Believing that they have prepared

and give those who are employed, o

exhibits, complete charge of the en

the event hope to live up to the rep

fair in the Lone Star State.
Offering three days of a sport that

and one-half hour entertainment

ing three days of the fair with their

park. The most thrilling of a

automobile sports, a game that has

ands of visitors an amusement tha

Floydada from almost any distance Played with a ball that stands si

Friday Floydada Day

COUNTY'S GREATEST EXPOSITION OPENS WEDNESD

Fair Boosters Make 25 Stops In Trips Over County Four Days Of Education, Fun And Amusement Await Visitors To Floydada For

Between 3,000 And 5,000 Persons Invited To First Bale Received And Learn Of Plans For Fair Opening At Floydada Next Week.

Covering more than 300 miles, visiting twenty-five cities, towns and communities, twenty-one of which were in Floyd County, and inviting all the neighbors to come to Floydada for the Annual Floyd County Fair, an eventful and interesting two days of travel was completed last night by a caravan of Floydada business men and the Floydada Municipal Band when they drove in home after having "serenaded" audiences estimated between 3,000 and 5,000 persons.

Whirlwinds To Open

Season Here Friday

Line-up Facing Roaring

Springs Toworrow.

first time Friday afternoon when

they open the 1928 season with a clash with the Roaring Spring team

the out-come of Friday's game. How-

ever, this game will probably create

considerable interest among local

fans since it will be their first op-

portunity to see the Green and White

JUDGES AND COMMISSIONERS
HOLD MEETING AT VERNON

A meeting of county judges and

eleven in action.

tion in the extent of the wide acres in Floyd and neighboring counties, in whose borders they touched, and in the genial hospitality and interest manifested in the neighborhoods in which they visited. It was the concensus of opinion of the personnel probably half a dozen fields have a ning done without cost gave the prowho made up the caravan that either few pickers in them, getting the ducer of the bale some \$76 premium.

The trip each day was made on schedule time, the caravan the first day running ahead of their schedule where active gathering of the staple where active gathering of the staple is expected to get under way. slightly until they began to settle is expected to get under way. public talks was an effort. No vegetables were thrown at any of the amateurs, it was reported Wednes
Much of the feedstuffs is yet to ma
Co., Fl. P. Loop if,
Rutledge and Co., Stansell and Colheadway.than has the cotton harvest, lins, Panhandle Produce and Cream
Much of the feedstuffs is yet to ma
Co., Floydada Variety Store, Wood

One school not on the itinerary was included in the visits made on the first day. This was at Wake, where the student body and teachers were given an impromptu sere-nade and invitation to attend the Floyd County Fair. Every stop was made on schedule, the only place where no scheduled meeting was held Coach Jones to Have Complete new being at Baker, where through error the hour of the coming of the caravan was not known.

Invitations Are Extended Monday the following communities

were visited and invitations extended by the speaker indicated: Center, G. C. Tubbs; South Plains,

F. L. Davis; Sunset, Price Scott; Ce-on the local grid. With two weeks Blanco not in session; Lakeview, W. ened squad. L. Fry; Pleasant Hill, Jo M. Day.

L. Fry; Pleasant Hill, Jo M. Day.

The noon-stop on the first-day run was made at the home of Mr. and Mrs. W. H. Bethel, of Campbell, where the Home Demonstration Club served a plate lunch with ice tea and pie. It proved one of the most pleaspie. It proved one of the most pleaspie. South Plains, The cridators have realized that they ant stops for the day. South Plains, The gridsters have realized that they McAdoo and Dougherty were found each had an equal fighting chance to be thriving and fast-growing little cities with excellent prospects.

names of the official spokesmen was difficult one, he said. as follows: Blanco, Ed Bishop; Star-key, G. C. Tubbs; McCoy, Robert Mc-Guire; Petersburg, P. D. O'Brien; Harmony, F. L. Davis; Sand Hill, J. Wester; Irick, F. L. Davis; Aiken, Robert McGuire; Prairie Chapel, Elza Gullion; Providence, Leslie Surginer; Lone Star, R. C. Scott; Roseland, H. P. Watson; Lockney, P. D. O'Brien; Pleasant Valley, B. L.

In addition to the speech making and the band concerts on the Wednesday trip a quartette composed of G. C. Tubbs, E. G. Wood, Garland (Continued on back page)

> HORTON RETURNS FROM HOSPITAL

Mr. and Mrs. J. E. Horton returned Tuesday from Temple, where Mr. Horton has been in the Scott & White Sanitarium for the past six weeks and underwent an operation on Mon- commissioners of counties located on day, September 3.

His condition was considered very week to be held at Vernon Wednesserious but he has greatly improved day of this week and Judge McGehee since the operation and was able to of this county was among those who be down town for a while Wednesday. attended.

increase already felt in the enroll- as a teacher.

On Floydada Market

402-Pound Bale Raised by J. T. Car-ter of Starkey, Gets Fancy Price and Premium.

The first bale of cotton for the eason of 1928 reached the Floydada erson-McGehee Gin Company, and marketed at public auction Saturday morning, Auctioneer J. W. Mc-Donald conducting the sale.

J. T. Carter, of Starkey, raised the bale. It weighed 402 pounds and was bought by G. T. Assiter & Son, Mc-Cotton Mature Fast loy ginners, for 18 cents, practicaly one and a half cents above the Good weather the past week, with market of that day.

dry hot weather has been favorable to 'A premium made up among firms the rapid maturing of cotton, and of Floydada the earlier part of last some open bolls are reported in prac- week by T. P. Guimarin, secretary of the Retail Merchants' Association. In the south part of the county amounted to \$65, which with the ginday's trip was a liberal education in the study of the geography and diversified efforts of the people of the county.

Secretary Guimarin said there were several firms he was unable to see on account of lact of time, when he favored than the rest of the county was getting up the list of donors to

arrived. It was raised at Flomot.

the ordeal of appearing in has matured slowly and the feed Baker Campbell Co., C. P. Looper, eleven will test their mettle for the Because of his complete new line-up this season, and lack of letter-

About \$4000 has been raised toward the Johnson Homestead Survey two tion. miles northwest of Sand Hill, accordselection of the right team will be a of fund soliciting in Floydada.

quarterback; Welbourn and funds to continue the drilling 500 farm.

McAda, guards; and Scott and de the well. Neither Floydada nor Roaring Springs teams have played this season and it is impossible to predict tion, it is said.

Plane Trip For Week-End Visit From Ft. Worth

Paraphrasing the Bingville Bugle, T. T. Pendleton, of Fort Worth, was a pleasant caller in our midst last week-end, being the guest Saturday and Sunday of Frank M. Dougherty, large landholder and townsite developer of east Floyd County. Mr. Pendleton was accompanied by How-ard Merry and B. V. Thompson, also of Fort Worth in his new Stinson-Detroit, Jr., plane, a recent purchase driven from the factory at Detroit by the new

Irv Staley, prominent Wichita Falls oil man, also spent Sunday man, these joining the Dougherty party at Dougherty Sunday after-noon. Mr. Staley also made the trip via the air route in a plane similar to that of the Fort Worth man, the return home of the respective parties being made Monday morning.

Royalty Of All Hogdom **Arrive In Floyd County**

My Staniforth's.

Panhandle Produce and Cream
Floydada Variety Store, Wood in Floydada this week, having arrivday night at the close of the two ture. Practically none of the crop Brothers, H. P. Watson Co., Rutledge ed Tuesday afternoon to make their is in danger of maturing so late that Motor Co., A. B. Duncan, South Plains to will be damaged by frost.

Motor Co., A. B. Duncan, South Plains home in this county. All the other Lumber Co., Star Cash Grocery, Barker Brothers, Higginbotham-Bartlett to the most expert judges of their

Hesperian Publishing Co., C. Surgi- China boar is nineteen times a grand tinue to farm. The dary will, howpion sow of the best shows in America. Mr. Hughes resides at Wolcott, ica. Mr. Hughes resides at Wolcott, occupy what is known as the C. H. months ago.

Mr. Fitch will move his family to ceeds for the operation rights. Mr. dents an opportunity of witnessing the first encountries of the countries of the countrie SAND HILL WELL DEEPER town he ever saw.

wine world will be at home at the Monday from Mr. Brazier. V. B. Fitch Dairy farm one-half mile the required amount of \$6500 necessary to continue drilling on Explopresent plans will go to Amarillo Fitting Celebration ration Oil Company's No. 1 Boon on next week to the Tri-State Exposi-

e cities with excellent prospects.

Wednesday's itinerary with the will be a selection of the right team wil Staniforth Brothers—\$5,000, and the seven head of hogs, including five yet to assume shape, the Chamber of It was decided by interested citi- seven head of hogs, including five A probable starting line-up, as announced by Jones in as follows: zens in a meeting Saturday night to sows and three boars in the shipcaptain Jim Carter or Harold Porter- make an attempt to raise sufficient ment, cost as much as a mighty good

Luttrell, halves; Pete Nelson, full-back; Charles Mathews, center; New ximately 4500 feet. Those in charge sow in the shipment are likewise Floydada at noon Monday, October and red senior back; Charles Mathews, center; New ximately 4500 feet. Those in charge sow in the shipment are likewise Floydada at noon Monday, October and red senior back; Charles Mathews, center; New ximately 4500 feet. Those in charge sow in the shipment are likewise Floydada at noon Monday, October and red senior boar and red senior back; Charles Mathews, center; New ximately 4500 feet. Those in charge sow in the shipment are likewise Floydada at noon Monday, October and red senior boar and red senior boar and red senior back; Charles Mathews, center; New ximately 4500 feet. Those in charge sow in the shipment are likewise Floydada at noon Monday, October are only in the shipment are likewise Floydada at noon Monday, October are only in the shipment are likewise Floydada at noon Monday, October are only in the shipment are likewise Floydada at noon Monday, October are only in the shipment are likewise Floydada at noon Monday, October are only in the shipment are likewise Floydada at noon Monday, October are only in the shipment are likewise Floydada at noon Monday, October are only in the shipment are likewise Floydada at noon Monday, October are only in the shipment are likewise Floydada at noon Monday, October are only in the shipment are likewise Floydada at noon Monday, October are only in the shipment are likewise Floydada at noon Monday, October are only in the shipment are likewise Floydada at noon Monday, October are only in the shipment are likewise Floydada at noon Monday, October are only in the shipment are only in the shipment are likewise Floydada at noon Monday, October are only in the shipment are only in the shipment are likewise Floydada at noon Monday, October are only in the shipment are only in some and Goen, tackles; Green and are optimistic over the prospects of champions. The hogs will soon be are optimistic over the prospects of champions. The hogs will soon be a flow and are optimistic over the prospects of champions. The hogs will soon be a flow and a flow are optimistic over the prospects of champions. The hogs will soon be a flow and a flow are optimistic over the prospects of champions. The hogs will soon be a flow and a flow are optimistic over the prospects of champions. The hogs will soon be a flow and a flow are optimistic over the prospects of champions. The hogs will soon be a flow and a flow are optimistic over the prospects of champions. The hogs will soon be a flow and a flow are optimistic over the prospects of champions. At a depth of 4015 feet a gas is northeast Floyd County, a 2160-acre issuing from the well and the bit is tract which is being converted into in a bed of rock and sand forma- an immense purebred hog-breeding

District Court Opens Fall Term On Monday

Lists No Cases of Widespread Interest.

Floydada Monday of next week, lowing the convening of the court and the empanelling of the grand jury, but no outstanding cases either in the criminal or civil list is disclosed by a perusal of the docket.

The first week of court. as has

been the custom for the past few a jury picked up by the sheriff's department for the purpose.

Following is a list of petit jurors out" will be made in the four blocks. Curb and gutter gangs have been ber term of the district court of at work on the block of North Fifth

down to the proper pace for the number of miles to be covered. A diversified speaking list was used on each trip. To some of the "speech headed for some weeks, the grain has been headed for some weeks and the some headed for some weeks are the some weeks and the some headed for some weeks are the some weeks and the some headed for some weeks are the som

V. B. FITCH SELLS DAIRY BUYS HOME IN FLOYDADA

ker Brothers, Higginbotham-Bartlett
Co., W. M. Massie and Brother, Martin Dry Goods Co., Floydada Hardware and Grocery, D. W. Fyffe
George M. Finkner Motor Co., Community Supply, C. R. Houston Co.,
Jeff D. Ayres, F. C. Harmon, FeltonCollins, H. F. Mays, Floyd County
National Bank, H. O. Pope and Son,
National Bank, H. O. Pope and Son,
National Bank, H. O. Pope and Son,
Hesperian Publishing Co. C. SurgiConstruction and Operation
Roy Patton, of Lamesa, assumed
charge of the V. B. Fitch Dairy Sunday morning which he purchased
from Mr. Fitch Thursday of last week.
The deal included a herd of thoroughbred, T. B. tested, Jersey Cows
and the dairy equipment. Mr. Fitch
New Hope, four-year-old Poland
Tretained his land which he will continue to farm. The dary will, howmonths, were completed last week by
Friday Playdad a 17th almost any distance
Polyada 17th almost any distance
Roy Patton, of Lamesa, assumed
charge of the V. B. Fitch Dairy Sunday morning which he purchased
from Mr. Fitch Thursday of last week.
The deal included a herd of thoroughbred, T. B. tested, Jersey Cows
and the dairy equipment. Mr. Fitch
New Hope, four-year-old Poland
Oklahoma towns within the next few
the sundant of the March of the Construction
Arrangements for the Construction
and playd with a ball that stands six
feet in heigh, cost \$650 and is made
to charge of the V. B. Fitch Dairy Sunday morning which he purchased
from Mr. Fitch Thursday of last week.
The deal included a herd of thoroughbred, T. B. tested, Jersey Cows
and the dairy equipment of the V. B. Fitch Dairy Sunday morning which he purchased
from Mr. Fitch Thursday of last week.
The deal included a herd of thoroughbred, T. B. tested, Jersey Cows
and the dairy equipment of the V. B. Fitch Dairy Sunday morning the fit of the V. B. Fitch Dairy Sunday morning which he purchased
for the V. B. Fitch Dairy Sunday morning which he purchased
for the V. B. Fitch Dairy Sunday morning the Last Contract for
Construction and Operation
Rights for Ries.

Arrang

Brazier home on West Mississippi Until Friday the royalty of the street, which Mr. Fitch purchased operation in Texas today, one at 5:00 p. m. in order to give their em

Planned For October 1

While no details have been work-Commerce is planning a fitting celebration for the arrival of the first passenger train of the Quanah, Acme & Pacific Railway Company into periences the thrills of riding the and Saturday evenings beginning a representative that will handle the passenger train of the Quanah, Acme & Pacific Railway Company into periences the thrills of riding the and Saturday evenings beginning a representative that will handle the passenger train of the Quanah, Acme & Pacific Railway Company into periences the thrills of riding the

Possibility that the first train will be an excursion passenger, loaded to the guards with Quanah, Paducah, Matador and Roaring Springs citizens and business men, was pointed to by the secretary, who said that it was hoped a teremendous crowd of people of this section would greet the train.

Other things in mind include the Floyd County next week will have the biggest and best serving of a lunch, or possibly a water-melon feast to the excursionists on the train, a down-town parade and other features. "We want the of the new rail service, and are anxious to have suggestions from the citizens," Secretary Bishop said.

Floydada is to be the mecca for a

business and professional men; L.

for the press.

Fifteenth Annual Fair.

With the greatest array of fun devices, the largest number of agricultural exhibits, the most exciting of modern sports, the first display of fireworks, and with the promise of the greatest attenadnce since the inauguration of the first Floyd County Fair the directors of this exposition are approaching the final week of preparation with a spirit of optomistim, in the opinion that Floydada will be the center of When District Court for the fall attraction on next Wednesday, Thursday, Friday and Saturday, such as it has never been before.

Being Done This Week that

Paving on California Street was be gun this week, following the completion of the work of the curb and of the street, indications pointing four blocks would be completed by the end of the week. Only one "leave

Street from the intersection of Missouri and this block of paving, today, October 1.

W. L. Craft, Mal Jarboe, S. M. gether with the intersection at Vir-Grubbs, R. I. Thomas, T. J. Gill, J. S. ginia are in line for the paving

be laid following the completion of the North Fifth project, hearings or these streets having been closed

Dallas Firm To Build Twenty 'Ocean Waves'

Amarillo, one at the Fair grounds at Dallas and one on the Fort Worth-Wichita Falls highway. These three rides were constructed by Mr. Marshall and are being operated by him. The road at Amarillo has been in one account to prove the first properties. The magic word that has insured a big turnout and an enthusiastic account to prove the first provided the provided that has insured as a big turnout and an enthusiastic account to provide the first provided the provided that has insured as a big turnout and an enthusiastic account to provide the first provided the provided that has insured as a big to provide the first provided the provided that has insured as a big to provide the first provided the provided that has insured as a big to provide the provided that has insured as a big to provide the provided that has insured as a big to provide the provided that has insured as a big to provide the provided that has a big to provide the provided t The road at Amarillo has been in op- crowd to practically every celebratio eration for the past two months and in recent years is fireworks. A dhas proven very popular. The other lightful and suprisingly beautiful s rides have been open for only a lection of fireworks has been espe

"Ride the Waves" rides are a Fair. Word received from the spec

SIMS AND MILTON BAKERY

A new gas Meek Traveling oven to the night, bombshells that was installed Monday at the Bakery owned and operated by Herbert and Jack Sims and P. H. Milton, replacing an electrically heated oven ed Saturday of last week from R which was formerly used. The new River County, where they had be oven is of the lastest models in bak- en a weeks visit at their former he ery ovens and will bake 150 loaves of bread every 28 minutes. C. A. Seale's father, W. A. Seale, of Hug Derry of Kansas City installed the Oklahoma, and his sister, Mrs. Ba equipment Monday and the bakery com of Norman, Okla. esumed work Tuesday.

With the installation of new equip-

Col. and Mrs. W. H. Seale retur

ally prepared for the Floyd Coun

to great heights and break into p

fusion of strikingly beautiful cor

lar hanging chains that float off

(Continued on back page)

W. H. Alexander, of Dallas, is o

Aid of Expert Advertising

advertiser who needs the services Daytona Beach, and as the storm

A Bigger And Better Fair

fair in its history. There is no doubting this fact. Enthusiasm breeds en-

thusiasm and if there is anybody in Floyd County not en-celebration to fittingly reflect our thusiastic about the outlook for the fair we do not know who gratification over the inauguration

Highway Number 28, was called last That there will be some deficiencies, we admit, in order to give the fainthearts a dilemma to discuss. There ought to

to 950, and the employment of an additional teacher in the school was other subjects.

A member of the faculty who takes You will enjoy it. Indeed, you'll miss it if you miss it. This ditional teacher in the school was made necessary to take care of the increase there. R. E. Fry, secretary of the board, Tuesday said that it appeared the enrollment would go as and mentioned the fact that the heavy and mentioned the fact that the heavy and mentioned the fact that the heavy are already felt in the age of the services of the services of the strong made necessary to take care of the up work in high school this year are but the promise of tenth grade English students from the Huston at the Herborian office. He will make a survey of intense worry until the stated that he have.

A member of the faculty who takes and as the storm made necessary to take care of the up work in high school this year and the forerunners of this year and the forerunners of this year and the forerunners of the services of the services of the storm who needs the services of the storm of the storm made necessary to take care of the up work in high school this week is of tenth grade English students from the Huston at the High School were visitors at the heavy of intense worry until the storm of the storm of

Docket of Considerable Proportions

term for Floyd County opens in sizable docket will be sounded by District Judge Charles Clements fol-

years, has no regular venire of jury-men, and if any jury cases are tried of the street, indications pointing next week they will be tried before to the probability that the entire tire fair. And with the whole-heart

Grubbs, R. L. Thomas, T. J. Gill, J. S. Hale, Elmer Tibbetts, R. L. Brown, T. S. McGehee, G. C. Hilburn, Coy Pinner, B. G. Morton, M. L. Probasco G. R. May, H. R. Hartman, A. B. Collis, T. R. Atkinson, Bob Reeves, J. J. Hill, E. O. Baker, V. A. Readhimer J. R. Bowman, Galen Holland, J. W. Spotts, T. J. Word, C. B. Sims, D. M. Morzhall, W. F. McClure, Ed. Kelly, be laid following the completion of L. C. McDonald, W. A. Slaughter, Wayne Wright, J. L. Edwards, T. E. Assiter, J. C. Gilliam and J. R. Hud-

hesperian Publishing Co., C. Surginer and Son, Gullion and Son Treschampion and twice the world's chamservice, Kirk and Sons, J. C. Wooldridge Lumber Co., Angus Produce
Co., Willson and Son Lumber Co.,
Rucker Produce Co., A. B. Keim, Arwine Drug Co., Fry-Bishop Insurance
Agency, Baker Hanna Co., Lewis
Cafe, Jones Market, City Markets
Cafe, Jones Market, F. L. Davis; Sunset, Price Scott; Cedar, Glad Snodgrass; Fairview, Homer Steen; Campbell, Robert McGuire; Dougherty, O. P. Rutledge; Care, Joe Breed; Wake, F. L. Davis, McAdoo F. C. Harmon; Mt. Davis, McAdoo F. C. Harmon;

> Three roads of this nature are in close their doors from 2:00 p. m. short while.

ocean waves. A thrilling sensation 10:00 p. m. the display will be show that one likes to repeat, is the re- on the east side of the court hou sult of the rides and is responsi- square and will last for a duration ble for the success of the rides. A fee for the success of the rides. A fee of five cents for children and ten cents for adults is charged.

of forty minutes. The variety materials include a wide range gorgeous effects, skyrockets that ri

INSTALLS NEW EQUIPMENT nations, even including those p

Perfect Bakery.

Man Proffered Advertiser

Miss Dorothy Biebel and her class of an expert advertising man to call reported to be headed in that di cure Mr. Huston's services after next experience.

ment, the name of the bakery was this week on a visit with his brot be some permanent grounds, there ought to be permanent number of Quanah business men on changed from Electrik Maid to the er-in-law, Frank M. Dougherty, buildings, there ought to be better arrangements provided the date of the opening day for pasfor the purebred live stock that would be shown September senger service, it is learned. 26, 27, 28 and 29, if they were offered the proper induce- at the Chamber of Commerce office Scholastic Enrollment To tonight to begin preparations for a However, the Chamber of Commerce, the various civic and celebration for the opening of pas-Exceed 1,000, Is Forecast commercial organizations, and the citizens of the county are senger service over the Quanah, Acme doing the best they can with what they have at hand to give & Pacific including the following a comprehensive study of the county's resources. And it is G. Mathews, W. E. Patty, A. N. Gam-Enrollment in the Floydada Public Schools, it now appears will exceed one thousand by the beginning of the second term, based on experience of per centage of increase during past years.

This week the figures were close to 950, and the employment of an adtored to 100 per centage of 100 per centage Enrollment in the Floydada Public | ment was beginning to make itself

HOMER STEEN Editor and Manager Entered as second class matter April 20th, 1907, at the Post Office

at Floydada, Texas, under the Act of SUBSCRIPTION PRICES

One Year Six Months Three Months

LET'S HOUSE THE FAIR

that the Floyd County Fair should be put on a permanent basis—that it should be housed, and amply provided for financially to make it more Indeed, there was a time when this scheduled only to cover new points on the Fort Worth & Denver and nothing on the new Frisco line, have the streets of Floyd County high narrow escape, although it is believed that his injuries were not serious. ned. We have outgrown that.

what we have toward the upbuild- ed on the itinerary. ng of the county, because a fair is incomplete.

With some handicaps financially his year the fair is being staged. 's going to be good in spite of any arly-season discouragements, be-

ired and much-needed accomplish-

THE FLOWER SHOW, TOO

When flowers came to Floyd Coun- in three or four hours. people, when the men and women We are not prepared to

ower garden and the timorous slip that will fit right in with their needs. aat edges the by-ways. Roses that ould rival the wonderful products the native heath of the rose, are own in hundreds of flower gar-

A NEW DAY FOR FLOYDADA

1914

communities which surround us.

the first ever enjoyed by Floyd County citizens. Rail freight facilities mean much. Rail passenger service will add greatly to this.

\$1.50 The vision and the determination of the officials of the Quanah, Acme .45 & Pacific who have provided for the new facilities are to be commended. Their forward-looking attitude, their The Quanah line is doing the big this week like toads. Why? For umpteen years The Hesperian, thing that needs to be done right

FORT WORTH AND DALLAS

Floydada people who are bothered tune of Old Black Joe.) worthy of the good people who come because Fort Worth and Dallas do to it to show the products of their not have Floydada "in their plans" farms, gardens, orchards and barn should not worry too much about it. on, they are going to put O. B. out lots, as well as the beauties of their flower gardens and their handiwork. Will tour of the plains that is being the square, pave the streets of Floyd-

e assured by permanent grounds and the big job of keeping the Denver other County movements, and every puildings, and that the business of in a good humor, as much as they business house in Floydada goes in building from the ground up every have the desire to curry the favor of for big and consistent advertising year is so haphazard and so expen-the dandy south plains cities and in the Hesperian, well, then O. B. will sive that the plan should be aband-towns which will be put in direct be willing to draw in his shingle, touch by rail with Fort Worth and and say that "She's perfect, boys." If we can't have permanent grounds Dallas. Floydada people should keep And when these things have been acand houses and can't offer the country as good as it deserves, let's offer much offended if we are not includ"Move over, Fort Worth, Floydada

The gracious thing to do would be he greatest agency toward tearing to come out over the Denver lines, ess life. For the exhibitor at a was more or less unnecessary, pos- your editorial columns." air there openly and graciously ex- sibly they only said it was not an ends to his world, however small essential. Floydada citizens can be he circle, an invitation to see what e has accomplished and how he has line here makes Fort Worth and Dallone it, to teach and be taught. A las less essential to us than formerair is a gracious and semi-sentimen- ly, and puts us in touch with maral flourish, without which the year kets that are more nearly primary markets than either of these.

TAKING TO THE AIR

While Floyd County people are deause the people of the county be- bating about the matter of good Don't forget, parents, that your chilieve in the value of a fair, and are upporting the hundred citizens of whether they will be worth the bill, Toydada who said "We'll have a and so forth, the world is moving air again this year." along and some of the world, at least, Such a spirit can house the fair is taking to the air. Many years ago, coperly for the future. Let's and to a great or less extent even tudy toward this end, and whether nowadays, the purchase of a new car comes in 1929, in 1930, or when- meant a visit of some distance to a oever, let's build the sentiment of friend or relative to try the new buzz wagon out.

The other day a Fort Worth man took to the air for a week-end visit with a friend in Floyd County-a dis-

the various communities, learned whether automobiles and machinery To a chasm vast, deep and wide. that a slander it was against the fair are going to break the country. We ame of the county to say that are inclined to think they wont—in private, we know they won't—but we fl. rers do not do well here," then are inclined to think they won't—but we are inclined to the won't was that civilization's touch began call attention of those who enjoy be real. Floyd County began to their worries to the fact that there But he turned when safe on the other nerge from the good old days when is something else to help ruin the our walls was all there was to a country. We don't want the worry- And built a bridge to span the tide. ers to run out of something new and Me. Flowers of every description thrive novel. In fact, we feel we are do- "Old man," said a fellow pilgrim Flowers of every description three ing them a favor by calling attention mear, owers, gorgeous beauties of the to this new and intriguing device to this new and intriguing device "You are wasting your strength with

COMMISSIONERS ARE COMMENDED

in Floyd County. Zinnias and It is rather a happy augury for the ahlias at their best just at fair future, politically and socially, of ime. Flowering shrubs and trees, cll of them do well here. And new ers' Court has been more generally tide? arieties being introduced every commended for their action last week The builder lifted his old gray head, The lover of flowers will not want omiss the flower show to be held in enection with the Floyd County Fair.

taken in sometime. Days when a commissioner or a City councilman gets commended to Announcement this week that the amount to anything for anything he mplete passenger service of the Q. does are rather few and far between. . & P. Railway Company, worked ut in conection with the Frisco allway, will be put into operation while others want no money spent, while others want no money spent.

Marshall Buys Grain

Public Scales

Since 1914

CASH FOR MILO

DAY PHONE - - - - 147 NIGHT PHONE ---- 145

The Floyd Co. Hesperian passenger service will accentuate this feeling of security and of close- have said about the county but never he said, cate that the drys have won by more

come greater opportunities for the offers, doubtless they will proceed This chasm that has been as naught communities which surround us.

