more quickly that even though she might not like the role of grande dame it must be her part.

But when spring comes to the hills and dales about Northampton and to the boys and girls at Amherst and at Smith John Coolidge is not the President's son, Florence Trumbull is not the Governor's daughter, and Mrs. Coolidge is—a mother. And she it was, we may be sure, and not Florence Trumbull, who insisted she would ride in the rumble seat. She it was who knew that a mother's place is so firm and abiding that when spring comes to your hearts the back seat is not second place, but a mother's throne.

For all mothers who have heard the rumble seat pestingly called "mother-in-law seat," the first lady of the land has set a queenly example. While the young folks, happy in youth and inexperience, prattle and laugh in front with the world all before them, she from wisdom and experience can smile as happily, knowing that to yield graciously is to take away all sting and be and feel a blessing.—Milwaukee Journal.

"OLD IRONSIDES" REGAINS YOUTH

Boston.—Shedding the decay of 1322 years, Old Ironsides is growing young again.

As the days pass in the drydock at the Boston navy yard the old frigate feels new ribs forming in its massive frame, new strength growing in its ancient hull.

But renewing the youth of the Constitution is a herculean task. Lieut. John A. Lord, U. S. N. grizzled master builder of such steel superdreadnaughts as the New York and the Arizona and designer and builder of wooden craft, too, is surgeon in charge of the operation.

Lieutenant Lord says the task in hand is like no other ever undertaken in marine engineering. Seventy per cent of the ship must be replaced, including its most vital parts. Original methods had to be devised, for it had reached a state where it was almost in complete decay.

Difficult Task
Lord has put two years of planning into the work now being carried forward. All he had to begin with was drydock. Wooden ship building at the yard ended 50 years ago. An improvised shipyard had to be assembled with shops, lumber, sawmills and planing machine. From the wooden ship yards of his home state, Maine, he assembled a small but expert force of workers. These were augmented with navy yard workers, specially qualified.

Some of the equipment is quite ancient as machinery goes. A futtock saw, brought in from Portsmouth, N. H., to saw out those crooked timbers which, scarfed to gether, make the ship's ribs, is seventy years old.

Where it lies in drydock now the dismantled hull of the famous fighting ship is almost lost behind a

screen of scaffolding and bracing. A cradle had to be thrust tightly about her bottom to hold her firmly together—a new method they have.

Within the ship, too, a small forest of braces and shoring has sprung up between the four decks. As he clambered up and down ladders, through hatches and down into the bottommost part of the ship, Lieutenant Lord explained that all this was necessary. The danger of collapse has to be reckoned within every step of the work, as decayed supporting timbers are removed and replaced by sturdy oaken beams. In the bow the sides are held together by a mass of steel cables.

Copper Replaces Iron

The work is like reconstructing a worn-out four-story building in which the first floor must be torn out and repaired first.

In the bottom a new keelson was installed which with a sister keelson makes the ship's center-line longitudinal strength 90 per cent greater. New futtocks fashioned of live oak from Florida, kept for 73 years under water, are placed between the frame ribs before the old are removed. All is bolted together, with bar copper everywhere replacing iron. The new cresote-drened "ceiling" or inner planking approaches the berth deck the old craft's lines are as fair and pretty as those of any maiden ship that is awaiting launching.

From Delaware have come great curved white oak roots and from West Virginia long, straight white oak timbers. With modern methods of preservation the rebuilt Constitution should have a longer life than it had in prospect when first built.

England has locked up Lark Nelson's flagship Victory in a drydock. But even after repairs it will never sail the high seas again.

"The Constitution," says Lieutenant Lord, "nearly as old and in a similar decayed condition, will be fully restored, permitting it to appear again on the high seas fully equipped and rigged stanch and seaworthy, in all its glory."

We can safely call it improvement when folks begin mortgaging the automobile to buy a home.

Suits of plate armor came into use about the end of the thirteenth century.

Violins, Mandolins, Guitars and Ukeleles

With all accessories.

MRS. L. E. FAGAN, Prop.
316 W. Houston Street
Phone 15



1ST in Drug Service

WE Believe we can capture first prize for the best drug and prescription service during the Floyd County Fair and every day in the year. Whether you want a nickel drink or a prescription difficult to fill you'll find the same courteous treatment and the speediest service in Floydada. This is a good time to try us.

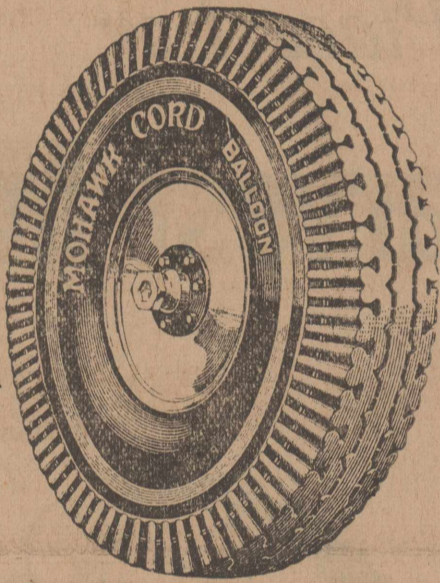
Floydada Drug Company
The Rexall Store



WELCOME FAIR VISITORS

Let us suggest that if you want to get real enjoyment, and practice real economy with tires—let your next tire be a—

MOHAWK



"They Go Further" and, too, there is a real satisfaction in knowing that you are practically free from tire trouble.

Make our place your headquarters while attending the Fair.

F. F. F. Service Station

Floydada, Texas

ALL KINDS METAL WORK

Galvanized Ventilated Flues—Galvanized Stock and Supply Tanks—

and

ALL KINDS OF METAL REPAIR WORK

WE HAVE A

MODERN SHOP

With complete equipment and the men who know how to do the work.

LET US FIGURE WITH YOU

Don't forget the fair. We expect the largest crowd ever in Floydada Before.

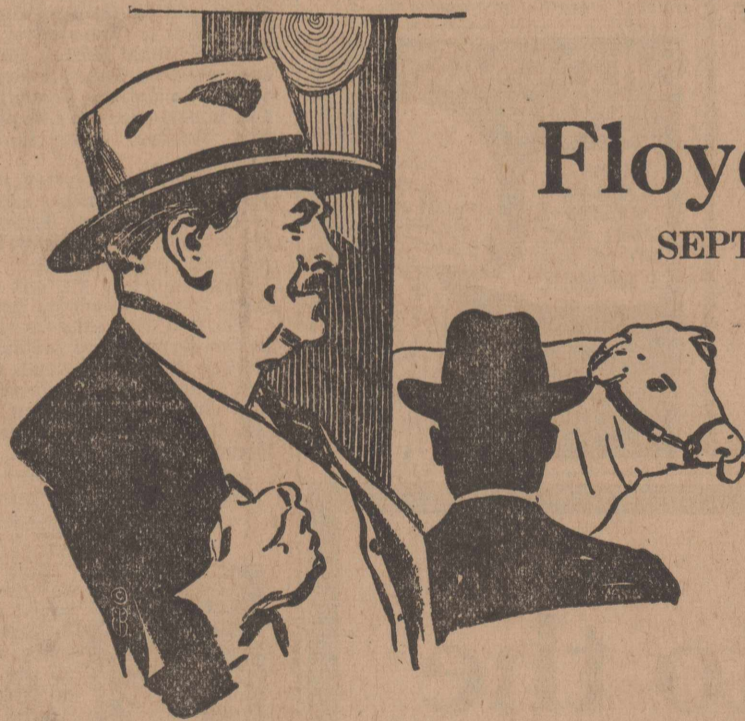
FLOYDADA TIN SHOP

"Just Across the Street From the Sanitarium"

Visit The Floyd County Fair

SEPT. 26, 27, 28, 29—4 BIG DAYS 4

The fair this year promises to be the best we have ever held, and I feel sure that our annual fair is of utmost importance to everyone. First it shows what we can raise here, and the high quality of each product. Second it creates friendly competition among our farmers to grow higher quality products, and third it is the one time of the year that all of us meet and mingle and become to know each other better.



HARDWARE, FURNITURE, ATWATER-KENT AND R. C. A. RADIOS.

Our lines in both hardware and furniture are very complete and we are ready for your fall order. While you are attending the fair call and make yourself at home here, and if you are in need of anything in these lines, we will be glad to serve you.

We sell Atwater-Kent and R. C. A. Radios which are the best on the market for the money. No home is complete anymore without a radio, and there is no one thing that you can install in your home that will bring more real enjoyment. We have the moderate priced machines and the very finest. Call and let us show them.

