## THE FLOYD COUNTY HESPERIAN













 Local Pastor Elected
Secretary Of Distric Recretary Of District Floydada Observes Labor Day Informally
DISTRICT BAPTST
ASSN.IN SESSION
Twelth Annual Session of Twelfth Annual Session
Organization Closes
This Evening.





 noderatior or of the of Assococestion

Big Increase In Scholastics At
Opening Of Schools Here Monday

| Primary Nominees Wo change was made by theofficial count Saturday by theExecutive Committee of the Dem-ocratic party from the unofficialvote published last week, all localraces tallying exactly with thefigures previously published, andonly one of the state race figuresbeing altered whatever.The committee certified E. W.Henderson as nominee for Com-missioner Precinct One, M. H.Taylor for Commissiorer Pre-cinct Three, W. W. Payne forComnissioner Precinct Four, andR. C. Covington as weigher Pre-cincts One and Four. The namesof these men, along with thenames of those nominated in Julywill go on the general electionballot in November in the Demo-cratic column. |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |


| After being shut down for three months for the annual va- cation period the wheels of the Floydada Public School ma- |  |
| :---: | :---: |
| ery were set into action again last Monday mor |  |
| ecord set for first |  |
| igh School, Andrews Ward and Eas | only one or the sate |
| The Board of rustees is now faced with the problem or |  |
| ber of students, according to Superintendent ny New Students |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

Featherston Funeral Held Wednesday At 2



AUTO GAMES MADE FEATURE OF FAI


Tint


half the price of other liquid And it is the deadliest made.(Misect diosu'? prove so.) Black Flag comes in two id and Powder. Both are sure peschuitoes, roaches, ants, the

## When You Buy Tires

Values. Consider the reputation of the maker of the tire. Consider the reputation of the dealer who handles it. Check to his service facilities, for SERVICE is big item. Do all these things, then you be the judge as to whether or not Goodyear Tires and our GOODYEAR SERVICE will prove a wise investment in mileage

More people ride on Goodyear Tires than on any other kind


## Floydada High School

SCORES ANOTHER VICTORY FOR

## Quick Meal Gas Ranges

Five beautiful Quick Meal Gas Ranges were installed last week in the Home Economics Department of Floydada High School.
QUICK MEAL has been selected as á standard for the Home Economics Students. And another victory has been scored on the merits of this wonderful stove.

## GOOD COOKS KNOW

Women who know good kitchen equipment appreciate the perfect cooking qualities of the Quick Meal Gas Range. They recognize the value of measured oven temperatures, maintained automatically by the Lorain Red Wheel Oven Heat Regulator.
We carry Quick Meal Ranges in a number of sizes and styles. Finishes are white or grey fusenamel, semienamel or black japan, and white with green trimmed enamel.
We invite you to call at our store and see our various models and sizes. You too, will like the Quick Meal.

## F. C. HARMON

"Where You Save the Difference"


## Jirst Choice of the Nation

有 your service
Stovall Bros.

## SORE

Could Not Rest

| Mrs. J. H. Nichols, who lives at Elm Tree Lane Lex | Authorized United |
| :---: | :---: |
|  | S S |
| Some few years ago, my health bad. I had very severe pains |  |
| my sides. My nerves were in |  |
|  | Radiators |
| he lower |  |
| very sore. I <br> ng, and did $n$ |  |
| at nights. |  |
| friend of mine | Used Radiato |
| quite an improvemen | Chevrolet, Dodge, |
| dition. I kept it up until |  |
| About a year ago | sex, Dods |
| nd h |  |
| vous, run-down condition, "took ${ }^{\text {cordui }}$ (egai," she adde, "and it | nd |
| helped me wonderfully. It is a splendid tonic." | Repairin |
| ${ }^{\text {splendid }}$ Cardui |  |
| c, made from purely vegetaingredients. | are |
| , ingredients. |  |
|  |  |
| A |  |
|  |  |
| OmEN FOR OVER 50 Years |  |




| DOO DROP INN |
| :---: |
| W. B. Trice, Prop. |
| Located in Boothe Bakery Building on West California |
| Street. home of Percolator Coffee, home made |
| pies, hamburgers and sandwiches. |
| Try One-Curb Service |

## PITTS TRANSFER \& STORAGE CO.

EXPRESS AND FREIGHT
Truck Line to Plainview

## SUDDEN SERVICE

Take a Weekly Trip Home over the Telephone
Hundreds of College Men are taking weekly trips home - over the telephone.