'Round The Square

BY OLD BATTLEAXE

Hip, hip, hurrah! Ha, ha, ha and Advt. Rates Furnished on Application determination to aid in the develop- a couple of tee hees. Old Battlement of plains country and share in axe, (and most everybody in Floyd-, are to be commended, and aided. ada) is going around all puffed up

'Cause, they're going to pave the n and out of season, has insisted now for Floydada and Floyd County. square, they're going to pave the square! We know that they are going to pave the square, 'cause they said they were. (Sing softly to the

Happy? Say, if the public keeps

Which reminds us of the man who own barriers between citizens and celebrate around over the "virgin wanted his son to grow up in a ommunities that has been institut- territory," and pull in home by way printing office. "Some day," the in modern commercial life. A of the Quanah line. It wouldn't dis- father said, " Iwant Willie to be able air has a certain amount of senti- please the other cities and towns of to set type, run presses and sell pament about it, smacking of the bet-er and more ethical side of busi- Worth early said the Quanah Route able to edit your paper and write

> Rev. P. D. O'Brien says that a pessimist is a blind man in a dark room. looking for a black cat that isn't

> O. B. is not very comical this week. He is thinking of things more serious and concrete-like paving, But there is one thing that he thinking about. That's school. everything. Like one mother who was "So glad when vacation came and the little sugar-angels could stay at home, but now she is glad that school has started to take the little brats off her hands."

The school teacher has to put up with the kids for nine long months. To them, you owe a great deal of The other day a Fort Worth man acquired a new plane, and promptly Right here, Old Battleaxe is going to dedicate a poem, (and we will adtance of some 350 miles negotiated mit that it isn't original) to the

An old man, going a lone highway, Came at the evening, cold and gray,

building here Your journey will end with the end-

You never again will pass this way;

Unintentional Suicide

Many people are slowly poisoning themselves just as surely as if they drank iodine every morning for break-fast. They are daily absorbing the toxins, or poisons, created by accumulated waste matter in their constipated digestive systems. Sooner or later disease will conquer their weakened

while others want no money spent, with varying degrees of dissatisfactory ails the dawn of a new day for this constibilities for all the county than has ever known.

What the freight service on the ew line means in improved and increased facilities has already begun be felt. The addition of a real content and the money spent, while others want no money spent, with varying degrees of dissatisfactory degrees of dissatisfactory and incomplete the decision to pave the square met with more favorable reaction than other worthwhile things the court does because the square is and has been in the limelight for a good many years. Strangers, passing through, helped a lot by overlooking the content of the pack and limbs, you are probably suffering from self poisoning caused by constipation. The surest and pleasantest relief for this condition is Herbine, the vegetable cathartic which acts in the natural way. Get a bottle today from Floydada Drug Co.

Published Every Thursday By
THE HESPERIAN PUBLISHING CO.

ness to things which business enterprises must have. With bigger and unpaved square.

In said,

failing to take a dig at us about the unpaved square.

If the court gets the right kind of way; A youth whose feet must pass this

The complete passenger service the practical after the elapse of the time Quanah Route is to afford will be prescribed by law.

To that fair-haired youth may a pit-fall be; He too, must cross in the twilight market.

Good friend, I'm building this bridge

FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years

ISSUE OF SEPT. 24, 1914.

John Fawyer was hurt last Friday n a collision in the railroad yards at Plainview while riding with some friends in an auto. Fawver had a

The annual Floyd County Fair will be held in Floydada on October 9 and 10, is the announcement made by a

Interesting exhib-

its from every

Tri-State county

-Prize awards

galore - tre-

mendously inter-

esting carnival at-

tractions - every

thing to make

this the big event

of the year for

you at Amarillo!

Plan now to come!

Shooley & Collins' Spectacular

Winter Garden Kevue

Direct from New York! America's most beautiful girls in the most gorgeous production ever brought to the southwest! Every night, Sept.

Choice of the Nation

for 1928 1/1/

23rd to 29th. Popular prices.

The first bale of cotton to be sold something over half-cent above neighborhood.

Early returns from Virginia's elec- of Floyd County.

Phone 220

AMARILLO, TEXAS

SEPT. 22nd to 29th

No admission charge to fair grounds or exhibits

29 acres free parking space, and many wonderful

Including Marvelous Fireworks Every Evening

Afternoon

THE GENUINE "DUCO"

AUTO TOPS AND UPHOLSTERING. BODY AND FENDER REPAIRING.

ALL WORK GUARANTEED

Floydada

DOO DROP INN

W. B. Trice, Prop.

Located in Boothe Bakery Building on West California

Street. The home of Percolator Coffee, home made

Try One—Curb Service

pies, hamburgers and sandwiches.

cate that the drys have won by more than twenty thousand votes.

on the local market was bought last
Tuesday morning. The bale weighed
502 pounds and brought the raiser
W. Deen, and is making preparations \$40.16. It brought 8 cents per pound, to move to his place in the Lakeview

Read The Hesperian for the news

206 N. Main

Great Sunday

Program,

Sept. 23rd

Concert in after-

noon: Noted

speaker in eve-

ning; 600 choral

Big Feotball

Games

Norman, Okla.

High vs. Amarillo Sandies, Sept. 22. Central High,

Okla. City vs.

Amarillo Sandies, Sept. 29th.

Sept. 24th

Leonard Stroud's Breath-taking

The world's greatest ropers and horsemen, in

thrilling, death-defying contests and exhibitions of skill! An event of a lifetime! Popular prices.

JOHN McCLESKEY TOP SHOP

FOR SURGICAL CASES Phone No. 177

F. C. HARM

Licensed Undertak Modern Equipment;

Hearse and Ambulance

SERVICE ANYWHERE

Phones: Day 242; Nights 174 and 259-W

Drs. Smith & Smith

Sanitarium

Texas Floydada,

PANHANDLE PRODUCE AND CREAM CO. K. A. Osburn, Prop.

We will appreciate a share of your business.

"Service" Our Motto. 209-11 South Main Street

Dr. W. M. Houghton GENERAL PRACTICE

Diseases of Women and Children a Specialty

OFFICE IN READHIMER BUILDING

PHONES:

Residence 250

Office 256

KENNETH BAIN

LAWYER

Rooms 12 and 13 First National Bank Building

General Practice

A. C. Goen M. Polk Goen Phone 170

Goen & Goen

Real Estate Loans, and Insurance 6 Per Cent Farm Loans
Farm Lands, Ranches, and City
Property We handle city property and keep

it rented. We render and pay taxes for non-residents. Would appreciate your Fire Insurance Business.

Boothe Building West California

E. P. NELSON FIRE INSURANCE AGENCY

WILL APPRECIATE YOUR BUSINESS

Every detail of your fire inrequirements will be carefully handled if entrusted to this agency.
OFFICE—ROOM 8

FIRST NATIONAL BANK BUILDING, FLOYDADA

-because of Distinctive Beauty Thrilling Performance and Amazing Economy

coring the Year's Greatest Success



The Touring \$495 or Roadster . . 495 The 4-door \$675
Sedan 675
The Convertible
Sport \$695

The Imperial \$715

Utility Truck . \$520 (Chassis Only) Light Delivery \$375 (Chassis Only) All prices f. o. b. Flint Michigan

Week after week and month after month the Bigger and Better Chevrolet has swept on to greater and greater heights of popularity—until today it stands acknowledged everywhere as first choice of the nation for 1928!

Never has any Chevrolet enjoyed such overwhelming public acceptance—for never has any low-priced car provided such an outstanding combination of distinctive beauty, thrilling performance and amazing economy!

Its beautiful bodies by Fisherlong, low and racy, and finished in colors that reveal to-day's mode for smartness and individuality—are far in advance of accepted standards in the field of low-priced cars. Inside

and out they prove anew that Fisher craftsmanship is a thing

But Chevrolet performance is no less impressive than Chevrolet beauty and style. Never before was a low-priced car so easy to handle—for the steering mechanism is fitted with ball bearings throughout . . . the clutch and gear-shift lever respond to the slightest touch ... and big non-locking 4. wheel brakes give a measure of braking control that is more than equal to every occasion.

Come in and see the car that has won the approval of more than three-quarters of a million buyers since January 1st. Learn for yourself why it is scoring the greatest success of this great automotive year!

MOTOR SUPPLY CO.

Floydada, Texas

QUALITY LOW

Mathews & Folley

LAWYERS

Readhimer Building

FLOYDADA, TEXAS

M. FROST, D. C. 3-YEAR CARVER GRADUATE

Chiropractor

Licensed under Kansas and Arizona Laws

LADY ATTENDANT Suite 101, Surginer Bldg., North

Side of Square OFFICE PHONE 175

H. Z. Pennington

PHYSICIAN AND SURGEON Telephones: Residence 330 Office 73

Dr. W. H. Alexander

INTERNAL Medicine and Electrotherapy Readhimer Building Telephone 93; Residence No.260

Pavements Save Missouri's Cash bracive road system Missouri's plished a tangible road saving.

Car Costs Over \$50 Per Vehicle, Says Writer

the limited mileage of improved highways saved the motorist only 97 average driver. Yet Missourians, and cents yearly on the average. In 1927, others, may still recall those days while if the bond issue is rejected. A tru after the completion of a goodly portion of Missouri's sensible road racked themselves to death in one or the extended mileage of improved 274tc through lowered automobile operat- dozen so miles a gallon in it at nest. ing costs was \$74.59, or more than | Consequently Missouri is possess-\$50,000,000 to all motorists.

in motor vehicle taxes with a very degree, for it is impossible to place small comparative return, while in an accurate value on travel comfort, cause of improved highways was 31/2 highways.

The Way Is

Plainly Marked

A tire buyer to-day is soon lost in a maze of competition. On every side,

Thus bewildered, how can he choose

One outstanding fact guides him. It is

Goodyear Tires hold their popularity on

Goodyear Tires are "The World's Great-

est Tires"—the long-wearing, powerful, tractive balloon with the NEW-TYPE

We take pride in giving you "The World's Greatest Service"—seeing that

you get all the extra mileage Good-year

Come in-we have your size and your

MOTOR INN

Flovdada, Texas

type—at your price—in Goodyears.

claims—inducements—propositions.

wisely? All claim the best.

More People Ride On Goodyear

Tires Than On Any Other Kind

said of no other tire:

merit alone.

All-Weather Tread.

builds in at the factory.

really comprehensive and all-embracive road system Missour accom-

The motor-car owning public Missouri through the passage of a Increased Automobile Receipts Cut \$60,000,000 bond issue which speeded be taken up by 1947. up the high-way program three years, has been saved \$100,000,000 in that tion right now. At the fall election said Court. roads is forcibly pointed out in Mis- for these three years the extra travel 000,000 for the further extension of report. In 1920, during the height enormous figure. This is difficult of the bad roads era in that state, to realize since motor operating ex-

ed of an appreciable mileage of im-But the story gets more interesting proved roads and at the same time when it is related that in 1920 the has increased the actual wealth of the Show-Me motorist was paying \$7.11 state by an enormous but unknown 1927, with gas and vehicle taxes trade stimulation, and the increased averaging \$21.29, the return, be- well being brought about by such

plan, the saving per vehicle owner two seasons, and gasoline had but a roads will be considerably lessened. Taking advantage of present resources, through the bond issue medium, has enabled Missouri to replace high cost roads with high type roads.

Locals and Personals

went to Lubbock Sunday where they the lane. The answer is, there other friends and left for should be no narrow roads.

exas University.

Mr. and Mrs. E. B. Mayhew and son, Lee, and Verlon Harmon spent Sunday in Lubbock with Mr and Mrs. G. H. Hughett and family and in Lamesa. Miss Pauline Hughett returnaunt, Mrs. S. G. Bishop. Mr. and Mrs. Frank Norman of

mesa. Miss Pauline Hughett returned with them for a visit with her
aunt, Mrs. S. G. Bishop.
Mr. and Mrs. Frank Norman of
Amarillo left Sunday after spending
fifteen days here with his parents, fifteen days here with his parents, Mr. and Mrs. W. I. Norman and family and in Crosbyton with her parents, Mr. and Mrs. C. A. McClure and family.

Mr. and Mrs. S. W. Meharg and son Grigsby, of Plainview spent Sunday with her brother, W. C. Grigsby and

Mr. and Mrs. S. M. Reed and family of Lubbock were Sunday guests of Mr. and Mrs. W. C. Grigsby.

Mr. and Mrs. Dick Reagan of Crosbyton and Miss Lucille Houston of Lubbock spent Sunday with Jim and R. Houston and families. M. C. Sadler, of Lubbock. was a vis-

itor in Floydada Sunday and Monday and also in the Fairview community, where he has a farm.

and Mrs. W. Stephens and daughter, Bonnarea, made a business trip to Plainview Saturday night. Mrs. Mulkey Ezell and three chil-

dren of Bovina, who spent three weeks here with her sister, Mrs. Jo A. Montgomery, and at Petersburg with another sister, Mrs. Clarence Gamble, returned home Saturday Dave Waldron spent the week end

at Roaring Springs. Garner Surginer left Thursday for Austin where he will enter Texas

Ralston Scott left Friday to resume his work in the University of Texas Miss Hazel Jones returned Saturday to Austin to resume her studies in Texas University.

Roy Hoynes, who visited here the last two weeks with his parents, Mr. and Mrs. A. V. Haynes, returned Saturday to Austin to resume work in the University of Texas.

Mr. and Mrs. C. H. Newdy and daughter, Velna, of Temple returned the latter part of last week to their

Mr. and Mrs. W. H. Seale returned Saturday from a weeks visit in Detroit, Paris, and Clarksville, Texas, and Norman and Hugo, Oklahoma Mrs. Seale's mother, Mrs. J. T. Brown who visited her the last two months, returned to her home in Detroit with them. Mr. Seale's father, W. A. Seale, and sister, Mrs. Lizzie Bauchman, of Hugo, Oklahoma, returned with them for a visit.

Ira Marshall arrived Saturday from Abilene to be with his parents, Mr. and Mrs. L. A. Marshall, until October 1, when he will leave for Dallas to enter Baylor Medical College.

Miss Wanda Montague, who teaching history in Amarillo high school, spent last week end here with her mother, Mrs. Fannie Montague, and sister, Mrs. R. A. Garrett.

Mrs. Mary Awtrey and daughter, Tommie Lee, and Miss Mabel Steffy spent Sunday in Amarillo, with Miss Steffey's sister, Mrs. J. P. Black.

A. D. White and daughter, Mrs. R. B. Rosson, and Mrs. Rosson's little son, Blaine, went to Iraan, Friday to be with another daughter, Mrs. Pundt, who has been quite ill. Mr. Rosson who took them over, reports that Mrs. Pundt was resting well when he left Saturday morning.

was a guest of his sister, Mrs. Wilson Kimble from Tuesday until Friday of last week.
Mrs. J. W. Nevius, who has spent

A. H. McGlinchey of Fort Worth

six weeks here with her parents, Rev. and Mrs. G. W. Tubbs, left Friday for her home at Sacramento, Cali-

NOTICE BY PUBLICATION OF FINAL ACCOUNT

THE STATE OF TEXAS To the Sheriff or any Constable of Floyd County-GREETING:

Lou T. Cooksey, Guardian of the Estate of Frank Doyle Brown, Arthur Sylvester Brown, Hattie Ruth Brown William Carl Brown, Minors, having filed in our county court her final account of the condition of the estate of said minors, together with Guardianship.

YOU ARE HEREBY COMMAND-ED, That by publication of this Writ for twenty days before the October newspaper regularly published in the County of Floyd you give due notice to all persons interested in the Account for Final Settlement of said Estate, to file their objections thereto, if any they have, on or before the

Interest payments on the bond issue in that state have been met easily by license fees and the gas tax

October Term, 1928 of said County cannot tolerate their habits. There growth then is finer and the hay is
sue in that state have been met easiat the Court, commencing and to be holden at the Court House of said County, probably more solid and substantial time. The hay cut from this crop is made of the following, according to the commencing to the commencing to the commencing and the hay is supplement grain feeds can be made of the following, according to the commencing to the commencing and the hay is supplement grain feeds can be made of the following, according to the commencing and to be holden at the court House of said County, probably more solid and substantial time. The hay cut from this crop is made of the following, according to the commencing and the court House of said County, probably more solid and substantial time. without recourse to tax levy. Already in the town of Floydada, Texas, on ten million dollars of the bonds have been retired with the remainder to 1928, same being the 25th day of Oc. been retired with the remainder to 1928, same being the 25th day of Oc-

period, states the report. That is to the citizenry will vote on an addi- WITNESS Tom W. Deen Clerk of The high cost of neglecting to build cost is forcibly pointed out in Miscoads and good roads and good roads and good roads profits. Said Court, at my office in the town added, "wider roads." souri's annual highway commission cost would have amounted to that good roads and good roads profits. said Court, at my office in the town The odd part about it is that the of Floydada, Texas, this 28th day of adoption of the bond issue will not August A. D. 1928.

TOM W. DEEN,

Clerk C. C. Floyd County.
A true copy, I certify:
P. G. STEGALL,

WIDER ROADS

Discussing the advantage of wider roads, the Chicago Tribune says:

"It is contended that a rule against slow driving should be enforced to prevent congestion of traffic. On a Richard Stovall and Z. R. Felton narrow road the slow drivers clog

"Road builders thought if they Mr. and Mrs. H. W. Patterson and made the road hard and smooth and family of Ardmore, Oklahoma, have visited here the last two weeks with visited here the last two weeks with automobile road. They had not. They had built half a road. It ought not to be necessary to compel

tober 1928 when said Account and no road at all. Four lines of travel if the soil has been limed and in-Missouri is facing an odd situa- Application will be considered by are required for days in which every other person drives a car."

Contrary to the great belief that sweet clover is not palatable to livestock, this crop is used on some of the most successful farms of the Corn Belt as the principal pasture Sheriff Floyd County. crop. There is no trouble in getting livestock to eat sweet clover pasture year is generally preferred, as the

Every Woman Knows Every woman knows how easy it is to burn or scald herself while working in her home. Every woman knows that these burns and scalds are painful and sometimes very slow to heal. Every woman should know that the pain of burns and scalds will be quickly re lieved, infection positively prevented and speedy healing assured if Liquid Borozone is instantly applied. Get a bottle of Liquid Borozone and keep it Guests of Mr. and Mrs. L. S. Buchanan Sunday and Monday were her father J. T. Kennedy and brother, be cares to. Leisurely-minded people ought not to find that the age in the care of the

per acre can be cut early in the fall pounds ground limestone

the best growth of this crop.

Hesperian Want Ads Pay.

oculated to put it in condition for superphosphate (acid phosphate); and 5 pounds salt. This mixture is palatable to pigs and can be fed to them on pasture or in dry lot

What? and tough before the animals are turned in on it for the first time. For hay, the fall crop of the first time. about it?

DON'T you know that Black Flag-the deadliest insect-killer made-costs just one-half the price of other liquid insect-killers? Black Flag costs only 25 cents for a half-pint. Other liquid insect-killers cost 50 cents a half-pint. Black Flag comes in two forms-liquid and powder. Both are sure death to dies, mosquitoes, roaches, ants, bed-bugs, fleas, etc.

Powder, 15c up. Money back if not satisfied.

Visitors to The Fair---We Want to Know You Better



AKING new friends is the constant aim of this Bank. But merely making them isn't all. Our real effort is holding their friendship—winning their appreciation of our services.

So stop in, fair visitors. We want to shake your hands and tell you about the wonderful facilities this Bank has to offer you. And to give you to understand that if ever you're in need of financial advice of any kind-concerning mortgages, investments, loans, savings and so forth —just feel free to call on us.

Decide now to visit the Floyd County Fair, and make it a point to come by and see us.

FLOYD COUNTY NATIONAL BANK

"The Bank of Friendly Service"



Attending The Fair

J. R. Yearwood

"Ask Your Neighbor"

With the roofs gone, the hurricane

gale was about 100 miles an hour

and the second around 125 miles an

hour. The second wind lasted only

a few hours but did far more dan-

Houses and buildings weakened by

the first blow are caught by the sec-

Second More Dangerous

More lives are apt to be lost in the

econd storm as people swarm to the

streets to check up on damage done

by the previous blow only to be caught by the more severe force of

The aftermath of a hurricane is as horrible as the blow, itself. Injured

assisting injured; flood waters add-

ing to the destruction; areas as

against uprooted trees; desolation,

Disease must be combatted; pestilences avoided. Food must be con-

Dr. and Mrs. I. W. Hicks and chil-

dren left at noon today for Sweet-

They plan to return home Sunday.

CHURCH OF CHRIST

Elder C. W. Smith will preach Sun-

NAZARENE ANNOUNCEMENT

Rev. R. A. Hopper, pastor of the

preach here Sunday afternoon next

The Nazarene church here is lo-

Too Late To Classify

FOR RENT - Modern unfurnished

at West Tennessee.

partment, Call 346J.

at 3 p. m., at the church, it is an-

lisorder and suffering.

South Plains Fair To Be Biggest, They Say

Thirty-Five Autos in Caravan Lubbockites That Made Noon Stop in Floydada.

That the South Plains Fair is to delegation be the greatest in its history this who visited Floydada Tuesday.

The caravan made their noon stop here, having visited Idalou, Lorenzo, ada Chamber of Commerce, respondant as the wind rushes in through the unprotected windows and forces its and Crosbyton in the forencon, with Lockney, Plainview, Hale cordial invitation given.

Ed Bishop, secretary of the Floydant as the wind rushes in through the unprotected windows and forces its way upward.

Noise of Artillery Center, Petersburg and Abernathy on the itinerary for the afternoon.

The delegation was accompanied by bigger and better than has been at- to tear them down a section at a the Lubbock High School Band in charge of Jas. W. Crowley, with Tom White generalissimo in charge of the

Judge E. L. Klett, Lubbock attoryear, in point of attendance, exhibits, prizes, amusements and educato the people of this area to attend tional features was the burden of the South Plains Fair on Octobe the story told by a hundred Lubbock first to sixth inclusive. His talk men, women, boys and girls in a and the band concert which preceded caravan of thirty-five automobiles. it, were given from the band stand at the northeast corner of the square.

PLACE YOUR ORDER NOW FOR A NEW

CHRYSLER

THEY ARE HARD TO GET-BUT, THEY ARE

WORTH WAITING FOR

WHILE ATTENDING

THE BATR

MAKE YOURSELF AT HOME—AT OUR PLACE

Callaway Motor

Company

FLOYDADA, TEXAS

Starkey News

ed on the program provided.

A. B. Davis, manager of the fair,

expected to be headliners are includ- heavy artillery.

declares the fair will be on a scale proceeds, with stone or brick houses,

Starkey, September 19.—The farmbefore the other rim of the whirling ers are busy gathering their crops saucer hit. and sowing wheat.

Mr. and Mrs. J. H. Williams and children were the guests Sunday of tirely opposite direction. In the Mr. and Mrs. W. T. Clay and family.

Mr. and Mrs. Raymond Griggs visited relatives in Lubbock Sunday. Miss Ruby Joe Atkinson spent Sun-

day with Lila Parrish. Douglas and Truman Dunn spent Sunday with Rafe Ferguson.

Miss Elizabeth Thacker, primary teacher, spent the week end with her teacher, spent the week end with her ond from an entirely different angle parents, Mr. and Mrs. C. D. Thacker and are laid flat to the ground. of the McCoy community.

Mr. and Mrs. J. E. Copas and family and Mrs. J. W. Howard and daughter, Nell, attended church at Lakeview

Saturday.
Mrs. C. H. Griggs and little son, J. C. returned home Wednesday after the opposite rim of the saucer. spending a few days with her mother, Mrs. W. E. Claterbough, and oth-

er relatives, of Roaring Springs. Mr. and Mrs. E. W. Turner and children accompanied by his brother. thoroughly devastated as the battle-Vergil Turner, and family left Sat-ields of France; houses with roofs urday morning for Oklahoma City, to gone, gaping at rain drenched skies, urday morning for Oklahoma City, to gone, gaping at rain drenched skies, visit their sisters and other relatives. automobiles hurled like paper boxes

Mr. and Mrs. George Sparks and children and Mr. and Mrs. J. D. Minee all of Lakeview, spent Sunday with J. W. Dalton and family. D. J. Davis, of the Cone communiserved; drinking water watched and

ty, spent Sunday with Marion Moore.
Mr. and Mrs. Bill Howard spent
Saturday night with Mr. and Mrs.

Mrs. and Mrs. Bill Howard spent
Storm.

Mrs. Supply-And-Demand Balance
IN DAIRY PRODUCTS IS CLOSE Charlie Atkinson.

Senia Permenter spent Tuesday WILL ATTEND DENTAL MEETING night with Lila Parrish.

Rev. J. W. Burgett and family attended church at Ralls Sunday.

Lowell Dalton left Monday night water where they will attend the Austin, where he will enter nineteenth annual meeting of the school. He was accompanied to Lub- West Texas Dental Society Friday bock by his father and brothers and and Saturday, September 21 and 22. E. W. Holmes.

Floyd Dunavant, of Floydada, spent Saturday night with Seaton Howard.

Masquerade Dance At Silver Falls Friday

Armstrong Expects Largest Crowd Attending "Fun Week" Tomorrow Night.

A masquerade ball and celebration, unsurpassed by any similar occasion given in the South Plains, is planned for Friday night of this week by Jack Armstrong, local show-man, in promoting "Fun Week" at Silver Falls Lake. Special prizes for the best costumes, and the best dancers will be offered and special carnival souvenirs will be given each dancer on the floor. An especially assembled orchestra, composed o musicians from Lubbock and Amaril-

lo, will furnish the music for the ball. Fairly large crowds have been in attendance for the past few days at the "Fun Week" celebration at the "Playground of West Texas." Special bathing, dancing and novelty con-tests are held daily and prizes award-A fireworks display on the lake Wednesday evening caused widespread comment, and a repetition of the display has been promised for Friday and Saturday nights.

Confetti, squawkers and novelty carnival hats add fun and merriment to the dances each evening. The special orchestra will entertain throughout the remainder of the

Plans for a rodeo attraction each week-end during the celebration were discontinued, according to Mr. Arm-

HOW ONE FEELS IN TROPICAL HURRICANE

Impression of Big Storm As Experienced in Porto Rico Last Week.

Washington, Sept, 17 .- A hurriane to the man who witnesses it from the center appears to be a determined effort by nature to flatten everything to the earth's surface. To whirling madly in a fairly well de-

Nothing human can stand upright in the face of a 100-mile an hour

fined direction.

The winds, although whirling, appear to blow in a direct line. Rain, which generally accompanies a hurricane, is blown into tiny, stinging drops which beat against the skin like needle points.

The water falls in sheets, not

slanting like an ordinary downpour but driving along parallel with the ground, striking and bouncing

Cuts Raincoats

During the 1926 hurricane, which vrought terrific damage to South Florida, the rain and the wind was of sufficient force to cut the heaviest raincoat to shreds.

hurricane usually starts with darkening skies and a calm which causes awe and wonder at its omin-ous stillness. Then comes a gentle wind that sends papers and leaves tumbling through the streets. Then comes the rain, at first pattering quietly then gathering in force until it comes down with a roar. The wind increase gradually. It becomes more difficult to breathe.

The wind gains in momentam until it howls; increases until it thunders overhead like the rumble of a heavy

Trees bend double under the force of the blow, fight against overwhelming odds, crack and go thudding in the wake of the gale.

Windows, generally, are the first to go. The tinkle of shattered glass is followed by the rending of roofs

Hesperian Would Sponsor Trip To Oklahoma Capitol

The Hesperian would like to sponsor a trip by a score or more Floydada and Floyd County people to Okla-The hurricane usually blows itself out over a certain section within five homa City on the first passenger or six hours. In the 1926 storm, it train that runs on the extension of blew for six hours in one direction the Quanah, Acme & Pacific Octo-and then calmed down for four hours ber 1, and if enough interest is manifested the latter part of this week will proceed with plans to handle The second gale is always more the details of such arrangements as severe than the first and from an enare necessary.

> Announcement broadcast this week that "The Plainsman," all-steel passenger with Pullman service will be established October 1 as the first exclusive passenger service ever enjoyed by the East Plains, has created wide-spread interest and the trip in mind would be a flourish of appreciation on the part of the local citizenship toward the new railroad inwould furnish a certain amount of publicity, and would give citizens here an opportunity to gain from experience, first hand knowledge of what the new passenger has to offer in accomodations. A day in the Oklahoma metropolis would afford an interesting diversion, also, before the opening of the fall rush of

Possibility of chartering a Pullman to the City and return is thought of. Fuller details will be worked out possible, within the next few hours. If you can get away for the trip and would like to impress the Quanah Route with your appreciation of the new passenger service, The Hesperian office in the

In dairying the national demand at present is almost in balance with the supply. Our dairymen, according to Dr. A. F. Woods, director of scientific work of the United States Department of Agriculture, produce in a year as much as the Nation consumes are just about equivalent to a two-day supply. From this it is evident, Doctor Woods says, that too great stimulation of production would soon result in overproduction and falling prices.

day morning at the Church of Christ on south Wall Street. To increase the demand for dairy products seems to be one of the most feasible methods of advancing the ousiness. It is believed by doctors and nutrition specialists that, on the average, the American people do not Nazarene Church at Plainview, will consume more than about half the luid milk necessary to the maintainance of the highest degree of health and resistance to disease, especially tuberculosis, rickets, and related cated at the corner of South Fourth trouble. If organized dairymen could educate the public to the values of the greater quantity of milk in the diet it would open up a large field for dairy expansion.