C. SURGINER & SON

Floydada, Texas



and Personals

Thagard, of Los An-
 onia, who has been here
 time visiting her son,
 gard, and daughter, Mrs.
 n, left Wednesday of last
 Oklahoma where she will
 ister, Mrs. Andrew Darby,
 and her brother at Altus,
 to visit here again before
 home.
 J. Welch, Mrs. A. L. Scog-
 daughter, Mary Lou, and
 Dickey and son, Richard,
 esday in Lubbock.
 and Mrs. J. W. Brannon and
 Counts of Munday spent
 y night in the home of P. D.
 Mary Lou Crain left Sunday
 ovis, New Mexico, where she
 temporarily make her home with
 brother, Cooper Crane and fam-
 ay Clements left this Thursday
 San Antonio where he will work
 a month.
 Miss Ruth Clements left last
 ursday for Colorado City where

she will teach. She spent the sum-
 mer here with her brothers, Ray,
 Earl and Jack. Ray accompanied her
 home, returning Friday.
 John Farris is studying this fall
 at Peacock Military Academy, San
 Antonio, for which place he left last
 week, accompanied by his mother,
 Mrs. Jno. N. Farris. Mrs. Farris re-
 turned home Saturday.
 Miss Inez Paschall, daughter of
 Mr. and Mrs. W. N. Paschall, is
 teaching this year in the school at
 Goodland, Texas, having left a few
 days ago to assume work in the
 school there.
 Mr. and Mrs. W. T. Zachary, of
 Marlow, Oklahoma, visited Mr. and
 Mrs. N. E. Love Monday and Tues-
 day. Mr. Zachary is Mrs. Love's
 uncle.
 Carl W. Anderson, superintendent
 for L. H. Lacy Company, spent Tues-
 day at Paducah, where he attended
 a paving contract letting.
 J. L. Adams and family, of Ama-
 villo, spent Sunday in Floydada and
 Lakeview, with S. O. and P. O.
 Adams, returning home Sunday
 night.

S. E. Duncan, Roe McCleskey and
 Y. F. Walker spent last mid-week in
 Wichita Falls, where they were
 greets of the National Security In-
 strance Com: any at a gathering of
 the agents from over the state.

EUROPE'S DAIRYING EXCELS AMERICA'S

Manhattan, Kan.—When dairymen
 of America market their products co-
 operatively on a quality control basis
 and raise the general level of pro-
 duction of each animal a few notches
 they will be on a par with the best of
 their European fellows in the indus-
 try.
 That is the conclusion of Prof. J.
 B. Fitch, head of the dairy depart-
 ment of Kansas State Agricultural
 college, who returned recently from
 a six weeks' study of dairy condi-
 tions in Europe. He was one of 3
 official delegates from the United
 States to the World Dairy congress in
 London and visited dairy farms and
 manufacturing plants in England,
 Scotland, Holland, Belgium, France
 and the Isles of Jersey and Guernsey.
 "Although these countries no long-
 er have much to give us in the way
 of milk handling methods and milk
 manufacturing products, co-operative
 marketing has been developed in a
 few countries on a quality control
 basis to an efficiency not reached in
 this country," he declares.
 "After visiting the native homes of
 the four leading dairy breeds and
 comparing animals there with ours,
 one is impressed by the high propor-
 tion of high producing animals in
 their herds. We talk of our high
 individual records, but over there
 they have a high average production
 and a standard of individual excel-
 lence not reached by cattle of this
 country.


Barley should be more widely used
 as a stock feed, not only on account
 of its high yield per acre but also
 because of its nutritive value, says
 the United States Department of Agri-
 culture. The only feed crop that
 can be compared readily with barley
 in farm economy is oats. Barley pro-
 duces more pounds to the acre than
 oats and has a higher percentage of
 digestible nutrients. Success in feed-
 ing barley depends somewhat upon
 how it is fed. Barley fed whole is
 too coarse for best results, and if
 fed too finely ground is pasty and
 unpalatable. The best way of pre-
 paring it for livestock is to have it
 coarse ground or rolled, the latter
 way of preparation being common in
 the West.

Farmers' Bulletin 1564-F, "Farm
 Budgeting," which can be obtained
 from the U. S. Department of Agri-
 culture, describes the procedure in
 making a budget and the value of
 a budget in deciding upon the crops
 and livestock for the coming year and
 in keeping a profitable system of
 farming in mind.

Why is it that many a girl who
 goes to court without a leg to stand
 on wins her case because of her
 pretty limbs?

Of all the radio receiving sets sold
 in this country last year, three-
 fourths were battery-operated.

BILL THE BARBER SAYS



A WOMAN'S VOCABULARY IS 900 WORDS - A SMALL STOCK BUT MY WHAT A TURNOVER.

Special Days of State Fair Will Make It a Success



The outstanding success of the 1928 State Fair of Texas has resulted in a revival of interest in "special days" throughout the State. In many widely separated localities arrangements are being made for special county, community and city days when excursion trains will bring groups of thousands of people from one particular place or section to the State Fair at reduced rates on a certain day. On other days members of a particular society, club, association or organization will gather from all parts of Texas to participate in reunions, conventions and festivals. The idea is gathering impetus as time goes on and it appears that every day of the Fair will see from three to ten special gatherings or assemblages of one kind or another.

Up to September 1, according to Roy Rupard, State Fair Secretary, the following special day arrangements had been made:
 Saturday, October 6, Opening Day, Key Day.
 Sunday, October 7, All-Church Day, German Societies' Day.
 Monday, October 8, Agricultural Exhibitors' Day, All Texas Dinner Day, G. A. R. and W. R. C. Day.
 Tuesday, October 9, Hallas Home-Coming Day.
 Thursday, October 11, County Commissioners' Day.
 Friday, October 12, Children's Day, Waco Day, Columbus Day.
 Saturday, October 13, Traveling Men's Day, All-College Day, Texas Commercial Executives' Day, Red Men's Day, Texas Legislators' Day, Texas and Oklahoma and Louisiana Press Day.
 Sunday, October 14, All-Texas Day, Czech Day, Spanish War Veterans' Day, Rainbow Division Veterans' Day, Security Benefit Association Day.
 Monday, October 15, Southwestern Dairy Association Day.
 Tuesday, October 16, Confederate Veterans' Day.
 Wednesday, October 17, Kentucky Day.
 Thursday, October 18, Louisiana Day.
 Friday, October 19, R. O. T. C. Day.
 Sunday, October 21, Closing Day.

"The National Cotton Show to Award Prizes of \$10,000 at State Fair of Texas"



It will be possible for some boy or girl in Texas or Oklahoma to win the \$500 prize for the best stalk of cotton shown at the State Fair of Texas October 25 to 21 and then win the \$1,000 grand prize for the best stalk of cotton raised in the South. Here is an opportunity for the 4-H club boys and girls.

The contest is open to everybody, however, regardless of age, sex or color and \$10,000 will be paid in prizes altogether. Entries will close September 25, it is announced, and the stalks will be received for exhibit up to October 1. The contest is known as "The National Cotton Show," and is sponsored by Sears-Roebuck Agricultural Foundation. Premium lists and full information may be obtained from Roy Rupard, State Fair of Texas Dallas.

The stalks submitted in the State Fair of Texas contest, which as stated will take in all of Texas and Oklahoma, will be exhibited in a special pavilion adjoining the agricultural building, just to the left of the main gates as one enters the grounds. The 4-H club exhibits will be shown in the Agricultural building proper as well as in the live stock pavilions, as last year. A special premium list for 4-H club work has been printed and will be sent to any one interested. Secretary Rupard states.

Textile Department to Have New Head



Mrs. L. R. Evans has been appointed superintendent of the Textile and Culinary departments of the State Fair of Texas, vice Mrs. Fannie Howard, deceased, it is announced from Dallas.
 Mrs. Howard was well known to the women of Texas who have exhibited in the above named departments for many years, sending their exhibits from all parts of the state to compete for the prizes.
 Mrs. Evans, who has been Mrs. Howard's assistant for a long period, is also well and favorably known to exhibitors and because of her experience, was able to proceed immediately with the work left unfinished by Mrs. Howard's sudden death.

The success of last year's State Fair has given a new impetus to all departments and this is true of the culinary and textile sections, it is said. Those in charge look for the largest display and the best exhibits ever shown at the State Fair since its beginning forty-two years ago.

There will be no horse races held on Sundays at the State Fair of Texas Oct. 6 to 21, but five races each afternoon will be featured on each of the other 13 days of the fair.

Officials of the State Fair of Texas say that a crowd of over 1,100,000 persons are expected during the fair period this year. The slogan "Be One of the Million" may have to be revised upward.

A famous fireworks firm, said to be the largest in the world, is to supply the day and night exhibitions at the State Fair of Texas, Oct. 6 to 21.
 More than two-thirds of the fatal cases of measles occur in children under three years of age.

Skeletons of about 80,000 horses were found near a settlement of ancient men at Solutre, France.

Swift Waters

So strong is the Gulf Stream that it has been known to set sturdy steamers back sixty to seventy miles a day.—The American Magazine.

It May Change

The test of a perfume is not how it seems when you sniff the bottle in the store. You can put a perfume on but you can't take it off.—Farm & Fireside.

Paintings on rocks, discovered in South Africa, bear a resemblance to the art of far-away Egypt.

Read The Hesperian for the news of Floyd County.

DO NOT FAIL TO SEE OUR DISPLAY OF FARM MACHINERY ON THE NORTHEAST CORNER OF THE SQUARE

While Attending The Floyd County Fair.

