## THE FLOYD COUNTY HESPERIAN



Floyd County Hesperian, Floydada, Texas, Thursday, September 13, 1928


## SPECIALS

We offer you the following specials for Saturday, September 15 , and the following Monday, September 1

| PEAS | momm | 15c |
| :---: | :---: | :---: |
|  |  |  |
| Toilet Soap |  |  |
| PEACHE | S | 13c |
| Peaches |  | 21c |
| PINEAPPLE | min | "m 19c |
| Pineapple |  |  |
| Preserves | atimem | 18 c |
| Post Toasties | es | 25 |



## Fall Coats and Dresses

Sur ready-to-wear department is beamin'g with ew Coats and New Dresses for the season. Come ou with the season's newest.

MODERATELY PRICED


LINGERIE
IN LORAINE GARMENTS
Smart women, who have come to know the beautiful Loraine Garments obtainable here the year round, will appreciate this new collection of fall garments. They are marvels of workmanship
$\$ 1.50$ to \$2.50

## HOSIERY

 for fallHosiery that you know to be exactly rightsmooth, flawless silk in a number of fascinating new shades for fall.

COMPLETE SIZE RANGE
$\$ 1.00$ to $\$ 3.00$


BAKER-CAMPBELL COMPANY
Floydada, Texas

## "Every Boy's Dream"





Are You Inclined to Be a Bit Fussy -about your shoes? Must style come first? It certainly has been with Bostonians for over fifty years
along with comfort, long wear and low prices-all crowding for first place. Better look into Bostonians if you don't already know them.
money you'll never regret spending.
New Fall Bostonians just arrived this week

## $\$ 5.00$ to $\$ 10.00$ WOOD BROS.




LOW ROUND TRIP FARES

marilo, texas

account

## TRI-STATE EXPOSITION

SEPT. 22ND TO 29TH. INCLUSIVE 1928 Tickets on sale Sept. 21st to 29th, inclusive

Final return limit Sept.
. 0 th, 1928.

ROUND TRIP FARE FROM FLOYDADA- $\$ 4.90$ On Sept. 26th, ONLY Round-trip tickets will be sold from Floydada at very low fare of $\$ 2.75$. Final re
turn limit Sept, 27th

Correspondingly low fares from other points.
D. D. BOLER,

Agent,
Or write- GALLAHER,
Floydada, Texas
General Passenger A


# Now Is The Time-- 

Cold weather is not far away it is not too early to begin thinking about getting those car curtains
and the top in good condition.

This is warm weather, yes, and now is time to 'Just bring em in

L. \& 0. Top And Paint Shop

## Good Grocery And Market Service Depend Largely On Study And Experience

In handling the kitchen supplies of the housewives, and we feel that we have a thorough knowledge of what is best to buy, where to buy it; and what is best to offer the housewives of this community.

## We Are Proud of Our Job

f serving so many homes in Floydada with groceries, meats, fruits and called "the best place in Floydada to trade." That's why you'll always find the Quality Right, the Price in Line, the Service Prompt and Courteous

## City Market \& Grocery

Howard and Maxwell, Props.,-We Deliver
Phone 118


And Seiberlings Cost no More.

## Central Filling Station



The Cheerful, Courteous, Prompt Service of application and inspection that we put back of every Goodyear Tire we sell is your assurance of trouble-free
mileage, greater tire satisfaction and greater tire economy from the tires more people ride on than any other kind.

JUST RECEIVED This Week-A large shipment of the NEW ALLEN A HOSIERY in all the New Fall Shades. Priced from98c to $\$ 1.95$

Floydada, Texas


## WE ARE PLEASED

## 

## ATWATEK KKNT RADIO

## Radio Electric Co.



Too Late To Classify

| FOR SALE-my home place one mile east of Floydada consisting of ten acres improved six room house ga- rage, well house, wash house two poultry houses, good barn, loft will hold two cars of hay, six stalls, garden, orchard. Place has to be scen to be fully appreciated. Price $\$ 3250.00$ good terms. C. W. Boothe, Dimmitt, Texas. 293tc |
| :---: |
| FOR RENT-Modern Duplex, phone 187. |
| FOR RENT-One front bed room, all modern conveniences. 211 West Kentucky St. |
| STREET SALE-In Floydada Saturday beginning at $1: 30$. Bring in what you need to sell and be at the sale to buy what you need to buy. Jno. W. McDonald, auctioneer. 291tc <br> Jno. W. McDonald, auctioneer. 291tc |
|  |
| FOR RENT-Well furnished modern apartment, less than two blocks from court house. Can be arranged for four people. Inquire at Hesper- ian Office. |

## GENUINE DEERING BINDER TWINE

We sell only the genuine Deering Sisal Twine that has been giving perfect satisfaction for years, and is maintained in uniform size and strength, eliminating the delay and trouble caused by cheaper Twine, with its breaking and tangling.