Mr. and Mrs. B. F. Maxey of Lubock and Mr. and Mrs. Robert Nichol-FOR RENT-2 room furnished apart-ment. Call 244. 301tc and Mrs. A. B. Keim Sunday.

JOUR business may be running

smoothly enough, but aren't there

A really successful business is one whose

Let us show you the kind of card or let-

ter indexing that fits your business. We

furnish systems that really work.—systems

that save time and money. Just ask for York Indexing, made by Shaw-Walker.

We are as close as your telephone.

Hesperian Publishing Co.

TELEPHONE NO. 8

facts are easily available, whenever they

times when you want information

you can't get?

The price is reasonable.

are needed.

You'll Delighted

> WITH YOUR OLD CAR

So strong is the Gulf Stream that

it has been known to set sturdy it seems when you sniff the bottle in steamers back sixty to seventy miles a day.—The American Maga- on but you can't take it off.—Farm

IF YOU HAVE US

AND PUT-ON-A

NEW TOP

Our Prices are very Reasonable We have Glass for all makes of cars.

L. & O. Top & Paint Shop

Floydada, Texas

SPECIAL SALE SEPT. 17 to OCT. 20



When Mabel, the family pride, greets her boy friend, you may be sure she's not planning a wild evening at dominoes.

She's ready to STEP and when we say "ready," we mean READY! Spic and span from top to toe, clothes freshly laundered, and only fifreen minutes out of the bathtub, she makes a pleasant picture of youthful JOY.

For Mabel and the whole family, buy RUUD Perfect Hot Water Service. Sold now on montisly payments—a small price to pay for real and lasting JOY.

Only \$1.50 Down Payment. Balance in 18 months.

West Texas Gas Co.

PANHANDLE SOUTH PLAINS FAIR

"The Show Window of The Plains" Lubbock, Texas

OCTOBER 1, 2, 3, 4, 5, 6, 1928

Will Portray the Fastest Developing Section in the Southwest Today.

COME—SEE FOR YOURSELF

South Plains Farm Products.

Complete Women's Departments.

Daily. Big Free Circus Acts.

Dog and Rabbit Racing

Fine Dairy and Beef Cattle.

excelled.

Bands in Daily Concerts. Big Free Acts Galore.

New all steel \ Livestock Building.

Poultry and Swine Un-

A wonderful Carnival.

FREE FIREWORKS AT NIGHT Many, Many, Many Other Attractions

Don't miss a single day. This will be the biggest event in years. Fun by the Ton.

COME ON ALONG

6 AUTOMOBILES GIVEN AWAY 6

One automobile will be given away absolutely free each day of the fair.

WE MOST CORDIALLY INVITE YOU TO COME

PANHANDLE SOUTH PLAINS **FAIR ASSOCIATION**

Lubbock

Texas

We Cordially Invite You



to attend the Floyd County Fair—and to make our store your headquarters while in Floydada. We will also be pleased to show you our stock of merchandise which includes the new line of New Perfection Oil Stoves and New Process Gas Ranges.

FLOYDADA HARDWARE GROCERY

Society & Clubs

Rushing-Moreman Wedding

Miss Lula Belle Rushing, daughter ing Company of Amarillo. of Mr. and Mrs. S. L. Rushing, was married to Mr. C. E. Moreman, of course wedding breakfast was servo'clock, at the home of her parents, tives. ten miles north of Floydada. Rev. terian church of Lubbock, officiated to their friends in Amarillo. using the double ring ceremony.

As a pre-nuptial solo Mrs. J. B. Cardwell, of Plainview, sang "At Dawning," accompanied at the piano turning home the first of the week. by Mrs. Jack Lewis, of Lubbock, who also played the wedding march.

The bride chose for her color scheme vellow and white and roses, marigolds and chrysanthemums were used very effectively to decorate the home, inkeeping with this idea. Her gown was of brown crepe with accessories to match and she carried a bouquet of pink and yellow

For six years Mrs. Moreman was a teacher in the Junior High School of Lubbock. During the past long and summer session she attended Texas F. Technological College at Lubbock, W where she received her Bachelor of Ed Brown and son, Billy. Science degree in August.

Those attending the wedding besides the immediate family were: Mr. and Mrs. J. B. Cardwell and daughter, Betty Joe, of Plainview; Mr. and Mrs. Edd Haynes, of Crosbyton; Mrs. Nannie Legg and son, Tandy, of Dickens; Mrs. Jim Baker, Lockney; Artie Baker, Lockney; Mr. and Mrs. Glenn Cope and parents, of Memphis; Mr. and Mrs. Bob Moreman, of Hale Center; Duke Moreman, of Lubbock; Dr. Lon V. Smith and Mrs. Lee Howard, of Floydada; Rev. and Mrs. Jack Lewis, of Lub-

Mr. and Mrs. Moreman left immediately after the wedding for Lubbock, where they will make their home and where Mr. Moreman is engaged in business, being sole owner fo the Moreman Bakery Company.

A lovely new home has recently been completed in that city which they will occupy.

Mr. McDonald Marries Enid Girl at Home Wedding.

groom was best man.

The groom was reared in Floyd- and the hostess, Miss Mabel Willis. home at Mickey.

ada, graduated from the Floydada high school in the class of '22 and was a star player on the high school football team. He was considered one of the most popular members of his class. He was also a student of

Lubbock, Wednesday afternoon at 3 ed to immediate friends and rela-

Jack Lewis, pastor of the Presby- and Mrs. McDonald will be at home home.

Mr .and Mrs. L. C. McDonald and son, Leroy, and Mr. and Mrs. Homer McDonald attended the wedding, re-

All-Day Meeting of Council With Mrs. Morckel.

The Women's Council of the First Christian Church held an all-day meeting Tuesday at the country home of Mrs. Harry Morckel. Each lady brought a dish and a bountiful dinner was served at 12 o'clock. The afternoon was spent in various games and story telling. Late in the afternoon ice cream and cake were

Others present as visitors were: Mesdames Charlie Lincoln, Shelly Scott, W. M. Sanders, M. J. Draper, Lorain Leibfried and daughter, Wanda, Mrs. Willie Emert and baby, Mrs. W. W. Emert, Harry Morckel and Wolfe; Messrs F. L. Davis and Harry

Junior Class Elects Officers For Year.

Seventy-six members of the Junior held a class meeting at the school afternon, October 10, at 2:30 o'clock. building Wednesday afternoon and elected the following officers to serve during the year: Dave Luttrell, president; Lois Sitton, vice president; Howard Welborn, secretary-treasurer; and Jessie Mae Wood,

They selected as their motto "Peppiest and Best Class."

Miss Willis Hostess To

Miss Mabel Willis entertained The wedding of Mr. Clement Mcmembers and guests of the San Souci on Collins.

Mrs. Homer Steen will be hostess Donald, son of Mr. and Mrs. L. C. Bridge Club Wednesday evening at McDonald and Miss Hilda Tatum, her home on West California street, to the club Thursday, Oct. 5. daughter of Mr. and Mrs. C. A. Tat- Mrs. Leslie Surginer received high um, of Enid, Oklahoma, was solemn- score for the viistors in the games ized Saturday morning at 10 o'clock of bridge and Mrs. Dallas Huskey R. H. Peel Sunday.

The bride taught music during ginia Lewis, visitors; and Mesdames

Social Calendar

West Texas State Teachers' College afternoon, September 26, at 3 o'clock ing. The opening picture will be for three years. During the last year at the school building. A book will "Lost at the Front" featuring Cheshe has been with the Manney Print- be given to the room having the most ter Conklin. Throughout the sum-Following the wedding a three has been arranged for the meeting.

Mrs. Sam McCleskey will be host-After a trip to Oklahoma City, Mr. | this afternoon at 3:30 o'clock at her | the theare going public may be as-

> 1922 Study Club meets this afternoon at 3:30 o'clock with Mrs. Kenneth Bain as hostess.

to the Wednesday Bridge Club Tuesday afternoon, September 25.

Club Friday night, September 21, at 8 o'clock. K. K. Klub will meet Friday afternoon, September 22, with Mrs. D.

Woman's Missionary Society of the where she will visit her aprents, Mr. Methodist Church will meet Monday and Mrs. Miller. Members present were: Mesdames
L. Davis, T. M. Keelen, Champ afternoon at 3 o'clock at the church

> church. Rev. P. D. O'Brien will con- Sunday night. duct the Bible study.

Other social events of the week ap-pear on another page of this issue of J. T. Howard left Thursday of last pear on another page of this issue of The Hesperian.

class of the Floydada High School tess to the club next on Wednesday

T. S. S. Embroidery Club Meetings Resumed.

T. S. S. Embroidery club resumed meetings Tuesday with Mrs. Luther Fry as hostess. brought a dish and lunch was served

Those present were: Mesdames Roy Snodgrass, Jack Henry, Frank Moore, Collins, Enos Brown, John Ham- tance high power electrical lines. mond, Jo Day, Cyrus Wright and Le-

Miss Eula Mickey Marries

at the home of the bride.

Mary Tatum, sister of the bride was maid of honor and Leroy Mc-Donald, of this city, brother of the Jeff Welborn, Aubrey Bishop; Misses

Miss Eula Mickey, daughter of Mrs. Sallie Mickey of Mickey, and Mrs. R. H. Peel, of Poolville, were All

OLYMPIC THEATRE OPENS FOR FALL SEASON MONDAY

Andrews Ward Parent-Teachers' Fall season next Monday night when Association will meet Wednesday they begin regular shows every even-A program mer season, the Olympic has been showing only on Friday and Saturday matinees and nights.

Regular pictures at the ess to the Stitch and Chatter Club Theatre will continue as in the past, sured of securing only high class pictures at the two local theatres, J. D. Deakins manager of the Floydada Theatres said this week.

"Take a Chance Night" was intro-Mrs. Aubrey Bishop will be hostess duced last Wednesday night by the proved their interest in this new feature by attending. The picture shown was not made public before the open-Mrs. C. H. Davis will be hostess to ing hour. The "Take a Chance Picthe members of the Friendship Bridge ture" featured Milton Sills in "Burning Daylight,"

Locals and Personals

Mrs. Rip Snodgrass left Thursday of last week for Lawton, Oklahoma,

Mrs. Fred Jones, Mrs. Fred Wimber-Walters, Luther Dorrell, J. A. Enoch for the Bible Study which will be ly and Miss Mary Lou Crain drove conducted by Mrs. W. W. Powers. to Clovis Sunday where Miss Crain was met by her brother, Cooper Circles North and South of the Crain and family, with whom she Eaptist Woman's Missionary Society will spend a month on a ranch near wil hold a joint meeting Monday Ft. Sumner, New Mexico. Mrs. Jones afternoon at 3:30 o'clock at the and Mrs. Wimberly returned home

J. W. Henderson returned Sunday from Hot Springs, New Mexico, where

week for Fort Worth, where he spent several days attending to business be-Mrs. Fred Wimberly will be hos- fore going to Glen Rose, where he will spend about ten days before returning home.

> TO STUDY LIGHTNING EFFECTS ON MOUNTAIN

In a battle to tame lightning, electrical engineers are "digging in" on Each member top a lonely Tennessee mountain for a campaign that may last six months r six years.

Lightning to date, experts say, has remained an unknown quantity and John Reagan, Oggie Johnson, T. P. has hampered operation of long dis-

The "battle of Chilhowee Mountain," where an average of 20 thunderstorms occur each month, the engineers say will reveal characteristic lightning which scientists have sought for centuries. The camp will be located at Chota, Tenn. Westinghouse Electric and Manufacturing Eula Mickey, daughter of Company engineers will make up the

Jeff Welborn, Aubrey Bishop; Misses
Myrtle Henry, Audrey Felton, Virginia Lewis, visitors; and Mesdames

Mr. R. H. Peel, of Poolville, were married Sunday morning at 10 o'clock at the residence of Elder E. B.

give warning by ringing a bell, callthe past school term in the public schools at Miami.

Fred Wimberly, Dallas Huskey, Ter- Mullins, Elder Mullins officiating. In the engineers into action, and Mr. and Mrs. Peel will make their cameras will record any lightning. Mr. and Mrs. Peel will make their cameras will record any lightning



FRIDAY AND SATURDAY we are going to offer a bargain feast that we know you will want to participate in. Bargains in wanted piece goods that you can find many uses for. Rayons, some silks, wool goods, gingham, sheetings, domestics, fancy print cloths and many other cloths.

Just short pieces. REMNANTS but there is many pieces that you can use to a good advantage and it will be worth your time to come to this sale.

2 Days-Friday and Saturday-2 Days

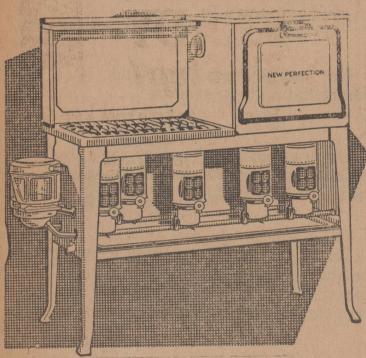
Martin Dry Goods Co.

Fair-Week Furniture Specials

WELCOME FAIR **VISITORS**

AS AN ADDED INDUCEMENT FOR THE PEOPLE WHO LIVE AT A DISTANCE TO VISIT FLOYDADA DURING THE FAIR, WE ARE OFFERING A NUMBER OF SPECIALS. WE TRUST THAT OUR HOST OF FRIENDS WILL CALL TO SEE US DURING THE FAIR, MAKE THIS YOUR HEADQUARTERS—WE INVITE YOU.

ATTEND THE FAIR EVERY DAY



Perfection Oil Ranges

This stove is exactly like picture above, and will lend prestage to any home. It has five burners, with porcelain flues, oven heat guage, removal drip pan and 16 inch oven. Regular price is-

\$123.00

GAS WITHOUT GAS LINES WHEN YOU USE THE

Nesco Gasoline Cook Stove

This stove represents the latest ideas in modern invention. Its a range, has three burners, oven and is equipped with cabinets. Has ten gallon outside storage tank. Each burner will operate independent of the other. Body and splashes are enamel, doors nickle trim and has white porcelain front. It's a beauty,

PRICE \$88.50



Breakfast Room Suites

> These suites must be seen to be appreciated. The table is maple and finished in golden brown, and has four Windsor type chairs made with best materials. Regular \$75 value for-

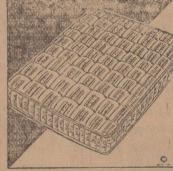
> > \$57.50 Cash

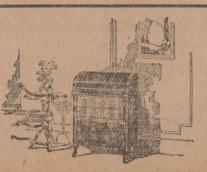
Matresses

40 lb. all cotton linters mattresses, with two tone art tick, only

\$7.50

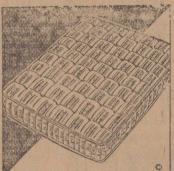
Other mattresses from \$10 to \$40





Gas Heaters

Golden Glow and other standard makes of gas heaters. A large range of sizes, styles and prices are now in stock. Make your selection now while you can get the kind you want. Priced from— \$4.00 to \$42.50



3 Piece Overstuffed Living Room Suite

Three piece overstuffed living room suite, including Davenport and two beautiful chairs. This Davenport bed really adds an extra room to your home, as it makes a comfortable bed. This suite is one of the most beautiful we have yet shown. The coverings are in two tone jacquard in rose and taupe. The regular price is \$120.00, but for fair week only the price is reduced to-

\$96.00

UNFINISHED KITCHEN TABLES

Drop leaf kitchen table, size 36x42, made with magnolia wood, has spread legs and four roomy chairs, only-

\$15.50

Other suites priced from \$13.50 to \$21.00.



Occassional Tables

AT \$12.50

Sturdy pieces that lend character to your room. Have richly figured mahogany or walnut tops, 28 inches across

We Give Floydada Green Trading Stamps.

1929 Highway License Number Plates Here

Grim reminder that it is time to start a savings account to pay your of the helpers in the d fices was not so great. order to receive the authority to run our car in the State of Texas for the year of 1929, was received last week at the office of Tax Collector G. Stegall, when 3550 of the number plater bearing the 1929 design

When the time will come to issue

Mr. and Mrs. P. J. Wilkes, Mrs. J.

THE STATE OF TEXAS,

Mr. and Mrs. P. J. Wilkes, Mrs. J.

To the Sheriff or any Core

spent Sunday afternoon in the A. E.

YOU ARE HEREBY CO len't know, of course, until we get Shelton home.

pointed to as a precedent. The department sent the plates out to the various counties at this early date, it is surmised, to avoid a big storage bill at Austin, and likewise to got to the surm of 50/2 since the control of the sum of 50/2 since the control of the sum of 50/2 since the control of said Floyd record on paying bills promptly. That trust will be continued as long as you continue to respect the control of said Floyd record on paying bills promptly. That trust will be continued as long as you continue to respect the control of said Floyd record on paying bills promptly. That trust will be continued as long as you continue to respect the control of said Floyd record on paying bills promptly. The higher the grade or quality of the sum of 50/2 since the control of said Floyd record on paying bills promptly. The higher the grade or quality of the sum of 50/2 since the control of said Floyd record on paying bills promptly. The higher the grade or quality of the sum of 50/2 since the control of said Floyd record on paying bills promptly. The higher the grade or quality of the sum of 50/2 since the control of said Floyd record on paying bills promptly. The higher the grade or quality of the sum of 50/2 since the control of said Floyd record on paying bills promptly. The higher the grade or quality of the sum of 50/2 since the control of 50/2 sinc pointed to as a precedent. The department sent the plates out to the various counties at this early date, it is surmised, to avoid a big storage bill at Austin, and likewise to get the work of distribution done at a time when the demand on the time of the helpers in the department of fices was not so great.

Mr. and Mrs. Guy Smith of Amalourus County of said Floyd County.

Bidders must submit certified check in the sum of 5%, five percent, of the amount bid, payable to pay on time. If some unforses to pay on time. If some unforses to pay on time. If some unforses arise to prevent prompt and Mrs. R. C. Watson of Floydada.

J. R. Evers spent Saturday night with Arby Wilkes.

Mr. and Mrs. Guy Smith of Amalourus found as long as you continue to respect the continued as long as you continue to respect the continued as long that trust will be continued as long as you continue to respect the continue do your best to pay on time. If some unforses the the department of a bill, be frank with your merchant or professional man. You will find him human, sympathetic the continued as long and the cigarette manufacturers did not want him to say he did.

All they asked for their ten grand of the continued as long as you continue to respect the continued as you continue to respect the continued as long as you continue to respect the continued as long as you continue to respect the continued as long as you continue to respect the continued as long as you continue to respect the continued as long as you continue to respect the continued as long as you continue to respect the continued as long as you continue to respect the continued as long as you continue to respect the continued as long as you continue to respect the continued as long as

started Monday. Nearly all the pat- Monday afternoon with Mrs. onsigned to his office from the State rons were there and two of the trus-Highway Department, were stored tees were there also. Three of the ready for the annual struggle in late men made talks which were much enjoyed.

Last year, under certain conditions Mrs. T. J. Cardinal has as her Floyd if there be a newspaper pub-



LOW ROUND TRIP FARES

AMARILLO, TEXAS

ACCOUNT

TRI-STATE EXPOSITION

SEPT. 22ND TO 29TH. INCLUSIVE 1928

Tickets on sale Sept. 21st to 29th, inclusive. Final return limit Sept. 30th, 1928.

ROUND TRIP FARE FROM FLOYDADA—\$4.90 On Sept. 26th, ONLY Round-trip tickets will be sold from Floydada at very low fare of \$2.75. Final return limit Sept. 27th, 1928.

Correspondingly low fares from other points. For further information call—

> D. D. BOLER, Agent,

Floydada, Texas

Or write-T. B. GALLAHER, General Passenger Agt., Amarillo, Texas



EVERY batch of Conoco Amalie Motor Oil is sampled and tested in the laboratory before being packed in the drums and cans from which you get it. It must meet the most exacting requirements before we allow it to reach your motor.

Conoco Amalie is 100% Pennsylvania Oil, refined from premium Crudes.

The superiority of Pennsylvania Oils is becoming generally recognized. The superiority of motor lubricants made from premium Pennsylvania Crude is undisputed.

That's why it will pay you to use Conoco Amalie regularly. You can get it at the Conoco sign.

CONTINENTAL OIL COMPANY

Producers, Refiners and Marketers of high-grade petroleum products in Arkansas, Colorado, Idaho, Kansas, Missouri, Montana, Ne-braska, New Mexico, Oklahoma, Oregon, South Dakota, Texas, Utah, Washington, and Wyoming



with Arby Wilkes.

CITATION BY PUBLICATION

To the Sheriff or any Constable of

Miss Lucille Evers spent Saturday partment, and will be governed ennight with Elizabeth Woolsey of Publication of this Citation in some the site of the work and inform the site of the work a the office here began issuing plates guests this week, her grandparents, lished therein, but if not, then in the in early December, but that is not Mr. and Mrs. Jones. nearest County where a newspaper is published once each week for four consecutive weeks previous to the return day hereof, A. M. Hickman whose residence is unknown, to be and appear before the Hon. County Court. at the next regular term thereof, to be holden in the County of Floyd, at ada on the 15th day of October, A. D. curb. 1928 then and there to answer a 294tc. Amended Answer in Garnishment filed in said Court, on the 13th day of September, A. D. 1928, in a suit numbered on the docket of said Court no. 614, wherein South Plains Lumber Company is plaintiff and Fire man's Fund Insurance Company, C. B. Harder, and Herbert Dysart, are Garnishees, and one A. M. Hickman is defendant. The nature of the Defendant's Answer in Garnishment being as follows, to-wit: A Denial under oath that they owed A. M. Hickman anything at the time of the service of the Writ, or since said time, and do not now owe him anything.

That they, nor either, have now, nor had they at the time of the service of said Writ, any property or effects of A. M. Hickman in their possission, nor have they had during the interim.

That they do not, nor neither of them, know of any other persons who are either indebted, to A. M. Hickman, or have property or effects belonging to the said A. M. Hickman.

The said Answer alleges that Fireman's Fund Insurance Company issued its Policy No. 1203, to A. M. Hickman, in the sum of \$500.00 on a 1-story shingle roofed frame building situated on 640 acres of land, also insuring in the amount of \$800.00 a barn adjacent, and \$150.00

\$1300.00, and that said sum has been due to someone since the 20th day May, 1928; that Garnishees understand that there is some question about whether said insurance money is exempt under the Constitution and Laws of this State to A. M. Hickman and his family.

That said Garnishees have been informed that Great Southern Life Insurance Company, a corporation, has a lien of some kind against the property. Garnishees further show that they do not know the residence of said A. M. Hickman, and pray for an allowance of \$75.00 attorney's fees.

HEREIN FAIL NOT, And have you ore said Court, on the said first of the next term thereof, this Writ, with your endorsement thereon, showing how you have executed the same

said Court, at office in Floydada, Texas, this, the 13th day of September, A. D., 1928. (SEAL) TOM W. DEEN,

Given under my hand and seal of

Clerk County Court, Floyd County,

NOTICE TO BIDDERS

Sealed Proposals addressed to the Hon. Wm. McGehee, County Judge, Floyd County, Floydada, Texas, will received at the office of the Clerk of the Commissioners Court until 10 a. m. October 6th, 1928, for furnishing all necessary materials, equipment and labor for constructing certain street improvements in the City of Floydada, Texas for the



OCTOBER 6 to 2 | Be One of the Million

to the contract and execute bond in merchant or professional man. You the form provided within ten days will find him human, sympathetic thought more of the health of young 200 pounds of air and exhales about

Pleasant Hill News

with Ogie Evers.

Mrs. Fred Battey and daughter and
Pleasant Hill, Sept. 15.—School
Mrs. Dan Day and daughter spent
Monday Afternoon with Mrs. J. R.

with Ogie Evers.

Mrs. Fred Battey and daughter and
Mrs. Dan Day and daughter spent
of the sum bid, on the form providhave understandings about them.

ers Court of said County. The said Commissioners Court reserves the right to reject any or all you! bids and to waive formalities.

Bidders are required to inspect the site of the work and inform

Floydada, Texas, or may be secured from him upon the payment of Ten Dollars (\$10.00).

Bids will be received upon the folowing type paving:

Brick on reinforced concrete. Approximate quantities are; 1100 cu. yds. excavation. 7,246 sq. yds. the Court House thereof, in Floyd- pavement. 1,204 lin. ft. concrete

TOM W. DEEN, Clerk of Commissioners Court.

KEEP FAITH IN THOSE WHO

What is the thing that makes a merchant sell you goods without the cash in his hand—the doctor comes in response to your urgent call without a word of pay-the tradesmen do your work without immediate payment?

It is Faith-Faith in your desire to pay for goods bought or services rendered-Faith in your abiilty to pay

when you promise. Without Faith, the world would still be in darkness of centuries ago. Without it, the commerce of today would be cut to one-thousandth of its present volume.

Your merchants and professional men trust you according to your past

Adults Contract Children's Diseases

Adults can, and do, contract many children's diseases. And, usually, they suffer from them much more than children do. For instance, many adults contract worms, an ailment usually associated with children. Sometimes ing situated on 640 acres of land, situated ten miles South-East of Silverton, in Briscoe County, Texas; also insuring in the amount of \$800.00 a barn adjacent, and \$150.00 on windmill and tower adjacent.

That said Company was served with a Writ of Garnishment in favor of First National Bank, of Plainview, Texas, on August 6, 1928;
That subsequent to the loss, said loss was adjusted for the sum of \$1300.00, and that said sum has been situated with children. Sometimes they suffer intensely and take expensive medical treatments, without realizing that worms are the cause of their troubles. Yet, the symptoms are the same as in children, loss of appetite and weight, grinding the teeth and restless sleep, itching of the nose and anus, and abdominal pains. And, the same medicine that surely and harmlessly expels round and pin worms from children will do the same for adults — White's Cream Vermifuge, which you can get at Floydada Drug Co.

Floydada Drug Co

Clyde Day spent Saturday night (10) after notice of award of conwith Ogie Evers. with Ogie Evers. with of the willing to be a real friend to America.

ed, from a responsible surety com- Your credit reputation is to import-pany satisfactory to the Commission- ant to be negligent of your obligations.

CIGARETTES

SPECULATOR, N. Y.—Because he Proposal forms, specifications and thought it might have a bad effect plans are on file at the office of G.

A. Lider, Engineer for the County, tion Gene Tunney has refused to intion Gene Tunney has refused to indorse a cigarette advertisement.

Tunney, of course, doesn't smoke,

HALF-HEARTED Never Felt Well

"I don't see why women will drag around, in a half-hearted way, never feeling well, barely able to drag, when Cardui might help put them on their feet, as it did me," says Mrs. Geo. S. Hunter, of Columbus, Ga.

"I suffered with dreadful pains in my sides. I had to go to bed and stay sometimes two weeks. "I could not work, and just

dragged around the house. "I got very thin. I went from a hundred and twenty-six pounds down to less than a hundred.

"I sent to the store for Cardui, and before I had taken the first bottle I began to improve. My side hurt less, and I began to mend in health.

"Cardui acted as a fine tonic. I do not feel like the same person. I am well now, and still gaining." For sale by druggists, every-



Hesperian Want Ads Pay.

15 pounds of moisture and a somewhat smaller amount of carbon dioxide each day. Dairy barns should be well ventilated.

Product of ECISION NSTRUCTION In America's Most Modern Plant



Today's Pontiac Six is built in America's most modern automobile planta vast daylight factory erected less than two years ago. Here are special machines, special processes and special methods of precision control far surpassing the accepted practice. Here are literally hundreds of inspectors enforcing the law of accuracy with an iron hand. Here every Pontiac Six is subjected to hundreds of separate inspections to make certain that every ultimate owner obtains a six which General Motors can be proud to sponsor-and which will deliver uniformly satisfactory service for many thousands of miles! See and drive today's Pontiac Six-the best built car of its price in the world!

2-Door Sedan, \$745; Coupe, \$745; Sport Roadster, \$745; Phaetons \$775; Cabriolet, \$795; 4-Door Sedan, \$825; Sport Landau Sedan, \$875. Oakland All-American Six, \$1045 to \$1265. All prices at factory. Check Oakland-Pontiac delivered prices—they include lowest handling charges. General Motors Time Payment Plan available at minimum rate.

SCOGGIN & DICKEY Floydada, Texas

A Word or Two About Buying an Automobile



He spoke from experience — a somewhat sad experience.

A Floydada car owner the

other day made this remark: "I'll

never buy another car that isn't sold

in my home town."

He previously had owned an automobile that had no dealer represen-

When the motor suffered a break one day, necessary parts had to be ordered from a far distant point. There was considerable delay.

"The experience I had with that car," says the owner, "has certainly taught me the value of service. It's half the value of the car."