D. W. FYFFE

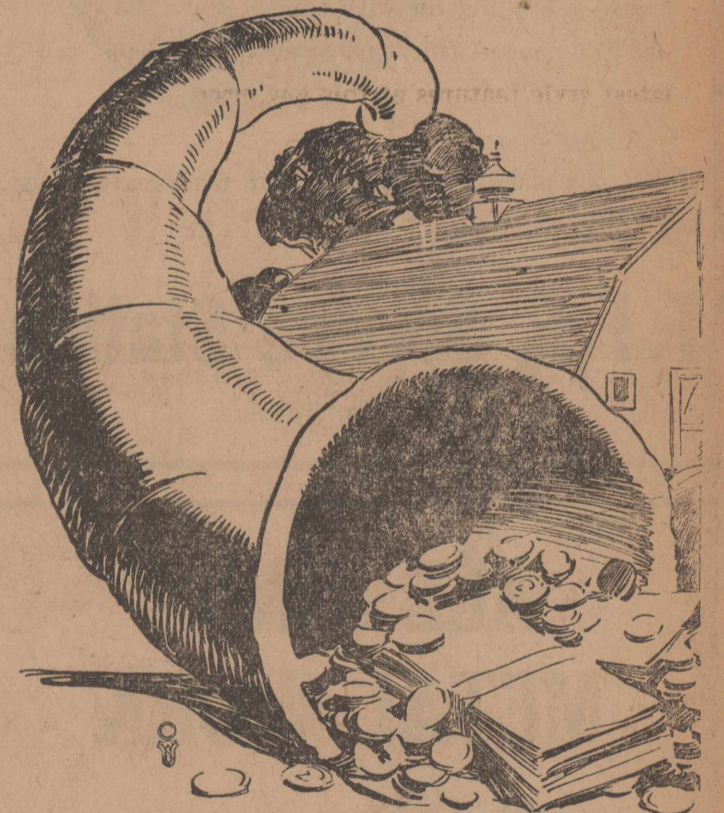
"Farm Machinery of the Better Kind"

The Safest And Best Place For

Your Harvest Money

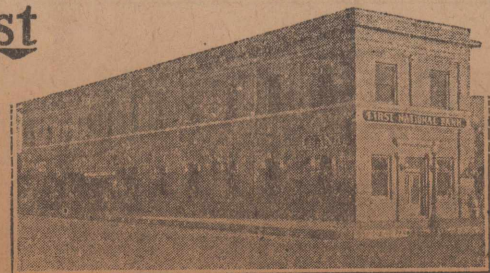
Come To Your Fair

WE WISH we could.
 STEP OUT and give
 EVERYBODY a personal
 INVITATION TO the
 FLOYD COUNTY
 FAIR
 BECAUSE WE believe
 WITHOUT A doubt
 IT'S GOING to be
 THE GREATEST fair
 EVER ATTEMPTED in
 THIS RICH Country
 AND we want
 EVERYBODY to see
 THE WONDERFUL
 EXHIBITS of maize
 COTTON, CORN, wheat,
 VEGETABLES, flowers,
 WATERMELONS, etc.,
 SAY NOTHING of
 OUR WIVES' preserves
 AND THEN, of
 COURSE there are
 PEANUTS, hot dogs,
 BALLOONS, red
 LEMONADE, sidcshaws
 AND WHAT have you?
 YOU'LL miss it if
 YOU miss it!



The financial returns from your harvest represents months of hard labor—of hopes that, at times seemed nigh to being discouragements, come true. After spending for your immediate needs, where to with the rest of the money? The safest and best place you can put it is in a Savings Account with this dependable Bank. Here it will earn liberal interest, yet be available any time you need it.

RIGHT NOW IS THE BEST TIME TO START SAVING!



Big Free Jumping Act At The Floyd County Fair

When your tire blows out, watch US jump. Our service car is loaded for action and is at your service. Remember we do real STEAM VULCANIZING not just ordinary "patching," and it doesn't cost you any more.

FREE ROAD SERVICE

Anywhere in the city limits.

TELEPHONE 83

Hullion & Son Tire Service

"Invite Us To Your Next Blowout"

Welcome to the FAIR

To each of the rural communities who have exhibits at the Fair, thereby helping to make it successful—To all of our friends and customers in these communities, as well as all communities in Floyd County and near Floyd County, we extend a hearty

Welcome

And ask that you come in and visit with us during the four days of the Fair, and let us assure you personally, of our pleasure in entertaining you.

Rutledge & Co.

Full Line International Dealers

Hesperian Want Ads

Cheapest, Busiest Salesmen In Floyd County

For Sale
FOR SALE—Two good young boars. See Holmes Bros. Hilltop Farm. 302tc.
ALFALFA SEED—Home grown, re-cleaned, for only 15c per pound. Geo. M. Finkner. 23tfc
FOR SALE OR TRADE—one second hand J. I. Case engine with heifer calf; 100 white Leghorn pullets. H. J. Hillyard, 4 1/2 miles west of Cone. 302tp
FOR SALE—One registered Jersey cow, five years old, fresh in October, one registered heifer with heifer calf; 100 white Leghorn pullets. H. J. Hillyard, 4 1/2 miles west of Cone. 302tp
SEED WHEAT FOR SALE—Cannaday Bros. Phone 144. 28tfc

FOR SALE CHEAP—Emerson 14-hoe drill, in good shape. Cannaday Bros. Phone 144. 28tfc
FOR SALE—For storage charges one 12-foot meat display case to highest bidder, Saturday, October 1. Pitts Transfer & Storage Co. 283tc
PEARS for sale at \$1.50 per bushel, also apples at \$1.00 and \$1.50 per bushel. You will find me across street east of A. B. Duncan's office. A. D. Summerville. 301tp
FOR SALE—Several good Floyd County 320 acre farms, improved; from 260 to 300 acres in cultivation on the crop payment plan. Now is the time to get you a home, for there is no chance to lose on this plan. See us. Gamble Land Company, Floydada, Texas. 29tfc
FOR SALE—Dodge Sedan in A-1 condition. Inquire at 412 W. Jackson Street. 301tc
FOR SALE—Chevrolet 1928 model truck \$725, full equipped including bed and spare casing. Run 1400 miles. Taylor Furniture Co., Tullia, Texas. 274tp
FOR SALE—good Fordson tractor. Just overhauled. Also P & O six foot tandem disc and five head of work horses with harness. J. T. J. Dawson. 293tp
FOR SALE—Heatrola, practically new. Call 350W for inspection. 301tc.
SEE J. M. Willson for good building sites \$10 and \$15 down, easy monthly installments. 28dh
FOR SALE—my home place one mile east of Floydada consisting of ten acres improved six room house garage, well house, wash house two poultry houses, good barn, loft will hold two cars of hay, six stalls, garden, orchard. Place has to be seen to be fully appreciated. Price \$3500.00 good terms. C. W. Boothe, Dimmitt, Texas. 293tc
FOR SALE—Two good young boars. See Holmes Bros. Hilltop Farm. 302tc.


FOR SALE—one 16 hoe grain drill, with privilege of windmill and garden. See E. C. King. 284tc
FOR RENT—Two good farm houses, with privilege of windmill and garden. See E. C. King. 284tc
FOR RENT—A four room house, furnished or unfurnished, modern conveniences. Phone 172 or see Flynn Thagard. 301tc
FOR RENT—Seven room house on Main Street close to high school. Call 185. 292tc
FOR RENT—One front bed room, all modern conveniences. Mrs. E. F. Eastridge, 211 West Kentucky St. 292tc.
Lost and Found
LOST—Nose glasses in Wilson Kimble case. Return to Mrs. C. R. Houston or to Wilson Kimble. 301tc
Miscellaneous
BRING your remitting to the Thrifty Nifty Shop. All work guaranteed. Hemstitching also done in gold and silver thread. 35tfc
WHY PAY more than 10 1/2c for inch and a quarter gas pipe? T. E. Lemons, Plumber. 256tp
LET us upholster and repair your furniture. John McCleskey Top Shop. Phone 220. 24tfc
A new package line of embroidery for fall and winter has just arrived at the Thrifty-Nifty Shop. 28tfc
DON'T give your order to a transient agent. We will have a car load of trees and shrubbery here this fall. Hollums, Floydada Florists, 17tfc
SEE our exhibit at the fair. Hollums, Floydada Florists. 302tc
THE Spirella Lingerie line is the best made. All garments made to measure. We also have a splendid line of hose at The Thrifty-Nifty Shop. 29tfc
FOR well drilling see C. A. Mullins or phone Willson & Son or 57. Might handle some trade on drilling. Also well equipped to do well and windmill repairing. 25tfc
SERVICE CAR—28 Model Ford. Drive it yourself. Phone 133. R. C. Henry. 294tc
Those interested will find it to their advantage to see Mrs. L. E. Fagan in buying any kind of stringed instrument. Just received a shipment of violins, mandolins, guitars and ukeleles. Also accessories such as strings, cases, music bags, stands and etc.
I shall be glad to talk with those contemplating buying and if I haven't in stock, shall be glad to take your order. At present my display will be in my home located 316 W. Houston Street. 294tp
HEMSTITCHING, Mrs. J. D. Weatherly at McGuire & Weatherly's Store 17tfc.
I'm Still giving the best bargains in monuments. See me before you buy. S. B. McCleskey. 2tfc
Reduced prices on all spring and summer packages at the Thrifty-Nifty Shop. 28tfc
IF you need a corset, brassiere-girdle or brassiere, have your measurements taken and be properly fitted in a Spirella at the Thrifty-Nifty Shop. 29tfc
EVER see any orchids? Most of us old timers never saw very many. See our exhibit at the fair. Hollums, Floydada Florists. 302tc