## Make a Telephone Date With Mother and Dad!

You are making your plans for your college year. No
matter how far away you are from your home folks they are in easy reach over the telephone.

You may be lonesome, you may be homesick, but if
you talk to Möther and Dad once a week you will have more pep for your college activities.

Call by number and get the quickest service. Call
station-to-station and you will get cheaper rates, but all rates for long distance service are so reasonable that you can call ANY ONE, ANYTIME, ANY WHERE.

SOUTHWESTERN BELL TELEPHONE COMPANY


Hesperian Want Ads For Results


Keeps the whole family Smiling!
Good flour means good
bread-good biscuit-good bread-good biscuit-good
pies and cakes. When you pies and cakes. When you
insist on this brand you insist on this you have a flour made of finest, selected quality-and guaranteed to quality-and gatisfaction or money

## Star Cash Grocery

Stansell \& Collins


These days when the markets are flooded with such a vast quantity of inferior tires; each one rep-
resented to be good, one must go into the records resented to be good, one must go
to see just which is the best value.

## MOHANK <br> TIRES AND TUBES

 considered. Only by perfect performance have they
maintained the record that "THEY GO FURTHER." Drive in today and get our prices

F. F. F. Service Station



Caprock Bankers Meet Rural Teachers Go To Cotton Hail Damage At Floydada In March West Texas Institute. Heavy West Of Town

$\qquad$
Miss Henry graduated in the spring
Rushel and nice pears.

## Get a Prompt Start

Mrs. Fannie Andrews, teacher of piano, annou opening of fall term Sept. 10. Eight private
lessons and one class lesson each month. Terms per month.

Music is like a rough road, you must travel it car ly. You can not start late, and by running, mak for lost time. Getting a prompt start in music is the battle. The best plan is to begin your lessons
first day of the session. Special attention give beginners.

Will teach at the High, East Ward and And Ward buildings. Your patronage solicited

## Something You'l| Enjoj

NOW! FRESH LEG OF LAMB
A real, juicy mutton steak. A treat? That's we have some choice cuts for

## Jones Market and Grocery

Phone 130
Edgar Jones, Proprietor
West California Street, Floydada
"We Appreciate your business"


Druy Clearing
McGuire \& Weather


## More Miles

from your gas!
RDINARILY, road shocks are
like so many little brakes on your tire, that tend to counteract the power of your motor. This drag
is eliminated in the new easy-riding Kelly Flexible Cord. The way in which its flexible tread accommodates itself to the road, actually helps your car get the last bit of
power out of your gas.
In addition, this newest member of the Kelly family gives the same continuous, carefree mileage that
has always been a Kelly characterhas always been a Kelly character-
istic. Come in and let us show
KELLY
Flexible CORD SCOGGIN-DICKEY MOTOR CO.

## Prices Are Lower

For the next week beginning, Friday, we are makthe prices on the graceries listed below


## Stansell \& Collins

## NEW

 FALL ARRIDA.

Satin-acclaimed the most popular fall fabric-transparent velvet and chiffon leading a close second, styles most be-
coming with their smart ideas, clever coming with their smart ideas, clever
lines and brilliant fall tones. Bows, pleated skirts, boleros, new necklines are featured.
$\$ 16.75-\$ 19.75$


AUi UMN ACCESSORIES
Purses and Handbags A wonderful array of styles and materials, leathers in a choice of every fall color.
Beautiful frames and every purse richly lined and smartly fitted.

gloves New cuffs, smart materials monize with the fall costume. All sizes.
\$2.95, \$3.45, \$3.95

## Fashions

Lovlier
Than Ever

That Reflect Dame Fashions Advance Style Notes

A presentation alive with newness, embodying most exclusive distinctively style Coats and Dresses. The style hits of the new Fall Season will be found at Martin's.