The automobile "family" in Floydada includes some of the world's best known cars. When you buy from a local dealer, you buy more than the machine itself. You buy the dealer's personal interest in its performance. And that, as the above owner learned, is often the most important part of the transaction. Buy your car in Floydada.

Floyd County Hesperian

Texas Today

g to experiment with methods probably \$40.00 per person. practicable on a short stretch tensive use will be considered.

first issue of the Panhandle-Historical Review published e Panhandle-Plains Historical y at Plainview has been issued distributed to the members of association. Many interesting cles fill the book.

er of Commerce to succeed Mr. H. O. starting in January. atum who resigned to take the poition of city manager at Eastland. work for many years.

ion of the West Texas Chamber of be given attention. Commerce will be held in Shamrock. This city sent a large delegation to

ns are being made in Big or 12. The trip is estimated to cost

building is costing \$45,000 and will mill products and 28,500 bales of V. Thornton, the heirs of H. L. Bordbe modern in every feature when cotton-all grown in Wheeler county. ers, the heirs of C. L. Young, and the completed. Twenty per cent of Olton scholastics are in high school.

Snyder shipped 400 cases of eggs, or 12,000 dozen to Havana, Cuba re- of equipment for the teaching of known, to be and appear before the cently. This is considered the earli- grade and high school students. It Honorable District Court at the next James C. Asbury has been employ-las secretary of the Baird Cham-from the county, shipment usually ceremony October 19.

Wr. Asbury has been active in C. of tification project which when com-The next meeting of the pander Narth Plains District Convenandle Narth Plains District Convendonated by an interested citizen will

pleted will include a botheval
tirely circling the city. Two parks on the field notes and started the work on the road which will be twelve docket of said court, No. 2097, wherein J. C. Dial and his wife, Lula M. pandle-North Plains District Conven- donated by an interested citizen will miles long.

Gas was turned into the mains in

at's Doing In West the meeting recently held in Pampa. Lamesa from the Amarillo oil fields That you summon, by making Publidrawn on the basis of such 160 acre with your endorsement thereon, The Hesperian \$1.50 per Year.

BE A GOOD FORGETTER

Life is too short to remember the things that would prevent one doing being as follows, towit: A suit in his best.

old man in the first century.

The successful man forgets. The successful man forgets.

He knows the past is irrevocable.

He lets the dead bury their dead.

He is in too much of a hurry to at.

Buryen, patented to R. E. He is in too much of a hurry, to at- Davis as assignee of the said D. F. tend the funeral of his hopes. He is Davis by Patent No. 492, Vol. 27, running a race. He cannot afford more fully described by metes and to look behind. His eyes are on the bounds as follows, towit: BEGINwinning post.

winning post.

The magnanimous man forgets. He is too big to let little things disturb him. He forgets quickly and forgets easily. If any many does him a wrong he "considers the source" and the source are the source and the source are the source. keeps sweet. It is only your small east corner of this tract; Thence man or an Indian who cherishes a North 475 varas; Thence West 2371/2 low revenge. The Indian never forlow revenge. The Indian never for-gets, and because he is forever want-Thence West 237½ varas to the place ing to pay back, he never gets on.

Be a forgetter. Business dictates it and-Success demands it.

HUMAN NATURE AND PURE

self in ways that puzzle the scientists dealing primarily with material rather than mental research, accord-July 23rd, 1900. Deed from H. L. led up to passage of the Federal food and drugs act. At a comparatively tiffs allege is one and the same perthe products they marketed. They next worked for the passage of simiquality of the products used by man Lula M. Dial, dated August 1903. nimself is always the last and most

Negroes have migrated to New from several of the deeds, and that York so rapidly in the last ten years it was intended that the land should that the city's Negro population has have been described and set forth as increased almost four times as fast being in Floyd County, Texas; also,

THE STATE OF TEXAS

To The Sheriff or any constable of YOU ARE HEREBY COMMANDED survey, and the field notes were

An advertising trip of citizens to go from Cisco to Matamoras Mexico, via San Antonio, and Brownsville is being planned to start October 10 or 12. The trip is estimated to cost A few of the commodities shipped consecutive weeks previous to the re- of limitation as provided for by Work is progressing on the Olton loads of wheat, 93 cars of corn, 185 W. V. Thornton, H. L. Borders, C. L. HEREIN FAIL NOT, And have you Texas. Work is progressing on the Olton loads of wheat, 93 cars of corn, 155 W. V. Inormton, N. L. Botters, C. L. School House which contains eight cars of grain sorghums, 297 cars catlarge class rooms and a library. The tle, 79 cars hogs, 225 cars cottonoil Geo. F. Stevenson, The heirs of W. Of the next term thereof, this writ. 264tc. heirs of Horace Thomas, whose resi-The \$300,000. Education Building dences are unknown, and the names at the West Texas State Teachers of the several heirs of the several College is to have the most modern parties above mentioned being unis to be dedicated with a special regular term thereof, to be holden in the County of Floyd, State of Texas, at the Court House thereof, in Floyd-Coleman is starting a home beau
The Electra Chamber of Commerce ada, Texas, on the 24th., day of Sephas sponsored a road to tap the vertember, A. D. 1928, then and there to pleted will include a boulevard en- trict. It acquired the deed, secured court on the 21st day of August, A. Dial, are plaintiffs, and Geo. F. Work on the Muleshoe gin is being rushed in order that all of this seasons crop will be handled. New of W. V. Thornton, H. L. Borders, the machinery is being installed and the heirs of H. L. Borders, C. L. Young, plant will be modern in every respect. the heirs of C. L. Young, Horace Thomas, the heirs of Horace Thomas and Mrs. E. E. Patric, a widow, are defendants.

The nature of plaintiffs' demand trespass to try title to recover the "Forgetting the things that are behind, I press forward," said a brave tract of land situated in Floyd County, Texas, described as follows, to NING at the Northwest corner of the beginning. Plaintiffs claiming title as follows:

Patent No. 492, Vol. 27 from the State to R. E. Davis.

Deed from R. E. Davis and wife to FOOD

Geo. F. Stevenson, dated February
24th. 1896. Geo. F. Stevenson and
wife to
wife to W. V. Thornton, dated March ing to chemists in the laboratories Borders and wife to Mrs. E. E. Patof the United States Department of ric. Deed dated Oct. 21st. 1899, and Agriculture. As an example, one 1916, from Geo. F. Stevenson, the points out the history of efforts that first in which he is joined by his early date the chemists advocated son as Mrs. E. E. Patric, she having and secured passage of laws requiring manufacturers of fertilizers to been married at one time to a man by the name of Barrea Deed from state accurately the constitutents of Mrs. E. E. Patric joined by her huslar laws controlling the purity of cat- dated Oct. 9th. 1900. Deed from C. tle feeds, and then finally of human L. Young to Horace Thomas, dated foods. "Strange as it may seem," the March 28th. 1903. Deed from Horace chemist observes, "the control of the Thomas and wife to the plaintiff,

Plaintiffs further set out that the name of the County was omitted through clerical error or oversight as its general population increase. that through an erroneous impression at the time of drawing the deeds, it was thought that this 80 acre sursurvey and constituted a 160 acre

T. P. GUIMARIN,

Clerk, District Court, Floyd County,

ARWINE DRUG CO., Sells

THE WORLD'S BEST COAL increasing Sales PROVE that the Worlds Best Coal



People are only human in wanting to get the most possible for their money. Southern home owners have ranked Original Genuine Montevallo FIRST for almost three-quarters of a century . . . have bought this dense, long burning coal in increasing quantities year after year for all that time . . . certainly an indication that Montevallo is not only satisfactory but more economical.

is the Most Ecomomica

Profit by the Past, Order GENUINE MONTEVALLO

used Original Genuine Monteyallo ance. Original Genuine Monte--"wouldn't have any other coal vallo is easily banked, doesn't coke at any price."

The past—your grandfather's red ash. days-point the way to economy for you, today. Order Original Montevallo NOW you can make

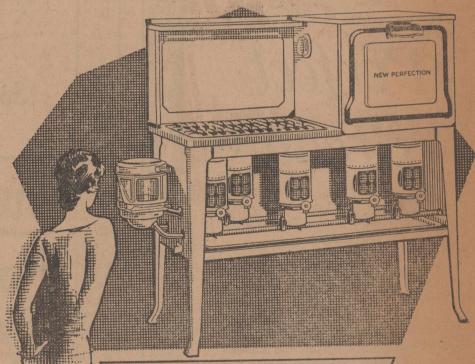
and save approxi-

Your grandfather doubtless Save also in trouble and annoyor clinker, leaves just a little fluffy

> By ordering Original Genuine Genuine Montevallo additional savings, for prices are lower now than they will be a little mately one-fourth later. Phone the authorized dealer on your coal bill below. He'll send the best size for

JOE BOOTHE ELEVATOR

new kind of oil range now in town!



Full porcelain enamel finish. New design.. Grouped burners Built-in "live heat" oven . . New heat indicator.. One of 24

new models, \$17.50 to \$154 / This range is one Are you tired of of 24 beautiful new worrying with an

ugly, lazy stove? Then put on your Perfection models now at your enamel . . . Modern in design . . . Safe and economical to use!

hat and come down town to look dealer's. All of them are lightat Perfection's new, swift-cooking colored . . . swift-cooking . . . conoil range. It is a strikingly beautivenient. All finished either in porceful stove in snow-white porcelain lain enamel or in Perfectolac, & new, durable lacquer. Don't miss seeing them!

EASY WAY TO BUY. Your dealer will demonstrate these new stoves for you and will no doubt tell you how you can buy any one of them on easy terms.

PERFECTION Oil Burning Ranges

PERFECTION STOVE COMPANY, DALLAS, TEXAS

For Mothers who worry!

They're off to college again. And sons and daughters who promised to write, often forget in the gay confusion of a new school

Wise mothers, needing the reassurance of a youngster's voice, use Long Distance. They call boarding houses—at dinner time!

Station-to-station service is reasonable*. Don't specify a particular person—just have whoever answers call the truant to the tele-

If you give the number—it's quicker!

*You can talk a hundred miles for only 70 cents.

SOUTHWESTERN BELL TELEPHONE COMPANY





Make Your Old Car Look Like a New One-Let Us

PAINT IT And Put On A

We will do the work very reasonable, and we also have the men who know how and the facilities to turn out the kind of job you'll be proud of.

Drive your car around for price estimate.

Make our place your headquarters while attending the fair. We invite you.

John McCleskey Top and Paint Shop

Floydada, Texas

THE FAIR lasts but 4 days

PHOTOGRAPHS Live Forever

WILSON STUDIO

Fair Boosters Make 25 Stops in 2 Days

(Continued from page one)

Crowds were fair at every stop and at numerous stops the attendance not only of school boys and girls was good but also of the grownups of the communities. At the Lockney stop the caravan was warmly received and assurance given that gives delegations from that eity delegations from that city would be present during the fair.

One of the things that impressed

One of the things that impressed

Interment was made in the Lake-

he party on their rounds was the arge number of teachers in the ounty who are here for their first year. Many Texas counties are represented in the teaching personnel Anti-Al Smith Speech this year in the rural schools.

That Floyd County is in a position to feel secure against any serious hindrance to its steady progress for another twelve months was indicatd by the huge fields of feeds which net the trade trippers on every side. ions of the county.

G. C. Tubbs was chairman of the at the City on September ansportation and arrangement comnittee on the two-day trip. His asistants in providing transportation a stormy petrel in both church and for the band and supervising the timerary were W. L. Fry and H. P. Watson. Joe M. Day was "traffic manager" during both tours and have been vitriolic. neaded the procession on the upward of three hundred miles of

MRS. SMITH HAS ACCIDENT

Mrs. Jo. H. Smith was slightly in-ured Monday morning when her lodge sedan ran into a barpit one Matador highway. In attempting to week for a brief visit with Mr. and This is the greatest number of agri- cording to Philip B. Stapp, general oass a truck, Mrs. Smith met an-other car. She succeeded in passing between the two vehicles but lost since his last visit, has been remark-Floyd County. embankment and into the barpit, breaking off the left front wheel.

Mrs. Smith was brought to the local Prior to his visit here Mr. Faulk
Prior to his visit here Mr. Faulk
One of the car, which ran off the barpit, able.

"Floydada is sure growing good of the county in charge of the fair. Featuring this days program will be the parade of decorated floats and automobiles. An attempt floats and automobiles. An attempt floats and automobiles. An attempt floats and automobiles, and automobiles,

for Silverton to join her husband, Mr. and Mrs. Jack de Cordova mov-who recently was employed as man-ed to Lubbock Menday where he will ger of the wholesale house of the be employed with the Southwestern

INTRODUCING-

Funeral Services For Mrs. Austin Held Sat.

Glover and Bee Nichols sang at the stops.

The Wednesday noon stop was

Funeral services for Mrs. Lucy Austin, whose death occurred Friday Sept. 14, were held Saturday afternoon at the Missionary Baptist church ination, golden fountains and final-

II. The trippers also had a surin the mid-afternoon at Lone Mrs. Austin was born November 6, visitors. 1900, in Cottle County. She has livered to the county of the county ar where the Parent-Teachers' Asciation served ice cream, cake and ndy. They were welcomed to Lone ar by J. B. Allen, principal of the

Interment was made in the Lake-view cemetery under direction of

At Plainview Sept. 25

S. S. Sloneker, of Plainview, who signs himself "for the committee," in a communication to The Hesperian Where indications vary as to the sutlook of the cotton crop the feed First Baptist Church of Fort Worth, Tuesday, announces rop is uniformly excellent in all por- will make an Anti-Al Smith speech at the City Auditorium in Plainview on September 25. The hour is given

political circles of his city and section for years. His previous speeches, as reported by radio listeners

People of this section are cordially invited to attend and hear the Fort Worth pastor, Mr. Sloneker states.

SAYS FLOYDADA'S GROWTH BIG SINCE HIS LAST VISIT

Otto Faulkner, of Long Beach, formile east of Floydada on the mer Floydada boy, who is here this

Four Days Of Fun, **Amusement Planned**

(Continued from page one)

at Sand Hill, where an excel-inner was served by the women A. Dunn of Crosbyton, assisted by El-wonderful than ever before. This is the Home Demonstration Club at der J. H. Reed of Crosbyton and Eld-ir club room in the Sand Hill er Graves of Lockney. ing arranged for the benefit of the

She died in the local same andy. They were welcomed to Lone star by J. B. Allen, principal of the school, and at trick an appreciation of their visit was made by E. E. Blackwell, principal of the school. The response to the invitation at Sisters, Mrs. C. T. Camben, Mrs. E. Donathan and twelve brothers and sisters, Mrs. Tom Hall, Ben, Laura Richard, Virgie, Pernie, Bernice, Coletta, Ardell and Dovie Donathan, all of the Lakeview community.

Many New Teachers

Many N

Si Smith, rube police clown, prethe four days of the fair and will promise of being bigger and better help the throngs of people to enjoy the various amusements. With Smith will be dainty May Foster, trapeze and Spanish Webb combination act.
Miss Foster will entertain for fifteen minutes twice each day of the Her first appearance will be on Wednesday at noon. A second appearance will be made in the evening of the same day. Both of these peoole come to Floydada highly recommended as entertainers and have

larger expositions.

of the State's best agricultural producing counties eighteen Floyd Coun- have come to the bureau from ty and one Crosby County rural communities have contracted for space for agricultural exhibits in the Mont- bureau office going back 50 year gomery buildings on the South side of the square. Interest in this department has far exceeded the expecpartment has far exceeded the expectations of the officials and although the period from October 6 to October 13. Average low temperature preparations for only ten exhibits were originally planned sufficient room to accomodate the entire group has been arranged and no community will be left out. The communities which have agreed to exhibit are: Blanco, Harmony, Allmon, Starkey, Center, Irick, Antelope, Joebailey, Sand Hill, Baker, Lakeview, Pleascommunity from Crosby county. cultural exhibits ever assembled in convention director.

Floyd County Day
"Floyd County Day" will see the
rural people of the county in charge

colorful parade staged here. In addition to the part to be taken in this event by the rural schools, the Floydada schools will have a part as will be runeral services were held Saturthe Boy Scouts, American Legion, Luncheon Club, Automobile Agencies
Girl Scouts and various other organizations. The parade will be led by the Floydada Muncipal Band.

The parade will be led by the Floydada Muncipal Band.

The parade will be led by the Floydada Muncipal Band.

The parade will be led by the Floydada Muncipal Band.

Twelve home demonstration clubs J. M. Agee, all of St. Jo, and John T. of Floydada.

T. of Floydada.

Mr. and Mrs. Howard attended the etition for the two free trips to the at his bedside during his illness. Replacing the croquet and horse-shoe pitching which has been held for the older people each year will cording to Miss Blanche Bass, county

porations doing business here th nier fun maker has been engaged for fifteenth annual county fair has eve

SAN ANTONIO READY FOR COMING OF LEGION HOST

San Antonio, Texas, Sept. 18 .-- S Antonio is ready for the coming 100,000 veterans of the World Wa and their wives, mothers, sisters an daughters for the tenth national con vention of the American Legion Oc ber 8 to 12.

Even the weather man is all line played feature bills at many of the up and ready to serve the fine Depicting the development of one brand of convention weather the o over the country and an investigation of records at the local weather

Delightful fall weather holds runs at 62 degrees, with the average high at 85. There is only the slightest chance for a rain, and that a mere sprinkle. Sunshine prevails during that week of October between 67 and 87 per cent of the time.

Veterans attending the convention in addition to the pleasant weather and the reunion with their war comant Hill, Roseland, Campbell, May- rades on the spot where thousands view, Aiken and Pleasant Valley of them trained, will find the great-from Floyd County and the Big 4 est entertainment program ever est entertainment program ever planned for a Legion gathering, ac-

FATHER OF JOHN T. HOWARD DIED AT ST. JO, SEPT. 7.

anitarium for emergency treatment
and was able to go to her home immer spent last week at Bellevue, where he visited with his parents, and it is the belief of the directors of the daughter, Mrs. Fayette Gaston of the communities has been made and it is the belief of the directors.

The deceased had made his home with to have a representation from each of the communities has been made and it is the belief of the directors.

GROCERY AND MARKET

that this will be by far the most his daughter, since the death of Mrs.

everal 4H clubs will enter the com- funeral of his father and were also

L. H. Hungate of Lubbock, trans-

ry	Pink Salmons,	17c
rs	P & G Soap,	. 4c
of ar	Palm and Olive Oil Soap,	_4c
o-	Potted Meat,	4c
r- es ll	Vienna Sausage,	8c
er	Sandwich Spread,	12c
c-	T . T . 1.11	

Tomato or Vegetable Soup,

Small Can 60 Can Black-eyed

20c



All orders of \$2.50 or over Delivered Free

UTUMN

Specially Priced!



GLOVES

Featuring Attractive Guantlets

New cuffs, smart materials in a host of colors to harmonize with the Fall costume. All sizes. PAIR—

\$3.50



HOSIERY

In Smart Shades of the Hour

Full fashioned silk Chiffon hose in a choice of heels. All the beautiful Fall tones. PAIR—

\$1.95



NOVELTY Add Color To The Ensemble

Choice of newest Fall fowers of finest silks and cloths Hundreds of colors.—

\$1.50



Butonierres

Jewelry Imparts Distinction

Beads, Bracelets and other odd pieces so attractive and so distinctive for Fall wear. Special at-

\$1.95



Jack Sims, Manager.

THE FLOYD COUNTY HESPERIAN

VOLUME 35

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, SEPTEMBER 20, 1928.

NUMBER 30

. & P. PASSENGER SERVICE STARTS OCTOBER varying needs has been installed Practically the entire cultivated already. lready. Between 2,000 and 3,000 head of to wheat this fall. Seed for the pur-

Ranch To Be Developed Into Hog Paradise By Wichita Falls Men

Staniforth Brothers—Monte, Billie and Sneed,—Wichita vorked out as fast as the problems located having had the wettest late raise. Pastures are being fenced summer in recent history, and plowshape one of the biggest purebred hog ranches in the United and green pasture provided for, and ing operations have been carried on States on their 2160-acre ranch in northeast Floyd County, at least one man expert in the nandpurchased some two years ago from J. H. Leach, and already ployed, with whatever number of have begun to stock the place with purebred swine, both of men to aid him as it develops are Poland China and Duroc breeds.

senior boars and sows respectively ly similar to those locally have been of the two breeds—Poland China and met. Duroc. Monte Staniforth the elder of the three brothers, is expected back in Texas this week, after spending a taining twenty-eight pens, have been this week, after spending a taining twenty-eight pens, have been this more already nut into cultivated.

outstanding individuals in swinedom for the year of 1928, are to be augmented by 200 head of registered purebred hogs from some of the with concrete floors arranged so as purebred hogs from some of the leading hog breeding farms in the United States. The vanguard of these two hundred head of registered purebred sows have already reached their new home in Floyd County, and several head of them have farrowed litters of pigs. 100 head of Duroc sows and 100 head of Poland China sows, to constitute the biggest herd of purebred and registered sows assembled on any one farm in the Miss-sombled on any one farm in the district the sombled on any one farm in the district the sombled on any one farm in the drain properly when they are to ing stock for the new venture.

To properly care for these two big of the swine.

Large Scale Breeding
The show swine of the new hog breeding plant are enroute from Peoria, Illinois, and should reach here was given to the suggestions from A. this week. They are the champion & M. College, where conditions large-

few weeks in the northern swine breeding centers, and successful negotiations for the champion hogs of The two herds will not be mixed, exthe premier swine show of America. | cept in cases where pigs of the two These four animals, which are the breeds are allowed to run on the sembled on any one farm in the Miss-issippi Valley, will make up the breed-ing stock for the new venture.

program is completed. All of these are located with respect to each oth-er so as to save time in the handling

the large herds of swine are being the territory in which the farm at least one man expert in the hand- between rains. needed. The enterprise is expected

Bought 'Sight Unseen'

How the Staniforth's became inter- Rev. P. D. O'Brien.

Monte Staniforth nearly two years ago made the purchase of the land without ever paying it a visit, exchanging a chicken ranch near Gainesville for the property. J. H.

dozen or more of the best hogeeding plants located in Missouri,
wa and Illinois. The best ideas
where feeds will be mixed to suit

rounding them. It is expected the
Staniforth's will be in the market for
considerable quantities of feeds this
where feeds will be mixed to suit

rounding them. It is expected the
Staniforth's will be in the market for
considerable quantities of feeds this
Kansas, Indiana, New Mexico and
fall and winter.

hegs per annum will be raised and shipped out from the farm, it is land will begin soon. Fine seasons Other details of the plan to handle are in the ground for the purpose,

CLARA LYNN MITCHELL DIES

Clara Lynn Mitchell, infant daughto furnish employment for several ter of Mr. and Mrs. Travis L. Mit- way the following welcome: nen, especially during the harvest-chell, was buried Sunday afternoon

this not already put into cultivation | Relatives from out-of-town who atby the former owner has been turned under the summer and fall. The ell's sister, Mrs. W. D. Wells and est efforts. We as parents can go V. C. May of Lubbock.

WAYLAND OUTLOOK BRIGHT

Plainview, Texas, September 17 .-Leach had owned and operated the Floyd County land for years when he decided to make a change. The new owners had the land nearly a year before seeing it, buying on representation of the local land dealers Gama a thermometer indicating brighter Wayland has entered upon one of before seeing it, buying on representation of the local land dealers, Gamatation of the local land dealers of the lo ble Bros., who made the deal, follow-days for Wayland in the future. The ing an inspection made by a friend. student enrollment has now passed ed. A piano solo was given by Almeing an inspection made by a friend. The deal was made in a comparative-ly brief period of time. When the body of land was inspected by the bod

Paradise For Hogs
herds of show stuff preparations are now being made on a large scale, after visiting the experimental farm force of carpenters is now busy, ingericultural Department and A. & gricultural Department and A. & gricultural Department and A. & be housed and where the pigs that feed that is grown in the area surgicultural or more of the best hog-large are to be marketed as fat stuff will be in the market for large are to be marketed as fat stuff will be in the market for large are to be marketed as fat stuff will be in the market for large are to be marketed as fat stuff will be in the market for large are to be marketed as fat stuff will be in the market for large are to be marketed as fat stuff will be in the market for lous institution, it was determined upon this summer.

The big herd of hogs is expected to aid quite a bit in making a local market for the immense amount of was determined upon this summer.

The big herd of hogs is expected to aid quite a bit in making a local market for the immense amount of was determined upon this summer.

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The big herd of hogs is expected to aid quite a bit in making a local market for the immense amount of was determined upon this summer.

The big herd of hogs is expected to aid quite a bit in making a local market for the fact that three students are enrolled from California and came was all this distance expressly to attend was the feet in the fact that three students are enrolled from California and came was all this distance expressly to attend was are enrolled from the states of Oklahoma, and from

Society & Clubs

East Ward P. T. A. Holds Enthusiastic Meeting.

following funeral services held at making of our children today and the cemetery chapel conducted by the tomorrow, we the mothers of this P. T. A. wish to express our loyal coested in Floyd County is rather an interesting story. There are 2160 acres in the farm or ranch, located three miles east of South Plains. 2,000 of the 2,160 acres can be cultivated and a very large portion of times. W. L. Mitchell, and other relations to the standard capture of the standard c love Her."
"May the months ahead unfold to

land backs up against Quitaque Mr. Wells of Amarillo, and Mr. Mitcheek and something less than 50 chell's aunt and uncle, Mr. and Mrs. acres is "under the hill."

Mr. Wells of Amarillo, and Mr. Mitcheek and something less than 50 chell's aunt and uncle, Mr. and Mrs. Who leaves a sturdy son on earth

A noble daughter sweet and pure Has monuments that long endure. He needs no shaft to prove his worth
The lustre of his children's deeds

Mrs. Edwin Heald, reporter.

South Circle met Monda Are all the monuments he need.

McCleskey, treasurer.

started off with more enthusiasm and A. Leonard was a visitor of the club.

The hostess served ice cream and held and that they are looking for
Relationship in the meeting and A. Leonard was a visitor of the club.

The hostess served ice cream and to be done to make the extension of the Quanah, Acme & Pacific to

Mrs. Mal Jarboe.

Present members of the East Ward
P. T. A. are Mesdames J. L. West
John McCleskey, O. M. Watson, J. J.
McKinney, J. M. Mince, A. C. Collins
Goes on Picnic. Henry Cox, Bob Smith, Frank Sitton, Kenneth Bain, D. L. Weaver, W. C. P. Davidson, W. H. Foster, Harper nic Scoggins, M. B. Martin, L. S. Buc-hanan, E. C. Wood, Paul Sisco and were: Maxine and Marilynn Fry, Mary

day, September 28, at 3:15. All Dorothy Hall and Wanda Teeple.

mothers who are patrons of the schol are cordially invited to join Springs by Dorothy and Martha Elizathe association.

Mrs. Tawwater Honored With Shower Friday.

Mrs. C. Surginer, Mrs. J. P. Davidson and Mrs. Bill Elliott were hostesses at a shower honoring Mrs. S. evening, Sept. 14.

clock. Punch and cake were served to: Mesdames S. W. Ross, S. F. Conner, Harper Scoggins, Glenn Cardwell, Bob Smith, Ama Smalley, Ozro Stephens, George V. Smith, E. E. Brown, A. N. Bratton, M. F. Husky Annie Berry, W. F. Willis, Wm. Mc-Robert H. E. Smith, W. A. Baker, School H. E. Smith, W. A. Ba Annie Berry, W. F. Willis, Wh. Mc.
Gehee, H. E. Smith, W. A. Baker,
Fred Bell, F. C. Harmon, O. L. Stansell, J. M. Willson, B. O. Cloud, J.
sell, J. M. Willson, B. O. Cloud, J.
ters visited his day afternoon.
Carr's Chape Kimble, B. P. Woody, W. A. Shipley Ben Hardy, C. R. Houston, A. N. Gamble and Lon Smith.

Mrs. Earl Edwards Honoree At Birthday Dinner.

surprise birthday dinner given at Society of the Methodist church. her home in the Lakeview communi-

laughters, Vallie, and Mary Alice; church at 3 o'clock. Mr. and Mrs. A. N. Gamble and sons, Ara Sue and Jean.

'The Plainsman,' All-Steel Train With Pullman Service, Will Be Run Between Floydada And Oklahoma City.

East Ward Parent-Teachers' Association met Friday, September 14, in the first session for the new school ago by Chas. H. Sommer, president of the Quanah, Acme & term, with thirty mothers and six Pacific Railway Company, will be put on between Floydada teachers present. Mrs. W. H. Foster and Oklahoma City, serving the plains area with the best opened the program with a prayer.

Mrs. C. R. Houston, president of the
P. T. A. gave in the most pleasing and northeast. Announcement of the effective date, togeth er with the schedule, was made this week by A. F. Sommer, "To you our co-workers, in the vice president and general manager of the line.

> North and South Circles Hold Meetings Monday.

