## THE FLOYD COUNTY HESPERIAN

Church, 20 Years Old, Being Razed This Week



Juiy 12 Date Set For Boy Scout Fund Drive
 In Seasonal Heat Wave

Floyd Co. Man Shot Accidentally By Son

Buil Half 1928 Run $\$ 169,000$

Permits Include Nine
and Total 3 30,420 Fir

Hurry To Get In
On Hesperian? Essay Contest

Assessments Lowered On South Main Paving


| 14 YEARS AGO IN FLOYD COUNTY <br> News i'ems taken from the Floyd County Hesperian files publis Floydada fourteen years ago. |
| :---: |
|  |  |

> Round The Square

## 



## PITTS TRANSFER \& STORAGE CO.

EXPRESS AND FRSIGHT
Truck Line to Plainview

We crate and ship to your order. Telephone Nos. 207 and 138

"SUDDEN SERVICE"

july clearance sale of Charming Summer Apparel

$\qquad$
$\qquad$
JULY SPECIALS
$\qquad$
$\qquad$
C. R. Houston Co.

The Floyd County Hesperian, Floydada, Texas, Thursday, July 5, 1928.


## Photographs

WILSON STUDIO

F. F. F. Service Station

## NOTICE:

We have moved to our new location in the new tin building across the street east of the sanitarium.

LEST YOU FORGET-We do all kinds of metal work, soldering, and Metal Repair Work.

We appreciate your business.

> Floydada Tin Shop


## "It Pays to Pay Up"

Have you who have charge accounts in Floydada given a thought as to how the Retail Merchants Association gets a line up on your paying record, well it gets it through the merchants whom you buy from or the Bank whom you borrow from. So do not wonder why you are not extended credit at some stores or your check is not taken.

WHY MERCHANTS ARE GLAD TO EXTEND YOU CREDIT

Here's the why of it all: The Retail Merchants Association office has your paying record in their files. You may be rated good any line of credit, good but slow, slow undesirable. Why not let it read: Prompt Pay. Nothing is further from the truth than the opinion that the Association is a price fixing organization. The retail Merchants Association is solely a bureau of information.

You should co-operate with your merchants in assisting him to lower the cost of living by settling your account promptly. You should value your credit rating too highly to allow it to depreciate.

You make your credit rating, not the merchants. You may not own a home but you can have A-1 credit rating, its a legal tender anywhere you may go. Do not allow it to depreciate.

## DO NOT ABUSE YOUR BEST FRIEND, CREDIT

## Retail Merchants Association



It costs only
half as much. And it is the deadliest inscet-killer made.

## Imagine

Black Flang Liquid, only 2J cents for a full hedfupint. And otheres cosit 50 cents. BLACK FLAG


## The Perfected Whippets

OFFER EXTRA VALUE AUTOMOBILES

The perfected Whippet Four Sedan is actually the lowest priced 4-door enclosed car on the market. Yet its stounding low cost does not reflect the remarkable quality of this smart, lively car. Low-swung, roomy, stylish, speed, pickup, flexibility and safety.

The Whippet Four swept aside all previous standards of -cylinder performance. It introduced to buyers of light
ours such mechanical superiorities as 4 -wheel brakes, full force-feed lubrication and silent timing chain. Now the perfected Whippet Four-finer in quality, smarter, an even bette
duced prices.

The new Whippet Six is the world's lowest priced Six. Yet it offers such fine car features as a 7 -bearing crankhaft, full force-feed lubrication, invar-strut pistons and

Don't forget those quiet power, snappy, Willys-Knights.
We invite you to see these popular cars. We invite you to see these popular car

USED CARS! See our Good Used Cars and trucks. They are values supreme.

GOODRICH SILVERTOWN TIRES! WE CARRȲ 'EM!

## Geo. Finkner Motor Co.



Ship lumber in packages now JUST LIKE YOU GET YOUR FOO Timber Sawed "Four Square" At Mill T
Save Labor Cost At Scene of


## 

Poner, Economy and Long Life

## L. C. MeDONALD

Floydada, Texas

The Westinghouse
Home FAN

BEAUTY, POWER AND SILENCE
ITS GRACEFUL LINES AND BEAUTIFUL FINISH OF IVORY WILL WIN ITS WAY INTO ANY HOME

To women the HOME FAN will not be just another piece of machinery but an article of BEAUTY to ENRICH the HOME and something of REAL SERVICE to temper the heat of SUMMER.

THE HOME FAN HAS PEP AND RUGGEDNESS ENOUGH TO PLEASE ANY MAN

## "The Angell One-Way Disc Plow"

The original one-way dise plow, designed and built by a practical wheat farmer, of Plains, Kansas, and thouroughly tried out and proved by wheat farmers all over the grain growing section of the country.

