'Applesauce' Headliner For Chautauqua Week


Many Club Women To Be Here Saturday, Apr. 28

Cordova Buys Jones Interest In City Market

Open Union Bus Station On California Street



## 


F. S. Vocational Team
Wins Trophy At Lubbock


Quanah Officials Visit
Here, Inspection Trip
Cattle Sales And Deliveries Here it Past Week Around $\$ 250,000$ Mark

Son of J. M. Wright Dies Suddenly Tuesday





 In the common and consolidated dis-
triects of the count, the following, were
declared elected in their deciared elected in their respective dis-
trics:
N. Irick, George Graham and R.

1. Stevenson;
 No. 4, Pleasant Hill, C. T. Camden;
No. 5. Fairview, A. J. Beedy, G. A.
 No. 7. Aiken, L. D. . Mcereynolds, J. C.
Mullings, No. 8, Sunset, R. M. Haverty, C. L.

HOT AFTER FLATS

Our buzz wagon with tank right up to the busting point (but not quite) with air for your tires is ready for your call to

## TELEPHONE 36

This is a service you get without cost if you'll manage to have your "blow out" somewhere in the city limits. (Be careful not to have any flats outside the city limits).
> the youd have a flat out on the road, equip with a Firestone for an extra and bring the "flat" around to us. We'll have it ready for you again mighty quick.

> MAGNOLIA FILLING STATION

Convenient Corner Opposite Daily Hotel

Depend on us we have a du Pont paint for every purpose


UNIFORM quality, enduring beauty, are in every du Pont
paint product, and the du Pont line paint product, and the du Pont line
includes a paint, varnish, enamel and Duco for every purpose. They are made by the makers of Duco. You expect the paint products you buy to last through the years. Only with du Pont paints can you be sure
of du Pont quality results. We have of du Pont quality results. We have products. Come in and let us help work out your painting needs-economically, for lasting results. PAINTS VARNISHES ENAMELS DUCO Made by ©UPOND

KIRK \& SONS
Floydada, Texas -

## 1095 <br> Leads off first and holds its lead

More horsepower per pound than any otner car in its class, gives the Victory an advantage which its rivals simply cannot hope to compete with.
It leads off first and bolds its lead-and when he hills are reached all attempts to follow the Victory abruptly end.

Rakish, rugged, roomy-and the fastest car in its class! Drive it and prove it!
Tune in on WFAA for Dodge Brothers Radio Program
night at 7 thru WEAF-NBC Red Network MOTOR SUPPLY CO., Floydada, Texas

"The Store With The Gonds"

STATEMENT OF THE OWNERSHIP,
MANAGEMENT, CIRCUATION,
REQUTRED
REQUED BY THE ACT OF CON REQUIRED BY' THE ACT OF CO
GRESS OF AUGUST 24, 1912, Of The Floyd Oounty Hesperian pub-
lished weekly at. Floydada, Texas for April 1, 1928
STATE OF TEXAS County of Floyd, ss.
Before me, a notary public in and for
the State and county aforesaid, personthe State and county aforesaid, person-
ally appeared Homer Steen, who having
been duly sworn according to law, de poeses and sworn according that he is the bus, de
manager
mat the his
men
and
and embodied in section A43, Postal Law
and Regulations, prited on the revers
of this form, to wit:

pany; Inc., Floydadan Paralishing Texas
Editor, managing editor, and manager, Homer Steen, Floydada, Texa
2. That the owners are: (Give name
and addresses of individual owners,
and if a corporation, give its name and th
names and addresses of stockholder
owning or holding 1 per cent'. or mor owning or holding 1 per cent, or mo
of the total amount of stock.)
Hesperian Publishing Co., Inc., Floy Hesperian Publishing Co., Inc., Floy
ada, Texas; Lon M. Davis, H. E . Can
naday, J. V. Daniel, Glad Snodgrass, F ana,
naday, J. V. Daniel, Glad Snodgrass, Fo
Stewart, Hettie Belle Cannaday, Mrs. W. Cat,
I. Cannaday, O. P. Rutledge, Mrs. Edga
Jones, J. Howard, Kenneth Bain, Tho
Montgomery, J. S. Collins, W. U, White Montgomery, J. S. Collins, W. U. White,
S. A. Greer, C. Surginer, V. A. Leon-
ard, T. P. Collins, R. Fred Brown, W. H. ard, T. P. Collins, R. Fred Brown, W. H.
Hilton, Lon V. Smith, Gooo. V. Smith,
S. Stevenson, E. P. Nelson, W. L. Boer
ner ner, Arthur B. Duncan, Estate of A.
White. Homer Steen, N. A. Armstrong
C. Sodrass, W. M. Windsor, Mrs. M
F. Greer, B. F. McIntosh and J. M. Will