Save time and money by buying the GENUINE DEERING TWINE.

## RUTLEDGE \& COMPANY

## SOMETHING DIFFERENT!

## Floydada and Floyd County now has a

 CASH AND CARRY TAILOR SHOPYou bring'em in-we clean 'em-you come and get 'em

## Cleaning and Pressing

## DRESSES OR SUITS $\$ 1.00$ <br> DRESSES OR SUITS

We have just opened our new Tailor Shop in the Boothe Old Bakery Building on West California Street.

Two New Presses-The New Glover Cleaning System-
and Complete Modern Equipment.
We are ready to do your tailor work in First Class Shape

## Boothe's \$1 Cash Tailor Shop <br> E. E. Boothe <br> C. A. Boothe



## WHEN YOU COME TO TOWN THIS WEEKEND BUY YOUR CROP GATHERING EQUPMENT

We have everything you will need for your maize gathering and cotton picking-
eading Knives, Maize Forks, Scoops, etc.
C. Surginer \& Son

North Side Square


Always Good--Our Meats

No matter what it may be-Roast Beef, Lamb Chops, Veal Roast, T-Bone Steak or What Not-you may feel confident that it is A-1. Our customers are
satisfied with the fair prices and fair treatment.

Felton-Collins Grocery Company


## EarlyFallShowing of Dresses



Our Buyers have just returned from New York, where they purchased the newest and snappiest in ready-to-wear. We have one lot of ladies dresses that leave all prices far behind in the field of values. Satins and Crepes, trimmed in the newest color combinations. All
colors and all sizes.

$$
\begin{aligned}
& \text { Prices_- } \quad \$ 11^{.85}
\end{aligned}
$$



OUR FIRST SHOWING OF FALL HATS-Here they are! They will be the talk of the town. Come in and let us show you the kind of hats that are the rage in Paris. One lot of Felts, Satins, Velvets and Chenilles. The newest shapes, smartest styles and the largest variation of sizes that we
have ever offered at such a low price.

- $-{ }^{53} 3^{85}$


We have just received the most complete showing of girls and misses chool oxfords ever before shown. They come in Tan, Tan trimmed in reptile, Black, Patent, and Patent
junior heels.
We have all sizes and shapes. PRICED AT-
BLACK CALF OXFORD
BLACK PATENT OXFORD
$\$ 3.95$
\$3.85
TAN CALF OXFORD $\$ 4.50$

BLACK AND TAN OXFORD-ARCH SUPPORT-WIDE TOES $\$ 5.00$

## Baker, Hanna Company


S. O. S.

## Building Advice


vices at your disposal, con-

Willson\&Son

FOR YOUR LIVER

ANEFE

Free Gate At Tri-
State Is Announced

|  |
| :--- | :--- | :--- | :--- |



WHAT'S THE SENSE IN BREAKING UP LUMP COAL?
When you break up lump coal you make nut and slack. We can sell you nut coal without the slack. We sell "Labeled" Nut at $\$ 1.50$ per ton less than lump and ITS JUST THE RIGHT SIZE FOR-
ranges, heaters and furnaces
Floydada Wheat Growers Association Phone 43


|  | AMARILLO,TEXAS |  |
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|  | SEPT 22nd to 29th |  |
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| Slan nowt to comel |  | Sept Stith |


| Shooley \& Collins' Spectacular Winter Garden Revue <br> Direct from New York! America's most beautifu girls in the most gorgeous production eve brought to the southwest! Ev 23rd to 29th. Popular prices. | Leonard Stroud's Breath-taking |
| :---: | :---: |
|  | Every RODEO |
|  |  |

THE WORLD'S BEST COAL

## SAVE MONEY

by using the
best Coal \& 1010 original genuine MONTEVALLO

## MOHAW1K

## TIRES AND TUBES

When you buy Mohawks, you are not taking a "Hit
nd Miss" chance on service. You purchase tires of and Miss"chance on service. You purchase tires of
standard, proven quality-one that you will not be fraid to take the roughest ground with.
There might be a few other tires as good, but none
iill be found any better, so why gamble with unoven quality, especially when every Mohawk that leaves this station has our guarantee and our serv
back of it.