North Circle of the Baptist Church met Monday afternoon at the home of Mrs. W. F. Weatherbee. Mrs. Edwin Heald led the lesson and Mrs. Weatherbee gave the devotional. New officers were elected for the year as follows: Mrs. W. F. Weatherbee, chairman; Mrs. B. L. Blacklock, vice chairman; Mrs. W. I. Cannatic chairman; Mrs. W. I. Cannati vice chairman; Mrs. W. I. Cannaday, secretary; Mrs. E. L. Norman, chairman of personal service; Mrs. Clarence Foster, Mission study teach-

Dorothy Hall Given Going Away Party.

McCleskey, treasurer.

day afternoon at 3:30 o'clock with
Those attending said the meeting
Mrs. Ed Sparks as hostess. Mrs. V.
A. Leonard was a visitor of the club.

Although there is much work yet

Kenneth Bain, D. L. Weaver, W. C. Killeteen members of manager tanks, section houses, tool houses, tool houses, age tanks, section houses, tool houses and similar equipment along their guardian, Mrs. George Smith, the line. The new station at Dough R. C. Officer, E. Ray Smith, A. N. and Mrs. R. E. Fry, Mrs. E. S. Randerson, G. N. Shirey, Sam Mc-Cleskey, Elder Morris, Nora Cox, I. W. Hicks, Earl Cowand, Lon Smith, at the springs on an outing and picture of the springs of the s

J.-T. Howard; Misses Eddythe Wal- Louise and Dorothy Thurmon, Mary ker, Browneyes Hawkins, Louise Ann Kimble, Lawless Jones, Lois Cov-Wright, Fannie Bolding, Vera Hamil- ington, Hazel Borum, Louise Conner, ton; Messrs Frank Stovall and J. T. Mary Anna Ross, Margaret Smith, Virginia Welch, Bonnie Dale Fyffe, The next meeting date will be Fri-Folia Randerson, Bert Ione Smith, growth of the territory.

beth Brown, daughters of Rev. and beth Brown, daughters of Rev. and
Mrs. A. J. Brown, formerly of FloydMrs. L. A. Williams were host and

K. K. Club Met With Miss

N. Tawwater and her twin babies at the members and guests of the K. K. the names and ages of the four the home of Mrs. Surginer, Friday of the home on South of the manus and watermelon was servent at her home on South of the manus and watermelon was servent at her home on South of the manus and watermelon was servent at her home on South of the manus and watermelon was servent at her home on South of the manus and watermelon was servent at her home on South of the manus and watermelon was servent at her home of Mrs. afternoon at her home on South Main street. In the games of bridge Mr. and Mrs. D. S. Battey viisted The honorees received many beautiful and useful gifts which were brought between 7:00 and 8:00 o'clock. Punch and cake were served clock. Punch and cake were served score for the members.

Main street. In the games of bridge played during the afternoon Mrs. Gallaway got high score for the visitors and Mrs. Bratton held high score for the members.

Mr. and Mrs. D. S. Battey visited her mother, Mrs. Pitts, of Matador Sunday.

Mr. and Mrs. L. A. Williams and R. Son, Raymond; L. E. Williams and R. D. Convergence to the members.

clock.

M. E. Society Meets With Mrs. Solomon.

Mrs. Earl Edwards was honoree at members of the Woman's Missionary birthdey dinner given at

A program and business session ty Sunday, September 16. The dinner was brought already prepared by those attending.

A program and business session was had followed by a very enjoyable social hour. The hostesses in the home of Mr. and Mrs. R. Business session was had followed by a very enjoyable social hour. The hostesses in the home of Mr. and Mrs. R. Business session was had followed by a very enjoyable social hour. The hostesses in the home of Mr. and Mrs. September and children, of Mrs. The hostesses in the home of Mr. and Mrs. September and children, of Mrs. The september and children, of Mrs. The Stephens and children, of Mrs. The hostesses in the home of Mr. and Mrs. Those present were: Mr. and Mrs. September and children, of Mrs. The hostesses in the home of Mrs. The hostesses in the home of Mrs. The hostesses in the home of Mrs. The hostesses is the home of Mrs. The hostesses in the home of Mrs. The hostesses is the home of Mrs. H. N. Porterfield and son, Fred, and and the society will meet at the

W. and Arthur Earl; Mr. and Mrs. Miss Ruth Stegall, accompanied by during his vacation visiting wit R. May and son, John Edwards her parents, Mr. and Mrs. P. G. Ste-their parents, Mr. and Mrs. W. Earl Edwards and daughters, she is attending Wayland Baptist turned to their home at Amarill College.

Direct Connections East The new train is the answer to the long-desired direct connection fo this area to Oklahoma City, St. Loui

er; Mrs. S. M. Cole, Sunbeam leader; Mrs. Edwin Heald, reporter.

South Circle met Monday afternoon at the home of Mrs. George A. Lider. The entire afternoon was spent in making a quilt.

Leaving Floydada at 6 o'clock p. m., leave Dougherty 6:30 p. m., leave Roaring Springs at 7:05; p. m., leave Paducah at 8:30 p. m., leave Swearingen at 8:55 p. m., leave Lazare at 19:25 p. m., leave Lazare

9:25 p. m., leave Acme at 9:45 p. m., leave Quanah at 10:10 p. m., arrive Oklahoma City at 6:50 a. m., the fol way Party.

Mary Louise Thurmon entertained

Mary Louise Thurmon entertained

body of land was inspected by the new owners they decided immediatenew owners they decided immediately to develop it, and the idea of growing purebred swine on it was degrowing purebred swine on it was determined upon this summer.

Still a number of former students who will return this week.

That Wayland's worth as a religious institution of the highest character is rapidly spreading, is manitermined upon this summer.

Still a number of former students who will leave this week for Plainview to make her home. A show was enjoyed at the Olympic Theatre.

Breakfast was served to: Dorothy the still a number of former students who will leave this week for Plainview to make her home. A show was enjoyed at the Olympic Theatre.

Breakfast was served to: Dorothy the still a number of former students who will return this week.

That Wayland's worth as a religious institution of the highest character is rapidly spreading, is manitermined upon this summer. Hall, honoree; Wanda Teeple, Mary
Ann Kimble, Louise Conner and Mary
Louise Thurmon, hostess.

Mrs. Sparks Club Hostess
Thursday Afternoon.

Or The Flainsman, for St. Louis, which is reached the same day at 11:30 p. m., Kansas City, which is reached at 7:30 p. m., the same day and Chicago, which is reached the following morning at 7:45. At the Stitch and Chatter Club met ThursStitch and Chatter Club met Thurs-

> ward to a very eventful year in the vork.
>
> A lovely social hour followed the meeting and delicious refreshments were served by Mrs. Fred Bell, Mrs. and Miss Myrtice Meador.
>
> The glub meets this afternoon at the probasco, Sam McCleskey, Clyde Meador, J. T. Howard, T. M. Cox, Zell is rapidly being done and will be ready before the opening of the passenger service on October 1. Officials of the line have been anxious to get were served by Mrs. Fred Bell, Mrs. and and Miss myrtice meads.
>
> J. L. West, Mrs. Sam McCleskey and 3:30 o'clock with Mrs. Sam McCleshave pointed out the undesirability of the passenger service started by have pointed out the undesirability of the passenger service started by the passenger servic putting the service on the line until ballasting and track straightening have been completed. Among the jobs recently completed on the ex tension are the right-of-way fences erty has been finished, as well as the cattle yards, cotton platform, etc. At Floydada the work that has been the slowest has been the station and the completion of the work surrounding it. Better progress is now being made on this job, inability to get brick materials having been the principal cause of delay. Every improve ment made has been of excellent standard and ample in size to take care of the reasonably anticipated

Harmony News

hostess at a party given recently hon-oring the birthdays of Lucille Snod-grass, Everette Miller, Raymond Williams and Larue Williams. A large Miss Virginia Lewis was hostess to artistically decorated and contained

ters visited his sister at Kress Sun

Carr's Chapel Missionary Society met with Mrs. L. E. Williams Thurs

day afternoon.

Among those who attended the meeting at Petersburg Sunday night were: Mr. and Mrs. L. A. Williams Mrs. J. S. Solomon and her daughter, Mrs. N. Williams, were joint grass and H. M. Miller. Rev. M. I

dor begun the meeting Sunday nigh Mrs. Ina Stephens and children,

Mr. and Mrs. Frank Norman, who have been here for some two weeks and daughter, Bert Ione; Mr. and gall and Margie Marie Davidson re-Norman, and Mr. and Mrs. C. A. Mc Mrs. Robert McGuire and Mr. and turned Monday to Plainview where Clure, of Mt. Blanco community, re Sunday.

The Plainsman Oklahoma City Quanah SCHEDULE Acme 6:00 P. M. Leave Floydada Arrive 12:00 Noon azare Matador 6:30 P. M. Leave Dougherty Leave 11:28 A. M. Swearingen/ 7:05 P. M. Lv. Roaring Springs Lv. 10:48 A. M. Paducah 8:30 P. M. Leave Paducah Leave 9:20 A. M. Roaring Springs 8:55 P. M. Leave Swearingen Leave 8:47 A. M. Dougherty Leave Lazare Leave 8:15 A. M. Leave Acme Leave Floydada Arrive Quanah Leave 7:40 A. M. 10:10P. M. Leave Quanah Arrive 7:10 A. M. 6:50 A. M. Ar. Oklahoma City Lv. 9:45 P. M. SHORTEST LINE, QUICKEST TIME Direct connections at Oklahoma City with fast Pullman trains to St. Louis, Kansas City, Chicago. Leave Oklahoma City 8:20 a.m. Arrive St. Louis 11:30 p. m. same day. Arrive Kan. City 7:30 p. m. same day. Arrive Chicago 7:45 a.m. next morning

A new through all-steel train with Pullman service between the East Plains, Quanah, and Oklahoma City, EFFECTIVE OCTOBER 1st, 1928.

General Passenger Agent,

Quanah, Texas.

For further information call or write—T. K. HAWKINS,

The Floyd Co. Hesperian

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HOMER STEEN Editor and Manager

April 20th, 1907, at the Post Office at Floydada, Texas, under the Act of Congress of March 3rd, 1879.

SUBSCRIPTION PRICES One Year Six Months

In Advance Advt. Rates Furnished on Application

GOOD LOOKING ENTRANCE If homes and communities impress strangers by the manner of entrance presented to them and if good appearances are the big influence in making the stranger remain for the second look, then the new station the Quanah, Acme & Pacific is constructing on East Mississippi is gometric to be worth a lot to Floydada day with Mr. and Mrs. G. D. Fox spent Sunday with Mr. and Mrs. G. D. Fox spent Sunday with Mr. and Mrs. R. S. Mince of with persons who arrive from the Floydada north and east by rail and with those who will come here by motor car or otherwise to take advantage of pasenger accommodations which the new this territory this week. line is whipping into shape for the

service of the plains area. As it begins to assume form the new passenger station shows up as a pig asset to the community, both the station and the new passenger service being equal to everything the citizenship could ask of the trans-portation company. Of course, all of his is secondary in a way to the fact that transportation facilities, direct, quick and easily accessible are being put at our door. But the very fact of the construction of the fine new station to serve this area and the passenger service that the Quanah Route has brewing for the Quanah Route has brewing the carliest date their track will stand the traffic, puts Floydada in the city class. The new railroad interest in class. The new railroad interest in class. the community evidently believes in us very much. They are furnishing a mark at which the rest of us can for us Sunday night. He is visiting for us Sunday night. He is visiting They are building for a great town in a great section.

CARD OF THANKS

dear wife, daughter and sister. riage. Words can't express our apprecia- We Words can't express our appreciation for every kind deed. We want of the baby of Mr. and Mrs. Joe to express our thanks to the faithful Dunn. and everyone who were so kind. We and Mrs. McAda. pray that each one may have just

Otto Austin and mother, * Mr. and Mrs. F. P. Donathan and his crop family.

Mr. and Mrs. C. M. Hynds and

Mr. and Mrs. Tom Holley and family.

Mr. and Mrs. Ben Donathan and

Pleasant Hill News

Mr. and Mrs. Dow Smallin and Mr. and Mrs. Dow Sharin and Mrs. N. R. Austin and the children will enter Gunter College there next week. Mr. Austin and the children will enter Gunter College there next week. Mr. Austin and the children will enter Gunter College there next week. Mr. Austin and the children toward the sanset Contributing to its disappearance by too extensive cultivation of its was the wanton slaughter of the bird original eastern habitat, and in part Sunday with Mr. and Mrs. I. S. Linch. ered.

Mr. and Mrs. Fred Battey, Mr. and Mrs. Frank Pratt, Mr. and Mrs. C. N. Battey and Miss Florence Pratt spent Sunday with Mr. and Mrs. Henry Wil-

Mr and Mrs. Strain spent Sunday with Mr. and Mrs. Joe Robinson.
Mr. and Mrs. W. R. Kimble spent Sunday with Mr. and Mrs. Grady

Center News

ed but most all are just beginning the

Floydada boosters short stop with us Monday morning and hope to attend the fair in full force. We plan to have both an exhibit and a

The Rev. Walter Hollums of Cushhis brothers John and Lindsey of Floydada and Center.

Several from this community tended the funeral of the infant daughter of Mr. and Mrs. Travis We take this method of thanking Mitchell at the Floydada cemetery ur many friends for their kindness Sunday afternoon. Mrs. Mitchell was luring the illness and death of our Miss Clara Tubbs before her mar-

doctors and nurses and our friends Mr. and Mrs. Lightfoot Gordon and Miss Gertrude and Miss Doris God's richest blessings rest on each Spence took Sunday dinner with Mr.

Eddie Fields spent about two days such friends at such a trying hour with his parents Mr. and Mrs. D. M. as this.

Fields last week, He returned Saturday to Coleman county to gather

Miss Thelma Jackson is home from Mr. and Mrs. C. T. Camden and Abilene where she has been attending Draughon's Business College.

Veach, Mary Fields, Anna Mae Wood- en, to which it is closely allied. son, Thomas and Loraine King, Alton | The pinnated grouse literally fel- be companioned only by our regret.

Mr. and Mrs. J. H. Linch spent will join them after his crop is gath-by the abundant food supply afford philosophy of the Epicurean which

FOR THE PRESERVATION

generations are taken.

New York Sun names the prairie the failure; that, and the fact that chicken as one species that, for the pinnated grouse is a bird much Mrs. J. R. Evers spent Sunday with Mr. and Mrs. C. E. Neil of Floydada.

Mrs. Dan Kimble is a visitor in three east. Attempts to ingreat white crane, the landing for the pinnated grouse is a bird much given to spacious surroundings. The three characteristics and much three in the east. Attempts to ingreat white crane, the whooping Center, Sept. 18.—Wheat sowing is in full blast now, some have finished but most all are just beginning the it is all the more singular in view of the fact that the pinnated grouse is not a stranger to the east, but once wat native there. Any modern son of warning. It is often more attempt to establish the bird in than difficult to restore that which

Floyd Montgomery entertained a England. That this last statement lifetime, never to be brought back get and the hunters' made the most again. It will be an ill day for of it—or was it the last?

The principle of the prairie states when spring no larger that the American heath hen, now the prairie states when spring no larger than the prairie Nadine and Troy Lightfoot, Adrial all but extinct, and confined in scant longer hears the mellow, thundrous numbers to Nantucket Island, was Spence, Ruth and Doris Jordan, Vada once confused with the prairie chick. That which we have we should guard,

and Audie Noland and the honoree. lowed the westward march of settle-Mrs. Montgomery was assisted in en- ment. It accompanied the plow to game bird in this section, long ago Pleasant Hill, Sept. 18.—Mr. and Mrs. T. J. Cardinal spent Sunday with Mr. and Mrs. T. J. Camden.

Mrs. Montgomery was assisted in encent cast tracts of prairie lar I that, prior to the pioneer occupation, had been ous dinner, the children enjoyed games all afternoon. games all afternoon.

Mrs. N. R. Austin and the children prairie chicken toward the sunset expenced to be seen at the circus.

> OF OUR WILD GAME like the doomed heath hen, very common in districts that no longer This will interest the old timers know it. One of the accustomed of this section—the gray haired man chores of chicken in Kentucky, a few who is seated in the center of the generations ago, was to drive the groups when pictures showing five prairie chickens from the fields. As to why it cannot be again establish-In writing of the transportation | ed in its former range, none may say of game birds, and the success or with accuracy-but disturbance of failure of such introductions, the the nests is probably at the root of

> thrive in the east. Attempts to in- great white crane, the whooping troduce this splendid upland game crane, was not diminished almost to bird, the finest of the North Amer-disappearance by gunners, but by disican grouse, are said to have met ruption, it is probable, of its habits, with uniform failure. If this is true, by changes slowly yet irrevocably

Cotton is beginning to open a little.

Cotton is beginning to open a little.

School is progressing nicely, two new pupils this week. We enjoyed and Ontario, and probably in New guardianship, may vanish in a single

and closely, lest in the end we shall

The prairie chicken, once a familiar disappeared from the scent and it now is apparently gone forever-a ed by western grain fields But urged man to eat, drink and be mer-there is no secret of the fact 'ha' ry today for tomorrow you may die. ry today for tomorrow you may die. it was first an eastern bird, and, The prairie chicken made a good tar-

Chicken Dinner

will be served at noon Saturday at Stansell and Collins Store by the Alathean Class of the Baptist Sunday School.

50c Per Plate

Read The Hesperian for the news of Floyd County.

Tiny plants in the sea, called iatoms, maufacture literally tons sugar a day.

Hesperian Want Ads Pay.

14 YEARS AGO

Last week The Hesperian carried an article under the heading, "Fourteen years ago today," that I had marketed the first bale of cotton that year. This was the first crop after I married. We lived on the A. H. Manning place, southwest of the McCoy school. Two years later we bought a farm consisting of 160 acres, which is located three miles east of here. At this time land was selling at from \$10 to \$15, per acre. We paid a small cash payment down and made enough out of the land to pay for it in four years.

We moved to Floydada two years ago and have conducted the Day and Night Garage, where I am in a position to give the public an excellent service.

While attending the fair be sure and make our place your headquarters.

O. E. MURRY

Day & Night Garage



Radiant and beautiful in her colorful garb, bids you behold her land of plenty. Snow White fleecy staple, mellowing fruits and vast stores of life sustaining grains are her gifts to mankind—gifts made possible by the hands of our generous Master and the toiling, enterprising hands of our own people. We have every reason for rejoicing—for being thankful.

Products that abound in plenty in this fertile county are to be on exhibit at the Floyd County Fair—an institution worthy of your support and confidence. We believe that this annual exhibition is one of the largest factors in developing the resources of this country, and laying before the peoples eyes the opportunities that abound.

It is with the utmost faith that we recommend the Fair to every person in this district, and urge a generous attendance. Nothing ever succeeds without the full and hearty support of those for whom it was intended. This space is dedicated to the Floyd County Fair because the Texas Utilities Company believe in the future possibilities of Floyd County.

Come to YOUR FAIR.

TEXAS UTILITIES

FLOYDADA, TEXAS



If You Want the Mewest

styles in the latest fabric creations, be sure to look over the

Rose & Company Made-To-Measure Line

Every pattern is a smart, authentic, timely interpretation of the trend of fashions.

WE INVITE YOU TO VISIT OUR STORE DURING THE FAIR

Our showing of Fall and Winter merchandise is complete and at prices within the reach of everyone.

FOR LADIES ONLY

We have a modern plant to do your cleaning and

pressing—Call us—Phone 66.

One lot of Ladies Pure Thread Silk Hose. Closing out at, ONLY 95c

"The Store for Men"

The Roseland Baptist Church organized a senior B. Y. P. U. Sunday afternoon, Rev. H. P. Ashby acting

The following officers were elected: Frank Brown, president; Thelma Smith, secretary; Cecil May Wicker, treasurer; Mrs. C. H. Brown and

F. S. Byers as group captains.

EPWORTH LEAGUE PROGRAM

Leader—Peggy McKinney. Song—"Take My Life" Song—"Rescue the Perishing," Scripture-Luke 10:25-37.

Piano Solo-Rushell Morris.
Talk-"A Neighber to Africa"-Inez Switzer.

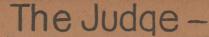
Scripture-"Jonah 3:5-10; Luke 9:

Talk-"An Humble Spirit"-Mary

Talk-"A Courageous Character"-Elizabeth McKinney. Talk-"A Loving Frienl"-Heron

Wright. Song-"What A Friend"

League Benediction.











BAPTIST CHURCH

We had very fine congregations at all services last Sunday, we were glad to welcome a number of visi-

There have been additions at ond department superintendent; Suevery service for the past four Sundays. We are getting our Sunday intendent; and Wayne Gound, fourth School better organized, and hope department superintendent. to reach the A-1 Standard by the of October. We had well over 300 in time to be counted last Sunday. Let the good work go on there is room and welcome for others. Most of the teachers and officers n the school who do not hold Normal Diplomas, took a course in the Sunday School Manual last week. This will give us a fine list of teachers who are well qualified to fill their

places in the organization.
Our B. Y. P. U. Federation meets at 6:45 each Sunday evening. Mr. Joe Breed and Miss Lydia Smith are leading in this work. We have three unions now, and expect to have at least three others soon. There is no unions now, and expect to have at least three others soon. There is no more interesting nor profitable work in the church than this training program. Let everybody get in and

work.
We are using the book of First Timothy as a basis of study for the morning preaching services, and using evangelistic sermons in the evenings. The pastor expects to be in the pulpit at both hours next Sunday, and we prayerfully hope for a good day in all departments.

"Come thou with us and we will do thee good." Visitors always welcome.

P. D. O'Brien, Pastor.

LOCKNEY CIRCUIT

J. N. S. Webb, Pastor

Everybody cordiany myster tend the following services:

Preaching Saturday night at 8 o'clock, Sunday School at 10 a. m.
clock, Sunday School at 11 a. m., at Sunday and preaching at 11 a. m., at

Preaching at South Plains Sunday afternoon at 3:30 o'clock.

Preaching at Sunset Sunday night at 8 o'clock. My son, Lance, will assist me in the services at these places.

EPWORTH LEAGUE ELECTS NEW OFFICERS AT RECENT MEETING

In a recent council meeting of the Epworth League, Charter 5756, the following officers were elected: Heron Wright, president; M. F. Swain, vice president; Inez Switzer, secretary-treasurer; Harold Porterfield, Era agent; Rushell Morris, pianist; A. N. Gamble, song leader; Mrs. A. N. Gamble, sponsor; Peggy McKinney, first department superintendent; Elizabeth McKinney, esc-

die Miller, third department super-

INTERMEDIATE B. Y. P. U.

Fairview, Sunday at 3 o'clock. Song-Be Like Jesus. Prayer. Song—"Make Me a Channel of Bles-

Program Period.
Topic—Power of Influence.
Reading—Zula Eaves. Solo-Patty Looper.

Claton. fluence Others:

Our Speech-Virdie Snodgrass. b. Our Habits-Truett Boothe. Our Actions.-Juanita Shirey. Our responsibility for our In-

Story-Veva Swinson.

REV. REED RE-CALLED AS PASTOR

during the past year recently tender- should follow the same order aroun Two Kinds of Influence—Edward ed his resignation but was re-called the room, usually from left to right to serve as pastor of the two church-

> travel in doing your ordinary kitchen ficial light for any task. work, lines would cross and recross each other needlessly. Sometimes a slight change in arrangement will save many steps. Four main kitchen feeder cattle, the more economical activities follow each other every is their use of feed. A high-grade preparation, cooking, serving and and makes more economical use of

Channels Through which We In-luence Others:

es at meetings held at the respective ingly. Needed utensils should be kept at each work center, says the Bureau of Home Economics, and there If you diagramed the paths you should be good window light and arti-

The higher the grade or quality of day, and several times a day: food steer has greater capacity for feed Rev. Reed Pastor of the Baptist clearing away and dishwashing, it in laying on flesh in the regions churches of Lakeview and Flomot Compact centers for these four jobsof the valuable cuts.

A Welcome

BY THE

Triangle Garage

AND AN

INVITATION

to visit with them during the Floyd County Fair. While attending the fair, come in and let us show you our full line of-

FISK TIRES

McQUAY-NORRIS PISTON RINGS STROMBERG' CARBURATORS

They are our Exclusive Lines

Triangle Garage

Free Acts

SI SMITH RUBE **CLOWN**

> Dainty MAY

Trapeze

Auto Push Ball

A six foot ball 1000 cu. feet of air

Fireworks Friday

Join The CROWD

Floyd County Fair Sept.26,27,28,29

The Greatest Array of Fun **Devices Ever**

FLOWER AND ART SHOW

A Miniature Railroad Train Carrying Passengers

FRIDAY

FLOYDADA WHIRLWINDS

IDALOU BOBCATS

POLO **Thrilling**

> BALL **SPILLS THRILLS**

Days Four of Fun and **AMUSEMENT**

Fireworks Saturday

Square Dancing Saturday-Old Fiddlers' Contest At Shaw, Felton & Collins Old Stand We Deliver Anywhere in the City



Jones Market &

th Sunday Baptist Ass'n. With Lakeview Members of Our Churches.—H. T.

st Service Friday evening at 7:30 with Sermon by Rev. R. E. L.

Fifth Sunday meeting of the Floyd ounty Missionary Baptist Associ-ion will be held with the Lakeew Baptist Church, the first service eginning Friday evening, Septemr 28 at 7:30 o'clock.

The program for the meeting will as follows:

Friday 7:30 p. m.—Devotional led by Rev.

8:00 p. m.—Sermon by R. E. L.

Saturday Morning 9:30-Devotional led by A. C.

9:50—What Credit if Any, is due he Preacher Under Whose Ministry den and Women are Saved?-K. F.

0:20-What is a Baptist? (1) As to Creed-J. M. Harder,

(2) As to Experience .- J. M. Hale (3) As to the Extent of Cooperaion Among Themselves and Others.

Dick O'Brien, 20 minutes. 11:20—Sermon by C. E. Dick. Noon—Lunch at church.

PEACHES, Halves,

PORK and BEANS,

10 qt. Dish Pan,

12 qt. Water Pail;

6 gt. Tea Kettle,

Preserving Kettle,

t. Preserving Kettle,

Double Boiler,

lium Size,

rge Size Roaster,

2 pie pans, all for,

1 Set of 3 Sauce Pans,

of 3 Pudding Pans,

gain counter on Alunimum ware.

et consists of 1 Cake pan, 2 pudding pans,

All of the above is high-grade Aluminum and a real bargain. We believe it will pay you to see our bar-

Stansell & Collins

No. 2 Size, __

POST TOASTIES,

2 For, HOMINY,

No. 21/2

HOMINY.

For, _

Syrup Pack, No. 21/2,

lass visited in South Plains Sunday. 1:45-W. M. U. Program.
2:40-How to Enlist the Inactive Plains Sunday. Miss Nora Sams visited in South

3:30-Board meeting.

Duties .- R. E. Bost.

Evening

8:00-Sermon by C. J. McCarty.

Sunday Morning 10:00—Devotional by C. A.

11:00-Sermon by P. D. O'Brien.

1:45-Associational B. Y. P.

Evening 8:00—Sermon by R. D. Evans.

Cedar News

Cedar, Sept. 19 .- Mr. and Mrs. Bill

Simpson and Mr. and Mrs. C. F.

Mrs. Maud McDaniel visited Mrs

Autra James, Bruce and Buss Doug

H. J. Mathis Wednesday afternoon.

Mrs. C. S. James Sunday.

SPECIALS

THESE SPECIALS GOOD FOR SATURDAY, SEPT.

22. AND MONDAY SEPT. 24.

PALM OLIVE SOAP, one sale to customer,

THE FOLLOWING SPECIALS ON HIGH-GRADE ALUMINUM WARE

Afternoon

Noon-Lunch at church.

Miss Lonnie Love visited at Alcino Sunday. 3:00—How to Supply the Church Treasury.—Round table discussion led by W. M. Draper.

Mrs. Benine Bartlett spent The day night with Juanita Douglas. Mrs. Benine Bartlett spent Thurs-

McCOY NEWS

7:30-Devotional by Jones Weath-McCov. September 19 .- Rev. Matt Harder and wife were visitors in our community Saturday and Sunday morning. He preached at the 11 o'-clock hour. We were glad to have

10:20—"The S. S. Superintendent them. We were glad to have Rev. Newand his Problems.—Supt. S. S. First ell Clark, of Plainview, with us Sat-

Baptist Church Floydada.
10:40—The S. S. Teacher and his urday night. kev. V. M. Lollar, of Plainview, W Cates and family, Mrs. J. W. Jackson, Miss Ima Nell Jackson and Miss Clare Smith were visitors in the Curry home Sunday.

Miss Lounett Pharr, who is attend-Program Arranged by the Associational B. Y. P. U. President, P. D. ing school at Tulia, spent the week-end here with her father, P. H.