 gagees, and other security holders own
ing or holding 1 per cent or more o
total amount of bonds, mortgages, other securities are: (If there are none,
sotate.)
Mergenthaler Linotype Company, Nev Mergen
Orleans, 4. That the two paragraphs ne
above, giving the names of the owner
stockholders stockholders, and security holders, if
any, contain not only the list of stock-
holders and socurity theld olders and security holders as they ap
pear upon the books of the compan but also, in cases where the sompanh
ers or security holders appears upo ers or security holders appears upo
the books of the company as trustee o
in any other fiduciary relation, the
name of the person or corporation fo name of the person or corporation for
whom such truste is acting, is given;
woo that the said two paragraphs con stockholders and andicurity under whiders whic
do not appear upon the do not appear upon the books of the com-
pany as trustees, hold stock and securi-
ties in ties in a capacity other than that of
bona fide owner; and this affiant ha son, association, or corporation has an
interest direct or indirect in the sai
stock, bonds, or other securities tha as so stated by him. HOMER STEEN. Sworn to and subscribed before n
this 1 thth day of April) 1298 .
(SEAL)

## Sit Steady in The Boat

II Don't get too much alarmed over the condition of the wheat crop, to the extent that you plow up your wheat; BUT-

If you should decide to plow it up, be sure you use an INTERNATIONAL or ANGELL ONE-WAY DISK PLOW to do the work with, and be sure it is well done. Good stock of Plows on hand, also LISTERS, and Disk Harrows.

TThe McCormick-Deering Farmall, is proving to be a very efficient Row Crop tool, and it gradually replacing the mule power on the Floyd County Farm. Look them over, before you buy equipment for horse-power row cropping.

## Rutledge \& Company

FULL LINE INTERNATIONAL DEALERS


Your
Photograph Will Delight Mother!
 Sothers stie. But Phoomembio io pouresef will mund bomate hec har det am Naty from, hen, sheil mirin it alamse

WILSON STUDIO Photocraphs

Some Regular Prices

Remember: Saturday is again Banana Day at our store.

For the next several days $w$
will offer the following prices:
Tomatoes
Corn, No. 2 good grade

Reme 15 Pathese Galon soid 55 c
Pribere Full Galon, 69c
Oite nothons Aluminum, 256

$\underset{\substack{\text { oot Traties, } \\ 2 \text { tor }}}{25 c}$
Neab Rminy 25 b. 65 c

Pains Lily Flour,
lat bill $\$ 2.00$
Stansell \& Collins
PHONE 88

## Devoe Paints

A STANDARD SINCE 1754

LACQUER-Decorating HOUSE PAINTS - Saves the Surface VARNISHES and ENAMELS-Dur ability.

Come in, we will tell you of our special offer.

South Plains Lumber Company


Center News
 Center,
howers b bin
the kin
aving lat nate showers we have beut
any other wind bring many flowers
rs. Monts of vese







$$
6
$$ $C$

$\qquad$C ditit





It Threshes Like the RED RIVER SPECIAL THRESHER


Using the Same Big Cylinder Assembly That Made the Nichols \& Shepard ThreshersFamous
 onstrations as passing hundreds
thousands of volts through the bod
creating a ladder of fire, lightion Louis williams, is a veritable "wizz
ard" of electricity. He has spent years
in study and experimentation. For his c. p
sing
play usands of passing hundreds of of through the body,
ating a ladder of fire, lighting a 16 c. p. 110 volt lamp with the current pas.
sing through the body and unique dis
plays with the X-ray and Ultraviole in study and experimentation. For
program, "Wonders of Electricity,
which he is delivering the second day Which he is delivering the second day
at Chautauqua, he carries an elaborate
equipment of dyamos, generators,
motors, and electrical equipment of dynamos, generators,
motors, and electrical and chemical ap-
paratus which has cost him thousands One of his most spectacular demonstra-
tions is that illustrated in the picture. tions is that illustrated in the picture.
The small instrument is a gyroscope,
which, when rotating at a high speed of dollars. He educates as he enter-
tains.
In his lecture Mr. Williams discusses whe sh,
seems
It is
the st
to han
it was
it ms to defy the laws of garavitation
is real comedy for an audience when
strongest man in the tent attempt
handle the tiny machin In hi
and exp
lated to and ex
lated to
machine
electric
 o handle the tiny machine. Althoupts
it was originally invented for a scien-
iffic it was originally invented for a a seien-
tific toy, and Mr. Williams puts it
through its "stunts," he shows that it through its "stunts," he shows that it it
has some practical uses as well, and
has
proves that it can be used as a steering wheel,
and $i$
Lout andel, balancing device in aeroplanes,
and an monorailway.
Louis Williams is not
 an entertainer. One op aper has said of of
him, "In addition, Mr. Williams pos blowing up a miniature battle ship at
a distance. A pendulum will be connect-
ed with the transmitter and a dial with him, "In addition, Mr. Williams ins- pos-
sesses a faculty often lacking in lec-
tures on scientific and kindred subjects; In the Nichols $\S$ Shepard Combine you will find the Big Heavy 12 bar Cylinder, the heaviest in any combine, equally sturdy concaves, and the Man Behind the
threshing history, threshing
This combination grate and check plate saves more
than $90 \%$ of the grain right at the cylinder it forever. It can never again become mixed with the straw.
Lighter cylinders, of the usual type, were tried many times in the field, but they never could do the work that the Big Cylinder could do, any more than lighter cylinders could do the same work in a stationary thresher. As a result you have in the Nichols 8 Shepard Combine a machine that threshes like the Red River Special Threshers. Which means that it is a great grain