Don't forget that "MOHAWKS Go Further."
Drive in today, and let us fit your car with better

F. F. F. Service Station

Phone 113 for our service truck
piectacullaar ucciess
is proving it "Chief of the Sixes"

In the tremendous success which
Pontiac Six is enjoying is ample rea. son for designating this great General Never has any new car risen so rapidly in the estimation of motor car buyers for during the first six months of 1928, over 136,000 Pontiacs wy any car during the first half of its third year in production! This great public third year ells more of what Pontiac offers at $\$ 745$ han even the most complete listing of such G-M-R cylinder bodies, 186 cu . in. engine, the ontrolled headligad, cross-flow radiator, foottc.! Come in for a ride today and learn why trs sales sweep ever upward.


SCOGGIN-DICKEY
FLOYDADA, TEXAS
poninic six

Hesperian Want Ads Cheapest, Busiest Salesmen In Floyd County $\begin{gathered}\text { OUR Gas Heaters and Furnaces are } \\ \text { on display before cold weather. } \\ \text { H. C. } \\ \text { 291te }\end{gathered}$

| For Sale |  |
| :---: | :---: |
|  | \& Son Hardware. 291tc |
| Geo. M. Finkner. ${ }^{\text {a }}$ | FOR SALE-For storage charges one 12-foot meat display case to highest bidder, Saturday, October 1. Pitts Transfer \& Storage Co. |
| $a \mid$ |  |
| Bosch Magneto. T. S. Stevenson Floyd County National Bank. | A. D. Summerville has those sweet and juicy Stark's Delicious Apples. Also have nice apples at $\$ 1.50$ perbushel and nice pears.282 tp |
|  |  |
| DANDY good Willys-Knight coach, first class condition for sale or trade. J. A. Carruth. Phone 28. | ALL kinds of typewriters for sale or trade for anything. Phone 368 . 282 tp . |
|  | FOR SALE or trade, Deering row binder at my place 4 miles east of Lockney. Can use some bundle stuff. W. E. Meador, Route 3, Box 3, Lockney. |
| FOR SALE-New 1928 Ford sport coupe. Never been registered. Gullion and Son Tire Service. Phone 83. 291tc. |  |
| CAR of Superior Wheat Drills just received. Surginer \& Son Hardware 291tc. | FOR SALE-Chevrolet 1928 model truck $\$ 725$, full equipped including bed and spare casing. Run 1400 miles. Taylor Furniture Co., Tulia, Texas. |
| FOR SALE CHEAP-Emerson 14- |  |
| Bros. Phone 144. Braper | FOR SALE-4 window sashes $24 \times 36$, 20 sets sashes $30 \times 36,9$ doors size 2 feet, 8 inches $x 7$; casings and door jams to match, dark oak finish. At your own price. See W. P. Daily. 274tc. |
| SEED WHEAT FOR SALE-Canna day Bros. Phone 144. |  |
|  |  |
| lion \& Son Tire Service. 282 | IF your windmill needs repairing, phone A. L. Duncan at 24, Surgirer \& Son Hardware. 291te |
| FOR SALE-One John Deere row |  |
| binder with ton trucks. In good repair. G. C. Collins. 282 tp | FOR SALE-good Fordson tractor. Just overhauled. Also P \& O six foot tandem disc and five head of work horses with harness. J. T. J.Dawson.293tp Dawson. |
| SLIGHTLY used Perfection Wate Heater at F. C. Harmon's. |  |
| FOR SALE-One McCormick Row Binder. C. J. Smith, Box 505, Floydada. <br> 283tp | FOR SALE-Ford Coupe, good engine, rubber, at a bargain price. See F. L. Davis at 321 West Georgia St. 273te. |
|  |  |
| 910F5. E. C. King. 284 ta | BARLEY SEED-Good clean harley seed for sale. Raised on summer fallowed ground. $\$ 1.00$ per bu. Mrs. D. T. Scott. Phone 903F15. |
| E still buy old radiators. ${ }_{\text {a }}^{\text {Gullion }}$ Son Tire Service. |  |