Fharr. Fred Berry, Charlie Berry and family spent Sunday with W. J. Ber-

ry and family. Mr. and Mrs. John P. Foster visited Mr. and Mrs. John Burgett, of Starkey, Sunday afternoon.

Miss Flora Day, who is attending school at Floydada, spent 'ne week James were the guests of Mr. and

Miss Johnnie Johnston spent Sunay afternoon with Flora Day.

Misses Lucille and Mildred Raley pent the week end at their home in Lakeview, where they attended the funeral of Mrs. Otto Auston, which was held Saturday.

Miss Thelma Smith spent Sunday with Misses Margurite and Dora May Henderson, of Blanco.
Mr. and Mrs. John Gray spent Sun-

day afternoon with Mr. and Mrs. Clareete Tardy visited with Ecrnice

and Freda Jackson Sunday. Mr. and Mrs. T. L. Pittman, Miss Violet, Mrs. C. D. Thacker and daugh-Vera, spent Tuesday in Little-

Mr. and Mrs. This visited in the Cecil Greggs home Sunday.
Mr. and Mrs. Clyde Marrs, of Floydada, spent from Saturday until Sunday with L. L. Switzer and fam-

Leslie Ewing is spending the week here with his parents, Mr. and Mrs. M. R. Coleman. Mr. and Mrs. Jim Sowel visited

in the Sand Hill community Sunday.

Mr. and Mrs. Terrell Loran and daughter, Gene, and Mrs. Clay Johnson and daughter Jo, returned Tues-day of last week from a two weeks vacation trip to Hot Springs and

Hesperian Want Ads Pay.

95c

95c

95c

95c

95c

LADIES

We invite you to come and inspect our modern and sanitary beauty shop. We have equipment to take care of any treatment and hair dressing.

Permanent waving a Special-

Special Price \$8.00

The Marinello Beauty Shop

At De Luxe Barber Shop Effie Cardwell, Gladys House

VISIT THE FAIR

Of course you intend to visit the Floyd County Fair, but we want to join the other Floydada merchants in extending you a hearty welcome. We know you will enjoy the Fair, and we hope you will find time to visit our bakery so that you may learn, first hand, just how Ho-Made Bread is made. You will then appreciate its goodness, its purity and its wholesom-

HO-MADE BREAD

IS BETTER TRY IT



ASK YOUR GROCER FOR HO-MADE BREAD IT IS MADE WITH MILK

Westers' Quality Bakery

"TEXAS FARMERS

Superintendent of the Agricultural Department of the State Fair of Texas

I am harvesting my twenty-ninth erop and preparing for my thirtieth and in all those years I never saw conditions more favorable throughout

Texas than they are today.'
In 1926 we harvested one of our best grain crops and better than a five million-bale cotton crop, receiving less than 15 cents for our cotton. 1927 we had another fairly good grain crop and a four million-bale cotton crop—a million bales short of that of 1926—but we received a million dollars more money for it, and furthermore, the farmers in 1927 produced their crop at a lower cost than

That was the turning point for the Texas farmer; that was when he returned to the days of old. He arose early in the morning and stayed late in the fields, and having learned that lesson he carried it into his farm plans for 1928. While his acreage in corn and practically all other grain crops has been reduced in 1928, the weather conditions, combined with other fa-corable circumstances has increased

his yield in every crop except oats.

He has not only supplied himself, with ample food and feed for himself, his family and his livestock, but there his family and his livestock, but there are more farmers today with a surplus of feed and a surplus of livestock to sell at a profit than there was in 1927. You will find many more farmers today with chickens, hogs, milch cows and beef cattle than you could find a year ago.

With these conditions before us and with a cotton crop that will likely equal the 1927 cotton crop, with a price that will also equal the 1927 price and furthermore a 25 per cent reduction in the cost of producing the

reduction in the cost of producing the crop over that of the year before, the farmer, as I see the situation today, Mr. and Mrs. W. L. Barrett and family spent Sunday afternoon with Mr. and Mrs. T. L. Pittman.

By unaninous vote Rev. V. M. Loller was called as pastor of the Baptist Church.

Mr. and Mrs. Tivis visited in the Cecil Greggs home Sunday.

Agramer, as I see the situation today, is in the best shape he has been in years if not than ever before in the history of Texas. The men who really worked and who put some thought into their work are admitting this.

I am making this statement after a trip through all parts of the State; I have met the real farmers and I see the situation today, is in the best shape he has been in years if not than ever before in the history of Texas. The men who really worked and who put some thought into their work are admitting this.

I am making this statement after a trip through all parts of the State; I have met the real farmer, as I see the situation today, is in the best shape he has been in years if not than ever before in the history of Texas. The men who really worked and who put some thought into their work are admitting this.

I am making this statement after a trip through all parts of the State; I have met the real farmer, as I see the situation today, is in the best shape he has been in years if not than ever before in the history of Texas. The men who really worked and who put some thought into their work are admitting this.

have found them going ahead on the right road, all wide awake and not only ready to listen to practical suggestions, but able and willing to make them for the benefit of all concerned.

These are the type of men who never miss the educational opportunities offered by the State Fair. They will all be in Dallas some time between October 6 and 21. Some of them will remain for several days, picking up information, comparing notes, studying the exhibits, relating their experiences to others eager to learn and missing no opportunity to acquire knowledge that will help them in their daily work.

They will spend most of their time in the agricultural, dairy, poultry and live stock departments and the machinery sections looking over what is new. They will bring their wives and families and every member will learn something that will be of benefit to them. These are the people who get the most good out of the State Fair.

Largest Motor Exhibit Ever Held in Southwest Planned for 1928 State Fair



In line with the general plan to make the 1928 Stat make the 1928 State Fair of Texas the greatest and most interesting ever held, the directors in charge of the automotive show have evolved

result in the most novel and the largest motor exhibit ever held in the Southwest, far exceeding in the num-

Southwest, far exceeding in the number of attractions the annual shows at St. Louis and Kansas City, according to Phil Prather, in charge of that section of the State Fair.

The automotive section in the manufacturers' building has been enlarged to take in all the new features, it is said. There will be eight divisions this year, instead of only two as in years past. These will be the regular display of new 1929 models of passenger cars, continuous demonstrasenger cars, continuous demonstra-tions of cars in action on a track intions of cars in action on a track inside the building, a complete exhibition of shop and garage equipment in action, special factory exhibits, general accessory and equipment exhibits, an immense exhibit of motor busses, educational exhibit for motorists and an exhibit of airplanes, in-sluding the newest and largest pas-

The automotive show alone will be well worth anybody's time to come to Dallas to see, regardless of the thousands of other attractions at the State Fair," said Mr. Prather.

The Southwestern Dairy Show, to be held in connection with the State Fair of Texas, Oct. 6 to 21, is to be made a permanent feature for the en-

The dates of the State Fair of Texas are Oct. 6 to 21, the same relative dates as last year. As usual the fair will open on a Saturday and close two weeks from the following Sunday.

The Minnesota State Fair is the nearest rival of the State Fair of Texas in point of attendance. Last year is admitted 443,000 persons, as against the 1,028,317 who passed through the gates of the Texas fair.

There will be 56 actual performers engaged in the Hippodrome and Circus exhibitions to be given in front of the grandstand at the State Fair of Texas, Oct. 6 to 21, not including the big corps of assistants, electricians, stage hands, etc.

THEY GROW ONE VARIETY OF COTTON

One variety of cotton is enough for any community to grow, is the con-sensus of opinion of 530 Collin county farmers assembled at McKinney recently to discuss their one variety cotton. That these men have been

profiting by concentrating on the on Texas where it is possible to production of a single variety is reproduction of a single variety is reproduction in the world.

Vealed in reports to County Agent equipment has requested such a constant of the experiment of the Roy Saunders last year showing that growers of standardized cotton averaged ¼ bale per acre while the county average was one-seventh per acre. The reports also show that standardized cotton brought a premium over

Speaking for the cotton spinning fice of the chief engineers of the industry, James McDowell, a spin- War department here. Maj. William ner of Bedford, Massachusetts, prais- H. Lanagan of the board of engineer ed the community cotton standardization work of the Extension Service and declared that it must be followed by an inexpensive marketing plan whereby farmers will be paid according to the quality of their cotton in some such way as it is handled by the present cotton cooperatives. "Spinners," he declared, "must cooperate by paying more attention to the grades of cotton they buy, for the raw cotton represents one-half the cost of the finished fabric." speaker asserted that America's place in the cotton growing world depends

The Hat Shop

offers to its customers a

beautiful selection of ad-

vance fall hats—created in

soleil, felt and velvet com-

bination. We invite you to

Bring us your worn hats

The Hat Shop

Mrs. E. P. Nelson

Ruth Brown Hall, Props.

Located C. R. Houston Dry

Goods Co.

for renovating.

Washington .- The region of Fort plosive claimed to be more powerful than TNT. According to the of-

A preliminary test of the ex ARMY TO TRY OUT NEW POWERFUL EXPLOSIVE of Los Angeles, former army officer, was made at Pasadena by Lieut. Col. L. M. Adams of the California Institute of Technology. Lieutenant Col-Humphrey, Va., will echo to the ex- onel Adams reported to the chief of other cotton, which, according to lo-cal men, amounted to \$7 to \$10 per plosions of radium atomite, new ex-cal men, amounted to \$7 to \$10 per plosive claimed to be more power-amining his report, has decided that amining his report, has decided that the new explosive "appears to have

Hesperian Want Ads Pay.



YOU NEED A NEW TIRE BE

WHEN

ORDER

SURE AND

They are Cheaper in the Long Run. Ask Anyone who Uses Them.

We sell

MAGNOLIA GAS AND OILS

and give the kind of service you expect to get at a modern station.

"WE FIX FLATS"

Phone us the next time you have tire Trouble.

Magnolia Filling Station

Floydada, Texas

SOMETHING DIFFERENT

Floydada and Floyd County now has a CASH AND CARRY TAILOR SHOP

You bring 'em in—we clean 'em—you come and get 'em

Cleaning and Pressing

DRESSES OR SUITS

OR SUITS

We Specialize in Ladies Dresses

We have just opened our new Tailor Shop in the Boothe Old Bakery Building on West California Street.

Two New Presses—The New Glover Cleaning System and Complete Modern Equipment.

We are ready to do your tailor work in First Class Shape

Boothe's \$1 Cash Tailor Shop

E. E. Boothe

C. A. Boothe

Free Gate In Favor

300,000 Expected To Attend Great Exposition at Amarillo Sept.

Amarillo, Sept. 18 .- With all exrations days ahead of previous years every standpoint.

All department neads report greater the country has become more densely er interest and a large number and settled, however, toads have had to better class of entries than ever before. Concession and exhibit spaces tions, such as the automobile, the least uneconomical, to try to supply "And a moment later a terrific explosion blew the vault door off and the same men went out past you least uneconomical, to try to supply carrying currency and bonds?" are at a premium and the fair asso- mower and binder, and other farm water by artificial means. On lawns ciation has arranged for one of the machinery. Great numbers of toads and in the vicinity of homes a fine greatest entertainment programs ever

major afternoon attraction, have long taken an annual toll Schooley & Collins 1928 Winter Garden revue will be the feature evening offering. A group of Toas Pueblo Indians, fireworks, the Lackma-Carson carnival and scores of other attractions are scheduled.

Dr. S. P. Brooks, president of Baylor university, will deliver the principal address at the big religious service to be held Sunday evening September 23, at the fair grandstand, with Amarillo and Panhandle churches having charge of the free program

Amplifiers are being placed on the stage in front of the grandstand so all attending can hear without any

An attendance of 2000,000 persons is expected as a result of the major entertainment attractions and the free gate from Sept. 22 to 29.

SANITARIUM NOTES

Mrs. J. C. Crabtree recovered from an appendicitis operation and was dis-

Lou Anna Garner was dismissed Saturday. She underwent an appendicitis operation Sept. 17.

Mrs. Elmer Hinson was removed to her home Sunday, having recovered from a major operation.

Roy Mathews of Quitaque had an appendicitis operation Sept. 10. He was dismissed Monday. F. A. Thompson is improving after

a minor operation Monday. Mark Duncan is recovering from an appendicitis operation. Mrs. Ona Conway had her tonsils

removed and was in the sanitarium from Sunday until Tuesday.

Imogene Lewallen who has been in the santarium about three weeks with a crushed and broken leg, is improving as well as could be ex-

Mrs. A. B. Childress of Silverton is improving from an appendicitis

Providence News

Providence, Sept. 17 .- Mrs. Gene McCulough, Misses Icle and Hazel Crouch and Roland Crouch were at Floydada last Thursday on business. Mr. and Mrs. McCulough of Plainview were here the first of the week. Dave Kennedy was in Lockney last

Several members from here are working on the new elevator which will be built on the new Fort Worth and Denver railroad here.

week on business.

How grand and glorious it is just to step out to the front gate to get your mail. That is what several farwas ready Monday morning and will accomodate several new families who had to go several miles for their mail

D. J. Kennedy and family were the guests of Mr. and Mrs. Gene Mc-Culough Sunday. Miss Icle Crouch was a caller in

Plainview last Saturday.

Hillcrest News

Hillcrest, Sept. 17—School opened here Monday, Sept. 10, with an en-rollment of eleven pupils.

Mr. and Mrs. Skipworth of Vernon spent Saturday and Sunday here in the home of their daughter, Mrs.

The baby daughter of Mr. and Mrs. Clifford Curry has been sick. Mr. and Mrs. L. H. Lewis spent

the week end in Floydada. Mr. and Mrs. Herman Williams of Borger have moved to the L. H. Lew-

Claudia, Eva, and Bill Holladay and little Mildred Ruth Hix each suffered only very slight injuries last Friday morning when the car in they were riding to school turned topsy turvy in the barpit and

held them beneath.

Mr. and Mrs. J. C. Jones and children have had as their guests recently his mother and some brothers and sisters from Memphis.

The party Saturday night at the Bullock home was a success.

TOADS TAKE NIGHT SHIFT

WITH BIRDS AGAINST INSECTS

Many farmers recognize birds as a valuable ally in the warfare against insect pests, but few know that when the birds cease their daylight activities the battle is taken up by another important ally-the toad

Mealtime with toads often begins before sunset and continues throughout a greater part of the night, according to the Biological Survey of the United States Department of Agriculture. Although toads, like birds, some beneficial insects, they more than compensate for such indiscriminate feeding by eating termites, bettle larvae with injurious or potentially injurious habits, plantsucking bugs, voracious caterpillars, and other noxious insects. Abnormal infestations of extremely destructive weevils are frequently reduced by toads, and they render a useful service in feeding on adult click beetles, which if allowed to propagate would add to the number of wireworms feeding on valuable crops. is feeding on valuable crops.

chafers, which destroy blos-

soms and defoliate orchards trees, are ARTIFICIAL CLIMATE IS AID frequently taken by toads as well as At Tri-State Fair the white grubs of May beetles, which are such pests in lawns, meadows, and cultivated fields.

houses, gardens, fields of small grain trees by bark beetles, says the Unitor frontage crops, and on golf courses toads perform visibly effective service. In any of these situations noxhibit halls reported virtually full or lous insects and other invertebrates that the bark beetles will multiply bery. running over, with plans and prepa- are sure to predominate; hence the faster than usual. It also appears

All department heads report great- the country has become more densely gists conditions and insects. Leonard Stroud's rodeo will furnish and the sewer systems of large cities mill. Here the home owner would

An active interest in the conservation of toads must be taken, says the tect his trees from insect attack. Biological Survey, If these useful animals are to escape extermination. In the case of the bark beetles the management by pank officials can run a company.' animals are to escape extermination by the draining of their breeding places, by the burning over of fields and woods, and by other perils of their present-day environment.

of Floyd County.

Abundant rainfall, etomologists have observed, provides an effective Under certain conditions in green- control on the destruction of forest bulk of the toads' food consists of that trees suffering from lack of

and beliefs associated with them. As as a relationship between meterolo-

migrating across highways are de- tree has a value much in excess of stroyed each year by automobiles, the price it would bring at a sawoften gladly pay any reasonable price or make any reasonable effort to pro-

> are the counterpart of heavy precipitation in the forest. Incipient infestation by the beetles may be checked and drowned out by liberal ap-

TO HEALTH OF SHADE TREES the roots of unaffected trees is likely to provide a high measure of pro-

QUEER THINGS DO HAFPEN

There is a story told of Ole, the night porter, who was testifying beere the jury after the big bank rob-

"You say," thundered the attorrations days anead of previous years indications are that the big 1928 TriState exposition with a free gate will open on September 22 one of the greatest fairs in the Southwest from greatest fairs in the Southwest from t ney, "that at midnight you were revolvers drawn?"

"Yah," said Ole.

carrying currency and bonds?"

"Yah," said Ole.

"Aye put down my mop. "Yes, but what did you do?"

bane queer way to run a bank."

provide moisture conditions which through bank failures are negligible

borhood are being injured by bark ers, others the creatures of clever growing.

beetles, a copious water supply for schemers, but all equally as fields

law protects him against either bad management or bad faith in the matter of investments, is placing his trust in a myth. Laws are enacted by legislators only to be side-stepped by promoters. The most laws can do to provide punishments for the violator, if and when caught and convicted. Unscrupulous schemers are quite generally willing to take this remote chance, and even though punishment follows fraud, it provides no re-imbursement to the investor.

All thoughtful men realize that the investor's indiscretions are on his own head, for it is only the greedy least alluring, which is the explanation of the fact that the securities of our richest and wisest investors yield 4, 41/2 or 5 per cent. It is quite gen-"Vell, Aye say to myself: 'Dis erally the man of limited financia experience who buys alleged securi-Doubtless many a depositor who ties with high yield, and later has has lost his money through improper occasion to ruefully paraphrase Ole's In the case of the bark beetles the management by bank officials can remark, "Dis bane a queer way to

Read The Hesperian for the news plications of water to the roots of the tree. If other trees in the neighbor some the creation of sanguine dream-An area of Nigeria about half as



Come To The Fair It's For You

We take pride in joining the other progressive business institutions in extending you a cordial invitation to attend the Fair next week. The Fair is held for the sole purpose to better familiarize ourselves with our county and our products. You owe it to yourself to be in attendance every day. It will be more than interesting—it will be educational entertainment.

Our Plan Service

When you are ready to build your new home, remember to consult us, for our plan service will offer many suggestions. Our many years experience in the home-building business are at your service—and the service is free.

Protect Implements

During the wet, rainy fall days, and through the freezing winter months, don't allow your farm implements to stand out in the weather. It is not economy to postpone building proper implement sheds. They are as essential as are chicken houses, dairy barns, or garages. We can supply the lumber for all of them at a reasonable sum.

Higginbotham-Bartlett Co.

"Everything To Build Anything" Floydada, Texas

EARLY FAL SALE

Nelly Don and Marcy Le Dressettes

Distinctively individual in appearance, designing and workmanship, reflecting the art of Master Designers and the efforts of Expert Seamstresses.

Truly the most outstanding lines of Wash Frocks today. Every woman should be the proud possessor of several of these dresses, and surely the price is so exceedingly low that one may choose to their hearts content and scarcely miss the money.



No. 681—Cubistically designed print favors inset vest outlined with a scallopped collar piped in



684 — This No. achieves an ensemble fect with its inset vest o

\$1.95 and



No. 688-A vest, which effects scalloped edges. Two small box plaits on either side of the skirt.



694 — Ach coat effect with verse of solid co extend the ent of the charmet

LAR HAS LARGEST

nilies spending \$5,000 annu-000 family's dollar.

statistical class, the report gives than have everyday necessities."

indexes for farmers and agricultural sons to predict."

laborers have been running much Thomas S. Adams, professor of eco-

ork,-The farm hand's dol- the farm where it is consumed, and the most purchasing power during the last few years, the rela-"urban employes" the least tively low prices of agricultural a division of the American products have caused this fraction of on into five statistical groups the farmer's living cost to remain at of living report made public a low level, with the result that the

the National Bureau of Eco- entire index has been pulled down. The figures are Low priced farm products have tenes for January 1, 1928, and dered also to bring about cheap board this summer, it is safe to say that parison is with the dollar's for agricultural employes and hence twenty or thirty per cent of your sing power in 1913.

the index number for this class has other three classes are farmlikewise been kept at a low level.

twenty of thirty for thirty for thirty for this class has hens are being kept at a loss says E. E. Anderson of the New Mexico

"The divergence from the United Agricultural college. the farmer next to the farm of living index of the index series spring to try to pick out the loafers. rer, then the \$5,000 family with representing expenditures of the ta cent favorable margin in wealthier classes is mainly due to sume a large quantity of feed beower as compared with the the fact that the index numbers for tween now and them, but it will be the classes having higher incomes impossible to do a good job of cullhe indexes by classes are: Farm weigh more heavily upon such items ing at that time. orers 1,422; farmers 1,525; \$5,000 as tuition, room and board at college, Culling is a 365 day process. When

the dollar's average estimated buying power as requiring \$1.62 now to equal each dollar spent in 1913. The statistics go back to 1909.

The report is presented by Dr. Wilford I. King, who says of the index tables by classes:

"Two rather striking points are brought out by the table herewith presented. First, it is clear that presented. First, it is clear that rate of about 0.7 per cent a year, and rate of about 0.7 per cent a year, and that as yet there is little evidence to low to sell now. If so, mark the wealthy have not fluctuated as yet there is little evidence to low to sell now. wealthy have not fluctuated as much indicate the long continued down-

for urban residents. The reason for National Bureau of Economic Rethis latter difference is largely that search. George E. Roberts, vice rail, for instance, he plowed through perhaps a page and a half to weigh Some few of his managers used to Yankee of the Yards.

LOAFER HENS EAT ALL THE PROFITS

Do you have a lot of star boarders in your poultry flock that are eating up the profits of your good hens? Unless your flock has been culled

amilies 1.602; \$25,000 families 1- hotel bills, furs, diamonds, railway ever a loafer shows up, take her out. 18; urban employes 1.715. This is passenger fares, servants' wages, But the best time to go through the spread of 29.3 points between the theatre seats, pianos and expensive entire flock systematically is during automobiles, and these items have the summer or early fall The spring For everyone, without reference advanced in prices to a lesser extent months are the natural laying time statistical class, the report gives than have everyday necessities." of all flowls; even a cull hen will lay

as have those consumed by the poor-er classes of the population. Second, which the decline in wholesale prices later on. The main thing is, cull Sell when it seems advisable.

ower than have the index numbers nomics at Yale, is president of the ARMY TO TRY OUT NEW POWERFUL EXPLOSIVE

Washington .- The region of Fort Humphrey, Va., will echo to the explosions of radium atomite, new explosive claimed to be more powerful than TNT. According to the office of the chief engineers of the War department here. Maj. William H. Lanagan of the board of engineer equipment has requested such a dem-

sive invented by Capt. H. R. Zimmer of Los Angeles, former army officer, was made at Pasadena by Lieut. Col. L. M. Adams of the California Institute of Technology. Lieutenant Colonel Adams reported to the chief of engineers, and the board, after examining his report, has decided that the new explosive "appears to have

If you diagramed the paths you should be good window light and artificial light for any task.

BIG PACKER AS DESK MAN

My father's time saving was not always spectacular, but it was always at work. He never used two ninutes for any job where one wo

While Attending the Floyd County Fair

Visit the

Floydada Mill & Elevator

A. S. Cummings, Prop. and Manager

Plains Lily and Star of The West Flours

O B MIXED FEEDS **PURINA CHOWS**

We pay top prices for grain.

Phone 284

PURCHASING POWER a considerable portion of the living president of the National City Bank of rural inhabitants is produced on of New York, is treasurer.

PURCHASING POWER a considerable portion of the living president of the National City Bank which would serve as well for almost in the pending presidential election. his efforts to break them of the hab-

in most of the period since 1921, the during 1926 and 1927 led many per- now when you can do a good job of

A preliminary test of the explo-

travel in doing your ordinary kitchen work, lines would cross and recross each other needlessly. Sometimes a slight change in arrangement will save many steps. Four main kitchen activities follow each other every day, and several times a day: food preparation, cooking, serving and clearing away and dishwashing. Compact centers for these four jobs should follow the same order around the room, usually from left to right. Equipment should be placed accordingly. Needed utensils should be kept at each work center, says the Bureau of Home Economics, and there

suffice. He never idled away the

MAKE YOUR PLANS NOW TO

Visit The Fair

SEPTEMBER 26, 27, 28 and 29th

AND WHILE YOU ARE HERE MAKE HEADQUAR-TERS AT OUR PLACE.

GRAIN

AND WILL BE GLAD TO FIGURE WITH YOU BE-FORE YOU SELL.

e Operate Three Plants, at— FLOYDADA, DOUGHERTY and GRANARY

ds Grain & Elevator Co.

plan his own office arrangements.

thing that needed to be said on the subject in hand. Yet they contained never a useless phrase. And parnever a useless phrase. And parnever a useless phrase. And parnever a useless phrase and parnever a useless phrase and parnever a useless phrase. And parnever a useless phrase and parnever a useless phrase and parnever a useless phrase and parnever a useless phrase. And parnever a useless phrase are partered as a part ticularly if they were concerned with privilege." other than business affairs, as some of them must inevitably be. He went life. He wrote his letters on a half unless the summary indicated some toms, maufacture literally tons of

any man in a position where he could He ended by asking my father's opinit. "What does it say? What does in as to who would be elected. The it say?" he would demand impatient-He was the best correspondent in answer has stuck in my mind as a ly, tossing the letter to his secremasterpiece of brevity in letter writ-tary. The secretary as a regular part ing. It went:

straight to the point. I recall a let-sheet of paper and he wanted others point on which he wanted fullest in-

minute he had saved. In handling ter written him by a friend who took to be as considerate in writing him. formation.—Louis F. Swift's of his duties boiled down long letmary. Father never read the original

The largest dried fruit industry in

the United States is the raisin indus-

An area of Nigeria about half as

big at Texas is suitable for cotton



YOUR

Entire family will be healthy and happy if they are provided with good wholesome food, such as may be obtained at our store. Our prices are the very lowest possible consistent with high quality groceries.

If you are not a patron of ours, give us a trial order and note the high quality of the groceries and our prompt service.

WELCOME FAIR VISITORS

Be sure and visit our store, if you wish to make a purchase, we will be glad to sell you, if you are visiting we will be glad to see you. Make yourself at home here.

STAR CASH GROCERY

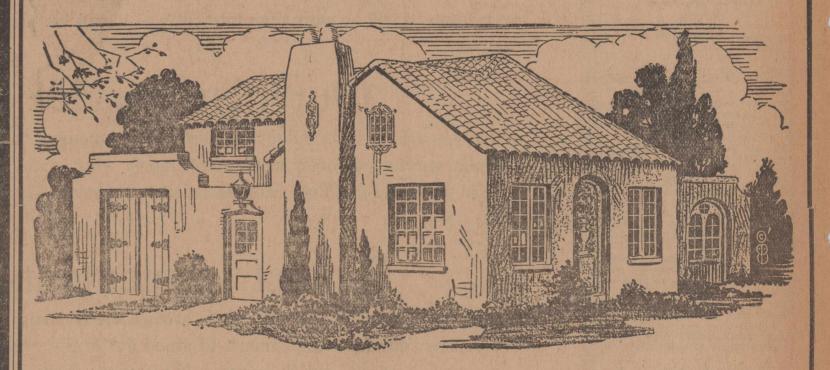
Floydada, Texas

Phone 40

WELCOME Fair Visitors

WE WILL BE GLAD TO HAVE ALL OUT OF TOWN VISITORS MAKE OUR PLACE THEIR HEADQUARTERS.

BUILDING MATERIALS



We carry everything in stock necessary to build a home, and can give prompt delivery and low prices. We keep our stock of building materials complete, which many of our patrons find a great advantage when planning their building program.

WE SELL-EMERSON-BRANTINGHAM FARM IMPLEMENTS.

WILLSON & SON

Floydada, Texas

demning property. It has been estimated that the drive had added \$65,-000,000 to the value of abutting property to date. This increase has ben-

values because of plans to spend abutting property. present boulevard.

Wacker Drive, Chicago's double-decked boulevard that extends along

Wacker Drive cost around \$22,000,000 of which \$7,700,000 was for construction, and the remainder for conty of the valuable water frontage, sold demainer remainder for conty of the valuable water frontage, sold demainer remainder for conty of the valuable water frontage, sold demainer remainder for conty of the valuable water frontage, sold demainer remainder for conty of the valuable water frontage, sold demainer remainder for conty of the valuable water frontage, sold demainer remainder for conty of the valuable water frontage, sold demainer remainder for conty of the valuable water frontage, sold demainer remainder for conty of the valuable water frontage, sold demainer remainder for conty of the valuable water frontage, sold demainer remainder for conty of the valuable water frontage, sold demainer remainder for conty of the valuable water frontage, sold demainer remainder for conty of the valuable water frontage, sold demainer remainder for conty of the valuable water frontage, sold demainer remainder for conty of the valuable water frontage, sold demainer remainder for conty of the valuable water frontage, sold demainer remainder for conty of the valuable water frontage, sold demainer remainder for conty of the valuable water frontage was the valuable water frontage. to \$200 a square foot.