The Red River Special Line
bullt by
NICHOLS:SHEPARD
 With the surprising Tesla Electrical
apparatus he makes such startling demsiles on a quiet humor which keeps WAYLAND COLLEGE FREE OF
DEBT AS QUOTAS COMPLETED

Leases allen's premier
$\qquad$ W. A. King, manager of the Kingsdale Plainview, Texas, April, 16 1928.-
Those interested in the future of Way-
land College Those interested in the future of Way-
land College are rejoicing in the an-
nouncement made the past week by Frank Day, president of the board of Frank
tees, that the college is free of debt. tees, that the college is free of debt.
The declaration follows a campaign for
funds that has been waged in Plainview by the Chamber of Commerce repre-
sented by A. G. Hinn and R. H. KnooWayland opened school last fall unfacing a gloomy future. Today it is
free of debt and according to A A. Be-
Ioach, college accountant, will open next fall with the brightest
institution has ever known. Several months ago a proposition was
made whereby Wayland College would
receive 810,000 from receive 810,000 from a group of Ama-
rillo citizens, $\$ 7,500$ from the State Bap-
tist Convention, $\$ 10,000$ from Plainview Baptists if the citizens of Plainview
would contribute $\$ 15,000$. Plainview met
its quota last week and all debts wire its quota last
paid in full.
Mrs. W. L . Boerner returned Monday
from Lubbock, where she spent the week from Lubbock, where she spent the week
end with her daughter, Mrs. W. S. Posey who has been ill for several days.
Boerner left her quite improved.

## SPECIAL This Month



This beautiful Corona Percolator, $\$ 8.00$ Value for only

$$
\$ 6.95
$$

95 c down payment and $\$ 1.00$ per month added to your electric statement.

Also a $\$ 2.00$ watch for your boy with each percolator sold.

Call 232 and have us send one out for your approval.


## INTRODUCING . . . Howard \& de Cordova

## New Proprietors of the

 CITY MARKET AND GROCERYG. W. deCordova, having purchased the interest of Edgar Jones in the City Market and Grocery, is now connected in this firm with J. T. Howard, who has been in the market business for a number of years in Floydada.

We cordially solicit the continued business of old customers and extend a special invitation to new customers to give us a share of your business.

Our one motto and our one aim is to serve and to please the people of Floyd County!

PHONE 118

For our quick delivery truck anywhere in the city at any hour.
G. W. deCordova


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& \text { ned }
\end{aligned}
$$





sim somic ciun theatsMiss Garnete shin entertinee

Back-Stokes Wedding
Miss Marjorie Baek of San Francisco,
nd Mr. Melvin W. Stokes, formerly of of
40,000 MILES win

    INDBERGH
    ACTUAL MOTION PICTURE STORY OF THE ACHIEVEMENTS THAT HAVE MADE "LINDY" THE WORLD'S HERO!


DON'T MISS
the Most Amazing Picture the Screen Has Ever Shown

Special School Matinee 3 p. m. each day All School Children 20c
ROYAL THEATRE


Our Twenty-Fifth Anniversary And Opening of Our New Banking Room

Was highly gratifying to us. Nearly 3,000 people visited us during the hours from $4: 30$ to 10 o'clock Tuesday afternoon and evening. The number who attended and the many kind things said, lead us to believe that all enjoyed the occasion and take a neighborly interest in our efforts. To everyone we say, "Come back to see us.