FOR SALE—Several good 320 acre farms, improved; from 260 to 300 acres in cultivation on the crop payment plan. Now is the time to get you a home, for there is no chance to lose on this plan. See us. Gamble Land Company, Floydada, Texas. 29tfc
FOR TRADE—Well located residence in Plainview, rents for \$50 per month. For trade for property in Floydada. Mrs. B. O. Cloud. Phone 243. 29tfc
BUY a building site in the path of development, pay it out on easy installments. Then you can build when you get ready. See J. M. Willson at Willson & Son Lumber. 28dh
SEE Floyd County Abstract Co., for improved and unimproved town lots. We represent the owners of more than 200 lots in Floydada. R. C. Scott, Mgr. 39tfc
FOR bargains in lands and town lots see Arthur B. Duncan, Floydada, Texas. 40tfc
HOME building sites \$10 and \$15 down, and easy installments. See J. M. Willson. 28dh
FOR SALE—Improved 240 acres, one mile West of Aiken; 200 acres cultivated; good tank, trees, fair house; wheat land plowed and possession now; priced right with one-third cash. John F. Dubose, Plainview, Texas. 239tp

BIG PACKER AS DESK MAN
 My father's time saving was not always spectacular, but it was always at work. He never used two minutes for any job where one would suffice. He never idled away the minute he had saved. In handling mail, for instance, he plowed through prodigious quantities by methods which would serve as well for almost any man in a position where he could plan his own office arrangements.
 He was the best correspondent in our offices. His letters said everything that needed to be said on the subject in hand. Yet they contained never a useless phrase. And particularly if they were concerned with other than business affairs, as some of them must inevitably be. He went straight to the point. I recall a letter written him by a friend who took perhaps a page and a half to weigh the pros and cons of the candidates in the pending presidential election. He ended by asking my father's opinion as to who would be elected. The answer has stuck in my mind as a masterpiece of brevity in letter writing. It went:
 "I am guessing that Mr. McKinley will be elected. you have the same privilege."
 Time was the great element in his life. He wrote his letters on a half sheet of paper and he wanted others to be as considerate in writing him. Some few of his managers used to write him voluminous letters, despite his efforts to break them of the habit.

PAPER FARMING IS NEWEST F
 Dallas, Texas.—Old time, dyed-the-wool farmers, who refuse to anything new because what was good enough for their daddies is good enough for them, have always snubbed at the 'book farmers' and 'paper farmers.'
 What in the world will they do now?
 Agricultural experts (how the boys laugh at that term) agriculturists have discovered that grown under paper mature and require practically no cutting nor weeding. The paper, laid the ground from rolls, prevents growth of weeds and acts as a mulch to keep the soil moist all through growing season, it is claimed.
 It is a new discovery, but it has been proven that it works.
 Yet it is "paper-farming," as enough.
 What will the old boys say to this? An exhibit of the new "mulcher" has been secured for the State Fair of Texas, Dallas, Oct. 6 to 21.

Wear a Classy New Suit



PRICES FROM—
\$10.50 to \$17.50
 SIZES FROM 5 TO 16 YEARS

Be the envy of your school chums by being always properly dressed. It makes such a difference with them—and a big hit with the teacher. New fabrics, new fall shades, finest patterns and woolens. All the latest style features at this low price.

Baker-Campbell Co.

Floydada, Texas

Live Stock
FOR SALE—Fresh thoroughbred or highgrade Jersey cows at Freeman-Dale Jersey Farm, one mile south of Dougherty. 20tfc
FOR SALE—Extra good milch cow. Arch Muncy. 24tfc
SHEEP FOR SALE—500 to 1,000 head ewes, can deliver Oct. 1. Call or write Baker Merc. Co., Lockney, Texas. 28tfc
FOR SALE—4 registered Duroc junior boars. Choice individuals. W. A. King. 284tc

For Rent
ROOMS for rent, second door south of Andrews Ward. Mrs. M. C. Young 302tp.
LOST—10 gallon oil funnel. Notify Hesperian or C. W. Ginn at Magnolia Wholesale Office, phone 79. 301tc
ROOM and board for one or more, front rooms, lights, water and garage, third house west of Presbyterian Church. Mrs. T. J. Nance. 26tfc
Typewriter for rent at Hesperian Office. 281dh
FOR RENT—Well furnished modern apartment, less than two blocks from court house. Can be arranged for four people. Inquire at Hesperian Office. 29tfc

Wants
WANTED—men roomers and boarders. 216 West Houston. Two blocks north of high school. Mrs. E. C. Wood. 302tc
I WILL pay cash for cheap lot. Give full particulars in first letter. J. R. Cheek, General Delivery, Floydada. 301tp.
WANTED—Several maize headers at once. Come to Holmes Bros. Hilltop Farm. 302tc
WANTED—Maize to head on shares. Have good crew, wagons, teams. Write Ed Bandy, Swearingin, Texas. 294tp.
WANTED—Several maize headers at once. Come to Holmes Bros. Hilltop Farm. 302tc
WANTED—Ambitious, industrious white person to introduce and supply the demand for Raleigh Household Products in Floydada and other nearby localities. Make sales of \$150 to \$600 a month or more. Raleigh Methods get business everywhere. No selling experience required. We supply Products, Sales and Advertising Literature and Service Methods—everything you need. Profits increase every month. Lowest prices; best values; most complete service. W. T. Raleigh Co., Dept. TX14422, Memphis, Tenn. 502tp.

NOTICE
 My ranch land, located in the northeastern district of Floyd County and on the Quitaque River, is again POSTED and the road closed by lock and chain. Owing to the fact that my cattle are grazing on this land, we have found travelers and picnickers are a nuisance. The scattering of cans and papers which is endangering the stock as well as causing more flies, and the difficulty of keeping fences in shape, make it necessary to stop the public from entering said land. Hereafter, any person found therein will be prosecuted accordingly. The Flomot road or Quitaque road is private and CLOSED to travel. All business matters handled at headquarters. N. A. Armstrong. 20tfc
WANTED—Plain sewing, making and quilting quilts. Mrs. S. G. McRoberts, 608 W. Virginia Street.

Real Estate
FOR SALE—Nice building lots, three of which are best in town. See S. B. McCleskey. 17tfc



Take Advantage of Our Unexcelled Grocery Service

Selecting the right place to buy groceries is a very important matter. Three important questions should be considered.

- 1st Trade at the store that sell only the best lines.
- 2nd. Consider the prices charged every day in the week not necessarily the specials offered one day each week
- 3rd. Trade with the store that render a good service fifty two weeks in the year, who endeavor to consider the customers interest first and render a real helpful service.

We believe that if YOU will consider the above questions you will become a regular patron of ours.

While attending the fair, don't fail to pay a visit to our store. You are welcome.

Felton-Collins Grocer Company

"We want your grocery and market business"

Announcement Of Change Of Ownership

I wish to announce to the public that I have sold my dairy to Mr. Roy Patton of Lamesa, who assumed charge of same Sunday.