During the last six years this same water frontage apparently has inefitted fewer than 200 owners of property.

water frontage apparently had years ago, Chicago was really an aggregation of cities, tied to the more than \$10,000,000 a year. That Unusual interest is attached to this is the effect, on a conservative basis. ran to but not through the business estimate of \$65,000,000 increase in of the Wacker Drive improvement on center. The boulevard bridge link-

timately to build another drive along heart of the city must be known. skyline of skyscraper office build-the north bank of the river, which Chicago is located on the west side ings and hotels. will be practically the same as the of Lake Michigan, and has developed to the north and to the south, that held the water front from Mich-Real estate dealers have complied along the lake front. From the site considerable data on values. It is of old Fort Dearborn on the lake

the Chicago River from Michigan avenue on the east to Canal street on the west, replacing old South Water Street, famous as commission row, was opened for traffic Oct. 21, Wacker Drive cost around \$22,000.

Wacker Drive cost around \$22,000. for \$25 a front foot, or less than \$150 vard, to turn Chicago's proudest ave- replaced by sturdy oaken beams. In nue into the first real cross-town the bow the sides are held together thoughfare in the city.

Until that bridge was built a few years ago, Chicago was really an ed the north to the south side. It many more millions of dollars on ma-jor improvements. It is planned ul-means to Chicago the condition of the near north side and produced there a

> Provision warehouses and docks igan Boulevard west to the river's were razed, and on their sites Wacker Drive was built. The old \$17,000,000 South Water market on the near west side, which consists of 186 buildings, and was opened Aug-

As the plan of the city progresses it is proposed to extend Wacker Drive eastward along the river to the shores of Lake Michigan and southward from the western end of the present improvement to Archer avenue and Twenty-Second street. These latter are two important thoroughfares, one extending southwestward and the other westward to the city limits and beyond, connecting with highways leading from the metro-

The upper level of the new drive, extending from Micigan avenue to Market street, is 110 feet wide, with a seventy-two-foot roadway, a twenty-foot sidewalk on the south side of the street and an eighteen-foot promenade running along the river on the north side. It is apporximatetwenty feet above street level, conforming to the new bridge ap-

Wacker Drive is but a portion of the Chicago plan, which was outlined in 1910 by Daniel Burnham, and is being carried out by the Chicago Plan Commission. Another part of the Chicago plan, which will add millions to property values, is the new outer drive extending along the shore of Lake Michigan southward to sixty-seventh street.—St. Louis Globe-

IN THE RUMBLE

What could better prove the qualties that have made Mrs. Coolidge loved by a nation than the word that the other day, when her boy John took his girl Florence riding, she rode in the rumble seat? As first lady of the land Mrs. Coolidge has precedence over all other American women and all who visit from abroad. No one understands the reason for that better than she; no one would she might not like the role of grande dame it must be her part.

But when spring comes to the hills and dales about Northampton and to the boys and girls at Amherst and at Smith John Coolidge is not the President's son, Florence Trum-bull is not the Governor's daughter. and Mrs. Coolidge is-a mother. And she it was, we may be sure, and not Florence Trumbull, who insisted she would ride in the rumble seat. She it was who knew that a mother's place so firm and abiding that when spring comes to your hearts the back seat is not second place, but a mother's throne.

For all mothers who have heard the rumble seat pestingly called "mother-in-law seat," the first lady of the land has set a queenly example. While the young folks, happy in youth and inexperience, prattle and laugh in front with the world all before them, she from wisdom and experience can smile as happily, knowing that to yield graciously is to take away all sting and be and feel a blessing.-Milwaukee Journal.

"OLD IRONSIDES" REGAINS YOUTH

Boston.-Shedding the decay of 1322 years, Old Ironsides is growing

As the days pass in the drydock at the Boston navy yard the old frigate feels new ribs forming in its

massive frame, new strength growing in its ancient hull. But renewing the youth of the Constitution is a herculean task. Lieut. John A. Lord, U. S. N. grizzled mas-

ter builder of such steel superdread-naughts as the New York and the Arizona and designer and builder of wooden craft, too, is surgeon in charge of the operation. Lieutenant Lord says the task in hand is like no other ever undertaken in marine engineering. Seventy per

cent of the ship must be replaced, including its most vital parts. Original methods had to be devised, for it had reached a state where it was almost in complete decay Difficult Task

Lord has put two years of planning into the work now being carried forward. All he had to begin was drydock. Wooden ship building at the yard ended 50 years ago. An improvised shipyard had to be assembled with shops, lumber, sawmills and planing machine. From the wooden ship yards of his home state, Maine, he assembled a small but expert force of workers. These were augmented with navy yard

workers, specially qualified. Some of the equipment is quite ancient as machinery goes. A futtock saw, brought in from Portsmouth, N. H., to saw out those crocked timbers which, scarfed to gether, make the ship's ribs, is seventy years old.
Where it lies in drydock now the

dismantled hull of the famous fighting ship is almost lost behind

by a mass of steel cables.

Copper Replaces Iron

The work is like reconstructing a which the first floor must be torn

out and repaired first. In the bottom a new keelson was installed which with a sister keelson makes the ship's center-line longitudinal strength 90 per cent greater. New futtocks fashioned of live oak from Florida, kept for 73 years under water, are placed between the frame ribs before the old are removed. All is bolted together, with bar copper everywhere replacing iron. produce mart has been replaced by a inner planking approaches the berth the new cresote-dren hed "ceiling" or deck the old craft's lines are as fair and pretty as those of any maiden ship that is awaiting launching.

From Delaware have come great curved white oak roots and from West Virginia long, straight white oak timbers. With modern methods of preservation the rebuilt Constitution should have a longer life than it had in prospect when first built.

England has locked up Lork Nelson's flagship Victory in a drydock. Eut even after repairs it will never

sail the high seas again.
"The Constitution," says Lieutenant Lord, "nearly as old and in a similar decayed condition, will be fully restored, permitting it to appear again on the high seas fully equipped and rigged stanch and seaworthy, in all its glory."

We can safely call it improvement when folks begin mortgaging the automobile to buy a home.

Suits of plate armor came into use about the end of the thirteenth cen-

Violins, Mandolins, Guitars and Ukeleles

With all accessories.

MRS. L. E. FAGAN, Prop. 316 W. Houston Street Phone 15

in Drug Service

WE Believe we can capture first prize for the best drug and prescription service during the Floyd County Fair and every day in the year. Whether you want a nickel drink or a prescription difficult to fill you'll find the same courteous treatment and the speediest service in Floydada. This is a good time to try us.

Floydada Drug Company The Rexall Store





Visit The Floyd County Fair

> The fair this year promises to be the best v have ever held, and I feel sure that our annua fair is of utmost importance to everyone. First it shows what we can raise here, and the high quality of each product. Second it creates friendly competition among our farmers to grow higher quality products, and third it is the one time of the year that all of us meet and mingle and become to know each other better.

HARDWARE, FURNITURE, ATWATER-KENT AND R. C. A. RADIOS.

Our lines in both hardware and furniture are very complete and we are ready for your fall order. While you are attending the fair call and make yourself at home here, and if you are in need of anything in these lines, we will be glad to serve you.

We sell Atwater-Kent and R. C. A. Radios which are the best on the market for the money. No home is complete anymore without a radio, and there is no one thing that you can install in your home that will bring more real enjoyment. We have the moderate priced machines and the very finest. Call and let us show them.

C. SURGINER &

Floydada, Texas



WELCOME FAIR VISITORS

Let us suggest that if you want to get real enjoyment, and practice real economy with tires-let your next tire be a-

MOHAWK

"They Go Further" and, too, there is a real satisfaction that knowing you are practically free from tire trouble.



Make our place your headquarters while attending

F. F. F. Service Station

ALL KINDS METAL WORK

Galvanized Ventilated Flues-Galvanized Stock and Supply Tanks-

and

ALL KINDS OF METAL REPAIR WORK

WE HAVE A

MODERN SHOP

With complete equipment and the men who know how to do the work.

LET US FIGURE WITH YOU

Don't forget the fair. We expect the largest crowd ever in Floydada Before.

FLOYDADA TIN

"Just Across the Street From the Sanitarium"

Special Days of State Fair Will

Make It a Success

Oklahoma where she will ister, Mrs. Andrew Darby, and her brother at Altus, to visit here again before to visit here again before Mr. and Mrs. W. N. Paschal, is

ursday for Colorado City where night.

Not a gun, a cannon or a firecracker, but just a blowout brings

ig Free Jumping Act

At The

Floyd County Fair

en your tire blows out, watch US jump. Our ser-

car is loaded for action and is at your service.

and remember we do real STEAM VULCANIZING

not just ordinary "patching," and it doesn't cost

FREE ROAD SERVICE

Anywhere in the city limits.

TELEPHONE 83

"Invite Us To Your Next Blowout"

ullion & Son

ou any more.

and Personals she will teach. She spent the sumhome, returning Friday.

home, returning fragrantial strance Com any at a grantian, who has been here time visiting her son, ard, and daughter, Mrs., left Wednesday of last klahoma where she will klahoma where she will home. Farris. Mrs. Farris related to the last week, accompanied by his mother. Mrs. Jno. N. Farris. Mrs. Farris related to the last week, accompanied by his mother. Mrs. Jno. N. Farris. Mrs. Farris related to the last week, accompanied by his mother. Mrs. Jno. N. Farris. Mrs. Farris related to the last week, accompanied by his mother. Mrs. Jno. N. Farris. Mrs. Farris related to the last week, accompanied by his mother. Mrs. Jno. N. Farris. Mrs. Farris related to the last week, accompanied by his mother. Mrs. Jno. N. Farris. Mrs. Farris related to the last week, accompanied by his mother. Mrs. Jno. N. Farris. Mrs. Farris related to the last week, accompanied by his mother. Mrs. Jno. N. Farris. Mrs. Farris related to the last week, accompanied by his mother. Mrs. Jno. N. Farris. Mrs. Farris related to the last week, accompanied by his mother. Mrs. Jno. N. Farris. Mrs. Farris related to the last week, accompanied by his mother. Mrs. Jno. N. Farris. Mrs. Farris related to the last week, accompanied by his mother.

teaching this year in the sch oi at J. Welch, Mrs. A. L. Scog-daughter, Mary Lou, and Dickey and son, Richard, School there.

teaching this year in the sch of at duction of each animal a few notches they will be on a par with the best of their European fellows in the in-Mr. and Mrs. W. T. Zachary, cf

ovis, New Mexico, where she in the mporarily make her home with other, Cooper Crane and fam- day at Paducah, where he attended States to the World Dairy congress in a paving contract letting.

y Clements left this Thursday
San Antonio where he will work
a month.

Lakeview, with S. O. and P. D.
Lakeview, With S. O. a Hiss Ruth Clements left last Adams, returning home Sunday



Manhattan, Kan.-When dairymen of America market their products cooperatively on a quality control basis

Mr. and Mrs. W. T. Zactary, Cl. dustry.

Marlow, Gkrahoma, visited Mr. and Counts of Munday spent Mrs. N. E. Lowe Monday and Tuesnight in the home of P. D.

Mr. and Mrs. W. T. Zactary, Cl. dustry.

That is the conclusion of Prof. J. B. Fitch, head of the dairy department of Kansas State Agricultural ment of Kan college, who returned recently from Mary Lou Crain left Sunday | Carl W. Anderson, superintendent a six weeks' study of dairy conditions in Europe. He was one of 3 official delegates from the United London and visited dairy farms and

> "Although those countries no longer have much to give us in the way of milk handling methods and milk manufacturing products, co-operative marketing has been developed in a few countries on a quality control basis to an efficiency not reached in

this country," he declares.
"After visiting the native homes of the four leading dairy breeds and comparing animals there with ours, one is impressed by the high proportion of high producing animals in their herds. We talk of our high individual records, but over there they have a high average production and a standard of individual excellence not reached by cattle of this

Barley should be more widely used as a stock feed, not only on account of its high yield per acre but also because of its nutritive value, says the United States Department of Agriculture. The only feed crop that can be compared readily with barley in farm economy is oats. Barley pro duces more pounds to the acre than oats and has a higher percentage of digestible nutrients. Success in feed ing barley depends somewhat upon how it is fed. Barley fed whole is too coarse for best results, and is fed too finely ground is pasty and unpalatable. The best way of pre-paring it for livestock is to have it coarse ground or rolled, the latter way of preparation being common in the West.

Farmers' Bulletin 1564-F, "Farm Budgeting," which can be obtained from the U.S. Department of Agriculture, describes the procedure in making a budget and the value of a budget in deciding upon the crops and livestock for the coming year and in keeping a profitable system of farming in mind.

Why is it that many a girl who goes to court without a leg to stand on wins her case because of her pretty limbs?

Of all the radio receiving sets sold in this country last year, threefourths were battery-operated.



EUROPE'S DAIRYING EXCELS



The oustanding success of the 1928 State Fair of Texas has resulted in a revival of interest in "special days" throughout the State. In many widely separated localities arrange-

ments are being made for special county, community and city days when excursion trains will bring groups of thousands of people from one particular place or section to the one particular place or section to the State Fair at reduced rates on a certain day. On other days members of a particular society, club, association or organization will gather from all parts of Texas to participate in reunions, conventions and festivals. The idea is gathering impetus as time goes on and it appears that every day of the Fair will see from three to ten special gatherings or assemblages of one kind or another.

Up to September 1, according to Roy Rupard, State Fair Secretary, the following special day arrangements

Saturday, October 6, Opening Day,

Key Day.
Sunday, October 7, All-Church Day,
German Societies' Day.
Monday, October 8, Agricultural
Exhibitors' Day, All Texas Dinner
Day, G. A. R. and W. R. C. Day.
Tuesday, October 9, Hallas HomeComing Day.
Thursday October 11 County Com-

Coming Day.

Thursday, October 11, County Commissioners' Day.

Friday, October 12, Children's Day, Waco Day, Columbus Day.

Saturday, October 13, Traveling Men's Day, All-College Day, Texas Commercial Executives' Day, Red Men's Day, Texas Legislators' Day, Texas and Oklahoma and Louisiana Press Day.

Press Day.
Sunday, October 14, All-Texas Day,
Czech Day, Spanish War Veterans'
Day, Rainbow Division Veterans'
Day, Security Benefit Association Day.
Monday, October 15, Southwestern
Dairy Association Day.
Tuesday, October 16, Confederate
Veterans' Day.
Wednesday, October 17, Kentucky
Day.

Thursday, October 18, Louisiana

Day. Friday, October 19, R. O. T. C. Day. Sunday, October 21, Closing Day.

"The National Cotton Show to Award Prizes of \$10,000 at State Fair of Texas



It will be possible for some boy or girl in Texas or the \$500 prize for the best stalk of cotton shown the State Fair Texas October

to 21 and then win the \$1,000 grand prize for the best stalk of cotton raised in the South. Here is an opportunity for the 4-H

club boys and girls.

The contest is open to everybody, however, regardless of age, sex or color and \$10,000 will be paid in prizes altogether. Entries will close September 25, it is announced, and the stalks will be received for exhibit up to October 1. The contest is known as "The National Cotton Show," and is sponsored by Sears-Roebuck Agricultural Foundation. Premium lists and full information may be obtained from full information may be obtained from Roy Rupard, State Fair of Texas.

The stalks submitted in the State Fair of Texas contest, which as stated will take in all of Texas and Okla-homa, will be exhibited in a special pavilion adjoining the agricultural puilding, just to the left of the main gates as one enters the grounds.

The 4-H club exhibits will be shown in the Agricultural building proper as well as in the live stock pavilions as

well as in the live stock pavilions, as last year. A special premium list for 4-H club work has been printed and will be sent to any one interested Secretary Rupard states.

Textile Department to Have



Mrs. L. R. Evans has been appointed superintendent of the Textile and Culinary departments of the State Fair of Texas. vice Mrs. Fannie Howard, de-ceased, it is an-nounced from

well known to the women of Texas who have exhibited in the above named departments for many years, sending their exhibits from all parts of the state to compete for the prizes.

Mrs. Evans, who has been Mrs. Howard's assistant for a long period, is also well and favorably known to exhibitors and because of her experience, was able to proceed immediately with the work left unfinished by Mrs. Howard's sudden death. The success of last year's State

The success of last year's State Fair has given a new impetus to all departments and this is true of the culinary and textile sections, it is said. Those in charge look for the largest display and the best exhibits ever shown at the State Fair since its beginning forty-two years ago.

There will be no horse races held on Sundays at the State Fair of Texas Oct. 6 to 21, but five races each afternoon will be featured on each of the other 13 days of the fair.

Officials of the State Fair of Texas say that a crowd of over 1,100,000 persons are expected during the fair period this year. The slogan "Be One of the Million" may have to be revised

A famous fireworks firm, said to be the largest in the world, is to supply the day and night exhibitions at the State Fair of Texas, Oct. 6 to 21,

More than two-thirds of the fatal cases of measles occur in children under three years of age.

Skeletons of about 80,000 horses were found near a settlement ancient men at Solutre, France.

So strong is the Gulf Stream that | The test of a perfume is not how it has been known to set sturdy it seems when you sniff the bottle in steamers back sixty to seventy the store. You can put a perfume miles a day.—The American Maga- on but you can't take it off.—Farm zine.

Paintings on rocks, discovered in South Africa, bear a resemblance to the art of far-away Egypt.

> Read The Hesperian for the news of Floyd County.

DO NOT FAIL TO SEE OUR DISPLAY OF FARM MACHINERY ON THE NORTHEAST CORNER

OF THE SQUARE

While Attending The Floyd County Fair.

Projection of the control of the con

D. W. FYFFE

"Farm Machinery of the Better Kind"

The Safest And Best Place For

Your Harvest Money

Come To Your

Fair

WE WISH we could. STEP OUT and give EVERYBODY a personal INVITATION TO the FLOYD COUNTY

BECAUSE WE believe WITHOUT A doubt IT'S GOING to be THE GREATEST fair EVER ATTEMPTED in THIS RICH Country AND WE want EVERYBODY to see THE WONDERFUL EXHIBITS of maize COTTON, CORN, wheat, VEGETABLES, flowers, WATERMELONS, etc.,

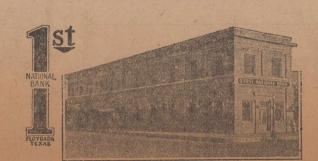
SAY NOTHING of OUR WIVES' preserves AND THEN, of COURSE there are PEANUTS, hot dogs,

BALLOONS, red LEMONADE, sideshows AND WHAT have you? YOU'LL miss it if

YOU miss it!

The financial returns from your harvest represents months of hard labor-of hopes that, at times seemed nigh to being discouragements, come true. After spending for your immediate needs, where to with the rest of the money? The safest and best place you can put it is in a Savings Account with this dependable Bank. Here it will earn liberal interest, yet be available any time you

> RIGHT NOW IS THE BEST TIME TO START SAVING!



Welcome to the FAIR

To each of the rural communities who have exhibits at the Fair, thereby helping to make it successfull—To all of our friends and customers in these communities. as well as all communities in Floyd County and near Floyd County, we extend a hearty

Welcome

And ask that you come in and visit with us during the four days of the Fair, and let us assure you personally, of our pleasure in entertaining you.

Rutledge & Co.

Full Line International Dealers

Hesperian Want Ads

Cheapest, Busiest Salesmen In Floyd County | 1 Emerson 8-foot wheat drill. Phone on this plan. See us. Gam- ways at work. He never used two of his duties boiled down long to lose on this plan. See us. Gam- minutes for any job where one would ters and returning them to his plan. See us.

FOR SALE-Two good young boars. Bros. Phone 144. See Holmes Bros. Hilltop Farm.

cleaned, for only 15c per pound. Transfer & Storage Co.

12-foot meat display case to highest SEE our exhibit at the fair. ALFALFA SEED-Home grown, re- bidder, Saturday, October 1. Pitts lums, Floydada Florists.

cow, five years old, fresh in Octo- FOR SALE - Several good Floyd FOR SALE-Dodge Sedan in A-1 conber, one registered heifer with hei-fer calf; 100 white Leghorn pullets. from 260 to 300 acres in cultivation Street. J. Hillyard, 41/2, miles west of on the crop payment plan. Now is 302tp | the time to get you a home, for there FOR 28tfc Floydada, Texas.

Wear a Classy New Suit



PRICES FROM-

\$10.50 to \$17.50

SIZES FROM 5 TO 16 YEARS

Be the envy of your school chums by being always properly dressed. It makes such a difference with them—and a big hit with the teacher. New fabrics, new fall shades, finest patterns and woolens. All the latest style features at this low price.

Baker-Campbell Co.

Floydada, Texas

of same Sunday.

herd of T. B. tested cows.

Announcement

Of Change Of Ownership

I wish to announce to the public that I have sold my

Mr. Patton is an expert dairyman and I highly recom-

mend him to my former customers. It is my opinion

that he will give you the best of service and you need

have no fears in buying milk for your children from this

I do not claim that I had all of the good customers but

those I had, as a whole were good, they always paid me

promptly and lent their co-operation in every way and

I wish to express my thanks to them for this loyal sup-

V. B. FITCH

FORMER OWNER V. B. FITCH DAIRY

port. I heartily recommend them to my successor.

dairy to Mr. Roy Patton of Lamesa, who assumed charge

WE have bulbs of Colchicum Autum-

hoe drill, in good shape. Cannaday rale, which blooms without soil, wa- Bros. Phone 144.

Salte Chear Emerson

FOR TRADE—Well located residence in Plainview rente for \$50 luck growing flowers, try these. Call 185.
Hollums, Floydada Florists. 302tc Hol-

283tc FOR SALE-Several good 320 acre farms, improved; from 260 to 300 hand J. I. Case engine with new Bosch Magneto. T. S. Stevenson at Floyd County National Bank. 18tfc A. D. Summerville.

A. D. Summerville.

Sale at \$1.00 per bushel, acres in cultivation on the crop payment plan. Now is the time to get bushel. You will find me across street east of A. B. Duncan's office. A. D. Summerville.

1. Case engine with new bushel. You will find me across street east of A. B. Duncan's office. 301tp

SALE-Chevrolet 1928 model gold and silver thread. is no chance to lose on this plan. truck \$725, full equipped including SEED WHEAT FOR SALE-Canna- See us. Gamble Land Company, bed and spare casing. Run 1400 miles. Taylor Furniture Co., Tulia,

> Just overhauled. Also P & O six foot tandem disc and five head of work horses with harness. J. T. J.

SALE-Heatrola, practically Call 350W for inspection.

sites \$10 and \$15 down, easy month-

FOR SALE-my home place one mile east of Floydada consisting of ten THE Spirella Lingerie line is the hold two cars of hay, six stalls, gar- Shop. den, orchard. Place has to be seen to be fully appreciated. Price \$3500.00 good terms. C. W. Boothe,

FOR SALE-Two good young boars. See Holmes Bros. Hilltop Farm.

Live Stock

FOR SALE-Fresh thoroughbred or highgrade Jersey cows at Freeman-Dale Jersey Farm, one mile south of Dougherty. 20tfc

FOR SALE-Extra good milch cow.

SHEEP FOR SALE—500 to 1,000 I shall be glad to talk with those head ewes, can deliver Oct. 1. Call contemplating buying and if I or write Baker Merc. Co., Lockney, haven't in stock, shall be glad to take

FOR SALE-4 registered Duroc ju- Houston Street. nior boars. Choice individuals. W.

ROOMS for rent, second door south I'm Still giving the best bargains in of Andrews Ward. Mrs. M. C. Young monuments. See me before you buy.

LOST-10 gallon oil funnel. Notify Hesperian or C. W. Ginn at Magnolia summer packages at the Thrifty-Wholesale Office, phone 79. 301tc Nifty Shop.

ROOM and board for one or more, front rooms, lights, water and gadle or brassiere, have your measure-rage, third house west of Presbyter-ments taken and be properly fitted

Typewriter for rent at Hesperian

FOR RENT-Well furnished modern apartment, less than two blocks Floydada Florists. from court house. Can be arranged for four people. Inquire at Hesper-

FOR SALE—one 16 hoe grain drill. See or phone S. D. Bunch, Lakeview. with privilege of windmill and garden. See E. C. King.

FOR SALE—Several good 320 acres farms, improved; from 260 to 300 acres in cultivation on the crop pay-

FOR RENT-One front bed room, all modern conveniences. Mrs. E. Eastridge, 211 West Kentucky St.

Lost and Found

BRING Thrifty Nifty Shop. All work guar-anteed. Hemstitching also done in see Arthur B. Dungan, Floydeda 35tfc

WHY PAY more than 101/2c for inch and a quarter gas pipe? T. E. Lemons, Plumber.

LET us upholster and repair your Shop. Phone 220.

A new package line of embroidery 293tp for fall and winter has just arrived at the Thrifty-Nifty Shop.

ent agent. We will have a car load of trees and shrubbery here this fall SEE J. M. Willson for good building Hollums, Floydada Florists,

SEE our exhibit at the fair. lums, Floydada Florists.

acres improved six room house gabest made. All garments made to rage, well house, wash house two measure. We also have a splendid poultry houses, good barn, loft will line of hose at The Thrifty-Nifty

> handle some trade on drilling. Also well equipped to do well and windmill repairing.

SERVICE CAR-28 Model Ford. Drive it yourself. Phone 133. R. C.

Those interested will find it to their advantage to see Mrs. L. E. Fagan in buying any kind of stringed instrument. Just received a shipment of violins, mandolins, guitars and ukeleles. Also accessories such as strings, cases, music bags, stands and etc.

28tfc your order. At present my display will be in my home located 316 W.

284tc HEMSTITCHING, Mrs. J. D. Weath-

S. B. McCleskey.

Reduced prices on all spring and

ian Church, Mrs. T. J. Nance. 26tfc in a Spirella at the Thrifty-Nifty Shop.

281dh EVER see any orchids? Most of us old timers never saw very many. See our exhibit at the fair. Hollums,

Wants

WANTED-men roomers and boarders. 216 West Houston. Two blocks north of high school. Mrs. E. C.

Wood.

I WILL pay cash for cheap lot. Give full particulars in first letter. J. R. Check, General Delivery, Ploydada.

WANTED—Several maize headers at once. Come to Holmes Bros. Hill-

WANTED-Maize to head on shares. Have good crew, wagons, teams. Write Ed Bandy, Sweringin, Texas.

WANTED—Several maize headers at once. Come to Holmes Bros. Hill-

WANTED - Ambitious, industrious white person to introduce and supply the demand for Rawleigh Household Products in Floydada and other nearby localities. Make sales of \$150 to \$600 a month or more. Rawleigh Methods get business everywhere. No selling experience required. We supply Products, Sales and Advertising Literature and Service Methods-everything you need Profits increase every month. Lowest prices; best values; most complete service. W. T. Rawleigh Co., Dept. TX14422, Memphis, Tenn.

My ranch land, located in the northeastern district of Floyd County and on the Quitaque River, is again POSTED and the road closed by lock and chain. Owing to the fact that my cattle are grazing on this land, we have found travelers and picnicers are a nuisance. The scattering of cans and papers which is endangering the stock as well as causing more flies, and the difficulty of keeping fences in shape, make it necessary to stop the public from entering said land. Hereafter, any person found therein will be prosecuted accordingly. The Flomot road or Quitaque road is private and CLOSED to travel. All business matters handled at headquarters. N. A. Armstrong.

WANTED—Plain sewing, making and quilting quilts. Mrs. S. G. Mc-Roberts, 608 W. Virginia Street.

Real Estate

FOR SALE-Nice building lots, three of which are best in towr

Floydada. Mrs. B. O. Cloud. Phone plan his own office arrangements.

Willson & Son Lumber.

SEE Floyd County Abstract Co., for

Texas.

FOR SALE-Improved 240 acres,

den. See E. C. King.

acres in cultivation on the crop payment plan. Now is the time to get always spectacular, but it was always spectacular, but it was always at work. He never used two of his duties boiled down long you a home, for there is no chance ways at work. He never used two of his duties boiled down long. 284tc veniences. Phone 172 or see Flynn Thagard.

Thagard.

To lose on this plan. See us. Gamble Land Company, Floydada, Texas.

292tc.

FOR RENT—Seven room house on Main Street close to high school in Plainview, rents for \$50 per which would serve as well for almost formation.-Louis F. Swift's 292tc month. For trade for property in any man in a position where he could Yankee of the Yards."