Kt, as a reminder, the expenditures we have made to make our new banking room possible,
territory

And, of course, an acknowledgement would not be complete if we did not say that century possible.
. Dependable Banking service" as our aim we are going to strive hard to ma during the past cuarter of a century

## St

Officers

| E. C. NELSON MRS. JNO. N. FARRIS THOS. MONTGOMERY <br> President Vice-President Vice-President <br> J. V. DANIEL O. M. WATSON FRANK L. MOORE <br> Cashier Ass't. Cashier Ass't. Cashier |  |  |
| :--- | :---: | :---: |
| E. L. NORMAN |  |  |
| ANNA MARIE MOORE |  |  |

E. L. NORMAN ANNA MARIE MOORE

## Directors

E. C. NELSON MRS. JNO. N. FARRIS O. W. STROUP


STUDEBAKER
The Great Independent


Pay only $\$ 469.00$ and dive home in this new

## 

 chen
## DICTATOR

THE ease with which this Dictator by its. record of 24 hours continuous of oration at an average speed in excess Automobile Association supervised the test and certified that the two Dictators which made the record were strictly $\$ 1400$ models. No car listing under

40 - mile speed when NEW!
The quality built into this champion Dictator makes it possible to drive it 40 miles an hour as soon as it leaves the assembly line. Engineering genius, prectsion manufacture, quality mate-
rials and intensive inspections rials and intensive inspections put The
Dictator in a class with the most expenDictator in a class with the most expen
sive automobiles. Yet it is sold at a low

One-Profit price- $\$ 1195$ f. o. b. factory.
Drive it Yourself
Be your own salesman-come TODAY and drive this new Dictator. Watch it climb the steep hills in high Wear. Test its amplified-action, 4 -wheel brakes tha
multiply pedal pressure $31 /$ times. Thril multiply pedal pressure $11 / 2$ times. Thril genius in every feature-oil and grease change but once every 2500 miles -70 horsepower, but thrifty of gas and oil. Own this low-priced fine car-backed by Studebaker's 76 -year reputation for qualy and in
VALUES IN FOUR PRICE FIELDS



## Spring Bargains in HICH CLASS

## Bed Room Suites

When spring comes in its beauty with the breezes sweetened by the odor from the blossoms and flowers, it is natural to begin to think of your home. Beautify it with new furniture, Rugs Shades, and wall paper.

We are going to help solve your problems that come up, by offering some real bargains in several bed room suites that we are closing out. The Styles are good but they are suites that we are not carrying any longer.
-piece suite Cafe Ala Vanity, Bench and bed. ..... $\$ 42.50$2-piece Suite, Large Walnut Dresser and poster bed,Regular $\$ 150$, Suite for only$\$ 75.00$
4-piece suite, Enameled $g$
Regular $\$ 145$ Suite for ..... $\$ 97,50$
4-piece Suite, Early American Mahogany, beautiful finish, regu
lar $\$ 125.00$ Suite, for ..... $\$ 87.50$4-piece Green Enamel Suite with Birdseye Drawer Fronts,Regular $\$ 135.00$ Suite for only$\$ 95.00$4-piece Suite, Grey Enameled with green stripes and decorated$\$ 95.00$
These are all Rare Bargains but we are going to sell them if we

lose money.

## F. C. HARMON

"Where you save the difference in Furniture, Gas Ranges and Floor Coverings."

With The Churches



We have added an expert watchmaker to our repair department and are now in position to give you immediate service on all repair work.
Expert watch and clock repairing, diamond setting, engraving, jewelry repairing, plating and refinishing jewelry of all kinds, fountain pen and talking machine repairing.

WILSON KIMBLE Optical \& Jewelry Co.
The House of Confidential Credit."


We have all the colors of the rainbow in DUCO


DCO can be used on anything ture, woodwork, children's toys, in fact almost everything in your home. There are a variety of beautiful colors,
four rich stains, four rich
Clear.
Duco is easy to use, either with a
brush or hand sprayer. Anything you brush or hand sprayer. Anything you
finish with Duco in the afternoon is ready for use by dinner time. We carry a complete stock of the
only real Duco only real Duco, made by du Pont. chart.


KIRI \& SONS Floydada, Texas

## 15.6 Tire Service?

What does tire service mean, anyhow? Just "fixing flats," or ordinary cold patching or shaler patching?

One of these answers may be all it means to some people but we have a definition for "Tire Service" that means something more. This "something more" is

STEAM VULCANIZING AND EQUIPMENT TO DO THE JOB WITH

Steam Vulcanizing costs no more than ordinary patching, but it is a permanent repair. Ordinary patching is a temporary repair at the best

Furthermore, Real Tire Service calls for Equipment You can't plant corn without a planter. You can't deliver Tire Service without Tire Service Equipment

Our shop is fully equipped to give you the best in Tire Service. We have been serving Floydada territory with Steam Vulvanizing for seven years. We have many customers who have learned the better way.