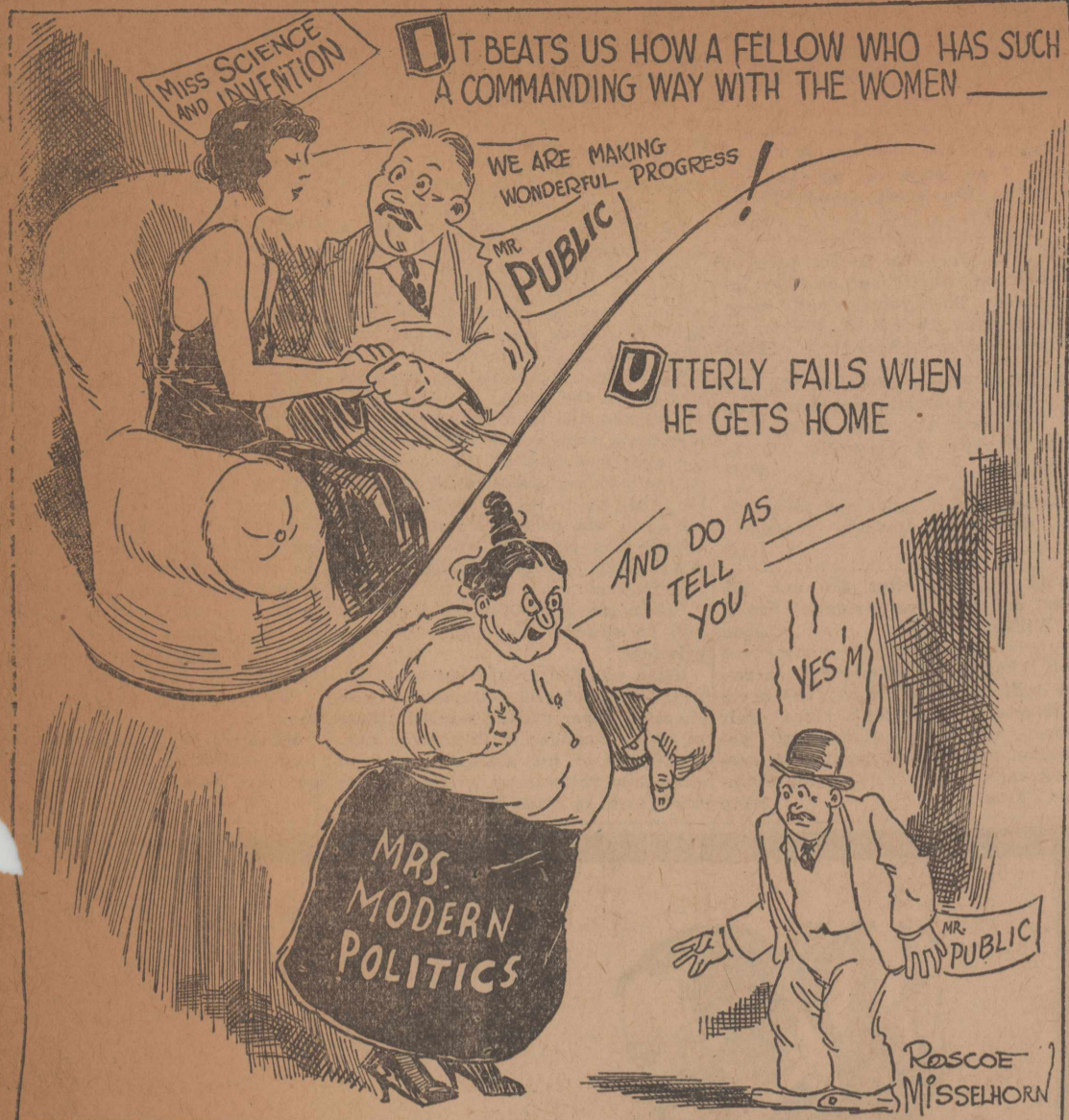
Mr. Patton is an expert dairyman and I highly recommend him to my former customers. It is my opinion that he will give you the best of service and you need have no fears in buying milk for your children from this herd of T. B. tested cows.

I do not claim that I had all of the good customers but those I had, as a whole were good, they always paid me promptly and lent their co-operation in every way and I wish to express my thanks to them for this loyal support. I heartily recommend them to my successor.

V. B. FITCH

FORMER OWNER V. B. FITCH DAIRY

"A Dual Role"



Baker New President Lockney First Nat'l

Artie Baker Purchases Interest of A. B. Brown in Old Establishment.

A deal was consummated between A. B. Brown, president of the First National Bank of Lockney, for the past nine years, and Artie Baker of the Baker interests in Lockney, by which Mr. Baker becomes the owner of Mr. Brown's interest in the First National Bank, and will be president of that institution in the future.

The fact that Mr. Baker becomes president of the First National Bank is a bit of history to it, as the lot here the bank now stands, is the same lot on which Mr. Baker was born, also the president of the bank before Mr. Brown bought the bank, as France Baker, a brother of Artie Baker.

Mr. Baker states that it is his intention to keep the First National Bank under his ownership in the future, and make it his business home all time, and that the trade just summated, by which he becomes owner, had its beginning some years ago. No changes will be made in the personnel of the First National Bank other than Mr. Baker will succeed Brown as president; R. E. Patterson will remain as vice-president; Thornton Thornton will be the cashier; Roscoe Snyder the assistant cashier; Lockney Beacon.

Mr. and Mrs. Ollie Tinnin left today morning for Flagstaff, Arizona, where he will be employed as a barber shop.

M. Cole was in Plainview Wednesday on business.

Have 'em Cleaned Up for the FAIR

Next week, before you come to the Floyd County Fair, be sure that your clothes have been cleaned and pressed. Be sure that they are clean and ODORLESS.

Send them in this week-end, let us clean and press 'em back to you ONE 67 and we will do it.

**Kings &
Fry
Tailors**

STUNT DRIVER FIGHTING OUT LONG ENDURANCE RUN

If you have seen or do see a driver in an advertisement-bedecked Pontiac "gunning" his car over the roads of the south plains this week at night, it was or will be C. F. Hamilton, a stunt driver, who is on the night runs of his 100-hour endurance test on the roads and streets of this section. It is a feature promoted by the Blackmon Motor Company of Plainview, that made its appearance here Wednesday under the direction of the Scoggins-Dickey Motor Company, local dealers in the Pontiac-Oakland line.

The driver, chained to his wheel, must make the 100-hour grind without allowing the motor to stop, with the motor sealed in high gear and the gasoline, oil and speedometer also sealed against tampering. His hard night drives, when he "guns" the machine are made to bring up his distance averages against slow driving he must do in the cities and towns during the day time. One-third of the elapsed time must be spent on the streets of some city.

The driver in this instance, began the long grind Tuesday morning at 10 o'clock and it will close Saturday afternoon at 2 o'clock. He spent three hours in Floydada Tuesday, "calling" on the local dealers.

Johnny de Cordova left Saturday for Waco where he will be employed with Kress Co.

South Plains Newest Tex. Ut. Co. Point

South Plains, new Floyd County city at the junction of the new Denver South Plains line and the Floydada-Silverton highway, is now officially a member of the big family of Western Texas and Eastern New Mexico cities and towns served by the Texas Utilities Company.

Lights were turned on at the point Monday, and the community will have the same twenty-four hour service that is given all other points served by the lines. Service is obtained over a fine new high voltage line constructed out from a connection at Lockney, which, when completed, will also serve Silverton, objective for which workmen are now putting up poles and stringing lines. The new line goes by way of Sterling, where service for users is already in effect.

S. E. Duncan and Roe McCleskey went to Wichita Falls Tuesday of last week and attended a meeting of the National Security Life Insurance agents. They returned Friday.

Jim Carter left Monday after a weeks visit here with Mrs. J. E. Eubank and family and other friends.

Mr. and Mrs. E. E. Winn and Mr. and Mrs. R. H. Hale spent Sunday with D. W. Fyffe and children.

Floyd County Clubs

LAKEVIEW DEMONSTRATION CLUB

Lakeview Home Demonstration Club met with Mrs. O. M. Conway Wednesday September 12. Miss Bass was present and an interesting lesson was had on "Bound Button Holes and Embroidered Arrow-heads." Plans were discussed for the fair and each member was asked to bring what they have prepared for the fair to the Teacherage Tuesday, September 25. Mrs. Elmer Newton, Mrs. George Gilpin and Mrs. John Lloyd are to arrange the Booth for the fair.

The next meeting will be held Wednesday, October 10, with Mrs. Tom Hopper as hostess. "Meal Planning" will be the subject of the lesson. Miss Bass is to be present. Business will be discussed at the meeting which vitally concerns every mother of the community who is interested in the advancement of the community and the welfare of their children. Every one who can come is urged to see Mrs. Lloyd and learn of the plans for that day.

The club is very proud that Lakeview is to have a community exhibit at the fair this year. We understand that it is to be under the direction of Wayne Wright, Brentz Breed and John Lloyd. Let each of us help this committee to make it a success.

PLEASANT VALLEY CLUB

The Pleasant Valley Home Demonstration Club met Wednesday, Sept. 12 with Mrs. P. A. Rivers as hostess. Fair work was the subject discussed. The following committees were appointed: Mrs. O. W. Fry, Mrs. L. S. Holmes and Mrs. T. B. Mitchell, to plan float for Fair; Mrs. Hubbard, Mrs. Pratt and Mrs. Harris, to decorate Fair booth.

The hostess served red jello garnished with green, and cake on a table with center piece of ferns and carnations.

Mrs. T. B. Mitchell will entertain the club Wednesday morning at 9:00 o'clock, Sept. 19, to discuss final fair preparations.

The club will have a hen sale. We urge that each member turn in to the secretary before the fair the money received from the sale of the hen, as we are in need of more money for fair work.

PLEASANT HILL CLUB

The Pleasant Hill Home Demonstration Club met with Mrs. A. T. Pratt Sept. 17 at 2 p. m. Ten members and two visitors were present. The visitors were Mrs. C. M. Battey and Mrs. Frank Pratt.

Miss Bass met with the club and preparations for the county fair were discussed and parts were assigned to the members to have ready for the club exhibit. Mrs. S. D. Scott was elected secretary, our former secretary having moved away. Delicious ice cream and cake were served by the hostess.

Treating 3,000 birds infested with round and tape worms, 14 Franklin county farmers have reported good results to the county agent from the use of tobacco dust in the mash. A mixture of two pounds tobacco dust in 100 pounds of mash is fed for three weeks. Then after a three weeks rest the tobacco is injected into the feed again. Good results were obtained, however, after the first week of feeding and many more farmers are now said to be preparing to rid their flocks of worms.



Smart Fall Modes



Values that are outstanding and speak for themselves—
—we only ask that you let us show our merchandise—
you are the sole judge of its quality and low prices.

Dresses

\$11.85, \$16.50, \$18.50

Coats

\$14.95, \$16.50, \$27.50

School Toggerery

We have just what you want in coats, dresses hats, sweaters and shoes for the School Kiddies. Bring them in—let us show you how we can save you money.