The plow as put out this season, has a 2-7/8 inch cupped disc blade, a special heat treated disc, and is proving its worth to every user in Floyd County. We have them in stock, in six, eight and ten foot sizes, ready for immediate delivery, and we guarantee them to do the work, and do it right.

Should you wish to put up your wheat land with a Lister, we have the Light-draft, P \& O No. 7 Lister, with or without Planter attachment, for use with team or tractor, for immediate delivery.

## Rutledge \& Company

## Keys To Economy

We can safely say that this is our greatest July Clearance Sale. Here we offer real values that thrifty shoppers cannot afford to overlook. And these keys will unlock the door of economy for you.

WE ARE GOING TO OFFER YOU THE KEYS TO ECONOMY FOR 14 DAYS BE WE ARE GOING TO UNLOCK AND OPEN UP VALUES THAT YOU WILL APPRECIATE, VALUES THAT WILL SAVE YOU MONEY! HERE AR HAVE REAL BARGAINS FOR YOU ALL OVER THE STORE THERE WILL BE NO MERCHANDISE CHARGED DURING THIS SALE AT SALE PR REMEMBER THE DATES STARTING FRIDAY, JULY 6TH AN


# nce Sale <br> That <br> Will <br> <br> A Value Giving Event 

 <br> <br> A Value Giving Event}

Special values are offered in every department of the store. This page shows only a few of the many bargains, many, many more are not advertised. Look for the July Clearance Sale tag on every item.

GINNING FRIDAY, JULY 6TH AND LASTING UNTIL SATURDAY, JULY 21ST.
LE THE KEYS BELOW THAT WILL UNLOCK THE DOORS TO THRIFT AND WE WANT YOU TOCOME AND USE THEM FREELY FOR WE ON EVERYTHING (EXCEPT STETSON STAPLE HATS). ICES AND WE WILL NOT GIVE GREEN TRADING STAMPS DURING THE SALE. D RUNNING FOR 14 DAYS CLOSING SATURDAY, JULY 21ST.

can buy, 40 -inches wide in all the
wh, PER YARD $\$ 1.78$



Trousers


33 1-3 Off


Caps
Men and boỳs dress caps, any style,

## 25 per cent Off



Socks
supply now
Pair 23e


Men's 0xfords
Men's tan or black "Packard ow ores fords or shoes in smart new styles,
kid, calf skins and kangaroos. \$8.85 Oxfords, now
810.00 Shoes, now, $\$ 6.85$
$\$ 7.65$


Union Suits


Night Shirts Men's-cool night shirts. Made of fruit of the loom muslin, white with pink and blue trim. All sizes.

Each 98c

## What LOW PRICE SUITS!


$\$ 32.50$ and $\$ 35.00$ Suits, now, $\quad \$ 21.50$


Socks

Pair 11c

# Goobs 

th The Goods"
FLOYDADA, TEXAS


Play Suits


Handkerchiefs
Men's plain white handkerchiefs,
6 For $25 c$


Boys' Blouses


Shoes! Shoes!


Men's Shirts


Pajamas


Men's Pants Men's Khaki work pants, a close out

Pair 89c


Diaper Cloth
R. S. Diaper cloth, highly absorbent
27-inches 27 -inches wide. Comes in 10 yard
pieces and we will not cut the piech

10 Yards $\$ 1.49$


Draperies


Purses


25 per cent Off


Scarfs


Purses

| Womens. teat |
| :---: |
| und colors |


"You'd Think I Never Wore It" Crepe de chine, georgette, silk-no matter how delibe CLEANED-to renewed loveliness. Send it on! PHONE 66 And Charles will call.
McGuire \& Weatherly
"The Store For Men"


Ever since it flashed into the field, Pontiac Six has been a history-making car. And today'3
Pontiac Six in countless ways is a better car than its famous predecessors.
Combining the beauty of bodies by Fisher and
highest quality construction with numerous highest quality construction with numerous engineering advancements, it provides style,
comfort, long life and smooth six-cylinder comfort, long life and smooth six-cylinder as low as $\$ 745$. Ride once-and you will agree ... here is value that cannot be matched!
 SCOGGIN \& DICKEY
PONTIAC SIX

COLEMAN-Coleman is making pre-
parations for entertaining the first exe-
cutive session of the new WTCC board,
July 16 .