## GULLION \& SON ${ }_{\text {service }}^{\text {Tire }}$

"Invite Us to Your Next Blowout"-Telephone 83 Federal Tires and Tubes-Wholesale and Retail


ittle daughter spent the week end here been employed at the Fitch Dairy dur-
ith her parents. Several months left Wed-
ind Mrs. N. A. $n$ nesday for Cone, where they will make In9

## Treating Her "Right"

When you bring your girl here for a treat, she knows she is being treated "Right." The quality and tastiness of the sweets we set before you are worth vehile.

## Arwine Drug

"Goteverthing"
South Side


You are cordially invited to attend
the Revival meeting to begin at Whit-
fin field next Saturday night.
It will be strictly a evnion Meeting,"
and everybody is invited to come praying and working for the salvation of
the lost and for the "Spiritual Revival
of God's People." Will you do it? We are not like the father who pray-
ed as follows, (when a Methodist preach-
er was present, who was er was present, who was spending the
night with the old man): "O Lord have
mercy upon ME and MY "wife My night with the old man): "O Lord have
merey upon ME and MY wife, My son
John and HS , wife, US FOUR, and NO
more, AMEN" More, AMEN"!
Bro. T. F. Casey has kindly consent-
ed to preach for me at Sunset, at eleven ed to preach for me at Sunset, at eleven
in the morning, and at South Plains in
in the afternoon next Sunday, and to call
in my appointment at Sunset for Sunday
night owing to the fact that I cannot in my appointment at Sunset for Sunday
night, owing to the faet that I cannot
well afford to come off and leave the Most cordially,

## Pleasant Hill News

Pleasant Hill, April 18, -Mr. and Mrs,
San Day sent Sunday afternoon with Dan Day spent Sunday. arternoon with
Mr. and Mr. Charlie Canden.
Mr. and Mrs. G. W. Blankenship and
M. Mr. and Mrs. G. W. Blankenship and
children spent Sunday with the G. D.
Fox family and the young folk drove children spent sunday with the G. D.
Fox family and the young folk drove
over to Dougherty in the afternon. over to Dougherty in the afternon.
Mrs. J. R. Evers had as her guest Mrs. J. R. Evers had as her guests
Sunday. Mr. and Mrs. Chas. Neil, and
Mrs. R. C. Watson, of Floydada, Mr. Mrs. R. C. Watson, of Floydada, M
and Mrs. Charlie Battey, and Mr. a
and and Mrs. Charlie Battey, and Mr.
Mrs. Fred Battey and families.
Adell Evers spent Sunday night Adell Evers spent Sunday night with
Myrtle Day. Mr. and Mrs. Wilkes and sons, Floyd
and Foy, spent awhile Sunday evening with Mrs. Morgan and children. They
have traded their new Whippet for a have traded their new Whippet for
Willys-Knight.

CASH MARKET
E. L. Marshall, Proprietor

The Home of Fresh and Cured Meats

Prices That Please
Located at former store of Shaw, Felton \& Collins,

119 West California Street


Exquisite Summer Frocks captivating styles_VALUES to thrill YOU

Frocks you'll see attending the smartest afternoon, dinner and evening events. Every one crisp, new, charming in style and competing for your admiration. Developed of the loveliest summer fabrics-printed chiffons, radium silk prints, georgette crepes, crepe de chines in such colors as spruce green, oakheart, beige, swiss rose, Lucerne blue, blonde, golden corn, pastel tints and white. Every frock a copy of a much higher priced model; every frock an example of splendid workmanship; every frock an outstanding value.

NELLY DON-SPORT DRESSES
In Honan Silk, Tub Silk and Printed Linen
$\$ 5.00$ to \$10.00
NELLY DON-HOUSE DRESSES
Exclusive Prints and Styles
\$1.95-\$2.95-\$3.95
$\underset{\text { Floydada }}{\text {. }}$ R. Houston Company




 BETTER BRED CHICKS reduced prices

Rhode Island Reds.
Barred Rocks.
Barred Rocks
Buff Rocks
Burf Rocks
White Rocks
White Wyando
White Wyandottes
Silver Laced Wyandottes
Buff Orphingt
Buff Orphingto
Light Brahmas
Black Minorcas
White Minorcas
White Min
Anconas
White
Brown Leghorns
C. E. White Seed Co
plainview, texas

## W A I T ! <br> For Rexall One-Cent Sale

Watch For Date
Floydada Drug Co.
The Bexale sum
BUILD


BUILD YOUR HOME NOW PLANNING ESTIMATING BUILDING
South Plains Lumber Company
Floydada, Texas