DRESSES

\$2.75, \$5.75, \$7.50

COATS

\$3.95, \$6.50, \$9.95



Millinery

When Smarter Hats will be shown Baker, Hanna and Company will be first to display them, or when better values are to be had Baker, Hanna's will have them.

Felts, Satins, Velours and Velvets, Small, Medium and Large head sizes as well as shapes. Priced—

\$2.45 to
\$8.50

School Shoes

We have too many to tell you all about them. Just come in and see how much Baker, Hanna can save you on your shoe bill.

\$3.85, \$4.50 and
\$5.00



BAKER, HANNA

"Where Most People Trade,"

Floydada, Texas

Insurance Loans

NEXT WEEK IS FAIR WEEK AND WE WILL BE
AWFULLY GLAD TO SEE ALL OUR FRIENDS
PRESENT AT SOME TIME DURING
THE WEEK.

You will feel safer to go away from home if you have one of our Fire Insurance Policies protecting your property during your absence.

Let's insure your property today and then go to the fair next week and have a good time. Write or phone us for any kind of Insurance.

Floydada Insurance Agency

G. C. Tubbs

Phone 273

W. H. Henderson

Lockney M. E. Circuit Makes Rapid Progress

New Church Will be Built at Sterley or South Plains, Plan Worked Out at Conference.

Lockney Methodist Church circuit will be divided into two circuits which will be known as Lockney Circuit and Aiken Circuit, with a pastor for each, after the annual conference at Lubbock, November 21, according to plans made at the fourth quarterly conference held at Aiken in all-day session Saturday. A new parsonage of four or five rooms is to be built at Aiken, plans are for construction to begin at once.

This division comes on account of the growth of the membership and preaching appointments during the past two years. Rev. J. N. S. Webb, former pastor of the West Circuit of Floydada, is pastor and has made wonderful progress in the development of the churches in the Lockney district during the past two years. He will continue as pastor of the work as it is until the Annual Conference at Lubbock, when the new changes will be made effective. Irick, Whitefield and Sunset have been brought into the Lockney Circuit during the pastorate of Rev. Webb and with new members added to the other churches the membership has been doubled. The salary has been increased likewise in proportion.

Plans are on foot, according to information received at the office Tuesday, to consolidate two of the churches and build a brick or stucco church on the new Denver railroad, either at South Plains or Sterley.

Campbell News

Campbell, Sept. 18.—Mr. and Mrs. J. D. Cooper of Hereford spent a few days last week with their daughter, Mrs. L. J. Burgett.

Grandma Murray, of Grapevine, is visiting her son, I. E. Murray. Mrs. Verna Lee Cardinal spent Thursday night with Miss Ethel Owens.

Mr. and Mrs. W. A. Amburn and family moved to Floydada last week. Mrs. Sallie Kenney, of Georgia, and Mrs. Green, of Seymour, visited their sister, Mrs. L. J. Burgett, last week.

Miss Rena Mae Lyles spent Sunday with Miss Bernice Murray. I. E. Murray made a business trip to Paducah last week.

Mr. and Mrs. W. H. Bethel spent Sunday with Mr. and Mrs. Joe Smith. Hershel Green spent Sunday evening with Ray Smith.

Mr. and Mrs. Bud Williams and family, of Gainesville, spent Friday night with W. H. Owens and family.

Mr. and Mrs. Felix Ross and Mr. and Mrs. Sam Glen returned Tuesday from Kanawa, Oklahoma, where they have been visiting relatives.

Mrs. P. Q. Haney spent Tuesday with Mrs. I. E. Murray.

There will be preaching here Sunday, Sunday School at 10 o'clock.

Liberty News

Liberty, Sept. 18.—Miss Pearl Anderson returned home Wednesday of last week after a months stay in Dallas.

We had church here Sunday and singing in the afternoon.

J. W. Anderson and daughters, Misses Elsie and Lucille and Mrs. Jack Sloan were Lockney visitors Thursday afternoon.

A number of people from the Cedar Hill and Fairview communities have attended the Christian meeting here the past week.

Mr. and Mrs. Earl Baker of Floydada spent Friday with her parents, Mr. and Mrs. W. W. Anderson. Mrs. Baker was accompanied home by her sister, Miss Pearl Anderson.

H. J. Mathis visited Frank Bean Sunday afternoon.

Miss Altha Strickland was the Sunday guest of Miss Verna Dunlap.

Miss Mable Duvall spent Sunday with Miss Verna Dunlap.

Mr. and Mrs. Horace Reeves were the Sunday guests of Mr. and Mrs. C. A. Strickland.

Miss Christalene Bean spent Sunday night with Miss Jennie McCormick.

Car Lee Gilley and Doval Love spent Sunday with Austin Strickland.

Velva Ferguson spent Saturday night with Elbert Eubank.

E. W. Thornton and family visited friends in Lockney Sunday.

Sam Box and family spent Sunday with relatives at Olton.

Andrew Jetton was a Lockney visitor Monday afternoon.

Robin Fortenberry and Alvie Love spent Sunday in the C. A. Strickland home.

Miss Lucille Anderson left last week for Colorado where she will teach school the following year.

Aiken News

Aiken, Sept. 18.—School is progressing very nicely. We have an enrollment in 103. A greater interest is manifested than ever before.

Brother Webb filled his regular appointment at the Methodist church Sunday and Sunday night.

Charlie Elam and family visited relatives in Kress Sunday.

Mr. and Mrs. McAvoy were Lockney visitors Sunday.

Brother Chal McGahee has been called as pastor of the Baptist Church.

H. D. Meredith and family visited with home folk Saturday night.

The P. T. A. met Friday night Sept. 14, the first meeting of our new school term.

A large crowd was present and a great interest is being manifested in the P. T. A.

The association plans to accomplish more this year. The P. T. A. will give an ice cream supper Friday night Sept. 21. The proceeds will be used for the benefit of the school.

Eldon Jones visited Charles Day south of Plainview Sunday.

Addie Shurgart spent Saturday and Sunday with home folks.

THE WEARING OF JEWELRY

Chatting with a woman buyer of a large New York department store the other day, I remarked on the quantity of imitation jewelry which was on display.

"Yes," she answered, "every woman wears jewelry nowadays."

"But imitation?" I queried with a

slight lifting of the eyebrows.

"Why not?" she countered. "The real is impossible for every wear. Yet American women feel that some jewelry is essential to complete their personal appearance."

The truth of her remark is seen in the shop windows of New York. Jewelry in a multitude of attractive designs and colors is for sale. The modistes display beside an exquisite gown the jewelry which they consider appropriate to the dress on exhibition. The big stores have special counters loaded with artificial jewelry in the most modern patterns, and

all day long eager throngs pass before them.

And in every world's greatest democracy are being educated in the proper use of jewelry. The picture papers with their millions of readers find it worth while to illustrate how necklaces, bracelets and rings should or should not be worn to enhance physical charms, or to create the illusion of beauty, or to minimize defects. Long patrician rings, writes one of these advisers to the many, are not intended for study fingers. Or, again, there is nothing quite like a black or very dark blue stone for

giving the skin the illusion of whiteness. Hoop earrings give the suggestion of breadth, so are suitable for long oval faces, but not for round ones. Broad bracelets, may be smart is another warning but they should not be worn on plump arms.

In this way the education of the American girl is undertaken. To everyone is granted the opportunity of being tastefully dressed from head to heel with the assistance of her favorite shop and the advice of her favorite newspaper. Even jewels on bathing costumes will be seen this summer at Atlantic City and Coney

Island if, as reports state, the style is introduced from Europe's most exclusive seaside resorts, where it has been in favor for several years now—New York Letter in London Daily Mail.

We can safely call it improvement when folks begin mortgaging the automobile to buy a home.

Suits of plate armor came into use about the end of the thirteenth century.

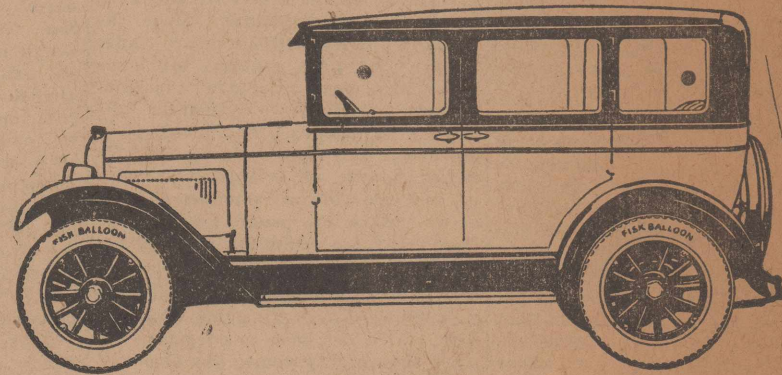
The Hesperian \$1.50 per Year.

4
Cylinder Sedan
\$610

f. o. b. Toledo

World's Lowest Priced Cars

FOURS — WHIPPET — SIXES



In definite dollar for dollar value there are no automobiles on the market comparable to the Whippet Four and the Whippet Six. This is true not only because these smart cars are the lowest priced in the world, but because they represent the most advanced ideas in automotive engineering, both mechanically and artistically.