## Political Column


 Crict Attorney, 64th Judicial Distric
subject to the Democratic Primary, w County Judge
Wm. McGeree. candidate for re-elee.
ion as county judge Floyd County, asks your support and ing i.fluence, County, subject to
your sum.
the Democratic Primary.
County Tax Assessor
Jaazes W. Pitts will appreciate yo
support of his candidacy for the of Jazaes W. Pitts will appreciate your
support of his candidacy for the office
of Tax Assessor Floyd County in the
Democratic Primary.
J. Fae Moore will appreciate $y$
vote and inflence in his race, for Co vote and inflence in his race. for Co
ty Tax Assessor of Flooyd County,
jeet to the Democratic Primaries.
C. M. Meredith amnounces his candi-
dacy to succeed hinself as Tax Assessor subject to the Democratic Primars, and
will appreciate your vote and influence. O. B. Olson, candidate for tax assessor
Hoyd County, subject to the DemocratFloyd County, subject to the Democrat-
ic Primary, solicits and will appreciate
your vote and influance. $\frac{\text { County Clerk }}{\text { cour vote and influance. }}$ Tom W. Deen, candidate

## fluenc ies.

County Treasurer
Mrs. Maud Merrick, candidate for
election as County Treasurer wit lection as County. Treassurer, will ap
oreciate your vote and influence, subject o the Democratic Primary.
Sheriff and Tax Collector
P. G. Stegall, candidate for re
tion as sheriff and tax collector tion as sheriff and tax collector Fl
County, subject to the Democratic P
mary, asks and will appreciate y

[^0] office of County School Superintendent.
Will appreciate your support and in-
$\qquad$ T. P. Guimarin, candidate for re-elec-
tion as District Clerk Floyd Counts, ap.
preciates your past preciates your past favors and asks your
support and influence in the Democrat-
ic Primaries support and in
ic Primaries.

Commissioner Precinct One
ee Allmon, candidate for Commis er Precinct one, will appreciate yo
vore and influence in the Democrat
vrimanie vote and
Primaries.

$$
\begin{aligned}
& \text { E. W. Henderson, will appreciate the } \\
& \text { support and influence of the voters of of } \\
& \text { Precinct One in his race for Commis- } \\
& \text { sioner, subject to the Democratio Pri- } \\
& \text { maries. }
\end{aligned}
$$

T. T. Hamilton, candidate for Commis-
sioner Precinct No. One, subject sioner Precinct No. One, subject to the
Democratic primary, will appreciate
your vote and influence. F. P. Henry, candidate for Commis-
sioner Precinct No. One, Floyd County, will appreciate your yote and influen
Commissioner Precinct Four
Geo. .L. Fawver announces his cand-
dacy for the office dacy for the office of Commissioner.
Precinct No. 4, Flo
to the Democratic Primary.
W. W. Payne, candidate for Commis-
sioner Precinct 4 , Floyd County, subj
sioner Precinct 4, Floyd County, subj
to the Democratic Primaries, will appre to the Democratic Primaries, w.
ciate your vote and influence.
Earl Rainer, Candidate
Earl Rainer, Candidate for Commis-
sioner Precinct 4, subject to the Demo-
cratic Primary, asks for and will appre cratic Primary, asks for and will appre-
ciate your vote and influence in his race. Public Weigher, Precincts 1 and 4 C. F. Lincon, Candidate for Public
weigher, Precincts 1 and 4, will appreciate your vote and
Democratic Primary.
R. C. Covington, Candide for public weigher Precinct One and Four, subje
to the Democratic Primary will appr ciate your vote and influence.
C. W. Pollan, Candidate for Puivie
Weigher Precincts 1 and 4, will appreWeigher Precincts 1 and 4, will appre-
ciate your vote and influence in the
Democratic Primary.
 tion as . P.,
subbect to Demecratic Primary, wil
preciate your vote and influence


Sold By
MARTIN DRY GOODS CO. Floydada, Texas If sou are locking for mileade. the name is

WI OST gasolines look alike ence in their actions.
Right now you are probably mos interested in the gasoline which will deliver maximum mileage. . and it's easy to get it. Just look for the pumps that display the familiar Continental Soldier trade mark. These pumps are the ex tra miles dispensers. They are the power houses for motorist who want to reduce motoring costs.
If you want extra miies, you want Conoco.
CONTINENTAL OIL COMPANY

pack with miles!

## A. F. Sommer,

V.P. \& G. M.

Quanah, Acme \& Pacific Ry. Co.