 Wise. Margaret and Winifred Meer
sisters, are close harmony singers whose
vocal numbers are
 was a member of the "University yehrs hel
of Music" orchestra. He also received
most of his musical education at Ann Aost of his musical education at
Arbor and tanght there. It was her
that he met Mrs. Alexander, who wate also teaching.
But the Gypsy fever again proved fa
tal and the Alexanders returned to the road. They were known as the "Musi
cal Alexanders in Moments Musical and for six years played the principal
vaudeville circuits of the East. "It was nine years ago that we did our
first Chautauqua work,", Mr. Alexande
concluded, "and we immediately fell in concluded, "and we immediately fell in
love with it. It is the hardest work we have ever done but such a satisfaction
because we feel it is worthwhile. W
hope to be en in because we feel it is worthwhile. We
hope to be an inspiration that encour
ages other musicians to go on with their
wort work
will ent

## Blanco News




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$\qquad$
$\qquad$
$\qquad$ Floydada.
Mr. and Mrs. Jim Gamblin spent Sun-
ay with Mr. and Mrs. Gray, of MeCoy Mrs. W. F. Holland, of Floydada, spent
Thursday with Mrs, Harry Christian.
Mrs. Hooraee Simpson and children at
tended the Baptizing at Sand Hill SunThere will be preaching at this place
ext Sunday morning at 11 o'clock
Sunday danday afternoon is the fourth
day singing, everyone is cordialy
ited to attend both preaching and $\underset{\text { Mr. }}{\text { ing. }}$ Mr.
Barnie
ter Mr Barnie of Memphi, visited their sough
ter, Mrs. Ham Smith, the first of las L. Mloyd, and family, of Floydada. spent
Miss Daltis Rea, of Floydada, spent
the week end in the home of Mr. and the week end in the home of Mr. and
Mrs. Will Snelt,
Homer Kennamer and family have
$\qquad$
Mr. and Mrs. L. A. Moore and Mrs. T.
L. Callaway, returned home the first
of the week from Borger, where they
had been visiting a daughter and sister,
Mrs. Ben Askew. A small child of Mrs.

## Tractor And Plow Demonstration



On Monday, April 23rd at the Old Marshall Swimming Pool in the South part of Floydada, we will give a demonstration of the John Deere Tractor and the John Deere Disk Tiller. Each and every man in and around Floydada that is interested in tractors or disk tillers, is invited to be present and see what this tractor and this plow will do. The new model John Deere Tractor which we will demonstrate develops approximately six-horse power more than last year's model, and there have been some new improvements made in the tiller.

## Stansell \& Collins

DAIRY FEED $\$ 2.25$ Per 100 lbs. FLOYDADA MILL and ELEVATOR COMPANY Phone 284 Will deliver the address. On Frida
night, April 20, the shool will presen
their play "Mammy's Lil' Wild Rose.
Eiveryboay come and bring someone withyboay come and bring someone els
Mrs. G. Gilton church at Lakeview Sunday.
Prairie Chapel will present the play
"Lighthouse Nan" at this place Saturday night.


## FEED <br> 

The Busy
Housewife's Ally-This

## Store And Her Telephone

What a convenience and a saving of time to step to your phone, call our number and know that you will get promptly whatever you order. If you have never tried it, do so next time you want something in a hurry and lack the time to go shopping for it.

SPECIALS
For Friday and Saturday
PEACHES - Colton Table Peaches, No. $21 / 2$ Can $\quad 121 / 2$ c PEAS-Van Camps, No. 2 Can $121 / 2 \mathrm{c}$

# Shaw, Felton \& Collins 



## COMING TO FLOYDADA April $23 \stackrel{\text { ONE WEEK ONLY }}{=}$

 AUSPICES OF FLOYDADA MUNICIPAL BANDTHE BEST SHOW IN TEXAS TODAY OPENING PLAY-
"DOLLIE OF THE FOLLIES"
with Nev and Polite Vauderille Between Act

## GABE GARRETT COMEDIANS

## With Gabe Himself With Gabe Hinser

30 BAND AND ORCHESTRA
Formerly Known As Martin Sisters

## CHASE AND CHASE <br> DANCERS DE LUXE

## A Complete change in program each night

 Prices are in Reach of all- 10 c and 30 c Doors Open at 7:00-Show Starts Promptly at 8:00 Band Concert at 4:00 p. m. Be There! Ladies Free Monday Night only with each Paid AdultDON'T MISS IT!

Questions 0n Health
With The Answers The Cause of Rickets?