## Loans

## Insurance

 BondsThe Floydada Insurance Agency is an institution in your town giving complete insurance service managed by competent and experienced people, representing the best companies in the business. Let us handle your insurance business, if in need of a loan it will

Floydada Insurance Agency
G. C. Tubbs

Phone $273 \quad$ W. H. Henderson,

## Some Houses

Die Young

When a poorly designed house gets old, it's ugly. Other homes of wood one hundred years old are delightful places in which to live. Owners usually think only of abandoning a home when it gets old-selling for a song-leaving old neighbors, perhaps a fine lawn and trees. Often the old house at trifling expense can be made to equal or surpass in appearance and comfort the newer one. Remodeling adds more to property value than it costs-we can assist in reviving a dying house.
> J. C. Wooldridge Lumber Company, Inc. Phone No. 7

# Stylish and Sturdy BOYS SUITS <br> <br> For Fall Wear 

 <br> <br> For Fall Wear}

# New Fall models for every growing boy Short and long pant styles, single and do ble breasted models, fashioned of lasting and durable fabrics that assure lasting satisfac durable fabrics that assure lasting satisfac tion and wear. New in patterns and in the tion and wear. smart new colors <br> $\$ 7.45, \$ 7.95, \$ 10.90$ to $\$ 22.50$ Priced With 2 Pants 

We buy boys and young mens shirts in boy: and young men's patterns and we carry a full run of sizes. You will make a wise investment in purchasing when you come here to buy your shirts.
$\$ 1.00, \quad \$ 1.50, \quad \$ 1.95$

## You'll need underwear, hosiery, hats and caps, shoes, ties, belts, in fact you will need a complete new Fall outfit and you can find it here at Mar-

## MARTIN DRY GOODS COMPANY

"The Store With The Goods"



## Whippet Sets Another Record

A Standard Whippet Coach was recently driven by an Athens, Texa man for 171 hours without a stop. A new end ceived neither food nor sleep during the test.<br>The Whippet traveled 2376 miles on 88 gallons of gasoline, an average of 27 miles per gallon. At the start of the test, 5 quarts o in the crank case and the crank case sealed. At the end of the run, the crank case contained $21 / 2$ quarts of oil, no other oil being added during the

The driver made a statement that he had absolutely no trouble with the Whippet Motor during the
without becoming overheated.

## And Another

Speed, power, stamina and economy of the Whippet was again dem nstrated whenstance of 1167 miles, in 26 hours and 18 minutes. The ti of the fastest train between those two cities is 27 hours, 30 minutes, over a route of 124 miles shorter than that traveled by the Whippet. The run

## Can you beat these for tests

## GEO. M. FINKNER MOTOR COMPANY




JOHN McCLESKEY TOP SHOP

BODY AND FENDER REPARRING
ALL WORK GUARANTEED
Phone 220 Floydada 206 N. Main


Locals and Personals


## DOO DROP INN

## W. B. Trice, Prop.

# Gee Whiz, - What a Row Crop! 

-and that means money in circulation, activity of all kinds, business wheels turning. AND YOU OUGHT TO COME SEE WHAT A PILE OF GOOD LUMBER WE HAVE
to meet the demands of this busy fall and winter season-Just GOOD LUMBER-and all that goes with it in the building line, including Paints, Varnishes, Fence Posts, Cement-everything an up-to-date lumber yard carries for its patrons.
Try Us Once for an Estimate on That Next Job!

## Higginbotham-Bartlett Company

## a new oil range in full porcelain enamel

 swift-cooking and snow-white!
## 

## This Tag is Your Assurance of Honest Used Car Values



A Few of our exceptional Used Car Values "with an OK that counts".
${ }_{25}$ MODELL Dodge touring
with an o. k. that counts
1926 MODEL FORD TRUCK WITH AN O. K. THAT CouNTS

## 25 MODEL DODGE SEDAN A-1 condition; new rubber; blue duco finish. Can be arranged to pay monthly payments. Prace WITH AN O. K. THAT COUNTS

25 MODEL FORD TOURING Good rubber; new paint job. Price with an o. K. that counts

## MOTOR SUPPLY CO.

Floydada, Texas
FCONOM