Takes Pleasure in Announcing the

## Opening of Freight Service

In and Out of Floydada

## EFFECTIVE JULY 1

Robt. Medlen, Jr., Agent
T. K. Hawkins, General Freight Agent

Floyd County Clubs

F. F. F. Service Station


## Paint for Every Purpose

When you get ready to paint, whether it be a building or just a piece of furniture, we have the right paint for the purpose. In cans of conveniGlidden and S W P Paints

## Higginbotham-Bartlett Company

"Everything to build Anything"


Hesperian Want Ads
 Will Coupons on cash purchases,
wedem all coupons outstanding,
returned to our store By July 15. On a utstanding accounts we will allow cou-
ons up to that date. Star Cash Groce


SPECIAL sale on embroidery packages
and also open stock fancy work. Thrifty
aifty ROOM and board for men in modern HEMSTITCHING, Mrs. J. D. Weatherls

## Westers' <br> Ho-Made Bread <br> Milk and Malt

## and repairing, prices reasonable. Phone 226. John McCleskey Top Shop. 16tic

 FOR SALE OR TRADE-One secondhand J. I. Case engine with new Bosch
Magneto. T. S. Stevenson at Floyd

Milk and Malt r.

## Wester's Ho-Made Bread






FARM LOANS CITY
$\$ 12.50$ per month on $\$ 1000$ on Principa
and interest. Low rates on Farm Loans 15 fte .
FOR SALE-Nice building lots, three $\frac{17 \mathrm{tfe}}{\text { For bargarns in lands and town lote }}$ For bargams in lands and town lots
see Arthur B. Duncan, Floydada, Tex.
as.

## LOANS INSURANCE LOANS

We are prepared to give you prompt and efficient service on your requirements for Insurance, Bonds, or Loans on City Property

Standard Savings \& Loan Association, for whom we make loans, are delighted with the class of business they are getting from Floydada and are anxious to help in building more Modern Homes. We would be pleased to have the opportunity of explaining our loan plan to you and aiding you to build that new house you want

## Floydada Insurance Agency

ry at the receiving end, and White was
followed by Mickey. Other members of
the local tean were Carter, Daily, Mays,
Euank, Yearwood and Womack, Many
changes were made in the positions.
No game has been matched todate changes were made in the positions.
No game has been matched toda
for next Sunday. r.
G.
G.
pres
frie
kind


A Feature Group of Carefully Made Rayon Lingerie at 98c

Gowns
$\$ 1.29$

Well made garments of a heavy quality Rayon, that will wash and wear well.

Gowns, chemise, French panties, step-ins and bloomers.

All new shades. Beautifully tailored. Some picot edged. Others novelty trimmed. On Sale this week.


\section*{Baker-Campbell Company

## LOYDADA, TEXAS

## LOYDADA, TEXAS

## July Piano Sale

July 2nd to 14th, Inclusive

## BIG REDUCTIONS

on all Upright, Baby Grand and Player Pianos

## EASY TERMS

For convenience of out-of-town customers, we will be

## open evenings during sale

Free Delivery Anywhere

## Boyle Music Co.

Interesting Story Told
Of Life In New Alaska
"They Don't Answer"


SOMETIMES you may call a telephone number and do not get an answer, although you are positive that the called person is at home
In such a case the person you called may have been in the kitchen, down in the basement or out in the yard, too far away from the bell to hear it -too busy to answer promptly.
In most cases business telephones are answered promptly, but the length of time of answers from residence telephones varies greatly.
Answering the telephone promptly helps to im-
Southwestern Bell Telephone Co.


A REAL TIRE AT THE RIGHT PRICE

Goodyear Pathfinder Tires will speak for themselves. They're made and guaranteed by Goodyear-which assures quality. And they're priced so low you'll save yourself time and trouble by coming here first-no need to shop around. We have your size,
Clincher, Straight Side or Balloon-and we Clincher, Straight Side or Balloon-and we
give you the kind of tire service that brings you more mileage.

MOTOR INN


## HeatThat Freezes

 ?
## Perfect Refrigeration With Gas Turning Heat Into Cold

Electrolux, a Servel Product, is the most economical of all auto matic refrigerators-built as a graceful steel cabinet, it operates with gas or any form of controlled heat. It is absolutely noiseless, perfectly safe. Preserves food, chills cold dishes, freezes desserts and makes ice cubes-all for a few cents a day.

This wonder refrigerator costs less to buy-it costs less to run. It easily pays for itself in the food it saves. It's good health insurance. It will be the beauty spot in your kitchen-it's built to last a lifetime.

If you don't believe that you can freeze ice with gas we'll be glad to show you an Electrolux in operation in our showroom.

## F. C. HARMON



Luncheon Club Elects



## SATURDAY SPECIALS



Floydada Hardware \& Grocery



[^0]:    For County Superintendent
    Price Scott asks for re-election tom