The Whippet Four offers such desirable features as full force-feed lubrication, silent timing chain, and powerful 4-wheel brakes. The new Whippet Six, in addition to these, provides a 7-bearing crankshaft, invar-strut pistons and many other advantages.

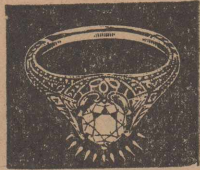
Such notable values are available only because of the skill and experience gained in the production of more than 2,000,000 motor cars.

By all means, see these remarkable cars during your visit to the fair.

Geo. M. Finkner Motor Company

Floydada, Texas

The House of Diamonds



Special Value
This Diamond
Ring at
\$75.00
Compares favorably with rings offered for \$100.00

The South Plains largest and finest jewelry store,

CONFIDENCE IN YOUR
JEWELER

is essential when you buy a diamond or any article of jewelry.

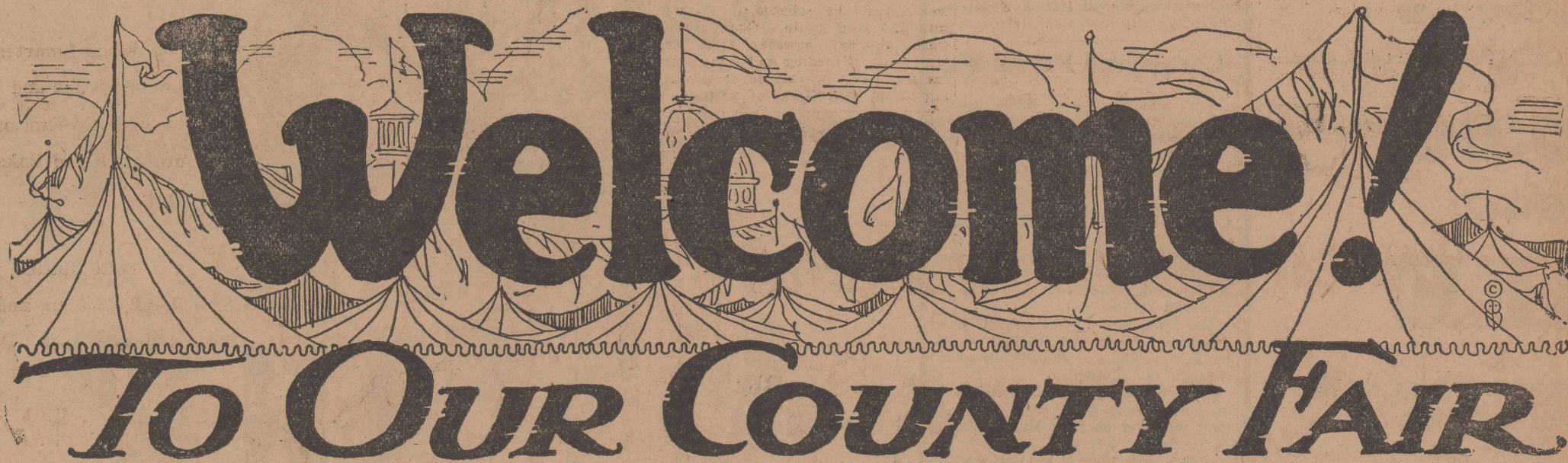
FINEST QUALITY DIAMONDS at prices guaranteed no more than you pay for the inferior kind.

Investigate our values in diamonds of the finest grade only.

Wilson Kimble Optical and Jewelry Co.

"The House of Confidential Credit"

Floydada, Texas



And while you are here we will be pleased to have each and everyone make our place your headquarters. We assure you that the fair this year will be one of the best and most enjoyable held here, and all who come will enjoy every minute of their stay.

LUMBER, BUILDING MATERIALS, PAINTS, ETC.

When you get ready to build, let us figure with you. We may not give lower prices than the other fellow—but, we give quality material with service, and you may rest assured that when you buy a stick of lumber of us—it will be true to grade, and the same is true of the other articles you buy here.

We are always glad to render builders every assistance possible by offering suggestions about plans, furnishing estimates, and rendering every service possible.

We carry everything in building materials, plumbing fixtures and Lincoln Climatic Paint.

J. C. Wooldridge Lumber Company, Incorporated

FLOYDADA, TEXAS

"THE HOME OF QUALITY LUMBER"

Volcano As Laboratory

Were Vesuvius located in the Andes, or on some isle of the South Seas, its eruptions frequent and spectacular as they are, would attract little notice from a busy world. There are more than 400 nominally active volcanoes on the face of the globe. Many of them have been in modern times the scene of outbreaks compared with which all modern eruptions of Vesuvius were tame in the extreme. One of the most tremendous eruptions on record was that of Matavau, in the Samoan island, which was in progress almost continuously from August, 1905, until 1909, and which buried the country for miles around under an enormous outflow of lava. How many people have ever heard of Matavau?

Because Vesuvius is in the midst of a dense and civilized population it is a notorious danger spot and its doings are of universal interest. Along the shores of the Bay of Naples it has repeatedly spread ruin and terror. Naples itself is panic-stricken whenever the wrath of the volcano is aroused. The city is but little farther away for the crater than was ill-fated Pompeii. Moreover, Naples is hedged about with other volcanoes, some of which are dormant rather than dead. The Solfataras of Pozzuoli, nearer to Naples than is Vesuvius, after merely exhaling gases and vapors for centuries has just given signs of entering a more active phase. Here is a land where Vulcan is very much at home.

In ages past Vesuvius was vastly larger than it is today, and probably had many violently explosive outbreaks at intervals of several centuries. Part of the wall of the ancient crater still borders the depression in the center of which rises the modern cone with its crater. This outer wall is known as Monte Somma. In prehistoric times the volcano was probably twice its present height. The explosive eruption that destroyed Pompeii, Herculaneum and Stabiae in 79 A. D. was the earliest of which any record has been preserved. The last great outbreak of this type occurred in 1631, when about 18,000 persons lost their lives.

Since then the character of the volcanic activity of Vesuvius has changed. Instead of producing great explosions at long intervals, the crater is more or less continuously hot but not uniformly active. Small eruptions occur every few years and in the intervening periods of repose there are generally some signs of mild activity. The years 1766-7, 1773-1822, 1872 and 1906 were marked by relatively strong outbreaks. The volcano remained exceptionally quiet for seven years after the eruption of 1906.

The proximity of Vesuvius to a civilized community, on which it occasionally wreaks its vengeance, is an advantage as well as a disadvantage. Vesuvius is easy of access to scien-

tific observation and has been under constant investigation for generations. Because of its accessibility, small size, comparative freedom from danger, diversity of eruption phenomena and rich mineralogy, it has earned the nickname "cabinet volcano." Every paroxysm of activity, such as the one just reported, provides opportunities for substantial additions to the data of volcanology. The eruption of 1906 was especially fruitful in this respect.

The world possesses two great centers of volcanological research. One is situated at the crater of Kilauea, in the Hawaiian Islands. Here the Hawaiian Volcano Observatory under Jaggar, has been making for some years the most intensive and continuous study of volcanism in the history of science. The location is, however, far remote from the familiar haunts of scientific humanity, and the volcanic phenomena that occur there are much less varied than are those occurring at Vesuvius.

The other leading center of volcanic research includes not only the well-known Royal Vesuvius Observatory, which has been in operation for more than eighty years, but also certain near-by institutions in Naples. In the latter city is the Volcano Institute, founded in 1914 by Dr. Immanuel Friedlander. At the University of Naples are the offices of the section of volcanology of the International Union. An extensive international library and museum of volcanology is being assembled here.

The Vesuvius Observatory, maintained by the Italian Government, stands on a ridge west of the central cone, where it has escaped the lava flows in the adjacent valleys, but has been much shattered by the earthquakes attending eruptions. Its first director was the celebrated Melloni, who died in 1854. His successor, Palmieri, remained at his post during the violent eruption of 1872. The next director, Matteucci, did likewise during the outbreak of 1906, and his subsequent death was hastened by the breathing of volcanic ash at that time.

In their heroic vigil on the mountain the volcanologists sent daily bulletins, by wire or courier, to Naples and the other Vesuvian towns, which were printed in poster form and prominently displayed. These reports from the front had a most reassuring and steadying effect upon the population, which argued that if men could live on the volcano itself at such a time the danger could not be serious elsewhere.

The eruption of 1906 blew off about 350 feet of the summit of Vesuvius and enlarged the crater. Immediately after the outbreak the latter had a depth of about 2,300 feet, with very steep walls, and was more than 2,350 feet wide. On account of the subsequent falls of rocks the maximum diameter is now 3,280 feet. Near the

center of the crater rises the "eruptive conelet," which marks the summit of the volcanic vent. During the quiet years following the 1906 eruption avalanches of rock from the falls raised the level of the crater floor, and in recent years lava flowing from the conelet and from some secondary vents has continued this process.