1. My poor little baby gets more and
inore miserable looking and the county
nurse says she has "rickets" please tell
 3. The tonsils are two small glands
in the throat; adenoids are an overin the throat; adenoids are an over
growth on a large scale at the back of
the nose and upper throat where a smal
tonsil normall exists. Whenever ton
sils enlarge, it is a sure sign that they tonsil normally exists. Whenever ton
sils enlarge, it is a sure sign that they
are being overtaxed and that nature is
trying to increase the boy's defense trying to increase the boy's defens
about the throat or mouth. Either en
larged tonsils or adenoids should be re larged tonsils or adenoids should be re
garded primarily as a signal that natur
is taking extraordinary measures to pro is taking extraordinary measures to pro
tect a child against something which i tect a child against sonetavorably. By
affeéting his health unfaver
all means, consult a physician withou delay.
Will Vaccination only, Control Smallpo
2. Is there anyway to prevent smal
pox without vacination? My child is
tail pox without vaccination? My child
rail and I dread to sare or hurt he 4. There is no other way to contro
the disease. Epidemics will not wan until the greater proportion of the
population of each community whe
the disease is present becomes vace nated successfully. You should hav
your child vaccinated. Think how muc
better to have her suffer a little, tha to have her perhaps so changed in ap
pearance that even you, her mothe might not even have her. This state
ment is not made to inspire fear.
is a simple and unexaggerated state ment of fact. All argument against vac
mination is unsound and unscientific $r$ cination is unsound and unscientific
gardless of the source from which

Mr. and Mrs. Finis Hunter, of Here
ford, were here the latter part of las effect a cure if employed in the
arly stages of the ailment. With above
and symptoms do not fail to consult you
family physician at once as serious com
plications might come from delay rat were here the latter
ek on a visit with Mrs.
, Mrs. Julian Roberts.

| The Most Power |
| :--- |
| at the Lowest Cost for |
| the Longest Time |

L. C. MCDONALD

Floydada, Texas

## First at the get-away First on the straight-away

No car in the Victory price class can match the all around brilliance of Victory performance.
The Victory is first at the getaway and first on the straight away-faster on the hills, faster in traffic-smoother on rough roads.
And accelerates as no other car at the price has EVER done: 5 to 25 miles in $71 / 4$ seconds! 10 to 45 miles in $131 / 2$ seconds!
The public discovered all this even as the stop watch proved it.
More power per pound of car weight made it possible. Rugged oodge construction mad design made it SAFE.

For the Victory gravity center is ower and there is no body over-
hang.... The chassis frame is the full width of the body-and the body sills are eliminated.
Exceptional charm of line and more headroom and seat width are further vital results of this unique construction.

## \$1095

## Motor Supply Co. <br> FLOYDADA, TEXAS The Victory $\operatorname{SIX}$



Spring-time is Oxford time. But wait. Look over those Oxfords need is some good Repair attention by us. We'll make them look like new-yet help you to enjoy their "stepped out" comNEW SHOES We handle the Central Dress and Half Soles $\$ 1.25$

## Jones Shoe Shop

West Side of Squar


Announcement

## To Our Customers and Friends

While we are remodeling our banking room and in stalling new fixtures we kindly ask that you come in through the back door as we have temporarily moved in the rear of our vault where we will promptly take care of your banking business.
First National Bank
FLOYDADA, TEXAS
Capital and Surplus $\$ 100,970.00$

## Grind Your Bundles

Ground Bundles are More Digestable ECONOMICAL SEASY FED Bundles 20c Heads 15 c
Try "Our Best" Dairy FEED A balanced ration for the Dairy Cow Price $\$ 2.25$ per c. .w. w .

Floydada Mill \& Elevator Co.

We Deliver-Phone 284

## They Are Here! <br> Who? What? Where? <br> Mohawk Tires

"They Go Further"

Yes sir, the snappiest line of tires and tubes that have ever been offered to the automobile public of Floydada and Floyd County.
"Mohawks Go Further" is the main reason for our announcement of dealership in this line and again it is because of their MONEY VALUE.

We also have a few Goodyear Tires and Tubes left we will sell at cost.