## Modes Scintillatin With Newn <br> A Most Comprehen- sive Choice



Frocks for Every Occasio Our display and showing of new Frocks will attract attention of val
wise women, our prices offer unu savings on finest of fall frocks. New York buyer keeps in touch stantly with every new whim in la wearing apparel and we receive the
things while they are new. Visit $\$ 29.75$

- \$39.00
 of the season.

Fall Millinery

Deep fur collars, huge fur cuffs, splendid materials-New Fall colors, makes these and value-giving a noteworthy display offering style creations that will be the hit
$\$ 25.00, \$ 29.00, \$ 49.00, \$ 59.00$ up to $\$ 125.00$

MARTIN DRY GOODS COMPANY
loydada
\$2.95, \$3.95, \$4.95 $\$ 5.95, \$ 6.95$

## NEW FALL COATS

You'll Love to Ow'n
The new Fall sea
heralds the new hat $v / g$ in a vivid display of colors so typieal of the Fall Season. New Materials, Silks, Velvets, Chenille, Felts, lightfully trimmed in $m$ clever ways, shapes please the most discrim ating tastes for Miss Matron. A showing thal will delight those who are one step ahead of style and a dollar or two ahead on the price.

[^0]
## 





Few people ever stop to think just what
Tire Service really means Tire Service really means. It doesn't mean
merely to FIX FLATS, Cold Patch 'em, or Schaler Patch 'em.

Cold Patching or Schaler Patching never was intended to be used by a Tire Repair
Man, and a real honest-to-goodness repair Man, and a real honest-to-goodness repair
man doesn't use them. It was only intended man doesn't use them. It was only intended
for temporary repair to be applied by the motorist until he could get to a-

## Tire Service Station

A real Tire Service man will enedavor to repair your tire or tube with the SAME
KIND of material and in the same manner KIND of material and in the same manner
as did the manufacturer, by using the pure as did the manufacturer, by using the pur
raw rubber and by steam vulcanizing it.

This makes a Permanent Repair and it doesn't cost any more.

## Gullion \& Son

Tire Service
Federal Tires and Tubes-Wholesale and Retail
Phone 83-'Invite Us to Your Next Blowout'

Now Yous Can Busy Your Pontiac Equippeal With
J) WIMRE WHIEELS
a Successful Six
now winning Even
Greater Success
To provide an even greater degree of impresquipment has been made available on all Ponac Six closed and open models. This equip-ent-which costs but $\$ 95$ extra-includes ie important items that leading custom degners are employing; six wire wheels; two
iare tires; front fenders with wells in which e spares are cradled alongside the hood; irome-plated spare wheel clamps; and a foldig trunk rack.
you are in the market for an ultra-modish car extremely low price, come in and see how ntiac's low, rakish lines are enhanced by s new equipment which is available in no


SCOGGIN \& DICKEY
Floydada, Texas
nTilia silx


Dont swear

## When It Breaks:

Call on us. We weld any kind of broken farm implements.


Any damaged ractal part put back to work again in a jiffy by oxy-acetylene welding.
If it's too big to bring in, we'll come out and do it on the spot!

ENOCH \& McCLUNG Blacksmiths Blacksmiths
On The Plains


How would you like to go without butter and eggs just for your breakfasts next week? No butter for your pancakes - and no eggs with your bacon! It wouldn't be any fun at all, would it?

In the old days, everybody in Floydada kept his own cow and his own small flock of hens. And in those days the farmer found very little market for his eggs and b

Times have changed, and our mers must keep the growing popu. tion of the cities supplied with fres, eggs and produce. But he can't market them himself. He has to depend upon our Cream and Produce houses.

They not only furnish a market for the farmer's surplus, but they keep the cities supplied with the fresh eggs and the produce which they could have in no other way.

Floydada is a good market for
cream and produce. Floyd county people have learned to depend upon our produce houses as a market and as a source
of obtaining farm products. We need of om in this community.

Floyd County Hesperian



[^0]:    