Back in the year 1911, when the cratered was still nearly 1,000 feet deep, volcanologists began a series of audacious descents to the crater floor, scrambling down the almost perpendicular walls with the aid of ropes. The first descent was made in September, 1911, by Dr. Corrado Capello with Andrea Varvazzo, an employe of the observatory. In May 1912, Prof. Alessandro Malladra, vice director of the observatory, made the first of numerous ascents by which he won high renown throughout the scientific world. Though almost overcome at times by the heat and stifling gases, Malladra and his companions remained for hours at a stretch within the crater, taking photographs, measuring temperatures and collecting samples of gases and minerals. In recent years with the gradual building up of the crater floor, access to it has become easy, and it has been visited by numerous investigators.

Thus the most historic volcano which was once only a natural curiosity to the world at large and a perennial menace to its neighbors, is now a great scientific laboratory. Its outbreaks still ruin villages and vineyards. At the same time, they yield new knowledge which may eventually make the eruptions of Vesuvius and other volcanoes comparatively harmless to mankind.—New York Times.

BROWN FAMILY RETURN HOME

Mr. and Mrs. Fred Brown and children returned home Saturday from Amarillo, where Mr. Brown has been the greater part of the time for the last two months undergoing treatment for his eye which was injured with a wire. Mr. Brown says he thinks his eye is slowly improving and that he will not lose total sight in the injured member.

CARD OF THANKS

The aid and sympathy of friends and neighbors following the death of our little daughter and granddaughter has been a source of deep consolation to us, and to each and every one who aided in any way we take this means of expressing our gratitude and thanks.

Mr. and Mrs. Travis Mitchell, Rev. and Mrs. G. W. Tubbs and family, Mr. and Mrs. W. L. Mitchell and family.

Temporarily Permanent

Do not expect your permanent wave to last forever.—Woman's Home Companion.

Pictures in colors can be transmitted by wire across the continent.

Joy in Creating

To create for one's self is perhaps the secret of the home handicraft movement.—Woman's Home Companion.

Locals and Personals

Rev. and Mrs. Ben Hardy spent Tuesday in Plainview, as guests of her brother, Dr. C. D. Wofford.

Mr. and Mrs. Ira L. Sanders returned Sunday night from Gasoline, where he has been holding a meeting. They left again Tuesday for Folley, where Mr. Sanders will hold another meeting.

Mr. and Mrs. B. K. Barker and son, B. K. Jr., spent from Wednesday until Friday of last week on an outing to Carlsbad Cavern.

Mr. and Mrs. P. G. Stegall and daughters, Ruth and Vivian, spent Sunday in Lubbock where Ruth went through the clinic.

Miss Vivian Bosley who has been at home from Wichita Falls on a visit with her parents, Mr. and Mrs. H. C. Bosley, left the latter part of last week returning to her duties with one of the sanitariums in that city, where she is a student nurse.

Mrs. Harry McRae, of Lubbock, was in Floydada the latter part of last week.

Mr. and Mrs. W. A. Robbins and family are moving, this week to Lubbock, where their daughter, Ora Mae and son, Wallace will enter Texas Tech for the freshman year work.

John Lisenby and family, of Turkey, were in Floydada one day last week on business. Mr. Lisenby has 180 acres of cotton that he expects to produce a good crop. Boll worms have done some damage in that territory, he said.

Mr. and Mrs. L. B. Maples and daughter, Barbara Lucille, of Temple, were guests of Dr. and Mrs. Lon V. Smith from Wednesday until Friday. They returned by way of Wichita Falls.

Mrs. C. M. Stribling left Monday for Trent, where she will visit her son. She was accompanied by Jim Carter, of Abilene, who has been here on a visit and was returning home and Willie B. May, who will enter McMurray College at Abilene, for his second year's work.

Mrs. G. R. May and brother, John Edwards, visited their parents, Mr. and Mrs. J. C. Edwards, of Petersburg, Monday. John was in W. T. S. T. C. at Canyon last week working out with the football team and spent the week end here with relatives.

Mrs. Lola Gallaway and daughter, Erlene, left Sunday for their home at Abilene, after a visit here with her parents, Mr. and Mrs. D. T. Curry.

Mr. and Mrs. Jim Edwards, of Cone, spent Thursday as guests of Mr. and Mrs. John T. Howard.

Mr. and Mrs. L. S. Jackson and Mr. and Mrs. Gene Pittman of Lubbock, spent Sunday here with Mr. and Mrs. R. F. Jackson, parents of Mr. Jackson and Mrs. Pittman.

Mr. and Mrs. C. E. Cooner, who have recently moved to Floydada from Fort Worth, had as their guests Sunday Mr. and Mrs. Spearman Lee, of Spur.

Rev. and Mrs. J. W. Hollums, of Cushing, Oklahoma left Monday after a visit here with his brothers, Jno. A. Hollums and family and A. L. Hollums and children, of Seargraves, who have also been here visiting her brother left Saturday for their home.

Mr. and Mrs. Guy Buchanan and Mr. and Mrs. R. R. Overman left Monday for a vacation trip to South Texas.

MEN IN TOWN FROM OUT OF TOWN, MEN LEAVING TOWN FOR BUSINESS TRIPS OR OTHER TOWNS, WE SUGGEST

that you look over these correctly styled suits—

From \$22.50 to \$35.00

They are not marked up in the beginning of the season, so they will have to be marked down at the end of the season. What goes up must come down. We try to sell clothes to men who have formed the habit of well fitting all wool clothes at a moderate price—as well as—

Stetson Hats, Walk Over Shoes, Hole-proof Hose (for ladies and men). Non shrinkable 'Shirtrcraft' Shirts. Graco non wrinkle-able neck wear.

While at the Fair if you are at the Fair or going to some other Fair—Have a look at—

"Glad Snodgrass"

Smart wear for men since 1900

Mr. and Mrs. Clyde Nelson and children of Munday, were guests of Mr. and Mrs. B. L. Blacklock and Mr. and Mrs. Edwin Heald Sunday.

Miss Ursula Angel, a teacher in the Floydada schools last year, and who is teaching physical education in the Amarillo High School, spent the week end here as a guest of Mrs. J. G. Clements.

H. J. Hillyard and son of near Cone, were business visitors in Floydada Tuesday.

Codfish caught along the North American Atlantic coast amount to more than 1,000,000,000 pounds each year.

The work done by honey bees in scattering pollen among blossoms of fruit trees is more valuable than the honey they produce.

An argument is like gambling—never try it unless you can afford to lose.

Some of the most beautiful garments come from Arizona.

More than half the people in the world live in countries touching on the Pacific ocean, and 30,000,000 live on its islands.

An attempt to plant scallops on a commercial scale, as oysters are planted, is to be made in North Carolina.

Hesperian Want Ads Pay.

We Want You to Visit Our Store

When you come to Floydada to the annual Floyd County Fair, September 26, 27, 28 and 29. Here you will find, not the biggest establishment in the country at all, but a most complete market and grocery where your needs will be cared for promptly and courteously.

WE WILL BE GLAD TO SERVE YOU

Not only during Fair days but on other days as well. We handle quality products at fair prices, and have experienced salesmen to aid you in your selections of foods for your home.

City Market & Grocery

Howard & Maxwell, Props., Floydada, Texas

We Deliver Anywhere in the City

Forget-Me-Not Frocks

Fast Color Prints



SPECIAL—
Friday and Saturday

Pretty New Styles
Becoming Colors
Attractive Trimmings

Sizes 14 to 48--

[The PRETTIEST we could find to offer at this low price.]

H. P. WATSON COMPANY

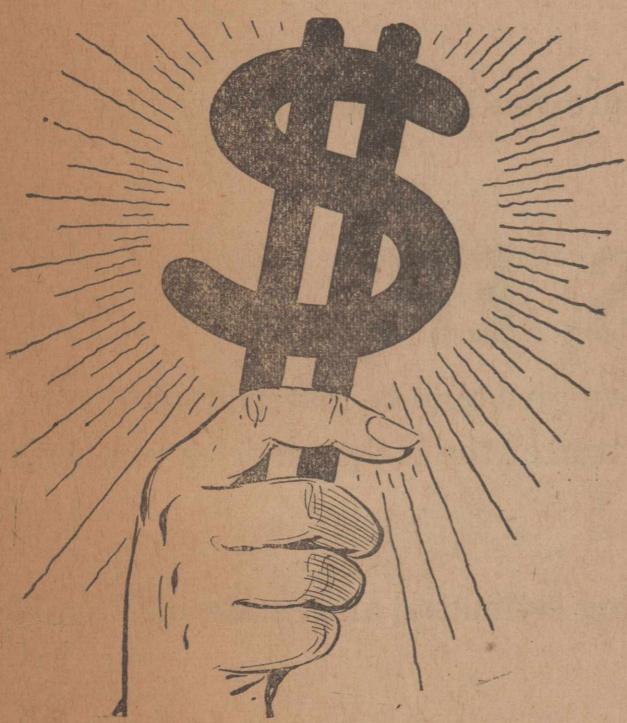
5c, 10c and 25c Store

"Where Your Dollars Have More Cents"

Welcome to Floyd County Fair
September 26-27-28-29

\$10.00
IN GOLD
FREE

To Be Given Away at 2:00 p. m. on the Last Day of the Fair!



Come in and register your name and address.

Wood Bros.
"Clothers for Men"
Boosters for Floyd County