## F. F. F. Service Station <br> Wood Bros., Prop. <br> Phone 113

| Too Late To Classify | als and Personals Jo. . Martim, or Martin |
| :---: | :---: |
|  | ope |
|  |  |
| (c) |  |
| FOR SALE-Some work stock and goodJersey milk cows. W. F. Glenn, 8miles southwest of Floydada. |  |
|  |  |
|  |  |
|  |  |
|  | At Our New Place Of Business- |
| Easter Cards. Thrifty Nifty Shop, 6ite |  |
| (\%ata the Maytag whit the rubard | Where we have three times the floor space as formerly, lots more parking room, |
|  |  |
| $\begin{aligned} & \text { sale, first door north of Angus Produce } \\ & \text { house. A. D. Summerville. } \end{aligned}$ | and easier to get to, we offer you the following specials for Saturday and Monday: |
| Hemetiting and Dresmaking. | Remember Saturday is again Banana Day |
|  |  |
|  | PEACHES, table grade, |
|  |  |
|  | $\qquad$ |
|  | large bottle Mothers oats, Aluminum |
| ON BANANAS | WALNUTS, No. 1, per lb. |
| April 6th, 7th and 9th | CRACKERS, medium size caddy |
| 20 c perdoz. | $\underset{\text { GEACHES, }}{\text { Gallon can }}$ |
|  | $\xrightarrow{\text { PICKLES, }}$ Gallon can |
| Also second hand Implementes and Harness for sale. | Highest Price on Eggs. |
| First door north of Angus Produce House. | Stansell \& Collins |
| A. D. Summerville | Phone 88 |

## J. H. Teague \& Son

All kind fresh fruits and vegetables, special prices on oranges, apples, strawberries and grape fruit.

We are now running a regular delivery car, and will deliver all orders of $\$ 2.50$ or over any time.

| Bananas |  | 190 |
| :---: | :---: | :---: |
| Lemons | \% mim | 220 |
| Lettuce | 5mm | 7 c |
| Spuds | \%ame | 29. |
| Flour | *imsma | \$1.85 |
| Sugar | ${ }^{\text {mamem }}$ | \$1.73 |
| Candy |  | 19c |

Marinello Shop

What's Doing In West


We Specialize in Battery and Trouble Shooting
All Kinds of Electrical Installation and Repairing CALL 220 FOR
Turner's Battery \& Electrical Shop
All Work Done Promptly
Floydada, Texas


Floydada, Texas


JCENT RICHARDS tampion Tennis Player writes:
imediately before and $r$ my important tennis shes I obtain the greatossible comfort and sattion fromLuckyStrikes.
inis player must guard hroat carefully, and is why I smoke only es-they are mild and $w$, and cannotpossibly e your throat, and my is always in splendid
sencent Ruchane

The Cream of the Tobacco Crop

Throat Irritation-No Cough.


| Remington Portable, the stud friend, at The Hesperian Office. | FOR HOME AIND STABLE <br> The extraordinary Borozone treatment for flesin wounds, cuts, sores, galls, burns and scalds is just as effective in the stable as in the home. Horse flesh heals with remarkable speed under its powerful in- fluence. The treatment is the same for animals as for humans. First wash out infectious germs with liquid Borozone, and the Borozone Powder completes the healing process. Price (liquid) $30 \mathrm{c}, 60 \mathrm{c}$ healing process. Price $\$ 1.20$. Powder 30 c and 60 c . Sold by |
| :---: | :---: |
| when the bile stops <br> That's when you get sick and feel out of sorts. One Lane's Pill at night when you go to bed will act on the liver and start the bile. <br> ARWINE DRUG CO., Sells |  |
| ANZ ${ }^{\text {a }}$ - |  |

## SAVE TIME



Make your Long Distance station-to-station calls by number and give them direct to the local operator. When she asks, "Number, please?" just give the name of the towns and the number of the distant telephone. She will see that your call is completed. Only calls for a number are handled in this way.

## Southwestern Bell Telephone Company

## NOW SHOWING

# The New Whippet Six 

"The Lowest Priced Six Cylinder Car Ever Offered"

The wonderful new Whippet Six is being shown for your ap proval this week in our show rooms. The New Whippet Six has been in preparation for the past year and is now offered to you AT $\$ 50$ BELOW THE NEAREST SIX CYLINDER CAR ON THE MARKET.

Here are some interesting facts about this new six:

## Seven-Bearing Crankshaft

This new car, for the first time in the history of any six within $\$ 150$ of its price,
is equipped with a seven-bearing crank is equipped with a setting a new. trend among the ligh six cylinder cars. Other important me chanical specifications include full pres sure oiling system, extra long connecting rods, invar-strut piston, silent timing chain and a single
banjo-type rear axle
The wheelbase of this new car is, 110 inches and full balloon tires are standard n all models.
Equipment includes automatic windshield wiper on enclosed models, rear view mirror, dome light in the sedan and coach combination stop light and tail light, gaso line tank at rear with vaccum feed, moto
driven horn, front snubbers, o 0 -mile speed ometer and usual instrument board indi
There are $861 / 4$ inches or springs o either side of the car, the springs being semi-elliptic in type, with seven leaves.
Tryon spring shackles are used. These
the
daily choice of more than 11 million people
reders\%




[^0]:    dren
    with
    Mrs.
    May
    day