> development, pay it out on easy in- subject in hand. Yet they contained anything new because what was stallments. Then you can build when never a useless phrase. And parenough for their daddies is you get ready. See J. M. Willson at ticularly if they were concerned with enough for them, have always other than business affairs, as some ered at the 'book farmers' and of them must inevitably be. He went paper farmers.' straight to the point. I recall a let-We represent the owners of more than 200 lots in Floydada. R. C. the pros and cons of the candidates boys laugh at that term) agricult in the pending presidential election. experts have discovered that FOR bargains in lands and town lots He ended by asking my father's opin-grown under paper mature ease Arthur B. Duncan, Floydada, ion as to who would be elected. The and require practically no cult 40tfc answer has stuck in my mind as a ing nor weeding. The paper, la masterpiece of brevity in letter writ-ing. It went:

28dh will be elected. You have the same growing season, it is claimed privilege."

FOR SALE—Improved 240 acres, one mile West of Aiken; 200 acres cultivated; good tank, trees, fair sheet of paper and he wanted others house; wheat land plowed and po- to be as considerate in writing him. ssession now; priced right with one- Some few of his managers used to third cash. John F. Dubose, Plain- write him voluminous letters, despite per" has been secured for the S 239tp his efforts to break them of the hab- Fair of Texas, Dallas, Oct. 6 to

243.

BUY a building site in the path of development pay it out or cory in

HOME building sites \$10 and \$15 ing. It went:
down, and easy installments. See J. "I am guessing that Mr. McKinley to keep the soil moist all through growing season, it is claimed.

An exhibit of the new "mulch



Take Advantage of Our Unexcelled Grocery Service

Selecting the right place to buy groceries is a very important matter. Three important questions should be considered.

1st Trade at the store that sell only the best lines.

2nd. Consider the prices charged every day in the week not necessarily the specials offered one day each week

3rd. Trade with the store that render a good service fifty two_weeks in the year, who_endeavor to consider_the customers interest first and render a real helpful ser-

We believe that if YOU will consider the above questins you will become a regular patron of ours.

While attending the fair, don't fail to pay a visit to our store. You are welcome.

Felton-Collins Grocer

"We want your grocery and market business"

"A Dual Role" A COMMANDING WAY WITH THE WOMEN WE ARE MAKING WONDERFUL PROGRESS UTTERLY FAILS WHEN HE GETS HOME

Baker New President Lockney First Nat'l

tie Baker Purchases Interest of A. B. Brown in Old Establish-

that institution in the future.

The fact that Mr. Baker becomes

and make it his business home spent on the streets of some city.

than Mr. Baker will succeed will remain as vice-president; on Thornton will be the cashier for Waco where he will be employed with Kress Co.

Johnny de Cordova left Saturday Mr. and Mrs. E. E. Winn and Mr. first week of feeding and many more and Mrs. R. H. Hale spent Sunday with D. W. Fyffe and children. Roscoe Snyder the assistant cash- with Kress Co.

and Mrs. Ollie Tinnin left where he will be employed

M. Cole was in Plainview Wed-

Have 'em Reaned Up r the FAIR

Next week, before you me to the Floyd County 'air, be sure that your lothes have been cleaned and pressed. Be sure that they are clean and ODOR-LESS.

Send them in this weeknd, let 's clean and press end 'em back to ONE 67 and we

> kins & Fry **Failors**

If you have seen or do see a driver in an advertisement-bedecked Ponti-"gunning" his car over the roads ment.

night, it was or will be C. F. Hamilton, a stunt driver, who is on the
night runs of his 100-hour endurnight runs of his 100-hour e be Baker interests in Lockney, by pany of Plainview, that made its appearance here Wednesday under the direction of the Scoggins-Dickey Motor Company, local dealers in the First that institution in the future.

Lights were turned on at the point Monday, and the community will have the same twenty-four hour service that is given all other points served by the lines. Service is ob-

his distance averages against slow already in effect. r. Baker states that it is his in- driving he must do in the cities and ion to keep the First National towns during the day time. One-k under his ownership in the fu-

owner, had its beginning some 10 o'clock and it will close Saturday afternoon at 2 o'clock. He spent changes will be made in the three hours in Floydada Tuesday, onnel of the First National Bank "calling" on the local dealers.

STUNT DRIVER FIGHTING OUT LONG ENDURANCE RUN | South Plains Newest Tex. Ut. Co. Point

ac "gunning" his car over the roads of the south plains this week at the junction of the new Denver

The driver, chained to his wheel, tained over a fine new high voltage sident of the First National Bank must make the 100-hour grind with- line constructed out from a conneca bit of history to it, as the lot out allowing the motor to stop, with tion at Lockney, which, when comout allowing the motor to stop, with the motor sealed in high gear and the motor sealed in high gear and the gasoline, oil and speedometer pleted, will also serve Silverton, objective for which workmen are now also the president of the bank, fore Mr. Brown bought the bank, hard night drives, when he "guns" The new line goes by way of Sterlies of the machine are made to bring up ley, where service for users is already in effect.

S. E. Duncan and Roe McCleskey went to Wichita Falls Tuesday of all time, and that the trade just The driver in this instance, began the National Security Life Insurance agents. They returned Friday.

weeks visit here with Mrs. J. E. Eu-

Floyd County Clubs

LAKEVIEW DEMONSTRATION CLUB

Club met with Mrs. O. M. Conway Wednesday September 12. Miss Bass was present and an interesting lesson was had on "Bound Button Holes and Embroidered Arrow-heads." Plans were discussed for the fair and each member was asked to bring what they have prepared for the fair to the Teacherage Tuesday, September Mrs. Elmer Newton, Mrs. George Gilpin and Mrs. John Lloyd are to arrange the Booth for the fair.

The next meeting will be held Wednesday, October 10, with Mrs. Tom Hopper as hostess. "Meal Planning" will be the subject of the lesson. Miss Bass is to be present. Business will be discussed at the meeting which vitally concerns every mother of the community who is interested in the advancement of the community and the welfare of their children. Everyone who can come is urged to see Mrs. Lloyd and learn of the plans for that

The club is very proud that Lakeview is to have a community exhibit at the fair this year. We understand that it is to be under the direction of Wayne Wright, Brentz Breed and John Lloyd. Let each of us help this committee to make it a success.

PLEASANT VALLEY CLUB

The Pleasant Valley Home Demonstration Club met Wednesday, Sept. 12 with Mrs. P. A. Rivers as hostess. Fair work was the subject discussed, The following committees were appointed: Mrs. O. W. Fry, Mrs. L. S. Holmes and Mrs. T. B. Mitchell, to plan float for Fair; Mrs. Hubbard, Mrs. Pratt and Mrs. Harris, to decorate Fair booth.

The hostess served red jello garnished with green, and cake on a table with center piece of ferns and

Mrs. T. B. Mitchell will entertain the club Wednesday morning at 9:00 o'clock, Sept. 19, to discuss final fair preparations.

The club will have a hen sale. We urge that each member turn in to the secretary before the fair the money received from the sale of the hen, as we are in need of more money for fair work.

PLEASANT HILL CLUB

The Pleasant Hill Home Demonstration Club met with Mrs. A. T. Pratt Sept. 17 at 2 p. m. Ten members and two visitors were present. The visitors were Mrs. C. M. Battey and Mrs. Frank Pratt.

Miss Bass met with the club and preparations for the county fair were discussed and parts were assigned to the members to have ready for the club exhibit. Mrs. S. D. Scott was elected secretary, our former secretary having moved away. Delicious ice cream and cake were served by the hostess.

Treating 3,000 birds infested with round and tape worms, 14. Franklin county farmers have reported good results to the county agent from the use of tobacco dust in the mash. A Jim Carter left Monday after a receks visit here with Mrs. J. E. Euinto the feed again. Good results were obtained, however, after the

B. Brown, president of the First tienal Bank of Lockney, for the traine years, and Artie Baker of moted by the Blackmon Motor Com-

served by the lines. Service is ob-

bank and family and other friends.



Modes =



Values that are outstanding and speak for themselves -we only ask that you let us show our merchandiseyou are the sole judge of its quality and low prices.

Dresses

\$11.85, \$16.50, \$18.50

Coats

\$14.95, \$16.50, \$27.50

School Toggery

We have just what you want in coats, dresses hats, sweaters and shoes for the School Kiddies. Bring them in-let us show you how we can save you money.

DRESSES

COATS

\$2.75, \$5.75, \$7.50

\$3.95, \$6.50, \$9.95



Millinery

When Smarter Hats will be shown Baker, Hanna and Company will be first to display them, or when better values are to be had Baker, Hanna's will have them.

Felts, Satins, Velours and Velvets, Small, Medium and Large head sizes as well as shapes. Priced-

> \$2.45 to \$8.50

School Shoes

We have too many to tell you all about them. Just come in and see how much Baker, Hanna can save you on your shoe bill.

> \$3.85, \$4.50 and \$5.00



BAKER, HANNA

"Where Most People Trade,"

Floydada, Texas

Insurance Loans

NEXT WEEK IS FAIR WEEK AND WE WILL BE AWFULLY GLAD TO SEE ALL OUR FRIENDS PRESENT AT SOME TIME DURING THE WEEK.

You will feel safer to go away from home if you have one of our Fire Insurance Policies protecting your property during your absence.

Let's insure your property today and then go to the fair next week and have a good time. Write or phone us for any kind of Insurance.

Floydada Insurance Agency Phone 273

G. C. Tubbs

W. H. Henderson

Lockney M. E. Circuit Makes Rapid Progress

New Church Will be Built at Sterley or South Plains, Plan Worked Out at Conference.

Lockney Methodist Church circuit will be divided into two circuits which will be known as Lockney Circuit and Aiken Circuit, with a pastor for each, after the annual Conference at Lubbock, November 21, Thursday afternoon.

J. W. Anderson and daughters, Misses Elsie and Lucille and Mrs. Jack Sloan were Lockney visitors Thursday afternoon. ken in all-day session Saturday. A new parsonage of four or five rooms is to be built at Aiken, plans are for construction to begin at once.

This divison comes on account of the membership and Release week.

Mr. and Mrs. Earl Baker of Floydada spent Friday with her parents, Mr. and Mrs. W. W. Anderson. Mrs.

the growth of the membership and Baker was accompanied home by her preaching appointments during the past two years. Rev. J. N. S. Webb, former pastor of the West Circuit of Sunday afternoon. Floydada, is pastor and has made wonderful progress in the development of the churches in the Lockney district during the past two with Miss Verna Dunlap. years. He will continue as pastor
of the work as it is until the Annual

Mr. and Mrs. Horace Reeves were
the Sunday guests of Mr. and Mrs. Will give an ice cream supper Friday night Sept. 21. The proceeds Conference at Lubbock, when the C. A. Strickland. new changes will be made effective. Irick, Whitefield and Sunset have day night with Miss Jennie McCorbeen brought into the Lockney Cirmick. Webb and with new members added spent Sunday with Austin Strickto the other churches the member-ship has been doubled. The salary has been increased likewise in pro-

Plans are on foot, according to information received at the office Tuesday, to consolidate two of the churches and build a brick or stucco church on the new Denver railroad, either at South Plains or Sterley.

Campbell News

Campbell, Sept. 18.—Mr. and Mrs. J. D. Cooper of Hereford spent a few days last week with their daughter. Mrs. L. J. Burgett.

Grandma Murray, of Grapevine, is visiting her son, I. E. Murray.

Mrs. Verna Lee Cardinal spent Thursday night with Miss Ethel

Mr. and Mrs. W. A. Amburn and family moved to Floydada last week. Mrs. Sallie Kenney, of Georgia, and Mrs. Green, of Seymour, visited their sister, Mrs. L. J. Burgett, last

Miss Rena Mae Lyles spent Sunday with Miss Bernice Murray. I. E. Murray made a business trip

to Paducah last week. Mr. and Mrs. W. H. Bethel spent Sunday with Mr. and Mrs. Joe Smith. Hershal Green spent Sunday even-

ing with Ray Smith. Mr. and Mrs. Bud Williams and family, of Gainesville, spent Friday night with W. H. Owens and family. Mr. and Mrs. Felix Ross and Mr.

and Mrs. Sam Glen returned Tuesday from Kanawa, Oklahoma, where they have been visiting relatives.

Mrs. P. Q. Haney spent Tuesday with Mrs. I. E. Murray.

There will be preaching here Sunday, Sunday School at 10 o'clock.

Liberty News

Liberty, Sept. 18.—Miss Pearl Anderson returned home Wednesday of last week after a months stay in Dal-

We had church here Sunday and

th Quarterly Conference held at Ai-ken in all-day session Saturday

Miss Christalene Bean spent Sun-school.

cuit during the pastorate of Rev. | Car Lee Gilley and Doval Love

Velva Ferguson spent Saturday

night with Elbert Eubank.

E. W. Thornton and family visited friends in Lockney Sunday.

Sam Box and family spent Sunday with relatives at Olton. Andrew Jetton was a Lockney visitor Monday afternoon.

Robin Fortenberry and Alvie Love

Miss Lucille Anderson left last reek for Colorado where she will each school the following year.

Slight lifting of the eyebrows.

"Why not?" she contered. "The fore them.

And in every world's greatest defor long oval faces, but not for round been in favor for several years now week for Colorado where she will teach school the following year.

Aiken News

Aiken, Sept. 18.—School is progressing very nicely. We have an enrollment in 103. A greater interest is manifested than ever before.

Brother Webb filled his regular appointment at the Methodist Church Sunday and Sunday night.

Charlie Elam and family relatives in Kress Sunday.

The truth of her remark is seen in the shop windows of New York.

Jewelry in a multitude of attractive of should not be worn to enhance or should not be worn to minimize deposite the action of the physical charms, or to create the illusion of beauty, or to minimize deposite to the dress on exhibition. The big stores have special relatives in Kress Sunday.

The truth of her remark is seen in the shop windows of New York.

Jewelry in a multitude of attractive or should not be worn to enhance or should not be worn to enhance or should not be worn on plump arms.

In this way the education of the American girl is undertaken. To everyone is granted the opportunity of being tastefully dressed from favorite shop and the advice of the favorite shop and the advice of her favorite shop and the advice of her favorite shop and the advice of her favorite newspaper. Even jewels untry.

Charlie Elam and family visited relatives in Kress Sunday.

relatives in Kress Sunday. Mr. and Mrs. McAvoy were Lockney

Brother Chal McGahee has been called as pastor of the Baptist

with home folk Saturday night. The P. T. A. met Friday night Sept. 14, the first meeting of our new school term.

A large crowd was present and a great interest is being manifested in the P. T. A. The association plans to accomp-

lish more this year. The P. T. A. will be used for the benefit of the

Eldon Jones visited Charles Day south of Plainview Sunday.

Addie Shurgart spent Saturday and Sunday with home folks.

THE WEARING OF JEWELRY

Chatting with a woman buyer of a large New York department store the other day, I remarked on the quantity of imitation jewelry which was on display.

"Yes," she answered, "every wospent Sunday in the C. A. Strickland man wears jewelry nowadays." home. "But imitation?" I queried with a

World's Lowest Priced Cars

Cylinder Sedan

FOURS

SIXES

In definite dollar for dollar value there are no automobiles on the market comparable to the Whippet Four and the Whippet Six. This is true not only because these smart cars are the lowest priced in the world, but because they represent the most advanced ideas in automotive engineering, both mechanically and artis-

Yet American women feel that some jewelry is essential to complete their personal appearance."

The truth of her remark is a feel world's greatest despectation of the structure papers with their millions of readers.

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The truth of her remark is a feel world's greatest despectation of the structure papers with their millions of readers.

elry in the most modern patterns, and black or very dark blue stone for summer at Atlantic City and Coney | The Hesperian \$1.50 per Year.

The Whippet Four offers such desirable features as full force-feed lubrication. silent timing chain, and powerful 4-wheel brakes. The new Whippet Six, in addition to these, provides a 7-bearing crankshaft, invar-strut pistons and many other advantages.

Such notable values are available only because of the skill and experience gained in the production of more than 2,000,000 motor cars.

By all means, see these remarkable cars during your visit to the fair.

Geo. M. Finkner Motor Company

Floydada, Texas

The House of Diamonds



Special Value This Diamond Ring at \$75.00

Compares favorably with rings offered for

est jewelry store, CONFIDENCE IN YOUR

The South Plains largest and fin-

JEWELER

is essential when you buy a diamond or any article of jewelry.

FINEST QUALITY DIAMONDS

at prices guaranteed no more than you pay for the inferior kind. Investigate our values in diamonds

\$100.00 of the finest grade only. Wilson Kimble Optical and Jewelry Co.

> "The House of Confidential Credit" Floydada, Texas



And while you are here we will be pleased to have each and everyone make our place your headquarters. We assure you that the fair this year will be one of the best and most enjoyable held here, and all who come will enjoy every minute of their stay.

LUMBER, BUILDING MATERIALS, PAINTS, ETC.

When you get ready to build, let us figure with you. We may not give lower prices than the other fellow—but, we give quality material with service, and you may rest assured that when you buy a stick of lumber of us—it will be true to grade, and the same is true of the other articles you buy here.

We are always glad to render builders every assistance possible by offering suggestions about plans, furnishing estimates, and rendering every service possible.

We carry everything in building materials, plumbing fixtures and Lincoln Climatic Paint.

J. C. Wooldridge Lumber Company, Incorporat

FLOYDADA, TEXAS

"THE HOME OF QUALITY LUMBER"

Volcano As Laboratory

rger than it is today, and probably The Vesuvius Observatory, main- Times. of which any record has been preserved. The last great outbreak of this type occurred in 1631, when the last type occurred in 1631, when the last time.

In their heroic vigil on the mountaint of the last of the last state of the

ts eruptions frequent and spectors. Because of its accessionly, some secondary vents has continued this process.

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matavanu, in the Salmoan Island, which was in progress almost connich was in progress almost connich was in progress almost connich was in progress almost conis situated at the crater of Kilausea,
director of the observatory, made

MEN IN TOWN FROM OUT
is situated at the crater of Kilausea,
director of the observatory, made

aroused. The city is but lit- canic research includes not only the and it has been visited by numerous ther away for the creater than well-known Royal Vesuvius Observa- investigatiors. Moreover, tory, which has been in operation for is hedged about with other more than eighty years, but also cer- which was once only a natural cusome of which are dor- tain near-by institutions in Naples. riosity to the world at large and a the beginning of the season, rather than dead. The Solfa- In the latter city is the Volcano In- perennial menace to its neighbors, of Pozzuoli, nearer to Naples stitute, founded in 1914 by Dr. Imself according to the Volcanio Institute, founded in 1914 by Dr. Imself according to the Volcanio Institute, founded in 1914 by Dr. Imself according to the Volcanio Institute, founded in 1914 by Dr. Imself according to the Volcanio Institute, founded in 1914 by Dr. Imself according to the Volcanio Institute, founded in 1914 by Dr. Imself according to the Volcanio Institute, founded in 1914 by Dr. Imself according to the Volcanio Institute, founded in 1914 by Dr. Imself according to the Volcanio Institute, founded in 1914 by Dr. Imself according to the Volcanio Institute, founded in 1914 by Dr. Imself according to the Volcanio Institute, founded in 1914 by Dr. Imself according to the Volcanio Institute, founded in 1914 by Dr. Imself according to the Volcanio Institute, founded in 1914 by Dr. Imself according to the Volcanio Institute, founded in 1914 by Dr. Imself according to the Volcanio Institute, founded in 1914 by Dr. Imself according to the Volcanio Institute, founded in 1914 by Dr. Imself according to the Volcanio Institute, founded in 1914 by Dr. Imself according to the Volcanio Institute, founded in 1914 by Dr. Imself according to the Volcanio Institute, founded in 1914 by Dr. Imself according to the Volcanio Institute, founded in 1914 by Dr. Imself according to the Volcanio Institute, founded in 1914 by Dr. Imself according to the Volcanio Institute, founded in 1914 by Dr. Imself according to the Volcanio Institute, founded in 1914 by Dr. Imself according to the Volcanio Institute, founded in 1914 by Dr. Imself according to the Volcanio Institute, founded in 1914 by Dr. Imself according to the Volcanio Institute, founded in 1914 by Dr. Imself according to the Volcanio Institute, founded in 1914 by Dr. Imself according to the Volcanio Institute, founded in 1914 by Dr. Imself according to the Volcanio Institute, founded in 1914 by Dr. Imself according to the Volcanio Institute, founded in 1914 by Dr. Imself according to the Volcanio Institut active phase. Here is a land ternation Union. An extensive in- tually make the eruptions of Vesuvius come down. We try to sell Vulcan is very much at home. ternational library and museum of and other volcanoes comparatively ages past Vesuvius was vastly volcanology is being assembled here. harmless to mankind.—New York

and many violently explosive outbreaks at intervals of several centuries. Part of the wall of the anbreaks at intervals of several centuries. Part of the wall of the anbreaks in the center still borders the despression in the center of which rises

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lava flows in the century f but has been much shattered by the earthquakes attending eruptions. Its first director was the celebrated Mellast two months undergoing treatment for the loni, who died in 1854. His successance was probably twice its present deight. The explosive eruption that the estroyed Pompeii, Herculaneum and stabiae in 79 A. D. was the earliest of which any record has been presented the modern cone with its crater. This earthquakes attending eruptions. Its first director was the celebrated Melloni, who died in 1854. His successance was probably twice its present during the violent eruption of 1872. The next director, Matteucci, did stabiae in 79 A. D. was the earliest of which any record has been presented by the dren returned home Saturday from Amarillo, where Mr. Brown has been the greater part of the time for the last two months undergoing treatment for his eye which was injured with a wire. Mr. Brown says he thinks his eye is slowly improving and that he will not lose total sight in the injured member.

Since then the character of the tain the volcanologists sent daily bulletins, by wire or courier, to Nahanged. Instead of producing great ples and the other Vesuvius towns, our little daughter and granddaugh explosions at long intervales, the which were printed in poster form ter has been a source of deep con rater is more or less continuously and prominently displayed. These solation to us, and to each and everynot uniformily active. Small reports from the front had a most one who aided in any way we take raptions occur every few years and reassuring and steadying effect upon this means of expressing our gratia the intervening periods of repose the population, which argued that if the intervening periods of repose the population, which argued that if the men could live on the volcano itself the men could live on the men could live on the volcano i ild activity. The years 1766-7, 1779 at such a time the danger could not

1822, 1872 and 1906 were marked by be serious elsewhere.

The eruption of 1906 blew off about of the summit of Vesuvius or seven years after the eruption and enlarged the crater. Immediately after the outbreak the latter had The proximity of Vesuvius to a a depth of about 2,300 feet, with very ivilized community, on which it oc- steep walls, and was more than 2,350 asionally wreaks its vengeance, is an feet wide. On account of the subdvantage as well as a disadvantage. sequent falls of rocks the maximum esuvius is easy of access to scien- diameter is now 3,280 feet. Near the

tive conelet," which marks the summit of the volcanic vent. During
the quiet years following the 1906 Sunday Mr. and Mrs. Spearman Lee,

More than half the peop eruption avalanches of rock from the of Spur.

eruptions on record was that fruitful in this respect.

Capello with Andrea Varvazzo, an employe of the observatory. In May director of the observatory, made director of the observatory, made in the Hawaiian Islands. Here the Hawaiian Volcano Observatory under at the country at the work in the Hawaiian Volcano Observatory under Jaggar, has been making for some years the most intensive and continuous study of volcanism in the history of science. The location is, however, far remote from the familiar haunts of scientific humanity, and the volcanic phenomena that occur there are much less varied than are those occurring at Vesuvius. The other leading center of volcanism of the director of the observatory, made the first of numerous ascents by which he won high renown through-out the scientific world. Though almost overcome at times by the heat and stifling gases, Malladra and his companions remained for hours at a stretch within the crater, tak-ing photographs, measuring temperatures and collecting samples of gases and minerals. In recent years with the gradual building up of the crater floor, access to it has become easy, the first of numerous ascents by which he won high renown through-out the scientific world. Though almost overcome at times by the heat and stifling gases, Malladra and his companions remained for hours at a stretch within the crater, tak-ing photographs, measuring temperatures and collecting samples of gases and minerals. In recent years with the gradual building up of the crater floor, access to it has become easy, the first of numerous ascents by which he won high renown through-out the scientific world. Though almost overcome at times by the heat and stifling gases, Malladra and his companions remained for hours at a stretch within the crater, tak-ing photographs, measuring temperatures and collecting samples of gases and minerals. In recent years with the gradual building up of the crater floor, access to it has become easy, the first of numerous ascents by which he won high renown through out the scientific world. Though almost overcome at times by the first of numerous ascents by which he won high renown throu whenever the wrath of the vol- The other leading center of vol- floor, access to it has become easy

Thus the most historic volcano

CARD OF THANKS

and neighbors following the death of

Mr. and Mrs. Travis Mitchell, Rev. and Mrs. G. W. Tubbs and

Mr. and Mrs. W. L. Mitchell and family.

Temporarily Permanent Do not expect your permanent wave to last forever.-Woman's Home

Pictures in colors can be transmited by wire across the continent.

Joy in Creating

To create for one's self is perhaps the secret of the home handicraft movement .- Woman's Home Compan

Locals and Personals

Rev. and Mrs. Ben Hardy spent Tuesday in Plainview, as guests of her brother, Dr. C. D. Wofford.

Mr. and Mrs. Ira L. Sanders rewhere he has been holding a meeting. They left again Tuesday for Folley, where Mr. Sanders will hold

another meeting.
Mr. and Mrs. B. K. Barker and son,
B. K. Jr., spent from Wednesday until
Friday of last week on an outing to Carlsbad Cavern.

Mr. and Mrs. P. G. Stegall and daughters, Ruth and Vivian, spent Sunday in Lubbock where Ruth went through the clinic. Miss Vivian Bosley who has been

at home from Wichita Falls on a visit with her parents, Mr. and Mrs. H. C. Bosley, left the latter part of last week returning to her duties with one of the sanitariums in that city, where she is a student nurse.

Mrs. Harry McRae, of Lubbock, was

in Floydada the latter part of last

Mr. and Mrs. W. A. Robbins and family are moving, this week to Lub-bock, where their daughter, Ora Mae and son, Wallace will enter Texas Tech for the freshman year work John Lisenby and family, of Tur-

key, were in Floydada one day last week on business. Mr. Lizenby has 180 acres of cotton that he expects to produce a good crop. Boll worms have done some damage in that territory, he said. Mr. and Mrs. L. B. Maples and daughter, Barbara Lucille, of Tem-

ple, were guests of Dr. and Mrs. Lon V. Smith from Wednesday until Fri-They returned by way of Wichita Falls. Mrs. C. M. Stribling left Monday

for Trent, where she will visit her She was accompanied by Jim Carter, of Abilene, woh has been here on a visit and was returning home and Willie B. May, who will enter McMurray College at Abilene, for his second year's work.

Mrs. G. R. May and brother, John
Edwards, visited their parents, Mr.

and Mrs. J. C. Edwards, of Petersburg, Monday. John was in W. T. S. T. C. at Canyon last week working out with the football team and spent the week end here with rela-Mrs. Lola Gallaway and daughter,

Erlene, left Sunday for their home at Abilene, after a visit here with her parents, Mr. and Mrs. D. T. Cur-Mr. and Mrs. Jim Edwards,

Cone, spent Thursday as guests of Mr. and Mrs. John T. Howard. Mr. and Mrs. L. S. Jackson and Mr. and Mrs. Gene Pittman of Lubbock, spent Sunday here with Mr. and Mrs. R. F. Jackson, parents of Mr. Jack son and Mrs. Pittman.

Miss Ursula Angel, a teacher in

Vesuvius located in the Anomorphic of the falls raised the level of the cracker of the falls raised the level of the cracker of the falls raised the level of the cracker of the falls raised the level of the cracker of the falls raised the level of the cracker of the falls raised the level of the cracker of the falls raised the level of the cracker of the falls raised the level of the cracker of the falls raised the level of the cracker of the falls raised the level of the cracker of the falls raised the level of the cracker of the falls raised the level of the falls raised the level of the cracker of the falls raised the level of the falls raised the falls

From \$22.50 to \$35.00

They are not marked up in clothes to men who have formed the habit of well fitting

While at the Fair if you are at the Fair or going to The aid and sympathy of friends some other Fair-Have a

"Glad Snodgrass"

Smart wear for men since

5c, 10c and 25c Store

center of the crater rises the "erup- Mr. and Mrs. C. E. Cooner, who Mr. and Mrs. Clyde Nelson and Codfish caught along the North

were business visitors in never try it unless you can afford to lose.

More than half the people in the The work done by honey bees in the Pacific ocean, and 30,000,000

> An attempt to plant scallops on a commercial scale, as oysters are planted, is to be made in North

Hesperian Want Ads Pay.

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When you come to Floydada to the annual Floyd County Fair, September 26, 27, 28 and 29. Here you will find, not the biggest establishment in the country at all, but a most complete market and grocery where your needs will be cared for promptly and courteously.

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Not only during Fair days but on other days as well. We handle quality products at fair prices, and have experienced salesmen to aid you in your selections of foods for your home.

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September 26-27-28-29

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\$10.00 IN GOLD 0 (4 0) 0

To Be Given Away at 2:00 p. m. on the Last Day of the Fair!



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